

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. draft	re: unpublished book (30 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 24340

FOLDER TITLE:

Special Projects

2013-0124-S

rc1107

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Office of the First Lady
Files of Shirley Sagawa
January 19, 2001
Box 11 of 11

Miscellaneous and Teen Conference

Special Projects

Media Strategy

Book proposals

Arts -- Permanent Sculpture acquisition

Arts -- Sculpture garden brochure

Hillary Rodham Clinton Women's Park and Gardens of Chicago (publication)

Youth development -- Teen conference report

Youth development -- Teen conference video distribution

Youth development -- Teen conference YMCA poll

Youth development -- Teen conference transcript

Youth development -- Time with Teens

Youth development -- Teen conference Dear Colleague #1

Youth development -- Teen conference guest list -- final

Youth development -- Binder -- MaryEllen's teen conference info

Miscellaneous issues

Service -- January 2001 service event

Arts -- Crafts collection donation

Service -- AmeriCorps 2000

Early Childhood Development -- Newborn hearing screening

Arts -- Sculpture garden event

Arts -- Sculpture garden book

White House preservation -- Kaki/Traditional Home

Youth development -- Mentoring

Column ideas

Forgotten Half -- EIC

HRC involvement in business partnerships

Daphna Ziman

Daphna Ziman -- Foster Care

Shirley Sagawa -- invitations regrets

Letter /no reply necessary

OFL admin

Scheduling requests pending

Arts Accomplishments

Arts Accomplishments document

Arts brochure

Scheduling requests

Holocaust Assets Commission and report

Electoral college

Domain name issue

Accomplishments

Miscellaneous
Archiving



Ellen McCulloch-Lovell
*Deputy Assistant to the President and
Advisor to the First Lady for the Millennium*

Skiles

*Fax to
Bob Barnett
Cheryl Mills*

*Note: Another forwarded
request - note it's a
non-profit publisher
Probably want to do.*

Dear Ellen,

Thanks for taking time on Friday to meet with us. As you know, National Geographic Books would like to explore the possibility of producing a large format, illustrated book to be developed from the White House Millennium Council's Save America's Treasures program. As I envision it, the book would feature fifty representative "treasures," from a list developed jointly with the National Trust and the Millennium Council office to reflect a range of criteria, from geographic distribution, to historical significance, to ethnic importance. National Geographic would commission original photography for each of the fifty sites, or artifacts, to ensure a visually cohesive presentation. Each photographic portrait would be accompanied by a 500- to 1000-word essay written by a historian, explaining the historical and cultural significance of the individual treasures. Some particularly photogenic sites, like Edison's workshop, could have extended photo coverage and longer essays. The book would open with a foreword by the First Lady, explaining the Save America's Treasures program, and reasons for preserving these important American icons. A 5000-word introduction by a well-known commentator on American history would open the book. The back matter would include an index to the illustrated sites, and a list of sites added to the program up to the time of publication. There could also be an afterword by Richard Moe about the National Trust's preservation efforts in general, and about the direction of the Save America's Treasures program after the turn of the millennium.

We would like to publish in Fall 2000. Before proceeding with a financial proposal to the National Trust, we would like to have some indication from you about the project's appeal, and any restrictions that might apply to it. After receiving the White House Millennium Council's approval of this project, National Geographic Books will proceed with evaluating the economic feasibility of underwriting this project, and if approved internally, make an offer to publish to the National Trust. Because of the time-sensitive nature of the project, and the necessity of a compacted photography schedule, we would like to have the Council's response as soon as possible.

Sincerely,

Lisa Lytton
Senior Editor, National Geographic Books

By typewriter

Intro (as dictated)

Books:

- ① Entertaining We agreed that the priority book project will be a volume with the working title, "An Invitation to the White House." It will be a rich presentation of the full range of social events ^{held} during the Clinton presidency.

Next Steps

Cornelia will prepare a packet of material for Bob to present to prospective publishers. It will include representative samples of: invitations, programs, menus, photos, etc.

- ② Sculpture Garden - Bob will take a packet of materials on the sculpture garden exhibits to publishers for their consideration.

As we envision it,

^ This book will go well beyond

a presentation of the art to
telling the story of the sculpture
garden as a vibrant ~~and~~ innovation
~~that~~ ^{Clinton} contributed to the White House.
It will include information on the related receptions and
profiles of the
rich variety of artists whose
work has been showcased in
the first six(?) exhibits.

Next Steps

Bobbie will work with Betty
Minkman to put together a
packet of sample photos and text.
~~that Bob can show to prospective
publishers.~~

Kaki will arrange for ~~him~~
Phillipa —, president of the
arts division of Ruder & Finn,
to ^{and} ~~bring~~ the firm's book and

catalogue Designer to ~~help~~
guide us in assembling
and presenting this material
for consideration by arts publishers.
Bob will meet with prospective
publishers).

3. HRC will send Bob (and others?)

the proposal she received from

Abrams Publishing for a ^{possible} book
on the history & beauty of the
architectural details of

the White House. Mrs. Clinton
will add her personal perspective in the introduction or
foreword.

Next Steps - If ^{when} we decide to
pursue this project, the curators
will work with the White
House photographers to provide

photographs (and sample text?)
for presentation to publishers.
4. Other potential book projects:

- "The ^{White House} Odd Couple: Socks and Buddy."

Bob is certain this one is a winner, but HRC must determine ^{if} when ~~it is possible~~ she wants to move forward on it.

individually • Other volumes for consideration
or as a series > down the road:
- Christmas at the White House
- Food in the President's House
- White House Art & Renovation

Magazines

we agreed that the top two magazine projects for 1998 will be:

- A House Beautiful or House and Garden piece on the President's family at home, featuring behind-the-scenes looks at the ^{newly renovated} living quarters.

