

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	Robert Barnett to Bobbie Greene (1 page)	07/24/1998	Personal Misfile
001b. letter	Anthony Perkarik to Hillary Rodham Clinton (2 pages)	07/23/1998	Personal Misfile
001c. paper	re: It Takes a Village (8 pages)	07/23/1998	Personal Misfile
002. letter	Robert Barnett to Sydney Weinberg Miner (1 page)	07/24/1998	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16422

FOLDER TITLE:

Buddy and Socks - Bobbie Greene [1]

2013-0124-S

rc1093

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

BOBBIE GREENE

9/28/98

Cheryl - -

If you're
lucky, this may
be my last
Communique on
Socks + Buddy.
The book is
printing and this
is my final work
at the Wt. Lake
one of the people
I'll really miss
-- you've been
wonderful, so
responsive, even when
all the work was
breathing down your

neck. I've really
appreciated your
willingness to ~~always~~
'find a way' that
was safe, but
still accomplished
our objectives. The
President & everyone
here is very lucky
to have you!!

Pls. give this
a guide look-see
-- I don't think
it could be a
problem but want
to be thorough
up to the end.

* Pls. send back
the originals.

Thot,
Bobbie

PHOTOCOPY
PRESERVATION



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

24 September 1998

Ms. Bobbie Greene
Office of the First Lady
The Old Executive Office Building
Room 100
Washington, D. C. 20500

Dear Bobbie,

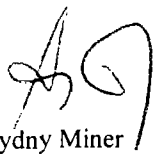
Enclosed is a sample of the pawprint bookplate we would like to send to accounts to give away.

The bookplates will be offered free of charge to all accounts. They will be distributed in shrink-wrapped packs of 20, with a cover sheet clearly stating that these are not for resale (a sample of which is also attached) that will appear at the top of each pack.

We will probably determine how many packages each account receives based on the number of copies they order. I wasn't able to get an estimate on a printing quantity, but I'm working on it and will let you know as soon as I hear something.

Is it possible to get approval on this by next Thursday?

Thanks, and best regards,


Sydney Miner

SWM: pc
Encl.

BOBBIE -- 2/28

MY ONLY CONCERN IS
THAT IN THE PAST, WE
ONLY LET PUBLISHERS HAVE
SIGNED PLATES -- ASSUMING
THIS WILL BE FOR
PAWPRINTS (AND THE PLATES
WILL BE DISTRIBUTED BY SIMON & SCHUSTER)
I AM OK WITH THIS

C --

—

Call Syt --

- re: photos, where should they go?
- introduce Shirley
- ...



TYPE PRINTS BLACK
ON GOLD

SOCKS + BUDDY STICKER



PANTONE®
872 C

← 872 C
w/ 872 C

This book belongs to:



Socks



Buddy

ver D

This package contains
20 bookplates for
Dear Socks, Dear Buddy
for promotional purposes only—
not for resale.



THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Melissa Prober

Phone No.: 666.11

Fax No.: 202.279

From: Robbie Greene

No. of pages (including cover): 2

Comments: As discussed ...

Thanks.

*** TX REPORT ***

TRANSMISSION OK

TX/RX NO	3263	
CONNECTION TEL		92029552056
CONNECTION ID		
ST. TIME	09/14 15:58	
USAGE T	01'20	
PGS. SENT	4	
RESULT	OK	

THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Linda Coleman

Phone No.: 955.2572

Fax No.: 955.2056

From: Bobbie Greene

No. of pages (including cover): 4

Comments: have it is!

D E A R S O C K S , D E A R B U D D Y

into the future. The same goes for our national treasures. We cannot imagine our future without these riches and the stories they tell.

Preserving our national treasures is a never-ending job—much like taking care of a house. There's an ongoing list of projects, whether it's stormproofing the windows, replacing the roof, or replanting the garden. Just as it is up to homeowners to lovingly maintain their homes, it falls to each of us to protect these treasures for the next generation to learn from

and enjoy. If you would like to join the effort to honor the past and imagine the future, you may send a tax-deductible donation to Save America's Treasures, National

Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036, or contact them on the Internet at www.national-trust.org. Donations to Heritage Preservation, Inc. should be sent to 1730 K Street, N.W., Suite 566, Washington, D.C. 20006, or via the Internet at www.heritagepreservation.org. If you'd like to contribute to saving America's national parks, you may send a donation to the National Park Foundation, 1101 17th Street, N.W., Suite 1102, Washington, D.C. 20036, or on the Internet at www.nationalparks.org.

The National Park Service's official index, with information about each park, is titled "The National

INSERT
HERE

INSERT

like

If you would to support efforts to honor the past and imagine the future, you may call any of the following organizations for more information about getting involved. These organizations also accept donations ~~for~~ ^{to benefit} their treasures and national park initiatives at the same addresses.

Save America's Treasures
National Trust for Historic Preservation
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
Internet address: www.national-trust.org

Heritage Preservation, Inc.
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National Park Foundation
17th Street, N.W.
Suite 1102
Washington, D.C. 20036
Internet address: www.nationalparks.org

The National Park Service's

Parks: Index 1997-1999." It is available for \$6.50 (ask for stock number 024-005-01182-0) by credit card from

the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.



millenium logo TK

*Laurel
Handman
B. Murphy
FBS/HS*

Pam

September 10, 1998

The book is a real winner, but here are some suggested changes:

1.) Fly leaf, second sentence: "If one very important thing parents can do to help their children learn is read to them, then encouraging them to write must run a close second." Extremely awkward sentence and an awkward concept. Possible alternative:

"In a world dominated by video games, voice, mail, and television, it's easy to overlook the importance of the written word. Reading and writing are important things for parents to help their children learn. What better"

2.) Page 41: "He preferred to arrive after his bed and litter box already had been put in place, pulling up to 1600 Pennsylvania Avenue on Superbowl Sunday after a two-day car trip from Little Rock." This one was awkward on first reading. Possible alternative:

"But Socks didn't want anything to do with unpacking. Instead, he pulled up to 1600 Pennsylvania Avenue on Super Bowl Sunday after a two-day car trip from Little Rock. His bed and litter box were already neatly in place."

3.) Page 48: "Finally, after Chelsea went off to college, we decided no more delay." I don't like "no more delay". Possible alternatives:

"We decided it was time." or "we decided it was the right time."

4.) Page 54: I thought the reference to Washington and Mount Vernon seemed odd so late in the historical section.

5.) Page 57: I would explain briefly what the Atlantic Charter was.

6.) Page 64: "But several months later, what had been the 'dog du jour' made headlines because of the...." A very awkward sentence and the use of "dog du jour" is too glib for the book's style. Possible alternative:

"After the movie *101 Dalmatians* came out, the black-and-white spotted pups became one of the most popular holiday gifts that season. But several months later, this most sought-after breed began to make headlines because the dogs were being abandoned at an alarming rate at animal shelters all over the country."

7.) Page 65: change "Both the dog and cat have become good friends with..." to **"They have become good friends with...."**

8.) Page 102 paragraph starting "Of course,...": "what is important is that **they**" not "hey"

9.) Page 106: "When they see their words on paper this way, children get a feeling for the power of language. It makes them more confident when they pick up a pencil or sit down to draft at a computer themselves." Possible alternative:

"It makes them more confident when they pick up a pencil or sit at the computer to write."

10.) Page 112 and 113 - not good graphically. Photos are just ok. Letter doesn't add anything to the book. You already have an embarrassment of riches with the photos, I would pull these.

11.) Pages 124 and 125 - in this letter, the child expresses an interest in writing and being published. Might be good right after the section on writing.

12.) Page 134 Question 4 - shouldn't it be "to go back **to** where he came from" not "to go back where he came from"

13.) Page 134 question 6 - I don't get the joke.

14.) Page 134 question 7 - "**Socks** is still hoping" not "He's still hoping"

15.) Page 139 question 8 - "The President keeps a bin of full of toys." No need to tell them where or what kind.

16.) Page 202 - "..., or via the Internet at www.heritagepreservation.org. If you'd like....." I think you need another period after "org." in order to end the sentence.

✓ Finally, below is the White House Millennium Council Logo. In the future, you will see this logo associated with millennium projects that are designed to save American treasures, such as the type of projects contemplated by the National Trust for Historic Preservation, ~~the~~ Heritage Preservation, and the National Park Foundation. When you see this logo, you know that the project is part of the White House Millennium Council's initiative to celebrate the millennium and encourage all of us to honor the past and imagine the future.

DEAR SOCKS, DEAR BUDDY

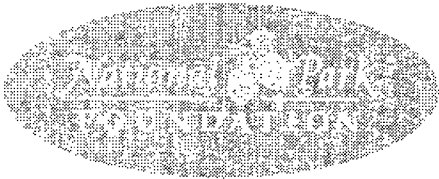
into the future. The same goes for our national treasures. We cannot imagine our future without these riches and the stories they tell.

