

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                            | DATE       | RESTRICTION |
|--------------------------|------------------------------------------------------------------------------------------|------------|-------------|
| 001. form                | re: CORPS Application (4 pages)                                                          | 09/28/1999 | P6/b(6)     |
| 002. bio                 | re: Alice Green Burnette [partial] (1 page)                                              | 09/23/1999 | P6/b(6)     |
| 003a. note               | re: Daily Log for First Lady [partial] (1 page)                                          | 09/24/1999 | P6/b(6)     |
| 003b. fax                | Pat Lile to Hillary Rodham Clinton [partial] (1 page)                                    | 09/23/1999 | P6/b(6)     |
| 004. memo                | Eric Brielmann to Maryellen McGuire re: WH Conference on Philanthropy [partial] (1 page) | 09/14/1999 | P6/b(6)     |
| 005. bio                 | re: Richard D. Jacobs [partial] (1 page)                                                 | 09/15/1999 | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 24342

### FOLDER TITLE:

Invites - Internal and Advisor Requests

2013-0124-S

rc1159

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]  
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P3 Release would violate a Federal statute [(a)(3) of the PRA]  
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]  
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**BOBBY YOUNG KWON***Americorp  
member*

**School Address:**  
6350 Main St.  
Houston, TX 77005  
(713)630-8229

bobbyk@owl.net.nice.edu

**Permanent Address:**  
520 Chamberlain  
Irving, TX 75060  
(972)438-3202

**Education:**

Rice University: Expected B.A. in Biology, May 1999  
Cumulative GPA 3.62/4.0

**Work Experience:**  
*1995 - Present***Assistant Manager of Small Family Business**

- Duties include accounting, food preparation, and customer service.

*June 1998 - August 1998*

**Mystery Guest for Jack in the Box, Inc.**

- Part of a quality care team that evaluated various restaurants and prepared detailed reports to be used for future decisions.

*May 1997 - Aug. 1997*

**Private Tutor/Translator**

- Taught math, English, and American culture to several native Korean students. Interpreted conversations with school admissions.

*May 1994 - Jan. 1995*

**Medical Transcriptionist**

- Transcribed chiropractic reports for a chiropractic center.

**Activities/Honors****Volunteer at Irving Healthcare System in Irving, TX**

- Volunteered five summers since 1992 in various departments including the emergency room, day surgery, pathology lab, patient transport, and materials management.

**Volunteer at Herman Hospital in Houston, TX**

- Volunteered from September 1997 to May 1998 in the volunteer office, day surgery, and the emergency room.

**Intramural Sports**

- Member on twenty different sports teams and captain on many of them.
- Elected as a rare sophomore to coach the women's football team.
- Represented Rice University at the 1998 National Flag Football Tournament.

**Korean Student Association (KSA)**

- Participated in various activities including the Lunar New Year Festival and KSA study breaks.

**President's Honor Roll for Rice University**

- Spring 1996 and Spring 1997

Selected to be in the Golden Key National Honor Society

Graduated high school as the Valedictorian

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Malik Evans  
221 Hamilton St.  
Rochester NY 14620  
(716) 271-4954

CPU Box 275276  
Rochester NY 14627  
(716) 274-3252

E-mail me003h@uhura.cc.rochester.edu

**Objective:** To obtain a position that will allow me to use my strong communication, office and interpersonal skills and continue in my education and development.

**Education:**

University of Rochester (Rochester NY) pursuing a BA in Political Science 1998-2002

**Community and School Activities:**

Mayor's Entertainment Taskforce 1999-pres  
Student Activities Appropriations Committee 1998-pres  
Rochester Black Men's Forum 1999-pres  
New York State Youth Leadership Congress 1998-pres  
City/County Youth Council Chairperson 1996-pres  
Youth As Resources Grants Board 1995-pres  
Monroe County Fair Planning Committee 1996-pres  
Volunteer Tutor at Roberto Clemente School Eight 1994-pres  
Teen Court Attorney 1997-1998  
Prevention Partners Board of Directors 1996  
Co-host/Co-Producer "Many Voices Many Visions Youth First" 1997-1998

**Work Experience:**

Recreation Clerical Aide City of Rochester 1996-1999  
Drama Instructor East High Booster Club 1996  
Pre-Freshman Engineering Program Rochester Institute of Technology 1995-1996  
PSI Teen Teacher Prevention Partners Inc. 1995-1996

**Special Skills/Training:**

Trained as a National Trainer for the Center for Youth As resources  
Trained as a Youth Drama Instructor  
Trained in general office skills  
Developer of various workshops on Youth Development and empowerment  
Trained as a Peer Mediator

**Awards and Honors:**

Deans List 1998  
Urban League Youth of the Year 1999  
National Youth Crime Prevention Service Award 1998

### Short Bio. On Malik Evans

Malik Evans resides in Rochester. He is currently a sophomore at the University of Rochester, majoring in Political Science. He has been very active in his community and is a strong advocate of youth empowerment, leadership and development programs. He is concerned about strengthening already existing programs for youth by combining resources. Four years ago, he headed a process to combine forces with the Youth Participation Project and other youth serving agencies. Out of the combination, the City/County Youth Council was born. Currently Evans is chair of the council. The council has developed 20 different workshops around leadership development and team building. The council also provides assistance with major community efforts throughout the year.

Malik, through the council, was instrumental in creating "Steppin' Up To Solutions" an annual conference that allows the youth in the community to come up with solutions to the communities problems through projects.

Evans is a member of the New York State Youth Leadership Congress, Monroe County Fair Youth Planning Day Committee, a trustee at FCII Inc., a controller for the University of Rochester's Student Activities Appropriations Committee, a tutor at Roberto Clemente School number eight in Rochester, a national trainer for the Center for Youth as Resources, and a member of the Mayor's Entertainment Task force.

His past involvement's include attorney for Teen Court, member of the Youth Participation Project, member of the New York State Youth Advisory Council on National and Community service and past CO-host/CO-producer of "Many Voices Many Visions Youth First", a television program targeted at youth.

His awards include; Urban League Youth of the Year, National Youth Crime Prevention of the Year Award, Do the Right Thing Award from the Rochester Police Department, and the Monroe County Young Citizen of the Year award.



## Bright, New Beginnings...

CYAR is pleased to announce newly forming YAR programs in the following communities. *Welcome!*

- Van Nuys, California
- St. Vrain Valley, Colorado
- Bridgeport, Connecticut
- South Bronx, New York
- Springfield, Ohio
- Somerset County, Pennsylvania
- Knoxville, Tennessee

And, in the following Indiana counties:

- Clay County
- Elkhart County
- Greene County
- Lake County
- Perry County
- Sullivan County
- Tippecanoe County, also serving Fountain and Carroll Counties

## SPOTLIGHT:

### Rochester, New York National Recognition for Local Youth

Malik Evans, co-chair of Rochester (NY)-YAR, was recently honored for his volunteerism. He has been instrumental to Rochester-YAR's progress and success. Before becoming co-chair, Evans served as a youth member of the Rochester-YAR board for five years. He is also a member of CYAR's national training team. The 18-year-old is one of only four youth presented with the National Youth Crime Prevention Service Award sponsored by the National Crime Prevention Council. "It's exciting that people recognize the work I do," says Evans, but he is quick to note that, "the work itself is what's important."

is Steppin' Up to Solutions, a year-long program that trains youth to develop and lead service projects. More than 300 youth participate in the youth-facilitated program each year. Participants learn to conduct needs assessments, identify existing resources, develop time lines, and create budgets. Once youth participants determine what type of service project they would like to conduct, they are connected with existing community programs, thereby reducing project duplication. Steppin' Up to Solutions is an ideal complement to Rochester-YAR, producing energetic young volunteers with the skills needed to design and implement YAR community service projects. Naturally, the youth-generated project proposals received by Rochester-YAR have increased in quality and quantity. Nancy Johns Price, program director for Rochester-YAR, nominated Evans for the national award in part because she respects the personal growth he has experienced through his involvement with YAR. She knows that Evans is a "natural" when it comes to his leadership abilities and credits his family for his strong character and moral development. And she has seen how YAR has helped him learn to delegate responsibilities and depend on other people to accomplish goals.

Evans possesses the ability to motivate and gain the respect of his colleagues, regardless of age. His peers describe him as "a dependable, energetic leader, skilled at the art of teamwork." Fellow students chose Evans as Homecoming King two years in a row. Rochester City Teachers twice awarded him the Martin Luther King Award. As Price says, "Malik has the respect of his teachers and the youth around him. And that says a lot about him, because not many youth get that from both groups."

### Louisville, Kentucky Serving Planet Earth

With nearly 400 people in attendance, 300 cheering youth among them, Louisville-YAR's Teen Leader Awards Ceremony on April 21, 1998, was a rousing success. Adult and youth board members and local public officials had great cause to celebrate the power of local youth service.

Evans' tireless work as a community activist has provided Rochester-YAR with special opportunities to explore and benefit from collaborative efforts. His most successful collaborative project



MAX SCHULTE staff photographer

Helping hand Amelia Coleman and Michael Stevens introduce themselves as part of a skit for the Stepping Up to Solutions conference. The program helps youths solve problems in their community.

# City students want to serve

■ Teens at an East High meeting say they are determined to find a way to make a difference.

BY STAFF WRITER  
JAMES GOODMAN

Kalinda Green wasn't sure what she'd get out of yesterday's Steppin' Up To Solutions conference at East High School.

But by the lunch break, the 16-year-old student was enthusiastic about the project her group had decided to do.

The group — all members of Fairport High's Leo Club — is determined to help the elderly in Perinton wrap holiday gifts.

And the group also hopes to hold a holiday party for senior citizens.

"We want them to know that we are here to help," said Green, a junior.

Fifteen other community service projects came out of yesterday's conference, after about 150 participants met in groups for brainstorming sessions on ways to get students more involved in their community.

The conference was sponsored by the City/County Youth Council. The council was created in 1995 by the Youth Participation Project of the Rochester-Monroe County

Youth Bureau, the Mayor's Youth Summit and United Way of Greater Rochester.

This Steppin' Up conference will have a follow-up meeting in February to make sure the youths have pursued their projects.

Malik Evans, a University of Rochester freshman and chairman of the Youth Council, gave the participants a pep talk in his remarks opening the conference.

"We are here united, working to achieve one common goal. The common goal is to make our community a better place," said Evans, who had the youths — seated in front of him in the school auditorium — bounce a mammoth beach ball among themselves to show they shared the same purpose.

And he added, "You are not problem-starters. You are the problem solvers."

Shakita Hill, 13, an eighth-grader at the Dr. Freddie Thomas Learning Center, also got the youths in the right mood with a motivational speech.

"So make a difference. Today. Tomorrow. Always," said Shakita, before performing a step-up rhythmic routine with the Avenue D Sensations, a local group.

This sense of shared purpose carried over as each of the 16 groups planned a community project.

The Black Leadership Group began its brainstorming session by asking each of the seven youths to announce what special quality he or she had to offer.

"Peace," said Rishae Cunningham, 13, of the Nathaniel Rochester Community School.

"I bring ideas," added Candyce Wilkerson, 13, of the James Madison School of Excellence.

"Honor," said Tramale Owens, 14, another Nathaniel Rochester student.

Clianda Florence, 18, of Wilson Magnet High, and Vikash Negadhi, 14, of Penfield High School, acted as facilitators, leading the students in that group in discussion.

The group decided that children succeeding in school and family stability were the most important goals and spent the morning examining ways to achieve these ends.

Across the hall, a group of youths from Eastside Community Center quickly decided that they wanted to get the community more involved in helping youths. □

# Pupils + community = education success



GUEST  
ESSAYIST  
**MALIK  
EVANS**

**W**e know what the problems are in our schools: lagging attendance, academic underachievement, lack of parental involvement and societal problems.

Collectively, we are all responsible for our schools and now is the time to stop talking and to take immediate action.

In order to do that, we must have more parental involvement. On average, most students are in school roughly 35 hours a week; the other 133 hours are crucial. If parents do not provide that extra push, their children will fall through the cracks.

If there is no hope for the parents, the community at large must get involved. After-school tutoring would be one way to do that.

Students must also be held accountable for their own learning, especially once they reach high

school. At that level, students whose grade point average falls below 2.0 should be put on academic probation. On probation, they should be tutored and mentored to help identify and correct their problems.

Disciplinary probation also is necessary for chronically disruptive students. Contrary to popular belief, there are only a few bad apples who ruin it for everyone else.

Disruptive students must be dealt with in a nontraditional manner. We mustn't forget, however, that schools are doing amazing things. Some examples: Wilson Magnet High School, with its state-of-the-art communication studio;

Edison Tech, which opens up all types of opportunities to students; and the School of the Arts, with its top-notch arts programs.

Education boils down to two things: Students must take the initiative in getting a quality education, and the entire community must play a part in improving the educational system. □

*Evans is a senior at Wilson Magnet High School.*

**COMMUNITY  
FOCUS '98**

*Better  
Schools*

# Kid with King spirit does encore

BY STAFF WRITER

**ERIKA ROSENBERG**

Rochester high school senior Malik Evans has big hopes for making a difference in the future.



Malik



Latoya

Malik is the first student to be honored two years in a row by the Rochester Teachers Association for embodying the values of Martin Luther King Jr.

Every year, teachers from each school choose a student to be honored with a medal and certificate.

Chris Connell, an English teacher at Wilson who nominated Malik last year, said the teen often

put a stop to students picking on each other in class.

"He gets kids to think, rather than react," he said.

"Malik is in a class by himself," said fellow Wilson student Scott Ghene, a junior.

"He used to help me out in math class and Spanish class, and now I'm doing better."

In addition to helping other high school students, Malik has for four years tutored children at School 8. He alternates between prosecuting and defending teens in Rochester's

Teen Court, which allows young people to mete out sentences to peers charged with misdeeds.

He plans to study political science at the University of Rochester and hopes to be elected to the Rochester school board in the next five years.

"I think we need young leadership on the board," he said.

Malik said he tries to get other teens considering fighting, or dropping out of school, to think for themselves and not follow the crowd.

"I think that's why I stand out. I refuse to fit in the mainstream," he said.

Latoya Lawrence, another of the students to be honored, exudes a quiet kind of leadership, according to School 37 teacher Carol Kaza.

Latoya, 10, stays focused in class

## Other students who are honored

Other students honored by the Rochester Teachers Association for embodying the values of Martin Luther King Jr.:

Jason Kausch, School 1; Ali Foster, School 2; Joshua Hubbard, Nathaniel Rochester Community School (elementary); Alexanderia Murph, Nathaniel Rochester Community School (middle); Jordan Major, School 5; Jerrod Jenkins, School 6; Nora Martinez, School 8;

Jamiela Reaves, School 9; Alysia Cottom, School 12; Asha Haji-Sufi, School 14; Tugba Cegen, Children's School; Kyonnie Bowry, School 16; Jose Rodriguez, School 17; Sharon Switzer, School 19; Hester Anderson, School 20; Angel Otero, School 22; Brittany Georgetti, School 30; Angela Brown, School 33; Jesse Mandel, School 34; Brian Guilford, School

35; Jerrard Brown, School 36; Marcia Ransom, School 39; Daniel Driffin, School 42; Stacey Srikoulabouth, School 43; Arshay Murphy, School 44; Ebony Linder, School 45; Alexsis Santana, School 50;

Caitlin Callera, School 52; Matthew Paufue, School 57; Emma Glaubinger, School 58; Antwan Garcia, Edison Technical and Occupational Education Center; Alden Burno, Franklin High School; Ruth Antonetty, Alternative Education Center at Josh Lofton; Robert Shaw, Marshall High School; Issiah Johnson, School of the Arts (middle school); Lateka Kegler, School of the Arts (high school); Evan Schloss, School Without Walls; Nicole Gines, Young Mothers Program (middle school); and Noelle Ignatowski, Young Mothers Program (high school).

even when the other fifth-graders get off track and start to talk, Kaza said. She works hard and is always willing to help her peers, Kaza added.

"When I grow up, I want to be a doctor and in my spare time, I'd love to be a flight attendant because I love to travel," Latoya said. □

## If you go

**What:** Rochester Teachers Association ceremony honoring students.

**When:** 6:30 p.m. Tuesday

**Where:** School of the Art Prince St.

# ee sg'vej stice a hand

■ They judge each other in a court of their own and try to break bad patterns.

BY STAFF WRITER

JAMES GOODMAN

Malik Evans is a 17-year-old Wilson Magnet High School senior who is a natural at thinking fast on his feet.

Malik put his skills to good use last week, first as the prosecutor and then as the defense lawyer, in a Hall of Justice courtroom.

And the stakes were real.

Evans is a lawyer for the local Teen Court. The program was started last spring as part of Rochester City Court and uses peer pressure to teach first-time teen offenders a lesson.

A teen jury does not decide guilt or innocence. Everyone appearing in Teen Court has already admitted wrongdoing in City Court.

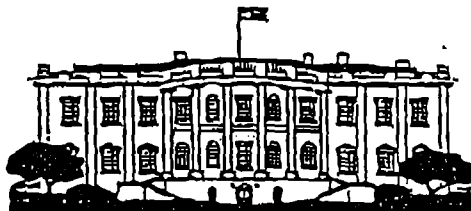
Teen Court, which imposes a community service punishment, is based on the notion that youths passing judgment



AIMÉE K. WILES staff photographer

**Legal lessons** Teen Court's Malik Evans practices his closing argument technique. Teens sit on the jury while coordinator Kim Wurapa, at left, plays a defendant.

COURT, PAGE 4B



*for name  
ab*

**THE WHITE HOUSE**  
**OFFICE OF POLITICAL AFFAIRS**

Minyon Moore  
Assistant to the President  
and Director of Political Affairs

*for name  
ab*

Phone (202) 456-6257  
Fax (202) 456-2983

To: Shirley Sagawa

Date: 9/24/99

FAX #: 6-6244

# of Pages (including cover) 4

.....COMMENTS.....

Minyon would like to recommend Mrs. Burnette  
be invited to the Philanthropy Conference.

09/23/99 THU 17:36 FAX 2024562983  
09/07/99 TUE 14:04 FAX 202 633 9472

SI UNDER SECRETARY

002  
002

## ADVANCEMENT SOLUTIONS

ALICE GREEN BURNETTE

12 MEDFORD DRIVE  
PALM COAST, FL 32137-2504  
904-447-0981 (OFFICE)  
904-447-0982 (FAX)  
ALICEBURNETTE-ADVANCEMENTSOLUTIONS@WORLDNET.ATT.NET

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ALICE GREEN BURNETTE  
Social Security Number

[REDACTED] (b)(6)

[002]

Alice Green Burnette has spent her 35-year career in institutional advancement, finding successful solutions to the management, marketing, communications and fund raising problems of nonprofit and quasi-public institutions.

Mrs. Burnette has retired in September 1998 from her position as the Assistant Secretary for Institutional Advancement at the Smithsonian Institution. In that position, she oversaw the central fund-raising, marketing and membership initiatives for the Smithsonian complex, the largest museum organization in the world with a total operating budget of \$600 million. The portfolio of Mrs. Burnette's responsibilities at the Smithsonian included supervision of a staff of 50 and total budgets exceeding \$10 million.

Mrs. Burnette currently is directing a research and leadership development project under the auspices of grants from The Lilly Endowment, Inc. and The Ford Foundation to the Atlanta-based Institute of Church Administration/Management, Interdenominational Theological Center. The goals of this project are to increase the number of Black fund raising professionals and to help them do a better job for the institutions and organizations which they serve.

This research project, to be undertaken from Mrs. Burnette's perspective as a seasoned professional fund raiser, will provide a multifaceted examination of charitable giving in the Black community and in support of historically Black, non-profit organizations and institutions. The results of her research will be made available to national audiences through a training sequence and a handbook, both specifically designed for African American fund raising professionals.

Mrs. Burnette produced, in December 1998, the first National Directory of African American Professionals in Institutional Advancement.

A 1964 graduate of Wheaton College in Massachusetts, Mrs. Burnette began her distinguished career as an intern in development at Smith College. After serving as special assistant in the Office of California Governor Edmund G. "Pat" Brown, she was appointed in 1971 as Director of Development at Morehouse College where she was responsible for the College's first fund raising campaign (which exceeded its \$20 million goal). She was one of three Morehouse staff members who planned and secured initial funding for a new, fully accredited medical school, the Morehouse School of Medicine.

In 1977, Mrs. Burnette was appointed as Director of Development for Howard University where she spearheaded its fund-raising efforts and a \$100 million campaign. Granted a leave of absence from Howard, she organized an Office of Private Sector Development for the United States Peace Corps, and served as the Office's first Director. Upon her return to Howard University, she was appointed Executive Assistant to the President, continuing her work in strategic planning, management and fund raising.

In 1988, Mrs. Burnette accepted an appointment at the Smithsonian Institution as its Deputy Assistant Secretary for External Affairs and subsequently was appointed as the Smithsonian's Assistant Secretary for Institutional Advancement.

Mrs. Burnette's unique blend of experience is grounded in a full understanding of strategic financial planning. The range of her work has encompassed supervision of ongoing institutional development programs, oversight of major capital campaigns, and the design and implementation of creative strategies to support public-private partnerships.

On three occasions -- for the Morehouse School of Medicine, for the United States Peace Corps and for the National Museum of the American Indian at the Smithsonian -- she provided leadership for establishing new financial support programs for purposes which had no prior dedicated constituencies.

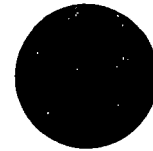
She pioneered with the implementation of event marketing, sponsorship and public relations concepts associated with the 150th Anniversary celebration of the Smithsonian Institution.

Mrs. Burnette has a comprehensive knowledge of electronic communications techniques, public and media relations, advertising and special events, and direct response marketing; she has achieved excellent results in the application of these disciplines to advancing the financial goals of educational, cultural and social institutions.

She has had a wide range of experience in working with and motivating volunteers and has a strong commitment to mentoring young people whose career goals are in development or transition.

In the current national and international environments of diminishing philanthropic and public support, Mrs. Burnette is considered to be a leading authority on the strategic and efficient acquisition and management of financial resources. As a result of her expertise and knowledge, she has served as an advisor and consultant to the trustees, chief executives and senior operating officers of some of America's most influential and well-known nonprofit and quasi-public institutions. She is considered to be both a scholar and expert practitioner in the field of institutional advancement.

THE WHITE HOUSE  
WASHINGTON



September 28, 1999

MEMORANDUM TO MARY ELLEN MCGUIRE, ASSISTANT TO DEPUTY CHIEF OF  
STAFF TO THE FIRST LADY

FROM: BOB J. NASH, ASSISTANT TO THE PRESIDENT AND DIRECTOR OF  
PRESIDENTIAL PERSONNEL

SUBJECT: PHILANTHROPY CONFERENCE RECOMMENDATIONS

---

Enclosed is the resume of the Chair of Freddie Mac Corporation and Foundation. He is a friend of mine (Dwight Robinson, Senior Vice President at Freddie Mac). Please ask if his boss could be invited to the conference. He says their foundation is larger than Fannie Mae.

Is there anyone included in the list from Freddie Mac at this point. If not, we not should consider it. Thanks.

BJN:las

**CORPORATE RELATIONS DEPARTMENT  
FAX COVER SHEET**

TO: Bob Nash COMPANY: \_\_\_\_\_  
PHONE NO.: (202) 456-5286 FAX NO.: (202) 456-2259

FROM: Dwight Robinson PHONE NO: (703) 903-2000  
Senior Vice President  
Corporate Relations  
FAX NO.: (703) 918-8895

DATE: 9/20/99 NO. OF PAGES: 2  
INCLUDING COVER PAGE

COMMENTS: Per our conversation at the Congressional Black Caucus event this weekend, attached is the bio for Leland Brendsel, chairman and CEO of Freddie Mac and Chairman of the Board of the Freddie Mac Foundation. It is important to me that he be invited to the October 22 philanthropy event at the White House. Thank you.

*Philanthropy File*

If you experience transmission problems with this document, please call:

NAME: Becky Blair PHONE NO.: (703) 918-8137

This fax is intended for the exclusive use of the addressee named above, and may contain legally privileged and confidential information. If you are not the intended recipient of this fax, you are hereby notified that any dissemination, distribution, or copying of this fax is strictly prohibited.

*STAFF CONTACT*

*8200 Jones Branch  
McLean, VA.*

*Ella Lee  
703-903-3001*

*82102*

## **Leland C. Brendsel Chairman and Chief Executive Officer Freddie Mac**

Leland C. Brendsel is chairman and chief executive officer of Freddie Mac, a position he has held since November 1989. Before being elected chairman, Brendsel served as president and chief executive officer of Freddie Mac for four years. He joined Freddie Mac in 1982 as executive vice president and chief financial officer.