- An Architectural Digest article on the restoration of the public

rooms, including before + after photos.

Next Steps

- Kaki and Marsha will ^{the publisher/editor of} meet with Architectural Digest to propose this project, explaining that we want to plan it for late in the year so it can include the newly-renovated State Lining room and Cross Hall.

- Marsha & Kaki then will meet with House Beautiful &/or House + Garden to present the idea for a ^{a behind-the-scenes look at} spring(?) 1998 story on the Presidents family & home.

- Although ~~They were~~ not discussed in detail, we also agreed that Marsha & Kiki will work with several major daily newspapers (^{eg:} The Wash. Post & the Los Angeles Times) to develop stories on the "White House as a living museum" ^{reference &} that coincide with the magazine features.

- McCalls - They are prepared to move forward with a proposal for HRC to author 3-4 articles a year on subjects of her choosing. The ^{format} could vary & include columns, articles, g+a, etc.

Next Steps

- Bob will move forward on a contract as soon as HRC gives the green light.

~~HRC, Marsha, etc. will meet w. th~~

- We also agreed to meet ~~(with Bob?)~~ again to discuss other concepts for magazine articles that Marsha & her staff can develop & market.

These could include but not ^{be} limited to:

BG to
Ask
Betty

Sculpture Magazine -

~~Other possible magazine articles~~

- Clinton Collectable for Collection Magazine

Features

- Travel Magazine - ~~explain the possibility of articles~~ → in

selected aspects of HRC's
overseas trips for ^{Life} travel
periodicals &/or newsmagazines.

- An article or articles on
the Socks-Buddy relationship
in a women's/family publication.
- Renovation & Art in the White
House - for Art News &/or
other specialty magazines.

Radio + Television

- ABC Radio Network - According
to Bob, they are prepared to
move forward with an HRC
radio column that could but

doesn't have to parallel her newspaper column. These would run from 90 seconds - 2 minutes and be distributed by Creators to the 3,200 stations in the ABC Radio Network.

Next Steps - Schedule a 30-minute

meeting with HRC, Bob, ^{Business} ~~?~~ & finalize the project.
Gershon, et al, to ~~finalize agreement~~.

• While there was not a detailed discussion, there seemed to be agreement that serious

consideration should be given
finding an appropriate vehicle for
to ~~develop~~ a televised
tour of the White House
with President & Mrs. Clinton.

prop
This ^{prop} could emphasize the ^{White House's} ^{area} ^{dual role} history,
living museum and the home
of the country's First Family.
It would spotlight the ~~change~~
~~made during the Clinton presidency~~

Clinton's imprint on the House
and include ^{interesting & amusing} historic & contemporary
anecdotes.

Next Steps

Marsha & her staff will have
to explore possible avenues for
this program once the concept is
approved.

December 18, 1997

MEMORANDUM

TO Melanne Verveer
Capricia Marshall
Marsha Berry
Bob Barnett
Kaki Hockersmith

FROM Bobbie Greene
RE

Media + Publishing Goals + Work Plan

ⁱⁿ
^{recomp}
nd
TO ensure that we are all in agreement ~~as to~~ what was decided at ~~yesterday's~~ meeting with HRC, I have outlined my understanding of how we plan to proceed and what has been requested from each of us in terms of next steps. Please get back to me ^{as soon as possible} with any corrections or changes.

in all caps

Books:

^{Entertaining}
We agreed that the priority book project will be a volume with the working title, "An Invitation to the White House". It will be a rich presentation of the full range of social events held during the Clinton presidency.

Next Steps

- Capricia will prepare a packet of materials for Bob to present to prospective publishers. It will include representative samples of: invitations, programs, menus, photos, etc.

Sculpture Garden

All Caps

Bob will take a packet of materials on the sculpture garden exhibits to publishers for their consideration. As we envision it, this book will go well beyond a presentation of the art to tell the story of the sculpture garden as a vibrant innovation of the Clinton White House. It will include information on the related receptions and

profiles of the rich variety of artists whose work has been showcased
in the first ^{seven} ~~six~~ exhibits.

Next Steps

^{will} Bobbie will work with Betty Monkman to put together a packet of sample photos and text. Kaki will arrange for Phillipa Polskin, president of the arts division of Ruder & Finn, and the firm's ^{Michael Schubert} ~~book and~~ ^{creative services} ~~catalogue designer~~ to guide us in assembling and presenting this material for consideration by arts publishers. ^{then} Bob will meet with prospective publishers. ^(Jan. 21, 22 or 23rd)

^{White House Details} HRC will ^{send} ~~send~~ Bob the proposal she received from ^{good dates} ~~ABrams Publishing~~ for a possible book on the history and beauty of the architectural details of the White House. Mrs. Clinton would add her personal perspective in the ^{for Kaki & the Ruder + Finn team. Bob, pls. let me know which of these dates works for you)} introduction or forward.

Next Steps

^{Kaki &} If and when we decide to pursue this project, the curators will work with the White House photographers to provide photographs and sample text for presentation to publishers.

Other Potential Book Projects

^{- all caps}

The White House ~~Odd Couple~~: Socks and Buddy.

Bob is certain this one is a winner, but HRC must determine if and when she wants to move forward on it.

Other volumes for consideration individually or as a series down the road:

- Christmas at the White House
- Food in the President's House
- White House Art and Renovation
- Entertaining at the White House

Magazines

We agreed that the top ~~two~~ magazine projects for 1998 will be:

- A House Beautiful ^f ~~or~~ ^a House and Garden piece on the President's family at home, featuring behind-the-scenes look at the newly renovated living quarters.

