



Pamela B. VanWie

04/18/97 10:04:37 AM



Record Type: Record

To: Diana Fortuna/OPD/EOP

cc:

Subject: Re: dept of interior draft commitment

I have circulated the interior piece to the interior branch here at OMB and they have provided me some preliminary comments. They are editing the piece and I will get it to you shortly.

Comments on Federal Agency Commitments to the Summit

I am commenting on the draft that was passed out at Tuesday's meeting.

✓ Department of Veteran's Affairs -- What does VA mean by encourage the expansion of scholarship awards? Are they seeking new money? Will they use existing money? is this included in the FY 1998 budget request to the Hill? Or will they encourage local nonprofits to contribute funds for these awards?

✓ Department of Justice -- The DOJ is committing \$9.6 million to 56 new JUMP sites. Is this new money that they are requesting for FY 1998? Was this already requested in the FY 1998 budget? Or is it being carved out of existing FY 1997 resources? *yes*

Education -- Enlisting volunteers to be reading tutors -- The last paragraph discusses the America reads initiative and asks if it has been announced yet. All of the details included in that paragraph have been announced many times over.

I will get the edited interior piece to you soon.

Let me know if you need more.

**FAX****Date** 04/18/97**Number of pages including cover sheet** 3**TO:** Diana Fortuna**Phone**  
**Fax Phone****FROM:** Eric M. Dodds  
GSA**Phone** (202) 501-0945  
**Fax Phone** (202) 208-5430**CC:****REMARKS:** ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please Comment



**U.S. GENERAL SERVICES ADMINISTRATION**  
**Office of the Administrator**

- No  
- In Admin. yes

**APRIL 18, 1997**

**MEMORANDUM TO DIANA FORTUNA**

**FROM: ERIC DODDS, General Services Administration**

*END*

**SUBJECT: Agency Commitments to the Service Summit**

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**GOOD NEIGHBOR PROGRAM**

This program is an example of GSA's commitment to revitalizing America's urban centers. In cities that have established Business Improvement Districts (BIDs), we are building partnerships with communities and federal agencies and are leveraging our resources to contract for common services such as security and maintenance. Using previously established authorities under the 1976 Public Buildings Cooperative Use Act, GSA provides access and use to federal facilities for community groups, classes for colleges and surplus property for public use. Approximately 13 Memorandums of Agreement (MOUs) have been signed between GSA and national and local organizations around the country. GSA will continue efforts to establish additional Good Neighbor partnerships.

**AID TO EDUCATION**

- **ADOPT-A-SCHOOL:** GSA employees from regional and Central Office participate in a variety of mentoring and other activities. Central Office employees are developing a program to further their support of the National Children's Museum's Options School. These are children from 5th through 8th grade who live in the District of Columbia and are most "at risk". Our Northeast and Heartland Regions are donating training and computer support activities. GSA's Hispanic Advisory Council and the GSA African-American Employees Special Emphasis Program continuously provide fund-raisers for scholarships to local community schools. The Greater Southwest Region has adopted George C. Clarke Elementary School and is an annual participant in the Fort Worth Independent School District Project's "Vital Link" that provides on the job training for 7th grade pupils. National Capital Region employees provide mentoring for children in the High School GED Program. The Federal Supply Service has two partner schools which they supply with school supplies and clothes. They also hire students from Step to work in the Franconia Warehouse. GSA will continue efforts to increase the number of its adopt-a-schools.

## **AID TO EDUCATION CONTINUED**

- **COMPUTERS TO SCHOOLS:** GSA continues to donate excess computers and peripherals to schools, and has become the coordinator for computer donations from federal agencies. To date, GSA has donated over 1,000 computers.
- **SAFETY TRAINING:** GSA officials from the Federal Protective Service volunteer their time to provide safety training and fingerprinting for children.

## **GLEANNING SURPLUS FOOD**

GSA is working with its vendors to determine ways to provide surplus food donations from cafeterias in GSA-controlled facilities.

GSA officials in Washington and in the regions are planning events that capture the volunteer activities outlined above.

Please call me at (202) 501-1104 if you have any questions.

## PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

909 N. WASHINGTON STREET, SUITE 400

ALEXANDRIA, VA 22314-1556

TEL: (703)684-4500 FAX: (703)684-7328

## FAX TRANSMITTAL

DATE: \_\_\_\_\_

TO: DIANA FORTUNA

ORGANIZATION: \_\_\_\_\_

FAX NO: 456-5581

FROM: \_\_\_\_\_

NUMBER OF PAGES: \_\_\_\_\_ (INCLUDING COVER PAGE)

MESSAGE:

Make federal commitments  
to bring into your fold →

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



THE PRESIDENTS' SUMMIT  
FOR AMERICA'S FUTURE  
WISDOM, COURAGE, SERVICE, FAITH, HOPE

*Meinoo -*

March 18, 1997

HONORARY CO-CHAIRS

PRESIDENT  
WILLIAM J. CLINTON

PRESIDENT  
GEORGE H.W. BUSH

GENERAL CHAIRMAN  
GEN. COLIN L. POWELL

VICE CHAIRMAN  
HENRY G. CISNEROS

Mr. Gil Coronado  
The Director of Selective Service  
Arlington, VA 22209-2425

Dear Mr. Coronado:

Thank you for your letter regarding the Presidents' Summit for America's Future that was forwarded to me by Henry Cisneros.

The prospect of having the Selective Service System involved as a potential clearinghouse for young men interested in volunteerism is promising. The Selective Service System's ability to reach thousands of men could increase our commitments substantially in responding to the needs of our young people nationwide.

Enclosed you will find a copy of a letter which I directed to Lew Brodsky, your Director for Public & Congressional Affairs. As you will note, I indicated to him that Mr. Billy Shore or his staff will be following up with him to assist him in exploring how the Selective Service System can develop a commitment centered around the Summit's goals. Enclosed you will find information that explains the Summit's purpose, goals and how people will be involved.

Again, I want to thank you for your offer to have the Selective Service System participate in this venture to turn the tide for our young people.

Sincerely,

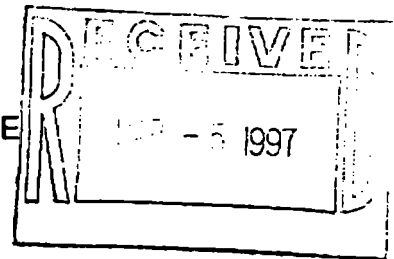
Stuart H. Shapiro, M.D.  
Chief Executive Officer

cc: Mr. Billy Shore

Enc.



THE DIRECTOR OF SELECTIVE SERVICE  
Arlington, Virginia 22209-2425



February 5, 1997

The Honorable Henry G. Cisneros  
Univision  
1999 Avenue of the Stars  
Suite 3050  
Los Angeles, California 90067

Dear Henry:

I was excited to learn about your leadership role in President Clinton's new initiative with President Bush and General Powell to encourage volunteerism in America. As the Volunteerism Summit and follow-on projects take shape, I hope that the Selective Service System (SSS) may be allowed to play a part in this national endeavor. I believe that this Agency's involvement would be a natural extension of ongoing activities.

SSS is in a unique position to act as a clearinghouse for young men interested in volunteerism. We have the Federal Government's most complete and accurate data base of America's young men, and could easily generate a "volunteerism opportunities" mailing. In this regard, we recently launched a "Service to America" initiative in cooperation with the U.S. Armed Forces and the Corporation for National Service. Expansion of this program would be relatively simple. For example, the volunteerism message, if incorporated on our registration acknowledgment postcard, will reach approximately 1.9 million young men annually. As another example, this Agency has nearly 11,000 unpaid volunteer board members throughout America who are ready and able to do more for their country. They just need to be asked.

I believe the Selective Service System can do more for America in peacetime. Perhaps, as ideas for the Philadelphia Summit are developed, and new programs take shape, the existing capabilities and infrastructure of the Selective Service System can be put to use in new and exciting ways to benefit America. Knowing that the Selective Service System has much to offer, I would very much like to participate with you in Philadelphia.

Warm regards,

A handwritten signature in black ink that appears to read "Gil Coronado".

Gil Coronado

## THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

March 7, 1997

Mr. Lew Brodsky  
Director for Public and Congressional Affairs  
Selective Service System  
1515 Wilson Blvd.  
4th Floor  
Arlington, VA 22209-2425

Dear Mr. Brodsky:

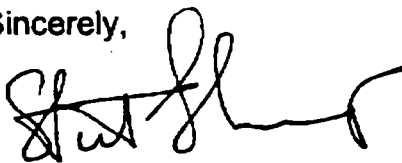
Thank you for your letter of interest in The President's Summit for America's Future. General Powell has forwarded your information to me.

We are extremely pleased to receive the proposal from Bill Smullen regarding the Selective Service initiative. It is very important that our young people are encouraged to consider "Serving America" today in the Armed Forces or AmeriCorps. ?

We have passed your information on to Mr. Billy Shore who is coordinating commitments for the Presidents' Summit for America's Future. Mr. Shore or his staff will be contacting you to assist you in developing a commitment around the Summit's goals.

Again, we are extremely delighted in receiving your letter and look forward to developing a relationship with you as one of our partners in this effort.

Sincerely,



Stuart H. Shapiro, M.D.  
Chief Executive Officer

cc: Mr. Billy Shore





March 26, 1997

Ms. Ellen Frawley  
Presidents' Summit for America's Future  
909 N. Washington Street  
Suite 400  
Alexandria, Virginia 22314

Dear Ms. Frawley,

We, at the National School-to-Work Office, are thrilled at the possibilities offered by the Presidents' Summit for America's Future. We would very much like to be part of the overall effort, and feel we can make a real contribution.

As you may know, the School-to-Work Opportunities Act passed with great bipartisan support and was signed into law by the President in May of 1994. It offers tens of thousands of students the opportunity to connect what they are learning in the classroom with the real world of work. An integral part of that connection is made by adults who serve as mentors for students at the workplace and at school. For that reason, I believe School-to-Work is a "perfect fit" with the goals of the Summit.

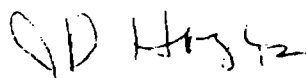
Because business participation is such a vital part of the success of our initiative, there has been a great investment made in the National Employer Leadership Council (NELC); a diverse group of businesses and industries who are committed to making School-to-Work an opportunity for all students. The NELC has developed an employer participation model that defines the role businesspeople can and should play in lives of School-to-Work students.

Enclosed is a copy of the NELC's Employer Participation Model and some background material on School-to-Work. I hope both will provide you with further evidence that School-to-Work is a working example of what the Summit is all about.

I would welcome the opportunity to speak with you about School-to-Work and our nationwide involvement in mentoring.

Best of luck to you in the very important endeavor.

Sincerely,

  
JD Hoyer  
Director

Enclosure

## **SCHOOL-TO-WORK AND THE PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE**

### **INTRODUCTION**

School-to-Work is an educational approach, combining advanced course work, technological skills and real-life learning that prepares students for college and the cutting-edge jobs of the 21st century. School-to-Work expands the four walls of the classroom by introducing a fourth "r" into America's education system -- reality.

Based on unique and growing business and community partnerships, 1,800 schools across the country are using School-to-Work to connect the classroom with the real world of work for more than half a million young people. This crucial connection takes a personal commitment on the part of the individuals involved. For example, more than 135,000 businesses across the country are using School-to-Work to provide youth with an ongoing relationship with a caring adult or mentor as well as providing them with marketable skills through effective education. There are 37 states and 81 communities across the country that currently implement School-to-Work systems.

### **BACKGROUND**

The School-to-Work Opportunities Act was signed into law by President Clinton in May of 1994. The seeds of this act were planted during the Bush administration, and the legislation received overwhelming bi-partisan support. The bi-partisan legislation was signed into law in an attempt to better meet the needs of workers in the 21st century.

School-to-Work's legislative mandate is to fill the gap that exists between the education and business sectors. School-to-Work's main goal is to provide young people with a rigorous academic program combined with solid grounding in the technologies and real-life learning experiences to prepare them to function in the new, demanding job environment. School-to-Work is a gateway educational approach that prepares young people for college and the jobs of the future.

### **GOALS OF PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE AND SCHOOL-TO-WORK**

School-to-Work is about providing youth with mentors who prepare them for the 21st-century workplace. The first goal of the Summit is to provide an ongoing relationship with a caring adult. All across the country School-to-Work is creating additional tutoring or mentoring relationships to create a positive impact on the lives of young people.

The third goal of the Summit -- providing youth with marketable skills through effective education -- states that many young people attend high school with little or no concept of how their studies will prepare them for a job or economic opportunity. School-to-Work is a direct answer to the challenge that too many young people feel they are just "getting by" and "going through the motions" when they are in high school.

### **CHALLENGE**

By the year 2001, School-to-Work will commit to:

- implementing a School-to-Work system in every state in the U.S.
- tripling the amount of companies that are involved with School-to-Work so that approximately 400,000 US companies have mentoring initiatives or School-to-Work systems within their organizations and are partnering with their local school districts. These companies will commit to not only having students learn in the workplace but also bringing teachers into the workplace.
- ensuring that every school district in America has had the opportunity to implement a School-to-Work system within their community.

DRAFT

Ms. Melinda Hudson  
 Office of Public Liaison  
 President's Summit for America's Future  
 Corporation for National Service  
 1201 New York Avenue, NW  
 Washington, D.C. 20525

March 14, 1997

Dear Ms. Hudson:

OPTIONAL FORM 90 (7-90)

FAX TRANSMITTAL

1 of pages 1

|                             |                                          |
|-----------------------------|------------------------------------------|
| TO<br><b>MELINDA HUDSON</b> | FROM<br><b>CAPT MIKE HILLYARD</b>        |
| Dept./Agency                | Phone<br><b>(703) 697-7503</b>           |
| Fax #                       | Fax #                                    |
| NSN 7640-01-317-7368        | 5099 101 GENERAL SERVICES ADMINISTRATION |

The United States Marine Corps fully supports the five goals of the President's Summit for America's Future. We have traditionally supported, and continue to provide, a wide variety of community services. Our current programs include participation in: the Navy/Marine Corps Relief Society, the Combined Federal Campaign, and the Marine Corps Reserve's Toys for Tots Campaign. In addition to formal organizational programs, our uniformed and civilian personnel engage in countless numbers of group and individual volunteer efforts in the localities that surround our bases and stations.

Along with the many municipalities, communities, and private and public organizations that are committing themselves to one or more of the five goals of the summit, the Marine Corps will commit to "An Opportunity to Give Back." The President's Summit for America's Future provides a good opportunity for the Marine Corps to strengthen its existing programs, encourage our personnel to engage in volunteer efforts, work with the other military services on joint volunteer efforts, and review our efforts to see how even more needy citizens can be helped. Specifically, the Marine Corps is committed to expanding opportunities for our Total Force--active duty, reserve, former, and retired Marines--to involve themselves in both formal and informal volunteer efforts.

The Marine Corps will send a team of representatives to the President's Summit in order to see how other communities and organizations are reaching out to needy citizens. The summit will allow us to share our programs and new ideas with others while also giving us the opportunity to tap the existing laboratory of community based programs.

DRAFT

## DRAFT

### DOT:

- P: develop parent center at JHS
- P: add Historically Black Colleges/Universities to above
- P: HS students visits to ships
- P: adopt a ship (reinstate) with pen pals
- P: Moving Kids Safely conference

### OPM:

- P: Encourage/develop guidance for flexible work hours for mentoring, etc.
- P: "success in workplace" training for students in summer youth employment
- P: group volunteer trips to community programs
- P: encourage inclusion of children/mentorees in group community efforts
- Excused absence for comm service OK if related to OPM mission, subject to Dir approval
- Project Accord: public school business partnership funded by Congress; work readiness
- volunteer in court appointed special advocate program for DC kids
- job buddy system for welfare to work
- P: help other agencies with guidance on use of leave, excused absence, flexible work schedules, appropriate use of incentive awards authority to recognize employee volunteer service; government-wide recognition

### SSA:

- P: work w/Goals 2000 in Baltimore: administer scholarship program, drug education

### USIA:

- \*• Help school w/student radio station: personnel, equipment

### Interior:

- already relies heavily on volunteers/partnerships to care for natural resources
- \*• Secretary spearhead voluntary clean-up effort of Yosemite
- National Park Service "Volunteers in Parks": guide walks, educational programs for children, park maintenance
- Bureau of Land Management: restores/protects public lands; gets public support; National Public Lands Day: brings in volunteers, works w/foundation
- \*• National River CleanUp Week: Kickoff in early May on Anacostia, public and private partners; get rid of trash (first time?)
- \*• National Park Service works with Student Conservation Assoc. to put youth in volunteer positions in parks

### GSA:

- \*• Fed Prot Svc: Officers photograph and fingerprint children in passport-type ID at daycare
- school career days, community days

- \*• Work w/AFT GREAT program on education/training JHS students on gang prevention
- Teach personal security at local college
- Help HUD with Neighborhood Networks Partner program: donate equipment, computers

#### Defense:

- P: Secretary, chiefs announce support of summit goals
- National Guard Challenge: 22 week residential program for HS unemployed
- Junior ROTC: better sense of citizenship
- \*• Demonstration ROTC academies within public schools
- \*• Service people do anti-drug stuff (reaches out to whom?)

