

WHITE HOUSE CONFERENCE ON PHILANTHROPY

DAY OF BINDER

McGuire

52182

PHILANTHROPY NW GATE (33)

11:00AM FRIDAY

SPEAKERS (19)

~~Emmett Carson~~

~~Peter Hart~~

~~Justin Timberlake and mom Lynn Harless~~

~~Dorothy Johnson~~

~~Lorraine Carlos Vazquez~~

~~Evan Mendelson~~

~~Peg Talburt~~

~~Chayo Long Mendez~~

~~Patty Stonesifer~~

~~Kevin Fong~~

~~Cate Muthor~~

~~Steve Case and Jean Case~~

~~Bill Massey~~

~~Malik Evans~~

~~Rosabeth Moss Kanter~~

~~Rebecca Adamson~~

~~Bill White~~

HEROES (13)

~~Myrian Bodner~~

~~Gil Castellanos and mom Laura Castellanos~~

~~Motel Dawson~~

~~Mary Grayson~~

~~Regina Jennings~~ * (requires one on one aide)

~~Rolland Lowe~~

~~Matthew Nonemacher and dad John Nonemacher~~

~~Rev Ann Pearson~~

~~Esperanza Rich~~

~~William Shelton III~~

~~Harrison Steans~~

OTHER (1)

~~Paul Newman~~

6-7/2

U number:

U33573
(NW Gate-Phil)

Cate M ✓
Bill W ✓
Matt
Esperanza

President's List

WH PHILANTHROPY HEROES-NORTHWEST GATE LIST - Friday OCT 22 1999 - 11:00 AM East Room - Business - North West Entrance

Page 1

THE PRESIDENT AND FIRST LADY

REPORT DATE: October 21, 1999
REPORT TIME: 6:13 PM

Accepts and No Responses

Ms. Rebecca Adamson

President and Founder, First Nations Development Institute
Fredericksburg, VA

Ms. Regina Jennings Barker

Morgantown, WV

Ms. Myrian Arguello Bodner

Nicaraguan Hurricane Victims Fund
Louisville, KY

Mr. Emmett Carson

President, Minneapolis Foundation
Minneapolis, MN

Mr. and Mrs. Stephen McConnell Case

Chairman and CEO, America Online
Dulles, VA

Mr. Gilbert Castellanos

Elmhurst, IL

Guest: Mrs. Laura Castellanos

Ms. Lorraine Cortes-Vazquez

President, Hispanic Federation of New York

Mr. Matel Dawson

The Community Foundation for Southeast Michigan
Detroit, MI

Mr. Malik Evans

Rochester, NY

Mr. Kevin A. Fong

General Partner, Mayfield Fund
Menlo Park, CA

Ms. Mary Grayson

Los Angeles, CA

Mr. Peter D. Hart

President, Peter D. Hart Research Associates
Washington, DC

Ms. Dorothy A. Johnson

President, Council of Michigan Foundations
Grand Haven, MI

Dr. Rosabeth Moss Kanter

Professor, Graduate School of Business Administration, Harvard University
Cambridge, MA

Mr. Chayo Long Mendez

Battle Creek, MI

REPORT DATE: October 21, 1999
REPORT TIME: 6:13 PM

Accepts and No Responses

Dr. Rolland C. Lowe
San Francisco Foundation
San Francisco, CA

Mr. William Massey
National Charities Information Bureau
New York, NY

Ms. Evan U. Mendelson
Executive Director, Jewish Funders Network
New York, NY

Ms. Catherine S. Muther
Three Guineas Fund
San Francisco, CA

Mr. Paul Newman
Founder, Newman's Own Foundation
Westport, CT

Mr. Matthew Nonemacher
PA
Guest: Mr. John Nonemacher

Rev. Ann A Pearson
North Canton, CT

Ms. Esperanza Candida Rich
Seattle, WA

Mr. William C. Shelton
Washington, DC

Mr. Harrison I. Steans
Chairman, Steans Family Foundation
Chicago, IL

Ms. Patricia Stonesifer
President and Co Chair, Bill and Melinda Gates Foundation
Seattle, WA

Ms. Margaret A. Talburt
Executive Director, Michigan Women's Foundation
Livonia, MI

Mr. Justin Timberlake
N'Sync
Orlando, FL
Guest: Mrs. Lynn Harless

Mr. William White
President, Mott Foundation
Flint, MI

PHILANTHROPY MEET AND GREET 30

SPEAKERS (10)

~~Emmett Carson~~ ✓

~~Peter Hart~~

~~Justin Timberlake and mom Lynn Harless~~ ✓

~~Dorothy Johnson~~

~~Kevin Fong~~

~~Cate Muther~~

~~Steve Case and Jean Case~~

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~~Rev Ann Pearson~~

~~Esperanza Rich~~

~~William Shelton III~~

~~Harrison Steans~~

SPONSORS (6)

~~Bill White/Mott~~

~~Paul Amos/South Carolina Education Television~~

~~Jill Iscol/Iscol Family Foundation~~

~~Ann Orr/NEH~~

~~Betty Beene/United Way~~ ✓

~~Bernadine Healey/Red Cross~~

OTHER (1)

~~Paul Newman~~

12³⁰ touch base
1 meet & greet

~~Marcy Potter~~
Case

Mathe

Case
Harrison
STANS

THE WHITE HOUSE

WASHINGTON

October 21, 1999

B
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**WHITE HOUSE CONFERENCE
ON PHILANTHROPY: GIFTS TO THE FUTURE**

DATE: October 22, 1999
LOCATION: State Floor
TIME: 12:30pm
FROM: Ellen McCulloch-Lovell
Shirley Sagawa

I. PURPOSE

You and the President will participate in the first White House Conference on Philanthropy. You will make welcoming remarks and provide the context for the day's discussions, which you will moderate. In addition to providing recognition to America's philanthropic and nonprofit leaders, this conference will encourage all Americans to think of themselves as philanthropists, increase their giving and leave a legacy to future generations of volunteering and giving. Prior to the event you will meet with the panelists, conference supporters, and the outstanding individual philanthropists – the “heroes of philanthropy” – who are profiled in the introductory video to be shown to East Room and satellite audiences.

II. BACKGROUND

The White House Conference on Philanthropy is a three hour discussion with twenty discussants and a live audience of approximately 200 that will be broadcast from the East Room of the White House to downlink sites across the country. The first session will cover the ways we can teach or transmit the philanthropic tradition to future generations, and the second session will explore how changing demographics, the transfer of wealth and new technologies will transform American philanthropy in the years ahead. These panels will be followed by an open discussion with some pre-determined participants in the audience. This conference was conceived by the Office of the First Lady and the White House Millennium Council in consultation with experts from foundations, leading nonprofits, and researchers.

The conference will begin with a four minute introductory video shown to the East Room and the satellite audiences. This video will profile eleven "heroes" of American philanthropy from a wide range of backgrounds. The video makes the point that *all* Americans can be philanthropists and that American philanthropy will reflect the demographic changes transforming America in the 21st century. The first panel, "Expanding the American Tradition of Giving," features four panelists who represent new research, community foundations, youthful donors, and experts who are working with youth. The purpose of this session is to explore how the ethic of giving can best be taught and to highlight some imaginative current efforts to involve youth.

The second panel, "New Philanthropy in the New Millennium," features three outstanding new donors and philanthropists who are actively promoting more giving by entrepreneurs, the newly wealthy, and ordinary Americans. The third segment of the program will feature an open discussion which you will moderate. Observing and participating in the discussion will be an audience of some 200 leaders from philanthropic institutions, nonprofit organizations, youth groups, and researchers, educators and innovative new donors.

The first two hours of the conference will be broadcast by satellite by South Carolina Educational Television. Over 3,443 sites will receive the signal, and several public broadcasting networks will transmit it as well. Public access and cable channels will reach a potential audience of 10.5 million cable viewers, and South Carolina ETV's own network will reach 1,200 schools and other sites. 153 sites, in 42 states, have registered at our online website. Many of these local sites will sponsor their own conferences or forums in conjunction with our event. The American Red Cross and United Way cooperated to organize a number of these local conferences, but other groups – the Forum of Regional Association of Grantmakers, the National Committee on Planned Giving, and the National Association of Fund-Raising Executives also are planning special events around the broadcast. The American Red Cross will host one large forum at its national headquarters on 17th Street.

The conference provides a forum for announcing a series of action steps from both the government and our private sector partners.

Government:

- The President will announce the creation of a new Interagency Task Force on Nonprofits and Government. This Task Force will be charged with studying ways to improve collaboration between the nonprofit sector and federal agencies. The Interagency Task Force will be co-chaired by the National Economic Council, the Domestic Policy Council, and your Chief of Staff.
- The Department of Treasury will sponsor a follow-up forum with representatives of the nonprofit sector to discuss issues affecting the charitable sector.

- The Council of Economic Advisers will be charged with preparing an analysis of research on the economic impact of the nonprofit sector and new studies of possible governmental measures that could increase private giving.
- The Corporation for National Service is sponsoring a youth roundtable this morning to discuss ways that young people can be encouraged to become more active donors and volunteers.

