

To: Shirley Sagawa
Deputy Chief of Staff to the First Lady

From: Nancy Rubin

Date: November 30, 2000

RE: City year/Americorps December Award Event at White House
Eli Segal Entrepreneurial Award

Eli Segal Entrepreneurial Award

As the ultimate role model of entrepreneurial leadership for Americorps members, I propose an award funded by an endowment to support the entrepreneurial efforts of an Americorps Alum member.

- **Criteria**

- This individual will be judged for possessing both an innovative idea for social change and the entrepreneurial drive to achieve its realization.
- The award-winner will be committed to social change and possess vision, creativity and determination traditionally associated with business entrepreneurs.
- This award winner will be a leader for the new millennium, who has demonstrated the ability to engage the private sector in community projects, and develop public/private partnerships.
- This leader has recognized that leadership exists in relationships rather than residing solely in one person.
- This award winner will have demonstrated entrepreneurial approaches to community needs, and will have demonstrated courage by doing something difficult and sustainable.
- This individual will serve as a role model.

- **Who is eligible:**

This competition is open to Americorps members, leaders, Promise Fellows or alumni who have served full- or part-time in AmeriCorps National Civilian Community Corps (NCCC), Americorps Volunteers in Service to America (VISTA), Americorps Service-Learning Corps or any Americorps State, National or US Territory program including Education Award Programs.

The award winner will be a member of Americorps Alums. To become a member sign up at www.americorpsalums.org

- **Announcement and Presentation of Award**

The Award would be announced in December 2000 in the Oval Office prior to the City Year/Americorps event and mentioned by the President at the event. The first winner of the Award will be chosen during the Fall of 2001 and introduced by President Clinton at a ceremony at the Clinton Library or equivalent facility until the Library is Available. This would insure a living and dynamic connection between Americorps and the President whose leadership moved Americorps from vision to reality.

SCHEDULING PROPOSAL

12/7/2000

____ ACCEPT

____ REJECT

____ PENDING

TO:

Stephanie Streett
*Assistant to the President and
Director of Presidential Scheduling*

FROM:

Karen Tr²amontano
*Assistant to the President and
Counselor to the Chief of Staff*

Melanne Verveer
*Assistant to the President and
Chief of Staff to the First Lady*

Thurgood Marshall, Jr.
*Assistant to the President and
Cabinet Secretary*

Mary Beth Cahill
*Assistant to the President and
Director of Public Liason*

REQUEST: To host an event at the White House to highlight the Administration's accomplishments in national and community service over the past 8 years.

The proposed event would include two main components:

1. Present 2000 All AmeriCorps Awards to 10 winners (who have already been chosen but not publicly announced)
2. To announce the launch of City Year Washington, D.C.

PURPOSE/

BACKGROUND: Last October the President and First Lady hosted a White House ceremony to celebrate the fifth anniversary of AmeriCorps. The highlight of the event was the first-ever All-AmeriCorps Awards, presented to 21 people who made an extraordinary contribution through their AmeriCorps service.

The event was an opportunity to showcase AmeriCorps' accomplishments, growth and success in winning bipartisan support.

Since the President visited City Year in Boston in 1991, it has launched to 12 other communities: Chicago, Cleveland, Columbia, Columbus, Detroit, New Hampshire, Philadelphia, Rhode Island, San Antonio, San Jose/Silicon Valley and Seattle/King's County and, most recently, Washington D.C. Also during that time, the program has grown from 100 corps members to more than 1,000 corps members annually. Jean and Steve Case, along with the Corporation for National Service, have generously supported the creation of City Year Washington D.C.

The President could also announce the establishment of a new award for AmeriCorps Alumni called the Eli Segal Entrepreneurial Award. This award will be funded by an endowment to support the entrepreneurial efforts of an AmeriCorps alum, and the first winner would be chosen during the fall of 2001. This award could serve to help insure a dynamic connection between AmeriCorps and the President whose leadership moved that program from vision to reality.

In addition, this event could help launch the nation's celebration of the year 2001 as the International Year of the Volunteer, as declared by the United Nations. The Corporation for National Service and other public, private, and non-profit service organizations have been very active in planning for this celebration. The President's remarks could highlight the success of U.S. participation in international volunteer efforts during his Administration, including the Peace Corps which celebrated its 40th anniversary this year.

PREVIOUS

PARTICIPATION: The President presented the first All AmeriCorps Awards during the AmeriCorps Fifth Anniversary event at White House on October 20, 1999. The President has also participated in a variety of AmeriCorps and City Year events across the country during his Administration.

DATE/TIME: January 15, 2000 (Martin Luther King, Jr. Day) OR any time prior to January 20, 2000

DURATION: TBD

LOCATION: The White House (preferred) OR
Service Site TBD in Washington, D.C.

PARTICIPANTS: The President
Mrs. Clinton (if available)
Harris Wofford, CEO, Corp. for National Service
Mark Schneider, Director of the Peace Corps
Others TBD

AUDIENCE: Members of the national and international service community, including AmeriCorps, Peace Corps, and City Year members and alumni.

OUTLINE OF EVENT: TBD

REMARKS: Yes – to be provided by Speechwriting

MEDIA

COVERAGE: Open Press

RECOMMENDED BY: Karen Tramontano/Melanne Verveer/
Thurgood Marshall, Jr./Mary Beth Cahill

CONTACT: Anne Bovaird
202-456-7072

TO: Stephanie Streett
*Assistant to the President and
Director of Presidential Scheduling*

FROM: Thurgood Marshall, Jr.
*Assistant to the President and
Cabinet Secretary*

DATE: December 27, 2000

REQUEST: For the President to serve on the January 15th King Holiday with AmeriCorps members, students, and NBA players at a D.C. public school and lead a short discussion about race and One America sponsored by MTV. The National Basketball Association, Best Buy, and MTV are national supporters of the 2001 MLK Day of Service.

PURPOSE/BACKGROUND: For the past three years, the President and cabinet members have served on the King Holiday, fulfilling the goal of legislation the President signed in 1994 making the King Holiday a day of service to meet community needs. This year, hundreds of projects are taking place across the country, many led by AmeriCorps members. The President's participation in previous years has generated substantial media coverage, creating growing national recognition that the King Holiday should be a "Day On, not a Day Off".

After serving, the President would lead a short discussion with a select group of diverse AmeriCorps members and students about race, service and One America. The dialogue will be sponsored by MTV and would help kick off their new year-long social justice campaign against discrimination. MTV will provide a celebrity and tape the event to use for on-air programming for the anti-discrimination campaign.

