

- Network learners -  
computer assisted
- Partner w/ <sup>neg</sup>
- Adapt to  
build hsqw
- 100 employees  
→ ideas
- Xmas or April / w/ public hsq, <sup>Comms</sup>



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT  
OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20410-0001

**MEMORANDUM**

**FOR:** Diana Fortuna, Domestic Policy Council  
**FROM:** Dr. Michael A. Stegman, Acting Chief of Staff  
**DATE:** February 28, 1997  
**SUBJECT:** Volunteerism Summit

The Department of Housing and Urban Development fully supports the President's call for federal employees to meet today's challenges through greater volunteer efforts. In fact, the contacts with HUD offices nationwide revealed a wide variety of volunteer activities and initiatives by our staff. This memo will summarize ideas to expand and coordinate existing volunteer efforts, or generate new ones, that meet the goals of the President's Summit for America's Future.

**Neighborhood Networks/Campus of Learners**

Already, 100 Neighborhood Network sites and 25 Campus of Learners centers offer computer learning facilities at public and assisted housing projects. These facilities provide computer training and employment opportunities. Many HUD employees throughout the country already donate time and other resources to aid these facilities, but there remains a terrific need for volunteers of all kinds, in both efforts: tutors, computer repair and upkeep, child care, operations of all kinds; job counseling, and more. With better efforts to help HUD employees know where such facilities exist and who to contact for volunteer opportunities, the Department could help mobilize staff to meet growing needs.

In addition, local HUD offices could be encouraged to set up volunteer "hot lines" and "hot e-mails" for computer learning centers, to allow HUD volunteers to answer quick questions from students and computer users.

**Partnership with NCAA in Empowerment Zones**

The NCAA and HUD staff have been in contact regarding a proposal to set up an after-school education and mentoring program that focuses on Empowerment Zones and Enterprise Communities. Local HUD staff would partner with local collegiate athletes to meet with students living in EZs and ECs.

### **Daily/Weekly "Buddy System" for Public and Assisted Housing Residents**

HUD staff are very familiar with the public and assisted housing developments that exist in their cities. They could use that knowledge to develop a "buddy system" for specific neighborhoods. Volunteers would serve as a daily or emergency contact for a child in the targeted neighborhood, as well as commit to an activity with their "buddy" once a week. Staff could also choose to "buddy" with an elderly resident of a HUD-assisted development; often these elderly residents have few contacts outside their homes.

### **Rehabilitating and Building Homes**

HUD employees already participate in construction activities for single family homes through organizations such as Habitat for Humanity and Christmas in April. The Secretary will continue to encourage our family members to volunteer their sweat and muscle.

There is less focus on another type of housing with equally important needs: public housing. HUD staff could organize rehabilitation and cleanup activities with local public housing authorities, in conjunction with local residents' councils, to tackle some of the disrepair and grime that affect some public housing buildings.

### **Cleaning Up Neighborhoods**

Transforming a neighborhood starts with taking control of the streets and walls. HUD employees can partner with local civic groups, neighborhood associations, and local nonprofits to adopt a block every month -- and sweep that block clean of trash and graffiti.

### **Encourage Daytime Tutoring Activities**

HUD's Seattle office participates in a program that could be a national model, called Partners in Public Education. Staff take a little time from their schedules each week to mentor and tutor elementary school children. Teachers also visit mentors at their workplaces, so share with students the types of skills they need to get and keep a job. HUD's employees, because of their constant contact with citizens and businesses, have much to offer kids in terms of communications and relation management skills.

### **Helping Protect and Save Threatened Homes**

Sometimes the greatest threat to our homes and children comes from natural causes. In many western and midwestern states in particular, periodic flooding wreaks havoc on neighborhoods and homes. In flood-prone areas, HUD staff could set up quick-strike flood action teams to work with local disaster and law enforcement officials in helping protect neighborhoods with sandbags, or evacuating threatened areas. HUD staff could also partner with local authorities before disasters threaten to develop plans for dealing with flood emergencies, and helping present those plans to citizens through resident groups and housing authorities.

FEIN/A

These are some of HUD's ideas for empowering our workforce to embrace volunteer activities even more than we do currently. Over the next few weeks, we will work to focus on some key initiatives to make our volunteer resources work more enthusiastically and effectively than ever.



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
THE ADMINISTRATOR

TO: Diana Fortuna / Anne McGuire

FROM: Courtney Manning

COMMENTS:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of Pages to follow: 1  
Date: 4/18  
Time: \_\_\_\_\_

Transmission Number: (202) 260-3684  
Verification Number: (202) 260-7960 or 260-9828

Office of the Administrator  
401 M Street, S.W.  
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**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**  
**WASHINGTON, D.C. 20460**

April 18, 1997

**MEMORANDUM FOR DIANA FORTUNA, DPC**

OFFICE OF  
THE ADMINISTRATOR

**FROM: Peter D. Robertson**  
**Chief of Staff**

**SUBJECT: EPA COMMITMENT TO FOSTER VOLUNTEERISM:**  
**Community Environmental Service Agreement with Senior Citizen Groups**

Below is an outline of an announcement that will showcase an important new Clinton Administration initiative to support volunteer efforts to protect public health and our environment and highlight the importance of senior volunteer efforts in protecting the health of our future generations. Administrator Browner will announce this agreement at a conference in early May, in conjunction with the President's volunteer summit.

Senior citizens, a growing and active segment of our population, have a large stake in protecting the environment. Not only are they an "at risk" segment of the population in terms of air and water pollution, but they also want to protect the health of their grandchildren and provide them with a clean environment. Seniors are active, involved members of their communities, who have the time and resources to dedicate to volunteer activities. In addition, they are often highly respected and trusted by other community members.

Building on this opportunity, EPA is ready to sign a Memorandum of Understanding with the Administration on Aging at HHS, the Corporation for National and Community Service, and two citizen groups, the National Council on the Aging and the Environmental Alliance for Senior Involvement. The Agreement will expand senior citizen volunteer efforts to protect public health and the environment. EPA will provide technical advice concerning environmental issues in communities, the Administration on Aging will provide education and training, and the Corporation for National and Community Service and senior citizen organizations will provide volunteers. The principle guiding the agreement is that communities have a responsibility to help protect the environment and that citizen involvement is essential to ensure a clean, healthy environment.

*ck*  
*Do they know?*

This agreement will allow us to capitalize on the efforts of the **4 million senior citizens** who are actively involved in volunteer activities and to reach out to another **14 million potential volunteers**. In terms of the agreement's influence on America's youth, this agreement will train senior citizens to work with children to teach them how to become active in protecting the health and environment of their community.

Please call me or Courtney Manning at (202) 260-7960 if you need more information about this announcement.

cc: Anne McGuire



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Labor - svgs club for kids: what will Dept. actually do? Just a campaign that saving is good, or a specific program/account to save? What does "local grade/high schools" mean -- is this only DC or nation-wide? Any sense of how many kids this would reach? Does the ASEC know they will be your partner?

Mentor / Tutor

Opp to serve

CADCA

200,000 (yr 2019)

Navy

~~120,000~~ ~~100,000~~ (by 2021) Kids

Air Force

100,000 ch. dev)

CAP

2,000

OSD

OSDA

DOJ

JUMP

6,500

DEFY

1,000

not young 300,000 (26,000)

HHS-90000000

Education

500,000 summer rdg Kids

VA

5,000

PC

(50,000 info)

Treas

35,000

Transp

1,000,000 Kids

~~650,000~~

200 now  $\rightarrow +40 = 240$

1.15x =

233

233

233

700

202

202

202

606

1.15x = 233

x = 202

**U.S. DEPARTMENT OF TRANSPORTATION  
RESEARCH AND SPECIAL PROGRAMS ADMINISTRATION**

DATE: April 25, 1997

SUBJECT: Garrett A. Morgan Transportation and Technology Futures Program

FROM: Elaine Feononides Joost, Dep. Assoc. Admin.  
For Research, Technology and Analysis

TO: Diana Fortuna Tel: 456-5570  
Domestic Policy Council Fax: 456-7431

Kelley Coyner asked me to send you the following draft info sheet describing the subject program. She also asked me to give you a thumbnail sketch of how we proposed to reach one million students by the year 2000. Since my handwriting is terrible, I hammered out the attached estimated breakdown on my PC.

Kelley also asked me to explain the Department's policy with respect to individual volunteers. DOT has extensive utilization alternative work schedules, so most employees have the option to adjust their schedules to include volunteer activities. Furthermore, managers and supervisors are directed to support employees who engage in Department-encouraged volunteer activities by being receptive to requests for certain schedule adjustments which don't impact the accomplishment of agency mission. The Department does not, however, authorize paid release time for employees to engage in voluntary activities.

Regarding your question about private sector commitment to the Morgan Program, I've attached a list of confirmed and tentative partners.

If you need to contact Kelley this weekend, her numbers are as follows: Office 202-366-4461  
Home 703-525-9433  
Pager: 1-800-759-7243 PIN 8015130

In the event that you're unable to reach her, you can try to reach me at home: 202-291-5298. I'll be in the office until 5:30 today.

#

Attachments - 4 pages

**DRAFT**

REACHING 1,000,000 STUDENTS BY THE YEAR 2000

Programs for K-12

*mentoring, tutoring, classes -  
weekdays*

300 Adopted schools x 600 students = 180,000

*CUM  
material*

Develop "Math kits" analogous to DoEd's Reading Kits and distribute to all 50 states (plus DC, PR & Guam) 200,000

Develop math/science/technology incentive program through fast food franchises, analogous to Pizza Hut's summer book reading promotion. 500,000

*← Probably way too low.*

Support AASHTO's TRAC program: a hands-on education program designed for use in science, math and social science classes which engages students in solving real world problems such as magnetic levitation train transportation. 10,000

*McDonnell  
Heard*

Vocational Education and Community Colleges

Promote public/private partnerships to develop transportation apprenticeship programs which provide high school grads with the additional skills they need for today's jobs market. 10,000

Promote public/private partnerships to develop education programs for midcareer retraining of workers in fields of shrinking demand. 15,000

Undergraduate and Advanced Degree Programs

Reauthorize and expand University Transportation Centers 5,000

Life-long Learning

In partnership with professional associations, academic programs and DOT supported units such as the National Highway Institute, National Transit Institute, Transportation Safety Institute, expand the availability and accessibility of continuing education programs to keep current practitioners abreast of changes in the technology and management of transportation systems. 100,000

ESTIMATED TOTAL.....1,020,000

**DRAFT**

# PRIVATE SECTOR COMMITMENT TO THE GARRETT A. MORGAN TRANSPORTATION AND TECHNOLOGY FUTURES PROGRAM

## Confirmed

AASHTO (American Association of State Highway and Transportation Officials)

Federal Express

AFL/CIO

United Parcel Service

TRW

Delta Airlines

American Airlines

Boeing

Ford Motor Company

American Honda

SAIC

American President Lines

*Single out?*

## Tentative

United Airways

Chrysler

General Motors

Lockheed Aerospace

APTA (American Public Transit Association)

# DRAFT

## THE GARRETT A. MORGAN TRANSPORTATION AND TECHNOLOGY FUTURES PROGRAM

**WHO** Garrett Morgan (1877-1963), an African-American inventor from Cleveland, Ohio, whose lifetime of achievement is a model of dedication to public service, public safety and technological innovation.

His most notable invention was the first automatic traffic signal.

**WHAT** The **Garrett A. Morgan Transportation and Technology Futures Program** has three goals:

To build a bridge between America's youth and the transportation community;

To support the development of improved educational technology that provides better ways for people to acquire new skills; and,

To ensure that America's transportation workforce is technologically literate and internationally competitive .

**WHY** Much of the seasoned transportation workforce is retiring.

The demand for both traditional and new skills is expanding.

The need for technologically literate transportation workers continues to grow.

**HOW** The **Garrett A. Morgan Transportation and Technology Futures Program** will serve as a catalyst to enhance transportation education at all levels by:

Leveraging the Department's current technology, education and research programs; and

Forging public/private partnerships.

The Program Strategy (see reverse) addresses four key sectors of transportation education.

**WHEN** Secretary Slater will announce the **Garrett A. Morgan Transportation and Technology Futures Program** at an event in Morgan's hometown of Cleveland, Ohio, in May 1997.

The Program will reach one million students by the year 2000.

#

# DRAFT

**DRAFT**

## A STRATEGY FOR ENHANCING TRANSPORTATION EDUCATION

### 1. Math, Science and Technology Literacy (K-12)

**Challenge:** Many students are lost to the transportation profession because they see no reason to pursue subjects such as math and science that are essential to advancing in the field. If our students are to become citizens capable of making informed choices in a democracy, they need a baseline understanding of math and science.

**Response:** The Morgan Program will stimulate public-private partnerships to help educators integrate appropriate transportation components into the curriculum for each grade level, thereby making math and science relevant to the kids. (E.g., Public-private support for math and science enrichment programs at DOT's 300+ adopted schools.)

### 2. Vocational Education and Community Colleges

**Challenge:** Well-trained, efficient transportation workers are crucial to the safety and competitiveness of the transportation system, but a high school diploma no longer guarantees the skills level necessary for today's transportation-related jobs.

**Response:** The Morgan Program will support collaborative investments with vocational schools, community colleges, and industrial training institutes to provide the transportation enterprise with a technologically literate and globally competitive work force. (E.g., Promotion of apprenticeship programs associated with transportation-related industries.)

### 3. Transportation Degree Programs

**Challenge:** In the face of increasing globalization of transportation, the nation's institutions of higher learning must prepare their graduates to deal with transportation as a complex issue of systems with global dimensions.

**Response:** The Morgan Program will build on existing DOT programs to foster the development of transportation degree programs based on multidisciplinary curricula. (E.g., Seek reauthorization of the University Transportation Centers Program which enables DOT to support multidisciplinary transportation degree programs across the country.)

### 4. Life-long Learning

**Challenge:** Dramatic changes in technology and management systems have caught many transportation professionals and workers unprepared. Given the rapid pace of change, they need continuing education regarding the latest technological advances and management tools.

**Response:** The Morgan Program will stimulate collaborative partnerships to ensure that transportation practitioners keep pace with technological and management innovations. (E.g., Public/private support for development of a Masters Degree program at UCLA in integrated manufacturing engineering for aerospace engineers and others in fields of shrinking demand.)

**DRAFT**

## SUMMARY OF AGENCY SERVICE ACTIVITIES AND PLANS

Note: "P" indicates a proposed new activity. All other activities are currently underway.

### Transportation:

- mentoring, tutoring
- P: develop parent center at JHS
- Coast Guard auxiliary: 5day mini academy
- summer interns
- 4 week institute on opportunities in transportation industry
- P: add Historically Black Colleges/Universities to above
- aviation education for teachers, students
- coast guard recruiting/scholarship hbcu/minority recruitment
- DC/careers in transp/computer donation
- P: extend to elementary school
- P: book donation
- P: HS students visits to ships
- P: adopt a ship (reinstate) with pen pals
- Highway railroad crossing safety
- Special Olympics support
- P: Moving Kids Safely conference
- promote conservation/education
- adopt senior ctr
- employee award ceremony
- help small business/minority to get contracts

*Deliver SVCS in schools -  
Comms in schools -  
movement →  
use existing*

### OPM:

- Mentors
- P: Encourage/develop guidance for flexible work hours for mentoring, etc.
- workshop on grandparents raising grandchildren
- computer donations
- summer youth employment
- P: receipts for schools to get computers
- P: "success in workplace" training for students in summer youth employment
- blood drives
- P: group volunteer trips to community programs
- toys for tots
- showcase employee efforts
- P: encourage inclusion of children/mentorees in group community efforts
- Excused absence for community service OK if related to OPM mission, subject to Dir approval
- Project Accord: public school business partnership funded by Congress; work readiness equipment to DC schools
- HS students spend day on job, mentoring
- DC summer youth employment

- volunteer in court appointed special advocate program for DC kids
- job buddy system for welfare to work
- P: help other agencies with guidance on use of leave, excused absence, flexible work schedules, appropriate use of incentive awards authority to recognize employee volunteer service; government-wide recognition

#### ✓SSA:

- P: Commissioner's message to field to indicate support of voluntarism
- adopt a school, mentoring
- Peer Leadership: expand above mentoring, also to females
- employee literacy volunteers, used computers
- P: work w/Goals 2000 in Baltimore: administer scholarship program, drug education
- stakeholder mtgs
- focus stakeholders on summit
- individual volunteer stories

#### USIA:

- partnership w/DC schools, tutoring, inform students about Fed careers
- Future Leaders Exchange (1-yr program) foreign students do community service
- Just did Voice of America call-in show mentioning "volunteer" summit
- \*• Help school w/student radio station: personnel, equipment

#### Interior:

- already relies heavily on volunteers/partnerships to care for natural resources
- facilitate voluntarism by employees
- \*• Secretary spearhead voluntary clean-up effort of Yosemite
- National Park Service "Volunteers in Parks": guide walks, educational programs for children, park maintenance
- Bureau of Land Management: restores/protects public lands; gets public support; National Public Lands Day: brings in volunteers, works w/foundation
- Fish and Wildlife Service: National Fishing Week: promotes fishing and resource education; Pathway to Fishing is children's program
- Office of Surface Mining: volunteers for acid mine remediation
- \*• National River CleanUp Week: Kickoff in early May on Anacostia, public and private partners; get rid of trash (first time?)
- \*• National Park Service works with Student Conservation Assoc. to put youth in volunteer positions in parks

#### GSA:

- Donate computers, mentoring, adopt schools
- \*• Fed Prot Svc: Officers photograph and fingerprint children in passport-type ID at GSA day care
- school career days, community days

- \*• Work w/AFT GREAT program on education/training JHS students on gang prevention
- Teach personal security at local college
- manage child care centers
- \*• surplus property for homeless shelters, EZ/EC's
- Help HUD with Neighborhood Networks Partner program: donate equipment, computers

#### Defense:

- P: Secretary, chiefs announce support of summit goals
- P: convene working group to figure out expansion
- share expertise in child care with civilian community
- Military Services' New Parent Support Programs: just military personnel?
- ?• student literacy program: just military schools? Measure student writing against standards; African American students rank first in nation
- National Guard Challenge: 22 week residential program for HS unemployed dropouts, more
- Junior ROTC: better sense of citizenship
- \*• Demonstration ROTC academies within public schools
- ?• Basic service of military
- Toys for Tots
- better health for military children, managed care
- Incentive awards for innovative youth programs that deter violence (a grant; who gets?)
- \*• Service people do anti-drug stuff (reaches out to whom?)

