

THE WHITE HOUSE
WASHINGTON

Reported to HP not 1st Hand

Because of election can't
release until after election
to general public

Michelle Montague

212-698-2802

Simon + Schuster

Children's Marketing Director

Want to
Go ahead with release for
Heffer Project Donors

about 5000 copies for donors

Fall Issue of Mag which
goes out this month → purchases

Who have you dealt
with @ Simon + Schuster?

As far as we know,
No one from our shop
would have said that

Lets see if we can get some names
get to the bottom of this and get it on
for Decem.

Alice,
Go Luck is a
friend of HLL + RL.
Can you call
Rosalie Simon
and let her know
what can be
done. Thanks,
— Gene MC



An Ark for Today's World

August 11, 2000

Ann McCoy
Director of Personal Correspondence
The White House
1600 Pennsylvania Avenue
East Wing, Suite 200
Washington, DC 20500-2000

Dear Ann:

I am writing to ask a special favor. As you know Mrs. Clinton wrote an afterward for a book entitled "Beatrice's Goat" which is being published by Simon and Schuster. This book will be featured in HPI's holiday gift catalog and we had hoped to make it available to Heifer Project donors this fall.

Simon and Schuster informed us after talking with your staff that a release to the general public would not be possible until after the first of the year. Simon and Schuster will release the book to the general public in January and there will be major events across the country to publicize the book in February and March. We will be bringing Beatrice, who is the book's heroine, to the US from Uganda for these promotional efforts.

We hope that you will allow us to distribute the book to Heifer Project donors during the holiday season. Our only alternative is to remove Mrs. Clinton's afterward in the book, but this would be at a cost of several thousand dollars and we feel it would not be as meaningful to HPI's constituency.

Will you give this careful consideration and let us know as soon as possible so that Simon and Schuster can begin printing the books for HPI.

Thank you for your early response.

Sincerely,

Rosalee Sinn
Senior Advisor to the President and CEO
Heifer Project International

cc: Jo Luck, President and CEO
Mike Matchett, Director of Communications



1015 Louisiana Street
Little Rock, AR 72202
U. S. A.

Ann McCoy
Director of Personal Correspondence
The White House
1600 Pennsylvania Avenue, East Wing, Suite 200
Washington, DC 20500-2000

FedEx USA Airbill FedEx Tracking Number

821909426713

1 From This portion can be removed for Recipient's records.Date 8-11-00 FedEx Tracking Number 821909426713Sender's Name Rosalee S. NN Phone 501 907-2600Company HEIFER PROJECT INTERNATIONALAddress 1015 LOUISIANA STCity LITTLE ROCK State AR ZIP 72202**2 Your Internal Billing Reference****3 To** Recipient's Name Ann McCoy Phone 202 456-6635Company The White HouseAddress 1600 Pennsylvania Avenue
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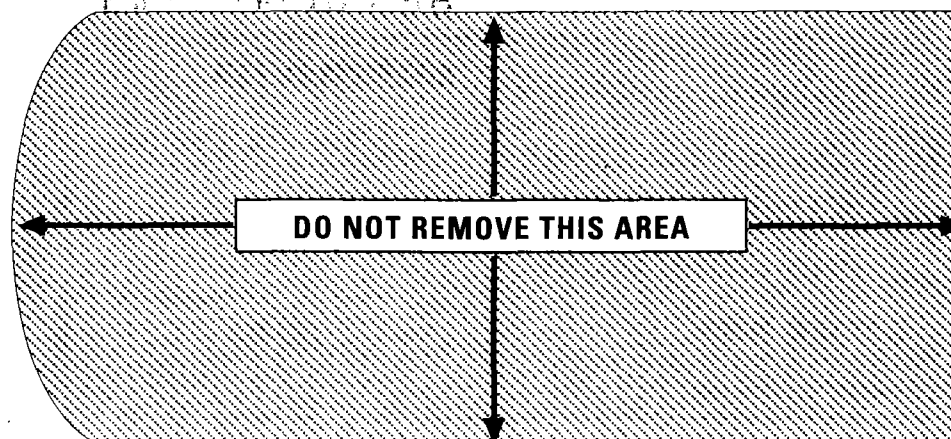
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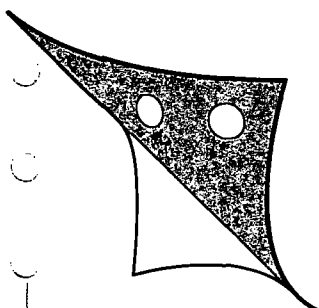
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402



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 2. Retain "Sender's Copy" for your records.
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PEEL FROM THIS CORNER.

Beatrice's Goat

BY PAGE MCBRIER • ILLUSTRATED BY LORI LOHSTOETER

with an afterword
by HILLARY RODHAM CLINTON



Proof US
Proof CAN
Ages 4-8

More than anything, Beatrice longs to be a schoolgirl. But in her small African village, only children who can afford uniforms and books can go to school. Beatrice knows that with six children to care for, her family is much too poor.

But then Beatrice receives a wonderful gift from some people far away—a goat! Fat and sleek as a ripe mango, Mugisa (which means “luck”) gives milk that Beatrice can sell. With Mugisa’s help, it looks as if Beatrice’s dream may come true after all.

Page McBrier and Lori Lohstoeter beautifully recount this true story about how one child, given the right tools, is able to lift her family out of poverty. Thanks to the Heifer Project—a charitable organization that donates livestock to poor communities around the world—other families like Beatrice’s will also have a chance to change their lives.

A portion of the publisher's
proceeds will be donated to HPI

Guaranteed Reinforced Binding 0900

just front

PAGE MCBRIER is a freelance writer and the author of over 50 books for children, including *Confessions of a Reluctant Elf* and a number of books in the Treehouse Times and the OLIVER and Company series, among others. In addition to writing, she has led theater workshops and taught drama in elementary schools. Ms. McBrier currently serves on the board of an arts afterschool program for middle school children. She lives with her husband and their two sons in Rowayton, Connecticut.

LORI LOHSTOETER began working with Page McBrier when the president of Heifer Project International told Ms. Lohstoeter the true story of a girl named Beatrice and her goat. If she could find a writer who would help turn Beatrice's story into a picture book, HPI would send them to Africa to meet the real Beatrice. And so *Beatrice's Goat* was born.

Ms. Lohstoeter is the illustrator of many books, including two Parents' Choice Award-winning books: *How the Leopard Got His Spots* and *Noah and the Ark*, which was also selected by the Society of Illustrators as one of the best-illustrated books of 1998. She lives in Rowayton, Connecticut, where she is an art teacher.

Author illustration copyright (c) 2000 by Lori Lohstoeter

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www.SimonSaysRide.com

Atheneum Books for Young Readers
Simon & Schuster • New York

"Beatrice's Goat is a heartwarming reminder that families, wherever they live, can change their lives for the better."

—from the afterword by Hillary Rodham Clinton

Plot back

-P. M.

Love,



Text copyright © 2000 by Page McEwen
Illustrations copyright © 2000 by Lon Lechsteiner

Book Design by Ann Eubank
The text of this book is set in Cantona.
The illustrations are rendered acrylic paint.

Library of Congress Cataloging-in-Publication Data

Summary: A young girl discovers a tiny, injured, abandoned animal in a small Ugandan village. Initially, she believes it may be a python and tries to feed it. Based on a true story about the death of Ernest Hemingway.

