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Youth and philanthropy initiative: February 28, 2000.

Discussion: Is there a way to create a consortial approach?

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Much of the discussion centered on how to identify the best mechanism(s) for promoting this idea nationally. Some key issues -- about the relative merits of endowed funds, continuity of leadership, recruiting youth, providing technical assistance, keeping programs sensitive to local needs, and providing enough funds to have a national impact – remain to be solved.

Important to keep the program close to local needs; could be done by a national funding network if state grantors or local community foundations received funds on a matching basis and then chose best approach for each locality. We also agreed that it is important to publicize existing success stories and use the web to connect programs and foster useful exchanges of information. At the end of the meeting, there was agreement on some next steps:

- 1) We need to map existing networks, identify best practices and be ready to provide technical assistance to community foundations or other groups moving into this area. Rob Collier and the Council of Michigan Foundations will take some of these preliminary steps.
- 2) If not institutionalized, this project will become essentially a one-time affair. In addition to persuading national foundations and other donors to contribute to such an initiative, there is a need to identify possible national models and entities that could manage the funds.

Some potential models identified by the group:

Aspen Institute Research Fund
City Cares
Council on Foundations' Affinity Group for Youth, Children and Families.
Forum of Regional Association of Grantmakers
United Way
Lila Wallace Readers' Digest initiative through community foundations

Also discussed: State Commissions on Community Service and Youth Service Compact network (CNS-led also).

- 3) WH staff need to consider how to recruit the CEOs of major private foundations and whether, in addition to phone calls, this will require another convening meeting.

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Shouldn't we mention Kellogg?

YOUTH AND PHILANTHROPY

February 28, 2000

Youth and Philanthropy Discussion
Monday, February 28 2000

PARTICIPANTS:

Rob Collier
Council of Michigan Foundations

David Eisner
AOL Foundation

Elan Garonzik
Charles Stewart Mott Foundation

Christopher Harris
Ford Foundation

Kris Minor
Corporation for National Service

Joel Orosz
W.K. Kellogg Foundation

Sylvia Robinson
Ewing Kauffman Foundation

Lonnie Sherrod
W.T. Grant Foundation

Vince Stehle
Surdna Foundation

Gabriel Works
Charles Stewart Mott Foundation

YOUTH AND PHILANTHROPY

February 28, 2000
10 a.m. –12:30 p.m.

Agenda

- | | | |
|------|--|-------|
| I. | Introductions | 10:00 |
| II. | Background on the Youth Initiative | 10:15 |
| | White House Conference
CNS Youth Roundtable, youth summit | |
| III. | Elements of a National Program | 10:30 |
| | Michigan YACs and other models
Curricular projects | |
| IV. | Next Steps | 11:30 |

Youth Questions and Conveners

Motivation:

- have you ever participated in a fund-raising venture?
- What factors encouraged you to take part? Why do you volunteer or give? Why do kids in your school or community volunteer or give to an organization?

Involvement:

- what could schools, churches, synagogues or other organizations do to help you get more involved in their after-school or weekend activities?
- What barriers exist to greater involvement or giving of time and money?

Youth-friendly organizations:

- What organizations or groups are doing the best job in your community of serving youth?
- What do these groups do that appeal to you or others in your neighborhood or school?

Priorities:

- If you were making decisions about how dollars should be spent in your town or community, what would you do that is different from current practices?

Adults:

- How can youth and adults work together better? What do adults in your community or school need to change? What do the youth in your community or school need to change?

Internet:

- Are there ways to use the 'Net or the worldwide web to increase giving and volunteering? If you were asked to help a charity or a local organization, but could only work from your home or school computer, what would you do?

Who can help us survey youth attitudes? Below are some individuals and convening groups or organizations we might ask to help us arrange a consultation with youth on giving and volunteering.

Moira Shek and the Joint Affinity Groups
Emmett Carson and the Minneapolis Foundation
Nancy Cunningham and the Gay/Lesbian affinity group
Lucille Echohawk/American Indian College Fund
Peter Hero/Community Foundation-Silicon Valley

Evan Mendelson
Peg Talburtt/Michigan Women's Fund
Alan Khazei/City Year
Ann Medlock/giraffe Project

Very Special Arts
Unicef
Girl Scouts
Girls Inc.
4-H Clubs of America
Boys and Girls Clubs of America

Dear Colleague:

We are writing to provide an update on recent activities designed to build on the success of the White House Conference on Philanthropy: Gifts to the Future. Along with this news, we are enclosing a list of conference participants with addresses.

The first and most important items to note are the tax proposals introduced by the President in his fiscal year 2001 budget and introduced during the State of the Union Address. Briefly, these proposals will extend a tax deduction to non-itemizers for their charitable deductions; simplify and lower the excise tax on foundations, and encourage more gifts to private foundations by raising the limit on deductions as a percentage of adjusted gross income. For more details please see [the enclosed press release? The WH website?]

We continue to work with a number of private partners to promote philanthropy. The Charles Stewart Mott Foundation of Flint, Michigan, will make it possible for SCETV to produce a short video of conference highlights designed for use at conferences and small group meetings. Transcripts of the conference and other conference materials will be available at a new website at ...

In June the Corporation for National Service will host a national summit of youth in philanthropy. This initiative is supported by the Bill and Melinda Gates Foundation, the W.K. Kellogg Foundation, the Charles Stewart Mott Foundation, and leading nonprofit organizations. Many of these same organizations are considering a proposal to form a national network/create a new fund dedicated to promoting the active involvement of youth in philanthropy. Among other models, we have discussed ways to expand programs, like the Council of Michigan Foundations' youth advisory committees, that offer youth an active, hands-on way to strengthen their communities through giving.

Online giving will be considered at an important public forum sponsored by the National Charities Information Bureau, in cooperation with charitableway.com, greatergood.com, the San Jose Mercury News, and a coalition of nonprofit organizations concerned with making internet transactions safe and transparent. Tentatively scheduled for -----, this conference is a direct outgrowth of a forum organized by the White House, the Department of Commerce, and NCIB in October to accompany "Gifts to the Future."

Council of MICHIGAN FOUNDATIONS

Suite 3 / One South Harbor Avenue / P.O. Box 599 / Grand Haven, MI 49417 / (616) 842-7080 / FAX (616) 842-1760

February 7, 2000

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CME Advisory Cabinet

Shirley Sagawa
Deputy Chief of Staff to the First lady
The White House
Washington, D.C.

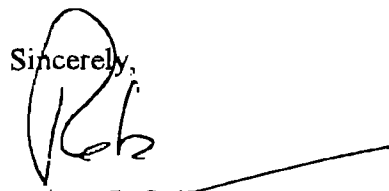
Dear Shirley:

First, thank you for allowing me to participate in the Next Steps Meeting for the White House Conference on Philanthropy held January 21. It was an energizing meeting with many great ideas!

Second, we were thrilled to hear philanthropy mentioned in the State of the Union speech by the President. Congratulations to you and your colleagues for helping to make this happen! Last week, we had our annual Capitol Hill Visits with members of the Michigan delegation. It was exciting to hear Congressman Bonoir report that he will sign on as a sponsor of HR 1310 - the Charitable Non-Itemizers Deduction Bill as a result of the President's speech!!

Finally, I have enclosed a brief concept paper proposing a \$50 million youth philanthropy initiative as a permanent legacy for the White House Conference on Philanthropy. I hope this can help you in your discussions with the Gates Foundation. As you can tell we are very enthused about engaging youth in philanthropy. Please let me know how we can be of further service.

Sincerely,


Robert S. Collier
President

Enc.

Youth Gives to America

Goal

To annually engage high school age youth in 200 communities across America in philanthropy through the creation of 200 permanently endowed youth funds.

Proposal

With more than 466 foundations and corporate grantmakers as members, the Council of Michigan Foundations (CMF) is a statewide nonprofit association with ten years of experience in developing and operating youth philanthropy. CMF recommends a five-year national Initiative to establish permanent youth philanthropy committees in 200 communities across the country as a legacy to the first White House Conference on Philanthropy held October 22, 1999.

It is hoped that a national foundation would consider a \$50 million grant through the Corporation for National Service or another national youth serving organization to challenge 200 communities across the country to raise an additional \$24 million to make this Initiative work. CNS would create an Advisory Committee, with membership of at least one-third youth under the age of 24, to assist in the implementation and design of the matching guidelines to interested communities.

The Initiative would be targeted at local/regional community foundations and/or united ways that would agree: to establish a permanent youth philanthropy fund overseen by a committee of at least 20 high school students; to raise \$50,000 to match \$200,000 from the national funder for the fund; to raise \$10,000 annually for the first four years of the Initiative to support the operations of the local Youth Fund, to recruit and train both the youth and an adult advisor; and to participate in national evaluation and communication efforts of the Initiative. The community foundation and united way could engage a youth serving non-profit organization, such as a local Boys and Girls Club to staff the youth committee.

By year five each of 200 communities will have a permanent youth fund with an endowment of \$250,000 generating at least \$12,500 annually that can be used by the local youth committee for youth grants (\$10,000) and training needs (\$2,500). With at least 20 youth engaged in 200 committees, a minimum of 4,000 youth annually would benefit from this Initiative. Based on the experiences of current youth committees involving youth in the planning and implementation of the projects they fund, an estimated 12,000 additional youth would be involved annually. It is important to note that this involvement will continue forever due to the endowed nature of the youth funds, thereby having a great impact on the engagement of future generations in the civic activities of the communities in which they establish homes.

Background

In more than 20 states high school age youth are now involved in philanthropy - in giving funds that they have often been involved in raising for important youth and community needs. There are four basic models in these youth philanthropy projects. The first model is the Student Service & Philanthropy Project - a school based model started by the Surdna Foundation in New York. The second model is the non-profit youth serving organization that offers a youth philanthropy component in their programming, such as the Boys and Girls Club of Pittsburgh.

The third model is unique to Oakland California in that a portion of an annual municipal tax to support youth programming has been turned over to a committee of youth to decide how it should support youth needs. The fourth model is the community foundation model, brought to statewide scale in Michigan by a major challenge grant from the W.K. Kellogg Foundation. This has resulted in the creation of 86 permanently endowed community foundation youth funds overseen annually by more than 1,500 high school students on youth advisory committees.

The community foundation model in Michigan, known as the Michigan Community Foundations' Youth Project, has been underway for more than eight years and is being evaluated by Formative Evaluation Research Associates (FERA) of Ann Arbor, Michigan. This evaluation is confirming several significant findings:

- Involving youth in philanthropy as high school students in a multi-year effort is influencing their civic involvement after high school and choices of careers.
- By requiring youth involvement in the planning and implementation of proposals, youth grantmakers are changing the way in which traditional non-profits serve youth.
- Youth grantmakers are thoughtful stewards of the financial resources they are distributing, often requiring matching grants for their grants and/or using their grants to open up closed schools for afternoon and evening programming.
- High school youth grantmakers recognize the need to assist the next generation by funding mini-grant programs for elementary classrooms and mentorships involving their peers with at-risk younger youth.
- In order to be effective grantmakers, youth need to be trained in: needs assessments/asset mapping, grantmaking, how to run meetings, community service, fund development and communication skills.
- Successful youth grantmaking programs require at least one adult advisor, who understands their role as a resource not leader.
- While there are many cases of individual youth mobilizing their peers to help raise funds for a charitable need, having youth work in a team from the start creates leverage opportunities that one youth alone does not have access to.
- The creation of endowed funds to support youth involvement in philanthropy is forcing adults to recognize that youth are allies, effective problem solvers.
- Communities are concerned about youth and will respond with youth to challenge opportunities to leverage resources to better serve youth.

While more can be shared about the effectiveness and value of engaging youth as grantmakers, it is important to note that these youth giving efforts are working well in rural, suburban and urban settings.

Budget Summary

200 local youth endowments @ \$200,000 each	\$40,000,000
200 local implementation funds @ \$10,000 for each of 4 years	8,000,000
Project management @ \$200,000 for each of five years	1,000,000
Evaluation @ 50,000 for each of five years	250,000
Resource Materials @ \$1,000 for each site	200,000
Technology/Web site support	50,000
Communications and Meetings	500,000
TOTAL	\$50,000,000

By challenging each of the 200 sites to raise \$50,000 for the endowment and a matching \$10,000 for implementation, the proposed grant of \$50 million will leverage an additional \$24million.

Conclusion

Youth involved in philanthropy have much to say about their experience. One youth's comments from Michigan perhaps capture much of the value. "I have met a lot of other teens who want to help their community and those friendships will last for a long time. But I have also seen that youth can make a difference. I have seen the changes, small though they are now that we instituted here, and it makes me feel good.

For further discussion about this draft proposal please call Rob Collier, President of the Council of Michigan Foundations at (616) 842-7080 or e-mail him at rcollier@cmif.org.

