

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Michael Brown to Shirley Sagawa re: Young Heroes (2 pages)	06/14/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 23243

FOLDER TITLE:

City Year [2]

2013-0124-S

rc1151

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

OFFICE OF THE FIRST LADY

FILES OF SHIRLEY S. SAGAWA - Deputy Chief of Staff to the First Lady and Deputy Assistant to the President

BOX 2 OF 4

January 16, 2001

Service Box

Service -- City Year *SS Invitations Accept*

Service -- City Year (2)

Service -- MLK Day of Service

Service -- General AmeriCorps

Service -- AmeriCorps background

Service -- AmeriCorps 5th Anniversary

Service -- Service Legislation

Service -- Miscellaneous Service

Service -- AmeriCorps Anniversary Committee

Service -- AmeriCorps visibility

Service -- AmeriCorps ~~background~~ *- misc.*

Service -- AmeriCorps ~~reauthorization~~ *Alums*

Service -- AmeriCorps CNS board

Service -- Service learning

Service -- National Service fellows

Service -- Presidential scheduling

Youth Service America

Enclosures filed in
Oversize Attachments # 23243
19626



CITY YEAR FAX

CITY YEAR NATIONAL

285 Columbus Avenue, Boston, Massachusetts 02116

PHONE: 617.927.2500 FAX: 617.927.2530

www.city-year.org

NATIONAL FOUNDING
SPONSORS**digital****Timberland**

DATE: 6/15/99
TO: Shirley Sagawa
ORGANIZATION: Office of the First Lady
FAX #: 202-456 6244
PHONE #:
FROM: Michael Brown

MESSAGE:

Shirley —
Let me know if you
need something different.

Shirley
Michael

2 PAGES FOLLOW THIS COVER PAGE

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Withdrawal/Redaction Marker

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CITY YEAR

CITY YEAR

ANNUAL REPORT

CITY YEAR

YOUNG ENOUGH TO WANT
TO CHANGE THE WORLD —
OLD ENOUGH TO DO IT



CAMPAIGN OF IDEALISM 1996-1997



Celebrating a Decade of Service and Idealism with the First Lady

May 17, 1999

NATIONAL HEADQUARTERS

285 Columbus Avenue
Boston, MA 02116
Tel: 617.927.2500
Fax: 617.927.2510

www.city-year.org

Shirley Sagawa
Deputy Chief of Staff
Office of the First Lady
The White House, Room 101
Washington, DC 20500

Dear Shirley:

Please join First Lady Hillary Rodham Clinton and us for **City Year's 10th Anniversary Celebration and Legacy Awards**, Friday, June 4th at 1:00 p.m. in Faneuil Hall in Boston.

Today, more than 900 City Year corps members are serving full-time in ten cities across the country with City Year Detroit set to open this fall. Since City Year was founded in 1988:

- City Year corps members have contributed more than 5.8 million hours of community service in partnership with more than 700 nonprofit organizations;
- 650,222 people have participated in a City Year Serve-a-thon or other civic engagement activity;
- 238 companies have sponsored City Year community service teams;
- The City Year corps has mentored, tutored and led 380,604 children;
- 3981 young adults have completed a year of service in the City Year corps; and
- More than 100,000 idealistic Americans have served in AmeriCorps, the nation's national service initiative, for which City Year served as a model.

We are excited that the First Lady will be joining us to celebrate these milestones – as well as to officially launch an endowment for City Year to ensure a strong future for the organization. We very much hope that you, as a special friend and supporter, can join us for this celebration.

We regret that space is limited. To RSVP, please fax back to us the enclosed reply form as soon as possible. You may also RSVP by calling Rebecca Metrick at (617) 927-2474.

NATIONAL FOUNDING SPONSORS



Sincerely,

Michael Brown
Co-Founder

Alan Khazei
Co-Founder

Robert Lewis, Jr.
Executive Director, City Year Boston

Shirley - Thank You!!

PUTTING IDEALISM TO WORK

*Shirley -
We are so grateful to you
for your leadership
and for your
friendship!
Thank you!
and*



Celebrating a Decade of Service and Idealism with the First Lady

May 17, 1999

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Co-Founder

Alan Khazei
Co-Founder

Robert Lewis, Jr.
Executive Director, City Year Boston

Shirley - Thank You!!

digital

Timberland



PUTTING IDEALISM TO WORK

*Shirley -
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for your leadership
and for your
friendship!
Thank you!
and*





Celebrating a Decade of Service and Idealism with the First Lady

May 17, 1999

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Deputy Chief of Staff
Office of the First Lady
The White House, Room 101
Washington, DC 20500

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Co-Founder

Alan Khazei
Co-Founder

Robert Lewis, Jr.
Executive Director, City Year Boston

Shirley - Thank You!!

Shirley -
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NATIONAL HEADQUARTERS

285 Columbus Avenue
Boston, MA 02116
Tel: 617.927.2500
Fax: 617.927.2510

www.city-year.org

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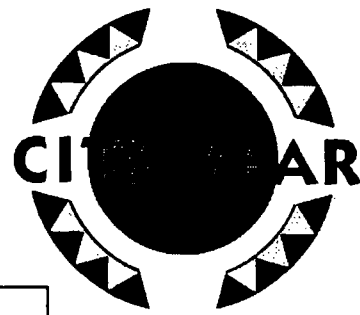
SEATTLE/KING COUNTY

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PUTTING IDEALISM TO WORK

RSVP Fax Back



National Headquarters
285 Columbus Avenue
Boston, MA 02116
www.city-year.org

**City Year's 10th Anniversary Celebration with
First Lady Hillary Rodham Clinton**

Please fax to Rebecca Metrick at (617) 927-2510

To: Rebecca Metrick

Fax: 617-927-2510

From:

Phone:

Organization:

☐ **Yes, I would like to attend City Year's 10th Anniversary Celebration with First Lady
Hillary Rodham Clinton at Faneuil Hall on Friday, June 4th, at 1:00 p.m.**

☐ **Unfortunately, I cannot attend this event**

Celebrating a decade of service and idealism!
5.8 million hours of community service

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[Cyz/ygy '99 Partner Book]

WASHINGTON, D.C.
Howard University, May 25-28, 1999

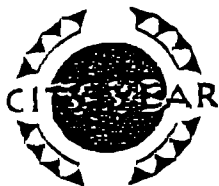
cyzygy '99

PARTNER BOOK



AmeriCorps
Getting Things Done





City Year
is supported
by the AmeriCorps
National Service
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CITY YEAR
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CORPORATION

THE TIMBERLAND
COMPANY

CITY YEAR FAX

285 Columbus Avenue, Boston, MA 02116
PHONE: 617.927.2500 FAX: 617.927.2530
INTERNET: www.city-year.org

DATE: 6/2/99

TO: Shirley Sosa, DEPUTY CHIEF OF STAFF
TO THE FIRST LADY

ORGANIZATION: Office of the First Lady

FAX #: 202-456-6244

PHONE #: _____

FROM: _____

NOTES:

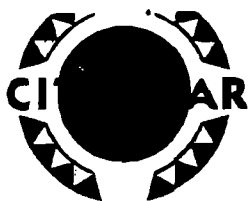
Shirley,

Thank you!

Please call us if we missed anything!
Michael - 617-~~555~~-233-8323
Alan - 617-233-8313

PAGES FOLLOW THIS COVER PAGE

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**NATIONAL
HEADQUARTERS**

285 Columbus Avenue
Boston, MA 02116
Tel: 617.927.2500
Fax: 617.927.2510

www.cityyear.org

To: Shirley Sagawa, Deputy Chief of Staff, Office of the First Lady
Christy Macy, Senior Speech Writer

From: Alan Khazei, City Year, (w) 617-927-2451; (h) 617-524-7840; (cell) 617-233-8313
Michael Brown, City Year, (w) 617-927-2345; (h) 617-522-8180; (cell) 617-233-8323

Date: June 2, 1999

Re: Memo for City Year's event with the First Lady, June 4th in Boston

Shirley and Christy, we are eagerly awaiting Friday's event with the First Lady, and we deeply appreciate your hard work and support for this event, and yours and the First Lady's powerful commitment to City Year, AmeriCorps and national service. We hope that in the memo below we provide you with all of the essential information that you and the Office of the First Lady will need. Of course, please feel free to contact us at work or home (our numbers are listed above) with any questions, ideas or concerns.

