

Withdrawal/Redaction Sheet

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. fax	To Douglas from Eva Baker re: Requested Info (partial) (1 page)	03/11/97	P6/b(6)
001b. fax	To Douglas from David Stevenson re: Mike Cohen's meeting with UCLA delegation (partial) (1 page)	03/13/97	P6/b(6)
001c. fax	To Douglas from Eva Baker re: Requested Info (partial) (1 page)	03/11/97	P6/b(6)
002. fax	To Christa Robinson from Delaine Easten re: list (partial) (4 pages)	03/27/97	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Cohen (Subject Files)
OA/Box Number: 13363

FOLDER TITLE:

California Endorsement 3/25

2012-0160-S

ry1204

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

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Execs get into school issues

In Silicon Valley,
educated workforce
is major concern

BY MICHAEL BAZELEY,
Mercury News Staff Writer

Time was a Silicon Valley company could feel good about its involvement in education by simply donating a bunch of computers to a school, helping set up a lab and maybe loaning out some engineers to serve as role models for kids.

No more.

Now, high-tech executives want to reshape education from the top. Today, an influential group of Silicon Valley CEOs plans to join Assemblyman Ted Lempert, D-Palo Alto, for a working dinner with Vice President Al Gore in Sacramento. Over pizza and Sierra Nevada beer, they'll discuss a set of educational technology bills Lempert has drafted at the behest of industry leaders.

"What is striking is the sheer number of Silicon Valley execs that have been getting involved," Lempert said.

ture capitalist John Doerr. The group reads like a Who's Who of high-tech notables, including Charles Geschke of Adobe Systems, Intuit's Scott Cook, Yahoo's Jerry Yang and Netscape's Marc Andreessen.

In addition to helping Lempert draft bills that would boost the number of math teachers and promote an infusion of technology into schools, the group has started meeting regularly with Gore to chat about technology in government and education.

"What's different about our effort is we're going to engage in a fundamentally political way," said Wade Randlett, a consultant with the Doerr group.

Join the crowd

They may have lots of company.

Joint Venture Silicon Valley, whose Challenge 2000 project links businesses with school systems interested in reinventing themselves, is preparing to reach beyond its South Bay borders to explore how it can affect policy in Sacramento.

And the American Electronics Association (AEA), which counts nearly 1,000 Bay Area businesses as members, has placed a better-educated workforce at the top of its political agenda.

The new interest in education stems from both a yearning for a better-educated workforce and a political awakening prompted by Silicon Valley's successful campaign against the securities litigation initiative last fall.

Education resistance

But the involvement may also open the industry to criticism from educators, many of whom still view business with suspicion.

California State University Professor Barbara O'Connor co-chaired a state education technology task force last year that included many high-tech industry leaders. Although she welcomes their interest, O'Connor said business leaders need to tread lightly if they want to build alliances with educators.

"Those of us in education know we have problems," she said. "The question is how do you fix it without sacrificing what's good about education. They need to be good citizens, not just marketeers."

Making the most waves so far is an as-yet-unnamed group headed by venture capitalist John Doerr. The group reads like a Who's Who of high-tech notables, including Charles Geschke of Adobe Systems, Intuit's Scott Cook, Yahoo's Jerry Yang and Netscape's Marc Andreessen.

Valley businesses have had a strong interest in education for years. Hewlett Packard, for example, is helping about 30 school districts reform their science curriculum through grants, materials and volunteer scientists.

"(But) there are so many things happening, we're not getting much bang for our buck," said Paul Lovoi, chairman of the AEA's local education committee and the CEO of Inta, a Santa Clara materials company.

Rarely has Silicon Valley bothered with political issues not directly linked to its self-interest.

Broader ambitions

But the success of the industry's campaign last fall against Proposition 211 inspired high-tech leaders to broaden their political ambitions.

"Proposition 211 was a wake-up call for high-tech businesses," Geschke said. "We realized we had to get more involved in the political structure of the community both on the state and national level."

At the same time, the nation's economic boom — led by the high-tech industry — has driven up demand for a well-educated workforce. Business leaders are terrified that boom will stall if schools cannot provide enough qualified graduates to meet the demand.

"Yes, there is the selfish agenda to create a better workforce so we can become more competitive," said Yahoo co-founder Yang, a recent graduate of Stanford University.

Moreover, California's low rankings on national education exams continue to make life difficult for valley job recruiters and have given corporate leaders fodder for repeated attacks on public education.

"These are very successful people who believe they can take something as recalcitrant as education and make changes," said writer Michael Malone, who has watched the culture of Silicon Valley evolve. "They are engineers or executives who became who they are because of their ability to attack a problem, find a solution and make that solution happen."

More...

Start with technology

Not surprisingly, their answer to the problem starts with technology.

Four of Lempert's five bills focus on technology, including one that would provide funds to "integrate" education technology into teacher training programs and curriculum. Another would require schools to place their "mission statements" on the World Wide Web.

Business leaders believe educational technology can help schools bridge the communication gap with families. They envision a world in which e-mail messages, Web sites, voice mail and other electronic tools keep parents constantly plugged into their children's progress at school.

"The point we're trying to get across with these small metaphors is that schools have to let parents know how their kids are doing so they can act in a caring fashion," Randlett said. "We as a system don't give parents the basic tools they need."

But the loose-knit group plans to take an interest in other educational issues as well.

National standards, school safety and more charter schools are also on Doerr's agenda. And he wants to lower the threshold for passing local school bonds from a two-thirds vote to a simple majority.

The AEA, meanwhile, wants to develop "workplace skills standards" so community colleges will know exactly what students need to be employable.

That they are new to the education game is not lost on most CEOs. Geschke said no one is presuming to have all the answers. But at the same time, he believes business can play a role in making a education reform an "urgent" issue.

"If you treat (education) as a social issue and not a business issue, there's a sense that people back-door it," Geschke said. "But if you say it will affect the tax revenue of the state as it relates to business development, people begin to pay attention."

This is not the first foray into education by big business.

In 1983, the California Business Roundtable played a strong role in writing Senate Bill 813, which lengthened the school day and year, raised beginning teacher salaries and set new high school graduation requirements.

But some observers say the Roundtable's clout has waned in recent years, even though its members still serve on many education commissions.

That's left a void that valley business leaders are more than happy to fill.

Their biggest challenge may be in forming alliances with educators.

Although the CEOs have been well-received so far by politicians, that good will could quickly evaporate if business leaders are not careful, said Jere Jacobs, a Pacific Telesis Group executive who works with the Roundtable.

Jacobs speaks from experience. In 1989, the Roundtable recommended steps to restructure public schools. The response was tepid at best.

"The education response was 'Who are you guys? What do you know about those things?' The perception was we had not done anything to understand the issues from their standpoint," Jacobs said. "There's a lot of work to do in the schools, and you don't accomplish anything by standing on the sidelines and shouting how bad schools are."

Mercury News Staff Writer Lori Aratani contributed to this report.

DETROIT NEWS MAR 13 1997

National group plans charter school in east Detroit

By R.J. King
The Detroit News

The Edison Project, a national private school system, plans to open a for-profit charter school this fall on Detroit's east side for up to 700 elementary students.

Edison Project charter holder the Rev. Jim Holley has signed a letter of intent to lease two five-story build-

ings occupied by the University of Detroit Mercy on the north side of E. Jefferson at Joe. Campau.

Holley has an option to purchase the two structures, which together offer 84,000 square feet of space. The educational facility will be called Detroit Academy of Arts and Sciences.

"I'm getting close to a lifelong dream of playing a part in developing our children to meet the chal-

lenges of the 21st century," said Holley, pastor of Little Rock Baptist Church in Detroit.

"We plan to wire the buildings for computers for every student. We'll offer two foreign languages — Spanish and French — for fifth- and sixth-graders, but the major point is that students will be able to major in the arts and sciences."

Holley is scouting sites to open an

Edison middle school by 1999 and a high school by 2001.

Edison schools are open for 200 days of the year — typical public schools are open 180 days a year — with eight hours of class per day.

Edison operates 12 schools in the United States, including three in Michigan — an elementary and middle school in Mt. Clemens and Walter French Academy in Lansing.

RAISING STANDARDS AND PREPARING STUDENTS FOR THE 21ST CENTURY ECONOMY

CALIFORNIA RESPONDS TO THE PRESIDENT'S CHALLENGE: HIGH-TECH CEO'S CALL ON OTHER STATES TO FOLLOW SUIT

DRAFT April 1, 1997

California Responds to the Challenge. Today, California Superintendent of Public Instruction Delaine Eastin will accept the President's challenge to states and localities to measure the performance of their students against widely accepted national standards in 4th grade reading and 8th grade math, using voluntary national tests based on those standards. By doing so, California will insure that its students, parents and teachers will have honest, accurate information about whether students are mastering the basic skills. Eastin will be accompanied by supportive local educators and parents from California.

Over One-Fifth of the Nation's Students Committed to Participate. Superintendent Eastin's announcement makes California the fourth state, after Maryland, Michigan, and North Carolina, along with the Department of Defense schools, to commit to participate in the national tests. California public schools serve over five million students, representing over 11% of the nation's public school enrollment. California raises the percentage of the nation's students committed to participating in the test to nearly 20%.

High-Tech Industry Leaders Endorse Tests, Call on Other States to Participate. U.S. Students must meet world class standards in order to thrive in the global information-age economy of the 21st Century. John Doerr, partner in the Silicon Valley venture capital firm of Kleiner, Perkins, Caufield & Byers, will announce that a group of over 200 technology industry leaders who hire graduates from across the country has endorsed the President's standards and testing initiative. Moreover, the technology industry leaders will write to all governors, state legislative leaders, chief state school officers, and state board of education chairs calling on them to accept the President's challenge as well. Doerr will be joined via audio feed from San Jose's Stonegate School by Jim Barksdale, CEO & President of Netscape Communications, Mayor Susan Hammer, and students who will participate in the tests in 1999. Other CEO's will participate in the event at the White House and from San Jose.

A Challenge to Every State: Make Sure Every Student Masters the Basics in Reading and Math. Under the President's plan, the U.S. Department of Education will give every state, school district, and parent the opportunity to use voluntary tests of 4th grade reading and 8th grade math, beginning in 1999. These tests will help states and local communities raise standards of excellence for teaching and learning, and provide parents with accurate information about their children's academic performance. This will be the first time rigorous tests of reading skills at grade 4 and math knowledge and skills at grade 8, tied to widely accepted national standards, are available to measure individual student and school performance throughout the nation. President Clinton's Call to Action for American Education also stresses helping students prepare for the tests, such as the President's America Reads Initiative to mobilize an army of one million volunteer reading tutors.

**Remarks of Delaine Eastin
The White House
April 2, 1997**

Mr. President
Mr. Vice President
Secretary Riley

A few weeks ago, the Wall Street Journal / NBC poll reported that voter interest in education is at an all-time high as measured against any Gallup poll you want to look at dating back to the 1940s.

Even in the post-Sputnik period, those who rated education as the nation's top priority never exceeded 1 pct.

Now, it's 26 pct -- making education a higher rated national concern than Social Security or the budget deficit.

The poll said the American people know exactly why they're so concerned. They don't believe we're preparing children for the jobs of the 21st century.

Three out of four feel that way -- a massive vote of no confidence, whatever the truth of the charge.

The faith of the American people is a wondrous and awesome treasure. It can move mountains. It often has.

When we in education enjoyed the public's faith, there seemed like nothing we couldn't accomplish.

Then we lost the public's confidence,
and since then it has seemed like
there is nothing we can do right.

I don't go in for speculative parlor games
over who lost the public's confidence.
But I do know this: It is up to us,
America's educators on the eve of
the 21st century, to win it back.

Student learning to world class standards
is the only thing that will do it.
That is what success looks like.
That's all the public will accept, or should accept.

In a global economy, after all,
it is not unreasonable for parents to ask
how their kids measure up to those their age in Germany or
Korea, or somewhere else.

How do we find out?
We measure performance -- in a way that
gives parents confidence that our measurements
have integrity. They mean something.

It ought to be voluntary.

I think we're all confident that the vast majority
of states will come voluntarily to well-done testing.

But if a few do not,
that's their choice.
We honor that choice so that the nation
can move forward, unhindered by the
red herring of "federal coercion."

We need high national standards,
just as we need many other national goals.

Then we need measurements of progress --
so that we can once again prove
to parents that we are getting the job done.

And prove to the general public that public education
is still America's highest yielding investment.

Mr. President, this is the right meeting,
on the right subject at the right time.
The people are behind you.

You may rest assured that the California Department of
Education is working on a high-priority basis
with the U.S. Department of Education to
make this happen within two years.

Thank you, Mr. President,
for your vision and leadership.

#####

CALIFORNIA EVENT FOR 4/2

participant: John Doerr

San Jose

STATION: KLIV-AM

INTERVIEWER: whomever answers in newsroom

CALLIN: 408-289-8864

BACKUP: 408-575-1600

TAPED- after 3:45pm

Fresno

STATION: KMPH-FM

INTERVIEWER: whomever answers in newsroom

CONTACT: Heather or Christine

CALLIN: 209-453-8890

BACKUP: 209-255-5600

TAPED- after 3:45 pm

participant: LINDA DAVIS

San Francisco

STATION: KPOO-FM

INTERVIEWER: Joe Rudolph-possible

CALLIN: 415-346-5375

BACKUP: 415-346-5373

TAPED- after 4:00pm

STATION: KQED-FM

INTERVIEWER: Jay Field or equivalent

CONTACT: Cy Musicker

CALLIN: 415-553-2361

BACKUP- 415-553-2129

TAPED- after 3:45pm

Superintendent Eastin

4:20 pm LIVE

KCBS (San Francisco)

reporter: Rebecca Corral

call-in: 415-765-4074

contact: Arlene Bolton 415-765-4113

April 2, 1997

MEMORANDUM FOR MIKE COHEN

FROM: Brenda Anders

SUBJECT: Radio Interviews on CA standards for today

3:50 pm LIVE (call-in at 3:47pm)

KFBK (Sacramento)

reporter: Paul Archer or Maria Wise

call-in: 916-924-3901

Mike Ward

4:30 pm TAPED (10 minutes)

KNWZ (Palm Springs)

interviewer: Lou Penrose

call-in: 1-800-376-1270

contact: Lou Penrose 619-346-1270

Lente

7/8 F as 899-9888

4:45 pm TAPED (5 minutes)

KPAY (Chico)

reporter: Mike Baca or Antoine Glover

call-in: 916-345-6397

contact: Veronica Carter

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President's List

NATIONAL EDUCATION STANDARDS ANNOUNCEMENT - Wednesday APR 2 1997 - 2:15 PM State Floor
- Business - East Visitors Entrance

