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001. note	re: personal (1 page)	n.d.	P6/b(6)
002. fax	Sara Jane Boyers to Julia Doan [partial] (1 page)	04/21/2000	P6/b(6)

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FOLDER TITLE:

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2013-0124-S

rc1201

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NOBLE SUPERIOR COURT**DIVISION 2****Judge Michael J. Kramer**

Third Floor Courthouse
101 North Orange Street
Albion, Indiana 46701



Phone 219-636-2129
Clerk 219-636-2736
Fax 219-636-3053

FAX COVER SHEET**PLEASE DELIVER THE FOLLOWING PAGES IMMEDIATELY TO:****NAME:** Mary Ellen McGuire**FAX NO:** 202-456-6244**FROM:** Michael J. Kramer**DATE:** 4-11-00 **TIME** 8:45 AM**TOTAL NUMBER OF PAGES (INCULDING COVER SHEET):** 2

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Ellen M. Smith**FAX OPERATOR****MEMO:**

NOBLE SUPERIOR COURT**DIVISION 2****Judge Michael J. Kramer**

Third Floor Courthouse
101 North Orange Street
Albion, Indiana 46701

Phone 219-636-2129
Clerk 219-636-2736
Fax 219-636-3053



April 11, 2000

Ms. Mary Ellen McGuire
Office of the First Lady
facsimile number (202) 456-6244

re: White House conference on raising teenagers

Dear Ms. McGuire:

This letter follows our conversation yesterday. I chair our county-wide anti-drug coalition. Our efforts are focused on helping young people make positive choices. Over the past year, our young men and women organized and conducted a fund-raiser that raised \$100,000.00 to enable a homeless, Hispanic boy to receive a kidney transplant. In addition they also built a Habitat for Humanity house. In this space I cannot recount all the good in the county that has been brought about by these projects. These young people have become leaders in the county and have positively addressed issues of division and prejudice that seemed insoluble to adults. Last year our youth were named PRIDE (Parents Resource Institute for Drug Education) team of the year and our county coalition, Drug-Free Noble County, was named coalition of the year by CADCA (Community Anti-Drug Coalitions of America).

Having read about the conference on May 2nd, I thought that someone from our county could contribute. Noble County is not special. Our accomplishments can be realized anywhere. While we do react to problems, our main thrust is to empower youth to make the county a better place to live. Over the past five (5) years drug use among youth has declined in our county. I believe that this is attributable, at least in part, to these efforts.

If we can contribute, please contact me.

Very truly yours,

Michael J. Kramer
Judge, Noble Superior Court, Division 2
Chair, Drug-Free Noble County
MJK/hs

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Syosset Central School District
99 Pell Lane, Syosset, NY 11791-2998 (516) 364-5605

Dr. Carole G. Hankin
Superintendent of Schools

April 17, 2000

The Honorable William Jefferson Clinton
Mrs. Hillary Rodham Clinton
The White House
Washington, DC 20500

Dear President and Mrs. Clinton:

I read with great interest the article in *The New York Times* on April 16 about your planned conference on school violence. I would very much like to participate in this conference. At Syosset Central School District we have programs in our elementary schools and our secondary schools that teach our children how to solve differences without violence.

In Syosset High School our Peer Mediation Program gives our students the direction and the forum to settle conflict with words. We believe in early intervention in order to deter bullying and difficulties in high school. In Peer Mediation students discuss problems and learn how to listen to both sides of an issue before reaching any conclusion. They practice fair and reasonable judgment about issues that are important to them. In addition, a team of ninth- and tenth-grade students serves as Peer Educators. After a period of training in sensitivity, communication, and problem solving, they meet in groups with third graders in the elementary schools and discuss such issues as dealing with bullies and conflict resolution. We have found that the response to the older students by the eight- and nine-year-olds is extremely receptive and they are serving as the positive role models that the program intended to establish.

I also understand that the President will be visiting successful schools. Syosset Central School District is very proud that our secondary schools have been recognized as Blue Ribbon schools by the U.S. Department of Education. We would be deeply honored if you would include Syosset in your itinerary for visiting excellent public schools. I am enclosing a recent article that appeared in *The New York Post*. It identifies Syosset as one of the five best places to live in New York, based entirely on the strength of our school district. I am sure you would find your visit very worthwhile.

Sincerely yours,

Dr. Carole G. Hankin
Superintendent
Syosset Central School District

Hillary,

I have quite a bit of political mail I intended to do at home when I thought you would still be in New York on Thursday. I am going to do it there anyway and hope it's okay. If you need me, just have someone call me and I'll come in.

FYI: Carol Hankin wrote requesting to be invited to the teen-age conference. What are your feelings?

yes

Pam

PHOTOCOPY
HRC HANDWRITING



Rae Linefsky
Executive Director/CEO

April 28, 2000

Ms. Julia Doan
Office of the First Lady
The White House
Washington DC

Dear Julia:

I am looking forward to discussing the issues of teenagers on May 2nd. For many years I have worked in the non-profit and government arena in New York City and nationally. Also, I was Chair of the National Youth Employment Coalition. Presently, I am Executive Director/CEO of the YWCA of the City of New York.

I am writing this note to let you know of a new effort of the YWCA-NYC: The Center for Girls.

The goal of the Center and the girls' programs is to influence public policy, advocacy, and legislation; to provide technical assistance and encourage professional development; and, of course, to provide direct services.

As part of the Center for Girls, we have started a symposium series to highlight the professional development needs of individuals who work with girls in after-school programs, schools, churches and synagogues, community based organizations, camps, etc. Thus far in the series we have highlighted Penny Colman, author of "Girls- A History of Growing Up Female In America" and Debra Zimmerman, Executive Director, Women Make Movies, who showed clips of films made by women about girls around the world. This was followed by Girls Wellbeing: Issues Related to Physical and Mental Health. On May 25, 2000 the symposium topic will be GirlTech: The Impact of Technology and Internet on Girls' Lives. The technology theme will extend to other symposiums in the fall, we will also look at issues relating to girls from immigrant families growing up in New York City. This current planning is only the tip of the iceberg. We are working closely with many other non-profit organizations in New York City to publicize and support the ground swell of concern that so many feel about the minimal attention given to girls issues.

As we planned the Center for Girls, we reviewed the literature about girls and conducted many focus groups around these issues. The attached information struck us as most dramatic. If it would be helpful for you to use this information on May 2nd, please do so.

I am looking forward to being there.

Sincerely,

 **Rae Linefsky**
Executive Director/CEO

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Harlem Branch
c/o YWCA / NYC
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(212) 735-9748
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YWCA Day Care, Inc.
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Information Related to Girls Development

- ◆ Teenage girls are twice as likely as boys to become depressed during adolescence; with depression rates as high as 30%. (Barbara Littman, *Everyday Ways to Raise Smart, Strong, Confident Girls*).
- ◆ When girls and boys are asked if they would like to become a member of the opposite sex, boys almost universally say no. In contrast, girls react favorably to the possibility, citing many advantages. (Barbara Littman, *Everyday Ways to Raise Smart, Strong, Confident Girls*)
- ◆ Girls and Women account for nine in ten cases of eating disorders, which have the highest mortality rate of all psychiatric disorders. (The National Council Research for Women)
- ◆ 80% of fourth-grade girls say they are dieting (National Organization for Women).

Information Related to Girls' Education and School Environment

- ◆ In an analysis of high-school history textbooks, researchers Myra and David Sadker found that less than 3 percent of some books referred to women, others less than 2 percent, the extra texts were described as "inclusive" by the publishers. (Barbara Littman, *Everyday Ways to Raise Smart, Strong, Confident Girls*)
- ◆ In a national study of over 1,600 students, the American Association of University Women found 85% of girls surveyed said they had experienced sexual harassment in school.

New York City Specifics – Information Related to Girls' Education and Environment

- ◆ In New York City schools, girls consistently scored below boys in math and science tests. In reading tests, they outscored boys in grades 2 through 8 and then slipped behind in scores during 9th and 10th grade. (The New York Women's Foundation)
- ◆ According to The New York Women's Foundation, New York City demographics portray a disturbing and unhealthy environment for girls aged 9-15, showing that teenage girls in the city live in poverty far too often and that more than half of all children in female-headed households live in poverty.

Demonstrate the Need for Greater Amount of Girls-Specific Programming in New York City

- ◆ A survey of New York City youth programs revealed a tremendous need for positive development programs for New York City girls. Of the 75 program respondents, only 10 had girls-only programs. Of the 67 programs that served girls as well as boys in their programs, only 23% of the total program participants were girls. (Academy for Educational Development)

- ◆ Of more than 100,000 girls served by surveyed programs, approximately 1,100 girls (1%) were served in girls-only programs. (Academy for Educational Development)
- ◆ Of the surveyed agencies, two-thirds did nothing special to recruit girls to their programs. (Academy of Educational Development)
- ◆ Children spend less than 20% of their waking hours in school. (National Institute on Out-of-School Time)

Demonstrate the Benefits of a Girls-Specific Programming Focus

- ◆ In 1970 only 1 in 27 high school girls played varsity sports, and female college athletes received less than \$100,000 in athletic scholarships. In the 1990's 1 in 3 high school girls play varsity sports and female college athletes received \$1,790,000 in athletic scholarships.
- ◆ Every woman who has won a Nobel Prize in science, except one, attended an all-girls school at some point in her academic career. Students at all-girls schools take math and science classes at double national average. (*The Girls Pages*, Charlotte Milholland)
- ◆ Resiliency studies of adults from high-risk backgrounds who went on to be successful as adults identify the support and unconditional acceptance of a caring adult as a critical factor in that success:
 - Girls who have a Big Sister are 46% less likely than their peers to start using illegal drugs; minority participants are 72% less likely.
 - Girls who have a Big Sister are 27% less likely to start drinking; minority participants are 50% less likely.
 - Girls who have Big Sisters are 84% less likely to skip a day of school.
(The Carnegie Council on Adolescent Development)
- ◆ A recent report from the President's Council on Physical Fitness and Sports show that participating in sports can help girls develop stronger bodies and minds. For example:
 - Girls who engage in athletics develop more self-confidence and high self-esteem, as well as a more positive body image. They are also more likely to take on leadership roles in other areas of their lives.
 - Physically active girls show fewer signs of depression, anxiety, and other symptoms of stress.
 - Girls who play sports perform better in school, are less likely to drop out, have higher standardized test scores, and are more likely to attend college.

Demonstrate the Need for Providing Girls with the Resources and Information Necessary to Acquire Skills and Make Life Decisions for Today's Economy

- ◆ 90% of women will have to take care of themselves economically at some point in their lives. (Syracuse University)
- ◆ According to an employment data summary by Girls Count, 90% of today's kindergartners will be employed in jobs that do not exist today.
- ◆ The number of women and minorities in the workforce is rising and expected to continue rising -by the year 2000, only 15% of the incoming workforce is expected to consist of white men. (US Department of Labor)

Demonstrates a Need for Educating the Community about Girls Issues

- ◆ Among women philanthropists over the age of 53, 72% saw women and girls as a high priority for funding; among women aged 35-53, 55% did; and among women aged 22-35, the figure was only 32%. (National Council for Research on Women)



**PHOTOCOPY
PRESERVATION**

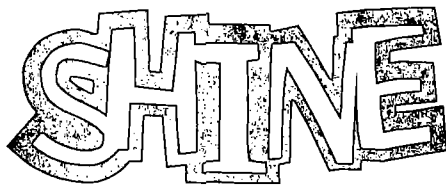
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SHINE

seeking • harmony • in • neighborhoods • everyday

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PRESERVATION**



seeking • harmony • in • neighborhoods • everyday
shine.excite.com

First Lady Hillary Rodham Clinton
The White House
Washington, DC 20502

April 24, 2000

Alan Brinkley, Founder

Dear First Lady Hillary Rodham Clinton,

Honorary Board Members

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Jill Comelli, Musician
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Lizz Fiske, Young Poet Authority
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Garry Hall, NBA Analyst
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Richard Kind, Actor
Joel Kinsman, Philadelphia
Senator Frank S. Lautenberg
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Congressman Christopher Menendez
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Fred Savage, Actor
Kevin Spacey, Actor
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M. Night Shyamalan, Director
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I am writing as the founder of SHINE (Seeking Harmony in Neighborhoods Everyday) to request an invitation to participate in the White House Conference on Teens on May 2, 2000. As you may know, SHINE is one of the nation's premiere, youth empowerment and anti-violence organizations - with a collective voice of over 14 million multi-cultural teens.

SHINE's participation in the conference is key to creating an effective dialogue and strategy for addressing teen issues - as SHINE is working with teens in a truly unprecedented manner. For example:

- Also known as "The Voice of Generation Y", SHINE provides one of the largest teen content areas on-line (www.shine365.com) and a landmark in-school effort, where young people take a stand, use their voice and impact their world. Each month, million of teens interact with SHINE in-school through Scholastic and Channel One, on-line via Excite and AOL, in magazines such as Teen People or at malls and other retail centers.
- SHINE directs the entire teen component of the recently launched White House's National Campaign Against Youth Violence - including funding a \$1.5 million, multi-media ad campaign with the Ad Council to reduce teen violence. The campaign has received the support of nearly every single national broadcaster, on-line and print outlet.
- Through a new partnership with Urban Box Office, SHINE is the nation's only anti-violence and youth empowerment resource to emphasize multi-cultural communications as a necessary and effective method of achieving positive change among both urban and suburban teens.
- In order to engage youth and to communicate an important message of non-violence to a mass audience of teens, SHINE has launched cause-partnerships with Time Warner, ABC, Sony, Universal, Tommy Hilfiger and others, and employed creative strategies like mural paintings, art contests, sporting events and stadium concerts.
- Hundreds of community-based organizations such as the National Urban League, Points of Light Foundation, and Boys and Girls Clubs work with SHINE to facilitate localized programs that peacefully engage teens.
- SHINE receives key political support that includes members of the Congressional Black Caucus, Congressman Robert Menendez, Senator Frank Lautenberg, and Senator Olympia Snowe. In addition celebrities including Jennifer Lopez, Kevin Spacey, In Sync, Denzel Washington, Ricky Martin,

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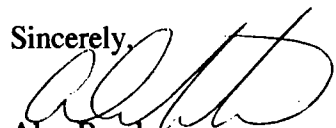
128 S. Warren Street
3rd Floor, Trenton, NJ 08608 7304
609 392 8600
Fax 609 392 8393

and Katie Couric all support the mission of SHINE.

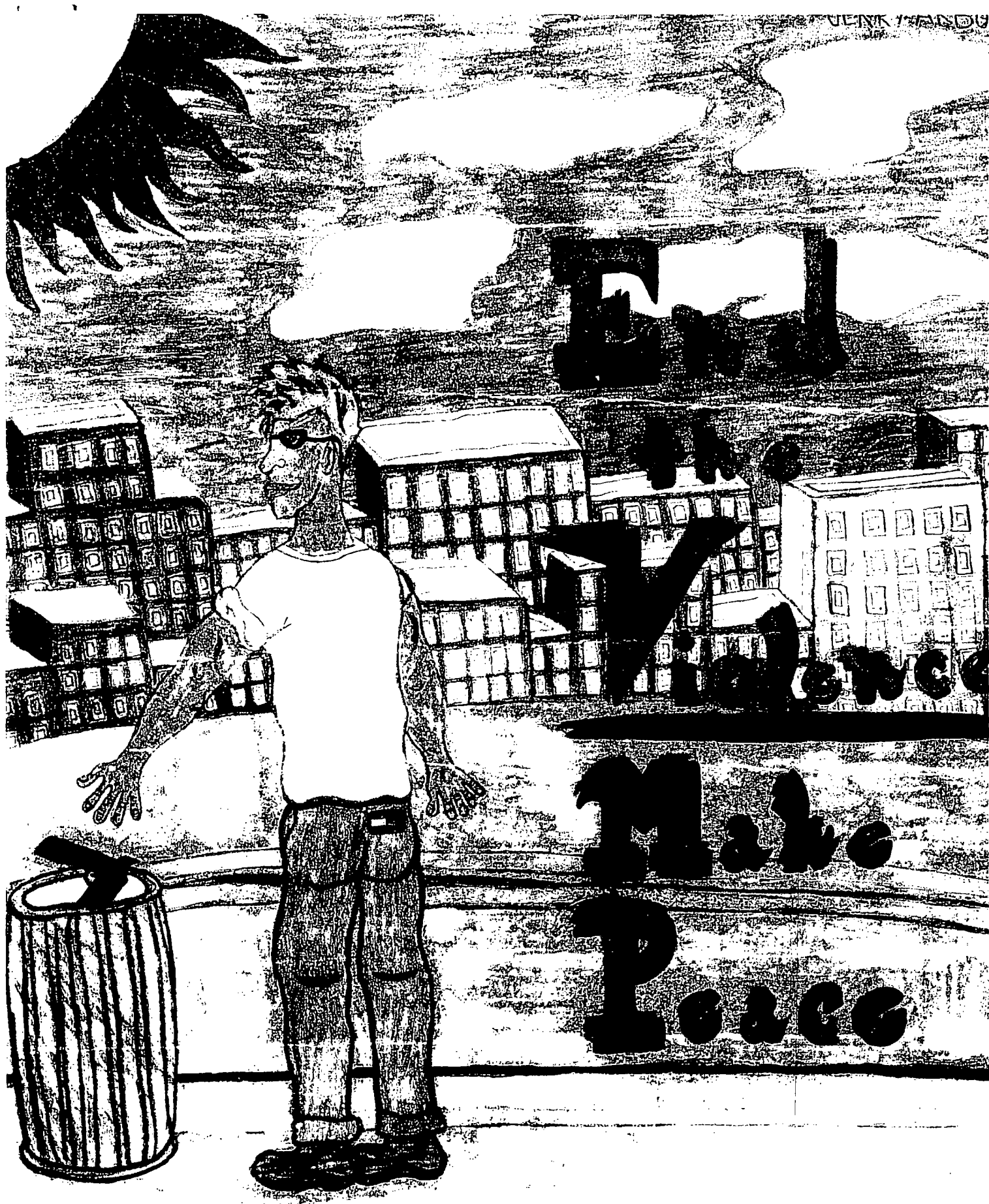
We are confident that the story of SHINE's success and our unique approach to engaging and empowering teens to eliminate violence would be helpful and inspiring to attendees of the White House Summit on Teens. We would be grateful for the opportunity to share SHINE's strategies and lessons learned with the summit attendees.

I look forward to hearing back from you and to working with The Clinton Administration to implement many new and effective strategies to reducing youth violence.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alan Rambam', written over the word 'Sincerely,'.

Alan Rambam
Founder SHINE



Stop Violence

Start Art.



Join Tommy Hilfiger and SHINE (Seeking Harmony in Neighborhoods Everyday), a program that gives kids the chance to speak out through art and music, to Stop Youth Violence!

Create original art and it could become one of three permanent murals to be painted across the country.

Rules:

1. Submissions must reflect thoughts on youth violence.
2. Submissions must be original artwork done horizontally on white 8 1/2" x 11" paper.
3. SHINE reserves the right to edit submissions. All artwork becomes the sole property of SHINE.
4. Entries must be postmarked by March 15, 1999.
Mail to: SHINE, P.O. Box 22462, Trenton, NJ 08607.
5. Contest is open to any current primary and secondary school student. No purchase necessary. Taxes, if any, are the sole responsibility of the winner. Void where prohibited.

