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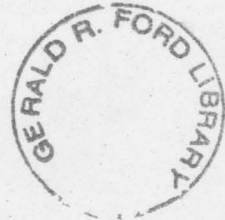
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CONFERENCE ON PROBLEMS
OF THE
BLACK MINORITY CONSUMER

Submitted by: Eileen McClay
OPI
Federal Trade Commission



Determined to be Administrative Marking
Date 5/31/01 By WHM

Place: Commission meeting room 432

Date:

Time: All day: 10-12 noon; 1-3 p.m.

or

All morning: 10 a.m.-1:30 p.m.

TENTATIVE AGENDA - (option #1)



10-11 a.m.

I - The Federal Trade Commission and the Consumer

- A. Background briefing by Executive Director: brief history of the Commission's role as a regulatory agency
- B. Current programs: briefing by Joan Z. Bernstein
 - 1. Consumer Protection and Consumer Education
 - a. litigation
 - b. TRR's and proposed TRR's
 - c. advisory opinions
 - d. publications
 - e. educational programs (vocational schools, etc.)
 - f. other relevant programs (beginning efforts to reach Spanish-speaking consumers, etc.)
- C. Transition: briefing by Richard B. Lavine
Results of Cleveland Regional Office Consumer Protection hearings indicate minority groups and low-income consumers are most affected by the following types of business practices:

deceptive sales practices	deceptive advertising
food pricing	credit reporting and debt
deceptive credit practices	collection
failure to perform	repossession
food quality	automobile warranties
defective merchandise	deceptive pricing
garnishment	unsolicited merchandise

The Chairman leads a discussion of these findings.

11-12 noon

II - (Invited Conferees) Special Problems of the Minority Consumer

12-1 p.m.

Lunch. It might be appropriate to arrange for attendees to be the luncheon guests of Mayor Walter Washington or Stanley S. Scott of the White House staff. Alternatively, lunch could be sponsored by the Commission.

1-3 p.m.

III - (Chairman and Invited Conferees) Evaluation of Problems and Recommendations for FTC Action

Guests may be requested to draw up a list of specific proposals for consideration by the FTC

3-3:30 p.m.

Adjournment. Press briefing with Chairman and a selected few conferees, to meet outside Commission room.



TENTATIVE AGENDA - (option #2)

- 10-11 a.m. - I (same items as option #1)
- 11-12 noon - II (same)
- 12-1 p.m. III (same)
- 1-1:30 p.m.- press briefing, followed by lunch and adjournment

Recommendation: that you approve one of the tentative agendas outlined above.

Tentative Agenda, option #1

- 10-12 noon - conference
- 12-1 p.m. - lunch
- 1-3 p.m. - conference
- 3-3:30 p.m. - press briefing

APPROVE _____

DISAPPROVE _____

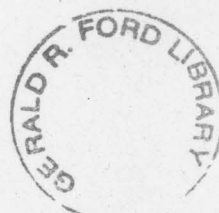
Tentative Agenda, option #2

- 10-1 p.m. - conference
- 1-1:30 p.m. - press briefing
- 1:30 p.m. - lunch

APPROVE _____

DISAPPROVE _____

COMMENT:



DISCUSSION POINTS

The Conference discussion will revolve around the special problems of minority and low-income groups and how FTC can act more effectively on behalf of these consumers. In the course of the discussion, peripheral topics undoubtedly will be broached. The Chairman may himself wish to introduce the following questions:

- How do the problems of minority groups differ from the problems of the majority of consumers?
- In what ways do the problems of low-income minority consumers differ from those of affluent minority consumers?
- Do the problems of blacks differ significantly from those of lower-income whites or Spanish-Americans?
- Do the problems vary with locality, or does the same pattern emerge in all areas of the country?
- Do the problems of urban minority consumers differ from those of rural consumers?
- Is FTC's consumer education program effective with minorities?
- Do minorities trust federal agencies? The FTC?
- How can we increase our credibility?
- Does FTC enforce its statutes vigorously enough?
- What is needed most: more consumer education or stronger consumer legislation?

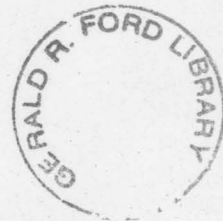
Commission staff should stress the following points:

- The limits of FTC's ability to act on behalf of the individual consumer.



5
DISCUSSION POINTS (cont.)

- The FTC's mandate to protect the "American public" against fraud and deception in the marketplace includes the honest businessman as well as the consumer.
- The FTC's record on minority employment.



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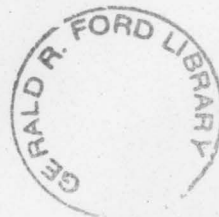
TRANSCRIPT

Recommendation: that a secretary be present to take notes but that a verbatim transcript not be made.

APPROVE _____

DISAPPROVE _____

COMMENT:



7
MEETING FORMAT

Q. Should the meeting take the form of a conference or of public hearings?

Public hearings usually are held as a result of the heavy accumulation of a specific type of complaint against a given industry. At a certain point, the Commission makes the decision to hold open hearings in order to encourage the wider testimony necessary before it can decide whether to formulate a legal remedy. That purpose was in large measure fulfilled by the Cleveland Regional Office Consumer Protection Hearings. As a result of those hearings, certain principal areas of grievance were suggested. We believe the time is appropriate to narrow the focus, through the medium of a conference, to a selected segment of the population, to hear their confirmation or qualification of these grievances, and, if possible, to define some specific issues for which appropriate remedy may be found. Once those special areas are defined, the conferees may suggest, or the Commissioners might well recommend, the holding of further public hearings to solicit an even broader representation of views.

Recommendation: that a private conference be convened and that consideration of whether to hold further public hearings be postponed until after post-conference evaluation.

