

The original documents are located in Box 5, folder “Black Publishers, 1971-1975 (3)” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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September 3, 1974

Dear George:

I would like to acknowledge and thank you for your August 29 letter to the President on behalf of Mr. Antone C. Hayden, who wrote to the President on August 20 asking that a meeting be set up for Black Newspaper Publishers and Presidents.

I have been advised that Mr. Hayden's request for such a meeting is presently under consideration. Your interest in this proposed meeting is appreciated and I will make certain the President receives your letter.

With warm regards,

Sincerely,

**William E. Timmons
Assistant to the President**



**The Honorable George M. O'Brien
House of Representatives
Washington, D. C. 20515**

**/bec: w/incoming to Stan Scott for further handling. Please
note Mr. O'Brien's request that he be advised of action taken.**

WET:EF:VO:vo

4
GEORGE M. O'BRIEN
17TH DISTRICT, ILLINOIS

COMMITTEE ON ARMED SERVICES

SUBCOMMITTEES
MILITARY INSTALLATIONS AND FACILITIES
HUMAN RELATIONS

Congress of the United States
House of Representatives

Washington, D.C. 20515

August 29, 1974

8-31
422 CANNON HOUSE OFFICE BUILDING
(202) 225-3635

DISTRICT OFFICE
57 N. OTTAWA STREET
JOLIET, ILLINOIS 60431
(815) 727-4718

*Re
Group
Interview*

The President
The White House
Washington, D. C.

Dear Mr. President:

BT

Mr. Antone C. Hayden, publisher of the Journal Newspaper Group, the largest chain of black newspapers in the Chicago area, has furnished me a copy of his August 20 letter to you requesting that you arrange to meet at the White House with presidents and publishers of the nation's black newspapers.

end

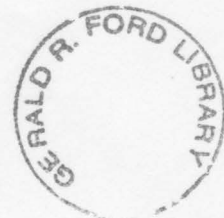
I think this is a splendid idea. There is precedent for it, as indicated in Mr. Hayden's letter to you, a copy of which is enclosed for your convenience.

The black newspapers are an important cross-section of the media of communication in this country. They provide news and opinion to millions of our fellow citizens. I think it would be most worthwhile for you to listen to their views.

Although the Journal group's main office is in the adjoining Congressional district of our mutual friend, Ed Derwinski, two of its newspapers, the Chicago Heights Journal and the Joliet-Lockport Journal, serve communities in my district, and I would appreciate being advised of any action taken on Mr. Hayden's request.

Sincerely,

George
George M. O'Brien
Member of Congress



GMO/mb1
Enclosure

2587

12-31

U.S. HOUSE OF REPRESENTATIVES
WASHINGTON, D.C. 20515

U.S. HOUSE OF REPRESENTATIVES
WASHINGTON, D.C. 20515

WHITE
MAIL

1974 AUG 31 AM 8 34

Congress of the United States

House of Representatives

Washington, D.C. 20515

August 29, 1974

GEORGE M. O'BRIEN
1701 CHERRY, ILLINOIS
COMMITTEE ON ARMED SERVICES
SUBCOMMITTEE
MILITARY INSTALLATIONS AND FACILITIES
HUMAN RELATIONS

The President
The White House
Washington, D. C.

Dear Mr. President:

Mr. Antonio C. Hayden, publisher of the Journal Newspaper Group, the largest chain of black newspapers in the Chicago area, has furnished me a copy of his August 20 letter to you requesting that you arrange to meet at the White House with presidents and publishers of the nation's black newspapers.

I think this is a splendid idea. There is precedent for it, as indicated in Mr. Hayden's letter to you, a copy of which is enclosed for your convenience.

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Sincerely,

George M. O'Brien
Member of Congress



GMO/mbi
Enclosure

2287

14

AUG 26 1974

Journal Newspaper Group

15510 Wentworth-P.O. Box 352
South Holland, Ill., 60473 [312] 596-4500

"The Largest Chain of Black Newspapers in the
Chicago and South Suburban Area"

C. Jones, President

A. Hayden, Publisher

Suburban Journal
Markham Journal
Chicago Journal
Robbins Journal
Chicago Hgts. Journal
Joliet-Lockport Journal
Dixmoor Journal
Phoenix Journal
Sunday Journal

Copy

The Honorable Gerald R. Ford
President Of The United States
White House
Washington, D. C.

August 20, 1974

Mr. President,

I have faith in America and believe that it will take all thinking Americans to get our country going again. I have one suggestion which is:

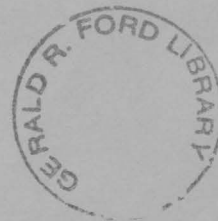
That you invite all the Black Newspaper Publishers & Presidents to the White House for a 2 hour rap session, as did Presidents Eisenhower, Kennedy and Johnson.

I would be most happy to assist in compiling the list of Black Newspaper Presidents & Publishers, or to help in any way you wish.

Respectfully, I am

Antone C. Hayden
Publisher

AH:ia



September 26, 1974

Dear Bob:

This is just a note to let you know that your September 18 letter to the President concerning the possibility of his meeting with Black newspapers editors will be called to his attention without delay.

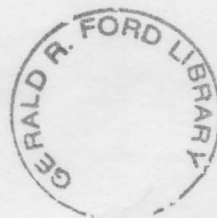
You may be assured that your proposal will be given careful consideration.

With warm regards,

Sincerely,

William E. Timmons
Assistant to the President

The Honorable Robert P. Hanrahan
House of Representatives
Washington, D.C. 20515



~~bcc:~~ w/incoming to Stan Scott for further action. We have been advised by Warren Rustand's office that you are holding this request for a schedule proposal at an appropriate date.
bcc: w/incoming to Warren Rustand for appropriate handling.
bcc: w/incoming to Ron Nessen - FYI

WET:EF:VO:vo

bcc: w/incoming to Shirley Jo Hays - FYI

ROBERT P. HANRAHAN
3D DISTRICT, ILLINOIS

Room 1229
LONGWORTH OFFICE BUILDING
WASHINGTON, D.C. 20515
CODE 202: 225-5736

COMMITTEES:
PUBLIC WORKS
GOVERNMENT OPERATIONS

Congress of the United States
House of Representatives
Washington, D.C. 20515

DISTRICT OFFICES: ⁷⁻²⁴
Room 468
EVERETT DIRKSEN BUILDING
CHICAGO, ILLINOIS 60604
CODE 312: 353-8093

5700 WEST 95TH STREET
OAK LAWN, ILLINOIS 60453
CODE 312: 425-5884

THORNTON TOWNSHIP HALL
333 EAST 162D STREET
SOUTH HOLLAND, ILLINOIS 60473
CODE 312: 596-1990

September 18, 1974

24
SEP 20 1974

The Honorable Gerald Ford
President of the United States
White House
Washington, D. C. 20501

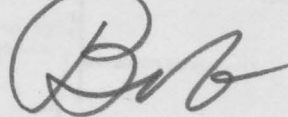
Dear Mr. President:

I am enclosing a letter that I received from one of my constituents, which was addressed to you.

As noted on the letterhead, Mr. Hayden represents the largest chain of black newspapers in the Chicago and South Suburban area and he makes a suggestion that you conduct a rap session at the White House for all the Black Newspaper Publishers and Presidents as did your predecessors -- Presidents Eisenhower, Kennedy and Johnson.

It would be greatly appreciated if you would take under consideration Mr. Hayden's suggestion. I look forward to hearing from you in the near future.

With warmest regards,



ROBERT P. HANRAHAN
Member of Congress



RPH:pk

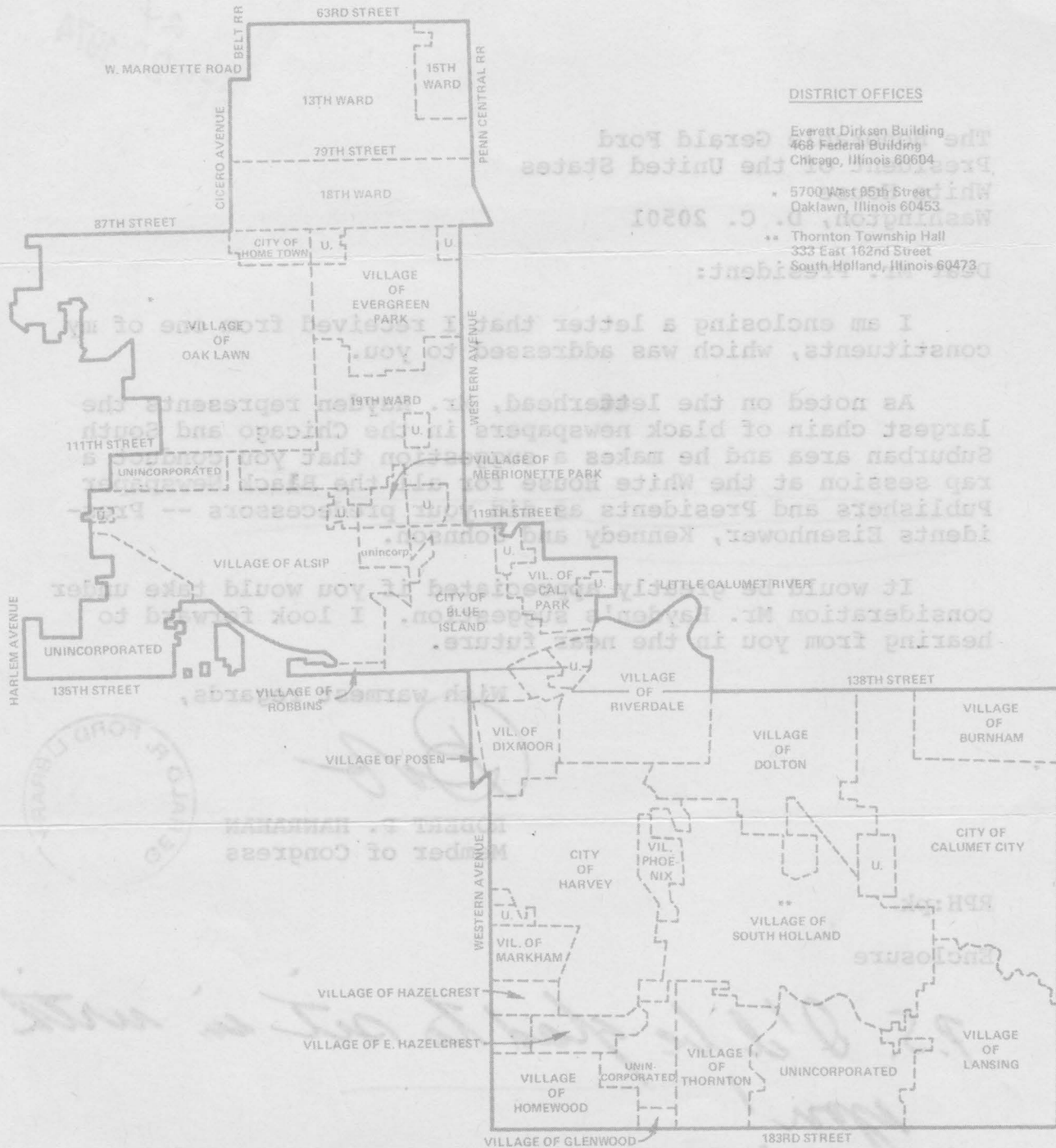
Enclosure

P.S. I'd be glad to sit in with you!

