The original documents are located in Box 22, folder "Tuesday at the White House Meeting, March 25, 1975 - Community Health Care (1)" of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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S

THE WHITE HOUSE

WASHINGTON

2:00 p.m.

March 25 - ok

~~April 1 - ok~~

April 8 - ok

April 15 - ok

April 22nd - ok

April 29th - ok

May 6 - ok

JC: Let me know as soon as it is firmed up.....

Thanks.

Pat

GERALD R. FORD LIBRARY

TUESDAY AT THE WHITE HOUSE

Date		Theme	White House Host	Discussion Leaders
Jan 23		ACTION (Ethnicity)	Dr. Marrs	Mike Balzano (ACTION) Mayor Perk Mike Novak
Feb 4		White House Organization & Operations (College Students)	Pam Powell	Ted Marrs and White House Staff
Feb 11		Ad Hoc Committee of Veterans & Military Organizations (FY 76 DOD Budget)	Dr. Marrs	Paul O'Neill Don Olgivie & OMB
Feb 18		Nursing Homes (HEW)	Dr. Marrs	Caspar Weinberger & HEW
Feb 25		Higher Education	Pam Powell	Virginia Trotter and HEW
Mar 4		Bilingual Education	Fred deBaca	Ted Bell, Bill Morrill, HEW, OE
Mar 11		Consumer Education	Virginia Knauer	
Mar 18	am	Energy Education	Pam Powell	
Mar 25	am	Federal Women's Program Coordinator	Pat Lindh	STAN SCOTT
Apr 1	pm	Med. Malpractice	Dr. Marrs	
Apr 8	pm	Private/Elementary/ Secondary Ed.	Dr. Marrs	STAN SCOTT
Apr 15	am	Juvenile Justice	Pam Powell	
Apr 22	pm	Problems of the Elderly	Dr. Marrs	
Apr 29	pm	Handicapped	Pat Lindh	
May 6	am	4 Advisory Councils for Women DACOWITS, Labor, HEW, President's	Pat Lindh	

GERALD R. FORD LIBRARY

MEMORANDUM FOR: DAVID KENNERLY

FROM: SSS

SUBJECT: REQUEST FOR PHOTOGRAPHER

REQUEST PHOTOGRAPHIC COVERAGE
OF "TUESDAY AT THE WHITE HOUSE"
IN THE FAMILY THEATER AT 10:30 A.M
ON _____.

GERALD R. FORD LIBRARY

MEMORANDUM FOR: MARGE WICKLEIN

FROM: SSS

SUBJECT: REQUEST FOR GOLD PRESIDENTIAL PENS

PLEASE FURNISH _____ PENS FOR "TUESDAY AT THE WHITE HOUSE" [redacted] TO MY OFFICE, ROOM 179 EOB. [redacted]

_____ DATE

GERALD R. FORD LIBRARY

MEMORANDUM FOR: MIKE FARRELL

FROM: SSS

SUBJECT: TUESDAY AT THE WHITE HOUSE

ON _____ AT _____, WE HAVE SCHEDULED "TUESDAY AT THE WHITE HOUSE" IN THE FAMILY THEATER. THE AGENDA AND A LIST OF THE PARTICIPANTS ARE ATTACHED.

WOULD APPRECIATE YOUR ASSISTANCE IN THE FOLLOWING AREAS:

1. PROVIDE LIST TO EPS FOR CLEARANCE.
2. PRESS NOT INVITED
3. HOST FOR THE MEETING WILL BE SSS.
4. ANY QUESTIONS, PLEASE CALL J.C.
5. GUEST BOOK AND PEN AVAILABLE.
6. _____ CHAIRS SET UP.
7. COAT RACK AND TWO TABLES IN THE HALLWAY.
8. DRAPES ON NORTH WALL OPEN.
9. PODIUM SET UP WITH MIKE.
10. A TABLE FOR PANEL OF FOUR WITH TABLE MIKES, WITH PLATFORM IN PLACE. NAME CARDS SHOULD READ:

    _____

    _____

    _____

    _____

11. REMARKS RECORDED AND TRANSCRIPTION SENT TO MY OFFICE
12. COFFEE AND ROLLS/DOUGHNUTS AVAILABLE AT _____ AND COFFEE ONLY AT _____.

GERALD R. FORD LIBRARY

13. SPECIAL TOUR ARRANGED, COMMENCING AT _____.

14. PLEASE CONFIRM.

GERALD R. FORD LIBRARY

SCHEDULE PROPOSAL
DATE: MARCH 4, 1975
FROM: SS
THROUGH: BILL BAROODY
VIA: WARREN RUSTAND

DROP BY: "TUESDAY AT THE WHITE HOUSE"

DATE _____

PURPOSE: TO GREET BLACKS PARTICIPATING IN A MINORITY ORIENTED SESSION OF "TUESDAY AT THE WHITE HOUSE."

FORMAT: PLACE: FAMILY THEATER

TIME: 5 ~~[illegible]~~ MINUTES, ~~[illegible]~~
AT ANY TIME DURING THE MEETING: ~~[illegible]~~
_____ TO _____
(TIME) (TIME)

GERALD R. FORD LIBRARY

PARTICIPANTS:

SSS
BILL BAROODY
JAMES T. LYNN
SECRETARY CAS — WEINBERGER
ART SAMPSON, ADMIN, GSA
LIST ATTACHED

SPEECH MATERIAL: TO FOLLOW

PRESS COVERAGE: WHITE HOUSE PHOTOGRAPHER. JOHN CALHOUN WILL WRITE FOLLOW-UP PRESS RELEASE FOR BLACK MEDIA.

