

The original documents are located in Box 21, folder “State of the Union, 1974-1975” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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January 21, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

PAT BUCHANAN
KEN COLE
DAVE GERGEN
GENERAL HAIG
RAY PRICE



FROM:

STANLEY S. SCOTT

Would strongly recommend that President Nixon's scheduled State of the Union Address specifically emphasize consistent program planning and execution in domestic areas involving the direct concern of racial-ethnic minorities who have been historically at a disadvantage in the American system.

In view of the fact that blacks and other minorities -- with few exceptions -- have been silent on the Watergate controversy, it would seem to me that we could take advantage of this vacuum by highlighting the President's role in advancing equal access to the American dream (Office of Minority Business Enterprise funding from \$200 million in 1969 to \$1.3 billion in 1974, assistance to minority-owned banks, first black to FCC, appointment of 14 black generals, EEOC's budget to enforce civil rights from \$6 million to \$47 million under this Administration, etc.).

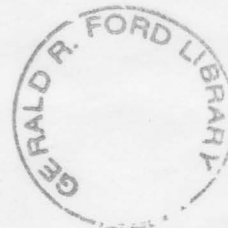
It would seem to me that, on the domestic front, the President's planned initiatives to ease the energy shortage, provide national health insurance, consumer protection and better community programs, reference could and should be made to blacks and other disadvantaged who stand to benefit most.

ADMINISTRATIVELY CONFIDENTIAL

ADMINISTRATIVELY CONFIDENTIAL

-2-

The historical coincidence by which the President's term ends in the Bicentennial year could have real significance, it seems to me, if we record some of his efforts already made to resolve age-old problems.



ADMINISTRATIVELY CONFIDENTIAL

January 29, 1974

MEMORANDUM FOR: KEN W. CLAWSON
FROM: STAN SCOTT
SUBJECT: State of the Union Speech

The below listed minority media representatives will be contacted by my office immediately following the President's State of the Union Speech:

CLEVELAND CALL AND POST
William O. Walker, Publisher
✓ 1949 East 105th Street
Cleveland, Ohio
Tel. 216/791-7600

*Can be reached
at office number*

ATLANTA DAILY WORLD
C. A. Scott, Editor
✓ 145 Auburn Avenue, NE.
Atlanta, Georgia
Tel. 404/659-1110

*Can be reached
at home: 404/PL3-7312*



HARVEY-CHICAGO SOUTH SUBURBAN NEWS
Charles B. Armstrong, Editor
✓ 14717 South Page Avenue
Harvey, Illinois
Tel. ~~312/339-4432~~
312/842-5950

*In the Bahamas.
Checked out of British
Colonial Hotel yesterday -
did not leave forwarding
number.*

LOS ANGELES CENTRAL NEWS-WAVE
Chester L. Washington, Publisher
✓ 1016 West Vernon Avenue
Los Angeles, California
Tel. 213/232-6221

*Can be reached
at home: 213/RE4-3491*

BALTIMORE AFRO-AMERICAN
Moses J. Newson, Editor
✓ 628 North Eutaw Street
Baltimore, Maryland
Tel. 301/728-8200

*Can be reached
at home: 301/945-2522
or after 7:30 p.m. in office. 301/728-8208
(Having computer problems)*

cc: Gail Campbell

✓ John Johnson, Pub.
Ebony / Jt
820 S. Michigan Ave.
Chicago, Ill.

*Traveling
cannot be reached*



TO PUBLISHERS:

MR. STANLEY SCOTT, SPECIAL ASSISTANT TO THE PRESIDENT, WOULD
LIKE TO SOLICIT YOUR CANDID REACTION TO THE PRESIDENT'S STATE
OF THE UNION SPEECH TONIGHT. CAN YOU BE REACHED AFTER THE
ADDRESS AT 9:45 PM, AT WHAT TELEPHONE NUMBER _____

THANK YOU. SOMEONE FROM THE WHITE HOUSE WILL BE IN TOUCH
IMMEDIATELY FOLLOWING THE ADDRESS.