Tips to win:

1. Focus on the non-violence issue.
2. Use lots of color.
3. This is a mural! Keep the design big, and the words short.
4. For additional contest information and details, go to www.shinesite.org.

TOMMY - HILFIGER

SHINE

"All the News
That's Fit to Print"

The New York Times

VOL. CXLIX . . . No. 51,736

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NEW YORK, TUESDAY, DECEMBER 14, 1999

\$1 beyond the greater New York metropol:

Advertising | Westray Battle

A Madison Avenue executive embarks on a crusade to battle youth violence.

In the wake of several high-profile shootings in schools this year, makers, parents and educators have been looking for ways to help curb youth violence. Madison Avenue has traditionally tried to support such efforts by creating public service advertising, and then offering the commercials and print campaigns, free to the media. But one advertising executive has taken a different approach.

Alan Rambam, already a seasoned executive at 32, has started Shine, which stands for Seeking Harmony in Neighborhoods Everyday, a nonprofit organization dedicated to reducing youth violence. Using a Web site as its hub, at shine.excite.com, Shine tries to provide teenagers a voice to express themselves through poetry and art about substantive topics like racism, self-esteem and violence.

The site features original work created by children to promote peaceful solutions to troubling issues. Celebrities like Puffy Combs, Katie Couric and Kevin Spacey have also contributed inspirational words

and drawings.

Even President Clinton has joined Mr. Rambam's crusade, naming him director of the National Youth Campaign for the National Campaign Against Youth Violence. Mr. Clinton created this initiative soon after the shootings at Columbine High School in Littleton, Colo. According to Mr. Rambam, the president is planning to announce various programs for parents and children that would involve Shine.

Shine began its own \$30 million antiviolence campaign in October with advertising and media partners including Excite@Home, Tommy Hilfiger, MTV and Teen People magazine. The companies have committed a combination of money, media space and commercial time.

Each is sponsoring a different medium for the campaign: Excite@Home, online; MTV, television; Teen People, print; and Hilfiger, outdoor. In addition, Geppetto & Partners in New York, part of the WPP Group, was named agency of record.

Nickelodeon Digital Animation Studios in New York, part of Viacom

Inc., developed the first television commercial for Shine, which is running on MTV. The spot features Maxine, a digitally created hip teenager, walking into a serene field filled with vibrant flowers. Then as a storm of dark clouds and debris swirl around her while she hears recent news reports about teenage violence, she shouts: "Stop! Choose your weapon: art, music, technology. Shine: you stop youth violence."

The goal is to establish Shine as a brand, Mr. Rambam said, not unlike other labels popular among American youth.

The Web site uses a phrase meant to serve the way a tag line or slogan does for a brand, "Take a stand; use your voice; impact your world."

Stephen Friedman, vice president for public affairs at MTV in New York, also part of Viacom, said the partnership with Shine "raises the visibility of our viewers' No. 1 issue and allows kids the platform to express themselves."

MTV and Shine are producing a contest, called Speak Your Peace, asking young participants to offer an idea for a 30-second public service announcement to stop youth violence. Two spots will be produced to run 50 times each on MTV.

Hilfiger is sponsoring a similar

contest, "Stop Violence, Start Art," which will place winning entries on billboards in the hometowns of the winners. Hilfiger is also printing the Shine Web address and message on about 600,000 garment tags in stores.

Teen People is planning to play host to a national series of "Teen Town Hall" meetings, award an annual scholarship and donate space in its pages to promote Shine. The magazine will also produce content for the Shine network, an in-school club aimed at helping students curb violence and racism in their communities. It will publish lesson plans in Scholastic Inc. publications.

"Only with the help of teen-inspired ideas and solutions can we start to eliminate youth violence," said Anne Zehren, the publisher of Teen People, part of the Time Inc. unit of Time Warner Inc. in New York.

Mr. Rambam is not new to Shine's main audience or mission. In 1989, Shelly Rambam, his mother, who was a teacher, was killed in a hit-and-run accident. Largely in honor of her, in 1991 he started Zoot Suit in Philadelphia, an agency devoted to advertising aimed at children.

Mr. Rambam also founded Kids Bridge in 1994, a nonprofit series of four multicultural children's com-

plexes under construction in New Jersey. Raising more than \$6 million, including a \$350,000 Housing and Urban Development grant from Congress, Mr. Rambam said the complexes would consist of an art gallery and theater.

After working with clients like Crayola, Hilfiger and Toys "R" Us, Zoot Suit was acquired in April 1997 by Gillespie in Princeton, N.J., now part of McCann-Erickson Worldwide Advertising, a unit of the McCann-Erickson World Group, owned by the Interpublic Group of Companies.

To communicate with children effectively, Mr. Rambam said, recalling a lesson he learned at Zoot Suit, "it's necessary to speak to them in their voice, not at them."

That is why Shine selected Adam Yauch of the Beastie Boys, the popular rap trio, to be host of a Voices Against Youth Violence meeting last month in Washington, which drew almost 500 young participants.

"We're trying to shift the paradigm away from Nintendo and South Park," Mr. Rambam said, "and toward programming that is involving and accepting of the specific ethnic backgrounds, interests and tastes of young consumers, while maintaining a cool and hip brand identity."

PRESS COVERAGE FOR SHINE

Has Included:

BROADCAST

CNBC's Hardball,
NBC's Today New York
FOX National News (5 times)
CNN Today
PBS/NJN
MTV and VH1
ABC, WPIX - Philadelphia
Court TV
KQCA-TV - Sacramento
Good Morning Central Illinois - WAND-TV - Springfield, ILL
Good Morning Memphis - WHBQ-TV - Memphis
Eyewitness News this Morning - KLAS-TV - Las Vegas
Action 7 News Good Morning New Mexico - KLAS-TV - Las Vegas
Action 7 Good Morning New Mexico - KOAT-TV - Albuquerque
2 News - KUTV-TV - Salt Lake City
KUSA - Denver
Fox 2 News at Ten - WJBK-TV - Detroit
Fox 6 News at 9:00 - WBRC-TV - Birmingham
Fox 13 News at 9 - WHBQ - Memphis
KWGN-TV - Denver and KUSA-TV (NBC) - Denver
WGN-TV (WB) - Chicago

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Girl Magazine (2 times)
Philadelphia Inquirer (2 times)
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THURSDAY, OCTOBER 21, 1999

Teens ask tough questions at anti-violence conference



By Khue Bui, AP

Presidential visit: President Clinton works the crowd Tuesday after addressing the Voices Against Violence conference on Capitol Hill.

Capitol Hill meeting draws Beastie Boy, online kids

By César G. Soriano
USA TODAY

WASHINGTON — Adam Yauch of the Beastie Boys, a rap trio known as much for political activism as edgy lyrics, says the entertainment industry has a responsibility to tone down violence in music, movies, television and video games.

"I think it's wisest for people not to portray (violence) in those mediums," Yauch told teenagers at Wednesday's Voices Against Violence town hall meeting on Capitol Hill. "We should understand how much we as human beings affect . . . and influence everyone around us."

About 350 students from across the USA were invited to Washington for a two-day congressional teen conference on ending youth vio-

lence. At the meeting, broadcast on the Internet, teens fired hard-hitting questions at a panel of politicians, activists and Yauch.

"Why does the government stress the death penalty while stressing non-violence?" asked Kareem Ervin, 19, of San Francisco.

Several Net participants asked why it took the Columbine High School killings, violence hitting white suburbia, for Congress to act.

Addressing Deputy Attorney General Eric Holder, 17-year-old Charlie Douglas of Palatka, Fla., wanted to know how the FBI could cover up its role in the fires at the Waco, Texas, compound while promoting non-violent behavior.

"I'll be honest. I think you'll find the FBI was not at fault," Holder said.

Yauch, who organized the Tibetan Freedom Concert, criticized the Clinton administration for sending hypocritical messages to youth.

"We're basically showing that when we have a problem with somebody, the answer is to go blow them up, while at the same time we're try-

ing to stop violence at home," Yauch said.

Some students called for the formation of a national youth congress that could meet with legislators on matters affecting young people. Others said they doubt the government would act on their suggestions.

The town hall meeting was hosted by the non-profit group SHINE (Seeking Harmony in Neighborhoods Every day). The group's Website (shine.excite.com) allows teens to post poetry and art reflecting non-violent messages. Former president George Bush, Kevin Spacey, Cindy Crawford and Kirk Douglas are among the celebrities who have contributed to the Website.

"It's all about giving these kids a voice," SHINE founder Alan Rambam said.

Tuesday, summit participants met with President Clinton and other politicians to voice their concerns. Today, more than 1 million students will sign pledges against gun violence as part of National Nonviolence Week.

JUNE 7, 1999

NEW YORK



SHINE-ing stars: Rambam, left, with actor Richard Kind and rappers Snake and Da Boogie Man.

Kid-Friendly

How does SHINE's Alan Rambam manage to keep teens from tuning out?

ALAN RAMBAM IS DEEPLY distressed by the recent spate of high-school shootings. But as the founder of SHINE (Seeking Harmony in Neighborhoods Everyday), a non-profit formed to teach kids healthy ways of dealing with aggression, conflict, and low self-esteem, he is not surprised. "Everybody's blaming the media and the Internet and poor gun control and video games," he says pointedly. "But

who's teaching these kids the tools to combat their rage?"

In 1993, after the hit-and-run death of his mother, a public-school teacher devoted to helping problem kids, Rambam—who then owned a multi-million-dollar children's-marketing firm—founded Kids-Bridge, a chain of multicultural interactive museums. That earnest endeavor morphed into the more strategic SHINE, which actively seeks out corporate partnerships, after Rambam

was deluged by teachers' requests for nonviolence lesson plans. With the help of Scholastic, Inc., Rambam created a popular Website for kids and teachers. How popular? Within a few days of the shootings in Littleton, Colorado, the SHINE site had received thousands of e-mails and distraught poems from teens and become the second-most-visited teen site on the Internet, just behind *Teen People's*.

Rambam immediately met with Tommy Hilfiger Kids president and SHINE sponsor Todd Howard and arranged a trip to Littleton, where he talked with students and teachers and organized the production of a mural made by Columbine students. The Colorado effort was an offshoot of the SHINE/Hilfiger "Stop Violence Start Art" Mural Project, a current nationwide contest in which the winning murals will appear in Tommy Hilfiger billboard ads—just one of the many ways Rambam has used his Rolodex and adman savvy to circumvent the red ink and red tape that often stifle nonprofits.

Other coups include an anti-violence public-service-announcement contest with

MTV, with the winning concept to be produced and aired this fall; a Nickelodeon motion-capture PSA with Rosie Perez as the lead voice; a SHINE program that is sending plus-size model Kate Dillon, rapper Snake, model Kimora Lee, and actor Benjamin Bratt into schools to discuss self-esteem; and discussions with Russell Simmons about a "We Are the World"-like rap song to raise capital for nonviolence education.

Rambam may have perfected the art of hitting celebrities and companies where it counts—in their consciences and wallets—but it's all those Website hits that *really* got him thinking. Come August, Internet navigator Excite and SHINE will launch a multi-million-dollar megasite, projecting 1 million hits per week. "It will be the largest online interactive community, with art and musical content created by kids and teachers and celebrities," brags Rambam. "I mean, these kids are online already, so let's get them to do something positive. Why should some Nazi in a basement be able to reach them better than a multi-million-dollar corporation?" **BRETT KELLY**

editor's scoop



ARE YOU MAXED OUT ON THE MILLENNIUM? DYING TO KNOW

what everyone's going to be talking about *after* the New Year? We've got the answer—actually 200 answers—right in this issue. The “200 for 2000” list (page 134), compiled by our Trendspotters, covers everything from music to style to snack foods to technology—all the stuff that matters to you! Check out this complete guide to the hottest upcoming trends and see how your predictions compare. One thing we learned is that a really important issue for teens in the next year will be ending violence. So we're excited to announce a new partnership with SHINE (Seeking Harmony in Neighborhoods Everyday), a national program

that empowers young people to reduce violence. Last October, we went to Washington, D.C., for a SHINE summit (see box below) attended by 350 teens. Look for more announcements about events involving SHINE in future issues of TEEN PEOPLE, or on the Shine Web site at: www.shine.excite.com.

Christina Ferreri

MANAGING EDITOR

time to SHINE

Last October, I had the amazing opportunity to participate in Voices Against Violence, a two-day conference held in Washington, D.C. The event brought together teens from across the United States to discuss what needs to be done in order to combat teen violence in our country. Members of Congress attended, as well as representatives from MTV, SHINE, crime-prevention organizations and, of course, TEEN PEOPLE. Celebrities also came out to show their support—including MTV host Ananda Lewis, R&B singer Monica and Adam Yauch of the Beastie Boys. The conference kicked off with an opening address by President Clinton, and, after that, the days were packed with panel discussions, during which teens brainstormed to find their own solutions to this national crisis. A Web cast of the event is available to schools around the country. Overall, the conference made me realize that something needs to be done about violence—and fast. I'm certain that my generation wants change, and now we just have to work for it. Ananda Lewis said it best: “Change can happen as quickly as we want it to.” This conference was an important beginning toward that goal. We have to make sure it wasn't also the ending! —Melanie Ratchford

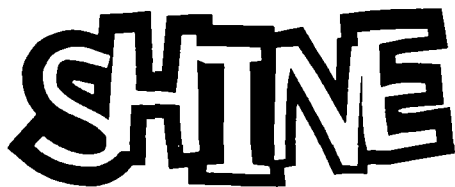


News Team member Melanie Ratchford is interviewed by a local TV station.

Rep. Richard Gephardt (D-Mo.) and our editors discuss the media and violence prevention.



TEEN PEOPLE hit Capitol Hill to meet with members of Congress. From left: public affairs director Denise Keegan, publisher Anne Zehren, Christina and executive editor Amy Paulsen.



seeking • harmony • in • neighborhoods • everyday

www.shine.excite.com

Alan Rambam, Founder

SHINE CELEBRITY BOOKS

Honorary Board Members

Benjamin Bratt, Actor
Jill Cuniff, Musician
Kate Dillon, Model
Lew Eisenberg, Port Authority
Congressman James Greenwood
Tommy Hilfiger, Designer
Grant Hill, NBA Athlete
Betsey Johnson, Designer
Richard Kind, Actor
Joel Krasnove, Nickelodeon
Senator Frank S. Lautenberg
Judy McGrath, MTV
Congressman Bob Menendez
Scottie Pippen, NBA Athlete
Fred Siegel, Excite
Kevin Spacey, Actor
Dick Robinson, Scholastic
M. Night Shyamalan, Director
Russell Simmons, DefJam/One World
Lisa Simpson, SONY
Senator Olympia Snowe
Senator Robert Torricelli
Denzel Washington, Actor

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Pedro Cordero, ACS

BACKGROUNDER

The SHINE Celebrity Books are motivational books for children which feature stories, quotes, poems, and drawings from **over 100 hundred** celebrities, politicians, athletes, children's book authors and business leaders to inspire young people about cultural harmony, self-esteem and nonviolence. The books will be sold in a hardcover edition and will also be distributed to children in school in an abridged format.

SHINE has received support for this project from celebrities such as:

President George Bush
Oliver Stone
Sandra Bernhard
Katie Couric
Issac Hayes
Richard Kind
Peter Max
Kathy Ireland
Todd Oldham
Cynthia Rowley
Kenneth Cole
Nicole Miller
Al Roker
Mary Mc Fadden
General Norman Schwarzkopf
Joe Montana
Karen Hesse
Kathy Najimy
Marc Brown
William Hanna
Senator Edward Kennedy
Senator Robert Torricelli
Senator Richard Shelby
Senator Paul Wellstone

Sean "Puffy" Combs
Kirk Douglas
Denzel Washington
Kevin Spacey
The Wayans Brothers
Martin Sheen
Cindy Crawford
Melissa Joan Hart
Betsey Johnson
Tommy Hilfiger
Scottie Pippen
Jenny McCarthy
Cynthia Rowley
Michael Crawford
Janet Tashjian
Judy Blume
Kathy Mattea
Kirk Douglas
Sugar Ray Leonard
Carl Lewis
Senator Robert Kerrey
Senator Olympia Snowe
Senator Mike Enzi
Senator Chuck Hagel

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Fax 212.290.0254

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◆ **TRENTON**
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392
Fax 609.392.8393

"I LOVE PAPER-DOLLS!"



"CRY"
FOR FRIENDS
+ ANIMALS.

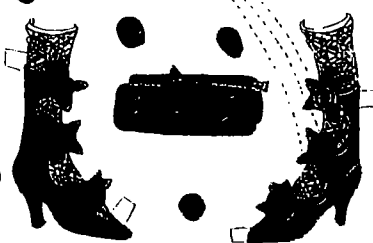


"LAUGH!"
A LOT!

"PLAY!"

"DRAW!"

"CARE"
THE MOST.

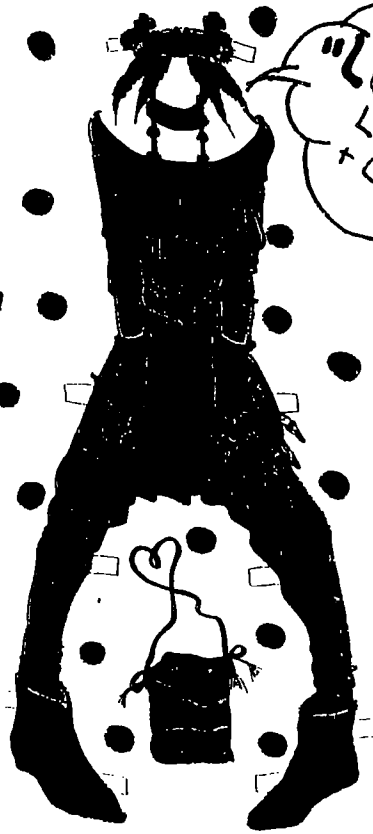


"SMILE"
A LOT!

+ THINK!

"QUIETLY"

"BE-GOOD."



"LOVE"
Lots...
+ Lots!

XOX
BETSEY
JOHNSON!

Never
Never
give up!

Tommy
Hiffize

Signature

All submissions become the property of SHINE, Inc. and cannot be returned

All Rights Reserved by SHINE, Inc. 1998



Be Kind
Follow your HEART.
IT LEADS TO your
DREAMS

Kim Spence

Signature

All submissions become the property of SHINE, Inc. and cannot be returned. SHINE, Inc. guarantees that all monies generated from the sale of submissions will be used solely for the expansion of the organization's mission to educate children about tolerance, self-esteem and non-violence. All rights reserved by SHINE, Inc. 1998.

