

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. draft	Draft of a press release re: President tours on-line learning center (partial) (1 page)	n.d.	P6/b(6)
002. draft	Draft of a press release re: President tours on-line learning center (partial) (1 page)	06/14/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Andrew Rotherham (Education)
OA/Box Number: 21294

FOLDER TITLE:

Dream Academy

2011-0103-S

rc153

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

EDGEWOOD COMMUNITY SERVICES

continue to grow with the help of our many
partnerships with other community
organizations

Our Partners Include:

- ◇ Local Community and Outreach Centers
- ◇ Church Groups
- ◇ Scouting Programs
- ◇ Schools
- ◇ Health Providers
- ◇ Social Service Agencies



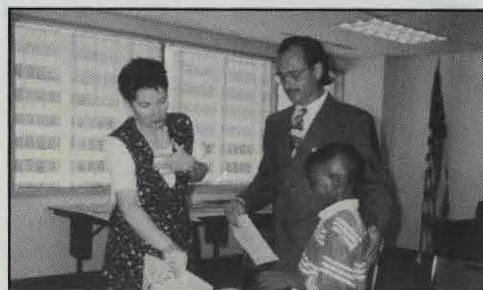
EDGEWOOD COMMUNITY CENTERS

...serving residents in Washington, DC,
Prince George's, Montgomery, and
Baltimore Counties

What can you do to help?

We need volunteers from the community
who are willing to give their time and
expertise to make a difference in the lives
of others.

Contact our offices to join our growing
corps of volunteers.



The Edgewood Community Centers are
proud of our friendly and helpful staff of
dedicated people.



Phone: 301.925.4251

E-mail: edgecoms@dclink.com

EDGEWOOD MANAGEMENT COMMUNITY SERVICES

**HELPING,
SHARING,
CARING.....**

EDGEWOOD COMMUNITY SERVICES

6606 Greig Street
Seat Pleasant, MD 20743
301.925.4251
FAX: 301.925.4502



EDGEWOOD MANAGEMENT COMMUNITY SERVICES

Enhancing Residents' Lives through Educational, Cultural and Recreational Programs

A message from

Kathy Dougherty

Vice President
Edgewood Management
Community Services



For over 17 years, Edgewood Management Community Services has had an impact on the lives of more than 15,000 residents annually who live in our apartment communities throughout the Washington—Baltimore metropolitan areas. Our educational, cultural and recreational programs help instill in participants a sense of pride and self-esteem. With pride we stay true to our mission.

OUR MISSION

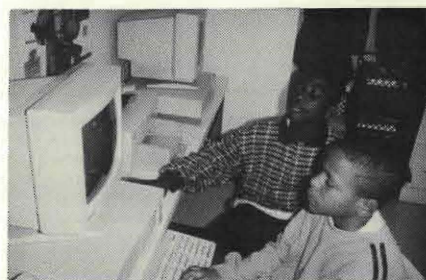
To enhance the lives of residents living in Edgewood Communities by providing structured services, activities and programs.

OUR GOALS

- ◇ Assist residents in the development and pursuit of their special interests.
- ◇ Conduct community based activities that enrich the quality of life of all participants.
- ◇ Encourage participation in wholesome activities.
- ◇ Inform residents of worthwhile services available to them.
- ◇ Promote community empowerment while engaging in activities that stimulate self-industry and creative development.

YOUTH ACTIVITIES

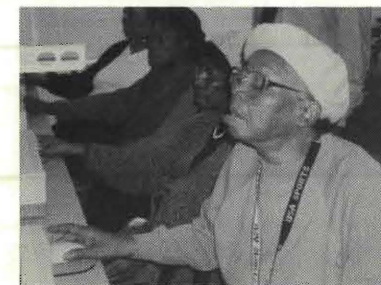
- ◇ Home Study Centers
- ◇ Male Mentoring
- ◇ Computer Learning
- ◇ Spelling Bees
- ◇ Field Trips
- ◇ Sports
- ◇ Arts and Crafts
- ◇ Music
- ◇ Summer Day Camp
- ◇ The Edgewood Honor Roll Club
- ◇ Intra Property Competitions



For more information

Phone: 301. 925.4251

E-mail: edgecoms@dclink.com



ADULT ACTIVITIES

- ◇ Resident Associations
- ◇ Job Training and Job Opportunities
- ◇ Bible and Religious Studies
- ◇ Parent Advisory Groups

SENIOR ACTIVITIES

- ◇ Senior Advisory Groups
- ◇ Home Spun Fun Picnic
- ◇ Health Expo
- ◇ Holiday Dinners
- ◇ Day and Overnight Trips
- ◇ Seminars and Workshops
- ◇ Arts and Crafts
- ◇ Senior Fashion Show
- ◇ Intra Property Activities

Withdrawal/Redaction Marker

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FOR IMMEDIATE RELEASE

CONTACT: Julie Conrad
202-237-7380

cell

P6/(b)(6)

001

PRESIDENT CLINTON TOURS ON-LINE LEARNING CENTER FOR AT-RISK DC YOUTH

*President To Address US Dream Academy Students at Pilot In Southeast Public School As Group
Proclaims Success And Gears Up For Expansion Into Affordable Housing Communities Nationwide*

Washington, DC- June 14, 2000- President Clinton will address US Dream Academy Learning Center students, families, staff and supporters in **Mitchell Auditorium at Ferebee Hope Elementary School, 3855 8th Street, SE on Thursday, June 15th at 5:35 PM.** US Dream Academy, an Internet-based education initiative founded by world-renowned vocal artist and inspirational preacher, Wintley Phipps, initiated the pilot project earlier this year at the elementary school. The program has already received attention and acclaim from President Clinton because it focuses on underserved communities, placing special emphasis on at-risk youth and those children in danger of school failure due to a lack of proper academic, social, and financial support.

