

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS TO THE AMERICAN DIABETES ASSOCIATION
MAY 1994**

Thank you, Chairman [Michael] Greene, President [James] Gavin, Senior Vice President [Patricia] Stenger, and all of you at the American Diabetes Association for honoring me with this award in Dr. Koop's name. It's humbling to receive it because Dr. Koop is truly a unique voice when it comes to health care in this country. For many years now, Americans have come to rely on him for his independence, his thoughtfulness, and his courageous leadership on health care issues. And I will do my darndest to live up to his example.

As grateful as I am for this award, I'm even more grateful for the extraordinary work that you and your association do day after day, year after year, to improve the health of our nation. You are the ones who really deserve recognition and applause for your contributions.

One of the things that Dr. Koop cares about -- and that I know you and I care about -- is to make sure we build a system of health care in America that is centered on promoting good health and preventing illness. A system that offers real health security to each of us and our families.

The President's approach to reform does that and more. It will provide guaranteed private insurance to every citizen. And that means comprehensive benefits that can never be taken away for any reason, including for pre-existing conditions, like diabetes.

His approach will allow patients to choose their doctors and health care providers and maintain long, trusting relationships that are built over a lifetime.

It will outlaw unfair insurance practices that too often discriminate on the basis of a person's medical history or age.

It will preserve and strengthen Medicare, so that older Americans who have worked hard all their lives don't have to choose between buying food or medicine.

It will cover prescription drugs, like insulin.

And it will encourage and expand research activities so that we learn more about cures and treatments for illnesses like diabetes.

You know that the total costs related to diabetes now run about \$91 billion a year. If we could find a cure for diabetes -- and I know you have done extraordinary things to promote education and research about it -- we would not only save that money, we would help 13 million Americans afflicted with the disease. And we would cut down on the 4th leading cause of death in this country.

Today, we have an historic opportunity to make real headway with our health care system. In the coming months, Congress will hammer out details of legislation can finally provide health security for every American . . . and that also can help shape a new philosophy of health care in this country.

But we need your help. We need the energy, dedication, and leadership you have shown for 54 years. You are a model of the progress that can be achieved when thoughtful and committed come together with a good goal in mind.

So I hope you will continue your tireless efforts as a voice for the millions of Americans with diabetes, and I also that you will lend your voice and your experience to the effort for health care reform.

For the sake of the tens of millions of Americans who suffer from illnesses, and for the sake of Americans who are healthy today but may not be tomorrow, we cannot afford to waste this historic opportunity.

Thank you very much.

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First Lady Hillary Rodham Clinton
Videotaped Remarks to the
San Diego Volunteer Lawyer Program Dinner
May 18, 1994

Thanks for the introduction, Alan [Bersin, U.S. Attorney]. And thank you also, Carl Perot and Maria Arroyo [A-ROY-O] Tabin [Tuh-Bin] for all that you have done for the San Diego Volunteer Lawyer program.

I'm honored and flattered to receive this award because the work your organization does really matters to me. But I want to reiterate that the people who truly deserve recognition are those of you who are out there every day, working hard to help people in need, often not getting credit or attention for what you do.

I'm sorry I can't be with you in person, but I am very much with you in spirit. I share with you the belief that making sure everyone has access to legal services should be a priority for today's attorneys.

"Equal Justice for All" is an ideal that we still strive for in this country. Yet it is one that we have little hope of attaining without the work of lawyers who volunteer their time. Their efforts to provide legal services for the most vulnerable groups in our society -- children, the homeless, victims of HIV and AIDS and victims of domestic violence -- help preserve the entire foundation of our democratic society.

As our world becomes more complex, the need for legal services becomes even more urgent. With state and local government budgets growing ever tighter, the legal needs of the poor will never be fully met by governmental programs. The private bar must play a crucial role in meeting this need through local, organized pro bono programs like the San Diego Volunteer Lawyer Program. Such programs generate millions of dollars worth of legal services through the volunteer participation of law firms, lawyers, law students and other legal workers. The growth of pro bono programs across the nation is the most significant development in legal services in a decade.

