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001. letter	Nicole Schiegg and Lisa Kohnke to Shirley Sagawa re: political (1 page)	06/28/1999	Personal Misfile

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- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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- b(1) National security classified information [(b)(1) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Ron Brown Scholar Program

The Jordan Building, 1160 Pepsi Place, Suite 110-B

Charlottesville, Virginia 22901

Tel: 804 964 1588 Fax: 804 964 1589 E-mail: mmallory@cstone.net

*Registered
file*

Michael A. Mallory
Executive Director

December 10, 1998

Ms. Shirley Sagawa
Deputy Secretary to the First Lady
The White House
Washington, DC 20502

Dear Ms. Sagawa:

Thank you for taking the time to speak with me today. Steve Selby asked that I share the enclosed materials with you. I am pleased to do that and pleased to have this opportunity to introduce you to the Ron Brown Scholar Program. The program is sponsored by the CAP Charitable Foundation. The foundation is dedicated to education, arts and the environment and the program is a significant part of its education initiative. The program is specifically focused on young African-Americans of outstanding promise; it seeks to accelerate their progress into the mainstream of leadership positions in American business, education, government and a wide spectrum of professions.

Ron Brown once said, "I have demonstrated that there shouldn't be limits to the kind of leadership that African-Americans can provide, that we can lead outside of our communities, that we have a right to take the mantle of leadership and when we get that mantle we perform effectively." His words are at the heart of our mission. We receive thousands of applications. In the first two years of the program we have been able to award forty scholarships, providing significant financial support for a group of young people whose promise is hard to exaggerate.

In addition, we have begun to coordinate internships for some of our scholars, underwrite the attendance at programs such as the National Outdoor Leadership School for some, and have begun to hold leadership conferences; please see page ten of the newsletter. Next summer's conference is entitled, "Defining Leadership For a New Millennium." My friend, columnist William Raspberry, attended our selection weekend warily, not at all sure he would find it worthwhile. He now threatens me with the loss of our friendship if he is not invited annually. It is not hyperbolic to say that the entirety of the Ron Brown Scholar Program is inspirational for the Scholars--and for those of us lucky enough to work with them.

I have outlined the conference below. Steve mentioned your many talents, role with AmericCorps National Service, and your keen interest in the success of young people. We would be honored to have you join us in Aspen next year if your schedule permits.

Event: 1999 Ron Brown Scholar Leadership Conference

Sponsor: The CAP Charitable Foundation (USA)-a private family foundation

dedicated to education, arts and the environment. Its purpose is to provide opportunities to individuals or groups who do not have the means to achieve their full potential without outside assistance. The Foundation is dedicate to providing assistance to such worthy groups and individuals. The Foundation seeks no financial support from outside sources.

Place: The Gant Hotel, Aspen Colorado

Date: August 18-22, 1999

Audience/Participants: Sixty Ron Brown Scholars (18-20 years of age)

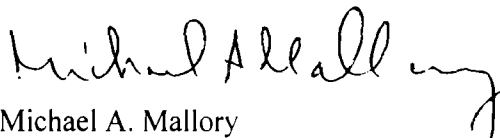
Purpose: The event, which will be held August 18-22, 1999, in Aspen is intended to focus on leadership, career and public service opportunities for our sixty Ron Brown Scholars. We intend to accomplish this by having our group interface with some of the country's most dynamic artists, scholars and other professional and community-minded leaders.

The primary objectives of the conference are:

- 1) to enhance the scholars' vision and perspective regarding leadership,
- 2) to provide scholars with a dynamic opportunity to bond with each other,
- 3) to create stewards of effective leadership and public service,
- 4) to disseminate information and challenge scholars to set future goals
- 5) and to create a long lasting and far reaching network of referrals, support and advice.

The CAP Foundation is thrilled to offer our young scholars this opportunity in addition to the financial support and summer internships currently available. Enclosed you will find the conference schedule and other informational materials. If you have any questions please contact me at (804) 964-1588.

Sincerely,



Michael A. Mallory
Vice President/CAP Charitable Foundation (USA)
Executive Director/Ron Brown Scholar Program

Rough Draft: Revised August 16, 1998

Ron Brown Scholar Summer Conference
Defining Leadership for a New Millennium
August 18-22, 1999
The Gant Hotel
Aspen, Colorado

Wednesday, August 18th

3:00pm-6:00pm **Arrivals**

6:00pm-9:00pm **Ice breakers and evening hors d'oeuvres**

Thursday, August 19th

8:00am-9:00am **Breakfast**

9:00am-9:30am **Welcome**

9:30am-11:30am **Keynote: "Defining Leadership for a New Millennium"**

11:30am-12:45pm **Lunch**

1:00pm-2:30pm ***Session 1***

Leadership in a Global Economy

Choose one of **Public Policy: An Inside Perspective**

these topics

Shaping the Thoughts of a Generation: The Changing Role of the Media

3:00pm-4:30pm ***Session 2***

Volunteerism and Community Service

Choose one of **The Future of Medicine and Public Health**

these topics

Rejuvenating America's Public Schools

7:00pm-8:00pm **Dinner**

Friday, August 20th

- 8:00am-9:00am **Breakfast**
- 9:30am-10:30am **Group Discussion: "Finding and Gaining Admission to the Graduate School of Your Choice"**
- 11:00am-11:45am **Internships** (The scholars will divide themselves into 5 groups of 12 to discuss their internship experiences and future ambitions)
- 12:00pm-1:15pm **Lunch**
- 1:30pm-3:00pm **"Town Hall" style discussion: Affirmative Action in Higher Education**
- 3:00pm-3:15pm **Break**
- 3:30pm-5:00pm **Panel Discussion: "thefuture.com: Domestic and International Telecommunications Issues"**
- 7:00pm-8:00pm **Dinner**
- 8:00pm-9:00pm **Keynote: "On the Shoulders of Giants: Learning From the Trials and Triumphs of Our Predecessors"**

