



Simon & Schuster Trade Division

FACSIMILE TRANSMITTAL SHEET

TO:

Bobbie Green

COMPANY:

Office of the First Lady

FAX NUMBER:

202-456-6244

PHONE NUMBER:

FROM:

Wendy Nicholson

V.P. & Exec. Director Public Relations

Simon & Schuster Trade Division

SENDER'S FAX NUMBER:

212-698-7595

TOTAL NO. OF PAGES INCLUDING COVER:

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RE:

DATE:

05/11/98 5/13/98

☐ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Bobbie -
this is the final draft that went out.

HTC
- book award
nominations

1998 WNBA Award Nomination

I/We nominate:

Hillary Rodham Clinton

Name

The White House, 1600 Pennsylvania Avenue, Washington, D.C.

Address

In what way does nominee derive a part or all of her income from books and allied arts?

Mrs. Clinton donates all income from books and allied arts to charity.

What has been her meritorious work in the world of books beyond the duties or responsibilities of her profession or occupation?

Mrs. Clinton has worked tirelessly to encourage reading as central to children's development. Her activities on behalf of this effort have far exceeded the parameters of her professional and public roles as an attorney, as the First Lady of Arkansas and the First Lady of the United States. Her experience and outreach are reflected in her wonderful, and widely read book, IT TAKES A VILLAGE.

Supporting data (may include biographical sketch, organizations to which nominee belongs, books written, major speeches given, other honors received, etc.): Attach separate sheets if necessary.

Please see attached materials.

WNBA member submitting nomination:

Name Carolyn Reidy

212-698-7323

Phone (day)

Phone (eve)

Simon & Schuster, 1230 Avenue of the Americas, N.Y.

Address

Please circle: I am a chapter/corresponding/sustaining member.

Submit completed nominations to arrive by May 1, 1998, to Nancy Stewart, WNBA Award Chair, 3714 Princeton Avenue, Nashville, TN 37205. For questions, call Nancy at (800) 937-8100, ext. 5370, or e-mail at <nancy.stewart@ingrambook.com>.

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Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7503 • Fax: 212-698-7595

Wendy Webber Nicholson
Vice President
Executive Director, Public Relations
Trade Division

HILLARY RODHAM CLINTON

Hillary Rodham Clinton has supported and encouraged awareness of the role of reading as central to children's development in a variety of activities. She has served as chair of the Arkansas Education Standards Committee; founded the Arkansas Advocates for Children and Families; introduced a pioneering program called Arkansas' Home Instruction Program for Preschool Youth, which trains parents to work with their children in preschool preparedness and literacy.

In addition to delivering countless speeches about literacy both at home and abroad over the past six years, Mrs. Clinton has devoted several of her weekly columns to raising awareness of the importance of reading to the healthy development of children. The Prescription for Reading Partnership almost certainly will be part of Mrs. Clinton's legacy. To launch the project, during the spring of 1997, Mrs. Clinton called on booksellers, publishers, libraries, hospitals, pediatricians, health centers, and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. From this challenge, the Prescription for Reading Partnership was born, building on such existing efforts as Reach Out and Read, the American Library Association's Born to Read, and the President's America Reads Challenge. Scholastic, Reach Out and Read, and First Book have led the group and coordinated the commitments of the different parties, including the National Association of Children's Hospitals, American Academy of Pediatrics, Random House Children's Publishing, and Reading is Fundamental.

Mrs. Clinton was also central to the The White House Conference on Child Development and has encouraged and participated in numerous events which highlight the connection between reading and child development.



Attached are Mrs. Clinton's remarks made at Georgetown Medical Center. These remarks indicate the range of her efforts -- to bring together educators, physicians, and booksellers in an effort to create programs that will reach parents at many levels.

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

January 10, 1997

**REMARKS BY THE FIRST LADY
AT CHILD DEVELOPMENT EVENT**

Georgetown Medical Center
Washington, DC

MRS. CLINTON: Thank you. I am so pleased to see all of you here and I'm delighted to be back at Georgetown Medical Center, where I have visited before, because I think that the work that is being done here and the announcement today is among the most important efforts that are going on right now in our Capital City, because if we were able to make it clear to every parent in Washington, D.C. and beyond that reading to one's child between birth and three is one of the most important jobs that a parent can do, I think we would all see remarkable progress being made in school readiness, in school performance, in relationships between parents and children.

