

The original documents are located in Box 1, folder “Administration Initiatives Receiving Top Coverage in Minority Publications, January 4, 1972” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 4, 1972

MEMORANDUM FOR: MRS. CONNIE STUART

FROM: STAN SCOTT *SS*

SUBJECT: ADMINISTRATION INITIATIVES RECEIVING
TOP COVERAGE IN MOST OF MINORITY
MEDIA

Monitoring of top minority publications indicates that the attached news items and photographs released through our office and other Departments and Agencies received maximum coverage in minority publications.

In brief, we received positive coverage on the following initiatives:

- _____ Presidential Assistant Robert J. Brown's briefing of black Republicans.
- _____ Federal contracts to minorities from the Commerce Department.
- _____ Swearing-in of new Deputy Defense Secretary for Equal Opportunity.
- _____ President Nixon to name black D. C. Judge.
- _____ President Nixon's photo at Redskin training camp.
- _____ Attorney General announces prison reform plan.
- _____ Chicago Tribune feature on Stan Scott.
- _____ Mrs. Nixon's trip to Africa.
- _____ Interior Department names black female to top post.

Note: Speculation continues in minority media on appointment of a black to FCC, Federal Judge in South and black replacement at Labor Department for Arthur Fletcher.



JAN. 13/72

Ticker Tape U.S.A.

By Simeon Booker, *Washington Bureau Chief*

Confidential: The \$64 question concerns the choice of the Black VIP who will accompany President Richard M. Nixon on his China mission. China, a force in the Third World, has zeroed in on nonwhites





Area Contractors Association; Mrs. Myrtle Ollison, feller.
National Association of Colored Women's Clubs,

Atlanta Life Ins. Co. Magazine

DECEMBER, 1971

Decree Against Discrimination In Building Trades Unions

Chicago Chronicle 12/19/71
The Department of Justice today announced the entry of a consent decree forbidding racial discrimination in two building trades unions and

The three defendants signing the consent decree included:

St. Louis Journeyman Plumbers Local 35. United



Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER

FOUNDED JUNE 10, 1847

Monday, January 3, 1972

William Anderson

Scott Earned His White House Job



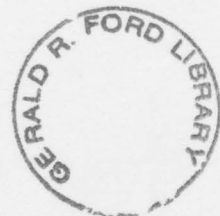
WASHINGTON, Jan. 2 — He used to work in Chicago on a street car, but he doesn't any more.

Today, he makes speeches in Chicago, Atlanta, and elsewhere as the assistant

standards of the day, but at 10 or 12 Scott learned how to clean newsroom floors and live on the coins brought in by circulation fees.

Scott completed a Negro men school

this time in journalism at Lincoln University, Jefferson City, Mo. Upon completion, Scott worked at a variety of newspapers [in a wide range of jobs] that had all-Negro staffs because jobs



122

GOP BLACKS
BY BOB GREENE

WASHINGTON (AP)-IN PREPARATION FOR THE 1972 ELECTION, THE NIXON ADMINISTRATION HAS TOLD SOME OF THE NATION'S TOP BLACK REPUBLICAN STATE APPOINTEES JUST WHAT HAS BEEN ACCOMPLISHED FOR MINORITIES.

"THE PRESIDENT WILL BE COUNTING ON HIS RECORD TO DO HIS TALKING," SAID ROBERT BROWN, ONE OF NIXON'S SPECIAL ASSISTANTS.

THE PRESIDENT'S RECORD ON MINORITIES, CONTAINED IN A 12-PAGE REPORT, WAS GIVEN TO THE DELEGATION REPRESENTING THE GOVERNORS OF CALIFORNIA, DELAWARE, ILLINOIS, MASSACHUSETTS, MICHIGAN, NEW JERSEY, NEW YORK, VIRGINIA AND WASHINGTON.

THE DELEGATION ALSO HELD A SERIES OF QUESTION AND ANSWER SESSIONS WITH SEVERAL MEMBERS OF THE WHITE HOUSE STAFF, INCLUDING HARRY DENT, NIXON'S POLITICAL ADVISER; DANIEL KINGSLEY, SPECIAL ASSISTANT TO THE PRESIDENT, AND ARTHUR MCZIER, ASSISTANT ADMINISTRATOR FOR MINORITY ENTERPRISE IN THE SMALL BUSINESS ADMINISTRATION.

DENT GAVE THE GROUP AN "OVER-VIEW OF WHAT THE NIXON ADMINISTRATION HAS BEEN DOING WITH RESPECT TO POLITICS," SAID ROBERT KEYES, SPECIAL ASSISTANT FOR COMMUNITY RELATIONS TO CALIFORNIA GOV. RONALD REAGAN.

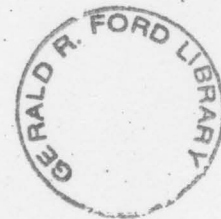
"AND HE INDICATED GENERAL TRENDS OF GOING AFTER THE MINORITY VOTER RATHER THAN SITTING BACK AND LETTING THE DEMOCRATS HAVE IT BY DEFAULT."

ONE DELEGATE SAID THE MORNING SESSION WAS PRIMARILY DEVOTED TO ADMINISTRATION SPOKESMEN GIVING GENERAL OUTLINES OF ACCOMPLISHMENTS AND GOALS.

"KEEP IN MIND THE BRIEFINGS ARE BRIEF," SHE SAID.

THE AFTERNOON WAS DEVOTED TO A "RAP SESSION" WHERE THE DELEGATES OFFERED CRITICISM WHICH, THEY SAID, WOULD BE CONFINED BEHIND THE CLOSED DOORS.

JC417PES DEC 16



White House Rallying Blacks on Rights Record

New York Times News Service

The White House is organizing black Republicans who held high state office into a political network to help sell President Nixon's civil rights record to the voters in 1972.

A dozen black officials from nine states with Democratic

campaign, but he did not set any percentage of black or other voters as a goal.

In 1968, Nixon received an estimated 12 percent of the nonwhite vote compared to 65 percent for Sen. Hubert H. Humphrey. But that was an improvement over 1964 when

about minority groups and their problems in 1968," he told a news conference. "We were not in office then."

Brown added, "The President will count on his record to do his talking."

William T. Cahill of New Jersey, declared. "We're not going to be dissatisfied if we don't agree with everything that Agnew and Nixon are doing."

