

The original documents are located in Box 1, folder “Administration Initiatives Receiving Top Coverage in Minority Publications, August 6, 1973” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

August 6, 1973



MEMORANDUM FOR:

FROM:

STANLEY S. SCOTT
SPECIAL ASSISTANT
TO THE PRESIDENT

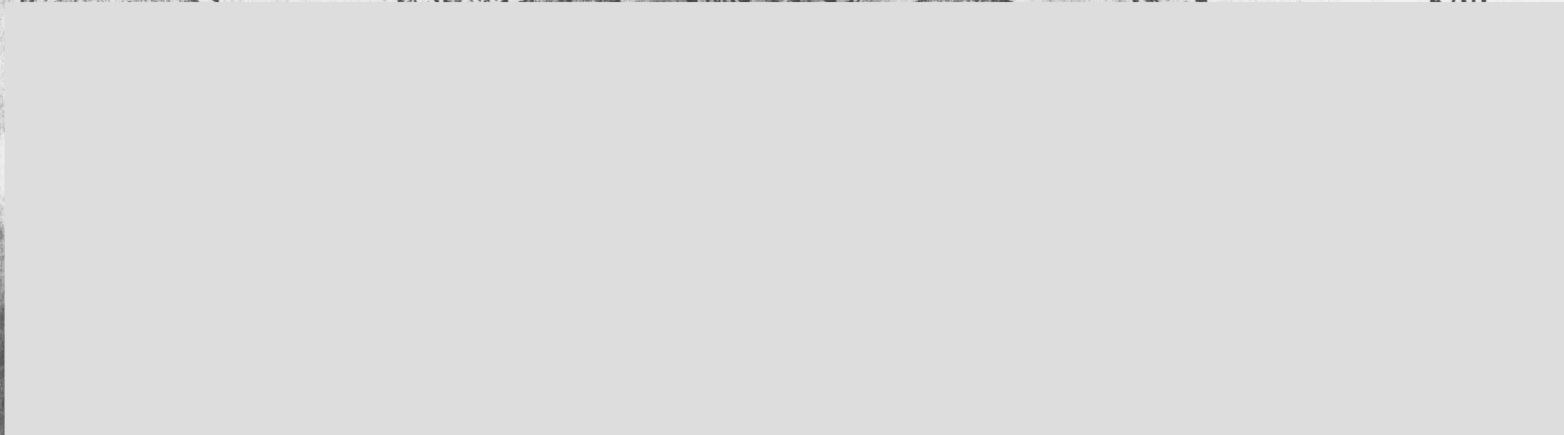
SUBJECT:

Administration Initiatives Receiving
Top Coverage in Minority Publications

The attached initiatives received maximum coverage in most of the nation's minority-oriented newspapers and magazines published since June 6.

- Liberian President is welcomed by President Nixon
- Department of the Army initiates a race relations-equal opportunity program
- General Services Administration awards contracts to black-owned firms
- Secretary Brennan reaffirms commitment to strong E. E. O. program
- President Nixon names three black generals
- Special Assistant Stanley S. Scott says blacks must use political and economic power.

Attachments



PRESIDENT NIXON last month presented to Roberto Clemente posthumously the Presidential Citizen's Medal. The award, established by Executive Order in 1969 to recognize U.S. citizens "who have performed exemplary deeds of service for their country and their fellow citizens," was accepted by Mrs. Clemente, who after receiving it, embraced President Nixon. The former Pittsburgh Pirate star was killed in a plane crash on New Year's Eve while on a mission to aid earthquake victims in Managua, Nicaragua.



ART ON THE WING: Mrs. William P. Rogers (right) previews a collection of Black American art at the Department of State before it is shipped to the U.S. Embassy in Tanzania under the Department's "Art in Embassies" program. With Mrs. Rogers (l. to r.) are two of the contributing artists, Aldolphus Ealey and Alma Thomas, and Mrs. Llewellyn Thompson, director of the program.



AWARD OF MERIT -- Secretary of Labor Peter J. Brennan, center, receives the SECOND ANNUAL AWARD OF MERIT from the Black Trade Unionist Committee, New York City Central Labor Council. On the left is William Bowe, President of New York District of Sleeping Car Porters, AFL-CIO; on the right, John T. Burnell, President of the Black Trade Unionists. Secretary Brennan's acceptance address stressed the necessity of making the late Whitney Young's dream come true by offering equal employment opportunities to everyone.

ATLANTA DAILY WORLD Friday June 15, 1973

Instruction Planned For All In Army

RACE RELATIONS -EQUAL OPPORTUNITY

WEST POINT, N.Y.---As part of the overall Department of Army (DA) program to provide race relations instruction to all from DA, the nine hours of instruction are similar to the orientations being given at 15 other Army posts within the con-

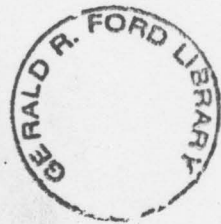
LIBERIAN PRESIDENT William R. Tolbert receives a warm welcome from President Nixon at the White House. Tolbert, 60-year-old head of the West African nation which was founded in 1822 by freed American slaves, is on a 30-day tour of the United States designed to promote business investments in Liberia.

