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REVIEW DRUG ABUSE SLIDE SHOW  
WITH/Dick Parsons, Ed Johnson  
Wednesday, March 31, 1976  
9:30 a.m.



## OUTLINE FOR BRIEFING ON DRUGS

- I. Elements of Briefing
  - A. Human cost to addicts and their families
  - B. Costs in crime and violence
  - C. Problem--human nature, greed, history of smuggling, supply and demand.
  - D. What is being done now by DEA, Customs, others
  - E. Recommendations
  
- II. Data on extent of addiction and trends
  
- III. Data on estimated impact on U.S. society, e.g., crime, street violence, property violence, fear in cities.
  
- IV. Map of U.S. with arrows weighted for sources of:
  - A. Heroin
  - B. Cocaine
  - C. Marijuana
  - D. Barbituates and amphetamines
  
- V. Pictures of supply
  - A. Mexico--terrain
  - B. Poppy--orange infrared
  - C. Spraying by helicopter
  
- VI. Pictures of trafficking
  - A. Captured photo sequence
  - B. NORAD Center
  - C. Boats
  - D. Mules

- E. Money incentive--two weeks a millionaire
- F. Drugs, guns, and revolution

VII. What is needed

- A. Awareness
- B. A national commitment

VIII. Recommendations

- A. Presidential actions
  - 1. Executive order
  - 2. Legislation
  - 3. Increased resources
- B. Congressional hearings
- C. Media effort
- D. Other forms of communication, e.g., movie



Tetra-Hydro-CANNABINOL  
Soil-climate-Sun

POSSE COMATATIS (1866-  
substance expansion to a Fed Police force)

1. Elements of Buffering

- a) human cat - to dealers - violence -
- b) cost in crime - got less - violence -
- c) Problem - forced - history of smuggling; supply and demand
- d) what's been done now on DEA, Customs, others
- e) Recommendations.

MAP - US - w/ Areas merged for

- a) Heroin
- b) Cocaine
- c) Marijuana
- d) Barbit & Amphetamines.

3. Pictures of Supply

- a) Mexico terrain
- b) Poppy - wage reduced
- c) Spraying
- d) Hairdresser sequence

6. Pictures of Trafficking

Plan - 2 weeks a millionaires  
c. Boat  
d. mules

Strat - Audited Statistics  
Int Relations - chrs & evolution  
guns

7. What is needed A) awareness  
B) national commitment

8. Recommendations:
- a) ~~...~~
  - b) Bez actions:
    - a) exec order
    - b) legislation
    - c) more resources
  - c) Cong Henry
  - d) Media & Effort
  - e) mobile