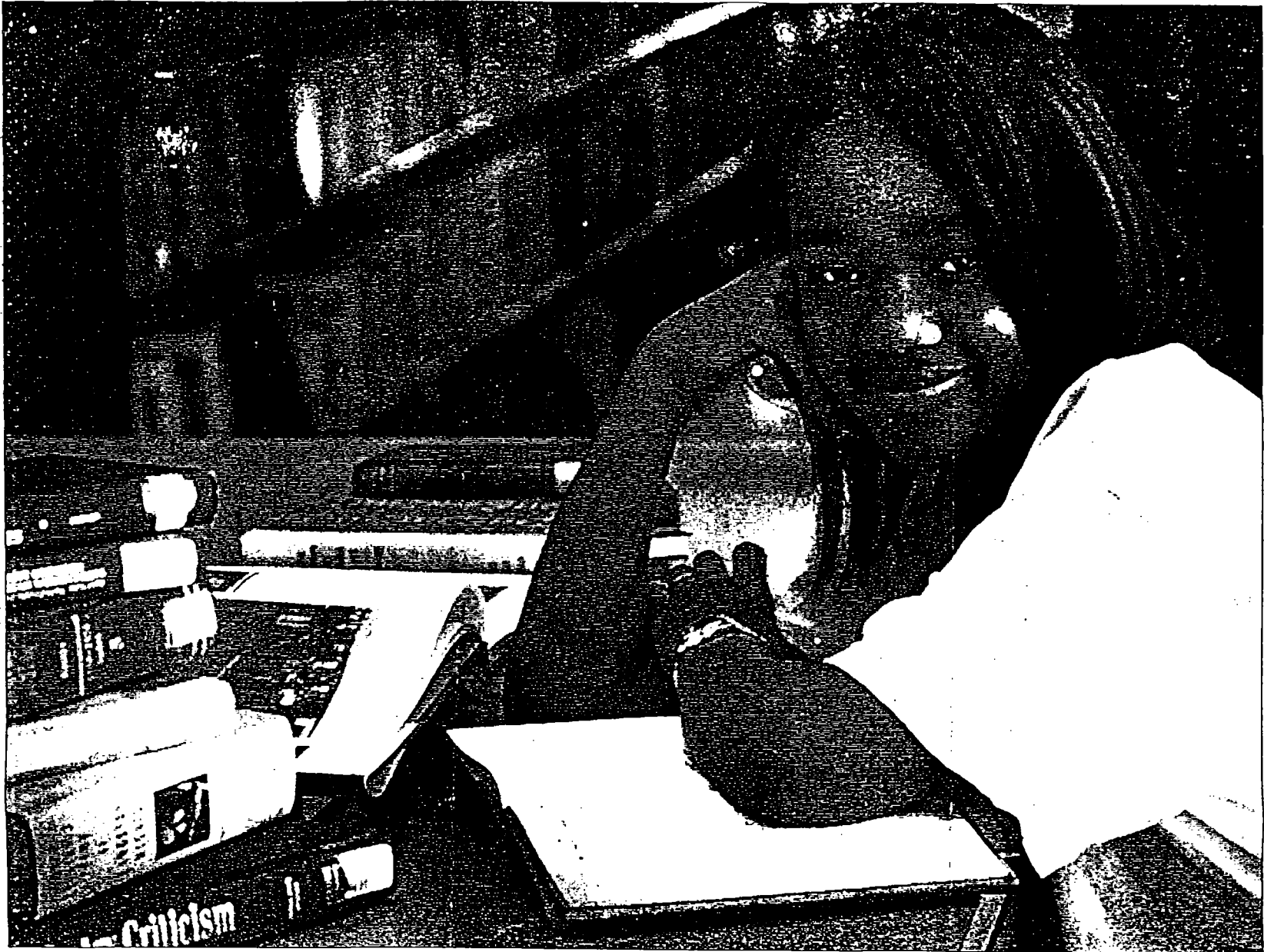
Saturday, August 21st

- 8:00am-9:00am **Breakfast**
- 10:00am-2:00pm **Outdoor Experience**
- 4:00pm-6:00pm **Moving Into Positions of Influence**
- 7:00pm-8:00pm **Dinner**

Sunday, August 22nd

Beginning at 9am **Breakfast**

Departures throughout the day



Myla Alston, a senior at Banneker Senior High School, has been named a Ron Brown Scholar. She will receive \$10,000 annually for four years for college.