- An Architectural Digest article on the restoration of the public rooms, including before and after photos.

The magazine has expressed interest in such a piece that would look at the beauty & uses of the Rose Garden & the Sculpture Garden.

Next Steps

- Kaki and Marsha will meet with the publisher/editor of Architectural Digest to propose the project, explaining that we want to plan it for late in ^{1998 or early 1999} (the year) so it can include the newly-renovated state dining room and Cross Hall.

- Marsha and Kaki then will meet with House Beautiful and ~~or~~ House and Garden to present the ^{story as described above} idea ~~for a spring (?) 1998 story on a behind-the-scenes look at the President's family at home.~~

- Although not discussed in detail, we also agreed that Marsha and Kaki will work with several major ^{daily} ~~deaily~~ newspapers (eg: The Washington Post and The Los Angeles Times) to develop stories ^{yes} on the White House as a "living museum" that reference and coincide with the magazine features.

- McCalls - They are prepared to move forward with a proposal for HRC to author ^{or} 3-4 articles a year on subjects of her choosing. The format could vary and include columns, articles, Q&A, etc.

Next Steps

all caps
- Bob will move forward on a contract as soon as HRC gives the green light.

~~Other Magazine - [unclear]~~
We also agreed to meet again to discuss other concepts for magazine articles that Marsha and her staff can develop and market. These could include but not be limited to:

PIS check spelling
- Clinton Collectables for Collection Magazine.

- Travel features on selected aspects of HRC's overseas trip for Life, travel periodicals and/or news magazines.

- An article or articles on the Socks-Buddy relationship for a women's/ family publication.

high quality
- Renovation and Art in the White House for Art News and/or other specialty magazines. Connoisseur

Radio and Television - all caps

- ABC Radio Network - According to Bob, they are prepared to move forward with an HRC radio column that could but doesn't have to parallel her newspaper column. These would run from 90 second to 2 minutes and be distributed by Creators to ~~all~~ 3,200 stations in the ABC Radio Network.

Next Steps

the subject
- Schedule a 30 minute meeting with HRC, Bob, ? Gershon, et al, to discuss and finalize the project. agreement

~~Although we did have~~ on the subject, we
~~While there was not a detailed discussion, there seemed to be general~~
agreement that serious consideration should be given to finding an

~~appropriate vehicle for a televised tour of the White House with~~
~~President and Mrs. Clinton~~ perhaps under the Millennium umbrella at the White House 200th anniversary
The program should emphasize the White House as a historic living museum and the home of the country's First

Family. It would spotlight the Clinton's ^{imprint} imprint on the House and include interesting and amusing historic and contemporary anecdotes.

Next Steps

Marsha and her staff will have to explore possible avenues for this program once the ^{concept} concept is approved.

December 18, 1997

MEMORANDUM

TO Melanne Verveer
Capricia Marshall
Marsha Berry
Bob Barnett
Kaki Hockersmith

FROM Bobbie Greene
RE *Media + Pub. & Good. & Work Plan*

on
(*Tuesday's*) TO ensure that we are all in agreement ~~as to~~ what was decided at ~~yesterday's~~ meeting with HRC, I have outlined my nd understanding of how we plan to proceed and what has been requested from each of us in terms of next steps. Please get back to me ^{by 5:00 pm} ~~as soon as possible~~ with any corrections or changes.

in all caps

Books:

Entertaining

We agreed that the priority book project will be a volume with the working title, "An Invitation to the White House". It will be a rich presentation of the full range of social events held during the Clinton presidency.

Next Steps

Kaki will draft a conceptual outline
He put out

- Capricia will prepare a packet of materials for Bob to present to prospective publishers. It will include representative samples of: invitations, programs, menus, photos, etc.

Sculpture Garden

All caps

Bob will take a packet of materials on the sculpture garden exhibits to publishers for their consideration. As we envision it, this book will go well beyond a presentation of the art to tell the story of the sculpture garden as a vibrant innovation of the Clinton White House. It will include information on the related receptions and

profiles of the rich variety of artists whose work has been showcased
in the first ^{seven} ~~six~~ exhibits.

Next Steps

^{W+}
the photo office, + Ruder + Finn
Bobbie will work with Betty Monkman to put together a packet of
sample photos and text. Kaki will arrange for Phillipa Polskin,
of the arts division of Ruder & Finn, and the firm's ^{Michael Schubert} ~~director of~~ ^{book and}
~~creative service~~ ^{catalogue designer} to guide us in assembling and presenting this
material for consideration by arts publishers. Bob will meet with
prospective publishers. (Jan. 21, 22 - 23)

White House ^{and} ^{and date for Kaki + the} ^{Robert + Finn team.} Bob pls. let me know
HRC will ^{consider} ~~send~~ Bob the proposal she received from (ABrams Publishing ^{which is the date} ^{work} ^{for} ^{you})
for a possible book on the history and beauty of the architectural
details of the White House. Mrs. Clinton would add her personal
perspective in the introduction or forward.

Next Steps

^{Kaki +}
If and when we decide to pursue this project, the curators will work
with the White House photographers to provide photographs and sample
text for presentation to publishers.

Other Potential Book Projects

The White House ^{odd} Couple: Socks and Buddy.

Bob is certain this one is a winner, but HRC must determine if and when
she wants to move forward on it.

