

THE WHITE HOUSE  
WASHINGTON

April 30, 1999

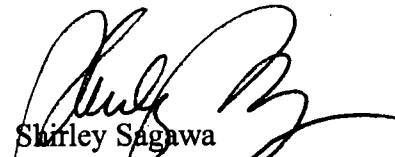
Dr. Martha M. Keys  
Something In Common  
159-15 84<sup>th</sup> Drive  
Jamaica Hills, NY 11432

Dear Dr. Keys;

Thank you for the information you sent on Something In Common's Millennium Essay Contest and Ubuntu 2000 Concert in South Africa. So that White House involvement in either event is properly considered, I have forwarded your materials to the Deputy Director of the White House Millennium Council, Anne Donovan.

Thank you for bringing your programs to my attention and for seeking to enrich the curricula of our schools.

Sincerely,



Shirley Sagawa  
Deputy Chief of Staff,  
Office of the First Lady

April 9, 1999

**Something In Common**

Ms. Shirley Sagawa  
Chief of Staff to the President  
Deputy Chief of Staff to the First Lady  
The Office of the First Lady  
Washington, DC 20500

Draft Acknowledgment  
letter + say we  
have forwarded it to  
Anne Donovan, Deputy  
Dir of Mill Council  
for consideration

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Dear Ms. Sagawa:

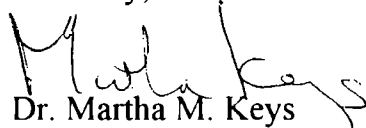
I am writing to you by the kind recommendation of Chandini Buchman, a long-time friend, who suggested that you might be able to review this material and forward it to Mrs. Clinton. Your own effort to improve schools through *Learning First* is a significant impetus into the educational system. This same motivation to improve schools caused me to leave the classroom and create programs for schools to enrich learning environments for students and provide opportunities for individual and collective growth.

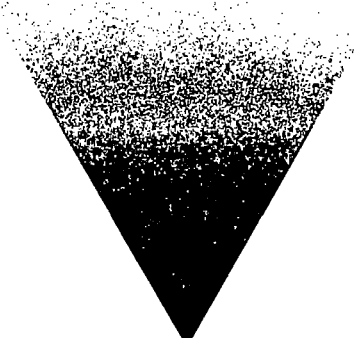
The organization I founded, *Something In Common*, provides these opportunities to students through schools. One such program, the *Millennium Essay Contest*, might be of interest to First Lady Hillary Rodham Clinton and the *White House Millennium Council*. The letter enclosed to her outlines the contest and seeks interest of collaboration to bring this to a national level. Currently we are planning a pilot project to take place next month for students enrolled in the Conflict Resolution programs in the five boroughs of New York City.

Also enclosed is information on *Ubuntu 2000*, an African Concert for the Millennium for youth, that is to take place in South Africa in October of 1999. UNICEF is reviewing an invitation to be a coproducer of the event. We are in discussions with BBDO, NY who has a client interested in global television sponsorship. It would be a great privilege and honor to have the support and interest of the White House Millennium Council.

Thank you for your assistance in relaying both the Millennium Essay Contest and Ubuntu 2000 to Mrs. Clinton. I look forward to talking with you in the near future.

Sincerely,

  
Dr. Martha M. Keys



## Something In Common

April 9, 1999

Mrs. Hillary Rodham Clinton  
The Office of the First Lady  
The White House  
Washington, DC 20500

Dear Mrs. Clinton:

Your work is greatly inspiring and I join a number of educators around the country who feel you stand for integrity, wisdom and responsibility with children's issues. Your initiatives with the White House Millennium Council are of great interest to me at this time and it because of the emerging millennia and the opportunities that it affords us, that I am writing to you.

After being in education over 20 years, I founded an educational not-for-profit organization entitled, Something In Common (SIC) that provides youth with opportunities to engage in learning about themselves, others and the connections to the world at large.