BY KAREN MARRERO—THE WASHINGTON POST

WASHINGTON POST

APRIL 3, 1997

Young Life Is a Lesson 1 Resilience

Scholarship Winner Relates Esteem for Troubled Mother

By Patrice Gaines
Washington Post Staff Writer

Included in Myia Alston's application to become a Ron Brown Scholar was the required essay, answering the question: "If you could spend the evening with someone you admire, who would it be and what would you talk about?"

Myia, a bright, introspective 17-year-old, wrote about her mother, Terina Alston, whose drug abuse kept them apart for many years. "This evening would probably be a once in a lifetime event. That is why I would spend it with my mother," Myia wrote. "She lives in a women's shelter and is receiving drug counseling. This is why I admire her.

"I would tell her over and over again that she is the person I most admire, and to keep up her strength so that I can follow her example of being wise enough to give up the things that are harmful and strong enough to take on the things that are toughest but necessary."

"I would also let her know that I want her to continue to get herself together because she is not physically strong enough to abuse her body anymore," Myia wrote.

Myia mailed the essay shortly before the Feb. 2 deadline.

Although Myia did not know it, on the night of Feb. 2, her mother was writing her a letter that said: "Forgive me if I ever let you down or disappoint you in any way. Because I thought I was doing best for you."

The next day, Terina Alston died after suffering an asthma attack and a heart attack. Myia's father, who also has struggled with drug addiction, was in jail.

Last week, Myia, a graduating senior at Banneker Senior High School in Northwest Washington, found out she had been named a Ron Brown Scholar. She will receive \$10,000 annually for four years for college.

The scholarship, which honors the late secretary of commerce, goes to 10 students in the United States and is based on academic excellence, leadership potential, community service and financial need. Myia, who has a 3.8 cumulative grade-point average, already had been awarded a scholarship to George Washington University.

Her life experiences have combined to create a delicate, strong-willed young woman, a steel magnolia in early bloom.

Ranked No. 3 in her class, she is a member of the National Honor Society, the Spanish Honor Society, the Math Honor Society and the student government. For four years, Myia, who plans to major in mass communications, has interned for the D.C. schools' cable channel, where she hosts a teenage and health news show, anchors a weekly news show and is an assistant producer and director. She recently began working as an intern with the C-SPAN cable network.

As part of the application for the Ron Brown scholarship, Myia also had to write about a program she would initiate if she were 30 years old. She proposed a news magazine program targeted at African American and Latino youth. The program would provide internships to train young minorities for the communication field.

"Not all youth with my economic or family backgrounds are this fortunate," Myia wrote.

referring to her own internships. "My goal . . . is to initiate and continue a program . . . that readies them for college and makes them more marketable to scholarship providers."

Before winning her scholarships, Myia, who lives with her older sister, didn't know how she would pay for college. But she knew she would find a way.

In her high school yearbook, Myia wrote: "It takes both rain and sunshine to make a rainbow." For years in Myia's life, it seemed to only rain.

"My parents were both working when I was born. I went to Catholic school. We lived in a nice, middle class neighborhood. We were the perfect family—two kids, two cars, a cat and fish."

But she recalls that as far back as when she was 6 years old, there were signs of her parents' drug abuse. When she was in third grade, things began to fall apart. Her parents separated briefly, and both soon lost their jobs. The family moved constantly; her father started going in and out of jail.

"I hate to admit I was ashamed of my parents, but I'll never forget my father came to school when I was in the fifth grade, and he stuck his head in the room. He looked so bad. One of my friends said, 'Who is that pipe-head?'"

Still, Myia doesn't consider her childhood an unhappy one. She couldn't have the clothes, games and other things she wanted, but for her birthday and Christmas each year, her parents made sure she got what she wanted. And although her father wasn't always around, on special occasions, the entire family went to Sizzler for dinner.

Myia took control of her own life, leaving home at 13 and moving in with family friends and relatives at various times. In 11th grade, she moved in with her sister.

About her parents, Myia said, "They tried their best to do what they could for us."

As her parents became less involved in her life, other adults took their place. Venora Lucas, who began baby-sitting Myia when the teenager was 3 months old, "was like a second

mother," Myia said. "She made you do your homework first before anything. She praised us when we came home with our report cards. I always knew she was proud of me."

"Then I had a teacher in fourth grade. I'll never forget—her name was Mary C. Parrish. . . . I had started cutting up in school to get attention. She always said, 'No matter what's going on at home, you can make your life special.'"

Lucas, the baby-sitter who was also a friend of Myia's mother, said of Myia: "She deserves whatever good she gets. She's mature, maybe because of what she went through. It was a big load for a little girl."

This year has been a particularly tough one for Myia. In addition to her mother, two of her aunts died.

Now, Myia believes, the rain has stopped. "I think the sun is shining," she said.

"I don't know who I would have been if my parents had not had their problems," Myia said. "I don't know if I would have tried so hard or if I would have just been average."

"Everyone said, 'You went ahead despite adversity.' But I don't know if it wasn't the adversity that made me go on. Maybe I'm supposed to be an example for young people like me."

She is ready for her rainbow. She will greet it with her mother's letter in her hand.