STAFF: SSS
BILL BAROODY

BACKGROUND: THIS SESSION OF "TUESDAY AT THE WHITE HOUSE" IS ORIENTED TOWARD BLACK EDUCATIONAL AND PROFESSIONAL GROUPS. THE PURPOSE IS TO ENCOURAGE TWO-WAY COMMUNICATIONS BETWEEN THE PRIVATE SECTOR AND THE ADMINISTRATION. BENEFITS ARE DERIVED BOTH BY THE ADMINISTRATION AS PRIVATE SECTOR INPUT IS GENERATED, AND PARTICIPANTS VOICE THEIR CONCERNS UNDER CONDITIONS WHICH DEMONSTRATE ADMINISTRATION CONCERN.

GERALD R. FORD LIBRARY

APPROVE ___ DISAPPROVE ___

ATTACHMENT: AGENDA

THREE HEW DOCS

GERALD R. FORD LIBRARY

DEAR DR _____

THIS WILL CONFIRM YOUR PARTICIPATION IN OUR ~~AFTERNOON~~ MARCH 25 AFTERNOON SESSION OF "TUESDAY AT THE WHITE HOUSE," STARTING AT 1:00 p.m.

THIS TWO WAY COMMUNICATION SESSION WILL LAST UNTIL 3:45 AND WILL BE FOLLOWED BY A SPECIAL TOUR OF THE WHITE HOUSE.

WE EXPECT 55 PERSONS FROM NEIGHBORHOOD ~~TENTATIVE DR~~ HEALTH CENTERS AND HOSPITALS TO BE IN ATTENDANCE.

A TENATIVE AGENGA IS ENCLOSED FOR YOUR INFORMATION.

ENTRANCE TO THE WHITE HOUSE WILL BE THROUGH THE EAST GATE, WHERE YOU WILL BE DIRECTED TO THE FAMILY THEATER. SHOULD YOU HAVE ANY QUESTIONS PLEASE CONTACT ME AT 456-2587.

THE PRESIDENT WILL APPRECIATE YOU OR YOUR REPRESENTATIVE ~~[illegible]~~ PARTICIPATE IN A ~~[illegible]~~ MEETING CALLED "TUESDAY AT THE WHITE HOUSE ON _____ _____, STARTING PROMPLY AT 9:00 A.M. THE TWO WAY COMMUNICATION SESSION WILL LAST UNTIL 11:45 AND WILL BE FOLLOWED BY A TOUR OF THE WHITE HOUSE. THE DISCUSSION SUBJECT IS COMMUNITY HEALTH CARE WITH EMPHASIS ON PROBLEMS AND SOLUTIONS. LEADERS OF THE DISCUSSION WILL INCLUDE _____, HEW, _____ _____.

ENTRANCE TO THE WHITE HOUSE WILL BE THROUGH THE EAST GATE WHERE YOU WILL BE DIRECTED TO THE FAMILY THEATER.

PLEASE ACKNOWLEDGE YOUR ACCEPTANCE OR THE NAME OF YOUR REPRESENTATIVE ~~[illegible]~~ TO ~~[illegible]~~ MY OFFICE AT 202-456-25~~[illegible]~~.

GERALD R. FORD LIBRARY

SSS

OC —
FYI

THE WHITE HOUSE
WASHINGTON

Thursday, March 13

SS:

Friday, 3/14/75

Request leave office 4:00 p.m.

Monday, 3/17/75

Annual leave.

Thanks.

Pat

GERALD R. FORD LIBRARY

2:55 [redacted] PANEL DISCUSSION - — SEE RECOMMENDED REPRESENTATIVES

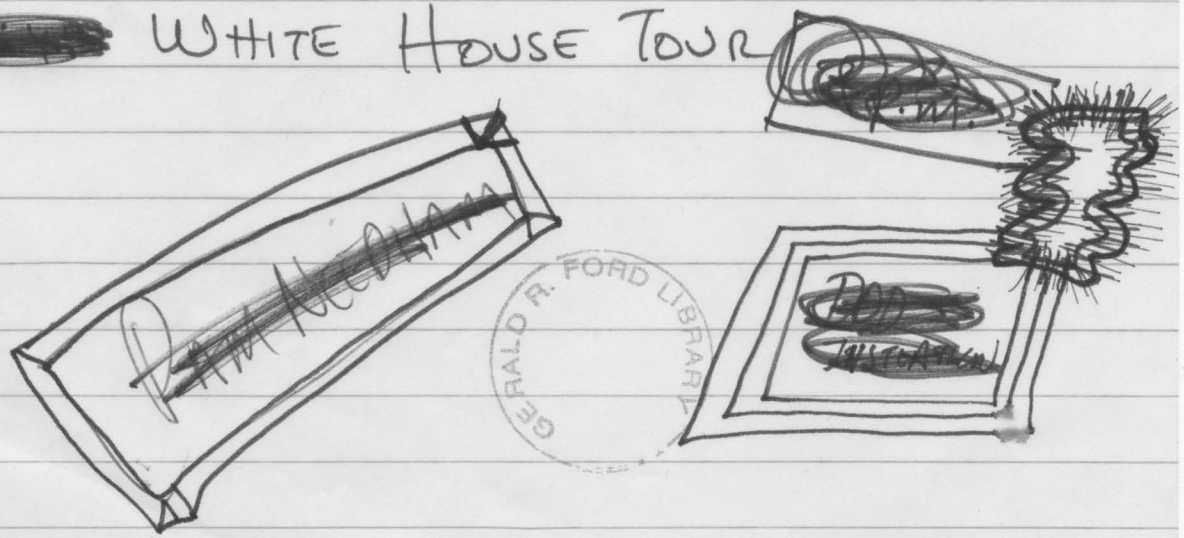
HEALTH CARE PROBLEMS AND SOLUTIONS

* HEW —
NIH —
DOM GAUN
DR. JOHN L.S. HOLLOMAN
N.Y. HEALTH & HOSPITALS CORP.
OR
HEAD OF HOWARD UNIV.