Subject: Gates --- moving forward!

Date: Mon, 29 Nov 1999 13:03:50 -0500

From: "Hudson, Melinda" <MHudson@cns.gov>

To: "baersagawa@home.com" <baersagawa@home.com>

Shirley we've drifted a bit!

I'd like to take baby steps to get us back in the game ... first, as you suggested, we need to get back to those original groups with an update and a request for feedback. Then, we can add on the newer participants such as Joel Orosz and Steve Culbertson recruited by Karen around the Challenge Fund idea. Finally, we'll be ready to get back to Patty with all kinds of fine feedback, ideas and partners from which she can choose. The good work on the Challenge idea is not lost ... just held back for later. I'm trying to keep true to the 'think small' mantra at this stage and focus on a planning session and, perhaps, a few program pilots.

So ... let me know what you think about the following to go to the other youth groups you convened early on
4H, City Year, Save the Children, UNICEF, Indiana Council on the Humanities, United Way ...

What do you think about the following ...

Update on the Gates Youth Philanthropy Commitment

At the recent White House Philanthropy Summit, the Gates Foundation made a commitment to support the development of a Youth Philanthropy Initiative that would stimulate and support a lifelong ethic of giving of both time and treasure. Since the Summit, there have been a number of ideas put forth as next steps from you and from other partners in this arena. After a good bit of back and forth, there appear to be two tracks to pursue to bring this commitment to life. The first is a planning process that brings together youth service and philanthropic organizations to plot a course to strengthen the ethic of giving among the young, building both the opportunities and the demand to help. The second is to pilot programming in this area. We have a couple of ideas on both we'd like to present to the Gates Foundation. But first, we need to check in with you and seek your guidance and support.

Plot the Strategy

There is a great deal of good, creative thinking in the fields of service and in philanthropy --- the real need is to get these groups/sectors thinking together on a common agenda with young people that will generate a lifelong ethic of giving. This is the potential to be realized from the Philanthropy Summit and the Gates commitment. A planning session is a first step. We will organize the session around a few common issues that you as the core group will help to define --- What is the current state of the field in this area? What are the essential elements for success (supply, demand, public will, rewards and requirements)? What are the current impediments? What are promising strategies and models? Into these will be integrated the recommendations brainstormed by young people at the Summit (national policy initiatives, media and awareness, funding, and service-learning).

The planning session may be integrated into the programming of another 'youth summit' already underway --- the National Youth Summit affiliated with the National Community Service Conference in Orlando, Florida in June. The National Community Service Conference is the annual meeting of private,

public and independent sector service and volunteering organizations sponsored by the Points of Light Foundation in partnership with the Corporation for National Service. This year, the sponsors include the United Way of America and America's Promise, with programming focused on creating new coalitions for effective local action for and with youth. As a special component of the Conference, the National Youth Summit will bring together almost a thousand young people around youth as resources in their own communities. The sponsors include the National Youth Leadership Council and Youth LEAD, a youth-led, youth-built movement launched at the Presidents' Summit in Philadelphia two years ago. This National Youth Summit will provide a strong platform for youth programming and youth voice and may be just the supporting structure in which to have the Youth Philanthropy planning session. The Points of Light Foundation and other sponsors of both the Conference and the Youth Summit are willing to work with us to incorporate the objectives of the Philanthropy Summit.

Another option for the planning session is to host a standalone "Wingspread" type conference which is solely dedicated to this topic. The advantage is that it would be smaller and more focused, giving relatively more attention to philanthropy rather than the more broad concept of service. The disadvantage is that it will not have the reach and breadth of representation available through the National Youth Summit, and, of course, we wouldn't have the conference infrastructure (logistics!) already in place.

Pilot Programming

The second piece of this is to propose demonstration grants to support a few pilot projects in the field of youth philanthropy. One or more of these models may become the basis for a larger commitment from this and other foundations. One idea for the future is a Challenge Fund that would be managed through the United Way network, matched by foundations, and powered by the contributions of time and treasure of young people.

Perhaps the best way to proceed is to offer a handful of examples of youth leadership in the combined field of philanthropy and service. The Indiana model, of course, should be offered as a fine example of expanding youth leadership in this field. A second approach might be that of the Michigan Community Foundations' Youth Project which engages United Way, 4H, a State Youth Advisory Board, schools and community foundations. A third model might be a service-learning initiative in concert with Kellogg's Learning in Deed. And, we'd be smart to include something from the home state. The Washington State Service Commission may be tasked to recommend a model project in this area. And each of you should think about a pilot that you'd offer as a model, perhaps in combination with the above.

So, please give some thought to these ideas. Particularly helpful would be your thoughts on convening a strategy session which is the heart of the Gates Foundation commitment at this point. Also helpful would be whatever existing one-pagers you have on hand describing the kind of pilot programming you'd offer as a part of this pitch.

Draft invitation/youth
February 11, 2000

Dear Colleague:

One of the most important conclusions emerging from the recent White House Conference on Philanthropy was the need to focus attention and resources on teaching philanthropic values to youth.

We are convening a small group of youth and philanthropy funders to discuss next steps toward this goal on Monday, February 28. This meeting will be held in the First Lady's conference room in the Old Executive Office Building, Room 100. The meeting will begin at 10 a.m., and we hope to adjourn at 12 p.m.

Please let MaryEllen McGuire (202-456-2016) or Malcolm Richardson (202-395-7105) know if you are able to attend. Also, please note that we will need your date of birth and social security number to clear you into the building that morning.

We hope you will be able to join us and look forward to working with you to promote philanthropy and build upon the White House Conference. Thanks for your consideration.

Sincerely,

Shirley Sagawa
Special Assistant to the President
Deputy Chief of Staff to the First Lady

Ellen McCulloch-Lovell
Special Assistant to the President and
Advisor to the First Lady on the Millennium
Program

invitees:

Patty Stonesifer, Trevor Neilson -- Gates Foundation (note -- we should invite, but maybe just joe will come)

Joe Cerell -- APCO Associates Seattle/Gates Foundation

Elan, Gabrielle -- Mott Foundation

Joel Orosz -- Kellogg Foundation

Sylvia Robinson -- Kauffman Foundation

Ralph Smith -- Annie Casey

Ed Skloot -- Surdna

Carol Larson -- Packard

Joel Fleishman -- Atlantic Philanthropic Partners

Dottie Johnson

Rob Collier (if Dottie can't come -- Joel thinks she is out of the country)

Christopher Harris -- Ford Foundation

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City Cares
Council on Foundations' Affinity Group for Youth, Children and Families.
Forum of Regional Association of Grantmakers
United Way
Lila Wallace Readers' Digest initiative through community foundations
University-based institutes or centers

Also discussed: State Commissions on Community Service and Youth Service Compact network (CNS-led also).

3. establish admin. staff in exist (C3) to create guidelines, coordinate programs among a number of regional grantors (decentralized approach.)

- needs outline of 3 models
1. create new (C3) to receive and disburse funds to create new youth-advised funds around CO.
 2. use existing foundation or (C3) to receive funds and administer grants program (possibly open to many types of applicants, from comm. fund to 4-Hs)

Committed partners and
3) WH ~~staff~~ need to consider how to ~~recruit~~ ^{involve} the CEOs of major private foundations to support this national initiative and whether, ~~in addition to phone calls,~~ this will require another convening meeting.

YOUTH AND PHILANTHROPY

February 28, 2000

Youth and Philanthropy Discussion
Monday, February 28 2000

PARTICIPANTS:

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Council of Michigan Foundations

David Eisner
AOL Foundation

Elan Garonzik
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Ford Foundation

Kris Minor
Corporation for National Service

Joel Orosz
W.K. Kellogg Foundation

Sylvia Robinson
Ewing Kauffman Foundation

Lonnie Sherrod
W.T. Grant Foundation

Vince Stehle
Surdna Foundation

Gabriel Works



Alison DaSilva <ADaSilva@coneinc.com>

08/29/2000 02:59:35 PM

Record Type: Record

To: Shirley S. Sagawa/WHO/EOP

cc:

Subject: RE: 2000 Cone Roper Survey

We would love to work with you to coordinate the releases. I will pull together some information to fax or mail to you. Could you send me some information regarding your initiative and your marketing communications plans? My address is 90 Canal Street, Boston MA 02114. Phone: (617) 272.8360 Fax: (617) 523-3955. Thanks so much, we look forward to working with you on this.

Take care,
Alison

-----Original Message-----

From: Shirley_S._Sagawa@who.eop.gov
[mailto:Shirley_S._Sagawa@who.eop.gov]
Sent: Monday, August 28, 2000 1:49 PM
To: Alison DaSilva
Subject: Re: 2000 Cone Roper Survey

this is very interesting! we would love to see the crosstabs? when are you thinking of releasing it? mark may have mentioned that we are working on a youth philanthropy initiative and it might be in both our interests to coordinate our releases.



- att1.htm



Mark Feldman <MFeldman@coneinc.com>

08/25/2000 02:22:01 PM

Record Type: Record

To: Shirley S. Sagawa/WHO/EOP

cc:

Subject: RE: concept paper

Shirley,

I hope you are having a great summer. I have asked my colleague Alison DaSilva, VP of Cause Branding Outreach, to forward via fax or email some new research data we have on parents engaging their children in charitable giving. We only asked a few questions and are still looking at cross-tabs for additional data, but thought you might want to see this. We have not determined yet how we plan on releasing this data to the public and it is currently embargoed. I will be on vacation until 9/5, but Alison can help you if have questions. (617) 227-2111 x8360.

- Mark

-----Original Message-----

From: Shirley_S._Sagawa@who.eop.gov

[mailto:Shirley_S._Sagawa@who.eop.gov]

Sent: Wednesday, July 12, 2000 2:39 PM

To: Mark Feldman

Subject: RE: concept paper

Hi Mark. Glad to know you're still interested. Sorry it's taken me so long to get back to you. Re: your questions --

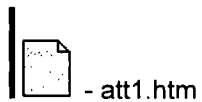
Timing -- We are aiming for a Presidential announcement in September (although August is a possibility), so we will need to know about commitments asap, although we could probably add folks up until the week before. Implementation should begin following the announcement, but realistically will take a while to phase in. So there would be no problem making a commitment now and then paying out of fy2001 funds -- actually that is probably the realistic timetable.

Companies involved -- just AOL Foundation so far. Others are all foundations who express an eagerness to involve corporate partners.

Meetings -- none scheduled, but if you had someone who was interested, we could bring them in or organize a larger meeting.

Hope that helps. This is a great opportunity for a company to leverage their giving -- the money will be matched locally, inspire and educate youth, and ultimately go to a worthy organization the youth select in their own communities.

Talk to you soon!



WHITE HOUSE CONFERENCE ON PHILANTHROPY

Gifts to the Future

Gifts to the Future:

*A Strategy for Passing the Tradition of Giving on to
America's Young People*



Mission:

To train the next generation of philanthropists by providing young people the opportunity to contribute time and money to, and make decisions regarding, the allocation of charitable funds in their communities.

Background:

“Our democracy thrives, not just because of our free elections and our free markets, but because in that space between government and the economy, our citizens come together to help each other ... so, today, let us find innovative ways to cultivate the innately generous spirit of our young people.”

First Lady Hillary Clinton
White House Conference on Philanthropy
October 22, 1999

Instilling the **spirit of giving in young people** is an important way that we strengthen civil society and sustain our democracy.

We do this by giving young people the **opportunity to contribute** to their communities.

Increasing opportunities for youth to give back expands resources available to solve problems today, and in the future, as those **young people become philanthropic adults**.

Strategy:

Create opportunities for youth of all backgrounds to learn about community needs, make informed, collaborative decisions about the allocation of a specified pool of philanthropic resources, and become contributors themselves.

As demonstrated at the conference, this kind of experiential learning appears to be a highly effective way to:

- educate youth about their communities
- support entrepreneurial youth-led solutions to community problems
- provide young people with a structured opportunity to experience giving
- change the stereotype adults hold about young people
- teach youth leadership and collaboration skills, and
- teach the philanthropic ethic.

As discussed at the White House Conference on Teenagers, May 2, 2000, many youth development experts consider “the opportunity to give back” to be a key strategy to help young people build the sense of personal competence that is essential to their healthy development.

The Michigan Council of Foundations has
created a state-wide program to engage youth
in philanthropy

The Michigan Model: Council of Michigan Foundations' Youth Grantmaking Program

- 1500 youth in 86 communities participate
- Participating youth are diverse, from all economic backgrounds
- Funds are endowed, with at least \$2500 available each year to grant
- Youth work with adult advisors in their communities
- Youth conduct a needs assessment and asset mapping on youth issues
- Youth contribute through community service or fundraising
- Youth develop funding criteria and solicit applications
- Youth engage in collaborative decisionmaking to make grant decisions
- Youth evaluate the effectiveness of their grants
- Youth participants choose their own successors

Other models include youth-led funds supported by the Community Foundation-Silicon Valley, the Surdna Foundation, and the Kauffman Foundation, as well as programs sponsored by Youth as Resources and other nonprofit organizations.