#### USDA:

- Largest Americorps program, more community volunteers than any agency
- \*• Food recovery/gleaning; also with Americorps
- Americorps to fight hunger, rural economic development, aid public lands, gleaning
- Support of 4H
- Extension system
- Nutrition outreach, with volunteers
- EZ/EC's
- Natural resource conservation Service (like Interior)
- Volunteers in national Forests
- Job Corps Civilian Conservation Centers: structured residential environment for disadvantaged
- Local conservation projects with volunteers
- Rural Housing Service: contests to encourage drug-free/children adopt school
- P: Leadership role in rural America Reads/EZ/EC's
- P: volunteer
- P: work on work-study for community service through land grant universities
- P: make literacy part of minority scholarships
- P: summer lunch: use volunteers to expand recreation/education

- \*• P: more after school/ work w/HUD on urban/rural exchange
- P: mentoring
- P: Job Corps work more closely with community volunteers, business leaders to train for jobs
- P: vague on welfare to work
- P: more gleaning
- \*? P: expand citizen efforts on food security project/microcredit, farmers markets, urban gardening
- P: better WIC/Team Nutrition(?)
- P: WIC as gateway to immunization somehow
- \*• P: help MD students complete service requirements: gleaning, urban gardens, renovate forest trails, clean up Anacostia; then expand?
- P: increase employee volunteer opportunities
- P: encourage partners, employees

skipped a few

- ?• P: Welfare to work: work with states to create jobs for former food stamp recipients, through food recovery
- P: DC: big gleaning pilot in DC
- P: Work w/Interior on kids volunteering on lands (talk to Deer?)
- P: work w/HUD on urban/rural exchange
- P: offer expertise to others
- \*• P: help other agencies with Federal liability coverage for volunteers -- model program at USDA
- P: link to web sites of Corporation, Points of Light
- P: volunteers in school links to internet
- P: use internet to volunteer for community service
- P: help Corp. with rural commitments at summit; obtain commitments from rural groups
- \*• P: special presentation on food recovery at summit
- P: bring conservation volunteers to Philadelphia to make commitments

#### HUD:

- Has good volunteer web page; clearinghouse?
- 110 Neighborhood Networks/25Campus of Learners: computer learning facilities and housing projects; training and employment; employees donate time, resources
- P: set up volunteer hot lines
- \*• P: NCAA: afterschool education/mentoring in EZ's
- Volunteer buddy system for children or elderly
- Voluntary construction activities/Habitat; add public housing
- Employees partner w/local groups to adopt a block
- Daytime mentoring
- FEMA like: flooding: set up flood action teams

HHS: (too governmental?)

- CSBG: generates volunteer hours
- Work with providers, grantees to sign up kids for Medicaid ~~✓~~
- Improve child care (how? work w/states)
- Welfare to work jobs challenge, encourage businesses to work with HeadStart
- Set up computers
- Health academy in a HS, adopt school
- \*?• P: Girl Power campaign: how involve vols?
- P: Domestic violence hotline: challenge all to disseminate, especially rural
- P: Work with sports leagues in Phila to mentor children in battered women shelters
- P: health officials mentor kids about science
- P: immunization, Head Start??

✓ Education:

- \* Have Partnership for Family Involvement in Education: group of partners
- Make work study reading tutors for America Reads
- P: add mentors JHS
- P: financial aid specialists to visit DC schools *Comm Long*
- P: encourage tutoring, mentoring
- P: after school \$50m program w/significant comm involvement ]
- P: summer reading programs; reading partners
- P: community organization steering comm/volunteer groups: use schools after schools
- Parent training network
- P: Expand Even Start to help parents read *family been around for yrs.*
- P: expand Goals 2000 parent centers
- skipped some
- \*• P: get school organizations to put community service on transcripts → *no central issue, to be*
- P: kit on how to use Fed funds for community service ← *Article*
- P: 3rd annual: go back to schools as role models *— SO longer in dist*  
*— relay activities - more*  
*consult to for Dept.*

FEMA:

- \*• P: Senior Spring: partner w/Home Dept, architects, Chamber: mitigation activities in existing community facilities, elderly residences; target communities work w/FEMA; day care centers, playgrounds

VA (rests on laurels, not innovative)

- VAVS just celebrated 50th year of service to hospitalized veterans; 13 million volunteer hours in FY96 by 98,000 regularly scheduled volunteers; equal 6,600 FTE's
- 10,000 youth volunteers in hospitals; have a scholarship program
- P: Expand scholarship program
- Expand VA participation in Partnership in Education program at VA facilities
- P: increase by 50% the number of student volunteers by year 2000, to 15,000
- Establish employee volunteer corps to integrate federal youth initiatives to serve Washington area

✓ DOJ (surprisingly good)

- Weed and Seed: partnership between DOJ and Navy uses volunteers to promote drug-free lifestyles; Safe Havens give place for young people to go after school (?)
- JUMP/Juvenile Mentoring: OJJDP gives 50 grants to local programs that use volunteer mentors
- \*• CASA mentoring: OJJDP supports program with volunteers to act in child's interest in abuse/neglect cases; now 25,000 volunteers; goal is 100,000
- Safefutures: OJJDP sites for violence/delinquency
- ?• Teens, Crimes and Community: OJJDP: young people fight crime through community clean-up, etc; communities being added
- ?• Law-related education programs: OJJDP: volunteers teach young people about citizenship responsibilities/legal system
- \*• Teen Courts: OJJDP: early intervention on delinquency, etc; adult and teen volunteers act as defense counsel, judge, jury; with community service part of sentence; after sentence, youth offenders may be asked to volunteer
- \*• Missing/exploited children: volunteers are trained to assist law enforcement to search for children, family crisis counseling
- Safekids: OJP: police, social services, courts work together to prevent/treat child abuse; grantees could be encouraged to use volunteer resources
- Employees: Pro bono services; adopted 68 schools; tutor/mentoring; school to work opportunities for HS students
- Bureau of Prisons uses 7,000 volunteers; FBI uses 800 in community outreach

✓ DOL (not too good)

- Adopted schools: bring students to DOL programs, mentor, work experience; tutoring to homeless kids in Denver; collect register receipts for computers; donate supplies; help families during holidays, cold; adopt nursing home in Dallas; Dallas soup kitchen; surplus equipment
- P: Mentor/tutor in DC schools initiative; sponsor summer academic enrichment program for DC students
- P: Use Atlanta Career Assistance Center to help JHS/HS students make informed education/career decisions
- P: Corp Citizenship honor roll on home page (summit does it better)
- Constituent Gps: AFL already does; ask them to do more; site on home page on volunteer opportunities; educate veterans(?) and women

DC only ✓ Treasury (12,800 employees volunteer; interesting to do count)

- \*• BATF originated GREAT (Gang Resistance Education and Training); active in 45 states; Customs participates, has 10 certified instructors
- Adopted schools: BATF, Customs (12), Secret Service (President's detail has adopted Kramer Middle School in DC, gift to POTUS for Christmas); Engraving & Printing; Dept; IRS
- ?• "Law Enforcement Explorers Program"

*Partners*

- BATF career academy in DC HS: "Academy of Law Justice and Security"; career days
- DARE drug awareness for 4-6 graders by Customs
- \*• KidPrint ID system (fingerprint, photo), result of partnership with private industry, Center for Missing and Exploited Children, and Secret Service (1992); used in Boston public schools
- Operation Safehome: Secret Service agents do security surveys for dangerous public housing areas
- 10% DC Secret Service agents involved in volunteer/kid activities
- ?• Mentoring through Partnership in Education (PIE); volunteer to repair structures/equipment used by youth programs; RIF; soup kitchens; AIDS victims advocacy; house for battered women; lots of volunteer activities
- Training Center provided photography instruction to local nurses in child abuse cases
- IRS volunteer income tax assistance

#### ONDCP

- P: Working with anti-drug community coalitions to encourage collaborations that offer service opportunities

#### SBA (mushy except SCORE)

- DC partnerships with Howard University, Women's Business Center to make SBA programs available to local community (this is their mission)
- Adopted school
- \*• SCORE: matches retired execs with small business owners, entrepreneurs on voluntary basis; 400 chapters with 12,500 volunteers; similar program for women, exporters
- P: Welfare to work: encourage small business to hire; microloans (not clear how tied to service)

what is proposed? (should expand SCORE)

#### Peace Corps

- Continued service at home by 147,000 former volunteers: 60% currently volunteer (more than 10% above national average?)
- World Wise Schools program enhanced US students' knowledge of geography and foreign cultures through correspondence with volunteers (80,000 students a year)
- 350 Peace Corps Fellows at 25 universities get scholarships in education, nursing, public health, business in return for two-year commitment to work in teaching, public health, social work
- P: Expand World Wise Schools
- P: Encourage Fellows to train tutors
- P: Do more with literacy and returned volunteers
- P: Do something with DC public schools and returned volunteers

#### Energy (not too good)

- P: encourage volunteering, adopt a school
- Adopted 2 schools in DC; mentor at Anacostia HS; donate computers
- \*• Nationwide Science Bowl for HS kids
- Give undergrads chance to use labs; Sun Rays competition for solar cars by college students; give disadvantaged kids exposure to math/science; college scholarships





# THE NATIONAL YOUTH ACADEMY COMMUNITY COALITION BUILDING PROJECT



## PRESENTING THE CHALLENGE -- CELEBRATING YOUTH VOICES

The National Youth Academy -- Community Coalition Building Project is a major initiative that will bring together 200,000 young people, ages 12 to 17, and various sectors of their communities, for the purpose of *strategically planning and implementing change both in their environment and in their behavior to reduce substance abuse and substance abuse related violence.*

This exciting project will combine CADCA's national network of community coalitions and its established training capacity, with the dynamic peer leadership training methodologies of The CityKids Foundation. The project will also include the integral involvement of five nationally recognized partners:

- ☆ Parents' Resource Institute for Drug Education (PRIDE)
- ☆ Mothers Against Drunk Driving (MADD)
- ☆ National Crime Prevention Council (NCPC) — *McGruff*
- ☆ *Work Group on Health Promotion and Community Development* at the University of Kansas.
- ☆ The United States Department of Defense (which has committed financial resources as well as the active participation of the Junior R.O.T.C.) — *Brian Sherratt*
- ☆ National Institute on Drug Abuse (NIDA) — *NIDA*

*Next slide*

The National Youth Academy will train youth and build youth coalitions in more than 100 cities throughout the United States. Intended to be a hard-hitting, far-reaching, peer-based program, this training project will involve more than 200,000 youth -- today's and tomorrow's leaders. It will teach them to become community leaders, challenge them to build local community coalitions, and empower them to create and implement youth-designed projects that *directly* tackle substance abuse and violence in their communities.

*2,000 cities*

The youth leadership training and coalition-building components will be complemented by a one-hour primetime television special; the distribution of educational video curriculums; a ten-city celebration performance tour; and a promotional media campaign highlighting the accomplishments of these youth leaders.

## THE NATIONAL OUTCOME -- A NEW GENERATION OF LEADERSHIP

By the year 2000, CADCA and The CityKids Foundation will have provided more than 200,000 young people with community coalition building skills that will allow them to create environmental and behavioral change and to establish community-wide comprehensive responses to the nation's drug and violence problems. An emphasis will be placed on building a diverse and multi-cultural cadre of young people who understand the significance of collaboration and the power of community networking in creating healthy communities.

## THE BACKGROUND -- CALLING YOUTH TO THE CHALLENGE

The partnering institutions recognize that significant and sustainable behavioral and environmental change is essential if we are to tackle the devastating and deeply-rooted problems surrounding substance abuse in our communities. This type of change demands the impassioned involvement of entire communities.

Four years of trend data have pointed to an increase in the use of illicit drugs among America's youth. Now, youth must take the lead within their communities to reverse these trends. Young people are a rich natural resource for change, but they must be provided with the skills to organize and mobilize their peers. If youth are to escape drug use, gang involvement and crime, they need to engage in problem-solving and decision-making processes that include themselves as part of the solution.

Many of the traditional youth-focused drug programs have been designed by adults and have focused on telling youth what they should think. These programs have often failed to provide a mechanism for collaboration among sectors of influence within communities. Now we must provide youth with the tools necessary to effect meaningful and measurable change through partnerships with, and mobilization of, multiple community sectors.

CADCA, CityKids and our other partners will train 200,000 youth to develop a framework for *creating and sustaining change* in their communities that will contribute to substance abuse and violence prevention. Furthermore, these same skills can then be applied to other arenas of community service involving young people.

## PROJECT IMPLEMENTATION -- BUILDING COALITIONS TO EFFECT LASTING CHANGE

The project implementation will include the following components:

◆ **National Television Campaign**

The first phase of implementation will follow the appearance of a national television special to be aired in the fall of 1997. Capital Cities/ABC is seriously reviewing participation in this effort through either their news or entertainment divisions. The television special will feature young people affected by drug abuse and/or violence and the actions they took to organize their peers to confront their community's drug abuse or violence problem. The special will consist of in-studio and on location segments of youth interviews, as well as segments introducing their compelling personal stories. These stories will serve as examples that highlight both triumphs and tragedies, discourage destructive behavior and stand as beacons of hope for America's youth.

◆ **Youth Training and Coalition Building: The National Youth Academies**

We will select ten cities for participation in the 1997-98 phase of the project. The components of this phase are as follows:

- **Training the Youth Trainers:** After the cities are selected, 200 young people from each city will be identified for specialized training in coalition building. These youth will, in turn, be trained as trainers of their local peers. Focusing on leadership skills, training will include intensive sessions on community mobilization, diversity, conflict resolution, addiction and substance abuse and the behavioral and environmental approaches to prevention. Training will take place over a three-month period in each city, and on-going local coalition organization support, technical assistance hotlines and other resources will be provided to these youth through the initiative. A high-powered City Kids Rep performance and training workshop will kick-off the program.
- **Building the Youth Coalition:** In each city, the 200 core youth will each identify 9 additional youth to be trained, for a total of 2,000 youth to be trained. Over the course of several months, the core group will train the additional youth.
- **Local Project Implementation:** After the training of the additional youth has been completed, the group of 2000 youth (a core group of 200 trainers and the group of 1,800 they trained) will engage in a community-based project

with the assistance of the local community coalition members (including local Junior R.O.T.C., CityKids, and local members of CADCA, NCPC, PRIDE, and MADD groups).

