

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. manifest	re: Save America's Treasures (119 pages)	07/13- 16/1998	P6/b(6), b(7)(C), b(7)(E), b(7)(F)
002. note	Bobbie Greene to Patti (2 pages)	07/06/1998	P6/b(6)
003. memo	Bobbie Greene to the First Lady re: Call to Ralph Lauren [partial] (1 page)	07/02/1998	P6/b(6)
004. note	Bobbie Greene to Heather (2 pages)	07/21/1998	Personal Misfile
005. note	re: personal (1 page)	07/12	P6/b(6)
006. memo	Bobbie Greene to the First Lady re: Call to Ralph Lauren [partial] (1 page)	07/02/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

Save America's Treasures - Bobbie Greene [3]

2013-0124-S

rc1193

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Alice Kandell
Julian Robertson R billionaire Forbes #100
add Rita Lewis, DC law firm

Michael Bronner, arch (BG) philanthropist
Roger Mayer, Pres. Turner Entertainment

February 18, 1998

MEMORANDUM FOR HILLARY RODHAM CLINTON

FROM: RICHARD MOE, President of the National Trust for Historic Preservation
and ELLEN LOVELL, Deputy Assistant to the President and Advisor to
the First Lady on the Millennium

SUBJECT: Suggestions for Save America's Treasures Advisory Committee

Paul Alaire-CEO, Xerox

Paul Allen-Microsoft *Allen*

Bob Bass- former Trust Chairman

Carol Biondi

Eli Broad-Los Angeles

John Bryan-CEO, Sara Lee

John Cooke-VP, Disney

David Fisher-owner of the Gap-San Francisco

George Fisher-Kodak

Bitsey Folger

Bill Gates-Microsoft

Ann Getty- San Francisco

Maurice (Hank) Greenberg-Republican, AIG Insurance Co.

Agnes Gund

Veronica Hearst

Don Henley

Douglas Ivester-CEO, Coca-Cola

Dick Jenrette-retired CEO of Prudential

Bob Johnson-CEO, BET

Linda Johnson Rice, President of Johnson Publishing (Ebony/Jet)-Chicago

Ned Johnson-CEO, Fidelity

Iris Kantor

Jeffery Katzenberg-Dreamworks

Ralph Lauren

Leon Levy-New York (Investment Banker. His wife Shelby White is also an investment banker.

They financed Bard College)

Lou Noto-CEO, Mobil

Dick Parsons-President, Time Warner

Steven Rattner-Wall Street

person from Preservation Action Nelly Longworth's org.

Leslie Dach

Nelly Longworth?

Larry Reger

Conservators org?

Caroline Slater, Bruce D Tudd or the members of Adv. Council on Hist. Preservation

*Elizabeth Bramwell, trustee,
Historic Deerfield, leading
mutual funds manager*

Vinton Grier

*Mitchell Wolfson, Jr Miami
7th largest gift - historical
memorabilia collector*

Ray Nasher, Dallas

M. Eider?

B Papaput? 80

*Allen or Isabelle Leepa,
Tampa Spgs, Fla
80, 69*

*Emmanuel Cleaver Kansas
or other mayor*

Munka Scott →
list

February 18, 1998

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Ray Mesher, Dallas

Mr. Eisner?

Dr. Philip Barbour

*William Isabelle Leeper,
Tampa Springs, Fla.
80, 69*

*Emanuel Cleaver Kansas
or other mayor*

Rebecca Rimel-President of the Pew Charitable Trusts

David Rockefeller, Jr

David Rose

Bernard Schwartz-Lorel

Maurice Templesman

Ted Turner-CNN/Turner Entertainment

~~Jack Welch-CEO, GE~~

Marsha Williams-Mrs. Robin Williams

CEO of General Motors

Note: Needs better diversity, cyberich, and young philanthropists

Mark Andreeson, Netscape

Lisa Pritsker, CA

Maxine Isaacson Jim Plamen's wife teaches at Kennedy School

Bill Rudin or Beth Rudin Wooley

Anne Bartley

Asian philanth.

Barry Murez, CEO, Betty Faust

William Haseltine, Human Genome Science
wife - Giorgio perfumes

February 18, 1998

MEMORANDUM TO ELLEN LOVELL

FROM: KAZIA

SUBJECT: List of possible members of the Treasures Advisory Council
Suggested By Bobbie Green
(Names that did not go to HRC 2/18)

~~Joan Harris - Chicago~~

Brooke Aster

John Kulge

Anne Cox Chambers

Norman Lear

Harvey Golub, AmX

~~Vera List~~

S.I. Newhouse - New York — *ask Veronica*

Alan Patricof (& Co. Ventures, Inc.) Co-Chair

Molly Raiser

~~Felix Ryzhkin~~ or Steve Ratner (his partner)

Sissy Swig

Lew Wasserman

Betsy Folger

Susan Crown, Chicago, Waste Mgmt, Ben's Dynamos

lists of top 500 / new philanthropists
R. Mittenhal
P. Karoff
Craig Smith

THE WHITE HOUSE
WASHINGTON

February 18, 1998

MEMORANDUM FOR HILLARY RODHAM CLINTON

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Veronica Hearst
Don Henley
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Ned Johnson-CEO, Fidelity
Iris Kantor
Jeffery Katzenberg-Dreamworks
Ralph Lauren
Leon Levy-New York (Investment Banker. His wife Shelby White is also an investment banker.
They financed Bard College)
Lou Noto-CEO, Mobil
Dick Parsons-President, Time Warner
Steven Rattner-Wall Street

co-sign Moe / HRC
start inviting
March 18 or 19 *Dick Moe chair*
event → invite to WH - to hear
Moe / HRC / Rine
show slides of Treasures
invite + kick-off
organizing committee
for event
Bitsy talked to
Carol Biondi

Rebecca Rimel-President of the Pew Charitable Trusts

David Rockefeller, Jr

David Rose

Bernard Schwartz-Lorel

Maurice Templesman

Ted Turner-CNN/Turner Entertainment

Jack Welch-CEO, GE

Marsha Williams-Mrs. Robin Williams

CEO of General Motors

Note: Needs better diversity, cyberich, and young philanthropists

February 26, 1998

MEMORANDUM

TO: Ellen Lovell
FROM: Bobbie Greene
RE: Charlene Barshefsky
CC: Kim Widdess

Since we discussed this while you were home and sick thought it might be helpful to put it in writing. I got another call from Goodie Marshall's office this morning, and it is their understanding that Ambassador Barshefsky has not been invited to previous events, and it is their strong preference that she, her husband and brother (who is a physicist) be included in the Hawking event.

On another topic, and just FYI...I ran my idea of placing Buffy Sainte Marie on the advisory committee past Lynn Cutler and she thinks it's a "great idea".

Check Bob Ballard on Hawking list

Roger Mayer for Treasure Board



Steven A. Cohen
02/11/98 07:16:35 PM

Record Type: Record

To: Ellen M. Lovell/WHO/EOP

cc:

Subject: Technology Leaders

congratulations on a great day, yesterday.

as promised, i asked the vp's people to put a list of people that would be receptive to a millennium meeting with mrs. clinton. this is a mere cross section. some have already begun doing exciting things. let me know what else i can do.

----- Forwarded by Steven A. Cohen/WHO/EOP on 02/11/98 07:13 PM -----

To: Steven A. Cohen/WHO/EOP
cc:
From: Jim Kohlenberger/OVP @ OVP
Date: 02/11/98 06:05:30 PM
Subject: Technology Leaders

Steve,

We have put together a group of Silicon Valley CEOs that represent the brightest minds from the most innovative companies. These are the young leaders who are driving innovation in the country. The Vice President has been meeting and working with them over the last year or so to find things that we can do together to meet greater social needs. As an example, some of the things we have worked on together include a new piece of software called the Dashboard that allows parents to stay in touch with teachers and with what their children are doing in the classroom; a new multi-million dollar venture school fund to help turnaround troubled schools and start new charter schools, an East Room event with the President where this group brought together a group of 300 CEOs to endorse our national education standards and testing; and they worked with us on making sure the Internet is safe for kids.

We could put together a great group of these leaders for the First Lady to meet with when she is in Northern California. Some of the people who we might suggest for such a meeting include:

Kim Polese, Marimba. Kim is president and CEO of Marimba, Inc., a privately-held software company whose products enable developers to create, deploy and maintain network-managed applications and multimedia experiences within enterprises and across the Internet. Before co-founding Marimba in 1996, she spent more than seven years at Sun Microsystems, where she played a pivotal role in conceiving and driving the Internet strategy for Java. Kim, one of the few female Silicon Valley CEOs, has played a critical role in the development of the Dashboard.

Jerry Yang, Yahoo! Jerry is a Taiwanese native who was raised in San Jose, California. He co-created the Yahoo! Online guide in April 1994 and co-founded Yahoo!, Inc., in April 1995. He is currently on leave from Stanford University's electrical engineering Ph.D. program and holds a B.S. and M.S. in electrical engineering from Stanford.

Marc Andreessen, Netscape. Marc is co-founder of Netscape Communications Corporation. As an undergraduate at the University of Illinois in Champaign, Illinois, Marc created Mosaic which unleashed the power of the Internet.

Steve Perlman, WebTV. Steve is the co-founder, president and CEO of WebTV Networks. WebTV, founded in 1995, is dedicated to bringing high-quality, affordable Internet access to television consumers through the WebTV Network service and WebTV Open, its open architecture, end-to-end suite of technologies.

Brook Byers, Kleiner, Perkins, Caufield & Byers. Brook, a partner at Kleiner Perkins, has been a venture capital investor since 1972. Since its founding in 1972, KPCB has raised nine venture capital partnerships from institutional investors totaling \$1.3 billion and has helped entrepreneurs fund 250 new technology companies which have accrued market valuations exceeding \$84 billion, achieved combined revenues of over \$44 billion and created over 131,000 jobs. KPCB invests in wireless communications, online and other information services, software, internetworking, interactive media and a variety of health care fields.

John Doerr, Kleiner, Perkins, Caufield & Byers. John joined Kleiner Perkins in 1980 after becoming the top-ranked systems salesperson at Intel. He serves on the Board of Directors for several leading technology companies.

David Ellington, NetNoir. Dave is the CEO of the largest Afrocentric presence on the Web. NetNoir, based in San Francisco, is the leading new media company promoting, creating, developing, archiving and distributing distinctive Afrocentric programming and commercial applications for all forms of interactive media. NetNoir was contracted by Clinton/Gore to conduct online surveys of African-American voter attitudes.

Joe Kraus, Excite. ~~Joe founded Excite in 1993 with five friends from Stanford who shared the vision of creating a business which would enable the average consumer to navigate the Internet.. Excite's primary goal is to raise users' expectations of information retrieval.~~

Deb Triant, Checkpoint Software. Deb is CEO of the country's leading "firewall" Web security firm. Her public company allows open access to internal networks for authorized users, while preventing outside access to confidential information for unauthorized users. She is an expert in public-system security, as well as security-related tools like algorithmic encryption.

CC - Melanne

February 12, 1998

MEMORANDUM

TO Ellen Lovell
FROM Bobbie Greene
RE Treasures Advisory Committee -- Some Suggestions

Below is a hodge-podge of people to consider. Some are from a list I've been developing of possible Library contributors/board members. Please let me know if you would like to discuss it. Needless to add, this could be expanded almost infinitely if you need more/different names. They are virtually all people who can both give and get large gifts.

✓ Brooke Astor
Carol Biondi
Eli Broad -- Los Angeles
✓ Ann Cox Chambers -- Atlanta
David Fisher, owner of the Gap -- San Francisco
George Fisher, Kodak
Bitsey Folger
Harvey Gant -- Charlotte, NC
Ann Getty -- San Francisco
Maurice (Hank) Greenberg, Republican, AIG Insurance Co.
Agnes Gund
Joan Harris -- Chicago
Jim Johnson
Linda Johnson Rice, President Johnson Publishing (Ebony/Jet) -- Chicago
Iris Kantor
✓ John Kluge
✓ Norman Lear
Leon Levy -- New York (Investment banker. His wife, Shelby White is also an investment banker. They financed Bard College.)
ask Verman? Vera List -- Connecticut
S.I. Newhouse -- New York
✓ Alan Patricof (& Co. Ventures, Inc.) Co-Chair
Ross Perot
✓ Molly Raiser
Felix Royhatin or Steve Ratner (his partner)
George Soros
✓ Sissy Swig
Maurice Templesman
Ted Turner
Lew Wasserman

Mark Andreeson
started Netscape
25 years old
Michael Jordan

Alicetandell
Donna McClary
David Rockefeller
Julian Robertson
Bill Rudin
Beth Rudin
Sissy Swig
Woody
Molly Raiser

Susan Crown
Penny Pritzker
Lisa Pritzker

Wealthy Young Americans

Jim Kolchenberger
Karen Skelton Pol.
Peter O'Keefe
bus OPL

James Kenefick
CEO
NET-tel Corporation

Doug Humphrey -- 38
Founder
SkyCache
Laurel, VA

Julie Holdren -- 28
CEO
Olympus Group
Alexandria, VA

Jeong Kim -- 37
CEO
Yurie Systems
Lanham

Roger Mody -- 34
CEO
Signal Corporation
Fairfax, VA

Michael Saylor -- 33
Founder and Chief Executive
MicroStrategy
Vienna, VA

Raul Fernandez -- 31
CEO
Proxicom
Reston, VA

Jim Kenefick -- 33
NET-tel Corporation

Alexandra Von Furstenberg -- 25
NY, NY

Aerin Lauder -- 27
Director of Creative Product Development
Estee Lauder
NY, NY

Lulu Johnson -- 22
Head of UltraLine
Betsey Johnson
New York, NY

Amy J. Nye -- 29
President
AltiTUNES LP
New York, NY

Paul Allen -- 44
Founder and Director
Microsoft
Redmond, WA

Steve Ballmer -- 41
Vice President
Microsoft
Redmond, WA

Michael Dell -- 32
CEO
Dell
Round Rock, TX

Ted Waitt -- 34
CEO and Founder
Gateway 2000
N. Sioux City, SD

Sanjiv Sidhu -- 39
CEO
i2 Technologies
Irving, TX

Craig Benson -- 42
Founder and COO
Cabletron
Rochester, NH

Annie Chan -- 45
Director
ESS Technologies
Fremont, CA

Norman Waitt -- 43
Ret. CFO
Gateway 2000
N. Sioux City, SD

Stephen Case -- 39
CEO
AOL
Dulles, VA

Steve Jobs -- 42
CEO
Pixar
Richmond, CA

Paul Maritz -- 42
Vice President
Microsoft
Redmond, WA

S. Robert Levine -- 39
Founder
Cabletron
Rochester, NH

Jeff Raikes -- 39
Vice President
Microsoft
Redmond, WA

Tom Siebel -- 44
Founder and CEO
Siebel Systems
San Mateo, CA

Nathan Myhrvold -- 38
CTO
Microsoft
Redmond, WA

Scott McNealy -- 42
CEO
Sun Microsystems
Mtn. View, CA

C.N. Reddy -- 41
Senior Vice President
Alliance
San Jose, CA

Jeffrey P. Bezos -- 33
Founder and CEO
Amazon.COM
Seattle, WA

Joseph Costello -- 43
CEO and President
Cadence Design
San Jose, CA

Jerry Yand -- 28
Founder
Yahoo
Santa Clara, CA

Mike Farmwald -- 43
Founder and Director
Rambus
Mtn View, CA

David Filo -- 31
Founder
Yahoo
Santa Clara, CA

Thomas Jermoluk -- 41
CEO and President
Redwood City, CA

Dirk Kabcenell -- 44
Vice President
Oracle
Redwood Shores, CA

Mark Horowitz -- 40
Founder and Director
Rambus
Mtn. View, CA

David Wilner -- 43
Founder
Winder River Systems
Alameda, CA

Kenneth D. Tuchman -- 37
TeleTech
Denver, CO

Geoff Tate -- 43
President and CEO
Rambus
Mtn. View, CA

Alan N. Trefler -- 41
Pegasystems, Inc.
Chestnut Hill, MA

Christopher Oliver -- 37
Director
Cabletron
Rochester, NH

Charles Ergen -- 44
Satellite television
Denver, CO

Dirk, Robert and Daniel Ziff -- 33, 31, 25
Inheritance, Investments
New York, NY

Marc Andreessen -- 26
Founder and Exec. VP
Netscape
Mtn. View, NH

David Mahler -- 41
Founder and Vice President
Remedy
Mtn. View, CA

Sanjay Kumar -- 35
President, COO, and Director
Computer Association
Islandia, NY

Robert Sansom -- 37
Vice President
Fore Systems
Warrendale, PA

Francois Bitz -- 37
Founder and Vice President
Fore Systems
Warrendale, PA

July 28, 1998

1

Dear 2:

I am writing to express my appreciation for your support of our Save America's Treasures Tour. From the Smithsonian to Seneca Falls, the trip exceeded mine and all of our expectations. What is more, so many Americans were able to enjoy the tour along with us by watching it on C-SPAN. The response has been phenomenal and I am grateful for the part you played in making it such an enormous success.

I look forward to future Treasure Tours in other parts of the country and to working with you again to preserve our nation's historic places for future generations of Americans.