Private Sector:

- The National Charities Information Bureau, in cooperation with AOL, charitableway.com and Greatergood.com, and with participation by officials from the Office of the Vice President, the Department of Commerce, and the White House Millennium Council, is sponsoring a second roundtable on e-philanthropy at the U.S. Chamber of Commerce. The President of NCIB will announce a commitment to hold follow-up forums and that the participating corporations have agreed to four principles that should guide online philanthropy.
- The Bill and Melinda Gates Foundation will announce that it will support the costs of a follow-up meeting with youth organizations to discuss how they can work together to promote youth philanthropy.
- The Girl Scouts of America has announced the creation of a new patch program, the Strength and Sharing Girl Scouts Philanthropy Patch program.
- The AOL Foundation just launched its online philanthropy portal, www.helping.org which provides potential donors information about hundreds of thousands of nonprofit organizations. Steve Case, CEO of AOL, is on the second panel of the conference.

The White House Conference on Philanthropy is sponsored by the White House Millennium Council in partnership with the National Endowment for the Humanities. Major support comes from the Charles Stewart Mott Foundation which is providing funds to South Carolina Educational TV for the cybercast and satellite broadcast. Additional support comes from Jill Iscol and the Iscol Family Foundation, the Marcie Polier Family Foundation, the J. Paul Getty Trust, and the Community Foundation-Silicon Valley. The American Red Cross and United Way of America have provided significant in-kind support by organizing a nationwide network of downlink sites to receive the satellite signal.

III. PARTICIPANTS

Briefing Participants:

The President
 The First Lady
 Ellen McCulloch-Lovell
 Shirley Sagawa

Meet and Greet:

The President

The First Lady

Speakers:

Emmett D. Carson, President and CEO, The Minneapolis Foundation

Justin Randall Timberlake, N'SYNC

Peter D. Hart, Founder, Peter D. Hart Research Associates

Dorothy A. Johnson, President, Council of Michigan Foundations

Steve Case, Co-Founder, Chairman and CEO, America Online, Inc.

Catherine (Cate) Muther, Founder, Three Guineas Fund

Kevin A. Fong, General Partner, Mayfield Fund

Paul Amos, President and CEO, South Carolina Educational TV

Heroes:

Myrian Bodner

Gil Castellanos

Laura Castellanos, Mother

Matel Dawson

Mary Grayson

Regina Jennings

Dr. Rolland Lowe

Matthew Nonnemacher

John Nonnemacher, Father

Rev. Ann Pearson

Esperanza Rich

William Shelton III

Harrison Steans

Funders:

William S. White, President and CEO, The Charles Stewart Mott Foundation

Ann Young Orr, Chief of Staff, National Endowment for the Humanities

Jill Iscol, Iscol Family Foundation

Marcie Polier, CEO, Entdata.com

Beety Beene, President & CEO, United Way of America

Bernardine Healy, President, American Red Cross

Others:

Secretary Shalala

Paul Newman

Event Participants:

The President

The First Lady

Panel 1:

Emmett D. Carson, President and CEO, The Minneapolis Foundation

Justin Randall Timberlake, N'SYNC

Peter D. Hart, Founder, Peter D. Hart Research Associates

Dorothy A. Johnson, President, Council of Michigan Foundations

Panel 2:

Steve Case, Co-Founder, Chairman and CEO, America Online, Inc.

Catherine (Cate) Muther, Founder, Three Guineas Fund

Kevin A. Fong, General Partner, Mayfield Fund

Open discussion:

Rebecca L. Adamson, Founder and President, First Nations Development Institute

Lorraine Cortes-Vazquez, President, Hispanic Federation

Malik Evans, Sophomore, University of Rochester

Rosabeth Moss Kanter, Professor, Harvard Graduate School of Business Administration

Rosario "Chayo" Long-Mendez

William P. Massey, President, National Charities Information Bureau

Margaret (Peg) Talburt, President, Michigan Women's Foundation

William S. White, President, The Charles Stewart Mott Foundation

IV. SEQUENCE OF EVENTS

12:35pm YOU and the President receive briefing in Map Room.

12:50pm YOU and the President proceed to the Blue Room for meet and greet.

12:59pm Ellen Lovell begins program and introduces video.

Video is shown to live and broadcast audience.

1:00pm YOU and the President are announced into the East Room and proceed to the stage.

See script attached for final program.

V. PRESS PLAN

Open Press

VI. REMARKS

Provided by Speechwriters

**DETERMINED TO BE AN
ADMINISTRATIVE MARKING**

INITIALS: RCC DATE: 01/10/13

Script 10/21/99 pm

2013 - 0124 - 5

~~Confidential~~ -- DO NOT CIRCULATE

The White House Conference on Philanthropy: Gifts to the Future

1 pm **Ellen Lovell welcomes East Room audience and introduces video tape
First panel is seated on stage**

1:01 pm **Introductory Video is shown**

1:04 pm **President and Mrs. Clinton are announced in**

1:05 pm **HRC makes remarks [Lectern]**
HRC makes opening remarks. In remarks, HRC invites "heroes" from the video to stand and be recognized. Acknowledges agency co-sponsor and conference funders.

1:15 pm **The President makes remarks [Lectern]**

1:25 pm **HRC introduces panelists:
Emmett Carson, Peter Hart, Justin Timberlake, Dorothy Johnson**

This afternoon we will hear from two panels of speakers as well as members of the audience. Our first panel will focus on two important issues – expanding America's diverse philanthropic traditions and teaching the tradition to a new generation of youth. The second will focus on innovations in the areas of venture philanthropy and technology.

Let me introduce the first panel. Emmett Carson is President of the Minneapolis Foundation and a scholar of philanthropy in the African American community.

Peter Hart, the founder of Peter D. Hart Research Associates, has done extensive public opinion surveys and focus groups on the subject of community involvement, in addition to his extensive work for such clients as NBC News, The Wall Street Journal, and the Smithsonian Institution.

Justin Timberlake performs with the musical group N'SYNC. At the age of 18, he has created his own charitable foundation to help schools create high-calibre music programs.

And finally, Dorothy Johnson, the President of the Council of Michigan Foundations, is a nationally recognized expert on youth giving in addition to leading the largest regional association of grantmakers in the nation.

Let's begin with Dr. Carson.

Program

1:27 pm

HRC turns to Emmett Carson, President of the Minneapolis Foundation

Emmett Carson discusses these points:

- The importance of America's philanthropic tradition
- The importance of recognizing the contributions of all segments of American society, and the African American tradition specifically
- The role of religion in philanthropy
- The role of community foundations
- How the giving tradition is taught through family, faith, schools, and nonprofit organizations

1:31 pm

HRC response – transition to diverse cultures of giving

America's tradition of giving is all the greater for the diversity of communities who contribute in their own ways. Many forms of giving are not captured by the statistics that we collect through the IRS and other means – especially when families give to other families in need directly, without expecting a tax deduction or going through an intermediary organization. Volunteer time is also hard to capture, but it is a major way that many people, including those with less income, give to others. In the new Millennium, people of color will be a majority in this country, and the cultural norms of these diverse communities will have an impact on the face of American philanthropy.

Before we move onto the next panelist, I'd like to hear from several people in the audience who have helpful perspectives on America's diverse giving traditions. Lorraine Cortes-Vasquez [Cor – tezz Vas – kezz] is the President of the Hispanic Federation of New York and the incoming President of Hispanics in Philanthropy. Evan Mendelson, the executive director of the Jewish Funders Network, will comment on the role of religious organizations in teaching the giving tradition. And then I'd like to ask Peg Talburtt [Tall – burt], Executive Director of the Michigan Women's Foundation, to speak about women's funds. Let's start with Ms. Cortes-Vasquez.

1:33 pm

Lorraine Cortes-Vasquez discusses these points:

- The strong giving traditions among the Hispanic community and how they differ from mainstream philanthropy
- Strategies to increase giving among communities of color generally

1:36 pm

Evan Mendelson discusses these points, speaking from the audience:

-- Underscores the importance of working with youth, describing the program her organization supports

-- The role of religion in teaching the ethic of giving

1:39 pm

Peg Talburtt discusses the following points, speaking from the audience:

-- A brief history of women's funds and giving circles and how they work

-- The future of women's giving in the new millennium

1:42 pm

Optional response by the President

*May want to note the similarities among these diverse groups – the importance of **community ties** as a key determinant of people's willingness to give, regardless of their background. Therefore a strategy to increase giving is to build community.*

1:45 pm

HRC turns to Peter Hart, President of Peter Hart and Associates

I know our next panelist, Peter Hart, has done extensive research on the attitudes of both the baby boom generation and today's youth on community and responsibility. Let's hear from him now.

Peter Hart discusses these points:

-- The attitudes of the baby boom generation toward giving and how they differ from older generations

-- The attitudes of young people toward community involvement, giving back

-- The best strategies for involving the next generation of donors

1:49 pm

HRC turns to Justin Timberlake of N'SYNC

Justin Timberlake makes the following points:

-- What motivated him to want to give back (family? Other influences?)

-- What his foundation will do.

1:52 pm

HRC turns to Dorothy Johnson, Michigan Council of Foundations

Dorothy Johnson discusses these points:

-- What the Michigan Council on Foundations is doing to involve youth in giving

-- The Corporation for National Service's youth service programs

-- The link between service and a lifetime of philanthropy

-- The role of schools in teaching giving, including service-learning

1:56 pm **HRC asks Johnson to introduce Chayo Long-Mendez, who is seated in the audience**

I understand that you have brought with you today one of the young people who has participated in your program. Would you introduce her?

