

April 17, 1995

MEMORANDUM TO CAROL H. RASCO

From: Elisabeth Cohen

Subject: March of Dimes Birth Defects Foundation

CC: Diana Fortuna & Jeremy Ben-Ami

On Wednesday, April 12, 1995, the March of Dimes Birth Defects Foundation announced a new medical research prize established in honor of Dr. Jonas Salk who developed the polio vaccine. The attached greetings were delivered during the event.

This new medical research prize titled "The March of Dimes Prize in Developmental Biology" was unveiled on April 12 in Ann Arbor, Michigan at the University of Michigan Campus in the Rackham Auditorium. This is the same site where, on April 12, 1955, news of the first safe and effective vaccine against polio was announced.

This prize will be awarded each year on April 12, with the first award planned for 1996. (A \$100,000 check to be used for the recipient's research will accompany the prize.) This year, Dr. Salk was honored for his past achievements and ongoing work.

Diana and I thought you would want to know about this -- please let us know if you have any questions.

THE WHITE HOUSE

WASHINGTON

April 10, 1995

☉
Greetings to everyone gathered at the University of Michigan for the unveiling of the March of Dimes Prize in Developmental Biology. I am delighted to congratulate Dr. Jonas Salk as this award is dedicated in his honor.

Dr. Salk has earned a worldwide reputation as a scientist of extraordinary skill and vision. Thanks to the vaccine that he developed forty years ago, polio has been eradicated from the western hemisphere. Today, as Dr. Salk and other dedicated scientists continue their work to prevent the spread of HIV infection, they give us reason to hope that AIDS will soon be a nightmare of the past.

Presenting this annual award in his name, the March of Dimes is ensuring that a new generation of researchers can follow Dr. Salk's example of serving the public good.

I am proud to join you in saluting Dr. Salk for his many wonderful gifts to humanity. Best wishes to all for a memorable event.

Bill Clinton

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March of Dimes
Michelle Kling

914 -

Campus Inn
615 East
Huron St

997 -

Ann Harbor, MI

48104

313-769-2200

4613

Fed
0106 01673

March of Dimes
Birth Defects Foundation
National Office
1275 Memaroneck Avenue
White Plains New York 10605
Telephone 914 428 7100



FAX
TELECOMMUNICATIONS

DATE: March 31, 1995

6 TOTAL NUMBER OF PAGES BEING TRANSMITTED (INCLUDING THIS PAGE)

TO: Diana Fortune

ORGANIZATION: White House

DEPARTMENT: _____

FAX NUMBER: (202) 456-7028 TELEPHONE: _____

FROM: Michele Kling
Manager of Newspaper Media Relations
March of Dimes Birth Defects Foundation
Telephone: 914/997-4613

COMMENTS: As requested.

NOTE:

PLEASE CALL IF YOU DID NOT RECEIVE THE
TOTAL NUMBER OF TRANSMITTED PAGES SPECIFIED ABOVE

MARCH OF DIMES FAX #: 914/997-4662 (Communications Department)

Join Our Campaign for Healthier Babies

March of Dimes
Birth Defects Foundation
National Office
1275 Mamaroneck Avenue
White Plains New York 10605
Telephone 914 428 7100



March 31, 1995

SAMPLE LETTER POINTS FOR MS. FORTUNA

- 1) Today we are commemorating a great achievement of the past, but, more importantly, we are celebrating the possibilities for the future.
- 2) The man we honor today, Dr. Jonas Salk, has given a tremendous legacy to this country and to the world by developing the polio vaccine that now bears his name. We also honor the voluntary spirit of the American people, who mobilized by the millions to help the March of Dimes find the cure for polio.
- 3) With his work today on a new vaccine, Dr. Salk continues his commitment to improving human health and to making the world a better place for children to grow up in.
- 4) The March of Dimes Prize in Developmental Biology, established today in honor of Dr. Salk, helps his legacy live on in a very special way. For years to come, every April 12, Dr. Salk's contributions will be recognized with the awarding of this prize to another researcher who has made a major breakthrough and revealed new biological principles relevant to the health of children.
- 5) This prize is an expression of the same voluntary spirit that led to the conquering of polio - it is truly a gift from the American people.

Join Our Campaign for Healthier Babies

DRAFT-DRAFT-DRAFT-DRAFT-DRAFT-DRAFT

EMBARGO: Hold for release until 12:00 noon Eastern time,
Wednesday, April 12, 1995

Sheila Jack, (914) 997-4640
Michele Kling, (914) 997-4613
Andrea Heller Ziltzer, (914) 997-4622

**NEW \$100,000 RESEARCH PRIZE ESTABLISHED BY THE
MARCH OF DIMES BIRTH DEFECTS FOUNDATION**

Award to Be Given Annually in Honor of Dr. Jonas Salk

ANN ARBOR, MICH., APRIL 12 - A major new medical research prize established by the March of Dimes Birth Defects Foundation was announced today at ceremonies here marking the 40th anniversary of the first vaccine against polio.

