ARMS Email System
RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR: Robert J. Nassif ( CN=Robert J. Nassif/OU=OMB/O=EOP [ OMB ] )

CREATION DATE/TIME:23-JUL-1999 12:15:44.00

SUBJECT: COMMENTS DUE 11:00 AM, TUESDAY, JULY 27, 1999 - LRM RJN151 - - TRANSPORTATION Conference Document on S1059 National Defense Authorization Act for Fiscal Year 2000

TO: Lisa B. Fairhall ( CN=Lisa B. Fairhall/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Jennifer M. Baffi ( CN=Jennifer M. Baffi/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Peter N. Weiss ( CN=Peter N. Weiss/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Mathew C. Blum ( CN=Mathew C. Blum/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Mark J. Tavlarides ( CN=Mark J. Tavlarides/OU=NSC/O=EOP@EOP [ NSC ] )
READ:UNKNOWN

TO: Jim Kohlenberger ( CN=Jim Kohlenberger/O=OVP@OVP [ UNKNOWN ] )
READ:UNKNOWN

TO: Dorothy Robyn ( CN=Dorothy Robyn/OU=OPD/O=EOP@EOP [ OPD ] )
READ:UNKNOWN

TO: Christopher S. Johns ( CN=Christopher S. Johns/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Mary Jo Siclari ( CN=Mary Jo Siclari/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Bryan R. Smith ( CN=Bryan R. Smith/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Julie L. Haas ( CN=Julie L. Haas/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Anne R. Stauffer ( CN=Anne R. Stauffer/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Andrew W. Kleine ( CN=Andrew W. Kleine/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Kenneth L. Schwartz ( CN=Kenneth L. Schwartz/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Michael Deich ( CN=Michael Deich/OU=OMB/O=EOP@EOP [ OMB ] )

READ:UNKNOWN

TO: blue_gloria@ustr.gov ( blue_gloria@ustr.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: llr@do.treas.gov ( llr@do.treas.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: lrm@ostp.eop.gov ( lrm@ostp.eop.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: ONDCP LRM ( ONDCP LRM [ UNKNOWN ] )
READ:UNKNOWN

TO: Brian A. Barreto ( CN=Brian A. Barreto/OU=OPD/O=EOP [ OPD ] )
READ:UNKNOWN

TO: lrm ( lrm @ nsf.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: justice.lrm ( justice.lrm @ usdoj.gov @ inet [ UNKNOWN ] ) (OA)
READ:UNKNOWN

TO: legis ( legis @ fema.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: dodlrs ( dodlrs @ osdgc.osd.mil @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: Jeffrey D. Goldstein ( CN=Jeffrey D. Goldstein/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Peter Kraut ( CN=Peter Kraut/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Jill G. Crann ( CN=Jill G. Crann/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: David C. Childs ( CN=David C. Childs/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Stephen G. Moran ( CN=Stephen G. Moran/OU=OSTP/O=EOP@EOP [ OSTP ] )
READ:UNKNOWN

TO: Sandra Yamin ( CN=Sandra Yamin/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Ronald L. Silberman ( CN=Ronald L. Silberman/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Joseph F. Bouchard ( CN=Joseph F. Bouchard/OU=NSC/O=EOP@EOP [ NSC ] )
READ:UNKNOWN

TO: Eugene M. Ebner ( CN=Eugene M. Ebner/OU=OMB/O=EOP@EOP [ OMB ] )

READ:UNKNOWN

TO: Robert H. Goldberg ( CN=Robert H. Goldberg/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: David H. Morrison ( CN=David H. Morrison/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Randolph M. Lyon ( CN=Randolph M. Lyon/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Timothy A. Rosado ( CN=Timothy A. Rosado/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: David E. Tornquist ( CN=David E. Tornquist/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: Douglas Pitkin ( CN=Douglas Pitkin/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

TO: cla ( cla @ sba.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: montgomery_fred ( montgomery_fred @ ustr.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: rademachpr@state.gov ( rademachpr@state.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: ola ( ola @ opm.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: NSC_RMO ( NSC_RMO @ A1 @ CD @ VAXGTWY [ UNKNOWN ] ) (NSC)
READ:UNKNOWN

TO: toby.costanzo ( toby.costanzo @ hq.nasa.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: ca.legislation ( ca.legislation @ gsa.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: oliafcc ( oliafcc @ fcc.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

TO: clrm ( clrm @ doc.gov @ inet [ UNKNOWN ] )
READ:UNKNOWN

CC: James A. Brown ( CN=James A. Brown/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

CC: David Aidekman ( CN=David Aidekman/OU=OMB/O=EOP@EOP [ OMB ] )
READ:UNKNOWN

CC: John D. Burnim ( CN=John D. Burnim/OU=OMB/O=EOP@EOP [ OMB ] )

READ:UNKNOWN

Robert J. Nassif ( CN=Robert J. Nassif/OU=OMB/O=EOP [ OMB ] )
READ:UNKNOWN

TEXT:
Agencies: A copy of this LRM will be faxed to you.

OMB Personnel: No hard copy will follow.

Length of attachments: 7 pages
---------- Forwarded by Robert J. Nassif/OMB/EOP on 07/23/99 11:51 AM ----------
LRM ID: RJN151
EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
Washington, D.C. 20503-0001

Friday, July 23, 1999

LEGISLATIVE REFERRAL MEMORANDUM

TO: Legislative Liaison Officer - See Distribution below
FROM: John D. Burnim (for) Assistant Director for Legislative Reference
OMB CONTACT: Robert J. Nassif
PHONE: (202)395-7896 FAX: (202)395-5691
SUBJECT: TRANSPORTATION Conference Document on S1059 National Defense Authorization Act for Fiscal Year 2000

DEADLINE: 11:00 AM Tuesday, July 27, 1999
In accordance with OMB Circular A-19, OMB requests the views of your agency on the above subject before advising on its relationship to the program of the President. Please advise us if this item will affect direct spending or receipts for purposes of the "Pay-As-You-Go" provisions of Title XIII of the Omnibus Budget Reconciliation Act of 1990.

COMMENTS: The draft letter covers a range of concerns by the DOT regarding the NDAA FY00, including but not limited to provisions dealing with: spectrum management, MARAD reauthorization, the re-flagging of new-foreign-built vessels, the use of no-cost economic development conveyances, and various personnel issues related to the Coast Guard.

If your agency does not respond by the deadline, this Office may assume that you have no comments.

DISTRIBUTION LIST

AGENCIES:
25-COMMERCE - Michael A. Levitt - (202) 482-3151
29-DEFENSE - Samuel T. Brick Jr. - (703) 697-1305
36-Federal Communications Commission - Sheryl Wilkerson - (202) 418-1900
39-Federal Emergency Management Agency - Ernest B. Abbott - (202) 646-4105

51-General Services Administration - William R. Ratchford - (202) 501-0563
61-JUSTICE - Jon P. Jennings - (202) 514-2141
69-National Aeronautics and Space Administration - Ed Heffernan - (202) 358-1948
76-National Economic Council - Brian A. Barreto - (202) 456-6630
83-National Security Council - Glyn T. Davies - (202) 456-9221
84-National Science Foundation - Lawrence Rudolph - (703) 306-1060
89-Office of National Drug Control Policy - John Carnevale - (202) 395-6736
92-Office of Personnel Management - Harry Wolf - (202) 606-1424
95-Office of Science and Technology Policy - Jeff Smith - (202) 456-6047
114-STATE - Paul Rademacher - (202) 647-4463
118-TREASURY - Richard S. Carro - (202) 622-0650
107-Small Business Administration - Jane P. Merkin - (202) 205-6700
USTR
Department of State

EOP:
Michael Deich
Kenneth L. Schwartz
David E. Tornquist
Andrew W. Kleine
Timothy A. Rosado
Anne R. Stauffer
Randolph M. Lyon
Christopher S. Johns
Jennifer M. Baffi
Jill G. Crann
Mathew C. Blum
Peter N. Weiss
Julie L. Haas
Joseph F. Bouchard
Dorothy Robyn
David H. Morrison
Bryan R. Smith
Robert H. Goldberg
Eugene M. Ebner
Mary Jo Siclari
David C. Childs
Stephen G. Moran
Jim Kohlenberger
Sandra Yamin
Mark J. Tavlarides
Douglas Pitkin
Ronald L. Silberman
James A. Brown
Peter Kraut
Lisa Fairhall
Jeff Goldstein
LRM ID: RJN151 SUBJECT: TRANSPORTATION Conference Document on S1059 National Defense Authorization Act for Fiscal Year 2000

RESPONSE TO
LEGISLATIVE REFERRAL
MEMORANDUM

If your response to this request for views is short (e.g., concur/no comment), we prefer that you respond by e-mail or by faxing us this response sheet. If the response is short and you prefer to call, please call the branch-wide line shown below (NOT the analyst's line) to leave a message with a legislative assistant.

You may also respond by:
(1) calling the analyst/attorney's direct line (you will be connected to voice mail if the analyst does not answer); or
(2) sending us a memo or letter
Please include the LRM number shown above, and the subject shown below.

TO: Robert J. Nassif Phone: 395-7896 Fax: 395-5691
Office of Management and Budget
Branch-Wide Line (to reach legislative assistant):
395-6194

FROM: _____ (Date)

_____ (Name)

_____ (Agency)

_____ (Telephone)

The following is the response of our agency to your request for views on the above-captioned subject:

_____ Concur

_____ No Objection

_____ No Comment

_____ See proposed edits on pages _____

_____ Other: _____

_____ FAX RETURN of _____ pages, attached to this response sheet

The Honorable Floyd Spence
Chairman
Committee on National Security
U.S. House of Representatives
2120 Rayburn House Office Bldg.
Washington, DC 20515

Dear Mr. Chairman:

The Department of Transportation would appreciate the Conference Committee's consideration of the following comments on S. 1059 and H.R.1401, bills "To authorize appropriations for fiscal year 2000 for military activities of the Department of Defense, for military construction, and for defense activities of the Department of Energy, to prescribe personnel strengths for such fiscal year for the Armed Forces, and for other purposes."

The Senate passed S. 1059 on May 27, 1999. On June 10, 1999, the House of Representatives passed H.R. 1401. The House proceeded to consideration of S. 1059 on June 14, 1999, amended it to substitute the provisions of H.R. 1401, and passed S. 1059 as amended. The comments in this letter will use section numbers from S. 1059, as passed by the Senate, when referring to a Senate provision, and H.R. 1401, as passed by the House, when referring to a House provision.

Establishment of Office of the Coast Guard Reserve. Section 521 of S. 1059 establishes the position of Director of the Office of the Coast Guard Reserve in a grade above captain. The Department of Transportation supports the general purpose of this section, due to the importance of the Coast Guard Reserve and the need for the Director of Reserve to have a rank commensurate with the level of responsibility this position carries. However, as currently drafted, Section 521 would require the President to appoint the Director, by and with the advice and consent of the Senate. Since the section only permits the appointment of a Flag officer as Director and all Flag officer promotions must be confirmed by the Senate, this requirement would seem unnecessary. Moreover, given the size and organizational structure of the Coast Guard, it may not be practical to require Senate confirmation for the appointment of the Director. Accordingly, the Department of Transportation suggests that the words "by and with the consent of the Senate" be stricken from this provision. Additionally, Section 521 requires that the Director not be serving on active duty, or active duty under Section 10211 of title 10. This would require the selection of an officer from the Inactive Duty Promotion List and contradicts the existing practice of appointing a regular commissioned flag officer, which Section 521 was intended to codify. The Department of Transportation requests that the word "not," which immediately follows "...officers of the Coast Guard," be stricken from the section.

Reduced minimum blood and breath alcohol levels for offense of drunken operation or control of a vehicle, aircraft, or vessel. Section 562 of S. 1059 lowers the minimum blood alcohol level for an offense of drunken or reckless operation of a vehicle, aircraft, or vessel under the Uniform Code of Military Justice from 0.10 grams per 100 milliliters of blood to 0.08 grams. The Department of Transportation is particularly aware of the importance of the safe and sober operation of vehicles, aircraft, and vessels, and fully supports the inclusion of this provision in the Conference bill.

Special pay for members of the Coast Guard Reserve assigned to high priority units of the Selected Reserve. Section 624 of S. 1059 permits the Coast Guard to pay reserve personnel special pay on the same basis as the Department of Defense, when those personnel are assigned to designated high priority units of the Selected Reserve. The Department supports this

provision, which will permit the Coast Guard to use this tool to promote retention in those units.

Administration of Selected Reserve education loan repayment program for Coast Guard Reserve. Section 694 of S. 1059 would give the Secretary of Transportation parity with the Secretary of Defense with regard to the repayment of certain educational loans under section 16301 of title 10, United States Code. The Department of Transportation supports this language, which gives the Secretary the option of using this authority to meet recruiting and retention needs.

Prevention of interference with Department of Defense use of frequency spectrum. Section 1049 of S. 1059 would create a new status for the use of radio spectrum by the Department of Defense (DOD) by elevating the priority given military use of the spectrum to a level above that for public safety. The Department of Transportation (DOT) is a strong supporter of reserving bands of the radio spectrum for national defense purposes. DOT works closely with DOD within the existing spectrum management process to ensure the smooth operation of all communication systems. However, we strongly disagree with the approach taken by section 1049 of creating a DOD "super-user" status that places military peacetime needs above public safety. DOT believes that section 1049 overrides the Department,s ability to manage authorized frequency spectrum, which was established to protect against unauthorized interference. DOD enjoys the same ability to manage and protect authorized spectrum, which makes this section not only unnecessary, but potentially detrimental, to the effective management of DOT's safety mission, including the management of the National Airspace System (NAS) and Coast Guard search and rescue operations.

Nearly all of DOT-managed systems directly benefit public safety. Protected frequency spectrum has been established for aviation-related functions. Many of these systems share spectrum with Defense systems for like functions such as air traffic control and navigation. For example, the Federal Aviation Administration (FAA) provides critical safety services for communications, navigation, and surveillance within the NAS. This system is totally dependent upon the exclusive and protracted use of the radio spectrum on which the FAA provides air traffic services to the private sector, DOD, and other government users. Granting DOD "super-user" status for these bands could hamper the ability of the FAA to facilitate the safe operation of aircraft throughout the NAS. As with other federal agencies, DOD should operate or procure systems that can filter interference resulting from equipment operating within proper authorization.

Extension to naval aircraft of Coast Guard authority for drug interdiction activities. Section 1060 of S. 1059 provides the authority for naval aircraft (on which one or more members of the Coast Guard are assigned) to engage in certain law enforcement activities. The Department of Transportation supports this extension of the Coast Guard,s law enforcement authority, which is limited in scope and directly supports the Coast Guard ,s counternarcotics efforts.

Coast Guard education funding. The Department of Transportation strongly

supports section 1079 of S. 1059 which would permit the Coast Guard to use the Department of Defense ,s established program for managing the financial aspects of a service &College Fund. 8 The Coast Guard developed this provision in concert with the Department of Defense, which also supports its passage. This provision would not authorize new funds, but rather would permit the Coast Guard to work with the Department of Defense to maximize the efficient use of resources already authorized and appropriated.

Technical amendment to prohibition on release of contractor proposals under the Freedom of Information Act. The Department of Transportation strongly supports section 1080 of S. 1059, which will correct a drafting error that adversely effects affects the Coast Guard and NASA. Section 821 of the National Defense Authorization Act for FY97 (P.L. 104-201) amended section 2305 of title 10, United States Code, to provide that contractor proposals provided to DOD shall be exempt from release under FOIA. The provision was intended to allow DOD to dispense with the lengthy line-by-line reviews required to arrive at the nondisclosure determination for this material. Section 821 also amended section 303B of the Federal Property and Administrative Services Act of 1949 (FPASA), 41 U.S.C. 253b, to extend this exemption to Federal civilian agencies as well. However, because the civilian agency exemption was placed into title III of FPASA * and section 302 of FPASA provides that none of the provisions of title III apply to DOD, the Coast Guard, or the National Aeronautics and Space Administration (NASA) * the exemption does not apply to contractor proposals of the Coast Guard and NASA. This leaves the Coast Guard (and NASA) as virtually the only Executive Branch agencies still required to perform contractor proposal reviews before making nondisclosure determinations under FOIA.

Authorization of MARAD appropriations for fiscal year 2000. Title XXXIV of H.R. 1401 authorizes appropriations for the Maritime Administration (MARAD) for fiscal year 2000. The Senate ,s counterpart language may be found in S. 937, which has been reported out of committee, but not yet considered by the full Senate. The authorized funds will support maritime programs for a strong U.S. Merchant Marine, including operations and training activities and the cost of guaranteed loans under the Title XI loan guarantee program.

Operations and training funds requested in the Administration's budget proposal include the costs incurred by headquarters and the regional staffs in the administration and direction of MARAD programs. Operations and training funds also include funds for the operation of the United States Merchant Marine Academy at Kings Point, New York, and continuing assistance to six state maritime academies. Assistance to the state academies includes direct payments, incentive payments to cadets, and maintenance and repair of five MARAD ships on loan to the academies as training vessels.

The Title XI loan guarantee program allows the Government to guarantee private sector debt financing for the construction or reconstruction in U.S. shipyards of U.S.-flag vessels or vessels for export, as well as U.S. shipyard modernization and improvement projects. Through this program, a small investment by the Federal Government can leverage a much larger

investment by the private sector and provide U.S. shipyards with construction projects. The Department supports section 3403 of H.R. 1401, which amends Title XI of the Merchant Marine Act, 1936, as amended. This amendment will allow MARAD to process Title XI applications more efficiently, and clarify the government ,s security interest in Title XI projects. The Department prefers this provision to its Senate counterpart because it accurately reflects current agency practices by requiring that the obligor pay its portion of the actual costs of construction, reconstruction or reconditioning prior to the release of funds held in escrow under section 1108 of Title XI.

The Department supports section 3404 of H.R. 1401, which would extend the Secretary of Transportation's authority to provide vessel war risk insurance up to June 30, 2005. This extension ensures that there will be no lapse in the Secretary's authority to provide policies for vessel war risk insurance to vessel operators, without premium at the request of the Secretary of Defense, whenever it appears that such insurance cannot be obtained on reasonable terms and conditions from commercial underwriters.

On June 23, 1999, the Senate Commerce Committee marked up S. 937, the MARAD Authorization Act of 2000. The Committee referred to this legislation as the Senate ,s MARAD authorization for conference purposes during conference of the National Defense Authorization Act. In addition to the provisions discussed above, Section 4 of S. 937 would establish a one-year period during which certain bulk and break-bulk vessels could register under the U.S.-flag and become immediately eligible to carry government-impelled cargo. However, we want to ensure that the vessels eligible for reflag under this section meet the intent of the section and are in fact limited to &new-foreign-built vessels. 8 In return, these vessels would be required to perform non-emergency shipyard repairs and other shipyard work necessary to conform the vessels to U.S.-flag standards in a U.S. shipyard. This amendment is expected to improve the vessel profile of the U.S. dry bulk fleet, add jobs for merchant mariners and increase competition for carriage of government-impelled cargoes.

The Department of Transportation supports section 4, which is contained in the Administration ,s proposal, but recommends that subsection (a) of section 4 be amended to read as follows:

&Sec. 903. DOCUMENTATION OF CERTAIN DRY CARGO VESSELS.

&The restrictions of section 901(b)(1) of this Act concerning a vessel built in a foreign country shall not apply to a dry bulk vessel or breakbulk vessel over seventy five hundred deadweight tons that has been delivered from a foreign shipyard or contracted for construction in a foreign shipyard within either one year of the date of enactment of this section, or on or before the effective date of the OECD Shipbuilding Trade Agreement Act, whichever occurs earlier. A vessel timely contracted for or delivered pursuant to this section and documented under the laws of the United States shall be deemed to have been United States built for purposes of sections 901(b) and 901b of this Act: Provided that (1) the vessel shall have non-emergency shipyard repairs, and other shipwork necessary to conform the vessel to U.S.-flag standards following delivery

by the foreign shipyard, performed in a U.S. shipyard; (2) the vessel is not documented in another country before being documented under the laws of the United States; (3) the vessel complies with the standards set forth in section 1137 of the Coast Guard Authorization Act of 1996 (46 App. U.S.C. 1187 note); (4) actual delivery of a vessel contracted for construction takes place on or before the three year anniversary of the date of the contract to construct the vessel; and (5) the provisions of section 607 of this Act and section 9(e) of the Shipping Act, 1916 as amended, on October 19, 1996, shall not apply to a vessel built pursuant to this section: 8

This amendment will clarify that the new section 903 is intended to apply only to newly-built vessels, and ensure that there is sufficient time for delivery of vessels ordered under this section.

Section 8 of S. 937 authorizes $100,000 for MARAD to conduct a broad study of maritime research and technology development. MARAD would report its findings and make recommendations to Congress within nine months of enactment. The Department notes that this study is inconsistent with the President ,s budget proposals for the Maritime Administration and would not be a priority for funding from limited resources.

No-cost conveyance of property for economic redevelopment purposes at installations closed or realigned under the base closure laws. The Department of Transportation objects to section 2821 of S. 1059 because it would have a significant negative impact on the FAA's Airport Conveyance Program and MARAD's Port Facility Conveyance Program, two public benefit conveyance (PBC) programs administered by the Department. Section 2821(a)(2) would amend current economic development conveyance (EDC) authority in three respects. Section 2821 would permit EDC transfers of property at no cost, without restrictions on the property's use or further disposal, and would eliminate the requirement that military departments consider other disposal options prior to economic development conveyances. In contrast, PBCs permit the
no-cost conveyance of surplus Federal property for a particular purpose, such as use as a civil airport or a port facility, with conditions attached appropriate to the intended use. The property must be used for the purpose intended in perpetuity or it may revert to the Federal government. The Department's programs utilizing PBCs have preserved airport and port property, created jobs and stimulated local economies.

In the case of property suitable for the Airport Conveyance Program and the Port Conveyance Program, EDC transfers of property at no cost under current law take place only after a finding that the property cannot be transferred under a PBC. However, if EDC transfers at no cost are also permitted, there would be no incentive to apply for property under programs (such as the Department's) that impose restrictions on use and alienation. Under a no-cost EDC, recipients would not be required to use the property for port development or operation or as a civil airport, nor would they be prevented from disposing of all or part of the property after conveyance. Federal properties suitable for use as an airport or port facility could be lost without taking into account future economic and national security needs.

Disposal under the Surplus Property Act (49 U.S.C. 47151-47153) asures that a military airport converted to civilian use as an airport is operated, in perpetuity, in accordance with the conditions Congress has deemed essential. These conditions include: making the airport available for public use without economic discrimination; mitigating airport hazards; permitting Government use without charge during a national emergency, and nonexclusive use without charge, at other times; and certain release of liability for the government, with an optional reverter to the government in the event any condition is not satisfied. The FAA ,s authority to regulate the airport as part of the national airport and airway system is acknowledged under the SPA disposal procedures and should be continued in the interests of assuring the preservation, maintenance and continued improvement of our airport system.

MARAD ,s Port Facility Conveyance Program is a recent public benefit conveyance established by P.L. 103-160, the National Defense Authorization Act for fiscal year 1994, enacted on November 30, 1993. The no-cost conveyance of surplus federal real property (including buildings, fixtures, and equipment) is authorized for the development or operation of a port facility. Similar to the Airport Conveyance Program, the property conveyed must also be used in perpetuity for the development or operation of a port facility or it may revert to the Government. Recent conveyances have included property at the Port of Stockton, California; Richmond, Washington, and Port Hueneme, California. Additional applications are also under review. This new program should be allowed to continue to develop as enacted for the preservation of limited and critical port property.

Consistent with the Administration's proposal on this subject, the Department recommends that the following language be inserted in the proposed section 2821(a)(2)(B) dealing with conveyances to local communities, as a new subsection (vi):

"(vi) that the Secretary explain why a transfer cannot be carried out in accordance with authorities delegated by the Administrator of General Services as provided in (1) or (2) above.".

The reference to "paragraphs (1) or (2)" relates to those sections requiring the General Services Administration to delegate its disposal authorities to the Secretary of Defense.

The Office of Management and Budget has advised that there is no objection, from the standpoint of the Administration's program, to the submission of this letter to the Committee. Thank you for the opportunity to comment on the National Defense Authorization Act for FY2000.

Sincerely,

Nancy E. McFadden

ARMS Email System
RECORD TYPE: PRESIDENTIAL  (NOTES MAIL)

CREATOR: Megan Kavanagh <MeganK@americaspromise.org> ( Megan Kavanagh <MeganK@americaspromise.org> [ UNKNOWN ] )

CREATION DATE/TIME:29-JUL-1999 15:18:21.00

SUBJECT:  Report to the Nation 1999

TO: Courtney O. Gregoire ( CN=Courtney O. Gregoire/OU=OPD/O=EOP [ OPD ] )
READ:UNKNOWN

TEXT:
Courtney-

The Report to the Nation 1999 is divided into National Commitments (COMMITME), Communities of Promise (COMMPROM) and Community Partners (COMMPART).

Please let me know if you need further assistance or have trouble opening the documents.

Sincerely-

Megan Kavanagh

 <<COMMPROM.txt>>  <<COMMPART.txt>>  <<COMMITME.txt>>

_____
America's Promise -- The Alliance for Youth
909 North Washington Street, Suite 400
Alexandria, VA  22314-1556
Phone: 703.535.3831
Fax:  703.535.3903
Web:  www.americaspromise.org
AOL Keyword: America's Promise

 - COMMPROM.txt - COMMPART.txt - COMMITME.txt========== ATTACHMENT  1 ==========
ATT CREATION TIME/DATE:  0 00:00:00.00

TEXT:
7  ;  c  c  c  c  c  c  c  c  c  c  #`  ;  ;  ;  ;J:Alabama

Organization: The Governors
Office on National & Community Service
Contact: Ms. Patricia S. Henderson  Phone
: (334) 242-7110
Fax: (334) 242-2885  Email: path@adeca.state.al.us

Progress: A
labamas initiative is in the start-up phase. Initial efforts are centered aroun
d establishing a strong steering committee, with the cooperation of the Governo
rs Director of Community Outreach. Alabamas Emerging Leaders Conference in the
Spring 1999 will involve at least 35 representatives from the states 67 countie
s. The purposes of the conference are to familiarize participants with the five
basic promises for youth, identify common goals, and develop a statewide plan
to recruit and support Communities of Promise. AmeriCorps Promise Fellows in Al
abama will assist in recruiting and supporting Communities of Promise.

Numeric
al Goal: Alabama pledged to provide 500 youth with the five basic promises over
the next two years.

Future Plans: Alabamas Emerging Leaders Conference will b
e held in Spring 1999. Participants of the conference will serve as catalysts t
o motivate communities throughout the state to establish a working plan of acti
on for the youth to support Communities of Promise.

Total Local Commitments: C
ommitments are generated through past and present AmeriCorps program directors,
the Alabama Cooperative Extension State specialist and County Agents, and thro
ugh several elected state officials.

Alabama Birmingham

Organization: United
Way of Central Alabama
Status Date: 7/8/97
Contact: Dr. Harry L. Brown Phone:
(205) 458-2060
Fax: (205) 323-2872 Email: harry@uwca.org
Web Site: www.uwca.org

Progress: The Birmingham Alliance for Youth (BAY) is developing work groups f
ocusing on each basic promise area and generating local commitments. Each work
group will conduct a needs assessment and then direct local commitments to the
needs that have been identified. The restaurant chain Arbys selected Birmingham
as the site for its annual charity golf tournament and will donate all the pro
ceeds to BAY. BAY will direct this money to create and support after-school pro
grams in the Birmingham Public Schools. The group also developed a partnership
with Jefferson County Housing Authority to host an AmeriCorps Promise Fellow. T
he Fellow will identify needs and generate local commitments throughout Jeffers
on County.

Numerical Goal: Birmingham pledged to provide 2,000 youth with all
five basic promises over three years.

Best Practices: Mr. Bill Ratliff, a reti
red businessman, committed $100,000 to fund after-school programs that provide
students the opportunity to engage in character-building activities unavailable
to many Birmingham youth. As a result, a new program, R.E.A.D.S (Recreational,

education, and Artistic Development), was created, with 30 students participat
ing in activities that include arts and crafts, tutoring, and sports. The stude
nts are required to spend the first hour doing homework and the teachers track
each students progress. BAY also conducted a survey of not-for-profit agencies
to determine the number of youth served, location of services, hours of operati
on, and types of services provided. This assessment identified gaps in services
. The data from the study was formatted using geographic mapping software to di
splay services. Griffith Still, who attended the Presidents Summit administered
a survey to local high schools to determine youth perceptions of local problem
s and potential solutions. He also completed two proposals, YES YOU(TH) CAN, to
foster coordination among youth-serving organizations. The second proposal, Bu
ilding a Community of Young Achievers, establishes opportunities for young peop
le to serve in capacities of leadership within the community.

Future Plans: Bi
rmingham will conduct a needs assessment and continue to gather local commitmen
ts. BAY hopes to display the map of youth-serving agencies on the United Way of
Central Alabamas Web site and in all local libraries. The software will serve
as a community resource and help distinguish areas in Birmingham that are in ne
ed of improvement. The Birmingham Public Schools applied to be a 21st Century C
ommunity Learning Center, where community liaisons will to expand services for
youth.

Total Local Commitments: Examples of local commitments include Mr. Ratl
iff, Arbys Charity Golf Tournament, Birmingham Public Schools, and the YMCA. Bi
rmingham has secured a total of 38 commitments.

Alabama Decatur

Organization
: Calhoun Community College
Status Date: 6/23/97
Contact: Dr. Gary M. Green Pho
ne: (256) 306-2558
Fax: (256) 306-2877 Email: gmg@calhoun.cc.al.us
Web Site: ww
w.calhoun.cc.al.us

Progress: Decaturs PromiseThe Alliance for Youth is utilizi
ng three local organizations, Parents and Children Together (PACT), the Departm
ent of Human Resources, and the local school system, to identify youth by name.
Two AmeriCorps Promise Fellows will be working for Decaturs Promise. One is in
the process of working with the school system and counselors to develop a trac
king system which will monitor the delivery of the basic promises and their imp
act. The school system is also working with the program Friend-to-Friend. The C
alhoun AmeriCorps program and facilities to support school-based mentoring and
a Teen Resource Center. The second AmeriCorps Promise Fellow will be supporting
special projects such as National Groundhog Job Shadow Day 2000 and Make a Dif
ference Day. Through these collaborations Decatur, has already provided 300 you
th with caring adults; 50 with a healthy start; and 300 with marketable skills.

Numerical Goal: Decatur pledged to provide 2,000 youth will all five basic pr

omises over three years.

Best Practices: Earlier this year Calhoun Community C
ollege became a College of Promise. The college committed to providing 600 yout
h with caring adults, safe places, and marketable skills through a college Amer
iCorps program, an America Reads initiative, and 300 Head Start students with b
asic health screening by college nursing and allied health students. The colleg
e will also continue to provide leadership to Decaturs Promise and engage colle
ge students in volunteering organizations. PACTs Healthy Families program recei
ved a SmithKline Beecham grant that enables them to increase the number of teen
mothers and infants receiving proper immunizations and checkups.

Future Plans
: Decaturs Promise continues to work on developing a tracking system that will
identify youth by name. The group will also concentrate on generating more loca
l commitments from corporations and implementing Calhoun Community Colleges com
mitment as a College of Promise.

Total Local Commitments: An example of a loca
l commitment is a new mentoring program, Friend to Friend. The program now has
42 mentors in 17 schools in Decatur. Friend to Friend recruits and screens ment
ors to expand into five schools in the adjoining school district of Hartselle.
Next year organizers plan to expand the program to Morgan County schools. Event
ually the program will be expanded to the twelfth grade.

Alabama Mobile

Orga
nization: Volunteer Mobile, Inc.
Status Date: 1/28/98
Contact: Ms. Penny Dendy
Phone: (334) 433-4456
Fax: (334) 433-4460 Email: pdendy@acan.net
Web Site: www.
volunteermobile.org

Progress: As a result of the Youth Summit held November 16
, 1998, Alisha Hardin went back to her own school to organize several community
-service projects with both high school and middle school students. Mobile is h
olding round-table discussions in nine regions of the county. These regions wil
l be designated as Kid Zones. Each Kid Zone will conduct a needs assessment and
develop a strategic plan to deliver the five basic promises. Within each Kid Z
one, a Team Captain for each promise area will be assigned. All Team Captains w
ill meet to talk about progress in their promise areas.

Best Practices: The Mo
bile Chamber of Commerce committed to encourage businesses in Mobile to allow r
elease time for employee volunteers. The Chamber of Commerce is also creating a
section in its newsletter highlighting corporate volunteers and best practices
. The group, with a grant from the U.S. Department of Commerce, is in the proce
ss of developing an Internet-based referral system that will enable youth-servi
ce providers to track children and refer them to the appropriate agency for the
five basic promises.

Future Plans: Mobile Commits to Kids will work with the
Kid Zones to help develop strategic plans to deliver the five basic promises. A
promise book will be developed and commitments will be generated. The United W
ay of Southwest Alabama will organize business luncheons to help generate commi
tments. The group is also in the process of developing an Internet-based referr
al system.

Total Local Commitments: Parrallax Productions, a new video product
ion company, committed to creating a program for high school youth in the summe
r that will teach them about producing videos. Along with instruction, the cour
se will be in a hands-on project format. Mobile has secured a total of 300 comm
itments.

Alaska

Organization: Governors Office
Contact: The Honorable Fran U
lmer, Lt. Governor
Phone: (907) 465-3520
Fax: (907) 465-5400 Email: fran_ulmer@
gov.state.ak.us
Web Site: www.gov.state.ak.us/ltgov/volhome.htm

Progress: Lt.
Governor Fran Ulmer is collecting pledges from around the state to help meet Al
askas Promise goals. Alaska is working with the state school administration and
Board Association to make all of their schools Schools of Promise. Alaska is w
orking to expand its volunteer Web page and Promise Book. Alaska has a student
community-activism group that provides volunteering time to local nonprofits in
cluding a womens shelter and the Red Cross. The group has also developed a peer
counseling effort for alcohol and drug abuse and recruited chaperones to staff
an after-school teen center with a cyber-caf for high school students.

Numeri
cal Goal: Alaskas Promise pledged to provide 20,000 youth with the five basic p
romises over three years.

Best Practices: The Lt. Governor is working with sta
te agencies that deliver services to youth, including education, labor, health
and social services, and community and regional affairs. The Lt. Governor is wo
rking with these state agencies to ensure the five basic promises are delivered
.

Future Plans: Alaskas Promise will continue to work with its schools to crea
te Schools of Promise where the five basic promises are delivered directly to s
tudents.

Arizona

Organization: Governors Division of Volunteerism
Contact: M

s. Stacey Gubser Phone: (602) 542-3489
Fax: (602) 542-3423 Email: sgubser@azgov
.state.az.us

Progress: The Governors Division of Volunteerism (GDOV) provides
support to communities conducting needs assessments. The GDOV will provide nine
$2,000 mini-grants to communities through a youth action councils guidance sta
rting September 1, 1999. The requirements for the grants will be collaboration,
partnership, and youth service. AmeriCorps Promise Fellows will support Arizon
as initiative. The Fellows will recruit communities, provide information, refer
, and support as requested.

Future Plans: Arizona will grant $2,000 mini-grant
s to communities and develop Communities of Promise.

Arizona Glendale

Organi
zation: Glendales Promise
Status Date: 2/9/99
Contact: Ms. Donna Davis Phone: (
602) 631-4827
Fax: (602) 631-4809 Email: donna_davis.VSUW@notes.uswest.net

Pro
gress: Glendales Promise held a community summit on Saturday, February 27, 1999
. This was one of the first events in the community where all sectors came toge
ther to talk about solutions for all youth in Glendale. More than 90 commitment
s were gathered from organizations, and individuals. All commitment makers were
given a Little Red Wagon pin. The local paper committed to publish stories abo
ut commitment makers and their progress and will also use the Little Red Wagon
logo.

Numerical Goal: Glendale pledges to provide 5,000 youth with the five ba
sic promises over the next two years.

Best Practices: The Arizona Republic new
spaper will run monthly articles in the Glendale community section that will hi
ghlight the progress of commitments.

Future Plans: Glendale will focus its eff
orts on generating local commitments.

Total Local Commitments: Honeywell emplo
yees pledged to expand its work skills program, KAPOW, to two additional elemen
tary schools. ArrowHead Community Hospital also pledged to start an Explorers C
lub. Glendale has secured more than 90 commitments.

Arizona Marana

Organizat
ion: Family Resource and Wellness Program

Status Date: 2/5/99
Contact: Ms. Cath
erine Land Phone: (520) 616-4509
Fax: (520) 682-4785 Email: cland@maranaud.k12.
az.us

Progress: The Marana Schools Alliance for Youth (MSAY) group is a volunt
eer advocacy and advisory group made of local school officials, parents, and yo
uth-serving agencies. MSAY is partnering with the Family Resource & Wellness Pr
ogram to provide links to other working groups, agencies, and sources of volunt
eers/other resources. The groups resource delivery strategy will be through sch
ools. In the first year, MSAYs efforts will be concentrated on developing mento
ring/tutoring programs. Once the mentoring/tutoring programs are established, j
ob shadowing, service learning, and group recreational opportunities will be or
ganized. MASY will also provide information and referral to school and communit
y resources; for example, a new free student health clinic will be developed.

Numerical Goal: Marana pledges to provide 150 youth with the five basic promise
s over the next two years.

Best Practices: Dominique Roe, a Master of Social W
ork student, is currently expanding the Ready, Set, and Learn mentoring/tutorin
g program. The program connects high school students with elementary students,
during and after school, to help engage the younger students in reading and rec
reational activities. Thirty students from one school participate in the progra
m, but Dominique is working to expand the program to an additional four element
ary schools.

Future Plans: MSAY will work to involve more schools and increas
e the number of organizations involved. For example, Pima County will link more
resources, and the Town of Marana will fund and recruit local businesses to pa
rticipate in community projects. MSAY will work closely with the local Chamber
of Commerce to recruit businesses to participate in mentoring/tutoring programs
and job shadow opportunities. They hope to involve communities of faith and ot
her community groups. MSAY is planning to hold a summit during the 1999-2000 sc
hool year.

Total Local Commitments: The Wallace Foundation provided a grant of
$10,000 to help organize and implement the mentoring/tutoring program; Connect
Tuscon/Volunteer Center of Tucson committed to training four AmeriCorps member
s to develop and support the mentoring/tutoring programs; the John & Helen Murp
hey Foundation, United Way of Greater Tucson, and Family Advocacy Resource and
Wellness Centers Inc. provided a $3,000 grant; the Family Resources and Wellnes
s Program/Marana Unified School District provides office space, phone lines and
supervises AmeriCorps members. Marana has secured a total of four local commit
ments.

Arizona Phoenix

Organization: The Volunteer Center
Status Date: 6/19/
97
Contact: Ms. Lucia Causey Phone: (602) 263-9736

Fax: (602) 631-4865 Email: v
olunteerctr@cirs.org

Progress: The Valleys Promise to Youth Summit was held Ma
rch 13-14, 1998, with 500 delegates participating from across Maricopa County.
Participants attended workshops, idea forums, and community delegate meetings t
o begin action plans to deliver the five basic promises. As a result, communiti
es throughout Maricopa County have started their own Americas Promise initiativ
es, such as Glendales Promise. Valleys Promise to Youth and Communities In Scho
ols sponsored a breakfast in February 1999 to hear General Powell address the N
ational School Conference Institute. During the breakfast, school districts, th
e Phoenix Suns basketball team, Arizona State University, and the Intel Corpora
tion sponsored corporate tables. Other sponsors of the event were Wells Fargo a
nd Honeywell.

Numerical Goal: Phoenix pledged to provide 50,000 youth with the
five basic promises over three years.

Best Practices: The Arizona Mentoring C
ouncil, in response to Americas Promise, is promoting quality mentoring for sch
ool-aged youth. A Web site is online for potential volunteers as well as organi
zations wishing to establish mentoring programs. A survey has been sent to 2,00
0 schools and organizations statewide requesting existing mentoring/tutoring in
formation.

Future Plans: Phoenix will publish the first of edition of a Promis
e Book on May 1, 1999. The AmeriCorps Promise Fellow will continue to attend st
aff meetings of Communities In Schools with AmeriCorps* VISTAs who are assigned
to eight schools that serve low-income families. The intent is through network
ing, more services can be brought to youth in these schools. The Volunteer Cent
er of Maricopa County along with Allstate Insurance Company, The Salvation Army
, American Red Cross, the National Guard, and the Humane Society will host a Su
mmit on Disaster Preparedness for Youth May 1999.

Total Local Commitments: All
state Insurance Company made a commitment of $10,000 to Valleys Promise to Yout
h activities. Phoenix has secured a total of 150 commitments.

Arizona Tucson

Organization: Volunteer Center of Tucson
Status Date: 6/16/97
Contact: Ms. Deb
bie Sisco Rich Phone: (520) 886-6500
Fax: (520) 886-3340 Email: tucazvc@aol.com

Progress: Tucsons Promise is working with partners to host topic-based summit
s focused on the five basic promises. The first summit was held April 10, 1999.
Sponsors of the summit included Tucsons Promise, KUAT TV, Borders Books, OASIS
, Rotary Clubs of Tucson, and the Tucson Area Literacy Coalition. A mentoring s
ummit is being planned for later this year. The groups main goal is to raise aw
areness around the five basic promises by providing technical assistance to loc

al businesses who partner with youth programs and schools. The Corporate Volunt
eer Council engages local businesses in delivering resources to youth. Through
collaborations and commitments made, Tucson has connected 2,300 youth with cari
ng adults; 3,500 youth with marketable skills; and 400 youth with opportunities
to serve.

Numerical Goal: Tucsons Promise pledged to provide 10,000 youth wit
h caring adults; 100 percent of elementary and middle school students with safe
places; 100 percent of youth with access to free or reduced cost immunizations
; 75 percent of all third-graders with support to read at grade level; 100 perc
ent of youth ages 12-18 with opportunities to volunteer; and 75 percent with op
portunities to serve over three years.

Best Practices: Community Connection Cr
ew, a program of the Volunteer Center, provides one-time monthly team-based ser
vice opportunities. Examples include planting a garden for a teen homeless cent
er and graffiti abatement. The group, working with Junior Achievement and Schoo
l-to-Work, provided 550 students in grades 4-12 with job shadow opportunities a
t 153 businesses during National Groundhog Job Shadow Day.

Future Plans: The f
uture plans of Tucsons Promise include generating more commitments from the bus
iness community, with help from the Corporate Volunteer Council, and working wi
th America Online to develop a virtual promise book linked to the Volunteer Cen
ter Web site. The group will work with partners to host topic-based summits.

T
otal Local Commitments: The NBC affiliate KVOA ran a week-long series spotlight
ing commitment makers and their efforts on behalf of youth. Each story focused
on one of the five basic promises. Tucson has secured a total of 157 commitment
s.

Arkansas

Organization: Arkansas Division of Volunteerism, Department of H
uman Services
Contact: Ms. Cynthia Klumpp Phone: (501) 682-7540
Fax: (501) 682-
6752 Email: cynthia.klumpp@mail.state.ar.us
Web Site: www.state.ar.us/dhs

Prog
ress: Since the state summit on April 24-26, 1998 in Little Rock, Arkansas Prom
ise has been working with the counties throughout the state to create Communiti
es of Promise, increase public awareness, and track commitments. To support cou
nty efforts, the state will continue to help communities organize local summits
, provide mini-grants, and produce a monthly newsletter. The state will continu
e its collaborations with the states of Mississippi and Louisiana and the Found
ation for the Mid South to work across state/county lines in the Delta region t
o provide an infrastructure for the delivery of the five basic promises. Arkans
as Promise will work with the University of Arkansas at Little Rock to develop
and manage the database system that will track statewide commitments. Arkansas
Promise plans to publish an annual report about the impact of the commitments t

hat have been made.