1:57 pm **Dorothy Johnson introduces Chayo Long-Mendez**

Chayo-Long-Mendez speaks from the audience, briefly stating what involvement in the program has meant to her.

1:59 pm **Optional response by the President**

May want to underscore one point that Ms. Johnson made – the important connection between involvement in service as a youth and becoming a good citizen as an adult. Could note that one of the important efforts of this Administration has been to seed and encourage youth service programs – particularly AmeriCorps, which celebrated its fifth anniversary earlier this week, and Learn and Serve America, which funds service-learning programs in every state.

2:02 pm **HRC response**

[If we are running AHEAD of schedule at this point, may call on Malik Evans [Muh – leek Evans], a sophomore at the University of Rochester, who is prepared to share with the audience the outcomes of the morning's roundtable on Youth Voices On Giving, sponsored by the Corporation for National Service.]

We have many other organizations with us as well who are working to engage young people in the practice of giving. I want to acknowledge that Girl Scouts, an organization which has long been committed to teaching the ethic of service is unveiling a new philanthropy patch. I want to commend the Girl Scouts for taking this important step and thank Joyce Richards, the national director for advancement of the Girl Scouts, who is here today.

It is so important to teach philanthropy from an early age. I am particularly pleased that a group of organizations, including United Way, City Year, Save the Children, US Committee for UNICEF, and the Corporation for National Service have come together to plan a new initiative on youth philanthropy. The Gates Foundation, which has in such a short time made such a significant contribution to so many important issues – from public access computing to family planning and a range of health issues to educational opportunity for minorities – is

committed to supporting the next stage of the group's planning process. I'd like to ask Patty Stonesifer [Stone – sigh – fur], co-chair of the Gates Foundation, to say a few words.

2:04 pm

Patty Stonesifer discusses these points, speaking from the audience

-- Comments on the White House Conference, acknowledging that it is stimulating action in many areas, particularly youth and philanthropy

-- Confirms the Gates Foundation's intention to help the youth organizations take their planning to the next level by supporting a working conference

-- Challenges other funders to become involved in the issue

2:06 pm

HRC invites audience to take a very short break while Carson, Hart, Johnson, and Timberlake are reseated in the audience.

New panel is seated on-stage

2:11 pm

HRC introduces next portion of the program.

Now let's look at another issue – innovations in philanthropy and the role of technology.

HRC introduces panelists:

Kevin Fong, Catherine Muther, Steve Case

Our first panelist is Kevin Fong, a general partner of the Mayfield Fund, a California-based venture capital partnership. He is also a director of the Community Foundation of Silicon Valley and a co-chair of Silicon Valley 2, a new fund for young professionals that promotes giving to nonprofit organizations.

He will be followed by Catherine Muther [Mew – ther], who has held senior positions in leading Silicon Valley companies, and is the founder and president of the Three Guineas Fund, whose mission is to create access to opportunity for women and girls.

Then we will hear from Steve Case, the Chairman and CEO of America Online. The AOL Foundation works to use technology to improve the lives of families and children and has just unveiled its new philanthropy website this week.

We'll start with Kevin Fong.

2:13 pm

HRC turns to Kevin Fong, Mayfield Fund

Kevin Fong discusses the following points:

- Describes how venture capitalists approach philanthropic giving
- Discusses attitudes of "Silicon Valley" donors
- Comments on the interest of such donors in social entrepreneurs – nonprofit leaders who use business principles to further their causes

2:17 pm **HRC turns to Catherine Muther, Founder of the Three Guineas Fund**
Catherine Muther discusses these points:

- A brief description of the Three Guineas Fund
- The way that givers in the high tech world are approaching philanthropy, emphasizing differences with traditional givers/Venture Philanthropy
- How we can expand the number of those from the high tech community who invest in the nonprofit sector

2:21 pm **HRC turns to Steve Case, President and CEO of AOL**
Steve Case discusses these points:

- How technology presents unprecedented opportunities for increasing giving
- Why nonprofit organizations need to get up to date on new technology as consumers are increasingly turning to the internet for information
- What are possible pitfalls to avoid

2:25 pm **HRC response**

One of the ways that many companies are assisting the nonprofit sector and working to stimulate giving among the public is to apply new technology, particularly the internet, in innovative ways. At today's E-Philanthropy Roundtable, sponsored by the National Charities Information Bureau, Greater Good, Charitable Way, the AOL Foundation, and the Commerce Department, a group of nonprofit organizations and companies came together to discuss the pitfalls and potential of giving through the internet. I'd like to ask one of the organizers of the e-philanthropy conference to talk about what has been accomplished and what more they plan to do. Bill Massey is the President of the National Charities Information Bureau. Mr. Massey, could you fill us in?

2:26 pm **Bill Massey discusses the e-philanthropy conference, speaking from the audience**

2:30 pm **HRC response**

[If we are running ON TIME, may want to call on Rosabeth Moss Kanter to discuss how employers, like other institutions – schools, churches and synagogues, community organizations – can play a role in stimulating individual giving. Rosabeth Moss Kanter, a professor from Harvard Business School, is one of the country's leading experts on corporate community involvement and is prepared to discuss innovations in this field.]

This has given me a lot to think about. I'm sure that many of you are eager to get into the discussion. Those of you participating via Satellite may want to break after our next speaker to have your own discussions – I hope that you will send us your ideas and conclusions, as well as new efforts you might choose to undertake as a result of this conference.

2:31 pm **The President makes concluding remarks and departs**

2:34 pm **Closing credits on Satellite**

2:34 pm **HRC opens up the discussion with the audience**

Now let's hear from some of you.

First, let's talk about teaching generosity – I know that there are many innovative programs represented in this room, and some young people who are heroes in their own right here with us today.

Second, we've heard a lot about technology and venture philanthropy. I can only imagine the innovations going on around the country. Tell us about them.

And finally, it has struck me that the common thread running through this conference – the common strategy that attracts young and old, new and traditional givers, people of all religions and cultures – is the importance of building community ties. Americans strongly desire connectedness, and as they achieve those ties, they are more likely to give of their time and their money. Let's explore this idea.

[Note – if Malik Evans has already spoken, call on audience members to begin the discussion of "teaching generosity."]

To begin our discussion of "teaching generosity," I'd like to ask Malik [pronounced "Muh – leek"] Evans to share with the group the results of this morning's discussion on youth and philanthropy, organized by the Corporation for National Service.

2:36 pm **Malik Evans speaks**

2:38 pm **HRC invites others to comment on topic of teaching generosity.**

2:54pm

HRC introduces second topic – technology and venture philanthropy

[Note – if you have already called on Rosabeth Moss Kanter, go directly to the audience for comments on the topic of technology and venture philanthropy.]

One of the themes that all of our speakers have alluded to is that people are more likely to give if they are asked – a seemingly obvious truth, but one that bears thinking about. We have also heard how institutions – schools, churches and synagogues, community organizations – can play a role in stimulating individual giving. Employers are increasingly playing this role, working with the United Way or developing their own matching gifts programs. Rosabeth Moss Kanter, from Harvard Business School, one of the country's leading experts on corporate community involvement is with us today. Rosabeth, would you give us your views on innovations around the country in this area.

2:55 pm

Rosabeth Moss Kanter discusses the following points, speaking from the audience:

- Why corporations are increasingly interested in community involvement
- How employees (and customers, vendors, etc.) are important assets to corporations seeking to have an impact in the social sector
- What some innovative companies are doing in this area (ie IBM, Timberland, others)

2:58 pm

HRC invites others to comment on topic of technology and venture philanthropy.

3:14 pm

HRC introduces third topic – diverse traditions

Finally, let's talk a little more about ways that different communities in this country are approaching philanthropy as we head into the new millennium. I'd like to ask Rebecca Adamson of First Nation's Development Institute about that organization's approach to philanthropy. I understand that First Nation's pools funds from many different sources, based on your culture of giving. Can you explain how this works?

3:16 pm

Rebecca Adamson discusses these points, speaking from the audience:

- The Native American giving tradition
- The creation of the First Nations Fund
- Innovations in the Native American community

3:19 pm **HRC invites others to comment on topic of diverse traditions in American philanthropy**

3:35 pm **HRC asks Bill White, Mott Foundation to speak**

We need to wrap up what has been a very interesting discussion. But before we close, I'd like to ask Bill White, President of the Mott Foundation, one of our major sponsors, to have the last word.

3:36 pm **Bill White speaks**

3:39 pm **HRC makes closing remarks**

3:45 pm **Conference is adjourned**

Open Forum

Potential audience members to call on in

Billy Shore, Share Our Strength

How will these new directions in philanthropy affect the nonprofit sector?

Les Lenkowsky, Indiana University Center on Philanthropy

You recently returned from a trip to Russia. Can you draw comparisons between the US and Russia regarding philanthropy?

Zoe Baird, Markle Foundation

Your foundation is concerned with the public interest and the internet. What should nonprofit organizations be doing to maximize the potential of the new technology?

Paul Brainerd, Social Venture Partners

Your organization Social Venture Partners is taking the new philanthropy in new directions. Is there a particular kind of nonprofit your members most like to work with?

Greg Dees, Stanford Business School

You are known for your expertise on the subject of social entrepreneurship. How does that relate to venture philanthropy?

Janice LaChance, OPM

The Combined Federal Campaign is an example of a workplace giving campaign and its success over many decades demonstrates what employers can do to stimulate individual giving. What can other employers learn from the CFC?