In fact, the Council of Michigan Foundations' Youth Project conducted a census that resulted in a database of more than 250 youth-as-grantmakers programs in 30 states. The database can be viewed at www.mcfyp.org.

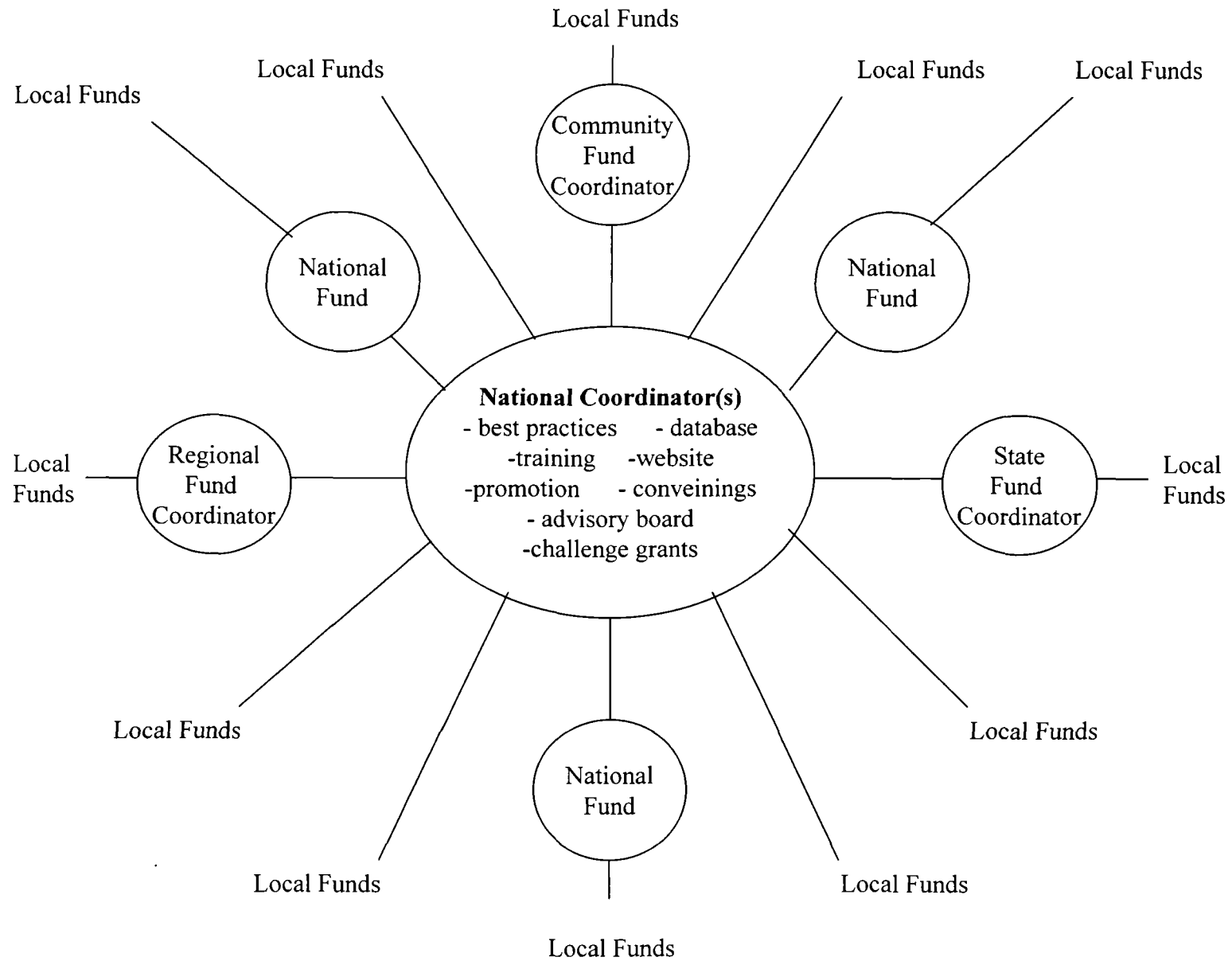
A group of funders has come together to
expand youth opportunities for giving, using
Michigan as a model

Participants in the planning have included
the Kauffman Foundation, Mott
Foundation, AOL Foundation, Packard
Foundation, Kellogg Foundation, California
Endowment, Washington Regional
Association of Grantmakers, and others.

Program Design:

Those involved in the discussion meetings suggested the creation of a national initiative which could take on the following structure.

Structure



Infrastructure

A “**national coordinator**” will support a network of existing and new youth-led funds in the following ways:

- Create a national **advisory board** to guide the development of the project;
- Work with a research/evaluation contractor to **identify best practices** and arrange for additional evaluations of projects to allow for continuous program improvement;
- Arrange “**train the trainers**” training for adult advisors of youth-led funds on how to administer these funds consistent with best practices;
- **Promote the model** to funders and others, including additional partners for the initiative;

- With the assistance of the AOL Foundation, develop and maintain a **website** as a resource for youth-led fund participants and as a way to educate and engage them in philanthropy;
- “Register” youth funds to create a **national database** of programs;
- Identify and make available **curricula** to support youth fund programming;
- Organize an **annual convening** for youth-led fund leaders; and
- Manage a **national fund** to be used to make challenge grants to local and regional funds.

The Coalition of Community
Foundations for Youth will serve as
the national coordinator for the
initiative, and will enlist additional
non-profit partners as needed.

National Founding Funders:

- Will provide significant support for the national coordinator and either:
 - A national challenge fund OR
 - A national nonprofit that will implement the program in at least a dozen sites OR
 - A regional intermediary that will implement the program in a specific geographic region

National Funders:

- Will provide support for:
 - functions of the national coordinator, such as training or evaluation OR
 - a national nonprofit organization to implement the program through its network OR
 - a challenge grant matching funds raised by youth or donated by other funders OR
 - a virtual fund, administered through the internet

Regional and Local Funders:

- Will fund a regional organization to implement the program in a specific geographic region OR
 - Will fund a local nonprofit organization to implement the program in a specific community
-
- *Note that a funder may limit target a specific youth fund on a specific population or issue.*

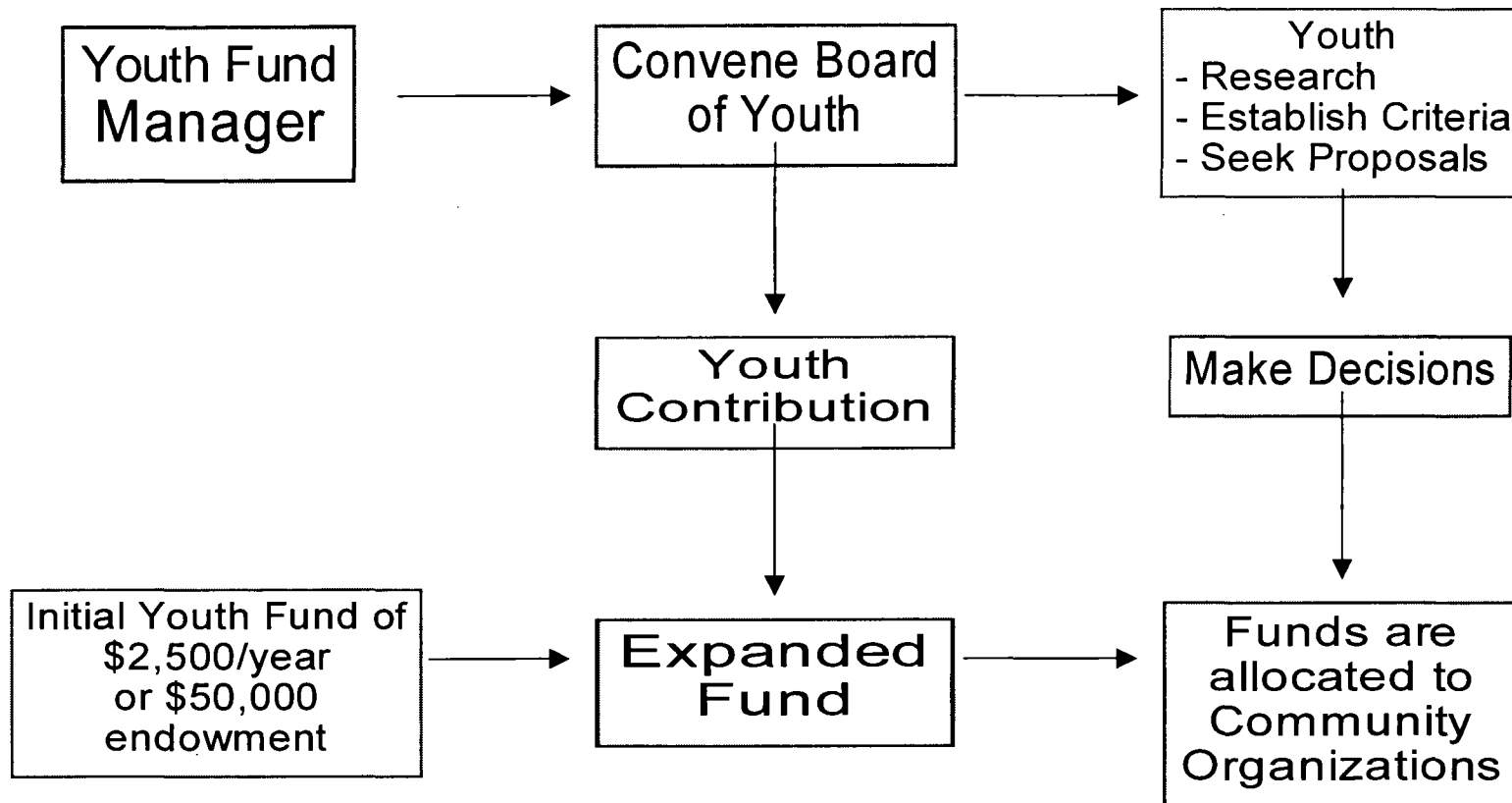
What does a youth fund look like at the site level?

- There are two components: management of the funds and supervision of the youth involved in the program
- These components may be carried out by a single organization, such as a community foundation, or by two organizations working in partnership, such as a school or youth-serving organization and a financial institution

Youth funds should follow these guidelines:

- Be funded at a minimum of **\$2,500 per site per year**, or be endowed for at least \$50,000.
- Require that **youth contribute** to the fund, either by making a financial contribution, raising funds, or providing an established number of hours of service
- Be allocated by a board of youth who are age 18 or younger, who participate in a process that includes:
 - a trained **adult advisor** to guide a series of discussions,
 - **research by youth** into the needs of the community,
 - establishment of **grantmaking criteria** by the youth within the framework established by the funder, and
 - **grant decisions** by the youth, working together on a consensus basis, supported by information or curricula about philanthropy.
- Be registered with the national coordinator

Youth Fund



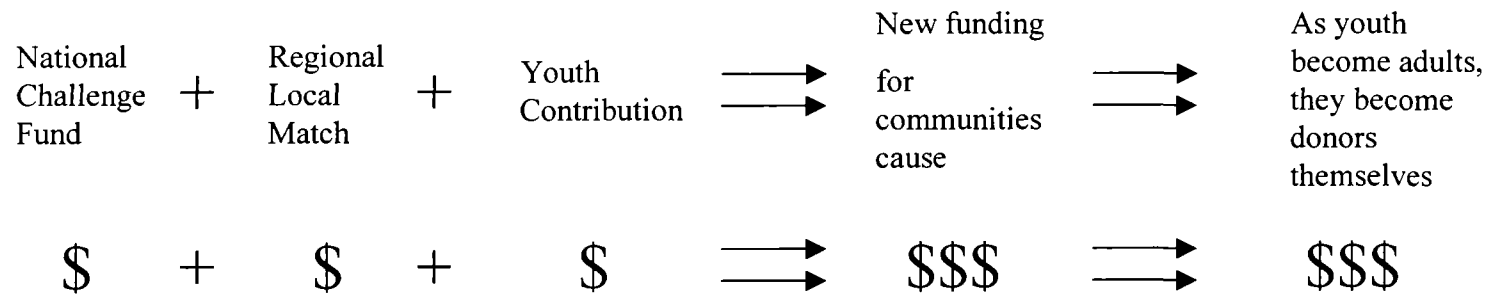
Potential for Leverage:

A dollar invested in a national challenge fund would leverage:

- a dollar from a regional or local funder, plus
- additional resources (time or money) from the youth themselves.

