

S- Commitments

MEMORANDUM

TO: Diana Fortuna
William Kincaid

FROM: Susan Stroud
Melinda Hudson

RE: America Reads Summit commitments

DATE: 23 April 1997

The following commitments make specific reference to America Reads. Melinda has spoken with all of them about their commitments, with the exception of Glaxo Wellcome (did not return call).

Jewish Social Justice Center	100,000 new tutors in eight cities	
Houston Reads	20,000 new tutors	
OASIS and May Department Stores	25,000 new tutors	
NEA Retired	1,000 retired teachers as tutors	teach 50,000 youth
Seventh Day Adventists	3,000 trained tutors	reach 10,000 first year
Glaxo Wellcome	1,000 new tutors	300,000 hours of tutoring
Total: approximately 150,000 new tutors for America Reads		

Commitments that include additional pledges for another 150,000 Americans who want to be involved in literacy tutoring. These have not been vetted for frequency of tutoring and training.

National Center for Family Literacy		50,000 additional families tutored
Reading Recovery Council of America	30,000 new tutors	300,000 children tutored
Time Warner "Time to Read"		300,000 new tutoring hours
City Cares of America	75,000 new volunteers in school programs	
Hewlett Packard		190,000 volunteer hours in schools
US West	5,000 employee tutors	300,000 students
Reading is Fundamental	71,000 new tutors	1,000,000 additional children

To date, 166 college and university presidents have committed both work study and non-work study students as tutors for America Reads. The total number of students committed to date over the next five years is 68,386.

AMERICA READS CHALLENGE RELATED SUMMIT COMMITMENTS

American Booksellers Association

Through their 3500 member bookstore companies across the country & the American Booksellers Association will recruit 50,000 reading tutors for the America Reads Challenge from both employees and customers. This recruitment drive will be formally launched at BOOKEXP0 AMERICA in Chicago in early June and will take place in the fall of 1997.

B'nai B'rith Youth Organization

B'nai B'rith will train their youth members to be tutors for the America Reads program, providing 5,000 new tutors for 10,000 hours of service a week, totaling 500,000 hours of service a year.

Federal Agencies

All federal agencies will expand their commitment to school partnerships from approximately 1500 to 2,000 schools by the year 2000. Federal employees will work closely with schools in a variety of ways—volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

Foster Grandparents, RSVP, and Head Start

The National Association of Foster Grandparents Directors, National Association of Retired and Senior Volunteer Program (RSVP) Directors, and the National Association of Head Start Centers will launch a new partnership that will place at least one Foster Grandparent or RSVP senior volunteer as tutors and mentors with at-risk children and families in each of the 43,000 Head Start centers nationwide. In the 3,000 Head Start Centers currently served by Foster Grandparents, the volunteers will launch a new intergenerational storytelling program, "Speak to Me" to share life experiences, broaden horizons, motivate children and parents to overcome difficulty, and inspire them to succeed. RSVP volunteers, in addition to direct service such as tutoring, will facilitate the delivery of effective Head Start programming, including supervised mentoring relationship with young parents, assisting with health screening, nutrition education, and training in effective behavior management skills.

Houston Reads

The Houston Reads Commission, a coalition of civic leaders, citizens groups, and national and community service programs, to achieve the goal of every child learning to read by the end of the third grade, commits to recruit 20,000 new volunteers for children and family literacy. This effort will quadruple the number of literacy volunteers currently serving the children of Houston, Texas.

National Education Association-Retired

The National Education Association-Retired will expand its programs by the year 2001 to help teach over 50,000 youth to read independently by the end of the third grade; to involve over 100,000 youth in intergenerational and mentoring programs in at least 30 states; to establish 40 sustainable partnerships in over 40 states with civic, philanthropic organizations, businesses and public schools; and to train over 1,000 retired members to work in America's public schools.

The National Partnership for Jewish Social Justice

Amos, the National Partnership for Jewish Social Justice, will coordinate and mobilize 100,000 volunteer tutors and aides for America Reads in four target cities by 1998.

Scholastic Books

Scholastic Books will donate one million books to the America Reads project which will mobilize volunteers to ensure that every child can read by the third grade and continues to read and learn thereafter.

Steering Committee of College Presidents

Through the leadership of the President of San Francisco State University, 21 university presidents have committed 50% or more of their increase in work-study funds to community service initiatives and other university resources to support the America Reads Challenge. Members of the steering committee have also committed to each recruit five other university presidents.

SUMMIT COMMITMENTS TO SUPPORT READING AND LITERACY EFFORTS

April 25, 1997

Responding to President Clinton's call to help every American child read independently and well by the end of third grade, organizations and corporations from across the country have stepped forward to commit tens of thousands of caring volunteers in conjunction with the Philadelphia Summit. While the hard work of identifying, training, and connecting these volunteers to schools lies ahead, these commitments demonstrates the strong nationwide interest in promoting reading and working with local schools to support our young people.

OVER 200,000 COMMITMENTS SPECIFICALLY CONNECTED TO AMERICA READS.

Several organizations, representing commitments to recruit over 200,000 reading tutors, have expressly linked their commitments with the President's America Reads Challenge:

<u>Organization</u>	<u>New Reading Tutors Committed</u>
National Partnership for Jewish Social Justice	100,000
American Booksellers	50,000
OASIS and May Department Stores	25,000
Houston Reads	20,000*
B'Nai B'Rith Youth Organization	5,000
Seventh-Day Adventists	3,000
NEA Retired	1,000
Glaxo Wellcome	1,000

These commitments are cumulative over three years, except for Houston Reads, which commits to reach a level of 20,000 participating tutors by the year 2000. In addition, Scholastic Books will donate one million books to the America Reads effort.

ADDITIONAL COMMITMENTS FOR MANY THOUSAND AMERICANS TO BE INVOLVED IN LITERACY EFFORTS. Several additional organizations, including some with a very strong track record in promoting literacy, have made reading-related summit commitments as well. These organizations include the National Center for Family Literacy, the Reading Recovery Council of America, Time Warner "Time to Read," City Cares of America, Hewlett Packard, USWest, and Reading is Fundamental.

STUDENT VOLUNTEER AND WORK STUDY COMMITMENTS TO AMERICA READS.

Through the leadership of the President of San Francisco State University, 21 university presidents, including the President of Philadelphia's own University of Pennsylvania, have committed 50% or more of their increase in work-study funds to community service initiatives and other university resources to support the America Reads Challenge. Members of the steering committee have also committed to each recruit five other university presidents. Overall, 166 college and university presidents have committed thousands of work study and non-work study students as tutors for America Reads.

FEDERAL AGENCY ADOPT-A-SCHOOL COMMITMENT. Federal agencies are making over 40 commitments to the Presidents' Summit for America's Future. One of these is that federal agencies will increase their commitment to adopt or establish partnerships with schools in their communities. The number of agency-school partnerships will increase from approximately 1,500 to 2,000 by the year 2000. Working through partnerships established by their agencies with schools across the country, Federal employees work closely with schools in a variety of ways --volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

SUMMIT TUTORING COMMITMENTS SPECIFICALLY CONNECTED TO AMERICA READS

April 25, 1997

American Booksellers Association

Through their 3500 member bookstore companies across the country & the American Booksellers Association will recruit and train 50,000 reading tutors for the America Reads Challenge from both employees and customers.

This recruitment drive will be formally launched at BOOKEXPLO AMERICA in Chicago in early June and will take place in the fall of 1997.

B'nai B'rith Youth Organization

B'nai B'rith will train their youth members to be tutors for the America Reads program, providing 5,000 new tutors for 10,000 hours of service a week, totaling 500,000 hours of service a year.

Glaxo Wellcome

Glaxo Wellcome will expand its employee volunteerism to support 300,000 hours of employee volunteer time, worth \$4 million, focused specifically on tutoring kindergarten through third grade students to improve their reading skills and enhance their interest in science. In support of America Reads, Glaxo Wellcome will establish collaborative agreements between school systems, colleges and universities in the Research Triangle area of North Carolina (Raleigh-Durham) which will engage 1,000 college students serve as tutors. GW will also donate \$10 million to schools and organizations that emphasize school-to-work initiatives

Houston Reads

The Houston Reads Commission, a coalition of civic leaders, citizens groups, and national and community service programs, to achieve the goal of every child learning to read by the end of the third grade, commits to recruit 20,000 new volunteers for children and family literacy. This effort will quadruple the number of literacy volunteers currently serving the children of Houston, Texas.

National Education Association-Retired

The National Education Association-Retired will expand its programs by the year 2001 to help teach over 50,000 youth to read independently by the end of the third grade; to involve over 100,000 youth in intergenerational and mentoring programs in at least 30 states; to

establish 40 sustainable partnerships in over 40 states with civic, philanthropic organizations, businesses and public schools; and to train over 1,000 retired members to work in America's public schools.

The National Partnership for Jewish Social Justice

Amos, the National Partnership for Jewish Social Justice, will coordinate and mobilize 100,000 volunteer tutors and aides for America Reads in four target-cities by 1998, beginning with Boston, Massachusetts, Baltimore, Maryland, and Louisville, Kentucky. In each of these cities, the local Jewish federation, AmeriCorps*VISTA, and local community agencies will mobilize volunteers from synagogues, schools, colleges and universities, and other local service organizations for training and deployment as tutors.

OASIS and The May Department Stores Company

Oasis and The May Department Stores will reach 100,000 children and youths through intergenerational community service programs in 25 cities. Sponsored by The May Department Stores Company, OASIS is a national educational program designed to enrich the lives of older adults, with a focus on recruiting, training and supporting volunteers in meaningful community service. Their intergenerational tutoring program will provide one-on-one weekly tutoring to 25,000 students in the first through third grade; will launch a new mentoring-via-computer project to 2,500 youth; present a new interactive series on diversity and self-esteem to 50,000 students; engage 20,000 youth in their interactive Reader's Theater; and involve 2,500 youths in community service by training middle and high school students to teach computer skills to older adults.

Seventh-Day Adventist Church

The Seventh-Day Adventist Church will initiate 100 pilot tutoring projects that will place 3,000 trained tutors for the America Reads program throughout their network of community-based centers in ten cities in the first year.

Steering Committee of College Presidents

Through the leadership of the President of San Francisco State University, 21 university presidents have committed 50% or more of their increase in work-study funds to community service initiatives and other university resources to support the America Reads Challenge. Members of the steering committee have also committed to each recruit five other university presidents.

S- Declaration of Commitments

SUMMIT DECLARATION -- WHITE HOUSE DRAFT 4/18/97

EU -

Good work!

BR

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, ~~we are endowed by our citizenship with undeniable responsibilities~~ ^{entails undeniable} responsibilities. Each of us has an obligation to give something back to country and community -- a duty to ~~safeguard~~ ^{take responsibility for} not just ourselves and our families, but ~~one another as well~~ ^{for one another}. This "debt of service," in the words of Thomas Jefferson, ~~allows us to fulfill America's promise for all of God's children~~ ^{the God-given promise of all America and her children}.

In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is especially important. The challenges we face today, especially those that face our children, require something of ~~all of us~~ ^{all}. People of all ages and from all walks of life must claim society's problems as their own -- pulling together, leading by example, and lifting American lives.

We know that we have a special obligation to America's children, and that ~~among the resources~~ every child needs:

- a caring adult in their lives, as mentor, tutor, coach;
- safe places with structured activities in non-school hours in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back through their own service to community.

We, therefore, pledge to work together to ensure these fundamental resources for all of America's children -- through citizen service, through voluntary action, through partnerships spanning both public and private life, but above all as one ~~united~~ community.



SUMMIT COMMITMENTS

Every child in America should have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives: an ongoing relationship with a caring adult - mentor, tutor, coach; safe places and structured activities during non-school hours to learn and grow; a healthy start; a marketable skill through effective education; an opportunity to give back through community service.

Commitments are being made to provide these fundamental resources to our nation's youth in each of the categories:

1. An ongoing relationship with a caring adult - - mentor, tutor, coach.

Corporate/Private Commitments:

American Booksellers Association

Through their 3500 member bookstore companies across the country – will recruit 50,000 reading tutors for the America Reads Challenge from both employees and customers. This recruitment drive will be formally launched at BOOKEXPO AMERICA in Chicago in early June and will take place in the fall of 1997.

Carson, Inc.

Carson, Inc., the maker of *Dark and Lovely* and other hair care products directed at African American women and girls commits to a new partnership with Parent & Child Development Services, a family service and mentoring program serving disadvantaged families in Savannah, Georgia. Carson commits to providing 100 hours of paid time off annually for each of its 300+ employees to participate as mentors and volunteers through Parent Child Development services. Carson will also provide new internships which will include the option for a "real job" at the end of the internships. Carson will also provide approximately \$35,000 per year for the next four years to support a full-time staff person to support Carson employee involvement.

First Union Corporation

The First Union Corporation pledges to provide four hours per month of paid time away from work for its employees to volunteer in schools as literacy tutors, mentors, and parent volunteers. This commitment represents an estimated 1,200,000 hours of employee volunteer involvement from 1997 through 2000.

General Electric

General Electric employees will annually volunteer one million hours in community service for our nation's youth--doubling the current service of the "GE family". The GE effort will be led by Elfyn, the company's volunteer service organization of 36,000 members in 73 locations.

Golden Books Family Entertainment

Golden Books will donate 500,000 books a year through the year 2000. These books will serve as the foundation for the Golden Books Storytelling Initiative. The books will be donated to qualified mentoring organizations for the purpose of developing small children's libraries on their premises. Golden Books would also support these mentoring organizations in developing regular storytelling events with the help of guidelines and suggestions prepared by staff members. In addition, they will give Golden Book employees access to donation copies for use in any active volunteer work that they perform in their communities for the benefit of children.

Houston Reads

The Houston Reads Commission, a coalition of civic leaders, citizens groups, and national and community service programs, commits to recruit 20,000 new volunteers for children and family literacy. This effort will quadruple the number of literacy volunteers currently serving the children of Houston, Texas.

The Pillsbury Company

The Pillsbury Company, headquartered in Minneapolis, is launching "Caring Adults and Kids," a comprehensive commitment to help economically disadvantaged young people build and sustain relationships with caring adults. The Pillsbury Company will direct \$1.75 million in grants to mentoring organizations in 1997 alone. In addition to funding, Pillsbury volunteers will provide 50,000 hours of quality one-to-one mentoring to 250 young people in ten communities across the U.S. through their new School-Plus Mentoring program, a partnership between Big Brothers/Big Sisters of America, elementary schools, and the company.

Tyco International

Tyco is prepared to create a large cadre of adults who will actively participate in a mentoring program from the chairman on down. Tyco will commit up to 120,000 person-hours per year for four years toward one-on-one community-based mentoring and volunteer services. Over this time span, the 480,000 hours of employee involvement will be provided as 'comp time' to emphasize that this is taken seriously by both employees and the company. Commitment is valued at \$7.68 million

Volunteer/Public Commitments:

100 Black Men of America, Inc.

100 Black Men of America, Inc. has committed to mentor 120,000 youths over the next three years. The sixty-nine 100 Black Men chapters provide African-American male mentoring support for young people in “at-risk” situations so that they may reach their fullest academic potential. This commitment represents a doubling of their mentoring relationships.

**8th Grade class of Julian D. Coleman Academy of International Studies,
Indianapolis, Indiana**

The 8th grade class has committed to tutoring younger students in the John Hope Elementary School in academic subjects in order to prepare them for a successful transition into middle school. Tutoring will occur twice monthly, focusing on mathematics, language and arts.

ASPIRA

ASPIRA will train 2,000 Puerto Rican and other Latino parents by the year 2000 in parent involvement and leadership skills, and encourage them to advocate for the overall academic and personal growth of their children.