- **Celebration Celebrity Concert:** Following the project implementation, a celebrity & CityKids concert will be held in each city to celebrate the projects' successes and the youth participants themselves. Each of the 2000 youth will invite their peers to this invitation-only major event. This will create a community-wide enlistment, launch and celebration. CityKids' National Coalition Director-in-Residence, Malik Yoba (star of television series *New York Undercover*) and CityKids alumnus Donald Faison (star of *Clueless* television show and film, *Waiting to Exhale*, and *Sugar Hill*), Renoly Santiago (star of *Dangerous Minds*, *Hackers*, etc.), Dash Mihok (star of the films *Sleepers* and *Romeo and Juliet*, Dash can currently be seen on *Pearl*, the weekly series starring Rhea Perlman), Isaiah Washington (*Clockers*, *Strictly Business*), and other celebrity CityKids will be called upon to participate in this high-powered and high-visibility concert.
  - **Continued Training:** Communities will identify key leaders who have emerged during this process so that they may receive further training in the annual youth exercise conducted by the National Crime Prevention Council and by CityKids.
  - **Television Exposure:** ABC News is exploring the chronicling of the projects of the ten tour cities for a fall television special in 1998.
- ◆ **Educational and Outreach Video Distribution**
- Short video clips and appropriate curriculums will be distributed to America's secondary schools in conjunction with the airing of the program. The video will be created from the television special and will include a companion teacher/parent guide which will be distributed to 15,000 middle schools and 21,000 high schools across the country. The videos will be rolled out in conjunction with the *Training and Celebration Concert Tour* phases, described above. The video and discussion guide will include provocative questions to encourage dialogue about substance abuse and violence, and are designed to be used by teachers, parents and youth leaders.
- ◆ **1998-99 and 1999-2000 One Hundred City Roll-Out**
- Following the 1998 special, 50 additional cities will be selected for participation in 1998-99. The training structure utilized in the 1997-98 training phase will be implemented. 100,000 youth will participate in these trainings.
  - In 1999-2000, an additional 50 cities will be selected, allowing 100,000 more youth to experience the training.

## PROGRAM GOALS -- YOUTH SKILL BUILDING

The National Youth Academy experience and curriculum will focus on specific outcomes. Participants will:

1. Identify and understand their own values related to alcohol, tobacco and other drugs.
2. Identify positive and negative sources of influence related to substance abuse and violence within their own communities.
3. Distinguish between behavioral and environmental change and understand how these two forces interact and influence the other.
4. Identify community assets that will assist in preventing drug use and violence.
5. Identify various sources for change (i.e. business, schools, faith communities, etc.) that must be engaged to produce behavioral and environmental change.
6. Identify the various risk factors that contribute to ATOD use and violence.
7. Access community needs assessments and indicator data that define the nature of the substance abuse and violence problems within their community.
8. Create a collaborative strategic plan involving multiple sectors and implement an appropriate action plan for environmental and community change around a specific area of substance abuse or violence within their community.
9. Identify and implement necessary strategies to mobilize appropriate community sectors for implementation of their community plan.
10. Evaluate the effectiveness of their strategy.
11. Identify appropriate ways to celebrate their successes.

These outcomes can be applied in a variety of community arenas. For example, youth coalitions may want to organize and mobilize around the following areas:

1. Alcohol and illicit drug use in community festivals.
2. Alcohol and tobacco policies that surround school and parent activities.
3. Teenage access to alcohol or tobacco products in their community.
4. Alcohol and tobacco billboard advertising.
5. Explicit and implicit drug and alcohol messages from popular radio stations.

6. Graffiti removal in and around schools.
7. A youth job program.
8. Youth access to recreational facilities.
9. Mentoring programs with business leaders or other community leaders.
10. Reducing the number of retail liquor store outlets in neighborhoods.
11. Youth recognition or award programs.
12. Neighborhood park clean-up activities for non-athletic students in schools.
13. Alternative youth activities for non-athletic students in schools.
14. Parent-youth conferences to enhance cross-generational understanding.
15. Promoting and creating multi-cultural awareness activities and understanding the assets of diversity.

### GO-FORWARD

This \$8 million project has been designed in specific phases, with foundation and corporate partner involvements in each phase. The Robert Wood Johnson Foundation has committed \$500,000 for the creation of the 1997 television special and has expressed an interest in further involvement in the youth academy. The United States Department of Defense has also committed substantial resources to this project. The *Work Group on Health Promotion and Community Development* at the University of Kansas has committed to the planning and evaluative phases of this initiative.

<b>ADOPT-A-SCHOOL</b>	
<b>AGENCY</b>	<b>NUMBER OF SCHOOLS ADOPTED</b>
Defense	900
Transportation	131
VA	125
Justice	68
Treasury	60
Interior	53
Energy	49
HHS	39
Commerce	19
HUD	9
GSA	8
Labor	6
USDA	5
SSA	4
Education	3
EPA	3
USIA	2
OPM	2
SBA	1
<b>TOTAL</b>	<b>1,487</b>

Army? already in  
CADA? - already in  
SVC

5-1596 - B Pam Vannie  
3 pages - from Diana

**Federal Agencies**

All federal agencies will expand their commitment to school partnerships from approximately 1,500 to 2,000 schools by the year 2000. Federal employees will work closely with schools in a variety of ways -- volunteering as mentors and tutors, purchasing needed equipment for schools and holding career days.

**The US Navy and the US Marine Corps**

The Navy and Marine Corps combined will increase its efforts in tutoring and mentoring, focusing on literacy and anti-drug education, establishing partnerships reaching well over 700,000 youths through the year 2000. Programs include Personal Excellence Partnership Flagship, the Campaign Drug-Free Flashship, adopt-a-school, and the Young Marines of the Marine Corps League.

**The US Air Force**

The Air Force commits to increase the number of children reached by its programs and initiatives by at least 10%, bringing child development resources to an additional 100,000 children by the year 2000. *The Civil Air Patrol commits to increase volunteer assisting at-risk youth by 10% by the year 2000.*

**The Secretary of Defense**

The Office of the Secretary of Defense commits to mobilize children of active personnel (more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on- or off-base community service projects, including programs supported by the Boys and Girls Clubs of America and the Junior ROTC.

**The Agriculture Department**

emphasis on

The Department of Agriculture will engage 26,000 more Americans in voluntary environmental service, offering conservation education to half a million school children through a 25% increase in the Forest Service Volunteer Program and a 40% increase in the Natural Resources Conservation Service's Earth Team. The Department will expand its efforts to distribute excess food to Americans in need, with a special initiative designed to engage young people in food recovery and gleaning.

**The Justice Department**

The Department of Justice will commit \$8.6 million to 52 new Juvenile Mentoring Program (JUMP) sites across the country to support one-on-one mentoring; will join the Department of the Navy and Army to expand their Drug Education for Youth (DEFY) programs from 3 to 30 sites; will create a Youth Network, a public-private partnership to offer young people a chance to serve in programs and the national debate on juvenile violence and delinquency prevention; and will convene a Public/Private Mentoring Alliance to train and assist mentoring programs across the country, and to launch the "Get Involved America" partnership to reduce youth violence.

**Nike and HHS**

Nike and the Department of Health and Human Services commit to greatly expand the PLAYCORPS program from 100 coaches in four cities this year to at least 1,000 coaches all over America, training college students to coach and mentor young people in underserved areas in recreational leagues.

**African American Sororities and HHS**

HHS commits to expand its Girl Power! mentoring campaign through a new partnership with the four African American sororities: Sigma Phi Beta, Sigma Gamma Rho, Alpha Kappa Alpha, and Delta Sigma

Natl Council of Negro Women and

*They*  
~~They~~ The sororities will continue to implement a mentoring program in their undergraduate chapters and through a partnership with the National Council of Negro Women and new HHS grants of \$1-2 million.  
*HHS will also...*

**Education Department**

The Department of Education commits to *increase* strengthen its Summer Reading Partner program by increasing the volunteer tutors from 300,000 to 1,000,000, increasing the number of children reading over the summer from 1 million to 1.5 million. With the concurrence of Congress, the Department plans to launch 1,000 new after-school programs nationwide.

*Pam*

**Interior Department**

The National Park Service proposes to allocate \$1-2 million per year to expand youth service opportunities to restore trails and facilities in the national parks. The Department will launch two internet-based initiatives: the National Junior Ranger program for children aged seven to eleven, to stimulate interest, knowledge, and career interest in natural resources and the National Park Service Volunteer Opportunity System, a nationwide volunteer opportunity listing service.

**Federal Emergency Management Agency**

FEMA will offer high school set-ers with new service opportunities through a Spring Break Program.

**Veterans Affairs**

The Veterans Affairs Voluntary Service program will increase by 50% the number of student and youth volunteers in its facilities, bringing the number of youth volunteers to 15,000.

**School-to-Work**

The School-to-Work program commits to tripling the number of *600,000* ~~companies~~ *employers* in their program so that approximately *400,000* companies have mentoring initiatives, and bring students and teachers into the workplace by the year 2001.

**The Peace Corps**

The Peace Corps will triple the number of partnerships with teachers in its World Wise Schools program which pairs returned Peace Corps volunteers with teachers in the schools.

*+ to tell young people per yr about ~~don't~~ <sup>5000</sup> apps in the US...*

**The Department of the Treasury**

The Treasury Department will *commit to teach an* ~~train~~ more than 2,000 law enforcement officers in its GREAT program so that an additional 35,000 elementary and middle school students *are taught* to avoid gangs and violence.

*through its GREAT program*

**Transportation Department**

The Department commits to establish a new tutoring, mentoring and education curriculum, the Garrett A. Morgan Technology & Transportation Futures Program, to reach 1 million students by the year 2000.

**EPA**

The Environmental Protection Agency will launch a new partnership that will *link* senior citizens, the fastest growing segment of the population, to work with children, *teaching them* how to protect the health and environment of their community.

*env service including teaching*

**Housing and Urban Development**

HUD will expand its Neighborhood Networks program to create 500 computer centers in assisted or insured housing by the year 2000, more than doubling its current program. HUD is also committing its resources to a partnership with the NAA to support education camps in four empowerment zone/enterprise communities next year and 25 communities by the year 2000.

**OPM**

The US Office of Personnel Management will give the federal agencies the personnel tools they need to support federal employee participation in communities service.

**The Selective Service System**

The Selective Service will expand its information on serving the nation to include information on community and national service opportunities that arise out of the Presidents' Summit to the nearly 5,000 men turning 18 years old every day.



United States  
Office of  
Personnel  
Management

# FAX TRANSMITTAL SHEET

Date:	4/21
Number of Pages	2

OFFICE OF THE DIRECTOR  
1900 E STREET, NW, ROOM 5H09  
WASHINGTON, DC 20416-8001

Please  
Deliver  
To:

Name:	Diana Fortuna	
Office:	Domestic Policy	Room:
Telephone:	J	

From:

Name:	Mary Grand	
Office:	Chief of Staff	Room: 5H09
Telephone:	(202) 606-1000	FAX Number: (202) 606-2183

### Remarks

Q + A on adopt a school  
I also e-mailed it to you.

**WARNING:** Many Fax machine produce copies on thermal paper. The image produced is highly unstable and will deteriorate significantly in a few years. It should be copied on a plain paper copier prior to filing.

Q. Are Federal employees granted excused absence to volunteer for adopt-a-school activities?

A. Each agency has authority to determine the situations in which it is appropriate to excuse employees from work without loss of pay or charge to leave. In making these decisions, agencies have to consider the effect of the employee's absence on work operations. Sometimes employees are excused with pay to participate in activities that are officially sponsored or sanctioned by the head of an agency or related to the mission of the agency.

Many other employees choose to volunteer for long-term activities that may not be directly related to the agency's work but enable an employee to use his or her skills and talents. In these cases, the Federal personnel system provides considerable flexibility in allowing employees to change their work schedules or take time off from work. One of the Federal Government's most popular programs is the use of Alternative Work Schedules, which give employees flexibility in scheduling when they will work. Under Alternative Work Schedules, employees can vary the length of their workweek or workday so as to gain time off to pursue volunteer activities.

Other Federal flexibilities may be available. Employees who work irregular or occasional overtime may choose to use compensatory time off instead of receiving overtime pay to participate as a volunteer. In addition, employees may use leave without pay or some of their annual vacation leave for volunteer activities. For ongoing volunteer activities, part-time employment or job-sharing may also be appropriate when available.

We encourage Federal agencies to support and recognize employees who participate in volunteer activities. The individual efforts of thousands of Federal employees who are involved in community volunteer activities greatly contribute to our nationwide volunteer efforts.

BOB GRAHAM  
FLORIDA

3/31/97  
Please copy for  
Bruce R.  
Diana F.  
and  
Steve Silverman



United States Senate  
WASHINGTON, D. C. 20510

March 18, 1997

DIANA -  
Where are  
we on this?  
-BR  
have the copy  
done by noon  
just to

The Honorable Erskine Bowles  
Chief of Staff to the President  
The White House  
Washington, D.C. 20500

Bruce  
will you  
all talk to  
Sen Graham's guy  
and let me and EB  
know. Ty  
Smart

Subic will please  
follow up  
MAR 27 1997

Dear Erskine:

With the help of the National Association of Partners in Education, Inc. (NAPE), a provision was included in the National and Community Service Act in 1990 to involve Federal employees as volunteers in public schools. The provision, which I had originally drafted, directs the head of each Federal agency and department to design and implement a comprehensive strategy to involve their employees as partners in elementary and secondary schools. A copy of the provision is attached for your information.

The Federal government, under this provision, is required take a leadership role, by example, in encouraging citizens and businesses to volunteer in their communities. It was envisioned that federal employees, as volunteers, could assist in this effort by providing a rich resource of knowledge and skills for public school children and teachers while demonstrating first hand the importance of volunteerism and public service.

Harris Wofford at the Corporation for National Service and I have spoken about the upcoming Summit for America's Future and its compatibility with the school volunteer statute. We both agree that considering the President's current education and community service initiatives, it is particularly timely to re-energize our efforts to involve Federal employees as partners in public schools.

I strongly recommend that the President use this opportunity to redouble our Federal government's efforts by making the volunteer partnership program one of the Administration's major commitments announced at the Summit. I am encouraged to hear that the President's Domestic Policy Council has recently been made aware of the legislation and are considering it as part of the Federal government's commitment.

I look forward to working with the President and the Administration on this effort to help our Federal employees become volunteer partners in education with children in their communities. Please feel free to contact me, or Michael Thomas of my staff at (202) 224-3041, if you desire any further information.

With warm regards,

Sincerely,

United States Senator

cc: The Honorable Harris Wofford, Chief Executive Officer, Corporation for National Service  
Mr. Bruce Reed, Assistant to the President for Domestic Policy  
Mr. Stephen B. Silverman, Deputy Assistant to the President/Deputy Cabinet Secretary

BOB GRAHAM  
FLORIDA

3/31/97  
Please copy for  
Bruce R.  
Diana F.  
and  
Steve Silverman



United States Senate  
WASHINGTON, D. C. 20510

March 18, 1997

The Honorable Erskine Bowles  
Chief of Staff to the President  
The White House  
Washington, D.C. 20500

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Sincerely,

United States Senator

cc: The Honorable Harris Wofford, Chief Executive Officer, Corporation for National Service  
Mr. Bruce Reed, Assistant to the President for Domestic Policy  
Mr. Stephen B. Silverman, Deputy Assistant to the President/Deputy Cabinet Secretary

*Bruce will you all talk to Sen Graham's guy and let me and EB know TY*  
*Silverman will please follow up*  
*have the approp but he won't*  
*John S*  
MAR 27 1997

Bruce -

Attached is a draft description of individual agency commitments. Defense is finally here; numbers are big and good, but there are still internal inconsistencies I am checking out. There are a few more agencies that may straggle in, but these are the major agencies.

We just learned that on Monday the Summit is going to print on a book (called "the promise book") listing all the commitments that had come in as of that date. So we will have to decide how many of these are ready to be put in that publication. *(It will be released during the Summit.)*

Let me know your general reaction to this.

Diana

→ How define svc?

AAS → radio address

1 million mentors?