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

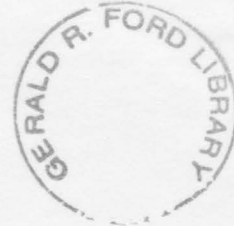
January 30, 1974

MEMO FOR:

STAN

FROM:

HAZEL



The following publishers have agreed to give their reaction to the President's SOU Speech tonight:

William O. Walker, Publisher
Cleveland Call and Post
1949 East 105th Street
Cleveland, Ohio

(Can be reached at Office #)
216/791-7600

C. A. Scott, Editor
Atlanta Daily World
145 Auburn Avenue, NE.
Atlanta, Georgia

(Can be reached at home)
404/PL 3-7312

Chester L. Washington, Publisher
Los Angeles Central News-Wave
1016 West Vernon Avenue
Los Angeles, California

(Can be reached at home)
213/RE 4-3491

Moses J. Newson, Editor
Baltimore Afro-American
628 North Eutaw Street
Baltimore, Maryland

(Can be reached at home)
301/945-2522
or Office switchboard: 301/728-8208

Charles B. Armstrong, Editor (Harvey-Chicago South Suburban News)
is in the Bahamas. Did not leave a forwarding number w/his office.

John Johnson, Publisher (Ebony/Jet) is traveling; cannot be reached.

Stan - FYI

January 31, 1974

MEMORANDUM FOR: KEN CLAWSON

FROM: STAN SCOTT

SUBJECT: Telegram Support for the President --
State of the Union Message

- 1) Dean Owen Peagler
President
Pace College
New York, New York
212/ 826-1390
- 2) Dr. Henry Lucas
Republican National Committee
45 Castro Street, Suite 202
San Francisco, California 94114
415/626-2085
- 3) Mr. Kenneth Sherwood
Commissioner
New York State Athletic Commission
228 West 47th St.
New York, New York 10036
212/UN 4-6700
- 4) Dr. Robert Wright
Councilman
804 4th Avenue
Columbus, Georgia 31901
404/324-4847
- 5) Mayor Johnny Ford
Mayor of Tuskegee
Tuskegee, Alabama
205/727-4889 or 205/727-2180



7) Mrs. Elaine Jenkins
One America
1330 Massachusetts Avenue, N.W., Suite 205
Washington, D. C. 20005
628-2216

8) Dr. Helen Edmonds
President,
National Links, Inc.
118 Nelson Street
Durham, North Carolina 27707
919/682-2171 ; H 919/682-4772

9) Dr. Ethel Allen
City Hall
City Council , 582 B
Philadelphia, Pennsylvania 19107
215/686-3440; H 215/224-8962

10) Robert J. Brown
B & C Associates
1625 Eye St., Suite 1010
Washington, D. C.
659-1146

11) Dr. C. Clayton Powell
Southside Comprehensive Health Center
1039 Ridge Avenue, S.W.
Atlanta, Georgia 30315
404/681-1004 ; 404/522-5027 ; H 404/691-6629

12) Mr. Charles A. Vincent
President
C.A.V. Enterprises, Inc.
55 West 125th Street
New York, New York 10027
212/722-9002

Mr. C. A. Scott
Editor
Atlanta Daily World
145 Auburn Ave., N.E.
Atlanta, Georgia 30303
404/659-1110



- 13) Mayor Robert Blackwell
Mayor of Highland Park
Highland Park, Michigan 48203
313/868-5400
- 14) Mayor Edward Bivens
Mayor of Inkster
Inkster, Michigan
313/565-4100
- 15) ~~Abraham~~ S. Venable
Director, Urban Affairs
General Motors Corporation
11-138 General Motors Bldg.
Detroit, Michigan 48202
313/556-3650
- 16) Floyd B. McKissick
President
McKissick Enterprises, Inc.
Soul City
Manson, North Carolina 27553
919/456-3111
- 17) Mr. T. M. Alexander, Sr.
Alexander and Associates
1345 Hunter St., S.W.
Atlanta, Georgia 30314
404/688-6000; H 404/753-8760

WILLIE R. WHITEHEAD
CHAIRMAN PRO TEMPORE

COUNCILMEN

FRANK H. BENTLEY
A. C. BULLS, JR.
L. M. GREGG
CHARLES C. JOHNSON

CITY OF TUSKEGEE



JOHNNY FORD, MAYOR
TUSKEGEE, ALABAMA 36083

January 31, 1974

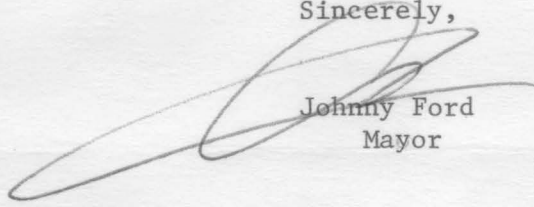
Mr. Stan Scott
Special Assistant to the President
The White House
Washington, D. C.

