The original documents are located in Box 1, folder "Administration Initiatives Receiving Top Coverage in Minority Publications, November 3, 1971" of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

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November 3, 1971

MEMORANDUM FOR:

FROM: STANLEY S. SCOTT
ASSISTANT TO THE DIRECTOR
OF COMMUNICATIONS

SUBJECT: ADMINISTRATION INITIATIVES
RECEIVING TOP COVERAGE IN
MINORITY MEDIA

Monitoring of top minority publications indicates that the attached news items released through our office and other Departments received maximum coverage in most of the minority media.

— President Nixon's request for $100-million increase to minority enterprise.

— Black colleges receive Federal aid.

— Presidential aides Robert Brown and Harry Dent warmly received as they meet 13-state delegation of black leaders in Atlanta.

— President Nixon signs bill repealing Emergency Detention Act.

— U.S. postal deposits in minority-owned banks doubled.

— First black named Job Corps director.

— Nixon Administration meets commitment to minority banks.

— Supreme Court approval of Philadelphia Plan for minority hiring.

— President Nixon's appointment of John R. Reinhardt as U.S. Ambassador to Nigeria.

ATLANTA DAILY WORLD - 10/22/71

Southern Negro Republicans Praise Nixon's Programs

Negro Republican leaders for a few Democrats in several southern states held a full one day session Wednesday in Atlanta hearing and discussing with aides of President Nixon some of the

ple." However, it was political and on a whole the group expressed pleasure at having been called and after pointing out some of the problems about patronage for Negro Republicans in the South,

The Washington AFRO-AMERICAN

Business and Finance

Major corporations commit $30 million to banks

President Nixon's Minority Business Assistance Program received a big boost this week bank deposit commitments by a group of major corporations.

ongoing and we look for them to expand in the years to come," stated Robert Davis.

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THE WASHINGTON AFRO-AMERICAN 10/30/71

Rogers lauds Reinhardt at swearing-in meeting

By LILLIAN WIGGINS

ecretary of State William gers expressed certainty t President Nixon "made best possible choice" in

"We think certainly," he said, "that Nigeria is one of the key nations in the world and we are particularly pleased that relations bet-

Dial HOUSING For Discrimination Cases

A unique program is underway in the Bay Area to take action against cases of discrimination in housing. Anyone who feels

out to test if discrimination is truly being practiced.

For example, a Black man with a wife and small child made

Operation Sentinal in Palo Alto by dialing HOUSING, toll free.

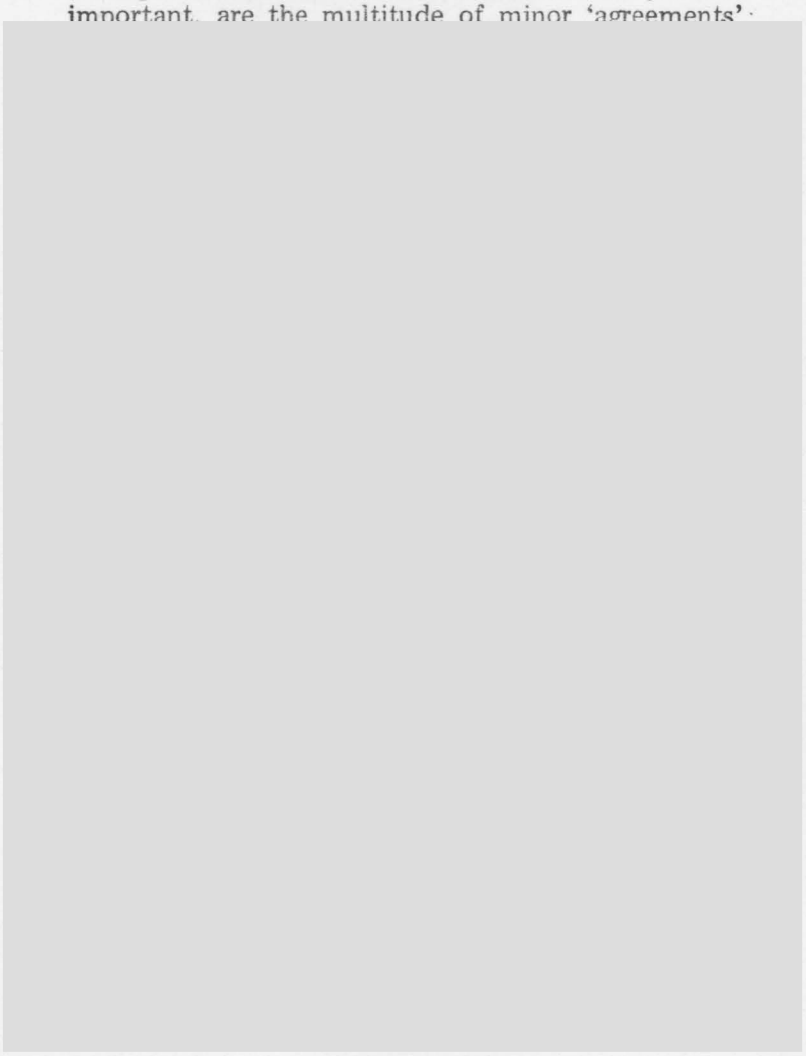
Sentinal contacted fair housing investigators in San

agent of the Fair Employment Practices Commission, a state agency which also investigates discrimination in housing, both

