

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	Discussion paper re: school leaders (partial) (2 pages)	n.d.	P6/b(6)
002. email	Judith Weitz to Ellen Lovell re: Arts and Teen Development (partial) (1 page)	04/13/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
 Domestic Policy Council
 Andrew Rotherham (Education)
 OA/Box Number: 21293

FOLDER TITLE:

Teen Conference

2011-0103-S

rc143

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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Fax

Please deliver immediately to: JB Buxton
of: The White House
Fax number: 1 202 456-5581
Voice number: 1 202 456-5567

Fax received from: SUSAN GADDY GREENE
of: SPIRIT DANCE WORKSHOP
Fax number: (973) 642-0027
Voice number: (973) 642-4625

Date: 4/20/00

Time: 5:26:31 PM

Number of Pages: 2

Subject: Susan Gaddy Greene bio

Message:

JB if you need any more information just call me. Thank you for the invitation.

Susan Greene

Test Scores--**Texas Assessment of Academic Skills (TAAS)*****Davis Feeder - % Passing***

	Pre Project <u>GRAD</u>	<u>1998</u>
<u>MATH</u>		
Elementary	44%	78%
Middle	21%	63%
High School	29%	63%
<u>READING</u>		
Elementary	63%	81%
Middle	47%	58%
High School	51%	77%

Yates Feeder - % Passing

	Pre Project <u>GRAD</u>	<u>1998</u>
<u>MATH</u>		
Elementary	70%	86%
Middle	48%	72%
<u>READING</u>		
Elementary	78%	90%

Stanford 9 Test

Davis -- 4th and 5th Grades scored above 50 percentile (national average) in math

Project GRAD serves 25 Houston public schools with an enrollment of 18,000 inner-city youth.

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School as the Hub of Teen Life: How can we make it a better place for our kids to learn and thrive?

High school classes and extracurricular activities often serve as the intellectual, social, and emotional center of a teenager's life. School is where teens learn about subject matter content and seek to be challenged. They begin to think abstractly, learn by doing, and recognize the diversity of people and ideas. School is where teens tend to make their friends and build personal relationships. In building these relationships, they worry about their body and appearance, clumsiness and diet, mask their true feelings, and admire heroes that demonstrate characteristics of friendship and romance. Because of these worries, teens also experience peer pressure at school being more influenced by peers than parents, feel anonymous in large school settings despite their need for more freedom and privacy, and long for more personalized attention from the adults in their school community because they need adult praise and recognition. In addition, safety concerns, concerns about respect for others and their own self-respect, as well as options for their future are on the minds of teens at school. This panel would try to address many of these themes.

Sub-Themes and Discussion Leaders:

- High School Reform and Small Schools Bring Learning Alive, Build Relationships, and Makes School Safer

- Dan Galloway, Principal Adlai Stevenson High School, Illinois
- Dr. Bill Ayers, University of Chicago

- College As the Pathway to Hope

- Hispanic Parent Whose Teen Attended Project Grad in Houston, TX
- ■ Foundations, Inc.-- Rhonda Lauer, former Superintendent of Schools in Philadelphia and CEO Who Runs Afterschool Programs and Provides Technical Assistance

- Teacher-Student Relationships Are Key to Finding Out Who Teens Are, What They Believe, and How They Handle Conflict

- Suggestions from Mary Beth Blegan

Bruce Penniman
1999 Massachusetts Teacher of the Year
High School English Teacher
Amherst, Massachusetts

P6(b)(6)

[001]

Larry Hurt
1999 Indiana Teacher of the Year

High School Art Teacher
Indianapolis Public Schools

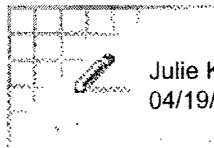
P6(b)(6)

LOOL

- Disney Teacher of the Year (Joyce Brisco, New Mexico; Pat Taylor, Virginia)
- Pat Welch, TC Williams, Alexandria, VA
- Sleep and Doing Well in High School May Be Important Enough to Change the Bus Route
 - Pamela Eakes, Mothers Against Violence, Seattle, Washington (former chief of staff for Mrs. Gore)
 - Minneapolis example—that's where the concept is being tested
- Student Survival Guide: One Youth's Experience
 - *High School Survival*, edited by students Greg Gottesman, Daniel Baer, and friends

- 1 Year
- 2 Small Schools (transferring HS)
- 3 Community involvement of schools
- 4 Principal / Teacher
- 5 Violence in schools person

- 1 Gene Bottoms
- 2 GEAR-UP Teacher
- 3 Teacher
- 4 Community Schools
- 5 Year



Julie K. Anderson
04/19/2000 12:15:01 PM

Record Type: Record

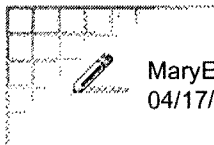
To: John B. Buxton/OPD/EOP@EOP

cc:

Subject: Arts and Teen Development

Please see below.

----- Forwarded by Julie K. Anderson/WHO/EOP on 04/19/2000 12:14 PM -----



MaryEllen C. McGuire
04/17/2000 01:56:14 PM

Record Type: Record

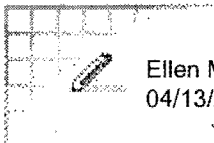
To: John B. Buxton/OPD/EOP@EOP, Julie K. Anderson/WHO/EOP@EOP

cc: Shirley S. Sagawa/WHO/EOP@EOP, Ann O'Leary/OPD/EOP@EOP

Subject: Arts and Teen Development

JB/Julie- we thought it might be nice to have an arts representative in your breakout group. Attached are some recommendations from Ellen Lovell, Director of our Millennium Council.

----- Forwarded by MaryEllen C. McGuire/WHO/EOP on 04/17/2000 01:55 PM -----



Ellen M. Lovell
04/13/2000 07:00:21 PM

Record Type: Record

To: Shirley S. Sagawa/WHO/EOP@EOP, MaryEllen C. McGuire/WHO/EOP@EOP

cc:

Subject: Arts and Teen Development

names for conference who would be wonderful on the subject of creativity and youth development; positive alternatives to destructive behavior. Arnie Aprill runs a celebrated program, recently the subject of an indepth study by Harvard, that integrates the arts into the schools day -- he is a terrific presenter and has real results to show. Shirley Brice Heath is an anthropologist who did a long-range study of youth in after-school programs, and found especially effective results in the lives of teens involved in the arts. Would be aa good invitee. Mark Smith has invested in after-school arts over time, has extensive knowledge about how they change kids lives, and I hear he's a good presenter - could be a pop-up or just an invitee. Bill Strickland is famous in the circle of people who run youth programs -- his Manchester Craftsmen provides a variety of programs for youth at risk - from cooking to pottery to jazz -- and something astonishing like 80% end up going to college. He's been studied over and over, is now

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creating a similar program in San F., spoke at the launch of the Coming Up Taller study in the East Room four years ago; is African-American, a powerful, unforgettable speaker (and can say a lot in 3 minutes.) Claudine Brown runs the Nathan Cummings Foundation, which has done a lot of funding in this area, and speaks very well about arts and youth development -- very convincing -- also African-American. Judith Weitz researched and wrote Coming Up Taller, and has stayed abreast of the field. She should be invited as an audience member. She send other names for us to consider, but the above are the strongest in my opinion. I am happy to supply more information. I have the studies that I referred to. The evaluation of April's Chicago program, and Shirley's research are both recent and very well thought of: they appeared in a new publication "Champions of Change" and were funded by the GE Fund and the McArthur Foundation.

----- Forwarded by Ellen M. Lovell/WHO/EOP on 04/13/2000 06:34 PM -----



"Weitz, Judith" <JWeitz@neh.gov>
04/13/2000 10:19:41 AM

Record Type: Record

To: Ellen M. Lovell/WHO/EOP
cc:
Subject: Arts and Teen Development

Arnold Aprill
Executive Director
Chicago Arts Partnership in Education
111 N. State Street, 11th Floor
Chicago, IL 60602

Shirley Brice Heath
Department of English
Stanford University
Stanford, CA 94305-2087
415-723-2635 (w)



[002]

H. Mark Smith
Program Coordinator
Organizations Department
Massachusetts Cultural Council
120 Boylston Street
2nd Floor
Boston, MA 02116-4600
617-727-3668 X 253
617-727-0044 (f)

William Strickland
President and CEO
Manchester Craftsmen's Guild

1815 Metropolitan Street
Pittsburgh, PA 15233
412-322-1773
412-321-2120 (f)
Assistant: Nancy Brown

Claudine Brown
The Nathan Cummings Foundation
1926 Broadway
Suite 600
New York, NY 10023
212-787-7300
212-787-7377 (f)

Other Options:

Irene Oliver-Lewis
Executive Director
Court Youth Center
PO Box 7027
Las Cruces, NM 88006
505-541-0145
505-541-0146 (f)

Irene was at the Gore Family Reunion Conference and spoke passionately from the audience about the role of the arts in kids' lives. She runs an impressive arts center and is part of a 21st Century Learning Center (DOE) after-school partnership where the arts are a central focus of the partnership.

Abigail Adams
Artistic Director
The People's Light and Theatre Company
39 Conestoga Road
Malvern, PA 19355
610-647-1900
610-640-9521 (f)

Abigail founded The New Voices Ensemble, one of several Project Discovery Projects. New Voices is a collaboration between professional artists and young people from an impoverished city whose purpose is to nurture the personal and creative growth of the children involved. It is an excellent program with a clear youth development focus. The Coordinator of Education Programs is Nancy Shaw.

Nancy Carstedt
Executive Director
Chicago Children's Choir
Chicago Cultural Center
78 East Washington Street, Floor 5
Chicago, IL 60602
312-849-8300 X232
312-849-8309 (f)

This artistically superb choir took seriously the President's Committee report, Coming Up Taller, and engaged the Chapin Hall Center for Children, University of Chicago, to develop a training program in youth development for their staff. Recognizing the cultural context within which youth development occurs, they are applying developmental outcomes to their programs and organizational goals. They also have engaged a child psychologist to be on call for providing guidance re the identification of problems some of their at risk kids face in their lives that are shared with choir staff. "Conductors are among the most stable and concerned adults in the lives of many of our young people." And they are about to undertake an internal audit to create a strategic plan for the future that builds on their current artistic and youth development programs.

Susan Warner
Curator of Education
The Experimental Gallery
The Children's Museum, Seattle
305 Harrison Street
Seattle, WA 98109-4695
206-441-1768
206-448-0910 (f)

In partnership with the state Dept. of Social and Health Services, Juvenile Rehab. Admin, have created arts programs --visual arts, exhibition preparation, theater --in juvenile detention facilities around the state. Semi-finalist in the Kennedy School of Gov. awards program.

Judith H. Weitz
Coordinator, Youth At Risk Projects
President's Committee on the Arts and the Humanities
Suite 526
1100 Pennsylvania Avenue, NW
Washington, DC 20506
202/682-5409

WHITE HOUSE CONFERENCE ON TEENAGERS
Program Draft 4/13/2000

- 10:30 **Opening Video:** Montage of a diverse group of parents and teens speaking about their lives. Gets out key messages: how they use their time, kids don't feel listened to, parents don't think their kids listen, kids are stressed, parents are worried, hopes and aspirations. The overall message is that whatever their background, families have similar hopes and concerns.
- 10:35 **POTUS and HRC announced into room together with keynote speaker(s), Cabinet members attending**
- 10:35 **HRC Speaks:** Provides interesting statistics and trends about today's teens and their families, explains that this conference is the bookend to the Early Childhood Conference, puts it in the context of post Littleton. Underlying message: While there is much to be happy about in terms of trends over the last seven years, there remain serious challenges. Parents are key, but need support from the community.
- 10:43 **POTUS Speaks:** Talks about the Administration's accomplishments, budget, and deliverables. Acknowledges all cabinet members attending. Underlying message: Youth are resources in their own development, but we need to support them and their families in order to maximize their potential.
- 9:53 **KEYNOTE:**
Our first choice would be a *joint keynote by a parent/teen combination* – we have a good lead on an African American father and son who would be perfect for this role. They would talk about their own lives, illustrate the themes of the day with real stories, and give credibility to the researchers and experts who will follow.
- 11:00 **PANEL I takes the stage. HRC to moderate.**
- 11:05 **Who are today's teens? What do they need? [4 min/adults, 3 min/teen]**
- **Adolescent Development-** present stages of development, peer cues, behavioral pressures, need for independence, *Jacqueline Eccles*
 - **Brain Research/Physical development-** recent research suggests that an important phase of brain development occurs around puberty and that what happens now matters and can set the stage for later successes, *Dr. Giedd*
 - **Assets-** all teenagers need a caring adult, healthy habits, safe places, good education, opportunity to serve, *Karen Pittman*
 - **Media Images of Teens** –*Susan Bailes*
 - **Teen Girl-** offers personal perspective on challenges of adolescence
- 11:40 **Panel I leaves stage/Panel II seated. HRC to moderate.**

11:43 What can parents do to help teens? What can communities do to help parents get teens what they need? [4 min/panel, 3min/speakers from the audience]

- **Parent Expert-** someone to synthesize what we know about good parenting of teenagers, *Laura Sessions Stepp*, author of *Our Last Best Shot*, which David Hamburg calls the best book ever written on parenting teens
- **Avoiding risk behaviors** – *Robert Blum*
- **Parenting & the New Media** - *Steve Case*
- **The role of the community in a teen's life** - *Geoff Canada*

Speakers from the audience - expressing specific ways that the communities can help/support parents in raising responsible and resourceful teens

- **Youth as resources-** how young people themselves can make difference, *AmeriCorps member*
- **Religious Community-** importance of religion/values in raising teens, *Representative of The Ten Point Coalition in Boston*
- **School-** importance of parent involvement in middle and high school, high school reform, afterschool programming, *Jay Engelin- Principal of the Year*
- **The Family Friendly Workplace-** how does the work world need to change to support our raising families, *Ellen Galinsky*
- **CBO-** ways youth organizations can involve families, *Ben Casey, YMCA Dallas*

If time permits . . .

- **Health-** *Dr. Angela Diaz, Mt. Sinai/Children's Aid Society*
- **Employers of youth-** *Dr. Kathleen Newman*

12:43 Reflections/Closing: HRC Thank you and good bye, mentions breakouts later in day, invites people to lunch, invites satellite downlinks to continue talking into the day within their local communities.

12:45 End

White House Conference on Teenagers: Raising Responsible and Resourceful Youth

Despite many positive developments in the last seven years – including declining rates of teen pregnancy, decreases in crimes against youth, and increases in student achievement and college access – parents of today’s teenagers express significant anxiety about the well-being of their children. In many cases, teenagers themselves feel alienated from their communities and insecure about the future. And recent tragedies have made parents and teens of all backgrounds feel helpless in the face of school violence.

The White House Conference on Teenagers will respond to these concerns by:

- Providing a snapshot of today’s teenagers, based on the latest statistics;
 - Bringing to the public cutting edge research, including new brain research, about teenagers and their development;
 - Acknowledging the challenges and opportunities presented by new technology, the changing workplace, and the increasing diversity of the youth population;
 - Presenting advice from the nation’s leading experts on youth development about what works and offering tools for healthy development to parents and teens;
 - Focusing attention on ways that families and communities together can teach good values, promote healthy behavior, and support positive youth development;
- and

When will the conference occur?

Tuesday, May 2, from approximately 9:30 am to 4:30 pm. We anticipate that the opening session, featuring the President and First Lady will take place from approximately 9:30 to 11:30 am. This session may be followed by lunch, breakout sessions for discussion, and a closing reception.

Who will attend the conference?

Approximately 150 individuals will attend the conference. (The size is limited by the available space at the White House.) The on-site audience will include a diverse group of parents, teenagers, policymakers, youth workers, educators, and representatives of faith-based organizations, media, business, and foundations. Additional individuals may participate via satellite at locations around the country. We encourage organizers of satellite locations to show the opening session and then host interactive discussions among participants. We regret that due to scheduling constraints, the timing of the opening session will make it difficult for the west coast to view the conference live; however, we hope that interested organizations will consider taping the event for later viewing.

INVITE CATEGORIES
WHITE HOUSE CONFERENCE ON RAISING TEENAGERS
MAY 2000

Invitation List

The conference will focus on all aspects of adolescent development – health, education, jobs, after-school activities, risk behaviors, community service, peer interaction, community groups, faith, and family. To be considered for attendance, suggested invitees must be submitted with a priority designation [A or B] and *all* of the following information: name, title, organization, address, phone, two-three lines on who they are/why they should be considered, information that will help us ensure a diverse group of invitees, and the category for which the individual is being recommended. Invite categories are as follows:

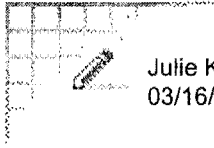
1. Parents and teens [see information below]
 2. Organizations that serve or support youth
 - a. National nonprofits
 - b. Foundations [that fund youth-related research or programs]
 - c. Grassroots organizations
 - d. Religious organizations
 - e. Educators [middle and high school]
 - f. Parent organizations
 3. Research/academics/experts on adolescence
 4. Work and family
 - a. Employers with exemplary support programs for parents
 - b. Employers with exemplary policies for teenage workers
 - c. Experts on work/family issues
 5. Media
 - a. Members of the media that reach parents or teenagers
 - b. Experts on the media's role in influencing youth
 6. Policymakers
 - a. Federal [Congressional or Executive Branch]
 - b. State
 - c. Local
-

Parents and Teens

At our conference we would like to feature American families with their teens. These parent/teen combinations [can be an adult with parental responsibility even if they are not actual parent] will be chosen across all segments of society and represent the variety of issues today's teenagers and their parents are facing. If you have a family you would like to nominate for recognition, or

to participate in a possible panel discussion, please provide us with a brief account of why they should be considered [what issues are they facing in their lives that other American families will be able to relate to], along with their contact information.

***All invitation lists and “parent/teen” nominations are due to MaryEllen McGuire in OEOP 101 by COB Friday, March 17th for review.**



Julie K. Anderson
03/16/2000 09:39:31 AM

Record Type: Record

To: John B. Buxton/OPD/EOP@EOP

cc:

Subject: Notes from meeting on 3/14

J.B.:

Thanks again for the copy of the new *Safe and Smart* publication. Here are some notes from the education-outreach meeting with the First Lady's Office on Tuesday, March 14. As you know, this meeting focused on generating ideas for the upcoming WH Conference on Raising Responsible Teenagers.

Big Ideas:

- * Emphasize support networks for parents and teens
- * Include immigrant, homeless and migrant youth
- * Focus on the lack of civility in our society--how do we raise a civil society?
- * Address the sense of alienation or "lack of belonging" that most teens experience
- * Address the dropout rates in our public schools--African American, Hispanic, Native American
- * Highlight positive partnerships between teens and adults

I hope this is helpful.

