

MARCH MILLENNIUM EVENING- Possible Audience Members

SERVICE

Dorothy Stoneman
Founder
YouthBuild USA
58 Day Street
Somerville, MA 02144
(617) 484-3441

Dorothy is the founder and President of YouthBuild, a national service project that organizes youth to rebuild their own communities. She won a MacArthur "Genius" Award two years ago based on this effort. Mrs. Clinton has visited YouthBuild programs and YouthBuild is slated for an increase in funding as part of the President's budget. The program also receive AmeriCorps funding.

Gladys Mathis
Christmas in APRIL
4614 Wisconsin Av NW
Washington DC 20016
362-1611

Gladys is an AmeriCorps member with Christmas in April. Gladys and her four children became homeless one and a half years ago when a fire destroyed their home. On MLK Day Gladys's home was rebuilt as a result of the Christmas in April organization. As a means to give back to her community, Gladys in turn joined AmeriCorps.

Connie Todd
Foster Grandparents
2451 Good Hope Road SE
20020
678-4215

Connie is the DC Director of the Foster Grandparent Program. Under her leadership, more than 170 seniors are currently serving more than 450 children in Washington DC. Connie is an African American woman in her 40s.

Louise Jackson
Foster Grandparents
2451 Good Hope Rd SE
Washington 20020
678-4215

Louise is a Washington DC Foster Grandparent. She joined the program in 1973 to work with abused children. In 1985, she adopted abused baby twins. Today, 81 year old Louise is raising two fifth graders.

MILITARY

Carolyn Becraft
Assistant Sec of the Navy
Manpower & Reserve Affrs
The Pentagon
Room 4E 788
Washington DC 20350
(703) 697-2180

Carolyn was instrumental in securing the right of military women to go into combat and has been a leader on military family issues for years. She is currently an Assistant Secretary of the Navy.

Brigadier General Pat Foote
(Retired)
18101 Glover Court
Accokeek, MD 20607
(301) 283-3050

Brig. General Foote was a leader in the effort to allow military women into combat.

Major General Jeanne Holm
USAF (Ret)
2707 Thyme Drive
Edgewater, MD 21307
(410) 266-5098

Mrs. Clinton presented Major General Holm with the Margaret Chase Smith Leadership Award at the Women in the Military Service Memorial this past June. Major General Holm served in World War II and attended college on the GI Bill. She rejoined the military after college and from 1965-2 served as Director of Women in the Air Force. She was the first woman in the Air Force to hold a two star rank. She has held several Presidentially appointed positions and wrote a definitive history on women in the military, *Women in the Military: An Unfinished Revolution*, in 1992.

Brig General Wilma Vaught,
USAF (Ret)
Women in Military Service for
America Memorial Foundation
5510 Columbia Pike
Suite 302
Arlington, VA 22204
(703) 533-1155

General Vaught is the President of the Board of Directors of the Women in Military Service for America Memorial Foundation which was instrumental in erecting the Women in the Military Memorial. General Vaught served as Chairperson of the NATO Women in the Allied Force Committee from 1983-85 and has held a wide range of positions during her military career.

OTHER

Rosabeth Kanter
Harvard Business School
Morgan Hall Room 145
Boston, MA 02163
(617) 495-6053

Rosabeth is a leading spokesperson in the area of business and social responsibility and has worked with the Administration on a number of these issues. She currently teaches at Harvard Business School.

Arlene Ackerman
Superintendent
DC Public Schools
825 North Capitol Street NE
Washington DC 20002-4232
(202) 442-4226

As Superintendent of the DC Public Schools, Arlene Ackerman is working hard to apply many of the Administration's key education policy initiatives. Among them are a drive to end social promotion, ensure qualified teachers in every classroom and demanding accountability of all within the school system.

Kavita Nandini Ramdas
(650) 853-8305
Global Fund for Women
425 Sherman Av Suite 300
Palo Alto, CA 94306

Kavita is the President and CEO of the Global Fund for Women. Prior to this she was a program office with the MacArthur Foundation in Chicago. Kavita was born and raised in India where she worked with numerous nongovernmental organization in the field of micro enterprise and women's health and literacy. She is a founding board member and past chair of Asian Americans and Pacific Islanders in Philanthropy.

*Shirley would like to attend, if possible.

