

The original documents are located in Box 19, folder “Press Conferences, 1972-1973” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Bettye L. Scott donated to the United States of America her copyrights in all of her husband's unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

TELEGRAM

[1972]

FULL RATE
(STRAIGHT TELEGRAM) ☐
DAY LETTER ☐
NIGHT LETTER ☐

The White House
Washington

SEE ATTACHED LIST (FourPages)

STANLEY S. SCOTT, SPECIAL ASSISTANT TO PRESIDENT NIXON,
WILL CONDUCT A PRESS CONFERENCE AT 10:00 A.M., APRIL 7, SAT.,
AT THE HOLIDAY INN, 175 EAST TOWN ST., COLUMBUS OHIO.
LOCAL CONTACT: MISS HUGHES, THE WHITE HOUSE, 202-456-2597.



~~Stanley S. Scott~~

STANLEY S. SCOTT
SPECIAL ASSISTANT
TO THE PRESIDENT

APPROVED FOR DISPATCH

①

PRESS CONFERENCE

COLUMBUS CALL AND POST
721 EAST LONG ST.
COLUMBUS, OHIO

CITIZEN JOURNAL
34 S. THIRD ST.
COLUMBUS, OHIO 43216

THE DISPATCH
34 S. THIRD ST.
COLUMBUS, OHIO 43216



ASSOCIATED PRESS
34 S. THIRD ST.
~~THE~~ COLUMBUS, OHIO 43215

UNITED PRESS INTERNATIONAL
62 E. BROAD ST.
COLUMBUS, OHIO 43215

②

TV
WLWC TV
3165 OLENTANGY RIVER ROAD
COLUMBUS, OHIO 43202

RADIO

WBNS
62 E. BROAD STREET
COLUMBUS, OHIO 43215

WCOL
E. BROAD AT YOUNG ST.
COLUMBUS, OHIO 43215

WMNI
SOUTHERN HOTEL
COLUMBUS, OHIO 43215

WNCI
4900 SINCLAIR RD.
COLUMBUS, OHIO 43229

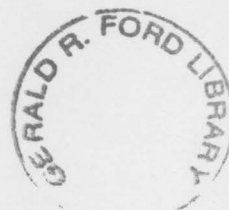


7

WTVN
42 EAST GAY ST.
COLUMBUS, OHIO 43215

WVHO
1485 HENDERSON ROAD
COLUMBUS, OHIO 43221

~~1485~~



(4)

WTVN - TV
753 HARMON AVE.
COLUMBUS, OHIO 43223

WBNS - TV
62 E. BROAD ST.
COLUMBUS, OHIO 43215

WOSU-TV
2400 OLENTANGY RIVER RD.
COLUMBUS, OHIO 43210



May 12, 1972

MEMORANDUM FOR ROBERT BROWN

FROM: NORRIS SYDNOR

The following is a list of the news media covering the press conference in Philadelphia, Pennsylvania on May 11, 1972:

Afro-American
Philadelphia Tribuen
Philadelphia Bulletin
Philadelphia Inquirer
New York Voice
KYW-Radio-TV
WHAT-Radio
WCAU-Radio (CBS)

cc: Bill Blair
Paul Jones
✓ Stan Scott



THE WHITE HOUSE

WASHINGTON

May 24, 1972

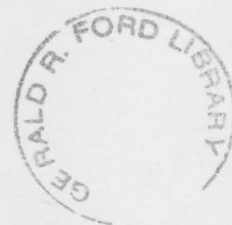
MEMORANDUM FOR: KLEIN STAFF

FROM: KEN W. CLAWSON

SUBJECT: BRIEFING - What to tell the press when
you contact them.

There will be a press conference at 2 p.m. today in the Executive Briefing Room on the 4th Floor of the E.O.B. The Vice President, NASA Administrator, James Fletcher, and Astronaut McDevitt will brief on the domestic implications of the space agreement signed today in Moscow. In addition, there will be a short briefing on the Science and Technology Agreement.

All press is to enter the 17th Street Entrance to the E.O.B.



October 1971

WHITE HOUSE CORRESPONDENTS CALL LIST

NETWORK POOL CHAIRMEN

Oct 1 - Dec. 31 NBC EM2-4000 Jordan 965-5424
Allen 652-0808
Jan 1 - Mar 31 ABC 393-7700 Lynch 244-3091
Hively 460-3549
Apr 1 - June 30 CBS 296-1234 Small 365-8410
Richardson 538-4408

WIRE SERVICES

A P 833-5310 F Cormier 273-3560
F Lewine FE3-1745
G Shaw 938-7684
U P I EX3-3430 H Thomas 333-3418
N Kempster 585-7680
G Carlson 544-6818
Reuters NA8-9212 B Trautman 229-3917
R Harris EM5-3573
M Prentice 333-0262
A F P NA8-8570 M Hutten 483-1364
C Moisy 229-5635

TELEVISION AND RADIO

A B C 393-7700 T Jarriel 229-8190
B Gill 338-7299
C B S 296-1234 D Rather 338-8023
B Pierpoint 299-9036
Gldn Wst Brd DI7-4158 A Lidow KI8-3578
Metro-media 244-6220 ~~G AXELSON~~ 354-2825
~~T Girard~~ 569-9479
B Hughes 869-5795
Mutual 737-6226 F Boyd 949-6195
A LaVie 530-2143
NBC EM2-4000 *Richard Valerani*
~~H Kaplow~~ 532-2690
~~B Matney~~ 265-3068
RKO Gen. 244-8600 C Evans EM2-2424
Brdcstng 244-8344 (aft 5:30-priv. off. line)
Storer 338-8884 Fay Wells 332-3855
Time/Life 293-4300 J Roberts 820-8160
Brdcstng
UPI 628-2688 D Fulsom 293-7128
P Chamber- 836-0809
layne

WTOP 686-6000 F Rowan 543-6509
Westing- ST3-0907 J McManus 536-4321
house 347-5023 S Davis 229-4350
(W H booth)

SPECIALS

*indicates evening paper

** indicates both morning and evening paper

Baltimore 347-8250 S Issacs 966-6042
Sun P Potter 384-6860
Boston 298-9170 M Nolan 362-8574
Globe ** T Oliphant 296-5080
Buffalo RE7-3188 L Warren 521-1664
News * R Powell 933-6516
Chicago DI7-9828 P Lisagor KE6-6983
Daily News * B McGaffin 820-1070
Chicago EX3-0151 T Littlewood 573-5140
Sun Times T Ross 965-0568
Chicago 298-5959 A Beckman 527-3980
Tribune B Young EM2-6273
Christian ~~RE7-7555~~ C Sheldon 299-8021
Sci Monitor 785-4400 G Spurling 656-1497
Dallas News NA8-5030 B Baskin 654-7326
~~Mike Presley~~ 534-0342
~~K Elliott~~ 337-1473
Detroit NA8-4566 JterHorst 765-8056
News D Ryan 424-2658
El Paso 483-3791 S McLendon 483-3791
Times 483-7918 483-7918
Kansas City 298-7790 J Cauley DE2-6100
Star J Lastelic 578-3215
B TOTH
Los Angeles 296-1440 ~~D~~ OL2-2746
Times L Adde 946-6736
Minneapolis 347-5885 C Bailey EM2-6835
Tribune F Wright 530-6743
Nashville 544-5200 F Vander- 229-8048
Banner 225-4551 linden
L Bandy 546-5481



N. Y. Daily News NA8-5058 P Healy 338-0836
F Jackman 301-268-0735

New York Times 293-3100 B Semple 244-7393
J Naughton 938-1046

Newsday 393-6686 M Schram 229-1492
* R Sackett 370-4194

Philadelphia Bulletin RE7-0403 L O'Rourke 244-4942
* (Miss) L Heffner WO6-9038

St. Louis Post Disp. 298-6880 J Deakin 363-7878
* R Dudman EM3-6476

Wall Street Journal ST3-0164 J GANNON 588-0920
J Pierson 338-9475
A Otten 229-3581