Numerical Goal: Arkansas pledged to provide 20,000 youth w
ith the five basic promises over two years.

Best Practices: The Arkansas Mento
rs Program has organized and implemented ten additional mentoring programs. The
Arkansas 4-H program will provide community clubs with safe places for youth a
ges 5-19, in all 75 counties in the state. As a part its commitment, the Marion
Kahn Communications group will develop a logo slick which will allow supportin
g businesses and agencies to promote their companies and their commitments. The
logo will read, for example, Southwestern Bell Fulfilling Arkansas Promise. PB
S ran a five-part public service announcement series that focused on the five b
asic promises.

Future Plans: Arkansas Promise will partner with Junior Achieve
ment, the Cooperative Extension Service, and Career Opportunities to organize a
nd implement National Groundhog Job Shadow Day 2000 and continue to generate st
atewide commitments. The Arkansas Promise Executive Committee will host a pre-c
onference training event April 25, 1999. The keynote speaker will be Thomas Neu
ville, CEO of Cornwall, PA. He will provide training and talk about Building Co
llaborations. The purpose of the training is to educate and energize individual
s about Arkansas Promise. The state will also continue to work with Mississippi
, Louisiana, and the Foundation for the Mid South through a grant from the W. K
. Kellogg Foundation to work across state/county lines in the Delta region to p
rovide an infrastructure for delivery of the five basic promises.

Total Local
Commitments: Predicting that they will enroll 45,000 by the year 2000, the ARKi
ds First program has already enabled over 30,000 formerly uninsurable Arkansas
youth to obtain preventive health-care insurance since March 20, 1997. Arkansas
has secured a total of 150 commitments.

Arkansas Baxter County

Organization
: Baxter County Juvenile Services
Status Date: 11/13/98
Contact: Ms. Cheryl Gre
en Phone: (870) 425-3840
Fax: (870) 424-2955 Email: BCAS@mtn.home.com

Progress
: Baxter County, through its Promise initiative, is educating the community on
the five basic promises and building public awareness of their importance. Baxt
er County Family Resources Center is hosting prenatal care and parenting classe
s for teenage mothers. The Vocational Education division of the Juvenile Servic
es Alternative School held a community service project for 24 students. A Delta
Service grant was provided to the division through the alternative school in o
rder to coordinate community-service projects. From September 1998 to February
1999, 142 students have performed 3,909 hours of service. The Department hopes
permanently to bring a service-learning component into the alternative school.

Numerical Goal: Baxter County pledged to provide 300 youth with the five basic promises over the next two years.

Best Practices: Baxter County held a commun
ity rally August 28, 1998 that included a celebration event in the evening. Bec
ky Kossover, the director of the Arkansas Division of Volunteerism, spoke at th
e summit, encouraging youth to get involved in service and adults and nonprofit
s to reach out to provide the promises to youth. All the mayors of Baxter Count
y were also in attendance.

Future Plans: This year, Baxter County is planning
a Rally for Youth in the summer and a Year 2000 Rally in December. The rallies
will promote the delivery of the five basic promises in the community, focusing on the needs of youth and youth-serving agencies. The group is also planning t
o create an after-school program.

Arkansas Conway

Organization: Making Kids
Count
Status Date: 8/28/98
Contact: Ms. Ginny Bell Phone: (501) 327-5087
Fax: (
501) 329-2018 Email: ginbell@yahoo.com

Progress: As a result of the statewide
Arkansas Promise summit, Conway launched its own Call to Action at a June 1998
summit with 100 participants held at Conway High School. The group plans to del
iver the five basic promises to youth through neighborhood hubs such as schools and churches. The Conway Public Schools and Boys & Girls Club are forming a pa
rtnership to apply for funding to help implement after-school and summer progra
ms at three of the Conway schools. This collaboration will serve 350 youth. Pre
sently, Conway has one school that provides all five basic promises by working
with youth-serving organizations such as Big Brothers Big Sisters, Conway Publi
c Schools, University of Central Arkansas, and the Boys & Girls Club. A resourc
e task force will contact business, churches, and schools for their commitments
.

Numerical Goal: Conway pledged to provide 200 youth with caring adults; 2,50
0 with safe places; 200 youth with a healthy start; 7,600 youth with marketable skills; and 150 youth with opportunities to serve over the next year.

Best Pr
actices: Mike Hengel, publisher of The Log Cabin Democrat, provided a two-page
spread of articles regarding the Making Kids Count initiative, as well as publi
shing the directory of youth services last May and has agreed to publish one ag
ain this year.

Future Plans: Conway will focus on generating commitments to su
pport after-school and summer programs. The group will also develop a multi-age
ncy facility to house various youth-serving agencies.

Total Local Commitments:

Currently, 15-20 students from University of Central Arkansas volunteer at the after-school program, and they will be involved with mentoring/tutoring if fun ding is secured for the new after-school and summer program. Conway has secured a total of 50 commitments.

Arkansas Fort Smith

Organization: It Takes a For
tAmericas Promise
Status Date: 10/16/98
Contact: Ms. Julie W Moncrief Phone: (5
01) 452-7362
Fax: (501) 452-7362 Email: djmoncrief@aol.com
Web Site: www.ittake
safort.org

Progress: Fort Smiths summit launched the It Takes a FortAmericas P
romise campaign on March 27, 1998. The event featured 700 attendees, 40 program s, and multiple presentations. Meeting bimonthly, Fort Smiths resource council conducted a citywide survey mapping available resources. As a part of the It Ta kes a Fort campaign, the mayor is challenging the community to build a fort rep resenting all of the pledged commitments. A list of eight commitment choices is outlined in a letter to all of the civic clubs that have not yet made a commit ment. A Web site is being designed and it will feature a Commitment Menu of nee ds for every program that serves youth.

Numerical Goal: Fort Smith pledges to
provide 250 youth with caring adults; 200 youth with safe places; 250 youth wit h a healthy start; 100 youth with marketable skills; and 200 youth with opportu nities to serve over the next two years.

Best Practices: To help with the comm
itment process, two lists were produced. The first list is a Commitment Maker T arget List that includes all civic clubs, businesses, and other organizations t he group plans to target for commitments. The second list is a Commitment Menu specifying the needs of every institution or program in Fort Smith that serves youth. The group plans to use the list to encourage civic clubs or businesses t o agree to specific commitments. Once a month, Mayor Baker features the It Take s a Fort campaign on his brief morning talk. He recognizes commitment makers an d visually shows progress with a miniature fort made of Lincoln Logs. Each log represents two local commitments. Each month, commitment makers are highlighted on a public service announcement that airs throughout the month.

Future Plans
: Fort Smith plans on working with all three local TV stations. A PSA is being produced to air on local media. Several local programs providing the five basic promises will become official partners with the promise initiative and receive an Americas Promise banner to display at their entrances along with a supply o f commitment brochures. The task force is planning the It Takes a Fort Finale t o end the campaign in January 2000, to recognize commitment makers and celebrat e youth.

Total Local Commitments: The City National Bank, a Partner in Educati

on to a local school, is in its second year of mentoring in a pen-pal format to 85 fourth, fifth, and sixth graders. The bank employees write students one wee k and the students write back the next week. The local paper is printing a five -part series based on the task forces research on existing services and program s that provide the five basic promises. The Boys Club Lean on Me mentoring prog ram grew to 53 mentoring relationships since a year and a half ago. Fort Smith has secured a total of 93 commitments.

Arkansas Mississippi County

Organizat
ion: Mississippi County Arkansas EOC
Status Date: 7/21/97
Contact: Mr. Sam Scru
ggs Phone: (870) 532-2348
Fax: (870) 532-2432

Progress: The Mississippi County Workforce Alliance, the Mississippi County public school systems, and the Miss issippi County Community College organized 57 local businesses to host 150 yout h on National Groundhog Job Shadow Day, 1999. The group also implemented a $200 ,000 Health and Human Services grant they received to conduct prenatal and infa nt care. The grant has already served 50 youth. In addition, Mississippi County has also provided 50 youth with safe places.

Numerical Goal: Mississippi Coun
ty pledged to provide 150 youth with caring adults; 50 youth with safe places; 150 youth with a healthy start; 150 youth with marketable skills; and 50 youth with opportunities to serve over three years.

Best Practices: Three hundred yo
uth have received safe places for structured activities during non-school hours as a result of the efforts of Mississippi County.

Future Plans: Mississippi C
ounty plans to hold a countywide summit June 1999 that will focus workshops on the five basic promises and will announce local commitment makers. The group wi ll also organize a Youth Health Fair with the Osceola Public Housing Authority, generate local commitments, and work to involve the local Ministerial Alliance .

Arkansas Pine Bluff

Organization: United Way of Southeast Arkansas
Status
Date: 6/19/97
Contact: Mr. Jim Caldwell Phone: (870) 534-2153
Fax: (870) 534-80
05

Progress: Pine Bluff is developing a survey that will be sent to local comm unities of faith, youth-serving agencies, and schools. The survey asks about th

e five basic promises, the groups mission, and what facilities they would be wi
lling to offer for public use. Once the information is collected, it will be en
tered into a database to be used as a community resource. The groups goal is to
develop an action campaign that will build a future of hope for Pine Bluffs yo
uth.

Numerical Goal: Pine Bluff pledged to provide 750 youth with the five bas
ic promises over two years.

Best Practices: Lights On After Dark, an after-sch
ool program, is available to over 60 eighth- and ninth-grade students at Jack R
obey Jr. High School. The program is open Monday and Wednesday afternoons from
3:30-6:30 p.m. Students receive help with homework, listen to speakers from aro
und the community, and improve their computer skills. A city bus transports the
youth home at night without charging a fare. The after-school program will soo
n partner with Big Brothers Big Sisters of Central Arkansas to offer mentors to
these students. Local suppliers provide afternoon snacks. The after-school pro
gram is sponsored by International Paper, Sonic, Hardees, Pizza Hut, Subway, Pi
ne Bluff Transit Authority, Pine Bluff Housing Authority, Jefferson County DHS,
Jefferson County Health Unit, Social Security Administration, United Family Se
rvices, Pine Bluff School District, and Communities In Schools.

Future Plans:
Pine Bluff plans to meet with local school superintendents to explore ways to
create a central location for after-school programs in the Pine Bluff area.

To
tal Local Commitments: Examples of local commitments include the Pine Bluff Com
mercial, YMCA, Arts and Science Center of Southeast Arkansas, and Big Brothers
Big Sisters of Central Arkansas. Pine Bluff has secured a total of 19 commitmen
ts.

Arkansas Sharp County

Organization: Ozark Family Development Center
Stat
us Date: 7/15/98
Contact: Ms. Carol Halvorson Phone: (870) 257-3372

Progress:
Sharp County held a countywide summit September 26, 1998. The group recently op
ened the Ozark Family Development Center with the help of the city of Hardy. Th
e center provides office space for counseling and tutoring. Sharp County works
closely with the American Red Cross, The Beach Club Resort, and the Cherokee Vi
llage Ambulance Service.

Numerical Goal: Sharp County pledged to provide 300 y
outh with the five basic promises over the next two years.

Best Practices: A c
ommunity leader has offered to open a year-round pool to teach a Red Cross Life
Saving course to youth.

Future Plans: Sharp County will work with the leaders
of the Boy Scouts, Girl Scouts, 4-H and Kiwanis to engage youth in service. Th
e group will continue to gather commitments.

Total Local Commitments: The supe
rintendent and principals of the local school district work with Sharp County t
o provide transportation for youth, refer students to resources, and to offer p
romotional materials for the summit. Sharp County has secured a total of ten co
mmitments.

Arkansas Trumann

Organization: Cedar Park Elementary School
Statu
s Date: 12/21/98
Contact: Ms. Karleen Sheets Phone: (870) 483-6044
Fax: (870) 4
83-2602 Email: sheetsk@wildcat.CRSC.K12.AR.US

Progress: Trumann held a citywid
e summit in January 1999, which 40 people attended. The summit helped the commu
nity identify additional needs and goals, and to recruit members for resource c
ouncils. The elementary school began TEAM (Trumann Early Activities in the Morn
ing) before-school program. TEAM serves approximately 60 youth five days a week
. Youth can choose from five stations to play in, such as sports, arts and craf
ts, music, computer skills and service projects.

Numerical Goal: Trumanns Prom
ise pledged to provide 15 youth with caring adults and 30 youth with safe place
s over the next two years.

Best Practices: As a result of Trumanns Promise, Ma
yor Jack Coggins volunteered to serve as a mentor and is sponsoring the City of
Trumann Mayors Youth Council.

Future Plans: Trumann plans to expand resource
councils and hold Family Game Nights at the local elementary school.

Total Loc
al Commitments: Trumann plans to expand resource councils, hold Family Game Nig
hts at the local elementary school, develop a partnership with the Trumann Poin
settia Club, help sponsor a mentoring program, and work with the local Recreati
on Center to begin a YMCA. Trumann has secured a total of nine commitments.

C
alifornia

Organization: California Commission on Improving Life Through Servic
e
Contact: Mr. Jon Searles Phone: (916) 324-3056
Fax: (916) 323-3227 Email: JSe
arles@cilts.ca.gov

Web Site: www.cilts.ca.gov

Progress: Californias Promise, l
ed by the California Commission on Improving Life Through Service, coordinates and supports Californias Communities of Promise. The Commission issues biweekly newsletters, sends mailings on funding and resource opportunities, and maintai
ns an extensive Web site for Communities of Promise featuring their progress an
d commitment needs. The Commission also coordinates the participation of nation
al service programs with the activities of California communities. On September 14, 1998 former Governor and First Lady Wilson and General Powell joined more than 850 participants to showcase efforts of the California Mentoring Initiativ
e, which has matched more than 210,000 young people with mentors. Actor Kevin S
orbo served as master of ceremonies for the event.

Best Practices: Representat
ives from Oregon, Utah, Hawaii, Washington DC, and California came together for the Western Regional Communities of Promise training held in California on Oct
ober 6, 1998. The two-day training consisted of sessions to discuss issues surr
ounding the use of safe places to provide all five basic promises to youth. The Commission also held media trainings in both Northern and Southern California to demonstrate how to write a press release, interview with the media, plan a m
edia event, build a press kit and write and distribute public service announcem
ents.

Future Plans: The California Commission will identify, train, and coordi
nate one youth representative from each Community of Promise to create a Youth Advisory Council (YAC) for the Commission. Members of YAC will connect national streams of service and conduct service projects in their communities. The Comm
ission will expand Communities of Promise in Central California, particularly S
an Luis Obispo, Santa Barbara, Bakersfield, and Kern County. The Commission wil
l continue to work with Communities of Promise to solicit media coverage. The C
ommission will prepare, coordinate and conduct the Second Annual Communities of Promise Training Meeting. California will invite all of its Communities of Pro
mise to attend a statewide national service event.

Total Local Commitments: Al
lstate partnered with the California Commission on Service to co-sponsor a mini
-grant program offering Communities of Promise up to $11,000 and providing fund
ing for the Communities of Promise regional meeting. Allstates commitment inclu
des matching mini-grants, in-kind contributions, and volunteer support. The Cal
ifornia/Allstate mini-grant program will open again for applications in 1999 an
d 2000.

California Coachella Valley

Organization: Valleys PromiseAlliance fo
r Youth
Status Date: 6/17/98
Contact: Ms. Jamie Sepulveda-Bailey Phone: (760) 3
40-5459
Fax: (760) 776-9111

Progress: Coachella Valley already delivered a car

ing adult, role model, or mentor to 5,000 youth, provided 15,000 youth with a s
afe place during non-school hours, and 3,000 youth with a healthy start. A lunc
heon following the Presidents Summit, attended by former President Gerald Ford
and 25 community leaders, resulted in a draft of a city action plan. In accorda
nce with the plan, a needs assessment within three school districts and local n
onprofit organizations was completed. Coachella Valley divides its youth popula
tion into three groupsgrades K-8, teenagers, and career-bound youthto best resp
ond to these differing needs. On November 16, 1998 Coachella Valley officially
kicked off its campaign with the help of local news, radio, and television crew
s. In March 1999, General Powell and President Ford addressed 1,300 high school
youth at their Valley-Rally. Youth representatives from 13 high schools and Th
e College of the Desert made promises to create mentoring programs, build homes
, clean up neighborhoods, and provide spiritual support for youth in need.

Num
erical Goal: The Valleys Promise pledged to provide 34,000 youth with the five
basic promises over the next two years.

Best Practices: With a recent donation
of $30,000, The Valleys Promise helped fund a medical mobile van that uses a r
efurbished recreational vehicle as a state-approved and certified clinic. The m
obile van is equipped with its own examination rooms and will travel to schools
and libraries giving vaccinations and physicals to children of low-income fami
lies. Another program being implemented with the help and funding of The Valley
s Promise is a computer-based program called READ, WRITE, TYPE to be implemente
d in the first and second grades on an experimental basis. As children learn ho
w to type, they are also learning how to read and write. All three school distr
icts are committed to the program and will recruit volunteer teachers aides to
assist teachers as they teach the programs in the classrooms. Community service
is the focus of a year-long commitment by ten cities and local media, includin
g print, television, outdoor billboards and bus shelters. Local media committed
to providing coverage of the Promises made by the 13 high schools and one coll
ege at the Valley Rally.

Future Plans: Coachellas Valley Rally with high schoo
l youth, business, not-for-profits, schools, churches, and elected officials wi
ll continue the momentum of community service. Every year, The Valleys Promise
will host a Reunion Rally for schools to gather and report on their progress to
ward their promises and renew their commitments with fresh promises and new stu
dents to sustain their efforts.

Total Local Commitments: The Valleys Promise p
artnered with Santa Rosa del Valle, a local clinic which services needy familie
s, providing volunteers and mobile medical van services. The Valleys Promise is
providing additional dollars for a second van to be implemented within the nex
t year. On March 25th, The Valleys Promise committed to partner the Coachella V
alley Boys & Girls Club and Up With People. Together they will clean up three b
aseball fields and park sites, including painting over graffiti, hauling trash,
and planting flowers to make the much-needed park fields accessible to young k
ids.

California Escondido

Organization: City of Escondido
Status Date: 3/1/9
9
Contact: Mr. Jerry Van Leeuwen Phone: (760) 839-4871
Fax: (760) 839-4597 Emai
l: jvanleeuwen@ci.escondido.ca.us

Progress: Escondidos Promise has integrated
local Promise efforts into existing or new activities. Escondidos Promise expan
ded its city volunteer program to include more emphasis on youth projects for t
he community, ensuring local youth have the opportunity to serve. Escondido has
also incorporated mentoring and community service into a new contract with a l
ocal nonprofit which runs a summer youth workforce development program.

Numeri
cal Goal: Escondidos Promise pledges to deliver 1200 youth with two or more of
the five basic promises over the next 15 months.

Best Practices: The Community
Alliance for Escondido (CAF) is an association of individuals representing a b
road spectrum of community sectors. The group of approximately 30 individual re
presentatives meets on alternate Fridays. The purpose of the group is to identi
fy and develop integrated initiatives that strengthen youth-serving programs in
Escondido. The group is a true association, making all decisions based on grou
p consensus. CAF focuses on issues pertaining to youth, but also acts like a ci
vic discussion, allowing community conversations to occur.

Future Plans: Escon
didos Promise helped to create a Community Youth Commission. Youth representati
ves were elected or appointed by the local city council, public and private hig
h schools, and the CAF group. The youth will participate in youth leadership-de
velopment activities and take on self-selected projects for the community. One
project the youth will focus on is the prevention of teen smoking. Escondido wi
ll also be expanding EDUCATION COMPACT, a local nonprofit organized by a partne
rship between the high school district, Chamber of Commerce, and City of Escond
ido. Expanding the program will include developing a system for youth to partic
ipate in community-service activities.

Total Local Commitments: The Latino Pea
ce Officers Association has agreed to sponsor an after-school violence-preventi
on activity in conjunction with local public radio station (KPBS) and several o
ther local groups. The event entitled SAFE NIGHT will occur on June 5, 1999. Es
condido has secured a total of six commitments.

California Fresno

Organizati
on: United Way of Fresno County
Status Date: 6/13/97
Contact: Ms. Carol Rausche
r Phone: (559) 243-3660
Fax: (559) 228-8159 Email: crausche@unitedwayfresno.com

Progress: Fresnos Promise efforts build on the existing collaboration of publ
ic sector agencies, private businesses, and community-building organizations (C
BOs). The focus of Fresnos Promise is Youth 2000, a conference to develop youth
leadership in communities throughout Fresno County. More than 50 youth partici
pated in developing eight issues for Youth 2000. As Youth 2000 is implemented i
n schools, students from 28 high schools, 33 middle schools, nine special and c
ourt schools, and a dozen CBOs and public sector agencies will participate in t
he on-site forums. During these forums, youth prioritize issues and create acti
on plans and recommendations for local institutions including government, healt
h care and educators. Fresnos Promise works with youth, schools, law enforcemen
t, and CBOs to: develop a forum where youth can define issues; build consensus
on action plans that address the issues; present their action plans and recomme
ndations to local government; and measure the outcomes of their efforts.

Numer
ical Goal: Fresno pledged to provide 2,610 youth with all five basic promises,
516 with caring adults, 8,432 with safe places, 912 with a healthy start, 376 w
ith marketable skills, and 300 with opportunities to give back to the community
through service over three years.

Best Practices: Fresno has provided 403 you
th with caring adults, 10,312 with safe places,
237 with a healthy start, 142
with marketable skills, and 50 with opportunities to serve. The new United Way
has committed to increase resources by 25 percent.

Future Plans: One of the im
portant components of Youth 2000 is sustainability. Monitoring and evaluating a
ction plans will provide youth with the opportunity to complete their projects.
Monitoring will be done through a youth organization.

California Humboldt Co
unty

Organization: The Volunteer Center of the Redwoods
Status Date: 6/23/97
C
ontact: Ms. Denise Fletcher Phone: (707) 442-3711
Fax: (707) 442-3714

Progress
: Humboldt County Americas Promise Youth Alliance was busy with two major proje
cts throughout the year. In November, the Humboldt County Americas Promise Yout
h Alliance teen group planned and implemented the 2nd Annual Teen Summit. Over
360 youth, ages 13-18, participated in the celebration and acknowledgement of y
outh in service to their community. With a cultural flavor, including ethnic da
nce and song from different nations, 26 Humboldt County youth groups received r
ecognition for their civic volunteerism. Youth were honored for community servi
ce including: raising money for an animal shelter; holding canned food drives;
collecting clothing for the needy; raising awareness of anemia in children; cro
ss-aged tutoring; and presenting cultural awareness activities to the community
. Before the end of the day, each group attending set goals for themselves that

they determined were needed by their communities. Two months later, 85 percent of the groups and their adult delegation leaders were either working on achiev ing their goals or had achieved them already and were working to meet others.

Numerical Goal: Humboldt County pledged to provide 3,000 youth with one or more of the five basic promises over the next three years.

Best Practices: Humbold
t County Americas Promise Youth Alliance completed a year-long countywide healt h and wellness survey assessing the needs and concerns of youth ages 13-18. Fac ilitated by an adult coordinator, the survey was designed, implemented, and pre sented to the community by 11 youth representatives. The survey of 948 youth is currently being used by area youth-serving agencies, the county public health department, local schools and the county mental health department in their stra tegic plans on adolescent health-care needs. The report is also being used in a n effort to justify funding which will serve youth in the area.

Future Plans:
Results of the health and wellness survey will be presented to the community th is summer. Humboldt is planning to have a countywide youth coordinator.

Total
Local Commitments: Humboldt Countys Promise receives support from the Humboldt Community Network. The county health survey project was funded with a SmithKlin e Beechum grant. The Humboldt Area Foundation provides technical assistance in community outreach. The North Coast Clinics Network is the fiscal agent for Hum boldts Promise efforts. Humboldt County has secured a total of 22 commitments.

California Livermore

Organization: Livermores Promise/City of Livermore
Stat
us Date: 8/10/98
Contact: Ms. Kris Adams Phone: (925) 373-5152
Fax: (925) 373-5
084 Email: kristena@ci.livermore.ca.us

Progress: Livermore identified communit
y needs through youth input and exposure to current area programs. Livermore ex panded middle school after-school activities from two to four schools. Livermor e is working on funding new programs such as a teen center and mentoring progra m. Two area high schools and a junior college are working with local businesses to establish apprenticeships. Livermore held summits in October 1998 and May 1 999 and distributes a newsletter three times a year.

Numerical Goal: Livermore
pledged to provide all of its youth with all five basic promises.

Best Practi
ces: Livermore established a Teen Resource Guide, compiling program information , names, addresses, and telephone numbers of programs, and commitments that are delivering the five basic promises. The guide has been published and distribut ed to the community and will be added to the Livermore City Web site.

Future P
lans: Livermores Promise efforts are helping to expand a neighboring mentoring program to include the city of Livermore. Efforts are underway to expand after-school activities to all middle-school students. An Earth Day Clean Up is being planned for April 24, 1999. Livermore will hold a summit in May 1999.

Total L
ocal Commitments: Livermores Promise secured the commitment of 25 adults in the community to serve as mentors. Local tv and newspaper covered the summits. Liv ermore has secured a total of 100 commitments.

California Long Beach

Organiz
ation: Office of the Mayor
Status Date: 1/28/98
Contact: Ms. Cathy Wieder Phone
: (562) 570-5506
Fax: (562) 570-6538 Email: cawiede@ci.long-beach.ca.us
Web Sit
e: www.long-beach.ca.us\youth

Progress: Long Beach Promise for Youth involved
over 450 parents, youth, faith leaders, business and community members, and org anizations to help improve the future for the youth of Long Beach. Mayor ONeill is leading the Citys commitment to the five basic promises through strategic p lanning and development of targeted initiatives in each of the five promise are as. The Mayor is planing an aggressive Promise for Youth campaign for 1999-2000 . A citywide mentor recruitment campaign was launched on May 20, 1999. The mayo r works with safe-place initiatives including Youth 2-8 Safe Places, modeled af ter the U.S. Conference of Mayors after-school initiative and Long Beach Faith Leaders for Youth which provides safe places for youth.

Numerical Goal: Long B
each pledged to provide 10,000 youth with all five basic promises over three ye ars. Long Beach also pledged to provide 10,000 youth with caring adults, 42,000 youth with safe places, 98,000 youth with a healthy start, 10,000 youth with m arketable skills, and 10,000 youth with opportunities to serve.

Best Practices
: Last fall, Mayor ONeill held a meeting with over 60 congregations. The Long B each Faith Leaders for Youth pledged to provide safe places by opening their do ors to youth after school, on weekends, and during summer months. Over 100 yout h are involved in the Teen Volunteer Program a year-long commitment to give bac k through community service. Long Beach is engaged in developing a citywide, lo ng-term strategic plan, which includes a youth and education component. The cit y completed the first phase of a comprehensive directory of youth services that can be found on the Internet and is accessible in all 12 city libraries.

Futu
re Plans: DeVry-Long Beach will hold an Americas Promise/Long Beach Promise for Youth Charity Golf Tournament on May 30, 1999 to raise money for a computer la

b for youth. The computer lab will be supported by DeVry-Long Beach students vo lunteering as mentors. A mentoring kick-off event will be held May 22, 1999 to place 10,000 youth with caring adults by the end of the year 2000. Mayor ONeill is launching the U.S. Conference of Mayors Mayors OlympiKids for Fitness in mu ltiple elementary-school sites, urging children to lead healthier lives. Next s ummer there will be a citywide initiative offering a comprehensive listing and labeling of safe places for youth in the summer months. Mayor ONeill is also wo rking with the U.S. Conference of Mayors Mayors OlympiKids for Fitness initiati ve. Programs are expected to launch in elementary schools beginning in the fall of 1999. Efforts will also include the Mayors Bookworm Club, a literacy initia tive targeted at K-3 children.

Total Local Commitments: Long Beach Promise for Youth has secured seven corporate and nonprofit commitments, and 300 individua l promises to youth. There are over 450 representatives involved in the Communi ty Task Force Teams and over 60 congregations to date, pledging to provide safe places. Long Beach has secured a total of 67 commitments.

California Los Ang
eles

Organization: Volunteer Center of Los Angeles
Status Date: 8/15/97
Contac
t: Mr. Walter A. Kirwan Phone: (213) 387-7201
Fax: (213) 387-7507

Progress: Pr
omise efforts in L.A. are led by Communities In Schools/Los Angeles Mentoring P artnership (CIS/LAMP). Through CIS/LAMP, L.A.s Promise is targeting the entire city of Los Angeles with a strategy to affect all youth initiatives. This partn ership greatly benefited from General Powells October 1998 presentation to the Hollywood Radio and Television Society, which is now committed to working with CIS/LAMP long term. L.A.s Promise has had success working with existing program s in L.A. focusing on increasing or expanding services to youth. Youth involved with L.A.s Promise efforts are serving as teen pregnancy-prevention peer educa tors, running community penny drives, volunteering as student technology assist ants in computer labs, feeding the homeless, and making and delivering cards to senior citizens. Students from Hathaways Middle School are currently involved with a campus beautification program at Burbank Middle School which includes th e conceptualization and creation of a campus mural. A new program at All People s Christian Center has been established to allow staff to serve as mentors for students who attend the centers high school. Sixteen staff members have been ma tched with students and there is already a waiting list.

Numerical Goal: L.A.s
Promise pledged to provide 200,000 underserved children countywide and 59,000 citywide with all five basic promises.

Best Practices: YouthMappingLA is a cit
ywide effort, conducted by youth, to evaluate neighborhood resources for youth. Several young people involved with the mapping project presented the informati on they gathered to local chambers of commerce, city council representatives, a

nd the L.A. Unified School District coordinating councils, advocating on behalf of their communities. L.A.s Promise successfully works with hubs including: th e City of Los Angeles Volunteer Bureau, Volunteer Center of Los Angeles, LAUSD, United Way, L.A. Mentoring Coalition, Healthy Start, Bridges, and several comm unity-based organizations, including Hathaway Childrens Centers, All Peoples Ch ristian Center, Bresee Foundation, and El Centro Del Pueblo, to increase the de livery of the five basic promises to L.A.s youth. In addition, L.A.s mentoring efforts are served by an 800-phone number and corporate referral system.

Futur
e Plans: L.A.s Promise 1999 goals are to build on contacts made through YouthMa ppingLA to identify sites of promise; communicate the Promise message to local corporations with the goal of matching them with community-based agencies accor ding to interest and location; and develop an advisory committee of child-cente red leaders to assist in outreach efforts. In April 1999, the premiere of Olymp ic Glory will bring renewed attention to the goals of Americas Promise and in M ay Youth at the Greek, a multicultural musically-based presentation sponsored b y the citys Recreation and Parks Department, will take place at the Greek Theat er.

Total Local Commitments: The Mayors office works to involve national commi tment makers, such as Allstate which has contributed $2 million to Safe Home L. A., and funding for various public safety opportunities. Also, KZLA, a Bonnevil le Station, sponsors the Volunteer Festival and Make a Difference LA. Communiti es In Schools is building on General Powells October 1998 address, sponsored by HRTS, to generate new mentoring relationships. CIS/LAMP handles calls to the 8 00 number from PSAs of General Powell and Quincy Jones, directing volunteer inq uiries to more than 50 community-based youth organizations. L.A. has secured a total of 22 commitments.

California Napa Valley

Organization: McPherson Elem
entary School
Status Date: 12/1/97
Contact: Ms. Julie Grant Phone: (707) 253-62
70
Fax: (707) 259-8423

Progress: Napa Valleys Promise works closely with local press to generate volunteers to be mentors. One student volunteer, Osvaldo Gom ez, a junior in high school, is a mentor for Napa Valleys Promise. Osvaldo is p resident of the Hispanic Club and recruits new volunteer mentors. Schools in Na pa Valley are being used as neighborhood hubs for child care, safe after-school activities, homework and reading clubs, and mentoring programs. Recently, heal thy start grants were awarded to four elementary schools to provide health and human resources and enrollment assistance.

Numerical Goal: Napa Valleys Operat
ion Promise pledged to provide the five basic promises to 1,000 youth over thre e years.

Best Practices: In July of 1998, public concern reached a high point

and the community joined forces to form the Gang Violence Prevention Council (G
VPC) to help work with schools and the community to stem violence within youth.
This group is planning an event for April that will allow community members of
Napa Valley an opportunity to discover more in-depth information about the Gan
g Resistance Education and Training (GREAT) Program.

Future Plans: Napa Valley
plans to dedicate April 1999, as the Great Mentoring awareness month, culminat
ing in a ceremony to recruit more mentors.

Total Local Commitments: Napa Valle
ys Promise received commitments from the Chamber of Commerce and Healthy Start
Grants. It is working with the mayor, school superintendents, and the Volunteer
Mentor Alliance to secure commitments. Napa Valley has secured a total of eigh
t commitments.

California Oakland

Organization: Volunteer Center of Alameda
County
Status Date: 6/16/97
Contact: Mr. Jeffrey Sunshine Phone: (510) 419-3970

Fax: (510) 419-3975 Email: vcacexec@aol.com

Progress: Oaklands Promise produc
ed a comprehensive guide documenting youth service opportunities throughout the
city in order to connect young people more easily with programs and to highlig
ht service gaps. To fill one service gap, Oaklands Promise established a child
literacy program, Oakland Readers, targeted at third-graders. Once a week, comm
unity volunteers visit third-grade classrooms and read to children individually
, acting as mentors to help them develop reading skills. Oaklands Promise also
partners with the city through Safe Places, a project that puts safety voluntee
rs on routes that children follow to and from the after-school Village Centers.
Oaklands Promise is using the Roosevelt Village Center and the City of Oakland
as hubs and is working with Oakland 2000 and Ready to Learn to deliver the fiv
e basic promises.

Numerical Goal: Oaklands Promise pledged to provide 18,650 y
outh with one or more of the basic promises over three years.

Best Practices:
The Oakland Village Center is an in-house after-school activities program that
secures and delivers resources to youth. The Roosevelt Village Center is workin
g with the community to provide all five basic promises to children known by na
me.

Future Plans: In the spring of 1999, Oaklands Promise will host a citywide
youth conference.

Total Local Commitments: The Port of Oakland commited to he
lp with the printing needs of Oaklands Promise. Colgate, in cooperation with a
local dentist, is offering free dental exams, and supplies to local youth. Two

radio stations, KDFC and KZOU, are airing PSAs regarding local promise efforts. An early childhood literacy program is offering free books to youth ages 0-5 a s part of Americas Promise. Oakland has secured a total of five commitments.

California Orange County/Santa Ana

Organization: Orange County Department of E
ducation
Status Date: 9/22/97
Contact: Ms. Betsy Arnow, M.Ed., M.S. Phone: (714
) 966-4467
Fax: (714) 641-1863 Email: betsy_arnow@ocde.k12.ca.us
Web Site: www.
volunteercenter.org

Progress: Orange Countys Promise developed four distinct y
outh-service projects. Stand, Unite and Take Action was an environmental resour ce fair designed to educate the community and help young people develop a perso nal sense of responsibility towards the environment. Ten schools and 20 nonprof it agencies participated in the event with 300 participants. Youth and the Disa bled Working Together was another event aimed at promoting a better community t hrough team-building with area youth. To bridge the gap between youth and the e lderly, Orange Countys Promise sponsored the Elderly Swing Dance Service Projec t held at a local high school which drew 40 students and 43 seniors. To highlig ht the importance of clean and safe beaches, a community beach Clean Up was org anized and more than 30 students from seven schools cleaned up the area. In add ition to developing service projects, Orange Countys Promise partnered with the county Department of Education and the Orange County Support and Guidance Part nership of K-12 district superintendents to plan the 13th Annual Human Services Conference. The conference brought together 800 educators and professionals ar ound the theme of Promise to Youth: Journey into the Future. The conference inc luded 21 breakout sessions revolving around the importance of delivering the fi ve basic promises.

Numerical Goal: Orange County pledged to provide 23,000 you
th with access to one or more of the basic promises in the next two years.

Bes
t Practices: Orange Countys Promise uses television and radio spots as a means to highlight connections with specific students and schools and various local b usinesses and agencies. It has given special presentations to various city coun cils, charitable foundations, and conferences to highlight the importance of de livering the five basic promises and the role that business can take to make th at a reality.

Future Plans: Orange Countys Promise is planning a Volunteer Con
nection Day to be held in early spring. The event will include over 5,000 youth who will meet with community leaders and showcase the importance of community service.

Total Local Commitments: One volunteer center made its commitment to Orange Countys Promise by sponsoring a youth conference attracting 800 students and specifically targeting the five themes of Orange Countys Promise. Orange C

ounty has secured a total of 25 commitments.

California Riverside

Organizati
on: University/Eastside Community Collaborative
Status Date: 6/9/97
Contact: Ms
. Carolyn Riley Phone: (909) 782-5551
Fax: (909) 656-8210

Progress: After retu
rning from the Presidents Summit, Riverside community leaders rallied together
to form an Executive Council. The council represents 21 organizations that pled
ged to deliver the five basic promises in Riverside. All members of the group r
ecently renewed their commitments of $5,000 to $25,000 for another year. To bes
t address the needs of youth in Riverside, the community divided the area youth
into nine geographical groups, two of which Riversides Promise is currently ta
rgeting. Many middle-school youth in Riverside are unable to attend after-schoo
l programs because they have to care for younger siblings. Riverside is working
with two middle schools to initiate programs to help solve this problem by off
ering babysitting classes for middle-school students, in addition to classes ab
out CPR, basic health issues, and behavior development information. Riverside i
s also working to get high quality, low-income child care for children in these
two areas.

Numerical Goal: Riverside will provide every uninsured child with
urgent medical and optical care.

Best Practices: Riversides Promise helped a
middle school connect with five local businesses to develop a mentoring/interns
hip program. The program allows students to travel to work sites and shadow the
ir mentors as they work. Students also meet with their mentors at school. The b
usinesses are providing transportation for the youth.

Future Plans: Riverside
will work to incorporate a healthy start into its long-term plan. Riverside wil
l also work more closely with the seven geographical areas and middle schools i
t has yet to focus on. Riversides Promise will present a report to the communit
y describing its efforts to deliver the five basic promises, the importance of
delivering all five, and the successes it has had over the past year.

Total Lo
cal Commitments: Park View Community Hospital committed office space for Rivers
ides Promise activities. Two AmeriCorps Promise Fellows will work for local eff
orts. Memorandums of understanding have been signed with 20 local organizations
to bring their resources together to support the middle-school babysitting tra
ining program and the low-income child care program. Two local superintendents
committed their schools to be sites for these programs. Riverside has secured a
total of 41commitments.

California Sacramento

Organization: Communities In
Schools of Sacramento
Status Date: 9/19/97
Contact: Ms. Karen RothsteinPhone:
(916) 447-2477
Fax: (916) 447-2507 Email: khwr@quiknet.com

Progress: Sacrament
o held a Youth Summit in January 1999 that provided a platform for youth to dis
cuss their needs from the community and the role they can play in delivering th
e five basic promises through community service. Senator Ortiz attended the sum
mit and supports the local youth initiative. District Attorney Jane Scully bega
n a Youth Advisory Council comprised of 35 youth from around the county. The co
uncil consists of juniors and seniors who advise District Attorney Scully on sa
fety issues in schools and safe places. The District Attorney also works with t
he school district to organize and implement student-run safety councils in eve
ry school. Ruthie Bolten Holifield, a WNBA player, spoke with the youth of Sacr
amento about the importance of giving back to the community.

Numerical Goal: S
acramento pledged to increase the number of youth with access to the five basic
promises by ten percent.

Best Practices: At Cordova Elementary School over 10
0 youth participate in after-school programs Monday through Thursday, including
sports and physical education activities and tutoring. Students from Sacrament
o State University and employees from Allstate serve
as tutors.

Future Plans:
Sacramentos Promise will work with Channel 31 to ensure local efforts
to provi
de the five basic promises to youth are covered by the media.

Total Local Comm
itments: Mervins of California committed to provide Sacramentos Promise with bo
oks for literacy programs. Scholastic Books donated $1,000 for the purchase of
books.

California San Diego County

Organization: San Diegos PromiseThe Allia
nce for Youth
Status Date: 6/25/97
Contact: Ms. Sandra McBrayer Phone: (619) 49
0-1670
Fax: (619) 490-1676 Email: ntoy94@aol.com

Progress: In October 1998, Sa
n Diego held its first Youth Summit highlighting youth as solutions not as prob
lems. San Diego is actively involved in providing quality after-school programm
ing for middle-school youth. In the first year of operation more than 14,000 yo

uth participated at 27 Critical Hours sites. In 1998, Critical Hours programs e xpanded to 38 sites with more than 150 partners. San Diegos Promise brings toge ther more then 75 mentoring agencies and programs to share resources and expert ise and to develop a comprehensive directory and training model for San Diego. This Mentoring Coalition has led to increased youth/mentor relationships and im proved quality of service. Finally, a committee comprised of San Diego business leaders is developing a strategic plan for business involvement on behalf of c hildren and youth. This committee pledges to foster a new tradition of responsi bility and commitment by San Diego businesses to improve the lives of children and youth in San Diego County.

Numerical Goal: San Diego pledged to provide 84 ,500 youth with one or more of the five basic promises over the next two years.

Best Practices: The Childrens Initiative, the lead agency for San Diegos Prom ise, established a Business Involvement Committee and procured funds from found ations for the development of a strategic plan to increase and coordinate local business support. A public relations firm is coordinating the development of t he plan.

Future Plans: San Diegos Promise is developing a campaign to encourag e business involvment in supporting children and youth. Included in this campai gn are strategies to: encourage businesses to provide time, talent, money and r esources to childrens organizations and causes; educate and train businesses fo r job shadowing and other opportunities that help link school with work; establ ish or expand family-friendly (internal) and child-friendly (external) policies in businesses; and encourage and provide employees the time to volunteer and m entor. The theme San Diegos Promise to ChildrenBusiness Cares will help bolster efforts and will be used in celebration events, promotions, partnerships, news letters, posters, and direct mailings.

Total Local Commitments: Jerry Sherk is co-chair and co-founder of the Mentoring Coalition of San Diego and Imperial C ounties, an association of more than 80 organizations offering mentoring servic es. Jerry, a former NFL player, leads his own mentoring project, PUMP (Professi onal United Mentoring Program) and is a state-certified trainer for mentoring p rograms. Jerry co-developed a wealth of training materials for mentoring progra m staff and has been a major volunteer contributor to San Diegos Promise. A sec ond key commitment maker, Judy McDonald, is vice president of the Parker Founda tion and co-chair of San Diegos Promise. San Diego has secured a total of 500 c ommitments.

California San Francisco

Organization: San Franciscos Promise
St
atus Date: 9/19/97
Contact: Mr. Tony Thurmond-Krajewski Phone: (415) 772-4416
F
ax: (415) 439-4251 Email: sfpromise@aol.com
Web Site: www.citysearch.com/sfo/sf
promise

Progress: San Francisco delegates to the Presidents Summit formed a le
adership structure called the Operating Group that meets monthly to guide and r
eview the progress of San Franciscos Promise (SFP). Members of the Operating Gr
oup raised more than $1 million to be used towards direct implementation of San
Franciscos Promise. More than 30 mentoring organizations and eleven safe place
s have been identified as primary access points for youth to receive resources.
SFP has helped to support the operation of this 30-plus member San Franciscos
Mentoring Coalition (SFMC) by providing funding for the coalition to hire two f
ull-time employees, to ensure ongoing mentor recruitment in order that 3,500 Sa
n Francisco youth have caring adults. The San Francisco Radio Group, a local af
filiate of national commitment maker, the Bonneville Group, committed over $100
,000 in PSA announcements and coordinated Job Shadow Day efforts. National comm
itment maker Allstate Insurance is also collaborating with SFP. In addition, SF
P is working with Colgate to offer dental exams for youth.

