

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                              | DATE       | RESTRICTION      |
|--------------------------|----------------------------------------------------------------------------|------------|------------------|
| 001. letter              | Leslie Lenkowsky to Shirley Sagawa (1 page)                                | 01/04/1999 | Personal Misfile |
| 002. letter              | Rosabeth Moss Kanter to Shirley Sagawa (1 page)                            | 12/10/1998 | Personal Misfile |
| 003. letter              | Edib Korkut to Ms. Verveer re: address and phone number [partial] (1 page) | 12/14/1998 | P6/b(6)          |
| 004. letter              | Judith Michaels to Shirley Sagawa (1 page)                                 | 12/13/1998 | P6/b(6)          |
| 005. note                | Pat to Shirley (1 page)                                                    | n.d.       | Personal Misfile |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 24340

### FOLDER TITLE:

Miscellaneous

2013-0124-S

rc1081

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]  
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]  
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Shirley, —  
we decided against  
pursuing a fellow —  
but I'm happy to  
recommender if you'd  
like. — None

# Shirley Women's Law and Public Policy Fellowship Program

Georgetown University Law Center  
600 New Jersey Avenue, N.W., Suite 334  
Washington, D.C. 20001  
(202) 662-9650  
Fax (202) 662-9539  
e-mail wlppfp@law.georgetown.edu

March 11, 1999

Melanne Verveer  
White House  
Office of the First Lady  
Washington, DC

Dear Ms. Verveer:

*Notice - if you think  
we want to pursue  
a fellow can you  
draft an application,  
at least the parts  
relating to what the  
fellow would do?  
Shirley*

Board of Directors  
Eleanor Holmes Norton  
Marcia D. Greenberger  
Judith L. Lichtman  
Wendy Webster Williams

Executive Director  
Mary Hartnett

Program Assistant  
Gigi Ross-Fowler

Development Director  
Marilyn Maupin

The Women's Law and Public Policy Fellowship Program is inviting applications from organizations who wish to obtain the services of a paid lawyer-fellow for the period from September 1, 1999, through August 2000. Approximately five to ten placement organizations will be selected for the 1999-2000 year, including both a Burg fellowship for work on legal and policy issues affecting women with disabilities and a Davidson fellowship for work on issues relevant to women who receive little or no income. A more complete description of the Fellowship Program, including a statement of its purpose and nature, is enclosed. If your organization is awarded a Women's Law Fellow, the \$30,000 annual stipend will be covered by WLPPFP, through monthly grants to your organization. Your organization will employ the fellow, and must agree to pay the fellow's ordinary fringe benefits, including health insurance and employment-related taxes.

The 1999-2000 Women's Law Fellows are receiving fellowships after having completed a highly competitive selection process. These law school graduates have a strong interest in and commitment to women's rights and an excellent academic record.

The Women's Law Fellow may be assigned to work only on legal and public policy issues affecting the status of women. Your organization need not be concerned solely with women's rights issues, but the fellow must work exclusively on such issues. The fellow must also be directly supervised by an attorney working in your office for the entire fellowship year.

The following information should be included in an application for a Women's Law Fellow:

- 1) a detailed description of the work the Women's Law Fellow would undertake, including each separate project you envision;
- 2) a description of your organization's purpose, general method of operation, and work, including your tax status and classification under the Internal Revenue Code;

- 3) if your organization engages in any legal work, a description of the general nature of the different kinds of legal work done by your office (e.g., litigation, *amicus* briefs, lobbying on legislation, writing newsletters on legal developments);
- 4) if the fellow will be representing clients, a description of the organization's professional liability and malpractice insurance and a statement indicating the fellow's eligibility for its coverage;
- 5) a list of all personnel in the office where the fellow would be working, including their title and profession, whether they work full-time or part-time, and what their role would be in relation to the fellow;
- 6) a description of the office work space and the computer the fellow would have, including whether it is a separate office and computer, or whether it would be shared with others; if so, how many other people will share the space and computer;
- 7) a description of the employee fringe benefits and vacation policy which would be provided to the fellow during the fellowship, including coverage of bar admission fees, if applicable;
- 8) a description of your office environment and atmosphere, including its desirability as a workplace for women attorneys and for women in general;
- 9) your most recent annual report; and
- 10) a statement as to whether the necessary funding is now in place for all positions described for number 5 above, and for any work the fellow would undertake. If not, please provide details on how and when you anticipate funding, and when you will know whether you have secured the necessary funding.

If you are applying for a Burg fellow to work on legal and policy issues affecting women with disabilities or a Davidson fellow to work on issues relevant to poor women, please include a detailed description of how the work described in section (1) above meets the goals of the respective fellowship.

Other requirements for the placement include providing legal supervision for the fellow's work, releasing the fellow for fellowship programs and seminars, and agreeing not to use fellows for clerical and support staff tasks. Your application should include an express statement that you meet all requirements for receiving a Women's Law Fellow stated in this letter.

All applications for a Women's Law Fellow should be submitted on or before Friday, April 16, 1999. Early applications are encouraged. Decisions should be final by June 1999.

Thank you very much for your interest. If your organization is unable to use a Women's Law Fellow, we urge you to pass this information on to any organization that may be interested in the Program.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mary Hartnett".

Mary Hartnett  
Executive Director

Enclosures

What a wonderful introduction to the women's rights community! Through the Fellowship Program, I got an "inside look" at many different types of legal advocacy for women – direct service, federal legislative, litigation, attorney support services – and the myriad of organizations that make Washington such a unique place. I can't recommend it highly enough.



I already knew that I wanted to practice women's rights law – the Fellowship didn't change that. However, the Fellowship gave me the skills and contacts to make that a reality.