APPROVE _____

DISAPPROVE _____

COMMENT:



8

INVITATION LIST

Q. How were conferees selected?

One of our principal concerns in preparing an invitation list was to avoid ending up with either an aggregation of so-called "Uncle Toms" or of self-proclaimed revolutionaries. To that end, we sought advice in many quarters, beginning with Stanley S. Scott, Special Assistant to the President, who provided us with an initial list together with the names of a few persons here in Washington who might be contacted for further suggestions. The majority of names on the list can be traced to these original sources; exceptions are noted on the biographies attached to the invitation list.

The principal criteria for selection of conferees were that they have an interest or expertise in the problems of the minority consumer and that they be selected from diversified professional and geographical backgrounds. A guest list could be debated forever, of course. But we believe that our list is representative of a good cross-section of interests. It includes both men and women, and it represents labor, social action groups, businessmen, legal aid personnel, publishing, banking, insurance, small business, public relations, state and local elected and appointed officials, private and public consumer protection groups, the clergy, and the law. It is also representative of the geographical sections of the United States.



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INVITATION LIST (cont.)

Q. Should other minority groups be included?

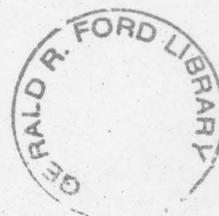
It is true that blacks share many problems in common with other minority groups and, in fact, with all other consumers. And widening the representation would have the virtue of demonstrating FTC's interest in all consumers. However, such widening might be counter-productive if the visitors were unable to agree on substantive points. For example, attempts have been made by blacks and Spanish-Americans to make common cause. However, the media have carried numbers of accounts of developing friction between these groups. It would seem unwise to ignore such friction, which could pose the threat of negating the important purpose of the conference.

We believe that the focus of this conference should be on the attempts to determine which problems are special to blacks as our most numerous social minority and to search for possible ways to solve or to alleviate those problems. This awareness of "specialness" will do much to demonstrate that FTC has done its homework, that it does not carelessly knead all minority consumers into the same undifferentiated lump of clay. The question of "identity," for minority and majority alike, is a delicate one and ought not to be handled clumsily, with however well-meaning intent.

If it were now known that this is to be the first and last minority conference the Commission will sponsor, then it would be wise, if not to say imperative, for as many groups as possible to be represented. Since it is not known, then this conference should be

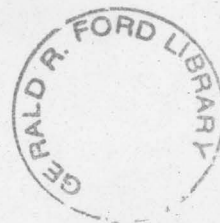


announced as the first in what the Commission hopes will be a series of meetings with minority groups, possibly with the end result of establishing a Round Table which would represent all minorities.



Q. Should whites be included?

We believe the purpose of this meeting should be to find out what black people think their problems are, not what whites think they are. There is considerable and growing reluctance on the part of the black community to rely on whites to state their case, and it would be indelicate to ignore that strong feeling. We believe the dynamics of this conference should establish a one-to-one situation between those directly concerned, the black minority consumer himself, and the Commission, a situation in which there can be a direct meeting of the minds in a direct line of communication without intervention, interpretation, or translation by a middleman.



12
INVITATION LIST (cont.)

Recommendation: that this meeting include blacks only, but that it be made clear in any publicity that other meetings with other "interest groups " will be scheduled.

APPROVE _____

DISAPPROVE _____

COMMENT:

Recommendation: that you approve the invitation list as proposed.

APPROVE _____

DISAPPROVE _____

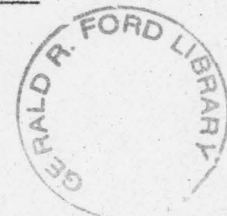
COMMENT:

Recommendation: that in view of the distances some conferees will have to travel to attend the conference, we place the conferees on the rolls as consultants for a day so we can offer to pay their transportaion costs and per diem.

APPROVE _____

DISAPPROVE _____

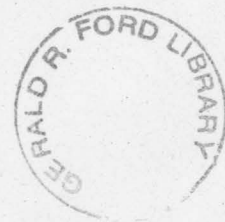
COMMENT:



PUBLICITY

Q. Should the Conference be given prior publicity?

In our view, publicity should not be blatant, but FTC should definitely take the leadership in seeing that due note is taken that the Commission has initiated such a meeting. After all, a major purpose of the conference is that of assuring the public that FTC is aware the minority consumer has special problems and that it is attempting to find out what they are and what the Commission can do about them. That purpose will not be served if the Commission gives the appearance of viewing the meeting as privileged or as purely routine and therefore not worthy of notice. It is not routine. It is an important first initiated by the Commission. If this first meeting is successful, it may well be only the first of many later meetings which will then become, in fact, routine and not newsworthy.



14
PUBLICITY (cont.)

Recommendation: that no news release be issued but that slightly in advance of the event, the Office of Public Information place the story on an exclusive basis with a major outlet, probably the Washington Post.

APPROVE _____

DISAPPROVE _____

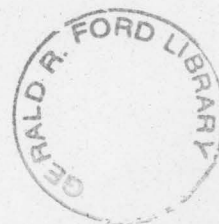
COMMENT:

Recommendation: that the meeting be followed by a press briefing with the Chairman and a selected few conferees, to meet outside the Commission room.

APPROVE _____

DISAPPROVE _____

COMMENT:





OFFICE OF
THE CHAIRMAN

15
FEDERAL TRADE COMMISSION
WASHINGTON, D. C. 20580

Ms. Doris Austin
1522 West Olympic Boulevard
Los Angeles, California 90006

Dear Ms. Austin:

The Federal Trade Commission acts over a broad range of the economy to protect the American public against abuses caused by unfair competition and unfair and deceptive business practices. Using both corrective and preventive measures, the Commission has accomplished much in its efforts to carry out its Congressional mandate.