THE NEW 3rd CONGRESSIONAL DISTRICT OF ILLINOIS

U.S. CONGRESSMAN
ROBERT P. HANRAHAN

September 18, 1974



DISTRICT OFFICES

Everett Dirksen Building
468 Federal Building
Chicago, Illinois 60604

5700 West 85th Street
Oaklawn, Illinois 60453

Thornton Township Hall
333 East 162nd Street
South Holland, Illinois 60473

Send on to
President
cc: Mr. Hayde

Journal Newspaper Group

15510 Wentworth-P.O. Box 352
South Holland, Ill., 60473 [312] 596-4500

"The Largest Chain of Black Newspapers in the
Chicago and South Suburban Area"

C. Jones, President

A. Hayden, Publisher

Suburban Journal
Markham Journal
Chicago Journal
Robbins Journal
Chicago Hgts. Journal
Joliet-Lockport Journal
Dixmoor Journal
Phoenix Journal
Sunday Journal

RECEIVED

AUG 26 1974

REP. BOB HANRAHAN
3rd DIST. - ILL.

The Honorable Gerald R. Ford
President Of The United States
White House
Washington, D. C.

August 20, 1974

Mr. President,

I have faith in America and believe that it will take all thinking Americans to get our country going again. I have one suggestion which is:

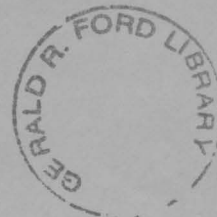
That you invite all the Black Newspaper Publishers & Presidents to the White House for a 2 hour rap session, as did Presidents Eisenhower, Kennedy and Johnson.

I would be most happy to assist in compiling the list of Black Newspaper Presidents & Publishers, or to help in any way you wish.

Respectfully, I am

AH:ia

Antone C. Hayden
Publisher



THE WHITE HOUSE

WASHINGTON

October 2, 1974

MEMORANDUM FOR: STAN SCOTT
FROM: RON NESSEN *RN*
SUBJECT: Black Publishers

I've received your memo and proposal for a seminar and meeting with the President and Black publishers.

It sounds very possible, and I would like to talk to you in person about it.



THE WHITE HOUSE

WASHINGTON

November 1, 1974

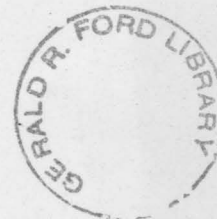
MEMORANDUM FOR: RON NESSEN
FROM: STAN SCOTT *JS*
SUBJECT: Black Media

The attached schedule proposals have been submitted in an effort to establish rapport and demonstrate sensitivity toward the black-oriented media of the nation.

It is evident that much of the misinformation, apprehension and frustration existing among the nation's 25 million blacks is directly attributable to poor communications. We need to focus on bridging this gap to enable the President and his Administration and programs to be understood and supported during this peak period of unemployment and inflation which weighs particularly heavy on this segment of the population.

The National Newspaper Publishers Association is the only major media group that has not been invited to the White House during the past five years.

Attachments



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

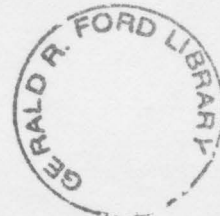
November 5, 1974

MEMORANDUM FOR: STAN SCOTT
COPY TO: WARREN RUSTAND
FROM: RON NESSEN *RHN*
SUBJECT: National Newspaper Publishers Association

I have received your schedule proposal for events connected with the National Newspaper Publishers Association in January.

I agree with your proposal for a Presidential speech and for a briefing by Cabinet members and Administration officials. I disagree with the Presidential reception in the Cabinet Room with members of the Executive Committee. I think the President can greet and chat with the Executive Committee briefly before or after his proposed speech at the Mayflower.

Please keep me advised on the progress of this, as I think it shapes up as a worthy effort.



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 5, 1974

MEMORANDUM FOR:

STAN SCOTT

COPY TO:

WARREN RUSTAND

FROM:

RON NESSEN RHN

SUBJECT:

National Newspaper Publishers Association

I have received your schedule proposal for events connected with the National Newspaper Publishers Association in January.

I agree with your proposal for a Presidential speech and for a briefing by Cabinet members and Administration officials. I disagree with the Presidential reception in the Cabinet Room with members of the Executive Committee. I think the President can greet and chat with the Executive Committee briefly before or after his proposed speech at the Mayflower.

Please keep me advised on the progress of this, as I think it shapes up as a worthy effort.





NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

Black Press of America



OFFICERS

President

CARLTON B. GOODLETT, M.D.
San Francisco Sun Reporter

Vice President

HOWARD B. WOODS
St. Louis Sentinel

Secretary

MRS. LENORA CARTER
Houston Forward Times

Treasurer

HOWARD H. MURPHY
Afro-American Newspapers

DIRECTORS

EARL DAVIS, JR.
San Diego Voice
and Viewpoint News

JESSE HILL
Atlanta Inquirer

D. L. INMAN
Inman Publications

EMORY O. JACKSON
Birmingham World

JERREL JONES
Milwaukee Courier

LONGWORTH M. QUINN
Michigan Chronicle

GARTH C. REEVES, SR.
Miami Times

JOHN H. SENGSTACKE
Sengstacke Newspapers

FRANK L. STANLEY
Louisville Defender

N. A. SWEETS
St. Louis American

ROBERT J. THOMAS
Milwaukee Star-Times

Executive Director
SHERMAN BRISCOE

OFFICE OF THE EXECUTIVE DIRECTOR
770 NATIONAL PRESS BUILDING
WASHINGTON, D. C. 20004
TELEPHONE (202) 638-4473

November 13, 1974

Mr. Stanley S. Scott
Special Assistant to the President
The White House
Washington, D. C. 20500

Dear Stan:

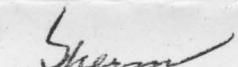
It was good seeing you yesterday at the Africare grant signing at the State Department and having an opportunity to mention briefly some of the plans for our Mid-Winter Workshop, January 22-25 at the Mayflower.

Enclosed is a copy of our tentative program. You will note that we have you down to bring us greetings at our opening luncheon at 1:00 P. M. on January 23. And we have the President tentatively programmed for our closing dinner on Friday evening, January 25. All of this, of course, is very flexible. We can adjust our program to the President's schedule.

Additionally, it would be good if we can have a White House briefing similar to the one in 1973. As you indicated, you and Carlton and I could discuss this when he is here on January 20-21.

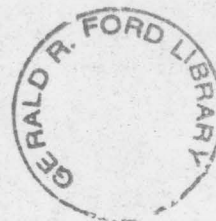
Stan we want you to know that we are very grateful to you for your kind assistance.

Sincerely,


Sherman Briscoe
Executive Director

CREDO OF THE NEGRO PRESS

The Negro Press believes that America can best lead the world away from racial and national antagonisms when it accords to every man, regardless of race, color or creed, his human and legal rights. Hating no man, fearing no man, the Negro Press strives to help every man in the firm belief that all are hurt as long as anyone is held back.



NNPA MID-WINTER WORKSHOP

January 22-25, 1975

Mayflower Hotel

Washington, D. C.

Tentative Program

Wednesday, January 22

2:00 - 5:00 Registration
6:00 P. M. Board Meeting President's Suite
8:00 P. M. Reception

Thursday, January 23

8:15 A. M. Continental Breakfast
9:00 A. M. Registration
9:00 A. M. Newspaper Circulation Seminar

"Ways of Promoting Circulation"

Moderator: Longworth M. Quinn, Michigan Chronicle
Panelists: Robert H. Fentress, Johnson Publications
Joe Lewis, East St. Louis Crusader
Mrs. Lenora Carter, Houston Forward Times
Circulation Director, Wall Street Journal

10:00 A. M. "Ways of Selling Subscriptions"

Moderator: John H. Murphy III, Afro-American
Panelists: Frederick Sengstacke, Chicago Defender
Mrs. Lencie P. Thomas, Mobile Beacon
Circulation Director, Newsweek
Christopher Bennett, Seattle Medium

11:00 A. M. "Solving Street Sale and Home Delivery Problems"

Moderator: Garth C. Reeves, Miami Times
Panelists: Mrs. Marjorie B. Parham, Cincinnati Herald
N. A. Sweets, St. Louis American
William A. Scott III, Atlanta Daily World

12:00 Noon "Importance of Circulation Verification"

Moderator: Mrs. Ruth Washington, Los Angeles Sentinel
Panelists: Officials of Audit Bureau of Circulation

12:45 P. M. Break for Lunch

1:00 P. M. Luncheon

Presiding: Howard B. Woods, St. Louis Sentinel
NNPA Vice President

Invocation:

Greetings: Mayor Walter Washington of Washington, D. C.
Stanley S. Scott, Special Assistant to the President
Stanford Smith, President, ANPA
Theodore A. Serrill, Executive Vice President, NNA

Address: Congresswoman Shirley Chisholm or Rep. Yvonne Burke

3:00 P. M. Executive Session

6:30 P. M. Reception -- cash bar

7:30 P. M. Dinner

Presiding: John H. Sengstacke, Sengstacke Newspapers
NNPA Founder

Greetings: Eddie Williams, President, Joint Center
for Political Studies

Dr. Lovinger Bowden, Acting Dean, School
of Communications, Howard University

Introduction of Speaker: Mrs. Dorothy Leavell, Chicago New Crusader

Address: Dr. Carlton B. Goodlett, San Francisco Sun Reporter
NNPA President



Friday, January 24

8:15 A. M. Continental Breakfast
 9:00 A. M. Registration
 9:00 A. M. Advertising Seminar

Moderator: John L. Procope, New York Amsterdam News
 Panelists: Planning an Advertising Campaign
 Kenneth O. Wilson, Afro-American Newspapers
 Analyzing the Market
 Norman W. Powell, Amalgamated Publishers, Inc.
 Developing Sales Approach
 Representative of J. Walter Thompson
 The Sales Presentation
 Ms. Ophelia DeVore, Columbus Daily Times
 and National Black Monitor

11:00 A. M. Special Problems of Publishers

Moderator: William O. Walker, Cleveland Call & Post
 Panelists: John A. Saunders, Philadelphia Tribune
 John B. Smith, Atlanta Inquirer
 Mrs. Mildred Brown, Omaha Star
 William H. Lee, Sacramento Observer
 George McElroy, Houston Daily Informer

12:45 P. M. Break for Lunch

1:00 P. M. Luncheon

Presiding: Mrs. Lenora Carter, Houston Forward Times
 NNPA Secretary

Greetings: President of Capital Press Club
 Basil Paterson, Vice Chairman, DNC
 Arthur Fletcher, GOP National Committee

Introduction of Speaker: William O. Walker

Address: John H. Powell, Jr., Chairman Equal Employment
 Opportunity Commission

3:00 P. M. FREE TIME

6:30 P. M. Reception -- cash bar

7:30 P. M. Dinner

Presiding: Dr. Carlton B. Goodlett, San Francisco Sun Reporter
 NNPA President

Greetings: Berkeley G. Burrell, President, National Business League
 Clarence Mitchell, Jr., Director, Washington Bureau
 NAACP

Address: President Gerald R. Ford or Vice President
 Nelson Rockefeller

or
 Senator Henry M. Jackson

Saturday, January 25

9:00 A. M. Board Meeting President's Suite

Bon Voyage



THE WHITE HOUSE

WASHINGTON

November 21, 1974

MEMORANDUM FOR:

WARREN RUSTAND

FROM:

STAN SCOTT *SS*

SUBJECT:

Presidential Address to National
Newspaper Publishers Association,
Mid-Winter Workshop, January 22-25,
Mayflower Hotel



In a follow-up to my earlier Presidential proposal (attached) submitted to your office, I am forwarding to you the latest correspondence received from the NNPA.