Coming five days before leaving office, this event would highlight the President's commitment to citizen service, his historic achievement in creating

AmeriCorps, and his challenge to the country to finish the work of creating One America.

PREVIOUS

PARTICIPATION: The President has served with AmeriCorps members or other volunteers the past three King Holidays.

DATE/TIME: Monday, January 15, timing is flexible, late morning is best.

DURATION: 15 minutes for service project, one hour for race dialogue. Total duration is flexible.

LOCATION: DC Public School to be determined.

PARTICIPANTS: President, Harris Wofford, MTV personality (either VJ or music celebrity), NBA players, AmeriCorps members, students.

AUDIENCE: Students and service project volunteers.

OUTLINE OF EVENT: President does service with AmeriCorps members, then goes to cafeteria or assembly hall for dialogue.

REMARKS: Short remarks to start off dialogue, and answer questions from students.

MEDIA

COVERAGE: Pool coverage of service project, open press at dialogue.

RECOMMENDED BY: Harris Wofford
CEO, Corporation for National Service

CONTACT: Christine Benero
Director of Office of Public Liaison
Corporation for National Service
202-606-5000 x193, cbenero@cns.gov



Anne W. Bovaird
01/04/2001 09:17:04 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: MLK Activities

In preparation for tomorrow's meeting, attached are two memos from the Corporation for National Service which describe the service activities in the Washington DC area that will be taking place on January 15 (MLK Day). Please let me know if you have any questions regarding these projects - thanks! Anne, x6-7072

----- Forwarded by Anne W. Bovaird/WHO/EOP on 01/04/2001 09:14 PM -----



"Scales, Melody" <MScales@cns.gov>
01/04/2001 07:12:37 PM

Record Type: Record

To: Anne W. Bovaird/WHO/EOP

cc: "Taylor, Rhonda" <RTaylor@cns.gov>

Subject: MLK Activities

Attached is the summary of what we have planned for MLK Day. The one-pager contains the NCCC projects that I am sure Kate mentioned briefly during her call. These projects are the ones that we have the most control over. Mia Hamm, Siri Mullinix and two other players from the Washington Freedom women's soccer team will also be serving with NCCC on MLK Day.

Also, attached is a summary of projects that are taking place in the DC area. While several organizations have members serving there, the only project that is lead by AmeriCorps members is #32 - DCHA - Arthur Capper. Several AmeriCorps programs including City Year has taken a prominent role in the planning and organization of this project.

http://www.mlkday.org/dc_opps.pdf <http://www.mlkday.org/dc_opps.pdf>



- MLK Day NCCC projects 2001.doc



- GDCC MLK Holiday of Service 2001 CURRENT CALENDAR LIST_.doc

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Dr. Martin Luther King, Jr. Day of Service
AmeriCorpsNational Civilian Community Corps Capital Region
January 15, 2001 Washington, DC

The National Basketball Association (NBA) TeamUp program, DC Public Schools and AmeriCorpsNational Civilian Community Corps (NCCC) have planned five service projects in honor of Dr. Martin Luther King, Jr. Day at which students from all 23 middle and junior high schools will be participating. Most of the service sites will incorporate a book-making project. The book-making project will entail students writing and illustrating stories that highlight the efforts of Dr. King. The books will be sent to children in African countries that are experiencing difficult times due to war or violence. With few exceptions, DC middle and junior high school students will constitute the volunteer population in these service projects demonstrating that they can make a difference as they have been doing through the NBA TeamUp program over the last few months.

Although the work varies from site to site, the listed projects share the same schedule.

The King Day of Service Schedule

7:30 a.m. – 8:30 a.m.	Transportation of kids from middle and junior high schools throughout District to service sites
8:30 a.m. – 12:00 noon	Service Projects and Activities
12:00 noon – 12:30 p.m.	Service day reflection and ceremony commemorating Dr. King
12:30 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:00 p.m.	Return students to respective schools

Listed below are the service sites, addresses, and a brief summary of the work to be conducted.

Terrell Jr. High School – 1000 1st St., NW

- Painting murals, doors, rooms and stairwells
- Creating books for students in Africa about Dr. King

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- Painting interior door, rooms and heaters
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- Painting the gym, replacing the basketball wall mats, painting 6 classrooms, adding murals to hallways and classrooms, and building outdoor benches for the playground
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D.C. General Hospital – 1900 Massachusetts Ave., SE (project sponsored by students and administration of Browne Junior High)

- Painting a mural at D.C. General Hospital
- Creating books for students in Africa about Dr. King

Hardy Middle School - 1819 35th St., NW

- Distribute blankets to local homeless shelters that students have collected.

Walter Reid Medical Center – 6800 Georgia Ave., NW (project sponsored by students of Paul Junior High)

- Painting a mural
- Creating books for students in Africa about Dr. King

“The secret of greatness is not worldly success
but worldly service.”

(Martin Luther King, Jr.)

The Martin Luther King, Jr.

Holiday of Service 2001 Projects

Please contact gdcc@dc-cares.org or 202-289-7378 ext. 103 if you would like to volunteer for one of these projects.

	Activity	Date & Time	Description	Minimum Age:	Wheelchair Accessible:	Sign Language Interpreter Available:	Volunteer Slots Available:
			SATURDAY PROJECTS				
1.	Capital Area Food Bank	Sat., January 13 09:00 am - 12:00 pm	Sort, sort, sort! Help the Food Bank fill the pantries of over 700 local hunger organizations-- spend three hours sorting nonperishable food items. Metro accessible (+15 minute walk). Located in DC.	14 and above	Yes	Yes	20
2.	Community Family Life Services	Sat., January 13 09:00 am - 01:00 pm	Paint and clean apartments so that homeless families can move in! Community Family Life Services provides housing, social services, job training, tutoring, and more to homeless and low-income families. Metro accessible. Located in DC.	18 and above	No	No	12
3.	D.C. Central Kitchen	Sat., January 13 09:00 am - 12:00 pm	Slice and dice fresh veggies with formerly homeless people trained in culinary arts. The meals you help prepare from food donated by local restaurants and caterers will go to various community service organizations. Metro Accessible. Located in DC.	14 and above	No	Yes	10
4.	Washington Area Gleaning Network	Sat., January 13 09:00 am - 12:00 pm	Help package sweet potatoes in steel wire bins and into mesh bags to be given to local nonprofits. The work will be inside a warehouse. Located in MD.	All ages	Yes	No	97
5.	National Park Service – Kenilworth Aquatic Gardens	Sat., January 13 09:00 am - 02:00 pm	Help remove dilapidated greenhouse benches and install new ones. Metro accessible. Located in DC.	12 and above	No	No	25
6.	Communities in Schools of Washington D.C.	Sat., January 13 09:00 am - 04:00 pm	Help paint and beautify a D.C. Public Elementary School. Located in DC.	15 and above	No	No	75
7.	Food & Friends Meal Delivery	Sat., January 13 09:45 am - 01:00 pm	Deliver freshly cooked meals, groceries--and a smile! -- Throughout the Maryland, Virginia, and DC area to people who are homebound with AIDS. This project requires use of your own car. Originates in DC.	16 and above	No	No	10
8.	Bethany Women's Center	Sat., January 13 10:00 am - 02:00 pm	Help prepare and serve lunch to homeless women and lead an after-lunch activity. Bethany provides homeless women with day programs and social services. Metro accessible. Located in DC.	14 and above	Yes	No	4
9.	Cesar Chavez Public Charter High School	Sat., January 13 10:00 am - 05:00 pm	Help brighten up classrooms and hallways with paint. Located in DC. Metro accessible.	14 and above	Yes	No	50