Dear Stan:

I feel that the President was in rare form during his State of the Union Message last night. The message was very stimulating, informative and inspirational for the American people. I have communicated these feelings to him by telegram; however, if you are provided with an opportunity, please pass my well wishes on to him and his family.

Also, I want again to commend you for the fine part you are playing as a part of the team. Keep on pushing, and if there is anything that I can do, you know you can always call.

Sincerely,


Johnny Ford
Mayor

JF:mm

J. W. ROSS, CLERK
MILDRED F. MOORE
PURCHASING AGENT

CAL WILSON
ADMINISTRATIVE
ASSISTANT TO MAYOR
FOR MODEL CITIES

RAYFORD TAPLEY
CHIEF OF POLICE DEPT.

A. O. DENNIS
CHIEF OF FIRE DEPT.

J. COLEY JONES
SPT, LIGHT DEPT.

WILLIAM J. DAWSON
SUP, WATER DEPT.

G. P. MANGUM
SPT, STREET DEPT.

FRED D. GRAY
CITY ATTORNEY

WILLIAM PETERSON
RECORDER

SAMUEL D. DAVIS
BUILDING CODES INSP.

CLINTON JACKSON
SPT, SANITATION DEPT.

GENE CLACK
ECONOMIC DEV. OFFICER

DEAN HUBER
CITY ENGINEER

JOHNNIE DEAN RIVERS
DIRECTOR, SENIOR CITIZENS
PROGRAM



[1/31/74]

Date: _____

REQUEST FOR MAILING

Subject: President Nixon's State of the Union Message

Enclosures: State of the Union Message
(in order) _____

Cover Letter By: Stanley S. Scott
Special Assistant to the President

DISTRIBUTION

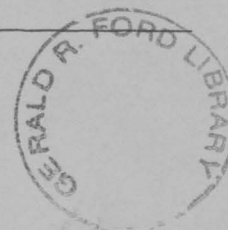
Name of List	Code	Quan.	Cover by
Black Publishers			
Black Preachers			
Black Educators			
Black Civic, Social and Civil Rights Grps.			
Black Republicans			

Total Mailing: _____

Extra Copies: _____

Comments: _____

Initiated By: Stanley Scott Authorized By: Ken W. Clawson



Stim
The attached
copy of telegram
sent Speaker Albert
is forwarded for your
information -

[ca. 2/5/74]

LeBuen

CONFIRMATION COPY

IPMVAWD WSH

036802C032 1756EDT

04088 NL WASHINGTON DC 151 02-01 106P EDT

PMS THE HONORABLE HOUSE SPEAKER CARL ALBERT

US HOUSE OF REPRESENTATIVES

WASHINGTON DC 20005

MR. SPEAKER,

AFTER THE PRESIDENT'S SPEECH LAST NIGHT I FEEL COMPELLED TO ASK YOUR SUPPORT IN BRINGING TO REALIZATION THE GOALS OUTLINED IN HIS STATE OF THE UNION MESSAGE. IDENTIFICATION OF THE MANY DOMESTIC ILLS BY THE PRESIDENT AND HIS OFFER TO REMEDY THEM WAS MOST WELCOMED. FOR TOO LONG THE ADMINISTRATION HAS NOT SPOKEN, SO DIRECTLY, TO THESE PROBLEMS WITH REMEDIAL PROPOSALS FOR ACTION. MR. SPEAKER, YOU ARE KEY TO GARNERING THE NECESSARY SUPPORT TO RIGHT AMERICA. WITH WATERGATE AND ITS BENEFITING EFFECTS; BENEFITING, THAT NOW WE CAN SEE POTENTIAL IMPROVEMENT IN THE POLITICAL ARENA, WHICH SHOULD RESTORE FAITH IN GOVERNMENT. CONGRESS MUST EXPEDITE WATERGATE, PERMIT ITS SOBERING EFFECTS, AND MOST OF ALL ATTEND OUR DOMESTIC NEEDS. KINDLY DO YOUR UTMOST TO ASSIST AMERICA. THO I AM A REPUBLICAN, I FIND THE ANTICS OF WATERGATE UNIDENTIFIED, A REPULSIVE LOT. PLEASE HELP SAVE AMERICA.