TO - Shirley Sawawa
456 - 6244

 **Kate Becker** is the Director of the AmeriCorps*NCCC Capital Region Campus. She has been with AmeriCorps*NCCC since 1994. Kate was born and raised in Struthers, Ohio. She received a B. A. from Youngstown State University and earned a graduate assistantship to the University of Northern Colorado where she attended graduate school. Kate is 32 years old and is Caucasian.

Before joining AmeriCorps*NCCC Kate served with the Peace Corps in the Ivory Coast, West Africa and in Senegal, West Africa. Her community service experience includes working as a counselor at a residential treatment center for abused children who were 5-15 years of age.

In addition to her work with AmeriCorps, Kate serves as a Court Appointed Special Advocate (CASA) and works with a five year old boy who is in foster care. Other volunteer activities have included teaching CPR/First Aid for the American Heart Association, tutoring, and working at a Rape Crisis Center.

Cherilyn Standfield is a second year AmeriCorps*NCCC member at the Capital Region Campus. She is 23 year old African American woman. She has completed two years at North Carolina A & T State University in Greensboro, NC, she is from Milton, NC.

Cheri is an outstanding example of a young person dedicated to service. After finishing her AmeriCorps service. Cheri plans to return to school at North Carolina A&T and hopes to transfer to University of North Carolina Chapel Hill where she hopes to study nursing.

Gladys Mathis is an AmeriCorps*VISTA member with Christmas in April. Gladys and her four children became homeless over a year and a half ago after a fire destroyed their home. Gladys learned about Christmas in April after the organization contacted her about rebuilding her home. Shortly afterwards she decided to join AmeriCorps so she could give something back to her community. Gladys' home was completed on MLK Day with help from Attorney General Janet Reno, AmeriCorps and other volunteers.

Gladys can be reached at Christmas in April: (202) 362-1611

Connie Todd has been the DC Director of the Foster Grandparent Program since 1972. Under her leadership, more than 170 seniors are currently serving as mentors, tutors, and companions to more than 450 children throughout Wash., D.C. Connie is in her 40s and is African American.

Louise Jackson, a Foster Grandparent in Washington, is illustrative of those who share their time and talents as senior volunteers. She joined the program in 1973 to work with families affected with child abuse at the DC Superior Court. In 1985 she adopted two baby twins who were neglected and abused by their

mother. Today, 81-year-old Louise continues to serve as a Foster Grandparent while raising her two fifth-graders.

Connie Todd and Louise Jackson may be reached at (202) 678-4215.

Kavita Nandini Ramdas is the President and CEO of the Global Fund for Women. Prior to joining the Global Fund, Kavita was a program officer at the John D. and Catherine T. MacArthur Foundation in Chicago, IL where she worked on issues of urban poverty and economic development. Kavita was born and raised in India where she has worked with numerous nongovernmental organizations in the fields of micro-enterprise and credit programs, women's health and literacy. She is a founding board member and past chair of Asian Americans and Pacific Islanders in Philanthropy.

She can be reached at 650-853-8305.

Brigadier General Wilma L. Vaught, USAF (Ret.)

Wilma Vaught is a native of Illinois, and earned a Bachelor of Science Degree at the University of Illinois and a Master of Business Administration at the University of Alabama before joining the Air Force. During her military career, she held various positions in the comptroller field at Barksdale Air Force Base, Louisiana; Zaragoza AFB, Spain; McCoy AFB, Orlando, Florida; Headquarters, Military Assistance Command, Saigon, Vietnam; Air Force Logistics Command, Wright Patterson AFB, Dayton, Ohio; the Air Staff, the Pentagon, Washington, D.C.; and Deputy Chief of Staff, Comptroller, Air Force Systems Command, Andrews AFB, Maryland. Her last military assignment was as Commander of the U.S. Military Entrance Processing Command, North Chicago, Illinois, where she served from 1982 until her retirement in 1985. General Vaught served as Chairperson of the NATO Women in the Allied Forces Committee from 1983 to 1985, and was the senior woman military representative to the Defense Advisory Committee on Women in the Services from 1982 to 1985. General Vaught is the President of the Board of Directors of the Women in Military Service For America Memorial Foundation, Inc.

Major General Jeanne M. Holm, USAF (Ret.)