One such program is the Millennium Essay Contest. In this contest the student writes in 50 words or less the answer to the question, "What does the millennium mean to you?" in essay or rhyme. We are running a pilot program in May with the students enrolled in the Conflict Resolution Program of the New York City schools (approximately 2,500-3,000). It would be significant to offer young people nationwide the opportunity to reflect and articulate what the millennium means to them and so I am inviting the Millennium Council to collaborate with this effort (see enclosed sheets).

The second program we are launching is *Ubuntu 2000* -- an African Concert for the Millennium dedicated to Youth. It is an opportunity to focus on the hopes and dreams of youth by celebrating and honoring them.

159-15 84th Drive, Jamaica Hills, NY 11432  
Tel: (718) 291-0391 Fax: (718) 291-0215 e-mail: mkeys@erols.com

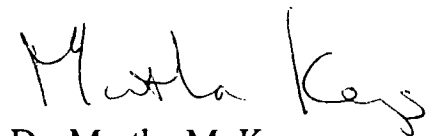
We are fortunate to have Starlight Productions as our production team in South Africa. They are experienced professionals who understand the meaning behind what we are doing and have been contributing in various ways with all the details. (see enclosed.) Because of the unique characteristics of this event with its high demographic of young people, Starlight met and worked out a proposal with the I CAN Foundation. This foundation will provide the infrastructure to reach the audience. Through the materials received (see enclosed) and through discussions with Dr. David Malapo, I feel assured that they will assist us in reaching the target audience and through the contest, an understanding of the event will be integrated into their program. This will maximize the reception for the event and will add to its visibility.

In addition, I have had initial conversations with administrators at the Nelson Mandela Children's Fund and it is my intent to structure the budget so that they are the recipients of a gift. This is personally important to me as it represents a way of honoring President Mandela's life of service to his country.

Thank you for taking the time to review these materials given the burdens of your heavy schedule.

It would be an honor and a privilege to collaborate with the Millennium Council on these projects and I look forward to talking with you about how we can create these opportunities for young people both here in America and on the global stage for the 'new Africa'.

Sincerely,

A handwritten signature in cursive script, appearing to read "Martha Keys".

Dr. Martha M. Keys

## **Martha M. Keys**

Dr. Keys is President of *Something In Common, Inc* a not-for-profit, 501(c)(3) organization dedicated to develop, design and present educational programs on a local and global level. She also serves as Director of Education for the International Peace Run which conducts a biannual run for peace in over 100 countries. Her insights on learning have been applied to training with various management consulting and executive development companies. Previously she founded the Moorhead Kennedy Institute and served as its Executive Director until April of 1996.

**I. Education and Professional Qualifications.** In 1991, Dr. Keys received her Ed.D. from California Coast University. Her thesis documented the degree of attitudinal change brought about by participation in an MKI simulation. From this research, and a background in multimedia presentations, she developed the KEYS-KENNEDY METHOD for role play simulations. With Moorhead Kennedy she co-authored eight role play simulations. In the entertainment area, she has produced and directed two documentary films, multi-media shows, written two children's operettas and currently has a comedy/variety show in development. Dr. Keys founded "*Conflict Resolution Through Comedy*" which specializes in using a comedic approach to reach young people about social issues. She is the Executive Producer of *Cultural Baggage*, winner of the Gold Hugo and Golden Eagle, the producer of *Read My Lips* which are distributed by Pyramid Media in California. The new release, *Sign of the Times*, is distributed by SIC and the National Institute of Dispute Resolution.

Dr. Keys received her M.Ed. in Guidance and Counseling from the University of Rochester. Having earned certificates from New York and California in Secondary Teaching and Counseling, she practiced individual and group therapy in a variety of psychotherapeutic techniques and institutional settings, using role play and video tapes. In her academic career, she taught on various levels i.e., public and private; inner city and suburban; secondary, university, adult and corporate training.