MAYOR EDWARD BIVENS JR

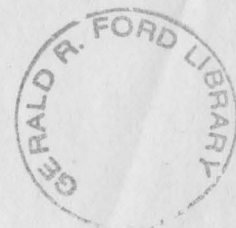
(CS)

ACCEPTED

04088

1-PC

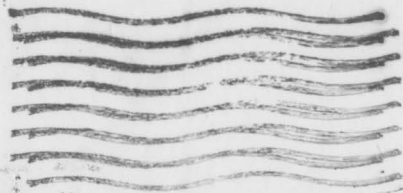
CONFIRMATION COPY



United States 8c



Mr. Stanley Scott
The White House
Washington D.C.



Epwens
2121 Inkster Rd
Inkster, Mich

December 26, 1974

MEMORANDUM FOR:

ROBERT T. HARTMANN
PAUL A. THEIS
MILTON A. FRIEDMAN

FROM:

STANLEY S. SCOTT

SUBJECT:

State of the Union Address

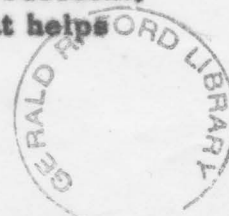
Would strongly recommend that President Ford's scheduled State of the Union address specifically emphasize consistent program planning and execution in domestic areas involving the direct concern of racial-ethnic minorities who have been historically at a disadvantage in the American system.

It has been too long since we heard a President declare his fundamental belief in equality. I view the subject forum as an opportunity for the President to issue forth a reaffirmation of his belief in an open, pluralistic society...to start a movement of racial reconciliation.

It would seem to me that this pitch could be made in connection with the President's planned initiatives to ease the energy shortage, provide national health insurance, consumer protection and better community programs. Reference could and should be made to Blacks and other disadvantaged Americans who stand to benefit most from these Administration programs.

I offer below excerpts from a recent speech by the Urban League's Vernon Jordan as the kind of input received by my office regarding inclusion of minorities in the SOU address:

"And so we call on the President tonight, to start a national movement of racial reconciliation, to start talking sense to the American people, to start telling them the truth about the need for change and the need for greater strides toward racial equality. We call on the President, not to take the low road of consensus politics that helps ~~the strong and~~



the strong and harms the weak, but to exercise true leadership that will take us along the high road of greater equality."

"It has been too long since we heard the President declare his fundamental belief in equality. It has been too long since a President promised that "We Shall Overcome." It has been too long since a President attempted to harness the innate goodwill and good sense of the American people to the one cause capable of tapping the rich vein of idealism in our heritage."

"When the day comes that the President, on a major, national forum, issues forth a ringing reaffirmation of his belief in an open, integrated, pluralistic society, we will know that our leadership is ready to bring us out of the wilderness of self-doubt and confusion."

"Let us recall the words of the old Church song: "Lead me, guide me, show me the way, If you lead me I shall not stray." So we look to national leadership and to the President to lead the nation, to guide it, and we believe that once on the road to justice and equality, the American people shall not stray from the righteous path."

"In these troubled times, the people are looking for leadership to help them recover confidence and to bring out the best that is within us. We know we cannot pin all of our hopes and aspirations on a man or a handful of men designated as leaders. They are important because they can help show the way; they can marshal support, they can make decisions and persuade doubters. But in the end, it is up to each one of us to keep alight the flame of equality, to shelter the age-old notion of equal rights and equal responsibilities."

"America is approaching a dark midnight. Everyone is hurting now -- whites and blacks, businessmen and consumers, management and labor, the public and private sectors. We are all linked in an interdependent society that's in deep trouble. We are all in this together, and if we are to come out of it together we will have to join forces and help to build a better America."



"If we are to save our nation, uphold our fundamental beliefs, fulfill our deepest aspirations, then we must make our lives and our actions vibrate to our noblest dreams and bring them to fruition. We cannot give equality lip service alone, nor can we allow baser visions to obscure that more equal society toward which we strive."

"The Bible tells us that to everything there is a season, for everything a time. There is too, the urgency of the moment, the need to seize the time lest it slip from our fingers and we lose the chance."

"This then, is the season. This is the time for change. The Need is urgent. We must act -- now."