Julie

**WHITE HOUSE CONFERENCE ON YOUTH
DATE-EAST ROOM, APPROX. 200 PARTICIPANTS**

DELIVERABLE		MANAGER(S)	DEADLINE	STATUS
<ul style="list-style-type: none"> • Goals and Objectives 		<ul style="list-style-type: none"> • Shirley/Ann/ 	<ul style="list-style-type: none"> • March 1 	<ul style="list-style-type: none"> • Agree to Goals and Objectives • Meet with Eric, Tom, Gene, Bruce • Meet with Loretta, MaryBeth, Maria, VP, Tipper staff • Memo to HRC for sign off
<ul style="list-style-type: none"> • Consult with Experts in Field 		<ul style="list-style-type: none"> • Shirley/Ann 	<ul style="list-style-type: none"> • March 1-15 	<ul style="list-style-type: none"> • Hold focus groups
<ul style="list-style-type: none"> • Determine Conference Program <ul style="list-style-type: none"> • Confirm location and date • Select title • Create format—number of sessions, speakers/town hall/panels, agenda, etc. 		<ul style="list-style-type: none"> • Shirley/ MaryEllen/Ann 	<ul style="list-style-type: none"> • March 15 • March 15 • March 30 	<ul style="list-style-type: none"> • Date/location confirmed with POTUS and FLOTUS • Title Set • Format Determined
<ul style="list-style-type: none"> • Identify deliverables 		Ann	<ul style="list-style-type: none"> • March 30 	

Hill staffers - talk with about

<ul style="list-style-type: none"> • Draft Budget/Secure Fiscal Agent/Fed Agency CoSponsor <ul style="list-style-type: none"> • Identify, contact and confirm fiscal agent(s) • Identify, contact and confirm Agency CoSponsor • Draft budget • Recruit in-kind support 	<p>Shirley/ MaryEllen</p>	<ul style="list-style-type: none"> • Asap • March 15 • March 15 • March 15 • March 15 	<ul style="list-style-type: none"> • Brainstorm & approach Fiscal Agents/CoSponsor • Finalize Agent • Finalize Sponsor • Draft Budget • Determine in kind needs
<ul style="list-style-type: none"> • Secure Satellite Downlink Partners <ul style="list-style-type: none"> • Identify satellite specialist and set up url • Determine need for uplink • Reach out to satellite partners/ save the date letters • Establish Registration process • Launch website • Provide satellite coordinates • Provide satellite test pattern 	<p>TBD</p>	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Identify Staff Support • URL set up
<ul style="list-style-type: none"> • Research/Create Invitation List <ul style="list-style-type: none"> • Determine categories of invitees • Identify individuals/entities to invite across categories • For each invitee provide: contact name, organization name, address, phone, fax and email; and briefly describe why person should be invited • Determine ideal percentage of invitees groups 	<ul style="list-style-type: none"> • MaryEllen/ Social 	<ul style="list-style-type: none"> • March 15 • April 15 • April 20 • April 25 • May 1 • May 10 	<ul style="list-style-type: none"> • Invitee categories identified • Lists due • First Round of cuts • Determine diversity needs • Second round additions and cuts • Final list due to Social Office

<ul style="list-style-type: none"> • Mail Invitations 			<ul style="list-style-type: none"> • May 15 	<ul style="list-style-type: none"> • Mailed
<ul style="list-style-type: none"> • Research/Select Speakers <ul style="list-style-type: none"> • Based on agenda items, research possible speakers • For each identified speaker, gather contact information and bio • Locate prior speaking engagements/articles written as a means to preview 		<ul style="list-style-type: none"> • Shirley/ MaryEllen 	<ul style="list-style-type: none"> • April 1 • April 10 • April 14 • April 30 	<ul style="list-style-type: none"> • Speaker research complete • Decisions made • Reach out to speakers • Speaker Bios due
<ul style="list-style-type: none"> • Conference Video <ul style="list-style-type: none"> • Determine need for Conference Video • Contact video producer • Finalize video concept and list of interviewees • Complete filming • Edit and deliver rough-cut for first review 		<ul style="list-style-type: none"> • Shirley/ MaryEllen 	<ul style="list-style-type: none"> • March 10 • 	<ul style="list-style-type: none"> • Determine need for video & vendor
<ul style="list-style-type: none"> • Generate List of Research Needs/ Polling Needs <ul style="list-style-type: none"> • Identify necessary information (e.g., visuals, handouts, etc.): • Surveys on peoples' views of parenting (youth and adult} • Latest research on adolescent development • Latest research on parenting: challenges and techniques 		<ul style="list-style-type: none"> • Shirley/ MaryEllen • 	<ul style="list-style-type: none"> • March 20 • April 10 • May 1 	<ul style="list-style-type: none"> • Develop list of research needs • Commission needed research • Research collected

<ul style="list-style-type: none"> • Outline Promotion Plan <ul style="list-style-type: none"> • Brainstorm press partners • Comprehensive press plan • Determine Timing 		<ul style="list-style-type: none"> • Shirley/MaryEllen/ FLOTUS & POTUS PRESS 	<ul style="list-style-type: none"> • April 1 • April 	<ul style="list-style-type: none"> • Contact possible press partners • Develop plan
<ul style="list-style-type: none"> • Create Conference Materials <ul style="list-style-type: none"> • Generate list of what to include in conference packets/press materials (e.g., research data, resource lists, graphs, contact names, follow up information, etc.) <ul style="list-style-type: none"> • Entering packet (suggested): <ul style="list-style-type: none"> • Welcome letter from HRC • Agenda • Speaker Bios • Note pad • Exiting packet (suggested): <ul style="list-style-type: none"> • Research overview (i.e. pie wedges, etc.) • Write-up of announcement/deliverables • Counsel approval of packets 		<ul style="list-style-type: none"> • MaryEllen/ 	<ul style="list-style-type: none"> • April • May • May • May 	<ul style="list-style-type: none"> • List due • Opening letter drafted • Research for folders collected • Clear through Counsel
<ul style="list-style-type: none"> • Deliverables/Follow Up Plan <ul style="list-style-type: none"> • Work with DPC for Admin Deliverables • Work with private sector to develop outside deliverables • Seek out new research to release 		<ul style="list-style-type: none"> • Ann O'Leary/ Shirley 		<ul style="list-style-type: none"> • Continual
<ul style="list-style-type: none"> • Assist Speechwriters 		<ul style="list-style-type: none"> • Shirley/ 	<ul style="list-style-type: none"> • Late May 	

<ul style="list-style-type: none"> • Research key issues • Provide acknowledgments/talking points 				
<ul style="list-style-type: none"> • Manage Overall Logistics <ul style="list-style-type: none"> • Determine Social Office contact • Follow up with POTUS request • Determine VP participation • Determine audio and visual needs 		<ul style="list-style-type: none"> • MaryEllen/ 	<ul style="list-style-type: none"> • ASAP • ASAP • ASAP • March 	<ul style="list-style-type: none"> • Social Office Contact set • Submit for POTUS scheduling • Submit to VP People • Audio/Visual/ • Satellite Needs
<ul style="list-style-type: none"> • Develop Comprehensive Timeline <ul style="list-style-type: none"> • Create overall workplan—with deliverables and deadlines 		<ul style="list-style-type: none"> • MaryEllen 	<ul style="list-style-type: none"> • Update Weekly 	<ul style="list-style-type: none"> • Workplan drafted

Your Voice

David Hamburg
@ Congress

Internal draft – Do not circulate

Your
Parents
Schools

White House Conference on Raising Responsible Teenagers in the 21st Century

Despite many positive developments in the last seven years – including declining rates of teen pregnancy, decreases in crimes against youth, and increases in student achievement and college access – parents of today’s adolescents express significant anxiety about the well-being of their children. In many cases, teenagers themselves feel alienated from their communities and insecure about the future. And recent tragedies have made parents and teens of all backgrounds feel helpless in the face of school violence.

The White House Conference on Raising Responsible Teenagers in the 21st Century will respond to these concerns by focusing attention on ways that families and communities can teach good values, promote healthy behavior, and support positive youth development. Against a backdrop of broader societal changes (the new technology, an increasingly diverse population, and a significant “opportunity gap” for low-income and minority youth), the Conference will bring to light research on positive youth development, emphasize the importance of substantial investments in youth, and highlight the Administration’s achievements in this area.

What problems will be addressed through the Conference?

- Parents that feel disconnected from their children and lack information to respond to the challenges they face.
- Teenagers feel alienated from their families and communities, and may choose their values and behaviors based on peers and the media.
- Low-income and minority teenagers face an “opportunity gap” in many areas.
- Problems of youth require comprehensive and integrated solutions, but often are addressed through programs focused on a single issue.
- There is only limited research on “what works” for adolescents, and that research is not well known.
- Fam

What do we hope to accomplish?

- To engage parents and communities in a conversation about how we can do a better job working together to raise our teenagers.
- To showcase the accomplishments of the Administration, and advance the President’s budget request, in the area of youth development.
- To encourage more effective, integrated services for and by youth at all levels of government and in the private sector.

- To provide parents and communities with tools and information they can use to address the needs of adolescents.
- To enable teenagers to speak out about the challenges they face and their role in addressing these problems.
- To issue a call to action to the private sector, media, etc. to take responsibility for their effect on youth, and to use their resources to promote healthy behaviors.

Who is the audience?

- Parents
- Teenagers
- Policymakers
- Youth workers
- Media
- Business
- Foundations

When will the conference occur?

- Date to be scheduled pursuant to the President and First Lady's availability. Preferred date May 22 to take place before school lets out so we can downlink to classrooms.

How will the conference program be organized?

- The program may be organized thematically around "community, opportunity, and responsibility."
- Within this framework, the following issues may be addressed:
 - Health –teen pregnancy, HIV, smoking, drugs and alcohol, and research on obesity, sleep, etc.
 - Education –afterschool programs, smaller high schools, impact of work on education, college preparation and access
 - Enterprise –entrepreneurship programs, school-to-work, technology
 - Crime –violence by youth, youth as victims of violence, gangs
 - Values –citizenship, service, philanthropy, character education, community strengthening, "One America"
 - Integration of services
 - *Work + Family*

What are potential deliverables?

- Announce research agenda
- Commission and release parents' guide to recent research on adolescence

- Budget amplification (pull together all pieces of the federal budget related to this agenda)
 - Announce upcoming Corporation for National Service youth summit (scheduled for late June in Florida)
 - Explore possible grant announcements through agencies and foundations
 - Explore possible research report releases through agencies and nonprofit organizations
 - Explore possible executive order relating to use of federal facilities, interagency task force, etc.
 - Announce year 2000 Leader Schools (Presidential awards for schools with best service-learning programs)
 - Recognize efforts in committees/Adts/etc.
- 2/24/00 9:47 AM

What's the headline? 3 take-away messages?¹
Deliverables?

YOUTH CONFERENCE ADVISORY MEETINGS

Federal Agencies

HHS

Education

White House Initiative on Hispanic Education - Sarita Brown

CNS - John Goinperts, Marilyn Smith

CDC (health- std's, aids)

USDA/Center for Nutrition Policy and Promotion

FDA/ Children and Tobacco Program

DOJ

NSF

NIH

DOL (School-to-Work, job training)

HUD (Youthbuild)

FTC

FCC

Youth-serving Latino organizations

Youth Serving Organizations

*Boys and Girls Clubs - Roxanne Spillet

*YMCA of the USA - Dave Mercer/Eden Fisher Durbin

YWCA

America's Promise - Gregg Petersmeyer

Girl Scouts of America

Boy Scouts of America

*Save the Children - Charles MacCormack/Catherine Milton

National Mentoring Partnership - Gail Manza

Girls Inc. - Isabel Stewart

4-H

Service/Philan Organizations

*Youth Service America - Steve Culbertson

National Youth Leadership Council - Jim Kielsmeier

City Year - Alan Khazei/Michael Brown/Ann Maura Connolly

Youthbuild - Dorothy Stoneman

NASCC

Shirley + JB

By Brothers

Marty

Phil Coltoff

JB + Shirley

Researchers/Academics

Urban Institute

Center for Adolescent Studies/ Indiana University

Stanford Center on Adolescents

The Search Institute

Carnegie Council on Adolescent Development

NAS

Parents

*National PTA

Nonprofits/Foundations

Carnegie Foundation

Youth + Parents - JB

Community Schools List

Kellogg Foundation
Annie E. Casey Foundation
American Youth Policy Forum - Sam Halperin

Advocacy Groups

- *National Campaign to Prevent Teen Pregnancy - Sarah Brown, Isabelle Sawhill
- *Campaign to End Youth Violence - Jeff Bleich
- National Center for Tobacco Free Kids
- Hand Gun Control
- Center for Substance Abuse and Prevention
- *Children's Defense Fund
- Child Welfare League of America - shea Bilcheck (he)

Health

Teachers/Ed Organizations

Anna + JB

- Council of the Great City Schools
- *National Association of Secondary School Principals - Rob Mahaffy - AFT, NEA
- National Middle School Association (also do parent tips)
- National Association of School Psychologists - Education Trust
- American School Counselor Association
- Steve Edwards, East Hartford High School Student Assistance Program -

- I know of an incredible school-based program in Connecticut that brings the community and students together to solve problems through peer mediation, cultural programs, career services, violence prevention initiatives, etc. The program's founder (the school Principal) has won several national and state awards and is a tremendous speaker (nation-wide) and thinker on school based community programs (Tirozzi used to work with him and so have I). If we are interested in these types of replicable programs I would highly recommend bringing Steve in, even in just an advisory role.

PTA Community Schools Coalition

Youth

TBD (should we use public liaison's youth councils) Bill Traynor

Media

- Seventeen
- YM/Young Miss
- Center for Media Education
- National Institute on Media and the Family
- [women's magazines]
- Teen People
- Sports Illustrated for Kids
- Youth Today
- Oxygen
- MTV

Time Warner

podesta.com

Community Counts



HOW YOUTH

ORGANIZATIONS

MATTER FOR YOUTH

DEVELOPMENT

PUBLIC
EDUCATION
NETWORK

Communities and their youth seem to be growing apart just at a time when they need to be pulling together. Troubling signs are everywhere that youth of all descriptions—not just so-called disadvantaged youth—find insufficient supports in their communities to be able to move confidently and safely toward adulthood. Many schools lock up tightly at 3 p.m., sending children and youth into empty houses, barren neighborhoods, street corners, or malls. Youth interpret a local landscape void of engaging things for them to do as adult indifference. For instance, when we asked one youth how his midwestern community sees him, he replied, “They don’t. I feel invisible.” We heard a version of this assessment from youth everywhere. But in a number of communities nationwide, adults are working to develop and sustain youth organizations that provide youth placement and opportunity, breathing new life into their communities as a result.

*The impressive accomplishments
of these young people
from diverse communities
around the country warrant community action.*

Interviewer: What's it like to grow up in this community?

Youth: It's boring, boring, boring! There's nothing to do and nowhere to go.

Interviewer: How do you see kids in this community?

Police officer: Kids are different today. They have no respect. They don't want to work hard.

Most adults are familiar with some version of teenagers' complaints of boredom. In some cases, such complaints reflect little more than an adolescent's contrarian cast of mind. But for many, if not most, of America's youth, this assessment of the dearth of interesting things to do in their community reflects reality. And, in the absence of organized activities and inviting youth-focused places, young people make haphazard choices for themselves.

Many teachers, law enforcement officers, social service workers, and other adults believe that today's youth are different from yesterday's. They are widely perceived to be less engaged, less motivated, and more likely to get into trouble.

Have kids changed, or has the society changed? Well, both. Communities have changed, families have been transformed, and workplace demands are fundamentally different from what they were a quarter of a century ago. Because families, friends, communities, and religious or civic groups no longer assume primary responsibility for making connections, a gap forms in society's supports for its youth.

Youth lose out. Young people with nothing to do during out-of-school hours miss valuable chances for growth and development. During the most critical

years for moral development, these youth miss opportunities to find satisfaction in work for the good of their community. Society loses out when youth fall through the cracks in institutions that could prepare them for a productive future. Community counts—for better or worse—in its response to these institutional gaps and youth's unmet needs for support, care, and opportunities for healthy development.

The odds are high that a young person growing up in one of the country's troubled urban communities will do poorly in school. For example, in some urban centers, up to 60% of African-American boys will not graduate at all.¹ The odds are high that a young person growing up in one of America's struggling rural communities will move onto welfare rolls, rather than into productive employment. The odds are high that youth with nothing positive to do and nowhere to go will find things to do and places to go that negatively influence their development and futures.

This institutional discontinuity exists for young people of all social backgrounds. Even in well-to-do suburban communities, many youth find themselves adrift.

Some youth are lucky enough to have someone who can pay for fee-for-service activities and shuttle them back and forth. Other youth are fortunate enough to live in a community with sufficient engaging, worthwhile activities in the afternoons, on weekends, or during the stretch of summer months.

But for too many youth, the odds seemed stacked against hopeful futures when their communities offer few resources for them. For the majority, there are no adults around for sustained active learning opportunities during their nonschool hours. Moreover, many communities lack supervised, educational places to go when school is out. In one community we came to know, youth noted with irony that the only public facility open in their community was the county jail. In another urban community, the neighborhood was so barren and dangerous that, said one youth, "even the pizza man won't deliver." Young women growing up in urban neighborhoods like this one told us that they stay inside locked apartments after school for fear of violence on the streets. Young women in some midwestern towns did not feel much more secure. In response to our question about what advice she would give a newcomer to her midwestern town, one said: "Don't trust anybody. Don't talk to anyone. Mind your own business. Be careful."

Community organizations can make a powerful, positive difference in youth's lives. A decade of research looking into the contributions of community youth-based organizations in challenging settings provides evidence that community—in the form of the organizations and activities it supports—can help youth beat the odds associated with gaps in traditional institutional resources.² In our ten years of research, this research team has come to know the rhythms and work of approximately 120 youth-based organizations in 34 different cities, from Massachusetts to Hawaii, that constructively involve young people in their nonschool hours.

We wanted to learn about "effective" community based-organizations, and relied on youth to define those terms. They led us to diverse organizations they identified as good places to spend their time.³ These organizations engage young people in challenging but fun things to do, offer a safe haven from often dangerous streets, and

provide ways to spend free time in ways that contribute significantly to their learning and their social development. In this way, these organizations, in youth's views, were not "typical" of the other organized opportunities that may also be available in their communities—activities youth judged as uninteresting, not appropriate for them, or otherwise off-putting.

Neither are the youth we came to know in these community-based organizations (CBOs) "typical" American youth, either in terms of the schools they attend, the communities they inhabit, or their family circumstances. We found in these CBOs engaged youth who are typically hard to reach, designated "high risk," and often most isolated from community. Almost without exception, the urban youth we got to know came from low-income, high-risk family and neighborhood settings. Young people we met in these mid-sized towns were typically of lower-middle or lower class and, like their urban counterparts, they came from families struggling with unemployment and social disruption. The rural youth who participated in our research were generally from poor families and wrestled with the unique aspects of their rural communities.

