

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                       | DATE       | RESTRICTION |
|--------------------------|---------------------------------------------------------------------|------------|-------------|
| 001a. draft              | Draft Press Release re: Save America's Treasures [partial] (1 page) | 01/27/1999 | P6/b(6)     |
| 001b. list               | re: Marjor Save America's Treasures Donors (1 page)                 | n.d.       | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 23244

### FOLDER TITLE:

Millennium Communities

2013-0124-S

rc1175

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]  
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P3 Release would violate a Federal statute [(a)(3) of the PRA]  
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]  
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]  
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]  
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]  
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]  
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]  
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]  
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]  
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]  
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



# MILLENNIUM COMMUNITIES

WHITE HOUSE MILLENNIUM COUNCIL

March 17, 1999

**TO: Mickey Ibarra  
Melanne Verveer  
Ann Lewis  
Shirley Sagawa  
Marsha Berry  
Toby Graff  
Julie Mason  
Laura Schiller  
Kelly Craighead**

**FROM: Amy Hickox, Sue Vogelsinger, Joe Voeller**

**RE: Millennium Communities Update**

We want to thank you for all of your help and support on the Millennium Communities Program. We are off to a good start and we wanted to provide you a quick update on our work:

- To date, over 10,000 Millennium Communities Handbooks have been distributed to elected officials (for example, the U.S. Conference of Mayors and the League of Cities sent out a joint mailing on March 5th, 1999 with the Millennium Communities Handbook and a letter from their Presidents to 4,000 of their members). In addition, the Millennium Communities website is receiving over 1,000 hits per week.
- As you know, Mrs. Clinton included the Millennium Council and the Millennium Communities Program in her remarks to the Governors spouses in February.
- Three of our four intergovernmental partners (U.S. Conference of Mayors, League of Cities, National Association of Counties) have officially launched the Program at their winter meetings.
- We asked each of our Partners to provide us a public affairs plan for the next 6 months. They did a good job and have ideas for continuing to promote the program each month. Attached are their plans as well as recent articles that ran in each of our Partner's newspapers .
- As part of BellSouth's work as an Associate Partner to the Program, they have brought the Pioneers of America to the Partnership --(800,000 active and retired telephone workers from around the country) and they have committed to support Millennium Communities. They will be asked to contact their elected officials to encourage them to apply for designation and they will offer to execute millennium projects in local communities. In addition, the Alliance for Public Technology (APT) has committed to support the program as well.
- Finally, we are beginning to think through a proposal for our next event to highlight Millennium Communities -- sometime in April if schedules permit.

# Nation's Cities WEEKLY

Vol. 22, No. 10  
March 8, 1999

National League of Cities



Official Publication of the National League of Cities, Washington, D.C.  
[www.nlc.org](http://www.nlc.org)

Newspaper Handling

## BECOME A MILLENNIUM COMMUNITY!



WHITE HOUSE  
MILLENNIUM COUNCIL

Honor the Past-Imagine the Future

The White House is awarding the national designation of "Millennium Community" to local governments that take a leadership role in marking the transition to a new century by undertaking local projects that reflect the theme, *Honor the Past—Imagine the Future*.

The program is noncompetitive. Designated communities receive a signed certificate from the President and First Lady and may use the national millennium logo and motto to identify community projects and events.

To receive designation, cities submit a short program plan describing how they intend to carry out projects and activities related to the national millennium theme. Applications can be submitted online.

To get started, visit

[www.millenniumcommunities.org](http://www.millenniumcommunities.org)

**SUBMIT YOUR APPLICATION TODAY!**

Newspaper Handling

# Nation's Cities WEEKLY

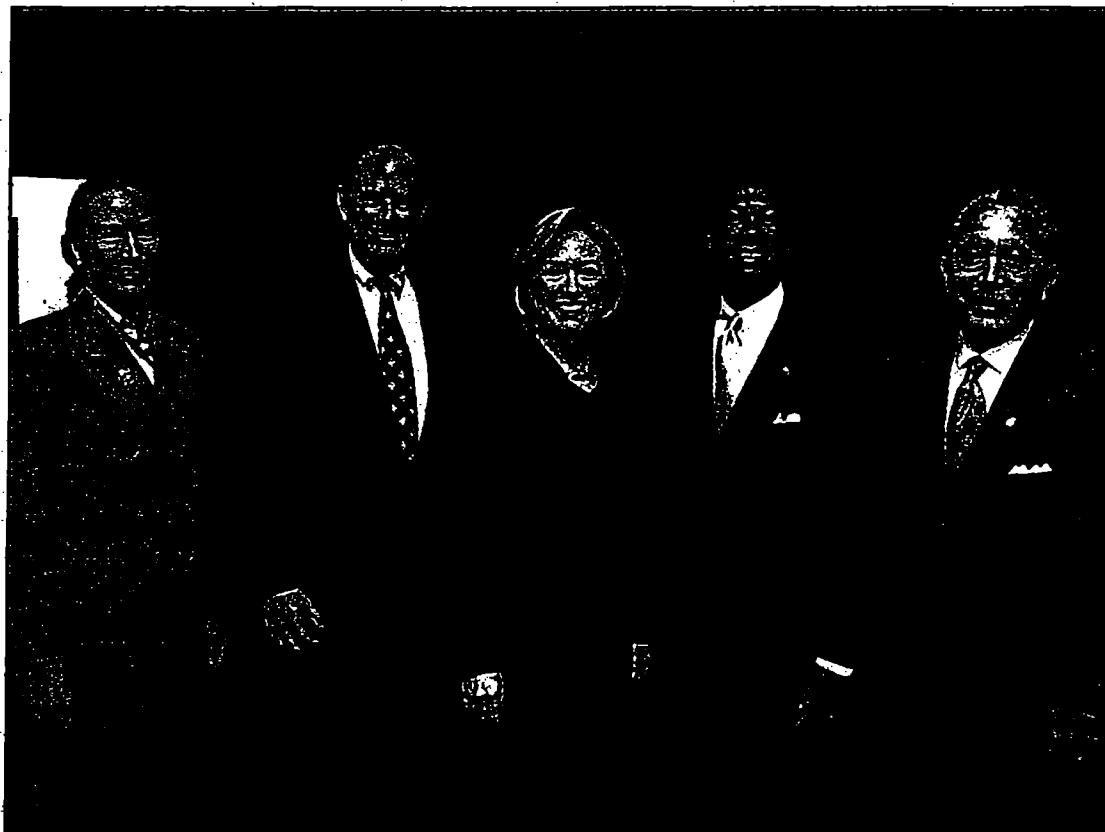
Vol. 22, No. 7  
February 15, 1999

Official Publication of the National League of Cities, Washington, D.C.

[www.nlc.org](http://www.nlc.org)



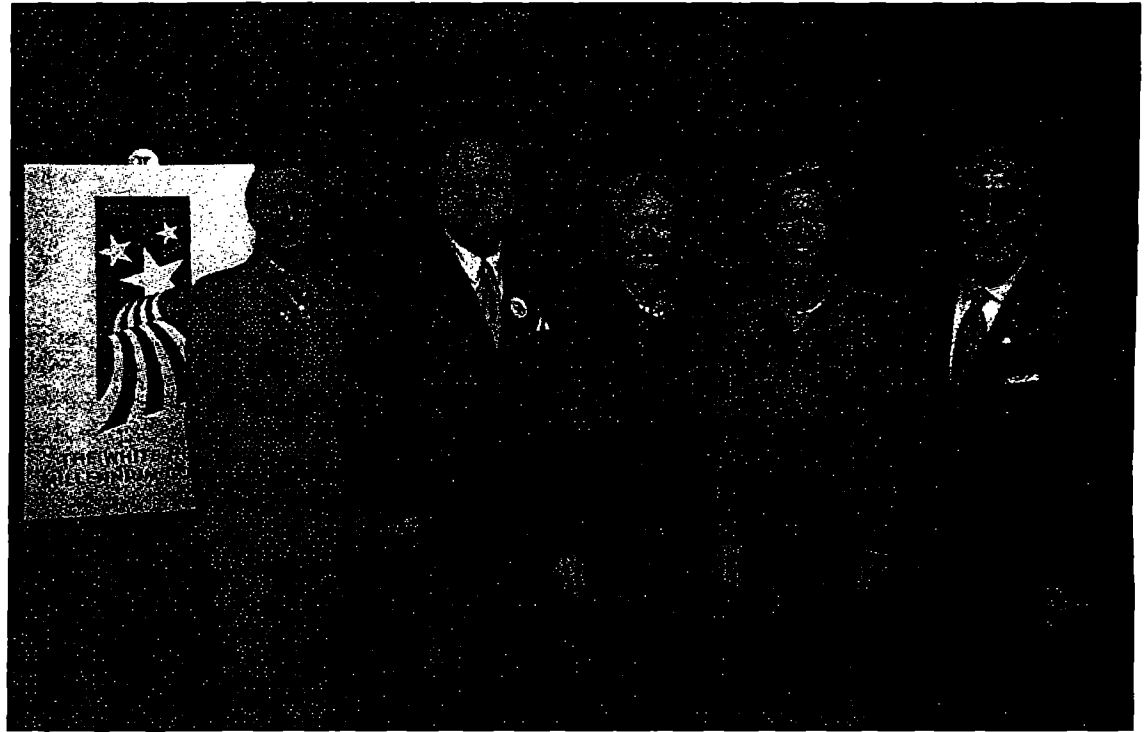
## *Preparing to Celebrate the Millennium*



NLC was well represented at the recent launch of the White House Millennium Communities program. Pictured (l-r) are Millennium Council director Ellen McCulloch-Lovell, NLC executive director Don Borut, First Lady Hillary Rodham Clinton, NLC President Clarence Anthony (Mayor, South Bay, Fla.), and White House intergovernmental affairs director Mickey Ibarra. For more information on how to receive Millennium Community nation, *The Weekly* (2/8/99) or link to the Millennium

# Conference President Salt Lake City Mayor Corradini Joins with First Lady to Announce Millennium Communities Program

At her address at the 67th Winter Meeting, First Lady Hillary Rodham Clinton announced the Millennium Communities Program which will allow cities to be designated official Millennium Communities. Designated communities will be awarded use of the national millennium logo and motto to identify community projects and events as part of the national millennium observance. Applications area available on the web site ([www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov)) and can be electronically submitted. More information can be obtained by contacting Tom McClimon on the Conference staff at (202) 861-6729



*(Left to Right) Ellen McCulloch-Lovell, Advisor to the First Lady on the Millennium; J. Thomas Cochran, Executive Director, U.S. Conference of Mayors; First Lady Hillary Rodham Clinton; Mayor Deedee Corradini; and Mickey Ibarra, Director of White House Intergovernmental Relations.*



*A Celebration of the Heart*

# **NEWS RELEASE**

**FOR IMMEDIATE RELEASE:**  
**Thursday, February 18, 1999**

**CONTACT: Eben Fowler (816) 374-5427**  
**Eric Morgenstern (913) 871-8700**

## **KANSAS CITY'S 150<sup>TH</sup> ANNIVERSARY FEATURED BY WHITE HOUSE MILLENNIUM COUNCIL**

***KC150 Plans Included  
in Just-Released Handbook***

**KANSAS CITY, MO—:** Kansas City's sesquicentennial celebration, known as *KC150*, is featured in the White House *Millennium Communities Handbook* as an example of what communities across the country are doing to celebrate the millennium. The White House Millennium Council was created to encourage the participation of every American in the commemoration and celebration of the dawn of the new century.

The theme of the national millennium program is "Honor the Past – Imagine the Future," and activities planned for Kansas City's 150<sup>th</sup> anniversary are a perfect complement to this theme. "Our celebration of *KC150* includes the encouragement of a great deal of grassroots activity in the Kansas City metropolitan area. *KC150* was designed, in part, to serve as a catalyst for significant citizen involvement in a wide variety of civic and community improvement projects," says Jan Burmeister, *KC150* project director.

*KC150* is a metropolitan-wide effort that will involve not only major single events attended by hundreds of thousands of citizens but literally hundreds of mini-events and projects initiated by neighborhood groups, organizations, and others involved in celebrating and remembering our heritage. The goal is to instill new pride in the citizens of our area and create a legacy that lasts beyond the actual celebration date of June 3, 2000.

The acknowledgment of Kansas City's plans for its sesquicentennial by the White House Millennium Council is significant recognition of the efforts being put forth to improve the entire Kansas City metropolitan area and celebrate an important milestone in the city's history.

###

**KC150**

*A Celebration of the Heart*

911 Main Street, Suite 2600 • Kansas City, MO • 64105-2049 • (816) 374-5400 (Voice or TDD) • Fax (816) 374-5454  
<http://www.kc150.org> • email: [inbox@kc150.org](mailto:inbox@kc150.org)

## **Planned Millennium Communities Support Activities National League of Cities (NLC)**

### **January, 1999**

- Participate in planning/program organizational meetings
- Write support statement by NLC President
- Prepare for/report on kick-off activities at USCM meeting
- Publish *Nation's Cities Weekly* feature article on program launch

### **February, 1999**

- Publish *Nation's Cities Weekly* photo/outline about program launch
- Establish Millennium Communities logo/link on NLC home page
- Prepare database for joint NLC-USCM handbook mailing
- Order handbooks/applications/prepare transmittal letter and envelopes
- Distribute handbooks/fact sheets at NLC legislative conference
- Test online application system; begin to submit applications

### **March, 1999**

- Distribute program handbooks/fact sheets at NLC legislative conference
- Do joint NLC-USCM handbook mailing to 4,000 mayors
- Send press release about program to state affiliate publications
- Publish "alert" article in *Nation's Cities Weekly* about handbook mailing

### **April, 1999**

- Publish article in *Nation's Cities Weekly* on initial designations
- Provide support to/publicize First Lady initial designation conference call
- Publish Millennium Community profile article in *Nation's Cities Weekly*

### **May, 1999**

- Publish Millennium Community profile article in *Nation's Cities Weekly*
- Distribute program materials at NLC community-building conference in Orlando
- Distribute program materials at NLC steering committee meetings

### **June, 1999**

- Distribute program materials at NLC steering committee meetings
- Distribute program materials at state affiliate meetings
- Publish Millennium Community profile article in *Nation's Cities Weekly*

### **July, 1999**

- Publish special report in *Nation's Cities Weekly* about program success stories
- Publicize program at meeting of state affiliates

## **NACo Activities to Promote Millennium Communities Program**

As a partner with the White House Millennium Council, NACo is willing to promote the Millennium Communities Program through the following actions:

### **Activities**

- Publish articles in *County News* and in other NACo publications
- Include information about the program on the NACo website and provide a link to the Millennium Communities site
- Distribute handbook and program application at the Legislative Conference, the Western Interstate Region Conference and the Annual Conference
- Mail information about the program to county officials
- Group fax information about the program as a follow-up to the letter

### **Timeline**

#### **February**

- First article on the program published in the February 15 issue of the paper
- Handbook and application will be distributed at the Legislative Conference
- NACo website will be updated

#### **March**

- Counties participate in conference call with First Lady
- Article on the program to appear in the March 1 issue of *County News*
- Mailing to chief elected official in every county
- Information about the program included in the Leadership Letter (bi-weekly newsletter sent to 300 county leaders and 200 corporate members)

#### **April**

- Follow-up information to county officials by group fax
- Article in *County News* about counties initiating millennium activities and receiving the Millennium Communities designation
- Distribute materials at state association of counties meetings

#### **May**

- Participate in conference on Millennium Communities
- Distribute materials at Western Interstate Region Conference
- Publish article in *County News*
- Distribute materials at state meetings

#### **June**

- Publish article in *County News*
- Distribute materials at state meetings

#### **July**

- Feature program at General Session at Annual Conference in St. Louis, Missouri
- Hold workshop and distribute materials about program at Annual Conference
- Publish article in *County News*



# THE UNITED STATES CONFERENCE OF MAYORS

1620 EYE STREET, NORTHWEST  
WASHINGTON, D.C. 20006  
TELEPHONE (202) 293-7330  
FAX (202) 293-2352  
TDD (202) 293-9445  
URL [www.usmayors.org/uscm](http://www.usmayors.org/uscm)

March 16, 1999

## MEMORANDUM

To: Amy Hickox

From: Tom McClimon 

Re: PR Strategy for Millennium Communities Program

### I. Announcements

- Articles in US Mayor Publication
- Web Site Announcements
- Monday morning meetings of city representatives
- Communications with local Millennium coordinators

### II. 67th Annual Conference of Mayors

June 11-15, New Orleans

- Computer booth hosted by Bell South to allow Mayors to apply on-line

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Mayor of Salt Lake City

**Vice Presidents:**  
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Mayor of Denver

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NURT L. STANLEY  
Mayor of Baltimore

**Executive Director:**  
J. THOMAS COCHRAN

FROM: Tom Halicki, Executive Director, NATaT  
Jennifer Balsam, Federal Affairs Associate, NATaT

DATE: February 23, 1999

RE: Six month plan for promoting the Millennium Communities program

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In an effort to promote the Millennium Communities program we have:

- Included an ad in the December *Washington Report* informing readers of the upcoming opportunity to become a Millennium Community.
- Included an article with Millennium Community guidelines in our February *Washington Report*.

We will continue promoting Millennium Communities by:

- Creating a Millennium Communities button on our website with pertinent information and relevant links.
- Continuing to place reminders and relevant articles, including examples of what communities are doing, in our monthly *Washington Report* and *Small Community Quarterly*.
- Promoting the Millennium Communities program with the NATaT and NCSC Board of Directors at their February Board meeting.
- Bringing Millennium Handbooks and promotional material to State Associations of Towns annual meetings.  
Pennsylvania: April 11-14, 1999  
Indiana: July 21-24, 1999  
Ohio: August 4-7, 1999
- Making sure our State Associations have all of the necessary materials to promote the program including handbooks and applications and encourage them to place articles in their monthly magazines.
- Use our Annual Conference September 8-10, 1999 to promote Millennium Communities projects.

# Act now — become a Millennium Community

County governments now have the opportunity to receive a special designation for their millennium activities by becoming a Millennium Community.

The White House Millennium Council recently established the Millennium Communities Program in partnership with NACo, the Bureau of Indian Affairs and other associations representing local governments.

The program is a national, non-competitive initiative designed to recognize communities across the country which are bringing citizens together to celebrate the millennium by paying tribute to the ideals and creativity that have shaped the past and by preparing their citizens — especially children — for the 21st century.

To receive the designation as a Millennium Community, counties must:

- form a committee to plan and organize community-enhancing millennium celebration events and programs
- include in the planning process people and organizations that are broadly representative of the community, and
- plan programs and events with the national millennium theme: "Honor the Past — Imagine the Future."