Jay Hair, Greater Good.com

Why is business suddenly so interested in stimulating giving by individuals?

Vanessa Kirsch, New Profit, Inc.

What do the nonprofits you work with need the most from the giving community?

Christine Letts, Harvard Kennedy School

In many ways, you were one of the first to report on the phenomenon of "venture philanthropy" with your article in the Harvard Business Review. Is venture philanthropy a trend or simply an experiment by a few high tech donors?

Betty Beane, United Way of America

One of our young heroes, Matthew Nonnemacher, conducted a penny drive through the United Way, and we have heard that the United Way is working on a youth giving initiative with the Gates Foundation. What else is the United Way doing to involve children in philanthropy?

Bernadine Healy, American Red Cross

From your vantage point as a national organization that depends on individual giving, what trends have you observed across the country that we should be aware of?

Karen Young, Youth on Board

Your organization encourages nonprofits to put young people on their boards. Why is this important?

Matel Dawson, Forklift Operator/Hero

When did you first think about dedicating your life savings to other people's educations?

William Shelton, Hero

What kind of difference do you see yourself making in your community?

Lucille Echohawk, Native Americans in Philanthropy

How do you see "Native Americans in Philanthropy" growing over the next decade?

Peter Hero, Community Foundation-Silicon Valley

I understand that your foundation recently completed a report on giving in Silicon Valley, is it true that Silicon Valley gives less than their counterparts elsewhere in America?

Mary Pembroke Perlin, NW Giving Project

When you talk to newly wealthy entrepreneurs what do you say to motivate them to give?

Ann Pearson, United Methodist Church of North Canton

Tell us a little bit more about how you came up with the idea to give \$10 to each member of your congregation. Why did you think such a sum so small could make any difference?

Speakers

Speaker Biographies

REBECCA L. ADAMSON

Founder and President
First Nations Development Institute

Rebecca Adamson, a member of the Cherokee tribe, is founder and president of First Nations Development Institute. She has worked nationally as an advocate of local tribal issues and worked with grassroots tribal communities for more than 24 years. A founding member of Native Americans in Philanthropy and Funders Who Fund Native Americans, Ms. Adamson currently serves on the President's Council on Sustainable Development/Sustainable Communities Task Force and is a member of the Social Venture Network (San Francisco, California) and Women & Philanthropy.

Among the many boards she serves on are the Council on Foundations, the Corporation for Enterprise Development, Independent Sector, the Ms. Foundation for Women and the National Committee for Responsive Philanthropy. She is also an advisor to many national and international policy organizations, foundations and task forces.

Ms. Adamson was awarded the Council on Foundation's 1996 Robert W. Scrivner Award for creative and innovative grantmaking and the National Center for American Indian Enterprise Development's 1996 Jay Silverheels Award. Ms. Adamson was named a Woman of the Year by *Ms. Magazine* in January 1997 and a Social Entrepreneur of the Year by *Who Cares Magazine* in 1998.

Ms. Adamson holds a Master's in Science and Economic Development from New Hampshire College in Manchester, New Hampshire, where she teaches a graduate course on Indigenous Economics within the Community Economic Development Program.

EMMETT D. CARSON

President and CEO
The Minneapolis Foundation

Emmett D. Carson is president and CEO of the Minneapolis Foundation, one of the largest, oldest and most complex community foundations in the country. He oversees the Foundation's grantmaking, loan making, communications, fund development and investment management activities. As spokesperson, he is responsible for developing collaborative relationships with all sectors and segments of the community, as well as with other organizations nationwide. Since his arrival in 1994, the Minneapolis Foundation has embarked on a 10-year, \$20 million initiative to improve the lives of children and families in poverty, raised record annual gifts (\$46 million in fiscal year 1999) and increased total assets under management from \$186 million to over \$400 million.

Dr. Carson came to the Minneapolis Foundation from the Ford Foundation in New York, where he was a program officer, first in the area of social justice and then in governance and public policy. He managed a \$10 million grantmaking budget as part of his responsibilities for domestic and international support of community foundations and the nonprofit sector.

Prior to his work with the Ford Foundation, Dr. Carson served as project director of the Study on Black Philanthropy at the Joint Center for Political and Economic Studies in Washington, D.C., where he designed and directed the first national study of the charitable giving and volunteer behavior of black and white Americans. Dr. Carson has received numerous awards and fellowships, including the honor of having been named one of the top 50 most powerful and influential people in the nonprofit sector by *The Nonprofit Times* in 1998.

Among his many board memberships, he is a member of the board of the Council on Foundations, an overseer of the Carlson School of Management at the University of Minnesota and a member of the advisory committee of The Urban Institute Center on Nonprofits and Philanthropy. In Minnesota, he serves as a director of the Minnesota Council on Foundations, a governor of Eleven Who Care and a trustee of Minnesota Meeting.

A native of Chicago, Emmett Carson received a Phi Beta Kappa B.A. in economics from Morehouse College in Atlanta, Georgia, and MPA and PhD degrees in public and international affairs from Princeton University. He is author of several books and dozens of articles on American philanthropy.

STEVE CASE

Chairman And CEO
America Online, Inc.

Steve Case is chairman and chief executive officer of America Online, Inc., the world's leading interactive services company. Under his leadership, AOL supports programs that use interactive technology to empower the disadvantaged. To achieve this goal the company created the AOL Foundation in 1997, which uses educational programs, community building and increasing access to interactive services to improve the lives of families and children. These efforts include:

- Providing teams of educators and community leaders with seed money to develop innovative ways to improve student performance through the integration of interactive technology.
- Supporting the volunteer activities of AOL employees.
- Promoting telecommunications innovations that strengthen rural community service.
- Partnering with the Benton Foundation and the National Urban League to create the National Digital Divide Clearinghouse, a unique resource that brings together the information on initiatives to narrow the gap between technology haves and have-nots.
- Creating a philanthropy portal called helping.org to make it easier for people to give their time and money to charities.

Recently, AOL also launched the Giving Tree Service which offers employees information to help them increase the impact of their charitable giving, find ways to get more involved in their community and join "giving circles" with AOL colleagues who share similar interests.

In 1998, Mr. Case and his wife, Jean, created the Case Foundation to serve as a catalyst for action among public, private and non-profit service organizations; civic and faith groups; and individual citizens. The Case family's personal foundation works to address the various challenges of underserved children by embracing a social venture philanthropy model.

Born and raised in Hawaii, Steve Case graduated with a degree in Political Science from Williams College.

LORRAINE CORTES-VAZQUEZ

President

Hispanic Federation

Lorraine Cortes-Vazquez has been president of the Hispanic Federation of New York since 1998. The Hispanic Federation (HF), is a membership organization of Latino health and human service agencies serving Hispanics in the tri-state region. The Hispanic Federation's mission is to build and strengthen community-based organizations which provide Latinos with a host of services, including immigration services, health care, economic development, job training, AIDS prevention, youth services, leadership development, and housing.

Ms. Cortes-Vazquez is also a member of the New York Governor's Commission for the Study of Youth Crime and Violence and Reform of the Juvenile Justice System. Formerly, she ran Aspira, Inc., a national nonprofit organization dedicated to the education and leadership development of Puerto Rican and other Latino youth. ASPIRA takes its name from the Spanish verb aspirar-- "to aspire."

MALIK EVANS

Corporation for National Service Roundtable Representative

Malik Evans is a sophomore at the University of Rochester majoring in political science. He is active in his community and is a strong advocate of youth empowerment, leadership and development. He is concerned with strengthening already existing programs for youth by combining resources. Four years ago he headed a process to combine forces with the Youth Participation Project and other youth serving agencies. This collaboration produced the City-County Youth Council, which Malik chairs. The council has developed 20 different workshops on leadership development and team building and provides assistance with major community efforts throughout the year.

Malik is a member of the New York State Youth Leadership Congress, the Monroe County Fair Youth Planning Day Committee, a tutor at Roberto Clemente School #8 in Rochester, a national trainer for the Center for Youth as Resources, and a member of the Mayor's Entertainment Task

Force. He has received the Urban League Youth of the Year Award, the National Youth Crime Prevention of the Year Award, the Do the Right Thing Award from the Rochester Police Department, and the Monroe County Young Citizen of the Year Award.

Malik has served as an attorney for Teen Court, as a member of the New York State Youth Advisory Council on National and Community Service, and as past co-host and co-producer of "Many Voices Many Visions Youth First."

KEVIN A. FONG

General Partner
The Mayfield Fund

Kevin A. Fong, a general partner of the Mayfield Fund, specializes in forming and investing in early-stage companies in the communications and software sectors. The Mayfield Fund is a private venture capital partnership based in Menlo Park, California.

Mr. Fong is a director of the Community Foundation of Silicon Valley and one of two co-chairs of Silicon Valley 2 (SV2), a new fund created for young professionals that promotes intelligent, active and effective giving to nonprofit organizations. He has worked with the community foundation to establish a new regional initiative to increase and promote corporate and individual giving among Silicon Valley residents.

Mr. Fong serves on the boards of the Western Association of Venture Capital and Network/InterOp. He is also a columnist for *Network World* and has worked in management, marketing and technical engineering capacities for several companies. Mr. Fong also acquired entrepreneurial experience at DAVID Systems, a venture-backed start-up.