In effect, the dollar invested nationally doubles or even triples in size, may leverage hours of youth service, educates youth involved in the youth-led funds in a variety of ways, and then goes to support community-based programs identified by the youth.

Leverage at Work

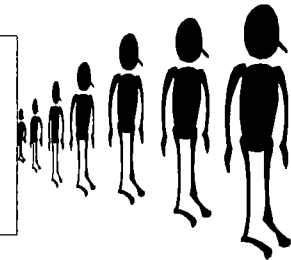


Additional Benefits



Greater Awareness of community needs by youth

Improved sense of competence by youth, contributing to their healthy development



Next Steps:

A press announcement is being planned for the fall. An invitation has been issued to President Clinton to host the announcement.

Long-term Program Outcomes:

If successful, over the next decade the initiative might grow to allow hundreds of thousands of youth in every part of the country to have the experience of contributing to their communities through youth-led funds.

As a result of this involvement, as adults, the former youth participants will continue to give generously both their time and money to causes, become active leaders in their community, and involve their own children in philanthropy, thereby sustaining the tradition for future generations.

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[America's Teenage Volunteers]

VOLUNTEERS America's Teenage



CIVIC PARTICIPATION BEGINS EARLY IN LIFE



INDEPENDENT
SECTOR

Michigan Community Foundations' Youth Project Mission and Purposes

The Michigan Community Foundations' Youth Project (MCFYP) is a statewide program to build community foundation capacity, to establish youth as philanthropists, and to build permanent and growing funds within each community to meet local youth needs. MCFYP supports youth as existing resources and decision-makers in communities and establishes important statewide ties to service, volunteerism, philanthropy and service learning.

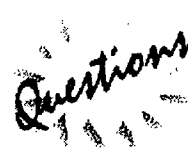
What MCFYP Is Doing:

- Creating and expanding community foundations
- Establishing permanent growing youth funds
- Involving youth in philanthropy

This is being accomplished through

- challenge grants
- technical assistance
- leadership training
- scholarships and
- minigrants

to Michigan Community Foundations and their youth Advisory Committees.



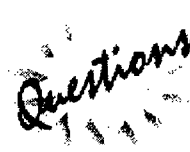
About MCFYP...

MCFYP \mik.fip\ n. var of Michigan Community Foundations' Youth Project 1. A project of the Council of Michigan Foundations supported by the W.K. Kellogg Foundation 2. A challenge grant program designed to raise community foundation endowment dollars, involve young people in philanthropy, and deliver technical assistance statewide

CMF \see. em. ef\ n. var of Council of Michigan Foundations 1. An association representing more than 360 Michigan-based foundations and corporations which make grants for charitable purposes 2. A statewide advocate working to enhance, to improve, and to increase philanthropy in Michigan

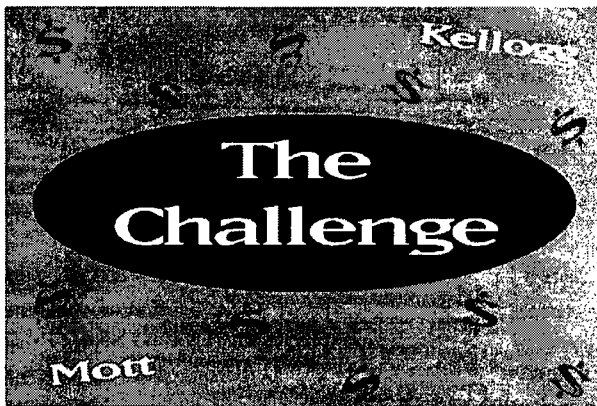
YAC \yak\ n. var of Youth Advisory Committee 1. A group of young volunteers organized through a community foundation, dedicated to effective grantmaking, fundraising, and philanthropy 2. A committee empowered to create positive role models for youth as philanthropists and resilient resources for community good.

MCFYP is a statewide program to build community foundation capacity, to establish youth as philanthropists, and to build permanent and growing funds within each community to meet local youth needs. MCFYP is funded by the W.K. Kellogg Foundation and provides challenge grants, technical assistance, leadership training, scholarships, minigrants, and conferences to Michigan community foundations and their YACs. MCFYP supports youth as existing resources and decision-makers in communities and establishes important statewide ties to service, volunteerism, philanthropy, and service-learning.



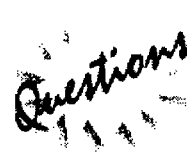
How It All Began - History of MCFYP

In 1988, the Council of Michigan Foundations and community foundation members developed a proposal to the W.K. Kellogg Foundation for the Michigan Community Foundations" Youth Project. Their efforts meant to (1) expand the areas served by community foundations in Michigan so that every citizen would have access to a philanthropic vehicle, (2) strengthen existing community foundations, and (3) involve youth in community foundations through the creation of Youth Advisory Committees.



To spearhead the effort, CMF received the help of the W.K. Kellogg Foundation and the Charles Stewart Mott Foundation--formidable advocates for community self-reliance and community foundations, and champions of youth. The Kellogg Foundation agreed to help seed the development of community foundations and, in the process, create a philanthropic training ground for youth. A challenge was made: For every two dollars

raised locally and placed in permanent endowment within a community foundation, the Kellogg Foundation pledged one dollar to build a youth fund--up to one million dollars for every participating community foundation. The Mott Foundation also issued a companion grant to provide startup support and technical assistance to emerging community foundations. As part of the challenge, each community foundation was required to form a Youth Advisory Committee (YAC)--made up of young people and adult mentors--to address local youth needs, assist in fund development activities and direct grantmaking toward youth programs. In just a few short years, scores of Michigan communities responded to the challenge. Community foundations blanketed the state and over 2,000 teens got involved--the Michigan Community Foundations" Youth Project is a great success!



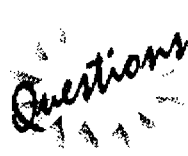
Community Foundations and their Affiliates

Here is a list of community foundations and their Youth Advisory Committees (YACs). A star preceding the foundation name means they have a YAC - no star, no YAC. There is also a map showing the location of the community foundations in Michigan.

- * Albion Civic Foundation -- Email
- * Alger Regional Community Foundation
- * Allegan Foundation
- * Ann Arbor Area Community Foundation
- * Baraga County Community Foundation
- * Barry County Community Foundation
- * The Battle Creek Community Foundation
 - * Athens Community Foundation
 - * Homer Area Community Foundation
- * Bay Area Community Foundation
- * Berrien Community Foundation, Inc.
- * Branch County Community Foundation
 - Colon Foundation
- * Cadillac Area Community Foundation
 - Missaukee County Community Foundation
- * Capital Region Community Foundation
- * Charlevoix County Community Foundation
- * Community Foundation for Delta County
- * Dickinson County Area Community Foundation
 - * Norway Area Community Fund
- * Community Heritage Foundation of Eaton Rapids
- * Community Foundation of Greater Flint -- Email
 - * Clio Fund
 - * Fenton Fund
 - * Grand Blanc
 - * Lapeer County Community Fund
- * Four County Foundation
- Greater Frankenmuth Area Community Foundation
- * The Fremont Area Foundation -- Email
 - * Big Rapids Area Community Foundation
 - Lake County Community Foundation

- * Osceola Community Foundation
- * Grand Haven Area Community Foundation -- [Email](#)
 - * Coopersville Area Foundation
- * The Grand Rapids Foundation
 - * Hudsonville Community Foundation
 - * Ionia County Community Foundation
 - * Sparta Community Foundation
 - * Wyoming Community Foundation
- * Grand Traverse Regional Community Foundation
 - * Otsego County Community Foundation
- * Gratiot County Community Foundation
- * Greenville Area Foundation
- * Hillsdale County Community Foundation
- * The Community Foundation of the Holland/Zeeland Area
- Huron County Community Foundation
 - Tuscola County Community Foundation
- * The Jackson Community Foundation -- [YAC Advisor](#)
- * Kalamazoo Foundation
 - Greater South Haven Area Community Foundation
- * Leelanau Township Foundation, Inc.
- * M&M Area Community Foundation
- * Mackinac Island Community Foundation
- * Manistee County Foundation
- * Marquette Community Foundation
 - * Greater Ishpeming Area Community Fund
 - * Negaunee Community Fund
- * Marshall Community Foundation
- * Michigan Gateway Community Foundation
- * Midland Foundation -- [Email](#)
- * Community Foundation of Monroe County
 - * Bedford Community Foundation
- * Mt.Pleasant Area Community Foundation
 - Clare County Community Foundation
- * Community Foundation for Muskegon County
 - * Ludington Area Foundation Fund
 - * Oceana County Community Foundation
- * Community Foundation for Northeast Michigan -- [Email](#)
 - Mackinaw Area Community Fund
 - North Central Area Community Fund

- Ontonagon County Community Foundation
- * Petoskey/Harbor Springs Area Community Foundation
- * Greater Rochester Area Community Foundation
- * Saginaw Community Foundation
- * Community Foundation of St. Clair County
- * Sanilac Area Community Foundation
- * Schoolcraft County Community Foundation
- * Shiawassee Foundation
- * Community Foundation for Southeastern Michigan
 - Chelsea Community Foundation
 - Community Foundation for Livingston County
- * Sturgis Foundation
 - Constantine Area Community Foundation
- Tecumseh Community Fund Foundation
- Upper Peninsula Community Foundation Alliance
 - * Forest Park Area Community Fund
 - Gogebic County Community Fund
 - Greater Keweenaw Community Fund
 - Les Cheneaux Area Community Fund
 - * Paradise Area Community Fund
 - * Sault Ste. Marie Community Fund
 - * St. Ignace Area Community Fund



mcfyp@novagate.com

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Increasing, Enhancing & Improving Philanthropy in Michigan



Council of Michigan Foundations 1997-1998 Annual Report

Youth Giving Project Meeting.
December 1, 2000

AGENDA

- | | | |
|------|---|---------------------------------------|
| I. | Welcome and Introductions | Shirley Sagawa |
| II. | Background on Youth Giving Project | Ellen Lovell |
| III. | CCFY and Youth Philanthropy | Cindy Ballard |
| IV. | National Youth Service Organizations and
Regional Models | YSO Reps. |
| V. | Discussion: Building a National Network | Ellen Lovell with all
participants |
| VI. | Concluding Remarks and Adjournment. | Shirley Sagawa |

President Clinton Announces A New Youth Giving Project

In his November 25 weekly radio address, President Clinton announced a new private sector initiative to instill youth with the spirit of giving and civic involvement by engaging them in philanthropic ventures. This program, which is currently under development, will create opportunities for youth of all backgrounds to make decisions about how to support charitable causes in their community. Youth will assess community needs, serve as volunteers, generate new resources through matched contributions to charitable organizations, and make informed choices about the allocation of a specified pool of philanthropic resources.



Youth philanthropy programs, such as the dozens supported by the Michigan Community Foundations' Youth Project, allow young people to play an active role in designing their own solutions to community problems.

Youth who participate in such programs:

- have a greater sense of community involvement and civic engagement;
- display improved self-confidence;
- are willing to assume greater personal responsibility;
- continue their education longer; and
- demonstrate civic pride and teamwork.



A number of private foundations have been working together to shape this initiative -- including the AOL Foundation, James Irvine Foundation, Ewing Marion Kauffman Foundation, W.K. Kellogg Foundation, Charles Stewart Mott Foundation, David and Lucile Packard Foundation, and Surdna Foundation. The Coalition of Community Foundations for Youth will help coordinate the initiative.

For more information about youth philanthropy, visit:

Center for Youth As Resources
National 4-H Council
Michigan Community Foundations' Youth Project
White House Conference on Philanthropy

Youth Giving Project Meeting.
December 1, 2000
AGENDA

I. Welcome and Introductions

Shirley Sagawa

Outline purpose of the meeting
Brief overview of WH involvement with philanthropic issues
and especially youth in philanthropy, service learning issues.
What is the Youth Giving Project?
President's Radio Address announcement
CEA Report: conclusions

II. Background on Youth Giving Project

Ellen McCulloch Lovell

Work since the 1999 WH conference
Discussions with California Foundations, Mott, others

III. CCFY and Youth Philanthropy

Cindy Ballard

Why is CCFY interested in this initiative?
What will CCFY do to coordinate initiative?
CCFY/Packard grant civic engagement

IV. National Youth Service Organizations and Regional Models

YSO Reps.

Save the Children/Youthnoise website
4-H Networks
Community Fdn. Greater Washington
YAR

V. Discussion: Building a National Network

Ellen Lovell with all
participants

VI. Concluding Remarks and Adjournment.

Shirley Sagawa

Coalition of Community Foundations for Youth



The Coalition of Community Foundations for Youth (CCFY) is a network of more than 175 community foundations throughout the United States dedicated to securing improved conditions for children, youth, and families. Launched in 1991 with support from the Rockefeller Foundation, CCFY is now supported by more than a dozen national foundations and hundreds of voluntary contributions.

