

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	Generation Hope re: names [partial] (1 page)	n.d.	P6/b(6)
002. email	Goodwin to Shirley re: personal (1 page)	09/29/1999	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 23243

FOLDER TITLE:

AmeriCorps Fifth Anniversary [2]

2013-0124-S

rc1146

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

TO: Karen Tramontano
✓ Ann F. Lewis
Bruce Reed
Thurgood Marshall, Jr.

CC: Shirley Sagawa, Eric Liu, Lowell Weiss

FROM: John Gomperts, Corporation for National Service

RE: Help with the AmeriCorps Anniversary

DATE: October 5, 1999

The plans for the Fifth Anniversary of AmeriCorps are coming together well. In the field, we know there will be a good deal of service and swearing-in activity, including several outstanding events. Interested organizations also appear to be organizing several good events in Washington around the time of the Anniversary. There is significant interest among supporters on the Hill. And the White House event looks very strong. So the pieces are in place for a successful commemoration.

Now the question is how much all of this activity will help to spread the word about AmeriCorps and support the recruiting effort the President launched at the University of Maryland and that the Corporation has been pursuing so vigorously this year. You can be sure that we are doing everything we can to push the story out. But our resources are limited and to move this story to a higher level, we need your help. Below is a list of things that would advance the story substantially. I am not so naïve as to think that you can clear the decks and do everything on the list. But I do hope that you can help make some of these things happen.

Message of the Day – Of course I know that there are many major events (internal and external) occurring in the same time frame as the AmeriCorps anniversary. But we all agreed that this would be our chance to push out the AmeriCorps story at a high level, and we must clear space to get this message out.

Presidential Interview – It would be a great help if the President would do an exclusive interview on AmeriCorps with a reporter or reporters and/or columnist(s) who have a special interest in service. Ideas include Jon Alter, Susan Page, Walter Shapiro, David Gergen, Jeff Greenfield, Tavis Smiley or others. An exclusive radio or TV interview is another attractive possibility.

A Written Product by the President – I don't know whether it is possible to pursue a written product by the President. When AmeriCorps was launched, the President had an op-ed in the *New York Times*. It may be the only op-ed he has done as President. I am not suggesting that venue or format, but some type of column by the President about his pride in the accomplishments of AmeriCorps members would have great power.

Senior White House Surrogates – In addition to making the President available to talk about AmeriCorps in some way, it would be helpful to have senior White House surrogates available to talk about the AmeriCorps anniversary. Likely surrogates include: John Podesta, Ann Lewis, Bruce Reed. Of course, it would be helpful to have Joe Lockhart mention the anniversary as often as possible. In addition to “on the record” interviews, it would be especially helpful if those in White House who talk regularly to the media really emphasize the importance of the AmeriCorps story. Even in the midst of other activities, we have to push the story that AmeriCorps is central.

Radio Address and Service – Under separate cover, I am submitting a scheduling request for the President to use the radio address on October 23rd to sweep together the AmeriCorps anniversary and the philanthropy conference. He could press the theme that by giving of themselves individuals can make a huge difference in communities and in the spirit of the nation. To put flesh (and a picture) to those words, I will recommend that the President participate in a terrific service project here in Washington DC.

Weekend shows – Whoever represents the White House on the weekend talk shows (both the weekend before and the weekend after the event) should be sure to talk about the success of AmeriCorps and the significance of the anniversary.

Help with Networks – Simply stated, we need help with the networks. We just haven’t succeeded in breaking through with them. White House contacts and pitching could help enormously. This includes the evening news, and other news shows including the morning shows.

Regional Press – We will have approximately 20 winners of the first annual All* AmeriCorps Awards. We want to do a full-court press in getting their stories out to regional press outlets, and the help of the White House press office will be key to our success.

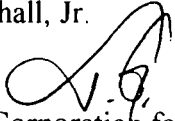
* * *

Again, I realize all of the different pressures and impulse and externalities to which the White House must react. That is precisely why I have written this memo. To make the AmeriCorps anniversary the success it ought to be, we need your help in a major way. We are ready, anxious and able to provide all the support that you need in terms of material, stories and talking points. If it is useful to have a quick meeting to discuss how to make at least some of these requests come to pass, we are ready and available.

Please let me know your reaction, and how we can follow-up on these requests.

October 5, 1999

TO: Thurgood Marshall, Jr.

FROM: John Gomperts 
Chief of Staff, Corporation for National Service

REQUEST: For the President to use the radio address on October 23rd to discuss AmeriCorps, national service and the Philanthropy Conference, and to participate in Make a Difference Day service project in Washington DC with AmeriCorps members.

PURPOSE/

BACKGROUND: In the course of the week, the President will host the Fifth Anniversary of AmeriCorps (October 20) and the Philanthropy Conference (October 22). The radio address is an opportunity to pull together the theme of individuals giving of themselves, improving their community and building the spirit of the nation. Make a Difference Day (October 23 this year) is an annual day of service and volunteering on which millions of people will be involved in local projects. Thus, the radio address would not only extend the AmeriCorps and philanthropy stories, but it would coincide with Make a Difference Day. Participation in the service project would put flesh (and a picture) on the President's words.

PREVIOUS

PARTICIPATION: The President participated in numerous events related to AmeriCorps and service. The President's most recent community service projects were just before Christmas at a DC food kitchen, and then on Martin Luther King Day at a local senior center. It has been several months since he has been seen participating in a service project himself.