Brendsel has been a leader in the development of the secondary mortgage market, championing innovative ways to attract investors to housing, improve lending practices and expand homeownership opportunities.

Freddie Mac was chartered in 1970 to create a continuous flow of funds to mortgage lenders. Under Brendsel's leadership, Freddie Mac has been consistently profitable and has evolved into a publicly held corporation with a shareholder-elected Board of Directors. Earnings-per-share growth has averaged 16 percent over the past ten years as Brendsel has led the company; return on equity has exceeded 20 percent each year. Today, Freddie Mac's more than \$750 billion in mortgage assets finance homes for eight million families. Its \$40 billion market capitalization puts it 65th in the S&P 500.

Freddie Mac has helped make America's housing finance system the best in the world. Because of Freddie Mac, mortgage rates are lower and mortgage money is readily available. Freddie Mac's continual innovation spans the introduction of conventional mortgage-backed securities in 1971, multiclass mortgage securities in 1983 and automated underwriting in 1995.

As Chairman of the Board of the Freddie Mac Foundation, Brendsel is the guiding force behind the Foundation's efforts to brighten the future for children and their families. Brendsel runs several times each year in Freddie Mac's Reach Out to a Child 5K walk/runs, which have become an industry-wide effort to raise money for foster care and adoption programs. He also is a leading advocate for Healthy Families America, a program of the National Committee to Prevent Child Abuse that prevents child abuse by offering intensive home visitation to new parents.

Brendsel has received numerous awards for his commitment to children, including: Washingtonian of the Year (1991), the Washington UNICEF Council Children's Champion (1992), the National Black Child Development Institute's Corporate Citizen of the Year (1993), the New York Council on Adoptable Children's Award (1993), the Child Welfare League of America's Corporate Advocate of the Year (1995) and the Volunteer Emergency Families for Children's Give Your Heart to a Child Award (1997).

Brendsel serves on the Board of Trustees of the National Urban League, a nonprofit, community-based social service and civil rights organization with 115 affiliates in 34 states and the District of Columbia.

Brendsel received his doctorate in finance from Northwestern University after completing undergraduate studies at the University of Colorado. He remains active with Northwestern, serving on the Advisory Board of the J.L. Kellogg Graduate School of Management.

X 66244

1. cc Treasury  
Subcommittee  
Finance  
Gene Sperber

MEMORANDUM  
VIA FAX AND BY HAND DELIVERY

TO: Ms. Jodi Sakol  
U.S. Department of Treasury

FROM: Fredda L. Plesser (JFP)  
Vice President & Associate General Counsel, SLA

DATE: June 2, 1999

SUBJECT: President Clinton's New Markets Initiative

Cc: Michael Barr, Treasury  
Cheri Carter, White House  
Jay Dunn, White House

2. Pres.  
Today's  
7th meeting  
6/25/99

In connection with the President's laudable New Markets Initiative and specifically, the upcoming roundtable and national tour of underserved urban and rural areas in need of revitalization, I am pleased to forward the following information for your consideration.

Currently underway is an exciting venture -- involving the relocation of the New Jersey Nets basketball organization -- to develop and revitalize Newark, New Jersey. In scope, magnitude and mission, this project seems to fit precisely within the goals of the President's New Markets Initiative. Almost 20 years ago, the Federal government designated Newark as an enterprise community, in the hopes of reversing the economic and social decline experienced during the late 1960's and 1970's.

Notably, the two individuals who purchased the team did so through an entity known as the Community Youth Organization ("CYO"), which is a 38% stakeholder in the New Jersey Nets franchise. In a rare and extraordinary act of generosity, these two individuals determined from the outset that all profits derived by CYO from the team's activities will be distributed to the beneficiaries of CYO, which consist of programs dedicated to improving the quality of life for inner city youth in Newark and other New Jersey cities.

It is my understanding that the President is not only personally familiar with this project and its principal owners, Lewis Katz and Raymond Chambers, but has expressed his strong support as well.

### New Jersey Basketball Associates, LLC

New Jersey Basketball Associates, LLC (the "N.J. Nets") recently purchased (in 1998) the New Jersey Nets basketball franchise of the National Basketball Association. As is evident from the company's mission statement and bylaws, the new ownership of the N.J. Nets is committed to the revitalization and development of Newark and to improving the quality of life for inner city youth. Indeed, one of the company's three fundamental tenets is to foster "a new paradigm of behavior in sportsmanship, behavior and role modeling for the entire organizations to support the establishment of outreach programs that will enhance the overall [Newark] community."

Lewis Katz and Raymond Chambers are the principal owners of the N.J. Nets. A full organizational chart is available, if necessary.

Following on the heels of the urban success stories of Baltimore (Camden Yards), Cleveland (Gund Arena/Jacobs Field) and Denver (Coors Field), one of the primary goals of the new Nets team ownership is to revitalize downtown Newark. Through the entity known as Newark Sports and Entertainment Village, LLC (the "Village"), the Nets ownership is working to provide Newark, New Jersey with an integrated sports and entertainment facility by developing a 40-acre site. The cornerstone of the Village will be an 18,500-seat NBA world-class sports arena to host over 200 events throughout the year. The arena will be the home to the New Jersey Nets (basketball), the New Jersey Devils (ice hockey), a future WNBA (women's basketball) franchise and for the Seton Hall Pirates (college basketball). As well, the facility will be usable for concerts, professional wrestling, the circus and other such entertainment events. As part of this revitalization project, the construction of a 30,000-seat, outdoor stadium for use by Major League Soccer (the New York/New Jersey Metrostars) as well as for international soccer competition is planned.

Connecting the arena and stadium will be over 1,00,000 square feet of new office space and a 400-room hotel with a variety of dining, retail and entertainment establishments in close proximity.

As part of the underlying mission of the overall redevelopment plan, the Village will sponsor sports and management education and training for jobs in the sports and communication industries and will help the teams promote and provide community service initiatives throughout the city and state.

A preliminary economic impact analysis performed by Arthur Anderson LLP for the project estimates that the project will have the following impact on the area: 4,800 one-time construction jobs will be created during the construction of the Village, and 7,800 permanent new jobs from annual operations will be created. In addition, the personal income generated for those participating in the construction of the various facilities will be \$362 million, temporary purchases of supplies and materials in connection with the construction is expected to be approximately \$325 million and

ongoing personal income generation in the form of permanent jobs for area residents is anticipated to be approximately \$389 million.

It is anticipated that Phase I of the project, which includes the soccer stadium, the arena and the hotel, will be completed by 2003.

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# SABRE FOUNDATION, INC.



REPORT FOR 1996/97

THE WHITE HOUSE

WASHINGTON

September 14, 1999

MEMORANDUM FOR ELLEN LOVELL AND SHIRLEY SAGAWA

FROM: WHITE HOUSE LEGISLATIVE AFFAIRS

Subject: Congressional Recommendations for White House Philanthropy Conference

The following letters recommending constituents to participate in the White House Philanthropy Conference were received by Legislative Affairs during the period of July 29 through September 14, 1999, and forwarded to the First Lady's office and the Millennium Council for further consideration. Thank you in advance for your consideration of the following individuals. If you have any questions or comments please call Marty Hoffmann x66493 or Erica Morris x66620.

| MEMBER                   | NOMINEE            | TITLE/Organization                                               | REC'D   |
|--------------------------|--------------------|------------------------------------------------------------------|---------|
| Sen. John Kerry (D-MA)   | Executive Director | Boston Aging Concerns-Young and Old United, Inc. BAC-YOU         | 9/10/99 |
| Rep. Capauano (D-MA)     | Executive Director | Boston Aging Concerns-Young and Old United, Inc., BAC-YOU        | 9/10/99 |
| Rep. Kennedy (D-MA)      | Sloane, Barry      | Private Banker and trustee                                       | 9/7/99  |
| ✓ Rep. Schakowsky (D-IL) | Steans, Harrison   | Chairman of Steans Family Foundation                             | 9/1/99  |
| Rep. Nadler (D-NY)       | Snow, Leida        | NY Regional Director of Development, People for the American Way | 8/30/99 |
| ✗ Rep. Sununu (R-NH)     | Marx, Dr. Jerry D. | Assistant Professor, University of NH                            | 8/20/99 |
| Rep. Borski (D-PA)       | Piszek, Edward     | Outstanding Citizen                                              | 8/16/99 |
| ✓ Rep. Sabo (D-MN)       | Selvaggio, Joe     | Exec. Director of 1% Club                                        | 8/10/99 |
| Rep. Allen (D-ME)        | Marx, Dr. Jerry D. | Assistant Professor, University of NH                            | 8/9/99  |
| Rep. Capps (D-CA)        | Maunz, Ms. Billie  | Exec. Director of the Scholarship Foundation of Santa Barbara    | 8/4/99  |
| ✓ Rep. Pelosi (D-CA)     | Rosenberg, Claude  | Author                                                           | 7/29/99 |

cc: MaryEllen C. McGuire  
Malcolm Richardson

**THE WHITE HOUSE**  
**WASHINGTON**

September 14, 1999

**MEMORANDUM FOR ELLEN LOVELL AND SHIRLEY SAGAWA**

**FROM: WHITE HOUSE LEGISLATIVE AFFAIRS**

**Subject: Congressional Recommendations for White House Philanthropy Conference**

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| Rep. Capps (D-CA)      | Maunz, Ms. Billie  | Exec. Director of the Scholarship Foundation of Santa Barbara    | 8/4/99       |
| Rep. Pelosi (D-CA)     | Rosenberg, Claude  | Author                                                           | 7/29/99      |

cc: MaryEllen C. McGuire  
Malcolm Richardson

JOHN KERRY  
MASSACHUSETTS

COMMITTEES:  
BANKING, HOUSING, AND  
URBAN AFFAIRS  
COMMERCE, SCIENCE,  
AND TRANSPORTATION  
FOREIGN RELATIONS  
INTELLIGENCE  
SMALL BUSINESS

# United States Senate

WASHINGTON, DC 20510-2102

September 10, 1999

Ms. Hillary Rodham Clinton  
First Lady  
The White House  
1600 Pennsylvania Avenue, NW.  
Washington, D.C. 20500

Dear Ms. Clinton:

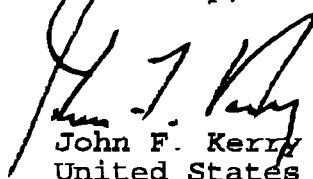
The purpose of this letter is to nominate Boston Aging Concerns-Young and Old United, Inc. for participation in the White House Conference on Philanthropy on October 22, 1999.

Throughout the country, there is an increasing amount of families that depend on a grandparent to act as primary care giver. Currently, 4 million children are living in households headed by grandparents. Boston Aging Concerns-Young and Old United is the developer of GrandFamilies House in Dorchester, Massachusetts, and this is the first and only housing facility specifically designed to assist grandparents that are raising their children's children.

As this program has grown in scope and effectiveness, requests have started to come in from communities around the country looking to replicate this model program. There is a real need to share the lessons and experience of this program with families all over the country, and I believe that attendance at the White House Conference on Philanthropy would be invaluable in broadening BAC-YOU's ability to help these interested parties.

I am proud to nominate this important group. I believe their work has the potential to benefit many families and communities across the country, and I ask that you review their request with the utmost consideration.

Sincerely,



John F. Kerry  
United States Senator

JFK/RF

**COMMITTEE ON BANKING AND  
FINANCIAL SERVICES**

**SUBCOMMITTEES:**  
CAPITAL MARKETS,  
SECURITIES, AND GOVERNMENT  
SPONSORED ENTERPRISES  
HOUSING AND COMMUNITY  
OPPORTUNITY



**Congress of the United States**  
**House of Representatives**  
Washington, DC 20515-2108

**MICHAEL E. CAPUANO**  
8TH DISTRICT, MASSACHUSETTS

WASHINGTON OFFICE  
1232 LONGWORTH BUILDING  
WASHINGTON, DC 20515-2108  
(202) 225-5111  
FAX: (202) 225-9322

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FAX: (617) 621-8628

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[www.house.gov/capuano/](http://www.house.gov/capuano/)

**COMMITTEE ON SCIENCE**

**SUBCOMMITTEES:**  
TECHNOLOGY  
SPACE AND AERONAUTICS

September 9, 1999

Mrs. Hillary Rodham Clinton  
The White House  
1600 Pennsylvania Avenue  
Washington, DC 20502

Dear Mrs. Clinton,

I strongly support Boston Aging Concerns – Young & Old United, Inc. (BAC-YOU) community-wide GrandFamilies program, and nominate BAC-YOU for an invitation to the White House Conference on Philanthropy scheduled for October 22, 1999.

BAC-YOU, with roots as a neighborhood organization of volunteers, has evolved into a United Way affiliate with over twenty employees. Its exceptional program entitled GrandFamilies was the first, and remains the only, housing community built specifically to meet the special needs of families made up of grandparents raising their grandchildren. This program enjoys tremendous local and national support and has been highlighted both on the Today Show and Nightline.

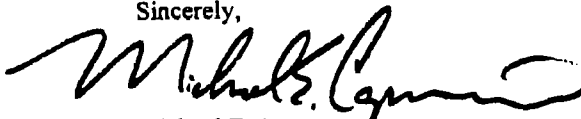
Today, our nation has nearly four million children in households headed by grandparents. Of those, nearly half have lost their parents to drugs, HIV/AIDS, mental illness, prison, or some other tragic occurrence. In Greater Boston alone, there are approximately 10,000 children being raised by a grandparent.

BAC-YOU has received tremendous demand from governments and agencies nationwide where the GrandFamilies concept would help to meet critical housing and community needs. BAC-YOU is working hard to further develop their model and reproduce it for other cities. It would therefore be of tremendous benefit to BAC-YOU to be included at October's White House Conference on Philanthropy. I am confident that BAC-YOU would be an ideal fit for the conference, and the conference would prove to be a tremendous benefit in the furtherance of this very worthwhile cause.

BAC-YOU can help to foster and strengthen families' ability to build upon critical family bonds. Their work is already helping to provide a new generation of children with a better chance for achievement in the 21<sup>st</sup> Century. BAC-YOU is ready to grow, but it needs help.

Again, I strongly urge that you invite Janet Van Zandt, Executive Director and Sarah Wenig, Director of Fund Raising and Public Relations of BAC-YOU, to this important White House conference. Thank you for your attention to my request.

Sincerely,

  
Michael E. Capuano  
Member of Congress

## UNIVERSITY OF NEW HAMPSHIRE

Department of Social Work  
School of Health and Human Services  
Munkland Hall  
15 Library Way  
Durham, New Hampshire 03824-3596  
(603) 862-1799

AUG 11 1999

August 9, 1999

United States Representative Tom Allen  
234 Oxford St.  
Portland, ME. 04101

*(Letter to First Lady being sent)*

Dear Congressman Allen:

I am a resident of York, Maine and a professor at the University of New Hampshire. My field of research is philanthropy, having been a fund-raiser for social services in the Portland area for many years. I have published several articles on the subject of philanthropy, particularly giving and volunteering in the health and human services.

The purpose of this letter concerns a White House conference on philanthropy that Hillary Clinton is planning for this October. I do not know any specific information on invitations and presenters. It would be nice to have people from Maine at the conference and I would love to be one of them! I have an article on women and philanthropy that is due to be published soon in the journal, Social Work. I believe this article would be of interest to the First Lady.

I would greatly appreciate any assistance your office could provide in obtaining an invitation to the conference. To that end, I would be happy to provide copies of articles that I have published, etc.

I thank you for your attention to this matter, given your busy schedule and summer plans. I can be contacted at the above address, through e-mail (jdmarx@hopper.unh.edu), or by telephone (603-862-0274).

Again, thank you.

Sincerely,



Jerry D. Marx, DSW  
Assistant Professor

*P.S. Resume enclosed.*

**Dr. JERRY D. MARX**

Department of Social Work, Murkland Hall, U.N.H., Durham, NH 03824

Phone: (603)-862-0274

Fax: (603)-862-4374

jdmarx@hopper.unh.edu.

**EDUCATION HISTORY**

- 1994 **BOSTON COLLEGE DOCTORAL PROGRAM IN SOCIAL WORK**  
Completed DSW over five year period. Concentration in Social Policy and Administration. Dissertation area: A national survey of corporate contributions to health & human services. Awarded Doctoral Research Grant in 1993 by The Aspen Institute Nonprofit Sector Research Fund.
- 1982-  
1984 **BOSTON COLLEGE GRADUATE SCHOOL OF SOCIAL WORK**  
Graduated with the degree of Master in Social Work. Major in Community Organization/Social Planning. Double Minor in Administration and Child Welfare. Awarded Teaching Assistantship in 1983 and Child Welfare Traineeship in 1982.
- 1979-  
1981 **UNIVERSITY OF SOUTHERN MAINE SCHOOL OF BUSINESS AND ECONOMICS** Earned Bachelor of Science degree, cum laude, in Business Administration. Minored in Social Welfare. Elected member of Phi Kappa Phi Honor Society.

**TEACHING EXPERIENCE**

- Present **ASSISTANT PROFESSOR, University of New Hampshire**  
Teaching responsibilities in the Graduate Social Work Program include:  
\*Social Welfare Policy I  
\*Social Welfare Policy II  
\*Program and Resource Development In Social Services  
  
\*Average Student Rating past three academic years: 4.75 out of 5.00.  
\*Nominated by School of Health & Human Services as Outstanding Assistant Professor in 1998-1999 academic year.
- 1994-  
1995 **ASSISTANT PROFESSOR, Seton Hall University**  
Teaching responsibilities in the Graduate Public Administration Program included:  
\*Public Policy Process, Analysis, and Evaluation  
\*Leadership In The Nonprofit Organization  
\*Resource Development In Nonprofit Organizations
- 1994 **LECTURER, Boston College Graduate School of Social Work**  
Taught graduate research course in quantitative methods. Teaching methods included extensive use of SPSS and computers.
- 1992 **LECTURER, Boston College Graduate School of Social Work**  
Co-taught graduate course in organizational strategic planning. Topics included mission statements, strategic analysis, and program development.
- 1991-  
1992 **LECTURER, University of Southern Maine Dept of Social Work**  
Taught undergraduate course which presented an historical analysis of the American social welfare system.

## **PUBLICATION HISTORY**

- 1999 Marx, J.D. "Women and human service giving." **Social Work**, to be published.
- 1999 Marx, J.D. "Corporate philanthropy: What is the strategy?" **Nonprofit and Voluntary Sector Quarterly**, to be published June, 1999.
- 1999 Marx, J.D. "Motivational characteristics associated with health and human service volunteers." **Administration In Social Work**, 23(1), 51-66.
- 1998 Marx, J.D. "Online fundraising." **Computer in Human Services**, abstract accepted.
- 1998 Marx, J.D. "Corporate strategic philanthropy: Implications for social work." **Social Work**, 43(1), 34-41.
- 1997 Marx, J.D. "Corporate philanthropy and United Way: Challenges for the year 2000." **Nonprofit Management & Leadership**, 8(1), 19-30.
- 1997 Marx, J.D. "Federated fundraising." In **The International Encyclopedia of Public Policy and Administration**, (Vol. 2, pp. 877-881) Boulder, CO: Westview Press.
- 1996 Marx, J.D. "Strategic philanthropy: An opportunity for partnership between corporations and health/human service agencies." **Administration In Social Work**, 20(3), 57-73.
- 1992 Marx, J.D. **Community relations: A profile of the profession**, Chestnut Hill, MA: Boston College, The Center for Corporate Community Relations.
- 1988 Marx, J.D. "An outdoor counseling program." **Social Work**, 33(6), 517-520.

## **PRESENTATIONS**

- 1999 **UNIVERSITY OF NEW HAMPSHIRE** Presented on national trends in charitable giving to colleagues in School of Health and Human Services.
- 1998 **NASW CONFERENCE PRESENTER** Presented on national trends in philanthropy to Maine chapter of National Association of Social Workers.
- 1994 **INDIANA UNIVERSITY** Presented results of research on corporate philanthropy to Center On Philanthropy.
- 1994 **BOSTON COLLEGE** Presented results of research on corporate philanthropy to Graduate School of Social Work (dissertation defense).
- 1990 **NASW CONFERENCE PRESENTER** Presented educational workshop on adolescent development to Maine state chapter of National Association of Social Workers.

## **ONGOING RESEARCH**

- 1998 **NATIONAL CORPORATE FOUNDATION SURVEY PROPOSAL** submitted to The Aspen Institute, Washington, DC.

**PRACTICE EXPERIENCE**

- 1993 **ASSISTANT RESEARCH MANAGER**, Center for Corporate Community Relations, Boston College. Responsible for managing data collection for national IBM research project.
- 1984-1992 **EXECUTIVE DIRECTOR**, Portland Ministry At Large, Portland, Maine. Social Planning and Administration: Responsible for the transformation of organization from an extinct church to an established human service agency. During 8 years, developed a United Way member agency with the following characteristics: \$1 million asset base, 2 major community programs, Maine State Dept. of Human Service contracts, a 12 member Board of Directors. In so doing, wrote 45 successful grants; increased endowment by \$100,000; produced 35 pieces of media coverage; supervised a staff of 13. Services included a child care center for low-income families and an outdoor counseling program for abused and neglected adolescents.
- 1981-1982 **VOLUNTEER IN SERVICE TO AMERICA (VISTA)**, Munjoy Hill Neighborhood Organization, Portland, Maine.

**SERVICE TO THE UNIVERSITY OF NEW HAMPSHIRE**

- 1996-1999 **MSW PROGRAM COORDINATOR**, Durham campus.
- 1998 **POLICY CONTENT LEADER**, MSW Accreditation Review.
- 1996-1998 **CURRICULUM CMTE. MEMBER**, Social Work Dept.
- 1996-1997 **CO-CHAIR, STRATEGIC PLANNING CMTE.**("2002"), SHHS.
- 1995 **MSW PROGRAM COORDINATOR**, Manchester campus.

**SERVICE TO THE COMMUNITY**

- 1996,1998 **ALLOCATIONS COMMITTEE**, Greater Seacoast United Way, Portsmouth, N.H.. Chaired 1998 and 1999 Elder Service Panels.

**SERVICE TO THE PROFESSION**

- 1999 **REFEREE** for national journal: **Nonprofit and Voluntary Sector Quarterly**
- 1998 **MEMBERSHIPS**: National Association of Social Workers, Council on Social Work Education, Association for Research on Nonprofit Organizations and Voluntary Action, Association for Community Organization and Social Administration.

**AWARDS**

- 1999 Received SHHS "Outstanding New Investigator Research Award."
- 1993 Awarded Doctoral Fellowship by The Indiana University Center On Philanthropy.



PATRICK J. KENNEDY

September 7, 1999

Mary Ellen McGuire  
Via facsimile  
(202) 456-6244

Mary,

As a private banker and trustee for the majority of his career, Barry Sloane has had extensive experience in most aspects of charitable giving, grantmaking and trusteeship. He has sat on over a dozen public and private philanthropic boards, especially those for the benefit of youth, healthcare research, and the care of military families in need.

Much of Barry's work in Private banking has been with large families of new wealth, attempting to establish a philanthropic tradition and structure early in the family's evolution. I have heard him articulate his views on the unique American philanthropic history, and the government's role in encouraging the continuation of that generosity. Barry's combination of passion and pragmatism in his charitable pursuits makes him a tremendous asset to the district I serve.

I am confident that Barry Sloane would be a tremendous asset to the upcoming conference on philanthropy and I give him my unqualified recommendation. Many thanks for your consideration.

Regards,

Patrick J. Kennedy

The Citibank logo, featuring the word "CITIBANK" in a bold, sans-serif font, followed by a circular emblem containing a stylized cross or plus sign.

THE CITIBANK PRIVATE BANK

**BARRY R. SLOANE**

Mr. Sloane, 44, is a Vice President and Senior Private Banker in the Boston office. He focuses on the needs of established and active wealth in New England. He was previously Region Head of *The Citibank Private Bank* for the Southeastern U.S. based in Miami and Palm Beach. He is also a director of the Citicorp Trust Co. (Florida). Prior to joining the Citigroup, Mr. Sloane was a Member of Senior Management and Head of Credit Suisse Private Banking (North America), a Senior Vice President at J. & W. Seligman Trust Company, a Vice President at The Private Bank at Bankers Trust Company, and a Financial Consultant for the Private Client Group at Shearson Lehman Brothers.

He received both B.A. and M.P.A. degrees from Harvard University.

