

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20506



Office of the General Counsel

FACSIMILE COVER SHEET

TO: Shirley Sagann DATE: 10/7/99
FAX NUMBER: 456-6244 TIME: _____
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(including this page)
FROM: ginn y carter
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SUBJECT: Philanthropic Confe

NOTE TO RECEIVING OFFICE:

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20508



Office of the General Counsel

October 7, 1999

TO: Shirley Sagawa

FROM: Virginia Canter

SUBJECT: White House Philanthropic Conference

As we discussed, we would be pleased to co-sponsor the upcoming White House Philanthropic Conference in accordance with the terms we discussed earlier today. Chairman Ferris will be pleased to speak at the conference on a topic of mutual agreement and we will provide you with a list of suggested topics shortly.

Attached is our proposed list of invitees for the upcoming Philanthropic Conference. This list was prepared based on the assumption that representatives from major philanthropic organizations, such as the Carnegie Foundation, Ford Foundation and Rockefeller Foundation, are already included on your invitation list. In addition to Chairman Ferris, I also have listed staff members that should be invited to attend the Conference.

If you have any questions or require additional information, please call me at (202) 606-8300

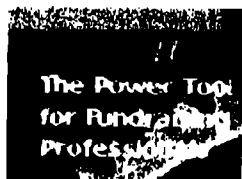
Attachment

<u>Name</u>	<u>Organization</u>
Florence Davis	Starr Foundation
David Finn	Finn Family Foundation
John Cook	Luce Foundation
Arthur Gelb	New York Times Foundation
TBD*	Xerox Foundation
Colin Campbell	Rockefeller Brothers Foundation
Louis Gerstner Jr.	IBM Corporate Giving Program
Connie Higgenson	American Express
Paul Ostergard	Citigroup Foundation
Richard Kimball	Teagle Foundation
Michael Feller	Chase Manhattan Foundation

*Name to be provided shortly.

NEH Staff

Ann Orr
George Farr
Nancy Sturm
Virginia Canter
Marna Gettleman
Michael Bagley



THE CHRONICLE OF PHILANTHROPY

GIFTS & GRANTS

October 22, 1999

The Clintons Use Bully Pulpit to Encourage Giving

By JENNIFER MOORE and GRANT WILLIAMS

Washington

President Clinton, speaking today at the first-ever White House conference on charitable giving, said he would ask the federal government to take several steps that could give a boost to philanthropy in America.

Mr. Clinton said that government officials need to think about "whether we can do more things and generate a more constructive philanthropy." To that end, he said he would:

- Ask his Council of Economic Advisers to study the role of philanthropy in the American economy -- "and how they believe I can increase it." Mr. Clinton said the council would analyze trends in charitable giving, such as assessing the probable effect on philanthropy of the retirement in coming years of the generation of baby boomers.
- Establish a federal "interagency task force" to strengthen the "philanthropic partnership between the government and non-profit groups and citizens."
- Direct officials of the Treasury Department to meet with representatives of non-profit organizations next month to discuss federal policies. The President did not elaborate on what changes might be considered.

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INTERAGENCY AGREEMENT
BETWEEN THE
NATIONAL ENDOWMENT FOR THE HUMANITIES
AND THE
WHITE HOUSE OFFICE

This is an interagency agreement made and entered into between the White House Office (hereinafter referred to as the "WHO") and the National Endowment for the Humanities (hereinafter referred to as the "NEH") to jointly sponsor the upcoming White House Conference on Philanthropy.

I. BACKGROUND

As a means to address the importance of America's philanthropic tradition and to emphasize the responsibility Americans have to teach and sustain this tradition, the President and Mrs. Clinton will convene The White House Conference on Philanthropy: Gifts to the Future, on October 22, 1999 (hereinafter referred to as the "Conference"). The Conference will highlight the unique American tradition of giving, discuss the diverse and changing face of philanthropy, and explore how to sustain and expand this tradition for future generations. A portion of the Conference will be broadcast via satellite, which will enable communities across the country to participate in the conference and engage in a local dialogue on the subject.

For 35 years, the National Endowment for the Humanities, as an independent federal agency, has provided grants to support research and scholarship in the humanities; enrich classroom learning and teacher development; engage the public in lifelong learning; and preserve and provide access to the rich cultural resources of the world. As a grantmaking agency, the NEH is a partner of the philanthropic community. It provides support for many projects that are also supported by the philanthropic community. The NEH is also a federal agency that has been given statutory authority to solicit and invest charitable contributions from the private sector. This authority enables that agency to extend the reach of the public dollar through strategic partnerships with corporations, foundations and individuals. The Conference presents an opportunity for the NEH, as a federal agency, to work with the White House and the philanthropy community to develop new and expanded ideas and opportunities for collaborative projects between the private and public sectors.

II. THE NEH AGREES TO:

- A. Review the Conference agenda and advise the WHO in the selection of individuals to participate in the Conference.
- B. Work with outside entities to solicit and accept donations of funds, services, and equipment for the Conference.
- C. Provide the services of staff, as necessary, to plan and implement successfully the Conference.
- D. Provide suggested guest lists for the Conference.

III. THE WHITE HOUSE OFFICE AGREES TO:

- A. Staff, plan and implement the Conference in coordination with the NEH.
- B. Review and select, with advice of the NEH, individuals to participate in the Conference.
- C. Provide and coordinate the logistics to implement the Conference at the White House.
- D. Provide appropriate acknowledgment of support from the NEH and program contributors in materials developed for the Conference.
- E. In consultation with the NEH, create and review press releases and media materials related to the Conference.
- F. Provide a videotaped copy of the Conference to the NEH.
- G. Provide the NEH with the opportunity to invite (in consultation with the WHO) a minimum of 3 guests to the Conference.

IV. IT IS MUTUALLY AGREED THAT:

- A. The NEH will consult with the WHO on planning and implementing the Conference. The parties will cooperate fully to execute successfully this Agreement.
- B. The WHO and the NEH will be jointly credited with administering the Conference.

V. FUNDING

- A. The NEH agrees to provide funding for the travel and subsistence expenses of one participant to the Conference. The WHO will consult with NEH in the event special circumstances arise that would require expenditure of funds in excess of \$1,000.
- B. The WHO will provide staff support and a venue for the Conference.

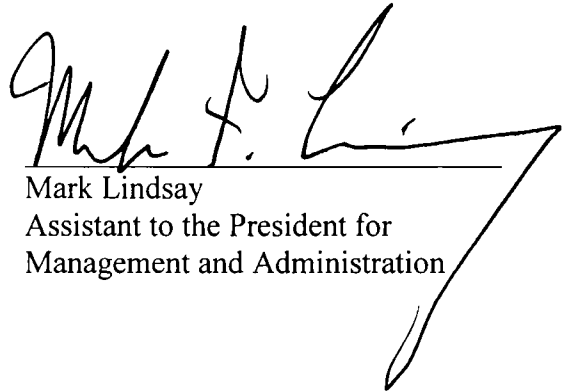
VI. EFFECTIVE DATE

This agreement serves to memorialize the arrangement between the parties that commenced on October 7, 1999. The agreement remains in effect until completion of the Conference. It may be revised upon written mutual consent of both parties and may be terminated at any time by either party.

- VII. This Agreement is made pursuant to the authority contained in Section 601 of the Economy Act, as amended, 20 U.S.C. 956(d) and the authorizing language of the agencies.



William R. Ferris
Chairman
National Endowment for the Humanities



Mark Lindsay
Assistant to the President for
Management and Administration

*** TX REPORT ***

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THE WHITE HOUSE

WASHINGTON

Office of the First Lady

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Number of pages (including cover):

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