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THE PRESIDENT

REPORT DATE: April 1, 1997
REPORT TIME: 11:39 AM

Accepts and No Responses

- A **Mr. Allen Adler**
American Association of Publishers
Washington, DC
- Ms. Doris Alvarez**
Principal, Hoover Senior High School
San Diego, CA
- A **Mr. Gordon Ambach**
Executive Director, Council of Chief State School Officers
Washington, DC
- A **Mr. Marc Andressen**
Co-Founder, Vice-President of Technology, Netscape Communications
Mountain View, CA
- Mr. Sam Araki**
Retired-as-President, Lockheed Martin Missles and Space
Los Gatos, CA
- Dr. Rudy M. Astruita**
County Superintendent of Schools, San Diego County Office of Education
San Diego, CA
- ?? **Col 000 Becton**
- A **Ms. Mary Bergan**
President, California Federation of Teachers
Oakland, CA
- A **Ms. Sue E. Betka**
Department of Education
Washington, DC
- A **Mr. John Seeley Brown**
CEO, Xerox PARC
Palo Alto, CA
- A **Mr. Christopher G. Caine**
Manager, Public Affairs, Human Resources, IBM Corporation
Washington, DC
- Mr. Steven Case**
President & CEO, America Online
Dulles, VA
- A **Mr. Michael D. Casserly**
Executive Director, Council of Great City Schools
Washington, DC
- A **Ms. Gloria Chernay**
Association of Teacher Educators
Reston, VA
- A **Mr. William Cirone**
County Superintendent of Schools, Santa Barbara County Office of Education
Santa Barbara, CA

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Page 2

REPORT DATE: April 1, 1997
REPORT TIME: 11:39 AM

Accepts and No Responses

Mr. Jerome Clark

- A **Ms. Judy B. Codding**
Nationla Alliance for Restructuring Education
Washington, DC
- A **Mr. Richard Codding Jr.**
- A **Mrs. Nancy Cohen**
Silver Spring, MD
- A **Mr. Ross Cohen**
- A ~~Mr. Carl Cohn~~
Superintendent, Long Beach Unified School District
Long Beach, CA
- A **Mr. Raymon Cortines**
Chancellor, New York City Board of Education
Brooklyn, NY
- A ~~Mr. Christopher T. Cross~~
President, Council for Basic Education
Washington, DC
- A ~~Ms. Jennifer Davis~~
Special Assistant, U.S. Department of Education
Washington, DC
- Ms. Margaret DeArmond**
East Bakersfield High School
Bakersfield, CA
- A **Mr. James Dezell**
Chariman, NetSchools Corp.
Atlanta, GA
- A **Mr. Louis John Doerr**
Partner, Kleiner, Perkins, Caufield & Byers
Mento Park, CA
- A **Ms. Esther Dyson**
EDventure Holdings, Inc.
New York, NY
- A ~~Honorable Delaine Eastin~~
State Superintendent of Public Instruction, State of California
Sacramento, CA
- A **Ms. Lorraine Edmo**
Executive Director, National Indian Education Association
Alexandria, VA
- A **Mr. Emory David Ellington**
President, NetNoir
San Fransico, CA

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Page 3

REPORT DATE: April 1, 1997
REPORT TIME: 11:39 AM

Accepts and No Responses

- A **Mr. Guy Emanuele**
Superintendent, New Haven Unified School District
Union City, CA
- Ms. Cheryl Ernst**
Superintendent, Carlsbad Unified School District
Carlsbad, CA
- A **Mr. Arnold Fege**
NASSP
- A **Mr. Reginald M. Felton**
President, Montgomery County Board of Education
Rockville, MD
- A **Mr. Jerry Fiddler**
Berkeley, CA
Guest: Mr. Asher Fiddler
- A **Ms. Marsha Field**
NASDE
- A **Dr. Pascal D. Forgione**
Delaware Department of Public Instruction
Dover, DE
- A **Mr. John Freidenrich**
Bay Partners
Cupertino, CA
- A **Mr. Milton Goldberg**
NAB
- Mr. Javier Gonzalez**
Teacher, Pioneer High School
Whittier, CA
- A **Mr. Andrew J. Hartman**
National Institute for Literacy
- A **Mrs. Juanita Haugen**
President, California School Boards Association
Pleasanton, CA
- A **Mr. Day Higuchi**
Los Angeles, CA
- A **Mr. James Hornthal**
CEO, Preview Media
San Francisco, CA
- A **Dr. Paul D. Houston**
Executive Director, America Associates of School Administrators
Arlington, VA
- A **Mr. Robert Bruce Hunter**
American Association of School Administrator
Arlington, VA

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REPORT DATE: April 1, 1997
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Accepts and No Responses

Mr. Donald Imis

A **Mr. Michael G. Jackson**
Director of Government Relations, TRW, Inc.
Arlington,, VA

A **Mr. Jerry Jasinowski**
NAB

A **Mr. Michael Johnson**
Carlmont High School
Belmont, CA

Mr. Robert Jones
NAB

A **Mr. Jeffrey Joseph**
Vice President, Domestic Policy, Chamber of Commerce
Washington, DC

A **Mrs. Nancy Kahn** ?
San Francisco, CA

Mr. George Kamasaki

A **Mr. Mike Kaufman**
Co-Founder, NetDay
San Fransico, CA

A **Mr. Edward Kealy**
Director of Federal Programs, National School Board Association
Alexandria, VA

A **Mr. John Kerman**
CEO, The Lightspan Partnership
Carlsbad, CA

Mr. Steven Carter Kussmann
American Gas Association

A **Mr. Quentin R. Lawson**
Executive Director, Congressional Black Caucus Foundation
Washington, DC

Mr. Dale Lestina
Fairfax, VA

A **Mr. Paul Lippe**
Vice President Business Development, Synopsys
Mountain View, CA
Guest: Ms. Amy Lippe

A **Dr. Richard Long**
Washington Representative, International Reading Association
Washington, DC

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REPORT DATE: April 1, 1997
REPORT TIME: 11:39 AM

Accepts and No Responses

- A **Mr. Bret Lovejoy**
Executive Director, American Vocational Association
Alexandria, VA
- A **Mr. James Lyons**
National Association for Bilingual Education
Washington, DC
- A **Dr. John MacDonald**
Council of Chief State School Officers
- A **Dr. Shirley Malcolm**
Head, Directorate for Ed. & HR Prog., AA Adv. Science
Washington, DC
- A **Ms. Katherine Mance**
- Mr. Todd McCracken**
NSBU
Washington, DC
- Mr. Charles E. McCully** ✓
Superintendent, Fresno Unified School District
Fresno, CA
- Sr. Dale McDonald**
- Mr. Edward J. McElroy**
Secretary-Treasurer, American Federation of Teachers
Washington, DC
- A **Mr. Jay McIntire**
- Mr. Joseph McTighe**
- A **Mr. Harrison Miller**
Sr. Vice President, Marketing, The Lightspan Partnership
Carlsbad, CA
- Mr. Dan Minchew**
ACT
- ~~A **Mr. Theodore Mitchell**~~
~~Dean, Grad. School of Education, UCLA~~
~~Los Angeles, CA~~
- Mr. George Montgomery**
Managing Director, Hambrecht & Quist
San Francisco, CA
- Mr. Gerald Morris**
Acting Director of Legislation, Department of Legislation, American Federation of Teachers
Silver Spring, MD
- A **Mr. Kenneth G. Nelson**
Executive Director, National Education Goals Panel, USDOE

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Page 6

REPORT DATE: April 1, 1997
REPORT TIME: 11:39 AM

Accepts and No Responses

- A **Mr. Martin Orland**
National Education Goals Panel
- Ms. Patricia Salas Peneda**
Vice-President, Legal, Environmental and Governmental Affairs, National United Motor Manufacturing Inc.
Fremont, CA
- A **Mr. Steve Perlman**
CEO, Web TV
- Dr. Terry K. Peterson**
Washington, DC
- A **Mr. Gary Phillips**
- A **Ms. Kim Polese**
CEO, Marimba
Palo Alto, CA
- A **Mr. T. Wade Randlett**
California Director, Democratic Leadership Council
San Francisco, CA
- A **Honorable Carol H. Rasco**
Department of Education
Washington, DC
- A **Mrs. Carol Risher**
- A **Dr. Linda Roberts**
Darnestown, MD
- Mr. Tony Rollins**
National Education Association
- A **Dr. Linda Rosen**
Executive Director, National Council of Teachers of Mathematics
Reston, VA
- A **Ms. Bella Rosenberg**
American Federation of Teachers
Washington, DC
- ~~A **Ms. Elaine Rosenfield**~~
~~Mathematics Teacher, Sunnyside Elementary~~
~~San Luis Obispo, CA~~
- ~~A **Ms. Carol Ruley**~~
~~State President, PTA~~
~~Los Angeles, CA~~
- A **Dr. F. James Rutherford**
AAAS
- A **Mr. Michael Santullo**
President, Four11 Corp
Menlo Park, CA

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REPORT DATE: April 1, 1997
REPORT TIME: 11:40 AM

Accepts and No Responses

- A **Dr. Samuel Sava**
Director, National Assc. of Elementary School Principals
Alexandria, VA
- Mr. Eric Schmidt**
CEO, Novell
- A **Honorable Marshall S. Smith**
Acting Deputy Secretary, Department of Education
Washington, DC
- A **Ms. Irene Kwitter Spero**
The College Board
Washington, DC
- Mr. Jerry Sroufe**
AERA
- Ms. Carolyn Yeldell Staley**
Deputy Director, National Institute for Literacy
Washington, DC
- Dr. Wes Sterman**
CEO, Heartport
Redwood City, CA
- A **Mr. James Stigler**
UCLA
Los Angeles, CA
- Ms. Patricia Sullivan**
- Mr. Bill Sweeny**
EDS
- A **Ms. Leslie Thornton**
Deputy Chief of Staff, Department of Education
Washington, DC
- Ms. Lois Tinson** ✓
President, California Teachers Association
Burlingame, CA
- A **Dr. Gerald Tirozzi**
Assistant Secretary, Elementary and Secondary Education, Dept. of Education
Washington, DC
- A **Mr. Roy Truby**
NAEP
- A **Mr. Marc S. Tucker**
President, National Center on Education and the Economy
Washington, DC
- Mr. Luis Valdez**
Theatro Compasino, California State University, Monterey Bay
Seaside, CA

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REPORT DATE: April 1, 1997
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Accepts and No Responses

Ms. Mary Ann Vasconcellos
San Luis Obispo, CA

Ms. Carmella Veit

Ms. Christie Hardwick Vianson
Trustee, Fremont Unified School District
Fremont, CA

Dr. Vera Vignes
Superintendent, Pasadena Unified School District
Pasadena, CA

A **Ms. Janice Weinman**
The College Board

A **Ms. Brenda L. Welburn**
Executive Director, National Association of State Boards of Education
Alexandria, VA

A **Mr. Steve Westly**
Vice President, WhoWhere
Mountain View, CA

A **Mr. Gerald Wheeler**

A **Dr. Arthur Wise**
President, NCATE

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REPORT DATE: April 1, 1997
REPORT TIME: 11:40 AM

Regrets

- R **Mr. John Anderson**
New American Schools Develop
Arlington, VA
- R **Mr. Buzz Bartlett**
Lockheed Martin
- R **Ms. Carol Bartz**
CEO, Autodesk, Incorporated
San Rafael, CA
- R **Mr. Eric Benhamou**
President and Chief Executive Officer, 3 Com Corporation
Santa Clara, CA
- R **Mr. Ron Boster**
CED
- R **Dr. Anne L. Bryant**
Executive Director, American Association of University Women
Washington, DC
- R **Ms. Patricia Canan**
- R **Mr. Douglas Carlston**
Chief Executive Officer Chairman, Broderbund Software
Novato, CA
- R **Dr. Rudy M. Castruita**
San Diego, CA
- R **Mr. Robert Chase**
Vice President, National Education Foundation
Washington, DC
- R **Ms. Lisa A. Conte**
President & CEO, Shaman Pharmaceuticals, Inc.
South San Francisco, CA
- R **Mr. Scott Cook**
Intuit
Mountainview, CA
- R **Ms. Linda Davis**
Deputy Sup., Operations, San Francisco Unified School District
San Francisco, CA
- R **Mr. John Dean**
President and CEO, Silicon Valley Bankshares
Santa Clara, CA
- R **Dr. Timothy J. Dyer**
Executive Director, National Association of Secondary School Principals
Reston, VA
- R **Ms. Bronya Galef**
The Galef Institute
Los Angeles, CA

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Page 10

REPORT DATE: April 1, 1997
REPORT TIME: 11:40 AM

Regrets

- R **Mr. Charles M. Geschke**
President, Adobe Systems, INC.
Mountain View, CA
- R **Dr. Nancy Grasmick**
State Superintendent of Schools, Maryland Department of Education
Baltimore, MD ✓
- R **Mr. Gerald C. Hayward**
Co-Director, PACE
Sacramento, CA
- R **Mr. John Timothy Holt**
National School Sully and Equipment Assoc.
- R **Dr. Irwin Jacobs**
Chairman of the Board, QUALCOMM Inc.
San Diego, CA
- R **Mr. Roy Neel**
U.S. Telephone Assn
Washington, DC
- R **Ms. Ellin Nolan**
NSTA
- R **Ms. Wendy O. Puriefoy**
President, Public Education Fund Network
Washington, DC
- R **Mr. Michael Resnick**
National School Boards ✓
- R **Mr. Sanford R. Robertson**
Chairman, Robertson, Stephens & Company
San Francisco, CA
- R **Ms. Sharon Robinson**
ETS
- R **Mr. Barry K. Rogstad**
President, American Business Conference
Washington D.C.
- R **Mr. Waldemar Rojas**
Superintendent, San Francisco Unified School District
San Francisco, CA
- R **Mr. John F. Shoch**
General Partner, Asset Managment Company
Woodside, CA
- R **Ms. Deena G. Stoner**
Executive Director, Council for Educational Development and Research
Washington, DC

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Page 11

REPORT DATE: April 1, 1997
REPORT TIME: 11:40 AM

Regrets

R **Ms. Mary Elizabeth Teasley**
Director, Government Relations, National Education Association
Washington, DC

R **Dr. Chang-Lin Tien**
Chancellor, University of California, Berkeley. ✓
Berkeley, CA

R **Ms. Susan Trainman**
BRT

R **Dr. Paul Vance**
Superintendent of Schools, Maryland Board of Education ✓

R **Mr. Thad Whalen**
Partner, Aspen Ventures
Los Altos, CA

R **Mr. John Young**
Hewlett Packard
Palo Alto, CA

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REPORT DATE: April 1, 1997
REPORT TIME: 11:40 AM

TOTAL COUNTS

Number of Accepts:	87
Number of Regrets:	37
Number of No Responses:	38
Number of Unknown Guests:	18
Number of Expected Attendees:	143

PRESIDENT WILLIAM J. CLINTON
TALKING POINTS FOR CALIFORNIA EDUCATION ANNOUNCEMENT
Wednesday, April 2, 1997

Acknowledgements: California Superintendent of Public Instruction Delaine Eastin; John Doerr, Partner at Kleiner, Perkins, Caufield and Byers; First Grade Teacher Carmen Cortez; Parent Lydia Perez-Howard; Vice President Gore (who has done so much to make today's endorsement possible); Secretary Riley; and Mayor Susan Hammer, Netscape CEO Jim Barksdale and others participating via satellite from Stonegate School in San Jose.

In my State of the Union address, I said that the greatest step America must take to prepare for the 21st Century is to ensure that our children have the best education in the world.

