

PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

File
May 24
Dora Steedman
Partnership for Drug Free
America
212-973-3522

December 10, 1993

→ 700-800 people
→ please get date
ASAP

Mrs. Hillary Rodham Clinton
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mrs. Clinton:

Thank you for giving me your time during what I know was a most hectic day for you.

I think I understand your feelings of frustration and I am sure you know that I want to do everything that I can to be helpful. No administration, in my experience, has taken on such an important domestic agenda and I believe that you and the President have been extraordinarily effective in getting the public to understand the importance of what you are trying to accomplish.

My belief is that because the drug problem is imbedded in every single social issue that we all care about, it offers a singular opportunity to further involve the private sector in the solutions to the difficult challenges that face us all.

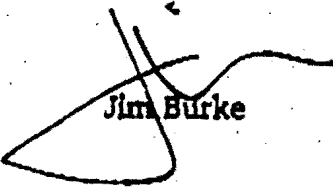
I talked to David Gergen today and am looking forward to the opportunity to brief the President on my views of the drug problem sometime in the near future. In the meantime I will be working with Peter Edelman and Melanne Verveer on some of the ideas which we discussed.

I want to particularly thank you for your willingness to speak before the advertising community to thank them for their extraordinary creativity. I am enclosing a 3 1/2 minute tape which is reflective of the work that they do. These spots were specifically created for our major Inner City effort in New York City.

In any case this "thank you" event to the advertising community has been tentatively scheduled for Tuesday, May 10th, 1994 in New York City. At your suggestion, Doria Steedman, our Director of Creative Development, will be in touch with Melanne Verveer to discuss this or an alternate date that would be convenient for you. You can be sure that the entire advertising community will appreciate your show of support.

Again, thank you for all that you do for the country.

Sincerely,



Jim Burke

JEB/dmp
Enclosure
bcc: D. Steedman

PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

Full
May

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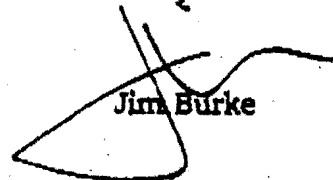
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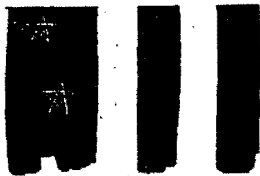
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Again, thank you for all that you do for the country.

Sincerely,

A handwritten signature in black ink, appearing to be "Jim Burke", with a large, stylized loop at the end.

JEB/dmp
Enclosure
bcc: D. Steedman



PARTNERSHIP FOR A DRUG-FREE AMERICA

DORIA L. STEEDMAN
Executive Vice President
Director of Creative Development & Research

*Patti
to
call
fill
May*

February 24, 1994

Ms. Patti Solis

Dear Patti:

We are so looking forward to having Mrs. Clinton host the Partnership for a Drug-Free America Thank You Event. Please be advised that I have had to book a hotel for this event, because if I had waited any longer, no appropriate venue would have been available. The New York Hilton Hotel has been reserved for the date of Tuesday, May 24th 1994 from approximately 5pm-8pm. We have been advised by the Hilton that Mrs. Clinton has been a guest at the hotel before, and they are therefore familiar with her security requirements.

We are anxious to speak with you to sort out all the necessary details for Mrs. Clinton's appearance. Please contact me at (212) 973-3522. Thank you.

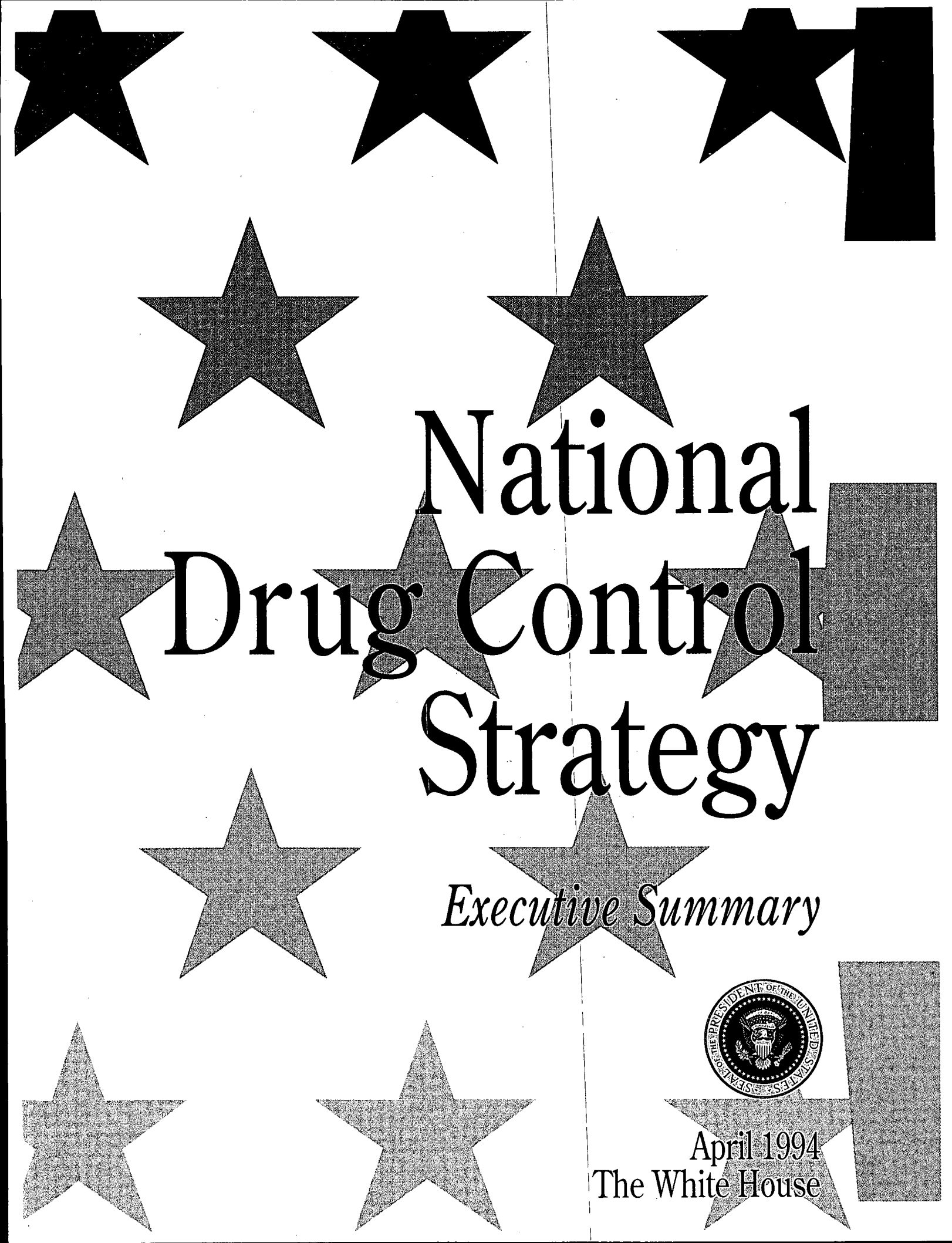
Sincerely,

Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a publication.

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The background of the cover is decorated with a grid of stars. The top row features three solid black stars. The middle and bottom rows consist of stars with a grey stippled texture. The stars are arranged in a staggered pattern, with some appearing as solid black and others as textured grey.

National Drug Control Strategy

Executive Summary



April 1994
The White House