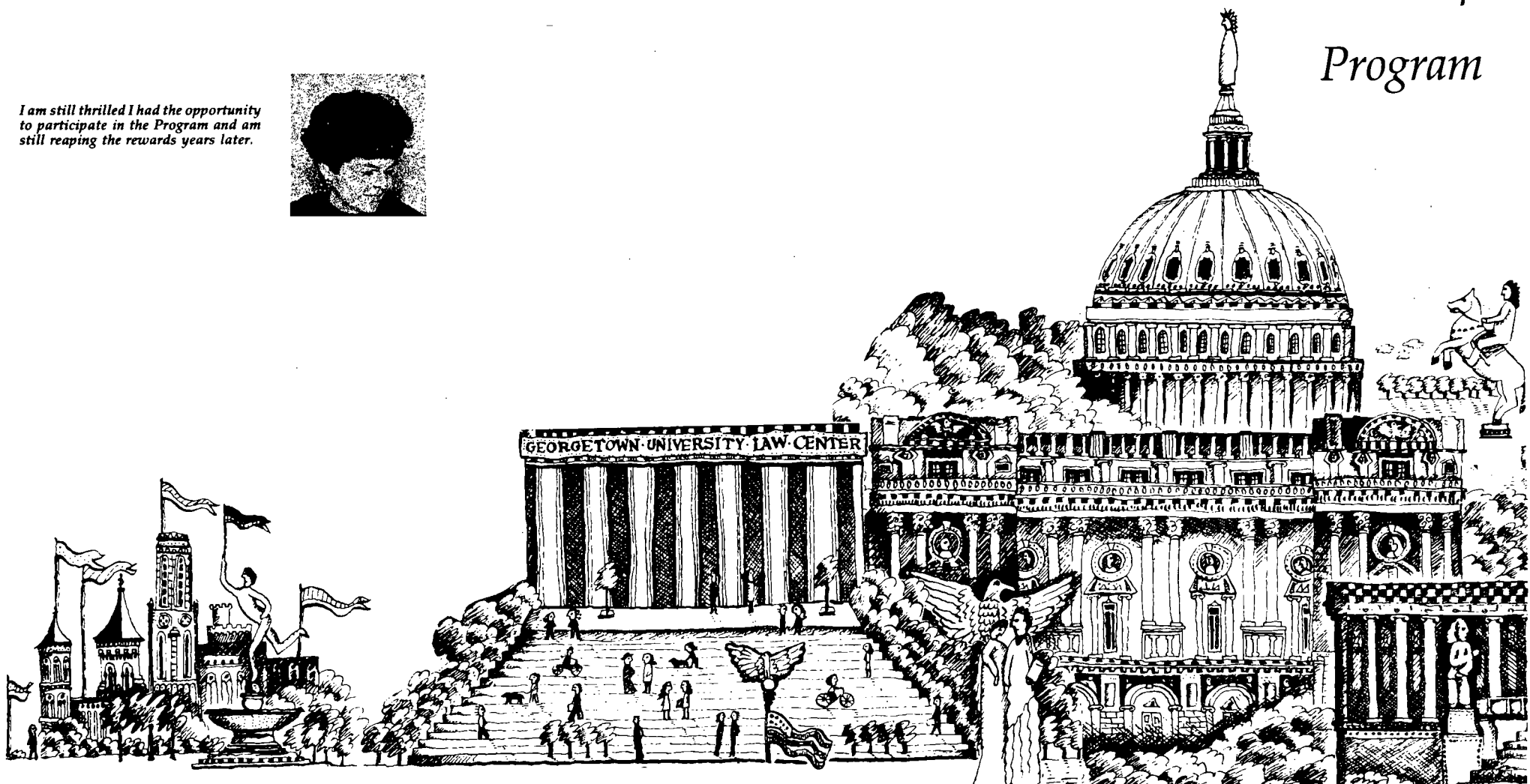


I am still thrilled I had the opportunity to participate in the Program and am still reaping the rewards years later.

## Board of Directors

- ✻ Honorable Eleanor Holmes Norton,  
Congresswoman for the District of Columbia
- ✻ Marcia D. Greenberger, Co-President,  
National Women's Law Center
- ✻ Judith L. Lichtman, President,  
National Partnership for Women and Families
- ✻ Wendy Webster Williams, Professor of Law  
Georgetown University Law Center

# Women's Law and Public Policy Fellowship Program



**S**ince 1983, the Women's Law and Public Policy Fellowship Program has enabled law graduates with a special interest in women's rights to work in the nation's capital on legal and policy issues affecting women. The selection process for Fellows is highly competitive and draws promising lawyers from across the country and recently from outside the United States. Fellows selected for participation are placed with different organizations, including women's rights groups, civil rights groups, Congressional offices, governmental agencies, and the Georgetown University Law Center Sex Discrimination Clinic.



Fellows are supervised by attorneys at the organizations where they are placed, and they are required to work exclusively on women's rights issues. The Fellows attend regular seminars on current issues sponsored by the Program and courses on gender and the law and women's legal history. The Program is a non-profit corporation administered by a board of women's rights advocates. Georgetown University Law Center houses the Program and provides administrative support.



Additional fellowships have expanded the Program beyond its initial eight. *The Rita Charnatz Davidson Fellowship* has been established in her memory by family and friends to emphasize issues affecting poor women and has supported five fellows. *The Harriet R. Burg Fellowship* focuses on issues affecting women with disabilities. A fellowship program for lawyers from Africa committed to women's rights began in 1993.



The Women's Law and Public Policy Fellowship Program is funded by foundation and government grants and individual and corporate contributions.