CHICAGO-SOUTH SUBURBAN NEWS
10/23/71

Nixon Diplomacy Shows Great Promise

In his 2½ years as President, Mr. Nixon has made significant progress in foreign relations — obvious accomplishments can be seen in his upcoming visits to Peking and Moscow, less obvious, but just as important, are the multitude of minor 'agreements'



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VIRGINIA JOURNAL AND GUIDE - 10/23/71

Proposes $63.6 Million

Nixon Acts To Assist Minority-Owned Firms

WASHINGTON (UPI) — President Nixon proposed Wednesday a 20-fold increase to $63.6 million in federal aid for minority-owned business enterprises to help redeem his 1968 campaign promise to

until neither race nor nationality is any longer an obstacle to full participation in the American marketplace," Nixon said in a message to Congress.

IC), private firms which guarantee bank loans to Negro, Spanish-speaking, American Indian and other minority businessmen.

The government provides

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CHICAGO-SOUTH SUBURBAN NEWS

Abuse Office Says Military Can Cope With Drug Problem

10/23/71

WASHINGTON, D.C. — President Richard M. Nixon's Special Action Office for Drug Abuse Prevention says its Civilian Technical

"As in civilian communities, the methods of treating drug addiction are still relatively new to most people in the medical

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A First Step

N. Y. Amsterdam News 10/23/71

Last week, President Nixon announced that he was asking Congress to provide $100-million to The Office of Minority Enterprise of the Department of Commerce to aid

Item: $210-million a day — seven days a week is spent by the federal government to maintain the operations of the military.

Item: An additional $60-million a

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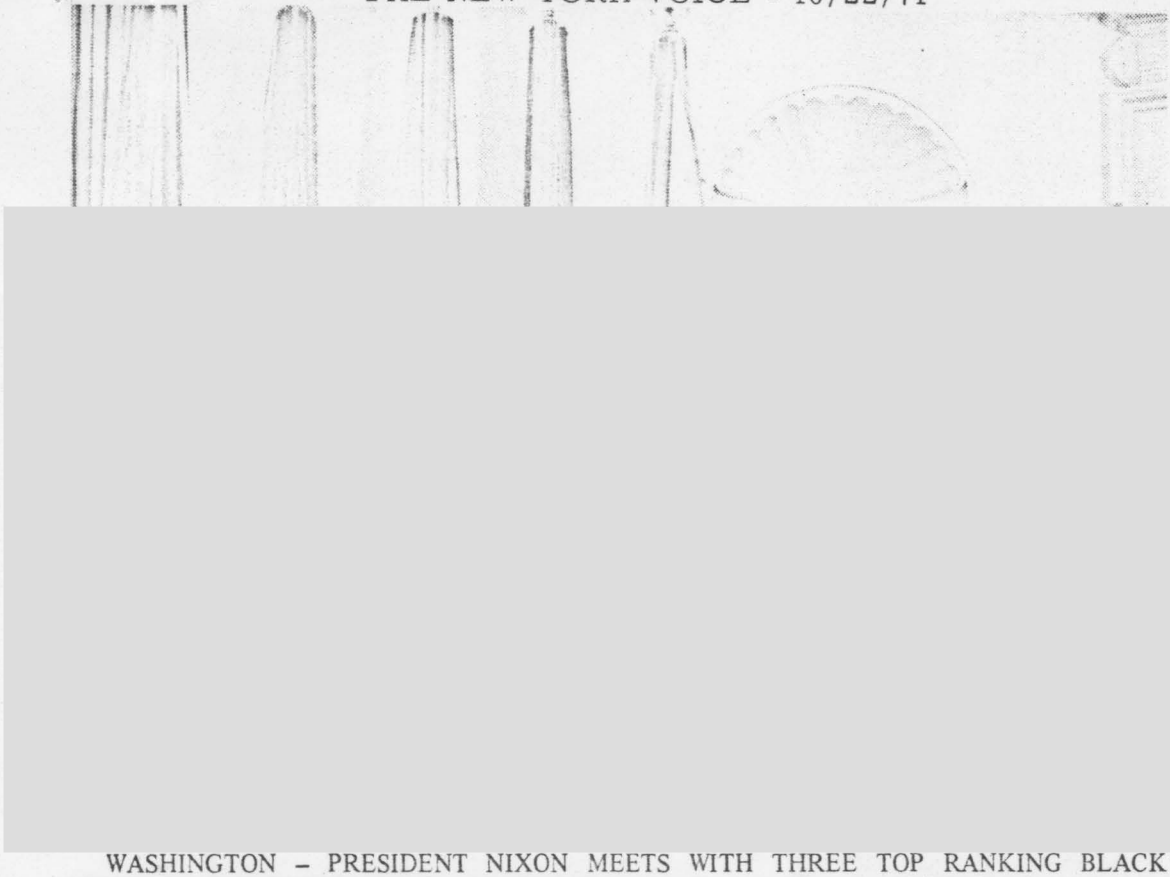
THE NEW YORK VOICE - 10/22/71



WASHINGTON – PRESIDENT NIXON MEETS WITH THREE TOP RANKING BLACK MILITARY OFFICERS to discuss with them moves by Defense Secretary Melvin Laird to wipe out racial bias in the armed forces. From left are Rear Adm. Samuel Gravely, USN; President Nixon; Secretary Laird; Brig. Gen. Benjamin L. Hunton, Army Reserves; and Brig. Gen. Cunningham C. Bryant, National Guard. During the Nixon Administration, the total number of Black promoted to the rank of General has reached six with one Admiral being named. Prior to the present Administration there were only two Black Generals in the military.