- DOD
- combs?

or mentor

1 million kids

try - Educ<sup>an</sup> expansion

## FEDERAL AGENCY COMMITMENTS TO SUMMIT

### All Agencies

Federal agencies will expand their commitment to adopt ~~and~~ establish partnerships with schools in their communities by increasing the number of agency-school relationships from approximately 1,500 schools to 2,000 schools by the year 2000. Working through partnerships established by their agencies with schools across the country, Federal employees work closely with schools in a variety of ways -- such as volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

### DEPARTMENT OF DEFENSE

#### Department of the Army

- The Army has committed to expand opportunities for active duty, reserve, and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a community service learning module in the Junior Reserve Officer Training Corps (JROTC) program. (This commitment was announced in January.)
- America's Army is committed to enhancing its association with community-based coalitions. America's Army recognizes the importance of community coalitions in responding to the needs of our nation's youth. We participate as a partner in many coalition efforts designed to keep kids off drugs and out of gangs, mentor young minds, clean our neighborhoods of destructive graffiti and provide worthwhile apprenticeships with local businesses. However, these programs are far more effective when they are part of a coalition effort. Our dedication in this endeavor is best exemplified by our new commitment to work with the Community Anti-Drug Coalition of America (CADCA) to identify Junior Reserve Officers Training Corps (JROTC) student leaders to help train more than 200,000 youth in more than 100 cities by the year 2000.

#### Department of the Navy

- The Department of Navy is committed to increasing our efforts in voluntary youth tutoring and mentoring, focusing on literacy and anti-drug education. The Navy and Marine Corps, combined, will establish partnerships reaching well over 600,000 youths through the year 2000.

Through the Navy's "**Personal Excellence Partnership Flagship**," the Navy will increase our current efforts in youth tutoring and mentoring by establishing partnerships that reach over 400,000 youths through the year 2000. The purpose of this program is to assist America's youth, from pre-school through high school, to become better educated, healthier and more responsible citizens.

Through the Navy's "**Campaign Drug Free Flagship**," the Navy is committed to increasing our youth mentoring and drug education by establishing partnerships that reach over 200,000 youths through the year 2000. Volunteer teams of Navy and Marine

*1 in  
clarifying  
how  
sub-parts  
relate to  
over all  
600,000  
youth*

Corps Reservists and active-duty Sailors use specially prepared and age-targeted videotapes to convey anti-drug messages to elementary, middle, and high school students.

Through the Marine Corps **“Adopt-A-School”** program, the Marine Corps is committed to tutoring/mentoring over 100,000 students through the year 2000.

Through the **“Young Marines of the Marine Corps League,”** approximately 950 adult volunteers (most of whom are present or former Marines) provide an established curriculum of self-discipline, health education, anti-drug education, personal responsibility, and teamwork development. This program reaches out to those children who may be at risk. The Marine Corps is committed to reaching out to over 20,000 youths through the year 2000.

The Department of the Navy personnel have an extensive history of performing community service in the communities where they are stationed and as ambassadors of goodwill while deployed. The Navy and Marine Corps will continue its long standing commitment to America’s youth through **“Marine Corps Toys for Tots,”** the **“Marine Corps New Parent Program”** program, the **“Navy Youth Health and Physical Fitness Flagship, Environmental Conservation Flagship, and Sharing Thanksgiving Flagship”** which currently touch the lives of over 1 million children annually.

#### **Department of the Air Force**

- The Air Force commits to increase its current involvement in programs and initiatives that contribute to the goals of the President’s Summit for America’s Future by at least 10%, in terms of both the number of children reached and the number of bases involved. Currently almost 1 million children and youths benefit from Air Force programs, and we commit to increase that number by approximately 100,000 by the year 2000.

The Air Force concentrates its efforts on child development programs in areas such as special education, literacy and creative arts programs, child care and child care research, child care training programs, and nutrition education programs. Other Air Force programs include Foster Grandparent Programs, Air Force Base Child Development Centers, Air Force Base Youth Programs, Youth Employment Skills Programs, and Air Force involvement in national accreditation of family day care providers. The success of these Air Force programs can be attributed to the concentration on partnering with local community educators, community family day care providers, state and county agencies, and other local community professionals.

#### **Office of the Secretary of Defense**

- The Office of the Secretary of Defense (OSD) commits that Military Child Development program personnel will assist civilian/state/local child care agencies in improving the quality of care provided to America’s children. These efforts will assist civilian child care programs in becoming accredited; work with state/local agencies to train child care

workers/providers; mentor local programs; and advise local child care councils and boards. We commit to 5,000 hours of volunteer mentoring.

OSD also commits to expand the DoD Youth Program's alliances with the Boys & Girls Clubs (B&GC) of America, to reach military youth in local communities and strengthen the youth programs at participating bases. Currently 51 of 90 Air Force youth programs have been granted B&GC charters and are affiliated; the other Services are establishing similar affiliations. We commit to 100 similar alliances.

Mobilize children of active duty personnel (a total of more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on- or off-base community service projects.

DoD commits to a 50% increase in high school enrollment in JROTC Career Academies, which address the special academic and other needs of "at-risk" youth and were established by DoD with assistance from the Department of Education as an alternative to the regular high school JROTC high school program. Thirty JROTC Career Academies are located primarily in inner city schools in large urban areas nationwide.

#### **Community Anti-Drug Coalitions of America with Federal Agencies (add which ones)**

By the year 2000, CADCA and the CityKids Foundation will provide over 200,000 young people with community coalition building skills that will allow them to create environmental and behavioral change and to establish community-wide comprehensive responses to the nation's drug and violence problems. Federal partners include the Department of Health and Human Services and the Department of Defense.

#### **United States Department of Education**

- **Summer Reading Partners** -- The Department of Education and its Partnership for Family Involvement in Education are committed to increase the ranks of volunteer reading partners participating in this summer's Read\*Write\*Now! Initiative from 300,000 to 450,000. We will also increase the number of children reading over the summer from one million to 1.5 million. The Partnership will identify and recruit reading partners and help establish reading programs in communities nation-wide. Working with appropriate reading organizations, the Department will prepare activity kits for the initiative. (Was this previously planned?)

Read\*Write\*Now! is a summer reading program launched by the Partnership for Family Involvement in Education in the summer of 1995 to prevent a fall-off in reading skills during the summer months. Volunteer reading partners pledge to read and write with a child for 60 minutes a week, and the child pledges to read 30 minutes a day five days a week. Last summer, more than 50 organizations sponsored the reading initiative, and we had over 300,000 volunteer reading partners reading with one million children.

## **Department of Education, Corporation for National Service, and Department of Health and Human Services**

- **Encouraging Community Service Programs by Increasing the Number of After School Programs** -- The agencies commit to expand the To Learn and Grow (TLG) public/private partnership initiative and leverage additional resources, promote youth service, and foster new collaborations to expand, enhance, and improve the quality of programs for children and youth during the non-school hours. Specific activities of the TLG partnership include engaging 250,000 children in school-age care programs in a minimum of 100 hours of service each year (ARE THESE INCREASES?), providing a toll-free number and technical assistance materials to every K-12 school in the country, enlisting the help of 10,000 high school and college students to serve as volunteer tutors in programs operating during the non-school hours, and expanding 250 existing national service programs to keep their doors open every weekday after school.

The Department of Education and its Partnership for Family Involvement in Education are committed to working with schools to launch 1,000 new after school programs nationwide. We will enlist AmeriCorps students, Partnership members, and business and community organizations to volunteer in and help organize these programs. The Partnership will help identify potential sites for the after school programs and recruit local volunteers. The Secretary's Regional Representatives will also identify volunteers and link them with local programs. Our efforts will be linked to the Department's 1998 budget request of \$50 million for the 21st Century Community Learning Centers Program, a newly proposed program to fund after school, weekend, and summer activities for youth.

### **School-To-Work Program**

By the year 2001, the School-to-Work program will commit to:

- implement a School-to-Work system in every state in the U.S.
- triple the number of companies involved with School-to-Work, so that approximately 400,000 companies have mentoring initiatives or School-to-Work systems within their organizations and are partnering with their local school districts. These companies will commit to not only having students learn in the workplace but also bringing teachers into the workplace.
- ensuring that every school district in America has had the opportunity to implement a School-to-Work system within their community.

### **Department of Justice**

- **Juvenile Mentoring Program (JUMP)** -- The Department will commit \$9.6 million to 52 new JUMP sites across the country (at least 27 of which are in Summit communities) to support one-on-one mentoring for more than 6,500 at-risk young people. These new awards will more than double the total number of sites funded through DOJ's JUMP program. The program uses community volunteers as mentors, and grantees are required to coordinate their activities with local schools.
- **Youth Network** -- The Department commits to form a Youth Network, which will

provide a forum for young people, national youth-serving organizations, and DOJ to exchange information and ideas about juvenile violence, volunteerism, delinquency prevention and victimization. Through a web site and periodic national meetings, the Network will increase young people's opportunities to participate in local delinquency and juvenile justice programs and policies, as well as to contribute to the national debate on these issues. National organizations involved in the Youth Network will include the National Crime Prevention Council, Boys and Girls Clubs of America, Big Brothers/Big Sisters, National League of Cities, MADD, United National Indian Tribal Youth, Youth Build, and others.

- **Public/Private Mentoring Alliance** -- The Department of Justice, with the Corporation for National Service, will convene and facilitate a Public/Private Mentoring Alliance of federal agencies and private national organizations supporting mentoring activities. The alliance will coordinate grants and disseminate information nation-wide on the value of and opportunities for mentoring, and explore the possibility of a national training and technical assistance initiative to expand effective mentoring programs across the country.

#### **Department of Health and Human Services**

- **Girl Power!** -- HHS will expand its Girl Power! mentoring campaign by working in partnership with the four African American sororities. The sororities will all announce that they will implement a Girl Power! mentoring program in their undergraduate chapters. The sorority members will work with their local alumni and with national and local organizations like the National Council of Negro Women to mentor young girls in their communities. In addition, HHS is making a major new commitment to mentorship and teen pregnancy prevention by putting together two new grant programs.
- **Nike PLAYCORPS** -- HHS will announce with Nike that they will vastly expand their PLAYCORPS program (modeled after AmeriCorps) from 100 coaches in four cities this year to at least 1,000 all over America next year. Piloted last year, PLAYCORPS trains college students and puts them to work in underserved areas to coach/mentor kids all year in recreational leagues. They are paid \$500 -- which goes straight toward their tuition. In addition to expanding it, HHS will add a Girl Power! component by training coaches specifically on how to work with and inspire girls.

#### **United States Department of Agriculture**

- **Food Recovery to Feed the Hungry Initiative** -- The amount of excess food that is recovered and gleaned and then distributed to Americans in need will be increased by 25% by the year 2000.
- **This Land is Your Land Initiative** -- USDA commits to significantly increase the number of Americans engaged each year in both compensated and non-compensated citizen service activities focused on improving public lands and protecting the environment.

#### **Department of the Interior**

- **Public Land Corps: Restoring the National Parks through Youth Service** -- The

National Park Service proposes to expand youth service opportunities to help carry out needed repair and restoration projects in our National Parks. Youth service provides the opportunity for environmental education, tracking, mentoring, counseling, and career development curricula, as well as the provision of highly skilled and experienced adult supervisors. NPS will carry out this program through existing youth service organizations in the non-profit field, including, but not limited to, the Student Conservation Association, the National Association of Service and Conservation Corps, and the Environmental Careers Organization.

- **National Park Service National Junior Ranger Program** -- The Department commits to creating a "National Junior Ranger Program" through the Internet, which will target children who are unable to visit national parks. Currently, at over 100 parks nationwide, young people who visit parks have an opportunity to participate in activities which earn them the title of "Junior Ranger." This new electronic program will be designed for children ages seven to eleven, from both urban and rural areas. It will reach our nation's diverse population and provoke an interest in learning more about this country's natural and cultural heritage, and create an interest in nature, history, recreation, preservation, and the future of America's public resources.
- **National Park Service Volunteer Opportunity System** -- The Department commits to sharing with other agencies its new National Park Service Volunteer Opportunity System, which provides a nation-wide listing of volunteer opportunities within the National Parks System on the Internet.

#### **Federal Emergency Management Agency**

- **Spring Break Program for High School Seniors** -- FEMA commits to offer service new opportunities to high school seniors. Working with FEMA and a number of partners, these students would help communities prepare for disaster by performing mitigation activities in existing community facilities such as day care centers, schools, and playgrounds, elderly residences and group facilities, and local small businesses. Targeted communities would work with FEMA and state and local emergency officials to identify the natural hazards that threaten their community and at-risk facilities. FEMA would coordinate the process and supervise volunteers. Local architects and engineers would volunteer to inspect facilities and design mitigation efforts, and local contractors/building trades professionals would volunteer to supervise activities. Local hardware and building supply outlets would donate the materials needed. Local high school seniors would provide the labor during the months of March, April, and May of their senior year.  
\*\*- Size? Partners in place???

#### **Department of Veterans Affairs**

The Department of Veterans Affairs (VA) Voluntary Service program, which just celebrated its 50th year of service to this nation's hospitalized veterans, commits to create new opportunities for service. By the year 2000, VA will increase by 50% the number of student and youth volunteers in its facilities, bringing the total number of youth volunteers to 15,000. VA also commits to expand VA's participation in the Partnership in Education program at VA facilities across the

country.

### **Peace Corps**

- Through its World Wise Schools program, the Peace Corps will significantly increase its global learning partnerships to at least 10,000 teachers by the year 2000, tripling the current number of partnerships with teachers. World Wise Schools connects currently serving and returned Peace Corps Volunteers with U.S. students and teachers. The program educates young Americans about the people and cultures of other countries, and exposes them to positive role models who have engaged in public service as Peace Corps Volunteers.
- Every year, thousands of Americans inquire about the possibility of serving as a Peace Corps Volunteer overseas, signaling the tremendous interest among Americans in serving others. Recognizing that every person may not be immediately suited to overseas service, the Peace Corps will also provide information on domestic service opportunities to those interested in service. An estimated 50,000 people per year will receive information on important service opportunities in the U.S. through the Peace Corps.

### **Selective Service System**

- **Expand "Serve America"** -- The Selective Service commits to inform young men about service opportunities that arise out of the Summit through its "Serve America" program, which was developed last summer through coordination with the Department of Defense and AmeriCorps. Serve America takes advantage of the Selective Service System's routine communication with nearly 5,000 men turning 18 every day to encourage them to serve the Nation.
- **Opportunities for Young People on Selective Service Local Boards** -- The Selective Service System commits to offer more young men and women the opportunity to serve as uncompensated community volunteers on Local Boards. Boards are prepared to decide claims for exemptions and deferments should this Nation reinstate a military draft in a crisis.

### **Department of the Treasury**

- **GREAT Program** -- Treasury commits to increase the number of students educated in the GREAT curriculum by 10 percent -- or more than 35,000 additional students -- each year through the year 2000. GREAT is a Federal, State, and Local partnership that teaches elementary and middle school children to avoid joining gangs and violence. More than 1 million American children have been educated through this program. Currently, GREAT educates 350,000 students annually, and more than 2,000 law enforcement officers have elected to join the program as part of community policing initiatives.

Next two are dubious:

- **Voluntary Income Tax Assistance** -- Treasury commits to assist 400,000 more taxpayers by the year 2000 through its voluntary income tax assistance program -- more than a 20 percent increase from 1996 levels. For 27 years, the IRS has organized volunteers to assist poor and non-English speaking people in paying their taxes. Last year, at over 8,000 sites across the nation, 47,000 volunteers assisted 1.9 million taxpayers in completing their forms.

plus WH wkg  
logistics

9 - conf call  
11 - Ag  
4 - Schreiber  
~~5 - Trip~~  
5 - Trip

cong slot 12?

1. Jen's scheduling memo
2. Cabinet rollout - pre + at
3. Press memo for principals

Briefing:

1. Conf call w/ principals <sup>Thurs</sup> Ann Don Bruce  
 Paper by Wed - includes <sup>protests</sup> ~~protests~~ <sup>20 mins.</sup> Sylvia/Erskine
2. Logistics meetings/calls <sup>4A - abortion</sup> <sup>Furukawa</sup>
3. Sub cab conf call - Friday

~~Regular~~  
~~logistics~~  
~~call~~

Steve <sup>Compeito</sup>

1. Protests - Learn more
2. Are Bush + Powell doing comm deleg.

BOOKS Key Summit politics

TP  
 Proj - Amer Corp  
 Schedule  
 Fed Agency Compts

Diana

1. BR re yell at Harris; then email Sylvia
2. Go to daily trip w/Ag @ 5:15
3. Compeito re protest
4. Call Ken Allen re Bush + Powell - no msg?
5. Paper by Wed for cab/subcab.

- **Savings Bonds** -- Treasury is committed to reaching more Americans through the Savings Bond program by increasing the number of volunteers on its National Volunteer Committee by 10%. Since WWII, savings bonds have been a stable and cost effective source of financing for the Federal Government, while providing a convenient and safe opportunity for consumers to save. Almost half of all savings bonds sales -- several billion dollars a year -- are sold with the support of the Treasury Department's National Volunteer Committee. This committee, formed by President Kennedy in 1963, includes business executives and leaders from labor, education, government and health care. The Committee has been instrumental in making savings bonds available to millions of Americans through the payroll savings plan. In recent years, however, savings bond sales have declined substantially with the proliferation of alternative investment options and the changing nature of the American workforce.