Warren, stated bluntly, I view the subject national forum as an opportunity for our President to issue forth a reaffirmation of his belief in an open, pluralistic society...to start a movement of racial reconciliation. It has been too long since we heard a President declare his fundamental belief in equality.

Warren, this bold pitch should be made not just to Black and Brown Americans, but to all the people to allow the President to harness the innate goodwill and good sense of the American people to a cause capable of tapping the rich vein of idealism in our heritage.

I am sure that some of my colleagues will have honest disagreement with my position that our fundamental problem today is not the technical problem of halting inflation, ending recession, curbing pollution, or any of a number of other important issues. The fundamental problem is the moral one of restoring faith in self-government and democratic institutions. I think this is the message sent by the voters in the recent election.

I am meeting today with NNPA representatives to schedule a briefing in the EOB for them with top-level government officials when they convene here in January. I hope that the President's schedule will allow him to address this organization.

Attachment

Talk about his programs

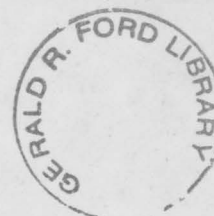
*Ward prefer
Nov. 22-25
Night of
Jan. 24-25*

[Dec. 1974?]

The Negro Press has become the most influential Negro business in the Twentieth Century... Unfortunately, (it) has not received the scholarly research attention it deserves.

Although this statement originates in The Negro in the United States, by Erwin K. Welsch, it is accurate and important enough for it to begin the pages of a work specifically regarding, The Black Press, U.S.A., in which author, Roland E. Wolseley factually stated as follows:

A useful source is denied observers of the Black press and Black journalists: the autobiographies, biographies, and books of reminiscence so often written by white journalists, editors, publishers, and others connected with the communications industry. Such books are among the richest portions on the literature of American journalism, of vastly higher quality and importance than the hundreds of novels and volumes of verse about journalism published over the years which ordinarily constitute the body of strictly literary material about an occupation or profession. Yet of the many scores of such life stories few are substantially about Black journalists. Ottley's on Robert S. Abbott, a half dozen about Frederick Douglas, three about W.E.B. Dubois, two about Carvey, Gordon Parks' books, George S. Schuyler's autobiography, one on Trotter and the slight sketches in Penn on the journalists active in the Black press during the nineteenth century constitute the extent of the source material in print form to this writing. Here and there are biographical articles, few of them in readily seen magazines and newspapers. This scarcity of information about these newsmen and magazinists makes all the more valuable what can be learned today about those of recent years and the present. For if one turns to the usual sources, such as biographical reference books, one finds little attention for journalists whose skin happens to be Black.



Thus, we propose to interview and photographically record exhaustively at least 30 major Black newspaper publishers, editors and journalists in their local settings, persons who are important figures in the Black news media, and who have in various ways worked, fought for and contributed to the almost century-and-a-half existence of Black journalism. Money and time permitting, we will interview an additional 10-20 Black journalists which should also be included in this coverage.

Our project will entail; 1) travel to the locale of each individual subject, and 2) expenses for interviewers and photographers, which are essential. In some cases, over-night, or even two - three day stays will be necessary.

My principal assistant is Ms. Charlene A. Porter, a former student of mine at Howard University, who in the Spring of 1974, acquired a degree in communications from that school.

It is vital to keep in mind that we will be dealing with men and women in the Black media who are of strong individualistic character, and who have by dint of their personal iron will, carved out their destiny and affected the futures of generations of American citizens, Black and White.

Therefore (and make no mistake about it) obtaining interviews with these individuals-interviews in which several hours, at least, of intensive questioning and picture taking will take place, will be no easy task.

To accomplish this project we will need much more than my particular expertise in the field, and the unswerving talents and dedication of my principal assistant, Ms. Porter. We will definitely have to envision the usage of Howard University graduates in this endeavor. They will be



utilized as researchers preparatory to the actual interviews and ex post facto to the completed discussions.

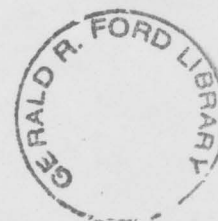
It is natural that the graduate students should be from the schools and departments of Howard University since, Mr. Charles Harris, Executive Director of the Howard University press, has given his contractual promise to this work. These agreements will be formalized immediately following the necessary paper work.

The graduate assistants' principal work will be to comb the archives of the local library and courts and records vis a vis the prospective interviewee A. Afterwards they will be utilized in researching national records such as the Library of Congress and the National Archives, for supplementary information which will elucidate and highlight the collected material.

A crucial need exists for this project not only because of the input it would provide regarding the bi-centennial celebration of this country, which is fast approaching, but especially because the authentically rich and virtually untapped vein-of history and innumerable contributions made by the Black Press to the past and future well-being of the United States, have gone largely unheralded.

More important, many of the older, central figures are passing away and with them vast amounts of personal information and huge chunks of Black history, leaving unanswered questions relating to the founding and workings of individual Black newspapers, unique experiences of Black newsmen and women in the covering of news and events peculiar to their time and place over these historic years.

Time, then, grows late. Ideally, each individual's background would



be somewhere permanently recorded for all of us. Realistically, such a state of being would not be immediately realizable. Many years of painful research and goodly sums of money to unearth them in a meaningful way would be needed. And even then this history would not be satisfactory as no history, reconstructed on a second-hand basis, ever is.

Nothing can compete with the presentation of eyewitness views, in my opinion. The smell is sharp, acrid. The flavor, heady and appetizing. The story has a compelling immediacy that makes all information culled from archives and libraries, pallid by comparison.

The editors and publishers of Black newspapers and magazines are, of course, second, third and even fourth generation descendants, in some cases, of the pioneer Black publishers. But the value that most of them possess in terms of our project is that they have lived and worked in the great depression era, have fashioned headlines during the great struggles for Black employment and for equality in the Armed forces during World War II; have been privy to the behind-the-scenes planning and organizing and even rehearsing of events leading to the historic 1954 Supreme Court ^{decision} ^A, Brown Versus the Board of Education (Topeka, Kans.); have followed Dr. Martin Luther King, Jr. from Montgomery to Memphis; were the first to discover Malcolm X and to chronicle stories of Marcus Garvey, Stokeley Carmichael, A. Phillip Randolph, William E.B. Dubois, Paul Robeson. A Black newspaper, the Michigan Chronicle, dispatched its sports editor to cover the fistic rise of a nameless, practically illiterate young wretchedly poor Black Detroit auto worker, Joe Louis, a fighter who became one of the most exciting heavyweight champs in history. This editor quit the paper to become press



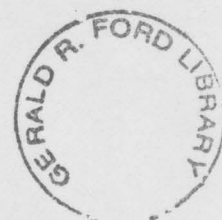
secretary for the Brown Bomber during his golden years. They have, in a word, a shared experience that is at once unique and commonplace in America.

The Pittsburgh Courier's great sports editor, Wendell Smith who before he died joined the Chicago Sun-Times was credited with helping to select Jackie Robinson as the first Black to enter major league baseball. He wrote vividly and exhaustively about this pioneer big league player.

Mrs. Mary McLeod Bethune's rise from obscurity to fame and power as an educator and a regular visitor to the White House was closely followed in the Black Press, but hardly anywhere else. It was during the Roosevelt administration (1933-1945) that the "Black Kitchen" Cabinet-- a number of prominent Black men and women with whom the President consulted from time to time - came to prominence. The Black Press reported their doings but this appeared nowhere else, certainly not with such clarity and in such detail.

The editor of one of the six Black daily newspapers in the U.S., Louis Martin, has been a prominent figure for years in National Democratic Party affairs. President Kennedy plucked a Black newsman from California, Andrew Hatcher for another historic first: assistant White House press secretary.

Sherman Briscoe, now the executive secretary of the National Association of Newspaper Publishers Association (NNPA) the Black organization, was chased out of Louisiana in the 1930's when the paper he published so displeased the local white gentry with stories of criminal injustice practices against Blacks, they literally called for his scalp.



The classic one-liner used by many Black night club comedians in reply to the query: ("How far is it from Jackson, Mississippi to St. Louis"?),

"By Greyhound or Bloodhound" came from the grist of the daily mill of a Southern Black editor.

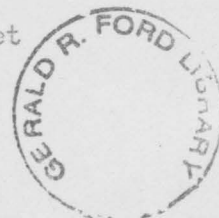
John H. Johnson, editor-Publisher of Ebony-JET (Johnson Publishing Co.) who is the most successful Black publisher in terms of commercial dollars, used to regale his editors and writers at weekly editorial conferences with tales of his early escapades in the publishing field.

His tale of how he had to disguise himself as a janitor and general factotum to a white friend who in turn pretended to be interested in purchasing a piece of South Side Chicago property but wouldn't until his boy, Johnson, who was really the interested buyer looked the heating plant over, would have been hilarious if it were not so tragic. But this is Americana, too, and needs to be told.

Some Black leaders still privately assail Robert S. Abbott, the fabulous Black publisher-editor of the Chicago Defender for urging Blacks to leave the south and settle in Chicago, which they did en masse in the 1920's.

Abbott's critics believe he did more harm to the poor migrants, who arrived unskilled (except in farming,) and unlettered to fill up the small spaces allotted them in that great American city by racist realtors who were, in turn, merely doing the bidding of the broad white community.

Others say, however, that Abbott helped to end the hypocrisy of America: that white bigotry and racism existed only below the Mason-Dixon Line. He helped to expose in a dramatic fashion, as others had been trying for years, the fact that white racism is a seamless web in America. In the South it is oppressive, open and blunt; in the North it is adversive, quiet



operating behind scenes but nevertheless deadly in all its manifestations and implications.

Emory O. Jackson, great editor of the Birmingham World, published his newspaper the day after his offices were bombed. The headline? "Editor Bombed; Fortress of Truth Still Stands."

The Norfolk Journal and Guide was called the "Black Weekly New York Times", because of its fine editing and sophisticated layout.

The Murphys of the Baltimore Afro America are perhaps the most colorful and prolific of all the great Black publishing families of America. The Scotts of the Atlanta Daily World (an offspring, Stanley Scott is a White House advisor to President Ford) must be considered a close second.