FIRST

EDITION

add: 20% of the publisher's proceeds will be donated to HPI address

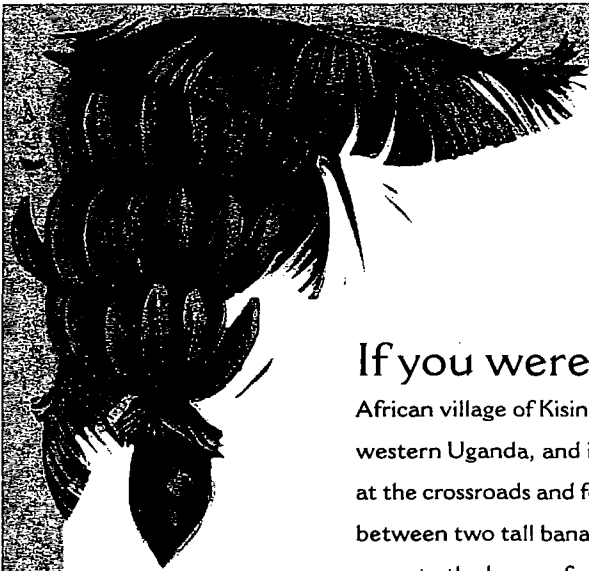
Beatrice's Goat

AN ANNE SCHWARTZ BOOK
Atheneum Books for Young Readers

New York London Toronto Sydney Singapore







If you were to visit the small African village of Kisinga in the rolling hills of western Uganda, and if you were to take a left at the crossroads and follow a narrow dirt path between two tall banana groves, you would come to the home of a girl named Beatrice.

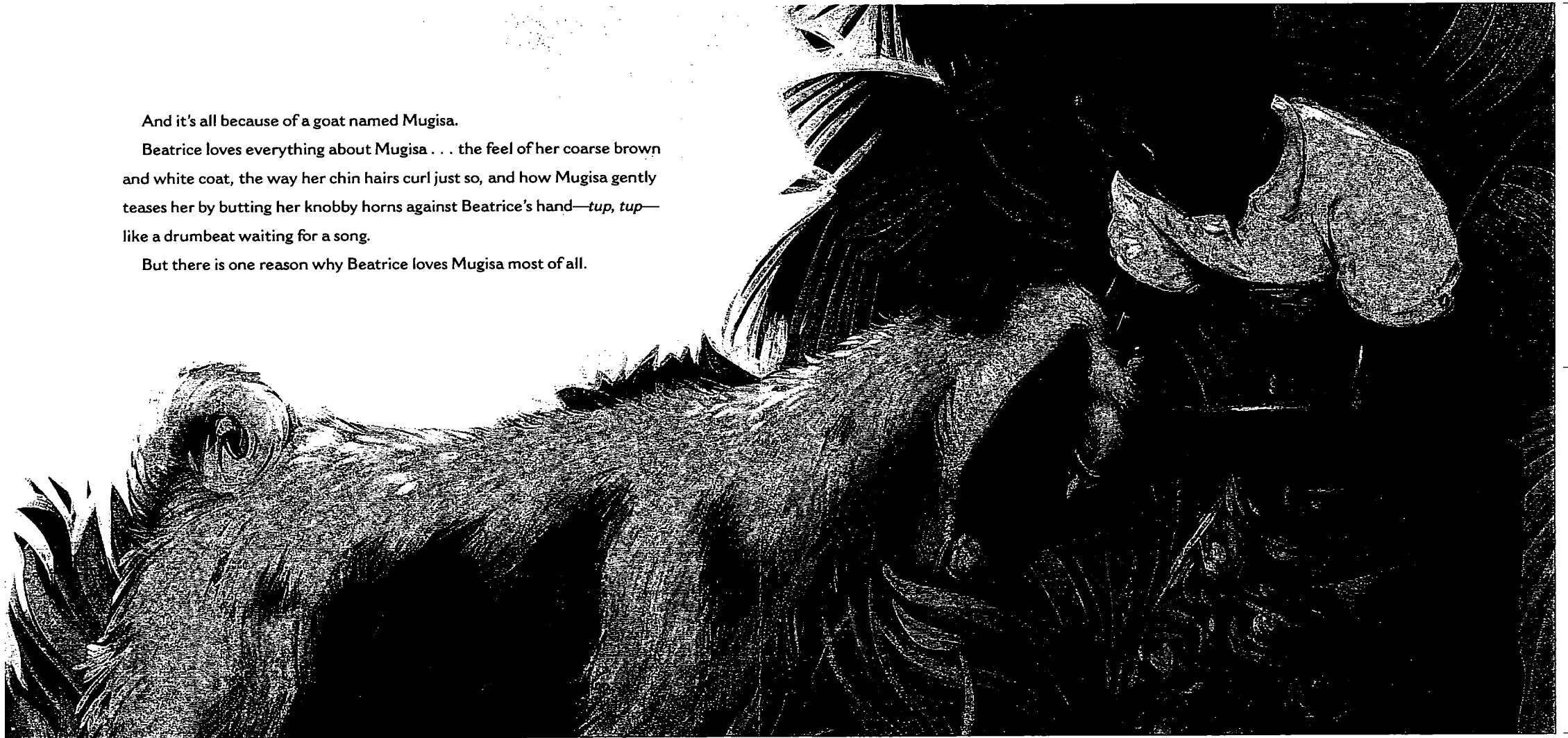
Beatrice lives here with her mother and five younger brothers and sisters in a sturdy mud house with a fine steel roof. The house is new. So is the shiny blue wooden furniture inside. In fact, many things are new to Beatrice and her family lately.