**II. International Experience.** In 1990, at the invitation of the then-Soviet Government, Dr. Keys and Dr. Kennedy traveled to Moscow to present *Hostage Crisis*, their simulation on Middle Eastern terrorism. Participants included KGB and other security officials. They also presented their environmental simulation, *Fire in the Forest*, at the Third All-Union Environmental Education Conference in Kazan.

Dr. Keys was a principal officer of Planetary Citizens, a non-governmental organization affiliated with UNECOSOC. She also founded the Women's International Forum, United Nations. She served as the NGO representative of Planetary Citizens and The American Forum at the United Nations and has traveled extensively worldwide. She holds a brown belt in Aikido, a Japanese martial art and she is an experienced yachtswoman with international sailing experience. She is listed in *Who's Who in America*; *Who's Who in American Education* and in the *Directory of International Biography*.



*"...the ability to work together,  
understanding each other,  
will not be found ready made;  
it must be created  
by the fact of contact."*

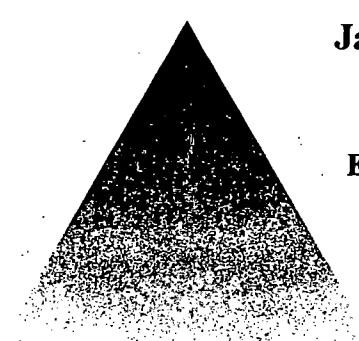
**Martin Luther King, Jr.**

*"All human beings  
Are my heart's brothers and sisters,  
And the whole world  
Is my oneness-home."*

**Sri Chinmoy**

***Something In Common***  
is a 501(c)(3) not-for-profit  
educational charity incorporated  
in the State of New York.

**For further information  
please contact us at:**



**Something In Common, Inc.**  
159-15 84th Drive  
Jamaica Hills, NY 11432  
Tel: (718) 291-0391  
Fax: (718) 291-0215  
E-Mail: [mkeys@erols.com](mailto:mkeys@erols.com)



**SOMETHING  
IN  
COMMON**

***Reaching Youth  
Building Community***

### ***Something In Common (SIC)***

a not-for-profit 501(c)(3) makes learning come alive. Programs engage people of all ages in understanding connections from the local to the global level.

•  
***SIC*** promotes self-discovery

***SIC*** engages individuals & groups

***SIC*** strives for a local & global perspective

***SIC*** programs include:

- developing resources
- workshop & conference presentations
- participation in biennial local & global peace run
- mini-films, documentaries
- comedy showcases
- TV show (in development)

***SIC*** combines the talents of dedicated professionals who believe that learning takes place with:

- interaction with challenges,
- experience of various perspectives,
- exploration of options.

*"I liked the use of comedy to get a serious point across."*

Student participant

•  

### ***SC's Youth Program***

targets at-risk youth, mediation centers and alternative schools with

*"Conflict Resolution Through Comedy."*

Using comedy to "open up" the tough sensitive issues, these mini-films are an effective way for facilitators to discuss social issues.

Sold to teachers & facilitators, they cover topics i.e., racism, violence, stereotypes, cooperation, tolerance, gangs and self-esteem. These programs speak the language of today's youth.

•  
*"Well presented workshop. Students were informed about gangs."*

Teacher participant

*"Keep up the good work!"*

Student participant

### ***SC's TV Program***

is a comedy/music television show. It features a multi-ethnic ensemble, music, animation & guests. It will also feature an international component from another region of the globe.  
(In development)

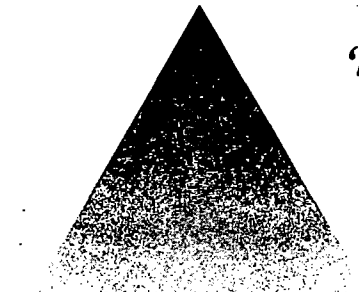
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### ***SC's Global Reach***

is affiliated with *Peace Runs International*, a bi-annual run for peace, which takes place in over 70 countries. Runners of all ages carry a torch symbolizing peace. In this year's video, ***SC*** produced the NYC school segment. Program aired on PBS. Dr. Martha Keys is the Director of Education.