#### USDA:

- \*• Food recovery/gleaning; also with Americorps
- Support of 4H
- Extension system
- Nutrition outreach, with volunteers
- Natural resource conservation Service
- Volunteers in national Forests
- Job Corps Civilian Conservation Centers: structured residential environment
- Local conservation projects with volunteers
- Rural Housing Service: contests to encourage drug-free/children
- P: summer lunch: use volunteers to expand recreation/education
- \*• P: more after school/ work w/HUD on urban/rural exchange
- P: Job Corps work more closely with community volunteers, bus. leaders to train for jobs
- ? P: expand citizen efforts on food security/microcredit, farmers markets, urban gardening
- \*• P: help MD students complete service requirements: gleaning, urban gardens, renovate forest trails, clean up Anacostia; then expand?
- ?• P: Welfare to work: work with states to create jobs for former food stamp recipients, through food recovery
- P: DC: big gleaning pilot in DC
- P: Work w/Interior on kids volunteering on lands
- P: work w/HUD on urban/rural exchange
- \*• P: help other agencies with Federal liability coverage for volunteers -- model program at USDA

#### HUD:

- 110 Neighborhood Networks/25Campus of Learners: computer learning facilities and housing projects; training and employment; employees donate time, resources
- \*• P: NCAA: afterschool education/mentoring in EZ's
- Volunteer buddy system for children or elderly
- Voluntary construction activities/Habitat; add public housing
- Set up flood action teams

HHS: (Just turned in much larger document)

- CSBG: generates volunteer hours
- \*• Work with providers, grantees to sign up kids for Medicaid
- Welfare to work jobs challenge, encourage businesses to work with HeadStart
- Health academy in a HS, adopt school
- \*?• P: Girl Power campaign: how involve vols?
- P: Domestic violence hotline: challenge all to disseminate, especially rural
- P: Work with sports leagues in Phila to mentor children in battered women shelters
- P: health officials mentor kids about science

Education:

- Make work study reading tutors for America Reads
- P: financial aid specialists to visit DC schools
- P: after school \$50m program w/significant comm involvement
- P: summer reading programs; reading partners
- P: community organization steering comm/volunteer groups: use schools after schools
- P: Expand Even Start to help parents read
- P: expand Goals 2000 parent centers
- \*• P: get school organizations to put community service on transcripts
- P: kit on how to use Fed funds for community service
- P: 3rd annual: go back to schools as role models

FEMA:

- \*• P: Senior Spring: partner w/Home Dept, architects, Chamber: mitigation activities in existing community facilities, elderly residences; target communities work w/FEMA; day care centers, playgrounds

VA

- VAVS just celebrated 50th year of service to hospitalized veterans; 13 million volunteer hours in FY96 by 98,000 regularly scheduled volunteers; equal 6,600 FTE's
- 10,000 youth volunteers in hospitals; have a scholarship program
- Expand VA participation in Partnership in Education program at VA facilities
- P: increase by 50% the number of student volunteers by year 2000, to 15,000
- Establish employee vol. corps to integrate federal youth initiatives to serve DC area

DOJ

- Weed and Seed: partnership between DOJ and Navy uses volunteers to promote drug-free lifestyles; Safe Havens give place for young people to go after school (?)
- JUMP/Juvenile Mentoring: 50 grants to local programs that use volunteer mentors
- \*• CASA mentoring: OJJDP supports program with volunteers to act in child's interest in abuse/neglect cases; now 25,000 volunteers; goal is 100,000
- Safefutures: OJJDP sites for violence/delinquency
- ?• Teens, Crimes and Community: OJJDP: young people fight crime through community

clean-up, etc; communities being added

- ?• Law-related education programs: OJJDP: volunteers teach young people about citizenship responsibilities/legal system
- \*• Teen Courts: OJJDP: early intervention on delinquency, etc; adult and teen volunteers act as defense counsel, judge, jury; with community service part of sentence; after sentence, youth offenders may be asked to volunteer
- \*• Missing/exploited children: volunteers are trained to assist law enforcement to search for children, family crisis counseling
- Safekids: OJP: police, social services, courts work together to prevent/treat child abuse; grantees could be encouraged to use volunteer resources
- Employees: Pro bono services; adopted 68 schools; tutor/mentoring; school to work opportunities for HS students

### DOL

- Adopted schools: bring students to DOL programs, mentor, work experience; tutoring to homeless kids in Denver
- P: Atlanta Career Assistance Center to help JHS/HS students make career decisions

### Treasury (12,800 employees volunteer)

- \*• BATF originated GREAT (Gang Resistance Education and Training); active in 45 states; Customs participates, has 10 certified instructors
- Many adopted schools:
- ?• "Law Enforcement Explorers Program"
- BATF career academy in DC HS: "Academy of Law Justice and Security"; career days
- DARE drug awareness for 4-6 graders by Customs
- \*• KidPrint ID system (fingerprint, photo), result of partnership with private industry, Center for Missing and Exploited Children, and Secret Service (1992); used in Boston public schools
- Operation Safehome: Secret Service security surveys for dangerous public housing areas
- ?• Mentoring through Partnership in Education (PIE); volunteer to repair structures/equipment used by youth programs; RIF;
- Training Center provided photography instruction to local nurses in child abuse cases
- IRS volunteer income tax assistance

### ONDCP

- P: Working with anti-drug community coalitions to encourage collaborations that offer service opportunities

### SBA

- DC partnerships with Howard University, Women's Business Center to make SBA programs available to local community (this is their mission)
- Adopted school
- \*• SCORE: matches retired execs with small business owners, entrepreneurs on voluntary

basis; 400 chapters with 12,500 volunteers; similar program for women, exporters  
expand SCORE?

#### Peace Corps

- Continued service at home by 147,000 former volunteers: 60% currently volunteer (more than 10% above national average?)
- World Wise Schools program enhanced US students' knowledge of geography and foreign cultures through correspondence with volunteers (80,000 students a year); expand?
- 350 Peace Corps Fellows at 25 universities get scholarships in education, nursing, public health, business in return for two-year commitment to work in teaching, public health, social work; encourage them to train tutors?
- P: Do more with literacy and returned volunteers
- P: DC public schools and returned volunteers

#### Energy

- Adopted schools
- \*• Nationwide Science Bowl for HS kids
- Give undergrads chance to use labs; Sun Rays competition for solar cars by college students; give disadvantaged kids exposure to math/science; college scholarships





**U.S. DEPARTMENT OF VETERANS AFFAIRS**  
**OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC**  
**AND INTERGOVERNMENTAL AFFAIRS**

**FACSIMILE COVER SHEET**

Date: April 16, 1997

To: Diana Fortuna

Fax No.: 202-456-7028

From: Kenneth C. Mireles

Phone/Fax No: (202) 273-5760/(202) 273-5716

Transmitting this cover page plus ( 1 ) page(s).

Comments:

Per Your Request.



DEPARTMENT OF VETERANS AFFAIRS  
DEPUTY ASSISTANT SECRETARY FOR INTERGOVERNMENTAL AFFAIRS  
WASHINGTON DC 20420

April 16, 1997

MEMORANDUM FOR DIANA FORTUNA

FROM: JOHN HANSON

A handwritten signature in dark ink, appearing to read "J. Hanson", written over the printed name "JOHN HANSON".

SUBJECT: VA Summit Commitment

Below is the Department of Veterans Affairs commitment to the Presidents' Summit for America's Future. The commitment was prepared by the Office of Intergovernmental Affairs and the Voluntary Service Office.

**VA Commitment to the Presidents' Summit for America's Future**

The Department of Veterans Affairs (VA) Voluntary Service program just celebrated its 50th year of service to this nation's hospitalized veterans. VA commits to build upon the success of its current volunteer initiatives and programs, as well as create new opportunities for service. VA commits to increasing its 'Partnership-In-Education'/'Adopt-A-School' programs at VA healthcare facilities and regional offices nationwide. Additionally, by the year 2000, VA will increase, by 50%, the number of Voluntary Service youth participants, bringing the total number of youth volunteers to 15,000. Finally, at its Central Office, VA commits to establishing a permanent employee volunteer program that will integrate federal service initiatives to serve Washington area children and youth.

For further information, please contact Ken Mireles at (202) 273-5760.

CC

**TO:** Diana Fortuna  
**FAX:** 456-7431

**FROM:**

Mario Moreno 

**DATE:** April 17, 1997

**SUBJECT:** Department of Education's commitment to  
increasing volunteerism and community service in  
America

*America Reads??*

The Department of Education and our Partnership for Family Involvement in Education are committed to increasing the the ranks of volunteer reading partners participating in this summer's Read\*Write\*Now! initiative from 300,000 to 450,000. We will also increase the number of children reading over the summer from one million to 1.5 million. The Partnership will identify and recruit reading partners and help establish reading programs in communities nationwide. Working with appropriate reading organizations, the Department will prepare activity kits for the initiative.

Additionally, the Department and Partnership are committed to working with schools to launch 1000 new after-school programs nationwide. We will enlist AmeriCorps students, Partnership members, and business and community organizations to volunteer in and help organize these programs. The Partnership will help identify potential sites for the after-school programs and recruit local volunteers. The Department's Secretary's Regional Representatives will also identify volunteers and link them with local programs. Our efforts will be linked to the Department's FY 1998 budget request of \$50 million for the 21st Century Community Learning Centers Program, a newly-proposed program designed to fund after-school, weekend, and summer activities for youth.

cc: Mike Smith  
Frank Holleman  
Terry Peterson  
Carol Rasco  
Michelle Cavataio  
Jim Kohlmoos  
Mary Clare Gumbelton

*to help get the kids  
initiated*

**DRAFT - 04/17/97 7:13 PM**cc Mike Gohm  
Bill KincaidDo you have any  
problem with this?

## **CORPORATION FOR NATIONAL SERVICE**

### **SUMMIT COMMITMENT**

#### **America Reads**

The Corporation for National Service is committed to helping recruit 1 million volunteer reading tutors as part of President Clinton's America Reads challenge to ensure that every child in America can read by the end of third grade. President Clinton's FY 98 Budget requests an increase of nearly \$200 million to fund an additional 11,000 AmeriCorps members as tutor coordinators to recruit and train literacy volunteers in local communities. Thousands more Foster Grandparents, RSVP volunteer and Learn and Serve college and high school students will manage tutoring programs or provide tutoring. In addition, we have partnered with colleges and universities to work towards recruiting 100,000 work study students as literacy tutors. Our partnership with America Reads builds on the strong track record of national service in tutoring and literacy and we are committed to expanding the number of our programs involved in literacy.

#### **To Learn and Grow**

##### ***A National Partnership for Service and School-Age Care***

Through a large expansion of the To Learn and Grow (TLG) public/private partnership initiative, the Corporation for National Service will leverage additional resources, promote youth service and foster new collaborations to expand, enhance and improve the quality of programs for children and youth during the non-school hours. Specific activities of the TLG partnership include engaging 250,000 children in school-age care programs in a minimum of 100 hours of service each year, providing a toll-free number and technical assistance materials to every K-12 school in the country, enlisting the help of 10,000 high school and college students to serve as volunteer tutors in programs operating during the non-school hours, and expanding 250 existing national service programs to keep their doors open every weekday after school.

The Corporation's TLG partners are the Department of Education, Department of Health and Human Services Child Care Bureau, National Association of Child Care Resource and Referral Agencies, National School-Age Care Alliance, Save the Children, the School-Age Child Care Project at Wellesley College and the YMCA of the USA.

**National Service Scholars Program (NSSP)**

The Corporation for National Service's new National Service Scholars program is an opportunity for schools and communities to recognize young people for outstanding volunteer service while helping them to continue their education. CNS is offering matching \$500 scholarships for a high school junior or senior selected by their principal for outstanding service. This year, we will offer a matching \$500 scholarship to 6,000 high schools. President Clinton's FY 98 Budget requests \$10 million to expand this scholarship program to every high school in the country by next year (approximately 25,000). In addition, CNS is committing to partnering with national civic organizations and community groups to leverage local matching funds for high school communities. So far our partners include: The Lions Club, The Moose, The Miss America Foundation, and Soropitimits.

**The National Service Family is also a partner in the following commitments:**

Partnering Initiative  
Head Start and Foster Grandparents  
IBM  
NEA Retired  
Senior Association - RSVP  
AmeriCorps Alums  
Other ?

Call Ashley &  
ask for #



## SOCIAL SECURITY

Office of the Commissioner

April 15, 1997

### MEMORANDUM TO STEVE SILVERMAN

From: Brian Coyne  
Chief of Staff

Re: Presidents' Summit for America's Future  
Social Security Initiatives

The Social Security Administration has decided it will pursue the following activities as part of its commitment to the Presidents' Summit for American's Future.

- new?*
1. Hold an annual "Back-to-School" clothes and school supplies drive for under-privileged children at the SSA facility in Baltimore.
  2. Invite "Suited for Change" a.k.a. "Dress for Success" organizations which provide needy men and women with business attire for interviews, first jobs, etc., to SSA in Baltimore. >
  3. Conduct an annual volunteer fair, inviting volunteer organizations to come to the SSA facility in Baltimore to discuss volunteer opportunities in the area. >
  4. Link the SSA home page to the Presidents' Summit home page (or citizen service page) for a period of 90 days.
  5. Hold a book drive for our "Adopt-a-Schools."
  - 6. Further explore putting community/volunteer opportunity bulletin boards in our 1,300 field offices.

In addition to these commitments, we are also developing a program to donate 10,000 computers to schools around the country over the next four years in response to the President's Executive Order. We are open to hosting a media event announcing this program as a part of the Presidents' Summit for America's Future.

-1/15/97

## Treasury's Commitments

### Savings Bonds:

Since WWII, savings bonds have been a stable and cost effective source of financing for the Federal Government. They also provide a convenient and safe opportunity for consumers to save. Almost half of all savings bonds sales -- several billion dollars a year -- are sold with the support of the Treasury Department's National Volunteer Committee. This committee, formed by President Kennedy in 1963, and originally comprised of prominent business executives, has been expanded to include leaders from labor, education, government and health care. The Committee has been instrumental in making savings bonds available to millions of Americans through the payroll savings plan. In recent years, however, savings bond sales have declined substantially with the proliferation of alternative investment options and the changing nature of the American workforce.

Treasury is committed to redressing this decline and to reaching ever more Americans through two specific measures. First we will redesign the product itself to make savings bonds more rewarding if held for longer periods. Second, we will expand and restructure the National Volunteer Committee membership. Specifically, we will establish a goal of increasing the number of civic-minded volunteers on the National Committee and its related entities by 10 percent in the coming year. With these two actions, our goal is to preserve and strengthen the savings bond program for generations to come.

### GREAT Program:

The GREAT program is a Federal, State, and Local partnership that teaches elementary and middle school children a curriculum that helps educate them against joining gangs and avoiding violence more generally. Since its inception in 1992, more than 1 million American children have been educated through this program resulting in substantial declines in gang membership and violent behavior. Currently, GREAT educates 350,000 students annually. Presently, more than 2,000 law enforcement officers have elected to join the program as part of community policing initiatives (though they are paid for their time). Our commitment is to increase the annual number of students educated in the GREAT curriculum by 10 percent -- or more than 35,000 additional students -- each year through the year 2000.

### Voluntary Income Tax Assistance

For 27 years, the IRS has organized volunteers to assist poor and non-English speaking people in fulfilling their most basic responsibility as citizens -- paying their taxes. Last year, at 8,338 sites across the nation 47,529 volunteers assisted 1.88 million taxpayers complete their forms and file on time. These volunteers included both students and faculty at colleges, law schools, and other universities across the country, accountants, civic leaders, and military personnel. Looking ahead, and assuming continued resources are available to support these services our commitment is to assist 400,000 additional tax payers by the year 2000 -- more than a 20 percent increase from 1996 levels!

*Jack vol  
involved in  
Savings Bonds...*

*Ask Ben?*

*vs. voting?*

?



**United States  
Office of  
Personnel  
Management**

**FAX  
TRANSMITTAL  
SHEET**

**OFFICE OF THE DIRECTOR  
1900 E STREET, NW., ROOM 5H09  
WASHINGTON, DC 20415-0001**

Date:

4/18

Number of Pages

2

**Please  
Deliver  
To:**

Name: Diana Fortuna

Office: Domestic Policy Council

Room:

Telephone:

**From:**

Name: Mary Strand

Office: Chief of Staff

Room: 5H09

Telephone: (202) 606-1000

FAX Number: (202) 606-2183

**Remarks**

Diana,

See what you think

**WARNING:** Many Fax machines produce copies on thermal paper. The image produced is highly unstable and will deteriorate significantly in a few years. It should be copied on a plain paper copier prior to filing.



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**Office of Personnel Management**

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OPM commits to give Federal agencies the personnel tools they need to support their employees' participation in community service. OPM will publicize the wide array of family-friendly leave and work scheduling flexibilities available to Federal employees and actively encourage their use in support of volunteer service.



## Facsimile Cover Sheet

*Department of Veterans Affairs  
Office of Intergovernmental and Consumer Affairs*

To: \_\_\_\_\_

*Diana Fortuna*

Fax No: \_\_\_\_\_

*456-7431*

From: \_\_\_\_\_

*John Haman*

Fax No: \_\_\_\_\_

202-273-5716

Transmitting this cover page plus (2) page(s).

Comments:

February 28, 1997

MEMORANDUM FOR THE FEDERAL INTERAGENCY GROUP ON  
PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

*I. Background*

The Department of Veterans Affairs (VA) and veterans' service organizations (VSOs) have a long history of volunteerism. Since their inception, nearly all the nation's veteran-serving groups have focused on the welfare and education of young people. At VA, the Volunteer Service office (VAVS) just celebrated its 50th year of service to this nation's hospitalized veterans in VA health care facilities.

Since the President's announcement last month, VA has taken a number of steps to ensure veterans' participation and representation at the Presidents' Summit on America's Future (Summit).

During the past four weeks, the VA has kept VSOs abreast of developments and collected relevant materials on their youth programs. On February 7, the VA delivered to 18 major VSOs a memorandum outlining the goals of the Summit, the nature of the commitments desired, and a request for support and participation. Within the VA, the VAVS, which coordinates volunteer programs with VA hospitals and related facilities, is a key part of veterans' commitment to service.

*II. VA Service Programs*

The past 50 years have witnessed millions of VAVS volunteers across the country donating more than 455 million hours of service. More than 350 national and community organizations support VAVS. The VAVS program, assisted by a VAVS National Advisory Committee and reporting to the Undersecretary for Health, consists of 60 major veteran, civic and service organizations.

As VA has expanded its care of veteran patients into the community, volunteer involvement has increased. Volunteers assist veteran patients by augmenting staff in such settings as hospice programs, foster care, hospital-based home care, hospital wards, nursing homes, and veteran outreach centers.

In FY 1996, all VAVS volunteers contributed a total of 13,663,755 hours, of which 12,286,623 hours were performed by 98,381 regularly scheduled volunteers. The FY 96 total VAVS volunteer hours equate to 6,569 full-time employee equivalent (FTEE) positions. The current monetary worth of the 13,663,755 hours from all VAVS volunteers is over \$175 million (Independent Sector formula estimates a calendar year 1995 volunteer hour at \$12.84).