Since assuming the position of the FTC's Chairman in February of this year, however, I have become increasingly aware that much remains to be done on behalf of those groups in our society who, by virtue of race, low economic status, inadequate education, language barriers, or other social disabilities, are particularly vulnerable to the deceptive tactics of a few unethical businessmen.

The Federal Trade Commission intends to use vigorously its enforcement power to provide the greatest protection for the greatest number of people. It must, however, carefully plan its programs if it is to expend its limited resources of money and manpower for maximum effectiveness.

To help the Commission accomplish its goals for all Americans, I am seeking the counsel and cooperation of certain black leaders who, I believe, are particularly sensitive to the special needs of minority consumers. I am asking, therefore, if you will meet with me and the other Commissioners at the Commission on to discuss these areas of our mutual concern and to explore some possibilities for insuring that minority consumers are made more fully aware of their rights and responsibilities in matters that fall within the Commission's jurisdiction.

I will appreciate having the opportunity to discuss these and related matters with you, and I look forward to receiving your affirmative response.

Sincerely,

Lewis A. Engman



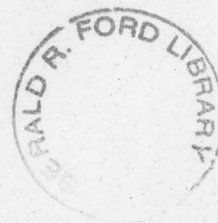
16
LETTER OF INVITATION

Recommendation: that letter be mailed to invitees no later than six weeks before conference date, in order to allow time for alternates to be chosen if invitation is not accepted.

APPROVE _____

DISAPPROVE _____

COMMENT:



17
RECOMMENDED INVITATION LIST

MS. DORIS AUSTIN
1522 West Olympic Boulevard
Los Angeles, California 90006

C. (DICK) BENHAM, Exec. Dir.
Cosmopolitan Chamber of Commerce
840 E. 87th St.
Chicago, Ill. 60619

HON. ROBERT B. BLACKWELL
30 Gerald Ave.
Highland Park, Mich. 48203

NORMAN O. HOUSTON
Chairman of the Board
Golden State Life Insurance Co.
1999 W. Adams Blvd.
Los Angeles, Calif. 90018

TIMOTHY JENKINS
MATCH Institution
2101 S St., N.W.
Washington, D.C. 20008

JOHN J. JOHNSON, Publisher
EBONY Magazine
1820 S. Michigan Ave.
Chicago, Ill. 60616

C. LIONEL JONES, Director
Legal Aid Society of Cleveland
Room 728, 2108 Payne
Cleveland, Ohio 44114

BRADY KEYS, Jr., President
All-Pro Chicken
3021 Bansville Road
Pittsburgh, Pa. 15216

FLOYD MCKISSICK
P. O. Box 188
Soul City
Manson, N.C. 27553

ROBERT POWELL, 2nd Vice Pres.
Laborers International Union
905 16th St., N.W.
Washington, D.C. 20006



RECOMMENDED INVITATION LIST (cont.)

HON. PETER M. PRYOR, Exec. Dir.
New York State Consumer Protection Board
Twin Tower
99 Washington Ave.
Albany, N.Y.

CHARLES REYNOLDS, President
Citizens Trust Co.
Atlanta, Ga.

REV. LEON SULLIVAN
3600 N. Broad St.
Philadelphia, Penna. 19140

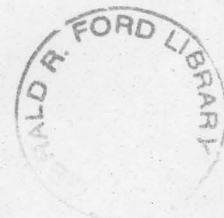
HON. STERLING TUCKER, Vice Chairman
D.C. Council
District Building
14th & E Sts., N.W.
Washington, D.C. 20004

DR. BENNETTA B. WASHINGTON, Dir.
Women's Job Corps
Department of Labor
1111 18th St., N.W.
Washington, D.C. 20210

MS. PATRICIA WEST
IUE Local 1106
326 North Rosser
Forrest City, Arkansas 72335

MS. MARGARET BUSH WILSON, Atty.
4200 W. Page St.
St. Louis, Mo. 63113

17



ALTERNATE INVITATION LIST

ROBERT BROWN
B&C Associates
1625 I St., N.W.
Washington, D.C. 20006

EARL GRAVES, Pres.
Black Enterprise
295 Madison Ave.
New York, N.Y. 10017

JESSE J. HILL
Atlanta Life Insurance Co.
Atlanta, Ga.

DR. HEZEKIAH JACKSON
2066 79th Ave.
Baton Rouge, La. 70807

MS. WILHELMINA JACKSON, Atty.
715 G St., N.W.
Washington, D.C.

FRED JONES
IUE Local 258
44 Taylor St.
Springfield, Mass. 01103

MS. MAE M. MASSIE
IUE District 3
375 Murray Hill Parkway
East Rutherford, N.J. 07073

BENNIE McRAE
2600 Washington Ave.
Newport News, Va.

MS. VIRGINIA MORTON
IUE Local 492
145 Gregory Ave.
W. Orange, N.J. 07052

MS. YVONNE PRICE
Leadership Conference on Civil Rights
2027 Massachusetts Ave.
Washington, D.C. 20036



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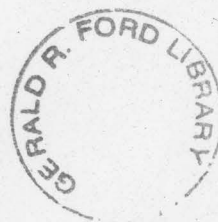
ALTERNATE INVITATION LIST (cont.)

JOHN H. SENGSTACKE, Publisher
Chicago Daily Defender
2400 S. Michigan Ave.
Chicago, Ill. 60616

MS. ELIZABETH TAYLOR
IUE Local 123
1321 Arch St.
Philadelphia, Pa. 19107

WILLIAM WHITE, Chairman
IUE Board of Trustees
1757 W. 64th St.
Indianapolis, Ind. 46260

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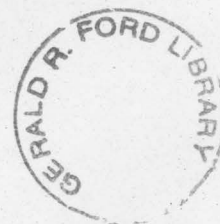


AUSTIN, Doris

At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that invitation to the conference be extended to Ms. Austin.