•  
***SC*** is planning an international conference on global issues of economics, environment, development, diplomacy and technology. Conference will be held in New York.

•  
*'linking the local to the global'*

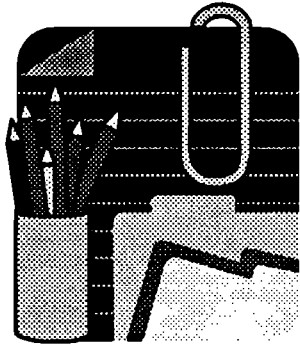


# OPPORTUNITIES TO REACH TODAY'S YOUTH

**Something In Common, NY**  
**718-291-0391**





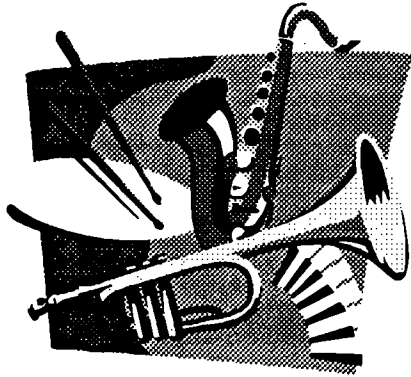


## MILLENNIUM ESSAY CONTEST

*Something In Common, Inc. (SIC)*, a 501(c)(3) not-for-profit educational organization invites teens enrolled in conflict resolution programs in New York City to enter a Millennium Essay Contest. (Note: This can be run in other cities with sponsor participation.) The Essay Contest will culminate in a musical celebration with contest winners reading their essays.

An official Millennium Kit is mailed out to all teachers within the chosen target area. The Kit contains an application blank with contest rules along with activities and discussion questions for the classroom. After a discussion and classroom activities, students are invited to write an essay entitled, "What does the millennium mean to you?" expressed in 50 words or less -- essay or rhyming poem form. Young people are encouraged to express themselves about the infinite possibilities for themselves in the new millennium.

- The completed application is mailed to the office of *Something In Common*. Graduate students in education read through the essays and choose the winning essays per school.
- The contest is carried out on a school by school basis. A first place award winning essay from each school is selected. All participants receive a certificate of participation .
- *S/C* has proprietary access to contest material for use as qualitative data for up to six months after the close of the contest. It will not to be used for commercial publication or public dissemination. *Something In Common* retains all rights to the material.
- Sponsorship and expenses are tax deductible through the 501(c)(3) charity. Your company may elect to be the sole ESSAY CONTEST sponsor in the markets selected, or invite other partners to share sponsorship.



## **MILLENNIUM ESSAY CONTEST AWARDS PROGRAM**

### **A MUSICAL CELEBRATION**

The Millennium Essay Contest will culminate in a Celebration Musical Event. Musicians will perform in targeted cities honoring the theme of harmony in the millennium. Local schools will allot a quota of free tickets for students and teachers who participated in the essay contest.

- The Celebration will feature music interspersed with statements about the millennium from singers, students, politicians, community leaders etc. Winning essays are read, displayed on banners and put to music.
- Free blocks of tickets will be available for all participating schools. Backstage passes and VIP tickets will be available for contest winners.
- Other youths not participating in the contest will be admitted i.e., an article of clothing that can be donated to a local charity. (Note: This is an example how other charities may be included.)
- *Something In Common* will collaborate with local charities in terms of goods, publicity and gifts.
- Sponsorship and expenses are tax deductible through the 501(c)(3) charity. Your company can be the sole sponsor in markets they select, or invite other partners to share sponsorship and expenses.