Preserving our national treasures is a never-ending job—much like taking care of a house. There’s an ongoing list of projects, whether it’s stormproofing the windows, replacing the roof, or replanting the garden. Just as it is up to homeowners to lovingly maintain their homes, it falls to each of us to protect these treasures for the next generation to learn from and enjoy. If you would like to join the effort to honor the past and imagine the future, you may send a tax-deductible donation to Save America’s Treasures, National

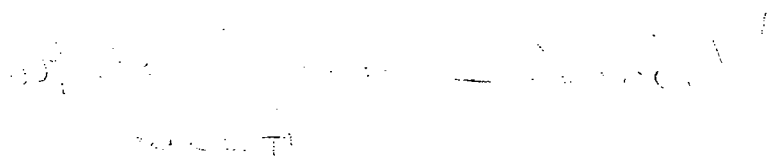
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A NOTE ON SAVING AMERICA’S PARKS AND TREASURES

Parks: Index 1997–1999.” It is available for \$6.50 (ask for stock number 024-005-01182-0) by credit card from the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.



millenium logo TK



THE WHITE HOUSE
WASHINGTON

98
10
50

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Sydney Mines

Phone No.: 212/698-7315

Fax No.: 212/698-7687

From: Bobbie Greene

No. of pages (including cover): 3

Comments: Per my voice mail
message...

Pls. send &
return (ok)
Thuy
B

*** TX REPORT ***

TRANSMISSION OK

TX/RX NO	3260	
CONNECTION TEL		66279
CONNECTION ID	COUNSEL'S OFFICE	
ST. TIME	09/14 15:11	
USAGE T	00'44	
PGS. SENT	2	
RESULT	OK	

THE WHITE HOUSE
WASHINGTON

Office of the First Lady**Ph: (202) 456-6266****Fax: (202) 456-6244**To: Melissa ProberPhone No.: 666.11Fax No.: 202.6279From: Robbie GreeneNo. of pages (including cover): 2Comments: As discussed ...Thanks.

Fax: (202) 456-6244

Comments: have it is!

DEAR SOCKS. DEAR BUDDY

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INSERT

like ^{help} ~~support~~ ^{Save America's Treasures} efforts to honor the past and imagine the future, you may call any of the following organizations for more information about getting involved. These organizations also accept donations ~~for~~ ^{to benefit} their treasures and national park initiatives at the same addresses.

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the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.



millenium logo TK

*Laurel
Handwritten
2/20/98*

BARBARA
MARKS
GRAPHIC
DESIGN

BOOK
DESIGN

September 9, 1998

Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Building
Washington, DC 20500

Dear Ms. Greene,

I'm the designer of *Dear Socks, Dear Buddy*. I've revised Mrs. Clinton's foreword to incorporate the child's drawing of a *Time* magazine cover. Enclosed please find revised pages 12–13, 14–15, and 16–17 which should replace the pages you just received.

Please don't hesitate to call if you have any questions.

Sincerely,


Barbara Marks

PO BOX 3373
15 FLYING POINT
STONY CREEK
CT 06405

T 203 481 3361
F 203 481 3500

U.S. NEWS

& WORLD REPORT

Fax Cover Sheet

To : Bobbie Greene

Location: _____

Fax #: _____

From : Linda Kulman

Phone: (202) 955-2572

Number of pgs.: One
(excluding cover sheet)

Comments: Bobbie - Here's the revised JFK story.
Please take a look and let me know if it's OK.
Jim Wagner at the JFK Library was my source,
and told me the pony was Leprechaun, not
Sardar. Thx. and Cheers! Linda



SLUG:PONY.LK QUEUE:LK-PVT
OR:LK ;09/ OP:LK ;09/14,12:22

One time, family and friends were gathered at the Kennedy's weekend house in Virginia when another of Caroline's ponies, Leprechaun, pulled a memorable stunt. President Kennedy was sitting against the side of the house feeding the pony sugar cubes, and Leprechaun wisely caught on to the source of the treat. As he tried to nose his way into the President's pocket for more, he nudged JFK so forcefully that he knocked him over. Laying on the ground, the bemused President called out to his photographer, ``Are you getting this, Captain? You're about to see a President being eaten by a horse.''

-- END --

write to her sister! And her letter is so important because it illuminates a part of our history. One of the last valuables that Mrs. Madison managed to carry out of the executive mansion was her colorful pet parrot. It was moved to safety just before the British ^{bore to} set the White House ~~on fire~~.

The letters to the First Pets were written under vastly different circumstances than Dolley Madison's letter to her sister, of course. But they are as much a document of our time as Mrs. Madison's ^{letter} ~~sis~~ of hers.

Establishing a connection with the First Pets is often a child's earliest encounter with the White House, the office of the President, or even the workings of ^{insert 4A} government. To celebrate these young citizen-writers, I'd like to ^{to Socks and Buddy} share some of their letters ^{our cat and dog better} and help them get to know ~~Socks and Buddy~~ better.

Children often ask Socks and Buddy, "How does it feel to have all the food you want?" "Do you have a Secret Service Agent?" "Do you ever annoy the President?" "Are there any good mice in the White House?" "What do you do for a living?" The mail is so voluminous that our cat and dog cannot answer every question. We're fortunate that many of the retired servicemen and women who live at the ^{U.S. So} Soldiers' and Airmen's Home in Washington, D.C., volunteered to pitch in, helping the animals send out greetings and photos. ^{insert 4B} ~~Retired Chief Petty Officer Allan Gordon, who served~~ (164)

~~Another~~
A different time, family and friends were gathered at the Kennedys' weekend house in Virginia when Macaroni pulled another memorable stunt¹—this one recorded by Ben Bradlee in his book *Conversations with Kennedy*. Munching grass on the front lawn, the pony, completely distracted by his search for food, rambled closer and closer to President Kennedy until he pushed him to the ground. As Macaroni continued to try to nose his way underneath the prostrate President, ~~turning him from his side to his stomach to his other side~~, JFK shouted to his photographer, "Are you getting this, Captain? You're about to see a president trampled to death by a horse."

There were dozens of First Cats and Dogs who preceded Socks and Buddy, including some who had the honor even before there was a White House. Martha Washington kept cats at Mount Vernon and installed a special door for them. The Father of Our Country had his own pack of hunting dogs.

Teddy Roosevelt was a great cat and dog lover. One feline who made a name for himself was his six-toed cat (his name was Slippers as well). He had a penchant for showing up on the grandest occasions. After one formal dinner, President Roosevelt was escorting the wife of an ambassador from the State Dining Room to the East Room when he came upon Slippers stretched out in the middle of the hallway. Rather than move the cat and hold up the line, the President simply

Dear Buddy

Most Often Asked Questions

Children want to know all about the First Dog's habits, daily routine, and even his aspirations in life. Although I can't speak for him, here's how I see our dog.

1. Do you chase Socks?

Buddy has pretty much left the cat alone since the day Socks took a swipe at his nose. Now our pets live together peacefully, albeit at tail's length.

2. Do you bark a lot?

Buddy does bark (and ~~it's~~^{he} loud), especially when he's trying to get the President to pay attention to a very important matter¹—tossing his tennis ball.

3. Do you get to go anywhere you want in the White House?

Buddy usually spends his days in the Oval Office with the President or playing on the South Lawn. At night, he sleeps in the Residence with us. He has toured the Red Room, the Blue Room and the Green Room, but he was

on a leash. He also doesn't like to walk on the marble floors by himself^l_r—his feet slip.

4. What's the weather like in Washington?

In the summer it's hot and humid. And about half the time it rains like cats and... Need I say more?

5. Can you do any tricks?

Buddy can sit, shake, lie down, and come when you call him. In just a few months, he ~~also~~ has trained the President to throw a ball and stay off his favorite chair.

6. When you grow up what do you want to be?

I don't think he's decided yet. After this book, perhaps he'll consider becoming an author.

7. What is your favorite food?

Buddy loves all kinds of people food, but it's not good for him. He eats dog food twice a day, and we keep several bowls of fresh water for him in different places around the White House.

speakers by e-mail. The Millennium Council also has plans underway to recognize communities and to designate scenic and heritage trails for their singular contributions to the millennium.

To stimulate preservation activities around the country, the President proposed ^{to announce} the Millennium Fund to Save America's Treasures ¹ a public-private partnership to preserve the nation's documents, artifacts, monuments and historic sites most in danger of deterioration.