DATE/TIME: Saturday, October 23, 1999

DURATION: Five minutes for the radio address (could be pre-recorded). One hour for the service project.

LOCATION: East Capitol Dwellings, Washington, DC

PARTICIPANTS: The President, Harris Wofford, Marcia Bullard, *USA Weekend Magazine*, Bob Goodwin, CEO of the Points of Light Foundation, AmeriCorps Members from the Capitol Region NCCC Campus, DC Housing Authority officials and employees, local AmeriCorps Members, participants from Best Friends, residents from East Capitol Dwellings.

**OUTLINE OF
EVENT:**

East Capitol Dwellings is the place where an elderly grandmother was recently shot and killed while trying to protect young residents. The District of Columbia Housing Authority is making a concerted effort to turn around the neighborhood, including establishing an apprenticeship program and converting two townhouses into a Boys and Girls Club.

Many of the units have been refurbished inside, but the neighborhood still looks untouched because the external property has not been updated. A key part of the project will be to give the whole place a fresh face through plantings and painting. Additionally, renovations will begin to convert two townhouse units to a Boys and Girls Club. Finally, two blocks down the street at Capitol View Plaza, 30 units will be painted to prepare for new occupants.

Participants in the day of service will include community residents, AmeriCorps members, staff from various organizations including *USA Weekend*, Points of Light Foundation, the Corporation for National Service, America's Promise, AmeriCorps Alums, and Best Friends.

REMARKS

REQUIRED:

Yes for radio address. Optional for service project.

OTHER

PRINCIPALS:

First Lady, Vice President

MEDIA

COVERAGE:

Yes

PROPOSED

ATTENDANCE:

Audience for radio address is at discretion of White House.
Approximately 400 – 500 people at the service project

RECOMMENDED

BY:

Harris Wofford

CONTACT:

John Gomperts
Chief of Staff, Corporation for National Service
202-606-5000 ext.121
jgompert@cns.gov

THE WHITE HOUSE
WASHINGTON

MEMORANDUM FOR DISTRIBUTION

FROM: Melanne Verveer and Shirley Sagawa, Office of the First Lady
RE: AmeriCorps Fifth Anniversary Event
DATE: September 15, 1999

As you may know, the President and First Lady will be hosting a major celebration in honor of the Fifth Anniversary of AmeriCorps on October 20. This will be a 1,000 person event, held in the tent, attended by AmeriCorps members and alumni and other friends of the program. The event kicks off activities around the country to recognize the contributions of this signature program of the President.

The centerpiece of the program will be the presentation of awards to AmeriCorps alumni in four categories:

Getting Things Done
Common Ground
Community Strengthening
Leadership

Each category will be introduced by a well-known person who exemplifies the category and who will lend visibility and credibility to AmeriCorps. *We need your help identifying the right people to play this role.* Here is the working list so far:

Military/Space Program (could represent Getting Things Done or Leadership):
Colin Powell, Eileen Collins, John Glenn

Civil Rights (for Common Ground):
Coretta Scott King, Rosa Parks, John Lewis

Religious/Community (for Community Strengthening):
Millard Fuller, Ted Hesburg

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):
Lou Gerstner, Steve Case, Jerry Yang

Sports Figures (for Community Strengthening or Leadership):

David Robinson, John Thompson, Grant Hill, Magic Johnson, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo

Celebrities involved in the Community (for Community Strengthening):
Will Smith, Jada Pinkett, Matt Damon

It has also been suggested that we include a visible Republican – there are several that have been supportive of the program, although we have other issues with them (like Dan Coats and John Kasich). A safer choice would be a governor like Mark Racicot, who is under consideration for the Corporation for National Service Board.

We would appreciate your input on these individuals and ideas for others who should be considered. Our next meeting is Monday, September 20, at 1 pm – your response in advance of the meeting would be timely.

Thanks in advance for your help.

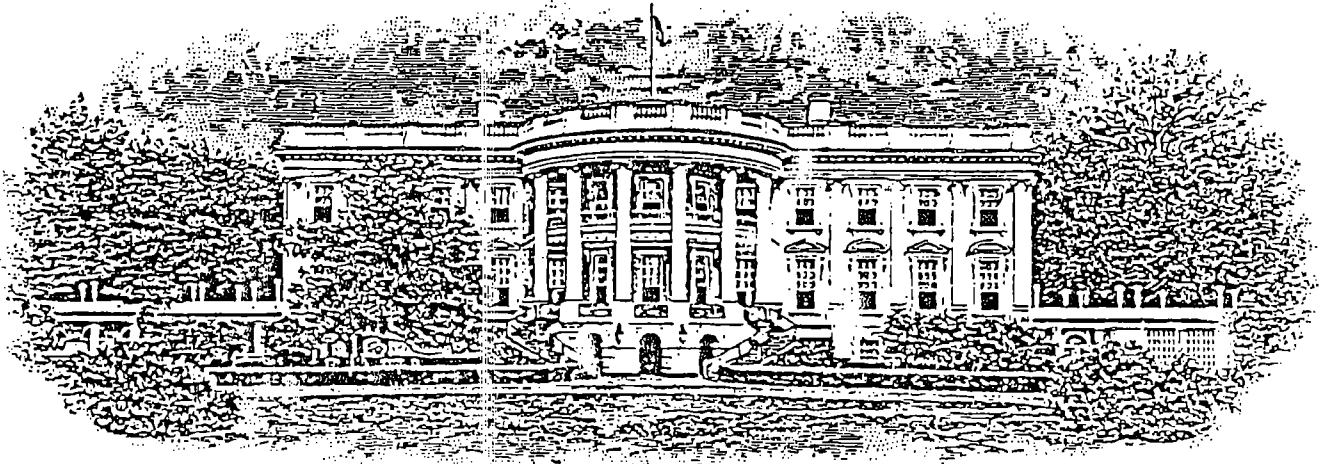
Distribution:

Bob Nash
Minyon Moore
MaryBeth Cahill
Karen Tramontano
Maria Escheveste
Ann Lewis
Ben Johnson
Thurgood Marshall, Jr.
Bruce Reed
Stephanie Streett

OFFICE OF CAPRICIA PENA VIC MARSHALL

SOCIAL SECRETARY

THE WHITE HOUSE



FACSIMILE TRANSMISSION

TELEPHONE NUMBER: (202) 456-7136

FAX NUMBER: (202) 456-6771

TO: Shirley

DATE: 9/15

FROM: Sharon Kennedy-Gill

FAX NUMBER: 66244

NUMBER OF PAGES, INCLUDING THIS PAGE: 3

SEP-15-1999 10:10

HICKHAM HAWAII

18084282173 P.013/016

AMERICORPS LUNCHEON.
WEDNESDAY, OCTOBER 20, 1999
Proposed invitation copy

Mrs. Clinton
requests the pleasure of your company
at
a luncheon to be held at
The White House
on Wednesday, October 20, 1999
at twelve o'clock

Enclosure Card

On the occasion of the
Fifth Anniversary of
Americorps

DVL

SEP-15-1999 10:10

HICKHAM HAWAII

18084282173 P.014/016

AMERICORPS CEREMONY
WEDNESDAY, OCTOBER 20, 1999
Proposed invitation copy

*The President and Mrs. Clinton
request the pleasure of your company
at
a ceremony to be held at
The White House
on Wednesday, October 20, 1999
at two o'clock*

Enclosure Card

*On the occasion of the
Fifth Anniversary of
Americorps*

OK

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR DISTRIBUTION

FROM: Melanne Verveer and Shirley Sagawa, Office of the First Lady

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{ Martin King, III
Rev. Bernice King }

Religious/Community (for Community Strengthening):

Millard Fuller, Ted Hesburg

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):

Lou Gerstner, Steve Case, Jerry Yang

~~Bill Clinton~~ Sandy Weil
Bill Gates

Sports Figures (for Community Strengthening or Leadership):

Seamus Williams

David Robinson, John Thompson, Grant Hill, Magic Johnson, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo

Celebrities involved in the Community (for Community Strengthening):

Will Smith, Jada Pinkett, Matt Damon

Denzel Washington (Boy, Girl, Love) and new show(?)

It has also been suggested that we include a visible Republican – there are several that have been supportive of the program, although we have other issues with them (like Dan Coats and John Kasich). A safer choice would be a governor like Mark Racicot, who is under consideration for the Corporation for National Service Board.

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MaryBeth Cahill
Karen Tramontano
Maria Escheveste
Ann Lewis
Ben Johnson
Thurgood Marshall, Jr.
Bruce Reed
Stephanie Streett

AmeriCorps Anniversary Celebration

To us Oct 1
Awards by Oct 5

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Civil Rights (for Common Ground):

★ Coretta Scott King, Myrlie Evers, John Lewis, ★ Dexter Scott King, Martin Luther King III, Rev. Bernice King

Religious/Community (for Community Strengthening):

★ Millard Fuller, Ted Hesburg, ★ Sargent Shriver, Tim Shriver, ★ Fred Grandy, Dan Coats

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):

Lou Gerstner, Steve Case, ★ Jerry Yang, Sandy Weill, Bill Gates

Sports Figures (for Community Strengthening or Leadership):

David Robinson, John Thompson, Grant Hill, ★ Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, ★ Rebecca Lobo, Serena Williams

Celebrities involved in the Community (for Community Strengthening):

Will Smith, Jada Pinkett, Matt Damon, Gloria Estefan, Jimmy Smits, Edward James Olmos, Denzel Washington, Andrew Shue, Richard Dreyfuss

Other:

Mark Racicot, Ed Rendell, Bill Moyers, Arthur Schlesinger

- Oct 20 am 11:00 - 1:00 pm
every
- Alumni Fun Games
Oct 20
- Policy Forum - Alumni, YSA, POLA
Oct 21
- Service Events around
country
Sat. day in DC
Yahoo

AmeriCorps Anniversary Events

Lunch 12-1:30 pm (100 people)

Program: The First Lady, Eli Segal, Harris Wofford
Presentation of the Dan Dutko Memorial Award (need to discuss)

Anniversary Event 1:30-2:30 pm (1000 people)

Pre-Program: Gospel group *Kebo*
Member Program in
Program: The First Lady (5 min)
The President (10 min)
Viewing of new AmeriCorps ads (1 min)
Presentation of AmeriCorps Awards (one in each category) (²⁰~~16~~ minutes)
Leadership
Getting Things Done
Community Strengthening
Common Ground
AmeriCorps Alum speaks (4 minutes)
The President Administers the Pledge to the new Class (2 minutes)
Singing of America the Beautiful (4 minutes) *Kebo (3 mins)*
Closing (1min)

young person?
Rep member of Corp
Private sector
Pre program
2-3 minutes
Alternative date
City year