Jeanne Holm enlisted in the Women's Army Auxiliary Corps (WAAC) in July, 1942. After a short stint as an Army truck driver, Holm attended Officer Candidate School and was assigned to the WAAC Training Center at Ft. Ogelthorpe, Georgia. Holm rose to the rank of captain, and after leaving active duty at the end of the war attended college on the G.I. Bill. In 1948, Captain Holm was called back to active duty and was assigned to the WAC training center at Ft. Lee, Virginia. She then received an

appointment as a captain in the Air Force, and took up duties at Erding Air Force Base, Germany as war plans officer during the Berlin Airlift. In the ensuing years she held a variety of staff positions in the U.S. and overseas. From 1965 to 1972 she served as Director of Women in the Air Force. In 1971 she was the first Air Force woman promoted to brigadier general. Two years later, while director of the Air Force Personnel Council, she was promoted to major general; the first woman in the Armed Forces to hold two-star rank. After retiring from the military in 1975, General Holm was appointed Special Assistant to President Gerald Ford. She was then appointed to a three-year-term on the Defense Advisory Committee on Women in the Services (DACOWITS). During the Reagan Administration General Holm was appointed to the Veterans Administration Committee on Women Veterans and served as its chair. General Holm wrote the definitive history of women in the military, *Women in the Military: An Unfinished Revolution* in 1992.



THE SAGUARO SEMINAR

CIVIC ENGAGEMENT IN AMERICA

JOHN F. KENNEDY SCHOOL OF GOVERNMENT HARVARD UNIVERSITY

INTRODUCTION MEETINGS

PARTICIPANTS

Xavier N. de Souza Briggs
Harvard University

Bliss Browne
Imagine Chicago

Kirbyjon Caldwell
*Windsor Village
United Methodist Church*

John Dilulio
*Public-Private Ventures
Princeton University*

E.J. Dionne
The Washington Post

Carolyn Doggett
California Teachers Association

Lewis M. Feldstein
*New Hampshire
Charitable Foundation*

Chris Gates
National Civic League

Stephen Goldsmith
Mayor of Indianapolis

Amy Gutmann
Princeton University

Henry Izumizaki
Urban Strategies Council

Vanessa Kirsch
Public Allies

Carol Lamm
*Mountain Assc for Community
Economic Development*

Liz Lerman
Liz Lerman Dance Exchange

Glenn Loury
Boston University

John P. Mascotte
Blue Cross & Blue Shield, Kansas City

Martha Minow
Harvard University Law School

Mark Moore
Harvard University



Dorothy Stoneman

Founder and President
YouthBuild USA
Somerville, MA

In 1988, Dorothy Stoneman founded YouthBuild USA, the national support center and intermediary which provides technical assistance and training to community organizations seeking to design and implement YouthBuild programs in their local areas. YouthBuild USA's overall mission is to create and sustain a broad-based national movement in support of policies and programs which enable young people to assume leadership in order to rebuild their communities and lead responsible lives.

She spent over 25 years as a program director and community organizer in Harlem and East Harlem, developing schools, youth programs, housing programs, and coalitions designed to increase public support for community-based programs. She has a Bachelor's Degree from Harvard University and a Master's and Honorary Doctorate of Humane Letters from the Bank Street College of Education. In 1996 she was the happy recipient of the MacArthur fellowship, the so-called "genius" award.

June 10, 1998

**WOMEN IN THE MILITARY 50th ANNIVERSARY
AND MEMORIAL CELEBRATION**

Date: June 11th, 1998
Location: Women in Military Service Memorial
Arlington National Cemetery
Time: 5:40pm- 6:30pm
From: Brenda Costello

I. PURPOSE

To make remarks at a reception at the Women in the Military Service Memorial celebrating the 50th Anniversary of the Women's Armed Services Integration Act, and to present two Margaret Chase Smith Leadership awards to Defense Secretary William J. Perry (the award will be accepted by his wife) and Major General Jeanne Holm, USAF (Ret.).

II. BACKGROUND

Overview

This event is an opportunity to highlight the significant progress made by women in the military since the enactment 50 years ago of the Women's Armed Services Integration Act. It is also an opportunity to express the Administration's appreciation for the contributions made by American servicewomen throughout the years, and to reaffirm our support for the Women in Military Service Memorial project. The awards ceremony will be attended by 450 invited guests, 80-85% of whom will be current or former servicewomen. VIP's, family of award recipients, and some corporate donors will also attend.