~~UBUNTU 2000~~

**African Concert**  
**for the New Millennium**  
*reaching the next generation*

Produced by

Something In Common, NY  
Starlight Productions, South Africa  
I CAN Foundation

• • • •

# **~~UBUNTU 2000~~**

## ***African Concert for the New Millennium***

*reaching the next generation*

### **FACT SHEET**

#### **Purpose:**

To create an event musical entertainment that would bring awareness about the coming millennium and the infinite possibilities to young people.

#### **Overview:**

President Nelson Mandela has provided the hope and leadership in South Africa for the new Africa. Peace is the key to progress in the new millennium. To bring this idea forward into the consciousness of Africa on a global basis, an Africa Peace Concert is in development. The concert will feature a diversity of musical artists and it will focus on youth --the next generation and their hopes and dreams for the new millennium. The concert is called, *Ubuntu* that is the Xhosa word for "we are all pulling together for our betterment".

**Location:** Pretoria & Capetown, South Africa

**Date:** October 1999

Projected time is 8 - 9 months including a wrap up following the event.

#### **Program:**

Entertainment: musical acts from the US and abroad. Between acts there would be personal messages (live and videotaped) about the hopes and dreams for the millennium. Among those invited will be students, well-known celebrities and world-wide figures.

#### **Artists:**

Popular artists for the youth generation who represent a diversity of ethnicity and gender. This would occur in collaboration with the sponsors. See attached sheet.

**Broadcast Rights:** To be arranged -- TV, Cable, Radio, Film, etc.

**Other Venues:** London, New York, Sydney and Tokyo are targeted as ground zero events leading up to the millennium

# **UBUNTU 2000**

## **African Concert -- The Educational Focus** *reaching the next generation*

### **Purpose:**

To create an educational event that converges with the musical event to facilitate awareness about the coming millennium and the infinite possibilities for young people.

### **SIC/I CAN Foundations will join together to:**

Create a contest entitled, "What does the millennium mean to you?" in 50 words or less -- essay or rhyming poem form. An official Millennium Kit is distributed as part of the I CAN Foundation's programs. It contains an official application blank with rules for the students and activities/discussion questions for teachers. The application turned into the organization. Graduate students in education read the submissions and choose the top entries.

A winning essay from each school is selected for an award. Posters, concert banners and other items are printed with the winning quotes.

### **Products:**

In addition to the broadcast rights, results from contest winners provide products to encourage educational programs throughout the country. A selection of winning statements can be:

- a) printed on posters for school distribution,
- b) compiled into a book for school distribution,
- c) produced as a CD for radio distribution.

*How it works:* Original expressions are submitted to SIC/I CAN foundations, winners are selected, musical artists create songs from the winning entries for distribution.

***Artists for Ubuntu 2000***  
(in development)

The following artists are being considered. They represent the top in various charts for 1998-1999.

Backstreet Boys

Beastie Boys

Brandy

Chumbawamba

Dave Mathews Band

Jewel

Lauryn Hill

Mariah Carey

Monica

'N Sync

Temptations

Usher

**Regional Artists:**

Lucky Dube (SA)

Rebecca (SA)

Kofi Olumede (Congo)

Kanda Bongoman (Congo)

Melway (Ivory Coast)

Kwaito -- township group

Youth choir

Others: Aretha Franklin, Diana Ross, Stevie Wonder, Tevin Wilson,  
My Town (Irish group)



# Fax

To: SOMETHING IN COMMON  
MARTHA KEYS

From: MARIANA FERREIRA

Fax: 091-718-291 0215

Fax: 27-11-462 3580

Tel: 091-718-291 0391

Tel: 27-11-462 1462

Pages: 1

E-Mail: [starlight@hot.co.za](mailto:starlight@hot.co.za)

Date: 28-01-99

Dear Martha

Starlight Productions would be honored to be involved in "Ubuntu 2000 – African Concert for the New Millennium" as the production company, managing and co-ordinating the event.

Our committed interest in the education and development in South Africa will be furthered with the Ubuntu 2000 opportunity.

We are looking forward to the association with "Something in Common" and a successful event.