Big Brothers/Big Sisters

Big Brothers/Big Sisters has committed to doubling their mentoring relationships, reaching 200,000 matches through the year 2000. Service will become an integral part of the mentoring relationship and a key activity for current and future “Bigs and Littles.”

The State of California Mentoring Initiative

A public/private initiative undertaken through the direction of the Governor’s executive order will increase by 250,000 the number of adult mentors available to young people in California. This initiative will be supported through a collaboration of public agencies and California-based corporations who will work together to identify funds and personnel to meet this goal. This initiative is intended to be a model for other states.

The State of Delaware

The State of Delaware will double the number of mentors recruited in-state from 5,000 to 10,000. In a state with a population of just over 700,000 and only about 100,000 students in the state’s schools, that’s one caring adult for every ten kids who might need some help to succeed.

Jewish Social Justice Center

The Jewish Social Justice Center will mobilize 100,000 volunteer tutors and aides in eight target cities.

NFL Players Association

The NFL Players Association is launching a pro-athlete mentoring program for Native American teens in partnership with the Johns Hopkins Center for Indian Health. Over the next 3 years, the NFLPA will recruit retired and active NFL players to serve as mentors for Indian youths, launch a reservation-based peer leadership and healthy lifestyles curriculum, as well as in-school motivational sessions with NFL players, and an annual summer camp.

National Assembly of State Offices of Volunteerism and Community Service

The National Assembly of State Offices of Volunteerism and Community Service commits to the development of a “Business Buddy” program in five states, involving 3,500 trained mentors from the workplace who will work with young people at risk, serve as role models, and assist them in developing and/or heightening marketable skills.

National Association for Equal Opportunity in Higher Education (N.A.F.E.O.)

Fully supporting the Summit’s goals, N.A.F.E.O. is pledging that 50% of the student enrollment (approximately 140,000 students) of the 117 historically and predominantly black colleges and universities across the country will engage in volunteer community service projects with an emphasis on tutoring and mentoring.

National Center for Family Literacy

The National Center for Family Literacy commits to doubling their efforts from 50,000 to 100,000 disadvantaged families who will receive support and literacy training through its family literacy programs.

National Council of Volunteer Centers

The National Council of Volunteer Centers will commit the Volunteer Centers that are members of the Point of Light Foundation to develop 400 new collaborations, on new or expanded youth initiatives, connecting one million young people with caring adults and/or with the opportunity to serve.

National Interfaith Hospitality Network

The National Interfaith Hospitality Network will serve an additional 60,000 children by increasing the number of operating networks (run by community partnerships of citizen volunteers, congregations and local social service agencies) from 42 to 150; triple the number of youth volunteers to engage an additional 80,000 young people as peer support; double the number of network driven community initiatives that benefit homeless and low-income families from 60 to 120; and engage an additional 12,000 volunteer mentors to support children and families by acting as role models and community advocates.

National Alliance to End Homelessness

The National Alliance will work with corporate partners to recruit, train and sustain a volunteer corps of mentors who will work with the 2,000 Alliance members across the country to reach out to homeless and formerly homeless families. Mentors will help parents to provide a stable family environment, will coach parents on how to create structured learning environments, will reinforce the importance of reading aloud, and will provide assistance in life skills development. The project will be organized at the community level by AmeriCorps*VISTA.

National Foundation for Teaching Entrepreneurship

The National Foundation for Teaching Entrepreneurship which teaches low-income youth entrepreneurial skills, values, attitudes, and business skills, commits to increasing from 1,000 to 3,000 the number of Certified Entrepreneur Instructors trained; increasing from 12,000 to 25,000 the number of youth completing NFTE's 100 hour program of entrepreneurial training; and mobilizing 3,000 corporate sponsors and mentor volunteers to team up with NFTE Certified Instructors to serve on panels, as guest speakers, offer site visits, and support NFTE graduates.

OASIS and The May Department Stores Company

The Oasis Institute and The May Department Stores will reach 100,000 children and youths through intergenerational community service programs in 25 cities. Sponsored by The May Department Stores Company, OASIS is a national educational program designed to enrich the lives of older adults, with a focus on recruiting, training and supporting volunteers in meaningful community service. Their intergenerational tutoring program will provide one-on-one weekly tutoring to 25,000 students in the first through third grade; will launch a new mentoring-via-computer project to 2,500 youth; present a new interactive series on diversity and self-esteem to 50,000 students; engage 20,000 youth in their interactive Reader's Theater; and involve 2,500 youths in community service by training middle and high school students to teach computer skills to older adults.

One to One/National Mentoring Partnership, Inc.

One to One/National Mentoring Partnership, Inc. will help the nation forge 2 million new mentoring relationships over the next five years. In addition, One to One will support national and local leaders who have already made mentoring a priority and mobilize others to do the same. Its goal is to educate Americans and their organizations about responsible mentoring and what they can do to make it available to every child in this country. It will serve as a resource to mentoring initiatives nationwide, and will teach children how to find caring and trustworthy adults to mentor them, and adults how to connect with opportunities to mentor children.

Quest International

Quest International commits to provide training for an additional 30,000 teachers/mentors and who will bring life skills education to an additional 1.5 million K-12 youth in the 140 Summit communities. The adult training and student youth development programs will focus on anger and conflict management, drug use prevention, character development and service learning. Quest International will deploy its more than 200,000 trained alumni to achieve their Summit commitment.

The Salvation Army

The Salvation Army will launch a new mentoring relationship program with a focus on single parents and children. Planning is underway to set specific regional goals for community collaborations and partnerships for this model intergenerational program

Screen Actors Guild (SAG) Foundation

The Screen Actors Guild Foundation's Book PALS (Performing Arts for Literacy in Schools) Program currently involves 300 actors who serve as mentors, tutors, and readers in 260 schools in New York and Los Angeles, reaching 7,500 children (pre-school to third grade). SAG will expand this program to three additional cities – Chicago, Phoenix, and San Francisco – and will work with public schools in each city to identify those with the most serious literacy problems. By the year 2000, there will be a total of 300 new actor mentor/readers, an additional 5,000 children reached each week, and 175 additional schools involved in the program. By the year 2000, the Family Reading Program goal is to have 260+ Book PALS schools, 26,000 families participating in the monthly seminars, and 1,500 actors/volunteers.

Seventh-Day Adventist Church

The Seventh-Day Adventist Church will initiative 100 pilot tutoring projects that will place 3,000 trained tutors throughout their network of community-based centers in ten cities in its first year.

Telephone Pioneers of America

Telephone Pioneers of America will contribute over 100 million volunteer hours to a combination of community service projects that cover a spectrum of issues – education, access for the disabled, disaster relief, and the environment. At least half of the hours of the 830,000 member organizations, or 50 million hours, will be aimed specifically at enhancing the quality of education for our young citizens.

Tucson, Arizona

The city of Tucson, Arizona will provide every youth in need with an adult who can serve as a positive role model, give youth hope, push them to be independent, and expect them to succeed. Led by the Volunteer Center of Tucson, partners include city, county, police department, higher education, businesses, non-profits, and neighborhood associations. The goal is to serve 2,000 additional youths by the year 2000 and to engage 3,000 adults in mentoring programs.

United States Army

The United States Army will expand opportunities for active duty, reserve and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a service learning module in the Junior Reserve Officer Training Corps (JROTC) program.

II. Safe places and structured activities during non-school hours to learn and grow.

Corporate/Private Commitments:

Allstate Foundation

The Allstate Foundation is funding a new crime prevention program for young people age 11-13, with the Boys and Girls Clubs of America. “Street Smart” is a 8-10 week program that will help teenagers understand and avoid gangs, violent behavior, juvenile delinquency, and anger, while reducing the likelihood of their becoming involved in any of these activities.

Kimberly-Clark Corporation

The Kimberly-Clark Corporation, the paper company headquartered in Neenah, WI, will invest \$2.6 million to support community playgrounds built by thousands of employees, family members, and neighborhood volunteers in 37 cities across the United States in 1997. Creating safe and imaginative places for children to play and learn will be the heart of K-C's 125th Anniversary Celebration. This includes the playground to be built in the City of Philadelphia as a kick off to the Presidents' Summit. To facilitate this project, the company has forged an innovative alliance with KaBOOM!, a national non-profit leader in coordinating community-built playgrounds.

Volunteer/Public Commitments:

American Association of Museums

The American Association of Museums will provide safe places for children to learn and grow through programming delivered both on-site and in schools and community centers. The Association counted forty-eight million acts of service to school children. The American Association of Museums commits to double the number of young people engaged in the programming over the next five years.

American Camping Association

The American Camping Association commits to increasing the number of children who have a camp experience by 15%, which is an addition 810,000 campers nationwide. To accomplish this goal, the ACA will encourage and support their accredited private and independent camps to increase their scholarships by 50% to provide more opportunities for low-income campers; will encourage its 2,200 summer camps to open their gates beyond the summer for access by schools, clubs, social service agencies for after-school programs and weekend experiences; will encourage 100% of the 2,200 camps accredited by the ACA to have community-service programs as a part of their summer camp experiences.

American Humane Association

The nation's oldest child protection organization, the American Humane Association will launch a new project called the "Front Porch" which will provide 1 million average citizens with the tools and information to make communities a safer place for children by extending its front porch to neighbors in needs. The program will be implemented in Summit delegation communities in two phases over the next three years at a cost of \$2.5 million.

The American Legion

The American Legion's nearly 3 million members through their 14,000 community-based Posts nationwide will establish over 10,000 "Safe Kids Communities" in towns and cities within the next seven years. Each "Safe Kid Community" will incorporate programs tailored to address their specific needs, including child identification and personal safety awareness, safe houses, mentoring for at-risk youth, acquisition and development of suitable outdoor recreation sites, and the promotion of programs designed to keep youth active and instill within them a sense of pride in their community, state, and nation. Through the network of posts and programs, the American Legion will reach 1.4 million young people each year.

Boys and Girls Clubs of America

The Boys and Girls Clubs of America will increase the number of youth served by at least an additional 500,000 young people over the next five years. In addition, the clubs are organizing the adequate financial and human resources at the national and local levels in order to do so.

KaBOOM!

KaBOOM! Commits to lead a "Let us Play" campaign to construct 1,000 playgrounds that will serve over 1 million children in under-served communities by the end of the year 2000. The commitment includes providing play equipment for nearly 1,000 communities in all fifty states. KaBOOM! Will leverage \$25 million in national and local support for this campaign.

LISC (Local Initiatives Support Corporation)

The LISC will raise, lend and invest \$2 billion in housing worth \$4.9 billion to create safe and affordable homes for 61,500 families in 175 communities by the end of the year 2000. The housing development initiative is a collaboration between banks, AmeriCorps national service programs, and community development corporations, which are grassroots, volunteer-led, self-help organizations, working to revitalize their communities in cities and rural areas nationwide.

National Crime Prevention Council

The National Crime Prevention Council will create the online Crime Prevention Resource Center, with support from the Allstate Foundation, to serve as an electronic community resources center for victims and communities hurt by crime. The resource will feature educational games and activities for children, materials and best practices for adults who work with youth, and training on neighborhood action to prevent crime. The NCPC is also committing to enroll 100,000 more youths in 20 new sites in its Youth as Resources program, which helps young people design and carry out service projects that address social problems, resolve community issues, and improve their communities.

In partnership with Ameritech, the Council will hold a national conference on preventing crime to share with mayors, police chiefs, citizen practitioners, youth, and others the best and latest information on programming to make communities safer and more vital. Also, Radio Shack will give out more than 30 million crime prevention brochures, will host four satellite trainings per year, and will provide the videotape to the public free of charge.

The National Exchange Club

The National Exchange Club will launch a new national partnership with the U.S. Junior Chamber of Commerce to convene issues forums in communities across the United States to support the development of safe places for all youth. The Club will help communities identify issues, develop strategic action plans, and develop successful programs and services to ensure safe places to gather, learn, work, and live.

PFLAG

Parents, Families and Friends of Lesbians and Gays is committed to significantly increase safe places and local support for gay, lesbian, bisexual and transgendered youth and their parents, friends, and family members by expanding their programming to 500 communities across the United States by 2002. This commitment represents 100 new communities and over 10,000 families currently not served by PFLAG volunteers. PFLAG is also committed to working with youth services providers and agencies to help them meet the needs of at-risk sexual minority youth in programming and services, offering family-to-family training in a minimum of 50 additional cities by the year 2002.

The YMCA of the USA

The YMCA will focus on providing a safe place for children and youth to gather in the over 2,000 YMCAs in the U.S., but also will provide additional caring and supportive adults. Over the next three years, they will increase the number of YMCA volunteers to 572,000. This will mean recruiting 190,500 additional volunteers to help teach the values of caring, honesty, respect, and responsibility as mentors, tutors, coaches, skill instructors, and fund raisers.

YWCA of the USA

The YWCA will engage more than one million elementary school students in making their schools safer in a partnership with Angel Soft and its Cares for Kids program. The YWCA will distribute non-violence pledge cards, posters, and teachers' guides for activities that promote non-violence and conflict mediation to schools throughout the country. Local YMCAs will host activities nationwide on Tuesday, October 21, devoting a day of the "YWCA Week Without Violence" to "Making Schools Safer".

III. A healthy start.

Corporate/Private Commitments:

Blue Cross and Blue Shield **System's 25 Caring Programs for Children**

Blue Cross and Blue Shield will offer by the year 2000, free health coverage to 250,000 uninsured children whose parents work but can't afford insurance and are not eligible for Medicaid. The current market value of this coverage is approximately \$20 million. The Caring Programs also are committed to expanding their outreach by increasing their donors and volunteers to 78,000 by the new millennium.

Colgate-Palmolive

Colgate-Palmolive, in partnership with Oral Health America, will provide preventive dental health services to children with Medicaid or uninsured children for whom there is no means of payment for dental care. The initiative will be carried out through a broad range of partnerships at the community level such as with Community and Migrant Health Centers. Colgate will increase the reach of their oral health education program to an additional 500,000 children each year, reaching 4.5 million children annually.

Columbia/HCA Healthcare Corporation

Columbia/HCA Healthcare Corporation has committed to immunize one million children by year 2000. Columbia, its employees and affiliated physicians, will be able to serve the immunization needs from the more than 600 hospitals, surgery centers, and home care locations.

Highmark Blue Cross Blue Shield

Between 1997 and 2000, Highmark will subsidize full medical home care for 40,000 children in working poor families. This commitment is valued at \$20 million.

LensCrafters

LensCrafters, the national vision care company, will provide one million needy people, especially children, with free vision care by the year 2003.

PacifiCare Health Systems

PacifiCare Health Systems is committing to providing basic medical screenings, immunizations, medical and dental care to two million uninsured and under-insured children in at-risk communities. These services are valued at more than \$50 million. In addition, PacifiCare is committing \$3.25 million to improving childhood health education.

Schering Plough Corporation

Schering Plough is committing \$2 million over the next three years to build a national program to enhance education and management of respiratory diseases among children, specifically asthma and allergies. They will also fund two medical vans for primary care in inner city neighborhoods of New Jersey and New York City.

SmithKline Beecham

SmithKline Beecham has committed to provide \$1.4 million to organizing efforts for the healthy start goal to the 140 designated Summit communities. In addition, \$1.5 million will be granted to America's Promise as a "venture capital" fund to be matched by other health care companies or philanthropies to support ideas that aim to achieve a healthy start for children.

Vision Service Plan

Vision Service Plan will provide funding for eye examinations and spectacles using its 17,000 doctors and 350 laboratories with whom they currently contract nationwide to provide care to patients. Its new program will serve approximately 40,000 to 50,000 needy patients annually, primarily the children of working poor. This program will be funded by an allocation of up to forty percent of their corporate profits, as much as \$7 million.