"I am proud of you for being just who you are," Terina Alston wrote. "You are not only beautiful, you are intelligent, funny and will go places in life. Know that I am always here for you. . . . You MUST call me when you need me."

Four Area Students Win Ron Brown Scholarships

Four Washington area students are among 20 African American high school seniors from across the nation to be named Ron Brown Scholars, each receiving \$40,000 scholarships in honor of the former secretary of commerce who died in a plane crash last year in Croatia.

The program is intended to identify students who will make significant contributions to society. The students "share Ron Brown's traits of excellence, leadership, commitment to public service and a desire to make a difference," said Michael Mallory, executive director of the Ron Brown Scholars Program. They were chosen from more than 1,500 applicants; criteria included financial need.

Locally, those honored were Myia Artis Alston, 17, a senior at Benjamin Banneker Academic High School in the District; Terence Sebekos Carter, 18, of Chevy Chase, a senior at Georgetown Day School; Megan Christene Marie Donovan, 17, a senior at Dunbar Senior High in the District; and Miriam Michelle Robinson, 17, of McLean, a senior at Thomas Jefferson High in Fairfax County.

Alston is host of a teen and health news show on the D.C. Public Schools' channel, is anchor of a weekly news show and is an assistant producer and director. She also is a member of several honor societies and the student government.

Donovan is president of her student government and National Honor Society chapter. She ranks first in her class and participates in Operation Understanding, which promotes racial harmony. She sits on the D.C. School Board Students Advisory Council.

Established last year, the scholars program is funded entirely by the nonprofit CAP Foundation, based in Charlottesville. The foundation was founded by Antony Pilaro, a tax lawyer and former shareholder of the retailer colossus Duty Free Shoppers. Pilaro some years ago renounced his U.S. citizenship—a move most often made by wealthy people seeking tax relief.

Pilaro asked Michael Mallory, a University of Virginia administrator, to head a new scholarship program for minorities, and Mallory suggested it be named for Brown.

1997 Ron Brown Scholars

Name	City, State	College/University
Myia A. Alston	Washington, DC	George Washington University
Michael A. Billings	Salt Lake City, UT	University of Pennsylvania, The Wharton School
Jordan C. Brewer	Los Angeles, CA	Massachusetts Institute of Technology
John A. Burton	Miami, FL	Harvard University
Terence S. Carter	Washington, DC	Harvard University
Yolanda D. Covington	New York, NY	Brown University
Kelly A. Cross	Beckley, WV	Princeton University
Megan C.M. Donovan	Washington, DC	Trinity College
Marco F. Ellis	Fort Sill, OK	The University of Virginia
Travis A. Gayles	Chase City, VA	Duke University
Bianca Kannatey-Asibu	Ann Arbor, MI	Stanford University
Diarra K. Lamar	Montgomery, AL	Harvard University
Angela L. Ledbetter	Detroit, MI	Xavier University
Carmelle T. Norice	Fresno, CA	University of California at Los Angeles
Miriam M. Robinson	McLean, VA	Harvard University
Kelli E. Stewart	Bartlett, TN	Emory University
Francis A. St. Louis	Rosedale, NY	Massachusetts Institute of Technology
Sparlha N. Swaby	Oyster Bay, NY	Stanford University
Jean Paulson Tuffet	Miami, FL	The University of Pennsylvania
Luther G. Williams	Oakland, CA	Harvard University

1998 Ron Brown Scholars

Name	City, State	College/University
Elizabeth V. Alicea	Chicago, IL	Columbia University
Jennifer M. Banner	New York, NY	Harvard University
Traci R. Burch	Claymont, DE	Princeton University
Shirley J. Delaleu	Dix Hills, NY	Stanford University
Maleka I. Donaldson	Columbus, OH	Harvard University
Melanie L. Forbes	Midlothian, VA	Harvard University
Tiffany Y. Griswell	Columbia, NC	University of North Carolina at Chapel Hill
Antonia J. Henry	Grand Rapids, MI	University of Michigan
Leah V. Hodge	Jacksonville, FL	University of Pennsylvania
Christopher A. Hunter	Los Angeles, CA	Harvard University
Tiombe E. Jones	Swarthmore, PA	Pomona College
Fatoumata Kaba	Evanston, IL	Columbia University
Marc Q. Knight	Elmont, NY	Massachusetts Institute of Technology
Jonathan W. Piper	University Heights, OH	Wake Forest University
Tomeka L. Suber	Winston-Salem, NC	University of North Carolina at Chapel Hill
Sara Whetstone	Palo Alto, CA	Brown University
Aaliyah N. Williams	Tulsa, OK	Harvard University
Damian Williams	Stone Mountain, GA	Harvard University
Tracy M. Wynter	Willingboro, NJ	Princeton University
Allen T. Yancy	Baltimore, MD	Harvard University

Ron Brown Scholarships Open Doors For Blacks

By IAN ZACK

CHARLOTTESVILLE, Va., Feb. 10 — Entering its second year, the Ron Brown Scholar Program has quickly emerged as the nation's most lucrative scholarship for black students — and one of the most important.