- T**he Women's Law and Public Policy Fellowship Program goals are to:
1. Provide a unique opportunity for law graduates to be exposed to public policy issues affecting women;
  2. Encourage lawyers, particularly women and minority group members, to pursue work in the public interest;
  3. Create a pool of attorneys, in private practice, government and nonprofit organizations, who are concerned with public policy decision making and the effects of the decision making on women;
  4. Forge new links between those working on the same or similar women's issues inside and outside of government, consciously coordinating efforts and sharing information;
  5. Enable law graduates to perform meaningful work with organizations that otherwise might not be able to afford to hire them at this early stage of their careers;
  6. Demonstrate to recent law graduates the intimate connection between policy making and lawyering;
  7. Contribute to the work being done in the capital toward the improvement of the status of women and increase understanding of women's issues as public policy issues of importance equally to men and women;
  8. Maintain effective research and advocacy efforts designed to assure continued and improved enforcement of laws and regulations designed to help women; and
  9. Develop within the Program a forum for Washington leaders and other prominent policy makers to meet and discuss public policy issues relating to women.

**O**ur application process for Fellows begins in August with completed applications due in November. Our application process for organizations seeking the services of a fellow begins in March and ends in June. If you would like an application or further information, please write or call:

**Women's Law and Public Policy Fellowship Program**

600 New Jersey Avenue, N.W., Suite 334

Washington, D.C. 20001

phone (202) 662-9650

fax (202) 662-9539

E-mail [wlppfp@law.georgetown.edu](mailto:wlppfp@law.georgetown.edu)

Executive Director, Mary Hartnett

Program Assistant, Gigi Ross-Fowler

Development Director, Marilyn Maupin

To continue to enable lawyers to establish careers in women's rights, we need your support. Please send all donations to address above.



*If you want a group of young lawyers to become interested in public service and women's equality, you couldn't do it any better than this.*

— Judge Ruth Bader Ginsburg,  
Associate Justice  
U.S. Supreme Court



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## **Clinton Presidential Records Digital Records Marker**

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This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

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Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

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# ♀UTREACH



The Newsletter of the Women's Law and Public Policy Fellowship Program

February 1999

## THANK YOU!

**A** sincere **thank you** to all of our readers who responded to our annual appeal. Thus far, our appeal has raised \$15,566.86. As a non-profit program, the Women's Law & Public Policy Fellowship Program relies on each and every one of you to keep our programs going. Thank you to all! And without further delay, we would like to introduce you to the people whose work you support through your generosity ...

## MEET THIS YEAR'S FELLOWS

**T**his year the Program is sponsoring a total of eleven fellows: nine Women's Law Fellows, and two Leadership and Advocacy for Women in Africa Fellows.

### Women's Law Fellows

**Janese Bechtol** served as a Special Assistant to the Secretary of the Army in 1997 and 1998, where she reviewed and helped implement the Army's plan to address sexual harassment. Janese has also been an adjunct professor in the legal research and writing program at George Washington Law School for four years. She attended Cornell University on a full Army ROTC scholarship, receiving her B.A. with distinction in 1991, and received her J.D. with distinction from Stanford in 1991. During law school, Janese volunteered at the Domestic Violence Self-Help Clinic in East Palo Alto. Janese now represents victims of domestic abuse in D.C. Superior Court as a member of the D.C. Office of Corporation Counsel. Through negotiation, contested trials and advocacy, Janese helps her clients to gain protection from their abusers, resolve issues of child custody, support and visitation, access counseling programs and negotiate the criminal justice system.

**Johanna Bond** comes to us from a federal clerkship with Judge Ann Montgomery, U.S. District Court, District of Minnesota. Prior to her clerkship Johanna was a legal fellow at the Bulgarian Gender Project Foundation in Sofia, Bulgaria, where she worked on a variety of international women's rights issues, and was a legal consultant to International Women's Rights Action Watch. She also participated in a fact-finding trip to Nepal to document



WLPPFP staff and fellows attend Supreme Court hearing

domestic violence as a human rights abuse for the Minnesota Advocates for Human Rights Women's Rights Project, traveled to Beijing for the Fourth World Conference on Women as a representative of the International Women's Rights Action Watch, and spent a summer in Cambodia working on women's rights issues as a legal intern. As a Women's Law and Public Policy Fellow, Johanna works with Professor Susan Deller Ross to develop curriculum for and teach in Georgetown's new International Women's Human Rights Clinic.

**Frances Cook** comes to Washington from a clerkship in Minneapolis with Judge Diana Murphy, U.S. Court of Appeals, Eighth Circuit. She received her bachelor's degree, *magna cum laude*, from Cornell University in 1993 and her J.D. from Stanford Law School in 1997. Frances is our first fellow ever at the U.S. Department of Justice, where she is working in the Violence Against Women Office. She is focusing on a number of policy initiatives, including a coordinated federal effort to curb international and domestic trafficking in women and girls, addressing issues facing battered women immigrants and responding to the growing problem of intimate violence among teens.

**Laurie Kohn** received her J.D., *cum laude*, in 1996 from the Georgetown University Law Center and her B.A., *cum laude*, from Harvard in 1990. Between college and law school, Laurie worked in Washington for three years with a focus on disability issues, first on Senator Kennedy's staff and then at the Civil Rights Division of the Department of Justice. Laurie is teaching in the Domestic Violence Clinic and has supervised several cases this year that have resulted in victories for victims of domestic violence.