**Fax
Transmittal****Please deliver
immediately!**

To: Shirley Sagawa

Organization

Fax Number: 456-6244

From: Tara Murphy

Department: Public Affairs

Phone Number: 202-606-5000 x158

Fax Number:

Date/time: 10/5/99

Total Pages (including cover): 2



NATIONAL SERVICE: GETTING THINGS DONE
AmeriCorps • Learn and Serve America • National Senior Service Corps



1201 New York Avenue, N.W. • Washington, DC 20525
telephone: 202-606-5000 • website: www.nationalservice.org

Jennifer Ehren, is our recommended speaker for the event. She was Notre Dame University's 1999 Valedictorian. She graduated with a 3.96 GPA in chemical engineering. She turned down a Fulbright Scholarship to teach in Korea and several \$50,000 job offers to join AmeriCorps. Now she's teaching chemistry and math in St. John High School in Gulfport, Mississippi. She's been teaching in Gulfport since August, and after adjusting to the culture shock she loves what she's doing, especially getting high school juniors and seniors interested in science and math. "We do not have to go out and change the world in big ways," Jennifer said in her valedictory address. "In the words of Mother Teresa, we should try to do small things with great love." An interesting note: Elizabeth Dole was the commencement speaker, and referred to Jennifer in her remarks about the importance of service. I have Jennifer's valedictory address and AmeriCorps essays.

Pros: She's outstanding, articulate, brilliant and loves service. She personifies new patriotism in a time of prosperity, sacrificing a lucrative job offer to teach in poor schools. She's responding to a clear need -- the teacher shortage. Her appearance would get the faith-based message across -- she is very open about her belief in God and her duty to help others. She's willing to speak out about her service, including the media.

What program?
Teacher in wrong managa

—
THE WHITE HOUSE
WASHINGTON

3/24

Mary Ellen,

Anything that has a
log entry like this is
from Milli. Shirley
should do a response
for HRC's signature.

Pam

Shirley—
Do you want to
draft a should
— El?
ME.

-- 3/9/99 (attached) from Abby Ginzberg, Ginzberg Video Productions writing to let you know about "Generation Hope," a documentary film about AmeriCorps which is currently in production and will be completed by early 2000. They have followed the 21 members of an AmeriCorps team based in Richmond, CA for the 1998-99 school year. She believes that their film will be an important tool in the campaign to help national service achieve higher visibility. They are sending a 15-minute work-in-progress clip and enclose a program description.

☒ To Shirley Sazawa for review and response
☒ Reply

GINZBERG VIDEO PRODUCTIONS

1136 Evelyn Avenue, Albany, CA 94706

(510) 528-9116 (phone) • (510) 528-2810 (fax)

March 9, 1999

Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500-2000

Dear Hillary,

By way of introduction, I am an old friend of Bill's from his time in England and we have met on several occasions, including at a White House reception just prior to the 1996 inauguration. I just saw Bill when he was in San Francisco and we all got a kick out of meeting Susan Cook, his first-grade classmate in Miss Mary's class in Hope.

I am writing to let you know about *Generation Hope*, a documentary film about AmeriCorps, which is currently in production and will be completed by early 2000. My co-producer, Rick Goldsmith and I have been following the 21 members of an AmeriCorps team based in Richmond, California for the 1998-99 school year. By profiling one team, we are telling the story of national and community service from the perspective of the AmeriCorps members themselves. This team is incredibly diverse and the members work in a number of different sites--running tutoring and after-school programs as part of America Reads in five different elementary schools and running garden projects and peer health education projects in middle and high schools.

We understand that you are planning to take a major role in helping the whole national service effort achieve higher visibility. That is very good news to us since national service programs are one of the best-kept secrets in America. We believe that our film will be an important tool in that campaign since it is both independent and provides a close, personal look at the young adults who are participating in and benefitting from the experience of service. In crafting the film, we are making an effort to focus on what is universal about the experience and to avoid too much emphasis on AmeriCorps per se. In that way, we hope to engage the public in understanding and supporting varied opportunities for service. However, the issue of how people of different racial, educational and class backgrounds work together has emerged as a primary element within our team and this has everything to do with it being part of the AmeriCorps program.

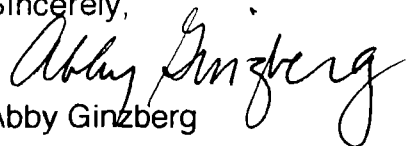
We are sending you a 15-minute work-in-progress clip which contains a glimpse into the first five months of the team's year tour of duty to give you an idea of some of

the richness of our material. We are also enclosing a three-page program description which is a quick read and will provide you with a broader picture of the film. I understand that Nick Bollman is also sending a copy of the clip to Shirley Sagawa of your staff.

We expect that the film will be completed in early 2000 and are hopeful that the film will receive a national PBS broadcast in the fall of 2000. Please let us know if there is any additional information you would like from us. We hope that we will be able to work closely with you and your committee to help increase the profile of service.