The pilot project was initially designed to accommodate 50 students out of an enrollment of 193 in grades 2 through 5. After only a few months the program has grown to 140 students. In a short time, the center has had a dramatic and measurable impact in other ways as well. According to Principal Lester Jones, "We have experienced a general increase in attendance even among students that previously resisted coming to school." Jones added, "Attendance is always better on Learning Center days!" Overjoyed with the success of the pilot, US Dream Academy Founder and President, Phipps, responds "Underestimating the demand for our program presents challenges, but we welcome them." He continued, "This is a dream realized for me and dreams made possible for the children we are able to serve."

The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; life skills development through the support of caring mentor; and technology through the use and mastery of computers and the Internet. Learning centers with free access to computers, the Internet (with security features) and US Dream Academy curriculum are key to accomplishing that goal.

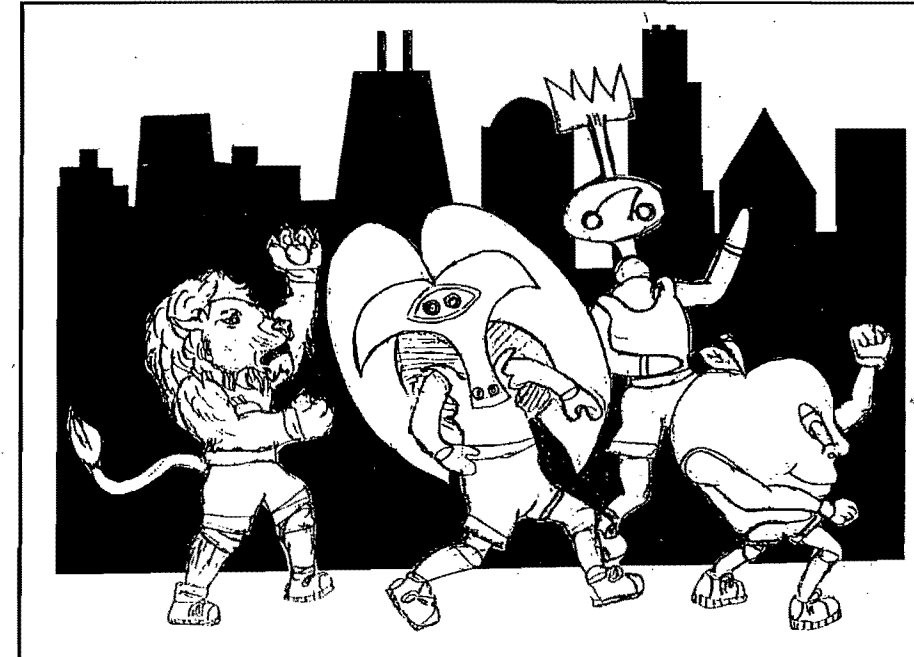
In an effort to build on the successful pilot and the momentum created, US Dream Academy has formed a dynamic partnership with Edgewood Management Corporation, a leading provider of affordable housing across the nation. Together, the team will be able to provide more than 100,000 underserved residents and at-risk youth each year with an environment dedicated to learning via technology and the Internet. Beginning in July, US Dream Academy will begin to devise a strategy to roll out the learning centers at many of the 93 Edgewood-managed properties in the District of Columbia, Maryland, Virginia and 12 other states in which residents will be able to access cutting-edge computer technology and specially designed educational programs available over the Internet. More than \$10 million must be raised to fund this aggressive endeavor. According to one benefactor, "The number is not nearly as staggering when you consider how many people this has the potential to reach in the communities that need it the most."

(continued)

Edgewood is working to provide space free of charge at many of the properties in its affordable housing portfolio and to augment its existing community service programs with US Dream Academy sites. Edgewood's annual rent contribution is estimated at more than a million dollars. The centers will be equipped to afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 will serve as the foundation for the learning centers. In addition, the sites will provide courses in basic to advanced computing, and technology enhanced employment training and job skills. President of Edgewood, Jack Murray, restated his commitment to the project, "Edgewood Management has always believed that investing in programs and services that uplift the residents of our communities and neighborhoods, will yield big dividends in the future." He added, "We are confident that this partnership will be a great investment!"

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PHOTOCOPY
PRESERVATION



"Dancing Chicago Sculptures" by Lakeysha D., age 15, Lawrence Hall Youth Services, Chicago. Used with permission.

Building Dreams for Children of Prisoners

William Nelsen and Wintley Phipps

Among the casualties that result from locking up millions of adults are the children of these prisoners. These youngsters are often unfairly stigmatized by the criminal status of their parent and are at great risk for school failure and delinquency. This article describes the innovative Dream Academy project, which is using "high tech and high touch" interventions to reach this population.

Far too often, children of prisoners become prisoners themselves. Statistics have shown that the children of prisoners are six times more likely than other children to be incarcerated at some point in their lives. In fact, more than two thirds of the juveniles in our nation's criminal justice system either have a parent or other close family member in prison. These facts suggest that a primary concern for adults trying to help troubled kids in the new millennium must be the sons and daughters of those adults who are currently in our criminal justice system. Reaching this vulnerable group of young people with the proper and necessary services will have a profound impact on the families of prisoners and could potentially reduce the high rate of incarceration in this country. The U.S. incarceration rate of 672 inmates per 100,000 residents is higher than that of any other country except Russia.

The exact number of children of prisoners is unknown; however, conservative estimates have placed it at upwards of 1.5 million. The U.S. Department of Justice reported that, as of the end of 1998, more than 1.8 million men and women were behind bars in this country, including 1,178,978 state prisoners, 123,041 federal inmates, and approximately 592,000 in local jails.

Needs of the Children of Prisoners

The needs of the children of prisoners are numerous and complex. When a parent is incarcerated, the child experiences feelings of loss; trauma; and physical, social, and emotional problems, including failure in school and delinquency (Adalist-Estrin, 1995). In addition, these children often feel penalized or rejected by society and become

withdrawn from friends, teachers, and the community. In the journal *Corrections Today*, Blakeley (1995) reported that children of incarcerated parents consistently experience behavioral problems throughout their lives and have a significantly increased chance of entering the child welfare and juvenile justice systems and becoming school dropouts, substance abusers, or teenage parents.