Mr. Sloane is a member of the executive board of the South Florida Council and the Northeast Region of the Boy Scouts of America; vice president, director, and member of the Executive Committee of the Coast Guard Foundation; a director and member of the Investment Committee of Century Bancorp Inc. and Century Bank and Trust Company; a vice chairman and director of the American Skin Association; a Trustee of the U.S.S. Intrepid Museum Foundation; a Trustee of the Fisher Center for Alzheimer's Research at The Rockefeller University; a director of Friends of Fisher House of Florida, Inc.; a member of the corporation of the Rivers School; vice chairman of the Harvard College Fund Class of 1977 Committee; a member of the Executive Committee of the Kennedy School Alumni Campaign at Harvard; and a director of the LIFE Foundation.

Mr. Sloane and his wife, Dr. Candace S. Lapidus, have a son, Marshall II, and reside in Barrington, Rhode Island.

JANICE D. SCHAKOWSKY  
9TH DISTRICT, ILLINOIS

COMMITTEES:  
BANKING and FINANCIAL SERVICES

GOVERNMENT REFORM

FLOOR WHIP

**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515-1309**

WASHINGTON OFFICE:  
515 CANNON HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515  
Telephone: 202-225-2111  
Fax: 202-226-6890

DISTRICT OFFICE:  
2100 RIDGE AVENUE, ROOM 2203  
EVANSTON, ILLINOIS 60201  
Telephone: 847-328-3399  
Fax: 847-328-3425

TTY: 202-225-1904

September 1, 1999

The Honorable William Jefferson Clinton  
President  
The United States of America  
1600 Pennsylvania Avenue NW  
Washington, DC 20500

Dear Mr. President:

I would like to strongly recommend Mr. Harrison Steans as a participant in the October White House Conference on Philanthropy. Mr. Steans is the Chairman of the Steans Family Foundation. I believe he would be an outstanding participant in this important Conference.

Mr. Steans is a leader in the philanthropic community in Chicago, Illinois. As Chairman of the Steans Family Foundation, he oversees the distribution of over \$2 million to community projects designed to improve the lives of disadvantaged citizens.

The Steans Family Foundation is uniquely suited both to contribute to a White House Conference on community-based philanthropy and benefit from it. The Steans Family Foundation's efforts focus on broad-based community development in a neighborhood with both enormous needs and potential, Chicago's North Lawndale community.

The Foundation ensures that its resources lead to long-term positive change for North Lawndale by targeting its giving toward priorities identified by community residents and using these funds to develop local leadership in the community. Under the Foundation's Small Grants programs, community residents create health, safety, and quality of life projects through block clubs and faith-based organizations. Successful applicants for these funds determine who receives funding in the next year. The Foundation also helps build local community organizations by creating networks among current community leaders and service providers. After creating the North Lawndale Learning Community, a coalition of twelve schools that collaborate on common issues facing their students and staff, this new entity received substantial support from the Annenberg Challenge. Similarly, a North Lawndale Employment Network started with Steans Family Foundation support now receives substantial support through a performance-based contract with the City of Chicago's workforce development office.

As you can see, the Steans Family Foundation uses its limited resources to act as a facilitator and catalyst for greater efforts by existing community residents and organizations as well as to attract external public and private partners and resources. The White House

Conference on Philanthropy would allow the Foundation to spread this message of partnership and refine its strategies to benefit North Lawndale residents.

I respectfully urge you to give serious consideration to the inclusion of Mr. Steans as a participant in the upcoming White Conference on Philanthropy. Please let me know if you or your staff would like additional information regarding Mr. Stean or the Steans Family Foundation. I look forward to your response.

Sincerely,

A handwritten signature in black ink, reading "Jan Schakowsky". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jan Schakowsky  
Member of Congress

## REPLY TO:

☐ WASHINGTON OFFICE:  
2334 RAYBURN BUILDING  
WASHINGTON, DC 20515  
(202) 225-5635☐ DISTRICT OFFICE:  
11 BEACH STREET  
SUITE 910  
NEW YORK, NY 10013  
(212) 334-3207☐ DISTRICT OFFICE:  
532 NEPTUNE AVENUE  
BROOKLYN, NY 11224  
(718) 373-3198E-mail: [jerrold.nadler@mail.house.gov](mailto:jerrold.nadler@mail.house.gov)  
Web: <http://www.house.gov/nadler/>

# Congress of the United States

## House of Representatives

Washington, DC 20515

August 30, 1999

Marty Hoffman  
The White House  
Legislative Affairs  
Room 107, East Wing  
Washington, DC 20510

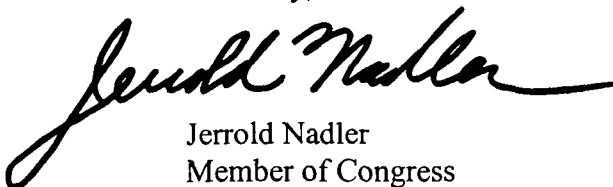
Dear Ms. Hoffman:

I am writing to recommend Leida Snow as a participant in the White House Conference on Philanthropy. Ms. Snow is Director of Development for the New York Regional Office of People for the American Way. In this capacity, she organizes fund raising events that bring together people of all backgrounds who believe in making a difference in their community.

Ms. Snow also works closely with me as organizer and chair of the 8<sup>th</sup> Congressional District's Advisory Committee on Culture and the Arts. In this role, she brings together some of the leading artists and philanthropists to discuss important issues facing the cultural world. Her 13 years as a theater critic in New York, experience as head of the Drama Desk, a leading theater critics' organization, and extensive work as a political fund raiser has brought her associations with a wide range of people interested in making a lasting impression on this millennium and the next. In all of her work, she has reflected her deep commitment to service and giving to the next generation.

I believe that Leida Snow would make a valuable addition to the White House Conference on Philanthropy, and other events associated with the Millennium Council. If you would like any further information about Ms. Snow, please do not hesitate to contact me.

Sincerely,



Jerrold Nadler  
Member of Congress

cc: Malcolm Richardson

JOHN E. SUNUNU  
1ST DISTRICT, NEW HAMPSHIRE

COMMITTEE ON APPROPRIATIONS

COMMITTEE ON THE BUDGET

REPUBLICAN POLICY COMMITTEE



UNITED STATES  
HOUSE OF REPRESENTATIVES

318 CANNON BUILDING  
WASHINGTON, DC 20515  
(202) 225-5456

1750 ELM STREET, SUITE 101  
MANCHESTER, NH 03104  
(603) 641-9536

104 WASHINGTON STREET  
DOVER, NH 03820  
(603) 743-4813

August 20, 1999

Ms. Marty Hoffman  
Legislative Affairs  
The White House  
East Wing, Room 107  
Washington, DC 20502

Dear Ms. Hoffman,

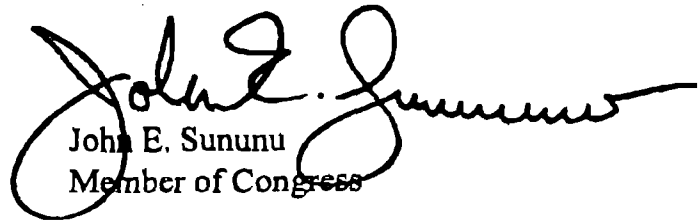
I am writing on behalf of my constituent, Dr. Jerry Marx, an Assistant Professor at the University of New Hampshire's Department of Social Work. I have enclosed a copy of his correspondence to me.

Dr. Marx writes that his field of research is philanthropy, and he is interested in attending the White House conference on philanthropy which will take place this fall.

I would appreciate your review of Dr. Marx's resume as well as any information you could provide on this matter. Please reply to my Dover, New Hampshire, office.

Thank you for your assistance. I look forward to hearing from you.

Sincerely,

  
John E. Sununu  
Member of Congress

JES/lac  
Enclosure

## UNIVERSITY OF NEW HAMPSHIRE

Department of Social Work  
School of Health and Human Services  
Murkland Hall  
15 Library Way  
Durham, New Hampshire 03824-3596  
(603) 862-1799

RECEIVED  
AUG 12 1999

August 9, 1999

RECEIVED

AUG 13 1999

DOVER, NH

Congressman John E. Sununu  
316 Cannon House Office Building (HOB)  
Washington, D.C. 20515

Dear Congressman Sununu:

I am a professor at the University of New Hampshire. My field of research is philanthropy, having been a fund-raiser for social services for many years. I have published several articles on the subject of philanthropy, particularly giving and volunteering in the health and human services.

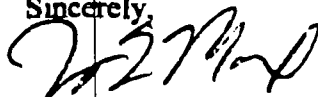
The purpose of this letter concerns a White House conference on philanthropy that Hillary Clinton is planning for this October. I do not know any specific information on invitations and presenters. It would be nice to have people from New Hampshire at the conference and I would love to be one of them! I have an article on women and philanthropy that is due to be published soon in the journal, Social Work. I believe this article would be of interest to the First Lady.

I would greatly appreciate any assistance your office could provide in obtaining an invitation to the conference, particularly as a presenter or panel member. To that end, I would be happy to provide copies of articles that I have published, etc. I have enclosed my resume for your information.

I thank you for your attention to this matter, given your busy schedule and summer plans. I can be contacted at the above address, through e-mail ([jdmarx@hopper.unh.edu](mailto:jdmarx@hopper.unh.edu)), or by telephone (603-862-0274).

Again, thank you.

Sincerely,



Jerry D. Marx, DSW  
Assistant Professor

**Dr. JERRY D. MARX**

Department of Social Work, Murkland Hall, U.N.H., Durham, NH 03824

Phone: (603)-862-0274

Fax: (603)-862-4374

jdmarx@hopper.unh.edu.

**EDUCATION HISTORY**

- 1994 **BOSTON COLLEGE DOCTORAL PROGRAM IN SOCIAL WORK**  
Completed DSW over five year period. Concentration in Social Policy and Administration. Dissertation area: A national survey of corporate contributions to health & human services. Awarded Doctoral Research Grant in 1993 by The Aspen Institute Nonprofit Sector Research Fund.
- 1982-1984 **BOSTON COLLEGE GRADUATE SCHOOL OF SOCIAL WORK**  
Graduated with the degree of Master in Social Work. Major in Community Organization/Social Planning. Double Minor in Administration and Child Welfare. Awarded Teaching Assistantship in 1983 and Child Welfare Traineeship in 1982.
- 1979-1981 **UNIVERSITY OF SOUTHERN MAINE SCHOOL OF BUSINESS AND ECONOMICS** Earned Bachelor of Science degree, cum laude, in Business Administration. Minored in Social Welfare. Elected member of Phi Kappa Phi Honor Society.

**TEACHING EXPERIENCE**

- Present **ASSISTANT PROFESSOR**, University of New Hampshire  
Teaching responsibilities in the Graduate Social Work Program include:  
\*Social Welfare Policy I  
\*Social Welfare Policy II  
\*Program and Resource Development In Social Services  
  
\*Average Student Rating past three academic years: 4.75 out of 5.00.  
\*Nominated by School of Health & Human Services as Outstanding Assistant Professor in 1998-1999 academic year.
- 1994-1995 **ASSISTANT PROFESSOR**, Seton Hall University  
Teaching responsibilities in the Graduate Public Administration Program included:  
\*Public Policy Process, Analysis, and Evaluation  
\*Leadership In The Nonprofit Organization  
\*Resource Development In Nonprofit Organizations
- 1994 **LECTURER**, Boston College Graduate School of Social Work  
Taught graduate research course in quantitative methods. Teaching methods included extensive use of SPSS and computers.
- 1992 **LECTURER**, Boston College Graduate School of Social Work  
Co-taught graduate course in organizational strategic planning. Topics included mission statements, strategic analysis, and program development.
- 1991-1992 **LECTURER**, University of Southern Maine Dept of Social Work  
Taught undergraduate course which presented an historical analysis of the American social welfare system.

**PUBLICATION HISTORY**

- 1999 Marx, J.D. "Women and human service giving." Social Work, to be published.
- 1999 Marx, J.D. "Corporate philanthropy: What is the strategy?" Nonprofit and Voluntary Sector Quarterly, to be published June, 1999.
- 1999 Marx, J.D. "Motivational characteristics associated with health and human service volunteers." Administration In Social Work, 23(1), 51-66.
- 1998 Marx, J.D. "Online fundraising." Computer In Human Services, abstract accepted.
- 1998 Marx, J.D. "Corporate strategic philanthropy: Implications for social work." Social Work, 43(1), 34-41.
- 1997 Marx, J.D. "Corporate philanthropy and United Way: Challenges for the year 2000." Nonprofit Management & Leadership, 8(1), 19-30.
- 1997 Marx, J.D. "Federated fundraising." In The International Encyclopedia of Public Policy and Administration, (Vol. 2, pp. 877-881) Boulder, CO: Westview Press.
- 1996 Marx, J.D. "Strategic philanthropy: An opportunity for partnership between corporations and health/human service agencies." Administration In Social Work, 20(3), 57-73.
- 1992 Marx, J.D. Community relations: A profile of the profession, Chestnut Hill, MA: Boston College, The Center for Corporate Community Relations.
- 1988 Marx, J.D. "An outdoor counseling program." Social Work, 33(6), 517-520.

**PRESENTATIONS**

- 1999 UNIVERSITY OF NEW HAMPSHIRE Presented on national trends in charitable giving to colleagues in School of Health and Human Services.
- 1998 NASW CONFERENCE PRESENTER Presented on national trends in philanthropy to Maine chapter of National Association of Social Workers.
- 1994 INDIANA UNIVERSITY Presented results of research on corporate philanthropy to Center On Philanthropy.
- 1994 BOSTON COLLEGE Presented results of research on corporate philanthropy to Graduate School of Social Work (dissertation defense).
- 1990 NASW CONFERENCE PRESENTER Presented educational workshop on adolescent development to Maine state chapter of National Association of Social Workers.

**ONGOING RESEARCH**

- 1998 NATIONAL CORPORATE FOUNDATION SURVEY PROPOSAL submitted to The Aspen Institute, Washington, DC.

**PRACTICE EXPERIENCE**

- 1993 **ASSISTANT RESEARCH MANAGER**, Center for Corporate Community Relations, Boston College. Responsible for managing data collection for national IBM research project.
- 1984-1992 **EXECUTIVE DIRECTOR**, Portland Ministry At Large, Portland, Maine. Social Planning and Administration: Responsible for the transformation of organization from an extinct church to an established human service agency. During 8 years, developed a United Way member agency with the following characteristics: \$1 million asset base, 2 major community programs, Maine State Dept. of Human Service contracts, a 12 member Board of Directors. In so doing, wrote 45 successful grants; increased endowment by \$100,000; produced 35 pieces of media coverage; supervised a staff of 13. Services included a child care center for low-income families and an outdoor counseling program for abused and neglected adolescents.
- 1981-1982 **VOLUNTEER IN SERVICE TO AMERICA (VISTA)**, Munjoy Hill Neighborhood Organization, Portland, Maine.

**SERVICE TO THE UNIVERSITY OF NEW HAMPSHIRE**

- 1996-1999 **MSW PROGRAM COORDINATOR**, Durham campus.
- 1998 **POLICY CONTENT LEADER**, MSW Accreditation Review.
- 1996-1998 **CURRICULUM CMTE. MEMBER**, Social Work Dept.
- 1996-1997 **CO-CHAIR, STRATEGIC PLANNING CMTE.**("2002"), SHHS.
- 1995 **MSW PROGRAM COORDINATOR**, Manchester campus.

**SERVICE TO THE COMMUNITY**

- 1996,1998 **ALLOCATIONS COMMITTEE**, Greater Seacoast United Way, 1999 Portsmouth, N.H.. Chaired 1998 and 1999 Elder Service Panels.

**SERVICE TO THE PROFESSION**

- 1999 **REFEREE** for national journal: **Nonprofit and Voluntary Sector Quarterly**
- 1998 **MEMBERSHIPS**: National Association of Social Workers, Council on Social Work Education, Association for Research on Nonprofit Organizations and Voluntary Action, Association for Community Organization and Social Administration.

**AWARDS**

- 1999 Received SHHS "Outstanding New Investigator Research Award."
- 1993 Awarded Doctoral Fellowship by The Indiana University Center On Philanthropy.

ROBERT A. BORSKI  
3D DISTRICT, PENNSYLVANIA

COMMITTEES:  
TRANSPORTATION  
AND INFRASTRUCTURE  
RANKING DEMOCRAT—SUBCOMMITTEE ON  
WATER RESOURCES AND ENVIRONMENT

STEERING COMMITTEE

REGIONAL WHIP

**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515**

WASHINGTON OFFICE:  
ROOM 2182  
RAYBURN HOUSE OFFICE BLDG.  
(202) 225-8251  
FAX: (202) 225-4628

DISTRICT OFFICES:  
7141 FRANKFORD AVE.  
PHILADELPHIA, PA 19135  
(215) 335-3355  
FAX: (215) 333-4508  
2630 MEMPHIS ST.  
PHILADELPHIA, PA 19125  
(215) 426-4616

August 16, 1999

314527

President William J. Clinton  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mr. President:

I am writing to give my highest recommendation to Mr. Edward J. Piszek as a participant in the White House Conference on Philanthropy in October. At the age of 82, Mr. Piszek continues to exemplify the virtues of philanthropy in America.

The son of Polish immigrants, Edward J. Piszek was born in Chicago on October 24, 1916. His family moved to Philadelphia shortly after he was born, and Ed grew up in a working class neighborhood, attending the city's public schools. The son of a grocer, Ed learned the value of the dollar and the pride to be taken in a job well done -- traits which enabled him to work his way through the University of Pennsylvania at night, paying his tuition from the wages of day-labor and ultimately earning a degree in Business Administration.

In 1946, with the help of a close friend and a stake of \$350, Ed founded Mrs. Paul's Kitchens and built the enterprise into a national business with more than \$150 million in sales by 1980. This life experience, epitomizing the American dream, led to Ed's work on behalf of our country and the world, for which I believe he deserves the Presidential Medal of Freedom.

Through his extensive international service and philanthropic efforts, Ed has brought, and continues to bring, great recognition and honor to America. His first contribution to international peace and understanding began at age 47. In 1963, a representative of the international relief agency CARE was visiting Philadelphia business leaders to secure funds for the purchase of an ambulance. Mr. Piszek intended to give the gentleman a polite hearing, a small contribution, and send him on his way. The CARE representative, however, uttered the magic word "Tarnow" -- the village in Poland for which the ambulance was needed, and the village of the Piszek homestead. The man from CARE emerged from the meeting with enough funds to purchase and ship the ambulance to Tarnow, and left behind a 47-year old man who was, for the first time in his life, contemplating his heritage and his roots.

Ed made immediate plans to visit Poland, a pilgrimage that became a quest and eventually made him a hero to the people of Poland. On that journey, Ed Piszek found a nation plagued by tuberculosis. Living up to his role as a leader, he saw what had to be done and set out to do it. He personally provided and shipped to Poland eleven mobile X-Ray units, four generating trailers, 42 support vehicles, five micro-buses, five X-Ray processing units and thousands of pieces of

August 16, 1999

Page 2

miscellaneous equipment and supplies. Armed with these resources, the Polish medical establishment launched a war on tuberculosis and in three years significantly controlled the disease that had for generations ravaged the nation -- and which had taken the lives of several of Ed's relatives on both sides of the Atlantic.

Ed's work did not stop there. The examples below display Ed's significant impact over the past decades in the areas of education, health, the arts, and global relations. Ed worked with Irish scholars to establish the Limerick Adult Education Institute in 1966, in response to the need for more educational opportunities for adults in Ireland. He financed the journey of a Polish heart surgeon and his patient to America for advanced arterial surgery -- a completely successful operation. Ed launched "Project Pole" in Detroit, a communications project aimed at ethnic understanding. He helped endow the "James A. Michener Fellowship," a grant-making endeavor to foster international understanding through writing. Ed donated to Poland ten million pounds of food to ease the nation's 1981-1982 food shortages, working also in support of the ancillary efforts of CARE and Catholic Relief Services. He also participated in the AMERICARES airlift of food following the Chernobyl nuclear accident. He even hosted Lech Walesa during his historic 1989 visit to America.

Among his many humanitarian projects, Ed has dedicated himself for three decades to the problem of world hunger. As Vice President of the American Freedom from Hunger Foundation, Ed espoused the conviction that the only way to feed the estimated 4.5 billion people who would populate the Earth by 1980 was to show developing countries how to produce more food and then encourage and inspire them to do it with a self-help philosophy. He believed then, and does to this day, that the future of America depends on the markets of tomorrow -- which can be developed only by helping solve the problems of the underfed.

Ed's numerous cultural contributions to the United States include sponsoring the European Tour of the All-Philadelphia Boys Choir; arranging for the original instruments of Nicholas Copernicus to be displayed at the National Academy of Science and the Smithsonian Institute; purchasing, restoring and donating to the National Park Service the historic General Thaddeus Kosciuszko House in Philadelphia; assembling an exhibition of music and living tableaux entitled "American Jubilee," stressing the good of America and her multiplicity of ethnic cultures; and facilitating the entree of ABC News "behind the walls of the Vatican," enabling them to record and film Pope John Paul II for The Pope and His Vatican, a 1983 ABC News Special. Along with James Michener, Ed provided a special endowment for the Writers' Workshop at the University of Iowa, to support young writers by publishing their works.

Ed's tremendous devotion to and belief in America has resulted in countless patriotic projects, including active participation in our country's Bicentennial Celebration. During that celebration, he assisted his long-time friend, Chief Justice Warren Burger, by touring the 13 original colonies with his exact replica of the Liberty Bell to focus attention on the Bicentennial. Through his educational and cultural foundation, the Copernicus Society of America, Ed sponsored "Good Deed Day" for Philadelphia school children and established a "National

Suggestion Box" to encourage constructive citizen participation in the government in order to achieve an American democracy truly of, by and for the people. He cosponsored "Slogan-USA" aimed at finding a unifying phrase to catch the spirit of America (of the tens of thousands of letters received nationwide, the slogan chosen was "Freedom's Way-USA").

Ed's other foundation, the Liberty Bell Foundation, was founded originally for the purpose of disseminating knowledge and education about the U.S. Constitution. The Foundation has distributed teaching texts and reference books on the Constitution to every high school and college in America.

The above examples of a life of service might well be deemed enough for any man -- but not for this nominee. In 1990, at the age of 75, Edward Piszek launched what he considers one of his greatest projects: Peace Corps Partners in Teaching English. A partnership between Ed's Liberty Bell Foundation and the Peace Corps, the endeavor was integral to the implementation of the Peace Corps' historic assistance to Eastern Europe immediately after the fall of Soviet communism.

The new democracies knew that if they were to be successful in their struggle to enter the global markets so long denied to them under the pall of communism, they must be able to communicate with their peers. Realizing the value of a command of English, their governments beseeched the Peace Corps for help. The Peace Corps had the Volunteers but not the resources to support adequate numbers to meet the need.

Enter Edward Piszek. Ed's Liberty Bell Foundation provided the funding which enabled the Peace Corps to meet the overwhelming requests of these countries for English teachers. With an initial personal contribution of \$1.2 million -- the largest private gift ever given the Peace Corps -- Mr. Piszek established a trailbreaking partnership of private initiative with public service, not only as an international endeavor of education and good will, but as a giant stride toward world peace through understanding among the citizens of our global community, all speaking a universal language.

In addition to his support for the Peace Corps' historic programs in central and eastern Europe, Ed has promoted education in Peace Corps' host countries around the world by contributing and shipping books for the establishment of reading libraries in schools where Peace Corps Volunteers are teaching. Through Ed's efforts, more than half a million books, to date, have facilitated the work of thousands of Americans who have served as Peace Corps Volunteers around the world.

Of his service to this country, Ed often says he has "many, many miles to go," and he proves it every year. Recently, Ed has become instrumental in supporting one of our country's most important institutions for youth -- Little League Baseball. Because of his belief in the values of fair play, teamwork, leadership and responsibility which Little League instills in children, Ed accepted an appointment to the board of trustees of the Little League Foundation. Through his substantial involvement in the development of the Little League Baseball European Training Center, Ed is once again working to further the cause of international peace and understanding.

August 16, 1999  
Page 4

Of the many honors bestowed upon him during his life thus far, perhaps the most fitting with which to conclude this nomination is the Rotary Award for World Understanding -- Rotary International's highest award. Presented to Ed in 1992, the award recognized Edward J. Piszek for promoting "international understanding, good will and peace through selfless service to others."

It is with great pleasure to recommend the participation of Edward J. Piszek in the upcoming White House Conference on Philanthropy.

Sincerely,

A handwritten signature in black ink, appearing to read 'RAB', with a long horizontal stroke extending to the right.