To promote the private partnership efforts, the National Trust for Historic Preservation established a new Millennium Committee to Save America's Treasures. The National Trust for Historic Preservation, a nonprofit organization that provides leadership ^{and} education, and advocates to save America's diverse historic places and revitalize our communities, will work closely with two principal nonprofit partners. The first, Heritage Preservation, Inc., is a leading advocate for the preservation of America's heritage, including works of art, books, documents, films and videos. The other partner in the Save America's Treasures program is the National Park Foundation. I am committed to passing on our history to our children, grandchildren and all the children to come. That is why I agreed to become the honorary chair of the Millennium Committee to Save America's Treasures.

homeowner to lovingly maintain their home, it falls to each of us to protect these treasures ^{the next generations} ~~for our children and grandchildren~~ to learn from and enjoy. If you would like to join the effort to honor the past and imagine the future, you may send a tax-deductible donation to Save America's Treasures, National Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036, or contact them on the Internet at www.nationaltrust.org. Donations to Heritage Preservation, Inc. should be sent to Suite 566, 1730 K Street, N.W. Washington, D.C. 20006, or via the Internet, at www.heritagepreservation.org. If you'd like to contribute to saving America's national parks, you may send a donation to the National Park Foundation, 1101 17th Street, N.W., Suite 1102, Washington, D.C. 20036, or on the Internet, at www.nationalparks.org.

The National Park Service's official index, with information about each park, is titled "The National Parks: Index 1997-1999". It is available for \$6.50 (ask for stock number 024-005-01182-0) by credit card from the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.

change

TK



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

23 September 1998

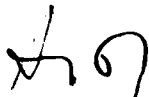
Ms. Bobbie Greene
Office of the First Lady
The Old Executive Office Building
Room 100
Washington, D. C. 20500

Dear Bobbie,

Here is confirmation copy on the last corrections to the text of *Dear Socks, Dear Buddy*. The book is in camera, and we should have the first finished copies from the bindery around 23 October. I'll express mail copies to you as soon as they arrive.

As I mentioned on the phone, we're printing stickers to go on the special autographed edition of the book. Attached is a xerox of the sticker and a color chip for the actual background color. Could I get sign off on this by next Tuesday?

Thanks, and best regards as always,



Sydney Miner

SWM: pc
Encl.

2/2

—6

DEAR SOCKS, DEAR DUDDY

partnership to preserve the nation's documents, artifacts, monuments, and historic sites in danger of deterioration.

To promote the private partnership efforts, the National Trust for Historic Preservation established a new Millennium Committee to Save America's Treasures. The National Trust for Historic Preservation, a nonprofit organization that provides leadership and education and advocates to save America's diverse historic places and revitalize our communities, will work closely with two other nonprofit organizations. One is Heritage Preservation, Inc., a leading advocate for the preservation of America's historic legacy, including works of art, books,

documents, films, and videos. Another organization, the National Park Foundation, is also an important part of the effort to Save America's Treasures. I am committed to passing our history on to our children, grandchildren, and all the children to come. That is why I agreed to become the honorary chair of the Millennium Committee to Save America's Treasures.

In July 1998, I took a tour to help raise awareness of threatened sites and artifacts in four states that began with the Star-Spangled Banner at the Smithsonian Institution's National Museum of American History in Washington. Each place we stopped told a different story, from the importance of our outdoor sculptures at the Francis

—4

TO: KATY RIEGL

1/2

A NOTE ON SAVING AMERICA'S PARKS AND TREASURES

especially our initiative to Save America's Treasures.

The President and I created the White House Millennium Council in 1997 to mark the approaching millennium in meaningful ways. We invited all Americans to "honor the past and imagine the future," and to join together to build a positive future for the nation. As we discussed our plans with historians, artists and writers, state and local officials, and federal agencies, we became more and more aware of the need for Americans to understand our common heritage and to take our shared values and history with us into the next millennium. One program we launched to help us imagine a promising future is Millen-

nium Evenings at the White House, a series of lectures and cultural showcases that highlight creativity and inventiveness through our ideas, art, and scientific discoveries. Held in the East Room of the White House, these events are also broadcast and cybercast so that all Americans can participate and even send in questions to the guest speakers via e-mail. The Millennium Council also has plans under way to recognize communities and to designate scenic and heritage trails for their distinctive contributions to our nation's past, present, and future.

To stimulate preservation activities around the country, the President created the Millennium Fund to Save America's Treasures—a public-private

THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Amy Hickox

Phone No.: 395-6954

Fax No.: 57376 62008

From: Bobbie Green

No. of pages (including cover): 2

Comments: As discussed -- if I
have my beeper + my phone with
me.

Thrup

Ⓟ

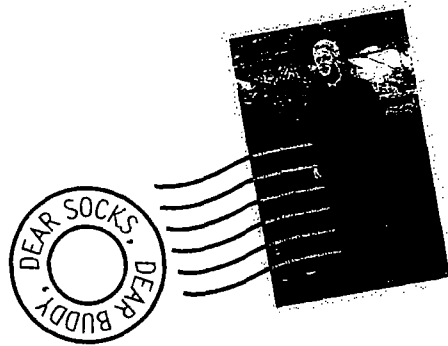
✓ Finally, below is the White House Millennium Council Logo. In the future, you will see this logo associated with millennium projects that are designed to save American treasures, such as the type of projects contemplated by the National Trust for Historic Preservation, ~~the~~ Heritage Preservation, and the National Park Foundation. When you see this logo, you know that the project is part of the White House Millennium Council's initiative to celebrate the millennium and encourage all of us to honor the past and imagine the future.

Office of the First Lady

Fax: (202) 456-6244

Comments: the book

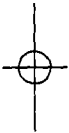
A Note on Saving America's Parks and Treasures



D*ear Socks, Dear Buddy* wouldn't exist without the children and families who wrote to our pets. I would like this book to encourage the American people to expand their interests beyond our animals and the White House to the many other historic and

cultural riches our country has to offer. All of my proceeds from this book will be assigned to the National Park Foundation, the nonprofit partner that supports the national parks, where so many of our country's landmarks are located.

D E A R S O C K S , D E A R B U D D Y



I wanted to find an organization that would have meaning for all the children who gave so much of themselves through their letters. I also wanted that place to have a strong connection to the White House, where Socks and Buddy live. Sometimes, when I look out of my window, I can see a groundskeeper throwing a ball to Buddy or stopping to pet Socks. These men and women are part of the National Park Service, which does a wonderful job taking care of the White House grounds where our animals play. I can also see the Washington Monument and the Jefferson Memorial honoring two of our most distinguished American patriots (and tended by the Park Service as well). Living in the White House with Bill, Chelsea,

Socks, and Buddy has brought home to me the importance of protecting the heritage that embodies our nation's memory to inspire future generations.

As I go about the business of my day, I am constantly reminded of the families who made this house their home before us; each one has left something of themselves behind. The portraits and beautiful objects on display in the halls and rooms of the White House are convincing evidence that none of us owns our country's past, but we are all its caretakers. We have the responsibility of safeguarding the gifts we have received and passing them on to those who come after us. That is the idea behind the White House Millennium programs, and

A NOTE ON SAVING AMERICA'S PARKS AND TREASURES

especially our initiative to save America's treasures.

The President and I created the White House Millennium Council in 1997 to mark the approaching millennium in meaningful ways. We invited all Americans to "honor the past and imagine the future," and to join together to build a positive future for the nation. As we discussed our plans with historians, artists and writers, state and local officials, and federal agencies, we became more and more aware of the need for Americans to understand our common heritage and to take our shared values and history with us into the next millennium. One program we launched to help us imagine a promising future is Millen-

nium Evenings at the White House, a series of lectures and cultural showcases that highlight creativity and inventiveness through our ideas, art, and scientific discoveries. Held in the East Room of the White House, these events are also broadcast and cybercast so that all Americans may participate and even send in questions to the guest speakers via e-mail. The Millennium Council also has plans under way to recognize communities and to designate scenic and heritage trails for their singular contributions to our nation's past, present, and future.

To stimulate preservation activities around the country, the President proposed to announce the Millennium Fund to Save America's Treasures—a

D E A R S O C K S , D E A R B U D D Y

public-private partnership to preserve the nation's documents, artifacts, monuments, and historic sites most in danger of deterioration.

 To promote the private partnership efforts, the National Trust for Historic Preservation established a new Millennium Committee to Save America's Treasures. The National Trust for Historic Preservation, a nonprofit organization that provides leadership and education and advocates to save America's diverse historic places and revitalize our communities, will work closely with two principal nonprofit partners. The first, Heritage Preservation, Inc., is a leading advocate for the preservation of America's heritage, including works of art, books, docu-

refer

ments, films, and videos. The other partner in the Save America's Treasures program is the National Park Foundation. I am committed to passing on our history to our children, grandchildren, and all the children to come. That is why I agreed to become the honorary chair of the Millennium Committee to Save America's Treasures.

In July 1998, I took a tour to help raise awareness of threatened sites and artifacts in four states that began with the Star-Spangled Banner at the Smithsonian Institution's National Museum of American History in Washington. Each place we stopped told a different story, from the importance of our outdoor sculptures at the Francis

Scott Key Monument in Baltimore to the oldest state historic site in the country at George Washington's Revolutionary War Headquarters in Newburgh, New York. As people learned about the importance of these sites and relics and their imperiled condition, they stepped forward to give donations large and small.