Our research reports numerous accomplishments and successes of active young people engaged in community organizations. Of greatest importance for society is the compelling evidence from the experiences of these youth that CBOs can play a critical role in meeting the needs of today's young people. They can fill the gap left by families and schools that are stretched to capacity to provide supports to young people. One of the most appealing aspects of these CBOs is that they give young people the opportunity to engage in positive activities, to develop close and caring relationships, and to find value in themselves—even in the face of personal disruption, poor schools, and neighborhoods generally devoid of supports.

The impressive accomplishments of these young people from diverse communities around the country warrant community action. Community-based organizations offer a means for reaching youth and they can have a significant impact on the skills, attitudes, and experiences youth need to take their places as confident, contributing adults.

What Youth Achieved in Community Organizations

Youth participating in these CBOs accomplish more than many in society would expect of them and, in fact, more than most citizens would ever think possible. Their achievements and triumphs are of many different kinds—formal and informal, social and academic. Each of these achievements matters to youth's journey through adolescence to the futures they can contemplate and claim.

Academic success—in terms of high school graduation, participation in rigorous courses, and good grades—plays a major part in a young person's ability to land a satisfying job, or even find employment at all. Even in today's economy, paths to all but the most menial jobs are closed without a high school diploma.

But a measure of academic success alone is not enough to motivate youth to tackle challenges, succeed on the job, or effectively navigate the institutions of mainstream society. Young people need life skills as well. Those skills and attitudes include a sense of personal worth, a positive assessment of the future, and the knowledge of how to plan for it. They also include attitudes of persistence, reflection, responsibility, and reliability. Self-confidence and a sense of efficacy are critical if youth are to strive for success in school and society.

Enhancing these life skills, in addition to supporting more traditional academic outcomes, is at the center of the youth organizations we studied. Many of these organizations, besides benefiting young people, also have a positive long-term effect on the community. The young people express high levels of civic engagement and a commitment to getting involved. They intend to be assets to their communities and examples for others to follow.

ACADEMICS

To the majority of the youth we met in effective community organizations, their local schools fall short both as learning institutions and as places where they feel safe and valued. Compared to most American youth, the youth in this study are more likely to experience violence in their schools, to encounter drugs, to have something stolen from them, and to feel personally threatened at school.*

Yet, compared to American youth generally, young people who participate in the community organizations we came to know achieve at higher levels and hold higher expectations for their academic careers. For example, youth participating in the community-based organizations we studied are:

- 26% more likely to report having received recognition for good grades than are American youth generally, and youth with high levels of participation (several days a week or some) are *more than two times* more likely to report recognition for good grades
- nearly 20% more likely to rate their chances of graduating from high school as "very high"
- 20% more likely to rate the likelihood of their going to college as "very high."

In other words, despite the challenges they face at school, in their neighborhoods, and often at home, teens who participate in the CBOs we studied generally achieve more in school than typical American youth. Further, higher levels of participation in community-based organizations are associated with greater likelihood of academic success.

SELF-CONFIDENCE AND OPTIMISM

Cynicism about the future is a commonplace attitude among youth in communities where local job markets are unstable, where the institutions intended to support their development are of poor quality or lacking altogether, or where there is little to suggest that they could do other than collect unemployment or settle for a dead-end job. The youth we studied stood out even in the most distressed settings by expressing hope for their futures and talking animatedly about their plans.

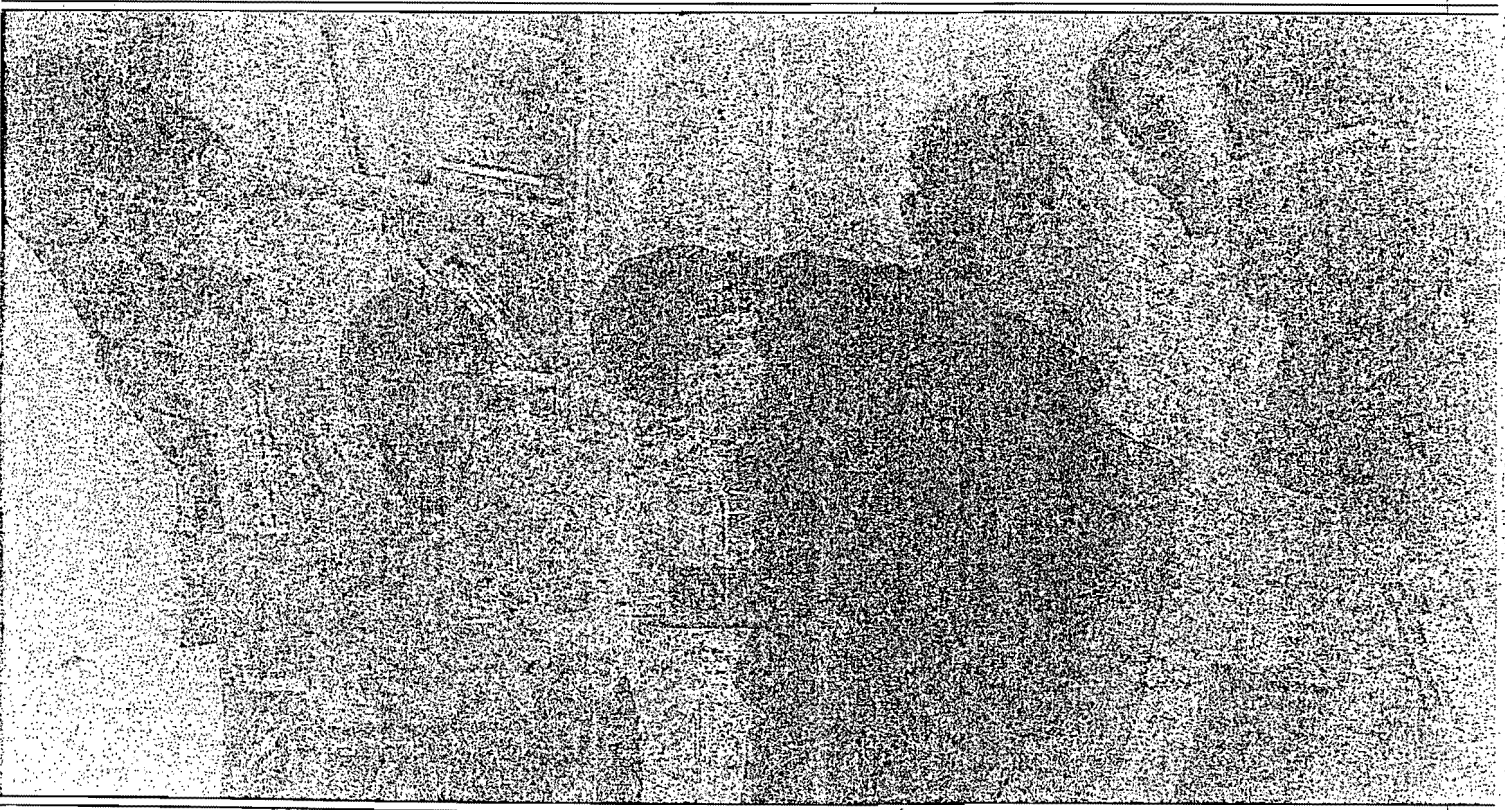
Significant numbers of the youth not only had positive ideas about what the future would hold, but they also had gained the knowledge and confidence to plan and reach for it. In contrast to the self-destructive assessments of many other youth from difficult environments—who say things like “the future be dead” or doubt the value of trying to succeed because it’s “no use”—young people engaged in CBOs hold markedly different views from their peers, and even from typical American youth.

Youth participating in these CBOs say that they expect to have a job they will enjoy, that they can do things as well as others, and that plans they make will work out. Compared to the typical American youth,

young people participating in community-based organizations are:

- significantly more likely to report feeling good about themselves;
- significantly more likely to indicate higher levels of self-efficacy;
- 8% more likely to “strongly agree” that they are persons of worth. More notable, those with high levels of participation in CBOs are nearly 15% more likely to view themselves as worthy persons;
- significantly more likely to report higher levels of personal agency and effectiveness. For example, they are significantly more likely to “strongly disagree” with the statement that “chance and luck” are “very important” to getting ahead;
- nearly 13% more likely to feel that the chance they would have a job that they enjoyed was “very high.”

Youth who participated in these CBOs, in other words, express a sense of personal value, hopefulness, and agency far greater than peers in their community, and greater even than youth growing up in more representative American circumstances. These youth generally feel proud of what they can do and believe they can construct a positive life.

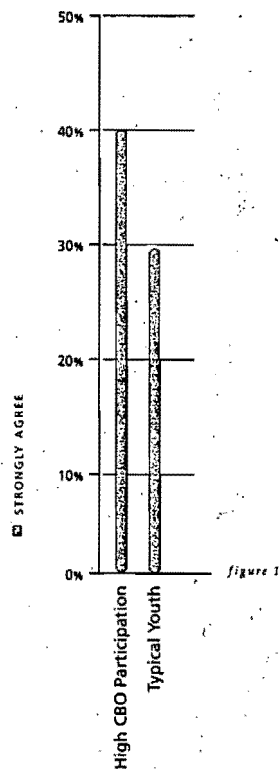


CIVIC RESPONSIBILITY

These youth generally feel they want to "give back" to their communities, moreover, that it is their responsibility to do so. In contrast to youth alienated from their community, these youth acknowledged the important role that community, in the form of their CBO, played in enabling their positive development, and they intend to help provide the same opportunities for other young people. For the majority of the youth in our study, community service has become a habit—one they expect to keep throughout their lives.

Youth active in the community-based organizations involved in our research are significantly more likely than typical American youth to believe that it is important to do community volunteer work. For example, compared to American youth generally, youth partici-

SENSE OF EFFICACY:
"I AM ABLE TO DO THINGS
AS WELL AS OTHERS"



pating in these CBOs are more than two and a half times more likely to think it is "very important" to do community service or to volunteer. Youth work to make youth-friendly and safe communities.

In particular, youth active in community organizations expect to work to "correct economic inequalities" or to make life better for children and youth growing up in their communities. Especially in urban areas, where most of the young men in our study have been or are still involved with gangs, this commitment to enabling a different, safer path for children, youth, and families finds passionate expression. In fact, this commitment to bettering their community is the reason why many urban youth say they intend to stay in their community and make it better, rather than move away.

These attitudes of civic responsibility and benefits of community service are most apparent in those organizations that feature community service as its focus or as an important aspect of another activity. Youth who have high levels of participation in community service activities—as part of arts programs, sports, leadership initiatives, dedicated community service projects such as "Weed and Seed," work with elderly residents, or rehabilitation efforts—are *eight times* more likely to respond that it is very important to get involved with community than were representative American youth.

Youth active in community service clearly derive benefits that magnified those associated with participation in a CBO. They bask in the praise of neighbors who appreciate their clean-up activities, bright murals, or inviting community gardens. This was the first time many of these youth have received positive feedback from adults. In fact, many told us it was the first time they felt valued by their community and that this regard fueled their self-confidence and optimism about the future. These youth provided detailed descriptions of the ways they grew personally as a result of their involvement in community service activities. They stressed how their experience changed their attitudes about personal responsibility. One said, for example,

It gives me a sense of responsibility, like what you've got to be [when you have a job]. ... You've got to be there on time, work hard at it, and get done what needs to get done. That's why I am part of this [program] because I needed that responsibility.

Such comments about personal gains from community service are strong and find consistent support in survey responses. Youth with high levels of participation in community service activities are nearly twice as likely to "strongly agree" that they feel positively about themselves. Those with high levels of participation in community service are nearly two and a half times more likely to "strongly disagree" that they lack enough control over their lives. In consequential ways, the benefits of community service go in both directions—to the community that receives it and to the youth who provide it.

PATH TO SUCCESS

We have maintained contact with nearly 60 of the youth who were part of our original research in three urban communities. We have had a chance to examine how they fared over a decade. Contrary to predictions that they would be "dead or in jail" before they left adolescence, the great majority of these young men and women, now in their 20s, are firmly set on positive pathways as workers, parents, and community members. A few went on to higher education and are proud college graduates. Most got some kind of training after high school. With few exceptions, these young adults are employed and active members of their communities, giving back as they said

they would. They own small businesses such as a sports park concession stand or carpet cleaning enterprise. They work in local park and recreation facilities. They are engaged parents. They often continue with the arts or sports activities that engaged them as teens.

Would these youth have made it anyway? Would they have accomplished all of these things without the community organization that nourished and challenged them in their free time? Little doubt exists in their minds that the CBOs where they spent time after school, on weekends, or in the summer months played a critical role in nurturing their development and in mediating the risk factors in their schools, neighborhoods, and often their families and peer groups. These effective community organizations, in the words of one urban youth worker, help youth "duck the bullet," or beat the odds of early pregnancies, futures lost to drugs, street violence, or derailed by school failures. These CBOs provide community sanctuaries and supports that enable youth to imagine positive paths and embark upon them. These community organizations are learning environments that boost the success of many youth in school, but just as important, teach youth many life skills—without which academic success would mean little. Without these community resources, they too could have faltered on their journey through adolescence.



Effective Youth Organizations Are Intentional Learning Environments

What kinds of CBOs enable these positive outcomes for youth? The community-based organizations associated with these successes differ in nearly every objective way possible. No one type of program, facility, or organizational affiliation was consistently associated with positive youth development. We found similar outcomes across a broad spectrum of type, location, and size of CBO. Adult leaders—both paid and volunteer—came from various personal and professional backgrounds. Some have been in the military service. Others have been teachers. Many have worked in church groups or with athletic teams all their lives. Funding for the organizations' activities came from a wide range of sources: national sponsoring organizations, block grants from local cities, federal job-training monies, regional foundations and local donors, youth fundraisers, and the pockets of adult leaders. Most of the organizations live a hand-to-mouth existence, with few resources in equipment and personnel. Given these differences, however, the CBOs are similar in several ways.

INTENTIONAL LEARNING ENVIRONMENTS

The quality and effectiveness of the community-based youth organizations we studied are not happenstance. In fact, these positive outcomes are not found in most youth organizations or in other organizations that look similar on paper. Too many community-based opportunities are “gym and swim” recreation centers, tutoring efforts, or drop-in centers set up primarily to “keep youth safe and off the streets.” While many of these programs make an effort to provide young people with quality activities, others merely provide a place to go and a collection of things to do.

On a casual visit to a youth organization that attracts and sustains youth involvement, a visitor might sense its relaxed atmosphere and apparently informal relationships among youth and adults. However, the activities, environments, and relationships in the youth organizations where we found these positive outcomes for youth are deliberate, distinguishing them from casual drop-in centers in both the content of their activities and the environments adults create and insist upon.

DIMENSIONS OF A LEARNING ENVIRONMENT

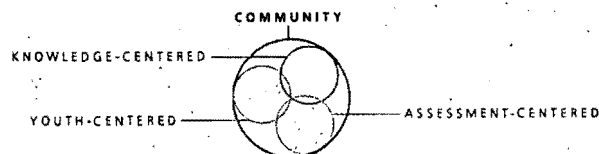


figure 2

Community-based organizations with an emphasis on learning are alike in some critical ways. The core elements of an effective youth organization correspond directly to the core elements of an effective learning environment as described by learning theorists. As different as they may seem on the surface, the CBOs youth led us to are remarkably similar in their values and goals across different agents, spaces, settings, and activities. All are youth-centered, knowledge-centered, and assessment-centered.

Youth-Centered. The CBOs that enjoy the confidence, loyalty, and participation of youth put youth at the center. Adults hold the youth in their vision for the organization and the community. They know youth's interests and what they bring to the organization. They know about their lives at home, in school, and in the neighborhood. The CBO's programs reflect this youth-centered focus.

Respond to diverse talents, skills, interests. Adults make an ongoing effort to make activities both accessible and challenging for *all* youth. Effective youth organizations offer activities in ways that make them appropriate and inviting to youth with a diverse range of talents, interests, and skill levels. Adults take the time to suggest activities that are appropriate to diverse skill levels and break activities down into parts to allow youth with all skills to participate. For instance: A theater group brings in novice thespians as props managers, stage hands, wardrobe tenders, and other roles that allowed those beginners to watch, learn, and play a vital role in the organization. A sports team devotes special coaching to less-experienced athletes, and like the theater group, includes novices in the excitement of games as important supports for their team members. A literacy program that takes up most of a church's basement with newspaper production buzzes with activities from writing lead articles, to interviewing sources, to laying out pages. In each of these examples, there are multiple ways a young person can join in, regardless of skill level. Adults in effective CBOs pay close attention to what the youth can do and introduce them to engaging activities that challenge them to stretch their skills.

Build on strengths. Youth-centered programs identify and build on the youth's strengths. Programs do not aim to remedy weaknesses or deficiencies in youth before providing opportunities for leadership and risk-taking.

Contrary to a "fix then teach" approach (that assumes youth cannot learn something new or engage in a positive activity until a problem has been remedied), these programs aim to identify what the youth do well already and develop those skills. Problem behaviors that may exist or concerns about school achievement are addressed within this positive context.

This positive approach contrasts with what youth encounter in many communities and their organizations. Many youth feel that adults do not care about them, do not acknowledge their needs or worth, and do not like them. "Everyone thinks of us as being bad," said a young person in rural America. "But it is not our fault." A police officer in a mid-sized town underscored his community's tendency to notice the negative, rather than build on the positive. "You have to be bad to be noticed—the 'good kid' doesn't get any attention." An urban social worker observed, "Youth in this community aren't valued, and they have few occasions to demonstrate their value." Effective youth organizations notice the strengths of young people and build on them.

Choose appropriate materials. Youth-centered organizations tailor their activities to the interests and strengths of the youth with whom they work. For example, leaders of Girls Inc. in the Southwest revised materials they received from the national office to connect with the Latinas in their organization. The leader of a Girl Scout troop carefully reviewed national programs and curricula from the perspective of her high-poverty girls. "It's easy to make assumptions," she said. "Many of our girls don't have alarm clocks or even telephones at home, so some of the things we get that assume such things in the home aren't appropriate for them."

Provide personal attention. Adults in effective youth organizations are contemptuous of what one called "herd programming," where youth move in large groups from activity to activity, with little personal attention or connection. This description unfortunately applies to many after-school efforts that provide a safe place for youth to gather at the end of the day but have insufficient resources to do any more than that.