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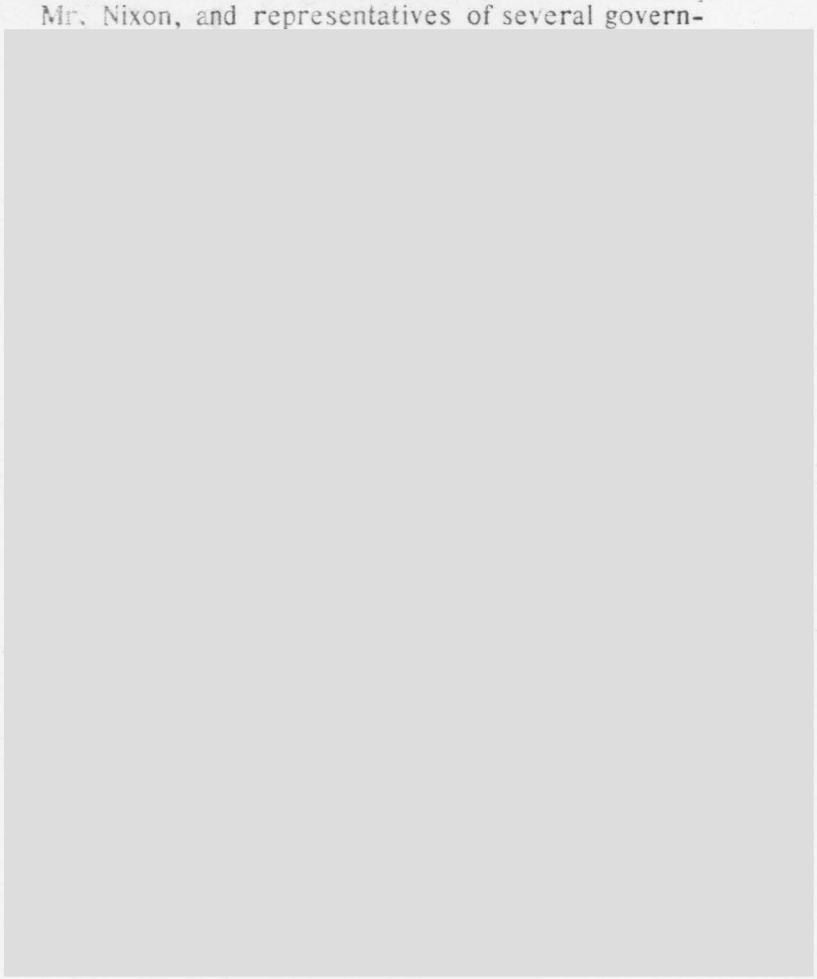
ATLANTA DAILY WORLD - 10/28/71

Briefing The Leaders

Robert Brown, one of the high-ranking members of our racial group in President Nixon's Administration, with the title of special assistant to the President and Harry Dent, special counsel to Mr. Nixon, and representatives of several govern-



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Jet - 11/2/71

GERRI MAJOR'S

SOCIETY WORLD

COCKTAIL CHIT CHAT: **Mildred Nelson** of Lake Charles, La., is still thrilled over a ceremony given her by co-workers and friends in recognition of her 25 years teaching at the Sacred Heart School. . . . It was a high noon wedding for **Linda Hasty Greer**, daughter of **Frank**

[redacted]

Who In America. . . . **President Richard M. Nixon** named **Corinne Galvin** of Ithaca, N. Y., to a three-year term on the Citizens Advisory Committee on Environmental Quality.

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Jet - 11/2/71

WASHINGTON SCENE: **Nathaniel Jordan**, who has traveled around the world three times, got another thrilling experience when he attended the premiere performance of Ibsen's *Doll House* at the Kennedy Center. **President Richard Nixon** shook his hand during

[redacted]

N.Y. AMSTERDAM NEWS Sat., Oct. 16, 1971

Construction jobs

WASHINGTON, D.C. — In the first ruling of its new term, the U.S. Supreme Court, Tuesday, approved the use of "quotas" to bring minority group

plan was first developed in 1969. It has since been extended to 19 other cities and the U.S. Labor Dept. has said New York City and Buffalo are due to get a version of

The plan has started in Washington, San Francisco, St. Louis and Atlanta, Ga. The Labor Department has announced that the plans will soon start in New York.

opened by Court

training course. At least one union, the Sheet Metal Workers has refused to go along with the New York Plan, which is different from the government. Each plan is geared, however, to opening up the

provision [illegible] 964 C[illegible] Rights Act.

But lo[illegible] held that these were not qu[illegible]", because contractors w[illegible] centage ranges within wh[illegible] they could operate in hiring minority w[illegible]kers.

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TWIN CITIES COURIER - 10/16/71

Corporations pledge $30 million to minority banks

President Nixon's Minority Business Assistance Program received a big boost recently with announcements of $30 million additional minority bank deposit commitments by a

bury, Jos. Schlitz Brewing, Oscar Mayer, Avon Products, Lever Brothers, Hercules, Textron, Philip Morris, Squibb Beech-Nut, AMF, Inc., Crane Co./CF & I Steel Corporation.

example."