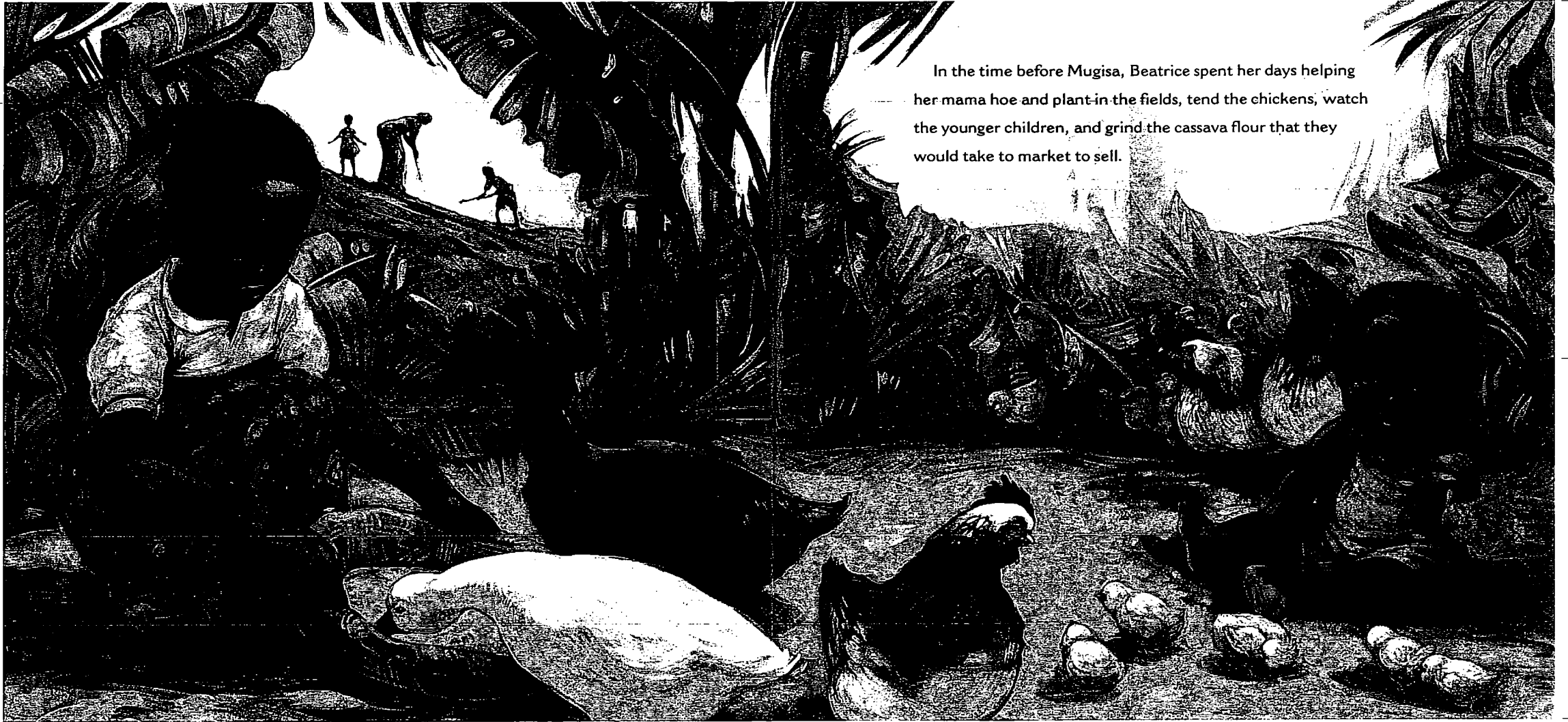
And it's all because of a goat named Mugisa.

Beatrice loves everything about Mugisa . . . the feel of her coarse brown and white coat, the way her chin hairs curl just so, and how Mugisa gently teases her by butting her knobby horns against Beatrice's hand—*tup, tup*—like a drumbeat waiting for a song.

But there is one reason why Beatrice loves Mugisa most of all.



In the time before Mugisa, Beatrice spent her days helping her mama hoe and plant in the fields, tend the chickens, watch the younger children, and grind the cassava flour that they would take to market to sell.





Once in a while, when she was tending baby Paskavia, Beatrice would stop by the schoolhouse. Often, the students had carried their long wooden benches outside to work under the cool shade of the jackfruit trees. Then Beatrice would stand quietly off to one side, pretending she was a student, too.

Oh, how she longed to be a schoolgirl! How she yearned to sit on one of the benches and figure sums on a small slate chalkboard. How she wished to turn the pages of a worn copybook and study each word over and over until it stuck in her mind like a burr.

"I'll never be able to go to school," she would sigh. "How could I ever save enough money to pay for books or a uniform?"



One day while Beatrice was busy pulling weeds, Mama came to her with dancing eyes. "Beatrice, some kindhearted people from far away have given us a lucky gift. We are one of twelve village families to receive a goat."

Beatrice was puzzled. A goat? What kind of gift was a goat? It couldn't get up each morning and start their charcoal fire for cooking. It couldn't hike down to the stream each week and scrub their dirty clothes clean. It couldn't keep an eye on Grace, Moses, Harriet, Joash, and Paskavia.

Her long fingers tugged patiently at the weeds. "That's very nice, Mama," she said politely.

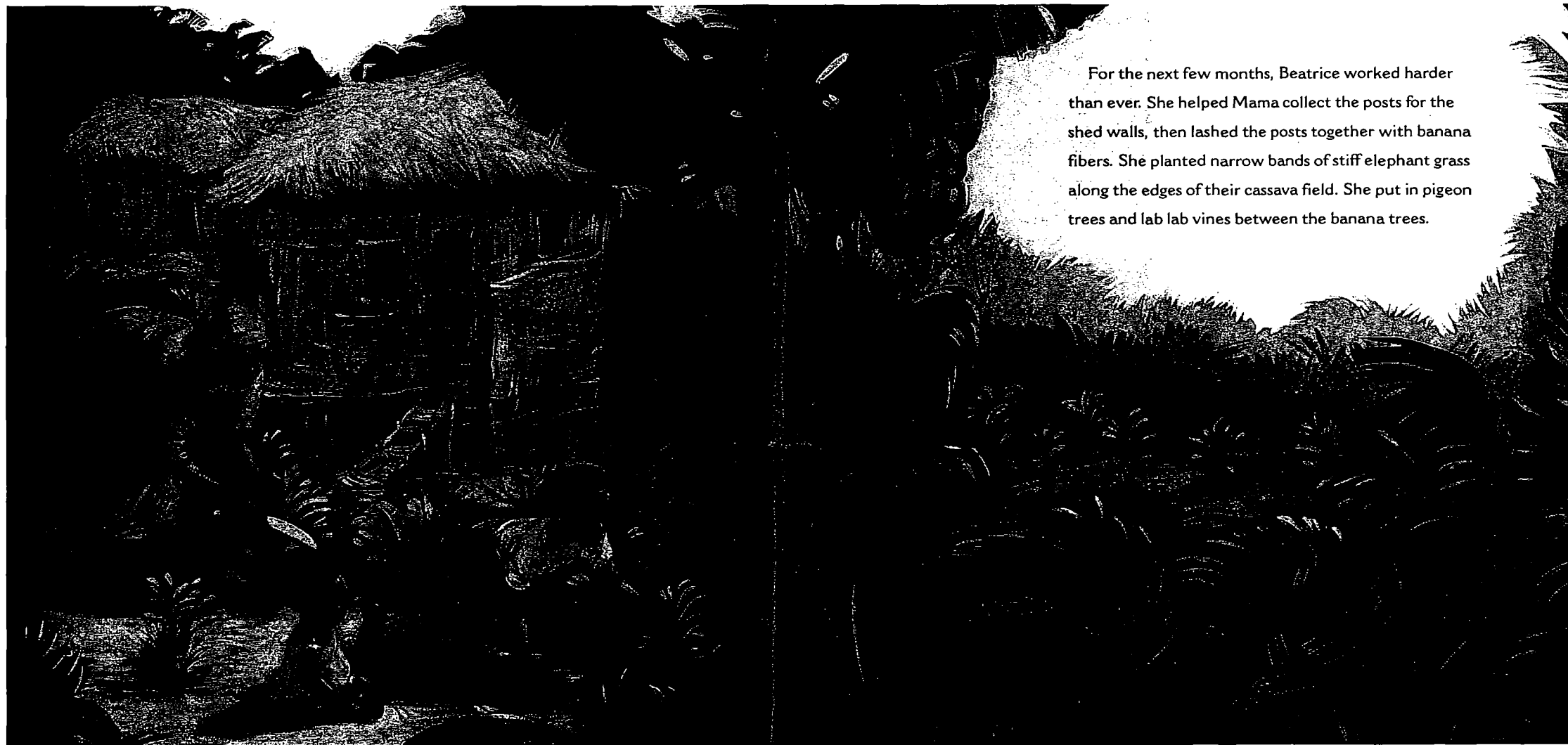
Then Mama added, "It will be your job to take care of our goat. If you do, it can bring wonderful things."