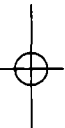
Our hope is to help people recognize that every town has a monument or document worth preserving that tells of the past and points toward the future. Saving America's treasures is not just the province of people who call themselves preservationists. It is an opportunity for every American to contribute. It may be pennies collected from a kindergarten class, a multimil-

lion-dollar contribution from a large corporation, or the gift of time given by those willing to roll up their sleeves and help do the hard work of scraping and painting.

Usually, when we talk about national parks, what comes to mind are august wilderness areas such as Yellowstone and Yosemite. But of the 376 sites in the park system, nearly 60 percent are sites with a historical mission. One of the stops on the tour, Thomas Edison's Invention Factory in West Orange, New Jersey, the birthplace of the first motion picture camera and the phonograph, is a National Park Foundation Save America's Treasures project. *Life* magazine named Edison the person in this mil-

D E A R S O C K S , D E A R B U D D Y

lennium who had the greatest influence on how we live today. It will cost millions of dollars to restore Edison's laboratories and protect his archives.



Another National Park Foundation project is the *Brown v. Board of Education* National Historic Site in Topeka, Kansas, which commemorates the Supreme Court decision ending school segregation throughout the nation. The Monroe school, a hallmark of the civil rights movement, is in disrepair and unsafe for visitors. Mesa Verde National Park in Colorado is the ancient home of people known as the Anasazi, who lived there from about A.D. 1200 to A.D. 1300. It was named one of America's Eleven Most Endangered Places for 1998 by the National

Trust for Historic Preservation.

Of the six hundred cliff dwellings (the most important such pre-Columbian structures in the world) the National Park Service has the resources to provide regular maintenance for only forty to fifty. Many of the cliff dwellings suffer from collapsing walls, sagging roofs, and eroding mortar; some are in such poor condition that they could be lost within a few years unless steps are taken soon to protect them. The M'Clintock House in Seneca Falls, New York, where the famous "Declaration of Sentiments," a milestone of the women's rights movement, was penned 150 years ago is part of the Women's Rights National Historic Park and is badly in need of restoration.

A NOTE ON SAVING AMERICA'S PARKS AND TREASURES

There are many other places that embody significant chapters of our past. Save America's Treasures is working to create opportunities for corporate partnerships and other private support to help fund the restoration of these landmarks as well. The summer White House, known as Anderson Cottage, provided a refuge for Abraham Lincoln (not only one of our greatest Presidents but also a big fan of cats) and his family from the swampy heat of the nearby Potomac River. This simple house is located on the grounds of the U.S. Soldiers' and Airmen's Home, where retired military men and women volunteer to answer the letters for Socks and Buddy. It was there that the sixteenth President wrote the final draft of the Emancipation Proclama-

tion in which he declared slaves in all states waging war against the Union to be "forever free." Listed on the National Register of Historic Places, a program run by the National Park Service and each state's historic preservation office, there are plans for the building to undergo renovation so that it can be opened to the public.

I have many pleasant memories of visiting national parks with Bill and Chelsea, and I hope these national treasures will always be available for children and families in the years to come. In this era of great blessings, there is no reason to take our liberties for granted and no time to put off thinking about what we must do to make sure this country remains strong

D E A R S O C K S , D E A R B U D D Y

into the future. The same goes for our national treasures. We cannot imagine our future without these riches and the stories they tell.

Preserving our national treasures is a never-ending job—much like taking care of a house. There's an ongoing list of projects, whether it's stormproofing the windows, replacing the roof, or replanting the garden. Just as it is up to homeowners to lovingly maintain their homes, it falls to each of us to protect these treasures for the next generation to learn from and enjoy. If you would like to join the effort to honor the past and imagine the future, you may send a tax-deductible donation to Save America's Treasures, National

Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036, or contact them on the Internet at www.national-trust.org. Donations to Heritage Preservation, Inc. should be sent to 1730 K Street, N.W., Suite 566, Washington, D.C. 20006, or via the Internet at www.heritagepreservation.org. If you'd like to contribute to saving America's national parks, you may send a donation to the National Park Foundation, 1101 17th Street, N.W., Suite 1102, Washington, D.C. 20036, or on the Internet at www.nationalparks.org.

See 1730 K St NW Suite 566

The National Park Service's official index, with information about each park, is titled "The National

A NOTE ON SAVING AMERICA'S PARKS AND TREASURES

Parks: Index 1997–1999.” It is available for \$6.50 (ask for stock number 024-005-01182-0) by credit card from the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.



millenium logo TK

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	Robert Barnett to Bobbie Greene (1 page)	07/24/1998	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16422

FOLDER TITLE:

Buddy and Socks - Bobbie Greene [1]

2013-0124-S
rc1093

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001b. letter	Anthony Perkarik to Hillary Rodham Clinton (2 pages)	07/23/1998	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16422

FOLDER TITLE:

Buddy and Socks - Bobbie Greene [1]

2013-0124-S
rc1093

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001c. paper	re: It Takes a Village (8 pages)	07/23/1998	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16422

FOLDER TITLE:

Buddy and Socks - Bobbie Greene [1]

2013-0124-S
rc1093

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. letter	Robert Barnett to Sydney Weinberg Miner (1 page)	07/24/1998	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Shirley Sagawa
OA/Box Number: 16422

FOLDER TITLE:

Buddy and Socks - Bobbie Greene [1]

2013-0124-S
rc1093

RESTRICTION CODES

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S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7000

July 22, 1998

Mr. Bob Barnett
Williams and Connolly
Edward Bennett Williams Bldg.
725 12th St., NW
Washington D.C. 20005
By Fax: 202/434-5029

Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Building
Room 100
Washington D.C. 20500
By Fax: 202/ 456-6244

Dear Bob and Bobbie:

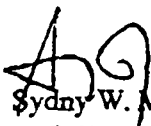
We want to run an ad for *Dear Socks*, *Dear Buddy* in Ingram Books' *Advance*.

Ingram is a major book wholesaler based in LaVergne, Tennessee. *Advance* is their monthly promotion magazine and goes to 11,000 independent booksellers and 7,000 libraries. The magazine is an 8 x 10; we would run a full page ad in color.

The ad is identical in text and layout to the one approved for B&N's *Forecast*. I am enclosing a reduced black and white copy just to refresh your memory.

Could I get your o.k. on this by Wednesday, the 29th? If this is a problem, please don't hesitate to let me know.

Best,


Sydney W. Miner
SWM/am
enc.

All author royalties will be donated to the National Park Foundation

From Hillary Rodham Clinton—
 an entertaining, amusing, and thoughtful
 collection of letters to the nation's First Pets.



Dear Socks, Dear Buddy™

Kids' Letters to the First Pets

Hillary Rodham Clinton

In a world dominated by video games, voice mail, and cartoons, it's easy to overlook the importance of the written word. With a foreword by First Lady Hillary Rodham Clinton, *Dear Socks, Dear Buddy* shares actual letters children have sent the nation's First Pets, accompanied by photographs of Socks and Buddy on the job and at play with the First Family and friends in the White House.

From a simple request for a "paw-tograph" to more exacting notes of good wishes, this book will inspire children to express their ideas and wishes through writing.

- National advertising in *The New York Times Book Review* and *The Washington Post Book World*
- National author publicity

Simon & Schuster • November
 8 x 8, 224 pages, hardcover
 \$0 full-color and b/w photographs
 0-684-85778-2, \$20.00



DEAR SOCKS, DEAR BUDDY

INGRAM TO DANCE

NOV 1

BOBBIE GREENE

9/15/98

Cheryl-

Today is
D-Day for the
Book and we
have only one
remaining issue.
HRC would like
to print the
millennium logo
beneath the
Nat'l Paul
Foundation's on
the final page
-- just so the

reader will become
familiar with it
It will not appear
anywhere else in
the Book & certainly
Doesn't suggest
this is a millenium
or Treasure project
with all the
complicated financial
implications of that
Do you see a
problem with
this - - ~~no~~,
pls. let me
know ASAP.

Thanks in
advance for

BOBBIE GREENE

your help on
this, but more
important, for
your quick
response to all
the stuff I've
been sending
you for weeks
& weeks. I'm
amazed by how
you got it all
done in this
cauldron.

Cheers,
Bobbie
(Over)

Sydney just called
to give us a
little more time
on the logo
-- until Mon.
the 21st. Since
she needs camera
ready artwork,
that really means
it must go out
in the overnight
mail by Fri.

D E A R S O C K S . D E A R B U D D Y

into the future. The same goes for our national treasures. We cannot imagine our future without these riches and the stories they tell.