With gratitude and warm regards, I remain

Sincerely yours,

Hillary Rodham Clinton



Bobbie
FYI

- Mauna

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20306

July 22, 1998

THE CHAIRMAN

First Lady Hillary Clinton
The White House
Washington, DC 20500

Dear Mrs. Clinton:

Thank you for including me in your trip to Montpelier on July 9 and your "Save America's Treasures" tour. Your ability to shine a light on these important preservation issues has proven invaluable, not only in getting private donations to help these projects, but in educating the nation on its unique heritage that is deteriorating. My only regret is that I was not able to continue on your trip to Seneca Falls, but my responsibility toward the meeting of the National Council on the Humanities precluded my participation in your event. I would be honored to be included in any future events and tours you are planning that highlight the humanities in all of its forms – education, preservation, public exhibits.

As you know, the National Endowment for the Humanities has a number of projects that fit into your preservation theme of "Save America's Treasures." In addition to the Founding Fathers editions, which Norman and Lyn Lear's generous gift will help complete, the NEH has many other editions projects, including the papers of Thomas Edison, Elizabeth Cady Stanton, and the writings of Willa Cather. I am enclosing a complete list of the editions projects that NEH has funded or is currently funding.

Brittle books are a continuing problem, and the country's libraries and educational institutions are in a race against time to preserve and catalogue the contents of these books before they disintegrate and are lost forever to future generations. Due to continued decreased levels of funding from Congress, the NEH has fallen behind in its plan to help preserve these books. Without increased funds for this program, America will lose 27,500 volumes each year – resources that will be lost forever.

Newspapers are the mainstays of any culture's conscience. These periodicals record the rare occurrences and the mundane that create our nation's history. Unfortunately, many of these papers are out of print and the histories of entire communities will be lost if they are not catalogued and microfilmed. The U.S. Newspaper Program has been instrumental in identifying newspapers in every state. While this is hands-on, unglamorous work, that sometimes includes going door-to-door or attic-to-attic to find issues and volumes, it is extremely important. NEH recognizes this and supports a number of these projects across the country. I have also included information about the work being done under this program.

Mrs. Clinton
July 22, 1998
Page 2

Thank you again for your support of the National Endowment for the Humanities and the importance of preserving and publicizing our nation's history and culture – the treasures that make this country unique. I would be very happy to discuss ways in which this agency can work with you to promote this agenda.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill", with a stylized flourish at the end.

William R. Ferris

cc: Ellen Lovell
Melanne Verveer

Enclosures



Division of Research and Education

United States-Related Editing Projects
Supported by the NEH, 1990-Present

Below is a listing of the fifty-nine United States-related editing projects funded by the National Endowment for the Humanities since January 1, 1990. It is not intended as an exclusive or exhaustive listing of editions projects pertaining to American history and culture. The seven projects marked with an asterisk (*) have been completed. When complete, these editing projects will yield 1,141 volumes; as of December, 1997, 536 volumes (or about 47%) had been published.

1. A Documentary History of the First Federal Congress, 1789-91
2. An Annotated, Corrected Edition of William Carlos Williams' PATERSON*
3. 'Better to Die Free than Live Slaves': The Civil War Writings of George E. Stephens*
4. Black Abolitionist Papers Project*
5. Black Periodical Literature Project
6. Correspondence of James K. Polk
7. Documents of the Spanish Exploration and Settlement of New Mexico
8. Frederick Douglass Papers Project
9. Freedmen and Southern Society Project
10. John Dewey Correspondence
11. John Tanner's 1830 Captivity Narrative
12. Journals of the Lewis and Clark Expedition
13. Martin Luther King, Jr., Papers Project
14. Music of the United States of America (MUSA): A National Series of Scholarly Editions
15. New York Historical Manuscripts Project
16. Papers of Elizabeth Cady Stanton and Susan B. Anthony
17. Race and Slavery Petitions Project
18. Salmon P. Chase Papers: Selective Printed Edition
19. Thaddeus Stevens Papers
20. The Adams Papers
21. The Andrew Johnson Papers Project
22. The Collected Works of John Dewey, 1881-1951*
23. The Correspondence of Frederick Douglass
24. The Correspondence of William James
25. The Documentary History of the Ratification of the Constitution
26. The Emma Goldman Papers
27. The Jane Addams Papers Project
28. The Journals of don Diego de Vargas
29. The Journals of Frances E. Willard*
30. The Later Lectures of Ralph Waldo Emerson, 1843-67
31. The Legal Papers of Abraham Lincoln
32. The Marcus Garvey & UNIA Papers
33. The Margaret Sanger Papers
34. The Mark Twain Papers, Works, and Library
35. The Music of Kurt Weill
36. The Papers of Albert Gallatin*
37. The Papers of Andrew Jackson
38. The Papers of Benjamin Franklin

39. The Papers of Dwight David Eisenhower
40. The Papers of Frederick Law Olmsted
41. The Papers of General Nathanael Greene
42. The Papers of George Washington
43. The Papers of Henry Clay*
44. ; The Papers of Henry Laurens
45. The Papers of James Madison
46. The Papers of Jefferson Davis
47. The Papers of John C. Calhoun
48. The Papers of John Marshall
49. The Papers of Robert Morris, 1781-1784
50. The Papers of Thomas Jefferson
51. The Papers of Ulysses S. Grant
52. The Samuel Gompers Papers
53. The Willa Cather Scholarly Edition
54. The Writings of Charles S. Peirce
55. The Writings of George Santayana
56. The Writings of Henry D. Thoreau
57. The Writings of James Fenimore Cooper
58. Thomas A. Edison Papers
59. U.S. Hispanic Periodical Literature Project

Founding Fathers/ALE editions projects by subject/theme

African-American History

- Freedmen & Southern Society Project: A Documentary History of Emancipation (#9)
- The Papers of Martin Luther King, Jr. (#13)
- Race, Slavery, and Free Blacks: Petitions to Southern Legislatures and County Courts, 1776-1867 (#17)
- The Correspondence of Frederick Douglass (#23)
- The Marcus Garvey and Universal Negro Improvement Association (UNIA) Papers (#32)

Hispanic-American History

- Documents of the Spanish Explorations and Settlement of New Mexico (16th and 17th Centuries) (#7)
- The Journals of don Diego de Vargas (#28)
- The US-Hispanic Periodical Literature Project (#59)

Women's History/Women Reformers

- The Papers of Elizabeth Cady Stanton and Susan B. Anthony (#16)
- The Emma Goldman Papers (#26)
- The Papers of Jane Addams (#27)
- The Selected Papers of Margaret Sanger (#33)

Civil War History

- Freedmen & Southern Society Project: A Documentary History of Emancipation (#9)
- The Andrew Johnson Papers (#21)
- The Lincoln Legal Papers (#31)
- The Papers of Jefferson Davis (#46)
- The Papers of John C. Calhoun (#47)
- The Papers of Ulysses S. Grant (#51)

Military History

- The Papers of Andrew Jackson (#37)
- The Papers of Dwight David Eisenhower (#39)
- The Papers of General Nathanael Greene (#41)
- The Papers of George Washington: The Revolutionary War Series (#42)
- The Papers of Ulysses S. Grant (#51)

American Literary Works

- Black Periodical Fiction Project (#5)
- The Later Lectures of Ralph Waldo Emerson (#30)
- The Mark Twain Papers, Works & Library (#34)
- The Works of Willa Cather (#53)
- The Works of George Santayana (#55)
- The Writings of Henry D. Thoreau (#56)
- The Works of James Fenimore Cooper (#57)
- US-Hispanic Periodical Literature Project (#59)

Exploration [broadly conceived] and Experimentation

- Documents of the Spanish Explorations and Settlement of New Mexico (16th and 17th Centuries) (#7)
- The Journals of Lewis and Clark Expedition (#12)
- The Journals of don Diego de Vargas (#28)
- The Papers of Benjamin Franklin (#38)
- The Papers of Thomas Jefferson (#50)
- The Papers of Thomas A. Edison (#58)

American Legacy Editions

Uncompleted Projects

Project Name	Projected Ending Year	Project Director	University/Institution	Total Volume Projected	Volumes Complete	Total Needed to Finish Project (NEH Estimate)
1 History of the Federal Congress, 1789-91	2006	Charlene Bickford	George Washington University	24	12	\$415,385
5 Black Periodical Literature Project	1998	Henry Louis Gates	Harvard University	10	0	\$115,829
6 Correspondence of James K. Polk	2008	Wayne Cutler	University of TN, Knoxville	13	9	\$797,500
7 Spanish New Mexico	2001	Jerry R. Craddock	University of CA, Berkeley	2	0	\$104,000
8 Frederick Douglass Papers	1997	John Blassingame	Yale University	10	5	0*
9 Freedmen & Southern Society Project	2014	Leslie Rowland	University of MD, College Park	9	5	\$1,792,727
10 John Dewey Correspondence	2003	Larry A. Hickman	Southern IL University, Carbondale	4	1	\$900,000
11 John Tanner's 1830 Captivity Narrative	1998	John T. Fierst	(individual)	1	0	\$30,000
12 Journals of Lewis & Clark Expedition	2000	Gary E. Moulton	University of NE, Lincoln	12	11	\$141,863
13 Martin Luther King, Jr Papers	2016	Clayborne Carson	Martin Luther King, Jr. Center	14	3	\$1,804,620
14 Music of USA: Scholarly Editions Series	2037	Richard Crawford	American Musicological Society	40	7	\$2,400,000
15 NY Historical Manuscripts	2008	Peter R. Christoph	(individual)	24	15	\$525,800
16 Stanton-Anthony Papers	2006	Ann D. Gordon	Rutgers University, New Brunswick	3	1	\$1,169,836
17 Race and Slavery Petitions	2000	Loren L. Schweninger	University of NC, Greensboro	3	0	\$166,715
18 Salmon Chase Papers	2000	John Niven	Claremont Graduate School	5	4	\$237,500
19 Thaddeus Stevens Papers	1997	Beverly W. Palmer	Pomona College	2	1	0*
20 Adams Family Papers	2191	Richard A. Ryerson	Massachusetts Historical Society	100	36	\$35,351,111
21 Andrew Johnson Papers	2002	Paul H. Bergeron	University of TN, Knoxville	27	14	\$450,000
23 Correspondence of Frederick Douglass	2006	John R. McKivigan	West Virginia University	5	0	\$855,000
24 Correspondence of William James	2006	John J. McDermott	American Council of Learned Societies	12	6	\$1,035,000
25 Ratification of the Constitution	2016	John P. Kaminski	University of Wisconsin, Madison	23	13	\$3,087,500
26 Emma Goldman Papers	2002	Leon F. Litwack	University of CA, Berkeley	2	0	\$294,011
27 Jane Addams Papers	2010	Anne F. Scott	Duke University	5	0	\$1,704,339
28 Journals of don Diego de Vargas	2000	John L. Kassell	University of NM	6	3	\$425,016
30 Lectures of Ralph Waldo Emerson 1843-67	2001	Joel A. Myerson	University of SC, Columbia	2	0	\$352,704
31 Legal Papers of Abe Lincoln	2002	G. Cullom Davis	IL Historic Preservation Agency	5	0	\$499,909
32 Marcus Garvey & UNIA Papers	1999	Robert A. Hill	University of CA, Los Angeles	11	7	\$340,000
33 Margaret Sanger Papers	2000	Esther Katz	New York University	3	0	\$209,000
34 Mark Twain Papers, Works & Library	2020	Robert Hirst	University of CA, Berkeley	72	24	\$8,009,083
35 The Music of Kurt Weill	2009	Edward D. Harsh	Kurt Weill Foundation for Music	36	1	\$1,080,000
37 Papers of Andrew Jackson	2016	Harold D. Moser	University of TN	16	5	\$1,899,655
38 Papers of Ben Franklin	2018	Barbara B. Oberg	Yale University	46	33	\$4,935,000
39 Papers of D.D. Eisenhower	2003	Louis P. Galambos	Johns Hopkins University	21	17	\$1,595,270
40 Papers of Frederick Law Olmstead	2014	Charles E. Beveridge	American University	12	7	\$2,035,121
41 Papers of General Nathaniel Greene	2008	Dennis M. Conrad	Rhode Island Historical Society	13	9	\$1,237,500
42 Papers of George Washington	2015	Dorothy Twohig	University of VA, Charlottesville	85	33	\$4,978,800
44 Papers of Henry Laurens	1999	David R. Chesnutt	University of SC, Columbia	16	14	\$170,000
45 Papers of James Madison	2020	John C.A. Stagg	University of VA, Charlottesville	54	23	\$2,587,500

American Legacy Editions

Uncompleted Projects

Project Name	Projected Ending Year	Project Director	University/Institution	Total Volume Projected	Volumes Complete	Total Needed to Finish Project (NEH Estimate)
46 Papers of Jefferson Davis	2010	Lynda L. Crist	Rice University	15	9	\$595,140
47 Papers of John Calhoun	2002	Clyde N. Wilson	University of SC, Columbia	27	23	\$208,364
48 Papers of John Marshall	2005	Charles F. Hobson	Institute of Early Amer. Hist. & Culture	12	8	\$559,000
49 Papers of Robert Morris, 1781-84	2000	Elizabeth Nuxoll	CUNY Res. Foundation/Queens College	9	8	\$450,000
50 Papers of Thomas Jefferson	2096	John Catanzariti	Princeton University	80	32	\$17,570,520
51 Papers of Ulysses S. Grant	2011	John Y. Simon	Ulysses S. Grant Association	30	20	\$1,050,000
52 Samuel Gompers Papers	2010	Peter J. Albert	University of MD, College Park	12	6	\$352,083
53 Willa Cather Scholarly Edition	2002	Susan J. Rosowski	University of NE, Lincoln	13	3	\$153,403
54 Writings of Charles S. Peirce	2037	Nathan Houser	Indiana University, Indianapolis	30	5	\$8,220,873
55 Writings of George Santayana	2030	Herman J. Saatkamp	Texas A&M Research Foundation	21	4	\$1,437,150
56 Writings of Henry D. Thoreau	2032	Elizabeth H. Witherell	University of CA, Santa Barbara	30	12	\$1,575,000
57 Writings of James Fenimore Cooper	1997	James P. Elliott	Clark University	23	17	0*
58 Thomas Edison Papers	2015	Robert Rosenberg	Rutgers University, New Brunswick	15	3	\$5,760,000
59 U.S. Hispanic Periodical Literature	2015	Nicolas Kanellos	University of Houston	10	1	\$4,764,706
			Total needed to complete projects			\$126,429,533

*while NEH estimates no additional funds, projects still need to meet current matching requirements



Division of Research and Education

United States-Related Editing Projects
Supported by the NEH, 1990-Present

Below is a listing of the fifty-nine United States-related editing projects funded by the National Endowment for the Humanities since January 1, 1990. It is not intended as an exclusive or exhaustive listing of editions projects pertaining to American history and culture. The seven projects marked with an asterisk (*) have been completed. When complete, these editing projects will yield 1,141 volumes; as of December, 1997, 536 volumes (or about 47%) had been published.

1. **George Washington University** **Charlene Bickford**
Washington, DC 20052
Telephone: (202) 676-6777

A Documentary History of the First Federal Congress, 1789-91

Project Description: To support the preparation of a documentary history of the first U.S. Congress, 1789-91.

24 total volumes projected; 12 volumes completed as of December, 1997.

2. **College of William and Mary** **Christopher J. MacGowan**
Williamsburg, VA 23185
Telephone: (804) 253-4468

An Annotated, Corrected Edition of William Carlos Williams' PATERSON*

Project Description: To support the preparation of an edition of William Carlos Williams's PATERSON.

1 volume projected; 1 volume completed as of December, 1997.

3. **Massachusetts Historical Society** **Donald Yacovone**
Boston, MA 02215
Telephone: (617) 536-1608

'Better to Die Free than Live Slaves': The Civil War Writings of George E. Stephens*

Project Description: To support the preparation of an edition of the writings of George E. Stephens, African-American Civil War correspondent and soldier.

1 volume projected; 1 volume completed as of December, 1997.

4. **Florida State University**
Tallahassee, FL 32306
Telephone: (904) 644-4527

C. Peter Ripley

Black Abolitionist Papers Project*

Project Description: To support the preparation of an edition of the papers of black abolitionists.

5 total volumes projected; 5 volumes completed as of December, 1997.

5. **Harvard University**
Cambridge, MA 02138
Telephone: (617) 495-4113

Henry Louis Gates, Jr.

Black Periodical Literature Project

Project Description: To support the preparation of a microform edition of literary materials published in African-American periodicals from 1827 to 1940.

10 total volumes projected; 0 volumes completed as of December, 1997.

6. **University of Tennessee, Knoxville**
Knoxville, TN 37996
Telephone: (615) 974-0662

Wayne Cutler

Correspondence of James K. Polk

Project Descriptions: To support the preparation of an edition of the correspondence of James K. Polk.

13 total volumes projected; 9 volumes completed as of December, 1997.

7. **University of California at Berkeley**
Berkeley, CA 94720
Telephone: (510) 642-6352

Jerry R. Craddock

Documents of the Spanish Exploration and Settlement of New Mexico

Project Description: To support the preparation of Spanish and English editions of texts and documents from the Spanish exploration and settlement of New Mexico, 1536-1680.

2 total volumes projected; 0 volumes completed as of December, 1997.