Wyeth Ayerst Laboratories

Wyeth Ayerst is committing \$10 million to expand direct health services and health education services to children in a variety of programs. They will also partner with non-profit organizations and government agencies to deliver health care to needy children, education parents of infant and young children about preventive health, and link at-risk children to providers.

Volunteer/Public Commitments:

American Cancer Society

The American Cancer Society will engage young people in creating their own healthy futures by developing strong school health councils in all US school districts. This will link schools, communities, and youth in an effort to improve their health through the schools. Next year, the American Cancer Society will double the number of school health councils that it develops and funds. In addition, the Society is organizing a partnership to secure funds to underwrite a national effort to place one full time health coordinator staff position in each school district in the country.

American Hospital Association

The American Hospital Association has made a commitment to reduce by 10% the number of Americans without health insurance. By December 31, 1998, 4 million more people will have health coverage. Among the strategies being considered to attain this goal include working with schools to enroll 3 million Medicaid-eligible children who are currently not enrolled in the program.

American Society of Directors of Volunteer Services

The American Society of Directors of Volunteer Services commits to involve 15,000 children, particularly those at risk, in Health Adventures, in partnership with the American Hospital Association, over the next five years. The Saturday morning monthly educational experience spans ten months and involves volunteer mentors to introduce children to hospitals, health careers and health care professionals, community volunteering, and healthy living.

Children's Health Fund

The Children's Health Fund will bring four medical vans to the Summit. They will also expand its capacity to provide access to health care for medically under-served children in New York City over the next four years through the establishment of a community based health center in Manhattan.

Coalition for Healthier Cities and Communities

The Coalition for Healthier Cities and Communities is a not for profit association of over 1200 health care provider organizations committed to improving the overall health of their communities. Each of the Healthier City communities brings together partners of schools, businesses, agencies, organizations, hospitals, faith groups, media citizen leaders, and more. Their commitment begins after the Summit to develop strategic plans at the community level to deliver a local mechanism which will follow through on the Summit's five main goals. An important component of their commitment will be to develop performance measures which will track the outcomes of post-Summit activities.

Every Child By Two

Every Child By Two will work with 12 cities around the United States to promote infant immunizations through the enhancement of public/private partnerships, a defined agenda with managed care organizations, and technical assistance and training to develop pre-school immunizations at school based health centers.

Foster Grandparents, RSVP, and Head Start

The National Association of Foster Grandparents Directors, National Association of Retired and Senior Volunteer Program (RSVP) Directors, and the National Association of Head Start Centers will launch a new partnership that will place at least one FGP or RSVP senior volunteer as tutors and mentors with at-risk children and families in each of the 43,000 Head Start centers nationwide. Foster Grandparents will be placed in one-to-one supportive relationships with Head Start's most at-risk children with special needs and disabilities. In the 3,000 Head Start Centers currently served by Foster Grandparents, the volunteers will launch a new intergenerational storytelling program, "Speak to Me" to share life experiences, broaden horizons, motivate children and parents to overcome difficulty, and inspire them to succeed. RSVP volunteers, in addition to direct service such as tutoring, will facilitate the delivery of effective Head Start programming, including supervised mentoring relationship with young parents, assisting with health screening, nutrition education, and training in effective behavior management skills.

HOPE for Kids

HOPE for Kids volunteers will devote the following to children's health initiatives through the year 2000: in one hundred cities, volunteers will devote one million man-hours in order to reach three million children through door-to-door canvassing to identify at-risk children, educate parents about the importance of immunizations and register children for immunization appointments.

March of Dimes

Will increase its investment by \$30 million by the year 2000 in its mission of giving every baby a healthy start in life; will double their youth leadership program to 2,000 young people; will double the number of high school and college councils promoting healthy lifestyles and practices; will hold a national youth conference to provide leadership training to at least 400 youth volunteers; and commit to provide each of their newly recruited youth leaders with mentors in their own communities.

National Association of Child Care Referral Agencies

The National Association of Child Care Referral Agencies commits to improving the health and safety of the 10 million children in child care by the year 2000, by linking pediatric health professionals as volunteers with child care programs across the country, through over 600 local child care resource and referral programs a part of the Healthy Child Care Campaign. NACCRA will work in partnership with a number of health care provider organizations including the National Center for Health and Safety in Child Care, American Academy of Pediatrics, National Association of Pediatric Nurse Practitioners.

National Center for Learning Disabilities, Inc.

The National Center for Learning Disabilities, Inc. will commit to helping more than 500,000 children enrolled in Head Start and other preschool programs get off to a healthy start through the creation of teacher training tools that bridge special and general education teaching practices.

The National Court Appointed Special Advocate Association

The National Court Appointed Advocate Association will recruit 35,000 new volunteers and increase representation of abused and neglected children over the next five years by 205,000. The CASA and volunteer Guardian ad litem network --- currently more than 38,000 volunteers -- will expand to more than 175 new communities.

Share Our Strength

SOS will work in partnership with Second Harvest, the Children's Health Fund, and Boston Medical Center to set up a program a program called THRIVE BY FIVE, a national effort to ensure a healthy start for all children by the time they reach the age of 5. By linking of the first time ever the national network of maternal and child health clinics and the emergency food network system, close to 170,000 children will be served.

University Support Services

USS will work with primary health providers to inform them about educational options for hearing impaired children. They will also work with families of hearing impaired children to make sure they know how and where to obtain specialized education, hearing aids, and other types of assistance.

IV. A marketable skill through effective education.

Corporate/Private Commitments:

CitiCorp Foundation

The CitiCorp Foundation will expand its "Banking on Education" program from \$20 million to \$25 million. The program focuses on providing classroom technologies for inner city public schools and engages Citibank mentors. An additional \$5 million will be invested between now and 2000.

Continental Cablevision (USWEST)

Continental Cablevision will provide kindergarten through high schools in its communities with a free Internet connection and service by the year 2000. Three million children could be the beneficiaries of this multi-million dollar annual commitment. Continental will also provide technology training to teachers in 5,000 schools up to \$3 million in computers and training to teachers this year alone.

Hewlett Packard

Hewlett Packard will launch a new Diversity Partnership Initiative, providing more than \$4 million to kindergarten through 12th grade and university partnerships in urban areas that are engaging students in math and science. By the year 2000, Hewlett Packard has committed to provide over 190,000 employee volunteer hours and \$24 million in cash and equipment to kindergarten through 12th grade schools (an increase of 15 percent).

“I Have a Dream” Foundation

The “I Have a Dream” Foundation Will launch at least 25 new projects in 20 cities across the country over the next 10-15 years with over \$18 million in new private funds. Each project will provide long-term, comprehensive education and social enrichment comprised of tutoring, mentoring , after-school, weekend and summer activities, cultural exposures, college preparation, job placement and community service opportunities for children.

IBM

IBM has committed through its Team Tech Volunteer program to provide technology and technical services to over 2,500 health and human service non-profit agencies that will directly benefit over 2.5 million young people by the year 2000. In 1997, this commitment will be \$2.4 million and, by the year 2000, will be \$10 million. The effort is launched in partnership with AmeriCorps* VISTA and the United Way of America.

The John Nuveen Company

The John Nuveen Company is committing to creating a new foundation called Chicago Scholars. The foundation will give scholarship assistance to graduating students from Chicago’s 110 high schools, public, Catholic, and independent.. Approximately \$500,000 in scholarships will be awarded by the year 2000. The Foundation also will provide mentors for each of the students receiving scholarships and find part time employment for them.

National Restaurant Association

The National Restaurant Association will expand the industry's school-to-work programs from 50 schools to 500 by the year 2002, engaging 10,000 students in programs that build career and work skills; introduce 250,000 youth to the "world of work" over the next five years through new partnerships with schools and civic and community organizations providing internships, scholarships and job shadowing opportunities; commit \$250,000 over the next five years to facilitate these new efforts.

Options Health Care

Options Health Care will create stipended internships for 300 at-risk youth in its eight service centers across the country and Puerto Rico which manage behavioral health care services for Medicaid and other public sector consumers. These interns will receive training, experience, and exposure to a working environment in a field which is a growing segment of the economy.

Project NEAT (National Education Advancement Team)

Project NEAT, a Silicon Valley-based non-profit which provides "Internet appliances" to school in remote areas, commits to increase the number of schools it provides Internet appliances from 2,000 to 10,000. Total cost of the project in 1997 is \$7.5 million, an increase of \$1.5 million. Sega donates the appliances which are distributed locally and are coordinated at the local level by the Appalachian Regional Commission, the Bureau of Indian Affairs, and the California Technology Assistance Program.

PSE&G

The Public Service Electric and Gas Company will commit an additional \$1 million over the next three years to its Urban Initiative to provide access to technology and training in New Jersey's inner cities. PSE&G will work in partnership with community based organizations, schools, businesses, government and local churches to ensure the success of this initiative. It will also expand its Community Partners program to the City of Camden, directed to the needs of children and families in this urban New Jersey community where poverty is pervasive

Scholastic Books

Scholastic Books will donate one million books to the America Reads project which will mobilize volunteers to ensure that every child can read by the third grade and continues to read and learn thereafter.

Time Warner

Time Warner pledges one million volunteer hours of literacy tutoring by 1998 to improve the reading and writing skills of reluctant readers through their Time To Read program. Time To Read will train volunteers and provide materials for young adults in over 250 locations nationwide.

US West

US West will focus a major employee volunteer effort in developing marketable skills in young people. Through WOW by ONE (Widening Our World by One), by the millennium, US West will have at least 5,000 employees actively involved in classrooms working with over 300,000 students as either non-technical volunteers, tech tutors or cyber mentors. In addition to the company-technology tool kit, each employee will be supported with grants of up to \$600 for technology in the classroom. These new volunteer initiative is an extension of other programs including providing Internet connections for schools (Cable in the Classroom), the Connected Schools programs which brings free dial-up or deeply discounted high speed Internet access, and the Foundation's training programs currently reaching 150,000 educators and students. This commitment of nearly \$150 million will benefit more than 10 million children in about 20,000 schools.

Utility Business Education Coalition

The Utility Business Education Coalition will engage at least 1.5 million young people in meaningful kindergarten through high school-to-career experiences by the year 2000. UBEC is nonprofit organization established to connect the CEO's of natural gas and electric utilities in community-based collaborative efforts to improve educational results for students and to strengthen local economies. UBEC will establish the school-to-career initiatives in a minimum of 100 local sites by the year 2000.

Volunteer/Public Commitments:

First Book

First Book will distribute 2 million new books to children over the next three years, reaching over 1 million children who otherwise would not have books of their own. First Book will double the number of local Advisory Boards reaching low income children in an additional 100 communities.

General Federation of Women's Clubs

The General Federation of Women's Clubs pledges to establish and support volunteer tutoring and literacy projects in each community represented by their 6,500 clubs across the country by the year 2000.

Junior Achievement

Junior Achievement will lead an effort to introduce an additional two million young people to economic opportunity through education, summer jobs and internships by the year 2000.

National Council on Economic Education

The National Council on Economic Education will increase the number of active volunteers from 1,000 to 2,500 by working with local programs on community outreach programs. Volunteers will help with teacher training and follow up for economic education. Additionally, through its ongoing programs, NCEA will reach an additional 250,000 children per year with effective economic education-- thereby reaching an additional 1 million young people by the year 2000 than in current plans

National Recycling Coalition

The National Recycling Coalition will establish a National Recycling Corps that, by the year 2001, will accomplish the following: provide career development opportunities in the field of recycling for high school and college-aged youth; and raise the capacity of community based, non-profit recycling organizations to bring recycling service to unserved and under-served communities and/or promote local economic development via recycling. The Corps will be composed of 500 college students with year-long internships and 500 high school graduates with year-long apprenticeships. The Coalition will also provide training to high school students from 1,000 cooperating school districts who then will conduct recycling education programs in middle and elementary schools.

Reading is Fundamental

Reading is fundamental pledges to serve an additional 1.5 million children over the next four years by increasing its nationwide grassroots network of 219,000 community volunteers to 300,000, and working in collaboration with a wide range of national and local partners in education, social services, business, and government.

Texas State Comptrollers Office/Family Pathfinders Division

The Texas State Comptrollers Office/Family Pathfinders Division is committed to matching 1,000 families on public assistance with teams of volunteers who will assist the families become independent from welfare by the year 1999. This will be accomplished by working in partnership with volunteer centers, interfaith coalitions, religious judicatory organizations and civic clubs in the major metropolitan areas and with individual congregations and clubs in the small towns and rural areas.

United Way of America

The United Way of America will elevate their current efforts to improve healthy early childhood development and school success for the nation's children to an organization-wide priority focus area. The United Way of America will support the development and implementation of 50 additional local United Way collaborative community initiatives to help children enter school ready to learn and succeed in school.

V. An opportunity to give back through community service.

Corporate/Private Commitments:

Aid Association For Lutherans

The Aid Association For Lutherans will mobilize youth to provide over 1 million hours annually to volunteer community service and will increase its annual investment in youth leadership development and life skills training by \$5 million.

Bain & Company

Bain & Company is committing \$1 million from their employee partners to youth programs by the year 2000.

Dayton Hudson Corporation

Dayton Hudson commits to a "Weekend of Giving," a three year effort to engage employees through its 1,000 stores in projects that encourage young people to get involved in their local communities. Dayton Hudson's, Marshall Fields and Mervyns stores will recruit 30,000 young people and their families in service projects over a weekend in June.

KPMG Peat Marwick, LLP

Twenty thousand employees of the international consulting firm KPMG Peat Marwick, LLP will spend an entire business day by investing 160,000 volunteer hours of community service in more than 1,000 local communities across the country. Their service will focus primarily on education for youth, and will range from painting classrooms, renovating school playgrounds, and leading educational programs for young people. The commitment is valued at \$20 million which includes billable time, salaries, and expenses for the service projects.

Nickelodeon

Nickelodeon is building on its grassroots efforts to support the Opportunity to Serve goal, by increasing its airtime from 8% to 10%, valued at \$21.8 million per year, to educate and encourage their 22 million kid viewers to volunteer through their The Big Help campaign. Nickelodeon will create a Big Help-on-the-Road tour to complement local volunteer activities, empower parents to help their kids volunteer with specific message on-air and through a special "Parents' Guide to The Big Help", and develop, create and distribute materials to 25,000 community groups (a 150% increase from 1996) to help organize volunteer activities for kids on local communities.

The University of Notre Dame Fighting Irish Retired Service Team

The Fighting Irish Service Team (FIRST) will target the improvement and involvement of youth, especially those in low income neighborhoods. FIRST is committed to reaching 153,000 children, youth, and families through intergenerational community service activities in the over 200 Notre Dame alumni clubs across the nation. Alumni, through the University's Center for Social Concerns, are inviting and encouraging other public and private institutions of higher education to develop similar efforts and more participation in community service for and with young people.

Timberland, Inc.

Timberland is donating an additional \$1million and five thousand pairs of Timberland boots to City Year, a model AmeriCorps national service program. In addition, Timberland will offer its employees up to one full week of paid time to devote to community service (40,000 hours of service).

The Florida State University

The Florida State University commits to double the total number of hours of public service provided by the University community by the year 2000. To accomplish this goal, the University will include service as part of the criteria for the first time in college and undergraduate transfer admission process, will require students to report the number of service hours they have performed and include that data on their permanent transcripts, increase the number of humanitarian awards from 1 to 17, inaugurate a grant program that will award by the year 2000 up to \$500,000 for students in K-12 to administer their own service mini-grant programs and design and challenge other universities in the State University System of Florida and the Atlantic Coast Conference to match their commitment and their total hours of public service.