The Women's Armed Services Integration Act

The Women's Armed Services Integration Act was introduced in 1948 by Senator Margaret Chase Smith. When originally enacted, this act allowed for ceilings on the number of women who could serve regular duty, kept women from being assigned to combat duty posts, and limited the number of women who could be promoted to higher ranks. Since that original enactment, all these provisions have been amended or repealed. Today in a much more equitable form, the Women's Armed Services Integration Act serves as the cornerstone for policies and regulations concerning women in the military. It has served as a vehicle for mobilizing American servicewomen, an inspiration to women working towards equal rights across all areas of society, and formally recognized the contributions of American servicewoman past and present.

The Awards

During the course of the ceremony, you will present to two individuals the first ever Senator Margaret Chase Smith Leadership Awards. Established to honor leaders who follow in the footsteps of Senator Smith, an extraordinary legislator who introduced and passed the Women's Armed Services Integration Act, this award is meant to single out those Americans who further

the cause of women in the military. The first honoree will be former Defense Secretary William J. Perry. Secretary Perry actively supported women as Secretary of Defense and opened up almost 260,000 new positions to women since his appointment. Among other accomplishments, Secretary Perry ensured that women are continually assigned to fighter pilots and Navy combat ships, that a woman was assigned to guard the Tomb of the Unknowns for the very first time, and that two women were promoted to the rank of three star. Although Secretary Perry is unable to attend as he is in Romania, his wife Lee Perry will accept the award on his behalf.

The other award recipient is Major General Jeanne Holm, USAF (Retired). Major General Holm is also being recognized for her lifetime commitment to furthering the case of women in the military. Major General Holm was the first woman to hold a two star rank in the armed services and was involved with the legislative process that in 1967 repealed ceilings and promotions from the Service Integration Act. Holm wrote and published a definitive history of women in the military, and in 1976 served as a Special Assistant for Women to President Ford. Major General Holm will accept her award personally. Her bio is attached.

American Women in the Military

Women have been active participants in our Nation's defense since our very beginnings. Usually disguised as boys or men, women fought in the American Revolution, the War of 1812, the Mexican War, and the Civil War. Though they were not granted military status, during the Civil War women first began to be actively recruited as nurses in times of war. In 1901, the first permanent Army Nurse Corps was established granting women military rank. During World War I, the Navy became the first service to recruit women for non nursing clerical roles, with the Marine Corps soon following its lead. In World War II, women were first actively recruited for a wide variety of noncombat roles. In 1948, women became eligible for permanent service in the regular active forces in non-nursing capacities and since then have served with distinction.

Some interesting facts about women in the military include: during the Civil War women served as spies as well as nurses, with Dr. Mary Walker receiving the Congressional Medal of Honor; the first woman awarded a disability pension by Congress for wounds incurred during military service was Margaret Corbin who took over her fallen husband's cannon in the Battle of Fort Washington during the American Revolution; 432 military women were killed during World War II while 88 were taken prisoner; seven women died in the line of duty while serving in Vietnam and their names are inscribed on the Vietnam Memorial; and 13 women were killed and two taken as prisoners during the Persian Gulf War.

The Memorial

On November 6, 1986, Ronald Reagan signed the law authorizing the establishment of a memorial on Federal land to honor and document the achievements of women who have served in the armed forces. Led by retired Air Force Brigadier General Wilma Vaught, the Women in Military Service for American Memorial Foundation (WIMSA) was founded to raise funds for the memorial and build it. This is the first major national memorial, dedicated specifically to women who have served. Located at the Grand Entrance to Arlington Cemetery and financed through the sale of commemorative coins and individual and corporate donations, it is meant to not only symbolize women's efforts, it is meant to serve as an education resource. The site

includes not only the memorial, but exhibits and artifacts of women's military service and a computerized registry of women who have served.

Previous Participation

You and President Clinton recorded video remarks for the Dedication Ceremony of the Women in Military Memorial at Arlington Cemetery on October 18, 1997, which the Vice President and Mrs. Gore attended. In addition, you and the President attended the ground breaking ceremony in June of 1995 and in June of 1994 you honored female military "ground breakers" in a luncheon at the Dirksen Senate Office Building. As you know, you currently serve as the Honorary Chair of the Women in Military Service for America Memorial Foundation.