10.	The Washington Center for Aging Services	Sat., January 13 10:45 am - 12:30 pm	BINGO! Stack your chips and have your lucky charm ready. Offer companionship and conversation to elderly residents by joining them for a game of Bingo. Bus Accessible. Located in DC.	14 and above	Yes	No	4
11.	Iona Senior Services Meal Delivery Program	Sat., January 13 11:00 am - 01:00 pm	Deliver meals to homebound elderly people in the Foggy Bottom, Georgetown, and Upper Northwest areas of DC. Brighten a senior's day while providing an essential service. Having access to a car is helpful. Located in DC.	16 and above	No	No	4
	<u>Activity</u>	<u>Date & Time</u>	<u>Description</u>	<u>Minimum Age:</u>	<u>Wheelchair Accessible:</u>	<u>Sign Language Interpreter Available:</u>	<u>Volunteer Slots Available:</u>
12.	Christian Communities Group Homes	Sat., January 13 11:30 am - 03:00 pm	Join with the residents in reflecting on Martin Luther King. Discuss his impact on the nation during the Civil Rights Movement and today. Located in DC.	12 and above	Yes	No	6
13.	Inner City Outings	Sat., January 13 12:00 pm - 04:00 pm	Join the for an afternoon of ice-skating. Sierra Club's Inner City Outings Program (ICO) provides wilderness adventures for children who would not otherwise have them. Located in DC.	18 and above	No	No	14
14.	D.C. Public Library/ Martin Luther King, Jr. Memorial Library	Sat., January 13 12:30 pm – 02:00 pm	Join us after the opening ceremony at the MLK library to decorate shoeboxes for patients at the Children's Hospital. The boxes will be used by patients to store personal items. Metro accessible. Located in DC.	5 and above	Yes	Yes	35
15.	The Washington Home Happy Hour	Sat., January 13 01:45 pm - 04:00 pm	Forget about those Happy Hours with overpriced drinks at smoky bars--come to the Washington Home for a refreshing change of pace! Join the residents of the Home for a relaxing social hour. Metro accessible. Located in DC.	18 and above	Yes	No	8
16.	Central Union Mission	Sat., January 13 04:00 pm - 08:30 pm	Assist with the preparation of the Central Union Mission's MLK program. Help serve dinner to homeless individuals and set-up a program area to reflect on the life and messages of Dr. King.	14 and above	No	No	15
			SUNDAY PROJECTS				
17.	Bethany Women's Center	Sun., January 14 10:00 am - 02:00 pm	Help prepare and serve lunch to homeless women and lead an after-lunch activity. Bethany provides homeless women with day programs and social services. Metro accessible. Located in DC.	14 and above	Yes	No	4
18.	Christ House	Sun., January 14 11:00 am - 02:00 pm	Prepare and serve lunch to homeless men living in this medical recovery facility in Adams Morgan. Afterwards, participate in a team clean-up effort. Metro accessible (+10 minute walk). Located in DC.	14 and above	No	No	4
19.	Loaves and Fishes	Sun., January 14 11:30 am - 01:30 pm	Sleep in, read The Post, and still have time to come to this project! We will help prepare and serve a hot lunch for 200 hungry people. It's a fun, fast-paced way to enjoy the last day of the weekend. Metro accessible. Located in DC.	14 and above	No	No	15
			MONDAY PROJECTS				
20.	Washington Area Gleaning Network	Mon., January 15 09:00 am – 12:00 pm	Help package sweet potatoes in steel wire bins and mesh bags to be given to local nonprofits. The work will be inside a warehouse. Located in MD.	All ages	Yes	No	91

21.	Community Harvest	Mon., January 15 09:00 am – 01:00 pm	Help youth gather dried plant materials to create dried flower arrangements. Also, assist in planting, repotting and seeding at Community Harvest. Metro accessible. Located in DC.	All ages	No	No	15
22.	D.C. Central Kitchen	Mon., January 15 09:00 am - 12:00 pm	Slice and dice fresh veggies with formerly homeless people trained in culinary arts. The meals you help prepare from food donated by local restaurants and caterers will go to various community service organizations. Metro accessible. Located in DC.	14 and above	No	No	20
	<u>Activity</u>	<u>Date & Time</u>	<u>Description</u>	<u>Minimum Age:</u>	<u>Wheelchair Accessible:</u>	<u>Sign Language Interpreter Available:</u>	<u>Volunteer Slots Available:</u>
23.	American Red Cross	Mon., January 15 09:00 am – 2:00 pm	Compile winter preparedness packets to distribute to the MLK parade audience and the surrounding neighborhoods. Metro accessible. Located in DC.	12 and above	Yes	No	59
24.	D.C. Public Library/ Martin Luther King, Jr. Memorial Library	Mon., January 15 09:00 am – 02:00 pm	Help dust the shelves of DC's largest public library. The library is named after Dr. King to commemorate his legacy. Metro accessible. Located in DC	16 and above	Yes	No	70
25.	So Others Might Eat (S.O.M.E.) -- Dwelling Place Senior Center	Mon., January 15 10:00 am - 02:00 pm	Join in story telling about the life and times of Martin Luther King at the Dwelling Place Senior Center. Discuss with the seniors how Dr. King work has affected their lives and your own. Metro accessible. Located in DC.	All Ages	Yes	No	3
26.	Knollwood Health Services Center	Mon., January 15 10:00 am	BINGO! Stack your chips and have your lucky charm ready. Offer companionship and conversation to elderly residents by joining them for a game of Bingo. You will escort the residents who are in wheelchairs to the dining area, play Bingo (call the numbers, support residents to place the chips on the right field), distribute prizes, and visit with the residents. Metro accessible. Located in DC.	14 and above	Yes	No	10
27.	Lisner-Louise-Dickson Home	Mon., January 15 10:00 am - 11:30 am	Help the residents of the Lisner-Louise-Dickson Home celebrate the life of Martin Luther King. Discuss the impact of Dr. King on us today. Metro accessible. Located in DC.	All Ages	Yes	No	6
28.	Change, Inc.	Mon., January 15 11:00 am – 03:00 pm	Reorganize the clothing room and change the hanging racks, sort the shoes, and create new space for children's clothing and books. Metro accessible. Located in DC.	18 and above	No	No	5
29.	Baptist Home for Children and Families	Mon., January 15 02:00 pm - 04:30 pm	Join the children of the Baptist Home for Children & Families in organizing a Martin Luther King, Jr. celebration. Volunteers will plan games, crafts, stories, etc. BHCF offers comprehensive social services to families with children in Maryland and the District. Metro accessible. Located in MD.	18 and above	No	No	5
30.	Baptist Home for Children and Families	Mon., January 15 06:45 pm - 08:00 pm	Join the children of the Baptist Home for Children & Families in organizing a Martin Luther King, Jr. celebration. Volunteers will plan games, crafts, stories, etc. BHCF offers comprehensive social services to families with children in Maryland and the District. Metro accessible. Located in DC.	18 and above	No	No	6
31.	Genesis Eldercare - Potomac Center	Mon., January 15 07:00 pm - 08:45 pm	Read stories, speeches, and poems about MLK and listen to the civil rights movement experiences of the residents at the Potomac Center. Engage in a thoughtful, open discussion about MLK. Children are very welcome. Metro accessible. Located in VA.	All Ages	Yes	No	10
32.	DCHA – Arthur Capper Senior Building	Mon., January 15 TBD	Help paint and beautify the Senior Center facility. Located in DC. Metro accessible.	12 and above	No	No	120