Your work is proof that the law has the power to affect people's lives. We have all seen when we spend just an hour of our time giving legal assistance that it can make a great difference to our clients and to our communities.

You know, our responsibility to give something back to the community is something the President talks a lot about. It speaks to our nation's long and great tradition of service to others. You all know that giving your time, your energy and your efforts ~~on behalf of the community~~ is a gift, both to your community and yourself. ~~You are a model of responsibility and commitment~~ that I hope other Americans will follow.

(your model is one that)

So I thank you all today for making a difference and for bringing us closer to our goal of "equal justice for all".

DIABETES - KOOP AWARD

Econ Costs = \$20.4 b (per year?)

Total econ burden \$91.8 b. 1992

productivity losses

medical, morbidity etc.

13 m. Amer.

/ 4th leading cause of death
half don't know they have it

Interest ↑

public support ↑ 120%

Calls for info ↑

Attendance at conferences etc ↑

500,000 volunteers

Walk to Cure } ADA signature fundraising events
Tour de Cure }

Added outreach to Hispanic community

Insulin - 1921 Frederick G. Banting, MD discovered
Charles H. Best - asst

Goal: A cure

ADA has invested \$90m in research



SM

National Center 1660 Duke Street Alexandria, Virginia 22314 (703) 549-1500 Telex: 901132 Fax: (703) 36-7439

April 8, 1994

Ms. Patti Solis
Special Assistant to the President
Director of Scheduling for the First Lady
Old Executive Office Building
Room 287
The White House
Washington, DC 20200

Uelanne

Video?

Dear Ms. Solis:

Thank you for your call today. Attached is the letter to Mrs. Clinton from our senior volunteer officers that we discussed.

As I mentioned, the American Diabetes Association would like to honor Mrs. Clinton with our C. Everett Koop Medal for Health Promotion and Awareness at our Annual Meeting in early June. We present this award to recognize individual excellence in wellness promotion and disease prevention. All past recipients, which include, of course, C. Everett Koop, MD, Ted Turner, Delaware Governor Michael N. Castle and Connecticut Governor Lowell P. Weicker, have made significant contributions to increasing public awareness about lifestyles and activities that pose potential hazards to the general good health and well being.

In light of Mrs. Clinton's efforts to reform the American health care system and provide insurance coverage for all Americans, we can think of no one more deserving of this award.

We do understand that she will not be able to attend our June Annual Meeting in New Orleans. However, we would greatly appreciate a brief videotaped message from the First Lady accepting the award and offering this group of more than 1,000 Association volunteers and staff a few words of encouragement. We would be happy to assist with any scripting. Thank you for your help.

Sincerely,

Chris McNamara

Christopher S. McNamara
Director of Communications

Officers

Michael A. Greene
Chair of the Board

James R. Gavin III, MD, PhD
President

Patricia D. Stenger, RN, CDE
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Richard Kahn, PhD
Chief Scientific and Medical Officer

Caroline Stevens
Chief Operating Officer



National Center 1660 Duke Street Alexandria, Virginia 22314 (703) 549-1500 Telex: 901132 Fax: (703) 836-7439

March 28, 1994

Hillary Rodham Clinton
Old Executive Office Bldg.
Room 287
Washington, DC 20200

Dear Mrs. Clinton:

We are in receipt of your March 22 letter and are disappointed that you will not be able to come to our annual meeting to receive the American Diabetes Association's 1994 C. Everett Koop Medal for Health Promotion and Awareness.

As you know, this award is given annually to honor individual excellence in wellness promotion and disease prevention. As chair of the President's Task Force on Health Care Reform, you have made an outstanding contribution to the health and well-being of all Americans by making health care reform a priority for the Clinton Administration, the Congress and the country.

While you are not able to actually be present to receive this award, we would very much like to have you address our members via a pre-taped video. We would anticipate working with your staff to create a short two to three minute video for this purpose.