One of the basic needs of the children of prisoners is consistent care by a primary caregiver. A high percentage of these children are shuffled between relatives' homes and many times end up being cared for by an elderly grandparent. An estimated 32,000 grandmothers find themselves caring for their grandchildren for an extended period as a result of an adult daughter's incarceration. Dressel and Barnhill (1994) estimated that between 60,000 and 75,000 grandmothers would face this situation before the year 2000.

Unfortunately, even if the incarcerated parent or the grandparents want to see the child develop in healthy ways, they often have little ability to provide the necessary assets. Consequently, these youth are lacking in ongoing parental support; moral, spiritual, and emotional guidance; consistent financial support; direct educational assistance; and community help.

Perhaps most devastating is a lack of expectations for these youth. General Colin Powell, leader of America's Promise: The Alliance for Youth likes to say these are not just at-risk youth but are "youth at promise." We can encourage these young people by sending them direct and subtle messages that they are expected to achieve and excel. Such messages will help them to recognize that they too have promise and can and should succeed in our society.

Current Efforts

Children of prisoners are not being totally overlooked. In addition to the juvenile justice system rehabilitation programs, youth-serving organizations such as Boys & Girls Clubs, YMCAs, YWCAs, and churches are beginning to focus on these vulnerable youth in more substantial ways. Prison Fellowship Ministries™ (PFM), founded by Chuck Colson, was among the first organizations to focus in a systematic way on the sons and daughters of prisoners. About 10 years ago, recognizing the importance of the Christmas holiday in the lives of children and knowing that prisoners were usually not able to provide presents for their children, PFM launched a ministry to prisoners and their children called Angel Tree™. This program operates through churches in the United States. Each year at the holiday season, church volunteers go into the prisons and give inmates an opportunity to indicate whether they

would like their children to receive gifts through this program. The volunteers then obtain the suggested gifts and present them to the children as presents from their parents.

Last year, over 500,000 children received presents through the Angel Tree. Angel Tree volunteers and donors provided not only presents but also a much-needed message of love, care, support, and hope. PFM has a new division called Children, Youth, and Families whose primary purpose is to design and provide ministries for the youth and families of prisoners throughout the entire year.

U.S. Dream Academy

Wintley Phipps, an internationally known Christian singer, speaker, and goodwill ambassador—and co-author of this article—came to recognize the special needs of the children of prisoners through his experience as a former board member for PFM. In response to those needs, Mr. Phipps founded an important new program, the U.S. Dream Academy, which will work directly and long term with children of prisoners, youth falling behind in school, and other children at risk for future unemployment or underemployment. The Academy will seek to break the cycle of poverty, crime, and discouragement and help children to realize their potential. This program is unique in that it will be focused on a specific, identified group of youth through use of new, consistent, and life-changing methods.

The Academy uses a combination "high tech/high touch" approach: Computerized learning programs provide life learning and job-related skills and allow each program participant access to computer programs and adult mentors both in person and online. The Internet-based curriculum will include academics; skill development; health-related subjects to encourage good physical, mental, and emotional health habits; and a value-based approach built on the best of our nation's religious and ethical heritage.

Computer centers where children and adults can access the U.S. Dream curriculum will be located in community centers, churches, or other safe environments in economically disadvantaged communities. ScholarShop, a program of Citizens' Scholarship Foundation of America that helps youth stay in school and prepares them for postsecondary education, will also be part of the curriculum.

The Academy includes Internet-based curricula using engaging animation, interactive characters, and e-mail connections between mentors and youth participants. Children who join the Academy, no matter where they live in the United States, will be linked to the Academy headquarters, to mentors, and to other Academy participants.

Even if they move, they can remain a part of the Academy program.

Students enrolled in the Academy afterschool program are eligible for incentives such as scholarships to college or technical schools. Long-term scholarship support comes through local, volunteer-based Dollars for Scholars chapters in the U.S. Dream Academy communities, which are organized with the help of Citizens' Scholarship Foundation of America.

Program Partners and Management

The U.S. Dream Academy was developed in close cooperation with several other respected national nonprofit organizations, including the Points of Light Foundation, the nation's leading volunteer support and training organization; Citizens' Scholarship Foundation of America, the nation's largest private-sector scholarship and educational support organization; and Adventist Health System, one of the nation's largest healthcare networks. These and other partners have brought valuable experience and wisdom to planning and launching this vital new program.

The Academy is governed by a board of volunteers with extensive experience in business, youth-serving organizations, educational institutions, and nonprofit management. A small, well-trained national staff directs Academy activities, oversees the work of each Academy site, links every youth member via the Internet, upgrades program content and curriculum, and conducts site coordinators' training. The first U.S. Dream Academy site is being launched in the Washington, DC, area with program support from a U.S. Department of Labor grant.

Touched by Angels

The popular television show *Touched by an Angel* speaks directly to the vision for this program. Every person needs an "angel" or a number of angels to intervene for them and provide guidance and motivation. The leaders of the U.S. Dream Academy have envisioned a program that provides youth who have great promise with a set of "angels" to be a constant factor in their lives. These angels may be next door, in the local neighborhood church, or in a nearby business establishment, or they may interact regularly via a computer screen, telephone, television, or regular mail. They will be persons who care and refuse to give up. They will turn uncertain, "at-risk" youth into successful "at-promise" youth.

William Nelsen is president of Citizens' Scholarship Foundation of America and was formerly a program executive of the Danforth Foundation, vice president and dean of St. Olaf College in Minnesota, and president of Augustana College in South Dakota. **Wintley Phipps** is president and founder of the U.S. Dream Academy, a pastor, church executive, and internationally noted gospel singer. Mr. Nelsen may be contacted at: Citizens' Scholarship Foundation of America, 1505 Riverview Rd., St. Peter, MN 56082.