BENHAM, C. (Dick)

Executive director of Cosmopolitan Chamber of Commerce, Chicago, Ill., an organization of black businessmen which sponsors the Free School of Business Management. The objective of the Free School, as stated in their brochure, is to provide "businessmen and women with an opportunity to gain further insight into general management--which includes accounting, finance, selling, marketing, personnel and legal problems." There is no charge for the classes offered in Business Management, Accounting, Insurance, Food Store Operations, and Applied Business Problems.

Source: suggested by Arthur L. Amolsch, who met Mr. Benham in Chicago and suggested that I check his credentials for inclusion in the conference. I talked with representatives of the Chicago Better Business Bureau and of the Association of Commerce and Industry (which is headquarters of the Chicago Chamber of Commerce). Both of these groups affirmed that the Cosmopolitan Chamber of Commerce and the Free School are reputable organizations of serious purpose. The ACI representative told me the Free School appears to be reasonably well funded and to be able to attract the voluntary services of some good teachers.

A further check with Jack Smith, director of the Chicago office of the Office of Minority Business Enterprise, confirmed these opinions. Mr. Smith says he has met Benham, though he does not know him well, and that his group is thoroughly reputable.

Recommendation: that invitation to the conference be extended to Mr. Benham.



BLACKWELL, Robert B.

Mayor of Highland Park, Mich. Very active in civic affairs.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mayor Blackwell.

(Note: Since this was prepared, Mayor Blackwell has survived a recall petition, on December 4, 1973, by a vote of 3 to 2.)

-8-
HIGHLAND PARK, MICH. (UPI) -- VOTERS IN THIS DETROIT ENCLAVE CITY GAVE MAYOR ROBERT BLACKWELL A VOTE OF CONFIDENCE TUESDAY WHEN THEY CHOSE BY A 3-2 MARGIN NOT TO RECALL HIM.
THE VOTE WAS 3,167 AGAINST RECALL TO 2,172 FOR.
IT WAS THE FIRST RECALL ELECTION IN THE CITY'S HISTORY AND SOME 5,339 VOTERS TURNED OUT FOR IT, DESPITE A STEADY RAIN THROUGHOUT THE DAY. THERE ARE 14,713 REGISTERED VOTERS IN THE CITY.
UPI 12-05 10:51 AES

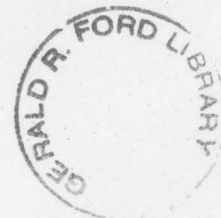


BROWN, Robert

Former Special Assistant to the President for Minority Affairs. Now operates his own black public relations firm in South Carolina. Maintains an office in D.C.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that Mr. Brown's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.



GRAVES, Earl

President and publisher of BLACK ENTERPRISE, a magazine oriented toward black upper middle class business. The magazine has recently been engaging in a study of black businesses.

Source: Walter Sorg, acting director, Office of Minority Business Enterprise. Mr. Sorg was suggested to us as a contact by Stanley S. Scott.

I called BLACK ENTERPRISE in New York and queried them about their research. I talked with a Mr. Brard Moore of their office, who told me BE's research has been heavily business-oriented and rarely deals directly with consumer problems or attitudes.

Recommendation: that Mr. Graves' name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

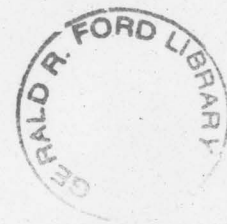


HILL, Jesse J.

President of Atlanta Life Insurance Co., second largest black insurance company in the U.S.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that Mr. Hill's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

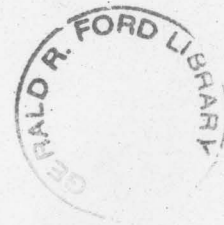


HOUSTON, Norman O.

Ins. Co. exec.; LL.D., Bethune-Cookman Coll., 1951; Co-founder, dir., Golden State Mut. Life Ins.Co., Los Angeles, 1925--; controller, 1945-49; pres., 1945-66; chmn.bd., 1967--; member Town Hall, Los Angeles; member Joint Com. on Urban Problems; Bd. dirs. World Affairs Council, S.W. Community Hosp., Crippled Children Soc., Children's HOME Soc., International Student Center, Los Angeles, Internat. Exec. Service Corps, Nat.Recreation and Park Assn; v.p., bd. dirs. Nat. Conf. Christians and Jews; bd. mgrs. Los Angeles YMCA; Served 92d Div. U.S. Army, 1917-19; AEF in France; member Am. Mgmt. Assn., Life Office Mgmt. Assn. Inst.(asso.), Ins. Accounting and Statis. Assn., Nat. Ins.Assn.(pres.1950-52); Los Angeles Urban League Cal. State C. of C.(dir.); Am. Legion (past comdr.), VFW; Kappa Alphas Psi, Sigmi Pi Phi; Mem. A.M.E. Ch. trustee.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. Houston.

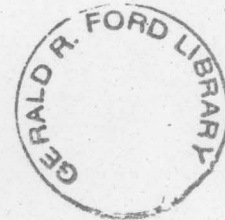


JACKSON, Dr. Hezekiah

Coll. dean; M.S. Mich.State U., 1947; Ph.D., 1952; Prof. horticulture, head dept. So. U. Baton Rouge, 1947-56; dir. div. agr., 1956-58; dean Coll. Agr., 1958--; member nat. adv. com. Hort. Crops Research; mem. La. State Adv. com. Agr. Stblzn. Conservation Service; active local YMCA, United Givers Fund, Blundon Orphanage; served to Capt. inf. AUS, 1941-45; member Am. Soc. Hort. Sci, Am. Soc. Plant Physiologist, Bot. Soc. Am., Phi Beta Sigma; Republican; Methodist (chmn. stewardship and finance commn.); Mason (32); Club: Frontiers Internat. (Baton Rouge).