Washington Post 223-6000 C Kilpatrick EM3-0850
D Oberdorfer 363-3625

Washington Star 484-5000 J Horner EM2-6214
* J Cassady KI8-7097

NEWS SERVICES

✓ Copley 296-8565 J Carey 593-6698
R McHugh 356-5209

✓ Fairchild Publ. RE7-7090 D Wightman 462-8191
L Schwartz 768-0886

✓ Gannett EX3-3460 J Germond 301-229-4175
B Ringle 356-2487

✓ Hearst 298-6920 B Theis 622-3679
D Barnett SO5-6566

✓ Knight 638-2844 B Boyd 229-5755
P Laine 280-2657

✓ Newhouse 298-7080 D Bacon 362-6510
D Reed 356-1448

✓ Ridder 737-8627 B Broom 893-4459
A Eisele 703-533-7910

✓ Scripps-Howard 347-7750 T Knap 536-8057
J Steele OL6-9014

MAGAZINES

Business-week 737-6630 B Agnew 965-9434
J Canan 524-1756

Life 293-4300 H Sidey 299-7602

Newsweek 298-7880 H Hubbard 524-2045
M Elfin 234-3466

New Republic 338-2494 J Osborn 338-6590

Time 293-4300 J Schecter 362-9040
S Fentress 654-5399

US News & World Rpt FE3-7400 H Norton OL2-6109
J Sutherland KI8-2272

GOVERNMENT MEDIA

USIA 632-4755 A Sullivan 522-5893
632-6539 D Brashears 532-9036

VOA 755-4444 B Sprague 229-4697
(24 hrs a day) News Room 755-4444

PHOTOGRAPHERS

A P 833-5360 B Stroup 522-6218
B Rollins WO6-9374

U P I DI7-1124 G Gaylin 882-5061
J Sutherland 229-7438

NEWSFILM

UPI EX3-3430 P Sisco 656-4850
Newsfilm B Burke 384-6621

Hearst 393-8311 C Shutt 774-4970
Metrotone J May 301-849-8059

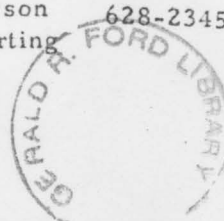
Lighting Technician C Ryan 332-4819
393-7700 F Peter OL6-2486

COMMUNICATIONS

Western Union NA8-7100 J Buckley 423-7191
A Blacklock 301-747-7313

STENOTYPISTS

Alderson 628-2345 F Stout 938-2545
Reporting H Alderson EM2-3175
G Rudolph 532-1616 941-2444
R Greenwood 573-4849



Committee for the Re-election of the President

MEMORANDUM

July 24, 1972

MEMORANDUM FOR VAN SHUMWAY

FROM: TONY MCDONALD
MIKE VENUTO *M*
SUBJECT: BENNIE MCRAE

A memorandum dated July 24, 1972 from Stan Scott proposed a press conference on July 25th for Bennie McRae, New York Giants' defensive back. McRae at the time would announce his retirement from pro-football and endorse the President.

We have gotten the go-ahead to shift this press conference to New York on Wednesday, July 26th at the Roosevelt Grill in New York City where Clark McGregor is giving a press conference on the opening of the New York headquarters. Clark will open and announce Bennie McRae's support of the President and his retirement. Clark will then introduce "Bennie", have pictures taken, and "Bennie" will say a few words and stay with Clark during his visit of the headquarters.

cc: Charles Reisner
Stan Scott ✓
Paul Jones



THE WHITE HOUSE
WASHINGTON

July 24, 1972

MEMORANDUM FOR: BOB BROWN
KEN CLAWSON
PAUL JONES
HERB KLEIN
TONY MAC DONALD
JEB MAGRUDER
FRED MALEK
DE VAN SHUMWAY

FROM: STAN SCOTT

SUBJECT: PRESS CONFERENCE PROPOSAL,
July 25, 1972

Would appreciate your immediate comment on this press conference proposal in order that we might move ahead with the planning.

Attachment



PRESS CONFERENCE PROPOSAL

Date: July 25, 1972 (10:30 a.m.)

From: Stanley S. Scott
Assistant to the Director
of Communications
for the Executive Branch

PURPOSE:

Benjamin (Bennie) McRae, New York Giants football star and Virginia businessman will announce his retirement from professional football and his intentions to work for the re-election of President Nixon.