The March of Dimes Prize in Developmental Biology was unveiled today as a tribute to Dr. Jonas Salk, who developed the polio vaccine that now bears his name under a research grant from the March of Dimes. The culmination of this work was the announcement 40 years ago today, at Rackham Auditorium on the campus of the University of Michigan, that a nationwide field trial involving nearly two million children had shown the vaccine to be safe and effective.

The March of Dimes Prize will be given annually to an investigator who has made a seminal discovery in developmental biology, one that has revealed a new principle of relevance to birth defects, and who has not previously received a major prize for his or her work. A \$100,000 check to be used for the recipient's research will accompany the prize. The award ceremony is to be held each year on April 12, with the first one planned for 1996.

The selection committee for the March of Dimes Prize includes:

- Dr. Baruj Benacerraf, president, Dana-Farber, Inc., Boston, and winner of the 1980 Nobel Prize in Physiology or Medicine;
- Dr. Floyd E. Bloom, chairman of the Department of Neuropharmacology, Scripps Research Institute, La Jolla, Calif.;
- Dr. Isidore S. Edelman, Robert Wood Johnson professor emeritus of biochemistry, Columbia University, N.Y.;

MORE-

MARCH OF DIMES PRIZE

page 2

- Dr. Arno G. Motulsky, professor of medicine and genetics, University of Washington, Seattle;
- Dr. Philip A. Sharp, professor and head, Department of Biology, Massachusetts Institute of Technology, Cambridge, and winner of the 1993 Nobel Prize in Physiology or Medicine;
- Dr. Maxine F. Singer, president, Carnegie Institution of Washington, D.C.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Through its Campaign for Healthier Babies, the March of Dimes funds programs of research, community services, education, and advocacy.

For Immediate Release

Sheila L. Jack, (914) 997-4640
Michelle Kling, (914) 997-4613
Andrea Heller Ziltzer, (914) 997-4622

MEDIA ALERT/PHOTO OPPORTUNITY

SALK VACCINE TO CELEBRATE 40TH ANNIVERSARY

EVENT: Salk Polio Vaccine 40th Anniversary Celebration

SPONSORS: March of Dimes Birth Defects Foundation and The University of Michigan

DATE & TIME: April 12, 1995, beginning at 10:00 a.m.

PLACE: Rackham Auditorium on the campus of The University of Michigan, Ann Arbor

SPECIAL GUEST: Dr. Jonas Salk

HOST: Mary Alice Williams

BACKGROUND:

In the early part of this century, the menace of death or paralysis by polio, which mostly affected children, caused widespread fear and panic in this country. The most severe polio epidemic year was 1952, when the national toll was 57,628 cases.

It is no wonder, then, that Americans responded with such a huge outpouring of relief and joy to the announcement of the first safe and effective vaccine against polio on April 12, 1955. At a meeting of scientists and reporters crowded into Rackham Auditorium, the news was released that the clinical trials of a polio vaccine involving nearly 2 million children were successful. The developer of the vaccine, Dr. Jonas Salk, became a national hero overnight.

To mark this milestone in American history, Dr. Salk will return to Rackham Auditorium with the March of Dimes, which mobilized and supported the search for the cure for polio, for a 40th anniversary celebration of the vaccine that bears his name.

-more-

SALK POLIO VACCINE/MARCH OF DIMES -2-

SCHEDULE OF EVENTS:

1) 10:00 to 11:00 a.m. Anniversary Celebration
Rackham Auditorium

- The highlight of the event will be Dr. Jonas Salk's appearance at the podium in Rackham Auditorium for the first time since 1955. He will be commended for his development of the polio vaccine, and will speak on future directions in health research.
- Other scheduled speakers include Dr. James J. Duderstadt, president of The University of Michigan and Dr. Jennifer L. Howse, president of the March of Dimes.
- The March of Dimes will make a special announcement regarding research on birth defects and make a presentation to Dr. Salk.

2) 11:25 a.m. to 12:00 noon. Press Availability
East Conference Room. 4th floor. Rackham Auditorium

- Dr. Salk, who rarely gives interviews, will be available for questions.

Other scheduled participants:

- Dr. Howse
- Dr. Hunein F. Maassab, University of Michigan School of Public Health
- Polio survivors whose videotaped interviews are scheduled to be shown during the ceremony

MATERIALS AVAILABLE:

- Broadcast quality copies of historical footage of the polio era
- Historic black-and-white photos

Available free on request from the March of Dimes (see list of contacts on page 1)

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Through its Campaign for Healthier Babies, the March of Dimes funds programs of research, community services, education, and advocacy.