The other day, the modest office here of the scholarship director, Michael Mallory, was inundated with envelopes. Big Manilla ones and small white ones were stacked perilously on desks, piled on the carpeted floor and crammed into gray plastic postal crates. "This is incredible," Mr. Mallory gloated. "I am seeing the best black kids in the country."

The program was established in honor of Mr. Brown after he was killed in April 1996 in a plane crash in Croatia while he was Commerce Secretary. Recipients receive \$40,000 toward an undergraduate degree.

Mr. Mallory, a 40-year-old former admissions officer for the University of Virginia, is working to select the next group, sorting through the records of more than 4,000 black high school seniors around the United States to whittle the contenders to about 500. A selection committee will narrow the list to 60 semifinalists and then 20 finalists, who will compete next month in a three-day series of interviews and seminars.

Last year, the finalists were so impressive that the selection committee, which conducted interviews at the Washington offices of the Patton & Boggs law firm, decided to award scholarships to all 20, instead of narrowing the field to 10 winners.

The scholarships are financed by the CAP Foundation, a philanthropic organization in Charlottesville that was started by the multimillionaire Anthony M. Pilaro, who earned part of his fortune in the duty-free goods industry.

Profiles of the first-year recipients reveal a great variety of circumstances: Family incomes range from a high of \$101,000 to a low (in three cases) of zero. Six of the scholars come from single-parent families. One, whose father is an economist and whose mother is an intelligence officer, scored a perfect 1600 on her S.A.T.'s; another, whose mother died of drug-related health problems and whose father is in jail, finished third in her high school class with a 3.8 grade point average.

The students are finishing their freshman years at colleges that include Harvard, Princeton, Brown, Stanford, Virginia, the Massachusetts Institute of Technology and the University of Pennsylvania.

"These groups of young people that we're talking about here can be considered a beacon," said Dennis Hightower, a member of the selection panel who is a former president of Disney's television and telecommunications division and now teaches at Harvard Business School. "Here is an example of unbridled ability. We have got to find more of our youngsters like this across all racial lines if we are going to be the world leader we expect ourselves to be."

The Ron Brown scholars are expected to serve the community during summer internships and after college, a task that Yolanda Covington, an 18-year-old freshman at Brown University, said she relishes.

"So many people, they make it, they make money and they keep on going," said Ms. Covington, who grew up one of five children of a single mother on welfare in the Morrisania housing projects in the Bronx. "They forget about everyone who helped them."

Ms. Covington, who went to Strath Haven High School in Swarthmore, Pa., at no cost to her family through a program called "A Better Chance," plans to become a doctor.

"I still want to become a doctor and a successful one at that, but I want to open up a practice, probably in an African-American community," said Ms. Covington, who noted: "There's still a lot of distrust in the African-American community of hospitals."

Michael Billings, a student at the University of Pennsylvania's Wharton School of Business, has come a long way since he ran away from his home in Salt Lake City at age 13. He left to escape his unemployed mother's drinking shortly after the man who lived with her died of drug-related causes in the family's sparsely furnished living room. After living in a park for part of that summer, Mr. Billings was taken in by friends, whose families sent him to a private school, where he earned a 4.0 high school grade point average.

"Ever since I was in the sixth grade, I knew I was going to go to college and I knew the only way I was going to be able to afford to pay for college was to get a scholarship, so I had to do well," said Mr. Billings, 19. "I decided that I didn't want to live with my mom because I didn't think she was going to take care of her problems. I didn't care if I was on the street."

"Education really opens incredible doors for you," Mr. Billings added. "People have really been willing to help me."



A tax-exempt public policy research institute

April 20, 1999

Call Mary Siddall
+ tell her I'm
traveling w/
HRC +
can I go -
all things discussed
pay for books
great

Shirley Sagawa
Deputy Chief of Staff
Office of the First Lady
The White House
Washington, DC 20500

Dear Shirley:

On May 19, 1999 The Heritage Foundation will present its Salvatori Prize for American Citizenship to the principals of six schools with low-income student bodies and exceptional academic achievement. Each school will receive a \$5,000 check. These principals will then share the secrets of their success at a conference the following day. We would be honored if you could join us.

These events will kick off a No Excuses campaign organized by Heritage and designed to mobilize public pressure on behalf of better education for the poor. The No Excuses Campaign will bring together liberals, centrists, and conservatives who are committed to academic achievement among children of all races, ethnic groups, and family incomes.

Participants in the No Excuses campaign may hold differing views about vouchers, the federal role in education, and other policy issues. But we agree that there is no excuse for the academic failure of most public schools serving poor children. All children can learn. The principals we are honoring with the Salvatori Prize have proved it. We hope you will help us shine a spotlight on their success. And we hope you will join us in demanding that failing schools meet their standard. No Excuses.

The reception will be held in the Lyndon B. Johnson room of the U.S. Capitol Building from 6 to 8 o'clock in the evening. The conference will begin at 9 o'clock the following morning at The Heritage Foundation. Seating is extremely limited, so please take a few minutes to fill out the registration materials I have enclosed for you and fax them back to us as soon as possible. If you have any questions about either event, please feel free to call me.

I look forward to seeing you at the event.

