

~~72-17~~, 99

From the desk of:

MARIA ECHAVESTE

To:

Andy R -

This looks
interesting - Can
we incorporate
it somehow into
our Digital Divide
Effort -

call me Maria

To: Maria Echaveste

From: Tony Podesta
John Raffetto
(202) 393-1010

Re: New Teacher Crisis - Opportunity for Presidential Education Initiative

The Administration, the business community and educators have been working to ensure today's U.S. students have the skills to succeed in the technological world of the 21st Century. Great strides have been made in some areas - such as wiring schools with Internet connections (35% in 1994 to 95% in 1999).

However without new direction, 2 million teachers will enter K-12 schools in the next decade without technology training - completely unprepared to teach technology skills in the classroom, or even use technology to help students learn.

While there is great momentum for change outside of Colleges of Education, these institutions are graduating 200,000 teachers per year with little or no technology training, and show no sign of making change.

Change can be affected by leadership from the President and the participation of the education and business communities.

We'd like to propose this set of ideas as part of a policy initiative:

- 1) POTUS participation in the Dept. of Education's Jan 10th "National Conference on Teacher Quality" with Sec. Riley and CEO's of leading technology companies and education organizations.
- 2) POTUS announcement of new policy initiative in State of the Union to prepare students for 21st Century by preparing teachers.
- 3) POTUS call for White House summit in April of college of education deans and university presidents, business leaders, education leaders to collaborate on improving education technology; and/or establishment of Presidential commission to make recommendations for change.

More details of this initiative are provided on the following page. We'd like to discuss this further with you at your earliest opportunity.

Key Indicators:

1. 46 of 54 jobs identified by the Dept. of Labor with the highest growth potential require technological fluency.
2. 60 percent of the jobs available at the beginning of the next century will require skills held by only 20 percent of the current workforce.
2. K-12 schools will hire 2 million new teachers in the next decade.
4. Few teacher training institutions provide technology education programs in their curriculum.

*Teachers
Digital
Divide*

Proposed Initiative:

January 10th: National Conference on Teacher Quality, sponsored by the Department of Education. (Mayflower Hotel, Washington, DC)

Description: This conference will be attended by 800 deans from colleges of education and arts & sciences, university presidents and chancellors, K-12 school administrators and superintendents. It will feature a joint presentation by Secretary Riley and CEO's from leading tech companies and education leaders on the issue of preparing teachers for the 21st Century and on a new self-assessment tool help colleges of education chart a new course. The President could kick off this day of discussion by highlighting the need to prepare students for the next century.

January 27th: State of the Union Address

Description: The President could use this opportunity to highlight the challenge facing today's teachers and tomorrow's workers and announce a White House summit or presidential commission. The summit or commission would serve to bring educators, government and business together to develop a joint approach to preparing teachers with technology skills so our students will be proficient in the tech workforce of the next century.

Early April: White House Summit on 21st Century Teachers and/or White House Commission on 21st Century Teachers

Description: The President could convene leaders from the high-tech community, K-12 educators and college of education deans, presidents and chancellors, to address the crisis facing today's teachers and tomorrow's workforce. The summit could serve to solicit commitments from all parties to collaborate on means to jointly address the issue and

devote resources to resolutions. Similarly, a Presidentially-appointed commission could bring these same parties together for the same purpose.

Andy -
FYI

TO: J Bruce Reed
Gene Sperling
Sylvia Mathews
Eric Lui

FROM: Maria Echaveste

RE: Budget idea

Enclosed is a copy of a paper that Tony Podesta and John Raffetto sent to me. Is this something that we can use?

Post-it* Fax Note 7671		Date 12/9	# of pages 2
To Maria Echaveste	From Tony Podesta		
Co./Dept.	Co.		
Phone #	Phone # 393-1010		
Fax # 456-1907	Fax #		

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From: Tony Podesta
John Raffetto
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