Other volumes for consideration individually or as a series down the road:

- Christmas at the White House
- Food in the President's House
- White House Art and Renovation
- *Entertaining at the White House*

Magazines

We agreed that the top ~~two~~ magazine projects for 1998 will be:

- A House Beautiful ^f or House and Garden ^a piece on the President's family at home, featuring behind-the-scenes look at the newly renovated living quarters.

- *A House + Garden feature on Spring in the White House gardens*
- An Architectural Digest article on the restoration of the public rooms, including before and after photos.

The magazine has expressed interest in such a piece that would look at the beauty & uses of the Rose Garden & the Sculpture Garden.

Next Steps

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- McCalls ^{or} They are prepared to move forward with a proposal for HRC to author 3-4 articles a year on subjects of her choosing. The format could vary and include columns, articles, Q&A, etc.

Next Steps

Bob will move forward on a contract as soon as HRC gives the green light.

~~Other Magazine - I don't know~~
We also agreed to meet again to discuss other concepts for magazine articles that Marsha and her staff can develop and market. These could include but not be limited to:

- Clinton Collectables for Collection Magazine.
- Travel features on selected aspects of HRC's overseas trip for Life, travel periodicals and/or news magazines.
- An article or articles on the Socks-Buddy relationship for a women's/family publication.
- Renovation and Art in the White House for Art News and/or other specialty magazines.

Radio and Television

- ABC Radio Network - According to Bob, they are prepared to move forward with an HRC radio column that could but doesn't have to parallel her newspaper column. These would run from 90 second to 2 minutes and be distributed by Creators to 3,200 stations in the ABC Radio Network.

Next Steps

- Schedule a 30 minute meeting with HRC, Bob, ? Gershon, et al, to discuss and finalize the project.

~~While there was~~ not a detailed discussion, ~~there~~ seemed to be ~~general~~ agreement that serious consideration should be given to finding an appropriate vehicle for a televised tour of the White House with President and Mrs. Clinton. The program should emphasize the White House as an historic living museum and the home of the country's First

Family. It would spotlight the Clinton's ^{imprint} imprint on the House and include interesting and amusing historic and contemporary anecdotes.

~~and make sure to include~~

Next Steps

Marsha and her staff will have to explore possible avenues for this program once the concept is approved.

concept

BOBBIE GREENE

2/10/98

Kali -

Here's the
"Details"
proposal. Let's
discuss before
you leave.

Cheers,

Bobbie

BOBBIE GREENE

2/10/98

My -

Here's the
Abnams proposal
for the Details
book. Let's
discuss it on
Fri.

Thnx,

B

LAW OFFICES
WILLIAMS & CONNOLLY

725 TWELFTH STREET, N.W.
WASHINGTON, D. C. 20005-5901

(202) 434-5000

FAX (202) 434-5029

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PAUL R. CONNOLLY (1922-1978)

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COUNSEL
VINCENT J. FULLER
RAYMOND W. BERGAN

TELECOPY

TO:

Bobbie Green

FIRM OR COMPANY:

TELECOPY NUMBER:

456 - 6244

FROM:

Robert B. Barnett

TELEPHONE:

202-434-5034

DATE:

2/9/98

MATTER NUMBER:

NUMBER OF PAGES INCLUDING THIS PAGE

4

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CALL (202) 434-5608 IMMEDIATELY. THANK YOU.

MESSAGE:

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WILLIAMS & CONNOLLY TELECOPY NUMBER: (202) 434-5029

12/18/97 THU 15:38 FAX

P. 02

From: HIST.LDMHS.PRES.CTR. 983 1197

12-08-97 12:23 P. 002

cc: Bob Barnett, Melanne,

Bobbie Greene



Melanne Verveer
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Melanne:

Here is a preliminary description of the proposed book *White House Details*. It is an idea that the president of Abrams, Paul Gottlieb, and I would very much like to pursue with the White House. I wonder if you would be good enough to discuss this with the First Lady, and tell us if this project is of interest to you.

With warm wishes for a happy holiday season and a new year filled with every good thing,

Barbaralee

Barbaralee Diamonstein-Spielvogel
8 December 1997

cc: Katie Button

Harry M. Abrams, Inc.
100 Fifth Avenue
New York, N.Y. 10011
(212) 206-7718
Fax (212) 645-4437

Paul Gadilab
President, Publisher,
Editor-in-Chief

December 4, 1997

Ms. Barbaralee Diamonstein-Spielvogel
720 Park Avenue
New York, N.Y. 10021

WHITE HOUSE DETAILS

Dear Barbaralee:

I am delighted that you are interested in working with us on the WHITE HOUSE DETAILS project. This is an idea which was developed by our photographers, John Taylor and Dianne Dubler along with Ann Stock and Neel Lattimore. The title, WHITE HOUSE DETAILS is purposely devised to cover just about anything one might want to write about the White House. In a recent visit before Ann and Neel left we found all sorts of fascinating details which could be part of such a book—inscriptions in marble fireplaces, information about the kitchens and the room in which floral decorations are prepared. We saw evidence of the burning of the White House in charred markings on one of the stone lintels of a window. There are details in statistical information having to do with the annual number of visitors and meals served, and there are myriad details within paintings and other decorative objects throughout that great building.

There have been published already several quite adequate visual guides to the White House and of course William Seale's two-volume work (which is not illustrated) is a masterful history of the house itself and the lives of individuals who lived there, but this book could be a wonderful grab bag of small and telling details about our nation's First House.

There are several old-timers who have worked at the White House for many years. It would be great fun to tap their memories to give us insight into other kinds of details. I think this is something that you could write with authority, and we're conducting interviews with former and present staff members.