Format

Prior to the program you will take part in a meet and greet with approximately 20 people. After introductions and remarks by attending dignitaries, Brigadier General Vaught will introduce you. After your remarks you will present a Senator Margaret Chase Smith Leadership Award to Mrs. William Perry on former Secretary Perry's behalf, and Major General Jeanne Holm, USAF (Ret.). You will then depart Arlington Cemetery.

III. PARTICIPANTS

Meet and Greet

-See attached list.

Program

- The First Lady
- Hon. John J. Hamre, Deputy Secretary of Defense
- Hon. Olympia Snowe
- Hon. Susan Collins
- Brigadier General Wilma Vaught, President, Women in Military Service for America Memorial Foundation, Inc.
- Mrs. William Perry
- Merton Henry, President of the Margaret Chase Smith Foundation
- Major General Jeanne Holm, USAF (Ret.)

IV. SEQUENCE OF EVENTS

- Meet and greet.
- Proceed to Memorial where the First Lady, Brigadier General Wilma Vaught, and Mrs. William Perry are announced onto stage.
- Brigadier General Wilma Vaught makes welcoming remarks and introduces John Hamre, Deputy Secretary of Defense.
- Brigadier General Wilma Vaught introduces Merton Henry, President, Margaret Chase Smith Foundation.
- Merton Henry makes remarks and introduces Senator Olympia Snowe.
- Senator Olympia Snowe makes remarks.

- Merton Henry introduces Senator Susan Collins.
- Senator Susan Collins makes remarks.
- Brigadier General Wilma Vaught introduces the First Lady.
- The First Lady makes remarks and presents the Senator Margaret Chase Smith Leadership award to Mrs. William Perry.
- The First Lady then presents the Senator Margaret Chase Leadership Award to Major General Jeanne Holm, USAF (Retired).
- Upon conclusion, the First Lady departs Arlington National Cemetery.

V. PRESS PLAN

Meet and Greet: Closed Press.

Awards Service: Open Press.

VI. REMARKS

To be provided by Laura Schiller.

**Awards to former Secretary of Defense William J. Perry
and
Major General Jeanne M. Holm, USAF, Retired**

Accomplishments related to military women during William J. Perry's tenure as Secretary of Defense:

- Actively supported women throughout his appointment as Secretary of Defense in words and actions.
- Almost 260,000 new positions opened to military service women
- Continued support of assignment of women as fighter pilots
- First women assigned to Navy combat ships
- First woman assigned to guard the Tomb of the Unknowns
- First woman Afro-American promoted to two star rank (Maj General Marcellite Harris, USAF, Retired)
- First women promoted to three star rank, Vice Admiral Patricia Tracey, USN, and Lt General Carol Mutter, USMC (She will be in the audience)
- Supported assignment of women to Bosnia
- Supported the Women In Military Service For America Memorial project

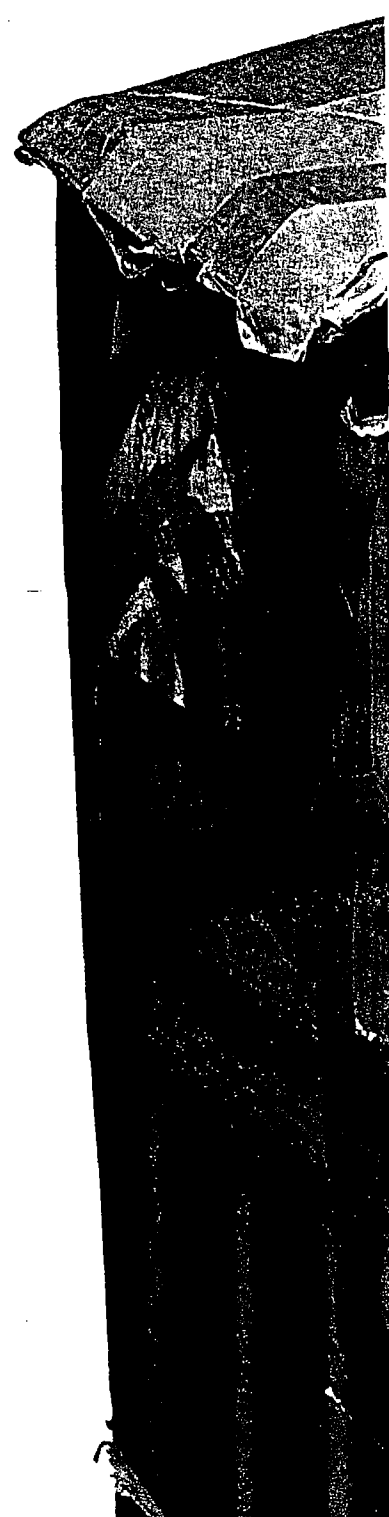
Accomplishments of Major General Jeanne Holm supporting award for a lifetime of service in support of military women:

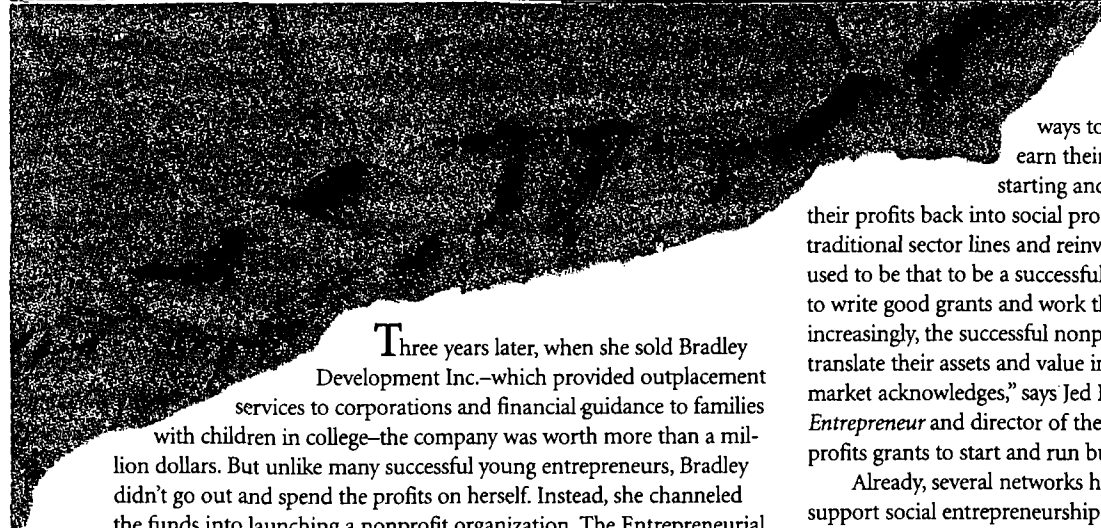
- Was first woman to hold two star rank in the armed forces.
- Served as the Director of Women in the Air Force from 1965 to 1973.
- Involved with the legislative process in the 1967 repeal of ceilings and promotion limitations.
- Wrote and got published the first definitive history of military women, *Women in the Military, An Unfinished Revolution*.
- Appointed as Special Assistant for Women to President Ford in 1976
- Served on the Defense Advisory Committee on Women in the Services and has continued to actively participate with this Committee
- Serves on the Women In Military Service For America Memorial Foundation Education Committee
- Conceived the idea and was the editor for a book published in conjunction with Dedication of the Women's Memorial on the service of women during World War II, In Defense of a Nation, Servicewomen in World War II.

The New Social Entrepreneurs

By Heather R. McLeod

Melissa Bradley doesn't take "no" for an answer. She didn't take "no" when high school guidance counselors told her she would never get into Georgetown University (she did). She didn't take "no" when bank officers refused her a loan to start her own business at the age of 23 because she was a young, African American woman saddled with student debt. Bradley started her own consulting business anyway—by scraping together \$250 in personal savings, borrowing from friends and family, and printing up business cards at a local copy shop.





Three years later, when she sold Bradley Development Inc.—which provided outplacement services to corporations and financial guidance to families with children in college—the company was worth more than a million dollars. But unlike many successful young entrepreneurs, Bradley didn't go out and spend the profits on herself. Instead, she channeled the funds into launching a nonprofit organization, The Entrepreneurial Development Institute (TEDI), to teach other low-income African-American youth how to become entrepreneurs. "If I could do it, I figured they could, too," says Bradley, who grew up in a single-parent home in a low-income New Jersey neighborhood.