I want to thank Dr. Rennart (phonetic) for his remarks and for his leadership as the Professor and Chair of the Department of Pediatrics. I want to ask Dr. Battle to convey to the Academy of Pediatrics our deep appreciation because of their support of this effort and so many other good works that the Academy does on behalf of children. I also want to acknowledge a few other people who are in the audience.

I want to acknowledge my friend, Leo Donovan, the President of Georgetown who has been very supportive of efforts concerning education and literacy not only here at the university, but around Washington.

I also want to thank Jules Stoddard, who is representing the Association of Book Sellers for Children and is the owner of the Cheshire Cat Bookstore in Washington, D.C., one of the nation's oldest children's bookstores.

In my book, *It Takes a Village*, I mention the Association's program called "The Most Important Twenty Minutes of Your Day -- Read With a Child." I think for many people that was originally thought to refer to older children -- children in kindergarten or even grade school. What we are trying to do and what the Association for Book Sellers is attempting to do is to convey clearly the message that we want reading to children to start at birth, but particularly during those first three years of life.

I also want to acknowledge and thank Steven Herb (phonetic) and Susan Roman, president and executive director respectively of the Association for Library Services to Children, a division of the American Library Association. I also mentioned their national demonstration program in my book, *"Born To Read,"* and actually contributed some of the book proceeds recently to that, because this three-year national demonstration project, which builds partnerships between libraries and health care providers such as Dr. Rennart and Dr. Battle, is helping low-income parents and others with poor literacy skills to understand the importance of reading to their children.

And finally, I want to thank Dr. Tina Cheng and Dr. Sandra Kuzi (phonetic) who are part of "Reach Out and Read" here in Washington. This is a program that inspired me greatly when I first heard about it, and I know Dr. Kuzi has just this week received a \$3,000 grant to buy

books to start "Reach Out and Read" at Washington Children's Medical Center. This is a program that really exemplifies what we are talking about here today.

We know, and as Dr. Battle said, that most parents come into contact with a pediatrician -- they may not take their child to a library, they may not take that child to a preschool program until the child is over three, but they will in all likelihood come into contact with a health care provider. If that doctor or nurse who is administering the well-baby checkup or the vaccination will prescribe reading, and then take it a step further -- not merely prescribe reading, but hand that parent and child a book, we know that in most cases the parents will try to follow through on the doctor's prescription.

So that is what we are kicking off here, and so many groups have come together to be part of this.

I'm also pleased to be here today and to be in the company of a very special guest. Yesterday the President honored some of America's finest artists, writers, and thinkers with the National Medal of Arts and the Charles Frankel Prizes. One of them, Maurice Sendak, rearranged his busy schedule so that he could stay one more day and meet with some of Washington's youngest citizens, which we will do after this presentation.

As many of you know who have read to your children, as my husband and I have, Maurice Sendak is one of our country's most beloved authors and illustrators of children's books. His stories and characters have captured and stimulated the imaginations of generations of children and, as my husband said yesterday, imaginations of countless parents as well.

When Chelsea was little, Bill and I would take turns reading "Where The Wild Things Are," and many of Mr. Sendak's other stories as well. Soon she was able to read along with us, and before long, she was able to read that story to others on her own. Like many parents, we owe Mr. Sendak a debt of gratitude for helping us to spur our daughter's imagination and reading skills. And later some of the children here at the Medical Center will have a chance to hear him do it in person.

I'm also grateful to his publisher, Harper Collins, for donating 75 of his books to the Medical Center, and I would hope other publishers of children's books would join hands with the pediatricians around our country to do the same.