"I am pleased to see that these major corporations are joining in the effort to increase deposits in minority banks. We

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Atlanta World

RESULTS OF DRIVE AGAINST ORGANIZED CRIME "OUTSTANDING," SAYS MITCHELL

Attorney General John N. Mitchell has disclosed that more than 170 state and local public office-holders or former officials have been indicted or convicted in the past 32 months in the Department of Justice

Crime Fight Successful

Describing the results of the drive against organized crime as "outstanding," the Attorney General said that America is "far from allowing its vitality to be sapped by the tapeworm of organized crime.

"Convictions of high echelon figures in organized crime syndicates have increased from 23 in fiscal 1968 to 61 in fiscal 1971, with a total of 123 in the

Jet - 11/2/71

Post Office Deposits $383,855 With 25 Banks Owned By Minorities

U. S. postal deposits in minority-owned banks located throughout the country more than doubled during the past year, Postmaster General Winton M. Blount an-

[redacted]

pany, Richmond, Va.

Jet - 11/2/71

Young Woman Lawyer Is HEW Deputy Director

Patricia A. King is a woman who is doing something about liberation and getting rewarded [redacted]

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Jet-11/2/71

W. R. Ford *J. E. Reinhardt*

Reinhardt And Ford Are Assigned To Represent U. S. In Nigeria

While much of the country watched with interest the skillful

direct the Agency for International Development's (AID) mission to Nigeria, the largest technical assistance program in Africa. Both Reinhardt, a former United States Information Agency (USIA) assistant director for the Far East, and director Ford view their appointments as having a great deal of significance for Blacks in the U. S. and in Nigeria.

"It is often forgotten," Reinhardt said, "that Nigeria has the largest Black population (63 million) on the continent of Africa, while the United States has the largest concentration of Blacks

C. C. Ferguson *Charles Nelson*

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Jet - 11/2/71

Ticker Tape U.S.A.

By SIMEON BOOKER, Washington Bureau Chief

Confidential: Next year's Democratic convention could mark the first sustained assault on the entrenched Dixie control of key Capitol Hill committees and the accompanying rejection of Blacks for congressional patronage and key state posts. Tied up in party reform is the attempt to increase representation of Blacks and women. In many of

W. T. Coleman Jr.

research and operates an educational program.

Patricia Harris

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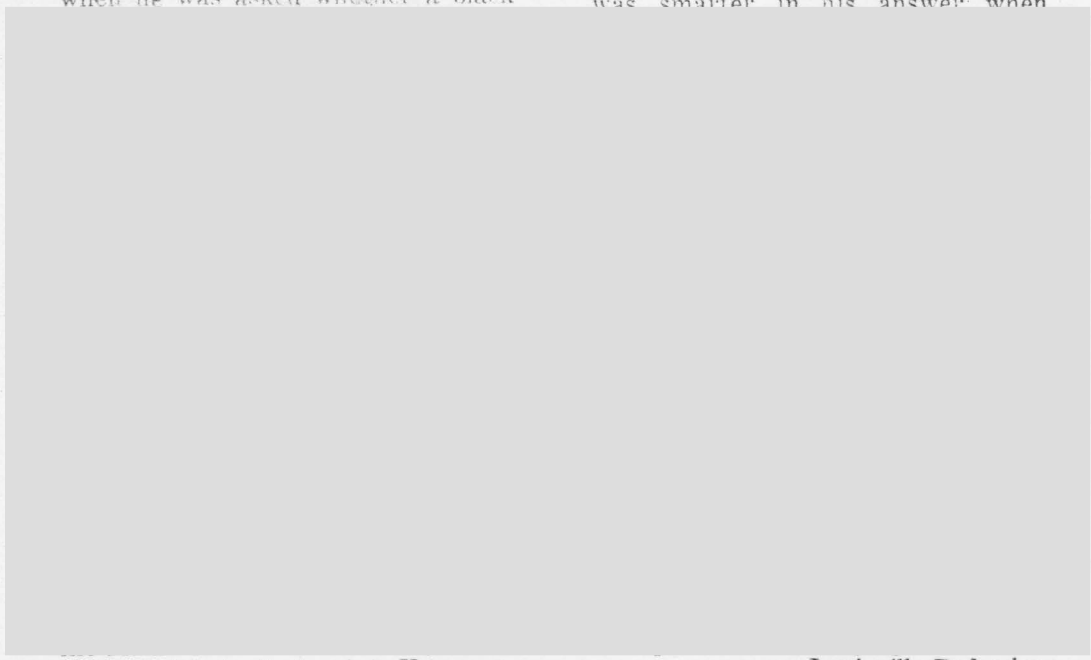
LOS ANGELES SENTINEL - 10/14/71

Guest Editorial

Recently, presidential candidate Sen. Edwin Muskie (D) badly fielded a pertinent question made to him at a private black meeting in Los Angeles when he was asked whether a black

it was quite unwise for him to have reached a firm conclusion when actually such at best is mere political speculation now. Reportedly, even racist George Wallace of Alabama was smarter in his answer when



will not debate that point. However,

— Louisville Defender

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THE AFRO-AMERICAN 10/19/71

Millions more asked for small business

One example of the kind of center for minority businessmen President Nixon wants to establish with the $100 million he asked from

fold increase in minority-owned franchises.