33.	Barney Circle Neighborhood Watch Association	Mon., January 15 07:00 pm	Help coordinate the anti-crime march and serve food to march participants. Located in DC. Metro accessible.	All ages	Yes	No	15
34.	D.C. Jewish Community Center	Mon., January 15 09:00 am – 02:00 pm	Help paint classrooms and hallways of a D.C. Public Elementary School. Located in DC. Metro accessible.	16 and above	No	Yes	55

What else is going on the District? Please read on for more information!
Events calendar

DC MARTIN LUTHER KING JR. HOLIDAY COMMISSION CALENDAR OF LOCAL EVENTS FOR 2001

Name: **CHORAL ARTS SOCIETY TRIBUTE TO DR. MARTIN LUTHER KING JR.**
Date: Sunday, January 7, 2001
Time: 7:30 p.m.
Place: The Kennedy Center Concert Hall
Contact: 202-467-4600 - The Kennedy Center
202-244-3669 - The Choral Arts Society
Cost: \$12.00

Name: **LET FREEDOM RING**
Date: Friday, January 12, 2001
Time: 8:00 p.m.
Place: Washington Hebrew Congregation, 3935 Macomb Street, NW
Contact: 202-362-7100

Name: **INTERFAITH SERVICE FOR DR. MARTIN LUTHER KING JR.**
Date: Sunday, January 14, 2001
Time: 3:00 p.m.
Place: Washington Hebrew Congregation, Massachusetts Avenue & Macomb Street, NW
Contact: 202-234-6300
Speaker: Iman W. Deen Mohammed - Leader of the Muslim American Society
Musicians: Gospel Choir of Nativity Church
The Interfaith Children's Choir
Interfaith Children's Choir

Name: **DISTRICT OF COLUMBIA'S 16TH ANNUAL CITYWIDE OBSERVANCE OF MARTIN LUTHER KING NATIONAL HOLIDAY**
Date: Monday, January 15, 2001

Time: 10:30 a.m.
Place: University of the District of Columbia, Building 46
4200 Connecticut Avenue, N.W.
Speaker: Reverend Jamal Bryant
Theme: ***"Remember, Celebrate, Act: A Day On, Not A Day Off!"***
Contact: 202-727-6306

Name: **THE MARTIN LUTHER KING JR. DC SUPPORT GROUP INC. 29TH ANNUAL LUNCHEON AND FASHION SHOW**
Date: Monday, January 15, 2001
Time: Reception - 12 noon - 12:30 p.m.
Luncheon - 12:30 p.m.
Place: The Hyatt Regency Hotel, 400 New Jersey Avenue, NW (Capitol Hill)
Contact: Reservations: 301-773-3676
202-636-8170
202-737-4697
Donation: \$40.00

Name: **WASHINGTON INTER-ALUMNI COUNCIL OF THE UNITED NEGRO COLLEGE FUND 18TH ANNUAL DR. MARTIN LUTHER KING, JR. MEMORIAL CELEBRATION**
Date: Monday, January 15, 2001
Time: 1:00 p.m.
Place: Marriott Wardman Park Hotel, 2660 Woodley Road, N.W.
Contact: 202-737-UNCF/202-842-4066
Speaker: The Honorable U.W. Clemon, Chief Judge, U.S. District Court, Alabama
Theme: ***"Daybreak in Alabama"***
Cost: \$40.00 per person

Dr. Martin Luther King, Jr. Day of Service
AmeriCorps★National Civilian Community Corps Capital Region
January 15, 2001 Washington, DC

The National Basketball Association (NBA) TeamUp program, DC Public Schools and AmeriCorps★National Civilian Community Corps (NCCC) have planned five service projects in honor of Dr. Martin Luther King, Jr. Day at which students from all 23 middle and junior high schools will be participating. Most of the service sites will incorporate a book-making project. The book-making project will entail students writing and illustrating stories that highlight the efforts of Dr. King. The books will be sent to children in African countries that are experiencing difficult times due to war or violence. With few exceptions, DC middle and junior high school students will constitute the volunteer population in these service projects demonstrating that they can make a difference as they have been doing through the NBA TeamUp program over the last few months.

Although the work varies from site to site, the listed projects share the same schedule.

The King Day of Service Schedule	
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1:00 p.m. – 2:00 p.m.	Return students to respective schools

Listed below are the service sites, addresses, and a brief summary of the work to be conducted.

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The Martin Luther King, Jr. Holiday of Service 2001 Projects

Please contact gccc@dc-cares.org or 202-289-7378 ext. 103 if you would like to volunteer for one of these projects.

"The secret of greatness is not worldly success but worldly service."

(Martin Luther King, Jr.)