Numerical Goal: San
Franciscos Promise pledged to provide the five basic promises to 10,500 youth
over the next three years. Each youth will receive a mentor, tutor or coach; vi
olence-prevention training; STD and substance-abuse training; workplace learnin
g opportunities; and community-service opportunities.

Best Practices: SFP used
locally generated commitments to create a mini-grant system which provided up
to $10,000 to 11 of the 36 organizations that applied for the funds. These elev
en Sites of Promise have committed to delivering all five basic promises to 2,3
42 youth in 1999. SFP is trying to deliver the five promises to youth through m
entors who can ensure that each youth receives all five basic promises.

Future
Plans: SFP iw working to create the San Franciscos Promise Safe Place Coalitio
n. The Coalition will publish a citywide directory of all safe places and a ref
erral system giving any youth looking for a safe place the ability to find one.
As a follow-up to their first youth empowerment summit, SFP is providing $100,
000 for a second youth empowerment summit scheduled for spring 1999. SFP will w
ork with the San Francisco Youth Commission to organize the event that will eng
age more than 1,000 youth in leadership.

Total Local Commitments: SFP is using
its local commitments to connect youth to resources by offering mini-grants to
support agencies in their ability to deliver resources. SFP links commitment m
akers with youth-serving agencies by encouraging corporate employees and other
volunteers to adopt Sites of Promise or mentoring agencies through which they m
ay do their service. San Francisco has secured a total of 27 commitments.

Cal
ifornia San Joaquin Valley

Organization: San Joaquin Valleys Promise
Status Da
te: 9/23/97
Contact: Dr. Heatner J. Mayne Phone: (209) 946-2063
Fax: (209) 946-

2166 Email: hmayne@uop.edu

Progress: After its summit in September of 1997, Sa
n Joaquin Valleys Promise has initiated the San Joaquin A+ Mentors program, whi
ch involves regional businesses in improving the school systems in the San Joaq
uin area. In response, the San Joaquin School Board is considering making goal
five, giving back to the community, a requirement for graduation.

Best Practic
es: San Joaquin Valleys Promise hosts an event involving Rotary Clubs, the City
of Stockton, eighth-grade and high-school students. The event, held at the civ
ic center, showcases high-school service clubs. Representatives from the clubs
set up booths to highlight their work. Eighth-grade students are bussed to the
center to visit the booths and talk with high-school students about service lea
rning. The 600 middle- and high-school students have lunch together with area b
usiness professionals to further discussion about the importance and impact of
service learning. The annual event is held in February.

Future Plans: San Joaq
uin Valleys Promise will open seven community centers for youth and families. S
an Joaquin will also work with local families and youth in need to help them ac
cess the centers. These centers will be used to help address a growing crisis i
n lack of health insurance and child day care. The centers will focus on famili
arizing families with health issues, building trusting relationships, and event
ually delivering child care and health-care services. San Joaquin is also worki
ng with three school districts, area business, and an employment agency to crea
te a standardized computer and basic skill test available for high school senio
rs. Because the businesses themselves will help to design the test, they know e
xactly what the scores reveal about the takers abilities and will be able to hi
re high scorers for basic entry level jobs in their companies. San Joaquins Val
leys Promise will hold a summit to deal with truancy in the summer of 1999.

To
tal Local Commitments: The business council responsible for funding San Joaquin
Valleys Promise and the San Joaquin A+ Mentoring Program is comprised of 120 o
f the areas largest businesses. San Joaquin has secured a total of 40 commitmen
ts.

California San Pedro

Organization: San Pedro Narbonne Community Adult Sc
hool
Status Date: 8/5/97
Contact: Ms. Camilla Kocol Phone: (310) 547-4425
Fax:
(310) 832-3489 Email: ldominguez@earthlink.net

Progress: San Pedro establishes
partnerships with community-based organizations, businesses and schools; stren
gthens existing youth organizations; raises community awareness of teen issues;
and increases volunteer efforts for families and youth. The San Pedro campaign
theme is TLC for Teens. As a part of this campaign, a Volunteer and Teen Summi
t was held in April 1998. The Summit resulted in a list of needs and the best m

ethods for fulfillment. Funds have been raised to expand teen programs and faci
lities at the Boys & Girls Club of San Pedro. The Teen Center will be the recip
ient of a generous grant from Taco Bell in conjunction with the national Boys &
Girls Clubs of America Teen Supreme Program. The Club was also awarded a mini-
grant of $10,000 from Allstate. As a result of the Teen Summit, San Pedro publi
shed and distributed an Emergency Crisis Resource Directory for Teens, providin
g tips and local connections to help in dealing with personal problems. Teens o
f the YWCA of the Harbor Area along with students from various community school
s provided content. The Office of Criminal Justice Planning funded the publicat
ion of 10,000 copies for distribution to middle school and high-school students
. Finally, the Teen Summit resulted in the establishment of a San Pedro Office
of the Volunteer Center of the South Bay-Harbor-Long Beach which is creating a
network of local agencies who need or who provide volunteers.

Numerical Goal:
San Pedro pledged to provide 3,000 youth with three of the basic promises.

Bes
t Practices: A focus for TLC for Teens is to build community awareness, not onl
y of the needs of local young people but also about the necessity of providing
opportunities for youth involvement in all aspects of daily life. Honorary Mayo
r Camilla Kocol has supported this focus by asking teens to attend functions at
which she has been invited to participate. The San Pedro Teen Summit led to th
e establishment of a Teen Advisory Council to the LAPD/Harbor Area Community St
ation as a method of breaking down communication barriers between teens and law
enforcement officers.

Future Plans: The city of San Pedro will create a model
service-learning program at San Pedro/Narbonne Community Adult School, provide
ongoing support of the San Pedro Volunteer Center through an active advisory c
ommittee, support the Chamber of Commerce Education Committee with a focus, in
part, on marketable job skills for youth through business/education partnership
s, and host a San Pedro Teen Conference in spring 1999 to address issues of con
cern to teens in the community.

Total Local Commitments: An AmeriCorps Promise
Fellow will work with the Boys & Girls Club of San Pedro, the San Pedro Volunt
eer Center, the Volunteer Ambassador Program, and the San Pedro Teen Conference
. San Pedro has secured a total of 25 commitments.

California Silicon Valley

Organization: Kids in Common
Status Date: 9/23/97
Contact: Ms. Judith G. Klein
berg, Esq. Phone: (408) 882-0900
Fax: (408) 882-0909 Email: kic@kidsincommon.or
g
Web Site: www.kidsincommon.org

Progress: Americas PromiseSilicon Valley held
a mini-summit focusing on the importance of a healthy start with over 80 repre
sentatives from the state of California. Some 30,000 children in Silicon Valley

are eligible for the State of Californias Healthy Families health insurance an
d only 4,255 are enrolled. Participants in the summit discussed ways to overcom
e enrollment barriers and made plans for outreach to parents, letting them know
the insurance is available and offering them help to sign up for the program.
Americas PromiseSilicon Valley participated in the 1999 Martin Luther King Day
of Service in partnership with the Volunteer Exchange of Santa Clara County and
Horace Mann and San Jose State University. Horace Mann elementary students spe
nt the day painting murals on school buildings, painting and decorating classro
oms, and tending to the school garden. After the days activities, the students
listened as Louis Caldera, Secretary of the U.S. Army, read stories about the l
ife of Martin Luther King, Jr.

Numerical Goal: Americas PromiseSilicon Valley
pledged to provide 30,000 youth with the five basic promises over three years.

Best Practices: Americas PromiseSilicon Valley established Community Promise C
ouncils (CPCs) in three cities. The CPC of San Jose works to combat the lack of
youth transportation, increase awareness of youth services, and make available
access to late night activities for youth. The council in Milpitas works with
local schools to gather and distribute clothes to those in need with a project
called Clothes Closets. The Milpitas council is also establishing an after-scho
ol homework center in conjunction with the PTA, developing an after-school spor
ts program, creating a Teen Job Board at the library, and implementing a Safe P
lace Program to ensure youth will have access to safe places in the community.

Future Plans: As follow-up to its healthy start mini-summit, Americas PromiseS
ilicon Valley will hold four additional mini-summits on the remaining four basi
c promises. These summits will begin in April when the Volunteer Exchange of Sa
nta Clara County hosts a summit about promise five, an opportunity to serve. Th
e summit will involve high-school students who are currently active in communit
y service. These students will come together to share stories on how to find qu
ality service projects, recruit volunteers, and become effective leaders.

Tota
l Local Commitments: To date, 30 commitment makers in Silicon Valley committed
to providing one or more of the five basic promises. The commitment makers incl
ude schools, universities, nonprofit organizations and businesses. Silicon Vall
ey has secured a total of 30 commitments.

Colorado

Organization: Colorado Go
vernors Commission on National andCommunity Service
Contact: Mr. Greg Geissler
Phone: (303) 595-1541
Fax: (303) 595-1661 Email: greg.geissler@cccs.cccoes.edu
Web Site: www.gcncs.cccoes.edu

Progress: Beginning with its Summit on Youth an
d Volunteerism, Promise Colorado has launched a campaign to improve the capacit
y of Colorado communities to provide the five promises and dramatically increas
e the level of civic participation, addressing critical needs. More than 740 le
aders from every sector have been trained in successful strategies, and more th

an 100 youth-serving organizations have enjoyed greater outreach to supporters and clients. Young leaders are a focus of Promise Colorados efforts, and the su mmit provided scholarships for more than 115 students to receive training in le adership and organizing service projects. Reporting after the event, 90 percent of participants acquired new contacts or resources, 91 percent left with ideas for starting new work locally, and 100 percent gained a working knowledge of t he five promises. Efforts have also spurred Community of Promise campaigns in R oaring Fork Valley, and Brighton launched a new abuse-prevention program with t he American Humane Society entitled Front Porch. Nine Promise Fellowships were provided through the Metro Volunteers! volunteer center.

Best Practices: Also working through schools, Promise Colorado has used the results of a Search Ins titute survey measuring the level of positive developmental assets in Colorado students to focus its training and program development. Two national commitment makers to Americas Promise, the Lions Club and Job Corps, have begun local eff orts to increase the number of mentors and marketable-skill programs.

Future P
lans: Promise Colorado will focus on delivering opportunities to serve in 1999, and will organize two conferences and a summit in the year 2000 towards that g oal.

Colorado Brighton

Organization: Office of the Mayor
Status Date: 10/26/
98
Contact: Ms. Cathie Johnson Phone: (303) 655-2061
Fax: (303) 655-2047 Email:
brightonc@cmconline

Progress: With Mayor Terrence Luceros office, Brightons P
romise helps provide scholarships for youth through the The Youth in Government program. The Study Buddy program tutors high-school students weekly. Also, Kid s in Progress organized an after-school program at two elementary schools to pr ovide snacks, activities, and mentors for students in grades K-5 for 730 studen ts.

Numerical Goal: Brightons Promise pledged to provide 75 youth with mentors , 100 youth with structured activities during after-school hours, 30 youth with a healthy start, 30 with marketable skills, and 100 youth with opportunities t o serve.

Best Practices: Mayor Lucero visited all municipal civic organization s to encourage them to involve the citys youth in their projects, and met with the Brighton Ministerial Alliance to urge members to discuss the importance of the five basic promises with their congregations. The mayor also worked with th e municipal recreation center to expand the hours of its programs serving youth .

Future Plans: Brightons Promise will create a teen center where 15- to 18-ye ar-olds can find a safe place for after-school and weekend hours, and is seekin

g a location for the club and the financial support of local businesses and nat
ional commitment makers.

Total Local Commitments: The City of Brighton committ
ed to budgeting $12,000 for Brightons Promise in its 1999 budget.

Colorado De
nver

Organization: City and County of Denver Office on Volunteerism
Status Dat
e: 6/18/97
Contact: Ms. Lois Court
Phone: (303) 640-5333  Fax: (303) 640-4627

P
rogress: Metro Volunteers! of Denver has secured nine AmeriCorps Promise Fellow
s to complete projects that include reducing gang violence and providing increa
sed opportunities to serve for youth. Denver also hosted a pilot training for c
itizens to prevent and intervene in child maltreatment through a program called
 Front Porch with the American Humane Society, a national commitment maker to A
mericas Promise.

Best Practices: In a partnership with Mayor Webb, the County
of Denver, and the Denver Public Schools, Project Listo has allowed high-school
 students to receive mentoring and tutoring with low student-teacher ratios and
 peer and college mentoring. After completing a family history project with LIS
TO, student Vince Gonzales remarked, Knowing my family story will help me out i
n life. It makes me proud to know that my family worked hardit makes me want to
 work hard, too. Denver helped plan Colorados three-day state summit, which too
k place September 10-12, 1998.

Future Plans: Denver will expand the promises d
elivered through its several types of Fellows projects.

Colorado Mesa County/
Grand Junction

Organization: Mesa County Partners
Status Date: 8/1/97
Contact:
 Mr. Joe Higgins  Phone: (970) 245-5555
Fax: (970) 245-7411

Progress: Partners
Recreation Center is now open three days a week during the summer, from 1:00 -
8:00 pm, with an average of 60 youth coming each day for classes in arts and cr
afts, life skills, and other workshops. With help from the Plumbers/Pipefitters
 Union and the Downtown Development Authority, Mesa County renovated an abandon
ed downtown building to provide a safe place for youth, run by young people and
 AmeriCorps members. The county also supervised service projects for over 500 y
outh in the juvenile justice system. Assessments of needs and assets in the fiv

e promise areas were completed by a local delinquency-prevention and planning c
ommittee called Build a Generation. Eighty-four youth have received access to a
caring adult, more than 200 to safe places and structured activities, more tha
n 50 to marketable skills, and 520 with opportunities to serve.

Numerical Goal
: Mesa County pledged over three years to provide 100 youth with caring adults
by the end of 1998, 400 with safe places and activities during non-school hours
, and 500 with opportunities to give back through community service.

Best Prac
tices: National commitment makers Merrill Lynch and Allstate provided financial
support for the Mesa County Partners mentoring program, and the Allstate emplo
yee who delivered the grant has begun to mentor in the program. KJCT-TV airs we
ekly OUR KIDS segments to advertise the need for more mentors in the community.

Future Plans: With the Partners Recreation Center up and running, Mesa County
/Grand Junctions Promise is seeking additional fiscal support to provide renova
tions and staffing to supervise the mentorships.

Colorado Pitkin/Eagle/Garfie
ld Counties

Organization: Basalt Education Foundation
Status Date: 7/9/98
Cont
act: Ms. Kristine M. Ferguson Phone: (970) 927-0405
Fax: (970) 927-4456

Progre
ss: As a part of their local effort, It Takes a Valley, Pitkin/Eagle/Garfield c
ounties held a summit September 19, 1998 with more than 300 participants. The s
ummit consisted of exhibits, panel discussions, and speakers focusing on ways t
o better deliver the five promises. Participants received gang-resistance train
ing and an orientation to strategies for building community assets. The event a
lso provided an opportunity for youth to speak for themselves and assess their
needs in the five promise areas, and for the areas Latino population to gain a
wider audience in community organizing.

Future Plans: Local organizers are loo
king to establish permanent leadership for the follow-up to the summit, includi
ng a partnership with the Office of the Mayor.

Connecticut

Organization: Sta
te of Connecticut Office of Policy and Management
Contact: Ms. Kyra A. Pishtey
Phone: (860) 418-6311
Fax: (860) 418-6487 Email: kyra.pishtey@ps.state.ct.us
We

b Site: http://www.ctpromise.org/

Progress: Governor John Rowland hosted Gener
al Powell at Connecticuts Promise State Summit, announcing a drive for 20,000 n
ew mentors for youth over three years. The Connecticut Mentoring Partnership is
 a public/private collaboration created to foster and support mentoring program
s and to promote the growth of children through mentoring relationships. To spa
rk the drive for new mentors, Governor Rowland signed legislation to reward sta
te employees for taking time to become mentors. The legislation provides non-un
ion state employees with a week of paid vacation for serving as a mentor for on
e year. The state of Connecticut has partnered with another Americas Promise co
mmitment maker, Big Brothers Big Sisters, to match young people with mentors. A
lso included in the Executive Order is $250,000 in state funds for tutoring and
 mentoring initiatives through the Connecticut Commission on National and Commu
nity Service and other new initiatives that respond to the five basic promises.
 To help define needs and strategies, state agencies were asked to provide an i
nventory of their programs already in place that relate to one or more of the f
ive promises. To learn more about Connecticuts Promise, access its Web site at
www.ctpromise.org.

Numerical Goal: Connecticut pledged to provide 20,000 new m
entoring relationships in a three-year period.

Best Practices: David Carson, C
EO and chairman of Peoples Bank, chaired the summit steering committee, which i
ncluded all sectors of the state. The United Way and Volunteer Centers helped t
o select and prepare delegates for the state summit on June 11, 1998. To help d
efine needs and strategies, state agencies were asked to provide an inventory o
f their programs already in place that relate to one or more of the five basic
promises.

Future Plans: Together with Infoline, the states information and ref
erral service, the Connecticut Mentoring Partnership has created a statewide to
ll-free telephone line for prospective volunteers to call to volunteer as a car
ing adult, reader, tutor, or mentor. Callers will be asked a series of question
s to assist them in determining the best volunteer opportunity for them.

Total
 Local Commitments: The Connecticuts Promise to our Youth Summit was successful
 in securing commitments that encompass all five promises from ten major compan
ies. Pfizer has fulfilled its commitment to educate its 6,000 employees about l
ocal volunteer opportunities that promote pediatric health, to provide a $1,500
 contribution to a child health organization where Pfizer employees volunteer,
to organize three health fairs to screen disadvantaged children for disease, an
d to promote healthy diet and exercise habits. Bayer Pharmaceutical will double
 its number of science education volunteers, and committed $250,000 to improved
 science curriculum.

Connecticut  Bridgeport

Organization: United Way of East
ern Fairfield County
Status Date: 3/29/99

Contact: Dr. Jos C. Pea, Jr. Phone: (
203) 334-5106
Fax: (203) 334-3297

Progress: A Bridgeport youth summit was held
May 28, 1998 with Mayor Joe Ganim. The summit was attended by more than 600 pa
rents and youth, and it involved businesses, schools, and a summer employment j
ob fair with General Electric. At the statewide summit in Hartford, Bridgeport
presented its goals and plans, and also provided success stories on its program
s with youth. A core group of youth emerged out of these two summits, who have
maintained contact with youth leaders across the Bridgeport area through monthl
y meetings to provide youth with mentors and safe places.

Numerical Goal: Brid
geport has pledged to provide 2,000 youth with the five basic promises by the e
nd of next year.

Best Practices: Bridgeport has gained the active support of s
everal local corporations, including General Electric and Sirkorsky Aircraft, a
s well as the support of schools and churches. Bridgeport and AmeriCorps sponso
r special weekend projects working with the elderly, and people with mental and
physical disabilities.

Future Plans: The Bridgeport United Way is incorporati
ng a new volunteer center into its headquarters. With the support of the local
health-care industry, Bridgeport will run a Success By 6 program to ensure that
kids are fully prepared for school by the age of six through parental reading
workshops and other projects. A number of Summer Camperships will provide youth
summer activities with adult mentors.

Total Local Commitments: General Electr
ic has provided $15,000 for the Baseball Buddies program, where youth from unde
rprivileged neighborhoods attend local baseball games with an adult mentor.

C
onnecticut Greater New Haven

Organization: Applied Engineer Products
Status Da
te: 10/24/98
Contact: Mr. Nick Lavorato Phone: (203) 776-2813
Fax: (203) 776-82
94 Email: aepsales@aol.com

Progress: The Volunteer Action Center of Valley Uni
ted Way and the New Haven Public Education Fund have formed a regional collabor
ation called the Greater New Haven Alliance with Youth, covering a 20-town regi
on in central Connecticut. The Alliance has received a grant from the Connectic
ut Commission on National and Community Service for three Connecticut Promise F
ellows, and will collaborate with the Connecticut Mentoring Partnerships Drugs
Dont Work program to help keep youth drug-free.

Numerical Goal: Greater New Ha

ven pledged to provide 10 percent of the regions youth with caring adults by th
e end of next year.

Best Practices: The Valley United Ways Volunteer Action Ce
nter hosted training opportunities for area youth organizations in best practic
es and principles of youth development, in an effort to improve programming for
youth in the area.

Future Plans: An inventory of organizations and resources
advancing the five basic promises will be conducted and the results posted to a
new Web site before the end of the year.

Connecticut Lower Naugatuck Valley

Organization: Griffin Health Services Corporation
Status Date: 9/30/97
Contact
: Mr. Bill Powanda Phone: (203) 732-7515
Fax: (203) 732-7448 Email: bpowanda@ao
l.com
Web Site: http://www.lnvalley.org/hv2000

Progress: The Valley sponsored
a Community Conversation on Education event in May of 1998, and became the reci
pient of a $2.9 million grant with Yale University for the Griffin Prevention R
esearch Center. Commitment requests and educational material on Americas Promis
e were delivered to 2,000 local businesses in 1998. Also, a youth substance-abu
se survey conducted by the Valley Substance Abuse Action Council every two year
s showed in 1998 that substance-abuse rates among youth had decreased across th
e board, including tobacco, marijuana, and alcohol use.

Numerical Goal: Naugat
uck Valley pledged to provide 19,500 youth with one or more of the five basic p
romises over three years.

Best Practices: The Valley Council of Health & Human
Service Organizations is a unique collaboration of the roughly 50 health and h
uman services agencies that meet monthly with task forces on youth leadership,
family violence, early childhood development, and the Healthy Valley 2000 effor
t.

Future Plans: The Education Committee of Healthy Valley 2000 is developing
an annual mini-grants program that will provide small grants to teachers and ad
ministrators to fund innovative projects to enhance student learning.

Total Lo
cal Commitments: Dr. Marshall Greenberg, a local dentist, provided 50 free orth
odontic exams for low-income youth in the Valley. The American Heart Associatio
n placed its school-based prevention program Heart Power in most elementary and
middle-school classrooms in the Valley, and the Youth Leadership Program of th
e Valley United Way adopted mentoring as its primary community service project.

Connecticut Milford

Organization: Milford Public Schools
Contact: Dr. Fra
ncine M. Farber Phone: (203) 783-3403
Fax: (203) 783-3475 Email: ffarber@milfor
ded.org

Progress: A Youth Summit was held on April 28, 1999. The summit train
ed students to assess their needs and develop plans to address them. A pilot m
entoring program was begun voluntarily by a second grade teacher. The program
uses parents of students at the school acting as mentors one hour a week. The
program is expected to be a model for other area schools.

Best Practices: Milf
ords Promise is collaborating with the Milford/Orange YMCA to sponsor a Wings o
f Promise program for elementary and middle school students. This after-school
activity promotes environmental awareness and activity through the building of
bird houses and studying bird feeding habits.

Future Plans: Milfords Promise
is applying for a 21st Century Community Learning Center grant from the federal
government which would serve almost 1,800 students after school.

Local Commit
ments: The BIC Corporation is helping to secure corporate support for a new men
toring program in Milford.

Delaware

Organization: Office of the Governor
Con
tact: Ms. Lynne Howard Phone: (302) 577-8229
Email: lhoward@state.de.us

Progr
ess: Each week for at least an hour, 6,500 students in Delaware work with a men
tor. This year Delaware has developed more than 30 new partnerships between sch
ools, businesses, service organizations, and churches, increasing the ranks of
mentors and support for the schools.

Numerical Goal: Delaware pledges to provi
de 10,000 youth with mentors over three years.

Future Plans: Governor Carper h
as been personally involved in both mentoring a student once a week and recruit
ing mentors. He has proposed $350,000 in the upcoming fiscal 1999 budget to fur
ther related efforts in the state.

Delaware Wilmington

Organization: Office
of the Mayor
Status Date: 7/8/97
Contact: Mr. Tyrone Jones Phone: (302) 571-445
8
Fax: (302) 573-5675 Email: ccoons@wlgore.com

Progress: Wilmington held a thr
ee-day summit in October 1997. The summit included a youth leadership conferenc
e, the Wilmington Families First Forum, a youth gala and concert, youth service
awards, and an ecumenical service. Since that time Mayor Sills has appointed n
ew members, including youth, to serve on the Wilmington Advisory Commission on
Youth and Their Families. The principal objective of the Commission is to conti
nue the work of the Wilmington Community Delegation that attended the President
s Summit. Mayor Sills also created an Interagency Coordinating Council on Youth
and Families to better plan and coordinate city resources to respond more effe
ctively to the needs of youth and families.

Best Practices: During the summit,
adults and young people participated in Make a Difference Day activities by cr
eating community gardens as a symbol of peace in neighborhoods hard-hit by viol
ence. The nonprofit Children and Families First will administer follow-up effor
ts in the community, including matching volunteers with needy families.

Future
Plans: The City of Wilmington is in the process of expanding employment opport
unities for youth by securing commitments from local businesses and organizing
youth councils in all neighborhoods so youth can play a significant role in com
munity-service projects.

District of Columbia Washington

Organization: Child
ren and Youth Investment Partnership
Status Date: 7/22/97
Contact: Ms. Linda Ga
llagher Phone: (202) 544-9489
Fax: (202) 544-9490 Email: eastcap@aol.com

Progr
ess: Washington, DC will focus its efforts to create a public-private partnersh
ip entitled the Children and Youth Investment Partnership as part of the DC Age
nda. The Youth Investment initiative will focus on children and youth, ages 0-2
4, and provide them with access to one or more of the five basic promises. Wash
ington DC houses eight Schools of Promise comprised of one middle school, partn
ered with Communities In Schools, and seven charter schools in the District.

N
umerical Goal: Washington, DC pledged to provide 47,000 youth with one or more
of the basic promises over three years.

Best Practices: MacFarland Middle Scho
ol, the Districts first School of Promise, held a Community Service Day on Apri

l 16, 1999. One hundred eighth-grade students worked beside volunteers from You th Service America, AT&T, and Novartis to clean and paint the walls of the midd le school. A local artist and 14 students painted a mural in the cafeteria, and AT&T and Community Tool Chest provided paints and supplies.

Future Plans: DC
charter schools will match 130 mentors and more than 300 tutors with their stud ents and add computer skills, arts, culture, recreation, life skills, and healt h education, and youth leadership to after-school activities. MacFarland Middle School and Communities In Schools will hold summer school. An education intern from Howard University is developing extracurricular activities for MacFarland students in school year 1999-2000.

Total Local Commitments: Oracle Corporatio
n donated 100 new computers and Internet access to MacFarland Middle School. Ho ward University will place social-work students, mentors, and tutors in seven c harter schools.

Florida

Organization: Florida Commission on Community Servic
e
Contact: Ms. Lorraine Elder Phone: (850) 921-5172
Fax: (850) 921-5146 Email:
lelder@fccs.org
Web Site: www.fccs.org

Progress: Floridas Promise for Youth se
rves to unite individuals and organizations around Floridas youth. The Florida Commission on Community Service held a statewide summit for youth on May 30, 19 98. More than 2,000 individuals participated, including elected officials from around the state. Floridas goals include increasing awareness of the five basic promises and increasing the number of commitments made at the state and local level. The state is conducting a market research survey to identify needs and g aps in services in the areas of volunteerism and community service throughout F lorida. Results from this survey will be used to design initiatives that will h ave the greatest impact on Floridas youth.

Numerical Goal: Florida pledged to
provide 108,000 youth with the five basic promises over three years.

Best Prac
tices: Floridas Promise for Youth held a state summit that boosted support for the five basic promises and local Communities of Promise. The days agenda inclu ded presentations of the Good Hands awards to individuals who exemplified volun teerism and community service. More than 25 workshops were held on topics relat ed to the five basic promises, and 100 exhibit booths displayed the Little Red Wagon logo. More than 75 executives participated in a corporate round-table dis cussion about corporate involvement in community service.

Future Plans: Florid
a will hold a second summit next year to celebrate Floridas achievements with A mericas Promise. Eleven AmeriCorps Promise Fellows placed throughout the state

will assist the State Commission to build public awareness about Americas Promi
se and Floridas Promise for Youth, and increase the number of participating com
munities.

Total Local Commitments: Allstate Insurance Company made a long-term
commitment of money and employee volunteer hours. The Holland & Knight Charita
ble Foundation, Inc., Home Depot, and Target also made corporate contributions
to support Floridas Promise. Floridas Promise has secured a total of 27 commitm
ents.

Florida Boca Raton

Organization: Boca Ratons Promise
Status Date: 2/9/
98
Contact: Dr. Merrilee Middleton Phone: (561) 395-3063
Fax: (561) 394-4161 Em
ail: brpromis@gate.net

Progress: Americas Promise gave the Boca Raton communit
y a new call to service. Boca Ratons Promise is comprised of a 30-member Coordi
nating Council who have two target initiatives. The first is to recruit 600 vol
unteers to work directly with children as tutors, mentors, and after-school pro
grammers in conjunction with Big Brothers Big Sisters and Communities In School
s. They are working to establish an Educational Resource Center to standardize
orientation and training of tutors and after-school programmers. The second ini
tiative is to expand the number of youth-service activities and the number of y
outh participants as well as families in service projects. In January 1999, Boc
a Ratons Promise held a city-wide Call to Service meeting to generate community
-service activity. Boca Ratons Mayor, Carol Hanson, advocates for greater volun
teer participation. Twelve teenagers now make up the citys new Youth Service Co
uncil, which plans to distribute Boca Ratons Promise brochures at local art sho
ws and festivals by pulling three large red wagons carrying a preschooler who w
ill hand out candy and brochures.

Numerical Goal: Boca Ratons Promise pledged
to provide 550 youth with caring adults, 780 youth with safe places, 50 youth w
ith a healthy start, 300 youth with marketable skills, and 150 youth with oppor
tunities to give back through service.

Best Practices: The community hospital
provides office space for the AmeriCorps Promise Fellow to coordinate Boca Rato
ns Promise activities. The hospital commits to establish an outreach center in
a neighborhood shopping mall and partner with a local high school to establish
the citys first specialized school-to-work Medical Services program.

Future Pl
ans: Department heads at local universities will be consulted on two pilot proj
ects and a proposed resource center. The Chamber of Commerce, local schools, po
lice services, and project directors will implement these projects. Boca Raton
will implement plans for the delivery of the five basic promises at Hammock Poi
nte Elementary School, which is a School of Promise.

Total Local Commitments:
Junior Achievement of South Florida commits to doubling the number of Boca Rato
n students in Junior Achievement classes over the next two years. Big Brothers
Big Sisters is doubling the number of after-school clubs in two public high sch
ools and one private school. Boca Raton has secured a total of 47 commitments.

Florida  Miami/Dade County

Organization: Big Brothers Big Sisters of Greater
Miami
Status Date: 10/15/97
Contact: Ms. Lydia I. Muniz  Phone: (305) 441-9062
F
ax: (305) 441-2070 Email: LYDIAIM@aol.com & bbbsofmia@aol.com
Web Site: www.men
tor.org

Progress: The Mentors for Miami and the Mentoring Resource Center have
developed a network of 40 agencies currently serving children and youth. Throu
gh recruiting, referring, and training volunteers, the Mentoring Resource Cente
r provides resources that assist and connect these agencies as they provide the
five basic promises to the youth of Miami/Dade County. The University of Miami
facilitates a mentoring program entitled Campus Pals to provide college studen
ts with an opportunity to mentor children in their community. The city of North
Miami has provided employees with two hours of paid time off a week to tutor l
ocal students and has set an impressive precedent for neighboring governments a
nd municipalities. Sony has recruited 50 employee volunteer tutors, sponsored a
Back-to-School drive for school supplies and partnered with Communities In Sch
ools to provide a School-to-Work mentoring site.

Numerical Goal: Miami/Dade Co
unty pledged to provide 10,000 mentors over three years.

Best Practices: Miami
held a live two-hour telethon that generated close to 1,000 volunteer inquirie
s. Mentors for Miami provided volunteers to operate the phones and plans to hel
p match mentor with youth. Local media provided coverage before, during, and af
ter the telethon.

Future Plans: Mentors for Miami is planning to generate more
delivery sites for national commitments. For example, Ticketmaster has indicat
ed the possibility of including promotional materials with its ticket distribut
ion. Building on the success of the City of North Miami, Mentors for Miami is a
lso scheduling a presentation to the League of Cities to mobilize the Miami/Dad
e County government to provide employees with paid time off to mentor.

Total L
ocal Commitments: Channel 10 WPLG held a volunteer telethon August 10, 1998 tha
t generated nearly 1,000 volunteer inquiries in Miami/Dade and Broward Counties
. The Miami Herald advertised the event and will continue to run volunteer recr
uitment advertisements for one year. Miami/Dade County has secured a total of 2
5 commitments.

Florida  Pinellas County/St. Petersburg

Organization: Juvenile
Welfare Board of Pinellas County
Status Date: 6/8/97
Contact: Ms. Kathleen Pet
ers  Phone: (727) 547-5600
Fax: (727) 547-5610  Email: kpeters@jwbpinellas.org

P
rogress: The primary objective of the City of St. Petersburg and Pinellas Promi
se is to highlight and promote volunteerism throughout the county, especially t
he importance of youth volunteering and mentoring. On May 29, 1998, 800 volunte
ers, including national and local commitment makers, convened for A Day of Acti
on, Everyone Needs Someone to Look Up To, a national day of community service.
Pinellas Promise, in conjunction with the City of St. Petersburg, launched two
media campaigns: the first was designed to recruit 2,000 new mentors in Pinella
s County. The Eller Media Company provided billboards throughout the county for
additional advertising. The second, a volunteer campaign, entitled Each One Re
ach One, is supported by the Pinellas County School District. Youth volunteers
will present the opportunities and benefits of volunteering to students at all
area schools. The Pinellas County Cooperative Extension is coordinating a Youth
Mapping project to identify programs, services, opportunities, and caring adul
ts. It will analyze the information to document resources available for youth i
n neighborhoods.

Numerical Goal: Pinellas County and the City of St. Petersbur
g pledged to provide 2,000 youth with caring adults, 10,000 youth with safe pla
ces, increase the number of youth with health care by 1,000, and increase the n
umber of opportunities for service over the next two years.

Best Practices: Pi
nellas Promise, in conjunction with the City of St. Petersburg, seeks to involv
e youth at all levels of planning and programming. Its youth summit, Plant the
Seeds and Watch Them Grow, is directed by a steering committee of youth. These
youth have the opportunity to learn how to write grants, give presentations, se
ek sponsorships, conduct and interpret surveys, and give interviews. They will
focus on issues they feel are important and learn how to engage their peers to
increase attendance and participation in the summit. Joelle Leacock, a high-sch
ool senior and youth summit steering committee chair, assumed leadership by con
ducting meetings, giving presentations, and writing and receiving two grants to
help fund the youth summit.

Future Plans: Pinellas Promise, in conjunction wi
th the City of St. Petersburg, will host a summit for more than 600 youth to in
crease the number of youth volunteers. Its Keynote speakers are two young entre
preneurs, ages 16 and 20. An AmeriCorps Promise Fellow will work with the 4-H C
ouncil of Pinellas County to direct and conduct the Youth Mapping initiative.

Total Local Commitments: Big Brothers Big Sisters of Pinellas County provided m
entors and advocacy for 597 children during fiscal year 1998. Eckerd Youth Alte
rnatives, Inc. implemented the Hi-Five program to teach empathy, cultural-diver
sity awareness, responsible behavior, and anger management to fourth- and fifth

-graders. Eckerd Youth Alternatives, Inc. increased the number of youth served in the classroom by 470 in the fiscal year 1998.

Florida Polk County

Organiz
ation: United Way of Central Florida
Status Date: 8/6/97
Contact: Ms. Beverly H
endricks Phone: (941) 648-1500, Ext. 269
Fax: (941) 647-9587 Email: bevh@uwcf.o
rg
Web Site: www.uwcf.org

Progress: After mapping out the different resources and opportunities, Polk County compiled a list, including a description of the need and opportunity, which was then distributed throughout the county to schoo ls, agencies, corporations and government. There is a very distinct strategy th at entailed the formation of individual task forces to address each promise, en gage a diverse community team to ensure the needs of all youth are known, fully tap all community resources and make sure they are effectively delivered, and monitor progress using measurement tools. A recent article appeared in The Ledg er, a local newspaper, featuring the after-school program begun by an AmeriCorp s*VISTA and United Way of Central Florida in response to Americas Promise. A lo cal anonymous individual donated $10,000 to underwrite a trip to Washington DC for 41 low-income children and 50 percent of travel costs for the adult chapero nes.

Numerical Goal: Polk County will provide 7,500 youth with the five basic promises over three years.

Best Practices: A Polks Promise Youth Council was f ormed with 23 youth representing high schools and youth-development organizatio ns. As part of a Florida Learn and Serve Award, the Council administered a mini -grant program that would meet Americas Promise goals. The youth designed the a pplications, established scoring criteria, rated the proposals and made the fin al selection of awards. The youth council was awarded $18,000 for 24 projects i nvolving 823 youth performing community service. A 12-year-old girl living in P aul Colton Villas public housing complex was in danger of failing the fifth gra de for the third time. Prior to joining the after-school program, she had recei ved straight Fs on her report card. She was matched with a tutor from the Flori da Reads Program and after much hard work by both child and tutor, this child r eceived two As, three Bs, and one C on her latest report card. With the help of volunteers, in only a few months time, many students have raised themselves by one and two reading levels.

Future Plans: In mid-February, Polk County receiv ed the measuring tool sent by Americas Promise. It is currently devising a stra tegy for measuring progress.

Total Local Commitments: Examples of commitments include: Big Brothers Big Sisters, Junior Achievement, Boys & Girls Clubs, 4-H, Camp Fire, NationsBank, First Union, Sylvan Learning System, Girls, Inc., YMCA

, Girl Scouts, and Habitat for Humanity. Polk County has secured a total of 98 commitments.

Florida St. Johns County

Organization: Communities In Schools o
f St. Johns County
Status Date: 1/15/99
Contact: Mr. Porter Sexton Phone: (904)
797-1221
Fax: (904) 797-1221 Email: cis@staug.com

Progress: St. Johns County
held the St. Johns County Childrens Summit on May 11-12, 1998. Participants att
ended sessions about schools, government, businesses, and agencies, where parti
cipants discussed how their sector of the community could help the St. Johns Co
untys efforts to deliver the five basic promises. On July 28, 1998 the St. John
s County Board of Commissioners unanimously adopted a resolution approving the
St. Johns County Childrens Plan, which outlines how it will provide the five ba
sic promises to area youth. St. Johns County is in the process of establishing
a Childrens Commission to oversee its Americas Promise initiative. A local coll
ege student established a Stepping Up for Needy Kids program. She generated fun
ds, local commitments and new shoes for 76 children.

Numerical Goal: St. Johns
County pledged to provide 2,500 youth with all five basic promises over three years.

Best Practices: On July 28, 1998 the St. Johns County Board of County C
ommissioners unanimously adopted Resolution No. 98-144 establishing St. Johns C
ounty as a Community of Promise. The resolution approved the St. Johns County C
hildrens Plan, outlining how it will provide all five basic promises to area yo
uth.

Future Plans: An AmeriCorps Promise Fellow will assist St. Johns County w
ith carrying out the Childrens Plan. It will obtain local commitments, identify
additional resources for youth, develop a directory of community resources, es
tablish local Schools of Promise, and plan a third childrens summit for October
1999.

Total Local Commitments: Nations Bank provided 50 computers for after-s
chool programs, and First Union Bank provided educational software. Flagler Col
lege provided 20 student tutors, and Communities In Schools pooled these resour
ces to establish ten after-school tutoring programs.

Florida Tampa/Hillsborou
gh County

Organization: United Way of Hillsborough County
Status Date: 2/18/98

Contact: Ms. Betty Tribble Phone: (813) 274-0900

Fax: (813) 228-9549 Email: uw
ayhills@aol.com
Web Site: www.unitedwayhc.org

Progress: Tampa/Hillsborough Cou
nty held a citywide summit on May 1, 1998 to galvanize the community around its children. Hillsboroughs Promise promotes community awareness of youth issues a
nd coordinates youth-service organizations around providing the five basic prom
ises. As a result, the United Way of Hillsborough County and the Childrens Boar
d appropriated $1 million to support services involving the five basic promises
. Success Centers of Tampa Metro YMCA is a collaboration between 14 youth-servi
ng agencies and locally based churches to provide the five basic promises to yo
uth during after-school and summer hours. The school district added a new posit
ion, the supervisor of Community Initiatives, and adopted a systematic approach to coordinating community volunteers in the schools. Leadership Tomorrow is a
ten-week program that teaches middle-school students about the free-enterprise
system. Students learn business and goal-setting skills. They have successfully tested this program in five social studies classes and are expanding to includ
e seven middle schools within Hillsborough County school district.

Numerical G
oal: Hillsboroughs Promise pledged to provide 2,000 additional youth with acces
s to one or more of five basic promises over the next year.

Best Practices: Su
ccess Centers, a program of Tampa Metro YMCA, is a model prevention program ser
ving youth, ages 5-12, and is founded on the premise that building and retainin
g strengths and assets in children and families will prevent negative behavior
in adolescents. Local churches committed to housing the Success Centers. Eight
Success Center locations are approved, six are fully operational, and two more
will open this year.

Future Plans: Organizations working with Hillsboroughs Pr
omise will expand their services over the next year. The Mentor Connection, a p
rogram of the Volunteer Center, kicked off a corporate volunteer recruitment ca
mpaign targeting mentors and tutors, and the United Way is starting a Success B
y 6 program. A resource directory will be published listing the youth serving o
rganizations in Hillsborough County.

Total Local Commitments: United Way of Hi
llsborough County provided $500,000 to organizations supporting the goals of Hi
llsboroughs Promise. The Childrens Board of Hillsborough County targeted $500,0
00 to support initiatives reducing teen pregnancy. USAA Insurance will launch t
he Mentor Connections, a corporate mentor recruitment program. Hillsborough Cou
nty has secured a total of four commitments.

Florida Volusia County

Organiza
tion: Healthy Communities
Status Date: 12/7/98
Contact: Ms. Deanna Schaeffer Ph
one: (904) 323-0000

Fax: (904) 323-0008 Email: healthycom@vhasecure.net

Progre
ss: Volusia County directs its commitments and activities through the Communiti
es in Action Coalition, serving 43 neighborhoods. Volusia County is increasing
the enrollment in KidCare, the states health insurance plan, to expand day-care
availability, and will increase the number of Boys & Girls Club activities.

N
umerical Goal: Volusia County pledged to provide 98 youth with caring adults, 6
00 youth with safe places and structured activities, 5,870 youth with a healthy
start, 96 youth with marketable skills, and 435 youth with opportunities to se
rve over three years.

Best Practices: Volusia County and the Teen Task Force,
developed by Communities in Action, are planning a youth summit for June 1999.
The summit will be held at a local high school and summit organizers sent lette
rs to the Florida legislature and area chambers of commerce initiating the Cham
ber Challenge to encourage businesses to get involved with youth.

Future Plans
: Volusia County will work with an AmeriCorps Promise Fellow to link youth to t
he five basic promises and coordinate the various programs in the county. The P
romise Fellow will compile a Youth Volunteer Opportunities Directory through th
e United Way, plan and facilitate the Youth Summit, and oversee post-summit act
ivities. In addition, Volusia County will expand the presence of the business c
ommunity in its Community of Promise and increase the number of mentors availab
le to youth.