Hugh O'Brian Youth Foundation

The Hugh O'Brian Youth Foundation will implement a service component in their leadership development seminars, for the first time in their history, asking the 14,000 sophomores who attend to undertake a community service project requiring a minimum of 100 hours, resulting in at least 1,400,000 volunteer service hours each year. To step up efforts to help young people realize the personal and social benefits of volunteerism and service, HOBY will create \$1,000,000 in Community Service Scholarships over the next five years, to be funded half by corporations and half by participating colleges and universities.

Volunteer/Public Commitments:

B'nai Brith Youth Organization

B'nai Brith will train their youth members to be tutors for the America Reads program, providing 5,000 new tutors for 10,000 hours of service a week, totaling 500,000 hours of service a year.

The American Legion Auxiliary

The 120,000 Junior members of the American Legion Auxiliary (18 years of age and under) will establish voluntary service projects in 4,000 communities nationwide. Each group will identify needs in the community and select age-appropriate projects to encourage volunteerism beginning at an early age. Junior members in grades 9 through 12 will be asked to devote at least 100 hours per year to community service.

The Bonner Foundation

The Bonner Foundation will engage its 1,500 students in 22 colleges and universities in a national goal of giving back to others through effective citizen service, targeting the integration of students, faculty, and community members in creating a culture of service for campuses throughout the nation. Projects include establishing community service centers on all Bonner campuses, increasing the mentoring and tutoring hours of scholars, and developing more training and internships.

Camp Fire Boys and Girls

Camp Fire Boys and Girls will engage a minimum of 100,000 children every year in its serving-learning program "The Gift of Giving." Led by adult volunteers in grammar and middle schools, students participate in a five to six week curriculum, culminating in a community service project designed by the young people themselves.

Campus Outreach Opportunity League (C.O.O.L.)

C.O.O.L. will encourage students on at least 100 college campuses to partner with local secondary school students for an annual day of service.

Catholic Campus Ministries

Catholic Campus Ministries will recruit volunteers to provide 5 million hours of service by Catholic students and faculty on campuses across the nation by the year 2000.

Christmas in April

Christmas in April is expanding opportunities to serve by recruiting 5,000 new volunteer young people in rehabilitating homes for the elderly and disabled; and has committed to having young people on its national and 192 affiliate boards of directors.

Citizens' Scholarship Foundation of America

The Citizens' Scholarship Foundation of America will double the number of students that are provided with scholarships to 80,000; increase (from approximately \$40 million to \$85 million) the scholarship resources distributed to students annually by 70 percent; triple the number of students receiving mentoring, academic support, and volunteers supporting them; and will create more than five times the number of Scholar Shops by the year 2000 to motivate and prepare students for post-secondary education in safe and exiting learning environments.

City Cares of America

City Cares of America will recruit and manage through its 23 affiliates, 75,000 new volunteers who will tutor and mentor one million children and rehabilitate schools, parks, and community centers through the year 2000.

Girl Scouts of the U.S.A

The Girl Scouts will dedicate 8.5 million hours of community service by scouts beginning this year, their 85th anniversary, and continuing through the year 2000. The hours will be devoted to achieving the five resources for, and in this case with, America's youth

“Just Say No” International

“Just Say No” International will triple the number of “Youth Power” teams to 324 and triple the number of youth participants to 6,060 by the year 2002. “Youth Power” is a youth-led program that includes peer tutoring, drug-free activities, peer support and community service.

Lions Clubs International

Lions Clubs International will commit to reaching three million students with the message of volunteerism by donating its youth volunteer video program, “The Future is Ours ... So Now What?”, to 3,000 middle and high schools.

Maryland Youth Service Action Committee

Maryland Youth Service Action Committee will develop in the twelve months following the Summit, a statewide network of 300+ youth service and leadership organizations across Maryland and encourage each of these to adopt community service as part of their mission.

Michigan Nonprofit Association

The Michigan Nonprofit Association will engage 50,000 young people in community problem solving through volunteerism over the next five years in the state of Michigan. This is a Connect America partnership, in cooperation with Volunteer Centers and Campus Compact higher education institutions in the state.

National 4-H Council

The National 4-H Council will expand its community service programs to involve 300,000 additional young people over the next three years in direct service.

National Fraternal Congress of America

The National Fraternal Congress of America will mobilize its youth members to provide two million hours of voluntary service to their communities, plus an additional \$10 million to leadership development and life skills education for children, teens, and young adults nationwide. The NFCA is an organization of 92 individual societies composed of ten million members in organizations such as the Knights of Columbus, Aid Association for Lutherans, and the Independent Order of Foresters.

National Youth Leadership Council

The National Youth Leadership Council commits to increasing participation of school-age youth in service by 50 percent, an increase of six million young people. NYLC is

jump-starting this effort by creating an interactive, youth-oriented Summit Action Website (SAW) that will be operational before, during and after the Summit. SAW will immediately forward Summit news from Philadelphia to 60,000 classrooms, 2,500 online media contacts, and young people in 58 countries.

Special Olympics

Special Olympics will train 5,000 persons with mental retardation to serve with other volunteers in their local communities by the year 2000. For each of these 5,000 volunteers, there will be at least one mentor providing training, and one community volunteer partner. The goal will be to involve at least 10,000 volunteers in this new initiative, each committing at least 100 hours of service to others per year.

Steering Committee of College Presidents

Through the leadership of the President of San Francisco State University, 21 university presidents have committed 50% or more of their increase in work-study funds to community service initiatives and other university resources to support the America Reads Challenge. Members of the steering committee have also committed to each recruit five other university presidents.

University Support Services

USS will work with primary health providers to inform them about educational options for hearing impaired children. They will also work with families of hearing impaired children to make sure they know how and where to obtain specialized education, hearing aids, and other types of assistance.

Veterans of Foreign Wars of the U.S.

Veterans of Foreign Wars of the U.S. will, through their posts, recognize young people and adult youth leaders for their service to their communities through a new youth service award program; work with the Department of Veterans Affairs to recruit young people to volunteer in VA hospitals; and mobilize its members to assist military installations with their volunteer needs.

Women in Community Service

Women in Community Service will form 50 Community Resource Councils to mobilize local leaders across the country to reduce the number of women and children living in poverty by creating service programs to promote self-reliance and economic independence.

World SHARE

World SHARE is increasing its youth volunteer service in their self-help community development and food program by 20 percent. Young people will be recruited at churches and schools to serve in all aspects of the SHARE operation including phone calls to remind participants to pick up their food packages, distributing the good packages and delivering them to homebound clients.

Youth Service America

Youth Service America will work toward increasing the percentage of teenagers volunteering in their communities from 59 percent in 1996, to 75 percent by the year 2000. Youth Service America will building participation through National Youth Service Day and SERVENet, the comprehensive service hubsite on the World Wide Web.

The Youth Volunteer Corps of America

The Youth Volunteer Corps of America will double the number of teenage youth volunteers to 40,000 and will contribute more than a half million hours a year of quality volunteer service nationwide.

VI. Many organizations and corporations have committed to focus on more than one fundamental resource through a combination of direct-to-children/youth commitments and broader commitments to ensure that the direct commitments are delivered and supported. Far reaching commitments include:

Corporate/Private Commitments:

AT&T

AT&T will provide at least 100,000 hours of mentoring, tutoring and coaching in 40 communities through its AT&T Cares program; partner with the Police Athletic League and Youth Service America to launch neighborhood safety projects; provide information to 2 million families in support of the healthy development of their children; direct at least \$30 million in grants and \$60 million in product services toward converting America's schools to their Information Superhighway by the year 2000; and sponsor Youth Service of America's National Youth Service Day to encourage young people to participate in efforts to improve their communities. A&T will sponsor the opening day luncheon of the President's Summit on April 28.

Bank Boston

BankBoston will provide 500 inner city teens with a job, a mentor, and at least one volunteer in their schools. The bank will also provide \$2 million in philanthropic support in the five resource areas, and will deploy the 5,000 employee Eagle Corps of volunteers in related community service projects.

BJ's Wholesale Club

BJ's Wholesale Club will partner with a public school in each of its markets for a total of 100 schools by the year 2000. This is a comprehensive relationship with students, faculty, parents, and administrators that includes fundraising assistance, product donations, volunteer support, and awards programs. BJ's also is expanding its program that engages school aged children in community service projects to reach 300 schools and more than 100,000 kids in hundreds of community service projects. The Clubs donate supplies for the service project, and, upon completion, then makes a cash donation to the school.

Costco Wholesale

Costco Wholesale commits to expanding their employee volunteer program in its more than 200 warehouse and depot operations from 135 volunteers to 5,000 volunteers. Costco volunteers are participating in programs focused on young people such as Communities in Schools and Adopt-a-School Fresh Start Backpack program, in which school supplies are distributed to elementary school children. By the year 2000, the program will reach 200,000 children in more than 220 schools.

The Council on Foundations

The Council will co-sponsor a series of regional post-summit meetings to bring together foundation, business, and government representatives to plan for fulfilling the goals of the summit. The Committee on Community Foundations of the Council, on behalf of its membership of 400 community foundations, pledge to more than double their resources (from \$12 billion to \$25 billion) available to meet community needs and will double their grantmaking for children and youth by the year 2005.

DePauw University, The George Washington University, University of Denver, Morehouse College, University of Notre Dame

The Universities pledge to coordinate and host 30 local Summits by September 1998, as members of the University Summit Advisory Board. Will host a local Summit on their campus and recruit five other universities to host Summits on their campuses.

Federated Department Stores, Inc.

Federated Department Stores, Inc. will be a catalyst for 50,000 hours of employee volunteer service in tutoring, mentoring and education,. The company will encourage and support employee's children and family members to volunteer as well. Federated will launch a "Dollars for Doer's" program that will provide a grant for the school at which an employee or immediate family member volunteered, which will result in an additional \$500,000 new direct aid from the corporation to community schools nationwide by the year 2000.

Grantmaker Forum on Community and National Service

The Grantmaker Forum on Community and National Service will develop and implement a strategy designed to increase the number and quality of foundation and corporate investments in the field of community and national service. The Forum will work with family foundations, community foundations, private foundations, corporate giving programs, and federated giving programs to create more and better opportunities to engage young people in meaningful service to their communities.

Honeywell, Inc.

Honeywell, Inc. will mobilize 8,000 employee volunteers, comprising one-fourth of their workforce in the US, to developing mentoring relationships with children in grades 4-12; recruit 4,000 volunteers to build affordable housing for low income families; and donate 10,000 home thermostats to Habitat for Humanity. Additionally, Honeywell, Inc. will contribute a total of \$20 million to educational programs, one-fourth targeted to early childhood programs including those that support a healthy start. Finally, Honeywell will engage 1,000 retiree volunteers in programs supporting children and youth.

The IBM Company

Partnering with United Way of America and AmeriCorps*VISTA, IBM will launch a technology corps in at least ten U.S. cities to help not-for-profit organizations use up-to-date technology and provide higher quality services to people in need. AmeriCorps *VISTA members will provide free technology planning, staff training, and donations of equipment and software serving 2,000 not-for-profit organizations. By the year 2000, agencies served will include day care centers, community centers, and senior citizens centers.

NationsBank

NationsBank is establishing 25 "Make a Difference Centers," providing after-school programs and other activities, reaching 250,000 youth and adults by the year 2000. The Make a Difference Centers are located in multi-family rental properties and provide a variety of activities for children ages 6-12 each day after school from 3:00 p.m. to 6:00 p.m. The activities at the centers include one-on-one homework assistance and tutoring; literacy and education skills for parents; computer skills training for children and parents; activities for senior citizens; and hosting ongoing neighborhood activities such as crime watch meetings, bicycle safety classes, and parenting classes.

McDonalds--Ronald McDonald House Charities

Commits \$100 million in grants over the next five years to continue their mission of providing comfort and care to children and families. Ronald McDonald House Charities makes grants to thousands of national and local children's programs including Ronald McDonald Houses. The \$100 million commitment will fund programs that address serious issues such as preventing child abuse, youth suicide, substance abuse and much more. They will also reach deep into local communities across the nation through grants to programs such as barrier-free playgrounds and unique educational opportunities for inner city youth. The commitment is a full team effort, made possible thanks to the generous support of time and money from McDonald's customers, franchisees and suppliers, and individual and corporate donors, who are the lifeblood of the organization.

McGraw Hill

McGraw Hill commits to launching a new philanthropic initiative to provide economic and business information to the classroom through a combination of cash, product donation and volunteer involvement. McGraw Hill will sponsor teacher training and classroom educational activities in ten cities, contributing \$500,000 in software and \$1 million in cash contributions. McGraw Hill will develop a new employee volunteer initiative. McGraw Hill will also donate \$1 million of ad space in its publications including BusinessWeek to summit organizers to help promote mentoring and other youth development.

Pfizer, Inc.

Pfizer, Inc. has made a commitment of \$5 million to promote the health and wellness of children through the year 2000. To support a commitment to a healthy start at home, Pfizer will provide \$1 million in philanthropic grants to health care nonprofits for which its employees and families volunteer. Two million dollars in children's medicine will be provided free of charge through a network of 350 community-based health centers. Also, \$2 million will be donated to support organizations that promote health and wellness, and provide access to health care for young people. To support the development of marketable skills, Pfizer will build math and science fundamentals by linking schools in all of the company's 17 domestic locations and in its 10 locations worldwide. Pfizer scientists will serve as tutors as well as provide guidance for those seeking careers in math and science.

Shell Oil Company

Shell Oil Company will build a Youth Capital Training Center in Oakland, California, to provide after-school tutoring and mentoring for inner city youth to prepare them for college and educational training. Shell Oil Company will invest nearly \$10 million in educational programs to youth by the year 2000. The company has also committed to a national leadership role in Connect America, a national coalition of some 30 major organizations that share a commitment to citizen service as a way to bring Americans together across their differences.

Sun Microsystems

Sun Microsystems will bring Internet access to kindergarten through high schools in economically disadvantaged areas, training teachers and staff, donating innovative curricula based on the Internet, etc. By the year 2000, Sun will contribute more than 20,000 hours of volunteer time through its employees and more than \$ 5 million dollars in equipment and teacher training to help prepare youth for the world of work and life-long learning in the 21st century.

Taco Bell Foundation

The Taco Bell Foundation is launching a new membership recruitment drive on behalf of The Boys and Girls Clubs of America to place 30 percent more at-risk teens into the safe havens of their TEENSUPREME Centers recruiting a total of 65,000 teens through a national TV, radio, print and field campaign; will engage 45,000 teens in the TEENSUPREME Career Preparation Program through the clubs; will initiate an effort to employ 50 percent of teens who graduate from the Career Preparation Program—resulting in approximately 22,500 teens; will double the number of counselors trained as teen mentors to 400; and will increase the number of TEENSUPREME Keystone programs, engaging 12,000 teens in leadership training through the creation and execution of local community service projects.

Tootsietoy

Tootsietoy has created a Family Services Vacation Program for employees that dedicate a day of their vacation to helping charitable organizations. Tootsietoy, maker of Sesame Street toys and other brands, will provide extra days of vacation for every day of charitable commitment made by employees and families. It will also work with their retail partners, vendors, and other companies to encourage them to provide the same type of opportunities in their companies.

The Walt Disney Company

The Walt Disney Company will contribute one million volunteer community service hours through the year 2000. Disney VoluntEARS, Walt Disney's national volunteer program, will lead its effort on meeting the five fundamental goals of the Summit. In addition, Disney will establish a partnership with the Boys and Girls Clubs of America in which 425 North American Disney stores in over 200 cities are linked with a local club. Disney has also pledged to expand their volunteer program to high schools in Los Angeles, Anaheim, Central Florida and New York.