I. Pre-event Greeting

Immediately upon her arrival the First Lady will be escorted to the holding room where she will be greeted by about twenty people, most of whom represent the companies and families which have made \$1 million commitments to the organizations. The goal of this pre-event is for the First Lady to shake hands with these lead supporters and quickly take a picture.

We expect the following people to be in the holding room:

BOSTON	Governor Paul Cellucci	Governor of Massachusetts, who has been very supportive of City Year and AmeriCorps. Massachusetts was the first state in the country to offer free subway passes to City Year AmeriCorps members in service on the MBTA. It was the Weld and Cellucci administration that did this, when Mr. Cellucci was Lt. Governor. He has continued it under his administration. As you know, Massachusetts is one of the leading AmeriCorps states.
CHICAGO		
CLEVELAND		
COLUMBIA		
COLUMBUS	Holly Davidson	Holly, a long time contributor to City Year and the mother of a current corps member in City Year Seattle, has committed \$1 million to the City Year endowment
DETROIT	Marsha Feinberg	Long time volunteer for City Year. She led the organization of this event for City Year.
PHILADELPHIA	Chad Gifford	Chad is the CEO and Chairman of BankBoston, which has committed \$1 million to the endowment to permanently endow the BankBoston City Year team in Boston
RHODE ISLAND		
SAN ANTONIO		
SAN JOSE/SILICON VALLEY	Hans Guetsh	Hans is the Vice President for Human Resources for the Compaq Computer Corporation in Houston. He flew in from Europe just for this event. Hans was the key decisionmaker in Compaq's recent \$1 million gift to City Year, which includes computers for all City Year sites.
SEATTLE/KING COUNTY	Hubie and Cathy Jones	Hubie is Special Assistant to the Chancellor at the University of Massachusetts in Boston, and a longtime hero in progressive causes in

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PUTTING IDEALISM TO WORK

Boston. He was among the first people to get behind City Year, and at the event City Year will present him with a 10th anniversary "Founder's Award". Cathy is his wife.

Senator Kerry	Unconfirmed; trying very hard to make it
Vanessa Kirsch	Vanessa is the founder of Public Allies and New Profit, Inc., and the wife of City Year co-founder Alan Khazei. She knows the First Lady.
Naida Lewis	Naida is the wife of Robert Lewis, the Executive Director of City Year Boston
Charlotte Mao	Charlotte is the wife of City Year co-founder, Michael Brown. She is a pediatrician who treats children with AIDS. She has met the First Lady once before at the Martha's Vineyard home of Rosabeth Moss Kanter
Tom Menino	Mayor of Boston
Rosabeth Moss Kanter	HBS Professor, City Year Trustee and friend of the First Lady
Sidney and Judy Swartz	Sidney is Chairman of Timberland; they are parents of Jeff Swartz, CEO of Timberland. They have committed \$1 million to the endowment in the name of an "civic innovation fund" named in honor of the President and First Lady.
Debbie Swartz	Debbie is the wife of Jeff Swartz, CEO of Timberland.

II. The event: City Year Celebrates Tenth Anniversary

As you know, the event is a celebration of City Year's tenth anniversary. The goal of the event is to celebrate the first ten years of City Year, promote the AmeriCorps movement, and propel the City Year organization into the next decade by launching an endowment. We have attached a "cue to cue".

Following the First Lady's greeting of the major champions she will be escorted to a private holding room. On cue, a voice will announce over the loud speaker the entrance of a number of people, including Robert Lewis, Executive Director of City Year Boston, City Year co-founders Michael Brown and Alan Khazei, and the Mayor, Governor and Senator Kerry. There will then be music, and the First Lady will then be announced and she will walk from the back of the room to the front and onto the stage. Robert Lewis will open the event with a greeting and introduce two corps members who will serve as the MCs for the event. The corps members will welcome the City Year Boston corps and lead the entire crowd in an exercise. The MCs will then introduce the elected officials, who will give brief remarks.

Corps members will then make a brief presentation to tell of their service achievements, with the theme of "For every one of me there are a thousand of me." A corps member will then introduce the First Lady, who will speak for approximately ten to fifteen minutes. Michael Brown and Alan Khazei will then present three "Founders Awards" to three people who have been essential to City Year's first decade: Hubie Jones, Jeff Swartz (who may not be able to attend the event pending his return from Europe; his wife will accept the award for him), and the First Lady. Michael and Alan will then ask the First Lady to help them present 10th Anniversary Legacy Awards. Her role will be to stand next to Michael and Alan, shake hands with the recipients and pose for a picture on stage. The MCs will then close the event. The First Lady will come down from the stage to work a rope line and then depart the event.

III. The audience

The audience will be comprised of about 300 City Year corps members and staff, and about 500 guests from the civic, private and governmental sectors, including Governor Paul Cellucci from the Boston and Rhode Island communities.

IV. The Founders and Legacy Awards

Michael Brown and Alan Khazci, the co-founders of City Year, will present three special "Founders Awards" to three people who have been essential to City Year's first decade: (1) the First Lady, (2) Jeff Swartz, who is the CEO of Timberland and Chair of City Year's Board of Trustees, and (3) Dr. Hubie Jones, special Assistant to the Chancellor of UMASS Boston, who has devoted his life to civic activism in Boston and who has been a special mentor to Michael and Alan. Michael and Alan will then ask the First Lady to join them at the podium to give out seven (as of today) "Legacy Awards" to those companies and individuals who have made \$1 million commitments to City Year's future.

V. Potential Talking Points for the First Lady

Below are some ideas for the First Lady's remarks:

- **Birthplace of democracy and active citizenship, AmeriCorps is modern equivalent**

Faneuil Hall is the birthplace of democracy, a fitting place to celebrate the idealism of young people and the civic power of citizens. We need a renewed civic action, a renewed commitment to the ideals of the American Revolution, and City Year and AmeriCorps represent the answer to that call.

- **President Clinton launched AmeriCorps now we must make it permanent**

President Clinton visited City Year in 1991, and the Clinton administration's AmeriCorps program has taken City Year across the country, from Boston to Seattle, from San Antonio to Chicago. There are now 450 AmeriCorps programs and more than 100,000 young people have already served their country through AmeriCorps. Now we must all work to make City Year and AmeriCorps a permanent part of the fabric of America's civic life. Today, with the generosity of companies and individuals, City Year's endowment is being launched to do just that! And AmeriCorps should be re-authorized and grown – from 40,000 members each year to 100,000 members – so that more young people can dedicate a year at City Year and other AmeriCorps programs.

- **Thanking those that have made "Legacy Gifts"**

We hope so much that the First Lady will mention by name those who have made the \$1 million "Legacy Gifts" to City Year. As of today, these givers are:

Corporate

BankBoston and CEO Chad Gifford, for endowing their City Year Boston team permanently
Bain Capital, and Mark Nunnally, for endowing their City Year Boston team permanently
Timberland, and CEO Jeff Swartz for endowing their City Year Boston team permanently
Compaq Computer Corporation, for sponsoring City Year nationally and putting computers in every site

Individuals

Holly Davidson, a mother a corps members, for making a founding gift to the endowment
Paul and Phyllis Fireman, for endowing an annual "Fireman Fellow for Public Service at City Year"
Sidney and Judy Swartz, for endowing a "the Bill and Hillary Clinton Civic Innovation Fund at City Year"

As we mentioned to you thirty-five days ago when the First Lady committed to this event we had only one million committed. Her leadership has already directly leveraged another \$6 million.

If there are more (we hope!) we will get them to you ASAP.

- **Vital to endow 21st century civic institutions, especially institutions that unite for service**

It is said "endowments are gifts from the present to the future. The First Lady could tell people how we have all been showered with gifts from the past. Specifically, she could refer to the turn of the last century, when the Progressive Era brought about so many institutions we take for granted today: the Boys and Girls Scouts, the YMCA, the Urban League. Now, it is our turn to make gifts to the future! It is vital to endow youth service and civic engagement institutions for the 21st century. We need institutions that prepare us for a new patriotism, a new civic engagement, and a new unity. She could point out that by the year 2050 there will be no majority race in America, and that we therefore need institutions like City Year and AmeriCorps to break down the social barriers that keep us apart, and unite people to work together for a common public purpose

- **The critical need for private/public partnership like City Year and AmeriCorps**

City Year has been built as a strong private/public partnership, beginning entirely privately funded, and now matching every public dollar with a private dollar. She could talk about the importance of building institutions in this way, so that there is a deep and interconnected ownership and commitment. It could be great if here she could mention the big, million dollar donors to City Year that are being honored.