Total Local Commitments: Halifax Fish Community Health, in conjun
ction with the United Way of Volusia County, provided a matching grant to hire
an AmeriCorps Promise Fellow. Healthy Communities hired three KidCare outreach
staff to enroll children in the state health insurance plan. Volusia County has
secured a total of 16 commitments.

Georgia

Organization: Georgia Commission
for National and Community Service
Contact: Mr. James Marshall Phone: (404) 32
7-6844
Fax: (404) 327-6848 Email: jmarshal@dca.state.ga.us

Progress: The Georg
ia Commission for National and Community Service held a statewide task force me
eting on May 26, 1998. More than 200 people from across the state came together
in facilitated sessions to discuss the five basic promises. The Commission the
n awarded mini-grants to six communities throughout the state for summit follow
-up activities.

Best Practices: The streams of service came together in each o
f the six communities to plan summit follow-up activities. Each event was a col
laboration of AmeriCorps, AmeriCorps*VISTA, and Senior Service Corps.

Future P
lans: The Georgia Commission will support a mini-summit to take place in Atlant
a in fall 1999.

Georgia  Atlanta

Organization: United Way of Metro Atlanta
St
atus Date: 8/25/98
Contact: Mr. Christopher Allers, Ph.D.  Phone: (404) 614-2905

Fax: (404) 614-1008  Email: uw.uwpo.callers@unitedway.atl.org

Progress: The Me
tro Atlanta Youth Summit On Service took place April 4-5, 1998, with 1,000 part
icipants. The event was planned and implemented by youth. At the summit, young
people examined how accessible the five basic promises are in the metro area. H
ands On Atlanta organized a service project as part of the summit. During the e
vent, the Metro Atlanta Youth Coalition was formed to provide a framework for c
ontinued youth action. On October 9, 1998, the Atlanta delegation held a one-da
y facilitated planning meeting to discuss leadership structure and goals. Atlan
ta has hired a staff person to run the initiative and work with the 211 phone t
racking system to conduct a needs assessment.

Best Practices: The United Way o
f Metropolitan Atlanta has created a 211 phone tracking system that will help l
ink new volunteers and organizations to opportunities in the five promise areas
. The 211 phone tracking system is linked to a database. Atlanta plans to estab
lish benchmarks and track access to five basic promises. The phone tracking sys
tem will help Atlanta develop a database needs assessment that will allow it to
 develop recommendations of where to expand services.

Future Plans: The future
 plans for Atlanta include working with neighborhood-based schools, organizatio
ns, and local initiatives to encourage their commitments to incorporate the fiv
e basic promises as a strategy for their programs. The group will also generate
, record and track local commitments through 211 phone tracking system, and ide
ntify and work with schools and other neighborhood-based organizations to devel
op a model for knowing children by name and securing all five basic promises.

Total Local Commitments: Examples of local commitments include the United Way o
f Metropolitan Atlanta, Communities In Schools, the City of Atlanta, Coca-Cola,
 United Parcel Service, and Fleishman Hillard.

Georgia  Savannah & Chatham Cou
nty

Organization: United Way of the Coastal Empire
Status Date: 3/10/98
Contac
t: Ms. Ellen Hatcher  Phone: (912) 651-7726

Fax: (912) 651-7724 Email: ellenvc@u
wce.org

Progress: Savannahs Promise is designed to be a long-term initiative.
The partnership formed to deliver Savannahs Promise includes the United Way, th
e Savannah/Chatham County School System, the City of Savannah, Chatham County,
the Savannah Foundation, The Volunteer Center of the United Way, and 73 local b
usinesses and organizations that committed to continue and expand their efforts
. Since the launch on September 15, 1998, over 400 volunteers have been referre
d to schools, 75 percent of the elementary and middle schools have new voluntee
rs as result, and more than 500 students have had contact with tutors. A grant
for an AmeriCorps* VISTA was awarded, and the VISTA member works to coordinate
this program. Every child who is working with a volunteer tutor is provided wit
h a relationship with a caring adult in a safe school setting and a role model
to demonstrate local commitment makers are linked to the school system. The mod
el program focuses on tutoring and reading one-on-one. Volunteers who wish to w
ork after school hours are referred to a YMCA before- and after-school program
or a middle-school after-school and Saturday program.

Numerical Goal: Savannah
pledged to provide at least 3,000 youth with the five basic promises over two
years.

Best Practices: The Volunteer Center of the United Way is tracking the
trained volunteers referred to schools and retrieves information regarding thei
r hours served and the number of students tutored. The schools record a Basic L
iteracy Test score for each student who has a tutor. The students will be retes
ted at the end of the school term. In addition, evaluation surveys will be retr
ieved from volunteers, teachers, and other groups as appropriate. Each student
matched with a volunteer tutor has the opportunity to gain access to one or mor
e of the five basic promises.

Future Plans: Savannah will continue to involve
community businesses and organizations to sustain and expand its effort. A volu
nteer recognition event is being planned for May 1999.

Total Local Commitments
: The Savannah Morning News, the local paper, pledged to support Savannahs Prom
ise. It ran weekly ads to list businesses and organizations committed to keepin
g Savannahs Promise. In addition, staff members from the paper are volunteering
in several different schools. Savannah has secured more than 60 commitments.

Hawaii

Organization: Americas Promise Hawaii
Contact: Mr. Lloyd Asato Phone:
(808) 550-0503
Fax: (808) 524-4389 Email: aph@pixi.com
Web Site: http://www.soc
.hawaii.edu/uhpi/aph/

Progress: Americas Promise Hawaii (APH) works closely wi
th various partnerships in local communities. One of these local partnerships,

Punas Promise, created a community-controlled low-fee transportation service called the Puna Jitney Service. Initial funding for the project came from the State Department of Human Services. The Hawaii County Economic Opportunity Council committed to maintain Jitney vans and provide administrative services and driver training. Another APH community, Tu Tangata, established a community school-based mentoring program which places mentors in schools to reinforce the basic values of Aloha Spiritrespect and responsibility fosters a sense of community connection, and raise academic performance. APH also partnered with the United States Marine Corps Adopt-a-School Program and First Hawaiian Bank to connect bank branches with ten local schools. Branch managers work with school principals to determine areas of greatest need and then offer assistance by mentoring or providing resources to ensure the schools are safe during and after school hours.

Numerical Goal: APH pledged to provide 10,000 youth with one or more of the five basic promises over three years.

Best Practices: In partnership with APH, the University of Hawaii at Manoa Social Sciences Research Institute is conducting a statewide survey asking schools, nonprofit organizations, businesses, agencies, and other groups to describe their current mentoring efforts. From this information, it will produce a paper with best practices and quality assurance standards for mentoring programs as well as create a matchmaking database to increase mentoring activities. The database will be released in Summer 1999 and is expected to increase the number of mentors in Hawaii by 25,000 over the next five years.

Future Plans: APH, in partnership with Helping Hands Hawaii, is creating a volunteer and mentor information and referral line that will serve as a clearinghouse for matching commitment makers. Six AmeriCorps Promise Fellows will work extensively with APH on developing measurement, tracking, and reporting systems. The Fellows will also work to recruit, train and support volunteers to serve as community faculty for the Moanalua Middle School and work with school and community partners to plan and coordinate school-based service projects within the Moanalua Community. These service projects will address one of the other four basic promises, utilizing community resources, commitment makers and/or the Youth Service Leadership Board. APH will continue to design How To Make A Commitment workshops for businesses, military, communities of faith, and community organizations, and contact 500 companies to recruit commitments. APH will publish a directory listing commitments as well as the needs of youth-serving organizations.

Total Local Commitments: APH generated commitments for promotion and coverage of its efforts from Hawaiis largest newspaper, a morning radio station, and the top-rated television network. Hawaii has secured a total of 25 commitments.

Idaho

Organization: Idaho Commission on National and Community Service
Contact: Ms. Kelly Houston  Phone: (208) 658-2063
Fax: (208) 327-7444

Email: khouston@corr.state.id.us

Progress: Idahos PromiseThe Alliance for You
th held a state summit on April 17-18, 1998, highlighting existing youth progra
ms and providing community delegates with opportunities to begin community init
iatives. The summit included a service project, gala event, breakout sessions f
ocusing on the five basic promises, and an exhibition of youth-related resource
s and programs. Idahos Promise held a planning retreat July 24-25, 1998 in Bois
e to develop a statewide strategic plan. In partnership with the Ada County She
riffs Department and Community Youth Connection, Idahos Promise led an effort t
o develop a license plate celebrating the youth of Idaho. The design of the lic
ense plate includes a drawing chosen from a statewide K-12 art contest. The dra
wing depicts a young boy and girl holding the Little Red Wagon. Ten dollars fro
m every Celebrate Youth license plate sold will go to local sheriffs department
s to be used for youth programs addressing the five basic promises.

Numerical
Goal: Idaho pledged to provide 9,000 youth with one or more of the five basic p
romises over three years.

Best Practices: Jeff Anderson, the General Manager o
f CBS affiliate KBCI Channel 2, supports Idahos Promise. Under his direction KB
CI provided more than $40,000 worth of airtime, including six hours of live cov
erage of the Idahos Promise State Summit and multiple public service announceme
nts. His station also produced five PSAs to promote service and youth voices.

Future Plans: Idahos Promise will be working with Idahos First Lady to research
the development of a plan to map the states assets in relation to youth-servin
g agencies. Idaho will develop a statewide referral system and agency resource
databank. This referral system will assist in the creation of delivery hubs whe
re more than one promise will be delivered to youth. A statewide Idahos Promise
Summit will be held in 2000 to celebrate accomplishments and set goals for the
new millennium.

Total Local Commitments: Five AmeriCorps Promise Fellows will
work to secure local commitments statewide and monitor the progress of the ple
dges. Idaho Kids Count is the sub-grantee hosting the Idaho Promise Fellows pro
gram. A piece of the Kids Counts mission involves placing Community Encouragers
in communities throughout the state to provide assistance in collaborative eff
orts centered on youth issues.

Idaho Bannock County

Organization: Childrens
Advocacy Network
Status Date: 6/20/97
Contact: Ms. Amy Slack Phone: (208) 234-1
122
Fax: (208) 234-1253

Progress: Bannock Countys Promise operates through the
Childrens Advocacy Network (CAN). One hundred volunteers are involved with Ban
nock Countys Promise. The effort helps to build working relationships with a nu

mber of agencies and groups in the community. The Early Intervention/Child Abus
e Prevention Working Group partners with the Southeast Idaho Community Action A
gency (SEICAA) Child Care Resource and Referral on a Family Resource Center. SE
ICAA had a small resource center, but CANs efforts allowed it to expand its res
ource holdings. SEICAA and CAN purchased new materials including books, brochur
es, videos, and audio tapes. The Valuing Children Working Group collaborated wi
th Idaho State Universitys Students Community Services Center, the Bannock Yout
h Foundation, and the Pocatello Youth Forum to conduct the Southeast Idaho Yout
h Summit held at Idaho State University on November 7, 1998. Invitations were s
ent to 80 schools in Southeast Idaho and 200 youth in grades 8-12 attended the
summit. Each Youth Forum student was paired with an Idaho State University stud
ent and the teams made presentations to businesses and schools about the
youth
summit.

Numerical Goal: The goals and number of youth to target will be deter
mined once the results of the Search Institute Survey are reviewed.

Best Pract
ices: CAN and the school district are collaborating on the 24-Hour Relay Challe
nge to raise money for service learning and other youth-related projects. The s
ervice learning director is the board president for the Childrens Advocacy Netw
ork. The Valuing Education Working Group collaborated with the Southeast Idaho
Reading Council (SEIRC) on the Operation Wishbook Project. New and used books w
ere solicited and picked up during the holiday season. The books were then give
n to the Salvation Army for distribution to children in need.

Future Plans: Am
eriCorps Promise Fellows will develop a tracking system. The community will adm
inister the Search Institute Survey in the fall of 1999.

Total Local Commitmen
ts: For three years, C.W. Hog has provided a high-quality camp for children of
all abilities. Idaho State University College of Education supports the growth
and development of young people in their community by teaching marketable techn
ology skills and establishing a partnership with the two high schools in Pocate
llo. Pocatello Regional Medical Center (PRMC) committed to improving the health
, fitness, and safety of youth through relevant, meaningful education and activ
ity opportunities. Bannock Countys Promise is publishing and distributing its p
romise book to businesses and agencies throughout the community. Bannock County
has secured a total of 63 commitments.

Idaho Boise

Organization: City of Bo
ise
Status Date: 10/8/97
Contact: Mr. Gary Lyman Phone: (208) 384-4405
Fax: (20
8) 384-4420 Email: glyman@micron.net

Progress: The Mayor of Boise is the prima
ry sponsor of Boises Promise. More than 180 organizations and individuals have

made pledges. The Community Youth Connection, with funding from the Mayors Offi
ce, is tracking the pledges. Boise dedicated a new Girl Scout Center which was
built because of one pledge. Dozens of organizations, from Big Brothers Big Sis
ters to the YMCA, are following through on their pledges to do more. Boise is r
aising $1.3 million dollars to build nine sports fields. Businesses have steppe
d up to provide more mentors and job training for youth. Boise created a pledge
book that lists the 180 commitments it has generated. Boises Promise is contin
uing to recruit, screen and train National Guard members to serve as mentors fo
r youth in grades 2-6. They have 52 active matches and are providing volunteers
through Homework Helpers. Boises Promise is working on new initiatives to incl
ude mentor program development in additional communities including Lewiston, Ca
ldwell, and Council.

Numerical Goal: Boises Promise has pledged to provide 2,0
00 youth with access to all five basic promises over three years.

Best Practic
es: Boise Parks and Recreation Department continues to provide safe after-schoo
l programs at the Pioneer Neighborhood Community Center. Boise has opened a sec
ond neighborhood community center. It has implemented scouting programs at both
centers. Boise continues to expand the Catch Them While Theyre Young programs
through a partnership with Boise Neighborhood Housing Services. Boise has also
expanded the Late Night Fridays Teen Night to include arts and academics.

Futu
re Plans: After the asset information is released, Boise will call together all
youth-service providers to address the gaps identified by the survey. Boises P
romise will commit service providers to work together, not beginning any new, a
dditional programs for the next three to four years. The mayors office has set
aside $40,000 to facilitate this activity. Its goal is to change the culture by
which Boise provides services to youth.

Total Local Commitments: The Boise Th
rift Store and Warehouse pledged to provide supervision and meaningful work opp
ortunities for court-ordered and volunteer youth to perform at least 7,000 hour
s of service. The Idaho Humane Society committed to employing four teenagers an
d has more than 20 others working in its Junior Volunteer Programs. The Idaho N
ational Guard has pledged to continue its mentoring program in area elementary
schools. Boise has secured a total of 180 commitments.

Idaho Bovill/Eastern L
atah County

Organization: Bovills Challenge: Alliance for Youth
Status Date: 6
/19/97
Contact: Mr. Paul Eck Phone: (208) 826-3314
Fax: (208) 826-3614 Email: p
reck@turbonet.com

Progress: The number of children on probation in the town of
Bovill has dropped from ten to zero. This success is attributed to the efforts
of Bovills Challenge. It has created a Wednesday Night Basketball Program for

teens with adult supervision at each session. It converted the local church int
o a community library/historical museum and made the church facility available
for youth programs. Bovills Challenge started a preschool program with a $661,0
00 grant from the Junior Achievement and Kathryn Albertson Foundation. It expan
ded after-school programs to include children in grades 4-6 through a $5,000 gr
ant from the 4-H program. Bovills challenge made an effort to include youth as
partners in visioning, planning, and doing work in their community.

Numerical
Goal: Bovills Challenge: Alliance for Youth pledged to provide all 100 youth wi
th all five basic promises over three years.

Best Practices: Bovill Early Chil
dhood Community Learning Center includes the following partners working togethe
r to provide a healthy start for all youth in their service delivery area: Juni
or Achievement and Kathryn Albertson Foundation, Evenstart, North Central Healt
h District, Northwest Regional Educational Laboratory, Bovill School, Bovill Vo
lunteer Fire District, Bovill Improvement Group, and the Bovill Community Libra
ry. To celebrate the efforts of this partnership and the work of the community,
Bovill held the first Bovill Can Do Community Celebration.

Future Plans: Over
the next two years, Bovills Challenge will obtain a commitment from the Potlat
ch Corporation, increase the time its after-school program lasts, open it to gr
ades 7 and 8, have a second Annual Bovill Can Do Community Celebration, and cre
ate a new community library facility with additional services for children and
youth.

Total Local Commitments: The church is providing seed money to re-start
the Bovill After-School Activity Program and the Wednesday night Basketball pr
ogram, helping supervise seven youth in summer work programs and donating space
for meetings. The city is providing another summer youth job-training program
site. The school is providing after-school activities programs for 23 students.
Bovill has secured a total of seven commitments.

Illinois

Organization: Ill
inois Commission on Community Service
Contact: Ms. Rosemarie Frey Phone: (312)
814-6356
Fax: (312) 814-3073

Progress: Teachers, school administrators, parent
s, human service agencies, nonprofit organizations and state agencies formed pa
rtnerships to deliver the five basic promises throughout the state. Illinois is
focusing on a strategy which maximizes resources to prevent duplication of eff
orts. Illinois Promise is working very closely with the state initiative, Proje
ct Success. The six goals of Project Success mirror the five goals of Americas
Promise, providing a natural linkage. Project Success brings community members
together to provide the necessary supports for children to succeed in school. P
roject Success involves 700 elementary and middle schools in 200 communities th
roughout Illinois. As a result of the partnership between Communities of Promis

e and Project Success, community partnerships have been strengthened and visibi
lity has been heightened.

Numerical Goal: Illinois pledged to provide 100,000
youth with access to all five basic promises over three years.

Best Practices:
Illinois has had great success hosting meals for various groups sharing inform
ation about the five basic promises and seeking commitments. Illinois Summit pr
ovided the opportunity to discuss statewide plans for implementing the five bas
ic promises. A statewide training was held on May 18, 1998, linking Promise eff
orts to those of the Project Success Initiative.

Future Plans: Illinois Promis
e will partner with the Illinois Department of Public Aid to promote and increa
se statewide awareness of Kid Care, a free health-insurance plan for children i
n homes without health insurance. Illinois Promise is planing a media campaign
highlighting Americas Promise and the five basic promises. As a first step, it
will meet with the University of Illinois Television Office. Additionally, Illi
nois Promise is continuing efforts to help Project Success communities to becom
e Communities of Promise.

Total Local Commitments: Brinks Home Security is exp
anding efforts to teach fundamental safety skills to youth. It has partnered wi
th Boys & Girls Clubs of America to provide learning experiences on how to cope
with unsafe situations after school. The program, Kids in Control, teaches chi
ldren in Chicago and other cities throughout the nation practical skills from w
hat to say on the telephone when they are home alone, to what to do when a stra
nger comes to the door, to how to deal with peer pressure. Illinois has secured
a total of 12 commitments.

Illinois Adams County

Organization: Healthy Comm
unities, Healthy Youth
Status Date: 1/20/99
Contact: Ms. Laura K. Doran Phone:
(217) 222-8440
Fax: (217) 222-8508

Progress: Adams Countys Promise held asset-
building training for business/industry and early childhood staff and plans to
host a similar training for education majors at Quincy University. Adams County
is establishing a youth advisory council. In November 1998, Adams County kicke
d off a fund drive to raise more than $20,000. The campaign was a catalyst for
greater community involvement in the development of young people. Adams County
targeted 11 Quincy churches. The churches celebrated Commitment Sundays by post
ing signs outside their buildings and placing inserts in bulletins urging membe
rs to buy stock in the community. The proceeds are going towards grants for you
ng people who wish to do service work.

Numerical Goal: Adams County pledged to
provide 500 youth with all five basic promises.

Best Practices: Teen REACHRes
ponsibility, Education, Achievement, Caring and Hopewas created by Adams County with grant money from the Illinois Department of Human Services. Teen REACH of fers a better future for kids by providing supervised activities after school, on holidays, weekends, and summers. Activities include swimming, basketball, an d open gym. The program also provides community-service projects for youth to p articipate in and mentors for youth. Teen REACH is open to youth between the ag es of 10-16 that otherwise would be unsupervised after school.

Future Plans: A
dams County will host the Quincy Sports Program in the summer of 1999 for 180 y outh.

Total Local Commitments: Adams Countys Promise is supported by both the city council and the mayor. Adams County received a $2,500 grant from the city. Adams County has secured a total of 27 commitments.

Illinois Carpentersville

Organization: Project Success
Status Date: 6/18/98
Contact: Ms. Linda Kolbusz
Phone: (847) 426-1300
Fax: (847) 426-9451

Progress: Through a variety of prog
rams, Carpentersvilles Promise creates an integration of the five basic promise s into school District #300. Seventeen children are enrolled in a full-day, yea r-round program for three- and four-year-old children of working parents. Bimon thly Community of Promise meetings increased involvement of parents, families, agencies, businesses, civic groups, and governing bodies. The deLacey Family Ed ucation Center is serving as a hub with a wide variety of services offered. The center provides staff and delivers services onsite. The local Boys & Girls Clu b offers youth a variety of mentoring and recreation activities. The Youth Lead ership Academy offers teens access to all five basic promises. Carpentersvilles Promise received commitments from two mental health providers and school staff to provide home visits, adult/child activities at school, child care, mental-h ealth group support, task force meetings, and one-on-one counseling. The progra m involves two school nurses, two mental health care providers, and a childrens health agency. The partnership trains additional volunteers to help families p articipate in KidCare, a new program for childrens health insurance in Illinois .

Numerical Goal: Carpentersvilles Promise pledged to provide 3,000 youth with all five basic promises over the next two years.

Best Practices: Club FRIEND
(Friendly Relationships In Each New Day) is an after-school mentoring program m atching high-school students with elementary students. The program is based on the delivery of the five promises, with an emphasis on providing a healthy star t for elementary students and providing high-school students opportunities to s

erve. Both groups of students participate in a curriculum that teaches communic
ation skills, problem solving tools, developmentally appropriate practices, cul
tural sensitivity, literacy acquisition and leadership development. The program
 delivers all five basic promises to 45 teens and caring adults, safe places, a
nd a healthy start to 130 elementary students.

Future Plans: An AmeriCorps Pro
mise Fellow will recruit volunteers to help local efforts deliver the five basi
c promises. Bimonthly meetings and Lunch and Learn Sessions are planned for 60-
80 participants including schools, businesses, local governing bodies, agencies
, civic groups and families.

Total Local Commitments: Carpentersvilles Promise
 commitments include Well Child, Ecker Center for Mental Health, Family Service
s Association, Northern Kane County Project Success, District #300 Nurses Assoc
iation, Head Start, Dundee Township Park District, and United Way. The local Fo
xview Apartments property manager provided an apartment for Carpentersvilles Am
eriCorps Promise Fellow. In addition, the manager provided five apartments and
renovation costs to convert apartments into a day-care site to promote a health
y start, caring adults and safe places.

Illinois  Champaign

Organization: Uni
ted Way of Champaign County
Status Date: 3/23/99
Contact: Mr. Chris Conley  Phon
e: (217) 352-5151
Fax: (217) 356-0141

Progress: Recently in Champaign a questi
onnaire was distributed to 60 mentoring and tutoring organizations in the commu
nity. The information from the survey will be used to create an online director
y of local agencies and services being delivered, aiming to match volunteers wi
th mentoring agencies. Champaign County received an AmeriCorps Promise Fellow,
who is housed in the United Way.

Numerical Goal: Champaign Countys Promise ple
dged to provide 2,000 youth with the five basic promises over the next four yea
rs.

Best Practices: Campaign County surveyed the 50-60 youth-serving agencies
in the community to find out what services are readily available.

Future Plans
: Champaign County will work with 60 mentoring agencies to deliver all five bas
ic promises through existing programs. Champaign County is forming sector-speci
fic task forces to plan a summit scheduled for 1999. Champaign will work with t
he University of Illinois volunteer program to expand its resource delivery. Ch
ampaigns Promise will develop Schools of Promise in as many schools as possible
 throughout the county.

Total Local Commitments: Champaigns Promise is partner

ing with the United Way and Project 18 to promote the five basic promises. Cham
paigns Promise has secured a total of six commitments.

Illinois Chicago

Orga
nization: American Red Cross of Greater Chicago
Status Date: 6/25/97
Contact: M
r. Jamie Esparza Phone: (312) 729-6174
Fax: (312) 876-0199

Progress: Americas
Promise of Metropolitan Chicago (APMC) has been working to develop an infrastru
cture linking together commitment makers, volunteers and youth-serving nonprofi
t organizations to expand and deliver the five basic promises in a coordinated
and seamless manner. Representatives from 29 organizations have been meeting on
a quarterly basis to plan the infrastructure and to initiate Chicagos Promise
and Neighborhoods of Promise.

Numerical Goal: Chicago pledged to provide 40,00
0 youth with the five basic promises over three years.

Best Practices: APMC su
bmitted a proposal to the Corporation for National Service for ten AmeriCorps*V
ISTA members to support APMC projects, in conjunction with two AmeriCorps Promi
se Fellows. APMC projects include: Chicagos Promisea Web site that will be deve
loped by and for youth with the goal of achieving 26,000 visits by youth, adult
s, nonprofit organizations, and businesses. Chicagos Promise will provide links
and information to youth, organizations, and potential volunteers on how they
can get involved to help kids. Also, Chicago will be implementing Neighborhoods
of Promisea citywide initiative that will invite 100 organizations from throug
hout Chicagos diverse communities to demonstrate their role as safe places wher
e youth and their families can access the five basic promises.

Future Plans: I
n April 1999, APMC will host a retreat with its members to map out action plans
and strategies to implement fully the Americas Promise activities described ab
ove and to enhance the current APMC structure in Chicago. When hired, AmeriCorp
s Promise Fellows and VISTA members will work to support the APMC Oversight Com
mittee and recruit youth to participate in APMC. At their host site, the Fellow
s and VISTA members will work on organization-specific activities that support
the delivery of the five basic promises. These activities may include: recruiti
ng volunteers to work in specific activities such as tutoring and mentoring in
schools, after-school programs, or at local community centers; developing youth
groups or committees to organize activities relating to youth development and
volunteer projects; and developing outreach plans for youth among local youth-s
erving organizations and providers. APMC will seek financial support from local
commitment makers to ensure success. Allstate has agreed to host a corporate b
reakfast for state, city, and corporate commitment makers to inform them of APM
C activities and opportunities for investment in Americas Promise.

Total Local

Commitments: APMCs partnership is made up from the following: Cabrini Connecti
ons, City of Chicago, American Red Cross of Greater Chicago, Chicago Public Sch
ools, Chicago Urban League, Vision Chicago, Edelman Public Relations, Office of
Catholic Education, Cook County Circuit Court Juvenile Justice & Child Protect
ion, Chicago Boys & Girls Clubs, City Year Chicago, YMCA of Metropolitan Chicag
o, United Way/Crusade of Mercy, Chicago Youth Centers, Allstate, Chicago Public
Allies, Chicago State University, Girl Scouts of Chicago, Big Brothers Big Sis
ters, and the Corporation for National Service State Office. Chicago has secure
d a total of 19 commitments.

Illinois Peoria

Organization: Peorias Promise
S
tatus Date: 2/19/99
Contact: Ms. Sue Kingery Phone: (309) 693-0023
Fax: (309) 6
76-1329 Email: skingery@aol.com
Web Site: cyberdesic.com/randolph/peorias-promi
se.html

Progress: Peorias Promise is a community catalyst focusing on building
and heightening public awareness of mentoring and volunteering programs in the
area. Peorias Promise continually speaks to groups about local Promise efforts
. It is focused on generating commitments in the form of people power to increa
se the number of mentors and tutors for youth. Peorias Promise leadership inclu
des four young people who are compiling a report on all aspects of mentoring an
d its importance to the future of the community. On January 19, 1999, Peorias P
romise co-hosted a breakfast with the City of Peoria and the Heart of Illinois
United Way for business and labor leaders, which included an overview of Peoria
s Promise and a challenge by the mayor to generate local commitments. The Volun
teer Center is housing the AmeriCorps Promise Fellow.

Numerical Goal: Peoria p
ledged to provide 6,500 youth with one or more of the five basic promises in th
e next two years.

Best Practices: Peorias Promise regularly holds meetings wit
h the agencies for which it is working to recruit mentors. Primary and middle s
chools continue to deliver the basic promises in their community. Additionally,
the Heart of Illinois United Way Volunteer Center serves as a hub for local ef
forts in matching volunteers with needs in the community. Several social-servic
e agencies also work to deliver the resources at sites. Peorias Promise held a
volunteer recruitment fair at the Peoria County Courthouse and at Northwoods Ma
ll in September 1998. Agencies involved in mentoring and tutoring distributed i
nformation about their programs, as well as about Peorias Promise.

Future Plan
s: Project Success is planning to host a Parent Leadership College in the fall
of 1999 with the help of Peorias Promise. Efforts are underway to make the wee
k after Labor Day each year a statewide effort for volunteer/mentoring recruitm
ent. Peorias Promise is trying to secure a grant from Peoria Area Community Fou
ndation to fund events which it hopes to conduct throughout the fall of 1999, i

ncluding a breakfast or luncheon and speaking engagements to church groups and service organizations. Peorias Promise is producing public service announcement s for TV.

Total Local Commitments: Peorias Promise is working with approximate ly 30 agencies and programs in the community. The Heart of the Illinois United Way helped to fund Peorias Promise and loaned clerical and support staff for ev erything done to date. Peorias Promise received billboard space in visible area s to promote Peorias Promise. Randolph & Associates designed the Web site. It i s partnering with Project Success, a school-based initiative, to deliver the fi ve basic promises. The Heart of the Illinois United Way received a $10,000 gran t from SmithKline Beecham to launch Peorias first in-school clinic. There are n ow six in school clinics within the public school district. Additionally, a loc al NBC affiliate signed on as Peorias Promise promotional partner. Peoria has s ecured a total of seven commitments.

Illinois Rockford

Organization: United
Way of Rock River Valley
Status Date: 4/1/98
Contact: Ms. Becky Cook Phone: (81
5) 968-5400
Fax: (815) 968-5878 Email: uwrrv@aol.com

Progress: Rockfords Promi
seThe Alliance for Youth works with a mentoring collaborative between Support O ur Schools and Rockfords One-to-One Mentoring Partnership. The collaborative, m ade up of community-based organizations, churches, and businesses, promotes awa reness of the need for positive mentoring relationships between students and pa rents or other caring adults. Rockfords Promise also works with Project Success and University of Illinois College of Medicine to involve junior and high scho ol youth in community-based learning projects. Rockford partnered with five are a schools to identify their assets, capacities, strengths, and weaknesses as th ey relate to the five basic promises. Rockford College is also providing all fi ve basic promises to youth. Rockford matched caring adults to 450 youth, safe p laces for non-school hours to 100, a healthy start to 300, marketable skills to 200, and opportunities to give back through community service to 31 youth.

Nu
merical Goal: Rockford pledged to provide 2,000 youth with the five basic promi ses over three years.

Best Practices: Rockfords Promise has four youth members on its Advisory Committee.

Future Plans: An AmeriCorps Promise Fellow will as
sist with mentoring and healthy start activities and work with Project Success to plan and implement a leadership summit. Rockfords PromiseThe Alliance for Yo uth, will partner with institutions of higher education, the business community , and other human-service organizations and hold a youth summit in 2000.

Illi
nois Springfield

Organization: Community Volunteer Center
Status Date: 6/11/97

Contact: Ms. Lisa Rusher Phone: (217) 786-9609
Fax: (217) 786-2251 Email: lisa
.rusher@llcc.cc.il.us

Progress: The City of Springfield awarded Springfields P
romise a grant in order to establish an after-school program. The programTutori
ng, Recreation, Academics, Community and Character (TRACC)serves 20 students an
d runs from 3:00 to 6:00 on Mondays and Thursdays. TRACC activities include hom
ework help, snacks, and field trips. The volunteer program director from the lo
cal YMCA visits the program, held in the school cafeteria, to help lead physica
l activities. The lead point of contact for Springfields Promise is an AmeriCor
ps Promise Fellow.

Numerical Goal: Springfields Promise pledged to provide 2,0
00 youth with all five basic promises.

Best Practices: Volunteers for Springfi
elds Promise are required to have specific plans for mentoring or tutoring. To
help volunteers decide what type of mentoring or volunteering they want to part
icipate in, Springfield is planning a Volunteer Fair. Youth-serving agencies fr
om around the city will set up information booths at Franklin Insurance Company
and answer any questions that Franklins volunteer mentors may have.

Future Pl
ans: Employees of Franklin Insurance Company of Springfield will receive two pa
id hours of employee time each month to volunteer on behalf of Springfields Pro
mise. Franklins volunteers will be required to provide youth with direct servic
e. Springfields Promise will begin programs similar to TRACC in additional scho
ols.

Total Local Commitments: Coca-Cola Bottling Company of Springfield provid
ed multiple staff members to participate in Springfields Promise steering commi
ttee and provided products for the local summit. Springfield has secured a tota
l of 20 commitments.

Illinois Tazewell County

Organization: Tazewell County
Project Success
Status Date: 8/10/98
Contact: Ms. Amy Tippey Phone: (309) 925-5
511
Fax: (309) 925-4281 Email: atippey@mtco.com

Progress: Tazewell Countys Pro
mise brings together various organizations and committees to form a single umbr
ella under which all sectors of the community come together and to improve chil

drens lives. The Tazewell County Health Department and schools are the primary service delivery points for local promise efforts. Tazewell Countys Promise held a Community of Promise Summit on September 24, 1998. The summit was covered extensively by the media.

Numerical Goal: Tazewell Countys Promise pledged to provide more than 300 youth the five basic promises over the next two years. An additional 500 youth will receive safe places and structured activities.

Best Practices: Tazewell Countys Promise is partnering with three chambers of commerce in the county to engage area businesses.

Future Plans: Tazewell County will use partnerships with three chambers of commerce to develop commitments. It is planning a schools-out event for June 1999. Schools of greatest need with supportive administrations will be chosen to receive resources.

Total Local Commitments: Tazewell Countys Promise received donated flowers from Rippers Florist for the Community of Promise Summit. Ace Printing helped to provide note pads for the event. Tazewell County is the recipient of an Allstate grant. Tazewell has secured a total of two commitments.

Illinois Wilmington

Organization: Community Connections for Children and Families
Status Date: 1/15/99
Contact: Ms. Sheryl Puracchio Phone: (815) 476-9810
Fax: (815) 476-1707 Email: Markp4@shirley.theramp.net

Progress: Wilmington is an Illinois Project Success Community and a Community of Promise working to establish a community-based strategic planning process to educate residents, business, and government agencies about the importance of meeting the developmental needs of youth and providing youth with the appropriate services and activities they need. Wilmingtons efforts are supported by its mayor, a diverse cross section of the community, and a developing youth task force. Wilmingtons Promise meets once a month with school, church, government, health, civic, and service organizations, and has conducted several needs assessments. Wilmington is using schools as hubs. School programs include Big Brothers Big Sisters tutoring, Rainbows sports camps and sport physical clinics, dental and preschool screening, after-hours open gym and weight room, and computer courses. Wilmington developed a youth report card to build public awareness and connect government organizations, churches, and service organizations to the needs highlighted in the report cards.

Numerical Goal: Wilmington pledged to provide the five basic promises to 1,700 youth, with 1,200 youth receiving all five basic promises over two years.

Best Practices: Wilmington Police
Department is committed to taking an active approach towards area youth. To do this, Wilmington developed the Police Liaison Program. One police officer received specialized training for the job. The officer maintains an office in the school and is available to teachers, parents, and students. The officer is also responsible for providing training on age-specific issues, safety, drug/gang awareness, and stranger danger. The officer attends extracurricular activities and provides a security factor for the schools. Community Connections is also providing an in-school program, Rainbows, which is open to youth in grades K-8 who have had a death or traumatic experience in their lives. The group meets once a week and allows children to meet in facilitated discussion groups to help deal with their experiences.

Future Plans: Wilmington plans to partner with Parent
University to develop a strong parent component in its promise efforts. Parent University, running out of the Illinois Extension Office, provides on-site training for communities interested in establishing local parent programs. Wilmingtons Promise will also be working with the State of Illinois to establish intergenerational programs.

Total Local Commitments: Wilmington is working with Big
Brothers Big Sisters, Community Connections, and the Wilmington Chamber of Commerce to develop marketable skills for area youth by sponsoring Career Path, Reality Store, job shadowing opportunities, and after-hours computer courses. Wilmington has secured a total of five commitments.

Indiana

Organization: India
na Commission on Community Service
Contact: Mr. Joe Smith Phone: (317) 233-4273

Fax: (317) 233-5660

Progress: The Indiana Commission on Community Service worked closely with AmeriCorps over the past year to expand and implement programming for positive youth development. The Indiana Department of Education and Indiana Campus Compact made more than 20 new or expanded service-learning grants available to schools and colleges and placed more than 217 college students in tutorial positions, coordinated by AmeriCorps Reading Corps members. The Indiana Commission, an Americas Promise partner, will increase literacy by funding 15 new grants to support America Reads and placing 30 full-time members in communities across Indiana as coordinators of literacy for various tutoring programs.
Over 3,000 students were served in Northwest Indiana Literacy Programs.

Best P
ractices: The Indiana Youth Service Association is working on a project funded by the Department of Commerce called the Electronic Youth Action Council (EYAC). EYAC will reach youth in community-based organizations, schools, shelters, and urban and rural areas to give youth a voice in policy and to connect them to local resources and efforts. Youth will learn to use the Internet, correspond through an electronic mentoring program and create a Web site. An AmeriCorps Promise Fellow will encourage educators to incorporate EYAC into their classroom c

urriculum. EYAC can be accessed through www.eyac.org.

Future Plans: Fourteen A
meriCorps Promise Fellows will assist with coordinating Indianas Promise activi
ties across the state. Indiana will expand the number of Communities of Promise
and create a statewide database of youth-serving agencies and resources. The G
overnors Office, Indiana Volunteer Center Association, Indiana Youth Institute,
and the Indiana Commission on Community Service and Volunteerism are working t
ogether to increase volunteer mobilization and expand Governor Frank OBannons A
Day Makes a Difference program. Indianas service opportunities can be accessed
via the Internet at http://serv.indiana.edu. The Center for Youth as Resources
, Youth Resources of Southwestern Indiana, and Valparaiso Community Schools are
partnering to support and expand service-learning opportunities for students i
n kindergarten through college.

Indiana Elkhart

Organization: Elkharts Promi
se
Status Date: 6/10/97
Contact: Ms. Deb Stoffer Phone: (219) 294-3549
Fax: (21
9) 293-1630 Email: neon036@aol.com

Progress: Elkharts Promise works in partner
ship with schools, the social service sector, the Parks & Recreation Department
, and AmeriCorps. Elkharts Promise helped provide funding to expand two private
child-care programs. Elkhart has also created Extended After-School Enrichment
of Elkhart (E.A.S.E.), which oversees five elementary after-school programs an
d will expand to one junior high school. E.A.S.E. works to improve the grades,
attendance, attitudes, self-esteem, and social skills of hundreds of youth. Sch
ools have become sites that provide services to children and families in their
own neighborhoods and eliminate the transportation barrier that often prevents
youth from receiving community services.

Numerical Goal: Elkhart pledged to pr
ovide 200 youth with caring adults, 500 youth with safe places, 200 youth with
a healthy start, and 1,000 youth with opportunities to serve.

Best Practices:
Lindsay Wasik, the local AmeriCorps/Youth as Resources Program Coordinator, dev
eloped a program entitled Kids Engaged in Youth Services (K.E.Y.S.) to engage a
nd train youth in community service and link them to community service projects
. This program provides 1,000 additional youth with opportunities to give back
to their community. Lindsay also plans to develop a traveling youth volunteer b
ureau to rotate among schools. One outstanding youth volunteer each year will r
eceive the key to the city from the mayor.

Future Plans: Elkharts Promise plan
s to reach 100 children in each of the five elementary schools. One school will
have an environmental education component with service learning provided by lo
cal EnviroCorps members. Another school will provide every child with a mentor.
Elkhart also plans to hold a community summit in the year 2000 to celebrate bo

th its successes and the future of its youth.

Total Local Commitments: Elkart
Community Schools provide free space and transportation to programs providing t
he five promises. Elkhart General Hospital provides free drug screens to after
school employees, free dental care, head lice treatment, immunizations, and a S
uper Sitter class. Elkharts Promise has secured a total of 15 commitments, plus
financial support from local business and industries.

Indiana Fort Wayne

Or
ganization: United Way of Allen County
Contact: Mr. Marc Levy Phone: (219) 422-
4776
Fax: (219) 422-4782

Progress: Fort Waynes Youth Development Alliance is c
omprised of private and nonprofit business partners working towards positive yo
uth development to fulfill the five basic promises. Junior Achievement and Scho
ol to Work facilitated the pairing of job mentors and students on National Grou
ndhog Job Shadow Day, February 2, 1999. A local program called Security Dads us
es adult male volunteers to be a visible presence where youth hang out in order
to prevent violent interactions and to provide positive male role models and m
entoring.

Numerical Goal: Fort Wayne pledged to provide all five basic promise
s to 200 youth, or one or more of the five basic promises to 1,000 youth, over
three years.

Best Practices: At the October 22 summit, First Lady Judy OBannon
spoke before an audience of 170 participants. After completing a series of wor
king sessions with trained facilitators, the participants were given blank chec
ks with which to submit their commitments.

Future Plans: Fort Waynes Youth Dev
elopment Alliance will create a citywide media effort to promote the importance
of the five basic promises. The Alliance plans to increase the number of volun
teers serving youth, and Big Brothers Big Sisters will increase the number of m
entors available to youth.

Iowa

Organization: Iowa Commission on Volunteer S
ervice
Contact: Ms. Dorothy Carpenter Phone: (515) 792-3961
Fax: (515) 792-9055
Email: summit@ided.state.ia.us
Web Site: www.iowasummit.org

Progress: Since I
owa held its state summit on June 10-11, 1998, the state is helping counties de

liver the five promises to youth. Designated Community Empowerment Boards, desi gned by former Governor Branstead, are under way. Through a partnership among t he Departments of Human Services, Health, and Education, counties may apply for funds to establish Community Empowerment Boards to ensure collaboration among those three departments in each county in order to provide youth with the five promises. The current Governor, Tom Vilsack, is committed to Americas Promise a nd is asking counties to focus on two main efforts, after-school programs and p arent education, to help with child school readiness.

Best Practices: Governor
Tom Vilsack has proposed a new grant, entitled the Governors Initiative Grant. The grant will focus on after-school programs and parent education to help chi ldren with school readiness. Lt. Governor Pederson has committed to volunteer o ne day a week.

Future Plans: Iowa will focus on developing statewide partnersh
ips with youth-focused organizations. Its initiative will develop pilot project s that will serve as models for other counties, administer mini-grants to encou rage new youth services, coordinate local summit efforts with area Community Em powerment Boards, support the new Governors Initiative Grant and develop a comm unications system throughout the state.

Total Local Commitments: Examples of c
ommitments include the Alcoa Foundation, Bechtel Trust Foundation, Drake Univer sity, Pioneer Hi-Bred International Inc., IPSCO Steel Inc., and MidAmerican Ene rgy. Iowa has secured a total of 99 commitments.

IowaDes Moines

Organizatio
n: United Way of Central Iowa
Status Date: 6/17/97
Contact: Ms. Shirley Burgess
Phone: (515) 246-6519
Fax: (515) 246-6522 Email: shirleyb@dwx.com

Progress: D
es Moines held a corporate kick-off in conjunction with its 2,000 by 2000 campa ign on February 2, 1999. The United Way partnered with Junior Achievement on Na tional Groundhog Job Shadow Day to pair 1,000 youth with over 50 local business es to get a close look at how the skills they learn in school are put into acti on at the workplace. The religious community launched its 2,000 by 2000 campaig n by surveying its members to identify their current efforts in mentoring and t heir interest in starting a program. Currently eleven congregations have respon ded, with eight already involved in a mentoring program and three congregations requesting information about how to get one started.