In addition, the millennium council has produced a handbook, which describes the program in detail and offers sample projects that are consistent with the national millennium



theme. Information from the handbook is included on the Millennium Communities Web site ([www.millenniumcommunities.org](http://www.millenniumcommunities.org)) and copies are available through NACo.

Counties that are designated Millennium Communities will receive:

- award of the official designa-

tion "Millennium Community"

- use of and identification with the national millennium logo and motto: "Honor the Past—Image the Future"

- listing of projects on the national Millennium Communities Web site

- certificate of recognition signed by the President and First Lady, and

- an invitation to participate in recognition events hosted by the president and First Lady.

All counties are eligible for the Millennium Communities designation. Cities, towns and tribal reservations also can apply for the designation. County officials may want to coordinate efforts of the local governments within their county.

Applications for this designation would be submitted to NACo where it will be reviewed and then forwarded to the White House Millennium Council for final approval.

Applications are available online through the program's Web site or from NACo. The Web page also gives communities the opportunity to share ideas and projects, provide suggestions and recognize communities that earned the Millennium Community designation.

To receive a handbook and application for the program, fax your request to NACo Public Affairs at 202/393-2630 or e-mail your request to [tgoodman@naco.org](mailto:tgoodman@naco.org).

## NACo CONFERENCE from page 1

tric utility restructuring, and Rep. Louise Slaughter (D-N.Y.), who chairs the Congressional Arts Caucus, spoke about congressional plans to fund arts activities at the local level.

Preceding Slaughter's remarks, Broward County, Fla. received the first NACo Arts and Culture Award, which recognizes innovation in developing arts programs that address

dress delegates over the course of the conference include Interior Secretary Bruce Babbitt, Sen. Larry Craig (R-Idaho), chairman of the Republican Policy Committee and Rep. Martin Frost (D-Texas), chairman of the House Democratic Caucus. Another expected conference highlight is a debate between CNN Crossfire's Patrick Buchanan, who

didate, and liberal Bill Press.

NACo will also present its Legislator of the Year Award to Reps. James Oberstar (D-Minn.) and Bud Shuster (R-Pa.) for their leadership in shepherding TEA-21 through Congress.

The Legislative Conference also saw the launch of a sustained campaign to "Let America Work." The

## MILLENNIUM COMMUNITIES

### Background:

- The President has talked about building a bridge to the 21st Century since he first ran for President -- and now the time is upon us.
- Through the Millennium Communities Program, we have an opportunity to:
  - unite the Country through our grassroots communities around a common national theme "Honor the Past -- Imagine the Future";
  - and to reinforce the President's national priorities like education, health care and the environment at the local level.
- Since we've been working on this project, we've been impressed with the seriousness that communities are approaching the millennium with.
  - There's a sense of urgency to use this milestone to build a better future for our children.
  - People (especially from smaller communities) reflect with great fondness on what the bicentennial did to unite their community and they see the millennium as a greater impetus for taking action.
- The White House Millennium Council already has several national programs underway (SAT, Trails, Mars, My History is America's History) that set an example and tone for what we hope communities will do to "Honor the Past -- Imagine the Future."
  - Millennium Communities affords ALL Americans an opportunity to participate and make a difference and leave a lasting legacy for our future.
- It is inspiring to learn about what is already being planned in communities around the country -- serious thought and energy are being poured into their efforts.
  - Little Rock, AR has established a Millennium Commission to pursue various projects. For example, the Mayor, in partnership with President Clinton's Church, will host a religious event at their new arena (for 18,000 people) on December 31st, 1999. In addition, local schools districts are developing a curriculum for the next school year to talk about the millennium and what it means to the community.
  - Seattle, WA has a grand infrastructure in place -- their theme is "Imagine What We Can Do Together." They have three major focus areas: Legacy, Celebration and Volunteerism. From planting 20,000 trees in the forest; to water restoration projects; to bringing 13 ethnic cultural festivals to parts of their community to celebrate diversity; to establishing "Service Corps 2000" to be kicked off on

Martin Luther King Day through Earth Day 2000 where local corporations and businesses will help increase Volunteerism and spotlight existing organizations efforts -- Seattle is energized.

- Boston, MA has established a Millennium Council comprised of diverse representatives from the city. They have identified 8 major objectives and committees -- Community Building; History and Tourism; Advanced Technology; Education; Regional Economic Competitiveness etc. For example, they are working with local businesses to establish an endowment to fund college education for all children in the city. They have a public education and arts awareness project that they will bring to all parts of their city.
- The White House has an opportunity to capitalize on what's already being planned and to have a multiplying affect on other communities. In addition, we can use this network of communities to further national priorities like education, environment, health care etc.

#### The Program Process:

- The White House Millennium Council will partner with several intergovernmental organizations: Conference of Mayors, National League of Cities, Towns and Townships, National Association of Counties, and the Bureau of Indian Affairs.
- Local elected officials will apply on behalf of their community to their National Association to receive the "Millennium Communities" designation. There are potentially 35,000 communities who can apply.
- Applications will be based on a pledge to:
  - Establish some sort of Millennium Committee/Task Force
  - Commit to reaching out to all parts of their community
  - Pursue projects which "Honor the Past -- Imagine the Future"
- We are working with Phil Caplan on recognition by the White House
  - Potentially a certificate signed by the President et. al. And picture
  - Banners which can be hung at town centers etc.
- We plan to launch this project the end of January. Our initial thought is the launch should occur at the White House and there could be subsequent visits to local communities who receive the "Millennium Communities" designation. We could include representatives from all of the intergovernmental organizations who are partnering with us as well as non-profit and corporate entities to energize them.

## **WHITE HOUSE MILLENNIUM COUNCIL LOGO AND MOTTO GUIDELINES**

### **Part 1 -- Goals of the White House Millennium Council Logo and Mottos**

§1.1 The goals of the White House Millennium Council (the Council) are to lead the country in a celebration of the new millennium by initiating and recognizing national and local projects that contribute in educational, creative and productive ways to America's commemoration of this milestone. The White House Millennium Council Logo (Millennium Logo) and Mottos were created to identify projects that support the Council's goals.

§1.2 These guidelines provide the criteria and procedures for becoming a Millennium Council Partner or Associate Partner and set forth the Council's rules governing the use of the Millennium Logo and Mottos.

§1.3 A copy of the Millennium Logo and Mottos are attached to these guidelines. *See Attachment.*

### **Part 2 -- Entities Authorized to Use and Award use of the Millennium Logo or Mottos**

§2.1 The Millennium Logo is a trademark of the Council; the Mottos are word-marks of the Council. The authority to use the Millennium Logo and Mottos is limited to:

- (a) The White House Millennium Council;
- (b) The White House; and,
- (c) Entities and projects approved by the Council to use the Logo and Mottos.

§2.2 The Millennium Logo and Mottos may not be used by any other individual or entity for any purpose without the written authorization of the Director of the Council.

### **Part 3 -- Millennium Council Partnerships for Nonprofits, Agencies and Associations**

#### **§3.1 Criteria for Millennium Council Partners**

- (a) To qualify for consideration by the Council as a Partner, an entity must be a:
  - (I) National nonprofit organization whose primary purpose is:
    - (A) to preserve, recognize, and educate the public about historic American sites, buildings, and objects of national significance; or
    - (B) to facilitate public discussion and awareness regarding important health, environmental, educational, economic, scientific, cultural or social issues that we as a Nation will face in the millennium.

(ii) Federal agency; or  
(iii) Intergovernmental agency or association (*e.g.*, U.S. Conference of Mayors, National Governors' Association).

(b) In addition to meeting the criteria set forth §4.1(a), the Council will only enter into Partnerships with entities that:

(i) Support positive health, social, cultural, educational, economic or environmental objectives, and;

(ii) Propose or associate with a project, event or site that is consistent with the mission of the Council and meets the criteria set forth in §6.1 of these Guidelines.

(iii) Submit to the Council all potential Corporate or Associate Partners, or other significant supporters of its projects, events or sites, for review prior to approving such entities' participation.

### **§3.2 Millennium Partner Application Process**

(a) An entity that seeks to become a Millennium Partner shall complete a Partner Application and submit it to the Council. Applications may be obtained from the Council or from its website: [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov) and [www.2000.whitehouse.gov](http://www.2000.whitehouse.gov). Request forms may also be obtained from the Council by calling (202) 456-2000.

(b) An entity applying to be a Partner must submit at least one project in its application that meets the criteria set forth in §6.1(b)&(c). of the Guidelines.

(c) The Council shall review the application and determine whether the entity and the proposed millennium project meet the criteria set forth in §6.1 of the Guidelines.

(d) The Council will consider the goal of including a diverse group of entities and projects in the Millennium Project during the Partner selection process.

## **Part 4 -- Millennium Associate Partnerships for Corporations and any other Entities**

### **§4.1 Criteria for Millennium Council Corporate and Associate Partners**

(a) Millennium Partners may choose to involve other entities (*e.g.*, corporation, organization, association, nonprofit, or federal, state or local agency) as Corporate or Associate Partners to assist or collaborate on particular projects, events, or sites. To qualify for consideration by the Council as a Corporate or Associate Partner of a Millennium Partner, an entity must receive a recommendation, unless an exception applies, from a Millennium Partner to be a Corporate or Associate Partner in connection with a particular project, event or site.

(b) Federal, state or local agencies that seek to assist or collaborate with a Millennium Partner on a pre-existing project, event or site do not need to obtain a recommendation from a Millennium Partner. In lieu of a recommendation, the Millennium Partner shall notify the Council of the agency's participation.

(c) If an entity seeking a recommendation needs assistance with identifying an appropriate nonprofit, agency or intergovernmental association from which to seek a recommendation, that entity may request assistance from the Council.

#### **§4.2 Millennium Corporate and Associate Partner Application Process**

(a) An entity that seeks to become a Millennium Corporate or Associate Partner must obtain and complete a request form and submit it to a Millennium Partner for a recommendation.

(b) A list of Millennium Partners appears on the Council's website. An entity that seeks to become a Millennium Corporate or Associate Partner may contact any of the Millennium Partners listed for a recommendation and should submit its request form directly to that Partner. Additional information about Millennium Partners may be obtained from the Council by calling (202) 456-2000.

(c) The Partner shall forward an entity's request to the Council along with its endorsement of that entity to be its Corporate or Associate Partner for a particular project, event or site that meets the criteria set forth in §6.1. of these guidelines.

(d) The Council shall review Corporate or Associate Partner recommendations and issue written determinations to the Partners within 20 days of receipt of such recommendations.

#### **Part 5 -- Approval and Use of the Millennium Logo and Mottos**

##### **§5.1 Authority to Approve the Use of the Millennium Logo and Mottos**

(a) The Council has the absolute discretion to use and approve others to use the Millennium Logo and Mottos.

(b) The authority to approve other entities to use the Millennium Logo and Mottos is limited to the Council.

(c) The Council reserves the right, at any time, to revoke or deny approval for the use of the Millennium Logo and Mottos by any individual or entity, including individuals or entities that have been approved as Partners, Corporate Partners, and Associate Partners to use the Millennium Logo and Mottos.

##### **§5.2 Use of the Millennium Logo and Mottos by Partners**

(a) Partners may use the Millennium Logo and Mottos, without limitation, in connection with the promotion of specific projects, events or sites that have been approved by the Council.

(i) For example, partners may use the Millennium Logo and Mottos on stationery, banners, and other correspondence in connection with an approved project, event, or site.

(ii) Partners also may use, or permit the use of, the Millennium Logo or Mottos in the media identifying the Logo or Mottos in connection with an approved project, event or site.

(b) Any proposed use of the Millennium Logo or Mottos for promotional purposes that is designed to appear in major (*i.e.*, not local) print, television, electronic, or other media and that identifies Partners, Corporate or Associate Partners, or other entities must be submitted in writing for approval by the Council.

(i) The request must state the nature and objective of the promotion and the

proposed use of or identification of the Partners, Corporate or Associate Partners, or other entities in connection with the Millennium Logo or Motto.

(ii) The Council will have 10 days after receipt of the request to review the promotional work and disapprove the use of the Millennium Logo or Mottos.

#### §5.3 Use of the Millennium Logo and Mottos by Corporate or Associate Partners

(a) Corporate and other entities granted the right to use the Millennium Logo and Mottos in connection with a project may use them in connection with their logo if used for the purpose of promoting a project, event or site as set forth in §6.1.

(b) Entities granted the right to use the Millennium Logo and Mottos may not use them in connection with corporate or other products.

(c) Any proposed use of the Millennium Logo or Mottos for promotional purposes that is designed to appear in major (*i.e.*, not local) print, television, electronic, or other media and that identifies Partners, Corporate or Associate Partners, or other entities must be submitted in writing for approval by the Council.

(i) The request must state the nature and objective of the promotion and the proposed use of or identification of the Partners, Corporate or Associate Partners, or other entities in connection with the Millennium Logo or Mottos.

(ii) The Council will have 10 days after receipt of the request to review the promotional work and disapprove the use of the Millennium Logo or Mottos.

(d) Any proposed use of the Logo or Mottos for promotional purposes that is designed to appear in local print, television, electronic, or other media and that identifies Corporate or Associate Partners or other entities (excluding Partners) must be submitted in writing for approval by the Partner. The request must explain the nature and objective of the promotion and the proposed use of or identification of Corporate or Associate Partners or other entities in connection with the Millennium Logo or Mottos.

#### §5.4 Use of the Millennium Logo and Mottos in Connection with Fundraising Efforts

(a) Partners and Corporate or Associate Partners approved for use of the Millennium Logo and Mottos may not use the Millennium Logo and Mottos in connection with any efforts to raise funds unless the use of the Millennium Logo and Mottos in such fundraising efforts is approved by the Council.

(i) Any proposed use of the Millennium Logo and Mottos in connection with fundraising efforts must be submitted for approval in writing to the Council.

(ii) Such requests must explain the nature and objective of the fundraising effort and the specific connection with an approved project, event or site.

(iii) The Council will have 10 days after receipt of the request to review it and disapprove the use of the Millennium Logo or Mottos in such fundraising efforts.

(b) Where a proposed fundraising effort includes the sale of a product:

(i) that product must constitute a project or comprise an integral part of a project that has been approved by the Council; and

(ii) 100% of the proceeds, net of costs, from the sale of the product must be used to fund the approved project.

#### **§5.6 Use of the Millennium Logo and Mottos by Educational Institutions**

(a) Educational institutions may use the Millennium Logo and Mottos in connection with projects that are designed to teach students about issues, events, or subject matters that relate to our history, current events, or future.

(b) An educational institution that seeks to use the Logo and Mottos in connection with a project, event or site that meets the criteria in §5.6(a) must notify the Council in writing and explain the nature and objective of the project and the manner in which the Logo and Mottos will be used.

(c) The Council will have 10 days after receipt of the request to review it and disapprove the use of the Logo or Mottos in connection with the project.

§5.7 Apart from the uses set forth in Part 5 of these Guidelines, the Millennium Logo and Mottos may not be used for any other purpose or endorsement without approval from the Council.

§5.8 Partners, Corporate Partners and Associate Partners and other individuals or entities approved by the Council to use of the Logo and Mottos are not authorized to use them in connection with the White House, the President, or the First Lady without the written permission of the White House Counsel's Office.

### **Part 6 -- Millennium Council Project Criteria**

§6.1 To qualify as a millennium project, either as part of the process for being selected as a Partner or Corporate or Associate Partner, the following criteria must be met:

(a) The entity, including its subsidiaries and affiliates, proposing the project must support positive health, social, cultural, educational, economic or environmental objectives;

(b) The proposed project supports the mission of the White House Millennium Council Charter; and

(c) The proposed project meets at least one of the descriptions below:

(i) involves and attracts a diverse group of citizens on a national or local level and helps improve their communities through meaningful activities.

(ii) celebrates and preserves important and valuable American symbols or traditions of our history and culture.

(iii) recognizes and encourages education, innovation and discovery by highlighting achievements in the arts, humanities, scholarship, or science,

(iv) increases global communications and understanding of different cultures.

(v) inspires our nation's youth by providing them with a positive vision of our

nation and their future, including through the use of new technologies and ideas.

(vi) educates us about important health, social, cultural, educational, economic or environmental issues that we as a nation will face in the millennium.

§6.2 Entities whose projects or mission are inconsistent with the criteria listed above are not eligible to use the Millennium Logo and Mottos.

#### **Part 7 -- Modification of Guidelines**

§7.1 These guidelines and the accompanying applications are subject to periodic modification and updates without notice by the Council.

§7.2 These guidelines are effective November 23, 1998, superseding guidelines revised as of September 7, 1998.

# WHITE HOUSE MILLENNIUM COUNCIL LOGO AND MOTTOS

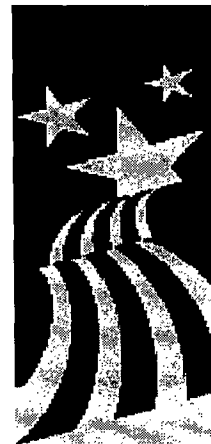
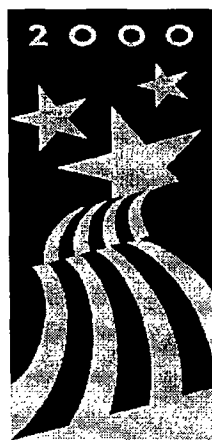
HONOR THE PAST- IMAGINE THE FUTURE

GIFTS TO THE FUTURE

SAVE AMERICA'S TREASURES

SAVING AMERICA'S TREASURES

MILLENNIUM TRAILS  
MILLENNIUM COMMUNITIES



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## **Clinton Presidential Records Digital Records Marker**

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# MILLENNIUM COMMUNITIES HANDBOOK

WHITE HOUSE MILLENNIUM COUNCIL

J A N U A R Y 1 9 9 9

--DRAFT -- 1/27/99 4:00 PM

EMBARGOED FOR RELEASE 2/2/99

CONTACT: Carolin Sagawa/202-588-6218

*Program*  
**SAVE AMERICA'S TREASURES MARKS ONE-YEAR ANNIVERSARY**  
**WITH ~~REPORT TO CONGRESS OF 1998 SUCCESS~~**

*More than \$30 million raised for national preservation program; visits to historic sites  
 with First Lady set stage for continued success in 1999*

(Washington, D.C., February 2, 1999)...Communities and donors across the country are answering the call to honor the past and imagine the future by saving our nation's historic and cultural heritage. That is what Save America's Treasures, a public-private partnership between the National Trust for Historic Preservation and the White House Millennium Council, is reporting to Congress today on the program's first anniversary. Save America's Treasures was created by Executive Order 13072 on February 2, 1998, to rescue and restore our nation's irreplaceable cultural legacy. The report cites the program's successes, such as the more than \$30 million raised by the program's private-sector partners that will go toward grant programs and special preservation projects in communities across the country.

