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[Pin]





**Artist
Valenti
Zubiri**

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ARTIST VAL ZUBIRI WWW.VALZUBIRI.COM
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Shirley Sagawa
Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady
The White House Office
Old Executive Office Building Room 100
17th Street and Pennsylvania Avenue
Washington, DC 20500

Dear Ms. Sagawa:

I am writing to ask for your cooperation in directing this letter to the President, Mrs. Clinton, and if possible, Vice President Gore and Senator Lieberman. Your close proximity to the First Lady is a luxury I don't have. You can keep the pin if you want. You could be a crucial influence to this mission in your own special way. I'm also worried about the timing of wearing it, as some celebrities are now planning to wear the pin on September 10 for the Primetime Emmys and a week later for the Latino Grammys. If you don't mind, I would still appreciate asking the President and the First Lady for their personal letters of endorsement whether or not their party decides to use the symbol. In time I'm still hoping for the symbol to be used all over the world. Thank you for the help with this mission of AIDS Awareness for the public.

Dear Mrs. Clinton, Vice President Gore and Senator Lieberman:



I am Asian visual artist Val Zubiri. I am writing to share with you the **AIDS Crane Project**, which, quoting a New York p.r. firm, would "**snowball into a public relations phenomenon.**" It is meaningful and it is definitely something which other parties cannot duplicate. This project has been well thought of, because several mnemonic theories of advertising and visual arts are in use, so I hope that you would carefully consider it.

Asia has an ancient legend which states that your wish will come to pass when you make a thousand paper cranes. I am the artist who conceptualized the "**AIDS Crane.**" I attached the AIDS Ribbon to the paper crane's beak - the dove with an olive twig, but with a needed Millenium twist. "**I look forward to the finding of the cure for HIV/AIDS.**" The media coverage and support that resulted has prompted me to pursue it on a global scale. Sectors like the advertising and paper industries and a few celebrities already have knowledge of this project. I will be comprehensively sending letters to celebrities next month, for them to wear and be photographed with the **AIDS Crane Pin** in public. I also have four book projects.

Then it dawned on me that you could reap the benefits of wearing the Pin!

Here are some points that can be discussed with staff and advisors:

1. **You QUADRUPLE your exposure time** Where your voice can't be heard, on still magazine/newspaper photos and silenced television (like bars and night clubs) the symbol "speaks" for you 24-7.
2. **You add a new topic of discussion** People will start asking, what's that on his lapel? Why aren't the other parties wearing it? People have already heard and debated your key points all this time. But not AIDS Awareness. Wearing the Pin now is new, positive, surprising and unimitatable move.
3. **Others wearing the pin reinforces your leadership** An acknowledgement of unity. Opponents would wish they wore it first because at this point in the campaign, a symbol like this is hard to come by. Be the first for all time.
4. **Celebrities follow suit.** It would be a great, strategic move if you wear the pin **before** the Primetime Emmys on September 10 and the Latino Grammys a week later. Lead the celebrities! They're hoping you go first, but we would all respect your decision.
5. **You balance the Playboy Mansion fundraising publicity.** By exemplifying responsibility.
6. **You will add a visible Asian dimension to the Democratic Party** The Asian origami pin intensifies diversity. Imagine Jesse Jackson wearing an Asian Origami AIDS Crane pin! I'll pass out!

7. ***You get international endorsement!*** Other countries will talk about the pin because it will affect them as well. You will represent an international, long-term mission which will empower you domestically.
8. ***You represent everyone else's mission*** The mind tends to generalize and form abstract concepts from the persistent reinforcement of representing something as specific as AIDS Awareness.
9. ***You become the new ACTIVIST*** You even gain the respect and votes of violent but obviously caring demonstrators.
10. ***You visually represent the Arts*** Another classic mnemonic theory in arts and advertising in use: Two old familiar symbols juxtaposed would convey a new but extremely memorable message. Another stand of mine is that people like to be seen with athletes, actors and musicians. What happened to painters?
11. ***The better leader shares the spotlight*** With a mission and an artist who has no political ambition.
12. ***You are the more alert, in touch, and approachable candidate*** Val can approach you, so can everyone else. No selfish conditions of waiting for you to be elected President to get results.
13. ***The AIDS Crane is NEW and NOW*** It's a new dimension to the old AIDS Awareness movement. Wearing the 1980's red ribbon would date the campaign. However, the Pin would have an opposite effect.
14. ***AIDS Awareness is a SAFE ISSUE*** It's been proven and done. It has its own machineries which need a jump-start, BUT funding has gone down and people are still getting sick! All AIDS Activists, The Centers for Disease Control, The Department of Health & Human Services, South Africa and other NATIONS, Voters will all appreciate you!
15. ***You are the Global Candidate who acts locally*** Everyone is globalizing. Individuals, businesses, missions. So are you. You are on a mission of peace and health for the world. You are the world's ambassador - there's no need to claim the military's self esteems is stupidly low.

The AIDS Crane has the potential of letting you reach your critical TIPPING POINT
(based on by Malcolm Gladwell's book, The Tipping Point) to get the majority to your side.

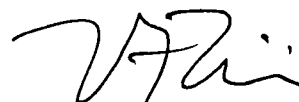
Even if you don't use the symbol, Vice President Gore and Senator Lieberman, I still have plans to request for letters of endorsement from you as the Vice President and Senator, from other senators and congressmen, and from President and Mrs. Clinton. People - the youth! - are still getting sick. I still would need your endorsements even if it wasn't an election year. But I would be honored to see you as the first influential person to wear the pin with international coverage.