Reach out. Youth-centered organizations actively reach out into the community to let youth know about their programs. Youth workers in effective CBOs do not simply put a notice in a newspaper and sit back to wait

DANCE 'TIL YOU DROP: TWO AFTER-SCHOOL DANCE LESSONS

David, the dance teacher, is about 30—he is tall, black, dreadlocked. “These are my babies,” he tells us. “I was just like them. I come from the same place they come from.” The small room buzzes with energy and body motion as dancers pour in, peel off their dark blue and white uniforms and throw on bright T-shirts and stretch pants. When David finally shuts the door, there are 18 dance students—all African American, nearly all girls. The three boys maneuver to the front and wiggle for attention. David moves nonstop and works up a dripping sweat. The group sails through an hour of stretching and shoulder popping, leg raises and sit-ups. A few dancers slip into dance moves they are familiar with, and David gently redirects them into the routine of the moment. He keeps them all in view, breaking his routine to squeeze a shoulder or reshape a pose. All eyes are focused intently on him until they coast to an exhausted but exhilarated halt. Ms. Velez dances professionally in the city’s well-regarded dance troupe. She spends several afternoons a week teaching dance to inner-city African American youth. She has the intensity and high expectations of a professional, and she keeps her class focused and busy. Her directions are clear. She dances with the students, modeling steps, sequences, and style. The group splits in two upon invisible command, and facing each other, they move through a fast-paced, lively hip-hop style dance. After a set of tough moves, Ms. Velez stops the group. “That was better but you must give me—BOOM!” Her chest pops out and her back arches pretzel-like. Students take in the ferocious move. Soon they are “popping” for each other. All students wear kneepads because, as one student explains, “This is serious stuff!” The line of dancers gradually breaks until there are just youth moving in space. It’s 3:30, and they’ve been dancing nonstop for 45 minutes. A girl looks winded. “Five more and then we’ll get a drink of water—five, six, seven, eight.” Ms. Velez keeps them moving past the promised time, encouraging, “Let’s take it from the top, and then we’ll get a drink.” The young dancers seem happy to do what she says. They have an important performance coming up.

—OBSERVATION NOTES

for youth to show up. They know that most youth do not read the newspaper. They understand that many youth might feel, on the basis of past experiences, that the program would not include activities that interested them. These adolescents are accustomed to programs in which they’re treated as children, or that views them as a problem. Most of the effective organizations we came across actively reach out to draw youth in. Adults and participating youth seek out other young people to join. Not surprisingly, youth themselves are among the most effective ambassadors and recruiters for their organizations.

Feature youth leadership and voice. Youth voice and points of view help define youth-centered organizations. Youth provide leadership and direction, taking a central role in designing activities, establishing and enforcing formal and informal rules for members. In some organizations, each year begins with a process of members looking over last year’s rules, throwing out unwanted ones and adding new ones. Youth input into rules adds legitimacy and salience to effective CBOs.

Knowledge-Centered. Community-based organizations that motivate youth and contribute to their devel-

opment are knowledge-centered. They point to learning as a reason why youth should get involved, and they take steps to provide the relevant knowledge.

Clear focus. Having a clear program focus is vital to a knowledge-centered organization. Each of the effective organizations we examined is about something in particular. They are clearly and intensely about sports, arts, entrepreneurship, community service, or athletics. These central “topics” provide a common purpose and make it possible for the members to express their own emerging identities as artists, athletes, or young entrepreneurs. Club programs that appeal to youth similarly offer an assortment of focused, tightly organized activities that may vary according to the interests of youth, but typically include sports teams, community service, and something arts-related, such as teen drama. These efforts are not merely loosely organized activities to do with sports or arts or leadership that a young person can dip in and out of; they are concentrated programs that aim to deepen skills and competence through intense engagement in a specific area.

One generic activity will not fit all youth. Adolescents are clear about wanting to be part of an organization that sup-

ports their individual interests. As anyone who has worked with a teenager understands, she wants to be just like everyone else, but she also wants to pick her own identity.

Quality content and instruction. Clear focus is not enough to hold on to youth, however, if they feel an activity lacks quality. Not every arts program, sports team, or leadership club is able to attract the interest of young people. Striking among the CBOs where youth spend time is their high evaluation of skill-building activities. Youth are the first to notice that good instruction motivates them. Exemplary teaching and committed teachers show all students they are learners of promise and a value to society. High-quality content and instruction propel youth to accomplishments beyond those they imagined possible.

Embedded curriculum. How that focused activity is conceived and carried out also matters enormously. We see youth in effective organizations almost always engaged in activities that deliberately teach a number of lessons. The adults within a successful CBO recognize the many kinds of knowledge and skills their youth need to succeed in school and life, and they deliberately try to provide them.

Embedded within the organization's programs are activities that build a range of academic competencies and life skills. Youth leaders take every opportunity to

extend these skills. For example, an arts program asks youth to research their cultural history. Young painters learn a good deal of history, gain pride in their background, and gain skills in mural making. A dance teacher encourages her students to keep journals and often starts dance sessions by having students read their writings aloud. These dancers pick up habits of writing and reading while learning to hip-hop or double tap. Or in a project focused on child care in the community, youth read news articles on the topic and study various issues related to child care. They read in textbooks about "stages of play" and create write-ups based on their observations as classroom aides.

Even hard-driving sports organizations find ways to broaden the perspectives and competencies of youth. For example, it is common in many organizations for team members to come to practice early to work with volunteers on homework, study for exams, or fine-tune specialized units related to their sport. Many coaches work academics into topics of great interest to their young athletes, such as nutrition and weight training. One year a basketball team had six-week units of study on the following topics: finances of the National Basketball Association, physics in the sport of basketball, and neurophysiology.

LEARNING LIFE SKILLS THROUGH SPORTS

The Rockets is a winning inner-city basketball team made up of African-American youth from one of the city's most impoverished neighborhoods. The coach sees his goal as getting youth ready for life and uses basketball expressly to that end. Students are put in charge of coaching each team. In addition, the coach pays explicit attention to involving all students; better players pass to less skilled players even when they could have taken shots themselves. The coach and players work intensely on developing skills and executing plays. There is no referee—students must take responsibility for monitoring themselves. The post-game wrap-up focuses on questions of sportsmanship and personal growth. "Can anyone name something good another player did in practice?" the coach asks. "William passed a lot today," an eighth grader who was coaching replies. After discussing various players' performance, the program director says, "It's time for self-evaluation. Get ready with thumbs up or thumbs down." The director then states different criteria, and the participants evaluate themselves: "Controlling body and mouth?" Most youth put their thumbs up. A few put thumbs down. "Teamwork? Coachability?" the coach continues. Half the thumbs are up, the other half down. "Helping others?" One boy who has his thumb down mutters, "I didn't do anything to help someone today." Finally, the coach asks, "Outside of the gym, doing things to improve yourself?" Again, a mixed result. The young men take this reflective exercise as seriously as their passing drills and practice at the foul line.

—OBSERVATION NOTES

LEARNING TO BE A LEADER

Darryl, coordinator of the high school mentor program, starts the session with a game. Students divide into groups of three and each team picks a leader. He whispers the rules of the game to the leaders, and tells them to return to their group. Groups get active, but after a short time Darryl stops everyone and reminds them that each leader was supposed to brief his or her team. The game starts over. Now some team members lose their ability to speak, others lose the use of their hands or their eyes. But the team has to communicate well enough to build a block tower together. Eventually the tallest tower wins, and Darryl "debriefs" the groups about their process. "What did it feel like to be a leader? What was it like working with someone who couldn't see? What made it easier to work as a team? Harder?" One student said, "Everyone can do a job and be important to the team." Another said, "It was easier when someone told us what to do." They talk about feelings. Someone said, "I felt all alone, like it was all on me." Another said, "I felt pressure." Darryl related the building game back to the group process, and the students' eventual work mentoring young students attending the after-school arts program classes. "Communicate with the artists and teachers if you are feeling pressure—ask them for help. You are joining a team." A student says, "I really didn't know I was feeling pressure when I was building. I just got really quiet and focused on what I was doing." The students are attentive and listen closely to Darryl, and to each other. At the end of the discussion the young people record in their journals what they learned that day about themselves and about leadership.

—OBSERVATION NOTES

Each of these units included original research, problem sets, discussions of ethics, and decision-making. For example, the unit on the NBA covered costs of health insurance, uniforms, travel, income from ticket sales, taxes on players' salaries, and using probability theory to illustrate the youngsters' chances of making it to the NBA. The neurophysiology unit discussed steroids, heart rate under exertion and under heat dehydration, and myths surrounding "chocolate highs" and "carbohydrate loading."

Just as important to the development, competence, and confidence of the youth, however, are the life skills woven into their activities. A basketball coach debriefs his team after every game on sportsmanship. Talk of personal responsibility and teamwork always come before talk about winning strategies. On the way home from performances, a gymnastics coach made a point of stopping for a restaurant meal "so the guys can learn some table manners." The director of a Boys and Girls Club instituted an annual formal dinner, complete with table service. The purpose of this evening was to introduce youth to social situations they will encounter and, as he put it, "to give the boys some models of how to treat young women—hold out their chairs, things like that."

Multiple "teachers." In knowledge-centered CBOs we found many adults acting as teachers. Senior citizens are there as teachers. Peers teach each other. Community members help out with homework, bring snacks, or coach teams. The most visible teachers we observed are those with formal teaching roles in the organization—the coaches, directors, consultants, organizers, and peer tutors, among others. But these leaders frequently identify other adults and youth within and outside the organization as advisors and mentors. Peers are particularly powerful teachers in high-quality youth organizations, and youth leaders know it. Accordingly, they provide different opportunities for youth to link with adult and peer teachers, selecting different "teachers" at different times.

Assessment-Centered. "How'd I do?" "How's this?" "What d'ya think?" Learning and development requires ongoing feedback. Assessment in such varied forms as coaches' comments, public performances, a teacher's gentle correction of a dance pose or mural technique, peer reviews, game outcomes, or self-reflection are constant in activities that challenge youth, stretch their skills and experience, and return benefits of pride and personal growth. In these youth-centered environments, evalua-

tion is not about competition or one-upmanship. It is candid, supportive feedback on how a youth did and how she could do better next time.

Cycles of planning, practice, and performance. Because cycles of planning, practice, performance, and assessment characterize most of the effective youth organizations we studied, the activities found there are not of the "pick up" variety. While many club programs have opportunities for youth to stop by and shoot some pool, have a swim, or find a game on the basketball court, joining the club's basketball team commits youth to regular practices and games. Community service programs valued by youth also require careful planning, consistent involvement, and follow-through. One girls' club was concerned with medical services to the elderly. They studied costs and availability of services within nursing homes, assisted living programs, and the homes of people who received homebound care. They volunteered in nursing homes, made visits with residents in assisted living, and organized distribution of food and gifts to the homebound for the holidays. Throughout the activities, youth met with adults and peers to reflect on their experiences and devise new strategies for work with the elderly. Or, youth involved in an inner-city rehabilitation project designed and built a model home and had the thrill of seeing their plans, calculations, and decisions about construction and design standing proud in their neighborhood in the form of attractive housing.

Feedback and recognition. Organizations where youth accomplish at levels that make them and their community proud devise activities that culminate in celebration and performance. Adults find any number of ways to showcase the talents of their youth. Ms. Velez stages an annual dance recital to show off the accomplishments of her young dancers (see sidebar, p. 10). Moreover, says the coordinator of the dance program, the pride attached to that annual performance spills out into the community. She notes the special case of a homeless family whose, "mother comes to class and stands there beaming with pride because she's watching her daughter dance across the stage. That's why we're in this community."

Youth find feedback and pride of accomplishment

in ways other than formal performances. A youth hard at work in an inner-city garden and park project said, for example:

This is how you show responsibility, and for me, I'm doing something for the community which everybody gets to see. ... I can show people I'm doing it. ... They can just walk past and see me doing it. So that just builds up my self-esteem.

An arts organization sends its members to meet with the business community to negotiate a contract to paint murals in a corporate office. A YMCA dispatches young men affiliated with the gang prevention effort to meet with local politicians and present proposals for funding. A literacy effort assigns youth to solicit advertisements to support its community newspaper. Each of these assignments requires youth to plan what they will do and evaluate alternative strategies. Each provides immediate feedback on their choices and presentation of self.

These culminating events and public displays are more than important goals and rewards for youth. They also provide opportunities for youth and adults in their community to see each other in new ways. Such performances go a long way toward strengthening relationships among adults and youth in their neighborhoods.

As the interlocking rings in Figure 2 suggest (see p. 8), the elements of an effective community youth organization are mutually reinforcing. Because adults focus on youth, the knowledge they provide fits youth interests and needs as defined in local terms. Because adults assess youth's progress on an ongoing basis, they are able to tailor activities to stretch, but not intimidate youth. Continued assessment also lets adults know about the merits of their own program choices. Is the program engaging? Too hard? Too easy? A youth-centered environment must be flexible—responsive to changing tastes of youth and to changes in local labor markets, opportunities, and resources.

Effective youth organizations take a broad view of essential competencies. As they dance, balance the books, or rebound, youth acquire skills of leadership, organization, problem-solving, and persistence. Young people working in their community or lobbying for support for their organizations learn political skills and

valuable lessons about how to move through, and with, the "system." As their peers, youth leaders, and the public assess their products and performances, youth come to understand that quality evolves, and they learn about the importance of revision, attention to detail, and pride of effort.

The social processes of reflection and evaluation teach youth about alternative explanations of outcomes and how to deal with them in constructive ways. They learn how to move beyond stereotypes, for example, rather than launching into heated debate. Under the watchful eye of the adults in these organizations, youth learn elements of social etiquette. They learn how to present themselves to the community and employers, both in person and on paper. Given meaningful roles in their organizations, youth learn about trust, responsibility, and

personal accountability. They learn that their actions and their inactions matter. They acquire a critical sense of agency and realism. They learn that they can make important contributions to their group and their community. They learn they can accomplish socially valued goals. And they form assessments of their future and how to reach for it. This sort of learning about self, community, and futures occurs through action.

Essential to this learning, however, is the presence of an accepting community within the organization. Supportive, caring community is the essential element of an effective youth organization.

Caring Community. High-quality youth organizations are first or second families for many participating youth. For some youth, these CBOs serve as a primary source of relationships and support. The youth organizations provide

DIFFERENCES BETWEEN
SCHOOL AND AFTER-SCHOOL SETTINGS:

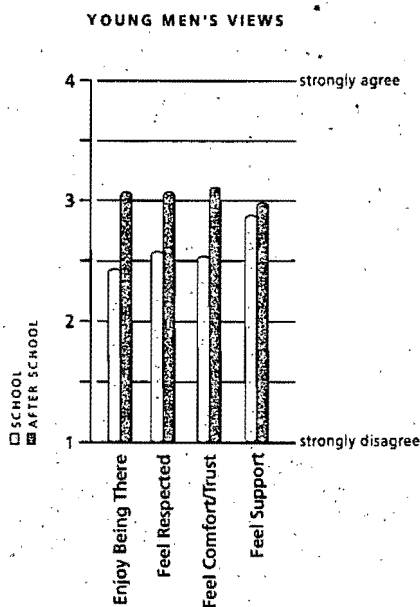


figure 3.1

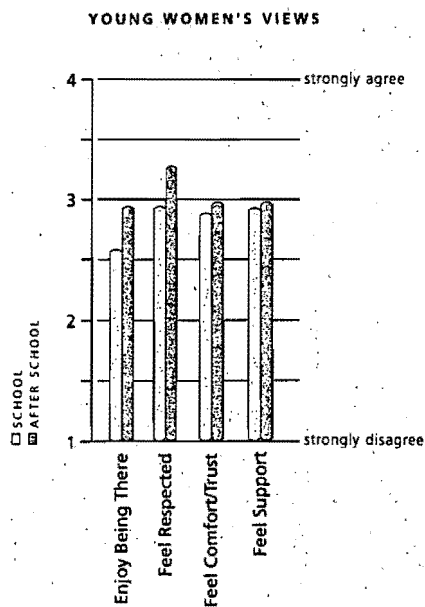


figure 3.2

and "family-like environments"—environments that provide many of the supports that, ideally, a family would.

Safety. Youth feel safe in these organizations. Urban youth, especially, put security at the top of the list of requirements for a community-based youth organization they would attend with confidence. Adult leaders of the urban youth organizations we studied understand that the "boundaries" most significant to their members are not census tracks or attendance areas but gang boundaries. They take special care to ensure the safety of their members. One obtained a van with tinted glass to transport their youth the three blocks across so-called "Death Wish Park." Another established clear rules about hours of attendance for rival gang members in the same neighborhood. As a result of this close attention to safety, many youth report feeling safer and more respected in the "family" of their youth organization than they do in school.

Trusting relationships. Effective CBOs where youth congregate provide more than a safe haven, however. They focus on building relationships among youth, adults, and the broader community.

Many youth in these organizations talk about the sense of unconditional support they find in the organization and how this sense of belonging fostered the trust and confidence they needed to accept new challenges. Youth contrast their experience in these youth organizations with other experiences where they felt they were being treated as problems that needed remedy. Youth growing up in the harsh corridors of urban communities are particularly adamant in stressing the importance of being taken—without judgment—as they are and helped to move on to more positive places. Effective community organizations for youth focus on building relationships and undergird those relationships with unqualified acceptance.

Clear rules. However, the conditions of unqualified acceptance themselves are qualified. Features of safety, trust, and acceptance are supported by a number of clear rules and responsibilities. An essential set of agreements and understandings involves the rules of membership. Many facilities make it known that no gang colors, weapons, drugs, foul language, or alcohol may come through the door. Almost all of the effective youth organizations we studied set clear expectations for members' attendance and participation at meetings, practices, or other group sessions. Several athletic groups have specific

rules as well as strict expectations. If a player stops going to school, he cannot play. Missing two practices means the bench for the next game. Not showing up in uniform means the bench plus push-ups. Youth were adamant about having and enforcing such rules. For example, a basketball coach had a lot of explaining to do when he called a benched player into the game against a tough opponent. The coach reasoned, wrongly, that the team would consider winning the game more important than sticking to rules. As they told him in angry recriminations after the game, "rules are rules" and even if it meant a loss, they should be applied consistently.

Other critical rules involve expectations for how members treat each other. "Nothing negative." Members are expected to be supportive, fair, and keep close watch on the safety of the group. In groups with a span of ages, youth care for, mentor, work with, and induct younger members into the organization just as older sisters and brothers might.

We noticed other things about the rules at work in an effective youth-based organization. They are, in youth's assessment, fair and key to the sense of trust and safety they felt there. The rules are youth-centered in their flexible application. We were stunned, for example, to watch the coach of a baseball team quietly retrieve a youth's mitt from the train tracks, where it had been hurled in a silent rage and in direct affront of the club's rules about equipment. In response to our unasked question about rules, the coach told us about a night of particular violence in the young man's home, how the youth needed to, "get it out. ... We'll talk about it later."

Responsibilities for the organization. Youth also have responsibilities of place. Everyone picks up, shares, and takes responsibility at high-quality CBOs. One adult leader explained how he wanted to keep a home-like atmosphere going that depended on members actively thinking of the youth facility as a place where they belonged. "This is their house. There are no 'Boys' and 'Girls' signs on the bathroom doors here any more than there would be at home. They should know or ask. They should treat this place like their own house. ... Keep it clean and know that what they do will determine to a great extent how people see us. If their house is a pig pen, then that's how people are going to perceive us." Part of this responsibility involves taking care of the group's

equipment. Young people in these community organizations are in charge of everything from the team's basketballs, to expensive audio equipment, to the club van, to the scrapbooks that chronicle an organization's performances.