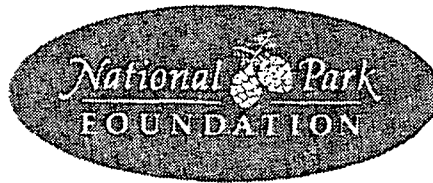
Preserving our national treasures is a never-ending job—much like taking care of a house. There's an ongoing list of projects, whether it's stormproofing the windows, replacing the roof, or replanting the garden. Just as it is up to homeowners to lovingly maintain their homes, it falls to each of us to protect these treasures for the next generation to learn from and enjoy. If you would like to join the effort to honor the past and imagine the future, you may send a tax-deductible donation to Save America's Treasures, National

Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036, or contact them on the Internet at www.national-trust.org. Donations to Heritage Preservation, Inc. should be sent to 1730 K Street, N.W., Suite 566, Washington, D.C. 20006, or via the Internet at www.heritagepreservation.org. If you'd like to contribute to saving America's national parks, you may send a donation to the National Park Foundation, 1101 17th Street, N.W., Suite 1102, Washington, D.C. 20036, or on the Internet at www.nationalparks.org.

The National Park Service's official index, with information about each park, is titled "The National

Parks: Index 1997–1999.” It is available for \$6.50 (ask for stock number 024-005-01182-0) by credit card from

the Government Printing Office at (202) 512-1800, or through the Internet, at www.nps.gov.



millenium logo TK

FAX**Date** 09/10/98**Number of pages including cover sheet** 2

TO: Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Bldg.
Room 100
Washington, D.C. 20500

Phone 202/456-6266

Fax Phone 202/465-6244

FROM: Sydney Miner
Simon & Schuster
1230 Avenue of the
Americas
New York, NY 10020

Phone 212/698-7315

Fax Phone 212/698-7687

CC:

REMARKS: ☒ Urgent ☐ For your review ☐ Reply ASAP ☒ Please Comment

Dear Bobbie:

Here is a black and white copy of the "header" for the point of purchase display for *Dear Socks*, *Dear Buddy*. Bob Barnett has okayed the copy, with the change as noted on the sheet. (The spelling correction was mine). If Cheryl could give us a quick approval on this I'd be forever grateful.

Thank you as always for your help and good grace.

Best,

AG

9/11/98

OK per Cheryl

SYD

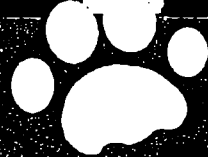
0

Forward by Hillary Rodham Clinton
All author proceeds will be assigned to the National Park Foundation.

Dear Socks, Dear Buddy Kids' Letters to the First Pets



Socks



Buddy



The perfect gift for your favorite pet owner!

Del. T. ^{x Barb}
Kinney

Society

Advocate

o frail

social

Confessions

nursing home

hospitals

for seriously

handicapped

patients

Amer. Humane

Assoc.



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

9 September 1998

Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Building
Room 100
Washington, D. C. 20500

Ms. Linda Kulman
c/o U.S. News and World Report
2400 N Street, N. W.
Washington, D. C. 20036

Mr. Robert Barnett
Williams and Connolly
725 Twelfth Street, N. W.
Washington, D. C. 20005-5901

Dear Bobbie, Linda, and Bob:

Enclosed are your copies of the redesigned pages of *Dear Socks, Dear Buddy*. Linda and Bob, you are each receiving a black and white print of the pages. Bobbie, you are receiving a color copy for Mrs. Clinton, as well as an additional color set and one in black and white. One of these additional sets is for Cheryl Mills.

As Mrs. Clinton requested, we have modified the original design of the book, including many of the children's letters in their own handwriting, and changing other typefaces and layouts. We have included black and white archival photographs of other animal inhabitants of the White House, and used the children's letters as chapter breaks between Mrs. Clinton's text. We hope that new design reflects Mrs. Clinton's concerns; it is much lighter in feel and very charming. Our first printing will be 400,000 copies.

We had removed the *Time* cover drawing, but just located the young artist (this morning!), and it will be reinstated. We're still trying to locate the child in the photograph on page 69, and will wait until the last possible minute to remove the picture if we have to do so. Mrs. Clinton's and Cheryl Mills' corrections to the text have been incorporated.

We are currently on schedule for a pre-Thanksgiving publication date; to hold that date we will need any changes or corrections to the text, and substitutions for photographs no later than 15 September 1998. We are still working to obtain clearance for the use of the Millennium logo; in order for it to be included in the book we must have camera-ready copy by 15 September also. If

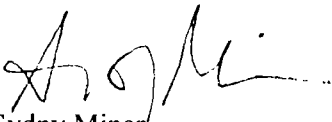
Handwritten notes: "11-1" and "mail ASAT CM" with a checkmark.

the new design is satisfactory, this will be the final setting that you will see before we have finished books. If additional redesign or extensive revisions are requested and another set of galleys required, the production schedule and the publication date may be affected..

Also enclosed for each of you is a color xerox of the cover, with all the corrections made. Please look it over carefully one more time, and let me know if all is in order by Monday, 14 September.

If you see any problems with the dates above, please let me know as soon as possible. I look forward to hearing from you all, as always.

With best regards,



Sydney Miner

SWM: pc
Encl.



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

1 September 1998

Ms. Noa Meyer
Office of the First Lady
Old Executive Office Building
Room 100
Washington, D. C. 20500
By fax: 202/456-6244

Mr. Robert Barnett
Williams and Connelly
725 Twelfth Street, N.W.
Washington, D. C. 20005-5901
By fax: 202/434-5029

3 pages

Dear Noa and Bob,

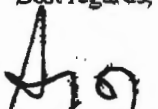
As I told you, Simon & Schuster is taking the front cover and first four pages of *Publishers' Weekly* (the industry trade magazine) to promote our major fall titles. Obviously, one of these will be *Dear Socks, Dear Buddy*.

The ad page is actually 7 1/2 X 10 inches, and the ad will run in color. Attached is a black and white copy of the cover ad (just FYI) and the page on which *Dear Socks* will appear. We are using the book cover (which has already been approved) and copy that has been used in previous ads. Per your instructions Bob, we are now using the line "All author proceeds have been assigned to the National Park Foundation".

The decision to run this ad was made late last week, so we are working against a strict deadline; in order for *Dear Socks* to be included we need to hear back from you by 5 PM on this Thursday, 3 September. I know this is really short notice, and send apologies to you all.

As always, I look forward to hearing from you.

Best regards,


Sydney Miger

SWM: pc

LAYOUT 3

Reading no of 9-1-98

BULLETIN



URGENT



BULLETIN

Simon & Schuster

interrupts September to bring
you these important

exciting
fascinating
uproaring
bestselling

additions* to our fall list...

*sometimes more is better

SPREAD 2,
LEFT PAGE

BULLETIN . . . URGENT . . . BULLETIN



November • Humor
5 1/2 x 8 1/4 • 288 pages
More than 30 black-and-white
photographs throughout
0-684-81204-5 • \$22.00

Confessions of a Late-Night Talk-Show Host

The Autobiography of Larry Sanders
Garry Shandling
with David Rensin

From one of America's funniest and most brilliant comic minds, Garry Shandling, comes this hilarious, outrageous "autobiography" of the country's favorite talk-show host, Larry Sanders, whose acclaimed program was heralded as the hottest, most original sitcom on television.

- National advertising in *The Washington Post*, *Los Angeles Times*, and *Variety*
- Confirmed appearances on the "Today" show, "Larry King Live," and "The Tonight Show with Jay Leno"
- National author publicity
- Author tour: Los Angeles, New York, and Minneapolis
- National television satellite tour
- National radio satellite tour
- Floor display
- Also available from Simon & Schuster Audio
- SimonSays Web site feature



November • Family
8 x 8 • 224 pages
350 full-color and
black-and-white photographs
0-684-85778-2 • \$20.00

Dear Socks, Dear Buddy

Kids' Letters to the First Pets
Hillary Rodham Clinton

An entertaining and thoughtful collection of letters children have sent to Socks and Buddy—the nation's First Pets—complete with candid photographs and text by First Lady Hillary Rodham Clinton.

- National advertising in *The New York Times Book Review* and *The Washington Post Book World*
- National author publicity
- Floor display
- Also available from Simon & Schuster Audio

All author proceeds will be assigned to the National Park Foundation



November • Humor
5 x 7 • 176 pages
0-684-85272-1 • \$12.95

Heaven Talks Back

An Uncommon Conversation
Jon Macks
Introduction by Jay Leno

An irreverent parody from one of the brilliant writers of "The Tonight Show." Finally, the "real" God is exposed—as a cranky, self-centered supreme being who has a lot to get off His chest about White House interns, Seinfeld, jay-walking, divorce lawyers, and eternal damnation.

- National author publicity from Los Angeles and New York
- On-line publicity
- Counter display
- SimonSays Web site feature



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

1 September 1998

Ms. Noa Meyer
Office of the First Lady
Old Executive Office Building
Room 100
Washington, D. C. 20500
By fax: 202/456-6244

Mr. Robert Barnett
Williams and Connelly
725 Twelfth Street, N.W.
Washington, D. C. 20005-5901
By fax: 202/434-5029

3 pages

Dear Noa and Bob,

As I told you, Simon & Schuster is taking the front cover and first four pages of *Publishers' Weekly* (the industry trade magazine) to promote our major fall titles. Obviously, one of these will be *Dear Socks*, *Dear Buddy*.