ROBERT A. BORSKI  
Member of Congress

RAB/mdv

**MARTIN OLAV SABO**

5th District, Minnesota

2336 Rayburn House Office Building  
Washington, D.C. 20515  
(202) 225-4755

Commerce at the Crossings #286  
250 Second Avenue South  
Minneapolis, Minnesota 55401  
(612) 664-8000

[martin.sabo@mail.house.gov](mailto:martin.sabo@mail.house.gov)  
<http://www.house.gov/sabo/>



**Congress of the United States**  
**House of Representatives**  
**Washington, D.C. 20515**

August 10, 1999

COMMITTEE ON APPROPRIATIONS

Subcommittees:

Transportation (Ranking Member)

National Security

Foreign Operations

COMMITTEE ON STANDARDS OF  
OFFICIAL CONDUCT

DEMOCRATIC POLICY COMMITTEE  
Vice-Chair

First Lady Hillary Rodham Clinton  
The White House - 107 East Wing  
1600 Pennsylvania Avenue NW  
Washington, D.C. 20500

Attention: Ms. Marty Hoffmann

Dear Mrs. Clinton:

I am writing on behalf of The One Percent Club in Minneapolis and its Executive Director, Joe Selvaggio, to recommend that he or a designated member be invited to participate in the White House Conference on Philanthropy which I understand your office, along with the White House Millennium Council, will host at the White House October 22, 1999.

The One Percent Club, whose purpose is "promoting the value of giving", is made up of a group of wealthy Minnesotans. Currently, it has a membership of 170 and the intent of achieving 2000 by the end of the year 2000. The goal of the One Percent Club is that all its members donate one percent or more of their net worth to a charity or charities of their choosing every year.

The success of The One Percent Club is an excellent example of how philanthropy can be cultivated and encouraged as a way of life. I urge you to invite Mr. Selvaggio or a representative of The One Percent Club to attend the White House Conference on Philanthropy. I believe his experiences and insights would make him a valuable participant in a conference on philanthropy. For your information, I am enclosing additional information about The One Percent Club and its Executive Director, Mr. Selvaggio.

Sincerely,

Martin Olav Sabo  
Member of Congress

Enclosures

# THE ONE PERCENT CLUB

---

JUL 28 1999

July 13, 1999

HON MARTIN SABO  
MPLS., MN

JUL 16 1999

Rep. Martin Sabo  
250 2<sup>nd</sup> Avenue S.  
Minneapolis, MN 55401

Dear Martin:

It has come to my attention that there is going to be a White House conference on philanthropy under the leadership of Hillary Clinton. I would like to try and get myself or a representative from the One Percent Club invited to this conference. I hope you can be helpful in arranging this.

As you can see from the enclosed brochure, membership list and Star Tribune article, our One Percent Club is an effective group cultivating philanthropy especially among the wealthy. We are a 501c3 corporation and have a membership of 160 so far, with a goal of getting 2000 members by the end of the year 2000.

I would appreciate anything you could do to get us invited to this White House conference.

Cordially,



Joe Selvaggio  
Executive Director

JKS/vlh  
encl.

Joseph K. Selvaggio  
3320 5th Avenue South  
Minneapolis, MN 55408

## Education

1955-1958 Marquette University, Milwaukee, Wisconsin, Mathematics Major

1960-1966 Aquinas University, B.A. Philosophy  
Completion of Theology studies. Ordination to Priesthood in Roman Catholic Dominican Order

1966-present Completed courses, seminars and workshops related to urban sociological problems, housing, business development, and course work related to non-profit organizations, community organizing, fund raising and management of non-profit organizations.

## Career

1997-present

*Exec. Dir. of 1% Club*  
Fundraiser, Project for Pride in Living, Inc., fundraising by developing and maintaining relationships with individuals and organizations who are contributors or potential contributors to PPL.

1972-1996

Executive Director of Project for Pride in Living, Inc., an organization whose mission is to assist low and moderate-income people to become self-sufficient by addressing their housing, job and neighborhood needs. Through 13 programs, PPL provides affordable housing to rent or buy, social services and job skills training. PPL revitalizes inner city neighborhoods by renovating deteriorating structures and building new housing. Responsibilities included leadership and long term focus, liaison between the Board of Directors and staff members, working with PPL advisory board, fundraising and developing new funding sources, implementing a planning process, public relations, coordinating a staff of 200, overseeing assets of \$9 million and a revenue and expense annual budget of \$7.4 million.

1969-1972

Founded Advocate Services, Inc., served as an advocate for poor people.

1969

Securities Salesperson, IDS

1968

Left the priesthood to become the Twin Cities organizer for Caezar Chavez's United Farm Workers.

1966-1968

Assistant Pastor, Holy Rosary Church, Minneapolis, MN

**Volunteer Involvement**

|                |                     |                                                            |
|----------------|---------------------|------------------------------------------------------------|
| <b>Present</b> | Board Member -      | Abbott Northwestern Hospital                               |
|                | Board Member -      | Creatives for Causes                                       |
|                | Board Member -      | Greater Minneapolis Council of Churches                    |
|                | Fundraiser -        | A Chance to Grow                                           |
|                | Fundraiser -        | African American Family Services                           |
|                | Fundraiser -        | Friends of St. Stephens                                    |
|                | Member -            | Philippine Study Group of Minnesota                        |
|                | Member -            | National Advisory Committee on City Innovation             |
| <b>Past</b>    | Board Member -      | Minnesota Council on Nonprofits                            |
|                | Board Member -      | Planned Parenthood of Minnesota                            |
|                | Board Member -      | Model Cities                                               |
|                | Board Member -      | Phillips Neighborhood Improvement Assn.                    |
|                | Board Member -      | American Indian Business Development Corp.                 |
|                | Board Member -      | Minneapolis Urban Coalition                                |
|                | Board of Advisors - | Chrysalis Center for Women                                 |
|                | Board Member -      | Citizens Community Center (Office of Economic Opportunity) |
|                | Board Member -      | Southside Community Enterprises                            |
|                | Chairperson -       | Minnesota Clergy & Laity                                   |
|                | Board Member -      | Corporation for Indian Development                         |
|                | Board Member -      | Philanthropy Project, Inc.                                 |
|                | Board Member -      | PPL Industries, Inc.                                       |
|                | Board Member -      | Minneapolis Housing Services, Inc.                         |
|                | Member -            | City County Task Force for the Homeless                    |

**Awards**

|      |                                                                                                |
|------|------------------------------------------------------------------------------------------------|
| 1997 | Director's Community Service Award<br>(Catholic Charities)                                     |
| 1997 | Paul Harris Fellow<br>(The Rotary Club of Minneapolis)                                         |
| 1996 | John A. Ryan Award<br>(University of St. Thomas)                                               |
| 1996 | Minnesotan of the Year<br>(Minneapolis Monthly)                                                |
| 1991 | Doctorate of Humane Letters<br>(Macalester College)                                            |
| 1991 | Service Above Self Award<br>(The Rotary Club of Minneapolis)                                   |
| 1988 | Minneapolis Award<br>(The City of Minneapolis)                                                 |
| 1987 | One of seven "Twin Citian of the Year"<br>(Twin Cities Magazine)                               |
| 1985 | Non-Profit Excellence Award<br>(The Wilder Foundation and Minneapolis and St. Paul United Way) |

- 1983 Distinguished Service Award  
(The Urban Coalition of Minneapolis)
- 1978 Archbishop John Ireland Award  
(Urban Affairs Commission, Archdiocese of St. Paul and Minneapolis)

Married, three adopted children, six foster children, one natural born son.  
Active in the peace and justice movement over the years.  
A native of Chicago.

# URBAN

1995 MINNESOTAN OF THE YEAR

# SAINT

JOSEPH SELVAGGIO

**J**OE

Selvaggio ducks his head into the conference room just behind the kitchen in the beige and maroon

house at 2516 Chicago Ave. in Minneapolis. Once a dilapidated three-story junker, this old house has been the world headquarters of Project for Pride in Living Inc.—known, simply, as PPL—since 1976. Joe—everyone calls him Joe—is its founder, president, and executive director.

But in Joe's operation, rank doesn't



matter. Someone is already sitting at the conference table, eating a brown-bag lunch, so Joe withdraws.

"Oh, that's okay. Don't get up," he says. "We can go somewhere else."

Joe is not about power, though he wields much, or ego, though he is driven to accomplish. His mission in life is to help the poor help themselves, and

since 1972 he has done that through PPL, a multifaceted operation with more than a dozen programs and a nearly

\$8 million annual budget. Joe is inspiration and fundraiser, conscience and conduit, but this is his last year as PPL's head, and for all these reasons he has been named *Minnesota Monthly's* Minnesotan of the Year.

Joe repairs to his second-floor office, meager in furnishings but rich in nostalgia. Hanging on the walls are copies of

BY CATHY MADISON • PHOTOGRAPHS BY JOEL LARSON

memorable donations, personal checks for \$10,000, corporate checks for 10 and 15 times as much. There's a 20-year-old congratulatory letter from Hubert H. Humphrey and a picture of Donald Trump's head superimposed on Mother Teresa's body.

He's centered his life on helping the poor, but Joe Selvaggio doesn't believe in handouts. He'd rather give a hand up, he likes to say, to someone who works for it. Still, he thinks rich people don't know how hard it is to climb out of poverty. That the top one percent of the population has the same amount of money as the bottom 40 percent combined is evidence to him that something in the system is terribly amiss.

He plucks a scrap of paper from the wall over his desk. On it are scrawled two numbers: "1,000,000,000" on top, and "30,000" underneath. Four zeroes are crossed off each number.

"If someone is worth \$1 billion and I'm worth \$30,000, then for them to give \$100,000 is like me giving \$3," he explains.

It's not hard to imagine, though, that if Joe were worth only \$3, he'd give that away, too. And slowly, in his mild-mannered, quietly tenacious way, he'd convince you it was only right that you do the same.

"If you were coming to Minnesota and could meet only one person, it would have to be Joe Selvaggio," says former Minneapolis Police Chief Tony Bouza. "He's an urban saint." Bouza met Joe in 1980, when Bouza moved here from the Bronx. He was searching the ghettos, figuring out who was doing what to help the poor. "A lot of it was bullshit," Bouza says. "But Joe was real."

**J**oe's charisma doesn't come from his appearance. Average in height, he is slight and dresses conservatively, gray on gray, except for the occasional bold tie. His bifocals and disappearing hairline—just a few strands stand out chaotically in the frontal areas—betray his age, 58.

His soft, almost monotone voice belies his strength of character. Bouza says the

discrepancy between style and substance marks Joe as a "very, very funny man. A wispy nebbish. Minnesota's answer to Woody Allen."

"He's terminally foggy. He mumbles, he's wispy, he's distracted—and he's the most focused man I ever met."

Bouza tells a story about Joe's focus—the way his agenda is never far from his thoughts, even when he's sick or on vacation, or both. The two were vacationing in Isla Mujeres, Mexico. (Cheap airfare, cheap meals, and \$5 youth hostel rooms make it a favorite of Joe's—though his



JOE HOSTS A TAKE-OUT FEAST FOR SOME PPL PARTICIPANTS, THE REAL "SHAREHOLDERS," HE SAYS.

wife favors the "upscale" \$30 rooms.) Joe, who was sick at the time, noticed that the healthy Bouza made a trek for fresh orange juice every morning and asked if he could tag along.

"I said sure," says Bouza. "So the next morning we're walking along the beach, and he pulls this little white slip of paper out of his pocket. It had about 12 items on it, and he went down every single item." No such thing as a casual walk for Joe. Or a vacation. They're all business meetings. "He devotes his entire life to helping the poor and downtrodden."

But he does it in an entrepreneurial way.

His past nurtured both sides of him, the altruistic and the entrepreneurial. Joe grew up in an apartment over his father's awning shop on Chicago's West Side in an immigrant neighborhood where he learned the values he still espouses. He describes his Italian father, Samuel, as an

aggressive entrepreneur intent on building a business and making money despite the limitations of a fourth-grade education, and his mother, Mary, as the opposite—compassionate, caring about her family, praying her rosary. He suspects he would have taken after his father had he not been more interested in "the next world, transcendental stuff," as he puts it, and embarked on a religious journey.

Joe spent three years at Marquette University, but dropped out to run the family business, assumed to be his destiny, when his father had a stroke. After his father recovered, Joe had second thoughts. He hated being bossed, and he wasn't that fond of selling awnings. He returned to school but wanted some time to think.

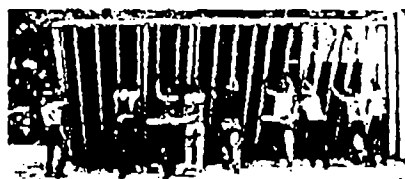
It was Ascension Thursday weekend in 1958 when old Father Jacobs, a priest friend from Joe's Fenwick High School days, climbed to the third floor of the Milwaukee mansion where Joe lived and found him hung over, recovering from a beer party the night before. He suggested that Joe check out the St. Peter Martyr Priory in Winona, Minnesota, as a place to go for a while to consider his future.

He did check it out. He liked the peaceful river town and figured that joining the church would please his parents and make up for not taking over the business. He liked the idea of service, and he had no girlfriend or other personal entanglements that could make the choice more difficult.

Joe entered the Dominican novitiate, where he spent a year, then studied philosophy for three years in Illinois and theology for four years at St. Rose Priory in Dubuque, Iowa. Those years provided "good emotional and mental discipline. I learned about community and good works, and about great ideas and great thoughts," he says. "And otherwise, I probably would have got into trouble in my 20s."

The "trouble" lay ahead. During the 1960s, Joe watched closely the social movements of the times, trying to decide whether traditional Catholicism was relevant. He admired the work of the Kennedys and Martin Luther King Jr. and emulated them in his own way, stepping

From the archives: PPL IN ACTION



OVER PPL'S 20 YEARS, HUNDREDS OF PEOPLE HAVE WORKED TO REHABILITATE HUNDREDS OF HOMES.

## MINNEBOTAN OF THE YEAR

*continued from page 49* location, then helped raise the money to buy it out and tear it down. Four bankers together kicked in more than \$500,000 for the project, the Minneapolis Community Development Agency did the same, and PPL came up with the rest.

Now PPL owns buildings on both sides of the street. In one, Melanie Sanco, whose handshake is as powerful as her can-do attitude, runs the 19-year-old Tool Lending Library, which lends tools and offers classes and workshop space so people can learn to use them. PPL's holistic approach to helping the poor is based on a solid work ethic: It helps them find houses and jobs and provides the means for them to keep both.

Participants in the Self-Sufficiency Program, one of PPL's anchors, pledge to take responsibility for their lives, avoid the harmful, seek the positive, and take life one step at a time. They carry a pledge card in their wallets. Referred by social service agencies, schools, churches, or other PPL programs, these often are people who don't know where to go for help. The program provides it, whether it's the use of a phone to set up job interviews, bus tokens to get to work, or referrals for day care. Volunteers (hundreds each month donate thousands of hours to PPL) help balance checkbooks or tutor for the GED exam.

PPL's motto is, "Give me a fish and I eat for a day; teach me to fish and I eat for a lifetime." And Joe seems most fond of the line, "We give them a hand up, not a handout." He repeats it often, and his employees say that if he is driving down the street and sees someone who appears to be having a problem, he'll stop and get out and see what he can do. Chances are that person will wind up on PPL's doorstep.

In the Chicago Crossings parking lot, Sam Riley (no relation to Gloria) sits alert in his mini-van. Huge and formidable, Riley cruises the area as its security force, working closely with police, watching for trouble, doing what he calls "preventive maintenance" for PPL. He is friendly, too; many people wave as he drives by. He says that although crime has gone down 80 percent in five years in this area, the place "still turns into a zoo" at nightfall.

Yesterday, Joe had lunch with Ned Dayton, not at the Minneapolis Club but at Best Steak and Gyros, next to the PPL General Store. He has entertained other wealthy financiers at Franklin Donuts down the way. But members of rival gangs have

pulled their guns on one another there, and someone was killed nearby a summer ago. Joe worries about the dangers and thinks the business owners who stay are the real heroes.

"It's not quite Mayberry yet, but we're getting there," Riley says. "Together, we just keep trying to perform one small miracle a day. That's all."

Joe cruises the neighborhood in a long, wide, comfortable Buick, 10 years old, 147,000 miles. It was donated, just like the BMW that PPL just received. Joe chuckles about this.

"Sometimes the nonprofit world is great," he says, his top lip disappearing into a grin.

"HE'S EVERY BIT AS  
SHARP AN ENTREPRENEUR  
IN THE NONPROFIT  
WORLD AS THE BEST AND  
BRIGHTEST WE HAVE IN  
THE FOR-PROFIT."

PETER HEEGAARD,

managing principal at Norwest Capital  
Advisors and a PPL adviser

He points out building after building—well-kept, venerable, multiunit brick dwellings—each looking as though it could fetch a big sum in an older city, like Boston. PPL's construction crews have built or rehabilitated more than 700 housing units over the years; PPL also owns or manages nearly 400 units, and it helps people buy homes through several programs. Half of its efforts are devoted to south Minneapolis, and the rest are divided between north Minneapolis and St. Paul.

"Block by block, house by house, business by business. It's tough with all the outside forces," says Joe. "We just keep working."

In a nondescript building on Washington Avenue is PPL Industries, the 13-year-old program of which Joe is proudest. Once known as People Unlimited, it has employed more than 2,000 people and currently has about 75 full-time workers. They come from everywhere—homeless shelters, detox, jail, social services, or just off the streets. These are people with few skills and little understanding of what it takes to hold a job, people no one else will hire. PPL hires them part-time at first, but they can earn full-time status and then must attend career development

classes. With luck, they graduate to full-time jobs elsewhere. If they fail, they are welcomed back to try again.

"The poor aren't powerless," Joe says, although they need to have the right attitude to succeed. "You have to take people where they're at in their journey and deal with whatever obstacles they have."

Joe's vision is heavily anchored in immigrant values. Where he grew up, everyone, regardless of race or nationality, wanted better houses, better jobs, better neighborhoods. And they were willing to work for them. This is the common ground that, for Joe, encompasses both liberal and conservative thought.

"If you give them money in the wrong way, you're giving them a crutch they don't need," he says.

On four floors, men and women, young and old, are making shipping crates, collaring materials in a bindery operation, and removing hazardous parts from electronic equipment. Joe claps General Manager Frank Kenney on the shoulder and launches into a discussion about mandatory voting, which, Joe asserts, would make politicians listen to the poor.

Kenney is one of the managers who believes that his program is the most vital to PPL's mission. They all believe that, Joe says.

"We started out with one guy picking up pop cans at the [Hennepin County] Government Center," Kenney says. "Now we have a contract for \$20,000 a month" for recycling in 29 county buildings. ADC Telecommunications, considered the firm's godfather, provides much work, and some 57 printing companies subcontract bindery business. Total revenues are about \$1.5 million a year.

In 1994, PPL derived 57 percent of its revenues from earned income, relying on grants, subsidies, and donations for the rest. It is highly regarded for managing its money well and for spending 91 percent of its funding on programs, not administrative costs. Joe is regarded as an extraordinary fundraiser, someone who gets along famously with rich and poor alike.

"He can play the whole keyboard," says Peter Heegaard, managing principal at Norwest Capital Advisors and a PPL adviser. "He's every bit as sharp an entrepreneur in the nonprofit world as the best and brightest we have in the for-profit. He's one of those very, very unique, creative folks who can work both the head and the heart."

Adds Terry Thompson, another PPL adviser and Pillsbury vice president for pub-

## MINNESOTAN OF THE YEAR

Joe has overcome his own share of obstacles. He holds up his right hand, the little finger of which is permanently out of joint and held together with a pin, the result of his being wrestled into the snow while leafleting a St. Paul church. He has also been charged by National Guard soldiers in Fargo, where he was protesting at a missile site, and jailed in Washington, D.C., where he was protesting the Cambodian invasion.

"It was scary," he says. "I was thrown in with a guy high on drugs who kept singing the same song over and over again all night long. I didn't dare fall asleep."

"I remembered one seminarian telling me a story about being on a ski lift strung between two mountains in New Mexico. Someone asked what would happen if they got stranded up there, in the dark. 'That's when you rely on your inner strength,' he told them. 'Just call on your inner strength and you'll get through it.' It's served me well."

Joe's commentaries appear often in the *Star Tribune's* editorial pages, and he occasionally invites trouble with public remarks. During a long-standing feud with Twin Cities trade unions in the early '80s, PPL found electrical wires "deliberately and expertly cut," according to media reports, on two buildings it was rehabilitating.

"He's very tenacious. He doesn't like bureaucracy or doing something for the wrong reasons," says Jay Kiedrowski, PPL board chairman and executive vice president of Norwest's Investment Management and Trust. "That's caused some friction over time. He stays focused, and that focus can be disruptive."

His staff can get exasperated, too. With almost 100 employees, professionals now handle human resources and operations, but PPL wasn't always run so formally. Joe has been known to meet and recruit people on his lake treks. Susan Baldwin, human services and human resources director, recalls one person showing up, expecting to apply for a job, and Joe walking through and saying, "Your office is upstairs. Now go get started."

Needing only a few hours of sleep, Joe is up at 4 every morning, sometimes dictating 20 letters or memos before the day starts. His daily schedule is scrawled into one-inch squares in a tiny calendar he fishes out of an inner jacket pocket; lunches and breakfasts are booked for three weeks out. He is not bashful about asking for help, and he expects dedication from his staff. He implores them to "work harder, work faster, because that's

how you help people," says Baldwin.

"He arrives with a fistful of work every day. He's compulsive, a consummate list-maker. If he has 50 things to do that day, he will go until every single thing is crossed off," says Jeanne Hatch, his executive assistant. "He's driven, definitely a type-A hyper. You love him and hate him at the same time. He knows no other way than to be really, really irritating."

His frugality is legendary. He'll hand an employee a black Magic Marker and tell him to touch up the nicks in the woodwork around the fireplace. He scavenges staples from the carpet, gives endless instructions on how to jiggle the toilet handle to save water, issues memos about turning off the lights and

"HE'S DRIVEN, DEFINITELY A TYPE-A HYPER. YOU LOVE HIM AND HATE HIM AT THE SAME TIME. HE KNOWS NO OTHER WAY THAN TO BE REALLY, REALLY IRRITATING."

JEANNE HATCH, Joe's executive assistant

air conditioner, and has kept the staff up half the night trying to figure out what happened to 27 cents missing from the pop money.

"There is no detail too small, no task too tedious, no project too peripheral that it escapes your watchful eye," chided his staff in a "Nitpicker Extraordinaire" citation last year. They make up funny songs about his nagging, whining, and pushing them to excel.

Joe takes the affectionate ribbing in stride.

"I'm not a brilliant corporate manager," he says.

Much has changed since the early PPL days, when the major concerns were fixing up houses and helping people out. Joe's horizons are expanding: As one of 60 delegates from 39 countries, he recently attended a seminar in Salzburg, Austria, on the role of nongovernmental organizations in sustaining democracies. Last summer he joined for three weeks an international peace walk that began in Auschwitz and ended in Hiroshima.

Crime has become an overriding concern that threatens much of what he has accomplished. In October, he organized the Walk for One Community, which attracted 1,000

people to Loring Park to protest violence. He worries about last year's record-breaking number of homicides, many of which occurred in his neighborhood, and about the dangers Chicago Crossings business owners must face every day.

The growing gap between the haves and the have-nots disturbs him, as does the fear that his own neighborhood might become a war zone. In his commentaries, he supports private security guards who will face down troublemakers, a court system that will consider the community when releasing criminals, politicians who favor gun licensing, and citizens who will work together to rescue the inner city from "death by violence." Before, the poor needed housing and jobs; today, their primary need is safety.

His career has been good and his psychic income great, he says, but PPL has outgrown him; it's time to move on. He likes fundraising more than administrating and this year relinquished his role to Steve Cramer. In 1997, Cramer will assume full, day-to-day duties as executive director, though Joe will stay involved in development.

"Ultimately it would be foolish—and impossible—to cut those ties," Cramer says. "Especially as we enter into an era of public sector austerity, private and philanthropic contributions will be even more important."

"As long as there's breath in the man, he'll be involved in PPL," predicts Terry Thompson. Fortunately, says Peter Heegaard, Joe has built a solid cadre of people who will follow his lead and position the organization to last for many years into the future.

Board Chairman Kiedrowski says Joe's retirement announcement caught everyone by surprise, but that the succession plans are going smoothly. One sticking point, however, is the pension plan the board has insisted Kiedrowski work out with Joe.

"It's been a constant fight, when I wanted to raise his salary, which is way below what others make in a similar position," Kiedrowski says. "Now he's resisting me on this."

Joe scoffs at the notion. He says his house is paid for, his kids have moved out, and his wife makes \$20,000 a year. That's all he needs.