I was just in New York, on the the upper west side where I grew up, and my random sample revealed that everyone wants you to be their senator. This sample included several cab drivers, a doorman, relatives, some neighbors and my 87-year old father. Now all you need is the rest of the state. Good luck with this decision.

Sincerely,


Abby Ginzberg

Generation Hope

**A three-part series for television
on youth, race and national service**

Producers:

Rick Goldsmith (510-849-3225) (fax 510-849-1224)

Abby Ginzberg (510-528-9116) (fax: 510-528-2810)

Kovno Communications

2600 Tenth St. #104

Berkeley, CA 94710

Withdrawal/Redaction Marker

Clinton Library

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Shirley Sagawa
OA/Box Number: 23243

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2013-0124-S

rc1146

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PROGRAM DESCRIPTION

"I flunked the third grade, 'cause I, like, never went. I knew I wasn't retarded but for years I was considered someone who couldn't learn... So when they told me about this literacy program, where I could help kids like me, kids who feel dumb, or stuck, or whatever, I jumped on it."

-- Ivan [REDACTED] [001]

"Where I grew up is pretty white bread, and I do have some doubts whether I have anything to offer, you know, inner-city kids. But I'd much rather be doing this than using my degree to go into business, which doesn't interest me at all."

-- Katy [REDACTED]

Helping disadvantaged kids may be what drew Ivan and Katy to AmeriCorps, a service-based movement that's been in operation nationwide since 1993. But what happens to Ivan, Katy, and 19 other members of an AmeriCorps team during their year of service encompasses much more than helping children with schoolwork.

Where in America do young people from diverse economic and cultural backgrounds have the opportunity *on a sustained basis* to get to know each other, figure out how to make decisions and work together, and openly face issues that range from the broadly social to the intensely personal? AmeriCorps provides just that opportunity. A federally-funded program that is sometimes called "the domestic Peace Corps," its stated goal is to enable Americans of all walks of life to perform community service together. Along the way, however, the program serves as an unparalleled laboratory for developing mutual respect, collaborative problem-solving, and youth leadership.

GENERATION HOPE, a three part documentary series, follows one team of AmeriCorps volunteers as they plan and carry out their one year "tour of duty" in the working-class town of Richmond, California. Team members discover personal strengths and weaknesses, confront stereotypes, develop strategies, and form alliances. In the process, at-risk kids from kindergarten to high school, their teachers, and their parents learn something about the tenacious dedication of some of today's young adults.

Through interconnected personal stories, GENERATION HOPE dispels prevailing assumptions about America's youth and tackles head-on the basic inequities that characterize millennial American society: race, class, and gender. But the series goes further. It not only zeroes in on what divides us as a nation, it chronicles the dramatic story of a group of young people who are committed to overcoming those divisions. Their efforts, successes, and even their failures offer a compelling window into our future as one of the most diverse societies in the world.

They range from high school drop-outs to college graduates. They're African American, Asian American, Latino, and white. While much separates them, one of the things they share is youthful idealism. These are not the cynical, disaffected, post-modern wiseguys or the amoral delinquents we all see in films, TV, or ads. These are complex, energetic, young Americans struggling to do the right thing, and find their place in a culture that seems willing to discard many of them.

Filmed in a fluid, intimate style, GENERATION HOPE chronicles team members from their first day of orientation in September 1998 to their final graduation in July 1999. The series combines thought-provoking interviews with unselfconscious verite scenes of the program and team members' lives outside the program. Throughout, it is their voices we hear: gently tutoring eight year olds in math, providing frank sex education information to high schoolers, seeking advice and reassurance from each

other, and making candid, sometimes raw observations about their lives. Six to eight team members emerge as primary characters whose experiences and observations are highlighted. Their own very individual perspectives provide depth and dramatic tension to the overall chronological structure of the series.

The three one-hour shows reflect the course of the year-long program, which the team refers to as *Forming, Storming, and Performing*.

Forming. The process begins with a rigorous two-week orientation run by the Bay Area Youth Agency Consortium, a community-based organization. It includes classes in tutoring, health education, ethics, and diversity training. The East Bay Team, one of five for the Bay Area formed during the orientation, has 8 African Americans, 8 whites, 3 Latinos, and 2 Asian Americans. Most of them are from 18 to 25, though a few are older. Each introduces him or herself: "I once played at Carnegie Hall," "I have a 2-year-old son," "I want to be an architect," "I'm a Lesbian," "I formed a Young Republicans Club on campus." The last speaker, Mike, an intellectual black, quickly adds, "Gotcha!" claiming that he was pulling everyone's leg. No one is entirely convinced. Race becomes an issue from the start. When not in workshops learning how to "get along," team members split up along color lines.

Their leader is **S.E. Townsend**, a charismatic, articulate African American woman who sees the big picture and likes to take charge. In time, some team members come to resent her, but at first they appreciate her ability to put the AmeriCorps experience in perspective. She raises the question GENERATION HOPE addresses: "Everybody wants to get rid of racism, sexism, no more "-isms," everything should be beautiful. How do you go about doing that?"

As the team begins its work, **Ivan** is paired with older, college-educated **Walasse**, a soft-spoken Asian-American woman. They begin to tutor at Dover Elementary in Richmond. Contrary to Ivan's initial hopes, they are ill-prepared, with minimal school support. Forced to teach in the cafeteria, he finds himself tutoring two fourth-grade boys amidst the crush of the lunch crowd, who peer over their milk and sandwiches at the tutoring session.