Now in its fifth year, The Entrepreneurial Development Institute (TEDI) recruits kids from public schools, housing projects, adjudication facilities, and community centers, and provides them with the skills and tools needed to create their own businesses. The kids come up with the ideas—several teenage mothers in Arlington VA, produce and sell bilingual coloring books, and a group of adjudicated youth has started a T-shirt company. Other young people design web sites, buy and deliver groceries for the elderly, or manage neighborhood manicure and beauty services. With programs that run evenings and weekends, TEDI has already reached more than 15,000 young people in 26 cities and three countries.

When Bradley first started TEDI she planned for it to operate as a forprofit company. But when she realized that the kids she wanted to reach couldn't afford to pay for her services, she rewrote her business plan and launched TEDI as a nonprofit. Seeking to expand quickly beyond her initial Washington, D.C., success, Bradley developed innovative ways of earning income for the nonprofit—such as charging fees for franchising rights to the concept—and applied her business savvy to managing the growing organization. She hired people with concrete skills and entrepreneurial mind-sets to run her programs, developed a strategic plan, and established strict evaluation and quality-control procedures that have won national awards. In short, though TEDI is a nonprofit, Bradley runs it just like a business.

THE NEW SOCIAL ENTREPRENEURS

Melissa Bradley isn't alone in her thinking. Increasingly, entrepreneurial nonprofit leaders seek to harness the enterprise of the private sector to the tricky task of solving social problems. And with good cause: Federal and state funding for nonprofits dropped by 23 percent during the '80s, and it continues to decline. Corporate and individual giving has decreased, and social needs are on the rise.

"There are a lot of pressures impinging on the nonprofit sector," says Jerr Boschee, who directs the Minneapolis-based National Center for Social Entrepreneurs. "Costs are going up, resources are going down. . . and now we have all these people in need that we weren't even dealing with in the '70s and '80s: crack-addicts, people with AIDS, the homeless, and abused spouses. For every three nonprofits seven years ago, there are four in the country today."

Consequently, there is a fresh impetus for nonprofits to try to do more with less—or find new ways to generate revenue and become less dependent on foundation and government grants. Some nonprofits are focused on developing partnerships with corporations, or finding new

ways to market their products and services and earn their income. Other nonprofits are even starting and running small companies, channeling their profits back into social programs. In the process, they are blurring traditional sector lines and reinventing the way charities do business. "It used to be that to be a successful nonprofit manager, you had to be able to write good grants and work the political system effectively, but increasingly, the successful nonprofit manager is someone who can translate their assets and value into real worth that the community and market acknowledges," says Jed Emerson, author of *The New Social Entrepreneur* and director of the Roberts Foundation, which gives nonprofits grants to start and run businesses.

Already, several networks have sprung up across the country to support social entrepreneurship and replicate this relatively new phenomenon. Bill Shore, the director of Share Our Strength—a hunger relief organization best known for its successful cause-marketing partnership with American Express—has begun to convene leaders from what he calls "community wealth enterprises." Stanford's Graduate School of Business hosted a conference in March on "Social Entrepreneurship" and plans to integrate its findings into an ongoing business school program. The Roberts Foundation in California recently published a book of case studies called *The New Social Entrepreneur*, and the National Center for Social Entrepreneurs has been working for more than 10 years with nonprofits seeking to integrate bottom-line thinking and establish profit-generating businesses.

"In the last two years it has become a flood," says Boschee. "There's a much greater hunger for this kind of information. At least half of the nonprofit executives in this country now understand that they have to do something differently. Probably the best two to three percent of nonprofits understand what needs to be done and have the guts to do something about it."

Indeed, social entrepreneurship is not for the faint of heart. But for those that do have the creativity and stamina to carve a new path between the traditional nonprofit and forprofit sectors—and face many challenges along the way—the rewards can be great.

OVERCOMING THE CHALLENGES

"I believe that good nonprofits run on strict business principles," says Diane Flannery, director of Juma Ventures in San Francisco, a nonprofit which provides counseling, job training, and work experience for homeless and at-risk youth. To that end, Juma runs several forprofit businesses, like Ben and Jerry's ice cream shops and a concession service. Young people receive the support, supervision, and training necessary to learn skills (operating a cash register), incorporate new behaviors (showing up to work on time), and bolster their self-esteem by learning to support themselves economically. In the process, they learn how to function independently in society and build a life off of the streets.