#

THE WHITE HOUSE
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO
Assistant to the President for Domestic Policy

6-5505
Carmen
Fowler
910303

To: DIANA
Jim Doriskind

Draft response for POTUS
and forward to CHR by: 6-5460

Draft response for CHR by: Written message

Please reply directly to the writer
(copy to CHR) by: Pres of MOP or

Please advise by: UM Pres

Let's discuss: Gov Engler?

For your information: _____

Reply using form code: _____

File: Salk : future of science

Send copy to (original to CHR): Prize in Dr Salk's

Schedule?: ☐ Accept ☐ Pending ☐ Regret

Designee to attend: name

Remarks: _____

Info future
Mary Giammarino
914-997-4459
or Michelle Cling

Double check w/
Scheduling

Call PL ? Mary

~~Yosh~~ ~~Giamma~~
Ambass family w/ rino
1

Ms. Sheila Jack
March of Dimes Birth
Defects Foundation
1275 Mamaronack Avenue
White Plains, New York 10605

**March of Dimes
Birth Defects Foundation**
National Office
1275 Mamaroneck Avenue
White Plains New York 10605
Telephone 914 426 7100
Direct Line 914 997 4504



September 7, 1994

Beverly Sills Greenough
Chairman of the Board

The Honorable William J. Clinton
President of the United States
The White House
Washington, D.C.

Dear Mr. President:

We are writing to invite you to join the March of Dimes Birth Defects Foundation and the University of Michigan in commemorating the 40th anniversary of the vaccine against polio at a media event on April 12, 1995 in Ann Arbor.

This event will be held in Rackham Hall, the same site that was the focus of the entire nation's joy when scientists announced on April 12, 1955 that the polio vaccine was safe and effective.

Dr. Jonas Salk, whose role in the development of the vaccine made him a national hero, also has been invited to attend. We believe this event will attract a great deal of news media attention.

We see April 12 as an opportunity to celebrate the remarkable volunteer mobilization of Americans, led by the March of Dimes, which resulted in the defeat of one of the most serious public health menaces in our history. We want to illustrate - especially to those who may not remember that era - that Americans have a great wealth of experience, compassion and energy to draw on to overcome today's most urgent child health problems, such as lack of immunization and the crisis in the availability of health care.

We see this event as an occasion for a speech by you, in the context of an extraordinary victory that was won by ordinary Americans, one dime at a time.

In addition, there is an opportunity for you and Mrs. Clinton and former Presidents, including President Gerald Ford, a Michigan alumnus, to join us at a formal dinner and dance later in the evening.

We know that you and Mrs. Clinton have long been particularly concerned with improving the health of mothers and children, for which you received the March of Dimes Arkansas Citizen of the Year Award in 1993.

-more-

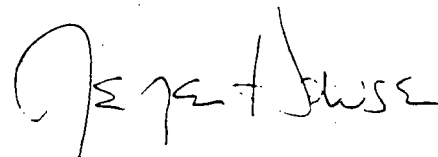
The Honorable William J. Clinton
President of the United States
September 7, 1994
Page 2

If your schedule does not permit you to travel to Michigan, we invite you to help us celebrate the anniversary on April 12 at another event symbolizing the health of children, such as a visit to a neonatal intensive care unit of a hospital or to a clinic in Washington, D.C., or another city convenient for you. This is the time of year that the child named to be March of Dimes National Youth Ambassador traditionally visits the President in the White House, and you might wish to meet the Ambassador at such an event.

It was President Franklin Delano Roosevelt who founded the March of Dimes. In fact, next April 12 will be the 50th anniversary of President Roosevelt's death. We would be honored if you would join us to commemorate his and the American people's achievements on that day.

Sincerely,


Beverly Sills Greenough
Chairman of the Board


Jennifer L. Howse, Ph.D.
President

Apr. 12 '95

THE WHITE HOUSE
WASHINGTON

September 21, 1994

Ms. Beverly Sills Greenough
Jennifer L. Howse, Ph.D
March of Dimes
Birth Defects Foundation
1275 Mamaroneck Avenue
White Plains, New York 10605

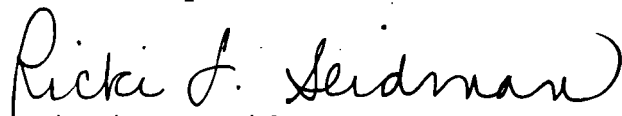
Dear Ms. Greenough and Dr. Howse:

Thank you for inviting President Clinton to join the March of Dimes Birth Defects Foundation and the University of Michigan in commemorating the 40th anniversary of the vaccine against polio. The President has asked me to convey his appreciation for your generous offer.