I want to emphasize just a few points that Dr. Rennart and Dr. Battle made, because I noticed some quizzical looks in the eyes of some of the people who are here covering this event. We have known for a long time that reading to children is a nice thing to do. It is a way to create a quiet time between an adult and a child. We have even known that, because of recent research, reading in those early years does lay the groundwork for vocabulary and later reading success. What we have not known until recently -- and because of advances in neurobiology and other medical sciences, we now do know -- is that talking with one's child in those first three years and reading to that child actually helps make the brain grow.

Now, I want to emphasize that because it sounds almost hard to believe. But we now understand that as Dr. Rennart was explaining, that the connections between brain cells and the opportunities for the brain to do more complex work are enhanced because of time spent talking with and reading to very young children.

Now, there are many people, and we all know them, who think that children really don't learn much until they can learn to talk. Well, in fact, the work that is being done in the brain of a child from birth to three is so profoundly significant that if we do not recognize its importance, then we will not have helped that child develop to his or her fullest potential. The earlier we expose our children to hearing stories and listening to adults talk, the better off they are.

And I want to add that the evidence so far shows the television is not substitute. The words that have come across the television screen do not have the same effect on creating that growth in a child's awareness that reading to a child and talking to a child, person to person, does. So you cannot make up for this by putting the child in front of the television set and expect that child to have the same opportunities that reading and talking provide.

We feel so strongly about this that it is one of the reasons the President is accelerating the administration's efforts to strengthen early education and raise awareness about the importance of developing children's brains in the first years of life. There will be a number of programs in these next few months that we hope will bring to broader public attention what scientists now know about brain development.

Many parents, I think, will be very surprised when they see some of the television specials, some of the magazine specials that will be coming out in the next several months, because for me as well as for many others of my generation, this is all new.

The President is challenging Americans to become involved in helping children to read on their own by third grade. But in order for that to be successful we not only need to mentor and help our children and our teachers in schools, we need to help parents know that they are a child's first teacher.

Over the years I have met many parents who told me they never really talked to their babies because they didn't think that it made any difference. I remember the first time this happened, and I recounted in my book when I was making conversation with a group of women with some toddlers. And I said, you must be having a great time reading and talking to your babies. And they looked at me with such quizzical looks because they said, why would we do that, they can't talk back. So from that point, I have made it my mission, when I see young parents with babies to ask them if they're talking and reading, and to try to stimulate that as something they want to do.

Sometimes parents say back to me that they don't read very well themselves. And my response to that is, your baby won't know any different. Hold the book, turn the pages, make the story up, and try to get your own literacy skills to improve as well. But you can hardly embarrass a one-year-old when you're reading nearly anything to that child.

So I hope that we're going to be able to get this message out. There are few things that I believe could make a more dramatic difference over the next 10 years in this country than to persuade parents of all educational and economic levels to take this mission of reading to and talking with their young babies seriously.

I hope that all who are part of this effort today will be joining with the President and others of us to spread this message very broadly. As many of you know, I have been doing some work here in the District and meeting with people who are involved in the District's affairs. There are many things that we need to do here in our Capital City, but I would put reaching out to parents and educating parents and prescribing reading as this prescription does do at the very top of the list as to what if we did and stayed with that effort over a number of years could make a significant difference in this city and in every city around our country.

Thank you all for being part of this new effort. (Applause.)

**S I M O N & S C H U S T E R**

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020

HILLARY RODHAM CLINTON

Books

Children's Rights: A Legal Perspective, New York: Teacher's College Press, 1979.

Handbook on Legal Rights for Arkansas Women. Little Rock, 1976 and 1987 editions

It Takes a Village: And Other Lessons Children Teach Us. New York: Simon & Schuster, 1996

Foreword. *The President's Health Security Plan: The Complete Draft and Final Reports of the White House Domestic Policy Council*. New York: Times Books, 1993

Articles

Harvard Educational Review, November 1973, "Children under the Law."

Yale Law Journal, June 1977, "Children's Policies: Abandonment and Neglect."

Public Welfare, Winter 1978, review of "All Our Children," book by Kenneth Kenniston.

Journal of Teacher's Education, January-February, 1985, "Teacher's Education, of the People, By the People."

New York Times, April 7, 1990, "In France, Day Care Is Every Child's Right," by Hillary Rodham Clinton.