SAMPLE RAPS FROM IN-SCHOOL'S

Yo, I don't like guns and I don't like to hurt
I'd rather be home watching Ernie and Bert.
Coolin' in my crib singing fat rhymes.
Writin' raps and hooks.
Raps and hooks are cool to do
But not as good as my poetry
and my books.
Monica, Crystalann, Sera, Abraham,
Jahill, and Lazarrez

My name is Heaven,
I like the number 7.
And I like the books and my good looks.
I also like my teacher, Dr G.
cause he never makes fun of me.
I like bananas, I throw away the peel,
and I always keep it real.
Heaven

School is fun and really cool
Y can have fun and be cool every day.
In our past lives we have seen dope in every eye.
We think there's no hope with dope in school.
We smart, smart, smart, smart, smart
I'm smart, smart, smart, smart, smart
Y smart, smart, smart, smart, smart
P.S. 142 smart, P.S. 142 smart, P.S. 142 smart
We all smart
Stay away from guns and drugs
Alexandra, Patricia, Saul, and David

My name is Rafael
and my feet don't smell.
I'm stuck in the playground with my man Shamell.
I don't like guns, I don't like drugs.
I'd rather eat a big old bug than ever take a stupid drug.
Drugs aren't cool,
they make you bad at school.
Drugs are a pain,
they hurt your body and your brain.
Rashawn, Rafael, David, and Percilla,

My name is John, call me John B.
I don't worry about cops swinging batons at me.
If they start a ruckus, I stay calm.
If my dogs get in trouble, I got their back.
Cause we run in a pack.
We don't carry guns or knife.
Peace!

Johnathon B., Isacc, Asia, Jamie, Christana, and Snack

Racism and violence is not the way to go
Baby stay in school
Be cool
Cause when the going gets tough
the tough get going baby
Stay on the books,
stay in school
Cause District 1 is very cool
Jeremy B., Ronald, Crystal, Samuel,
and Emily F.

I was walking down the hall
I saw a group of dogs with alcohol
I told them Stop Stop Stop!
We are getting sick sick sick
and you are going to get sick sick sick.
And it is bad bad bad for you!
Jose' V.

FOR IMMEDIATE RELEASE:

SHINE Launches Campaign Targeted to Generation Y

Marketing Programs with Excite, Teen People, MTV and Tommy Hilfiger

NEW YORK -- October 11, 1999 -- SHINE, Inc. (shine.excite.com), a leading nonprofit organization and voice of the 56 million young people of Generation Y, launched its first-ever broadcast PSA's today, the first installment in an ongoing awareness initiative. The spot entitled "Enough" was developed by Nick Digital Animation Studios and coincides with SHINE's announcement of a number of key strategic marketing partnerships with Excite, Teen People, MTV and Tommy Hilfiger.

"We are very excited to finally kick-off what is going to be a monumental campaign to empower young people to stop youth violence," said Alan Rambam, Founder of SHINE. "This spot also marks the launch of a series of powerful marketing programs that will raise awareness and further SHINE's leadership as a cool online community, source of self-help information, and facilitator of pro-social communication for the Gen-Y audience."

The spot is designed not only to bring awareness to the website, but also to reflect SHINE's unique relationship with the audience. The :30 spot, gives the appearance of a perfect blue sky and bird chirping world, suddenly turns windy and an undercurrent of reality with shocking live news reports of recent youth violence, as Maxine, the 3D animated heroine of SHINE, enters the scene facing the "storm" head on and offering solutions to end the violence with the tag: "You Stop Youth Violence shine.excite.com." Music for the spot is provided by Luscious Jackson.

Additional advertising will begin in October and utilize both print and outdoor media to bring attention to shine.excite.com. SHINE is also announcing a number of key promotional partnerships:

- **Excite@Home**, a global media company and SHINE have joined forces to create shine.excite.com, a web site dedicated to encouraging young people to express themselves in their own voice about issues affecting them in today's society. The web site features student-supplied content that offers positive advice and motivation to their peers across the country as a fun and safe alternative to violence. In addition to the community-based volunteer opportunities, interactive lessons and instruction areas such as the Nickelodeon Digital Animation Gallery and the site also includes ongoing nonviolence summits and daily columns written by students.
- **Teen People** and SHINE are joining together to produce a series of national retail events, co-branded in-school efforts, music industry events, and a series of in publication promotions.
- **MTV** and SHINE have linked together to produce the "Speak Your Peace" contest, which asks young people to create story boards for a 30 second PSA on youth violence. Two story boards will

be selected to be professionally produced to run 50 times each on MTV. SHINE will be recognized on MTV's TRL, within over 100 :30 spots on MTV and through a six month promotional placement on MTV.com.

- Together **Tommy Hilfiger** and SHINE are coordinating "Stop Violence Start Art" a nationwide mural contest that asks students to express their feelings about youth violence through the creation of a mural. Winning designs will be painted in the winners' hometowns and the program will be promoted in-store, within Hilfiger's advertising and on-line through a Tommy Hilfiger Art Gallery on shine.excite.com.

SHINE which has been described as "MTV meets Sesame Street" is not only creating a fresh new education effort, but also shifting the paradigm of media orientation away from Nintendo and South Park toward programming that is involving and accepting of the specific ethnic backgrounds, interests, and tastes of the individual young consumer while maintaining a "cool" and "hip" brand identity.

Numerous celebrities have contributed inspirational words and drawings to the effort including Kevin Spacey, Katie Couric, Melissa Joan Hart, Puff Daddy, Scotty Pippen, Nicole Miller and former President George Bush. Additional marketing partnerships are also being coordinated with Scholastic, Sears, Sony, WB Television, and Wilhelmina Models.

About SHINE

SHINE (Seeking Harmony In Neighborhoods Everyday) is a national non-profit education program that uses outlets like music, art, and technology to give young people the skills they need to reduce violence, celebrate diversity and increase their self-esteem. SHINE involves young people first hand by educating and empowering them to take a stand, use their voice and impact their world. The program has a 58-93% success rate and reaches 14 million young people a month combining standard education principles with nontraditional media efforts.

Media Contact: Alan Rambam (212) 727-8680 or email: alan@shinemail.org.

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EXCITE@HOME AND SHINE UNITE TO COMBAT YOUTH VIOLENCE IN AMERICA

Celebrities Contribute With Original Artwork and Messages on shine.excite.com

REDWOOD CITY, Calif. October 14, 1999: Excite@Home , a global media company and SHINE (Seeking Harmony in Neighborhoods Everywhere), a national non-profit education program dedicated to reducing violence amongst young people in America, have joined forces to stop youth violence. Together, the two companies have designed Shine.excite.com, a unique Website, which allows young people dedicated to allowing young people to express themselves in their own voice about issues affecting them in today's society. Among the celebrities who have contributed inspirational words and drawing to the web site are Kevin Spacey, Katie Couric, Scottie Pippen, Nicole Miller and former President George Bush.

With the site, young adults can express themselves to community members as well as tap into resources and projects focused around non-violence, increasing self-esteem and celebrating diversity. The shine.excite.com Website features student-supplied content that offers positive advice and motivation to their peers across the country as a fun and safe alternative to violence. In addition to the community based volunteer opportunities, interactive lessons and instruction areas, such as the Nickelodeon Digital Animation Gallery and MTV Speak Your Peace contest, the site also includes ongoing nonviolence summits and daily columns written by students.

"Youth violence is an issue that affects everyone in today's society one way or another," said Fred Siegel, senior vice president, marketing, Excite@Home . "It is our goal to make a real impact through the site, acting as an outlet for young people to interact and connect with others who are going through life experiencing the same things they are. This partnership will give thousands the means to finally be heard."

Other features on the web site include tips of the week, which address issues like self-esteem and racism in schools, a weekly celebrity speaker, and an "Ask Maxine" column. Maxine, SHINE's hip, cartoon teenage icon, offers advice and answers to youth's everyday confusion and problems. SHINE's founder, Alan Rambam started the organization because of his devotion to making this world a better place for kids. Rambam's motivation to helping others comes from his mother, Rochelle "Shelly" Rambam, who worked as an educator with at-risk students prior to being killed in a tragic hit-and-run accident in 1989.

"SHINE, and particularly the shine.excite.com web site, offers non-violent solutions to the problems teenagers have today," said Alan Rambam, founder of SHINE. "Statistics on youth violence are rising rapidly in this country, and hopefully between Excite@Home and SHINE's web site, we will make a difference."

Highlighted on the shine.excite.com web site is the SHINE Celebrity book, where role models such as Al Roker, Judy Blume, Cindy Crawford and Kirk Douglas submitted original artwork and messages expressing what inspires them. The never seen before collection of celebrity insights, which can be viewed only on shine.excite.com, help teach youth how to figure out ways in which to bolster individual self-esteem while avoiding violence.

In honor of National Nonviolence Week, Shine and Excite@Home will participate in a two-day "Voices Against Violence" Congressional Teen Conference in Washington, D.C. Youth sessions will explore topics on violence, conflict resolutions and mentoring. The Town Hall meeting, which will have a talk back live format with a celebrity facilitator, will be webcast live on shine.excite.com so that schools nationwide can actively participate.

About Excite@Home

Excite@Home (Nasdaq: ATHM) is a global media company based in Redwood City, Calif. Through the company's narrowband portal, Excite (www.excite.com), and broadband services, @Home and @Work, the company uniquely offers consumers content and interactive services across both narrowband and broadband, and advertisers highly targeted marketing solutions across all platforms of delivery. Leveraging the high-speed, always-on attributes of cable, Excite@Home empowers unique multimedia applications that go beyond current Web experiences. The company will combine the Excite brand - one of the best known names on the Internet with 70 percent recognition among Web users - with @Home's broad distribution, a worldwide footprint of 65 million cable homes, to deliver on its vision of "All Band, All Device, All the Time."

For more investor information about Excite@Home, please call our stockholder services hotline at 1.888.924.9248. Brand recognition statistics quoted are from Frank N. Magid and Associates, Inc. (1/99).

About SHINE

SHINE (Seeking Harmony In Neighborhoods Everyday) is a free national non-profit education program that uses outlets like music, art, and technology to give young people the skills they need to reduce violence, celebrate diversity and increase their self-esteem. SHINE involves young people first hand by educating and empowering them to take a stand, use their voice and impact their world. The program has a 58-93% success rate and reaches 14 million young people a month combining standard education principles with nontraditional media efforts.

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seeking·harmony·in·neighborhoods·everyday
shine.excite.com

SIGNIFICANT CORPORATE SPONSORED PROGRAMS

SHINE (Seeking Harmony In Neighborhoods Everyday) is a pro-social youth services organization that uses outlets like music, art and technology to engage and empower young people to take a stand, use their voice and impact their world.

Alan Pamborn, Founder

Honorary Board Members

Benjamin Bratt, Actor
M. Q. Aftab, Musician
Katie Couric, Model
Law Eisenberg, Port Authority
Congressman James Greenwood
Tommy Hilfiger, Designer
Grant Hill, NBA Athlete
Betsey Johnson, Designer
Richard Kind, Actor
Joel Krasnow, Nickelodeon
Senator Frank S. Lautenberg
Judy McGrath, MTV
Congressman Bob Menendez
Scottie Pippen, NBA Athlete
Fred Siegel, Excite
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Eric Weinstein, M.S.W.
Pedro Cordero, ACS

SHINE is currently working with **EXCITE** to create the largest aggregated on-line youth content area (shine.excite.com) that allows young people to express themselves in their own voice about the issues affecting them today and learn how to channel their energies into positive outlets instead of violent behavior.

The **MTV/SHINE Speak Your Peace Contest**, asks young people to create story boards for a 30 second PSA (Public Service Announcement) on youth violence. Two story boards will be selected to be professionally produced to run 50 times each on MTV.

Together **TOMMY HILFIGER** and SHINE are coordinating a program called "Stop Violence Start Art" a nationwide mural contest that asks students to express their feelings about youth violence through the creation of a mural. The 2000 program will include production of a co-branded SHINE hat and shirt, inclusion of SHINE art on book covers, and sales of the SHINE Nonviolence Handbook within their 1,500 retail boutiques.

TEEN PEOPLE recently named SHINE the magazine's exclusive charity for the next three years. This will include CD's and concerts with **Brittany Spears, Backstreet Boys, Jennifer Lopez, Lauryn Hill, In Sync**, etc., a televised SHINE Award Show and SHINE Scholarship, and the production of a national series of regional teen town hall meetings.

SCHOLASTIC graciously supports the distribution of SHINE's program materials and contests to 10 million students who receive Scholastic's Teen Network of Publications each month.

On, October 15, 1999, we starting a new initiative with the **WB** and the **Kravco Mall Group**. Working directly with the WB we will be filming students discuss their biggest problems and their proposed solutions at a series of speak-out events at malls throughout the East Coast.

SEARS has agreed to fund a program called "Cities SHINE with Weatherbeater Paint" that provides free paint and Sears staff to assist with the painting of "Stop Violence Start Art" mural winners.

NICKELODEON just produced a 3D animated public service announcement featuring SHINE's Maxine character and the music of Luscious Jackson and they are also developing an in-school SHINE animation lesson.

SHINE and **SONY** recently started a major technology effort in New York City to show young people how technology can be used as a positive outlet to reduce youth violence. The effort includes the coordination of two education based contests the **Adult Technology Leadership Award** and a **High Tech Kids Award**.



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SIGNIFICANT SHINE EVENTS - 1999

Voices Against Violence - A Congressional Teen Conference - In October we hosted a Town Hall Meeting with 500 students and 150 Congressional Leaders live from the Capitol in Washington, D.C. Adam Yauch of the **Beastie Boys** and Eric Holder, Assistant Attorney General donated their time to host the event which was webcast to schools around the country.

Congressional Black Caucus - SHINE was selected to conduct an in-school nonviolence program for 800 students led by Congresswomen Corrine Brown and five members of the **Congressional Black Caucus** in Jacksonville, FL.

President's Initiative on Race (PIOR) - SHINE was recognized by the PIOR as a Promising Practice for the Future of America.

SHINE Network - In October we announced a program which encourages students to start a SHINE club at their school. The program is based entirely on the shine.excite.com website and on average two schools a day start clubs.

National Urban League Conference - SHINE was selected as the youth community service activity and Speak Out partner for the **National Urban League Conference and Youth Summit** in Houston.

National Campaign Against Youth Violence (NCAYV) - SHINE's Founder Alan Rambam was appointed as the Director of the National Youth Campaign for the White House's NCAYV.

The Sixth Sense - SHINE was the charity beneficiary of the world premiere for this Hollywood Pictures release. Event attendees included **Bruce Willis**, Joe Roth President of Walt Disney Studios, Arnold Rifkin Chief of the William Morris Agency, and the entire cast of the film. The writer/director of the film M. Night Shyamalan is a member of SHINE's Board of Directors.

Ricky Martin - SHINE was the charity beneficiary of Ricky Martin's sold out concert on September 22, 1999 at Madison Square Garden. A pair of tickets to the concert were also auctioned off on KTU 103.5 to benefit SHINE.

To date we have received the support of hundreds of **celebrities** including Katie Couric, Oliver Stone, President George Bush, Cindy Crawford, Melissa Joan Hart, Russell Simmons, Denzel Washington, and Kevin Spacey.

PBS/NJN Documentary - SHINE was featured in the PBS/NJN Documentary "Seeking. V-Free Solutions". The show took a hard look at solutions to school violence, stereotyping, hate crimes and youth gangs.

ABC Special - SHINE was the focus of a half hour teen focused program produced and aired on the ABC affiliate in the Philadelphia Region.

Fila/Vibe - SHINE was the charity partner/beneficiary for the Fila Renaissance Fashion show which was co-hosted by Vibe Magazine. Participating celebrities included Sean "**Puff Daddy**" Combs, Issac Hayes, and The Wayans Brothers.

Z100 Jingle Ball - SHINE was selected as one of only two charity beneficiaries for this major landmark New York event which included performances by Jennifer Lopez, Enrique Iglesias, Lenny Kravitz, 98°, Ricky Martin, LFO, and Jessica Simpson.

FAQ'S

What is SHINE?

SHINE (Seeking Harmony In Neighborhoods Everyday) is a pro-social youth organization that uses outlets like music, art and technology to engage and empower young people to take a stand, use their voice and impact their world.

How does SHINE stay in touch with young people?

SHINE listens to young people to help them identify solutions to their greatest problems. We accomplish this through our SHINE Network of in-school teen clubs, regional mall speak-outs, one-time events with the National Urban League, Congressional Black Caucus, local schools and community groups nationwide.

Is SHINE available in-school?

In addition, to our direct partnerships with regional Departments of Education, nonprofit education organizations, and our in-school club program, SHINE is also distributed through Scholastic's Teen Network of Publications which reaches 10,000,000 students each month.

Can SHINE come to my school?

Since the SHINE program is distributed for free through so many outlets we do have to be sponsored in order to provide outreach staff to coordinate an in-school lesson in person.

Do I need training to teach the SHINE program?

SHINE's lessons are based on a peer based activity format and no formal training is required.

How effective is SHINE?

The SHINE program enjoys a 20% usage rate of the 14 million students who receive the program annually, SHINE receives hundreds of unsolicited emails and letters from students, teachers and parents praising the program, and SHINE's lessons are based on an existing peer instruction model which has a 58% to 93% success rate where success rates were measured by whether an agreement was reached and maintained at the time of follow-up evaluation.

What is SHINE's URL?

SHINE's website is shine.excite.com. The site includes hundreds of educational resource and is rapidly becoming a place where young people can interact, share their views, talk about what is important to them and take unified action.

How is SHINE Funded?

SHINE is supported by numerous foundations including the Chase Manhattan Bank and Bickford Foundations and dozens of today's most popular youth brands including Tommy Hilfiger, MTV, Nickelodeon, Sony and Teen People.

What celebrities support SHINE?

SHINE has been recognized by hundreds of celebrities including Bruce Willis, Ricky Martin, Sean "Puffy" Combs, Katie Couric, President George Bush, Kevin Spacey, Cindy Crawford, Melissa Joan Hart and Adam Yauch.

How is SHINE involved with the White House?

In addition to being recognized as a Promising Practice for the Future of America by the President's Initiative on Race, SHINE was selected as the youth component for the White House's National Campaign Against Youth Violence.

YOUTH VIOLENCE STATISTICS

According to a recent survey by Penn and Schoen for MTV, violence is the number one issue for individuals ages 12 - 34 .

Youth as Victims/Perpetrators

- Between 1984 and 1994, the number of known juvenile murderers increased 211% among males and 34% among females.
- During the 1996-1997 school year, 45% of elementary, 74% of middle and 77% of high schools reported one or more violent incidents (murder, rape, robbery).
- 1 of every 5 violent crimes committed by juveniles occurs in the four hours following the end of the school day (i.e., between 2 p.m. and 6 p.m.).
- In 1995, 72% of murdered juveniles were male, 49% were black, and 47% were white.
- Homicide is the second leading cause of death for persons 15-24 years of age and the leading cause of death for African-American and Hispanic youth in this age-group.
- Nearly 20% of all violent crime arrests in 1994 involved a juvenile under 18 years of age.
- There are an average of 22 youth homicide deaths per day.
- Of all homicide victims in 1994, 38% were younger than 24 years old.
- The homicide rate among males, 15-24 years old in the U.S. is 10 times higher than in Canada, 15 times higher than in Australia and 28 times higher than the same rate in France or in Germany.
- Between 1980 and 1995 the number of juveniles under 15 arrested nationwide for violent crimes increased by 94%.
- The juvenile arrest rate for murder more than doubled between 1987 and 1993.
- The juvenile arrest rate for aggravated assault increased 120% between 1983 and 1994.

