

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records
Subgroup/Office of Origin: National AIDS Policy Office
Series/Staff Member: Patsy Fleming
Subseries: National AIDS Strategy

OA/ID Number: 9002
FolderID:

Folder Title:
Agency Submissions-USIA [U.S. Information Agency]

Stack:	Row:	Section:	Shelf:	Position:
S	66	5	10	2



August 10, 1995

MEMORANDUM FOR: Ms. Patricia Fleming
Director
Office of National AIDS Policy
The White House

FROM: Joseph Duffey *J. Duffey*
Director

SUBJECT: USIA Plan on HIV/AIDS

Introduction

The United States Information Agency has the unique USG responsibility abroad for informing foreign publics about official U.S. foreign and domestic policy issues and initiatives. Through its multilingual media, programming and overseas posts activities, USIA explains policy within a foreign cultural context, encouraging substantive interaction with key host country media, academe, government, NGOs and other institutions to further U.S. interests.

USIA Programs on AIDS/HIV

USIA informs foreign publics about USG policies and programs on HIV/AIDS through television programs, interactive satellite broadcasts, electronically delivered texts and articles, radio broadcasts in 47 languages and professional exchanges for government and NGO leaders. USIA's 200 posts in 147 countries also provide public affairs support for USG agencies (USAID, CDC, DOD, Peace Corps and HHS) operating overseas.

These programs encourage foreign countries to address the HIV/AIDS pandemic openly and to cooperate with U.S. and multilateral prevention efforts. In addition to articulating official policy, USIA provides audiences with the context and background behind these policies, for example the latest medical research, innovative care programs for patients, civil rights issues and the economic impact of the pandemic. Following are some examples of USIA programs on AIDS in FY 95.

- USIS posts overseas distribute AIDS-related materials from the Wireless File, a daily compilation of policy statements and background articles electronically delivered in five languages. Journalists, policy makers, academics and

community leaders read these materials in the form of press releases, special pamphlets, or articles reprinted in local publications.

- USIS reference centers overseas also respond to request for information on HIV/AIDS with texts and guidance on sources of information available in the U.S. Foreign publics can also access USIA materials such as policy texts and VOA news reports through USIA's World Wide Web homepage.
- USIA's International Visitors Program sponsored 30-day professional visits on HIV/AIDS prevention in the U.S. for 31 health policy officials and community leaders from 24 countries. These visitors learned first hand about public and private sector efforts at local and national levels to prevent the spread of HIV. They also established long-term contacts with U.S. Government offices and NGOs. International Visitor projects on other subjects, such as substance abuse prevention or community organizations, also had components related to AIDS.
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Resources

It is difficult to report accurately the USIA resources devoted to programs on AIDS because USIA's budget is not thematically driven and any single program or product may deal with several policy themes. The figures used on the attached chart estimate costs incurred in Washington and do not include costs associated with overseas operations. It is equally difficult to project FY 96 expenditures. We do know, however, that USIA will have less money overall and therefore less to address HIV/AIDS -related issues.

Office of
National AIDS Policy

Correspondence Routing Slip

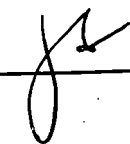
Tracking Number: G1789

Date Rcvd: 8/14/95

From: US Info Agency

Staff Action:

Reviewed By Jeff: _____ Reviewed By: Patsy _____

Assigned To: 

RCVD: _____ DONE: _____

Recommendations/Instructions:

To Support Staff: _____

Date of Response: _____

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United States Information Agency

GOAL: to increase understanding of and support for USG policies and programs on HIV/AIDS among foreign publics.

Objective	Actions	Resources	Audience	Constituency Involved
1. provide accurate information on USG policy and programs to key foreign audiences.	multi-language television, radio and texts distributed directly and through overseas posts and reference centers; press support for travelling officials; tours and briefings for journalists; post-generated public affairs campaigns to support specific USG initiatives in that country.	FY 95 -- \$350,000 FY 96 -- \$325,000*	policy makers, academics, journalists, researchers and NGO leaders	USG officials, academics/researchers, NGO leaders
2. give key foreign decision makers first-hand experience with U.S. policy and programs -- public and private, national and local - - to address the HIV/AIDS pandemic and encourage exchange with their U.S. counterparts.	Multi-regional, regional and individual International Visitor Programs, specifically on HIV/AIDS issues and as part of programs on substance abuse, civil society, human rights and community health.	FY 95 -- \$240,000 FY 96 -- \$200,000*	Health policy makers and NGO leaders	U.S. NGOs, state, local and federal agencies, academic/research institutions

