

DEFINING THE DIMENSIONS OF PHILANTHROPY



Indiana University
Center on Philanthropy
Indiana University - Purdue University Indianapolis

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[Resources from the Center on Philanthropy]



RESOURCES FROM THE CENTER ON PHILANTHROPY

A broad spectrum
body of knowledge and
critical thought

- Books
- Essays
- Working Papers
- Research Aids
- Multimedia

INDIANA UNIVERSITY
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PHILANTHROPY

Convocation: Institutionalizing the study of philanthropy

One of Indiana University's greatest traditions is the awarding of honorary degrees. During the 10th Anniversary, Indiana University President Myles Brand conferred this distinction on three individuals.

Robert L. Payton, Professor of Philanthropic Studies at the Center, escorted honorary degree recipient Virginia A. Hodgkinson. "Considered a trailblazer by her peers, she served as vice president for research at INDEPENDENT SECTOR, where among numerous achievements, she co-authored *Nonprofit Almanac*, the first study to clarify the position of the nonprofit sector in the American economy," Payton said. "The book is considered a bible for nonprofit work."

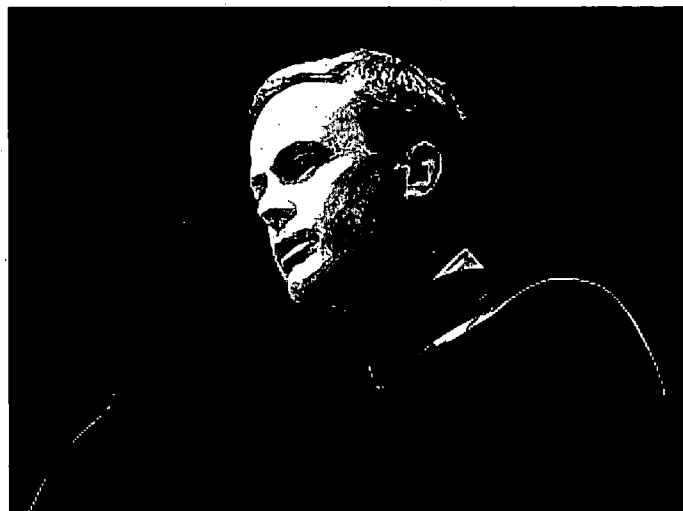
Referring to her as a "rare individual who has transformed the way work is done," President Brand granted Hodgkinson the honorary degree Doctor of Humane Letters. "The standards of excellence you set for yourself inspire your students and colleagues," Brand said.

Gene Tempel presented honorary degree candidate Charles A. Johnson. "His fund raising training programs have influenced in concrete ways how college presidents and foundations can successfully support the educational enterprise, particularly during an era of reduced government funding," Tempel said. Credited with numerous philanthropic accomplishments, Johnson's most lasting legacy is the Indiana University Center on Philanthropy. "He has lent his support and the benefit of his considerable expertise every step of the way and has contributed much to the success of this unique organization," said Tempel. "In fact it might not have succeeded without him."



As IUPUI Chancellor Gerald Bepko (center) looks on, Indiana University President Myles Brand congratulates Virginia A. Hodgkinson after presenting her with the honorary degree Doctor of Humane Letters.

N. Clay Robbins, President of Lilly Endowment Inc., addresses the convocation assembly.



Conferring the degree Doctor of Humane Letters, President Brand saluted Johnson as a "renowned public servant and champion of the values that have made this country great."

Don Campbell, Jr., presented the third candidate, who currently lives in the Republic of South Africa, but whose corporate philanthropy roots originated in Indiana. United States Ambassador to the Republic of South Africa James A. Joseph served as vice president of Cummins Engine Company and president of the Fortune 500 company's foundation for several years.

Each president since Jimmy Carter has relied on Ambassador Joseph. Along with the presidential appointments Joseph's career includes minister, civil rights activist, professor, and philanthropic leader. His role as author of *The Charitable Impulse*, and *Remaking America* provides a clear exposition of the study of minority philanthropy.

"Your splendid work as a social activist and public servant has enriched the lives of many, here in Indiana and far beyond," said President Brand, bestowing the Indiana University honorary degree Doctor of Laws on the Ambassador.

Ambassador Joseph Urges the Preservation of Civil Society

United States Ambassador to South Africa James Joseph urged participants of the Indiana University Center on Philanthropy commencement to preserve civil society in the next century by providing help for "the poor and margin-alized, promoting healing for a fractured world, and providing hope for others."

Ambassador Joseph drew on his distinguished career, including 13 years as president and CEO of the Council of Foundations, to deliver the keynote address.

Ambassador Joseph remarked that in the previous decade of civil society new forms of community were defined when "neighbors help neighbors and even when strangers help strangers, both those who help and those who are helped, are transformed." He noted that benefits of helping others include serving the public good while enhancing one's self-worth. "The most powerful contribution of civil society is its message that doing something for someone else, making the condition of others our own, may be the most powerful force in building community," the Ambassador said.

Ambassador Joseph suggested people confront the most fundamental challenge to civil society in the 21st century. According to the Ambassador, it is to engage fully all four sectors of society: the public, the private, the nonprofit and the emerging fourth sector. Regarding the fourth sector, Ambassador Joseph advised the Center faculty and practitioners to convey "the need, opportunity and potential benefit of a new partnership between all sectors of a democratic society."

"In South Africa and around the world, the emerging fourth sector is bringing together individuals and



Associate Director of the Center's Public Service Lilya Wagner congratulates Ambassador James Joseph for receiving the Indiana University honorary degree Doctor of Laws during the Center's 10th anniversary convocation.

institutions who were once very suspicious of each others' motives and methods. But they come together now partly because of the limited scope and scale of single sector resources and single sector strategies," said the Ambassador.

The Ambassador also used the South African paradigm when urging the audience to bring healing to a fractured world.

Noting that "Apartheid, which literally meant apartness, was fundamentally built on the idea of the irreconcilability of peoples," the Ambassador reflected on the actions and words of Nelson Mandela and Archbishop Desmond Tutu. "[They] reflect an African humanism that holds broadly that each individual's humanity is ideally expressed through his relationship with others, and theirs in turn through a recognition of his humanity," the Ambassador said.

He echoed a Xhosa proverb that Archbishop Desmond Tutu quotes: "People are people through other people." The Ambassador re-

marked that since civil society serves as the moral conscience of democracy, it will be in the best position "to help eliminate conflict and promote healing and reconciliation around the world."

Similar to helping others and healing others, civil society will be in a good position to provide hope. Ambassador Joseph implored the participants to bear in mind that hope is a priceless treasure given by those who practice philanthropic activities. "When you raise funds for your favorite causes, when you give away some of your own assets for public purpose, when you volunteer time to support theater, conserve culture or educate a child, you will not only provide an important resource but you will also provide hope," the Ambassador offered.

"Thus, as we come together to celebrate the contributions of civil society and to look forward to a new century, I urge you to remember that the gift of hope is as big as a gift as the gift of life itself."

MASTER OF ARTS IN PHILANTHROPIC STUDIES



The M.A. in Philanthropic Studies is a 36-credit-hour graduate program that includes 21 hours of course work central to the study of philanthropy, 6 hours of elective course work, an internship and a thesis.

The Master of Arts in Philanthropic Studies at Indiana University is among the first master's degree programs in the United States to focus on the history, culture and values of philanthropy, broadly defined as "voluntary action for the public good." Other programs focus on the "how" of nonprofit management. In contrast, this program explores the "why" — the social, cultural, political, and economic roles played by philanthropy and nonprofit organizations in contemporary and historical settings. Although management practice is not neglected, the program focuses the discussion on the distinctive values underlying the varieties of philanthropic experience.

The M.A. in Philanthropic Studies

Many of those interested in the program are unable to attend on a traditional residential basis because of their distance from Indianapolis and ongoing job responsibilities. The Executive Program was created to enable such students to complete the M.A. in Philanthropic Studies.

Prospective Students Include:

- Fund-raising professionals, nonprofit organization leaders, volunteers and other individuals interested in gaining a perspective on the rationale and practice of philanthropy.
- Scholars, practicing and prospective, who require this broader perspective to enhance their teaching, research and service.

Executive Program, Two/Three-Year Plan

Executive Program students can finish the requirements for the degree in either two or three years by completing:

- Orientation before the first day of classes
- Six intense one-week sessions of residential study at IUPUI (three per summer for those selecting the two-year option or two per summer for those selecting the three-year option)
- Directed off-site course work
- Elective study at a qualified institution near the student's home

Summer Residential Study: Six Courses

Each summer course requires one week of intense on-campus study and is preceded by a pre-residential period of approximately eight weeks that includes preparatory reading and assignments. Each session is followed by a post-residential period that includes evaluative experiences to be completed at home. During both the pre-residential and post-residential periods, faculty work with students by using the telephone, electronic mail, fax and mail.

Course Offerings — Summer Residential Study

Most students take two of the following courses each summer:

- The Nonprofit and Voluntary Sector
- Human and Financial Resources for Philanthropy
- Civil Society in Comparative Perspective
- Ethics and Values of Philanthropy
- Nonprofit Economy and Public Policy
- Legal Aspects of Philanthropy

Transfer Study — Two Electives

With prior approval, two elective courses at the graduate level (for a maximum of 8 credit hours) may be transferred from an accredited institution to Indiana University. While certain requirements do apply to transfer credits, this option allows a student the flexibility to study in his or her community and be exposed to related course work at other institutions.

Directed Off-Site Study

Directed off-site study requires completing several non-residential learning experiences which total 12 credit

hours and include the following:

- History of Philanthropy in the West
- Internship in Philanthropic Studies
- Thesis

Computer & Internet Access

Because linking by computer networks will be an integral part of ongoing communication for Executive Master's Program students and faculty, all students are required to have access to a computer and the Internet. A personal computer account is provided to Indiana University students.

Faculty

Executive Master's Program faculty include distinguished members from Philanthropic Studies, American Studies, Political Science, Philosophy, History and Economics. In addition, affiliated faculty are available to assist in enriching the internship experience and guide thesis research from the disciplines of:

Law • Religious Studies • Social Work • Finance • Organizational Behavior • Management • Women's Studies • Nursing • Educational Administration

Expected Costs

The cost of tuition, fees and books for 1998 will be approximately \$675 per course for in-state students and \$1,450 per course for out-of-state students. The Center on Philanthropy sponsors scholarship opportunities for participants in the Executive Master's Program in Philanthropic Studies.

Work Experience

A minimum of three to five years of work experience in the nonprofit sector prior to application is preferred.

Applying to the Program

Deadline: The application deadline is February 15 for U.S. citizens and January 1 for non-U.S. citizens. For scholarship consideration, applications must be received by February 1.

For Application Information

To discuss the M.A. in Philanthropic Studies and/or to receive an application packet, please contact the director for student services at Indiana University Center on Philanthropy or send the attached card.



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website: <http://www.tcop.org>

☐ Yes, please send me application information regarding the M.A. in Philanthropic Studies.

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Student and Alumni Reflections

"The M.A. Program offered the opportunity to reflect on my years of work in the nonprofit sector from historical, legal, ethical and cultural perspectives. I will continue to use the wealth of resource materials at the Payton Philanthropic Studies Library available to practitioners and scholars alike."

Deborah L. Eschenbacher
Director of Major Gifts, Columbus Region
The Ohio State University

"The Master's Program provided the historical, ethical and public policy context for our profession. As I return to my consulting practice, I am better prepared to help my clients understand the impact of our immediate work as well as the effectiveness of our efforts to improve the broader public good."

Kim Nevin-Gattle
Principal, Philanthropic Development Services
Indianapolis

"One of the strengths of the Executive Master's Program is the students' diversity: professional experiences, employers, geographical and cultural origins, and career goals."

Connie Baker, Ph.D.
Professor, School of Nursing
Indiana University

"The opportunity to earn an M.A. in Philanthropic Studies was exhilarating. Mine was a year of profound thought and study, as well as a validation of the value and depth of my experience as a practitioner."

Sue A. Shepard
Director of Development, College of Agriculture,
Food & Environmental Sciences
University of Minnesota

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EXECUTIVE MASTER'S DEGREE

INDIANA UNIVERSITY

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[Master's Degree Programs]

MASTER'S DEGREE PROGRAMS

INDIANA UNIVERSITY

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PHILANTHROPY

Mission

Voluntary association, voluntary giving, and voluntary action directed toward public good are not only important to the non-profit sector but are important dimensions of American society and of other societies around the world.

The Indiana University Center on Philanthropy seeks to increase the understanding of philanthropy and improve its practice through research, teaching, public service, and public affairs. The Center approaches its work with four goals:

- To analyze and interpret the philanthropic process ..., and to use philanthropy as a window to understand culture, history, and society.
- To teach philanthropic theory and best practices ...
- To provide public service and continuing education to citizen volunteers, practitioners ...
- To conduct public affairs and civic education on issues related to philanthropy and philanthropic tradition ...

How to contact Indiana University Center on Philanthropy

By Phone:

317.274.4200 (General)
800.854.1612 (General)
800.854.1612 (Academic Programs)
317.274.7063 (TFRS)
800.962.6692 (TFRS)

By Fax:

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By Web site:

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DISCOVER

Indiana University Center on Philanthropy

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Indiana University-Purdue University Indianapolis

Program Emphasis

The Center's study of philanthropy is grounded in the Liberal Arts and is complemented by expertise in the professional schools of Business, Education, Journalism, Law, Medicine, Nursing, Public Administration, and Social Work. The methodologies of the social sciences, the humanities, and professional disciplines are applied to understanding the processes of giving and volunteering from the donor's perspective and of volunteer involvement and fund raising from the organizational perspective. The Center fosters active discourse across the professional schools and academic programs to build the interdisciplinary field of Philanthropic Studies.

The Center supports a program in nonprofit management within the Master of Public Affairs degree programs at IUPUI and IU Bloomington; and a Master of Arts in Philanthropic Studies degree in the School of Liberal Arts at IUPUI. The Center is a University-based multidisciplinary and interprofessional initiative with broad faculty engagement. Its major academic and research programs are located on the IUPUI and IU Bloomington campuses. Additionally, there are philanthropic studies faculty on several of the other IU campuses who offer undergraduate and graduate courses. The Center has established particular strengths in religion and philanthropy, economics and philanthropy, health care and philanthropy, history and philanthropy, the relationship between government and nonprofit organizations, and the ethics and practice of fund raising. It also supports course work related to other graduate and undergraduate programs. The Center houses The Fund Raising School as one of its key public service programs but dedicates resources of faculty to other service programs as well.

Research

Through an organized research program, the Center's philanthropic studies faculty seeks to:

- Build a cumulative research program;
- Contribute to the development of the knowledge base about philanthropy and the nonprofit sector;
- Develop information about outcomes of programs and practices;
- Play a role nationally and internationally in the definition of philanthropic studies and nonprofit management;
- Engage scholars and practitioners in the research and dissemination process through conferences and publications.

Public Service

Through its public service programs, the Center seeks to:

- Prepare ethical, reflective fund raising practitioners through The Fund Raising School;
- Develop partnerships and collaborations, where appropriate, to carry out Center objectives;
- Provide short-term technical assistance to practitioners, boards, and organizations;
- Enhance the involvement of CEOs, volunteers, and board members in the fund raising process through Strengthening Volunteer Effectiveness and other programs;
- Provide educational opportunities for senior professionals in fund raising through the NSFRE Executive Leadership Institute, the Healthcare Leadership Forum, and other specialized courses;
- Disseminate information about philanthropic fund raising and other knowledge applied to practice through conferences, publications, technology, alliances, and media.

Public Affairs

Through its public affairs program, the Center seeks to:

- Educate the general public about the impact philanthropy has on society as determined by research and practice;
- Provide information to the public about the issues that arise related to philanthropy;
- Promote concepts which help sustain and improve the philanthropic tradition;
- Influence public and corporate policy related to philanthropy;
- Apply research findings and best practices to civic education;
- Disseminate information about academic issues through conferences, publications, technology, alliances, and media;
- Transfer from university research to practice concepts, methods, and technology for improving the practice of philanthropy, fund raising, and nonprofit management.

Academic Programs

Through its academic programs, the Center seeks to:

- Prepare nonprofit managers for a variety of positions in nonprofit organizations through the M.P.A. degree with a concentration in nonprofit management;
- Educate scholars, practitioners and citizens to have a broader understanding of philanthropy in its historical and cultural contexts through the M.A. degree in Philanthropic Studies;
- Educate students in other fields, such as history, higher education, journalism, social work, medicine, and nursing to have an understanding of philanthropy which can be related to their particular studies through courses, joint degree programs, areas of concentration, and special programs like the Jane Addams and Andrew Carnegie Fellowships Program;
- Provide undergraduate students in business with an introduction to philanthropy and nonprofit organizations as means to apply their education to nonprofit organizations and to understand the role of philanthropy in the business and nonprofit sectors;
- Provide students at the graduate and undergraduate levels with background in philanthropy and nonprofit organizations to enhance their participation in building civil society wherever they may live, work, or volunteer;
- Draw upon the Joseph and Matthew Payton Philanthropic Studies Library and the Ruth Lilly Archives, located in the University Library of IUPUI, which serve as a resource to students and practitioners locally and nationally and attract scholars from around the world;
- Assist faculty in the development of service learning courses.

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