Best wishes

MARIANA FERREIRA

## **STARLIGHT PRODUCTIONS**

STARLIGHT PRODUCTIONS was registered as a company in 1994 by MARIANA FERREIRA after the 14 years experience she built up in the entertainment industry in the fields of live television productions, feature films, commercials and the management and co-ordination of South African and International artists tours.

DENESE PALM and Mariana met in 1993 when they were both involved with the **MISS WORLD BEAUTY PAGEANT** hosted at the Sun City Hotel Complex. Working together again in 1995 on the management and co-ordination of the **ROLLING STONES TOUR OF SOUTH AFRICA**, Mariana and Denese decided to join forces and Starlight Productions became a force to be reckoned with, in a highly competitive market. After working closely with Karen (Kay) Blyth, formerly assistant to Hazel Feldman, on all the Showtime Concert tours, it was a natural progression for Kay to join Starlight Productions as third partner in the company.

The companies track record since 1994 includes the management and co-ordination of international and South African concert tours:

- **ROLLING STONES,**
- **PAVAROTTI,**
- **GLORIA ESTEFAN,**
- **UB40,**
- **CAMEL EXPERIENCE** international artist / DJ tours in 1996, 1997 & 1998,
- **HIGHVELD 94.7 TOP 100 CONCERT** to name but a few.

Starlight Productions are also known as the producers, managers and/or designers of the following productions:

- South African Facilitators and Managers of insert shoots for the London Weekend Television hit series **DON'T TRY THIS AT HOME** which has a viewership of 10 million.
- Backstage Management and Set Dressing for **IMAGINE** – an American theatre production for a corporate client taking place at Vodaworld.
- Producers of the 1998 **FIRST NATIONAL BANK SOUTH AFRICAN MUSIC AWARDS** televised on SABC TV1.
- Décor and Stage Design, and Technical Co-ordination of the 1998 **BANKFIN GOLDEN DEALER AWARDS** at Sun City.
- Producers of the 1997 **MISS WORLD BEAUTY PAGEANT** in the Seychelles.
- Producers and set designers of the new IPI **NTOMBI** stage production and the international tour to Australia and New Zealand.
- Backdrop and special effects design and build for the 1997 **MISS SOUTH AFRICA BEAUTY PAGEANT** televised on SABC TV1.
- Special effects on the TV 1, 2 & 3 launch for the **SOUTH AFRICAN BROADCASTING CORPORATION**.
- The set design and build of the **CAROUSEL HOTEL's** cabarets "INFERNO", "BLUES" & "LIGHTS CAMERA ACTION",
- The backdrop and props design and build for the **WORLD CUP RUGBY CLOSING CEREMONY**.

Starlight Productions are currently in pre-production on the 1999 **THREE TENORS CONCERT TOUR TO SOUTH AFRICA**.





# I CAN FOUNDATION

**Section 21 Company**

Reg. No. 990 0275 / 08

VAT No. 445 015 6536

Tel: (2711) 322 - 2015 / 2246 , Fax: (2711) 322 - 2285 / 2017

P.O. Box 2700

FOURWAYS

2055

RSA

28 January 1999

**TO : MARTHA KEYS**

**FAX : 091 718 291 0215**

**RE : ADDITIONAL INFORMATION ABOUT THE  
I CAN FOUNDATION.**

## LETTER OF INTENT

Greetings from Sunny South Africa! It's good to be alive in the pre - millennium year.

We are excited about the possibilities of joining hands to accomplish the historic event in South Africa. The Team of The I Can Foundation and its associates are looking forward with anticipation to making this dream a reality.

Our hidden agenda is to successfully execute this project so that our message of peace, hope, reconciliation through Education can permeate the entire society of South Africa.

We also enclose additional infor. For your perusal. We guarantee our sponsor (s) the following:

- Visibility of their logo (s) in all handout materials, training materials, brand awareness in all the activities we involved in for example, T-shirt, caps, banners etc.
- Honourable mention of the sponsor (s) names in our radio programmes, television programmes and news papers clippings.