- **City Year and AmeriCorps statistics**

We will have impressive 10th year statistics in everyone's program, and other speakers may refer to some of these, in addition the First Lady may wish to refer to AmeriCorps statistics, including the 100,000 alumni in just five years. City Year's 10th anniversary statistics include:

- 650,222 people have participated in a City Year Serve-a-thon or other civic engagement activity;
- 238 companies have sponsored City Year community service teams;
- The City Year corps has mentored, tutored and led 380,604 children;
- 3981 young adults have completed a year of service in the City Year corps; and
- More than 100,000 idealistic Americans have served in AmeriCorps, the nation's national service initiative, for which City Year served as a model.

We have attached a 10 Year Statistics summary page.

V. Conclusion

This event will powerfully move City Year, AmeriCorps and the national service movement forward. Please let us know if we can provide any other information. Thank you!


**NATIONAL
HEADQUARTERS**

285 Columbus Avenue
Boston, MA 02116
Tel: 617.927.2500
Fax: 617.927.2510
www.city-year.org

City Year's First Decade of Service and Idealism: At a Glance

Hours of corps member service contributed:	5.8 million
Corps members graduated:	3,981
Corporate Team Sponsors:	238
Nonprofit organizations partnered with for service:	720
Children directly served in schools, after-school programs, vacation camps and Young Heroes:	380,604
Serve-a-thon projects completed:	2,620
Citizens engaged through Serve-a-thon:	96,734
Other citizens engaged:	553,488
Number of corps members in 10 th Anniversary corps:	900
Number of City Year programs nationwide:	11
Total Revenue, private and public sources:	\$118,885,788

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PUTTING IDEALISM TO WORK

E. J. Dionne Jr.

Washington Post 6/1/99

Once a War Zone, Now a Park

The park behind Benning Terrace, a housing project in Southeast Washington, was once a place where anyone who dared enter risked being shot. The graffiti, said David Gilmore, the receiver of the D.C. Housing Authority, once read: "You are now entering a war zone."

So why were hundreds of kids gathered there amid a sea of red and yellow balloons on Thursday dancing to music? Why had the same young people scurried around earlier to paint houses, plant flowers, help seniors do their spring cleaning and build a brand new playground?

A peaceful revolution is taking place all over the country. It's a revolution against cynicism, despair and selfishness. The celebration in the park at Benning Terrace—and the hard work that preceded it—was organized by City Year, a group that has put thousands of teen and twentysomething volunteers into neighborhoods around the country to do simple but fundamental work rebuilding communities, and community.

Ah, middle-class do-goodism, you say dismissively. Nope. A large share of the volunteer force on that sunny day came right out of the neighborhood, kids with a powerful stake in planting, building and painting.

The work of reclaiming Benning Terrace was begun long before by local groups, among them the Alliance of Concerned Men. Many in the alliance are ex-offenders who want to save kids from going the same way.

A couple of years ago, in the very place we were standing, "the kids weren't coming out playing, the women weren't on the street, the elderly weren't sitting on the

porches," said Tyrone Parker, a founder of the alliance.

"What you're seeing today is what could occur if you give it the opportunity to happen," he said proudly. "This is an expression of communities coming together, including outside communities, committed to people as a whole—all different nationalities and races."

Two large forces are at work in the country creating change for the better. One is neighborhood activism. The other is community service, dedicated young people—many of them receiving modest stipends from the federal government's AmeriCorps program—willing to spend a year or more making a small piece of the world better.

We praise entrepreneurs these days. Here are social entrepreneurs, some of whom gathered around a wooden table in the park to tell their stories.

Jason Pendrock, 19, works on a City Year project in Philadelphia called the Greater Philadelphia Book Bank. It collects volumes that would otherwise be thrown out or shredded and gives them away. The books go to children, church libraries, teachers who pass them on to students. The group, Pendrock said, has collected and warehoused 2 million volumes. Move over, Amazon.com.

Nobody is too young to serve. Twelve-year-old Edwin Santiago, who goes to the Roberto Clemente Middle School in North Philadelphia, didn't like the condition of his neighborhood. So he joined a City Year project. "We sweep the streets and plant some stuff," he said. "I just felt like helping people and just started to do it."

Nikki Tabron, 22, worked in an after-school program at the Boys and Girls Club in Columbia, S.C., mentoring kids and getting them to do their homework. Caring about somebody actually works. They know we're proud when they're doing their homework," she said.

And forget about those expensive sensitivity training consultants. You want to heal racial divisions? Get people to work together. "I've seen gang members join the corps," Tabron said, using the Marine terminology City Year volunteers prize, "who didn't like people of different colors." Their racial animosities went away, she said, after a year of labor in a common endeavor.

"There are very few places in America where people come together across racial lines," said Michael Brown, a founder of City Year, and national service is one of those few. Robert Lewis Jr., Boston City Year's executive director, carries memories of a grandfather killed by the Ku Klux Klan. "I wanted to be part of something that united people and didn't divide people."

After the Columbine High School tragedy, said Alan Khasei, City Year's other founder, "the whole country has been wringing its hands about what we should do for young people." The answer, he argues, is already there, and it lies in promoting service.

"Everyone is saying 'What do we do for our children?'" says Brown. "It's time we ask something from our children." What kids crave is responsibility and a sense of power, he says. It is not at all paradoxical that they gain both by serving others.

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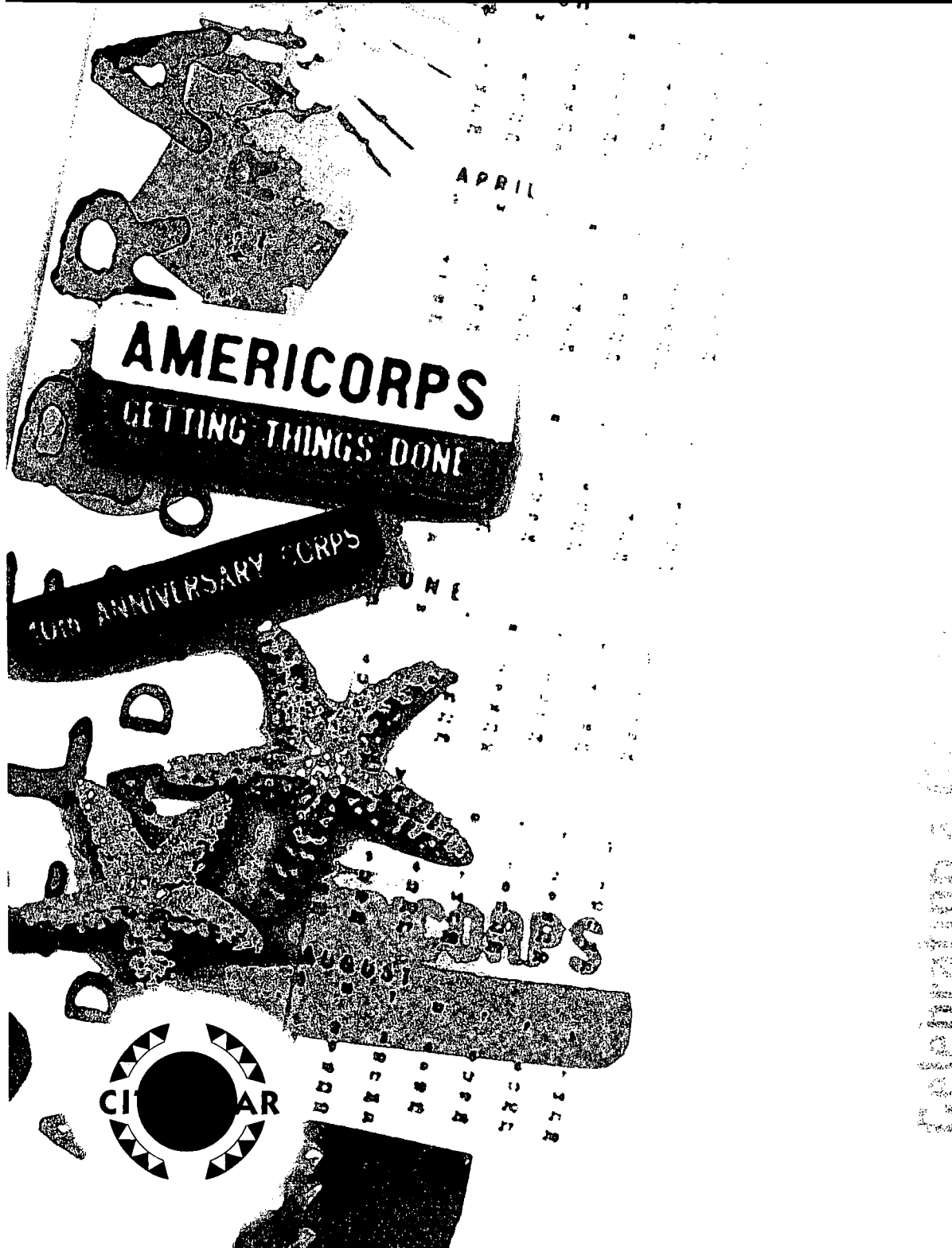
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IDEALISM INK