- 8. Yale University** **John Blassingame**
New Haven, CT 06520
Telephone: (203) 436-3124

Frederick Douglass Papers Project

Project Description: To support the preparation of an edition of the works and papers of Frederick Douglass, African American abolitionist.

10 total volumes projected; 5 volumes completed as of December, 1997.
- 9. University of Maryland, College Park** **Leslie S. Rowland**
College Park, MD 20742
Telephone: (301) 405-4274

Freedmen and Southern Society Project

Project Description: To support the preparation of a documentary history of the emancipation of American slaves during the Civil War era.

9 total volumes projected; 5 volumes completed as of December, 1997.
- 10. Southern Illinois University, Carbondale** **Larry A. Hickman**
Carbondale, IL 62901
Telephone: (618) 453-2629

Project Title: John Dewey Correspondence

Project Description: To support the preparation of an edition of the correspondence of John Dewey.

4 total volumes projected; 1 volumes completed as of December, 1997.
- 11. Individual** **John T. Fierst**
Winnipeg, Canada
Telephone: (204) 474-8559

John Tanner's 1830 Captivity Narrative

Project Descriptions: To support the preparation of an edition of John Tanner's 19th-century narrative of his captivity among Ojibwa Indians.

1 total volumes projected; 0 volumes completed as of December, 1997.

12. **University of Nebraska, Lincoln** **Gary E. Moulton**
Lincoln, NE 68588
Telephone: (402) 472-6041
- Journals of the Lewis and Clark Expedition
- Project Description: To support the preparation of an edition of the journals of the Lewis and Clark expedition.
- 12 total volumes projected; 11 volumes completed as of December, 1997.
13. **Martin Luther King, Jr. Center** **Clayborne Carson**
Atlanta, GA 30312
Telephone: (415) 723-2092
- Martin Luther King, Jr., Papers Project
- Project Description: To support the preparation of an edition of the papers of Martin Luther King, Jr.
- 14 total volumes projected; 3 volumes completed as of December, 1997.
14. **American Musicological Society** **Richard Crawford**
Philadelphia, PA 19104
Telephone: (313) 763-1488
- Music of the United States of America (MUSA): A National Series of Scholarly Editions
- Project Description: To support the preparation of a series of scholarly editions of American music from the early years of the republic to the present.
- 40 total volumes projected; 7 volumes completed as of December, 1997.
15. **Individual** **Peter R. Christoph**
Selkirk, NY 12158
Telephone: (518) 486-4815
- New York Historical Manuscripts Project
- Project Descriptions: To support the preparation of an edition of the records of the New York colonial government in the late 17th century, which will provide information about the transition from Dutch to English rule.
- 24 total volumes projected; 15 volumes completed as of December, 1997.

16. **Rutgers University, New Brunswick** **Ann D. Gordon**
New Brunswick, NJ 08903
Telephone: (908) 932-8335
Project Title: Papers of Elizabeth Cady Stanton and Susan B. Anthony
Project Description: To support the preparation of an edition of the papers of Elizabeth Cady Stanton and Susan B. Anthony.
3 total volumes projected; 1 volumes completed as of December, 1997.
17. **University of North Carolina, Greensboro** **Loren L. Schweninger**
Greensboro, NC 27412
Telephone: (910) 691-1230
Race and Slavery Petitions Project
Project Description: To support the preparation of an edition of petitions to the Southern state legislatures and county courts relating to slavery and race relations between 1776 and 1867.
3 total volumes projected; 0 volumes completed as of December, 1997.
18. **Claremont Graduate School** **John Niven**
Claremont, CA 91711
Telephone: (909) 607-4125
Salmon P. Chase Papers: Selective Printed Edition
Project Description: To support the preparation of an edition of the papers of Salmon P. Chase, American statesman of the Civil War era.
5 total volumes projected; 4 volumes completed as of December, 1997.
19. **Pomona College** **Beverly W. Palmer**
Claremont, CA 91711
Telephone: (909) 621-8000
Thaddeus Stevens Papers
Project Description: To support the preparation of an edition of the papers of Thaddeus Stevens, American statesman of the Civil War era.
2 total volumes projected; 1 volumes completed as of December, 1997.

20. **Massachusetts Historical Society** **Richard A. Ryerson**
Boston, MA 02215
Telephone: (617) 536-4042
The Adams Papers
Project Description: To support the preparation of an edition of the papers of John Adams, Abigail Adams, John Quincy Adams, Charles Francis Adams, and their families.
100 total volumes projected; 36 volumes completed as of December, 1997.
21. **University of Tennessee** **Paul H. Bergeron**
Knoxville, TN 37996
Telephone: (615) 974-2449
The Andrew Johnson Papers Project
Project Description: To support the preparation of an edition of the papers of Andrew Johnson, President of the United States from 1865 to 1869.
27 total volumes projected; 14 volumes completed as of December, 1997.
22. **Southern Illinois University, Carbondale** **Jo Ann Boydston**
Carbondale, IL 62901
Telephone: (618) 453-2629
The Collected Works of John Dewey, 1881-1951.*
Project Descriptions: To support the preparation of an edition of the letters of John Dewey.
37 total volumes projected; 37 volumes completed as of December, 1997.
23. **West Virginia University** **John R. McKivigan**
Morgantown, WV 26506
Telephone: (304) 293-2421
The Correspondence of Frederick Douglass
Project Description: To support the preparation of an edition of the correspondence of Frederick Douglass.
5 total volumes projected; 0 volumes completed as of December, 1997.

24. **American Council of Learned Societies** **John J. McDermott**
New York, NY 10017
Telephone: (409) 845-1856
The Correspondence of William James
Project Description: To support the preparation of an edition of the correspondence of William James.
12 total volumes projected; 6 volumes completed as of December, 1997.
25. **University of Wisconsin, Madison** **John P. Kaminski**
Madison, WI 53706
Telephone: (608) 263-1865
The Documentary History of the Ratification of the Constitution
Project Description: To support the preparation of a documentary history of the ratification of the Constitution and the Bill of Rights.
23 total volumes projected; 13 volumes completed as of December, 1997.
26. **University of California, Berkeley** **Leon F. Litwack**
Berkeley, CA 94720
Telephone: (510) 642-0658
Project Title: The Emma Goldman Papers
Project Description: To support the preparation of an edition of the papers of Emma Goldman.
2 total volumes projected; 0 volumes completed as of December, 1997.
27. **Duke University** **Anne F. Scott**
Durham, NC 27708
Telephone: (919) 484-1817
The Jane Addams Papers Project
Project Description: To support the preparation of an edition of the papers of Jane Addams.
5 total volumes projected; 0 volumes completed as of December, 1997.

- 28. University of New Mexico** **John L. Kessell**
Albuquerque, NM 87131
Telephone: (505) 277-6600

The Journals of don Diego de Vargas

Project Description: To support the preparation of an edition and translation of the papers of don Diego de Vargas, first governor of the Spanish colony of New Mexico after the Pueblo-Spanish war of 1680.

6 total volumes projected; 3 volumes completed as of December, 1997.

- 29. Individual** **Carolyn D. Gifford**
Evanston, IL 60201
Telephone: (708) 328-4010

The Journals of Frances E. Willard*

Project Descriptions: To support the preparation of a selected edition of the journals of 19th-century reformer Frances E. Willard.

1 total volumes projected; 1 volumes completed as of December, 1997.

- 30. University of South Carolina, Columbia** **Joel A. Myerson**
Columbia, SC 29208
Telephone: (803) 777-2165

The Later Lectures of Ralph Waldo Emerson, 1843-67

Project Description: To support the preparation of an edition of the later lectures of Ralph Waldo Emerson.

2 total volumes projected; 0 volumes completed as of December, 1997.

- 31. Illinois Historic Preservation Agency** **G. Cullom Davis**
Springfield, IL 62701
Telephone: (217) 785-9130

Project Title: The Legal Papers of Abraham Lincoln

Project Description: To support the preparation of an edition of the legal papers of Abraham Lincoln.

5 total volumes projected; 0 volumes completed as of December, 1997.

32. **University of California, Los Angeles** **Robert A. Hill**
Los Angeles, CA 90024
Telephone: (310) 825-7623

The Marcus Garvey & UNIA Papers

Project Description: To support the preparation of an edition of the papers of Marcus Garvey and the Universal Negro Improvement Association.

11 total volumes projected; 7 volumes completed as of December, 1997.
33. **New York University** **Esther Katz**
New York, NY 10003
Telephone: (212) 998-8620

The Margaret Sanger Papers

Project Description: To support the preparation of an edition of the papers of Margaret Sanger.

3 total volumes projected; 0 volumes completed as of December, 1997.
34. **University of California, Berkeley** **Robert Hirst**
Berkeley, CA 94720
Telephone: (510) 642-6480

The Mark Twain Papers, Works, and Library

Project Description: To support the preparation of an edition of Mark Twain's works and papers.

72 total volumes projected; 24 volumes completed as of December, 1997.
35. **Kurt Weill Foundation for Music** **Edward D. Harsh**
New York, NY 10003
Telephone: (212) 505-5240

The Music of Kurt Weill

Project Descriptions: To support the preparation of an edition of composer Kurt Weill's collected works.

36 total volumes projected; 1 volumes completed as of December, 1997.

36. **CUNY Res. Fdn./Bernard Baruch College** **Elaine W. Pascu**
New York, NY 10010
Telephone: (212) 387-1490
The Papers of Albert Gallatin*
- Project Description: To support the preparation of an edition of the papers of Albert Gallatin, statesman of the early American republic.
- 10 total volumes projected; 10 volumes completed as of December, 1997.
37. **University of Tennessee** **Harold D. Moser**
Knoxville, TN 37996
Telephone: (423) 974-0660
The Papers of Andrew Jackson
- Project Description: To support the preparation of an edition of the papers of Andrew Jackson.
- 16 total volumes projected; 5 volumes completed as of December, 1997.
38. **Yale University** **Barbara B. Oberg**
New Haven, CT 06520
Telephone: (203) 432-1814
The Papers of Benjamin Franklin
- Project Description: To support the preparation of an edition of the papers of Benjamin Franklin.
- 46 total volumes projected; 33 volumes completed as of December, 1997.
39. **Johns Hopkins University** **Louis P. Galambos**
Baltimore, MD 21218
Telephone: (410) 516-8363
The Papers of Dwight David Eisenhower
- Project Description: To support the preparation of an edition of the papers of Dwight David Eisenhower.
- 21 total volumes projected; 17 volumes completed as of December, 1997.

40. **American University** **Charles E. Beveridge**
Washington, DC 20016
Telephone: (202) 885-2832
- The Papers of Frederick Law Olmsted
- Project Description: To support the preparation of an edition of the papers of 19th-century American landscape architect, Frederick Law Olmsted.
- 12 total volumes projected; 7 volumes completed as of December, 1997.
41. **Rhode Island Historical Society** **Dennis M. Conrad**
Providence, RI 02906
Telephone: (401) 331-8578
- The Papers of General Nathanael Greene
- Project Description: To support the preparation of an edition of the papers of Revolutionary War General Nathanael Greene.
- 13 total volumes projected; 9 volumes completed as of December, 1997.
42. **University of Virginia** **Dorothy Twohig**
Charlottesville, VA 22903
Telephone: (804) 924-3569
- The Papers of George Washington
- Project Description: To support the preparation of an edition of the papers of George Washington.
- 85 total volumes projected; 33 volumes completed as of December, 1997.
43. **University of Kentucky Research Foundation** **Melba P. Hay**
Lexington, KY 40506
Telephone: (606) 257-7124
- The Papers of Henry Clay*
- Project Descriptions: To support the preparation of an edition of the papers of Henry Clay.
- 11 total volumes projected; 11 volumes completed as of December, 1997.

44. **University of South Carolina, Columbia** **David R. Chesnutt**
Columbia, SC 29208
Telephone: (803) 777-6525
The Papers of Henry Laurens
Project Description: To support the preparation of an edition of the papers of Henry Laurens, South Carolina merchant and president of the Continental Congress.
16 total volumes projected; 14 volumes completed as of December, 1997.
45. **University of Virginia** **John C. A. Stagg**
Charlottesville, VA 22903
Telephone: (804) 924-3987
The Papers of James Madison
Project Description: To support the preparation of an edition of the papers of James Madison.
54 total volumes projected; 23 volumes completed as of December, 1997.
46. **Rice University** **Lynda L. Crist**
Houston, TX 77005
Telephone: (713) 527-4990
The Papers of Jefferson Davis
Project Description: To support the preparation of an edition of the papers of Jefferson Davis.
15 total volumes projected; 9 volumes completed as of December, 1997.
47. **University of South Carolina, Columbia** **Clyde N. Wilson**
Columbia, SC 29208
Telephone: (803) 777-2788
The Papers of John C. Calhoun
Project Description: To support the preparation of an edition of the papers of John C. Calhoun.
27 total volumes projected; 23 volumes completed as of December, 1997.

48. **Institute of Early American History & Culture** **Charles F. Hobson**
Williamsburg, VA 23187
Telephone: (804) 221-2412
The Papers of John Marshall
Project Description: To support the preparation of an edition of the papers of John Marshall.
12 total volumes projected; 8 volumes completed as of December, 1997.
49. **CUNY Res. Fdn./Queens College** **Elizabeth Nuxoll**
Flushing, NY 11367
Telephone: (718) 997-5180
The Papers of Robert Morris, 1781-1784
Project Description: To support the preparation of an edition of the papers of Robert Morris.
9 total volumes projected; 8 volumes completed as of December, 1997.
50. **Princeton University** **John Catanzariti**
Princeton, NJ 08544
Telephone: (609) 258-3162
Project Title: The Papers of Thomas Jefferson
Project Description: To support the preparation of an edition of the papers of Thomas Jefferson.
80 total volumes projected; 32 volumes completed as of December, 1997.
51. **Ulysses S. Grant Association** **John Y. Simon**
Carbondale, IL 62901
Telephone: (618) 453-2773
The Papers of Ulysses S. Grant
Project Description: To support the preparation of an edition of the papers of Ulysses S. Grant.
30 total volumes projected; 20 volumes completed as of December, 1997.

52. **University of Maryland, College Park** **Peter J. Albert**
College Park, MD 20742
Telephone: (301) 454-5701
The Samuel Gompers Papers
Project Description: To support the preparation of an edition of the papers of American labor leader Samuel Gompers.
12 total volumes projected; 6 volumes completed as of December, 1997.
53. **University of Nebraska, Lincoln** **Susan J. Rosowski**
Lincoln, NE 68588
Telephone: (402) 472-6645
The Willa Cather Scholarly Edition
Project Description: To support the preparation of an edition of the writings of Willa Cather.
13 total volumes projected; 3 volumes completed as of December, 1997.
54. **Indiana University, Indianapolis** **Nathan Houser**
Indianapolis, IN 46202
Telephone: (317) 274-2173
The Writings of Charles S. Peirce
Project Description: To support the preparation of an edition of the writings of Charles S. Peirce.
30 total volumes projected; 5 volumes completed as of December, 1997.
55. **Texas A&M Research Foundation** **Herman J. Saatkamp**
College Station, TX 77843
Telephone: (409) 845-5696
Project Title: The Writings of George Santayana
Project Description: To support the preparation of an edition of the writings of philosopher George Santayana.
21 total volumes projected; 4 volumes completed as of December, 1997.

- 56. University of California, Santa Barbara**
Santa Barbara, CA 93106
Telephone: (805) 893-4560

Elizabeth H. Witherell

The Writings of Henry D. Thoreau

Project Description: To support the preparation of an edition of the writings of Henry D. Thoreau.

30 total volumes projected; 12 volumes completed as of December, 1997.

- 57. Clark University**
Worcester, MA 01610
Telephone: (508) 793-7142

James P. Elliott

The Writings of James Fenimore Cooper.

Project Description: To support the preparation of an edition of the writings of James Fenimore Cooper.

23 total volumes projected; 17 volumes completed as of December, 1997.

- 58. Rutgers University, New Brunswick**
New Brunswick, NJ 08903
Telephone: (908) 932-8511

Robert Rosenberg

Thomas A. Edison Papers

Project Description: To support the preparation of an edition of the papers of Thomas A. Edison.

15 total volumes projected; 3 volumes completed as of December, 1997.

- 59. University of Houston**
Houston, TX 77204
Telephone: (713) 743-2841

Nicolas Kanellos

U.S. Hispanic Periodical Literature Project

Project Description: To support the preparation of an edition of Hispanic literary materials published in the United States from 1808 to 1960.

10 total volumes projected; 1 volumes completed as of December, 1997.

BRITTLE BOOKS

A projection of the funding required to complete the National Brittle Books Program by the year 2009

3 million embrittled volumes would be microfilmed during a 20 year period (1989-2009)

Institution	Subject Focus	Project Director	Funding Needed
American Theological Library Association	History of Religion	Dennis A. Norlin	\$24,750,000
Columbia University	Western Civilization	Carol Mandel	\$30,250,000
Cornell University	American Agricultural History and Rural Life	Wallace Olson	\$28,500,000
Harvard University	American and European History and Culture	Sidney Verba	\$27,750,000
The New York Public Library	American History and Culture	Heike Kordish	\$38,750,000
Southeastern Library Network	Regional American History and Culture	Julie Arnott	\$29,000,000
University of Chicago	History of Science, Technology, and Religion	Sherry Byrne	\$24,000,000
University of Illinois (CIC)	European and Latin American History and Literature	Barbara M. Allen	\$31,750,000
University of Texas at Austin	Central and Latin American History and Literature	Harold W. Billings	\$23,000,000
Yale University	American and European History and Culture	Paul Conway	\$25,250,000

July, 1998

CURRENT BRITTLE BOOKS AND SERIALS PROJECTS

Estimates suggest that over 80 million volumes comprising 25 to 30 percent of the holding in the country's research libraries are disintegrating because of the acidity of their paper. The NEH supports a nationally coordinated program to preserve on microfilm the intellectual content of 3 million of the most significant and endangered volumes. The institutions listed below are the current participants in the National Brittle Books Program.

