
Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

F

Divider Title: _____

For Immediate Release
Tuesday, April 22, 1997
Contact: David Dix
(215) 981-1768

**The Presidents' Summit for America's Future
April 27-29, 1997
Philadelphia, Pennsylvania**

**Schedule of Events
As of Tuesday, April 22, 1997**

Events in **bold** are sponsored by the Presidents' Summit.
Other events are Summit-related.

Saturday, April 26

- 8:00 AM March of Dimes Walkathon - Begins at the Philadelphia Museum of Art
Contact: (610) 341-6050
- 9:00 AM Hope for Kids - Neighborhood Immunization and Health Education - Begins at the Philadelphia Museum of Art
Contact: (215) 232-3300
- 11:00 AM - 1:00 PM **Training for Leaders of Germantown Avenue Service Project**
Simon Gratz High School, 18th and Hunting Park
Contact: Donna Cooper (215) 686-9188

Sunday, April 27

- 6:00 AM - 4:00 PM **Day of Commitment...Day of Service**
Along Germantown Avenue
Contact: Donna Cooper (215) 686-9188

Time	Location	Activity/Comments
6:00 AM	Marcus Foster Stadium Hunting Park and Germantown Avenues	• Registration for Service Project event staff
6:30 AM	2500-9800 Germantown Avenue	• Deployment Managers report to their assignments on Germantown Avenue

2

7:00 AM	Nicetown Playground Germantown Ave. and St. Paul St. (4300 Germantown Avenue)	Sunrise service by local churches held at playground site
8:00 AM	Marcus Foster Playground	- Registration begins for first shift. - Volunteers begin building playground
8:30 AM	Stadium Program begins - Marcus Foster Stadium	See following program plan for details
8:30 - 10:30 AM	Marcus Foster Stadium	Registration for 4,000 Service Project volunteers begins
10:30 AM	2500-9800 Germantown Avenue	Work Zone Leaders, Work Block Coordinators and Task Leaders report to their assignments at Germantown Ave.
12:00 PM	2300-9800 Germantown Avenue	- Volunteers begin Service Project on Germantown Avenue - Children's Reading Corners begin
12:30 PM	Nicetown Playground	Volunteers for second shift report to playground
1:30 PM	Marcus Foster Stadium	Afternoon registration for Service Project
3:30 PM	2500-9800 Germantown Avenue	Service Project Ends

Tentative Detail for Stadium Program

Time Slot	Performance	Comments
8:30 AM	Area DJs begin performing	DJs from Power 99 and Y100 will play music between live entertainment
8:45 - 8:50 AM	Drill Team	
9:00 - 9:10 AM	Quaker Notes	a cappella signers
9:15 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
9:20 - 9:30 AM	Los Planeros	Latin Folk band
9:35 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
9:40 - 9:50 AM	Philadelphia Boys Choir	100 local youth singers

9:55 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
10:00 - 10:10 AM	Multi-Cultural Choir	
10:15 AM	Sesame Street	
10:20 - 10:30 AM	Mellon Kids	Youth Choir
10:35 - 10:40 AM	Zahmu	Vocalist with back-up choir
10:40 - 10:45 AM	City Year	Calisthenics on the commitment riser

Commencement of the Formal Program

10:45 - 11:20 AM	Official Remarks	- Rabbi Fuchs - Cardinal Bevilacqua - President Bill Clinton - President George Bush - President Jimmy Carter - General Colin Powell - Mayor Rendell
Also appearing	All 4 One Oak Ridge Boys Philadelphia Boys Choir Joe Piscopo	

3:00 PM - 3:30 PM Young Leaders Press Conference
 Level 100 Auditorium/Lecture Hall
 Announcement of commitments toward the national goal made by youth-led groups
 Participants: General Colin Powell, Andrew Shue
 Commitments to be highlighted: Steffani Lenz, AmeriCorps Alums; 4th and 5th graders; Newark Do Something; Shanaysha Furlow, Maryland Youth Service Action Council; YES Ambassador (TBA)
 Contact: Tobeka Green (202) 223-9186, ext 181

3:00 - 6:00 PM
 Reception, Sponsored by Big Brothers/Big Sisters of America
 Room 108AB, Convention Center
 Contact: Sharon Barber (215) 567-7000

3:30 - 4:30 PM Ecumenical Service
 Mother Bethel AME Church, 419 S. Sixth Street
 Contact: Gregg Petersmeyer (703) 684-4500

3:30 - 6:00 PM

America's Promise: A Meeting of Young Leaders

Special sessions for young people attending the Summit.

Convention Center - note specific locations below

Contact: Tobeka Green (202) 223-9186, ext 181

3:30 PM - 4:30 PM

Welcome and Orientation

Rooms 103AB

Opening speaker: Andrew Shue

Facilitators: Norma Straw and Marco Davis

4:30 PM - 6:00 PM

Breakout Sessions - The vision for America's Promise and the role of young people

Small group discussions by young people about the vision for America's Promise and the role of young people (including themselves) in making the vision happen.

Breakouts 1-4 Room 111B, Convention Center

Group 1 Facilitator: Christine Bader, Americorps Alums, New York Mayor's Office

Group 2 Facilitator: Maura Wolf, Boston Do Something

Group 3 Facilitator: Malika Clinkscales, POLF/Volunteer Center, United Way of Metro Atlanta

Group 4 Facilitator: Marco Davis, National Council of La Raza

Breakouts 5-8 Room 113A, Convention Center

Group 5 Facilitator: Ann Bailey, POLF/Tennessee Commission on National and Community Service

Group 6 Facilitator: Barbara Harman, AmeriCorps Alums, Grad student Temple University

Group 7 Facilitator: Nicole Trimble, Americorps Alums, grad student, Harvard University

Group 8 Facilitator: Joseph Jackson, Youth Project Team, National Youth Leadership Council

Breakouts 9-11 Room 113B, Convention Center

Group 9 Facilitator: Cheryl Deckert, AmeriCorps Alums

Group 10 Facilitator: Aisha Bierma, Youth Project Team, National Youth Leadership Council

Group 11 Facilitator: Priya Haji, Free at Last

Breakouts 12-15 Room 113C, Convention Center

- Group 12 Facilitator: Norma Straw, Washington Youth Voice
Group 13 Facilitator: Stephanie Lunz, Americorps Alums, Hands on
Baltimore
Group 14 Facilitator: Anna Marie Nieves Bryant, Do Something
Group 15 Facilitator: Zac Willette, Micky Leland Hunger Fellow

4:30 - 6:00 PM

**Connect America Reception hosted by The Points of Light
Foundation with President and Mrs. George Bush
Ronald McDonald House, 3925 Chestnut
Contact: Richard Mock (202) 223-9186, ext 134**

5:30 - 7:30 PM

Welcome to Philadelphia Reception and "Taste of Philadelphia"
Over 110 of Philadelphia's finest restaurants treat the delegates to dinner.

6:30 - 7:30 PM

Reception for 1997 President's Service Awards Recipients
Room 201 ABC, Convention Center
Contact: Richard Mock (202) 223-9186, ext 134

8:00 - 10:00 PM

For the Next Generation -- A Celebration of Service
Exhibit Hall A, Convention Center
Contact: John Schreiber (215) 665-1997
Program participants include:

Oprah Winfrey, Host
All 4 One
Dr. Maya Angelou
The Beach Boys (tentative)
Tony Bennett
Michael Bolton
CityKids Repertory Company
Savion Glover
LL Cool J
Patti LaBelle
Wynton Marsalis
Rob Reiner
Jon Secada
Brooke Shields
Andrew Shue
Sinbad
Jimmy Smits
Lynn Swan
John Travolta

Grover Washington, Jr.
Wynonna
The Summit All-Star Band

with appearances by:

President Bill Clinton
First Lady Hillary Rodham Clinton
President George Bush
Mrs. Barbara Bush

Secretary Henry Cisneros
General Colin Powell
Mr. Hugh Price
Mrs. Lynda J. Robb
Reverend Buster Soaries

10:00 - 11:00 PM

Coffee and Desserts Atop the "Rocky Steps"
Philadelphia Museum of Art
Contact: Donna Cooper (215) 686-9188

Monday, April 28

Note: Press are requested to be in position at Independence Hall Plaza no later than 8:00 AM.
Security area will be locked down at 8:30 AM.

9:00 - 11:00 AM

The Presidents' Call to Action
Independence Hall Plaza
Contact: David Dix (215) 665-1997
Program participants include:

Oprah Winfrey, Host

President Bill Clinton
President George Bush
President Jimmy Carter
President Gerald Ford
Mrs. Nancy Reagan
Vice President Al Gore
General Colin Powell
Mayor of Philadelphia Ed Rendell
Governor Tom Ridge (PA)
Governor Pete Wilson (CA)
Governor Tom Carper (DE)

Reverend Jesse Jackson
Dr. Bill Richardson
Ms. Rebecca Rimel
Reverend Buster Soaries
All 4 One
CityKids Repertory Company
Wynton Marsalis
America's Children

Leadership Sessions

- 11:30 - 2:00 PM **Brunch and roundtable discussion of leaders of commitment makers and governors with the Presidents**
Ben Franklin Ballroom, Chestnut at 9th Street
Contact: Christine Chambers Gilfillan (201) 540-1946
- 3:00 - 5:00 PM **Governors and leaders of commitment makers sign "America's Promise" - Convention Center, Room TBA**
Contact: David Dix (215) 665-1997
- 3:00 - 5:30 PM **National Nonprofit Leaders**
Top leadership of national nonprofit commitment-makers will meet together to discuss how to increase their collective impact and effectiveness.
Location TBA.
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Community and State Delegations

Community delegations will be split among 14 rooms, based on size and type of community, with 10 delegations per room. State and territorial delegations will be in two rooms, with 25-27 delegations per room. All will participate in identical working sessions with the goal that each delegation will develop a preliminary plan it will use when it returns home to energize and mobilize its community to achieve its share of the national Summit goal. With wireless technology provided by Bell Atlantic and NYNEX, completed plans will be placed on the Internet and will be immediately accessible to the public.

Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

- 11:45 - 1:30 PM Working lunches. Will include remarks by Governors (a total of 16 governors are being invited to participate) and by great examples of local action already underway to meet the goal. Communities will be mixed with one another to facilitate cross-community sharing.
- 1:30 - 2:45 PM Working session. Delegates in small discussion groups, communities mixed; focus on national and local goals and techniques for building local support.
- 2:45 - 5:00 PM Working session. Delegates seated in community groups; focus on developing local approach.

Following are locations of all breakout sessions for community delegations. Locations for meetings of state delegations TBD.