School Violence Suburban Growth

- Over 35% of all school violence with a weapon occurs in suburban schools.
- A 1995 study by the Department of Justice, found that the percent of students who reported any type of criminal victimization at their schools, was equal between urban and suburban schools.
- The number of students in both suburban and urban areas who reported attending schools with gangs was equal at 1.4 million each.
- 3 in 4 students at schools with a population of 600 or more were aware of crime at school. In comparison, 3 in 5 students attending schools with a student population of 300 or less reported knowing of such incidents.

Youth and Firearms

- A somewhat greater proportion of male (45%) than female (38%) students in grades 6-12 reported knowing of weapons in school.
- 1 in 5 H.S. students carries a firearm to school, this number has doubled over the last 5 years.
- Sixty-one percent of all juveniles murdered in 1995 were killed with a firearm.
- A child between 10 and 19 years old commits suicide with a handgun every six hours.
- The rate of firearm homicide for youth 15-19 years of age increased 155% from 1987 to 1994.
- Nearly 90% of homicide victims 15 to 19 years of age were killed with a firearm.

Girl Specific

- Between 1981 and 1997 the Property Crime Index arrest rate for females increased 42% while declining 15% among males.
- In 1994 girls accounted for 25% of all juvenile arrests, an increase of 40% in only 9 years.
- Arrest rates for violent crime index offenses committed by girls increased 125% from 1985 - 1994 (aggravated and simple assault, motor vehicle theft, and weapons violations).
- As a result of the rise of low self-esteem amongst girls, anorexia and other eating disorders have also doubled in the past twenty years.
- Low self-esteem is also associated with less frequent or less sustained use of contraceptives and births to unmarried teens, which have doubled over the last twenty years.
- Two common characteristics among girls who drop out of school are low academic achievement and low self-esteem.

BIO - SHINE FOUNDER

ALAN RAMBAM

At 32, SHINE's Founder Trades-In Successful Kids Marketing Career to help Save The World!

After graduating from Temple University with a dual degree in marketing and journalism, Alan went to work at Anheuser Busch owned Sesame Place theme park. He then joined Dana Communications where he created unique and offbeat promotional programs for a variety of accounts including Pacific Bell and Intel Corporation.

Then, at age 25, Alan drew upon his experience with Bert and Ernie, and his ahead-of-the curve insight, to start Zoot Suit. In just five years, Alan took Zoot Suit from a single proprietorship into a multi-million dollar leading children's marketing firm and division of Gillespie/McCann Erickson, with a broad client base including Crayola, Tommy Hilfiger, and Toys R Us.

At age 32, Alan has given up an extremely successful career in advertising to spend more time assisting with his two nonprofit organizations to help ensure that the world will be a better place for all kids. Alan's work is done largely in honor of his mother, Rochelle "Shelly" Rambam, a schoolteacher killed in a hit-and-run accident in 1989. Devoted to her work as an educator, especially to her at-risk students, Alan's mother was a great influence on him as well as her students. In an effort to continue her relationship with children, he now devotes his time and energy to ensuring they understand tolerance and learn about humanity to help make the world a better place for them and for the future.

To accomplish this goal, Alan founded two nonprofit organizations, the most recent of which is **SHINE** (Seeking Harmony in Neighborhoods Everywhere), the only national education program that reaches out to kids through music, art, and technology to provide them with the life skills of cultural harmony, nonviolence, and self-esteem.

Alan founded his first nonprofit organization **KidsBridge** in 1994, a chain of multicultural children's museums dedicated to fostering children's appreciation of our "mosaic" society and encouraging playful exploration of the world around them. KidsBridge, has already raised over \$5 million and recently received a \$350,000 federal HUD grant from Congress. To date, there are three KidsBridge facilities in Red Bank, Trenton, and Asbury Park N.J.

Other organizations to which he devotes his talent and energies include the Children's Hope Foundation, which improves the quality of life for children living with AIDS and HIV. As a member of their Board of Directors, he has chaired benefits and organized other activities over the past four years to raise awareness and funds for the group. He also works on behalf of the Harlem Opera Theater and numerous regional and national charities and cultural organizations.

The gains achieved in community service and outreach are always harder to quantify, but are no less fundamental to Alan's ethos. Never taking compensation from either nonprofit organization, Alan personally funded KidsBridge for its first three years, and has now done the same for SHINE in its first ten months. For Alan, 9-to-5 is a game score, but "doing well by doing good" is somewhere written in stone.

COMMITTEES:

TRANSPORTATION & INFRASTRUCTURE
AVIATION
GROUND TRANSPORTATION

VETERANS' AFFAIRS
OVERSIGHT AND INVESTIGATION

MEMBERSHIPS:

CONGRESSIONAL BLACK CAUCUS (2ND VICE-CHAIR)
CONGRESSIONAL CAUCUS FOR WOMEN'S ISSUES
CONGRESSIONAL SUNBELT CAUCUS
CONGRESSIONAL SPACE CAUCUS
OLDER AMERICANS CAUCUS
PROGRESSIVE CAUCUS
CONGRESSIONAL HUMAN RIGHTS CAUCUS

**Congress of the United States
House of Representatives
Washington, DC 20515**

CORRINE BROWN
3D DISTRICT, FLORIDA

July 15, 1999

REPLY TO

WASHINGTON OFFICE:

2444 RAYBURN BUILDING
WASHINGTON, DC 20515
(202) 225-0123
FAX (202) 225-2256

DISTRICT OFFICES:

101 EAST UNION STREET
SUITE 202
JACKSONVILLE, FLORIDA 32202
(904) 354-1652
FAX (904) 354-2721

75 IVANHOE BOULEVARD
CHAMBER OF COMMERCE
ORLANDO, FLORIDA 32804
(407) 872-0656
FAX (407) 872-5763

DAYTONA BEACH, FLORIDA
TOLL FREE
(904) 254-0914

Layne Brown
SHINE
P.O. Box 22462
Trenton, NJ 08607-0462

Dear Layne:

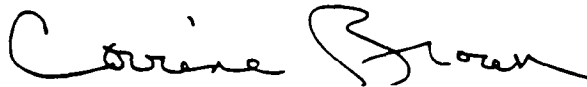
Last month during our *Stop the Violence Assemblies for Young Men and Women*, I really think we may have made a difference in some young person's life. I want to thank you so much for your help and hard work in making this event a success. You and the other members of SHINE were very helpful, and I think you are doing great things with the students across this country.

As you know, violence has been in our schools for too long now, and we probably have not seen the end of it; however, I'm glad that you and your professional staff have continued to work with our youth and encourage them to rise above the violence, becoming special people in our society.

Again, I thank you for all of your hard work and look forward to working with you again.

With kindest regards, I am

Sincerely,



Corrine Brown
Member of Congress



WILLIAM MARION RAINES SENIOR HIGH SCHOOL

R. Ishman Mitchell, Ed. D.
Principal

3663 Raines Avenue • Jacksonville, Florida 32209-1999 • Phone 924-3049 • FAX 924-3058

Mr. Layne Brown
SHINE
P.O. Box 22462
Trenton, New Jersey 08607

June 23, 1999

Dear Mr. Brown,

On behalf of the Administration, faculty and students of William M. Raines High School, I would like to extend my appreciation for the wonderful opportunity we were given on June 3 and June 4. I am delighted that Congresswoman Corrine Brown was pleased with the assembly. I also felt that it went considerably well. Raines would gladly welcome another opportunity of this nature. I appreciate your assistance in facilitating an open and honest discussion about violence in our schools.

With your training, our students were able to share their talents and encourage their fellow peers to actively seek alternatives to violence. The performers learned from the experience and the students enjoyed the performance immensely. Overall, it was a positive and productive experience for all who were involved.

I would also like to thank you for the kind comments directed towards my administration, the staff and the students. Here at Raines High School, we work extremely hard to maintain a high standard of excellence in all that we attempt. I found your staff to be courteous and highly professional. It was a pleasure to have you visit our campus.

Currently, we are working on the performance tape that you requested and we hope to have it shipped in the next few weeks. It is my desire to continue to receive information from your organization and hopefully we will be able to collaborate on future projects. Again, thank you and please feel free to contact myself or Mrs. Waters-Jones at (904) 924-3049 ext.351.

Respectfully,


Dr. Roy I. Mitchell
Principal

David Goddy
Vice President
Editor-in-Chief

SCHOLASTIC INC.
555 Broadway
New York, NY
10012-3999

(212) 343-6325
Fax (212) 343-6333

August 30, 1999

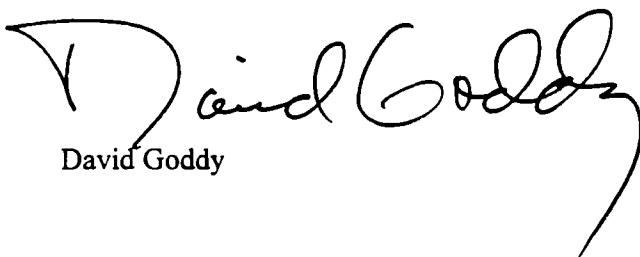
Alan Rambam, Founder
SHINE
145 West 28th Street
Suite 11C
New York, NY 10001

Dear Alan,

It has been a great pleasure to assist in the distribution of the SHINE program through our Teen Network or Publications. The editorial and advertising that we have orchestrated on behalf of SHINE has been extremely well received and we look forward to continuing this relationship long into the future.

As you know, I have been a supporter of the SHINE program for almost a year now and it has been a personal pleasure to watch the organization grow. It is very rewarding to know that Scholastic has played such a substantial role in your growth. We are very pleased to play such an active role in your fine organization. Please contact me directly if I can be of further assistance.

Sincerely,



David Goddy





450 Broadway Street

Redwood City, CA 94063

tel: 650.556.5000

fax: 650.556.5100

net: www.excitehome.net

Alan Rambam, Founder
SHINE
145 West 28th Street
Suite 11C
New York, NY 10001

Dear Alan,

Well we finally made it! After working together since November of 1998 we are thrilled to be finally launching the Shine.Excite.com website on September 8, 1999. From our perspective, the relationship that we have developed over the past year with you and your staff is outstanding. As a result of this relationship, we anticipate that this new website will become the largest aggregated youth content area on-line offering young people a place to speak out about the issues affecting them today and find positive outlets to channel their energy into instead of resorting to violent behavior.

We have put a considerable amount of time, funding and energy behind the development of this website and we are pleased to have the opportunity to support SHINE in this landmark effort. We look at this project as the start of a long term relationship that will enable us to make a continued positive impact on the youth of this country for years to come.

Alan, I am so pleased that we met a year ago and were able to partner with your terrific organization, allowing Excite@Home to play such a positive role with this cause. We are certain that our collaboration in the development of the SHINE website will make a difference.

Sincerely,

A handwritten signature in black ink, appearing to read "Fred Siegel", written over a horizontal line.

Fred Siegel
Senior Vice President
Excite@Home

MTV: Music Television

1515 BROADWAY, New York, NY 10036-5797

MUSIC TELEVISION®

September 1, 1999

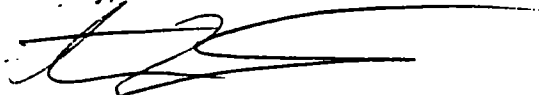
Alan Rambam, Founder
SHINE
145 West 28th Street
Suite 11C
New York, NY 10001

Dear Alan,

I wanted to let you know how much we have enjoyed working with SHINE as a part of our Fight For Your Rights: Take a Stand Against Violence initiative. This issue is so important to everyone at MTV, first and foremost because violence is the number one concern of our viewers. The MTV/SHINE Speak Your Peace Contest are one of the key components of our year long effort.

SHINE has offered MTV an opportunity to incorporate our Public Services Announcements, MTV News reports and CD and Action Guide efforts with an multi-disciplinary lesson that talks directly to our audience. We are looking forward to working with you to produce the winning PSA's and continuing to give our viewers concrete ways to take a stand against violence in their own communities through the great work of SHINE.

Sincerely,



Ethan Zindler
Senior Manager, Public Affairs



Sony Plaza Inc.
550 Madison Avenue
New York, New York 10022-3211
Tel: 212 833 8830
Fax: 212 833 6334

August 30, 1999

Alan Rambam, Founder
SHINE
145 West 28th Street
Suite 11C
New York, NY 10001

Dear Alan,

On behalf of Sony Corporation of America, it has been my pleasure to align our corporation behind SHINE's efforts. The work that your organization is doing to assist in the fight against youth violence is truly monumental.

It seems a natural fit to involve SHINE with Sony Wonder Technology Lab's educational programs to demonstrate to the children of New York the positive uses of technology. We are looking forward to working with you this year in and out-of-school. Our entire staff is excited about the future possibilities.

Sincerely,

A handwritten signature in cursive script, appearing to read "Susan Sullivan".

Susan Sullivan
Director, Marketing & Communication

MUNGER, TOLLES & OLSON LLP

33 NEW MONTGOMERY STREET
NINETEENTH FLOOR
SAN FRANCISCO, CALIFORNIA 94105-9781
TELEPHONE (415) 512-4000
FACSIMILE (415) 512-4077

355 SOUTH GRAND AVENUE
LOS ANGELES, CALIFORNIA 90071-1560
TELEPHONE (213) 683-9100
FACSIMILE (213) 687-3702

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MONICA WAHL SHAFER
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BRUCE A. ABBOTT
SUSAN R. SZABO
BERNARDO SILVA
KRISTIN S. ESCALANTE
JONATHAN E. ALTMAN
GREGG W. KETTLES
MARY ANN LYMAN
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RICHARD D. EBBENSHADE
OF COUNSEL
E. LEROY TOLLES
(RETIRED)

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SIMON M. LORNE
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T. E. DENHAM
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STEPHEN M. KRISTOVICH
JOHN W. SPIEGEL
TERRY E. SANCHEZ
J. M. PERRY
RUTH E. FISHER
MARK B. HELM
M. D. LEE
MICHAEL R. DOYEN

MICHAEL E. SOLOFF
GREGORY D. PHILLIPS
JOHN B. FRANK
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THOMAS B. WALPER
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BART H. WILLIAMS
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JUDITH T. KITANO
KRISTIN LINSLEY MYLES
MARC T.O. DWORSKY
JEROME C. ROTH
STEPHEN D. ROSE
JEFFREY L. BLEICH
GARTH T. VINCENT
TED DANE
MARK SHINDENMAN
STUART N. SENATOR
MARTIN D. BERN
DANIEL P. COLLINS
STEVEN B. WEISBURD

A PROFESSIONAL CORPORATION

August 26, 1999

WRITER'S DIRECT LINE

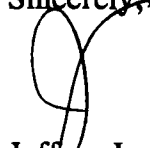
(415) 512-4007
(415) 512-4077 FAX
bleichjl@mto.com

Ms. Kristine Horner
Executive Director
SHINE
128 S. Warren Street
3rd Floor
Trenton, NJ 08608-2304

Dear Ms. Horner:

Just a short note to thank you and Alan for showing your support last week at the White House event to launch the National Campaign Against Youth Violence. Your insights as people who work directly with at-risk youth will be crucial to this campaign. I am very grateful for your commitment. I look forward to working with you, and getting your assessment about what has worked in reducing youth violence. I will be in touch soon.

Sincerely,



Jeffrey L. Bleich
Executive Director
National Campaign Against Youth Violence

JLB:ado

LCO 2338

Census 2000
Philadelphia Elco
150 South Independence Mall West
Philadelphia, PA 19106
Fax: (215) 861-4752

Facsimile Cover Sheet

of Sheets 20

To: White House
Office of The First Lady
Mary Ellen McGuire
-cc. Shirley Sagawa

From: Clarissa Powell Rosendary
Biography as Requested

FAX: 202 456-6244

If you do not receive all of this fax or have
any (problems) please call:

Telephone: (215) 861-~~4750~~ 4757 x125

Mr. 1888-352-1723

Clarissa Powell-Rosendary

7705 Orpheus Place
Philadelphia, PA 19153
Home: (215) 365-9249

PROFESSIONAL EXPERIENCE

Community Organizer Consultant

The Alliance Project International House
3701 Chestnut Street Philadelphia, PA 19104
G. Rowell
January 1997-January 1998
40 hours per week

Organized parents, and community members to support, monitor, and develop strategies to improve public education.

Scope of Responsibility

- ◆ Conducted leadership meetings to organize residents and parents into grassroots educational teams
- ◆ Researched community power analysis profiles
- ◆ Wrote monthly progress reports
- ◆ Conducted listening campaigns with parents and teachers to identify issues
- ◆ Planned and coordinated parent training workshops
- ◆ Conducted individual meetings with local parent leaders
- ◆ Conducted elementary grade meeting workshops between school and parents on school safety, school absenteeism, lateness and low academic student performance
- ◆ Conducted meetings with local home & school presidents
- ◆ Facilitated workshops on building local parent leadership teams
- ◆ Conducted workshops on school budgets and policies

Corporation For National Service

AmeriCorp Program
Philadelphia, Pennsylvania
November 1990-1996

Consultant

Corporation For National Service
Regional Atlantic Cluster Service Center
801 Arch Street Philadelphia, PA 19102
Regional Cluster Director
Rocco Gaudio (215) 597-3471
April-November 1996
35 hours per week

Assisted Corporation For National Service Regional office with recruitment, placement, selection and of AmeriCorp*VISTA applicants in the Atlantic Cluster Service Center

Scope of Responsibility

- Conducted interviews with AMERICORP*VISTA candidates based on applied knowledge of Domestic Volunteer National Service manual guidelines and procedures
- Evaluated and matched sponsoring agency related vacancies with applicants job skills, knowledge, background, and education
- Referred candidates for recruitment
- Directed AmeriCorp*VISTA project inquires to appropriate local State offices regarding new VISTA candidates
- Consolidated interviews within Regional Atlantic cluster states including Delaware, Connecticut, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Puerto Rico, Rhode Island, Vermont, Virgin Islands
- Updated computer database entries profiles on new applicants
- Sent computer generated form letters to applicants preceding interviews
- Responded to general public and college recruitment career offices by mail, faxes and on-site inquires
- Compiled quantitative weekly placement reports
- Provided administrative office support i.e., collected and verified references, answered telephones
- Maintained office file records

Work Related Community Projects/Accomplishments

- Accomplished new designed for North Light's community playroom center for toddler program with the support of agency volunteers and residents
- Assisted with the coordination of volunteer teams for Statewide Service Day on behalf of Penna. State Governor's Office of Citizen Service, Corporation For National Service GPFS
- Co-chaired citywide Fire Prevention Campaign Awareness " Operation Save A Child " in conjunction with the City of Philadelphia Fire Department, Corporation For National Service Penna. State Office, Temple University, Big Brothers/Big Sisters, Philadelphia Brotherhood of the Valiant (fire officers charity organization), GPFS, American Red Cross & Philadelphia Health Management
- Assisted in the development of media and publicity coverage for "National Day of Service" event locations
- Developed grid for agencies participating with volunteers in city-wide " National Day of Service 1995 " fire prevention activities
- Accomplished installation of 100+ smoke detectors in homes of low income senior citizens in Philadelphia with organized teams of VISTA volunteers and the Philadelphia Fire Department Chief Harold Hairston

Immunization Program Coordinator

North Light Community Center
 175 Green Lane Philadelphia, PA 19127
 Irene Madrak
 August 1992-August 1994
 40 hours per week

Organized and coordinated community immunization program.