VAVS has an active youth volunteer program. Last year, there were 10,138 VAVS student volunteers. These youth volunteers are an important part of the VA medical centers' treatment teams.

Students in the Volunteer Youth Program are liaisons with their communities and provide valuable service to our veterans in VA medical centers. Additionally, in conjunction with the VAVS, the James H. Parke Memorial Youth Scholarship Committee sponsors a national scholarship program for VAVS student volunteers.

### III. *Proposed VA Commitments*

The VA commits to build upon the success of its initiatives and programs, as well as create new opportunities for service.

To achieve "marketable skills through effective learning," the VA will:

- Encourage the expansion-in number and size-of the James H. Parke Memorial Youth Scholarship Award designed to provide college funds for student volunteers in VA hospitals.
- Expand VA's participation in the Partnership in Education program at VA facilities across the country.

To create "an opportunity to give back," the VA will:

- Increase by 50% the number of VAVS student volunteers by the year 2000, increasing the number of youth volunteers to 15,000.
- Establish a permanent VA federal employee Volunteer Corps that will integrate federal youth initiatives to serve the Washington area.

Additionally, the VA will also continue its outreach to VSOs, encouraging their participation and helping them highlight and augment their many programs aimed at serving and enriching our nation's youth.

The Summit will present VSOs with an excellent opportunity to highlight programs benefiting youth. VA has already contacted the leadership of the largest organizations and they are eager to participate, support, and make commitments.

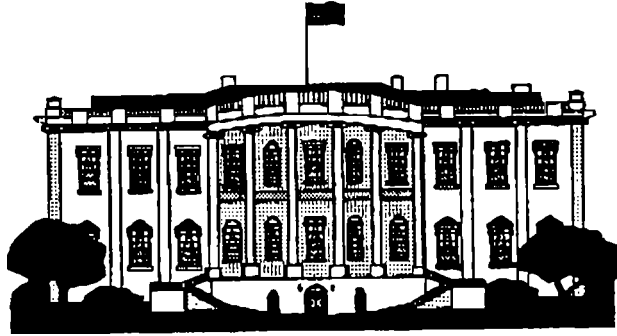
Most VSOs have youth programs at the core of their service agendas. The American Legion, the Disabled American Veterans, the Veterans of Foreign Wars and the American GI Forum, for example, all offer scholarships, citizenship and civic responsibility programs, and volunteer and financial assistance to schools and youth-serving organizations.

The VA has already been contacted by the American Legion and AMVETS. Both groups are eager to accept the Summit's challenge and have forwarded information regarding their 27 programs geared to the nation's youth. VA will coordinate the VSOs' participation in the Summit.

VA Contacts: John Hanson -- 273-5760  
Ken Mireles -- 273-5768  
FAX -- 273-5716

**EXECUTIVE OFFICE OF THE PRESIDENT**

Office of National Drug Control Policy  
Washington, DC 20503



Office of Demand Reduction

**FACSIMILE MESSAGE**

**TO: Diana Fortuna**

**FAX: 67431**

**DATE: 4/1/97 TIME: 17:29:09 PAGES: 1 + Cover**

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**FROM: Ron Keohane, Office of Demand Reduction**

**FAX NUMBER: (202) 395-6744**

**OFFICE NO: (202) 395-6792**

---

**COMMENTS:** This is the revised cover letter re: the National Youth Academy that Community Coalitions of America is working on (CADCA) -- for the folder given to Susan at today's meeting. Original to follow.

*cc: Melinda Hudson*



## Community Anti-Drug Coalitions of America

901 NORTH PITT STREET, SUITE 300 • ALEXANDRIA, VIRGINIA 22314  
(703) 706-0560, FAX (703) 706-0565

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B. FRANKLIN SOMMER  
Chairman & CEO (ret.)  
BellSouth Telecommunications, Inc.

March 27, 1997

Melinda Hudson  
Presidents' Summit for America's Future  
P.O. Box 27120  
Washington, DC 20038-7120

Dear Ms. Hudson:

Community Anti-Drug Coalitions of America (CADCA) is eager to play a role in the April 1997 Presidents' Summit for America's Future. Our soon-to-be-launched *National Youth Academy--Community Coalition Building Project* fulfills many of the same objectives as those set forth by the Presidents' Summit, particularly in the area of giving back to the community through community service. Our commitment is to train 200,000 youth in community mobilization and environmental change strategies by the year 2000.

Enclosed you will find the *National Youth Academy Concept Paper*, along with several publications that detail CADCA's mission and focus. I hope that you will find these materials helpful.

Please feel free to contact me if you have any questions concerning the *National Youth Academy* project or any of CADCA's other initiatives. We look forward to playing an active role in the Presidents' Summit.

Sincerely,

James E. Copple  
President and CEO

To: Diana  
Fortuna

4/11

Nancy Miller  
514-3116

DRAFT

DEPARTMENT OF JUSTICE SUMMIT "COMMITMENTS"

1. Increased Funds for Juvenile Mentoring Program (JUMP)

The Department is committing \$9.6 million to 52 new JUMP sites across the country (27 of these sites are in Summit communities) to support one-on-one mentoring for more than 6500 at-risk young people. These new awards will more than double the total number of sites funded through DOJ's JUMP program. The program uses community volunteers as mentors, and grantees are required to coordinate their activities with local schools.

- Called  
Beaumont  
re  
annet

2. An Opportunity to Give Back: The Youth Network

As part of its effort to promote youth service, the Department will be forming a Youth Network. The Youth Network will provide a forum for young people, national youth-serving organizations and DOJ to exchange information and ideas about juvenile violence, volunteerism, delinquency prevention and victimization. Through a web site and periodic national meetings, the Network will increase young people's opportunities to participate in local delinquency and juvenile justice programs and policies, as well as to contribute to the national debate on these issues.

National organizations involved in the Youth Network will include the National Crime Prevention Council, Boys and Girls Clubs of America, Big Brothers/Big Sisters, National League of Cities, MADD, United National Indian Tribal Youth, Youth Build and others.

3. Public/Private Mentoring Alliance

The Department of Justice, with the Corporation for National Service, will convene and facilitate a Public/Private Mentoring Alliance of federal agencies and private national organizations supporting mentoring activities. The Alliance will coordinate grants and disseminate information nationwide on the value of and opportunities for mentoring, and explore the possibility of a national training and technical assistance initiative to expand effective mentoring programs across the country. Several federal agencies, foundations such as the Irvine Foundation and the Pillsbury Foundation, and organizations such as Big Brothers/Big Sisters and 100 Black Men of America will be part of this effort.

~~CONFIDENTIAL~~

cc Bruce

TO: STEVE SILVERMAN, DIANA FORTUNA  
FR: MELISSA SKOLFIELD, VIRGINIA COX  
RE: PRESIDENT'S SUMMIT ON SERVICE  
DA: 4/3/97

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING

INITIALS: By DATE: 5/19/18  
2018-0525-S

The following are three good potential announcements for the President or Vice President that we believe amplify the President's message about service -- especially service that emphasizes the mentoring of girls.

1. We will be teaming up with the four African American sororities -- which will all announce that they will be implementing a Girl Power! mentoring program in their undergraduate chapters. The sorority members will work with their local alumni and with national and local organizations like the National Council of Negro Women to mentor young girls in their communities. We could announce this with some sort of ceremony (signing a joint memorandum, etc.). We would include the sorority women, young girls who would be mentored, the national sorority Presidents, and hopefully local youth organizations. If the White House doesn't want to announce this, the Secretary could do it locally at Howard University, which has all four chapters.

What does this bring?

2. We could join with NIKE to announce that they have vastly expanded their PLAYCORPS (modeled after Americorps) program -- from 100 coaches in four cities this year to 1,000 all over America next year. Piloted last year, PLAY COPRS takes college students, trains them, and puts them to work in underserved areas to coach/mentor kids all year in recreational leagues. They are paid \$500 -- which goes straight toward their tuition. In addition to expanding it (they're looking at the 1,000 number, but they'll take as many coaches as qualify), we will be adding a Girl Power! component. The coaches will be trained specifically on how to work with and inspire girls. They will also get incentives from NIKE to find the barriers keeping girls from participating in sports/physical activity and work with their communities to knock them down. We suggest announcing this in Philadelphia either with the Vice President on April 23 or the President on April 27. We would be joined by NIKE, some of the coaches and kids in the program, and possibly a famous athlete to spotlight how important her coach was growing up. The Philadelphia site was chosen because of the momentum leading up to the President's summit and also because it is the most successful of NIKE's four pilot sites for PLAYCOPRS. If you don't want to do this, we would probably do it on our own in Philadelphia the week of the 21st.

3. Our Department is making a major new commitment to mentorship and teen pregnancy prevention by putting together two new grant programs. We will provide \$1 million to national organizations serving boys and hope to also commit \$1 million to organizations serving girls in order to foster mentorship by caring adults and get young girls and boys to abstain from sex and make the most of their lives. The grants to girl-serving organizations are part of our Girl Power! campaign. If this doesn't interest you for POTUS, we'd do it in early May in California.



Here are a few other activities that we are planning:

1. On April 24, we will be expanding our traditional Take Our Daughters To Work Day to adopt daughters from schools in D.C., particularly focusing on underserved areas and on the Girl Power! 9-14 year-old age group. We will also be asking employees at NIH, CDC, FDA, and in our regions to adopt daughters from their local schools. In addition to asking employees to plan their own educational activities through the day, we also plan on having an afternoon session for all the girls and inviting someone like Eleanor Holmes Norton to help the Secretary lead a question and answer session. The Secretary will be joined all day by one of the six Ms. Foundation's young essay winners from around the country.

NOTE: We have also talked to the White House Women's Office about having a Take Our Daughters to Work Day roundtable at the White House with 9-14 year old girls to talk about their unique challenges.

2. On April 21, we will be doing an event in D.C. with the Birthing Project and D.C. Healthy Start as they conduct immunization education and awareness projects for volunteers. This also coincides with Immunization Awareness Week.

# **SCHOOL-TO-WORK AND THE PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE**

## **INTRODUCTION**

School-to-Work is an educational approach, combining advanced course work, technological skills and real-life learning that prepares students for college and the cutting-edge jobs of the 21st century. School-to-Work expands the four walls of the classroom by introducing a fourth "r" into America's education system -- reality.

Based on unique and growing business and community partnerships, 1,800 schools across the country are using School-to-Work to connect the classroom with the real world of work for more than half a million young people. This crucial connection takes a personal commitment on the part of the individuals involved. For example, more than 135,000 businesses across the country are using School-to-Work to provide youth with an ongoing relationship with a caring adult or mentor as well as providing them with marketable skills through effective education. There are 37 states and 81 communities across the country that currently implement School-to-Work systems.

## **BACKGROUND**

The School-to-Work Opportunities Act was signed into law by President Clinton in May of 1994. The seeds of this act were planted during the Bush administration, and the legislation received overwhelming bi-partisan support. The bi-partisan legislation was signed into law in an attempt to better meet the needs of workers in the 21st century.

School-to-Work's legislative mandate is to fill the gap that exists between the education and business sectors. School-to-Work's main goal is to provide young people with a rigorous academic program combined with solid grounding in the technologies and real-life learning experiences to prepare them to function in the new, demanding job environment. School-to-Work is a gateway educational approach that prepares young people for college and the jobs of the future.

## **GOALS OF PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE AND SCHOOL-TO-WORK**

School-to-Work is about providing youth with mentors who prepare them for the 21st-century workplace. The first goal of the Summit is to provide an ongoing relationship with a caring adult. All across the country School-to-Work is creating additional tutoring or mentoring relationships to create a positive impact on the lives of young people.

The third goal of the Summit -- providing youth with marketable skills through effective education -- states that many young people attend high school with little or no concept of how their studies will prepare them for a job or economic opportunity. School-to-Work is a direct answer to the challenge that too many young people feel they are just "getting by" and "going through the motions" when they are in high school.

## **CHALLENGE**

By the year 2001, School-to-Work will commit to:

- implementing a School-to-Work system in every state in the U.S.
- tripling the amount of companies that are involved with School-to-Work so that approximately 400,000 US companies have mentoring initiatives or School-to-Work systems within their organizations and are partnering with their local school districts. These companies will commit to not only having students learn in the workplace but also bringing teachers into the workplace.
- ensuring that every school district in America has had the opportunity to implement a School-to-Work system within their community.



# Federal Emergency Management Agency

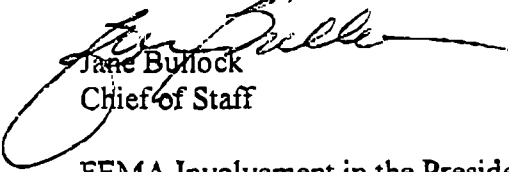
Washington, D.C. 20472

February 28, 1997

MEMORANDUM FOR:

Bruce Reed, Domestic Policy Council  
Steve Silverman, Office of Cabinet Affairs

FROM:

  
Jane Bullock  
Chief of Staff

RE:

FEMA Involvement in the President's Summit for  
America's Future

The Federal Emergency Management Agency (FEMA) proposes the following program be developed as an initiative under the President's Summit for America's Future and as part of FEMA's ongoing efforts to reduce the costs of future disasters.

|                                           |                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Program Name:</b>                      | Senior Spring                                                                                                                                                                                                                                                                                                                                                |
| <b>Target Group for Volunteers:</b>       | High School Seniors                                                                                                                                                                                                                                                                                                                                          |
| <b>Time Period:</b>                       | March, April, May every year                                                                                                                                                                                                                                                                                                                                 |
| <b>Federal Involvement:</b>               | FEMA                                                                                                                                                                                                                                                                                                                                                         |
| <b>Other Government Partners:</b>         | State Office of Emergency Services<br>Local Emergency Services Offices                                                                                                                                                                                                                                                                                       |
| <b>Potential Private Sector Partners:</b> | Hardware Outlets (i.e. Home Depot, WalMart, True Value, local and regional hardware chains, etc.)<br>American Institute of Architects<br>American Society of Engineers Society<br>Private Engineering firms (i.e. Parsons Brickenhoff, etc.)<br>Association of American Contractors<br>Insurance Institute of Property Loss Reduction<br>Chamber of Commerce |

**Constituency Partners:**

NEMA  
NCCEM  
Fire Community  
NVOAD  
Red Cross  
ACP/other business continuity associations  
AARP

**Goal:** To provide the technical assistance, labor and materials necessary to undertake non-structural and minor structural mitigation activities in existing community facilities, elderly residences and group facilities, and local small businesses resulting in a community that is prepared for disaster.

**How It Would Work:** (1) Targeted communities would work with FEMA, state and local emergency officials to identify the natural hazards that threaten their community and high-at-risk facilities.

(2) Non-structural and minor structural measures are identified that would mitigate these risks in targeted facilities such as:

- day care centers
- schools
- community centers
- playgrounds
- seniors group facilities
- elderly residences
- small business facilities

(3) Local officials would target individual facilities for non-structural and minor structural work each spring.

(4) FEMA headquarters and regional employees and FEMA reservists around the country would coordinate the process and supervise all volunteer activities.

(5) Local architects and engineers would volunteer their services to inspect the facilities and identify and design effective non-structural and minor structural mitigation efforts.

(6) Local contractors would volunteer to supervise all structural activities.

(7) Local hardware and building supply outlets would donate the materials needed.

(8) Local high school seniors would provide the labor during the months of March, April and May of their senior year.

**To: Diana Fortuna, Susan Stroud**

**From: Joel Berg**

**7 pages, including this cover**

**FYI, updated information on what Secretary Glickman could announce -- possibly in conjunction with a few national non-profit and corporate leaders -- at the Summit.**

**Of course, if we are able to work out a broader after-school initiative with other Federal agencies or include other Federal agencies in our environmental efforts, POTUS, V-POTUS, and/or a number of cabinet secretaries could make such announcements jointly.**

## **WHITE PAPER**

April 9, 1997

**To:** Greg Frazier, Reba Evans, Patrick Steel

**From:** Joel Berg JB

**Subject:** USDA SERVICE INITIATIVES TO BE ANNOUNCED AT THE SUMMIT

While we are continuing to discuss with the White House and with HHS how we might be able to work with states to expand workfare opportunities, it is unlikely that any new workfare announcement could possibly be ready in time for the Summit. Thus, this White Paper focuses on four areas in which we can make concrete announcements at the Summit: a Department-wide program to expand citizen volunteersim, a nationwide employee volunteer program, a food recovery and gleaning initiative, and a public lands and environment initiative.

### **I. DEPARTMENT- WIDE PROGRAM TO EXPAND CITIZEN VOLUNTEERISM**

#### **What the Secretary Can Definitely Announce at the Summit:**

- a) the creation of a cross-agency, Department-wide volunteer program nationally that will expand citizen service efforts aimed at gleaning and recovering excess food, protecting the environment, boosting urban/rural links, promoting youth development and after-school activities, connecting schools to the Internet, and fighting hunger
- b) the creation of a new Web site to match up volunteers with service opportunities
- c) the creation of a new toll-free 800 telephone line to help citizens sign-up to volunteer

**Possible other Summit announcements:** The Department may be ready to physically demonstrate how the new Web page would work. The President or the Vice-President could announce that USDA's volunteer-matching Web page will be used by all Federal agencies.

**Additional resources needed in the next three weeks:** We would also need to obtain the full-time help of one of the government's leading experts in this area, Ms. Mary Ann Flynn, who works for the General Services Administration.

**Additional resources needed in the next year:** A full-time staff of four people would be needed to support this effort (See attached staffing plan.) We would need approximately \$65,000 to purchase hardware and software for the Web site; we would need approximately \$20,000 support the toll-free 800 telephone line; these funds could be assessed by OBPA from USDA agencies proportionately. Additionally, if the White House wants USDA to take the lead government-wide in creating a volunteer-matching Web site, then the White House would need to direct USDA to head a government-wide task force on this project for which specific computer experts from other Federal agencies would be assigned full-time.