Columbia University, New York, NY

Outright: \$870,200

The preservation microfilming of 8,300 brittle monographs on American social and economic history published between 1850 and 1950. (23 months)

Cornell University, Ithaca, NY

Outright: \$908,800

The preservation microfilming of 8,075 embrittled volumes on American agricultural history and rural life published between 1820 and 1945 that are held by university libraries in Arizona, Arkansas, California, Florida, Hawaii, Iowa, Minnesota, Montana, Nebraska, and Texas. (24 months)

Cornell University, Ithaca, NY

Outright: \$325,800

The preservation microfilming of 3,432 brittle books and enhanced cataloging of 3,000 additional volumes in the Dante and Petrarch collections. (24 months)

Harvard University Library, Cambridge, MA

Outright: \$999,676

The preservation microfilming of 8,440 brittle books published between 1800 and 1950 on medicine, anthropology, astronomy, and textbooks on American history. (24 months)

New York Public Library, New York, NY

Outright: \$456,500

The preservation microfilming of 3,250 brittle books from its collections on urban history and cultural diversity, including African American, Jewish, Latin American, and Slavic culture. (12 months)

SOLINET, Atlanta, GA

Outright: \$913,000

The preservation microfilming of 8,610 brittle books on American, Latin American, African American, and European history and culture that are held by 14 members of the Association of Southern Research Libraries. (24 months)

University of Chicago, Chicago, IL

Outright: \$456,494

The preservation microfilming of 5,900 embrittled volumes and the stabilization of 3,200 additional volumes on the history of religion published from 1850 to 1950. (12 months)

University of Illinois, Urbana, Urbana, IL

Outright: \$913,000

The preservation microfilming of 7,883 brittle books and the stabilization of 500 additional volumes on European, Latin American, Asian, and African history and languages that are held by nine members of the Committee on Institutional Cooperation (CIC), including Indiana University, Northwestern University, Ohio State University, Pennsylvania State University, and the Universities of Chicago, Illinois, Michigan, Minnesota, and Wisconsin. (24 months)

Yale University, New Haven, CT

Outright: \$456,500

The preservation microfilming of 5,000 brittle monographs and serial volumes from the British history collection published between 1850 and 1950. (12 months)

UNITED STATES NEWSPAPER PROGRAM

A projection of the funding required to complete the program.

PROJECT	INSTITUTION	PROJECT DIRECTOR	END	FUNDING
ARIZONA	Arizona Department of Library, Archives, and Public Records	David Hooper	2000	\$200,000
CALIFORNIA	University of California-Riverside	Henry Snyder	2007	\$5,600,000
CONNECTICUT	Connecticut State Library	Lynne Newell	2002	\$500,000
DISTRICT OF COLUMBIA	Martin Luther King Memorial Library	Roxanna L. Deane	2002	\$200,000
FLORIDA	University of Florida, Gainesville	Martha Hruska	2001	\$500,000
ILLINOIS	Chicago Historical Society	Bernard Riley	2004	\$1,600,000
	University of Illinois, Urbana-Champaign	Sharon E. Clark	2007	\$2,400,000
MAINE	Maine State Library	Janet Roberts	2000	\$400,000
MICHIGAN	Library of Michigan	Kathleen Menanteaux	2006	\$1,500,000
NEBRASKA	University of Nebraska, Lincoln	Katherine L. Walter	2001	\$300,000
NEW YORK	New York State Library	Elizabeth Lane	2007	\$3,500,000
NORTH CAROLINA	North Carolina State Library	John Welch	2002	\$600,000
OREGON	University of Oregon	Mark R. Watson	2003	\$950,000
SOUTH DAKOTA	South Dakota State Historical Society	Richard L. Popp	2001	\$500,000
TENNESSEE	University of Tennessee, Knoxville	James B. Lloyd	2007	\$2,100,000
TEXAS	University of Texas, Austin	Don Carlton	2002	\$900,000
VERMONT	University of Vermont	Connell Gallagher	2002	\$400,000
VIRGINIA	Library of Virginia	Edward Campbell	2006	\$2,000,000

Note: Alaska will complete its USNP project in 1999 and should not require additional funding.

The Illinois Newspaper Project involves two institutions, each of which has received NEH grant support.

CURRENT U.S. NEWSPAPER PROGRAM PARTICIPANTS

- ALASKA** *CURRENT.* [\$655,332] 972 titles to be cataloged; 150,000 pages to be microfilmed. Mary Nicolson, Project Coordinator, The Alaska Newspaper Project, Alaska State Library,
PO Box 110571, Juneau, AK 99811. 907-465-2919
e-mail: maryn@muskox.alaska.edu
website: <http://www.educ.state.ak.us/lam/library/hist/newspaper.html>
- ARIZONA** *CURRENT.* [\$745,823] 2,300 cataloged; 507,000 pages to be microfilmed. David Hooper, Archives Division, Arizona Department of Library, Archives and Public Records, 1700 West Washington, Phoenix, AZ 85007. 602-542-4159
e-mail: dahoobe@dlapr.lib.az.us
website: <http://www.lib.az.us/research/c-news.htm>
- CALIFORNIA** *CURRENT.* [\$4,245,768] 18,000 titles to be cataloged. Dr. Henry L. Snyder, Center for Bibliographic Studies, MC016, University of California, Riverside, CA 92521-0154. e-mail: bm.ehs@rlg.org
website: <http://cbsr26.ucr.edu/cnp/index.html>
- CONNECTICUT** *CURRENT.* [\$1,600,416] 8,000 titles to be cataloged; 912,000 pages to be microfilmed. Jane F. Cullinane, Connecticut State Library, 231 Capitol Avenue, Hartford, CT 06106. 860-566-3560. e-mail: janec@cslnet.ctstateu.edu
website: <http://www.cslnet.ctstateu.edu/cnp.html>
- DISTRICT OF COLUMBIA** *CURRENT.* [\$145,860] 1,600 titles to be cataloged. Roxanna L. Deane and Matthew Gilmore, Martin Luther King Memorial Library, 901 G Street, NW, Washington, DC 20001. 202-727-1199.
e-mail: rdeane1110@aol.com and mgilmore@clark.net
- FLORIDA** *CURRENT.* [\$681,956] 3,100 titles to be cataloged; 775,000 pages to be microfilmed. Martha Hruska, Associate Director for Technical Services, PO Box 117001, 204 Library West, Gainesville, FL 32611-7001. 352-392-0342.
e-mail: marhrus@nervm.nerdc.ufl.edu
website: <http://www.uflib.ufl.edu/flnews/>

ILLINOIS

CURRENT. [\$1,866,676] 8,700 titles cataloged by the Chicago Historical Society and the Illinois State Historical Library; Cheryl Pence, Illinois State Historical Library, Newspaper Library, Old State Capitol, Springfield, IL 62701. 217-785-7941;

3,500 titles cataloged in Chicago-area repositories
Janice McNeill, Librarian, Chicago Historical Society, Clark Street at North Avenue, Chicago, IL 60614. 312-642-5035 ext 350;
e-mail: mcneill@chicagohs.org;
website: <http://www.chicagohistory.org/collections/usnp.html>

3,600 titles cataloged at the University of Illinois
Sharon E. Clark, Room 216 Library, 1408 W. Gregory Drive, University of Illinois at Urbana-Champaign, Urbana, IL 61801. 217-333-2579; e-mail: s-clark3@uiuc.edu;
website: <http://www.library.uiuc.edu/techserv/inp/main.htm>

MAINE

CURRENT. [\$424,960] 1,700 titles cataloged; 356,000 pages to be microfilmed.
Janet Roberts, Project Coordinator, Maine Newspaper Project, Maine State Library, State House Station #64, Augusta, ME 04333-0064. 207-287-5791.
e-mail: janet.roberts@state.me.us

MICHIGAN

CURRENT. [\$477,658] 3,500 titles to be cataloged. Kathleen Menanteaux or Marni Schlesinger, Library of Michigan, Box 30007, 717 W. Allegan St., Lansing, MI 48909. 517-373-8927.
e-mail: kamteaux@libofmich.lib.mi.us; or marnis@libofmich.lib.mi.us
website: <http://www.libofmich.lib.mi.us/libraries/services/usnewsproj.html>

NEBRASKA

CURRENT. [\$774,623] 4,700 titles cataloged; 150,000 pages to be microfilmed.
Katherine L. Walter, 209 N. Love Library, University of Nebraska, Lincoln, NE 68588-0410. 402-472-3939. e-mail: kayw@unlib.unl.edu
website: <http://www.unl.edu/nebnews/nnphome.html>

This project is conducted in cooperation with the
Nebraska State Historical Society, Andrea Faling, 1500 R Street, Lincoln, NE 68508. 402-471-4785.

NEW YORK

CURRENT. [\$4,124,396] 17,840 titles to be cataloged; 1,925,000 pages to be microfilmed. Mary Redmond, New York State Library, Cultural Education Center, Empire State Plaza, Albany, NY 12230-0001. 518-474-7491. e-mail: mredmond@unix2.nysed.gov
website: <http://www.nysl.nysed.gov/nysnp/>

NORTH CAROLINA

CURRENT. [\$1,473,307] 7,100 titles to be cataloged; 2.6 million pages to be microfilmed. John Welch, Assistant State Librarian, Library Services Section, North Carolina State Library, 109 E. Jones Street, Raleigh, NC 27601-2807. 919-733-2570. e-mail: jwelch@hal.dcr.state.nc.us
website: <http://statelibrary.dcr.state.nc.us/TSS/newspape.htm>

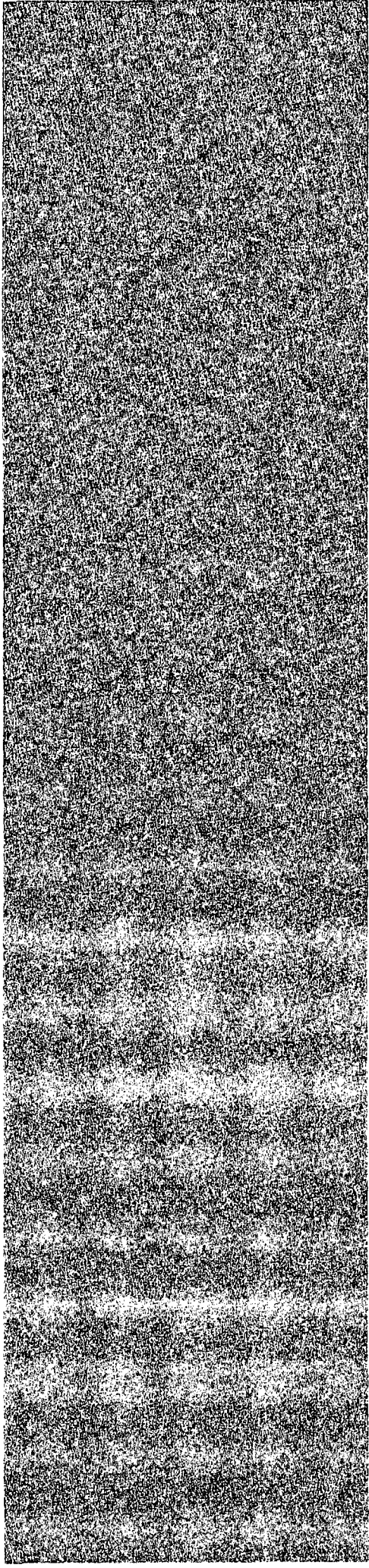
- OREGON** *CURRENT*. [\$258,220] 1,300 titles to be cataloged. Mark R. Watson, Technical Services, Knight Library, University of Oregon Library System-Administration, 1299 University of Oregon, Eugene, OR 97403-1299. 541-346-1896.
e-mail: mrwatson@oregon.uoregon.edu
website: <http://libweb.uoregon.edu/preservn/usnp/usnp.html>
- SOUTH DAKOTA** *CURRENT*. [\$246,469] 2,400 titles to be cataloged. Richard L. Popp, State Archivist, South Dakota State Historical Society, Cultural Heritage Center, 900 Governors Drive, Pierre, SD 57501-2217. 605-773-5521.
e-mail: richardp@chc.state.sd.us
website: http://www.state.sd.us/state/executive/deca/cultural/arc_nwsp.htm
- TENNESSEE** *CURRENT*. [\$644,005] 4,300 titles to be cataloged. James B. Lloyd, University Libraries, University of Tennessee-Knoxville, Knoxville, TN 37996-1000. 423-974-4480. e-mail: jlloyd@utk.edu
website: http://toltec.lib.utk.edu/~spec_coll/newspaper/tnphome.htm
- TEXAS** *CURRENT*. [\$1,300,962] 9,045 titles cataloged; 900,000 pages to be microfilmed. Steve Stappenbeck, Center for American History, University of Texas, Building SRH Room 2.101, Austin, TX 78712. 512-495-4557.
e-mail: scs@mail.utexas.edu
website: http://www.lib.utexas.edu/Libs/PCL/refserv/per_micro/cah/
- VERMONT** *CURRENT*. [\$446,334]. 900 titles to be cataloged; 260,000 pages to be microfilmed. Connie Gallagher, Director for Research Collections, Bailey/Howe Library, University of Vermont, Burlington, VT 05405. 802-656-2138.
e-mail: cgallagh@uvmvm.uvm.edu
website: <http://danalib.uvm.edu/vtnp/vnphome.html>
- VIRGINIA** *CURRENT*. [\$1,224,437] 8,200 titles to be cataloged. Errol Somay, Project Director, The Library of Virginia, 800 East Broad Street, Richmond, VA 23219-3491. 804-692-3742. e-mail: esomay@leo.vsla.edu
website: <http://www.lib.virginia.edu/cataloging/vnp/home.html>

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NATIONAL ENDOWMENT FOR THE
HUMANITIES

PRESERVING
THE NATION'S
NEWSPAPERS

*"We confront the danger
of historical amnesia."*

—James M. McPherson, Historian

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[Save America's Treasures Program]

SAVE AMERICA'S TREASURES



WHITE HOUSE MILLENNIUM COUNCIL

Reserved

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. manifest	re: Save America's Treasures (119 pages)	07/13- 16/1998	P6/b(6), b(7)(C), b(7)(E), b(7)(F)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

Save America's Treasures - Bobbie Greene [3]

2013-0124-S

rc1193

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

William H. Seward

1801-1872

"Although in this journey I have traversed no small portions of four continents—it is not until now, that I have found the place which, above all others, I admire the most and love the best. This... one point on the globe draws me back by an irresistible spell..."

William H. Seward, Speech Upon Retiring from a Journey from Europe, December 31, 1850



*Photograph by
Marble Broth, 1863*

William Henry Seward was a celebrated statesman, Secretary of State, United States Senator, New York Governor, and abolitionist.

In 1819, on a teaching sojourn in the South, the indignity of slavery first made an impression on Seward later influencing him to become one of the most outspoken anti-slavery politicians of his time.

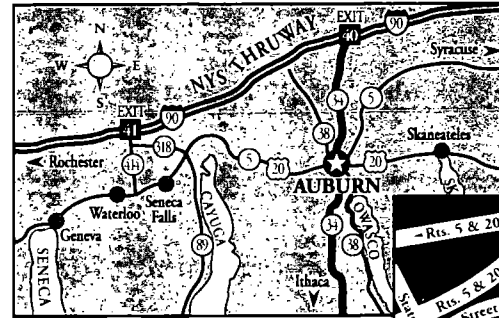
Seward moved to Auburn, New York in 1823 to work for Judge Elijah Miller, soon marrying the Judge's youngest daughter, Frances, and moved into the Judge's home, which is now the Seward House. The Swards had five children.

Devout abolitionists, Seward and his wife were friends of Harriet Tubman. Frances Seward helped Harriet Tubman and the underground railroad by hiding slaves in the Seward house. After the Civil War, William H. Seward convinced Tubman to leave Canada and make her home in Auburn as an American heroine.

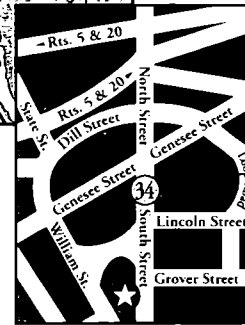
Seward was elected to the New York State Senate in 1830 where he served four years. In 1838, Seward won the race for Governor of New York and served two terms. In 1849, he was elected to the United States Senate. As a senator in Washington, D.C., Seward emerged as one of the leaders in the newly formed Republican Party.

Seward sought but never attained the highest office in the land. Although a front-runner in the 1860 presidential primary, the party ultimately supported Abraham Lincoln. In 1860, Lincoln appointed Seward Secretary of State. The night President Lincoln was shot in 1865, Seward was critically injured when conspirators also visited his Washington residence.