"Let us begin!"

cc: Donald Rumsfeld
John Marsh
Bill Baroody



THE WHITE HOUSE

WASHINGTON

December 30, 1974

MEMORANDUM FOR:

✓ STAN SCOTT
VIRGINIA KNAUER
FERNANDO DE BACA
PAM POWELL

FROM:

WILLIAM J. BAROODY, JR. (B)

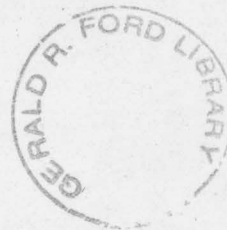
SUBJECT:

State of the Union Inserts

I would appreciate receiving from you a suggested insert for the State of the Union which covers your area.

For example, you could mention recent accomplishments in your area, perhaps citing some bills that have been signed by President Ford. You could then describe the goals in your area for the coming year.

You should, of course, write it in the first person as if President Ford was speaking. Please send the insert to Wayne Valis as soon as possible.



January 10, 1975

MEMORANDUM FOR: BILL BAROODY
JOHN UNLAND

FROM: JOHN CALHOUN

Request the following Blacks be added to the special post-State of the Union briefing for State and local Government officials:

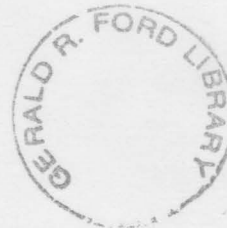
Cyril E. King, Governor, Virgin Islands

A. Jay Cooper, Mayor, Prichard, Alabama and President,
Southern Conference of Black Mayors

Johnny Ford, Mayor, Tuskegee, Alabama

Lyman Parks, Mayor, Grand Rapids, Michigan

Coleman Young, Mayor, Detroit, Michigan



January 13, 1975

MEMORANDUM FOR:

BILL BAROODY
JOHN UNLAND

FROM:

STAN SCOTT

Request the following Blacks be added to the special post-State
of the Union briefing:

Trade and Labor

Mr. John P. Conden
President
National Alliance of Businessmen
1730 K Street, NW.
Washington, D.C. 20006

Dr. Berkeley Burrell
President
National Business League
4324 Georgia Avenue, NW.
Washington, D.C. 20011

Mr. Junius Hayes III
Executive Director
National Association of Black Manufacturers
1625 Eye Street, NW.
Washington, D.C.

Mr. John Bingham, President
Mr. Joseph Debro, Exec. Dir.
National Association of Minority Contractors
1518 K Street, NW., Suite 401
Washington, D.C. 20005



The Reverend Leon Sullivan
Founder and Chairman
OIC's of America, Inc.
100 West Coulter Street
Philadelphia, Pa. 19144

Education

Mr. Christopher Edley
Executive Director
United Negro College Fund
55 East 52nd Street
New York, New York 10022

Ms. Lillian Benbow
National President
Delta Sigma Theta
1951 Pembroke Place
Detroit, Michigan 48207

Dr. Van Allen
Executive Director
TACTICS
2001 S Street, NW., Suite 503
Washington, D.C. 20009



THE WHITE HOUSE
WASHINGTON

2/3/75

TO:

Stan Scott

FROM: WILLIAM J. BAROODY, JR.



FOR YOUR INFORMATION



FOR APPROPRIATE ACTION



FOR YOUR COMMENTS/
RECOMMENDATIONS



THE WHITE HOUSE
WASHINGTON

January 17, 1975



MEMORANDUM FOR: KEN COLE
FROM: KEN LAZARUS
SUBJECT: Distribution of Information Relating to
President's Economic and Energy Programs

You asked me to explore any legal restrictions which may be relevant to the printing and distribution of certain materials elaborating upon the President's economic and energy programs as recently discussed in the State of the Union Message.

Introductory Note

It is anticipated that the packet would include the Message itself, fact sheets and a series of Q and A's.