Scope of Responsibility

- Conducted outreach to community residents regarding the critical need for toddler immunization
- Supervised and mentored VISTA summer program associates on immunization procedures for community mobilization
- Organized community residents and implemented health workshops on the importance of early childhood vaccinations
- Organized community linkages and partnerships with WIC, Roxborough Community Hospital, and Medical College of Pennsylvania
- Coordinated on-site availability of vaccinations with Community Nurses
- Conducted individual follow-up with parents to maintain access to affordable health care
- Conducted in-house parent child workshops on health and nutrition with summer day camp program

Work Related Community Projects/Accomplishments

- Coordinated community efforts with the City of Philadelphia Health Department to provide
- Immunizations for 700 children city-wide for the 1993 Philadelphia Coalition National Preschool Immunization Campaign
- Accomplished 72 local community immunizations
- Member 1993 Media Steering Committee on preschool immunization to promote publicity campaign strategies with City of Philadelphia

Housing Coalition Coordinator

North Light Community Center
 175 Green Lane Philadelphia, PA 19127
 Irene Madrak
 November 1990-August 1992
 40 hours per week

Conducted outreach and research to Housing Coalition residents regarding homelessness and gentrification issue relating to low-income senior community housing.

Scope of Responsibility

- Recruited and trained community volunteers for joint housing coalition committee advocacy
- Conducted outreach to 15 local civic and senior citizen groups
- Made community presentations to local groups to gain support for project
- Researched housing statutes, licensing applications and zoning variances
- Planned and coordinated discussion groups sessions with area residents
- Compiled current applicable census tract data in agency service delivery area in report form
- Assisted 300 senior survey response on housing needs and assessment
- Responsible for evaluating and interpreting program data for presentation to executive board of housing coalition members
- Conducted housing meetings with community groups including Manayunk Neighborhood Council, Hillside Civic Association, Wissahickon Neighbors, Germany Hill,
- Conducted six educational workshops on housing
- Assisted staff and volunteers providing advocacy on housing issues
- Maintained community Real Estate directory of area apartments and rental housing units
- Networked with local housing organizations
- Maintained referral lists of area businesses, churches, and community organizations

Co-Executive Director

Southwest Neighborhood Energy Center
 Philadelphia Neighborhood Housing Services
 6408 Woodland Avenue Philadelphia, PA 19142
 January 1989- June 1989
 Board of Directors/ Margaret Studivandt
 40 plus hours per week

Agency Transitional Co- Executive Director

Scope of Responsibility

- ◆ Responsible for evaluating and planning program administration during transition
- ◆ Planned agency work schedules with subcontractors
- ◆ Maintained agency contracts with The Philadelphia Gas Company, Energy Coordinating Agency, Philadelphia Housing Development Corporation, Philadelphia Electric Company, LIHEAP, City of Philadelphia Crisis Fuel Grants, Tenant Action Group
- ◆ Responsible for meeting staff payroll during transition
- ◆ Responsible for writing agency grants report to funders
- ◆ Responsible for supervising energy fuel and weatherization staff

Energy Specialist

Southwest Neighborhood Energy Center
 Philadelphia Neighborhood Housing Services
 6408 Woodland Avenue Philadelphia, PA 19142
 Elberta Jenkins Esquire
 September 1986- January 1989
 35-40 hours per week

Provided energy services to low-income residents in the Southwest community.

Scope of Responsibility**1987-89 Energy Specialist**

- ◆ Responsible for planning city-wide PHDC/WAP education inspections with Director
- ◆ Responsible for interviewing staff to complete contract performance for existing agency grants
- ◆ Scheduled water conservation home visits to clients contracted by ECA
- ◆ Conducted energy and home repair workshops

1986-87 Housing/Energy Counselor

- ◆ Assisted households with filing utility applications for LIHEAP and Crisis fuel grants
- ◆ Mediated client disputes with utility companies
- ◆ Conducted intake and referrals to city agencies
- ◆ Conducted community workshops on self-help weatherization and reducing energy costs
- ◆ Interviewed clients for emergency housing grant assistance through the Philadelphia Tenant Action Group

Related Education & Training

Attended Most Blessed Sacrament-Elementary and Middle School Philadelphia
1967 to 1975

Attended Penn Center Academy & Temple University - Commonwealth Secondary Education
Diploma 1979

Temple University School of Real Estate- School of Business Administration
Real Estate & Accounting Principals 1986

Continuing Education Credits in Professional Development -Temple University School of Public
Policy

Technical skills training

Completed Federal Domestic Community Service Training 1990,1991,1992,1993,1994, 1995

Completed Professional Communication Skills training 15 hours 1991

Completed Temple University Issues in Group Social Work 15 hours 1991

Completed Community Program Planning and Development 15 hours 1994

Completed Community Organizing Professional Training Part I and Part II 30 hours 1991

Completed Regional Council On Neighborhood Community Organizing Trainer 40 hours 1994

Completed Professional Development Training Alliance Community Organizing Institute
1996, 1997

Attended Federal Training on the Gear Up Program Proposal Guidelines for Partnerships
University of Pennsylvania Campus Penn Tower Hotel March 1999

Completed Election Board training- May 1999

Computer Training

Completed Windows 95, Word, and Lotus Accounting 123 Spreadsheet Training Certificate 1995

F

KSA Supplement

I. Experience that demonstrates the ability to negotiate and/or develop partnerships with community-based organizations and businesses.

During my years of employment I have worked with various business agencies and community base non-profit organizations in housing, energy, social services and developed the following level of training through on the job experience, education and working as a consultant.

Abilities include the following:

1. Experience in networking among community groups and businesses
2. Working with community coalitions, schools, civic groups and community leaders
3. Ability to act as liaison between businesses and community residents and governmental agencies
4. Knowledge of recruitment and training of volunteers and staff
5. Familiarities with outreach practices

In addition, I have direct experience working with and coordinating partnerships with businesses and governmental agencies in and outside of Pennsylvania including,

- ◆ Servicing 13 States in AmeriCorp Atlantic Service Center Cluster Region 3
- ◆ VISTA Pennsylvania State Office
- ◆ Penn Serve
- ◆ City of Philadelphia Health Department
- ◆ WIC
- ◆ Philadelphia Fire Department
- ◆ American Red Cross
- ◆ United States Department of Justice
- ◆ Mayors Commission on Literacy
- ◆ Temple University
- ◆ American Red Cross
- ◆ Million Women March Organization

II. Experience in conducting meetings, workshops, and seminars for the purpose of presenting information to a group and experience in public speaking.

My past experience includes the ability to

- a) plan and organizing developmental materials for AmeriCorp and sponsoring agency projects and distribution
- b) ability to act as seminar facilitator with large or small groups of people
- c) ability to present information in a concise format
- d) ability to train and supervise staff to conduct workshops
- e) facilitator for Million Women March Community Workshops
- f) good communication skills



CITY OF PHILADELPHIA

OFFICE OF THE MAYOR
ROOM 215 CITY HALL
PHILADELPHIA, PENNSYLVANIA 19107-3295
(215) 686-2181
FAX (215) 686-2170

EDWARD J. RENDELL
MAYOR

June 14, 1995

Greater Philadelphia
Federation of Settlements
c/o Clarissa Rosendary
215 S. Broad St., 5th Fl
Philadelphia, PA 19107

Dear Ms. Rosendary:

As you may recall, over a month and a half ago on April 25th, Philadelphia celebrated National Youth Service Day/National Day of Service.

Never before in the history of our City had over one thousand Philadelphians, old and young, joined together in service to meet the most pressing needs of our communities. For example, many volunteers helped to save lives by installing smoke detectors in homes that desperately needed them while also educating the public on fire prevention; others educated people on HIV/AIDS; some beautified neighborhoods through mural painting, tree planting and neighborhood cleanups; and yet another group painted missing house numbers on homes to help facilitate our cities' 911 response time. Whatever you did on April 25th, please rest assured that you definitely made a powerful difference in the lives of the men, women and children that you served.

Now although National Youth Service Day was a huge success that will never be forgotten, the remarkable efforts of volunteers cannot be limited to just one day. For example, maybe you are one of the volunteers who helps in your neighborhood to tutor youth or to assist a senior citizen with his/her groceries, or could it be that you volunteer at your local church or are making our neighborhoods safer by being a member of your Town Watch or Safe Corridors program; and then again, maybe you are a Big Brother/Sister or the coach of a little league team.

Page -2-

Whatever your service area may be, let me take this opportunity to say, "THANK YOU". It's because of people like you, who give of themselves in unselfish service to people of our community, that Philadelphia is the wonderful city it is.

In closing I'd like to leave you with the words of the late Robert F. Kennedy. Never cease to serve for you indeed are the hope of a hurting world:

"It is from numberless diverse acts of courage and belief that human history is shaped. Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope and crossing each other from a million different centers of energy and daring, those ripples build a current which can sweep down the mightiest walls of oppression and resistance".

Sincerely yours,

Ed Rendell

Mayor Edward G. Rendell

IN APPRECIATION OF YOUR

DEDICATION TO SERVICE

CLARISSA POWELL-ROSENDARY

**GREATER FEDERATION OF SETTLEMENTS
AMERICORPS*VISTA**

NATIONAL DAY OF SERVICE/NATIONAL YOUTH SERVICE DAY

APRIL 25, 1995



CORPORATION

FOR NATIONAL

★ SERVICE

PENNSYLVANIA STATE OFFICE

Date

April 25, 1995

Corporation State Director

James R. Ahmed

THE WHITE HOUSE
WASHINGTON

NATIONAL DAY OF SERVICE, 1995

I am pleased to join all those celebrating the National Day of Service. Service, and each person who serves, makes a difference in America. Every day, citizens from all walks of life engage in service. Their efforts benefit our country, our communities, and our fellow Americans. From the college student who delivers a hot meal to a homeless woman to the retired nurse who teaches a father how to read, every citizen who serves creates a better, stronger America.

Our nation began as a large community built around an ethic of service and has evolved into many large communities that organize their efforts to bring our country together and strengthen our ties. The service community is alive and well: our citizens have not backed down in the face of adversity. Service groups have grown larger, their enthusiasm has grown stronger, and their commitment has never wavered.

Every day in America, millions of citizens rise up and answer the call to serve their communities in ways as varied as their backgrounds, with one common goal -- to strengthen the community of America. Rich and poor, young and old -- Americans unite in their will to serve and meet our nation's most pressing needs. Our commitment to service allows us to rise to the occasion and meet any challenge.

As we recognize those who have answered the call to serve our national community, let us also reignite the flame that sparks that spirit of service within our communities, our nation, and our world. We are at a crossroads in our nation's history. There is not a moment to be wasted, not a person to be spared, not a contribution too small. Together, we can make a difference in the lives of all Americans, and in doing so, give something back to our country.

Bill Clinton

Mrs. Clarissa Powell-Rosendary

Census 2000 Partnership Specialist

Prior to coming to the census bureau, Ms Clarissa Powell-Rosendary has worked as an executive director for a non-profit organization, and coordinator for a variety of government and community-based agencies focusing on social issues, such as education, public health, homelessness, and economic development. Clarissa was also a placement consultant to federal domestic service programs in thirteen states.

Among the agencies she has worked with are the Corporation for national Service, the Philadelphia Commission On Human Relations, the Greater Philadelphia Federation of Settlements, the North Light Community Center, and the Southwest Neighborhood Energy Center. Clarissa was also the education facilitator for the Million Woman March, held in Philadelphia in 1997 for African American Women from throughout the United States.

Among the various awards she has received are, The Bridge Builder Award from the Corporation for National Service, National Day of Service Award and the Million Woman March Appreciation Award.

U.S. CENSUS BUREAU

Department of Commerce

"The Philadelphia Regional Census Center Welcomes"

The Congressional Black Caucus



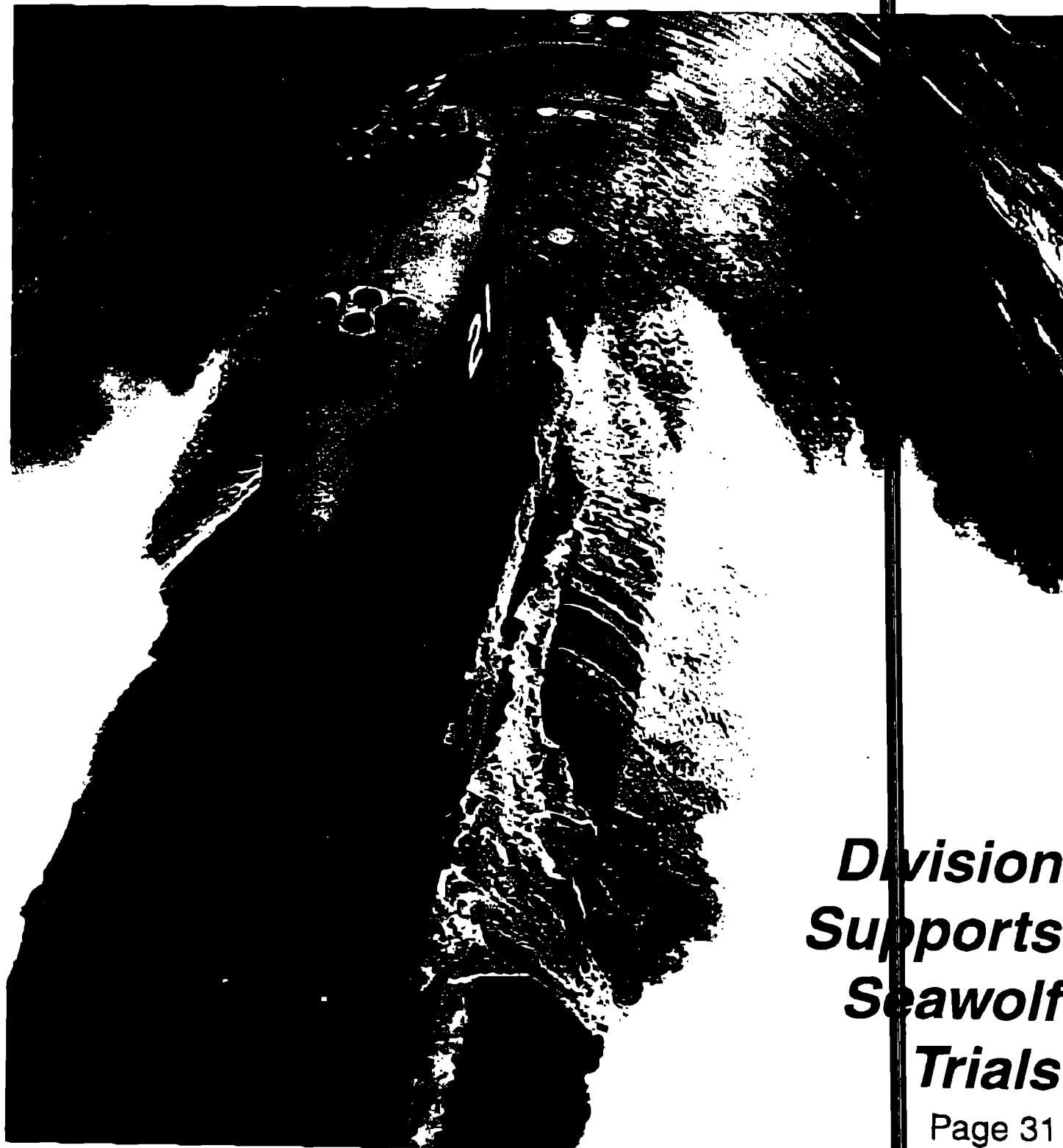
Wavelengths

An Employee Digest of Events and Information

Carderock Division
Naval Surface Warfare Center
Naval Sea Systems Command

<http://www.dt.navy.mil>

April 2000



***Division
Supports
Seawolf
Trials***

Page 31

PHILADELPHIA

NSWCCD-SSES Celebrates Black History Month

By Leslie Spaulding

The theme for Black History Month 2000 was *Heritage and Horizons: The African American Legacy and the Challenges of the 21st Century*. In celebration of this month, the Diversity Workforce Branch welcomed Census 2000 Partnership Specialist **Clarissa Powell-Rosendary**, who spoke on the census—"A Forum for Empowerment."

Welcoming her to NSWCCD-SSES, Commander **Joe Yusician**, Executive Officer, Naval Ship Systems Engineering Station, said, "one of the biggest challenges we face is the challenge of focusing not only on the past but on the future. How can we make our workforce, our community, our nation what it ought to be—a place where equal opportunity is in every part of our life."

Taking the lectern, Powell-Rosendary recalled Dr. **Martin Luther King, Jr.**'s, "I Have A Dream" speech, so well known by all. Focusing on his call "not to be judged by the color of our skin but by the content of our character," she challenged the audience—"How far have we come to the realization of Dr. King's dream."

In 1790, a census was taken. At that time many African Americans were slaves and considered property. They were not included. Today, it is imperative that all people fill out their census and be counted.

For every person in a community who is not counted in the census, that community will lose \$2,010 every year for 10 years until the next census is taken.

"In the new millennium, dollars will be needed to support a lot of the community services in which we participate—day-care, public schools, roads, Congressional representatives," said Powell-Rosendary. "In the last census, 50% of Philadelphia's children were not accounted for, so the allocations for public schools fell far short of the need."

She said that in the new millennium, African Americans need to be counted. "Think about diversity as a way of living," she said. "It's in the home, the community and the workplace. It means respect for one another...Don't just live Dr. King's dream—be the dream...The census will give you a voice in the new millennium."



Clarissa Powell-Rosendary speaks to SSES employees about the census. Photo by Pam Lama.

Powell-Rosendary received a *Certificate of Appreciation* from Yusician for her participation in this program. The program also featured the singing of several spiritual songs by the Sanctuary Church of the Open Door—Christian Academy, a group

(Continued on page 42)



Singers and dancers from Academy Sanctuary Church of the Open Door. Photo by Pam Lama.

Black History Month—Heritage and Horizons



"February," the winning group poster. Photo by Pam Lama.

LCdr. Yusician Receives Navy Commendation Medal



In December, VAdm. George P. Nanos, Jr., presented LCdr. Joseph E. Yusician, Executive Officer, NSWCCD-SSS, with the Navy and Marine Corps Commendation Medal (Gold Star in Lieu of the Third Award). This award recognized his work as Assistant Project Officer and Shipyard Regional Repair Officer, Norfolk Naval Shipyard, Portsmouth, Virginia, from February 1996 to September 1999. Photo by Warren Christensen.

(Continued from page 41)

of elementary school children with beautiful voices.

The program concluded with the announcement of poster and essay contest winners by Shirley James (0032). Students from Carver High School submitted posters and essays depicting the theme "Heritage and Horizons: The African American Legacy and the Challenges of the 21st Century." Asia Spady and Alexis Baxter won the group award for their poster, titled "February." This poster featured a partial February calendar with each date block representing a different African American accomplishment. One block was reserved for the signatures of Carver's future African American engineers and scientists. Hariyyal Sharpe won the individual poster award for her poster depicting African American authors. Allyson Moultrie won the essay contest for her essay titled, "Black Educators of the United States."