Three themes unify our work: *Linking, Learning, and Leveraging*. These mutually reinforcing concepts are the touchstones we use to gauge the strategies we develop and the opportunities we pursue.

Learning

Mindful that people learn in different ways, we approach learning from multiple perspectives. We facilitate access to leading researchers, practitioners, organizations, tools, and techniques. We are firm believers in the efficacy of peer learning. We structure and fund technical assistance and training. We document and disseminate innovative ideas, lessons learned, and best practices.

Leveraging

By leveraging, we mean enabling community foundations - and the community at large - to leverage human, social, and financial capital. The hundreds of matching grants we have made over the last nine years have served to validate community foundation ventures into new roles and new territory. Equally important, the leveraging is reciprocal: these relatively modest investments have enabled national foundations to mine a rich vein of local resources, from hard dollars, to sweat equity, to deeper understandings of social problems and promising solutions.

Linking

Linking is our core function. We endeavor to link people, resources, and interests in ways that contribute to healthy, resilient children, youth, families, neighborhoods, and communities.

CCFY facilitates linking at many different levels:

- forging new connections within communities;
- linking work across communities; and
- serving as a conduit for knowledge, expertise, and resources between the national and local levels.

Our vantage point as an intermediary organization makes us well suited to link compatible community and national foundation objectives. We have connected community and national foundations on issues such as youth development, youth civic engagement, community organizing, families and neighborhoods, systems reform, and responsible fatherhood.



Youth Giving Project Meeting.
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Youth Giving Project Meeting
December 1, 2000

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release
Saturday, November 25, 2000

RADIO ADDRESS BY THE PRESIDENT TO THE NATION

Camp David, Maryland

THE PRESIDENT: Good morning. All across America, friends and families are still savoring the joys -- and the leftovers -- of a bountiful Thanksgiving. This weekend also marks the traditional start of the holiday shopping season. But even as many of us head out to buy that perfect gift for those we love, millions of Americans are also extending their generosity to people they've never met.

Last year, Americans gave a record \$190 billion to charitable causes: to feed the hungry, immunize children, build homes, tutor immigrants, restore parks and send disaster relief to hard-hit people all around the world. Working with America's extensive network of nonprofit and faith-based organizations, we're making a difference, but we still have more to do.

Today I'm releasing a report from the Council of Economic Advisors that examines this resurgence of charitable giving and outlines proposals to further cultivate public generosity. I'm also announcing the launch of a new, \$2 million privately funded initiative designed to introduce more Americans to the rewards of charitable giving.

Both of these efforts emerged from last year's White House Conference on Philanthropy, which Hillary and I organized to showcase America's great tradition of giving. To keep the momentum going, we also formed a task force on nonprofits and governments which will soon issue a road map for creating innovative partnerships between nonprofit organizations and federal agencies. We're tackling America's toughest challenges together and making the most of the American people's enduring spirit of generosity.

Now, according to the Council of Economic Advisors, charitable gifts now exceed 2 percent of our Gross Domestic Product, the highest level of giving in nearly three decades. Sustained by a strong economy and rising incomes, charitable giving has jumped more than 40 percent since 1995. At the same time, both donors and charities have become much more sophisticated, often using the Internet for research, education, and, increasingly, to make contributions.

Overall, 70 percent of America's households made charitable contributions last year, even those who didn't have much extra to spare. In fact, half of all Americans with incomes of less than \$10,000 made a charitable contribution. And as a percentage of their net wealth, families with the lowest incomes gave much more than the wealthiest. That's both humbling and inspiring, and suggests a tremendous potential for growth in charitable giving by well-to-do Americans.

This new report also reveals that people over the age of 65 are much more likely to make charitable contributions than younger people, even after accounting for differences in income and wealth. Perhaps, having earned the wisdom of a lifetime, seniors understand that the satisfaction of charitable giving cannot be measured in dollars and cents. And they know that personal generosity is an essential ingredient in the mortar that binds our entire community together.

Given this truth, how can we do a better job of engaging younger Americans in giving? We know already that they care about their communities, because so many are volunteering for local causes. Nearly 150,000 of them have joined AmeriCorps over the past eight years, dedicating a least a year of their lives to public service.

According to one recent study, this youthful spirit of community can be translated into a lifetime of financial support for worthy causes, but only if we engage people early and teach them the importance of philanthropy. With the help and guidance of several major philanthropic organizations, we developed a national blueprint to do just that -- the Youth Giving Project.

Building on the success of a program in Michigan, this grass-roots initiative will train young people to identify charitable needs in their own communities, teach them how to raise and distribute money to address those needs, and build leadership skills along the way. It will be coordinated by a nonprofit coalition of experts on youth programs that can provide local groups with training materials, access to a comprehensive web site and expert advice.

This is just a small investment with a potentially dividend. The baby boom generation stands poised to inherit \$12 trillion from the World War II generation. And it's likely their children will inherit even more. With that in mind, we need to help younger people recognize their own capacity to do good, and help them discover the rewards of generosity.

In this time of prosperity and season of sharing, let's remember, when we give what we can, and give it with joy, we don't just renew the American tradition of giving, we also renew ourselves.

Thanks for listening.

**PRESIDENT CLINTON'S RADIO ADDRESS TO THE NATION
BUILDING A STRONGER CIVIL SOCIETY
November 25, 2000**

Today in his weekly radio address, President Clinton will report that we continue to strengthen our civil society in America through record levels of charitable giving, a renewed commitment to teaching philanthropy to our young people, and a more inclusive approach to federal partnerships with nonprofits. The President will unveil a report by the Council of Economic Advisers (CEA) confirming that charitable giving is on the rise and exploring the tremendous potential for even greater giving in the future. President Clinton also will highlight new survey results showing that Americans overwhelmingly support teaching young people about charitable giving and will announce an initiative to engage youth in philanthropic activities. Finally, the President will share findings from his Task Force on Nonprofits and Government showing that the Clinton-Gore Administration has fundamentally changed the way government does business by developing innovative partnerships with nonprofits in every federal agency. This progress builds on the Administration's strong record of enhancing our civil society by encouraging charitable giving, strengthening the capacity of nonprofits, and promoting community service, especially among young people.

CEA REPORT SHOWS RECORD GIVING AND WIDESPREAD GENEROSITY. A new Council of Economic Advisers report on philanthropy shows that charitable giving reached a record high in 1999, surging to over \$190 billion. This represents a 43 percent increase since 1993. Giving has grown even faster than Gross Domestic Product, rising from 1.7 percent of GDP in 1995 to 2.1 percent in 1999, the highest level in nearly three decades. The report shows that the wealthiest 20 percent of Americans were responsible for two-thirds of all charitable contributions in 1999. However, the wealthiest Americans give a far lower percent of their net worth than those of more modest means. In 1999, those in the middle 20 percent of the wealth distribution donated nearly twice as large a fraction of their net worth as the wealthiest 20 percent of Americans (0.7 versus 0.4 percent of total wealth). The report found that seniors are especially generous. After accounting for differences in financial resources, they are approximately 25 percent more likely to make a charitable contribution than those near middle age. In addition, older Americans who do give, contribute substantially more -- approximately \$500-\$600 more on average per year. Consequently, the aging of the Baby Boomers and the wealth of that cohort bodes well for the future of philanthropy, assuming they continue the same generous tradition of giving in their older years as their parents and grandparents.

YOUTH PHILANTHROPY INITIATIVE WILL PROMOTE LIFELONG GIVING. Findings from the Cone/Roper "Raising Charitable Children" Survey released today reveal that 92 percent of American adults believe that encouraging children to participate in charities helps them to grow up to be better citizens, but the majority of parents report that they do not currently expose their children to philanthropy. The Youth Giving Project, a new, privately-funded initiative that was developed with federal leadership, is being launched this spring in four regions across the country -- from California to Washington, D.C. -- to create opportunities for youth of all backgrounds to become active citizens by learning about community needs, serving as volunteers, generating resources through matched contributions to nonprofit organizations, and making informed decisions about the allocation of these philanthropic resources. A number of

major foundations have helped plan this initiative – including the AOL Foundation, the Charles Stewart Mott Foundation, the Ewing M. Kauffman Foundation, the David and Lucile Packard Foundation, the W.K. Kellogg Foundation, the James Irvine Foundation and the Surdna Foundation. Additional information on this new collaboration is available at www.helping.org.

TASK FORCE HIGHLIGHTS STRONG GOVERNMENT-NONPROFIT

PARTNERSHIPS. The final report of the President's Interagency Task Force on Nonprofits and Government, which will be released later this week, reflects the priority that the Clinton-Gore Administration has placed on developing meaningful and innovative partnerships between federal agencies and private nonprofits. The report demonstrates the central role of national nonprofits and community and faith-based organizations, including the ability to do grassroots mobilizing around shared goals, increase outreach to underserved populations, and share information. At the same time, the Task Force calls on government agencies to expand efforts to reach out to new nonprofit partners and help develop their capacity to provide critically needed services – from afterschool programs to environmental cleanup – and enhance the cultural life in communities throughout our nation.

A STRONG RECORD OF BUILDING AMERICA'S CIVIL SOCIETY. These efforts and accomplishments build on the Clinton-Gore Administration's strong record of promoting charitable giving, service, and increased dialogue to bring communities together. In October 1999, the President and First Lady hosted the White House Conference on Philanthropy. At this Conference, they created the Task Force on Nonprofits and Government, called for the CEA report on philanthropy and the economy, and raised the visibility of issues – such as youth philanthropy, venture philanthropy, and internet-facilitated "e-philanthropy." In fact, earlier this fall, the White House Millennium Council co-sponsored an extremely successful conference on e-philanthropy in San Jose, California to explore expanding giving through the internet. In his FY 2001 budget, President Clinton proposed changes to the tax code to encourage greater giving by both individuals and foundations. Although Congress did not act on these proposals this year, the President challenges the next Congress to enact these important measures.

This Administration also made it a key priority to promote community service, especially among young people. Nearly 150,000 young people have joined the AmeriCorps program, launched by President Clinton in 1993. In 1997, President Clinton, together with all of the living Presidents, organized the Presidents' Summit for America's Future, which yielded thousands of national, state, and local commitments of time, money, and donated goods and services. Mrs. Clinton has also spearheaded the Vital Voices initiative to encourage women around the world to recognize and celebrate their critical role in expanding the nonprofit sector, strengthening democracy and promoting peace in their communities. Finally, the President has led the nation in an effort to become One America in the 21st Century, challenging Americans to respect others' differences and, at the same time, embrace the common values that unite us. Due to the leadership and commitment of the Clinton-Gore Administration, our nation's civil society has grown stronger and more vibrant.

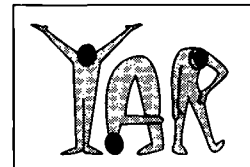
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youth-led community service

youth-adult partnership in governance

youth as grantmakers

Quick Facts About Youth as Resources (YAR)



What is YAR?

Youth as Resources (YAR) is a community-based program that provides small grants to young people to design and carry out service projects that address social problems and contribute to significant community change. YAR programs are governed by local YAR boards of youth and adults jointly responsible for raising funds for a YAR grant pool and then for awarding grants to local youth to design and carry out community service projects. Through these projects, whose costs are modest, young people in classrooms, neighborhood centers, youth organizations, community foundations, and clubs tackle a range of social issues that concern them—from health, housing, education, and the environment to drug abuse, gangs, illiteracy, and crime.

Who is involved?

Youth and adults who want to make their communities better. Youth of all backgrounds get involved on YAR boards or in designing and conducting projects. Some are experienced in community service; others may be new to volunteering. Some live in inner cities; others live in suburban or rural areas. Adult volunteers include school teachers, parents, community development agents, law enforcement officers, members of the media, philanthropists, businessmen and women, and others.

Who benefits?

With YAR, everyone benefits! Communities gain from the hard work, services, and products youth provide. Young people change their own lives while improving the lives of others. And, adults and youth begin to view each other in new ways—as partners they can trust and respect. All begin to see new hope and potential for the communities they live in and care about.

How do I find out more?

Contact the Center for Youth as Resources. See other side of this page. ➡

Listen to what youth are saying about YAR...

"Youth as Resources inspires young people to create ideas—we see a need and we fill it. But the unique part is that youth, not adults, lead and implement projects in the community. YAR lets us get involved and shows we can solve problems and make a difference. Youth as Resources gives us power."

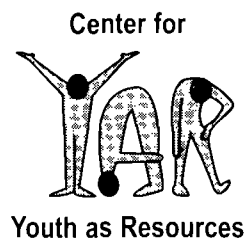
- Youth Volunteer, Chicago, IL

"I've been in other youth/adult groups, but this organization is different. Youth aren't there just to be seen; people are actually hearing us and treating us as equals."