My understanding of the available avenues of distribution may be summarized as follows:

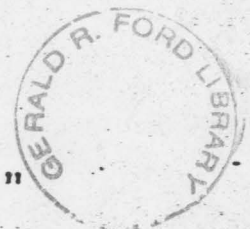
1. Press: Mailings are routinely made to the approximately 250 largest newspapers and 300 TV stations. Frequently, this list is expanded to cover an additional 1,000 daily newspapers. On rare occasions, mailings are also made to some 5,000 weekly publications.
2. Special Interest Groups: Bill Baroody apparently has compiled a list of some 2,000 special interest groups which have been invited to participate in White House briefings on the subject proposals -- some lesser number will actually participate. I am advised that this list of 2,000 represents but a fraction of potential special interest recipients.
3. State and local government officials: Jim Falk would anticipate a distribution covering approximately 350 state and local government officials.
4. Citizen distributions: The extent to which you are considering distributions to individuals, e.g. RNC mailing lists, is unknown.

Legal Authorities

There are two statutory provisions which bear on the use of appropriated funds in this context. 18 U.S.C. §1913, in pertinent part, provides that:

* * *

"No part of the money appropriated by any enactment of Congress shall, in the absence of express authorization by Congress, be used directly or indirectly to pay for any personal service, advertisement, telegram, telephone, letter, printed or written matter, or other device, intended or designed to influence in any manner a Member of Congress, to favor or oppose, by vote or otherwise, any legislation or appropriation by Congress, whether before or after, the introduction of any bill or resolution proposing such legislation or appropriation . . ."



* * *

In addition, a direct appropriation restriction is found in the Treasury, Postal Service, and General Government Appropriation Act of 1974, (Pub. L. 93-143) which includes the appropriations for the White House Office of the President. Section 607(a) of Title VI of that Act states:

* * *

No part of any appropriation contained in this or any other Act, or of the funds available for expenditure by any corporation or agency, shall be used for publicity or propaganda purposes designed to support or defeat legislation pending before Congress.

* * *

Provisions similar to Section 607 have been attached to appropriation acts since 1951. These provisions clearly signify Congressional sensitivity to the use of appropriated funds to pay for lobbying activities of government officials.

The distinction between the President's responsibility to inform the public regarding his legislative programs, for which appropriated funds may be used, and proscribed lobbying activities is difficult to draw. Generally, the transformation from "information and explanation" to "publicity and propaganda" would occur at the point where an honest evaluation of the activities involved requires the conclusion that the activities are primarily designed to influence Congress with respect to specific legislation under consideration.

Discussion

In applying the standards noted above to the situation at hand, the following distinctions can be drawn:

1. It would appear that the bulk of the materials intended for distribution relate not to Presidential action but to proposals for legislative action. Therein lies the basic rub. In order to contain the effort within the "information and explanation" function as opposed to "publicity and propaganda", your efforts should be carefully circumscribed.
2. As a general rule, you would be operating within the "information and explanation" function in responding to any express or implicit inquiry for elaboration on the President's proposals. Clearly unsolicited mailings (other than distributions to the media) would tend to draw your effort outside permissible boundaries.
3. Quantitative distinctions, although not very helpful, have also been made. Although evidence of an actual criminal violation could not be established, Congress has objected to efforts to "saturate public opinion" in favor of particular programs pending in Congress as violating the spirit of the anti-lobbying provision. Investigations of such efforts have been conducted in the past both by the Congress [H.Rept. 2474 (1948) and H.Rept. 3239 (1951)] and by GAO at its request [Hearings Before House Select Committee on Lobbying Activities, 81st Cong. 2d Sess. (1950)].
4. The nature of a group of recipients obviously could be reflective of the intent of the distributor. Thus, a mailing to a group of Washington "representatives" would likely run afoul of the statute.



5. Distributions to the media would clearly appear to be authorized, assuming the scope of the distribution is not extraordinary and is not based on any prior commitments which may have been received.
6. Obviously, in any distribution that is made, readers should not be asked to communicate with Congress to support the President's program.

Recommendations

Based upon the foregoing discussion, it is my opinion that appropriated funds could be used to cover the costs of printing and distributing an appropriate packet of information to: (1) customary media recipients; (2) the state and local government leaders suggested by Jim Falk; and (3) those special interest groups which explicitly request the material or implicitly indicate an interest in the subject matter by virtue of their attendance at White House briefings.

Beyond these groups, any distributions at public expense would be questionable. Of course, such additional bulk mailings could be relegated to the Republican National Committee. The RNC would have to absorb the costs of printing, envelopes, postage, etc. The documents would be commercially printed. The envelopes could be imprinted with some indication of presidential origin but official White House envelopes paid for from appropriated funds should not be turned over to the Committee.

#