Connie Dejoie of the Louisiana Weekly is an affable man who must have a lot to say about Creoles and Blacks and others of New Orleans-- the amalgam of races that make that city one of the most colorful (if you'll excuse that expression) in the U.S. Dejoie, a lightskinned, straight haired black, obviously is of Creole extraction.

The Black Press is a dynamic press. It has covered many civil rights struggles since the day John Russwurm and the Rev. Daniel Cornish launched Freedom's Journal in New York in 1827, to the present. It has covered the horrible Emmett Till murder (JET magazine's publishing of a picture of Till's water-ravaged body is an egregious classic) but it has also covered the fuss and frills of Dr. Alf Thomas' daughter and her extravagant wedding on that island in the Detroit River just across the Canadian Border from the Motor City. (The Michigan Chronicle played this up). By the way, the Thomas Brothers, Dr. Alf and Sam (who was not a physician) owned that island.



Both are deceased now.

We want to trace the beginning of the Black Panther Press and Muhammad Speaks, the great Muslim weekly in Chicago and maybe talk to the Hon. Elizjah Muhammad. Ill, almost 80, now, he has been hospitalized for the past several weeks. We have to talk to him in a hurry, or it may be too late.

A look at the Black press cannot ignore its seamier publications, Bronze Thrills, JIVE, etc., pulp magazines that thrived on not so subtle pornography and aped the worst of their white counterparts.

Nor can this work ignore mention of those publications that circulate Black but are, in fact, white-owned: Essence, Sepia, etc.

But it is to the Black newspaper, that we will turn our focus, those struggling, heroic monoliths which were often poorly printed and edited, which were always in dire need of operating capital; papers which until the late 1940's and early 1950's seldom acquired advertising sufficient to make ends meet, hence lived or died on circulation. Such ads as Nadinola, (skin lighteners) "Reader" and "Roots", etc., were about it until the institutional ads such as local Bell and utilities companies began to enter with small quarter pagers in the late 1940's. Sears, Montgomery Ward, the huge whisky and cigaret advertising and other national advertising lineage came later as the result of Johnson's shrewd salesmanship. Incidentally, many Black publishers to this day have not forgiven Johnson for his successes. They bitterly claim that while they were busy fighting the good fight for racial equality, he was implementing plans for securing windfall advertising for his publishing firm. It hurts Johnson, this talk,



but he shrugs it off with a laugh.

I know that this will be an enormously important book. I lived some of it myself, and personally know a great many others who are still in there pitching. I only hope we are able to secure the necessary funding and can employ the conscientiously patient interviewing techniques and editing it will take to do this monumental job.

For what we will be chronicling will be tales and vignettes by and about the chroniclers. For more than one hundred and forty seven years they have written about the births, marriages, divorces, awards, despairs, deaths, and the constant struggle of their people for freedom and dignity here in America. Some of it has been foolish; much of it heroic. We hope to tell the stories about how they arrived at the decisions to do this, what happened to them while they were doing it and what the future ahead appears to them to be.

And by the way, to be included also will be some accounts of the oldest Black magazines, the Crisis (1910) and Opportunity (1920). Crisis is an NAACP publication and was launched when that organization began. Dubois was its controversial and strongly opinionated editor for more than a quarter of a century. Henry Lee Moon who recently retired as longtime editor of that publication will be interviewed. As will Jim Williams, brilliant editor of Opportunity, the Urban League's publication which began print about the same time the League came into being.

As we gather material, we will keep an eye cocked to the utilization of some of it for promotional purposes. That is, we shall use some pictures and anecdotal material for stories for newspapers and magazines, and hopefully for radio and TV interviews about our book.



Journalist	Periodical	Locale
1. John Johnson	Ebony-Jet-Black Stars Black World-Ebony Jr.	Chicago, Ill.
2. John Sengstacke	Sengstacke Publications Chicago Defender	Chicago, Ill.
3. W. Leonard Evans	Tuesday-Tuesday at Home	Chicago, Ill.
4. Murphy Family	Baltimore Afro-American	Baltimore, Md.
5. Scott Family	Atlanta Daily World	Baltimore, Md.
6. Young Family	Norfolk Journal & Guide	Norfolk, Va.
7. William Nunn, Jr.	The New Pittsburgh Courier	Pittsburgh, Pa.
8. Connie Dejoie	The La. Weekly	New Orleans, La.
9. William Walker	The Cleveland Call and Post	Cleveland, Ohio
10. John Dungee, Jr.	The Black Dispatch	Okla. City, Okla.
11. Alice Donegan	(Retired)	Washington, D.C.
12. Charles 67 X	Muhammad Speaks	Chicago, Ill.
13. Dr. Carlton Goodlet	The Sun Reporter	San Francisco, Calif.
14. Emory O. Jackson	The Birmingham World	Birmingham, Ala.
15. Ethel Payne	Sengstacke Publications	Chicago, Ill.
16. Sherman Briscoe	NNPA	Washington, D.C.
17. Mrs. Robert Vann Family	Pitts Courier	Pittsburgh, Pa.
18. Jimmy Hicks	N.Y. Amsterdam News	N.Y.C.
19. Shirley Graham Dubois	Cairo, Egypt (or)	N.Y.C.
20. Jim Williams	Opportunity (Urban League)	N.Y.C.
21. George S. Schuyler	Retired (Harlem)	N.Y.C.
22. Frank Stanley	Louisville Defender	Louisville, Ky.
23. Ophelia Devore Mitchell	Columbus Daily Times	Columbus, Ga.

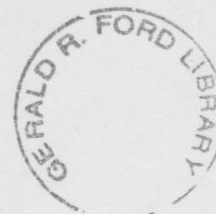


Journalist	Periodical	Locale
24. Adam C. Powell, III	New York Age	New York, N.Y.
25. Longworth Quinn	Michigan Chronicle	Detroit, Mich.
26. Dan Burley Family		Chicago, Ill.
27. Andrew Hatcher		New York, N.Y.
28. Dick Durham		Chicago, Ill.
29. A. Philip Randolph		New York, N.Y.
30. Black Panther Paper, or Louis Lomax Family		Oakland, Calif.

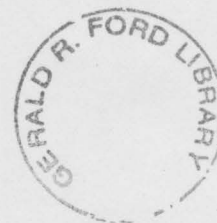


CORE QUESTIONS

- 1.) Is there a Black press?
- 2.) When and How did you get your start in the Publishing Business?
- 3.) Where was your first place of operation?
- 4.) How many employees did you have then/now?
- 5.) What was/is the frequency of your publication?
- 6.) What was your largest press run?
- 7.) When did you have your highest circulation?
- 8.) What reason(s) do you cite for that?
- 9.) Has the Black press business ebbed since then?
- 10.) Do you see the Black press as sustaining its present hold, growing or
- 11.) Have you ever had any trouble with distribution or circulation?
- 12.) What was your biggest story?
- 13.) What do you remember as your most dramatic experience?
- 14.) Was there ever a time the paper almost didn't get printed?
- 15.) Why did you enter-and stay in-the Publishing Business?
- 16.) How much Advertising Revenue do you have now/at start?
- 17.) Are family members still part of the operation?
- 18.) Have any other businesses grown out of the revenue from the paper?
- 19.) Would you recall the heyday of Black Journalism?
- 20.) Did you ever use any special publishing techniques, such as a colored front page? Why?
- 21.) How do you acquire and run your first press?
- 22.) Have you ever been bothered by companies you contracted your work out to?
- 23.) What impact did integration have on your paper?
- 24.) What was your audience like during the height of segregation?



- 25.) What difficulties, if any, have you had covering news stories?
- 26.) Have staff problems ever posed a difficulty?
- 27.) What are your young staff members like?
- 28.) Is the lure of more money a threat to you're losing staff?
- 29.) What is your feeling about criticism the Black press has sometimes received?
- 30.) Is there any statement you would like to make to future Black Journalists?



PROPOSED BUDGET

Salaries:

Cost:

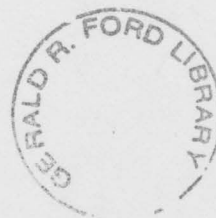
1. Principal Assistant (Ms. Porter)	\$16,000
2. Photographer	12,000
3. Secretary	12,000
4. Graduate Assitants (for @ \$6,000 ea.)	24,000

Operating Expenses:

5. Office Space (one year lease)	
6. Office Items:	2,000
a. telephone	
b. desk	
c. chairs	
d. file cabinet	
e. paper	
f. pens and pencils	
g. typewriter rental	
h. rental copier machine	
i. lamps	
j. electricity	
7. Tape Recorder and Tapes	500
8. Miscellaneous (Out-of-pocket)	5,000
9. Travel (at least once to ea. of following) (For teams of two and three)	40,000
a. Washington, D.C. to New York City, N.Y.	
b. Washington, D.C. to Philadelphia, Pa.	
c. Washington, D.C. to Chicago, Ill.	
d. Washington, D.C. to Atlanta, Ga.	
e. Washington, D.C. to Norfolk, Va.	
f. Washington, D.C. to Pittsburgh, Pa.	
g. Washington, D.C. to New Orleans, La.	
h. Washington, D.C. to Cleveland, Ohio	
i. Washington, D.C. to Oklahoma City, Okla.	
j. Washington, D.C. to San Francisco, Ca.	
k. Washington, D.C. to Birmingham, Ala.	
l. Washington, D.C. to Louisville, Ky.	
m. Washington, D.C. to Columbus, Ga.	
n. Washington, D.C. to Detroit, Michigan	
o. Washington, D.C. to Oakland, Ca.	
p. Washington, D.C. to St. Louis, Missouri	
q. Washington, D.C. to Boston, Mass.	
r. Washington, D.C. to Jackson, Miss.	

TOTAL

\$111,000



PROPOSED TIMETABLE

(January 1, 1975 - December 31, 1975)

At least three-four subjects will be interviewed each month from January, 1975, thru August, 1975. The month of September, 1975, will be allowed for overflow or unforeseen events.

Actual reviewing, organizing, editing, writing and rewriting of the book will be a continuous process throughout the allotted time, but with the most intense and complete work of this kind taking place between September and December, 1975:

<u>January-</u>	Interview and research
<u>February-</u>	Interview and research
<u>March-</u>	Interview and research
<u>April-</u>	Interview and research
<u>May-</u>	Interview and research
<u>June-</u>	Interview and research
<u>July-</u>	Interview and research
<u>August-</u>	Interview and research
<u>September-</u>	Interview, review, organize, edit, write
<u>October-</u>	Review, organize, edit, write
<u>November-</u>	Edit and write
<u>December-</u>	Write and edit

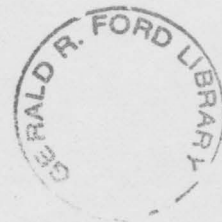


Respectfully submitted,
October 2, 1974

Chester A. Higgins

Charlene A. Porter

Charlene A. Porter



RESUME

CHESTER A. HIGGINS

BORN:

Chicago, Ill.; Cook County Hospital

EDUCATION:

Louisa M. Alcott Elementary School, Chicago, Ill.
Dunbar High School, Lexington, Ky.; Kentucky State
College, Frankfort, Ky.--one year; Major--sociology-
biology-economics.
Louisville Municipal College, University of Louisville
(Ky.)--two years; sociology-economics.