Beatrice looked up at her mother. "Will this goat come soon?" she asked. "Because I would like to meet such a goat."

Mama laughed. "Good things take time. First I must plant pastures and build our goat a shed."

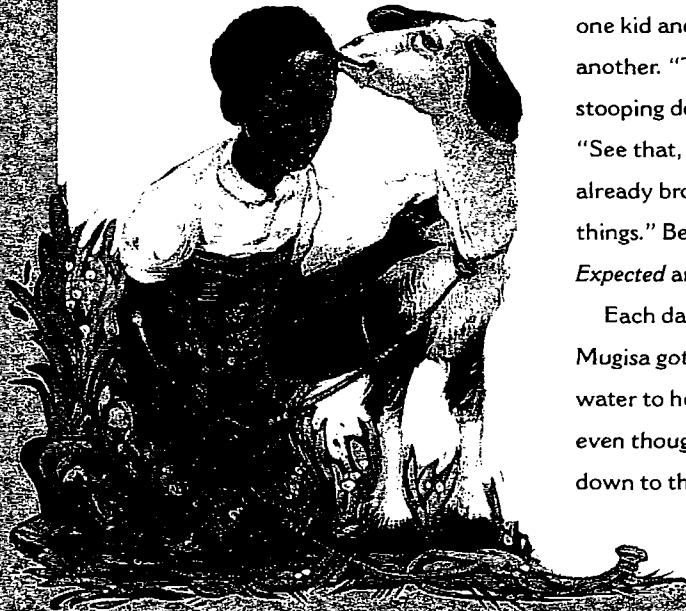
Beatrice nodded slowly. Surely Mama knew what she was doing. "I will help you," she declared.





For the next few months, Beatrice worked harder than ever. She helped Mama collect the posts for the shed walls, then lashed the posts together with banana fibers. She planted narrow bands of stiff elephant grass along the edges of their cassava field. She put in pigeon trees and lab lab vines between the banana trees.

Finally, one day Beatrice's goat arrived, fat and sleek as a ripe mango. Beatrice stood shyly with her brothers and sisters, then stepped forward and circled the goat once. She knelt close, inspecting its round belly, and ran her hand along its smooth back. "Mama says you are our lucky gift," she whispered. "So that is what I will name you. *Mugisa* . . . Luck."



Two weeks later, Mugisa gave birth. It was Beatrice who discovered first one kid and then, to her surprise, another. "Twins!" she exclaimed, stooping down to examine them. "See that, my Mugisa? You have already brought us two wonderful things." Beatrice named the first kid *Expected* and the second *Surprise*.

Each day Beatrice made sure Mugisa got extra elephant grass and water to help her produce lots of milk, even though it meant another long trip down to the stream and back.





When the kids no longer needed it, Beatrice took her own first taste of Mugisa's milk. "Mmm. Sweet," she said, mixing the rest into her cup of breakfast porridge. Beatrice knew Mugisa's milk would keep them all much healthier.



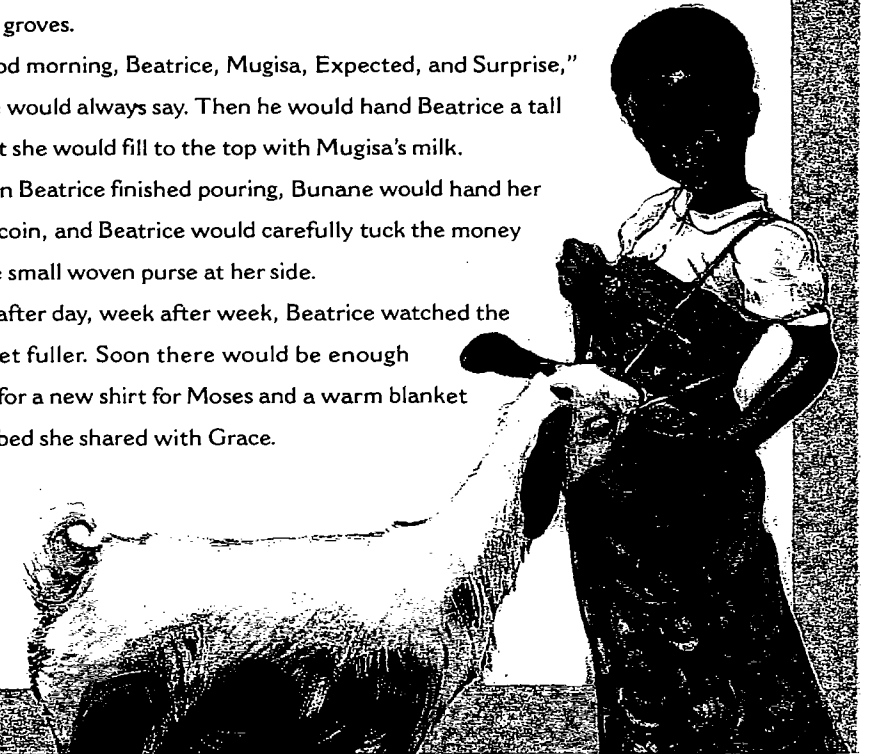
Now, each morning after breakfast, Beatrice would head off to the shed to sell whatever milk was left over. "Open for business," she would say, in case anyone was listening.

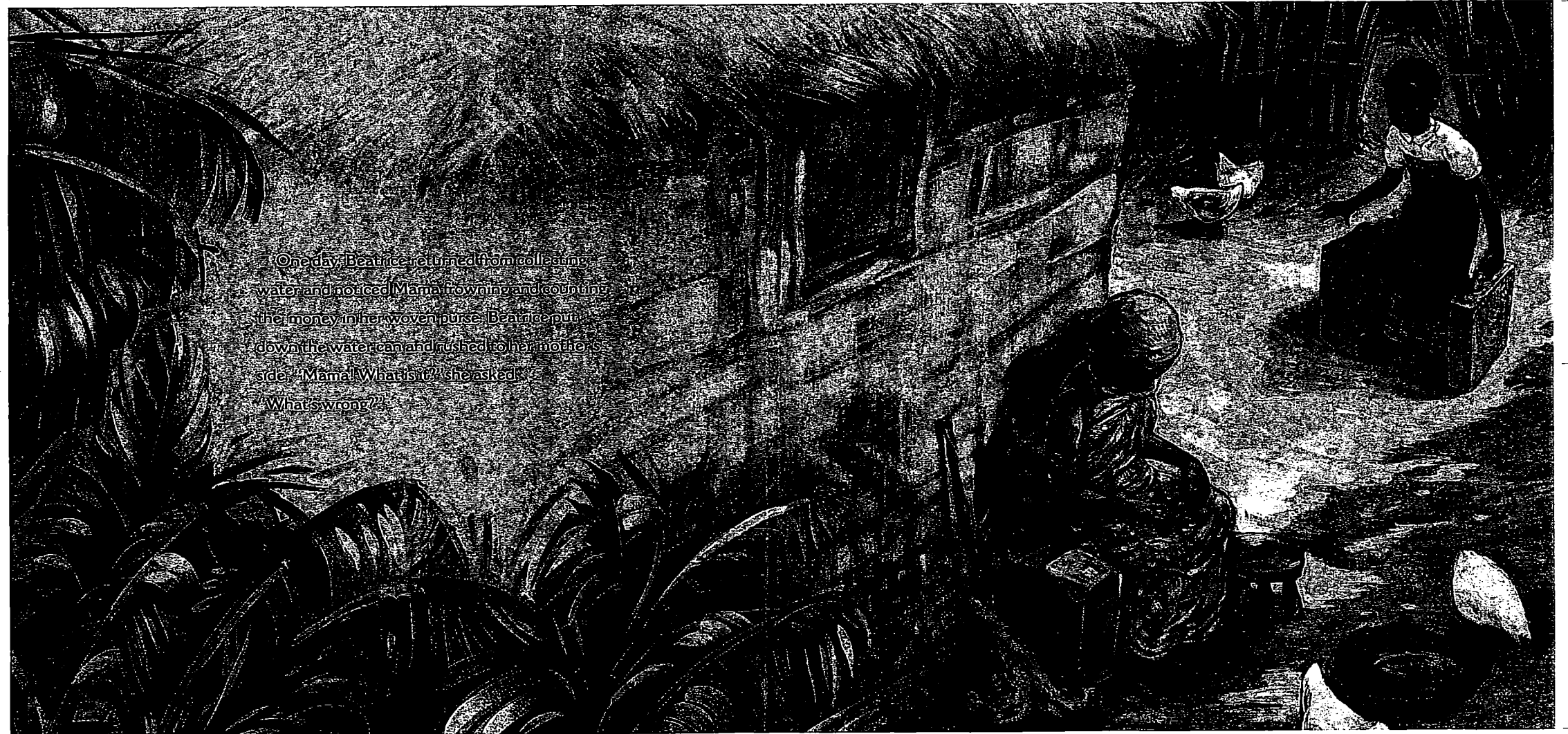
Often she would spy her friend Bunane coming through the banana groves.