While the Morgan State project will not offer busi-

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AFRO-AMERICAN
October 16, 1971

Nixon Acts To Assist Minority Owned Firms

WASHINGTON — President Nixon proposed Wednesday a 20-fold increase to $63.6 million in federal aid for minority-owned business enterprises to help redeem his

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WASHINGTON AFRO-AMERICAN 10/16/71

Aid For Business

Speaking of economic needs and gains, Secretary of Commerce Maurice H. Stans and his new aide, John L. Jenkins, have made a move in the right direction.

Last week, the two officials appeared

economics, $40 million is, of course, not a great deal of money, but under the current circumstances it will do a lot to help improve the economic picture.

We recognize also that under OMBE's

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CHICAGO DAILY DEFENDER 10/19/71

Kleindienst is speaker at crime parley

Deputy Attorney General Richard G. Kleindienst will be principal speaker before The National Council on Crime and Delinquency, and The Chicago Crime Commission, Thursday, Oct. 21, at

in industry (Wednesday, October 20, 2:00 p. m. in the Sheraton Room)

Panel moderator will be James S. Kemper, Jr., president of the principal com-

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ATLANTA DAILY - 10/17/71

Aid To Negro Business

President Nixon, who made a campaign promise to help "black capitalism", is planning a 20-fold increase in federal aid to minority businesses to the tune of $63.6 million.

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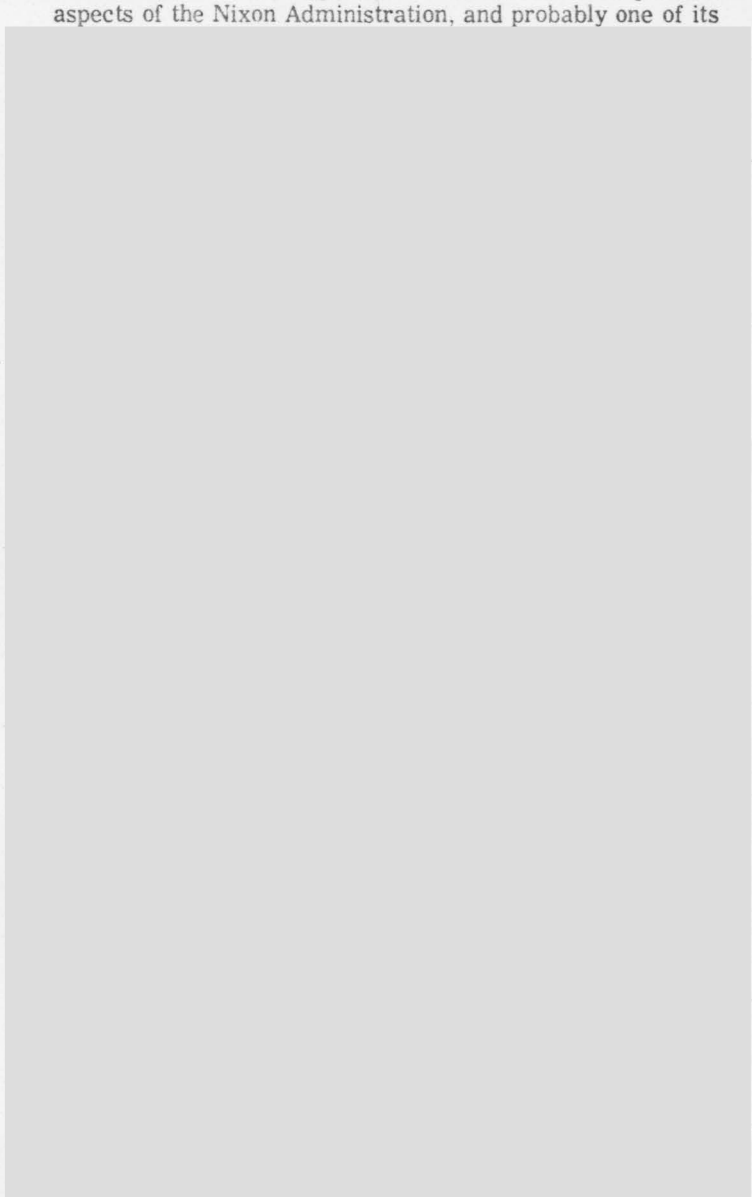
Editorials

Job Plan Appeal Denial Will Help Blacks

The ruling this week by the U.S. Supreme Court should aid other cities in formulating Philadelphia-type Plans in their he high court turned down an appeal by a group of contractors who contested its legality.

In what must be regarded as one of the more positive aspects of the Nixon Administration, and probably one of its



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THE ATLANTA WORLD 10/12/71

FEDERAL SUPPORT TO NEGRO COLLEGES UP 16 PER CENT

3.4 PER CENT OF ALL AID TO EDUCATION

The Nation's III predominantly Black Colleges received 3.4 percent of all Federal Aid to Higher Education ($125 million) during the 1970-71 academic year, HEW Secretary Elliot L. Richardson announced today This marked a 16 percent increase in Federal Support of Black Colleges over the previous year.