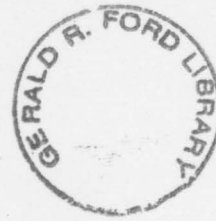
Tribute To Robert Brown

N.C. Native On Nixon Team Will Be Honored

Carolina Times - 12/23/71

GREENSBORO, N.C. — A tribute to Robert J. Brown, special assistant to the President, will be held in Washington, D.C., January 30, to benefit the Sickle Cell Anemia Fund and three other Black related projects around the country, North Carolina co-chairman Mrs. Ruth Mil-

tion attend the benefit from North Carolina since Brown is a native of the state." The affair is being sponsored nationally to provide funds for the United Negro College Fund, the Howard University Mississippi Project and the Social Services Foster Home Children's Program in addition to the fight



National hotline

Chicago Defender - 12/19/72

By DIGGS DATROOTH

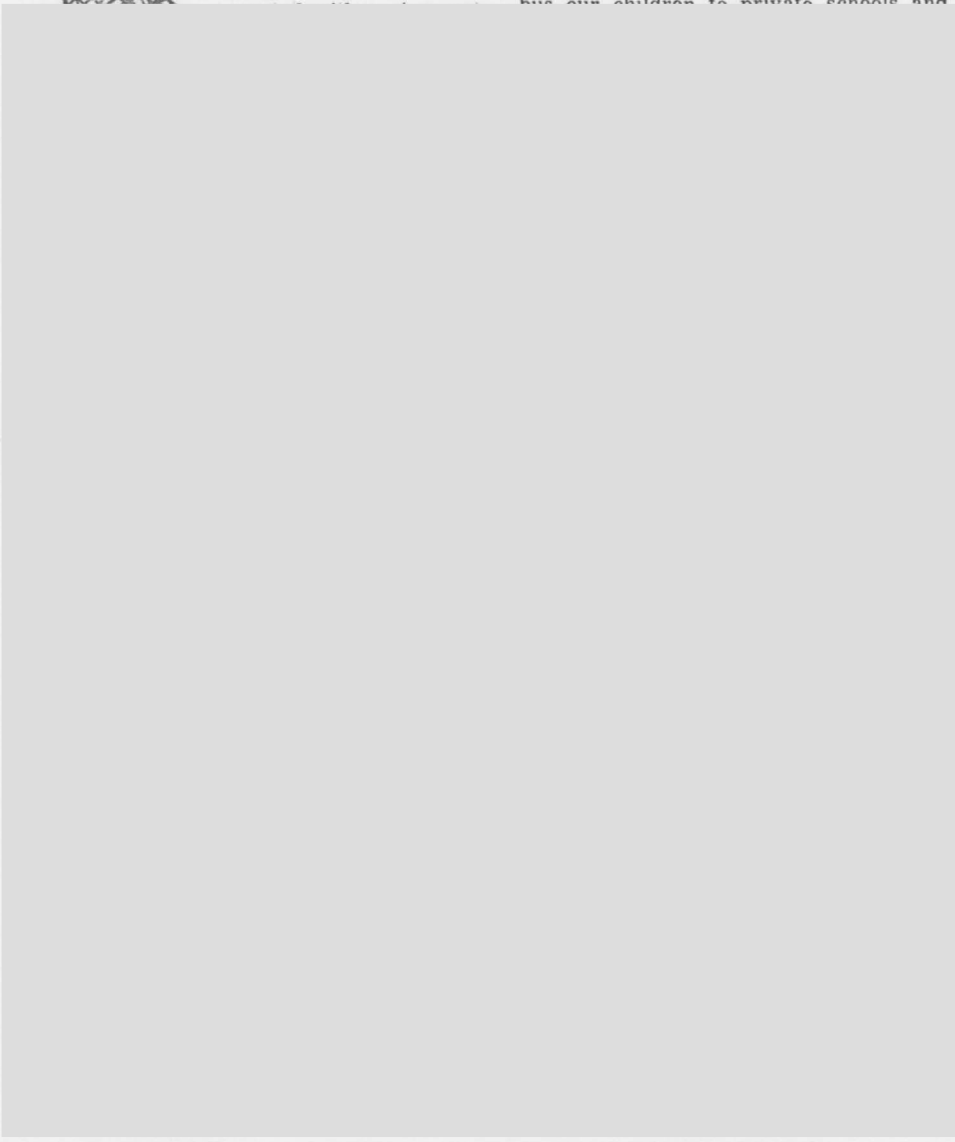


WASHINGTON — Some folks here who keep their minds on political doings have been fasci-

GOP's First Tuesday Magazine shows Muskie and Kennedy leaving a private school where they have just left their children and these are lines below the cartoon: "We can't understand why everybody's so uptight about busing. We bus our children to private schools and

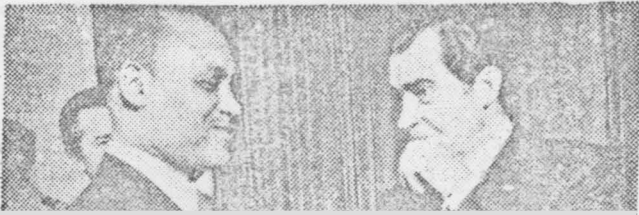
Labor cites progress in employment

WASHINGTON — Labor Secretary James D. Hodgson has cited special programs for hiring Vietnam



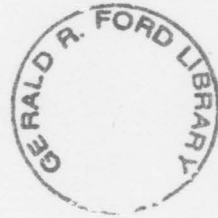
12/27/71 Baltimore Afro-American

**BUFFALO MINORITY EDITOR
MEETS PRESIDENT**



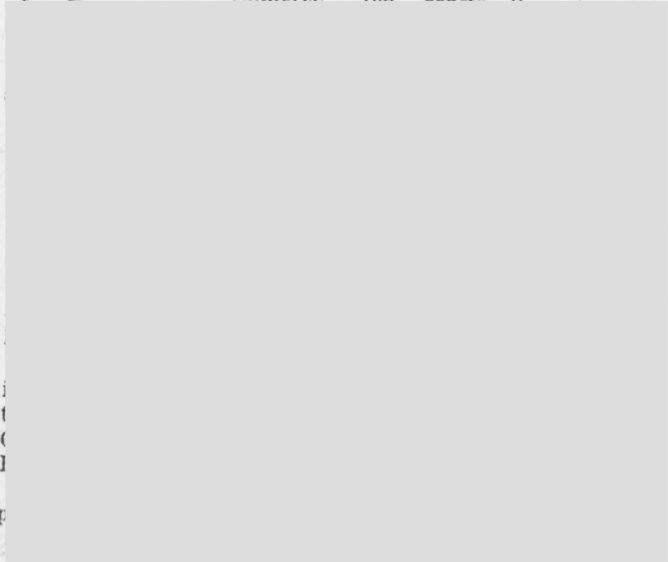
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**\$75,000 grant to help
minority contractors**

Robert A. Podesta, Assistant Secretary of Commerce, staff to assist contractors in the...



New York Amsterdam News



Nixon administration asks \$175 million more for vets

Classified Call-Post - 12/14/71

The Nixon Administration has recommended to Congress increased payments under the G.I.