In 1867, Seward negotiated the purchase of Alaska from Russia. At the time, skeptics called it "Seward's Folly" yet it has since proved one of the United States's best investments. In 1870, Seward left Auburn to tour the world bringing home many rare artifacts now on view at the Seward House. He died in the office of his Auburn home on October 10, 1872 at the age of 71.



Enjoy guided tours
and pleasant summer
garden strolls



The Seward House

33 South Street
Auburn, New York 13021
(315) 252-1283



HOURS Tuesdays-Saturdays 1:00-4:00 PM
April through December
Closed major holidays

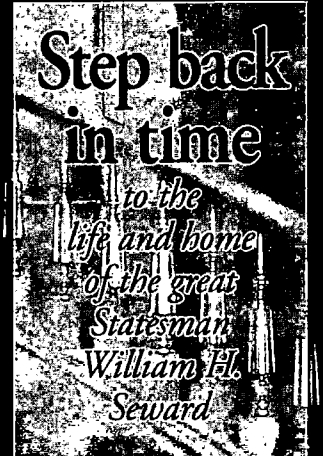
Admission charged
Call for group appointments

ANNUAL EVENTS

Holiday Open House in December
Garden Party in July

ABOUT THE COVER: Main staircase in Seward House. The wood is a gift from the Society of California Pioneers, (Gold Rush '49ers), as a thank you for Senator Seward's help to bring California into the Union as a free state. The darker wood of the staircase is manzanita, the lighter wood is laurel.

THE SEWARD HOUSE



A Registered National Historic Landmark

Tour the 17 public rooms of the Seward House, each arranged and preserved as if Seward and his family were about to return and host one of their famous dinner gatherings. Distinguished statesmen such as Henry Clay, Daniel Webster, General Ulysses S. Grant, General George Custer, Presidents John Quincy Adams, Martin Van Buren, Andrew Johnson and William McKinley have all walked these halls. Discover the works of renowned artists such as Henry Inman, Thomas



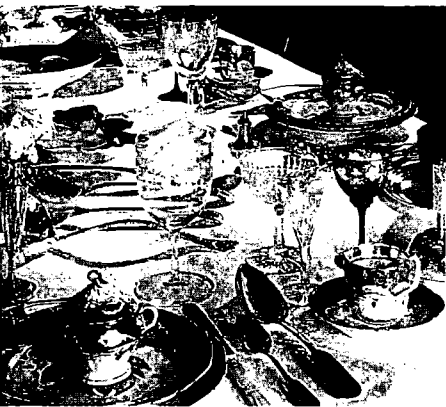
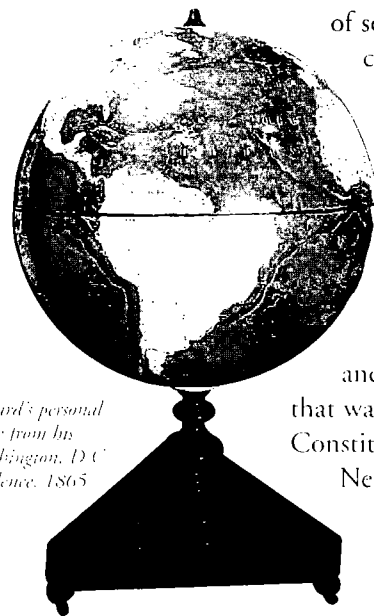
"There was scarcely a five-minute period when callers were not at the house."

— Frederick Seward, W.H. Seward's son

Walking through William H. Seward's front door is like stepping back in time to experience life as Seward and his family did in the mid 1800s. Unlike other historic homes which often integrate period artifacts from other places, the Seward House has a virtually intact collection of original items used by the Seward Family. The house was built in 1816 and 1817 by Seward's father-in-law, Judge Elijah Miller.

The Seward House has an impressive collection of souvenirs from Seward's extensive career and travels. Among the items are: a gold ring made from the last spike driven in the Pacific Railroad, a Bidarki (skin boat) from the Aleutian Islands, portraits of world leaders, Tlingit wooden armor from Alaska, and an extremely rare desk that was used during the first Constitutional Congress in New York City in 1789.

Seward's personal globe from his Washington, D.C. residence, 1865



"A typical dinner lasted from six until ten and had 11 courses. The table was brilliant with silver, crystal goblets, and imported china decorated in blue and gold."

— Frederick Seward

One of the most heartwarming displays in the Seward House is a collection of toys in the upstairs nursery, which dates from 1810 to 1885. A tiny pewter tea set, French marionettes, and a special paper theater (The Mignon Theater) with paper characters which belonged to Seward's youngest child, Fanny, are just a few of the

delightful and rare 19th-century playthings.



"... I found a most beautiful little Theater, of paper, I knew at once that it was from my dearest mother."

— Frances "Fanny" Seward, Christmas 1858

William H. Seward loved to read, write letters, and collect books. His house has one of the most extensive Civil War libraries in the nation. Many of the books are autographed by their authors. His book collection includes two original editions of *Uncle Tom's Cabin*.



"I cannot exist without books."

— William H. Seward



1801
Born, William Henry Seward, May 16th in Florida, Orange County, New York



1823
Moves to Auburn, New York to join Judge Elijah Miller's Law Office

1824
Marries Frances Adeline Miller

1830
Elected to New York State Senate (served four years)

Elected Governor of New York State (served two terms)

1849
Elected to United States Senate, served two terms

Becomes one of the leading Republicans after the Whig Party merged into the Republican Party

Works with Harriet Tubman in Auburn by housing slaves traveling to freedom on the "underground railroad"



1855
Loses presidential nomination to Abraham Lincoln



1860
Serves as Secretary of State under President Lincoln and President Johnson



1865
Seriously wounded in Lincoln assassination conspiracy

Bidarki from Alaska, 1868

1867
Negotiates the purchase of Alaska from Russia



1872
Dies October 10 in the office of his home in Auburn

Clinton Presidential Records Digital Records Marker

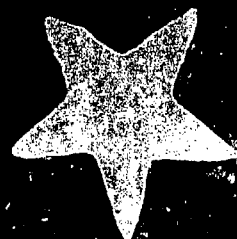
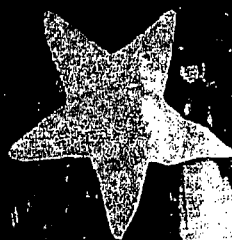
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[Fort McHenry]

Fort McHenry



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. note	Bobbie Greene to Patti (2 pages)	07/06/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

Save America's Treasures - Bobbie Greene [3]

2013-0124-S

rc1193

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. memo	Bobbie Greene to the First Lady re: Call to Ralph Lauren [partial] (1 page)	07/02/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

Save America's Treasures - Bobbie Greene [3]

2013-0124-S

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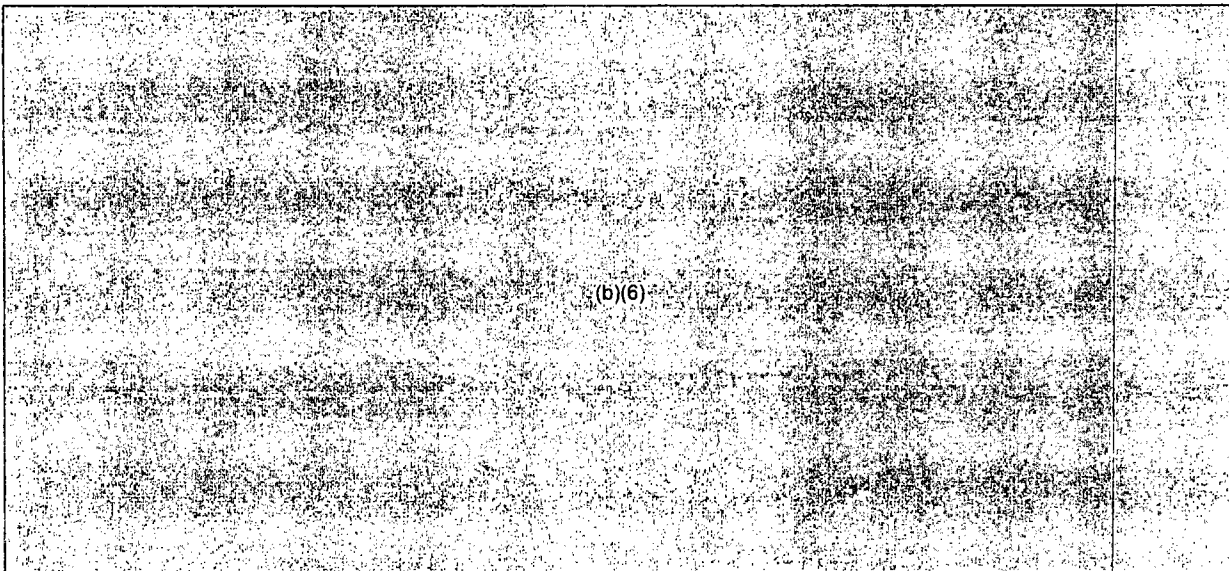
The White House
Washington

July 2, 1998

MEMORANDUM FOR THE FIRST LADY

FROM: Bobbie Greene

SUBJECT: Call to Ralph Lauren



Background

Polo Ralph Lauren's commitment is for \$13 million: \$10 million in cash over five years, and \$3 million in in-kind advertising space. This is the largest corporate gift in Smithsonian history. Mr. Lauren also has agreed to be a co-chair of the Treasures Committee.

There are many specifics surrounding this broad agreement, but I don't think you'll need them for this conversation. However, I'll be in town and reachable all weekend, so please don't hesitate to call me at anytime if you have questions or want more details.

On another subject...

I know you'll be overwhelmed with praise for the way the China trip went once you get back in circulation. But, at the risk of sounding redundant, I can't resist telling you that I have never been so proud of an American First Couple as I have been of the way you and the President carried

off the enormous challenge of this journey. I know from my conversations with Melanne how exhausting the trip has been, but I hope that its enormous success makes the personal toll seem worthwhile. To show you just how universal the admiration is, Pat Robertson said that although he's not a Clinton supporter (!), he has been **very** impressed with the trip. This is absolute proof that if you live long enough, anything is possible.

It will be good to have you back.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. note	Bobbie Greene to Heather (2 pages)	07/21/1998	Personal Misfile

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Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

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2013-0124-S

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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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6/25/98

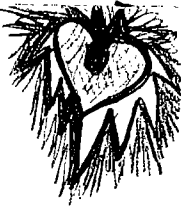


Conv. to
Heather Bechtel

THE WHITE HOUSE

WASHINGTON

• L2 Perry



▶ Pres. & HRC's
remarks. Could
mention Ralph
Lauren.

present
the
color
▶ Different branches
of the military
should participate

▶ Heather would like
to be involved as
much as we'd like

the more...
P.R. With...
guest...
...
Smith/Wh... press release
-- Bob will not
put out his own
release.

{ ▶ RL would really
like to be
asked to be asked
to be asked.

PHOTOCOPY
PRESERVATION

PHOTOCOPY
PRESERVATION

Ralph Lauren

6/29/98

- Heather Bedel
- Hamilton South

Conditions



No mention of \$ amt.



No other gifts before then!



out of sequence

no longer first

Becomes & Remains the
first centerpiece.

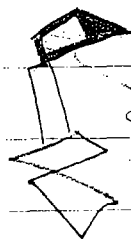
• CO - Chair *



the largest / 8 figure gift

Decision on making
him ^{co} Chairman -

▶ Company has agreed to
step forward, take
400,000 shares of
respons. for the
flag -- heard the call



20% \$ / single target

First / Vanguary

Ralph
Laure

NOT the first
gift

Co-chair
announce for
7/13

agreement
for the
Tish to
attend Sept
event

a WH/ event
- First/ centerpiece
- agrees the
Montpelier event
will build
interest/ excitement

Per Ann Lewis

Michael Blumberg

Dina Temple
to Falston

interviews w
HRC

Make RL
the centerpiece

- true int. that they
almost ever get for

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. note	re: personal (1 page)	07/12	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16423

FOLDER TITLE:

Save America's Treasures - Bobbie Greene [3]

2013-0124-S

rc1193

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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—
THE WHITE HOUSE
WASHINGTON

Hamilton

Sept not July

Big Labor Day event -
resulting in 1700
Tour.

Waks so much better
for the...
the folks...
to much...
of the...
in July --

Walter...
Reach...
in Sept.

More Ceremony

1800
X
28
X

D
27

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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006. memo	Bobbie Greene to the First Lady re: Call to Ralph Lauren [partial] (1 page)	07/02/1998	P6/b(6)
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COLLECTION:

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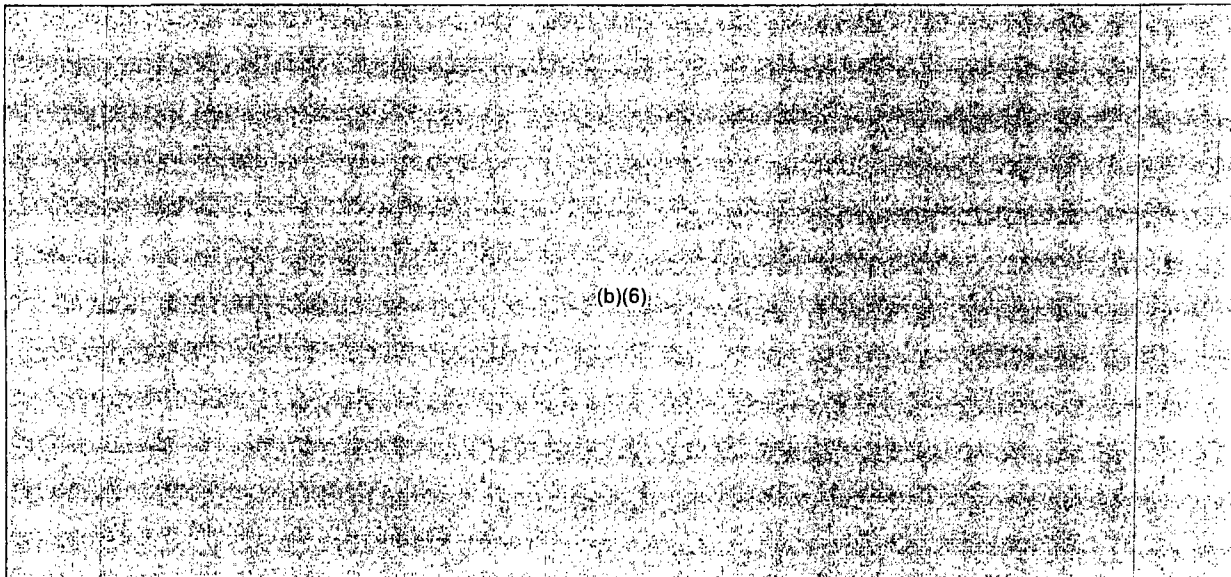
THE WHITE HOUSE
WASHINGTON

July 2, 1998

MEMORANDUM FOR THE FIRST LADY

FROM: Bobbie Greene

SUBJECT: Call to Ralph Lauren



Background

Polo Ralph Lauren's commitment is for \$13 million: \$10 million in cash over five years, and \$3 million in in-kind advertising space. This is the largest corporate gift in Smithsonian history. Mr. Lauren also has agreed to be a co-chair of the Treasures Committee.

There are many specifics surrounding this broad agreement, but I don't think you'll need them for this conversation. However, I'll be in town and reachable all weekend, so please don't hesitate to call me at anytime if you have questions or want more details.

On another subject...

I know you'll be overwhelmed with praise for the way the China trip went once you get back in circulation. But, at the risk of sounding redundant, I can't resist telling you that I have never been so proud of an American First Couple as I have been of the way you and the President carried

off the enormous challenge of this journey. I know from my conversations with Melanne how exhausting the trip has been, but I hope that its enormous success makes the personal toll seem worthwhile. To show you just how universal the admiration is, Pat Robertson said that although he's not a Clinton supporter (!), he has been **very** impressed with the trip. This is absolute proof that if you live long enough, anything is possible.

It will be good to have you back.



RALPH LAUREN
Philosophy, Philanthropy and Personal

“My goal in design is to achieve the ultimate dream -- the best reality imaginable.”

Ralph Lauren, Chairman and CEO of Polo Ralph Lauren Corporation describes the creative quest that drives his international empire. His design philosophy is equally straightforward:

“I believe in design that has integrity, design that lasts. Whatever it is, it must be part of a complete lifestyle.”

Since introducing Polo neckwear in 1967, Mr. Lauren’s work has come to represent the best of American design. The Polo label, epitomizing natural elegance and enduring style, has shaped the way people dress and live all over the world. Mr. Lauren’s vision and influence has spread beyond fashion into the worlds of advertising, interior design and retailing.

“Everything I do has a personal reference, a personal sensibility.”

Ralph Lauren’s designs blend romance, innovation and tradition with inspirations that travel across time and culture. Mr. Lauren’s vision of American style prevails with classic grace and the utmost attention to detail.

Throughout his career, Ralph Lauren has received numerous accolades for his impact on style and culture. He is the only designer who has received the Council of Fashion Designers of America’s five highest honors -- the 1986 Retailer of the Year Award, the coveted Lifetime Achievement Award in 1991, the Womenswear Designer of the Year Award in 1995, and the Menswear Designer of the Year Award in 1996 and, recently in February 1998, Ralph Lauren was honored with the CFDA’s Humanitarian Leadership Award.