As you can imagine, the outcome of the health care reform debate is crucial to the almost 14 million Americans with diabetes. The American Diabetes Association developed its *Principles on Health Care Reform* to clarify and focus our advocacy efforts nationwide. A copy of these *Principles* is enclosed. After evaluating each of the health care reform proposals, the association has now developed a position statement supporting the Clinton health care plan, your health care plan, as the one that best incorporates our *Principles*.

The American Diabetes Association is the nation's leading voluntary health association serving people with diabetes. Our membership includes people with diabetes, as well as the health care professionals who serve them.

The effects of diabetes on our nation's people and our economy are staggering. Diabetes is the fourth leading cause of death by disease in this country and kills 150,000 Americans every year. The complications of diabetes -- blindness, kidney disease, amputations, heart disease, and birth defects -- cost our nation in excess of \$91 billion a year. The results of a 10-year clinical trial conducted by the National Institutes of Health indicated that many of these complications are largely preventable with appropriate health care.

Officers

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For these reasons, the Association has worked for many years to ensure access to health care for people with diabetes and our membership is committed to making it happen this year.

We applaud you for your personal expertise, deep dedication and outstanding leadership on health care reform. We hope you agree that addressing our membership through a video is worthwhile as we move forward in our efforts together to accomplish meaningful health care reform.

If you have any questions, you may wish to contact John H. Graham, IV, Chief Executive Officer of the American Diabetes Association. Mr. Graham can be reached at (703) 549-1500, extension 298.

We look forward to your favorable response.

Sincerely,

Handwritten signature of Michael A. Greene.

Michael A. Greene
Chair of the Board

Handwritten signature of James R. Gavin III, MD, PhD.

James R. Gavin III, MD, PhD
President

Handwritten signature of Patricia D. Stenger, RN, DE.

Patricia D. Stenger, RN, DE
Senior Vice President

SUGGESTED TALKING POINTS

FIRST LADY HILLARY RODHAM CLINTON VIDEO ACCEPTANCE REMARKS

C. EVERETT KOOP MEDAL PRESENTATION

AMERICAN DIABETES ASSOCIATION 54TH ANNUAL MEETING

- * Good afternoon, delegates.
- * Thank you for giving me the opportunity to be part of your 54th Annual Meeting.
- * Other engagements prevent me from joining you in person. But, I want you to know that I send my full support and encouragement for your efforts to prevent and cure diabetes and improve the lives of all people affected by this devastating disease.
- * I am deeply honored to be selected as the recipient of the 1994 C. Everett Koop Medal for Health Promotion and Awareness.
- * I want to thank Chair Michael Greene, President James Gavin, Senior Vice President Patricia Stenger, the American Diabetes Association Board of Directors, and all of you for this very special recognition.
- * Dr. C. Everett Koop stood for and advocated for many of the basic underlying principles that are central to today's health care reform debate. A broad, public understanding of disease and its complications...focusing on measures and activities that promote health and hinder sickness...heading off and limiting costs in lives and dollars by concentrating on prevention...These are the tenets he held dear.
- * (PERSONAL COMMENTS ABOUT IMPORTANCE OF HEALTH CARE REFORM FOR AMERICANS.)
- * I'm delighted that I've been given an opportunity to make a difference. And particularly pleased that you felt those efforts worthy of acknowledgment.
- * In turn, let me thank you...for your caring, for your leadership, for serving as the voice of the millions of Americans with diabetes, and for your tireless dedication to finding a solution to this disease. Best of luck on your continued success.

May 17, 1994

AMERICAN DIABETES ASSOCIATION VIDEO

DATE: Wednesday, May 18
TIME: 4:30 pm
LOCATION: Library
FROM: Liz Bowyer

I PURPOSE

To accept via videotape the American Diabetes Association's C. Everett Koop Medal for Health Promotion and Awareness, and give remarks applauding the ADA and Dr. Koop for their efforts in health care reform.

II BACKGROUND

American Diabetes Association

The ADA is the nation's leading voluntary health association supporting diabetes research, advocacy and information. Its membership includes people with diabetes and the health care professionals who serve them.

The American Diabetes Association has been very supportive of the Administration's health care reform efforts. It has endorsed the Health Security Act as the plan that best incorporates the principles that it believes must be included in any health care reform proposal:

- Ensure universal access to quality diabetes treatment
- Prohibit pre-existing condition exclusions
- Provide coverage for prescription drugs and insulin, as well as for diabetes-related supplies, equipment and education
- Achieve a mandate for community rating

The ADA only endorses elements of the President's plan that specifically relate to these principles, however, and acknowledges that the basic benefits package needs to include more diabetes-specific services.

C. Everett Koop Medal for Health Promotion and Awareness

The American Diabetes Association presents this award annually to honor individual excellence in wellness promotion and disease prevention. The medal was named after its first recipient, Dr. Koop, at the 50th anniversary of the ADA in 1990. Other recipients include Ted Turner, Governor Michael Castle (Delaware), and Governor

Lowell Weiker (Connecticut).

Your video remarks accepting the award will be played at a Volunteer Recognition Luncheon, held during the ADA's 54th Annual Meeting in New Orleans on June 9-11. Dr. Roz Lasker, Special Assistant to the Assistant Secretary for Health, will attend the meeting and accept the Koop Medal on your behalf.

The audience of approximately 1,000 will include ADA volunteers and staff from around the country.

III PARTICIPANTS

HRC

IV. SEQUENCE OF EVENTS

* HRC tapes 2 - 3 minute remarks

V. PRESS

Video: Closed press.

Dinner: Open press.

VI REMARKS

Provided by Lissa Muscatine.



Patti

*Melanne -
Is this important to him*

National Center 1660 Duke Street Alexandria, Virginia 22314 (703) 549-1500 Telex: 901132 Fax: (703) 836-7439

April 14, 1994

Hillary Rodham Clinton
Old Executive Office Bldg.
Room 287
Washington, DC 20200

*What is
date of
event?*

*I think this
is some thing
she should
do*

Dear Mrs. Clinton:

We are in receipt of your March 22 letter and are disappointed that you will not be able to come to our annual meeting to receive the American Diabetes Association's 1994 C. Everett Koop Medal for Health Promotion and Awareness.

As you know, this award is given annually to honor individual excellence in wellness promotion and disease prevention. As chair of the President's Task Force on Health Care Reform, you have made an outstanding contribution to the health and well-being of all Americans by making health care reform a priority for the Clinton Administration, the Congress and the country.

While you are not able to actually be present to receive this award, we would very much like to have you address our members via a pre-taped video. We would anticipate working with your staff to create a short two to three minute video for this purpose.

As you can imagine, the outcome of the health care reform debate is crucial to the almost 14 million Americans with diabetes. The American Diabetes Association developed its Principles on Health Care Reform to clarify and focus our advocacy efforts nationwide. A copy of these Principles is enclosed. After evaluating each of the health care reform proposals, the association has now developed a position statement supporting the Clinton health care plan, your health care plan, as the one that best incorporates our Principles.

The American Diabetes Association is the nation's leading voluntary health association serving people with diabetes. Our membership includes people with diabetes, as well as the health care professionals who serve them.

The effects of diabetes on our nation's people and our economy are staggering. Diabetes is the fourth leading cause of death by disease in this country and kills 150,000 Americans every year. The complications of diabetes -- blindness, kidney disease, amputations, heart disease, and birth defects -- cost our nation in excess of \$91 billion a year. The results of a 10-year clinical trial conducted by the National Institutes of Health indicated that many of these complications are largely preventable with appropriate health care.

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For these reasons, the Association has worked for many years to ensure access to health care for people with diabetes and our membership is committed to making it happen this year.

We applaud you for your personal expertise, deep dedication and outstanding leadership on health care reform. We hope you agree that addressing our membership through a video is worthwhile as we move forward in our efforts together to accomplish meaningful health care reform.

If you have any questions, you may wish to contact John H. Graham, IV, Chief Executive Officer of the American Diabetes Association. Mr. Graham can be reached at (703) 549-1500, extension 298.

We look forward to your favorable response.

Sincerely,

Michael A. Greene *James R. Gavin III*

Michael A. Greene James R. Gavin III, MD, PhD
Chair of the Board President

Patricia D. Stenger

Patricia D. Stenger, RN, CDE
Senior Vice President

VIDEO?

American Diabetes Association

Position Statement on National Health Care Reform April 11, 1994

Consistent with our mission -- to prevent and cure diabetes and to improve the lives of all people affected by diabetes -- the American Diabetes Association views the current health care reform discussion as an important and perhaps unique opportunity to advance our guiding principle: what is best for people with diabetes. In this spirit, the Association developed its *Principles on Health Care Reform*, which we believe must be incorporated in any proposal under consideration.

The *Principles* seek to:

- I. Ensure universal access to quality diabetes treatment.
- II. Prohibit pre-existing condition exclusions.
- III. Provide coverage for prescription drugs and insulin, as well as for diabetes-related supplies, equipment and education.
- IV. Achieve a mandate for community rating, a process that bases premiums on the number of people -- not the type of health claims -- in a group (eg., a large city or metropolitan area).

These *Principles* defined the scope of our evaluation of the various health care reform proposals now under discussion and served as objective criteria for comparison. The leadership of the Association reviewed analyses of the various health care reform proposals pending in Congress and, acting in the best interests of people with diabetes, has recognized the Clinton Health

Security Act as the current plan best incorporating our *Principles on Health Care Reform*. The Association strongly supports those elements of the Act that are relevant to our *Principles*.

The Clinton Health Security Act provides universal coverage; prohibits pre-existing condition exclusions; mandates community rating; and provides coverage for insulin, blood glucose meters and test strips, and nutrition counseling. The Association cited the Clinton Administration's sensitivity to the health care needs of people with diabetes and applauded the Act as the proposal that currently most specifically addresses the imperatives outlined in its *Principles on Health Care Reform*.

However, the Association also acknowledges that there are elements of the Clinton Administration proposal that must be improved. Specifically, four crucial items consistent with our *Principles* must be adequately addressed in any final health care reform package approved by Congress: 1) means to ensure the quality of diabetes care, including appropriate access to specialists; 2) specific coverage for diabetes self-management training; 3) specific coverage for disposable syringes; and 4) expanded funding for basic and clinical research. As a national organization, we are committed to advocating for these improvements and will work with the Clinton Administration and key Members of Congress to advocate our position.

The Association will urge lawmakers to define quality diabetes care as treatment that incorporates the Association's clinical practice guidelines. Based on these guidelines, the Association will seek legislative language that ensures appropriate access to specialists. We also will present to legislators and policymakers information supporting the importance of self-management training for people with diabetes to help them prevent the costly, long-term complications of the disease, including kidney disease, heart disease, stroke, blindness and nerve damage leading to amputations. We will seek specific coverage for disposable syringes to enable people with diabetes to appropriately treat their disease and prevent or delay its complications. In addition, we view a continuing commitment to basic and clinical research as an important element of quality care, since research forms the basis of such care.

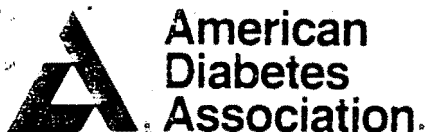
As an Association, we are committed to informing and mobilizing our constituencies to ensure that people with diabetes receive the best care possible. We also will take a leadership role in building coalitions with other groups that deal with chronic diseases to ensure that all people with long-term illnesses receive the best care possible.

In conclusion, the American Diabetes Association recognizes that the Clinton Health Security Act is the health care reform proposal that currently best incorporates the Association's *Principles on Health Care Reform*. The Association will work closely with the Administration to improve the Act's appropriateness for people with diabetes and other chronic diseases.

*American Diabetes Association
Health Care Reform Position Statement
Page 4*

Equally important, the Association will continue to carefully evaluate all other health care reform legislation and work with Congress to ensure that the final package includes those provisions that best meet the needs of people with diabetes. As the primary advocate for people with diabetes, the Association intends to ensure that our *Principles* are included in any health care reform legislation enacted by Congress.

###



Video
5/98

National Center 1660 Duke Street Alexandria, Virginia 22314 (703) 549-1500 Telex: 901132 Fax: (703) 836-7439

May 11, 1994

up dated
info for
6/10/94 event

Ms. Patti Solis
Special Assistant to the President
Director of Scheduling for the First Lady
The White House
Washington, D.C. 20500

Dear Patti:

Thank you for your call yesterday and for your help with the First Lady's video. Mrs. Clinton's taped message will mean a great deal to the nearly 1,000 doctors, nurses, diabetes educators and other medical professionals, and laypersons -- all actively involved in our mission to prevent and cure diabetes and improve the lives of all people affected by diabetes -- who will attend our 54th Annual Meeting next month in New Orleans. Please thank the First Lady on behalf of the Association for taking the time to tape this important message.

As we discussed, we will be honoring Mrs. Clinton with the C. Everett Koop Medal for Health Promotion and Awareness during our Volunteer Recognition Luncheon, 12:15 p.m. to 2:00 p.m., Friday, June 10. Please see the attached timeline for the exact presentation time. Roz Lasker, MD, Special Assistant to the Assistant Secretary for Health, will accept the award on Mrs. Clinton's behalf and introduce the video.

The Koop Medal honors excellence in wellness promotion and disease prevention. All past recipients, which include the first recipient, Former Surgeon General of the United States C. Everett Koop, MD; Ted Turner; Delaware Governor Michael N. Castle; and Connecticut Governor Lowell P. Weicker, have made significant contributions to increasing the public's awareness regarding health-related issues that pose a potential hazard to the general health and well being of the American public. The award was inaugurated in 1990 during the 50th Anniversary of the American Diabetes Association.

In light of Mrs. Clinton's efforts to reform the American health care system and provide insurance coverage for all Americans, we can think of no one more deserving of this award.

Officers

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Caroline Stevens
Chief Operating Officer

I have attached some suggested talking points for you to use in preparing the script. Please feel free to call me at 703.549.1500, x292, if you have any questions. Thanks again for all of your help.

Sincerely,

A handwritten signature in cursive script, appearing to read "Chris McNamara", followed by a horizontal line.

Christopher S. McNamara
Director of Communications

Encls.

SESSION 4: VOLUNTEER RECOGNITION LUNCHEON

FRIDAY, JUNE 10, 1994

12:15pm - 2:00pm

BALLROOMS A - D

12:00pm	Doors Open
12:00pm - 12:15pm	Walk-In Music
12:15pm - 12:17pm	Opening Comments/Intro Upjohn Rep. <i>Michael A. Greene</i> , Presiding Chair of the Board
12:18pm - 12:19pm	Upjohn Rep. Comments
12:19pm - 12:29pm	Partners for a Cure Awards (Gavin) Summit Circle Awards (Gavin)
12:29pm - 12:30pm	Transition to Lunch (Greene)
12:30pm - 1:00pm	Lunch
1:00pm - 1:01pm	VOG Intro Mark Fruiterman
1:02pm - 1:04pm	Intro Awards Presentation (Fruiterman)
1:04pm - 1:29pm	Affiliate Voluntary Research Contributions (Greene) Outgoing Regional Team Members (Greene) Outgoing Committee, Council and Task Force Chairs (Stenger) Outgoing Members, Board of Directors
1:30pm - 1:32pm	Fruiterman Intros Greene, Greene Intros C. Everett Koop Award/Lasker Intro
1:33pm - 1:38pm	C. Everett Koop Award Acceptance/Hillary Clinton Video (Lasker)Intro Health Care Reform Keynote Speaker
1:39pm - 1:54pm	Health Care Reform Keynote
1:55pm - 1:56pm	Intro Fund-Raising Update (Fruiterman)
1:56pm - 1:58pm	Fund-Raising Update
1:59pm - 2:00pm	Closing Comments (Fruiterman)

American Diabetes Association

Position Statement on National Health Care Reform April 11, 1994

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Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