Likewise, CBOs that attract and keep youth engage them in the day-to-day realities of operating the organization. For example, youth often have to raise extra money and help decide how to spend the group's regular budget. Athletic organizations playing teams outside their neighborhood hand over travel plans to older team members. These members decide mode, route, departure times, pick-up arrangements, and spending money. The responsibilities themselves teach youth important lessons about leadership, responsibility, trust, and decision-making. Beyond that, stronger engagement in running the youth organization means more intensive ties to the group. Shared problem-solving builds community.

Constant access. As in the ideal family, adults provide caring, consistent, and dependable supports for youth and are available as needed. In reality this usually means that these adult staff open their lives to youth and are available to them anytime. In the youth organizations we studied, we found blurred boundaries between adults' professional and personal lives. Organizations with facilities provide access to adults and spaces to meet daily and often in the evenings and on weekends. In many of these places, youth come and go at all hours. Many youth simply come to the youth organization after school, curl up on the floor or worn furniture, do homework, talk with friends, and wait for rehearsals or practice to begin. Some come to work on special projects connected with a show or product development.

For those groups with no facilities, adults usually hold other jobs and meet with the young people only several times each week, usually when borrowed space is available or when the weather allows meeting in an open field or at a park. Nonetheless, these adults make themselves accessible to youth by giving out their work and home phone numbers and being available outside the formal activities of the youth organization. One coach of a winning inner-city basketball team has to schedule formal meetings of the team around his job as a high school social studies teacher. But hardly a day goes by that he does not have contact with a team member—

some of whom regularly camp out in his apartment when the going gets too tough at home.

A common finding of research into the resilience of youth at risk—and one that the policy community knows but keeps rediscovering—is the crucial role of one adult in enabling a young person to manage the treacherous terrain of dysfunctional neighborhoods and families, inadequate institutional supports, and peers headed in negative directions. Our research adds another voice to that refrain. A caring adult can make all the difference in the life of a youth. Thus, effective youth organizations pay particular attention to sustaining connections with youth.

Social capital. Effective CBOs also build relationships among youth, their community, and society—they provide youth social capital in such forms as introductions to community leaders, tips on jobs, meetings with local businesspeople, and contacts in policy and service systems. Adults in these youth organizations work with youth on job applications, call friends to set up interviews, and arrange transportation. Youth in a number of organizations shadow adults to learn more about their work and to establish personal relationships with someone outside the immediate community. Effective community organizations provide particular relational resources that foster links across an otherwise often-unbridgeable gulf between youth and society's institutions.

Figures 3.1 and 3.2 illustrate significant differences in how youth see the environments of school and their youth organization (see p. 14). These differences are particularly significant for African-American adolescents, who often experience school as a hostile environment and their neighborhood streets as dangerous. Effective youth organizations involving African-American males seem to provide an especially valuable and rare resource for their development and safe passage through adolescence in urban America.

Adults tend to think of us as trouble...they just want to get us off the streets and out of sight, throw us somewhere...just let them 'do something,' throw them a ball, you understand what I am saying? Nobody seems to give a shit about what would help us find a good path...

These youth organizations where young people imagine, plan, and achieve care deeply about the quality

Adults tend to think of us as trouble...they just want to get us off the streets and out of sight, throw us somewhere...just let them 'do something,' throw them a ball, you understand what I am saying? Nobody seems to care about helping us find a good path...

of opportunities for youth. For reasons of fiscal and organizational capacity, or conceptualization, these organizations are the exception in their communities and around the country. Youth led us to programs and organizations they considered "best." The social, academic, and civic outcomes we found within those organizations celebrate their many tastes.

Waiting lists also tell of the special features of these youth organizations. Most of the effective organizations in this study are overflowing, with waiting lists of eager youth. Some of the small groups—such as those featuring sports, the arts, or a leadership initiative—have applicants numbering more than two times their available slots. Perhaps the most dramatic was the high-demand, high-performance urban tumbling team that reports a waiting list of 3000 young people. However, in these same communities, other youth organizations go empty and resources unused because young people assess their programs as uninspired and their settings impersonal. They head instead for the streets or empty homes. Youth will not migrate to just any organization. Content matters.

Anyone who has worked extensively with young

people knows that no one answer can respond to all questions, and no one program will meet the needs of those between the ages of 8 and 18. Yet some principles of design are evident. The community organizations that encourage and enable these positive outcomes are environments deliberately created to engage youth in ambitious tasks, to stretch their skills, experiences, and imaginations. The work of an effective youth organization is neither easy nor merely just for fun. These organizations are communities of learning and care, aimed at enriching the individuals—youth and adults—who belong to them.

Community-based organizations of the kind we describe here may be the institution of last resort for youth in depleted inner-city environments—where failure is perceived as insurmountable and young people feel paralyzed by their lack of belief in themselves. Youth organizations can provide bridges to other paths and opportunities to find self-value and success. In all communities, youth-based organizations that create engaging learning environments for young people comprise critical resources for youth in out-of-school hours.

Necessary Support From the Community

What does it take to foster and sustain more of these community organizations where youth can find interesting things to do, security, and accomplishments that equip them for productive lives? These youth organizations we studied are unusual resources for kids—too many organized programs for youth look quite different in what they offer, how they interact with youth, and the kind of environment they construct. It's not surprising that the effectiveness of these organizations differs in important ways, too. Moreover, these differences in program histories and supports run counter to some conventional ways of funding and assessing youth organizations. In order to make community count for youth, communities need to rethink strategies for their youth-directed CBOs.

LEADERSHIP AND PASSION

Each of the programs we studied build from an individual's passion—a passion for kids, an activity, or a community's well-being. This is true even for local affiliates of national organizations such as the YMCA or Boys and Girls Clubs. Effective programs are led by adults deeply committed to young people and their futures.

These youth organizations are not established primarily for purposes of safety, providing youth someplace to go, or as a strategy for addressing an academic, health, or social problem. The enthusiasm of adults associated with the organization brings essential beginnings and elements of stability. In instances when we saw a vital youth organization evolve into the dull fare that youth reject, we saw a change of leadership. A leader motivated by passion and commitment was replaced with an individual

who saw the position as a responsibility to manage rather than a mission to achieve.

The prominence of passion in effective youth organizations signals the need to identify and back that penchant and energy in the community. In addition to supporting established organizations, policies that effectively support youth organizations seek out and underwrite committed individuals and enable their work with young people. Policies in support of passion for youth get the word out that funds are available for adults in the community who have enthusiasm for working with young people.

Yet, most local policies encourage established institutions as carriers of public interest and investments in youth. This strategy may defeat the type of fundamental rethinking urged here. The risk for policy resides in new forms of accountability, untried relationships, and the loss of leverage that accompanies relations based in contracts with organizations. Communities need to back these possibly risky investments. Youth's unwillingness to get involved in the usual offerings bears witness to the low return on more conventional strategies.

COMMUNITY CONTEXTS

Guiding principles underlie effective youth organizations, but there are no cookie-cutter practices. The work of a high-quality youth organization is thoroughly local and therefore unique. Surface similarities among communities mask differences that matter to youth and the organizations that nurture them. Every community has similar institutions, but they are understood and

operated in distinctive ways. Schools in urban areas, for instance, are sometimes seen as agents of the system and hostile to youth and their families. Schools in urban areas often are impersonal and disconnected from the community, since few if any of the professionals working inside them know much about the neighborhood or the people who live there. Rural schools, on the other hand, provide conspicuous contrast to these urban observations. Schools in rural areas often form the hub of the community. They gather all generations of community members, and school staff know not only the children and youth in their care but also their extended families. Although urban schools make a difficult and not always appropriate partner to youth-serving community organizations, rural schools are natural collaborators.

Moreover, within communities of similar descriptions, institutions may mean different things to residents. We found significant differences among urban communities, in particular, in youth's perceptions of the local school. Youth who rate their schools as hostile or unsupportive are less likely to stay there for after-school functions than are youth who find their schools a comfortable, safe environment. School may not be safe after school—largely due to the realities of street life rather than the school itself. Questions of where to locate after-school activities need to be answered by the community, not resolved by standardized policy directives. Program location can make a vital difference in youth's involvement.

Communities around the country also have different issues or shortcomings with which to contend. Urban areas find space for youth activities in short supply, while mid-sized towns and rural areas generally count space as an asset. Rural and many mid-sized towns struggle with inadequate libraries or other cultural resources, resources that most urban areas can build upon. Problems of inadequate transportation frustrate plans for youth activities in rural communities where youth live miles apart down country roads. Urban youth organizations confront not a lack of transportation but its cost and safety.

Therefore, most initiatives to build effective CBOs need to be based in local knowledge and conditions. Those hoping to replicate effective youth organizations nationwide must work within local contexts. These

programs will not transfer intact from one location to another, nor can they be "taken to scale" by simply repeating what works in one community.

COMMUNITY "MENU"

If one were to judge youthful ideas about individuality merely from their choice of clothing, one might conclude that all young people want to be the same. The baggy pants, oversized T-shirts, and backward-turned hats seem a virtual uniform for American youth at the end of the twentieth century. Yet the choices and voices of the youth we came to know advise that individual preferences matter enormously. Youth's evolving sense of identity and competence call for programs suitable to them. The young woman who brightened her neighborhood's spirits with her cheerful murals would not likely join a local basketball team. The youth hard at work planting, tending, and selling their vegetables probably will not be attracted by membership in a drama troupe. The youth living on one side of "Death Wish Park" will not participate in activities with youth who live on the other side, even though the physical distance between them is only a few blocks. A necessary strength of the CBOs attractive to youth in a community is their variable offerings. Opportunities for youth of different tastes, talents, and peer affiliations make up a menu of learning from which youth can choose.

A surprise early in our research was the dearth of opportunities for young women. We found only a handful of programs for them. Public and philanthropic dollars often focus on the non-school hours of young men, especially African-American boys in the inner-cities who are thought to be most "at-risk" and most threatening to society's goals. In many coeducational settings, especially formerly boy-serving organizations gone coed, girls seem like afterthoughts as plans are made for equipment or activities. In too many club programs, for example, an afterschool activity for girls involves standing around watching the boys play pool rather than one constructed specifically for and by the young women. We found both an absolute level of underservice to girls overall in communities, and too many instances of girls being treated as second-class citizens in coeducational programs.

An effective youth organization must be able to attend to these differences and provide occasions for youth to engage as active learners. What one youth leader termed "herd programming"—taking in large numbers of youth—will not provide effective environments for learning and development. It is unfortunately the case that fiscal and other constraints in many communities apparently preclude support for the intentional learning environments we describe here. While these are well-meant efforts, and may be better than nothing for young people in depleted neighborhoods, communities must be clear that they cannot foster the youth outcomes we document here.

This prescription for varied programs and occasions for learning runs contrary to such policy virtues as cost-effectiveness. Funding and overseeing a few larger youth-based programs without question is a simpler task than supporting a variety of smaller ones. But the strength of the effort lies in its suitability from a youth perspective. Choice and attention to individual differences are key. A menu from which youth can choose also asks a community to address its diversity—to acknowledge the cultural and gender differences in interests that shape youth preferences and developmental needs.

DIVERSE EXPERTISE

What matters in the successful organizations we studied is a commitment to young people, to a community, and honest engagement with both. Adults having these qualifications sometimes have credentials of an obvious sort—as teachers, youth workers, social workers. But many—especially insiders with a passion for helping create better environments for youth than they grew up in—have no such credentials. Some lack a high school diploma. Yet, as one youth leader put it, these caring and competent staff have a "Ph.D. in the streets." Youth leaders in many organizations point to the critical knowledge these volunteers bring to the organization. Their experience lies not only in understanding families, but also in ways to get adults involved—how to engage seemingly unavailable community resources. A dilemma for policy-makers and funders is how to "certify" these talented individuals in an era of credentialism and legitimate concerns about who works with youth. A lesson not to be

overlooked among these accomplishments is the importance of moving beyond the domination of so-called experts, both in response to unique resources of other adults and to community doubts about outsiders' expertise. In urban areas especially, distrust of public institutions and their representatives runs deep. Community organizations have a vast resource of community members from which to draw if they don't limit themselves to so-called experts.

An additional challenge to developing expertise and extending the work of CBOs is the need to provide support for the many roles staff are playing in employment counseling, job-training, and business development. These adults need different kinds of training for these efforts to succeed consistently. One impediment is that many adults in these youth organizations have no professional identity. Structural shifts that affect institutions typically come from a constituency that has a nationally acknowledged role. Teachers, administrators, and parents can push for school reform. Welfare workers and the business community can speak to welfare-to-work issues. No such identifiable cadre of supporters currently represents youth organizations—neither the adults who work there, nor those who advocate on behalf of non-school learning environments. Adults who work in these organizations have no professional recognition beyond the doors of their organization. Adults who come into these organizations do so through their sense of potential in the youth and in the organization's mission. Established community stakeholders like local education funds can take the lead in providing training for adult volunteers. LEFs work daily with volunteers, parents, and community leaders. They have much to teach these fledgling groups about managing a CBO and its volunteers.

How then might the policy community and those institutions granted authority to credential rethink prerequisites and programs of study to include these young adults and adults who fall outside the conventional certified pathways? How might communities move beyond either/or discussions of the merits of lay or professional roles to embrace and legitimize the contributions of both? Here, too, LEFs are critical. Local education funds are currently working to change the face of professional development within schools across the nation. If the learning community is expanded beyond schools, the

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lessons LEFs have learned in assessing training programs for teachers are applicable to training programs for all adults involved in supporting increased youth learning.

LISTENING TO YOUTH

Youth learn quickly about the supports and constraints of their communities. Organizations often fail because they have incorrect information about the lives of the young people they serve. This lack of youth perspective leads adults to make wrong assumptions about such important things as "safe" streets, welcoming organizations, or possible partners. A lack of input from youth sometimes leads adults to wrong conclusions. For example, the well-intentioned adult mentor in an urban setting was furious when youth from the organization he sponsored failed to keep appointments he had arranged for them. What he didn't know, however, was that the young men did not know how to read or use the city's bus schedule to get downtown. An adult might view a youth's poor school performance or attendance as a sign of apathy, while youth might explain it differently—in terms of a violent school setting, indifferent teachers, or boring classes. Adults may explain teen pregnancies in terms of insufficient information about safe sex or lack of discipline. But the young women we talked to referred to "having someone to love." Or, one young woman living in a home for pregnant teens in the Midwest told us, "It's boring. What can you do? You can join a gang, use drugs, or have sex. We chose sex. It's free, and it's not dangerous." A youth-centered community listens to the nature of problems and about positive responses. As long as a community ignores the opinions of youth or sees itself as detached from them, opportunities for youth development are unlikely to change.

SUPPORT FOR CORE ACTIVITIES

Communities need to invest in resources to engage youth's free time and attention. These community-based environments for learning matter as much for youth as do schools and other institutions—in many cases, more so. Yet, communities generally do not provide sufficient support for their youth in nonschool hours. Research and experience tell us that many youth organizations run on

sheer will, constantly scrambling for funding. They wrestle with broken pipes, crumbling floors, and inadequate space and supplies. Their adult leaders have to spend an inordinate amount of time searching for funding and thinking of new ways to make their tried and successful work match the latest "flavor of the month" requests from foundations or other grantmakers.

Moreover, much of the funding for youth organizations supports start-up activities, not ongoing operations. As a result, many youth organizations live from three-year grant to three-year grant, often directing significant staff resources away from work with youth to grant writing. Funding for growth and sustainability means funding the work these organizations currently do and extending the time frame within which funds may be used. It also means general funding for less glamorous, day-to-day duties such as background checks for staff, snacks for participants, and T-shirts and other symbols of membership so important to youth.

Funding for youth organizations often comes from multiple sources. One organization in our research, for example, received funds from over 100 separate sources. Paperwork multiplies accordingly and can strangle small organizations with scant time, resources, and expertise to manage it. The great majority of the effective youth organizations we profile here fit into that category—a grassroots group getting by on sheer will and persistence but with few administrative resources. Many of the agencies that fund CBOs have similar goals but separate applications, timelines, and requirements. Private foundations run grant programs appropriate for youth organizations through multiple program areas (e.g., youth development, community development, and education). Public funders similarly operate multiple funding streams out of different offices. A state department of education, for instance, might administer funds to youth organizations through service learning and community service initiatives, after-school programs, school-linked services, safety programs, or drug prevention programs. These uncoordinated good intentions turn into a morass of paperwork and confusing requirements for youth organizations. A more supportive system of funding for quality CBOs would work with the community to coordinate funding requirements, technical assistance, and schedules to minimize the time youth organizations spend

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on administrative work and fundraising and maximize the time they spend working directly with youth. Burgeoning bureaucracies and compliance-based contracts are incompatible with the trusting relationships that matter for communities and their local organizations.

MAKE YOUTH A LINE ITEM

We asked leaders in vastly different communities about local priorities for youth. Responses to our question were consistent across region and community. Yes, youth are a priority for the community. But somehow there are always more pressing items, like police protection and road repairs, on the community agenda. Youth services frequently fall to fourth or fifth on a list of community priorities, but budgets accommodate only the top three. In local budget struggles, youth have ineffective voice and claim upon community resources. Implicit are assumptions that youth are the responsibility of schools and families, not of the entire community. Communities serious about making community count for youth will bolster supports for youth organizations. Communities serious about supporting youth in their non-school hours will make that support a line item in

the local budget rather than one contender in annual budget battles. Local education funds are well-versed in analyzing budgets—and in educating the community on how to read budgets and request changes. Doing so doesn't necessarily require financial acumen. But it does require a desire to advocate for youth. Over the past decade of navigating local politics, local education funds have earned a reputation as an impartial advocate for youth and youth programs.

ESTABLISH MEANINGFUL MEASURES OF ACCOMPLISHMENT

Youth organizations, like other community agencies, are often held accountable for achieving outcomes that are specified by agents outside the community. These designated outcomes are frequently unrelated to what they do day-to-day. Or they call for indicators that make little sense in the context of an organization's program. The experiences of the effective youth organizations we studied offer a number of suggestions for more meaningful evaluation.

Effective organizational processes—as well as more locally defined youth outcomes—should be considered. Some organizations start in places with few guides or



supports. Just opening their doors and getting youth involved marks a major accomplishment.

Meaningful measures acknowledge that many outcomes important for youth to achieve—confidence, agency, leadership, responsibility—are difficult to assess, especially in the short run. “Process is Product” in a quality youth organization. Meaningful measures gauge the environment for youth development—to what extent is it youth-centered? Knowledge-centered? Assessment-centered? Does the organization embody a respectful, affirming community of adults and youth?