Mr. Lauren is especially proud of his leadership in philanthropic causes near to his heart. Inspired by his friend Nina Hyde, who died of breast cancer, he galvanized the fashion industry to support breast cancer research. Through personal contributions and fundraising, he helped found the Nina Hyde Center for Breast Cancer Research and Treatment at the Lombardi Cancer Center at Georgetown University Medical Center in Washington, D.C. In 1994 Ralph Lauren founded and chaired the CFDA’s Fashion Targets Breast Cancer initiative which has raised millions of dollars. In 1996, Diana, the Princess of Wales, presented Ralph Lauren with the first Humanitarian Award from the Nina Hyde Center for Breast Cancer Research in recognition of Mr. Lauren’s extraordinary leadership for this cause and he was honored with a reception at the

White House hosted by Hillary Clinton. Mr. Lauren also co-chaired the CFDA's New York "7th on Sale" benefits in both 1990 and 1995 which combined, raised over \$10 million towards AIDS research and education. In 1996, Ralph Lauren received an Honorary Doctorate of Humane Letters from Brandeis University to honor his commitments to the arts and education. He is also committed to cultural and community programs and education initiatives and provides university scholarships through the Jackie Robinson foundation.

Ralph Lauren was born in 1939 and grew up in the Bronx, New York City with his sister and two brothers He has been married for more than 30 years to Ricky Lauren and they are the parents of three grown children, Andrew, David and Dylan.

Contact: Heather Beckel 212-318-7688
April 1998 (Bio)



Polo Ralph Lauren

Polo Ralph Lauren is a leader in the design, marketing and distribution of premium lifestyle products and widely regarded as one of the most successful consumer brands in the world. The **Polo** brand was introduced in 1967 when Ralph Lauren introduced a collection of men's ties. In 1968, **Polo** was established as an independent menswear company offering a complete line of premium quality menswear. During the last 30 years, **Polo's** reputation and distinctive image have been developed across an expanding number of products, brands and international markets. Ralph Lauren's creations include men's women's and children's apparel, accessories, home furnishings and fragrances. The **Polo Ralph Lauren** company's brand names include **Polo**, **RALPH**, **Purple Label**, **Collection**, **Polo Sport**, **Lauren**, and **Polo Jeans Co.**, among others.

In the 31 years since the **Polo** label was first established, Ralph Lauren has revolutionized the fashion retail industry. He created not only the visionary concept of lifestyle design, but also innovated a distinctive and compelling approach to advertising, reflecting an American perspective uniquely associated with Polo and Ralph Lauren.

Ralph Lauren established a milestone for American designers with the opening of the first free standing **Polo** store in Beverly Hills in 1971. The first international **Polo** store opened in 1981 in London, making Ralph Lauren the first American designer with his own store in Europe. In 1986, **Polo** opened a Paris store on Place de la Madeleine, the first American designer with a store in that city. **Polo Ralph Lauren** opened its flagship store in 1986, in the famous Rhinelander mansion on Madison Avenue at 72nd Street. The **Polo Sport** flagship store, across the street, opened in 1993 in conjunction with the development of the **Polo Sport** brand. There are now 43 free standing stores in the United States and 76 international stores.

The company's products are also sold through leading upscale department stores and specialty stores throughout the world. Ralph Lauren pioneered the shop-within-shop boutique dedicated exclusively to his products. The first one opened in Bloomingdale's flagship store in New York City in 1971. As of Spring 1998, there are over 4,500 **Polo Ralph Lauren** shop-within-shop boutiques worldwide.

Throughout his career, Ralph Lauren has received numerous accolades for his impact on design and culture. He is the only designer to receive the Council of Fashion Designers of America's five highest honors -- Retailer of the Year for 1986, the coveted Lifetime Achievement Award in 1991, the 1995 Womenswear Designer of the Year Award, the 1996 Menswear Designer of the Year Award, and the 1998 Humanitarian Leadership Award. In addition, he received the Coty

Award for Retailer of the Year in 1981, The Fragrance Foundation's (Fifi) Best Men's Fragrance Introduction Award in 1991, two Fifi awards for Safari for Women in 1992 and three Fifi awards for Safari for Men in 1992, among other awards.

Ralph Lauren has been on the covers of numerous magazines including TIME, NEW YORK, VANITY FAIR, TOWN AND COUNTRY and FORTUNE.

On June 12th 1997, **Polo Ralph Lauren Corporation** became a publicly traded company on the New York Stock Exchange.

Contact: Heather Beckel
212-318-7688
April 1998 (Summary)



HISTORY

- 1967: Ralph Lauren establishes the **Polo** label with ties
- 1968: Establishes **Polo by Ralph Lauren** as a menswear company offering premium quality complete men's wardrobe
- 1971: Inaugurates Polo Pony logo on a woman's shirt
- Ralph Lauren** presents first women's line
- Ralph Lauren becomes the first American designer to have his own store when he opens the first licensed **Polo** store in Beverly Hills
- Ralph Lauren's first in-store shop ("shop-within-shop boutique") dedicated exclusively to his products opens in Bloomingdale's in New York City
- 1972: **Polo Ralph Lauren** introduces its first footwear line
- 1973: Signs first licensing alliance to produce womenswear products
- 1974: **CHAPS** by Ralph Lauren, a casual sportswear line is introduced
- Ralph Lauren introduces eyewear for men and women
- 1978: **Polo for Boys** launched
- Polo Ralph Lauren** enters the fragrance market with **Polo** fragrance for men and **Lauren** for women
- 1979: Ralph Lauren presents **Chaps** fragrance for men
- 1980: **Polo Ralph Lauren** Hosiery for men and women debuts
- Polo Ralph Lauren** creates leather goods to complement menswear and womenswear

1981: **Polo Ralph Lauren** opens first international store in London on New Bond Street becoming first American designer with his own store in all of Europe

Ralph Lauren is the Coty Award winner for Retailer of the Year

1983: **Ralph Lauren Home Collection** debuts, introducing Ralph Lauren's first complete lifestyle concept

1984: **Polo Ralph Lauren** introduces scarves

1986: **Polo Ralph Lauren** opens flagship store in the famous Rhineland mansion on Madison Avenue at 72nd Street

CFDA honors Ralph Lauren as its 1986 Retailer of the Year in connection with store opening

Polo Ralph Lauren opens Paris store on Place de la Madeleine, the first American designer with a store in that city

Polo Ralph Lauren introduces a collection of luggage and handbags

1990: **Safari** fragrance launched

1991: **Polo Crest**, a new men's fragrance launched and Ralph Lauren wins 1991 Best Men's Fragrance Award for **Polo Crest** from Fragrance Foundation

1992: Ralph Lauren wins Lifetime Achievement Award from Council of Fashion Designers of America

Safari for Men fragrance launched and Ralph Lauren wins three top honors including Best Men's Fragrance Introduction at 1992 Fifi Awards

1993: First **Polo Sport** store opens in New York City on Madison Avenue at 72nd Street across from flagship store

Double RL, a new brand of men's jeans and apparel introduced

1994: **RALPH/Ralph Lauren** line introduced

Polo Sport label for men introduced

Polo Sport fragrance for men introduced

1995: **Ralph Lauren Womenswear**, licensed since 1973, returns to

Polo Ralph Lauren

Purple Label brand of exclusive men's tailored clothing introduced

Ralph Lauren Infants and Toddlers launched

1996: Ralph Lauren awarded the Council of Fashion Designers of America (CFDA) Womenswear 1995 Designer of the Year Award

Diana, the Princess of Wales, presents Ralph Lauren with the first Humanitarian Award from the Nina Hyde Center for Breast Cancer Research and is honored with a reception at The White House

Ralph Lauren receives an Honorary Doctorate of Humane Letters from Brandeis University

Ralph Lauren Polo Sport Woman fragrance launched for Spring

Polo Jeans Company launched; a new line of contemporary casual wear for younger consumers

Lauren by Ralph Lauren line launched for fall, marking Polo's entry into the women's better sportswear market

Polo Ralph Lauren company signs licensing agreement for athletic footwear with Reebok/Rockport

Polo Ralph Lauren company signs men's and women's intimate apparel licensing agreement with Sara Lee

Polo Sport line for women launched

Ralph Lauren becomes the first fashion designer to introduce a signature line of paints and wall finishes as part of the **Ralph Lauren Home Collection**

1997: Ralph Lauren receives CFDA's 1996 Menswear Designer of the Year Award

Ralph Lauren Intimates and **Polo Ralph Lauren Underwear** launched

Polo Ralph Lauren enters licensing agreement for girls'wear 4-6x with Schwab

Polo Jeans Co. lines introduced in Europe, Asia and Canada

First free standing **Ralph Lauren** stores open in Middle East as **Polo Sport** and **Polo Jeans Co.** stores premiere in Tel Aviv

Polo Ralph Lauren becomes a publicly traded company on the New York Stock Exchange on June 12th, 1997

1998: Ralph Lauren wins 1998 CFDA's Award for Humanitarian Leadership in recognition of his commitment to fighting breast cancer and now becomes the only designer to receive all five of the CFDA's top honors

First domestic free standing **Polo Jeans Co.** store opens in New Jersey

Flagship free standing stores scheduled to open:

Polo Sport in Kuwait

Polo in Dubai

Polo in Saudi Arabia

Polo in Tel Aviv

Polo Sport in Sydney

Polo in Mexico City

Polo Sport in Cancun

Polo Ralph Lauren signs worldwide licensing agreement with Authentic Fitness to produce **Polo Sport** and **Ralph Lauren** swimwear for women and girls

Polo Ralph Lauren consolidates its children's licensees under S. Schwab & Co. for **Ralph Lauren Infants and Toddlers**, **Ralph Lauren for Girls** (4-16x) and **Ralph Lauren for Boys** (4-20x)

Contact: Heather Beckel 212-318-7688
April 1998 (Timeline)



Polo Ralph Lauren
Lines and Products

MENSWEAR

Ralph Lauren Purple Label
Ralph Lauren Purple Label Sportswear
Polo by Ralph Lauren (tailored Clothing and Sportswear)
Polo Sport by Ralph Lauren
Polo Golf by Ralph Lauren
Double RL by Ralph Lauren
Polo Jeans Co. for Men
Chaps by Ralph Lauren

WOMENSWEAR

Ralph Lauren Collection
Ralph Lauren Collection Classics
RALPH by Ralph Lauren
Ralph Lauren Polo Sport for Women (includes golf, tennis and ski clothes as well as spectator streetwear)
Polo Jeans Co. for Women
Lauren by Ralph Lauren

THE RALPH LAUREN HOME COLLECTION

Ralph Lauren Home Collection
Ralph Lauren Paint Collection

RALPH LAUREN FRAGRANCES

Polo
Lauren
Chaps for Men
Polo Crest
Safari

Safari for Men
Polo Sport

Ralph Lauren Polo Sport for Women
Polo Sport Extreme

Polo for Boys

Ralph Lauren Girlswear

Ralph Lauren Infants and Toddlers

Ralph Lauren Footwear

Ralph Lauren Hats

Ralph Lauren Gloves

Ralph Lauren Scarves

Ralph Lauren Hosiery

Ralph Lauren Eyewear

Polo Ralph Lauren Underwear
(including robes and loungewear)

Ralph Lauren Intimates
(including daywear, loungewear and pajamas for women)

Ralph Lauren Jewelry

Polo Ralph Lauren Leather goods

Polo Ralph Lauren Luggage and Handbags

Contact: Heather Beckel
212- 318-7688
April 1998 (Brands)



RETAIL

Ralph Lauren's first free standing Polo store was opened in Beverly Hills in 1971. He became the first American designer to have his own store in Europe when he opened the first international Polo store in London in 1981. Mr. Lauren became the first American designer with a store in Paris with the opening of a Polo Ralph Lauren store on Place de la Madeleine in 1986. Polo Ralph Lauren opened its flagship store in 1986, in the famous Rhinelander mansion on Madison Avenue and 72nd Street. Its 20,000 square feet embody the Polo lifestyle, and the Company received the 1986 Retailer of the Year award from the CFDA in recognition of its design and presentation. The 10,000 sq. ft. flagship Polo Sport store, which sits directly across the street, opened in 1993 in conjunction with the development of the Polo Sport brand. As of Spring 1998, there are 43 free standing stores in the United States and 76 free standing international stores.

The company's products are also sold through leading upscale department stores and specialty stores in numerous countries throughout the world. Ralph Lauren pioneered the concept of the shop-within-shop boutique and the first Polo Ralph Lauren shop-within-shop dedicated exclusively to his products opened in Bloomingdale's flagship store in New York City in 1971. As of Spring 1998, there are over 4,500 shop-within-shop boutiques worldwide.

Polo also extends its reach to consumers through its 73 domestic outlet stores, offering value oriented retailers products in regions where Polo Products are not readily available. For the first time in 1998, outlet stores for the Lauren brand and Polo Jeans Co. stores are planned which were both launched in 1996.

Other future retail plans include opening a new 25,000 sq. ft. store at One Bond Street in London and a new 30,000 sq. ft. flagship store on Michigan Avenue in Chicago.

Contact: Heather Beckel
212-318-7688
April 1998 (Retail)

7TH STORY of Level 1 printed in FULL format.

Copyright 1992 The New York Times Company
The New York Times

February 2, 1992, Sunday, Late Edition - Final

SECTION: Section 2; Page 1; Column 2; Arts & Leisure Desk

LENGTH: 1904 words

HEADLINE: ARCHITECTURE VIEW;
25 Years of Unabashed Elitism

BYLINE: By PAUL GOLDBERGER

BODY:

It is perhaps the ultimate accolade -- not merely to have your name known, but to have it become an adjective. Memories feel Proustian, music sounds Mozartean -- and clothing, linens, furniture and even whole rooms can be very Ralph Lauren.

Don't think for a moment that Mr. Lauren is merely a fashion designer. In the 25 years since he went into business as a designer of men's ties, ~~his name has become a virtual synonym for upper-middle-class American taste.~~ He designs men's clothing, women's clothing, linens, bedding, rugs, furniture and tableware; while he has turned down requests to design the interiors of automobiles, one suspects that was only because he did not like their outsides, since what Ralph Lauren really wants is to design everything the eye can see.

His extraordinary rise is not just a triumph of marketing, though it is very much that. His prolific output has turned him into a real presence in the worlds of design and architecture -- more influential, in some ways, than most of the people who spend their lives working in these fields. For in an age in which artifice often seems to become reality, Mr. Lauren has become the ultimate life-style purveyor, the ultimate producer of a completely packaged, perfect life.

Mr. Lauren is still a fashion designer first, of course, as the Council of Fashion Designers of America will remind the world tomorrow evening, when it marks his quarter century in business by honoring him with its Lifetime Achievement Award. But he has come to symbolize in this culture something much broader -- something we might call the artifice business.

He is not alone. There is Martha Stewart at one end, putting her imprimatur on everything from recipes to gardening; there are architects like Michael Graves, who has tried to expand the esthetic of his buildings to everything from tabletop accessories to Bloomingdale's shopping bags, and there are designers like Massimo and Lella Vignelli, who are trying to transfer their success at graphic and product design into a line of clothing.

In each case it's an esthetic viewpoint as much as a name that's being marketed -- a seal of approval that allows the status-conscious consumer to relax. But no one else has conveyed a design vision as broad, as consistent and

The New York Times, February 2, 1992

as successful as Ralph Lauren's. In a sense, what he represents is the subsuming of almost every other aspect of the designed environment into the values and systems of fashion: his work embodies the way in which the selling of image, always essential to fashion, has now become part and parcel of design in general.

His esthetic is different from Mr. Graves's or the Vignellis' or, indeed, from that of most other fashion designers. It is fundamentally conservative. His work does not so much break new ground as reinvent the past, turning it into a siren call -- soft, alluring and absolutely free of blemishes.

There was once a time when such idealized images were created by the movies -- women looked to Barbara Stanwyck and Bette Davis, men to Cary Grant and Gary Cooper -- and upper-middle-class styles were set by what was seen on screen. Now, for all the pervasiveness of movies in contemporary culture, they no longer serve that purpose. We have Ralph Lauren instead. He is like a great scavenger, scouring the world for images, images he edits and recasts into his own, refined versions. From Scottish manor houses to African safaris, from Caribbean beach houses to clapboard cottages, but most of all, surely, from a vision of upper-class American taste wherever it finds itself, come Mr. Lauren's designs.

Out of all of this he has wrought a world of easy elegance, of handsome men and beautiful women, of comfortable houses and rolling lawns. It seems self-assured, perhaps a trifle smug, and it is presented without even the tiniest hint of irony. For all that it looks like something George Bush might have dreamed up, it is really much more a grown-up Disneyland, a theme park for adults where politics, strife and hard edges never intrude.

You can see it in Mr. Lauren's stores -- or in the new headquarters his company, Polo/Ralph Lauren, has just occupied in a reflective-glass skyscraper on Madison Avenue in midtown Manhattan. The offices, designed by Lee Mindel of Shelton/Mindel, bear no resemblance to the sleek tower; when you get off the elevator, you enter a two-story atrium paneled in mahogany, called not the reception area but the Reading Room, and it is a more perfectly wrought version of a 19th-century London men's club, or of the library of a great country house, than exists anywhere in the real world.