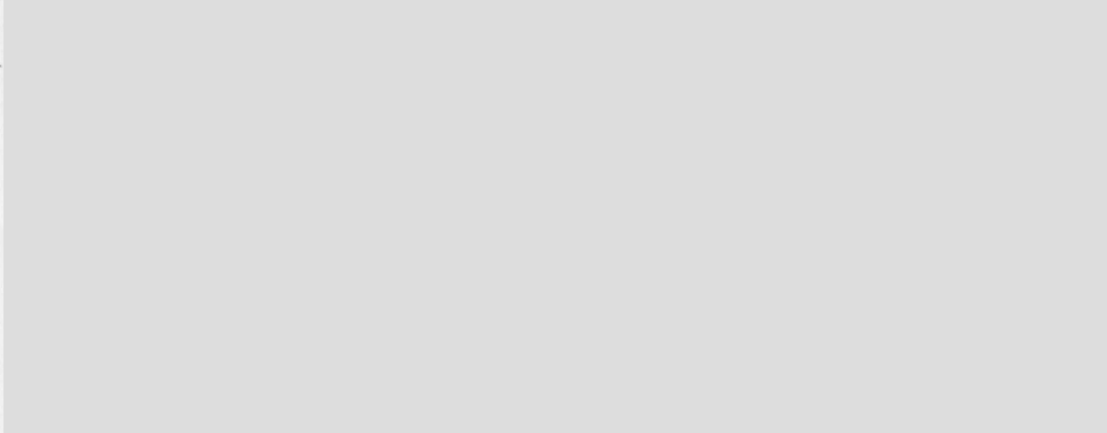
Bill. VA Secretary Robert A. Griffin, VA's Director for the VA, in testimony presented before the Subcommittee on Education and Training

and children training under other VA programs.

Under the Administration

proposal, the job or apprenticeship training allowance, the present \$108.00 per month allowance would be increased



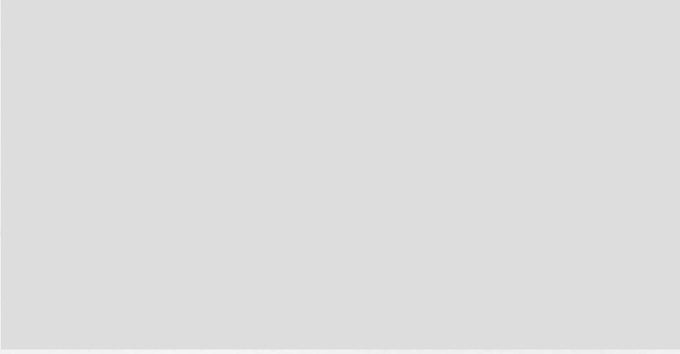


in at the Pentagon in Washington, D. C., December 10 as deputy assistant secretary of defense for equal opportunity. He succeeds Frank W. Render II who resigned recently. Laird, Mrs. Miller and the Millers' two children, Lynn, 12, and Mark, 10.



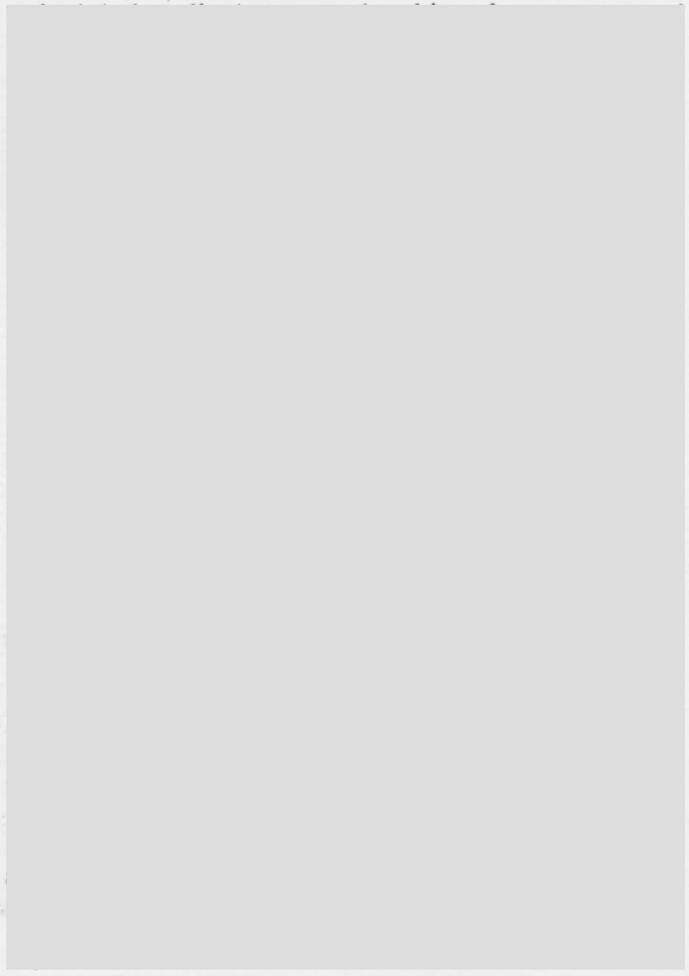
Timely Observations

Radio station WAUC, which was founded one year ago, as a voice for the Atlanta University Center, celebrated its first anniversary with a banquet last week. Stanley S. Scott, who has the honor of



Atlanta Daily World

The talk by the guest speaker was timely in that he pointed out that it was the duty of Black



U. S. AGENCIES SEEK ANTI-

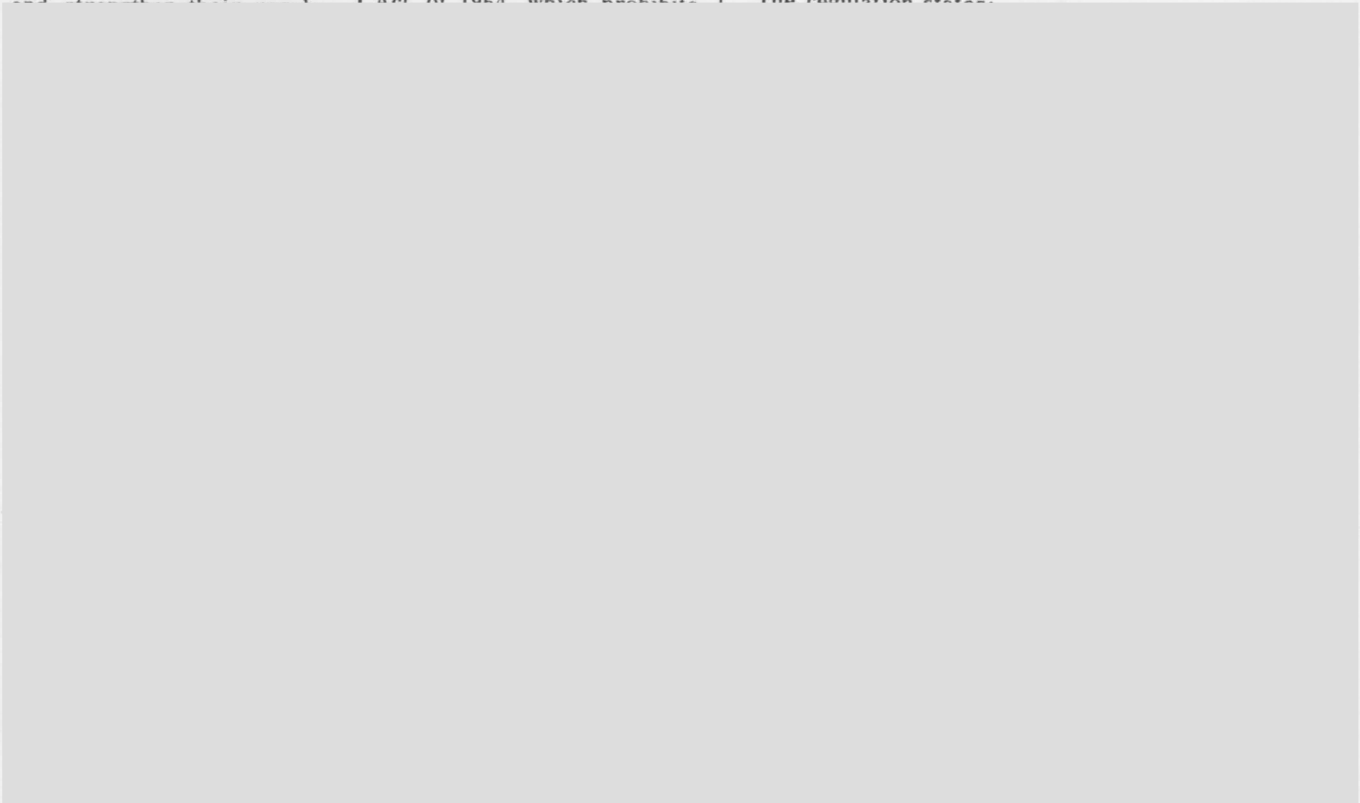
Attorney General John N. Mitchell announced today that 21 federal agencies are proposing amendments to update