There is a lot we must do to give our children the best education (make sure every 8-year-old can read, every 12-year-old can log on to Internet; every 18-year-old can go to college, every adult can keep learning for a lifetime). But none of these steps will matter if we do not set the highest standards.

That is why I issued a challenge to the nation: Every state should adopt high national standards, and by 1999, every state should test every 4th grader in reading and every 8th grader in math.

These are not federal government standards, but national standards, representing what all our students must know to succeed.

We must all join this crusade -- business people, parents, educators. That is why today's announcement is so significant.

Today, America's largest state school system -- and the leaders of many of our most forward-looking high-tech industries -- are joining with Maryland, Michigan, North Carolina and America's military schools in support of high standards. California's Superintendent of Public Instruction, Delaine Eastin, is endorsing our plan. More than 200 of America's high-tech industry leaders are not only making that same endorsement, but also pledging to write to every governor, every state school board and every state education leader to urge the adoption of national standards across America.

It has been less than two months since I called on every state in America to adopt high national standards. Today, with California's endorsement, states and school systems that educate nearly 20% of America's school children are now on the road to measuring their students against those high standards.

If any state understands the challenges we face in the global economy and Information Age, it is California -- home to our most cutting-edge industries, and our gateway to so much of the world. By giving our children the tools they need to compete and win in the 21st Century -- by vowing to make our workforce the best-educated, best-trained and best-skilled in the world -- you are giving powerful new momentum to the crusade for high standards.

It is especially significant that leading educators and leading business people are making this endorsement hand-in-hand. Support for standards has come from Republicans and Democrats, teachers and business people, parents and educators -- because we all have a stake in giving our children the best education in the world.

Now, I am pleased to introduce California's Superintendent of Public Instruction, Delaine Eastin.

Roundtable program:

[Delaine Eastin makes remarks.]

[Vice President makes remarks and introduces John Doerr.]

[John Doerr makes remarks and introduces Jim Barksdale, CEO and President of Netscape Communications (via Satellite site in San Jose).]

[Barksdale makes remarks via satellite.]

[**President asks question of Barksdale, and Barksdale replies.**]

[**President says goodbye to the Satellite Site, and asks First Grade Teacher Carmen Cortez a question; Cortez replies.**]

[President asks California Parent Lydia Perez-Howard a question; Perez-Howard replies.]

[Secretary Riley makes remarks.]

[Vice President thanks everyone for their time and closes program.]

April 1, 1997

**CALIFORNIA EDUCATION ROUND TABLE ON
NATIONAL STANDARDS AND TESTING**

DATE: April 2, 1997
LOCATION: The East Room
BRIEFING TIME: 2:05 pm - 2:30 pm (Red Room)
EVENT TIME: 2:30 pm - 3:30 pm
FROM: Bruce Reed
Michael Cohen

I. PURPOSE

To highlight the support from the state of California and the high tech industry for your national standards and testing proposal.

II. BACKGROUND

You will be hosting a round table discussion with California educators and high tech CEOs in front of an audience of 150 members of the education and business communities. The Vice President and Secretary Riley will also be participating. This is an opportunity for you to receive the endorsement of Delaine Eastin, the California State Superintendent of Public Instruction, and over 200 high tech industry leaders for your national standards and testing proposal.

California Superintendent Endorsement:

The California endorsement means that nearly 20 percent of the Nation's students are committed to participate in the standards and testing program. Superintendent Eastin's endorsement makes California the fourth state, after Maryland, Michigan, and North Carolina, along with the Department of Defense schools, to commit to participate in the national tests. California public schools serve over five million students, representing over 11% of the nation's public school enrollment.

High Tech Industry's Endorsement:

John Doerr, partner in the venture capital firm of Kleiner, Perkins, Caufield & Byers, will announce that a group of over 200 high-tech industry leaders who hire graduates from across the country have endorsed the President's standards and testing initiative. Moreover, the industry leaders will write to all governors, chief state school officers, and state board of education chairs calling on them to support national standards. Doerr will

be joined via audio feed from San Jose's Stonegate School by Jim Barksdale, CEO & President of Netscape Communications, Mayor Susan Hammer, and students who will participate in the tests in 1999. Other CEOs will participate in the event at the White House and from San Jose. The CEOs coming to the White House will also meet with the Vice President and Erskine separately. This is the fourth meeting the Vice President has had with John Doerr and other high tech industry representatives since January. In cultivating this relationship, the Vice President specifically sought their support for national standards and testing.

III. PARTICIPANTS

Briefing Participants:

The Vice President
Secretary Riley
Sylvia Mathews
John Podesta
Rahm Emanuel
Bruce Reed
Michael Cohen
Jim Kohlensberger
Don Baer/Ann Lewis
Eli Attie

Event Participants:

The Vice President
Secretary Riley
John Doerr
Jim Barksdale, CEO and President of Netscape
Delaine Eastin, California State Superintendent of Public Instruction
Carmen Cortez, First Grade Teacher, Olive Street School, Porterville, CA
Lydia Perez-Howard, Parent of 3rd grade student, Pasadena, CA

IV. PRESS PLAN

Open

V. SEQUENCE OF EVENTS

- The President makes opening remarks and introduces Delaine Eastin, California State Superintendent of Public Instruction
- Delaine Eastin makes remarks.
- The Vice President makes remarks and introduces John Doerr.
- John Doerr makes remarks and introduces Jim Barksdale, CEO and President of Netscape Communications from Satellite site in San Jose.
- Jim Barksdale makes remarks via satellite.

- The President would ask a question to Barksdale, and Barksdale will reply.
- The President says goodbye to the Satellite Site, and calls on the additional round table participants to speak.
- California First Grade Teacher Carmen Cortez makes remarks.
- California Parent Lydia Perez-Howard makes brief remarks.
- Secretary Riley makes remarks.
- The Vice President thanks everyone for their time and closes the program.

VI. REMARKS

Prepared by Speechwriting.

VII. ATTACHMENTS

- Participant list in speaking order.
- Fact Sheet on California Educational Standards.
- Statement from 200 CEOs.

Californians Back Clinton Exam Plan

Educators, high-tech industry push for national standards

By Louis Freedberg
Chronicle Washington Bureau
Washington

Leading California educators and high-tech executives gave a big boost yesterday to President Clinton's proposal for national standards and testing of students, pledging to persuade others in the state and around the nation to support the idea.

Clinton welcomed the strong expressions of support from California, which educates more than a tenth of the nation's schoolchildren.

"If any state understands the challenges we face in the 21st century in the global economy and an information age, it is surely California," Clinton told an East Room roundtable of parents, teachers and business leaders.

In his State of the Union speech in February, Clinton floated the idea of administering a reading test to all fourth-graders and a math test to all eighth-graders in 1999. So far, only three states — Michigan, North Carolina and Maryland — have formally endorsed the plan.

Superintendent of Public Instruction Delaine Eastin said there is a dire need to be able to accurately assess how young people are doing by comparison not only to their peers in California, but to those around the nation and the world.

"Even hot dog vendors have standards," said Eastin, describing education as "the least quality-controlled area in the nation."

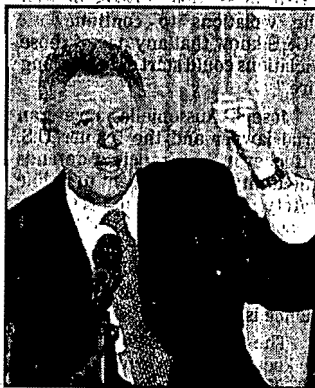
"Just because a kid gets an A, that does not necessarily mean anything," she said. "I want to know how my kids stack up against kids in Connecticut and Kentucky."

Despite Eastin's backing, the test will still have to pass through several hurdles before it is formally adopted by California, including approval from the State Board of Education, which is appointed by Governor Wilson.

In addition, the test must still be developed. Backers anticipate that it will last 1½ hours and will be administered during the same week to participating schools and students across the nation.

Sean Walsh, a spokesman for the governor, said Wilson was reluctant to endorse the concept of a national test without knowing what would be in it. "We are very hesitant to sign on to a test that could set a very low bar and might not have the rigor and quality that we in California could establish ourselves," he said.

There is currently no single test that measures how students are doing compared to others around the country, other than the Scholastic Aptitude Test, which is taken by a minority of students. The National Assessment of Edu-



'If any state understands the challenges we face in the 21st century in the global economy and an information age, it is surely California'

— PRESIDENT CLINTON

national Progress randomly tests about 4,000 students each year in California, but the results are only given for the whole state, not for each student who takes it.

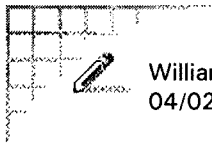
Clinton rejected criticism that his proposed test will simply reveal that low-income students are performing poorly.

"I'm so sick and tired of people assuming on the front end that children's learning is limited because of their racial, ethnic or income background," he said. "Their conditions create greater hurdles for them, and we should clear away those hurdles."

Juanita Haugen, president of the California School Boards Association, said the test would not undermine local control of schools, a fundamental feature of American education, and said criticism of the test was being used as "an excuse for children not to achieve, rather than working to have all children achieve."

A key person at the U.S. Department of Education working on the test will be Ramon Cortines, the former San Francisco schools superintendent who most recently headed the New York public schools. Cortines was appointed this week to be an acting assistant secretary to U.S. Secretary of Education Richard Riley.

"This is not a test about who will pass or fail," he said. He added that children would not be given a grade or a score on the test but would be rated on four levels of competency. The test would allow parents and teachers to diagnose a child's strengths and weaknesses, Cortines said.



William R. Kincaid
04/02/97 05:57:11 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc:
Subject: 1997-04-02 President's Remarks at Education Roundtable

----- Forwarded by William R. Kincaid/OPD/EOP on 04/02/97 05:58 PM -----



05:18:16 PM

Record Type: Record

To: William R. Kincaid/OPD/EOP
cc:
Subject: 1997-04-02 President's Remarks at Education Roundtable

Here's the transcript.

----- Forwarded by Joshua Silverman/WHO/EOP on 04/02/97 05:19 PM -----



SUNTUM_M @ A1
04/02/97 04:01:00 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc:
Subject: 1997-04-02 President's Remarks at Education Roundtable

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 2, 1997

REMARKS BY THE PRESIDENT
AT EDUCATION ANNOUNCEMENT/ROUNDTABLE

The East Room

2:48 P.M. EST

THE PRESIDENT: Let me welcome all of you here to the East Room of the White House today for this very important announcement and this important roundtable. And by extension, let me welcome Mayor Susan Hammer and the CEO of Netscape, Jim Barksdale, and others who are with us via satellite today from the Stonegate School in San Jose, California.

In my State of the Union address, I said that the greatest step our country must take to prepare for the 21st century is to ensure that all of our people have the best education in the world -- that every 8-year-old can read, that every 12-year-old can log onto the Internet, that every 18-year-old can go on to college, that every American adult can continue to learn for a lifetime.

But the most important thing of all is that we know whether we are learning what we need to know. And that requires something America has put off doing for too long: the embracing of a genuine commitment to national standards of learning for our young people. I have challenged every state to embrace national standards and to participate in 1999 in an examination to see whether our children have met those standards for 4th graders in reading and 8th graders in math.

Today, America's largest school system and leaders of its most forward-leaning high tech industries have joined together to put California alongside Maryland, Michigan, North Carolina, and our military schools in the support of the national standards movement. I thank Delaine Eastin. I thank the 200 high tech executives who have supported this. And I thank them for their pledge not just to announce their support today, but to write every governor, every school board, every state education leader and ask them to participate in the standards crusade.

It has been less than two months since I called on every state to adopt high national standards. Today, with California's endorsement, states and school systems that educate nearly 20 percent of America's school children are now on the road to measuring their students against those high standards. If any state understands the challenges we face in the 21st century in the global economy in an Information Age, it is surely California, our gateway to much of the world and the home of many of the industries that will shape our future.

California and all of you who are here today and all of those in California today have given powerful new momentum to the

crusade for national education standards. Education and business leaders, Republicans and Democrats and independents, people all committed to seeing politics stop at the schoolhouse door in America have no stopping place in tomorrow's world.

I want to thank everyone who has made this possible. I thank especially Secretary Riley for his work and the Vice President in particular for the work he did to put this group together today. This is a very, very happy day for me personally, but more importantly, for the cause of educational advancement and reform and standards.

And now I'd like to call on the California Superintendent of Public Education, Delaine Eastin, for any remarks you might like to make.

* * * * *

THE PRESIDENT: Jim, it's President Clinton. I'd like to thank you for being there and thank Congresswoman Lofgren and my good friend Mayor Susan Hammer.

I'd like to ask you to amplify just a moment on a point that John Doerr made when he was introducing you, when he pointed out that just the 240 companies who have endorsed this national standards movement today have created 130,000 jobs in the last four years and have thousands of job openings now waiting to be filled.

We have tried very hard in this administration to create a climate and an environment and to pursue policies which would permit us to increase the number of high wage, good future jobs so that we could raise incomes, average incomes in America again.

I think it would be helpful if you would just state explicitly from your point of view what the relationship is in having citizens, young people educated according to high national standards and filling those jobs with young Americans and raising our average income. Because I think that's one thing the American people haven't clearly focused on, the extent to which our ability to create high-wage jobs in the end depends upon our ability to produce people who can fill those jobs once they're created.

And I wish you would talk about it just a little bit.

* * * * *

THE PRESIDENT: Thank you very much. Let me just make one other brief point about this, and put it against one of our other big national challenges -- our effort to reform the welfare system and to limit the amount of time that able-bodied people spend on public assistance and to maximize their movement into the work force.

You have this unbelievable situation today where in some of our cities -- St. Louis and Chicago come to mind because we've had studies there in the last 18 months -- there are six to nine applicants for every entry level job that opens up. And yet, you look around the country and there are tens of thousands of the kinds of jobs that the industries represented in this room and out in San Jose have opened and made available right now that cannot be filled.

So it is obvious, to take this one step further, that we'll never really answer the whole welfare reform challenge and move people from dependence to independence until we can demonstrate to employers that we have educated all of our young people, even our poorest young people, at a level of international acceptance.

I'd like to go on now and talk to two people here who really represent our children, and give them a chance to make a couple of remarks. Let me begin with Carmen Cortez, who is a first grade teacher from the Olive Street School in Porterville, California. She's been a reading specialist and an elementary school teacher for 30 years -- I find that hard to believe -- (laughter) --but ever since she was eight years old she's been an elementary school teacher. (Laughter.) And she's a member of California's statewide coordinating committee on standards.

I'd like to begin by asking her the question that we often get asked, which is that is it realistic for us to expect that we can set standards that are at once high and meaningful and, secondly, that can be achieved by virtually all of our students in a country with such a diverse student body -- not only diverse racially and ethnically, but also economically. Is that realistic? And I'd like for you to talk about it based on your experience.

* * * * *

THE PRESIDENT: Let me just -- I'd like to emphasize what Carmen said -- the most important thing she said. Keep in mind now, here's somebody who has been teaching our children for 30 years. I am so sick and tired of people assuming on the front end that children's learning is limited because of their racial, their ethnic or their income background, or whether they live in some poor rural area or some isolated inner-city.