"I'm stubbornly going to resist it, even if it's only a mini golden parachute," he says, jaw set. "That's what's wrong with this country. It should go to the future, to provide for the poor." ■

Cathy Madison is a freelance writer in Minneapolis.

LOIS CAPPS  
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August 4, 1999

*cc: marty  
jared  
chuck  
tracy  
miked  
josh*

Lawrence Stein  
Director, White House Legislative Affairs  
The White House  
1600 Pennsylvania Avenue  
Washington, DC 20500

Dear Mr. Stein:

I am writing on behalf of Ms. Billie Maunz, Executive Director of the Scholarship Foundation of Santa Barbara. The Foundation is a well-respected organization in my Congressional District, dedicated to assisting students in pursuing post-secondary and vocational education.

Ms. Maunz is interested in attending the White House Conference on Philanthropy. She has written to Malcolm Richardson of the Millennium Council requesting an invitation to the conference. I have enclosed her letter for your review.

While I know that the conference is in its early planning stages, I would appreciate your assistance in seeing that Ms. Maunz's request receive full consideration. Thank you in advance for your assistance in this matter. If you have any questions or concerns, please contact Ben Romo in my Santa Barbara office at (805) 730-1710.

Sincerely,

*Lois Capps*  
LOIS CAPPS  
Member of Congress

LGC:int3  
Enclosure



August 2, 1999

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Mr. Malcolm Richardson  
White House Millennium Council  
708 Jackson Place, N.W.  
Washington, D.C. 20503

Dear Malcolm:

I read with interest a recent article in *The Chronicle of Philanthropy* regarding a planned White House Conference on Philanthropy. I hope that the Scholarship Foundation of Santa Barbara will be able to be represented at this conference.

The Scholarship Foundation of Santa Barbara was founded in 1962 by a group of PTA mothers, American Association of University Women representatives, and high school counselors. In the first year, nine \$100 scholarship awards were made.

On May 15, 1999 we announced student aid awards totaling \$3.1 Million for the 1999-2000 academic year. The Scholarship Foundation of Santa Barbara is a member of the National College Access Network and leads all member organizations in student aid funding for higher education.

We are a classic grassroots organization with broad-based community support. The Scholarship Foundation administers scholarships for almost 300 separate clubs, organizations, individuals, memorials, corporations, foundations, and by bequest or trust. Our awards include a range from a \$500 gift from the Montecito Union Student Council, raised from their recycling program, to a \$150,000 grant for graduate students.

We have high profile examples of the power of community-based scholarships for higher education. All three paid directors of the local Santa Barbara Boys & Girls Clubs are former recipients of the Scholarship Foundation of Santa Barbara awards. Other key positions in our community filled by our former recipients include: the curator of Asian Art at the Santa Barbara Museum of Art; head of Youth Activities for the City of Santa Barbara; Vice Principal of Carpinteria High School; counselors at most of the local high schools; local news anchor; and well-respected medical doctors.

It is important to know that we have a strong, active Board of Directors that commits time, energy, talent, and money to our efforts on behalf of students. Each student applicant receives a personal interview. This is an organization where even Past Presidents and Past Board Members continue to provide important expertise, donations, and personal support.

Malcolm, thank you for taking the time to learn more about our efforts to provide increase scholarship funding to make higher education accessible to all our young people.

Sincerely,

Billie Maunz  
Executive Director

BILLIE MAUNZ  
Executive Director  
COLETTE HADLEY  
Student Aid Director  
BARBARA ROBERTSON  
Controller

NANCY PELOSI  
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AT-LARGE WHIP

July 29, 1999

Hillary Rodham Clinton  
First Lady  
Old Executive Office Building Rm. 100  
Washington, D.C. 20500

Dear Hillary:

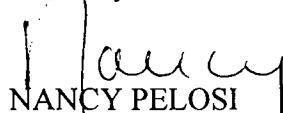
I am writing to offer my highest recommendation for Mr. Claude Rosenberg's participation in the White House Millennium Council conference tentatively entitled, "Gifts to the Future."

Mr. Rosenberg's commitment to philanthropy make him an excellent candidate for participation in your upcoming October conference. His presence would add considerable substance and broad appeal. As author of the recent New York Times best seller, *Wealthy and Wise: How You and America Can Get the Most Out of Your Giving*, Claude Rosenberg offers sound suggestions for ways people can contribute more to their communities.

Enclosed for your reference is background information about Mr. Rosenberg and his innovative, not-for-profit philanthropic research organization, Newtithing Group.

I hope you will agree that his presence would contribute greatly to the success of the conference. Thank you very much for your consideration of Claude Rosenberg's exceptional qualifications.

Sincerely,

  
NANCY PELOSI  
Member of Congress



July 23, 1999

Dear Ms. McGuire,

I am writing to convey how the role that Claude Rosenberg might play at the "Gifts to the Future" conference could add considerable substance and broad national appeal to such a promising event.

Mr. Rosenberg is a retired money manager, seasoned philanthropist, and founder of an innovative not-for-profit philanthropic research organization, **Newtithing Group**. The Group stands at the forefront of educating the public on how wealth has changed in America and how tax filers can increase their giving on a sustained basis to productive non-profit organizations. To further this mission, Newtithing Group offers original research gratis on its web site ([www.newtithing.org](http://www.newtithing.org)) and written guides available at cost.

#### **How Newtithing Group Can Enhance the Conference**

- **Unique On-line Calculator**. A masterful and seasoned public speaker, Mr. Rosenberg would be willing to introduce (for the very first time) a philanthropic innovation: an on-line charitable giving calculator to help citizens of all wealth levels better understand their financial wherewithal and determine how much they can comfortably afford to give. Many members of the philanthropic and financial community are eagerly awaiting this tool, to be offered gratis.

- **Intergenerational Approach**. Mr. Rosenberg's guide to wealth and giving potential, **Wealthy and Wise: How You and America Can Get the Most You of Your Giving**, was presented in synopsis form (at author's expense) to the Presidential Summit for America's Promise. The full-length book was also Amazon.com's #1 best seller for philanthropy and charity last year. It outlines the advantages and techniques of passing philanthropy to future generations (pp 39-44). One passage describes philanthropy's great intergenerational potential as:

"A great teacher of sound values; a cohesive element – a fine common interest – for a ladder of generations within a family; a practical tool that helps young people learn about business; and a psychological boost for people of all ages and of all income levels, including those of inherited wealth."

- **Sound Research on Wealth and Giving**. Newtithing Group's in-depth financial research estimates that prudent charitable giving by individual tax filers could triple. Mr. Rosenberg's original findings have been lauded by The New York Times (April 4, 1999), Giving USA (May 25, 1999), The Economist (May 29, 1999) and The Chronicle of Philanthropy (July 15, 1999). Comprised of sound financial budgeting, a "newtithing"

mentality could dramatically increase charitable donations and so help solve societal ills in our increasingly interdependent world.

### **Potential of the Newtithing Approach**

For generations to come, increased giving from “newtithing” could help our nation’s non-profit sector establish sound safeguards against a variety of interrelated problems that currently threaten the very core of our nation and planet -- from illiteracy, disease, and infant mortality to poverty, crime, terrorism, and pollution.

### **Risks of Inaction**

Citizens who can comfortably afford to give more to productive non-profits should do so as soon as possible. Inaction risks, not only the loss of an entire generation, but a further deterioration of societal ills, triggering far higher financial and societal costs than ever – to ourselves and to future generations.

### **Endorsements of Newtithing**

Newtithing’s methods have been strongly endorsed by financial and philanthropic experts from across the political spectrum, including **Andrew Tobias** (NDC treasurer), **Peter Lynch** (Fidelity), former President **Jimmy Carter**, **John W. Gardner** (former Health, Education and Welfare Secretary), **Drew Matthieson** (the Mellon Foundation), and **Ann Kaplan** (Editor, Giving USA, of the American Association of Fund-Raising Counsel).

### **Claude Rosenberg’s Biography**

Founder and former chairman of San Francisco-based **RCM Capital Management** (now Dresdner RCM Global Investors), Mr. Rosenberg has been involved in personal, family, and intergenerational philanthropy for over forty years. Founder of **Newtithing Group**, he also co-chairs with Mayor Willy Brown the San Francisco delegation to America’s Promise. His honors include the National Association of Fund Raising Executive’s “Philanthropist of the Year Award,” the Forrestal Award from the Association for Investment Management and Research (AIMR), the Tocqueville Award from United Way, and the Lilly White Award of the Employee Benefit Research Institute.

### **Public Speaking and Media Experience**

Mr. Rosenberg has appeared on numerous media outlets, including Tom Brokaw’s **NBC Nightly News**, **NPR’s Morning Edition**, and **KQED** public radio. A gifted and witty public speaker, he has addressed a wide array of organizations and audiences across the nation -- from sophisticated non-profits and their donors, to financial advisors or lay people. His extensive public speaking credits include countless universities and community foundations as well as **The New York Harvard Club**, **The National Association of Fund Raising Executives**, the **American Cancer Society**, the **Arthritis Foundation**, **Junior Achievement** and the **Anti-Defamation League**.

T: 415-274-2761  
F: 415-274-2756



**Newtithing Group**  
Four Embarcadero Center, Suite 3700  
San Francisco, CA 94111-4107

info@newtithing.org  
www.newtithing.org

We would like to help the White House conference become the starting gate for a new era in philanthropy. Thank you for your consideration and your support of this timely matter.

Sincerely,

Tim Stone, executive vice president  
Newtithing Group  
4 Embarcadero Ctr. Ste. 3700  
SF, CA 94111  
T: 415-274-2754; Fx: 415-274-2756

cc Representative Nancy Pelosi  
[copy]

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                   | DATE       | RESTRICTION |
|--------------------------|-------------------------------------------------|------------|-------------|
| 003a. note               | re: Daily Log for First Lady [partial] (1 page) | 09/24/1999 | P6/b(6)     |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Shirley Sagawa  
OA/Box Number: 24342

### FOLDER TITLE:

Invites - Internal and Advisor Requests

2013-0124-S  
rc1159

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]  
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]  
P3 Release would violate a Federal statute [(a)(3) of the PRA]  
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

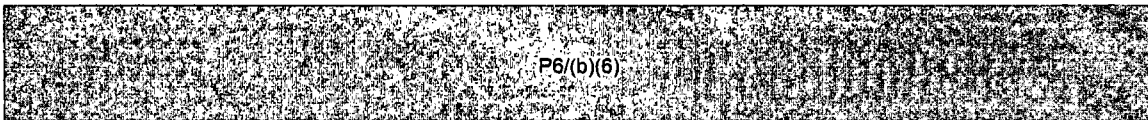
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**DAILY LOG for FIRST LADY**  
**from MCA**  
9/24/99

**CORRESPONDENCE:**

- 9/23/99 from Pat Lile, in hopes that she can be invited to your WH Conference on Philanthropy on October 22. She had asked Bob Nash to try to get her/Arkansas Community Foundation included. The Walton Family Foundation awarded them a ten-year, \$19 million grant to build philanthropy in the communities of Arkansas. They have 8 affiliate communities now, and this will help them launch another 16.

Invite her?    ☒ Yes    ☐ No



[003a]

☒  
☒

To Shirley re invite to Conference  
Letter to John from POTUS and you  
☐ signed by POTUS only  
☒ signed by both

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                         | DATE       | RESTRICTION |
|--------------------------|-------------------------------------------------------|------------|-------------|
| 003b. fax                | Pat Lile to Hillary Rodham Clinton [partial] (1 page) | 09/23/1999 | P6/b(6)     |

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# ARKANSAS COMMUNITY FOUNDATION

## FAX COVER SHEET

To *HILLARY RODHAM CLINTON*  
ATTN: Milli Alston  
From *PAT LILE*

Fax Number (202) 395-4198  
Phone Number (202) 456-6634

Date *23 September 1999*

PAGES (including cover sheet): ONE

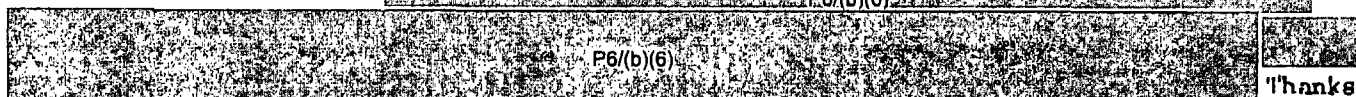
**MESSAGE:** Hillary, I have been so excited since Bob Nash called Monday to say he is trying to get me/Arkansas Community Foundation included on the invitation list for your White House Conference on Philanthropy! As of today, his assistant cannot tell me if I am invited or not. I have hesitated to try to get this message directly to you because I cannot even BEGIN to imagine how busy you are, but now I have decided to do so and called Milli for advice.

Hillary, we are the ONLY statewide community foundation and therefore in a truly UNIQUE position with a mission and a passion I have brought to ACF, for our role as THE philanthropy resource for all of the state, advocating for and stimulating and stirring up more resources for the long-term support of our non-profit sectors. Our June summer issue of our newsletter was sent to you but you have too much to read and do, so I will recount our HUGE NEWS:

The Walton Family Foundation awarded us a ten-year, NINETEEN MILLION DOLLAR grant to build philanthropy in the communities of our state. We have eight affiliate communities now, and this will help us launch another sixteen! This is truly UNPRECEDENTED in Arkansas history...and is making news throughout the region, even the nation....great potential.

It means we need every connection, every linkage, every stimulus to help us make this success become a reality throughout AR. I am also a convener for a regional conference on building philanthropy (permanent assets particularly) in the Mid-South area. I want to be at the Octo... conference even though I will have to turn flips and

00367



Original document \_\_\_\_\_ will \_\_\_\_\_

way....Pat Lile *Pat Lile*

Thanks  
SIVATY

RECEIVER - If there is any problem with this fax please call the sender directly at the phone number provided. Thank You

### Confidentiality Note:

This message is intended only for the individual or entity to which it is addressed, and may contain information that is privileged and confidential. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this fax is strictly prohibited. If you have received this fax in error, please notify sender immediately by telephone (collect if long distance) and return the original message by fax or mail.

700 South Rock Street, Little Rock, AR 72202 \* 501/372-1116 \* Fax 501/372-1166



WHITE HOUSE  
MILLENNIUM COUNCIL

Honor the Past—Imagine the Future

Mary Ellen -

NSFRE sent these biographical sketches of their chairman - chairwoman, excuse me. She's one of two names the Vice President's office sent us, so she's already on your list.

Just in case we have to rethink speakers, I'm sending you and Shirley a copy of a speech Mary Pembroke Padlin gave on the new donors.

McLean



*Advancing Philanthropy through  
Education, Training and Advocacy*

**Barbara Mulville, CFRE  
Chair  
National Society of Fund Raising Executives**

Vice President for External Affairs  
Southcoast Health System  
101 Page Street  
New Bedford, MA 02740  
Phone: 508/961-5353  
Fax: 508/991-8722  
Email: mulvilleb@southcoast.org

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Ms. Mulville is a renowned fund raiser and is well-known for her leadership, innovation and strategic vision for the future of fund raising and the charitable sector. In her capacity as chair of NSFRE, she is leading the organization through a re-evaluation of its mission with a greater focus on public service and education. With her commitment to ethics and professionalism, NSFRE's certification programs, ethics seminars, and continuing education sessions help to ensure greater public confidence in the sector.

**National Society of Fund Raising Executives**

1101 King Street, Suite 700 Alexandria, Virginia 22314-2967  
703/684-0410 Fax: 703/684-0540 Toll-Free: 800/666-FUND  
800/688-FIND



*Advancing Philanthropy through  
Education, Training and Advocacy*

## BIO-SKETCH

### BARBARA H. MULVILLE, CFRE

Chair  
National Society of Fund Raising Executives

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\* \* \*

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800/688-FIND

# Joy Elaine DesMarais

4547 Grand Avenue South

Minneapolis, MN 55409

612-825-2152

jdesmarais@nylc.org

## Personal Mission Statement

Joy Elaine DesMarais is a confident young woman who is creating her life as a spider creates her web. Each thread of this life web is integral to the rest. These threads include: love, appreciation of diversity, passion for lifelong learning, healthy relationships with family & friends, peace & justice, health & wellness, and service to the community with the intent to create sustained social change.

## Education

May 1998

College of Saint Catherine, St. Paul, MN

Bachelor of Arts (communication)

Antonian Honors Scholar

## Work History

### Director of Strategic Youth Initiatives

National Youth Leadership Council

St. Paul, Minnesota

January 1995 to present.

Oversee national, state and local programs that actively engage young people in service-learning, provide training and technical assistance to state and national organizations that work with youth, monitor youth involvement within the organization. Supervise over 15 staff of NYLC.

### Student Life Staff

College of Saint Catherine

St. Paul, Minnesota

August 1995 - May 1998

Resident Advisor for two years: facilitator in the residence halls as a resource person, peer counselor, programmer, manager and role model. Assistant Complex Coordinator for one year: supervised reception desk staff, assisted the Residence Life Coordinator in the supervision of Residence Life Staff. Summer Conference Coordinator for one year: supervised seven staff members and the summer conference program.

### Youth Outreach Intern

Center for School Change

Humphrey Institute of Public Affairs

Minneapolis, Minnesota

November 1995 - April 1996

Wrote articles for national newsletter on school change, worked with grantees to involve young people in planning and decision-making, spoke at several conferences and events as representative of the Center.

## Publications

- 1999 "Service-Learning for Youth Empowerment and Social Change" chapter contributor.
- 1998 "Hand in Hand: Youth-Adult Partnerships in Service-Learning" for St. Catherine Antonian Honors project.
- 1997 "P.O.W.E.R.ful Partnerships" article in the *Generator*.

## Speaking Highlights

- Minnesota FLA/FHA Leadership Academy
- Midwest Honors Conference
- National Service-Learning Conference
- National Community Service Conference
- New England Service-Learning Conference
- Search Institute's "Healthy Communities + Healthy Youth" National Conference

# Joy Elaine DesMarais

## Community Activities

### Minneapolis, Minnesota

Center for School Change. Annual grant reader.

College of St. Catherine. Alumnae Association.

HOBY- Minnesota Community Service Co-Chair.

Minnesota Association of Partners in Education. Board of Directors.

### College of St. Catherine

Student government class representative.

LEAD Team peer educator.

B.R.I.D.G.E.S. Team peer educator.

Residence Life Staff member.

Admissions Speaker.

## Awards

1998 Phi Beta Kappa at the College of St. Catherine.

1997 Isabel Donaldson Award for distinguished achievement in public speaking.

1997 Lambda Pi Eta at the College of St. Catherine.

1995 Minnesota Exemplary Service-Learning Program, "The Troupe."

1994 Miss Monticello, community ambassador.

1994 St. Catherine of Alexandria scholar.

1994 Monticello Rotary Student of the Month.

1992 Monticello High School National Honor Society.

## Leadership Development

1999 National Service Leadership Institute  
National Service Executive Program.

1998 Assets University.

1997 Presidents' Summit for America's Future

1994 Freedom Foundation Conference  
participant in Valley Forge, PA.

1993 Minnesota Girls State, finalist for Girls Nation program.

1992 Hugh O'Brian Youth Leadership  
Foundation Ambassador.

1992 Minnesota FLA/FHA Leadership

## Memberships and Affiliations

FHA/HERO Alumni and Associates.

Human Rights Commission.

International Leadership Association.

Minnesota Association of Partners in Education.

Minnesota Association for Experiential Education.

Minnesota Community Education Association.

Minnesota FLA/FHA Alumni Association.

National Organization for Women.

*June 1999*

Joy DesMarais says that the opportunities she had to serve and lead in high school led to her passion to work with young people engaged in service.

The most influential of those experiences was her high school honors project. She created a youth-led service-learning project called 'The Troupe.' The mission of 'The Troupe' is to "empower youth through improvisational drama, peer education and service-learning to make healthy choices." "The Troupe" was named one of Minnesota's exemplary service-learning programs by the Governor. In 1998, 'Troupe' celebrated its five-year anniversary.

While in college, Joy interned at the University of Minnesota's Hubert H. Humphrey Institute of Public Affairs, in the Center for School Change. She wrote several pieces for the Center's newsletter and provided technical assistance to grantees. She continues to serve as a youth voice consultant for the Center for School Change.

Joy graduated with honors from the College of St. Catherine in St. Paul with a Bachelor of Arts in communication. She was a leader in many activities including student government, Residence Life staff, and the LEAD Team. Joy was chosen for membership in the Lambda Pi Eta and Phi Beta Kappa honor societies. In 1997, she was awarded the Isabel Donaldson award for distinguished achievement in public speaking.

Joy is the Director of Strategic Youth Initiatives at the National Youth Leadership Council. She coordinates several programs that involve young people in organizations, communities and schools through service-learning. As an emerging national leader in the field of youth development, Joy has had many opportunities to consult, speak and write about the importance of authentic youth leadership in many settings. She has worked with Search Institute, the Points of Light Foundation, the Corporation for National Service, the Aid Association for Lutherans, the Minnesota Alliance with Youth, and Free the Children International. Most recently, she wrote a chapter for the book, "Service-Learning for Youth Empowerment and Social Change."

In her spare time, Joy likes to roller blade around Minneapolis, ride horses on her family's ranch, listen to music, and attend live theater productions. She plans to attend graduate school to obtain a master's degree and doctorate degree.

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                            | DATE       | RESTRICTION |
|--------------------------|------------------------------------------------------------------------------------------|------------|-------------|
| 004. memo                | Eric Brielmann to Maryellen McGuire re: WH Conference on Philanthropy [partial] (1 page) | 09/14/1999 | P6/b(6)     |

### COLLECTION:

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Shirley Sagawa  
OA/Box Number: 24342

### FOLDER TITLE:

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TO: Maryellen McGuire  
Office of the First Lady  
202-456-2016

*via fax 202-456-6244*

FROM: Eric Brielmann  
Office of Tony Coelho  
202-263-6103

RE: WH Conference on Philanthropy

DATE: September 14, 1999

---

Maryellen,

Thank you for returning my telephone call yesterday afternoon. As I mentioned in our conversation, two very close personal friends of Tony have asked for assistance gaining admission to the WH Conference on Philanthropy. Tony is very eager to help them with this request. Their names are listed below. As per your request, I have attached their biographies in addition to the brief descriptions of why they are perfect candidates for seats at the conference.

Mr. Richard Jacobs  
Ms. Barbara Mulville



Maryellen, I appreciate your willingness to help Tony with this request. I look forward to hearing from you soon. I can be reached at (202) 263-6103.

Thank you.

*Thanks!*  
*Eric*



*Advancing Philanthropy through  
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Chair  
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Vice President for External Affairs  
Southcoast Health System  
101 Page Street  
New Bedford, MA 02740  
Phone: 508/961-5353  
Fax: 508/991-8722  
Email: mulvilleb@southcoast.org

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National Society of Fund Raising Executives

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| 005. bio                 | re: Richard D. Jacobs [partial] (1 page) | 09/15/1999 | P6/b(6)     |

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

## **RICHARD D. JACOBS**

Mr. Jacobs works with a very high net-worth family in the Los Angeles area in its generational transition, philanthropic endeavors, asset allocation, investments and general management. Mr. Jacobs has been President and Chief Executive Officer of Newstar, Inc., a Washington, D.C. and Moscow-based merchant banking and investment advisory firm focusing on the Former Soviet Union (FSU) and Central Europe. He had held this position since founding the firm in May 1991 with Howard H. Baker, Jr., former U.S. Senator and White House Chief of Staff.

Newstar's business activities have included: the design and execution of the Lockheed-Khrunichev-Energia joint venture (with which the company worked closely with former Defense Secretary William Perry) which became the most successful defense conversion joint venture between the countries with launch bookings in excess of \$1.2 billion; a successful Russian government bond and equity portfolio; and its current management of an 18-acre warehouse facility near Moscow.

From December 1998 to February 1999, Mr. Jacobs served as acting Chief Operating Officer of Marvel Enterprises, working with the new CEO to help with his transition.

Prior to establishing Newstar, Mr. Jacobs served as Assistant to the Chairman of Occidental Petroleum Corporation from 1983 through 1990. In 1985, Mr. Jacobs was elected Vice President of Occidental (the youngest officer in the company's history) with responsibility for operations in the U.S.S.R., Pakistan and Israel. He traveled to the FSU on more than 80 occasions, as well as to over 30 other nations on business development missions and operations management. He had responsibility for several transactions and investments including the Ilyushin 96M aircraft program in the U.S.S.R., a \$64 million oil drilling partnership in Israel and negotiation of strategic exploration rights in Pakistan. He represented the Chairman in developing major financings and acquisitions. He was a member of the Occidental Petroleum Charitable Foundation Board and the principal administrator to Dr. Hammer's own philanthropic matters. Prior to joining Occidental, Mr. Jacobs served as International Director of The 1982 World's Fair in Knoxville, Tennessee, a position he held from 1980 through 1982, in which position he was responsible for international marketing and managed exhibitor relations with participating countries including heads of state, heads of government and other international leaders.