Sincerely,

Mary Siddall
Coordinator, Civil Society Projects

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No Excuses:
Seven principals of low-income schools
who set the standard for high achievement

Conference Registration
The Heritage Foundation
214 Massachusetts Avenue, N.E.
Washington, D.C. 20002
May 19-20, 1999

YES, I will attend the reception for the 1999 Salvatori Prize for American Citizenship

YES, I will attend the No Excuses Conference

Name:

Name as you would like it to
appear on your name badge:

Title:

Organization:

Address:

City/State/Zip:

Telephone:

Fax:

Email:

**There are two Concurrent Sessions. Please indicate in order of preference
which panel you would like to attend in each session:**

Concurrent Session One:

_____ Turning Around a Failed School
_____ Replicating Success
_____ Getting the Most out of Your Teachers

Concurrent Session Two:

_____ Every Kindergartner a Reader
_____ Winning the Support of Parents
_____ Achievement is the Key to Discipline

Please fax this form by Wednesday, May 12 to 202-608-6087

Please contact Mary Siddall, Heritage Civil Society Projects Coordinator, with any questions about
the conference. Call 202-608-6173 or email mary.siddall@heritage.org.

No Excuses:
Seven principals of low-income schools
who set the standard for high achievement

The Heritage Foundation
214 Massachusetts Avenue, N.E.
Washington, D.C. 20002
(202) 608-6175

Tentative Conference Agenda

May 19, 1999
Awards Reception

Lyndon B. Johnson Room
The U.S. Capitol Building
6:00 – 8:00 PM

May 20, 1999
Registration & Continental Breakfast

Reception Area
8:00 – 9:00 AM

Plenary Session

Introductory Remarks by Samuel Casey Carter
Bradley Fellow, The Heritage Foundation

Lehrman Auditorium
9:00 – 10:30 AM

Hellen DeBerry

Former Principal, Earhart School, Chicago, Illinois

Michael Feinberg

Director, KIPP Academy, Houston, Texas

Gregory Hodge

Principal, Frederick Douglass Academy, New York, New York

Nancy Ichinaga

Principal, Bennett-Kew Elementary School, Inglewood, California

Irwin Kurz

Principal, PS 161 Crown School, Brooklyn, New York

David Levin

Director, KIPP Academy, Bronx, New York

Ernestine Sanders

President, CEO, Cornerstone Schools, Detroit, Michigan

Questions from Jay Mathews*

Education Reporter, *The Washington Post*

Break

10:30 – 10:45 AM

*Invited

Concurrent Session One

10:45 AM – 12:00 PM

Turning Around a Failed School

Van Andel Conference Center

Moderator, Walter Williams

Chairman, Department of Economics, George Mason University
Principals, Hellen DeBerry & Nancy Ichinaga

Replicating Success

Fertig Board Room

Moderator, Nina Shokraii Rees

Education Policy Analyst, The Heritage Foundation
Principals, Ernestine Sanders & Michael Feinberg

Getting the Most out of Your Teachers

Davis Policy Center

Principals, Gregory Hodge, Irwin Kurz, & David Levin

Break

12:00 – 12:15 PM

Concurrent Session Two & Working Lunch

12:15 – 1:45 PM

Every Kindergartner a Reader

Fertig Board Room

Moderator, Bruno Manno

Senior fellow, Education, Annie E. Casey Foundation
Principals, Hellen DeBerry, Irwin Kurz, & Nancy Ichinaga

Winning the Support of Parents

Van Andel Conference Room

Moderator, Jeanne Allen

President, Center for Education Reform
Principals, David Levin & Ernestine Sanders

Achievement Is the Key Discipline

Davis Policy Center

Moderator, Mike Petrilli

Program Director, Thomas B. Fordham Foundation
Principals, Michael Feinberg & Gregory Hodge

Break

1:45 – 2:00 PM

Closing Remarks

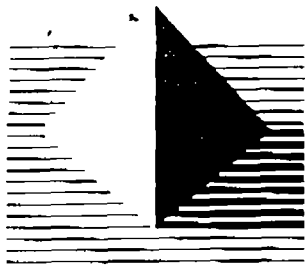
Lehrman Auditorium

2:00 – 2:30 PM

Reception

Van Andel Conference Room

2:30 PM



NACCRRRA

National Association of Child Care
Resource and Referral Agencies

Dear

Shirley,

Welfare reform represented a serious step in the devolution of decisions affecting families to states, counties and communities. Embedded in the Personal Responsibility and Work Opportunity Omnibus Reconciliation Act, federal child care investments followed the path of devolution to states, counties and communities. Given the belief of child care resource and referral experts that "all child care is local," this appeared to be a move in the right direction. The potential for all stakeholders to be involved in the decisions that affect their lives and those of their children, has been, at the least, exciting. Child care, after all, is the community bedrock that makes it possible for families to raise their children, get them ready for school, and provide for their survival and their future. Child care is a cornerstone in the foundation of communities that function well.

However, in the absence of any federal standards for child care, of a shared vision for a quality system for families, how does community planning actually work? What are the lessons learned from some of the states that have been among the first to "devolve" child care? How do the recommendations of Quality 2000 research play out in the world of 1999? Is child care a prominent item on the agendas of local planning boards, community councils, and other decision arenas? What about Head Start? Pre-K? Implications of the Abbott decision? What are the conditions that must be in place in order to have the vision of community-based and family-centered child care move toward reality? Will the children be ready for school? Is there an infrastructure for child care already in place in some communities and what more does it need in order to be effective? What is the role of child care resource and referral in building community? Where is the leadership for planning?