* FY 96 figures are based on USIA's FY 1996 budget request

[217] From: JBAILY (INTERNET.JBAILY) at SOFTSWITCH 8/7/95 3:03PM (2060 bytes: 49 ln)

Priority: Low

To: Jane Sanville at ~ONAPC

Subject: Fwd: National AIDS Plan

----- Message Contents -----

Received: from ICM1 by PCC.SSW.DHHS.GOV

(Soft*Switch Central V4L380P7);

07 Aug 1995 15:03:22 EDT

Received: from usia.gov (XGATE.USIA.GOV [198.67.64.2]) by icm1 (8.6.10/8.6.9) with

SMTP id PAA13691 for <jsanvill@oash.ssw.dhhs.gov>; Mon, 7 Aug 1995 15:08:47 -0400

Received: from Connect2 Message Router by usia.gov

via Connect2-SMTP 4.00; Mon, 7 Aug 95 14:59:44 -0500

Message-ID: <FFF5253001FB0070@usia.gov>

Date: Mon, 7 Aug 95 14:49:21 -0400

From: "Baily, Jess" <jbaily@usia.gov>

Sender: "Baily, Jess" <jbaily@usia.gov>

Organization: USIA

To: jsanvill@oash.ssw.dhhs.gov

Subject: Fwd: National AIDS Plan

Next-Attachment: AIDSSUM1.JLB, AIDSSUMA.JLB

Content-Type: x-uencode-apple-single

X-mailer: Connect2-SMTP 4.00 MHS to SMTP Gateway

This is try # 2. Jess

* Jess Baily

* Policy and Planning Unit, Office of the Director

* United States Information Agency

* Washington DC 20547

* phone: (202) 619-6655

* fax: (202) 205-0655

* internet e-mail: jbaily@usia.gov

Jane:

Attached are two documents, both still in DRAFT, I repeat, DRAFT form since the Director has not signed off. Please do not use, but let me know if you have any questions. Both are in Wordperfect 5.1/5.2 Windows format. Also, please acknowledge receipt. Thank you. Jess

* Jess Baily

* Policy and Planning Unit, Office of the Director

* United States Information Agency

* Washington DC 20547

* phone: (202) 619-6655

* fax: (202) 205-0655

* internet e-mail: jbaily@usia.gov

Uencoded File Attachment: AIDSSUM1.JLB

20
10

[218] From: JBAILY (INTERNET.JBAILY) at SOFTSWITCH 8/7/95 3:03PM
(10200 bytes: 1
fl)

Priority: Low

To: Jane Sanville at ~ONAPC

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File item 1: AIDSSUM1.JLB 8/7/95 3:11PM

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August 7, 1995

MEMORANDUM FOR: Patricia Fleming
Director, Office of National AIDS Policy

FROM: Joseph Duffey
Director, United States Information Agency

SUBJECT: USIA Plan on HIV/AIDS

Introduction

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drafted: D/P JBaily _____ 8/3/95

clearance: D/P JFischman _____

M - SSilverman _____

B - JBruns _____

I - BFulton _____

E - JLoiello _____

C - DOglesby _____

D - PKemble _____

8/14
~~Loss~~ Comins

USIA → Deputy
Director out →
out to lay
may get pulled.

It is in WP.

⑥ Have approximated the
format → not in

⑦ Budget is programmatically
driven ~~not~~ not thematically
driven.

If President says some thing -
we cover

Depend on field offices →
what he submits will reflect
out comes →
time + energy
to find an official.

-USIA

~~USIA~~ USIA

7/7

619-4700 ~~USIA~~ locator.

Charles Haveridge

-no one can find him!

7.12

Jess Bailey 202-619-5921 (f/202-619-5925)

- he didn't get memo until the 7.6.95.
- fitting format
- still in African Affairs. 3rd wk. there we

VOA → 44 language services.

even ~~quantifying~~ estimating will be difficult.

Operational costs.