Their conditions create greater hurdles for them. We should clear away the hurdles, but we should not lower our expectations. When we lower our expectations of those kids, we're selling them down the river, we are not doing our jobs as adults. It is our job to be the shepherds for their future, to bring them into a better future.

To me, the most important thing that's been said here today by anybody is a person who has been an educator for 30 years saying that when I have high expectations for these children I find that they meet those expectations. And I think that's important. (Applause.)

I think we ought to hear from the parent who is here, too. We have Lydia Perez Howard (phonetic), parent of a 3rd grade daughter who attends Cleveland Elementary School in Pasadena, California. She's the vice president of the PTA and active on the school advisory council and the neighborhood strengthening project. And I'd like to ask her to talk about how she feels about this whole standards movement and her daughter's future and how it will affect it.

* * * * *

THE PRESIDENT: Let me say why I think Lydia's comments are so important. In the end, whatever we do in the schools needs to be reinforced by what the children hear at home. And we learned a lot over the last, oh, 12 or 13 years, since the issuance in 1984 of the Nation At Risk report.

But one of the most important things that I learned in all these years I was working as a governor on standards and educational improvement is that in the United States there were too many parents who tended to believe that their children's performance in school was largely due to their income or their racial or ethnic background or whether English was their first language. And in a lot of other cultures that we're competing with, they believe their children's performance in school is directly related to effort and the level of support they get from the parents at home.

And it seems to me that you can have a debate if you want about what you think is right, or is it 90 percent one and 10 percent the other; but there is only one attitude likely to produce positive results for the children, and that is to believe that what children learn is largely the function of effort and the level of support they get in the home. So when the parents say something like what Lydia has said, it seems to me profoundly important.

The other thing I'd like to say -- you say you came up in the schools of the Bronx in a different time. It put me in mind of something else that's especially important to California. This country has been built by generation after generation of immigrants who came to this country and believed that their children would do better than they did and would fully participate in the American Dream. I would argue there were two elements to that. One is the immigrants worked like crazy, saved, and gave their kids a better life. Second, their kids had a good education and were assimilated into the mainstream of American life.

We are becoming an evermore pluralistic society. And more and more of our immigrants are people who desperately need not only for the working age parents to have the chance to get good jobs and build a good future, but for those children to have that future, too. We cannot become the country we ought to become as a

multi-ethnic, multi-racial democracy in a world that will value that enormously in the absence of a good educational system.

And again, I say having teachers who believe in high expectations and having parents who believe that if their schools work properly and have high expectations, they will support that and they will tell their children that what they learn will be a function of effort more than I.Q. -- those two things will count more than anything else the rest of us will do. Then all of us have to do is show up, do our part, and create the system that will enable those kinds of teachers, those kinds of parents, and those kinds of children to succeed. So I think we ought to give our teacher and our parent another hand. I think they did a great job. (Applause.)

I'd like to ask the Secretary of Education, who has been my friend and colleague on this for nearly 20 years now, to talk a little bit about what we're doing to try to work with the states to get the standards movement up and going and, specifically, to prepare the 4th grade reading and the 8th grade math examination by 1999 so that it meets the standards that Delaine Eastin and others in other states would expect it to.

Mr. Secretary.

* * * * *

THE PRESIDENT: I'd like to leave everyone with this one final point, and then I'd like to call on the Vice President to close the meeting, to tie something together that Secretary Riley talked about, and what Lydia Perez-Howard and what Carmen Cortez said about the students, and obviously what Delaine said earlier, and going back to something Jim Barksdale said about how everything that he's involved in, he has to meet standards.

I think it's important to make a distinction over and over again about what the difference is between what we propose here and what tests are in the classroom normally. We are striving for what you would call in manufacturing a "zero-defect result," which means we want to set high standards that will guarantee 100 percent of the children, whether they graduate at the top of their class or at the bottom or somewhere in the middle, that they'll still have what they need to go on with their lives and make a success of it and to make our country strong. Which means that, in a given class, a student could make the highest grade in the class, but if the student doesn't achieve the standards it's still not good enough; and in another class, even a student who might have the lowest grade in the class would still be a good successful performing learner and know that he or she can have a good future and has been given a good education. That is the important thing.

Furthermore, these examinations are not being given to label anybody a failure, but to give everybody a benchmark on which

they can build to success. Of course not everybody will do well the first time they're given, but we have to know what the benchmark is. we have to know what the roadmap is.

But I just want to emphasize that again: If parents have the attitudes that we heard from Lydia, if teachers have the attitude we heard from Carmen, and states have the leadership that we heard from Delaine, from John Doerr, from all the folks out in San Jose today, we can achieve virtually a zero-defect society from an educational point of view and give our children the future they need. And especially states that are on the cutting edge of the future, both in terms of being highly pluralistic and having those new jobs of tomorrow, places like California will be the greatest beneficiaries.

So I think it's important that we go out there and talk about this, so that everyone understands exactly what we mean. These are different from what most people think of as classroom tests, and we need to hammer that home. We believe all these kids can clear the bar, and we're determined to see that they do it.

END

3:25 P.M. EST

Message Sent To:

April 1, 1997

**CALIFORNIA EDUCATION ROUND TABLE ON
NATIONAL STANDARDS AND TESTING**

DATE: April 2, 1997
LOCATION: The East Room
BRIEFING TIME: 2:05 pm - 2:30 pm (Red Room)
EVENT TIME: 2:30 pm - 3:30 pm
FROM: Bruce Reed
Michael Cohen

I. PURPOSE

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audio feed from San Jose's Stonegate School by Jim Barksdale, CEO & President of Netscape Communications, Mayor Susan Hammer, and students who will participate in the tests in 1999. Other CEOs will participate in the event at the White House and from San Jose. The CEOs coming to the White House will also meet with the Vice President and Erskine separately. This is the fourth meeting the Vice President has had with John Doerr and other high tech industry representatives since January. In these meetings the Vice President specifically sought their support on this issue.

III. PARTICIPANTS

Briefing Participants:

The Vice President
Secretary Riley
Sylvia Mathews
John Podesta
Rahm Emanuel
Bruce Reed
Michael Cohen
Jim Kohlensberger
Don Baer/Ann Lewis
Eli Attie

Event Participants:

The Vice President
Secretary Riley
John Doerr
Jim Barksdale, CEO and President of Netscape
Delaine Eastin, California State Superintendent of Public Instruction
Carmen Cortez, First Grade Teacher, Olive Street School, Porterville, CA
Lydia Perez-Howard, Parent of 3rd grade student, Pasadena, CA

IV. PRESS PLAN

Open.

V. SEQUENCE OF EVENTS

- The President makes opening remarks and introduces Delaine Eastin, California State Superintendent of Public Instruction.
- Delaine Eastin makes remarks.
- The Vice President makes remarks and introduces John Doerr.
- John Doerr makes remarks and introduces Jim Barksdale, CEO and President of Netscape Communications from Satellite site in San Jose.
- Jim Barksdale makes remarks via satellite.
- The President will ask a question to Barksdale, and Barksdale will reply.

- The President says goodbye to the Satellite Site, and asks a question of California First Grad Teacher Carmen Cortez.
- California First Grade Teacher Carmen Cortez makes remarks.
- The President asks a question of Parent Lydia Perez-Howard.
- California Parent Lydia Perez-Howard makes brief remarks.
- The President asks Secretary Riley to make remarks.
- Secretary Riley makes remarks.
- The Vice President thanks everyone for their time and closes the program.

VI. REMARKS

Prepared by Speechwriting.

VII. ATTACHMENTS

- Participant list in speaking order.
- Fact Sheet on California Educational Standards.
- Statement from 200 CEOs.

Roundtable Participants and Suggested Questions

(IN SPEAKING ORDER)

The President - makes opening remarks.

Delaine Eastin - California State Superintendent of Public Instruction.

Delaine is very supportive of national standards. As an elected official and the highest ranking education official in the state she has been part of elevating standards at the state level.

The Vice President - makes remarks and introduces John Doerr.

John Doerr - Partner in the venture capital firm of Kleiner, Perkins, Caufield & Byers.

He will announce that a group of over 200 high-tech industry leaders who hire graduates from across the country have endorsed your standards and testing initiative. He will then introduce Jim Barksdale.

Jim Barksdale - Jim Barksdale, CEO & President of Netscape Communications.

Jim Barksdale will speak to you via satellite from San Jose. He will be joined by Mayor Susan Hammer, and students of the Stonegate School.

***QUESTION:** From your perspective, as a leader in the technology industry, what do you see as the most important benefits of national standards?*

The President - You will then say goodbye to those attending the event Satellite Site, and return to ask a question of Carmen Cortez.

Carmen Cortez - First Grade Teacher from the Olive Street School in Porterville, CA.

She has been a reading Specialist and elementary school teacher for 30 years. She is a member of the statewide coordinating committee on standards.

***QUESTION:** In your experience as a teacher, do you find that students perform better when you expect more of them?*

Lydia Perez-Howard - Parent of a 3rd grade daughter who attends Cleveland Elementary School in Pasadena. Lydia is the PTA Vice President and is active on the School Advisory Council and Neighborhood Strengthening Project. She works for an Investment Management Firm, Scutter, Stevens & Clark in Los Angeles.

***QUESTION:** Why are high national standards important to you as a parent?*

Secretary Riley - will make remarks about the Administration's ongoing efforts on standards.

The Vice President - will make closing remarks.

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Gale Aguilar	CEO	Mitern Corporation
Paul Allaire	CEO	Xerox
Joseph Ambrosio	General Partner	Pirene Partners
Dr. Gilbert Amelio	CEO, Chairman	Apple Computer
Marc Andreessen	Co-Founder, Vice President of Technology	Netscape Communications
Vincente Anido, Jr.	President & CEO	Combichem, Inc.
Sherry Annes	Vice President, Int'l Relations & Communications	Arris Pharmaceutical
Eric Archambeau	President	DataMind Corp.
Howard Asher	President & CEO	Advanced Bioresearch Associates
Mel Badgett	President	Homesoft Corporation
Naren Bakshi	President & CEO	Vision Software
Jim Barksdale	CEO & President	Netscape Communications
Carol Bartz	Chairman of the Board & CEO	Autodesk
Gary Beach	President	Computerworld
George Bell	CEO	Excite
Eric Benhamou	CEO & Chairman	3COM
Charles Berger	CEO and President	Radius
Philip Berman	Chairman & CEO	CompuRAD
Jeff Bezos	CEO	Amazon.com
David Binkley	CEO	Argonaut Technologies
Philip J. Bioia	President	Zeus Communications
Jaleh Bisharat	Senior Vice President of Marketing	Pointcast
Julie Blanchard	Vice President Human Resources	Heartport
Charles Boesenberg	CEO	Ashtech, Inc.
Shelby Bonnie	COO	C/Net
Jerry Brenholtz	President	Advanced Technical Resources
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George H. Bruns, Jr.	Chairman & CEO	Giga-tronics Incorporated
Brett Bullington	Executive VP Strategic & Business Development	Excite
Pat Burt	President	Acteron
Brook H. Byers	Partner	Kleiner, Perkins, Caufield & Byers
Wendy Campbell	President	TECHFARM, Inc.
William Campbell	President	Intuit
Douglas Carlston	CEO & Chairman	Broderbund Software
Dave Case	Chairman & President	America On-Line
Samuel H. Case III	President & Co-CEO	Hambrecht & Quist
John Castillo	President & CEO	XOMA Corporation
John Chambers	CEO	Cisco
Umar Chandrasekaran	CEO	InSite Vision, Inc.
Bert Chess	CEO	Inhale Therapeutic Systems

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Sanjeev Chitre	CEO	Integrated Process Equipment Corp.
Ronald Chwang	President & CEO	Acer America
Gregory R. Clarke	President & CEO	Creative Computer
Mark Clotek	CEO	Smart Corporation
Vincent Coates	Chairman & CEO	Nanometrics
Louis C. Cole	President & CEO	Legato Systems, Inc.
Kevin Compton	Partner	KPCB
Lisa Conte	CEO	Shaman Pharmaceuticals
Paul M. Cook	Chairman	SRI International
Scott Cook	Chairman & CEO	Intuit
Ames Cornish	President	Vividus
Michael Crichton	President	Constant C Productions
Charles Crocker	CEO	BEI Electronics, Inc.
Anne Crossway	CEO	Cosmederm Technologies, Inc.
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A. Stephen Dahms	Member of the Board of Directors	US Council of Biotechnology Centers
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Jim Dezell	Chairman	NetSchools Corp.
James Diller	CEO	Sierra Semiconductor Corp.
L. John Doerr	Partner	Kleiner, Perkins, Caufield & Byers
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Mark W. Dowley	Chairman	LICONix
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A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

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William Hambrecht	Chairman	Hambrecht & Quist
Judith Hamilton	CEO	First Floor Software
J. Emmett Hammond	CEO	Wireless Data Corp.
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Mike Kaufman	Co-Founder	NetDay
Bob Kavner	President & CEO	On Command Corp.