As noted in the report, <sup>the</sup> Save America's Treasures <sup>program</sup> undertook a series of visits in 1998 to diverse historic sites on the East and West Coasts with Honorary Chair Hillary Rodham Clinton, to raise awareness of the dire conservation needs of many of America's most important and endangered historic sites, artifacts, documents and monuments. The tour kicked off in early July at the Smithsonian's American History Museum in Washington, D.C., with the announcement of \$13 million donated by Polo Ralph Lauren Corporation for the restoration and conservation of the original flag that inspired Francis Scott Key to write *The Star-Spangled Banner* and the Save America's Treasures public awareness campaign. For four days, the First Lady visited such sites as Edison National Historic Site in West Orange, NJ, Harriet Tubman's home in Auburn, NY, and the Ganondagan State Historic Site in Victor, NY, which is cherished ~~as the home~~ <sup>site</sup> and burial place of the Mother of Nations, ~~Jikohnsaseh~~ <sup>one of the most important figures</sup> in Iroquois history.

*checked  
Julie  
on 2/2/99*

"I am thrilled to have seen so many of the places where our American experience was forged, and look forward to visiting others in the coming months," said Mrs. Clinton. "Unfortunately, many of our valuable historical and cultural treasures are now threatened by time, deterioration and lack of conservation resources. We must not lose our heritage. By Saving America's Treasures, we preserve our past as our gift to the future."

According to the report, Save America's Treasures took to the road again in December, traveling with Mrs. Clinton to sites in the Northeast such as the Louis Armstrong House and Archives in Queens, NY, and the Longfellow House in Cambridge, MA; then on to California where major grant programs were announced. The Save America's Treasures Preservation Planning Fund, made possible by a \$1.1 million gift to the National Trust from the J. Paul Getty Trust, was announced on December 10 at the Breed Street Shul, a historic synagogue in the Boyle Heights neighborhood of Los Angeles. At the Los Angeles Theater in the city's historic Broadway Theater District, Warner Bros. Records announced plans

-more-

Save America's Treasures, 2/2/99, page two

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                       | DATE       | RESTRICTION |
|--------------------------|---------------------------------------------------------------------|------------|-------------|
| 001a. draft              | Draft Press Release re: Save America's Treasures [partial] (1 page) | 01/27/1999 | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 23244

### FOLDER TITLE:

Millennium Communities

2013-0124-S

rc1175

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]  
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P3 Release would violate a Federal statute [(a)(3) of the PRA]  
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]  
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]  
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]  
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]  
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b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]  
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

for the spring release of SING AMERICA: A CELEBRATION OF AMERICA AND ITS MUSIC. The net profits from the commemorative CD will establish an endowed fund for preservation, to be administered by the National Trust, while interest from the fund will provide grants to assist nonprofits and local governments in preservation-related activities. At the last stop, the Conservatory of Flowers in San Francisco's Golden Gate Park, more than \$9 million in public and private gifts were announced to save the 1870s-era structure whose doors have been closed to the public since 1995.

"We are grateful for the generosity of those who have stepped up to the challenge to support the protection and preservation of America's cultural legacy, and I salute the ingenuity of organizations like Warner Bros. Records Inc. in creating new and innovative ways to meet the most pressing preservation needs in communities across the country," said Richard Moe, president of the National Trust for Historic Preservation and co-chair of Save America's Treasures. "Without sufficient financial support, we risk losing many of the irreplaceable icons of our national heritage. Once they're lost, they're lost forever."

Major support for Save America's Treasures includes a \$5 million donation from General Electric Company for restoration at the Edison State Historic Site laboratory; [REDACTED] P6(b)(6) Pear? P6(b)(6) for conservation of our Founding Fathers papers and general program support; and a series of gifts and grants for the Conservatory of Flowers in San Francisco: a [REDACTED] P6(b)(6) Cool a) [REDACTED] P6(b)(6) a \$1.24 million grant from the Federal Emergency Management Agency; and a \$1 million gift from the [REDACTED] P6(b)(6) and the Columbia Foundation.

According to Moe, the countdown to the millennium looks promising as the program builds on its 1998 successes to continue raising public awareness and directing desperately needed funds to preservation projects throughout 1999. Plans include additional visits to endangered sites as well as the launch of the official Save America's Treasures website and increased public and educational outreach. In addition, the National Trust -- which marks 50 years of protecting the irreplaceable this year -- has set "Saving America's Treasures" as the theme of its year-long golden anniversary celebration.

Save America's Treasures is a program of the White House Millennium Council created to celebrate the accomplishments of this American century, and to engage every sector of our society in giving "gifts to the future" that convey our rich heritage. Save America's Treasures, co-chaired by Richard Moe and Susan Eisenhower with First Lady Hillary Rodham Clinton serving as Honorary Chair, is a public-private partnership involving the U.S. Government and private individuals, corporations, foundations and experts in the fields of architecture and historic preservation. The National Trust serves as the private-sector partner to Save America's Treasures, coordinating the public awareness and education campaigns and working with preservation partners, including Heritage Preservation and the National Park Foundation, and the Millennium Committee to Save America's Treasures, to raise funds for the most urgent preservation needs identified at the state and national levels.

The National Trust for Historic Preservation, chartered by Congress in 1949, is a private, non-profit organization dedicated to protecting the irreplaceable. It fights to save historic buildings and the neighborhoods and landscapes they anchor. Through education and advocacy, the National Trust is revitalizing communities across the country and challenges citizens to create sensible plans for the future. It has six regional offices, 20 historic sites, and works with thousands of local community groups nationwide.

For more information, visit the National Trust's web site at [www.nationaltrust.org](http://www.nationaltrust.org) or the White House Millennium Council's web site at [www.whitehouse.gov/Initiatives/Millennium](http://www.whitehouse.gov/Initiatives/Millennium).

###

*Sites Visited by Save America's Treasures in 1998*

**June 15**

Monocacy Aquaduct, Frederick and Montgomery Counties, MD

**July 2**

Montpelier, Orange County, VA

**July 13**

Star Spangled Banner, Smithsonian Institution, American History Museum, Washington, DC  
Francis Scott Key Memorial, Baltimore, MD  
Fort McHenry Monument, Baltimore, MD

**July 14**

Edison National Historic Site, home of Edison's Invention Factory, West Orange, NJ  
Lander Street Rowhouses, Newburgh, NY  
Washington's Headquarters State Historic Site, Newburgh, NY  
Dutch Reformed Church, Newburgh, NY  
Colonial Theater, Pittsfield, MA  
The Mount, home of novelist Edith Wharton, Lenox, MA

**July 15**

Early labor union leader Kate Mullany's Home, Troy, NY  
The Seward House, Auburn, NY  
Harriet Tubman Home, Auburn, NY  
Ganondagan State Historic Site, Victor, NY

**July 16**

M'Clintock House, Waterloo, NY  
Wesleyan Methodist Church Waterloo, NY

**December 3**

Louis Armstrong House and Archives, Queens, NY

**December 5**

✓ Longfellow's National Historic Site, Cambridge, MA  
African Meeting House, Boston, MA

**December 10**

Breed Street Shul, Los Angeles, CA  
Los Angeles Theater, Los Angeles, CA

**December 11**

Conservatory of Flowers, San Francisco, CA

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                       | DATE | RESTRICTION |
|--------------------------|-----------------------------------------------------|------|-------------|
| 001b. list               | re: Marjor Save America's Treasures Donors (1 page) | n.d. | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 23244

### FOLDER TITLE:

Millennium Coomunities

2013-0124-S  
rc1175

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**Report to Congress on  
Save America's Treasures  
1998 - 1999**

*Prayer Regret*

**Background**

Many of the historic buildings, sites, monuments, objects and archival documents that tell America's story are deteriorating or in danger of disappearing with time, misuse, exposure to the elements, natural disasters, sprawl, improper conservation or even vandalism. These testaments to our diverse American experience can be found in communities across the country, and urgently require conservation and restoration to survive into the next millennium. Many of these treasures are not being preserved, either for a lack of funds or a lack of organized interest in the community. Without intervention, there is little chance they will endure.

*The President + Govt Leadership by the First Lady*  
*Save America's Treasures* was created by Executive Order 13072 (Feb. 2, 1998) as a White House Millennium Council program focused on "protecting America's threatened cultural treasures ..., includ[ing] significant documents, works of art, maps, journals, and historic structures that [record] and illuminate the history and culture of the United States."

Dedicated to the celebration and preservation of America's priceless historic legacy, *Save America's Treasures* is working to recognize and rescue the enduring symbols that define us as a nation.

**Organizational Structure**

To face the complex challenges of protecting and preserving the nation's priceless cultural heritage, *Save America's Treasures* was founded as a public-private partnership between the White House Millennium Council, the National Trust for Historic Preservation and other important contributing organizations: (see Attachment A)

**Primary Program Partners:**

- **The White House Millennium Council** -- created by President Clinton in August 1997 to lead a multi-year initiative marking the end of the 20th century and the beginning of the new millennium, the Millennium Council ~~celebrates the accomplishments of this American Century, recognizes and initiates projects, and engages every sector of society in conveying our rich heritage to future generations.~~
- **The National Trust for Historic Preservation** -- a private, nonprofit organization, chartered by Congress in 1949, the National Trust is this country's leading preservation organization, dedicated to protecting irreplaceable historic buildings and the neighborhoods and landscapes they anchor through education and advocacy. As the White House's primary nonprofit partner in *Save America's Treasures*, the National Trust is coordinating a public education campaign and working with other preservation partners to increase public recognition and secure long-term support for projects.

- **The Millennium Committee to Save America's Treasures** -- led by Honorary Chair First Lady Hillary Rodham Clinton and co-chaired by Susan Eisenhower, granddaughter of former president Dwight D. Eisenhower, and Richard Moe, President of the National Trust for Historic Preservation, the Millennium Committee was established to provide guidance and expertise to this historic effort. Members include private individuals, representatives from corporations and foundations as well as experts in fields of history, architecture and historic preservation.

#### Contributing Partners:

- *Save America's Treasures* works with two additional nonprofit partner organizations in determining goals and developing public awareness and educational activities for *Save America's Treasures*:

**Heritage Preservation** -- a leading advocate for the preservation of America's heritage, including works of art, books, documents, films, videos and more .

**National Park Foundation** -- works to secure sustaining support for the national parks where many of our national treasures are located .

#### Save America's Treasures Goals:

- **Foster pride** in American heritage
- **Educate Americans** on the existence of preservation problems facing the buildings, sites, monuments, objects and archival documents that represent America's diverse cultural legacy
- **Raise concern** for the urgent preservation needs of this country's historic and cultural treasures
- **Stimulate broad-scale involvement** in *Save America's Treasures* including financial support, organization of grassroots preservation projects, community preservation activism, and educational initiatives

#### Save America's Treasures 1998 Highlights and Accomplishments:

By any measure, *Save America's Treasures* had a successful inaugural year. It began with the Millennium Committee's White House launch on May 4, when the initiative was announced and the program's national partners were introduced. Important milestones for the the initiative, such as public and private financial support and the establishment of preservation grant programs, were announced by the First Lady during visits to more than 20 historic sites across the country in the second half of the year, drawing public attention to the initiative and highlighting the critical preservation needs of some of the historic places that tell our nation's story.

**Visiting America's Treasures** -- From June to December 1998, ~~Honorary Chair~~ First Lady Hillary Rodham Clinton ~~led Save America's Treasures on a series of visits to diverse historic sites on the East and West Coasts (see Attachment B).~~

- The purpose was to raise awareness of the dire conservation needs of many of America's most important and endangered historic sites, artifacts, documents and monuments.

to bring America's attention through a series of visits

These tours sponsored by the White Mill Council

- Events organized at each stop offered an opportunity to draw media attention to each place's historical significance and preservation needs, announce public and private <sup>support</sup> contributions to *Save America's Treasures* and to individual sites, or stimulate community <sup>support</sup> response.
- Results: Many sites have been able to capitalize on the *Save America's Treasures* visits to enhance their public awareness and fundraising campaigns and to increase attendance at those sites open to the public. (see Attachment C)

**Public/Private Financial Support** -- In keeping with the preservation movement's long-standing tradition of public-private partnerships, *Save America's Treasures* is securing the financial resources to help ensure the long-term survival of the nation's irreplaceable historic and cultural legacy. The Millennium Fund to *Save America's Treasures* was established through a \$30 million federal appropriation for FY 1999, administered by the U.S. Department of the Interior through the National Park Service. In the second half of 1998, *Save America's Treasures* raised nearly \$30 million in private support, and \$1.74 million in additional federal support for grant programs and special preservation projects in communities across the country. Significant contributions from corporations, private foundations, individual donors and federal agencies were announced by the First Lady at events held during her July and December tours. (see Attachment D)

**Federal Appropriation** -- The future of many nationally significant artifacts, structures and sites will now be assured because of funds appropriated by Congress in Fiscal Year 1999. Of \$30 million appropriation, \$3 million is dedicated to the restoration of the Star Spangled Banner and \$500,000 will be used for the restoration of the Sewall-Belmont House, the birthplace and headquarters of the National Women's Party.

The remaining \$26.5 million will be distributed on a competitive basis as 50/50 matching grants to the public agencies funded directly under the Interior and Related Agencies Appropriations Act and National Archives and Record Administration. A panel of five experts, representing applicable preservation and conservation disciplines, from non-competing Federal agencies will rank applications and make funding recommendations to the Secretary of the Interior. The Secretary will select successful applicants and forward selections to the House and Senate Committees on Appropriations for concurrence. The successful applicants will then be notified. All funds must be obligated by September 30, 2000.

Projects will be selected based on the following four criteria:

1. the collections or historic properties must be nationally significant;
2. the collections or historic properties must be threatened, endangered or otherwise demonstrate an urgent preservation and/or conservation need;
3. projects must have educational, interpretive or training value and a clear public benefit;
4. projects must be feasible, and the applicant must demonstrate ability to complete the project and match the Federal funds.

**Other Federal Support** -- Federal agencies have reached out to help save many of the country's important historic and cultural resources. The National Endowment for the Arts awarded a \$500,000 grant to Heritage Preservation's "Save Outdoor Sculpture!" and the Federal Emergency Management Agency is issuing \$1.24 million to stabilize San Francisco's earthquake-damaged Conservatory of Flowers.

- **Private Support** -- Communities and donors across the country are answering the call to honor the past and imagine the future by saving our nation's historic and cultural heritage. *Save America's Treasures* message resonated with private donors who, in the second half of 1998, rose to the challenge and pledged nearly \$30 million dollars to support grant programs, preservation projects and other program activities. (see Attachment D)

**Corporate Support** -- In addition to securing contributions from foundation and individual donors, *Save America's Treasures* private-sector partners -- the National Trust, Heritage Preservation, and the National Park Foundation -- have attracted the early generous support of key Corporate Partners:

- ▶ **Polo Ralph Lauren** -- committed \$13 million to *Save America's Treasures* through the National Trust, including \$9.8 million for the restoration of the original Star Spangled Banner, \$3 million for print advertising in support of *Save America's Treasures*, and \$200,000 for program operations;
- ▶ **General Electric Company** -- contributed \$5 million to *Save America's Treasures* through the National Park Foundation for the preservation of the Edison National Historic Site, including Thomas Edison's home and laboratory, the Invention Factory;
- ▶ **Target Stores** -- contributed \$925,000 to *Save America's Treasures* through Heritage Preservation's "Save Outdoor Sculpture!"
- ▶ **Warner Bros. Records Inc.** -- Warner Bros. Records Inc. announced its plans for the May release of *Sing America: A Celebration of America and its Music*, a commemorative CD to promote and benefit *Save America's Treasures*.

**Grant Programs** -- An important milestone in 1998 was the establishment of a grant program through the *Save America's Treasures* Preservation Planning Fund. Another still to be named grant program will be created from the proceeds of the sale of Warner Bros.' *Sing America* CD.

- ▶ ***Save America's Treasures* Preservation Planning Fund** -- In December, a gift of \$1.1 million was announced from the J. Paul Getty Trust to the National Trust, establishing the *Save America's Treasures* Preservation Planning Fund. The grant program will support the essential planning phase of preserving historic buildings and districts. Matching grants from \$10,000 to \$50,000 for planning work and emergency stabilization will be available to eligible nonprofit and government organizations.
- ▶ **Warner Bros. Records Inc.** -- Net profits from the Warner Bros. CD, *Sing America*, will establish a preservation endowment fund to be administered by the National Trust. Interest from the fund will provide grants to assist nonprofits and local governments in preservation-related activities.

### Save America's Treasures Plans for 1999

Building on the momentum of 1998, *Save America's Treasures* plans to broaden its reach and involve more segments of the community to help preserve America's cultural and historic legacy. A few of the exciting plans for 1999 include: continued visits to historic sites;<sup>2)</sup> the development and launch of an interactive Website, "[saveameericastreasures.com](http://saveameericastreasures.com);"<sup>3)</sup> creation of an educational partnership to make history and culture come alive classrooms across the country;<sup>4)</sup> grassroots outreach to benefit preservation projects in every community through designation as a *Save America's Treasures* Official Project;<sup>5)</sup> a roundtable conference on the Founding Fathers Papers;<sup>6)</sup> the launch of the Warner Bros. Records *Sing America* CD;<sup>7)</sup> an aggressive public awareness campaign; and many other special projects.<sup>7)</sup> In addition, *Save America's Treasures* plans to join forces with the White House Millennium Council's Millennium Communities Program's outreach efforts to engage as many American's as possible in preserving and revitalizing their home communities.