Mr. Jacobs is actively involved in a number of community organizations and serves on several private and public policy/advisory Boards including: a Director of The Center for Political and Strategic Studies, a Director of Food & Friends and a member of the Board of Visitors of the University of Tennessee College of Liberal Arts. He has served on the Defense Science Board Task Force on Defense Diversification, U.S. Department of Defense, which advised the Secretary on defense conversion in the FSU, served as a Director of the American-Russian Cultural Cooperation Foundation, and was a member of the Shepard Stone Study Group of the Aspen Institute of Berlin, as well as a member of the Virginia-Israel Partnership, House of Delegates of the Commonwealth of Virginia. ✓

A native of [REDACTED] P6(b)(6) Mr. Jacobs is a 1980 graduate of Georgetown University's School of Foreign Service, where he received the Dean's Citation. Mr. Jacobs lives in Beverly Hills, California and Washington, D.C. [008]

RICHARD D. JACOBS  
9440 SANTA MONICA BOULEVARD  
SUITE 610  
BEVERLY HILLS, CALIFORNIA 90210  
310-786-2100 (V) 310-271-3515 (F)

14 September 1999

Mr. Eric Brielmann  
GORE 2000  
2131 K Street, N.W. - 6th Floor  
Washington, D.C. 20037

Dear Eric:

Thank you for your assistance in introducing me to the First Lady's office with regard to the philanthropy conference in October. My resume is attached.

I am particularly interested in becoming more actively involved in the way private philanthropy can play a much more active role in public policy.

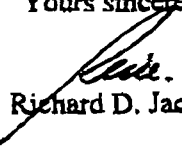
For the last nine months, I have been working with the Glazer family (a very high net worth family). Guilford Glazer is well known to the Vice President and, I suspect, to the President's office as well. My major responsibilities here include general management and investing but also, over time, developing an activist role for our philanthropic activities. Ultimately a substantial portion of the family's assets will be dedicated to philanthropy.

I have a long background in private-sector philanthropy. At Occidental Petroleum, I was on the board of the Occidental Petroleum Corporation Charitable Foundation. The Armand Hammer Foundation reported directly to me. I helped to establish and operate The Armand Hammer United World College of the American West, which was a part of the system initially headed by Prince Charles and now presided over by Queen Noor.

I passionately believe in the necessity of private sector activism in our communities. My range of experience, including working for 15 years in the former USSR (and the USSR) on both not-for-profit and for-profit activities, gives me an unusual insight into our own society, and how we fit into the world at large.

If you have any more questions, please do not hesitate to contact me. With best wishes, I remain

Yours sincerely,

  
Richard D. Jacobs

RDJ:lmg  
ENCLOSURE



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TO:

Laura Schiller

NUMBER FAXED TO:

456-5709

FROM:

Mitchell Feuer

DATE:

7/29/99

NUMBER OF PAGES:

6

(Including this cover sheet)

MESSAGE:

Laura -

Thanks for your help.

Here's some material on Akiko

Yamazaki - note her husband is  
a founder of Yahoo. If you can

give me the name of the

philanthropy staffer, we can have

her call directly and get ourselves OUT!

*For info  
Lent*

*To: Shirley  
Re: Laura  
As discussed...  
Let me  
know what  
you think?*

*yikes -  
she's only  
age 1  
Think!!*

If you do not receive the specified number of pages, please contact sender at our main number.  
Thank you.

**Akiko Yamazaki**

Akiko Yamazaki is an independent management consultant specializing in marketing strategy and knowledge management for high-tech companies. For the last 5 years, she has worked on projects for a number of Silicon Valley as well as Fortune 500 high-tech companies as a team member of a start-up consulting firm, Synesis Management Consulting, and a full-time employee of The McKenna Group (formerly Regis McKenna, Inc.) in Palo Alto.

Akiko is co-founder and President of the Red Husky Foundation, a private family foundation, which she started with her husband Jerry Yang in 1998. The foundation actively supports Bay Area-based non-profit organizations such as the Asian Pacific American Community Fund and the Peninsula Center for the Blind Foundation, among others. In addition, she also serves on the board of Schools Online, a non-profit organization which has provided Internet access to over 5000 schools in the U.S., the Asian Art Museum and the San Francisco Ballet.

Akiko holds a B.S. in Industrial Engineering from Stanford University and a Certificate in Economics from Kyoto University in Japan. Having been raised in Latin America and lived in Japan and the U.S., Ms. Yamazaki is fluent in Japanese, English and Spanish. Akiko is an avid dressage rider, and lives with her husband and their dog, a red husky, Bowie, in Los Altos Hills.

Dear Friend,

It may sound crazy, but people say that giving money away takes time and effort (... as well as money!). We really didn't understand the meaning of that statement until we decided to formalize our giving by setting up our small family foundation earlier this year.

First, we had to answer many questions related to the mechanics of it: What type of set up should we use? From a tax perspective, what is sensible and advantageous at our age? How much control do we want to have over our donations? Do we need a board? What are the pros and cons of family foundations, charitable remainder trusts, etc., etc., etc.?

Once the mechanics were in place, we started to look into non-profit organizations, which raised a whole other set of questions: What are the causes that are near and dear to us? How do we evaluate organizations? Should we support as many organizations as we can, or try to focus on a few? How do we evaluate organizations? How much time do we want to spend?

While we are still very much the novices, the experience so far has been well worth the time invested; non-profit organizations in the Valley also run at Internet speed, and our lives are richer because we've entered worlds we'd never imagined before! (Can you imagine some people in Alaska use dog sleds to pick up Internet access equipment!?)

In the spirit of giving, we are hosting a brunch to share the great knowledge, experience, and wisdom that we've found in our mentors.

We hope you can join us and that you will find the resources and pointers in the brief program helpful in mitigating the "time barrier" to giving.

*DL-L. M. M. and Jerry Yang*

SCHOOLS ONLINE

TEL: 202 224 2080

Join us 101 -

P. 006

PAGE 86

**Sunday, November 1, 1998**  
**26535 Altamont Road**  
**Los Altos Hills**  
**11:00 am to 1:30 pm**

*How Young Professionals  
Can Give Back*

Joanne Lin

The Raymond and Joanne Lin Foundation

Gilman G. Louie  
Founder, Spectrum HoloByte  
Hasbro Interactive

Michael Mohr  
Comprehensive Financial Management

*Hosted by*  
Red Husky Foundation  
Schools Online  
Asian Pacific Fund



*We appreciate the support of*  
Goldman Sachs and J.P. Morgan

Please RSVP by October 26 to  
[Redhusky@schoolsonline.org](mailto:Redhusky@schoolsonline.org)

*Travel information enclosed*

**Akiko Yamazaki**

26535 Altamont Road, Los Altos Hills, CA 94022  
tel.: 650-947-0335 home fax: 650-947-0890; yamazaki@stanford.net

**EXPERIENCE**

- 1/98-Present Principal, Synesis Management Consulting, Palo Alto, CA**
- Design and implementation of benchmarking studies to enable senior executives to quantifiably improve the performance of their organization's key process through better knowledge management
  - Clients include leading hardware and software companies in Silicon Valley
  - First non-founder employee
- 9/95 - 12/97 Senior Consultant, The McKenna Group (formerly Regis McKenna, Inc.), Palo Alto, CA**
- Focus on identifying business opportunities and designing go-to-market strategies for U.S. and Japanese clients in the areas of Internet-based value added-services, digital broadcasting and broadband services.
  - Major clients include U.S. computer manufacturer, U.S. satellite company, U.S. Government Agency, and Japanese system integrator.
  - Served as de facto project manager for a ~\$1M due diligence study for a major U.S. media player planning a \$100M+ investment. Provided daily project management for a team of 10+ consultants including two subcontracting teams in Japan.
  - Defined scope of work and designed work plan to identify a value-added Internet service business opportunity with a revenue potential of \$30M+/year.
- 9/93 - 9/95 Researcher, Asia/Pacific Research Center, Stanford University, Palo Alto, CA.**
- Led U.S. team effort on a two-year joint research project with Nippon Telegraph and Telephone on implications of industry structure change to telecommunications carriers.
  - Co-authored a paper presented at a conference hosted by the Kennedy School of Government, Harvard University and later published in *Journal of Information Infrastructure Policy*.
- 9/91 - 8/93 Research Assistant/Office Manager, Stanford Japan Center, Kyoto, Japan.**
- Organized and participated in joint research projects with Japanese academics and Stanford University
  - Co-authored a paper presented in the 6<sup>th</sup> International Schumpeterian Economics Association conference and was later published by the Michigan University Press.
  - Responsible for financial and administrative management of the Research Center, including monthly reports to Stanford University.

**EDUCATION**

- 10/90 - 9/91    **Kyoto University, Faculty of Economics. Certificate, Research Student.**
- 9/87 - 6/90    **Stanford University, School of Engineering. Bachelor of Science in Industrial Engineering.**
- 9/86 - 6/87    **Cornell University, School of Arts and Sciences. Transferred to Stanford University after one year. Dean's List.**

## PUBLICATIONS AND SPEAKING ENGAGEMENTS

- Silicon Valley Multimedia Forum (member at the time, Vice President today). *A Message from Silicon Valley*, NTT Shuppan, 1996. (Contributed a chapter and heavily on editing; have sold over 7000 hard cover copies in Japan)
- Analee Saxenian, Akiko Yamazaki (translation), "Lessons from Silicon Valley," in "L'Esprit," March, 1996. (translated excerpt from Saxenian's *Regional Advantage*, Harvard University Press, 1994)
- Akiko Yamazaki and Hiroshi Menjo, "Stanford University's role in Silicon Valley," Diamond Harvard Business, November, 1995 (a Japanese magazine similar to Business Week)
- Akiko Yamazaki, "The Young Successful Entrepreneurs," AERA June 19, 1995 (a Japanese magazine similar to Newsweek)
- Interviewed and written up in Yomiuri Shimbun 12/12/96, (second largest circulation in Japan), Nikkei BP magazine 8/96, Nikkan Kogyo Shimbun 6/96, Fujin Koron 8/98
- Speaking engagements include: Japanese Chamber of Commerce, Northern California Division (San Jose, CA), NetCity Seminar (Tokyo, Japan), Japan Development Bank (Tokyo, Japan), Iiji Press Executive conference (Los Angeles, CA) on topics ranging from Intranet trends to Silicon Valley entrepreneurs.
- Academic Papers  
Jun Honda, Ichiro Nakagawa, and Akiko Yamazaki, "Unbunding the Local Loop," in *Information Infrastructure Policy*, 1995.  
Imai, Ken-ichi and Akiko Yamazaki, "Dynamics of the Japanese Economy" in *Schumpeterian Economics*, eds., Junichi Shionoya and Mark Perlman, Michigan University Press, 1995.  
Various Stanford Japan Center Working Papers, 1992-1993.

## OTHERS

- Native-level fluency, reading and writing ability in Japanese, Spanish, and English. Beginners Conversation in French.
- President, Red Husky Foundation (our family foundation).
- Chair, Marketing Committee, and Strategic Planning Committee member at Schools Online. (Schools Online is a non-profit organization based in San Jose which has helped more than 5,000 schools throughout the U.S. gain online access.)
- Vice President, Silicon Valley Multimedia Forum. (An association of Bay Area Japanese businessmen formed for the purpose of discussing trends on multimedia and Internet related activities in Silicon Valley) 1995-Present
- Member, Stanford Equestrian Team. 1988-1990; currently amateur Dressage rider at Portola Valley Training Center.

SHIRLEY S  
MARY ELLEN McG

THE WHITE HOUSE

Assistant to the President and  
Director of Intergovernmental Affairs

ELLEN -

I asked John  
Monahan to  
prepare this memo.  
He was our IGA  
director at HHS.  
We agree that state  
and local officials  
could contribute to  
The Philanthropy  
conference. Please  
consider. Mickey

**NOTE TO MICKEY IBARRA**

**FROM:** John Monahan 

**DATE:** July 27, 1999

**RE:** White House Philanthropy Conference

Thanks so much for calling last week. It was great to hear from you, and I wish you well in your recruitment efforts.

As you requested, I have taken the liberty of sharing information regarding the Philanthropy Conference with some of my colleagues at Casey, and I will forward any detailed information or specific names to you directly.

➔ As we discussed, I strongly agree with your basic argument that state and local governments would have a great deal to offer in any public discussion concerning the changing role of philanthropy. As you know, there are numerous examples of philanthropic partnerships with government to raise public consciousness regarding important policy issues; to provide policymakers with needed information and analysis on a wide variety of subjects; to improve access to, and the effectiveness of, public programs; to leverage public and private resources for community development; among many, many other projects.

While philanthropy cannot replace, and should not be considered a substitute for, government at any level, foundations can fill crucial gaps in public resources, complement public strategies in important ways, and catalyze public initiatives. Moreover, as devolution to state and local governments continues in many policy domains, the importance philanthropic connections to state and local officials will only increase.

Examples of philanthropic efforts that partner with states and localities include:

o The Annie Casey Foundation has worked with cities on expanding employment opportunities for low-income families, with states on public human service systems reform, and with neighborhood groups and local governments on community building strategies. Casey is currently launching a major project to encourage public and private players in various cities to work together in an unprecedented manner that will strengthen families and improve services to isolated low-income neighborhoods.

o Carnegie Corporation, Kaiser Family Foundation, and numerous other foundations have worked with governors and state officials over the last several years to enhance public awareness about the importance of early childhood development and to expand services to young children. Successful efforts flowing from these initiatives include the California tobacco tax referendum led by Rob Reiner to increase county funding for early childhood programs, Governor Hunt's Smart Start expansion of Head Start and other quality early childhood programs statewide, Governor Dean's expansion of comprehensive health and social services to all preschool children, and Ohio's dramatic expansion of Head Start with state dollars.

o The Rockefeller Foundation is working with city governments and public housing authorities across the country to provide comprehensive employment services and other supports to residents of public housing, focusing on one building or project at a time.

o The Robert Wood Johnson Foundation is funding a number of health programs that include state and local government partnerships, e.g., its "Covering Kids" campaign is establishing public-private coalitions in every state to enroll children who are eligible for Medicaid or CHIP but have not been enrolled, and its support of Hillsborough County (Tampa Bay), Florida, and other local governments that are exploring innovative ways to patch together health care plans for their uninsured.

o Over the past three years, the Joyce Foundation has funded an ongoing series of presentations and discussions for Midwestern human service officials struggling to implement welfare reform.

o The Kellogg Foundation is funding a number of health reform programs centered around local public health departments and public hospitals.

o A number of smaller foundations are devoting a substantial portion, if not virtually all, their resources to supporting a wide range of public sector partnerships and direct aid programs targeted to particular communities. For example, the Steans Family Foundation is devoting virtually its entire capital to assisting people in the North Lawndale neighborhood in Chicago.

o In a number of cities, such as Cleveland, Chicago, and San Francisco, there are long-standing ties between city and county governments and local community foundations that have led to housing development, commercial business expansion, and other types of civic reform efforts.

o The national public interest groups have countless relationships with various foundations. For instance, the Annie Casey Foundation supports the National League of Cities in maintaining a resource center for local officials interested in improving services to youth and families.

I hope this information is helpful to you in considering the potential role of state and local officials at the upcoming Philanthropy Conference. If you need further information on these projects or contact names, please call me. As I noted above, I will forward additional information as I come across it.

Please take care of yourself. I can be reached at 202-687-0880 or 410-547-6600. Thanks.

CORPORATION  
FOR NATIONAL  
 SERVICE

August 31, 1999

Ms. Shirely Sagawa  
Deputy Chief of Staff to the First Lady  
The White House  
Washington, DC 20500

Dear Shirley,

I write to recommend Edward J. Piszek as a participant in the October White House Conference on Philanthropy. For over 35 years, Ed has demonstrated what can be accomplished by an individual dedicated to giving to others.

His financial success enables him to tackle some of the major problems throughout the world by funding projects which influence and better the lives of large numbers of people. And it's his personal commitment to peace and prosperity for all on a daily basis that has driven his work. For these reasons, I and many others have nominated him for consideration as a Presidential Medal of Freedom winner in recent years.

He is an outstanding American, an example for all of us, and a strong spokesperson for the value of service and philanthropy – as both a recipient and giver.

With warm regards,



Harris Wofford



Ed Piszek  
PO 305  
Ft Washington, PA 19034  
215/542-0224

**FannieMae  
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SEPTEMBER 9, 1999

FROM: **GLEN S. HOWARD**  
SENIOR ADVISORINITIALS: ELCK DATE: 9/10/13  
2013-0124-S2746 Jerlifer Street, N.W.  
Washington, D.C. 20015-1334  
(202) 537-3673Fax: (202) 537-3673  
ghoward@fanniemaefoundation.orgTO: **MARY ELLEN MCGUIRE**  
Office of the First Lady  
The White HouseFAX NUMBER: **456-8244**This fax transmission consists of 3 page(s), including this cover sheet.

REMARKS: Mary Ellen, per our telephone conversations, attached is a listing of six individuals, each of whom I think would qualify as a potential invitee to your October 22 event on individual philanthropy.

Each of these six (and the institutions they represent), along with Fannie Mae and the Fannie Mae Foundation, is a leader in philanthropic efforts in the D.C. area.

Just to confirm our earlier discussion, the invitation to the Fannie Mae family should go to Jamie S. Gorelick, Vice Chair, Fannie Mae, 3900 Wisconsin Avenue, NW, Washington, DC 20016, tel. (202) 752-6120.

Please feel free to call on me if I can be of any additional assistance in connection with the October 22 event.

NOTE: THIS COMMUNICATION IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL, AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW.

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**DONALD GRAHAM**  
Publisher  
*The Washington Post*  
1150 15th St. NW  
Washington, D.C. 20071  
(202) 334-6000

As Publisher of *The Washington Post*, Don Graham is a leader in the region's growing corporate philanthropy. His latest initiative, DC College Access Program, is enabling hundreds of Washington young people to attend college. As the grandson of *Post* owners Eugene and Agnes E. Meyer and the son of Katherine Graham, Don is the living legacy of three generations of caring, concern, and generous giving.

**ABE POLLIN**  
Middleburg, VA 20118  
Phone: (540) 364-1827

Abe Pollin's reach extends throughout this region, as he, his wife, and their resources touch the lives of community residents most in need. From adopting a class of high school students and guaranteeing them a college education if they graduate, to selecting downtown Washington as the site of the sports arena for his Washington Capitals, Wizards, and Mystics, Abe has had an enormous impact on the Nation's Capital. He is an example of an entrepreneur who remains firmly rooted in his community.

**JULIE ROGERS**  
President  
Eugene and Agnes E. Meyer Foundation  
1400 16th St NW # 360  
Washington, DC 20036-2215  
(202) 483-8294

The philanthropic sector in the Washington region is stronger than ever before, and Julie Rogers is at its very center. A founder and former chairman of the Washington Area Regional Association of Grantmakers, Julie helps create collaborations and partnerships and works tirelessly to bring visibility and resources to the region's nonprofit organizations. For 53 years, the Meyer Foundation has invested in Washington; and Julie's leadership has positioned the foundation, the philanthropic community, and its nonprofit partners as great resources for the future.

**TERRI FREEMAN**

President

Community Foundation for the National Capital Region

1112 16th Street, NW, #340

Washington, DC 20036

(202) 955-5890

The Community Foundation for the National Capital Area, a 26-year old institution, is a vehicle for individual and group philanthropy in our community. It is currently comprised of more than 200 component funds, most of which are individual donor-advised funds. The Foundation manages approximately \$105 million in assets.

**VICTORIA SANT**

Summit Foundation

1990 M Street, NW, #250

Washington, DC 20036

(202) 785-1724

Individual philanthropist who is President of the Summit Foundation and Chair of the Summit Fund of Washington. The former focuses on international environmental and women's reproductive rights issues. The latter focuses on renewing the Anacostia River and preventing teen pregnancy in Washington, D.C. The Summit Fund is also a supporting organization to the Community Foundation.

**DIANE BERNSTEIN**

Diane &amp; Norman Bernstein Foundation

2401 Kalorama Road, NW

Washington, DC 20008

(202) 797-5470

Individual philanthropist with private foundation that makes grants to a variety of causes as well as to a fund at the Community Foundation. Diane Bernstein is the motivating force behind DC Action for Children, the District's only multi-issue, independent children's advocacy organization. With Diane's assistance, a coalition of health organizations in partnership with the public sector received a grant of close to \$1 million to provide access to Medicare for all children and families in need in the District of Columbia.

**Community Foundation  
Silicon Valley**

Hero



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John A. Wilson

**President**

Peter deCourcy Hero

June 30, 1999

Mr. Malcolm Richardson  
White House Millennium Council  
708 Jackson Place, NW  
Washington D.C. 20503

Dear Malcolm,

It was good to see you in Washington and I hope that our conversation with Shirley was helpful.

In that regard I enclose a first draft of names of invitees from this area, and beyond. I can, of course, provide contact information as well, but thought I'd get these off to you now to help with your planning. Recall also that I gave some names, including several of the attached, to Leila; you might review her notes. Let's talk again when your list starts to take shape.

I'd be willing also to try to endorse/promote your fundraising requests to foundations. Keep me posted on your work in this area if I can help.

Thanks again, and keep in touch.

Sincerely,

Peter Hero  
President

cc: Shirley Sagawa

## Silicon Valley/Bay Area

- ✓ 1. **Peter Hero**, President, Community Foundation Silicon Valley ✓  
Re: *Community Foundations*
- ✓ 2. **Susan Packard Orr**, Chair, Packard Foundation  
Re: *Charitable attitudes, motivations, behavior of the new wealthy*  
Re: *Next generation*
3. **Jeff Skoll**, Co-founder, eBay  
Re: *New corporate giving*
- ✓ 4. **Steve Kirsch**, Founder, Infoseek  
Re: *New corporate giving*
5. 1-3 members of CFSV's "Youth in Philanthropy" program  
(middle school students who lead the grants process)  
Re: *Youth issues*
- ✓ 6. **Kevin Fong**, Senior Partner, Mayfield Fund. ✓  
Re: *Venture philanthropy*
7. **Laura Arrillaga**, Director, Arrillaga Family Foundation.  
Re: *New young wealthy, the next generation*
8. **Reed Hastings**, Founder, Pure Software  
Re: *Education, social entrepreneurship*
- ✓ 9. **Barbara Roupe**, Former Chair, Community Foundation Silicon Valley  
Re: *Community Foundations*
10. **Ted Emerson**, Executive Director, Roberts Foundation  
Re: *Venture philanthropy*
11. **Kathi Levinson**, President, e-trade  
Re: *New philanthropy, gay/lesbian issues*
12. **Denise O'Leary**, venture capitalist  
Re: *New wealth, venture funding*
13. Professor **Greg Dees**, Stanford Business School  
Re: *Social entrepreneurship/venture philanthropy*
- ✓ 14. **Claude Rosenberg**, investment manager/philanthropist ✓  
Re: *"new tithing" (gifts of stock)*
- ✓ 15. **John Gardner**, Founder, Common Cause, Keynote Speaker ✓
- ✓ 16. **Jay Harris**, Publisher, San Jose, Mercury News; Knight Foundation Board  
Re: *Philanthropy and the media*
- ✓ 17. **Jim Morgan**, CEO, Applied Materials  
Re: *Corporate giving*
18. **Akiko Yamazaki**, Yahoo, (wife of founder Jerry Yang)  
Re: *ethnic philanthropy*
- ✓ 19. **Kavita Rahmdas**, Executive Director, Global Fund for Women  
Re: *Women's issues*
- ✓ 20. **Cate Muther**, Cisco Systems, Creator of "3 Guineas Fund"  
Re: *Innovative philanthropy, issues of women/girls*

## National/International

1. **Diana Sieger**, President, Grand Rapids Community Foundation  
(Chair of National Committee on Community Foundations)
2. **Werner Widenfeld**, President, Bertelsmann Foundation, Germany
3. **Jiri Barta**, Senior Program Officer for Local Philanthropy, Nadace Via Foundation, Prague
4. **Woody Wickham**, Senior Vice President, McArthur Foundation  
*Re: International philanthropy (Chair, Council on Foundations, International Committee)*

**Community Foundation  
Silicon Valley**



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L. Gay Krause  
Kanwal Rekhi  
Barbara Roupe  
Boyd C. Smith  
Jon D. Tompkins

**General Counsel**

David W. Mitchell

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Laura K. Arrillaga  
Ruben Barrales  
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Sven-Erik Simonsen  
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Lisa Sobrato Sonsini  
Lawrence E. Stone  
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Martin Weinstein

**Senior Advisors**

Phillip R. Boyce  
Jean Kuhn Doyle  
Leonard W. Ely  
John W. Gardner  
Ernest Renzel, Jr.  
John A. Wilson

**President**

Peter deCourcy Hero

June 30, 1999

Mr. Malcolm Richardson  
White House Millennium Council  
708 Jackson Place, NW  
Washington D.C. 20503

Dear Malcolm,

It was good to see you in Washington and I hope that our conversation with Shirley was helpful.