INSPIRING THE COMMUNITY TO SERVE



WELCOME TO CITY YEAR SEATTLE / KING COUNTY

PHILADELPHIA GOES TO SCHOOL

SERVE-A-THON IMPACT



**NATIONAL
HEADQUARTERS**

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Boston, MA 02116
Tel: 617 927 2500
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www.city-year.org

Alan Khazei
Co-Founder
e-mail: Alan_Khazei@City-Year.Org

May 4, 1999

Shirley Sagawa
Deputy Chief of Staff
Office of the First Lady
The White House
Room 101
Washington, D.C. 20500

Dear Shirley:

Thank you so much for your help in arranging for the First Lady to speak at our special 10th Anniversary Endowment Launch on Friday, June 4th at 3:00 p.m. at Fanueil Hall in Boston. We are very excited about this, and it has given our whole effort a huge boost of momentum.

I am writing to share with you an idea that I have, that I'd love to talk to you about.

I think that in light of Littleton, Colorado, *cyzygy* presents a tremendous opportunity for President Clinton and AmeriCorps. I've seen in the past week no less than 4 "town meetings" broadcast live on national TV with young people and media leaders in response to Littleton. The President himself called for a White House conference on Youth Violence.

The fundamental issue for Littleton is that this country needs to invest in its youth! It needs a Youth Policy. It needs something that gives young people a sense of purpose, pride, values and an appreciation for others.

As you know, we already have that Youth Policy and you and President Clinton developed it:

It is called AMERICORPS!!!!

AmeriCorps has been absent from all of these discussions -- at least in terms of the national media.

So, here's the idea:

The President does a "Town Meeting" at *cyzygy* with the 1000 AmeriCorps members there. He does it in conjunction with a media big shot, live on national television -- that leader could be Judy Woodruff from CNN, or Tom Brokaw from MSNBC. The fundamental difference of this Town Meeting from the other ones is that the Young People he's talking to are leaders. They have answered the call of service. They have tremendous ideas about what to do about violence in our society and about how to reach our nation's youth.

In addition to the City Year AmeriCorps members, we could have other AmeriCorps members from other programs fly in and be represented. All you would need is a couple from a bunch of programs to highlight AmeriCorps breadth, depth and diversity.

Another Big Idea:

digital

Timberland



PUTTING IDEALISM TO WORK

At this event, President Clinton should announce that he is asking the Congress not only to approve his request to grow AmeriCorps to 100,000 full time members, but in addition:

That he is asking the Congress for an additional \$200 million annually for a new program that would provide matching grants of \$20,000 each for 10,000 high schools to establish a community service director position at their high school. Any high school would be eligible as long as they came up with the matching \$20,000 from their local school budget, from the city or state, or even from private companies that want to adopt a high school. At an average of 1000 kids per high school, this would facilitate 10,000,000 high school students having a community service opportunity. These high school AmeriCorps community service directors could partner with AmeriCorps programs around the country to make this community service option real. City Year is already doing this in Philly and San Antonio, among other places.

This idea would give the President a chance to highlight AmeriCorps and do something very concrete in response to Littleton. I also think that the Congress would be hard pressed to refuse this small amount of funding, especially if it was done on a matching basis.

In addition, because *cyzygy* is in DC, President Clinton could ask some Republican leaders and supporters of AmeriCorps to join him for this town meeting and make it bipartisan, including:

Sen. Chafee, Sen. Specter, Rep. Chris Shays, Gen. Colin Powell, Millard Fuller, Geoffrey Canada, Michelle Engler, 1st Lady of Michigan, etc.

Anyway, I just think that *cyzygy* provides the President and AmeriCorps with an incredible opportunity. This is an audience that will be powerful and help move the dialogue in this nation forward.

What can we do to make this happen?

I seek your guidance and suggestions. I will call you soon to follow-up.

Thanks!



Alan Khazei
CEO

Shirley -
I'd love to talk to you about
this. I really think it
could be a great boost for
AmeriCorps!
Alan

When Sanjay Garia left college, he doubted whether his classroom lessons related to the real world. But joining AmeriCorps helped him make the connection he had been lacking. By the end of the year, he had launched a public education drive to help community residents get the health care they needed. "AmeriCorps challenged me and helped me grow," Sanjay says. "After that year, I returned to school with new skills and a better sense of direction."

"I learned that change is not easy, but it is possible."

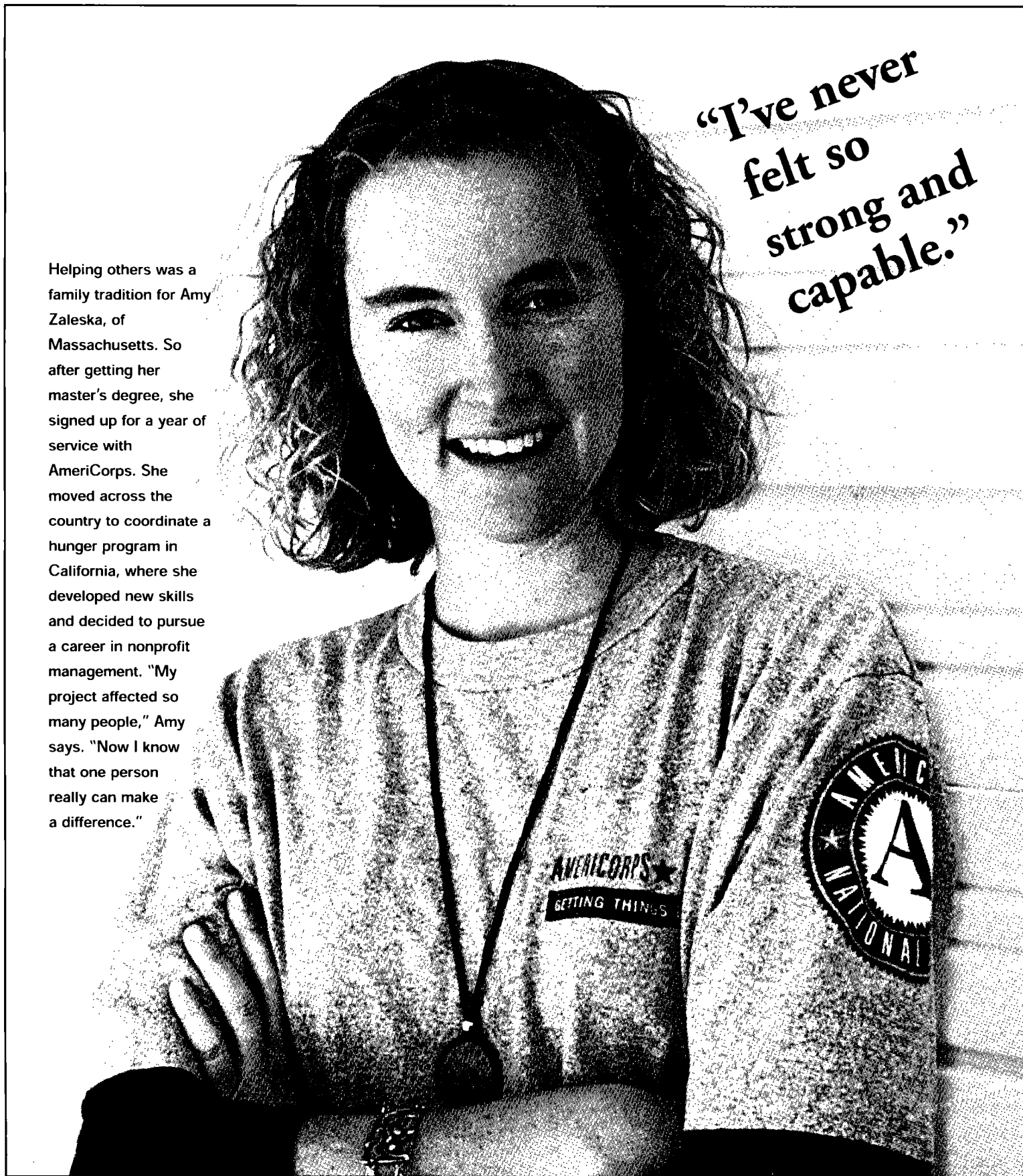
AmeriCorps: Are you up to the challenge?