Room 103A, Convention Center

Convener: Rosie Mauk (TX)

Governor Speaking: TBD

Local Teaching Example: Beacons - New York City Dept. of Youth Services (NY)

Cities in Room:

New York, NY
Chicago, IL
Philadelphia, PA
Detroit, MI
Phoenix, AZ

Los Angeles, CA
Houston, TX
San Diego, CA
Dallas, TX
Indianapolis, IN

Room 103B, Convention Center

Convener: Marty Stein (WI)

Governor: Pedro Rossello (PR)

Local Teaching Example: El Puente Academy (NY)

Cities in Room:

San Antonio, TX
San Francisco, CA
San Juan, PR
Columbus, OH
Memphis, TN

San Jose, CA
Baltimore, MD
Jacksonville, FL
Milwaukee, WI
Washington, DC

Room 103C, Convention Center

Convener: Hershel Lamarind (OK)

Governor: TBD

Local Teaching Example: Communities in Schools, El Paso, TX

Cities in Room:

Boston, MA
El Paso, TX
Cleveland, OH
Denver, CO
Oklahoma City, OK

Seattle, WA
New Orleans, LA
Nashville, TN
Austin, TX
Long Beach, CA

Room 107AB, Convention Center

Convener: Elyse Brown (VA)

Governor: Zell Miller (GA)

Local Teaching Example: Youth Development Inc. (NM)

Cities in Room:

Fort Worth, TX
Kansas City, MO
St. Louis, MO
Atlanta, GA
Albuquerque, NM
Kansas City, KS

Portland, OR
Tucson, AZ
Charlotte, NC
Virginia Beach, VA
Oakland, CA

Room 108A, Convention Center

Convener: Jamie Moore (NE)

Governor: TBD

Local Teaching Example: Youth Development Agency (OK)

Cities in Room:

Sacramento, CA
Tulsa, OK
Cincinnati, OH
Miami, FL
Omaha, NE

Minneapolis, MN
Honolulu, HI
Pittsburgh, PA
Fresno, CA
Toledo, OH

Room 108B, Convention Center

Convener: Abby Walters (FL)
Governor: Bob Miller (NV)
Local Teaching Example: Youth Net (MO)

Cities in Room:

Buffalo, NY
Santa Ana, CA
Newark, NJ
Birmingham, AL
St. Petersburg, FL

Wichita, KS
Tampa, FL
Louisville, KY
Las Vegas, NV
Rochester, NY

Room 109AB, Convention Center

Convener: Sue Donaldson (WA)
Governor: Terry Branstad (IA)
Local Teaching Example: Public Allies - North Carolina (NC)

Cities in Room:

Riverside, CA
Baton Rouge, LA
Richmond, VA
Des Moines, IA
Grand Rapids, MI

Anchorage, AK
Raleigh, NC
Jackson, MS
Madison, WI
Spokane, WA

Room 111AB, Convention Center

Convener: Roberta Eichler (CT)
Governor: Lincoln Almond (RI)
Local Teaching Example: North Little Rock Boys & Girls Club (AR)

Cities in Room:

Little Rock, AR
Knoxville, TN
Syracuse, NY
Salt Lake City, UT
Bridgeport, CT

Fort Wayne, IN
Orlando, FL
Providence, RI
Springfield, MA

Room 113A, Convention Center

Convener: Mary Jo Dean (TX)

Governor: TBD

Local Teaching Example: Ten Point Coalition (MA)

Cities in Room:

Flint, MI

Paterson, NJ

Lansing, MI

Laredo, TX

Peoria, IL

Rockford, IL

Savannah, GA

Boise, ID

Gary, IN

Eugene, OR

Room 113B, Convention Center

Convener: Terry Shumaker (NH)

Governor: William Janklow (SD)

Local Teaching Example: Institute for Service Learning (PA)

Cities in Room:

Eric, PA

Springfield, IL

Waco, TX

Sioux Falls, SD

Columbia, SC

Pitt County, NC

Allentown, PA

Albany, NY

Manchester, NH

Green Bay, WI

Room 113C, Convention Center

Convener: Nancy Korman (MA)

Governor: TBD

Local Teaching Example: TBD

Cities in Room:

Trenton, NJ

Scranton, PA

(Wilkes-Barre, PA included w/Scranton)

Wilmington, DE

Waterloo, IA

Champaign-Urbana, IL

Camden, NJ

Billings, MT

Charleston, SC

Fargo, ND

Portland, ME

Room 201A, Convention Center

Convener: Kathryn Rossow (MI)

Governor: TBD

Local Teaching Example: TBD

Cities in Room:

Asheville, NC
Pine Bluff, AR
Harrisburg, PA
Cheyenne, WY
Athens, GA

Charleston, WV
Battle Creek, MI
Lodi, CA
Decatur, AL

Room 201B, Convention Center

Convener: Polly O'Brien (CT)

Governor: John Rowland (CT)

Local Teaching Example: Healthy Valley 2000 (CT)

Cities in Room:

Elkhart, IN
DeKalb, IL
New London, CT
Marquette, MI
Salisbury, MD

Burlington, VT
Moorhead, MN
Eureka, CA
Plattsburgh, NY
Bend, OR

Room 201C, Convention Center

Convener: Anne Turner (WA)

Governor: TBD

Local Teaching Example: Quitman County Development Organization (MS)

Cities in Room:

Pickens County, SC
Washington County, MS
Mississippi County, AR
Pope County, AR
(Yell County, AR included w/Pope Co.)
Chambers County, AL
Brown County, SD
Ravalli County, MT

Aroostook County, ME
Barnock County ID
Madison County, KY
Bolivar County, MS
Tallapoosa County, AL
Knox County, ME
Latah County, ID

Room 203AB, Convention Center

Convener: Sharon Foltz (AZ)
Governor: Cecil Underwood (WV)
Local Teaching Example: Rural Resources (TN)

Cities in Room:

Stark County, ND	Hughes County, ND
Ramsey County, ND	Anaconda-Deer Lodge Co., MT
Clay County, IA	Page County, IA
New Hampshire North Country, NH	Northeast Kingdom, VT
Central Appalachian, WV	Southern Coal Fields, WV
Oneonta, NY	Rose Bud Sioux Tribe
Oglala Sioux Tribe	

National Invitees

These sessions are for participants who are not part of the community and state delegations; include representatives of commitment makers, national nonprofits, business, and government agencies; approximately 1,000 people. All sessions will be held at the Wyndham Franklin Plaza Hotel, 2 Franklin Plaza.

Contact: Karen Silberman (202) 223-9186, ext 235 (through 4/22)
(215) 665-1997 (4/23 - 4/29)

12:00 - 1:30 PM **Lunch session. "The New Way of Doing Business for America's Future - 2 Million by 2000."**
Wyndham Ballroom

Speakers confirmed to date:

Hon. Andrew Cuomo, Secretary of Housing and Urban Development
Sen. Barbara Mikulski of Maryland
Robert Woodson, National Center for Neighborhood Enterprise

2:00 - 3:30 PM Four concurrent sessions with panels of national speakers, including members of the Cabinet, national leaders from each sector and critical observers. In sections of the Wyndham Ballroom.

The Role of Government

Speakers confirmed to date:

Hon. Janet Reno, Attorney General of the United States
Gov. Jim Hunt of North Carolina
Mark Schwartz, President, National League of Cities and
Member of City Council, Oklahoma City
Charles King, Executive Director, Housing Works, New York City

The Role of the Workplace

Speakers confirmed to date:

Hon. Dan Glickman, Secretary of Agriculture
Herman Cain, CEO, Godfather's Pizza and Chair, National Restaurant
Association
Geoff Boisi, Chair, The One to One Partnership
Gov. Christie Todd Whitman of New Jersey
Representative of AFL-CIO confirmed; person TBA
Rosabeth Moss Kanter, Harvard University, moderator

The Role of Education

Speakers confirmed to date:

Hon. Richard Riley, Secretary of Education
Governor Roy Romer of Colorado
Mayor Norman Rice of Seattle
Paul Cummings, Crossroads School, Los Angeles
Ronald Dozoretz, CEO, Options Health Care
Lynda Robb, Vice-Chair, America's Promise, moderator

The Role of Communities of Faith

Speakers confirmed to date:

The Rev. Dr. Eugene Rivers, Boston
Father Alex Karloutsos, Greek Orthodox Church
Bishop Roger Scwietz, National Conference of Catholic Bishops
Governor Don Sundquist of Tennessee
Rev. Dr. Joan Brown Campbell, National Council of Churches
Representatives of the Moslem and Jewish communities TBA
Dr. Stephen Covey, moderator

4:00 - 5:00 PM **Plenary Roundtable - The Role of the Media**
Wyndham Ballroom.

Participants confirmed to date:

Jonathan Alter, Newsweek
Marcia Bullard, USA Weekend
Clarence Page, Chicago Tribune
Bill Kristol, The Weekly Standard
Walter Issacson, Time
Farai Chideya, CNN
Mary McGrory, Washington Post
Dr. Kathy Jameson, U/Penn
Mark Gearan, Director, Peace Corps
Charles Peebler, Chairman, Bozell, Inc.
Sam Donaldson, ABC, moderator

5:30 - 7:00 PM **Mayor Rendell's Reception for Participating Mayors**
Seaport Museum, Penn's Landing
Contact: David Yarkin (215) 686-6212

For All Participants

6:30 - 10:30 PM **Philadelphia's Salute to the Summit**
Penn's Landing
Contact: David Yarkin (215) 686-6212

6:00 - 6:30 PM **Penns Landing Entrances:**
The Madriguys and Madrigals of Shipley High Schools
Arpeggio Jazz Ensemble
The Steel Kings
The Settlement Music School String Ensemble

6:15 - 6:30 PM **Stage One:**
The Settlement School Jazz Band

6:30 - 6:45 PM **Stage One:**
Creative and Performing Arts High School Concert Choir

6:50 - 7:00 PM **Stage One:**
Walnut Street Theatre

7:00 - 7:30 PM	Stage Two: CTO Don Cannon
7:30 - 7:50 PM	Stage One: The Gabriel Hardeman Delegation The Wilmington Chester Mass Choir Hosted by Louise Williams Bishop, WDAS-AM
7:50 - 8:00 PM	Stage One: Craig Shoemaker Hosted by Gary Young, Power 99 and the Voice of the 76ers
8:00 - 8:10 PM	Stage One: Walnut Street Theatre
8:10 - 8:25 PM	Stage One Sister Sledge
8:25 - 8:45 PM	Stage Two: A Perfect Blend – Steve Clement
8:45 - 9:15 PM	Stage One: University of the Arts Jazz Band with Grover Washington, Jr. Hosted by Patty Jackson, WDAS- FM
9:15 - 10:00 PM	Stage Two: Carmen Dee Orchestra with Frankie Avalon, Chubby Checkers, James Darin, Fabian and Bobby Rydell Hosted by Jerry Blavatt
10:00 - 10:15 PM	Stage One: Central High School Orchestra – Patriotic Finale Mr. Stephen Wilensky, Conductor
10:15 PM	Fireworks
8:00 - 10:00 PM	John Amos in "Haley's Comet" One man performance at the Auditorium of the Seaport Museum
10:45 - Midnight	Summit After Dark A lighter side of the Summit with Arianna Huffington (host), Al Franken, Calvin Trillin and Hon. Donna Shalala