**Office of Personnel Management** -- OPM commits to give Federal agencies the personnel tools they need to support their employees' participation in community service. OPM will publicize the wide array of family-friendly leave and work scheduling flexibilities available to Federal employees and actively encourage their use in support of volunteer service.



FOR IMMEDIATE RELEASE  
Wednesday, April 23, 1997

Contact: HHS Press Office  
(202) 690-6343

SECRETARY SHALALA KICKS OFF NIKE NATIONAL P.L.A.Y. CORPS PROGRAM:  
INITIATIVE RESPONDS TO PRESIDENT CLINTON'S CHALLENGE TO CORPORATIONS

Philadelphia -- HHS Secretary Donna E. Shalala and professional women's basketball star Dawn Staley today launched a national initiative sponsored by NIKE to identify and train college students to coach at-risk children in city youth sport leagues. The new mentor-based sports program, P.L.A.Y. (Participate in the Lives of Youths) CORPS, will team up with the Department of Health and Human Services' "Girl Power!" campaign to target girls' sports participation.

The announcement comes just four days before Philadelphia hosts the first-ever President's Summit on America's Future. The goal of the President's Summit, to be held from April 27-29, is to mobilize all Americans to improve the lives and opportunities of our young people. With today's announcement, NIKE responds to President Clinton's challenge to corporations to step up to the plate and help our country's at-risk youth, Secretary Shalala said.

"President Clinton has challenged every corporation, every community, every citizen to reach out to children too often left out in the cold. NIKE's initiative will help meet the President's challenge by linking college students with at-risk children who need their support and guidance."

According to the 1996 study Physical Activity and Health: A Report by the Surgeon General, only 25 percent of high school students are enrolled in daily physical education classes, and a full 60 percent of young people are not regularly active. In addition, girls are twice as likely to be inactive as boys. Girls living in poverty -- especially girls of color -- face even greater barriers, according to a report released in March 1997 by the President's Council on Physical Fitness and Sports.

As Secretary Shalala said, "Together, we must help all children get off the sidelines and into the game."

Besides helping to build positive life experiences for children, P.L.A.Y. CORPS, modeled after President Clinton's Americorps initiative, helps college students get an education and give something back in return. P.L.A.Y. CORPS coaches receive \$500 towards their college tuition at the conclusion of their seasons.

- More -

NIKE's P.L.A.Y. CORPS, launched as a pilot program in 1996, currently has 100 coaches in Portland, Atlanta, Memphis, New York, and Philadelphia. In the 1997-1998 school year, P.L.A.Y. CORPS will expand nationwide to include youth leagues in cities across the country. In 1998, P.L.A.Y. CORPS hopes to have over 1,000 student coaches mentoring youth across the country.

The "Girl Power!" - P.L.A.Y. CORPS partnership announced today will help to put into action the findings of a report by the President's Council on Physical Fitness and Sports released in March 1997 by HHS and the "Girl Power!" campaign. The report, entitled Physical Activity and Sports in the Lives of Girls, demonstrates that the benefits of physical activity and sports for girls extend beyond health to improved academic achievement, self-confidence, and better mental health.

NIKE's P.L.A.Y. CORPS initiative aims to increase opportunities for sports participation for both boys and girls, and to provide coaching opportunities for both men and women.

As part of the "Girl Power!" initiative, HHS will work with NIKE to help improve the training of coaches who work with girls to help break down obstacles that keep girls from getting involved and staying involved in sports and physical activity.

Launched in November 1996, "Girl Power!" is a multi-phase, national public education campaign sponsored by the Department of Health and Human Services. Studies show that girls tend to lose self-confidence and self worth during this pivotal age, becoming less physically active, performing less well in school, and neglecting their own interests and aspirations. It's during these years that girls become more vulnerable to negative outside influences and to mixed messages about risky behaviors. "Girl Power!" is combining strong "no use" messages about tobacco, alcohol, and illicit drugs with an emphasis on providing opportunities for girls to build skills and self-confidence in academics, arts, sports, and other endeavors.

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Note: HHS press releases are available on the World Wide Web at:  
<http://www.dhhs.gov>.



DEPARTMENT OF THE NAVY

OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20350-1000

7 April 1997

MEMORANDUM FOR THE ASSISTANT SECRETARY OF DEFENSE (RESERVE  
AFFAIRS)

SUBJECT: The Presidents' Summit for America's Future

As requested during the 1 APR 97 Department of Defense (DOD) Senior Working Group Meeting, the following individual will represent the Department of the Navy for all events scheduled for the 27<sup>th</sup> of April and the opening ceremony scheduled for the 28<sup>th</sup> of April:

The Honorable John H. Dalton  
Secretary of the Navy

Admiral Jay Johnson, the Chief of Naval Operations, General Charles C. Krulak, the Commandant of the Marine Corps and Richard Danzig, Under Secretary of the Navy, have not yet scheduled this event on our calendars. However, if attendance guidelines would allow for our participation on the 27<sup>th</sup> of April and the opening ceremony scheduled for the 28<sup>th</sup> of April, please notify my point of contact, Ms. Susan L. Albright [(703) 693-0696], at your earliest convenience. I would certainly be interested in participating and I am sure Admiral Johnson and General Krulak would make every effort to attend, if their schedules will permit them to do so.

Secretary Dalton, especially, has a very high level of personal interest and commitment in community service. We are offering the Navy's public service announcements (PSAs), entitled "Serving America Twice," for inclusion in the opening ceremony on 28 APR 97. These PSAs will be distributed to all of the major television networks and 1700 affiliate stations during the week of 28 APR 97. While all PSA air time is provided by the networks on a voluntary basis, the Navy is projecting \$8-\$15 million in donated air time for "Serving America Twice" (this figure is based on historical support provided by the networks for previous Navy PSAs).

The development of the Navy's PSAs began last year, as a result of the Department of the Navy Character & Ethics Master Plan. "Serving America Twice" is part of our overall effort to heighten awareness of the guiding principles embodied in our Core Values: Honor, Courage and Commitment. The Department of the Navy considers these values to be the foundation upon which

all members of the Navy/Marine Corps Team operate on a day-to-day basis, not only within this Department, but just as importantly, as we interact with our fellow Americans. We are very proud of the people of the Department of the Navy, and their extensive volunteer efforts. It would certainly be an honor and a moving tribute to the efforts of our Sailors, Marines and civilians to debut "Serving America Twice" at the opening ceremony of The Presidents' Summit For America's Future.

The following individuals will be available to represent the Department of the Navy in the break-out sessions scheduled for the 28<sup>th</sup> and 29<sup>th</sup> of April:

Mr. Charles Tompkins  
Deputy Assistant Secretary of the Navy (Personnel Programs)

Ms. Elsie L. Munsell  
Deputy Assistant Secretary of the Navy (Environment & Safety)

Major General T. Wilkerson, USMC  
Commander Marine Forces Reserve

Lieutenant Colonel Jeffrey Douglass, USMC  
Inspector-Instructor Atlanta, GA

Lieutenant Colonel Thomas Western, USMC  
Inspector-Instructor Long Beach, CA

Mr. Jim Parker  
Young Marines, Program Manager

Mr. Joe Bles  
Young Marines, Program Manager

Lieutenant Commander Annette Haynes, USN  
Navy Community Service Office Program Manager

Mr. Honor Bell  
Office of the Chief of Naval Education  
Community Service Office Program Manager

Ms. Linda Fentress  
Norfolk, VA Community Service Office Program Manager

Ms. Susan L. Albright  
Special Assistant in the Office of the Deputy Assistant Secretary of the Navy (Personnel Programs)

Ms. Robin Hamor  
Environmental Community Service Program Coordinator

The Department of the Navy's commitment statement, along with a summary of our community service programs, for inclusion in DOD's report to the Presidents' Summit is located at TAB 1. Should you require any additional information, please do not hesitate to contact Ms. Albright at (703)693-0696.



Richard Danzig  
Under Secretary of the Navy

Attachments:

- TAB A - DON Commitment/Summary of Outreach Programs
- TAB B - USN Summary of Outreach Programs
- TAB C - USMC Summary of Outreach Programs

—

Plus all  
other

Comments ↓  
in bold

## DEPARTMENT OF THE NAVY: "SERVING AMERICA TWICE"

COMMITMENT STATEMENT: The Department of the Navy is committed to increasing our efforts in voluntary youth tutoring and mentoring, focusing on literacy and drug education. The Navy and Marine Corps programs combined will establish partnerships reaching over 600,000 youths through the year 2000.

Department of the Navy personnel have an extensive history of performing community service in the communities where they are stationed and as ambassadors of good will while deployed. Community outreach is not a new concept for the men and women of this Department. Community outreach efforts promote character development and leadership in America's youth while increasing awareness of our own Core Values of Honor, Courage and Commitment in our own personnel. The Navy and Marine Corps involvement in community service has always been a "grass roots," command initiated process. Our Sailors, Marines and civilians work with communities, which have existing collaborative structures, procedures, strategies, and activities in place to support their needs and goals. This includes our midshipmen at the Naval Academy, who provided more than 15,000 hours of community service in the past year. And while we do not formally track our volunteer efforts, a conservative estimate of those lives we touch throughout the nation each year is two million. These alliances enable a pooling of resources to assist schools and youth groups to meet the specific needs of the community. Outreach enhances our self worth as we give something back to society.

In 1985, the Chief of Naval Operations, alarmed by the growing numbers of American youth falling short of their full potential, convened a CNO Task Force on Personal Excellence and National Security. They examined this issue, in light of existing command partnerships with local schools. The Task Force called for a comprehensive approach to youth excellence, promoting education, health and citizenship, especially those

"at risk." It recommended that Navy join with public and private sector organizations to pool resources for a unified national youth excellence effort. The recommendations provided a framework for implementation in California for a pilot program in 1986. The Navy's Personal Excellence Partnership Program was established as a unique "whole child" approach, linking intellectual skills, a healthy lifestyle and civic actions. Throughout this period, school partnerships involved Navy volunteers in tutoring, mentoring, job shadowing, fitness, health fairs, citizenship, community service and character building activities. The second unique feature of this program is the collaborative relationships that Navy commands have established with other military services, and public and private sector organizations. Commands were encouraged to go beyond traditional linkages with corporations, pooling valuable resources to achieve youth excellence. Additionally, the Navy has a well established formal awards program which recognizes the "best of the best" command community service efforts each year in several categories. The Marine Corps is in the process of developing a similar awards program.

It should also be noted, the Navy Recruiting Command has produced a series of Public Service Announcements (PSA) entitled "Serving America Twice." These PSAs highlight Navy community service initiatives as a means of providing a positive image to the public of the naval service, as well as fostering a proactive community service environment within the Department of the Navy. Enhancement of our recruiting effort may be a side benefit of the PSAs.

## DEPARTMENT OF THE NAVY

### COMMUNITY OUTREACH:

#### DRUG DEMAND REDUCTION TASK FORCE PROGRAMS

Drug demand reduction has been an important formal focus of the Department of the Navy since 1992. The Drug Demand Reduction Task Force (DDRTF) was established to develop strategies to address the growing problem of drug use in the civilian community. The Defense Authorization Act of 1993 directed DOD and the services to develop pilot outreach programs to reduce the demand for illegal drugs, focusing primarily on youth in general and inner city youths in particular. During the authorization period, fiscal years 1993 through 1995, the DDRTF developed and piloted state of the art drug demand reduction programs and a national media campaign that features drug awareness and resistance efforts in the larger context of promoting positive lifestyles and life choices, targeting various age groups.

#### Drug Education for Youth (DEFY):

As one element of its drug demand reduction strategy, the DDRTF created the DEFY program concept. The DEFY program influences positive life choices in 9-12 year olds through a content-rich, activity-filled, and comprehensive curriculum. This exportable program features an eight day non-residential or five day residential summer camp run by volunteers. It also includes a follow-on school-year mentoring program, video presentations, and unique and memorable special events. The program is styled to accommodate local needs.

DEFY is a highly successful program that has been adopted by a number of communities nationwide, and has been the subject of positive evaluation comments, including those made by the Rand Corporation, Old Dominion University, and most recently, the Pennsylvania State University (PSU). Following a successful pilot period, DOD's authorization to operate in the civilian community was repealed. DDRTF reacted to that change in statutory circumstance by altering its program delivery strategy. By establishing a creative collaboration with the Department of Justice (DOJ), which adopted DEFY as part of its

"Weed & Seed" strategy, the DDRTF was able to export its program expertise and withdraw from community outreach. At the same time, it shifted its focus to military dependents worldwide. The popularity of the program is evidenced by over 5,600 youths having participated since the inception of the program, and that 35 DON and 33 DOJ sites are currently registered for the next iteration of the program accommodating an estimated 4,500 children. Adult participation in the program has included military and civilian personnel from all Services, including the Reserve components. Other noteworthy support has come from the National Guard and the American Legion, which has publicly committed its support for DEFY by way of a national proclamation and pledge to assist in the delivery of the program through volunteers.

**Seaborne Conservation Corps (SCC):**

SCC is a 32 week co-ed, residential, education, and training program designed to prepare 17-20 year old high school dropouts for meaningful careers in the maritime and other industries. This program is based at Texas A&M University in Galveston (TAMUG) and is managed by a partnership between the Department of the Navy and TAMUG. Supporting partners include the Department of Defense and AmeriCorps. In-kind and other support is provided by the Texas National Guard. Although DON participation ends in FY-97, the program is expected to continue under State of Texas auspices in FY-98.

SCC graduates earn a GED, receive professional maritime training qualifying them for a Basic Seaman's license, and also perform 900 hours of community service during their training period. Effective April 1997, all SCC graduates will earn one semester of college credit. There is a zero tolerance for illegal drug use, with random urinalysis mandated. All participants are guaranteed jobs in the maritime industry upon successful completion of the program.

As of 12 April 1997, SCC will have graduated 209 corps members who have performed 178,000 hours of community service. About 7% of these graduates have entered military service, with the balance approximately evenly split between the maritime industry, other employment, or further educational or technical training.

### National Media Campaign:

As part of the DON's strategy for drug demand reduction, the DDRTF conceived and produced a national media campaign made up of television and radio public service announcements (PSAs) targeting youth ages 10-18 and 18-24 respectively. These PSA's utilize national sports and military personalities to present our "It's a Life or Drugs Situation" message to America. The television PSA's have played over 63,000 times, with an estimated air time value of over \$11.3 million. The radio campaign has received over \$1 million in free air time, reaching 30% of its target audience.

## UNITED STATES NAVY

### COMMUNITY OUTREACH:

#### I. An ongoing relationship with a caring adult, mentor, tutor, coach

##### a. Program: Personal Excellence Partnership Flagship

*Commitment: The Navy is committed to increasing voluntary youth tutoring and mentoring by establishing partnerships that reach over 400,000 youths through the year 2000.*

The Personal Excellence Partnership Flagship is a collaborative effort among Navy commands, public and/or private sector organizations, and schools and youth groups. Its purpose is to assist America's youth, from pre-school through high school, to become better educated, healthier and more responsible citizens. Navy people--including military, civilians and family members--volunteer their time to tutor, encourage and mentor young people in reading, writing, math, science, citizenship and a myriad of other skills to help them achieve excellence. In return, volunteers acquire leadership skills and learn about today's schools so that they may tutor and mentor our next generation. One of the Flagship's newest initiatives for Navy adopt-a-school partnerships is discovery-based/problem-based learning. This tool, entitled "Where in the World is Our Navy Today?" is a generic, integrated, thematic curriculum based around life at-sea which schools and their partnered Navy Commands may use to focus on various curriculum items, specifically math and science.

#### Some specific flagship projects include:

**Adopt-A-School:** Partnership between a school and Navy command to support education and mentoring needs identified by the school.

**Youth Motivator:** A one-on-one tutoring/motivational program conducted during school hours.

**Boys to Men:** Mentoring program choice in a juvenile detention facility. Mentoring and tutoring 14-18 year olds for 4-6 months at NTTC Corry Station.

**Jason Project:** Students conduct science experiments in conjunction with activities of the Jason submarine.

**Science Fairs:** Navy volunteers assist partner schools in setting up science fairs to assist in science and technology education.