1-800-942-2677

www.americorps.org

*"I've never
felt so
strong and
capable."*

Helping others was a family tradition for Amy Zaleska, of Massachusetts. So after getting her master's degree, she signed up for a year of service with AmeriCorps. She moved across the country to coordinate a hunger program in California, where she developed new skills and decided to pursue a career in nonprofit management. "My project affected so many people," Amy says. "Now I know that one person really can make a difference."



AmeriCorps: Are you up to the challenge?

1-800-942-2677

www.americorps.org

After college, Rima Putta knew she wanted to go to medical school, but thought she'd be better prepared with a firsthand understanding of how other people lived. With AmeriCorps, Rima was able to travel and work with people in many different communities—from rural towns, to inner urban schools, to neighborhoods of blighted hoods and other disasters. AmeriCorps helped her prepare for medical school, but the true value was the experience itself.

"AmeriCorps taught me things I couldn't have learned in school."



AmeriCorps: Are you up to the challenge?

1-800-942-2677

www.americorps.org

ACTING LOCALLY

America is at its greatest when neighbors stand shoulder to shoulder united in a common cause. Americans are most effective when we try to make a difference starting in our own backyards.

AmeriCorps exists to support those who give of themselves to make a difference locally. To go into the places they know best and make things for the better.

MOBILIZING AMERICA

At our best, America is a country of doers and dreamers; we are strivers and achievers. We are our most vulnerable when we become complacent, content, when we refuse to see the future with peripheral vision – seeing not just what's in front of us, but what confronts us all.

Americans are taking making a difference into their own hands, and AmeriCorps is paving the way; putting the power of focused funding where it is needed most – with people.

TOMORROW IS IN GOOD HANDS

Idealism, purity of vision, purpose, passion and restlessness are the ingredients of change, of progress. Like past generations, today's young people are leading a revolution – albeit a quiet revolution. It is not a political revolution, but a people revolution.

They are preparing to do well by doing good. They are taking making a difference into their own hands. They understand that prosperity is not an individual accomplishment; instead true prosperity is when we as a community of people prosper.

With AmeriCorps, our country's young people earn, learn and impact America both today and tomorrow.

ENTREPRENEURS

Individuals with ideas inspired to make a difference. People with a dream and the will to make it happen. It is what America was built on; it is what fuels America today.

At AmeriCorps, we fund and facilitate those people who want to bring an entrepreneurial zeal to the challenge of making a difference in communities across this great land.

Pseudonym: _____

HANDOUT A

Peace Corps Heard of it? Yes No Know participant? Yes No

What does it do? _____

Rating (1-10) _____

Teach for America Heard of it? Yes No Know participant? Yes No

What does it do? _____

Rating (1-10) _____

AmeriCorps Heard of it? Yes No Know participant? Yes No

What does it do? _____

Rating (1-10) _____

VISTA Heard of it? Yes No Know participant? Yes No

What does it do? _____

Rating (1-10) _____

Pseudonym: _____

HANDOUT B

AmeriCorps engages more than 40,000 young people each year in intensive, results-driven service through more than 500 programs.

Most AmeriCorps members are selected by and serve with local and national organizations like Habitat for Humanity, the American Red Cross, Big Brothers/Big Sisters, and Boys and Girls Clubs. Others serve in AmeriCorps*VISTA (Volunteers in Service to America) and AmeriCorps*NCCC (the National Civilian Community Corps).

AmeriCorps members train other volunteers; tutor and mentor at-risk youth; build affordable housing; clean up rivers and streams; help seniors live independently; provide emergency and long-term assistance to victims of natural disasters; and meet other community needs.

Over the past four years, AmeriCorps members have taught, tutored, and mentored more than 2.2 million children and have provided after-school programs to over a million at-risk youth. They also have removed close to 70,000 tons of trash from neighborhoods, and recruited more than 1.8 million additional volunteers to assist in these and other efforts.

AmeriCorps members receive a small living allowance while performing their service. After completing a one-year term of service, AmeriCorps members receive an education award of about \$4,800 to help finance college or pay back student loans.

Pseudonym: _____

HANDOUT C

_____ Young people in many countries around the world perform mandatory military service for a year after they graduate high school/college. In a similar way, AmeriCorps offers Americans the opportunity to voluntarily serve their country at home, by engaging in a sort of “peace-time service.”

_____ AmeriCorps is the GI Bill for this generation of young Americans, making college possible for many people who could not otherwise afford it. AmeriCorps members, most of whom are between 18 and 24 years old, receive a living allowance while they are serving, and a stipend of almost \$4,800 to help pay for college after completing a year of service.

_____ AmeriCorps helps bring together young people from different racial, ethnic, and economic backgrounds to work toward a common goal. This diverse group of public servants working around the country contributes to a sense of “national community.”

_____ AmeriCorps, a national organization funded by the federal government, actually functions as an umbrella organization that facilitates projects in local communities. AmeriCorps sponsors programs that make a profound difference in real people’s lives through organizations such as Teach-for-America, CityYear, and Habitat for Humanity.

Pseudonym: _____

Criticisms of AmeriCorps

1. AmeriCorps competes with our ability to recruit for military service.

Rating (1-10) _____

2. The organizations that AmeriCorps funds – like Habitat for Humanity and Teach for America – would exist even without AmeriCorps.

Rating (1-10) _____

3. AmeriCorps is a liberal Clinton program, with lots of do-goodism and not much practical accomplishment.

Rating (1-10) _____

4. 93 million Americans volunteer. AmeriCorps is essentially paid “volunteerism” and is not really necessary.

Rating (1-10) _____

5. AmeriCorps is a bloated bureaucracy that spends too much money on each participant in the program.

Rating (1-10) _____

6. It is not the federal government’s role to fund this kind of paid service.

Rating (1-10) _____

FOCUS GROUP OUTLINE STUDY #5478a

INTRODUCTION AND WARM-UP: I'd like to start off by going around the table quickly and have each of you tell us your first name, what you do for a living, and what's the best quality in our young people today, and what's the biggest thing that's lacking in American youth.

I. AMERICA TODAY: OUR COUNTRY'S VALUES AND DIRECTION

A. Let's start by discussing where America is as a country today, and where you would like it to be. I want to talk about values and what we stand for.

1. What is "right" with America today? In what ways is our country better now than it was several decades ago?
2. On the other side, what has our country "lost" today? What is something that America used to have 30, 40, or 100 years ago, but just doesn't anymore?
3. We're quickly approaching the 21st century, what needs doing? If you could make one change in our country today, what would it be?

B. Thinking about just one value or ideal, what does "citizenship" mean today? What does it mean to be a good citizen?

1. How has the idea of citizenship or being a good citizen changed over the last 30 years?

C. In general, what does performing service do for young people? How do they benefit?

1. On balance, does their service do more to benefit the community or themselves? Which of these is more important?
2. Are there any tangible benefits to performing community service?
3. Does the whole nation somehow benefit? Is there a cumulative effect?

II. ORGANIZATIONS AND THEIR VALUES

A. Now let's talk about a few organizations that work here in the United States and around the world. I'm going to read you the name of several different groups, and for each one I'd like you to tell me the one value that the organization best captures or represents.

1. The US Army
2. Habitat for Humanity
3. AmeriCorps
4. The Red Cross
5. The Peace Corps
6. The Sierra Club
7. Boy Scouts

III. INTRODUCTION TO NATIONAL SERVICE ORGANIZATIONS

- A. [HANDOUT A] Now I'd like to shift our focus to four organizations that you may or may not know very much about. These four organizations are the *Peace Corps*, *Teach for America*, *AmeriCorps*, and *VISTA*. On this handout, next to each organization in the space provided, please:
1. Write whether you have heard of each organization and whether you know anyone who has participated in each organization.
 2. Write down what you believe each group does. Even if you're not familiar with a particular group, write down what the name conjures up – in other words, what you think it's all about. [PROBE: If the Red Cross is about saving lives and UNICEF is about helping children, what's each of these groups about?]
 3. Rate your overall impression of each organization on 1-10 scale where a "1" means you are extremely unfavorable toward the organization, and a "10" means you are extremely favorable toward the organization.
- B. Suppose you have twins, and after college one of them performs service for AmeriCorps for a year, and the other one goes straight to work. Ten years down the road, are they different? Do they have different values? What effect did working for AmeriCorps have on the one twin?