REFERENCES:

- Adalist-Estrin, A. (1995, December). Strengthening inmate-family relationships: Programs that work. *Corrections Today*, 116-119.
- Blakeley, S. (1995, December). California program to focus on new mothers. *Corrections Today*, 128-130.
- Dressel, P. L., & Barnhill, S. K. (1994). Reframing gerontological thought and practice: The case of grandmothers with daughters in prison. *Gerontologist*, 34, 658-691.

US Dream Academy, Inc.

US Dream Academy, an Internet-based education initiative founded by world-renowned vocal artist and inspirational preacher, Wintley Phipps, has formed a dynamic partnership with Edgewood Management Corporation, a leading provider of affordable housing across the nation. Together, the team will provide more than 100,000 underserved residents and at-risk youth with an environment dedicated to learning via technology and the Internet. Beginning in July 2000, US Dream Academy will devise a strategy to roll-out learning centers at 93 Edgewood-managed properties in the District of Columbia, Maryland, Virginia and 12 other states in which residents can access cutting-edge computer technology and specially designed educational programs available over the Internet.

Phipps founded US Dream Academy in 1998 to realize his heartfelt vision of creating a values-centered Internet-based learning program for at-risk children and youth. The program places special emphasis on the children of prisoners and those children in danger of school failure due to a lack of sufficient academic, social, and financial support. The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; life skills development through the support of caring mentors; and technology through the use and mastery of computers and the Internet. This mission will be mainly carried out in US Dream Academy certified learning centers where students will have free access to computers, the Internet (with security features) and the US Dream Academy website.

The centers will afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 serves as the foundation for the learning centers. In addition, the sites will offer courses in basic to advanced computing for residents of all ages, technology-based employment training and job skills which will augment Edgewood's existing community service programs.

Edgewood Management Corporation is a highly respected multi-family property owner and management firm with a 40-year history of excellence in the affordable housing industry. Its portfolio includes more than 15,000 units with rental subsidy programs for low-income residents. Founded in Washington, DC, Edgewood expanded into other cities and specializes in responsibly managing assisted and public housing in distressed urban areas. Edgewood created an entire community services division that provides an array of programs to enhance the lives of residents. The addition of state-of-the-art learning centers in partnership with US Dream Academy was a natural progression in Edgewood's long-standing commitment to the communities they serve.

OVERVIEW

World-renowned vocal artist, Wintley Phipps, founded US Dream Academy in 1998, in an effort to realize his heartfelt vision of creating a values-centered Internet-based learning program for at-risk children and youth. The program places special emphasis on the children of prisoners and those children in danger of school failure due to a lack of proper academic, social, and financial support.

The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; life skills development through the support of caring mentors; and technology through the use and mastery of computers and the Internet. The mission will be mainly carried out in US Dream Academy certified learning centers where students will have free access to computers, the Internet (with security features) and the US Dream Academy website. The centers will afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 serves as the foundation for the learning centers.

Rising to a challenge by members of Congress to help ensure that America's children would not fall behind in the information age, U.S. Dream Academy was established in the state of Florida as a 501 (c) (3), non-profit organization. A small, well-trained staff, headquartered in Columbia, Maryland directs the U.S. Dream Academy and reports to a national 17-member board. In addition to overseeing the operation of the Dream Academy learning centers, and launching new sites, the staff will constantly refine and enhance the curriculum, as well as conduct ongoing training of site staff and volunteer recruitment.

Under the guidance of a US Dream Academy certified Center Director each student will complete an on-line academic assessment and use a self-paced, individualized tutorial program to bring them up to grade level and beyond. A one-on-one mentoring program is another strong component of US Dream Academy's innovative approach and provides social enrichment in the context of a learning environment.

WINTLEY A. PHIPPS, President & Founder

Wintley Phipps, a spirit-filled preacher, world-renowned vocal artist, and innovative initiator of special projects, is the founder and President of U.S. Dream Academy, Inc, a non-profit organization dedicated to providing an on-line, values-based, interactive, tutorial and remedial education courseware to at-risk children and youth through community-based learning centers. Born Wintley Augustus Phipps in Trinidad, West Indies, he was raised in Montreal, Quebec, Canada. He studied at Christian Academy - Kingsway College, receiving a Bachelor of Arts in Religion from Oakwood College in Huntsville, Alabama. Phipps also holds a Masters of Divinity from Andrews University, Berrien Springs, Michigan.

Mr. Phipps served as the Assistant to the President of Oakwood College, as well as, Assistant to the President of Bowie State College in Bowie, Maryland. He is also credited with founding the International Institute for Religious Freedom.

Mr. Phipps is a regularly featured inspirational speaker and performer at many notable events. At the invitation of both President Clinton and President Reagan, he has sung at several Prayer Breakfasts. Over the course of his musical career, Mr. Phipps has performed around the world in every medium, for audiences large and small, and has been nominated for a Grammy Award a number of times.

In addition to his varied professional accomplishments, Phipps is the author of the 1996 book, Power of A Dream, and founder of Songs of Freedom Publishing Company and Coral Records recording company. Mr. Phipps currently is on the Board of Directors of Citizens' Scholarship Foundation of America and previously served on several other boards including, the Council for Religious Freedom, and Prison Fellowship Ministries. In addition, he was a member of the Children, Youth and Families Initiative Advisory Team for Prison Fellowship Ministries.

DIANE WALLACE BOOKER, Vice President of Operations and Finance

Ms. Wallace Booker's association with US Dream Academy began after a providential meeting with founder, Wintley Phipps. Out of that meeting, Ms. Wallace Booker came away with a strong desire to assist Mr. Phipps with his dream of changing lives in a positive and powerful way. In 1998, Ms. Wallace Booker began volunteering her time to help shape US Dream Academy during its developmental stages. Soon, she was working there full-time, heading up operations and finance, and spearheading the fundraising efforts of the organization. She also serves as in-house counsel.