Farmers Insurance Group of Companies

The Farmers Insurance Group of Companies is expanding their American Promise program, a service-learning program that has been operating in 15,000 schools. The program will be expanded to 150,000 schools by the year 2000. Farmers Insurance Group has also committed to creating the American Promise Foundation and will provide \$1 million to the American Promise schools and promote the goals of the Summit through their institutional advertising. The Farmers Insurance Group will join Connect America as a member of its national steering committee and devote a full range of corporate resources to engaging more Americans in service. The total value of this commitment is over \$2 million.

Glaxo Wellcome

Glaxo Wellcome will expand its employee volunteerism to support 300,000 hours of employee volunteer time, worth \$4 million, focused specifically on tutoring K-3 students to improve their reading skills and enhance their interest in science.. Glaxo Wellcome will also partner with AmericaReads to establish collaborative agreements between school systems, colleges and universities in North Carolina which will involve 1,000 college students to serve as tutors. GW will also donate \$10 million to schools and organizations that emphasize school-to-work initiatives.

Procter & Gamble

Procter & Gamble will increase support for Cincinnati K-12 initiative by \$3.3 million, provide \$50 million in support for US educational institutions and programs, create 5,000 jobs for youth in Greater Cincinnati, and involve 4,000 employee/retiree volunteers in K-12 education and youth service activities by the year 2000.

University of Pennsylvania

The University of Pennsylvania is making a commitment to meet all five goals of the Summit. For Goal I, the University will increase its students, faculty, staff, and alumni involved in one-to-one mentoring from 200 to 400; increase the number of students in community service from 2,000 to 3,000; and will increase its work-study students engaged in community service from 229 to 460, expanding the number of children reached from 7,200 to over 10,000. For Goal II, Safe Places and Structured Activity, the University will extend hours in university-assisted schools, expand its literacy program for at-risk youth, and partner with the Pennsylvania Police Athletic League Center to serve children after school, in the evenings, and in the summer; For Goal III, a Healthy Start, it will expand the number of children receiving direct health care services from 1,900 to 5,300 through the Penn Nursing Network, expand the number of children participant in peer and community health education from 550 to 3,000 and reach an additional 2,500 children through an additional 24 sites with oral health care through its School of Dental Medicine; for Goal IV, Marketable Skills, the University will increase the number of students and faculty involved in school-to-work programs from 160 to 320; and for Goal Five, Opportunities to Serve, the University will expand the number of academically-based community service courses offered from 50 to 100, involving an incremental 800 students. Finally the University commits to work with college and university presidents to encourage 100,000 nationwide to get involved in improving literacy in their communities through America Reads.

COMCAST

The nation's fourth largest cable television company commits to provide one million hours of free high speed Internet access via cable modems to more than 250 public libraries in 20 states. COMCAST also commits to train library staff, volunteers, and selected users in the effective use of the Internet as an educational outreach tool. Training will be focused in after-school hours to ensure that school children may participate. COMCAST will work with local libraries to raise funds to purchase state of the art PC's to further facilitate this commitment. The commitment to public libraries is \$5 million.

Chase Manhattan Corporation

By the year 2000, The Chase Manhattan Corporation will have more than 10,000 volunteers in more than 100 cities and 35 countries working in partnership with more than a thousand nonprofit organizations to enhance the well-being of the communities where they live and work. At least 6,000 of these volunteers will be reaching out to youth and families. Chase will double its current network of 100 volunteer champions worldwide to coordinate these efforts. The Chase Volunteer Grants Program will provide financial support to community organizations where employees and retirees provide volunteer service.

Coalition for America's Children

Along with the Advertising Council and the Benton Foundation, CAC commits to provide its toll-free number to disseminate Summit information; the Kidscampaign.org website to link organizations and people working for children. After the Summit, in an effort to sustain the momentum created by the Summit, CAC commits to a series of activities and products, including: new radio PSA's featuring stories of individual groups making a difference in their communities; a series of new television, print, and radio ads designed to encourage individuals to volunteer locally with children's organization; five new sections on the Kidscampaign website, one for each goal; at least one page of information on the website for each of the participating delegations and one page each of information for each of the fifty states; a sitelink on the website for each community participating in the Summit; a community assessment tool reflective of the five goals of the summit for use by the Summit delegations; national on-line chat sessions; and the broad dissemination of America's Promise materials to the Coalition's 350 member organizations.

MCI

MCI, in partnership with leading US educational organizations (National Endowment for the Humanities, the American Association for the Advancement of Science, the National Council on Economic Education, and the Council of the Great City Schools), will bring Internet-based learning to classrooms across America in all core academic disciplines from science and mathematics to economics to humanities. This partnership, with a cash grant from MCI of \$1.1 million, offers up to 8 million students, teachers and parents specially tailored Web sites, customized search engines, teacher training, and teacher/student interactive materials. MCI has donated MCIFAXREPLY services for the Summit and has contributed a toll free 1-888 55YOUTH number between now and the Summit to help secure more commitments for America's youth.

Volunteer/Public Commitments:

AmeriCorps Alums

AmeriCorps Alums will encourage all association members to commit at least 10 hours per month to ongoing service leadership. Local alumni leaders across the country will coordinate with local service providers to provide volunteer people power. The service leadership opportunities will focus on the five summit goals, with preference given to programs supporting ongoing relationships with young people.

American Society of Association Executives

American Society of Association Executives has committed to enlist 1,000 association and industry partners to engage in activities that support the goals of the Summit. In addition, the Association will develop a home page to communicate and coordinate the post-Summit association activities.

The Benevolent Order of the Elks

The Benevolent Order of the Elks are engaging their members at the local level for all five resources: the organization will develop mentoring relationships with at least 10 at-risk kids in each of their 2,217 Lodge communities; will sponsor drug free proms and graduation parties in 2,000 communities (now a model program in 300 Lodges); will donate \$34.9 million to support structured activities for young people in their non-school hours (a \$5 million increase for programs ranging from its Hoop Shoots competition to scouting troops and sports leagues); will commit \$6.5 million in college scholarships based on need, leadership and scholastic ability (an additional \$1.2 million); will develop weekly after school programs at 1,000 Lodges; and will engage at least 275,000 young people as partners with members in community service projects organized through the Lodges by the year 2000.

Catholic Network of Volunteer Service

The Catholic Network of Volunteer Service, representing 180 faith-based lay volunteer programs offering full-time service opportunities, pledges to provide services to an additional 1 million children by the year 2003, in the areas of child care, school counseling, education, recreational programs, coaching, tutoring, literacy, legal counsel, and social work. CNVS is also committed to engaging an additional 10,000 volunteers in full-time service with youth during this time period.

City Year

City Year will lead 250,000 citizens in 5,000,000 hours of powerful community service building playgrounds, tutoring and mentoring children, teaching HIV/AIDS and domestic violence curriculums; creating urban gardens; leading the next generation of youth into service through the national Young Heroes program, and creating safe and educational after-school and school vacation activities; raise \$5 million of new private sector commitments to support youth service and civic engagement; harness the energy of corporate citizens through 250,000 hours of service; convene an annual training and policy youth summit for the national and community service field called CYZYG.

Communities in Schools

Communities in Schools, the largest stay-in-school network is committed to expanding its coordination of community resources and partnerships with the public so that an additional 750,000 young people in need will have access to all five goals enabling them to successfully learn, stay in school, and prepare for life.

Council of Chief State School Officers

The Council of Chief State School Officers will work with states to increase the number that include and support service learning as a key strategy for building civic responsibility, improving the quality of life in our communities, and improving academic achievement for all students. Over the next three years, CCSSO will provide resources and technical assistance to help more states develop their policies and practices, reaching 25 states by the year 2000.

Elderhostel

Elderhostel commits to engage 15,000 older adults, tripling their expected growth, to short-term public service opportunities that will directly benefit 15,000 young people. Elderhostelers will teach or tutor 115,000 students per year in elementary, middle, and high schools. At camps for special children, Elderhostelers will mentor and provide one to one attention to an estimated 5,000 young people per year. At conservation projects in state and national parks, Elderhostelers will work together with 3,000 young people to help improve and preserve the environment for a safe and healthy future, and will serve with 2,000 young people in Habitat for Humanity builds. And to provide an incentive to senior citizens who volunteer for these activities, Elderhostel will offer 500 educational scholarships to participants in the National Senior Service Corps who volunteer at least 15 hours per week at their local elementary schools.

Family Service America

Family Service America will serve 35,000 children and their parents or primary caretakers through FAST (Families and Schools Together), a collaborative prevention and parental involvement program designed to address the issues of substance abuse, violence, delinquency, and school dropout among children and youth. As a national partner in the Points of Light "Family Matters" volunteer project, FSA will actively involve 500-1000 families in ten new pilot programs.

The National Future Farmers of America Organization

Future Farmers of America is committing to all five goals of the Summit: it: will expand its in-school youth mentoring program from 700 schools to 2,500 schools by the year 2000, resulting in an increase of 17,500 to 62,500 volunteers who are committing at least one hour per week for high school and elementary youth; will launch a "Partners for a Safer Community" program in up to 4,000 community safety coalitions to reach nearly 250,000 young people when fully implemented; double the reach of their "Food for America" healthy start program to reach an additional 120,000 elementary age children; and will increase charitable donations through the FFA foundation to over \$11 million annually for children and youth.

GRANDparents USA

GRANDparents USA has committed to provide a premier inner-city technology center for neighborhood young people and seniors by creating a collaboration with the City Department of Parks and Recreation, the civic association, neighborhood schools and international businesses headquartered in Houston, Texas. GRANDparents USA will offer the expertise of 200 caring volunteer mentors and teachers and use of the latest in state-of-the-art computer technology to advance the self-esteem and marketable skills of 2,000 young people by the year 2000.

Greek Orthodox Church in America

The Greek Orthodox Church in America will commit to assisting one needy child per every ten families in the more than 450 Greek Orthodox parishes nationwide. It will help these needy children in each of our communities gain access to an ongoing relationship with a caring adult-- mentor, tutor, coach; safe places and structured activities during non-school hours to learn and grow; a healthy start in life; a marketable skill through effective education; and opportunity to give back through community service.

Kiwanis International

Kiwanis International will establish Kiwanis Young Children's Councils in clubs in 50 cities that will draw together child-serving agencies, service organizations, government officials, and businesses to identify the greatest needs of children and develop

comprehensive responses. Young people in the Builders Clubs (in junior high and middle schools), Key Clubs (in high schools), and Circle K (in colleges and universities) pledge to involve at least 25 percent more peers in service, engaging 250,000 young people in more than 30 million hours of community service.

National Council of Negro Women

The National Council of Negro Women will mobilize its 36 national affiliates and 250 community-based sections to deliver the five resources for young people including: deploy 150,000 individuals to provide one-on-one mentoring and tutoring relationships; provide specialized training and internships, especially to stimulate interest and skills in math and science; encourage family volunteering as a part of the Black Family Reunion Celebrations all across the country; and hold Leadership Round tables in twenty cities to address issues which impact the lives of families and communities.

National Education Association-Retired

The National Education Association-Retired will expand its programs by the year 2001 to help teach over 50,000 youth to read independently by the end of the third grade; to involve over 100,000 youth in intergenerational and mentorship programs in at least 30 states; to establish 40 sustainable partnerships in over 40 states with civic, philanthropic organizations, businesses and public schools; and to train over 1,000 retired members to work in America's public schools.

National Urban Rural Fellows, Inc.

The National Urban Rural Fellows, Inc. will incorporate community service into its model leadership training program. From now until the year 2000, Urban Fellows will serve as youth mentors and tutors in the communities in which they are assigned. Fellows will inform and educate each of their communities about the importance and valuable contribution of minority volunteerism which enhances effective education. Plans include engaging all seven hundred graduates, many serving as elected officials, senior executives and entrepreneurs, to create and implement policies that support the five resources for America's youth.

Habitat for Humanity

Habitat for Humanity commits to expanding the opportunities and incentives for young people aged five to twenty five to serve, committing that by the year 2000 there will be a Habitat for Humanity presence on 600 college and high school campuses through the Campus Chapters for high school and college youth and the Youth Programs for young people from kindergarten through junior high school. In order to break the cycle of poverty, Habitat is investing in a new program that supports mentoring, tutoring, and after-school programs for disadvantaged children, homeowner children and their friends to improve school performance and their life opportunities. Specific areas of investment in the young include: the construction of 24,500 new houses by the year 2000, providing simple, decent homes to 45,000 children; a national goal of having every Habitat house on the information highway, providing poor children with access to these incredible resources; will work with a wide range of partners, including Girls, Inc., the Boys and Girls Clubs for mentoring programs, and will increase its number of AmeriCorps members by 10% across the country; expand the alternative Spring Break program to engage 27,000 young people and raise \$3 million in house-raising funds; and with the US Department of Housing and Urban Development, pledge jointly to encourage every HUD staff person across the country to participate Habitat for Humanity house builds.

The National Retired Teachers Association (AARP)

The National Retired Teachers Association commits to addressing each of the five goals of the summit by pledging 43,800,000 volunteer service hours in 2,000 local communities by the end of the year 2000. The commitment of the NRTA network of 50 state and 2,740 local associations of retired educators will reach 320,000 youth

NetDay 2000

NetDay 2000 will organize volunteers in all 50 states to install the wiring infrastructure into public and private kindergarten through high schools for Internet access by the year 2000.

Public Allies

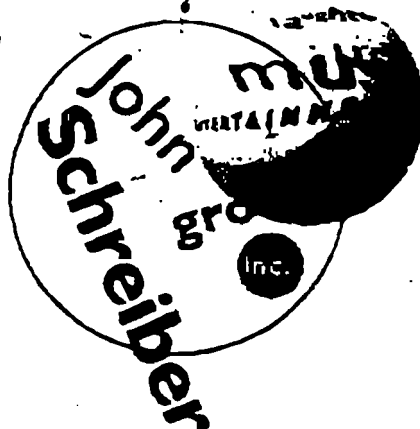
Public Allies will double its community leadership, developing an additional 300 young leaders through rigorous training and full-time apprenticeships in local organizations who will make an additional six communities stronger places for children and youth to live and grow. These young leaders will engage 12,500 citizens in community service activities, and change the lives of children and youth by providing mentoring and tutoring opportunities for 50,000 and supporting the health needs of 32,500; creating safe and decent places for 12,500 children and youth to gather, learn, work and play and involve 25,000 of them in giving to others through citizen service. The Summit commitment is made possible by a \$1 million 2:1 matching donation over the next five years

The New York Volunteer for Youth Campaign

The New York Volunteer for Youth Campaign will recruit and train 25,000 volunteers to provide intense, one-to-one help to 25,000 young people to improve school performance, increase self esteem, and prevent crime. The campaign is a collaborative of the city's major youth organizations, government, business, and foundations responding to research that shows that 80 percent of NYC youth in one-to-one, volunteer-youth relationships stay out of trouble with the law, do better in school, and increase self esteem.

United Neighborhood Centers of America, Inc.

United Neighborhood Centers of America, Inc., will provide safe places for families and youth to gather, learn and grow in over 200 neighborhood centers by the year 2000. This represents an increase of one-third in the number of centers which will also support a healthy start through collaborations with health centers and improve the outlook for employment through education classes. In order to support these expanded centers and services, UNCA will increase their volunteers by one-third, reaching 150,000 volunteers by the year 2000.