FORMAT:

Mr. McRae will be introduced by Paul Jones, Executive Director of the Black Vote Division, Committee to Re-Elect the President. Mr. McRae will make a statement (copies to be distributed to the press). Pose for pictures with Paul Jones and the Chairman of the Committee to Re-Elect the President or his designated representative.
(15 minutes)

PRESS COVERAGE:

Washington media, National media, Committee photographer.

PRESS FOLLOW-UP:

Stan Scott will follow-up with pictures and a release to sports writers and the general media (nationwide).

STAFF:

Bob Brown, Fred Malek, Jeb Magruder, Tony MacDonald, Stan Scott



BACKGROUND:

Mr. McRae is a distinguished citizen, award winning professional and collegiate sports star, and successful businessman. He is a member of the All Sports Advisory Committee to the President, Advisor to the President's Council on Physical Fitness and Sports (see resume attached).

Press conference would do much to enhance the image of the Republican Party in the minority communities of this country, show broad appeal to Blacks through association with a national sports star, and have a good impact on sport fansthroughout the country.

OPTION:

An alternate to this press conference might be a ceremony at the committee with audio tapes and news releases with photos to be sent out, however it is felt that the loss of immediacy would hurt the impact.



Biographical Sketch

Benjamin P. McRae

Education:

Huntington High School, Newport News
University of Michigan, Ann Arbor

graduated 1962

Accomplishments:

College:

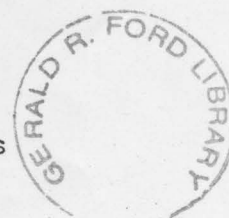
All American Football	1961, 1962
All Big Ten Football	1960, 1961, 1962
All Scholastic Big Ten	1961, 1962
All American Scholastic Team	1961, 1962
Reigning Indoor/Outdoor High and Low Hurdles Champion; Big Ten Conference	1960, 1961, 1962
Shared World Record Indoor 60 yard High Hurdles with Hayes Jones	1960 - 1961
Member of several national track teams sponsored by U.S. State Dept. for worldwide competition	1960, 1961, 1962
First Black player invited to play in the North- South Shrine Game	1962
Second round draft choice - Chicago Bears	1962

Professional Football:

Nine years with Chicago Bears; traded 1971 to New York Giants	
All Pro - defensive Chicago Bears	1963, 1965, 1967
First Black Captain of Chicago Bears	1967 - 1971
First Black Player Representative Chicago Bears	1968 - 1971 (NFLPA)

Miscellaneous:

Judge - Virginia State Boxing Commission	Appointed 1965
Advisor - President's Council on Physical Fitness and Sports	Appointed 1970
Named one of Outstanding Young Men of America	1971
Director - Atlantic National Bank, Norfolk	
Director - National Carvers Museum, Chicago	
Co-Chairman - Athletes for Nixon Committee	1968, 1972 campaigns
Hampton Roads Boys' Club Booster	
Director - Peninsula Whips Baseball Club	
Co-Chairman - Committee for Tribute to Robert J. Brown, Special Assistant to President Nixon	1972
Member of committee meeting with Congressional Black Caucus	
Member - All Sports Advisory Committee to the President	
President's Special Award - Peninsula Sports Club	1971
Man of the Year Award - Peninsula Sports Club	1972
Director - newly formed company, as yet unnamed, the first minority enterprise small business investment corporation in Virginia	
President - McRae Enterprises	
Virginia Oil & Gas Company, Inc. - oil and gas development and exploration; from an investment standpoint	
McRae Construction Company, Inc. - general contractor and developer	
McRae Realty Company, Inc. - real estate and property management	



Thursday
July 27, 1972

EVENT: Press Conference with Presidential Assistant
Robert J. Brown

LOCATION: Holiday Inn, Penn Center (18th and Market Street
Benjamin West B Room - TV use Loading Dock,
Ludlow St.

TIME: 9-9:30 a.m.