Once again, thanks for affording us the opportunity to make a difference in the lives of our young people - our future leaders. Let's build. MASAKHANE!!!

Sincerely

**Dr. David Molapo**  
**President / Founder**



*"Education ..... The Key To Freedom"*

Directors:- David Molapo , Mamikie Molapo , Abner Masilei , John Tlano

# **PROPOSED STRATEGY AND ROLL-OUT PLAN**

**October 1999** - **UBUNTU 2000 Millennium Day**

**Aim:** To celebrate and reconcile the Youth of our Rainbow Nation.

**Objective:** To bring the youth of different races and cultures together in an effort to promote peace, hope, tolerance and reconciliation in the New South Africa.

**Target Audience:** Youth from. - youth organisations  
- churches / mosques  
- schools / urban & rural  
- various political parties  
- informal settlements

## **Strategy:**

The strategy for the special event UBUNTU 2000 Millennium Day is divided into the following phases:

### **Phase 1: Awareness Campaign**

This phase is aimed at targeting the education department and community leaders/influencers. During this phase, the target audience will be educated, motivated and mobilized to understand the issues at hand and to address these issues within their respective schools and communities. A working group will be established in each area responsible for managing and implementing the project.

The working group will work out creative ways e.g. Essays Competitions, Debates, Radio Youth Talks, Newspaper Communications etc. on a topic pertaining to the Millennium.

**Target Date :** February 15 - March 15, 1999

## **Phase 2: 3 Days Leadership Development**

This phase is aimed at negotiations with specific target groups to implement projects within their respective schools and communities. The leaders of these groups must be supplied with educational material and information to launch these projects.

There will be visibility in local and national newspapers, community radio stations and national radio stations. The time slots are owned and controlled by the I CAN Foundation.

**Target Date : March 16 - May 31, 1999**

## **Phase 3: Youth Day**

Mass empowerment will take place during this phase. Through the working groups, schools and community structures, the masses will be mobilized to attend a gathering at a declared venue in each area. During the gathering the masses will be educated, motivated and influenced towards a reconciled South Africa in the millennium.

**Target Date : Youth Day June 16, 1999**

## **Phase 4: Mass Empowerment**

### **Tactics for Mass Empowerment:**

The following tactics will be implemented in the project:

- \* Setting-up meetings with all relevant role-players to establish working groups within each target area.
- \* Mobilizing these working groups by motivating, educating and empowering them, by supplying them with educational material and information about specific projects which can be implemented.
- \* Arranging activities to draw key people within each community to specific venues.

## **Phase 5 : African Youth Leadership Conference**

### **Project I Can**

**Dates :** 17 - 21 August 1999

**Venue :** International Convention Centre in Durban

**Purpose :** A joint venture between the I Can Foundation and AIESEC where we invite AIESEC representative from Africa and focus on Developing their Leadership Ability and looking for area of corporation between this organisations.

This will be an opportunity to show case Ubuntu 2000 and also get African support for this project.

## **Phase 6 : Promise Keepers SA Youth Concert**

**Dates :** September 17, 1999

**Venue :** Loftus Versveld Stadium in Pretoria

**No. of youth:** 40, 000 from various denominations

**Purpose :** Encourage young people to discuss issues e.g.

- youth and spirituality
- entrepreneurship
- cultural understanding
- corporate social responsibility
- and getting ready for the millennium

Speeches will be given by local and international youth communicators and music will feature prominent and upcoming talent.

**National and International sponsors of the UBUNTU 2000 will also be given an opportunity to be part of this massive event and promote the upcoming UBUNTU 2000 Millennium Day.**

\* The programme in preparation for Mass Empowerment will include:

- Speakers
- Facilitators
- Workshops
- Theater
- Music
- Discussions
- Consolidation

### **Themes to be communicated:**

The themes to be communicated in the buildup to the special event UBUNTU 2000 are to be discussed and compiled in cooperation with delegates from the Ministry of Education, local and international sponsors.