*S-Declaration
of Commitments*

fax/memo

Date April 16, 1997

To Ray Chambers, 703-540-0958
Stuart Shapiro, 703-683-0434
Kenn Allen, 703-683-0434

From John Schreiber

Re: America's Promise with "Signers' Codicil"

Number of pages (including cover) 2

Please contact (212) 977 1100
if you do not receive all of this transmission.

AMERICA'S PROMISE

Independence Hall, April 28, 1997

opportunity
America has a new face: a countenance very unlike that of the men who founded this country. America now embodies every culture of the human spectrum. It is strong, beautiful, and tattooed with the realness of our souls. Its young voices are powerful. But although its people are born of equal spirit, they are not yet born of equal privilege. Now in the course of human events, it has become necessary for the Young People of America to declare their rights and intentions.

responsibilities
We have been left with no choice but to demand change.

1. It is self evident that it is a human right to be guaranteed a Healthy Start in the best physical condition. America's Children are entitled to the highest standard of health care, shelter, and nutrition. Our well-being requires that a respect for our bodies and an appreciation of our own self-worth be instilled in us.

2. It is self evident that relationships with Caring Adults are vital to America's Children. More and more of us are lost in the oceans of America without a guide, an understanding ear, a compassionate heart. This may cause many to slip into an abyss of despair: the hopelessness of violence, teen parenting, drug abuse, and suicide. We challenge our teachers, our parents, our cultural icons, and ourselves to become mentors. In turn, we are committing ourselves to listen to the voices of wisdom.

Tel. 212. 977 1100. Fax. 212. 977 1106

America's Promise
April 16, 1997
Page 2

3. It is self evident that we need Marketable Skills to achieve financial independence. Self-sufficiency is necessary to give us a sense of value in a world where our dreams at times seem unattainable. There must be a redefinition of education. It is essential that America's Children have enrichment programs, modern resources, internships, and qualified, well-paid educators in all schools, regardless of location.
4. It is self evident that America's Children need Safe Places to protect and nurture their boundless potential. We need places where we can gather without fear. We must be provided with creative outlets -- outside of the educational system -- that will channel energy instead of extinguishing it.
5. It is self evident that, in return, America's Children have an obligation to Serve the Communities that support and serve them. We must guide each other. We will not be today's problems but tomorrow's solutions.

We can no longer be content with apathy and inaction because America's Children are too precious an asset to be lost. We, therefore, ask for America's commitment to the Future -- a future to which we now pledge our lives, our fortunes, and our sacred honor.

SIGNERS' CODICIL

In accordance with the principles set forth in America's Promise, we the undersigned citizens of the United States of America do hereby affirm our commitment to achieving these goals.

/ew

cc: David Dix, 703-683-0434
Christine Gilfillan, 201-538-8175
Joe Rutledge, 703-683-0434

THE WHITE HOUSE

WASHINGTON

March 4, 1997

*See Commitments
Diana/Gymnasia/Lyn
Service Summit?
Welfare?
- BAC*

MEMORANDUM TO BRUCE REED
STEVE SILVERMAN

FROM: DORIS MATSU *[Signature]*
RE: U.S. NONPROFIT GATEWAY

I. BACKGROUND

As you are aware, we are in the final stages of creating a one-stop Internet site for not-for-profit organizations. The project has created much excitement both at the agencies and in the White House. The U.S. NonProfit Gateway will be publicly announced in mid-March.

While the actual site remains in a test stage, the final product will be transferred and permanently "housed" at GSA. When this occurs, a working group comprised of the nonprofit liaisons, their designees and technical support from each of the departments and agencies will be responsible for working with GSA to maintain the timeliness and quality of the information posted on the site. This is primarily a shift in duties for the current task force working on the project, not a new entity.

II. PRESIDENT'S SUMMIT ON AMERICA'S FUTURE

The Summit offers a unique opportunity to highlight one of the President's greatest accomplishments for the not-for-profit community--the NonProfit Liaison Network. Many in the community see the network as a valuable achievement in the President's vision of working with the sector. However, because the liaisons were formulated primarily to discuss ways of improved communications between the agencies and nonprofits, there are some who have not seen tangible results.

Utilizing the Gateway at the Summit would highlight the work the President's liaisons have done, and also demonstrate his commitment to using technology to create new ways in which the relationship between the government and the sector can be strengthened. It is a visible demonstration of the Administration's commitment to go a step further in their commitment to communities.

As we discuss how citizens can become involved in their communities, the Gateway can be highlighted as a tool that can be utilized by many aspects of society. The Gateway offers easy access to information on many partnership and volunteer opportunities. The partnership aspects are a strong area to highlight as many nonprofits are wary of the summit taking too much of a focus on volunteerism.

If you would like to review the current test site, the address is: <http://www.rtk.net:80/comcat/nonprofit/>

I have attached some background material you may be interested in. If you have any further questions, please call me at 6-2930. Thank you.

US NonProfit Gateway

Management Plan Summary Outline (Revised 2/15/97)

ORGANIZATIONAL CONCEPTS -----

1. **Be consistent with other accepted Administration approaches:**
"Better, faster, cheaper"
Customer oriented (in this case, to nonprofits in all mission areas)
Improve online access to government information and services.
2. **Focus on our unique or distinguishing concepts:**
We have Dept/agency teams collaborating throughout the Administration.
These teams are cross-functional (w/technical, program, and policy representatives).
Central idea is "Gateway" as opposed to "one-stop" or "advisor."
Theme: "Outreach, in-reach, and cross-reach" builds linkages in all three directions.
White House sponsorship: The Office of Public Liaison

PHASE 1: Create an Interagency Task Force. -----

(Completed)

3. **Create and manage the Task Force; create a prototype Gateway site.**
 - a. Members: 25 Nonprofit Liaisons reporting to White House OPL
(representing all Cabinet Departments and several key agencies)
Other Federal representatives -- ACE (Americans Communicating Electronically)
 - b. Begin with a three-month self-education and planning process.
(Later, invite technical experts to join as members.)
 - c. Develop prototype versions for the NonProfit Gateway Web site.
Identify nonprofit information stored within each Dept/agency.
Create links to this information (as, to grants, regulations, budgets, etc).
Experiment with search engines, starting with GovBot.
 - d. Field test the prototype Gateway site with nonprofits. ("Outreach")
Hold two major meetings at the White House (200 nonprofits invited).
Convene individual nonprofit focus groups in individual Dept/agencies.
Use online survey for all visitors to the site.

PHASE 4: Make the transition from "Task Force" to "Working Group." -----
(Beginning in March, 1997 and overlapping Phase 3, above)

- 9. Make the transition from a "Task Force" to an ongoing "Working Group."**
Create a standing committee to oversee the continued growth of the central Gateway site.
(Revise format as needed; develop and test search engines; create taxonomy; etc.)
Coordinate/support the individual Dept/agency nonprofit sites.
(Identify problems; share solutions; develop standards; ensure collaboration.)
Reach out to other partners in developing additional Gateways and related projects.

- 10. Create an "incubator" project to discuss and develop other projects**
Example: Create a "technical support team" for other start-up projects.
Example: Create a project to track and deliver surplus/recycled computers to schools and to nonprofits nationally. (Builds on Executive Order 12999.)

ONGOING ACTIVITIES -----
(These activities are concurrent with the four phases described above.)

- 11. Bolster the nonprofit community as partners.**
Encourage the creation of coalitions of nonprofits in similar mission areas.
(as, those in education, environment, communities, families, etc.)
Hold a conference with government, nonprofit, foundation, corporate representatives.
(Identify common needs; available resources; mechanisms for cooperation.)
- 12. Explore related "partnership" possibilities.**
Generate opportunities for ongoing collaboration with nonprofits.
Establish a White House Communications Fellows program for nonprofit leaders.

Who we are

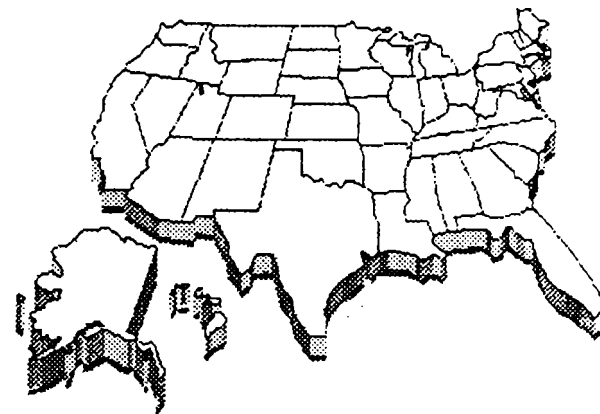
The President has assigned one person in each Cabinet Department and in many independent Federal agencies to serve as an official "Nonprofit Liaison." These Nonprofit Liaisons, or their designated representatives, are the members of the Task Force that created this site.

Cabinet Departments:	Federal Agencies:
Agriculture	Corporation for National Service
Commerce	Environmental Protection Agency
Defense	Federal Emergency Management Agency
Education	General Services Administration
Energy	
Health and Human Services	
Housing and Urban Development	
Interior	National Endowment for the Arts
Justice	National Endowment for the Humanities
Labor	National Performance Review
State	Office of National Drug Control Policy
Transportation	
Treasury	Small Business Administration
Veteran Affairs	US Information Agency
	US Trade Representative

WHO TO CONTACT FOR MORE
INFORMATION:

- info@nonprofit.gov

US NonProfit Gateway



www.nonprofit.gov

ONE-STOP GOVERNMENT
INFORMATION ON-LINE

Welcome

- ◆ **The US NonProfit Gateway** was designed as a central starting point to help nonprofit organizations access online Federal information and services.
- ◆ **Our users** Potential users are any of the 1.2 million nonprofit organizations as defined by the IRS Tax Code, or any members or clients of these groups. Most Americans have been involved with nonprofits in many ways -- either as members, volunteers, contributors, or as recipients of their services.
- ◆ **Our Information** *The US NonProfit Gateway* links directly to all Cabinet Departments and many agencies for information about grants, regulations, taxes, budgets, and other services as well as information on a wide range of other topics and programs.
- ◆ **Growth and change** *The US NonProfit Gateway* is still under development. Next steps call for adding information within the categories already provided and, based on user feedback, continuing to adapt the design and content of the site to reflect the needs and priorities of nonprofit organizations.

Resources

- ◆ **The US NonProfit Gateway** is a one-stop site for locating Federal government information and resources of value to nonprofit organizations nationwide.
- ◆ Rapid access to :
 - ◆ Grants and funds
 - ◆ Laws and regulations
 - ◆ Facilities and equipment
 - ◆ Information updates
 - ◆ Press releases
 - ◆ Budget Information
 - ◆ Other Federal contacts

You can help

The US NonProfit Gateway needs your suggestions for expanding its information so that we may provide you with the most efficient and useful information. Please submit your technical and content comments online

SEND US YOUR FEEDBACK:

feedback@nonprofit.gov



TO: Bruce Reed
Don Baer
Ann Lewis
Eli Attie—
Dawn Chirwa —
Helen Howell
Steve Silverman ✓

FR: Diana Fortuna

Here's Ray Chambers' proposed revision of the declaration of commitment. I assume we want to nix it.

Key difference is a new last paragraph. I have also attached our version so you can compare.

Note page with Chambers' rationale. He proposes that Presidents issue a call to action, and that all the citizen signers make an individual response to that call. Presidents themselves don't make promises.

I think Chambers is the only one pushing this (the TV producers work for him).

I will call around to your offices to see who can get on a conference call with Chambers in the next hour or two.

Chambers Proposal of Commitments

SUMMIT DECLARATION

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, citizenship entails undeniable responsibilities. As each of us has the right to Life, Liberty and the Pursuit of Happiness, each of us has an obligation to give something back to country and community -- a duty to take responsibility not just for ourselves and our families, but for one another. We owe a debt of service to fulfill the God-given promise of America -- and of her children.

In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is self-evident.

People of all ages and from all walks of life must claim society's problems as their own -- pulling together, leading by example, and lifting American lives. The challenges of today, especially those that face our children, require a special commitment of us all.

We have a special obligation to America's children to see that all young Americans have:

- caring adults in their lives, as parents, mentors, tutors, coaches;
- safe places with structured activities in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back to their communities through their own service.

As Americans and as Presidents, we ask every caring citizen to join us in pledging individual commitments of citizen service, voluntary action, the efforts of their organizations, and commitments to (individual) children in need. By doing so, we pledge the fulfillment of America's Promise for every American child.

(Signed by Presidents) _____

(Signed by Citizen) _____ Promise Made: _____

Todd - preferable fine
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paragraph

Helen →

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MEMORANDUM*April 25, 1997***TO:***Distribution***FROM:***John Schreiber
Joe Rutledge*

Our proposed revision is attached. As you will note, the only change we have made is a substitute final paragraph. We hope you'll find helpful the following explanation of our rationale for this change:

The document that is signed during the Summit provides a truly unique opportunity to enlist Americans in service. To do so in a tangible way, however, requires more than an affirmation of principles. The document must involve personal accountability. Our proposed paragraph does this through a direct call to action.

Through this approach, the document becomes truly interactive. It obliges Americans to directly confront the issue of how they will bring the principles of the Summit to life in their own communities -- the question that will be put to them through the words of each President and General Powell.

At the Summit signing ceremony, each President (and Nancy Reagan for former President Reagan), will affix their signatures. General Powell will then sign as the first citizen, whose commitment will be the first, and most vividly, highlighted. The Presidents, as unique leaders whose lives have been dedicated to service, are issuers of the call to action. Additional expressions of commitment are not warranted.

During the Summit, all delegates and dignitaries will have the opportunity to add their signatures and expressions of commitment. Doing so will assure that the important and stirring mandate that precedes the final paragraph is responded to -- at the Summit and across the nation -- with tangibility, impact and credibility.

The commitments that are entered by delegates and others will provide some wonderful elements for inclusion in Tuesday's closing ceremony at Independence Hall Plaza. We envision the First Lady, President Bush, General Powell and others highlighting some of the extraordinary new commitments that will have been made over the previous 24 hours. These commitments -- large and small, public sector and private sector -- will serve as vivid metaphors for the acts that now are sought from millions of other Americans. They will provide a distinct illustration of the diverse commitments to come. In doing so, they will answer in advance those critics who are prepared to claim that little that is tangible, and nothing truly new, will truly come from this Summit, and the efforts of the Presidents and General Powell.

We look forward to talking with you.

04/23/97 FAX 2025521734
WH Version (ok w/Powell)

SUMMIT DECLARATION – DRAFT 4/24/97

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, citizenship entails undeniable responsibilities. As each of us has the right to Life, Liberty and the Pursuit of Happiness, each of us has an obligation to give something back to country and community – a duty to take responsibility not just for ourselves and our families, but for one another. We owe a debt of service to fulfill the God-given promise of America – and of her children.

In this time of opportunity – at the dawn of a new century and a new millennium – the need for shared responsibility is self-evident.

People of all ages and from all walks of life must claim society's problems as their own – pulling together, leading by example, and lifting American lives. The challenges of today, especially those that face our children, require a special commitment of us all.

We have a special obligation to America's children to see that all young Americans have:

- caring adults in their lives, as parents, mentors, tutors, coaches;
- safe places with structured activities in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back to their communities through their own service

We therefore resolve to work together to ensure these fundamental resources for all of America's children. We will do so through citizen service, through voluntary action, through commitments by ourselves and the organizations to which we belong, through partnerships spanning both public and private life, but above all as one community.