Looking at espoused organization goals provides insufficient evaluation. Short-term projects cannot teach concentration, revision, and persistence. Programs that are merely “fun” cannot challenge youth to learn new things, imagine futures, or achieve goals. Moreover, we saw how programs that appeared the same on paper were in practice different opportunities. Accordingly, measures of these organization qualities and actual offerings are important indicators of their potential for enabling positive outcomes for youth. Yet these meaningful measures typically are not captured in grant applications and

evaluations, especially those of the checklist variety. Evaluations that emphasize such items as participation rates or stated program objectives rather than students’ experiences and their assessments of value cannot help funders or staff members identify strengths or areas for improvement.

Youth leaders consistently point to problems of “fit” between what funders ask them to count as outcomes and the goals they aim to achieve. Many of the outcomes for which youth organizations are held accountable can take a significant amount of time and effort to change. Some CBOs are asked about the impact they have on school grades when they might be more accurately judged by their progress along interim measures such as development of leadership skills, emotional competencies, and attitudes of responsibility.

Outcomes might not capture success because they tend to be static rather than developmental in terms of the organization. When a youth organization first opens its doors, it might be forced to provide a range of unforeseen services in an effort to be accessible and relevant to its neighborhoods. When youth organizations first start

to work with youth, some outcomes might show initial gains then level off and/or decline as more difficult challenges rise to the surface.

Adults working with community-based organizations particularly resent the negative frame of many required evaluations. Some youth organizations are asked to track deficits in youth (for example, reductions in incidence of vandalism, school failure or poor attendance, or teen pregnancies) rather than note and appraise the positive youth accomplishments. Many, if not most evaluation or accountability structures, are based in a "pathology reduction" frame rather than one of positive youth development, in direct contradiction to the character essential to an effective youth organization. Youth leaders in the effective organizations we studied agree that "problem-free does not mean fully prepared. Young people are sold short when sights are set so low. Adults must state positively what their goals are for young people."⁶

As a consequence of these ill-fitting evaluations, some CBOs feel pressure to change course in order to satisfy funders: to provide more direct academic time or to focus on reduction of high-risk behaviors, even if those are contrary to the "best practices" of effective CBOs.

GROWING YOUTH-BASED RESOURCES

The community organizations we studied are exceptional and generally not part of any self-conscious association of resources for youth. The majority of the effective organizations we came to know were "home grown" and isolated elements in an uncoordinated voluntary, youth-based non-school sector. But these organizations need not be exceptional and rare, and dependent on the presence of an exceptional leader. Evidence exists around the country that effective youth-based organizations can be built by engaging community members and staff in vision-building activities for youth development, connecting them to "best practices," inviting genuine youth participation in assessing needs, designing programs, and evaluating their contributions.⁷ Public policymakers and private funders can realize significant benefits for youth and their communities through investments in capacity-building efforts and organizations. These investments might underwrite networks for youth organizations and youth workers, organizations dedicated to sharing ideas and

strategies, assistance with evaluation and program design, or occasions for youth to work with community members on issues of constructing and connecting community supports for youth. Adults working in youth-based organizations express a sense of disconnection and "going it alone" that could be ameliorated by resources dedicated to connection and shared goals. These individuals, like the youth they work with, need an intentional learning environment—one that is centered on their needs, focuses on their learning, and provides opportunities for invention, reflection, and feedback.

COMMUNITY YOUTH DEVELOPMENT

Youth development means community development. A community bereft of adults who care about and provide activities for youth can provide only rocky and inadequate support for youth development and healthy learning environments.

Seeing youth development as community development refocuses policy and practice beyond the specifics of opportunities provided for youth to the community relationships that nurture and sustain those opportunities. In many of the community-service programs we came to know, for example, the relationships among adults engaged in the program continued beyond the specific activity to benefit them and youth. Some of these benefits to adults are direct, as in the church-based literacy program that hires local residents as receptionists, aides, or general supervisors for after-school programs. Many organizations involve community members as volunteers. In more than one instance this volunteer work and the evidence of reliability and talent it establishes gives adults the confidence to seek paid jobs. These extended relationships fostered in many CBOs illustrate the "strength of weak ties"—the ways in which social networks can contribute to personal success and well-being. These ties are community development at its core, and they make up an essential web of mutual accountability and responsibility for young people.

Understanding youth development in terms of community development raises new challenges for policy. One challenge is building on community assets—strengthening those features of community that already contribute to the well-being of youth and families.

Strength-based strategies aim to honor and extend community strengths, so that they can be sustained and stable after the life of the grant—too often the case when initiatives are intended only to repair or respond to community deficits.⁸

As sensible as a strategy that starts from community strengths might sound, it can pose challenges to funders and policy makers. In many communities, important assets sit in faith-based institutions, institutions precluded from public support by First Amendment guarantees of separation of church and state. Moreover, in many communities, norms resist spending public dollars on organizations or activities with any ideological stance. Yet faith-based organizations are often among the most available and sustaining resources for a community's youth and adults. Economic pressures and a growing sense of urgency are bringing churches and schools together in pursuing a common goal of nurturing healthy children. Not only are religious organizations regularly the heart and center of communities, they often furnish the only coherent system of positive values in the distressed contexts of poor neighborhoods. Navigating the legal and normative terrain that separates public support from faith-based organizations poses a hurdle for communities aiming to build on their assets.

One particularly ironic challenge to strategies for youth development lies in the call to see youth as resources. The typical "youth as problem" stance of policy has been identified as a dead-end strategy, yet alternatives have proven difficult to support. The idea of youth as a constructive agent rather than a "target" often discomfits officials and others worried about losing control. Yet the experiences we relate here make evident that youth are resources to their peers and to their community—and effective community organizations intentionally cast them as such. The successful outcomes we detail are based on a deep and articulated faith in the capacity of young people to be resources for the community and energetic agents in their own positive futures. Advice to fundamentally rethink the value and roles of youth may be difficult to sell, however, especially in violence-plagued urban areas.

Still other barriers exist to approaching youth development as community development as a matter of policy and support. Youth-based community development must engage all of the institutions through which youth move

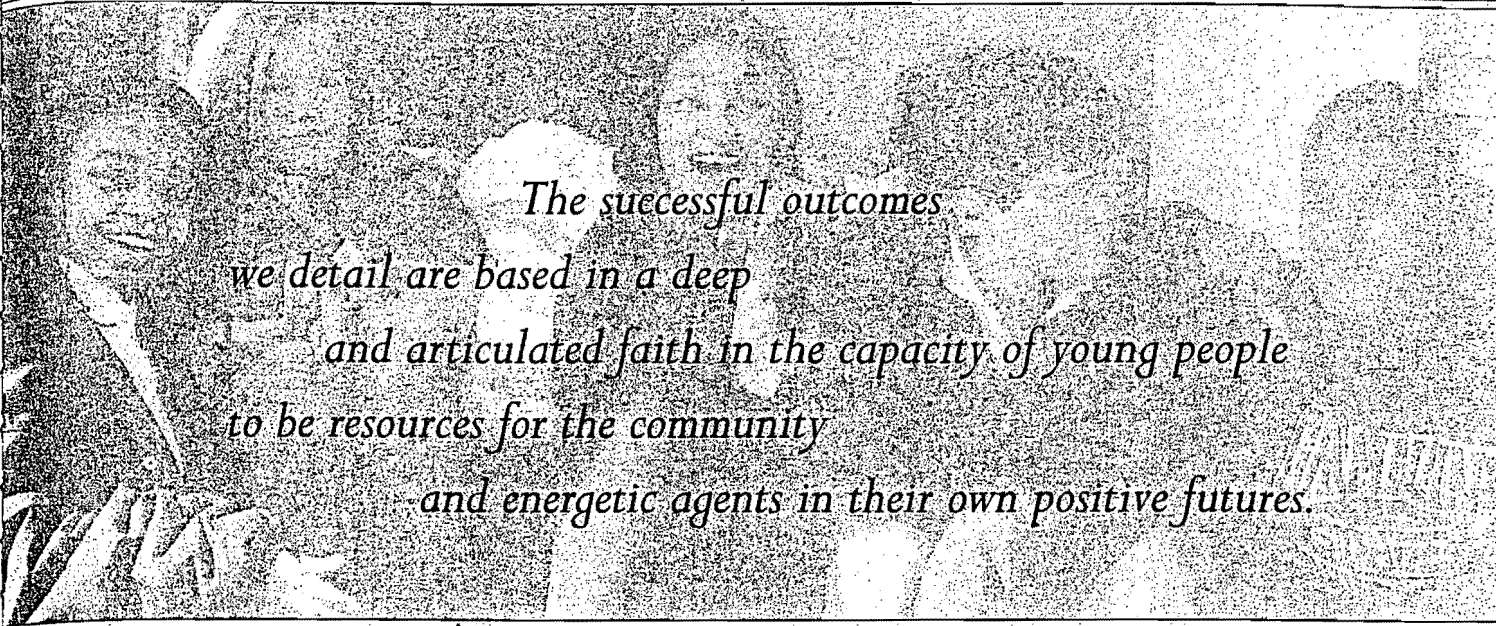
if a vital context for their growth is to be constructed. Yet, schools, the so-called "universal institution" for children and youth, typically are left out of both community and youth development efforts.

This omission sometimes is by design and sometimes by default. In most urban communities, and in many mid-sized towns and rural areas, schools and communities have grown apart. In urban areas, schools and communities often operate in a climate of mutual mistrust rather than one of collaboration. In rural areas, policies that have consolidated smaller schools into larger regional high schools have fractured the spirit of place many schools held for their communities.

Positive school-community connections are unusual, and as one youth advocate put it "there is an abundance of arrogance and ignorance on both sides." Adults working with youth organizations frequently believe that school people do not respect or value their young people. Educators, for their part, generally see youth organizations as mere "fun" and as having little to contribute to the business of schools. Moreover, educators often establish professional boundaries around learning and teaching, considering them the sole purview of teachers. Yet adults working in community organizations know that youth have many teachers and that learning does continue in non-school hours.

In many ways, both are right. We heard many accounts from adults working in youth organizations about the damage done in school to the young people they cared for. "I need to spend two hours after school making up for what happens to my kids in school," said one. "They are made to feel they're no good and can't accomplish anything." Educators, commenting on youth organizations, say that many of the activities available to young people in their non-schools hours are insubstantial, lacking in opportunities for learning.

Yet fostering more creative efforts of cooperation between schools and youth organizations is critical. Few of the groups we studied could entertain this idea, however, for when they had done so, they ran into bureaucratic snags. In one urban community, school regulation precluded cooperating artists from using the spaces they needed. Barred from the gym or hardwood floored hallways because of insurance provisions, the dance program struggled on a concrete lunchroom floor. Provided no



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assistance from the school's janitors, a mural artist desperately mopped up after her young artists so teachers would not return to floors marked with finger paints, sticky paper, or other evidence of youthful creation. By the artists' reports, school officials were deaf to requests to talk about ways the after-school program and the school could collaborate in the interest of youth.


The waste of precious resources deprives youth of valuable opportunities to learn, practice, and achieve. Schools are repositories of spaces and materials to support learning. Communities, on the other hand, offer fertile resources that can extend the classroom into the non-school lives of youth. More effective school-community connections must resolve these turf battles. Creative efforts also require grounding in expanded notions of teaching and learning opportunities. These new understandings await conversations among educators and community members, discussions that cannot even begin without suspension of their mutually held arrogance and ignorance. Communities need to attack this culture of distrust and bring schools to the table. The challenge for schools is to think about what happens outside the classroom and consider resources for teaching and learning in the community. The challenge for communities is to think about ways they can support what happens in the classroom in nonschool hours.

In addition to these largely horizontal relationships among community institutions and their youth, effective community organizations also must depend on vertical relationships to support their goals—that is, relationships between activities at the neighborhood level and

those at the city level. Opportunities for youth are shaped—for better or worse—by larger political and regulatory contexts. We encountered many examples, generally negative, of how youth organizations are affected by their settings. In one urban area, for example, youth were disappointed and finally angered by the failure of the city to fulfill its promise of resources for their community-service project. Their anger was over more than just scuttled plans. It expressed their reinforced belief that the system had no respect for poor, African-American youth. They believed that “the suits” did not honor their pledge and could not be trusted. Belief in adults, constructed within the nurturing environment of the organization “family,” is easily eroded by mixed signals and broken promises.

Individuals and organizations with compelling public voice will have to become convinced of the need for, and the effectiveness of, these youth-based organizations and their potential for creating positive climates for young people. Those interested in education, civic responsibility, and creative approaches to working with youth will have to step forward to acknowledge youth-based organizations and the youth they embrace as powerful, positive allies in community development.

Effective community youth organizations such as those featured here go a long way to answer the conceptual challenge of how to make community count for youth. A more difficult challenge is a political one: how to mobilize advocates with diverse perspectives into more productive relationships around youth development and opportunities for young people.



Recommendations for Community, Youth Organizations, Schools, Funders, and Policymakers

How can communities count for youth development? Support for effective youth organizations will require a coordinated effort across sectors and interests. City councils need to get involved. Schools need to act, as do diverse community groups, funders, and youth. The

following is an attempt to translate the previous arguments and findings into action steps. The long-term strategies indicate the support youth organizations need to make community count for youth. The short-term strategies suggest beginnings.

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MEANINGFUL MEASURES OF YOUTH OUTCOMES

	LONG TERM	SHORT TERM
COMMUNITY	<ul style="list-style-type: none"> › Develop local capacity to assess the needs of youth on a regular basis. › Develop a local database of resources for youth development and concrete evidence of consequences for youth competencies and attitudes. › Make information on youth needs and community resources for their development a central element of deliberations on budgets and policies affecting youth. 	<ul style="list-style-type: none"> › Involve youth and community in identifying, documenting, and assessing opportunities for youth and supports for youth development.
YOUTH ORGANIZATIONS	<ul style="list-style-type: none"> › Document and share what you do specifically as it relates to learning outcomes. This does not only mean expanding the academic supports you provide, but studying and understanding how the work you already do with youth contributes to their performance in school. 	<ul style="list-style-type: none"> › Document your successes with youth in terms that are meaningful to you as well as funders, schools, and other potential collaborative partners. › Conduct an inventory of opportunities to record work with youth as part of the regular day-to-day operation of the organization.
SCHOOLS	<ul style="list-style-type: none"> › Include the role of youth organizations in your assessments of what contributes to the performance of certain youth in school. › Recognize/reward youth for their participation in youth organizations. For example, consider awarding community service credit for community service performed through youth organizations. 	<ul style="list-style-type: none"> › Help youth organizations access the public information you have on the school performance of the youth with which they work. This will help them document outcomes for the youth they serve.
FUNDERS AND POLICYMAKERS	<ul style="list-style-type: none"> › In evaluations and other reporting requirements for youth organizations that you fund, give credit for process as well as outcomes. Ensure the outcomes that you measure are meaningful measures of the performance of youth organizations, and ask for strengths-based outcomes. › Establish channels for ongoing dialogue with your youth organizations and other grantees about what outcomes you should reasonably expect a youth organization to achieve after certain periods of time. 	<ul style="list-style-type: none"> › Fund the development of evaluations and evaluators who can work in youth organizations. › Help grantees negotiate evaluations and outcome measures that are perceived to be useful to the organization. › Conduct an inventory of data already available at youth organizations and other organizations that serve your neighborhood youth. Consider these sources of available information first when choosing evaluation and reporting requirements. › Support collaboration between communities and universities to develop local capacity to document and assess youth needs and the outcomes of CBOs.

SMARTER FUNDING AND POLICY STRATEGIES

LONG TERM

SHORT TERM

COMMUNITY

- › Offer a diverse "menu" of organizations and programs for youth.
- › Provide a web of reinforcing supports for youth that includes all the institutions that affect youth development.
- › Develop a local action-base for youth.
- › Make youth a line item in the community budget.

- › Identify assets for youth within the community in terms of caring adults, spaces for programs, and expertise that can assist youth organizations.

YOUTH ORGANIZATIONS

- › Develop environments that are youth, knowledge, and assessment-centered.
- › Establish systems within the organization to document and share promising work. Important documentation includes day-to-day practices, outcomes for youth, and actual program budgets.

- › Access resources needed to provide high-quality programming. This may include formal professional training, visits to other youth organizations, and joining professional associations.
- › Familiarize funders and schools with the organization's work. Invite them to open houses, tours, and performances by youth.
- › Conduct an internal assessment of points in the day-to-day operation of the organization where work with youth can and should be documented.
- › Expand board membership to include youth, school principals, school district personnel, foundation program officers, and representatives of city/county government.
- › Begin to establish relationships with the schools your youth attend and other eligible recipients of state and federal after-school funds.

SCHOOLS

- › Include youth organizations as integral parts of strategies to improve learning.
- › Provide incentives for teachers to learn about their students' work in youth organizations. For example, support professional development time and stipends or credits to visit youth organizations and other non-school settings where youth learn.
- › Develop curricula that integrates community resources for learning and teaching.

- › Include youth organizations and other community organizations in assessments of resources for learning.
- › Establish a dialogue with youth organizations in the neighborhood.
- › Participate in community meetings.
- › See schools as providers of last resort for after-school programming.
- › Encourage students to share their work in youth organizations during the school day. Publicize the work of students in youth organizations. Consider devoting a regular portion of your newsletter and school bulletin boards to news of local youth organizations.
- › Offer space to youth organizations for performances, art shows, sports, and other activities.

SMARTER FUNDING AND POLICY STRATEGIES

FUNDERS AND POLICYMAKERS

LONG TERM

- › Fund people, not just programs. This may mean restructuring funding streams around fellowships for youth workers and directors, and/or making funding more discretionary.
- › Fund intra- and inter-city networks of youth workers and youth organizations.
- › Support development of alternative pathways of training and credentialing for youth workers.
- › Reframe policy debates around after-school programming. This may include making community-based organizations eligible for federal and state after-school dollars typically reserved for schools.
- › Ensure that community-based organizations are aware of and applying for available after-school funds.
- › Fund ongoing operations, not just start-up costs. This may involve educating youth organizations and other CBOs about how they can access existing funding streams in education and other areas.
- › Work with funders of similar programs to streamline or otherwise coordinate grant application procedures and eligibility requirements. Pursue the feasibility and usefulness to applicants of releasing joint requests for funding.
- › Create a local education fund to advocate for school and community improvements at the public policy level.

SHORT TERM

- › Make a pool of private funds available as grants or loans to draw down public funding.
- › Learn about youth organizations in the community/jurisdiction. Participate in community meetings.
- › Identify intermediary organizations and other potential convenors of youth workers.
- › Set broad goals for after-school programs and policies. For example, be flexible on the number of youth served, hours of operation, and type of activities provided. The main criterion for funding should be that applicants demonstrate that their approach to after-school programming matches the needs, resources, and contexts of the youth they intend to serve.
- › In grant applications, ask youth organizations and their partners to conduct an assessment of their community needs and strengths related to these goals. Ask the youth organizations, schools, and other community agencies how they will build on these strengths and address some of these challenges.
- › Make planning grants or other funds available to schools and youth organizations to conduct community assessments.
- › Actively collect information on what youth organizations do to support learning.
- › Put representatives of youth organizations on your advisory boards for your programs in education, as well as community development and youth development.
- › Research and make connections to other grantmakers and policymakers with similar goals and applicants.