(5- ~~[illegible]~~ BY EACH PANEL MEMBER)

3:15 [redacted] - QUESTIONS AND ANSWERS

3:45 [redacted] WHITE HOUSE TOUR



GERALD R. FORD LIBRARY

CAP —

DR. PAUL BETALDEN
ROBERT VAN HOOK
P

→ CAVANAUGH — OVERALL CONCERN
POLICY

→ DR. TED COOPER —
ACTING

443-2194
443-2320

VAN HOAKE —

DR. BETALDEN —

25TH

MICHAEL 713 —
~~DR. DEBAKEY — JA-62669~~

~~FOLLOWING~~

25TH

AFTERNOON

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON
February 3, 1975

MEMORANDUM FOR: OFFICE OF PUBLIC LIAISON STAFF

FROM: TED MARRS TEM

THROUGH: BILL BAROODY BA

SUBJECT: Checklist
Tuesday at the White House

GERALD R. FORD LIBRARY

"Tuesday at the White House" is a format available to all of the Public Liaison Staff and should be used by all.

These guidelines are meant to ease the administrative work load. They are not to limit your flexibility or creativity.

1. Review the schedule. Provide your input for the guest list two weeks in advance to the office hosting the meeting.

2. Establish program/agenda--two weeks in advance is desired. Sample is attached. Bill Baroody will normally offer welcoming remarks (in his absence, Ted Marrs)

3. The meetings can be held in the afternoon but this requires advance notice to Mike Farrell. The intent is to eventually shift to the afternoon. There is no certainty that a White House tour can be arranged to follow the meetings in the afternoon but Mike will do his best to accomodate us.

4. Submit schedule proposal for Presidential/Vice Presidential/First Lady drop-by. (Sample attached) Warren Rustand's office has been briefed.

5. Send telegrams (see draft) at least one week prior with a response date by the Friday before the meeting. When the individual responds, get date and place of birth and social security number for clearance purposes.

6. Send, red tagged no later than Monday a.m., the appropriate memoranda (attached). 1. Joyce Adams, 2. Photo Office - Attn: Billie Shaddix, 3. Marge Wicklein.

7. Prepare name tags-orator type-have extra blanks.

8. Administrative announcements at the meeting should include:

   --Stand to ask questions, identify self and organization.
   --Presentations should be brief, questions too.
   --Speaker repeat the question
   --Photo instructions if a group shot is planned.
   --Tour will begin promptly

9. Handouts/Agenda/List of Participants/Gold Pens/Paper/ Tuesday at the White House Folder should be on the seats. Order at least fifteen extra chairs.

10. Determine press/no press. (check with Ted Marrs)

11. Congressional staff participation is permissible if cleared with Max Friedersdorf in advance.

12. Have a secretary to record essential thoughts.

GERALD R. FORD LIBRARY

13. Invite appropriate White House Staff.

14. After meeting, fill out 5 by 8 cards with name, address, and organization of the participants and meeting theme and date. Give to Mary Featherall for filing. (In coming months, it will be good to check guest list against this file)

15. There is a file of people who want to be invited to Tuesday at the White House in Ted Marrs' office. Please review this file as you assemble your guest list.

16. The file on Tuesday at the White House is in Ted Marrs' office and that office will coordinate scheduling and be a focal point for these meetings.

17. Recheck with Photo Office 5 minutes before you send photographer on 2531).

18. Send memo to Bill Baroody (in his absence, Ted Marrs) by Monday with agenda and list of participants.

19. Your suggestions/additions to this list are welcome.

Thank you.

TUESDAY AT THE WHITE HOUSE

Date	Theme	White House Host	Discussion Leaders
Jan 28	ACTION (Ethnicity)	Dr. Marrs	Mike Balzano (ACTION) Mayor Perk Mike Novak
Feb 4	White House Organization & Operations (College Students)	Pam Powell	Ted Marrs and White House Staff
Feb 11	Ad Hoc Committee of Veterans & Military Organizations (FY 76 DOD Budget)	Dr. Marrs	Paul O'Neill Don Olgivie & OMB
Feb 18	Nursing Homes (HEW)	Dr. Marrs	Caspar Weinberger & HEW
Feb 25	Higher Education	Pam Powell	Virginia Trotter and HEW
Mar 4	Bilingual Education	Fred deBaca	Ted Bell, Bill Morrill, HEW, OE
Mar 11	Consumer Education	Virginia Knauer	
Mar 18	Energy Education	Pam Powell	
Mar 25 J.C -p.m	Federal Women's Program Coordinator	Pat Lindh	
Apr 1	Med. Malpractice	Dr. Marrs	
Apr 8	Private/Elementary/ Secondary Ed.	Dr. Marrs	
Apr 15 .p.m	Juvenile Justice	Pam Powell	
Apr 22	Problems of the Elderly	Dr. Marrs	
Apr 29	Handicapped	Pat Lindh	
May 6	4 Advisory Councils for Women DACOWITS, Labor, HEW, President's	Pat Lindh	