PRESIDENT CLINTON'S AMERICA READS CHALLENGE ACT OF 1997

April 26, 1997

TODAY, AS HE PREPARES TO LEAVE FOR PHILADELPHIA, PRESIDENT CLINTON WILL ANNOUNCE THAT HE IS SENDING LEGISLATION TO CONGRESS THAT EMBODIES THE SPIRIT OF THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE -- THE AMERICA READS CHALLENGE ACT. The America Reads Challenge Act will help mobilize AmeriCorps members, skilled reading specialists, and an army of trained volunteer reading tutors to ensure that every student can read independently and well by the end of 3rd grade. The Act sets forth the first comprehensive, nationwide effort to create after-school, summer, and weekend tutoring in reading. The America Reads Challenge Act is a five-year, \$2.75 billion commitment to local communities and organizations, as well as national and regional efforts. It includes:

- ✓ **America's Reading Corps.** The Act would fund 25,000 reading specialists and tutor coordinators, including 11,000 AmeriCorps members, to mobilize one million volunteer reading tutors.
 - Coordinating with the in-school reading program, tutors will provide individualized after-school, weekend, and summer reading tutoring for approximately three million children in grades K-3 who need the extra help.
 - AmeriCorps members and others will work to recruit these tutors, and reading specialists will provide their training and supervision.

- ✓ **Parents as First Teachers Challenge Grants.** The legislation also recognizes that, as their children's first teachers, parents can give their children the firm foundation they need to do well in school. These Challenge Grants would provide more than \$300 million over five years to foster effective programs to provide assistance for interested parents to help their children become successful readers by the end of 3rd grade.
 - **Head Start and Title I/Even Start.** These grants will build on other commitments to early learning in the President's balanced budget plan. This includes an expansion of the Head Start program reaching one million 3- and 4-year olds and additional investments in Title I/Even Start to strengthen reading instruction during the regular school day as well as family literacy efforts.

THE PRESIDENT'S LEGISLATION ADDRESSES CHILDREN'S READING NEEDS. Research shows that children who cannot read well and independently by the end of third grade are less likely to succeed in school and more likely to drop out. While American students today generally read as well as ever, 40% of our fourth graders scored below the basic level on the 1994 National Assessment of Educational Progress. According to studies, however, well-designed tutoring programs result in student gains in reading.

PRESIDENT CLINTON IS ISSUING THE AMERICA READS CHALLENGE TO ALL AMERICANS -- AND THEY ARE RESPONDING. The America Reads Challenge asks every American to help in this effort, building on the work being done by classroom teachers, librarians, tutors, and reading specialists.

- **Encouraging Involvement.** The America Reads Challenge is pursuing several essential strategies to help our children learn to read: creating more learning opportunities to supplement classroom reading instruction; encouraging parent involvement to help children develop readiness skills for reading beginning at birth, as well as involvement throughout the school years; and bringing best teaching practices into classrooms.
- **Federal Work Study Expansion.** President Clinton has asked college presidents to allocate half of all their new work-study slots to college students who become America Reads tutors. The goal is to give 100,000 federal work study students the opportunity to help children learn to read better. So far, 166 colleges have pledged thousands of students to tutor in elementary schools.
- **Service Summit Commitments.** As part of the President's Service Summit in Philadelphia, major non-profits and corporations have committed to recruit tens of thousands of new tutors specifically for the America Reads effort, with tens of thousands of additional commitments to literacy activities.

Four Tutoring Organizations Highlighted by President Clinton in the America Reads Radio Address

READING ONE-TO-ONE, Richardson, Texas
George Farkas, University of Texas 972-883-2937

Reading One-to-One offers a one-on-one tutoring program to at-risk students in elementary schools, many of whom are limited-English proficient. The tutors -- college students and community volunteers -- are trained in the tutoring curriculum and supervised by on-site tutor coordinators, including AmeriCorps members. The program stresses consistency: each student works with no more than two tutors three to four times a week during the school year.

Reading One-to-One began at The University of Texas at Dallas in 1991 as a local tutoring effort. Since that time, more than 5,000 children in more than 50 schools in Dallas, Richardson, and Brownsville, TX, and Salt Lake City and Magna, UT, have been tutored using the Reading One-to-One program model. A statistical analysis shows that 70 forty-minute sessions produce an average net gain (attributable to program intervention alone) of approximately 0.5 grade equivalents. Additionally, survey results of teachers and parents showed that 88% of the teachers and 95% of the parents thought reading skills had indeed increased.

Attending Radio Address: *Juan Delgado*, 22, is an AmeriCorps member working in a Reading One-to-One program at Longoria Elementary School in Brownsville, Texas. *George Farkas*, Director of the Center for Education and Social Policy at the University of Texas at Dallas, is the founder of Reading One-to-One.

HIPPYCorps INITIATIVE AT STANLEY ISAACS NEIGHBORHOOD CENTER, NY, NY
HIPPY USA (Home Instruction Program for Preschool Youngsters)
Alice Smothers, HIPPY USA, 212-678-3500

Stanley Isaacs Neighborhood Center is one of ten HIPPY sites that participate in the HIPPYCorps Initiative in New York, where 65 AmeriCorps members provide services to approximately 700 families. HIPPY is a home-based program for parents of children 4- and 5-years old that provides parents with a two-year curriculum, lesson plans, and materials to help them teach school readiness skills to their children. According to evidence from a five-year study of the program, teachers rated children who had been in HIPPY as better adapted to the classroom and more likely to do well in school than children who had not been in the program.

There are 103 local HIPPY programs operating in 26 states and the District of Columbia, serving over 13,000 families. The core HIPPY Program consists of home visits every other week in which a paraprofessional role plays the coming week's curriculum with the parent, who then engages in the activities with their children on a daily basis. Parents tell stories to their children, teach them to recognize shapes and colors, follow directions, solve logical problems other school readiness skills. Alternate weeks, home visits are supplemented by group meetings. Parents meet together for discussions of lesson topics and parenting issues.

Attending Radio Address: *Margaret Mary Daly* enrolled in the HIPPY program in May 1996 with her 4-year old daughter, Kelly, so that they could spend quality time together -- just as Kelly was beginning to read. *Judy Almodovar* became an AmeriCorps member and a paraprofessional with HIPPY 18 months ago, after initially signing up as a parent. She and her son Michael also participate in the program. *Maria De La Rosa* is the HIPPY Coordinator for the Stanley Isaacs Neighborhood Center.

HANDS ON ATLANTA, Atlanta, Georgia
Michelle Nunn, Executive Director 404-872-2252

Hands On Atlanta's Americorps members serve as recruiters, coordinators and project supervisors currently assisting 15 K-12 public schools in the Atlanta area. AmeriCorps members recruit and train high school volunteers as tutors for younger students in afterschool programs. They also mobilize community volunteers -- 5,000 of them by the end of this school year -- to serve schools in a variety of ways, including after-school programs that incorporate academic enrichment.

In 1996, 720 Hands on Atlanta volunteers participated each week in Saturday tutorial programs contributing over 30,000 hours of enrichment to Atlanta school children. In addition, AmeriCorps members organized a total 90,000 hours of daily tutorial assistance provided to over 2,790 children. In the first three years of Americorps involvement, the schools have seen an 11 percent increase in performance on national standardized tests in math and reading, and an average 25 percent decrease in incidents of discipline.

Attending Radio Address: *Kimberly Albriton*, 22, serves as an AmeriCorps member on the Crim High School Team. *Alexandra Bowen*, 23, serves as an AmeriCorps member at College Park Elementary School. Among other activities, Alex serves as a reading coach for her third grade class. *Don Duran* is the principal of Benteen Elementary School, which has benefited from the Hands on Atlanta effort.

OREGON CHILDREN'S FOUNDATION
START MAKING A READER TODAY (SMART) AMERICORPS*VISTA PROGRAM
Janice Hurst, Program Director 503-721-7175

The goal of SMART is to ensure that all Oregon children leave elementary school reading at or above their grade level. AmeriCorps*VISTA members have recruited 3,900 local volunteers to work with children through one-to-one tutoring assistance in 78 schools across the state. More than 309,000 hours of service have been donated, and money has been raised to purchase over 150,000 books which have been given to the children in the program. Private sector support comes from over 350 companies including Nike, Intel Corporation, Smith Barney and Wal-Mart. SMART has been recognized as an outstanding literacy partnership program by the U.S. Dept. of Health and Human Services and by the National Alliance of Business.

SMART programs are mainly in schools where the student population is from low-income households. During the Summer months, this SMART serves more than 1,500 children statewide. AmeriCorps*VISTA members drive "Story Vans" to parks and recreation centers to read aloud to children. To reach the most underserved populations in the state, the project coordinates with the Oregon free lunch summer program for children, engaging in literacy tutoring for children at sites where the lunches are being served.

Attending Radio Address: *Susan Dognaux*, 27, is in her first year as an AmeriCorps*VISTA member. *Wanda Buslach* is a VISTA leader, coordinating volunteers at two schools in central Oregon. *Janice Hurst* was one of the original VISTA volunteers on this project, and now serves as the Project Director and VISTA Supervisor.

Evidence That Tutoring Works

Research has found that well-designed tutoring programs result in student gains in reading

- A major British study of tutoring -- conducted by Topping and Whitley -- examined the progress of more than 2,300 elementary and junior high students who were tutored for an average of 8.6 weeks by a mixture of parent volunteers, peers, and older students. Learners improved at 4.4 times the normal rate for the tutoring period in comprehension and 3.3 times the normal rate in work recognition. For months after the end of tutoring, the average student was still improving at twice the normal rate in both comprehension and work recognition. [Topping, K., & Whitley, M. (1990). *Participant evaluation of parent-tutored and peer-tutored projects in reaching*. *Educational Research*, 32(1), 14-32.]
- An analysis -- conducted by Cohen, Kulik and Kulik -- of approximately 60 published studies found positive effects of specific tutoring programs on targeted students. The analysis relied on measurable results, and did not take into account anecdotal reports [Cohen, P.A., Kulik, J.A., & Kulik, C.L.C. (1982). *Educational outcomes of tutoring: A meta-analysis of findings*. *American Educational Research Journal*, 19, 237-248.]
- An after school tutoring program in which low-achieving second and third graders were tutored one hour, twice each week, by university students, retirees, and suburban mothers also generated strong improvements in the tutees' reading skills. Two reading specialists selected the children for tutoring, recruited and trained the tutors, and monitored the tutoring sessions. In each of two years, the tutored group outperformed a closely matched comparison group on word recognition, passage reading accuracy, and spelling. Fifty percent of the tutored children made a full year's gain reading while only 20% of the comparison group children did. [Morris, D., Shaw, B., & Perney, J. (1990, November). *Helping low readers in Grades 2 and 3: An after-school volunteer tutoring program*. *Elementary School Journal*, 91, 133-150.]

Characteristics of successful tutoring programs have also been identified through research

- According to a synthesis of research on tutoring involving college students and younger children, successful programs are structure to provide sufficient time for consistent, regular contact; systematic screening of prospective tutors; thorough training and monitoring; and close communication and cooperation between the sponsoring agency and participating schools. [Policy Studies Associates (1990). *A review of programs involving college students as tutors or mentors in grades K-12*. Prepared for the U.S. Department of Education, Planning and Evaluation Service]
- A recent study of tutoring for 30 first grade children at risk in reading -- conducted by Juel -- reported that successful tutor-tutee relationships were characterized by strong reinforcement of progress; a high number of reading and writing experiences in which the student moved from being fully supported to working independently; and explicit demonstration of appropriate reading and writing processes. [Juel, C. (1996). *What makes literacy tutoring effective?* *Reading Research Quarterly*, 31(3), 268-289.]

SUMMIT COMMITMENTS TO SUPPORT READING AND LITERACY EFFORTS

Responding to President Clinton's call to help every American child read independently and well by the end of third grade, organizations and corporations from across the country have stepped forward to commit tens of thousands of caring volunteers in conjunction with the Philadelphia Summit. While the hard work of identifying, training, and connecting these volunteers to schools lies ahead, these commitments demonstrate the strong nationwide interest in promoting reading and working with local schools to support our young people.

OVER 200,000 COMMITMENTS SPECIFICALLY CONNECTED TO AMERICA READS.

Several organizations, representing commitments to recruit over 200,000 reading tutors, have expressly linked their commitments with the President's America Reads Challenge:

<u>Organization</u>	<u>New Reading Tutors Committed</u>
American Booksellers	50,000
B'Nai B'Rith Youth Organization	5,000
Glaxo Wellcome	1,000
Houston Reads	20,000
National Partnership for Jewish Social Justice	100,000
NEA Retired	1,000
OASIS and May Department Stores	25,000
Seventh-Day Adventists	3,000

These commitments are cumulative over three years, except for Houston Reads, which commits to reach a level of 20,000 participating tutors by the year 2000. In addition, Scholastic Books will donate one million books to the America Reads effort.

ADDITIONAL COMMITMENTS FOR MANY THOUSAND AMERICANS TO BE INVOLVED IN LITERACY EFFORTS. Several additional organizations, including some with a long history in promoting literacy, have made reading-related summit commitments as well. These organizations include the National Center for Family Literacy, the Reading Recovery Council of America, Time Warner "Time to Read," City Cares of America, Hewlett Packard, USWest, and Reading is Fundamental.

STUDENT VOLUNTEER AND WORK STUDY COMMITMENTS TO AMERICA READS.

Through the leadership of the President of San Francisco State University, 21 university presidents have each not only committed work-study funds to reading tutors as a part of the America Reads effort, but have also committed to recruit five other university presidents, as well. Overall, 166 college and university presidents have committed thousands of work study and non-work study students as tutors for America Reads.

FEDERAL AGENCY ADOPT-A-SCHOOL COMMITMENT. Federal agencies are making over 40 commitments to the Presidents' Summit for America's Future. One of these is that federal agencies will increase their commitment to adopt or establish partnerships with schools in their communities. The number of agency-school partnerships will increase from approximately 1,500 to 2,000 by the year 2000. Working through partnerships established by their agencies with schools across the country, Federal employees work closely with schools in a variety of ways --volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.



Carol_Rasco @ ed.gov

02/24/97 08:34:00 PM

Record Type: Record

To: Diana Fortuna

cc:

Subject: Re: Summit and America Reads

I was delighted to hear from you and loved seeing you last week in the hallways.

I work regularly with Susan Stroud on America Reads and quite frankly I find a number of the Corporation folks as puzzled about some of the Summit operations as some of us...but they are careful not to voice that out loud. I think you are indeed going to have to go directly to the Summit organizers. I tried today when Harris and I were on a panel together to mention to him we would love to be forewarned about these Newsweek commitments that relate to reading and he just looked at me like "Why aren't you jumping up and down for joy on this?" I am thrilled about these commitments but some forewarning would allow us to better field inquiries about them and allow the federal government and particularly this administration to appear more coordinated!

I think the federal working group with Corporation participation will be terrific.

Let's stay in touch!

Reply Separator

Subject: Summit and America Reads

Author: FORTUNA_D@a1.eop.gov at Internet

Date: 2/21/97 01:17 PM

Glad to establish an email link!

I am handling the summit over here for DPC, and so Bruce forwarded your note to me.

Clearly, we need to make sure that the summit people are communicating well and regularly with the agencies. As you note, that hasn't really been happening yet. One thing that will help is that we are inviting each agency to name a rep to a new federal interagency group that will be charged with figuring out the federal commitment(s) to the summit. The first meeting is this Tuesday. But there is still so much communicating that needs to be going on that isn't yet, and that one group may be too unwieldy for that purpose. I'm not sure yet.

- o Administration Moves To Build Support For Literacy Program. White House officials working on President Clinton's youth literacy program are reportedly still working on a legislative request for funding of its two largest projects. Carol Rasco, director of the America Reads program, said: "The legislation is in its final clearance stage among departments and at OMB, but we don't have a time frame for release at this moment."