DATE: July 27, 1972

PRESS CONTACT: Stanley S. Scott, 202/ 456-6606

MEDIA LIST

AP and UPI Press Advisories

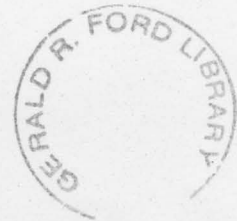
Press Contacts: AP 382-5571
UPI HO 3-2165

KYW-TV	238-4850
WCAU-TV	TE 9-7000
WPHL-TV	665-8777
WPVI-TV	878-9700
WTAF-TV	886-2929
The Bulletin	EV 2-7600
The Inquirer	LO 3-1600
The News	LO 3-5200
Tribune (Black)	KI 6-1005
Scoop (Black)	CE 2-5974
Nite Life (Black)	PO 3-2898
Nite Scene (Black) (not likely, press day)	BA 9-8254
KYW Radio	LO 4-3700
WDAS Radio... For feed to Black Mutual Network	
Contact: Bob Perkins....	TR 8-2000

Afro-American (Will send stringer)
Baltimore

Also call: Third World Media
New York
212/ 749-3594

Black Audio Network
New York
212/ 686-6850



Committee for the Re-election of the President

MEMORANDUM

August 7, 1972

MEMORANDUM FOR STANLEY SCOTT

FROM: MIKE VENUTO *MV*

SUBJECT: Black News Conference

In reference to your memorandum of August 7 concerning a news conference to announce the endorsement of President Nixon by prominent Blacks, I feel your recommendation that the event be held in Miami instead of Washington, D.C. is a good idea since it will draw Black attention to the Convention the following week. Your suggested participants at the news conference of Bob Brown, Samuel Jackson, John Jenkins, Ed Sexton, Colston Lewis, Paul Jones, Floyd McKissick, John Wilks and yourself is a good idea and I suggest the spokesman of the group be Floyd McKissick. After the initial press conference, I would also suggest having a question and answer period.

cc: Bob Brown
Samuel Jackson
John Jenkins
Ed Sexton
Colston Lewis
Paul Jones
Floyd McKissick
John Wilks

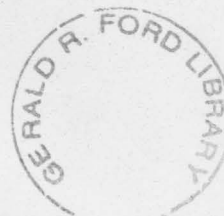


THE WHITE HOUSE
WASHINGTON

August 7, 1972

MEMORANDUM FOR: BOB BROWN
PAUL JONES
ED SEXTON
JOHN WILKS
NORRIS SYDNOR, JR.

FROM: STANLEY SCOTT SS



It would be my recommendation that we move ahead with plans to hold a minority briefing on Administration initiatives in West Palm Beach, Florida on August 13, the day before the special convention committee's meeting. Since Everee Clarke has agreed to underwrite this expense it would be in our best interest to take advantage of this initiative. I would suggest that the briefing line up include Presidential Assistant Bob Brown, HUD Assistant Secretary Samuel Jackson, Commerce's John Jenkins, RNC's Ed Sexton, EEOC Commissioner Colston Lewis, Paul Jones of the Black Vote Division of the Re-Election Committee, Floyd McKissick of Soul City, John Wilks and Stan Scott of the White House.

In reference to your memorandum of August 4th concerning a news conference to announce the endorsement of President Nixon by prominent blacks, our office is recommending that this significant event be held in Miami instead of Washington during the week leading up to the opening of the convention. Considering the lack of necessary time available to hold such an event in Washington this week and the added disadvantage of competing for media time with the opposition while they deliberate on the second slot on their ticket, I would recommend that we hold the endorsement news conference in Miami to gain the widest possible visibility. Please comment as soon as possible on this matter.

Attachment

cc: Herb Klein
Ken Clawson
Mike Venuto
Van Shumway

• August 4, 1972

MEMORANDUM FOR: BOB BROWN ✓
STAN SCOTT
PAUL JONES
ED SEXTON
JOHN WILKS

FROM: NORRIS W. SYDNOR, JR.

As you may know, we are discontinuing our White House Briefings for black leaders for lack of funds. However, Everee Clarke would like to go on with the West Palm Beach, Florida briefing at her expense. The date has been set for August 13th, the day before the special convention committee's meeting.