The Philadelphia Tribune

June 12, 1973

Scott Said Blacks Must Use Political And Economic Power

WASHINGTON, D.C.-- Black Americans." He added Stanley S. Scott, Special that "if black Americans are Assistant to the President, in to win this mythical war a commencement speech at we've been fighting, we've got



CHICAGO METRO NEWS SATURDAY JUNE 16, 1973

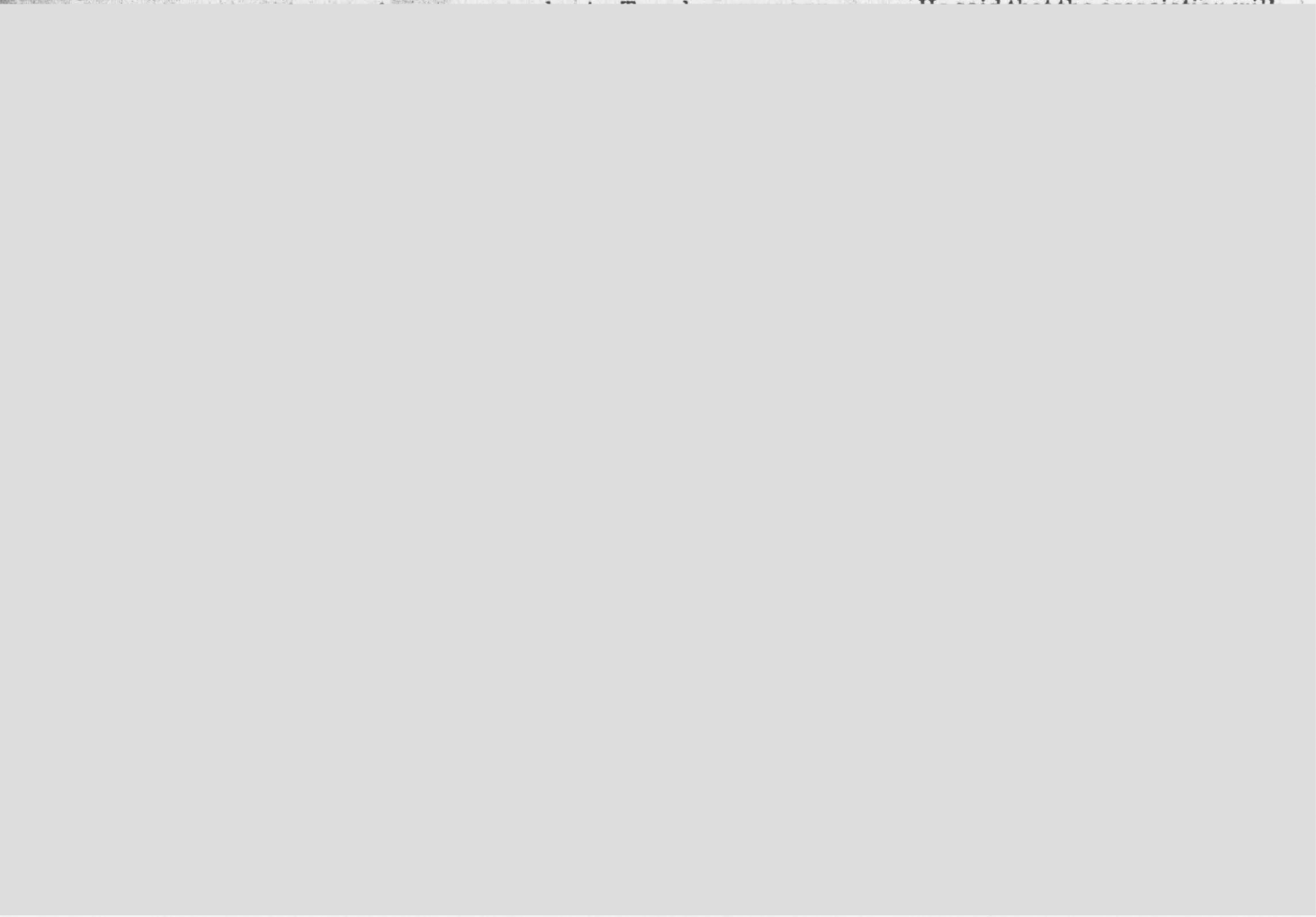
HUD, contractors sign housing integration pact

By BILL ROBINSON

A historic agreement that encourages contractors to integrate

distributed to the members of the press when the announcement

becoming signatories to the agreement.