I'm still hoping for the AIDS Crane to jump-start the movement again. I am hoping that the Centers for Disease Control, the Department of Health and Human Services and other agencies and governments not only in the United States, but other countries as well will use the symbol on their HIV/AIDS-related brochures. I'm still hoping for AIDS Crane postage stamps soon.

I am available to come to Washington any minute you ask me to, if you need to have a better grasp of the AIDS Crane Project or if you need me to help spread the word around. I am ready to volunteer and help integrate this into your campaign. You might want to check my website as well. It showcases the AIDS Crane project and has instructions on how to make paper cranes.

Ask your security to clean the safety pin, make sure it's safe. Then, face a mirror and wear the Pin.

Sincerely Yours,


Artist Val Zubiri



**FAX**

From the desk of...

Larry Schweinhart ■

Research Division Chair ■ (734) 485-2000

To: Shirley Sagawa**Fax #:** 202-456-6244**Tel #:** 202-456-6266**RE:** Letter from the President**Date:** September 15, 2000**Pages:** 1

Please try to get a letter from President Clinton to recognize the retirement of David Weikart as president of High/Scope Educational Research Foundation on December 31, 2000. We would like to give the letter to Dave at the luncheon held in his honor at the Club at Franklin Square, 1300 I Street, NW from noon to 2:00 on Tuesday, September 26th. Here is some language for the letter.

Dr. David P. Weikart is retiring after forty years of building futures for children, youth, and families. His work has played a seminal role in shaping public opinion about Head Start and early childhood education, conducting the study that found that such programs have long-term benefits for participants and a large return on public investment and establishing training programs for early childhood teachers throughout the U.S. and around the world.

He founded the High/Scope Educational Research Foundation in 1970 in Ypsilanti, Michigan, to provide effective active learning educational practice, conduct relevant research and assessment, publish materials for educators and parents, and train teachers; and

He initiated and sustained the long-term High/Scope Perry Preschool Study, the High/Scope Curriculum Comparison Study, and other leading national and international research studies that underscore both the need for and impact of high-quality active learning education.

Through careful research and implementation of the High/Scope Curriculum, and through his public testimony, David Weikart has assured that high-quality active learning education receives support from all levels of government and the private sector in the United States and in other countries.

By instituting local, state, and national professional development programs and by establishing High/Scope International Institutes in other countries, David Weikart has been a major force in training educators worldwide to establish effective active learning educational settings.

Through lifelong dedication and public advocacy, as acknowledged by colleagues and peers, he has had a long-lasting, positive impact on education policy and practice throughout the world.

Leadership in education since 1970

600 North River Street ■ Ypsilanti, Michigan 48198-2898 ■ (734) 485-2000 ■ Fax: (734) 485-0704 ■ LarryS@highscope.org



August 21, 2000

Shirley Sagawa
Deputy Chief of Staff to the First Lady
White House
100 Old Executive Office Building
1600 Pennsylvania Ave., NW
Washington, DC 20500

Dear Shirley:

David Weikart, founder of the High/Scope Educational Research Foundation and principal designer of the High/Scope Perry Preschool Project and the High/Scope curriculum framework, is retiring at the end of this year.

To celebrate his career of accomplishment and service, we invite you to attend a luncheon in Washington, DC, from noon to 2:00, Tuesday, September 26th, at the Club at Franklin Square, 1300 I Street, NW, Washington, DC 20005 (3 blocks north and 1 block west of the Metro Center subway stop). We thank the Council for Early Childhood Professional Recognition for hosting this luncheon.

Please let us know if you are coming, by e-mail (LarryS@highscope.org), fax (734-485-0704), phone (734-485-2000), or mail to the above address.

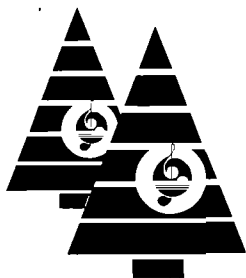
Sincerely,

A handwritten signature in cursive script that reads "Larry".

Lawrence J. Schweinhart, Ph.D.
Research Division Chair

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600 North River Street, Ypsilanti, Michigan 48198-2898 • 734/485-2000 • Fax 734/485-0704 • info@highscope.org



Festival of Trees

NAPLES PHILHARMONIC LEAGUE

5833 Pelican Bay Boulevard ▲ Naples, Florida 34108

11 December 2000

**Mrs. William J. Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20502**

Dear Mrs. Clinton:

On behalf of the Philharmonic League, I would like to thank you for the truly outstanding support that you gave to this year's new program of *Celebrity Cookies* for the Naples Philharmonic's Twelfth Annual Festival of Trees by sending your favorite cookie recipe.

Chef Phil Lavigne of Naples, Florida's Gourmet Catering Market, using your personal recipe, baked and very attractively presented your *Celebrity Cookies*. Your *Hillary Clinton's Chocolate Chip Cookies*, along with the cookies of other contributors were enthusiastically viewed and purchased by the over 650 guests attending the Black Tie Gala which inaugurated the 2000 Festival of Trees.

In closing let me again say *Thank You!* for taking the time from your busy schedule to personally support this year's successful Festival of Trees.

Sincerely yours,

**Huda Jones
Co-Chairman
Celebrity Cookies
2000 Festival of Trees**



Mr. Phil Lavigne
Gourmet Catering Market
2500 Tamiami Trail North, Suite 111
Naples, Florida 34103

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