Direct and Indirect

COSTS OF DIABETES

In the United States in 1992

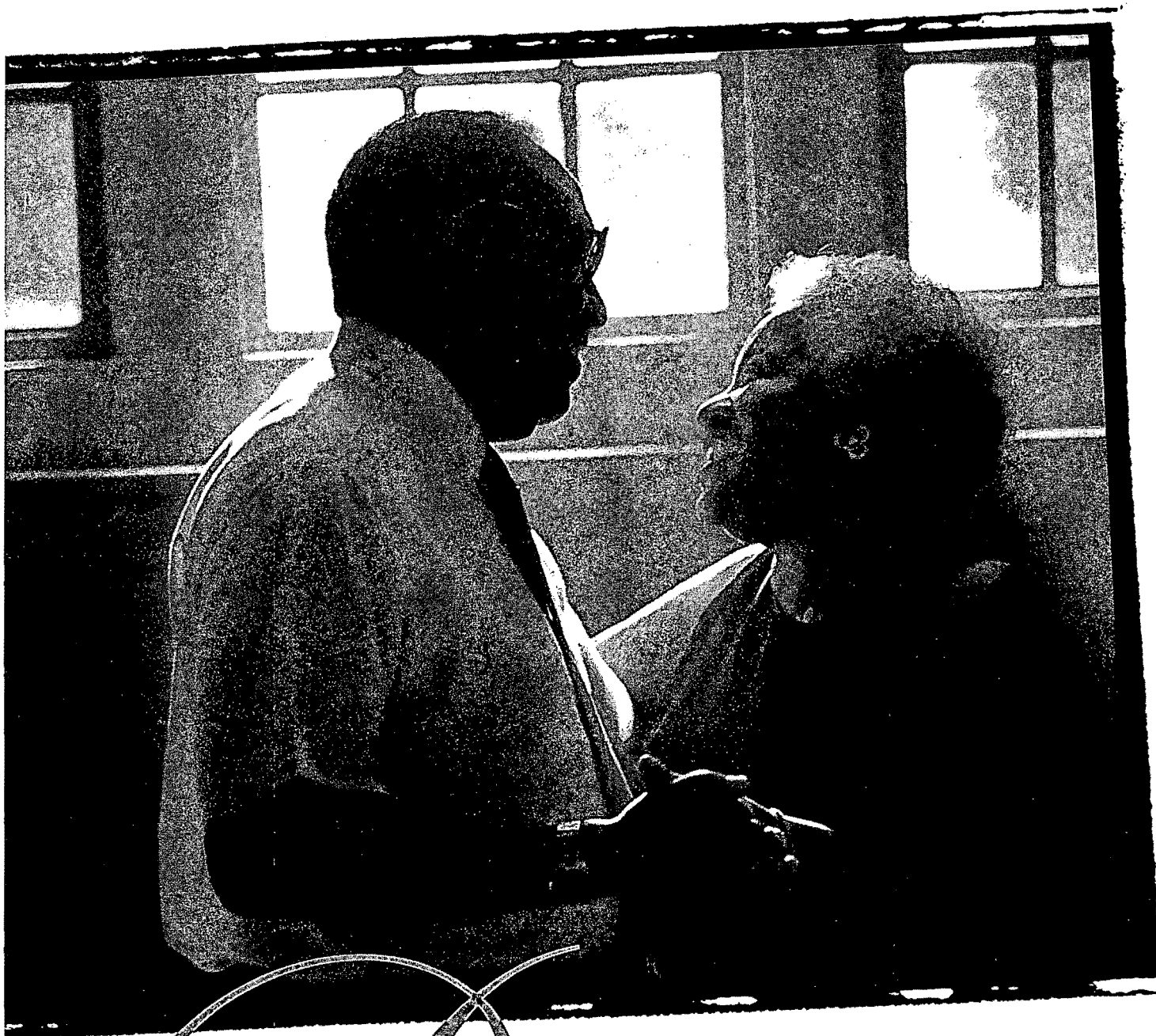
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AMERICAN DIABETES ASSOCIATION
1993 Annual Report



An Every Day Difference In
*D*iabetes