"This Administration, more than any other has demonstrated concern for the future of

THE WEEKLY CHALLENGER 10/16/71

First Black Named Job Corps Director

WASHINGTON — John I. Blake, Deputy Manpower Administrator, has been designated director of the Job Corps Assistant Secretary of Labor tools, and his sensitivity to the human factors in directing a program of this nature."

The Job Corps has been a part of the Labor Department

since 1965, nearly 300,000 disadvantaged young people training, health care, necessary legal services and assistance in finding a job.

training coordinator. His background includes that of teacher at West High School in Rochester and a wide range of experiences in sales and sales

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ATLANTA DAILY WORLD - 10/15/71

PRES. NIXON PROPOSES

$63 MILLION TO AID MINORITY BUSINESS

President Calls For 20 Fold Aid Increase

WASHINGTON UPI - President Nixon proposed Wednesday a 20-fold increase to $63.6 million in federal aid for minority-owned business en-

"Both morally and economically, we will not realize the full potential of our nation until neither race nor nationality is any longer an obstacle to full

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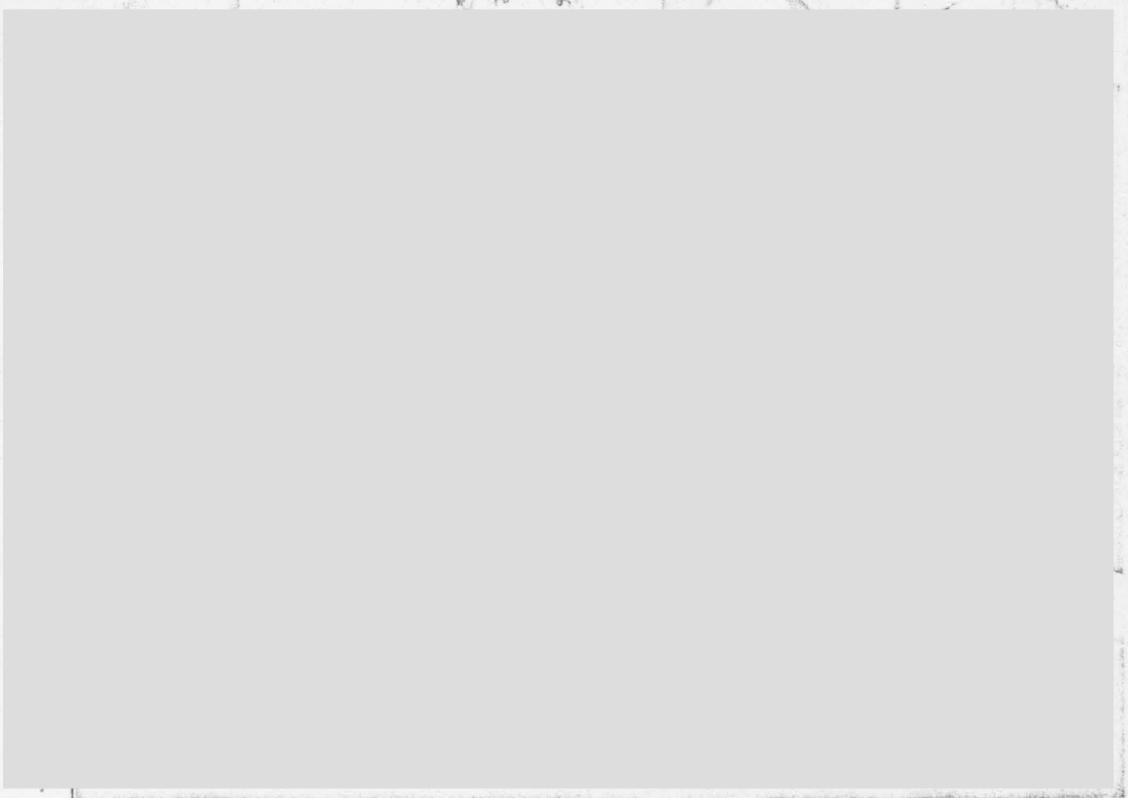
ATLANTA DAILY WORLD - 10/26/71



In Briefing Session by Presidential Aides

Four of the participants in the all-day session of Negro leaders in the Southeast with Presidential Aides Robert Brown and Harry Dent last Wednesday in Atlanta.

From left to right: Dr. G. P. Parham of Fairfield, Alabama, Berkeley G. Burrell of Washington, president of the National Business League and one who was consulted by the president in shaping Phase 11 of his economic program, Edward G. Gannon, of the Treasury Dept. at Washington and former Judge Benjamin Hicks of Memphis, Tenn.

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Drug abuse

Civilian Drug Abuse Treatment Specialist Team — A six-man team of drug treatment specialists, recently returned from a 15-day visit to Vietnam military drug treatment facilities,is shown above with Dr. Jerome H. Jaffe (4th from right), Director of President Nixon's Special Action Office for Drug Abuse Prevention. The team was trained by a special group of SAO and Army experts headed by Dr. Beny J. Primm (5th from right), a special consultant to Dr. Jaffe. Team members are, pictured from left to right, Roy Greer, New York; Sandy Jackson, Jr., New York; Carlyle C. Langaigne, New York; Drs. Primm and Jaffe; Matt Wright, Chicago; Joseph J. Gioia, Albuquerque, New Mexico; and Bill F. Lee, New York City.