IV. KNOWLEDGE AND UNDERSTANDING OF AMERICORPS

- A. For the rest of our discussion, I'd like to focus on just one of the organizations we've been talking about – AmeriCorps.
- B. What are AmeriCorps' greatest strengths? What do you most appreciate or respect about this organization? What does it do best?
 - 1. And what are its biggest weaknesses or drawbacks? What criticisms would you make of AmeriCorps?
- C. [HANDOUT B] I'm going to give you a brief description of AmeriCorps now. I'd like you to read it and then we'll discuss your reactions.
 - 1. What one fact in this description really stands out or made an impression on you?
 - 2. How accurate is this description?
 - 3. What questions does this description raise in your mind?
 - 4. If you had to summarize what AmeriCorps is all about in just one word, what would you say?
- D. [OPTIONAL – USE ONLY IF THE DISCUSSION IS VERY PRO-AMERICORPS] Now I'm going to read some criticisms that people have made of AmeriCorps, and I'd like to hear which one bothers you the most and why.
 - 1. AmeriCorps competes with our ability to recruit for military service.
 - 2. The organizations that AmeriCorps funds – like Habitat for Humanity and Teach for America – would exist even without AmeriCorps.
 - 3. AmeriCorps is a liberal Clinton program, with lots of do-goodism and not much practical accomplishment.
 - 4. 93 million Americans volunteer. AmeriCorps is essentially paid “volunteerism” and is not really necessary.
 - 5. AmeriCorps is a bloated bureaucracy that spends too much money on each participant in the program.
 - 6. It is not the federal government's role to fund this kind of paid service.
- E. A common saying about the US Army is that “the army makes men.” If this is the case, finish the following sentence: “AmeriCorps makes _____.”

V. MESSAGE TESTING – EXPLAINING AMERICORPS

- A. [DC OPINION LEADER GROUPS ONLY.] You are a newly elected member of Congress, and there are a lot of issues and programs that you will have to vote on during your term in office. One of the votes you will encounter is whether to continue funding AmeriCorps.
1. What two things would you want to know about AmeriCorps before you cast your vote?
 2. In the past, the vote on AmeriCorps funding has been close and tends to split along party lines – why is this the case?
 3. From what we've talked about, AmeriCorps sounds a lot like a "domestic Peace Corps." Year after year the Peace Corps' budget is easily renewed and increased, while AmeriCorps struggles to maintain funding. Why is it so difficult to get funding for AmeriCorps?
 4. Whose support could help convince you that AmeriCorps is an essential program?
 5. Tell me three things that AmeriCorps must do or demonstrate to make a stronger case for why it deserves your support as a congressperson.
- B. [HOLD UP AMERICORPS LOGO.] What is your immediate reaction to this logo? What values or meaning does this logo call to mind? What do you like or dislike about it? Does the slogan make an impression?
1. If you could replace "Getting Things Done" with some other slogan, what would you suggest?
- C. [HANDOUT C – **OPTIONAL**] Here are some more in-depth descriptions of what AmeriCorps is and why it's important. As you read these, please circle any words or phrases that you like, and draw an "X" through words or phrases that you don't like. Then, rate each description on a 1 to 10 scale, where a "10" means the description gives you a very positive impression of AmeriCorps, and a "1" means the description does not help your impression of AmeriCorps at all.
1. Which ONE of these descriptions gave you the most favorable impression of AmeriCorps, or changed your impression the most?
 - a) What is the most important thing you learned about AmeriCorps?
 - b) What would you say are the main advantages of this organization?

VI. MESSAGE TESTING – VALUES

- A. [HANDOUT E – GSD&M STATEMENTS] AmeriCorps will soon be embarking on a public information campaign to help more Americans understand what it is and what it does. Each of these statements describes a value that AmeriCorps tries to capture. I'd like you to read each statement, and think about how important the value is that each of these statements describes.
 1. What I'd like you to do is give a grade to each of these statements using letter grades of "A" through "F". Then select the one statement that's your overall favorite. Please feel free to circle any words or phrases that really stand out to you, or to put an "X" through any words that you don't like.
 2. What does each statement convey most effectively?
 3. What, if anything, do these statements not take into account?
 4. Thinking back to our earlier discussion of the values that we have lost in America, do any of these statements call those values to mind? Do you think AmeriCorps could help foster those values in participants and in the communities where work is being done?
- B. Looking 10 or 15 years down the road, where do you see AmeriCorps? [PROBES:]
 1. Do you think it will still exist?
 2. Will it be bigger or smaller than it is now?
 3. How has AmeriCorps helped make a positive difference in the US?
 4. What if AmeriCorps had never existed – what would we be missing?
 5. What will make you decide whether it was a success or a failure?
- C. [HANDOUT D – PERSONAL STORIES. USE ONLY IF DISCUSSION HAS BEEN LARGELY NEGATIVE.] We've been talking about this as a program, rather than as an experience that affects the young people who participate. I'd like you to read through these stories of a few people who have served with AmeriCorps.
 1. Does adding a human face to the organization change your impression?
 2. Which of these testimonials do you find the most poignant?
- D. CLOSING EXERCISE: You have just heard on the evening news that tomorrow, Congress will vote on whether or not to continue funding AmeriCorps. I want each of you to make a quick speech arguing why funding for AmeriCorps should continue.

Shirley -

The event went very well. A
| program for you! |

Nicole

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[City Year 10th Anniversary Program]

City Year Celebrates
A Decade of Service and Idealism

with

First Lady
Hillary Rodham Clinton



Tenth Anniversary

Faneuil Hall
Boston, Massachusetts
June 4, 1999



**NATIONAL
HEADQUARTERS**

285 Columbus Avenue
Boston, MA 02116
Tel. 617.927.2500
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www.city-year.org

To: Shirley Sagawa, Deputy Chief of Staff, Office of the First Lady
Christy Macy, Senior Speech Writer

From: Alan Khazei, City Year, (w) 617-927-2451; (h) 617-524-7840; (cell) 617-233-8313
Michael Brown, City Year, (w) 617-927-2345; (h) 617-522-8180; (cell) 617-233-8323

Date: June 2, 1999

Re: Memo for City Year's event with the First Lady, June 4th in Boston

Shirley and Christy, we are eagerly awaiting Friday's event with the First Lady, and we deeply appreciate your hard work and support for this event, and yours and the First Lady's powerful commitment to City Year, AmeriCorps and national service. We hope that in the memo below we provide you with all of the essential information that you and the Office of the First Lady will need. Of course, please feel free to contact us at work or home (our numbers our listed above) with any questions, ideas or concerns.

I. Pre-event Greeting

Immediately upon her arrival the First Lady will be escorted to the holding room where she will be greeted by about twenty people, most of whom represent the companies and families which have made \$1 million commitments to the organizations. The goal of this pre-event is for the First Lady to shake hands with these lead supporters and quickly take a picture.

We expect the following people to be in the holding room:

Governor Paul Cellucci	Governor of Massachusetts, who has been very supportive of City Year and AmeriCorps. Massachusetts was the first state in the country to offer free subway passes to City Year AmeriCorps members in service on the MBTA. It was the Weld and Cellucci administration that did this, when Mr. Cellucci was Lt. Governor. He has continued it under his administration. As you know, Massachusetts is one of the leading AmeriCorps states.
Holly Davidson	Holly, a long time contributor to City Year and the mother of a current corps members in City Year Seattle, has committed \$1 million to the City Year endowment
Marsha Feinberg	Long time volunteer for City Year. She led the organization of this event for City Year.
Chad Gifford	Chad is the CEO and Chairman of BankBoston, which has committed \$1 million to the endowment to permanently endow the BankBoston City Year team in Boston
Hans Guetsh	Hans is the Vice President for Human Resources for the Compaq Computer Corporation in Houston. He flew in from Europe just for this event. Hans was the key decisionmaker in Compaq's recent \$1 million gift to City Year, which includes computers for all City Year sites.
Hubie and Cathy Jones	Hubie is Special Assistant to the Chancellor at the University of Massachusetts in Boston, and a longtime hero in progressive causes in

BOSTON

CHICAGO

CLEVELAND

COLUMBIA

COLUMBUS

DETROIT

PHILADELPHIA

RHODE ISLAND

SAN ANTONIO

SAN JOSE/SILICON VALLEY

SEATTLE/KING COUNTY

NATIONAL FOUNDING SPONSORS



PUTTING IDEALISM TO WORK

Boston. He was among the first people to get behind City Year, and at the event City Year will present him with a 10th anniversary "Founder's Award". Cathy is his wife.