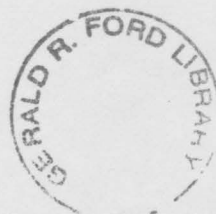
CAREER & WORK
EXPERIENCE:

1935-1946

Farm helper; dishwasher; busboy; waiter; short order
cook; assistant chef.
Soldier (highest rank attained--sergeant), World War II;
First Black Tanker--758th Tank Bn.; 761st Tank Bn.
(light and medium heavy tanks, respectively); 382nd
Engineers Bn. (unattached). Drill Sgt.; bugler;
Reconnaissance Sgt. Rations Sgt. Weapons Sgt. (instructor);
assistant supply sergeant; motor pool sergeant. Served
CBI (China-Burma-India).
Honorable discharge. Rank: Corporal.

1946-PRESENT:

Reporter, feature writer, Louisville Defender weekly
newspaper.
Industrial and ordinary insurance salesman for several
Black firms, including Mammoth Life & Accident Insurance
Co., Louisville, Ky.; Great Lakes Mutual Life Insurance
Co., Detroit, Mich., and Diggs' Metropolitan Mutual Life
Insurance Co., Detroit, Michigan.
Hourly worker, Ford Dearborn (Detroit) Assembly Plant;
hourly worker, Chrysler, Highland Park (Mich.) Assembly
Plant.
International organizer, United Electrical, Radio &
Machine Workers of America, 1951-52. Executive secretary,
National Negro Labor Council, Louisville Chapter, 1952.
Re-write man, reporter, city editor, feature editor,
Editor, Detroit edition, Pittsburgh Courier weekly news-
paper. Managing Editor, The Star Journal, Black weekly
newspaper, Ecorse (suburbs of Detroit), Michigan.



Associate editor, senior editor, JET Magazine; contributing editor, Ebony and Tan Magazines. Senior editor, Black Stars Magazine (all are publications of Johnson Publishing Co.)

Taught pioneering Black Journalism course (two years--1971-72) at Malcolm X College, Chicago, Ill.

Lecturer, Michigan State University's Center for Urban Affairs, East Lansing, Mich.--1972 and again in 1973. Lectured MSU's Radio-TV senior class, MSU School of Communications, May, 1973. Participant, Soul Music Preservation Conference, Virgin Islands, 1969.

CREDITS & AWARDS:

"What Can Committee For Kentucky Do For Kentucky?", prize-winning (over all college students in Kentucky) essay, 1946, Kentucky State College; 1963 GOAL (Group On Advance Leadership) "Exemplary Service" Award, Detroit; President's Award for "Outstanding and Significant Service", Detroit Alumni Chapter, Wilberforce University (1964); First Congressional (Democrat) District Award, Detroit, 1963.

1963 "Freedom Citation for Outstanding Service" in behalf the Emancipation Centennial Year Commemoration (Detroit). Detroit Courier Newspaper staff appreciation award, 1964.

National Newspaper Publishers (NNPA) Second Place News Feature Award (1966)

"Black Is Back"--cover story, JET Magazine.

National Newspaper Publishers Assn. (NNPA) First Place News Feature Award (1967), "The Mystery Behind The Killing of Dr. King"--cover story, JET Magazine.

Panel member, two-day Las Vegas, Nevada, seminar on "Discrimination In Radio Against Black Music," 1971. Regional Producer, Black Journal, "Is It Too Late?", national panel discussion of outstanding Black Leaders, Feb. 10, 1972; commentator, Black Journal, on Gary, Ind.'s historic Black Political Convention, March 21, 1971; panelist, Black Journal, on Dr. Martin Luther King, Jr.'s life and its meaning to Blacks, April 4-11, 1972.

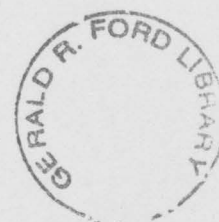
Judge, Michigan State University's Annual Mid-West Film Festival, MSU, E. Lansing, Mich., 1973; panelist, participant, analyzer, Howard University's mini-semester's evaluation of School of Communications, programs, curricula.

Main speaker, Media Awards Breakfast, American Association of University Women, Washington, D.C., 1973. Consultant to the newly published BLACKSTAGE Magazine, of Washington, D.C.

EBONY MAGAZINE COVER

& FEATURE STORIES:

Sammy Davis, Jr./Golden Boy (Cover, Dec., 1964); Salute to Joe Louis (inside feature, Nov., 1970); Black Entertainers: They Give A Damn (inside feature, 1971); Black Moses Helps Ex-Con Dancer (cover story, May, 1972).



RECORD LINER NOTES:

Temptations (Motown)/Cloud Nine; Grambling College Marching Band (Mercury); Black Moses (Stax-Enterprise).

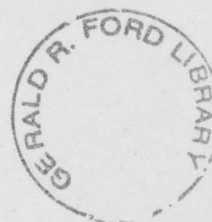
Also prepared early bios of such Motown stars as: Diana Ross and the Supremes; The Marvellettes; Smokey Robinson & The Miracles; The Four Tops; Stevie Wonder, Marvin Gaye, Gladys Knight and the Pips, Marv. Johnson. Stax stars, Issac Hayes, William Bell, the late Otis Redding, Carla Thomas, David Porter, Rufus Thomas, Booker T. and the MGs, etc. As well as Soul Queen Aretha Franklin, AMONG OTHERS.

PRESENT EMPLOYMENT:

Special assistant to the first Black Commissioner of the Federal Communications Commission, Hon. Benj. L. Hooks. Part-time lecturer, Magazine Article Writing, Howard University; (since 1972, Fall Semester).

ADDENDA: Member, Capital Press Club, National Press Club, The National Broadcasters Club. Washington, D.C. Chapter, National Academy of Television Arts & Sciences; First Annual Black Heritage Series' National Black Excellence Award ("For Contributions To Black Experience Through The Art of Communications"), Omaha, Neb., 1974.

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RESUME

CHARLENE AUVERNE PORTER

1629 Columbia Rd., N.W., #608 202-232-1326 (home phone)
Washington, D.C. 20009 202-293-3534 (work phone)

Date of Birth....4/15/50 Height.....5'3"
Marital Status...Single Weight.....108 pounds
Soc. Sec. No.....521-72-4007 Health.....Excellent

EDUCATION:

Bachelor of Arts, School of Communications, 5/74;
Howard University, Washington, D.C.
Retail Apparel Training Program, Certificate of Completion,
5/73; Washington Council for Equal Business Opportunity, Wash., D.C.
City College of New York, 6/70-1/71; New York, New York.
George Washington, High, 9/65-6/68; Denver, Colorado.

AWARDS AND HONORS:

Special Talent Grant, College of Fine Arts, Howard University,
9/71; Scripps-Howard Scholarship; Howard University, 9/72;
Voted by classmates in the Howard University School of Communication
to be one of five student panelists for the National Newspaper
Publishers Association's 1973, Mid-Winter Workshop.

EMPLOYMENT:

Publications Editor, 6/73-present
Office of Community Affairs
National Association of Broadcasters
1771 N Street, N.W., rm. 708
Washington, D.C. 20036

Responsible for the origination, name, design, topics, writing
and editing of AIR-TIME, the NAB, office of Community Affairs
newsletter, which is sent bi-monthly to over 1,000 individuals
at radio and television stations. AIR-TIME is also received
by many community and minority oriented organizations with
an active concern for achieving greater minority representation
in broadcasting. Before being promoted from staff writer, I
wrote and edited information pamphlets on various aspects of
broadcasting, such as, ratings, and media brokers, with an
emphasis on minority concerns.

Associate Editor, 3/73-September, 1974
Blackstage Magazine
2337 18th Street, N.W.
Washington, D.C. 20009

Wrote monthly stories (four cover), edited incoming articles,
researched and assigned topics and interviewed personalities.



Freelance Assignments:

Cheryl's Clarinet, children's book to be published by Kunguru Publications, Washington, D.C.

Interviewer, Institute for the Arts and Humanities, Howard University, Washington, D.C. Half-hour video-taped discussions with such noted Black men and women as:

Alama Thomas, painter; Charlie Russell, screenwriter; Jaye Franklin, screenwriter; Alice Childress, author and playwright; Sharon Bell Mathis, children's book author; Lucille Clifton, children's book author; John Steptoe, children's book author and illustrator; and Lorenz Graham, author and lecturer.

Dennis Bethea Genealogy, commissioned by Mr. Walker Johnson; Dillion, South Carolina.

Feature Writer, The Denver Weekly News, 2645 Dahlia Street, Denver, Colorado 80207.

Book Reviewer, African Bibliographic Center, 1346 Connecticut Avenue, N.W., Washington, D.C. 20036.

Media Related:

Public Relations Intern, Ofield Dukes and Associates, 9/72-2/73; National Press Building, Suite 716, Washington, D.C.

Editor Trainee, Harcourt Brace and Jovanovich, Inc., 6/72-8/72; 757 Third Avenue, New York, New York.

Technical Assistant, Reflections Unlimited, 9/72-12/72, 1734 Lamont Street, Washington, D.C. 20009.

Teaching:

Teacher Assistant, Curtis Park Community Center, 6/71-8/71; 2940 Curtis Street, Denver, Colorado 80205.

Substitute Teacher, New York Board of Education, 2/70-8/70; 444 Madison Avenue, New York, New York.

Recreation Assistant, Denver Opportunity, Inc., 6/69-8/69; 1445 Cleveland Place, Denver, Colorado 80205.

Other:

Secretary, School of Communications, Howard University, 2400 4th Street, Washington, D.C. 20001; Interviewer, Broadcast Development, Howard University, Washington, D.C.; Clerk-typist, Office of Senator Peter Dominick, Old Senate Building, Washington, D.C.; Salesperson, Woodward & Lothrop, Washington, D.C.; Salesperson, Neusteters Department Store, Denver, Colorado; Salesperson, Denver Dry Goods Co., Denver, Colorado.

ACTIVITIES:

Charter member of the National Black Communications Society;

Member of the Howard University drama club, Howard Players;

Tutor in the Big Sister Tutor Program; Hilltop Reporter

the Howard University student newspaper; member of the Howard University women's gymnastic team for inter-collegiate competition.

*References upon request



NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

Black Press of America



Lighting The Road To Freedom . . .

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San Francisco Sun Reporter

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St. Louis Sentinel

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Houston Forward Times

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Miami Times

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Sengstacke Newspapers

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Atlanta Inquirer

MARCUS C. STEWART
Indianapolis Recorder

N. A. SWEETS
St. Louis American

ROBERT J. THOMAS
Milwaukee Star-Times

Executive Director
SHERMAN BRISCOE

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WASHINGTON, D. C. 20045
TELEPHONE (202) 638-4473

January 11, 1975

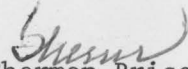
Mr. Stanley S. Scott
Special Assistant to the President
The White House
Washington, D. C.