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Harry Kellog	Vice President	Silicon Valley Bank
Lee Kenna	Chairman	SIMCO Electronics
John Kernan	CEO	The Lightspan Partnership
Mitchell Kertzman	CEO	Sybase
Kevin Kinsella	CEO	Sequana Therapeutics
Steven Kirsh	CEO	InfoSeek Corporation
Charles D. Kissner	Chairman, President & CEO	Digital Microwave Corporation
Jeff S. Koll	CEO	Bay Inc.
Mitch Kolowich	CEO	Individual Inc.
Joe Kraus	Founder, Senior VP of Business Development	Excite
Rak Kumar	CEO	Raster Graphics
Scott Kunit	CEO	The Mining Company
E. Floyd Kvamma	Partner	Kleiner, Perkins, Caufield & Byers
Ron Lachman	Chairman and Founder	Internet Dynamics
Chris Larsen	President	E*Loan
Gregory Lawless	President & CEO	Cygnus, Inc..
David Laws	President	IMP, Inc.
Mark Leslie	CEO	Veritas
Richard Levy	Executive Vice President	Varian Associates
Alan Lewis	President & CEO	Signal Pharmaceuticals
John C. Lewis	Chairman & CEO	Amdahl Corporation
Marla S. Ligeti	President & CEO	Uniteq Applications Systems, Inc.
Paul Lippe	Vice President, Business Development	Synopsys
Thomas Loarie	CEO	Kera Vision, Inc.
Hal Logan	President & CEO	Vicinity Corp.
Dan Lynch	Chairman	Cybercash
Don MacLennan	CEO	DynaChip Corporation
Lloyd Malchow	President & CEO	Penederm, Inc.
Arjun Malhotra	Chairman	HCL American, Inc.
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Art Marks	General Partner	New Enterprise Associates
Don Massaro	CEO	Silicon Garning
Mike McConnell	President & CEO	Visioneer Communications
Ed McCracken	Chairman & CEO	Silicon Graphics
Tim McDonald	CEO	Digital Knowledge Assets
Regis McKenna	President	Regia McKenna Inc.
Scott McNealy	Chairman & CEO	Sun Microsystems
Mary Mecker	Managing Director	Morgan Stanley
Steven Mendell	President & CEO	Prizm Pharmaceuticals
Bob Metcalf	Vice President of Technology	International Data Group
Bill Miller	Past Chairman	Borland International

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Gene Miller	President	Astec Semiconductor
Harrison Miller	Sr. Vice President, Marketing	The Lightspan Partnership
Richard Miller	President & CEO	Pharmacyclics
Halsey Minor	CEO	C/net
George Montgomery	Managing Director	Hambrecht & Quist
Gordon E. Moore	Chairman	Intel
John Morgridge	Chairman	Cisco
Mort Myerson	Chairman	Perot Systems
Henry Nordhoff	President & CEO	Gen-Probe
Tina S. Nova	CEO & President	Nanogen
Pierre Omidyar	CEO	E-Bay & Co.
Janina Pawlowski	CEO	E*Loan
Premysl Pech	Partner	Piere Partners
Leonard Perham	CEO	Integrated Device Technology
Steve Periman	President & CEO	WebTV
Eckhard Pfeiffer	CEO	Compaq Computer
Nancy Pfund	Partner	Hambrecht & Quist
Lewis Platt	Chairman, CEO & President	Hewlett-Packard
Kim Polese	CEO	Marimba
Steve Pollock	Vice President	Netiva Software
Rhea Posedel	CEO	Aehr Test Systems
Ronald S. Posner	Chairman	Graphix Zone
Bob Puette	CEO	NetFRAME Systems, Inc.
T. Wade Randlett	California Director	Democratic Leadership Council
Ron Rankin	CEO	Cardiac Mariners
William Rasdal	CEO	Symmetricon, Inc.
Guiliano Raviola	Partner	VC Ventures
Hollings Renton	CEO	Onyx Pharmaceuticals
Sanford R. Robertson	Chairman	Robertson Stephens & Co.
Duane Roth	CEO	Alliance Pharmaceuticals
Theodore Roth	Executive Vice President	Alliance Pharmaceuticals
James Rurka	President & CEO	Microcide Pharmaceuticals
Dennis Ryan	President	Net-It
Edgar Sack	CEO	Zilog, Inc.
Phillip Salisbury	CEO	SEEQ Technology
Larry Samuels	CEO	Electronic Communities
Scott Sander	CEO	Digital Sight/Sound
W.J. Sanders	Chairman & CEO	Advanced Micro Devices, Inc.
Michael Santullo	President	Four11 Corp
Fernand Sarrat	CEO	Cylink
Mark Saul	CEO	IChat

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Eric Schmidt	CEO	Novell
Stratton Sclavos	President & CEO	VeriSign
John Sculley	CEO	Sculley Associates
John Seidl	President & CEO	CellNet Data Systems
Charles Shalvoy	CEO	Conductus, Inc.
John Shoch	General Partner	Asset Management Company
Mark Simon	Partner	Robertson Stephens & Co.
Dave Singer	CFO	Heartport
Jeff Skoll	President	E Bay & Co.
Howard Smith	President & CEO	Clarity Software Inc.
Vincent Sollitto	CEO	Photon Dynamics
Peter Sprague	Chairman & CEO	Wave Systems Corp.
Larry Stambaugh	President & CEO	Maxim Pharmaceuticals
William Starling	CEO	Cardiac Pathways
Tom Steding	President & CEO	Pretty Good Privacy
Dr. Wes Sterman	CEO	Heartport
Geoff Tate	President & CEO	Rambus
Charles R. Trimble	CEO	Trimble Navigation
Les Vadasz	Executive Vice President	Intel
Louise Velazquez	Sr. Vice President	Interval Research
Madhu Vora	Chairman	Dyna Logic Corporation
Charlotte Walker	President & CEO	Sanctuary Woods Multimedia Co.
John Walker	CEO	Arris Pharmaceuticals
Steven Weiss	President	Lumisys, Inc.
Jo Ann Weiss	CEO	Academic Systems
Steven Westly	Vice President, Business Development	WhoWhere
Don Wexler	CEO	Automated Test Engineering, Inc.
Thad Whalen	Partner	Aspen Ventures
Randell Whitfield	President & CEO	VIA Medical Corp.
Ann Winblad	Partner	Hummer Winblad
Curtis Wozniak	CEO	Eletrogas, Inc.
Pardner Wynn	President & Founder	Stanford Testing Systems, Inc.
Gerald J. Yakatan	President & CEO	IriSys R&D
John Young	Retired, CEO	Hewlett Packard

April 5, 1997

NOTE TO MIKE--

Attached are two sets of articles from NEXIS on Delaine endorsement and aftermath:

1) Saturday LA Times story on Larsen's letter criticizing Eastin -- which seems like no big deal for us.

2) A few articles from Thursday papers about the event itself.

-- Bill

Copyright 1997 Times Mirror Company
Los Angeles Times

April 5, 1997, Saturday, Home Edition

SECTION: Part A; Page 21; Metro Desk

LENGTH: 409 words

HEADLINE: EASTIN REBUKED FOR ENDORSING NATIONAL TESTS

SUBLINE: RICHARD LEE COLVIN, TIMES EDUCATION WRITER

BODY:

The president of the State Board of Education on Friday issued a sternly worded rebuke of California's top elected school official, accusing her of exceeding her authority in an appearance this week at the White House.

The criticism of state Supt. of Public Instruction Delaine Eastin had to do with her endorsement of a Clinton administration plan for national tests of fourth-graders' reading skills and eighth-graders' math skills.

"Any endorsement given you by Eastin on behalf of the state exceeded her authority," board President Yvonne W. Larsen of San Diego wrote in a letter to U.S. Secretary of Education Richard W. Riley. "... I must apologize for any embarrassment this causes you."

Eastin was among a delegation of California parents, educators and business leaders who met Wednesday with President Clinton, and she said she made it clear that she did not have the final authority on whether the state eventually would participate in the pioneering testing program.

But some press accounts and even some comments by Clinton did not explain that it was the state board, not Eastin, who would make the decision whether to give the tests when they are available in 1999.

Larsen's letter said California is developing its own set of academic standards and tests and some staff members at the State Board of Education said it was issued partly in response to concerns that that process is falling behind schedule. Some in Gov. Pete Wilson's office, as well as members of the state board, are concerned that Eastin's endorsement of the Clinton plan could divert attention from the state's efforts.

Eastin said Friday that she "never committed the state" to participating in the Clinton program. She said the letter was "a bomb from the governor's office and I'm not going to pick it up."

More than anything, the letter, as well as the apparent confusion over Eastin's role, exposed the complexity of the mechanism for making education policy in the state. Although the state superintendent is elected statewide, she must take a back seat on some issues to the Board of Education, which is appointed by the governor.

Beyond that, the letter demonstrated the tenuous working relationship between the state board and Eastin. Despite their differences on some issues, notably some aspects of reading and math instruction, Eastin and the board have worked hard to maintain civility and calm in their working relationships.

LANGUAGE: English

OAD-DATE: April 5, 1997

6TH STORY of Level 1 printed in FULL format.

Copyright 1997 Times Mirror Company
Los Angeles Times

April 3, 1997, Thursday, Home Edition

SECTION: Part A: Page 3: Metro Desk

LENGTH: 962 words

HEADLINE: EASTIN BACKS CLINTON PLAN ON STANDARD TESTS;

EDUCATION: OFFICIAL VOWS TO GET STATE SUPPORT FOR NATIONWIDE EXAMS. GOV. WILSON
SAYS PRESIDENT'S ANNOUNCEMENT IS PREMATURE.

BYLINE: ELIZABETH SHOGREN and RICHARD LEE COLVIN, TIMES STAFF WRITERS

DATELINE: WASHINGTON

BODY:

Delaine Eastin, California's schools superintendent, committed herself Wednesday to securing the state's backing for President Clinton's proposal for national tests in reading for fourth-graders and math for eighth-graders.

"I believe we will in fact prevail," Eastin said after meeting with the president at the White House.

Although Clinton said California's schools were on board, Eastin's confident endorsement was more a battle cry than a guarantee that California schoolchildren will take the tests, which would be given for the first time in 1999.

A spokesman for Gov. Pete Wilson, a Republican, said the announcement was premature.

Dan Edwards said the governor favors the development of demanding academic standards and tests, but that it should be a state, not federal, responsibility.

"It's good for the president to use the bully pulpit to talk about high standards, but we're actually doing it in California," Edwards said, referring to a commission that is putting together grade-by-grade academic standards, due next fall, to be followed by statewide tests.

Clinton's initiative, unveiled in his State of the Union address two months ago, would for the first time give schoolchildren and their parents a national yardstick against which to measure performance. Now, states can measure performance on the National Assessment of Educational Progress, but districts and individual students cannot.

So far, Michigan, Maryland and North Carolina have endorsed the testing proposal, which is voluntary.

But before students in California see the tests, the State Board of Education--which is appointed by Wilson--would have to vote for participation. And the Legislature would have to approve the cost of \$ 10 to \$ 12 per pupil

Los Angeles Times, April 3, 1997

for administering the tests after the first year.

Eastin predicted that the board and the Legislature will approve the plan, but Wilson's office was skeptical. Even if the board and the Legislature were to reject the national tests, individual districts could decide to administer them to students.

"This is not about the political ideology of adults," Eastin said. "This is about the success of children in the next century."

Failing to provide students with tools needed to compare themselves with those across the country--and the world--would leave American children at a disadvantage in the increasingly competitive international workplace, Eastin said.

"In a global economy, after all, it is not unreasonable for parents to ask, how do their kids measure up compared to those in Germany or in Korea or anywhere else in the world," she said.

Clinton appeared eager to count the state as a supporter of his initiative. California's 5.5 million schoolchildren represent 11% of the nation's public school enrollment.

"Today, with California's endorsement, states and school systems that educate nearly 20% of America's schoolchildren are now on the road to measuring their students against those high standards," Clinton announced, perhaps prematurely. "If any state understands the challenges we face in the 21st century in the global economy and an Information Age, it is surely California, our gateway to much of the world and the home of many of the industries that will shape our future."

Also joining Clinton at the White House on Wednesday were representatives of California teachers unions, a parent from Pasadena, a reading teacher from Porterville and representatives of other state education groups.

To further bolster his program, Clinton invited representatives of the state's high-tech industries--many of whom gathered at a school in San Jose to participate in the White House event via satellite--to get on board.

"Finding enough educated employees is our greatest challenge. It's an acute issue," said Marc Andreessen, co-founder and vice president of technology of Netscape Communications, one of 200 industry leaders who said they will help Clinton campaign for national standards and tests.

"It's hard to improve something if you can't measure it," Andreessen said. "If we tried to run a business like this without standards and testing, we clearly would fail."

Andreessen and his colleagues said national tests would create the kind of competition needed to produce graduates qualified to hold the higher-wage jobs of the future.

"It will give parents a yardstick to judge their children's progress," said Kim Polese, CEO of Marimba, an applications technology company in Palo Alto.

But testing experts cautioned that the 90-minute tests would be too short to measure the range of skills needed to read well or attain mathematical competency. They also fear that the tests would overemphasize basic skills, causing teachers to put less time into lessons that require students to think critically or apply what they know.

Although the tests will be developed by private testing firms under contract with the U.S. Department of Education, they will be administered by states or individual school districts--or parents who choose to school their children at home.

To deflect concerns that the testing program represents a federal intrusion into education, test scores will not be collected nationally. Instead, scores would be reported by states and local districts that administer the tests.

The purpose of the testing program is to create a check on the standards that have been set by 48 states, which administration officials said are far too low.

They also hope that the standards will spur changes in teacher training, textbooks and other areas. "The purpose is not to give a test, the purpose is to motivate changes to increase opportunities for kids," said Marshall Smith, acting deputy secretary of education. "The test is a lever to get there."

GRAPHIC: PHOTO: Delaine Eastin PHOTOGRAPHER: Los Angeles Times

LANGUAGE: English

LOAD-DATE: April 3, 1997

8TH STORY of Level 1 printed in FULL format.

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Sacramento Bee

April 3, 1997, METRO FINAL

SECTION: MAIN NEWS; Pg. A4

LENGTH: 854 words

HEADLINE: STATE BACKS CLINTON'S NATIONAL TESTING PLAN

BYLINE: Herbert A. Sample, Bee Washington Bureau

ATTELINE: WASHINGTON

ODY:

California's top public schools official and dozens of the state's high-tech executives Wednesday endorsed President Clinton's proposal for a national, voluntary testing standard for students.

State Superintendent of Public Schools Delaine Eastin joined Clinton, Vice President Al Gore and several Californians in lauding a national academic benchmark they asserted would lead to better-educated schoolchildren.

California follows Maryland, Michigan and North Carolina in backing the proposal.

"With California's endorsement, states and school systems that educate nearly 90 percent of America's schoolchildren are now on the road to measuring their students against those standards," Clinton said during a 45-minute round-table discussion in the White House.

"We need high national standards," Eastin said, "just as we need many other national goals. Then we can measure progress. Then we can prove to parents we're getting the job done and prove to the general public that public education is still America's highest-yielding investment."

The president has proposed a set of performance standards and tests that would examine the reading skills of fourth-graders and the math knowledge of eighth-graders.

Clinton's plan is a voluntary program that states and local school districts need not adopt.

Mandatory testing is controversial within education circles and would likely generate opposition from Republicans in Congress. Some in the GOP, though, have embraced the voluntary plan. Clinton addressed the Michigan Legislature last month as the guest of GOP Gov. John Engler, who supports it.

Watching the East Room discussion were two dozen executives of high-tech firms, including many from California, who back the president's testing proposal.

"It's the biggest, broadest bipartisan endorsement ever from the high-technology industry," said John Doerr, a partner in the venture capital

Sacramento Bee, April 3, 1997

Firm of Kleiner, Perkins, Caufield & Byers. "We all agree that we need national education standards."

Among the 200 high-tech executives nationwide who support the proposal are Jim Barksdale, chief executive officer and president of Netscape Communications; Gilbert Amelio, chief executive officer and chairman of Apple Computer; and Steve Case, chairman and president of America Online.

Barksdale and students at San Jose's Stonegate Elementary School watched the White House event via satellite. National standards, he asserted, would improve academic achievement and provide better-skilled students for firms that now cannot find enough qualified job applicants.

A parent and a teacher from California also participated in the discussion. Carmen Cortez, a first-grade teacher from Porterville, said national standards would raise expectations of students, while Lydia Perez-Howard, the mother of a third-grader in Pasadena, said they would also improve teachers.

"The truth is that there are students at this point that are underperforming and teachers that are teaching at the lower levels . . . and one feeds off the other," she said. "We must break this cycle."

LANGUAGE: ENGLISH

LOAD-DATE: April 4, 1997

9TH STORY of Level 1 printed in FULL format.

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The San Francisco Chronicle

APRIL 3, 1997, THURSDAY, FINAL EDITION

SECTION: NEWS; Pg. A5

LENGTH: 752 words

HEADLINE: Californians Back Clinton Exam Plan
Educators, high-tech industry push for national standards

SUBLINE: Louis Freedberg, Chronicle Washington Bureau

DATELINE: Washington

LEAD:

Leading California educators and high-tech executives gave a big boost yesterday to President Clinton's proposal for national standards and testing of students, pledging to persuade others in the state and around the nation to support the idea.