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THE WASHINGTON AFRO-AMERICAN 10/30/71

Trouble-Shooter Moves To U.S. Post

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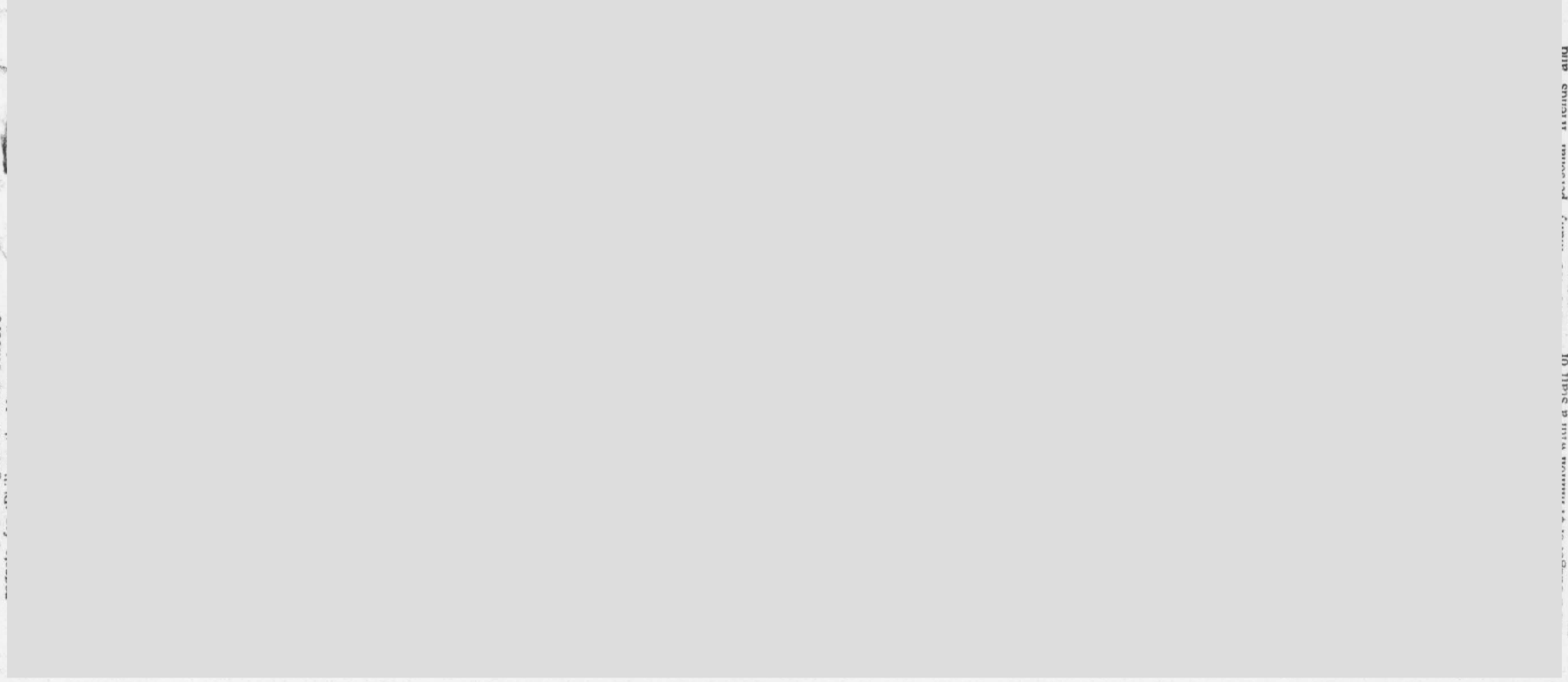


Dawson, Ga., Philip Rutledge became at 45 as large as the city mayor in power and prestige by heading the largest city department of Human Resources and resigned at the peak of his career to take up a challenging federal job.

Rutledge was appointed Oct. 20 deputy administrator of the Social and Rehabilitation Service under Health, Education and Welfare Department. Mayor Walter E. Washington accepted Rutledge's resignation with sincere

Georgians Meet With Presidential Aides

Above is shown some of the Georgians who met in an all-day session in Atlanta Wednesday with two aides of President Nixon. The aides are Robert Brown, special assistant to the president, shown fourth fromt the left in the front line. Harry Dent, the other aide, had left when the photo was made.

Others in the prcutre, front row left to right: T, M. Alexander Sr., Atlanta; Arthur A. Maddox, Columbus: C. R. Yates, Atlanta; Mr. Brown, Washington, D. C. Mrs. Margaret Belcher, Columbus; Mrs. Jondelle Johnson, Atlanta Mrs. Marnerette T. Mathis, Atlanta; and Dr. Robert Wright, Columbus.

Back row, left to right: C. A. Scott, Charles M. Reynolds, Timothy Gilham, all three of Atlanta; A. C. Touchstone, Griffin, Otis Thorpe, Albert Thompson and Randolph T. Blackwell, Atlanta.