**Starbase-Atlantis:** Math science tech at Navy bases to generate excitement about learning and career opportunities available, particularly in the technological fields. Learning teamwork, self-esteem, drug demand reduction, and goal-setting. Navy volunteers act as mentors and role models in the classroom. Computer labs assist students with projects. Currently 3 sites (Norfolk, Pensacola, and NAS Whiting Field, FL). Planning to expand program to ten sites.

**Standing Tall:** Used by Navy commands as a tool to inspire kids and present real-life role models, showing them that they too can make a difference in the world they live.

## II. Safe places and structured activities, during non-school hours to learn and grow

### a. Program: Personal Excellence Partnership Flagship, Youth Health and Fitness Flagship

*Commitment: The Navy is committed to continuing current efforts and initiatives, and increasing tutoring and coaching to youths through the year 2000.*

Personal Excellence Partnership Flagship is discussed in the previous section; Youth Health and Fitness Flagship is discussed in section III, under healthy start.

### Some specific flagship projects include:

**Saturday Scholars:** Weekend tutoring and structured youth activities.

**Boy Scouts Jamboree:** Lock-in on base for weekend youth health and sports activities.

**Homework Clubs:** After-hours tutoring activities.

**Truth for Youth:** Friday night Lock-in providing wholesome activities with counter-drug element/education and numerous sports activities. Educates youth on alternatives to street life.

**Young Astronauts Program:** Students enrolled in this after-school activity study the importance of space exploration and how it will affect life on Earth, and investigate other areas of science.

### III. A healthy start.

#### a. Program: Youth Health & Physical Fitness Flagship

*Commitment: The Navy is committed to promoting a healthy start for youth through safety, nutrition, first aid and physical fitness activities in the Flagship program, increasing voluntary youth coaching and mentoring initiatives that reach over 20,000 youths through the year 2000.*

The Youth Health and Physical Fitness Flagship, sponsored by the Chief of Naval Education and Training, concentrates on the health and well-being of the whole child. Building on the belief that, "Growing up healthy is just as important as growing up smart," this Flagship's objective is to "plant a seed" among America's youth to encourage them to lead healthy, active lives from an early age.

One example of this program is the 1996 edition of this Flagship's Active Fitness Education, which provides young people the leadership and "tools" they need to improve and maintain their fitness and health for life with physical training. It targets students from the fifth grade through high school, but is most effective for middle school students.

Other aspects include lectures and practical training in nutrition, hygiene, drug demand reduction mental health, disease prevention, and personal safety. Navy volunteers provide instruction and mentoring to augment the health and physical education classes offered in schools.

#### Some specific flagship projects include:

Dental Screenings and Presentations: Health care professionals provide dental screenings and health related education presentations.

Health & Safety Fairs: Navy commands coordinate with healthcare professionals and safety officials in conjunction with school to provide information to students on these subjects.

Jump Rope for the Heart: A sports challenge project with Navy command and school.

**Youth Sports Programs:** Various commands will set up sports challenges and education to include nutrition, safety, and healthy lifestyles with sport activities.

**Special Olympics:** Nationwide involvement, year-around, Navy volunteers assist in all facets of Special Olympic programs.

**First Aid Training:** Part of year-around efforts in health and safety education.

b. Program: **Campaign Drug Free Flagship**

***Commitment: The Navy and Marine Corps Team is committed to increasing youth mentoring and drug education by establishing partnerships that reach over 240,000 youths through the year 2000.***

Campaign Drug Free (CDF) is a drug education project that delivers a simple message: "If you want to be a success, don't use drugs." CDF is a resource available to schools, organizations and communities that provides speakers and educational materials about the dangers of drug abuse and the importance of being drug free. Volunteer teams of Navy and Marine Corps Reservists and active-duty Sailors use specially prepared and age-targeted videotapes to convey anti-drug messages to elementary, middle, and high school students. Following the videotape presentations, the volunteers discuss with their audience the challenges of taking charge of their lives and establishing self-control. Posters, brochures and public service announcements provided by CDF reinforce the anti-drug abuse message.

Some of the organizations that have worked with CDF to get its anti-drug message to youth include: Walt Disney Productions, New England Bell Telephone; Boston Bruins Hockey Team; Brigham and Women's Hospital of Boston; and The American Dream Foundation.

**Some specific flagship projects include:**

**Straight Talk:** A team of Navy professionals conduct presentations to elementary and middle-school students on "making the right choice and doing the right thing" regarding drugs, violence, and peer pressure.

**DEFY:** Drug Education For Youth conducted by Navy role models.

**Drug Free America:** Counter-drug education to students.

IV. A marketable skill through effective education.

a. Program: Personal Excellence Partnership Flagship

*Commitment: The Navy is committed to continuing to support partnership activities with youth in schools and business.*

Personal Excellence Partnership Flagship is discussed in section I, under ongoing relationship with a caring adult, mentor, tutor, coach.

Some specific flagship projects include:

Computer Instruction, Computer Donation, and Netday: Navy volunteers work with students on computer literacy and helping schools get connected to the Internet. Navy also has a program also which allows commands to donate surplus computers to partnership schools.

Career Fairs/Education and Orientation Events: Career fairs are conducted on and off Navy bases with Navy professionals sharing various aspects of their careers.

Apprentice Programs: Navy commands partner with schools to help students find apprentice openings, such as dental assistants.

Job Shadowing: Students partner with individuals to find out more about a variety of jobs.

Florida Job Service: Navy commands partner with Florida Job Service to assist students in career awareness, apprentice programs, and job shadowing.

Student Employment Program: This program provides information on student employment programs at the Naval Research Laboratory for students at local high schools.

Transfer of Surplus Books: Over 2,000 books, including sets of encyclopedias and scientific reference materials, and elementary level story books are donated by the Naval Research Laboratory and its employees.

V. An opportunity to give back through community service.

a. Program: Navy Community Service Program

*Commitment: The Navy is committed to continuing to promote Navy Community Service initiatives through current publications, web site, and the Navy Community Service Council members and Flagship sponsors.*

The goals of the five Flagships are to give back through community service and in turn, develop strong core values and leadership skills in our Sailors. This is evident also in the US Naval Sea Cadet Corps program. It is a youth program, managed by Recruiting Command, whose objectives are to develop an interest and skill in basic seamanship and in its naval adaptations, to train youth in seagoing skills and to provide specific training on ethics, leadership and core values.

Seven annual awards were presented Navy wide in 1996 from over 350 nominations. One Navy-wide winner, SUSTAIN, recently received the JCPenney Golden-Rule Award.

**Some specific flagship projects include:**

**Character Development at Great Lakes:** Curriculum incorporates core values education in conjunction with community service in high impact community projects.

**National Day of Caring (United Way):** Navy volunteers, military and civilian, go into local communities and volunteer to clean up, fix up parks, schools, nursing homes etc.

**Make a Difference Day (Points of Light Co-sponsor and USA Today):** Navy volunteers are assigned various projects in the local community.

**Congressional Award Promotion:** Promotes the Congressional Award program in youth and young adults through partnerships. In the process of developing Navy Congressional Award Council to further promote the award.

**b. Program: Environmental Conservation Flagship**

***Commitment: Promote Flagship initiatives through school partnerships.***

The Environmental Conservation Flagship is an initiative to encourage Navy commands to join with their local communities in efforts that preserve and restore natural resources. The Navy, in cooperation with community and natural resource organizations, has established partnerships with schools and neighborhoods as well as private, state and federal conservation organizations to promote two aspects of environmental conservation: environmental education for young people and good stewardship of America's natural resources.

Navy experts in engineering, mathematics, oceanography and other sciences use environmental conservation projects to take "book learning" into the "real world" and share their knowledge and experience with young people and their families. Mainly Green in Maine, Water for Life in Bangor, Washington, and Save the Bay in the Chesapeake, are other environmental education and clean up programs that involve Navy volunteers. Some organizations working with the Environmental Conservation Flagship include: The Center for Marine Conservation; Student Conservation Association; The Nature Conservancy; The National Fish and Wildlife Foundation; and Maine Audubon Society.

**Some specific flagship projects include:**

**Student Conservation Association:** The Navy sponsors youth at Navy bases around the country in cooperation with the Student Conservation Association, a non-profit organization which arranges for high school and college students to assist in environmental improvements nationwide.

**Kemps Landing Magnet School Partnership:** Partners with Virginia Department of Game and Inland Fisheries, Professional Horticulture Conference of Virginia, Old Dominion University to learn about natural resources management and its role in the military. Field trips provide education on wetland creation and mitigation sites at Oceana Pond and Owl's Creek.

**Nature Trail Upgrades:** Several groups of Boy Scouts/Girl Scouts of America assist with Navy volunteers in various Nature Trail upgrades.

**Chesapeake Bay Youth Conservation Corps:** Worked with Navy volunteers to establish a nature trail and interpretive boardwalk at the Oceana Pond site.

**Virginia Beach Habitat Enhancement Committee:** Navy volunteers and Junior Girl Scouts established the BayScapes conservation landscaping demonstration area at a historical park.

**Santa Rosa and St. Johns River Clean-up, Adopt-A-Highway, Median, or Beach, Black Creek Trash-A-Thon, Santa Rosa County Trash Bash:** Various area clean ups with Navy volunteers and students.

**Jacksonville Pride:** Annual, week long activities of beautification and improvement projects. Working side by side with middle school students, cleaned re-seeded, trimmed shrubs for the elderly.

**Clean and Green:** Navy volunteers adopt various areas of the community to keep safe, clean and free of litter.

**Earth Day:** Navy-wide activities to plant and clean areas in their community--also used as environmental mentoring.

**Diamond Head cleanup:** Annual cleanup of Diamond Head and island wide reef cleanup.

c. Program: **Sharing Thanksgiving Flagship**

***Commitment: Promote increased volunteerism through Flagship endeavors.***

Sharing Thanksgiving is a collaborative effort with public and private organizations to encourage Navy men and women to share their bounty. Navy people, both military and civilian, participate in local, national and international relief efforts to extend helping hands to disadvantaged families and members of the community. The Flagship promotes community outreach activities throughout the year to establish and restore hope to the homeless, the hungry, the homebound, the sick and the elderly. It also provides a valuable lesson in caring, generosity and human dignity. Volunteers have participated in food drives, meal delivery to homeless people, housing repairs for the poor and literally thousands of other community service activities.

One example of humanitarian participation in this flagship's activities is Project Handclasp. Over one hundred Navy ships and overseas shore activities with Navy and Marine Corps participants distributed over one million pounds of humanitarian and educational materials in 76 countries/islands.

**Some specific flagship projects include:**

**Habitat for Humanity:** Navy volunteers build or repair homes and schools.

**Food drive programs:** Navy volunteers collect canned food items.

**Favor House:** Provide food for homeless, and tutor homeless kids at the shelter.

**Military Light:** Homeless shelter support program with emphasis on tutoring the children of homeless in Pensacola area.

**Meals on Wheels:** Prepare or deliver meals in community outreach effort.

# UNITED STATES MARINE CORPS

## COMMUNITY OUTREACH:

Toys for Tots, Drug Demand Reduction, Young Marines, Marine Corps Physical Fitness Program; all are visible, community-based programs which help America's youth develop a basic road map for sound values of ethics, integrity and citizenship. This involvement brings out the best in our youth. Through Marine Corps commitment, no less than 63 of the 112 cities invited to send delegations to the Presidents' Summit will receive a positive impact in battle against those critical issues facing our nations youth.

### I. An ongoing relationship with a Caring Adult - Mentor, Tutor or Coach

The Marine Corps will amplify its mentoring and role-model activities in reaching more than 15 million children. From 18 Active Duty installations and 186 Marine Corps Reserve sites throughout this nation, Marines will reach into the schools and playgrounds of our children to provide drug demand reduction, healthy lifestyles training and citizenship development which stress our Core Values of Honor, Courage and Commitment.

#### **a. Program: Adopt-A-School (tutoring/mentoring)**

**Commitment: 56,000 students annually (ages 8-18)**

Establish relationships with local public schools, providing ongoing interaction between Marines and students, educators and parents. Concentrates on basic study skills, personal responsibility and citizenship.

#### **b. Program: Young Marines of the Marine Corps League**

**Commitment: 6,250 children annually (ages 8-18)**

This is a program of choice for Marine Corps involvement in the lives of children who may be at risk. Its focus is to provide an established curriculum of self-discipline, health education, personal responsibility and teamwork development through 950 adult volunteers, many of whom are present and

former Marines. This program promotes patriotism, academic achievement, family values, and a drug-free lifestyle.

**c. Program: Drug Demand Reduction**

***Commitment: Impacts more than 1 million children annually***

The Marine Corps serves as a critical element in educating youth about responsible choices for healthy lifestyles, especially relating to the dangers of substance abuse. We will address children, educators and parents throughout the nation in support of the President's National Drug Control Strategy.

**d. Program: Providing Marine Corps expertise to other service providers**

Marine Corps training and experience is considered critical, relevant and unique. Therefore, it is widely replicated by service agencies providing leadership and role-model experience to youth. As an example, the Marine Corps team assists the following:

**National Interagency Counterdrug Institute (NICI)**

This is the nation's leading organization for civil-military interagency drug education training programs. The Marine Corps team is a regular guest instructor at this institution. Millions of students and parents are impacted through the NICI/Marine Corps education process.

**Department of Justice "Drug Education for Youth (DEFY)"**

The Marine Corps provides instruction and coaching for the Department of Justice (DOJ) DEFY program. Originally designed by the Department of the Navy Drug Demand Reduction Task Force, the curriculum has been adopted by the DOJ "Weed & Seed" program for use throughout the nation.

**III. A healthy start**

The Marine Corps Physical Fitness Program led by healthy, physically fit Marines, will inspire millions of youths to include healthy physical activity as a part of their investment in their own future. Child Care and New Parent Support Programs

will continue to provide a healthy start for active duty Marine families.

- a. Program: Marine Corps Youth Physical Fitness Program  
(NOTE - Physical fitness training is integral to our Young Marine Program as well as our Drug Demand Reduction Program. See SEMPER FIT 2000 below)

Provide physical fitness leadership and coaching to children of all ages in school systems throughout the nation. Schools register for this program, which is sponsored by the Marine Corps Youth Foundation.

- b. Program: SEMPER FIT 2000

*Commitment: Present to approximately 1 million youths annually*

This Marine Corps Health Promotion Program is designed to education and train Marines and family members on the aspects of living healthy lifestyles. Semper Fit 2000 has been incorporated into the Marine Forces Reserve Drug Demand Reduction Program and is currently being taught throughout the nation. With the availability of the Internet, the lesson plans are easily accessed for presentations to schools, youth groups, and other community presentations by volunteer Marines.

- c. Program: New Parent Support Program

*Commitment: 3,500 Marine families annually*

Provides support to new Marine parents through parenting classes, home visiting, support groups, counseling, and referral to other agencies. The program helps to prepare new parents emotionally for the challenges of being a parent, improves parenting skills. Prevents child abuse and neglect and increases parental use of available community resources.

- d. Program: Child Care/Development

*Commitment: 10,000 children annually*

The program includes child development centers, family child care homes, school age care programs and information and referral services Marine Corps-wide.

V. An opportunity to give back through community service

a. Program: Marine Corps Toys for Tots Program

**Commitment:** *More than 2 million children annually*

By interacting with communities throughout the nation, the Marine Corps provides not only toys for children during the holiday season, but also a most visible role-model for follow-on involvement in schools, homes and youth centers during the remainder of the year. This program inspires a massive volunteer effort of support and involvement from youth/adult groups in order provide for less fortunate families.

b. Program: Civil-Military Cooperation Programs

**Commitment:** *Approximately 30 projects annually*

As part of the DOD sponsored Innovative Readiness Training (IRT) conducted in communities, the Marine Corps Reserve, through the Commander Marine Forces Reserve (COMMARFORRES), provides units and individuals (primarily medical and engineering) the opportunity to hone their wartime skills while working in partnership with the community. The varied nature of programs offered ranges from medical inoculations and dental checkups to the demolition of "crack houses" in order to build community parks or playgrounds.