Clinton welcomed the strong expressions of support from California, which educates more than a tenth of the nation's schoolchildren.

"If any state understands the challenges we face in the 21st century in the global economy and an information age, it is surely California," Clinton told in East Room roundtable of parents, teachers and business leaders.

In his State of the Union speech in February, Clinton floated the idea of administering a reading test to all fourth-graders and a math test to all eighth-graders in 1999. So far, only three states -- Michigan, North Carolina and Maryland -- have formally endorsed the plan.

Superintendent of Public Instruction Delaine Eastin said there is a dire need to be able to accurately assess how young people are doing by comparison not only to their peers in California, but to those around the nation and the world.

"Even hot dog vendors have standards," said Eastin, describing education as the least quality-controlled area in the nation.

"Just because a kid gets an A, that does not necessarily mean anything," he said. "I want to know how my kids stack up against kids in Connecticut and Kentucky."

MORE HURDLES

Despite Eastin's backing, the test will still have to pass through several hurdles before it is formally adopted by California, including approval from the state Board of Education, which is appointed by Governor Wilson.

In addition, the test must still be developed. Backers anticipate that it will last 1 1/2 hours and will be administered during the same week to participating schools and students across the nation.

Sean Walsh, a spokesman for the governor, said Wilson was reluctant to endorse the concept of a national test without knowing what would be in it. "We are very hesitant to sign on to a test that could set a very low bar and might not have the rigor and quality that we in California could establish ourselves," he said.

There is currently no single test that measures how students are doing compared to others around the country, other than the Scholastic Aptitude test, which is taken by a minority of students. The National Assessment of Educational Progress randomly tests about 4,000 students each year in California, but the results are only given for the whole state, not for each student who takes it.

Clinton rejected criticism that his proposed test will simply reveal that low-income students are performing poorly.

"I'm so sick and tired of people assuming on the front end that children's learning is limited because of their racial, ethnic or income background," he said. "Their conditions create greater hurdles for them, and we should clear away those hurdles."

Juanita Haugen, president of the California School Boards Association, said the test would not undermine local control of schools, a fundamental feature of American education, and said criticism of the test was being used as "an excuse for children not to achieve, rather than working to have all children achieve."

S.F. CONNECTION

A key person at the U.S. Department of Education working on the test will be Ramon Cortines, the former San Francisco schools superintendent who most recently headed the New York public schools. Cortines was appointed this week to be an acting assistant secretary to U.S. Secretary of Education Richard Riley.

"This is not a test about who will pass or fail," he said. He added that children would not be given a grade or a score on the test but would be rated on four levels of competency. The test would allow parents and teachers to diagnose a child's strengths and weaknesses, Cortines said.

John Doerr, a partner in the venture capital firm of Kleiner, Perkins, Caufield and Byers, announced that more than 200 high-tech firms have endorsed the initiative, including IBM, Hewlett-Packard, Intel and 3Com.

He said high-tech backing emerged out of a series of meetings with Vice President Al Gore, who also attended the White House event yesterday. "We're going to call on every governor, in every state, on every state school official and every school board chair and ask them to join in, to voluntarily adopt national education standards," he said.

LANGUAGE: ENGLISH

OAD-DATE: April 3, 1997

C O V E R**FAX****S H E E T**

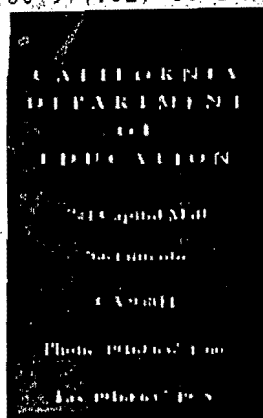
To: Michael Cohen
Fax #: (202) 456-7028
Subject: FYI
Date: April 8, 1997
Pages: 3 including this cover sheet.

COMMENTS:

For your information from Richard Whitmore, Chief Deputy Superintendent.

From the desk of...

Lorraine A. Gomez
Executive Assistant
Office of the Chief Deputy Superintendent
for Educational Policy, Finance and Accountability
California Department of Education,
721 Capitol Mall, 5th Floor
Sacramento, CA 95814
(916) 657-2844
Fax: (916) 657-5420

**DELAINE EASTIN**

State Superintendent of Public Instruction

April 7, 1997

Ms. Yvonne W. Larsen, President
California State Board of Education
721 Capitol Mall
Sacramento, CA 95814

Dear Yvonne:

I would like to respond to the issue raised in your letter of April 3, 1997. At no time did I pledge the State Board or the administration to support voluntary national assessments. I pledged my *personal* support for the program, as did over 200 CEO's. I have been quite careful about the wording of the press release as well as all of my public pronouncements on the matter. I am enclosing a copy of my press release for your information. Your office received a copy Wednesday at noon. I do not know why you had not seen it as of Friday afternoon.

The Board has discussed several times the need for national comparability, alignment to NAEP, and individual results to provide the best information to students, parents, and policy makers with considerable local control. The President's proposal would address these interests. I intend to use my early personal endorsement to insure that California is represented at the table in crafting this proposal--I believe that is the best way to make sure that California children are served.

As State Superintendent of Public Instruction, part of my job is to lead on education issues. I did so in 1995 when I called for class-size reduction. At that time, the State Board declined to support class-size reduction. Now I am fighting for full implementation of class-size reduction, a longer school year, higher graduation requirements, and individual tests for California children that will allow us to compare our achievements with those of other states. I intend to fight for these reforms whether or not the Board joins me. I have no duty to consult with the State Board before expressing my beliefs, nor do the board members need to consult with me prior to expressing their beliefs.

While I want us to work together, I will not take a backseat role in setting education policy. Timidity on behalf of our children's education would be a disservice to them. That is why this

Yvonne W. Larsen
April 7, 1997
Page 2

proposal has bipartisan corporate support. You will also see the support of the President of the California School Boards Association and many other leaders in education, as well as Governor John Engler of Michigan. I urge the State Board to embrace the President's proposal as soon as possible.

Just as members of the State Board take positions I do not share, I sometimes take positions the Board does not support. Last year, the Board supported a tax cut and opportunity scholarships. I opposed the Board. I supported class-size reduction and the school bond when the Board took no position. We have agreed to disagree when our positions are not aligned. That is not the case here.

I did not find your letter blunt. I found it ill-informed and needlessly unfriendly. Sadly, the letter you sent was not as confidential as you claimed. A member of the Governor's staff has spread it rather widely. Accordingly, I will make this letter available to the press as well.

As ever, I look forward to working with you on behalf of the children of California.

Sincerely,



DELAINE EASTIN
State Superintendent of Public Instruction

cc: Members, State Board of Education
Honorable Richard W. Riley, Secretary,
U.S. Department of Education



DELAINE EASTIN
State Superintendent of Public Instruction

CALIFORNIA
DEPARTMENT
OF
EDUCATION

721 Capitol Mall

P.O. Box 944272

Sacramento, CA

91644-2720

FACSIMILE COVER SHEET

Governmental Affairs Office
721 Capitol Mall, Room 556, Sacramento, CA 95814
Phone: (916) 657-2280, Fax: (916) 657-4987

To: *Michael Cohen*

Fax: *202 456-5581*

From: *Debbie Sweat*

Phone: *(916) 654-1372*

Date: *3-26-97*

Pages (including cover sheet): *8*

*Per Richard Whitmore, we're faxing a copy
of Supt. Eastin's Congressional Testimony of
March 6, 1997, for your info.*

Remarks of Delaine Eastin

Superintendent of Public Instruction

State of California

Presented to

The House Subcommittee on Oversight and Investigations of the
House Education and Workforce Committee

March 6, 1997

Mr. Chairman

Members of the Committee

I am Delaine Eastin, Superintendent of Public Instruction for the
State of California.

Let me honor your time by getting directly to the point.
I'll address three questions:

- Is there a national interest in the academic progress of America's school children?
- If so, does a national interest imply there ought to be continued federal action in furtherance of that interest?
- And, finally -- given that our country has answered those questions for a very long time in the affirmative -- Is today's federal participation in education helpful to those of us at the state and local level who do most of the educating, and will continue to do so under any plausible scenario?

First: Is there a proper national interest in K-12 education?

Yes.

-2-

Does it say so in the Constitution? Yes -- if that document still commits us to protect these shores against foreign aggression.

Today, and in the foreseeable future, the foreign threat takes the form of economic competition. That's obviously a good alternative to war, but it can and does blow away businesses, industries and regional economies. And families get splattered in the process.

It's that serious, as the laid off and downsized in globally competitive industries will tell you.

In the 21st century, there will be two kinds of people. The well educated and the hardly employable. It will be much, much better to be well educated. Better for the youngsters, better for the communities in which they will live.

The last time our country left itself unprepared for a gathering global challenge, your predecessors in this body were shocked to learn that huge numbers of young men answering the draft could not pass the physical.

That was in the 1940s. They had crooked spines and other consequences of malnourished childhood. And we know why. They were the children of the Great Depression.

But you can't let that happen and expect to be taken seriously as a global power. The school lunch program was the answer. And it was a good answer -- even though the Constitution does not speak explicitly about feeding children.

-3-

When Sputnik went up in the 50s, President Eisenhower saw at once that America could be looking at potentially decisive military implications, and he correctly traced the root of the problem to America's classrooms and the poor math and science preparation they were supplying at the time.

Again, you can't let that happen if you expect to be taken seriously as a global power. The National Defense Education Act was the answer. And it was a good answer -- even though the Constitution does not speak explicitly about math and science.

Our nation is now in the midst of a long-running economic boom. And, especially in the technology-based sectors, we see that boom accelerating, certainly in California.

But, already, business leaders complain to me that a threatening bottleneck is beginning to pinch. It's the shortage of technically trained talent, both professional and blue collar.

As a consequence, your own committees that deal with immigration policy are under pressure to make it easier for American firms to bring in skilled technicians from other countries to fill these excellent jobs.

At the same time, America has -- or did have -- the best chain of technical academies in the world. U.S. military tech schools. My father, as a chief petty officer in the Navy, spent many years teaching at one.

The trouble is, we are now closing them. In droves. More demand. Less supply. The lines of logic don't appear to meet in the middle.

-4-

Is there a national interest in education?

My testimony is YES.

So we now have to ask ourselves: If there is a national interest, should the federal government act in furtherance of that interest?

Or, should it, instead, invoke the "reserved powers clause," cross its fingers and hope the "invisible hand" takes care of it?

Is that what you did about drugs?

Is that what you did about drunken driving?

Is that what you did about digital television?

Some of you, like me, are perhaps on the record suggesting that government can learn from business. As a former strategic planner for a Fortune 500 company, I can tell you from firsthand experience that, when a corporation identifies a mission-critical interest, it does not merely hope others will act. Action follows interest, as night follows day.

Any hand-wringers get early retirement.

Some of my conservative friends, and I have many, remind me that Calvin Coolidge said, "Nine out of ten problems, if you do nothing, will eventually go away."

Maybe so. But it's that one out of ten that can kill you. And this is the one.

So, in answer to the second question -- should a vital interest imply action? I'd say that's the very idea of leadership. Just "hoping for the best" is a form of negligence.

-5-

I am aware of the "magic of the marketplace."
But let's not dodge the central premise there.
When government decides to leave a function to
"the magic of the marketplace,"
it should openly declare the other piece --
a considered willingness to accept whatever happens.

And I know you don't feel that way
about the education of children.

Finally, how is today's federal assistance to education working?

Let me address, without any tip-toeing, what I know many of you
hold as Topic A -- Does federal help to education come with such
onerous strings attached that it amounts to meddling?

Very germane. And every state and local education official I know
wants you to remain alert for that,
because it can happen, and it has happened.

I spent eight years in the California Legislature before being elected
to this job. I served on both the education committee and the
transportation committee. So I know federal red tape.

I know its costs.

I know it can be absurd.

I don't like it.

But I think it's pertinent to your inquiries here this morning to
recognize that the Clinton administration came to office openly
acknowledging the problem -- no doubt because the President
himself served many years in state government and had to deal with
it himself.

-6-

This administration, and Secretary Riley in particular, have been bold and persistent in their efforts to clean up and de-clutter federal support for education.

Case in point -- California used Goals 2000 money to mount a number of early reading initiatives. Other states, based on different circumstances, were able to use the funds to address different matters. Compared with past administrations, this is wonderful.

Our California reading measures, rolled up into a coherent program in my office, are the labor of literally hundreds of local educators working with the State Board and the California Commission on Teacher Credentialing.

The federal government had nothing to do with the content. It simply financed the effort, for which we are grateful.

We are now reforming our math curriculum. One of the more powerful tools at our disposal is the National Assessment for Educational Progress -- or NAEP -- scores.

NAEP is a test financed by the federal government. Extremely helpful. Very good leverage of money.

Are there some federal requirements?

Sure there are.

Things like no discrimination based on race, gender and so forth.

Let me assure, that is not a burden.
It's a good idea.

Not all ideas that come from members of Congress are bad.

-7-

Sometimes I think you people in Washington are too hard on yourselves.

Remember, talk radio is a form of entertainment.

I'd suggest you take it as such.

The people who make a fortune at it certainly do.

It's just folks having a good time at your expense.

Don't take it too seriously.

Let me close by going back to the Constitutional question.

I am not a Constitutional scholar, but I can read.

I find in the Constitution a promise.

A promise there to, "secure the Blessings of Liberty to ourselves...and our Posterity."

There you have it, ladies and gentlemen -- the only special interest group important enough to get written into the Constitution of the United States. Our Posterity.

That's the big idea at the root of hearings like this, at least in my judgment.

Our posterity. Meaning, the future of the Republic.

The federal Department of Education is a piece of it.

A small piece.

It is the tail which does not wag the dog.

It's just very helpful.

And on behalf of five and a half million children,

I'm proud to thank you.

I'd be honored to answer your questions.



SUSAN HANMER
MAYOR

CITY OF SAN JOSE, CALIFORNIA

801 NORTH FIRST STREET
SAN JOSE, CA 95110-1792
(408) 277-4237
FAX (408) 277-3255

March 26, 1997

John Doerr
Kleiner Perkins Caufield & Byers
2750 Sand Hill Road
Menlo Park, CA 94025

Dear John,

Stonegate School is a K-8 facility located in southeast San Jose approx. 9/10 of a mile from Highway 101 (roughly 15 minutes from Intel in non rush hour driving).

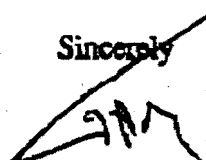
Stonegate has a small cafeteria/auditorium measuring approx. 42x50' with a stage measuring approx. 15-21'. The Fire Marshall capacity is 448 persons. The school can supply 100 folding chairs; the kids typically sit on the floor.

A 50 car lot is adjacent and can be cleared for the event.

A Stonegate fact sheet is attached. Principal John Delgado is on board and will assist with logistics.

Please advise next steps.

Sincerely,


Gary Robinson
Chief of Staff

John -

Our options are limited
in SJ, this appears to be
the best ~~choice~~ bet.