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that Dr. Jackson's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

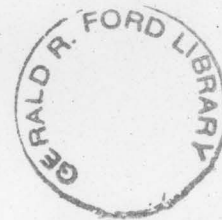


JACKSON, Wilhelmina

Attorney; member of D.C. Human Rights Commission; legal adviser to the Black United Front.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Ms. Jackson's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

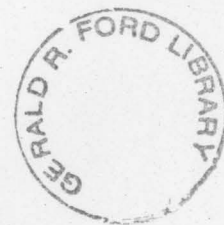


JENKINS, Timothy

Chairman, Match Institution, a Washington, D.C., consulting firm specializing in urban regional planning; Chairman, Neighborhood Consumer Information Center.

Source: this was the only suggestion offered by the office of Mr. Arthur McZier, assistant administrator, Minority Enterprises and Council on Minority Enterprises, Small Business Administration. Mr. McZier was suggested to us as a contact by Stanley S. Scott. When I first spoke to Mr. McZier, he asked that I put our request for information in the form of a letter. My letter to him of May 7 was not answered, however, and when I returned to FTC in July I contacted his office again. Finally, I was put in touch with Mr. Carter, of Mr. McZier's staff, and he recommended Timothy Jenkins. Since the Chairman has already been approached by the Neighborhood Consumer Information Center to serve on their National Conference Advisory Committee, and has had to decline, Mr. Jenkins' presence at the conference might serve a useful purpose beyond that of his personal contribution.

Recommendation: that invitation to the conference be extended to Mr. Jenkins.

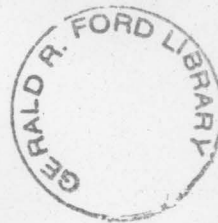


JOHNSON, John H.

Editor, pub.; LL.D., Central State Coll., Shaw U., N.C. Coll; editor, pub. Negro Digest, Chicago, 1942-51; pres. Johnson Pub. Co., Inc., Chicago and N.Y.; pub., editor Ebony, Black Stars, Jet and Black World mags., pres., chief exec. officer Supreme Life Ins. Co.Am.; dir. Marina City Bank, Chicago; Service Fed. Savs. & Loan Assn.; member President's National Adv. Commn. on Selective Service; member exec. com. Internat. Exec. Service Corps, Trustee Inst. Internat. Edu., recipient Horatio Alger award, 1966; John Russwurm award Nat. Newspaper Pubs. Assn., 1966; Spingarn medal NAACP, 1966; member Mag. Pubs. Assn.(dir.), Chicago Assn. Commerce and Industry(dir.); Nat. Conf. Christians and Jews (dir.); Club: Chicago Press.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. Johnson.



JONES, Fred

Member of IUE Local 258, Springfield, Mass. At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Mr. Jones's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.



JONES, C. Lionel

Attorney, and director of Cleveland's Legal Aid Society.

Source: suggested by Carol G. Emerling, director of
FTC's Cleveland office, who says Mr. Jones is widely known for
his work on behalf of the minority consumer.

Recommendation: that invitation to the conference be extended
to Mr. Jones.

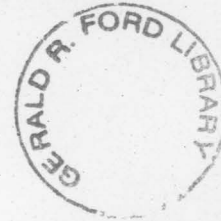


KEYS, Brady, Jr.

Former football player with Cleveland Browns; now operating fast food franchise under grant from Office of Minority Business Enterprise.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. Keys.

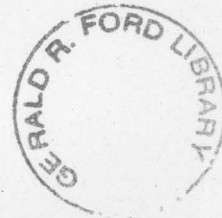


MASSIE, Mae M.

Member of IUE District 3, East Rutherford, N.J. At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Ms. Massie's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.



McKISSICK, Floyd B.

Lawyer, orgn. exec.; A.B., N.C. Coll., 1951; LL.B., 1952; partner McKissick & Burt, Durham; lecturer, public speaker race relations: counsel Congress Racial Equality, 1960-68; nat. chmn., 1963-66; nat. dir., 1966-68; rep. March on Washington, 1963; pres. Floyd B. McKissick Enterprises, Inc., 1968--; counsel Durham Bus. Coll.; Durham East End Betterment League; local 208 Tobacco Workers Internat. Union AFL-CIO; v.p. Urban and Suburban Assos., 1962--; developer new town Soul City, N.C., 1969; columnist N.Y. Amsterdam Newspaper, 1965; vis. prof. State U. N.Y., Binghamton, 1970; Co-chmn. Nat. Conf. on Black Lawyers, 1969; Recipient Man of Year award Durham Bus. and Prof. Chain. Housewives League A., 1959, 60, 61; Ike Small's Civil Rights award NAACP, 1962; Conf. award for Civil Rights, A.M.E. Ch., 1964; Mem. Nat., Southeastern (bd.) bar assns. N.C., Coll. Alumni Assn., Durham Bus. and Prof. Chain (bd.), Am. Vets (bd.), Alpha Phi Alpha, Elk, Author: Three-Fifths of a Man, 1968.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. McKissick.



Minority

~~CONFIDENTIAL~~

McRAE, Bennie

Former football player with New York Giants and University of Michigan. Now a builder operating under grant from HUD.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that Mr. McRae's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

(See copy of wire service story attached.)