Ms. Wallace Booker received a Bachelor of Science in Communications, graduating cum laude from Bowie State University in 1992. She also holds a Juris Doctor from University of Maryland School of Law.

While attending law school, Ms. Wallace Booker was a legal advocate for at-risk children and their families who suffered from lead paint poisoning while living in sub-standard housing. She also participated in the Law & Health Care Program where she developed an interest in equality and health care issues for the poor, women and the elderly. Before assuming her position with US Dream Academy, Ms. Wallace Booker worked for the Howard County Circuit Court where she implemented the first Family Law Case Management system for the county while building her private law practice in Maryland.

BOARD OF DIRECTORS

Delbert W. Baker, PhD serves as the current president of Oakwood College, Huntsville, Alabama

Admiral Barry Black, Presidential appointee serving as Chief of Chaplains for the United States Navy. Admiral Black was the first African-American to hold this position and is in charge of all Navy Chaplains worldwide.

Dr. Benjamin Carson, world-renowned pediatric neurosurgeon. Dr. Carson is currently the Chief of Pediatric Neuro- surgery at Johns Hopkins University Hospital

Messer Graham Ferguson Lacy, A British financier, Mr. Lacy is a successful businessman and minister.

Mr. Melvin Ming, is the Chief Financial Officer and Vice President of Administration and Operations for Children's Television Workshop. Mr. Ming specializes in advising non-profits in financial matters.

Dr. Deborah Myers, MSW & PhD, is a social worker for the District of Columbia with many years experience working with at-risk children and youth. She holds a PhD in Divinity at Howard University.

Mr. William Nelson, President of Citizen's Scholarship Foundation of America (CSFA), the nation's largest private-sector scholarship foundation, ranked as a leading educational non-profit organization. Mr. Nelson serves as the Chairman of the Board for U.S. Dream Academy, Inc.

Dr. Cynthia Powell-Hicks, a psychologist who owns and operates Hudson Lyndsey Psy Med, Inc., Foster Home Finders and Group Home for Abused Children.

Benjamin Reaves, D. Min, Vice President of Ministries for Adventist Health Care and the former Chairman of the Board for the United Negro College Fund.

Dr. L'Tonya Sloan, President and Founder of The Ed-Tech Group, a consulting firm that specializes in education technology and the evaluation of educational program effectiveness

Mr. Jody Victor, President & CEO of Marker Man Productions, a worldwide distribution company and member of the Board of Directors for the Amway Corporation.

Mr. Calvin Wiese, President of HealthMagic, Inc that pioneered the development of online, Internet-based personal health management tools; formerly served as Chief Financial Officer for Adventist Health System

Ms. Carol H. Williams, founder and president of Carol H. Williams Advertising Agency, a multi-million dollar business

Dr. David Williams, Senior research scientist and professor of Sociology at The University of Michigan, Institute for Social Research. Dr. Williams has authored numerous research reports on the effects of racism on the health of African-Americans and various topics related to the health of African-Americans.

Wintley Phipps
Founder & President
US Dream Academy, Inc. 410-772-7143

Diane Wallace Booker
Vice President
US Dream Academy, Inc. 410-772-7143

Rosalind Watson
Counselor
Farabee Hope Elementary School 202-645-3100

Carolyn Smith
Director
Farabee Community Services Center 202-563-2770

**For additional information,
contact:**

Julie Conrad
Media Relations 202-237-7380



Jadotte Marcus <jadotte-marcus@dol.gov>

06/15/2000 03:33:32 PM

Record Type: Record

To: Anna Richter/OPD/EOP

cc:

Subject: Grant

per our conversation,

The Dream Academy is a community-based demonstration project focusing on addressing the education, job training and employment needs of youth and young adults who have family history of parents or other adults entering and being released from adult correction facilities.

Data has shown that youth with family members continuously involved in the criminal justice system, being incarcerated and released habitually, are most likely to become involved in the criminal justice system and continue the life pattern of the adults in his/her life.

The Dream Academy is providing support for these youth through the Breaking the Intergenerational Cycle of Incarceration Project. With a grant of \$99,950 from the U. S. Department of Labor, Employment and Training Administration, the Dream Academy has opened a center in a high crime, high poverty community in Washington, D.C. that provides youth with tutoring to prevent school dropout and to reduce the risk of becoming involved in gangs and drugs; job related training to increase interest in occupational opportunities and support services to help youth maintain labor market interest. Other support activities include mentoring by a caring adult, recreational activities to develop team playing and leadership skills.

The project works through partnerships with faith-based institutions, health organizations, non-profit and corporate organizations to provide services to reduce illiteracy, violence, unemployment and underemployment.

The project is being expanded to a second community next year. The U. S. Department of Labor is committed to providing additional resources over the next 2 years, in two \$100,000 installments.



- att1.htm

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. draft	Draft of a press release re: President tours on-line learning center (partial) (1 page)	06/14/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Andrew Rotherham (Education)
OA/Box Number: 21294

FOLDER TITLE:

Dream Academy

2011-0103-S

rc153

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

DRAFT REVISION 1**FOR IMMEDIATE RELEASE****CONTACT: Julie Conrad**
202-237-7380cell **P6/(b)(6)**

00021

**PRESIDENT TOURS ON-LINE LEARNING CENTER FOR
AT-RISK YOUTH IN WASHINGTON, DC***President Clinton Will Address Students From US Dream Academy's Pilot Site At A Southeast Public School
As Group Proclaims Success And Gears Up For Expansion Into Affordable Housing Communities Nationwide*

Washington, DC- June 13, 2000- President Clinton will address US Dream Academy Learning Center students, families, staff and supporters in **Mitchell Auditorium at Ferebee Hope Elementary School, 3855 8th Street, SE on Thursday, June 15th at 4:15 PM.** US Dream Academy, an Internet-based education initiative founded by world-renowned vocal artist and inspirational preacher, Wintley Phipps, initiated the pilot project earlier this year at the elementary school. The program has already received attention and acclaim from President Clinton because it focuses on underserved communities, placing special emphasis on at-risk youth and those children in danger of school failure due to a lack of proper academic, social, and financial support.