This would essentially be the team which did such a good job on the WHITE HOUSE COLLECTION OF AMERICAN CRAFTS. By the way, we are about to sell out of the first printing and go back to press on that book. I think WHITE HOUSE DETAILS could be a wonderful legacy for the Clintons to leave behind as they complete their second administration. Obviously we need to discuss the construction of this book a lot more before going forward, but generally speaking we think it should be a book of a smaller trim size than the CRAFTS book priced at no more than \$24.95

12/18/97 THU 15:39 FAX

P. 04

From: HIST.LDMES.PRES.CTR. 983 1197

12-08-87 12:34 P. 004

Barbara Lee Diamonstein-Spielvogel
December 4, 1997
Page Two

In hardcover, providing much useful and entertaining information and appealing to a market interested in gift books and souvenirs of Washington and the White House. As we are clearly at a fairly early stage of development it is premature to try to put together a table of contents or to be specific about illustrations, but I would think the book should be something less than 200 pages and contain at least 100 beautiful and well produced and reproduced illustrations. With the departure of Ann Stock and Ned Lartimore in order to pursue the project further I think we need to have some indication from someone within the White House that there is interest in doing so.

I look forward to hearing from you. With best wishes,

Sincerely,



Paul Grottlieb

PG/d

BOBBIE GREENE

4/22/98

Mr

Here's Mary
Gynn's Craft
of the Sculpture
magazine piece.

Let me know
what you think.



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. draft	re: unpublished book (30 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 24340

FOLDER TITLE:

Special Projects

2013-0124-S

rc1107

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

MARY LYNN KOTZ

1211 Connecticut Avenue, N.W., Suite 508
Washington, D.C. 20036-2755
(202) 659-5169 (202) 225-6857 Fax

Biographical Data

Author:

Upstairs at the White House, (Social history of the Executive Mansion 1941-1969, with former Chief Usher J.B. West) Coward, McCann, Geoghegan, 1973; Warner Paperback, 1974. 46 weeks on New York Times Best Seller list; 2,000,000 copies sold (including softcover).

A Passion for Equality: George Wiley and the Movement, (biography/history of the civil rights movement, in collaboration with Nick Kotz), W.W. Norton, Inc., 1977. Softcover, W.W. Norton, Inc., 1979.

Marvella: A Personal Journey, hardcover and paper, Harcourt Brace Jovanovich, Inc., 1979.

Rauschenberg/Art and Life, (full-color illustrated biography of American artist Robert Rauschenberg), Harry N. Abrams, Inc., 1990.

Excerpts from *Rauschenberg/Art and Life* appeared in *ARTnews*, *Fame*, *Museum & Arts/Washington*, and *Ultra* magazines.

Editor:

Let Them Eat Promises: The Politics of Hunger in America, by Nick Kotz, Prentice-Hall, 1970.

Magazines:

ARTnews, Contributing Editor
ARTnews, Washington Correspondent
Better Homes & Gardens
Good Housekeeping
The Iowan
Ladies Home Journal
Mid South Magazine
Museum & Arts Washington
Picture (Des Moines Register Sunday Magazine)
Reader's Digest
View Magazine (Tokyo, Japan)
Vogue

Areas of Specialty:

--The White House/The Presidency/First Ladies (Created White House motion picture library, depicting history of Presidency on film for Curator's Office; researched extensively for *Upstairs at the White House*)

--Home and family/personality features, particularly Members of Congress

--Mental health (as public information chairman, D.C. Mental Health Association, researched, publicized, presented legislation at Congressional Hearing, realized construction of residential treatment center for children)

--Theater (background as student, amateur and professional actress/writer)

--Civil Rights (organized 1987 National Conference on the Media and the Civil Rights Movement)

Positions Held:

Publicity Manager, Meredith Publishing Co.

News Bureau Editor, Better Homes & Gardens Magazine

Reporter, United Press International

Assistant Editor, *VIEW Magazine*

Summer Advertising Manager, McComb, Mississippi *Enterprise-Journal*

Honors:

Distinguished Alumni Award, The University of Mississippi, Alumni Hall of Fame (1997)

Woman of the Year, Mississippi Women in Communication

Silver Em Award for distinguished contribution to the field of journalism

Pi Kappa Pi

Theta Sigma Phi (Women in Communication)

Mortar Board

J. Hamilton Johnson Award for Feature Writing, University of Iowa

Japan-America Student Association

Mademoiselle Magazine National College Board

Masters Thesis:

University of Iowa School of Journalism: *Rationale, Market Research, Prospectus and First Issue of VIEW South, a new magazine.*

Teaching:

- Taught course in magazine writing as graduate assistant, magazine journalism department, University of Iowa School of Journalism.
- Visiting Lecturer, Creative Writing, University of North Carolina
- Visiting Lecturer, Journalism, University of Mississippi

Lectures 1990-1998:

Boca Raton Museum of Art, The Collectors Forum, Boca Raton
Baltimore, Baltimore Museum of Art
Chicago, Chicago Institute of Art
Dallas, Dallas Museum of Fine Arts
Des Moines, Des Moines Art Center
Guilford Free Library, Guilford, Connecticut
Houston, Rice University,
Houston, Sewall Art Gallery
Jackson, Mississippi Museum of Art
Laurel, Mississippi, Lauren Rogers Museum of Art
Los Angeles, Museum of Contemporary Art
Los Angeles, Los Angeles Art Fair
Miami, Miami Book Fair
Naples, Florida, Philharmonic Auditorium
Nashville, Cheekwood Museum of Fine Arts
New Orleans, New Orleans Museum of Art
New York, New York University
New York, Whitney Museum of American Art
North Carolina, Asheville Art Museum
North Carolina, Appalachian State University
Palo Alto, Stanford University
Port Arthur, Port Arthur Historical Association Roanoke, Roanoke Museum of Art
San Antonio, San Antonio Museum of Art
San Diego, San Diego Museum of Art, Balboa Lecture
San Diego, San Diego State University
San Francisco, San Francisco Museum of Modern Art
Savannah, Savannah College of Art and Design
Toronto, Ontario, Harbourfront International Festival of Authors
Washington, D.C., Arena Stage
Washington, D.C., Corcoran Gallery of Art
Washington, D.C., Cosmos Club
Washington, D.C., Hirshhorn Museum and Sculpture Gallery
Washington, D.C., National Association of PEN Women
Washington, D.C., Women's National Democratic Club
Washington, D.C., Smithsonian Institution, Resident Associate Program
Washington, D.C., Arts Club of Washington
Washington, D.C., Woman's Suburban Democratic Club

Member:

Center for Mind-Body Medicine, Georgetown University, Board of Directors
National Archives Foundation, Board of Directors
National Commission on Outreach, Union of American Hebrew Congregations
Black Mountain College Museum and Art Center, Board of Directors
Claremont University Center for the Humanities and Graduate University, Board of Visitors
Center for the Study of Southern Culture, Advisory Board
Mental Health Association of the District of Columbia, Board of Directors
Arts Club of Washington, Board of Cojunct Governors
Washington Independent Writers, Advisory Board
PEN International
Authors Guild
Cosmos Club

Education:

Undergraduate:

Sophia University, Tokyo, Japan
The University of Mississippi

Graduate:

School of Journalism, The University of Iowa

Lived in the South, Midwest, and Far East, and traveled extensively in the former Soviet Union, Egypt, Nepal, India, Greece, Italy, France, Mexico, Spain, United Kingdom, Switzerland, Cuba, Lebanon, Japan, and China.

Family: Married to Pulitzer Prize winning journalist and author Nick Kotz; mother of architectural photographer Jack Kotz.

MARY LYNN KOTZ

1211 Connecticut Avenue, Northwest, Suite 308

Washington, D.C. 20036

(202) 659-5169 tel. (202) 223-6867 fax

Accessible
2 dead

To: Bobbie Greene
Fax #: (202) 456-6244
Re: Sculpture book proposal
Date: April 23, 1998
Pages: 5, including this cover sheet.

Comments:

If this is to be a proposal to publishers of art books, it has been my experience that more specificity is saleable. Within this proposal, I would suggest a more positive approach in "overall concept," as the specifics spelled out in suggested inserts for page two tell the story.

Mrs. Clinton uses the name Jacqueline Kennedy Garden, which was what Mrs. Johnson named it, whereas this proposal refers to the First Ladies Garden. Books on gardens are really popular with art book publishers--and the name Jacqueline Kennedy is still revered by a large segment of the population. If the history of the garden, and the context of the history of art in the White House were added, I think the market appeal might be stronger.

How about:

The Jacqueline Kennedy Garden at the White House:
20th Century Sculpture for the Ages

as a title? My best art book contacts are with Abrams and Rizzoli, but I have published with three other New York houses. Random House has a good art book division.

More tomorrow,

Best,
Mary Lynn

To Bobbie

This looks good. Let's go!
bwc

(e)

Proposal for Book on Twentieth Century American Sculpture at the White House

Objective

The goal of this book is to celebrate the spirit, vitality and diversity of American art of the twentieth century. Over the past few years, the White House First Ladies' Garden has been the site of seven sculpture exhibitions that have included examples of the best in selected from museums and public collections twentieth century American art from around the country. These works represent a variety of styles and themes, and make use of many different materials. They are evidence of the wealth of creative energy and artistic vision that has emerged from this country during the 20th century. This book will showcase these works as part of the nation's recent cultural achievements as we approach the millenium. Insert A

Overall Concept

The book ~~we are proposing would not be an academic survey or study of twentieth century sculpture. Rather, it would be~~ present sculptural highlights of the century arranged in a format easily accessible to the general public, to promote ~~who may have some~~ and appreciation ~~and~~ understanding of the aesthetics of modern art. ~~Since the collection of works exhibited cannot accurately be described as being a comprehensive survey, the collection~~ itself will ~~presented as providing~~ present an overview and a sampling of the very rich and broad spectrum of this country's artistic life, while the book will present its context within the White House collection, as well as the story of the First Ladies' (Jacqueline Kennedy?) Garden.

(7)

Format

See insert (B)

The book would be designed as an art book and would be divided into sections that represent each of the ^{seven} exhibitions. ^{Introducing} ~~Before~~ each section would be a ^{brief} ~~short~~ essay by the curator of that show, describing the themes included - i.e. figurative or kinetic sculpture. The purpose is to inform the readers about the materials, styles and themes occurring in modern and contemporary sculpture. There would be a preface by Hillary Rodham Clinton, explaining the idea behind the decision to mount these exhibits in the White House garden, and photographs of social events held in the garden with the sculpture could be included as part of this preface. There would also be an introduction by a prominent cultural figure that would help place these exhibits into the larger context of twentieth century art.

See insert (C)

We recommend interspersing some text with the images to ~~help~~ strengthen the general readers' appreciation and understanding of the works. This text would include some of the following:

- statements by the artists on their work and vision
- inspiring thoughts from important 20th century American figures
- short poems by modern and contemporary poets

These carefully chosen texts would bring to life the sculptures. Their power would complement the beauty of the visuals and provide a stirring marriage of thoughts and images. The power of words would strengthen and extend the impact of the sculptures.

end insur (c)

(8)

focus

The ~~impact~~ of the book would be to bring to public attention the tremendous outpouring of artistic activity in the United States over the past many decades, and the role the White House has played in recent years to encourage, support and recognize these endeavors.