SBA HEARING (TOPS 53)
BY PEGGY SIMPSON

WASHINGTON (AP)-- THE RICHMOND OFFICE OF THE SMALL BUSINESS ADMINISTRATION WAS PRESSURED BY THE WHITE HOUSE TO APPROVE LOANS AND CREDIT GUARANTEES FOR BENNIE MCRAE, A FORMER PROFESSIONAL FOOTBALL PLAYER WHO HAD CAMPAIGNED FOR PRESIDENT NIXON, A HOUSE SUBCOMMITTEE WAS TOLD TODAY.

CURTIS PRINS, CHIEF INVESTIGATOR FOR THE HOUSE BANKING COMMITTEE, GAVE THAT TESTIMONY AT THE OPENING OF PUBLIC HEARINGS INTO ALLEGED SBA CORRUPTION. HE SAID THE RICHMOND OFFICE ALSO APPROVED LOANS TO RELATIVES OF EMPLOYEES THERE.

PRINS SAID THAT MCRAE APPLIED FOR LOANS, LEASE GUARANTEES AND A GUARANTEED LINE OF CREDIT FROM THE SBA FOR HIS COMPANY CONSTRUCTION WHICH PRINS SAID WAS FAILING.

MCRAE, A LONGTIME PLAYER WITH THE CHICAGO BEARS AND LATER THE NEW YORK GIANTS, IS A MEMBER OF THE ALL-SPORTS ADVISORY COMMITTEE TO THE PRESIDENT, AND WAS COCHAIRMAN OF ATHLETES FOR NIXON IN 1968 AND 1972, PRINS SAID.

HE SAID AFTER RICHMOND LOAN OFFICERS REFUSED THE REQUESTED LOANS THE RICHMOND SBA DIRECTOR, THOMAS REGAN, WROTE THIS MEMO TO HIS LOAN OFFICER SUBORDINATES:

"PLEASE GET OUT THE PAPERS ON MCRAE AS SOON AS POSSIBLE. THIS IS A WHITE HOUSE CASE AND THE HEAT IS ON."
CB1125PES NOV 27

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WASH--ADD SBA HEARING (39)

PRINS QUOTED FROM ANOTHER MEMO IN REGAN'S FILE WHICH RECORDED A TELEPHONE CALL FROM DEPUTY SBA ADMINISTRATOR LEWIS LONG, WHO WANTED TO KNOW THE STORY ON WHAT HE ARE DOING FOR MCRAE. HE SAID THE WHITE HOUSE HAD CALLED.

PRINS SAID MCRAE LOST HIS CONTRACTOR'S LICENSE IN 1972 AND STILL GOT A FEDERAL HOUSING ADMINISTRATION APPROVAL FOR A LOW-INCOME CONSTRUCTION PROJECT FOR 1973.

PRINS OPENED HIS TESTIMONY BY SAYING THAT HE HAS NOW COMPLETED THE INVESTIGATION OF THE RICHMOND OFFICE BUT HIS STAFF HAS UNCOVERED WHAT HE CALLED IRREGULARITIES IN 21 OTHER SBA OFFICES WHICH HE SAID SHOULD BE INVESTIGATED FURTHER.

THESE OFFICES, PRINS SAID, ARE IN MILWAUKEE, DALLAS, CASPER, WYO.; DENVER, LOS ANGELES, ALBUQUERQUE, ATLANTA, PHILADELPHIA, NEW YORK, CHICAGO, WASHINGTON, D.C., KANSAS CITY, NEW ORLEANS, BIRMINGHAM, SAN FRANCISCO, BOSTON, BALTIMORE, MIAMI, SAN DIEGO, WILKES-BARRE, PA., AND CLEVELAND.

THE BANKING COMMITTEE'S SUBCOMMITTEE ON SMALL BUSINESS ALSO RELEASED A LETTER FROM PRESIDENT NIXON, DATED MONDAY, IN WHICH HE EXPRESSED "THE FULLEST CONFIDENCE IN THE SBA AND ITS ADMINISTRATOR, TOM KLEPPE."

NIXON SAID HE HAD INSTRUCTED THE SBA TO COOPERATE FULLY WITH THE HOUSE COMMITTEE AND TO CONTINUE "TO PURSUE DILIGENTLY THE APPROPRIATE ADMINISTRATIVE ACTIONS AND TO REFER ALL QUESTIONS OF CRIMINAL ACTIVITY TO THE JUSTICE DEPARTMENT."

IN THE MEANTIME, THE PRESIDENT SAID, THE COMMITTEE SHOULD PROMPTLY COMPLETE ACTION ON SENATE-PASSED LEGISLATION TO RAISE THE LOAN CEILING OF THE SBA.

KB1144AES NOV. 27

MORTON, Virginia

Member of IUE Local 492, West Orange, N.J. At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Ms. Morton's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

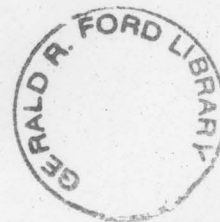


POWELL, Robert

2nd Vice. Pres. of Laborers International Union. Member of National Consumers League.

Source: Stanley S. Scott suggested the name of Donald I. Rogers as a Labor Department contact. I spoke with Mr. Rogers' deputy, Hugh Conway, who suggested I contact Robert McGlotten of AFL-CIO. Mr. McGlotten recommended Robert Powell as a black member of labor who is much involved in consumer affairs.

Recommendation: that invitation to the conference be extended to Mr. Powell.

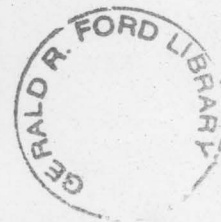


PRICE, Yvonne

Member of the Leadership Conference on Civil Rights, Washington, D.C.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Ms. Price's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.



PRYOR, Peter M.

Biography attached.

Source: suggested by Richard A. Givens, director of FTC's New York office. The Chairman wrote a letter of appreciation to Mr. Pryor on May 15, 1973. He also met Mr. Pryor at the Commission on July 25, 1973.