Mr. Fong holds an MBA and an MS in Electrical Engineering from Stanford University, and a BS in Electrical Engineering from the University of California, Berkeley.

PETER D. HART

Founder
Peter D. Hart Research Associates

Peter D. Hart founded Peter D. Hart Associates, a public opinion research firm, in 1971. Since its inception, the firm has conducted more than 5,000 public opinion surveys, including interviews with more than 2.5 million individuals.

Mr. Hart has been the pollster for NBC News and *The Wall Street Journal* since 1989. In the political realm, he has represented more than 40 U.S. senators and 30 governors, ranging from Hubert Humphrey to Jay Rockefeller, and has conducted public policy and cultural issue analysis for clients such as the Smithsonian Institution and the Kennedy Center. In the international realm, he has conducted studies in South America, Europe, Asia, and Africa. The firm also has

performed strategic planning projects for such corporate clients as Time Warner Inc., American Airlines, Microsoft, and AT&T.

Mr. Hart appears frequently on major television programs that discuss public policy issues, including *Meet the Press*, *The Today Show*, and *The NewsHour with Jim Lehrer*. Along with Robert Teeter, he has been selected by NBC News and *The Wall Street Journal* to conduct their public opinion polling- the first time any outside firm has been retained by a news organization to conduct surveys that bear the name of the sponsoring organization.

Mr. Hart received his BA from Colby College. He is a Woodrow Wilson Visiting Fellow and a visiting professor at the Sanford Institute of Public Policy at Duke University.

DOROTHY A. JOHNSON

President
Council of Michigan Foundations

Dorothy Johnson has served as president of the Council of Michigan Foundations since 1975. The Council, an association of 435 Michigan foundations and corporations offering grants for charitable causes, is the largest regional association of grantmakers in the nation. The mission of the association is to enhance, improve, and increase philanthropy in the state of Michigan. Ms. Johnson is also president of the Community Foundation Youth Project, a program created to develop youth philanthropy programs.

Ms. Johnson is a trustee of the W. K. Kellogg Foundation, a trustee of the Grand Valley State University Foundation and a director of the Corporation for National Service in Washington, D. C., a position to which she was nominated by President Clinton in 1998. Ms. Johnson is also a commissioner, advisor and board member of many state, regional and national organizations.

She has received the Olivet College Leadership Award for Leadership in the Not-for-Profit Sector and the Women of Achievement and Courage Award from the Michigan Women's Foundation. In 1994 she received the Founders Award from the Michigan AIDS Fund and was elected to the Grand Valley State University Hall of Fame in 1990. She was named Woman of the Year by Counterpart in 1988.

Ms. Johnson received her BA from the University of California at Berkeley and earned a Certificate of Business Administration from the Harvard-Radcliffe Program in Business Administration.

ROSABETH MOSS KANTER

Professor of Business Administration
Harvard Graduate School of Business Administration

A professor at Harvard Business School, Rosabeth Moss Kanter specializes in business strategy, innovation, and the management of strategic and organizational change. In addition to her teaching responsibilities, she advises major corporations, nonprofit organizations and government entities worldwide. She is the author or co-author of 13 books, including bestsellers such as Men and Women of the Corporation, The Change Masters, When Giants Learn to Dance,

and World Class: Thriving Locally in the Global Economy. Her latest books are Rosabeth Moss Kanter on the Frontiers of Management and the co-edited collection, Innovation Masters.

Professor Kanter founded and leads the Business Leadership in the Social Sector (BLSS) project, under the auspices of the Business School's Initiative on Social Enterprise. To date, BLSS has engaged more than a hundred national leaders in dialogue about public-private partnerships and has launched a BLSS video series. She also served as editor of the *Harvard Business Review* from 1989-1992.

Professor Kanter has received 19 honorary doctoral degrees and more than a dozen leadership awards and has been included on lists of the "100 Most Important Women in America" and the "50 Most Powerful Women in the World."

Professor Kanter's public service activities span local and global interests. She is a judge for the Ron Brown Award for Corporate Leadership, has served on the Board of Overseers for the Malcolm Baldrige National Quality Award, is a fellow of the World Economic Forum, serves on the Massachusetts Governor's Economic Council, co-chairs the Youth Service Advisory Board for General Colin Powell's America's Promise and led the effort to establish a Year 2000 Commission for Legacy Projects for Boston.

ROSARIO "CHAYO" LONG-MENDEZ

Battle Creek, Michigan

Chayo Long-Mendez is a member of the Youth Alliance Committee (YAC) of the Battle Creek Community Foundation. Key components of YAC's community involvement are service, grantmaking, and proactive projects such as working with Habitat for Humanity, stocking food pantries and helping to renovate the Boys' and Girls' Annex Building at the Calhoun County Fairgrounds. As a member of the YAC, Chayo has learned to research grant proposals and prepare funding recommendations. She was an intern at the foundation last summer where she worked on activities related to the foundation's scholarship program. This fall she served as an intern at the Building Bridges Initiative International Conference in Buenos Aires, a project of the W.K. Kellogg Foundation and the Centerpoint Institute.

Chayo has worked as a volunteer in the Community Kitchen at Christmas for the last six years. During that same period, she has made annual contributions to support children's and families' needs as part of her family's work to aid their community. She recently received the National Hispanic Scholar Award of the National Hispanic Recognition Program.

Ms. Long-Mendez is a member of the National Honor Society and has maintained a 4.0 GPA at Lakeview High School in Battle Creek, where she was secretary of the student council and was named Lakeview Student of the Month for the Math and Science Center last year. She plays piano and holds a junior black belt in Tae Kwon Do.

WILLIAM P. MASSEY

President

National Charities Information Bureau

Since 1998, Bill Massey has served as president of the National Charities Information Bureau (NCIB), an 80-year-old organization committed to promoting responsible and informed philanthropy. Believing that donors are entitled to accurate information about the charitable organizations that seek their support, NCIB strives to enable contributors to make sound giving decisions. NCIB believes that well-informed givers will ask questions and make judgments that will lead to an improved level of performance by charitable organizations.

Earlier in his career, Mr. Massey was executive director of the Kathleen Price Bryan Family Fund in North Carolina, and senior vice president of Ruder Finn Public Relations in New York and Raleigh, N.C. From 1988 to 1991, he was associate vice chancellor for university relations at his alma mater, UNC-Chapel Hill.

Mr. Massey is chairman of the Board of Trustees of the North Carolina School of Science and Mathematics and a director of the Roanoke Island Historical Association and the Penland School of Crafts. He is a member of the Chancellors Club of the University of North Carolina at Chapel Hill.

Mr. Massey received his undergraduate degree from the University of North Carolina at Chapel Hill and his Master's of Education from Duke University.

EVAN MENDELSON

Executive Director

Jewish Funders Network

Evan Mendelson is executive director of the Jewish Funders Network, a national membership organization of individual Jewish philanthropists and family foundations dedicated to advancing the growth and quality of Jewish philanthropy through more effective grantmaking to both Jewish and secular causes.

For over 25 years, Ms. Mendelson has worked for the Jewish community in public policy development and advocacy, intergroup relations, planning and management. She began her career as assistant director of the Jewish Community Relations Council (JCRC) in Pittsburgh, Pennsylvania, where she was born and raised. Following this, she worked for several national community relations agencies, including the National Jewish Community Relations Advisory Council (NJCRAC), American Jewish Committee and American Jewish Congress.

In 1987, Ms. Mendelson moved to the Bay Area to become associate executive director of the Jewish Community Federation of San Francisco, and then executive director of Northern California Hillel Council, a student campus organization.

Ms. Mendelson now consults in the areas of public affairs and organizational development. She was a founder and is currently vice president of the Jewish Fund for Justice.

CATHERINE MUTHER

Founder and President
Three Guineas Fund

Catherine Muther is the founder and president of the Three Guineas Fund, a public grant making foundation incorporated in 1994. This California foundation's mission is to create access to opportunity for women and girls in education and the economy. Recently the fund launched the Women's Technology Cluster (WTC), a San Francisco industry focused incubator for women-led start up businesses in information technology.

Ms. Muther has held vice president and officer positions in leading Silicon Valley companies in the computer networking industry. Between 1989 and 1994, during Ms. Muther's tenure as senior marketing officer at Cisco Systems Inc., the company grew from \$25 million in sales to more than \$1 billion, and joined the Fortune 500. Prior to her time at Cisco, she was the vice president of Corporate Marketing at 3Com and at Bridge Communications, Inc. She began her business career as a consultant in San Francisco at Arthur D. Little, Inc.

Ms. Muther has served as a trustee of Mills College and Sarah Lawrence College and is a current board member of Cambridge University in America. She is a member of the Advisory Board of Women in Science and Technology and received a Women Making History Award from the City of San Francisco.

Ms. Muther graduated from Stanford University Graduate School of Business with an MBA. She earned an MA degree from Cambridge University, England, and a BA from Sarah Lawrence College.

PATTY STONESIFER

Co-chair and President
The Bill and Melinda Gates Foundation

Patty Stonesifer helps lead the Bill and Melinda Gates Foundation's mission to improve access to advances in global health and learning as we move into the 21st century.

In addition to her responsibilities at the Gates Foundation, Ms. Stonesifer is an active community volunteer, donating both time and resources to a number of regional non-profit organizations including her local YWCA. She also is on the board of Alaska Air Group, Inc., Amazon.com, Kinko's Inc. and CBS Corporation.