I suggest we go along with Everee because most of us will be in Florida that week and this should not work any hardships on us. I hope not. Please comment ASAP on this matter.

The following people are suggested as briefing participants:

Bob Brown
Stan Scott
Ed Sexton
John Jenkins or Art Williams
Sam Jackson
John Wilkes
Floyd McKissick
Art Reid or Frank Kent
Colston Lewis



NWS:bgt

October 12, 1972

ADMINISTRATIVELY CONFIDENTIAL

General Alexander Haig
MEMORANDUM FOR THE HONORABLE HENRY A. KISSINGER

FROM: HERBERT G. KLEIN

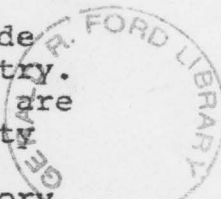
RE: Media Briefing for the Ethnic Press
~~Monday, October 23, 1972~~

Friday 27

A special ~~series of~~ briefings and a possible ^{Blair House} White House Reception will be held on ~~Friday, January 26, 1973~~, for editors and publishers of American ~~black~~ newspapers and periodicals. The briefings will be held in Room 450 of the Old Executive Office Building with the ~~White House~~ Reception to follow. ^{Blair House}

^(black) The Ethnic Press in America serves a readership of more than ~~22~~ million ^{regional, ethnic, and foreign} ethnics in this country, ~~not including Blacks, and this constitutes first, second and third generation Americans.~~ As you know, ethnic groups have traditionally been a strong voting block for the Democratic Party and this is one factor which has made the Democratic Party the majority party in this country. However, these second and third generation Americans are beginning to question the principles which their party now sets forth and look to the Republican Party as a positive alternative. At no time in our modern history has any one voter group been more willing and ready to change their party affiliation than this one. For this reason, I believe the more we can expose them to the goals and achievements of this Administration, the better are our chances of bringing them over to our side in November.

As you can well imagine, Americans from all walks of life are keenly interested in the world situation and especially with the course the United States government is taking with regard to world affairs. Since the vast majority of ethnics in this country have family ties with relatives in Eastern Europe, they have a particular interest in this area. As someone who has been so intimately involved in our foreign policy, you could give this group a presentation



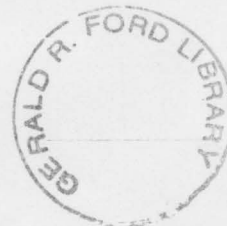
that is both enlightening and, in some cases, comforting. These editors and publishers constitute the most influential members of the ^{black} ethnic communities and I strongly urge you to give this request your careful consideration. I personally believe you would have a profound impact on them as well as on the attitude of their readership.

The time involved is very short, while the possible rewards can be very great. ~~Ed Blacksmith~~ ^{Ed Black} of my staff is working out the details for the briefings and you can have someone from your staff contact him regarding the convenient time for your appearance. You will only be required to make a short presentation and Q&A, which should last only 30-40 minutes.

HGK:EB:wh

name
chron

✓ Wendy--briefing file



January 19, 1973

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR THE HONORABLE

FROM: HERBERT G. KLEIN

SUBJECT: Media Briefing for the Black Press

A special briefing and Blair House reception will be held on Friday, January 26, 1973, for editors and publishers of ~~the~~ American black newspapers and periodicals. The briefing will be held in Room 450 of the Old Executive Office Building with the Blair House reception to follow.

The black press in America serves a readership of more than 22 million, representing the largest ethnic bloc in this country. As you well know, Americans from all walks of life are keenly interested in the world situation and with the course the United States government is taking with regard to domestic affairs. This briefing, we believe, will show continued Presidential interest in American blacks. As someone who has been so intimately involved in our domestic policy, you could give this group a presentation that is both enlightening and, in some cases, comforting. These editors and publishers constitute one of the most influential groups in the black community, and I strongly urge your careful consideration of this request. I personally believe you would have a profound impact on them as well as on the attitude of their readership.

The time involved is very short, while the possible rewards can be very great. Stan Scott of my staff is working out the details for the briefings and you can have someone from your staff contact him regarding the convenient time for your appearance. You will only be required to make a short presentation and Q&A, which should last only 30-40 minutes.