Recommendation: that invitation to the conference be extended to Mr. Pryor.

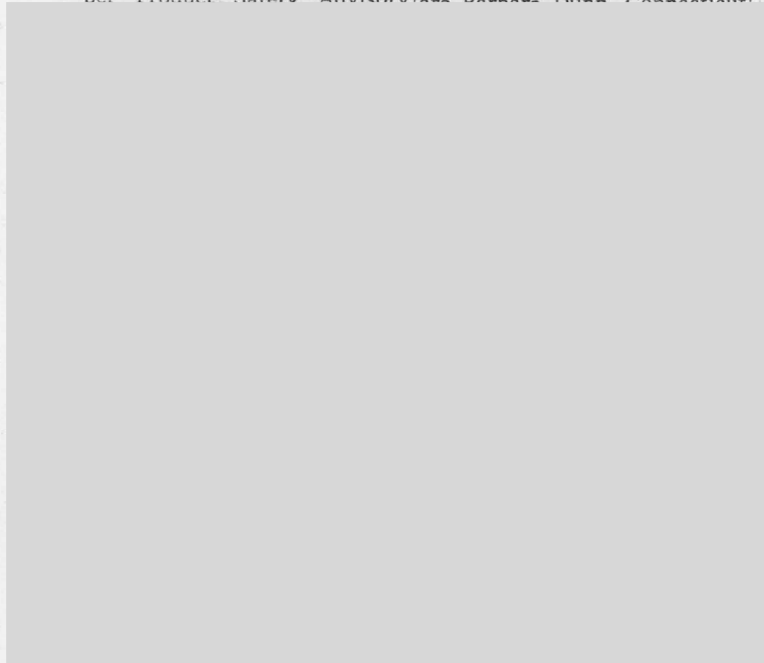
62 C NY TIMES 12-12-73

**CONSUMER PANEL
NAMES MEMBERS**

**Safety Commission Appoints
15-Person Advisory Unit**

WASHINGTON, Dec. 11 (AP) —The Consumer Product Safety Commission announced today appointment of its 15-member Product Safety Advisory

tening Systems; Jack Jacquain, senior advisor for legislative and regulatory standards for the AMWAY Corporation; Marie Scotti, manager for communication services and safety coordinator for the Maxwell House Division of General Foods; Edward Knopf of Brockton, Mass., assistant general merchandise manager for Mammoth Mart, and Ralph Gitkin of Fort Lee, N. J., president and treasurer of importing subsidiaries of the Gitkin Company. Government representatives



LIBRARY

PETER M. PRYOR



Biographical Sketch

Peter M. Pryor, an Albany attorney with extensive governmental experience, was named chairman of the State Consumer Protection Board by Governor Rockefeller in August, 1972.

Since taking the post, Pryor has redirected the state's consumer-related activities along three major lines: legislation, consumer education and intergovernmental relations.

In brief, each area means: recommending legislation to strengthen consumer protection laws; educating the public to consumer rights and responsibilities; and coordinating state and local efforts to aid the consumer.

Born in Savannah, Georgia, May 18, 1926, Pryor was graduated from Siena College in Loudonville, New York, and holds his Juris Doctor Degree from Albany Law School, Union University.

As a practicing attorney involved in civic affairs, specialized in public concern litigation; he also served as a consultant to the State Comptroller from 1954-58. He was an assistant attorney general from 1964-67, representing the State in condemnation and negligence cases.

As general counsel to the Environmental Facilities Corporation from 1968-72, he helped begin the State's "Pure Waters" program and participated in the development of the State's new environmental laws.

In civic activities, Pryor was instrumental in founding the Urban League in Albany; is a past president of the Albany NAACP; and was regional counsel and legislative chairman of the State Conference of NAACP branches.

He is also a director of the Albany County Community Chest, served as vice president and counsel of the Albany Inter-Racial Council, of which he now serves as a director; holds board membership with the Tuberculosis and Respiratory Disease Association of the Capital District, and works with numerous community clubs.

The Consumer Protection Board, created in 1970, is charged with coordinating the State's consumer-related activities.

The Board is composed of heads of eight State departments: Agriculture and Markets, Banking, Commerce, Environmental Conservation, Health, Insurance, State and the Public Service Commission.

Minority

~~CONFIDENTIAL~~

REYNOLDS, Charles

President of the fourth largest black bank in the U.S.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. Reynolds.

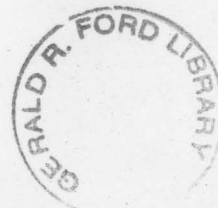


SENGSTACKE, John H.

Publishing company executive. With Robert S. Abbott Publishing Co. publishers of Chicago Defender, Tri-State Defender, 1934--; v.p. and gen. mgr., 1934-40; pres. and gen. mgr., 1940--; chairman of the board Mich. Chronicle (Detroit), Louisville Defender; pres. Tri-State Defender, Defender Pubs., Amalgamated Pubs., Inc.: pub. Daily Defender; pres. Sengstacke Enterprises, Inc., Sengstacke Pubs. Pittsburgh Courier Newspaper Chain; dir. Ill. Fed. Savings & Loan Assn., Golden State Mutual Life Ins. Co.; member exec. bd. Nat. Alliance Businessmen; Gov., U.S.O., Inc.; mem. Ill. Sesquicentennial Comm.; mem. President's Com. on Equal Opportunity in Armed Services; Trustee Bethune-Cookman Coll, Daytona Beach, Fla.; Hampton Inst.; mem. Pub. Affairs adv. com. Air Force Acad.; bd. dirs. Washington Park YMCA; V.P. Chicago Council Boy Schouts of America; recipient Two Friends award National Urban League, 1950; Hampton Alumni award, 1954; 1st Mass. Media award Am. Jewish Com. Founder Negro Newspaper Pubs. Assn.; founder, pres., Nat. Newspaper Publishers Assn.; member Am. Soc. Newspaper Editors, Royal Order of Snakes, Mason, Elk, Rotarian; Economic, Chicago Press Clubs.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that Mr. Sengstacke's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