federal funds who has discriminated on the basis of race, color or national origin Title VI of the Civil Rights Act of 1964, which prohibits

to take affirmative action to correct the effects of such discrimination.

The regulation states:

Norfolk Journal & Guide 12/25/71



BIAS REGULATIONS

employment practices of the recipient or other persons subject to the regulation tends, on the grounds of race, color or national origin, to exclude





NEW REGIONAL HEAD — ACTION
Director Joe Blatchford (L), swears in
John Harrison of Philadelphia as di-
rector of the agency's Philadelphia
regional office. Looking on approving-

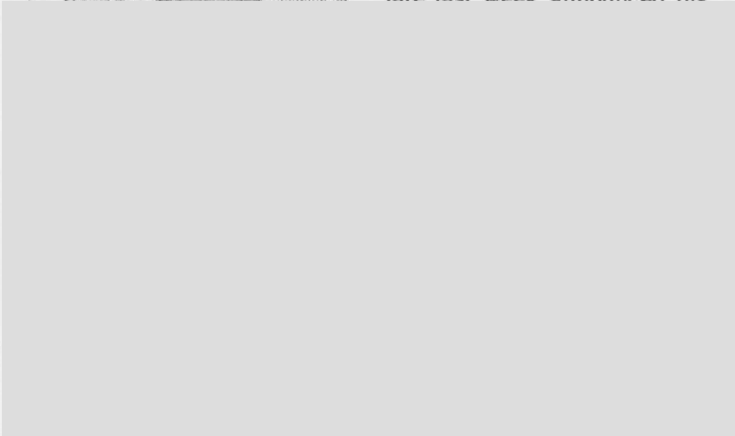
ly are ACTION Acting Associate Di-
rector Christopher Mould (C), and Mrs.
Harrison. Ceremony took place at AC-
TION headquarters in Washington,
recently.

(Philadelphia Tribune)



Nixon to Name Draper D.C. Judge

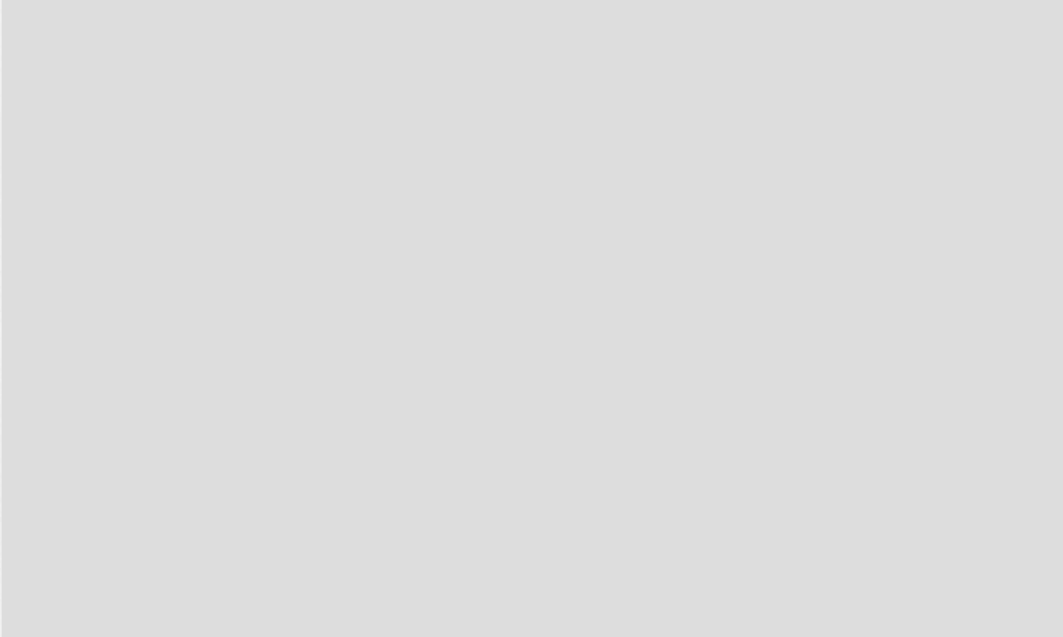
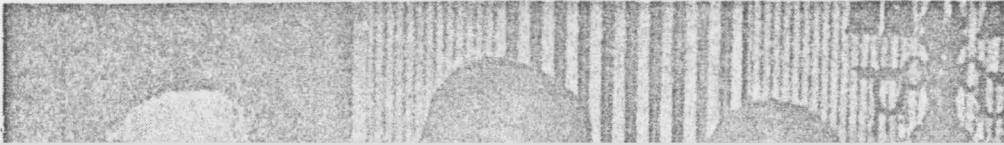
President Richard Nixon late last week announced his



GEORGE DRAPER

Draper was circuit attorney in St. Louis.