Tuesday, April 29**For All Participants**

7:00 - 8:00 AM **Continental Breakfast - Grand Hall, Convention Center**

8:00 - 9:00 AM **Plenary. "The New Way of Doing Business for America's Future - Together: 2 Million by 2000."**
Ballroom, Convention Center

Speakers confirmed to date:

Hon. Donna Shalala, Secretary of Health and Human Services
Gov. John Engler of Michigan
Mayor Richard Daley, Chicago, Chair, U.S. Conference of Mayors
Hugh Price, National Urban League
Bill Milliken, Communities in Schools
Dr. Bruce Perry, Civitas
Hon. Henry Cisneros, Vice-Chair, America's Promise, moderator

Leadership Sessions

9:30 - 11:30 AM **National Nonprofit Leaders**
Continuation of meeting begun Monday afternoon
Location TBA
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Community and State Delegations

9:15 - 11:30 AM **Working sessions.** Organized by state or region. Local delegations will present their draft plans for local action to their governors or governor's designee. Includes time for small group work to refine and finalize approaches and to develop specific immediate action plans. Concludes with statement of individual and collective commitment to action. Sessions will be held in the Convention Center and in the adjacent Marriott Hotel.
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Alabama	Room 204 C	Convention Center
Alaska	Room 203 A	Convention Center
American Samoa	Room 203 A	Convention Center

Arizona	Room 110 AB	Convention Center
Arkansas	Room 204 B	Convention Center
California	Room 103 A	Convention Center
Colorado	Room 304/305	Marriott
Connecticut	Room 107 B	Convention Center
Delaware	Room 113 B	Convention Center
Florida	Room 112 AB	Convention Center
Georgia	Room 109 AB	Convention Center
Guam	Room 203 A	Convention Center
Hawaii	Room 203 A	Convention Center
Idaho	Room 303	Marriott
Illinois	Room 204 A	Convention Center
Indiana	TBA	
Iowa	Room 201 B	Convention Center
Kansas	Room 203 B	Convention Center
Kentucky	Room 108 B	Convention Center
Louisiana	Room 204 B	Convention Center
Maine	Room 103 C	Convention Center
Mariana Island	Room 203 A	Convention Center
Maryland	Room 113 B	Convention Center
Massachusetts	Room 107 B	Convention Center
Michigan	Room 111 B	Convention Center
Minnesota	Room 113 C	Convention Center
Mississippi	Room 204 B	Convention Center
Missouri	Room 203 B	Convention Center
Montana	Room 304/305	Marriott
Nebraska	Room 201 B	Convention Center
Nevada	Room 303	Marriott
New Hampshire	Room 103 C	Convention Center
New Jersey	Room 306	Marriott
New Mexico	Room 110 AB	Convention Center
New York	Room 103 B	Convention Center
North Carolina	Room 201	Convention Center
North Dakota	Room 113 C	Convention Center
Oglala Tribe	Room 107 A	Convention Center
Ohio	Room 201 A	Convention Center
Oklahoma	Room 110 AB	Convention Center
Oregon	Room 113 A	Convention Center
Pennsylvania	Room 102 AB	Convention Center
Puerto Rico	Room 112 AB	Convention Center
Rhode Island	Room 107 B	Convention Center
Rose Bud Tribe	Room 107 A	Convention Center
South Carolina	Room 109 AB	Convention Center
South Dakota	Room 107 A	Convention Center

19

Tennessee	Room 204 C	Convention Center
Texas	Room 108 A	Convention Center
Utah	Room 303	Marriott
Vermont	Room 103 C	Convention Center
Virgin Islands	Room 203 A	Convention Center
Virginia	Room 201 C	Convention Center
Washington	Room 113 A	Convention Center
Washington, DC	Room 113 B	Convention Center
West Virginia	Room 108 B	Convention Center
Wisconsin	Room 310	Marriott
Wyoming	Room 304/305	Marriott

National Invitees

9:30 - 11:00 AM

Concurrent Sessions

Wyndham Franklin Plaza Hotel, in sections of the Wyndham Ballroom.

Contact: Karen Silberman (202) 223-9186, ext 235 (through 4/22)
(215) 665-1997 (4/23 - 4/29)

The Role of Youth

Speakers confirmed to date:

Gov. William Weld of Massachusetts
Andrew Shue, Do Something
Betty Beene, President, United Way of America
Andre Lee, Member of the Board, Americorps Alums
Alan Khazei, Co-Founder, City Year
Tim Shriver, President and CEO, Special Olympics
Mark Rosenthal, President and COO, MTV Networks
James Edwards, Student
Michelle Roucoulet, Student
Wendy Holben, Student
Izetta Mobley, Student
Harris Wofford, CEO, Corporation for National Service, moderator

The Role of Civil Society Renewal Efforts

Speakers to confirmed to date:

John Gardner
Robert Putnam, Harvard University
Sarah Melendez, President, Independent Sector
George Gallup, Jr., Chairman, The Gallup International Institute

20

Don Eberly, Civil Society Project. Moderator

Other speakers to be announced

The Role of Public-Private Partnerships

Roxanne Spillett, Boys and Girls Clubs of America

Gary Walker, Public/Private Ventures

Matilda Cuomo

Dr. Steven Schroeder, President, Robert Wood Johnson Foundation

Dr. Maria del Refugio Robledo, Valued Youth Program, San Antonio

Robert K. Goodwin, CEO, The Points of Light Foundation, moderator

The Role of Technology

Speakers confirmed to date:

Don Reed, President, NYNEX

Mario Marino, President, The Marino Institute

Larry Ellison, CEO, Oracle, Moderator

Other speakers to be announced

For All Participants

11:30 - 12:30 PM **Informal lunch** provided at Convention Center and
Wyndham Franklin Plaza Hotel

12:30 - 1:30 PM **Countdown to the Future**
Independence Hall Plaza.

President George Bush

The First Lady Hillary Rodham Clinton

General Colin Powell

The Philadelphia Orchestra

Special Notes

The Summit Exhibit Hall includes 75 "teaching examples" from throughout the country and technical assistance product sales. Open 7:00 AM Monday - 2:00 PM Tuesday.

Bell Atlantic and NYNEX are hosting a special technology resource room to assist delegates in understanding the application of technology in their work. Open Sunday, 10:00 AM - 8:00 PM; Monday, 11:00 AM - 7:00 PM; Tuesday, 7:00 AM - 2:00 PM.

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

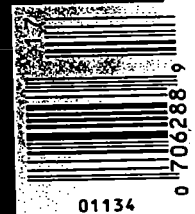
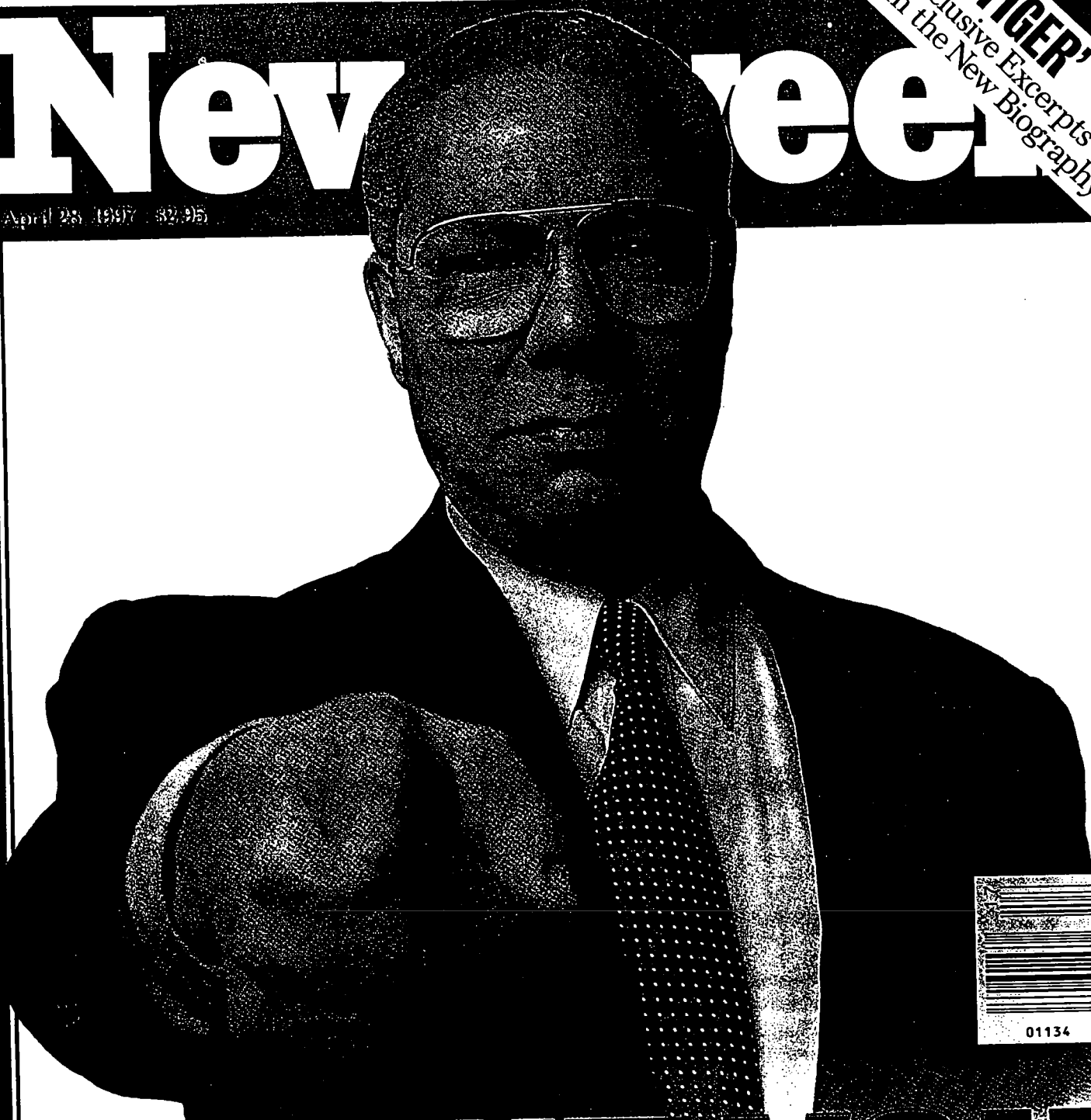
G

Divider Title: _____

New Yorker

April 28, 1997 \$2.95

'TIGER'
Exclusive Excerpts
From the New Biography



01134

I WANT YOU

Why Colin Powell Is Asking America to Volunteer

THE MAN WHO ONCE HEADED THE VAST Western military alliance is opening a new front at home. At next week's all-star Summit on service, Colin Powell wants you, and corporate America, to volunteer to save at-risk kids. It won't be easy—but the future of the country may be riding on it.