Senator Kerry	Unconfirmed; trying very hard to make it
Vanessa Kirsch	Vanessa is the founder of Public Allies and New Profit, Inc., and the wife of City Year co-founder Alan Khazei. She knows the First Lady.
Naida Lewis	Naida is the wife of Robert Lewis, the Executive Director of City Year Boston
Charlotte Mao	Charlotte is the wife of City Year co-founder, Michael Brown. She is a pediatrician who treats children with AIDS. She has met the First Lady once before at the Martha's Vineyard home of Rosabeth Moss Kanter
Tom Menino	Mayor of Boston
Rosabeth Moss Kanter	HBS Professor, City Year Trustee and friend of the First Lady
Sidney and Judy Swartz	Sidney is Chairman of Timberland; they are parents of Jeff Swartz, CEO of Timberland. They have committed \$1 million to the endowment in the name of an "civic innovation fund" named in honor of the President and First Lady.
Debbie Swartz	Debbie is the wife of Jeff Swartz, CEO of Timberland.

II. The event: City Year Celebrates Tenth Anniversary

As you know, the event is a celebration of City Year's tenth anniversary. The goal of the event is to celebrate the first ten years of City Year, promote the AmeriCorps movement, and propel the City Year organization into the next decade by launching an endowment. We have attached a "cue to cue".

Following the First Lady's greeting of the major champions she will be escorted to a private holding room. On cue, a voice will announce over the loud speaker the entrance of a number of people, including Robert Lewis, Executive Director of City Year Boston, City Year co-founders Michael Brown and Alan Khazei, and the Mayor, Governor and Senator Kerry. There will then be music, and the First Lady will then be announced and she will walk from the back of the room to the front and onto the stage. Robert Lewis will open the event with a greeting and introduce two corps members who will serve as the MCs for the event. The corps members will welcome the City Year Boston corps and lead the entire crowd in an exercise. The MCs will then introduce the elected officials, who will give brief remarks.

Corps members will then make a brief presentation to tell of their service achievements, with the theme of "For every one of me there are a thousand of me." A corps member will then introduce the First Lady, who will speak for approximately ten to fifteen minutes. Michael Brown and Alan Khazei will then present three "Founders Awards" to three people who have been essential to City Year's first decade: Hubie Jones, Jeff Swartz (who may not be able to attend the event pending his return from Europe; his wife will accept the award for him), and the First Lady. Michael and Alan will then ask the First Lady to help them present 10th Anniversary Legacy Awards. Her role will be to stand next to Michael and Alan, shake hands with the recipients and pose for a picture on stage. The MCs will then close the event. The First Lady will come down from the stage to work a rope line and then depart the event.

III. The audience

The audience will be comprised of about 300 City Year corps members and staff, and about 500 guests from the civic, private and governmental sectors, including Governor Paul Cellucci from the Boston and Rhode Island communities.

IV. The Founders and Legacy Awards

Michael Brown and Alan Khazei, the co-founders of City Year, will present three special "Founders Awards" to three people who have been essential to City Year's first decade: (1) the First Lady, (2) Jeff Swartz, who is the CEO of Timberland and Chair of City Year's Board of Trustees, and (3) Dr. Hubie Jones, special Assistant to the Chancellor of UMASS Boston, who has devoted his life to civic activism in Boston and who has been a special mentor to Michael and Alan. Michael and Alan will then ask the First Lady to join them at the podium to give out seven (as of today) "Legacy Awards" to those companies and individuals who have made \$1 million commitments to City Year's future.

V. Potential Talking Points for the First Lady

Below are some ideas for the First Lady's remarks:

- **Birthplace of democracy and active citizenship, AmeriCorps is modern equivalent**

Faneuil Hall is the birthplace of democracy, a fitting place to celebrate the idealism of young people and the civic power of citizens. We need a renewed civic action, a renewed commitment to the ideals of the American Revolution, and City Year and AmeriCorps represent the answer to that call.

- **President Clinton launched AmeriCorps now we must make it permanent**

President Clinton visited City Year in 1991, and the Clinton administration's AmeriCorps program has taken City Year across the country, from Boston to Seattle, from San Antonio to Chicago. There are now 450 AmeriCorps programs and more than 100,000 young people have already served their country through AmeriCorps. Now we must all work to make City Year and AmeriCorps a permanent part of the fabric of America's civic life. Today, with the generosity of companies and individuals, City Year's endowment is being launched to do just that! And AmeriCorps should be re-authorized and grown – from 40,000 members each year to 100,000 members – so that more young people can dedicate a year at City Year and other AmeriCorps programs.

- **Thanking those that have made "Legacy Gifts"**

We hope so much that the First Lady will mention by name those who have made the \$1 million "Legacy Gifts" to City Year. As of today, these givers are:

Corporate

BankBoston and CEO Chad Gifford, for endowing their City Year Boston team permanently
Bain Capital, and Mark Nunnally, for endowing their CityYear Boston team permanently
Timberland, and CEO Jeff Swartz for endowing their City Year Boston team permanently
Compaq Computer Corporation, for sponsoring City Year nationally and putting computers in every site

Individuals

Holly Davidson, a mother a corps members, for making a founding gift to the endowment
Paul and Phyllis Fireman, for endowing an annual "Fireman Fellow for Public Service at City Year"
Sidney and Judy Swartz, for endowing a "the Bill and Hillary Clinton Civic Innovation Fund at City Year"

As we mentioned to you thirty-five days ago when the First Lady committed to this event we had only one million committed. Her leadership has already directly leveraged another \$6 million.

If there are more (we hope!) we will get them to you ASAP.

- **Vital to endow 21st century civic institutions, especially institutions that unite for service**

It is said "endowments are gifts from the present to the future. The First Lady could tell people how we have all been showered with gifts from the past. Specifically, she could refer to the turn of the last century, when the Progressive Era brought about so many institutions we take for granted today: the Boys and Girls Scouts, the YMCA, the Urban League. Now, it is our turn to make gifts to the future! It is vital to endow youth service and civic engagement institutions for the 21st century. We need institutions that prepare us for a new patriotism, a new civic engagement, and a new unity. She could point out that by the year 2050 there will be no majority race in America, and that we therefore need institutions like City Year and AmeriCorps to break down the social barriers that keep us apart, and unite people to work together for a common public purpose

- **The critical need for private/public partnership like City Year and AmeriCorps**

City Year has been built as a strong private/public partnership, beginning entirely privately funded, and now matching every public dollar with a private dollar. She could talk about the importance of building institutions in this way, so that there is a deep and interconnected ownership and commitment. It could be great if here she could mention the big, million dollar donors to City Year that are being honored.

- **City Year and AmeriCorps statistics**

We will have impressive 10th year statistics in everyone's program, and other speakers may refer to some of these, in addition the First Lady may wish to refer to AmeriCorps statistics, including the 100,000 alumni in just five years. City Year's 10th anniversary statistics include:

- 650,222 people have participated in a City Year Serve-a-thon or other civic engagement activity;
- 238 companies have sponsored City Year community service teams;
- The City Year corps has mentored, tutored and led 380,604 children;
- 3981 young adults have completed a year of service in the City Year corps; and
- More than 100,000 idealistic Americans have served in AmeriCorps, the nation's national service initiative, for which City Year served as a model.

We have attached a 10 Year Statistics summary page.

V. Conclusion

This event will powerfully move City Year, AmeriCorps and the national service movement forward. Please let us know if we can provide any other information. Thank you!