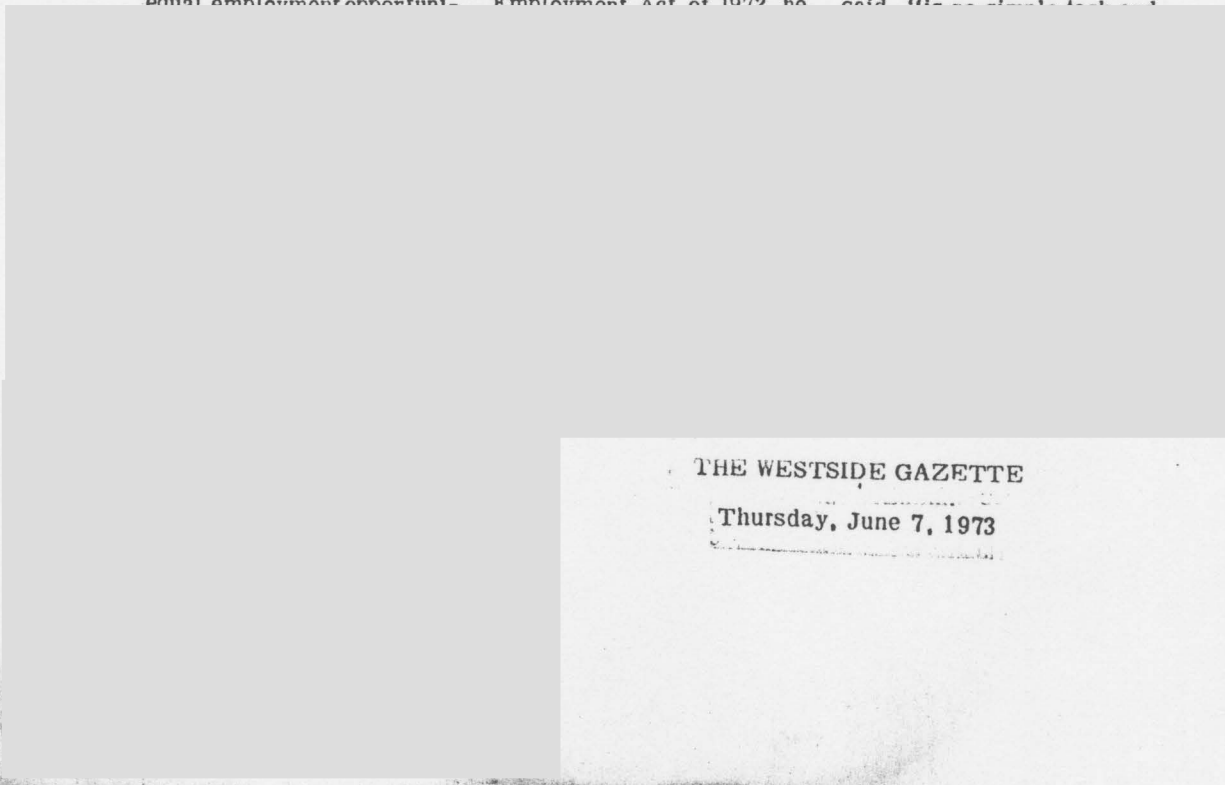
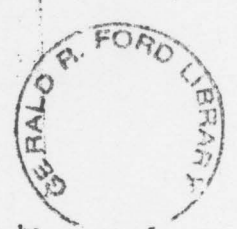


Brennan Reaffirms Commitment To Strong EEO Program

WASHINGTON -- The U. S. Labor Department's internal equal employment opportuni-

ments." Enactment of the Equal Employment Act of 1972, he

ly benefit." Eliminating prejudice, he said, "is essential to the



THE WESTSIDE GAZETTE

Thursday, June 7, 1973

MEMORIAL DINNER—The second annual Whitney M. Young Jr. Memorial Dinner hosted by the Washington Urban League brought together (L to R) Mrs. Stanley Scott, wife of the White House press assistant; Vernon Johnson, national Urban League

executive secretary who succeeded the late Mr. Young in this position; and Mrs. Samuel Westerfield, widow of the former Ambassador to Liberia and now special assistant to Mayor Walter Washington.

(AFRO Photo by Cabell.)