ACKNOWLEDGEMENTS

Community Counts draws upon work supported by grants from the Spencer Foundation to Milbrey McLaughlin and Shirley Brice Heath from 1987-1999. Shirley Heath has been my close colleague and collaborator ever since we first discovered our shared interest in the role of youth-based organizations. Her commitment to understanding their contributions suffuses every page of this report. ¶ The body of our research has been shaped and informed by many talented individuals over the years. Merita Irby and Juliet Langman were our original site workers, and immersed themselves in our three urban sites in the first half of our research. Their work was aided by a crew of "junior ethnographers," youth who participated in the organizations we studied. Chad, Dinesha, Felicia, Izzy, Johnny, Manuel, Marvin, and Peggy played an especially central role both as research collaborators and by planning a conference for youth. As our sites expanded, so did the research team that made this far-flung research possible. It included (in chronological order of involvement with the project) Steve Balt, Jennifer Massen Wolf, Shelby Anne Wolf, Ali Callicoatte, Melissa Groo, Kim Bailey, Arneha Ball, Brita Lomdardi, Mailee Ferguson, Sara DeWitt, Shama Blaney, Monica Lam, Adelma Roach, Emma Leuvano, Joe Kahne, Ann Davidson, and Adriel Harvey. A substudy that focused on one urban neighborhood was directed by Joe Kahne and involved James O'Brien, Theresa Quinn, and Andrea Brown. The "boxed" vignettes used in this report are drawn from their observation notes and writing. Greg Darnieder and the Steans Family Foundation provided direction and support for that substudy. Rebecca Barr at the Spencer Foundation was encouraging and supportive through it all. Julie Cummer, our Stanford University Project Administrator, was a brilliant strategist in figuring out ways to take often-bizarre requests for reimbursement through the university system and helping in so many ways to keep our "distributed project" together. ¶ Other individuals made contributions specific to this report. Haggai Kupermintz and Ken Ikeda provided assistance with statistical analyses of the survey data. Meredith Honig contributed ideas and text to the section on recommendations. Michele Cahill, Sarah Deschenes, Meredith Honig, Della Hughes, Ken Ikeda, Peter Kleinbard, Morva McDonald, Jane Quinn, and Sylvia Yee read drafts of this report and it is stronger for their comment. ¶ None of this work would have been possible without the cooperation, trust, and openness of the youth and adults who invited us into their lives and organizations over the years. Their generosity, deep belief in youth and community, and commitment to a civil society are impossible to capture in words. ¶ The partnership of Wendy Puriefoy and the board and staff of the Public Education Network in preparing, publishing, and disseminating this report is gratefully acknowledged.

ABOUT THE AUTHOR

Milbrey McLaughlin is the David Jacks Professor of Education at Stanford University in Palo Alto, California.

NOTES

1. For example, see L. Scott Miller (1995), *An American Imperative: Accelerating Minority Education Advancement*. New Haven: Yale University Press.

2. The research reported here was supported by the Spencer Foundation in grants to Shirley Brice Heath and Milbrey W. McLaughlin from 1987 through 1999.

3. The precise numbers of youth who participated in some way in our research over the past decade are difficult to calculate. We estimate that the youth who participated in the more than 120 specific projects or activities we studied number more than 1000. Many of these activities, however, were associated with a larger organization. For example, we spent a great deal of time with about 60 young men associated with a gang prevention project sponsored by the YMCA. A city mural project team of about 10 young artists was part of a Boys and Girls Club. A tally of the youth who nominally belong to all of the sponsoring organizations included in this research sums to around 30,000—based on membership figures provided to us. However, all youth members affiliated with these organizations were not part of this research. This report is based on the experiences of this smaller subset of youth.

4. Data that enable us to compare the attitudes, behaviors, and outcomes of youth participating in community-based organizations with those of American youth generally are based on responses to National Educational Longitudinal Survey questionnaires. The National Educational Longitudinal Survey (NELS 88) is a longitudinal study of 8th graders whom the National Center for Educational Statistics followed from 1988 through 1994. The design of NELS 88 permits examination of the role of schools, teachers, community, and family in promoting positive outcomes. The NELS 88 sample is constructed to be representative of American youth generally. We administered a questionnaire containing a subset of NELS 88 items to youth involved in the community-based organizations we studied (N=364). We then compared the responses from these youth with those from youth participating in the 1992 NELS 88 Second Follow-Up (N=21,188). These comparisons allow us to make statements about the circumstances, attitudes, and outcomes of youth involved in this research compared to "typical" American youth.

5. Figure 1 shows data from a second, project-specific survey of approximately 175 youth in a particular inner-city neighborhood.

6. Karen Pittman (1992), "Defining the Fourth R: Promoting Youth Development Through Building Relationships," Commissioned Paper #5, Center for Youth Development, Academy for Educational Development, Washington, D.C.

7. Michele Cahill offers as an example the experience of the Networks for Youth Development.

8. John Kretzman and John McKnight (1993) popularized the term "assets-based strategies" and ideas about "assets mapping" (*Building Communities from the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets*, Center for Urban Affairs and Policy Research, Northwestern University, Evanston, IL).

9. Meredith Honig provided the inspiration and content for this section.

partners

STATE ENTITIES

- California Healthy Start Field Office, California Center for Community-School Partnerships
- Child and Family Policy Center, IA
- Children & Families Foundation, NE
- Colorado Foundation for Families & Children
- Foundation Consortium for School-Linked Services, CA
- Illinois Community School Partnership
- New Jersey School-Based Youth Services/Department of Human Services
- Office of Family Resource and Youth Services Center, KY
- Washington State Readiness-to-Learn Initiative

YOUTH DEVELOPMENT

- Academy for Educational Development
- America's Promise
- American Youth Policy Forum
- Association of New York State Youth Bureaus
- Boys and Girls Clubs of America
- Campfire Boys and Girls
- Center for Youth Development and Policy Research
- Foundations, Inc.
- Fund for the City of New York
- International Youth Foundation
- National Collaboration for Youth
- National Institute for Out-of-School Time
- National School-Age Child Care Alliance
- National Youth Employment Coalition
- YMCA of the USA

* Not yet a formal partner.

For more information, please contact:
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www.communityschools.org

Coalition for *partners* Community Schools



COMMUNITY DEVELOPMENT

- Center for Community Change
- Development Training Institute
- National Child Labor Committee
- National Community Building Network
- National Congress for Community Economic Development
- National Council of La Raza
- National Urban League
- Police Executive Research Forum

EDUCATION

- American Association of School Administrators
- American Federation of Teachers
- Center for Community Partnerships, University of Pennsylvania
- Collaborative for Integrated School Services
- Council of Chief State School Officers
- National Association of Elementary School Principals
- National Association of Secondary School Principals
- National Association of State Boards of Education
- National Coalition for Parent Involvement in Education
- National Community Education Association
- National Education Association
- National School Boards Association
- New Vision for Public Schools, NY
- Pacific Oaks College, CA
- Public Education Network
- Council of the Great City Schools*
- Learning First Alliance*



partners

FAMILY SUPPORT

- Bush Center for Child Development and Social Policy
- Center for Mental Health in Schools
- Child Welfare League of America
- Children's Aid Society, NY
- Family Resource Coalition of America
- National Assembly of School-Based Health Care
- National Association of School Psychologists
- United Way of America
- American Public Human Services Association*

GOVERNMENT

Local and State Government

- National League of Cities
- National Association of Counties*
- National Conference of State Legislatures*
- National Governors' Association*

Federal Government

- Corporation for National Service
 - ♦ Learn and Serve America
- U.S. Department of Education
 - ♦ National School-to-Work Office
 - ♦ Office of Education, Research and Improvement
 - ♦ Office of Elementary and Secondary Education
 - ♦ Office of the Secretary
 - ♦ Office of Special Education Programs
 - ♦ Safe and Drug-Free Schools Program
- U.S. Department of Health and Human Services
 - ♦ Administration for Children and Families
 - ♦ Centers for Disease Control and Prevention
 - ♦ Office of Adolescent Health
 - ♦ Office of Assistant Secretary for Planning and Evaluation
- U.S. Department of Housing and Urban Development
 - ♦ Office of University Partnerships
- U.S. Department of Justice
 - ♦ Office of Juvenile Justice and Delinquency Prevention

LOCAL COMMUNITY SCHOOL NETWORKS

- Achievement Plus Community Learning Centers, St. Paul, MN
- After-School Corporation, NY
- Alliance for Families & Children, Hennepin, MN
- Apple Tree Institute, Washington, DC
- Birmingham Public Schools, AL
- Bridges to the Future, Flint, MI
- Bridges to Success, Indianapolis, IN
- Chatham-Savannah Youth Futures Authority, GA
- Community Agencies Corporation of New Jersey
- Community-School Connections, NY
- Doors to the Future, Philadelphia, PA
- Jacksonville Partnership for Children, MS
- KidsCAN!, Mesa, AZ
- Local Investment Commission, Kansas City, MO
- Minneapolis Beacons Project, MN
- New Paradigm Partners, Turtle Lake, WI
- Positive Youth Development Initiative, Jacksonville, FL
- Rockland 21st Century Collaborative for Children and Youth, NY
- St. Louis Park Schools, MN
- St. Louis Public Schools, Office of Community Education, MO
- Schools Uniting Neighborhoods (SUN), Portland, OR

- United Way of Greater High Point, NC
- United Way of Southeastern New England, RI
- United Way of Southeastern Pennsylvania

NATIONAL COMMUNITY SCHOOL NETWORKS

- Communities in Schools
- Education Development Center
- Institute for Responsive Education
- National Center for Community Education
- National Center for Schools and Communities
- Schools of the 21st Century

POLICY AND ADVOCACY

- Children's Defense Fund
- Joy Dryfoos, Independent Researcher
- The Finance Project

PHILANTHROPY

- Charles Stewart Mott Foundation
- Coalition of Community Foundations for Youth
- DeWitt Wallace-Reader's Digest Fund
- Ewing Marion Kauffman Foundation
- Polk Bros. Foundation
- Carnegie Corporation*



2000 MetLife/NASSP

National Principal of the Year



Mr. Jay Engeln
William J. Palmer High School
Colorado Springs School District No. 11
Colorado Springs, Colorado

"Together, we can make a difference" is a school slogan wholeheartedly embraced by MetLife/NASSP National Principal of the Year 2000, Jay Engeln, principal of William J. Palmer High School in Colorado Springs, Colorado. It is the cornerstone of an educational philosophy that brings together students, staff, parents, and community members to support increased educational opportunities for all students. The slogan reflects a belief that the school can "give back" to the community and be an integral part of the environment in which it exists and expresses a commitment to fostering an atmosphere in which collaboration and teamwork are daily realities.

As a student and athlete in Evanston Township High School in Illinois, Engeln began to show signs of leadership and promise. He was elected vice-president of his class, was on the honor roll, and was active in sports, including soccer, hockey and track. Engeln credits several of his high school teachers and coaches with having a profound influence on his career choices. Following graduation from high school in 1970, he attended Colorado College, graduating in 1974 with a degree in biology. Engeln continued his education at the University of Colorado, where he earned a master's degree in science education.

In 1974, Engeln began his career in education as a science teacher and soccer coach in Colorado Springs. He taught biology and environmental science at Mitchell High School and human anatomy and physiology at Doherty High School, placing strong emphasis on student interaction and involvement in the learning experience.

While at Doherty High School, Engeln was a finalist for Colorado Teacher of the Year. He organized the first high school soccer team in Colorado Springs, playing with his team in the Men's League since there were no other high school teams to compete against. During his tenure as coach, his teams won two state high school soccer championships and five league championships. In 1985, he was named as the National High School Soccer Coach of the Year.

In 1993, following four years as assistant principal at Coronado High School, Engeln was named principal of William J. Palmer High School. The school, located in the heart of downtown Colorado Springs, included aging buildings, a declining and transient population base, a ninth grade failure rate of 45%, an overall student dropout rate of 8.4%, and a negative image within the community.

Engeln felt strongly that as the principal, his role was to provide direction and support for initiatives that focused on improving student achievement through the creation of programs that met the needs of all the students. As a "risk-taker" he has been the catalyst for positive change. However, he also strongly emphasizes the important role that each and every individual in the Palmer community played in making this progress possible. Under Engeln's leadership and with the dedicated support of staff, students, and community members, Palmer High School has become the pride of Colorado Springs. Although the facilities are dated and resources limited, staff and students display a "can do" attitude that does not let physical limitations define progress.

Often referred to as the "Flagship of School District 11," Palmer High School is inundated with requests to attend the school. Enrollment has almost doubled since Engeln assumed the role of principal, and construction projects are underway to provide facilities that will enhance the programs the school can offer to its clientele. The graduation rate has steadily increased and the dropout rate has declined to 3.4%. Test scores (ACT/SAT and TAP) are consistently among the highest in any public or private school in the region. The school's reputation is now one of excellence in education.

Palmer High School's more than 100 business partners support the school's educational mission. In addition, Engeln has been involved in several unusual methods of obtaining support for school programs. Three years ago, he and several students dribbled soccer balls 20 miles uphill to the 14,110-foot summit of Pike's Peak to raise funds for the school library. Last year, Engeln rode his bicycle 324 miles across the state of Colorado to raise money for programs at the school. Last fall, he promised students they could shave his head if they collected more than 16,000 pounds of food for the local food bank. Of course, they did just that.

As MetLife/NASSP National Principal of the Year, Engeln will receive a \$10,000 grant, which he plans to use to support staff and student initiatives that focus on continually improving student achievement and strengthening the sense of community that is embraced by the school. Because the staff, students and community members have made Palmer High School what it is today, they will play an important role in determining how the grant will be spent. Engeln plans to use his title as National Principal of the Year to reinforce the message of community involvement in the educational process.

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A COMPLETE TURNABOUT

BY JAY ENGELN

What does it take to bring a school from the brink of closure to a vital model of student achievement and community involvement? Strong leadership from the principal and the dedication of staff members, students, parents, and the local community are all needed for this kind of success.

Community involvement is a cornerstone of our success and literally our survival at William J. Palmer High School located in the heart of downtown Colorado Springs, Colo. The facilities are dated and resources limited, but staff and students have a "can-do" attitude that does not let physical limitations define progress. Working together with our community and building on our strengths have been the key to the renaissance of our school.

Prior to my appointment as the principal of William J. Palmer High School, the school district was discussing closure of the school, whose physical environment consists of four buildings on three city blocks that are not adjacent to each other. In fact, students have to cross busy city streets every passing period. The downtown urban high school location included aging buildings, a declining and transient student population base, and a negative image within the community. Parents did not want to send their children to the school. Realtors, when selling a home in the area, would tell clients that they could always get a permit to attend school somewhere

else. The overall student dropout rate was 8.4 percent, with higher dropout rates of 14.6 percent for Hispanic students and 12.9 percent for African-American students, among the worst rates in the city.

Today, we have become the school of choice for our community. We are now inundated with permit requests not only from our school district, but also from surrounding school districts. Our enrollment is capped to prevent overcrowding by the large number of students who want to attend Palmer High School. We have reduced the Hispanic dropout rate to 5 percent, the African-American dropout rate to 3.9 percent, and the overall school dropout rate to 3.4 percent. Test scores are among the highest for any public or private school in the region. We have even had an economic impact—the largest increase in property values in the Pikes Peak region is in the attendance area served by Palmer High School. There is no longer the talk that was so prevalent not too many years ago about closing the school and selling the property. Instead, construction projects are under way to provide facilities that will enhance the programs

the school can offer to its clientele. Our reputation is one of excellence in education. As noted in *USA TODAY*, a "Sinking school became a flagship."

How did this transformation come about? First of all, I must emphasize that this was a group effort. The principal cannot do it alone. However, when all the entities of the community come together with a common goal the possibilities are endless. It is the staff, students, parents, alumni, and business partners who deserve the credit for the changes that have taken place.

The Power of Community Service

As a school, we feel that giving to the community is important. Modeling the importance of community service through our many school projects is one of the best ways for others to see the need to work together. Students, faculty, alumni, and parents working together in community projects has helped solidify this philosophy. Community service is required for students in the International Baccalaureate program, National Honor Society, peer counselors, and student organizations. My role in this group endeavor is to be a catalyst, bringing programs and people together to effect positive change. I often join students group projects such as cleaning up the local park, delivering food baskets to local families, and visiting senior citizen centers and the Red Cross shelter. Principals must provide direction and support for initiatives that support, either directly or indirectly, improvement in student achievement and should not

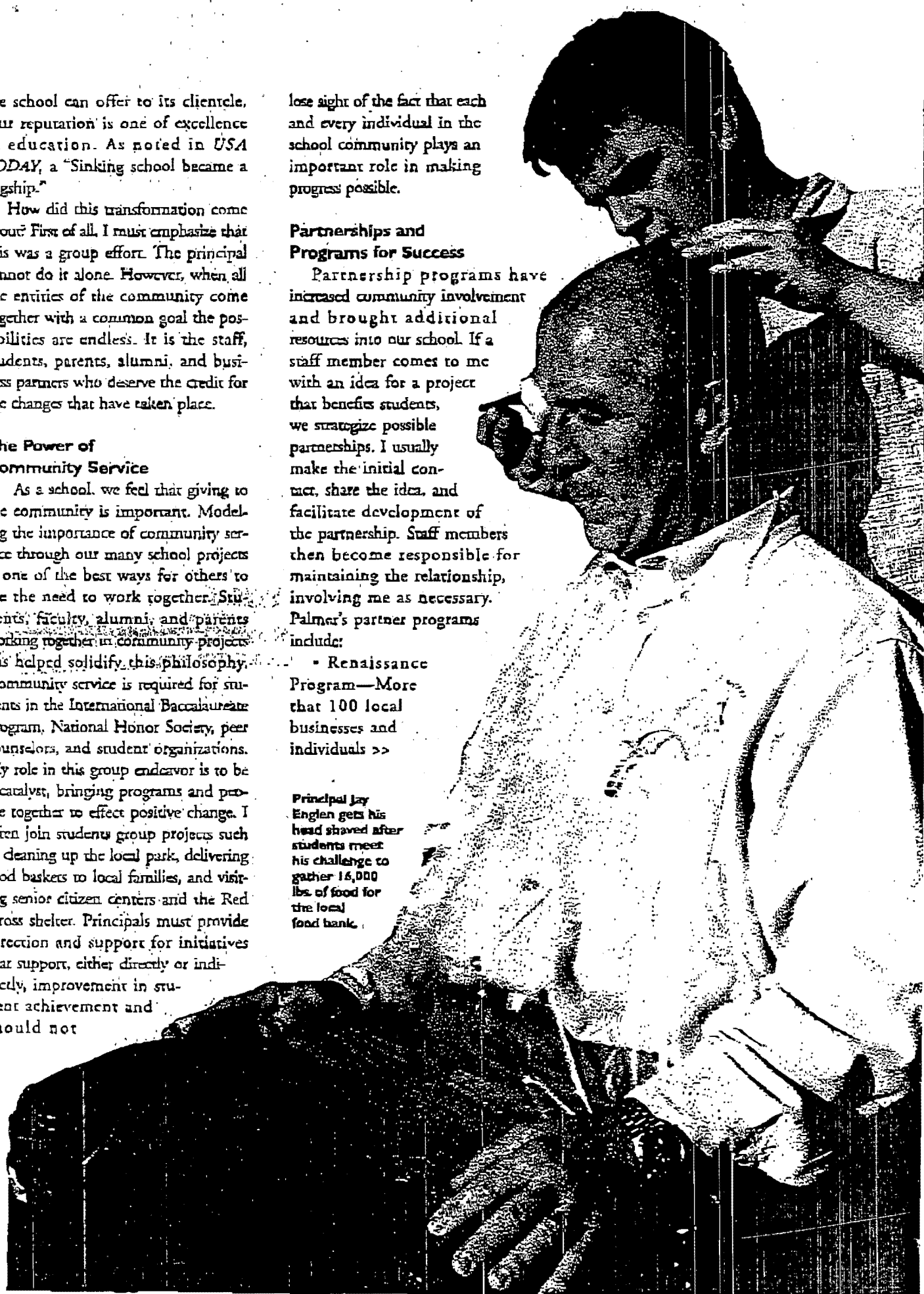
lose sight of the fact that each and every individual in the school community plays an important role in making progress possible.