Fletcher is Center of Attraction at GOP Dinner

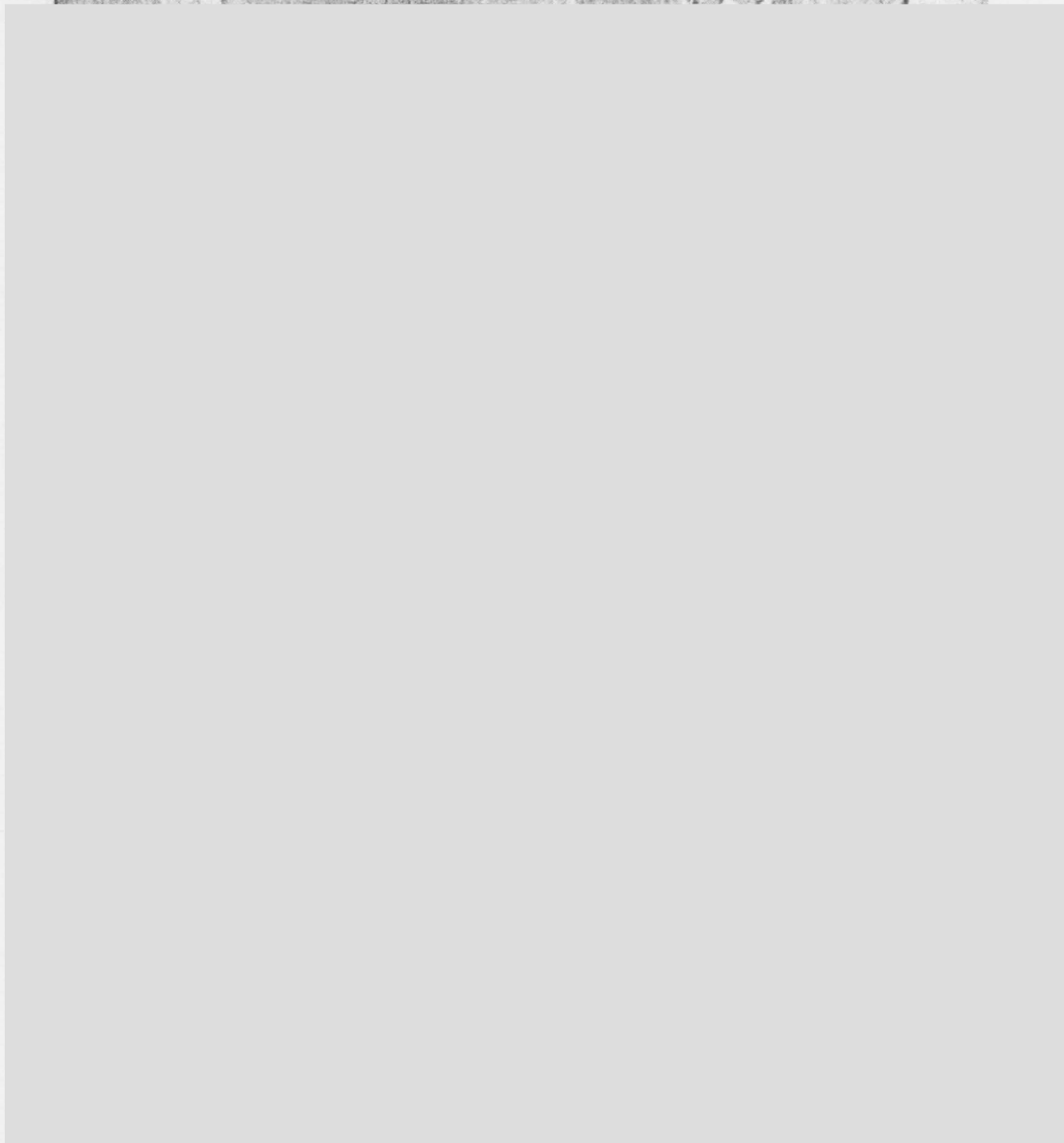


Committee, Washington; U.N. Ambassador Arthur Fletcher, guest speaker; Mrs. Curtis Crawford, State Committeewoman for the Republican party; Melvin Harrington, director, Small Business Administration; Morris Hatchett, HUD deputy director.

St. Louis Sentinel - 12-24-71



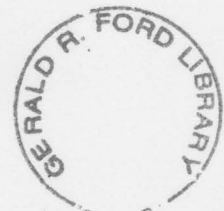
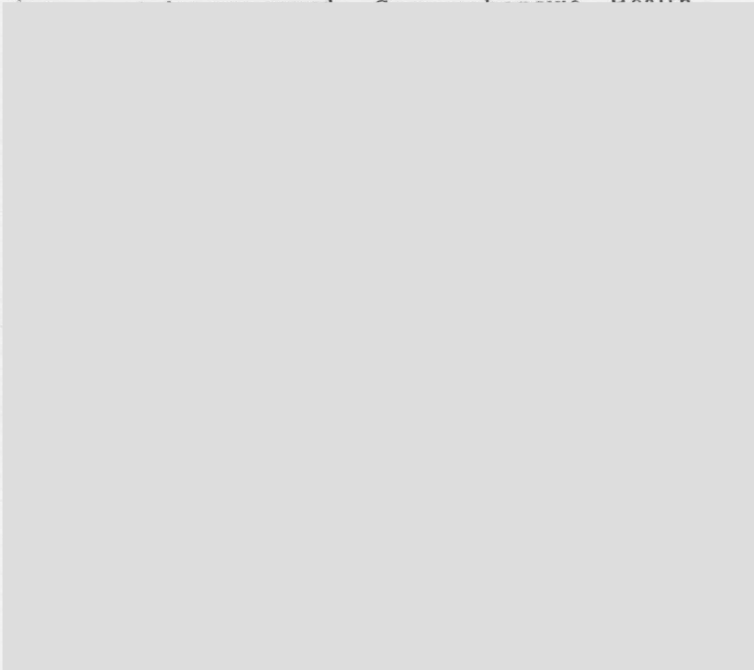
THE CALL, KANSAS CITY, MO., WEEK of DEC. 24 to DEC. 30, 1971



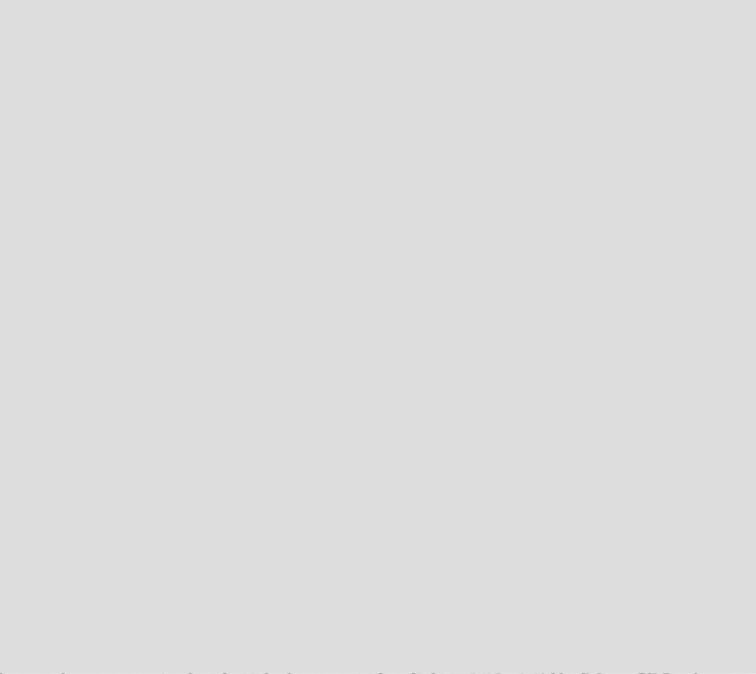
Kas. Super Duper, a food, drug and variety shopping area, is owned and operated by Astro, Inc., a group of local black retailers 1968... Story and pictures on Super Duper grand opening in Kansas section.