On behalf of the National Civic League's Alliance for National Renewal, and the National Association of Child Care Resource and Referral Agencies, we are pleased to invite you to join a dialogue conducted by some of the foremost national experts on this topic, such as Sharon Lynn Kagan, Gwen Morgan, Stacey Goffin, and Joan Lombardi, along with the most respected community practitioners with first hand experience in various community planning models from North Carolina, Colorado, Florida, California, and Massachusetts. The dialogue is by invitation only and will take place on March 6, 1999 from 10:00AM to 2:00 PM, during NACCRRRA's Policy Symposium in Arlington Virginia. If you are able to attend, we will supply you with a set of background materials in advance of the meeting.

Please let Adrienne Tilton at 202 393-5501, ext. 126 know of your attendance by February 15.

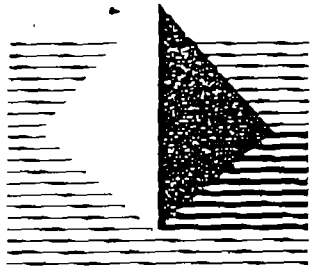
Sincerely,

Chris

Christine Benero, Vice President
Alliance for National Renewal

Yasmina

Yasmina S. Vinci, Executive Director
NACCRRRA



NACCRRRA

National Association of Child Care
Resource and Referral Agencies

Facsimile Cover Sheet

<p><u>SAVE THE DATES!</u> 11th Annual Policy Symposium: "Forging Outcomes for Families: Redesigning Community Relationships" March 4-6, 1999 The "Day on the Hill" is March 4th. Crystal Gateway Marriott Hotel Arlington, Virginia Metro: Crystal City</p>	<p>DATE: <u>2-11-99</u> TO: <u>Shirley Sagawa</u> FAX No.: <u>456-6244</u> FROM: <u>Yasmina Vinci</u> Re: <u>letter</u></p>
<p>Symposium Information Number: (202) 393-5501x114</p>	<p>No. of Pages (incl. cover) <u>2</u></p>
<p><i>SPECIAL COURSE AVAILABLE!!</i> <i>"Results for Accountability: Tracking Outcomes for Children & Families."</i> On March 4th, NACCRRRA & ESI International are co-sponsoring an intensive, one-day course for CCR&R and other child and family leaders, administrators, policymakers and practitioners. Course tuition is in addition to the NACCRRRA registration. Call (202) 393-5501x114 for course information.</p>	<p>Comments: -</p>

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[Forging Outcomes for Families: Redesigning
Community Relationships]



Forging Outcomes for Families: Redesigning
Community Relationships



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ANN ARBOR MI 48106-1000

Results for Accountability

Tracking Outcomes for Children and Families

A one-day course in conjunction with the NACCRRRA Policy Symposium

1999
march 4

Arlington, Virginia
8:30 A.M.-3:30 P.M.

ESI
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Results for Accountability

Tracking Outcomes for Children and Families

A one-day course in conjunction with the NACCRRRA Policy Symposium

registration form

course location: The Crystal Gateway Marriott Hotel, 1700 Jefferson Davis Highway, Arlington, Virginia, 22202; hotel phone: (703) 920-3230. Located at the Crystal City Metro stop on the Washington, D.C., area subway system. **Register early**—space is limited and our other courses have filled to capacity

registration

- Please register me for **Results for Accountability: Tracking Outcomes for Children and Families**, March 4, 1999.

Session Code: CCR-CSD/A19990304A

Priority Code: BBR

course information

Date: **March 4, 1999** (Thursday)

Time: **8:30 A.M.-3:30 P.M.** (lunch included)

attendee information

Name: _____

Organization name: _____

Address: _____

City, State, ZIP: _____

Telephone: _____ Fax: _____

method of payment

Course attendance fee: \$375

Payment in advance is required unless an authorized government training form is used.

- Check or money order enclosed** (payable to ESI)

- Charge my credit card**

VISA MasterCard American Express

Diners Club Discover Card

Acct. No.: _____

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- Government training form enclosed**

Mail completed registration form to: ESI International, 4301 Fairfax Drive, Suite 800, Arlington, VA 22203. **Fax form to:** (703) 558-3001, or **call** (703) 558-3050.

Register today! Call (703) 558-3050 or fax this form to (703) 558-3001

what's your accountability IQ?

find out at a one-day course

Results for Accountability

Tracking Outcomes for Children and Families

Now, more than ever, professionals at all levels—administrators, planners, contract managers, program staff, and evaluators—must be concerned with the critical issue of results-based accountability. The public, legislators, clients, and advocates demand accountability for results. How will you and your organization measure up?

thursday, march 4, 1999

ESI
international

*What does it mean to be accountable? What are the implications for you and your agency? This one-day course, **Results for Accountability: Tracking Outcomes for Children and Families**, will give you the tools you need to chart a course for success.*

accountability

ˈeɪˌkaʊnˌteɪˌbiˌləˌteɪ
n (1794) the quality or state of being answerable, esp. an obligation to accept responsibility

The Federal Government Performance and Results Act (GPRA) of 1996 requires federal agencies to identify and track results as well as resources, activities, and outputs. Many states are expanding the emphasis on results by identifying benchmarks or milestones against which progress is assessed. Now you can improve your understanding of these state and national indicator initiatives, such as *Kids Count*, the *National Educational Goals Panel* and *Oregon Benchmarks*, with this intensive, interactive, one-day course.