**FEDERAL EMERGENCY MANAGEMENT AGENCY**  
500 C Street, S. W.  
Washington, DC 20472

**OFFICE OF POLICY and REGIONAL OPERATIONS**

**FAX NUMBER: (202) 646-4215-Rm 832**  
**FAX NUMBER: (202) 646-3949-Rm 833**  
**FAX NUMBER: (202) 646-4176-Rm 825**  
**FAX NUMBER: (202) 646-4069-Rm 801**

**OFFICE NUMBER: (202) 646-3011**

**DATE:** 4/11/97

**No. of Pages:** 3  
**(Including Header)**

**TO:** DIANA FORTUNA

**FAX #:** \_\_\_\_\_

**FROM:** GEORGE HADDOW

**SUBJECT:** \_\_\_\_\_

DIANA, HERE IS AN updated version of  
FEMA's proposal for the Summit. Call  
me with questions 646-3291

Thanks, George

April 10, 1997

**MEMORANDUM FOR:** Bruce Reed, Domestic Policy Council  
Steve Silverman, Office of Cabinet Affairs

**FROM:** Jane Bullock  
Chief of Staff

**RE:** FEMA Involvement in the President's Summit for America's Future

The Federal Emergency Management Agency (FEMA) proposes the following program be developed as an initiative under the President's Summit for America's Future and as part of FEMA's ongoing efforts to reduce the costs of future disasters.

**Program Name:** Spring Break

**Target Group for Volunteers:** High School Seniors

**Time Period:** March, April, May every year

**Federal Involvement:** FEMA

**Other Government Partners:** State Office of Emergency Services  
Local Emergency Services Offices

**Potential Private Sector Partners:** Hardware Outlets (i.e. Home Depot, WalMart, True Value, local and regional hardware chains, etc.)  
American Institute of Architects  
American Society of Engineers Society  
Private Engineering firms (i.e. Parsons Brickenhoff, etc.)  
Association of American Contractors  
Insurance Institute of Property Loss Reduction  
Chamber of Commerce

**Constituency Partners:**

AFL-CIO  
National Assn. of Community Action Agencies  
NEMA  
NCCEM  
Fire Community  
NVOAD  
Red Cross  
ACP/other business continuity associations  
AARP

**Goal:** To provide the technical assistance, labor and materials necessary to undertake non-structural and minor structural mitigation activities in existing community facilities, elderly residences and group facilities, and local small businesses resulting in a community that is prepared for disaster.

**How It Would Work:** (1) Targeted communities would work with FEMA, state and local emergency officials to identify the natural hazards that threaten their community and high-at-risk facilities.

(2) Non-structural and minor structural measures are identified that would mitigate these risks in targeted facilities such as:

- day care centers
- schools/community centers/playgrounds
- seniors group facilities
- elderly residences
- small business facilities
- lower income family homes

(3) Local officials would target individual facilities for non-structural and minor structural work each spring.

(4) FEMA headquarters and regional employees and FEMA reservists around the country would coordinate the process and supervise all volunteer activities.

(5) Local architects and engineers would volunteer their services to inspect the facilities and identify and design effective non-structural and minor structural mitigation efforts.

(6) Local contractors/building trades professionals would volunteer to supervise all structural activities.

(7) Local hardware and building supply outlets would donate the materials needed.

(8) Local high school seniors would provide the labor during the months of March, April and May of their senior year.

## President Clinton announces Information Gateways Initiative at Summit

President Clinton announced today at the "Presidents' Summit on America's Future" the Administration's new Information Gateways initiative, which is designed to improve access to all Federal government information needed by nonprofit organizations, volunteer projects, and other public service providers. The initiative has already created a prototype directory on the Internet, called the US NonProfit Gateway, and fifteen additional Internet sites located at the Departments and agencies where individual Gateway Communications Teams are based.

Users of the Gateways will be encouraged to send suggestions for improvements online back to the Task Force.

"We were asked to help the millions of people who provide crucial public services everyday throughout the nation to those who need it the most. These essential workers asked us for information about grants, donated equipment, and other kinds of technical support. And they asked us to make it easier for them to find the regulations that applied to them as they delivered their services.

"We responded by creating an Administration-wide Information Gateway site on the Internet that would link all the crucial information together in a single network. The Gateway initiative has already changed the way many of the agencies think about responding to the public and will stimulate us to create other 'one-stop' services in the future as well," said the President.

"We named the first project the US NonProfit Gateway because it was designed with the active assistance of the nonprofit organizations to include information that they needed most often. Future Gateways will be devoted to a full range of kinds of other subjects in response to suggestions from the public."

Created by the White House Office of Public Liaison, it is staffed by an inter-agency Task Force and fifteen communications teams based in the participating Cabinet Departments and agencies. It receives additional technical support from Vice President Gore's National Performance Review office and GSA.

*Three new Gateway directories.* The Gateway initiative will create four new "one-stop" directories, which will permit users to track information about a particular topic throughout the Administration. The five initial topics, which are consistent with the themes of the Summit, will be communities, education and training, and health. These directories will be built by the Gateway Task Force and the 15 local teams in the participating agencies. For example, the education and training directory will be compiled by the Department of Education, the communities directory by HUD, and the health directory by HHS. In each case, the lead agency will collect the information from the local teams in all the other participating agencies and then post it on their own homepage. Each directory will be accessible through the central Gateway site or through any of the other participating agencies.

6.5.1997

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editing

*Users to measure the impacts.* The President asked users to document how they actually use the Gateway information and to measure how it improved their day-to-day work. He also encouraged foundations and corporations to support potential Gateway users as they assessed their results.

*Other links within the US NonProfit Gateway.* The Gateway includes direct links to the Executive, Legislative, and Judicial Branches; to major Federal information sites and services, such as The Federal Register, FedWorld, CFDA (Catalog of Federal Domestic Assistance), and the Library of Congress; to special categories of information such as grants, volunteering opportunities, laws, and regulations; and to a master search engine which tracks more than 200,000 government Internet pages.

*The participating agencies.* The prototype for the US NonProfit Gateway was designed and tested during an intensive eleven months of discussion and revision by an interagency Task Force created by the Office of Public Liaison with the assistance of Vice President Gore's National Performance Review initiative and with suggestions from more than 200 nonprofit organizations. Local Gateway teams are located in the Departments of Agriculture, Commerce, Defense, Education, Energy, Health and Human Services, Housing and Urban Development, Interior, Labor, State, Transportation, and Treasury; and in agencies including the Corporation for National Service, Environmental Protection Agency, National Endowment for the Arts, National Endowment for the Humanities, and the Small Business Administration.



# PEACE CORPS

## MEMORANDUM

To: Diana Fortuna  
Steve Silverman

From: Andre Oliver *AO.*

Re: Peace Corps' Commitment to the Summit

Date: 14 April 1997

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Attached is a revised commitment to the Presidents' Summit from the Peace Corps. Please call me at 606-3904 if you have any questions.

Regards.

attachment

## Peace Corps – An Integral Part of America's Future

The Peace Corps fully supports the goals of the Presidents' Summit for America's Future, to provide young people with the fundamental resources to maximize their chances for successful lives. The Peace Corps will continue to foster volunteerism and service, through the work of Peace Corps Volunteers serving in developing countries around the world, and through the work of the more than 148,000 Americans who have returned from Peace Corps service, and continue to serve in their communities at home.

- Through its World Wise Schools program, the Peace Corps will significantly increase its global learning partnerships to at least 10,000 teachers by the year 2000, tripling the current number of partnerships with teachers. World Wise Schools connects currently serving and returned Peace Corps Volunteers with U.S. students and teachers. The program educates young Americans about the people and cultures of other countries, and exposes them to positive role models who have engaged in public service as Peace Corps Volunteers.
- Every year, thousands of Americans inquire about the possibility of serving as a Peace Corps Volunteer overseas, signaling the tremendous interest among Americans in serving others. The Peace Corps is firmly committed to increasing the opportunities for Americans to serve as Peace Corps Volunteers, and sharing their experiences with fellow Americans. Recognizing that every person may not be immediately suited to overseas service, the Peace Corps will also provide information on domestic service opportunities to those interested in service. An estimated 50,000 people per year will receive information on important service opportunities in the U.S. through the Peace Corps.
- Peace Corps employees, many of whom have served as Peace Corps Volunteers overseas, continue to volunteer in their communities at home. Working in partnership with the Corporation for National Service, more than two dozen Peace Corps employees have recently committed their personal time to serving as literacy tutors to students at Garrison Elementary School in Washington, D.C. Garrison is a participating school in President Clinton's "America Reads" program, an initiative which seeks to insure that every child can read independently by the third grade.



## UNITED STATES DEPARTMENT OF EDUCATION

OFFICE OF INTERGOVERNMENTAL AND INTERAGENCY AFFAIRS

THE ASSISTANT SECRETARY

**DATE:** April 10, 1997

**TO:** Diana Fortuna  
FAX: 456-7431

**FROM:** Mario Moreno *Mario Moreno*

**RE:** U.S. Department of Education's formal commitment to promoting volunteerism and community service, and our request for participation of eight members of the Partnership for Family Involvement in Education in the Presidents' Summit on Volunteerism

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Per your request, presented below is the Department of Education's formal commitment to supporting and increasing volunteerism and community service. The Department will undertake these commitments in cooperation with the Partnership for Family Involvement in Education, a critical partner in our efforts to promote citizen service in education. Given the President's **America Reads Challenge**, and its natural connection to our summer **Read\*Write\*Now!** initiative, the Department believes it should promote volunteerism by emphasizing mentoring and tutoring children in reading. Additionally, we have included our commitment to increasing community service by supporting the expansion of after-school programs. Both of these commitments are fully discussed on page 3.

In addition, the Department of Education requests that eight (8) members of the Partnership be invited to participate in the Presidents' Summit on Volunteerism. Each of the eight members we propose for participation are members of the Partnership's four steering committees (i.e. two steering committee members from each committee). Thus, we are requesting the inclusion of representatives from two religious organizations, two community organizations, two school organizations, and two business organizations. This Partnership will be a powerful ally in rallying volunteers to tutor in reading and support after-school programs.

**A HISTORY OF THE PARTNERSHIP FOR FAMILY INVOLVEMENT IN  
EDUCATION, THE DEPARTMENT OF EDUCATION'S PARTNER IN PROMOTING  
VOLUNTEERISM AND COMMUNITY SERVICE**

In September of 1994, Secretary Riley launched the **Partnership for Family Involvement in Education**, a nationwide effort committed to working in Partnership to help children learn. More than 2,700 family, school, community, employer, and religious groups currently comprise the

**Partnership; our goal in support of the Presidents' Summit on Volunteerism is to increase the Partnership by 1000, to 3,700, by the end of 1997. Through our partners, the Department of Education has successfully encouraged and fostered community service and volunteerism in the context of the projects that the Partnership's four steering committees have implemented. The steering committees are divided into four areas:**

- **"Family-School Partners for Learning" support home-school partnerships.**
  - **Family partners strengthen schools through at-home activities including encourage reading, monitoring homework, making sure their children are prepared and attend school; and through at-school activities including attending school conferences and asking for challenging course work.**
  - **School partners support families' expectations for their children's education, reach out to parents as partners, offer parents help, and are accessible when parents are available.**
- **"Employers for Learning" adopt family- and student-friendly business practices, such as providing leave time to employees to attend parent-teacher conferences or volunteer in school, and providing on-site parent training and child care.**
- **"Community Organizations for Learning" support learning communities through organized before- and after-school and summer activities, help to make streets safe for children, and support supervised recreational activities.**
- **"Religious Organizations for Learning" provide parent-education programs, sponsor cultural programs, make their buildings available for organized activities and support out-of-school learning.**

Over the last two years, the Partnership has launched two successful national initiatives that will be expanded to support the Summit's goals:

**Read\*Write\*Now!** A national initiative, with an intensive summer component, to encourage children's learning and writing with a reading partner 30 minutes a day. This initiative is an excellent summer component to **America Reads**, the President's initiative to assure that all children can read by the end of the 3rd grade. In fact many of the partners and strategies developed through **READ\*WRITE\*NOW!** will prove invaluable to launch the President's initiative and will result in 500,000 more students being helped to read this summer.

**America Goes Back to School: Take the Challenge!** Encourages every American to go back to school each Fall to share their talents and experiences. Taking the challenge means addressing local educational concerns on an on-going basis and making a year-long commitment to learning. This initiative is an excellent initiative for encouraging citizen service and volunteerism.

In addition to the Partnership's initiatives, each of the four steering committees is developing a national project of its own to further the mission of the overall Partnership. The Partnership for Family Involvement in Education is the one of the most effective vehicles that the Department of Education has used to enlist citizens into community service and volunteerism. We depend heavily on our partners to carry the message to every community that quality education is a national priority and that everyone must get involved to make a world-class education for every child a reality.

### **COMMITMENT: ENLISTING VOLUNTEERS TO BE READING TUTORS**

Read\*Write\*Now! is a summer reading program launched by the Partnership in the summer of 1995 to prevent a fall-off in reading skills during the summer months. Volunteer reading partners pledge to read and write with a child for 60 minutes a week, and the child pledges to read 30 minutes a day five days a week.

Last summer, more than 50 organizations sponsored the reading initiative, and we had over 300,000 volunteer reading partners reading with one million children. For our commitment to increasing volunteerism, the Department pledges to work with the Partnership to increase both the number of volunteer reading partners and the number of children participating in Read\*Write\*Now! We are committed to having 450,000 partners reading with 1.5 million children in the summer of 1997. If we succeed, the Department and the Partnership will have increased the number of volunteers and children in the program by one-third.

Religious organizations who are members of the Department's Partnership for Family Involvement in Education are pursuing opportunities to sign up and organize reading tutors. And the Department plans to have Read\*Write\*Now! kits available for the summer to enlist the support of the participants in this summer's challenge.

Additionally, we will use Read\*Write\*Now! as a springboard to commit the 100,000 work-study tutors called on by President Clinton for his America Reads Challenge. The Department and the Partnership will continue to encourage colleges to enlist their work-study students to serve as reading tutors over the next two years and to sign up additional volunteers for community service. If the America Reads legislation passes, 30,000 reading specialists and tutor coordinators will be available to mobilize and train one million volunteer tutors as part of the America Reads initiative.

### **COMMITMENT: ENCOURAGING COMMUNITY SERVICE BY INCREASING THE NUMBER OF AFTER SCHOOL PROGRAMS**

The Department and the Partnership will work with schools to initiate 1000 new after-school programs nationwide. This effort will be linked to funding proposed in our FY 1998 budget request of \$50 million for the 21st Century Community Learning Centers Program to fund after

school, weekend, and summer activities for youth. If the program is funded, we will enlist the support of the business community and community organizations to come together in a school setting to support youth during after-school hours. The program requires significant community involvement. Therefore, the Department and the Partnership will encourage AmeriCorps students and Partnership members to volunteer in these after-school programs and help organize them.

**REQUEST FOR EIGHT PARTNERSHIP MEMBERS TO PARTICIPATE  
IN THE SUMMIT ON VOLUNTEERISM**

In closing, the Department requests that eight members from the Partnership be invited to participate in the Presidents' Summit on Volunteerism. As you have read, our Partnership has been crucial in our efforts to promote and sustain quality volunteer and community-service programs focused on education in communities and schools throughout America. Our partners are committed to increasing volunteerism and community service in America, and the Department will rely heavily on them to help us in our efforts to carry out our commitment to the same.

I thank you for your consideration of our formal commitment and our request for our Partnership members to participate in the Summit. If you have any questions, or need additional information, please feel free to call me at 401-8672.

cc: Mike Smith  
Frank Holleman  
Terry Peterson  
Leslie Thornton  
Michelle Cavataio  
Jim Kohlmoos  
Carol Rasco



U.S. Department of  
Transportation  
Office of the Secretary  
of Transportation

### FAX COVER SHEET

TO:           Diana Fortuna / Anne M. Lyville          

FAX#           456-7028 / 7431           456-2572

FROM: **Kate Hallahan, Special Assistant**  
**Office of the Secretary**  
**Fax # (202) 366-7952**

Number of Pages including this page   2  

**Comments:**

*Hope this is okay!*

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**If you have any questions regarding this fax, please call (202) 366-9365.**



# Memorandum

U.S. Department of  
Transportation

Office of the Secretary  
of Transportation

Subject: DOT's Commitment to the  
President's Summit for America's Future

Date: April 17, 1997

From: Michael Huerta, Chief of Staff

Reply to: Kate Hallahan  
Attn. of: 366-9365

To: Steve Silverman, Cabinet Affairs  
Diana Fortuna, Domestic Policy Council

The centerpiece of the Department of Transportation's commitment to the President's Summit for America's Future will be the Garrett A. Morgan initiative as described below:

*switch* **Garrett A. Morgan Transportation & Technology Futures Program:** Through Secretary Slater's vision and leadership, the Department commits to establishing the Garrett A. Morgan Transportation & Technology Futures Program. The goals of the initiative are to build a bridge between America's youth and the transportation community, and to coordinate public and private transportation, technology and education resources to better use the nation's human capital while meeting the country's transportation needs. By the end of the year 2000, the Department commits to reaching one million students through tutoring, mentoring and education curricula. The Department intends to utilize the 307 schools nationwide with which we have current relationships as well as add to that list. All ten agencies within the Department of Transportation (Federal Aviation Administration, Federal Highway Administration, United States Coast Guard, Federal Railroad Administration, Federal Transit Administration, Maritime Administration, Research and Special Programs Administration, National Highway Traffic Safety Administration, St. Lawrence Seaway Development Corporation and the Bureau of Transportation Statistics) will contribute to this initiative. A key component of the initiative will include outreach to the transportation industry to help reach the one million students by the end of the year 2000. The Secretary plans to launch the initiative this Spring in Cleveland, Ohio.