The ad page is actually 7 1/2 X 10 inches, and the ad will run in color. Attached is a black and white copy of the cover ad (just FYI) and the page on which *Dear Socks* will appear. We are using the book cover (which has already been approved) and copy that has been used in previous ads. Per your instructions Bob, we are now using the line "All author proceeds have been assigned to the National Park Foundation".

The decision to run this ad was made late last week, so we are working against a strict deadline; in order for *Dear Socks* to be included we need to hear back from you by 5 PM on this Thursday, 5 September. I know this is really short notice, and send apologies to you all.

As always, I look forward to hearing from you.

Best regards,


Sydney Miger

SWM: pc

SPREAD 2,
LEFT PAGE

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- National advertising in *The Washington Post*, *Los Angeles Times*, and *Variety*
- Confirmed appearances on the "Today" show, "Larry King Live," and "The Tonight Show with Jay Leno"
- National author publicity
- Author tour: Los Angeles, New York, and Minneapolis
- National television satellite tour
- National radio satellite tour
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November • Family
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- National author publicity from Los Angeles and New York
- On-line publicity
- Counter display
- SimonSays Web site feature

LAYOUT 3

Routing 10 of 4-1-98

BULLETIN



URGENT



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Simon & Schuster

interrupts September to bring
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exciting
fascinating
uproaring
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additions* to our fall list...



*sometimes more is better

THE WHITE HOUSE
WASHINGTON
COUNSEL'S OFFICE

FACSIMILE TRANSMISSION COVER SHEET

DATE: 9/1/98

TOTAL PAGES (INCLUDING COVER PAGE): 4

TO: CHERYL MILLS

ATTN: _____

FACSIMILE NUMBER: (441) 236-5488

TELEPHONE NUMBER: (441) 236-5102

FROM: ED HUGHES at (202) 456-2632

COMMENTS: _____

NOA DROPPED THESE OFF FOR
YOUR REVIEW. SHE SAID THEY NEED
A DECISION BY THURSDAY, 9/3.
TAKE CARE.

-EL

PLEASE DELIVER AS SOON AS POSSIBLE

The document(s) accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying or distribution, or the taking of any action in reliance on the contents of this communication is strictly prohibited. If you have received this information in error, please immediately notify the sender at their telephone number stated above.

*** TX REPORT ***

TRANSMISSION OK

TX/RX NO 1529
CONNECTION TEL 914412365488
CONNECTION ID
ST. TIME 09/01 17:37
USAGE T 01'39
PGS. SENT 4
RESULT OK

THE WHITE HOUSE
WASHINGTON
COUNSEL'S OFFICE

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YOUR REVIEW. SHE SAID THEY NEED
A DECISION BY THURSDAY, 9/3.
TAKE CARE.

-22



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

26 August 1998

First Lady Hillary Rodham Clinton
c/o Linda Kulman
Martha's Vineyard, MA

Dear Mrs. Clinton,

Enclosed is a color print of the first setting of *Dear Socks, Dear Buddy*, as well a color print of the cover. The pages and cover are also being delivered to Bob Barnett and to Noa Meyer, who will show them to Cheryl Mills.

All of us here think the book has turned out beautifully; I hope you'll agree it's enormously appealing (if not downright irresistible).

In order for any changes or corrections to be incorporated into the second setting of the book, we will need to have them in hand no later than 3 September 1998. Cheryl Mills did have some minor corrections to the text, which did not get into this setting; I have enclosed highlighted copies for you.

We are proofreading the text and cover at the same time you are seeing the material; any errors of spelling or grammar will be corrected in the next setting, which will arrive 9/11.

The designer has provided two versions of the title page. Please let us know which one you prefer.

There are two images in the book that may need to be pulled from the next setting. On page 15 is a drawing of a *Time* magazine cover for which we are still awaiting permission. We have not yet been able to locate the child in the photograph on page 46; if we cannot get a signed release from her parents we cannot use the picture.

We are working on getting the appropriate permissions and clearance for the use of the Millennium Committee logo in the book; everyone is working to expedite the process and we hope to have the logo in place in the next setting of the book.

I look forward to receiving your comments.

Sincerely,

Sydney Weinberg Miner

SWM: pc
Encl.

cc: Ms. Bobbie Greene
Ms. Cheryl Mills
Mr. Robert Barnett



S I M O N & S C H U S T E R

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New York, NY 10020

26 August 1998

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I look forward to receiving your comments.

Sincerely,

Sydney Weinberg Miner

SWM: pc
Encl.

cc: Ms. Bobbie Greene
Ms. Cheryl Mills
Mr. Robert Barnett

cc: Noa Meyer

Bobbie:

this fax went
through properly
-Veena

THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To:

Sydney Miner

Phone No.:

212/698-7315

Fax No.:

212/698-7687

From:

Robbie McKeene

No. of pages (including cover):

Comments:

Here's Cheryl's response in
the acknowledgements.

Also attached is TC's
goat script -- for what it's worth.

Cheers

Robbie

Simon & Schuster wants to acknowledge the work of White House photographer Barb Kinney, many of whose archived photographs of Socks and Buddy are included in this book.

Or

I especially want to acknowlege the work of White House photographer Barb Kinney, many of whose archived pictures of Socks and Buddy are included in this book.

FAX TRANSMISSION

NATIONAL TRUST FOR HISTORIC PRESERVATION

1785 MASSACHUSETTS AVENUE, N.W.

WASHINGTON, D.C. 20036

202-588-6016

FAX: 202-588-6082

To: Bobbie Green

Date: August 12, 1998

Fax #: 456-6244

Pages: 2, including this cover sheet.

From: Sara L. Karrer

Subject: Additional edit

COMMENTS:

Hi Bobbie,

T.C. would also like to add the Trust's web address on the last page:

or via the Internet, at www.nationaltrust.org

Thanks!



THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Sydney Miner

Phone No.: 212/698-7315

Fax No.: 212/698-7687

From: Bobbie Greene

No. of pages (including cover): 3

Comments: This is what just came
in from TC -- use it
or lose -- whatever!

Cheers,

Bobbie

FAX TRANSMISSION

NATIONAL TRUST FOR HISTORIC PRESERVATION

1785 MASSACHUSETTS AVENUE, N.W.

WASHINGTON, D.C. 20036

202-588-6016

FAX: 202-588-6082

To: Bobbie Green
Date: August 12, 1998
Fax #: 456-6244
Pages: 2, including this cover sheet.
From: Sara L. Karrer
Subject: edits

COMMENTS:

Bobbie,

Following is language from T.C. for the Socks and Buddy book with two options.

Thanks!



Sorry - this didn't go through
earlier.

The National Trust for Historic Preservation has been selected as the lead private partner with the White House on this exciting initiative. Dedicated to protecting the irreplaceable, the nonprofit organization provides leadership, education and advocacy to save America's diverse historic places and revitalize our communities. The National Trust is using its nearly 50 years of experience to bring together individuals and representatives of nonprofit organizations, foundations and corporations to help ~~the initiative achieve its goals~~. Two principal nonprofit partners in the recently established Millennium Committee to Save America's Treasures include Heritage Preservation, Inc., a leading advocate for the preservation of America's heritage, including works of art, books, documents, films and videos, and the National Park Foundation.

If this is too much, I'd at least change the way they describe us...

The National Trust for Historic Preservation, a nonprofit organization that provides leadership, education and advocacy to save America's diverse historic places and revitalize our communities, will...

insure the success
of this effort.

Duplicate
work

OR
Save America's Treasures

BOBBIE GREENE

8/11/98

Cheryl -

Attached is the
Schedule of pre-
publication deadlines
for "Socks + Syzy."

Rather than wait
to give you ^{the} text to
review in keeping
with this timetable
-- which might
cramp your style
in Bermuda -- I'm
enclosing the latest
Draft for you to
peruse at your
leisure (!!!)

HRC, Syzy + of have

been reviewing/editing
it all along so it is
unlikely to change
substantially between
this & the next
draft. Pls. look it
over as time permits
& let me know
immediately if you
spot any problems.

I gather that
you're concerned
about the acknowledg-
ments page & want
to discuss it with
Bob - I've omitted
that section from
this packet.

Thanks so much,
Cheers,
Bobbie



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

"Buddy" file
"Socks"

11 August 1998

Ms. Marilyn Jacinin
The White House Photo Archive
West Wing
Washington, D. C. 20502
By fax: 202/456-2883

Dear Marilyn,

I need to confirm the proper photo credits for the cover of *Dear Socks, Dear Buddy*.

The two photographs we are using on the front cover are:

Socks; P018682-029, August 3, 1994 There were no additional initials on this.

Buddy; BK P060427-81, February 10, 1998. This is Barbara Kinney, correct?