GERALD R. FORD LIBRARY

Sample

TUESDAY AT THE WHITE HOUSE

January 28, 1975

AGENDA

9:00	- Coffee	- Family Theater
9:15	- Welcoming Remarks	- The Honorable William J. Baroody, Jr Assistant to the President
9:25	- Introduction of Speakers	- Mr. John Borling Office of Public Liaison
9:30	- ACTION and Ethnic America - an Overview	- The Honorable Michael P. Balzano, Jr Director, ACTION
9:50	- Questions and Answers	
10:30	- Coffee Break and Photographs	
10:45	- Panel Discussion - Ethnic Problems and Some Solutions (5-10 minute remarks by each by each panel member)	- The Honorable Ralph Perk Mayor Cleveland, Ohio - Mr. Myron Kuropas ACTION, Regional Director Chicago, Illinois - Mr. Michael Novak Executive Director EMPAC Bayville, New York
11:15	- Questions and Answers	
11:45	- White House Tour	

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 12, 1975

SCHEDULE PROPOSAL
DATE:
FROM:
THRU: BILL BAROODY
VIA: WARREN RUSTAND

MEETING: Drop-by

DATE: Tuesday, _____

PURPOSE: Greet the participants of "Tuesday at the White House." Express satisfaction with the two-way communication sessions established by the Office of Public Liaison.

FORMAT: -location. Family Theater

-participants.

_____
_____
_____
_____ (list attached)

-time. 5 minutes.
The meeting will be held from
____ to _____o'clock.
The President would drop in at any time for a brief greeting.

GERALD R. FORD LIBRARY

CABINET PARTICIPATION: Secretary _____
_____

SPEECH MATERIAL: Talking Points to be provided by _____.

PRESS COVERAGE: White House Photographer and _____.

STAFF: _____

RECOMMEND: Bill Baroody
Ted Marrs
_____

BACKGROUND: "Tuesday at the White House" is one of three primary vehicles used by the Office of Public Liaison to encourage two-way communication between the private sector and the Administration. Held weekly, these sessions result on a dialogue that is of dual benefit. Benefit to the Administration from an input standpoint and benefit to the participants as it demonstrates their government is listening and it cares. The President can achieve maximum exposure in a minimum of time to the opinion making groups and individuals across the country.

The theme for this meeting is _____

_____

APPROVE _____ DISAPPROVE_____

Attachment

GERALD R. FORD LIBRARY

D R A F T T E L E G R A M

You or a representative of your organization are cordially invited to attend a "Tuesday at the White House" meeting on January 21, 1975 at 9 a.m. This two way communication session will last until 11:45 a.m. and will be followed by a special tour of the White House. The discussion is education with special emphasis on vocational education. Leaders of the discussion will include Dr. Terrell Bell, U.S. Commissioner of Education and other representatives of government and industry.

Entrance to the White House will be through the East gate. From there you will be directed to the Family Theater.

GERALD R. FORD LIBRARY

Please acknowledge by telephone to either Pamela Powell, Director for Youth Affiars or Mr. Alexander Laughlin at 202 456-6767. At that time we will need to know the name of the person attending this meeting for your organization. The President sincerely appreciates your interest.

Theodore Marrs

Special Assistant to the President

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR:

FROM: _____

SUBJECT: Tuesday at the White House

On _____ at _____ o'clock, another "Tuesday at the White House" is scheduled in the Family Theater. The agenda and a list of _____ participants is attached. The President/Vice President/First Lady will/will not/unknown at this time/ drop-by at _____.

Please insure that:

1. EPS gets a copy for clearance purposes.
2. Press will/will not be present.
3. Host/hostess for the meeting will be_____.
4. Any questions, please call_____.
5. The Guest Book is in place with pen.
6. _____ chairs are set up.
7. A coat rack and two tables are in the hall.
8. Drapes on the north wall are open.
9. Communications sets up a podium and mike.
10. A panel of _____ people is/is not scheduled. _____ table mikes will be required. Have platform in place at the beginning of the meeting. Prepare name cards to read -

    _____
    _____
    _____
    _____

11. Remarks will not be recorded and sent to _____ in Room _____.
12. Coffee and rolls/doughnuts are available at _____ and _____ (coffee only) o'clock.
13. A tour is arranged.
14. Please confirm receipt of this memorandum by calling _____.

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR:

FROM:

SUBJECT: Tuesday at the White House

Each Tuesday the Office of Public Liaison hosts a two-way communications session called "Tuesday at the White House."

Representative photographs are a part of the program. It is requested that a photographer be present at the Family Theater on _____ at _____ o'clock.

For budget purposes, every attempt will be made to secure the services of an outside photographer who will take and distribute a group photograph. On the occasions where this is not possible a group photograph is requested with _____ copies forwarded to _____ in Room _____.

Thank you.

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR: MARGE WICKLEIN

FROM: _____

SUBJECT: Gold, Gerald R. Ford Pens

For "Tuesday at the White House," on _____, please send _____ pens to my office, Room _____.

Thank you.

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON
February 3, 1975

MEMORANDUM FOR: OFFICE OF PUBLIC LIAISON STAFF

FROM: TED MARRS TCM

THROUGH: BILL BAROODY BS

SUBJECT: Checklist
Tuesday at the White House

"Tuesday at the White House" is a format available to all of the Public Liaison Staff and should be used by all.

These guidelines are meant to ease the administrative work load. They are not to limit your flexibility or creativity.

1. Review the schedule. Provide your input for the guest list two weeks in advance to the office hosting the meeting.

2. Establish program/agenda--two weeks in advance is desired. Sample is attached. Bill Baroody will normally offer welcoming remarks (in his absence, Ted Marrs)

3. The meetings can be held in the afternoon but this requires advance notice to Mike Farrell. The intent is to eventually shift to the afternoon. There is no certainty that a White House tour can be arranged to follow the meetings in the afternoon but Mike will do his best to accomodate us.