## II. NATIONWIDE EMPLOYEE VOLUNTEER PROGRAM

### **What The Secretary Can Definitely Announce at the Summit:**

- a) the creation of a new policy to encourage USDA employees nationally to volunteer for projects related to citizen service efforts aimed at gleaning and recovering excess food, tutoring and mentoring youth, protecting the environment, boosting urban/rural links, promoting youth development and after-school activities, connecting schools to the Internet, and fighting hunger.

**Possible other Summit announcements:** Secretary Glickman could possibly announce specific policies for employees to be able to use administrative leave for service and could possibly announce how USDA agencies can develop plans to incorporate service into training programs.

**Additional resources needed in the next three weeks:** No additional resources are needed for this effort prior to the Summit.

**Additional resources needed in the next year:** One full-time person would need to be an employee volunteer coordinator; this person would start USDA school partnerships nationally.

## III. FOOD RECOVERY AND GLEANING INITIATIVE

### **What the Secretary Can Definitely Announce at the Summit:**

- a) Along with the executive directors of a number of the largest youth groups in the country --- such as Boy and Girl Scouts, Big Brothers/Big Sisters, YMCA of America, Boys and Girls Clubs --- announce that the groups will engage their memberships in expanded food recovery efforts
- b) the Secretary would hold a National Summit on Food Recovery, which will be modeled on the President's Summit on America's Future. The Secretary will invite former agriculture secretaries of both parties, states, counties, cities, Indian tribes, nonprofit organizations, religious groups, large corporations, and small businesses to come to the Summit to make specific commitments as to how they will increase the recovery of excess food
- c) The Administration will declare a National Week of Food Recovery during the summer, during which food recovery volunteer projects would occur nationally
- d) More Federal agencies will be donating food from cafeterias/commissaries
- e) More food will be recovered from farmers' markets nationally, including farmer's markets held at Federal agencies
- f) Along with the founder of with Rock & Wrap It Up, a non-profit group that recovers excess food from large concerts, announce a new program that will engage students in recovering food from their schools and from concerts
- g) Rural Empowerment Zones and Enterprise Communities will commit to including food recovery in their strategic plans

**Possible other Summit announcements:** We may also be able to announce that: the Department of Defense and the General Services Administration are making available excess property to food recovery groups; the 4-H program is making food recovery a national priority; the Administration is proposing legislation to create a Food Recovery Foundation; and the Future Farmers of America, the American Heart Association, and the National Farmers Union are committing to more food recovery activities.

**Additional resources needed in the next three weeks:** No additional resources are needed prior to the Summit.

**Additional resources needed in the next year:** The food recovery and gleaning initiative would need a full-time staff of three policy professionals, one of whom would focus on other Federal agencies (until he leaves in August, Kevin Monroe could continue to focus on this effort), one of whom would focus on USDA internal activities, and one of whom would focus on serving as an ombudsman for non-profit, corporate, and state and local government entities seeking to aid food recovery. (See attached staffing plan.)

#### **IV. PUBLIC LANDS AND ENVIRONMENT SERVICE INITIATIVE**

**What the Secretary Can Definitely Announce at the Summit:**

- a) the creation of an Urban Resources Environmental Initiative in the District of Columbia focused on tree-planting, conservation education, a cost-share program, and forming an "Environmental Laboratory" at the John Burroughs Elementary School
- b) the goal of increasing the number of volunteers serving in the Forest Service Volunteer Program from the current level of 80,095 to 85,095 (a 6% increase) by fiscal year 1997 and to 100,000 by fiscal year 1998 (a 25% increase); volunteers would maintain and host campgrounds, plant trees and seed damaged areas, make recreation areas accessible for Americans with disabilities, staff visitor centers, build and repair habitat structures, and restore recreation facilities; particular focus will be placed on recruiting students who need to perform service to graduate
- c) some of the 300,000 additional youth to be involved in the 4-H Program will focus on environmental activities
- d) the Natural Resources Conservation Service (NRCS) "Thank You" Project --- which utilizes "Earth Team" volunteers to explain how farmers and ranchers produce clean water, healthy soil, and wildlife habitat --- is doubling its current goal of reaching 250,000 school children by setting a new goal of providing half a million school children this conservation education
- e) NRCS is setting a goal of improving one million homes through the "Backyard Conservation Campaign" that will encourage homeowners to utilize conservation practices that adapt readily to nearly every backyard; this effort will incorporate a strong inter-generational tie and foster joint conservation activities between adults and children.



**Possible other Summit announcements:** We may also be able to announce: the creation of new after-school, school break, and summer service activities for youth; increased ties between summer environmental projects and the USDA Summer Feeding Program; training and apprenticeship programs for youth related to environmental careers; new efforts to increase non-compensated volunteers on Department of Interior Land and state forest and park land; new efforts to increase hosted youth corps and conservation corps service projects on Forest Service land; new efforts to increase opportunities for at-risk youth to work on Forest Service lands; new environmental projects in conjunctions with the Environmental Protection Agency and the Departments of Defense, Energy, Education, and Transportation; preference for youth service corps and volunteer efforts built into the Request for Proposals (RFP) for the new American Heritage Rivers program; creation of an urban/rural environmental volunteer exchange; more focus on service and volunteer projects in Urban Resource Partnership cities; and the creation of new urban garden projects.

**Additional resources needed in the next three weeks:** We would need five people assigned from agencies to work on this full-time: two policy people from the FS (one leading a team on Forest Service lands issues and one leading a team on state & private/DC issues), one policy person from NRCS, one policy person from CSREES, one support staffer, and one intern.

**Additional resources needed in the next year:** The structure listed above for the next few weeks would also be needed for the entire year. (See attached staffing plan.)

**Staffing<sup>1</sup>**  
**for**  
**USDA Citizen Service Initiatives Group**

| POSITION <sup>2</sup>               | NAME | GRADE <sup>3</sup> | ORG <sup>4</sup> | STATUS |
|-------------------------------------|------|--------------------|------------------|--------|
| Director                            | TBD  | ES-01              | TBD              | TBD    |
| Administrative Coordinator          | TBD  | GS 15              | TBD              | TBD    |
| Program Analyst                     | TBD  | GS 11/12           | TBD              | TBD    |
| Clerical Support/Office Automation  | TBD  | GS 8               | TBD              | TBD    |
| Technology/Grants/Admin Support     | TBD  | GS 7/8/9           | TBD              | TBD    |
| Employee Volunteer Coordinator      | TBD  | GS 11/12           | TBD              | TBD    |
|                                     |      |                    |                  |        |
| <b>Gleaning &amp; Food Recovery</b> |      |                    |                  |        |
| Inter-Departmental Gleaning & FR    | TBD  | GS 14/15           | TBD              | TBD    |
| Departmental Gleaning & FR          | TBD  | GS 14/15           | TBD              | TBD    |
| Non-Profit Liaison                  | TBD  | GS 13/15           | TBD              | TBD    |
| Clerical Support/Office Automation  | TBD  | GS 6/7             | TBD              | TBD    |
| Intern                              | TBD  |                    | TBD              | TBD    |
|                                     |      |                    |                  |        |
| <b>Environmental</b>                |      |                    |                  |        |
| State & Private Forests/ D.C.       | TBD  | GS 14/15           | TBD              | TBD    |
| FS Public Lands                     | TBD  | GS 14/15           | TBD              | TBD    |
| NRCS                                | TBD  | GS 14/15           | TBD              | TBD    |
| CREES/ 4H                           | TBD  | GS 14/15           | TBD              | TBD    |
| Clerical Support/Office Automation  | TBD  | GS 6/7             | TBD              | TBD    |
| Intern                              | TBD  |                    | TBD              | TBD    |
|                                     |      |                    |                  |        |

<sup>1</sup> This plan assumes that the project manager from each agency currently operating a Citizen Service Initiative related programs works directly within in this group.

<sup>2</sup> Some positions are permanent positions of the group, others may be filled by people whose role in their agency is to perform these functions.

<sup>3</sup> Grade levels may increase or decrease as new personnel are rotated through the group and as requirements change.

<sup>4</sup> The organization is determined by the subject matter of the position and/or the willingness or desire of an agency to lend support to the TEAM USDA Citizen Service Initiative group.

TBD = To Be Determined

USDA Citizen Service Initiatives Group  
FY 97 DETAILED COST BREAKDOWN

| SECTION II<br>-----           | OPERATING<br>PLAN                                                |
|-------------------------------|------------------------------------------------------------------|
| 2100 Travel                   | 21,000 Site visits, accompany the Secretary                      |
| 2200 Transportation of Things | 1,500 75 packages at \$20                                        |
| 2300 Rent, Comm, Utilities:   |                                                                  |
| Leases                        | 0                                                                |
| Mail/Communications           | 19,200 1,600 month for 800 number (12 mo) = 19,200               |
| Rent/Etc., Subtotal           | 19,200                                                           |
| 2400 Print, Reproduction:     |                                                                  |
| Printing                      | 5,000 Reports, analyses, awards, recruitment materials           |
|                               | 0                                                                |
|                               | 5,000                                                            |
| Photography                   | 500 Photo coverage of 5 events X \$100 per event                 |
|                               | 0                                                                |
|                               | 0                                                                |
|                               | 0                                                                |
| Print/Repro, Subtotal         | 5,500                                                            |
| 2500 Other Services           |                                                                  |
| Training                      | 0                                                                |
| Design                        | 4,995 Design services for 111 hrs X \$45 per hr                  |
| Video and Film                | 0                                                                |
| Repair and Maintenance        | 600 FAX, Computer and other office equipment                     |
| Electronic Conferences        | 2,000 20 person audio conference 6 times a year X \$800          |
|                               | 4,000 Teleconference 2 times a year X \$6,000                    |
| Contractors/Agreements        | 3,500 Miscellaneous contracts, interpreters, etc.                |
|                               | 0                                                                |
| Labor Employment              | 0                                                                |
| Miscellaneous                 | 0                                                                |
| Fees                          | 0                                                                |
|                               | 200 2 conferences                                                |
| Other Ser., Subtotal          | 15,295                                                           |
| 2600 Supplies/Materials       |                                                                  |
| Subscript/Public              | 0                                                                |
| Supplies/Materials            | 1,500 envelopes, printer cartridges, labels, etc.                |
| ADP Software                  | 18,000 Internet software, project mgmt software, office software |
| Gasoline                      | 0                                                                |
| Supplies/Mat., Subtotal       | 19,500                                                           |
| 3100 Equipment:               |                                                                  |
| Equipment                     | 0                                                                |
| ADP Equipment                 | 55,000 Internet server, PC's for Office                          |
| Equipment, Subtotal           | 55,000                                                           |
| 4100 Prompt Payment Act       | 0                                                                |
| Greenbook Costs               | 7,000                                                            |
|                               | 0                                                                |
| Reserve                       | 0                                                                |
| TOTAL, SECTION II             | 143,995                                                          |
| TOTAL, SEC. I & II            | 143,995 *                                                        |

\* Does not include staff costs.

## MEMORANDUM

**TO:** Kitty Higgins

**FROM:** Willie Blacklow  
prepared by: Kevin Cooper

**DATE:** March 26, 1997

**SUBJECT:** Recommend POTUS Event with "The Presidents Own" and the "Young Marines"

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The Young Marines youth program and the United States Marine Corps make a difference in our Nations Capital, and the story is visually compelling. A visit by the President to the Marine Barracks, or a visit by the Young Marines to the White House, would be a great opportunity to show support for this program and the District of Columbia. *This is a program where government activism helps to generate community volunteerism.*

Recently, Secretary Cohen visited with the Young Marines and their parents at the 8th & I Marine Barracks in Southeast, Washington, DC. The Young Marines, dressed in BDU's and marching in formation, drilled enthusiastically for the Secretary and enjoyed responding to his questions. The relationship between the active duty Marines "The Presidents Own" and the Young Marines is friendly and constructive. The Marines serve as drill instructors, role models and in some respects as surrogate parents to the local youngsters. Many of the Young Marines are from single parent homes in Washington and their parents believe this program helps teach their children respect and discipline, and instills in them the confidence to stay away from drugs and related problems.

The Young Marines is the official youth program of the Marine Corps League of the United States. The focus of this community outreach organization is to support children and young adults ages 8-18. Active duty Marines volunteer and serve as coordinators and teachers to these youngsters. A cornerstone of the Young Marines program is the Marine Corps Youth Drug Demand Reduction Program. The emphasis of the program is to promote mental, *physical and moral development*; this is achieved through training and discipline. The youngsters, their parents and the community actively support the program.

April 7, 1997

**MEMORANDUM**

TO: Steve Silverman, Deputy Cabinet Secretary, The White House

FROM: Greg Frazier, Chief of Staff, Department of Agriculture

SUBJECT: **REVISED SUGGESTIONS FOR SERVICE SUMMIT ROLL-OUTS**

Following up on Patrick Steel's memorandum to you last week, we are sending you a revised list of possible events. Any of the events below could be done by a White House principal with Secretary Glickman or by the Secretary himself:

**ANNOUNCEMENTS PRIOR TO THE SUMMIT:**

**1) New commitment for bringing 300,000 more youth into 4-H service programs:** On Wednesday April 9, Secretary Glickman will speak in Washington to the 69th Annual 4-H Conference. While *Newsweek* has already announced that the National 4-H Council has set a goal of 300,000 more youth in the program, Secretary Glickman will announce USDA's critical role in achieving that new goal and will clarify the types of service activities to be performed by the youth.

**2) More food recovery and volunteer service in empowerment zones/enterprise communities:** At the upcoming Empowerment Zone conference in Detroit, Secretary Glickman will encourage all rural empowerment zones and enterprise communities to take concrete steps to increase gleaning and food recovery and expand projects utilizing community volunteers.

**3) DC Urban Resource Environmental Initiative:** We will announce a multi-year strategy --- heavily dependent upon community volunteers --- to manage and protect the natural resources of America's Capitol city by planting trees, introducing a cost-share program to achieve urban resource stewardship objectives, and form an "Environmental Laboratory" at the John Burroughs Elementary School. This initiative would highlight both the President's commitment to service and the President's commitment to DC. The kick-off, which could occur on April 24, would ~~include the planting of 1,000 trees in DC in one day~~

Announce

**4) Expanding Environmental Service Projects in Major Cities:** We will announce the expansion of the Urban Resources Partnership (URP), which brings together all relevant USDA, Interior, and EPA agencies, as well as other selected Federal agencies, to jointly sponsor environmental projects in eight major urban centers. URP sites will also increase their use of youth service corps and non-compensated volunteers. On Earth Day, we will be able to have an event in Boston announcing that Boston will be a new URP site.

April 23 - Inter-Agency Food Recovery Task Force

## **ANNOUNCEMENTS AT THE SUMMIT:**

**1) Large-Scale New Food Recovery Efforts Nationally:** USDA would announce comprehensive new efforts nationally, including some the following ideas, which are still under development :

- a) Executive directors of the largest youth groups in the country --- such as Boy and Girl Scouts, Big Brothers/Big Sisters, YMCA of America, Boys and Girls Clubs --- would join us in announcing new efforts to engage their memberships in food recovery
- b) National Summit on Food Recovery, which would be modeled on the President's Summit on America's Future. The Secretary would invite former agriculture secretaries of both parties, states, counties, cities, Indian tribes, nonprofit organizations, religious groups, large corporations, and small businesses to come to the Summit to make specific commitments as to how they will increase food recovery --- the Summit would be followed by a Presidentially-declared National Week of Food Recovery
- c) More Federal agencies donating food from cafeterias/commissaries
- d) More food recovered from farmers' markets nationally
- e) Rock & Wrap It Up, a non-profit group that recovers excess food from large concerts, would join us in announcing major new starts to participate in the program

**2) Expand and highlight citizen service activities focused on improving public lands and protecting the environment:** Currently, the USDA Forest Service estimates 80,000 Americans are engaged in volunteer activities on Forest Service land, and tens of thousands more Americans are engaged by the USDA Natural Resources Conservation Service in volunteer efforts on private land. Possibly in conjunction with EPA and the Department of Interior, USDA could announce significant increases in such efforts.

## **PHILADELPHIA SPECIFIC EVENTS DURING THE SUMMIT:**

**1) Philadelphia Farmers' Market To Aid Food Recovery:** Possibly during the Germantown clean-up activities or at a time before the Summit, we could hold an event focusing on volunteers, farmers' markets, and gleaning could be held at Reading Terminal Market or Zion Baptist Church, both located in North Philadelphia next to the Germantown Avenue corridor, where the volunteer cleanup will center. Another possibility would be the old firehouse on Germantown Avenue, the recipient of new federal and city grants to fund its conversion to an inner-city farmers' market.

**2) Food Recovery At the Summit Itself:** Philabundance, a food recovery group located in the Germantown neighborhood, could physically collect excess food from local restaurants and bakeries during the Germantown clean-up activities. The group could also collect any left-over food from the Summit gala and honorary lunch. The principals could help with the collections.

**3) URP Event in Philadelphia:** Possibly during the Germantown clean-up activities or at a time before the Summit, there could be an event to highlight specific environmental improvements already accomplished by URP in the Germantown neighborhood.

To: Diana Fortuna, WH DPC

Steve Silverman, WH Cabinet  
Affairs

From: Joel Berg, USDA | h

8 pages, including this cover

As background to tomorrow's meeting on the Summit, I am forwarding the following four documents:

- 1) A memorandum to both of you and to Harris Wofford suggesting a possible commitment for the White House itself to make to the Summit and suggesting major cross-cutting service commitments that could be made by the President on behalf of all Federal agencies.
- 2) A request for commitments that USDA would like to fax out within the next few days to our key constituency groups and intergovernmental contacts.
- 3) A newsclip from the Washington Post about our DC-related announcement last week. Of course, the Post got a few major facts wrong, but the overall gist of the article is correct --- and positive. The event was also covered by Channels 8 and 9, and by public radio.
- 4) Relating to the continuing discussion on how to ensure that the Summit promotes the President's agenda, I have taken the liberty of listing ten specific questions that could be asked of the Summit planners.

Of course, feel free to call me at 720-5746 with any feedback or questions.