Numerical Goal: Des Moin
es pledged to provide 2,000 youth with caring adults over three years.

Best Pr
actices: Pioneer Hi-Bred International, Inc. and AmerUs Group donated a total o f $4,500 to the 2,000 by 2000 campaign to produce promotional materials.

Futur
e Plans: Des Moines will launch a corporate volunteer project, Lets Get Persona
l, in May 1999. Employee groups will assist in the collection of needed persona
l hygiene products that will be distributed to children throughout the communit
y.

Total Local Commitments: The Foster Grandparent program added ten more seni
or adults to work with special-needs children. The program plans to add 15 more
grandparents. Des Moines has secured a total of 40 commitments.

IowaDickins
on County

Organization: Voluntary Action Center
Status Date: 6/16/97
Contact:
Ms. Joan McCulloch Phone: (712) 336-4444
Fax: (712) 336-1357

Progress: Priorit
y One received a grant to help promote Healthy Communities/Healthy Youth in the
faith community. Focus groups are based on each of the five basic promises and
they continue to work to deliver resources to youth. Dickinson County received
a SmithKline Beecham grant, which is administered by Community Health, to crea
te and support a prenatal care and breastfeeding program. The group started a l
iteracy program in the Summer 1998 that operates within the Before and After-Sc
hool day-care (BAS) program to provide a safe place during non-school hours. An
AmeriCorps* VISTA member assists with operating the program. Priority One hire
d two part-time coordinators to develop Asset Building in Dickinson County. Thr
ough these collaborations, 45 youth have received the multiple promises of cari
ng adults and opportunities to serve. Also 290 more youth received opportunitie
s serve.

Numerical Goal: Dickinson County pledged to provide 400 youth with on
e or more of the five basic promises over three years.

Future Plans: The deleg
ation will create a Parents in Education initiative and organize a celebration
for the end of 1999 for participating churches and community organizations.

I
owa Page County

Organization: City of Clarinda, Page County
Status Date: 7/16
/97
Contact: Ms. Beverly Bramble Phone: (712) 542-4087
Fax: (712) 542-2012

Pro
gress: Page Countys Promise received a $10,000 grant from SmithKline Beecham to

jumpstart a school-based healthy start program. To implement the grant, Page C ountys Promise partnered with the Youth Matters program, a school-based tutorin g/mentoring program. The program is now in both the Clarinda and Villisca schoo l systems. A partnership among two schools, the Retired Senior Volunteer Progra m, YES! Volunteer groups, and local school nurses and physicians provides child ren and young people with a mentoring and tutoring program that incorporates a healthy start. New mentors are being recruited for the mentoring program every two months. To implement programs that will deliver the five basic promises, a grant was received, as well as matching funds. The Youth Matters program admini sters tests at the beginning of each school year and at the end of the year. Ch ildren are identified according to test results, GPA, school attendance and fam ily situation. Through this grant nearly 50 students have received nutritious b reakfasts and tutors/mentors.

Numerical Goal: Page County pledged to provide 2
66 youth with the five basic promises over three years.

Best Practices: To dat
e, nearly 50 students have been provided with nutritious breakfasts and tutors/ mentors.

Future Plans: Page Countys Promise future plans include generating mo
re local commitments to expand tutoring/mentoring programs.

IowaWaterloo/Ced
ar Valley

Organization: Community Foundation
Status Date: 10/8/97
Contact: Ms.
Mary Ann Burk Phone: (319) 291-1202
Fax: (319) 291-1260

Progress: Waterloo/Ce
dar Valley created a plan based on a model developed by the Office of Juvenile Justice and Delinquency Prevention (OJJDP). It is based on community demographi cs, community resources, and community needs. Two community forums called Cedar Valleys Promise: Uniting for the Love of Our Children were held in Waterloo in February and April 1998. The forums involved 720 people from every sector of B lack Hawk County, examined the issues facing youth, and made a plan to provide the promises to them. Cedars Valley Promise (CVP) received support from Univers ity of Northern Iowa and Hawkeye Community College. The Iowa Empowerment Board has designated the CVP Policy Board as the Empowerment Board for Black Hawk Cou nty. As such, it coordinates education and health and human services programs f or young children in the county.

Numerical Goal: Cedar Valleys Promise pledged
to provide the five basic promises to an additional ten percent of youth over three years.

Best Practices: A community management information system to coll
ect data about the community and its young people is being created by CVP. The system will be used to identify community needs, resources, and service groups

as well as monitor the condition of the communitys children and the impact of c
hanges in services.

Future Plans: The importance of leadership is recognized i
n Cedar Valley and is encouraged through Teen Trust and Young Leaders in Action
programs. Cedar Valleys Promise will encourage and expand this program and oth
ers like it. CVP is looking to help create other youth-based initiatives such a
s Positive Peer Pressure, Peer Counseling and Mediators, Youth Forums and Asset
Speaker training for youth.

Total Local Commitments: Cedar Valleys Promise re
ceived a grant of $197,000 in January 1999 from the Iowa Department of Human Re
sources for a project that, over five years, will increase the number of traine
d child-care providers by 20 percent. At the same time, CVP received $25,000 to
expand the Early Head Start program, Project Hand-in-Hand, which provides earl
y, continuous, intensive, and comprehensive child-development and family-suppor
t services, year-round, to low-income families with young children.

Kansas

O
rganization: Kansas Office for Community Service/Kansas State Department of Edu
cation
Contact: Ms. Patricia Kells Phone: (785) 368-6207
Fax: (785) 368-6284 Em
ail: pkells@mail.ksbe.state.ks.us
Web Site: www.nekesc.org/~kanserv/kanserv.htm
l

Progress: Governor Bill Graves and the Community Service Foundation of Kans
as established the Volunteer for Youth Network (VYN) that enables rural Kansas
communities to become Communities of Promise. VYN is establishing ten rural vol
unteer centers in communities that do not have one. In collaboration with the K
ansas Commission on National and Community Service, VYN works to provide a stat
e network to identify and coordinate new volunteer efforts. These centers cover
critical gaps in coverage for traditionally underserved rural areas of Kansas
by providing a mechanism to support youth. The focus of assistance and service
is on the youth and the five basic promises. Local VYN sites partner with a var
iety of agencies within their geographic areas to provide these resources to yo
uth, such as the chamber of commerce, private businesses, youth groups, faith g
roups, and city and county government. A ribbon-cutting ceremony for the first
center opening was held on January 25, 1999 in Arkansas City. The centers will
assist schools in identifying the youth by name who most need additional resour
ces. Literacy is the first issue being targeted.

Numerical Goal: Kansas pledge
d to provide 200,000 youth with all five basic promises over five years.

Best
Practices: Two young people are on the board and 40 help advise the Volunteer f
or Youth Network initiative, in which volunteer centers will resolve issues and
keep the focus on the five promises.

Future Plans: Through the volunteer cent
ers, Kansas plans to provide children and youth with the opportunity to perform community service.

Kansas  Kansas City

Organization: Volunteer Connection
St
atus Date: 1/19/98
Contact: Mr. Denny Barnett  Phone: (913) 371-5500
Fax: (913)
371-3530 Email: vconnect@crn.org

Progress: The bistate effort of Kansas Citys
Promise, with leadership from Mayor Marinovich of Kansas City, KS and Mayor Cle
aver of Kansas City, MO, is an exemplary instance of inter-governmental and int
eragency collaboration, not only between cities but also between states. The in
itiative held a summit on April 25, 1998 which President Bush attended and at w
hich the Preview of Promises book was unveiled. Mayor Marinovich hosted a break
fast for more than 200 faith leaders on September 11, 1998 in order to garner l
ocal commitments. Kansas City solicited commitments from all areas of the commu
nity until October 1, 1998. At the end of October, it published the final Promi
se Book. Kansas City identified hubs for multiple resource delivery, such as Ca
ring Communities and other school-based programs. Kansas City is also developin
g a Promise Tracking and Evaluation system to measure outcomes. Kansas Citys Pr
omise held a youth summit on December 11-12, 1998 at which it presented the com
pleted Promise Book that held nearly 900 commitments providing the five promise
s to youth. The youth at the event received the technical assistance needed to
fulfill the commitment the Kansas Citys Promise Youth made to establish service clubs in each school. A member of the Kansas Citys Promise Youth took part in
a panel workshop at the National League of Cities Conference on December 5, 199
8 entitled, Keeping Americas Promise.

Numerical Goal: Kansas City pledged to p
rovide 375,000 youth with access to all five basic promises over three years.

Best Practices:  A computer-based system for placing volunteers and monitoring
promises was created specifically for Kansas Citys Promise. This system is a co
llaborative effort among the Volunteer Centers through the Volunteer Connection
. The system enables the Centers to match volunteers with opportunities by thei
r locations, interests, time available and other key information. The evaluator
s will use this information to track the flow of volunteers to different youth-
serving agencies and other placements. A related database will help Volunteer C
enters track the fulfillment of commitments by Promise Makers. This information
will be tracked to provide valuable information on how many of the different t
ypes of promises are being kept, and which ones may need help and encouragement
.

Future Plans: Plans are in the making for an event in the year 2000 celebrat
ing both the 150th birthday of Kansas City and the move from the first phase of Kansas Citys Promise to the second phase. The mayors will be calling on Kansas City to get involved in the future and keep Kansas City a great place to live. The group will review what has been accomplished in the first two years of Kan

sas Citys Promise and challenge themselves to do it again.

Total Local Commitm
ents: The Ewing Marion Kauffman Foundation, under the leadership of its Preside
nt Bob Rogers and Youth Development Program Officer Sylvia Robinson, have demon
strated outstanding leadership in making Kansas Citys Promise so successful. Th
e Kauffman Foundation is spending 85 percent of its annual budget in the five b
asic promise areas. Some of the programs the Youth Development Division is supp
orting are a collaboration with local partnerships and programs in the bistate
urban core that emphasize providing all five promises at one location, and supp
ort and consultation services to the Volunteer Connection as it oversees the im
plementation of Kansas Citys Promise. Kansas City has secured a total of 900 co
mmitments.

Kansas Liberal

Organization: Seward County Community College, Col
vin Adult Learning Center
Status Date: 2/1/99
Contact: Dr. Jim Prosser Phone: (
316) 626-3131
Fax: (316) 626-3136 Email: jprosser@sccc.cc.ks.us

Progress: Libe
ral hired an AmeriCorps Promise Fellow to involve youth in community service. T
he Fellow works within the community to learn the needs of youth as well as ide
ntify places that need youth volunteers. A local summit was held November 19, 1
998 in which all sectors of the community participated. Liberals goals were cre
ated at this summit and the community showed support for the initiative.

Numer
ical Goal: Liberal pledged to provide at least 50 youth with caring adults and
safe places, 50 more with caring adults, 25 with a healthy start, 50 with marke
table skills, and 150 with opportunities to serve.

Best Practices: Liberals Pr
omise provides existing after-school programs in need of tutors with high-schoo
l students from Liberal High School. A local news reporter is informed of each
and every activity of Liberals Promise; this provides the daily paper with an u
nderstanding of the program and its momentum.

Future Plans: A mentoring progra
m will begin and be supported by local businesses in Liberal this year. It hope
s to reach all youth in Liberal who are in need of a mentor. The Volunteer for
Youth Network Center, a Kansas state initiative linking ten such centers togeth
er in rural areas to share resources for their youth, will hold a fundraiser th
is summer and involve the entire community. It hopes to use these funds to make
the Center the rallying point in support of its youth. Liberal is also hoping
to recruit the large population of senior citizens in its community and use the
m as a volunteer resource.

Total Local Commitments: Liberal received a commitm
ent from Seward Community College that includes office space and equipment as w

ell as health and life insurance for their AmeriCorps Promise Fellow.

Kansas
Wichita

Organization: United Way of the Plains
Status Date: 7/23/97
Contact: M
r. Patrick Hanrahan Phone: (316) 267-1321
Fax: (316) 267-0937 Email: uwp@southw
ind.net
Web Site: www.wichitaeagle.com/connect/promise/html/values.html

Progre
ss: Wichitas Promise took on the challenge of making children a priority by eng
aging the entire community, asking individuals and businesses to give of themse
lves by volunteering their time to youth. This effort peaked during Mentoring W
eek, held March 15-19, 1999, hosted by the United Way Volunteer Center, the sch
ools, and the Wichita Chamber of Commerce. The community was asked to give one
hour to a child in the public schools during the week. Some of the matches from
Mentoring Week will become long-term mentoring relationships that will help pr
ovide all five promises. Wichitas Promise Youth Council, a group of 65 teenager
s representing 15 high schools, was instrumental in communicating the concerns
of local youth. The members of the Council conducted focus groups with 250 yout
h from 16 organizations and groups. The Points of Light Foundation awarded a $2
0,000 grant so that Wichitas Promise could hire a part-time employee to do back
ground checks on volunteers. Wichitas Promise held a summit on November 22, 199
7, where it made a Declaration of Interdependence, established five resource co
uncils and a youth council, and developed a strategic plan. Eighty-eight new vo
lunteers were recruited as a result of the summit.

Numerical Goal: Wichita ple
dged to provide 3,000 youth with all five basic promises and 2,000 youth with o
ne or more of the five basic promises over three years.

Best Practices: Four W
ichita high school students were recognized for their community service work by
Wichitas Promise in the first monthly recognition event to formally recognize
youth for their ongoing service to the community. One of these young people is
a tutor, mentor, volunteer organizer, and a national Point of Light.

Future Pl
ans: Wichitas Promise plans to include more youth on a Teen Center Advisory Boa
rd to help make decisions about the direction and activities of the center. Cur
rent plans call for a Resource Center to assist teens with issues and provide n
eeded information, and establish a coffee house and club that will be open afte
r school and weekend days and evenings. Wichita has already raised $170,000 for
this project from two grants.

Kentucky

Organization: Kentucky Commission on

Community Volunteerism and Service
Contact: Ms. Karen Jones Phone: (502) 573-5
200
Fax: (502) 573-5201 Email: karen.jones@mail.state.ky.us

Progress: The Kent
ucky Commission on Volunteerism and Community Service works with the Kentucky Y
outh on Community Service and Volunteerism and the Kentucky PTA to coordinate K
entuckys Promise to Youth. The partnership tracks community efforts to generate
commitments providing the five basic promises to youth. Kentucky held a state-
planning summit February 18-19, 1999, which 25 counties attended. Kentucky plan
s to break these 25 counties into regions that will host their own meetings and
share best practices. The February summits breakout sessions focused on buildi
ng collaborations, gathering commitments, engaging youth as partners in the ini
tiative, and conducting a needs assessment. Another state summit was held Novem
ber 18-20, 1998, which attracted members of the business community as well as y
outh-service organizations interested in providing youth with the five basic pr
omises.

Numerical Goal: Kentucky pledged to provide 30,000 youth with all five
basic promises over three years.

Future Plans: During the summer of 1999, the
Kentucky Youth on Community Service and Volunteerism, a group of 27 young peop
le committed to expanding youth-service opportunities, will give a presentation
to the Kentucky PTA Leadership Conference, about providing youth the opportuni
ty to serve on local PTA committees. Over 500 local PTA unit leaders will atten
d the conference.

Kentucky Shelby County

Organization: Drug and Alcohol Advo
cacy Council, Inc.
Status Date: 12/2/97
Contact: Ms. Joan D. Goodwin Phone: (50
2) 647-1983
Fax: (502) 633-3761 Email: kkg@bellsouth.net

Progress: A summit wa
s held on Make a Difference Day in October 1998 with 40 community agencies. Cou
nty Judge Executive Robert Straton provided funding for the event and WalMart s
ponsored the food and location. Miss Kentucky attended, as well as professional
baseball player Lee Tinsley of the Cincinnati Reds. Each person attending the
event was asked to commit to one hour a week of volunteering to provide the fiv
e promises to youth. Shelby County is evaluating the 40 agencies that attended
to increase the number of volunteers and evaluate the progress of commitments t
hat were made at the summit.

Numerical Goal: Shelby County pledged to provide
250 youth with all five promises and 500 youth with one or more of the five pro
mises over three years.

Best Practices: The Moses Rubin Fund provided $5,000 t

o the Shelby County Drug and Alcohol Advisory Council, Inc. The money will trai
n 50 middle-school youth in presenting On Applebee Pond, which is a drug, alcoh
ol and violence prevention program. The youth receive the opportunity to serve
other youth.

Future Plans: Shelby County will hold a luncheon in Summer 1999 f
or the 40 agencies that attended the summit. The purpose of the luncheon will b
e to measure the progress of the commitments and gather the numbers of youth se
rved. Shelby is also applying for a grant from the Kentucky Incentive Project f
or outreach to parents so that they understand the need for the five promises i
n the lives of their children.

Total Local Commitments: The Budd Company provi
des events and funds in order to promote the five promises as well as provide t
hem. The Budd Company sponsors youth sports leagues in the area.

Louisiana

O
rganization: Louisiana Association of Nonprofit Organizations
Contact: Ms. Ann
Silverberg Phone: (225) 343-5266
Fax: (225) 342-5363 Email: annsilver@lano.org

Progress: Louisianas Promise challenges citizens to share best practices and p
ursue public/private and government partnerships. Louisianas Promise partnered
with other statewide organizations to create a vehicle for delivery of the five
basic promises. Steps to Success is dedicated to creating a network of all sec
tor agencies to facilitate the delivery of support services that are required t
o ensure healthy bodies, educated minds, and self-sufficiency for children from
birth to age three, as well as their families. The Louisiana State Office of P
ublic Healths Healthy Communities initiative focuses on increased service deliv
ery to youth and families through comprehensive community development. The Loui
siana Department of Education is working with Louisianas Promise to provide aft
er-school curriculum development and training for nonprofit service agencies Th
is will enable youth to receive continued math and science education outside of
the traditional classroom setting. Louisiana held a state summit October 26-27
, 1998.

Numerical Goal: Louisiana pledged to provide 33,000 youth with one or
more of the five basic promises over three years.

Best Practices: The partners
hip between the Louisiana Serve Commission, Office of the Lieutenant Governor,
and the Louisiana Association of Nonprofit Organizations (LANO) to implement Lo
uisianas Promise brings effective delivery of resources and support to local co
mmunities. LANO roots Louisianas Promise activities in neighborhoods and commun
ities through a variety of nonprofit organizations, provides training and techn
ical assistance to service providers, and disseminates information statewide ab
out Louisianas Promise activities. Louisiana Serves, in conjunction with the Co
rporation for National Service, provides national resources such as trainers an
d technical assistance for the development of national service programs in Loui
siana.

Future Plans: Louisianas Promise will hold youth leadership camps acros
s Louisiana, participate in a youth summit in Mississippi, continue to share st
rategies through biweekly fax updates, and create a Manual of Best Practices. L
ANO will provide youth support training throughout the year. The Mid South Prom
ise Partnership will work on a tri-state effort in East Carroll Parish to help
secure multisector commitments. Louisianas Promise will help to expand Delta Se
rvice Corps, an AmeriCorps program addressing the educational, health and housi
ng needs of communities throughout the region. Louisiana will continue to work
with the states of Mississippi and Arkansas, and the Foundation for the Mid Sou
th with a grant from the W. K. Kellogg Foundation to work across state lines in
the Delta region to provide a regional infrastructure for the delivery of the
five basic promises.

Total Local Commitments: The W. K. Kellogg Foundation pro
vides financial support to Louisianas Promise through the Mid South Promise Par
tnership of Louisiana.

LouisianaAscension Parish

Organization: Rural River
Road Foundation
Status Date: 3/25/99
Contact: Mr. Frank H. Gordon Phone: (225)
621-5799
Fax: (225) 621-5994 Email: fgordon@agctv.lsu.edu

Progress: The Rural
River Road Foundation mapped the areas of Ascension Parish to identify the comm
unities with the highest need for new programs. Identified communities include
Geismar and census tracts 303.98 and 306. The Louisiana Department of Social Se
rvices identified both community needs and existing services at the local level
through community forums. The Rural River Road Foundation then formed a corpor
ate roundtable with membership requirements of $2,000 in dues and a commitment
to provide at least two of the five basic promises. The corporate roundtable pr
ovides tutors, funds and computers for The Caring Parents of Geismar after-scho
ol tutorial housed in a Volunteer Fire Station. Southern University partners wi
th the Foundation to provide tutors, a mobile health unit, and fundraising.

Nu
merical Goal: Rural River Road Foundation pledged to provide 200 young people i
n the community of Geismar and census tracts 303.98 and 306 with the five basic
promises over one year. It will also provide at least 10 percent of young peop
le in the other areas of the Parish with the five basic promises over two years
.

Best Practices: The Rural River Road Foundation held a prayer breakfast on N
ovember 14, 1998 to rally support for its youth initiative. Supporters of the F
oundation who attended included Gonzales Mayor Johnny Berthelot and Senator Lou
is Lambert. Whitman Mays, who played Grady on the sitcom Sanford and Son, was t
he special guest speaker and offered his services to the Foundation and Ascensi
on Parishs youth.

Future Plans: Rural River Road Foundation will host a youth summit in the summer of 1999, prior to the opening of school. Senator Louis Lambert supports the Foundation and has proposed a cancer education center to provide basic health education to children and families. Funds from the Rural River Road Foundation corporate roundtable will include a community center, replete with classrooms for specialized instruction, and creation of a summer jobs program for youth staffed by AmeriCorps members.

Total Local Commitments: Examples of commitments include AlliedSignal, BASF, Borden Chemical, Shell, Vulcan, Kansas City Southern, and Turner Industries, all members of the Rural River Road roundtable.

LouisianaLake Charles/Calcasieu Parish

Organization: Mayor Willie L. Mounts Office
Status Date: 11/12/97
Contact: Ms. Julee Limbocker Phone: (318) 491-1461
Fax: (318) 491-1206 Email: jlimbocker@mail.city-lakecharles.org

Progress: Louisianas Promise increased the number of volunteers in Southwest Louisiana and heightened awareness of the need for volunteer time, resources, and involvement. Impact Lake Charles is an AmeriCorps program engaging 40 AmeriCorps members to work with elementary children to provide literacy tutoring, mentoring activities, homework assistance, and opportunities to serve. Forty-eight out of 50 children improved their report cards in the first seven weeks of the program. Lake Charles Mayor Willie Mount campaigned for the public to become involved with Louisianas Promise and hired a youth coordinator. The coordinator works with Impact Lake Charles, forms partnerships with the local ministerial alliance to increase youth services provided in churches, organizes youth-led events, assists in increasing services provided by the Recreation Department, and presents the Louisianas Promise message to local schools, businesses, and the media.

Numerical Goal: Lake Charles/Calcasieu Parish pledged to provide 20,000 youth with access to all five basic promises over the next year.

Best Practices: Local business owner, Willie King, developed Southwest Louisiana Youth Volunteers. This program created service opportunities for youth during four national days of service. The first service project took place on Martin Luther King Jr. Day 1999. Mr. King also developed a mentoring program for young men called Partners in Manhood to help them form strong relationships with adults and steer them in a positive direction.

Future Plans: An AmeriCorps Promise Fellow will help to organize the national days of service, develop a Community of Promise newsletter, and organize Community of Promise activities. An AmeriCorps member will organize mini-service projects for elementary students. Lake Charles will continue to generate local commitments, expand Impact Lake Charles to additional

schools during the next school year, and hold specialized youth events to engag
e children and adolescents.

Total Local Commitments: The Calcasieu Parish Scho
ol System and the assistant superintendent have been instrumental in developing
the Impact Lake Charles partnership, providing after-school facilities, and cr
eating mentoring opportunities for high-school students. Lake Charles/Calcasieu
Parish has secured a total of 25 commitments.

LouisianaTerrebonne Parish

O
rganization: Diocese of Houma-Thibodaux
Status Date: 7/20/97
Contact: Brother D
ominick Pujia, FMS Phone: (504) 850-3151
Fax: (504) 850-3215 Email: htdiocese@y
ahoo.com

Progress: Terrebonnes Promise unifies local organizations around yout
h. Partners include the Terrebonne Chamber of Commerce, the District Attorneys
Office, the Terrebonne Parish Government, The Houma Courier, and Youth Experien
cing Success (YES). The local cable station invited Terrebonnes Promise committ
ee members to participate in a call-in show, The Truth. Terrebonnes Promise is
viewed by some in the community as common ground for youth serving agencies to
meet and collaborate. Members of the Terrebonnes Promise planning team produce
a monthly newsletter and meet monthly to strategize and stay informed about loc
al initiatives. Members respond to questions for input from groups such as the
Terrebonne Parish School system and Terrebonne General Medical Center.

Numeric
al Goal: Terrebonne Parish pledged to provide 2,655 youth with the five basic p
romises over three years.

Best Practices: In January 1999, the local Promise T
eam hosted a Chamber of Commerce Morning Call Breakfast Club program. More than
20 youth-serving agencies from around the area were invited to attend and set
up an information table. Prior to the event, the agencies developed wish-lists
that were published in a program directory. The directories were duplicated and
handed out to the chamber members. Two speakers from the state Louisianas Prom
ise initiative addressed more than 200 chamber representatives. Richie Cunningh
am, kicker for the Dallas Cowboys and a graduate from Terrebonne High School, s
poke about the need to give something back in service. Richie founded the Happy
Days Foundation to help youth facing a catastrophic illness who lack adequate
insurance to deal with the illness.

Future Plans: Terrebonnes Promise will hel
p revive the local schools Partners in Education, an adopt-a-school program whe
re businesses provide funding or supplies for special projects in schools. The
Houma Courier will publish wish-lists for volunteers and commitment forms. Terr
ebonne General Medical Center will create a teen/parent mentoring program. The
Promise Team will hold its second summit at the end of 2000 and increase the nu
mber of individual and corporate commitment makers supporting Terrebonnes youth

.

Total Local Commitments: The Terrebonne Parish Government donated a local gy
m as a site for a Boys & Girls Club and created a youth advisory council to pro
vide input to the parish council on issues affecting youth. The Diocese of Houm
a-Thibodaux Office of Youth Ministry pledged to expand programming and outreach
efforts to include more youth. Terrebonnes Promise has secured a total of five
commitments.

Maine

Organization: The Maine Commission for Community Service

Contact: Ms. Maryalice Crofton Phone: (207) 287-5313
Fax: (207) 287-3555 Email
: mccs@state.me.us
Web Site: www.mainepromise.org

Progress: Fifty-four Communi
ties for Children attended the seven Governors Service Institutes held througho
ut Maine. These communities formed plans focusing on the five basic promises an
d created local Childrens Leadership Councils. Communities for Children members
meet on a monthly basis and have been granted 36 AmeriCorps VISTA positions to
ensure the five basic promises and mobilize community assets. The state works
with these communities to help them become Communities of Promise. Many of Main
es eight AmeriCorps Promise Fellows are leading these efforts. Communities have
recorded their plans in The State Community Plan Book. The Community Plan Book
, as well as The Maine Promise Book, include more than 200 commitments. It was
presented to Governor King on September 18, 1998 and the information is availab
le online.

Numerical Goal: Maines Promise pledged to provide 20,000 youth with
access to the five basic promises over three years.

Best Practices: The seven
Governors Service Institutes enabled Maine to expand on the delivery of the fi
ve basic promises to youth through Communities for Children. Additionally, the
institutes set the framework to link communities contributing to the statewide
effort and enable them to support one another and share best practices as they
work locally to deliver the five basic promises. Comtel and ENVISIONnet donated
their time and money to create an online Web site, including The Community Pla
n Book and The Maine Promise Book.

Future Plans: Maines Promise will work with
54 communities to help them become Communities of Promise. Maine is also worki
ng to create Schools of Promise and increase partnerships with associations in
order to better update and report on the delivery of the five promises througho
ut the state.

Total Local Commitments: Harold Alfond recently donated signific
ant funds to help build a Boys & Girls Club/YMCA in Waterville, ME. Author Step
hen King gave $35,000 to help Bangors Community for Children create a permanent
staff position to help deliver the five basic promises. Peoples Heritage Bank

pledged $250,000 in scholarships over the next ten years to Maine high-school s tudents going to post-secondary education. There will be ten $2,500 scholarship s awarded annually for ten years to high-school students beginning in 1999. Mai ne has secured and total of 250 commitments.

Maine Greater Portland

Organiza
tion: United Way of Greater Portland
Status Date: 6/12/97
Contact: Ms. Renee J.
Freudenberger Phone: (207) 874-1000
Fax: (207) 874-1007 Email: rfreudenberger@
unitedwaygp.org

Progress: Portland completed a community assessment which led
to the development of community action plans for each of the five promises. Por tland presented its action plans to the Corporate Advisory Board (CAB) comprise d of 20 CEOs of major businesses, to involve their companies and employees to d eliver the five basic promises and asked them to make commitments to do so. Por tlands Promise reaches all sectors of its community and rallies youth-service p roviders behind the five basic promises. Portland developed a report of its act ivities including its community assessment, action plans, mission statement, an d roster of volunteers. This is shared with all new council members and those i nterested in childrens issues. The report is updated regularly. Portlands Promi se is working with the Portland Mentoring Alliance to increase work-site based mentoring and career mentoring programs. It is also working with schools on the Asset Builders Project. Portland has a communication committee of ad agency an d media personnel who help to publicize their events.

Numerical Goal: Portland
pledged to provide 2,000 youth with the five basic promises over the next two years.

Best Practices: Portland developed a set of bookmarks to highlight the
five basic promises and distributed them to parents, public libraries, and chil dcare centers. The bookmarks list simple ways parents can deliver the five basi c promises to the children in their lives.

Future Plans: Portland will conduct
the Search Institutes Developmental Asset Survey with all students in grades 6 -12 in Portland Public Schools. The results will be unveiled at a Community For um. Following the Forum, 45 neighborhood study circles will engage parents, you th, and businesses in developing solutions for asset deficits. The Childrens Le adership Council will take this information and develop a five-year strategic p lan to deliver assets to youth. Portland will continue to seek new commitments and increase business partnerships. Portland will create three new safe places over the next two years and provide all babies born on the Portland Peninsula w ith a healthy start.

Total Local Commitments: The chair of the CAB committed $
10,000 and promised to encourage his employees to get involved in childrens ini tiatives. Another CEO member of CAB committed human and financial resources to

develop a youth-run Web site highlighting youth-service opportunities.

Maryla
nd

Organization: Governors Office on Service and Volunteerism
Contact: Ms. Mar
kella Maschas Phone: (410) 767-1745
Fax: (410) 333-5957

Progress: Maryland has
begun to increase the number of local initiatives providing multiple promises
by placing seven AmeriCorps Promise Fellows in counties throughout the state. T
he year-long positions have started identifying potential youth to serve and so
urces of new resources through increased community partnerships. Projects under
way include enrolling additional children in low-cost or free health insurance
, expanding after-school safe place programs, recruiting volunteers, and produc
ing communications material for local nonprofits.

Numerical Goal: Marylands Am
eriCorps Promise Fellows will provide more than 9,500 young people with the fiv
e promises over the next year.

Best Practices: Governor Parris Glendening and
Lt. Governor Kathleen Kennedy Townsends Office on Service and Volunteerism has
engaged county Local Management Boards to help the Promise Fellows identify yo
uth to serve and help track the resources delivered. Marylands Promise is also
developing stock press and marketing material to assist its Fellows in their lo
cal work, including press releases and public service announcements.

Future Pl
ans: Maryland plans to develop Communities of Promise in all of its areas with
AmeriCorps Promise Fellows, and to improve local projects through statewide par
tnerships with law enforcement and Hot Spot communities, where efforts are alre
ady coordinated.

MarylandBaltimore

Organization: Safe and Sound Campaign
St
atus Date: 9/13/97
Contact: Ms. Hathaway Ferebee Phone: (410) 625-7976
Fax: (41
0) 837-4752 Email: SafeSound@aol.com
Web Site: www.safeandsound.org

Progress:
Baltimores Safe and Sound program, funded by the Robert Wood Johnson Foundation
, has served youth through action in the areas of after-school programs, home h
ealth services, grade literacy by the age of nine, reducing firearm homicide, a
nd increasing civic activity by communities.

Numerical Goal: Goals include a 5
0 percent increase in children ages 0 to 6 in four communities receiving compre
hensive support services, more than 30,000 youth enrolled in after-school progr
ams, and more than 50,000 adults and youth with opportunities to serve.

Best P
ractices: On September 13, 1997, more than 6,500 Baltimoreans gathered at Balti
mores Promise Summit to celebrate the importance of family and community and to
 vote on key goals and strategies to improve the health and safety of Baltimore
s children. Close to 6,000 votes were cast among the 12 goals developed through
 the Safe and Sound Campaign. Baltimore will mobilize 500 Youth Ambassadors to
help more than 50,000 adults and youth fulfill pledge cards to Live the Promise
 by serving their communities.

Future Plans: Additional goals to prevent juven
ile gun homicide and increase literacy will be pursued. Creating new and expand
ing existing youth centers will be a major focus of the Safe and Sound Campaign
 in 1999.

Total Local Commitments: Baltimore has received commitments that inc
lude the Baltimore City Health Department, the Family League of Baltimore, the
United Way of Central Maryland, Morris Goldseker Foundation, The Baltimore Sun,
 and the Juvenile Justice Advisory Council.

Maryland Dorchester County

Organ
ization: Dorchester County Local Management Board
Status Date: 3/17/98
Contact:
 Ms. Rachael Knox Phone: (410) 228-0281
Fax: (410) 228-9642 Email: dorcochf@sho
re.intercom.net
Web Site: www.commissioners.net/lmb1.html

Progress: The Local
Management Board of Dorchester has increased volunteer support for several prog
rams that provide the five promises. These initiatives included an after-school
 program providing 35 students mentoring and tutoring called project HOPE, scho
lastic awards for students achieving in schools, and an incentive-based basketb
all program run by the Parks and Recreation Department. Another program support
ed by Dorchesters Promise is an after-school mentoring program for 25 students
run by the Cambridge Police Department called Dreambuilders.

Numerical Goal: D
orchester County pledges to provide 40 youth with the five basic promises in a
three-year period.

Best Practices: Events to recognize volunteers and create o
pportunities to participate in program design are two successful strategies for
 Dorchester County.

Future Plans: Dorchesters Promise plans to expand the yout

h served in each of the above programs and to explore establishing preventative behavior programs.

Maryland Frederick

Organization: Frederick County Office For Children and Families
Status Date: 2/10/99
Contact: Ms. Madeline Morey Pho
ne: (301) 631-3534
Fax: (301) 631-3400 Email: madeline_morey@frederick.md.us

P
rogress: Fredericks Promise is working with a group called the Joint Prevention Conference Planning Committee to hold an event in May 1999 called Building a B etter Frederick. The event includes a Kick Off For Community Commitments, an in formational forum about Fredericks Promise and the Search Institutes Developmen tal Assets, and a youth leadership conference. Fredericks Promise developed an initial Community Team Plan to address issues such as teen pregnancy, after sch ool transportation, and care by providing supervised activities for youth.

Num
erical Goal: Fredericks Promise pledged to provide 950 youth with safe places a nd structured activities by the end of the year.

Best Practices: For the first year after the Maryland summit, Fredericks Promise met bi-monthly to survey th e existing services providing the five basic promises and developed a central d irectory of youth services.

Future Plans: After the May 1999 conference, Frede
ricks Promise will develop further commitments, and will work to get more busin esses, churches, and parents involved. It will continue to focus on providing s tructured activities for youth in non-school hours, will further develop a coun tywide needs assessment.

Total Local Commitments: Frederick has received comm
itments that include computers from Fredrick Community College and free tickets for youth from the Frederick Keys baseball team.

Maryland Keymar

Organizati
on: Bowling Brook Preparatory School
Status Date: 3/25/99
Contact: Mr. Nate Fer
kovich Phone: (410) 775-7881
Fax: (410) 876-0271 Email: bbps@cct.infi.net

Prog
ress: Bowling Brook Preparatory School in Keymar uses its history of partnershi ps with agencies in the juvenile justice, education, rehabilitative, and other

fields to deliver multiple resources to youth. Ongoing relationships with carin
g adults, structured activities, marketable skills through effective education
and community service are at the heart of the School of Promise program at Bowl
ing Brook Preparatory School. In 1998, the school was able to serve 67 percent
more youth through enrollment. Additionally, a staff office was converted into
a computer media center with new classes. Students have contributed 956 hours o
f service in the community in the past year, helping to place 68 percent in ins
titutes of higher learning.

Numerical Goal: Bowling Brook is developing goals
for: increased enrollment opportunities; additional programs for hands-on scien
ce and computer literacy; increased classroom space; and additional students
enrolled in interscholastic athletic and recreation programs.

Best Practices:
On March 11, 1999, the Human Relations Commission of Carroll County presented
the school with its Human Relations Award. The award was given on the basis of
exceptional community service. Students participate in several activities, incl
uding mentoring at the local middle school for youth in danger of entering the
juvenile justice system, hosting a SAFE KIDS DAY in partnership with the local
fire department and police agencies, and running a summer athletic camp for you
th from Baltimore.

Future Plans: Bowling Brook intends to extend its service i
n the surrounding areas and house new programs in a planned student union cente
r.

Total Local Commitments: Examples of commitments include the Maryland State
Department of Juvenile Justice Services, Raymond I. Richardson Foundation, and
Pizza Hut.

Maryland Muncaster

Organization: Muncaster Challenge Program
Sta
tus Date: 3/31/99
Contact: Mr. Reginald Smith Phone: (301) 548-4960
Fax: (301)
548-4963 Email: reginald_smith@fc.mcps.k12.md.us
Web Site: www2.mcps.k12.md.us/
schools/muncaster

Progress: The Munster Challenge Program is an alternative sc
hool providing the five promises to students recommended for expulsion from pub
lic schools. Students participate in a one-year program providing traditional i
nstruction and other activities, including after-school recreation with Montgom
ery Coutny programs, environmental restoration and marketable skills training w
ith the Chesapeake Bay Foundation, and opportunities to serve with the City of
Gaithersburg. The program also provides students with caring adults through the
BROTHERS and Sandy Spring Friends programs.

Numerical Goal: The Muncaster Cha
llenge Program pledges to provide all five promises to one middle-school class

every year.

Best Practices: Students at Muncaster follow an interactive field program along the Underground Railroad, starting with a bike ride and hike alon g Rock Creek. In Baltimore, they sleep on the floor at the Orchard Street Churc h, a key stop for fugitive slaves. They also bike into Pennsylvania on the rout e President Lincoln traveled to deliver the Gettysburg Address, and they have b een invited to discuss their adventure with elementary school classes along the way. Students receive instruction and post updates to their Internet site, www 2.mcps.k12.md.us/schools/muncaster/.

Future Plans: The program will join the A lexandria Seaport Foundation and the Network to Freedom Saturday Academy for a living history trip on the Potomac River, re-enacting the escape plot of the Ed monson family of Norbeck, MD, on the Pearl. The trip will also incorporate part ners from the National Park Service, the 1998 Network to Freedom Initiative, th e Department of Educations Safe and Drug-Free Schools Program, and the Presiden ts Initiative on Race.

Maryland Salisbury

Organization: RSVP of MAC Incorpor ated, AAA
Status Date: 6/30/97
Contact: Ms. Hazel Ricker Phone: (410) 742-0505
Fax: (410) 742-0525 Email: rsvp@macinc.org
Web Site: www.macinc.org

Progress:
Salisburys Promise focuses on mentoring relationships and mentoring opportuniti es. Three Kids Houses were established to provide caring adult relationships an d safe places with structured activities. More than 700 young people have had t he opportunity to serve and 30 received marketable skill training. Overall, 35 local commitments have been generated. Salisbury is in the final stages of comp iling a comprehensive directory of safe places and will use a library Web site to focus attention on gaps in services.

Numerical Goal: Salisbury pledged over three years to provide 600 youth with role models, 700 with safe places, 440 w ith a healthy start, 3700 with marketable skills, and 1,000 with opportunities to give back. Overall, it pledged to deliver all five promises to 1,000 youth.

Best Practices: Salisbury provides opportunities to serve to all of 600 mentor ing matches. Such partnerships have prompted the observation, This collaboratio n has diminished turf issues among agencies and nonprofits in Salisbury. At the individual level, programs have touched students such as Julian D., who receiv ed extra mentoring and tutoring at the Ivy Academy. Julian went on to serve the elderly in his community and assumed roles as a member of the Mt. Calvary Yout h Group, an usher, acolyte, and regular participant in sports programs with the local Salvation Army.

Future Plans: A Youth Service Day is planned for April 10, 1999 and a Mini-Summit for Youth will take place on June 14, 1999.

Massac
husetts

Organization: MassachusettsPromise
Contact: Ms. Martha Morkan Phone: (
617) 542-2544
Fax: (617) 542-0240 Email: morkan@masspromise.org
Web Site: www.m
asspromise.org

Progress: Massachusetts Promise, launched at The Massachusetts
Summit, performs four basic roles: supports and reports on the progress of five
statewide action plans; mobilizes community activity and facilitates local par
tnerships; educates the public about the value of service and volunteerism for
youth; and garners resources from all sectors to accomplish the states goals. O
ver 8,826 new mentors have been recruited, including 1,600 Big Brothers and Big
Sisters. The Mass Mentoring Partnership provided training to 109 organizations
. More than 77,388 children were enrolled in public health insurance and a newl
y created Health Access Network shares best practices. Schools placed 12,700 hi
gh-school students in internships with work-based learning plans. Over 200,000
youth are engaged in service activities, including almost 1,100 AmeriCorps memb
ers, 1,535 college students, and 1,126 after-school service program participant
s. At the community level, local representatives made 133 commitments and 13 co
mmunities held mobilizing summits.

Numerical Goal: Massachusetts pledges to re
cruit 50,000 new mentors, double the number of safe places for young people, gu
arantee health insurance for all children in the state, double the number of pe
ople involved in school-to-work and childrens literacy programs, and engage 200
,000 young people in service including 2,000 AmeriCorps members.

Best Practice
s: Using state funding to attract new commitment makers, the Massachusetts Legi
slature and Governor Cellucci appropriated $26.25 million in new funds for Prom
ise activities, most requiring a matching investment of private funding. With $
1 million in new public money, the Massachusetts Mentoring Initiative leveraged
another $1.3 million in private money and funded 36 programs, matching an addi
tional 1,500 youth with mentors. The Targeted Cities Initiative created matchin
g grants for 11 communities providing over $6 million for after-school pilot pr
ograms. In response to statewide exam scores, $20 million funded after-school a
ctivities, including mentoring, literacy, and school-to-work programs. The stat
e granted $650,000 to 52 communities for youth health insurance outreach. Schoo
l-to-work activities received an additional $1.5 million to coordinate over $25
million from local businesses to develop 15,000 more youth internships. Massac
husetts Service Alliance funding increased by $250,000 for a total of $2.5 mill
ion and attracted a 30 percent average match to provide students in kindergarte
n through college with service opportunities.

Future Plans: Massachusetts Prom
ise will issue its mid-campaign progress report in April. Health Care For All,
which oversees the Nurture Task Force, received nearly $1 million through the R
obert Wood Johnson Foundation Covering Kids Initiative. Fifteen Massachusetts P

romise Fellows will coordinate activities at 11 host sites to meet Promise goal
s. Massachusetts Promise will continue its technical assistance and coordinate
workshops for community youth-development organizers.