	<u>Activity</u>	<u>Date & Time</u>	<u>Description</u>	<u>Minimum Age:</u>	<u>Wheelchair Accessible:</u>	<u>Sign Language Interpreter Available:</u>	<u>Volunteer Slots Available:</u>
			MONDAY PROJECTS				
20.	Washington Area Gleaning Network	Mon., January 15 09:00 am – 12:00 pm	Help package sweet potatoes in steel wire bins and mesh bags to be given to local nonprofits. The work will be inside a warehouse. Located in MD.	All ages	Yes	No	91
21.	Community Harvest	Mon., January 15 09:00 am – 01:00 pm	Help youth gather dried plant materials to create dried flower arrangements. Also, assist in planting, repotting and seeding at Community Harvest. Metro accessible. Located in DC.	All ages	No	No	15
22.	D.C. Central Kitchen	Mon., January 15 09:00 am - 12:00 pm	Slice and dice fresh veggies with formerly homeless people trained in culinary arts. The meals you help prepare from food donated by local restaurants and caterers will go to various community service organizations. Metro accessible. Located in DC.	14 and above	No	No	20
23.	American Red Cross	Mon., January 15 09:00 am – 2:00 pm	Compile winter preparedness packets to distribute to the MLK parade audience and the surrounding neighborhoods. Metro accessible. Located in DC.	12 and above	Yes	No	59
24.	D.C. Public Library/ Martin Luther King, Jr. Memorial Library	Mon., January 15 09:00 am – 02:00 pm	Help dust the shelves of DC's largest public library. The library is named after Dr. King to commemorate his legacy. Metro accessible. Located in DC	16 and above	Yes	No	70
25.	So Others Might Eat (S.O.M.E.) – Dwelling Place Senior Center	Mon., January 15 10:00 am - 02:00 pm	Join in story telling about the life and times of Martin Luther King at the Dwelling Place Senior Center. Discuss with the seniors how Dr. King work has affected their lives and your own. Metro accessible. Located in DC.	All Ages	Yes	No	3
26.	Knollwood Health Services Center	Mon., January 15 10:00 am	BINGO! Stack your chips and have your lucky charm ready. Offer companionship and conversation to elderly residents by joining them for a game of Bingo. You will escort the residents who are in wheelchairs to the dining area, play Bingo (call the numbers, support residents to place the chips on the right field), distribute prizes, and visit with the residents. Metro accessible. Located in DC.	14 and above	Yes	No	10
27.	Lisner-Louise-Dickson Home	Mon., January 15 10:00 am - 11:30 am	Help the residents of the Lisner-Louise-Dickson Home celebrate the life of Martin Luther King. Discuss the impact of Dr. King on us today. Metro accessible. Located in DC.	All Ages	Yes	No	6
28.	Change, Inc.	Mon., January 15 11:00 am – 03:00 pm	Reorganize the clothing room and change the hanging racks, sort the shoes, and create new space for children's clothing and books. Metro accessible. Located in DC.	18 and above	No	No	5
29.	Baptist Home for Children and Families	Mon., January 15 02:00 pm - 04:30 pm	Join the children of the Baptist Home for Children & Families in organizing a Martin Luther King, Jr. celebration. Volunteers will plan games, crafts, stories, etc. BHCF offers comprehensive social services to families with children in Maryland and the District. Metro accessible. Located in MD.	18 and above	No	No	5

30.	Baptist Home for Children and Families	Mon., January 15 06:45 pm - 08:00 pm	Join the children of the Baptist Home for Children & Families in organizing a Martin Luther King, Jr. celebration. Volunteers will plan games, crafts, stories, etc. BHCF offers comprehensive social services to families with children in Maryland and the District. Metro accessible. Located in DC.	18 and above	No	No	6
31.	Genesis Eldercare - Potomac Center	Mon., January 15 07:00 pm - 08:45 pm	Read stories, speeches, and poems about MLK and listen to the civil rights movement experiences of the residents at the Potomac Center. Engage in a thoughtful, open discussion about MLK. Children are very welcome. Metro accessible. Located in VA.	All Ages	Yes	No	10
32.	DCHA – Arthur Capper Senior Building	Mon., January 15 TBD	Help paint and beautify the Senior Center facility. Located in DC. Metro accessible.	12 and above	No	No	120
33.	Barney Circle Neighborhood Watch Association	Mon., January 15 07:00 pm	Help coordinate the anti-crime march and serve food to march participants. Located in DC. Metro accessible.	All ages	Yes	No	15
34.	D.C. Jewish Community Center	Mon., January 15 09:00 am – 02:00 pm	Help paint classrooms and hallways of a D.C. Public Elementary School. Located in DC. Metro accessible.	16 and above	No	Yes	55

What else is going on the District? Please read on for more information!
Events calendar

DC MARTIN LUTHER KING JR. HOLIDAY COMMISSION CALENDAR OF LOCAL EVENTS FOR 2001

Name: DISTRICT OF COLUMBIA'S 16TH ANNUAL CITYWIDE OBSERVANCE OF MARTIN LUTHER KING NATIONAL HOLIDAY
Date: Monday, January 15, 2001
Time: 10:30 a.m.
Place: University of the District of Columbia, Building 46
4200 Connecticut Avenue, N.W.
Speaker: Reverend Jamal Bryant
Theme: ***"Remember, Celebrate, Act: A Day On, Not A Day Off!"***
Contact: 202-727-6306

Name: THE MARTIN LUTHER KING JR. DC SUPPORT GROUP INC. 29TH ANNUAL LUNCHEON AND FASHION SHOW
Date: Monday, January 15, 2001
Time: Reception - 12 noon - 12:30 p.m.
Luncheon - 12:30 p.m.
Place: The Hyatt Regency Hotel, 400 New Jersey Avenue, NW (Capitol Hill)
Contact: Reservations: 301-773-3676
202-636-8170
202-737-4697

Donation: \$40.00

Name: **WASHINGTON INTER-ALUMNI COUNCIL OF THE UNITED NEGRO COLLEGE FUND 18TH ANNUAL DR. MARTIN LUTHER KING, JR. MEMORIAL CELEBRATION**

Date: Monday, January 15, 2001

Time: 1:00 p.m.

Place: Marriott Wardman Park Hotel, 2660 Woodley Road, N.W.