The pilot project was initially designed to accommodate 50 students out of an enrollment of 160 in grades 2 through 5. After only a few months the program has grown to 140 students. In a short time, the center has had a dramatic and measurable impact in other ways as well. According to Principal Lester Jones, "We have experienced a general increase in attendance even among students that previously resisted coming to school." Jones added, "Attendance is always better on Learning Center days!" Overjoyed with the success of the pilot, US Dream Academy Founder and President, Phipps, responds "Underestimating the demand for our program presents challenges, but we welcome them." He continued, "This is a dream realized for me and dreams made possible for the children we are able to serve."

The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; life skills development through the support of caring mentor; and technology through the use and mastery of computers and the Internet. Learning centers with free access to computers, the Internet (with security features) and US Dream Academy curriculum are key to accomplishing that goal.

In an effort to build on the successful pilot and the momentum created, US Dream Academy has formed a dynamic partnership with Edgewood Management Corporation, a leading provider of affordable housing across the nation. Together, the team will be able to provide more than 100,000 underserved residents and at-risk youth each year with an environment dedicated to learning via technology and the Internet. Beginning in July, US Dream Academy will begin to devise a strategy to roll out the learning centers at 93 Edgewood-managed properties in the District of Columbia, Maryland, Virginia and 12 other states in which residents will be able to access cutting-edge computer technology and specially designed educational programs available over the Internet. More than \$10 million must be raised to fund this aggressive endeavor. According to one benefactor, "The number is not nearly as staggering when you consider how many people this has the potential to reach in the communities that need it the most."

continued

Edgewood has agreed to provide space free of charge at each of the properties in its affordable housing portfolio and to augment its existing community service programs with US Dream Academy sites. Edgewood's annual rent contribution is estimated at more than a million dollars. The centers will be equipped to afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 will serve as the foundation for the learning centers. In addition, the sites will provide courses in basic to advanced computing, and technology enhanced employment training and job skills. President of Edgewood, Jack Murray, restated his commitment to the project, "Edgewood Management has always believed that investing in programs and services that uplift the residents of our communities will yield big dividends in the future." He added, "We are confident that this partnership will be a great investment!"

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June 14, 2000

U.S. DREAM ACADEMY TOUR

DATE: June 15, 2000

LOCATION: U.S. Dream Academy

EVENT TIME:

FROM: Bruce Reed

I. PURPOSE

To visit the U.S. Dream Academy and commend the program for providing support for at-risk youth in underserved communities.

II. BACKGROUND

The U.S. Dream Academy is a values-based after-school program located in Southeast Washington, D.C. that provides support to underserved students and focuses on helping youth who are at risk of school-failure as a result of inadequate academic, social and financial resources. The Academy occupies one classroom in the Ferebee Hope Community Services Center, which is connected to the Ferebee Hope Elementary School, and can accommodate ten students per classroom computer session.

This internet-based education initiative was founded in 1998, by vocal artist and preacher Wintley Phipps, to help empower students in grades 2 through 5 develop basic training skills in three key areas, which include: 1) academic tutoring for students falling behind in school; 2) socialization through values-centered mentoring programs; and 3) technology through the use and mastery of computers and the Internet. The program was implemented at the beginning of the 1999-2000 school year and initially accommodated 50 at-risk youth, and in this short time, enrollment has nearly tripled to 140 students.

Churches play a major role in the Academy's work, which has a significant faith and values component. Phipps also wants private sector entities to play a greater role, particularly because he is focusing on teaching technology skills and using technology to deliver high-quality content, but here are substantial costs associated with these activities. Today, the Dream Academy is unveiling their first private-sector partnership with Edgewood Management Corporation, a leading provider of affordable housing across the nation. Together, the team will be able to provide more than 100,000 under-served residents and at-risk youth each year with an environment dedicated to learning via technology and the Internet. Beginning in July US Dream Academy will begin to devise a strategy to Maryland, Virginia and 12 other states in which residents will be able to access cutting-edge computer technology and specially designed educational programs

available over the Internet. More than \$10 million must be raised to fund this aggressive endeavor.

Edgewood has agreed to provide space free of charge at each of the properties in its housing portfolio and to augment its existing community service programs with US Dream Academy sites. Edgewood's annual rent contribution is estimated at more than a million dollars. The centers will be equipped to afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 will serve as the foundation for the learning centers. In addition, the sites will provide courses in basic advanced computing and technology enhanced employment training and job skills.

Last year the Department of Labor's Employment and Training Administration awarded the academy a one-year grant of \$100,000 that Phipps is hoping to renew for two additional years. NFL Charities have also donated \$15,000, and Exxon has provided \$25,000 in computer equipment. The Academy is now using this funding to start a demonstration site in Southeast Washington, DC that Phipps hopes to open this spring. Phipps' long-term vision is to start academies in cities across the country, linking them interactively and using online content for instruction.

III. PARTICIPANTS

Photograph Participants:

Dream Academy staff (see attachment)

Dream Academy Board of Directors

Classroom Session Participants:

YOU

Ten Dream Academy Students

Wintley Phipps, President, U.S. Dream Academy

Wayne Harris, Director, U.S. Dream Academy Learning Center

Event Participants:

YOU

Wintley Phipps, President, U.S. Dream Academy

IV. PRESS PLAN

Open press.

V. SEQUENCE OF EVENTS

- **YOU** arrive at the Dream Academy and proceed to the Ferebee Hope Community Center for a photograph with the Dream Academy staff.
- **YOU** proceed to the classroom session, accompanied by Wintley Phipps, Wayne Harris, Director of the Dream Academy.
- **YOU** participate in the classroom session with ten students.
- **YOU** proceed to Mitchell Hall Auditorium with Wintley Phipps and Wayne Harris.
- **YOU** are announced on stage, accompanied by Wintley Phipps, Ernestine Jones, Receiver for Child and Family Services, and Lester Jones, Principal of the Ferebee Hope Elementary School.
- Wintley Phipps makes remarks and introduces **YOU**.
- **YOU** make remarks, work a ropeline and depart.