March 24, 1997

To: Diana Fortuna, Steve Silverman, Harris Wofford  
From: Joel Berg  
Subject: **Suggested Next Federal Steps for the Summit**

As you continue to grapple with the complex issues surrounding how Federal agencies may best aid the Summit, permit to suggest specific commitments that could be made by the White House itself and by all Federal agencies working in tandem.

**1) Commitment from the White House Itself For a Non-Profit Advisor Office:**

*Don't* Now that the White House has taken the very useful step of creating an electronic Non-Profit Advisor, the next logical step might to create a Non-Profit Advisor Office that would personally provide guidance, information, and technical assistance to non-profit groups seeking to expand citizen service initiatives through interactions with the government. *demand?*

Such an office could have the following functions:

- a) Sponsor national satellite teleconferences and regional and state workshops to instruct non-profit groups about how to apply for Federal funds and how to build new partnerships with the government.
- b) Ensure that all Federal agencies simplify their processes for providing funding to, and building partnerships with, non-profit groups.
- c) Ensure that all Federal agencies build into their strategic plans specific tasks and performance measures --- as mandated by the Government Performance and Results Act (GPRA) --- that utilize partnerships with non-profit groups in order to boost citizen service.
- d) Provide very concrete training and assistance to groups to help them implement administrative, budgetary, and accounting procedures needed to properly utilize government funds. (Given my experience in working with non-profits in relation to AmeriCorps, this kind of help would be the greatest single service we could provide.)



*Americorps contribution  
bureaucratized*

*Backdrop*

(2)

e) Serve as a general ombudsman for any non-profit group encountering difficulties in dealing with the Federal government.

I understand that some of these tasks may already be performed by the National Performance Review, individual agencies, and by the existing electronic Non-Profit Advisor, but I do not believe these functions are currently provided in a systematic, coordinated way that is now easily accessible to most non-profit groups.

Such a function could potentially be housed in the Domestic Policy Council or the National Performance Review --- staffed with employees on assignment from throughout the Federal government.

*Source of info Corp  
1 - AC  
2 - JTA  
3rd - Forest Service  
you -*

## 2) Combined Federal Agency Commitment:

In order to best make the point at the Summit that both governmental involvement and citizen volunteerism are needed, I believe that all Federal government agencies should, collectively, make a bold commitment to boost citizen service.

The following ideas --- some of we have previously proposed for USDA to tackle on our own --- could easily be carried out by virtually every Federal agency.

**A) Creating one Federal government-wide volunteer program through which agencies could either hook-up volunteers with partner organizations or directly create service opportunities.** As a sub-set of this, all Federal agencies could make a commitment to provide opportunities to the 700 school districts in the nation that have mandatory community service graduation requirements. While not every agency might have the legal authority --- as does USDA --- to directly sponsor projects, every agency should have the authority to hook-up volunteers with partner groups. As another sub-set of this, the agencies could create partnerships with universities nationally to ensure that work-study students are utilized in productive community service activities. As another sub-set of this, USDA and Interior could jointly agree to a massive new volunteer program focused on combining all volunteer activities that now occur on Federal lands, including those targeted (in cooperation with the Department of Justice) at engaging at-risk youth in service.

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**B) Providing community service opportunities to all recipients of Food Stamps and welfare.** As you know, the welfare-to-work law mandates that any able bodied citizens receiving Food Stamps in excess of three months will lose their Food Stamps unless they either obtain paid employment or perform at least 20 hours of community service a week. Over 40 states have requested, and been granted, one year waivers for this provision,

*partial*

*Over 100 corps  
Harris  
at risk  
Fed Corps - 2 small  
FCC Small  
Natl Civ Corps*

(3)

indicating that most states are not yet ready to provide either paid jobs or community service opportunities. By creating a national program to engage welfare recipients in community service, the Administration could provide a huge boost to the Presidents' twin goals of boosting welfare to work and expanding community service. Such a program could ultimately engage millions of people at very little additional cost the Federal government.

**C) Implementing an urban/rural volunteer exchange.** While we have previously suggested that such an effort be managed jointly by USDA and HUD, virtually every other Federal agency also has programs that aid both rural and urban America. Thus, every Federal agency could be asked to aid this initiative.

**D) Creating a nationwide employee volunteer program focused on literacy and mentoring.** I would propose a compromise on the matter of administrative leave: for every two hours that Federal employees volunteer on their free time or on their annual leave, they would get one hour of administrative leave. We could also explore how community service efforts could be built into the training components for the majority of Federal jobs.

In order to simply announce any of the above ideas at the Summit, an enormous amount of staff would have to be completed by many agencies almost immediately. However, it is unlikely that either the White House nor the Corporation for National Service have enough staff to implement any of those ideas in just a few weeks.

Therefore, I would propose that the White House name USDA as the lead agency on items A-C (OPM should probably be the lead agency on item D, the employee volunteer program) and that the White House directs other Federal agencies to assign full-time staff to this effort.

The Summit is clearly demanding huge commitments from the private and non-profit sectors. The White House should demand nothing less than a huge commitment from its own agencies.

## ***DRAFT NOTICE TO CONSTITUENCY GROUPS***

### **USDA SEEKS CITIZEN SERVICE COMMITMENTS FOR THE PRESIDENTS' SUMMIT ON AMERICA'S FUTURE**

President Clinton, former President Bush, and other former Presidents will serve as honorary co-chairs for The Presidents' Summit on America's Future, which will take place in Philadelphia April 27-29.

Led by General Chairman Gen. Colin Powell (ret.) and Vice Chairman Henry Cisneros, former Secretary of Housing and Urban Development, the Summit is aimed at increasing America's level of commitment to voluntary citizen service, particularly through efforts targeted at the nation's youth.

The Summit is based on the premise that every child in America should have access to five fundamental resources that can help them lead healthy, fulfilling, and productive lives:

1. An ongoing relationship with a caring adult -- a mentor, tutor, coach.
2. Safe places and structured activities during non-school hours to learn and grow.
3. A healthy start.
4. A marketable skill through effective education.
5. An opportunity to give back through community service.

In order to advance these priorities at the Summit and beyond, USDA is now actively seeking to build upon our existing partnerships --- as well as to create new partnerships --- to expand citizen service activities supported by non-profit organizations, state and local government agencies, and businesses with whom USDA frequently interacts.

We know that many USDA partner organizations --- farming groups, environmental organizations, anti-hunger and nutrition groups, agribusinesses, educational institutions, county governments, conservation districts, forestry companies, civil rights groups, state agriculture departments, research organizations, etc --- already utilize citizen service to promote the five goals listed above.

*DRAFT NOTICE TO CONSTITUENCY GROUPS (CONTINUED)*

(2)

Thus, USDA is seeking ways to help such group expand their efforts. The Department is now examining a wide array of avenues through which we may be able to legally provide technical assistance and other aid to entities wanting to make expanded service commitments for the Summit.

Secretary of Agriculture Glickman is particularly interested in finding creative ways to expand commitments to gleaning and recovering excess food, fighting hunger, promoting literacy, bridging the gaps between urban and rural America, and conserving and improving the environment.

While the formal program for the Summit is now virtually complete --- and while USDA can not guarantee that any particular entity will be able physically participate in the Summit ---USDA will work with any interested entity to craft commitments that can be included in the formal Summit tallies of commitments.

Moreover, the Department is dedicated to working with any such interested entity to help ensure the long-term effectiveness of the commitments in the years that follow the Summit. USDA is serious about building ongoing partnerships that fundamentally improve America on a sustained basis.

Given that the Summit is now only a few weeks away, commitments must be fleshed-out almost immediately in order to be included.

If your organization, agency, or business is interested in discussing with USDA how you might make a commitment, or if you would simply like information about the Summit, please contact me immediately by phone: (202) 720-5746, fax: (202) 720-4614, or e-mail: [jberg@usda.gov](mailto:jberg@usda.gov).

Sincerely,

Joel Berg  
Director of National Service  
United States Department of Agriculture

# The Washington Post

FRIDAY, MARCH 21, 1997

## More Chances for Student Volunteering

■ About 1,000 high school students in the District and suburban Maryland will be able to fulfill community service requirements for high school graduation by working with area groups that feed the homeless, U.S. Agriculture Secretary Dan Glickman said yesterday.

"We're trying to blend community service, educational experience and the goal of preventing food from being wasted," said Glickman, who noted that students could satisfy their service requirements in time to graduate in June.

The Agriculture Department will provide school administrators with a list of area food banks that need volunteers. The work will include collecting, sorting, packaging and delivering food for such groups as the Capital Area Food Bank and D.C. Central Kitchen. The agency's decision to act as go-between for the students and programs that feed the homeless and other needy people grew out of a story in The Washington Post last month that said more than 3,000 high school students in Montgomery and Prince George's counties still had not fulfilled the community service work required for graduation.

Glickman said several federal government cafeterias, including the Agriculture Department's, will begin donating excess food to D.C. Central Kitchen.

Students can obtain more information about volunteer opportunities from their school administrators or by calling 202-720-5746.

## THE TOP TEN QUESTIONS TO ASK THE SUMMIT PLANNERS

1) Will each delegation include at east one leader of a non-profit group who is willing to explicitly state that both unpaid volunteers and compensated national service participants such as AmeriCorps members are critical to the future of America?

2) How many AmeriCorps members will actually be at the Summit as participants in community delegations? Will each delegation have at least one AmeriCorps member?

3) How many members of compensated youth corps or conservation corps will be actually at the Summit as participants in community delegations? Will each delegation have at least one member of a compensated youth corps or conservation corps?

4) Have rural communities been formally invited to send delegations? If so, have rural EZ/EC communities specifically been asked to send delegations?

5) In urban areas that have EZ or EC designations, are the EZ and EC local leadership included in the delegations going to Philadelphia?

6) Which prominent Republicans will explicitly praise AmeriCorps in their Summit presentations?

7) How will the Summit specifically showcase how AmeriCorps members recruit, train, and supervise non-compensated volunteers?

8) How will the Summit show the costs currently spent by non-profit groups on recruiting, training, managing, transporting, feeding, and providing tools and equipment to so-called "non-compensated" volunteers.

9) How will the Summit demonstrate the cost-effectiveness and the economic benefits of AmeriCorps and explicitly counter the charge that AmeriCorps costs too?

10) How will the Summit address ideas for re-authorizing and re-funding AmeriCorps this year?

**To: Diana Fortuna**

**From: Joel Berg**

**8 pages, including this cover**

**Attached is chart listing the current baseline of USDA environmental volunteers, broken down by projects sponsored directly by USDA or in partnership with USDA. We are still trying to figure out how many 4-H youth --- out of the 5.6 million involved in the program yearly --- perform environmental service. (I am sure that most do).**

**Also attached is our six page response on best practices that we sent to the Summit organizers today. (It was difficult to complete this, because they wanted projects still operating, so we focused on food recovery activities that were started by AmeriCorps but which continue today.)**

**If you have any questions, please do not hesitate to contact me at (202) 720-5746.**

**VOLUNTEERS IN USDA ENVIRONMENTAL PROJECTS  
CURRENT BASELINE VS. NEW COMMITMENT BY THE YEAR 2000**

| <b>TYPE OF SERVICE PROJECT</b>                      | <b>CURRENT<br/>VOLUNTEER<br/>BASELINE -<br/>DIRECT<br/>VOLUNTEERS</b> | <b>CURRENT<br/>VOLUNTEER<br/>BASELINE -<br/>PARTNERSHIP<br/>PROJECTS</b>    | <b>VOLUNTEER<br/>COMMITMENT<br/>BY YEAR 2000<br/>- DIRECT<br/>VOLUNTEERS</b> | <b>VOLUNTEER<br/>COMMITMENT<br/>BY YEAR 2000 -<br/>PARTNERSHIP<br/>PROJECTS</b> |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
|                                                     |                                                                       |                                                                             |                                                                              |                                                                                 |
| Forest Service Public Lands                         | 80,095                                                                | 10,428                                                                      | 100,000                                                                      | ?                                                                               |
| Forest Service Urban and Community Forestry         | Not applicable                                                        | 400,000                                                                     | No applicable                                                                | ?                                                                               |
| Forest Service State & Private Forestry             | Not applicable                                                        | ?                                                                           | ?                                                                            |                                                                                 |
| Natural Resources Conservation Service "Earth Team" | 15,000                                                                | ?                                                                           | ?                                                                            | ?                                                                               |
| 4-H Youth Program Environmental Volunteers          | No applicable                                                         | 5.6 million total 4-H volunteers (how many work on environmental projects?) | ?                                                                            | 5.9 million total 4-H volunteers (How many on environmental projects?)          |
| National Arboretum Volunteers                       | 150                                                                   | ?                                                                           | ?                                                                            |                                                                                 |
| Soil Conservation District Volunteers               | Not applicable                                                        | ?                                                                           | ?                                                                            | ?                                                                               |
| <b>TOTAL</b>                                        | <b>95,245</b>                                                         | <b>?</b>                                                                    | <b>?</b>                                                                     | <b>?</b>                                                                        |

? = number still being determined



## Best Practices from 1996 Summer of Gleaning Projects

### Criteria:

#### 1. Please describe briefly the work being done.

**A. Albany, New York.** Coordinated by the Albany Service Corps, a summer gleaning program was conceived, organized, and implemented with outstanding success in New York's Capital Region, which included Albany, Schenectady, Troy, and the surrounding five-county area there. The team provided 60,000 pounds of fresh produce (triple their initial projections) to 40,000 low-income individuals during each of the summer months (twice as many as expected) in the Capital Region. Activities included maintenance of a large community garden, rescuing produce from local farmers and farmers' markets, and training the staff, 105 volunteers, and clients of local food pantries and soup kitchen on the preparation and use of the fresh foods obtained through this project. Enthusiasm for this project was so extensive at every level of involvement, and with all of the partners, that the community garden has been enlarged and plans are underway to expand the program for 1997 by engaging more partners and more volunteers.

**B. Mason County, Illinois.** As the prototype for all the 1996 Summer Gleaning Projects, commercial contractors such as Del Monte Foods joined with the local community action agency and several other partners to provide hundreds of thousands of pounds of fresh vegetables to needy families in Mason County. "User-friendly" nutrition education and training on the proper handling, preparation, and storage of the vegetables was provided to each recipient. As the Mason County project progressed with documented success, the program was then expanded to include most of Southern Illinois, resulting in a program that provided over 90,000 meals to needy families and individuals.

**C. Baltimore, Maryland.** This 3-way partnership between Baltimore's Civic Works (a youth conservation corps), the Washington Area Gleaning Network, and USDA gathered and distributed over 78,000 pounds of produce directly to soup kitchens, homeless shelters, and other emergency meal sites, in the City of Baltimore. Nearly 500 volunteers, recruited by only four AmeriCorps members, gave over 1,800 hours of their time to help gather, sort, and distribute the extra fruits and vegetables. In addition, the project initiated a sustainable network of communication that will enable meal service providers who need food and Maryland farmers who have extra food in their field or barns to continue to work together toward meeting their separate but overlapping needs.

**D. Eugene/Portland/Corvallis, Oregon.** Rather than creating brand-new food recovery programs, the Oregon program built on existing efforts by Food for Lane County (Eugene), the Oregon Food Bank (Portland), and the Community Services Consortium (Corvallis are) to develop linkages between rural and urban populations. Altogether, the three project sites gleaned nearly 200,000 pounds of food that was used to

provide meals to 132,000 Oregon residents. This project was also very successful in recruiting volunteers, with some 500 individuals contributing approximately 1,500 hours of uncompensated service during the course of the summer project.

2. In which geographic area, neighborhood, or community does this effort focus?

A. Albany, NY: Targets the counties that comprise the Capital Region: Albany, Rensselaer, Schenectady, Saratoga, Columbia, and Green.

B. Mason County, IL: Initially covered all of Mason County, in Central Illinois, but later expanded to include almost all of Southern Illinois as well.

C. Baltimore, MD: While the produce was collected from all over southern and eastern Maryland, the recipient organizations were concentrated within the Baltimore city limits.

D. Oregon: This was a 3-pronged project, with specific efforts in the cities of both Eugene and Portland, as well as in the rural area surrounding Corvallis, which is situated in the Willamette Valley between Eugene to the south and Portland to the north.

3. Is the effort a neighborhood/locally-owned, driven, planned and measured effort? (It may be affiliated with a national organization but it must be a locally-based effort.) If so, which individuals and organizations run this effort?

A. Albany, NY: As indicated above, the project is very much locally owned and operated. USDA is only one of several partners working with the **Albany Service Corps**, a private nonprofit organization, to continue the food recovery efforts in this area. The land for the community garden is provided by the City of Albany, with the full support of the Mayor's office.

B. Mason County, IL: Recipients are referred to the Mason County Community Action Agency by the county health department and public aid office; staff support is provided by an intern with the Illinois Conference of Churches; local farmers and commercial contractors in the immediate area donate the corn, beans, tomatoes, cucumbers, green peppers, etc; nutrition education and training is provided by the county 4-H leader's office; the county unit of the Illinois National Guard helps transport volunteers and produce to and from the fields to be gleaned; and some technical assistance, advice, and moral support is provided by the Mason County Office of USDA's Farm Service Agency. It is difficult to envision a project that could possibly be any more locally-owned and driven than this one.

C. Baltimore, MD: The managing partners in this effort were both local private nonprofit agencies: Civic Works of Baltimore and the Washington Area Gleaning Network (WAGN). However, the project was so successful that in the fall of 1996, it took on a separate identity of its own, incorporating as the **Baltimore Area Gleaning**

Network (BAGNET), and is now run by last year's team leader with an AmeriCorps member assigned by the Maryland State Commission on National Service providing technical support. The initial partnerships have been sustained between BAGNET and Civic Works, WAGN, the Maryland Food Committee, the Maryland Food Bank, and Action for the Homeless (all of these last three organizations are based in Baltimore), as well as with USDA to a smaller extent.

**D. Oregon:** (1) The project in Eugene is still run by Food for Lane County. (2) Although the Oregon Food Bank serves client agencies throughout the State of Oregon, its location and primary focus is in the Portland area. Since Portland is the largest metropolitan area in the State, a large proportion of OFB's recipient agencies are located in the vicinity. (3) The Corvallis project focuses on the East Central Oregon area, which is predominantly rural and sparsely-populated, but with a relatively high ratio of needy families and individuals who cannot afford to buy nutritious foods without some sort of outside assistance.