You would have to have a heart of stone not to like this room. It is so sensual, so utterly comfortable, that one can imagine Mies van der Rohe muttering a grudging approval. The space, which gives onto a great open staircase that climbs through the four floors of the company's offices, is like everything else Ralph Lauren produces -- a fantasy of escape into a past, rendered more perfect than the real past ever was.

This opulent design raises a question that goes far beyond the architecture, however, and into the whole of the artifice business itself. What, in such a circumstance, constitutes authenticity? What is more real -- the imaginary men's club of the Reading Room, or the real ones it is modeled after? The stage-set perfection of the Polo/Ralph Lauren stores, or the great mansions or rustic country stores they are intended to evoke?

It's a question not unlike that raised by the Grand Floridian Hotel at Walt Disney World, the sprawling resort hotel built in the mid-1980's and based on the old Hotel del Coronado in San Diego. The real Hotel del Coronado is an

The New York Times, February 2, 1992

idiosyncratic Victorian sprawl, compromised by a bad modern addition. It isn't as good as it ought to be. The Disney version, like Mr. Lauren's environments, corrects all the mistakes, and paradoxically gives you a much better sense of what the experience of being in a lavish Victorian seaside hotel ought to have been. Which hotel has the greater claim to authenticity?

Or take many of the houses built in the last decade: the architect Robert A. M. Stern also creates perfected versions of classic models. Mr. Stern's grand evocations of turn-of-the-century Shingle Style beach houses are idealized versions of these sprawling houses, minus their drafty rooms, long corridors, industrial kitchens and creaky floorboards -- not to mention the unsympathetic renovations that have been inflicted on so many of them. Which is more real -- a badly renovated Shingle Style house from 1900 or a letter-perfect Stern knockoff from the 1980's?

Artifice has always been an essential part of architecture, an art that has long indulged in the fantasy that it was being more original than it really was. The Romans copied from the Greeks; the Renaissance copied from both of them; the 18th and 19th centuries copied from the Middle Ages and the Renaissance, and during the first half of the 20th century those architects who were not part of the developing strain of modernism were outdoing each other with the artifice of their stage sets. McKim, Mead & White were as willing to deal in artifice as Robert Stern -- or Ralph Lauren.

But McKim, Mead & White -- or Cass Gilbert or James Gamble Rogers -- designed buildings with a compelling, even powerful presence, buildings that did not so much deny artifice as elevate it into something that, at its best, seemed almost noble. If their buildings did not have true historical authenticity, they had another kind of honesty, the authenticity of conviction. Does Ralph Lauren's work possess that?

Perhaps the real question to ask is how much authenticity even matters anymore. Is it an outdated idea in this age in which newness in itself is no longer a compelling concept? Is it that artifice well executed is the only authenticity our time is capable of creating?

The quality of Mr. Lauren's artifice is dazzling, no question about it. The former Rhineland Mansion at 72d Street and Madison Avenue in Manhattan, which was skillfully restored by the architect Naomi Leff to become the flagship store of Mr. Lauren's Polo/Ralph Lauren company, is the most successful conversion of a New York house into a luxury emporium since Cartier took over the former Morton Plant residence on Fifth Avenue. It is four stories high, with mahogany paneling, a huge central staircase, and just the right balance between beautiful objects for sale and beautiful objects placed to enhance the experience of being in a stage set.

The same illusion persists in the Polo/ Ralph Lauren Country Store, the rustic version of this fantasy on Main Street in East Hampton, N.Y. If the Madison Avenue store is an idealized version of a kind of traditional urban elegance, the East Hampton shop is even more an essay in make-believe, and not only because the presence of this "country store" is surely the ultimate reminder that East Hampton is no longer the country. But there is no better stage-set version of an old country store anywhere -- sweaters are piled up on old tables, shirts stacked in old cupboards, old postcards, photographs, and a

The New York Times, February 2, 1992

handful of household antiques are carefully positioned to look as if they had always been there. You are walking through a miniature theme park of Americana, filled with attractive pieces of clothing, any one of which you can have if you only present a credit card. You're not buying a shirt, you're buying into a life style. With Ralph Lauren, you don't need blue-blooded forebears any more than

you need a wardrobe adviser or an interior decorator. Mr. Lauren provides the whole package, guaranteed to pass muster.

"When luxury goods become an institution, they are boring," Karl Lagerfeld is quoted as saying in the current issue of Vanity Fair magazine. Ralph Lauren's whole goal has been to become an institution, and he has done so. His work never has that slight hint of vulgarity that all truly new, truly inventive things have -- it is too preoccupied with taste to allow itself to let go, even at the risk of vulgarity. Yet his designs, if hardly at the cutting edge, aren't boring, either, in part because they are continually energized by a remarkable tension between awe and accessibility.

Mr. Lauren's designs are at once elitist and popular, at once mass and class, positioned carefully and knowingly right between the mass market and something more exclusive. It's particularly intriguing that the very people whom one might expect to scorn Mr. Lauren's designs, the old monied class on whom they are modeled, seem to embrace them. Palm Beach and Southampton are crawling with people clad in Lauren.

So is Mr. Lauren's real achievement in selling this artifice to the very people who one would think have no need for it? Perhaps. In a sense this does remind us that it has a kind of conviction to it -- if it did not, the denizens of Palm Beach would reject Ralph Lauren's designs, not buy them. His name would not have become a litmus test for good taste, as it has. But each age must still decide for itself just what value it wishes to place on artifice. From the sweaters to the stores, from the polo shirts to the Polo headquarters, is all this appealing artifice wrong because it is too right -- or is it right because nothing about it is ever wrong?

GRAPHIC: Photos: The Reading Room at Ralph Lauren's new offices -- a more perfect version of the past than ever existed (Jack Manning/The New York Times) (pg. 1); e Grand Floridian in Orlando, based on the Hotel del Coronado in San Diego -- Like Ralph Lauren's environments, the Disney version corrects all the mistakes. (Walt Disney Company) (pg. 34)

LANGUAGE: ENGLISH

LOAD-DATE: February 13, 1992

RALPH LAUREN

Chairman of the Board
Chief Executive Officer

DEAR FELLOW SHAREHOLDERS

IN 1998, our company reached an important milestone. We celebrated POLO RALPH LAUREN'S 30th year of business and marked the completion of our first fiscal year as a publicly traded company. I want to thank all of you for your support along this eventful journey. I hope this will be the first of many years when this letter and annual report are of primary interest and importance to you.

If you were to come away with only one thought from this annual report, it should be this: POLO RALPH LAUREN is positioned to make the next thirty years every bit as rewarding as the first thirty. I believe that. Our management team believes that. And after reading this annual report, I trust you will too.

When I founded Polo, I had no sense of the company's destiny – nor how powerful and enduring the Polo concept would be. It works because it is an original idea. And as with all original ideas, it derives its power from its unique identity in the marketplace. Simply, there was no Polo before Polo. And even today, there is no one quite like us.

Original ideas have great, enduring power, and Polo is no exception. ~~The POLO RALPH LAUREN brands have not only changed the world's opinion of American style and quality, but they also have changed retailing and the manner in which many people live their lives.~~ Year after year, our steady pattern of incremental growth – including our record performance of this year – provides a testament to the enduring power of the brands we create and manage. We believe that our unwavering focus on style rather than fashion creates an enduring appeal for our products that cuts across all age groups and nationalities. We see our growth as generational. This means two things: 1) every product we design contains the essence of the original Polo idea, and 2) our growth is due to a continuous progression of innovative ideas, each building on the other. In this sense, designs become products, products become collections, collections become brands, and brands become successful retail concepts.

Our first year as a public company marks yet another generation of growth for POLO RALPH LAUREN. This does not mean that we have drawn a line in the sand to distinguish new from old. Rather, it underscores the evolutionary development of our brands and product lines. Our new generation will evolve from the foundation of growth that preceded it. The same attributes for success will apply.

Original ideas give rise to innovation. POLO RALPH LAUREN is continuously innovative – turning new ideas into significant revenues. For example, product lines and lifestyle brands that were launched in the U.S. are rolled out to existing international markets and are also used to enter new markets. We continue to expand our brands into profitable retail environments as well. Our freestanding POLO RALPH LAUREN stores, which changed the face of retailing in the 1970s and 1980s, serve as the inspiration for a new generation of highly successful concept stores, including Polo Sport and Polo Jeans Co. We also expand our product lines into other categories, as evidenced by our landmark Home Collection, which redefined the way the industry addressed lifestyle needs. As we move into fiscal 1999, our business instincts remain sound, our consumer insights certain, and our inspirations unequalled.

Original ideas lead to boundless rewards. Our record performance in fiscal 1998 is proof of that. By every measure, we either met or exceeded our publicly stated goals for the year. Revenue rose to nearly \$1.5 billion, a 16 percent increase over the previous year. Net income climbed to \$120 million, a 34 percent increase over fiscal 1997. Earnings per share reached \$1.20 per share, and operating margin improved by 160 basis points.

In the quarters ahead, you should expect nothing less from this company than the same standards-setting innovation and performance that characterized our first thirty years. We will strive to meet our goals. And just as important, we will continue to expand the definition of POLO RALPH LAUREN as the premier lifestyle brand throughout the world.

~~I founded this company on a dream -- an image of the American "good life," a reflection of the values and traditions that help shape the American experience.~~ And while it was my dream in the beginning, it would not have flourished without the hard work of everyone on the management team. They are an impressive group, with a depth of experience in our business that is unmatched. The majority has been with POLO RALPH LAUREN for a decade or more. They know the business; they know the opportunities. They possess the skills, insight, and vision that will lead us beyond the next generation of growth.

Every product that bears the POLO RALPH LAUREN brand is designed from a consumer perspective. It must not only have an enduring sense of style, but a lasting quality that the purchaser can appreciate for years to come. We view shareholder value in that same context. Our mission is to create a company that will reward shareholders over the long-term. Clearly, our performance in fiscal 1998 gets us off to a strong start.

In closing, I would like to recognize everyone -- shareholders and employees alike -- for his or her valuable contribution. To our employees around the world, thank you for a job well done. And to my fellow shareholders, thank you for your continued belief and trust in this company.



RALPH LAUREN

Chairman of the Board
Chief Executive Officer

amounts for Fall '98, both Men's and Women's, was up 18% so we see no slowdown at all in the Wholesale business. Let me tell you about our future plans for the Men's business.....(DETAILS)

Q. Why are you suing the Polo magazine?

A. To protect your investment.

Q. Why are you suing the Polo Association of America?

A. We are not suing the PAA; we have issued a counter suit against Polo magazine which, after 25 years as a magazine for members of the Polo Association of America, has decided to make an editorial change to a lifestyle magazine and target our customers. Our customers who have seen the magazine are understandably confused and think it is our publication.

Q. What do you think of Tommy Hilfiger's new home collection and how will it effect your business?

A. I think the market place can support many brands and, in fact, our product is more clearly defined as THE luxury, designer brand by the comparison to other brands. This year my Home Collection celebrates its 15th year anniversary; I was the first designer to come up with the entire home lifestyle concept, and it is a very mature business.

V. Q. Why are you spending \$13 million to restore the Star Spangled Banner?

A. If we put aside patriotism for a moment and address the question from a business standpoint, this project gives us greater identity with the ultimate icon of America. Every place we turn in the world our products are selling, in part, because they represent the spirit of America and they offer that spirit to the customer. This contribution to the Smithsonian Institute gave us an opportunity to give something back.

Q. Tell us about the new fragrance.

A.

Q. Why is Calvin Klein suing you about the new fragrance?

A.

DRAFT (Approved by Ned Kabel 5/1/98)

FLAG LETTER

May 1, 1998

Name

Address

Dear

Thank you for your recent letter regarding the use of the American flag in the design of some Polo products.

Polo Ralph Lauren has proudly incorporated the American flag in our clothing and products for a decade. It was first used as a graphic on a sweater as part of a collection of country clothing that focused on Americana and folk art. The response from our customers was overwhelming and very positive -- it clearly struck a chord, and we incorporated it as our logo when we launched the Polo Sport line in 1993.

Not only is the American flag a symbol of our country's history, but this icon captures the dreams and aspirations of men and women around the world. Polo Ralph Lauren is about quality and lifestyle, and people everywhere want to share the success and confidence of America and its quality lifestyle. As Polo Ralph Lauren has grown over thirty years into a global brand company, we are delighted to see men, women, and children from Munich to Manila, from Dublin to Dubai, and from Cancun to Canberra share in this universal dream.

Further, to your concerns regarding labor practices, Polo Ralph Lauren takes its responsibilities as a global manufacturer very seriously. We manufacture our products worldwide, looking for the best quality and reputable partners with whom we feel we can establish long term relationships. Our licensees and contractors are required to observe ethical practices and to comply with all local laws. As a matter of policy, we visit our factories and production sites regularly to minimize the possibility of abuse of workers who make our products.

I hope this letter addresses your concerns fully.

Sincerely,

Michael J. Newman

WEEKEND JOURNAL.

The New Patriotism

Surprise: It's back. But as Cynthia Crossen reports, patriotism in a global era, with no common enemy, isn't as simple as it used to be. Why Independence Day will never be the same.

IF THINKING GLOBALLY is the key to making it in millennial America, why bother with patriotism?

After all, what does a 222-year-old struggle for independence mean to people who fly British Airways, drive Japanese cars and drink Russian vodka? The 1990s are peaceful, prosperous times when national borders have melted away so completely that a German juggernaut can buy a quintessentially American company such as Chrysler Corp., and Mikhail Gorbachev does Pizza Hut commercials. There is no Evil Empire, no high unemployment. Patriotism, it seems, ought to be obsolete.

Instead, it's back—and it's booming, along with the economy. In a recent national poll by Peter D. Hart and Robert Teeter, 70% of people interviewed said patriotism was a very important value to them, ranking it well above money and religion. In 1977, with the Vietnam War and high inflation still fresh, the same poll found 43% of Americans called patriotism important.

But today's patriots are a new breed. For many Americans, patriotism no longer means "My country, right or wrong," or "Love it or leave it." Patriotism for many is now a softer, gentler emotion, springing from a feeling that while there are many fine places on Earth, America—for all its warts and missteps—might just be the finest.

With a buoyant economy, many people can afford to feel better about their country. In 1970, David Hillman protested in Washington against the U.S. invasion of Cambodia. This year, he will celebrate the Fourth of July with champagne and a picnic at his weekend house in the Hamptons, Long Island's fashionable playground.

(Please Turn to Page W5)