Rather than spend your valuable time searching for performance measurement techniques, you can learn what others have already discovered. *Results for Accountability: Tracking Outcomes for Children and Families*, will help you develop a manageable and feasible approach to implementing an initiative and measuring your outcomes accurately. You'll see how accountability for results provides vision that can guide your planning and implementation—and you'll see how it can improve your services to your constituents. You'll find out how emphasizing the final outcome can inspire your staff, volunteers, and participants. And most importantly, you'll learn how clearly documented results can add power to your communications with the public, legislators, and funding providers.

In short, this class is virtually a one-day "requirement" for anyone who works with results-based accountability programs serving children and families.

about the sponsors

ESI International, one of the foremost training authorities in the country, is sponsoring this important course in conjunction with the National Association of Child Care Resource and Referral Agencies' (NACCRRA) 11th Annual Policy Symposium.

Having trained more than 150,000 people since 1981, we are **accountable to our students**. You can count on our teaching methods and supporting materials to back up our expert instructors. We use case studies, individual and group activities, and shared references and resources. In addition, your course materials—free to registered participants—include references, templates, and resources that you can use and share with others.

ESI's commitment to quality training means that you'll come away with not only practical, timely information, but also the skills and know-how to put it to work for you—right away. Complete the registration information on the back page or call us now at (703) 558-3050 to reserve your space.

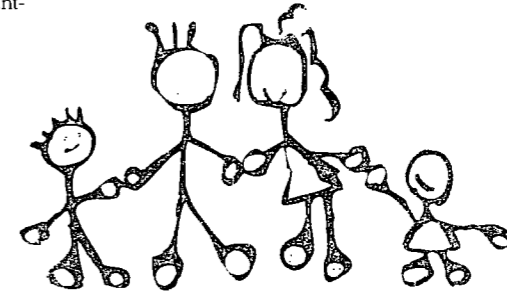
you'll learn how to

- Define key terms: results for accountability, performance measurement, performance contracts, inputs, outputs, strategies, activities, system outcomes, client outcomes, benchmarks, indicators and goals, and others.
- Assess performance measurement and relate it to other evaluation methodologies.
- Link national, state, and community indicators to measurable program outcomes.
- Develop logic models to help specify program outcomes.
- Evaluate measurement resources and select appropriate measurement strategies.
- Put the concepts you have learned to work.

who should attend

Professionals concerned with implementing results-based accountability in programs that serve children and families, including:

- CCR&R state network and local organization staff and board members
- Child care and early education program administrators, teaching staff, and board members
- State and local child care administrators
- Public and non-profit human services, health and education professionals and board members
- Funders of programs for children and families
- Community and regional planners of services for children and families
- College and university faculty and evaluators



the instructors

The course will be developed and taught by **Dr. Clara Pratt**, a recognized expert in the field of evaluation and performance measurement systems. She holds a doctorate in human development and has been on the faculty of Oregon State University since 1975. One current project she leads is focused on the identification of outcome performance measures for statewide programs supported by the Oregon Commission of Children and Families. Dr. Pratt will be assisted by her colleague, **Dr. Aphra Katzev**. Dr. Katzev holds a doctorate in human development and family studies. Dr. Pratt and Dr. Katzev have authored several publications, including *Building Results: From Wellness Goals to Positive Outcomes for Oregon's Children, Youth, and Families* and *Oregon's Childhood Care and Education System: A Strategic Planning Guide*.

what our students say about ESI courses

"Very well presented. Excellent group interfaces. Information pertinent to reality."

"Good value, worthwhile experience."

"Very timely for my needs. The course is full of very useful information and caused me to think about practices in my own organization."

"This was one of the most proactive, interactive courses I have ever attended."

"The real-life experiences of the instructor and the class added a depth to the course that benefited all participants."

"Absolutely the best training I have ever taken."

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- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

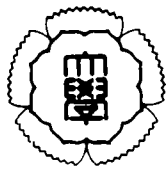
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- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



FUKUOKA WOMEN'S UNIVERSITY

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JAPAN

December 23 ,1999

Ms. Shirley Sagawa
Deputy Assistant to the President
Deputy Chief of Staff to the First Lady
The White House
Washington
U.S.A.

file

Dear Ms. Sagawa:

I wish you a Merry Christmas and a Happy New Year!

Thank you very much for your letter of August 24, 1999. In the letter, you mentioned that due to uncertainties regarding the First Lady's schedule next year you were unable to make a commitment for her to accept my invitation to my university during the Kyushu-Okinawa Summit.

I understand that situation well. I wish the First Lady the best of luck next year. Thank you very much for your kind assistance.

Respectfully yours,


Mamoru Tokumoto, LL.D.

President

Fukuoka Women's University