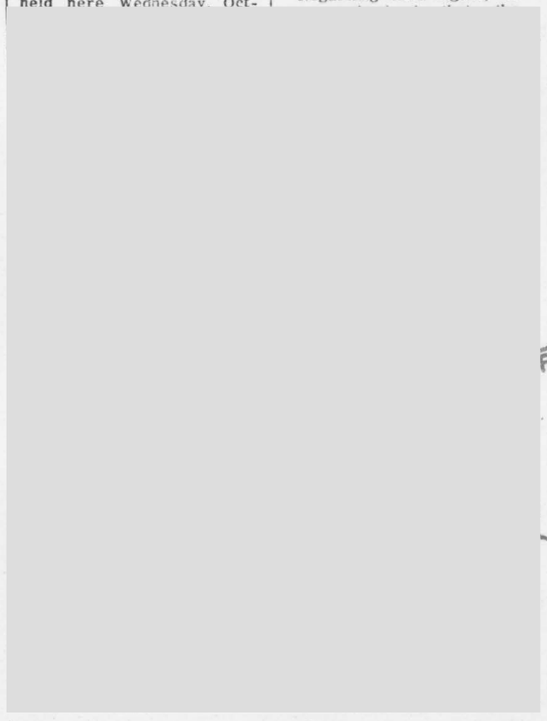
This picture was taken after the meeting in which about 90 Negro leaders from the Southeastern states participated.

Group Discusses

Nixon And The Black Community

A discussion on the affects of the Nixon Administration on the black community was held here Wednesday, Oct- ferent areas of progress in the field of civil rights and equal employment.

Regarding civil rights, it



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THE ATLANTA WORLD - 10/28/71

U. S. POSTAL DEPOSITS IN MINORITY-OWNED BANKS IN NATION MORE THAN DOUBLE

CITIZENS TRUST COMPANY AMONG THOSE IN GROUP

U. S. postal deposits in minority-owned banks located throughout the country more than doubled during the past year, Postmaster General Winton M. Blount has announ-

Seattle, Washington; Peoples National Bank, Springfield, Illinois.

Industrial Bank of Washington D. C., Washington, D.C. United Community National

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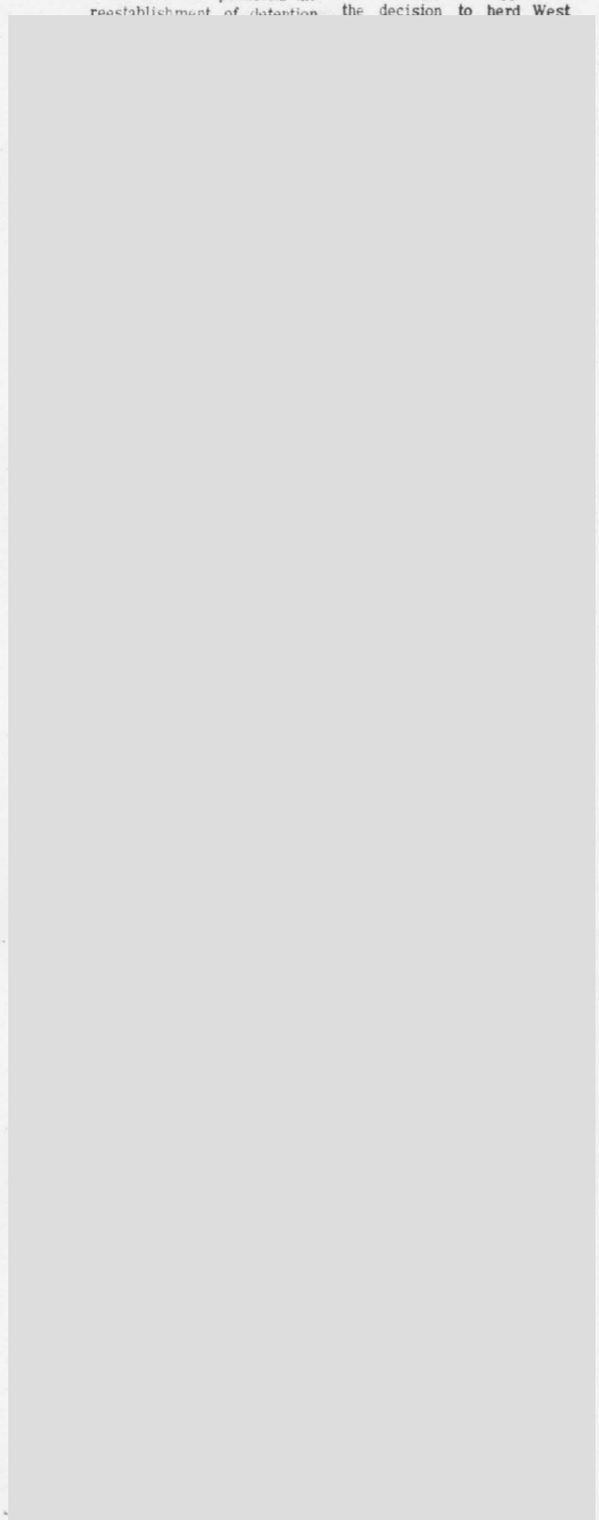
Nixon Signs Repeal Bill On Camps For Subversives

On Saturday, President Nixon signed into law legislation repealing the Emergency Detention Act of 1950, which established detention centers for suspected subversives.

The new law prohibits the reestablishment of detention

a place for concentration camps in the American scheme of life? The answer is obviously no."

Twenty-nine years ago, the Congressmen of California were solidly in support of the decision to herd West



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