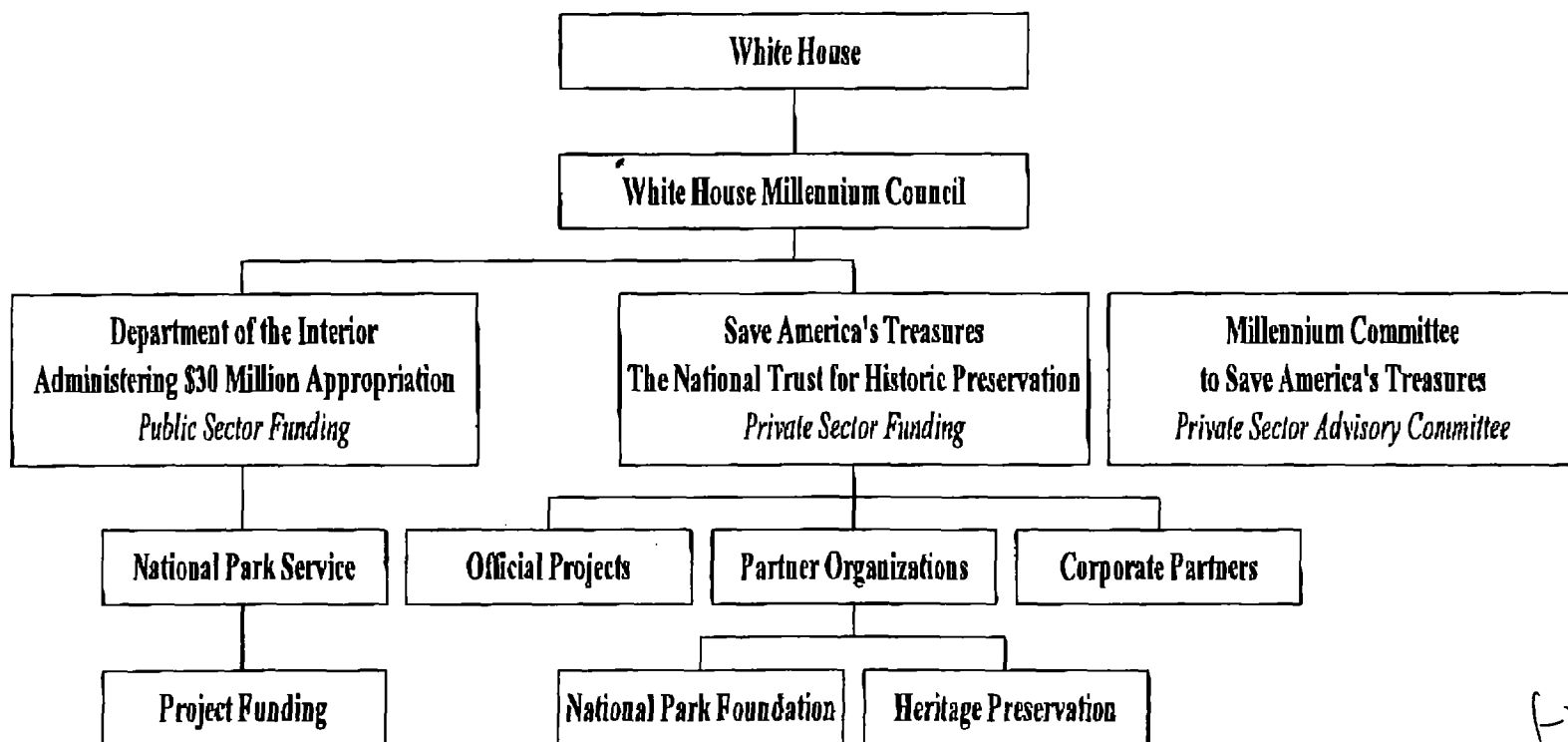
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Attachment A

# Save America's Treasures

## Organizational Structure



Note:  
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Counsel's office

**Sites Visited by Save America's Treasures in 1998:**

**Summer 1998** -- During the summer, First Lady Hillary Rodham Clinton embarked on a tour of historic sites in the Mid-Atlantic region for *Save America's Treasures*.

June 15    **Monocacy Aquaduct**, C & O Canal National Historic Park, Frederick County, MD -  
- Built in 1833, it is one of the most significant engineering landmarks along the course of the historic C & O Canal, carrying the canal across the Monocacy River near the its junction with the Potomac.

Event -- As Honorary Chair of *Save America's Treasures*, First Lady Hillary Rodham Clinton announced the National Trust for Historic Preservation's 1998 ~~11~~ <sup>eleven</sup> Most Endangered Historic Places at the Aquaduct, one of the ~~11~~ <sup>eleven</sup> sites on the list.

July 9    **Montpelier**, Orange County, VA -- the lifelong home of James Madison, the fourth U.S. president.

Event -- First Lady Hillary Rodham Clinton helped launch the "Discovering Madison" exhibit and announced a \$1 million private gift to *Save America's Treasures* to preserve the personal papers of the Founding Fathers.

July 13    **Star Spangled Banner**, Smithsonian Institution, the National Museum of American History, Washington, DC -- the American flag that inspired Francis Scott Key to write our national anthem, *The Star Spangled Banner*.

Event -- President Clinton and First Lady Hillary Rodham Clinton announced a \$13 million gift from Polo Ralph Lauren Corporation for the restoration of the Star Spangled Banner, and for ~~the~~ *Save America's Treasures* public awareness campaign. As part of this project, it was announced that the Smithsonian will construct a state of the art conservation lab that will allow the public to observe the restoration of the flag and other artifacts.

**Fort McHenry Monument**, Baltimore, MD -- the fort made famous for flying the flag that inspired Francis Scott Key to write *The Star Spangled Banner* after a victorious battle in the War of 1812 and which played an active role in our nation's history from the founding of the nation in 1776 through World War II.

Event: A press rountable was held to discuss *Save America's Treasures*

**Francis Scott Key Memorial**, Baltimore, MD -- monument commemorating the author of *The Star Spangled Banner*.

Event: The First Lady was joined by local dignitaries and members of the Millennium Council to announce a \$925,000 gift from Target, and a \$500,000 grant from the National Endowment for the Arts for the preservation of the monument and other significant sculpture nationwide.

July 14 **Edison National Historic Site**, West Orange, NJ -- site of Thomas Edison's home and Invention Factory where Edison conducted his research for <sup>44 years</sup> ~~44 years~~.  
Event -- General Electric Company's Chairman and CEO, Jack Welch, and the First Lady announced a \$5 million donation from GE for the conservation of Edison's home and laboratory. Their earlier tour of the complex was carried live on the *Today Show* with Maria Shriver.

**Newburgh, NY** -- located on a bluff overlooking the Hudson River, Newburgh was headquarters for George Washington, a thriving 19th century port, and home to many architects who developed what became known as the "picturesque" school of architecture.

**Lander Street Rowhouses** -- 33 historic buildings in the East End Historic District under rehabilitation into affordable housing.

**Washington's Headquarters State Historic Site**, Newburgh, NY -- home to the headquarters of President Washington in 1782-83, while he served as commander of the Continental Army.

**Dutch Reformed Church**, Newburgh, NY -- one of the finest Greek Revival structures in the United States designed by the important 19th century American architect, Alexander J. Davis.

Event: With local dignitaries, the First Lady toured the Lander Street Rowhouses and then walked through the Historic District to address a crowd of thousands in front of the Dutch Reformed Church. The First Lady then made a brief tour of Washington's Headquarters.

**Colonial Theater**, Pittsfield, MA -- built in 1903, the acoustically superior theater is among the best examples of legitimate theater architecture in America and one of 13 or 14 like it in the world.

Event -- More than 25,000 residents turned out in the main public square to welcome *Save America's Treasures* and the First Lady to Pittsfield. Earlier in the afternoon, the First Lady toured the theater which has housed a paint and art supply store for several years. Entertainment was provided by the Young Berkshire Fiddlers, the first performance in the theater since 1952.

**The Mount**, Lenox, MA -- home of novelist Edith Wharton

Event: Local officials and Wharton preservationists joined the First Lady at an event on the steps of the mansion. *The Mount is undergoing an restoration.*

July 15 **Kate Mullany's Home**, Troy, NY -- home of Irish immigrant Kate Mullany, an early president of the first long-lasting <sup>8 years</sup> ~~8 years~~ all-female labor union (Collar Laundry Union) which managed to achieve near parity with men's wages.  
Event: At an outdoor ceremony, the First Lady presented a National Historic Landmark plaque to owners of the historic home.

**Harriet Tubman Home**, Auburn, NY -- home of Harriet Tubman, renowned leader in the Underground Railroad with the adjacent Home for the Aged founded by Tubman

Event: A ceremony involving local dignitaries and Tubman's descendants in which a private gift of \$10,000 was announced followed the First Lady's tour of Harriet Tubman's home and Home for the Aged.

**Seward House**, Auburn, NY -- home of former Governor, Senator and US Secretary of State William H. Seward and a stop on the Underground Railway.

**Ganondagan State Historic Site**, Victor, NY -- site that preserves the remains of a large seventeenth-century Seneca village and fortified granary destroyed by the French in 1687. The site is cherished as the home and burial place of one of the most important figures in Iroquois history, Jikohnsaseh, the Mother of Nations.

Event: The First Lady met privately with Iroquois tribal mothers, whose ancestors strongly influenced the early feminists that were to be honored at Seneca Falls the next day. An event featured traditional singing and dancing with remarks from the First Lady. Subsequent gifts of \$20,000 were conveyed.

July 16     **M'Clintock House**, Waterloo, NY -- the house where the Declaration of Rights and Sentiments was finalized, three days before the Women's Rights Convention in 1848.  
Event: At an evening ceremony, local Girl Scouts announced the creation of the first merit badge for historic preservation. A gift of \$10,000 was also announced.

**December 1998** -- In December, the First Lady once again traveled with *Save America's Treasures* to six historic sites on the East and West Coasts:

Dec 3     **Louis Armstrong House and Archives**, Queens, NY -- home of American jazz icon Louis Armstrong and the artist's vast personal collection of photographs, papers, scrapbooks, recordings, memorabilia and musical instruments.  
Event -- Before an audience of 2,000 people, Wynton Marsalis and former Armstrong band members provided a moving tribute to this American Treasure, and the First Lady announced more than \$130,000 in private contributions to preserve the Armstrong Archives and Home.

Dec 5     **Longfellow National Historic Site**, Cambridge, MA -- home of one of the world's foremost poets, Henry Wadsworth Longfellow, and one-time hospital for wounded American soldiers after the battles of Lexington, Concord and Bunker Hill.  
Event -- Sen. Edward Kennedy joined *Save America's Treasures* and the First Lady to announce the results of a remarkable public-private fundraising effort: a \$1.6 million federal appropriation and an additional \$305,000 in private donations for the preservation of the poet's home.

**African Meeting House**, Boston, MA -- the oldest standing African American church in the U.S. and the last stop along Boston's Black Heritage Trail.

Event -- The First Lady was joined by Sen. Edward Kennedy and Congressman Mokley to announce a \$1.4 million federal appropriation and \$40,000 in private contributions.

Dec 10

**Breed Street Shul**, Los Angeles, CA -- Once a part of Los Angeles' thriving Jewish community, this historic synagogue in East Los Angeles' Boyle Heights neighborhood has been closed and boarded up for several years. The neighborhood's current Latino residents are eager to restore the shul, previously utilized by local gangs, and use it as a much needed community center.

Event -- <sup>The Getty Trust</sup> (The First Lady) announced a \$1.1 million gift to the National Trust from the J. Paul Getty Trust to establish the Save the America's Treasures Preservation Planning Fund. Local community members past and present turned out to see Latino, Jewish and local school groups perform, and to hear remarks by the First Lady, local dignitaries, and National Trust President Richard Moe.

**Los Angeles Theater**, Los Angeles, CA -- one of the grandest movie palaces in the historic Broadway Theater District of Los Angeles, whose construction was financed by silent film legend Charlie Chaplin.

Event -- Before an enthusiastic audience of more than 1,500, Warner Bros. Records Vice Chairman David Altschul <sup>NRC spoke and</sup> and the First Lady announced the Spring release of a commemorative CD to benefit *Save America's Treasures* with help from Stevie Wonder and a local group of kids-at-risk performers, Living Literature Colors United.

Dec 11

**Conservatory of Flowers**, San Francisco, CA -- The 1870s-era Conservatory is the oldest building in San Francisco's Golden Gate Park, housing a collection of more than 700 of the 1,000 known species of high altitude orchids, the only such collection in the world. It has been closed to the public since 1995 due to extreme structural instability caused by earthquakes and weathering.

Event -- The First Lady announced a \$5 million challenge grant and more than \$6 million in public and private matching funds to restore the historic Victorian greenhouse. U.S. Senator Barbara Boxer, San Francisco Mayor Willie Brown and National Trust President Richard Moe delivered remarks in support of preservation efforts for the Conservatory.

I need to see  
if we can  
say "NRC  
announced" -  
Actually,  
the Getty  
announced

**Impact of Save America's Treasures' Visits to Historic Sites**

Updates on how the historic sites visited by Save America's Treasures in 1998 have been affected continue to arrive. Several of the sites have reported that their publicity and fundraising efforts received a significant boost from additional financial contributions and the increased attention and exposure.

**The Mount, Home of Edith Wharton -- visited by Save America's Treasures July 14, 1998**

- Edith Wharton Restoration, Inc. has raised an additional \$320,000 toward restoration of the historic home since Save America's Treasures visited in July.
- Work on the multi-year restoration project has begun; the deteriorated stucco finish on the building's four elevations was removed and east, west and south walls have been prepped for a new finish coat to be applied in the spring of 1999. The north wall was fully restored by early December and is now 100 % complete.
- Visitation tripled the day following the First Lady's visit, and more than doubled in subsequent weeks. Overall visitation experienced a 25% increase for the remainder of the 1998 season, which closed on November 1.
- There has been a notable increase in support and appreciation for the project among local officials and the general public since the Save America's Treasures visit .
- The visit generated overwhelming media coverage: more than 100 articles from large and small newspapers in communities far and near, including Texas, California, the Midwest and Puerto Rico, most of which do not usually cover Edith Wharton, The Mount, or the importance of restoring her home.

**Dutch Reformed Church -- visited by Save America's Treasures July 14, 1998**

- The church was selected for federal grant funding as a pilot planning project through the National Park Service under the Hudson Valley Heritage Area initiative.
- This office of the National Park Service will also reactivate a modest state preservation grant for church stabilization work.
- To date, critical but temporary structural stabilization has been completed to prevent the collapse of the church's second floor gallery.
- As a result of the visit by Save America's Treasures, the City of Newburgh's and the community's awareness of the church's importance and its preservation needs has increased and an ad hoc committee has formed to examine church preservation and reuse opportunities.

**Edison National Historic Site -- visited by Save America's Treasures July 14, 1998**

- The site received tremendous media attention, featured in major news outlets such as NBC's *Today Show*.
- Visitors now cite publicity of Edison's Invention Factory's through Save America's

Treasures as the reason for coming.

- The Township and Chamber of Commerce have made much use of the First Lady's visit in publicity efforts.
- After a national search, a new director of the Edison National Historic Site Foundation was recently hired with the goal of raising \$80 million for the full restoration of the Edison Home and Invention Factory.

**Harriet Tubman Home** -- *visited by Save America's Treasures July 15, 1998*

- Since Save America's Treasure's visit, the Harriet Tubman Home, Inc. and the African Methodist Episcopal Zion Church have received a \$50,000 matching grant from the New York State Heritage Area Program.
- The project has secured \$7,000 of in-kind services, and have applied for a \$798,700 multi-year grant from New York State.
- In addition, there have been many other positive developments:
  - ▶ An archeological investigation of the site has already begun.
  - ▶ There has been a remarkable increase in visitation to the Harriet Tubman Home -- a full 100% increase in annual visitors.
  - ▶ Governor George Pataki is continuing his efforts to pass Freedom Trail legislation
  - ▶ The National Park Service also is adopting Freedom Trail legislation, which references the Harriet Tubman Home and the the William Seward House
  - ▶ "Forging the Freedom Trail Project" is a new organization dedicated to the preservation of the Underground Railroad and is planning its first annual conference on May 22, 1999 at the Harriet Tubman site
  - ▶ The Auburn City Council adopted a "Historic Park Task Force" to further the interest sparked by the First Lady's Save America's Treasures visit
  - ▶ There has been an extraordinary amount of press attention given to the site, nationally and regionally since Save America's Treasures' July visit

**African Meeting House** -- *visited by Save America's Treasures December 5, 1998*

- The Museum of Afro American History has been able to raise 15% of their fundraising goal as a result of the attention drawn to the African Meeting House through the Save America's Treasures visit just two months ago.
- The National Park Service has begun plans for the site's restoration, and is working with architects to revise and finalize the plans.

**Longfellow National Historic Site** -- *visited by Save America's Treasures December 5, 1998*

- The Friends of the Longfellow House have established a viable plan for the site's preservation, including conservation surveys which will begin in February and archive processing which will begin in April.
- There has been an enormous amount of press coverage surrounding the First Lady's visit and on the site itself, including a December 28 editorial in the Boston Globe "Footsteps in the Sands of Time"
- Offers of support have arrived from noted members of the corporate community, including the State Street Bank, and Scalamandre, Inc., which has offered to restore and replace all the Longfellow House's wall coverings, carpets, upholstery, drapes, and other home furnishing textiles.

**Breed Street Shul** -- *visited by Save America's Treasures December 10, 1998*

- The Jewish Historical Society of Southern California has been able to leverage the Save America's Treasures event to raise an additional \$30,000 since early December.
- Emergency roof repairs have commenced, and the project is being reconsidered for a grant from FEMA.
- The project has generated substantial positive local media coverage, prompting positive letters to the editor of local newspapers, inquiries from volunteers, contributions and interest from social service agencies.