**4. Which sectors are involved deeply? (i.e., business, faith-based organization, school, grass roots organization, community based organization, government, health community, youth organizations) What are they doing?**

**A. Albany, NY:** Key partners are: Albany Service Corps (a private nonprofit with focus on youth between 17 and 23 years old), City of Albany (local government), Hunger Action Network of NY State, Capital Gleaning Network (a community based organization), Food Pantries of the Capital District, Regional Food Bank of NE New York, Schenectady Inner City Ministry (a faith-based organization), and USDA (through the State and County Farm Service Agency offices).

**B. Mason County, IL:** Key partners are: Illinois Conference of Churches (faith-based), Illinois Community Action (community based), Havana Food Pantry (grassroots), Del Monte Foods (business), Pat Scates & Sons (business), County Health Departments, Mason County Soil and Water District, Harvesting Hope (private nonprofit), County public aid offices, and USDA/FSA.

**C. Baltimore, MD:** Key partners are: Baltimore Area Gleaning Network (BAGNET), Civic Works (private nonprofit focused on young people ages 17-23), Maryland Food Committee, Action for the Homeless, Washington Area Gleaning Network, Maryland Food Bank, Capital Area Community Food Bank, and USDA/FSA.

**D. Oregon:** Key partners are: Oregon Food Bank, Portland; Food for Lane County, Eugene; Community Service Consortium, Corvallis; Community Action Program of East Oregon, Pendleton; and USDA/Rural Development.

**5. Which of the following five fundamental resources does the effort provide: (1) A caring adult (mentor, tutor, or coach); (2) Safe places to learn and grow and structured activities during non-school hours; (3) A healthy start; (4) A marketable skill through**

4

effective education; (5) The opportunity and challenge to give back through their own service?

**NOTE: All four projects provide not one but all five of the fundamental resources, in varying degrees, to their volunteers, as indicated below:**

1. Especially in those projects where Service Corps, such as Civic Works in Baltimore and the Albany Service Corps, are involved as partners, adults are engaged in a much more nurturing capacity than simply acting as supervisors.
2. Food recovery activities are, however, carefully monitored to ensure that injuries do not occur, and are always closely supervised; this creates an inherently safe place for children to learn about different types of foods, how they are used, and why they are important components of a healthy diet; children have the opportunity to grow in experience, especially when they participate in field gleaning where they help gather produce directly from the fields where it is grown; and the concept of structured activities is self-evident in a field gleaning or food recovery event, since the activity itself has been created around the availability of the volunteers to participate.
3. Food recovery service opportunities are most closely connected to the **healthy start** objective, because the improvement of needy families' diets through the acquisition of more nutritious meals, or of the foods to prepare those meals, is directly related to the overall improvement of any individual's health. WIC Program Studies have shown definitively that improved nutrition for pregnant women results in higher birth weights and fewer incidents of nutritionally-related problems in their newborn infants. Other studies have documented the importance of eating breakfast to the learning ability and attention span of students during the school day. In short, nutrition is critical to any child's obtaining a **healthy start**, and food recovery activities help "level the playing field" for those families who may not have the resources to buy the foods that will provide nutritious meals for their children. These activities have the added benefit of improving the diets and eating habits of the volunteers themselves, as they take a direct part in improving the diets of others and have the chance to learn how important nutrition is to providing a healthy start to every child.
4. This is probably the least affected of the stated objectives, but AmeriCorps members in each of these four projects who initially started working with the projects through USDA's 12-week 1996 Summer of Gleaning program have gone on to obtain full-time positions where at least part of their duties lie in the area of food recovery. In fact, in the Maryland project, the AmeriCorps team leader was so enthusiastic about the work that was begun last summer that she expanded the program, incorporated it, and now has her own team of volunteers and an AmeriCorps member assigned to work with her new organization (BAGNET).
5. Finally, the opportunity to give back to the community through their own service is easily demonstrated through all four of these programs. Every one is essentially local, based on the contributions of area farmers and the participation of community groups who provide the labor associated with gleaning and distributing the recovered foods.

6. **The success of the project must be measured in terms of progress of the youth, not just the number of strategies and activities. . . . How do you measure and evaluate success, and what success have you achieved?**

Once again, for all four projects, we can cite a single response. Success of the 1996 USDA Summer of Gleaning Projects has been measured in quantity: more than 1,005 tons of food recovered, and over 1.34 million meals provided from that food; and in relative cost-efficiency: only 88 compensated AmeriCorps Members recruited over 1600 volunteers, and for the minimal Federal investment of just over \$400,000, was able to recover and distribute the food for less than fifty cents per pound.

However, our greatest measure of success has been the ultimate sustainability of the projects themselves. Of the 22 projects initiated in 1996, at least 19 are still in operation, and some have expanded greatly since they were first started. (It should also be noted that one of the original 22 projects was the food recovery effort at the 1996 Summer Olympic Games in Atlanta, which was intended to be a one-time project from the outset.) This continuation of effort is a testament to the community spirit that was ignited in each of the projects -- farmers who chose not to participate last year are calling to find out where they sign up for 1997, church groups are making plans to get together and "go gleaning," and state-based community action organizations are asking local projects' advice on how to replicate their program in other areas of the state.

7. **Briefly describe the long-term commitment of this effort to your local community from now to the year 2000 and beyond. What are your measurable goals and your larger vision?**

The long-term commitments and goals of each of the four projects described here are similar: to continue and expand food recovery and gleaning efforts within the community until such time as they may no longer be needed. It is doubtful that the need for emergency supplemental food assistance will have been eliminated by the year 2000. Therefore, these projects will continue to identify sources of excess food and outlets in need of food to nourish those who lack the resources to accomplish this on their own, and then take every reasonable step to connect the two -- well beyond the year 2000 if necessary.

8. **What else would you like to add to explain why you think this is a good teaching example?**

Gleaning and food recovery projects, especially the four that have been highlighted here, are excellent teaching examples for a number of reasons. One of the best reasons is that there is no limit to how many can participate in a gleaning project, unlike many other charitable activities: the more people who go out to pick green beans, the more green

beans can be gathered and distributed -- open fields have no occupancy limit. Furthermore, volunteers are given the opportunity to learn about food itself -- not just what it looks like, but where it comes from, and how it grows, and what happens to it before it gets to the plate. And last but perhaps most important, volunteers are brought face to face with the reality of hunger in America today, and hopefully to the understanding that the condition of hunger is not an accurate reflection of an individual's character (or lack thereof).

Public Land Corps  
Urban Corps

DOI + USDA

(National Guard)  
No

Army Corps of Engineers  
Energy - Salmon Corps

## Strategic Plan for Federal Environmental Service Initiative

USDA DRAFT April 11, 1997

Commerce - NOAA - fish  
EPA - Coastal Zone mgmt  
Brownylla

DOT int - 90,000

DOI  
USDA  
EPA?  
DOT w/NEPA??

Urban  
Transp side of rd

### A) Specific Initiative Goal

One millions American will be engaged each year in both compensated and non-compensated citizen service activities focused on improving public lands and protecting the environment.

### B) Specific Initiative Message Statement

300-500,000  
395,000 - urban

Given that government has a special responsibility to manage, protect, and improve, public lands, the Administration will use the "This Land is Your Land" Initiative (alternative title: "Twenty First Century Conservation Corps (TFCCC) to dramatically increase the number of citizen activities that aid public lands and spaces --- urban suburban and rural. Compensated members of AmeriCorps and state, local and on-profit conservation corps will be used to recruit, training, and supervise younger, non-compensated community volunteers.

### C) How this initiative relates to Summit priorities:

1. **An ongoing relationship with a caring adult -- a mentor, tutor, coach** --- Older service participants could supervise and mentor younger service participants.
2. **Safe places and structured activities during non-school hours to learn and grow** --- Particular attention will be paid to create environmental service-learning opportunities for youth during after-school hours, during school breaks, and during summers. Also, urban parks could become "safe havens" free of violence.
3. **A healthy start** --- Low-income youth serving in this initiative during summer months could have special access to the USDA Summer Feeding Program, possibly utilizing some food that the youths themselves glean or recover.
4. **A marketable skill through effective education** --- Youth could receive specific training and participate in apprenticeships related to environmental careers.
5. **An opportunity to give back through community service** --- Through this initiative, the President could offer opportunities to any American wanting to serve.

Website  
800 line

Public Land Corps

1. Collaborate?  
2. Indiv Comts

No in  
Havange  
Gives

#### D. What Environmental Initiatives USDA Can Definitely Announce at the Summit:

1) the goal of increasing the number of volunteers serving in the USDA Forest Service Volunteer Program from the current level of 80,095 to 85,095 (a 6% increase) by fiscal year 1997 and to 100,000 by fiscal year 1998 (a 25% increase); volunteers would maintain and host campgrounds, plant trees and seed damaged areas, make recreation areas accessible for Americans with disabilities, staff visitor centers, build and repair habitat structures, and restore recreation facilities; particular focus will be placed on recruiting students who need to perform service to graduate

2) the creation of an USDA-led Urban Resources Environmental Initiative in the District of Columbia focused on tree-planting, conservation education, a cost-share program, and forming an "Environmental Laboratory" at the John Burroughs Elementary School

3) some of the 300,000 additional youth to be involved in the USDA (4-H) Program will focus on environmental activities

*Guaranteed - ind. talking to 4H  
\$6.7m*

→ 4) the USDA Natural Resources Conservation Service (NRCS) "Thank You" Project --- which utilizes "Earth Team" volunteers to explain how farmers and ranchers produce clean water, healthy soil, and wildlife habitat --- is doubling its current goal of reaching 250,000 school children by setting a new goal of providing half a million school children this conservation education

*250 → 500,000*

5) USDA NRCS is setting a goal of improving one million homes through the "Backyard Conservation Campaign" that will encourage homeowners to utilize conservation practices that adapt readily to nearly every backyard; this effort will incorporate a strong inter-generational tie and foster joint conservation activities between adults and children.

#### E. Potential Involvement of Other Federal Agencies:

The initiative would be much more effective if USDA led a multi-Departmental staff that coordinated joint service activities between USDA, Interior, EPA, Commerce (NOAA), and Energy. Even agencies not generally associated with the environment could have significant roles: Justice could help engage at-risk youth, particularly at Weed & Seed sites; Transportation could utilize youth service for "Is-Tea" type environmental projects on transportation right-of-ways; Defense could coordinate clean-ups in and around bases and use members of the National Guard to supervise youth; HUD could aid environmental projects at public housing developments or in EZ/EC communities; Education could utilize any work-study students not involved in America Reads; etc.

Non-profit groups and corporations would be active partners.



## **F) Other Potential Environmental Announce at the Summit:**

### **1) Public Lands and public spaces**

- a) Increasing non-compensated volunteers on state forest and park land
- b) Increasing non-compensated volunteers on Interior Department lands
- c) Increasing non-USDA and non-Interior AmeriCorps hosted programs on Federal lands
- d) Increasing the use state, local, and non-profit of conservation corps and youth corps on Federal lands
- e) Increasing use of volunteers and conservation corps members in state parks, state forests, city parks, and for urban gardens
- f) Utilizing compensated AmeriCorps members, youth corps and conservation corps participants to recruit, manage, supervise, and mentor younger, non-compensated volunteers
- g) USDA, Interior, and Justice work together to increase opportunities for at-risk youth and juvenile offenders to work on public lands after-school and during school breaks
- h) Projects sponsored by Departments of Defense, Energy, Education, Transportation, etc. on public lands and in public spaces
- i) Possible partnership with the Nature Conservancy (see attached)

### **2) Focus on Rivers:**

- a) Preference food service corps and volunteer efforts could be built into the Request for Proposals (RFP) for the American Heritage Rivers program.
- b) The Department of Interior would take the lead on organizing a national River Clean-Up Week.
- c) Joint USDA/EPA/Interior/Energy Activities on Rivers

**3) Urban/Rural Service Exchange:** During Summers or Spring breaks, urban youth could travel to rural areas for a week to work alongside rural youth on environmental projects; the following week, rural youth could travel to cities to work alongside urban youth on environmental projects. The American Youth Hostel Association is potentially interested in providing young people places to stay in both urban and rural areas. The National Farmers Union is also interested in this effort.

*People said good* → **4) Urban Resources Partnership (URP):** This effort, which was initiated by USDA, brings together all relevant USDA, Interior, and EPA agencies ---- as well as selected other Federal agencies in certain cities ---- to jointly sponsor environmental projects in major urban centers such as Atlanta, Los Angeles, New York, Seattle, Chicago, Philadelphia, and East St. Louis. URP already has productive partnerships with youth service corps and already utilizes many community volunteers on projects such as tree planting, riverbank restoration, and urban gardening. URP sites could dramatically increase their use of youth service corps and non-compensated volunteers.

- a) Increasing URP use of Non-USDA AmeriCorps
- b) Increasing URP use of conservation and youth corps
- c) Increasing URP use of non-compensated volunteers
- d) URP focus on after-school and summer programs for youth
- e) URP ties to USDA Summer Food Service program for Youth

### **5) Required community service**

- a) recipients of Food Stamps required to perform community service in order to maintain eligibility for Food Stamps
- b) college work-study students
- c) high school students in the 700 school districts nationally that require community service for students to graduate

### **6) Environmental Education**

- a) EPA, USDA, Interior education partnership

April 7, 1997

**MEMORANDUM**

TO: Steve Silverman, Deputy Cabinet Secretary, The White House

FROM: Greg Frazier, Chief of Staff, Department of Agriculture

SUBJECT: **REVISED SUGGESTIONS FOR SERVICE SUMMIT ROLL-OUTS**

Following up on Patrick Steel's memorandum to you last week, we are sending you a revised list of possible events. Any of the events below could be done by a White House principal with Secretary Glickman or by the Secretary himself:

**ANNOUNCEMENTS PRIOR TO THE SUMMIT:**

- 1) New commitment for bringing 300,000 more youth into 4-H service programs:** On Wednesday April 9, Secretary Glickman will speak in Washington to the 69th Annual 4-H Conference. While *Newsweek* has already announced that the National 4-H Council has set a goal of 300,000 more youth in the program, Secretary Glickman will announce USDA's critical role in achieving that new goal and will clarify the types of service activities to be performed by the youth.
- 2) More food recovery and volunteer service in empowerment zones/enterprise communities:** At the upcoming Empowerment Zone conference in Detroit, Secretary Glickman will encourage all rural empowerment zones and enterprise communities to take concrete steps to increase gleanings and food recovery and expand projects utilizing community volunteers.
- 3) DC Urban Resource Environmental Initiative:** We will announce a multi-year strategy --- heavily dependent upon community volunteers --- to manage and protect the natural resources of America's Capitol city by planting trees, introducing a cost-share program to achieve urban resource stewardship objectives, and form an "Environmental Laboratory" at the John Burroughs Elementary School. This initiative would highlight both the President's commitment to service and the President's commitment to DC. The kick-off could occur on April 24.
- 4) Expanding Environmental Service Projects in Major Cities:** We will announce the expansion of the Urban Resources Partnership (URP), which brings together all relevant USDA, Interior, and EPA agencies, as well as other selected Federal agencies, to jointly sponsor environmental projects in eight major urban centers. URP sites will also increase their use of youth service corps and non-compensated volunteers. On Earth Day, we will be able to have an event in Boston announcing that Boston will be a new URP site.

## **ANNOUNCEMENTS AT THE SUMMIT:**

**1) Large-Scale New Food Recovery Efforts Nationally:** USDA would announce comprehensive new efforts nationally, including some the following ideas, which are still under development :

- a) Executive directors of the largest youth groups in the country --- such as Boy and Girl Scouts, Big Brothers/Big Sisters, YMCA of America, Boys and Girls Clubs --- would join us in announcing new efforts to engage their memberships in food recovery
- b) National Summit on Food Recovery, which would be modeled on the President's Summit on America's Future. The Secretary would invite former agriculture secretaries of both parties, states, counties, cities, Indian tribes, nonprofit organizations, religious groups, large corporations, and small businesses to come to the Summit to make specific commitments as to how they will increase food recovery --- the Summit would be followed by a Presidentially-declared National Week of Food Recovery
- c) More Federal agencies donating food from cafeterias/commissaries
- d) More food recovered from farmers' markets nationally
- e) Rock & Wrap It Up, a non-profit group that recovers excess food from large concerts, would join us in announcing major new starts to participate in the program

**2) Expand and highlight citizen service activities focused on improving public lands and protecting the environment:** Currently, the USDA Forest Service estimates 80,000 Americans are engaged in volunteer activities on Forest Service land, and tens of thousands more Americans are engaged by the USDA Natural Resources Conservation Service in volunteer efforts on private land. Possibly in conjunction with EPA and the Department of Interior, USDA could announce significant increases in such efforts.

## **PHILADELPHIA SPECIFIC EVENTS DURING THE SUMMIT:**

**1) Philadelphia Farmers' Market To Aid Food Recovery:** Possibly during the Germantown clean-up activities or at a time before the Summit, we could hold an event focusing on volunteers, farmers' markets, and gleaning could be held at Reading Terminal Market or Zion Baptist Church, both located in North Philadelphia next to the Germantown Avenue corridor, where the volunteer cleanup will center. Another possibility would be the old firehouse on Germantown Avenue, the recipient of new federal and city grants to fund its conversion to an inner-city farmers' market.

**2) Food Recovery At the Summit Itself:** Philabundance, a food recovery group located in the Germantown neighborhood, could physically collect excess food from local restaurants and bakeries during the Germantown clean-up activities. The group could also collect any left-over food from the Summit gala and honorary lunch. The principals could help with the collections.

**3) URP Event in Philadelphia:** Possibly during the Germantown clean-up activities or at a time before the Summit, there could be an event to highlight specific environmental improvements already accomplished by URP in the Germantown neighborhood.



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Arlington, Virginia 22209  
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**TO:**

*Joe*

**ORG:**

**RE:**

**FAX:**

*(202) 720-4617*

**DATE:**

**FROM:**

Ali Webb, Director of Communications

**PHONE:**

703/841-8740

**RETURN FAX:**

703/841-8796

**NUMBER OF PAGES INCLUDING COVER SHEET:** \_\_\_\_\_

**COMMENTS:**

*Rough and not really ready*

To: Joel Berg, USDA

FROM: Ali Webb, Director of Communications

April 7, 1997

Thanks for bringing me up-to-date on the proposed theme around a public/private partnership to encourage conservation activities among our country's youth.

The Nature Conservancy, as you know, is a volunteer-led non-profit organization with the mission of protecting the diversity of plant and animal life in their natural habitats. After 42 years, we have protected 10 million acres and manage the world's largest system of private-held nature preserves. Our 1500 preserves are located in every state and we work internationally as well with partner organizations in Latin America and Asia-Pacific.

We are discussing making a commitment to the Summit to bring 100,000 children to our preserves every year to learn about conservation by doing for the next ten years. We hope this number of children involved with habitat conservation will grow but we would like to start with this pledge. We will be able to both measure and report on the number of children involved and where they are working and what they are doing on a semi-annual basis.

I am interested in discussing this further, in terms of how we can maximize your efforts by working with other land-based agencies and conservation groups. Likely partners include groups like Audubon, who has a system of sanctuaries and does a great deal of education. Below I have listed a sampling of the kind of youth programs The Nature Conservancy is currently running across the country. I think you will see many of Summit's themes embodied in real programs with young people on the land.

Please let me know how to most effectively present The Nature Conservancy's pledge to this important project.

#### CURRENT MODEL PROGRAMS

1. Conservation Internship Program for Inner-City Youth, New York City

For the second year, fifteen inner-city High School students working in teams of 2 - 3 make a link between their classroom work and the outside world through this innovative program. An example would be a global studies classes where students learn to preserve the rainforest while out in the field, they have first hand experience with a fragile ecosystem right in their own backyard. An environmental science class discusses the numbers and types of endangered species and students in this program have the opportunity to see and touch native and endangered species and learn about methods to preserve them.

The interns are assigned to individual preserves around the New York region including the Lower Hudson, Eastern NY, the Adirondacks and Long Island and take part in projects as varied as restoration efforts, endangered species counts, trail maintenance and habitat preservation. The interns have hands-on experience with innovative conservation techniques. They work with top environmental professionals in and outside of the Conservancy. They live and work in the midst of Conservancy bioreserves, such as French Creek in Central Western New York, Neversink in the Lower Hudson area, and Mashomack Preserve on Shelter Island.

Students develop practical workplace skills like mapping, surveying techniques and the use of tools. During off hours, they have the opportunity to visit local college campuses to in order to develop an understanding of the importance of a college education. Interns receive a stipend in exchange for a month of hands-on field work and are housed in local communities.

Another element has been added to this years program and selected first year participants will be invited to return. As second year interns they will be given a leadership role for the new interns and strengthen their ties with the Conservancy and the land.

2. Red Canyon Ranch, Wyoming

Since 1995 the Wyoming chapter has two ongoing field-oriented education programs on this working cattle ranch which are based on science curriculum geared to third and sixth graders. The third graders come to the ranch 4 times over the course of a school year to learn about rare plant identification, ranching operations and history, calving, and construction of corrals.

The sixth graders conduct monthly field research with invited experts. They practice scientific procedures and observe the cycles of life on the ranch throughout the school year. The children then use this information to create an electronic field guide for other students that will eventually go over the Internet.

3. Patagonia-Sonita Preserve, AZ

Since 1991, Jeffery Cooper has been running a High School internship program that takes place each spring. The funding for the program comes locally from clubs and organizations and through local grants. About 25 kids have participated in the 50 hour internship that pays \$5.50 per hour and is treated like a real job by both the students and the preserve staff.

The children are involved in a variety of activities on the preserve which hosts 30,000 visitors per year. This years students have helped to plant 6,000 seedlings at the preserve. Other activities include ground water and stream flow monitoring and restoration efforts

ranging from digging holes to taking care of plants in the nearby greenhouse before they are transferred to the flood plains.

Another interesting program that started last year at the preserve's Visitor Center is a family oriented day each year where a variety of activities are manned by the local 10 - 12 year-olds who have previously worked at the preserve. Essentially the children teach the children. Activities includes a workshop on predator - prey relations, water quality studies, and owl pellet dissection that helps students understand the relationship between the habitat and the survival of the species. Finally, there is family self-guided nature tour around the preserve. Along with an adult nature guide for the parents, the kids have created their own version of the nature guide.

#### 5. Chicago Wilderness, Illinois

Three years ago the Illinois chapter received a grant to start an education program to introduce area children to the ecology of nearby preserves, expose them to the land and provide an opportunity to participate in different stewardship activities. They called the program the AMighty Acorns@ and it has grown to include more 1,900 inner-city and suburban-area children in grades three through seven.

The chapter recruits teachers that are willing to volunteer for the program which runs primarily in the fall, winter and spring. Each class visits what's known as a field site 3 or 4 times through out the school year. Each time they visit they learn about the ecology of the land and perform a different set of stewardship activities. Activities range from collecting native seeds, cutting brush, pulling non-natives species, reseeding areas, cleaning up and cutting brush. Over the course of the year the children see how the land changes and how their efforts effect the project.

#### 6. Apalachicola Bluff and Ravine Preserve, Florida

For the last 6 years, this preserve has sponsored an Alternative Spring Break@ program. Universities and college student pay their own transportation, stay at a state park and spend the week helping with a variety of projects at the preserve. Activities are labor intensive and require a lot of manpower. This year five hundred students helped set-up a native plant nursery --with 90,000 individual cells -- to plant longleaf pine trees and wiregrass plugs. They also collected wiregrass seeds, prepared a greenhouse for planting, created a seed nursery with native plant species, and raised flats of wiregrass for planting on the preserve.

Boston University students have been traveling to the preserve for the most consecutive years. The types of students that participate in the program are not limited to science majors -- they include all different majors -- and cultures.



To: Diana Fortuna

From: Joel Berg

4 pages, including this cover

I further revised the environmental initiative memo to include a focus on DC (as well as to spell "environmental" correctly!)

Secretary Glickman has made it clear that he wants us to go full speed ahead on this and other initiatives we have proposed for service. Hopefully, you can broker an agreement between us and the other Federal agencies to do this initiative jointly. If such an agreement can not be reached, USDA is committed doing our part anyway.

We are also focusing on what we can do for gleanings and food recovery. When Secretary Glickman travels to Boston next week (either April 3, 4, or 5) to address the national convention of Food Chain --- the nation's largest perishable food salvage group --- he would like to be able to announce new food recovery activities. **If we can get enough done in the next few days to make the announcement significant enough, we would probably suggest that the President make the announcement to the group by satellite.**

Also, we continue to investigate how we may be able to create service opportunities for Food Stamps recipients.

can't ← 1 million  
Preso agenda  
who  
Take Pride

March 25, 1997

scopies  
Keith - nat'l resources  
- recycling  
- energy

To: Diana Fortuna

From: Joel Berg

Subject: "This Land is Your Land" Environmental Service Initiative

At the Summit, President Clinton could announce a new initiative called "This Land is Your Land," which would have the goal of engaging a minimum of one million Americans each year in citizen service projects focused on improving the environment --- with a particular focus on public lands.

A large Federal agency coalition --- possibly led by USDA --- could be created to coordinate joint service activities between USDA, Interior, EPA, Commerce (NOAA), and Energy. Even agencies not generally associated with the environment could have significant roles: Justice could help engage at-risk youth, particularly at Weed & Seed sites; Transportation could utilize youth service for "Ice-T" type environmental projects on transportation right-of-ways; Defense could coordinate clean-ups in and around bases and use members of the National Guard to supervise youth; HUD could aid environmental projects at public housing developments or in EZ/EC communities; Education could utilize any work-study students not involved in America Reads; etc. Non-profit groups and corporations would be active partners.

The initiative would utilize AmeriCorps members, participants in state and local youth and conservation corps, and non-compensated volunteers of all ages. Wherever possible, AmeriCorps members and participants in youth and conservation corps would be used to recruit, supervise, and mentor younger, non-compensated volunteers.

The initiative could have six focuses:

**1) Priority on Public Lands Restoration:** USDA and Interior could jointly focus on projects on National Park, National Forest, Bureau of Land Management, and Bureau of Reclamation land. Partnerships could be formed with states to focus on state parks and forests. Partnerships could also be formed with counties and cities to focus on county and city parks.

**2) American Heritage Rivers:** Citizen service efforts could be built into every level of this new program.

instead - Nat'l  
River  
restoration

**3) Urban/Rural Service Exchange:** During Summers or Spring breaks, urban youth could travel to rural areas for a week to work alongside rural youth on environmental projects; the following week, rural youth could travel to cities to work alongside urban youth on environmental projects.

EZ/EC's

**4) Urban Resources Partnership (URP):** This effort, which was initiated by USDA Under Secretary Jim Lyons, brings together all relevant USDA, Interior, and EPA agencies ---- as well as selected other Federal agencies in certain cities ---- to jointly sponsor environmental projects in major urban centers such as New York, Seattle, Chicago, Philadelphia, and East St. Louis. URP already has productive partnerships with youth service corps and already utilizes many community volunteers on projects such as tree planting, riverbank restoration, and urban gardening. URP sites could dramatically increase their use of youth service corps and non-compensated volunteers.

**5) Community service opportunities for those required to perform community service.** This could include:

- a) recipients of Food Stamps required to perform community service in order to maintain eligibility for Food Stamps
- b) college work-study students
- c) high school students in the 700 school districts nationally that require community service for students to graduate
- d) juvenile offenders and others under court orders to perform community service

**6) Voluntary conservation efforts on private land:** USDA could work with conservation districts throughout the country to expand partnerships with farmers and ranchers, owners of private forest land, and other private landowners to utilize more citizen volunteers to restore wetlands, protect wildlife habitats, and improve water quality on private lands.

**7) DC Initiative:** There could be a particular focus on urban gardening, tree planting, river restoration, radon and lead abatement, environmental education, and city park restoration in the District of Columbia.

The initiative could touch upon all five Summit priority areas:

*1. An ongoing relationship with a caring adult -- a mentor, tutor, coach ---* Older service participants could supervise and mentor younger service participants.

*2. Safe places and structured activities during non-school hours to learn and grow ---* Urban parks could become "safe havens" free of violence.

*3. A healthy start* --- Low-income youth serving in this initiative during summer months could have special access to the USDA Summer Feeding Program, possibly utilizing some food that the youths themselves glean or recover.

*4. A marketable skill through effective education* --- Youth could receive specific training and participate in apprenticeships related to environmental careers.

*5. An opportunity to give back through community service*--- Through this initiative, the President could offer opportunities to any American wanting to serve.



# **SOCIAL SECURITY**

Office of the Commissioner

March 25, 1997

## **MEMORANDUM TO STEVE SILVERMAN**

**From:** Joan Wainwright  
Deputy Commissioner of Communications

**Re:** Presidents' Summit of America's Future  
Agency Proposals

The following is a list of proposals for the Summit. This is just a preliminary list and these ideas still need to be vetted.

1. Hold an annual "Back-to-School" clothes and school supplies drive for under-privileged children.

Already, SSA holds several drives a year. The Winter Toy Drive resulted in over 1,000 toys; and a food drive brought in 78,000 food items in four months.

We are also considering if this should be a drive taken nationally.

2. Invite "Dress for Success" organizations which collect business suits to SSA Headquarters.
3. Link the SSA home page to the Presidents' Summit home page, or page of citizen service links.
4. Provide a bulletin board for volunteer opportunities at each of the 1,300 field offices.  
SSA would allow any organization use of the board.
5. At SSA Headquarters in Baltimore, have volunteer fairs, inviting organizations to come to the facility to meet prospective volunteers.  
Currently, SSA has blood drives and recruitment for foster parents several times a year.  
If once a month is problematic, we might hold a single fair during the Combined Federal Campaign since their donations of time are valuable, too.
6. Add the phone number for the Corporation for National Service's National Senior Service Corp 800 number onto the letters to newly retired beneficiaries, so that they can be aware of this referral service.
7. An expansion of our annual book drive held for our Adopt-A-Schools, that might be in conjunction with local libraries and their literacy tutor programs.
8. Administrative leave for adopt-a-school service.

### **Court Appointed Special Advocates (CASA)**

CASAs are trained volunteers who advise juvenile court judges as to the best interests of abused or neglected children, thereby ensuring that the courts act in a sensitive and appropriate manner to provide children with safe, permanent homes.

A CASA volunteer is appointed by the court when a child's interests are first threatened. Typically, the appointment is made during or immediately after the first hearing, which may be a shelter care or custody hearing. The CASA volunteer then conducts an independent review of the child's circumstances by interviewing the child, parents and other family members, teachers, neighbors, doctors and other individuals with pertinent information, and reviews all relevant documents. Through written reports and oral testimony, the CASA volunteer then recommends to the court what is in the child's immediate and long-term interests. The volunteer remains involved in the case to ensure that the child remains safe until a permanent resolution is reached.

CASA is an outstanding example of a highly-acclaimed, national program that serves the needs of youth and children by intervening in their lives to effectuate positive change. Moreover, CASA works because its volunteers make it work. Indeed, CASA may be something of a model of volunteer recruitment, training and retention. Not only has CASA had great success in attracting committed, long-term volunteers, but it also has a strong record of retaining its volunteers. Part of this success is attributable to the fact that volunteers are screened, interviewed and required to participate in a 40-hour training course before they are appointed to a case. They are then given on-going support and guidance by volunteer managers, attend monthly in-service programs, and are recognized by awards or by articles in monthly newsletters. But the most important reward for a CASA volunteer is the immediate and enduring impact that his or her work can have on the life of a child.

CASA's 39,000 volunteers now serve over 145,000 children each year, from 670 program sites nationwide. However, while the number of CASA volunteers has grown steadily at an annual rate of about 10 percent, more volunteers are needed in order to meet the needs of all children in the juvenile court system. Thus, the National CASA program has established the goal of providing a volunteer for every child in need by the year 2000.

The Department of Justice currently funds CASA in the amount of approximately \$xxxxxxx per year. [describe funding and duration] Given the tremendous, proven effectiveness of CASA, the Summit presents an ideal opportunity to encourage private sector partnerships with local CASA programs.

Kathrina Weenig  
DOJ  
574-7473

WWW.  
CITIZENSERVICE.ORG

THE WHITE HOUSE  
WASHINGTON

February 11, 1997

Mr. W. Kenneth Yancey, Jr.  
Executive Director  
Service Corps of Retired Executives Association  
409 Third Street, S.W.  
Washington, D.C. 20024

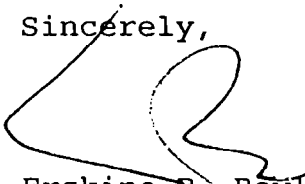
Dear Mr. Yancey:

Thank you very much for writing. It was good to hear from you, and I appreciate your good wishes as I begin my new role as White House Chief of Staff.

As you know, I am very aware of the wonderful contributions SCORE has made to this country since its inception, and your generous offer to contribute even further in the President's vision with regard to volunteerism is commendable. I have taken the liberty of forwarding your letter to Bruce Reed, Assistant to the President for Domestic Policy, so that he may know of your interest. You can be sure that SCORE will be kept in mind as we move forward with this initiative.

Again, thank you for taking the time to write.

Sincerely,



Erskine B. Bowles  
Chief of Staff

cc: The Honorable Bruce Reed





January 30, 1997

Hon. Erskine Bowles  
Assistant to the President  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mr. Bowles:

Congratulations on your new role at the White House. We know that your contribution will be even more significant than it was at the Small Business Administration.

I am writing you because last week the President addressed the importance of volunteerism in the United States. He invited former President Bush to the White House and directed that Gen. Colin Powell should head the upcoming summit on volunteerism.

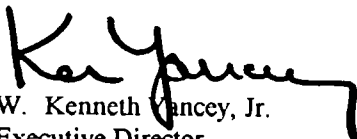
I would like to offer the Service Corps of Retired Executive Association, SCORE as an excellent example of a public-private partnership that harnesses the power of over 12,400 volunteers for the benefit of small businesses in our country.

As you know, SCORE has operated as a grantee of the Small Business Administration since 1964. In January of this year SCORE counseled its 3.5 millionth client. Based on an appropriation of \$3.3 million, SCORE's services cost the taxpayer less than the federal minimum wage on an hourly basis for very high quality advice and assistance.

As the Administration focuses on the importance and impact of the contribution of volunteers in the United States, I wanted to reacquaint you with SCORE's outstanding success story. If SCORE can assist in any way with the summit or with the renewed focus on volunteerism, please do not hesitate to call on us.

Thank you for your previous and continued support of SCORE. We wish you the very best in your new capacity.

Sincerely,

  
W. Kenneth Vancey, Jr.  
Executive Director

CK W/SBA 100

March 17, 1997

MEMORANDUM FOR: Diana Fortuna

FROM: John Hanson, Dept of Veterans Affairs

SUBJECT: Selected VA Volunteer Activities

We asked all 173 VA Medical Centers (VAMC) to give us a list of the community-based activities they are involved in, as they relate to the goals of the April summit. Obviously, there is much more volunteer activity at these facilities than is reflected in the ones here, which are geared only to the youth-related programs. We didn't give much time for a response, but 115 medical center volunteer directors sent us the information that follows. As you can see, I've broken down the programs by Summit Goal, as near as we could apply them.