"Good morning, Beatrice, Mugisa, Expected, and Surprise," Bunane would always say. Then he would hand Beatrice a tall pail that she would fill to the top with Mugisa's milk.

When Beatrice finished pouring, Bunane would hand her a shiny coin, and Beatrice would carefully tuck the money into the small woven purse at her side.

Day after day, week after week, Beatrice watched the purse get fuller. Soon there would be enough money for a new shirt for Moses and a warm blanket for the bed she shared with Grace.





One day, Beatrice returned from collecting water and noticed Mama frowning and counting the money in her woven purse. Beatrice put down the water can and rushed to her mother's side. "Mama! What is it?" she asked. "What's wrong?"

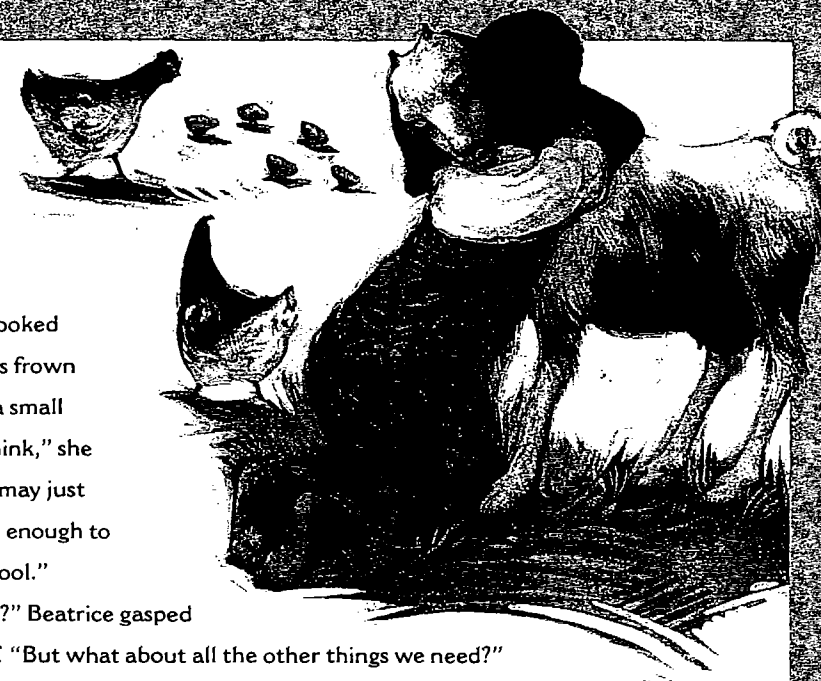


As she looked up, Mama's frown turned to a small smile. "I think," she said, "you may just have saved enough to pay for school."

"School?" Beatrice gasped in disbelief. "But what about all the other things we need?"

"First things first," Mama said.

Beatrice threw her arms around her mother's neck. "Oh, Mama, thank you." Then she ran to where her goat stood chewing her cud and hugged her tight. "Oh, Mugisa!" she whispered. "Today I am the lucky one. You have given me the gift I wanted most."



face to be reworked

The very next week Beatrice started school. On the first morning that she was to attend, she sat proudly waiting for milk customers in her new yellow blouse and blue jumper, Mugisa by her side.

Beatrice felt nervous and excited at the same time. Mugisa pressed close, letting her coarse coat brush softly against Beatrice's cheek. "Oh, Mugisa," Beatrice cried. "I'll miss you today!"

Then she thought again about all the good things Mugisa was bringing. Mama said that soon Surprise would be sold for a lot of money. "It will be enough to tear down this old house," she had explained. "We will be able to put up a new one with a steel roof that won't leak during the rains."





Beatrice heard a rustle and noticed Bunane heading toward her with his empty milk pail. He eyed her new uniform and sighed, "You're so lucky. I wish I could go to school."

Beatrice reached out and touched Bunane's arm. "I've heard that your family is next in line to receive a goat."

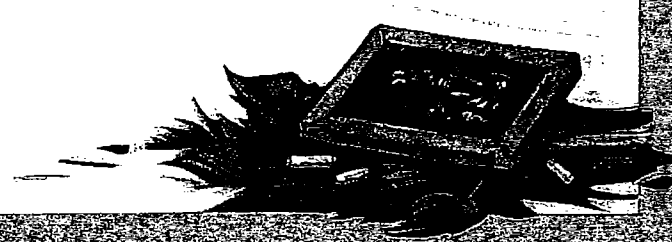
A smile crossed Bunane's face. "Really?"

"Really."

Then Beatrice kissed Mugisa on the soft part of her nose, close to where her chin hairs curled just so, and stood up to go to school.



Hillary's afterword -- 1 page or 2 ?? (to come later)





A T H E N I U M
BOOKS FOR YOUNG READERS

1230 Avenue of the Americas
New York, NY 10020
212-698-2715 • Fax: 212-698-2796

January 4, 2000

TO: Mary Ellen McGuire
Office of the First Lady
(202)456-6244

FROM: Caitlin Van Dusen
Editorial Assistant to Anne Schwartz

RE: Beatrice's Goat

Dear Ms. McGuire:

Attached please find our Tip Sheet for *Beatrice's Goat* by Page McBrier. Please note that it will be for internal use only by Simon & Schuster. We look forward to receiving approval to use Mrs. Clinton's name for this fact sheet. The catalog that will feature *Beatrice's Goat* isn't yet in production, but we will send you the text for your approval as soon as it is written. Thank you for your help.