## Attachment D

**Save America's Treasures  
Summary of Total FY 98 and FY 99 Gifts and Pledges**

|                                           | Amount Pledged | *Fiscal Year |
|-------------------------------------------|----------------|--------------|
| <b>African Meeting House</b>              |                |              |
| <i>Foundations</i>                        | \$10,000       | FY99         |
| <i>Individuals</i>                        | \$30,000       | FY99         |
| <b>Subtotal</b>                           | \$40,000       |              |
| <b>Conservatory of Flowers</b>            |                |              |
| <i>Corporations</i>                       | \$2,000        | FY99         |
| <i>Foundations</i>                        | \$6,225,000    | FY99         |
| <i>Individuals</i>                        | \$296,000      | FY99         |
| <b>Subtotal</b>                           | \$6,523,000    |              |
| <b>Edison State Historic Site</b>         |                |              |
| <i>Corporations</i>                       | \$5,000,000    | FY98         |
| <b>Subtotal</b>                           | \$5,000,000    |              |
| <b>Founding Fathers' Papers</b>           |                |              |
| <i>Foundations</i>                        | \$1,000,000    | FY98         |
| <b>Subtotal</b>                           | \$1,000,000    |              |
| <b>Ganondagon State Historic Site</b>     |                |              |
| <i>Foundations</i>                        | \$10,000       | FY98         |
| <i>Individuals</i>                        | \$10,000       | FY99         |
| <b>Subtotal</b>                           | \$20,000       |              |
| <b>Longfellow House</b>                   |                |              |
| <i>Corporations</i>                       | \$235,000      | FY99         |
| <i>Foundations</i>                        | \$40,000       | FY99         |
| <i>Individuals</i>                        | \$30,000       | FY99         |
| <b>Subtotal</b>                           | \$305,000      |              |
| <b>Louis Armstrong Archives and House</b> |                |              |
| <i>Corporations</i>                       | \$65,000       | FY99         |
| <i>Foundations</i>                        | \$5,000        | FY99         |
| <i>Individuals</i>                        | \$64,000       | FY99         |
| <b>Subtotal</b>                           | \$134,000      |              |
| <b>M'Clintock House</b>                   |                |              |
| <i>Foundations</i>                        | \$10,000       | FY98         |
| <b>Subtotal</b>                           | \$10,000       |              |
| <b>Preservation Planning Fund</b>         |                |              |
| <i>Foundations</i>                        | \$1,085,000    | FY99         |
| <b>Subtotal</b>                           | \$1,085,000    |              |

**Save America's Treasures  
Summary of Total FY 98 and FY 99 Gifts and Pledges**

| <b>Save Outdoor Sculpture!</b>                                         | <b>Amount Pledged</b> | <b>*Fiscal Year</b> |
|------------------------------------------------------------------------|-----------------------|---------------------|
| <i>Corporations</i>                                                    | \$925,000             | FY98                |
| <b>Subtotal</b>                                                        | \$925,000             |                     |
| <b>Star-Spangled Banner</b>                                            |                       |                     |
| <i>Corporations</i>                                                    | \$9,800,000           | FY98                |
| <b>Subtotal</b>                                                        | \$9,800,000           |                     |
| <b>The Mount, Edith Wharton's Home</b>                                 |                       |                     |
| <i>Foundations</i>                                                     | \$90,000              | FY98                |
| <b>Subtotal</b>                                                        | \$90,000              |                     |
| <b>Harriet Tubman House</b>                                            |                       |                     |
| <i>Individuals</i>                                                     | \$9,607               | FY98                |
| <b>Subtotal</b>                                                        | \$9,607               |                     |
| <b>Val-Kill Historic Site</b>                                          |                       |                     |
| <i>Foundations</i>                                                     | \$10,000              | FY98                |
| <b>Subtotal</b>                                                        | \$10,000              |                     |
| <b>In-kind Subtotal</b>                                                | \$10,607              | FY99                |
| <b>Federal Agency Subtotal</b>                                         | \$10,607              | FY99                |
| <b>Soft Credit Subtotal</b>                                            | \$10,607              | FY99                |
| <b>Operational Subtotal</b>                                            | \$10,607              | FY98/99             |
| <b>ASPECT TOTAL</b>                                                    | \$10,607              |                     |
| <i>*Fiscal years are based on a October 1 - September 30 schedule.</i> |                       |                     |

Shirley Sagawa

America's Millennium Handbook:  
Communities, Programs and Partners

[Letter from the President]

Dear Friends:

We stand at a rare moment in human history: the end of a century and the birth of a new millennium. Before us stretches a journey upon which all humanity will embark, a journey that calls for hope, imagination, and courage. The beginning of this new millennium will be a time for great rejoicing. But it should also be a time for reflection and renewal, an opportunity for us as individuals and as a nation to examine who we are, what we have accomplished, and where we hope to go. Most important, it must be a time when we work together to ensure a bright future for our children.

The First Lady and I created the White House Millennium Council to encourage the participation of every American in our nation's celebration and commemoration. The guiding theme of our national millennium program is "Honor the Past -- Imagine the Future." Every community in this great land has a cherished part of its past worth preserving -- historic sites and artifacts that serve as living reminders of the ideals and creativity that have shaped our experience. Every organization has something to give to enhance the lives of future generations and to revitalize our democracy. And every American can share in the excitement of this once-in-a-thousand-years celebration.

Earlier this year we launched the Millennium Communities program. The White House Millennium Council, in partnership with local elected officials, is awarding the national designation of Millennium Community to each town, city, county, and tribe that takes a leadership role in marking this historic milestone. We invite every community, large and small, to participate -- and we encourage designated communities to register your ideas and successes on the official Millennium Communities website so that others across the country can learn from your example.

We also want to call on federal, state, nonprofit and private organizations to get involved. Many millennium projects under way need your support. Countless other projects are still waiting to be born -- with your organization's vision and enthusiasm. We hope you will contribute to the promise of tomorrow by becoming a Millennium Partner today.

And we hope all Americans will join in making the arrival of the new millennium a time to rejoice and remember. As we host America's Millennium celebration in Washington, DC, we encourage towns and cities in every corner of the land to organize celebrations that highlight the energy, creativity and diversity that define our nation.

America's proud past was shaped by the efforts of generations of individuals, families, and communities. Now each of us has a rare opportunity to make our own contributions to our common destiny and an even brighter future. The First Lady and I hope you will join us in celebrating this exciting journey into the new millennium.

Sincerely,  
Bill Clinton

## Table of Contents

The Millennium Year is Almost Here!

Partners for the New Millennium

Ways to Welcome the Millennium!

Take Part in a National Program:

- Become a Millennium Community
- Save an American Treasure
- Build a Millennium Trail
- Take a Flight of the Imagination... to Mars!
- Tell Your Family Story
- Join or Host a Millennium Evening

Think Thematically!

- Enhance Education for the Next Generation
- Protect the Environment
- Be Creative! Showcase the Arts
- Expand Your Horizons
- Celebrate Diversity
- Promote Peace
- Tap Into Technology and Science
- Give a Gift to the Future

Celebrate America's Millennium

Check Out Other Creative Communities!

Conclusion: Making the Countdown Count

Reference Guide

## The Millennium Year Is Almost Here!

Around the world, from neighborhoods to national governments, from classrooms to boardrooms, kitchen tables to city halls and churches, people are planning the ways they want to mark the new millennium. Thousands of Americans already have booked cruise ship, hotel and restaurant reservations for December 31, 1999. Companies are devising commercial projects to be completed in the year 2000. Computerized clocks in countless places are ticking down the seconds of the century. Christians anticipate the third millennium since the birth of Christ with a renewal of faith. Hundreds of books offer scores of millennial perspectives, from historical and religious analyses to activity guides for children.

But just as important as what we do to celebrate the millennium's arrival is what we do to shape the years that follow. Our responsibility, challenge and privilege as Americans is to make sure this milestone is more than just a memorable New Year's Eve. We can make it a time to rejoice in the past centuries of our American journey, and to examine the values and actions that can shape the tomorrow we hold in common. We can make it a gateway to an even brighter world for America's children, who will live out their lives in the future we help create, by giving "Gifts to the Future." We can each do our part, as President Clinton has said, to "make the year 2000 a national celebration of the American spirit in every community... so that we can remain the world's beacon not only of liberty, but of creativity, long after the fireworks have faded."

This handbook hopes to encourage as many people as possible to take part in our nation's millennium celebrations from now through January 1, 2001.

- First, it offers civic leaders, organized groups and individual enthusiasts ideas for bringing communities together to commemorate the millennium. Find out how to work with your local elected officials to become a Millennium Community -- a national designation to recognize communities that have pledged to pull together to "Honor the Past -- Imagine the Future."
- Second, it invites qualifying national nonprofit organizations and intergovernmental associations to get involved. We'll tell you how to apply for official Partnership with the White House Millennium Council on projects that fulfill the President's objectives for honoring the new millennium.
- And third, it encourages federal, state, nonprofit and private organizations to support the millennium spirit. Learn how to support an established millennium project as an Associate Partner, or develop a new project of your own.

In the pages that follow, you will find descriptions of national and local projects already under way, examples to draw from, models to build on and potential sources of help. We hope this handbook will help Americans of all ages to build new bridges and repair old breaches -- welcoming the next one thousand years in a spirit of remembrance, hope and joy.

## Partners for the New Millennium

Americans always have accomplished their greatest goals by working together. Whether fighting for civil rights, putting a man on the moon, or making recycling a priority, we know how to join hands across the segments of our society to reach for new heights and horizons.

The millennium offers many opportunities for partnerships -- among civic organizations, youth groups, private organizations, individuals and faith groups. The Millennium Council encourages collaborative projects that carry out our national theme, "Honor the Past -- Imagine the Future."

If you and your organization have a project that is regional or national in scope, and that engages citizens -- especially young people -- in meaningful millennium activities, you may be eligible to apply to become an official White House Millennium Council Partner.

Official Partners are national nonprofit organizations, federal agencies or intergovernmental associations (such as the U.S. Conference of Mayors), with projects that educate people about our nation's history, preserve our historic and cultural resources, prepare our citizens to meet future challenges, unify participants to work on common goals, and strengthen and improve our communities.

Official Partners often involve other organizations, such as national associations and nonprofit educational organizations, to help carry out their ideas. Such collaborators can apply to be named official Associate Partners. Partners also may seek support from individuals, foundations and private organizations.

Already, more than 40 Partners and Associate Partners are cooperating on innovative projects to mark this historic time. For example:

- \* Artrain USA, based in Ann Arbor, Michigan -- the nation's only traveling museum on a train and an official Associate Partner -- is mounting a two-year tour of the "Artistry of Space" exhibition, showcasing the art collection of the National Aeronautics and Space Administration. Along with NASA, the project involves Daimler Chrysler, Target stores, and the nation's railroads.
- \* Rutgers University in New Brunswick, New Jersey, was named an official Partnership on a project sponsored jointly with France -- "Two Forums on Democracy" -- which will focus on the democratic experience of both countries and the state of democracy worldwide.
- \* The Kennedy Center in Washington, DC, is a Partner on a project to highlight "The Legacy and Promise of the Performing Arts," with more than 600 commissions, new productions and performances in the 1999-2000 millennial season.

Official Partners receive several benefits. Following Millennium Council guidelines, Official Partners may use the national logo, depicted throughout this handbook, on their program, banners, markers, signs and fundraising materials. They may award the use of the logo to their Associate Partners. The logo and national motto may be used in media and public education campaigns. And

the Partnership programs will be listed on the Millennium Council website and in publications such as this one.

#### How You Can Get Involved:

- \* Start by reviewing the criteria for becoming a Millennium Council Partner or Associate Partner, which you can find in the Guidelines in the Reference Section of this handbook, or by visiting our website at [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov).
- \* If your organization meets the criteria for becoming a Millennium Partner, you will need to submit an application to the White House Millennium Council. You can obtain an application by visiting [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov) or by calling (202) 456-2000.
- \* If your organization does not meet the criteria for becoming a Millennium Partner, you still may be eligible to apply to become an Associate Partner by cooperating with a participating national organization. As you read about the programs and projects in this Handbook, think about ways your organization could support or strengthen them.
- \* Once you have found a program or project in which your organization can participate, you must obtain and complete an application and submit it to the appropriate Millennium Partner. These applications can be found at [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov) or by calling (202) 456-2000. Contact information for Millennium Partners is in the Reference Section of this Handbook, and updated lists will be posted on our website.
- \* Potential Associate Partners do not need to contact the Millennium Council directly. The recommending Millennium Partner will forward your application to the Millennium Council on your behalf. Once your application is reviewed, we will notify the Millennium Partner and the Partner will notify you in turn.

We welcome the opportunity to work with organizations that become official Partners, and their Associate counterparts. But every organization has a role to play. If your reach or resources are limited in scope, there are still many ways to make a difference. Spearhead or support a project at the state or local level. Look for local groups or associations with whom you can pool your strength. Draw on the programs described in this handbook as inspiration for your own initiatives. Whether you choose to work with the Millennium Council or with the neighbors on your block, the partnerships you forge for the new millennium will help to build a better future for us all.

\*\*\*

Side quote: "George Eliot tells us, 'It's never too late to be what we might have become.' With better planning, with wider community participation, with a more equitable distribution of economic and educational opportunity, our cities might have become more human and more prosperous on the eve of the new millennium. But it is not too late. We can still imagine a better America and through partnerships we can create it." Richard Levin, President, Yale University from Imagining America White House conference, March 11, 1999

## Ways to Welcome the Millennium!

### Take Part in a National Program

#### Become a Millennium Community!

Is your community doing its part to make the millennium count? You can organize millennium activities and gain the honorary designation of Millennium Community awarded by the White House to recognize enthusiastic, committed communities in every corner of America.

We are looking for efforts to bring citizens together around the national theme, "Honor the Past -- Imagine the Future," by commemorating local history, reflecting on current challenges and devising projects to prepare your community and its people for the 21st century. And as President and Mrs. Clinton plan a national New Year's Eve celebration to be held in 1999 in Washington, DC, they encourage communities across the country to organize safe, special and family-oriented New Year's Eve festivities of their own.

Perhaps there's a monument in your town square, plastered in graffiti or falling apart; maybe a cemetery overrun with weeds; or a historic building threatened by development. Help the treasures of yesterday to shine in the 21st century! Encourage families to record their histories. Make a time capsule that captures your town and its citizens at the brink of the year 2000. Interview people who influenced local development and archive their stories for posterity. Pay tribute to your community's past.

Maybe your public library is lacking resources; neighborhood children need after-school tutors; or local service organizations are desperate for volunteers. An investment of your time and talent can be a lasting gift to tomorrow! Clean up a local playground or park. Plant a tree. Paint a mural. Sponsor an interfaith conversation. Devise a project that encourages citizens of every age to serve. Shape your community's future.

And plan a community-wide New Year's Eve party to remember. By marshaling the energies of your family members, friends and fellow citizens, you can spark not only a grand celebration, but a stronger spirit of unity in your community to launch the next 1,000 years.

The Millennium Communities program was formally launched by the First Lady at the U.S. Conference of Mayors Annual Winter Meeting in January 1999. The First Lady also announced the Millennium Communities website -- [www.millenniumcommunities.org](http://www.millenniumcommunities.org) -- hosted by BellSouth, lead Corporate Partner of the U.S. Conference of Mayors. The website will showcase the projects of Millennium Communities nationwide and allow elected officials to apply online.

Millennium Communities and Millennium States receive White House recognition, including use of the logo on promotional materials and products to identify your community as part of the national Millennium Communities program. Designated communities also receive a password to post their projects on the Millennium Communities website, so other communities can learn about and draw from your examples. And through the end of 2000, President and Mrs. Clinton will reach out and recognize Millennium Communities all across America, to celebrate and share in grassroots

efforts to ring in the next thousand years.

For example, elected leaders representing nine Millennium Communities from Richmond, California to Pinellas County, Florida, took part in a conference call with the First Lady in April 1999 to discuss their millennium initiatives with each other and the rest of the nation. Mayor Kay Barnes of Kansas City, Missouri, highlighted her community's plans to hold 50 3-K walks to allow citizens to reconnect with the city's diverse neighborhoods. Mayor Robert J. Haas described plans in Revere, Massachusetts, to recreate the dedication ceremony of its Town Hall as it had occurred 100 years earlier.

Every community in America has something to save, give, showcase or celebrate. Make the place that you call home a Millennium Community today!

#### How You Can Get Involved:

- \* Any politically or geographically defined community is eligible to apply. Contact your local elected or appointed official -- such as mayor, county commissioner or selectman -- and encourage him or her to seek the Millennium Community designation on behalf of your community. In addition, governors may apply to have their states designated Millennium States.

- \* Elected officials should draw on the enthusiasm of civic, volunteer and other organizations to put their millennium plans in motion. Military bases, for example, often have deep community roots. Local officials should reach out to base commanders to include them in millennium planning -- *communities will find their fellow citizens in uniform eager to help celebrate local heritage*. The Telephone Pioneers of America, the largest industry-related volunteer organization in the world, has joined the Millennium Communities Partnership by pledging to help elected officials design and realize millennium projects and apply for Millennium Community designation. With 800,000 members representing current and retired employees of the telephone industry, Pioneer volunteers are located in every state and can be of tremendous assistance. Elected officials should contact Bob Toye at 303-571-9274 to coordinate the participation of one or more Pioneers in your community.

- \* Next, local officials should contact their respective national associations -- the U.S. Conference of Mayors, the National League of Cities, the National Association of Towns and Townships, the National Association of Counties or the Bureau of Indian Affairs -- to seek and submit an application to be designated a Millennium Community, or apply online through the Millennium Communities website at [www.millenniumcommunities.org](http://www.millenniumcommunities.org).

- \* Communities will be evaluated on the basis of their pledge to (1) Establish a Millennium Planning Committee or Task Force; (2) Involve as many and as diverse members of the community as possible in program planning and implementation; and (3) Pursue projects consistent with the national theme "Honor the Past -- Imagine the Future" -- in particular, saving an historic place or artifact important to their community's history and heritage; helping citizens to seize the opportunities of the new century; and planning safe and family-oriented New Year's Eve celebrations.

\* Millennium Community applications will be collected and reviewed by each of the national associations. Designations will be awarded as applications are received by the White House Millennium Council and forwarded to requesting officials within eight weeks.

In the pages that follow are suggested projects to imitate, replicate or in which to participate. But these ideas are also intended to spark your imagination. The achievements of the past, and the gifts that will strengthen our future, are as numerous and diverse as the people and places of our great land. What is your community proud of? What do you wish you could change? Honor the past, imagine the future, and help your community shine!

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Replace the Mark Twain side quote with: "The Alaska Federation of Natives has recently been designated as a White House Millennium Community. We are very excited about this designation because it helps highlight the importance of Alaska Native people and our cultures and traditions to the United States...As we approach the beginning of a new millennium, the Aleut, Eskimo and Indian people of Alaska must work together to better define the future we see as Native people."  
Julie Kitka, President, Alaska Federation of Natives

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Revised Millennium Communities Application Form

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Side box:

Elected officials should apply on behalf of the community through their appropriate intergovernmental associations, or they can apply online by visiting the Millennium Communities website at [www.millenniumcommunities.org](http://www.millenniumcommunities.org). Governors applying for Millennium State designation should send their applications directly to the White House Millennium Council.

U.S. Conference of Mayors  
Attn: Tom McClimon  
1620 Eye Street, NW  
Washington, DC 20006  
[www.usmayors.org](http://www.usmayors.org)

National League of Cities  
Attn: Jeff Fletcher  
1301 Pennsylvania Avenue, NW  
Suite 550  
Washington, DC 20004-1763  
[www.nlc.org](http://www.nlc.org)

National Association of Counties  
Attn: Tom Goodman  
440 1st Street, NW  
Suite 800  
Washington, DC 20001  
[www.naco.org](http://www.naco.org)

Bureau of Indian Affairs  
Office of Economic Development  
Att. Mike Luger  
1849 C Street, NW  
Washington, DC 20240  
[www.doi.gov/bureau-indian-affairs.html](http://www.doi.gov/bureau-indian-affairs.html)

National Association of Towns and Townships  
Attn: Tom Halicki  
444 N. Capital Street, NW  
Suite 208  
Washington, DC 20001-1202  
[www.natat.org](http://www.natat.org)

## Save an American Treasure

How will Americans in the next millennium come to know the history and culture that have shaped and strengthened our nation? You can help carry our heritage forward by joining the effort to Save America's Treasures -- a public-private partnership to preserve the sites and artifacts that comprise our collective memory and symbolize the American experience.