4. Submit schedule proposal for Presidential/Vice Presidential/First Lady drop-by. (Sample attached) Warren Rustand's office has been briefed.

5. Send telegrams (see draft) at least one week prior with a response date by the Friday before the meeting. When the individual responds, get date and place of birth and social security number for clearance purposes.

6. Send, red tagged no later than Monday a.m., the appropriate memoranda (attached).

GERALD R. FORD LIBRARY

7. Prepare name tags-orator type-have extra blanks.

8. Administrative announcements at the meeting should include:

   --Stand to ask questions, identify self and organization.
   --Presentations should be brief, questions too.
   --Speaker repeat the question
   --Remarks will be recorded (If they are)
   --Photo instructions if a group shot is planned.
   --Tour will begin promptly

9. Handouts/Agenda/List of Participants/Gold Pens/Paper/ Tuesday at the White House Folder should be on the seats. Order at least fifteen extra chairs.

10. Determine press/no press. (check with Ted Marrs)

11. Congressional staff participation is permissible if cleared with Max Friedersdorf in advance.

12. Have a secretary to record essential thoughts. Additionally, a recording should be made by communications.

13. Invite appropriate White House Staff.

14. After meeting, fill out 5 by 8 cards with name, address, and organization of the participants and meeting theme and date. Give to Mary Featherall for filing. (In coming months, it will be good to check guest list against this file)

15. There is a file of people who want to be invited to Tuesday at the White House in Ted Marrs' office. Please review this file as you assemble your guest list.

16. The file on Tuesday at the White House is in Ted Marrs' office and that office will coordinate scheduling and be a focal point for these meetings.

17. Your suggestions/additions to this list are welcome.

Thank you.

GERALD R. FORD LIBRARY

SCHEDULE

TUESDAY AT THE WHITE HOUSE

January 14	-	Education (emphasis on Women's Program)	Pat Lindh
January 21	-	Vocational Education	Pam Powell
January 28	-	ACTION (ethnic)	Dr. Marrs
February 4	-	White House Organization and Operations	Pam Powell
February 11	-	FY76 DOD Budget	Dr.Marrs
February 18	-	Nursing Homes (HEW)	Dr. Marrs
February 25	-	Higher Education	Pam Powell
March 4	-	"Bilingual Education"	Fernando De Baca
March 11	-	A.M. - Consumer Education	Virginia Knauer
		P.M. - Energy Education	Pam Powell
March 18	-	~~Medical Malpractice Insurance Program~~	Dr. Marrs
March 25	-	Federal Woman's Program Coordinator	Pat Lindh
April 1			
April 8			
April 15			
April 22			

GERALD R. FORD LIBRARY

Sample

TUESDAY AT THE WHITE HOUSE

January 28, 1975

AGENDA

9:00	- Coffee	- Family Theater
9:15	- Welcoming Remarks	- The Honorable William J. Baroody, Jr Assistant to the President
9:25	- Introduction of Speakers	- Mr. John Borling Office of Public Liaison
9:30	- ACTION and Ethnic America - an Overview	- The Honorable Michael P. Balzano, Jr Director, ACTION
9:50	- Questions and Answers	
10:30	- Coffee Break and Photographs	
10:45	- Panel Discussion - Ethnic Problems and Some Solutions (5-10 minute remarks by each by each panel member)	- The Honorable Ralph Perk Mayor Cleveland, Ohio - Mr. Myron Kuropas ACTION, Regional Director Chicago, Illinois - Mr. Michael Novak Executive Director EMPAC Bayville, New York
11:15	- Questions and Answers	
11:45	- White House Tour	

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

SCHEDULE PROPOSAL
DATE:
FROM:
THROUGH: BILL BARODY
VIA: WARREN RUSTAND

MEETING: Drop-by

DATE: Tuesday _____

PURPOSE: Greet the participants of "Tuesday at the White House." Express satisfaction with the two-way communication sessions established by the Office of Public Liaison.

FORMAT: Place. Family theater.

Time. 5 minutes.
The meeting will be held from ____ to _____ o'clock.
The President would drop in at any time for a brief greeting.

Participants.

_____

_____

_____

_____ (List attached)

SPEECH MATERIAL: To be provided by_____.

PRESS COVERAGE: White House Photographer and_____.

STAFF: Bill Baroody
Ted Marrs
_____
_____

GERALD R. FORD LIBRARY

RECOMMEND: Bill Baroody
Ted Marrs

_____

_____

BACKGROUND: Tuesday at the White House is one of three primary vehicles used by the Office of Public Liaison to encourage two-way communication between the private sector and the Administration. Held weekly, these sessions result in a dialogue that is of dual benefit. Benefit to the Administration from an input standpoint and benefit to the participants as it demonstrates their government is listening and it cares. The President can achieve maximum exposure in a minimum of time to the opinion making groups and individuals across the country.