Dear Stan:

Enclosed are the materials on our association
you requested yesterday.

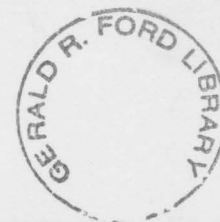
These include: Program for our 1973 Workshop
here in Washington, programs for our 1973 and
1974 Annual Conventions, a copy of the tenta-
tive program for our 1975 Workshop, Handbook,
four copies of Intercom, our newsletter, and
announcements of our Merit Awards Contest.
We hope these will fully meet your needs.

Sincerely,


Sherman Briscoe
Executive Director

CREDO OF THE BLACK PRESS

The Black Press be-
lieves that America can
best lead the world
away from racial and
national antagonisms
when it accords to
every man, regardless
of race, color or creed,
his human and legal
rights. Hating no man,
fearing no man, the
Black Press strives to
help every man in the
firm belief that all are
hurt as long as anyone
is held back.



MAILING ADDRESS: P. O. BOX 1546 • WASHINGTON, D. C. 20013



NATIONAL NEWSPAPER
PUBLISHERS ASSOCIATION

Mid-Winter
Workshop

January 22-25, 1975

Theme

"The Black Press: Catalyst
For Black Unity"

Mayflower Hotel
Washington, D. C.

Wednesday, January 22

2:00 -- 5:30 P. M.	Registration	Foyer of East Room
	Mrs. Lenora Carter, Publisher, Houston Forward Times, NNPA Secretary Robert W. Bogle, Advertising Director Philadelphia Tribune, Assistant Secretary Howard H. Murphy, Comptroller, Afro- American Newspapers, Treasurer	

6:00 - P.M.	Board Meeting	President's Suite
8:00 - P.M.	Reception - Gulf Oil Corp. -	East Room

Thursday, January 23

8:15 - A.M.	Continental Breakfast	
9:00 - A.M.	Registration	
9:00 - A.M.	<u>Newspaper Circulation Seminar</u>	East Room

"Ways of Promoting Circulation"

Moderator: Longworth M. Quinn, Editor - Publisher
Michigan Chronicle

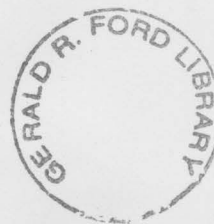
Panelists: Robert H. Fentress, Vice President
Johnson Publications
Peter F. Sprague, Circulation and Sales
Manager, The Wall Street Journal
William H. Lee, Editor - Publisher
Sacramento Observer
Mrs. Lenora Carter, Publisher, Houston
Forward Times

10:00 - A.M. "Ways of Selling Subscriptions"

Moderator: John H. Murphy III, Chairman of the Board
Afro-American Newspapers

Panelists: Frederick Sengstacke, President, Chicago
Daily Defender
Mrs. Lencie P. Thomas, Publisher, Mobile Beacon
Christopher Bennet, Publisher, Seattle Medium

10:45 - A.M. Coffee Break



11:00 - A.M. "Solving Street Sale and Home Delivery Problems"

Moderator: Garth C. Reeves, Editor - Publisher, Miami Times

Panelists: Mrs. Marjorie B. Parham, Editor - Publisher,
Cincinnati Herald

N. A. Sweets, Managing Editor, St. Louis American

William A. Scott III, Circulation Director,
Atlanta Daily World

Hillard Hamm, Publisher, Compton Metropolitan Gazette

Charles 67X Moreland, Editor, Muhammad Speaks

11:45 - A.M. "Importance of Circulation Verification"

Moderator: Mrs. Ruth Washington, Publisher, Los Angeles
Sentinel

Panelists: Dr. Geraldine Parker Knight, President
Verified Audit Circulation

Howard W. Kutz, Vice President and Assistant

Managing Director, Audit Bureau of Circulations

Clarence G. Klopp, Managing Director, Certified
Audit of Circulations

12:45 - P.M. Break for Lunch

1:00 - P.M. Luncheon

State Room

Presiding: Howard B. Woods, Editor - Publisher, St. Louis
Sentinel & NNPA Vice President

Invocation: Rev. A. Knighton Stanley, Pastor
Peoples Congregational Church

Greetings: Mayor Walter Washington of Washington, D. C.
Stanley S. Scott, Special Assistant to the
President

Theodore A. Serrill, Executive Vice President, NNA

Honorable Lloyd Bentsen, Jr., United States Senator

Introduction of Speaker: Mrs. Ophelia DeVore Mitchell,
Publisher, Columbus (Ga.) Daily Times & National Black
Monitor

Address: Honorable Charles B. Rangel, Chairman, Congressional
Black Caucus

Benediction: Reverend Mr. Stanley

3:00 - P.M.

White House Briefing:

Stanley S. Scott, Special Assistant to the President

Donald Rumsfeld, Assistant to the President

Honorable James T. Lynn, Secretary, Housing and
Urban Development

Honorable Peter J. Brennan, Secretary, U. S. Department
of Labor

Robert E. Hampton, Chairman, Civil Service Commission

Alex Armendaris, Director, Office of Minority Business
Enterprises

Frank G. Zarb, Administrator, Federal Energy Administration

6:30 - P.M. Reception -- cash bar

State Room

7:30 - P.M. Dinner

State Room

Invocation: Rev. Goodwin Douglas, Pastor, St. Paul AME Church

Presiding: John H. Sengstacke, President, Sengstacke Newspapers
NNPA Founder

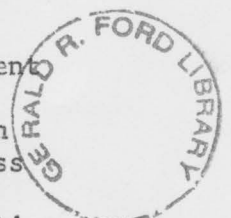
Greetings: Eddie Williams, President, Joint Center for Political Studies
Ms. Lois Alexander, President, Nat'l Assn. of Media Women
Dr. Lovinger Bowden, Acting Dean, School of
Communications, Howard University

Introduction of Speaker: Mrs. Dorothy Leavell, Publisher
Chicago New Crusader/Gary Crusader

Address: Dr. Carlton B. Goodlett, Editor-Publisher, San Francisco
Sun Reporter/Metro-Reporter & NNPA President

10:30 - P.M.

Movie and Cocktails -- R. J. Reynolds Industries
"Watts Summer Festival, 1974"



Friday, January 24

8:15 - A.M. Continental Breakfast
 9:00 - A.M. Registration
 9:00 - A.M. Advertising Seminar State Room

Moderator: John L. Procope, Editor-Publisher, New York
 Amsterdam News

Panelists: Kenneth O. Wilson, Vice President
 Afro-American Newspapers

Analyzing the Market

Ms. Barbara Proctor, President
 Proctor & Gardner Advertising Agency

Sales Approach & Presentation

Kelvin Wall, President, Black Creative Group

Sales Presentation

Mrs. Inez Kaiser, President, Inez Kaiser & Associates

Positioning Ads for Better Results

Mrs. Mildred Brown, Editor-Publisher, Omaha Star

Selling with Confidence

Mr. Ophelia DeVore Mitchell, Publisher
 Columbus Daily Times & National Black Monitor

Summary

11:00 - A.M. Special Problems of Publishers

Moderator: William O. Walker, Editor-Publisher, Cleveland Call & Post

Panelists: John A. Saunders, President-Editor, Philadelphia Tribune
 John B. Smith, Executive Vice President, Atlanta Inquirer
 C.A. Scott, Editor-General Manager, Atlanta Daily World
 J. John French, Editor-Publisher, Charleston Chronicle
 Jerrel W. Jones, Publisher, Milwaukee Courier
 Emory O. Jackson, Managing Editor, Birmingham World

12:45 - P.M.

Break for Lunch

1:00 - P.M.

Luncheon: Courtesy of Amalgamated Publishers, Inc.

Ballroom

Presiding: Mrs. Lenora Carter, Publisher, Houston Forward Times
 NNPA Secretary

Invocation: Rev. Jerry A. Moore, Pastor 19th Street Baptist Church
 and Member D. C. City Council

Greetings: Calvin Rolark, President, Capital Press Club
 Basil Paterson, Vice Chairman, Democratic National Committee
 Clarence Mitchell, Jr., Director, Washington Bureau, NAACP
 Norman W. Powell, General Sales Manager, API

Introduction of Speaker: William O. Walker, Editor-Publisher,
 Cleveland Call and Post

Address: John H. Powell, Jr., Chairman Equal Employment
 Opportunity Commission

Benediction: Reverend Moore

3:00 - P.M.

Executive Session

Presidential Room

6:30 - P.M.

Reception -- cash bar

Ballroom

7:30 - P.M.

Dinner

Ballroom

Presiding: Dr. Carlton B. Goodlett, San Francisco Sun Reporter/Metro
 Reporter NNPA President

Invocation: Dr. Milton A. Reid, Publisher, Norfolk Journal & Guide

Greetings: Berkeley G. Burrell, President, National Business League
 Honorable Hubert H. Humphrey, United States Senator

Solo: Ms. Brenda Joyce, Public Relations Representative, Gulf Oil

Address: The President or the Vice President of the United States

Solo: Ms. Joyce

Benediction: Dr. Reid



Saturday, January 25

9:00 - A.M.

Board Meeting

President's Suite

Bon Voyage

VIP Committee

Dr. Eugene Mitchell, St. Louis Argus
 Dr. Milton A. Reid, Journal & Guide
 Com. Kenneth Drew, New York Voice
 T. C. Jervay, Wilmington Journal
 James D. Lewis, New Pittsburgh Courier
 Mrs. Dickie Foster, Dallas Post Tribune
 Frank E. Merriweather, Buffalo Criterion
 Alger Adams, Westchester County Press
 Kenneth Stanley, Louisville Defender
 Chester Washington, Central News-Wave
 C. Blythe Andrews, Sr. Florida Sentinel-Bulletin

Press Committee

D. L. Inman, Thomasville News
 Robert E. Williams, Memo Digest
 Robert K. Goodwin, Oklahoma Eagle
 James T. Harris, Jr., Gary Info
 Joe Lewis, East St. Louis Crusader
 Frank L. Stanley, Jr., Louisville Defender
 O. L. Tandy, Indianapolis Herald
 J. Reuben Benton, Kansas City Call
 Alfred L. Henderson, Portland Observer
 Earl Davis, Jr., San Diego Voice News & Viewpoint
 Mallory Millender, Augusta News-Review

*Officers**Advisory Committee*

*title
 one, Chairman
 others*



*35th Annual
~~NHPA~~ Convention
 June 11-14, 1975
 St Francis Hotel
 San Francisco*

MEMORANDUM

468
THE WHITE HOUSE
WASHINGTON

ACTION

MEMORANDUM FOR: THE PRESIDENT

FROM: HENRY A. KISSINGER

SUBJECT: Contribution of Talking Points for Your
Meeting on Thursday, January 23, 4:00 p.m.,
with National Newspaper Publishers' Association

I understand it is possible that during your meeting with the National Newspaper Publishers' Association January 23 its President, Dr. Carlton Goodlett, may raise with you the matter of your nomination of Ambassador Nathaniel Davis as Assistant Secretary for Africa to replace present incumbent Ambassador Donald Easum. Congressman Diggs has indicated to you his objection to the nomination and on your behalf, I have reiterated our confidence in Ambassador Davis and sought Congressman Diggs' support.