Powell's New War

COLIN POWELL SPENT more than two decades in the U.S. military doing what he calls "threat assessment." Now he's leaning over the desk, passionately identifying the greatest threat to the United States at the turn of the century. Clue: it's not on NATO's eastern flank or in Asia or anywhere outside our borders. "The threat is young people who are disengaged from American life, who don't believe in the American Dream," Powell says simply. A NEWSWEEK-NBC News Poll shows that three quarters of the country agree.

So who will answer the call to

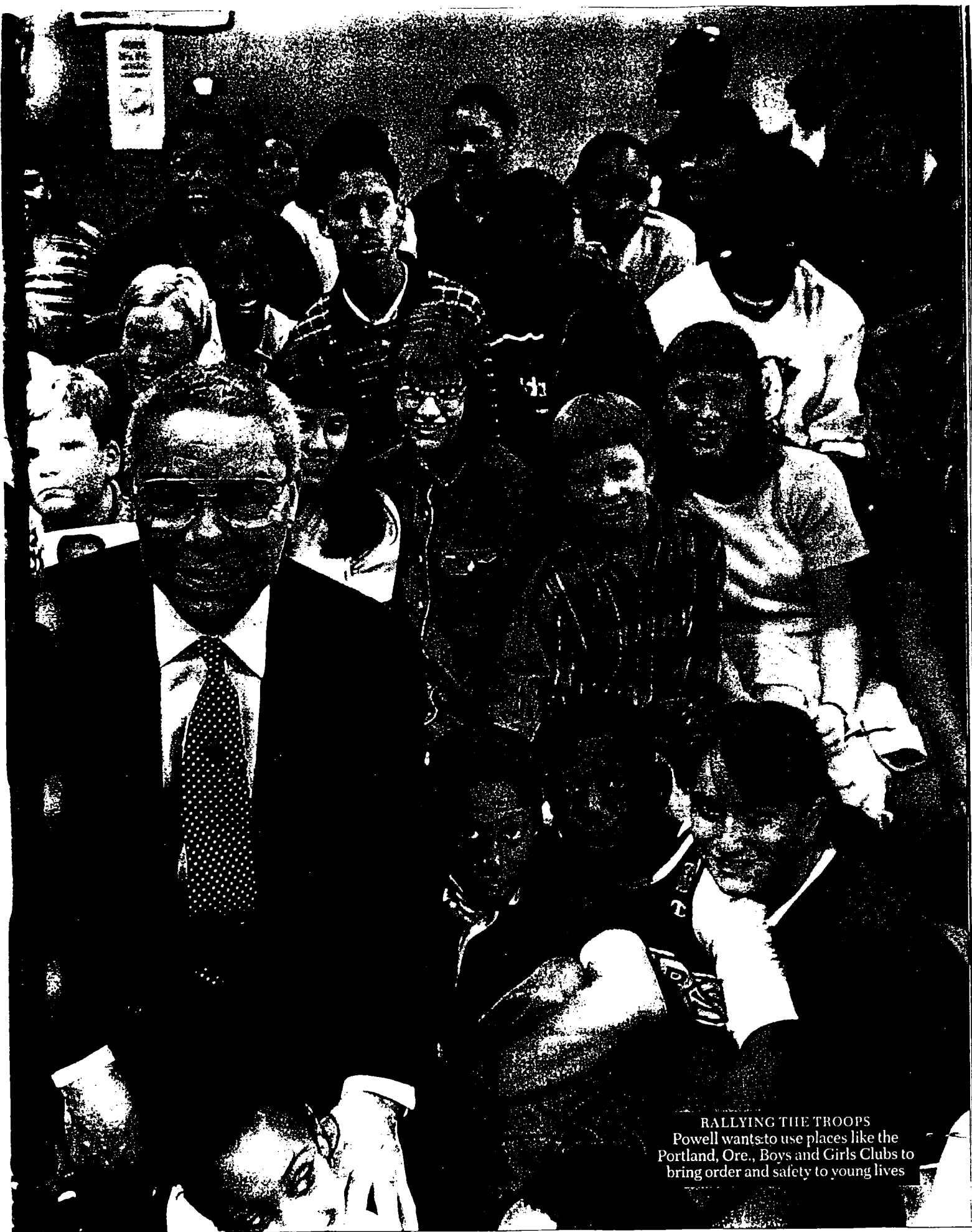
face the threat? The induction begins next week, when Powell goes to Philadelphia's Independence Hall with: President and Mrs. Clinton; Vice President Gore; all the living ex-presidents (except Ronald Reagan, who will be represented by his wife, Nancy); Oprah Winfrey; John Travolta; Tony Bennett; 30 governors; 90 mayors; scores of CEOs, clergy and charity chiefs; plus hundreds of young volunteers.

If the era of big government is over, Clinton says, the era of big citizen is just getting underway. The nonpartisan Presidents' Summit for America's Future, chaired by Powell, aims to mobilize corporate America (chart) and a vast volunteer army to res-

BY JONATHAN ALTER

PHOTOGRAPHS BY DAVID HUME KENNERLY





RALLYING THE TROOPS
Powell wants to use places like the
Portland, Ore., Boys and Girls Clubs to
bring order and safety to young lives

In this NEWSWEEK-NBC News Poll, 74% say young Americans without job prospects are a bigger threat to the United States than any foreign enemy

cue "at risk" youths with tutoring, mentoring and other citizen service that brings caring adults directly into their lives. The battle plan is to get the public, the private and the nonprofit sectors all marching in the same direction at the same time on the same fundamental needs of young people. The troops are you.

Whoa. Saddam Hussein is not attacking the South Bronx. It's a nice day for golf. With no immediate crisis, is it truly possible to galvanize Americans to confront a slow-motion threat? Or will this be just another splashy media event, forgotten by Memorial Day?

And isn't Powell just using this to stay in the arena? Actually, the general, while not quite Shermanesque about his personal ambitions, seems truly uninterested in running for president. To the dismay of his boosters, he's taking none of the necessary steps to convert this to a shadow campaign. Instead, Powell has a larger goal that lets him keep his \$70,000-a-pop lecture fees and try to save the country at the same time. After the Summit, he will launch an umbrella group he's portentously calling "America's Promise: The Alliance for Youth." The use of the word Alliance is no accident. That was the name of the coalition of Western nations that won the cold war. The new threat requires a new alliance—one that's grand enough to muster the troops, but practical enough to let them volunteer every other Tuesday night after racquetball.

What Powell—and Clinton—are talking about is not basic charity and good works. It's not writing a check to a museum or volunteering to be an usher at the community theater. And of course they're not talking about the massive, government-backed "Marshall Plan for the cities" once envisioned by liberals. Instead, it's a marshaling plan—a still-chaotic yet surprisingly targeted crusade to save an additional 2 million young people by the year 2000.

Some basic facts about the threat: the United States has about 15 million at-risk kids—children from families that are poor and often dysfunctional. All start out bright-eyed and full of potential. Half overcome steep odds to lead productive lives. The other half are question marks. Every youth who takes the wrong road ends up costing society about a million dollars over a lifetime in jail and emergency-care costs. If half of at-risk kids go that route, that's \$7 trillion dollars by midcentury.

Crime may be down, but juvenile crime is way up, with homicide

rates tripling in a decade. Some experts predict a huge new crime wave when a generation of "superpredators" comes of age. More than half a million teens—a historic high—belong to gangs, which now extend far into the heartland. Teen suicide has doubled; 3 million kids are abused every year. "No parent" households have increased by half; teen pregnancy by nearly 25 percent. While only 70 percent of eighth graders read at grade level, the figure for poor kids is well below 50 percent.

And not one of them will learn to read at some gassy confab in the City of Brotherly Love. The question is: why won't this be another dutiful conference where politicians and foundation hacks piously exhort the audience to volunteer more while running up a big bar tab, all in the interest of "helping people"? The answer is: it will be. But the insistence on specific commitments from attendees as the price of admission offers a chance—just a chance—to kick off something big.

The good news is that mentoring can actually work when properly deployed. For years, the evidence for this was anecdotal.



The Top 20 Commitments

With a little prodding, every company in the United States could team up with nonprofits to help at-risk youth. Of the more than 250 commitments so far, here are some of the best:

Bank of Boston: Deploying 5,000 volunteers into the community; giving 500 inner-city youth mentors and jobs.
CHALLENGE: Embarrass banking buddies into similar community deposits.

Center for Effective Compassion: Will enlist, with Points of Light Foundation, 150,000 families in volunteering by 2000.
CHALLENGE: Develop flexible models so busy families can work it into hectic schedules.

Timberland: Will give every employee 40 hours per year in paid time for com-



A Coke and a smile

munity service and ask all suppliers to do the same.
CHALLENGE: Kick-start a campaign to have all companies offer that deal.

Coca-Cola: Doubling its \$50 million in aid to education, including training of teen mentors in 90 schools.
CHALLENGE: Convince other giants that things go better with real money.

AFL-CIO: Mobilizing membership for critical school-to-work experience for 500,000 high-school students.

CHALLENGE: Negotiate hard for "release time" for service.

Big Brothers/ Sisters: Will double its mentoring relationships to 200,000

by the year 2000.
CHALLENGE: Get companies to offer candidates, pay screening expenses.

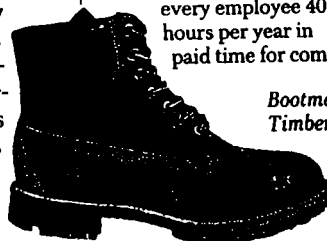
State of Calif.: Galvanizing state to expand from 65,000 to 250,000 mentors, serving 1 million young people; offering release time for state employees.

CHALLENGE: Press must treat it as a major campaign promise; other govts must follow.

Everen Securities: Will expand its public-school tutoring to 10 cities this year, with employees based to inner-city schools on company time.
CHALLENGE: Spread the idea. If replicated widely enough, this model could re-energize public education.



California's Pete Wilson



Bootmaker Timberland



Big Brothers Big Sisters



FACE TIME
The Summit aims to raise the number of mentors from 300,000 to 1 million

Then, in 1995, Public/Private Ventures published scientifically reliable findings based on a three-year study of the Big Brothers/Big Sisters program. The results were stunning. Because of a long wait list, the researchers had a control group. They found that those kids in the program (ages 10 to 16 in eight cities) were 46 percent less likely to start using drugs. African-American youths were a staggering 70 percent less likely to try drugs. Those with mentors also hit others less and skipped school less than the control group.

So why does Big Brothers/Big Sisters have only 100,000 adult mentors? Because American volunteerism, while vast, has been badly coordinated. Only 10 percent of American charities involve human service. The kind of volunteers needed most—those willing to work one to one—are the hardest to recruit.