**I. AN ONGOING RELATIONSHIP WITH A CARING ADULT (17)**

- HS mentoring program--VA Black Hills Health Care System (VABHHCS); Hot Springs, SD
- 'Special Ed.' student/patient correspondence program (Stanhope, NJ)--Altoona VAMC; PA
- Newington HS Tech Prep mentoring program--Newington VAMC; CT
- Jr. High student/patient program--Fayetteville VAMC; AR
- Career/'shadowing' program--Van Dorn VAMC; Columbia, SC
- HS mentoring program--Boston VAMC; MA
- HS mentoring program--Providence VAMC; RI
- 'Shadowing' program--Togus VAMC; ME
- Mentoring program (Middle School)--Atlanta VAMC; GA
- 'Shadowing' program--Erie VAMC; PA
- Cooperative mentoring program w/'Health & Medical Allied Careers'--Buffalo VAMC; NY
- 'HOC': special education student mentoring program--Albuquerque VAMC; NM
- Mentoring program--Ann Arbor VAMC; MI
- Mentoring program (Jr. High)--Stratton VAMC; Albany, NY
- Mentoring program--Fresno VAMC; CA
- Cooperative for 'at-risk' kids w/'Adopt-A-Buddy'/'Brewer-Porch Child's Ctr.--Tuscaloosa VAMC; AL
- Mentoring/'shadowing' program--Northport VAMC; NY

**II. SAFE PLACES TO LEARN & GROW (05)**

- 'At-Risk' HS students horticulture program--Roseburg VAMC; OR
- Pre-Trial Intervention program--Dorn VAMC; Columbia, SC
- Cooperative w/'VT Court Diversion Program'--White River Jct. VAMC; VT
- 'Stay-In-School' program--Madison VAMC; WI
- Cooperative w/'Tomah Alternative School'--Tomah VAMC; WI

### **III. MARKETABLE SKILLS THROUGH EFFECTIVE EDUCATION (54)**

- 'Special Ed.' students vol./training program--Denver VAMC; CO
- HS School-to-Work program--VABHHCS; Fort Meade, SD
- 'Black Hills Special Service program' ('special needs' youth)--VABHHCS; Fort Meade, SD
- Black Hills State Univ. Pre-Med Students (vol. internship)--VABHHCS; Fort Meade, SD
- HS School-to-Work program--Saginaw VAMC; MI
- HS/Jr. ROTC/'Explorer Scouts Health Careers' vol./training program--Kansas City VAMC; MO
- HS School-to-Work program--Birmingham VAMC; AL
- 'Allied Health Student Program'--Hartford VAMC; CT
- Cooperative for health-related fields w/CT Job Corps--Hartford VAMC; CT
- Cooperative w/'Alliance of Programs & Partnerships for Lexington Ed.'--Lexington VAMC; KY
- Cooperative w/'Experience Based Career Education' (EBCE)--Lexington VAMC; KY
- Cooperative w/'Health Occupation Students of America,' Van Dorn VAMC; SC
- 'Health Career Exploration' program (HS)--Iron Mountain VAMC; MI
- Cooperative w/'Opportunity Knocks Youth Corps'--Richmond VAMC; VA
- HS School-to-Work program--Boston VAMC; MA
- Cooperative w/'Health Occupation Students of America'--Durham VAMC; NC
- HS School-to-Work program--Providence VAMC; RI
- 'Special needs' students vol./training program--Providence VAMC; RI
- 'At-Risk' students vol./training program--Providence VAMC; RI
- 'Special Ed.' students vol./training program--Houston VAMC; TX
- 'Summer Youth & Career Development Program'--Alexandria VAMC; LA
- 'School-to-Work' program--Huntington VAMC; WV
- Pre-Med students 'shadow'/work vol./training program--Columbia VAMC; MO
- Cooperative w/Job Corps--Shreveport VAMC; LA
- 'Special Ed.' students vol./training program--White River Jct. VAMC; VT
- 'Special needs' students vol./training program--Louisville VAMC; KY
- Cooperative w/MCAT-DAT Education Program (pre-med students)--Louisville VAMC; KY
- 'Health Professions Program'--Bonham VAMC; TX
- 'Special Ed.' students vol./training program--Bonham VAMC; TX
- 'Health Careers Program'--South Texas Veterans Health Care System; San Antonio, TX
- Internship/'shadowing' program (College/University)--Hines VAMC; IL
- Pre-Med students vol./training program--Hampton VAMC; VA
- 'Special Ed.' students vol./training program--Birmingham VAMC; AL
- Cooperative w/'Special Education District of Lake County'--North Chicago VAMC; IL
- Pre-Med Students vol./training program--Erie VAMC; PA
- 'Special Ed.' students vol./training program--Knoxville VAMC; TN
- 'School-To-Work Career Exploration Internship Program'--Buffalo VAMC; NY
- Cooperative w/Univ. of Buffalo/'Educ. Oppty. Ctr.-Med. Office Asst. Program'--Buffalo VAMC; NY
- Cooperative w/'Mayors Youth Program & Cheektowaga Youth Program'--Buffalo VAMC; NY
- 'At-Risk Student Volunteers Program'--Milwaukee VAMC; WI
- Cooperative w/'Vocational Education Alternatives Program'--Madison VAMC; WI
- 'Health Careers Student Volunteers'--Ann Arbor VAMC; MI
- 'Special Ed.' students vol./training program--Augusta VAMC; GA
- HS/College vol./training program--Amarillo VAMC; TX
- HS/College vol./training program--Las Vegas VAMC; NV
- HS/Job Corps/County Social Services vol./training program--Stratton VAMC; Albany, NY
- Cooperative for gifted in youth health careers w/'Enterprise Program'--San Francisco VAMC; CA

- College/University internship/volunteer program--Brooklyn VAMC; NY
- Cooperative w/'Brooklyn Occupation Training Center'--Brooklyn VAMC; NY
- Cooperative for 'special needs' students w/Long Beach Unified Schools--Long Beach VAMC; CA
- School-To-Work' program--Canandaigua VAMC; NY
- Cooperative vol./training program w/'THESIS/RESPECT' (College/HS)--Northampton VAMC; MA
- Deaf/Disabled/'Special needs' students vol./training program--New York VAMC; NY
- Cooperative education & career development program w/Long Island Univ.--Northport VAMC; NY

#### **IV. A HEALTHY START**

#### **V. AN OPPORTUNITY TO GIVE BACK (27)**

- 'Adopt-A-School' program--Birmingham VAMC; AL
- 'Adopt-A-School' program--Dorn VA; Columbia, SC
- Cooperative w/Jobs Corps--VAMC Pittsburgh (UD); PA
- Cooperative w/United Way Volunteer Center for youth volunteers--Lincoln VAMC; NE
- 'Geriatric Remotivation Program' (6th graders work with vets)--St. Cloud VAMC; MN
- 'Health Career Explorer Scouts' volunteer program--St. Cloud VAMC; MN
- 'Adopt-A-School' program--Shreveport VAMC; LA
- 'Boy Scout Explorer Group' volunteer program--Dallas VAMC; TX
- 'Kids That Care' program--Butler VAMC; PA
- 'Boy Scout Explorer Group' volunteer program--Hampton VAMC; VA
- Partnership-In-Education program--Huntington VAMC; WV
- Cooperative w/Univ. of Buffalo, Community Action Corps.--Buffalo VAMC; NY
- Cooperative w/St. Marys School for the Deaf--Buffalo VAMC; NY
- Partnership-In-Education program--Muskogee VAMC; OK
- 'Adopt-A-School' program--Milwaukee VAMC; WI
- Partnership-In-Education program--Ann Arbor VAMC; MI
- Partnership-In-Education program--Salem VAMC; VA
- 'New Futures' (program for pregnant teens/teens with children)--Albuquerque VAMC; NM
- Partnership-In-Education program--Providence VAMC; RI
- Partnership-In-Education program--Palo Alto VAMC; CA
- 'Allied Health Professions HS' partnership--Augusta VAMC; GA
- Cooperative for 'high-risk kids' w/Urban League--New Orleans VAMC; LA
- Partnership-In-Education program--Long Beach VAMC; CA
- Partnership-In-Education program--Tomah VAMC; WI
- 'Quest Skills for Action Program' (HS) partnership--Canandaigua VAMC; NY
- 'Ambassador Program' youth volunteers--Ft. Harrison VAMC; MT
- 'Grandfriends Program'--Northport VAMC; NY

Additionally, although it is not reflected above, it should be noted that nearly every VAMC has in place a year-round youth volunteer program (or, at the very least, a *summer* youth volunteer program) in which students perform a wide variety of tasks. Also, scholarship awards, contests, 'National Salute,' or one-day fairs or events are not listed.

I hope this summary is useful.

## FAX TRANSMISSION

TO: Diana Fortuna 456-7431

FROM: John Hanson, VA

RE: Adopted Schools

Pages to follow: 1

Diana, a quick and dirty about how VA uses volunteers follows. I hope it's what you were looking for. As we've discussed and illustrated previously, VA could not operate without volunteers who come to our hospitals and clinics and help deliver care to veterans. The fourth bullet illustrates that.

If you need anything else from us, let me know. Thanks.

Am's P & the All for Y  
Thurs Photo log -  
I/m grant Pen

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there

→ Jennifer  
→ \* Cle w/ odd agencies  
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award - Sun @ gall OK  
12-15 people

N

→ AC  
→ media  
→ Edelman / Rutl.

→ Breakouts

→ Materials

→ Partnership

Schwarzenegger - Calif  
Powell / Rendell

10<sup>30</sup> Kickoff 5-10,000 - HS Std.

130 kickoff

→ shorter  
church, arriving del

Carter on Sun

Gore - 9-10 Mon  
10-11 5 PONT'S

Tues 1230 - Indep Hall  
Powell, entertainers  
Costly

Mrs C - 'they'll get  
back to us'



U.S. Department of  
Transportation

Office of the Secretary  
of Transportation

*S-Agency Submissions*

# Memorandum

1

Subject: Background on DOT's Commitment to the  
President's Summit for America's Future

Date: April 23, 1997

From: Michael Huerta, Chief of Staff Designate  
Keller E. Cramer, Deputy Administrator, RSPA

Reply to: Kate Hallahan  
Attn. of: 366-9365

To: Terry Edmonds, Special Assistant to the President and  
Presidential Speechwriter

**The following is background information on the Department of Transportation's commitment to the President's Summit for America's Future for your consideration for the President's remarks at the Summit:**

**Garrett A. Morgan Technology & Transportation Futures Program:** Through Secretary Slater's vision and leadership, the Department commits to establishing the Garrett A. Morgan Technology & Transportation Futures Program. Garrett A. Morgan was an African-American inventor of the traffic signal who dedicated his life to public service and public safety. The goals of the initiative are to build a bridge between America's youth and the transportation community, and to coordinate public and private transportation, technology and education resources to better use the nation's human capital while meeting the country's transportation needs. By the end of the year 2000, the Department commits to reaching one million students through tutoring, mentoring and education curricula.

The Department will join other Departments including Education and Labor, as well as the transportation and education community to insure that students from kindergarten through college have math, science and technology skills needed for jobs in the transportation sector. (These activities will be designed to support high levels of achievement in the math standards testing in 1999.) The Department has already begun to receive commitments from the private sector to join us as partners in the Garrett A. Morgan initiative. Our private partners so far include: TRW; United Airlines; American Airlines; Boeing; SAIC; American Association of State Highway Transportation Officials (AASHTO); and the AFL-CIO. We have pending commitments from: United Parcel Service; Federal Express; American Public Transit Association; Lockheed Martin; and Delta Airlines. In addition, the Department intends to utilize the 307 schools nationwide with which we have current relationships as well as add to that to support national and local efforts to improve math, science and technology skills. The Secretary plans to launch the initiative this Spring in Cleveland, Ohio.

# He's a Man on the Move

Transportation Secretary Rodney Slater has been on the right road since childhood. Now he directs how we travel.

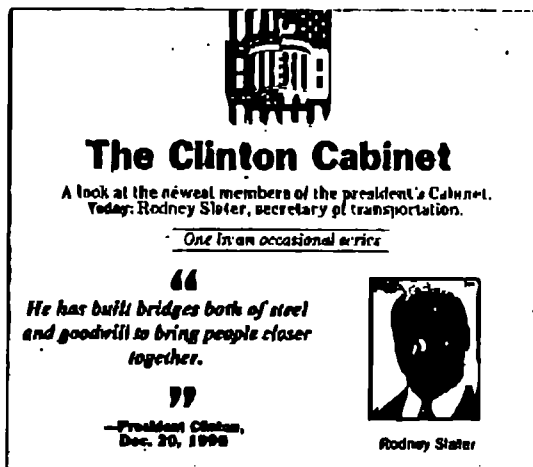
By CONNIE KOENENN  
STAFF WRITER

**A**t 42, Rodney Earl Slater already has a personal resume with mythical overtones. The new secretary of transportation grew up in small-town Arkansas and was picking cotton at 6 to buy his first vehicle—a \$29.95 red Schwinn bicycle. Today at a pivotal moment, as head of the 100,000-employee Department of Transportation, he directs how the nation moves by land, sea and air.

Big challenges are second nature to President Clinton's longtime friend. Slater grew up in public housing in Marianna, Ark., and attended segregated schools until the 10th grade. A running back on his college football team, he got to the national quarterfinals not in sports but in "interpretation of prose" for the forensics team.

Nowadays, he emphasizes the importance of jobs, especially to the minority community and the driving force of transportation to create them. And, in the age of the Internet, he knows he must make bread-and-butter transit issues somehow glitzy or romantic.

So, he's starting the Garrett Morgan Program, named after the African American who invented the traffic light (and thus the idea of a traffic control system), to get young people fired up about careers in transportation. ("It's the best paying industry in the U.S., it's an exciting industry.") He envisions men and women from the Coast Guard ("in their beautiful uniforms") describing search-and-rescue missions or



**The Clinton Cabinet**

A look at the newest members of the president's Cabinet.  
Today: Rodney Slater, secretary of transportation.

*One in an occasional series*

**“**  
*He has built bridges both of steel and goodwill to bring people closer together.*  
**”**

—President Clinton, Dec. 20, 1993

Rodney Slater

darling pilots visiting classrooms to ignite young imaginations.

In his new job, Slater faces an array of policy issues including modernizing the aviation system, keeping Amtrak running, and dealing with increased highway fatalities, the redesign of auto air bags, disputes among states about the distribution of transportation funding and the pending reauthorization of a massive, multi-year highway-spending bill. There are also important local feuds around the country, including funding for L.A.'s troubled subway project. At the same time, he

must have an overview of the nation's role as part of a global network of moving people and goods.

Slater, who was tapped by the president in 1993 to head the 3,500-employee Federal Highway Administration, relishes the opportunity. In the classical style he honed in college, he speaks passionately of the symbolism of America's roadways. "I think one of the real opportunities for DOT is putting together an effective architectural framework for transportation decision-making in the 21st century," he declared to a luncheon audience on a recent trip to Los Angeles.

A newcomer to Washington four years ago (he had been chairman of the Arkansas State Highway Commission), he had to pick his way through the political minefield of deciding which roads would be made part of the coveted 160,000-mile National Highway System and thereby eligible for funds.

"He has built bridges both of steel and goodwill to bring people closer together," said Clinton in nominating Slater to replace Federico Peña, who moved to the Energy Department. His nomination sailed through the Senate unanimously, buoyed by praise from Democrats and Republicans for his ability to work with Congress.

He has drawn scorching criticism from consumer advocate Ralph Nader, who has accused him of being a tool of the trucking and auto industries, especially for not being able to preserve the 55 mph speed limit. But he generally gets good marks for breaking out of the auto-as-everything mold during his tenure as highway administrator.

"It's been fun to watch him grow," said Wank.

CONTINUED ON NEXT PAGE

U.S. Department of Transportation  
Office of the Secretary of Transportation

Transportation 1997

4

But today, we are at a crossroads and we have to continue to find an edge as we Americans compete to win on an international stage. This legislative proposal will help us do that. It is to speak as much about the next 60 years, as it is the next six years.

Clearly, NEXTEA will make it possible to help all Americans -- whether they live in urban, rural, or suburban America. But clearly there are special people we must help -- those trying to get off welfare and onto jobs. So, we are proposing to invest \$600 million to ensure former welfare recipients, who have no cars, have public transportation. For transportation is the to in that phrase "welfare to work."

In Cleveland, no matter how long inner-city residents travel on public transportation -- the commutes could be 80 minutes -- yet still half the entry-level jobs are not reachable.

Recently, I was with the Vice President in Detroit, in the world's car capital. In an empowerment zone there, that can boast of having not one, but two auto assembly plants, more than half of the households do not own cars. In Detroit, the place we from Arkansas believed early this century was the promised land for jobs! So, we can do better for this special group of people.

In the next six months, Congress will make decisions on the Northeast's future.

I hope this debate is not about partisan politics, and I don't think it will be. For two Northeasterners, Senator Moynihan, a Democrat, and Senator Chafee, a Republican, who I will visit on Monday, introduced the President's proposal in the Senate.

NEXTEA builds more than roads and bridges. I hope the debate is whether this is the transportation bill that will build a nation, a nation for the 21st century.

I want to make one last point. As I look to build the transportation system of the 21st century -- unless we have the workforce to help us -- we will not be as good as America should be.

In the coming weeks, I'll be announcing the Garrett A. Morgan Transportation and Technology Futures Program. Garrett Morgan helped invent the traffic signal.

I'll be asking my 100,000 employees to go into our schools, to have a conversation with our children, to tell them about what they do.

- more -

From a Speech in Philadelphia, Secretary Slater gave last week.



## 5

I want men and women in the Coast Guard, in their beautiful uniforms describing search-and-rescue missions. I want professional pilots visiting classrooms. I want to fire our kids up about constructing highways, building cars, landing airplanes, and driving buses.

I saw the letter that John Leary, SEPTA's General Manager, received about a 7-year-old boy named Darnell Carvalho from here in Philadelphia. His great-aunt wrote it.

Let me read from it: "Ever since Darnell could talk the word bus has been attached to his sentences. He is an inter-city child who is being raised by his grandmother, who does not drive and their sole means of transportation is SEPTA. Darnell can tell you at any time of the day how and by what means to get from one part of the city to the other either by bus or El."

The great-aunt asked Mr. Leary, if he would take the time from his busy schedule to visit with Darnell, SEPTA's biggest fan. Darnell, the little boy who wants to be a bus driver.

And, in this city of brotherly love, you bet he met with Darnell. Thank you for that.

Ladies and gentlemen, it was never in my wildest dreams that one day I would serve in the Cabinet, advising the President of the United States on all matters of transportation. But in my life, I had a lot of people who cared.

There are a lot of young Darnells, who need to know, yes, that they can, too; yes, what we do is important; and, yes, with them and all of you, the best days for our country's transportation system are yet to come.

Thank you, very much, and have a great time with the Presidents.

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