Total Local Commitments:
Thomson Financial Services wired a local middle school for Internet access, re
cruited nearly 140 seventh graders to job shadow its employees, hired 15 school
-to-work interns, and created a Web site for statewide volunteer opportunities.
The Jewish Community Relations Council created new volunteer partnerships with
12 schools and 125 students in Framingham and Brockton. The states Department
of Environmental Management engaged more than 1,000 youth in Environthon, an en
vironmental service and education program. Suffolk University embraced communit
y service learning and recruited volunteers for Read Boston, Jumpstart, and a n
ew New England Aquarium program. Massachusetts has secured a total of 89 commit
ments.

Massachusetts Everett

Organization: Mayors Office of Cable Television

Status Date: 3/2/99
Contact: Ms. Geralyn Reardon Phone: (617) 394-2336
Fax: (6
17) 387-2006 Email: ECTV@aol.com

Progress: Over the last year, with its City H
all as a central site, Everetts Promise expanded access to the five basic promi
ses. The city targets children ages 0-9 as well as 469 female-headed households
currently living under the poverty line. Through expanded partnerships with nu
merous health organizations such as the Board of Health and Woman, Infants and
Children, Everett will identify and provide youth with eye and dental exams, im
munizations, and nutritional needs and decrease exposure to lead paint. Three n
ew after-school programs are under way at the library, recreation center, and a
n elementary school. Portal to Hope, a police-led advocacy initiative will iden
tify families in need of additional mentors. The mayors office plans to launch
two new programs serving youth. Be a Sport, a program supported by local profes
sional teams, will match youth with college student mentors, and Y.E.S. (Youth
+ Experience + Success) will link young students with internships and apprentic
eships at local businesses.

Numerical Goal: Everett pledged to provide 2,000 y
outh with the five basic promises over two years, as well as provide health ins
urance for all families living below the poverty line.

Best Practices: In June
, the local cable access channel will broadcast its second annual live telethon
to benefit the Mayors Youth Commission, which oversees a number of the citys y
outh initiatives. Last years inaugural event raised $14,000. The station also c
ommits to serve as a central bulletin board listing and educating community mem
bers about the citys multiple events and local commitments that will provide ad
ditional resources to youth and families over the coming year.

Future Plans: E

verett will plan and engage surrounding communities in a Greater Boston Youth S
ummit in October 1999. In addition, the mayors office will assist in coordinati
ng over 35 events educating children and families about available resources. Th
e Mayors Call to Action Rally on March 24, 1999 kicked off the years events. Ev
erett also plans to work with the Building Surplus Committee to develop a forme
r school into a Site of Promise.

Total Local Commitments: The chamber of comme
rce will donate proceeds from its Ad Book to CityWorks, a program engaging yout
h in service. The Everett Youth Commission will also provide funding to expand
CityWorks. The Joint Committee on Childrens Health and K.U.B.A. (Kids United by
Awareness) commit to providing each child with health care. Everett has secure
d a total of 45 commitments.

Massachusetts Fitchburg and Leominster

Organiza
tion: Big Friends Little Friends
Status Date: 4/7/98
Contact: Ms. Pati Gregson
Phone: (978) 345-4147
Fax: (978) 345-1616 Email: CAFSBFLF@aol.com

Progress: Fi
tchburg and Leominister held their Twin Cities Youth Summit on November 19, 199
8 to launch the areas effort to gather new commitments and increase the involve
ment of all sectors in the lives of youth. More than 150 local leaders attended
the summit, planned largely by more than two dozen teens. In addition, the you
th led the communities in painting a mural, now displayed in both towns, that d
epicts the importance of the five basic promises. A Twin Cities Promise committ
ee now presides over the Twin City initiative with support from businesses, com
munity organizations, school representatives and the mayors of both cities. A B
ankBoston representative serves on the Steering Committee and will help enlist
new business partners.

Numerical Goal: Fitchberg and Leominster pledged to inc
rease by 15 percent the number of youth served in each of the five promise area
s. Twin Cities Promise estimates that the community has served 60 new youth.

B
est Practices: Victory Supermarkets and the Spanish American club are working t
ogether to provide new mentoring and school-to-work opportunities for approxima
tely 15 students. In addition, this urban-rural area is discussing plans to lin
k its transportation and school-based services for youth, providing greater acc
ess to resources.

Future Plans: Organizers are circulating a wish-list from lo
cal community agencies among local businesses to increase local partnerships. F
itchburg and Leominster will circulate commitment progress surveys this spring
and will then release a report to the community, marking their initial first-ye
ar accomplishments.

Total Local Commitments: As part of a new collaboration wi

th the local mentoring program, Big Friends Little Friends, 12 Fitchburg High S
chool students are ready to be assigned as mentors. At Leominster High School,
five new matches are already under way. Fitchburg and Leominster have secured 2
1 commitments.

Massachusetts Malden

Organization: Office of Mayor Richard C.
Howard
Status Date: 7/24/98
Contact: Ms. Christine DiPietro Phone: (781) 397-7
000
Fax: (781) 397-7073 Email: cityhall@tiac.net

Progress: The mayors office i
s concentrating on the New Schools Construction Program which will bring five n
ew Schools of Promise to Malden youth and eliminate eight old schools. Three of
the state-of-the art schools are under construction and will open in September
1999. At its summit on May 17, 1998, 200 Malden youth, parents, and organizati
ons formulated ideas for after-school activities within these new schools and e
xisting organizations. Several new after-school programs and activities are und
er way. Through a partnership with a local college, a literacy program has incr
eased reading levels and scores among local youth.

Numerical Goal: Malden pled
ged to provide 20 percent of all city youth with access to at least one of the
five basic promises.

Best Practices: Malden is developing a Community School C
ommission with a director who will put programming into place for all local sch
ools. These programs will address all five basic promises. Mayor Howard has com
mitted $100,000 in start-up funds for this endeavor. The new schools will bring
physical activities, academic tutoring, enrichment programs, media technology
and computer technology, to Maldens youth both during and after school.

Future
Plans: Maldens Promise is presently creating a comprehensive after-school prog
ram that will serve all youth by September 2000. Malden hopes to expand its suc
cessful literacy program into all five K-8 schools and its America Reads progra
m that matches high school teenagers with elementary students.

Massachusetts
Springfield

Organization: Springfield Cares
Status Date: 11/1/98
Contact: Mr.
Peter Blain Phone: (413) 734-0231
Fax: (413) 747-5368 Email: blain@javanet.com

Progress: The Springfields Promise to Our Youth Summit on April 7, 1998 kicked
off Springfield Cares three-year initiative to build an integrated youth-devel

opment structure within the city. Springfield recognizes that even if financial resources for youth programming is finite, the community can focus on building assets that already exist within neighborhoods and in the hands of local citiz ens. In January 1999, Springfield hosted a community seminar by Jody Kretzmann of Northeastern Universitys ABCD Institute to learn how to best succeed in this strategy of assets-based community development. At the local summit, former Pr esidents Summit delegate, John Davis pledged $100,000 through his foundation to support local infrastructure development around the five basic promises. The c ity launched a local Web site in March 1999 to help the community coordinate re source delivery to youth.

Numerical Goal: Springfield pledged to provide 3,000 youth with caring adults; increase safe places by 15 percent; provide 29,000 y outh with health care and immunizations; double its school-to-work program part icipation; and increase service opportunities by 30 percent per program.

Best
Practices: Springfield Cares issued mini-grants to mobilize and support citizen s and citizen associations that fall outside the larger delivery networks but p rovide a significant amount of youth with resources.

Future Plans: Because it
has identified mentoring as the communitys most underdeveloped of the five prom ises, Springfield is developing a local mentoring partnership modeled after the National Mentoring Partnership. Several local leaders contributed the matching funds necessary to receive a $90,000 mentoring grant from Massachusetts state organizers. The Community Foundation of Western Massachusetts is undergoing a p rocess of including the five basic promises as part of its funding criteria.

T
otal Local Commitments: The YMCA serves as a hub to provide all five basic prom ises, and its president, Steve Clay, served as the chair of Springfield Cares.
In support of Springfield Cares, Mass Mutual increased its 2:1 challenge grant to Springfields Urban Youth Initiative by 20 percent. Mass Mutual provided $75, 000 to 15 summer programs last year.

Massachusetts Worcester

Organization: U
nited Way of Central Massachusetts
Status Date: 8/6/98
Contact: Ms. Marianna Is
lam Phone: (508) 757-5631
Fax: (508) 757-2712 Email: mislam@mail.unitedwaycm.or
g
Web Site: www.unitedwaycm.org

Progress: The five task forces of Worcesters P
romise each report significant progress towards their goals since last year. Th e Mentor Task Force published a mentoring resource guide and the Worcester Coll ege Consortium will use a $16,000 state mentoring grant to match 75 college stu dents with youth in Worcester Public Schools. The Safe Places Task Force report s many highlights including that local congregations served 200 new youth in su

mmer programs; that Fleet Banks new Tutoring Center served 40 youth; and that t
he YMCA added a new child care location in the local mall. The United Ways Firs
t Call for Help distributed its new Teen Resource Cards, wallet-sized listings
of 17 agencies, to 4,000 young people. Fleet Bank employees partnered with Juni
or Achievement and taught basic business and economic lessons in every school c
lassroom. Last summer, the city employed 500 additional youth and will expand i
ts job program this year.

Numerical Goal: Worcester pledged to provide 1,490 a
dditional mentors; create at least 25 new programs offering safe places; ensure
health insurance for all children and youth up to age 18; increase opportuniti
es for youth to engage in preschool literacy and school-to-career efforts; and
increase youth service by ten percent over three years.

Best Practices: The Wo
rcester Community Foundation directed 41 percent of grants from its fall fundin
g cycle, a total of $182,000, to programs that support Worcesters Promise. Big
Brothers Big Sisters and five additional safe places are among the grantees. Th
e Community Heroes Program, sponsored by BankBoston, features an outstanding yo
uth volunteer each week on WGMC-TV Channel 3. Worcester Telegram and Gazettes p
ublisher, Bruce Bennett, and BankBostons manager of external affairs, Richard M
yers, have made significant personal commitments to Worcesters Promise. Bennett
worked alongside youth in planning Worcesters Youth Summit while Myers has dri
ven the subsequent implementation of Worcesters Promise.

Future Plans: With su
pport from the Community Wellness Coalition, the Safe Places Task Force will de
velop and distribute a community map, reports and inventory of after-school ser
vices for families with youth in grades K-8. As a result of a December Health I
nsurance Workshop hosted by the Nurture Task Force and Success By 6, 12 local o
rganizations will help enroll all eligible youth with health insurance provider
s. Improved youth services are one of City Manager Thomas Hoovers four 1999 fis
cal year priorities. Smith Korch, Inc. will continue to offer its companys prof
essional marketing and communication advice to Worcesters Promise.

Total Local
Commitments: Supporting several areas, Allmerica donated $20,000 to the Plumle
y Village Healthy Teens Program which runs a drop-in health center and granted
$10,000 to the Perfoming Arts Camp enabling 25 at-risk youth to receive summer
camp scholarships. Allmerica also collaborated with the Worcester Ice Cats hock
ey team to purchase equipment for the new Worcester Youth Center.

Michigan

O
rganization: Michigan Community Service Commission
Contact: Ms. Mary Grill Phon
e: (517) 335-4295
Fax: (517) 373-4977 Email: grillm@state.mi.us

Progress: Firs
t Lady Michelle Engler and the Michigan Community Service Commission have led a
broad effort to deliver new funding, technical assistance and local organizing

around the five promises. Communities of Promise have nearly tripled in one ye
ar, in part from monthly briefings with Americas Promise and a two-day conferen
ce entitled Keeping the Promise in Michigan in September 1998, sharing tools an
d best practices with representatives from more than 70 organizations. The stat
ewide partnership with the Council on Michigan Foundations, Michigan Nonprofit
Assocation, the United Way of Michigan, and Volunteer Centers of Michigan has p
rovided support to communities that includes 13 AmeriCorps Promise Fellows, VIS
TA members for ten Head Start Site of Promise programs, and commitments from a
Business Leaders Luncheon with the Greater Detroit Regional Chamber of Commerce
.

Numerical Goal: Michigan pledges over three years to provide 50,000 youth wi
th opportunities to serve, and to provide at least 2,000 youth with all five pr
omises through its AmeriCorps Fellows program.

Best Practices: Beginning in Ap
ril 1999, VISTA members at Head Start Sites of Promise will coordinate addition
al services such as applying for low-cost health insurance, providing transport
ation for medical care, or organizing family volunteering. The state also suppo
rted a Parade of Promises for 5,000 citizens in Battle Creek to Kellogg Arena w
here First Lady Engler and General Powell announced local goals and commitment
opportunities. The state celebrated its own progress at a 1998 Volunteerism Sup
erConference and shared success and trainings in the five promises areas, atten
ded by Governor and First Lady Engler.

Future Plans: The Saginaw Community Fou
ndation has established a $3 million endowment campaign that will provide $150,
000 annually for projects and programs delivering the five promises to youth in
Saginaw County. Additionally, the Community Foundations Youth Advisory Board h
as pledged $250,000 in grant funds over the next three years for similar projec
ts with youth.

Total Local Commitments: The W. K. Kellogg Foundation has commi
tted $218,000 to enhance ongoing statewide support for Michigans Promise, inclu
ding training, recruitment, technical assistance, and a resource guide.

Michi
gan Battle Creek/Calhoun County

Organization: Kellogg Youth Initiatives Partne
rship
Contact: Ms. Joyce Brown Phone: (616) 781-4022
Fax: (616) 781-8656 Email:
JAB@wkkf.org

Progress: Calhoun Countys summit in April 1998 identified school
s as one of the delivery hubs in its campaign, which focuses on strengthening c
ommunity-based programs that will deliver multiple resources. Battle Creek cont
inues to build an evaluation process and a database to track the delivery of co
mmitments. The Battle Creek summit featured a Parade of Promises celebrating co
mmitments made to and by youth. The parade also began tracking commitments in t
he local newspaper.

Numerical Goal: Battle Creek pledges to provide 2,000 you
th with all five basic promises over three years.

Best Practices: Pre-summit l
ocal advertising, supplied by the Kellogg Company, informed the community about the importance of the five promises. Battle Creek/Calhoun County challenged mo
re than 700 youth-serving organizations and companies to make commitments that were announced at the summit.

Future Plans: Battle Creek will continue to chan
nel commitments towards programs and sites that provide several resources to in
dividual youth, such as schools and community centers.

Michigan Capital Area

Organization: Capital Area United Way
Status Date: 1/30/98
Contact: Mr. Paul M
cConaughy Phone: (517) 372-8550
Fax: (517) 372-0119 Email: mcconaughy@juno.com

Progress: The Capital Area held a local summit May 5, 1998 to secure additiona
l input on youth needs. As a result of this summit, tutors were provided for 15
00 children, an elementary school program was developed that provides all five resources to several hundred students, and area schools were wired for Internet access. The LensCrafters corporation established a vision-care program providi
ng exams and glasses to over 750 youth; a Lions Club held a Fun Run to benefit youth; and a youth-service group was established in the City of Lansing housing commission apartments.

Numerical Goal: The Capital Area pledged to provide 38
00 youth with the five promises over the next two years. To date, 2,200 youth r
eceived the five promises.

Best Practices: Twenty organizations in the Capital
Area are collaborating to develop the elementary school program. The General M
otors/UAW 652 Outreach Team is providing full-time employees from its Job Bank to assist in classrooms. Every student and child in the county who needs eyegla
sses will receive them through a partnership between LensCrafters, local optome
trists, and donated space in area shopping malls.

Future Plans: Michigan State
University will join the Capital Area to administer a special Search Asset Sur
vey to the programs elementary schools. New efforts in job shadowing in early g
rades and dental care will be priorities for 1999. Two AmeriCorps Promise Fello
ws will support school-based programs with Project TEAM serving 500 youth, recr
uiting 100 voluteers, and generating ten new corporate commitments.

Total Loca
l Commitments: The Capital Area has generated 275 commitments. Capital Area Uni
ted Way and the Greater Lansing Foundation have delivered on commitments of sta
ff support and funding for the Search Survey, respectively.

Michigan Chippewa

Organization: Sault Area Community Foundation
Status Date: 11/12/98
Contact:
Ms. Helen I. Gaines Phone: (906) 635-1720
Fax: (906) 635-1046

Progress: The re
sults of a needs survey sent to 250 youth-serving organizations will be a top p
riority for Chippewa Countys new AmeriCorps Promise Fellow. In the first two mo
nths of operation, the Fellow began to establish partnerships with middle-schoo
l principals, the Sault Area Ministerial Association, the Youth Advisory Counci
l, and social groups. A summit was held April 1999.

Numerical Goal: Chippewa C
ounty pledged to provide 200 young people with all five basic promises over two
years.

Future Plans: Chippewa County will open four sites that start programs
that will deliver the five promises to 20 young people.

Total Local Commitmen
ts: The Sault Area Community Foundation, the United Way, the Diane Peppler Shel
ter, and the Family Independence Agency delivered on commitments covering start
-up costs and operations.

Michigan Delta and Menominee Counties

Organization
: Delta-Menominee District Health Department
Status Date: 2/5/98
Contact: Mr. B
rett Peterson Phone: (906) 789-8101
Fax: (906) 789-1962

Progress: Delta County
, The County of 1,000 Promises, has launched a campaign to serve 1,000 youth by
generating hundreds of individual and organizational commitments. With key sup
port from the Community Foundation for Delta County, it held four mini-summits
with a standard format for community-based education, commitment-generating, an
d youth leadership. Through a growing Promise Book and a countywide youth and s
enior summit, Delta has served more than 600 youth with the five promises.

Num
erical Goal: Delta County has pledged to provide 1,000 youth with one or more o
f the five promises.

Best Practices: Delta used an aggressive communications c
ampaign with radio, television and print to raise awareness and generate commit
ments. A commitment form was posted in the Daily Press, 230 cable spots were do

nated from Bresnan Communications, and media hosts were approached to establish the leadership of The County of 1,000 Promises.

Future Plans: School and church programs will be a major focus of Deltas second year, including potential sites such as Gladstone United Methodist, Trinity Episcopal, and the Catholic Church. The countys AmeriCorps Promise Fellow will work to develop two sites of Promise, coordinate services to 60 youth, and recruit 50 commitments, as well as establish a new County Volunteer Center.

Total Local Commitments: Commitment makers include the Resolution Services Program of the UPCAP, U.S. Postal Service with safe places, the United Way of Delta County, and Renee and Tim Barron opening a gym for safe places, activities and mentoring.

Michigan Detroit

Organization: Detroits Promise
Status Date: 6/4/97
Contact: Ms. Jacqueline Jones Phone: (313) 226-9480
Fax: (313) 226-3888

Progress: Detroits Promise made progress on its dual approach of focusing commitments through schools and agencies in five underserved neighborhoods as well as serving youth citywide. Individual attention and detailed assessments of needs at the school level helped Detroits Promise deliver on many of its 265 commitments. Detroits Promise also had success generating support through public service announcements from Mayor Dennis Archer, signs on metropolitan buses, more than 150 donated cable spots, advertising on vans donated from the auto companies, and outreach material.

Numerical Goal: Detroits Promise pledges to provide 10,000 young people with the five promises (2,000 in each target neighborhood) and serve additional youth citywide.

Best Practices: Detroits Promise selected three feeder schools in each of its five target neighborhoods to act as a hub to serve youth. They partnered with 13 nonprofit neighborhood organizations such as the Coalition for Youth Serving Agencies, Boys & Girls Clubs, and Camp Fire Boys and Girls, to bring in the expertise, staff, and other resources to implement the commitments of volunteer time, services, equipment or funds.

Future Plans: A three-year workplan calls for a second annual summit, a Pledge Book, and a Detroits Promise video.

Total Local Commitments: General Motors, Ford and Chrysler pledged to provide 20,000 hours of employee mentoring time, lessons in marketable skills for 3,000 youth, and three automobiles for neighborhood operations. Detroit received 265 commitments.

Michigan DickinsonIron Mountain

Organization: Dickinson County Collabora
tive Board
Status Date: 1/26/99
Contact: Mr. Gerald McIntyre Phone: (906) 779-0
075
Fax: (906) 774-7797 Email: gmcintyre@bresnanlink.net

Progress: DickinsonIr
on initiated the Healthy Youth Coalition in conjunction with the Asset Based Co
mmunity Development initiative, supplemented with a grant from the Kellogg Foun
dation. As a result, over 3,000 youth in grades 6-12 were surveyed for assets a
nd needs in a Youth Asset Report. This initiative involved many organizations,
including local community foundations and social-service agencies, Kiwanis Club
s, the Boy Scouts, Big Brothers Big Sisters, schools, churches, and private bus
inesses. A Healthy Choices Day in local schools included 750 students in grades
5-12. Funding was secured for the establishment of the Dickinson Community Res
ource Center, a volunteer and services resource center.

Numerical Goal: The Di
ckinsonIron Healthy Youth Coalition pledged to provide more than 100 youth with
mentors, more than 50 youth with safe places, and 750 youth with marketable sk
ills. Overall, DickinsonIron Countys goal is to provide local youth with a set
of 22 positive developmental assets over the next three years.

Best Practices:
The Dickinson and Iron communities use the Americas Promise commitment proposa
ls to assist volunteers in making a pledge for service. Faith communities have
also been valuable in gathering and delivering commitments.

Future Plans: The
DickinsonIron Healthy Youth Coalition is developing a Peer Education Program fo
r youth in grades 8-11, as well as a middle school mentoring program utilizing
AmeriCorps volunteers. In total there are 17 different projects being developed
to provide youth with each of the five basic promises.

Total Local Commitment
s: Commitments have included: $1,000 to help fund Healthy Youth Workshops from
Iron Mountain/Kingsford Kiwanis; printing and distributing a monthly Search Ins
titute newsletter from the North Pointe Behavioral Health; 100 hours of adminis
trative support from Superior Reporting; and use of a 2,000-acre complex for yo
uth activities from the George Youngs Recreational Center.

Michigan Grand Rap
ids

Organization: Heart of West Michigan United Way
Contact: Ms. Tolly Stiffle
r Phone: (616) 459-6281
Fax: (616) 459-8460 Email: tolly_stiffler@uway.hwmi.org

Progress: Mini-summits in three of the five promise areas were held in conjun
ction with the local Youth Development Network, to increase opportunities for y
outh to receive multiple resources. Grand Rapids has also completed an assessme
nt of needs in the five promise areas. Five AmeriCorps Promise Fellows will sup
port middle-school programs, recruit volunteers, develop a tracking system, and
generate commitments.

Numerical Goal: Grand Rapids pledged over two years to
provide 500 young people with all five promises, and an additional 2,500 with t
he opportunity to give back.

Best Practices: The Head Start Sites of Promise P
roject, a partnership between the Michigan Community Service Commission, the Co
rporation for National Service, and Michigans Promise, placed 10 AmeriCorps*VIS
TA members in Communities of Promise with Head Start sites willing to expand th
eir services to create access to all five promises.

Future Plans: Grand Rapids
is planning to help train local programs to provide health insurance to childr
en and families under the MI Child program, and is developing a Web site to hel
p fill unmet needs in the five promise areas.

Michigan Isabella County

Organ
ization: United Way of Isabella CountyVolunteer Center
Status Date: 4/1/98
Cont
act: Ms. Cathy Brown Phone: (517) 772-6194
Fax: (517) 772-8152 Email: CMSBrown@
aol.com

Progress: Isabella Countys Alliance for Youth provided 200 young peopl
e with safe places and structured activities through an after school program an
d formed a Mentoring Coalition of 20 local agencies to expand services. The pro
gram at Winn Elementary is so successful that its lead organizer and volunteer,
Lois Sandbrook, is seeking permanent independent nonprofit status to establish
the Winn Activity Center, and has received its first operating grant. The Ment
oring Coalition began to work on a how-to guide on generating commitments for n
ew caring-adult programs, and meets quarterly to exchange information and coord
inate planning.

Numerical Goal: Pledged to provide the five promises to approx
imately 11,00 young people, or 75 percent of its youth population.

Best Practi
ces: Isabella County asked local affiliates of national partners for help in ef
forts to deliver the five promises, including funding and operational support f
rom the Allstate Foundation, United Way, and Volunteer Center. Other local part
ners belong to the Coalition, including 4-H, Big Brothers Big Sisters, Girl and
Boy Scouts of America, Kiwanis and Character Counts. To expand services to you

th in need outside its existing program, the Alliance partnered with Central Mi
chigan Healthcare systems to administer a health-risk appraisal to local elemen
tary grade students. The students will be identified by assessments of nutritio
n, exercise, immunization level, and family relationships. Schools will be used
as sites to deliver needed resources. In addition, Miss Greater Central Michig
an, Molly Kozuch, committed to speak to school classes about the importance of
safe places and preventing relationship abuse. A Central University sophomore,
Katie Koski, organized a youth-led speakers bureau for the five promises which
presented to the city commission, and has had her efforts with youth leadership
supported by WCFX radio.

Future Plans: The Alliance joined with the Child and
Family Enrichment Council and Central Michigan University to release a needs a
ssessment in the five promise areas around the time of this report. In the fall
, the effort will deliver the Search Institutes survey of developmental assets
in high- and middle-school grades, using the results to target commitments effo
rts. The fall survey will be followed by several events, including a healthy st
art appraisal and a Youth Forum in April, and a Church and Education Forum in S
eptember. An additional future project is to increase the number of youth reach
ed through new partnerships with the Exchange Club and a local business forum.

Total Local Commitments: Central Michigan Healthcare Systems; Miss Greater Cen
tral Michigan Molly Kozuch; Child and Family Enrichment Council; AmeriCorps Pro
mise Fellows; Winn Elementary School and Activity Center.

Michigan Kalkaska

Organization: Michigan State UniversityExtension MPCB of Kalkaska County
Status
Date: 2/10/99
Contact: Ms. Ranae McCauley Phone: (616) 258-3320
Fax: (616) 258
-4678 Email: mccauler@msue.msu.edu

Progress: Kalkaska Countys PromiseAn Allian
ce for Youth plans for schools and neighborhoods to initiate activities deliver
ing the five promises and tailor their actions to fit local needs.

Best Practi
ces: After attending a Community of Promise team meeting, Stephanie and Samanth
a Krause, both 10th graders, decided to personally mentor elementary school you
th. Their efforts have prompted the attention of the schools and the Big Brothe
rs Big Sisters, who have decided to form an alliance to formalize school-based
mentoring efforts.

Future Plans: Kalkaska Countys Promise hopes to help young
people by mentoring them in their homework, sports, music, or other interests.
The initiative will also look to senior citizens to provide the five promises t
o youth. A sports complex that is being built will become a place where youth c
an go for a safe place and adults can get involved in their lives.

Michigan L

uce County

Organization: Strong Families/Safe Children
Status Date: 2/22/99
Co
ntact: Ms. Rose Ann Welty Phone: (906) 293-8145
Fax: (906) 293-8199 Email: rosa
nn@up.net

Progress: Luce Countys Promise focuses on safe places and structured
activities for youth, and creates greater access to a variety of critical reso
urces. A Community Recreation and Youth Center was established to provide carin
g adult relationships and a safe place with structured activities. More than 75
youth have had the opportunity to serve in the community, and 89 local commitm
ents have been generated. This has made it possible to finish several community
projects increasing youth participation in volunteer programs in the community
.

Numerical Goal: Luce County pledged to provide 500 youth with additional res
ources and assets over the next two years. In addition, it plans to looking to
recruit 50 youth to participate in national service days and another 30 young p
eople to engage in a lock-in for conflict resolution.

Best Practices: The Comm
unity Recreation and Youth Center was established which prompted youth to becom
e involved in many youth-service projects in the community.

Future Plans: A Yo
uth Service Day is planned for April 17, 1999, a Volunteer Recognition Dinner o
n April 23, and the grand opening of the Recreation/Youth Center on April 24, 1
999.

Total Local Commitments: Luce County has secured 89 local commitments.

Michigan Marquette/Alger County

Organization: Marquette and Alger Counties Pro
miseThe Alliance for Youth
Status Date: 6/11/97
Contact: Ms. Karen Ruprecht Pho
ne: (906) 228-6229
Fax: (906) 228-6276 Email: kmdecrane@aol.com

Progress: Afte
r a 1997 survey of 2,000 local youth in grades 8, 10, and 12 revealed that yout
h lacked many critical developmental assets, Marquette and Alger counties began
a Give em Five campaign to increase the average number. One of the primary str
ategies was to generate commitments from all sectors to deliver the five basic
promises. The counties will produce a commitment book in May 1999 that includes
information on how many youth received additional resources. Along with the Yo
uth Volunteer Corps of Alger County, the Alliance offered a youth leadership da
y camp last summer. It also partnered with Northern Michigan University, Kellog
g Youth Initiative Partnerships, and the school district to host the first Yout

h Leadership Academy with 70 young leaders.

Numerical Goal: Marquette and Alge
r Counties pledged to provide all five basic promises to 1,000 youth over a thr
ee-year period.

Best Practices: Marquette and Alger Alliance for Youth in part
nership with Kellogg Youth Initiative Partnerships and the school district deve
loped community asset teams for each of their 14 school districts. The teams of
8-40 members, co-facilitated by a superintendent and a community member, will
make specific plans for each district to get the youth additional resources. Yo
uth are essential members on all asset teams and each team member will make a p
ersonal commitment to the Alliance.

Total Local Commitments: The United Way, t
he Marquette Community Foundation, and the Alger Regional Community Foundation
committed to use the five basic promises as part of their grant-making criteria
. Grand Marais community member Pam Hicks served as chair of the community yout
h-center committee. Over the last two years under her leadership, the committee
recruited funds and volunteers and the township donated a building for the cen
ter. In March 1999, the center opened. Marquette has received 241 commitments,
including an AmeriCorps Promise Fellow.

Michigan Montcalm

Organization: Ei
ght CAP
Contact: Mr. Steve Thomas Phone: (616) 754-9315
Fax: (616) 754-9310 Ema
il: stevet@mcmentoring.org

Progress: The Montcalm Area Volunteer and Mentoring
Consortium began in early 1998 to support mentoring and volunteer programs in
the Montcalm area. The Consortium hired a mentoring coordinator to provide a fr
amework for its Community of Promise efforts with a grant from the Human Servic
es Collaborative Body. Three Promise Fellows are working with the Consortium: o
ne coordinating all five promises, one focusing on providing youth with a healt
hy start, and one working with the Youth Volunteer Corps Opportunity to give ba
ck in service program. The Consortiums immediate focus is on building local com
munity assets, and it plans to recognize volunteers in the county who have prov
ided youth with one or more of the basic promises during Volunteer Recognition
Week in April 1999. A commitment from the local daily newspaper promotes volunt
eerism through a monthly, full-page advertisement highlighting volunteer progra
ms and a volunteer of the month, who is chosen by the Consortium.
RTN N
umerical Montcalm County pledged to provide a minimum of 100 youth with all fiv
e basic promises by the end of 1999.

Best Practices: The formation of the Cons
ortium has allowed the partners to capitalize on the strengths of the individua
l members through monthly networking meetings. A Best Practice Workshop highlig
hting successful programs and program managers is planned for the fall of 1999.

Future Plans: Montcalm County will develop a County Volunteer Center to conne
ct agencies, programs, and organizations to the resources that families need. T
he Consortium plans to identify gaps in resources and mobilize the community to
fill such gaps. It will strengthen two existing mentoring programs in local sc
hools and encourage their replication in all seven local school districts.

Loc
al Commitments: More than 25 partners are regular participants in the Montcalm
Area Volunteer and Mentoring Consortium, which meets monthly. The Consortium is
in the process of collecting additional commitments from the community.

Mich
igan Montmorency/Alpena Counties

Organization: Alpena Volunteer Center
Status
Date: 1/22/98
Contact: Mr. Chris Angel Phone: (517) 356-9021
Fax: (517) 354-069
8

Progress: The Montmorency and Alpena Alliance for Youth recruited 30 partner
s to deliver the five basic promises to hundreds of local young people. A summi
t in 1998 led by youth helped to generate a set of commitments that provided, a
mong other things, well-baby videos to new mothers, and administrative space an
d funding for Groundhog Job Shadow Day, where high-school students were exposed
to career mentors. The Alliance is completing a commitments-generating plan th
at will target local needs identified in an assessment completed in 1997.

Nume
rical Goal: The Montmorency and Alpena County Alliance for Youth pledged to pro
vide 2,000 youth in Northeast Michigan with the five promises in 1999.

Future
Plans: The Alliance will continue to recruit partners in order to establish a S
chool of Promise, and is exploring the creation of a Site of Promise in conjunc
tion with the local Boys & Girls Club. The group is planning to stage public ev
ents every few months in 1999, and to involve senior volunteers more directly i
n delivering the five basic promises.

Total Local Commitments: Commitment-make
rs include: Hillman VFW, Alpena Volunteer Center, Community Partnership, Inc.,
Northeast Michigan Community Foundation, and United Way of Northeast Michigan.

Michigan Muskegon

Organization: Volunteer Muskegon/Youth Volunteer Corps
Sta
tus Date: 3/6/98
Contact: Ms. Martha Bottomley Phone: (616) 722-6600
Fax: (616)

722-6611 Email: rienstra@aol.com

Progress: Muskegons Promise joined the effor
ts of the Asset Development Initiative and the Brighter Future Coalition. The c
ampaign organized a youth volunteer group with the community foundation called
Musk-y-teers.

Numerical Goal: Muskegons Promise pledged over the next two year
s to provide mentors for 300 youth, safe places and structured after-school act
ivities for 300 youth, a healthy start for 200 youth, marketable skills for 300
youth, and opportunities to give back for 400 youth.

Best Practices: Asset ma
pping is a key strategy of Muskegons Promise in determining the impact of new c
ommitments. The effort to map assets began in urban areas with the help of the
Muskegon County Health Department. Youth volunteers will be identified with hel
p from partners including the juvenile justice system, Big Brothers Big Sisters
, churches, and neighborhood associations.

Future Plans: The Muskegon Chronicl
e will expand an Infosource hotline of youth resources and publish summer activ
ities for young people. Other plans include tracking additional youth served th
rough 21st Century Learning Centers and Safe Haven sites, and holding a Ready t
o Learn Forum to prepare objectives for a state event in June.

Total Local Com
mitments: The City of Brunswick delivered its commitment of $3,500 to help prod
uce a commitment directory.

Michigan Sault Ste. Marie Tribe

Organization: Sa
fe Kids, Safe Streets, Building Strong Native Americans
Status Date: 3/23/99
Co
ntact: Beverly McBride

Progress: On February 16, 1999, the Sault Ste. Marie Tr
ibe passed a Resolution of the Tribe Board of Directors to become a Tribe of Pr
omise. Tribal members from seven counties in the Upper Peninsula of Michigan wi
ll set a target number of youth to serve and generate commitments to provide th
em the five promises.

Best Practices: The Tribe drafted a survey of volunteer
needs for local youth-serving agencies. Organizers also drafted a menu of poten
tial volunteer activities and commitments in each of the five promise areas, ac
cording to what time of day they would occur.

Future Plans: The Tribe identifi
ed several sites and schools through which to focus its work. Members are plann
ing a summit for their July 4th Pow Wow, in conjunction with the appearance of
the traveling Viet Nam Memorial.

Michigan St. Clair County

Organization: Mic
higan State University Cooperative Extension
Status Date: 2/10/99
Contact: Mr.
Joseph W. Bixler Phone: (810) 989-6935
Fax: (810) 985-3557 Email: bixlerj@msue.
msu.edu

Progress: St. Clair Countys Promise has bridged many sectors of the co
mmunity, including, but not limited to human services, the faith community, bus
inesses, and education. The alliance has given clear direction to focusing on a
ssets of the community and mobilizing them on youth issues. A preliminary kick-
off event was held in the fall of 1998 to collect commitments. The initiative i
s identifying three to four sites where documented youth attend school and live
. The Promise alliance will coordinate program protocol and outcome standards f
or sites and be the central link to resources that can bring the five promises
to each site. Tentative locations for these sites are a middle school, an alter
native education program, and an elementary school/community activity center.

Numerical Goal: St. Clair Countys Promise commits to provide 80 youth with all
five basic promise at three to four Promise Sites.

Best Practices: Shantel, a
16-year-old ward of the court living in foster care, had been suspended from sc
hool three times and was about to fail out of her classes until she was connect
ed to a Promise Site about four months ago. She has become the sites computer c
lerk, maintaining files, producing flyers and keeping the sites activity calend
ar updated. Shantel also developed both the new letterhead for the organization
and the motto: Working Together to Keep Kids and Adults Active, Informed, and
Involved. Shantel hopes to attend college after her high school graduation.

Fu
ture Plans: A Grand Kick-Off will be held in September 1999 as an opportunity t
o collect more gifts from organizations, businesses, and individuals to move re
sources to the sites. The local community college and the chamber of commerce a
re two partners St. Clair County hopes to become involved with in the next year
.

Total Local Commitments: The local NAACP agreed to provide financial support
for five youth to attend a basketball clinic held by the Detroit Shock, a WNBA
team. The clinic will serve girls in grades 4-12 at a Promise Site. LensCrafte
rs is sponsoring a Vision Van that will visit the community at a Promise Site o
n June 14 and 15, 1999. More than 150 youth will receive exams and eyeglasses.

Minnesota

Organization: Minnesotas Alliance with Youth Fulfilling Americas P
romise
Contact: Ms. Donna Gillen Phone: (651) 296-4738
Fax: (651) 282-2411 Emai

l: Alliance@state.mn.us
Web Site: www.mnyouth.org

Progress: The Minnesota Alli
ance with Youth, co-chaired by high school senior Becky Jarvis and Lt. Governor Mae Schunk, is mobilizing numerous youth and adult citizens, organizations and communities across the state to get additional resources to its youth. Over 1,
500 delegates attended its statewide summit on May 28, 1998 and the state also held ten regional summits attended by 3,500 youth and adult representatives fro
m more than 200 communities. The state, in conjunction with Minneapolis Promise
, produced a Promise Book of 175 commitments and hopes to generate 300 commitme
nt makers by December 1999. Minnesota has 80 communities that are working to in
crease the amount of resources available for youth and has awarded 34 community grants ranging from $800 to $3,000. Minnesota promotes youth leadership at eve
ry level of its initiative and is producing a video and How To guide on authent
ic youth/adult partnerships.

Numerical Goal: Minnesota pledged over three year
s to recruit 250 communities to become Communities of Promise; increase by 25 p
ercent young people who have mentors; increase by 30 percent the number of chil
dren who have safe places; and provide 50,000 additional young people with oppo
rtunities to serve.

Best Practices: Minnesotas Promise Press encourages youth
and adult community leaders from across the state to submit best practices and progress. Its Web site at www.mnyouth.org, developed in partnership with Mighty Media, allows citizens to access information about upcoming regional summits a
nd available state resources. Young people can report about the impact of the M
innesota Alliance with Youth on them and their communities through the states y
outh voice newsletter.

Future Plans: The Minnesota Alliance with Youth will ho
st eight regional events in 1999 and will be featured at this summers Minnesota State Fair in August. In November 1999, with Minneapolis Promise, Minnesota wi
ll produce an updated Commitments Book. One AmeriCorps Promise Fellow will help coordinate state commitments and a community toolkit for gathering local commi
tments. Two others will support current and prospective Communities of Promise
across the state. Eight additional AmeriCorps Promise Fellows will work with va
rious state and local organizations to mobilize additional resources, citizens, and communities.

Total Local Commitments: The Childrens Home Society of Minne
sota has committed to increasing by 10 percent the number of youth reached by e
ach of the five basic promises. National commitment maker Citizens Scholarship Foundation will establish four to five new scholarships in Minnesota that will serve 250 more students.

Minnesota Bemidji

Organization: Healthy Community H
ealthy Kids
Status Date: 3/25/99
Contact: Ms. Carol Johnson Phone: (218) 759-29

Fax: (218) 759-0243

Progress: Bemidji combined efforts to increase the five
basic promises in the community with its ongoing Healthy Community Healthy You
th initiative. Participants in the initiative recently received a grant to incr
ease after-school activities in the area. A scholarship program links youth wit
h supportive adults who help them participate in previously inaccessible activi
ties. A group of parents organized a safe house program and the Bemidji Police
Department volunteers its time to administer background checks. Youth received
information about the program through the schools.

Numerical Goal: Bemidji ple
dges to match 150 youth with caring adults this year.

Best Practices: Youth in
Bemidji planned and developed a skateboard park with the support of community
adults.

Future Plans: Bemidji recently conducted Search Institutes Development
al Asset Survey for the second time. Once the community receives the results, i
t will launch a full media campaign to publicize the results and seek further i
nvolvement in its initiative from all parts of the community. A special committ
ee will work with youth in this campaign. The committee and youth will also org
anize a series of forums to address the needs indicated by the survey and plan
community solutions. The YouthQuake program sponsored by Community Education wi
ll reach 200 additional youth.

Total Local Commitments: Several agencies have
made commitments to the success of Bemidjis initiative. These include Healthy C
ommunity Healthy Kids and its member agencies, ISD #31 Community Education, You
thQuake, Beltrami County Extension Services, Bemidji Area Council of Nonprofits
and its member agencies, Northwoods Coalition for Battered Women, Gilfillan Ce
nter, Land of the Lakes Girl Scouts, Timber Bay, Kinship North, Bi-County CAP,
Upward Bound, PATH, Youth Soccer, and the Headwaters School of the Music and th
e Arts.

Minnesota Brooklyn Center

Organization: Brooklyn Peacemaker Center
S
tatus Date: 3/18/99
Contact: Ms. Pat Milton Phone: (612) 535-0995
Fax: (612) 53
5-8975 Email: Bpeacemkr@mtm.org

Progress: Brooklyn Center has held three summi
ts at its Brookdale Mall. The first was to look at assets needed by youth from
adult perspectives, the second to look at needs from young peoples perspectives
, and the third for both parties to develop community action steps. They are de
veloping a booklet describing community pledges in each of the five promise are
as. Brooklyn Center has developed a Youth Council which advises the city, the p
olice and other agencies on new initiatives.

Numerical Goal: Brooklyn Center p
ledges to increase by 25 percent young people who have mentors, and to increase by 30 percent the number of children who have safe places.

Future Plans: Broo
klyn Center has requested the chamber of commerce to begin a young executive co mmittee to support the communitys youth council.

Minnesota Crookston

Organiz
ation: Minnesota Extension ServicePolk County
Status Date: 3/26/99
Contact: Ms.
Beth Sayler Phone: (218) 281-7639
Fax: (218) 281-8694 Email: bsayler@means.net

Progress: Crookstons Promise is a collaboration of the University of Minnesot
a Extension ServicePolk County and its 4-H Program, the Mentoring Makes a Diffe rence Program, the Crookston School District, Polk County Public Health, Polk C ounty Social Services, Healthy Community/Healthy Youth Initiative, YouthWorks/A meriCorps, city government, civic organizations, and its citizens. It establish ed a student service and leadership group, The Red Wagon Team of Americas Promi se, which has grown to 50 students and six advisors. Many of these attended a y outh summit in Fargo, ND on January 28, 1999. Twenty students mentor younger st udents in grades 4-8. Students organized Child Abuse Prevention Month activitie s as part of Crookstons Healthy Start efforts. Community boards and civic organ izations are putting students into leadership positions.

Numerical Goal: Crook
ston pledges to provide 50 youth with caring adults, 200 youth with safe places , and 50 youth with opportunities to serve.

Best Practices: The Healthy Commun
ities/Healthy Youth Initiative collaborates with Crookstons Promise in the five promise areas. Joint efforts include placing students on community boards, inv olving youth in adolescent health surveys, involving youth in designing safe ac tivities, and matching teen mentors with elementary students.

Future Plans: Cr
ookston will incorporate the Asset Development Model from the Search Institute into its community. The community will participate in SAFE NIGHT USA activities on June 5, 1999.