Washington Post, August 24, 1992, "Hillary Clinton: In Her Own Words," by Hillary Clinton

Washington Post, December 19, 1993, "From the Clintons: A Holiday Message from Our Family to Yours," by Bill Clinton and Hillary Clinton



New York Times, June 21, 1995, "Arts for Our Sake," by Hillary Rodham Clinton

Newsweek, January 16, 1996, "The Fight for Orphanages," by Hillary Rodham Clinton

Time, February 3, 1997, "Comfort and Joy," by Hillary Rodham Clinton

Weekly Column by Hillary Rodham Clinton

"Talking It Over," July 23, 1995- present. Syndicated by Creator's Syndicate, (310-337-7003), carried by Kansas City Star, San Francisco Examiner, Minneapolis Star Tribune, Portland Oregonian, among other American newspapers and major newspapers in Japan, Korea, India, Germany, Italy, England, South America among other international press outlets

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Wendy Nicholson

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NEW YORK, NY 10020

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New York, NY 10020
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Wendy Webber Nicholson
Vice President
Executive Director, Public Relations
Trade Division

TO: Ms. Bobbie Green
Deputy Chief of Staff
Office of The First Lady
FAX 202-456-6244

FROM: Wendy Nicholson
FAX 212-698-7595
TELE: 212-698-7503

DATE: May 11, 1998

RE: Nomination of Mrs Clinton for Women's National Book Association Award

Dear Ms. Green:

Bob Barnett tells me that he left a message for you about the fact that Carolyn Reidy, president of the Simon & Schuster Trade Division, would like to nominate Mrs. Clinton for the Women's National Book Association Award for her contribution to books and the allied arts.

Mr. Barnett thought that you should see this nomination form before it is sent. The nomination material is included in this fax and I have indicated the one change that Mr. Barnett wanted us to make. If there are additional changes you would like us to make, would you please have someone let me know by Wednesday, May 13th. I apologize for the short notice. The nomination is due on Thursday, the 14th.

Thank you very much.

Sincerely yours,

1998 WNBA Award Nomination

I/We nominate:

Name Hillary Rodham Clinton

Address The White House, 1600 Pennsylvania Avenue, Washington, D.C.

In what way does nominee derive a part or all of her income from books and allied arts?

Mrs. Clinton ~~derives all of her income~~ from books and allied arts and donates all income to charity.

What has been her meritorious work in the world of books beyond the duties or responsibilities of her profession or occupation?

Mrs. Clinton has worked tirelessly to encourage reading as central to children's development. Her activities on behalf of this effort have far exceeded the parameters of her professional and public roles as an attorney, as the First Lady of Arkansas and the First Lady of the United States. Her experience and outreach are reflected in her wonderful, and widely read book, IT TAKES A VILLAGE.

Supporting data (may include biographical sketch, organizations to which nominee belongs, books written, major speeches given, other honors received, etc.): Attach separate sheets if necessary.

Please see attached materials.

WNBA member submitting nomination:

Name Carolyn Reidy

Phone (day) 212-698-7323

Phone (eve) _____

Address Simon & Schuster, 1230 Avenue of the Americas, N.Y.

Please circle: I am a chapter/corresponding/sustaining member.

Submit completed nominations to arrive by May 1, 1998, to Nancy Stewart, WNBA Award Chair, 3714 Princeton Avenue, Nashville, TN 37205. For questions, call Nancy at (800) 937-8100, ext. 5370, or e-mail at <nancy.stewart@ingrambook.com>.

1998 WNBA Award Nomination

I/We nominate:

Name _____

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Attached are Mrs. Clinton's remarks made at Georgetown Medical Center. These remarks indicate the range of her efforts -- to bring together educators, physicians, and booksellers in an effort to create programs that will reach parents at many levels.

- Rx for Reading
- Part 1, Reach Out & Read
- Column

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

January 10, 1997

REMARKS BY THE FIRST LADY
AT CHILD DEVELOPMENT EVENT

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Thank you all for being part of this new effort. (Applause.)



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HILLARY RODHAM CLINTON

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Weekly Column by Hillary Rodham Clinton

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