## PLACEMENT ORGANIZATIONS

ACLU (Maryland)  
ACLU (Washington)  
AFL-CIO  
Ayuda, Inc.  
The Judge David L. Bazelon Center for Mental Health Law (formerly the Mental Health Law Project)  
The Centre for Development and Population Activities  
Center for Law & Education  
Center for Law & Social Policy  
Center for Policy Alternatives  
Children's Defense Fund  
Coalition of Labor Union Women Center for Education & Research  
Congressional Caucus for Women's Issues  
D.C. Circuit Task Force on Gender, Race, and Ethnic Bias  
District of Columbia Office of Corporation Counsel  
Disability Rights Education & Defense Fund  
Federal Judicial Center/International Association of Women Judges  
GULC Domestic Violence Clinic (formerly GULC Sex Discrimination Clinic)  
GULC International Women's Human Rights Clinic  
Human Rights Watch - Women's Rights Project  
The Institute for Women, Law & Development  
International Human Rights Law Group  
Lawyers Committee for Civil Rights Under Law (National Office)  
Leadership Conference for Civil Rights  
The Legal Aid Society of the District of Columbia  
Mental Disability Rights International  
Mexican American Legal Defense & Education Fund  
NAACP Legal Defense Fund  
National Abortion Rights Action League  
National Committee on Pay Equity  
National Health Law Program  
NOW Legal Defense & Education Fund  
National Partnership for Women and Families  
National Prison Project/ACLU  
National Senior Citizen's Law Center  
National Women's Law Center  
National Women's Political Caucus  
Newman & Owens  
OEF International—Women, Law & Development Program  
Older Women's League  
Pension Rights Center  
People for the American Way  
Service Employees International Union

TransAfrica

US Department of Justice Violence Against Women Office

U.S. Senate Committee on the Judiciary

U.S. Senate Committee on Labor & Human Resources

U.S. House of Representatives/Congresswoman Eva Clayton

Washington Lawyers' Committee for Civil Rights Under Law (Local Office)

White House—Office of the First Lady

Women's Committee for Refugee Women & Children

Women's Technical Assistance Project, Center for Community Change

World Bank

Total of 52 organizations



214 Massachusetts Avenue, N.E. • Washington, D.C. 20002 • (202) 546-4400

May 28, 1999

Shirley Sagawa  
Deputy Chief of Staff  
Office of the First Lady  
The White House  
Washington, DC 20500

Dear Shirley:

I am writing to invite you to a remarkable performance by Rafe Esquith and his class of "Hobart Shakespeareans" on the morning of June 15, 1999. "Freedom Isn't Free" is a performance of great American speeches, writings, and songs that illustrate the sacrifices our forefathers made so that we can enjoy our freedom today.

Rafe Esquith teaches 4<sup>th</sup> and 5<sup>th</sup> graders at Hobart Elementary School, located in a corridor of central Los Angeles that was destroyed by the 1992 riots. He demonstrates that low-income children in a riot-torn neighborhood are capable of extraordinary accomplishment when they are guided by a dedicated, caring teacher who sets high standards and helps students achieve them. His overcrowded, predominantly Latino and Korean school has 2,300 students, making it one of the largest elementary schools in America. The students are overwhelmingly low-income, and about a third of Esquith's class do not speak English as a first language.

Every spring Esquith's class performs a full-length Shakespeare play. His students have gained such renown that they now perform the opening act for the Royal Shakespeare Company when it visits southern California. In summer 1999, the "Hobart Shakespeareans" will travel to London, England, where they will perform *Henry V* at Shakespeare's historic Globe Theatre.

The Heritage Foundation has brought Rafe Esquith to Washington on a Frank Walton Fellowship, named in honor of the former president of The Heritage Foundation. The performance will take place in the East Conference Room of the U.S. Supreme Court on One First Street, N.E. at 10 AM on June 15, 1999. Seating is limited for this extraordinary event, so RSVP to Shawna Matthews at 608-6175 as soon as you can.

Sincerely,

Adam Meyerson  
Vice President, Educational Affairs



THE UNIVERSITY OF MICHIGAN  
SCHOOL OF EDUCATION

OFFICE OF THE DEAN  
610 E. UNIVERSITY, 1110 SEB  
ANN ARBOR, MICHIGAN 48109-1259  
313-764-9470 FAX: 313-763-1229

May 20, 1999

Ms. Shirley Sagawa  
Office of the First Lady  
Old Executive Office Building  
17th and G, NW  
Room 100

Dear Ms. Sagawa,

The purpose of this letter is to request your participation in a study we are conducting aimed at identifying the issues, individuals and groups involved in the policy-setting process for early reading and literacy. Our goal is to better understand the dynamics of the policy environment for early reading and literacy, and the process through which federal reading policy is developed. We would like to ask you for your observations about the key issues in and influences on federal reading policy.

I am sorry we were unable to find a convenient time to meet during my last Washington visit. I will, however, be in Washington, DC from Tuesday, June 15, 1999 to Thursday, June 17, 1999. I am hoping that we might find a common time to meet during this visit. Again, the interview will take approximately 30 minutes and will be tape-recorded. Your responses will remain confidential and the recording will be erased at the end of the project. Before the interview, a list of interview questions and an informed consent statement will be sent to you.

Your thoughts and perspectives are crucial to the success of our study and, ultimately, to our efforts to improve the teaching and learning of reading in America's schools. If you have any questions, please feel free to call me at 734-647-2454 or to email me at [miskel@umich.edu](mailto:miskel@umich.edu). I thank you in advance for your time and assistance.

Sincerely,

Cecil G. Miskel  
Professor

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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

# AMERICAN YOUTH POLICY FORUM

December 11, 1998

Dear Shirley —

When you need a group of attractive, musically talented middle school students to grace an official function, I recommend you look at

WHITE OAK MIDDLE SCHOOL  
New Hampshire Avenue  
Silver Spring, MD.

Jeanette Dixon, Principal  
(an African American)

The students are a cross-section of what we'd like America to look like — Asians, Latinos, African Americans, whites — about as diverse as I've ever seen. (The school serves the low-income part of Montgomery County).

The school has a concert band, concert orchestra, general chorus. What they lack in quality instruments they make up in enthusiasm, discipline and good demeanor.

Obviously, I'm impressed and would like Americans to see schools and students like these.