**NATIONAL
HEADQUARTERS**

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City Year's First Decade of Service and Idealism: At a Glance

Hours of corps member service contributed:	5.8 million
Corps members graduated:	3,981
Corporate Team Sponsors:	238
Nonprofit organizations partnered with for service:	720
Children directly served in schools, after-school programs, vacation camps and Young Heroes:	380,604
Serve-a-thon projects completed:	2,620
Citizens engaged through Serve-a-thon:	96,734
Other citizens engaged:	553,488
Number of corps members in 10 th Anniversary corps:	900
Number of City Year programs nationwide:	11
Total Revenue, private and public sources:	\$118,885,788

BOSTON

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CLEVELAND

COLUMBIA

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PUTTING IDEALISM TO WORK

E. J. Dionne Jr.

Washington Post 6/1/99

Once a War Zone, Now a Park

The park behind Benning Terrace, a housing project in Southeast Washington, was once a place where anyone who dared enter risked being shot. The graffiti, said David Gilmore, the receiver of the D.C. Housing Authority, once read: "You are now entering a war zone."

So why were hundreds of kids gathered there amid a sea of red and yellow balloons on Thursday dancing to music? Why had the same young people scurried around earlier to paint houses, plant flowers, help seniors do their spring cleaning and build a brand new playground?

A peaceful revolution is taking place all over the country. It's a revolution against cynicism, despair and selfishness. The celebration in the park at Benning Terrace—and the hard work that preceded it—was organized by City Year, a group that has put thousands of teen and twentysomething volunteers into neighborhoods around the country to do simple but fundamental work rebuilding communities, and community.

Ah, middle-class do-goodism, you say dismissively. Nope. A large share of the volunteer force on that sunny day came right out of the neighborhood, kids with a powerful stake in planting, building and painting.

The work of reclaiming Benning Terrace was begun long before by local groups, among them the Alliance of Concerned Men. Many in the alliance are ex-offenders who want to save kids from going the same way.

A couple of years ago, in the very place we were standing, "the kids weren't coming out playing, the women weren't on the street, the elderly weren't sitting on the

porches," said Tyrone Parker, a founder of the alliance.

"What you're seeing today is what could occur if you give it the opportunity to happen," he said proudly. "This is an expression of communities coming together, including outside communities, committed to people as a whole—all different nationalities and races."

Two large forces are at work in the country creating change for the better. One is neighborhood activism. The other is community service, dedicated young people—many of them receiving modest stipends from the federal government's AmeriCorps program—willing to spend a year or more making a small piece of the world better.

We praise entrepreneurs these days. Here are social entrepreneurs, some of whom gathered around a wooden table in the park to tell their stories.

Jason Pendrock, 19, works on a City Year project in Philadelphia called the Greater Philadelphia Book Bank. It collects volumes that would otherwise be thrown out or shredded and gives them away. The books go to children, church libraries, teachers who pass them on to students. The group, Pendrock said, has collected and warehoused 2 million volumes. Move over, Amazon.com.

Nobody is too young to serve. Twelve-year-old Edwin Santiago, who goes to the Roberto Clemente Middle School in North Philadelphia, didn't like the condition of his neighborhood. So he joined a City Year project. "We sweep the streets and plant some stuff," he said. "I just felt like helping people and just started to do it."

Nikki Tabron, 22, worked in an after-school program at the Boys and Girls Club in Columbia, S.C., mentoring kids and getting them to do their homework. Caring about somebody actually works. "They know we're proud when they're doing their homework," she said.

And forget about those expensive sensitivity training consultants. You want to heal racial divisions? Get people to work together. "I've seen gang members join the corps," Tabron said, using the Marine terminology City Year volunteers prize, "who didn't like people of different colors." Their racial animosities went away, she said, after a year of labor in a common endeavor.

"There are very few places in America where people come together across racial lines," said Michael Brown, a founder of City Year, and national service is one of those few. Robert Lewis Jr., Boston City Year's executive director, carries memories of a grandfather killed by the Ku Klux Klan. "I wanted to be part of something that united people and didn't divide people."

After the Columbine High School tragedy, said Alan Khazci, City Year's other founder, "the whole country has been wringing its hands about what we should do for young people." The answer, he argues, is already there, and it lies in promoting service.

"Everyone is saying: 'What do we do for our children?'" says Brown. "It's time we ask something from our children." What kids crave is responsibility and a sense of power, he says. It is not at all paradoxical that they gain both by serving others.

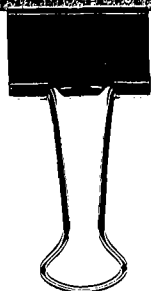
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[City Year - cyzygy '99 Convention Navigator]



Howard University, May 25-28, 1999

cyzygy '99

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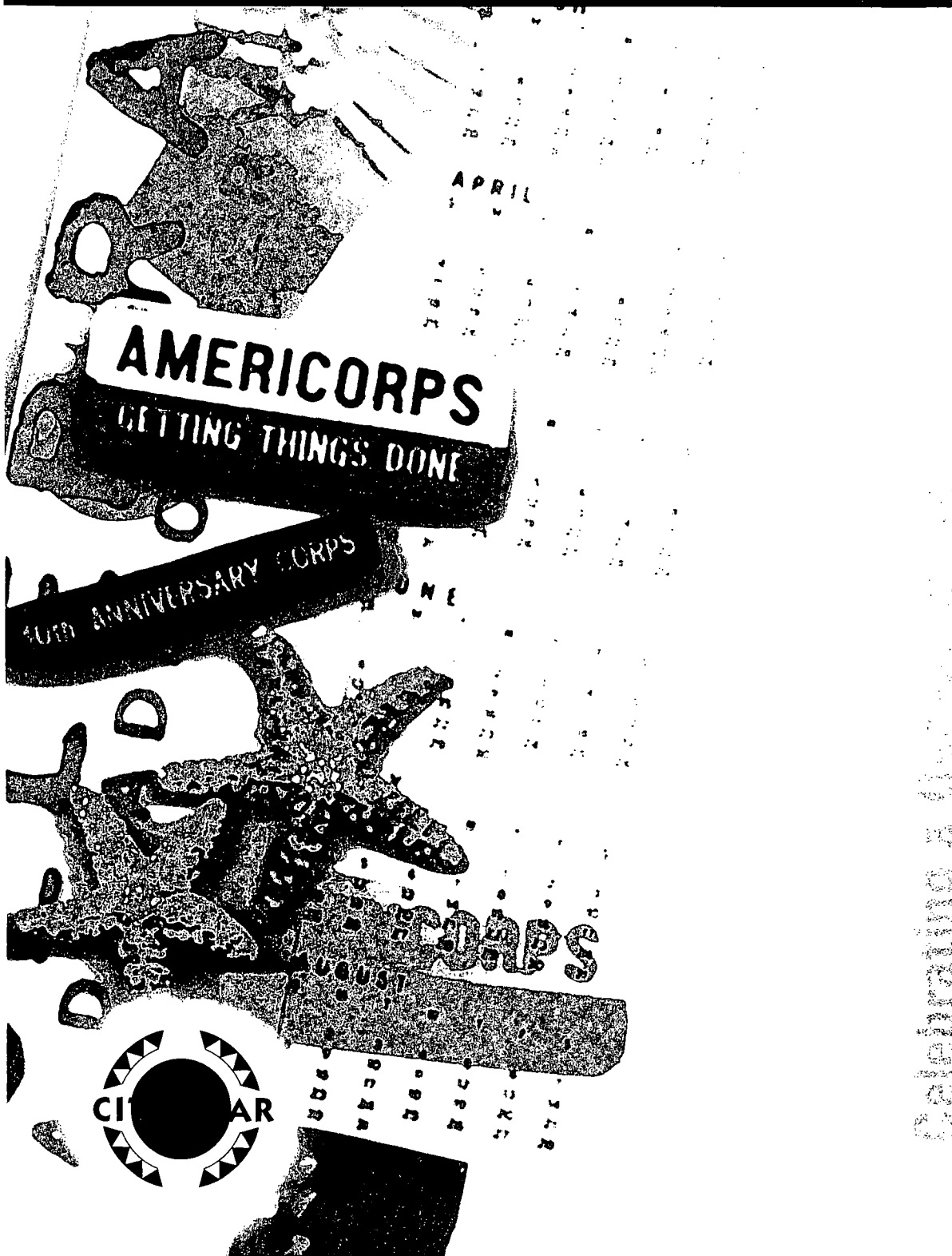
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IDEALISM INK

INSPIRING THE COMMUNITY TO SERVE



WELCOME TO CITY YEAR SEATTLE / KING COUNTY

PHILADELPHIA GOES TO SCHOOL

SERVE-A-THON IMPACT