Total Local Commitments: The Minnesota Extension Service 4-H
Program supported a summer 4-H Day Camp that served 81 diverse youth, most of whom were not previously familiar with 4-H. Youth in grades 5-6 may also partic ipate in after-school 4-H club at no cost. Each year, 4-H serves 10-15 new memb ers in this club. The 4-H program will expand to neighborhoods this summer to r each more youth. The Habitat for HumanityCrookston Chapter will invite two stud ents to join the Board and encourage youth to help build the next chapter house

this summer. Crookston has secured 10 local commitments.

Minnesota Duluth

O
rganization: Northland Foundation
Status Date: 3/18/98
Contact: Ms. Lynn Haglin
Phone: (218) 723-4040
Fax: (218) 723-4048 Email: info@northlandfdn.org
Web Sit
e: www.northlandfdn.org

Progress: Over the past year, the Duluth Alliance with
Youth reports that it has made significant strides in overcoming four main bar
riers to youth receiving the five basic promises: transportation, improved faci
lities access, increased youth involvement, and a change in attitudes of youth
and adults. Through the work of its Transportation Task Force, students living
near their schools now receive free transportation to school and safe places du
ring the coldest winter months. As a next step, Arrowhead Regional Development
Commission and Duluth Transit Authority will compile the results of 1,000 surve
ys of youth and parents and use this data to address transportation concerns. T
he work of the Minnesota Extension 4-H and the Incredible Exchange resulted in
466 youth volunteering over 23,000 hours. The program increases meaningful serv
ice by youth through the exchange of service hours for in-kind resources such a
s ski passes. The newspapers provide significant coverage to the progress of Du
luthcontributing greatly to more positive attitudes about youth and more opport
unities for youth. This past year, the Northland Foundation received and matche
d a grant from the W. K. Kellogg Foundations Connecting Through Service Initiat
ive. As a result, five KIDS PLUS Minnesota communities received roughly $10,000
each to deliver the five promises.

Numerical Goal: Duluth pledged to provide
all of its youth with the five basic promises over four years. It reports that
770 youth received caring adults; 21,260 youth received safe places; 4,500 yout
h received a healthy start; and 2,500 received opportunities to serve.

Best Pr
actices: Mentor Duluth, the communitys mentoring collaboration of five agencies
, and the YMCA enlisted 120 older youth as mentors for elementary students and
matched 284 adults with youth. Mentor Duluth also initiated two new programspai
ring in-school teen mothers with role models and matching students and mentors
of color. Other initiatives include increasing caring adults and Y Rock, which
provides Saturday night activities for youth. More than 50 local congregations
have rallied behind Mentor Duluth, contributing greatly to its success and its
pool of mentors. In each of the various mentoring programs, the impact on youth
will be tracked.

Future Plans: The St. Marys Duluth Clinic will open an on-si
te health clinic at Lincoln Park School in April 1999. It will serve the famili
es of the students who attend the school. The Northland Foundation will continu
e its support of Duluth and Northeastern Minnesota communities through grants,
trainings, and conferences such as the annual KIDS PLUS Conference and regional

summit that will be held on October 26, 1999.

Total Local Commitments: Numero
us organizations and individuals have made commitments to Americas Promise. For instance, the Volunteer Center, Duluth Area Family Services Collaborative, and the Northland Foundation combined forces to launch the Parent Warm Line. This free resource line staffed by volunteers guides parents through non-emergency c hild rearing issues and offers referrals. Duluth has secured 60 commitments.

Minnesota Faribault

Organization: Faribault Public Schools
Status Date: 3/30/9
9
Contact: Ms. Sarah Gettler Dixon Phone: (507) 333-6160
Fax: (507) 332-6248 Em
ail: sarah_dixon@faribault.k12.mn.us
Web Site: www.mnyouth.org

Progress: In Ma
y 1998, Faribaults Future Leadership class, Youth In Action, and the Faribault Community of Promise conducted a door-to-door community survey to ask local res idents about their views on the communitys youth development needs and to incre ase community involvement in responding to those needs. Sixteen youth and 25 ad ults were matched in pairs to survey the city, neighborhood by neighborhood. Th e group then compiled a report, which lists sixth-, seventh-, and eight-graders , all residents responses as well as summaries of findings, and distributed it throughout the community. The community used data from this document to apply f or grants, including a 21st Century Learning Center grant. Faribaults Youth in Action group produced a community-wide resource directory.

Numerical Goal: Far
ibault pledges to provide 6,000 youth with the five basic promises over a three -year period.

Best Practices: Faribault Public Schools produced a school calen
dar dedicated to the five basic promises. The opening of the calendar explains Faribaults Community of Promise initiative and the assets necessary for positiv e youth development. Each month features one of the five basic promises and des cribes small steps that parents, youth, and community members can take to deliv er on that promise. In addition, the calendar lists relevant community events l ike health screenings, after-school activities, and career fairs as they occur throughout the year.

Future Plans: Faribault will conduct the Americas Promise
and Search Institute survey this spring with all 6th, 7th, and 8th graders. Th e survey will allow Faribault to serve better the needs of youth. Faribault is also developing a tool to document better the progress of local commitment make rs and to increase the number of commitments by local agencies and businesses. The community is also developing a public awareness campaign, involving all the local media outlets.

Total Local Commitments: The Faribault School District i

mplemented a fee-based Kinder-Links program resulting in all-day, every-day kin
dergarten. The district obtained loans and scholarships for low-income families
utilizing the MN Tax Credit/Tax Deduction system. The Governor of Minnesota, t
he State Legislature, and the Minnesota Department of Children, Families, and L
earning have recognized the program as an exemplary model. This program current
ly serves 70 percent of the Kindergarten students. Its goal is to serve all stu
dents by next year. Faribault has secured 60 commitments.

Minnesota Hermantow
n

Organization: Hermantown Community Schools
Status Date: 3/26/99
Contact: Chr
is Olafson Phone: (218) 729-8691

Progress: Hermantowns Community of Promise is
a collaboration of KIDS PLUS, City of Hermantown, ISD #700, Hermantown Area Fa
mily Resource Center, Hermantown Chamber of Commerce, Hermantown/Proctor Commun
ity Education, and The Hermantown Star. Sixty-nine total partners participated
in a community celebration during Random Acts of Kindness Week in February 1999
. Over 750 children made posters highlighting the weeks theme Got Kindness? The
community promoted channeling these random acts into the five promise areas. T
hrough the Minnesota Literacy Council, an AmeriCorp*VISTA is initiating an Amer
ica Reads program for K-3 students. Hermantown established a Parent Connections
group where a trained facilitator guides discussions about parenting issues. M
ore than 75 students in grades 6-12 participated in the Northland Foundations K
IDS PLUS Conference and regional summit in October 1998. Hermantown expanded bo
th its intergenerational mentoring program and choir.

Numerical Goal: Hermanto
wn will establish numerical goals after compiling baseline data from surveys di
stributed at the end of this school year. Preliminary goals include increasing
youth involved in service by 25 percent and increasing the number of organizati
ons that interact with youth by 50 percent.

Best Practices: In November 1998,
the Hermantown Elementary and Upper Elementary Schools added a new staff member
called a Child Guide. The new staff person will link K-6 students with commun
ity and school resources like Cub Scouts, Reading Clubs and 4-H programs to hel
p build their developmental assets. The program is based on the successful Chil
d Guide pilot program in Willmar, MN, where, after only 15 months, teachers rep
orted improvements in 58 percent of children previously identified as heading f
or trouble.

Future Plans: Hermantown hopes to establish a youth community-serv
ice award that will be presented at the annual community Summerfest. The commun
ity will also strengthen the Duluth/Hermantown School-to-Work Partnership. Chil
d-care staff will be trained in using the communitys Internet Lab to assist chi
ldren in after-school hours. Hermantown is also working to place a sign on the
highway identifying the community as a Community of Promise.

Total Local Commi

tments: Through a grant from the Northland Foundation, Hermantown KIDS PLUS wil
l develop a volunteer network for the community which includes a computer syste
m to track volunteers. Hermantown has secured 75 commitments.

Minnesota Minne
apolis

Organization: Minneapolis Promise for Youth
Status Date: 6/20/97
Contac
t: Ms. Nathalie PylePhone: (612) 377-9596
Fax: (612) 340-7675 Email: promisefo
ryouth@uwmsp.org
Web Site: www.uwmsp.org

Progress: Minneapolis Promise for You
th, a collaboration of United Way of Minneapolis Area and dozens of community o
rganizations, is pursuing a six-part action plan to meet its goals. It reports
that 1,300 youth received all five promises; 6,540 have received caring adults;
3,325 safe places; 1,732 a healthy start; 3,968 marketable skills; and 4,347 o
pportunities to serve. Seventy-five young leaders planned five 1998 neighborhoo
d mini-summits in which over 1,200 of their peers participated. Organizers also
developed a Youth Summit Model as a guide for others planning youth summits. U
nited Way allocated $700,000 to 11 agencies this year to help fulfill the goals
of Minneapolis Promise. With these funds, the agencies will provide 3,500 addi
tional youth with resources. This fall, the school district, the mayors office,
and community-based organizations launched five Beacon school sites in Minneap
olis. These sites operate as resource hubs providing caring adults, safe places
, and opportunities to serve youth during after-school hours, weekends, and the
summer. 2,000 youth have been served to date. In addition, all Minneapolis sch
ools have incorporated youth asset-building into their strategic plans.

Numeri
cal Goal: Minneapolis pledged to provide 10,000 young people with the five basi
c promises over three years.

Best Practices: A Youth Community HeroCard, spons
ored in part by Norwest Banks and the Minneapolis Foundation, will involve more
than 1,000 youth in meaningful community service by providing service dollars
redeemable at local stores and agencies as an incentive. By last summer, partic
ipating youth had already contributed more than 1,500 service hours to their co
mmunity.

Future Plans: Youth will plan six additional youth mini-summits durin
g spring 1999. A joint statewide public education campaign entitled Whose Hero
Are You? will begin in November 1999. Through this campaign, designed to get mo
re adults involved in the lives of youth, young people will give Hero pins to t
he caring adults in their lives. Five more schools will participate in the mode
l Beacon program by the year 2000. Each of these schools will provide all five
basic promises.

Total Local Commitments: Mayor Sharon Sayles Belton and severa
l partners will launch Everybody Reads at two elementary schools where 66 perce

nt of the children are reading below grade level. The Plymouth Christian Youth Center responded to a $40,000 challenge grant from national commitment maker Ai d Association for Lutherans, by raising $20,000 in local funds and collaboratin g with the Neighborhood Involvement Project and six congregations to offer mult iple resources through after-school activities to 150 youth. Minneapolis has se cured 69 commitments.

Minnesota Moorhead

Organization: Concordia College
Sta
tus Date: 6/11/97
Contact: Ms. Chelle Lyons Hanson Phone: (218) 299-3640
Fax: (
218) 299-4312 Email: lyons@cord.edu

Progress: The joint delegation from Moorhe
ad, MN and Fargo, ND continue to recruit new partners and solicit commitments f or their initiative. Melissa Cade, senior at Moorhead High School gathered a te am of youth leaders who planned the youth summit in January 1999. This event, a s well as a May 1998 community summit, led to 40 organizations and businesses, 12 individual adults, and 225 youth stepping forward to make commitments. Throu gh a quarterly newsletter, partners receive updates on commitment progress and new available resources. New collaborations such as a Business Volunteer Counci l and a Metro-MentorLink are under way. In the first year of Metro-MentorLink, organizers published a mentoring directory and distributed it to 300 individual s. The Make a DifferenceBe a Mentor advertising campaign appeared on restaurant placemats, T-shirts, and billboards. Each participating agency in MentorLink w ill track the youth it serves.

Numerical Goal: Moorhead Healthy Community init
iative pledged to provide 250 young people with caring adults; the YMCA pledged to increase the number of youth with safe places by 25 percent for a total of 16,000 youth; and the Volunteer Center will connect 600 young people with oppor tunities to serve over three years.

Best Practices: Moorhead Community Educati
on, the local component of a statewide program to extend lifelong learning oppo rtunities to all residents, contributes significantly to the areas success. Com munity Education identifies the existing needs of community youth and adults an d builds school and community relationships to meet those needs. In the five pr omise areas, it has tripled the size of its tutor program to 500 children; crea ted an America Reads family literacy program; and published summer youth-activi ty listings. It planned a youth career fair at the community summit. For parent s, it developed a kindergarten readiness brochure and publicized immunization r esources. Finally, Moorhead Community Education continues to expand servicelear ning opportunities. In addition to eighth graders, local sixth graders will als o participate in service-learning projects this year.

Future Plans: FargoMoorh
ead will continue to support the progress of local commitment makers in such in itiatives as new neighborhood block clubs and new student mentoring programs. C argill and Junior Achievement will work with the Fargo school system to offer m

arketable skills programs to all seventh and ninth graders and marketing classe
s to high-school students.

Total Local Commitments: Led by Mayor Bruce Furness
, the City of Fargo grants one paid hour per week to employees acting as mentor
s or coaches. Opportunities for internships and youth service, as well as the u
se of city facilities for youth activities, will both be expanded. The delegati
ons have secured 32 commitments.

Minnesota Northome

Organization: Northomes
Promise
Contact: Ms. Rena Troy Phone: (218) 897-5970
Email: retry@paulbunyan.ne
t

Progress: In its five months as a Community of Promise, Northome held an ini
tial community summit and has conducted the Search Institute survey in its scho
ol system. The community reports that it has already provided ten youth with al
l five promises. Teen Rescue, a local non-profit, has purchased the old Northom
e Theatre and will convert it into a youth activity center complete with comput
er education, tutoring, and mentoring. In conjunction with the Theatre Project,
area artists will form an arts association and open an arts studio in the Thea
tres basement. The artists will mentor youth and teach trade skills.

Numerical
Goal: Northome pledged over two years to provide 20 youth with all of the five
basic promises; 20 youth with caring adults, a healthy start, marketable skill
s, and opportunities to serve; and 100 youth with safe places.

Best Practices:
The Remnants Drama Group, consisting of ten young people ages 14-23, educates
peers on positive life choices through drama and music. The youth approached co
mmunity members about the lack of safe places in the community, and from this m
eeting the Theatre Project was born. In addition to regular community performan
ces, the youth have volunteered many hours to help develop the project plans.

Future Plans: A local Lutheran pastor plans to establish a Boys & Girls Club, a
nd local youth will refurbish the community laundromat with supplies donated by
True Value Hardware. The community also hopes to renovate a local playground,
and the school system will continue its after-school open gym program as well a
s establish a school mentoring program.

Total Local Commitments: After attendi
ng a regional summit, a group of students made a commitment to serve their comm
unity by forming Youth in Action to educate peers about teen issues. A local re
sort will allow the use of its pool for youth swimming parties. Northome has se
cured four commitments.

Minnesota Rochester/Olmstead County

Organization: Ma
yors Office
Status Date: 3/22/99
Contact: Ms. Margie WherrittPhone: (507) 280-
4700
Fax: (507) 287-2063

Progress: Rochesters Mayor Canfield and other communi
ty leaders signed on as Olmstead Countys first Community of Promise in March 19
99. The city will take the lead in this countywide commitment. Olmstead Countys
Promise to Keep Children First, which will be assisted by the ongoing work of
the Healthy Community Healthy Youth initiative, used a 1996 Children FirstOlmst
ed County asset survey and other sources to analyze the needs of youth in relat
ion to the five basic promises. From these sources, the community will identify
key assets to target within each of the five promise areas. Some needs indicat
ed by youth and the community included more low or no-cost activities for stude
nts; encouraging more flex time by employers for volunteering; more skills enha
ncement in technology and other career fields; and more youth representation on
area boards. Participating community agencies will be asked to commit to a por
tion of the overall goals of Promise to Keep Children First.

Numerical Goal: R
ochester and Olmstead County will develop measurable objectives in the five bas
ic promise areas.

Best Practices: Promise to Keep Children First is developing
a matrix for each of the five basic promises, which indicates current programs
and services for youth by age level and identifies gaps. The matrix will facil
itate increases of resources in each promise area for youth. Youth, individuals
, families, communities, youth-serving agencies, and businesses will develop re
achable outcomes within the areas identified as gaps.

Future Plans: A youth-se
rvice director will work in the Rochester School District Community Education D
epartment to encourage and promote youth volunteerism. Minnesota graduation sta
ndards will require that graduating classes of 2002 and onward perform communit
y service and document their learning through service learning.

Minnesota Ros
emount

Organization: Rosemount Partnership Program
Status Date: 1/5/99
Contact
: Ms. Sheila Klasson Phone: (651) 423-4391
Fax: (651) 322-6080

Progress: In Ja
nuary 1999, the Rosemount City Council and Mayor Cathy Busho passed a resolutio
n declaring the city a Community of Promise. In February 1998, Rosemount held a
town meeting to discuss the results of the Search Institutes Developmental Ass
et survey. That meeting set many of its current initiatives in motion. Rosemoun
t youth and adults are making community quilts which will be on display in publ

ic locations. Rosemount also holds Teen Nights twice each month attended by app
roximately 200 youth. Ten middle school students run the Teen Nights with the h
elp of adult chaperones. The youth plan activities, prepare budgets, and conduc
t inventory.

Numerical Goal: Rosemount pledged to provide the five basic promi
ses to all of its youth.

Best Practices: This February, Rosemount opened the d
oors of its Family Resource Center. The Center began as a modest idea to build
a playground in an area of town with dense subsidized housing but few safe plac
es. Community leaders began to take a broader look at community needs and reali
zed that Rosemount needed to entice many types of service providers to the comm
unity. The new Family Resource Center will operate as a satellite office for pr
oviders from inside and outside the city to respond to local resident needs. Th
e Center already hosts activities for youth and will eventually include basketb
all courts and a playground.

Future Plans: Realizing that there was not enough
knowledge about existing community resources, Rosemount Partnership Program wi
ll work with youth and local residents to compile a resource directory for the
community. The directories will likely be distributed to families through the s
chools in September 1999.

Total Local Commitments: The city government donated
the building and the land for what is now Rosemounts Family Resource Center. T
he City Parks and Recreation Department now manages the formerly volunteer-led
Teen Night giving it the longevity and stability it needed.

Minnesota South S
t. Paul

Organization: South St. Paul Community of Promise Task Force
Status Da
te: 3/30/99
Contact: Ms. Deb Griffith Phone: (651) 450-8736
Fax: (651) 450-8703

Progress: In 1998, Mayor Kathleen Gaylord of South St. Paul signed a pledge f
orm accepting the challenge of becoming a Community of Promise and helped form
a Task Force from various sectors of the city. The Task Force has interviewed s
tudents in grades 3-6 at four local schools about what activities they would li
ke during after-school hours and the summers. The interview also explored what
barriers prevented them from participating in those activities and how aware th
e students were of community resources and services.

Numerical Goal: South St.
Paul pledged to provide 10 percent of its youth with the five basic promises.

Best Practices: The community developed a Red Wagon Award which recognizes out
standing projects, groups, or individuals that provide South St. Paul youth wit
h more of the five basic promises. The awards are announced quarterly at city c

ouncil meetings and the recipients receive a red wagon mounted on an oak board.

Future Plans: The Community of Promise Task Force will compile and report on the survey findings as well as perform a mapping of existing services provided by the city, Community Education, the school district, and communities of faith to determine program overlaps and gaps.

Total Local Commitments: The Lincoln Center Playground Group, the first Red Wagon Award winner, successfully raised funds and installed a new playground at the elementary school.

Mississippi

O
rganization: Mississippi Commission for Volunteer Service
Contact: Ms. Michele Baker-Pickett Phone: (601) 982-6779
Fax: (601) 982-6790 Email: michele@MCVS.org

Web Site: www.MCVS.org

Progress: The Mississippi Commission for Volunteer Ser
vice held a state summit November 4-5, 1997, entitled The Summit For Mississip
pis Future. It has developed a Web site (www.MCVS.org), written a quarterly new
sletter entitled Summit Up, and created ten mini-grants for county and regional summits. The state also published a second Promise Book. Based on surveys from statewide commitment makers, Mississippi has provided 17,985 youth with caring adults; 25,300 youth with safe places; 87,469 youth with a healthy start; 58,7
34 youth with marketable skills; and 10,669 youth with opportunities to serve.

Numerical Goal: Mississippi pledged to provide 20,000 children with the five b
asic promises over three years.

Best Practices: Mississippi will add a new sec
tion to its Web site based on the results from community surveys. The section w
ill allow volunteers to click on the county or town and get a list of local vol
unteer opportunities.

Future Plans: Mississippi will work throughout the state to develop Communities of Promise and Schools of Promise. The state will conti
nue to work with Arkansas, Louisiana, and the Foundation for the Mid South thro
ugh a grant from the W. K. Kellogg Foundation to work across state and county l
ines in the Delta region to provide a system for the delivery of the five basic promises.

Total Local Commitments: Campus Link, a program that pairs college students with elementary students for mentoring and tutoring, pledged to create 1,500 mentors across Mississippi. To date, College Link has paired 1,100 eleme
ntary students with college students. Mississippi has secured a total of 150 co
mmitments.

Mississippi  Oktibbeha County

Organization: Stennis Center for Pub
lic Service
Status Date: 5/4/98
Contact: Mr. William Rogers Phone: (601) 325-84
09
Fax: (601) 325-8623  Web Site: www.stennis.gov

Progress: On April 4, 1998, 7
0 people attended the Summit for Oktibbeha Countys Future. The summit opened wi
th remarks from Mayor Mack Rutledge of Starkville, and other community leaders
described the five basic promises. William Rogers called participants to action
and formed small group work sessions at the end of the day. The purpose of the
local summit was to bring together volunteer groups in the community to discus
s what is currently being done to serve youth and what gaps will need to be fil
led to ensure that all children have access to the five basic promises.

Numeri
cal Goal: Oktibbeha County pledges to provide 2,000 youth with the five basic p
romises over the next two years.

Missouri

Organization: Missouri Community S
ervice Commission
Contact: Mr. Curtis Hendricks  Phone: (573) 751-7488
Fax: (573
) 526-0463  Email: chendric@mail.state.mo.us
Web Site: www.movolunteers.org

Pro
gress: Missouri implemented Americas Promise activities through an existing ini
tiative, Caring Communities. Caring Communities mobilizes state resources for y
outh and works in 60 sites, based in 18 communities across Missouri. Caring Com
munities forms partnerships to guide the work of the councils and set community
benchmarks. State agencies provide financial and technical assistance. The six
core results of Caring Communities closely resemble the five basic promises. T
hese six core results are working parents, healthy children and families, child
ren safe in their families, families safe in their communities, children prepar
ed to enter school, children and youth succeeding in school, and youth ready to
enter productive adulthood.

Missouri  Dunklin County/Kennett City

Organizati
on: Kennett Public Schools
Status Date: 10/23/97
Contact: Ms. Karla Cooper  Phon
e: (573) 888-5925
Fax: (573) 888-9365  Email: kcooper@sheltonbbs.com

Progress:
Dunklin County/Kennett City built its County of Promise by expanding existing y
outh initiatives. The Cotton Bowl Girl Scout Council held an Unlimited Possibil
ities summer camp for girls and sponsored a Rights of Passage summer program fo
r boys. Dunklins Promise will support the Missouri Mentoring and the Presidents
Service Scholarship programs. Missouri Mentoring matches adjudicated youth wit
h a corporate mentor to learn job skills and find gainful employment. Dunklins
Promise delegates are supporting the Presidents Service Scholarship by challeng
ing civic organizations and local high schools to identify and sponsor juniors
and seniors who have excelled in community service. Students in the program are
eligible to receive a $1,000 education scholarship. Dunklins Promise held its
second annual summit on April 20, 1999. Experts on each of the five basic promi
ses attended the summit and presented to an audience of more than 400 participa
nts.

Numerical Goal: Dunklin County/Kennett City pledged over three years to p
rovide 50 youth with caring adults, 500 youth with safe places, 100 youth with
a healthy start, 100 youth with marketable skills, and 100 youth with opportuni
ties to serve.

Best Practices: Jacqueline Townes McGee, a lawyer and former st
ate legislator, returned to her hometown in Dunklin County to open a Boys & Gir
ls Club. She researched the requirements to open the club, sought area sponsors
and staff, commissioned the State of Missouri Division of Youth Services to fu
nd the operation, and recruited a local church to provide recreational space. T
oday two AmeriCorps Promise Fellows facilitate a mentoring initiative on-site a
nd 50 youth pass through the doors of the Boys & Girls Club each day.

Future P
lans: Dunklin County/Kennett City plans to increase the number of youth partici
pating in their summer program and expand its mentoring initiative statewide. D
elegates are planning a summit for late 1999 or early 2000 and will expand the
Boys & Girls Club facility in order to serve additional youth.

Total Local Com
mitments: The Cotton Bowl Area Girl Scout Council will expand leadership opport
unities for girls. Dunklin County/Kennett City has secured a total of ten commi
tments.

Missouri  Kansas City

Organization: Volunteer Connection
Status Date:
1/19/98
Contact: Mr. Denny Barnett  Phone: (913) 371-5500
Fax: (913) 371-3530  E
mail: vconnect@crn.org

Progress: The bistate effort of Kansas Citys Promise, w
ith leadership from Mayor Marinovich of Kansas City, KS and Mayor Cleaver of Ka
nsas City, MO, is an exemplary instance of inter-governmental and interagency c
ollaboration, not only between cities but also between states. The initiative h

eld a summit on April 25, 1998 which President Bush attended and at which the P
review of Promises book was unveiled. Mayor Cleaver hosted a breakfast for fait
h leaders on September 11, 1998 in order to generate local commitments. Kansas
City solicited commitments from all areas of the community until October 1, 199
8. At the end of October it published the final Promise Book. Kansas City ident
ified hubs for multiple resource delivery, such as Caring Communities and other
school-based programs. Kansas City is also developing a Promise Tracking and E
valuation system to measure outcomes. Kansas Citys Promise held a youth summit
on December 11-12, 1998 at which it presented the completed Promise Book that h
eld nearly 900 commitments providing the five promises to youth. The youth at t
he event received the technical assistance needed to fulfill the commitment the
Kansas Citys Promise Youth made to establish service clubs in each school. A m
ember of the Kansas Citys Promise Youth took part in a panel workshop at the Na
tional League of Cities Conference on December 5, 1998 entitled, Keeping Americ
as Promise.

Numerical Goal: Kansas City pledged to provide 375,000 youth with
access to all five basic promises over three years.

Best Practices: A computer
-based system for placing volunteers and monitoring promises was created specif
ically for Kansas Citys Promise. This system is a collaborative effort among th
e Volunteer Centers through the Volunteer Connection. The system enables the Ce
nters to match volunteers with opportunities by their locations, interests, tim
e available, and other key information. The evaluators will use this informatio
n to track the flow of volunteers to different youth-serving agencies and other
placements. A related database will help Volunteer Centers track the fulfillme
nt of commitments by Promise Makers. This information will be tracked to provid
e valuable information on how many of the different types of promises are being
kept, and which ones may need help and encouragement.

Future Plans: Plans are
in the making for an event in the year 2000 celebrating both the 150th birthda
y of Kansas City and the move from the first phase of Kansas Citys Promise to t
he second phase. The mayors will be calling on Kansas City to get involved in t
he future and keep Kansas City a great place to live. The group will review wha
t has been accomplished in the first two years of Kansas Citys Promise and chal
lenge themselves to do it again.

Total Local Commitments: The Ewing Marion Kau
ffman Foundation, under the leadership of its President Bob Rogers and Youth De
velopment Program Officer Sylvia Robinson, have demonstrated outstanding leader
ship in making Kansas Citys Promise so successful. The Kauffman Foundation is s
pending 85 percent of its annual budget in the five basic promise areas. Some o
f the programs the Youth Development Division is supporting are a collaboration
with local partnerships and programs in the bi-state urban core that emphasize
providing all five promises at one location, and support and consultation serv
ices to Volunteer Connection as they oversee the implementation of Kansas Citys
Promise. Kansas City has secured a total of 900 commitments.

Missouri Marshf
ield

Organization: Marshfields Promise
Status Date: 9/27/97
Contact: Ms. Jeane
tte Evans Phone: (417) 882-9090
Fax: (417) 882-2529 Email: nnlaw@dialnet.net

P
rogress: Marshfield reserves a key role for youth in the process of delivering resources. It seeks support from groups such as the Missouri Youth Congress, an organization that encourages youth to become involved in local government. Mar shfield High School implemented a mentoring initiative through the A+ Program a nd through high-school students mentoring junior-high and elementary students.

Best Practices: Marshfields Promise was initiated by 15-year-old Nicholas W. I nman. Nicholas also founded The Missouri Youth Congress, an organization that e ncourages youth to become involved in local government. Nicholas created the Yo uth Congress upon returning from the Presidents Summit for Americas Future in A pril 1997. The Youth Congress has a ten-member cabinet and addresses both local and global issues.

Future Plans: Marshfield plans to expand mentoring opportu
nities by increasing the number of students involved in A+ and recruiting volun teers from local businesses to tutor students during and after school.

Missou
ri St. Louis

Organization: American Youth Foundation
Status Date: 6/18/97
Cont
act: Mr. Robert MacArthur Phone: (314) 772-8626 ext. 133
Fax: (314) 772-7542 Em
ail: ayfbob@aol.com

Progress: The Metropolitan St. Louis Childrens Summit was
held on October 20, 1998. At the summit, the Americas Promise delegates and the Vision for Children at Risk (VCR) presented the Childrens Agenda to address th e fundamental needs of the children of the St. Louis metropolitan area. Discuss ion sessions at the summit resulted in a listing of 30 priorities in the areas of family support, developmental needs, health education, safety, and economics . Schools are the primary vehicle for implementing the resulting youth-developm ent strategies. The St. Louis delegation is working with the American Youth Fou ndation and the St. Louis Partners AmeriCorps Program to focus their safe place initiatives. There are currently 24 new schools with mentoring programs and 16 schools on a waiting list. The programs are staffed by 100 AmeriCorps members who themselves have recruited additional volunteers.

Best Practices: Schools a
re a key vehicle for delivering results for the VCR and St. Louis 2004 initiati ves. For example, the St. Louis Partners AmeriCorps program now has 69 AmeriCor ps members helping 600 children every weekday in eight kindergarten through eig hth-grade community education centers in the public schools. The centers provid e tutoring, mentoring, and structured activities both during and after school.

Future Plans: Vision for Children at Risk is overseeing 30 workgroups to addre
ss their target priorities and will follow up on their Call to Action plans. Tw
o AmeriCorps Promise Fellows will engage 180 additional adult volunteers to mee
t the academic and life-skill needs of St. Louis City School students. They wil
l develop a process to secure local commitments, create a St. Louis Promise Boo
k to match these commitments with existing resources, and develop a self-sustai
ning pool of adult volunteers to serve the St. Louis youth.

Total Local Commit
ments: Vision for Children at Risk is collaborating with the American Youth Fou
ndation, YMCA and YWCA of Metro St. Louis, and the American Red Cross to take s
teps toward positive youth development. St. Louis has secured a total of 26 com
mitments.

Montana

Organization: Office of Community Service
Contact: Mr. Dou
g W. Brown  Phone: (406) 444-1391
Fax: (406) 444-4418  Email: dobrown@state.mt.us

Web Site: www.montana.edu/wwwctf/summit.html

Progress: The Governors Summit o
n Youth: Montanas Promise was held June 14-16, 1998, which 2,000 adults and you
th attended. Summit chairs Governor Marc Racicot and Lt. Governor Judy Martz jo
ined all four former Governors in signing a Declaration of Commitment to youth
just prior to the event. The purpose of the summit was to bring the concept of
community mobilizing around the five promises to the attention of more than 59
communities. A Promise Book with more than 70 pages of commitments was created.
 Funds from sponsors in the private sector made possible 13 Promise seed grants
 to Montana communities totaling $55,000. The grants were given out at the Repo
rt to the State made by the Lt. Governor on February 3, 1999. The event focused
 on the seed grants, youth-service awards, and a statistical and anecdotal repo
rt of successes in the community. The communities that received these grants wi
ll be looked to in the future to provide examples of best practices and assist
other communities in becoming Communities of Promise. Montanas Promise is worki
ng with 63 communities to ensure they engage a diverse team, leverage local com
mitments, and pledge to meet specific goals.

Numerical Goal: Montana pledged t
o provide 36,000 young people with all five basic promises over three years.

B
est Practices: Volunteer Montana!, a statewide volunteer organization, accepted
 requests for proposals to provide human-resources grants to help Montana commu
nities meet specific needs in the areas of education, public safety, and other
human needs, such as health care. They gave special attention to proposals that
 advanced the agenda of Montanas Promise. Seven AmeriCorps Promise Fellows were
 placed throughout the state by the Montana State Commission on National and Co
mmunity Service, five Fellows were placed through the Blackfeet Reservation, an
d there is one Fellow placed in the state through the Camp Fire Boys & Girls. T

hese 13 Fellows will each work to bring the five basic promises to youth.

Futu
re Plans: The next years activities for Montanas Promise include developing a q
uarterly newsletter, maintaining the Web site, and recruiting and assisting Com
munities of Promise. It will also contribute towards enlisting youth as interns
and apprentices in workforce preparation programs, disseminating media informa
tion, and publicizing progress towards achieving the five basic promises. Monta
na will also publish updates of the Montanas Promise book, coordinate training
for Communities of Promise, and develop a peer-review process to award grants t
o local projects in support of Montanas Promise.

Total Local Commitments: Lee
Newspapers, the major newspaper chain in Montana, is a financial sponsor and ac
tive in providing marketable skills to youth. It is a leader of the Promise mov
ement, ensuring that the communities have the opportunity and tools to continue
their initiatives.

Montana AnacondaDeer Lodge County

Organization: Montana
State University, Deer Lodge County
Status Date: 6/10/97
Contact: Ms. Barbara A
ndreozzi Phone: (406) 563-4036
Fax: (406) 563-4001 Email: acxba@montana.edu

Pr
ogress: The youth/teen leaders who attended the Montana state summit formed the
Anaconda Youth Organization and held a Youth Appreciation Day on August 29, 19
98. With assistance from the Anaconda Summit Steering Committee, Youth Apprecia
tion Day focused on communicating the importance of the promises and recruiting
more youth and adults. These efforts are spreading throughout the community. A
nacondaDeer Lodge County held a local summit in May 1997 to introduce the five
promises and gain commitments to provide the resources to all its youth.

Numer
ical Goal: AnacondaDeer Lodge County pledged to provide more than 502 youth wit
h all five basic promises over three years.

Best Practices: Twenty-seven local
teen leaders were trained to provide mentorship/leadership training to other t
eenagers. Eleven of the youth began mentorship training and presented a worksho
p on Character Counts at the Montana State Summit held in June 1998. Adult ment
orship training was offered to current coaches and youth organizers. In order t
o generate more commitments and fill the identified needs, AnacondaDeer Lodge C
ountys Promise goes to local organizations with both a teen and adult presenter
to talk about their successes and the needs of the organization.

Future Plans
: The teens who formed the Anaconda Youth Organization are applying for 501(c)3
status for their organization and are creating a board of directors whose memb
ers will be half teens and half adults. The main focus of the organization will

be the five basic promises, after-school programs and raising funds for the Cy
ber Caf, a teen center. The county superintendent of schools is taking the lead
in filing for nonprofit status and seeking funds to make the caf a reality. An
acondaDeer Lodge County received a $5000 mini-grant from Montanas Promise for t
he Cyber Caf.

Total Local Commitments: The Deer Lodge County School District j
oined AnacondaDeer Lodge Countys Promise in writing and submitting a 21st Centu
ry Learning Center Grant. They hope they will be awarded the funds, which could
result in a countywide after-school program with mentoring, community service,
and peer tutor components.

Montana Billings

Organization: The United Way Vo
lunter Center
Status Date: 6/16/97
Contact: Ms. Pamela Sanderson Phone: (406) 2
52-3839
Fax: (406) 252-3830 Email: unitedway@montana.net

Progress: Mayor Charl
es Tooley helped Billings Promise gain support from all sectors of the communit
y. Mayor Tooley and Billings Promise held a series of commitment breakfasts thi
s past summer at the Deaconess Billings Clinic. During the events, the mayor di
scussed what Americas Promise is, why it is so important for Billings, and what
the role is for each sector of the community. At the end of each breakfast, co
mmitment cards were completed. A committee formed to oversee the delivery of th
ose commitments. The local newspaper is running a series of articles on best pr
actices and volunteer opportunities in the five promise areas. RSVP committed t
o increase the numbers of its members tutoring in local elementary schools. It
also initiated a teen shadowing project that matches youth volunteers with RSVP
members in service opportunities.

Numerical Goal: Billings pledged to provide
2,000 youth with all five basic promises over three years.

Best Practices: Ca
rmen Gonzalez, a member of the Billings delegation to the Presidents Summit, in
tegrated the five promises into the youth programs she is responsible for at th
e Friendship House of Christian Service. Friendship House is a neighborhood cen
ter located in an area of the community with a higher percentage of low-income
homes and high-risk young people. Not only is Ms. Gonzalez providing mentors an
d an opportunity to serve to the four-to-twelve-year-olds of the Keepers of the
Hood program, she also incorporated education and the promotion of the five pr
omises into the programs presented by the Keepers in a recent Martin Luther Kin
g Day event. In addition, the preschoolers she works with presented the promise
s to their parents at their preschool graduation.

Future Plans: Billings plans
to increase awareness of its initiative in the community through a series of p
resentations at service clubs, articles in newsletters and the newspaper, town
meetings, and stories about best practices. Billings will also contact the 50-6

0 people who indicated their interest.

Total Local Commitments: Community Afte
r-School Activities promised to increase by 150 the number of youth served in i
ts after-school programs, with special emphasis on increasing opportunities for
youth in grades 4-6. A collaborative project that will provide all five promis
es is being developed for start-up in fall 1999. Participants in the project wi
ll include Sandstone Elementary School, Junior Achievement, 4H, and the City Pa
rks Department.

Montana Great Falls/Cascade County

Organization: Alliance fo
r Youth of Cascade County
Status Date: 3/25/99
Contact: Ms. Gayle Keith Phone:
(406) 452-9824
Fax: (406) 791-2277 Email: gayle_keith@gfps.k12.mt.us

Progress:
Great Falls held a summit on October 24, 1998. In the morning, participants li
stened to youth/adult panel discussion that focused on the five promises, and a
ttended community area planning sessions. Afternoon activities consisted of ser
vice projects around the community. The summit closed with dinner and entertain
ment. Great Falls Promise is working with the local Broadcasters Association to
develop a mentoring awareness campaign. Youth are involved in the first phase
of production.

Numerical Goal: Great Falls pledged to provide 1,000 youth with
all five basic promises over three years.

Best Practices: Great Falls Public
Schools is designing a work ethics component in the industrial arts curriculum
to provide middle- and high-school students with customer-service skills and go
od work habits.

Future Plans: Great Falls Promise will help create an entire y
outh panel that consists of membership from all middle schools, high schools, a
lternative schools and churches to determine and establish peer leadership prog
rams.

Montana Ravalli County

Organization: Ravalli County Extension Service
Status Date: 7/17/97
Contact: Ms. Kathy Hammer Phone: (406) 375-6249
Fax: (406)
375-6343 Email: acxrj@montananet.com

Progress: Ravalli County identifies yout
h that are in need of the five promises through schools, church groups, and hum
an services. The life skills of the countys youth are enhanced through hands-on

learning projects. Two AmeriCorps*VISTA members are working with the Healthy F
amilies Coalition to develop and implement a prevention program that will help
decrease tobacco use and teach job skills. It received a 21st Century Community
Learning Center grant, which enabled it to establish five after-school program
s, thus increasing the number of safe places, mentoring activities, and opportu
nities for youth to perform community service.

Numerical Goal: Ravalli County
pledged to provide 500 youth with one or more of the five basic promises over t
hree years.

Best Practices: With the assistance of a SmithKline Beecham grant,
Ravalli County began Lunch Buddies, a nutrition education program for high-ris
k youth in Head Start programs through grade 2. The students will be matched wi
th senior citizens and teens to address not only the issue of nutrition, but al
so the social aspects of working together for the common good. This program aff
ected 1,264 students through 632 hours of service by the senior citizens and te
ens.

Future Plans: Teen leaders from seven school districts are planning Rava
lli Countys Promise initiative. In fall 1999, there will be an event at which t
he teens and members of the local government will meet and discuss issues and s
olutions to problems the teens see in their communities.

Montana West Yellows
tone

Organization: Social Services
Status Date: 3/2/99
Contact: Ms. Teresa Fla
nagan Phone: (406) 646-7311
Email: flanagan@in-tch.com

Progress: West Yellows
tone is one of the communities that sent a delegation to the Montana Governors
Youth Summit. The West Yellowstone Community Task Force recently revitalized it
s organization by making it more representative of the community in order to ad
dress the five promises. To provide a safe place in West Yellowstone, it will h
ave 12 people work on creating either a safe house on each block or an after-sc
hool activity.

Numerical Goal: West Yellowstone pledges to provide 35 youth wi
th all five basic promises.

Best Practices: West Yellowstones Promise is worki
ng with the existing mentoring program to expand the number of youth it reaches
.

Future Plans: Two goals West Yellowstone has for youth in the upcoming year
are to create ongoing job shadowing opportunities and a multipurpose center tha
t will provide multiple resources.

Nebraska

Organization: Nebraska Volunteer
Service Commission
Contact: Mr. Tom Miller
Phone: (402) 471-6227 Fax: (402) 47
1-6286

Progress: Teammates, a mentoring program that targets seventh graders w
as created by Tom Osborn, former head coach of the University of Nebraska footb
all team. Mr Osborn spoke at the Nebraskas Governors Conference on Community Se
rvice in spring 1998. The program began matching football players with youth an
d now recruits members of the business community to be mentors. If students are
still in the program when they graduate, they will receive a college scholarsh
ip. Presently, the program exists in 11 cities; however, the goal is to expand
the program to ten more. The program works with the schools to identify youth.

Best Practices: Nebraska received two AmeriCorps Promise Fellows who will work
in Omaha at United Way of the Midlands supporting all efforts to provide youth
with the five basic promises.

Nebraska Omaha

Organization: United Way of th
e Midlands
Status Date: 6/12/97
Contact: Ms. Jamesena Grimes Moore Phone: (402)
522-7930
Fax: (402) 522-7991 Email: jmoore@uwmidlands.org

Progress: Metropoli
tan Omahas Promise to Youth (MOPY) convened two district forums to engage local
leaders in every sector of the community. MOPY, which is housed in the Volunte
er Resource Center, complements the centers mission, to promote volunteerism, a
nd its vision, to mobilize human resources and build community to meet unmet hu
man needs. During 1998, the center provided marketable skills through an AmeriC
orps*VISTAAmerica Reads project, and opportunities to give back through enhance
ment of its youth service program that now serves 4th through 12th graders. The
center also applied for, on behalf of MOPY, and received two AmeriCorps Promis
e Fellows, who will work on healthy start and mentoring initiatives. MOPY held
a Summit for Americas Future, on September 22, 1997, engaging 100 young people
as participants in delegations.

Numerical Goal: Omaha pledged to provide 8,500
youth with all five basic promises over three years.

Best Practices: The Volu
nteer Resource Center is the lead agency for the AmeriCorps*VISTA project provi
ding marketable skills. The project has a full-time manager, a team leader and
16 VISTA members who are placed with six partner agencies. The goals of the pro
gram for the first year were to develop a desire to read; acquire and master ag
e-appropriate reading skills; encourage youth to read frequently; and assist pa
rents and guardians to become first teachers. All of these are necessary if stu

dents are to learn to read and be able to gain marketable skills. VISTA workers mobilized 430 volunteers, who served 2,176 hours and generated donated goods a nd services valued at $98,400 during 1998. The project served more than 1,000 y outh and 391 parents and guardians.