Travis, a 23 year old white man with a nose ring and dreadlocks works with 7th graders in a junior high school garden. His team partners are **Matt**, a 25 year old Asian-American and **Luna**, a 20 year old Latina and Cal student, who soon finds herself counseling a 7th grade girl who's uncomfortable with her own changing adolescent appearance.

Steve, a 19 year old African American, is chronically late to his job at his assigned middle school every day. The teacher he works with demands punctuality, and in the process of working out their problems, Steve begins to develop a more professional attitude towards work, and also opens up personally to his supervisor. The teacher begins to learn about Steve's precarious living situation, without a family or reliable place to stay. A new relationship begins to evolve.

After the first three months, all five teams reconvene for an intensive diversity training session. Corps members stand in a straight line, and respond to such commands as, "If you had over 50 books in your home growing up, take a step forward." "If you feel like you cannot call the police for help, take a step backward." At the end of the exercise, people look around. With mostly white in the front and mostly black and Latino in the back, it is clear that the distance that needs to be spanned within the teams is huge.

Throughout the series, white and Asian-American team members find they face their greatest challenges within the program. African-American and Latino members confront their greatest challenge outside,

where they are still met with outright hostility by shopkeepers and suspicion by the police. Despite members' efforts to find common ground, the program does not protect them from continuing racial and class-based discrimination in the larger world. At the same time, they are clearly acquiring tools and understanding that will help them navigate that world.

Storming. The second hour begins with high hopes and ends with frustration: the honeymoon is over. The imperfections and inefficiencies of the work at their sites, Monday through Thursday every week, is starting to wear them down. They feel overworked, and, at \$6 per hour, underpaid. Worse yet, the mandatory Friday meeting where they all review the previous week has become a tedious, dreaded ordeal. Two have quit, and **Katy**, perhaps the most idealistic and biggest risk-taker, is having a personal crisis of confidence. We get to know more team members in depth as racial tensions flare, are addressed, subside, and flare up again. Planning for the team Service Learning Project (a three-month cooperative effort with a local community group) has begun, showing both the remarkable initiative and skills of the young Corps members, as well as the strain of collaborating as a group.

Ivan now considers the Friday meetings a waste of time, but puts in long hours working with **Adrina**, an African-American mother of three, on the team newspaper. Together they write an editorial about diversity problems that continue to plague Corps members. A detailed discussion of the words "white" versus "light-skinned" leads him to observe, "I hope we can take a step forward while still not forgetting where we came from."

Performing. The racial tensions that emerged during the first two episodes begin to resolve: among Corps members, between Corps members and their team leader, between the Corps members and the kids at their sites. The Service Learning Project takes a central role, and its themes of youth development and leadership emerge as team members help children prepare for "Spring Garden Day" in one case or a school bazaar in another. In May, all Bay Area AmeriCorps members attend a retreat in the Santa Cruz Mountains. The transformation in group dynamics since the racially charged group-wide diversity training session several months earlier is remarkable, while lack of progress in certain areas are sobering. Graduation Day is July 31st, 1999. Corps members thoughtfully review their year, the changes within and without, their feelings of accomplishment, regret, disappointment and pride. Individuals we have come to know well, such as Ivan, Steve, Katy, and S.E., look back on the year and ahead toward their futures. Their reflections raise new questions while suggesting possible answers to the question originally posed by S.E.: "Everybody wants to get rid of racism, sexism, no more '-isms.' How do you go about doing that?"

GENERATION HOPE offers America's youth as the subject, powder keg themes of race and class, and the inherently appealing approach of following engaging individuals over time as they make discoveries about themselves, each other, and society. These elements make the series a perfect candidate for public television, the one widely available broadcast venue with a commitment to public service. Further, GENERATION HOPE will attract a young adult audience that does not normally tune in to public television.

Popular media almost inevitably portrays America's youth as shallow, self-indulgent, or cynical. America's hyphenated populations are presented (when included at all) as one-dimensional caricatures or are alternately divested of any trace of group identity. GENERATION HOPE will bring a welcome note of reality liberally laced with practical idealism. The series offers under served youth and minority viewers the inspiring and affirming experience of seeing themselves and their communities presented in the context of problem-solving rather than as yet another disaster story. Parents will find the series a revealing bridge over the generational divide. To all viewers, GENERATION HOPE will prove an enlightening portrait of possibility and potential that can only be ignored at society's peril.

THE FILMMAKERS

Rick Goldsmith and Abby Ginzberg are independent, award-winning filmmakers whose films address critical social and political issues in America and the concerns of youth.

In *Tell the Truth and Run: George Seldes and the American Press*, nominated for the 1996 Academy Award for Best Documentary Feature, Goldsmith used the life and career of an unsung maverick newspaperman as a vehicle to explore censorship and suppression in the nation's media. Over and above journalism, the film was about dedication to principle and the importance of becoming and staying politically active to ensure a healthy democracy. Made for a general audience, it has especially resonated with young people, as it deals with matters of conscience, courage and idealism.

Tell the Truth and Run has been seen by hundreds of thousands of Americans on television and in theaters. It has become a staple in journalism programs in universities, colleges and high schools across the country.