APPROVE_____ DISAPPROVE_____

Attachment: Agenda

GERALD R. FORD LIBRARY

Sample

TUESDAY AT THE WHITE HOUSE

January 28, 1975

AGENDA

9:00	- Coffee	- Family Theater
9:15	- Welcoming Remarks	- The Honorable William J. Baroody, Jr Assistant to the President
9:25	- Introduction of Speakers	- Mr. John Borling Office of Public Liaison
9:30	- ACTION and Ethnic America - an Overview	- The Honorable Michael P. Balzano, Jr Director, ACTION
9:50	- Questions and Answers	
10:30	- Coffee Break and Photographs	
10:45	- Panel Discussion - Ethnic Problems and Some Solutions (5-10 minute remarks by each by each panel member)	- The Honorable Ralph Perk Mayor Cleveland, Ohio - Mr. Myron Kuropas ACTION, Regional Director Chicago, Illinois - Mr. Michael Novak Executive Director EMPAC Bayville, New York
11:15	- Questions and Answers	
11:45	- White House Tour	

GERALD R. FORD LIBRARY

TELEGRAM

FULL RATE
(STRAIGHT TELEGRAM) ☒
NIGHT LETTER ☐

The White House
Washington

DRAFT

January 23, 1975

Name
Address
City, State

The President will appreciate having you or a representative of your organization participate in a "Tuesday at the White House" meeting on January 28, 1975 at 9:00 a.m. This two way communication session will last until 11:45 a.m. and will be followed by a tour of the White House. The discussion subject is ACTION with emphasis on ethnicity. Leaders of the discussion will include Mr. Michael Balzano, Director of ACTION and Mayor Ralph Perk of Cleveland, Ohio.

Entrance to the White House will be through the East Gate. From there you will be directed to the Family Theater.

Please acknowledge acceptance by telephone to Miss Mary Featherall at 202-456-2349 by date, time. At that time we will need to know the name of the person attending this meeting for your organization.

Theodore C. Marrs
Special Assistant to the President

BOOK TELEGRAM
SEND TO ATTACHED LIST

APPROVED FOR DISPATCH

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR: MIKE FARRELL

FROM: _____

SUBJECT: Tuesday at the White House

On _____ at _____ o'clock, another "Tuesday at the White House" is scheduled in the Family Theater. The agenda and a list of _____ participants is attached. The President/Vice President/First Lady will/will not/unknown at this time/ drop-by at _____.

Please insure that:

1. EPS gets a copy for clearance purposes.
2. Press will/will not be present.
3. Host/hostess for the meeting will be_____.
4. Any questions, please call_____.
5. The Guest Book is in place with pen.
6. _____ chairs are set up.
7. A coat rack and two tables are in the hall.
8. Drapes on the north wall are open.
9. Communications sets up a podium and mike.
10. A panel of _____ people is/is not scheduled.
    _____ table mikes will be required.
    Have platform in place at the beginning of the meeting. Prepare name cards to read -

    _____
    _____
    _____
    _____

11. Remarks will/will not be recorded and sent to _____ in Room _____.
12. Coffee and rolls/doughnuts are available at _____ and _____ (coffee only) o'clock.
13. A tour is arranged.
14. Please confirm receipt of this memorandum by calling _____.

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR: DAVID KENNERLY

FROM:

SUBJECT: Tuesday at the White House

Each Tuesday the Office of Public Liaison hosts a two-way communications session called "Tuesday at the White House."

Representative photographs are a part of the program. It is requested that a photographer be present at the Family Theater on _____ at _____ o'clock.

For budget purposes, every attempt will be made to secure the services of an outside photographer who will take and distribute a group photograph. On the occasions where this is not possible a group photograph is requested with _____ copies forwarded to _____ in Room _____.

Thank you.

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

February 1, 1975

MEMORANDUM FOR: MARGE WICKLEIN

FROM: _____

SUBJECT: Gold, Gerald R. Ford Pens

For "Tuesday at the White House," on _____, please send _____ pens to my office, Room _____.

Thank you.

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DR. FRENCH — JUST RETURNED FROM OVERSEAS —

JEROME ASHFORD, EXEC. DIR.

833-9280

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NATIONAL ASSOCIATION of
NEIGHBORHOOD
HEALTH CENTERS, Inc.

1625 "I" Street, N.W. | Suite 401 | Washington, D.C. 20006
(202) 833 - 9280

March 3, 1975

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Honorable Stanley S. Scott
Special Assistant to the President
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C. 20500

Dear Mr. Scott,

The National Association of Neighborhood Health Centers, Inc. representing over 750 community health centers throughout the United States and dedicated to forging a more equitable health care delivery system for our country is calling upon your office for assistance in arranging a meeting between the President and representatives of this and other organizations gravely concerned over the plight of the country's medically indigent and underserved. The purpose of this meeting would be to discuss the administration's plans for meeting the health care needs of the medically indigent and underserved, with particular emphasis on continued federal support for programs now addressing those needs.

Because the issues which might be addressed in such a meeting are complex and involve many agencies and departments of the federal government we would like to suggest that the participation of other representatives of the executive branch might also be most beneficial. Specifically, we would like to have the opportunity for personal interchange with Mr. James T. Lynn, Director of the Office of Management and Budget, Mr. Casper W. Weinberger, Secretary of Health, Education and Welfare, Mr. Donald H. Rumsfeld, Assistant to the President, Dr. Paul Batalden, Director, Bureau of Community Health Services, DHEW, and Mr. James H. Cavanaugh, Deputy Director, Domestic Council, or their designees and any other persons you deem appropriate. We propose for our group to include representatives of the major organizations in this country concerned with providing services to the medically indigent and underserved. This group would not exceed thirty-five in number.

This is a critical time for our national health care delivery system, especially that portion which serves the indigent and underserved. Thus, it is imperative that this meeting take place as quickly as possible. We would suggest the month of March as a most appropriate time.

Thank you for your consideration of this request and your efforts in our behalf.

Yours truly,

Curtis Owens
President

CO:dt

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NATIONAL ASSOCIATION of
NEIGHBORHOOD
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March 5, 1975

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Mr. John Calhoun
Staff Assistant to the President
The Whitehouse
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. Calhoun:

Thank you for your prompt response to our request for a meeting with President Ford and other members of the administration.