As the 20th century draws to a close, many of our most beloved historic sites, collections, objects, documents and monuments are deteriorating. Even the broad stripes and bright stars of the Star Spangled Banner -- the massive flag that inspired our national anthem -- are in desperate need of repair. Fortunately, partners such as the Pew Charitable Trusts and Polo Ralph Lauren have stepped forward to save that flag. But countless other symbols of our past -- less well-known, but no less important -- need help if they are to survive.

Our nation's history includes contributions from men and women of every race, background and experience -- and you don't have to be a museum curator or preservationist to help protect those contributions for the future. To lead the effort, the First Lady has visited more than 30 sites across America where ordinary citizens are coming together to answer the call. In the Boyle Heights neighborhood of East Los Angeles, California, she visited Jewish and Latino groups who are working together to restore and transform an historic synagogue into a community center. In Cambridge, Massachusetts, she toured the Longfellow House at the Longfellow National Historic Site and spoke with supporters working to keep its extraordinary history alive. And at the Pueblo of Acoma, New Mexico, she met with local residents who are not only preserving their language and culture, but who will work with Cornerstone Community Partnerships using traditional methods and materials to restore the 17th century San Esteban del Rey mission and convent -- part of the oldest continuously inhabited community in the United States.

Last year, President Clinton requested and Congress appropriated \$30 million to Save America's Treasures. In May 1999, these federal grants were awarded to 62 projects reflecting the diverse cultures and many stories that comprise America -- from the Thomas Jefferson papers at the Massachusetts Historical Society to the Ebenezer Baptist Church in Georgia. The National Park Service is administering the grants, each of which must be matched with non-federal funds. The President has requested an additional \$30 million for fiscal year 2000.

At the same time, the National Trust for Historic Preservation, joined by the National Park Foundation and Heritage Preservation, is working in partnership with the White House Millennium Council to encourage new private sector efforts to preserve our heritage -- not only the landmark national symbols that tell the stories of the famous, but the special places and objects in every community that tell the story of all Americans. The private sector initiative to Save America's Treasures, of which First Lady Hillary Rodham Clinton is honorary chair, has attracted individual, corporate and foundation donations already surpassing the federal commitment. Together, the new public and private efforts and the greater public awareness of our nation's needs will result in the largest increase in preservation activity in more than 30 years.

Every community has a part of itself that deserves to be saved and remembered. In the First Lady's words, "If we lose such places, we lose our collective memory. We lose our opportunity to

understand and respect each other as who we truly are and where we came from. And we abdicate that obligation to be caretakers of our history.”

#### How You Can Get Involved:

State and local historical societies, arts and humanities councils, libraries and preservation associations can help identify the places and objects that tell your community’s story. Talk to local professional and civic groups about finding support. Encourage schools and students to get involved, with classroom projects, guest speakers or field trips to learn more about a monument or site. Help young people to have a hand in history by adopting preservation projects of their own.

In Roslyn, Pennsylvania, for example, students at Roslyn Elementary School combined their study of the Underground Railroad with a “Pennies for Preservation” drive to help save Harriet Tubman’s home in Auburn, New York. Together, they collected \$1,100 worth of pennies, which they presented to the home’s residential manager in May 1999. And in Boulder, Colorado, 3rd graders from Foothills Elementary School performed extra chores and designed “Adopt-A-Ruin” calendars to raise \$2,750 to preserve the Native American cliff dwellings at Mesa Verde National Park.

Private organizations have created projects that have generated the necessary resources to save America’s Treasures. For example, Warner Bros. Records has donated the net profits from sales of a commemorative CD called “Sing America: A Celebration of America and its Music” to the Fund to Save America’s Treasures administered by the National Trust. Grants from the fund will be awarded to preservation projects around the country. Why not do something similar at the local level, by developing a special “preservation product” whose proceeds go to help restore a landmark in your hometown?

Certain preservation efforts around the country may be eligible to become official Save America’s Treasures Projects through the National Trust for Historic Preservation. Official Projects receive Save America’s Treasures identity materials, including the use of program logo and motto, to help raise public awareness. Although Official Project designation does not provide direct funding, it is the first step in gaining eligibility for private grants through the Save America’s Treasures program of the National Trust. Nonprofit organizations and state or local governments with eligible preservation, restoration or conservation projects may apply. For more information or to receive an application, contact the Save America’s Treasures program at the National Trust at 202-588-6202 or visit [www.saveamericastreasures.org](http://www.saveamericastreasures.org).

Another resource is Save Outdoor Sculpture! -- a public-private initiative of Heritage Preservation, Inc., that supports preservation of American outdoor sculpture. Guidelines for awards to professionally conserve public sculptures are available from SOS! at 1-888-SOS-SCULPT.

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box or sidebar: A number of national organizations can provide useful information, such as the National Trust for Historic Preservation ([www.nationaltrust.org](http://www.nationaltrust.org)), the National Park Foundation ([www.nationalpark.org](http://www.nationalpark.org)) and Heritage Preservation ([www.heritagepreservation.org](http://www.heritagepreservation.org)).

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Potential side quote: "I think Adopt a Ruin is a good idea because in forty years, my kids will probably want to see the ruins, so I want to save the ruins. So far I have raised \$15...I think the best part of that is when I grow up, I think it will be great to see the expressions on my kids' faces."

Julia Blocher, 3<sup>rd</sup> grade student, Foothills Elementary School, Boulder, CO

## Build a Millennium Trail

Your community can clear a path to the future by creating a Millennium Trail! From the earliest routes of our ancestors, to new urban greenways, to itineraries that tell the story of our nation, trails are an important part of our shared American landscape -- reminding us of our common past and our diversity as we move forward.

Thirty years ago, the federal government and the American public forged a partnership to build and protect a nationwide network of trails. Today, the trails network is poised to become an interstate transportation system surpassed only by railroads and federal highways. Trails like the East Coast Greenway and the American Discovery Trail propose to span the country, stretching from Maine to Florida and sea to shining sea. At the same time, heritage trails bring America's history and culture to life. On the Underground Railroad Trail, for example, you can trace the journey of Harriet Tubman and others who risked their lives to bring slaves to freedom.

Millennium Trails is a national initiative to spark the creation or enhancement of more than 2,000 trails as part of America's legacy for the future. To achieve this goal, the initiative is calling on the dedication of countless volunteers, the contribution of resources from many partners, the support of public agencies and the leadership of individuals willing to come together in common cause. The Department of Transportation has committed more than \$4 million to support Millennium Trails. The Transportation Equity Act for the 21st Century provides increased resources for trail projects, and the National Endowment for the Arts is contributing to the support of arts projects on Millennium Trails. At the same time, Rails-to-Trails Conservancy, the primary nonprofit partner in Millennium Trails, is leading an initiative chaired by the First Lady to encourage private sector efforts to create, complete and enhance American trails.

In June 1999, the First Lady and Transportation Secretary Rodney Slater announced 16 National Millennium Trails -- ranging from the Lewis and Clark National Historic Trail, which touches 11 states from Illinois to Oregon, to the International Express along the route of the Number Seven Train through Queens, New York -- that symbolize the breadth and scope of the trails movement in America. Millennium Legacy Trails, selected from nominations by the Governors of the 50 states, Puerto Rico and the District of Columbia, will be announced in the coming months.

And throughout the next year, 2,000 local trail projects from communities nationwide will receive Millennium Trails designation. All kinds of trail projects are encouraged to take part, from historic trails that teach us about our past, to paths for hiking and biking, to scenic tours along beautiful landscapes.

Every Community Trail will receive a special Millennium Trails marker. They will be linked together on a Millennium Trails website, and encouraged to create their own web pages to share their stories with the nation and the world. And each Community Trail will participate in a grand Millennium Trails Celebration on National Trails Day 2000.

How You Can Get Involved:

Every community can forge Millennium Trails to connect the people who travel them to their land, their history and their culture. What stories do the buildings, murals, monuments, parks and businesses in your community tell? A self-guided walking tour with interpretive materials such as markers and brochures can bring history and culture to life. If there is an existing trail in your area, encourage youth or community groups to maintain or enhance it by planting flower beds, inviting local artists to create mile markers or benches, researching and publicizing the trail's history, or using it as an outdoor classroom to study science and the environment.

Did a railroad once serve your community? A national rails-to-trails conversion movement has turned hundreds of abandoned rail beds into bike and hiking paths. The Rails-to-Trails Conservancy manages the Trails and Greenways Clearinghouse, a database of information on how to create new trail projects and apply for funding. Call them toll-free at 1-877-GRN-WAYS.

Millennium Trails is a partnership between the White House Millennium Council and the Department of Transportation, in association with the Rails-to-Trails Conservancy. Other partners include the National Endowment for the Arts, the President's Committee on the Arts and the Humanities, American Trails, The National Park Service, the U.S. Forest Service, National Recreation and Parks Association, the American Hiking Society, and the American Express Company.

To learn more about the program and how to apply to become a Community Trail, please visit [www.millenniumtrails.org](http://www.millenniumtrails.org), contact [miltrails@transact.org](mailto:miltrails@transact.org), or call the program toll free at 1-877-MIL-TRLS.

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Side quote: "The National Millennium Trails connect our nation's landscape, heritage and culture and demonstrate our national commitment to improving the quality of life for all Americans."  
Secretary of Transportation Rodney Slater, June 26, 1999

Take a Flight of the Imagination... to Mars!

Encourage the young people of your community to set their sights on Mars! The Mars Millennium Project is challenging students across America to imagine establishing a village for 100 transplanted earthlings on the planet Mars in the year 2030.

The First Lady joined honorary chairman John Glenn, Secretary of Education Richard Riley, and Mars Pathfinder mission chief Donna Shirley in giving their enthusiastic support at the project "launch" in January 1999. Today, thousands of young people and educators are using the arts, sciences and humanities to discover what is important in their own communities, to decide what they would like to take with them to Mars, and to imagine a new life on the red planet. Perhaps their good ideas will find a home on earth as well.

A national website -- [www.Mars2030.net](http://www.Mars2030.net) -- connects student teams of "mission specialists" to a universe of resources that can help them develop and use new knowledge and skills. Teams have access to artists, scientists, engineers, architects -- even astronauts -- through on-line chats. Teams share their projects and ideas within an on-line Virtual Gallery, and communities are encouraged to make space available for teams to display their final projects. Additional resources and ideas for mounting local exhibits can be found on the Mars Millennium project website, [www.Mars2030.net](http://www.Mars2030.net). And registered submissions will be placed on a microchip for transfer to Mars on a future NASA mission!

Participation guides geared for use in classrooms from kindergarten through high school, libraries, museums, clubs and community centers, are available for download from the website or by calling toll-free 1-800-USA-LEARN. They include activity guides for teachers, student and project leaders, and tips for getting information and working with local professionals. More than 30,000 guides already have been requested!

The Mars Millennium Project is sponsored by the U.S. Department of Education, the National Endowment for the Arts, NASA and its Jet Propulsion Lab, and the J. Paul Getty Trust in partnership with the White House Millennium Council. It is supported by more than 100 national education, art, science, space and civic organizations, as well as many contributing corporate partners.

How You Can Get Involved:

This is a once-in-a-millennium opportunity to get students thinking about what makes their own community work, as they imagine a living environment in space. The deadline for project submissions is June 1, 2000. For information on how you can get involved in this exciting national initiative, please visit the Mars Millennium website at [www.Mars2030.net](http://www.Mars2030.net), call (310) 274-8787 x 150, or e-mail [mars@pvcla.com](mailto:mars@pvcla.com).

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Side quote: "Today we are challenging schoolchildren around the country to begin a very exciting journey... a journey into the mind... a journey into the imagination...a journey into the future."  
NASA Administrator Daniel Goldin, January 14, 1999

## Tell Your Family Story

Honoring the past means honoring the people who made our lives possible today. And there is no history lesson that better captures our attention than the stories of our ancestors as they struggled to shape their lives through the upheavals of migration, the cataclysms of war or the forging of new communities. Through “My History Is America’s History,” the Millennium program of the National Endowment for the Humanities, you can explore your family’s story and learn more about its place in the making of our nation.

My History activity kits will tell you how to interview your relatives, preserve family photos and heirlooms, put your family’s journey in historical context, and more. They also will point you toward resources for learning more about genealogy, oral history, and the history of your community and country. NEH will promote public radio programs focusing on family stories, My History toolkits for K-12 teachers, and community and state-based public education programs on My History themes.

Encouraging young people to interview their grandparents, or track down the forgotten names of people in fading family photos, or care for an old wedding dress that is yellowing in the attic, or protect the documents and diaries that help to tell their family’s story, are powerful ways to pass the gifts of the past on to future generations.

### How You Can Get Involved:

NEH expects to have “My History Is America’s History” activity kits ready for distribution late in the fall of 1999. In addition, an interactive “My History” website will allow users to tell their own stories and to locate their families within the larger patterns of history. For further information, please call toll-free 1-877-NEH-HISTORY or visit the “My History” website at [www.MyHistory.org](http://www.MyHistory.org).

## Join or Host a Millennium Evening

Imagine tapping your toes to renowned musician Wynton Marsalis as he performs American jazz...or being transported by our nation's Poets Laureate as they take a tour of American poetry through the centuries... or hearing some of America's leading female scholars discuss the vital voices of women throughout the century... or exploring with Nobel Peace Prize winner Elie Wiesel the perils of indifference to human suffering...or challenging any of these great minds with a question all your own. This is just a taste of what you'll find at Millennium Evenings at the White House -- a series of lectures and cultural showcases hosted by President and Mrs. Clinton to highlight creativity and innovation in the arts, humanities, sciences, and technology.

Our nation always has thrived from its spirit of imagination and discovery. By celebrating our vibrant cultural and intellectual heritage, provoking thought about where we've been and where we're headed, and reaching out to the entire nation through 21st century technology, Millennium Evenings can help us honor the past and imagine the future.

### How You Can Get Involved:

These evenings celebrating the work of prominent scholars, creators, philosophers and performers, are accessible to the public via satellite. They also are cybercast -- transmitted live on your computer -- in real time over the Internet, and at every Millennium Evening an interactive discussion includes e-mail questions from across the country. Call the Millennium Council or visit our website to find your nearest downlink site. Sponsor your own local events around a White House Millennium Evening. Have students learn about speakers and subjects in advance and ask questions over the Internet. Hold your own community discussion after the national event has concluded. Or, put together Millennium Evenings of your own, in which local artists, scholars or scientists share their thoughts about your community's past and future. Florida State University, for example, will be organizing a Millennium Evenings series featuring distinguished alumni, which will be broadcast to the entire campus community. Encourage young people to attend these events -- often they ask the best questions!

For information on upcoming White House Millennium Evenings, including how to downlink a satellite broadcast or access a Millennium Evening through the Internet, please visit [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov). Nonprofit organizations may request a videotape of a previous Millennium Evenings to use for educational purposes by calling 1-888-878-3256.

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New side quote: "History reminds us that, no matter how static the present looks, change can take place; things can be different. History reminds us that, no matter how bleak and constrained a situation, human initiative is put into play in opposition, improvisation, and transformation. The results are not always what was wanted, are sometimes quite unexpected, but they then inspire new effort. No matter what happens, people try to do something about it, and tell stories about it and bequeath them to the future. The past urges us toward new commitment and also offers us a source of hope." Prof. Natalie Zemon Davis, Fifth Millennium Evening on the Meaning of the Millennium, January 25, 1999

Think Thematically!

## Enhance Education for the Next Generation

Our children -- America's leaders of tomorrow -- will live out their lives in the new century. What better gift can we give to the future than to help them reach their dreams -- and what better way to do so than to strengthen education with richer lessons, expanded opportunities, and creative new ways to teach and learn?

In Little Rock, Arkansas, for example, the Millennium Commission is collaborating with the school district to incorporate local history into elementary, middle and high school curricula by highlighting the Central High Museum and park area. In Maryland, the Celebration 2000 initiative works with the business community to create a program for students that stresses the global nature of the state's economy and the skills and knowledge needed to succeed in the workplace of tomorrow. Vermont has a First Day Foundation, encouraging employers to give parents time off with their children on the first day of school and to begin their parental involvement with teachers and school activities.

One key way to enrich young people's lives is to make sure that education includes the arts. From increasing attendance at school to improving reading and analytical abilities, instruction in the arts can give young people tools for life. A national study issued by the President's Committee on the Arts and the Humanities, "Gaining the Arts Advantage: Lessons Learned from School Districts that Value Arts Education," found that the most crucial factors of successful arts programs are the involvement and support of the entire community -- not only educators, but families, artists, businesses, colleges, civic leaders and cultural institutions. Salute the millennium by supporting arts education -- from advocating budget commitments to displaying children's artwork in your business. As the First Lady has said, "everyone who has a stake in our children's success must see art education as their cause."

Or build new bridges of cooperation on behalf of education. For example, the University of Michigan, the Woodrow Wilson National Fellowship Foundation and a consortium of universities, colleges, and other educational and cultural organizations joined with the White House Millennium Council in sponsoring "Imagining America: Artists and Scholars in Public Life." Imagining America aims to enrich our communities' lives by forging new, creative links between faculty artists and scholars and schoolteachers, museum professionals, public agencies and local organizations. The program will fund project grants for university-public partnerships, encourage campus and community collaborations in design and planning; and support residencies with artists and scholars to create new community works. To learn more about how your community might get involved, please visit the Imagining America website at [www.ia.umich.edu](http://www.ia.umich.edu).

There are many other ways for communities, individuals and organizations to make a difference. Work with local businesses and associations to create new scholarships or internships for young people. Volunteer as a tutor or mentor. Speak to children about their education with enthusiasm and encouragement. Help organize a field trip to a park or museum, or host one at your place of work. Contact your local school or PTA to inquire about volunteer opportunities or other ways to get involved and give support to your children. The Department of Labor is sponsoring a

Millenium Mentors Program to recognize outstanding mentors in the workplace and education -- why not institute a similar program at the local level by paying tribute to leading mentors in your community or corporation?