New Head For OEO Office Of Health Affairs

Dr. E. Leon Cooper, of Health Affairs, Cooper will be responsible for administering OEO funds for Health Services since last



As Director of the Office children in Savannah in 1968.
WASH. Afro-AMERICAN



veteran industrial hygenist, Flowers will be the special assistant for health to Mr. Guenther who heads OSHA.

NIXON'S HEALTH COMMITTEE TO CONVENE HERE

Atlantans To Play A Big Part

President Nixon's recently formed Committee on Health Education will hold a regional hearing in Atlanta on

The Fight On Cancer

President Nixon has signed into law a \$1.6 billion program to find a cure for cancer.

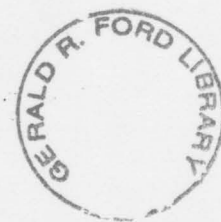
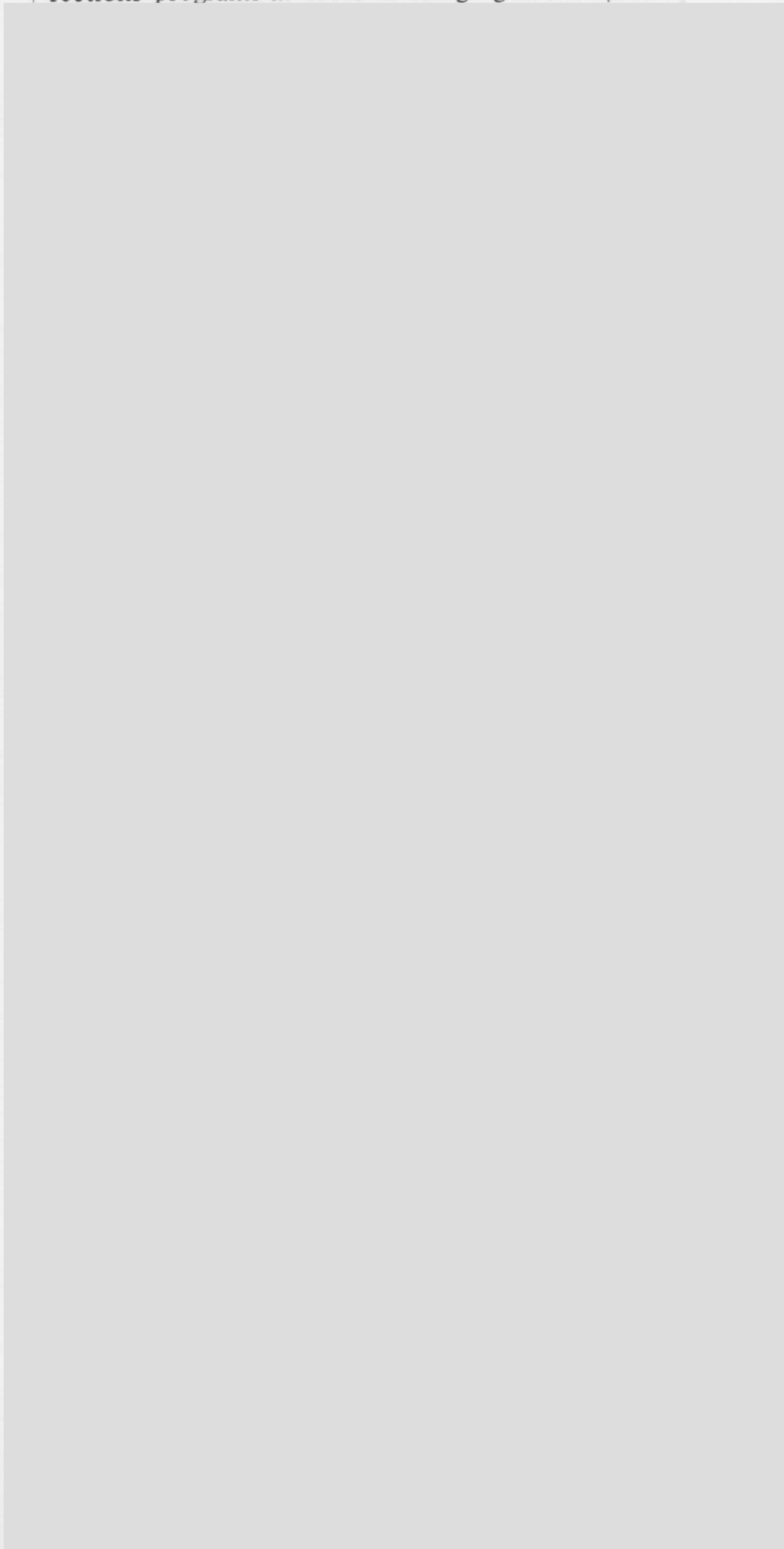
The bill authorizes the spending of \$1.6 billion during the current fiscal year which began July