What's different about this Summit is that it's targeted on pulling the overclass out of the glass towers and into service. Of the 250 corporate and nonprofit commitments received so far, some are off the point; most neglect to provide paid company time for the service activities, and almost all amount in dollar terms, in Powell's words, to "golf fees" for corporations with stratospheric profits and CEO pay (page 34). But many of the commitments do attempt to connect adult volunteers to young people who need them most. And they're adding up.

Kmart: Beyond \$50 million in drug education, will use 2,150 stores as "safe havens" for at-risk kids.

CHALLENGE: Attention, shoppers! Aisle 1 is now a youth center!

Boys and Girls Clubs:

Pledging to increase the number of youth served in centers by 500,000 by 2002.

CHALLENGE: This premier after-school model can show Kmart, other companies how to do it. And why aren't there clubs in the schools?

Rotary Int'l: Will serve an additional 1 million youth.

CHALLENGE: Target at-risk kids more, and persuade business executives to enlist retirees as well as their current employees.



Ronald McDonald

Ronald McDonald House: Its \$100 million is top cash commitment, aimed at preventing child abuse, teen suicide.

CHALLENGE: Happy Meals would be happier if restaurants were assigned to recruit and give discounts to mentors, mentees.

ASPIRA: Will train 2,000 Puerto Rican and other Latino parents in seeking high academic standards.

CHALLENGE: Bring other Hispanic groups into Señor Powell's Alliance for Youth.

LensCrafters: Will provide 1 million needy children with free eye exams, glasses by 2003.

CHALLENGE: Pearle Vision, other eye-care cos. still have blurry vision on helping fill gap.

Pillsbury: Will launch a new School-Plus Mentoring program in partner-



Morehouse College, Atlanta

ship with Big Brothers/Big Sisters in 10 cities.

CHALLENGE: Doughboy's aims still too modest, but sets good example of how to re-focus on kids.



Pillsbury Doughboy

Coleman Academy 8th

Graders: Indianapolis kids tutoring younger students at another school twice a month.

CHALLENGE: Why isn't this the standard in all schools?

First Union Corp.: Pledging four hours per month of paid time for literacy tutoring.

CHALLENGE: Prove to other companies that paid release time so invigorates employees that it actually increases productivity.

117 Black Colleges and Univs.: National Assoc. for Equal Opportunity in Higher Ed (NAFEO) pledges that

half of all students in black colleges and universities—140,000 students will tutor and mentor.

CHALLENGE: Paging the Ivy League, Big 10, Pac-10, ACC.

NFL Players Association: Will recruit active and retired players as mentors for Indian youth.

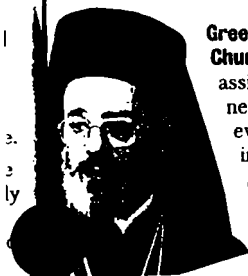
CHALLENGE: Develop prevent defense for other at-risk kids, too. Persuade agents, owners, unions in all sports to air more PSAs, huddle on other fresh ideas.

Still MIA

But there's plenty of time left after the Summit.



- Chevron
- GM
- Ford
- Motorola
- United Technologies
- Intel
- State Farm
- JCPenney
- Bristol-Myers
- Southern Baptist Convention



Greek Orthodox Church: Sustained assistance for one needy child per every 10 families in 450 parishes.

CHALLENGE: Get amen corner

Archbishop Spyridon

FROM LEFT TO RIGHT: JACQUES M. CHENEY, NO CREDIT; ALAN GONZALEZ, MATHIS, PETER MORGAN, RETULIER, BUCK MANTAN, SIGMA, NO CREDIT, EVAN HANSLIFF, SIGMA, SIGMA

40% think government should bear primary responsibility for helping the poor; 31% believe that businesses, charities and private-sector organizations should

(NEWSWEEK and Kaplan Educational Centers will provide an extensive training program for mentors.)

Still stung by last year's welfare bill, many local nonprofits won't be in Philadelphia: they're grumbling that the Summit has become a big corporate PR-fest while they've been in the trenches for years. They're right, but miss the point. The implicit deal is this: the corporations get most of the public recognition (and the marketing punch of looking concerned about kids) in exchange for providing much-needed bodies and dollars to the nonprofits that know how to make use of them. Millions of people will be directly asked for the first time to volunteer to help kids. And the research shows that when Americans are properly summoned, they serve.

Summit backers hope this partnership will open a whole new chapter in American social history. "We are trying to crack the atom of civic power," former senator Harris Wofford, director of AmeriCorps, wrote in an internal memo last week to Summit organizers. "Achieving that goal will be much harder than the task of cracking the physical atom when Roosevelt secretly set that goal." Wofford, who played a central role in the civil-rights movement, compares this moment to when Martin Luther King Jr. and his followers charted their course in 1955. To end segregation required millions to focus on the same ends at the same time. If the Summit succeeds, Wofford writes, it will be the first time since that era that Americans have set clear civic goals.

Hitting those targets, of course, is another matter, and that's where some hardheaded business thinking comes in. Ray Chambers and his partner William Simon made hundreds of millions of dollars on Wall Street in the 1980s pioneering what came to be known as the leveraged buyout. Now Chambers works full time applying the idea of leverage to helping kids. "There's leverage in having something analogous to a business plan that if properly executed will turn the tide," says Chambers, who helped get the Summit going after former Michigan governor George Romney, the originator of the idea, died in 1995.

Volunteerism obviously has its limits. It's not a cure for broken American families, spiritual deprivation and schools that commit educational malpractice. And charity

Still on the Point

The president who gave us 'a thousand points of light' explains how rescuing the nation requires our time, not just our taxes

BY GEORGE BUSH

GOLIN POWELL AND I have been in battle together before—we're old comrades in arms, from Panama to the Gulf. Now, with the general's heartfelt, nonpartisan leadership, America is opening a new front at home: volunteer service to help save a generation of young people. It's a campaign founded on the fact that more and more people are realizing that the answers to our kids' problems—illiteracy, fatherless families, teenage pregnancy, drugs, whatever—lie not in Washington but in our own neighborhoods. Barbara Bush likes to say that what happens in your house is more important than what happens in the White House, and she's right.

Volunteerism isn't an excuse for government to be completely rolled back. But the public sector can't do it



SUMMONS TO SERVICE
'This is serious stuff. It's about kids. Nothing is more important.'

all—the old view was that if a federal program didn't work, double the spending and see if it will work then. That's not the way to do things. When I was in the White House, some critics used to charge that our emphasis on "a thou-

sand points of light" was just a dodge, a way of saying that encouraging volunteerism could justify spending cuts. That wasn't the case at all: our thinking then, and the philosophy behind the Philadelphia Summit, is that fixing the country requires our time, not just our tax dollars. It takes both. Somewhere in the country at this very minute the problems that plague us nationally are being solved at a local level through volunteers.

People sometimes say, "Well, George Bush, he's a man of privilege—what does he know about real-life problems?" It's true that I was blessed. During the Depression, if we'd gotten sick, my dad could have paid the hospital bills. And I was given a good edu-

cation. But I was more blessed in a different way: that my mother and dad taught us that no life is complete unless you serve others. Following their example, I became what you might call a tiny point of light: headed up the United Negro College Fund drive at Yale, pitched in to start a YMCA in Midland, Texas. Barbara's passion is family literacy.

So many Americans share this commitment to help out. It transcends politics—people are tired of the bickering, and there's a crying need for less partisanship. But no matter what the media (they sometimes seem to live for conflict) tells you, don't be cynical about the gathering in Philadelphia. It's not about sweeping promises and no follow-through: it's about going to work in our hometowns.

I hope that the fact that presidents of very different political views and experiences—me, President Clinton, and former Presidents Reagan, Carter and Ford—are coming together to back this wonderful movement will send a signal that this is more than politics. This is serious stuff. It's about service, the future, and our children's well-being. Nothing could be more serious. Or more important.

12 to 18, when lots of kids who have participated in the past are dropping out.

Marketable skills: The goal here is to have all kids recognize the link between education and work, and to drive the point home by sharply increasing the number of internships and "job shadowing" programs for teens, many of whom have seen a real workplace only on TV.

A healthy start: The aim is to provide medical care for children who are not quite poor enough for Medicaid. As even a conservative like GOP Sen. Orrin Hatch realizes, the private sector cannot be expected to cover the 10 million uninsured American kids. While private commitments help, this is mostly a job for government.

A sense of service: "You gotta get them before ninth grade," Powell says. One of the best ways to save at-risk kids is to enroll them in service projects. Once they become part of the solution, they are less likely to go off track. "Service learning" is now a hot topic in school districts, many of which are making service projects like tutoring a part of their curriculum. Maryland has made service learning mandatory, with some success. Summit attendees will be sharply divided about the merits of government-sponsored national service.

But when the crowd leaves Philadelphia it will be with specific goals: 2 million additional youth who have all five of these needs met, and 5 million more who advance in at least one category. Chambers predicts that the 2 million will experience a 50 percent decline in teen pregnancy, drop-out rates and other pathologies.

This is an extraordinarily tall order. Corporations and nonprofits will inevitably play numbers games, double- and triple-counting volunteers. The press—if it's interested at all—will face legions of publicists preventing them from finding out if the programs are working. And after the blush of enthusiasm fades, the same old local logistical and political problems will reassert themselves.

Skepticism about follow-through is important but cynicism and weary resignation come too easily. What's harder—and more necessary—is to figure out how it might be different this time. At a minimum, Powell, Clinton, Gore, the governors, CEOs and nonprofit chiefs can now be held accountable for specific commitments. The bigger question is whether the American people can be inspired to hold themselves accountable for the future of their children. When we know the answer to that, we'll know the end of this Philadelphia story. ■

IN REAL LIFE, MOST COMPANIES ARE IN BUSINESS TO MAKE a profit, not to do charity work. So despite the best of corporate intentions—and the boldest of pledges—the bottom line will still come out on top. Here's why.



GOOD WORKS Companies are cheerily promising to help out—for now

Can Need Trump Greed?