THE WASHINGTON AFRO-AMERICAN, June 12, 1973

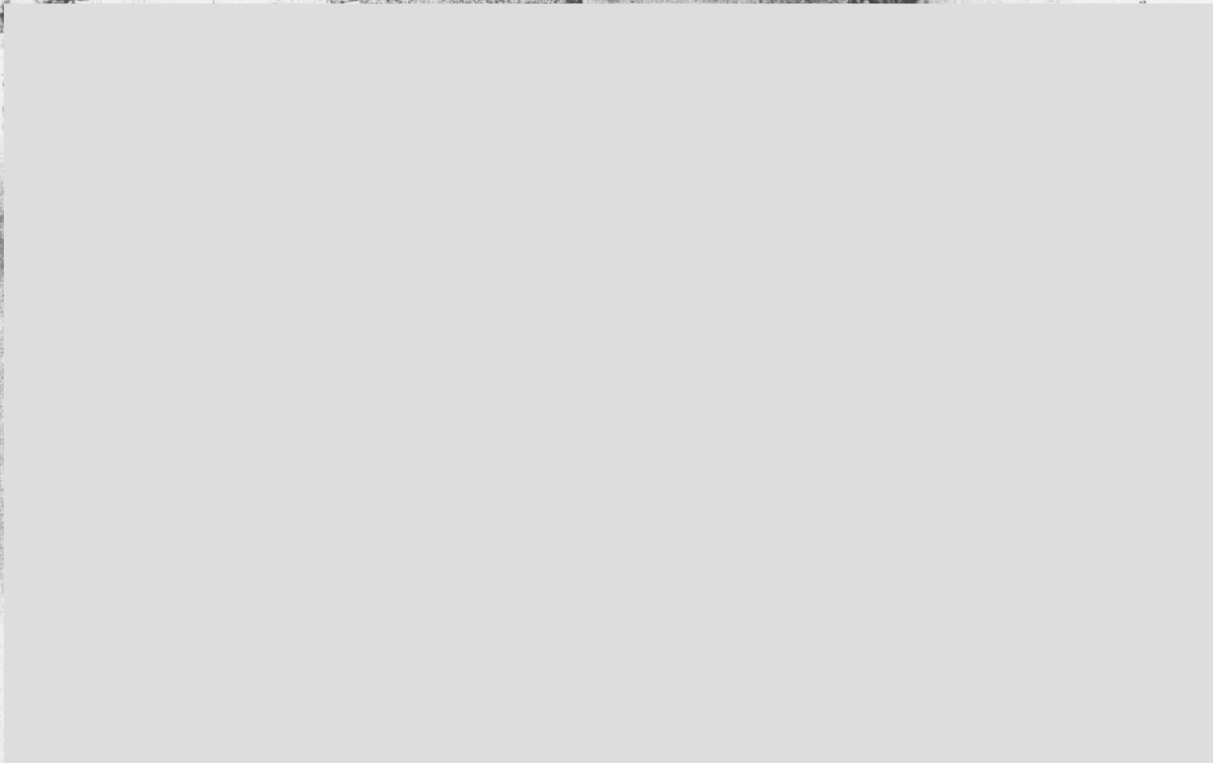
FLORIDA STAR--June 23, 1973

STAR PAPERS

Equality



THE TOPIC IS EQUALITY - Mrs. Velma M. Strode, left, director of Equal Employment Opportunity for the U.S. Department of Labor, discusses 1973 EEO plans with Mrs. Ruth W. Britt, a member of her staff. Mrs. Britt is coordinator for the Federal Women's Program within the Department.



Dr. George M. Low, NASA Deputy Administrator (left) congratulates Dr. Dudley G. McConnell (right) on his appointment to the new position of Assistant Administrator for Equal Opportunity. Mrs. Ruth Bates Harris (center), currently serving as Deputy Director of the NASA EEO Office, will assume the position, Deputy Administrator for Equal Opportunity. These are the first appointments at this level of minorities or women. Dr. McConnell and Mrs. Harris will be responsible for NASA's internal and Contract Compliance Equal Opportunity Programs. For the immediate future, Dr. McConnell will continue as the Acting Director of the Scientific and Technical Information Office.