Meridel Petersen, Workforce Diversity Officer, closed the program. "This year's theme 'Heritage and Horizons: The African American Legacy and the Challenges of the 21st Century,' is a reminder that the new century offers us a unique opportunity to write our own chapter of history for African Americans and our nation," she said. "We can use this time of extraordinary prosperity and peace to widen the circle of opportunity in America, to recognize our country's rich diversity is one of our greatest strengths and to unite around the fundamental values that we all share as Americans."

Mars Quinto (9444) served as master of ceremony for this celebration. Jan-nette Robinson (624) led the audience in singing *Lift Every Voice and Sing*. The celebration was supported by the entire Workforce Diversity Branch, the Public Affairs Office, the EEO Advisory Committee, and the U.S. Census Bureau.



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EDWARD G. RENDELL
MAYOR

June 14, 1995

Greater Philadelphia
Federation of Settlements
c/o Clarissa Rosendary
215 S. Broad St., 5th Fl
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Page -2-

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Ed Rendell

Mayor Edward G. Rendell

IN APPRECIATION OF YOUR

DEDICATION TO SERVICE

CLARISSA POWELL-ROSENDARY

**GREATER FEDERATION OF SETTLEMENTS
AMERICORPS*VISTA**

NATIONAL DAY OF SERVICE/NATIONAL YOUTH SERVICE DAY

APRIL 25, 1995

CORPORATION

FOR NATIONAL

 **SERVICE**



PENNSYLVANIA STATE OFFICE

April 25, 1995
Date

Joanna M. Ahmed
Corporation State Director

THE WHITE HOUSE

WASHINGTON

NATIONAL DAY OF SERVICE, 1995

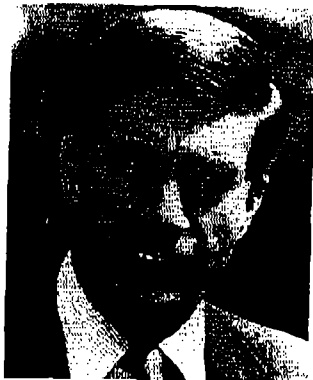
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Bill Clinton



[Handwritten signature]

STATE OFFICE OF SENATOR CHARLES S. ROBB



THE IRONFRONTS
SUITE 310
1011 E. MAIN ST.
RICHMOND, VA 23219
PHONE: 804/771-2221
FAX: 804/771-8313

DATE: 4-17-00
TO: Ann O'Leary
FAX #: _____
FROM: Rich Williams *decline*
NUMBER OF PAGES INCLUDING COVER: 3

MESSAGE: Mr. Alex-Zan would consider
it an honor to attend the upcoming
education summit. Thank you
for your assistance. Please call if you have
any questions.

PLEASE CALL AFTER FAX TO VERIFY YES [] NO []
URGENT!!! YES [] NO []

IF THERE ARE ANY PROBLEMS, PLEASE CALL _____
AT 804/771-2221.

Thanks again.

This communication is confidential and is intended to be privileged.

If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination or copying of this communication is strictly prohibited. If you have acquired this communication in error, please immediately notify us by telephone, and return the original message to us at the above address by the U.S. Postal Service.

ENTERTAIN

EDUCATE

MOTIVATE

MR. ALEX-ZAN

Entertainer/Motivator

Facilitator of creative, interactive presentations designed for children, young adults and parents. Customized programs address self-esteem, conflict resolution, positive choices, test-taking, diversity, respect and other key issues. Audiences are kept spell-bound with appropriate music, lively banter, literature and props, and innovative cartoon-like characters with positive messages.



PRESENTATION TOPICS

- Feelin' Good with Mr. Alex Zan (children and adults)
- JMS© (Just My Style) – Attitude and Peer Pressure
- RIDE© (Respect Individual Different Expressions) – Diversity
- SOL's (Standards of Learning) – The Big **Test**
- PATH© – Parents Are The Heroes "On Course For Success"
- Just Think! – Handling Conflict
- Black Inventors Showcase
- Drugs – It's Just Plain Stupid!

HIGHLIGHTS:

- National Presenter (conferences, schools, churches and festivals)
 - Author – *I Feel Good About Me®* Motivation Kit
 - *A Journal of Treasured Moments – My Weekly Lessons & Blessings*
 - National and Local Award Winner
 - Columnist For Children – *JT's Place®*
 - Children's TV Producer/Host – *Dazzlewood Treasures®*
- 



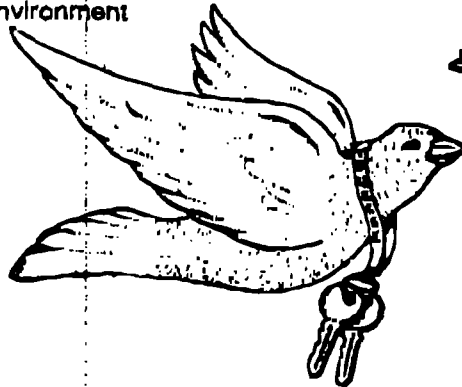
Mr. Alex-Zan • 301 Shetland Court • Suite C • Richmond, VA 23227
(804) 321-5279 • FAX: (804) 321-2085



Alex-zan's

Peace Campaign

for a safe school environment



PEACE

© 1999 Alex-Zan

"KEEPING OUR HEARTS AND MINDS OPEN"

Mission:

Alex -Zan's Peace Campaign is dedicated to the idea that having peace is the key development of healthy, productive families and communities.

Objective:

The primary objective is to assist youth in creating and maintaining a peaceful environment centered around cooperation, compassion, and empathy through:
COMMUNICATION, TOLERANCE and CONFLICT RESOLUTION.

Design:

The campaign is centered around a fictional character named "TOUKESE" (2 Keys), who serves as an Ambassador For Peace by encouraging everyone to "Keep An Open Heart And Mind". This project is designed to serve as a supplementary teaching strategy for kindergarten through high school.

Campaign Materials:

- 11 x 17 Posters
- Activity Guide - 13 activities for keeping peace in the school, home and community.

Personal development programs which include:

- Character education
- Personal skills training

Benefits of the Peace Campaign:

- a peaceful school environment enhances instruction
- a peaceful school environment reduces conflict
- a peaceful school environment reduces discipline referrals
- a peaceful school environment reduces stress for staff and students
- a peaceful school environment is good for students, teachers, parents, counselors, administrators and our community



Respect

Spend time teaching conflict resolution, you will have more time to teach!

For Alex-Zan Presentations and Consultation at your school:

Mr. Alex-Zan • 301 Shetland Ct., Suite C • Richmond, VA 23227
(804) 321-5279 • Fax (804) 321-2085 • E-Mail: alexzan@gateway.net



NATIONAL DEPRESSION SCREENING DAY®

SPONSORS

American Psychiatric Association
National Mental Health Association
National Institute of Mental Health
McLean Hospital
National Association of
Psychiatric Health Systems
National Alliance for the Mentally Ill
National Depressive and
Manic-Depressive Assn

SUPPORTERS

AARP
American Academy of Child
and Adolescent Psychiatry
American Assn. for
Geriatric Psychiatry
American Assn. of General
Hospital Psychiatrists
American Assn. of Suicidology
American College Health Assn
American Counseling Assn.
American Foundation for
Suicide Prevention
American Geriatrics Society
American Hospital Assn.
Section for Psychiatric and
Substance Abuse Services
American Medical Assn.
American Psychiatric Foundation
American Psychological Assn.
American Society on Aging
Employee Assistance
Professionals Assn.
National Association of
Social Workers
Wellness Councils of America

FUNDING SPONSORS

Financial grant from
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with additional funding from
Abbott Laboratories
Charter Behavioral Health Systems
Forest Laboratories
Kaiser Permanente
PacifiCare Behavioral Health
Partners HealthCare System
Pfizer Inc
Solvay Pharmaceuticals, Inc

April 20, 2000

Office of First Lady
Old Executive Building, Rm. 100
Washington, D.C. 20500
Attention: Julia Doan

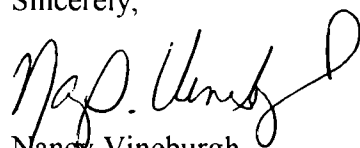
Dear Julia,

Thank you for being so helpful on the phone yesterday in response to our questions regarding the May 2nd White House Conference.

As you suggested, I created, in memo form, a brief overview of our High School Depression Screening/Suicide Intervention Program, which I feel might be of interest and value to conference attendees.

I appreciate your willingness to review it and incorporate it into the conference information materials if deemed appropriate. You may reach me at 781-239-0071.

Sincerely,



Nancy Vineburgh
Program Manager

Enc.

National Depression Screening Day
is a program of Screening for Mental Health
formerly the National Mental Illness Screening Project.



a non-profit 501 (c) (3) organization

Douglas G. Jacobs, MD,
Executive Director
One Washington Street, Suite 304
Wellesley Hills, MA 02481
Phone: 781-239-0071
Fax: 781-431-7447
www.mentalhealthscreening.org

NATIONAL DEPRESSION SCREENING DAY®

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National Mental Health Association
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SUPPORTERS

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American Academy of Child
and Adolescent Psychiatry
American Assn. for
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American Assn. of General
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American Assn. of Suicidology
American College Health Assn
American Counseling Assn
American Foundation for
Suicide Prevention
American Geriatrics Society
American Hospital Assn.
Section for Psychiatric and
Substance Abuse Services
American Medical Assn.
American Psychiatric Foundation
American Psychological Assn
American Society on Aging
Employee Assistance
Professionals Assn
National Association of
Social Workers
Wellness Councils of America

FUNDING SPONSORS

Educational grant provided by
Eli Lilly and Company
with additional funding from
Abbott Laboratories
Charter Behavioral Health Systems
Forest Laboratories
Kaiser Permanente
PacifiCare Behavioral Health
Partners HealthCare System
Pfizer Inc
Solvay Pharmaceuticals, Inc.

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One Washington Street, Suite 304
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Phone: 781-239-0071
Fax: 781-431-7447
www.mentalhealthscreening.org

To: The White House Conference on Teenagers: Raising Responsible and Resourceful Youth
From: Screening for Mental Health, Inc.
Re: Introduction of our National High School Depression Screening/Suicide Intervention Program for Fall 2000
Date: May 2, 2000

In conjunction with its flagship program, National Depression Screening Day (NDSD), Screening for Mental Health will introduce a first year program of depression screening and suicide intervention to high school students throughout the country. The new program builds upon the success of NDSD, a ten year initiative and event whose long-time spokesperson is Tipper Gore. It also addresses the rising incidence of youth depression and suicide and the need for programs that help teachers, students and parents recognize their warning signs.

Screening for Mental Health's high school program aims to promote early detection and intervention of depression, frequently the precursor to suicide or violent and risky behavior. The program will employ and offer schools two interrelated strategies: 1) *depression screening* and 2) *instruction in SOS: Signs of Suicide*, an intervention technique developed by our organization, which we hope will become as widely recognized and utilized as CPR and the Heimlich Maneuver.

The SOS technique instructs individuals how to recognize the visual and verbal signs of suicide, 'how to respond' and 'how not to respond' and above all, how to bring the person at risk to immediate professional help.

Participating schools will receive a kit containing the SOS educational video, screening forms and support materials to create a campaign which best suits their school culture, student population and needs. Designed to be conducted in health classes, homerooms, general assemblies and parent gatherings, schools may choose to implement the program in October in conjunction with National Depression Screening Day (NDSD), or in November to tie in with President Clinton's new initiative, "Child Mental Health Month."

The program's objectives are to:

- Identify students who may be in need of further evaluation and treatment and/or those who have questions and concerns which they would like to discuss with a counselor in private.
- Raise awareness and help reduce stigma of depression and suicide amongst students, parents, and school professionals.
- Provide a tangible, "hands-on" method to empower students, parents, and teachers to respond appropriately and swiftly to avert the needless suicide of a friend or loved one.
- Reinforce utilization of existing, local mental health resources.

For information on implementing Screening for Mental Health's new High School Outreach program, phone Barbara Kopans or Mary Brant at (781) 239-0071, or email bkopans@mentalhealthscreening.org; mbrant@mentalhealthscreening.org.

Facsimile Transmission

To: Mary Ellen McGuire
The White House
FAX # 202/456-6244

From: Charles L. Burt
Bowle High School
FAX # 301/805-2619

Date: April 25, 2000

RE: White House Conference on Teenagers

* * * * *

Attached please find a copy of my autobiography. As we discussed this past week, I am most interested in participating in the May 2 conference and feel I have something to offer. My experiences as a special education classroom teacher in such varied settings as a residential treatment facility for seriously emotionally disturbed adolescents and a juvenile detention center have provided a unique perspective on the challenges and obstacles facing today's youth.

My home address and telephone number follow:

3403 HOLLY CREEK DR #1D
LAUREL MD 20724-5950

(301) 498-4063

Charles Burt's Autobiography

I am a native of the Ozarks (born, raised, and educated in Northwest Arkansas), proud of my hillbilly heritage. My grandfather was a circuit teacher, riding a mule to five one-room schoolhouses each week.

I earned my B.S.E. degree from the University of Arkansas in secondary education with an emphasis in the social studies. I subsequently attended the University of Southern Mississippi and earned an M.Ed. degree in special education with an emphasis in specific learning disabilities.

My first full-time professional employment was in Arkansas civil service as an investigative social worker for chancery and juvenile courts. I was primarily responsible for investigating allegations of child abuse and neglect. After five years in that capacity, I decided to follow a childhood dream to work for the Walt Disney Company. Successful in that quest, I trained employees at Walt Disney World for another five years.

Realizing my talents, as well as, my career aspirations were in education, I returned to the University of Arkansas and completed my undergraduate degree. My teaching experience now includes over nine years of full-time classroom teaching, working with students categorized as gifted/talented, mentally retarded, learning disabled, seriously emotionally disturbed, Down Syndrome, fetal alcohol syndrome, and autistic. I am currently a member of the Council for Exceptional Children and have earned Professionally Recognized Special Educator status from that organization. I am also affiliated with PGCEA/MSTA/NEA, and the Learning Disabilities Association of America.

I currently teach the following subjects as a member of the special education department at Bowie High School in Prince George's Co., Maryland: world history, U.S. history, physics/chemistry, biology, and earth science. This past December, I was honored as the City of Bowie's Outstanding Educator for 1999. I am also currently one of the first candidates for National Board for Professional Teaching Standards certification in the area of Exceptional Needs Specialist.

I have known the Clintons for nearly 30 years and have been active in each campaign the president has undertaken. I received a gubernatorial appointment from President Clinton to serve on the state of Arkansas' Commission On Teaching Excellence which I chaired in 1990. Mrs. Clinton has visited my classroom on two occasions. For the past two years, I have been a member of the Federal Emergency Management Agency task force developing a K-12 emergency preparedness curriculum which is now being piloted in Prince George's County.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. fax	Sara Jane Boyers to Julia Doan [partial] (1 page)	04/21/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 24267

FOLDER TITLE:

Mailed In[1]

2013-0124-S

rc1201

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

FAX TRANSMITTAL

Fax To: Julia Dorn
 Company: Office of the First Lady
 Fax No.: (202) 456-6344
 No. Pages (including cover): 5
 Date: 21 April 2000
 Re: White House Conference on Teenagers

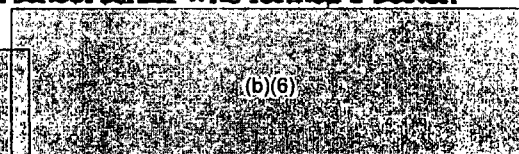
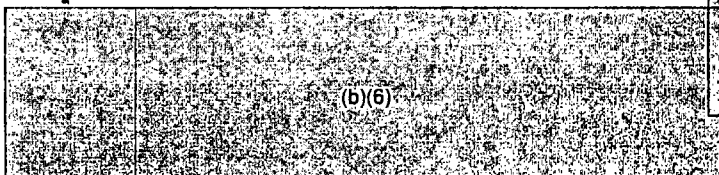


Dear Julia -

I am enclosing a bio on me as well as a print-out of my trifold packet on my new issue-oriented book for teens on voting and civic activism.

As you will see, I am an award-winning author of books for youth, a former lawyer and a parent of teens. My research for TPP (above) over the last couple of years has given me a broad perspective of the issues facing youth and has resulted in strong argument (via the book) for positive community and civic involvement, led by teens themselves!

This argument is made by including in-your-face issues that concern kids from skateboarding in their parks to the very serious issues of first amendment freedoms, equal opportunity and juvenile justice. It makes the connection between teen concerns and government and inspires them to get involved whether to redress wrongs or to fight yet another limitation on their precious freedom. It arms them with pragmatic, critical thinking tools for activism and advocacy and presents strong examples of very REAL teens who have tackled these and other issues now - from Cecilia Nan-Ding, a high school senior who formed a Boston corporation to educate teens about domestic violence;



[002]

Active teens feel good about their success - whether it is the work of one individual or one kid together with others. The negative issues of violence and drugs start to fall when teens become empowered. Our democratic system gives them the opportunity to use their voice and see that change can be made, even before they vote. It is time for youth, as well as adults, to understand and respect that power and use our democracy for the true betterment of all.

I know your invitation list to the White House is already out. However, I would hope that there is room for one new voice. I feel that I have much to offer at the conference and, as I go on tour with the book (out in late Summer) and speak strongly to these issues, much to gain for us all.

I look forward to hearing from your office. Cordially,

SARA JANE BOYERS

528 latimer road santa monica california 90402 (310) 459-0977 fax (310) 459-2436 email sjzb@earthlink.net

RESUME

WRITING & PRODUCING CREDITS:

Creator, Writer & Editor, The Children's Contemporary Artist Series

Published:

Life Doesn't Frighten Me, Fall 1993. Poetry by Maya Angelou & paintings by Jean-Michel Basquiat. Stewart, Tabori & Chang, New York

First two printings sold out prior to publication.

"Best Books of 1993", *Publishers Weekly* (starred review)

"Best Books for Teenagers", New York Public Library

"Recommended Books for the Reluctant YA Reader" American Library Association

"Best Designed Books of 1993" (only six children's books) AIGA [Graphic Arts] Award

Recommended Reading list, Indiana Dept. of Education

O Beautiful for Spacious Skies, November, 1994. Poetry by Katharine Lee Bates & paintings by Wayne Thiebaud. Chronicle Books, San Francisco

In Development:

The Runaway

'I am Cherry Alive', the Little Girl Sang

Night

Untitled Bedia Project

Writer, Teen Power Politics: Make Yourself Heard

Summer 2000, The Millbrook Press/Twenty-First Century Books, CT.

Contributor, Writers in the Kitchen, Fall, 1998. Ed., T. Gardella. Boyd Mills Press

Writer (other publishing projects in development):

Too Many Animals (picture book)

Earthquake Whats (First in planned disaster pop-up & television series)

Photography & Architecture for Kids project

The Cool Mom's Survival Guides

My [city] Tripbook (urban city travel guide/scrapbook for children)

Up for Adoption (handbook for prospective adoptive parents)

Untitled Memoir (adult non-fiction)

Television Producer, Creator and Co-writer: Heroes, Critters & Pals, Wonderworks (FBS) (developed)

Contributor, Copyright Law Symposium v.21 (1974), Columbia University Press.