BY ALLAN SLOAN

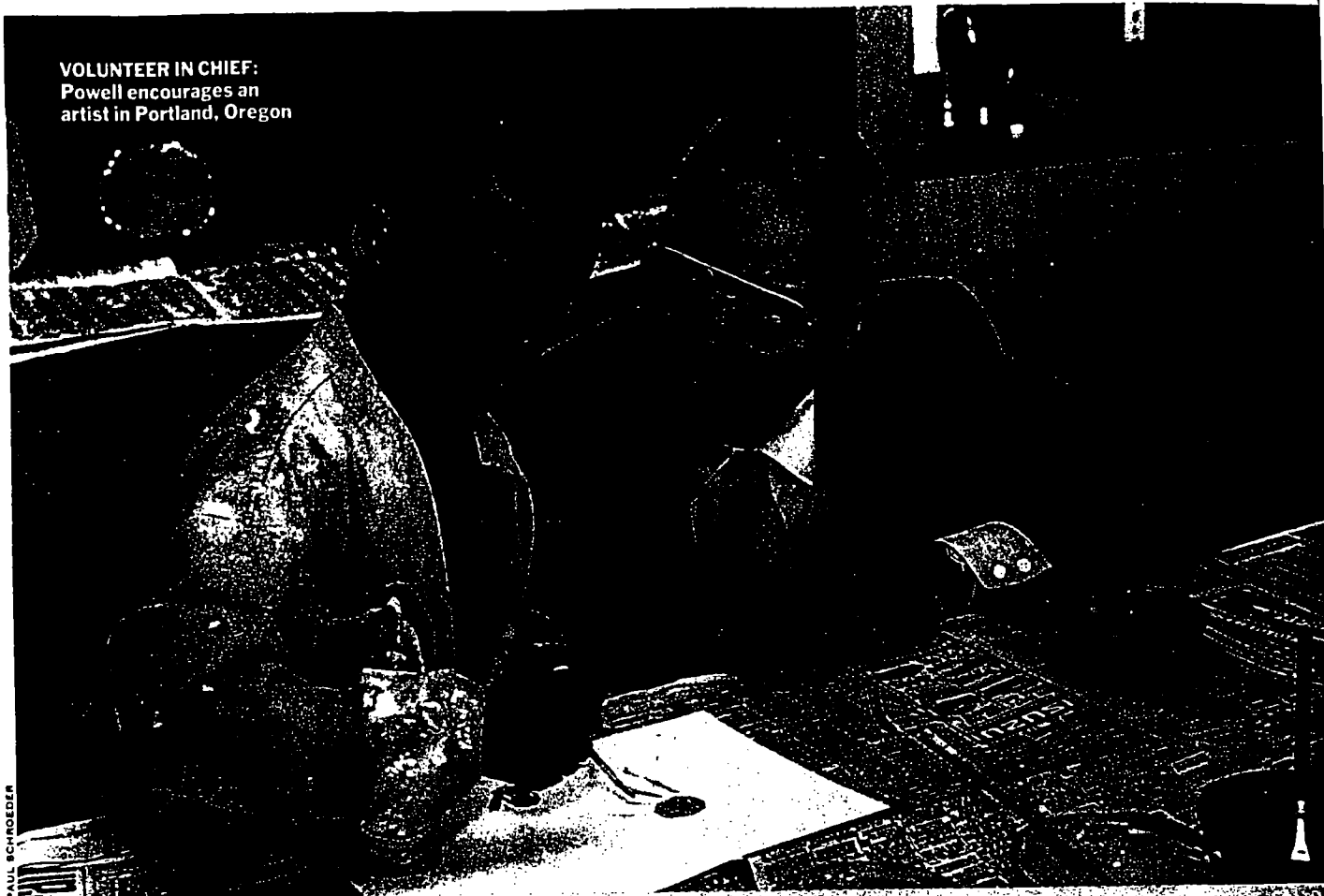
GOOD LUCK, GENERAL POWELL. If you think getting Iraq out of Kuwait was tough, just wait until you try to get money and people out of corporate America to combat social problems. No matter how big a love fest the Presidents' Summit for America's Future turns out to be, don't bet on corporate America's becoming all warm and fuzzy and dedicated to charity after everyone goes home.

This has nothing to do with the Summit's goals, which any reasonable person would support. It has to do with the way business is done these days in corporate America—or at least in the part of corporate America that's owned by public investors. Most of the folks who run big companies are perfect-

ly decent people who want to do the right thing. But the world in which much of corporate America lives isn't set up for charity or mentoring kids—and it's going to take much more than a conference to change that. That's understandable. By and large, companies are for one thing, charities and government for another.

Corporate boardrooms are every bit as fashion driven as, say, the sneaker business. Everyone tends to follow the leader. Once upon a time the leaders were the folks who ran old-line companies that prided themselves on giving back something to the community. These guys—virtually all of them were men—made everyone else fall into line. In a few places, like Minneapolis-St. Paul, business is still done that way. "The message is 'This is what we do here,'" said Jackie Reis, president of the Minnesota Council on Foundations. "There's a lot of peer pressure."

VOLUNTEER IN CHIEF:
Powell encourages an
artist in Portland, Oregon



PAUL SCHROEDER

THE CORPORATE

Powell wants them in the fight against social problems. Companies are great

By **GEORGE J. CHURCH**

WANTED: CARING ADULTS TO act as mentors, one on one, to disadvantaged kids. Safe places for those youths to hang out and pursue supervised play after school. Immunizations and health care to bolster their bodies; "effective education" to give them marketable skills. Financing and volunteer help to give 2 million youngsters all these services; 5 million others, at least one. Thus helping to a better start in life nearly half the 15 million kids thought now to be "at risk"—of being lost to poverty and crime, though no

one puts it that crudely. All in the next four years, and at almost no cost in taxes.

Those sound like the pledges of an especially visionary—or exceptionally pipe-dreaming—presidential candidate. In fact they make up the agenda of that (for now) career White House don't-wannabe, Colin Powell. That's not to say the event won't be presidential. For one thing, he's getting help from some guys named Clinton, Bush, Carter and Ford. Plus, at current count, half the Cabinet and 4,000-odd other bigwigs of various stripes.

All will be on hand in Philadelphia for the Presidents' Summit for America's Future, a three-day combination pep rally and planning session that begins Sunday. It

will formally launch an enormous effort to enlist volunteers to save children from being swallowed up into the underclass. Powell has been at it for months and has cajoled or arm-twisted all sorts of organizations, from the Texas state comptroller's office to the National Football League Players Association, into joining the drive.

The big push and the big bucks, however, are supposed to come from corporations. In fact, volunteerism was alive and well in corporate America before Powell arrived on the scene. Yet hundreds of chief executives have been invited to Philadelphia on condition that they pledge resources to design, finance and push employee volunteers to carry out projects that



TOM GRALLIS—THE PHILADELPHIA INQUIRER

CAN IT LOOK LIKE THIS? Grace Twiggs shows her design for a new playground to be built in Philadelphia



ROBERT BAKER



FINISHING TOUCH: Volunteer workers lay a path in front of a house they constructed in Atlanta with Habitat for Humanity

GOING UP: Habitat for Humanity volunteers, at left, build a house in a poor area of Atlanta with corporate assistance

CRUSADERS

...at making money, but are they right for this job?

Powell and assistants approve. Samples:

► Honeywell Inc. proposes to mobilize 8,000 employees to serve as mentors to grade-schoolers, recruit 4,000 volunteers to work with the nonprofit Habitat for Humanity (best known for employing Jimmy Carter as an occasional carpenter) to build affordable housing and talk 1,000 more retirees into working in various children's programs. Honeywell's contribution to educational programs is \$20 million.

► Kimberly-Clark will spend \$2 million to help build 37 playgrounds nationwide. The company and a nonprofit contractor named KaBoom! have set up design sites where children can draw or model in Play-Doh the kind of playground they would

like. Parents, Kimberly-Clark volunteers and the contractor will work to get the playgrounds built.

► LensCrafters promises to give free vision care to 1 million people, especially children, by the year 2003. Says CEO David Browne: "If we hit 900,000 instead of a million, we'll be thrilled, and we'll just keep working toward our goal."

► IBM, working with United Way and AmeriCorps*VISTA, will underwrite computer equipment over the next four years for some 2,000 community, day-care and senior-citizen centers. IBM volunteers will provide training. IBM's estimated cost: \$10 million.

Altogether, says Powell, "we have sev-

eral hundred promises already, and I think that is just the beginning." Although the CEOs do not have any legal obligation to fulfill their pledges, it is unlikely that any of them would care to disappoint the general.

"He made it clear that he's suspicious of any photo-op puffery—he wants people to be stuck with their commitment," says Burke Stinson, a spokesman for AT&T. "You couldn't just R.S.V.P. for the summit; you had to submit a new initiative." (Or at least an expanded one, like Honeywell's and LensCrafters'.) AT&T is on the hook for \$150 million, to be used to connect 110,000 schools to the Internet—in the full expectation, says Stinson, that Powell will keep after AT&T executives about it.

After the summit, Powell's follow-through will be limited to one day a week in his formal duties as head of the watchdog organization called America's Promise—The Alliance for Youth. But Powell gets plenty of face time with the corporate aristocracy, zooming around the country to give speeches to conventions, boards of directors and sales groups at fees rumored to range as high as \$100,000. Nearly every corporate honcho he encounters is a bit in awe of the hero of Desert Storm.

Powell's appeal to the bosses stresses both efficiency and public spirit, mixed in with occasional needling. The call for volunteer projects, he says, "is focused: time, money, management resources. That's attractive to a business person. It's not just giving an oversize check at a dinner." But, he says, many CEOs "are struggling, trying to connect their very sophisticated corporate needs and the somewhat depressed communities they're trying to appeal to. I tell them, 'You gotta reach out to people who don't look like you, don't talk like you.'" On one occasion he asked executives of a media company if they had a training program for disadvantaged youths. No, they said; lawyers had warned that they might encounter a liability problem. Powell's reply: "You should tell the lawyers to pound sand!" Powell also works on egos and competitive instincts. "I say, 'So and so has done this. What have you done?'"

None of this will allay the worries of some community activists, who suspect that the volunteer effort is being promoted as a substitute for government social programs. Says Liz Krueger, associate director of the Community Food Resource Center in New York City: "What I fear is the perception that these companies, or the public as a whole, can take the place of radically reduced government assistance." Gail Nayowith, executive director of the Citizens' Committee for Children of New York, says, "Volunteerism is never going to replace government subsidy or private phi-

lanthropy in supporting essential health and human services."

The bigger question is whether Powell and friends can buck what seems to be a steep decline in the do-good spirit. Corporate donations to charity fell, from 2.1% of pretax profits in the late 1980s to less than 1% in 1996, under pressure to produce greater returns to shareholders. Individual donations were down sharply as well. Harris Wofford, head of the parent organization for AmeriCorps, who sold Clinton on sponsoring the summit, believes the public is ready for an ambitious volunteer effort but is looking for leadership. He adds, "Powell becomes the signal that maybe we're really going to do it."

Powell, of course, cannot sneeze these days without exciting speculation about the possible political ramifications. It has not escaped the attention of pols that the groups of local officials and corporate volunteers cooperating on service projects around the country could form the backbone of a superb national-campaign organization.

It is not surprising then that some political strains have surfaced in preparing for the Philadelphia summit. Hillary Clinton complained to her husband that Powell had given her a dismissively curt introduction in taping a TV spot to promote the goals of the summit. For the most part, though, Powell, Clinton and their seconds have been cooperating closely to make the volunteers' campaign a genuinely nonpartisan event.

Clinton has had a long-standing interest in enlisting citizens to tackle social problems, and now he may really need it. His embrace of a radical revision of welfare and his acceptance of a budget-balancing program that will inevitably shrink other social spending make it even more necessary that he grab for all the volunteer help he can get. Says Erskine Bowles, Clinton's chief of staff: "Will it solve all our problems? No. Will it be a step in the right direction? Absolutely."

Beyond that, Powell has built up so much favorable publicity that no politician can afford to stay out of the maneuvering for a share of the spotlight—certainly not Al Gore, who will speak at the formal opening on Monday shortly after the only Republican who beat him in one trial poll pairing for the 2000 race. If Powell resists that race, he will have used the speculation about his future to launch a project for the public good. And if he does run, there are much worse ways to start a campaign. —Reported by J.F.O. McAllister/Washington and Elaine Rivera/New York

Powell's Army Can Start Here

By STEVE LOPEZ

EVERY CELL IN EIGHT-YEAR-OLD DAMASO'S BODY IS TELLING HIM NOT TO do his homework. School is out. It's a nice day. There's a football game in the park across the street. How can he possibly tear himself away to bother with math and vocabulary?

Jennifer Dore, 20, Damaso's volunteer tutor, has her eye on him. She'll let him have his fun for a few more minutes. But there is no way Damaso will dodge his homework. Dore, a sophomore communications major at Villanova University, which is half an hour and a billion miles away in the wealthy Main Line, travels to inner-city Philadelphia once a week with seven of her classmates. When their van pulls up to the three-story row house that is headquarters for the Norris Square Neighborhood Project, kids storm out to hug the visitors.

So when Colin Powell, assorted Presidents and the corporate chieftains of Powell's volunteer army are in town, they are welcome to drop by. "More



In Philadelphia, Villanova volunteer Stephanie Elmendorf tutors 10-year-old Bobby Martino

than money and materials, that's what we need," says Sister Carol Keck, who has run the Neighborhood Project in West Kensington for 10 years. "These are good things, and we'll take all we can get. But the personal connection—anyone pairing up with a child for tutoring, field trips, whatever—that's what helps most. It puts a human face on poverty."

Norris Square sits in the middle of a graveyard of shuttered factories, crumbling houses and a thriving drug market, and yet this one city block—a park surrounded by houses, churches and community centers—has looked better every year for a decade. Parents once kept children inside because dealers controlled the park, which was filled with needles, condoms, broken glass and knee-high weeds. Today

the park is neatly landscaped and filled with moms pushing strollers and children playing on new equipment.

The Neighborhood Project, a combination library, clubhouse, nature-study lab and community center, has had no small part in the transformation. Operating with a paid staff of just five and an annual budget of \$400,000, only 20% of it from government sources, Sister Carol's troops have herded dealers off corners, used amateur detectives to rat out nuisance bars, covered graffiti with murals and planted gardens in vacant lots. Hundreds of volunteers have made that possible.

But Sister Carol hopes that summit participants discover there's a limit to what volunteerism can accomplish. The gathering is little more than a feel-good festival, she says, if it doesn't lead to a strategy for better schools and jobs. Steady work is scarce in the industrial ruins, enrollment at six area schools shows a 95% poverty rate, and two-thirds of the students don't graduate. Villanova's Dore grew up in suburban Philadelphia watching her peers waste opportunities. Here, she says, in a neighborhood 78% Latino and 11% black, kids are hungry for any advantage.

The football game has broken up now, and Dore has finally harnessed Damaso, who says he's behind one year "because I flunked." She sits him down in the library at the project house, waits for him to stop fidgeting, and patiently helps him count coins and make sentences out of his vocabulary words. "Look at him," she says, holding her hand up for a smiling Damaso to slap after he solves an arithmetic problem. "The kid is a math genius."

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

H

Divider Title: _____

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

ORGANIZERS' MISSION STATEMENT

On Monday morning, April 28, the President of the United States and former Presidents will stand together on the steps of Independence Hall in Philadelphia. Together, as Honorary Co-Chairs of The Presidents' Summit for America's Future, they will issue a call to action through service.

General Colin Powell, the former Chairman of the Joint Chiefs of Staff, will serve as General Chairman of the Summit and the campaign that will follow. Henry Cisneros, former Secretary of Housing and Urban Development, will serve as Vice Chairman.

The promise of America rests in the commitment, creativity and energy of its people to respond to our shared problems and to envision a shared future. Every day, Americans are doing that work – helping one another, addressing serious social problems, building stronger communities. Somewhere in America, in some way, solutions are being found to the problems we face.

But, unfortunately, our problems are vast and complex. There is a growing sense of disconnection. Too many of our people have been left out of the mainstream, and too many of our communities are fragmented along racial, ethnic, religious or economic lines. We find ourselves feeling that what divides us from one another is more powerful than the glue that holds us together in communities and as a nation.

The impact of this is greatest on America's young people. In small towns as well as big cities, far too many young people are growing up without the kind of adult role models and relationships needed for success. Far too many do not have adequate safe places to learn and grow, are not getting a healthy start, or the kind of education that creates real opportunities. And too many are unaware that giving through community service can make a difference in the lives of others and can be an enriching experience.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

FOR RELEASE

January 24, 1997

CONTACT: Jim Issokson

1-800-639-1288 or 202-371-8122

CLINTON, BUSH ANNOUNCE PRESIDENTS' SUMMIT ON SERVICE

WASHINGTON, D.C. -- President Bill Clinton and former President George Bush, joined by Vice President Al Gore, today announced "The Presidents' Summit for America's Future," aimed at bringing America to a new level of commitment to volunteer service, especially targeting the nation's young people.

President Clinton and the former Presidents will serve as honorary Co-Chairs of the Summit, which will be held April 27-29 in Philadelphia. Presidents Clinton, Bush and Ford will attend. President Carter and Lady Bird Johnson, while unable to attend, have pledged their support. President Reagan will be represented by Nancy Reagan.

Gen. Colin Powell will serve as General Chairman. Henry Cisneros, former Secretary of Housing and Urban Development, will serve as Vice Chairman.

In announcing the Summit, President Clinton said, "Much of the work of America cannot be done by government, much other work cannot be done by government alone. The solution must be the American people through voluntary service to others."

In today's East Room announcement, former President Bush said, "The Philadelphia summit is about getting more people off the sidelines. It is about citizens pulling together, leading by example, and lifting lives."

Some 50 commitments for specific future actions have already been received from voluntary, religious, and educational organizations, business, media, and local and state governments.

The Presidents' Summit for America's Future was conceived by the late Gov. George Romney of Michigan and initiated as a joint effort by two of America's leading organizations dedicated to service: The Points of Light Foundation and The Corporation for National Service.

General Powell said of the Summit: "I can't think of a better task for my generation. We received so much from our own parents. It is only appropriate that we give back in kind. Our young people are facing unprecedented challenges. They deserve the same kind of support from their country as we received, but it will take extra effort from all of us to make this possible. With the help of millions of Americans, we can, as a nation, turn the tide for America's youth."

Summit partners point to growing evidence that young people today face serious threats to their futures – and even their lives; thus, the urgency leading to the April Summit. Studies show, for instance, that:

- A child is abused every 13 seconds in America, with almost 3 million reports of such abuse filed each year.
- 1 in 9 African-Americans between the age of 12-15 are victims of violent crime.
- The number of children under age six living in poverty has increased 50% since 1979.
- Cigarette and marijuana use is increasing again among high school students.
- Suicide rates for children between 5-14 doubled between 1970-1988.

The Summit is organized on the proposition that America's young people must have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives:

- An ongoing relationship with a caring adult or mentor;
- Safe places to learn and grow;
- A healthy start;
- A marketable skill through effective education;
- An opportunity to give back through community service.

The Summit itself will have three focal points. First, the Presidents and First Ladies will join in the historic call to commitment and to action. Second, local and national leaders from all sectors will announce their organizational commitments to action – mobilizing their people and their abilities for an unprecedented effort to turn the tide for America's youth by the turn of the century. Third, delegations from approximately 100 communities and all 50 states will work together to turn the message of the Summit into concrete plans for action.

In the weeks leading up to the Summit, a national partnership engaging dozens of leaders and organizations from all sectors will develop targets for specific increases in volunteer service and put in place the framework for an extensive follow-up campaign.

Some of the substantial commitments that already have been made include the following:

- Columbia/HCA Healthcare Corporation has committed to immunize one million children by the year 2000. Columbia, its employees and affiliated physicians, will be able to serve the immunization needs from more than 600 hospitals, surgery centers and home care locations.
- LensCrafters will provide one million needy people, especially children, with vision care by the year 2003.
- The 400 local Volunteer Centers affiliated with The Points of Light Foundation will connect one million young people with caring adults or with the opportunity to serve.
- Communities in Schools will expand its programs so that an additional 750,000 young people in need will be better able to successfully learn, stay in school and prepare for life.
- The Greek Orthodox Church in America has committed to assist one needy child per every ten families in the more than 550 Greek Orthodox churches nationwide.
- Big Brothers/Big Sisters has committed to doubling their mentoring relationships, reaching 200,000 matches through the year 2000. Service will become an integral part of the mentoring relationship.
- Shell Oil has made a corporate wide commitment to support all five goals of the Summit at every level of the company through expanded employee volunteering, targeted corporate philanthropy, and promotional support.

Funding for the Summit is being provided by the W.K. Kellogg Foundation, the Pew Charitable Trusts, the David and Lucile Packard Foundation, the Robert Wood Johnson Foundation, and the Ewing Marion Kauffman Foundation.

####

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

The Points of Light Foundation

Founded in May 1990, The Points of Light Foundation's mission is to engage more people more effectively in volunteer service to help solve serious social problems. The Foundation seeks to help Americans connect with one another through service as a new way to combat the sense of disconnection that is fragmenting our communities. The Foundation is working with 30 other national organizations through Connect America to get 10 million Americans to "commit to connect" through service in the next five years.

The Foundation is the national champion and resource organization for its 400+ member Volunteer Centers and for businesses committed to engaging their workers in volunteer service. It manages Make A Difference Day, National Volunteer Week, the President's Service Awards, the Awards for Excellence for business and the National Community Service Conference. Its Youth Ambassadors mobilize other young people to become community problem solvers. The Points of Light Institute offers products, membership services and training for thousands of local volunteer leaders worldwide.

Corporation for National Service

National service is a movement that provides opportunities for Americans of all ages and backgrounds to help solve community problems through service. Created in 1993 by Congress, the President, and community groups nationwide, the Corporation for National Service is a public-private partnership that oversees three national service initiatives:

AmeriCorps engages 25,000 citizens in a year of full-time, results-driven service sponsored by local and national nonprofits, AmeriCorps*VISTA, and AmeriCorps* NCCC. In return, AmeriCorps members earn education awards to help pay for college or pay back student loans. AmeriCorps members help communities meet critical challenges in the areas of education, public safety, human needs, and the environment.