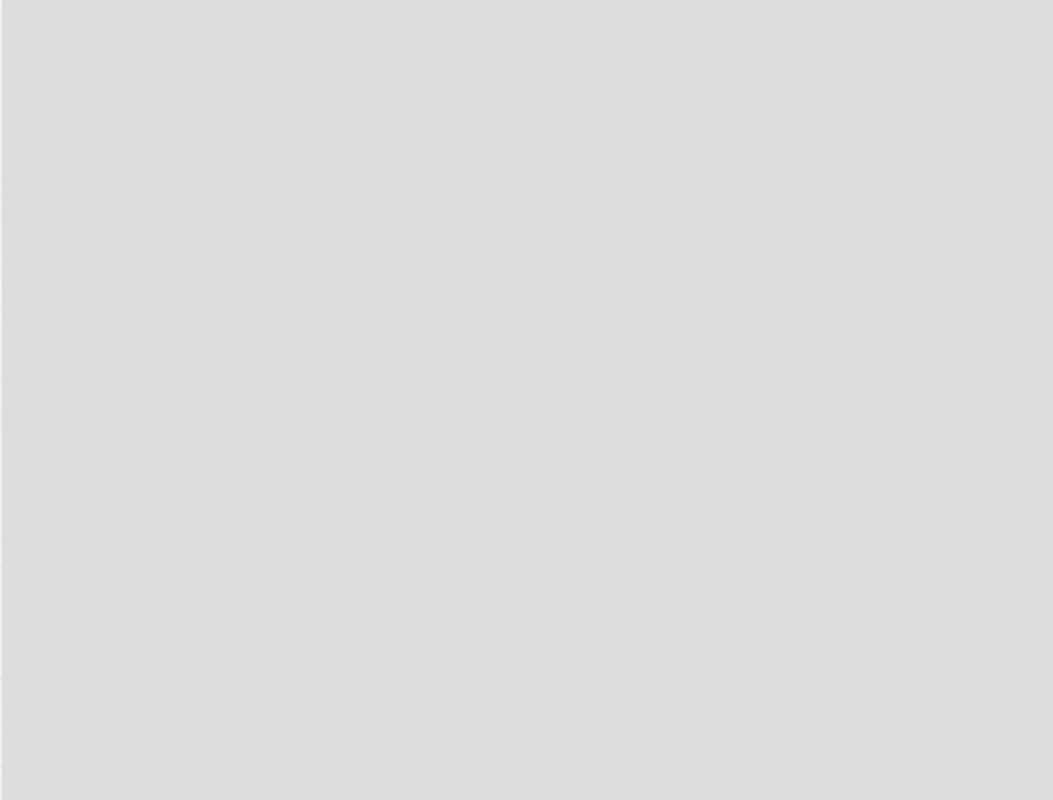
FLORIDA STAR----June 23, 1973

CHICAGO GAZETTE June 14-20, 1973

Stanley Scott challenges ASU graduates: Abandon ill

WASHINGTON, D.C. - Stanley S. Scott, Special Assistant to the President, in a commencement speech at Alabama State University in Mont-

gomery, June 14, urged black Americans to "abandon the mythical war we've been fighting, and to fight it on the real battlefield, and



SBA Disaster Loans Hit All-Time High

WASHINGTON.—The U.S. Small Business Administration has made 206,623 disaster loans for a total of \$1,464,900.

CHICAGO DEFENDER—TUESDAY, JUNE 19, 1973

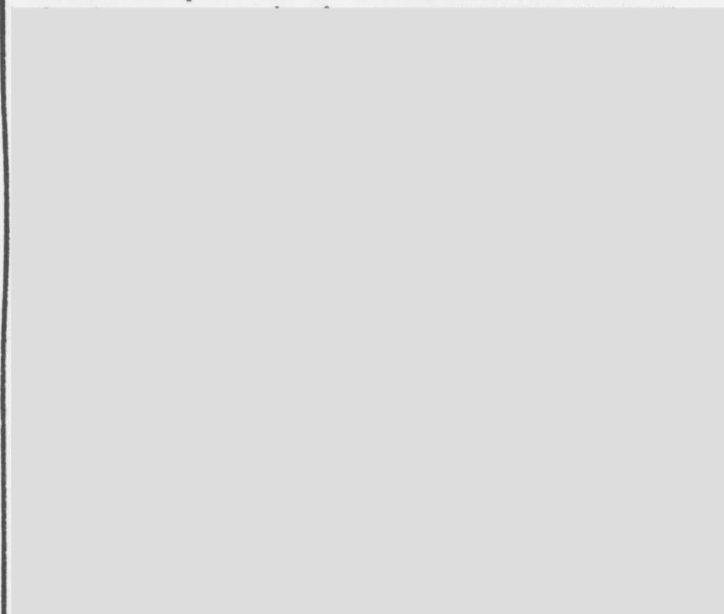


Roscoe Robinson, Jr.

Fred C. Sheffey

Nixon names 3 black generals

President Nixon recently nominated 55 Army colonels for promotion to conspicuous gallantry while serving as a battalion commander in Vietnam.



general. He was awarded the Medal of Honor for his



Charles C. Rogers

Chicago company cited

U.S. biz to black firms

The General Services Administration has awarded contracts worth an estimated \$96,000 to five black-owned

A contract for typewriter repair services was awarded to A&B Office Machine Company of Chicago. Andrew Bar-

building under a 60-day, \$16,220 contract. The contract will enable the firm to hire an additional employee.



CHICAGO DEFENDER—THURSDAY, JUNE 21, 1973



Brennan To Add Blacks To Women's Advisory Committee

WASHINGTON -- Secretary of Labor Peter J. Brennan has pledged a collection of black American art for Africa under U. S. Art in Embassies Program

of Labor will focus its efforts on expanding opportunities for women in the Department in training compliance officers for its Office of Federal Contract

Brennan also pledged: --To give women increased opportunities in



THE LOUISVILLE DEFENDER, THURSDAY, JUNE 21, 1973

BLACK AMERICAN ART FOR AFRICA UNDER U. S. ART IN EMBASSIES PROGRAM

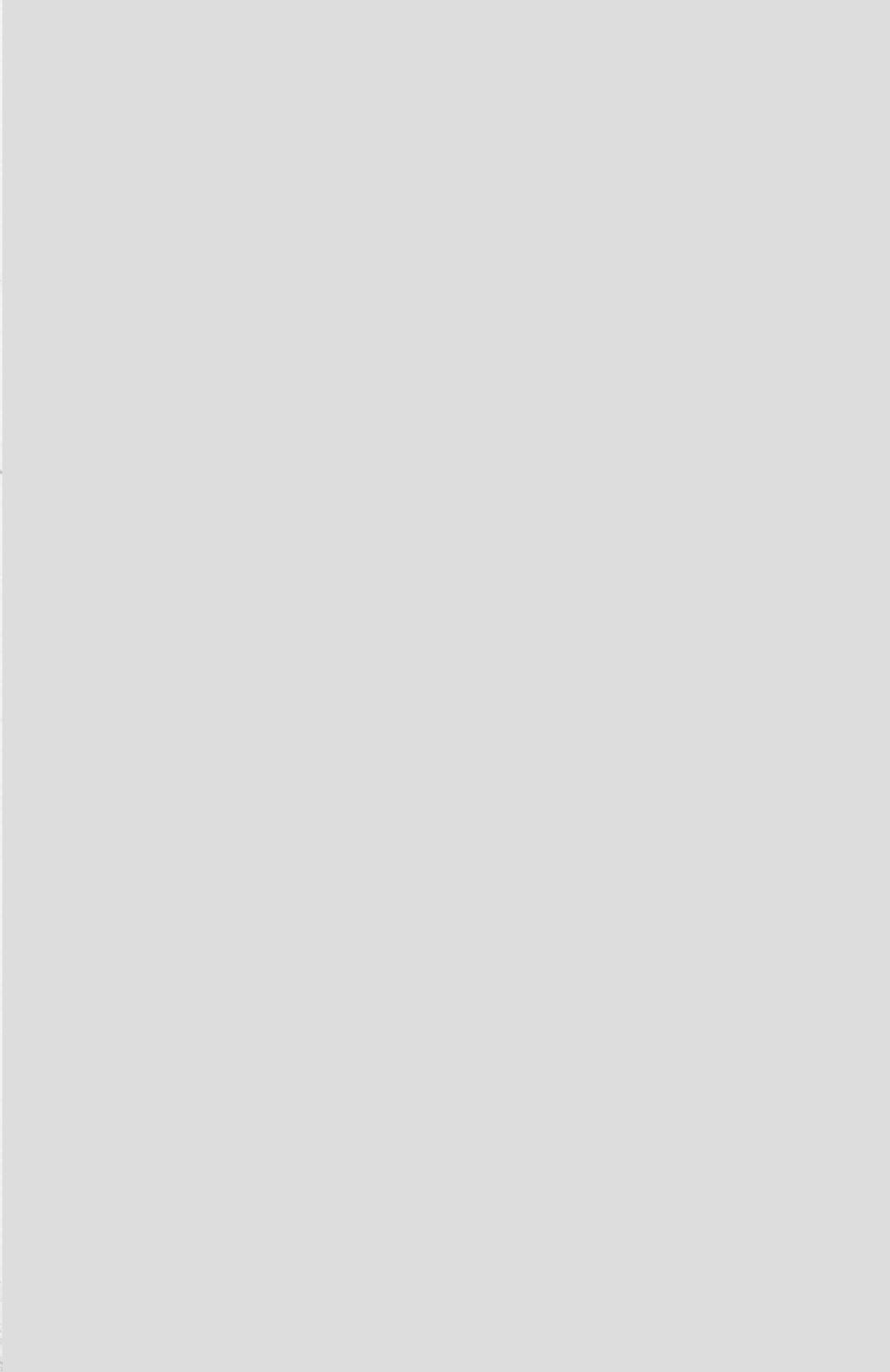


A collection of American art by black artist was recently placed on display at the U. S. Embassy in Dar es Salaam, Tanzania as a result of the efforts of Mrs. Llewellyn Thompson, Director of the State Department's Art in Embassies Program.

As director and curator of the program since August 1972, Mrs. Thompson, the wife of the late Ambassador Llewellyn Thompson is responsible for working out all of the details involved in assembling art collections for display in the reception rooms of U. S. ambassadors' residences abroad.

Mrs. Thompson, who recently wrapped up the final details on the collection of black American art for Beverly Carter, U. S. Ambassador to Tanzania, says, "The program is not a decorating operation but a meaningful art program designed to display the works of American artists."

Once first lady of Spasso House, the U. S. Ambassador's official residence in Moscow, Mrs. Thompson says "the flow of visitors through the reception room is just staggering -- not only with people from the host country but with members of the diplomatic corps and



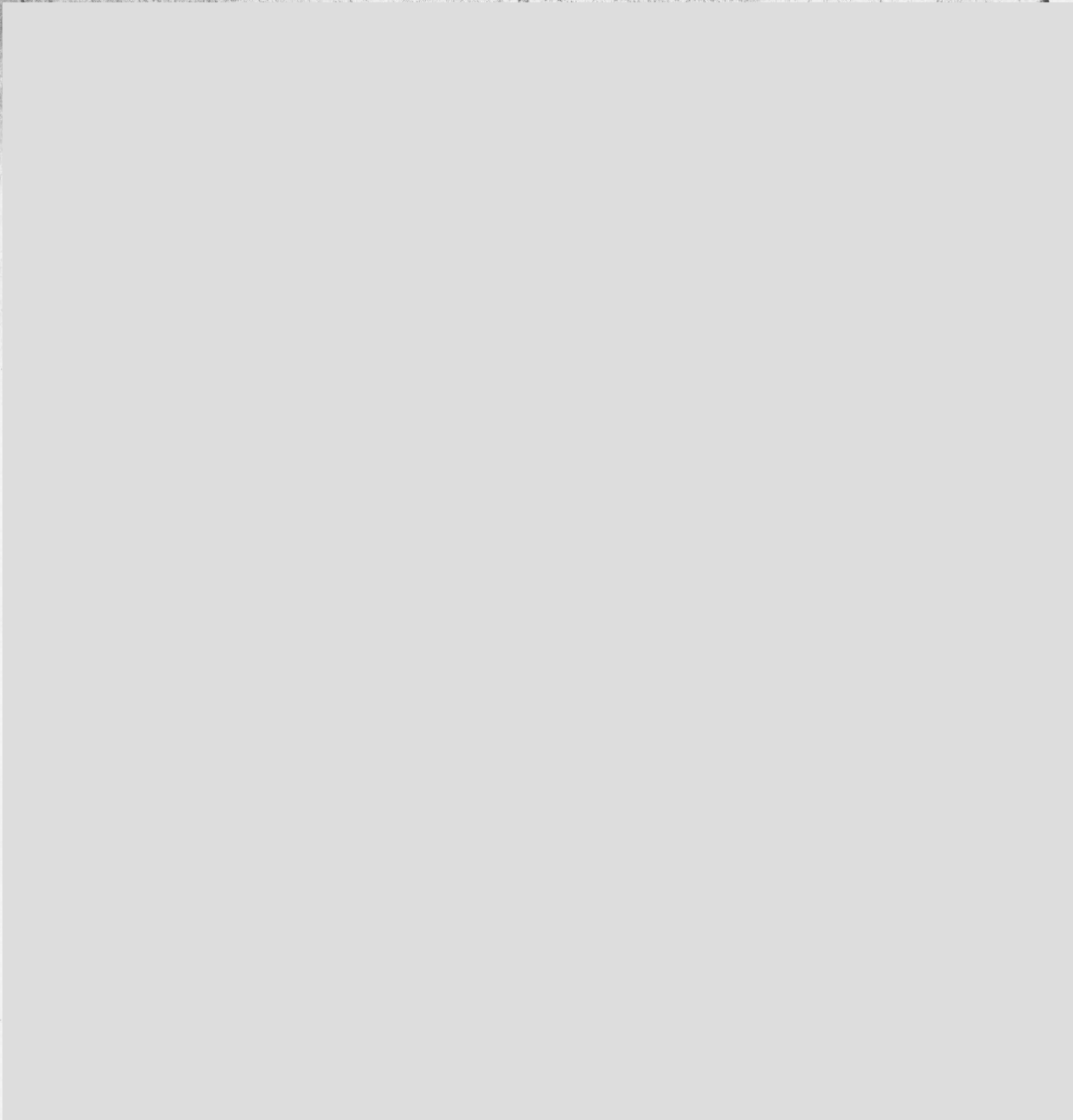
THE KAVEN--June 23, 1973





June 7, 1973

THE COLUMBUS TIMES



REGIONAL MANPOWER ADMINISTRATOR
FOR THE U.S. Department of Labor's Region
III, presides at a staff meeting. Whitsitt

oversees manpower programs in Pennsylvan-
ia, Maryland, Delaware, Virginia, West
Virginia and the District of Columbia.