Contact: 202-737-UNCF/202-842-4066

Speaker: The Honorable U.W. Clemon, Chief Judge, U.S. District Court, Alabama

Theme: ***"Daybreak in Alabama"***

Cost: \$40.00 per person



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MEMORANDUM

TO: First Lady Hillary Rodham Clinton
FROM: Alan Khazel ^{AK} and Michael Brown ^{MB}, Co-Founders of City Year

DATE: October 4, 2000

RE: **Proposal for a White House Event to Launch City Year in Washington D.C.
this November or December**

This fall, an inaugural corps of thirty-five young people will roll up their sleeves and put their idealism to work through City Year in the streets, community organizations and schools of our nation's capital. It is because of you and President Clinton that these national service pioneers will have the chance to serve the Washington D.C. community and their country. We would be honored if you and President Clinton would host an event to launch City Year Washington D.C. in a unique and powerful way—at The White House in November or early December.

City Year's ability to expand beyond Boston is because of President Clinton's leadership in shaping, launching and leading AmeriCorps with strong support from you, and because of your continuing championship of City Year. In the nine years since the President visited City Year in December of 1991 in Boston, City Year has launched diverse youth service corps in 12 other communities: Chicago, Cleveland, Columbia, Columbus, Detroit, New Hampshire, Philadelphia, Rhode Island, San Antonio, San Jose/Silicon Valley and Seattle/King County, and this fall we will launch City Year Washington D.C. Our impact has increased more than tenfold, growing from 100 corps members in one site to more than 1,000 corps members across the country annually.

We have always dreamed of bringing a diverse City Year corps to our nation's capital. Thanks to the generous support of Jean and Steve Case — and AmeriCorps — our dream is coming true this year. Four companies have already signed on as founding team sponsors: America Online, Fannie Mae, The Advisory Board and Cisco. It would not have been possible without the passionate conviction that you and the President share for the idea that our nation needs — and deserves — national service.

As First Lady, you have been committed to working with local and national leaders to revitalize the Washington D.C. community. The personal investment in the Washington D.C. community that you and the President have made is unprecedented. What better way to leave a lasting legacy of your commitment to Washington and President Clinton's leadership of the idea of national service than to "commission" these dynamic young leaders and challenge them to a year of innovative, creative service and social entrepreneurship to improve the lives of thousands of children and citizens in the District?

We would be honored if you would agree to launch City Year Washington D.C. after the election in November or early December at the White House. We are completely flexible on the date and time and are happy to work with your staff to find a date that works with your schedule.

We envision beginning with a small VIP reception for 20 key champions, including Jeff Swartz, CEO of Timberland, Jean Case of The Case Foundation, Mayor Anthony Williams, Bruce Chizen, President of Adobe, Michael D. Capellas, CEO of Compaq, Jeff Shames, CEO of MFS, City Year Trustee Eli Segal and others. Immediately following the VIP reception would be a ceremony for about 150 people, designed to officially launch City Year D.C. and tell the powerful story of how AmeriCorps changes lives — not just the lives of those served, but also the lives of those who serve. We propose bringing in all of the leaders in our network, including our local board chairs, and our key national partners for the event as well the corps members who will be serving in Washington this year.

Mrs. Clinton, thank you for considering our request. We look forward to hearing back from your office soon.

PUTTING IDEALISM TO WORK



MEMORANDUM

TO: President Clinton

FROM: Alan Khazei and Michael Brown, Co-Founders of City Year

DATE: October 2, 2000

RE: Proposal for a White House Event to Launch City Year in Washington D.C. this November or December

This fall, an inaugural corps of thirty-five young people will roll up their sleeves and put their idealism to work through City Year in the streets, community organizations and schools of our nation's capital. Mr. President, it is because of you that these national service pioneers will have the chance to serve the Washington D.C. community and their country. We would be honored if you would host an event to launch City Year Washington D.C. in a unique and powerful way—at The White House in November or early December.

City Year's ability to expand beyond Boston is because of your leadership in shaping, launching and leading AmeriCorps, and because of your continuing championship of City Year. In the nine years since you visited City Year in December of 1991 in Boston, City Year has launched diverse youth service corps in 12 other communities: Chicago, Cleveland, Columbia, Columbus, Detroit, New Hampshire, Philadelphia, Rhode Island, San Antonio, San Jose/Silicon Valley and Seattle/King County, and this fall we will launch City Year Washington D.C. Our impact has increased more than tenfold, growing from 100 corps members in one site to more than 1,000 corps members across the country annually.

We have always dreamed of bringing a diverse City Year corps to our nation's capital. Thanks to the generous support of Jean and Steve Case — and AmeriCorps — our dream is coming true this year. Four companies have already signed on as founding team sponsors: America Online, Fannie Mae, The Advisory Board and Cisco. It would not have been possible without your leadership and passionate conviction that our nation needs — and deserves — national service.

As President, you have been committed to working with local and national leaders to revitalize the Washington D.C. community. The personal investment in the Washington D.C. community that you and Mrs. Clinton have made is unprecedented. What better way to leave a lasting legacy of your commitment to Washington and your leadership of the idea of national service than to "commission" these dynamic young leaders and challenge them to a year of innovative, creative service and social entrepreneurship to improve the lives of thousands of children and citizens in the District?

We would be honored if you would agree to launch City Year Washington D.C. after the election in November or early December at the White House. We are completely flexible on the date and time and are happy to work with your staff to find a date that works with your schedule.

We envision beginning with a small VIP reception for 20 key champions, including Jeff Swartz, CEO of Timberland, Jean Case of The Case Foundation, Mayor Anthony Williams, Bruce Chizen, President of Adobe, Michael D. Capellas, CEO of Compaq, Jeff Shames, CEO of MFS, City Year Trustee Eli Segal and others. Immediately following the VIP reception would be ceremony for about 150 people, designed to officially launch City Year D.C. and tell the powerful story of how AmeriCorps changes lives — not just the lives of those served, but also the lives of those who serve. We propose bringing in all of the leaders in our network, including our local board chairs, and our key national partners for the event as well the corps members who will be serving in Washington this year. We also respectfully request a fifteen-minute meeting prior to the VIP reception with you to brief you on our vision for the future of City Year and AmeriCorps and the prospects for spreading national service around the globe.

Mr. President, thank you for considering our request. We look forward to hearing back from your office soon.

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MEMORANDUM

TO: President Clinton
FROM: Alan Khazei and Michael Brown, Co-Founders of City Year

DATE: September 19, 2000

RE: **Proposal for a White House Event to Launch City Year in
Washington D.C. this November**

This fall, an inaugural corps of thirty-two young people will roll up their sleeves and put their idealism to work through City Year in the streets, community organizations and schools of our nation's capital. Mr. President, it is because of you that these pioneers will have the chance to serve the Washington D.C. community and their country. We would be honored if you would host an event to launch City Year Washington D.C. in a unique and powerful way—at The White House.

