

THE WHITE HOUSE
WASHINGTON

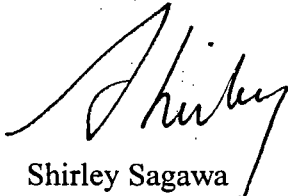
Stephen Brind
Executive Producer
Hannah Neil Center for Children
301 Obetz Road
Columbus, Ohio 43207

Dear Mr. Brind:

Thank you for your letter regarding *Can You Hear*. It is indeed an interesting and important project, and I have no doubt of your commitment to it. Unfortunately, the First Lady's schedule does not permit her to take on additional obligations at this time.

I wish you the best of luck as your project moves forward.

Sincerely,

A handwritten signature in cursive script, appearing to read "Shirley", written in dark ink.

Shirley Sagawa
Deputy Assistant to the President and
Deputy Chief of Staff to the First Lady

1999 Selection Committee

Muhammad Ali
*Three-time Heavyweight Boxing
Champion & Humanitarian*

Theresa Andrews
*Double Olympic
Gold Medalist 1984*

Dr. Larry Brendtro
*Childcare Author and Trainer
Professor Emeritus of
Special Education
Augustana College*

Dr. Benjamin S. Carson, Sr.
*Director
Pediatrics and Neurosurgery
Johns Hopkins Medical Hospital*

Dr. Matthew Goldstein
*President
Adelphi University*

Jack Hanna
*Director Emeritus
Columbus Zoological Gardens*

Bill Huntley
*Chairman
Rotary Foundation Trustees
Rotary International*

Art Linkletter
*Nationally Known TV Host
Author and Children's Advocate*

Dr. Russell G. Mawby
*Chairman Emeritus
W.K. Kellogg Foundation*

K. Robert Orr
CBS Correspondent

Richard Petty
*Race Car Driver
STP*

William T. Sergeant
1998 World of Children Honoree

Dr. Ernest H. Smith
*Associate Professor of Pediatrics
Martin Luther King
General Hospital*

R. David Thomas
*Founder
Wendy's and The Dave Thomas
Foundation for Adoption*



Kellogg's

HANNAH NEIL WORLD OF CHILDREN AWARD

August 18, 1999

Ms. Melanne Verveer
Assistant to the President
Chief of Staff, Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Verveer:

I am producing "The Kellogg's Hannah Neil World of Children Award," a charity event to recognize individuals around the world who have devoted their lives to the welfare of children. This is the second year of the Award. Last year's recipient was William T. Seargent, Chairman, International Polio Plus Committee, who was responsible for the inoculation of more than 1 billion children worldwide against the polio virus.

This year's event will take place in Columbus, Ohio on November 3, 1999, with 1,200 guests and will be televised live. Former South African President Nelson Mandela will introduce the Zimasa Primary School choir from Cape Town who have agreed to sing at the event, via a pre-taped segment. We are confident that portions of the event will be picked up by television news services, i.e. CNN, ABC, CBS, NBC etc.

To give you some background; I produced the enclosed video for the Hannah Neil World of Children Award on April 20, 1999. The tragic serendipity was that as I taped the 22 children of different races, nationalities and languages who open and close the video, the horror at the Columbine School was taking place at the exact same time. It was the impact of that tragedy that led me to have the "Can You Hear" song written. I believe that with the right recording artists, this song has the potential to be as successful as "We Are The World".

HANNAH NEIL CENTER FOR CHILDREN

301 Oletz Road, Columbus, Ohio 43207-4092 • (614) 491-5784, Fax (614) 491-2615

A Program of Starr Commonwealth

Council on Accreditation of Services for Families and Children



need
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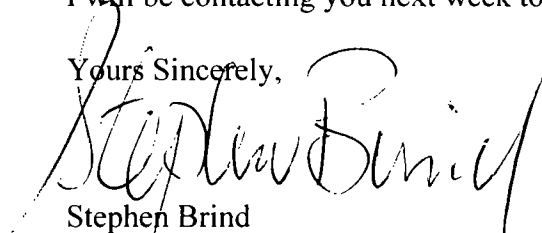
As the First Lady's dedication to young people is well established, and her influence pivotal in reaching this goal, we feel it is appropriate to ask, and we would be honored, if the First Lady would lend here support in having "Can You Hear" recorded by a well-known recording artist(s). All profits from the recording would be given to children's charities.

This year the nominees for the Award are:

- Peter Samuelson, Producer, 'Arlington Road,' President (Founder) Starlight, Starbright Children's Foundation.
- Dr. Marie Clay ~ Reading Recovery
- Mr. Xu Yongguang ~ China Youth Development Foundation
- Dr. David Patrick South Hall ~ Child Advocacy International
- Kathleen Magee ~ Operation Smile
- Rose Washington ~ Berkshire Farm Center

I will be contacting you next week to discuss how best to proceed.

Yours Sincerely,



Stephen Brind

Executive Producer

(212) 925-5730

sjbrind@aol.com

212-73912

CAN YOU HEAR?

Concept: Stephen Brind – Music by Victor Alexeeff – Lyrics by Joe Ashley
© 1999 Mills/James Productions

Are you listening, can you hear
Children's voices ringing in your ears
Can you hear them, are they laughing
Are you listening as they play
Do you know the words they're saying
Can you hear them, do they pray
Can you hear

Are you listening, can you hear
Children's voices ringing in your ears
Can you hear them, are you listening
In the darkness of the night
Can you hear them, are they calling
In their hunger and their fright
Can you hear

Can you hear
Are you listening can you hear them
Can you hear
Are you trying to be near them
Can you hear
Are you doing everything you can to reach them
Can you hear
If not you and me, who is going to teach them

Are you listening, can you hear
Children's voices ringing in your ears
Are you listening when they're crying
Can you hear them, do you try
All around the world they're dying
Do we only wonder why
Can you hear

Are you listening, can you hear
Children's voices ringing in your ears
If you listen you can hear them
You can start to understand
They will be the world tomorrow
But today they're in our hands
Can you hear
Can you hear
Can you hear