VI. REMARKS

To be provided by speechwriting.

VII. ATTACHMENTS

- Meet & Greet participants list.

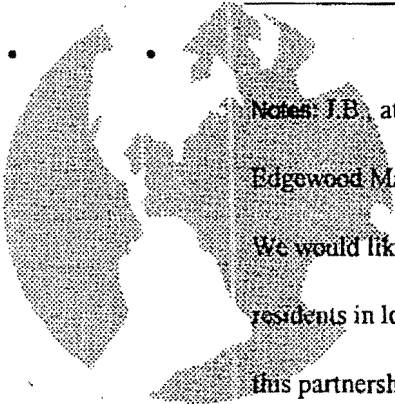
U.S. Dream Academy, Inc.
6395 Dobbin Road, Ste. 202
Columbia, MD 21045

410 772-7143

facsimile transmittal

To: J.B. Buxton *White House* Fax: 202-456-5581
From: C. Diane Wallace Booker Date: 06/13/2000
Re: U.S. Dream Academy Pages: 3 including this one
CC: [Click here and type name]

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle



Notes: J.B., attached is an Overview of our expansion plan for the U.S. Dream Academy with Edgewood Management Corporation, a leading affordable housing corporation, as our partner. We would like to highlight our plans to bring technology and learning to 100,000 underserved residents in low-income areas through this partnership. We are excited about the possibilities with this partnership and would love to take this opportunity to announce our future plans publicly.

Also attached is a company profile that will be included in our media kit. Wintley and I will call you before 3:00 p.m.

Thanks

Diane

US Dream Academy, Inc.

*Expansion Plan**OVERVIEW*

US Dream Academy, an Internet-based education initiative founded by world-renowned vocal artist and inspirational preacher, Wintley Phipps, has formed a dynamic partnership with Edgewood Management Corporation, a leading provider of affordable housing across the nation. Together, the team will provide more than 100,000 underserved residents and at-risk youth with an environment dedicated to learning via technology and the Internet. Beginning in July 2000, ninety-three Edgewood-managed properties in the District of Columbia, Maryland, Virginia and 12 other states will launch US Dream Academy learning centers in which residents can access cutting-edge computer technology and specially designed educational programs available over the Internet.

Phipps founded US Dream Academy in 1998 to realize his heartfelt vision of creating a values-centered Internet-based learning program for at-risk children and youth. The program places special emphasis on the children of prisoners and those children in danger of school failure due to a lack of ^{sufficient} ~~proper~~ academic, social, and financial support. The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; socialization through values-centered mentoring programs; and technology through the use and mastery of computers and the Internet. This mission will be mainly carried out in US Dream Academy certified learning centers where students will have free access to computers, the Internet (with security features) and the US Dream Academy website.

The centers will afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 serves as the foundation for the learning centers. In addition, the sites will offer courses in basic to advanced computing for residents of all ages, technology-based employment training and job skills which will augment Edgewood's existing community service programs.

Edgewood Management Corporation is a highly respected multi-family property owner and management firm with a 40-year history of excellence in the affordable housing industry. Its portfolio includes more than 15,000 units with rental subsidy programs for low-income residents. Founded in Washington, DC, Edgewood expanded into other cities and specialized in responsibly managing assisted and public housing in distressed urban areas. Edgewood created an entire community services division that provides an array of programs to enhance the lives of residents. The addition of state-of-the-art learning centers in partnership with US Dream Academy was a natural progression in Edgewood's long-standing commitment to the communities they serve.

US Dream Academy, Inc.

COMPANY PROFILE

World-renowned vocal artist, Wintley Phipps, founded US Dream Academy in 1998, in an effort to realize his heartfelt vision of creating a values-centered Internet-based learning program for at-risk children and youth. The program places special emphasis on the children of prisoners and those children in danger of school failure due to a lack of proper academic, social, and financial support.

The primary goal of US Dream Academy is to empower young people to achieve their dreams by providing enrichment and basic skills training in three critical areas: academic tutoring for students falling behind in school; socialization through values-centered mentoring programs; and technology through the use and mastery of computers and the Internet. The mission will be mainly carried out in US Dream Academy certified learning centers where students will have free access to computers, the Internet (with security features) and the US Dream Academy website. The centers will afford both young and old to gain computer skills necessary to succeed in today's technology-focused society. US Dream Academy's on-line curriculum for grades K-12 serves as the foundation for the learning centers.

Rising to a challenge by members of Congress to help ensure that America's children would not fall behind in the information age, U.S. Dream Academy was established in the state of Florida as a 501 (c) (3), non-profit organization. A small, well-trained staff, headquartered in Columbia, Maryland directs the U.S. Dream Academy and reports to a national 17-member board. In addition to overseeing the operation of the Dream Academy learning centers, and launching new sites, the staff will constantly refine and enhance the curriculum, as well as conduct ongoing training of site staff and volunteer recruitment.

Under the guidance of a US Dream Academy certified Center Director each student will complete an on-line academic assessment and use a self-paced, individualized tutorial program to bring them up to grade level and beyond. A one-on-one mentoring program is another strong component of US Dream Academy's innovative approach and provides social enrichment in the context of a learning environment.

check funds?

January 19, 2000

MEETING WITH WINTLEY PHIPPS

DATE: January 20, 2000
LOCATION: Oval Office
EVENT TIME: 9:45am – 10:00am
FROM: Karen Tramontano
Bruce Reed
Eric Liu

I. PURPOSE

To fulfill Wintley Phipps' request to meet with you to discuss the U.S. Dream Academy.