Abby Ginzberg has produced over 40 documentaries, including several about a similar population that will be profiled in *Generation Hope*. In *Movin' On Up*, her documentary about the San Francisco Law Academy, the audience identifies with both the students and their attorney/mentors, and the experiences resonate across generational lines. Her track record shows her ability to work with this generation, have them respond to her and have that reflected on screen. *Movin' On Up* is in widespread distribution around the country as a profile of a model School-to-Work program.

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. email	Goodwin to Shirley re: personal (1 page)	09/29/1999	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
O/Box Number: 23243

FOLDER TITLE:

AmeriCorps Fifth Anniversary [2]

2013-0124-S
rc1146

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
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"Hudson, Melinda" <MHudson@cns.gov>

09/24/99 06:56:30 PM

Record Type: Record

To: Shirley S. Sagawa/WHO/EOP

cc: "Gomperts, John" <JGompert@hqnt4.cns.gov>

Subject: thoughts

Women and others ... who would get people talking ... and who have accomplished something serious.

Oprah, Rosie

Bette Midler --- the chair and sponsor of NY Restoration Project --- with 37

AmeriCorps members

Doris Kearns Goodwin --- this is history!

Michelle Engler

Arianna Huffington

Bill and Camille Cosby

Joe Montana

Michael Jordan

AmeriCorps Anniversary Celebration

The President and First Lady will be hosting a major celebration in honor of the Fifth Anniversary of AmeriCorps on October 20. This will be a 1,000 person event, held in the tent, attended by AmeriCorps members and alumni and other friends of the program. The event kicks off activities around the country to recognize the contributions of this signature program of the President.

The centerpiece of the program will be the presentation of awards to AmeriCorps alumni in four categories:

Getting Things Done
Common Ground
Community Strengthening
Leadership

Each category will be introduced by a well-known person who exemplifies the category and who will lend visibility and credibility to AmeriCorps. Here is the working list so far:

Military/Space Program (could represent Getting Things Done or Leadership):

Colin Powell, Eileen Collins, John Glenn, Shannon Lucid

Civil Rights (for Common Ground):

Coretta Scott King, Myrlie Evers, John Lewis, Martin Luther King III, Rev. Bernice King

Religious/Community (for Community Strengthening):

Millard Fuller, Ted Hesburg, Sargent Shriver, Tim Shriver, Fred Grandy, Dan Coats

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):

Lou Gerstner, Steve Case, Jerry Yang, Sandy Weill, Bill Gates

Sports Figures (for Community Strengthening or Leadership):

David Robinson, John Thompson, Grant Hill, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo, Serena Williams

Celebrities involved in the Community (for Community Strengthening):

Will Smith, Jada Pinkett, Matt Damon, Gloria Estefan, Jimmy Smits, Edward James Olmos, Denzel Washington, Andrew Shue, Richard Dreyfuss

Other:

Mark Racicot, Ed Rendell, Bill Moyers, Arthur Schlesinger

Revised Version
with Name



OBVERSE



REVERSE 1



REVERSE 2



REVERSE 3



REVERSE 4

FROM:**John S. Gomperts**

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Caldera Offers Compulsory Service Plan

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San Antonio Express-News
Sept. 7, 1999

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Caldera Offers Compulsory Service Plan

By Sig Christenson, Express-News Staff Writer

Army Secretary Louis Caldera has heard talk about reviving the draft and thinks he's got a better idea: A compulsory national service that would funnel young Americans into such community projects as Meals on Wheels, or into a military struggling to swear in a few good men and women.

"I do think it would be possible to create a compulsory service obligation that could be met either by military service or by community service," Caldera said, adding such a commitment could be for several years, as opposed to one or two years of full-time community service.

Caldera isn't clear on how a national service program would work, and stresses that while he'd strongly support the proposal, someone else would have to spearhead a campaign on its behalf.

Not everyone is convinced. Sara Lister, a former assistant secretary of the Army, characterizes compulsory national service as a "cute," recycled concept bedeviled over the years by such details as its cost and administration.

Yet supporters of national service — ranging from conservative Sen. Strom Thurmond, R-S.C., to one-time Democratic presidential candidate and former Sen. Gary Hart — say Caldera has taken a bold and intriguing step.

"What it tells me is the glacier is beginning to move again," said Hart, an attorney and author now living in Denver.

"I think it might be all right," added Thurmond, former chairman of the Senate Armed Services Committee. "I definitely think it would be worth devoting further study toward that proposal, and I hope we can do that."

And the man seen by many observers as the nation's national service guru was delighted.

"I think Caldera's statement is the wave of the future," said Charles Moskos, a Northwestern University professor whose advocacy of national service inspired two failed bills in Congress.

Caldera stands alone among top Pentagon personalities in advocating compulsory national service. Neither Hart nor others familiar with the issue, including one Pentagon insider, knew of anyone else of Caldera's stature calling for it.

But the idea isn't new. Several school districts and at least one state, Maryland, make community service a requirement for high school graduation. In Germany, youths classified as conscientious objectors spend about a year in such places as mental hospitals rather than join the military.

While America has never had a compulsory national service program, former Rep. Paul "Pete" McCloskey, R-Calif., and retired Sen. Sam Nunn, D-Ga., floated bills modeled to some degree on concepts Moskos outlined. Both fizzled.

Hart sketched a variation of the theme in two recent books, "The Patriot" and "The Minuteman." He also recalled backing a voluntary service program with a military option during his 12 years on Capitol Hill.