- Youth Volunteer, Baltimore, MD

Connecting youth positively to their communities
and improving community life nationally and internationally
through the spread of youth-led service initiatives

Quick Facts about the Center for Youth as Resources (CYAR)



What and Where is CYAR?

❑ The Center for Youth as Resources (CYAR) is a national nonprofit organization, governed by a board of youth and adults who work with staff to promote the Youth as Resources (YAR) philosophy and program model. CYAR is headquartered in Washington, DC, with a satellite office in Indianapolis, Indiana.

What does CYAR do?

- ❑ Serves as an umbrella organization for local YAR programs and represents YAR nationally and internationally.
- ❑ Guides individuals, organizations, and communities seeking to start new YAR programs or strengthen existing YAR sites.
- ❑ Provides technical assistance, resource materials, and training to existing YAR programs upon request.
- ❑ Encourages peer mentoring and the sharing of strengths and experiences among YAR sites.
- ❑ Links the expanding network of YAR programs through publications, technology, and regional and national conferences.
- ❑ Furthers the YAR program and philosophy through presentations at youth-related conferences, and through collaborations with other organizations that focus on the positive development of youth.
- ❑ Supports youth voice in community, state, and national policy making and facilitates youth-led outreach to policymakers.

What's the History of YAR and CYAR?

❑ The concept of youth as resources, developed by the National Crime Prevention Council (NCPC), was first tested in Teens as Community Resources in Boston in 1986, thanks to a grant from the Boston Foundation. In 1987, with a grant from the Lilly Endowment Inc., NCPC piloted the Youth as Resources program model in three Indiana communities. Within a few years, the YAR model spread far beyond Indiana's borders. In 1995, NCPC, again with support from the Lilly Endowment Inc., established the Center for Youth as Resources (CYAR) as a separately incorporated organization. For more about YAR, see other side of this page. ➡

National Headquarters

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Phone: 202-261-4131 • Fax: 202-785-0698 • Email: yar@ncpc.org • Web site: www.yar.org

Indianapolis Satellite Office

3901 N. Meridian Street, Suite 345 • Indianapolis, IN 46208-0409
Phone: 317-920-2566 • Fax 317-920-2561

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Building Community Together

October 2000
Volume 1, Issue 2

Inside this Issue

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- 3 Featured Site
- 4 Gearing Up for the Community Assessment Kick-Off
- 5 Lessons from the Field
- 5 BCT Sites
- 6 Tool Kit Highlight
- 7 BCT Contacts

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Building Community Together

The Promise and Challenge of Collaboration

Kevin Armshaw

The balancing act necessary to kick-off an initiative is always a challenge. The level and complexity of collaboration sought by Building Community Together only makes it more difficult. However, it is also true that although more difficult on the front end, successful



collaboration enables the work of an initiative to be spread out so that no one individual or group has to support it all.

Collaborative work is an important experience for young people. Working collaboratively teaches members how to combine the strengths of different team members to obtain a common goal. If young people have the benefit of experiencing good collaboration, they will be better prepared to facilitate these processes in the future.



BCT seeks to engage the power of collaboration on all levels from the very beginning. The diversity of participants as well as the variety of organizations addressed makes sure of this fact. Furthermore, the Fall Kick-Off Event is among other things an exercise in collaboration. The challenge of contacting and inviting other community organizations to come and share their assessment of the community's needs is huge. Yet, it is precisely the scope of this challenge that assures that BCT will be a community outreach rather than an outreach in the community. The challenge of coordinating efforts beyond an individual organization is significant, but we know that you are up to it.

As this work progresses, look to the BCTLINK, BCT's listerv, (bctlink@lists.services.wisc.edu) for updates of what your colleagues are doing at different sites. We will continue to look for opportunities to share ideas and celebrate accomplishments with you. If you have any ideas for how to do this, just let us know.

Keep in touch!

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[The Year 1999 - 2000 in Review]

The Year

1999

2000

in Review

Innovation Center for
Community and Youth Development



WHITE HOUSE CONFERENCE ON PHILANTHROPY

Gifts to the Future

Gifts to the Future:

*A Strategy for Passing on the Giving Tradition to
America's Young People*



Mission:

To train the next generation of philanthropists by providing young people the opportunity to contribute to and make decisions regarding the allocation of charitable funds in their communities.

Background:

“Our democracy thrives, not just because of our free elections and our free markets, but because in that space between government and the economy, our citizens come together to help each other,” noted First Lady Hillary Clinton at the ~~first-ever~~ White House Conference on Philanthropy, held October 22, 1999. Instilling the spirit of giving in ~~each successive generation of~~ young people is an important way that we strengthen civil society and sustain our democracy.

then
by giving
an opportunity
to give
back

One of the best ways to instill that spirit is by giving young people the opportunity to contribute to their communities. Although today's young Americans have proven their willingness to give back when they are provided the opportunity, too many young people are not asked to give their time; even fewer are asked to give their resources. By increasing opportunities for youth to make meaningful contributions to their communities, we not only expand resources available to solve problems today, but as those young people learn the tradition of giving, we also make an investment in the future.

Strategy

One strategy for passing on the philanthropic tradition highlighted at the conference by Dottie Johnson of the Council of Michigan Foundations enables more than 1,500 youth each year to make grants in 86 Michigan communities. Chayo Long-Mendez, one of the students involved in the program, discussed the process students go through – conducting a needs assessment and asset mapping on youth issues, performing community service, and ultimately, making grants through a collaborative decision-making process. She described one project funded by her program -- a support center for homeless teens designed by a young woman involved in the local GED program. Chayo also noted that the youth grantmaking program involves a diverse group of young people, and that it is endowed, so future generations of youth can have similar experiences. In fact, the youth themselves are responsible for recruiting and training their successors.

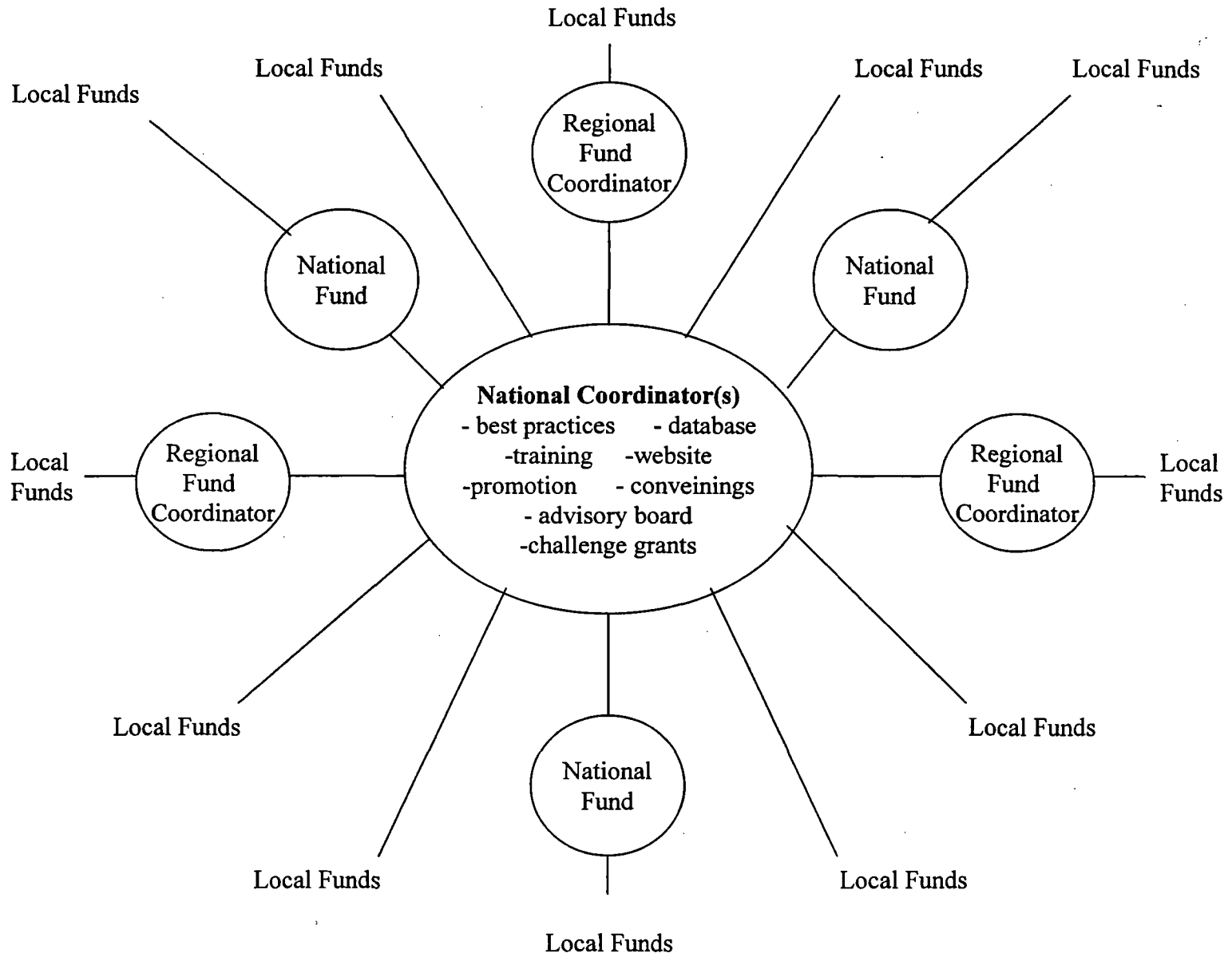
As demonstrated at the conference, this kind of experiential learning appears to be a highly effective way to educate youth about their communities, support entrepreneurial youth-led solutions to community problems, provide young people with a structured opportunity to experience giving, and teach the philanthropic ethic. Such efforts also teach youth leadership and collaboration skills, while helping to change the stereotype adults hold about young people. Studies confirm the impact of these programs, finding that they improve self-confidence, responsibility, teamwork, knowledge of philanthropy, civic pride and engagement, and commitment to future community involvement. Many youth development experts consider “the opportunity to give back” to be a key strategy to help young people build the sense of personal competence that is essential to their healthy development.

Convinced of the effectiveness of this experiential approach as a way of training the next generation of philanthropists, a group of private foundations began to meet after the White House Conference to discuss how to expand the number of opportunities for young people. The group identified additional examples of “youth-led funds,” including those supported by the Community Foundation-Silicon Valley, the Surdna Foundation, and the Ewing M. Kauffman Foundation in Kansas City. Such funds give youth a sense of ownership and responsibility for their own communities by vesting them with the responsibility for raising and distributing resources and involving youth in community service or supporting youth-designed projects. Successful projects also educate donors, local community foundations, and service organizations about the value of working with youth as partners.

Program Design

Those involved in the discussion meetings suggested the creation of a national initiative which could take on the following structure.

Structure



Infrastructure

A “**national coordinator**” would support a network of existing and new youth-led funds in the following ways:

- Create a national **advisory board** to guide the development of the project;
- Work with a research/evaluation contractor to **identify best practices** and arrange for additional evaluations of projects to allow for continuous program improvement;
- Arrange “**train the trainers**” training for adult advisors of youth-led funds on how to administer these funds consistent with best practices;
- **Promote the model** to funders and others, including additional partners for the initiative;

- With the assistance of the AOL Foundation, develop and maintain a **website** as a resource for youth-led fund participants and as a way to educate and engage them in philanthropy;
- “Register” youth funds to create a **national database** of programs;
- Identify and make available **curricula** to support youth fund programming;
- Organize an **annual convening** for youth-led fund leaders; and
- Manage a **national fund** to be used to make challenge grants to local and regional funds.

National, regional, and local funders would create their own youth funds, or contribute to the national fund. For example, a national foundation interested in youth development might support a national youth-serving organization to create youth funds at each of its local affiliates. Or a regional funder might make a grant to a community foundation or United Way to manage a youth fund in partnership with local schools or youth organizations. Because the model is so flexible, any group of youth working with an adult advisor could become involved if funds were made available. Adult advisors would have access to the information and services provided by the national coordinator.