In that regard I enclose a first draft of names of invitees from this area, and beyond. I can, of course, provide contact information as well, but thought I'd get these off to you now to help with your planning. Recall also that I gave some names, including several of the attached, to Leila; you might review her notes. Let's talk again when your list starts to take shape.

I'd be willing also to try to endorse/promote your fundraising requests to foundations. Keep me posted on your work in this area if I can help.

Thanks again, and keep in touch.

Sincerely,

Peter Hero  
President

cc: Shirley Sagawa

*Mary Ellen -  
At this stage, it  
may not matter, but  
we're  
missing 3  
from Peter's  
list  
Plus need his kids names*

## Silicon Valley/Bay Area

- ✓1. **Peter Hero**, President, Community Foundation Silicon Valley  
Re: *Community Foundations*  
Re: *Charitable attitudes, motivations, behavior of the new wealthy*
- ✓2. **Susan Packard Orr**, Chair, Packard Foundation  
Re: *Next generation*
- ✓3. **Jeff Skoll**, Co-founder, eBay  
Re: *New corporate giving*
- ✓4. **Steve Kirsch**, Founder, Infoseek  
Re: *New corporate giving*
5. 1-3 members of CFSV's "Youth in Philanthropy" program (middle school students who lead the grants process) ←  
Re: *Youth issues*
- ✓6. **Kevin Fong**, Senior Partner, Mayfield Fund.  
Re: *Venture philanthropy*
7. **Laura Arrillaga**, Director, Arrillaga Family Foundation. ←  
Re: *New young wealthy, the next generation*
- ✓8. **Reed Hastings**, Founder, Pure Software  
Re: *Education, social entrepreneurship*
- ✓9. **Barbara Roupe**, Former Chair, Community Foundation Silicon Valley  
Re: *Community Foundations*
- ✓10. **Ted Emerson**, Executive Director, Roberts Foundation  
Re: *Venture philanthropy*
- ✓11. **Kathi Levinson**, President, e-trade  
Re: *New philanthropy, gay/lesbian issues*
12. **Denise O'Leary**, venture capitalist ←  
Re: *New wealth, venture funding*
13. Professor **Greg Dees**, Stanford Business School  
Re: *Social entrepreneurship/venture philanthropy*
- ✓14. **Claude Rosenburg**, investment manager/philanthropist  
Re: *"new tithing" (gifts of stock)*
- ✓15. **John Gardner**, Founder, Common Cause, Keynote Speaker
- ✓16. **Jay Harris**, Publisher, San Jose, Mercury News; Knight Foundation Board  
Re: *Philanthropy and the media*
- ✓17. **Jim Morgan**, CEO, Applied Materials  
Re: *Corporate giving*
- ✓18. **Akiko Yamazaki**, Yahoo, (wife of founder Jerry Yang)  
Re: *ethnic philanthropy*
- ✓19. **Kavita Rahmdas**, Executive Director, Global Fund for Women  
Re: *Women's issues*
- ✓20. **Cate Muther**, Cisco Systems, Creator of "3 Guineas Fund"  
Re: *Innovative philanthropy, issues of women/girls*

## National/International

- ✓1. **Diana Sieger**, President, Grand Rapids Community Foundation  
(Chair of National Committee on Community Foundations)
- ✓2. **Werner Widenfeld**, President, Bertelsmann Foundation, Germany
- ✓3. **Jiri Barta**, Senior Program Officer for Local Philanthropy, Nadace Via Foundation, Prague
- ✓4. **Woody Wickham**, Senior Vice President, McArthur Foundation  
*Re: International philanthropy (Chair, Council on Foundations, International Committee)*

May 14, 1999

Mary Ellen—

Below is the list of names that Gail Pressberg forwarded to me in response to your request for names for your philanthropy discussions. You may have some of these already

Andrea Camp

Andrea—

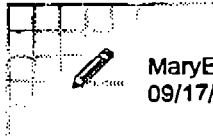
The best person from Interfaith Funders is Randy Keesler. He is on the Board of Director; he is also a staff person for the Campaign for Human Development in Washington, DC. His work phone number is 202 541 3369. The Campaign for Human Development is part of the US Catholic Conference. They do excellent work in the area of community economic development and poverty.

Another person in the religious community is Jeffrey Dekro, the President of the Shefa Fund. He is based in Philadelphia (they are our partners in the \$3 million dollar community loan fund we're working on in Philadelphia). His leadership on behalf of Shefa has helped the organized American Jewish community focus on justice issues and how they expend charitable dollars creatively in the United States. Last week a single \$7 million gift was given to Shefa by a wealthy Jewish individual because of the justice questions, steeped in modern Jewish tradition, that Shefa has raised. Jeffrey's address is: The Shefa Fund, 805 East Willow Grove Avenue, Suite 2D, Wyndmoor, PA 19038. Phone is 215 247 9704 and 215 247 1115 , fax.

Another person is Daniel Solomon, a Jewish funder who is an heir to the Giant Food Supermarket. He is a Clinton/Gore supporter (worked as a political appointee in the Department of Labor). He is a very creative and very wealthy donor who does a lot of work in the American Jewish community. His phone number is 202 483 8017. His foundation's name is the Nehemiah Cohen Foundation.

If I think of others I'll let you know.

Regards, Gail



MaryEllen C. McGuire  
09/17/99 05:54:45 PM

Record Type: Record

To: Bob J. Nash/WHO/EOP@EOP

cc:

Subject: arkansas community foundation

Bob- is the correct contact for Arkansas Community Foundation Martha Ann Jones? We made them a priority on HRC's list.

MS. PAT Lyle, Pres.  
Ark. Community Foundation  
700 Rock St. N.W.  
Little Rock, Ark  
78202-2519  
Fax # 501-372-1166

501-372-1116

PAT Lyle  
Pres & CEO

MAJ

419 Maken

& Bob Nash in  
ARLC

501-372-1166 fax

ACF

700 SO. ROCK  
L. ROCK ARK  
78202-2519



# ACF Foundation Focus

## Your Philanthropy Resource

A PUBLICATION OF THE ARKANSAS COMMUNITY FOUNDATION

Volume 1, Number 4, Spring/Summer 1999

### WHAT'S NEW AT ACF?

## Nineteen Million Dollar, 10-Year PARTNERS Program Announced

The biggest news in the 22-year history of the Arkansas Community Foundation was announced Thursday, May 13, at a news conference at 700 South Rock. The PARTNERS program was unveiled by Governor Mike Huckabee as a 10-year, \$19 million initiative, considered the largest such initiative in the history of the state. Funded by the Walton Family Charitable Support Foundation, Inc., PARTNERS stands for *Providing Assistance Resources to Newly Emerging Regional Sectors*. ACF Board Chair Scott Hembree of Fort Smith presided. He introduced Don Munro of Hot Springs and Kanearser Hodges of Newport, who spoke as representatives of the Walton Family Foundation. ACF President Pat Lile noted the grant as virtu-



Brad Hudgens of Hot Springs, Scott Hembree of Fort Smith, and Dr. Corbet Lamkin of Clenden, and Pat Lile, Timm Bruze and Herman Davenport, all of Little Rock.

ly unprecedented in its potential to build philanthropy throughout the state.

Responding to ACF's powerful and compelling theme, "Who will build Arkansas if her own people do not?" the program builds capacity with partner communities to develop their own grantmaking resources. A total of 24 communities will be able to become affiliate PARTNERS over the life of the grant program. During the first year, the eight Local Divisions that are

already affiliated with ACF will be the first participants. During the second year, the goal is to add four affiliates from the Delta region of the state. An application process will be developed, with an emphasis on working with communities where the need for foundation resources is greatest.



Speakers at news conference: Scott Hembree, Governor Mike Huckabee, Kanearser Hodges, Pat Lile and Don Munro.



Herman Davenport and Governor Mike Huckabee.

(more photos on page 5)

# Local Division *News*

By Lynnette Watts, Local Division Coordinator

The spring 1999 Building Philanthropy Tour is in full swing. At this writing, seven events have been completed and the remaining four are scheduled within the next two weeks. June 30 is the closing date for the tour.

The ACF Building Philanthropy Tour is underwritten by a grant from the Winthrop Rockefeller Foundation. The tour caps the first year of a four-year program designed to increase the capacity of communities in Arkansas to build philanthropy.

ACF's eight Local Division Boards and key contacts in three targeted areas serve as hosts for these events. Professional advisors, donors and community leaders are invited at each site to learn how they may facilitate philanthropy in their communities. At each event, Pat Lile, ACF President/CEO, presents an overview of the history, mission and vision of the Foundation and Heather Eason, Director of Planned Giving, addresses the technical and legal aspects and benefits of establishing a fund.

The Tour has also served as a forum for introducing ACF's *Faces of Philanthropy* project. *Faces of Philanthropy* is the theme chosen for the 1999 Annual Report. Photographs representative of the 250 funds within ACF have been gathered, enlarged and mounted as posters. Six of the "faces" accompany Pat and Heather on the Building Philanthropy Tour to introduce those in attendance to the faces behind the Funds. This project has created quite an impact at each site.

A few of the highlights of



## NEWPORT APRIL EVENT

Local Division Board Chair Edward Boyce, presiding at the newly restored depot. Pictured far left is Kameaster Hodges.

the tour thus far include:

**TEXARKANA COMMUNITY FOUNDATION** held its afternoon event in the Carriage House. TCF graciously served as our inaugural event offering the opportunity to hone our skills in a hospitable environment. New ACF Board Chair Hayes McClerkin was in attendance and TCF Board Chair William Morris presided over the gathering.

**PINE BLUFF COMMUNITY FOUNDATION** held a luncheon event at Harbor Oaks Golf Club. Fred Bellingrath spoke to guests on his personal philanthropy and philosophy of giving. ACF Board Investment Consultant John Kush was present and PBCT Board Chair Richard Metcalf directed the program.

**FORT SMITH COMMUNITY FOUNDATION** held a luncheon event at the Holiday Inn. Past ACF Board Chair Scott Hembree was among the guests and the event was led by FSCF Board Chair Carter Hunt.

**JACKSON COUNTY COMMUNITY FOUNDATION** hosted a luncheon event at the newly restored

Train Depot in Newport. ACF Board member Sally McLarry was among the guests. The day's activities were directed by JCCTF Board Chair Edward Boyce.

**PARAGOULD/GREENE COUNTY COMMUNITY FOUNDATION**, not yet an official Local Division of ACF, Paragould/Greene County is home to 20 Funds. ACF Board Member Evangeline Cuthren and former ACF Board Member Bill Fisher served as hosts for the luncheon event held at the First National Bank. Evangeline spoke on philanthropy in the Greene County area and Bill presided.

**HOT SPRINGS AREA COMMUNITY FOUNDATION** invited guests to a luncheon event in the Community Room of NationsBank. Dr. Martin Eisele, Dr. Robert Kleinhenz and Ray Owen, Jr. spoke on their personal philanthropy efforts in the community. ACF Board member Brad



## TEXARKANA MARCH EVENT

Pictured at a reception in front of the ACF exhibit booth are Dr. Andrew and Mrs. Sarah Goest, fund donors, standing with Karen Potts of ACF. In the background are Al Melde and Ron Mills, Local Division board members.

Hudgens was present, as was former board member Don Munro. HSACF Board Chair John Selig conducted the program.

**LEE COMMUNITY FOUNDATION** held a luncheon event in conjunction with the regularly scheduled Marianna Rotary Club meeting on June 7. The luncheon

was held at Cleo's Restaurant. At the gathering, Lon Mann, LCF Board Chair, presented the LCF Philanthropist of the Year Award to Mrs. Catherine O. West.

The four remaining events are scheduled for June 15 in Morrilton, June 18 in Camden (Ouachita County

Community Foundation), June 21 in Helena (Phillips County Community

Foundation) and June 24 in Jonesboro.



### HOT SPRINGS MAY EVENT

Don Munro, Dr. Robert Kleinhenz, Ann Carvethers, Heather Faxon and Pat Lile of ACF, and John Selig, Hot Springs Board Chair.

The Arkansas Community Foundation is an independent, publicly supported philanthropic organization serving donors, the non-profit sector, and the communities of Arkansas. For more than 20 years, ACF has built philanthropy by managing, investing, and making grants from charitable funds established by individuals or families, corporations, and non-profit organizations. Contributions to ACF or to any of its approximately 240 funds are tax-deductible.

## 10-Year PARTNERS PROGRAM (continued from page 1)



In attendance, Freeman McKinstry, Regina Fawcett, Herman Disenport, Bill Dunklin of Pine Bluff, Betty Lile, Dr. Sybil Hampton, Tom Bruce, Diane Griffin and security detail.



Kanister Hodges of Newport and Don Munro of Hot Springs, representing Wulken Family Charitable Support Foundation, Inc.



Governor Mike Huckabee announcing the PARTNERS Program May 13.

**FannieMae  
FOUNDATION****CONFIDENTIAL FACSIMILE****FROM: GLEN S. HOWARD  
SENIOR ADVISOR****DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
INITIALS: ELCR DATE: 01/10/13  
2013-0124-S****SEPTEMBER 16, 1999****2746 Jenifer Street, N.W.  
Washington, D.C. 20015-1334  
(202) 537-3673****Fax: (202) 537-3673  
ghoward@fanniemae.foundation.org****TO: MARY ELLEN MCGUIRE  
Office of the First Lady  
The White House****FAX NUMBER: 456-6244****This fax transmission consists of 2 page(s), including this cover sheet.****REMARKS:**

**Mary Ellen, the attached information was inadvertently omitted from my fax to you last Thursday. The individual described – Leland Brendsel – would certainly also qualify as a potential invitee to the October 22 White House event.**

**Again, please feel free to call on me if I can be of any additional assistance in connection with the philanthropy event.**

**NOTE: THIS COMMUNICATION IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL, AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW.**

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**LELAND C. BRENDSEL**  
Chairman & CEO  
Freddie Mac  
8200 Jones Branch Drive  
McLean, VA 22102  
(703) 903-2000

Leland Brendsel is chairman and CEO of Freddie Mac and chairman of the board of the Freddie Mac Foundation. As the founder of Freddie Mac's philanthropic program, Leland has been the catalyst behind the program's explosive growth from \$350,000 in 1991 to more than \$16 million in 1999. He has also directed the Foundation's focus on children, youth and families and its commitment to the Washington, DC region. Approximately 80% of Freddie Mac's giving is targeted to the Washington area, making Freddie Mac the largest corporate giver in the region. He is a model for corporate leaders, blending personal involvement and leadership with an unwavering commitment to truly philanthropic work.

*for list*

Solomont Bailis Ventures, LLC  
400 Centre Street  
Newton, MA 02458  
Phone (617) 630-8081  
Fax (617) 630-8788

**Alan D. Solomont**  
*Co-Chairman and Co-CEO*

## FAX COVER SHEET

|                                         |                    |                      |                                               |
|-----------------------------------------|--------------------|----------------------|-----------------------------------------------|
| <b>To:</b>                              | Shirley Sagawa     | <b>Fax Number:</b>   | 202-456-6244                                  |
| <b>Company:</b>                         | The White House    | <b>Phone Number:</b> | 202-456-6266                                  |
| <b>Date:</b>                            | September 28, 1999 | <b>Time:</b>         | 4:30 p                                        |
| <b>Number of pages including cover:</b> | 2                  | <b>From:</b>         | Celia D. Harris<br>Assistant to Alan Solomont |

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**SUSAN LEWIS SOLOMONT**  
**220 Ridgeway Road**  
**Weston, MA 02193**  
**Phone: (617) 235-2143 Fax: (617) 237-5047**

## **EXECUTIVE SUMMARY**

---

Susan Lewis Solomont is an independent corporate marketing and fundraising consultant. She works with both for-profit and non-profit companies in the areas of project management, strategic planning, board development, marketing, public relations and charitable giving. She brings a keen understanding of corporate sponsorship models and ways that companies can utilize these partnerships to benefit both their fiscal and marketing objectives.

Previously, the Director of Corporate Development at WGBH, Ms. Lewis Solomont presided over a national sales organization with revenues totaling \$35+ million annually. As part of the senior management team for the nation's flagship public broadcasting station, she was involved in the financing, marketing and development of public broadcasting programs. She has a deep understanding of the complexities involved in managing a \$140 million dollar non-profit organization and establishing relationships with major companies nationwide. She has earned a reputation for innovative broadcasting sponsorship coupled with a strong commitment to the cultural arts, community and education.

Ms. Lewis Solomont is a frequent speaker with current areas of interest including corporate and social responsibility, cause-related marketing and corporate philanthropy. She is also active with a variety of community and social issues on a regional and national level with particular interest in women's issues dealing with balancing work and family, diversity, and healthcare.

## **PROFESSIONAL EXPERIENCE**

---

### **Corporate Marketing and Fundraising Consultant**

1996-Present

Consults in strategic planning, fundraising / marketing, and board development. Assists companies in developing marketing plans, sponsorship opportunities and strategic partnerships. Possesses a unique understanding of the synergies created when companies use charitable giving to enhance community and public relations. Examples of clients include Beth Israel Deaconess Medical Center, Family Education Network and public television stations.

### **Director of National and Local Corporate Development**

WGBH EDUCATIONAL FOUNDATION, Boston, MA

1982-1996

Responsible for raising \$35M annually for programs such as *NOVA*, *Frontline*, *The American Experience* and *This Old House* as well as managing a corporate annual giving program which tripled its revenue and client base over a three year period. Managed WGBH Corporate Executive Council, comprised of 35 executives who provide counsel on strategic business issues.

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**SUSAN LEWIS SOLOMONT****PAGE 2**

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**Research Projects Manager**

RESEARCH COMMUNICATIONS INC., Chestnut Hill, MA  
1980-82

Project manager for leading media research company. Designed and implemented formative and summative research studies for government, educational institutions, public television and radio stations and commercial broadcasters.

**Program Producer and Talent Coordinator**

THE SPIDER'S WEB, WGBH RADIO, BOSTON, MA  
1979-81

Produced and edited daily radio drama series designed for children and funded by the National Endowment for the Humanities.

---

**PROFESSIONAL AFFILIATION / COMMUNITY INVOLVEMENT**

---

New England Broadcasting Association  
Beth Israel Hospital, Presidents Circle (1989-1991) Co-Chair (1991)  
Boston Ad Club  
New England Aquarium, Board Member / Chairperson, Communications Committee  
Anti-Defamation League, Board Member  
Planned Parenthood League of Massachusetts, Board Member  
Temple Beth Elohim, Board Member  
Weston League of Women Voters

---

**EDUCATION**

---

|                       |                    |      |
|-----------------------|--------------------|------|
| MA, Education         | Tufts University   | 1980 |
| BS, Human Development | Cornell University | 1976 |

---

**PERSONAL**

---

Ms. Lewis Solomont is married to Alan Solomont and they have two children: Becca, age 11, and Stephanie, age 6.

**CHILDREN'S NATIONAL MEDICAL CENTER**  
**Children's Hospital Foundation**  
**111 Michigan Avenue, NW**  
**Washington, DC 20010**

TO: Shirley Sagawa  
Deputy Assistant to the President and  
Deputy Chief of Staff to the First Lady  
The White House

FAX: (202) 456-6244

TEL: (202) 456-6266

Number of Pages: 1

Date: September 27, 1999

✓ John Wm. Thomas, Vice President for Development  
Phone: (202) 884-4530  
FAX: (202) 884-5988  
Executive Assistant: Lee Putsch  
Phone: (202) 884-4214

**Additions to the invitation list for the October 22 "Gift to the Future" conference:**

- Barry Smale, President, National Fund Raising Executives, c/o Collington Care Services, 10450 Lottsford Road, Mitchellville, MD 20782.
- Neil, Marcy and Thea Cohen, 9001 Durham Drive, Potomac, MD 20854

*Patricia 14-15*

Thanks very much for including them on the invitation list, I hope you will do your best to include them in the plans for the afternoon program at the White House.

Warmest best regards,

  
John Wm. Thomas

*Diana L. Goldberg*  
*4400 Garfield St NW*

*20007*

*202 362 0688*

*202 362 8219 (h)*

*replacement for Thomas*

## **Raising the Roof: Youth Voices on Giving Planning Committee**

|                                   |                                                                                                                                                        |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| National Youth Leadership Council | Joy DesMarais,<br>Dir. of Strategic Youth Initiatives<br>1910 W. County Road B<br>St. Paul, MN 55113<br>(651) 631-3672, ext. 232<br>(651) 631-2955 fax |
| Center for Youth as Resources     | Malik Evans<br>University of Rochester<br>221 Hamilton St.<br>Rochester, NY 14620<br>(716) 274-3252<br>(716) 428-9033 fax                              |
| Youth Service America             | Shannon Maynard, Dir. of Outreach<br>1101 15 <sup>th</sup> St NW, Suite 200<br>Washington, DC 20005<br>(202) 296-2992, ext. 24<br>(202) 296-4030 fax   |
| Points of Light Foundation        | Chiquita Williams<br>241 E. 96 <sup>th</sup> Street, Apt 1R<br>Brooklyn, NY 11212<br>(718) 385-6359<br>(718) 388-0390 fax                              |
| National 4-H Council              | Amy Weisenbach<br>7100 Connecticut Avenue<br>Chevy Chase, MD 20815<br>(301) 961-2972<br>(301) 961-2894 fax                                             |

### **Corporation for National Service Staff**

|                 |                |
|-----------------|----------------|
| Kelly Bryant    | Brad Lewis     |
| Karen Hallerman | Meghan Kissell |
| Shanda Johnson  | Gary Kowalczyk |
| Thea Kachoris   | Marilyn Smith  |

*Youth Advisory  
Council*

## Youth Attendees

|                                                          |                                                                                                                                                                                  |
|----------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AmeriCorps                                               | Bobby Kwon<br>8181 Fannin, #2512<br>Houston, TX 77054<br>(972) 365-3051                                                                                                          |
| Center for Youth as Resources                            | Jennifer Cheslock<br>Hensley Hall #25<br>Mt. Vernon Campus<br>George Washington University<br>2100 Foxhall Road, NW<br>Washington, DC 20007<br>(202) 242-6098<br>jenchez@gwu.edu |
| Center for Youth as Resources, National Youth Network    | Philip Lovel<br>Center for Youth as Resources<br>1700 K. St., NW, 8 <sup>th</sup> floor<br>Washington, DC 20006<br>(202) 261-4131                                                |
| Earthforce                                               | Bharat Venkat<br>630 Apollo Dr.<br>Racine WI 53408<br>(414) 886-5677                                                                                                             |
| Family, Career and Community Leaders of America (FCCLA)  | Jared Stahler<br>532 Kurtz St.<br>Catasauqua, PA. 18032<br>(610) 264-4843                                                                                                        |
| Greater Philadelphia Jewish Community, Jewish Federation | Ariel Gold<br>Lafayette Hall 301B<br>2100 Eye Street, NW<br>Washington, DC 20052<br>(202) 242-1696<br>agold@gwu.edu                                                              |
| Habits of the Heart                                      | Jason Dean Crowe<br>Editor and Publisher<br>The Informer Newspaper<br>619 Rose Drive<br>Newburgh, IN 47630-1623<br>(812) 853-5060<br>jdc@sigecom.net                             |
| Habits of the Heart                                      | Robert Marshall<br>3809 N. Colorado<br>Indianapolis, IN 46226<br>(317) 549-3742                                                                                                  |

Happy Helpers for the Homeless,  
America's Promise Ambassador

Amber Coffman  
403A Old Stage Road  
Glen Burnie, MD 21061  
(410) 766-4973

Hillel

Micah Coleman  
14 Fraternity Row  
College Park, MD 20740  
(301) 314-5691

Kauffman Foundation

Jakela Parker  
2455 4<sup>th</sup> Street, NW Box 579  
Washington, DC 20059  
(202) 865-8399  
jdparker@howard.edu

Latin American Youth Center

Diana Arevalo  
5106 Flintridge Dr.  
Hyattsville, MD 20784  
(301) 772-6893 H  
(202) 462-5696 F