I have attached for your information at Tab A a brief background on the situation and some suggested talking points, should Dr. Goodlett raise this subject.

Attachment

Tab A - Talking Points on appointment of Ambassador Nathaniel
Davis as Assistant Secretary of State for Africa



Congressman Diggs' Unclassified Message to the President of January 21,
from Kinshasa, Zaire
As transmitted by Embassy, Kinshasa's 566

"Mr. President:

I am in attendance at the conference of African and American representatives in Kinshasa, Zaire, sponsored by the African-American Institute, but financed by the Ford and Carnegie Foundations. The American Delegation consists of Representatives Biester (R-Pa.), Anderson (R-Ill.), Erlenborn (R-Ill.), Burke (R-Fla.), Conte (R-Mass.), Young (D-Ga.), Collins (D-Ill.), Whalen (R-Ohio), Schroeder (D-Colo.), Preyer (D-N. Car.), and myself.

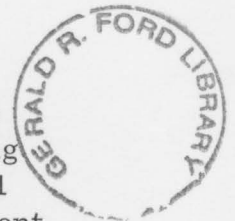
This is the largest delegation of U.S. Congressmen ever to be in an African country at the same time.

The African Delegation consists of representatives from 18 countries, including several Foreign Ministers. The conference was opened by President Mobutu of Zaire, who, after expressing sincere appreciation for the U.S. airlift in 1960 during the civil war and other U.S. support, pointedly criticized your appointment of Nathaniel Davis as Assistant Secretary of State for Africa.

Mobutu's reference to the Assistant Secretary-designate's alleged involvement in Chile during the Allende regime confirms the rapidly-growing dismay in African circles regarding this appointment. African supporters in the U.S., including the Congressional Black Caucus, associate themselves with this concern. My concurrence in this view is reinforced by the knowledge that Mr. Davis will be eligible for retirement on or about the month of April. Coming behind the aborted tenure of Donald Easum, sophisticated speculation is that Africa continues to be of minimal priority for the U.S. and that State's AF Bureau will become the dumping ground for retirees and other difficult candidates to assign. In any event, it is quite obvious that Dr. Davis' effectiveness in dealing with African countries and their supporters would be seriously hampered by his past background in Chile. For someone to assume this position with these handicaps under normal circumstances, would be ill-advised. But, to insist upon such an appointment during this critical period of international economic interdependence and the current political upheavals in southern Africa is pure folly.

I respectfully urge that you withdraw Mr. Davis' appointment.

Respectfully,
Charles C. Diggs, Jr.
Chairman, House Foreign
Affairs Subcommittee on Africa."

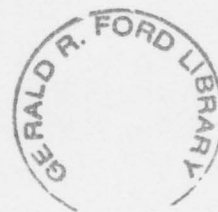


Congressman Diggs' Reply to the Secretary's (#14449) cable, January 21,
Reiterating Opposition to the Davis Appointment

(as transmitted by Embassy Kinshasa's 594, 1/22/75)

"For the Secretary of State from Congressman Charles C. Diggs.

The prospects of Mr. Davis' acceptability and effectiveness as Assistant Secretary of State for Africa have already been so seriously impaired that your communication regarding his appointment is academic. It would be sheer arrogance to impose his selection upon an Africa Bureau still on the defensive concerning Easum, in view of African suspicions led by a Chief of State of President Mobutu's prestige and of the importance of Zaire to U.S. interests. Surely there is an alternative to Mr. Davis that will meet formal tests of diplomatic representation at that level. Surely there are other options for Mr. Davis consistent with his background and career status. "



Response by Secretary Kissinger on Behalf of the President
to Congressman Diggs' January 21 Unclassified Telegram to the President

(as transmitted to Diggs' as State's 14449, 21 January)

Please pass the following message immediately to Chairman Diggs from the Secretary:

"The President has asked me to reply immediately to your cable of January 20 concerning Nathaniel Davis.

Ambassador Davis is one of our leading career foreign service officers with a distinguished record at home and abroad. His service in three different missions as Ambassador or Minister was exemplary in all respects. Ambassadors are not the creators of policy, their role is to carry out instructions faithfully. An Ambassador is often confronted by difficult political problems. His advice is sought but decisions are made in Washington by the responsible political leaders. These decisions may later become unpopular; we cannot, however, stigmatize the Ambassador or Foreign Service Officer who did what he was told to do.

Ambassador Davis, not yet fifty, was nominated to replace Assistant Secretary Easum on January 8. He has been serving as Director General of the Foreign Service. He is widely experienced, as a result of his diplomatic service in Czechoslovakia, the Soviet Union, Italy, Venezuela, as Minister to Bulgaria, and as Ambassador to Guatemala and Chile. His assignments in Washington have included the Senior Staff of the National Security Council and Peace Corps Deputy Associate Director for Overseas Operations. The latter position involved responsibilities for programs in Africa, Asia, and Latin America and took him to urban and rural areas of Nigeria, Ghana, The Ivory Coast, Togo, Dahomey and Niger.

It is of interest to note that during his assignments in Washington Ambassador Davis was for five years a lecturer in history at Howard University, was the Chairman of the Inner-City Children's and Youth Program of the National Capital Area Council of Churches, and was a member of the Board of Directors of the Northwest Settlement House in Washington. Davis has a significant civil rights record going back over two decades which I would be glad to share with you. I do not think, however, that this is germane.

I sincerely believe, Mr. Chairman, that we have selected wisely in nominating Ambassador Davis for the African post. I hope this nomination will receive your support.

Sincerely,
Henry A. Kissinger"



NSC CONTRIBUTION FOR TALKER
FOR PRESIDENT'S MEETING
WITH THE NATIONAL NEWSPAPER PUBLISHERS' ASSOCIATION

Thursday, January 23, 1974, 4:00 p.m.

BACKGROUND

Congressman Diggs, Chairman, Subcommittee on Africa, House Committee on Foreign Affairs, recently cabled the President (Tab 1) urging him to withdraw the appointment of Nathaniel Davis, a Career Foreign Service Officer, as Assistant Secretary of State for Africa, to replace present incumbent Donald Easum, another Foreign Service Officer. He cited Ambassador Davis' tour as Ambassador to Chile during the Allende regime.

On behalf of the President, Secretary Kissinger replied to Congressman Diggs (Tab 2) citing Ambassador Davis' extensive credentials, expressing the view that "we have selected wisely in nominating" him for the African post and seeking Congressman Diggs' support for the nomination.

Congressman Diggs' reply to this cable (Tab 3) was to reiterate his opposition to the nomination. He reportedly has made copies of this exchange of cables available to a New York Times stringer in Kinshasa, where he is currently attending an Afro-American Conference.

During the President's appointment with the National Newspaper Publishers' Association, its President, Dr. Carlton Goodlett, may raise the question of Ambassador Davis' appointment and Ambassador Easum's departure. Mr. Goodlett apparently knows Ambassador Easum and has been impressed with him.

Biographic information on Ambassador Davis is contained in Tab 2.

TALKING POINTS (If raised)

1. Ambassador Davis, one of our leading Career Foreign Service Officers, has a distinguished record at home and abroad and I



consider him an outstanding officer in every sense of the word. I have every confidence in him, as does Secretary Kissinger.

2. Let me make a couple of observations. This is not the time to review U.S. policy toward Chile. I want to point out, however, that the role of the Ambassador is to implement U.S. policy, not to create it. An Ambassador should not be penalized in his later career for faithfully doing what he was told to do.
3. In addition, while it is not germane to this issue, I would like to point out that Ambassador Davis during earlier assignments in Washington was for five years a lecturer at Howard University, was the Chairman of the Inner-City Children's and Youth Program of the National Capital Area Council of Churches, and was a member of the Board of Directors of the Northwest Settlement House in Washington. (If pressed, you could note that Ambassador Davis participated and represented his church in the 1963 Selma, Alabama March.)
4. I am confident that when confirmed Ambassador Davis will make an excellent Assistant Secretary of State for Africa in whom we can all have full trust and confidence.
5. Ambassador Easum is also an outstanding Career Foreign Service Officer and it is my intention to assign him to an important diplomatic post abroad. (FYI - You have approved the nomination of Ambassador Easum to our Embassy in Nigeria and we have requested agreement of the Nigerian Government.)
6. Finally, let me say that my Administration wishes to increase its knowledge of Black Africa and its understanding of its problems. I believe the United States has a record of concern for the economic and humanitarian problems of Black Africa for which we can be proud. My Administration will seek new ways in which we can be helpful.



Attachments

- Tab 1 - Cable to the President from Congressman Diggs in Kinshasa, Zaire.
- Tab 2 - Secretary Kissinger's response to Congressman Diggs' cable on behalf of the President (State's 14449, 21 January).
- Tab 3 - Congressman Diggs' reiteration of his opposition to the Davis appointment (Embassy Kinshasa's 594, 22 January).

NNPA MID-WINTER WORKSHOP

January 22-25, 1975

Mayflower Hotel

Washington, D. C.

Tentative Program

Wednesday, January 22

2:00 - 5:00 Registration
 6:00 P. M. Board Meeting President's Suite
 8:00 P. M. Reception

Thursday, January 23

8:15 A. M. Continental Breakfast
 9:00 A. M. Registration
 9:00 A. M. Newspaper Circulation Seminar

"Ways of Promoting Circulation"

Moderator: Longworth M. Quinn, Michigan Chronicle
 Panelists: Robert H. Fentress, Johnson Publications
 Joe Lewis, East St. Louis Crusader
 Mrs. Lenora Carter, Houston Forward Times
 Circulation Director, Wall Street Journal

10:00 A. M. "Ways of Selling Subscriptions"

Moderator: John H. Murphy III, Afro-American
 Panelists: Frederick Sengstacke, Chicago Defender
 Mrs. Lancia P. Thomas, Mobile Beacon
 Circulation Director, Newsweek
 Christopher Bennett, Seattle Medium

11:00 A. M. "Solving Street Sale and Home Delivery Problems"

Moderator: Garth C. Reeves, Miami Times
 Panelists: Mrs. Marjorie B. Parham, Cincinnati Herald
 N. A. Sweets, St. Louis American
 William A. Scott III, Atlanta Daily World

12:00 Noon "Importance of Circulation Verification"

Moderator: Mrs. Ruth Washington, Los Angeles Sentinel
 Panelists: Officials of Audit Bureau of Circulation

12:45 P. M. Break for Lunch

1:00 P. M. Luncheon

Presiding: Howard B. Woods, St. Louis Sentinel
 NNPA Vice President

Invocation:

Greetings: Mayor Walter Washington of Washington, D. C.
 Stanley S. Scott, Special Assistant to the President
 Stanford Smith, President, NNPA
 Theodore A. Serrill, Executive Vice President, NNA