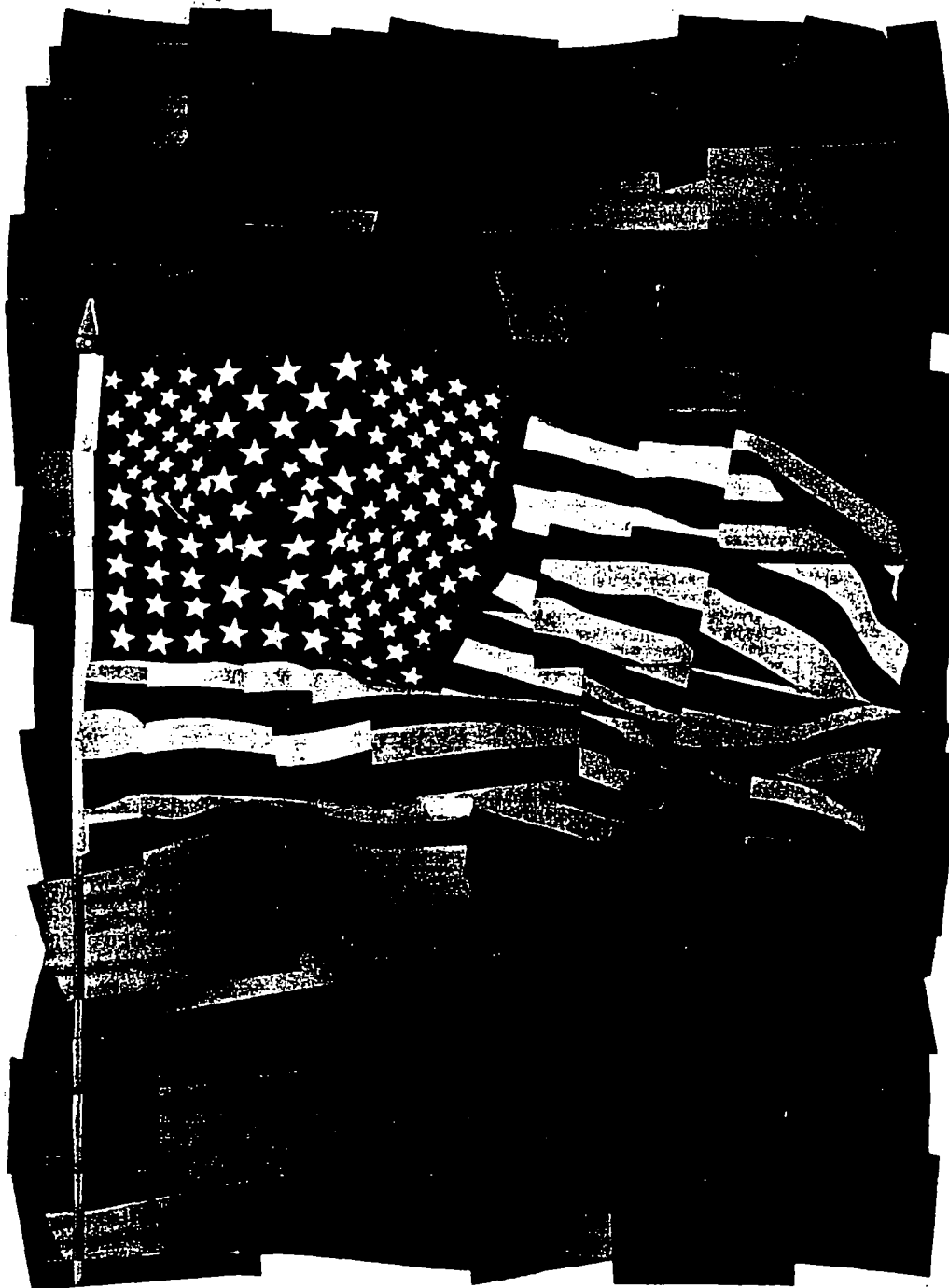
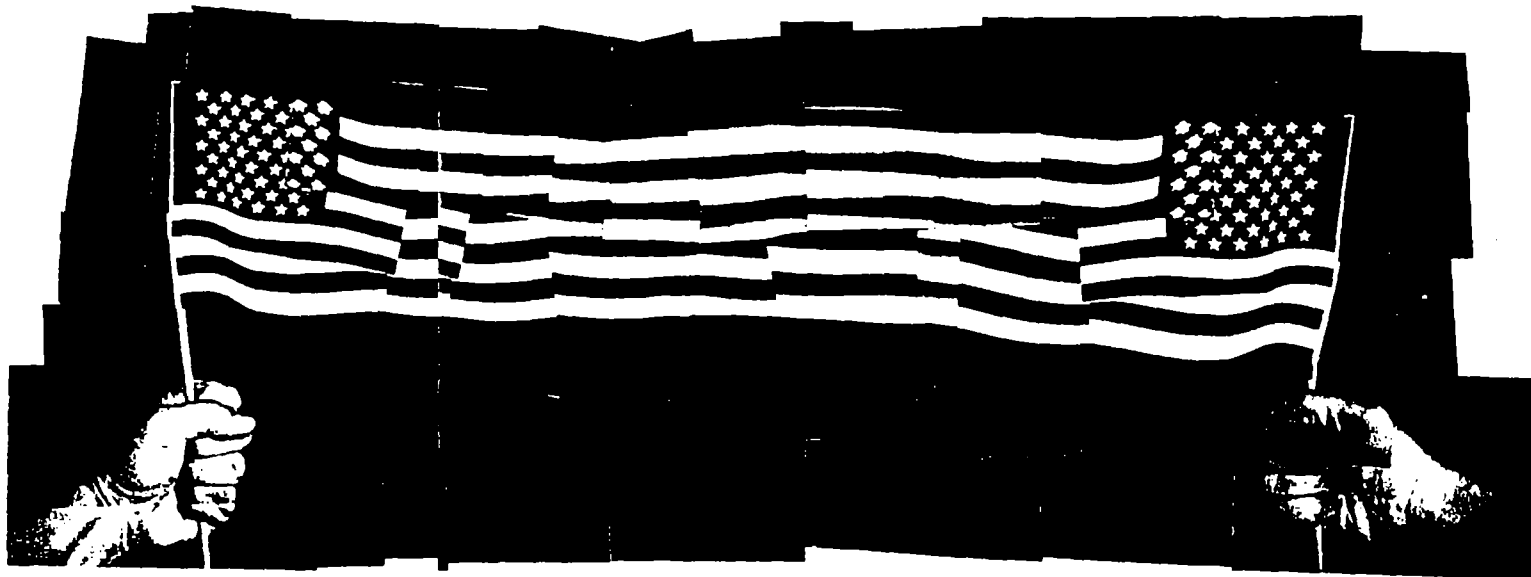


PHOTO ILLUSTRATION BY JEREMY WOLFF



BARRY SHAW

The New Patriotism

(Continued From Page W1)

Mr. Hillman, now a consultant for Deloitte & Touche LLP in New York, says he never considered himself unpatriotic, but during the Nixon era, he felt "embarrassed" about U.S. policies, especially when traveling overseas. These days, "I'm proud to be an American," he says. "Things are good now. We are the world leader. There's no other country that comes close."

That good feeling is evident in ever-expanding celebrations of the Fourth of July. Once the holiday lasted just one day. Now the festivities can last nearly a week. The "Taste of Chicago" party, which started as a July event, now covers two weekends; this one and next. The Boston Harborfest, once a weekend, now runs for six days with 160 events, including a "Red, White and Blues" concert. Philadelphia's Independence Day celebration drew 2.5 million attendees last year, about half a million more than two years earlier. Nationwide, sales of fireworks last year were \$400 million, up one third from \$300 million in 1994, according to the Pyrotechnics Association of Chestertown, Md.

Many of the celebrants are younger. After a decade of watching baby-boomer families dominate Independence Day events, towns from New England to Colorado say teens and college kids are coming back in large number to traditional parades and concerts. Ben Karpf, 22, plans to go to Washington's mall earlier this year than last so he can get a good spot for the fireworks. "A lot of my friends have made it a point to get off work this year," he says.

"Before, it wasn't hip to be patriotic," says Allen Adamson, 42, New York managing director of Lander Associates, a San Francisco-based firm that specializes in creating brands. "But now that lingering Vietnam War halo has finally gone away. If you talk to Gen Xers today, they don't associate being American with having better jetcraft carriers and sending in the Marines. They think, we've got Microsoft, we've got Disney, we've got FedEx."

The rise in foreign travel—combined with the ubiquitous CNN and other electronic windows on the world—have made their mark too. Now that many Americans can afford to travel to other countries, they are basing their love of the U.S. on a knowledge of other countries, rather than an ignorance of them.

"No place else offers the chances of this country," says Donato Yannitelli, owner of

and compared to them, this country is great," says Mr. Saunders. Still, he says, "I'm not a flag waver."

Indeed, since the early days of this country, the word patriotism has been used, confused and abused by all kinds of special-interest groups. George Washington's soldiers, fighting to overthrow the status-quo government, called themselves patriots; this century, people challenging the actions of the status-quo government, such as those who objected to the Vietnam War, would be considered enemies of patriotism. Then there were the "patriots" who bombed a government building in Oklahoma City.

In recent decades, the symbols of patriotism, especially the flag, have been embraced by such causes as the National Rifle Association, the anti-abortion movement, fundamental Christianity and the new militia. Unfortunately, some rhetoric of patriotism often contains epithets of hatred. Jordan Hunter Gaul IV, president of the Coalition for American Patriotism, says America is "overrun with radicals and atheists" and calls the Democratic Party "a hive of communists."

The newest breed of patriots distances itself from the word precisely because it doesn't see a need for divisiveness or scapegoats. "We always want an 'us' and a 'them,'" says Erik Anderson, who runs an assisted-living facility in Dunedin, Fla. "And people on either end of the political spectrum try to convince us that we are 'us' with them. I think you can be patriotic without an 'us' and a 'them.'"

Indeed, when the Hart/Teeter poll asked in what ways the American character would change in the next century, the top two answers were "more tolerant of alternative lifestyles and cultures" and "more focused on international, not just national, issues."

Richard Saunders owns a print, autograph and book shop in New York's Hudson River Valley, home of the U.S. Military Academy at West Point. In the window of his shop is a World War I poster for war bonds showing a woman draped in a flag and carrying a sword. "I don't think the country is perfect, but I've visited a lot of other places,

economic threats from abroad. In 1985, Wal-Mart launched an ambitious "Buy American" campaign in its stores. But the company later retreated. Today, banners hanging on store walls say, somewhat ambiguously, "Bring It Home to the U.S.A." The company declines to comment.

Other 1980s marketers, particularly in the auto industry, also embraced patriotism in its most chauvinistic form in the face of the Japanese-import invasion. "You see less of it today because the economy is so strong," says Donny Deutsch, who runs the Deutsch Inc. ad agency in New York. He doesn't even stress patriotism for a client that seems like a natural: BankAmerica. "Our whole positioning is

to get people where they want in life," he says. "American core values are part of it, but it's not about wrapping yourself in the flag." In fact, he advises against using the word patriotism. "It's so dated," he says. He prefers: "American celebration."

Fair-Weather Feelings?

But will this new patriotism, with economic prosperity and peace at its core, endure a downturn? Will it inspire the same kind of lasting loyalty shown by those who have loved their country through war and hardship? This issue troubles Americans who believe that young people who have grown up in a healthy, peacetime economy don't understand the sacrifices their

ancestors made.

"It takes an attack on our country to get people to think of America as something to appreciate," says Guy Goldsmith, an ex-Marine from Ellenville, N.Y., Louis de Caro, a retired sheet-metal worker from Cold Spring, agrees. "Kids don't appreciate what the men in World War II did for them," says Mr. de Caro, whose uncle died fighting in Europe.

Jan Sheldon Conley's great-great-great-great grandfather "ran down a hill at a moment's notice to save his family and farm from the British," says Ms. Conley, and that's how she came to be raising money to restore Fort Montgomery, N.Y., where 3,000 British soldiers routed 600 American troops in 1777. "Battle sites remind adults to be proud of our country and teach children to be proud of the history in their own back yards," she says.

Ms. Conley says she doesn't believe younger people today are as patriotic as earlier generations. But she also realizes that people can be quietly patriotic. "My husband, Steve, loves this country, but it's underneath the skin," she says. "He doesn't drape the flag out front."

One of America's greatest assets, public education, works against the old-fashioned model of patriotism. People who have studied other cultures, eras and governments may fervently love America while understanding that this country and its government aren't perfect. Intellectual elevation does not make for the sort of ardent patriotism that follows the flag into battle without qualm or question," wrote John J. Pullen in his book, "Patriotism in America."

But today's new patriots insist they can love America just as much without a battle and without hating someone else. "I watched the fall of the Berlin Wall, the Soviet Union. But here we've had an orderly transition of power that makes you love the country for its stability," says Martha Zornow, 43, a Scarsdale, N.Y., lawyer. "We're not fighting with anyone, so you don't need acute patriotism. It's more of a low-grade fondness for something that has worked steadily pretty well for my lifetime."

OR 'GREAT' NEW START

purge 'poison'

Clinton tinkered speech down to the size he's been getting in hopes of jolting his call for round on the way forward.

"My last race but I done all the work I do for our country a century," Clinton mused at a luncheon preview yesterday.

to maintain both intent to progress

and a commitment to security. That's what's unique about us. We believe that we all do better if we all do better."

Clinton also told The Washington Post, in an interview published yesterday, that it's vital "to get the poison out of your system in a hurry" after political fights like the Gingrich flap, which threatened to overshadow his inaugural.

"I hope that I can set a tone (in today's speech) and in the days ahead that will help

flush the poison out of the atmosphere and get people to thinking about the folks that sent us here," he said.

But Clinton faces potentially explosive ethics woes of his own — like Paula Jones, Whitewater and Indogate. And on inaugural eve his new chief of staff, Erskine Bowles, got asked about reports Hillary Clinton could be indicted by Whitewater counsel Ken Starr.

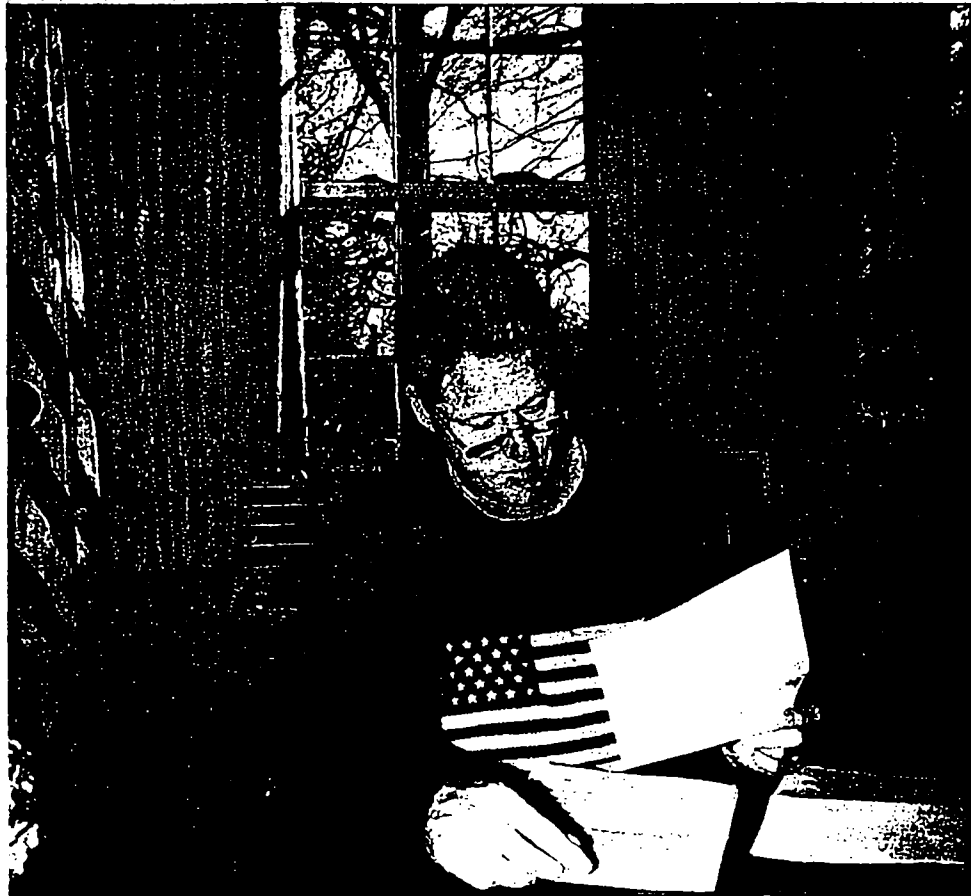
"It's just not something I can even comprehend," Bowles told NBC's "Meet the Press," insisting worries about such matters aren't distracting Clinton from his

job.

Clinton, who needs the GOP Congress's cooperation to achieve any major goals at home, also was warned he faces a tough and early showdown over the GOP-backed balanced budget amendment.

■ **Best wishes, Mr. President /**
Editorial: Page 24

■ **De la Renta and the Hillary dress:**
Page 44



ON: President Clinton polishes his prose while going over his big speech yesterday.

Reuter



MALL THE MERRIER: Yesterday's chill can't ice the enthusiasm of the throng on Washington's Mall. AP

A few fun facts about this Capitol occasion

■ Cost of 1949 inauguration: \$80,000

■ Cost of 1997 inauguration: \$30 million

■ Words in oath of office: 35.

■ Words in George Washington's second inaugural address: 135

■ Words expected in Clinton's second inaugural address: More. Staffers warn it will be even longer than his 14-minute 1993 speech.

■ Worst inaugural moment: President Harrison catches pneumonia on parade route, dies shortly after.

■ Second worst inaugural moment: Dead pigeons dot the 1973 parade route after President Nixon orders a chemical repellent sprayed

to keep birds away.

■ Third worst inaugural moment: President Jackson escapes through a White House window when his 1829 inaugural party gets out of hand.

■ Official inaugural website: <http://www.inaugural97.com>

■ Last indoor inauguration: 1985, when the mercury dipped to 7 degrees.

■ Inaugural balls in 1997: 14.

■ Horses in 1997 inaugural parade: 342.

■ Most casual swearing-in: Jefferson walks from his Capitol boarding house for his 1800 swearing in, then walks back.

— Compiled by Thomas Galvin



N THE CLONE: A stand-in takes the place at an inauguration rehearsal yesterday. Reuter

The show must go on? Yeah, right?

By WARD MOREHOUSE III

Hundreds of ticket holders arrived for yesterday's matinee of "Chicago," the hottest musical in town — only to find it was canceled because the cast was in Washington for the inauguration.

To make matters worse, furious patrons were told they could get only refunds, not rain checks, because the show is moving to another theater.

"This is a disaster," said Tom Ryan of Bronxville, who was taking his wife, Bridget, to see the show for her 50th birthday

The cast was invited to the inaugural and "they grabbed it, because it's a once-in-a-lifetime thing," said Broadway producer Arthur Kantor.

A show spokesman said producers took out newspaper ads to warn patrons about the cancellation.

And a spokesman for Ticketmaster, which handles phone sales, said it sent out cards to advise ticket holders.

But hundreds of people never got the message.

As they waited in freezing temperatures to get re-

funds, they fumed about not being able to get tickets for future shows until after Feb. 9.

"Chicago" is playing at the Richard Rodgers theater, which is owned by the Nederlander Organization. Tickets at the Richard Rodgers are sold out.

After Feb. 9, the show moves to the Shubert Theater, the flagship of the Shubert Organization — where good seats are sold out through mid-March, anyway.

The theaters are only two blocks away, but Nederlander people can't issue

tickets for Shubert shows, and vice versa.

Thus, there were no rain checks.

"It was a zoo," grumbled Ryan, who said that his wife no longer wants to see the show.

"I was in line to get the money back, and they weren't even going to mail it to you," he said. "You had to wait in line to get the money credited on your credit card."

Ryan said that with what the couple spent on lunch and parking, "it cost us \$50 not to see the show."