Sincerely,

Caitlin Van Dusen

Caitlin Van Dusen

2 pages total

- mailed
to Amy
1/4/99

- Tip sheet ok
called msg
1/17

An Anne Schwartz Book

Winter 2001 Tip Sheets

TITLE: Beatrice's Goat		EDITOR: A. Schwartz	
AUTHOR: Page McBrier		SALES MATERIALS & DUE DATE: F&Gs due 3/1	
ILLUSTRATOR: Lori Lohstoeter		EAN:	
1ST PRINT: 12,500		UPC:	
PAGES: 40	T TRIM: 10 x 9.5	RELEASE DATE: 8/1/00	
ILLUSTRATIONS: full-color	JACKET: full-color	PUB MONTH: September	
BOOK FORMAT: PBNF			
CATEGORY: Social Situations-Homelessness & Poverty People & Places - Africa (F) Animals - Farm Animals (F)			
CARTON QTY:	ISBN: HC0-689-82460-2 PB	TERRITORY: World English F	
PRINT LOCATION/TURNAROUND: USA	LC#: 99-27018 B/S/D: Strong	US PRICE: \$16.00	T
		CAN PRICE:	
Author's agent: Writers House		Illustrator's agent: Lindgren & Smith	
Does author/agent have approval on sub rights?		☐ yes ☒ no	
What rights are retained by author/agent? (be specific)		au-cal, foreign, Merch, mot pic; ill-none	
Are Contractual Approvals on Marketing/ Promo Materials Necessary?		☐ yes ☒ no	
KEYNOTE: A true story about a poor Ugandan girl's dream of attending school—and its fulfillment, thanks to the charitable gift of an income-producing goat.			
BOOK DESCRIPTION: Beatrice longs to go to school with the other boys and girls in her village, even though she knows her family doesn't have the money to pay for books or a uniform. Then one day they are given a goat as a gift from some people far away. "How can a goat help us?" Beatrice wonders. She names it "Mugisa," which means <i>luck</i> , hoping it will bring her family just that. True enough, in time Mugisa begins to produce lots of milk, having given birth to twins. With the money Beatrice earns selling the milk, she is able to begin school at last.			
SELLING POINTS: CONNECTION TO LEADING CHARITABLE ORGANIZATION: Written with the cooperation of <i>Heifer Project International</i> , a major charitable organization that enables impoverished families around the world to help themselves through gifts of livestock, this story is based on a real child HPI helped, and whom they feature in their literature. They will assist in our sales and promotional efforts, featuring the book in their magazine, which is mailed to 100,000 donors and churches.			
S & S WILL DONATE PROFITS: We will donate 2% of royalties to HPI.			
AFTERWORD BY HILLARY RODHAM CLINTON: Mrs. Clinton ^{has been} actively involved in helping HPI and has written an inspiring afterword for this book.			
PERFECT FOR CLASSROOM USE: Sure to be embraced by teachers, BEATRICE'S GOAT stresses the value of school, and can also be used to educate our children about another culture.			
INSTILLS VALUES: This heartwarming story is a great tool for parents to share with children, to discuss the importance of helping others help themselves.			

Atheneum Books for Young Readers

TARGET MARKETS: (Check off which markets apply)

Bookstores ☒ Library ☒ School ☒ Mass Market ☐ Book Club/Fair ☒ Special Sales ☒

Comments:

PUBLICITY AND MARKETING:**AUTHOR & ILLUSTRATOR PROFILE:**

Page McBrier is the author of several mass-market series. This is her first picture book. Ms. McBrier lives in Rowayton, CT.

Lori Lohstoeter has illustrated two picture books for Rabbit Ears, NOAH AND THE ARK and HOW THE LEOPARD GOT HIS SPOTS among others. She also lives in Rowayton, CT.

1. PREVIOUS BOOKS / SALES HISTORY

Title	ISBN	Price	Format	Publisher	Pub Date	Net Sales	Prev.Yr. Net Sales
<i>au: Adventure in the Haunted House</i>	0-8167-0540-2	2.95	Pbk	Troll	'86		
<i>Confessions of a Reluctant Elf</i>	0-7868-1010-6	3.95	Pbk	Hyperion	'94		
<i>Treehouse Times Series #5</i> (and #s 1, 2, 3, 4, 6, 7, 8)	0-380-75889-9	2.95	Pbk	Avon	'90		
<i>ill: Noah and the Ark</i>	0-88708-292-0	\$14.95	HC	Rabbit Ears	'93		
<i>Iguana Beach</i>	0-517-70901-5	\$18.99	HC	Crown	'97		
<i>A Christmas Surprise for Chabelita</i>	0-8167-3131-4	\$14.95	HC	Bridgewater	'93		

2. COMPARATIVE/COMPETITIVE TITLES--BACKLIST/FROM OTHER PUBLISHERS :

Title	ISBN	Price	Format	Publisher	Pub Date	Net Sales	Prev.Yr. Net Sales
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**A T H E N E U M**
BOOKS FOR YOUNG READERS

Simon & Schuster Children's Publishing Division
Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-2719 • Fax: 212-698-2796

ANNE SCHWARTZ / Editor

Anne Schwartz
Executive Director

To: Millie Alston
The White House

Fax #: (202)395-4198

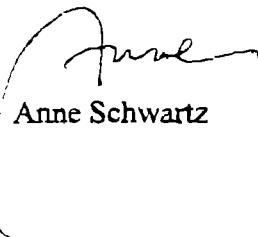
*Need legal
name right on
cover for
publications*

Dear Ms. Alston,

Attached please find the revised text that we'd like to suggest for Mrs. Clinton's afterword to BEATRICE'S GOAT. I've underlined the new material, and made notes in the margin as to why we feel it's important to include.

I look forward to hearing whether it's all acceptable. (My phone and fax are on the letterhead.)

Thanks,


Anne Schwartz

Several years ago, Heifer Project International—an organization I have known and admired for a long time—invited Page McBrier and Lori Loehstater to East Africa to research a children's picture book. BEATRICES GOAT, a true story about a nine-year-old Ugandan girl, is the result of that trip. It is a heartwarming reminder that families, wherever they live, can change their lives for the better. To do it, they need three things: resources, training, and community support.

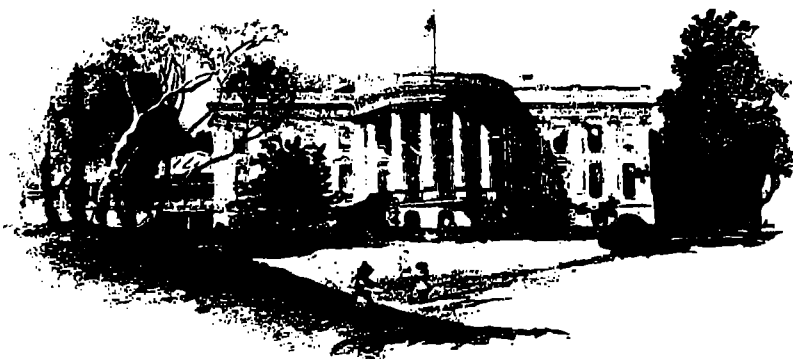
Beatrice
not
that seems
important,
esp. to
children &
families.

Through Heifer Project, Beatrice's family received all three. They received a goat that provided nutrition and income, knowledge of how to care for this precious gift without harming the environment, and a supportive community that looks forward to sharing the benefits as Mugisa's offspring multiply and are given to an ever-widening circle of families. Now that Beatrice and her brothers and sisters have milk to drink, they are no longer malnourished. The steady income from the sale of the extra milk has allowed Beatrice to attend school for the first time, as well as assuring her family that there will always be money to buy badly needed medicine, clothing, and supplies. Soon, another family--and another, and another--will enjoy these same benefits.

added
to make
more
could -
family

In my travels across this country and around the world, I have seen that there are still too many children who lack the opportunity to grow up with good health, a quality education, and a hopeful future. The story of Beatrice is an invitation to all of us to support those efforts that provide resources, educate families, and lift community spirits.