The two photographs tentatively positioned on the back cover are:

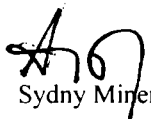
Mrs. Clinton with Socks; SF P035054-09A, December 13, 1995. Sharon Farmer, yes?

President Clinton with Buddy; H000272-24 BK, December 5, 1997. Barbara Kinney again.

The back cover photographs may change; I will let you know when the decision is made.

Thank you, as always, for your help.

Best regards,


Sydney Mirer

SWM: pc



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020

11 August 1998

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West Wing
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By fax: 202/456-2883

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President Clinton with Buddy; H000272-24 BK, December 5, 1997. Barbara Kinney again.

The back cover photographs may change; I will let you know when the decision is made.

Thank you, as always, for your help.

Best regards,

Sydney Miner

SWM: pc

bec: *Bonnie Greene*
202/456-6244



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7000

10 August 1998

Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Building
Rm. 100
Washington, D. C. 20500

Dear Bobbie,

Here is the schedule of deadline dates for DEAR SOCKS, DEAR BUDDY:

All material to be included in the book passed to production (letters, text, photographs): 8/14

Collated manuscript (Text, letters, art keyed to letters, in order in manuscript form) to production: 8/17

First setting of the color dummy to the author: 8/27

Returned to S&S: 9/5

We will send sets of the pages to you, to Mrs. Clinton directly, and to Bob Barnett simultaneously

Second setting of the color dummy to the author: 9/11

Returned to S&S: 9/15

Again, sets of the pages will be sent to you, Mrs. Clinton, and Bob Barnett simultaneously

As you and I have discussed, making a color book is far more complicated and time consuming from a production standpoint than one that is straight text. Instead of making film and plates in a couple of hours, the process takes almost 2 weeks. Instead of 4 or 5 days, a run of 400,000 books (which is our anticipated first printing) takes 3-4 weeks. I raise this issue again to emphasize that the dates above are real ones if we are to have book in the stores before Thanksgiving.

Let me know if you have any questions or need additional information.

Best regards,


Sydney Weinberg Miner

SWM: pc
cc: Bob Barnett



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7000

August 6, 1998

Mr. Bob Barnett
Williams and Connolly
Edward Bennett Williams Bldg.
725 12th St., NW
Washington D.C. 20005

Ms. Bobbie Greene
Office of the First Lady
Old Executive Office Bldg.
Room 100
Washington D.C. 20500

Dear Bob and Bobbie,

I'm enclosing for Bobbie to show to Mrs. Clinton two color comps of a cover for *Dear Socks, Dear Buddy*. We at Simon & Schuster think that both of these are extremely effective and appealing and would like Mrs. Clinton to decide which she prefers.

I'm also enclosing 2 color xeroxes of each cover so that Bobbie can get any other approvals that are needed and a color xerox of each cover for Bob.

We do need to move quickly in getting Mrs. Clinton's approval on the cover. Why don't we talk on Monday and you can let me know what you think an appropriate timetable would be.

With best regards,

Sydney W. Miner
SWM/am

enc.