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Side Quotes:

“...The arts in all their distinct forms define, in many ways, those qualities that are at the heart of education reform in the 1990's -- creativity, perseverance, a sense of standards, and, above all, a striving for excellence.” Secretary of Education Richard W. Riley

“In elementary school, I never said anything. I didn't have a reason to. But having music in my school gave me a voice. I finally had a reason to say something and I'm still sayin' it!”  
Recording artist Babyface

## Protect the Environment

As custodians of the planet, we have a sacred obligation to preserve the environment for future generations. Think about ways to make the new millennium clean and green!

Seattle, Washington has big plans under way to celebrate their city of light, water and woods with the lighting of several bridges, the restoration of urban creeks and a major watershed, and a commitment to plant more than 20,000 trees citywide. These projects will not only beautify the city but will encourage environmental education and community involvement.

Gastonia, North Carolina is constructing a "Millennium Greenway Trail" to connect adjacent neighborhoods with a park. The city is also working with Keep Gastonia Beautiful, Inc. to plant 2,000 trees by the year 2000 along one of the city's major thoroughfares. A sculpture park in the center of downtown Gastonia will invite visitors and natives alike to enjoy a showcase of art and nature.

Lake Oswego, Oregon will be unveiling a new "Millennium Plaza Park." And Burlington, Vermont has a long term project under way to create a sustainable community for the 21st century.

The White House Millennium Council, in partnership with the Department of Agriculture and the Environmental Protection Agency and with the support of numerous government and nonprofit organizations, is launching a nationwide program -- "Millennium Green" -- to encourage the creation of healthier, more livable community environments for the year 2000 and beyond. Millennium Green aims to preserve the environment today and for generations yet to come through a nationwide effort to encourage citizens to plant and care for 40 million trees for the new millennium, recognize and protect America's living landmarks by identifying famous and historic trees in communities across the nation, offer educational programs on the value of natural resources and conservation, and plan other activities open to Americans young and old. To learn more, including how to register your community's environmental efforts as official Millennium Green activities, please visit [www.MillenniumGreen@usda.gov](mailto:www.MillenniumGreen@usda.gov).

So roll up your sleeves, grab a spade or a watering can and join in the fun! Plant a tree in honor of someone special. Launch a business, school or neighborhood recycling effort. Designate a community "Clean and Green" day to pick up litter in a park, a neighborhood or along a stretch of road. Plant new flower beds where others can enjoy them. Create community gardens on vacant neighborhood lots. Establish joint city/county programs that provide for brown fields redevelopment and environmental protection. Plan a community day of action and celebration for the 30th anniversary of Earth Day on April 22 in the year 2000. Make caring for the Earth a central part of your millennium gift.

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Side Quotes: "It is a wholesome and necessary thing for us to turn again to the earth and in the contemplation of her beauties to know the sense of wonder and humility." Rachel Carson, author of *Silent Spring*

## Be Creative! Accentuate the Arts

“Everyone is talented, original and has something important to say,” was the motto of Brenda Ueland, renowned teacher of creative writing. Make this unique time in history an opportunity to enjoy the insights and talents of those in your community by celebrating the arts.

The Artists and Communities Millennium Project, sponsored by the National Endowment for the Arts in partnership with the Mid-Atlantic Arts Foundation, is enabling a Millennium Artist in every state to work with local citizens on a project that matters to their community. Maryland’s Millennium Artist, for example, will work with communities across the state to create special works about each of Maryland’s stops on the Underground Railroad. You could put together a similar program in your hometown -- encourage local artists to work with your community to design “Millennial Masterpieces.”

Another national project, Continental Harmony, is marking the millennium with music. Led by the American Composers Forum and the National Endowment for the Arts, this program will support composers in residence in communities in every state to work with local musicians on pieces that reflect their own priorities and sense of place. In Kennesaw, Georgia, for example, the lives of outstanding Georgia women will be portrayed through an orchestral score and dance drama. In North Charleston, South Carolina, a gospel choir for adults and children will work on a multi-section gospel piece in celebration of the family. Why not conduct a “Community Harmony” program where you live -- by commissioning a local composer to create a special work of music, or asking choral groups to join for a millennium concert, or hosting a community-wide sing-along to celebrate New Year’s Eve?

Or share in the spirit of the Favorite Poem Project, led by Poet Laureate Robert Pinsky, which invites the American public to celebrate our nation’s great literary tradition by preserving poetry for the future. By the year 2000, the project will create an amazing archive of Americans reading their favorite poems aloud -- selected from the more than 18,000 letters and e-mails received during the year-long call for submissions. Why not attend a “Favorite Poem” reading in your community or encourage a local library or book store to host one? Already, there have been more than 400 independent Favorite Poem readings in cities and towns across the country. For more information, including audio and video clips, visit [www.favoritepoem.org](http://www.favoritepoem.org) or write to the project staff at Favorite Poem Project, Boston University, 236 Bay State Road, Boston MA 02215.

Your state and local arts agencies can be wonderful resources. Contact them to learn about projects already under way in your community. And be creative! There are as many ways to accentuate the arts as there are people celebrating the new millennium.

## Expand Your Horizons

Countries around the world, from Iceland to South Africa, are busy planning millennium activities of their own. In Italy, the Vatican City and Rome expect to welcome pilgrims and tourists alike for Jubilee 2000, while in Hannover, Germany a world's fair – EXPO 2000 – will assemble exhibits and pavilions from more than 185 nations and international organizations to explore the relationships between people, nature and technology in the 21<sup>st</sup> century. Another international exposition will be held outside London in Greenwich, the home of the Royal Observatory and the starting point for the measurement of international time zones. Iceland will help the world celebrate the millennium by loaning rare parchments recording thousand-year-old sagas to the Library of Congress.

Many international programs share similar goals -- in particular, to inspire and engage young people to shape the world they will inherit. Why not mark the millennium in your community by reaching around the world?

Extraordinary assemblies are being planned for young people to join in mapping their own paths for the next century, such as the Incredible Gathering of Youth (Michigan), an International Youth Parliament (Israel), the Millennium International Children's Congress (Hawaii), the Millennium Young People's Congress (England), the UN Youth Assembly (New York), the World Summit of Children and Young General Assembly (San Francisco and New York). To learn more about these and other initiatives, please visit [www.millenniumworld.org](http://www.millenniumworld.org).

Sister city relationships can be another passport to meaningful millennium programs. The Chicago Sister Cities International Program, for example, will match at least one Chicago Public School with a school in each of Chicago's sister cities around the world, and encourage students, teachers and administrators to communicate across borders. The town of Woodbury, New Jersey has a millennium project that will link the city to its English roots. In the spring of 2000, a replica of a 1725 brig, the Phoenix, will retrace the historic journey of Henry Wood, a Quaker from Bury who is credited with founding Woodbury. On July 1, 2000, the new ship's crew -- made up partly of young people from Bury and Woodbury, will arrive in Woodbury Creek for a week long millennium celebration.

[Sidebar: Why not use international days to focus your planning for the millennium year? For example: January 1, One Day in Peace; March 22, World Water Day; April 7, World Health Day; April 22, Earth Day -- New Energy for the New Era; April 30, Racism: Stop It! Day; May 15, International Families Day; June 5, World Environment Day; August 9, World Indigenous Peoples Day; September (third Tuesday), International Peace Day.]

A variety of resources are available to help your community reach out to the world. To learn how your community can become a Sister City, contact Sister Cities International at (202) 312-1200 or visit [www.sister-cities.org](http://www.sister-cities.org). Many places have American Friends Service Committees, World Affairs Councils, or international civic clubs such as Lions or Rotary. Universities or colleges with international studies and exchange programs, language and cultural associations such as L'Alliance Française, the Goethe Institute and scientific organizations also may provide useful connections. Religious institutions can offer assistance and expertise, particularly those supporting global

ecumenical projects like Jubilee 2000 and the Council for the Parliament of the World's Religions. Boys and girls clubs, Scouts and sports clubs often maintain extensive contacts with foreign affiliates. Nonprofit organizations dedicated to shaping events specifically for New Year's Eve, such as Beacon Millennium or First Night International, may be excellent sources of international contacts before and after January 1, 2000.

Public and research libraries are another important resource -- and they can be partners as well. The US National Commission on Libraries and Information Science is leading a millennium project called Sister Libraries, which will link libraries at home with their counterparts around the world. Sister Libraries will encourage professional and cultural exchange -- particularly focusing on children.

And for a worldwide window on millennium activities, the White House Millennium Council, in cooperation with the Millennium Institute, maintains an international calendar with events from around the world. Visit [www.millenniumworld.org](http://www.millenniumworld.org) to learn more.

## Celebrate Diversity

America's greatness lies not only in our size, our economic success or our military might, but in the vibrant mosaic of our people. And in today's increasingly interdependent world, our dynamic diversity will be among our most important strengths -- for we have the world within our borders. Why not welcome the millennium with a celebration of America's diversity?

Consider ways to recognize and bring together the diverse members of your community. To foster new links between different neighborhoods and encourage people to become more involved in their communities, the city of Chicago will facilitate 2,000 block parties in the year 2000. Wyandotte, Michigan is creating the Wyandotte Indian Family Sculpture to honor the founders of their community. Naperville, Illinois is hosting a concert honoring 1,000 years of sacred music from diverse faith communities worldwide. And among its many ideas for celebrating its 150th birthday in the year 2000, Kansas City, Missouri has proposed holding one very special collective public ceremony for those who are ready to be sworn in as new U.S. citizens.

Form new partnerships with other organizations on projects that pay tribute to the tapestry of American life. In Philadelphia, for example, the University of Pennsylvania will work with West Philadelphia residents, University City High Schools students and teachers, Penn students and professional performers, to create a play based on the history of the Black Bottom -- a vital West Philadelphia neighborhood displaced by the urban renewal of the 1950s and 1960s.

Find a treasure that reflects the many facets of your community's history, and help it shine again in the new millennium. For example, the U.S. Hispanic Literary Heritage Project, sponsored by the University of Houston, will work to provide for the conservation of significant literary texts by Hispanic authors from 1780 to 1940. Are there endangered artworks or artifacts in your hometown that tell the story of local diversity?

Add your voice to local, national, even global movements that fight racism and intolerance. Canada is spearheading the "Racism. Stop It! Action 2000" initiative, which invites other nations around the world to mobilize young people in the struggle against racism. The White House Office of the President's Initiative for One America asked the YWCA of the U.S.A. to implement the program in the United States -- including "Youth Challenges" that engage young people in specific activities to stop racism, a public education campaign through guidebooks, posters and stickers, and an International Youth-to-Youth exchange. For more information, call the YWCA at 1-888-YWCA-INFO, or visit their website at [www.ywca.org](http://www.ywca.org).

## Celebrate Women's History

In addition to honoring the rich ethnic, racial and religious diversity of your community, why not celebrate your local heroines -- the women who made a difference in your community -- with an event that tells their stories and leaves a permanent exhibit behind? For ideas, contact the President's Commission on the Celebration of Women in American History at [www.gsa.gov/staff/pa/whc.htm](http://www.gsa.gov/staff/pa/whc.htm) or the National Women's History Project at [www.nwhp.org](http://www.nwhp.org). Honor the women who have worn our nation's uniform with a historical exhibit or ceremony. The

Women in Military Service for America Memorial Foundation, Inc. can give you information on getting started -- call them at 703-533-1155.

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Side quotes:

“I have a dream that one day this nation will rise up and live out the true meaning of its creed: ‘We hold these truths to be self-evident: that all men are created equal.’ ... I have a dream that my four children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character.” Dr. Martin Luther King, Jr. Washington, D.C., August 28, 1963

“It is never too late to give up our prejudices.” Henry David Thoreau

## Promote Peace

As the 20th century draws to a close -- a century that gave rise to some of humanity's greatest achievements, but that also witnessed genocide and two world wars -- people everywhere are coming together to realize a future of peace. You can help humanity's quest for a peaceful new millennium.

The United Nations has declared the year 2000 the International Year for a Culture of Peace. Inspired by an appeal from 26 Nobel Peace Prize Laureates, the UN also declared the first decade of the 21st century to be the International Decade for a Culture of Peace and Nonviolence for the Children of the World. Why not make a personal, family or community-wide pledge to give meaning to these ideals in your classroom, workplace, neighborhood -- even around your kitchen table?

Numerous faith groups are using the millennium as a moment to pray for peace. The United-Religions 72 Hours in Peace project, for example, is sponsoring interfaith peace-building efforts in communities around the world. Israel, which is expecting millions of tourists and pilgrims in 2000, has programs especially designed to bring Jews, Christians and Muslims together in peace. Consider organizing an interfaith service, discussion, or youth group in your community or place of worship. Sponsor a peace vigil or local peace-building project to bring your community closer.

Sister Cities International, which for almost half a century has advocated international peace and understanding, is sponsoring a "Pause for Peace" initiative to mark the new millennium. The project, to be driven by Sister Cities' 3,200 member cities worldwide, hopes to inspire people to insert thoughts for peace in the last few seconds of the 1999 New Year's Eve countdown -- a symbolic gesture of global concern and renewed commitment to peace. In addition, Sister Cities is asking individuals to submit to its website short essays on peace, with an emphasis on "what works." For more information about Pause for Peace, instructions for submitting essays and other activities, visit [www.PauseforPeace.org](http://www.PauseforPeace.org).

Or develop a special millennium peace project unique to your community or organization. The Millennium Monument Project of Greater Cincinnati and Northern Kentucky commissioned a foundry in France to forge a 33-ton World Peace Bell, decorated with designs highlighting the achievements of the last 1,000 years. Carried across the Atlantic to New Orleans, then up the Mississippi and Ohio Rivers, the Peace Bell will be viewed by many communities in the South and Midwest before it arrives in Cincinnati, to be secured in a 1,000 foot-tall monument. On New Year's Eve 1999, the bell will ring out hopes for peace in the new millennium as each time zone welcomes the year 2000.

During Nelson Mandela's first visit to the United States as President of a free South Africa, he said "the American dream is a dream that all the world's people deserve... [A] new world is in the making in which humanity should be united in its diversity of race, gender, language and religion." Let the 21st century be the dawn of a new era of tolerance, understanding and respect. Mark the millennium by doing your part to make the dream of peace on Earth come true.

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Side quote: “Hope is a state of mind, not of the world. Hope, in this deep and powerful sense, is not the same as joy that things are going well, or willingness to invest in enterprises that are obviously heading for success, but rather an ability to work for something because it is good.”

Vaclav Havel, President, Czech Republic

## Tap Into Technology and Science

In 1949, the magazine *Popular Mechanics* predicted hopefully that the computers of the future might weigh as little as one-and-a-half tons. Today, computers fit on our desks, our laps, even the palm of our hands. The whole world watched as an unmanned rover explored the face of Mars. Remarkable breakthroughs in biomedical science are holding out new hope for cures to some of the world's most deadly diseases.

We live in an age of unprecedented scientific innovation. Make the millennium a time to discover the wonders of science and technology!

Encourage young people to leap into the future by taking part in JumpStart2000 -- a project sponsored by the National Science Foundation, in partnership with Parade Magazine. JumpStart2000 invites teams of students in grades K-12 to act as visionaries and inventors, using science and technology to tackle an important national or global problem in the 21st century. The deadline for entries is January 14, 2000. Five winning teams and their ideas will be featured in *Parade* and *react* magazines, and will travel to Washington, DC for an awards ceremony in May. Students, teachers and adult sponsors can learn how to jump in to JumpStart2000 by calling 1-800-992-1441 or by visiting the JumpStart2000 website at [www.jumpstartchallenge.com](http://www.jumpstartchallenge.com).

The National Science Foundation also spearheads National Science Week, which begins April 25, 2000. Visit their website at [www.nsf.org](http://www.nsf.org) to learn how you can take part -- or use that time to organize special science and technology programs of your own. If you are a scientist or engineer, why not volunteer to speak to a classroom or assembly? If you work in a lab or a hospital, invite young people for a tour. If you are a science whiz, offer to serve as a tutor or mentor. Share the joy of scientific knowledge with others, young and old.

Or mark the millennium by helping to bridge the digital divide, by making information technology available in every American classroom. With computer technology, every child -- urban or rural, rich or poor -- can have a world of information at his or her fingertips. This can transform and democratize education in America -- but only if every classroom has the tools to get on line. Does your family or company have a computer you no longer need? Donate it to a school, a youth group, your local public library. Are you a computer expert? Teach others the skills to boot up, log on, e-mail and explore the World Wide Web.

And take the time to explore how technology can help you "Honor the Past -- Imagine the Future." For example, as the Library of Congress prepares to celebrate its own bicentennial in the year 2000, it is making many of its historical collections available online. From the papers of George Washington to the diaries of Walt Whitman, from documents relating to the women's suffrage movement to the films of Thomas Edison, millions of materials will be digitized for all Americans to share -- with a "Learning Page" of educational activities geared toward students and teachers, and information on digitization for other libraries and research institutions. Mark the millennium with a 21st century tour of American history by visiting the American Memory website at [memory.loc.gov](http://memory.loc.gov).

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Side quote: “We especially need imagination in science. It is not all mathematics, nor all logic, but it is somewhat beauty and poetry.” Maria Mitchell, American astronomer

## Give a Gift to the Future

The millennium offers an ideal time for all Americans to make a gift to their communities, their country and the world. Whether you join with others to restore a local landmark, volunteer your time to tutor a student, lend your energy to plant a tree or forge a trail, or simply write a check to your favorite charity or your community foundation, use this once-in-a-thousand-years occasion to lift the lives of future generations.

The United States is working with other nations worldwide to set aside February 29, 2000 -- the extra day in the millennium year -- as an international Gifts to the Future Day. Be part of this historic global event by making a gift of your time or resources, especially to honor and improve children's lives within and beyond your community. To find out more about this and other efforts to promote giving, please visit our website at [www.millennium.whitehouse.gov](http://www.millennium.whitehouse.gov).

And make every day a time for moving forward by giving back. Honor and thank those individuals who have served your community and country. Invite former Americorps or Peace Corps volunteers to speak at local libraries, civic centers or schools. Join with the Department of Veterans Affairs, in partnership with local, state and national agencies, veterans service organizations and community groups in reaching out to homeless veterans in need through the Standdown 2000 initiative. (For more information, call the VA's Homeless Programs Office at (202) 273-5764 or send an email to [homelessvets@mail.va.gov](mailto:homelessvets@mail.va.gov)) Host an awards ceremony in which students join city officials in presenting millennium citations of achievement to leading community volunteers, passing on the tradition of civic pride and responsibility from one generation to another. Seattle is developing Seattle Service Corps 2000 to honor and advocate volunteer efforts by individuals throughout the city. Why not challenge your community's young people to pledge 2,000 minutes to community service during the year 2000?