In the nine years since you visited City Year in December of 1991 in Boston, City Year has launched diverse youth service corps in 12 other communities: Chicago, Cleveland, Columbia, Columbus, Detroit, New Hampshire, Philadelphia, Rhode Island, San Antonio, San Jose/Silicon Valley and Seattle/King County, and this fall we will launch City Year Washington D.C. Our impact has increased more than tenfold, growing from 100 corps members in one site to more than 1,000 corps members across the country annually. Our ability to expand beyond Boston is because of your leadership in shaping, launching and leading AmeriCorps, and because of your continuing championship of City Year. We have always dreamed of bringing our own brand of idealism and action to our nation's capital. Thanks to the generous support of Jean and Steve Case—and AmeriCorps—our dream is coming true this year. It would not have been possible without your leadership and passionate conviction that our nation needs—and deserves—national service.

As President, you have been committed to working with local and national leaders to revitalize the Washington D.C. community. The personal investment in the Washington D.C. community that you and Mrs. Clinton have made is unprecedented. What better way to leave a lasting legacy of your commitment to Washington and your leadership of the idea of national service than to “commission” these dynamic young leaders and challenge them to a year of innovative, creative service and social entrepreneurship to improve the lives of thousands of children in the District?

We would be honored if you would agree to launch City Year Washington D.C. this November, some time after the election and before Thanksgiving at the White House. We are completely flexible on the date and time and are happy to work with your staff to find a date that works with your schedule.

We envision a ceremony designed to tell the powerful story of how AmeriCorps changes lives—not just the lives of those served, but also the lives of those who serve. We propose bringing in all of the leaders in our network, including Timberland, Cisco, MFS, Compaq, Adobe and others for the event as well as some of those corps members who have gone on after City Year to become powerful social entrepreneurs in their own right.

Mr. President, thank you for considering our request. We look forward to hearing back from your office soon.

SCHEDULING PROPOSAL

12/29/2000

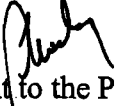
____ ACCEPT

____ REJECT

____ PENDING

TO: Stephanie Streett
*Assistant to the President and
Director of Presidential Scheduling*

FROM: Melanne Verveer 
Assistant to the President and
Chief of Staff to the First Lady

Shirley Sagawa 
Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

REQUEST: To host an event at the White House to announce
the establishment of the DC Commission on
National and Community Service.

**PURPOSE/
BACKGROUND:** The District of Columbia is launching a
Commission on National and Community Service
which will fund AmeriCorps and volunteer
programs in DC.

**PREVIOUS
PARTICIPATION:** The National and Community Service Trust Act of
1993, signed by President Clinton to create
AmeriCorps, authorized the creation of
Commissions in every state and the District of
Columbia.

DATE/TIME: January 15, 2000 (Martin Luther King, Jr. Day) OR
any time prior to January 20, 2000

DURATION: TBD

LOCATION: The White House (preferred) OR
Service Site TBD in Washington, D.C.

PARTICIPANTS: The President
Mrs. Clinton (if available)

Harris Wofford, CEO, Corp. for National Service
Others TBD

AUDIENCE: Members of the national service community and
District of Columbia leaders

OUTLINE OF EVENT: This event can be combined with other service
events previously requested for this time period

REMARKS: Yes – to be provided by Speechwriting

**MEDIA
COVERAGE:** Open Press

RECOMMENDED BY: Melanne Verveer/Shirley Sagawa

CONTACT: Shirley Sagawa x62583

TIMELINE.

Week of December 4-8:

Fix date certain:

Book space:

Chamber of Commerce
WH Conference Center
Room 450
Other locations?

Develop one-page description

Develop budget and staffing plan/duties

Begin compiling guest list

Monday, Dec. 4 Conference Call:

Review timetable/plan of work and one pager.
Begin discussions of panel speakers
Review budget and location

Develop guest list

Draft invitation letter and/or invitation form

RSVPs: [to whom? Dedicated tel. Line?]

Week of December 11-15:

Guest list completed.

Invitations mailed/faxed/emailed by 12/15

Begin drafting program; compiling handouts (if any)

Speaker recruitment: Phone calls to recruit panelists.

Recruit volunteers as needed.

Week of December 18-22 and 26-29:

Final recruitment of speakers

Guest list check/additional phone invitations if necessary

Final edits on program copy

January 2-5: [Four working days plus weekend if needed.]

Work with HRC speechwriter to complete keynote speech.

Develop talking points for moderators, speakers

Review content with speakers and moderators: conference calls

Prepare handouts (if any)

Programs go to printer

January 8-10: [Three working days before conference on 11th.]

Final arrangements:

Site preparation and logistics checks

Review catering arrangements; doublecheck audio equipment, etc.

Handouts and programs reviewed; boxed for delivery.

Revise participants list.

Brief volunteers.

Security checks Jan. 10.

TIMELINE.

Week of December 4-8:

Fix date certain:

Book space:

Chamber of Commerce
WH Conference Center
Room 450
Other locations?

Develop one-page description

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Review catering arrangements; doublecheck audio equipment, etc.

Handouts and programs reviewed; boxed for delivery.

Revise participants list.

Brief volunteers.

Security checks Jan. 10.

Innovative Partnerships in Philanthropy.

[Alternative titles:

Innovative Partnerships: Philanthropy, Public Agencies and the Common Good

Innovative Partnerships: Philanthropy and the Public Good]

The first session will explore the themes developed in *Partnerships for a Stronger Civil Society*, the report of the President's Task Force on Nonprofits and Government. Speakers will outline several major national collaborations among nonprofits, private and community foundations, and government agencies that address critical public issues. Session speakers will identify key elements of successful partnerships -- including shared goals, commitments of time and resources, and other essentials -- that build durable coalitions. The session should highlight several Administration initiatives that involve such partnerships to tackle large-scale national problems affecting communities, the regeneration of urban core areas, youth and families, and the nation's cultural life.

Keynote address by HRC. While reviewing some of the Administration's accomplishments on behalf of youth, families -- and her work in *Vital Voices* promoting women's roles in building stronger civil societies -- Mrs. Clinton will stress the opportunities that lay ahead for committed donors to work together toward common solutions. While urging the donor community to avoid duplication and needless rivalries, the speech will highlight the work of creative smaller foundations, individual donors and larger entities such as government agencies or major private foundations in forging working partnerships that successfully meet the challenges of effective collaborations.

The afternoon session will pick up on these threads and point to successful existing collaborations between private partners from a variety of institutional profiles. Speakers will explain why their organizations became interested in such partnerships, how they identified their needs -- and opportunities -- and what they have contributed to sustain successful collaborations that are proving effective in addressing critical social issues. Panelists or speakers should help audience members create measures of effectiveness or suggest ways to evaluate partnerships.