Address: Congresswoman Shirley Chisholm or Rep. Yvonne Burke

3:00 P. M. Executive Session

6:30 P. M. Reception -- cash bar

7:30 P. M. Dinner

Presiding: John H. Sengstacke, Sengstacke Newspapers
 NNPA Founder

Greetings: Eddie Williams, President, Joint Center
 for Political Studies

Dr. Lovinger Bowden, Acting Dean, School
 of Communications, Howard University

Introduction of Speaker: Mrs. Dorothy Leavell, Chicago New Crusader

Address: Dr. Carlton B. Goodlett, San Francisco Sun Reporter
 NNPA President



Friday, January 24

8:15 A. M. Continental Breakfast
 9:00 A. M. Registration
 9:00 A. M. Advertising Seminar

Moderator: John L. Procope, New York Amsterdam News
 Panelists: Planning an Advertising Campaign
 Kenneth O. Wilson, Afro-American Newspapers
 Analyzing the Market
 Norman W. Powell, Amalgamated Publishers, Inc.
 Developing Sales Approach
 Representative of J. Walter Thompson
 The Sales Presentation
 Ms. Ophelia DeVore, Columbus Daily Times
 and National Black Monitor

11:00 A. M. Special Problems of Publishers

Moderator: William O. Walker, Cleveland Call & Post
 Panelists: John A. Saunders, Philadelphia Tribune
 John B. Smith, Atlanta Inquirer
 Mrs. Mildred Brown, Omaha Star
 William H. Lee, Sacramento Observer
 George McElroy, Houston Daily Informer

12:45 P. M. Break for Lunch

1:00 P. M. Luncheon

Presiding: Mrs. Lenora Carter, Houston Forward Times
 NNPA Secretary

Greetings: President of Capital Press Club
 Basil Paterson, Vice Chairman, DNC
 Arthur Fletcher, GOP National Committee

Introduction of Speaker: William O. Walker

Address: John H. Powell, Jr., Chairman Equal Employment
 Opportunity Commission

3:00 P. M. FREE TIME

6:30 P. M. Reception -- cash bar

7:30 P. M. Dinner

Presiding: Dr. Carlton B. Goodlett, San Francisco Sun Reporter
 NNPA President

Greetings: Berkeley G. Burrell, President, National Business League
 Clarence Mitchell, Jr., Director, Washington Bureau
 NAACP

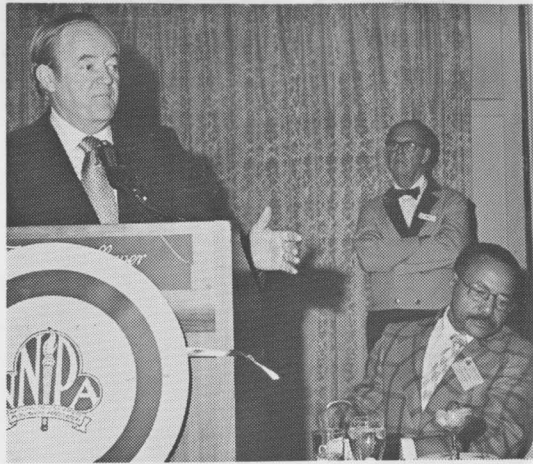
Address: President Gerald R. Ford or Vice President
 Nelson Rockefeller
 or
 Senator Henry M. Jackson

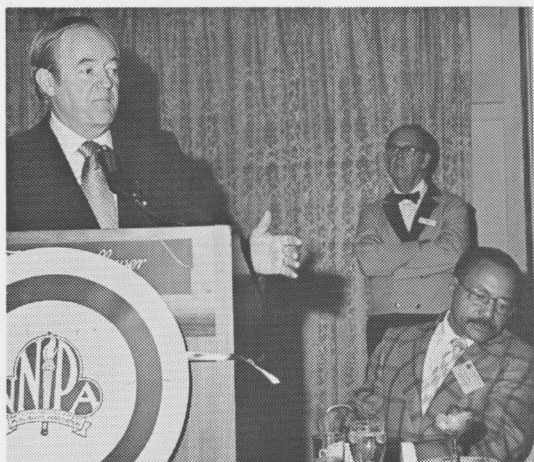
Saturday, January 25

9:00 A. M. Board Meeting President's Suite

Bon Voyage







NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

Mid-Winter Workshop

Mayflower Hotel - - Washington, D. C.

January 22-25, 1975

Resolution

The resolution below was approved by the members of the National Newspaper Publishers Association in the executive session, Friday, January 24, 1975:

WHEREAS, the nomination of Nathaniel Davis to be Assistant Secretary of State for Africa has been made by President Ford;

and

WHEREAS, Ambassador Davis' assignment to and presence in Chile during the time of the still-unresolved question of U. S. Government involvement in Chile raises grave concerns;

and

WHEREAS, President Mobutu of Zaire, on January 21, voiced the deepening dismay of African governments at this nomination,

and

WHEREAS, Congressman Charles C. Diggs, Jr., Chairman of the Foreign Affairs Subcommittee on Africa in the U. S. House of Representatives, recognizing that the acceptability and effectiveness of Ambassador Davis have been irreparably hampered, has called on President Ford to withdraw this nomination;

and

WHEREAS, attempts to alert the American people to this effort have met with a veil of silence from all major news sources;

and

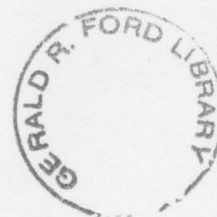
WHEREAS, the only inference is that the U. S. State Department may have invoked a policy of silence in the news media on this issue through allegations of "National foreign policy importance";

THEREFORE:

BE IT RESOLVED That the National Newspaper Publishers Association, concerned with the dissemination of all news, and especially that which vitally affects relations between the U. S. and nations of Africa, condemns any effort made by the State Department or others to prohibit or interfere with the timely dissemination of news regarding opposition to the nomination of Ambassador Davis; and

RESOLVED, that the National Newspaper Publishers Association calls upon President Ford to recognize the strong feelings on the African continent and by concerned people in the United States against the nomination of Ambassador Davis as Assistant Secretary of State for Africa, and to withdraw his nomination from consideration for that post.

National Newspaper Publishers Association
770 National Press Building
Washington, D. C. 20045
Telephone: (202) 638-4473



January 29, 1975

Dear Peter:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

I am confident that your fine presentation did much to dispel the misinformation and apprehension found among a number of the publishers regarding new initiatives made by the Administration to solve the country's energy, economic and social problems.

Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President

The Honorable Peter J. Brennan
Secretary of Labor
Washington, D. C.



January 29, 1975

Dear Don:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

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With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



The Honorable Donald Rumsfeld
Assistant to the President
The White House
Washington, D. C.

SS:ph

January 29, 1975

Dear Jim:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

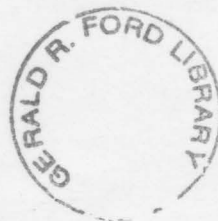
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Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



The Honorable James T. Lynn
Secretary of Housing and Urban Development
Washington, D. C.

SS:ph

January 29, 1975

Dear Frank:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

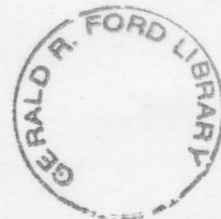
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Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



The Honorable Frank G. Zarb
Administrator
Federal Energy Administration
1200 Pennsylvania Avenue, N. W.
Washington, D. C. 20461

ss:pn

January 29, 1975

Dear Bill:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

I am confident that your fine presentation did much to dispel the misinformation and apprehension found among a number of the publishers regarding new initiatives made by the Administration to solve the country's energy, economic and social problems.

Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



The Honorable William J. Baroody, Jr.
Assistant to the President for Public Liaison
The White House
Washington, D. C.

SScott:ph

January 29, 1975

Dear Alex:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

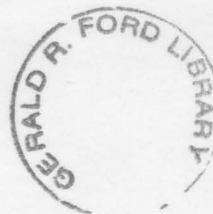
I am confident that your fine presentation did much to dispel the misinformation and apprehension found among a number of the publishers regarding new initiatives made by the Administration to solve the country's energy, economic and social problems.

Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



Mr. Alex Armendaris
Director
Office of Minority Business Enterprise
Department of Commerce
Washington, D. C. 20230

SS:ph

January 29, 1975

Dear Irv:

Many thanks for your participation in the briefing for the National Newspaper Publishers Association on Thursday, January 23.

Your input provided much valuable information on important developments affecting millions of Black Americans.

I am confident that your fine presentation did much to dispel the misinformation and apprehension found among a number of the publishers regarding new initiatives made by the Administration to solve the country's energy, economic and social problems.'

Thanks for your support in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



Mr. Irving Kator
Assistant Executive Director
Civil Service Commission
1900 E Street, N. W.
Washington, D. C. 20415

SS:ph

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ZIP

 **Mailgram**
western union



THIS MAILGRAM WAS TRANSMITTED ELECTRONICALLY BY WESTERN UNION TO A POST OFFICE NEAR YOU FOR DELIVERY

STAN SCOTT, ASSISTANT TO THE PRESIDENT
WASHINGTON DC 20515

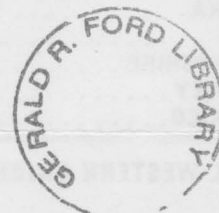
DEAR STAN,

THIS MESSAGE COMES TO EXPRESS NNPA'S DEEP APPRECIATION FOR THE EXCELLENT WHITE HOUSE BRIEFING AT OUR RECENT MID-WINTER WORKSHOP WHICH WAS THE BEST IN A SERIES EXTENDING OVER FIVE NATIONAL ADMINISTRATIONS. PLEASE EXPRESS OUR FEELINGS TO THE PRESIDENT. WE MISSED THE ACTIVE PARTICIPATION OF TED BROWN AND OTHER BLACK ADMINISTRATION STALWARTS WHO HAVE PREVIOUSLY PERFORMED EFFECTIVE LINKS BETWEEN THE EXECUTIVE BRANCH AND MANY NATIONAL BLACK CONVENTIONS. SUCH PERSONALITIES RENDER AN INVALUABLE COMMUNICATION LINK WHICH MUST NOT BE SACRIFICED EVEN IN TIMES OF ECONOMIC RETRENCHMENT.
SINCERELY,

CARLTON, 1360 TURK ST, SAN FRANCISCO CA 94115

03:04 EST

MGMWSHT HSB



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OR DIAL WESTERN UNION'S INFOMASTER SYSTEM DIRECTLY:

FROM TELEX 6161

FROM TWX 910 420 1212

January 31, 1975

Dear Mrs. Dyson:

Please accept my sincere thanks and appreciation for your participation in the recent White House briefing for the National Newspaper Publishers Association.

I think your visit to Washington and the White House was well-timed. As you could tell, many important developments affecting you, your readers and supporters of the NNPA, are in progress.

The numerous questions raised following the various presentations, I believe, reflect the very real interest of the Black community in the problems and possible solutions.

I would also take this opportunity to publicly thank the NNPA's president, Dr. Carlton Goodlett, and executive director, Sherman Briscoe, for the staunch support provided by them in making this event a success.

With best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President



Mrs. Mae D. Dyson
Afro-American Newspapers
628 North Eutaw Street
Baltimore, Maryland 21201

SSScott:HC:bmr