Please know that your request is being given full consideration. Although I am unable to make a commitment for the President at this time, I will be sure to notify you as soon as I have any further information regarding the status of your invitation.

On behalf of the President, thank you again for your kind offer. I encourage you to contact my office if we can be of any assistance.

Sincerely,



Ricki L. Seidman
Assistant to the President
Director of Scheduling and Advance

RLS/inc

THE WHITE HOUSE

WASHINGTON

September 21, 1994

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Jennifer L. Howse, Ph.D
March of Dimes
Birth Defects Foundation
1275 Mamaroneck Avenue
White Plains, New York 10605

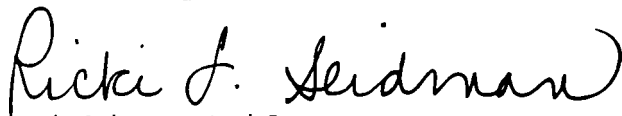
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Ricki L. Seidman
Assistant to the President
Director of Scheduling and Advance

RLS/inc

Office of Public Liaison Routing Slip

VIP. PENDING

Date:

9/12

From:

Danny

TO:

Laura Bishop

Alexis Herman

Amy Zisook

Ben Johnson

Bob Jones

Chris Lin

Dan Wexler

Dana Wyckoff

Debbie Fine

Suzanna Valdez

Doris Matsui

Flo McAfee

Jeff Schulman

Marilyn Yager

Mike Lux

Ruby Moy

Steve Hilton

Wendy Nishikawa

THE ATTACHED IS FOR YOUR:

INFORMATION:

ADVICE:

ACTION:

COMMENTS:

This letter was sent directly to me, please send pending letter.

Mrs Gore

Diana -

How about this:

1) ~~Let's~~ Let's find out from
Marcel if Dimes if a
photo opp w/ the Pres.
would be of help on Apr. 12.

2) IF yes, then we should

- submit scheduling
request for 15 min
photo opp

- Ask Todd to get the
message for Salte

- send package back to
Scheduling with note from
Carol.

model
on
i:/drive
AS

i:/DPC/DATA/
Sched. req.

J.

—
Jeremy —

Todd Stern says
a presidential
message is the way
to go if we want
something short of
a visit, + that he'll
have one prepared if
that's what we want.
What's next?

— Diana

THE WHITE HOUSE
WASHINGTON

DIANA -

~~Pres Message~~

Pres Message →

LET'S DISCUSS
when you're back

Call
Todd Stern

→ Pres.

Staff Secy

62702

JAN 18 1992

Scheduling Advice Memorandum

FROM: BILLY WEBSTER

DATE: 1/17
No Ack needed X

TO:

JOAN BAGGETT _____
ERSKINE BOWLES _____
RAHM EMANUEL _____
JOHN EMERSON _____
MARK GEARAN _____
JACK GIBBONS _____
PAT GRIFFIN _____
MARCIA HALE _____
KAREN HANCOX _____
ALEXIS HERMAN _____
NANCY HERNREICH _____
HAROLD ICKES _____
WILL ITOH _____
ANTHONY LAKE _____
BRUCE LINDSEY _____
AL MALDON _____
KATIE MCGINTY _____

MACK MCLARTY _____
ABNER MIKVA _____
LEON PANETTA _____
JOHN PODESTA _____
JACK QUINN _____
CAROL RASCO _____
BOB RUBIN _____
ELI SEGAL _____
PATTI SOLIS _____
GEORGE STEPHANOPOLOUS _____
ANN STOCK _____
CHRISTINE VARNEY _____
MELANNE VERVEER _____
DANNY WEXLER _____
MAGGIE WILLIAMS _____
TONY WILSON _____

March of Dimes and U. of Michigan
RE: 40th Anniversary of Vaccine Against Polio

The Scheduling Office is considering the attached invitation.
Please advise us:

- ____ POTUS should/need not attend.
____ POTUS should/need not attend but should send a representative

____ If you think POTUS should attend please submit a scheduling proposal, WITH THE INVITATION ATTACHED, ASAP

Your Additional Comments:

ANNE - we would recommend doing something - maybe here not in Michigan

PLEASE RETURN THIS MEMO TO ANNE MCGUIRE IN ROOM 185.5 BY asap

March of Dimes
Birth Defects Foundation
National Office
1275 Memoroneck Avenue
White Plains New York 10606
Telephone 914 328 7300
Direct Line 914 397 4500



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Chairman of the Board

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Page 2

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Beverly Sills Greenough
Chairman of the Board


Jennifer L. Howse, Ph.D.
President

bcc: Alexis Herman