"Protection for the Artist: The Alternatives" - exploring visual artists' rights to financially participate in the increased value of their work upon subsequent sales (the *droit-de-suite*).

CAREER HISTORY:

1998 to Present: Sara Jane Boyers Literary, Santa Monica, CA

Author representation/book packaging/marketing/design - child & adult trade.

1990 to Present: Sara Jane Boyers Productions, Santa Monica, CA

Book projects - Blue Rider Productions: Movies of the week & dramatic series

concepts - Press writer, Designer & Art Consultant for various artists, authors, art businesses & non-profits, among them: Gallery of Functional Art, Huckleberry Fund (at-risk children).

1981 to 1990: Sara Jane Boyers Management, Inc., Venice, CA

Personal career management for entertainers, actors and composers. Primary Client: Marilyn McCoo - former lead singer of *Fifth Dimension* & star of '80s TV variety show, *Solid Gold*.

1975 to 1980: Law Department Head, MCA Records, Inc., Universal City, CA

1974 to 1975: Associate Entertainment Attorney, Loeb & Loeb, Beverly Hills, CA

1971 to 1974: Attorney, United Artists Records Inc., Hollywood, CA

EDUCATION:

J.D., 1971 The Law Center, University of Southern California

First Prize, ASCAP Nathan Burkan Competition on Copyright Law at the Law Center.

National Fifth Prize, ASCAP Nathan Burkan nationwide law school competition.

B.A., Art History, 1967 University of California (Berkeley & UCLA)

SELECTED COMMUNITY ACTIVITIES:**Political & Community Support Activities:**

Hollywood Women's Political Committee (organization now dismantled).

Show Coalition

Liberty Hill Foundation.

**Volunteer, Santa Monica College Foundation, Santa Monica Community College
District, Santa Monica, California**

CS - Community Corporate Commitment (business-based solutions to community)

Art Support Activities:

Founder, Museum of Contemporary Art, Los Angeles.

1986: Logistics Council, Inaugural Events.

1988-89: Curators' Council.

Co-Chairman, Entertainment Alliance Committee, Los Angeles County Museum of Art.

Modern and Contemporary Art Council, Los Angeles County Museum of Art.

1992 to 1994: Vice-Chairman

1982 to 1994: Member, Executive Board

1982 to 1990: Education Co-Chairman

Fellows of Contemporary Art, Los Angeles

Volunteer Lawyers for the Arts.

Children's and Adult's Art Appreciation Tours & School Visits.

PERSONAL NOTES:

Member, California State Bar (inactive).

Married, Two Children ages 15 & 17

Collector, Twentieth Century Art; Photographer & Horsewoman.

Sara Jane Boyers is a former music industry attorney, personal manager of performers and occasional television producer, who chucked it all to spend more time with her children and write terrific books.

The creator of a popular series of illustrated books on contemporary art and poetry, her first book, *Life Doesn't Frighten Me* is an award-winning pairing of the wildly expressive work of the late New York artist, Jean-Michel Basquiat, with a stirring 1978 poem of Maya Angelou. Her second book, *O Beautiful for Spacious Skies* marries the whimsical paintings of Wayne Thiebaud to our most famous hymn, "America the Beautiful", written by a leading woman educator, poet and suffragette of the last century, Katharine Lee Bates.

Her background in the music industry embarrasses her teenagers because she is likely to start dancing and singing to music in front of their friends. But it has given her a strong appreciation of the vitality and creativity of youth that led her to write *Teen Power Politics: Make Yourself Heard*. The issues confronting youth are numerous and she plans other books on this subject.

Sara Jane Boyers lives in Southern California with one husband, two teens, three dogs, three cats, two guinea pigs, many loud frogs, Lester & Velvee the Chinchillas, two parakeets, one lovebird, Tucker the Caique, and several horses up the road. When she isn't writing or feeding animals, she has a book packaging company, photographs, art consults, actively speaks to schools and art groups, rides horses and collects Twentieth Century art and toy train signals.

QUOTES ALREADY IN!

This book will teach you how to be heard and be counted. A must!

Mario Velásquez, Executive Director
Rock The Vote

Whether they're old enough to vote or not, young readers of "Teen Power Politics" will be motivated to speak up and get involved in issues that affect their lives. Filled with useful information and inspiring stories of powerful teens, this book is a wake-up call for young people and a reminder that they don't need to wait until they've "grown up" to make a difference in the world.

Christina Ferrari, Managing Editor
Teen People

When people ask me what I'm going to do first now that I've turned 18 I tell them that I'm going to vote. It surprises them, but it's true. I'm proud to be an American and I love the idea that my one vote can affect the future of my country.

Britney Spears

All progressive or radical change throughout history has involved teenagers. From the French and American revolutions, to the struggles for women's, minorities and worker's rights in the United States, to the liberation struggles throughout the third world, young people have courageously stood-up for justice and freedom throughout history.

Tom Morello

Rage Against the Machine

"Teen Power Politics" understands that teens not only have rights, but the energy and determination to exercise them for the good of all of us. I applaud Sara, she is a true advocate for teens.

Kimberly Kirberger, Author

Chicken for the Teenage & Teen I Series



Summer 2000
A Millbrook Press/
Twenty-First Century Book
Brookfield, CT
ISBN: 0-7613-1391-5 / 0-7613-1397-9

Sara Jane Boyers

P.O. Box 1104

Pacific Palisades, California 90272

(310) 459-0977 fax (310) 459-2436

email: sjb@earthlink.net

Americans like to talk about (or be told about) Democracy but, when put to the test, usually find it to be an inconvenience. We have opted instead for an authoritarian system disguised as a Democracy. We pay through the nose for an enormous joke-of-a-government, let it push us around, and then wonder how all those a—s got in there.

Frank Zappa

1994, 1996, 1998, 1999: Less than 50% of registered voters turn out. 18-24 year-olds are practically non-existent. Political apathy. Cynicism. Uninformed votes. It's getting worse and our democracy is suffering.

But it doesn't have to be.

Youth will change the course of our nation.

Teen Power Politics: Make Yourself Heard is a strong in-your-face, issue-oriented book on voting & community activism, highlighting examples of why youth should be involved: from skateboarding, the environment, juvenile justice to the recent ACEU suit brought by two Oklahoma teens against suspicious drug testing for afterschool activities as innocuous as choir & academic quiz bowl.

It's said that politics won't sell to kids and their parents aren't interested. They are wrong.

The time is ripe for empowerment. Youth is awakening as society clamps down way past where it needs to go and "scapegoats" teens for all our ills.

TPP is on the rising crest of the wave as youth starts to defend itself and speak up for both little and larger concerns.

There will be a strong publicity and marketing campaign (with web site) to bring to the forefront in this election year the issue of engaging and educating the next generation of voters in the tools, reasons for and opportunities of our democratic process

We all need to hear these voices.

Kids' rights will be the first to go. They don't vote.

Debra Hauser
Vice President, Advocates for Youth

I. Format & Design

9 x 9 inches, 120 pages.

Trade: Softcover @ \$9.95

School & Library: Hardcover.

Bright, eye catching! filled with editorial cartoons (teen drawn & professional), quotes, boxed info and illustration.

II. Content

The book covers the history of US democracy, voting & elections, strong chapters on media literacy and civic and political participation plus an extensive bibliography and resource (including web site) section.

Throughout are examples of teens making change through large or small acts, individually or through organizations, as well as issues of interest to and affecting youth today.

***People who do not vote have no line
of credit with people who are elected
and thus pose no threat to those who
act against our interests.***

Marian Wright Edelman
President & Founder,
Children's Defense Fund

I do not want a honeymoon with you. I want a good marriage. I want progress, and I want problem solving which requires my best efforts and also your best efforts. I have no need to learn how Congress speaks for the people. As President, I intend to listen. But I also intend to listen to the people themselves—all the people. . . . I want to be sure that we are all tuned in to the real voice of America

Barack Bushnell Ford, 1995 - 1
President of the United States, 1976-1977
Author of A JURY VOICES OF AMERICA, 1974

Preface

As of August 1, 1999, the United States population between the ages of 10 and 19 (pre-teens and teens) totaled approximately 39,364,000 people, a hefty 15 percent of the "real voice" of America. Yours are the voices both of the present and of the future. But are you being heard? For if your voice is silent, then your concerns cannot be known. With a groundswell of volume, action, and responsibility, you can change the future - for tomorrow or for twenty-five years. There are lots of ways to do it. I hope you'll explore them with me.

—Sara Jane Boyers

Dian Larkin
Meryl L. Moss Media Relations
155 Post Road East, Suite 8
Westport, CT 06880
203-226-0199
203-226-0256 (FAX)

FAX
(just a fax)

Date: April 20, 2000

To: Ms. Julia Doan 202-456-6244

From: Dian Larkin

Re: Dr. Donald Cohen, invitation to Teen Conference, May 2.

Number of Pages 2

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Attached is a very brief bio of Dr. Donald Cohen, who very much wants to attend the referenced conference.

John Diaconis, Esq., Chairman of the New Castle Democratic Committee in Chappaqua, NY, will try to help with this request.

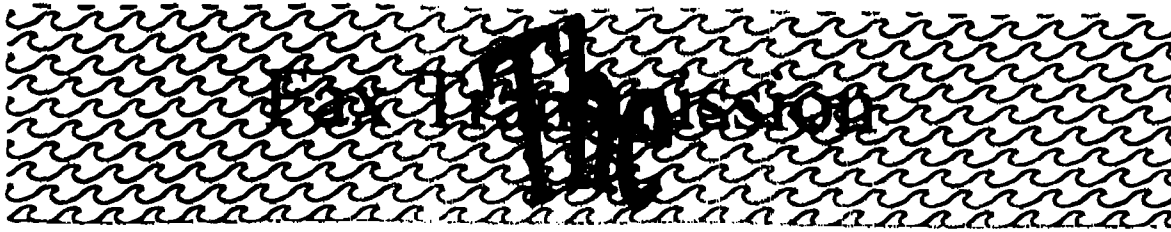
In the meantime, anything you could do Julia would be greatly appreciated.

Thank You,
Dian Larkin Diaconis

Donald Cohen, Ph.D.

A Licensed Marital and Family Therapist, Dr. Donald Cohen attended the State University of New York at Buffalo. He earned his M.S.W. at Columbia University and his Ph.D. in Clinical Psychology from the California School of Professional Psychology, located in Berkeley. Returning to the East Coast to pursue a Fellowship in the Department of Psychiatry at Yale University Medical Center, Dr. Cohen began a private practice, including family, couples and individual psychotherapy, specializing in adolescent and adult group psychotherapy. The creator, producer and host of a weekly television and radio teen talk show, *Kids Are Talking*, Dr. Cohen presents lectures and workshops on subjects relating to children, particularly in the area of effective communication between parents and children. Dr. Cohen has published various articles, and is the co-author of *My Father, My Son*, from which grew a second program *Fathers & Sons Are Talking*.

Dr. Donald Cohen has been performing a teen talk show entitled "Kids Are Talking" for well over a decade now. He will soon be starting the first world-wide international web cast, interactive teen talk show network for kids from the foremost teen center in the country -- Arch Street in Greenwich, Connecticut.



The Mid-Atlantic Center
5454 Wisconsin Ave. Suite 655
Chevy Chase, MD 20815
301-657-7741
301-657-8782 (fax)

To: Julia

Date: 4/20/2000

Fax: 202-456-6044

Pages: 3 (including cover sheet)

From: Shawn Oberbach

Comments:

Please add these two candidates to the B List for the May 2 teleconference "Raising Responsible and Resourceful Youth". Please call if you need any more information.

Thanks,

Shawn

Biography

Susan Shaffer

Susan Shaffer has co-authored with Linda Gordon a new book entitled, *Why Boys Don't Talk and Why We Care: A Mother's Guide to Connection*. In the book, Ms. Shaffer and Ms. Gordon address the harsh realities and societal pressures facing teenage boys today, and provide parents from a wide variety of cultures with essential suggestions on how to maintain emotional connections with their sons. They interviewed teenage boys and girls, parents, coaches, counselors, teachers, and psychologists to outline issues. From these findings, they provide strategies for parents, and identify resources for increasing the ways in which boys can both stay connected and become men.

Susan Shaffer is currently the Vice-President and Chair of the Board of Directors of the Mid-Atlantic Equity Consortium, Inc. and the Deputy Director of the Mid-Atlantic Equity Center, where she directs the Gender Equity Programs. She brings to the position of Deputy Director more than thirty years of professional training, management, consultation, teaching and materials development experience. As Vice-President of MAEC, Ms. Shaffer is responsible for management of all Consortium programs and administration of the office staff and functions.

Prior to her position with the Mid-Atlantic Equity Consortium, Ms. Shaffer served as Director of Gender Equity Programs in the Mid-Atlantic Equity Center at The American University and was the Associate Director of the Mid-Atlantic Center for Sex Equity. In addition, Ms. Shaffer has managed a number of grants from the U.S. Department of Education's Women's Educational Equity Act (WEEA) Programs, including "Starting Early: Expanding Role Options for Grades K-6," and "Women's Journeys, Women's Stories: In Search of Our Multicultural Future."

Ms. Shaffer spent more than twenty years both teaching and working in public schools. She taught and developed elementary and secondary social studies curricula, specializing in women's history and women's studies courses, and directed two school-within-a-school programs for students who had been unsuccessful in traditional high school classes. At the college level, she taught "Sexism in School and Society" at the University of Maryland and the American University.

Ms. Shaffer has authored or co-authored several publications related to equity, women's history, multicultural education and disability. These publications include the new *Why Boys Don't Talk and Why We Care: A Mother's Guide to Connection*, *Women's Journeys, Women's Stories: In Search of our Multicultural Future*, *Beyond Title IX: Gender Equity Issues in Schools*; "Are You a Bully or a Buddy?" (A sexual harassment prevention poster); *Individual Equity Plan: Gender and Disability*; *Gifted Girls: The Disappearing Act*; *The Status of Women at the Turn of the Century: A Summary of Key Indicators*, and "She Bakes and He Builds: Gender Bias in the Curriculum," in *Double Jeopardy: Addressing Gender Issues in Special Education Services*. Ms. Shaffer holds an undergraduate degree in history and a graduate degree in education from the University of California, Berkeley.

Linda Perlman Gordon -- Biographical Sketch

Linda Perlman Gordon, LCSW-C, M.Ed., is a clinical social worker, a trained mediator, and a graduate of the Family Therapy Practice Center. She has recently co-authored a book about adolescent boys entitled *Why Boys Don't Talk and Why We Care: A Mother's Guide to Connection*.

She is a member of the Board of Trustees of the Clinical Social Work Institute, a doctoral program for clinical social workers in the District of Columbia. She is also a member of the Montgomery County Divorce Roundtable, a think tank comprised of mental health professionals, lawyers, mediators, Masters, and Judges from the Montgomery County Family Court. Ms. Gordon is on the board of Community Bridges, which creates programs for at-risk adolescent girls. Additionally, she is a member of the Montgomery County Youth Workers Training Program. Ms. Gordon has been the director of Divorce Education Seminars for Montgomery County, MD, the mandated program for divorcing parents with custody issues. She has also developed the supervised visitation program for Montgomery County. This crucial county program ensures safe visitation for non-custodial parents to meet with their children. She is presently a member of the recidivist task force committee that is seeking to find solutions for coordinating the difficult family cases in Montgomery County Family Court. She is a member of the Council on Contemporary Families, and has spoken at George Washington University on the subject of single families.

Most recently, Ms. Gordon was a presenter at a Montgomery County Conference on high-conflict divorce. She has taught seminars on the subjects of divorce and blended families, trained seminar leaders, and developed curriculum for a variety of divorce education classes. Ms. Gordon has a private psychotherapy practice treating individuals, couples, and families in Washington, DC.

2905 Richmond Lane
Alexandria, VA 22305-1618
Tel: 703.836.3770
Fax: 703.836.3894
frostk@att.net

FROST
media relations

Fax

To: Mary Ellen McGuire

From: Karen Frost

Fax: 202.456.6244

Pages: 3

Phone:

Date: 04/18/00

Comments:

Mary Ellen – Here's some information that may be beneficial for the White House Conference on Teenagers. Please let me know if you would like to see the book *Teens with the Courage to Give*. Jackie Waldman and the teens in the book are such inspirations I can't imagine them not being involved in this program.

Let me know,

Karen Frost

703.836.3770



For Immediate Release
Embargoed until 4/20

Contact: Karen Frost
703.836.3770 or frostk@att.net

HASBRO PARTNERS WITH YOUTH SERVICE AMERICA IN SPONSORING THE "TEENS WITH THE COURAGE TO GIVE™" AWARD

Berkeley, CA – April 20, 2000 - To celebrate the positive achievements of teenagers across the nation who are making a difference in the world, Hasbro Inc. is partnering with Youth Service America to sponsor the annual "Teens with the Courage to Give™" Award. The Award will be given to a male and female teenager who has responded to adversity in their lives with acts of kindness and service to others. By volunteering in someone else's life, they have discovered the power of healing themselves.

The Awards have already drawn the support and praise of General Colin Powell, Chairman of America's Promise – The Alliance for Youth, and will be presented to the teens at the National and Community Service Conference in Orlando, FL on June 27, 2000. The two winners will be selected by a committee that includes the 30 teens featured in the recently published *Teens with the Courage to Give: Young People Who Triumphed Over Tragedy and Volunteered to Make a Difference* (Conari Press, April 2000), by Jackie Waldman. The winners of the Award will share the courage and strength of these inspirational teens.

Teens can apply for the award on www.SERVE.net.org, Youth Service America's website, or by contacting Youth Service America by email. The deadline for the 2000 Awards application is May 26, 2000.

Hasbro, sponsor of the Teens with the Courage to Give Award, is fully committed to volunteerism and raising the profile of the millions of young Americans who make extraordinary contributions to their communities throughout the year. As part of its efforts to promote volunteerism, Hasbro offers its full time employees four paid hours per month to volunteer for community programs that address children's issues.

"Young people have done wonderful things across our country and they deserve to be recognized," said Alan G. Hassenfeld, Chairman and Chief Executive Officer of Hasbro. "It is our hope that this award will celebrate its recipients and inspire people of all ages to make a difference."

-more-

Teens with the Courage to Give Award
Page 2

The President and CEO of Youth Service America, Steve Culbertson, wrote the foreword for *Teens with the Courage to Give*. He laments that millions of students across the nation will hear graduation speeches this spring calling them the "hope of tomorrow." In the foreword to the book, he says, "young people are really the hope of today. We need to value their energy, creativity, and idealism today. Not at some future date that never seems to come."

Jackie Waldman, the author of *Teens with the Courage to Give*, was diagnosed with multiple sclerosis in 1991. Scared, angry and sad, she spent years trying to find a cure that does not exist. Only after seeing Steven Spielberg's *Schindler's List* did she realize true survival depends upon how we treat each other. With renewed purpose, she began volunteering and speaking to teens, encouraging each to perform acts of kindness rather than violence. She went on to co-found Dallas' Random Acts of Kindness Week, volunteered for the Multiple Sclerosis Society, and became a member of the advisory board for Our Friends' Place, a safe haven for abused girls. The more she gave, the better she felt. Helping others was helping her. Knowing she had to share this important discovery, she put two books together *The Courage to Give* and *Teens with the Courage to Give*. Both are profiles of people who've faced a physical and/or emotional obstacle, reached out to make a difference to others, and ultimately helped themselves as a consequence. As one of the teens highlighted, Tessa Thompson says, "The courage to give is the fuel to live."