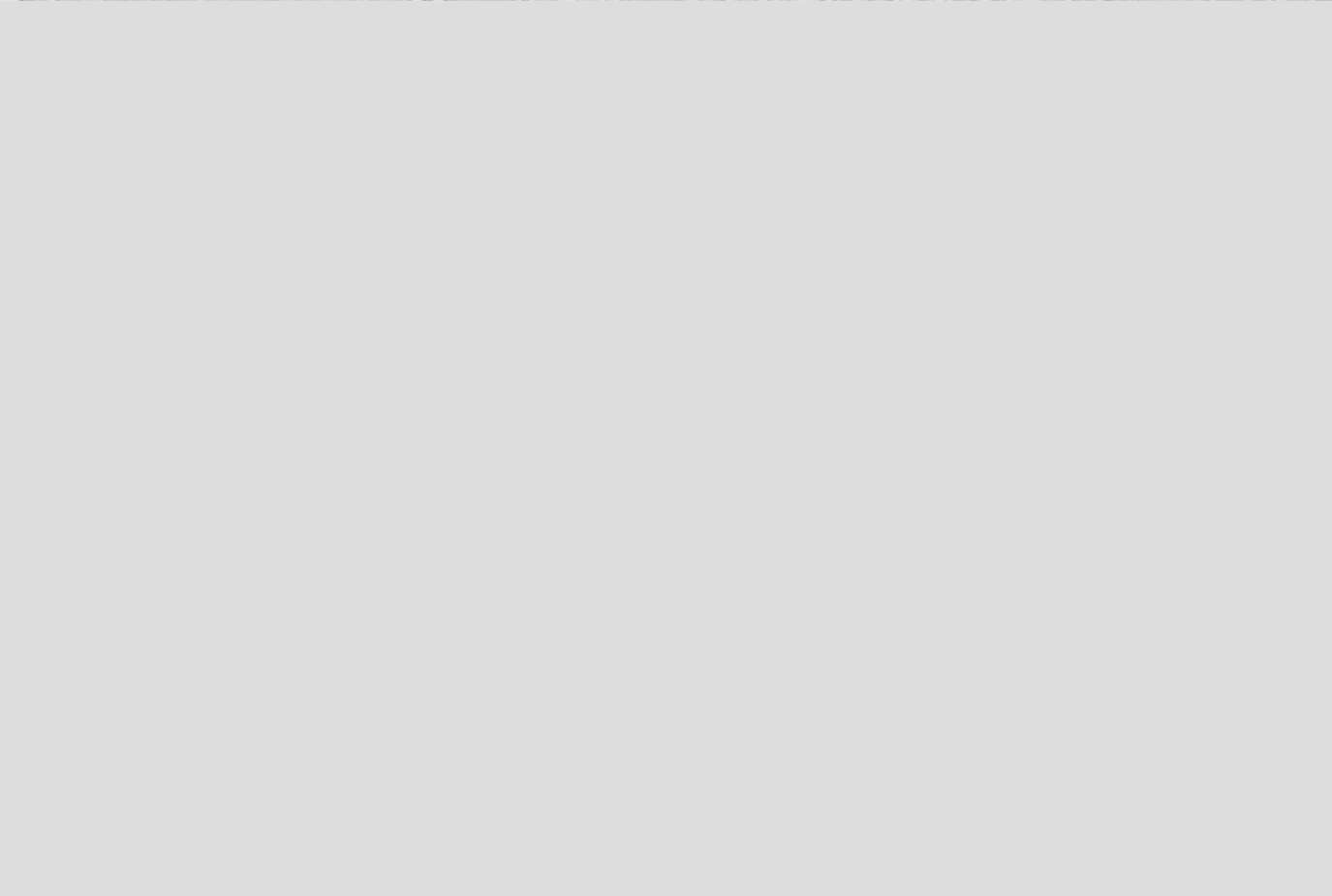
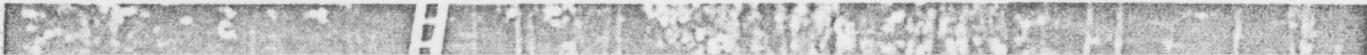
ATL. Daily World

**PRISON REFORM EFFORTS ANNOUNCED
BY ATTORNEY GENERAL MITCHELL**

Daily world

Attorney General John N. Mitchell has announced new Federal initiatives to assist state and local corrections programs in order to bring "genuine reform





Presidential Pep Talk

In a surprise visit to a Washington Redskins practice session, preceding their game with Philadelphia, President Nixon predicted that the "Skins" would break their two game losing streak by winning over the Eagles. (They

did-20-13). Said one sports caster admiringly: "It has not been unusual for Presidents to attend major sports events, but this is the first time a President actually has been interested enough to watch a team practice."



Federal Contracts Go To Negro Firms; Ga. Businesses Included

Commitment To Minority Groups Cited

Federal Contracts totaling \$39,280 have been awarded to several minority owned companies, the General Services

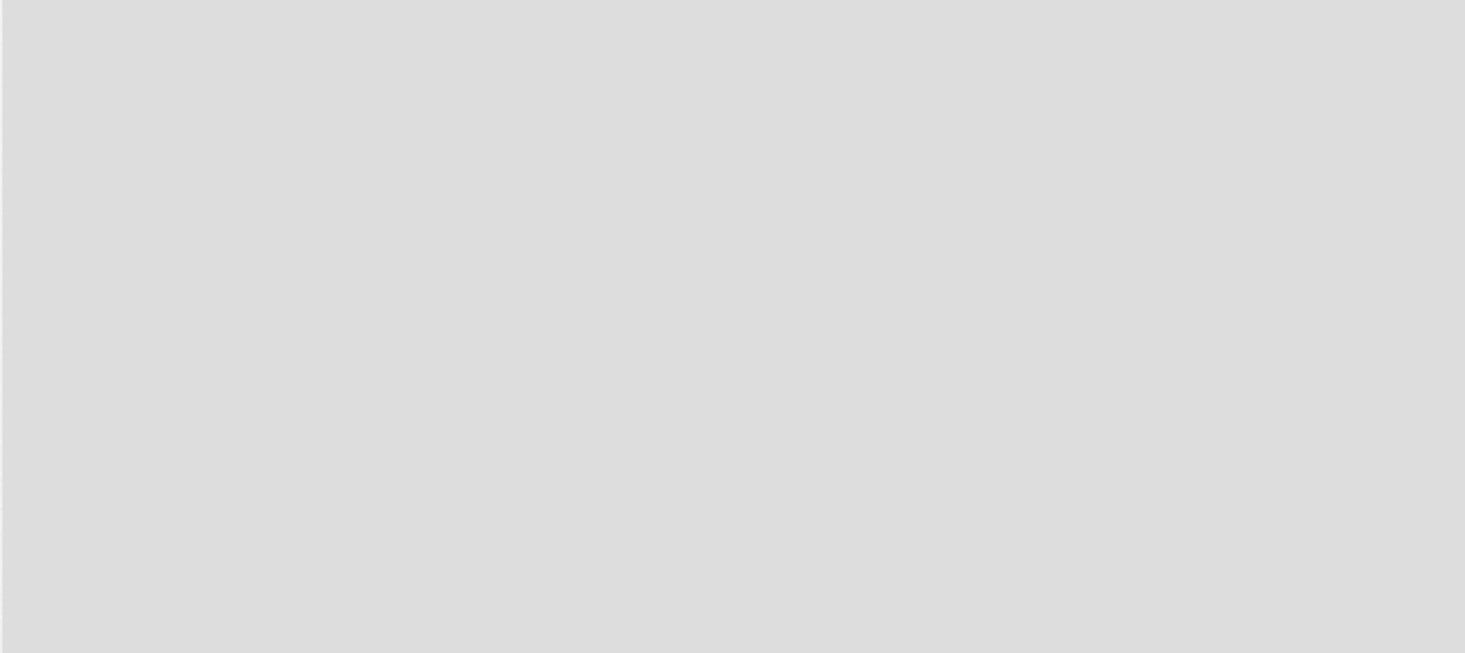
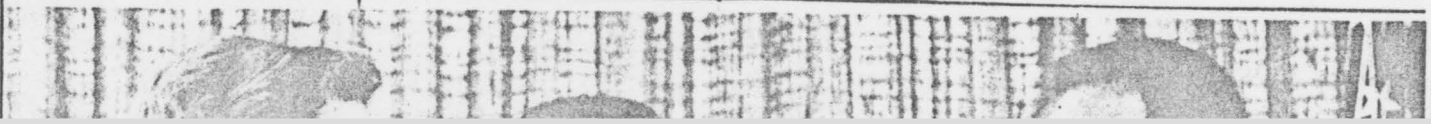
ette.

Ivey Brothers Moving and Storage, Inc., of Atlanta, which received \$4,300 to relocate regional offices for the U. S. Department of Agriculture in Atlanta.

Kunzig cited the contracts as "further examples of President Nixon's stepped up commitment to bring members of minority groups into the main

streams of the national economy."