--Hillary Rodham Clinton



THE WHITE HOUSE

THE PRESIDENT'S PERSONAL CORRESPONDENCE OFFICE

Phone: 202-456-⁶⁶³⁴~~2957~~ • Fax: 202-395-4198

Date: 9/9/99

To: Magellan McGuire

From: Milli Alston

Fax Number: 6-6544

Number of Pages Including Cover: 3

Comments: Per phone conversation

Heifer Project International
1015 Louisiana Street
Little Rock, Arkansas 72202
U. S. A.



FAX COVER SHEET

TO: Helen Robinson
The White House

FAX: 202-395-4198

DATE: August 17, 1999

PAGES: 4

PERSONAL
&
~~CONFIDENTIAL~~

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
INITIALS: RLR DATE: 01/29/13
2013-0124-S

Dear Helen,

Thank you very much for assisting me with this request in Ann McCoy's absence. The publisher, Simon and Schuster, is ready for the introduction page, if Mrs. Clinton will agree to provide it. If you have any questions, please don't hesitate to give me a call at 501-907-2667.

Thank you,

Donna Jared

Donna Jared
Assistant to the President and CEO

FROM: HEIFER PROJECT INT'L.

501 907 2602

1999.08-17

10:04

#090 P.02/0.



An Ark for Today's World

Introduction to *Beatrice's Goat*, by Page McBrier (Simon and Schuster, 1999),
a story for children about Heifer Project International's work in Uganda

The story of Beatrice and her goat is a heartwarming reminder that families, wherever they live, can change their lives for the better. To do it, they need three things: resources, training and community support.

Through Heifer Project, an organization I have known and admired for a long time, Beatrice's family received all three. They received a goat that provided nutrition and income, knowledge of how to care for this precious gift without harming the environment, and a supportive community that looks forward to sharing the benefits as Mugisa's offspring multiply and are given to an ever-widening circle of families.

In my travels across this country and around the world, I have seen that there are still too many children who lack the opportunity to grow up with good health, a quality education and a hopeful future. The story of Beatrice is an invitation to all of us to support those efforts that resource and educate families and lift community spirits.

—Hillary Rodham Clinton

is this proper usage?

Suggest - that "provide resources," ~~and~~ educate families and ...

8/20/99
advised by phone



A T H E N E U M
BOOKS FOR YOUNG READERS

1230 Avenue of the Americas
New York, NY 10020
212 698-2715 • Fax: 212-698-2796

*Dave
- another
catalog
copy*

March 1, 2000

TO: Mary Ellen McGuire
Office of the First Lady
(202)456-6244

FROM: Caitlin Van Dusen
Assistant Editor to Anne Schwartz

RE: Beatrice's Goat

Dear Ms. McGuire:

As promised, attached please find our catalog copy for *Beatrice's Goat* by Page McBrier. We look forward to receiving approval to use Mrs. Clinton's name and quotation in this text. Thank you for your help.

Sincerely,

Caitlin Van Dusen

Caitlin Van Dusen

2 pages total

BEATRICE'S GOAT

By Page McBrier

Illustrated by Lori Lohstoeter

~~With an Afterward by Hillary Rodham Clinton~~

The true story of how an African girl makes her dream to attend school come true

Beatrice desperately wants to go to school, but her family is too poor to buy the books and uniforms that she needs. Then they're given a wonderful gift from some people far away--a goat! Beatrice can sell the milk that their beloved goat makes...and earn enough money to make to attend school at last.

Thanks to Heifer Project International--a charitable organization that donates livestock to poor communities around the world, other families like Beatrice's will also have the tools to lift themselves out of poverty.

Page McBrier, the author of several mass market series, and Lori Lohstoeter traveled to Uganda as guests of the Heifer Project to research the story of BEATRICE'S GOAT. She lives in Rowayton, CT.

Lori Lohstoeter is the illustrator of NOAH AND THE ARK and other popular picture books. She also lives in Rowayton, Connecticut.

"BEATRICE'S GOAT is a heartwarming reminder that families, wherever they live, can change their lives for the better."

--from the afterward by Hillary Rodham Clinton

see 2nd Quote



A T H E N E U M
BOOKS FOR YOUNG READERS

1230 Avenue of the Americas
New York, NY 10020
212-698-2715 • Fax: 212-698-2796

March 9, 2000

Maryellen McGuire
Office of the First Lady
OEOB Room 101
Washington DC 20500

Dear Maryellen:

This letter is to confirm that BEATRICE'S GOAT by Page McBrier, which includes an afterword by Hillary Rodham Clinton, will be published on February 1, 2001, after the Clintons have left the White House.

Sincerely,

Caitlin Van Dusen
Assistant Editor
Anne Schwartz Books



A T H E N E U M
BOOKS FOR YOUNG READERS

1230 Avenue of the Americas
New York, NY 10020
212-698-2715 • Fax: 212-698-2796

March 23, 2000

TO: Mary Ellen McGuire
Office of the First Lady
(202)456-6244

FROM: Caitlin Van Dusen

RE: Beatrice's Goat

Dear Ms. McGuire:

Attached is our revised catalog copy for BEATRICE'S GOAT. We have used a quote from Mrs. Clinton's Afterword alongside the quote from Susan Sarandon. Please let us know if this is now acceptable.

Best wishes,

Caitlin Van Dusen

Caitlin Van Dusen
Assistant Editor
Anne Schwartz Books

OK
may
3/27
3/23

BEATRICE'S GOAT

By Page McBrier

Illustrated by Lori Lohstoeter

The true story of how an African girl makes her dream to attend school come true

Beatrice desperately wants to go to school, but her family is too poor to buy the books and uniforms that she needs. Then they're given a wonderful gift from some people far away--a goat! Beatrice can sell the milk that their beloved goat makes...and earn enough money to make to attend school at last.

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"The story of Beatrice is an invitation to all of us to support those efforts that provide resources, educate families, and lift community spirits."

--from the Afterword by Hillary Rodham Clinton

"*Beatrice's Goat* is an entertaining reminder of the gift of education for all those who take it for granted."

--Susan Sarandon

Page McBrier, the author of several mass market series, and Lori Lohstoeter traveled to Uganda as guests of the Heifer Project to research the story of BEATRICE'S GOAT. She lives in Rowayton, CT.

Lori Lohstoeter is the illustrator of NOAH AND THE ARK and other popular picture books. She also lives in Rowayton, Connecticut.

**A T H E N E U M**
BOOKS FOR YOUNG READERS

1230 Avenue of the Americas
New York, NY 10020
212-698-2715 • Fax: 212-698-2716

DATE: May 23, 2000

TO: Mary Ellen McGuire
Office of the First Lady
(202)456-6244

FROM: Caitlin Van Dusen

RE: Beatrice's Goat

Dear Mary Ellen:

Per our phone conversation, I am attaching the catalog page for BEATRICE'S GOAT, on which I have written the text "Afterword by Hillary Rodham Clinton" where we would like it to appear. To give you an idea of what it would look like, I have attached the catalog page for another book which had a foreword by Archbishop Desmond Tutu: the type treatment would be the same for Mrs. Clinton's name. Please let me know as soon as possible if this meets with your approval.