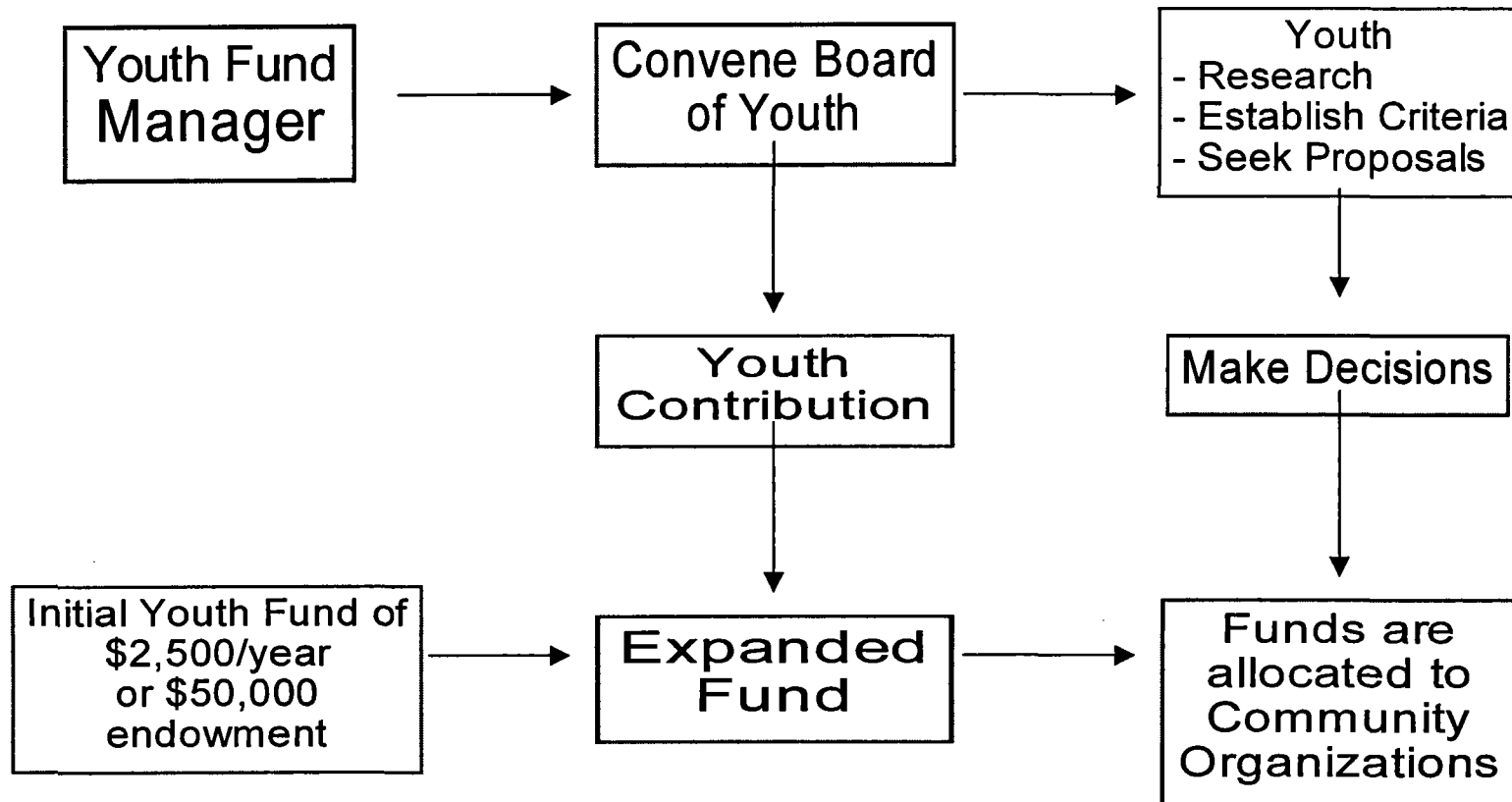
Youth Fund Design

Youth funds could operate through or in partnership with youth-serving or philanthropic organizations that would provide adult leadership and ensure that best practices are followed. Examples of youth-serving organizations that have already expressed interest in the initiative are Youth As Resources, Youth Service America, YMCA, 4-H, United Way, Save the Children, City Year, and Habits of the Heart. Funds may also be connected to service-learning programs in schools, and be supported by relevant curricula. Funds may also be managed through a website, with virtual communities developing around key issues.

To qualify, a youth fund would follow these guidelines:

- Be funded at a minimum of \$2,500 per site per year, or be endowed for at least \$50,000.
- Require that youth contribute to the fund, either by making a financial contribution, raising funds, or providing an established number of hours of service
- Be allocated by a board of youth who are age 18 or younger, who participate in a process that includes:
 - a trained **adult advisor** to guide a series of discussions,
 - **research by youth** into the needs of the community,
 - establishment of **grantmaking criteria** by the youth within the framework established by the funder, and
 - **grant decisions** by the youth, working together on a consensus basis, supported by information or curricula about philanthropy.
 - Be registered with the national coordinator.

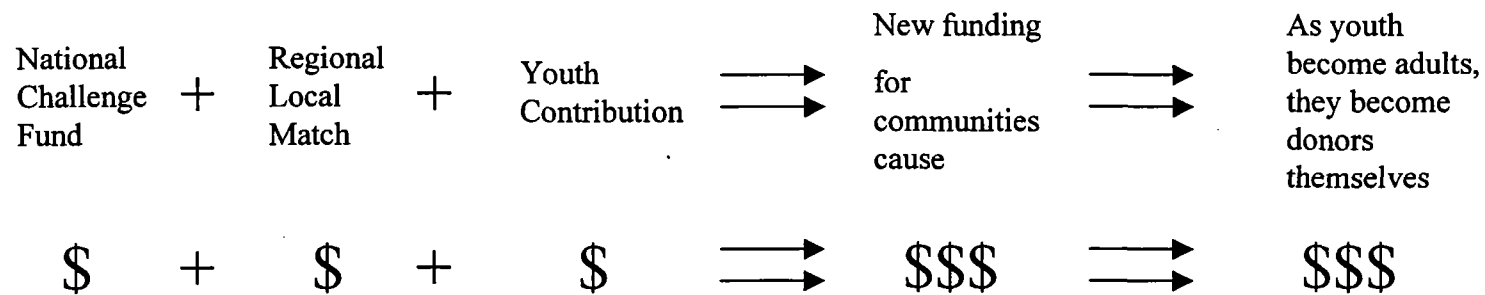
Youth Fund



Potential for Leverage

An appealing feature of this initiative is its potential for leveraging funds. For example, a dollar invested in a national challenge fund (described below), would leverage a dollar from a regional or local funder, plus additional resources (time or money) from the youth themselves. In effect, the dollar invested nationally doubles or even triples in size, may leverage hours of youth service, educates youth involved in the youth-led funds in a variety of ways, and then goes to support community-based programs identified by the youth as meriting support. This may prove to be an exciting way for a funder concerned with an issue both to leverage its funds and to enlist new recruits (the youth) to a cause.

Leverage at Work

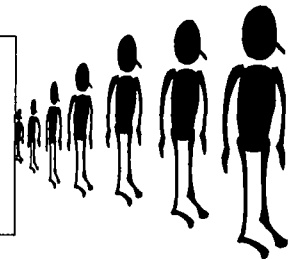


Additional Benefits



Greater Awareness of community needs by youth

Improved sense of competence by youth, contributing to their healthy development



Next Steps

Leaders of a dozen foundations and regional associations of grantmakers have met several times since the White House Conference and agreed on several interim steps.

First, the group asked for some preliminary research designed to map existing programs. The Council of Michigan Foundations' Youth Project conducted a preliminary census this spring that resulted in a database of more than 250 youth-as-grantmakers programs in 30 states. This database can be found on Michigan Community Foundations' Youth Project website at www.mcfyp.org. In addition, the America Online Foundation investigated the use of the Internet as a tool to promote youth engagement in philanthropy, and presented a preliminary report in June.

Second, a national coordinator must be identified who is able to carry out the functions described above. Ideally, the coordinator would have a substantive connection to the project, be able to contribute expertise to the project, and be able to carry the project out in a cost-effective manner, including leveraging its other resources.

Third, funders must be identified to support the national coordinator and to seed the national fund and regional funds. Specifically,

1. National founding partners are needed to:
 - Contribute to the support of the national coordinator [estimated cost -- \$1 million over three years to be shared by two or more national founding partners]; and
 - Contribute to a national challenge fund or support a regional fund of significant size. A challenge fund would make grants that must be matched dollar for dollar by the recipient.

2. National, regional, and community participants are needed to:

- Support any national, regional, or community youth-serving organization that will operate the youth-led fund according to the above guidelines;
or

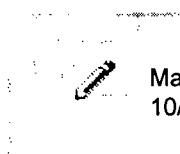
- Operate their own youth-led fund.

Note that funders may limit the purposes for which their funds may be granted to stay within their own giving guidelines. For example, a foundation interested in the environment might ask youth to focus on environmental causes or a funder concerned with entrepreneurship might focus funds on youth-designed solutions to community problems.

Fourth, a national press announcement would be made, possibly in early September. Project organizers will request the participation of President Clinton in the announcement and suggest that he challenge other funders to participate.

Long-term Program Outcomes

If successful, over the next decade the initiative might grow to allow hundreds of thousands of youth in every part of the country to have the experience of contributing to their communities through youth-led funds. As a result of this involvement, as adults, the former youth participants will continue to give generously both their time and money to causes, become active leaders in their community, and involve their own children in philanthropy, thereby sustaining the tradition for future generations.



Malcolm Richardson
10/24/2000 09:20:26 AM

Record Type: Record

To: Matthew L. Nelson/WHO/EOP@EOP, Shirley S. Sagawa/WHO/EOP@EOP

cc:

Subject: today's call

Cindy wants to add her assistant director to today's call. I forwarded Cindy's budget figures earlier, and I believe that's all we need in the way of paper. If not, let me know.

----- Forwarded by Malcolm Richardson/WHO/EOP on 10/24/2000 09:18 AM -----



Cindy Ballard <cindy@ccfy.org>
10/23/2000 12:41:50 PM

Record Type: Record

To: Malcolm Richardson/WHO/EOP@EOP

cc:

Subject: tomorrow's call

Hello Malcolm, I'm writing to confirm and clarify the time of tomorrow's call, and to ask that another person be added to the call: Martha Johnston (Assoc. Dir. of the Coalition). Martha's phone number is 410.323.8987. As to the time, is it 9:30 am Eastern or Central? Either is fine with me, but I neglected to note the time zone on my calendar. thanks, Cindy



- att1.htm

PAMELA STEVENS
20 Plaza Street E., Apt. B9
Brooklyn, New York, 11238
718-623-9085

CAREER HISTORY

Edna McConnell Clark Foundation
New York, New York

1998 -2000

Director, Youth Development Program

Developed the Foundation's first grantmaking program to support the positive development of youth by bringing high quality programs to scale and building the organizational capacity of key institutions in the field. Major areas of investment included expanding and improving youth services in national youth-serving organizations, and helping national advocacy and communications organizations reach larger audiences.

- Developed strategies to identify appropriate national and local organizations for Foundation investment
- Worked with the President's management team and trustees to assess new strategies and investments
- Convened outside experts to inform the Foundation about current policy issues, best practices in youth programming, and latest evaluation and research evidence
- Represented the Foundation at national and regional meetings
- Planned and facilitated bi-annual meetings with national and regional youth development foundations
- Supervised support staff and consultants to the Foundation

DeWitt Wallace-Reader's Digest Fund
New York, New York

1992 to 1998

Program Officer

Primary responsibility for program design, grant making, and grant monitoring to strengthen the capacity of youth-serving organizations and expand opportunities for youth during the non-school hours. Major areas of investment included professional development of youth workers, improving management systems for community-based organizations, increasing the quality and supply of after-school programs, and expanding youth services in public libraries.

- Developed program designs, priorities, and strategies for presentation to the Fund's senior staff and Board of Directors
- Reviewed and analyzed proposals, conducted site visits, and consulted with program, evaluation, and communications colleagues
- Recommended projects for funding and prepared written and oral presentations to the Fund's senior staff and board
- Managed approximately 36 multi-year grants totaling \$38 million
- Developed relationships with practitioners, researchers, and other funders in youth development and related fields

Manpower Demonstration Research Corporation (MDRC) 1988 to 1992
New York, New York

Operations Associate

Acted as liaison between MDRC and local non-profit organizations participating in national evaluation projects designed to improve employment, education, and health outcomes for low-income parents and their children.

- Established public-private partnerships with program administrators, state and local officials, and foundations to increase funding and support services for low-income families and their children
- Negotiated with state and local government officials on program design, coordination, and funding strategies to improve the delivery and quality of services
- Developed program guidelines for case management, peer support, life skills instruction, and family planning services
- Coordinated team of consultants to provide training and technical assistance on program implementation to local organizations
- Prepared written reports on program activities for state welfare administrators, national and regional foundations, and national advocacy organizations

Urban Affairs Corporation 1985 to 1988
Project TEAM
Houston, Texas

Project Director

Managed, developed, and implemented a comprehensive service delivery system to provide education, parenting, health care, and child care for adolescent mothers and their children

- Administered an annual budget of more than \$500,000 and supervised 14 professional staff
- Developed successful requests for continued and new program funding from state and county agencies, private foundations, and corporations
- Coordinated program services for vocational training, education, and health care with other community providers

Related Work Experience

Texas Department of Human Services Personnel Division, Austin, Texas	1984 to 1985
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Harris County Children's Protective Services Child Placement Worker, Houston, Texas	1982 to 1983
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Orleans Parish Office of Family Security Eligibility Worker for AFDC, New Orleans, Louisiana	1980 to 1981
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EDUCATION

University of Texas Austin, Texas MS in Social Work, Administration and Planning	1985
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Arizona State University Tempe, Arizona BA, Sociology, cum laude	1977
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PROFESSIONAL AFFILIATION

Grantmakers for Children, Youth and Families, Washington DC. Director 1997 to 2000. Steering Committee, 1995 to 1997.