Jackie was chosen by CNN as one of their Millennium Heroes, has appeared twice on Oprah! and has worked with hundreds of teens, advocating volunteerism no matter the teen's circumstances. Jackie teaches techniques for finding the courage to give, for discovering your unique gift to share; and for finding the best place to use your gift immediately. She hopes that everyone regardless of age, will tap into their courage to give -- the courage to put their own problems aside long enough to help someone else and help create a safer, kinder world.

Hasbro Inc. is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, KENNER, TONKA, ODDZON, SUPER SOAKER, MILTON BRADLEY, PARKER BROTHERS, TIGER HASBRO INTERACTIVE, MICROPROSE, GALOOB AND WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world. Located in Pawtucket, Rhode Island, familiar products include Monopoly, Furby, Scrabble, Twister, G.I. Joe, Koosh, Nerf, Easy Bake Oven, Playdoh, Pokemon Trading Cards and Mr. Potato Head.

Youth Service America, based in Washington, DC, is the umbrella organization for the American youth service and volunteering movement. With more than 200 Affiliates and Partners in all 50 States, ranging from the American Red Cross to the YWCA, Youth Service America is committed to making service and volunteering the common expectation of all young Americans. Youth Service America (www.ysa.org) sponsors SERVENet, the nation's first local database of volunteer opportunities and National Youth Service Day, the largest annual service event in the world.

###

F
A
X

Date: 4/19/00 Number of pages (including cover sheet): 3
To: Mary Ellen McGuire
Company: First Lady's Office
Fax #: 456-6244
From: _____

Suite 200 *1025 Vermont Avenue, NW * Washington, DC 20005

(202) 347-5700 Fax: (202) 347-2263

www.advocatesforyouth.org

Mary Ellen,

Per our conversation yesterday, please find the attached information on Advocates for Youth & its President, James Wagoner.
Thank you for all of your help.

- Stacy

ADVOCATES FOR YOUTH OVERVIEW

Advocates for Youth champions efforts that help young people make informed and responsible decisions about their sexual behavior. It is the only organization with a sole focus on adolescent reproductive and sexual health in the U.S. and internationally. Since 1997, when James Wagoner became Advocates' third president, the organization has embarked on a strategy to heighten public awareness of effective adolescent reproductive and sexual health initiatives and to reframe the public debate about these issues. Advocates promotes the "three Rs" of adolescent sexual health:

- Young people have **rights** to accurate information and confidential health services.
- Young people are **respected** for who they are now, not just for the adults they will become.
- Young people are trusted to behave **responsibly** to protect their own health and that of their partners while society has the **responsibility** to provide young people with accurate information, confidential health services, and a future stake in society.

To position itself as a force for achieving a social and cultural consensus around a positive approach to adolescent reproductive health, Advocates pursues four inter-related strategies.

- **Youth Empowerment:** Developing young people's leadership skills, empowering them to educate themselves and each other, and to advocate for effective adolescent reproductive and sexual health programs.
- **Promoting Best Practices:** Working with youth-serving professionals, educators, health care workers and others on the front line to provide them with information, technical assistance and training about what works in adolescent reproductive and sexual health.
- **Public Policy:** Framing the issues for policy makers at the state and federal levels in terms of the research and the need for bolder public health initiatives to address adolescent sexual health while opposing ineffective efforts like the federal abstinence-only-until-marriage program.
- **Communications:** Raising the visibility of adolescent sexual health issues and using vehicles like the European Study Tour to make the case for adolescent access to accurate information and contraception.

Advocates understands that there are no quick and simple solutions to improve adolescent reproductive and sexual health in the United States and developing countries. As such, the organization has developed a bold and innovative three-year program plan to impact the health and well-being of the world's youth.

- Ensuring that young people have access to comprehensive, medically accurate sexuality education
- Ensuring that sexually active youth have access to confidential, low-cost contraception, including emergency contraception and condoms
- Directing teen pregnancy prevention, youth development, and HIV/STD prevention resources to those youth most at risk-youth of color and gay, lesbian, bisexual and transgender (GLBT) youth
- Developing a cadre of youth leaders to advocate for effective adolescent reproductive and sexual health information and services



James Wagoner, President Advocates for Youth

James Wagoner assumed the helm of Advocates for Youth, a leading national organization on adolescent reproductive and sexual health, in September 1997. A respected public policy and reproductive health expert and a compelling speaker, Mr. Wagoner previously served as Executive Vice President of the National Abortion and Reproductive Rights Action League (NARAL), where he was instrumental in shaping NARAL's communications, policy, and public education campaigns.

Prior to that, Mr. Wagoner served as Chief of Staff to Senator Howard M. Metzenbaum (D-OH), where he started as special assistant on aging and later became Legislative Assistant to two key Senate panels: the Budget Committee (1983-1986) and the Labor and Human Resources Committee (1986-1988).

Mr. Wagoner is now putting his significant reproductive health experience to work for teenagers in the United States and abroad, spearheading a national effort at Advocates for Youth to heighten public awareness and response to the critical reproductive and sexual health needs of adolescents, with a special emphasis on public policy and message development.

Mr. Wagoner graduated from Georgetown University with a bachelor's degree in philosophy and worked for a time during the late 1970's on the parliamentary staff in Ireland. He is the father of two sons and lives in Arlington, VA.

CRAIG SHIRLEY & ASSOCIATES

122 South Patrick Street
Alexandria, Virginia 22314

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Fax: (703) 739-5924

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DATE: 4-19-2000

PAGES INCLUDING COVER PAGE: 2

TO: **Julia - Office of the First Lady**
The White House

PHONE: (202) 456-1414

FAX: (202) 456-6244

FROM: **JENNY CHOO/ACCOUNT EXECUTIVE**
Craig Shirley & Associates
Tel: (703) 739-5920/(800) 536-5920
FAX: (703) 739-5924

COMMENTS: Julia - per our conversation, here is the information on **Lt. Col. Dave Grossman**. He was referenced in the President's radio address on Saturday, April 24, 1999.

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BIOGRAPHY OF LT. COL. DAVID GROSSMAN, U.S. ARMY (RETIRED)

Author

Lt. Col. Dave Grossman is the co-author of the soon to be released book *Stop Teaching Our Kids to Kill, A Call to Action Against TV, Movie & Video Game Violence* which gives scientific and empirical data confirming the impact of violent movies, television and video games in conditioning children to be violent and teaching them the very mechanics of killing.

Lt. Col. Grossman authored the Pulitzer nominated book, *On Killing: The Psychological Cost of Learning to Kill in War and Society* (Little, Brown & Co. 1995) which has become a standard text in universities, military academies, and police academies worldwide. Col. Grossman has also written numerous articles that have appeared in such publications as the *Oxford Companion to American Military History*, the *Encyclopedia of Violence, Peace & Conflict* and the *Journal of the Association of the U.S. Army*. He is a frequently quoted expert in such nationally known publications as *Reader's Digest*, *U.S. News & World Report*, the *Atlanta Journal-Constitution*, and *The New York Times*. As an expert on violence in media and society, Col. Grossman has also appeared on numerous television and radio programs including *60 Minutes*, *Larry King Live*, *The Today Show* and many others.

Founder & President/The Killology Research Group

Lt. Col. Grossman is one of the world's foremost experts in the field of human aggression and the roots of violence and violent crime. Having served in the U.S. Army for 25 years and as a psychology professor at West Point Military Institute, Col. Grossman studied the art of training military for warfare. After his retirement, Col. Grossman founded the Killology Research Group to further study a new field of scientific endeavor he termed "Killology." Grossman is a nationally recognized expert on this topic and has testified before numerous federal and state legislatures on the affects of violent video games, movies, and television on young people. He recently testified before the United States Senate and U.S. House of Representatives on youth violence. Col. Grossman's research was also cited in a national address by the President of the United States. He has appeared as an expert witness in numerous civil court trials involving litigation resulting from youth violence including the Michael Carneal school shooting case in Paducah, KY.

Military & Law Enforcement Trainer

Lt. Col. Grossman is recognized worldwide as a professional trainer to military and law enforcement organizations. His clients include numerous state law enforcement and police chief associations; the Australian Ministry of Justice; the International Association of Law Enforcement Firearms Instructors; and Special Weapons And Tactics (S.W.A.T.) teams throughout the United States. In addition, Lt. Col. Grossman has addressed a number of military, veterans, and law enforcement organizations as a conference instructor or as a keynote speaker.

Professional Counselor

In March of 1998, Lt. Col. Grossman served as a counselor to the Westside Middle School in Jonesboro, Arkansas, after that school experienced a tragic shooting of its students. In this role, he worked with the clergy in counseling the students, parents, and teachers at the school, and authored two research papers on the tragedy.

Educational Background

Master of Education, Counseling Psychology, University of Texas at Austin (1990).

Bachelor of Science, Columbus College, Columbus, Georgia (1984).

Associate of Arts, Fayetteville State University, Fayetteville, North Carolina (1977).

Lt. Col. Grossman is a member of the Adjunct Faculty at the Department of Psychology and Counseling at Arkansas State University. He resides in Jonesboro, Arkansas, with his wife and two sons.

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003. fax	Dr. Freddie Asinor to Mary Allen McGuire re: SSN [partial] (1 page)	04/19/2000	b(6)

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FAX TRANSMISSION

THE CENTER FOR MATERNAL AND CHILD HEALTH LEARNING AND ACHIEVEMENT

JOHNS HOPKINS UNIVERSITY SCHOOL OF PUBLIC HEALTH

624 NORTH BROADWAY, SUITE 294

BALTIMORE, MD 21205

410-955-2534

FAX: 410-614-9042

To: Mary Allen McGuire

Date: April 19, 2000

Fax #: 202-456-6244

Pages: 5, including this cover sheet.

From: Dr. Freddie Asinor

SS#

(b)(6)

[003]

Subject: WHITE HOUSE CONFERENCE ON TEENS

COMMENTS:

Dr. Freddie Asinor is the Coordinator of The Center for Continuing Maternal and Child Health (MCH) Learning and Achievement at Johns Hopkins University School of Hygiene and Public Health, Department of Population and Family Health Sciences, Division of Maternal and Child Health where he directs a professional development program funded by the Federal Maternal and Child Health Bureau to provide high quality interdisciplinary education and training for MCH professionals dealing with **Adolescence and Adolescence Health**.

Before Hopkins, Dr. Asinor served as the Director, Educational Services and the Director, Institute for Physician Leadership for The Foundation of Pennsylvania Medical Society where he coordinated educational programming for four different independent entities including the development and execution of educational programs, including but not limited to the **Teen Violence Prevention Program** and the creation of a certificate program for providers (Developed the first and only interactive web-based Certificate in Medical Leadership and Management Program for providers), Other responsibilities included but not limited to coordinating, and implementing system-wide educational programs; Provided on-going educational program development consultation; facilitating performance improvement initiatives; and Provided to the Society's units on-going information on medical leadership, education, ethics and physician accreditation.

A community advocate and lecturer, Dr. Asinor's current research interests are in adolescence and adolescence Health, medical education and leadership, technology and distance learning, managed care leadership, and the relationship between higher education and business.

BIOGRAPHICAL SKETCH

Name: Dr. Freddie Asinor

Title: Coordinator, The Center for Maternal and Child Health Learning and Achievement, The Johns Hopkins University School of Public Health

Education:

Institution and Location	Degree	Year Conferred	Field of Study
University of Alabama @ Birmingham MidSouth Program for Public Health Practice, Birmingham, Alabama	Certificate, Public Health Leadership	1997	Public Health Leadership
The Rollins School of Public Health of Emory University, Atlanta, Georgia	Master of Public Health in Health Policy and Management	1996	Public Health
(Clark) Atlanta University, Atlanta, Georgia	Higher Education Administration and Policy Studies	1989	Educational Leadership and Policy Studies
Medill School of Journalism, Northwestern University, Evanston, Illinois	Master of Science in Urban Affairs Journalism	1986	Urban Affairs Journalism
Morehouse College, Atlanta, Georgia	Bachelor of Arts in Journalism	1985	Journalism

Professional Experiences:**CURRENT PROFESSIONAL EXPERIENCES**

June 1999 - Present Coordinator, The Center for Continuing Maternal and Child Health (MCH) Learning and Achievement, Johns Hopkins University School of Hygiene and Public Health, Department of Population and Family Health Sciences, Division of Maternal and Child Health (MCH).

August 1997 - November 1998

Director of Educational Services, Institute for Physician Leadership, The Foundation of the Pennsylvania Medical Society

January 1996 - June 1999

President & Chief Executive Officer, Patient Satisfaction Associates, Inc. (PASAT)/The Minority Public Health Leadership Fellows Program (PHLFP).

July - October 1996.

Temporary part-time Human Resources Technician, DeKalb County (Georgia) Board of Health

Summer 1996

Health Policy and Communications Fellow, Georgia Business Forum on Health, Inc..

November 1995 - May 1996

Academic Year Graduate Research Specialist, US Centers for Disease Control and Prevention, National Center for Infectious Diseases, Division of Viral and Rickettsial Diseases, Special Pathogens Branch.

January, 1994 - October, 1995.

Assistant Professor of Family Medicine & Associate Residency Program Director,

Department of Family Medicine, Morehouse School
of Medicine, Atlanta, GA.

June 1993 - December 1993

Assistant Residency Program Director (Acting
Residency Program Director), Department of
Family Medicine, Morehouse School of Medicine.

January 1993- June 1993 Assistant Chair (Academics), Department of
Communication, Georgia State University, Atlanta,
Georgia.

June 1986 - May 1989 Director of Student Activities, Morehouse College,
Atlanta, Georgia.

Publications:

Asinor F. "The Cigar Fad", *The Patriot-News*, January 26, 1998, Section A7

Asinor F. "The Ills of Smoking Cigars - Just the Facts, Please." *Pennsylvania
Medicine*, March, 1998

Asinor F. "Teaching Students to drink in moderation?" *The Chronicle of
Higher Education*, July 19, 1996, p. B5.

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4-19-2000 DATE

2

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TO: **Julia – Office of the First Lady
The White House**

FAX: (202) 456-6244

FROM: **Jenny Choo/Account Executive
Craig Shirley & Associates**

800/536-5920 or 703 739-5920 phone
703 739-5924 fax

COMMENTS: Julia – here is one more person I am suggesting to be a panelist at the White House Conference on Youth Violence: Dr. Joanne Cantor. Thanks - JC

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Brief Bio of Joanne Cantor

Joanne Cantor is a professor of Communication Arts at the University of Wisconsin-Madison, and is an internationally recognized expert on children and the mass media.

Professor Cantor received her B.A. at Cornell University in 1967 and studied communications and psychology at the Annenberg School for Communications at the University of Pennsylvania (M.A., 1971), and at Indiana University (Ph.D., 1974). Her area of expertise is mass media effects, about which she has published more than 70 scholarly articles and chapters. Since the early 'eighties, her research has focused primarily on the effects of television on children, with major emphasis on children's emotional reactions to scenes involving violence and other disturbing images. This research, which is grounded in developmental psychology, has explored the types of mass media images and events that frighten children at different ages and the intervention and coping strategies that are most effective for different age groups. Her new book, *"Mommy, I'm Scared": How TV and Movies Frighten Children and What We Can Do To Protect Them*, summarizes this research and its implications for a general audience.

Dr. Cantor has recently become highly visible in the national media because of her research on television ratings. In the fall of 1996, when the television industry was developing the new rating system that is now being used with the "V-chip," she collaborated with the National PTA on a survey of what parents wanted in the new system. Her well publicized finding that parents wanted content information rather than age recommendations helped bring together a national coalition of child advocacy groups to oppose the industry's age-based rating system and to lobby for more informative ratings. And as a senior researcher for the National Television Violence Study, her studies of children's responses to ratings caused the "forbidden fruit" effect of age-based ratings to be widely recognized. Her research findings led her to testify before committees of both the U.S. House and Senate, and were influential in the successful drive to convince the television industry to add content information to its age-based system. She has appeared on *The Oprah Winfrey Show* and *The News with Brian Williams*, and her research has been featured on ABC's *20/20*.

Dr. Cantor's research has been funded by the National Institute of Mental Health, the National Science Foundation, and the H. F. Guggenheim Foundation. She has received numerous awards for her research from the International Communication Association, the National Communication Association, and the National Association of Broadcasters. In 1997 she was honored by the Madison Civics Club for her contributions to the implementation of more informative television ratings. She received a Mid-Career Award for research (1998) and the Hildale Award for distinguished professional accomplishment (1999) from the University of Wisconsin. In 1999, the International Communication Association gave her the B. Aubrey Fisher Mentorship Award and named her a Fellow of the Association.

Dr. Cantor has contributed to the American Medical Association's "Physician's Guide to Media Violence" and serves as a consultant to Wisconsin Public Television in their development of children's programs and their anti-violence initiatives.

At the University of Wisconsin, Professor Cantor teaches courses in mass media effects, the effects of television on children, and research methods. From 1990 to 1994, she was Associate Dean of the College of Letters and Science, with responsibility for the College's social science departments and programs. She resides in Madison, Wisconsin, with her husband and 11-year-old son.

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TO: Julia Doan

Company/Organization: Office of the First Lady

Recipient's Fax Number: 456-6244

From: Dan Wexler

Message:

Attached is some information on Bob Kanaby, Executive Director of the National Federation of High Schools. I can provide additional information if necessary.

Bob would be an excellent addition to this conference. Please let me know if you are able to include him. I can be reached at 544-1880

Thank you for your consideration.

Dan Wexler



ROBERT F. KANABY**Biographical Information**

Bob Kanaby has been Executive Director of the National Federation of State High School Associations (NFHS) since March 1993. He assumed the directorship of the NFHS, which is the national service and administrative organization for high school athletics and fine arts programs. Before joining NFHS, Bob served for 13 years as executive director of the New Jersey State Interscholastic Activities Association (NJSIAA) and 19 years in the public schools of New Jersey.

Since joining the NFHS seven years ago, Kanaby has been instrumental in creating a stronger national presence of the organization throughout the country. Behind his leadership, the NFHS developed a thorough planning and organizational process focusing on ethical conduct, leadership development and stability.

To help high school coaches impart values such as respect and sportsmanship into their daily lesson plans. Kanaby was the driving force behind the production of the NFHS Citizenship Through Sports and Fine Arts Curriculum, which now is available from the NFHS. These materials provide numerous teachable moments for high school coaches to use with their athletes.

The National High School Federation (NFHS) writes playing rules and coordinates the administration of high school sports and activities in the United States. Its mission is to enhance the educational experiences of high school students, and to minimize the physical, mental and emotional risks incident to their participation in co-curricular activities. Each year, more than 6 1/2 million young people participate in high school sports and another 4 million in the fine arts programs of speech, debate and music. The Federation publishes playing rules in 16 sports for boys and girls competition, and provides programs and services that its member state associations can, and do utilize in all 50 states