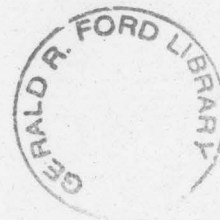


SULLIVAN, Rev. Leon

Clergyman, banker; M.A. in Religion, Columbia, 1947; DD(hon.) Va. Union U., 1956; Dartmouth, 1968; Princeton, 1969; D.H.L., Del. State Coll., 1966; D. Social Scis., Villanova U., 1968; LL.D. (hon.) Beaver Coll., 1967; Swarthmore Coll., 1968; Bowdoin Coll., 1968; Denison U., 1968; Gannon Coll., 1969; Temple U., 1969; Ed.D. (hon.), Judson Coll., 1967; ordained to ministry Bapt. Ch., 1941; founder, chairman of board, Opportunities Industrialization Centers Am., 1964; pastor Zion Bapt. Ch. Phila, 1950--; founder, chairman of board, Zion Home for the Ret., Phila, 1960; founder, chairman of board, Progress Aerospace Enterprises, Inc., Phila, 1968; founder, chairman of board Progress Garment Mfg. Co., Phila., 1969--; dir. Girard Bank, Phila., Gen. Motors Corp., Pa. Savs. Fund Soc. Phila.; named One of 10 Outstanding Young Men Am. U.S. Jr. C. of C., 1955; One of 100 Outstanding Young Men Am., Life mag. 1963; recipient Freedom Found. award, 1960; Am. Exemplar medal, 1969; Peace award Edwin T. Dahlberg Am. Baptist Conv., 1968; Russwurm award Nat. Pubs. Assn. 1963; Phila. Bok award, Phila. Fellowship Commn. award; Mem. Nat. Progress Assn. and Econ. Devel. (founder); Nat. Econ. Movement into Cities Across Am. (founder, chmn.).

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to the Rev. Mr. Sullivan.

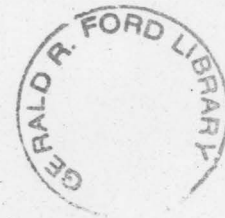


TAYLOR, Elizabeth

Member of IUE Local 123, Philadelphia. At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Ms. Taylor's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

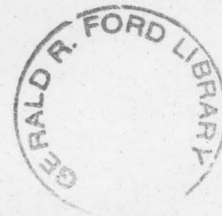


TUCKER, Sterling

Vice Chairman, D.C. Council; executive director, Washington Urban League; long active in civil rights.

Source: suggested by Stanley S. Scott, Special Assistant to the President.

Recommendation: that invitation to the conference be extended to Mr. Tucker.



WASHINGTON, Dr. Bennetta B.

The wife of Mayor Walter Washington. Teacher, counselor Baltimore Public School System, 1941-45; teacher, counselor, principal D.C. Public School System, 1946-64; director, Women's Centers, Job Corps, Washington, 1964--; visiting professor New York University, summers 1952-64; lecturer, consultant, writer problems of urban youth, 1956--; director Cardozo Project in Urban Teaching; instructor Washington School of Psychiatry; member of Area Council Metropolitan YWCA, 1955-61; board of director, Phyllis Wheatley YWCA; board of directors, chairman educational policies committee Burgundy Farms Country Day School; board of trustees Greater Washington Educational TV Assn.; Meridian House Foundation; Consortium of Universities; board of directors Sex Information and Education Council; sponsor The Hospitality and Information Service; Recipient Woman of Worth award National Capital Coordinating Committee National Council of Jewish Women, 1964; Community Service award Washington chapter Public Relations Society of America, 1965; Community Meritorious Service award National Association Negro Business and Professional Women's Clubs, 1965; National Achievement award Grand Temple Daughters IBPOE of World, 1966; Recognition of Service Rendered in Government award Gamma Phi Delta, 1966; Leadership for Freedom award Women's Scholarship Assn. Roosevelt U., 1966; member Am. Personnel and Guidance Assn. (program chmn.); National Vocational Guidance Assn; National Assn. Secondary School Principals; NEA Nat. Assn. College Women, Am. Assn. University Women; Administrative Women in Education (past pres.); Alpha Kappa Alpha; Author: Background Factors and Adjustment, 1951; Youth in Conflict, 1963; Colored by Prejudice, 1964; contributor articles to professional journals

Source: my own suggestion. Dr. Washington is the wife of Mayor Walter Washington and is also widely known as an educator in her own right and as director of the Women's Job Corps of the Labor Department.

Recommendation: that invitation to the conference be extended to Dr. Washington.



WHITE, William

Chairman, IUE Board of Trustees.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that Mr. White's name be placed on an alternate list, to be invited at the discretion of the Chairman if there are vacancies on the invitation list.

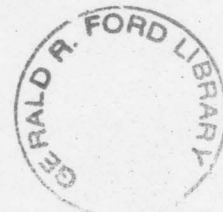


WEST, Patricia

Member of IUE Local 1106, Forrest City, Arkansas. At one time involved in an IUE social action committee.

Source: suggested by William S. Gary, administrative assistant to the President of the International Union of Electrical, Radio and Machine Workers.

Recommendation: that invitation to the conference be extended to Ms. West.



WILSON, Margaret Bush

Attorney; permanent convention director of NAACP convention held in Indianapolis in June 1973. Thereafter appeared on television with Clarence Mitchell, director of NAACP Washington bureau.

Source: my own suggestion.

Recommendation: that invitation to the conference be extended to Ms. Wilson.