Section 8 (a) of the Small Business Act permits the Federal government to negotiate contracts with minority firms on a noncompetitive basis to help such companies become visible enterprises. The contracts are awarded to the Small Business Administration, which sublets them to the individual concerns.



New Regional Head Of Action

Action Director Joe Blatchford, left, swears in Frank Williams as director of the agency's Atlanta regional office. Center, ACTION Acting Associate Director Christopher

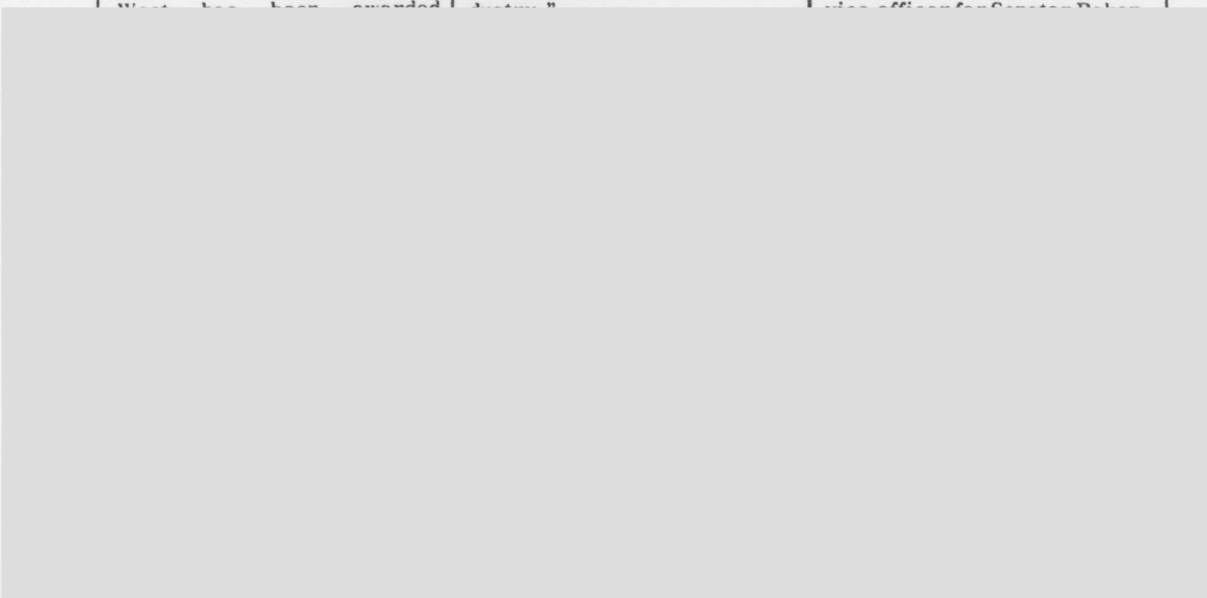
Mould. Ceremony took place in the Washington, D. C. headquarters of ACTION, the new citizens' service corps. Its programs include the Peace Corps and VISTA.

Memphis' Growing Black Firm Awarded Government Contract

The black owned and operated M-T Manufacturing Company at 318 South Parkway

staff for having the courage to hang on since 1968 and work to compete in the world of in-

Baker, Leonard Small of the National Business League, and Ed Redditt, Community Ser-



Cleveland Call-Post - 12/25/71

HUD Aids Registry Of Black Housing Experts

A \$390,000 contract has been let by the U.S. Department of Housing and Urban Development to prepare a registry of black businesses



manual of minority business opportunities in HUD programs, a survey of minority contractors, and a registry of minority contrac-

Labor Dept. Spending On Prisoner Training Increases

WASHINGTON — Labor Department expenditures on job training for offenders have increased ten-fold in three years. Under Secretary

the criminal justice system to create more employment opportunity for offenders has taken several forms. Among these cited by Silberman

early evaluation in 25 institutions shows some reduction in recidivism despite the program's newness; and

some of the statutory and regulatory barriers that keep ex-offenders from being hired, he said.

The Bar Association's

First Federal Program For Black Medical Research



Institutions of higher learning with predominantly ethnic minority student bodies will be able to

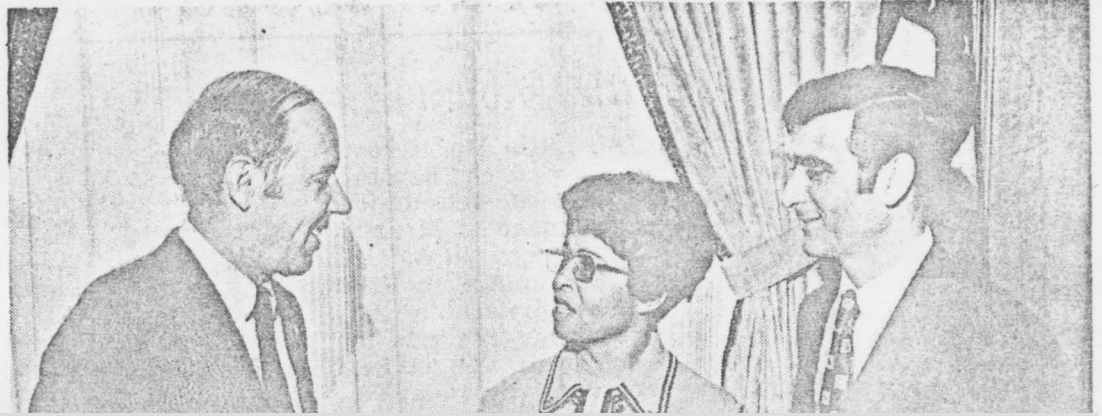
American Indian, two are oriental, and nine are composed of Hawaiian and other racial extractions.

MSBS Program is to strengthen institutional capabilities and pave the way for meaningful biomedical

needs and capabilities in the biomedical research area. In October, administrators and scientists from ninety

Black Woman Named Director Of EEO Agency

WASHINGTON -- Mrs. Velma McEwan Strode, a long-time worker for equal rights and better human relations, has been appointed to the new position of Director of Equal



LA 504121

Local Firms, Federal Agencies To Aid First Enterprise Bank

First Enterprise Bank -- the first minority-oriented community-owned bank in Northern California -- expects to open its doors for business sometime early next year.

When it does, help will be

\$150 million increase in federal deposits.

The Minority Bank Deposit Program began last year when the President and Maurice Stans, Secretary of Commerce, along with the Na-

Kaiser, Montgomery Ward, Bechtel Steel, the Oakland Tribune, Safeway, First American Title, Pacific Telephone and Telegraph, Grubb and Ellis and Butler Corporation.

Announce New Construction Contracts

WASHINGTON — The Labor Department has approved apprenticeship outreach and journeymen the construction trades under their previous contracts, 317 over their combined goal of 1,311. Cumulative

HARRISBURG (Pa.) BUILDING AND CONSTRUCTION TRADES COUNCIL, \$49,890, 30

COUNCIL, \$55,549, 30 apprentices. Previous contract, 30 placed. NEGRO TRADE UNION