As per your request, find enclosed a list of those persons we would like to invite to such a meeting. If you have any questions or comments please contact me at once.

As soon as is feasible, I would like to meet with you to discuss other aspects of the arrangement for the proposed meeting i.e. format, time protocol etc.

Thank you for your valuable assistance. I am available to render whatever additional information you may require.

Yours truly,

L. Jerome Ashford

L. Jerome Ashford
Executive Director

LJA/aoj
Enclosure:

The National Urban Coalition
1201 Connecticut Ave., N.W. • Washington, D.C. 20036 • 202 / 293-7625

March 5, 1975

Honorable Stanley Scott
Special Assistant to the President
179 Old Executive Office Building
Washington, D. C. 20500

Dear Stan:

In a prior conversation with my Executive Assistant, Eve Wilkins, we indicated our desire to visit with President Ford at one of the "Tuesday Mornings with the President", perhaps on April 15 or 22, 1975. I believe that such a meeting would be mutually beneficial to the President and to the National Urban Coalition. At a time when our nation faces serious economic problems which impact so heavily upon urban, central city residents, I believe a discussion of a few selected topics would be both timely and constructive.

I suggest that the following be a basis of a conversation with the President.

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1. A discussion of the short and long term problems in the area of delivery of human services for cities and metropolitan communities. (The human services would include Health, Education, Housing, Personal Safety, and Jobs and Income.)

2. An exchange of ideas on housing and urban economic development as developed by the National Urban Coalition's Task Forces and Local Coalitions.

3. A discussion about the ways in which the quality of life in urban centers can be improved in spite of restricted fiscal resources and crime or the fear of crime, which work as hindrances to community stabilization and revitalization.

Chairman: Walter N. Rothschild, Jr. / *President:* M. Carl Holman
Co-Chairpersons: Andrew Heiskell, Vernon E. Jordan, Jr., James M. Roche, Sol M. Linowitz, Lucy Wilson Benson, Joseph J. Bernal
Secretary: Clifford L. Alexander, Jr. / *Treasurer:* Glenn E. Watts

Once I hear from you about the prospects for this dialogue, I will contact a few of our Board members and ask them to join the discussion. I am thinking of a major business man, a labor leader, a governor and a mayor as possibilities along with our Chairman, Walter N. Rothschild, Jr., a couple of our Task Force Chairpersons, and myself.

We believe that a dialogue is the most fruitful method for covering the above topics; therefore, we are hoping that discussion will be held in an informal atmosphere where the participants will not only touch upon the collective concerns but hear the President's reactions to urban solutions offered.

Sincerely,

Carl

M. Carl Holman
President
NATIONAL URBAN COALITION

cc: Walter N. Rothschild, Jr.

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The National Urban Coalition
1201 Connecticut Ave., N.W. • Washington, D.C. 20036

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Honorable Stanley Scott
Special Assistant to the President
179 Old Executive Office Building
Washington, D. C. 20500

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THE WHITE HOUSE
WASHINGTON

MAR. 10, '75
Date

TO: HAZEL ✓
PAT ✓

FROM: JOHN CALHOUN

PLEASE CALL & GET CORRECT TITLE & MAILING ADDRESS OF THE 25, INCLUDING DR. JOHN L.S. HOLLMAN ON THE COVER —

TELL THEM WE [redacted] PLAN TO INCLUDE THEM IN SOME FUTURE EVENT, IF POSSIBLE.

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March 14, 1975

MEMORANDUM FOR: STAN SCOTT
JOHN CALHOUN

FROM: PAT HUGHES

SUBJECT: Community Health Care
March 25

Attached is list of hospital administrators/ executive directors for planned White House meeting, March 25, WH Theatre.

Attachment

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Holloman, Dr. John L. S.
President
New York City Health & Hospital Corporation
125 Worah Street
New York, New York 10013
212-566-8038

Andrews, Williams
Vice President of Operations
Cuyahoga County Hospital
3395 Scranton Road
Cleveland, Ohio 44109
216-398-6000

Ayala, Reginald
Executive Director
Southwest Detroit Hospital
2401 20th Street
Detroit, Michigan 48216
313-961-7777

Bowen, Charles E.
Administrator
Whittaker Memorial Hospital
P.O. Box 538
1003 28th Street
Newport News, Virginia 23607
804-244-4941

Brooks, Phillip
Administrator
Norfolk Community Hospital
2539 Corprew Avenue
Norfolk, Virginia 23504
804-623-2555

Gaynor, Florence S. (Mrs.)
Executive Director
Martland Hospital
65 Bergen Street
Newark, New Jersey 07107
201-643-8800

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Gowie, Dennis A.
Administrator
Provident Hospital
2600 Liberty Hights Avenue
Baltimore, Maryland 21215
301-462-4700

Lee, Andre L.
Executive Director
Highland Park General Hospital
369 Glendale Street
Highland Park, Michigan 48203
313-883-7000

Mann, Joseph B.
Executive Director
Provident Hospital
426 E. 51st Street
Chicago, Illinois 60615
312-285-5300

Perkins, Theodore
Executive Director
Bird S. Coler Hospital
Roosevelt Island, New York, New York 10017
212-688-9400

Persaud, Inder
Executive Director
Cumberland Hospital
39 Auburn Place
Brooklyn, New York 11205
212-625-1880

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Roberts, Elliott C.
Director
Detroit General Hospital
1326 Saint Antoine
Detroit, Michigan 48226
313-224-2133