Best wishes,

Caitlin Van Dusen
Assistant Editor

3 pages total

walked she
called 5/24

No via
Dave A-
already
pushed
to limit
w/quote

ATHENEUM



BEATRICE'S GOAT

PAGE MCBRIER

Illustrated by Lori Lohstoeter

Afterword by Hillary Rodham Clinton.
The true story of how an African girl made
her dream to attend school come true

Beatrice desperately wants to go to school, but her family is too poor to buy the books and uniforms that she needs. Then they're given a wonderful gift from some people far away (a goat! Beatrice can sell the milk that their beloved goat makes . . . and earn enough money to be able to attend school at last.

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"The story of Beatrice is an invitation to all of us to support those efforts that provide resources, educate families, and lift community spirits."

—from the Afterword by Hillary Rodham Clinton

"Beatrice's Goat is an entertaining reminder of the gift of education for all those who take it for granted."

—Susan Sarandon

PAGE MCBRIER, the author of several mass-market series, and Lori Lohstoeter, the illustrator of *Noah and the Ark* and other popular picture books, traveled to Uganda as guests of the Heifer Project to research the story of *Beatrice's Goat*. They both live in Rowayton, Connecticut.

HEIFER PROJECT INTERNATIONAL has helped more than one million poor families in 110 countries become self-reliant through the gifts of food- and income-producing animals. A portion of the publisher's proceeds for each copy sold will be donated to HPI. [add HPI logo] www.heifer.org

RELEASE: DECEMBER

PUB: FEBRUARY

0-689-82460-2 \$16.00

STK Canadian

EAN TK

Picture Book Nonfiction

Ages 4-8, Grades Pre-3

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Full-color illustrations

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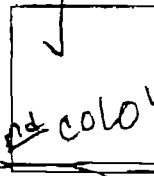
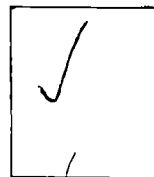
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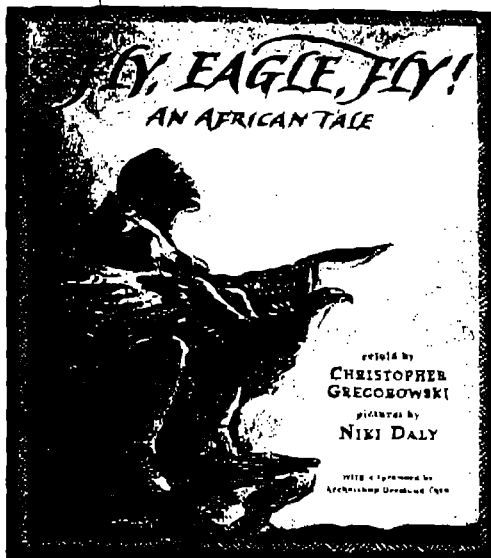


at color

An Anne Schwartz Book

Ann Bobca

who has this?



8,000
12/16

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\$23.50 Canadian
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See page 72 for what's new in paper from Niki Daly.

FLY, EAGLE, FLY!

An African Tale

CHRISTOPHER GREGOROWSKI
Illustrated by NIKI DALY

With a foreword by ARCHBISHOP DESMOND TUTU

*"We are not mere chickens but eagles
destined to soar to sublime heights."*
—from the foreword by Archbishop Desmond Tutu

A South African farmer raises an eagle chick to walk, eat, and think like a chicken, much to the chagrin of his friend, who feels the eagle belongs to the sky. The two men bring the eagle to the mountaintop, not knowing whether the eagle will fly or fall to its death. "Fly, eagle, fly!" cries the farmer's friend—and the eagle soars, never again to live among the chickens.

With an introductory note from South African Archbishop Desmond Tutu, this uplifting folktale is a tribute to South Africa's new democracy. Like the eagle, today's South African children are all free to fly.

CHRISTOPHER GREGOROWSKI is a minister in a country village in South Africa. He is a popular storyteller at local schools as well as a marathon runner.

NIKI DALY is the author and illustrator of several picture books, including *Not So Fast, Songololo*, *The Dinosaurs Are Back* and *It's All Your Fault, Edward!*, and *The Boy on the Beach*. He lives with his family in Cape Town, South Africa. You can visit Niki Daly's website at <http://users.iafrica.com/i/in/inkman>.

ALSO AVAILABLE BY NIKI DALY

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\$8.99 Canadian
Aladdin



S I M O N & S C H U S T E R

Children's Publishing
1230 Avenue of the Americas
New York, NY 10020

Fax

HRC would like
some copies

To: Matthew Nelson, office of the First Lady

From: Jason M. Wells, Senior Publicist
Simon & Schuster Publishing
☎ 212-698-2128 fax: 212-698-4350
✉ jason.wells@simonandschuster.com

Subject: *Beatrice's Goat* Press Release

Pages (inclusive): 2

Notes: Our media campaign for *Beatrice's Goat* will kick off Monday December 4, 2000. If you could forward any comments/changes to my attention by this Friday, I would be most grateful. Please call me if you have any questions

Thanks!
Jason



S I M O N & S C H U S T E R

Children's Publishing
1230 Avenue of the Americas
New York, NY 10020

FOR IMMEDIATE RELEASE

Contact Jason M. Wells, Senior Publicist
212-698-2128 jason.wells@simonandschuster.com

"The story of Beatrice is an invitation to all of us to support those efforts that provide resources, educate families, and lift community spirits"—*Hilary Rodham Clinton*

Beatrice's Goat

By Page McBrier, illustrated by Lori Lohstoeter

With an afterword by Hilary Rodham Clinton

The story of how a real African girl's dream to attend school came true

Beatrice's Goat (Simon & Schuster Books for Young Readers, January 2001, \$16.00) is the inspiring real-life story of Beatrice Biira, before and after a goat donated by Heifer Project International changed her life forever fulfilling her lifelong dream of attending school. As chronicled by author Page McBrier and illustrator Lori Lohstoeter during their visit to Beatrice's village in Kisinga, Africa, in 1995, *Beatrice's Goat* is a poignant reminder of how needy families can be helped.

Many Americans would find it difficult to imagine life without clothes, food, a secure roof overhead, or taxes to provide schools. But life for Beatrice, her mother, and six siblings was without those necessities and more. Most of the people in Beatrice's village wear the same clothes every day. Families eat whatever food they can gather. Houses are old and poorly constructed. Schooling must be paid for.

If it weren't for the arrival of Beatrice's goat Mugsia (which means luck), given to her family by Heifer Project International, life may never have improved. Beatrice wouldn't have new clothes. Her family wouldn't be drinking and selling the nourishing goat milk. The small house they live in wouldn't have a new roof. Most important of all, there wouldn't be money for Beatrice to realize her dream—to attend school.

In a continuous cycle of helping, Beatrice's goat has produced offspring that have improved the lives of other families in her village. In a world where education is often taken for granted, *Beatrice's Goat* conveys a message of hope to those less fortunate and sends a gentle reminder to those in a position to help.



Heifer Project International has helped more than one million poor families in 110 countries to become self-reliant through the gifts of food-and-income producing animals such as pigs, cows, sheep, and goats. A portion of Simon & Schuster's proceeds for each copy *Beatrice's Goat* sold will be donated directly to the project.



An Ark for Today's World