

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Re: Recommended telephone call to Stephen Spielberg (partial) (1 page)	05/03/99	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Ruby Shamir (Subject Files)
OA/Box Number: 20364

FOLDER TITLE:

Children, Violence, and Responsibility 5-10-99 Mtg.

2012-0565-S

ry1237

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

THE WHITE HOUSE

WASHINGTON

May 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed
Richard Socarides

RE: Strategy Session on Children, Violence and Responsibility

This memorandum will update you on our planning for the Strategy Session on Children, Violence and Responsibility, scheduled for Monday, May 10. We are also proposing that you personally make a few telephone calls today to line up key participants.

The purpose of the meeting is to lay the groundwork for a national campaign to reduce youth violence, in the same way that we have been able to reduce drunk driving and teen pregnancy and increase seatbelt use. The campaign will elicit and coordinate efforts from all sectors of society, including the entertainment industry, gun manufacturers and gun control advocates, educators, parents, and young people. The White House meeting on May 10 will be a two-hour, closed-door, brainstorming session to discuss new and creative ways for all of us to take responsibility -- by reducing youth exposure to gratuitous violence, increasing parental involvement and supervision, and decreasing youth access to guns.

While we may ultimately have to increase the size of the meeting, we are proposing initially that the group be 23 in number, including you, the Vice President, Mrs. Clinton and Mrs. Gore. The attached list of proposed participants includes a broad cross-section of representatives from the entertainment world, gun advocates and manufacturers, online communications and video games, education advocates and others. We would appreciate your authorization to extend invitations in accordance with the attached list.

Finally, we are enclosing call sheets and talking points so that you may extend invitations to a few key leaders who will take part only if they hear about it from you.

**White House Strategy Session on
Children, Violence, and Responsibility
May 10, 1999**

Proposed Participants

1. The President
2. The Vice President
3. The First Lady
4. Mrs. Gore
5. Les Moonves, President, CBS Television
(alternate: Bob Iger, CEO, ABC; Robert Wright, CEO, NBC)
6. Edgar Bronfman, Jr., CEO, Seagrams (Universal/MCA)
(alternate: Howard Stringer, President, Sony USA; Michael Eisner, CEO, Disney)
7. Steven Spielberg, Dreamworks
8. Steve Case, CEO, America On-Line
9. Doug Lowenstein, President, Interactive Digital Software Association
10. Roxanne Spillett, President, Boys & Girls Clubs of America
11. Sandra Feldman, President, AFT
12. Bob Chase, President, NEA
13. Ginny Markill, President-Elect of the Parents-Teacher Association
14. Dr. Prema Mathai-Davis, CEO, YWCA of USA
15. Abraham Foxman, National Director, ADL
(alternate: Rev. Thomas McDade, Secretary of Education, US Catholic Conference)
16. Charlton Heston, President, National Rifle Association or Bob Ricker, President, American Shooting Sports Council (We are still not sure whether the NRA should be included.)
17. L.E. (Ed) Schultz, President and CEO, Smith and Wesson
18. Sarah Brady, Handgun Control, Inc. (HCI)
19. Robert Pynoos, M.D.
(alternate: Nancy Dickey, President, American Medical Association)
20. Four Members of Congress -- Leadership or designee

Talking Points for Outreach Calls:
Strategy Session on Children, Violence and Responsibility

- I wanted to talk with you about the meeting we're having at the White House next Monday on Children, Violence, and Responsibility.
- Here's what I want to come out of this meeting: I think we ought to have a national campaign to reduce youth violence, in the same way that we have had campaigns to reduce drunk driving and teen pregnancy and increase seatbelt use. Those campaigns have been extraordinarily successful.
- I'm not interested in pointing fingers or playing the blame game. I think the right response to the tragedy in Colorado is for all of us to make whatever positive contributions we can think of to prevent this from happening again. So I want to give everybody a chance to put forward new ideas -- not just the entertainment industry, but gun manufacturers, educators, parents, and young people. The White House meeting will be a two-hour, closed-door, brainstorming session to discuss new and creative ways for all of us to take responsibility -- by reducing youth exposure to gratuitous violence, increasing parental involvement and supervision, and decreasing youth access to guns.
- Your participation and ongoing contributions would mean a great deal to the success of this effort.
- What do you think we should do about this tragedy?