(9)

INSERT A, p. 1:

- From Alexander Archipenko to Alexander Calder to David Smith and Louise Bourgeois--as well as younger American sculptors of today--these works . . . (pick up)

INSERT B, p. 2:

- **Format:**
 - **Preface:** A statement by First Lady Hillary Rodham Clinton would begin the book, explaining the genesis of the idea to feature 20th century sculpture in the First Ladies Garden, and describing the reaction to the project by the public and within the art establishment.
 - **Art in the White House:** A brief history of the collection by the curator of the White House; and the story the First Ladies Garden, as envisioned by Jacqueline Kennedy and used in previous years. Archival photographs are available.
 - **Introduction:** An essay by a prominent cultural figure (such as J. Carter Brown, director emeritus of the National Gallery of Art), on the role of these exhibitions in presenting 20th century art to a wider public. This essay would include an overview of the themes and directions of American sculpture, and its influence on art of the world.

INSERT C, p. 2:

- **Outline:**
 - Designed as an art book, with striking color photographs of the sculptures by (adjective) photographer David Finn, the book would be divided into sections illustrating each of the seven exhibitions.
 - (1) Introducing each section would be a brief statement by the curator of each show, explaining the themes of that exhibition, describing the choices in terms of materials, style, technique, and context in the history of modern and contemporary sculpture.
 - (2) Opposite each photograph would be a paragraph or two about that artist, describing, in the artist's own words, his or her vision, body of work, and process for the particular work of art. Where appropriate, an epigraphic statement from a 20th century American thinker, poet, or novelist, might accompany this text, to complement the beauty of the visuals and provide a stirring marriage of thoughts and images. These carefully selected words would strengthen and extend the visual impact of the photographs.
- **Conclusion:**
 - The living White House, illustrated by White House photographs of social and cultural events in the Sculpture Garden, documents the vitality of the setting, the aesthetic quality of the exhibitions, and the power of art to enliven and enhance gatherings of people.

END INSERT C (pick up)

BOBBIE GREENE

12/19/97

Marsha -

Kaki would
like to set-up
a meeting with
Architectural Digest

early in Jan.

Do you have any
problem with
her making the
call since she
apparently has
a relationship
there? Of course
the appt. would
be for BATH.

9
I'm also attaching
some correspondence
about the
Sculpture article
parenthetically mentioned
in my memo --
in the chance
you haven't seen
it.

B



INTERNATIONAL SCULPTURE CENTER

1050 17th Street NW Suite 250
Washington, DC 20036 USA

202.785.1144
202.785.0810 fax

October 17, 1996

Mr. Rex Scouton
Curator
The White House
1600 Pennsylvania Avenue
Washington, DC

Dear Mr. Scouton:

It was nice to talk with you regarding the new sculpture exhibition at the White House. I was so pleased to see coverage of the exhibition in the Washington Post and expect that we at the International Sculpture Center will be able to provide increased visibility for the series in the coming months. As I mentioned, we would like to cover the exhibition in our publication, *Sculpture* magazine. Considered the leading publication in the field, *Sculpture* is published ten times per year and has a readership of over 55,000. We have several article ideas related to the First Ladies' exhibition series that I look forward to sharing with you in the near future.

As promised, I have enclosed a copy of my business card so that I can be included in the upcoming openings and in any other appropriate events in conjunction with the sculpture exhibition. As I have mentioned before, having the First Lady demonstrate such passion and enthusiasm for sculpture directly relates to the International Sculpture Center's mission of promoting sculpture and the important role that sculpture plays in people's lives. As we embark upon a new era for the Center, a more prominent aspect of our mission is providing increased opportunity for the public to experience and appreciate sculpture. I look forward to collaborating with you on ways in which we can use this exhibition to demonstrate the power of art to affect people's lives.

I will phone you within the next few weeks to see how and when we might be able to meet regarding coverage in *Sculpture* magazine. Your idea of featuring these articles in the new year, following the election, sounds great.

Best regards,

Jeanne C. Pond
Executive Director
International Sculpture Center

September 17, 1997

Mrs. Clinton
The White House
Office of the First Lady
Washington, DC 20500

My dear Mrs. Clinton:

Thank you so much for including me at the tea on Monday, September 15 to honor the artists represented in the current White House exhibition of American Sculpture.

Your commitment to exhibit sculpture at the White House illustrates very well the mission of the International Sculpture Center. We seek to promote the creation and understanding of sculpture and its unique and vital role in society. You are setting a standard for embracing the arts as an essential and integral component of life in this country through these exhibitions and we believe that is very important.

As you may be aware we are planning to publish an article in 1998 in our magazine, *Sculpture*, by Mary Lynn Kotz about the Twentieth Century American Sculpture at The White House project. One of the reasons for doing so is make your commitment to sculpture known to more people and to set a standard for others to emulate.

In addition to creating an environment in which artists and their work will flourish, we at the ISC are committed to articulating a larger role for sculpture, one that envisions sculpture as a key component of change in our culture. To that end if there is any way I may be of assistance to you related to the role of sculpture in our society, please feel free to call on me.

Sincerely yours,


Jeanne C. Pond
Executive Director

Betty -

FYI

Alvin

THE WHITE HOUSE
WASHINGTON

Dec. 18, 1997

Babbie -

Enclosed is some material re: the article for Sculpture magazine on the sculpture garden.