STONEGATE YEAR ROUND SCHOOL
2605 GASSMAN DRIVE
SAN JOSE, CALIFORNIA 95121

MISSION STATEMENT

Stonegate is a diverse community of enthusiastic, life long learners. Stonegate Staff believes every child has the right to a comprehensive program which integrates subjects across the curriculum in a variety of activities which often incorporate cooperative learning skills.

SCHOOL/COMMUNITY DESCRIPTION

Stonegate School is located in the south eastern suburban area of San Jose in Santa Clara County. Built in 1971, the original structure reflects the era's concern for preventing vandalism. The original design called for a central office wing with four open pod classrooms in a cell block structure with a "U" shaped inner court area with trees and shrubs. After the first year, walls were installed to create sixteen separate classrooms. Over the years, eight portable classrooms have been added. Utilizing every available space for classrooms, including the book room for Speech and a room designed for conferences as a homeroom, the school houses 906 students.

Stonegate is one of two kindergarten through eighth grade schools in the Franklin-McKinley School District. The School's attendance area stretches from north of Tully Road to Capitol Expressway on the south and from U.S. 101 on the east to Coyote Creek on the west. Besides its regular attendance area, Stonegate has the largest number of inter- and intra- district transfer students in the district. These students reflect a wide diversity of ethnic and socio- economic groups. In the overall plan of maximizing classroom space throughout the District, Stonegate implemented the Year Round Schedule in July of 1996. The Four Tracks system is in operation in several grade levels. The Middle School Program (Sixth, Seventh, and Eighth Grades) serve the students on Track D. Special Programs include Slingerland (Grades 1st thru 4th) and Special Day Class add to the service students receive. After-school services include Home-Work-Center, Alum Rock Counseling for Youth, Private Educational Music Services, and Gifted And Talented Program.

Stonegate has been fortunate to have a stable staff, a few have been here over twenty years. The staff is composed of a Principal, 35 Teachers, an Adaptive P.E. Teacher 2 days per week, 4 Cooks, 2 Custodians, three English As A Second Language Instructional Aide (one Spanish and two Vietnamese), 4 Slingerland Instructional Aides, Library Media Aide, Nurse 3 days per week, Reading Resource Specialist, Resource Education Specialist and RSP Instructional Aide, and Speech Teacher 3 days per week. A Counselor, funded through a Federal Grant for Children At Risk, provides services 2 days per week. The School works in cooperation with San Jose State University to provide a site for student teachers. On a limited basis the School also collaborates with the County's Stonegate Community School located on our site. The Community School utilizes our cafeteria and when appropriate a student may work as a teacher assistant.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001a. fax	To Douglas from Eva Baker re: Requested Info (partial) (1 page)	03/11/97	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Cohen (Subject Files)
OA/Box Number: 13363

FOLDER TITLE:

California Endorsement 3/25

2012-0160-S
ry1204

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).
RR. Document will be reviewed upon request.

UNIVERSITY OF CALIFORNIA, LOS ANGELES

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SANTA BARBARA • SANTA CRUZ

RC#: ED 75

Center for the Study of Evaluation
National Center for Research on Evaluation, Standards, and Student Testing
10920 Wilshire Boulevard, Suite 900
Los Angeles, CA 90024-6511
(310) 206-1532 Ph.
(310) 825-3883 Fax
Confirmation No.: (310) 794-2723

DATE: 11 March 1997

TOTAL PAGES (Including Cover): 2

PLEASE DELIVER TO: Douglas

FAX NO.: 202-456-5557

FIRM: Office of Mike Cohen

FROM: Eva Baker

SUBJECT: Requested Info

825-8508

Below information sent previously. Have attached bios for Kennel, Patel, Mitchell, and Baker in reference to 3/18 meeting per David Stevenson. Thank you.

Executive Vice Chancellor Charles F. Kennel (Chancellor's Office)

DoB: [REDACTED]
SS: [REDACTED] P6/(b)(6)

[001a]

Vice Chancellor C. Kumar Patel (Research Office)

DoB: [REDACTED]
SS: [REDACTED] P6/(b)(6)

Vice Chancellor Theodore R. Mitchell (Academic Planning & Budget Office)

DoB: [REDACTED]
SS: [REDACTED] P6/(b)(6)

Acting Dean Eva L. Baker (Graduate School of Education & Information Studies)

DoB: [REDACTED]
SS: [REDACTED] P6/(b)(6)

Assistant Director Kim Kovacs Savage (University Relations) (Possible attendance)

DoB: [REDACTED]
SS: [REDACTED] P6/(b)(6)

Stevenson

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001b. fax	To Douglas from David Stevenson re: Mike Cohen's meeting with UCLA delegation (partial) (1 page)	03/13/97	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Cohen (Subject Files)
OA/Box Number: 13363

FOLDER TITLE:

California Endorsement 3/25

2012-0160-S

ry1204

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
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and his advisors, or between such advisors [(a)(5) of the PRA]
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personal privacy [(a)(6) of the PRA]

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personal privacy [(b)(6) of the FOIA]
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purposes [(b)(7) of the FOIA]
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financial institutions [(b)(8) of the FOIA]
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concerning wells [(b)(9) of the FOIA]

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PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

TO: Douglas
Domestic Policy Council
fax: 202-456-5557

FROM: David Stevenson

RE: Mike Cohen's meeting with UCLA delegation

Douglas,

I understand that UCLA has faxed you information on the delegation to meet with Mike Cohen at 1pm on March 18th in 216 OEOB.

Please also clear me for the meeting:

David Lee Stevenson
Department of Education

DoB: P6(b)(6)

SS: P6(b)(6)

[0016]

Should you need to get in contact with me about the meeting you can call me at 202-401-0593.

Thanks

David Stevenson

9310 794-2734

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001c. fax	To Douglas from Eva Baker re: Requested Info (partial) (1 page)	03/11/97	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Cohen (Subject Files)
OA/Box Number: 13363

FOLDER TITLE:

California Endorsement 3/25

2012-0160-S

ryl204

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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RC #: ED 75

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National Center for Research on Evaluation, Standards, and Student Testing
10920 Wilshire Boulevard, Suite 900
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(310) 205-1532 Ph.
(310) 825-3883 Fax
Confirmation No.: (310) 794-2723

DATE: 11 March 1997

TOTAL PAGES (Including Cover): 1

PLEASE DELIVER TO: Douglas

FAX NO.: 202-456-5557

FIRM: Office of Mike Cohen

FROM: Eva Baker

SUBJECT: Requested Info

Information as requested regarding meeting 3/18/97, per instructions from David Stevenson. Thank you.

Executive Vice Chancellor Charles F. Kennel (Chancellor's Office)

DoB: [REDACTED]
SS: [REDACTED]

[001c]

Vice Chancellor C. Kumar Patel (Research Office)

DoB: [REDACTED]
SS: [REDACTED]

Vice Chancellor Theodore R. Mitchell (Academic Planning & Budget Office)

DoB: [REDACTED]
SS: [REDACTED]

Acting Dean Eva L. Baker (Graduate School of Education & Information Studies)

DoB: [REDACTED]
SS: [REDACTED]

Assistant Director Kim Kovacs Savage (University Relations) (Possible attendance)

DoB: [REDACTED]
SS: [REDACTED]

Charles F. Kennel is the Executive Vice Chancellor at UCLA. Prior to his current appointment, Dr. Kennel served as Associate Administrator of Mission to Planet Earth at NASA from 1993-1996. Dr. Kennel has been a Fulbright and a Guggenheim scholar and is a fellow of the American Association for the Advancement of Science. He is a member of the National Academy of Sciences and the International Academy of Astronautics. A former Chair of UCLA's Department of Physics, Dr. Kennel has authored or co-authored over 225 experimental and theoretical publications in plasma physics, space plasma physics, planetary science, and astrophysics.

C. Kumar Patel is the Vice Chancellor of Research at UCLA. Prior to his coming to UCLA, Vice Chancellor Patel was with AT&T Bell Laboratories, where he made contributions in the fields of gas lasers, nonlinear optics, molecular spectroscopy, pollution detection and laser surgery. He was awarded the National Medal of Science in 1996, and is a member of the National Academy of Sciences and the National Academy of Engineering.

Theodore R. Mitchell is currently serving as the Vice Chancellor for Academic Planning and Budget at UCLA and as Special Assistant to the Chancellor. From 1992-94 he served as Dean of the Graduate School of Education, and in 1994 became Dean of the Graduate School of Education & Information Studies (GSE&IS) following the School's reorganization. Vice Chancellor Mitchell established the School Management Program (SMP) with Professor William Ouchi of the Anderson Graduate School of Management. SMP is designed to build modern management capacity in school leaders.

Eva L. Baker is Co-Director of CRESST and Acting Dean of the Graduate School of Education & Information Studies at the University of California, Los Angeles. She is a member of the Independent Review Panel for Title I. She was a member of the National Council on Education Standards and Testing. Her research has focused on teaching and measurement, including the design of computer systems to measure complex performance.

2:30 - 5:30

2:25 - 4:30
2:30 - 4:30

To: California Schools Working Group

From: Ann Lewis

Date: March 25 1997

Re: Format

① Regis

② Acc

③ CI

Del 20-25

Bob Dely

VIP's

Instead of a line up of talking heads, what about a round table (or square table) discussion -- with audience? The President, VP, Delaine, Sec Riley and several execs could participate in a the discussion. President would open; Delaine would lead off with her announcement of support, followed by VP making the connection of high quality education and high tech jobs; then a CEO, bringing in the satellite feed as part of the discussion. This format is flexible enough to include 2 LA representatives if those conversations work out.

It could make a better picture and a more interesting program. Plus all the participants would be seated.

Part 1/1k-1
Press Ad

San Jose
sh

① format

② guests

③ satellite ~~no 2-way~~
audio interaction

2 min

2 ednd/can hr

San Diego?

Enough
As

NSP

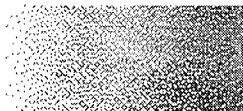
- Portus
- Delaine
- P-
- Den

- San J. tech

- Btw resn

- Led

- P-ly



Kevin S. Moran

03/24/97 06:45:05 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: CA Education Event Meeting

The meeting time has moved...to 11:00 am. It will still take place in Don's office. Kevin

Message Sent To:

Michael Cohen/OPD/EOP
Christa Robinson/OPD/EOP
Karen E. Skelton/WHO/EOP
Jim Kohlenberger/OVP @ OVP
Timothy L. Newell/OSTP/EOP
Marjorie Tarmey/WHO/EOP
Eli G. Attie/WHO/EOP
Mary Morrison/WHO/EOP
Elizabeth M. Toohey/WHO/EOP
Ann M. Cattalini/WHO/EOP

Emily Rosenberg

Maria Echeverste

Echeverste

May Echeverste

J. Palmeri

- Col Miller
Ch. Miller

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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002. fax	To Christa Robinson from Delaine Easten re: list (partial) (4 pages)	03/27/97	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
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California Endorsement 3/25

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Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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To	Christa Robinson	From	Delaine Easton
Co.		Co.	
Dept.		Phone #	
Fax #		Fax #	

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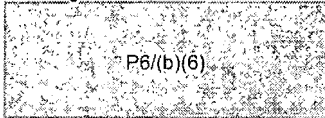
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state math teachers
association

state reading teachers
association

parents assoc

el sch

se sch

CALIFORNIA STATE BOARD OF EDUCATION

721 Capitol Mall; P.O. Box 944272
Sacramento, CA 94244-2720



April 3, 1997

Honorable Richard W. Riley, *Secretary*
United States Department of Education
600 Independence Avenue, S. W.
Washington, DC 20202

Dear Secretary Riley:

It is with deep regret that I must inform you that the State of California has *not* endorsed the national system of educational standards and assessment proposed by President Clinton. Any endorsement given you by State Superintendent of Public Instruction Delaine Eastin on behalf of this state exceeded her authority. On behalf of the California State Board of Education, I must apologize for any embarrassment this causes you or the President, but respectfully I must ask that you no longer indicate that California is among the states that have formally endorsed in this effort.

We certainly appreciate the endeavor to focus attention on improvement of the public schools. However, in the area of standards and assessment, California is committed *by law* to develop and implement a comprehensive set of *state* academic content and student achievement standards (kindergarten through grade 12) and a new *state* assessment system based on those standards. Without a change in law, there is simply no way for us to entertain a commitment to a national standards and assessment process. Moreover, such a commitment would not be advisable, in my view, until we can see exactly what the national standards and assessment system would be and how it would be aligned with our state standards and assessment system.

Our apologies again for any embarrassment that Superintendent Eastin's action may cause you or the President. As any national effort on standards and assessment proceeds, the California State Board of Education will look forward to evaluating it in comparison with our state effort and recommending any changes in state law that may be appropriate based on that analysis.

Sincerely,

A handwritten signature in cursive script that reads "Yvonne W. Larsen".

YVONNE W. LARSEN, *President*

cc: Members, California State Board of Education
Honorable Delaine Eastin, State Superintendent of Public Instruction
Honorable Pete Wilson, Governor, State of California
Marian Bergeson, Secretary of Child Development and Education

STATE OF CALIFORNIA

PETE WILSON, Governor

CALIFORNIA STATE BOARD OF EDUCATION

721 Capitol Mall; P.O. Box 944272
Sacramento, CA 94244-2720



April 3, 1997

Honorable Delaine Eastin
State Superintendent of Public Instruction
721 Capitol Mall, Fifth Floor
Sacramento, CA 95814

Dear Delaine:

I was really shocked by your action of yesterday—appearing with President Bill Clinton and pledging California's endorsement of a national program of educational standards and assessment. This action directly violated your "no surprises" pledge to the State Board, and it exceeded your authority as State Superintendent. I have written Secretary Riley to indicate that, your action notwithstanding, California has *not* endorsed this effort. Your participation in the President's press conference has done nothing for the children of this state or the nation; you have merely made all the more difficult our daunting task of bringing about consensus on a powerful set of *state* standards which will then anchor a new *state* assessment program.

When you can bring forward to us the specifics of a national standards and assessment proposal, show us exactly how it is aligned with the state standards and assessment efforts, and give us proposed legislative changes to join in the national effort, then you will have a package that I am sure the State Board will look forward to considering and acting upon. Until then, I would urge you to take a lower profile and get back to work in California; we have plenty to do here.

It really pains me to be so blunt with you. However, in this instance, I believe you have made a big mistake for which we will all suffer the consequences from concerned parties, including the state Legislature and Administration. I plead with you: In the future, please consult with the State Board before charging off in this way.

Sincerely,

YVONNE W. LARSEN, *President*

cc: Members, State Board of Education

Post-It™ brand fax transmittal memo 7871		# of pages > 2
To <i>Mike Cohen</i>	From <i>Delaine Eastin</i>	
Co.	Co.	
Dept.	Phone #	
Fax #	Fax #	

April 3, 1997

MEMORANDUM



TO: Mr. Mike Cohen

FROM: Kevin Gordon, Assistant Executive Director
California School Boards Association (CSBA)

RE: CSBA President, Juanita Haugen's Statement on
President Clinton's Education Policies Regarding National
Standards and Student Assessment

The attached statement was released yesterday, April 2, 1997, in relation to President Clinton's Initiative on Standards and Assessment.