RECOMMENDED PHONE CALL

TO: Edgar Bronfman Jr., Chairman, Universal/MCA

DATE: ASAP

RECOMMENDED BY: Minyon Moore

PURPOSE: The purpose of the call is to extend a personal invitation to Mr. Bronfman to attend the White House Strategy Session on Children, Violence, and Responsibility on May 10.

BACKGROUND: As a follow-up to several strategy meetings, we thought it would be important for you to reach out to several key entertainment executives to share your vision of the strategy session and to personally invite them to attend. You may also use this opportunity to ask for their thoughts on the goals of the meeting.

In order to achieve some of your desired goals, it is important for you to have at least two or three top entertainment executives in attendance.

As you have publicly stated, this meeting is not an opportunity to blame any one source. Instead, the purpose of this meeting is to lay the groundwork for a national campaign to reduce youth violence, in the same way that we have been able to reduce drunk driving and teen pregnancy and increase seatbelt use. The campaign will elicit and coordinate efforts from all sectors of society, including the entertainment industry, gun manufacturers and gun control advocates, educators, parents, and young people.

CONTACT INFORMATION: (818) 777-7784

DATE OF SUBMISSION: May 3, 1999

ACTION:

Withdrawal/Redaction Marker

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RECOMMENDED PHONE CALL

TO: Steven Spielberg, Dreamworks

DATE: ASAP

RECOMMENDED BY: Minyon Moore

PURPOSE: The purpose of the call is to extend a personal invitation to Mr. Spielberg to attend the White House Strategy Session on Children, Violence, and Responsibility on May 10.

BACKGROUND: As a follow-up to several strategy meetings, we thought it would be important for you to reach out to several key entertainment executives to share your vision of the strategy session and to personally invite them to attend. You may also use this opportunity to ask for their thoughts on the goals of the meeting.

In order to achieve some of your desired goals, it is important for you to have at least two or three top entertainment executives in attendance.

As you have publicly stated, this meeting is not an opportunity to blame any one source. Instead, the purpose of this meeting is to lay the groundwork for a national campaign to reduce youth violence, in the same way that we have been able to reduce drunk driving and teen pregnancy and increase seatbelt use. The campaign will elicit and coordinate efforts from all sectors of society, including the entertainment industry, gun manufacturers and gun control advocates, educators, parents, and young people.

TALKING POINTS: Please see the attached suggested talking points.

CONTACT INFORMATION: (818) 733-9760 – office
P6/(b)(6) - home

[001]

DATE OF SUBMISSION: May 3, 1999

ACTION:

RECOMMENDED PHONE CALL

TO: Les Moonves, CEO of CBS Television

DATE: ASAP

RECOMMENDED BY: Minyon Moore

PURPOSE: The purpose of the call is to extend a personal invitation to Mr. Moonves to attend the White House Strategy Session on Children, Violence, and Responsibility on May 10.

BACKGROUND: As a follow-up to several strategy meetings, we thought it would be important for you to reach out to several of the key entertainment executives to share your vision of the strategy session and to personally invite them to attend. You may also use this opportunity to ask for their thoughts on the goals of the meeting.

In order to achieve some of your desired goals, it is important for you to have at least two to three top entertainment executives in attendance.

As you have publicly stated, this meeting is not an opportunity to blame any one source. Instead, the purpose of this meeting is to lay the groundwork for a national campaign to reduce youth violence, in the same way that we have been able to reduce drunk driving and teen pregnancy and increase seatbelt use. The campaign will elicit and coordinate efforts from all sectors of society, including the entertainment industry, gun manufacturers and gun control advocates, educators, parents, and young people.

CONTACT INFORMATION: (323) 575-2600

DATE OF SUBMISSION: May 3, 1999

ACTION:
