

ROUTING SLIP

Date: 12/5/00

From: Stephanie Streett

Assistant to the President and Director of Presidential Scheduling

File Regret

Comments _____

SUBJECT: POTUS to be keynote speaker @ dinner honoring Harris Wofford, Sargent Shriver, and Gen. Colin Powell and Eli Segal.

Kris Balderston	—	Jake Siewert	—
Elizabeth Cotham	—	Lisel Loy	—
Samuel Berger	—	Capricia Marshall	—
Sidney Blumenthal	—	Thurgood Marshall Jr.	—
Chuck Brain	—	Minyon Moore	—
Charles Burson	—	Bob Nash	—
Mary Beth Cahill	—	Beth Nolan	—
Maria Echaveste	—	John Podesta	—
Terry Edmonds	—	Steve Ricchetti	—
George Frampton	—	Barbara Chow	—
Sarah Gegenheimer	✓	Rob Rosen	—
Laura Graham	✓	Rozensky/Brown	—
Nancy Hernreich	—	Kim Tilley	—
Mickey Ibarra	—	Gene Sperling	—
Ben Johnson	—	Carrie Street	✓
Joel Johnson	—	Karen Tramontano	—
Neal Lane	—	Loretta Ucelli	✓
Mark Lindsay	—	Melanne Verveer	—
Bruce Lindsey	—	<i>Shirley Tagawa</i>	✓
	—		—

ROUTING SLIP

9/25/00

DATE: 9/25/00
 FROM: Stephanie Street
 Assistant to the President and Director of Presidential Scheduling

File: Pending

Comments:

SUBJECT: POTUS to be keynote speaker at dinner honoring Harris Wofford, Sargent Shriver, Gen. Colin Powell and Eli Segal.

Kris Balderston	___	Joe Lockhart	___
Elizabeth Cotham	___	Lisel Loy	___
Samuel Berger	___	Capricia Marshall	___
Sidney Blumenthal	___	Thurgood Marshall Jr.	___
Chuck Brain	___	Minyon Moore	___
Charles Burson	___	Bob Nash	___
Mary Beth Cahill	___	Beth Nolan	___
Maria Echaveste	___	John Podesta	___
Terry Edmonds	✓	Steve Ricchetti	___
George Frampton	___	Bruce Reed	___
Sarah Gegenheimer	✓	Rob Rosen	___
Laura Graham	✓	Rozensky/Valentino	✓
Nancy Hemreich	___	Kim Tilley	___
Mickey Ibarra	___	Gene Sperling	___
Ben Johnson	___	Carrie Street	✓
Joel Johnson	___	Karen Tramontano	___
Neal Lane	___	Loretta Ucelli	✓
Mark Lindsay	___	Melanne Verveer	___
Bruce Lindsey	___	Shirley Sagawa	✓

(R)

SCHEDULE PROPOSAL

September 28, 2000

☐ ACCEPT	00 SEP 28 P2:31 ☐ REGRET	☐ PENDING
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TO: Stephanie Streett
Assistant to the President &
Director of Scheduling

FROM: Mickey Ibarra
Assistant to the President &
Director of Intergovernmental Affairs

Thurgood Marshall, Jr.
Assistant to the President &
Cabinet Secretary

Minyon Moore
Assistant to the President &
Director of Political Affairs

Mary Beth Cahill
Assistant to the President &
Director of Public Liaison

REQUEST: For the President to be the Keynote Speaker at a dinner in Washington, DC honoring Sargent Shriver; General Colin Powell Chairman of America's Promise; Harris Wofford, Former Senator and CEO of the Corporation for National Service and Eli Segal, for their contribution to America's service movement.

PURPOSE: To highlight the continuing importance of the volunteer movement in helping bridge the economic and social divide that exists in many communities.

This would provide a lasting opportunity for the President to establish the commitment of every American to their country, community, and fellow citizen as a pillar of his Administration's ideals and efforts over the last eight years.

The event will honor the four individuals for their efforts and persistence in raising awareness and building coalitions between public and private sectors to secure support for service programs nationwide.

BACKGROUND:

Lt. Governor Kathleen Kennedy Townsend (D-MD) extended the written invitation for the President to address the event because of his efforts to encourage a sense of national responsibility to those who might otherwise fall through the cracks.

Community service by America's young people will be the major message of the event, and the primary beneficiary will be the President's Student Service Awards (PSSA) program. PSSA is the country's official youth service recognition tool for Goal Five established during the President's Summit on America's Future held in 1997.

The Office of the First Lady has submitted a separate schedule proposal.

DATE: December, 2000 (As the President's schedule permits)

TIME: TBD

BRIEFING TIME: TBD

DURATION: TBD

LOCATION: Washington D.C TBD

AUDIENCE: Youth Service organizational participants
Sargent Shriver
General Colin Powell
The Honorable Harris Wofford
Eli Segal
Others TBD

REMARKS REQUIRED: To be provided by speechwriting

MEDIA COVERAGE: TBD

ORIGIN OF THIS PROPOSAL: Office of Intergovernmental Affairs

CONTACT: Seth Applebaum (6-5080)

SCHEDULE PROPOSAL

September 6, 2000

 ACCEPT

 REGRET

 PENDING

~~00 SEP 6 11:49~~

TO: Stephanie Streett
Assistant to the President and
Director of Presidential Scheduling

FROM:  Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

REQUEST: For the President to be the keynote speaker at a dinner in
Washington, DC honoring and recognizing Former Senator and
CEO of the Corporation for National Service, Harris Wofford;
Sargent Shriver; General Colin Powell, Chairman of America's
Promise; and Eli Segal, former CEO of the Corporation for
National Service.

PURPOSE: The event will honor these four individuals for their outstanding
accomplishments in the field of service. Each have been on the
forefront of this movement and have established the direction of
service and volunteerism for the next century. The main goal of
the dinner is to raise awareness and secure support for service
programs nationwide.

BACKGROUND: Service will be the major focus of this event, and the primary
beneficiary will be the President's Student Service Awards (PSSA)
program. PSSA is the country's official youth service recognition
tool for Goal Five, established during the President's Summit on
America's Future held in 1997.

DATE and TIME: December, 2000 (Schedule permitting)

BRIEFING TIME: TBD

DURATION: TBD

LOCATION: Washing

PARTICIPANTS: Youth se, Honorable Harris Wofford,
Sargent Shriver, General Colin Powell and Eli Segal. Others TBD.

OUTLINE OF EVENTS: President Clinton would be the lead speaker. Other speakers TBD.

REMARKS REQUIRED: Provided by speechwriting

MEDIA COVERAGE: TBD

CONTACT: Shirley Sagawa, 456-2583

**The White House January 11, 1998
Participants in AmeriCorps Meeting w/The First Lady**

Harris Wofford, Corporation for National Service

The Corporation for National Service
1201 New York Avenue, NW
Washington, DC 20525
(202) 606-5000 (ph) (202) 565-2784 (fax)

John Gomperts, Corporation for National Service

The Corporation for National Service
1201 New York Avenue, NW
Washington, DC 20525
(202) 606-5000 (ph) (202) 565-2784 (fax)

Nick Bollman, President, Irvine Foundation

The James Irvine Foundation
One Market, Steuart Tower, Suite 2500
San Francisco, CA 94105
(415) 777-2244 (ph) (415) 777-0869 (fax)

Morgan Binswanger, Co Director, Creative Artists Foundation

Creative Artists Foundation
9830 Wilshire Boulevard
Beverly Hills, CA 90212
(310) 288-4545 (ph) (310) 288-4800 (fax)

Chris Kwak, Program Director, Kellogg Foundation

W.K. Kellogg Foundation
One Michigan Avenue East
Battle Creek, Michigan 49017-4058
(616) 969-2334 (ph) (616) 968-0413 (fax)

Suzanne Aisenberg, Program Officer, Atlantic Philanthropic Services

Atlantic Philanthropic Services
521 Fifth Avenue, 20th floor
New York, NY 10175
(212) 916-7314 (ph) (212) 922-0360 (fax)

Betsy Hubbard, Pew Charitable Trusts

Pew Charitable Trust
2005 Market Street, Suite 1700
Philadelphia, PA 19103
(215) 575-4723 (ph) (215) 575 4888 (fax)

9/10/99
5397

1/11/99

P069316 9-22
P069317 9-14

Sylvia Robinson, The Kauffman Foundation

The Kauffman Foundation

4801 Rock Hill Road

Kansas City, Missouri 64110

(816) 932-1069 (ph) (816) 751-6833 (fax)

Pat Griffin

Griffin, Johnson, Dover, Stewart

1300 Connecticut Avenue, NW, Suite 600

Washington, DC 20036

(202) 775-8116 (ph) (202) 223-0358 (fax)

Dan Dutko, The Dutko Group

The Dutko Group

412 First Street SE, Suite 100

Washington, DC 20003

(202) 484-4884 (ph) (202) 484-0109 (fax)

Nancy Rubin, UN Human Rights Commission

3035 Chain Bridge Road

Washington, DC 20016

(202) 244-8247 (ph)

Alan Solomont

Solomont, Bailis & Ventures

400 Centre Street

Newton, MA 02455

(617) 630-8081

To: Shirley Sagawa
Deputy Chief of Staff to the First Lady

From: Nancy Rubin

Date: November 30, 2000

RE: City year/Americorps December Award Event at White House
Eli Segal Entrepreneurial Award

Eli Segal Entrepreneurial Award

As the ultimate role model of entrepreneurial leadership for Americorps members, I propose an award funded by an endowment to support the entrepreneurial efforts of an Americorps Alum member.

- **Criteria**

- This individual will be judged for possessing both an innovative idea for social change and the entrepreneurial drive to achieve its realization.
- The award-winner will be committed to social change and possess vision, creativity and determination traditionally associated with business entrepreneurs.
- This award winner will be a leader for the new millennium, who has demonstrated the ability to engage the private sector in community projects, and develop public/private partnerships.
- This leader has recognized that leadership exists in relationships rather than residing solely in one person.
- This award winner will have demonstrated entrepreneurial approaches to community needs, and will have demonstrated courage by doing something difficult and sustainable.
- This individual will serve as a role model.

- **Who is eligible:**

This competition is open to Americorps members, leaders, Promise Fellows or alumni who have served full- or part-time in AmeriCorps National Civilian Community Corps (NCCC), Americorps Volunteers in Service to America (VISTA), Americorps Service-Learning Corps or any Americorps State, National or US Territory program including Education Award Programs.

The award winner will be a member of Americorps Alums. To become a member sign up at www.americorpsalums.org

- **Announcement and Presentation of Award**

The Award would be announced in December 2000 in the Oval Office prior to the City Year/Americorps event and mentioned by the President at the event. The first winner of the Award will be chosen during the Fall of 2001 and introduced by President Clinton at a ceremony at the Clinton Library or equivalent facility until the Library is Available. This would insure a living and dynamic connection between Americorps and the President whose leadership moved Americorps from vision to reality.

ROUTING SLIP

DATE: 9/16/00
 FROM: Stephanie Street
 Assistant to the President and Director of Presidential Scheduling

File Re: gret

Comments Ellen - Pls send letter

SUBJECT: Video for ePhilanthropy Conference in San Jose,
sponsored by the White House Millennium Council

Kris Balderston	___	Joe Lockhart	___
Elizabeth Cotham	___	Lisel Loy	___
Samuel Berger	___	Capricia Marshall	___
Sidney Blumenthal	___	Thurgood Marshall Jr.	___
Chuck Brain	___	Minyon Moore	___
Charles Burson	___	Bob Nash	___
Mary Beth Cahill	___	Beth Nolan	___
Maria Echaveste	___	John Podesta	___
Terry Edmonds	___	Steve Ricchetti	___
George Frampton	___	Bruce Reed	___
Sarah Gegenheimer	✓	Rob Rosen	___
Laura Graham	✓	Rozensky/Valentino	___
Nancy Hernreich	___	Kim Tilley	___
Mickey Ibarra	___	Gene Sperling	___
Ben Johnson	___	Carrie Street	✓
Joel Johnson	___	Karen Tramontano	___
Neal Lane	___	Loretta Ucelli	✓
Mark Lindsay	___	Melanne Verveer	___
Bruce Lindsey	___	Shirley Sagawa	✓
		Ellen Lovell	✓
		Ellen McLaughlin	✓

VIDEO REQUEST PROPOSAL**TODAY'S DATE 9/05/00** **ACCEPT** **REGRET** **PENDING**

TO: Stephanie Streett
Deputy Assistant to the President and
Director of Scheduling

FROM: *Shirley* Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady
Ellen Ellen Lovell, Deputy Assistant to the President and
Advisor to the First Lady on the Millennium

REQUEST: Video for ePhilanthropy Conference in San Jose, California,
sponsored by The White House Millennium Council, in
partnership with Independent Sector, National Charities
Information Bureau, the AOL Foundation, Charitableway.com, the
United Way of America, and Fidelity Charitable Gift Fund.

PURPOSE: To emphasize our leadership on this issue and underline the
connection between this event and the White House Conference on
Philanthropy last October at which these organizations pledged to
hold follow-up discussions on philanthropy and the Internet.

DATE AND TIME: The video is needed by Friday, September 22, 2000 to be shown at
the conference on Monday, September 25, 2000.

SOURCE OF PAYMENT: To be determined

BACKGROUND: The video will be shown to 250 people on September 25, 2000 in
San Jose, California.

DURATION: 2-3 minutes

REMARKS: To be supplied later.

STAFF CONTACT: Malcolm Richardson, White House Millennium Council, 395-7105
Shirley Sagawa, Deputy Chief of Staff, Office of the First Lady,
456-2583

ORIGIN OF PROPOSAL: White House Staff

--- DRAFT ---

Greetings to everyone gathered in San Jose to discuss the future of philanthropy and the Internet. This is an important subject, and I am pleased that you are continuing the discussion that Hillary and I began last fall at the White House Conference on Philanthropy. As some of you may know, that event was the first time a White House conference had been devoted to this subject. We heard a number of exciting ideas about how American philanthropy might be increased, but none was more exciting or more important than the suggestion that we use the Internet to make giving and volunteering easier and more effective.

We are fortunate that America has a rich and distinctive tradition of giving and volunteering. Last year, in fact, 7 out of every 10 households made a donation, and more than 1 out of every 2 adult Americans volunteered a portion of their time to a nonprofit group. Giving and volunteering are forms of citizenship that strengthen communities and civil society.

But, as strong as our tradition is, all of us know that we can afford to do better. The United States is now enjoying the longest sustained period of economic growth in our history, and many Americans now have more wealth to give. But, time is another matter. Many of the participants at the White House Conference told us that the old ways of doing business are too slow or won't connect with a younger generation that has grown up with the Internet. If we are going to strengthen American philanthropy, then clearly we will have to use all the tools available to us.

I also want to say a few words about America's nonprofit sector. For years we have asked it to do more with less, but if we use it wisely, the Internet can be a great resource for connecting donors and volunteers to the thousands of nonprofit groups that help strengthen our communities

and take the initiative in solving our problems.

The Internet offers us all an opportunity to find the critical information we need to make decisions about where to invest our time, talent or treasure. And, as the White House Conference reminded us, everyone – no matter what their age or income – has something to give. The Internet promises to be one of the most powerful tools to help us build a stronger set of partnerships between individual citizens and nonprofit groups and between the government and those same nonprofit organizations.

I am proud of what my Administration has done to strengthen the nonprofit, voluntary sector in America and to encourage the growth of online commerce and giving.

To help strengthen this partnership and spur greater giving, I have created a special interagency task force to study ways to improve the federal government's partnerships with nonprofit organizations. And, earlier this year, I asked Congress to enact a budget for the year 2001 that incorporates three new tax proposals, including a deduction for non-itemizers that increases the tax code's fairness and offers more encouragement for every American to give.

Your conference can help make a difference for years to come. I want to thank all of you for your good work on behalf of America's continuing tradition of giving and volunteering.

VIDEO REQUEST PROPOSAL**TODAY'S DATE 9/05/00** **ACCEPT** **REGRET** **PENDING**

TO: Stephanie Streett
Deputy Assistant to the President and
Director of Scheduling

FROM: *Shirley* Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

Ellen Lovell, Deputy Assistant to the President and *Ellen*
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Shirley Sagawa, Deputy Chief of Staff, Office of the First Lady,
456-2583

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SCHEDULE PROPOSAL

September 6, 2000

____ ACCEPT

____ REGRET

____ PENDING

TO: Stephanie Streett
Assistant to the President and
Director of Presidential Scheduling

FROM:  Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

REQUEST: For the President to be the keynote speaker at a dinner in
Washington, DC honoring and recognizing Former Senator and
CEO of the Corporation for National Service, Harris Wofford;
Sargent Shriver; General Colin Powell, Chairman of America's
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PURPOSE: The event will honor these four individuals for their outstanding
accomplishments in the field of service. Each have been on the
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BACKGROUND: Service will be the major focus of this event, and the primary
beneficiary will be the President's Student Service Awards (PSSA)
program. PSSA is the country's official youth service recognition
tool for Goal Five, established during the President's Summit on
America's Future held in 1997.

DATE and TIME: December, 2000 (Schedule permitting)

BRIEFING TIME: TBD

DURATION: TBD

LOCATION: Washington, DC (Exact location TBD)

PARTICIPANTS: Youth service organizations, The Honorable Harris Wofford,
Sargent Shriver, General Colin Powell and Eli Segal. Others TBD.

OUTLINE OF EVENTS: President Clinton would be the lead speaker. Other speakers TBD.

REMARKS REQUIRED: Provided by speechwriting

MEDIA COVERAGE: TBD

CONTACT: Shirley Sagawa, 456-2583

FAX COVER SHEET

Date: September 6, 2000Number of pages including cover sheet: 2

To: Shirley Segawa
The White House

Phone: (202) 456-6266

Fax: (202) 456-6244

CC: _____

From: Diana Lyon
Bonner Group, Inc.
729 15th St., NW,
Third Floor
Washington, DC 20005

Phone: 202/737-5877

Fax phone: 202/737-6061

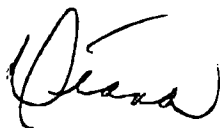
REMARKS: ☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Dear Shirley,

Please find following the letter that was sent last week to the President.

Thank you very much for any help you may provide in helping to set a date and please let me know if you need anything further.

Thanks so much!





STATE OF MARYLAND
OFFICE OF THE GOVERNOR

KATHLEEN KENNEDY TOWNSEND
LT. GOVERNOR

ANNAPOLIS OFFICE
STATE HOUSE
100 STATE CIRCLE
ANNAPOLIS, MARYLAND 21401
(410) 874-2004
(TOLL FREE) 1-800-811-8338

WASHINGTON OFFICE
SUITE 311
644 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
(202) 624-1830

TDD (410) 333-1898

August 28, 2000

The Honorable William Jefferson Clinton
President, United States of America
The White House
1600 Pennsylvania Avenue, NW
Washington, D.C. 20500

Dear Mr. President:

In the tradition of President John F. Kennedy and yourself, we as Americans, are called upon to uphold the responsibility of giving back to our country, our community and our fellow man. Throughout your presidency, you have encouraged the growth of this responsibility and have sought to encourage America's youth to join in this quest.

I am sure you would agree that among the pioneers in America's service movement there are four individuals who deserve honor and recognition. Sargent Shriver, General Colin Powell, the Honorable Harris Wofford and Eli Segal. Each have been on the forefront of this movement and have established the direction of service and volunteerism for the next century. We respectfully request that you join us as Keynote Speaker at a Dinner in Washington, D.C. to honor these top stewards of service. We look forward to planning this event anytime in December as your schedule permits.

After recognizing the accomplishments of these remarkable individuals, the main goal of this dinner is to raise awareness and secure support for service programs nationwide. Service by America's young people will be the major focus of the event, and the primary beneficiary will be the President's Student Service Awards (PSSA) program. As you recall, PSSA is the country's official youth service recognition tool for Goal Five established during the President's Summit on America's Future held in 1997.

We sincerely hope you will join us in honoring these exceptional Americans and their commitment to our nation's future. Thank you in advance for your consideration.

With warm wishes,

Kathleen Kennedy Townsend
Lt. Governor, Maryland

SCHEDULE PROPOSAL

September 20, 2000

 ACCEPT

 REGRET

 PENDING

TO:

Stephanie Streett
Assistant to the President and
Director of Presidential Scheduling

FROM:

Barbara Chow *bl*
Deputy Assistant to the President for Domestic Policy

Melanne Verveer *MV*
Assistant to the President and
Chief of Staff to the First Lady

Shirley Sagawa *Shirley*
Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

Ellen Lovell *Ellen*
Deputy Assistant to President and
Advisor to the First Lady on the Millennium

REQUEST:

For the President to speak at an event, either in the East Room or at an appropriate offsite location, to announce our national youth in philanthropy initiative and release the CEA report on philanthropy.

PURPOSE:

The event will bring attention to the Administration's leadership in strengthening the private, nonprofit sector and the American tradition of giving; to release the Council of Economic Advisers first report on philanthropy and the economy; to announce a new youth philanthropy initiative, supported by foundations and youth-serving nonprofits; and to release the report of the administration's task force on non-profit partnerships. All have resulted from the White House Conference on Philanthropy, which was held on October 22, 1999.

BACKGROUND:

The President would announce the launch of a youth philanthropy initiative, supported by a number of foundations, to directly engage youth in assessing community needs and making philanthropic decisions. This would be a new national program that reinforces one of the White House Conference themes of passing on the tradition and giving gifts to the future. He would also release the Council of Economics Advisers first-ever report on philanthropy and the economy, which he called for at the White House Conference last October. He may also release a new Roper poll on

American attitudes regarding teaching children about philanthropy. Additionally, he would highlight the findings of the report of the administration's task force on non-profit partnerships, which documents the close relationship of federal agencies and non-profits organizations. Depending on the status of budget negotiations, the President could also use this opportunity to urge Congress to enact his philanthropy tax initiatives.

DATE and TIME:	September through November 2000
BRIEFING TIME:	10 minutes
DURATION:	1 hour
LOCATION:	East Room or an offsite venue to be chosen. Note that regional sites for the youth initiative include Washington, DC, California, Kansas City, and the Mississippi Delta.
PARTICIPANTS:	Youth service organizations, foundation leaders, nonprofit organizations, and corporations.
OUTLINE OF EVENTS:	President Clinton would be the lead speaker, possibly joined by a major foundation leader, a youth service/philanthropy leader, and/or a young giver.
REMARKS REQUIRED:	Provided by speechwriting
MEDIA COVERAGE:	Open or pooled press
CONTACT:	Ellen Lovell, 456-2411

✓ DB

ROUTING SLIP

DATE:	1/1/83
FROM:	Stephanie Streett
	Assistant to the President and Director of Presidential Scheduling

File Pending

Comments _____

SUBJECT: POTUS to speak either in East Room or appropriate offsite location to announce national youth in philanthropy initiative and release

Kris Balderston	_____	Joe Lockhart	_____
Elizabeth Cotham	_____	Lisel Loy	_____
Samuel Berger	_____	Capricia Marshall	_____
Sidney Blumenthal	_____	Thurgood Marshall Jr.	_____
Chuck Brain	_____	Minyon Moore	_____
Charles Burson	_____	Bob Nash	_____
Mary Beth Cahill	_____	Beth Nolan	_____
Maria Echaveste	_____	John Podesta	_____
Terry Edmonds	✓	Steve Ricchetti	_____
George Frampton	_____	Bruce Reed	_____
Sarah Gegenheimer	✓	Rob Rosen	_____
Laura Graham	✓	Rozensky/Valentino	✓
Nancy Hernreich	_____	Kim Tilley	_____
Mickey Ibarra	_____	Gene Sperling	_____
Ben Johnson	_____	Carrie Street	✓
Joel Johnson	_____	Karen Tramontano	_____
Neal Lane	_____	Loretta Ucelli	✓
Mark Lindsay	_____	Melanne Verveer	_____
Bruce Lindsey	_____	Barbara Chow	✓

Melanne Verveer ✓
 Shirley Sagawa ✓
 Ellen Lovell ✓

CEA
 report
 on Phil

SCHEDULE PROPOSAL

September 20, 2000

____ ACCEPT

____ REGRET

00 SEP 20 10:19

TO:

Stephanie Streett
Assistant to the President and
Director of Presidential Scheduling

FROM:

Barbara Chow *bl*
Deputy Assistant to the President for Domestic Policy

Melanne Verveer *MV*
Assistant to the President and
Chief of Staff to the First Lady

Shirley Sagawa *Shirley*
Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

Ellen Lovell *Ellen*
Deputy Assistant to President and
Advisor to the First Lady on the Millennium

REQUEST:

For the President to speak at an event, either in the East Room or at an appropriate offsite location, to announce our national youth in philanthropy initiative and release the CEA report on philanthropy.

PURPOSE:

The event will bring attention to the Administration's leadership in strengthening the private, nonprofit sector and the American tradition of giving; to release the Council of Economic Advisers first report on philanthropy and the economy; to announce a new youth philanthropy initiative, supported by foundations and youth-serving nonprofits; and to release the report of the administration's task force on non-profit partnerships. All have resulted from the White House Conference on Philanthropy, which was held on October 22, 1999.

BACKGROUND:

The President would announce the launch of a youth philanthropy initiative, supported by a number of foundations, to directly engage youth in assessing community needs and making philanthropic decisions. This would be a new national program that reinforces one of the White House Conference themes of passing on the tradition and giving gifts to the future. He would also release the Council of Economics Advisers first-ever report on philanthropy and the economy, which he called for at the White House Conference last October. He may also release a new Roper poll on

American attitudes regarding teaching children about philanthropy. Additionally, he would highlight the findings of the report of the administration's task force on non-profit partnerships, which documents the close relationship of federal agencies and non-profits organizations. Depending on the status of budget negotiations, the President could also use this opportunity to urge Congress to enact his philanthropy tax initiatives.

DATE and TIME:	September through November 2000
BRIEFING TIME:	10 minutes
DURATION:	1 hour
LOCATION:	East Room or an offsite venue to be chosen. Note that regional sites for the youth initiative include Washington, DC, California, Kansas City, and the Mississippi Delta.
PARTICIPANTS:	Youth service organizations, foundation leaders, nonprofit organizations, and corporations.
OUTLINE OF EVENTS:	President Clinton would be the lead speaker, possibly joined by a major foundation leader, a youth service/philanthropy leader, and/or a young giver.
REMARKS REQUIRED:	Provided by speechwriting
MEDIA COVERAGE:	Open or pooled press
CONTACT:	Ellen Lovell, 456-2411

ROUTING SLIP

9/25/00

DATE: 9/25/00
 FROM: Stephanie Streett
 Assistant to the President and Director of Presidential Scheduling

File Pending

Comments

SUBJECT: POTUS to be keynote speaker at dinner honoring Harris Wofford, Sargent Shriver, Gen. Colin Powell and Eli Segal.

Kris Balderston	—	Joe Lockhart	—
Elizabeth Cotham	—	Lisel Loy	—
Samuel Berger	—	Capricia Marshall	—
Sidney Blumenthal	—	Thurgood Marshall Jr.	—
Chuck Brain	—	Minyon Moore	—
Charles Burson	—	Bob Nash	—
Mary Beth Cahill	—	Beth Nolan	—
Maria Echaveste	—	John Podesta	—
Terry Edmonds	✓	Steve Ricchetti	—
George Frampton	—	Bruce Reed	—
Sarah Gegenheimer	✓	Rob Rosen	—
Laura Graham	✓	Rozensky/Valentino	✓
Nancy Hernreich	—	Kim Tilley	—
Mickey Ibarra	—	Gene Sperling	—
Ben Johnson	—	Carrie Street	✓
Joel Johnson	—	Karen Tramontano	—
Neal Lane	—	Loretta Ucelli	✓
Mark Lindsay	—	Melanne Verveer	—
Bruce Lindsey	—	Shirley Sagawa	✓

SCHEDULE PROPOSAL

September 6, 2000

 ACCEPT REGRET PENDING
~~00 SEP 6 11:49~~

TO: Stephanie Streett
Assistant to the President and
Director of Presidential Scheduling

FROM:  Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

REQUEST: For the President to be the keynote speaker at a dinner in Washington, DC honoring and recognizing Former Senator and CEO of the Corporation for National Service, Harris Wofford; Sargent Shriver; General Colin Powell, Chairman of America's Promise; and Eli Segal, former CEO of the Corporation for National Service.

PURPOSE: The event will honor these four individuals for their outstanding accomplishments in the field of service. Each have been on the forefront of this movement and have established the direction of service and volunteerism for the next century. The main goal of the dinner is to raise awareness and secure support for service programs nationwide.

BACKGROUND: Service will be the major focus of this event, and the primary beneficiary will be the President's Student Service Awards (PSSA) program. PSSA is the country's official youth service recognition tool for Goal Five, established during the President's Summit on America's Future held in 1997.

DATE and TIME: December, 2000 (Schedule permitting)

BRIEFING TIME: TBD

DURATION: TBD

LOCATION: Washington, DC (Exact location TBD)

PARTICIPANTS: Youth service organizations, The Honorable Harris Wofford, Sargent Shriver, General Colin Powell and Eli Segal. Others TBD.

OUTLINE OF EVENTS: President Clinton would be the lead speaker. Other speakers TBD.

REMARKS REQUIRED: Provided by speechwriting

MEDIA COVERAGE: TBD

CONTACT: Shirley Sagawa, 456-2583

MEMORANDUM

TO: First Lady Hillary Rodham Clinton

FROM: Alan Khazci and Michael Brown, Co-Founders of City Year

DATE: October 4, 2000

RE: Proposal for a White House Event to Launch City Year in Washington D.C. this November or December

This fall, an inaugural corps of thirty-five young people will roll up their sleeves and put their idealism to work through City Year in the streets, community organizations and schools of our nation's capital. It is because of you and President Clinton that these national service pioneers will have the chance to serve the Washington D.C. community and their country. We would be honored if you and President Clinton would host an event to launch City Year Washington D.C. in a unique and powerful way—at The White House in November or early December.

City Year's ability to expand beyond Boston is because of President Clinton's leadership in shaping, launching and leading AmeriCorps with strong support from you, and because of your continuing championship of City Year. In the nine years since the President visited City Year in December of 1991 in Boston, City Year has launched diverse youth service corps in 12 other communities: Chicago, Cleveland, Columbia, Columbus, Detroit, New Hampshire, Philadelphia, Rhode Island, San Antonio, San Jose/Silicon Valley and Seattle/King County, and this fall we will launch City Year Washington D.C. Our impact has increased more than tenfold, growing from 100 corps members in one site to more than 1,000 corps members across the country annually.

We have always dreamed of bringing a diverse City Year corps to our nation's capital. Thanks to the generous support of Jean and Steve Case — and AmeriCorps — our dream is coming true this year. Four companies have already signed on as founding team sponsors: America Online, Fannie Mae, The Advisory Board and Cisco. It would not have been possible without the passionate conviction that you and the President share for the idea that our nation needs — and deserves — national service.

As First Lady, you have been committed to working with local and national leaders to revitalize the Washington D.C. community. The personal investment in the Washington D.C. community that you and the President have made is unprecedented. What better way to leave a lasting legacy of your commitment to Washington and President Clinton's leadership of the idea of national service than to "commission" these dynamic young leaders and challenge them to a year of innovative, creative service and social entrepreneurship to improve the lives of thousands of children and citizens in the District?

We would be honored if you would agree to launch City Year Washington D.C. after the election in November or early December at the White House. We are completely flexible on the date and time and are happy to work with your staff to find a date that works with your schedule.

We envision beginning with a small VIP reception for 20 key champions, including Jeff Swartz, CEO of Timberland, Jean Case of The Case Foundation, Mayor Anthony Williams, Bruce Chizen, President of Adobe, Michael D. Capellas, CEO of Compaq, Jeff Shames, CEO of MFS, City Year Trustee Eli Segal and others. Immediately following the VIP reception would be a ceremony for about 150 people, designed to officially launch City Year D.C. and tell the powerful story of how AmeriCorps changes lives — not just the lives of those served, but also the lives of those who serve. We propose bringing in all of the leaders in our network, including our local board chairs, and our key national partners for the event as well the corps members who will be serving in Washington this year.

Mrs. Clinton, thank you for considering our request. We look forward to hearing back from your office soon.

NATIONAL HEADQUARTERS

Columbus Avenue
Boston, MA 09116

Tel: 617.997.2500
Fax: 617.927.9510

www.cityyear.org

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PUTTING IDEALISM TO WORK

VIDEO REQUEST PROPOSAL**TODAY'S DATE 9/18/00** **ACCEPT** **REGRET** **PENDING**

TO: Jamie Vavonese

FROM: Shirley Sagawa, Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady 

REQUEST: Video message to welcome the 700 plus delegates to the
Independent Sector Annual Meeting, October 22 - 24, 2000.

PURPOSE: To recognize Independent Sector (IS) on the occasion of their
twentieth anniversary and to welcome the 700 plus delegates.

DATE AND TIME: The video is needed by Friday, October 20, 2000 to be shown at
the conference on Sunday, October 22, 2000.

SOURCE OF PAYMENT: To be determined

BACKGROUND: The video will be shown to over 700 people on October 22, 2000
in Washington, DC. Independent Sector is partnering with the
White House Millennium Council and several other national
foundations and non-profit organizations to sponsor an
ePhilanthropy Conference that will be held in San Jose, California
on September 25 and 26, 2000. Additionally, October 22 is the
one-year anniversary of the first ever White House Conference on
Philanthropy.

DURATION: 2-3 minutes

REMARKS: Talking points attached.

STAFF CONTACT: Shirley Sagawa, Deputy Chief of Staff, Office of the First Lady,
456-2583

ORIGIN OF PROPOSAL: White House Staff



INDEPENDENT SECTOR

September 12, 2000

VIA FACSIMILE - 202/456-6244

Ms. Shirley Sagawa
Deputy Assistant to the President
The White House
Washington, DC 20500

Dear Shirley,

I am writing to request your assistance in arranging for a video message from First Lady Hillary Rodham Clinton recognizing INDEPENDENT SECTOR (IS) on the occasion of our twentieth anniversary and welcoming the 700 plus delegates at our Annual Meeting on October 22-24, 2000. As I am sure you know, October 22 is the one year anniversary of the first-ever "White House Conference on Philanthropy: Gifts to the Future," and it would be wonderful to have a message from the First Lady in her capacity as the chair of that conference.

The IS annual meeting is the premier meeting ground for leaders in the nonprofit and philanthropic community. Our featured speakers this year include Vartan Gregorian, president of the Carnegie Corporation; Dennis Archer, mayor of Detroit; Jeffrey Swartz, president and CEO of Timberland; and Dorothy Stoneman, founder and president of YouthBuild U.S.A., who will receive the John W. Gardner Leadership Award. I enclose the preliminary program with information on the many more outstanding speakers who will be with us, including your good self.

I am enclosing a set of talking points that you may use in briefing the First Lady about INDEPENDENT SECTOR and the conference. She may want to incorporate some of these points into her message.

Thank you very much for your consideration of this request. I know that the First Lady's interest in the philanthropic community is a very strong one and that our members would greatly appreciate hearing from her as they gather in Washington in the fall.

Sincerely,

Sara E. Meléndez
President and Chief Executive Officer

cc: Malcolm Richardson

enclosure

A National Leadership
Forum to Encourage
Philanthropy, Volunteering,
Not-for-Profit Initiative
and Citizen Action

1200 Eighteenth Street, NW
Suite 200
Washington, DC 20036
202-467-6100
fax 202-467-6101
www.IndependentSector.org
info@IndependentSector.org

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Chairperson

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John W. Gardner
Founding Chairperson
and Chairperson Emeritus

Brian O'Connell
Founding President

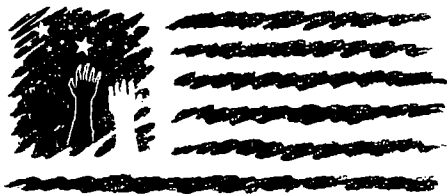
Barbara D. Finberg
Immediate Past Chairperson



**Talking Points for Mrs. Clinton
(Video for IS Conference)**

1. I'm pleased to welcome the members of INDEPENDENT SECTOR to Washington, DC, for your Twentieth Anniversary annual conference. And, congratulations to INDEPENDENT SECTOR for twenty years of leadership on major issues facing the philanthropic community and as a major meeting ground in philanthropy and not-for-profit initiative.
2. You are coming together at a time of another anniversary. One year ago, we held the first White House Conference on Philanthropy, and I was pleased to chair that event.
3. I'm sure you know, and we discovered, philanthropy and not-for-profit initiative are alive and well in this country. Your research – so helpful to all of us – rings true. Not only are the rich traditions of giving, volunteering and not-for-profit initiative still with us, there are new, entrepreneurial and creative approaches and programs, involving people of all ages.
4. Also from your research we know that the nonprofit sector is also a growing economic force in our country, accounting for more than 8% of employment and nearly 7% of the national income. There are today approximately 1.5 million nonprofit organizations in the country.
5. Throughout my travels, both in the United States and abroad, I have seen first hand what a tremendous difference you and your organizations are making in the lives of millions of people. Whether it is in the relief of human suffering, in education, the arts, the environment, as foundations, as corporate grantmakers or in informing the government about policy issues, nonprofit organizations give voice to the aspirations of people all of the world and help make their dreams into reality.
6. The President and I wish you well, as you go about your work over the next few days – work that is vital to the future of this country, and as to what kind of society we will have, years from now.
7. Your theme, "We the People: Fulfilling the Promise" is so appropriate, for it is truly we the people who must be involved in our communities, and who must keep the spirit of giving and volunteering alive and ever growing. And, your work is vital to the health of our democracy.
8. So work, learn, network, and plan together. For it is you who must play a major role in keeping the spirit alive. Good luck and great success to you all.

LEARNING·IN·DEED



MAKING A DIFFERENCE THROUGH
SERVICE-LEARNING

regret

August 1, 2000

Dear Colleague,

Please **join us Sunday September 24, 2000** as we gather the service-learning community to lay the groundwork for a strategic alliance that can make service-learning a common experience for all students across the United States. Service-learning is a powerful and practical way to engage students as active citizens in addressing the needs in their schools and communities and to increase students' academic achievement through rigorous, real-world learning opportunities.

Service-learning is at a crossroads. We must make it easier for school systems to include service-learning as a core teaching practice. This meeting's purpose is to focus the service-learning field to meet this challenge successfully.

Your participation in this meeting and your commitment to contributing to common goals are important. Working together will help us all bring greater coherence and wisdom to promoting, supporting, and strengthening service-learning, both within our various arenas of action and across the service-learning field.

Our gathering is sponsored by Learning In Deed, an initiative of the W. K. Kellogg Foundation. The initiative serves as an umbrella for intensive work on the leadership, policy, research, and practice challenges facing the service-learning field. As part of the initiative, we are organizing this new national alliance to catalyze and coordinate action on shared priorities. (For a summary of our thinking about the priorities facing the field, read our enclosed report.)

An open meeting

The Academy for Educational Development (AED) is sending this invitation to a large and diverse group of K-12 service-learning community members, allies, and youth leaders. You may invite others, including young people, to come to the meeting. However, **every participant must RSVP** by August 30. Please email or call Edna Murphy at AED/New York City (emurphy@aed.org or 212-367-4570). Also, please tell Edna if you plan to miss any of the three meals that are part of this meeting.

ACADEMY FOR EDUCATIONAL DEVELOPMENT

100 FIFTH AVENUE · NEW YORK, NY 10011 · (212) 367-4588 FAX (212) 627-0407 · WWW.LEARNINGINDEED.ORG

Meeting plan, preparation, place, and practical details

A preliminary agenda is included, and a week before the meeting, you will receive a preparation packet.

Our meeting will be held at AED's Washington Conference Center, 1825 Connecticut Avenue NW (8th floor), Washington, D.C., 202-884-8000. This meeting is scheduled for Sunday, September 24 to accommodate those of you who are coming to the Washington area for the Corporation for National Service Learn and Serve America grantees' training conference, Monday and Tuesday, September 25-26.

Meeting participants must cover all transportation and lodging expenses. AED has reserved 25 rooms at the Hotel Sofitel, 1914 Connecticut Avenue NW, Washington, D.C. for the reduced rate of \$147 for September 23 and 24. (This hotel is located across the street from the Academy for Educational Development.) To make a room reservation call 1-800-424-2464 and say that you are part of the Learning In Deed meeting on Sunday September 24. This room rate is available on a first-come, first-served basis until August 23. Other nearby hotels include the Washington Hilton and Towers, 1919 Connecticut Avenue NW (202-332-9300), and the Marriott Courtyard, 1900 Connecticut Avenue NW (202-332-9300).

Questions

If you would like more information, please call Steering Committee co-chairs Kenny Holdsman (215-875-3813) or Pat Barnicle (508-347-5555). Or call Betsey McGee, (212-367-4588), staff director for the Steering Committee, at AED/NYC.

Sincerely,

The Learning In Deed Stakeholders Network Steering Committee

Patricia Barnicle, Co-Director, National Institute for School/Community Collaboration

Shelley Berman, Superintendent, Hudson, Mass

Wade Brynelson, Assistant Superintendent, California Department of Education and Co-chair of SeaNet

Todd Clark, Executive Director, Constitutional Rights Foundation

Don Ernst, Government Relations Director, Association for Supervision and Curriculum Development

Barbara Gomez, Service-learning and Education Consultant

Kenny Holdsman, Director of Service Learning, School District of Philadelphia

Jim Kielsmeier, President, National Youth Leadership Council (sponsor of the Exchange)

Carol Kinsley, Service Learning and Education Consultant

Joanna Lennon, Executive Director, East Bay Conservation Corps

Malaika McKee, Director of Training, National Civilian Community Corps

David Ray, Director of the Service-Learning Network, United Negro College Fund

Ushma Shah, Sabin Middle School Arts Teacher, Chicago Public Schools

Jamaal Young, Junior, Georgetown University, and Service-learning Consultant

***Ex-officio* members of the Steering Committee include:**

Marilyn Smith, Director of Service Learning, Corporation for National Service

Connie Deshpande, Special Advisor, United States Department of Education

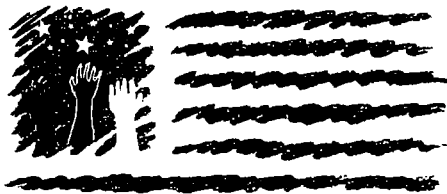
**A Community Meeting
for
K-12 Service-Learning Activists and Allies**

Sunday, September 24, 2000
Academy for Educational Development
1825 Connecticut Avenue (8th floor), Washington, DC

Agenda

- | | |
|---------|---|
| 8:00am | Reunion Breakfast (and registration) |
| 9:00am | Call to Gather
Ushma Shah and Jamaal Young, Steering Committee members |
| 9:15am | Welcome and Overview
Kenny Holdsman and Pat Barnicle, Co-chairs Steering Committee Executive Committee <ul style="list-style-type: none">• Meeting purpose and plan• Introductions to each other and Learning In Deed• Where we've been and where we're going as a movement and field• A service-learning alliance: vision, mission, and interim structure |
| 10:15am | Stretch Break |
| 10:30am | Investing Resources Wisely
Jim Toole, Member of Visioning Team for Learning In Deed, and Peter Mitchell, Senior Marketing and Communications Specialist, Academy for Educational Development |
| 12:30pm | Networking Lunch |
| 1:30pm | Collective Work on Critical Priorities
Todd Clark and Joanna Lennon, Steering Committee members
Groups will convene around work underway in the following areas: policy, communications, practice, diversity, youth leadership, and a permanent structure for field coordination. Groups can convene around other priorities identified during our discussion. |
| 4:00pm | Carrying on from DC to Denver
Kenny Holdsman and Pat Barnicle |
| 5:00pm | Appreciative Reflection
Malaika McKee and Shelley Berman, Steering Committee members |
| 5:30pm | Rooftop Reception followed by Celebratory Dinner (with speakers) |

LEARNING·IN·DEED



MAKING A DIFFERENCE THROUGH
SERVICE-LEARNING

Learning In Deed Overview

Engaging Youth, Making a Difference

The W.K. Kellogg Foundation in 1998 launched Learning In Deed, an initiative to promote an innovative teaching strategy, called service-learning, in school districts across America. Building on a decade of experience in and support of service-learning programs, the Foundation believes this concept of integrating service to others with classroom instruction engages youth in a powerful way that can ensure a bright future for our nation.

Working with teachers, administrators, community leaders, parents, students, policymakers and national leaders, the Foundation is committing substantial resources to the effort. The Foundation believes that quality service-learning, by engaging youth in their schools and communities, can:

- Boost student's academic achievement,
- foster a lifetime commitment to civic participation;
- improve personal development skills; and
- prepare students to enter the workforce.

The Initiative

Learning In Deed, a \$13 million, four-year initiative, will encourage more school systems across the country to adopt service-learning, making quality service-learning opportunities available to youth in every classroom in grades K-12 throughout the country.

Learning In Deed is comprised of four components:

Policy and Practice Demonstration Projects

California, Maine, Minnesota, Oregon and South Carolina are participating in a demonstration project. They are receiving resources and technical assistance to identify models of state and school district policies and practices that are most effective at fostering service-learning, and to share what they learn with others.

National Commission on Service-Learning

The commission will encourage a higher level of commitment to service-learning in K-12 public education. Composed of leaders from education, government, youth development and community activism, the commission will examine research and best practices, and persuade school districts, policymakers and funders to support service-learning.

K-12 Service-Learning Network

A steering committee representing various key constituencies in the K-12 service-learning community is conceptualizing, organizing, convening and leading a new network of organizations, coalitions, and individuals working to promote effective service-learning in American public education.

Learning In Deed Research Network

The research network is identifying and communicating best practices and broadening the base of evidence in support of high-quality service-learning.

Management

The W.K. Kellogg Foundation has selected organizations that are highly respected in their fields to facilitate the management of the Initiative:

Initiative Management

Education Development Center, Inc. (EDC), Newton, Massachusetts, and the Academy for Educational Development (AED), New York, New York, will jointly be responsible for overall management, as well as for the commission/national network components. Contact: Leslie Hergert, EDC, 617-618-2131; Betsey McGee, AED, 212-367-4588.

State Projects

The Education Commission of the States, Denver, Colorado, will manage the five-state demonstration project grants. Contact: Terry Pickeral, 303-299-3636.

Research

RMC Research, Denver, Colorado, will convene the national research network. Contact: Shelley Billig, 303-825-3636.

Communications

APCO Associates Inc., Washington, D.C., will oversee communications and public affairs aspects of the Initiative. Contact: Nancy Murphy, 202-778-2006.

Evaluation

The Center for Human Resources at Brandeis University's Heller School, Waltham, Massachusetts, will conduct an evaluation of the Initiative. Contact: Alan Melchior, 781-736-3775.

The W.K. Kellogg Foundation

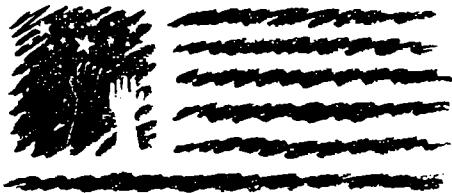
The W.K. Kellogg Foundation was established in 1930 "to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations."

The Foundation's activities focus on a vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community and societal well-being; and has the capacity to be productive and to help create nurturing families, responsive institutions and healthy communities.

Foundation grants focus on health; food systems and rural development; youth and education/higher education; and philanthropy and volunteerism, as well as on the cross-cutting themes of leadership, information systems/technology, capitalizing on diversity and social and economic community development. Grants have been made in the United States, Latin America, the Caribbean and southern Africa.

For more information about Learning In Deed, visit WWW.LEARNINGINDEED.ORG or call Susan Oliver at 202-778-1040. For general service-learning information, contact the National Service-Learning Clearinghouse at 1-800-808-SERVE or www.nicsl.coled.umn.edu.

LEARNING IN DEED



MAKING A DIFFERENCE THROUGH
SERVICE-LEARNING

A BRIEF REPORT TO OUR COLLEAGUES

After a decade of supporting service-learning, the W. K. Kellogg Foundation launched Learning In Deed, an initiative to increase the likelihood that service-learning will become part of every child's educational experience. This multi-year initiative has targeted leadership, research, policy, and practice as critical arenas for action.

As part of the Initiative, the Foundation asked the Academy for Educational Development to convene a Steering Committee and charge it with forming a network to create common ground for leaders and build constituency for the K-12 service-learning field. The Initiative also gave the Steering Committee the task of identifying strategic priorities for advancing the field.

We have met for three two-day meetings since June 1999, and this report spotlights key areas of our work, reflecting many hours of deliberating together in both face-to-face and virtual settings. This report's next section, *Acting Together*, lays out our thinking about the challenges facing the K-12 service-learning community's organizations, networks, activists, and practitioners. The last section, *Organizing Ourselves*, offers an invitation to think through a leadership structure that can help move the field forward.

Sincerely,

The Learning In Deed Stakeholders Network Steering Committee

Patricia Barnicle, Co-Director, National Institute for School/Community Collaboration

Shelley Berman, Superintendent, Hudson, Mass (and Chair of Compact for Learning and Citizenship)

Wade Brynelson, Assistant Superintendent, California Department of Education (and Co-chair of SeaNet)

Todd Clark, Executive Director, Constitutional Rights Foundation

Don Ernst, Government Relations Director, Association for Supervision and Curriculum Development

Barbara Gomez, Independent Consultant

Kenny Holdzman, Director of Service Learning, School District of Philadelphia

Jim Kielsmeier, President, National Youth Leadership Council (sponsor of the Exchange)

Carol Kinsley, Service Learning and Education Consultant

Joanna Lennon, Executive Director, East Bay Conservation Corps

Malaika McKee, Director of Training, National Civilian Community Corps

David Ray, Director of the Service-Learning Network, United Negro College Fund

Ushma Shah, Sabin Middle School Arts Teacher, Chicago Public Schools

Jamaal-Young, Sophomore, Georgetown University

Ex-officio members of the Steering Committee include:

Marilyn Smith, Director of Service Learning, Corporation for National Service

Connie Deshpande, Special Advisor, United States Department of Education

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ACTING TOGETHER

Mobilizing Collective Action in the K-12 Service-Learning Community

Message is the interface between our eloquence and the public's interest. We have to create eloquence the public will understand.

Shelley Berman
Superintendent Hudson Massachusetts Schools

Institutionalizing Service-Learning

In our three meetings, we anchored much of our work to the cumbersome but fertile concept of institutionalization because Learning In Deed's mission is to ensure the integration of service-learning as an effective teaching strategy in K-12 public education so that all students participate in academically rich service opportunities. The challenge of institutionalization is making sure that best practice is not sacrificed in the process of going to scale. We used the latest thinking about field-building¹ to enrich our understanding of what it will take to increase students' opportunities for service-learning and keep practice quality high.

Critical Needs and Priorities

In our deliberations, we identified a critical set of needs facing the K-12 service-learning field's present infrastructure of organizations, networks, and individuals. These needs can be described as the ABCs of collective action.

- Advocate for the public support and policy that will enable service-learning to thrive.
- Build more professional development vehicles to ensure excellent practice.
- Coordinate current efforts to increase the quality and scale of service-learning.

We also identified a dozen priorities to drive collective work in the field. Half of these priorities pertain to the internal workings of the field and half to its engagement with the outside world.

Internal: Reinforcing the Foundation of Service-Learning

1. Coordinate leadership action for the K-12 service-learning movement.
2. Develop messages that claim the potential of school-based service-learning.
3. Expand the range of supports for quality practice by increasing professional development for educators and community partners, materials to support institutionalization and best practice, and communication among practitioners and with other stakeholders.
4. Establish the academic legitimacy of service-learning and campaign for service-learning's inclusion among key school improvement strategies.
5. Include young people in all aspects of service-learning work.
6. Improve diversity and equity among leaders, practitioners, and participants.

¹ Melinda Fine's *Field-Building and Service-Learning*, a Learning In Deed paper, will be available in the spring.

External: Winning Friends and Influencing Policy

7. Use research to make the case for service-learning's positive impact on students, schools, and communities.
8. Showcase success by increasing the visibility of excellent service-learning practice.
9. Recruit allies and cultivate new constituencies.
10. Organize a strong advocacy effort to make needed changes in public policies and administrative regulations
11. Pursue new resources—new funds, redirected current funds, and other kinds of in-kind resources—for service-learning.
12. Increase incentives for collaborations between schools and community groups.

Three Top Priorities

In our view, the field's greatest challenge is to pursue three inter-related priorities simultaneously: message, advocacy, and leadership. To advocate for more and better service-learning, field leaders, activists, and practitioners must have effective ways to communicate with parents, educators, community leaders, policymakers, youth advocates, journalists, the broader public, and one another.

Establishing a clear identity for service-learning; a compelling rationale for its value, legitimacy, and feasibility in school settings; and shared ways of talking about service-learning are critical for the field and a natural place for a leadership group to begin. Such an effort will provide coherence to advocacy activities.

In discussing the field's need for an integrated communication strategy, we agreed that service-learning supporters should make claiming statements that clarify and promote service-learning's purposes, power, and pedagogy. We identified the need for claiming statements that describe how service-learning strengthens students' learning and development, improves schooling, nurtures community, and adds value to other reform efforts that support high standards in all aspects of students' education and not just academic performance. We experimented with messages about service-learning's impact on students' academic engagement, moral and personal growth, civic participation, ethic of caring and community responsibility, and workplace preparation. A national leadership group would have access to Learning In Deed's resources to build upon this work.

ORGANIZING OURSELVES

Creating a Collaborative Leadership Structure to Promote K-12 Service-Learning

*Each of us needs to be clear about the part of this we can take on and get to work.
That's what I want to do.*

Jim Kielsmeier
National Youth Leadership Council

Vision

We envision service-learning becoming the common experience of American students. To fulfill this dream, leaders and activists must bring more unity to the field's strong but currently decentralized efforts. It is time to collaborate in new ways on an overarching agenda that advances common goals. Learning in Deed gives members of the K-12 service-learning community an exciting opportunity to create a leadership group that can pull together work. However, this group can be effective only if it represents the service-learning community, meets real needs, adds value to its organizations and networks, and is inclusive of those who want to roll up their sleeves and work.

Mission

We believe that the K-12 service-learning community needs a new leadership structure to pursue the ABCs of collective action (Advocate, Build more professional development vehicles to ensure excellent practice, and Coordinate current efforts to increase the quality and scale of service-learning). Such action will strengthen the service-learning field, spark innovation, boost resources, and allow field leaders to contribute to and draw upon Learning In Deed's work.

Core Principles

In assessing what kind of structure will meet the service-learning community's needs and priorities for collective action, we have articulated a set of operating principles that reflect the field's values, pragmatic bent, and history:

- Focus on action.
- Keep the organizational structure lean and flexible.
- Involve young people.
- Use democratic practices.
- Learn from our past.

Form Follows Function

As we wrestled with what kind of organization can best support our community and move the field forward at this juncture, we also investigated how a variety of relevant organizations are

structured. Three models seemed useful: a leadership council, a membership organization, or a loosely coupled network. We are asking for your help in creating the structure that fits the field's needs and purposes.

Nuts and Bolts

Those who dedicate their time and effort to this endeavor will shape the leadership group's specific contours. However, the group can count on the following types of support:

- The Academy for Educational Development's New York office will provide support to the group's efforts for the duration of the Learning In Deed initiative, currently slated to last through 2002. Academy staff will assist with seeking additional resources for a leadership effort.
- Steering Committee members associated with the National Service-Learning Conference and the Association for Supervision and Curriculum Development will assist the group in holding two face-to-face meetings a year at the annual conference and a second time in Washington, DC. The Academy will help group members collaborate in efficient ways between meetings as well.
- The Learning In Deed website will offer the service-learning community broad access to the leadership group's latest thinking, priorities and actions.