Mary Lynn Katy, who is writing the article, came ^{with a tour} last spring to see the exhibit then in place. I gave her the previous brochures & suggested that she call Neil L. for info., photos, etc.

She left a message a few weeks ago stating that she was almost finished with the article but wanted to come in in early January to see the

current exhibition.

(Melanne knows
Mary Lynn Katy. She
wrote the art news
article on Mrs.
Clinton and art.)

Betty

December 19, 1997

MEMORANDUM

TO Melanne Verveer
Capricia Marshall
Marsha Berry
Robert B. Barnett
Kaki Hockersmith

FROM Bobbie Greene

RE Media and Publishing Goals and Workplan

To ensure that we are all in agreement on what was decided at Tuesday's meeting with HRC, I have outlined my understanding of how we plan to proceed and what has been requested from each of us in terms of next steps. Please get back to me by COB Monday with any corrections or changes.

< **BOOKS**

Entertaining

Bell
We agreed that the priority book project will be a volume with the working title, "An Invitation to the White House". It will be a rich presentation of the full range of social events held during the Clinton presidency.

Next Steps

- ✓
- Kaki will draft and circulate for comment a conceptual outline of the publication.
 - Capricia will prepare a packet of materials for Bob to present to prospective publishers, including representative samples of invitations, programs, menus, photos, etc.
 - Bob recommends a meeting with Simon & Schuster to finalize the concept.

SCULPTURE GARDEN

If HRC decides that she wants to pursue this despite Bob's pessimism about it, Bob will take a packet of materials on the sculpture garden exhibits to publishers for their consideration. As we envision it, this book will go well beyond a presentation of the art to tell the story of the sculpture garden as a vibrant innovation of the Clinton White House. It will include information on the related receptions and profiles of the rich variety of artists whose work has been showcased in the first seven exhibits.

Next Steps

If HRC approves, Bobbie and Kaki will work with Betty Monkman, the White House photo office, and Ruder and Finn to put together a packet of sample photos and text. Kaki will arrange for Phillipa Polskin, president of the arts division of Ruder & Finn, and Michael

Schubert, the firm's director of creative services, to guide us in assembling and presenting this material. Bob then will meet with prospective publishers.

WHITE HOUSE DETAILS

✓ HRC will consider the proposal she recently received from Abrams Publishing for a possible book on the architectural details of the White House. HRC would add her personal perspective in the introduction or forward.

Next Steps

If and when we decide to pursue this project, Kaki and the curators will coordinate with Abrams. Bob will handle the contract.

OTHER POTENTIAL BOOK PROJECTS

The White House Odd Couple: Socks and Buddy.

Bob is certain this is a winner, but HRC must determine if and when she wants to move forward on it. Bob recommends a meeting with Simon & Schuster on concept.

Other volumes for consideration individually or as a series down the road:

- Christmas at the White House.
- Food in the President's House.
- White House Art and Renovation.
- Entertaining at the White House.

MAGAZINES

We agreed that the top magazine projects for 1998 will be:

- A House Beautiful piece on the President's family at home, featuring a behind-the-scenes look at the newly renovated living quarters.
- A House and Garden feature on spring in the White House gardens. The magazine has expressed interest in such a piece that would look at the beauty and use of the Rose Garden and the Sculpture Garden.
- An Architectural Digest articles on the restoration of the public rooms, including before and after photos.

Next Steps

- Kaki and Marsha will meet with the publisher/editor of Architectural Digest to propose the project, explaining that we want to plan it for late in 1998 or early 1999 so it can include the newly-renovated State Dining Room and Cross Hall.
- Kaki and Marsha then will meet with House Beautiful and House and Garden to present the story ideas described above.

- Although not discussed in detail, we also agreed that Kaki and Marsha will work with several major daily newspapers (e.g.: The New York Times, The Washington Post and The Los Angeles Times) to develop stories on the White House as a "living museum" that both references and coincide with the magazine features.
- McCalls are prepared to move forward with a proposal for HRC to author 3-4 articles a year on subject of her choosing. The format could vary and include columns, articles, Q&A, etc.
- Bob will finalize the contract as soon as HRC gives the green light

OTHER MAGAZINE IDEAS

We also agreed to meet again to discuss other concepts for magazine articles that Marsha and her staff can develop and market. As appropriate (e.g. if HRC is the author,) the articles must be covered by contracts handled by Bob. These could include but not be limited to:

- Clinton Collectibles for Collection Magazine.
- Travel features on selected aspects of HRC's overseas trips for Life, travel periodicals and/or news magazines.
- An article or articles on the Socks-Buddy relationship for a women's/family publication.
- Renovation and art in the White House for Art News, Connoisseur, and/or other high-quality specialty magazines.

RADIO AND TELEVISION

Radio Column

According to Bob, ABC Radio Network is prepared to move forward with an HRC radio column that could, but doesn't have to, parallel her newspaper column. These would be distributed by ABC to the 3,200 stations in its Radio Network.

Next Steps

- Bob recommends a 30-minute meeting with HRC, Bob, and Bernie Gershon, et al, to discuss and finalize the agreement.

WHITE HOUSE TOUR

- Although we did not have a detailed discussion on the subject, we seemed to agree that serious consideration should be given to finding an appropriate vehicle for a televised tour of the White House with President and Mrs. Clinton, perhaps under the Millennium umbrella and to coincide with the House's 200th anniversary. The program would emphasize the White House as an historic living museum and the home of the country's First Family. It would spotlight the Clinton's imprint on the House and include interesting and amusing historic and contemporary anecdotes.

- Marsha, her staff, and Bob will have to explore possible avenues for this program once the concept is approved.

December 19, 1997

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