Volunteering is the best preparation for charitable giving, another of our nation's great traditions. In October 1999, the President and Mrs. Clinton are hosting "Gifts to the Future: A White House Conference on Philanthropy" to call attention to the vital role that philanthropy has played in American society. Next to the ballot box, charitable giving and volunteering may be the best way for Americans to express their citizenship, enhance their communities and strengthen our democracy.

Most American households give just under 2% of their income to charity. Consider increasing your family's goal for giving in the year 2000 and beyond. Encourage your children to give to a cause they care about -- perhaps protecting endangered animals or preventing disease. Challenge a classroom to adopt a philanthropic project -- such as collecting "pennies for preservation" to help save a local treasure, or raising funds to help relief efforts around the world. Mobilize your workplace to support a local charity, and encourage your employer to match employee donations. Call your community foundation to see how you could join with others to support a favorite cause.

Numerous organizations offer useful information about service and philanthropy -- among them, the W.K. Kellogg Foundation ([www.wkkf.org](http://www.wkkf.org)) and the National Service-Learning Clearinghouse at 1-800-808-SERVE or [www.nlcsl.coled.umn.edu](http://www.nlcsl.coled.umn.edu). To learn how you can become a more effective donor, or to find out more about many of the nation's leading nonprofit organizations, visit the

online guide to giving at [www.guidestar.org](http://www.guidestar.org), or use the helpful resources identified by the Chronicle of Philanthropy on its website, [www.philanthropy.com](http://www.philanthropy.com).

By stepping forward to fill the gaps in our lives and the life of our nation, we can help our children grow up in an even greater America than the one we knew.

## Celebrate America's Millennium

The millennium offers a unique opportunity for broad-based celebrations -- events that people remember long after the fireworks have faded. Ring in the next one thousand years with special celebrations that highlight the vitality, creativity and diversity that make America strong.

From December 31, 1999 to January 2, 2000, the President and First Lady plan to bring citizens from across the United States together in our nation's capital for America's Millennium, A Celebration for the Nation -- a sparkling array of festivals and cultural performances to honor our past and imagine our future. From a stirring Millennium Gala, centered on the great American music of the century... to an original score conducted live with orchestra as a film reflecting the highlights of the 20th century is projected on huge outdoor screens... to an extraordinary Midnight Moment as the year 2000 arrives... America's Millennium will be an unforgettable event. Over the course of the festivities, the Smithsonian Institution will present American heroes and heroines from the worlds of music, art, literature, sports, science and technology who will take part in family-oriented programs stretching along the National Mall. The District of Columbia will hold a block party, "Main Street Millennium," with parades and entertainment designed for families and children that will highlight the creativity of the next generation and the promise of the future.

America's Millennium will be broadcast live so people across the country can tune in. But we also hope communities in every state will plan unique celebrations of their own. For example, Chicago, Illinois plans to greet the year 2000 with a 2000 minute "Dance 'til the Dawn of the New Millennium" party. Citizens and visitors are invited to join dance parties, have lessons and watch performances. The city also will host a New Year's Eve "Global Gala" at which two guests from every nation in the world will help celebrate the spirit of the new millennium.

In Port Orange, Florida, five zones within the city will represent two consecutive decades from the 20th century. Each neighborhood will stage performances and be transformed to represent that period. And in Louisville, Kentucky, plans include a "Celestial Hall of Time" featuring the ethnic heritage of the community and its ties to the larger world. As each time zone around the world welcomes the year 2000, an ethnic organization representing a culture from that time zone will be highlighted. A "Mayor's Millennium Ball" will also be held to reflect the city's heritage and raise money for a Millennium Scholarship Fund.

There are many other occasions worthy of rejoicing in the new millennium. Why not plan a distinctive celebration on the Fourth of July, or Thanksgiving -- with a special emphasis on making activities safe, inclusive and family-focused? Or set aside a Season of Celebration in the year 2000 -- a summer of community block parties or a winter of holiday fun. Reach out to all citizens, young and old, and encourage them to take part. Ask local businesses and clubs for support. Have schoolchildren make posters and decorations. Use millennium festivities as an opportunity to recognize what makes your community unique and to bring its residents closer together.

Even as we rejoice, we should use the new millennium to reflect -- on our history, our hopes and the dreams we share for a better tomorrow. Why not mark the millennium in your community with a Millennium Year time capsule, to reveal to future generations where you were and hoped to go? Or prepare a community "scrapbook" to be displayed and preserved for the future, with snapshots

and messages from local residents as the 21st century begins. And think about a special New Year's for the year 2000 too -- how will that celebration be different from the world countdown on December 31, 1999?

Whatever you do, be sure to take the time to have some fun. Make your millennium year celebrations ones you'll remember the rest of your life.

### Check Out Other Creative Communities!

Visit the Millennium Communities website at [www.millenniumcommunities.org](http://www.millenniumcommunities.org) to learn more about the exciting plans and projects under way in Millennium Communities across the country:

## Making the Countdown Count

We hope that this handbook will inspire and motivate citizens, communities and organizations large and small to commemorate the new millennium. More than a change in the calendar, the millennium is a milestone in the history of our nation and the world. Let us use this time to our advantage. Let us make the countdown count. Joined by a spirit of reflection and renewal, let us use the arrival of the new millennium to preserve our extraordinary heritage and build an even brighter future.

So work with your local elected officials to become a Millennium Community. Encourage your national nonprofit organization to become a Millennium Partner. If you're a local group, contact your national affiliate to see what they are planning. Or join with other groups in your community to launch a program of your own. If you work in the private sector, mobilize your company's support for national or local millennium projects. Lend your resources to publicize and generate interest in what's going on. Reach out to your community's young people and inspire them to get involved. Build new bridges of cooperation across regional, racial and generational divides.

There will never be a better time to help make the new millennium meaningful. For when does the past end and the future begin? Today!

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Potential side quotes: "In ways large and small, as we look to the millennium we are keeping alive what George Washington called 'the sacred fire of liberty.'" President Clinton, 1999 State of the Union address

"[E]ven as we look at how we count time, we know that our challenge is to make time count -- which is not a job for computers or clocks, but, rather, for human beings." First Lady Hillary Rodham Clinton during the Fifth Millennium Evening – "The Meaning of the Millennium," January 25, 1999

## Reference Guide

### Contents:

White House Millennium Council Guidelines for Partners and Associate Partners

### Example of a resolution:

New Castle County, Delaware

### Examples of mission statements and goals:

Rapid City, South Dakota; Fort Wayne, Indiana; and Kansas City, Missouri

Article: New Bedford

Listing of Official Partners and contact information

Helpful Websites and Partnership Opportunities

Executive Order Establishing the White House Millennium Council

## **Website Index**

### **White House Websites**

A link to the White House  
[www.whitehouse.gov](http://www.whitehouse.gov)

America's Millennium  
[www.americasmillennium.gov](http://www.americasmillennium.gov)

Millennium Communities  
[www.millenniumcommunities.org](http://www.millenniumcommunities.org)

Millennium Events Around the World  
[www.millenniumworld.org](http://www.millenniumworld.org)

### **Other Helpful Websites**

American Memory  
[memory.loc.gov](http://memory.loc.gov)

Bureau of Indian Affairs  
[www.doi.gov/bureau-indian-affairs.html](http://www.doi.gov/bureau-indian-affairs.html)

Chronicle of Philanthropy  
[www.philanthropy.com](http://www.philanthropy.com)

The Favorite Poem Project  
[www.favoritepoem.org](http://www.favoritepoem.org)

Heritage Preservation  
[www.heritagepreservation.org](http://www.heritagepreservation.org)

JumpStart2000  
[www.jumpstartchallenge.com](http://www.jumpstartchallenge.com)

Mars Millennium  
[www.Mars2030.net](http://www.Mars2030.net)

Millennium Green  
[www.MillenniumGreen@usda.gov](mailto:www.MillenniumGreen@usda.gov)

My History is America's History  
[www.MyHistory.org](http://www.MyHistory.org)

National Assembly of State Arts Agencies

[www.nasaa-arts.org](http://www.nasaa-arts.org)

National Association of Counties

[www.naco.org](http://www.naco.org)

National Association of Towns and Townships

[www.natat.org](http://www.natat.org)

National Endowment for the Arts

[www.arts.endow.gov](http://www.arts.endow.gov)

National Endowment for the Humanities

[www.neh.gov](http://www.neh.gov)

National League of Cities

[www.nlc.org](http://www.nlc.org)

National Park Foundation

[www.nationalparks.org](http://www.nationalparks.org)

National Service-Learning Clearinghouse

[www.nlcsl.coled.umn.edu](http://www.nlcsl.coled.umn.edu)

National Trust for Historic Preservation

[www.nationaltrust.org](http://www.nationaltrust.org)

National Women's History Project

[www.nwhp.org](http://www.nwhp.org)

Pause for Peace

[www.PauseforPeace.org](http://www.PauseforPeace.org)

President's Commission on the Celebration of Women in American History

[www.gsa.gov/staff/pa/whc.htm](http://www.gsa.gov/staff/pa/whc.htm)

Save America's Treasures

[www.saveame ricastreasures.org](http://www.saveame ricastreasures.org)

Sister Cities International

[www.sister-cities.org](http://www.sister-cities.org)

State Historic Preservation Offices

[www.sso.org/ncshpo](http://www.sso.org/ncshpo)

U.S. Conference of Mayors

[www.usmayors.org](http://www.usmayors.org)

W.K. Kellogg Foundation  
[www.wkkf.org](http://www.wkkf.org)

YWCA  
[www.ywca.org](http://www.ywca.org)

### **Helpful On-Line References**

A reference to federally published documents  
[www.access.gpo.gov](http://www.access.gpo.gov)

A legal document reference  
[thomas.loc.gov](http://thomas.loc.gov)

A link to federal agencies  
[www.fedworld.gov](http://www.fedworld.gov)

A link to state and local governments  
[www.yahoo.com/Government/States](http://www.yahoo.com/Government/States)

April 19, 1999

**TO: Mickey Ibarra  
Melanne Verveer  
Ann Lewis  
Phil Caplan  
Shirley Sagawa  
Marsha Berry  
Toby Graff  
Julie Mason  
Laura Schiller  
Kelly Craighead**

**FROM: Amy Hickox, Sue Vogelsinger, Joe Voeller**

**RE: Millennium Communities Update**

We wanted to provide you another update on the Millennium Communities Program. Please let us know if you have any suggestions for how we can promote the program to reach our goal of 2000 communities by the end of 2001.

- The National Governors Association has asked to join our Partnership. They will submit a formal application through the US Conference of Mayors. Once approved, we will work with them to recognize "Millennium States."
- On April 9, 1999, we mailed out a suggested op-ed piece, cover letter and Handbook to 1,000 newspapers around the country encouraging them to write about the Millennium Communities Program during National Volunteer Week. (See attached)
- To date, we have received over 60 applications from our Partners. We will send out the first round of certificates with a letter from Mrs. Clinton at the end of April. At the end of each month, we will send out a new batch of certificates informing designated communities.
- We are exploring having Mrs. Clinton contact or attend an event with 8-10 of our first round of designated communities on April 28, 1999, to recognize their efforts and to encourage other communities to apply. Stay tuned.
- The Pioneers of America have become an Associate Partner to the Millennium Communities Program. With a membership of 800,000 active and retired telephone workers from around the country they plan to reach out to local elected officials to help them apply to become Millennium Communities and to execute their millennium projects. Soon, they will provide us a total number of communities they commit to reach. We hope to highlight this commitment at our next Millennium Communities event, perhaps in July.
- The US Conference of Mayors is hosting their next meeting in June in New Orleans. We want to have BellSouth there with computers to enable Mayors to apply on the spot to be a Millennium Community.
- Publicity: The National League of Cities ran an article in their April 12, 1999 Newspaper entitled "Telephone Pioneers Can Help with Your Local Millennium Celebration." (See Attached)



# MILLENNIUM COMMUNITIES

WHITE HOUSE MILLENNIUM COUNCIL

Dear Editor:

Enclosed is an op-ed on the vital role that communities across the nation, such as yours, are playing in developing plans to celebrate the millennium. We hope that you will find space for the enclosed -- perhaps during national Volunteer Week, which begins on April 19 -- and that you and your newspaper will be catalysts for urging your community to begin planning now for a millennium celebration that is unique to your community's past and its goals for the future.

The White House Millennium Council was established as a force for uniting citizens in communities-- large and small-- behind projects that preserve our historical and cultural legacy, celebrate American achievement, increase participation in civic life, and prepare citizens -- especially youth -- for the future. We are collaborating with federal agencies, national organizations representing locally elected leaders, corporations, and communities such as yours to organize programs and celebrations in which all Americans can participate.

In January, First Lady Hillary Rodham Clinton formally launched the Millennium Communities program before an audience of elected leaders representing communities from across the country. We hope that you will use your influence to encourage your own community to become a "Millennium Community," a program in partnership with the White House Millennium Council, the National Association of Counties, the National Association of Towns and Townships, the National League of Cities, the U.S. Conference of Mayors, the National Governors Conference, and the Bureau of Indian Affairs. BellSouth is the corporate partner of the program.

The Millennium Communities program offers a unique opportunity for your own community to promote its spirit while highlighting its unique treasures. Communities may apply for designation as a Millennium Community through a local elected official. The only requirement: a commitment to pursue projects that promote the national theme "Honor the Past--Imagine the Future." Designated Millennium Communities will receive White House recognition, as well as the opportunity to use the official logo that identifies them as part of the national program. The stories from Millennium Communities will be posted on the program's website so that other communities can learn about and draw from your experiences.

We will be happy to answer any questions you may have, and appreciate your interest and consideration.

Sincerely,

Ellen McCulloch-Lovell  
Deputy Assistant to the President and  
Advisor to the First Lady on the Millennium

## **COUNTDOWN TO THE MILLENNIUM**

The countdown has begun. In cities and towns across the nation--and around the world--people are gearing up to celebrate and commemorate the new millennium, an occasion for parties and fireworks. But the millennium only comes once every 1,000 years -- and it should last longer than New Year's Eve. In the U.S., local, state, and national leaders, businesses, schools, education groups, civic organizations, and others are demonstrating the true American spirit in the activities they are planning to honor the past and imagine the future.

From Maine to California and points in between, crumbling monuments, deteriorating historic sites and precious documents are being preserved through a national millennium program, Save America's Treasures, to ensure their survival for generations to come. Scenic and cultural trails that trace many of the important places and events in our history are being created or recognized so Americans may take these journeys together. Children and parents are tracing their family histories and discovering how they belong in the broader story of our nation.

Students in schools across the nation are using their lessons in science, math, and the arts to imagine--and design--a community of the future. Scout troops, service clubs, parents and children are uniting, cleaning up community parks and recreational areas along local lakes and rivers, and planting new trees to keep our environment healthy. Already, plans are underway in scores of communities for safe and fun New Year's Eve celebrations that can strengthen the community by focusing on the family.

The opportunities for meaningful projects to welcome the new millennium are as boundless as the American spirit. On the national level, the White House Millennium Council is a partner with the U.S. Conference of Mayors, National League of Cities, National Association of Counties, National Association of Towns and Townships, Bureau of Indian Affairs and National Governors Association to designate official "Millennium Communities" across the country. The only requirement is a pledge to pursue millennium projects that "Honor the Past -- Imagine the Future." Elected officials are invited to apply on behalf of their communities through their appropriate intergovernmental partner to receive this designation.

Businesses are getting involved in the effort as well. BellSouth, for example, developed a website to highlight the "Millennium Communities" program and showcase the efforts of the designated communities. The 800,000 members of the Telephone Pioneers of America, the largest industry-related volunteer organization in the world, united around the common cause of caring for their communities by pledging to assist the nation's elected officials with Millennium Community projects. The Alliance for Public Technology, a non-profit, public interest organization committed to ensuring that elderly, disabled, minority and low-income communities have access to technology, has agreed to do the same.

This week is National Volunteer Week, when we as a nation honor the thousands of volunteers who devote their precious time and talent to improving our communities and the well-being of our families. In the spirit of this commitment, we encourage you to be the catalyst in your own community. Establish a millennium committee of citizens who want to make this moment in time count. Design a project that reflects the particular nature of your own community

and is consistent with the national theme "Honor the Past -- Imagine the Future." Once the momentum is there, inform your elected officials and get them involved. Encourage them to apply for designation as an official "Millennium Community" to ensure national recognition for your efforts.

We can all look forward to a "once in a thousand years" experience with the celebration of a new millennium. When our children look back to this remarkable time in history, let them know that we had their future in mind.

-End-

*Ellen McCulloch-Lovell is the Director of the White House Millennium Council; DeeDee Corradini is Mayor of Salt Lake City and President of the U.S. Conference of Mayors; Margaret Greene is BellSouth's Group President for regulatory and external affairs. The Millennium Council can be accessed at <http://www.millennium.whitehouse.gov>. "Millennium Communities" activities can be found on the web at <http://www.millenniumcommunities.org>.*



## WHITE HOUSE MILLENNIUM COUNCIL

Honor the Past-Imagine the Future

# Telephone Pioneers Can Help with Your Local Millennium Celebration

by Jeff Fletcher

The White House Millennium Communities Program, launched by First Lady Hillary Rodham Clinton in January, is designed to foster celebrations consistent with the theme "Honor the Past; Imagine the Future" in communities across the nation.

The National League of Cities and other groups representing local and state governments are partners in this program, and are encouraging local governments to apply for the Millennium Community designation. Last month, NLC and the U.S. Conference of Mayors mailed application materials to local chief elected officials throughout the country.

Another Millennium Community partner is BellSouth, which developed the Millennium Communities website at <http://www.millennium-communities.org>. The website includes application forms, program information, a handbook with sample Millennium Community activities, and a

map to recognize designated communities.

BellSouth also helped secure the commitment of the Telephone Pioneers of America, the largest industry-related volunteer organization in the world, to assist with the Millennium Communities program. The Telephone Pioneers membership of more than 800,000 is made up of current and retired employees of the telephone industry, including Ameritech, Bell Atlantic, Southwestern Bell, BellSouth, U.S. West, Lucent Technologies, AT&T, and others. These members of the highly competitive telecommunications industry have united around a common cause of caring for their communities.

Earlier this month, the Pioneers unanimously approved their participation in this project. With Pioneer volunteers in every state, the organization can be of tremendous assistance to our elected officials in designing and implementing Millennium Community projects. The Pioneers contribute a total of approximately 25 million volunteer hours annually to their projects, with a special focus on education-related projects.

The Pioneers can be a valuable resource to cities undertaking Millennium Community activities. In addition to volunteering their time, the Pioneers also can assist cities who do not have access to the Internet with the Millennium Community application process.

For more information or to coordinate the participation of Pioneers in your community, contact contact Bob Toye, at 303-571-9274. ■

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