Samuel Halperin

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# AMERICAN YOUTH POLICY FORUM

Dear Colleague:

*Shirley — Your chapter is top. Your ideas for spreading the word are eagerly awaited. THANK you*

November 20, 1998

It has been ten years since publication of *The Forgotten Half* reports of 1988. Despite an occasional legislative gesture in their direction and one of the greatest economic booms in American history, the economic and social status of our non-college educated young people is little improved and, in significant ways, is much worse than it was a decade ago.

The enclosed report, *The Forgotten Half Revisited*, charts little in the way of bold initiatives for the new millennium. Rather, it aims to remind a largely complacent media and political establishment that all is not well with the large majority of America's youth and young families. There is much work to be done based on our collective experience with many promising and proven pathways to success for young people. As always, what is needed is, first, public recognition of the problems as well as the availability of promising solutions, and, second, effective mobilization of public will to address these problems squarely and with persistence.

If you believe that *The Forgotten Half Revisited* can help in your own work, I ask you to assist in the distribution of the full Report or its brief Summary to key organizational, media and political leadership.

*The Forgotten Half Revisited* was undertaken by the Forum as a *pro bono* contribution to building a fairer, more just America. Foundation funding enables us to distribute only a limited number of free copies to "those who can make a difference." Additional copies, in quantity orders only, will be sold at cost of printing and mailing:

\$7.00 for the 200-page report, \$1.00 for the 20-page Summary.

**Please help.** Send me mailing labels for persons you believe should receive a free report. Better yet, purchase a quantity of reports and/or Summaries and send them, with your personal cover letter, to the leaders who will determine whether or not so many of our young people continue to be "forgotten" in the American mainstream.

Thank you!

*Samuel Halperin*  
Samuel Halperin

Single copies of the full 202-page Report are available at \$15 and the 28-page Summary is \$2, including postage and handling.



7700 Wisconsin Avenue  
Bethesda, Maryland 20814-3579  
301-986-1999

February 8, 1999

Ms. Shirley Sagawa  
Deputy Chief of Staff  
Office of the First Lady  
Old Executive Office Building, #100  
Washington, DC 20503

Dear Ms. Sagawa:

Discovery Communications, Inc., the National Park Foundation and the National Park Service invite you to save the date of **February 25, 1999** for the historic opening ceremonies for the National Park Service Washington Monument Interpretive Center. Created through a unique partnership among these highly respected organizations, the temporary National Park Service Washington Monument Interpretive Center will allow visitors to the Washington Monument the opportunity of a state-of-the-art, interactive facility on the grounds of the Washington Monument during the current Washington Monument Restoration project. Be among the first to walk in George Washington's footsteps; examine one of the many stones embedded in the heart of the monument; and "see" virtual views from the top of the Mounment without climbing 897 steps!

We are hopeful that the Secretary of the Interior, Bruce Babbitt, will be joining us for this momentous occasion. Robert Stanton, Director of the National Park Service; Jim Maddy, President of the National Park Foundation, and Congressman Ralph Regula will make brief remarks and cut the ribbon to officially open the Interpretive Center. Students from the National Park Service's "Parks as Classrooms" program, area schools participating in the acclaimed literacy program "Everybody Wins!", and other notable guests will also be in attendance. Through videos, touch screen interactives, audio soundscapes and graphic displays, this intriguing, hands-on Center will bring to life the history and restoration of one of America's greatest national treasures. Following this special opening event, the Interpretive Center will open its doors to millions of visitors who will learn more about Washington the city, the man, the monument and its restoration, until the restoration project is complete in the year 2000.

A formal invitation will be forthcoming as plans for the opening of the Interpretive Center unfold. **For advance details, please call 703-905-9838.** We look forward to seeing you at this unique celebration.

Sincerely,

A handwritten signature in black ink, appearing to read "Judith McHale". The signature is fluid and cursive, with a long horizontal line extending to the right.

Judith McHale  
President & COO



# SHARE OUR STRENGTH

733 15th Street, NW, Suite 640 - Washington, DC 20005

Ph: (202) 393-2925 - Fx: (202) 347-5868 - [www.strength.org](http://www.strength.org)

## Fax Cover Sheet

To: Shirley Sagawa

Fax: 202 - 456 - 6244

From: Billy Shore c/o Chuck

Phone: 202 - 393 - 2925

Date: 2/11/99

Pages Including Cover: 7

Note:

Shirley,  
Billy asked me to send you the  
following on Children's Hour. I  
hope all is well with you.  
Best,

*Chuck*  
**It Takes More Than Food to Fight Hunger.**

Share Our Strength, one of the nation's leading anti-hunger, anti-poverty organizations, meets immediate demands for food while investing in long-term solutions to hunger and poverty.

## **INTRODUCING CHILDREN'S HOUR**

This year, Share Our Strength, in partnership with the International Youth Foundation, is introducing a national campaign to build a better future for kids called Children's Hour. It's a simple concept with tremendous potential. Children's Hour challenges everyone working in the U.S. to donate one hour of 1999 earnings to children of the new millennium. Our goal is to build a grant-making program that addresses childhood hunger and poverty in the U.S. and abroad in the new millennium.

### **What is Children's Hour?**

Children's Hour is a new national fundraising campaign that challenges everyone working in the U.S. to donate one hour of 1999 earnings to help children of the new millennium.

### **How Will Children's Hour Benefit Children?**

Children's Hour will create a significant pool of funds, which will be distributed to the most effective organizations working to address childhood hunger and poverty in the U.S. and abroad. Funds will be targeted to support children's nutrition, health and hunger, education and training efforts that ensure appropriate mental and physical development; strengthen the learning experience; and prepare children for future economic independence.