Prior to being asked to launch the work of the Gates Foundation, Ms. Stonesifer held a senior vice president position at Microsoft, and ran her own management consulting firm where she

worked with such corporations as DreamWorks SKG. She holds a bachelor's degree from Indiana University.

MARGARET A. TALBURTT, Ph.D.

Executive Director

Michigan's Women's Foundation

Since 1996, Peg Talburtt has served as executive director of The Michigan Women's Foundation (MWF), which has as one of its' priorities, the creation and development of Young Women for Change. This program teaches girls from all walks of life the skills involved in grant-making decisions: how to develop requests for proposals, read budgets, screen concept papers and make site visits. At the end of their year-long appointment, each girl makes funding recommendations to the MWF board. In the process they gain leadership skills, learn about issues facing girls in their community, and practice philanthropy.

The Michigan Women's Foundation has also worked with the Girl Scouts to create a new badge encouraging girls to participate in volunteerism and philanthropy.

Dr. Talburtt is a member of the Affordable Housing Network, the Ann Arbor Area Community Foundation, the Ann Arbor Hands On Museum, the Junior League of Ann Arbor's Community Advisory Board and the Washtenaw Community College Foundation Board. She is a corporate director of Comerica Bank.

Prior to her work with the MWF, Dr. Talburtt worked as a lecturer at the University of Michigan and as adjunct faculty at Franklin and Marshall College. She was director of Planning and Development for Greenhills Schools. Dr. Talburtt has received several volunteer awards for leadership as well as awards related to her academic career.

Dr. Talburtt holds bachelor's, master's and doctoral degrees from The University of Michigan. Her dissertation title was "Promoting Creative Risk-Taking in Women."

JUSTIN RANDALL TIMBERLAKE

Performer

N SYNC

Justin Timberlake is an 18-year old singer from Memphis, Tennessee, and the youngest member of the teen musical sensation N'SYNC. Like many well-known artists, Justin started his musical career in church, where he was given the tools and encouragement to develop his talents.

Justin's appreciation for his success, coupled with a heartfelt awareness of the importance of giving back, has led him to partner with the Giving Back Fund to create a charitable foundation which will provide schools with the assistance they need to create high-caliber music programs for students. Justin has said that when he was in school, the music programs afforded to him were without the basic tools young artists needed, namely instruments. He hopes his foundation

will afford other young people opportunities to express themselves artistically and find musical talents within themselves.

The Giving Back Fund is a national nonprofit organization that helps professional athletes, entertainers and others establish and maintain charitable foundations for philanthropic giving.

WILLIAM S. WHITE

Chairman, President and CEO

The Charles Stewart Mott Foundation

Bill White has been chairman of the Charles Stewart Mott Foundation since 1988, and a part of the foundation since 1969. With 1998 year-end assets of \$2.35 billion, Mott awarded 550 grants totaling \$88 million, to both domestic and foreign nonprofits.

In addition to his duties at Mott, Mr. White serves on the board of CIVICUS: World Alliance for Citizen Participation, and the European Foundation Centre. He is a lay reader in his church, chairman of the United States Sugar Corporation, and currently serves on several other corporate and civic boards.

Mr. White is on the boards of Independent Sector, the Council on Foundations and the GMI Engineering and Management Institute. He has also served on the Carter Center's observer delegation to the Palestinian elections, on the U.S. Presidential Delegation to observe the elections in Bosnia and on the Presidential Economic and Business Development Mission to Croatia and Bosnia. In the 1980s, he was a member of President Reagan's task force on private sector initiatives.

Mr. White received his BA and MBA from Dartmouth College and holds several honorary degrees.

Philanthropic Hero Biographies

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MYRIAN ARGUELLO BODNER

Louisville, Kentucky

Considered one of the world's worst natural disasters, Hurricane Mitch left hundreds of thousands homeless, and killed an estimated 10,000 people across Central America in 1998. Longtime U.S. citizen and native Nicaraguan, Myrian Bodner, a Louisville, Kentucky homemaker, was devastated by the news. "It was absolutely horrible. All the crops were gone. It was going to take human resources to build the country up."

To alleviate the suffering, Myrian first worked with longtime friend and registered nurse, Jennifer Salazar, to gather medical supplies to ship overseas. First they approached Supplies Over Seas, a medical foundation, to provide them with medical essentials, then they asked UPS to fly the cargo to Managua free of charge. Shortly after, hospital beds, IV holders and other supplies arrived in Nicaragua to be distributed by the Red Cross. Myrian was there to help.

Upon completion of this first success, Myrian then reached out to the Mustard Seed Communities and her local church and collected \$250,000 worth of other daily essentials which were later distributed by Food for the Poor. Aside from acting as a conduit for these works, Myrian and her family have financially supported each endeavor Myrian orchestrated. Myrian felt she had to help, "Those were faces that I knew - that I've known all my life."

GIL CASTELLANOS

Elmhurst, Illinois

After seeing news accounts of the refugee crisis in the Yugoslavian province of Kosovo, 10-year-old Gil Castellanos was alarmed. Immediately he began talking with his mother Laura about the effects of war and asked her what he could do. Laura told Gil to keep the refugees in his prayers-- Gil said that that was not enough.

Working with his 11-year old sister Ashley, 4-year-old brother Michael, and three children from two other families - Janet, Ray and Diane Barry and Taylor Thorpe, Gil created *Simply from the Heart*, a door to door effort to raise \$1 from each resident of his hometown. Accompanied by parents, and under local supervision of The American Red Cross of Greater Chicago, Simply from the Heart's six week effort raised \$7,100 for Kosovar refugees.

MATEL "MAT" DAWSON, JR.

Detroit, Michigan

Raised by parents who taught him to work hard, live simply and save money, Matel Dawson has spent his whole 59-year career at Ford Motor Company building wealth to share. By following his parents' advice, this 78-year old forklift operator worked overtime and invested his money, allowing him to give away more than \$1 million over the past eight years.

One of the many things Matel's money is used for is to help students do what he could not - complete an education. At Wayne State University in Detroit his Mat Dawson Jr. Endowed Scholarship provides full four year tuition to deserving students, regardless of race, gender or religion. Handing out the scholarships personally is his way to "meet the kids, follow their progress and know who they are." Other recipients of Matel's philanthropy are the United Negro College Fund (\$230,000), Louisiana State University (\$200,000) and the NAACP (\$150,000).

Matel recently said, "I've owned big homes and big cars and that don't excite me no more. I just want people to say that I tried to help somebody."

MARY GRAYSON

Los Angeles, California

Mary Grayson has worked for the U.S. Postal Service for thirty years where she has been a donor to the Combined Federal Campaign (CFC) since 1974, giving from each paycheck for 25 years. CFC, a model of workplace giving, allows 4 million federal employees an opportunity to give to the charities of their choice through automatic paycheck deductions.

A former Girl Scout leader, mother of three and grandmother of eight, Mary has also served as a parent volunteer with her local PTA and is a trustee at the Hays Tabernacle CME Church. One of the key factors that motivated Ms. Grayson to give to the Combined Federal Campaign was a friend who had two children with Sickle Cell Anemia. Seeing first hand what this disease can do to a family, Mary chooses to give her contributions to various sickle cell disease organizations. A true believer in the power of education, she also contributes to the United Negro College Fund.

The Combined Federal Campaign is the nation's largest fundraising campaign. In 1998, federal employees contributed \$206 million to charity, breaking the 1991 record of \$204 million.

REGINA JENNINGS

Westover, West Virginia

Through careful savings and wise investments, Regina Jennings, a custodian at West Virginia University College of Law, was able to amass a life savings of over \$93,000. Rather than spend it on herself, she decided to donate the majority of it to the law school where she works—one of the largest gifts the school has ever received. Regina made the gift because of her fondness for the school's staff and professors and for her deep appreciation of higher education.

"The law school faculty and students were so incredibly nice and genuine," Jennings recalls. "I had the chance to really get to know some folks. They always talked to me and asked me how I was doing." Over the years, Jennings developed a friendship with WVU law professor and former state Supreme Court Justice Franklin Cleckley. "I sometimes would work into the evenings, and Mr. Cleckley would always be there too....he was always very kind." Jennings said she was especially impressed with Cleckley because of his deep respect and love of law.

Ms. Jennings's gift will be used to renovate a room at the law school. When completed next spring, the facility - to be formally named for Jennings - will house a sophisticated teleconferencing system to allow for distance education. A portion of the funds will also be used to establish an endowment.

ROLLAND C. LOWE, M.D.

San Francisco, California

Rolland Lowe is the chair of the Lawrence Choy Lowe Memorial Fund and the first ever Asian American President of the California Medical Association. Dr. Lowe's goal as president has been to get physicians more involved in their communities. He has said that to be good patient advocates, doctors need to understand their community. Committed to re-establishing personal relationships between doctors and patients he has worked to provide low-income immigrants with high quality health care and advocated for better health care within the Chinese American community.

In keeping with his charitable spirit, Dr. Lowe founded the Lawrence Choy Lowe Memorial Fund in 1987, a charitable and civic foundation in Chinatown Fund which makes gifts to nonprofit organizations for a wide variety of causes in the Chinese community. Among these causes has been ensuring Asian civil rights and the establishment of a capital campaign for the Chinese Historical Society's museum. Dr. Lowe has also served in many community organizations and foundations and worked to provide decent housing for the elderly in San Francisco through redevelopment of an old hotel for use as a senior housing and community center. Dr. Lowe and his family have committed more than \$600,000 to the Lowe Memorial Fund, while giving to other local causes as well.

MATTHEW NONNEMACHER

Hazleton, Pennsylvania

Matthew Nonnemacher is an 11 year old boy who in 1997, decided to work with his local United Way to launch "A Million Ways to Care," a one million penny-drive in Hazelton, Pennsylvania. Generated by a homework question of, "If you had any wish, what would you wish for?," Matthew set his mind to collect one million pennies for the local poor. In conjunction with *Make A Difference Day*, local schools were contacted and canisters for pennies were placed in businesses and organizations throughout the Hazelton community, eventually collecting 1.8 million pennies (\$18,000).

Matthew has expressed that he would someday like to be a priest. But rather than wait to help people, he wanted "to help them now." Matthew is ensuring that the money he has raised is used so that the poor can have "food, clothing and a home."

THE REVEREND ANN A. PEARSON

North Canton, Connecticut

Reverend Pearson, Pastor of Community United Methodist Church of North Canton, Connecticut, recently inherited \$1,000 from her Uncle John, the inspiration for her faith in God and charitable works. Wanting to inspire an ethic of caring and a lifetime of service in others as her Uncle John had inspired in her, Reverend Pearson decided to give \$10 to each of her parishioners to then give to a cause of their choice. "Many folks had not realized how many avenues for giving there were until they really listened with intention," she has said. With their "Uncle John" money, adults brought new opportunities for community service into the church. Reverend Pearson then published the stories of her parishioners' philanthropy in the Church's bulletin, which profoundly influenced each participant to engage in their own journey of giving.

In addition to her pastoral duties at two churches, Rev. Pearson serves as a member of the Bishop's Task Force for Children and Poverty, on the executive board of Focus on Canton, an outreach program of the six churches in Canton; and a member of the Council on Ministries of the New York Annual Conference of the United Methodist Church. She is chair of the Central Connecticut District Council on Ministries and a member of the Central Connecticut District Committee for Ordination.

ESPERANZA RICH

Seattle, Washington

Born in Mexico, Esperanza Rich came to the United States with her parents at a very young age, eventually moving to Iowa. Despite many hardships- the death of her father, feeling inferior because of the color of her skin and working long hours in the sugar beet fields- Esperanza and all her siblings graduated from their Iowa high school.

Throughout the course of her life in Iowa, Esperanza and her family experienced the generosity of many people including that of two women who brought the family food, clothing and toys every Saturday. These simple Saturday exchanges made these women Esperanza's role models.

Many years later, one of the women – after moving with her husband to Seattle – invited Esperanza and her husband to visit. Upon visiting, Esperanza and her husband decided to move there and were able to find work. Now retired, Esperanza is as generous to people as she feels people always have been to her. Working with the St. Vincent de Paul Society, a Roman Catholic lay organization that fosters personal outreach to poor and needy people of all faiths, Mrs. Rich is able to help low-income families attain food, clothing, bus tickets, rent and utility assistance. She also gives them hope.

To ensure that her charitable works are continued past her own life, Esperanza is leaving a legacy to the St. Vincent de Paul Society in her will. "With the help of God, I've been able to serve the poor through the Conference, geared toward Hispanics. Therefore, in thanksgiving to our Lord, I've included St. Vincent de Paul in my will."

WILLIAM SHELTON III

Washington, D.C.

William Shelton is the Coordinator of Community Relations at Brookland Manor, an assisted housing complex for people of all ages in northeast Washington, D.C. A believer in getting things done, he not only helps those he works with in a professional capacity, he reaches out to help others in a personal capacity. Professionally, he has been a key player in opening a health resource center in the Brookland Manor Community that provides information, screening, and some testing to local residents. Personally, he has worked to help local children realize their dreams of college by helping them fill out financial aid forms and paying out of pocket for their transportation expenses. Mr. Shelton has been known to personally pay a young person's train, bus or airfare to university.

To show his further determination to help young people, Bill Shelton not only gave \$500 to KaBoom!, a local nonprofit that builds playgrounds, he convinced Black Entertainment Television to make a \$5,000 gift and raised playground money from others as well. "I want to see every child in this neighborhood have a place they could just be a child. A playground, even though it's a small step, is a step that will at least mobilize this community."

Mr. Shelton says he's fortunate. He and his brother were raised by their mother, a single parent, who "struggled for us and always taught us to help others." Bill says that his goal is to help people realize that everyone can use the resources they have to help others and is not at all concerned with spending all that *he* has to help others. "Just do a bit more than you normally would and you'll see how much you become part of a community."

HARRISON STEANS

Chicago, Illinois

Using financial resources garnered from talents in law, banking, education and finance, Harrison Steans, his wife, Lois, and their three daughters, co-founded the Steans Family Foundation in Chicago 14 years ago. Committed to the belief that long-term personal involvement with individuals can change lives and communities, the Steans Family Foundation's mission is to improve community development in Chicago. Specifically they are working to positively develop the North Lawndale community, identified because of significant poverty and lack of community assets.

The Steans have made a ten year commitment to North Lawndale directing 95 percent of their Foundation's \$1.5 million annual grants budget directly into working with residents. This Lawndale Partnership focuses on six broad sectors: capacity building/leadership, economic development, education and youth development, housing, health and human services, and quality of life.

In addition to his work on the family foundation, Mr. Steans is involved with numerous Chicago based non-profits as both trustee and director.

President's List

**WH CONFERENCE ON PHILANTHROPY - Friday OCT 22 1999 - 11:00 AM East Room - Business - East
Visitors Entrance**

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THE PRESIDENT AND FIRST LADY

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Accepts and No Responses

Ms. Andrea Chambers (Substitute for: Patrice Adcroft)

Ms. Kathryn Agard

Michigan Council on Foundations
Muskegon, MI

Ms. Marilda Alfonso

Vice President, Aetna Foundation
Hartford, CT

Mr. Kent B. Amos

Founder and President, Urban Family Institute
Washington, DC

Mr. Paul R. Amos

President and CEO, South Carolina Educational Television Network
Columbia, SC

Ms. Clara Apodaca

Hispanics in Philanthropy
Washington, DC

Ms. Merilee Faye Apostol

Executive Director, National Association for American Indian Children and Elders
Pine Ridge, SD

Ms. Jeanne Argoff

Executive Director, Disability Funders Network
Falls Church, VA

Mr. Steve Arkin

Mrs. Nan Aron

Alliance for Justice
Washington, DC

Dr. Alberta Arthurs

MEM Associates
New York, NY

Mr. Jonathan Atler

Senior Editor, Newsweek
New York, NY

Dr. Bobby Austin

President and CEO, Village Foundation
Alexandria, VA

Mr. Gerald E. Auten

Ms. Zoe E. Baird

President, Markle Foundation
New York, NY

Ms. Regina Jennings Barker

Morgantown, WV

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Accepts and No Responses

Mr. Kenneth G. Bartells
President, Sabre Foundation, Inc.
Cambridge, MA

Ms. Anne Bartley
San Francisco, CA

Ms. Betty Stanley Beene
President and CEO, United Way of America
Alexandria, VA

Ms. Candice C. Bryant (Substitute for: Mary Bellor)

Mr. Bernard Bergreen
New York, NY

Mr. Morgan L. Binswanger
Co-Director, Creative Artists Agency Foundation
Beverly Hills, CA

Mr. Ronald Blackburn-Moreno
President, ASPIRA Association, Inc.
Washington, DC

Ms. Myrian Arguello Bodner
Nicaraguan Hurricane Victims Fund
Louisville, KY

Mr. Nicholas Bollman
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San Francisco, CA

Ms. Elizabeth Boris
Urban Institute
Washington, DC

Mr. Daniel Jerome Borochoff
President, American Institute for Philanthropy
Bethesda, MD

Mr. Paul Brainerd
Social Venture Partners
Seattle, WA

Mr. William P. Breen
Editor, Fast Company
Boston, MA

Mrs. Carolyn S. Brody
Winslow Partners LLC
Washington, DC

Ms. Susan Brown
Treasury Department

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Accepts and No Responses

Ms. Marcia Bullard

President & CEO, USA Weekend Magazine
Arlington, VA

Ms. Alice Green Burnette

Palm Coast, FL

Ms. Janice Burrill

Vice President, Wells Fargo Bank-Charitable Management Group
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Mrs. Kathryn Bushkin

Chief Communications Officer, America Online
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Ms. Virginia Rafalko Canter

General Counsel, National Endowment for the Humanities
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Mr. William Lyles Carr

DC Cares
Washington, DC

Mr. James Everett Case

America Online
Dulles, VA

Mr. Gilbert Castellanos

Elmhurst, IL

Ms. Merle C. Chambers

Commissioner, The White House Conf. on Small Business
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Ms. Jessica Chao

Ridgewood, NJ

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President, National Committee on Responsive Philanthropy
Washington, DC

Mr. John Courtin

Executive Director, Martin House Restoration
Buffalo, NY

Mr. Edwin D. Crane

President, The Gladney Fund
Fort Worth, TX

Mr. Jason Crowe

Editor, Informer News
Newburgh, IN

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Accepts and No Responses

Ms. Kimberly A. Cubine
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Mr. Steven Culbertson
President and CEO, Youth Service America
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Mrs. Nancy Cunningham
Executive Director, Working Group on Funding Lesbian and Gay Issues
New York, NY