Although it is still being drafted, Rasco said the legislation is likely to emphasize early childhood education by seeking "\$300 million over five years for a grant that would go to states and on down to local areas for a program called 'Parents As First Teachers.'" Added Rasco: "That is money to go into communities to expand or initiate programs that will help parents be that first best teacher they can be, building on the model of a number of programs around the country that are very successful but do not begin to meet the numbers of people who want them." In addition, Rasco said the Administration will seek \$1.5 billion for a program called the Reading Corps, under which the Education Department would "go out to states to hire reading specialists to be content coordinators and liaisons between the teachers and children and the tutoring trainer." In addition, some of the funding for the National Service Corps would directly benefit the America Reads program by having "AmeriCorps students go out and recruit volunteers and be the on-site coordinators" for literacy programs for children in kindergarten through third grade.

President Clinton appeared last week at an America Reads event held in a Washington, DC school, and Rasco predicted "other events are going to be occurring." Rasco said the literacy program will seek support and attention by "working through the bully pulpit, and also the upcoming Citizens' Summit," to be hosted by AmeriCorps head Harris Wofford. In addition to the larger programs for which America Reads is planning to seek funds, Rasco said several smaller projects — such as summer reading programs for elementary school students — are currently underway, "but they will meet only a tiny part of the need."

cc Mike Cohen
Bill Kincaid
Bob Shireman
Not great.

**CORPORATION
FOR NATIONAL
★ SERVICE**

1201 New York Avenue, NW
Washington, D.C. 20525
202-606-5000

OFFICE OF PUBLIC LIAISON

Please deliver to:

DIANA FORTUNA

Organization:

Fax Number:

Phone Number:

From:

Melinda Baskin Hudson

Fax Number:

(202) 565-2794

Phone Number: (202) 606-5000 ext 193

We are transmitting a total of ____ pages, including this cover page.

Please Note: The information contained in this facsimile message is privileged and confidential, and is intended only for the use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, or if any problems occur with the transmission, please notify us immediately at the telephone number above.

Message

my stab
@ a very tricky prospect

The 2nd part
might contain folks
we could convert

April 9, 1997

TO: Diana Fortuna
FROM: Melinda
RE: Summit Commitments of Tutors to America Reads

Following are commitments with specific, explicit reference to providing new tutors to America Reads:

Jewish Social Justice Center	100,000 new tutors in eight cities	
Houston Reads	20,000 new tutors	
OASIS and May Department Stores	25,000 new tutors	
NEA Retired	1,000 retired teachers as tutors	teach 50,000 youth
Seventh Day Adventists	3,000 trained tutors	reach 10,000 the first year
Glaxo Wellcome	1,000 new tutors (college students)	300,000 hours of tutoring

Commitments that are offering new resources as mentors/tutors in schools, but have not YET been linked specifically to America Reads

National Center for Family Literacy		50,000 additional families tutored
Reading Recovery Council of America	30,000 new volunteers	300,000 children/early literacy
Time Warner "Time to Read"		300,000 new tutoring hours
City Cares of America	75,000 new volunteers in school-based programs	
Hewlett Packard		190,000 volunteer hours in schools
US West	5,000 employee tutors	300,000 students
Reading is Fundamental	71,000 new tutors	1,000,000 additional children

Other ... new resources as employee volunteers, school support, etc.

AT&T		100,000 hours of mentoring, tutoring, coaching
GE		1,000,000 volunteer hours
Telephone Pioneers of America		50,000,000 volunteer hours
NAFEO	140,000 students as volunteers	
Natl Center for Learning Disabilities		500,000 children in Head Start
National Council of Negro Women	150,000 tutors and mentors	
Timberland		40,000 hours of service
First Union	14,000 new employee tutors in schools	1,200,000 hours of service total
Disney		1,000,000 employee volunteer hours

5-Commitments

SUMMIT DECLARATION -- DRAFT 4/22/97

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, citizenship entails undeniable responsibilities. Each of us has an obligation to give something back to country and community -- a duty to take responsibility not just for ourselves and our families, but for one another. We owe a "debt of service," in the words of Thomas Jefferson, to fulfill the God-given promise of America and her children.

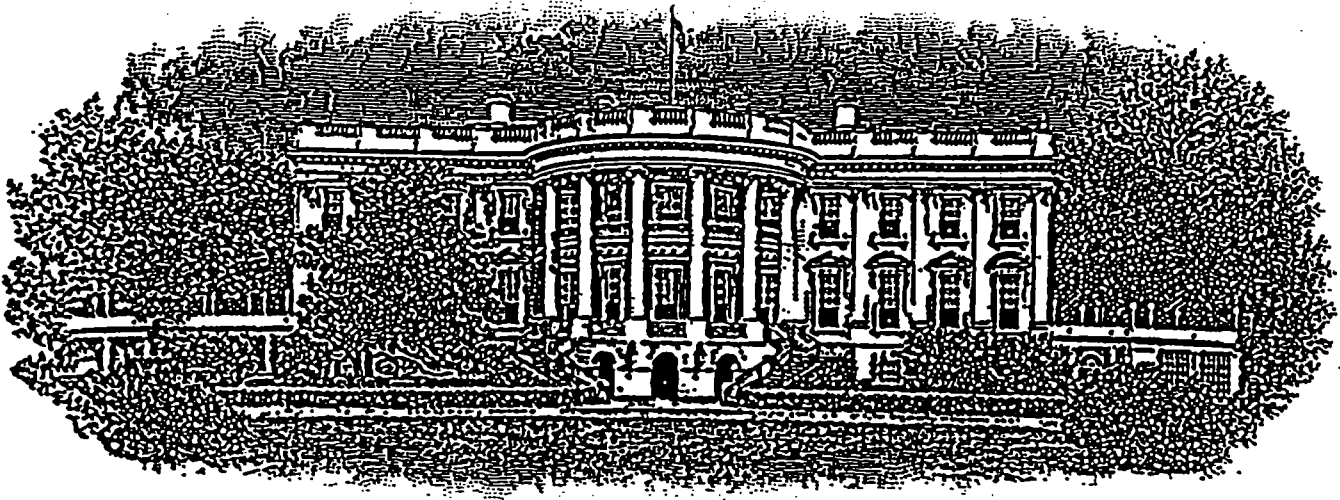
In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is especially important. The challenges we face today, especially those that face our children, require something of us all. People of all ages and from all walks of life must claim society's problems as their own -- pulling together, leading by example, and lifting American lives.

We know that we have a special obligation to America's children, and that all children need:

- caring adults in their lives, as mentors, tutors, coaches;
- safe places with structured activities in non-school hours in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back through their own service to community.

We, therefore, pledge to work together to ensure these fundamental resources for all of America's children -- through citizen service, through voluntary action, through partnerships spanning both public and private life, but above all as one community.

The White House



DOMESTIC POLICY

FACSIMILE TRANSMISSION COVER SHEET

TO: Stuart Shapiro, Bill Smullen, Kenn Allen fax 1.800.969.5210
FAX NUMBER: Harris Wofford, John Comperts fax 565-2784

TELEPHONE NUMBER: _____

FROM: Diana Fortuna

TELEPHONE NUMBER: 456.5570

PAGES (INCLUDING COVER): _____

COMMENTS: Here's our edit of Harn's's
draft. ~~Pls~~ Stuart - Please make
sure this gets to all the right people.

April 18, 1997

TO: Ray Chambers
Bill Smullen
Marian Heard
Steve Silverman
Diana Fortuna
Rick Little
Stuart Shapiro
John Schreiber
Bob Goodwin

FROM: Harris Wofford *Harris*

Here is the most recent draft of our proposed "America's Promise" which would be signed by the Presidents and delegates in Philadelphia -- and thereafter by the American people.

Please give me or John Gomperts (202-606-5000) your feedback as soon as possible today. We will pull together proposed revisions and recirculate them. Our hope is to get a final decision by Monday.

Ray, please advise on procedure, including when and through whom to present a draft to Presidents Bush, Carter and Ford.

I'm also attaching some proposed language that President Clinton could use in responding to the declaration drafted by the young playwrights and students.

Thanks!

*Stuart
Kern
Smaller
Harris*

*1-800 969
5210*

565-2784

Draft of "America's Promise" for the Presidents and Delegates to Sign
April 18, 1997
10:20 AM

Two centuries ago, America's Promise was first brought forth at this starting point for our country.

We here now dedicate ourselves anew to the proposition that all people are created equal, that they are endowed by their Creator with certain unalienable Rights, and among these are Life, Liberty and the pursuit of Happiness...

~~In this new time of danger and opportunity, it is for us the living to rededicate ourselves to the unfinished work of America -- to fulfill America's Promise for all of God's children.~~ → our stuff

As the course of history takes us to a new century and a new millennium, we declare the causes that impel us to come together:

We hold it to be self-evident that millions of children in the American family today are born into adversity and lack fundamental resources needed to succeed in life, liberty and the pursuit of happiness, and that among these resources every child needs are: *needs*

- a caring adult in their lives, as mentor, tutor, coach;
- safe places with structured activities in non-school hours in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back through their own service to the community.

We further hold it to be self-evident that when children lack these fundamental resources, they are in danger of failure to achieve their potential as a member of the American family and citizen of this republic.

We, therefore, promise to work together to ensure these fundamental resources for all of America's children.

in spirit of CIP etc

For the support of this promise, we mutually pledge to each other our Lives, our Fortunes and our Sacred Honor.

In Clinton's introductory remarks:

We salute the young playwrights and students for their strong and eloquent statement of America's Promise, for their faith in the boundless potential of American youth, and for their commitment to serve the communities that serve them and to be not today's problems but tomorrow's solutions.

To: Diana Fortman

SUMMIT DECLARATION -- WHITE HOUSE DRAFT 4/18/97

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, citizenship entails undeniable responsibilities. Each of us has an obligation to give something back to country and community -- a duty to take responsibility not just for ourselves and our families, but for one another. We owe a "debt of service," in the words of Thomas Jefferson, to fulfill the God-given promise of America and her children.

In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is especially important. The challenges we face today, especially those that face our children, require something of us all. People of all ages and from all walks of life must claim society's problems as their own -- pulling together, leading by example, and lifting American lives.

We know that we have a special obligation to America's children, and that ^{all} ~~every~~ children need:

- ~~providing~~ ⁵ caring adult in their lives, as mentor, ⁵ tutor, ⁵ coach;
- safe places with structured activities in non-school hours in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back through their own service to community.

We, therefore, pledge to work together to ensure these fundamental resources for all of America's children -- through citizen service, through voluntary action, through partnerships spanning both public and private life, but above all as one community.

From: ANN LEWIS

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SUMMIT DECLARATION -- WHITE HOUSE DRAFT 4/18/97

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Clinton, Bush, Ford, Mrs. Reagan, Carter, Powell

**TALKING POINTS ON THE PRESIDENTS' SUMMIT FOR SERVICE AND THE
CLINTON'S ADMINISTRATION'S COMMITMENT TO CITIZEN SERVICE**

Thursday, April 10, 1997

Cisneros

Robb

"The era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together."

-- President William J. Clinton, April 5, 1997

Service as a path to good citizenship. The President believes that citizen service is not only an effective answer to a community's problems, it is also an important part of every young person's civic education -- their sense of responsibility for themselves, our community, and our nation. Those who serve gain a greater understanding of their communities and neighbors. In many ways, they learn what it truly means to be an American.

Engaging young people in service through AmeriCorps. While today's challenges require something of all of us, it is especially important that young people take leading roles in shaping their own futures, and gain the sense of citizenship that service helps to provide. That is why the President created AmeriCorps. It is also an important reason for the Service Summit's focus on young people.

AmeriCorps: the basic bargain of opportunity and responsibility. The President often says that one of his proudest moments was creating the Corporation for National Service and AmeriCorps. During the last three years, 50,000 young AmeriCorps participants have earned college tuition by serving their communities, with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

AmeriCorps: reviving the spirit of service in America. The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, from helping children learn to read to giving them mentors and someone to look up to. That service often leads to more service -- a typical AmeriCorps member trains or recruits a dozen or more community volunteers. *AmeriCorps -- and even larger numbers of Senior Service Corps and student volunteers -- have helped revive the spirit of service in America.*

The Presidents' Summit: mobilizing citizen power. From April 27-29, in Independence Hall in Philadelphia, President Clinton and President Bush will convene the first Presidents' Summit On Citizen Service, with the support and leadership of the Corporation For National Service and AmeriCorps, the Points Of Light Foundation, Summit Chairman General Colin Powell and Vice Chairs Henry Cisneros and Lynda Robb. The Summit's goal, like that of AmeriCorps, is to mobilize America's citizen power into a united effort to solve our common problems -- especially those that threaten our young people.

Participation from all sectors of society. Leaders from a broad spectrum will come to

the Summit with commitments in hand, concrete pledges of support and volunteers to solve their local problems. In preparation for the summit some of our most prominent corporations and service organizations have already stepped forward.

An unprecedented bipartisan Summit. Every living former President will attend or send a representative. We hope this will serve as an example that there are common national values that unite us all. The idea of service is such a value.

A special focus on children, to help prepare them for the 21st Century. No task facing is more crucial than preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of illiteracy and poor health, the lure of tobacco, alcohol and drugs; the need to acquire the tools to succeed in a global economy. That is why the Summit will have a special emphasis on service aimed at America's children.

In preparation for the Summit, the President has already:

- Announced a new National Week of Service (April 13-19), with AmeriCorps and Peace Corps alumni engaging young people in service across the country;
- Called on all states to make service a part of high school and middle school education;
- Launched his National Service Scholarships, offering \$1,000 scholarships (half provided by the government, half by local civic groups and businesses) to help students who perform outstanding service pay for college;
- Highlighted a recent Brandeis study that shows that when you begin to serve at a young age, schoolwork improves and there is a good chance you will keep serving in years to come.

In the coming weeks before the Summit, the President will:

- Recognize service and volunteers working for children at the White House Early Childhood Conference on April 17;
- Recognize service, volunteers, and public-private partnerships on Net Day, on April 19;
- Play major role at the Presidents' Service Summit in Philadelphia, which he will attend from April 27-28. (The Vice President, the First Lady, and Mrs. Gore will also attend.)



F! Summit - Declaration
of Commitment
(File already
exists)

FOR IMMEDIATE RELEASE

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Complete text of
SUMMIT DECLARATION

The following was signed today at Independence Hall, Philadelphia, Pennsylvania by President Bill Clinton, former President George Bush, former First Lady Nancy Reagan for former President Ronald Reagan, former President Gerald Ford, and today at the Carter Center, Atlanta, by former President Jimmy Carter:

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with inalienable rights, citizenship entails undeniable responsibilities. As each of us has the right to Life, Liberty and the Pursuit of Happiness, each of us has an obligation to give something back to country and community -- a duty to take responsibility not just for ourselves and our families, but for one another. We owe a debt of service to fulfill the God-given promise of America, and our children.

In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is self-evident.

The challenges of today, especially those that confront our children, require a special commitment of us all. People of all ages and from all walks of life must claim society's problems as their own, pulling together, leading by example, and lifting American lives.

Our obligation, distinct and unmistakable, is to assure that all young people have

*Caring adults in their lives, as parents, teachers, tutors, coaches
Safe places with structured activities in which to learn and grow
A health start and healthy future
An effective education that equips them with marketable skills
An opportunity to give back to their communities through their own service*

As Americans and as Presidents, we ask every caring citizen to pledge individual commitments of citizen service, voluntary action, the efforts of their organizations, or commitments to individual children in need. By doing so, this nation pledges the fulfillment of America's promise for every American child.

Gerald R. Ford

James Earl Carter

Ronald W. Reagan by Mrs. Nancy Reagan,

George H. W. Bush

William Jefferson Clinton