Put ~~that~~

- health components.

fax example →

August 1st

I want text format elec. copy

if no approval by 8.1. use informal intell. app.

- he doesn't want to be a pain to the groups.

Don't overestimate

quantifying
won't be able capture funding for overseas press conferences. Part of the infrastructure

Mike Sneller friend of Jess.
have Fulbright grant to someone looking @ children in Dakar.

good after 24H

P: 619-5645

JBailey@USIA.GOV

Joe Fishman's fax # is good

call 7.17.

619-6655

7.19

Jess Bailey - left msg. E Secretary - who's official?

TO <u>JS</u>			TELEPHONED ☒		PLEASE CALL	
DATE _____ TIME _____			CALLED TO SEE YOU		RETURNED CALL	
PHONE CALLS "WHILE OUT" RECORD M. <u>Jeff Bailey</u> OF _____ PHONE _____ AREA CODE NUMBER EXTENSION			WILL CALL AGAIN		URGENT	
			MESSAGE title: <u>Sr. Policy Officer</u> <u>Policy & Planning Unit</u> <u>Office of the Director</u> <u>USIA</u>			
			TAKEN BY: _____			

Aug 14

new # 619-6655 - Jess Bailey

asked him to call re unmet need.

August 7, 1995

MEMORANDUM FOR: Patricia Fleming
Director, Office of National AIDS Policy

FROM: Joseph Duffey
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SUBJECT: USIA Plan on HIV/AIDS

Introduction

Communication

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Unmet need
USO HHS's
conf. call approach...

drafted: D/P JBaily _____ 8/3/95

clearance: D/P JFischman _____

M - SSilverman _____

B - JBruns _____

I - BFulton _____

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GOAL: to increase understanding of and support for USG policies and programs on HIV/AIDS among foreign publics.

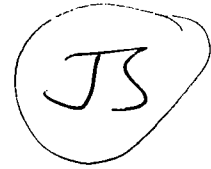
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Unmet needs -

**United States
Information
Agency**

Washington, D C 20547

Office of the Director



March 12, 1996

Mr. Matthew Murguia
Deputy Director
Division of Policy and Data
Office of Minority Health
Department of Health and Human Services

Dear Mr. Murguia:

I am writing in response to the request for information on U.S. Government committees dealing with HIV/AIDS issues.

USIA has only one committee that deals with HIV/AIDS issues, the Global Issues Working Group. This informal group meets periodically to discuss Agency information and exchange programs on a wide range of issues, including HIV/AIDS.

The Bureau of Educational and Cultural Affairs has grant review panels to review projects, such as a recent grant for an International Visitor project on HIV/AIDS and public health issues. These review panels are not, however, permanent committees.

If you have further questions, please contact me at
(202) 619-6655.

Sincerely,

Jess L. Baily
Senior Advisor for Global Issues
Office of Strategic Communication

Survey on Racial & Ethnic Composition of DHHS Advisory Groups

~~Section 508(b)(7)(C)~~

Matthew Murguia
Office of Minority Health/DHHS
5515 Security Lane, Suite 1000
Rockville, MD 20852
Phone: 301-443-9923, FAX 301-443-8280

Department/Agency: U.S. Information Agency
Division/Bureau/Branch: None
Name of Committee: Global Issues Working Group

On what basis was this committee established?

☐ Presidential ☐ Secretarial
☐ Legislatively ☒ Ad hoc
☐ Grant Review ☐ Other (describe)

What is the role of this committee/task force, etc.?

☐ Advisory ☐ Planning
☐ Grant Review ☐ Coordination
☒ Other (please specify below)

The group informally coordinates Agency programming on a wide range of issues, including HIV/AIDS and the environment.

Does this committee have regularly scheduled meetings? Yes (No)

If yes, when do these meeting occur? _____

Total number of committee members:
(do not include staff): 18

RACE/ETHNICITY OF MEMBERS	NUMBER OF MALES	NUMBER OF FEMALES
Non-Minority	8	10
Black		
Hispanic		
Native American		
Asian/Pacific Islander		
Total	18	

How many members of the committee are openly HIV positive? UNKNOWN
(Do NOT identify the HIV status of any individual member.)

Contact Person for Committee/Phone number: Jess L. Baily -- (202) 619-6655