II. BACKGROUND

You will be meeting with Wintley Phipps. Phipps is President of the U.S. Dream Academy, an extended learning time program for at-risk youth. As you know, he is also a Grammy-nominated singer and a minister. Phipps was last at the White House last November 9, to sing at the ceremony honoring the Little Rock Nine. This memo provides background on the U.S. Dream Academy, describes the nature of his request, and lays out three options for action.

U.S. Dream Academy

The Academy is an after-school program in Columbia, Maryland for students who are academically at-risk. The Academy works primarily with students whose parents are incarcerated. Research indicates that these children are likely to become incarcerated themselves: more than 60 percent of people currently incarcerated come from families where there was criminal activity. The U.S. Dream Academy works to break this cycle.

Churches play a major role in the Academy's work, which has a significant faith and values component. Phipps also wants private sector entities to play a greater role, particularly because he is focusing on teaching technology skills and using technology to deliver high-quality content. There are substantial costs associated with these activities.

Last year the Department of Labor's Employment and Training Administration awarded the academy a one-year grant of \$100,000 that Phipps is hoping to renew for two additional years. NFL Charities have also donated \$15,000, and Exxon has provided \$25,000 in computer equipment. The Academy is now using this funding to start a

demonstration site in Southeast Washington, DC that Phipps hopes to open this spring. Phipps' long-term vision is to start academies in cities across the country, linking them interactively and using online content for instruction.

Meeting Agenda

This meeting is the outgrowth of a letter that Phipps sent you recently asking to meet and discuss the U.S. Dream Academy. Phipps needs more funding to get the demonstration site off the ground. He is planning to brief you on developments to date and ask you for additional support.

Possible Suggestions for Phipps

- After-school: Because the academy provides supplemental learning, Phipps may be able to work with local schools and secure an after-school/summer school grant from the 21st Century Community Learning Centers program at the Education Department. The fact that the program is not housed in a school may be problematic, but you can suggest that Phipps pursue this source. Bear in mind, however, that this program -- like the Labor Department program that currently funds the Academy -- is run on a competitive basis, and that there are no guarantees he would be able to secure a grant.
- Charter schools: Although charter school laws vary by state, in many states what Phipps is creating would qualify as a charter school. You can suggest that he investigate trying to open the U.S. Dream Academy as a charter school and access funds that way. In the District of Columbia, where his demonstration site is located, charter schools receive 100 percent of the per-pupil expenditure.
- Your personal support: A show of support from you, indicating that you share Phipps's commitment to the Academy's mission, could also help him as he works to secure private sector support. You could offer to write a letter, record a video, or in some other way publicly indicate support for the academy.

III. PARTICIPANTS

YOU

Wintley Phipps, President, U.S. Dream Academy
Karen Tramontano
Bruce Reed or Eric Liu
Andrew Rotherham

IV. PRESS PLAN

Closed press.

V. SEQUENCE OF EVENTS

- **YOU** will greet Wintley Phipps and have a brief meeting with him.
- Wintley Phipps will depart.

VI. REMARKS

None required.

DRAFT

January XX, 2000

MEMORANDUM FOR THE PRESIDENT

From: Andrew Rotherham

Subject: MEETING WITH WINTLEY PHIPPS

Today you will meet with Wintley Phipps. Mr. Phipps is President of the US Dream Academy, an extended learning time program to help at-risk youth. In addition, as you know, Mr. Phipps is a Grammy-award nominated singer and a minister. You first met Mr. Phipps in a church in Alabama where he was singing; he mistook you for the governor of Alabama at the time. Mr. Phipps was last at the White House on November 9th, of last year, to sing at the ceremony honoring the Little Rock Nine.

US Dream Academy

The academy is an extended-learning-time program to help students who are falling behind or academically at-risk. The academy has two primary goals, (1) to increase the number of caring adults in the lives of at-risk students and (2) to increase skills and curricula-based educational supports for at-risk students. The academy works primarily with students whose parents are incarcerated. Research shows that these students are likely to become incarcerated themselves. Currently, more than 60 percent of incarcerated people come from families where there was criminal activity. The US Dream Academy is an attempt to break this cycle.

Churches play a major role in the academy and there is a faith/value component to it. Phipps also wants private sector entities to play a large role, particularly because he is focusing on technology skills for students and using technology as a way of delivering high-quality content to students. There are substantial costs associated with both of these activities.

The Department of Labor's Employment and Training Administration awarded the academy a \$100,000, one-year grant that the academy is hoping to renew for two additional years. NFL charities have donated \$15,000 and Exxon has provided \$25,000 in computer equipment. The academy is using this funding to start a demonstration site in Southeast Washington, DC that they hope to open this spring. Phipps' long-term vision is to start academies in cities across the country linking them interactively and using online content for instruction.

Today's meeting

Today's meeting will last about 10 minutes and is the outgrowth of a letter than Mr. Phipps sent you asking to meet and discuss the US Dream Academy. Mr. Phipps needs more funding in order to get the demonstration site off the ground and he is planning to brief you on developments to date and ask you for additional support.

Options you can offer Mr. Phipps

- After-school/summer school: We are going to focus heavily on after-school programs this year. The FY 2000 appropriations bill included \$453 million for after-and summer school programs and your FY 2001 Budget Request will ore than double this figure to \$1 billion. Because the academy is providing supplemental learning, he may be able to work with local schools and get an after-school/summer school grant from the 21st Century Community Learning Centers program. The fact that the program is not housed in a school may be problematic, but you can suggest that Phipps look into funding from this source.
- Charter schools: Although charter school laws vary by state, in many states what Phipps is doing would qualify as a charter school. You can suggest that he investigate trying to open the US Dream Academy as a charter school and access funds that way. In the District of Columbia, where his demonstration site is located, charter schools receive 100 percent of the per-pupil expenditure.
- Your support: A show of support from you, indicating that you share Phipps' commitment to the academy could also help him as he works to secure private sector support for the academy. You could offer to write a letter, record a video, or in some other way, publicly indicate support for the academy.