### **Why is Share Our Strength Focusing on Children?**

Children under the age of 18 represent 40 percent of the entire U.S. population living in poverty. These children are more susceptible to experiencing hunger, which often leads to malnutrition. Malnutrition - even in its mildest form - during any period of childhood can have a damaging affect on children's mental and physical development. By targeting resources toward anti-hunger, anti-poverty programs for children through Children's Hour, Share Our Strength can effectively prevent the consequences of hunger and poverty at its earliest stages.

### **How Can Individuals Participate in Children's Hour?**

For individuals, participation is easy. Individuals can call (800) 969-4767 or mail tax deductible donations (an hour's earnings or a donation of their choice) to Children's Hour at 733 15<sup>th</sup> Street, NW, Suite 640, Washington, D.C. 20005. Individuals can also help by:

- Recruiting employer or employees to participate; and
- Spreading the words to friends and family.

### **How Can Businesses Participate in Children's Hour?**

Share Our Strength is encouraging business executives to donate an hour's earnings to Children's Hour and facilitate payroll deduction systems so that their employees can do the same. Share Our Strength will offer easy-to-use employee donation kits to help businesses build internal support and excitement for the program. Businesses can also support the campaign by:

- Providing corporate matching gifts;
- Donating one hour of business earnings;
- Launching a cause-related marketing campaign; and
- Donating the proceeds from a special event or New Year's Party.

For information about individual participation, please call Karen Stevans at Share Our Strength, (800) 969-4767 x6515. For information about business participation, please call Anne-Marie Grey at Share Our Strength, (800) 969-4767 x6511.

# CHILDREN'S HOUR

A Program of Share Our Strength & the International Youth Foundation

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## CAMPAIGN STRATEGY

*Between the dark and the daylight,  
When the night is beginning to lower,  
Comes a pause in the day's occupations,  
That is known as the Children's Hour.*

-- Henry Wadsworth Longfellow

JANUARY 18, 1999

# **CHILDREN'S HOUR**

## **OVERALL STRATEGY**

### **ABOUT CHILDREN'S HOUR**

#### **Concept:**

Children's Hour is based on a simple concept: challenge America's workers to donate an hour's earnings in 1999 to children of the new millennium.

#### **Goal:**

Our goal is to raise millions of dollars to build a better future for children.

#### **Campaign:**

Children's Hour is a nationwide campaign to mobilize individuals to raise funds for children and youth. Share Our Strength (SOS) and the International Youth Foundation (IYF) are partners in this national campaign.

### **THE STRATEGY**

The power of Children's Hour rests in its simplicity and magnitude. A four-pronged strategy capitalizes on its accessibility and ease by securing national sponsors to bolster the campaign's reach; building a national awareness campaign with a compelling message; launching a donor outreach effort; and investing in programs proven to build a better future for children.

#### **I. Sponsorship**

Children's Hour will seek corporate sponsors to provide the funds, reach, public relations, leadership and technical expertise necessary to ensure the campaign's success. Sponsors will include Fortune 500 corporations, media partners and online services. Public awareness endeavors, special events and leadership activities will provide sponsors with an opportunity to demonstrate their commitment to children in communities across the country. Official Children's Hour sponsors will be recognized throughout the campaign for serving as the critical foundation of support.

## **II. Donor Outreach**

Children's Hour will solicit individual donations in two ways:

### **A. Company and Industry Recruitment**

A multi-dimensional public outreach campaign will reach individuals through their employers, unions or associations. Participating companies and associations will encourage their employees or members to donate an hour's earnings and will facilitate giving through employee awareness campaigns and payroll/dues deductions.

Recruitment will include America's largest corporations, active unions, Share Our Strength's existing corporate network, companies that are involved with children's issues or millennium activities, as well as small businesses.

Potential partners include:

- Fortune 500 companies
- Unions
- Share Our Strength's corporate network (e.g. culinary and literary industries)
- Share Our Strength partner outreach to business colleagues
- Child-related companies and industries (e.g. toy manufacturers)
- Industries with millennium connections (e.g. champagne distributors)

Children's Hour will help companies secure employee donations by providing "How-To" kits along with technical assistance, including marketing support, payroll deduction assistance, toll-free hotlines and educational materials.

### **B. Individual Donor Outreach**

Children's Hour will also solicit contributions through public service announcements, media relations, the Internet, and limited direct mail. The campaign will also offer individuals simple, one-step giving opportunities. The range of mechanisms for donating may include:

- Toll-free telephone lines
- Online giving opportunities
- Credit card donation deductions
- Bank account deductions
- Direct mail

### III. Nationwide Communications Campaign

The goal of the communications campaign is to build momentum about Children's Hour and drive individual giving. A national public relations campaign will capitalize on the energy and excitement surrounding the new millennium. And a simple, compelling message about investing in our children's future will be designed to engage all individuals across the nation.

The campaign will recruit major media partners (television, print, radio, Internet) to advance the effort and attract individuals nationwide. In addition, public relations and professional agencies will be utilized to create visibility through free and earned media. The Children's Hour message will appeal to workers across the country through television, radio, Internet, billboards, bumper stickers, buttons, information packets and "How-To" kits.

Celebrities from the sports, entertainment, media, political and corporate communities will be recruited to serve as model individual donors, increasing visibility and encouraging others to participate. At the same time, public relations activities will feature local anecdotes and profiles of children benefiting from Children's Hour in local communities in an effort to compliment the national outreach efforts.

A formal announcement about Children's Hour is tentatively scheduled for June 1999. A series of regional events throughout 1999 will culminate with a "Children's Hour Celebration" in December of 1999.