Partnerships and Programs for Success

Partnership programs have increased community involvement and brought additional resources into our school. If a staff member comes to me with an idea for a project that benefits students, we strategize possible partnerships. I usually make the initial contact, share the idea, and facilitate development of the partnership. Staff members then become responsible for maintaining the relationship, involving me as necessary. Palmer's partner programs include:

- Renaissance Program—More than 100 local businesses and individuals >>

Principal Jay Englen gets his head shaved after students meet his challenge to gather 16,000 lbs. of food for the local food bank.



POLITICAL LEADERSHIP

are involved in this program that provides positive incentives for students that show improvement in academic achievement.

• **Colorado Springs Automobile Dealers Partnership**—A unique partnership with the auto dealers and our Night School provides employment and training opportunities for students in this alternative program.

• **Palmer Beautification Day**—Each year, staff, students, parents, and alumni come together to clean up our school grounds. Painting, planting, trimming, and weeding are completed with teams of volunteer workers. Six years ago, Beautification Day involved 40-50 people. Now the event includes more than 225 volunteers each spring.

• **Corporate Involvement**—By becoming involved in numerous community groups, I have made contacts with local corporations and businesses. Partnerships developed during the past six years have brought in resources, volunteers, and technical expertise that enhanced programs we are able to offer.

• **Downtown Colorado Springs, Inc.**—Initial contact was made by sponsoring a board meeting of Downtown Colorado Springs at our school. As a member of this downtown partnership, I have been able to promote the important role our school has played in the revitalization of the entire downtown community. Because of this involvement, our school is now highly regarded as an innovative institution that makes many positive contributions to the city rather than a source of problems for business in the area.

Creating an Inclusive School Climate

Working collaboratively with staff is absolutely essential for a school to be successful. At Palmer High School, this process takes on two aspects, one formal and the other more informal. Formally, we have worked diligently to include staff in the governance of the school. Virtually every staff member is involved with one or more active school committees. The relationship of these committees to the total school operation is clearly outlined and their recommendations are important in the decision-making process. In addition, each department is represented on the Curriculum and Instruction Advisory Committee. At-large representation for all staff is also achieved through the Curriculum Specialist/Staff Development Committee. My personal belief is being a strong leader is having confidence in others to also lead.

Of equal importance is the informal aspect of collaborative interaction. Staff members must feel comfortable in openly discussing issues that are critical to our continued success. We cannot afford to let student

learning be undermined by a school climate that does not allow for open and honest communication on the many issues facing us in education today. If we encounter a problem, it is essential that we move beyond mere recognition of the concern to address the issue and seek methods for improvement in the future. Feedback from staff, students, parents, and community members is used as we continually revise and refine our goals to meet student needs.

We have worked hard to enhance the sense of community that is prevalent at Palmer High School. This philosophy actively involves student programs and places strong emphasis on:

- High profile recognition of student achievement
- Support of high-risk students to increase their opportunities for success
- Reduction of class size in the ninth grade
- Increased community involvement
- Support of teacher initiatives to improve achievement
- Open discussions with students on how we can improve our school.

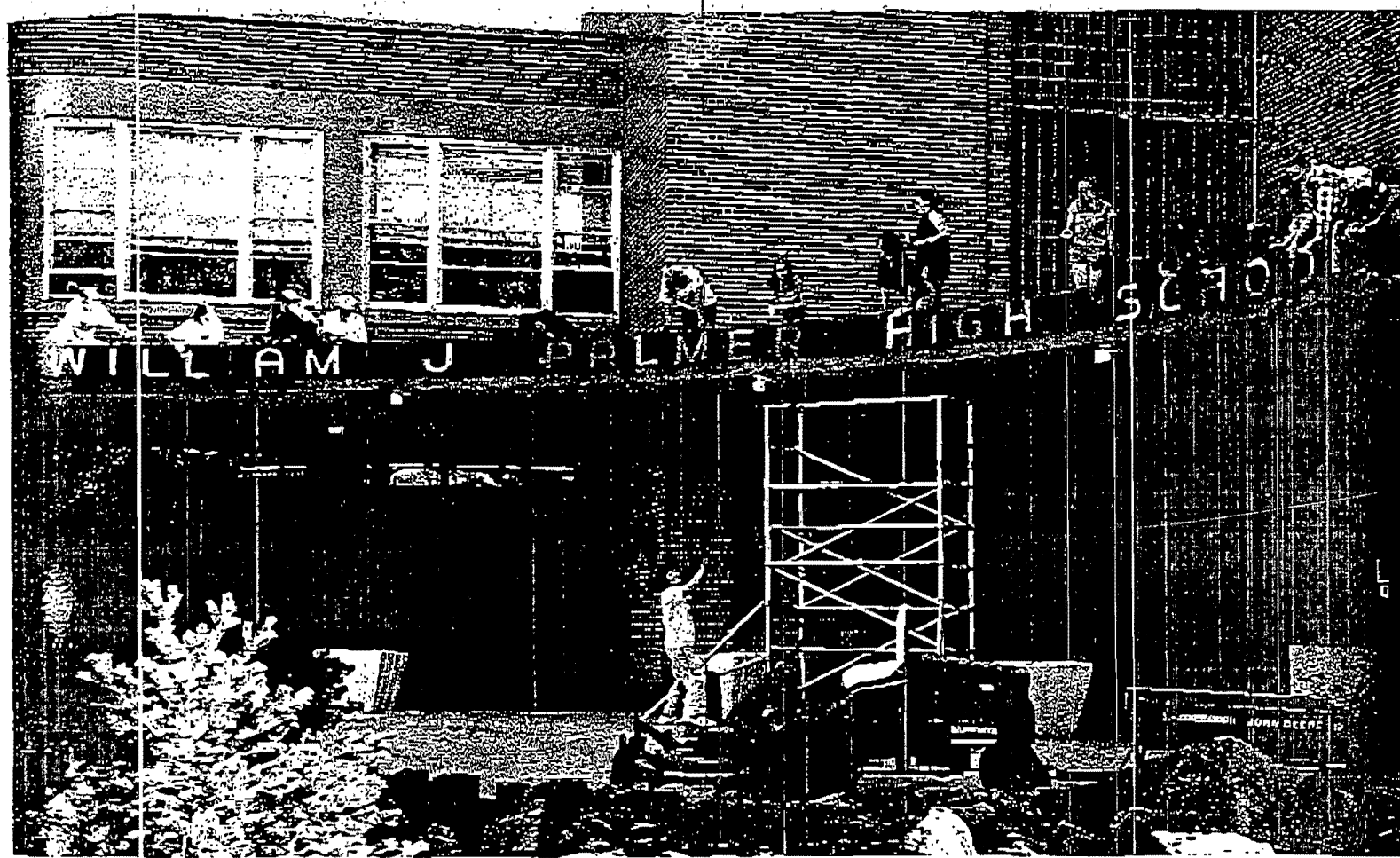
As principal, I am involved with student lunch discussion groups. I have attended retreats with students, joined in athletic practices, participated in drama productions, rode a bike across Colorado with the Cross Country team to raise funds for the school, directed the orchestra, and shared lunch with students in the cafeteria. These activities may appear minor, but they have proven to be key elements in the creation and maintenance of a positive school climate, a climate that allows students to achieve to their fullest potential.

Media Relationships and Public Relations

Maintaining positive relationships with the news media is crucial for getting our positive message about all the programs and partnerships, as well as



A partnership with Howard's Pic Barbecue provided food for the less fortunate and a great community service project for students.



Students make the school shine as part of the school and community clean-up during Beautification Day at Palmer High School.

student achievement. This means working with them on stories the school wants to publicize and well as responding to their questions on controversial topics. Our location in the "heart of downtown" means Palmer is often the focus of news stories about education. Cooperating with the media has enhanced our position when we send them press releases about positive news and events at the school.

Students and staff members also developed a school profile that we distributed to all local businesses and real estate offices. The profile contains factual information that dispels any negative myths from the past. After the profiles are mailed to businesses and community leaders, a follow-up

phone call or personal meeting solidifies the positive image.

Funding the Transformation

Staff members at Palmer High School have been aggressive in seeking grants and outside resources. Our success in this area is proven when organizations come to us asking how they can become involved. In addition, we did some unique fund raising ventures—dribbling soccer balls to the top of Pikes Peak and the Cross Country track team's Border to Border run—that generated significant revenue, positive publicity, and new business partners. Palmer has even had funds bequeathed in wills. As our reputation and programs have improved, the district has provided

improvements to the facility, increasing our ability to serve our students.

Palmer High School is part of the environment in which it exists. Through a unique combination of programs, we have been able to transform a liability into an asset. We have built on the many resources that are virtually in our backyard, bucked the negative trends of many downtown high schools across the country, and become a valuable partner in maintaining a strong and viable downtown.

Jay Englen, principal of William J. Palmer High School, was selected as the Mellife/NASSP 2000 Principal of the Year. He can be reached at William J. Palmer High School, 801 Nevada Ave., Colorado Springs, CO 80903. MSM



By Jim Wizin, USA TODAY

Engeln: The principal of William J. Palmer High School is being rewarded for building business support and vocational programs.

A sinking school becomes a flagship

Colorado principal's legwork reverses enrollment decline, cuts dropout rate

By Tamara Henry
USA TODAY

WASHINGTON — The new millennium may find principal Jay Engeln scaling Pikes Peak to raise school funds or seeking student internships with local employers. But it won't find his school in danger of closing down or on a low-performing list, as it once was.

That's why Engeln, principal of William J. Palmer High School in Colorado Springs, has been named the 2000 National Principal of the Year by the National Association of Secondary School Principals (NASSP) and insurance company Merit life.

"One of the biggest problems in education right now is we must restore confidence in public education," Engeln says. "I think we can do it, but it must be a concerted effort. It must be a unified effort."

Seven years ago, Palmer High School's enrollment was 1,080 and declining, with a failure rate of 45% in the ninth grade. The overall student dropout rate was 8.4%, including 14.9% for Hispanics and 12.9% for blacks.

Today, Palmer, in the heart of downtown, Colorado Springs, is often referred to as the "Flagship of School District 11," NASSP judges say.

During his tenure, Engeln has connected with more than 100 business partners to support the school's educational mission. Engeln says the various vocational programs do a better job of meeting the needs of non-college-bound students, who had been neglected. He credits those programs with Palmer's recent accomplishments.

"One of the biggest problems in education right now is we must restore confidence in public education."

— Jay Engeln,
Principal of the Year

Two years ago, Palmer's popularity led enrollment to skyrocket to 2,017. But the Board of Education forced Palmer to cut enrollment because of space limitations.

Currently, there are 1,840 students, including 800 in the 10 career academies. The freshman failure rate has been cut in half. And the dropout rate is down to 3.5%, including 5% for Hispanics and 3.9% for blacks.

NASSP officials were impressed with the turnaround.

"This is the school that not that long ago there was a lot of talk about 'let's close it down,'" Engeln says. "Nobody wanted to go there; (it had a) bad reputation. Realtors were continually saying (to home shoppers), 'If you buy property in this area, you can still get a permit to go to another school. You don't have to go to Palmer.' That was very normal conversation."

To supplement the school's budget, Engeln and his students raised about \$10,000 dribbling soccer balls 20 miles uphill to the 14,110-foot summit of Pikes Peak about three years ago. That amount snowballed to about \$60,000 when a businessman added \$20,000 and a resident bequeathed funds.

Last year, Engeln raised \$8,000 when he rode his bicycle 324 miles across Colorado, through the mountains. He hasn't ridden since, he confesses.

Engeln has used the motto "Together, we can make a difference" during the six years he has headed Palmer. He says the \$10,000 grant he receives with the National Principal of the Year title will be used for programs to improve student achievement and attract even more community support.

Engeln, a native of Evanston, Ill., describes himself as a risk taker and says his biggest risk, which he never has regretted, was switching his major from premed to education. He earned a biology degree from Colorado College and a master's in science education at the University of Colorado.

"I found a teaching job right out of college and have been doing it ever since," Engeln says.

*USA Today
Oct. 11, 1999*

The Developmental Assets listed on the next page are incorporated in the educational goals for Palmer High School.

What Kids Need To Succeed: 40 Developmental Assets

	ASSET TYPE	ASSET NAME	DEFINITION	
EXTERNAL ASSETS	SUPPORT	1. Family support	Family provides high levels of love and support	
		2. Positive family communication	Parents and child communicate positively; child is willing to seek parents advice and counsel	
		3. Other adult relationships	Child receives support from three or more non-parent adults	
		4. Caring neighborhood	Child experiences caring neighbors	
		5. Caring school climate	School provides a caring, encouraging environment	
6. Parent involvement in schooling		Parents are actively involved in helping child succeed in school		
EMPOWERMENT		7. Community values youth	Child perceives that community adults value youth	
		8. Youth given useful roles	Youth are given useful roles in community life	
		9. Community service	Child gives one hour or more per week to serving in one's community	
		10. Safety	Child feels safe in home, school and neighborhood	
BOUNDARIES AND EXPECTATIONS		11. Family boundaries	Family has clear rules and consequences; and monitors whereabouts	
		12. School boundaries	School provides clear rules and consequences	
		13. Neighborhood boundaries	Neighbors would report undesirable behavior to family	
		14. Adult role models	Parent(s) and other adults model pro-social behavior	
		15. Positive peer influence	Child's best friends model responsible behavior	
		16. High expectations	Both parents and teachers press child to achieve	
TIME USE		17. Music, art, drama	Involved in three or more hours per week in lessons or practice	
		18. Sports, clubs, organizations	Involved in three hours or more per week in school and/or community	
		19. Religious community	Involved one or more hours per week	
		20. Time at home	Out with friends "with nothing special to do", two or fewer nights per week	
INTERNAL ASSETS	EDUCATIONAL COMMITMENT	21. Achievement motivation	Child is motivated to do well in school	
		22. School performance	Child has B average or better	
		23. Homework	Child reports one or more hours of homework per day	
		24. Bonding to school	Child cares about his/her school	
		25. Reading for pleasure	Child reads for pleasure three or more hours per week	
	VALUES		26. Prosocial: Helping Others	Child places high value on helping other people
			27. Prosocial: Equality and social justice	Child places high value on promoting equality and reducing hunger and poverty
			28. Personal integrity	Child acts on convictions, stands up for beliefs
			29. Personal honesty	Child "tells the truth even when it is not easy"
			30. Personal responsibility	Child accepts and takes responsibility
31. Behavioral restraint			Child values sexual and chemical restraint	
SOCIAL COMPETENCIES		32. Planning and decision making	Child has skill to plan ahead and make choices	
		33. Interpersonal competence	Child has empathy, sensitivity, and friendship skills	
		34. Cultural competence	Child has knowledge of and comfort with people of different racial backgrounds	
		35. Resistance skills	Child can resist negative peer pressure	
POSITIVE IDENTITY		36. Nonviolent conflict resolution	Child seeks to resolve conflict non-violently	
		37. Personal efficacy	Child feels she/he has control over "things that happen to me"	
		38. Self-esteem	Child reports high self-esteem	
		39. Sense of purpose	Child reports "my life has a purpose"	
		40. Positive view of personal future	Child is optimistic about his/her personal future	

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Date April 14, 2000

Number of pages including cover sheet 9

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Year - 2000

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Fax Phone 719-328-5001

office (719) 328-5002

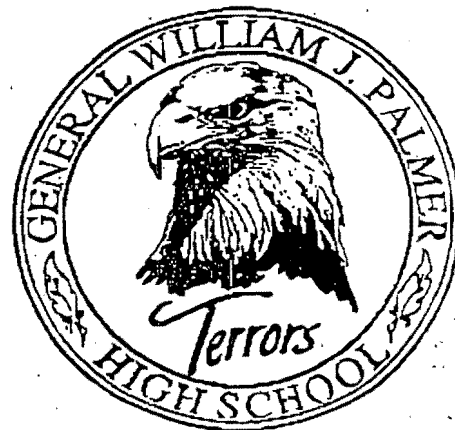
REMARKS:

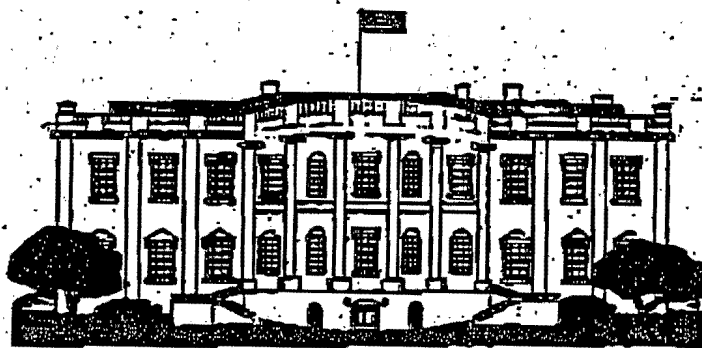
*As per request of Beverly Coney
at NASSP I am forwarding this
information to you.*

*If there is any additional information
you need, please don't hesitate to
call.*

Thank you.

Jay





WHITE HOUSE OFFICE OF PUBLIC LIAISON

Phone (202)456-2930 Fax (202)456-6218

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Date: 4/18/00

To: J. B. Burton

Fax: 65581

Phone:

From: Mike Anderson

Comments:

Re: Jay Emelin