In both the morning and afternoon sessions time will be allotted for an open floor discussion or town hall format with a moderator. Lunch tables can be structured around common problem areas with key staff assigned to moderate brief discussions before or after the main speech.

RUBINGER ASSOCIATES

Fax Transmittal Form

TO: *Malcolm Richardson*FROM: *Karla*Name:
Organization Name/Dept:

Karla Shepard Rubinger

Phone number:
Fax number: *302 456-2008*Phone: 914 238-3081
Fax: 914 238-3066
KarlaSR@aol.com

- ☒ Urgent
☐ For Review
☐ Please Comment
☐ Please Reply

Date sent: *5.19.00*

Time sent:

Number of pages including cover page: *5*

Message:

Malcolm,

I have attached a draft concept piece that Jill and I have worked on for the follow-up to the White House Conference on Philanthropy. Please review it, mark it up, add any suggestions you have. Let's plan to talk early in the week to finalize this and begin to create a list of presenters and participants. We have some initial thoughts and also some ideas for a steering committee.

Have you and Ellen had a chance to talk about a September date? We are very excited about this!

*With thanks-
Karla*

cc. Jill

DRAFT FOR REVIEW
5/19/00

**Notes for follow-up conference from the First
White House Conference on Philanthropy**

Possible titles:

DOLLARS & SENSE

or

STAND & DELIVER: Leadership & Giving

or

STAND & DELIVER: Leadership & Philanthropy

The First White House Conference on Philanthropy, in October 1999, brought into focus the unique American tradition of charitable giving. The purpose was "to discuss the diverse and changing face of philanthropy; and, at a time of the strongest economy in a generation, to explore how to preserve and expand this tradition for future generations."

President Clinton opened the Conference with reference to the observations of Alexis de Tocqueville some 200 years ago. He noted that charity in America was something more than simple compassion; it was good citizenship. But the President went on to note that the ways of giving are changing. Most importantly, they are expanding. And it is in this context that the President and the First Lady challenged participants to move this discussion forward. The Conference was not viewed as an end in itself, but as a catalyst for continued activity. The spark was lit! With this leadership at the top, conference participants were energized to move ahead.

It is this very expansion and complexity that we have the opportunity to now fully explore and maximize. With a follow-up conference, the best minds in this field will target their experience, research, and vision to harness the significant traditions in American philanthropy with the staggering growth of wealth and commitment to gifts to the future.

It is the First Lady herself who raised many of the central questions that must be addressed:

- How do we extend our prosperity to those who have not yet achieved it?
- How do we strengthen the bonds of community and instill an ethic of service in our children?
- If we are to make further progress, what are the ways to foster greater responsibility and cooperation among all sectors of society?

These questions touch on several key threads which will run through any further analysis and plan:

1. Prosperity
2. Public service
3. Cross- sector responsibility & cooperation
4. Children, our future.

The goal of the follow-up conference would be to *answer* the questions raised by the First Lady and thereby rise to the challenge presented by the President, to significantly build on our American traditions of philanthropy- in both dollars and sense.

The Conference

A one-day invitational conference is envisioned with a targeted working- group of presentations in the morning followed by an afternoon focused on actual cross-sector partnerships, particularly new ones.

A.M. Presentations: "New" vs. "Old" Philanthropy: a dynamic tension
Common Interest / Common Good
Dimensions of Leadership: *not* one-size-fits-all

Who are the key people in the debate?
What are the key documents in the debate?

P.M. Marketplace: Have I Got a Watch for You...

Using the analogy of an open-air market, (or Sotheby's, or the floor of the Stock Exchange), who has great initiatives to share and who is in the market for great initiatives? The focus would be on partnerships and cross-sector initiatives with the goal of expanding existing successes and launching new initiatives which bring together the best of the "old" and "new" philanthropy.

The presentations and discussion will provide the best thinking in the field of philanthropy, relying on historical lessons and examples while characterizing the challenges facing key leaders of today as well as the development of leadership in the future. Many of the speakers at the First conference reminded the group that the faces and nature of philanthropy have changed over time and that "stereotypes must be shelved." But how are the new faces different and what is the real change in the context? Who are the new leaders? What are the new challenges? What have we learned from history, precedence, and experience?

The afternoon "Marketplace" will provide a range of exciting examples for conference participants to see what can emerge from the blend of "old" and "new" philanthropy. A range of leaders and leadership styles will be showcased and it is hoped that some new partnerships and collaborations will be born. Funders will

be encouraged to present both successful ongoing initiatives which they might be interested in expanding or replicating, and new ideas or initiatives which are still in the planning stages.

It is anticipated that a useful publication of the morning presentations will continue the discussion of the central issues around the nature of modern American philanthropy. The concrete outcome of the afternoon marketplace will be new and expanded initiatives which highlight the richness and impact of cross-sector partnerships. The Conference as a whole will enrich our understanding of the importance and complexity of philanthropy, and our ability to move it to the next plateau. Surely we will come away with a grasp of the exciting new resources, practices, and players to be added to the American tradition of philanthropy.

Some key documents:

- Sagawa, S. and Segal, E., Common Interest Common Good, 2000.
- Salamon, L., Holding the Center: America's Nonprofit Sector at a Crossroads, Nathan Cummings Foundation, 1997.
- Gardner, H. Leading Minds, 1995.
- Fukuyama, F. The Great Disruption: Human Nature and the Reconstitution of Social Order, 2000.
- Fukuyama, F. Trust: The Social Virtues and the Creation of Prosperity, 1997.
- Kanter, R.M., "From Spare Change to Real Change," *Harvard Business Review*, 77(3), 1999.
- Letts, C, Ryan, W., Grossman, A., "Virtuous Capital: What Foundations Can Learn From Venture Capitalists," *Harvard Business Review*, 70(2), 1977.
- "The New (but not new) Giving," *Worth*, April 2000.
- W.T. Grant Foundation, Commission on Work, Family, & Citizenship, The Forgotten Half: Pathways to Success for America's Youth & Young Families, 1988.
- Committee on Economic Development, Investing in Our Children: Business and the Public Schools, 1985.

THE CHANGING FACE OF PHILANTHROPY

		Institutions	
		new	old
Leaders	new	Gates Brainerd Robin Hood Fdn. Soros/OSI A conversion fdn.	Ford Fdn. Rockefeller Fdn. Kellogg Weingart
	old	!	Rockefeller Brothers Annenberg RWJF Mott Ahmanson Cleveland Fdn.