### **Examples of Targeted Communities:**

Thembisa, Kempton Park, Germiston, Kathlehong, Vosloorus, Thokoza, KwaThema, Springs, Tsakane, Brakpan, Geluksdal, Actonville, Alra Park, Eden Park, Duduza, Delmas, Botleng, Benoni, Etwatwa, Daveyton, Bakerton, Ratanda, Heidelberg, Balfour, Vereeniging, Sebokeng, Sharpeville, Boipatong, Vaal Triangle, Alexandra, Pretoria, Soweto and surrounding areas.

State Representative Helen Giddings from Dallas, Texas will be the key note speaker. This dynamic African American Lady has been involved with the I CAN Foundation for the last 5 years.

She just passed a bill in the State of Texas to promote reading particularly in previously disadvantaged communities.

SABC and International Media will be present during this time. This will be a fantastic opportunity to promote UBUNTU 2000

## **Phase 7:            UBUNTU 2000 Millennium Concert - October 1999**

With Starlight Production, the I CAN Foundation will utilise it's existing network to ensure the following:

- The stadium is full with youth from various ethnic background, youth and religious organisations.
- The logistics are taken care of e.g. busses, taxis, trains, etc.
- Coverage in all media locally and nationally.
- In conjunction with the Department of Education allow winning Essays about the Millennium to be presented during this historic occasion.
- That this project is professionally executed.

## **Phase 8 :    Post Concert - Nov. / Dec. 1999**

- The I CAN Foundation in conjunction with sponsors will help identify needy organisations that will benefit from the concerts takings.
- Prepare a Certification / Award Day for the winners of Essays, Local sponsors who participated in this project and people who championed this project in schools and communities.
- Culminate in a World Aids Awareness Day with Key Leaders December 01, 1999.

**In conclusion :    The I CAN Foundation has already committed itself to assisting in the planning, co-ordination and implementation of this once-in- a-life-time opportunity.**

**We are looking forward to a great year. I CAN, WE CAN!!!**

# **I CAN ACHIEVEMENTS**

I CAN's greatest achievement is successfully working with diverse and multitude people across the spectrum of corporate and community South Africa.

As an organisation, since 1991, we've been continuously involved in the development, empowerment, training and upliftment of local government leaders, career guidance teachers, Youth in and out of school, community structures, employees in corporations and leaders.

I CAN has been proactively involved in planning and executing national events such as:

- 1<sup>st</sup> Youth Day June 16, 1995 at Kees Taaljaart Stadium in Middleburg, Mpumalanga with 25, 000 youth.
- World Aids Day - 1995 - 1998
- Voter Education - 1993 - 1994
- Road Safety and Traffic Awareness - 1995 - 1996
- Billy Graham Crusade - 1997
- SpoorNet Science and Technology Programmes - 1998
- SpoorNet Train-The-Trainer Programmes - 1998
- SpoorNet Aids Awareness Programmes - 1998
- Promise Keepers South Africa Event - 1999
- Youth Day, June 16, 1999
- Africa Leadership Day - September 1999
- World Aids Day - 1999

## **PURPOSE**

To design, promote, and present educational programs for schools and post-secondary educational institutions; for religious, charitable, and citizen groups; and for government and business organizations on a nationwide and global level.

To develop participatory education methods which further the development of the whole person, thereby encouraging sound decision making, civic responsibility, creative expression, and ethical cross-cultural determination.

To cooperate with other organizations in the furtherance of these objectives.

To design, produce, publish and distribute instructional materials.

To prepare for publication books and articles, to present public lectures, and to participate in television and radio programs.

To consult with, and to perform research for, other organizations regarding methods, policies, curriculum and program design.

To train teachers and trainers.

To fund its activities through donations, foundation and corporate grants, and sales of publications and other instructional materials, and fees for services rendered.