Michigan Community Service Commission,  
MI YAC, Council of Michigan Foundations

Kari Pardoe  
403 E. Broomfield, Herrig 018  
Mt. Pleasant, MI 48858  
(517) 774-5611  
little82@hotmail.com

National 4-H Council, Points of Light  
Foundation

Amy Cada  
USA Kids Care  
4410 Massachusetts Ave., NW  
Washington, DC 20016

National Dropout Prevention Center

Jamal Young  
Georgetown University  
Box 577558  
Washington, DC  
(202) 784-8723

National Youth Leadership Council

Marnie Larson  
Youth Project Team  
2919 Troy Lane  
Plymouth, MN 55447  
(612) 475-2975

People for Peace

Hiliary Critchley Plioplys  
3907 Huntington St., NW  
Washington, DC 20015-1913  
(202) 966-4602

People for Peace

Elizabeth Schroth  
5809 Cherrymeadow Ct.  
Derwood, MD 20855  
(301) 990-8545  
eschroth@hotmail.com

Public Allies

Melodie Wong  
Executive Director  
People Without Borders  
4435 Wisconsin Ave, NW  
Washington, DC 20016  
202/237-5711

Save the Children

Monica Pasternak  
2 Nordholm  
Weston, Connecticut 06883  
(203) 221-9882

Silicon Valley Community Foundation

Cristian Mairena  
c/o Julie Dean  
Silicon Valley Community Foundation  
60 South Market Street  
Suite 1000  
San Jose, CA 95113-2330  
(408) 298-4856 - H  
(408) 278-0270 - W

United Way

Matthew Nonnemacher  
561 Lincoln Street  
Hazleton, PA 18201-4852  
570-454-6545  
570-455-5801 W  
570-455-8732 F  
jmnepa@hotmail.com

Youth Service America, MYSAC,  
Children's Express

Josh Kretman  
3217 Thornapple St.  
Chevy Chase, MD 20815  
(301) 656-3576

## **Adult Attendees**

Family, Career and Community Leaders  
of America (FCCLA)

Rhonda Paul  
1910 Association Drive  
Reston, VA 20191  
(703) 476-4900

Indiana Humanities Council

Luana Nissan, Project Director  
1500 North Delaware Street  
Indianapolis, IN 46202-2419  
(800) 675-8897

Michigan Council on Foundations

Kathryn Agard  
K-12 Education in Philanthropy Project  
630 Harvey Street  
Muskegon, MI 49442-2398  
(616) 767-7205

National 4-H Council

Richard Sauer, Executive Director  
7100 Connecticut Avenue  
Chevy Chase, MD 20815  
(301) 961-2820

Points of Light Foundation

Bob Goodwin  
1400 I Street, NW  
Suite 800  
Washington, DC 20005

Public Allies

Chuck Supple  
1015 18<sup>th</sup> Street, NW Suite 200  
Washington, DC 20036  
(202) 822-1180, x209

Save the Children

Renee Wessels, Associate Vice President  
of Public Affairs and Communications  
54 Wilton Road  
Westport, Connecticut 06880  
(203) 221-3767

Silicon Valley Community Foundation

Julie Dean  
60 South Market Street  
Suite 1000  
San Jose, CA 95113-2330  
(408) 278-0270

W.K. Kellogg Foundation

Chris Kwak, Program Director  
1 Michigan Avenue East  
Battle Creek, MI 49017  
(616) 969-2334

Youth on Board

Karen Young  
58 Day Street  
PO Box 440332  
Sommerville, MA 02144  
(617) 623-9900, x1245

## **Raising the Roof: Youth Voices on Giving A Youth Roundtable on Philanthropy**

On October 22, the President and Mrs. Clinton will convene **The White House Conference on Philanthropy: Gifts to the Future**. This conference will highlight the unique American tradition of giving, discuss the diverse and changing face of philanthropy, and explore how we can sustain and expand this tradition for future generations. In the morning, the Corporation for National Service along with several youth organizations is sponsoring "Raising the Roof: Youth Voices on Giving", a roundtable discussion on youth leadership in philanthropy.

Our desired outcomes for participants are:

- sharing of resources and effective practices on philanthropy, specifically targeted to youth
- networking with other youth
- recommending policy to the afternoon conference focusing on involving youth in philanthropy
- understanding of the challenges that youth face in their philanthropic efforts

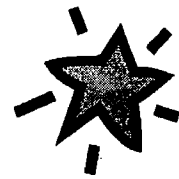
### **Details of the Round Table**

- Who: A diverse group of 30 young people (age 14 – 24) involved in youth philanthropy
- What: A morning roundtable discussion (see attached agenda) with an afternoon viewing of the White House Conference via satellite
- When: Friday, October 22, 1999 from 8:30 a.m. – 11:30 a.m.
- Where: Washington, D.C., Peace Corps Building (1111 20<sup>th</sup> Street, NW)
- Why: To highlight the current and future roles of young people in philanthropy.

For more information about the White House Conference or the Youth Roundtable, please call Thea Kachoris at (202) 606-5000, ext. 562 at the Corporation for National Service.

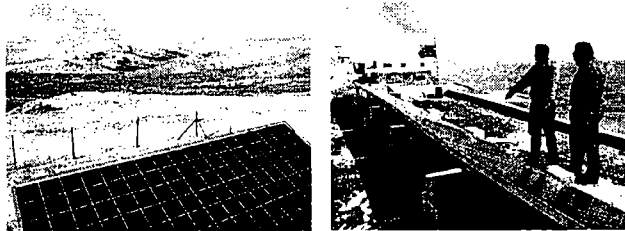
# Greenstar Corporation

## Digital Culture and Electronic Commerce in Developing Communities



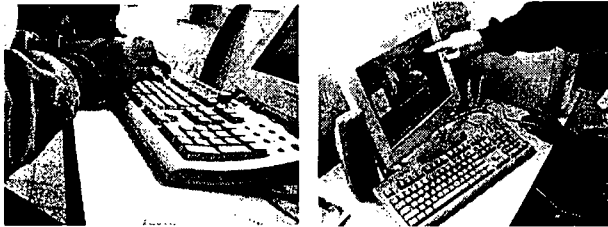
Key Steps in the Program:

### 1. Solar Power



approx. 1 kw. of commercial-grade photovoltaic solar modules

### 2. Village Computer System



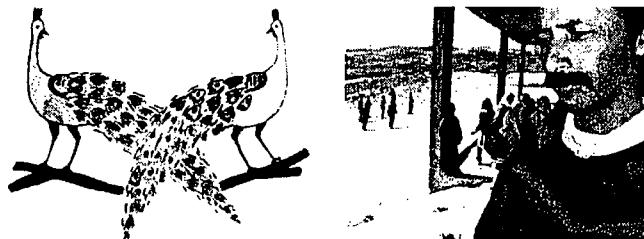
library of software on community health, basic education, environment;  
printer, digital camera, productivity suite, Pentium III

### 3. Digital Culture: Music, Artwork, Storytelling



local traditional culture, professionally recorded, universal themes

### 4. Ecommerce: Village income through worldwide marketing



digital products available for consumer purchase and  
download from the Internet; majority of revenues returned to the village

see <http://www.e-greenstar.com/Music-Sample/>



# Greenstar

track record: designed, funded and built  
solar-powered community center in Al-Kaabneh,  
West Bank; Palestine



over 2.5 kilowatts of photovoltaic power  
for school, clinic and mosque

two computer systems for school, community center  
water purifier, vaccine cooler, education programs

complete digital culture program: music, artwork, photography  
online ecommerce website, now marketing products worldwide  
at <http://www.e-greenstar.com>

## Development Marketplace Proposal:

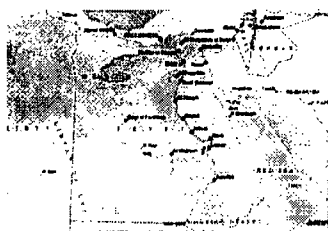
complete digital culture programs, with solar power, computer, health, environment and education,  
in three off-the-grid villages:

### 1. Jamaica: Bangorridge, Blue Mountains



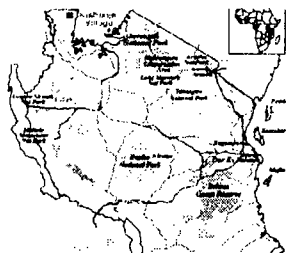
the roots of traditional reggae culture

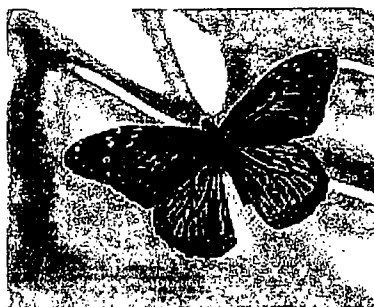
### 2. Egypt: Siwa Oasis, Sahara Desert



ancient desert Egyptian culture

### 3. Tanzania: Kishanje, Lake Victoria region





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# Digital Culture

a briefing on music  
and international ecommerce

from  
Greenstar Corporation  
August, 1999

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Today, it is possible to share many forms of art through the global Internet -- music, paintings and drawings, photographs, video, dance, poetry and books. Anyone with an inexpensive computer, microphone, scanner and camera can create beautiful, original products, put them on a website, and instantly offer them for sale to an audience of more than 150 million people worldwide.

Greenstar is working to take advantage of this capability in a radically new way: to help jumpstart business in small communities in the developing world. We're supplying the basic technology -- self-contained solar power, wireless communications and computers -- to "off-the-grid" villages. We then help the people to create and promote a website and configure it for ecommerce payments -- and seed a digital culture business.

These communities, which currently have no electricity or phone service, can now join the global economy by offering something truly unique and original of themselves. They can develop a relationship with people in the developed world with whom they would normally never be in touch -- or people right around the corner, whom they would not normally meet.

Greenstar's goal is to provide village people with an environmentally-sound way to achieve economic independence, to preserve and advance their traditional cultures, and to promote international peace and understanding. Through the Internet, we have the chance to express, for the first time, a truly global human purpose -- and to make this expression economically viable, with a built-in path to stability and growth.



In the village of Al-Kaabneh, an ancient Palestinian settlement on the West Bank, this Greenstar process is well underway. Already, Al-Kaabneh has electricity for the first time -- in the village school and community center, in the clinic, and in the mosque. They have a computer, for education and telemedicine, for the first time; and soon, they'll have a digital wireless connection to the Internet.

The next step will be to create new works of digital culture. A skilled and renowned musician and songwriter from Los Angeles, Alan Roy Scott, will journey to Al-Kaabneh with simple, high-quality recording equipment. Working with a local Palestinian musician, Alan will listen to the traditional music of the Bedouin villagers, who have moved across the vast, silent heat of the Dead Sea desert for millennia. In this sacred land, very close to the birthplace of Abraham in Hebron

and about 75 miles southeast of Jerusalem, live musical traditions that lie at the very heart of Islamic, Christian and Jewish culture. Alan will help to focus the music he hears into simple performances, shape it into a clean, professional format, and digitally record it live, powered by solar energy. This fresh new music, some of it thousands of years old and some of it created today, will be placed on the Internet where anyone in the world can hear it. A free track will be offered to everyone, and more music will be available for download at \$3 per track.



When you download an Al-Kaabneh music track, you'll also receive a selection of photos and a narrative about the performers and the background of the music. You will get an email address for the performers, which will allow the people of the village to communicate directly with the people who enjoy their music. A continuing community relationship will be initiated between the people of Al-Kaabneh and the world, which will nurture both in powerful ways.

At the same time, Greenstar will provide the people of Al-Kaabneh, especially the children, with art materials -- paper, paints, pens -- and with a digital camera. An expert in Palestinian and Bedouin culture will talk to children, adults and old people, and collect stories which have a universal meaning -- about their past, their visions, and their daily lives -- and assemble them into a coherent collection. The resulting artwork, photographs and stories will also become new digital products, some available for free, for download over the Web.

Greenstar is evaluating other possible projects, in which the Solar Community and Ecommerce Center can be installed. Candidate countries include Jordan, Egypt,

India, Bangladesh, Malaysia, Tanzania, Uganda, Mozambique, Mexico, Jamaica, Costa Rica...and also include First Nations peoples and inner city communities in America and Europe. We are funded as a business, not a charity. Greenstar will generate revenues for the villagers (who will also be Greenstar shareholders), and for its own business, in order to fuel a global expansion of digital culture.

We invite interested people, especially artists who would like to collaborate in this kind of creative synthesis, to contact us. A number of similar excursions to developing countries will take place over the next year, funded by Greenstar to develop new digital culture products.



## About Alan Roy Scott

Alan is a top Hollywood songwriter and music producer, who brings a 20-year career in the music business to enrich Greenstar's digital culture project. His career began with Screen Gems-EMI Music and with a division of Motown, where he was involved with Smokey Robinson, The Temptations and Stevie Wonder.

Among the many artists who have recorded his songs are Celine Dion, Luther Vandross, Cyndi Lauper, Gloria Estefan, Roberta Flack, The Allman Brothers, Sheena Easton, The Neville Brothers, Pat Benatar, Patti LaBelle, The Pointer Sisters, Rick Springfield and Johnny Mathis.

His TV/Film credits include songs used in First Wives Club, Top Gun, Coming To America, Karate Kid II, Fame (TV show), Rags To Riches, Santa Barbara, As The World Turns and Beverly Hills 90210, among others.



But Alan is more than a commercially-successful musician and songwriter. He has a powerful vision: to unite a world community bonded by an active participation in music in all of its dimensions.

With his "Music Bridges A.T.W." events, he has created original events around the world. In the late 80s he initiated "Music Speaks Louder Than Words," the historic summit of US and Soviet songwriters which included artists Diane Warren, Brenda Russell, Cyndi Lauper and Michael Bolton. Then, "Country and Eastern" featured a collaboration of American, Romanian, Czech and Slovakian songwriters. "Pacific Harmony" was a musical excursion to south Asia, with artists from Indonesia, China, Vietnam, Malaysia, Thailand, the Philippines and Australia, where Alan was joined by The Scorpions, jazzman Dave Koz and hitsmith Allan Rich.

Then came "Celtic Harmony" in 1997, which took place in Dublin, Ireland -- bringing together US and Irish songwriters. Recently, Alan produced "Music Bridges...Over Troubled Waters," in Havana in March 1999. This event brought together Cuba's Instituto Cubano de la Musica and Ministerio de Cultura, and the U.S. Treasury Department, in the first large-scale cultural exchange between the two countries in over 35 years. Artists included Burt Bacharach, Peter Buck (REM), Bonnie Raitt, actor Woody Harrelson, Jimmy Buffett, Stewart Copeland, Andy Summers, Mick Fleetwood, Lisa Loeb and Don Was. On the Cuban side were such luminaries as Chuco Valdez, Alberto Tosca, Carlos Varela and members of the bands Los Van Van, Sintesis and Columna B.

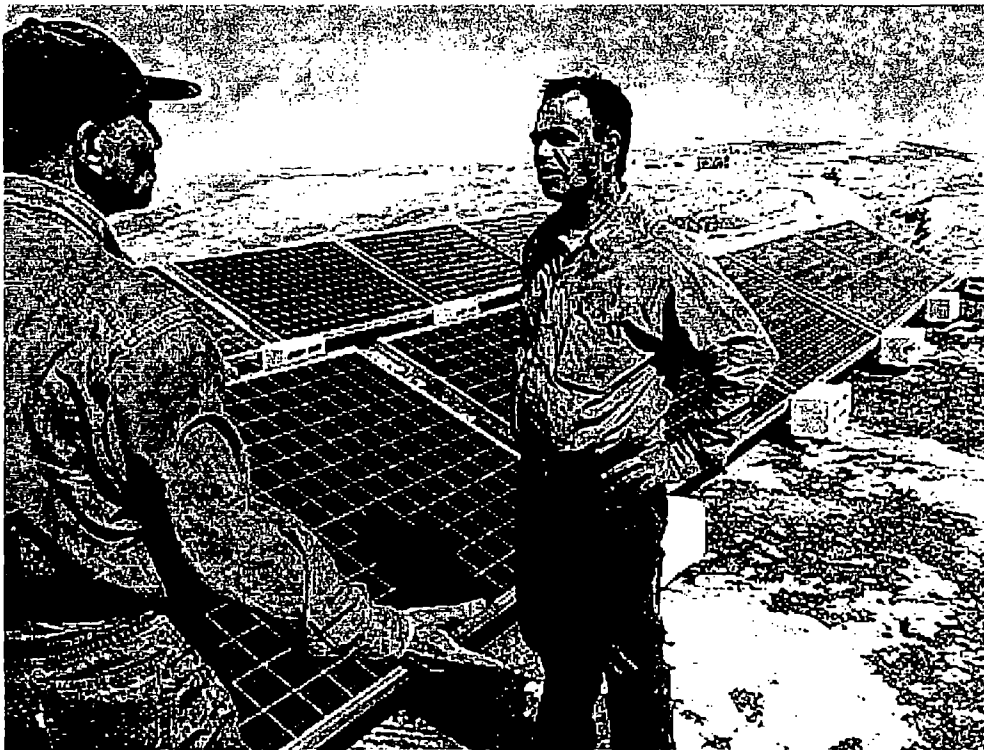
More details are at <http://www.unisong.com>

## About Greenstar

Greenstar delivers, installs and supports solar-powered village centers. Greenstar systems, both self-contained and free-standing in existing buildings, deliver electricity, communications, electronic commerce, pure water, education, telemedicine, entertainment as well as support for agriculture and micro-industry, to any community any place in the world. Economic support is provided through a link to the Web, bringing local products to world markets through the Internet: putting the ".com" into international development.

Greenstar works closely with the US Department of Energy's National Renewable Energy Lab, the World Resources Institute and the United Nations Development Programme. It is also connected with the MIT Media Lab and its parallel activity, as well as with Unisong, which will soon be collaborating with Greenstar on digital culture projects.

More details are available at <http://www.greenstar.org>

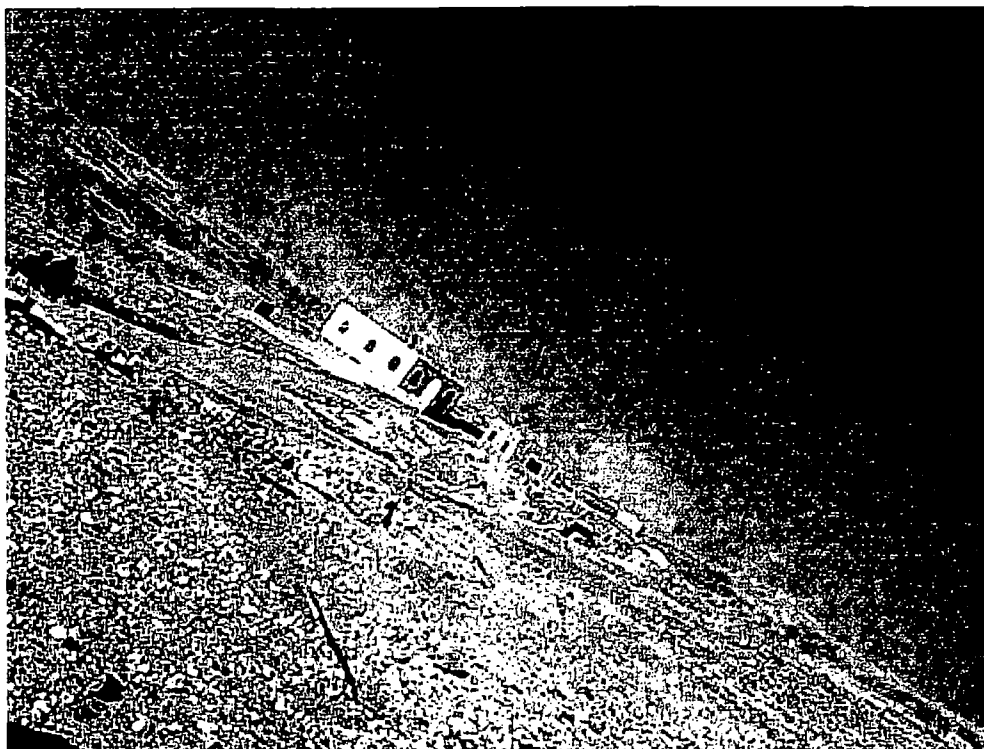


## About the Al-Kaabneh Project

Al-Kaabneh is a small Palestinian settlement on the West Bank: 2000 people with no electricity, no telephones and no running water. It is located 10 miles southeast of Hebron, and 15 miles from Masada, near the Dead Sea. The village was

selected, in a 1998 study by Friends of the Earth Middle East and the Palestinian Hydrology Council, as one of dozens of communities which are "off the grid" -- no conventional electricity, and ideal for participation in renewable solar energy programs.

The people of Al-Kaabneh are Bedouin, with thousands of years of experience living in the desert. They are devout Muslims, understated and friendly, eager to share, aware of the larger world and fascinated by the potential of computers and the Internet, which they have read about but mostly never seen. They receive a full eight years of English education, and dream of working as teachers, lawyers, engineers, programmers...their potential is enormous.



In December 1998, eight large, sturdy 300-watt photovoltaic solar energy panels, funded by Greenstar and provided by ASE Americas, were hand-carried and mounted on the roof of the partly-finished school. They were wired together and connected to electrical gear that charges an array of batteries for up to four days of backup power. The stored charge is converted into usable AC power, both 110-volt and 220-volt. People in the village were active and knowledgeable about every part of the process; they built some of the panel mountings and installed all the interior wiring and sockets themselves. They have received training in operation and maintenance, and now manage their new solar power array independently.

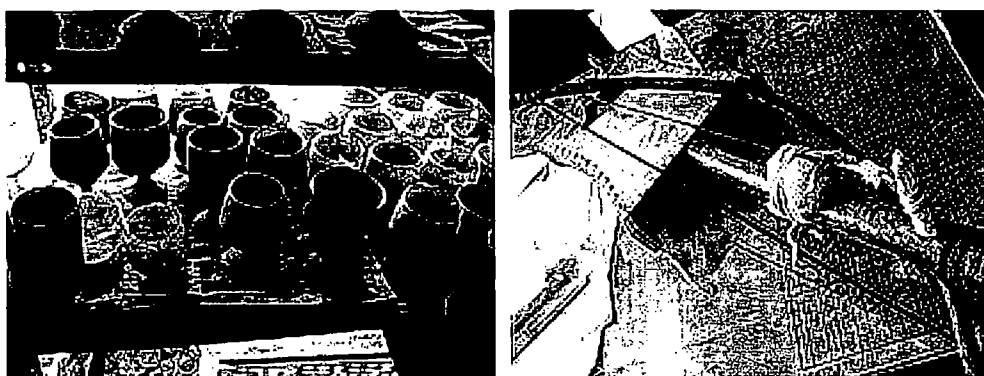
Once electricity was flowing for the first time to the school, people were eager to make it work; the first item connected was a Pentium-class multimedia computer, with camera, microphone, color printer, speakers, touchscreen and a small library

of educational and work software. The teachers immediately began typing up a lesson plan, and the students explored the sights, sounds and history of Palestine through an international multimedia encyclopedia on CD-ROM. The touchscreen proved useful, for those people unfamiliar with moving a mouse pointer and clicking a button.



Recently, a solar-powered radio and vaccine cooler were added; electricity was also provided to the village mosque, so that the five-times-daily call to prayer, which echoes across the desolate hills, is now powered by the sun.

A key element of the Greenstar program is to provide a connection to electronic commerce for local villages, so they can economically offer local products for sale to a worldwide market. Tapestries, a stringed "rebaba" instrument, hand-blown glassware and beautiful brass coffee servers below are made in the area. Other products include a slingshot identical to David's from the Bible, ancient clay oil lamps and vases, and a shepherd's unique double-barreled bamboo flute. Music, artwork, photographs and literature created by the people will be combined with the physical products, to help provide a strong source of income for the villagers.



Greenstar is developing the necessary business network to manage finance and export in conjunction with local Palestinian businessmen and government groups.



## Contact Greenstar

**by email:** [directors@greenstar.org](mailto:directors@greenstar.org);

**by mail:** Greenstar Corporation, 6128 Blackburn Ave., Los Angeles, CA 90036;

**by toll-free phone in the US and Canada:** 877-282-9900

**by international phone:** 323-936-9602

Visit the Greenstar website at <http://www.greenstar.org>.



"For all the stunning capabilities of the Global Information Infrastructure, we must remember that at its heart it is a way to deepen and extend our oldest, and most cherished global values: rising standards of living and literacy, an ever-widening circle of democracy, freedom, and individual empowerment. As each breathtaking new development brings us closer together in communication, and in common cause -- building a true global electronic village -- we have a chance to spread a new prosperity...and even a new sense of community to the farthest regions of the world."

--Vice President Al Gore,  
addressing the International Telecommunications Union