DEAR SOCKS, DEAR BUDDY

FOREWORD BY
HILLARY RODHAM CLINTON



KIDS'
LETTERS
TO
THE
FIRST
PETS



DEAR SOCKS, DEAR BUDDY

FOREWORD BY
HILLARY RODHAM CLINTON



KIDS'
LETTERS
TO
THE
FIRST
PETS

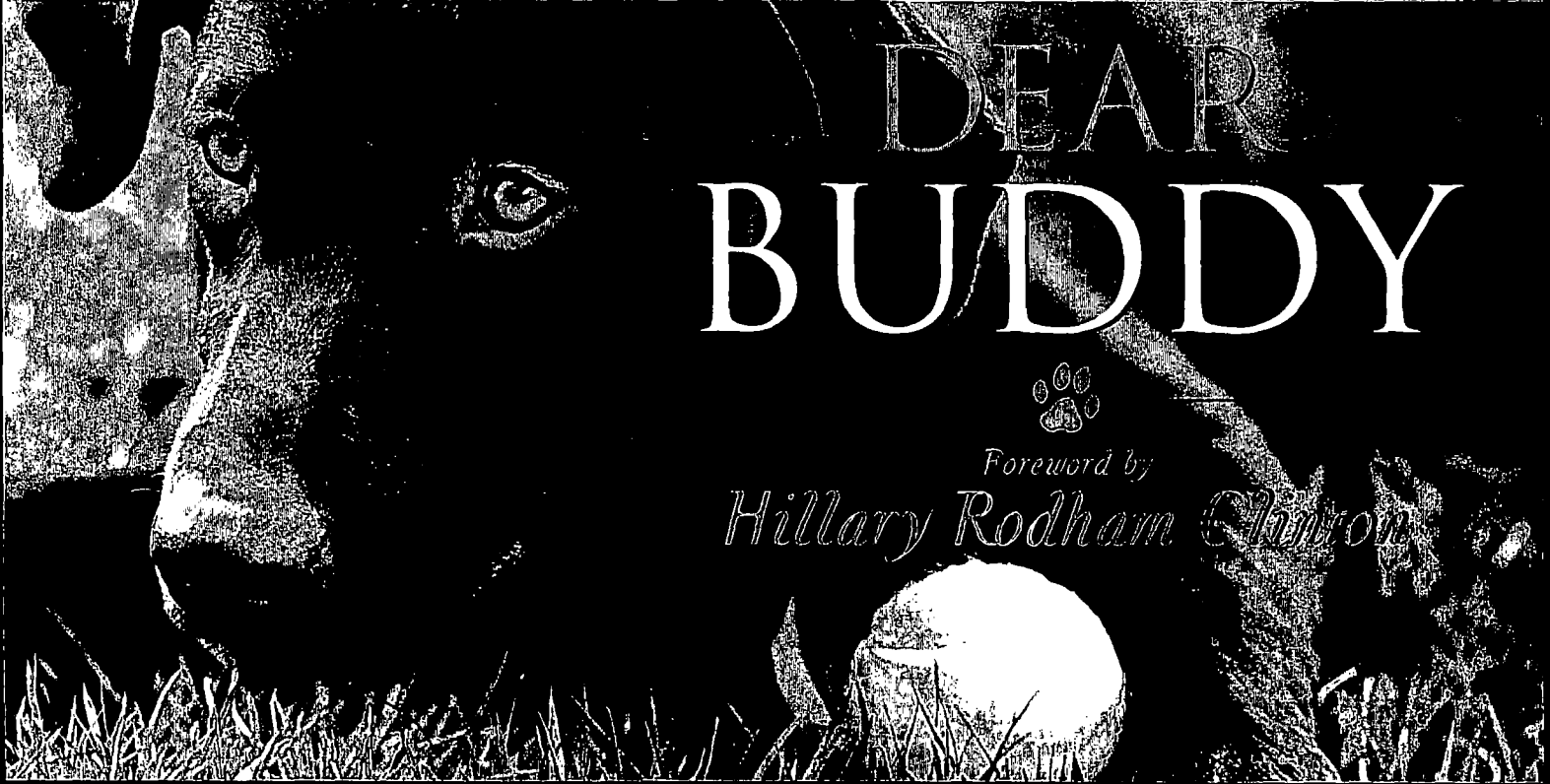




Kids' Letters to the First Pets



DEAR SOCKS,



DEAR BUDDY



Foreword by

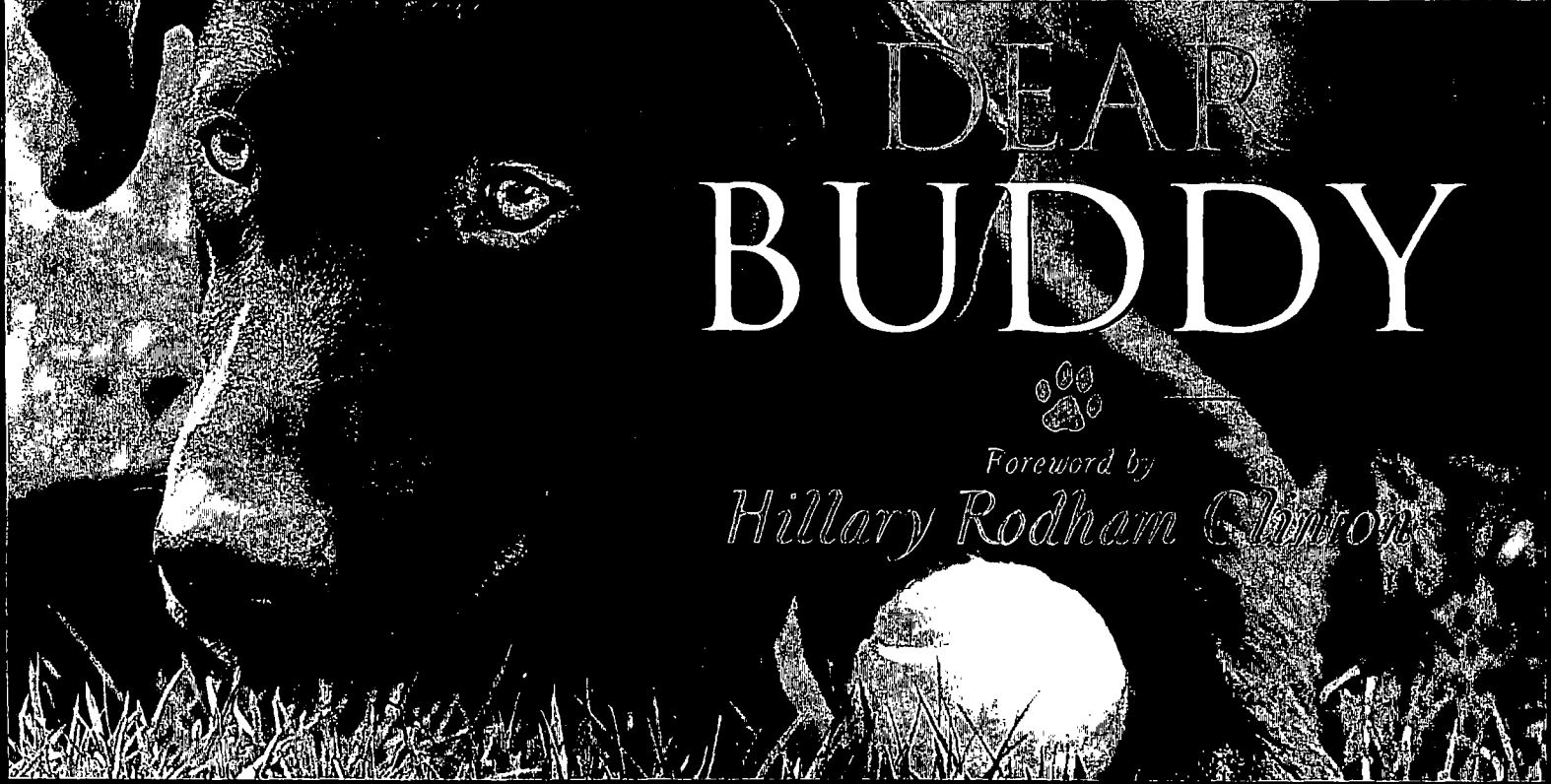
Hillary Rodham Clinton



Kids' Letters to the First Pets



DEAR SOCKS,



DEAR BUDDY



Foreword by

Hillary Rodham Clinton



S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7597 • Fax: 212-698-7035
E-Mail: annik_lafarge@prenhall.com

Annik LaFarge
Vice President & Associate Publisher
Simon & Schuster
Trade

6 pages total CC: Syd Miner

5 August 1998

Marsha Berry
Office of the First Lady
Via Fax: 202/456-7805

Dear Marsha Berry:

At Bob Barnett's suggestion I'm forwarding to you Victoria Meyer's proposed publicity outline for Mrs. Clinton's book *Dear Socks, Dear Buddy*. Victoria is on vacation until next Monday, but Bob felt it would be wise to get this off to you sooner rather than later, hence the enclosed.

These are our preliminary ideas about the shape and scope of Mrs. Clinton's publicity tour, and we welcome the opportunity to discuss them with you and to hear about your and her wishes, preferences, and scheduling opportunities and limitations during the Fall.

If you have any questions please contact me at 212/698-7597. Victoria will call you directly to follow-up next week.

Sincerely,

Post-It™ brand fax transmittal memo 7671		# of pages > 6
To <i>Bobbie Greene</i>	From <i>Sydney Miner</i>	
Co.	Co. <i>SES</i>	
Dept.	Phone # <i>212/698-7315</i>	
Fax # <i>202/456-6244</i>	Fax # <i>212/698-7087</i>	

***memo ***

To: Marsha Berry, fax 202-456-7805
From: Victoria Meyer, Simon & Schuster
Date: 5 August 1998
Re: **Publicity Plan for DEAR SOCKS, DEAR BUDDY** (November)

L Media to be approached

Note: this is a comprehensive "wish list," and we expect to pare it down with your and the First Lady's guidance.

National TV:

**** Dateline** (have requested — would focus on the book and project but don't want to limit the questions to just the book. It would be a Jane Pauley piece. They say there's definitely room to come to terms that would work for them, for S&S and for the First Lady.)

**** Oprah**

**** Today** (*have requested*)

**** CBS This Morning**

**** Regis & Kathie Lee**

**** Rosie**

**** The View**

**** CNN Parenting Today**

**** BET**

**** Larry King Live**

**** Charlie Rose**

**** News Hour with Jim Lehrer**

**** Jay Leno** (*have requested*)

**** Tom Snyder** (*have requested*)

National TV, continued... p. 2

**** Discovery Channel - have requested for 1-hour television documentary special, "First Dogs: American Presidents and Their Best Friends," to air on 2/14, during President's Week. In the mix of all the things we're proposing, this is not a priority. But it's on the table for discussion. I have a full proposal from Discovery that I can send to you under separate cover.**

**** Two 1-hour TV satellite tours from Washington (last time Mrs. Clinton preferred not to do more than 1 hour of TV satellite interviews at a time, so we divided it up into two days. I assume we will be asked to do it the same way again.)**

National Radio:

**** NPR: Morning Edition or ATC, Fresh Air, Diane Rehm**

**** Jim Bohanon Show**

**** ABC Talk Radio Satellite (*have requested*)**

**** CBS/The Osgood file**

**** other interviews by telephone with important syndicated local shows such as Tom Joyner**

Local Radio:

**** Interviews with important local shows, to be done from Washington by telephone, or in the markets where we'll be doing book events**

Print:

New York Times
Los Angeles Times
Washington Post
USA Today
Associated Press
Knight Ridder
Chicago Sun-Times
Chicago Tribune
Boston Globe
San Francisco Tribune

Print, continued...p. 3

People
Good Housekeeping
Family Circle
Glamour
Parents Magazine
Family Life

Parade
USA Weekend

Education Week
Parents Papers (chain of 95 papers)

Other local newspaper interviews from Washington (in person or by telephone) or in the markets where we'll be doing book events

Online:

The First Lady was not enthusiastic about online interviews last time, but bookselling has changed dramatically in the past couple years. More and more books are being sold on the internet, and we would like to discuss some possible online venues with our retail accounts as well as on our own website (www.simonsays.com).

II. Tour Cities:

Note: as you can see, we've assumed that there would be some sort of bookseller event in each city. Again, this is a starting point, and we're eager to know the First Lady's wishes about the scope of the in-store and/or off-site events in these tour cities.

- * In some cities the sponsoring bookseller is still to be determined.
- * Once we have confirmed our tour markets, we will request detailed proposals from each bookseller or sponsoring organization, which will include the recommended location for the event as well as the name of the organizations to which a portion or all of their proceeds will be donated.
- * If Socks is available for appearances (as had been suggested earlier) it would be most effective to have him accompany Mrs. Clinton to her morning show appearance in New York as well as to her Barnes & Noble signing later the same day. These would be her first live appearances.

Tour Cities, continued...p. 4

Baltimore

- 1) Event with Bibelot's

Boston

- 1) Event with BJ's to be held at the Boston Harbor Hotel (admission charge would cover the cost of the book and the staging of the event; all proceeds would benefit the National Parks Fund and Old Soldiers Home).

Chicago

- 1) Event with a consortium of local booksellers at a location tbd.

Little Rock

- 1) Event with SAM's Club at a location tbd (admission charge would cover the cost of the book and the staging of the event; all proceeds would benefit the National Parks Fund and Old Soldiers Home).

- 2) Event with Books-a-Million either at the store or off-site

Los Angeles

- 1) Event with local independent bookseller, most likely Vroman's

New York

- 1) Event (noontime) at Barnes & Noble's Rockefeller Center store

Philadelphia

- 1) Event with bookseller, possibly Border's

San Francisco

- 1) City Arts & Lectures in SF, who did a benefit last time in the 3,000-seat Masonic Auditorium and raised \$25,000 for the Oakland Children's Hospital, is proposing to do a benefit again

- 2) Possible appearance at the San Francisco Bay Area Book Festival, if the dates of our tour coincide with the date of the festival, which is being held the weekend of 11/7-8 (They're proposing a presentation in the Festival Kid's Area)

Seattle

- 1) Event with Costco at the Four Seasons Hotel (admission charge would cover the cost of the book and the staging of the event; all proceeds would benefit the National Parks Fund and Old Soldiers Home).

- 2) Event with Elliott Bay Bookstore (or University Bookstore)

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Washington D.C.

1) Event with local bookseller.

Amazon.com

We would like to explore the possibility of an event with Amazon.com, the leader among online retailers. This could be done from a location tbd, or at the Amazon headquarters in Seattle.

We look forward to hearing your reactions to this proposed plan, and to discussing it further at your earliest convenience.