Smith, Douglas
Administrator
Kirkwood General Hospital
4059 West Davison Street
Detroit, Michigan 48238
313-931-3400

Allan, William O.
ExecutiveDirector
Arthur Logan Memorial Hospital
70 Convent Avenue
New York, New York 10027
212/281-4100

Christmas, Robert
Executive Director
Sydenham Hospital
565 Manhattan Avenue
New York, New York 10027
212/678-5151

Corinaldi, Austin
Acting Executive Director
Harlem Hospital Center
506 Lenox Avenue
New York, New York 10037
212/621-3131

Dickens, Bernard, Sr.
Executive Director
St. Joseph Hospital
2510 E. Linwood Blvd.
Kansas City, Missouri 64128
816-861-9300

Fleming, Melvin J.
Regional Director-SE Region
Martin Luther King Medical Center
12020 Compton Avenue
Los Angeles, California 90059
213-636-0961

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McNeil, Hayward M.
Executive Director
Morningside Hospital
8711 Layward Blvd.
Los Angeles, California 90047
213-700-4020

Mumford, A. W.
Administrator
Southwest Community Hospital
501 Fairburn Road
Atlanta, Georgia 30331
404-344-7110

Neal, James P.
Administrator
George W. Hubbard Hospital
1005 18th Avenue, North
Nashville, Tennessee 37208
615-327-6111

Noble, John
Administrator
Homer G. Phillips Hospital
2601 N. Whihier Street
St. Louis, Missouri 63113
314-371-3100

Smith, Louis
Deputy Director for Institution Administration
Brooklyn State Hospital
681 Clarkson Avenue
Brooklyn, New York 11203
212-756-9600

Smith, Symuel H.
Executive Director
Wayne County General Hospital
Eloise, Michigan 48132
313-274-3000

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Whyte, Henry J.
Administrator
Flint-Goodridge Hospital
2425 La. Avenue
New Orleans, La. 70115
504-899-4521

Wilson, Charles, Jr.
Administrator
The Hughes Spaulding Pavilion
35 Butler Street, S. E.
Atlanta, Georgia 30303
404-659-8181

Black Hospitals

The Number of Black Hospitals and Directors are Small but Very Important

By Robert Merritt

SINCE the early 1930's, more and more black-owned and operated hospitals have followed the black exodus from the South and relocated in the large urban cities in the Middle Atlantic and South Atlantic states. Most of those institutions that have remained in the southern states, run by the members of the earlier National Hospital Association, have either been closed or converted. Even those presently operated by the National Association of Health Service Executives (NAHSE) members are having extreme difficulty maintaining

ing the 1965-1970 period, the reduced rate of increase was due more to the elimination of hospital beds than to the lesser number of hospitals added to the system. During the period from 1965 to 1970, accompanying the reduced rate of increase in beds (14.4 per cent) only 123 hospitals were built across the nation. Yet, between 1960 and 1965, 329 new hospitals were built and more hospitals are closing or losing beds. The hospitals that are affected the most by this phenomenon are black operated facilities. Since 1965 over 15 black operated in-

SCHEDULE PROPOSAL
DATE: March 18, 1975
FROM: Stanley Scott
THROUGH: Bill Baroody
VIA: Warren S. Rustand

DROP BY:	"Tuesday at the White House" session.
DATE:	Tuesday, March 25, 1:00-3:45 p.m.
PURPOSE:	Greet participants of "Tuesday at the White House" session on Community Health Care. Express concern for this vital area and encourage the two-way communication process between the White House and the private sector.
FORMAT:	- Family Theater - Participants (see attached list) - 5 Minutes. The meeting will be held from 1:00-3:45 p.m.
CABINET PARTICIPATION:	The Honorable Caspar W. Weinberger Secretary of Health, Education, and Welfare
SPEECH MATERIAL:	Talking points to be proveded by Stan Scott and James Cavanaugh
PRESS COVERAGE:	White House Photographer. John Calhoun will write press release and disseminate photographs to the minority media.
STAFF:	Stanley Scott
RECOMMEND:	Bill Baroody, Stanley Scott
PREVIOUS PARTICIPATION:	None
BACKGROUND:	Tuesday at the White House is one of three primary vehicles used by the Office of Public Liaison to encourage two-way communication between the private sector and the Administration.

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BACKGROUND: Held weekly, these sessions result in a dialogue that is of dual benefit. Benefit to the Administration from an input standpoint and benefit to the participants as it demonstrates their government is listening and it cares. The President can achieve maximum exposure in a minimum of time to the opinion making groups and individuals across the country.

APPROVE_____ DISAPPROVE_____

Attachments

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TUESDAY AT THE WHITE HOUSE
MARCH 25, 1975

AGENDA

1:00 p.m.	Coffee	Family Theater
1:15 p.m.	Welcoming Remarks	Stanley S. Scott Special Assistant to the President
1:25 p.m.	Greetings	William J. Baroody, Jr. Assistant to the President
1:35 p.m.	Introduction of Speakers	Stanley S. Scott
1:40 p.m.	Neighborhood Health Care	Mrs. Pamela Needham Staff Assistant, Human Resources The Domestic Council
2:00 p.m.	Questions and Answers	
2:40 p.m.	Coffee Break & Photographs	
2:55 p.m.	Panel Discussion - Health Care Problems and Some Solutions	Secretary Caspar Weinberger HEW Dr. Ted Cooper Acting Assistant Secretary for Health, HEW Dr. Robert van Hoek Acting Administrator Health Services Administration, HEW Dr. Paul Batalden Director, Bureau of Community Health Services, HEW
3:15 p.m.	Questions and Answers	
3:45 p.m.	White House Tour	

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