In every region of the country, the ten 1998 Do Something BRICK Award winners are making a difference in people's lives.



Melissa Bradley
Tedi

Young Entrepreneur. Akilah Watkins.



Young Entrepreneur. Akilah Watkins, 20, is Co-Founder and Director of the I AM Corporation, a nonprofit organization run by young people that teaches life skills, entrepreneurship and community service to low-income youth in Roosevelt, New York. The I AM Corporation has helped reduce teenage pregnancy by 10 percent, created a summer camp serving 150 elementary school children and allowed dozens of young people to start their own businesses. "The kids in our neighborhood all had friends who were either pregnant, using drugs and alcohol, committing crimes or being victimized by them," said Watkins. "Our initiatives focus on Service, Entrepreneurship and Training so that youth become SET for life."

I AM Corp.

104 E. Clinton Av

Roosevelt NY

11575

516 2236 358

Maria Costa



Maria Costa, 28, from Roxbury, MA

Maria is the Founder and Director of Mason C.A.S.E.S.- Collaborations for Achieving School Excellence and Success, which brings together resources in a strategic way to improve Mason School, and develop a comprehensive set of programs to support children and families. The programs serve 300 children from preschool to Grade 5. Maria designed Mason C.A.S.E.S. to meet the needs of the children and families of the Mason School: she set up on-site counseling, a free dental health program, an after and before school program, and a summer program. In addition, Maria has partnered with 9 businesses, schools and other community institutions to provide additional services to Mason school children. As a result of her work, parents' turnout at conferences has increased from 6% to 94% in just 4 years. Maria is not only the Director of Mason C.A.S.E.S., she is also a second grade teacher.

B

Shirley S. Sagawa
02/18/99 03:41:31 PM

Record Type: Record

To: MaryEllen C. McGuire/WHO/EOP

cc:

Subject: Re: Millennium Evening

Melissa Bradley

I have two names that I have to get from home. One is a young (late 20s?) african american woman who started a business that did very well, sold it, and then started a program to teach entrepreneurship to disadvantaged youth. She was featured in a magazine a while ago. I'm sure I have the article at home.

The other is a woman entrepreneur who started Vera Bradley designs. She has also raised millions of dollars for breast cancer research.

I would also recommend Angele Wheeler, the publisher of Who Cares magazine (nonprofit magazine for social entrepreneurs). She is under 30 and african american.

The Entrep Development
Inst +

2025 I St NW
#1114

DL 20006

822-
8334

Do Something

Brick Award

For young entrepreneurs
who start non profits

Alice Salinas



Alice Salinas, 28, from Los Angeles, CA

Alice is the Director of Housing and Public Policy for Esperanza Community Housing Corporation, a community-based development corporation dedicated to improving the quality of life for low-income families in South-Central Los Angeles. She has constructed, rehabilitated, and preserved over 100 units of affordable housing for low-income families, developed two child care centers, one community center, and one commercial office building. Alice's work has not only created housing for low-income families, but has also created employment opportunities. Her work on the Casa Esperanza and Villa Esperanza Projects has created nearly 50 units of newly constructed housing and 375 jobs. Alice is also working in the areas of advocacy, organizing, education and training in her community. Recently, she has been a key leader in the Los Angeles Living Wage Campaign that will ultimately bring \$29 million per year into the pockets of low-income workers in Los Angeles.

*Esperanza Community Housing
2337 S. Figueroa St
90007
LA, Calif 213 748 7285*

In every region of the country, the ten 1998 Do Something BRICK Award winners are making a difference in people's lives.



Artistic Ability. Danielle Despathy



Artistic Ability. Danielle Despathy, 28, is Director and Co-Founder of Creative Clay, a nonprofit cultural arts center in St. Petersburg, Florida, that empowers people with disabilities and special needs to express themselves through art and sell their work to the community. "Creative Clay is changing the perceptions of what people

with special needs can do and educating others on the beauty and creativity that can be found within," says Despathy. Her message is simple: "Believe in yourself. Break the barriers attached through labels. Excel to your best ability, and do not underestimate people."

Creative Clay

333 1st St. NE

St Petersburg, FL

(727) 825 0575