THE NEW YORK VOICE
June 15, 1973

ARRIVING FOR DINNER: President and Mrs. William Tolbert of Liberia were the guests of President and Mrs. Nixon at a state dinner last week at the White House. President and Mrs. Tolbert, who had been in California prior to the occasion, are making an official three-week tour of the United States and at the present are visiting New York. Entertainment for the reception was provided by singer Johnny Mathis and the guests danced the rest of the evening to the music of the Marine Band. It was noticed that of the fifty or more people in attendance for the affair and the additional 150 persons at the reception, only about six couples were Black. Of those couples noted were New Yorkers, Mr. and Mrs. Fred Weaver; Ms. Gloria Toote, assistant secretary of HUD, and the Honorable William E. Thompson, Federal Judge. *(Wide World Photo)*

Scott Says Race Should Use Power Wisely

Washington, D.C. — Stanley S. Scott, Special Assistant to the President in a com-

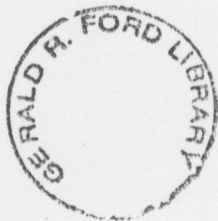
Shape country's destiny, Scott urges students

ALBANY, N.Y. — Stanley S. Scott, special assistant to the president, called on graduates of St. Joseph's Academy to "stand up and

community is absorbing a growing black constituency and has become actively involved in community affairs.

HEW awards \$448,850 to 90 colleges

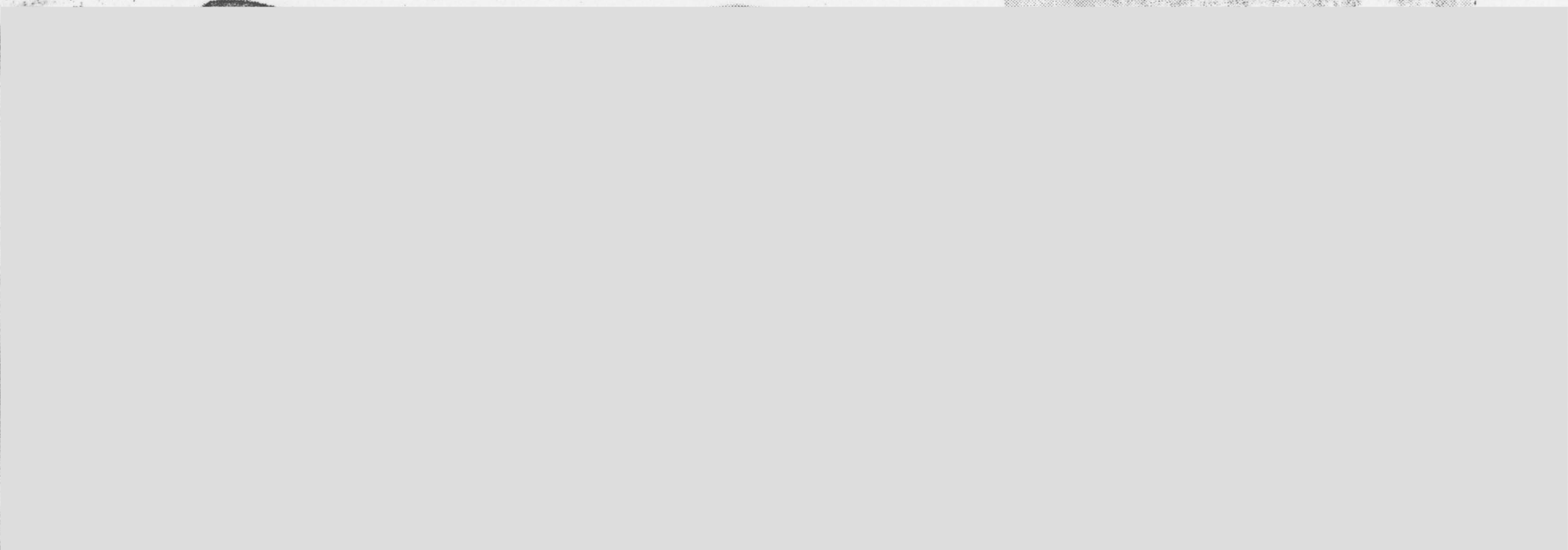
WASHINGTON, D.C. — HEW Secretary Caspar W. Weinberger announced grant awards of \$448,850 to improve libraries in 90 pre-



THE WESTSIDE GAZETTE
June 21, 1973



Three Blacks Promoted To Brigadier General



President Richard M. Nixon recently nominated 55 Army colonels for promotion to the temporary rank of brigadier general. Included on that list were: (left) Col. ROSCOE ROBINSON, JR., Commanding Officer, 2d Brigade, 82d Airborne Division, Fort

Bragg, N. C.; (center) Col. FRED CLIFTON SHEFFEY, Office, Deputy Chief of Staff for Logistics, Department of the Army; and (right) Col. CALVIN ROGERS, Commanding Officer, 42d Field Artillery Group, U. S. Army, Europe. Col. Rogers is the first

Black Medal of Honor winner to be nominated for promotion to the rank of general. He was awarded the Medal of Honor for his conspicuous gallantry while serving as a battalion commander in Vietnam.

Small agency leads in black advertising

By Nerissa M. English
John Francis Small, chief
executive officer of the
nation's leading black ad-



understand each business
because understanding
"dictates effective com-
munications."