Please let me know if CSBA's President, Juanita Haugen or I can be of further assistance.

Thank you.

**STATEMENT BY JUANITA HAUGEN, PRESIDENT OF THE
CALIFORNIA SCHOOL BOARDS ASSOCIATION REGARDING
ANNOUNCEMENTS BY PRESIDENT CLINTON OF EDUCATION
POLICIES REGARDING NATIONAL STANDARDS AND STUDENT
ASSESSMENT**

APRIL 2, 1997 -- THE WHITE HOUSE



On behalf of school board members across California, I am pleased to be in Washington, D.C. to support President Clinton's initiatives on voluntary standards and his proposals for greater national leadership in student assessment. Some of the most outspoken critics of the President's leadership in education have used the issue of local control as the centerpiece of their rhetoric, and I'm here to tell you that those arguments are extremely misplaced. As the guardians of local control, school board members know the difference between national leadership which provides local leaders with more tools to solve our challenges and top-down mandates with no resources. The proposals presented in today's announcements represent meaningful national leadership toward improving our public schools.

The California School Boards Association strongly supports the standards movement and the critical role of student assessment in a comprehensive effort toward improving the academic achievement of our kids. CSBA initiated a coalition effort by education groups in California which pushed for an entirely new pupil assessment system in our state. Backed by our Superintendent of Public Instruction Delaine Eastin, the new assessment system was passed into law and holds the promise of becoming one of the most important education reform elements of this decade. Like the assessments called for by the President, these tests will give parents, teachers, schools and school districts the kind of individualized data to ensure greater academic accountability at every level, from the pupil all the way to the State Legislature.

The President's interest in using widely recognized tests and corresponding content standards as a model for the proposed new tests is right on target. The National Assessment of Educational Progress (NAEP) was the instrument which gave our state its wake-up-call on fourth grade reading scores which were alarmingly low and triggered the state's emphasis on assessment, reading and now math.

NAEP scores released in September of 1993 were confirmation that our fourth graders were reading at levels far below the national average. CSBA immediately established a special task force to develop recommendations to turn this performance around. By the conclusion of its work, CSBA was able to hand its recommendations to Superintendent Eastin and other state policy makers as they moved to respond to the just-released 1994 NAEP scores which reinforced the earlier findings.

All of these efforts resulted in significant new investments in reading instruction and a sweeping reform of the methodology for instruction.

We believe that this kind of state leadership will result in improved academic performance by our students and the President's efforts will extend these kinds of opportunities to schools across the nation.

Associated Press

04-02 11:09a

Clinton gets backing for national student testing

By TERENCE HUNT

AP White House Correspondent

WASHINGTON (AP) - President Clinton today won support from the nation's largest school system and 200 leaders of high-tech industries for his campaign for national testing standards for America's students.

Delanie Eastin, California's superintendent of public instruction, planned to announce her backing for the president's initiative at a White House ceremony with Clinton. White House officials consider her endorsement important because California has 5 million public school students.

Maryland, Michigan and North Carolina already have committed

themselves to Clinton's program, which envisions a national set of performance standards for fourth-graders in reading and eighth graders in math.

With California's participation, 20 percent of the nation's school children "will be enrolled in the type of testing regime the president has recommended that would bring high quality standards to our schools," presidential spokesman Mike McCurry said.

It was unclear whether Clinton's plan had bipartisan support from California's political establishment. McCurry said he did not know if Gov. Pete Wilson, a Republican, had expressed a view. Eastin, a Democrat, is elected statewide

rather than appointed by the governor.

McCurry also said that leaders of high-tech industries based in California's Silicon Valley "are going to say that they, as an industry, are pledging their support for the president's initiative.

"Because that is a high job-creating sector of our economy, we believe that will be very significant," McCurry said. "The message will be loud and clear to states and legislatures that it's time to get with the program because one of our most important sectors, that will be hiring the graduates of the future, that these standards are necessary to produce the type of workforce that they need to have available." ■

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Gale Aguilar	CEO	Mitern Corporation
Paul Allaire	CEO	Xerox
Joseph Ambrosio	General Partner	Pirene Partners
Dr. Gilbert Amelio	CEO, Chairman	Apple Computer
Marc Andreessen	Co-Founder, Vice President of Technology	Netscape Communications
Vincente Anido, Jr.	President & CEO	Combichem, Inc.
Sherry Annes	Vice President, Int'l Relations & Communications	Arris Pharmaceutical
Eric Archambeau	President	DataMind Corp.
Howard Asher	President & CEO	Advanced Bioresearch Associates
Mel Badgett	President	Homesoft Corporation
Naren Bakshi	President & CEO	Vision Software
Jim Barksdale	CEO & President	Netscape Communications
Carol Bartz	Chairman of the Board & CEO	Autodesk
Gary Beach	President	Computerworld
George Bell	CEO	Excite
Eric Benhamou	CEO & Chairman	3COM
Charles Berger	CEO and President	Radius
Philip Berman	Chairman & CEO	CompuRAD
Jeff Bezos	CEO	Amazon.com
David Binkley	CEO	Argonaut Technologies
Philip J. Bioia	President	Zeus Communications
Jaleh Bisharat	Senior Vice President of Marketing	Pointcast
Julie Blanchard	Vice President Human Resources	Heartport
Charles Boesenberg	CEO	Ashtech, Inc.
Shelby Bonnie	COO	C/Net
Jerry Brenholtz	President	Advanced Technical Resources
John Seeley Brown	CEO	Xerox PARC
Neill H. Brownstein	Special Partner	Bessemer Venturer Partners
George H. Bruns, Jr.	Chairman & CEO	Giga-tronics Incorporated
Brett Bullington	Executive VP Strategic & Business Development	Excite
Pat Burt	President	Acteron
Brook H. Byers	Partner	Kleiner, Perkins, Caufield & Byers
Gordon Campbell	President	TECHFARM, Inc.
William Campbell	President	Intuit
Douglas Carlston	CEO & Chairman	Broderbund Software
Steve Case	Chairman & President	America On-Line
Daniel H. Case III	President & Co-CEO	Hambrecht & Quist
John Castello	President & CEO	XOMA Corporation
John Chambers	CEO	Cisco
Kumar Chandrasekaran	CEO	InSite Vision, Inc.
Robert Chess	CEO	Inhale Therapeutic Systems

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Sanjeev Chitre	CEO	Integrated Process Equipment Corp.
Ronald Chwang	President & CEO	Acer America
Gregory R. Clarke	President & CEO	Creative Computer
Mark Clotek	CEO	Smart Corporation
Vincent Coates	Chairman & CEO	Nanometrics
Louis C. Cole	President & CEO	Legato Systems, Inc.
Kevin Compton	Partner	KPCB
Lisa Conte	CEO	Shaman Pharmaceuticals
Paul M. Cook	Chairman	SRI International
Scott Cook	Chairman & CEO	Intuit
Ames Cornish	President	Vividus
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Charles Crocker	CEO	BEI Electronics, Inc.
Anne Crossway	CEO	Cosmederm Technologies, Inc.
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A. Stephen Dahms	Member of the Board of Directors	US Council of Biotechnology Centers
John Dean	President & CEO	Silicon Valley Bankshares
Michael Dell	Chairman, CEO	Dell Computers
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James Diller	CEO	Sierra Semiconductor Corp.
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David Ellington	President	NetNoir
Bob Epstein	Chief Technical Officer	Sybase
Judy Estrin	President & CEO, Co-founder	Precept Software
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Buck Feltman	President & CEO	Nextwave Design Automation, Inc.
Jerry Fiddler	Chairman of the Board	Wind Reverse Systems
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H.K. Flesher	CEO & President	APTEK Industries, Inc.
John Freidenrich	Principal	Bay Partners

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Greg M. Gallo	Partner
Larry Garlick	CEO & Chairman
Katrina Garnett	CEO
Garrett Garrettson	CEO
Louis V. Gerstner, Jr.	Chairman & CEO
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David Gollaher	President
Dominique Goupil	President
Thomas Greaves	President & CEO
Chris Greene	President
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Andrew Grove	CEO & President
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Brian Halla	CEO
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J. Emmett Hammond	CEO
Richard Hansen	President & CEO
James Harris	CEO
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R. Peter Henschel	Executive Director
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Roberta Katz	General Counsel
Mike Kaufman	Co-Founder
Bob Kavner	President & CEO

Gray Cary Ware & Freidenrich
Remedy
CrossRoads Software
Spectrian
IBM Corporation
Adobe Systems
Accurel Systems International Corp.
The Tech Museum of Innovation
Zeus Communications Systems
OnCare
CHI
Claris Software Inc.
NetSchools
Greene Engineers
Chaco Communications Corp.
EyeCash Co.
Intel
Alta Partners
Paradigm Technology Inc.
National Semiconductor
Hambrecht & Quist
First Floor Software
Wireless Data Corp.
Silicon Engineering, Inc.
Redwood Microsystems, Inc.
Benchmark Capital
Institute for Research on Learning
Walt Disney Co.
Image Quest Technologies
Preview Travel
Qualcomm, Inc.
NewAbilities Systems Inc.
Dolby Laboratories Inc.
The Health Care Forum
Farallon Communications
LEC G
Benchmark Capital
MicroGuild, Inc.
Netscape Communications
NetDay
On Command Corp.

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Harry Kellog	Vice President	Silicon Valley Bank
Lee Kenna	Chairman	SIMCO Electronics
John Kernan	CEO	The Lightspan Partnership
Mitchell Kertzman	CEO	Sybase
Kevin Kinsella	CEO	Sequana Therapeutics
Steven Kirsh	CEO	InfoSeek Corporation
Charles D. Kissner	Chairman, President & CEO	Digital Microwave Corporation
Jeff S. Koll	CEO	Bay Inc.
Mitch Kolowich	CEO	Individual Inc.
Joe Kraus	Founder, Senior VP of Business Development	Excite
Rak Kumar	CEO	Raster Graphics
Scott Kunit	CEO	The Mining Company
E. Floyd Kvamma	Partner	Kleiner, Perkins, Caufield & Byers
Ron Lachman	Chairman and Founder	Internet Dynamics
Chris Larsen	President	E*Loan
Gregory Lawless	President & CEO	Cygnus, Inc..
David Laws	President	IMP, Inc.
Mark Leslie	CEO	Veritas
Richard Levy	Executive Vice President	Varian Associates
Alan Lewis	President & CEO	Signal Pharmaceuticals
John C. Lewis	Chairman & CEO	Amdahl Corporation
Marla S. Ligeti	President & CEO	Uniteq Applications Systems, Inc.
Paul Lippe	Vice President, Business Development	Synopsis
Thomas Loarie	CEO	KeraVision, Inc.
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Arjun Malhotra	Chairman	HCL American, Inc.
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Tim McDonald	CEO	Digital Knowledge Assets
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Mary Meeker	Managing Director	Morgan Stanley
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Bob Metcalf	Vice President of Technology	International Data Group
Bill Miller	Past Chairman	Borland International

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Gene Miller	President	Astec Semiconductor
Harrison Miller	Sr. Vice President, Marketing	The Lightspan Partnership
Richard Miller	President & CEO	Pharmacyclics
Halsey Minor	CEO	C/net
George Montgomery	Managing Director	Hambrecht & Quist
Gordon E. Moore	Chairman	Intel
John Morgridge	Chairman	Cisco
Mort Myerson	Chairman	Perot Systems
Henry Nordhoff	President & CEO	Gen-Probe
Tina S. Nova	CEO & President	Nanogen
Pierre Omidyar	CEO	E-Bay & Co.
Janina Pawlowski	CEO	E*Loan
Premysl Pech	Partner	Piere Partners
Leonard Perham	CEO	Integrated Device Technology
Steve Perlman	President & CEO	WebTV
Eckhard Pfeiffer	CEO	Compaq Computer
Nancy Pfund	Partner	Hambrecht & Quist
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Kim Polese	CEO	Marimba
Steve Pollock	Vice President	Netiva Software
Rhea Posedel	CEO	Aehr Test Systems
Ronald S. Posner	Chairman	Graphix Zone
Bob Puette	CEO	NetFRAME Systems, Inc.
T. Wade Randlett	California Director	Democratic Leadership Council
Ron Rankin	CEO	Cardiac Mariners
William Rasdal	CEO	Symmetricon, Inc.
Guiliano Raviola	Partner	VC Ventures
Hollings Renton	CEO	Onyx Pharmaceuticals
Sanford R. Robertson	Chairman	Robertson Stephens & Co.
Duane Roth	CEO	Alliance Pharmaceuticals
Theodore Roth	Executive Vice President	Alliance Pharmaceuticals
James Rurka	President & CEO	Microcide Pharmaceuticals
Dennis Ryan	President	Net-It
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Larry Samuels	CEO	Electronic Communities
Scott Sander	CEO	Digital Sight/Sound
W.J. Sanders	Chairman & CEO	Advanced Micro Devices, Inc.
Michael Santullo	President	Four11 Corp
Fernand Sarrat	CEO	Cylink
Mark Saul	CEO	IChat

A BIPARTISAN CALL FROM U.S. TECHNOLOGY INDUSTRY LEADERS FOR HIGH NATIONAL EDUCATION STANDARDS IN READING AND MATH

Eric Schmidt	CEO	Novell
Stratton Sclavos	President & CEO	VeriSign
John Sculley	CEO	Sculley Associates
John Seidl	President & CEO	CellNet Data Systems
Charles Shalvoy	CEO	Conductus, Inc.
John Shoch	General Partner	Asset Management Company
Mark Simon	Partner	Robertson Stephens & Co.
Dave Singer	CFO	Heartport
Jeff Skoll	President	E Bay & Co.
Howard Smith	President & CEO	Clarity Software Inc.
Vincent Solitto	CEO	Photon Dynamics
Peter Sprague	Chairman & CEO	Wave Systems Corp.
Larry Stambaugh	President & CEO	Maxim Pharmaceuticals
William Starling	CEO	Cardiac Pathways
Tom Steding	President & CEO	Pretty Good Privacy
Dr. Wes Sterman	CEO	Heartport
Geoff Tate	President & CEO	Rambus
Charles R. Trimble	CEO	Trimble Navigation
Les Vadasz	Executive Vice President	Intel
Louise Velazquez	Sr. Vice President	Interval Research
Madhu Vora	Chairman	Dyna Logic Corporation
Charlotte Walker	President & CEO	Sanctuary Woods Multimedia Co.
John Walker	CEO	Arris Pharmaceuticals
Steven Weiss	President	Lumisys, Inc.
Jo Ann Weiss	CEO	Academic Systems
Steven Westly	Vice President, Business Development	WhoWhere
Don Wexler	CEO	Automated Test Engineering, Inc.
Thad Whalen	Partner	Aspen Ventures
Randell Whitfield	President & CEO	VIA Medical Corp.
Ann Winblad	Partner	Hummer Winblad
Curtis Wozniak	CEO	Eletrogas, Inc.
Pardner Wynn	President & Founder	Stanford Testing Systems, Inc.
Gerald J. Yakatan	President & CEO	IriSys R&D
John Young	Retired, CEO	Hewlett Packard