Caldera Offers Compulsory Service Plan

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"It was voluntary, but I said at such time as manpower levels could not be met by volunteerism that we should then seriously consider a national draft," Hart said.

That time may have arrived. Trouble recruiting young people into the services and a stream of soldiers, sailors, airmen and Marines exiting the armed forces is driving talk of a new draft.

A retired Army Reserve major general and World War II veteran, Thurmond sees "a lot of benefits to compulsory service, and he thinks it's time for us to begin talking about this issue," said his spokesman, John DeCrosta.

Rep. Floyd Spence, a Republican heading the House Armed Services Committee, recently said the nation would either have to revive the draft or, he joked, hire mercenaries to manage America's myriad peacekeeping missions.

Sen. Phil Gramm has taken no position, while fellow Texas Republican Sen. Kay Bailey Hutchison rejects a draft and doubts Congress would approve national service.

She prefers to make the services more attractive by boosting salaries, health-care, housing and pensions.

"President Reagan showed back in 1981 that we could fill the ranks by increasing pay and benefits, and demonstrating that the nation values military service," she said.

Chuck Yeager, a World War II fighter ace who earned \$1 a year as a government test pilot after retiring as a brigadier general from the Air Force, said the draft would "instill a little duty and honor and country attitude" in youth.

Retired Marine Corps Lt. Gen. Victor Krulak, famed for helping develop the boxy landing craft used in World War II amphibious assaults, warned in a 1985 newspaper column that the nation risked "bringing up a younger generation which has no thought of a public, national, obligation."

Krulak, who lives in San Diego, said he still favors a draft and said public attitudes against it send the wrong message to young Americans by implying sacrifice to their country is beneath them.

But Lister, like Caldera, rejects a draft. Both say it couldn't be run fairly because the military would need only a fraction of the 1.8 million men turning 18 each year. Using conscription to fix the recruiting dip, they suggested, would be like killing a gnat with a sledgehammer.

Though no fan of conscription, Hart takes a dim view of America's culture while embracing Caldera's optimistic assessment of how young people would respond to a call to serve their country.

"I think nationally, across the board in society, we're very much in a mood of greed and self-gratification," Hart said. "But I think young people still have that sense of idealism if they're challenged."

Challenging them is the trick.

The Air Force and Army have projected shortfalls in recruiting enlistees as the economy booms and more high school graduates than ever go to college.

Those factors, among others, have sparked talk on Capitol Hill and elsewhere of reviving conscription. America abandoned the draft at the tail end of the Vietnam War in 1973 and replaced it with an all-volunteer service.

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The Air Force has unveiled a new ad campaign, and Caldera said he's thinking about tweaking the Army's venerable theme that first aired in 1981, "Be all that you can be," in hopes of making it more relevant.

"I think that before we went back to conscription we should work much harder to communicate the value of voluntary service," he said.

Many lawmakers agree. Sen. Jim Inhofe, R-Okla., who chairs the Senate's readiness subcommittee, called revising the draft "a little premature right now," his spokesman said.

Spence and Rep. Herbert Bateman, R-Va., who chairs the Armed Services Committee's panel on military readiness, want to see if the Pentagon's full-court press to improve pay, benefits, housing and quality of life for troops plays well in the ranks and lures new recruits.

Rep. Stephen Buyer, R-Ind., chairman of the House Armed Services Committee's panel on readiness, also is taking a wait-and-see attitude. But the readiness panel's ranking Democrat, Rep. Norman Sisisky of Virginia, calls the draft a lawmaker's "worst nightmare" — one that could come to pass.

At the Pentagon, spokesman Kenneth Bacon this month reiterated the Defense Department's support of the all-volunteer service, saying it's produced a "highly trained, well-motivated" force.

Still, Defense Department surveys show interest among young people in the all-volunteer force is on the wane. And those most likely to join now have parents or other close relatives who served.

A flurry of unprecedented overseas peacekeeping operations this decade, culminating in the Kosovo air war, has made matters worse. Overworked, underpaid and downsized to the bone, droves of troops are leaving the services.

The Air Force Personnel Center said last week the service expects to come up 1,220 pilots short this year. It also will experience its first enlistee shortfall since Jimmy Carter was president. The Army projects its shortfall will be about 7,000, the worst since 1979.

If the timing isn't quite right for the draft, Moskos, Hart and McCloskey figure compulsory national service could be just what the doctor ordered — for the military and the nation.

A decorated Marine veteran of the Korean War who challenged President Nixon in 1972, McCloskey won 200 co-sponsors for a national service bill he wrote at the end of the decade.

It got support from "rednecks and those you'd call doves," he said, because the measure gave youths the option of serving in uniform or doing community service.

"We are so lucky to be Americans that each of us owes an obligation to serve our country or our community in some way," said McCloskey, 71, an attorney in Redwood City, Calif., just south of San Francisco.

Even if no red-blooded American dismisses that view, an uphill battle looms for national service.

Moskos, whose 1988 book, "A Call to Civic Service," outlined a national service plan, said it "has to get support from across the spectrum."

The crusty Thurmond, at 96 recovering from prostate surgery, said the "political climate" wouldn't influence his decision.

Hart said a debate in the next presidential election is needed to put the issue on the map.

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"With all due respect to the secretary, I don't think just one service secretary is going to make this a national issue," he said. "I think it's going to take some real national leadership."

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