### IV. Investment in Our Children's Future

Children's Hour will invest in existing programs and organizations that are well reputed for providing children with the basic resources they need to become healthy and productive. Children's Hour will target funds toward programs for children addressing:

- **Childhood Health, Hunger & Nutrition:** to ensure appropriate physical and mental growth and development (e.g. food assistance, growth and nutrition clinics and access to quality health care)
- **Childhood Education & Training:** to strengthen the learning experience and prepare for economic independence (e.g. literacy, job readiness and training)
- **Youth Community Involvement:** to engage young people in positive activities in their community (e.g. mentoring, community service and safe havens)

Children's Hour will also fund effective programs beyond the year 2000. And a portion of funds will also be granted to organizations investing in children around the world.

The campaign has the potential to raise millions of dollars and reach millions of children: if just two percent of workers donate their last hour's earnings in 1999, \$34 million will be raised and distributed to effective children's programs; if five percent donate, \$87 million will be raised; and if ten percent donate, \$174 million will be raised.

## **THE TEAM**

### **Key Partners:**

- **Share Our Strength**, one of the nation's leading anti-hunger, anti-poverty organizations, mobilizes industries and individuals to contribute their talents and resources to fight hunger and poverty.
- The **International Youth Foundation** is an independent, international, non-governmental organization dedicated to the positive development of children and youth worldwide.

### **Staff Structure:**

Children's Hour will be spearheaded by Share Our Strength's and International Youth Foundation's top executives, who possess years of cause-related communications and grant-making experience. They will lead a staff of full-time employees and be further supported by paid public relations, advertising and fund-raising firms. To focus efforts, staff will be organized into the following campaign teams:

- Corporate Sponsorship
- Donor Outreach
  - Company and Industry Recruitment
  - Individual Donor Opportunities
- Communications
- Grantmaking

February 10, 1999

Shirley Sagawa  
Office of the First Lady  
Room 100, Old Executive Office Building  
Washington, DC 20503

Dear Shirley,

I'm pleased to enclose "Unleashing New Resources and Entrepreneurship for the Common Good".

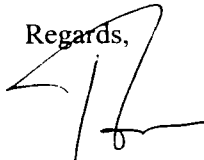
Like most everything else in today's world, philanthropy and social changemakers of all types are being challenged and transformed by larger global, financial, informational, and cultural trends. As you know, the W.K. Kellogg Foundation recently sponsored a scan to identify and describe needs and opportunities arising from these broad scale societal shifts and to propose some starting points for action. Over 120 discussions were conducted between May and October of 1998, with various individuals that have a stake in these shifts.

While the paper is steeped in the context of three major waves of change – social entrepreneurship, socially responsible business, and philanthropy as social venture capital – its focus and priority revolve around the role of philanthropy in helping to unleash new resources and innovation. The Kellogg Foundation's interest in these issues comes from its commitment to promoting, expanding, and supporting philanthropy and volunteerism.

The piece is not intended to be an exhaustive treatment of the issues, but rather a map that reveals clusters of concepts and directions for the future. Our intent is to engage you and others in a dialogue and refinement of ideas about the needs and opportunities before us, as well as to develop appropriate collaborative action. If we have done our work well, you will likely identify gaps and perhaps be frustrated by the paper's focal points. In turn, you will want to improve and expand the paper, especially those parts related to the scenario for future action. I hope the length of the document won't discourage you. The main text is 17 pages while the remaining ten pages are resource appendices.

The objective of this written piece is to promote engagement and help direct and facilitate further discussion geared toward creating an action agenda around these needs and opportunities. Your interest and comments are welcome! Also, feel free to copy the report and send it on to others or contact me if you want a copy sent directly from my office to someone.

Regards,



Tom Reis  
Venture Philanthropy Director

enclosure

**W.K.KELLOGG  
FOUNDATION**

One Michigan  
Avenue East  
Battle Creek, MI  
49017-4058  
USA  
616-968-1611  
TDD on site  
Facsimile: 616-968-0413  
World Wide Web:  
<http://www.wkkt.org>

*To help people  
help themselves  
through the practical  
application of knowledge  
and resources to improve  
their quality of life and  
that of future generations*

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                              | DATE       | RESTRICTION |
|--------------------------|----------------------------------------------------------------------------|------------|-------------|
| 003. letter              | Edib Korkut to Ms. Verveer re: address and phone number [partial] (1 page) | 12/14/1998 | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 24340

### FOLDER TITLE:

Miscellaneous

2013-0124-S  
rc1081

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Edib Korkut, M.D.



[003]

~~Edib Korkut~~  
Shirley  
pls call her

Dear Ms. Verveer,

Having been among the staunchest supporters of the President and the First Lady in their efforts to address social issues of importance to the people of this country, I would like to discuss a concept I have developed which addresses the Social Security in somewhat new way. It would be very much in line with their effort to preserve the system and the underlying values. It is, however, important, to discuss it in some confidentiality, because there may be aspects which have to be addressed first. I would like to be able to present the concept as soon as possible, so that it can be pursued according to its merit, in addressing this most important issue.

Very sincerely

A handwritten signature in cursive script, appearing to read "Edib Korkut".

Bethesda, Dec 14, 1998

Edib Korkut, M.D.  
Member, New York Academy of Sciences

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                              | DATE       | RESTRICTION |
|--------------------------|--------------------------------------------|------------|-------------|
| 004. letter              | Judith Michaels to Shirley Sagawa (1 page) | 12/13/1998 | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
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| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE           | DATE | RESTRICTION      |
|--------------------------|-------------------------|------|------------------|
| 005. note                | Pat to Shirley (1 page) | n.d. | Personal Misfile |

### COLLECTION:

Clinton Presidential Records  
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Shirley Sagawa  
OA/Box Number: 24340

### FOLDER TITLE:

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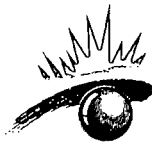
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**The Children's Museum**  
of Indianapolis

**The Children's Museum  
Of Indianapolis**  
P.O. Box 3000  
Indianapolis, IN 46206-3000

(317) 924-5431  
(317) 921-4019 fax  
(317) 920-2020 TDD

January 14, 1999

Ms. Shirley Sagawa  
Office of the First Lady  
White House  
1600 Pennsylvania Avenue  
Washington, DC 20500

Dear Shirley:

It was good to talk with you yesterday. To help you understand more about what we are planning I have enclosed an executive summary and conceptual model for the Enrichment Center which will be located on our museum campus.