Mr. Roberta Jane D'Eustachio
Giving Magazine
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Ms. Pamela Davidson
Laura Hansen Dean & Associates
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Mr. James G. Dees
Stanford Business School
Louisville, KY

Mr. John Paul DeJoria
Chairman and Chief Executive Officer, John Paul Mitchell Systems
Beverly Hills, CA

Ms. Joy DesMarais
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Native Americans in Philanthropy, American Indian College Fund
Denver, CO

Ms. Cynthia Egan
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Boston, MA

Mr. Thomas Ehrlich
Carnegie Foundation for the Advancement of Teaching
Menlo Road, CA

Mr. Anthony G. Espinosa
United Latino Fund in Los Angeles
Los Angeles, CA

Ms. Virginia Esposito
President, National Center for Family Philanthropy
Washington, DC

Mr. George F. Farr
Acting Deputy Director, National Endowment for the Humanities
Washington, DC

Mr. Michael Ferrer
Fund Historian, The Hispanic Fund
Lorain, OH

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Accepts and No Responses

Ms. Patricia Lewis Finnell

Woman's Philanthropy Institute
Madison, WI

Mr. Martin Gallanter

Director of Development, Dakota State University
Madison, SD

Mr. Elan Garonzik

Program Officer, Charles Stewart Mott Foundation
Flint, MI

Mr. Jonathan P. Gill

Medford, MA

Ms. Ruth Goins

Women's Funding Network
St Paul, MN

Ms. Lisa Goldberg

Executive Vice President, Charles H. Revson Foundation
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Ms. Barbara Goldsmith

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Ms. Mary Grayson

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Ms. Eileen R. Growald

x

Ms. Jane Grunenbaum

Executive Director, League of Women Voters
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Ms. Catherine Gund

Third Wave Foundation
New York, NY

Guests: Ms. Melanie Hope, Mr. Kofi Hope-Gund, Mr. Rio Hope-Gund

Ms. Ellen Gurzinsky

Executive Director, Funding Exchange
New York, NY

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Accepts and No Responses

Mr. Jay D. Hair

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Dr. David Alan Hamburg

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New York, NY

Ms. Laura Harris

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Bernalillo, NM

Ms. Bernadette Healy

President, American Red Cross
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Dr. Sandra Rae Hernandez

President, San Francisco Foundation
San Francisco, CA

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President, Community Foundations - Silicon Valley
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CJ Huang Foundation
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Publisher and Editor, Black Philanthropy
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Accepts and No Responses

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New Star (GORE)
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Boston, MA

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Mr. Jael Kampfe

Four Times Foundation
Red Lodge, MT

Mr. H. Peter Karoff

The Philanthropic Initiative
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Mr. Gene Keluche

The Ancient Ways of Knowing
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Springfield, MA

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Accepts and No Responses

Mr. Bobby Kwon
Houston, TX

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Washington, DC

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Disney Learning Partnership
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Westport, CT

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Accepts and No Responses

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York, ME

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Executive Director, Scholarship Foundation of Santa Barbara
Santa Barbara, CA

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Ms. Ann Medlock
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Langley, WA

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San Francisco, CA

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Oxygen Media
New York, NY

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President, Community IMPACT!
Washington, DC

Ms. Lourdes Miranda
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Washington, DC

Mr. Luis A. Miranda
Hispanic Federation of New York City, Inc.
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Mr. Mario Morino
Chairman, Morino Institute
Reston, VA

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Accepts and No Responses

Mr. William Peter Mountanos

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SCETV
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Mr. Trevor Neilson

Communications Director, Bill and Melinda Gates Learning Foundation
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Ms. Luana Nissan

Project Director, Indiana Humanities Council
Indianapolis, IN

Mr. Matthew Nonnemacher

Hazleton, PA

Guest: Mr. John Nonnemacher

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Urban and Environmental Policy
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Chairman, Patricof & Co Ventures Inc.
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Rev. Ann A Pearson

North Canton, CT

Ms. Mary Pembroke Perlin

NW Giving Project
Seattle, WA

Mr. Edward J. Piszek

Liberty Bell Foundation, Copernicus Society of America/ Liberty Bell Foundation
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Accepts and No Responses

Ms. Marcie Z. Polier

Entdata.com
Beverly Hills, CA

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President and CEO, Giving Back Fund
Boston, MA

Ms. Nancy Raybin

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Ms. Holly M. Redell

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Seattle, WA

Dr. Irwin Redlener

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New York, NY

Ms. Joyce Richards

Girl Scouts of the USA
New York, NY

Ms. Dorothy Ridings

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Washington, DC

Mr. Donald Ritzenhein

Office of University Development, Wayne State University
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Ms. Elizabeth J. "Liz" Robbins

Robbins Associates
Washington, DC

Ms. Nancy Roberts

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Hartford, CT

Mr. Daniel Rosenblum

ED&F Man Inc.
New York, NY

Mr. Claude Rosenberg

New Tithing Group
San Francisco, CA

Mr. Mark Rosenman

Vice President, Social Responsibility, Union Institute Center for Public Policy
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Mrs. Karla Rubinger

Mr. Carlos L. Santiago

Vice President, Miranda Y Mas
New York, NY

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Accepts and No Responses

Mr. Hubert Sapp

Senior Program Officer, Hartford Foundation
Hartford, CT

Dr. Richard J. Sauer

President and CEO, National 4-H Council
Chevy Chase, MD

Ms. Helen Scheidt

Memphis, TN

Prof. Paul G. Schervish

Director, Social Welfare Research Institute, Boston College
Chestnut Hill, MA

Mr. Stephen Smith (Substitute for: Caroline Schlossberg)

Hon. (Mr.) Eli J. Segal

President and CEO, Welfare to Work Partnership
Washington, DC

Mr. Michael S. Seltzer

Acting Chair, Nonprofit Management, New School University
New York, NY

Mr. Joseph K. Selvagio

One Percent Club
Minneapolis, MN

Hon. (Sec.) Donna E. Shalala

Secretary of Health and Human Services, United States Department of Health & Human Services (HHS)
Washington, DC

Hon. Ann Elizabeth Sheffer

Member, President's Committee on the Arts and the Humanities
Washington, DC

Ms. Moira Shek

Executive Director, Asian Americans and Pacific Islanders Philanthropy
San Francisco, CA

Mr. William C. Shelton

Washington, DC

Ms. Janet Shenk

Special Assistant to the President AFL-CIO, Liaison to the Foundation Community
Washington, DC

Mr. William H. Shore

Founder and Executive Director, Share Our Strength
Washington, DC

Dr. Timothy P. Shriver

President and CEO, Special Olympics
Washington, DC

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Accepts and No Responses

Ms. Laura Boudo Sillerman
New York, NY

Mr. Barry Sloane
Barrington, RI

Ms. Jean Margaret Smith (Substitute for: Marva Smalls)

Mr. James A. Smith
Trustee, Creative Capital Foundation

Ms. Kimberly Smith
New Schools Fund
Redwood City, CA

Ms. Maureen Smyth
Vice President-Programs, Charles Stewart Mott Foundation
Flint, MI

Mrs. Susan Lewis Solomont
ADS Group
Andover, MA

Mr. Jeffrey B. Soref
President, Soref Associates Incorporated
New York, NY

Hon. Joan Edelman Spero
President, The Doris Duke Charitable Foundation
New York, NY

Ms. Roxanne Spillett
President, Boys & Girls Clubs of America
Atlanta, GA

Ms. Shannon Elaine St. John
Executive Director, Triangle Community Foundation
Research Triangle Park, NC

Ms. Heather A. Steans
Strategic Planner, Chicago Public Schools
Chicago, IL

Ms. Isabel C. Stewart
National Executive Director, Girls, Incorporated
New York, NY

Mr. Chuck Supple
President and CEO, Public Allies
Washington, DC

Ms. Nancy Swanson
South Dakota State University
Brookings, SD

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Accepts and No Responses

Mr. Bernard Lee Teeple

Food For Life Network
Miami, FL

Mr. Eugene Tempel

Center for Philanthropy, Indiana University
Indianapolis, IN

Mr. Charles Terry

Director of Philanthropy, Rockefeller Financial Services
New York, NY

Mr. Robert Thompson

President, Thompson McCully Company
Belleville, MI

Mr. Thomas A. Troyer

Caplin & Drysdale
Washington, DC

Mr. John Walters

President, Philanthropy Roundtable
Washington, DC

Ms. Wendy Welch Hawkins

Burger King
Atlanta, GA

Ms. Alison Joan Wiley

Executive Director, Forum of Regional Grantmakers
Washington, DC

Ms. Marie C. Wilson

President, Ms. Foundation
New York, NY

Mr. William Wimsatt

Listen Inc.
Washington, DC

Mrs. Kate Pew Wolters

Executive Director, Corporate Headquarters
Grand Rapids, MI

Mr. Timothy Wu

United States Department of Health and Human Services
Washington, DC

Ms. Akiko Yamazaki

Red Husky Foundation
Los Altos, CA

Mr. Daniel Yankelovich

President, Public Agenda
New York, NY

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Accepts and No Responses

Ms. Karen Young
Youth on Board
Sommerville, MA