National Senior Service Corps engages a half million Americans age 55 and older in results-driven service as Foster Grandparents, Senior Companions, and RSVP volunteers. The Senior Corps taps the vast wealth of experience, skills, and talents of older citizens to meet community challenges.

Learn & Serve America engages over one million students from kindergarten through college in community projects that integrate service and learning. Learn & Serve America builds on the grassroots service-learning movement by promoting service as a learning opportunity and providing models and resources to schools, universities, and community groups. Students use academic skills to solve real-world problems, and learn the value of service, citizenship, and responsibility.

The Points of Light Foundation and the Corporation for National Service have taken the lead in building a working partnership with many of the nation's leading nonprofit organizations and businesses. Funding is being provided by the W.K. Kellogg Foundation, the Pew Charitable Trusts, the David and Lucile Packard Foundation, the Robert Wood Johnson Foundation, and the Ewing Marion Kauffman Foundation.

The spirit of the Summit transcends the individual concerns of its sponsoring organizations. Americans need not be separated by their differences. Through service, we can build strong connections with one another. And together, we can fulfill the American promise for all of our people.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

Five Fundamental Resources for Children and Youth

An Ongoing Relationship with a Caring Adult

It is more important than ever for young people to have the sustaining presence of caring adults in their lives. While there are currently hundreds of thousands of mentoring and tutoring relationships, it is estimated that more than 10 million young people would benefit from the intervention of a caring adult. Our goal is to create the additional tutoring and mentoring relationships necessary for a positive impact on the lives of these young people.

Safe Places to Learn and Grow

Young people cannot flourish, develop and properly mature into productive citizens in a climate of fear and chaos. Our goal is to increase safe places and structured activities during non-school hours so that young people can study, play and receive the necessary guidance to reach their full potential in life.

Marketable Skills through Effective Education

Many young people attend school with little or no concept of how their studies will prepare them for a job or economic opportunity. Our goal is to forge new partnerships among businesses, schools and citizen volunteers to provide more young people with mentors, summer jobs, internships, and the essential skills of reading and mathematics.

A Healthy Start

Adequate health care and healthy behaviors are essential to every child's development and well-being. Our goal is to find new ways, in cooperation with government, health care providers and business, to assure that this is achieved.

An Opportunity to Give Back

Often young people are not encouraged, or given the opportunity, to help others. Our goal is to provide young people with the opportunity to serve, so that they become part of the solution and experience first-hand the benefit of being active citizens.

That is why priority must be given to expanded and more effective citizen service and new commitments from our nation's most important institutions. We must ensure that all of our youth have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives:

- an ongoing relationship with a caring adult or mentor;
- safe places to learn and grow;
- a healthy start;
- a marketable skill through effective education;
- an opportunity to give back through community service.

Certainly, all Americans can agree that we are all capable of doing more to achieve these goals.

The Presidents' Summit for America's Future will be both a celebration of our nation's heritage of volunteer citizen service and a call to action. It will be a call to commitment – for Americans to pledge to serve; for each of us to put our individual gifts to work for the common good; for us to renew the sense of civic responsibility that has served us well throughout our history as a nation.

The Summit will be the beginning of a new effort. In the weeks ahead, a national partnership will engage leaders from business, labor, the media, religious and educational institutions, and the voluntary sector. They will develop specific numerical targets in making available the five fundamental resources for our children against which we can measure our progress, through the year 2000. The partnership will also develop appropriate mechanisms so the momentum generated by the Summit will be sustained.

The Summit itself will have three focal points. First, the Presidents and First Ladies will join in the historic call to commitment and to action. Second, local and national leaders from all sectors will announce their organizational commitments to action – mobilizing their people and their abilities for an unprecedented effort to turn the tide for America's youth by the turn of the century. Third, delegations from approximately 100 communities and all 50 states will work together to turn the message of the Summit into concrete plans for action.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

SUMMIT SPONSORS

The Robert Wood Johnson Foundation

The Robert Wood Johnson Foundation, based in Princeton, NJ, is the nation's largest philanthropy devoted exclusively to health and health care. It became a national institution in 1972 and concentrates its grantmaking in four areas: assuring access to basic health services; improving the way services are organized and provided for people with chronic health conditions; reducing the harm caused by substance abuse; and helping the nation address the problem of rising health care costs.

The Foundation was created by the late Robert Wood Johnson, who built the family firm, Johnson & Johnson, into a worldwide health and medical care products company.

The Ewing Marion Kauffman Foundation

The Ewing Marion Kauffman Foundation is a private grantmaking foundation established by Ewing Marion Kauffman, the founder of pharmaceutical manufacturer Marion Laboratories and the original owner of the Kansas City Royals Baseball team.

The foundation is committed to serving organizations and individuals dedicated to the vision of self-sufficient people in healthy communities. The Foundation supports partnerships with selected not-for-profit organizations whose vision, mission and strategic initiatives are consistent with the Foundation's purpose.

The W.K. Kellogg Foundation

The W.K. Kellogg Foundation was established in 1930 to "help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations."

The foundation's programming activities center around the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, an healthy communities.

To achieve the greatest impact, the Foundation targets its grants towards specific focal points or areas. These include: health; food systems and rural development; youth and education, and higher education; and philanthropy and volunteerism. When woven throughout these areas, funding also is provided for leadership; information systems/technology; efforts to capitalize on diversity; and family, neighborhood, and community development programming.

David and Lucile Packard Foundation

The David and Lucile Packard Foundation in California was established by its founders as a reflection of their deep interest in philanthropy. Today the Foundation maintains a strong focus on improving the local quality of life for children, youth and families through support for nonprofit and public agencies' endeavors. The Foundation also supports math and science education, conservation, reproductive health, child health and related policy issues locally and nationally.

The Pew Charitable Trusts

The Pew Charitable Trusts, a national philanthropy with a special commitment to Philadelphia, support nonprofit activities in the areas of culture, education, the environment, health and human services, public policy and religion. Through their grant making, the Trusts seek to encourage individual development and personal achievement, cross-disciplinary problem solving and innovative, practical approaches to meeting the changing needs of a global community.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

COMMUNITY "TEAMS" PARTICIPATING IN THE SUMMIT

The partnership that will emerge from the Summit needs to be with *every* community in America. To start this process, "teams" of ten to twelve citizens from each of approximately 100 communities from all 50 states are being invited to participate in the Philadelphia event.

The local teams will share "best practices" and begin to develop concrete action plans to achieve broader citizen engagement and additional local commitments to turn the tide for America's youth. As part of their work, these local teams will take the first steps in planning their own local and regional Summits to be held soon after they return home. It is anticipated that the Summit will also result in suggestions on ways that communities can better communicate with each other allowing "communities of interests and action" focused on the Summit goals to grow and deepen locally throughout the country.

Communities invited to attend the Summit will include the 50 largest cities; the largest city in those states that do not contain one of those fifty; plus a group of smaller or rural communities recommended by the Summit funders. A limited number of additional communities that have exemplary programs or special circumstances may be added.

Local designees of the Points of Light Foundation and the Corporation for National Service, in partnership with local United Ways, will be responsible for assembling a delegation with the characteristics described in the attached paper. In this process, they will consult widely with others throughout their community.

Because of space constraints in Philadelphia, a limited number of individuals will be able to attend the Summit from any one community. However, all of those who are part of the convening process in the local community should be included in the efforts that grow out of the Summit.

Acting More Strategically

The challenge to every local community is to map out and act upon the distinctive combinations of local assets that will help it achieve the goals that it seeks. Therefore, our hope is that the team will consist of individuals who, *working together*, can significantly advance citizen action or are already doing so because they combine the neighborhood or grass-roots people, institutional power and the administrative authority of the community.

Our plan is to bring a new and increased focus to the role of citizen service, particularly as it can help ensure that all of our youth have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives: an ongoing relationship with a caring adult, safe places to learn and grow, a healthy start, a marketable skill through effective education, and an opportunity to give back through community service.

The Summit will affirm the work already being done by individuals and organizations and help stimulate new efforts for others. Within some community teams, the Summit will enhance what individuals are already thinking and what they are already doing. For others, it will be the jump-start they need. For all participants, it will be a way of building on the current wave of community and neighborhood-based innovation in America. The Summit process will assist communities and organizations in thinking and acting more strategically about achieving those goals.

But we must also look differently at one another and at our organizations. Any inventory of the true resources and the potential activities of a community will reveal surprising strengths. In the end, it may be the contribution of those who are most often overlooked that provides the difference between accomplishing any of these goals and accomplishing none.

Our Most Valuable Resource -- Ordinary Citizens

Whatever the goal, whatever the strategy, communities are discovering not only that new resources must be generated and that all groups must collaborate more effectively, but that the single most important available resource -- ordinary citizens with talents that can make a difference -- often is not being tapped to its full potential. Indeed, study after study makes clear that the average American is prepared to do more, if only someone would ask and would engage them effectively.

Communities that commit to the campaign will benefit by learning about "best practice communities" and "best practice programs" particularly those that mobilize more citizens and engage them in efforts that have proven effective in helping young people. By joining in this concerted effort, we expect that local organizers will gain access to valuable tools for helping our young people. The Summit should provide strategic organizing tools essential for creating and sustaining action. In addition, participating communities may gain access to resources made available by national organizations, foundations, corporations and others -- tangible commitments to support a vigorous process for engaging citizens.

ATTACHMENT

Characteristics and Make-Up of Community Delegations

Community delegations should be made up of approximately 10 to 12 people who:

- Have achieved success in effective citizen service.
- Are committed to the idea that each person regardless of status in community, age, gender, race, religious or institutional affiliation or background has a place at the table and something to contribute to the community.
- Are experienced in creating opportunities for others to contribute to solutions, not just do it themselves.
- Know their community and the key players.
- Are able to leave their institutional “hats” at the door.
- Are not harnessed by the “business as usual” way of operating.
- Have a record of “getting things done.”
- Above all, are trusted by others in their community.

In addition, community delegations should be selected with the following things in mind:

- The team should look like the community it represents, recognizing the diversity in the age, race, economic backgrounds and physical ability of its members. It should also include people under age 25.
- The mayor must be invited to serve on the team or to designate a special representative.
- At least two of the individuals should be doing work in the community that addresses the overarching goal of achieving better conditions for children and youth and creating opportunities for other citizens to be involved in this work.

- The balance of the team should represent interests that can increase the volume and effectiveness of citizen engagement. The team will be enhanced by including members of religious groups, educators (elementary, secondary and higher education), business and labor (a large employer and small business), neighborhood leaders (such as homeowner associations or neighborhood councils), social service delivery agencies, philanthropic groups (community, private or corporate foundations), media, and professional public sector managers.
- All team members should either be in positions to advance citizen action or already be doing so, either through work at the neighborhood or grassroots level or from a position of institutional power or administrative authority in the community.