As I mentioned to you, we are especially interested in youth programs that work "outside the box" and offer participants opportunities and challenges for positive growth and development. Since our Enrichment Center will be multidisciplinary we are interested in exploring a broad spectrum of programs.

Our first site visit will be from January 27-30 in San Francisco. We will be visiting the Zeum, the Exploratorium and the Renaissance Entrepreneurship Center. Other cities we plan to visit include Boston, Philadelphia and Chicago. We have New York, Washington, DC, Atlanta and Los Angeles as possible site visits, too.

Please feel free to contact me if you have any individuals or programs you think we should pursue. Thank you for your interest and your support of this endeavor. I look forward to hearing from you.

Sincerely,

Alix Litwack  
Enrichment Center Project Coordinator  
Phone: 317-574-1878  
E-Mail: alitwack@iquest.net

Enclosures

## *The Children's Museum*

### **EXECUTIVE SUMMARY THE ENRICHMENT CENTER**

For the past 73 years, The Children's Museum of Indianapolis has made connections with millions of children; however, only a small percentage of youth have been a part of our adolescent programming. Programs for preschool and elementary-age children abound at the museum yet there is a need for additional programming for youth ages 10-18. This age group is being underserved by the museum due to a shortage of space, staff and funding as well as access issues, such as cost, transportation and museum hours. The Board of Trustees has approved the concept and initial planning and development of an Enrichment Center that will be located in the museum's neighborhood campus. The creation of an Enrichment Center is a dramatic opportunity to fill this adolescent programming void.

This Enrichment Center is a revolutionary concept in museum programming for youth. It is an opportunity to take elements of successful programs and blend them together to create brand new ways of learning and programming; it is the chance to create partnerships with nationally recognized models that can be integrated or adapted to meet the goals of the Enrichment Center and it is the opportunity to reach out and establish long-term relationships with youth that will provide them with a much needed foundation for positive growth and development. In addition, the center can serve as a model for youth and adult mentoring to encourage and support community mentors in their relationships with youth participants.

The Enrichment Center is a place, but a place with no boundaries -- it is a world that celebrates diversity, nurtures individual pursuits, creates a sense of belonging, encourages teamwork and provides substantive learning experiences for both the youth and the adults who participate. Using a multi-disciplinary approach combining the arts, science, and humanities, programs and activities that fit within the center's guidelines will be fluid, allowing the center to evolve continually. The Enrichment Center will also strive to provide opportunities for underserved youth by working to break down existing barriers, such as: lack of transportation, safety on the streets, money and an adequate number of adult mentors. Most important, the Enrichment Center is a youth-focused, youth-driven place.

This Enrichment Center will be able to integrate a wide variety of opportunities and experiences into one place. Youth will be exposed to new ideas, places and people -- a whole world they might not otherwise see. The Enrichment Center also offers an opportunity to empower young people. Programs that focus on civic involvement, mentoring younger children, and reaching out to others around the globe all nurture feelings of connectedness to the world.

Unlike the museum, the Enrichment Center is not a walk-in center for participants who might dabble in an activity for a brief period and not return for several months - the Enrichment

Center is a place where youth will establish long-term relationships with staff, community mentors and their fellow participants. Out-of-town youth may connect via the Internet and participate in virtual activities of the Enrichment Center, such as: a global chat room on significant social issues such as poverty or violence; a virtual chess tournament; or a joint community activist project on pollution between individuals in various states. Students may also come to the Enrichment Center several times a year as part of a continuing project. Youth from outside the U.S. may also connect in this virtual manner or may come to the Enrichment Center for a summer program such as an intensive drama workshop.

Since the center is a *place with no boundaries*, programs and activities could be linked with existing groups, such as Boys and Girls Clubs, YMCA's, libraries and community centers. There is much for us to learn through these collaborative relationships with existing youth serving organizations both in our community and nationwide. This sharing of ideas and resources will greatly enhance both the scope and quality of the work of the Enrichment Center.

The Enrichment Center would be a separate entity while being connected to the infrastructure of the museum. In addition, the Enrichment Center would be open during the hours youth need. Instead of closing its doors at 5:00 p.m., the Enrichment Center would continue to be open to provide a safe, learning environment with adult mentors into the evening hours and on weekends. Since we know much of what occurs in educational settings is about socialization, we also know that youth need to feel invited and comfortable at the Enrichment Center. In addition to spaces for artistic endeavors, performances and multi-media labs, the Enrichment Center will also have gathering and recreational spaces. Youth will also have opportunities to assist in the operation of the facility as part of their commitment to learning and their life-skills development.

Youth will learn about the Enrichment Center through schools, community organizations, the museum and their peers. They will access the center by signing up for programs and activities and making a commitment to participate. Some activities might be as brief as a one-day workshop on film editing or a series of filmmaking workshops that would last the entire year. Or, students may choose to attend a summer institute for an intensive learning experience that would bring well-known filmmakers to the Enrichment Center from around the world. There will be nominal charges for some programs.

Another facet of the Enrichment Center will be the formation of an alumni association that will track the lives of participants beyond their formal relationship with the center. This effort will help us understand the impact the center is making on youths' lives and the effectiveness of our work. Through this Enrichment Center the museum will continue to be a catalyst for positive change both locally and globally and remain vital and relevant to the people whose lives we touch .

# Enrichment Center

Conceptual Model

September 1998