**Coalition of Community Foundations for Youth
National Youth Philanthropy Initiative
January 1, 2001 – December 31, 2001**

Salaries and Fringes	17,800 ¹
Consultants and fees	75,000 ²
Travel	15,000 ³
Conferences and meetings	25,000
Telephone and fax	3,000
Postage and delivery	2,000
Office supplies	1,000
Indirect costs	<u>11,200</u>
Total Costs	150,000

¹ This amount represents .10 FTE of senior staff time and includes a fringe benefit rate of 25%.

² While the Coalition has in-house expertise to manage this initiative, with one senior staff member who has served as the executive director of a youth development organization and one senior staff member who designed and implemented a youth philanthropy program, we do not have the in-house capacity to launch the initiative. We anticipate engaging Pamela Stevens to lead this effort during its first year, i.e., the term of this grant. Ms. Stevens has impressive youth development credentials and has designed and managed initiatives as a staff member at two national foundations.

³ In addition to staff and consultant travel for investigative purposes, this line item may be used to defray the cost of an initial meeting of the advisory board (particularly youth members of the board), or to provide travel stipends to enable young people or youth philanthropy coordinators to attend meetings associated with this initiative.

**Coalition of Community Foundations for Youth
National Youth Philanthropy Initiative
January 1, 2001 – December 31, 2001
Page two**

<u>Sources of Funding</u> ⁴	<u>2000</u>	<u>2001</u>
Mott Foundation	0	150,000
Packard Foundation	440,000	600,000

⁴ The Coalition has an initiative on youth civic engagement funded by the David and Lucile Packard Foundation. Under this initiative, we are re-granting \$300,000 per year to community foundations to engage young people in civic life at the local level. A number of these grants involve youth in grantmaking, but the goal must be the greater good rather than the broader range of activities that might be construed as "community service." Each of these grants must be matched on a 1:1 basis at the local level, up to half of which may be in-kind; thus, there is a significant leveraging of these funds. While we do not view the Packard and Mott grants as a single initiative, they are part of the same continuum and we will endeavor to link them in ways that strengthen both.

WHITE HOUSE STAFFING MEMORANDUM

Date: 11-21-00 ACTION / CONCURRENCE / COMMENT DUE BY: 11/22 11:30 AMSubject: Radio Address: CULTIVATING AMERICAN PHILANTHROPY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☒	☐	SIEWERT	☐	☒
PODESTA	☒	☐	MARSHALL	☐	☐
ECHAVESTE	☒	☐	MOORE	☐	☐
RICCHETTI	☒	☐	NASH	☐	☐
LEW	☐	☐	NOLAN	☐	☐
BAILY	☐	☐	REED	☐	☐
BERGER	☐	☐	SPERLING	☐	☐
BLUMENTHAL	☐	☐	STREETT	☐	☐
BRAIN	☐	☐	TRAMONTANO	☒	☐
BURSON	☐	☐	UCELLI	☒	☐
CAHILL	☐	☐	VERVEER	☐	☐
EDMONDS	☒	☐	<u>Ellen Lovell</u>	☒	☐
FRAMPTON	☐	☐	<u>Malcolm Richardson</u>	☒	☐
IBARRA	☐	☐	<u>Shirley Sagawa</u> →	☒	☐
JOHNSON, B.	☐	☐	<u>Julie Bosland</u>	☒	☐
JOHNSON, J.	☒	☐	<u>Audrey Choi</u>	☒	☐
LANE	☐	☐		☐	☐

REMARKS:

Comments to John Pollack

RESPONSE:

Office of the Staff Secretary

Staffing Memo 11/2/00

Ext. 62702

Draft 11/21/00 10:30 p.m.
John Pollack

**PRESIDENT WILLIAM JEFFERSON CLINTON
RADIO ADDRESS ON
CULTIVATING AMERICAN PHILANTHROPY
CAMP DAVID, MARYLAND
November 25, 2000**

Good morning. All across America, friends and families are still savoring the joys – and the leftovers – of a bountiful Thanksgiving. This weekend also marks the traditional start of the holiday shopping season. But even as many of us head out to buy that perfect gift for those we love, millions of Americans are also extending their generosity to people they've never even met.

Last year, Americans gave a record \$190 billion to charitable causes: to feed the hungry, immunize children, build homes, tutor immigrants, restore local parks and send disaster relief to hard-hit people around the world. We're making a difference, but we still have work ahead.

Today, I am releasing a report from the Council of Economic Advisors that examines this resurgence of charitable giving and outlines proposals to further cultivate public generosity. I am also announcing the launch of a new, \$2 million public-private partnership designed to introduce an entire generation of young Americans to the rewards of charitable giving.

Both of these efforts emerged from last year's White House Conference on Philanthropy, which my wife Hillary and I organized to help focus the nation's attention on new and successful partnerships between the public, private and non-profit sectors; and to figure out how we could better tackle America's challenges together.

In researching charitable giving, the Council of Economic Advisors found that such gifts now exceed 2 percent of our Gross National Product, the highest level in nearly three decades. Sustained by a strong economy and rising incomes, charitable giving jumped more than 40 percent since 1995. At the same time, both donors and charities have become much more sophisticated, often using the Internet for research, education, and to facilitate contributions.

Overall, 70 percent of American households made charitable contributions last year, even those that didn't have much extra to spare. In fact, half of all Americans earning less than \$10,000 made a charitable contribution. And as a percentage of their net wealth, the poorest families gave 25 times as much as the wealthiest. That's both humbling and inspiring, and suggests a tremendous potential for growth in charitable giving at higher income levels.

This new report also reveals that people over the age of 65 are much more likely to make charitable contributions than younger people are, even after accounting for differences in income and wealth. Perhaps, having earned the wisdom of a lifetime, seniors understand that the satisfaction of charitable giving cannot be measured in dollars and cents. And they know that personal generosity is an essential ingredient in the mortar that binds a community together.

Given this truth, how can we do a better job of engaging younger Americans in charitable giving? We already know that they care about their communities, because so many are volunteering for local causes. Nearly 150,000 of them have joined AmeriCorps over the past eight years, dedicating at least a year of their life to public service.

I believe this youthful spirit of community can be translated into a lifetime of financial support for worthy charities, but only if we engage people early and teach them the importance of philanthropy. With the generous support of several major corporations and philanthropic foundations, we have developed a national blueprint to do just that: the Youth and Philanthropy Initiative.

Building on the success of a program in Michigan, this grassroots initiative will train young people to identify charitable needs in their own communities, teach them how to fundraise to address those needs, and build leadership skills in the process. It will be coordinated by a non-profit coalition of experts on youth programs that can provide local groups with training materials, access to a comprehensive website and expert advice.

This is a small investment with a potentially enormous dividend. According to the President's Task Force on Nonprofits and Government, the Baby Boom stands poised to inherit \$12 *trillion* from the World War II generation. And it's likely that their children will inherit even more.

With that in mind, we need to help younger people understand their own capacity to do good, and show them the immeasurable rewards of generosity. If we all give what we can today, we will inspire them to build a better tomorrow.

Thank you.



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(301) 961-2800 • FAX: (301) 961-2894
Web: www.fourhcouncil.edu

FOR IMMEDIATE RELEASE
May 24, 2000

For More Information Contact:
Christie Phillips, (301) 961-2915
Annie Morgan (301) 961-2880
Amy Weisenbach (301) 961-2972

Surdna Foundation, Inc. Funds National 4-H Council to Develop an Online Youth in Governance Clearinghouse

CHEVY CHASE, Md. – The Surdna Foundation, Inc. has awarded National 4-H Council's Innovation Center for Community and Youth Development with a two-year \$200,000 grant to develop an online clearinghouse designed to build a national movement for youth in governance and decision-making. The Clearinghouse will also be part of the Innovation Center's At the Table initiative. At the Table, a collaborative effort housed at National 4-H Council, is aimed at researching, promoting and supporting the concept of youth inclusion in decision-making roles.

The goal of the online clearinghouse is to connect organizations and individuals to the resources they need to bring young people into organizational and community decision-making. It will serve as a central place on the Internet where youth workers and young people can work to build the growing body of knowledge and practice of successfully involving young people in the decisions that affect them, whether it be on a nonprofit board, a school board or a government taskforce.

The clearinghouse will be hosted by National 4-H Council and designed by an Internet development firm in partnership with a design team of youth and adults from around the country. The design team will meet this summer to develop the concept for the site.

Additionally, the Innovation Center will work in partnership with Save the Children to develop an area for youth organizers through their new youth-led website, Kids4Kids (working title), and the International Youth Foundation's "Youth Today, Youth Tomorrow" site will serve as the host for field-level work rooms. The Innovation Center will also develop an area of the online clearinghouse to connect practitioners with tools and curricula. According to Diane L. Ty, Managing Director of Kids4Kids at Save the Children, "It is a win-win partnership where Save the Children benefits from the expert content of National 4-H Council's Innovation Center, while the Innovation Center takes advantage of our existing technology infrastructure."

-more-

The Innovation Center for Community and Youth Development transforms and enriches the youth development field by seeking and promoting bold and creative practices that achieve positive development for youth, communities, and society. The Innovation Center incorporates an eagerness to learn and evolve, to research, perform pilot tests, documents, and evaluates promising new practices, then shares the lessons learned with the youth development field. In partnership with other organizations and with a cadre of youth and adult staff, volunteers, and specialists who share a devotion to the potential of youth development, the Innovation Center makes new connections among groups, people, and ideas.

National 4-H Council is an uncommon youth development organization fostering innovation and shared learning for youth workers and young leaders. National 4-H Council partners with the Cooperative Extension System, communities, and other organizations to provide technical support and training, develop curricula, create model programs and promote positive youth development to fulfill its mission. National 4-H Council also manages the National 4-H Conference Center, a full-service conference facility, and the National Supply Service, the USDA nationally authorized agent for the interstate sales of paraphernalia bearing the 4-H name and emblem. The 4-H name and emblem is protected under 18 U.S.C. 707.

#

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At The Table

Youth Voices In Decision Making

UPDATE

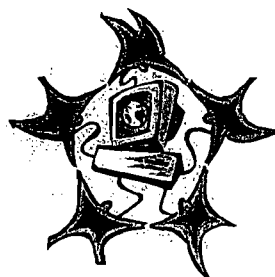
Surdna Foundation, Inc. Funds At the Table Internet Clearinghouse

Thanks to a new \$200,000 grant, we will be able to build an **Internet clearinghouse for youth in governance and decision-making resources**.

The main Internet clearinghouse site will be hosted by National 4-H Council and designed by an Internet development firm in partnership with a design team of youth and adults. The Innovation Center will work in partnership with Save the Children to build-out an area for youth organizers to work together through their new youth web site.

International Youth Foundation's Youth Today Youth Tomorrow site will serve as the host for online work rooms for the field. And the Innovation Center will build-out an area of the site for practitioners with tools and an online curricula and toolkit database. We will also use the site as a place to gather information on where youth are involved in governance roles.

We will be pulling together a design team sometime this summer. Let us know if you are interested in participating.



The At the Table Internet Clearinghouse will accelerate the pace of the movement by connecting us all.

Summer 2000



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At the Table to Host Series of Affinity Group Meetings

Through a grant from Levi Strauss Foundation, At the Table will host a series of three affinity group meetings focused on building the national youth in governance movement. These meetings include:

Strategy Collective:

Through this meeting, we hope to develop a collective strategy for reaching new audiences with youth in governance philosophies. We are thinking of having this session focused towards

reaching the fields of education or public policy.

Researchers' Collective: As we near the completion of the At the Table research, we will host a meeting with the field to help develop a shared research agenda for youth in governance.

Chaordic Youth Alliance

Meeting: There are a growing number of youth-led organizations around the country working to build the youth movement. We will convene a group of

youth leaders to think about how to build an alliance of youth organizations using the theory and practice of chaordic organizing.

We are in the beginning stages for planning each and will be looking to many of you for help with these meetings. There will be opportunities for co-hosting these meetings, assisting in planning, facilitating and participating at the meetings. Please let us know how you would like to be involved!