*Inventory of traffic signal*

**NOTE:** Secretary Slater plans to attend the Summit and participate in activities on April 28. He also plans to meet with transportation industry officials during the Summit in Philadelphia to talk to them about the Garrett A. Morgan initiative.

## MEMORANDUM

TO: DIANA FORTUNA  
Senior Policy Analyst, Domestic Policy Council

STEVE SILVERMAN  
Deputy Assistant to the President for Cabinet Affairs

FROM: Natalie Wymer *NW*  
Acting Chief of Staff  
Department of Labor

DATE: April 18, 1997

RE: Department of Labor's Commitments for the Presidents'  
Summit on America's Future

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This memo is a response to The Interagency Working Group for the Presidents' Summit on America's Future request to confirm our commitment to volunteer activities. There are some new commitment proposals that the Department has recently developed which are included for your consideration along with the confirmation of previous commitments.

## NEW COMMITMENTS

The new commitments proposed are:

1. ESTABLISH "SummerMatch" PROGRAM--DOL will work with its private sector partners and senior employees to expand its Summer Youth Employment outreach program. It will encourage year-round mentoring opportunities for at-risk youth across the country. Mentoring by our network of business partners can continue all year round to encourage these youths to excel at school, use non-school hours constructively; perhaps volunteering to mentor middle school youths. It could also help develop social and academic activities that could include "Homework Help Hotline" and "Career Compass"--a program that could help students chart an early and realistic career course. *for conditional*
2. ESTABLISH "THE NEW MILLENNIUM SAVINGS CLUB FOR KIDS"--Working closely with our Pension and Welfare Benefits Administration--and in partnership with the American Savings Educational Council (ASEC)--the department will undertake a campaign directed at local grade and high school students to raise early awareness and establish early and positive habits regarding the value of personal financial savings and independence. *D.C.* *Do they know*

**3. ESTABLISH AN INTERNET VOLUNTEER "BANK" FOR DOL EMPLOYEES** -- To assist and encourage volunteer opportunities among the 16,000 DOL employees, the department will establish a local volunteer opportunities listing on "LaborNet"--the agency's inter-office web page. The Secretary's Office will establish an awards and recognition program to honor and encourage volunteerism among all levels of DOL employees.

### **CONFIRMATION OF PREVIOUS COMMITMENTS**

The Department has already proposed to do the following volunteer activities that meet the stated goals of the summit:

**1. EXPAND THE ADOPT-A-SCHOOL PROGRAM.** The Department will expand its commitment by adopting two additional schools (Simon Elementary and Green Elementary) in Washington, DC. DOL employees will provide mentoring, tutoring and other after-school and summer activities to at-risk students who attend these schools. In addition, the Department is committed to encouraging its employees outside of Washington to initiate an Adopt-A-School program in their regions. AAS

**2. USE THE DEPARTMENT'S CAREER ASSISTANCE CENTERS TO PROVIDE COUNSELING TO JUNIOR HIGH AND HIGH SCHOOL STUDENTS.** The Department will utilize the Career Assistance Centers located in the DC office and the Atlanta regional office to provide career exploration/ guidance to junior high and high school students. DOL employees will provide advice to these students to help them make informed decisions about furthering their education. Information concerning schools, scholarships and grants will be made available. In addition, the Department will also encourage its other regional offices to initiate a similar counseling programs. D

**3. EXPAND THE DEPARTMENT'S COMMITMENT TO PROVIDE SURPLUS EQUIPMENT TO SUPPORT EDUCATIONAL INSTITUTIONS TO INCLUDE OTHER NOT-FOR-PROFIT ORGANIZATIONS.** The Department plans to continue its commitment to provide surplus equipment to local schools, colleges and universities and expand this program to include other not-for-profit organizations who have made commitments to undertake volunteer and service activities that meet the stated goals of the Presidents' Summit for America's Future.

Record Type: Record

To: Anne E. McGuire/WHO/EOP

cc:

Subject: Defense commitment

Could you send this to DOD and ask for their comments/answers asap? Thanks.

**Department of Defense -- Department of the Army**

The Army has committed to expand opportunities for active duty, reserve, and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a community service learning module in the Junior Reserve Officer Training Corps (JROTC) program. America's Army is committed to enhancing its association with community-based coalitions by participating as a partner in coalitions designed to keep kids off drugs and out of gangs, mentor young minds, clean neighborhoods of destructive graffiti and provide worthwhile apprenticeships with local businesses. Its dedication to this endeavor is best exemplified by its commitment to work with the Community Anti-Drug Coalitions of America to identify Junior Reserve Officers Training Corps student leaders to help train more than 200,000 youth in more than 100 cities by the year 2000.

**Department of Defense -- Department of the Navy**

The Department of Navy commits to increase its efforts in tutoring and mentoring, focusing on literacy and anti-drug education. The Navy and Marine Corps, combined, will establish partnerships reaching well over 700,000 youths through the year 2000.

Through its **Personal Excellence Partnership Flagship**, the Navy will increase its current youth tutoring and mentoring by establishing partnerships that reach over 400,000 youths through the year 2000.

Through its **Campaign Drug Free Flagship**, the Navy commits to increase its mentoring and drug education efforts by establishing partnerships that reach over 200,000 youths through the year 2000. Volunteer teams of Navy and Marine Corps Reservists and active-duty Sailors use specially prepared and age-targeted videotapes to convey anti-drug messages to elementary, middle, and high school students.

Through its **Adopt-A-School** program, the Marine Corps commits to tutoring/ mentoring over 100,000 students through the year 2000.

Through the **Young Marines of the Marine Corps League**, approximately 950 adult volunteers (mostly present or former Marines) provide an established curriculum of self-discipline, health and anti-drug education, personal responsibility, and teamwork development for at-risk young people. The Marine Corps commits to reach out to over 20,000 youths through the year 2000.

**Department of Defense -- Department of the Air Force**

The Air Force commits to increase its current involvement in programs and initiatives that contribute to the goals of the President's Summit for America's Future by at least 10%, in terms

of both the number of children reached and the number of bases involved. Currently almost 1 million children and youths benefit from Air Force programs, and the Air Force commits to increase that number by approximately 100,000 by the year 2000.

The Air Force concentrates its efforts on child development programs, including special education, literacy and creative arts programs, child care and child care research and training programs, and nutrition education programs. Other Air Force programs include Foster Grandparent Programs, Air Force Base Child Development Centers, Air Force Base Youth Programs, Youth Employment Skills Programs, and Air Force involvement in national accreditation of family day care providers. The success of these Air Force programs can be attributed to the emphasis on partnering with local communities.

**DROP CIVIL AIR PATROL IF WE CAN'T GET CLARITY ON WHAT COMMITMENT IS:**

The Civil Air Patrol (CAP), the official auxiliary of the Air Force, commits to increase membership and community activities by 10% by the year 2000. Currently CAP has 33,000 adult members, 500 Air Force Reserve members, and 75 active duty personnel involved in mentoring 21,600 Cadets. CAP combines a structured physical fitness program with a sound moral leadership program for youth. In addition, the CAP Drug Demand Reduction Program provides drug prevention training and a drug-free environment for the Cadets. Much of the success of CAP can be attributed to the partnership the 500 CAP units across America have formed with their local communities.

**Office of the Secretary of Defense**

The Office of the Secretary of Defense (OSD) commits that Military Child Development program personnel will help civilian child care agencies to improve the quality of child care provided to America's children. OSD will work with state/local agencies to train child care providers; mentor local programs; and advise local child care councils and boards. We commit to 5,000 hours of volunteer mentoring.

(IS THIS LAST SENTENCE A SUMMARY OF EVERYTHING THAT COMES EARLIER IN THE PARAGRAPH, OR A NEW PART OF THE COMMITMENT?)  
(ALSO, IS THIS THE SAME COMMITMENT THAT WAS ANNOUNCED AT THE EARLY CHILDHOOD CONFERENCE LAST WEEK? IF SO, WE SHOULD DROP.)

The Office of the Secretary of Defense commits to 100 alliances between the Defense Department youth programs and the Boys & Girls Clubs (B&GC) of America, to reach military youth in local communities and strengthen youth programs at participating bases. Currently 51 of 90 Air Force youth programs have been granted B&GC charters.

The Office of the Secretary of Defense commits to mobilize children of active duty personnel (more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on- or off-base community service projects.

The Department of Defense commits to a 50% increase in high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. Thirty JROTC Career Academies are located primarily in inner city schools in large urban areas nationwide.

yes-  
B&GC

3453982

214386



**DEPARTMENT OF THE AIR FORCE**  
**31ST FIGHTER WING (USAF)**



3 April 97

31st Fighter Wing Commander  
 Unit 6140 Box 100  
 APO AE 09601-0100

The President  
 The White House  
 Washington, DC 20500-0001

Dear Mr. President:

At Aviano Air Base in Aviano, Italy, we have taken progressive steps to ensure that American youth living abroad are afforded strong support networks to help them become productive and contributing citizens of the 21st century. There is little disagreement that the challenges facing American youth today are vast. However, as demonstrated by the joining of more than 100 communities and 50 states for the President's Summit for America's Future, they are not insurmountable.

Although Aviano Air Base touts more than 30 educational initiatives and serves as a testbed for cutting-edge programs that later will be incorporated into U.S. school systems, we saw a need for the development of a mentor program. Building on the success of pacesetters such as retired U.S. Air Force General Robert T. Herres' USAA mentor program, we created a program unique to the needs of American youth living abroad on military bases. Specifically, the Aviano Air Base Mentor Program will utilize our greatest resource--our people--in a progressive program that focuses on rigorous academic and technical education coupled with a strong career development component.

Seeking funding for the development of the program, we quickly discovered that numerous organizations including AmeriCorps National Service limit grants and education awards to programs within the United States and its territories. While geographically separated from the U.S., the Aviano Air Base Mentor Program addresses a significant American population. In Aviano, Italy, we are creating a mentor program which we will encourage U.S. military bases throughout the world to adopt. Since the U.S. military is composed of nearly 1.5 million full-time members, the impact of an institutionalized mentor program with military members serving as volunteers in community or Department of Defense Schools will contribute tremendously to the President's Summit for America's Future goal of forging two million new mentor relationships.

As no international representation was noted in the initial list of Summit participants, Aviano Air Base would enjoy the opportunity to announce our organizational commitment at the April Summit kick-off and work with other delegations to visualize the goals. Attached please find the Aviano Air Base Commitment to the President's Summit for America's Future. If you have any questions about our program or require additional information, please do not hesitate to contact me or mentor program point of contact Ms. Wilder at 001-39-0434-664700.

On a personal note, I will always remember fondly your visit to Aviano and the honor of receiving my general's stars from you.

Respectfully yours,

*Charles F. Wald*  
 CHARLES F. WALD  
 Brig Gen USAF  
 Commander

*on Wafford's  
 mnt list*  
 Golden Legacy. Boundless Future... Your Nation's Air Force

APR 9

## PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE COMMITMENT

### U.S. AIR FORCE BASE IN ITALY LAUNCHES MENTOR PROGRAM FOR AMERICAN STUDENTS ABROAD

*Benefits  
Brown  
Why's this  
right*

(AVIANO, Italy) Home to nearly 10,000 Americans, Aviano Air Base in Aviano, Italy, is expanding the educational opportunities for its youth through the creation of a base-wide mentor program. By institutionalizing career awareness and preparation for employment and post-secondary education, the Aviano Air Base Mentor Program helps students become more goal-oriented, and subsequently better able to understand the importance and relevance of school in their lives.

As less than 50 percent of America's youth today continue on to college, the Mentor Program is designed to ensure that each student graduating from the Aviano Department of Defense (DoDDs) high school is academically prepared to attend college, and to assist them in identifying meaningful career options. Other goals include decreasing the drop-out rate among high school students; supporting other base educational initiatives; and increasing student self-esteem, parent involvement in education, and participation by operational groups in the base school system.

The Aviano program is unique from other mentor programs because it has a dual focus on rigorous academic and technical education coupled with a strong career development component. Students and mentors are matched according to corresponding areas of interest to further enhance career exploration. By drawing upon the resources and expertise of non-educational organizations in and around the community, the mentor program affords opportunities for practical work experience and professional development; career awareness; and assistance with access to post-secondary education.

Three components to the Aviano Air Base program all foster unique mentor relationships with students and create synergy between the DoDDs schools, base operational groups and other established educational programs. These include:

#### Mentoring

The Mentor Program, to be launched this fall, pairs mentors with students from grades six through twelve for a minimum of one school semester. Through one-on-one weekly mentoring sessions, active duty members, civilian employees and adult spouses provide intensive support in the areas of tutoring, academic enrichment, and college and career selection. Another key area of interest is assisting non-college bound students in identifying viable career opportunities and alternative programs. This program will serve as the framework for a comprehensive network of mentor opportunities on the Aviano Base.

#### Summer Hire

In operation since the early 1980's, the Summer Hire program offers summer employment to more than 135 teens annually in a foreign market that otherwise affords few opportunities. To help enrich student interviewing skills, managers conduct interviews and share general information about their respective careers at a job fair. Students are placed in a wide variety of career fields and contribute to base projects.

#### Adoption of Schools by Operational Groups

First initiated in 1995, the Adopt-A-School program links operational organizations to DoDDs schools or individual classes for the purpose of increasing opportunities for student application of textbook knowledge to real-life situations. Working cooperatively with teachers, base military units (groups and squadrons) initiate activities and projects which are integrated into the curriculum.

Additional programs including career days, college fairs, job shadowing and a multitude of developmental and leadership workshops also supplement the efforts of the Aviano Air Base Mentor Program.

## **BACKGROUND**

Within the past several years the Air Force has placed heightened emphasis on strengthening home-school-community partnerships on bases throughout the world. In 1995, Europe Supreme Allied Commander General George A. Joulwan prescribed a new program to enhance the level of interaction between the DoDDs school systems and bases at large. Building on this momentum, Aviano Air Force Base has introduced numerous new educational initiatives to enhance the quality of education that family members receive during their overseas tours. Serving as a testbed for several programs that later will be incorporated into U.S. school systems, Aviano runs 35 different educational initiatives including a Presidential Technology Initiative grant and a National Science Foundation technology project. The newest of these educational initiatives is the creation of a progressive mentor program to be introduced in the fall of 1997.

All Mentor Program volunteers will undergo a careful screening process and orientation coupled with continued training to ensure they are well equipped with useful tools and techniques to help their student excel. To ensure a healthy volunteer pool, two hours release time per week for active duty members and civilian personnel has been approved by base leadership. Parent involvement in the DoDDs schools will be heightened by their participation in on-going mentor training workshops. At these sessions, mentors and parents will learn how to coach and encourage students, as well as collaborate with teachers to further develop skills learned in the classroom.

"Because we are a military base, and essentially a self-sustaining community, we have the unique opportunity to expose our students to an incredible number of career fields ranging from medicine to journalism," said 31st Fighter Wing Commander Brigadier General Charles F. Wald. "Already our students are playing instrumental roles in real-life projects such as measuring radon levels in homes throughout the local Italian community and creating an architectural landscape design of a park to open next year. With the design of a new \$43 million school complex currently underway, we hope to continue to tie students into projects which are meaningful to them, offer hands-on learning experiences and also are beneficial to the Base."

Dedicated to helping young adults achieve their personal education and career goals, individual student progress will be closely monitored by teachers and the program coordinator. Overall evaluation of the Mentor Program will be assessed by strategic quantitative and qualitative tracking methods. Among the indicators used are standardized test scores, grade point average, feedback from teachers and program participants, and matriculation rates of students to secondary education or vocational training, among others. As a work in progress, the Mentor Program will continue to adapt its model to the evolving needs of the students on base and those of program volunteers.

The U.S. military, composed of nearly 1.5 million full-time members, could have a tremendous impact on children and young adults' lives through the creation of an institutionalized mentor program.

International Contact: Jennifer Wilder  
Aviano Air Base  
001-39-0434-664700