Future Plans: Volunteer Resource Center st
aff have served on an advisory committee for All Our KidsThe Midlands Mentoring Partnership. As a result of the emphasis placed on mentoring by the summit, th e committee moved to formally become The Omaha Youth Mentoring Network and will focus on an ongoing mentor recruitment campaign. Omahas Mentor Training Instit ute and Resource Center was launched May 26-28, 1998. Approximately 40 program coordinators and other professionals were certified as either Mentor Program Co ordinators or Mentor Program Trainers during a three-day training session. The University of Nebraska at Omahas College of Continuing Education has approved t he curriculum.

Total Local Commitments: A new program, Kids United, was implem
ented to provide opportunities to fourth, fifth, and sixth graders as a result of the center receiving one of five Everyone Wins When Youth Serve grants given nationwide by United Parcel Service. Three elementary schools implemented the program in 199889 youth participated. In February 1998, a $2.5 million challeng e grant from the Holland Foundation was provided to All Our Kids, Inc. to estab lish a scholarship endowment fund for youth from the Omaha area involved in qua lity mentoring programs. When fully funded at the end of 2002, at least 100 sch olarships will be available to qualified youth. By November 1998, $1.45 million had been raised towards the match.

Nevada

Organization: Nevada Commission f
or National and Community Service
Contact: Ms. Shawn Lecker Phone: (775) 784-53
14
Fax: (775) 784-5026 Email: msshawnrene@msn.com

Progress: The Nevada AmeriCo
rps Promise Fellows are housed out of the Frontier Girl Scout Council, the Neva da Department of Education and the Pinon Service Project. The Fellows will work to deliver the five basic promises by designing and implementing a health and self-esteem program, teacher training regarding service learning, and environme ntal education outreach program.

Future Plans: Nevada is planning a mini-summi
t in summer 1999.

New Hampshire

Organization: New Hampshire Commission for N
ational and Community Service
Contact: Mr. Tim Dupre Phone: (603) 229-3406
Fax:
(603) 229-3408 Email: timdupre@nhjtc.org

Progress: Efforts in New Hampshire a
re primarily run by ten AmeriCorps Promise Fellows. The Promise Fellows activit
ies across the state address all of the five basic promises.

Future Plans: Ame
riCorps Promise Fellows will help to develop the statewide Kids Care program to
ensure children in New Hampshire are covered by health insurance. Fellows will
coordinate literacy efforts through the New Hampshire Partnership for Literacy
and work with Columbia University to implement the Governors Best Schools Init
iative, a program designed to improve all schools across New Hampshire. Promise
Fellows will also work with the Governors Council on volunteerism to coordinat
e efforts of New Hampshires colleges and universities, K-12 service, learning p
rojects, after-school programs and United Ways to provide more opportunities fo
r youth service in the state. Working with the state Justice Department, Fellow
s will develop a system to communicate juvenile justice issues across the state
by creating a mailing list, database, newsletter, and Web Site.

New Hampshir
e Conway

Organization: Conway School District
Status Date: 6/9/97
Contact: Ms.
Theresa Kennett Phone: (603) 447-6364
Fax: (603) 447-6842

Progress: Conways P
romise has an after-school program called Homework Club serving 35 K-6th grade
students five days a week. Last year the program serviced 160 students. Of thes
e students, 85 percent saw an increase in their academic grades. Conway also ho
lds open gym for grades 7-12 in the evenings. Conways Promise has applied for a
21st Century Learning Center grant for after-school transportation and enrichm
ent programs

Numerical Goal: Conway pledged to provide 600 youth with the five
basic promises over three years.

Best Practices: The Community Health in Prog
ress committee collaborated with local recreation centers to apply for grants t
o increase participation in after school programs for seventh- and eighth-grade
rs.

Future Plans: Conways Promise will recruit 100 volunteers.

Total Local Co
mmitments: The Ham Foundation committed 50 mentors. Conways Promise has secured
a total of three commitments.

New Hampshire Manchester

Organization: St. An

selm College
Contact: Mr. Daniel Forbes Phone: (603) 641-7108
Fax: (603) 641-71
16 Email: dforbes@anselm.edu

Progress: A number of organizations in Manchester
committed to help provide the five basic promises. St. Anselm College expanded
its mentoring program with the help of agencies such as Big Brothers Big Siste
rs and now supports over 30 one-to-one mentoring relationships through its volu
nteer center. A local Chamber of Commerce initiative hired a coordinator to fac
ilitate business/school partnerships.

Best Practices: To encourage high school
and college graduates to give back to the community through service, the Cente
r for Volunteers at Saint Anselm College created a Web site of domestic and int
ernational service opportunities.

Future Plans: Manchester will reorganize the
committee that oversees agencies and business to help with a needs assessment.
It will participate in Groundhog Job Shadow Day 2000. Manchester is also plann
ing a campaign in coordination with the United Way to reach out to businesses t
hat have not already given to their campaign, inviting them to get involved to
assist agencies to deliver the five basic promises. In December, there will be
a five-year celebration of the Salvation Armys Kids Caf.

Total Local Commitmen
ts: Manchester received an AmeriCorps Promise Fellow who will establish the loc
al Salvation Armys Kids Cafe as a Site of Promise. A newly formed Americas Prom
ise Committee will help to ensure that the site delivers all five basic promise
s to the 120 youth who come to the childrens soup kitchen each night.

New Jer
sey

Organization: Governors Office of Volunteerism
Contact: Mr. Timothy Wright
Phone: (609) 984-3470
Fax: (609) 984-7380 Email: twright@dhs.state.nj.us
Web S
ite: www.state.nj.us

Progress: The New Jersey Commission on National Service r
eceived an America Reads Grant and will place 45 AmeriCorps members in New Jers
eys urban school districts to help improve literacy in the state. The Governors
Office created a community Web site entitled Help Out New Jersey to connect in
dividuals to volunteer opportunities. Another Web site, Hang Out New Jersey, de
signed to connect youth to available activities and resources, is under constru
ction.

Best Practices: The New Jersey Commission on National Service developed
a Youth Service Initiative that requires each AmeriCorps Program to dedicate o
ne member to recruiting youth volunteers. The statewide goal is to generate a m
inimum of 40,000 youth volunteer hours in this first year of the Youth Service

Initiative. The Commission also received a grant from the Corporation for Natio
nal Service to staff 15 AmeriCorps Promise Fellows in volunteer centers around
the state to coordinate activities and resources around the five basic promises
.

New Jersey Andover

Organization: Andover H.E.R.O.
Status Date: 3/28/99
Con
tact: Ms. Barbara Medvidick Phone: (973) 383-3743
Email: SMTP:ducan@mail.ptdpro
log.net

Progress: Andover focuses on providing the five basic promises to chil
dren through the Andover Regional Schools. Students learn about giving back to
their community through a regional Read-a-thon where participants earn a penny
pledge for each page read. An elementary school with 680 students raised $200 i
n pennies, which was given to the school libraries to purchase books on tape fo
r students experiencing reading difficulties. Andover partnered with McDonalds
of Newton and with the manufacturers of the Phonics game to provide volunteer s
ervices and resources. Businesses and parents have provided financial support.

Best Practices: The Andover Helping Everyone Read Outstandingly (H.E.R.O.) pro
gram is the volunteer base for mentoring, enhanced education, and service-learn
ing opportunities. Fifty-five children received tutoring and/or mentoring in a
basic skills program and an additional 20 children participated in an intensive
ten-week one-on-one tutorial. A pre- and post-test evaluation revealed scholas
tic improvement and increased self-esteem in every child that participated in H
.E.R.O. H.E.R.O. is nominated for the 1999 Governors Volunteer Award and the 19
99 Presidential Points of Light Award.

Future Plans: Andover will negotiate wi
th local community colleges to introduce a service-learning initiative to incor
porate tutoring and mentoring of elementary and middle-school children into col
lege classes. Additionally, Andover will recruit professional mentors from the
local business community.

New Jersey Cherry Hill/Camden

Organization: Office
of the Mayor
Status Date: 8/8/97
Contact: Ms. Kristen Brengel Phone: (609) 488
-7878
Fax: (609) 661-4719 Email: krispirg@aol.com
Web Site: www.cherryhill-nj.c
om

Progress: Youth have taken the lead in Cherry Hill/Camden. Youth played a k
ey role in planning and facilitating South Jerseys Promise Regional Summit on V
olunteerism, held October 15, 1998. Cherry Hill/Camden produces The Promise new

sletter, which highlights service and volunteer activities that families can do together to introduce volunteerism to children. Challenge 2000 entices local residents, organizations, and businesses to engage in service activities in order to improve their community. Project Involved is a summer internship where students are paired with a service organization and a volunteer mentor to learn firsthand the value of serving others.

Numerical Goal: Cherry Hill/Camden pledges over three years to provide 700 youth with safe places and 200 youth with opportunities to give back to the community.

Best Practices: Melanie Lowe, a high-school junior, started the Random Acts of Kindness Club (RAK) to show teens how they can make a difference by helping others. With a current membership of 175 students, RAK organizes food drives and fundraisers for charities, performs for children with disabilities at local hospitals, sponsors an annual Halloween party for inner-city youth, and participates in monthly community-service projects. Last year, students raised $2,000 and recruited 300 teens for a successful clean-up in Camden.

Future Plans: Youth will participate in the Regional Education and Community Training (REACT) Conference in the fall of 1999. Students will team up with government officials and nonprofit representatives to learn about local and state government. They will learn the skills needed to create organizations to address community issues.

Total Local Commitments: The Cherry Hill Chamber of Commerce expanded its youth mentoring program to four high schools. Employees at Subaru of America headquarters and Subaru Moorestown regional office tutor weekly at a local elementary school. The results show improvement in students grades and attitudes. Cherry Hill/Camden has secured a total of five commitments.

New Jersey Newark

Organization: Newark Do Something/Newarks Promise
Status Date: 8/11/97
Contact: Ms. Vivian Zanlot Phone: (973) 733-3780
Fax: (201) 643-0023

Progress: Newarks Promise works with community partners to create programs focusing on all five basic promises. The United Ways Success By 6 program serves children and parents through community-based organizations. Families receive training, support, and services for healthy child development and positive parenting skills. The groups10,000 Mentors, READY, Do Something, and Communities In Schoolsare providing support to Newarks Promise. Newarks Do Something program provides recreational facilities and Kid Stuff Stores where youth can purchase discounted school supplies and clothing. Newark Boys & Girls Clubs developed a program to extend availability of their after-school programs to three cluster areas in the surrounding region. Newarks Promise supports a Celebrity Reads program where celebrities and professionals read to students in scho

ol.

Numerical Goal: Newarks Promise pledged to provide 6,000 youth with all fi
ve basic promises over three years.

Best Practices: The United Way and Rutgers
University operate Project Leadership, a program designed to recruit and train
community leaders. Each class adopts a school or community to support througho
ut their training. The class of 1998 held a conference for more than 500 youth,
highlighting such topics as health, peer pressure, career opportunities, and y
outh leadership. The class of 1999 adopted Isiah House, a homeless shelter wher
e students are tutoring and mentoring children.

Future Plans: The Association
of Children of New Jersey is developing an initiative to assist children of uni
nsured families, and the United Way will register 1,000 youth with KidsCare, th
e New Jersey state insurance program. Newarks Promise will expand its reading p
rogram and invite local businesses to adopt school-based reading clubs and supp
ort a monthly authors visit. In May 1999, Do Something of Newark will sponsor a
volunteer week of service.

Total Local Commitments: Prudential and Continenta
l Airlines have made strong commitments to sponsor model schools through Newark
s Promise.

New Jersey Newark Schools of Promise

Organization: Schools of Pro
mise: The Newark Initiative
Status Date: 3/12/99
Contact: Mr. Michael Nolan
Pho
ne: (973) 481-8803 Fax: (973) 481-8804

Progress: Schools of Promise: The Newar
k Initiative, headed by Communities In Schools in Newark, is operated through p
artners such as READY, the Boys and Girls Club, The CHAD School, The Archdioces
e of Newark and M.O.E.T, coordinates after-school academic, job readiness, cult
ural and health programs in school-based sites. In the 1998 summer program alon
e, 61 percent of the youth improved in their math scores; 54 percent improved i
n reading and 67 percent improved in language arts.

Numerical Goal: The Initia
tive pledges to provide 8,000 students with the five basic promises over two ye
ars.

Best Practices: During the summer afternoons, high-school students worked
at internships, received lifeguard certifications, took college prep courses o
r studied computer graphics. The elementary-school children tackled service pro
jects. The Healthcare Foundation of New Jersey provided free medical exams for
each student at the Carver Clinic. The program was able to treat the more than
30 percent of students who were seriously anemic.

Future Plans: The Initiative
recently secured new funding to expand the program into additional schools dur
ing the school year.

Total Local Commitments: Sponsors of the school programs
have included Lucent Technologies, Bristol Myers Squibb, The MCJ Foundation, Th
e Prudential Foundation, TYCO, The Newark Public Schools, The State Department
of Community Affairs , M.O.E.T., and the READY Charitable Trust.

New Jersey T
renton

Organization: John S. Watson Institute for Public Policy
Contact: Ms. S
amirah Abdul-Fattah Phone: (609) 984-7191
Fax: (609) 777-3207 Email: sfattah@ca
lltesc.edu

Progress: A needs assessment is currently being conducted through l
ocal schools. A Healthy Community Summit was held on March 19, 1998. As a part
of the needs assessment, an area school is chosen and a circle with a five bloc
k radius is drawn around it. All businesses, teachers, and community members wi
thin the circle are invited to help assess what the school area needs and how t
o obtain the necessary resources. The superintendent of schools, Dr. Geddes, he
lps facilitate the process. In the healthy start area, 82 percent of all childr
en in Trenton were immunized at the end of 1997, a 32 percent improvement from
last year. Trenton plans to hire a coordinator to look at the needs of the comm
unity and match children and youth with resources.

New Mexico

Organization:
Congresswoman Heather Wilson
Contact: Ms. Michele Clement Phone: (505) 346-6781

Fax: (505) 346-6723 Email: Michele.clement@mail.house.gov

Progress: On April
29th, the New Mexico Mentoring Summit was held in Albuquerque. Thirty delegatio
ns spent the day hearing remarks by Governor Gary Johnson, James Waller of the
National Mentoring Partnership, and James Kooler of the California Mentoring In
itiative. The group also participated in a networking session to have communiti
es begin developing five year goals and objectives, community baseline data, an
d strategies to increasing mentoring with their community.

Future Plans: New M
exico plans to organize and implement a New Mexico Mentoring Initiative and est
ablish a statewide Public Policy Council.

New Mexico Albuquerque

Organizatio
n: Sandia National Laboratories
Status Date: 3/3/98
Contact: Ms. Redd Torres Ea
kin  Phone: (505) 284-5209
Fax: (505) 284-5210  Email: rmeakin@sandia.gov

Progre
ss: Albuquerques Promise is focusing on five areas: mentoring, healthy start, y
outh service, its Promise Book, and summit. Each area will benefit the youth in
the community through the partnerships it is creating. The Greater Albuquerque
Chamber of Commerce is working on the mentoring piece by involving businesses
in community service through mentoring. The Junior League is assisting the heal
thy start piece through the Building Blocks Program, health-related programs, a
nd the University of New Mexico Hospitals Fetal Alcohol Syndrome Program. The A
lbuquerque Public Schools Service Learning Initiative, Department of Education,
Albuquerque Community Foundation, and the Center for Service Learning Opportun
ities are working together to provide youth with opportunities to give back as
well as making service learning part of the Albuquerque school system. The Grea
ter Albuquerque Promise Book will be a compilation of commitments from business
es, nonprofits, service clubs, and faith groups that will help meet the five ba
sic promises for youth. Working with the Boys & Girls Club of Albuquerque, the
Albuquerque Public Schools Careers program, and the City of Albuquerque Job Fai
r, the group held Teen Expo/Americas Promise on April 17, 1999. The 2,000 youth
that attended collected information about the five basic promises and attended
workshops.

Numerical Goal: Albuquerque pledged to provide 5,000 youth with ca
ring adults, safe places, a healthy start, and marketable skills; and 10,000 yo
uth with opportunities to serve over three years.

Best Practices: The Rocket R
eader Program aims to increase the number of first graders in Albuquerque who a
re able to read and write effectively at measured grade level by developing a r
eplicable, volunteer-based tutoring program. Sandia National Laboratories, from
which Albuquerques Promise is run, supports this program. It is maintained in
collaboration with the United Way of Central New Mexico, Camp Fire, Boys & Girl
s Club and Albuquerque Public Schools. The first phase of the program began in
January 1998 at Wherry Elementary School. Beginning Fall 1999, the program will
add another school.

Future Plans: Albuquerque plans to promote and generate l
ocal commitments for the Greater Albuquerque Promise Book and organize the June
4th Mentoring Summit.

Total Local Commitments: The local media committed over
$100,000 to promote Greater Albuquerques Promise. The publicity includes billb
oard, newspapers, publications, radio, and TV. Albuquerque has secured over 50
commitments.

New York

Organization: New York State Council on Children and F

amilies
Contact: Mrs. Alana M. Sweeny  Phone: (518) 474-6294
Fax: (518) 473-2570
Email: council@capital.net
Web Site: www.consumer.state.ny.us/ccf/ccfhome.htm

Progress: New Yorks Promise activities are coordinated through the New York St ate Council on Children and Families. New Yorks Child Health Plus Program provi des health insurance to more than 400,000 children and families with no previou s health insurance. In March New York State hosted the Governors Conference on School Violence Prevention in Albany. The conference, entitled Whats Working in New York, focused on ensuring a positive school culture and a healthy learning environment for each student in New York. The Governor has proposed an expansi on of the New York State Advantage Schools Initiative to provide school-age chi ldren with safe places in the schools until 7:00 pm.

Best Practices: New York
State has developed a common set of goals, objectives, and outcome measures kno wn as the New York State Touchstones to guide the states health, education and human service agencies in setting interagency and single agency agendas. The To uchstones goals, objectives, and outcome measures will give New York State a mo re effective system for measuring the status of children and families and for c harting progress toward improving their well-being. This effort has become the framework for strengthening New Yorks capacity to integrate childrens policy an d program development across agencies.

New York  Broome County

Organization:
United Health Services Hospitals
Status Date: 11/7/97
Contact: Ms. Patricia E.
Fell  Phone: (607) 763-6159
Fax: (607) 763-5067  Email: patricia_fell@uhs.org

Pr
ogress: Broome County has reached over 30,000 youth through its Americas Promis e activities. It has an advisory board representing more than 25 businesses and service agencies. Board members divided into five workgroups to address each o f the five basic promises. In addition, members identified ten values children and families need to succeed. Broome Countys Promise mails out monthly newslett ers to schools, churches, and businesses discussing each of the values and how caring adults can teach them to children. The team approach has allowed Broome County to focus on each of the five basic promises and coordinate new and exist ing programs.

Numerical Goal: Broome County pledges to provide 500 youth with
the five basic promises by the end of next year.

Best Practices: The healthy s
tart team set up Broome Countys Promise headquarters in the county hospital off ice. They created greater visibility for their efforts using banners and inform ation displays highlighting the Little Red Wagon. The hospital provides a meeti

ng place for the entire team, secretarial support, and specialized resources to help children receive a healthy start. Programs include Open Airways, teaching students and parents about asthma; Bhappy, teaching healthy heart practices; and a nutritional program designed to teach children about the benefits of eating fewer fatty foods.

Future Plans: Broome Countys Promise will hold a Children's Fair in spring 1999. The delegates will expand their problem-solving program and teachers will learn to teach problem-solving skills to their students. This program has reached 1,375 students and decreased the number of fighting incidents in schools. It will link the local mentoring program to a national program model to expand training and recruiting opportunities. The healthy start group plans to create a post-natal outreach program to assist new mothers with immunizations, post-partum depression, parenting skills, and breast-feeding information.

Total Local Commitments: The County Hospital has committed space, time, employees and funding to enhance Broome Countys Promise. The Kreste Foundation has been an exceptional local financial commitment maker. Broome Countys Promise has secured a total of six commitments.

New York Buffalo/Erie County

Organization: United Way of Buffalo
Status Date: 6/19/97
Contact: Ms. Stephanie Barber
Phone: (716) 887-2626
Fax: (716) 887-2700

Progress: Western New Yorks Promise serves to unify local youth-service agencies. It holds a monthly roundtable, called the Mentoring Institute, with more than 20 representatives of local nonprofit organizations to discuss ways to expand resources and opportunities. The primary focus is mentoring and Western New York has committed to the addition of 200 new mentors in the area. For the opportunity to serve initiative, United Parcel and the Buffalo Bills presented 50 youth with recognition awards for exceptional community service. The award recipients attended a Buffalo Bills game where their names were listed on the scoreboard and in the programs. Western New Yorks Promise is hosting an AmeriCorps Promise Fellow who attended the original Presidents Summit for Americas Future in April 1997. She participated in the Youth Leadership Council in Erie County and initiated a campaign called The Gift of Friendship, which identified caring adults and trained them to be mentors. She now chairs Mentor Raising, the program that grew out of this initiative.

Best Practices: The Erie County Youth Commission funds Prime Time, a summer program for youth with hours that extend into the evenings and weekends. Four thousand students received health check-ups and career-planning opportunities as well as participated in service projects in their own neighborhoods. Community residents reported a decrease in crime rates over the past two summers that Prime Time has been in existence.

Future Plans: Western New Yorks Promise plans to

expand Prime Time to more locations and continue working with the Mentoring Ins
titute to increase the number of adult role models available for children. It i
s working on a partnership with local law enforcement organizations to assist w
ith the screening of mentor volunteers and increase the number of corporate par
tners.

New York Greater Rochester

Organization: Eastman Kodak Company
Status
Date: 7/2/97
Contact: Ms. Essie Calhoun Phone: (716) 724-1980
Fax: (716) 724-1
376 Email: calhoun@kodak.com.

Progress: Greater Rochesters Promise (GRP) links
organizations that have worked independently for many years. In particular, GR
P united eight organizations that serve preschool youth, eleven organizations t
hat offer community-service opportunities to youth, and 23 organizations that p
rovide students with safe places and structured activities after school. GRP cr
eated a conduit through the Volunteer Connection in which volunteers can reach
young people more quickly and efficiently. The Rochester/Monroe County Youth Bu
reau administered a 115-question survey, provided by the Search Institute, to m
ore than 30,000 students from 18 school districts to determine the assets of ea
ch youth. The results of this survey will direct future plans for creating serv
ices for youth.

Numerical Goal: Greater Rochester pledged to provide 5,000 mor
e young people with at least one of the five basic promises over the next two y
ears.

Best Practices: In response to the concerns of local citizens, a 15-year
-old student at Pavillion Central School responded to a call for service by con
ducting experiments to determine water quality. She found high levels of nitrat
es and phosphates and reported her results to the Department of Environmental C
onservation. She also visited families who live along the waterway to inform th
em about the high chemical levels in their water so they could protect their ch
ildren and their livestock.

Future Plans: Greater Rochesters Promise plans to
increase the number of caring adult volunteers reaching out to children below t
he age of five, to increase their chances for a healthy start. It will engage t
he local media to further promote the five basic promises. It will target faith
communities, corporations, and universities for local commitments.

Total Loca
l Commitments: Eastman Kodak Company provided $100,000 in funds for Greater Roc
hesters Promise. The Honor Camping Society of the Boy Scouts of America committ
ed to promote and staff the collection centers for the Scouting for Food projec
t in spring 1999. Greater Rochesters Promise has secured a total of 15 commitme
nts.

New York Syracuse/Onondaga County

Organization: United Way of Central N
ew York/Volunteer Center Division
Status Date: 6/13/97
Contact: Mr. Jason VanMa
rter Phone: (315) 474-7018
Fax: (315) 479-6772 Email: cuseteen@juno.com

Progre
ss: Syracuse/Onondaga has increased awareness about which youth services are av
ailable in the community and which are lacking. The initiative makes connection
s between sources of support and local youth programs so that the number of you
th touched by the five promises can expand and the number of resources each you
th receives can grow. As a result of the September 1997 kickoff event, Syracuse
is compiling a Promise Book listing all commitments from local agencies and bu
sinesses, and has begun a needs assessment. A 20-person steering committee, rep
resenting each sector of the community, will assist in identifying and planning
events that will affect young people. The Alliance is planning a youth celebra
tion to take place within the next year. Out of this, a Youth Action Council wi
ll be formed that will partner the alliance and the local youth bureau. The Med
ia Unit, a local student media group, will produce promotional materials that f
ocus on youth.

Numerical Goal: Syracuse/Onondaga County Alliance for Youth ple
dges to provide 2,000 youth with all five basic promises.

Best Practices: The
Media Unit, a local student media group, will produce promotional materials tha
t focus on youth involvement. The service and business sectors of the community
have been convening to determine which needs of youth are being fulfilled and
which are not.

Future Plans: Syracuse/Onandaga County will partner with the Sy
racuse City School District, Retired and Senior Volunteer Program, Youth Leader
ship of Greater Syracuse and Tomorrows Neighborhood Today. The initiative aims
to gather ten new commitments in the next six to nine months.

Total Local Comm
itments: Fleet Bank has donated money directly to the Syracuse/Onandaga County
Alliance for Youth to cover the administrative costs. Best Buy distributed $3,0
00 in grant awards to local youth agencies through its Now Thats a Great Idea p
rogram. To date, Syracuse/Onondaga County has secured a total of ten commitment
s.

North Carolina

Organization: North Carolina Commission on National and Co
mmunity Service
Contact: Mr. Will Lindsay Phone: (919) 715-3470

Progress: On J
anuary 21-22, 1998, North Carolina held a state summit entitled The Governors S

ummit on Americas Promise and Volunteerism. During the summit, Governor James H
unt challenged all communities in North Carolina to become Communities of Promi
se. Eleven communities in North Carolina are now Communities of Promise, and 36
counties plan to become Communities of Promise. To date, 31 of North Carolinas
100 counties have held local summits and an additional 31 have summits planned
for the next year. The North Carolinas Child Advocacy Institute wrote a book e
ntitled Keeping Americas Promise to North Carolinas Children, which is a collec
tion of stories illustrating the benefits of the five basic promises and celebr
ating the people who provide them. The book is in stores now and a video is bei
ng produced to accompany it. Communities In Schools (CIS)is working with school
systems throughout the state to develop Schools of Promise; currently, more th
an 193 schools are part of the CIS/SOP network, providing access for the five b
asic promises to young people.

Best Practices: Under the leadership of Governo
r Hunt, North Carolina has launched the NC PROMISE Campaign to recruit 40,000 m
entors. A coalition of the North Carolina Press Association, North Carolina Ass
ociation of Outdoor Advertisers, McKinney & Silver Advertising Company, Ruder F
inn Public Relations firm, and the Office of the Governor created a statewide c
ampaign to attract new mentors. A Web site has been created at serve.nc.state.n
c.us to support this mentoring campaign. The North Carolina Pepsi Bottlers, to
open new doors of opportunity for the children of North Carolina, gave a major
gift of $1 million. Grants have been given out to 34 nonprofits across the stat
e to strengthen and expand mentoring programs. The state has also set up a toll
-free number for citizens to call to volunteer, 1-877-SERVE-NC. Callers are mat
ched with a local referral agency.

Future Plans: Over the next year, a statewi
de campaign will be coordinated by Communities In Schools to encourage more sch
ools to become Schools of Promise. CIS will continue to work with the State Dep
artment of Public Instruction, nonprofits, the American Association of School A
dministrators, and other groups to expand the network of Schools of Promise. CI
S and other groups will work in the schools to help youth gain access to health
services, dental care, and vision screenings.

Total Local Commitments: Throug
h the North Carolina Commission on Community Service, 15 AmeriCorps Promise Fel
lows have been placed throughout the state to assist nonprofits in coordinating
resources for young people. Businesses such as First Union and Carolina Power
and Light have given thousands of hours of volunteer time to provide tutoring a
nd mentoring to CIS kids in Schools of Promise. Duke Power Company published 5,
000 volunteer manuals to be used to train volunteers working in CIS Schools of
Promise.

North Carolina Asheville/Buncombe Counties

Organization: Volunteer
Center of the United Way
Status Date: 6/20/97
Contact: Ms. Kirstie Fischer Phon
e: (828) 255-0696
Fax: (828) 255-8004

Progress: Asheville/Buncombe County is w
orking to strengthen and expand mentoring and healthy start programs. An AmeriC
orps Promise Fellow is working for the Governors Western Office in the Voluntee
r Center of the United Way in Asheville. The Fellow strengthens the Volunteer C
enter and coordinates Volunteer U, the Centers volunteer youth initiative. Volu
nteer U recruits young people and promotes them as a viable volunteer source. E
ach service project coordinated by the group has a theme and draws from diverse
groups of youth. A Martin Luther King, Jr. Day service project occurred, helpi
ng local hunger coalitions feed the homeless.

Numerical Goal: Asheville/Buncom
be Countys Promise pledges to double the number of participants in its active m
entoring alliance over the next two years. Through a partnership with the local
dental association and Coalition of Medical Partners, Asheville/Buncombe is lo
oking to provide dental sealants to children in all schools.

Best Practices: A
nother service event occurred on National Youth Service Day around an environme
ntal clean-up. Volunteer U coordinated the days projects with the Clean Water F
und and Quality Forward.

Future Plans: A summer mentoring project is being dev
eloped. Adult volunteers, who already work with youth, will be matched with a y
oung person. The goal of the project is to increase the service opportunities a
vailable to youth as well as promote agency readiness to accept young volunteer
s.

Total Local Commitments: Organizations in Asheville that committed to be in
volved in youth-service projects with Volunteer U include the Center for Restor
ative Justice, YMCA, YWCA, SOS, Clean Water Fund, Help Mate, Liberty Corner Ent
erprises, and the Eliada Group Home.

North Carolina Charlotte

Organization:
Hands On Charlotte
Status Date: 9/15/97
Contact: Ms. Lisa Quisenberry Phone: (7
04) 333-7471
Fax: (704) 333-1866 Email: apfellow@handsoncharlotte.com

Progress
: More than 40 agencies in Charlotte are collaborating to identify children and
youth who lack the five basic promises. With the help of Mayor Patrick McCrory
, county commissioners, the Charlotte Chamber of Commerce, and committed stakeh
olders, a number of commitments are being generated. The Hawthorne Traditional
Middle School was identified as the first community-based site to provide the f
ive promises, targeting middle-school children during after-school hours. On Ma
y 27, 1998, Charlottes Promise held a press conference to raise public awarenes
s. Mayor McCrory held a business leaders luncheon on September 16, 1998 to intr
oduce Charlottes Promise to Youth and to generate local commitments. He also de
clared October the Month of Promise, where everyone, including individuals, bus
inesses, government, colleges, universities, the faith community, civic groups,

schools, and organizations, was challenged to provide a child with one or more of the five promises. Make a Difference Day, on October 24, 1998 was one of th e signature days of the Month of Promise.

Numerical Goal: Charlotte pledged to provide 10,000 youth with all five basic promises over three years.

Best Prac tices: The Mayors Mentoring Alliance (MMA) of 50 organizations, government agen cies, and schools has grown and strengthened as a result of Charlottes Promise. An AmeriCorps Promise Fellow is compiling a list of citywide resources in each of the five promises to give to the members of MMA. The Alliance received a gr ant of $25,000 from North Carolina to fund a teen mentoring program and trainin g for its members. Charlottes Promise received two grants totaling $125,000 to fund an alliance of 11 after-school programs in the West Boulevard Corridor, a fairly large area of several fragile neighborhoods. The West Boulevard Family S upport Projects goal is to provide all the children who attend these programs w ith all five promises.

Future Plans: Summer 1999 will be Charlottes Summer of Promise. The goal will be to provide all school-aged Temporary Assistance to Ne edy Families (TANF) youth with a free or very inexpensive safe place in the nei ghborhood during the summer. This effort is a collaboration of the Department o f Social Services, that manages the TANF program, the schools, Parks & Recreati on, the faith community, not-for-profits and others involved in Charlottes Prom ise. A large event celebrating the beginning of the Summer of Promise will be h eld in mid-June 1999.

Total Local Commitments: Hands On Charlotte fulfilled it s commitment to double the number of youth volunteers, and works with 1,000 you th per year. It is also close to reaching its goal of doubling the number of ad ults serving as tutors and mentors. The 50 agencies in the Mayors Mentoring All iance expanded the number of mentors in member agencies by 50 percent in 1998.

North Carolina Guilford County

Organization: Volunteer Center
Status Date: 8 /3/98
Contact: Ms. Molly Keeney Phone: (336) 373-1633
Fax: (336) 574-0466 Email : Malikini@aol.com
Web Site: www.greensboro.com/volunter

Progress: Guilfords P romise is based in Greensboro, but is a collaborative effort between two cities in Guilford County, Greensboro, and High Point. The Promise initiative transce nded any previous turf issues and brought these communities together in order t o focus on the needs of youth. A summit was held on November 11, 1998 that gene rated commitments and educated the public on the need for the five promises. Th e mission of Guilfords Promise is to create a climate in which the community ta kes responsibility to prepare a generation of children to become contributing c itizens in their community. Local businesses are already encouraging their empl

oyees to take off an hour or more a week from work to tutor or mentor a young p
erson.

Numerical Goal: Guilford County pledged to provide 6,000 youth with one
or more of the five basic promises over three years.

Best Practices: Novartis
Corporation started a mentoring program with high-school students to introduce
them to chemistry-related professions. Their employees are also volunteering t
o teach chemistry for Saturday Enrichment programs. Thomas Beard, of Beard and
Beard Hardwood Lumber, mentors two children at Cone Elementary School. Mr. Bear
d heard about Americas Promise last fall when Governor Jim Hunt invited him and
other North Carolina business leaders for a meeting. Mr. Beard said that mento
ring youth gives them promise, which is what the initiative is all about.

Futu
re Plans: Guilfords Promise will try to engage more corporate Volunteer Center
members over the next year, as well as partner with the chambers of commerce of
Greensboro and High Point and the Greensboro Merchants Association. Guilfords
Promise will also host agency fairs and a Youth Service Day in 1999.

Total Loc
al Commitments: Junior Achievement served 300 youth by pairing them with 19 com
panies for National Groundhog Job Shadow Day. University of North Carolina at G
reensboro donated 100 tickets to an upcoming production at a local theatre for
young people. These tickets will go to youth in Communities In Schools programs
.

North Carolina Mt. Holly

Organization: M.O.U.S.E.-keteers
Status Date: 6/1
8/98
Contact: Ms. Heather LeeAnn Lankford Phone: (704) 867-3313
Fax: (704) 827-
3214

Progress: Mt. Holly runs an after-school mentoring/tutorial program calle
d M.O.U.S.E.-keteers (Mentors Offer Understanding, Support, and Encouragement).
It received volunteer support from the police department, city council members
, elementary and middle schools, the Lions Club, the Rotary Club, the Evening O
ptimist Club, and area churches. All segments of the community are involved to
positively influence the lives of Mt. Hollys children.

Numerical Goal: Mt. Hol
ly pledges to provide 200 youth with caring adults over three years.

Best Prac
tices: More than $2,000 was raised to buy supplies and snacks, provide transpor
tation and start the program this fall. The First Presbyterian Church Endowment
Fund donated $500 for next years programs and challenged every church in Mt. H
olly to meet its donation.

Future Plans: Plans to expand this program to all o
f Gaston County are under way.

Total Local Commitments: Communities In Schools
of North Carolina sponsored Mt. Holly in its goal to become a Community of Pro
mise.

North Carolina Research Triangle Region (Durham)

Organization: Volunte
er Center of Greater Durham
Status Date: 7/28/97
Contact: Ms. Beth Maxwell Phon
e: (919) 688-8977
Fax: (919) 682-0444

Progress: Research Triangle educates its
citizens on the importance of ongoing commitments to youth. The initiative hel
ps nonprofit agencies learn more effective ways to recruit and manage volunteer
s, identify barriers for volunteers, and develop solutions to overcome those ba
rriers. Research Triangle will engage youth in learning how their needs can be
met by all five basic promises, and will help businesses, faith groups, and oth
er organizations find ways to become involved. Durham will continue to work wit
h government agencies and elected officials to gain their support in providing
the five promises and sustain the momentum of the initiative. A three-county re
gional summit occurred on April 24-25, 1998 in Durham. More than 300 delegates
attended presentations, workshops, and breakout sessions. Bill Milliken, presid
ent of Communities In Schools, and Governor James Hunt both spoke at the summit
. Young people provided entertainment, served as monitors, and assisted in brea
kout sessions and workshops.

Numerical Goal: Research Triangle pledged to prov
ide 5,962 youth with all five basic promises over three years.

Best Practices:
The chamber of commerce developed an initiative promoting business support of
employees tutoring in two of the local schools. The program is called Education
Top Priority and results are already being seen. The Volunteer Center hired a
Public Ally to assist the Director of Youth Services reach out to middle- and s
enior-high school students and offer them opportunities to volunteer. More than
400 youth volunteered individually and in groups in 1998.

Future Plans: Resea
rch Triangle will continue to work with government agencies and elected local o
fficials to gain their support and sustain the momentum. It hopes that each of
the Triangle counties will localize the movement and tailor strategies to meet
its local needs.

Total Local Commitments: Glaxo Wellcome had excellent success
providing employee tutors in the public schools.

North Carolina Research Tri

angle Region (Raleigh)

Organization: Triangle United Way
Status Date: 3/26/99
Contact: Ms. Joan Page  Phone: (919) 460-8687
Fax: (919) 460-9019

Progress: Res
earch Triangle focused its efforts on educating citizens on the importance of o
ngoing commitments to youth, helping nonprofit agencies learn more effective wa
ys to recruit and manage volunteers, identifying barriers for volunteers, and d
eveloping solutions to overcome those barriers. Research Triangle will engage y
outh in identifying how needs can be met in all five areas, and will help busin
esses, faith groups, and other organizations find ways to become involved. A th
ree-county regional summit occurred on April 24-25, 1998 in Durham, where 300 d
elegates attended presentations, workshops, and breakout sessions. Bill Millike
n, president of Communities In Schools, and Governor James Hunt both spoke at t
he summit. Young people provided entertainment, served as monitors, and assiste
d in breakout sessions and workshops.

Numerical Goal: Research Triangle pledge
d to provide 6,000 youth with all five basic promises over three years.

Best P
ractices: Seven action areas were identified as tools for businesses, schools,
not-for-profit organizations, faith-based organizations, and others to create n
ew and expanded initiatives better serve the youth of the Triangle. The summits
 outcomes include helping not-for-profit organizations learn more effective way
s to recruit and manage volunteers, engaging youth in identifying how needs can
 be met in all five resource areas, and helping businesses, faith communities,
and other organizations learn ways to become involved.

Future Plans: Research
Triangle will continue to work with government agencies and elected local offic
ials to gain their support and sustain the momentum. It hopes that each of the
Triangle counties will localize the movement and tailor strategies to meet its
local needs.

North Dakota

Organization: Office of the Governor
Contact: The
Honorable Rosemarie Myrdal
Phone: (701) 328-2200  Fax: (701) 328-2205

Progress:
 North Dakota held a state summit in April 1999. The summit will help North Dak
ota teens in grades nine-twelve get connected with themselves by understanding
their capacity for leadership. Youth will also get connected to their communiti
es by learning how to identify and market their skills and talents. North Dakot
a already has established a commission, the Childrens Services Coordinating Com
mittee, that works with defined regions on youth issues.

Best Practices: North
Dakota participated in National Groundhog Job Shadow Day for the first time in
1999. Many of the states 25 local partnerships took the opportunity to have st
udents shadow local business, industry, and community partners. Students who pa
rticipated learned many workplace skills. Many student-mentor teams will contin
ue their relationships.

North Dakota Fargo

Organization: FIRSTLINK
Status Da
te: 6/20/97
Contact: Ms. Mary Kenna Phone: (701) 293-6462
Fax: (701) 237-0982 E
mail: hotlinc@pol.com

Progress: The joint delegation from Fargo, ND, and Moorh
ead, MN continues to recruit new partners and solicit commitments for its initi
ative. A youth summit held in January, as well as a May 1998 community summit,
led to 40 organizations and businesses, 12 individual adults, and 225 youth ste
pping forward to make commitments. A senior at Moorhead High School gathered a
team of youth leaders who helped plan the January event. Through a quarterly ne
wsletter, partners receive updates on commitment progress and new resources. Ne
w collaborations such as a Business Volunteer Council and a Metro-MentorLink ar
e under way. In the first year of MentorLink, organizers published a mentoring
directory and distributed it to 300 individuals. The Make a DifferenceBe a Ment
or advertising campaign, part of the MentorLink project, appeared on restaurant
placemats, T-shirts, and billboards. Each participating agency in MentorLink w
ill track the youth served enroute to their goal of reaching 250 with caring ad
ults. Fargos Promise, in partnership with the YMCA and the Fargo Youth Commissi
on, started before- and after-school programs that resulted in a doubling of at
tendance for youth in kindergarten through sixth grade. A healthy start initiat
ive identifies children in underserved conditions and provides them funds for h
ealth insurance.

Numerical Goal: Fargo pledged to provide 20 percent of its yo
uth in need one or more of the five basic promises over three years.

Best Prac
tices: Mayor Bruce Furness adopted a second-grade classroom in a local public s
chool. He works with the students weekly and reads to them in the classroom. Th
e youth developed a strong relationship with him and are now more informed abou
t their government. Other city leaders have also adopted classrooms.

Future Pl
ans: FargoMoorhead will continue to support the progress of local commitment ma
kers in such initiatives as new neighborhood block clubs and new student mentor
ing programs. Cargill and Junior Achievement will work with the Fargo school sy
stem to offer marketable skills programs to all seventh- and ninth-graders and
marketing classes to high-school students.

Total Local Commitments: Led by May
or Bruce Furness, who supports Americas Promise activities, the City of Fargo g

rants one paid hour per week to government employees acting as mentors or coach
es. Opportunities for internships and youth service as well as the use of city
facilities for youth activities will be expanded. To date, employees in the Pub
lic Library, Public Health Department, and Police Department have volunteered 7
83 hours to work with youth in classrooms, scouting, kids voting, the youth com
mission, and sporting events. Fargo has secured a total of 32 commitments.

No
rth Dakota Grand Forks

Organization: The Greater Grand Forks Youth Committee
S
tatus Date: 8/20/97
Contact: Ms. Pam Larson Phone: (701) 746-2734
Fax: (701) 77
2-0266 Email: youthcom@thequest.net

Progress: The Greater Grand Forks Youth Co
mmittee, which leads the local Promise effort, is comprised of Grand Forks stud
ents in various middle schools and high schools. The Committee adopted National
Groundhog Job Shadow Day in 1998 and 1999 to help students obtain an aspect of
a marketable skill. Grand Forks now looks at mentoring as a means of providing
youth with the five basic promises. Businesses have become committed to mentor
ing youth on an on-going basis instead of once a year. Grand Forks held a summi
t in April 1998, hosted by Mayor Owens and the youth committee. Grand Forks is
lobbying for government support to deliver the five promises.

Numerical Goal:
Grand Forks pledged to provide 5,273 youth with caring adults, 6,407 with safe
places, 4,300 with a healthy start, 4,200 with marketable skills and, 1,065 wit
h opportunities to serve.

Best Practices: The Grand Forks Public Health Depart
ment reached 1,000 youth with a healthy start through the seventh-grade Hepatit
is B Immunization Program, Kindergarten immunizations, and two-year-old immuniz
ations. The Department also connected 400 youth to marketable skills through an
educational program conducted in the schools.

Future Plans: Grand Forks plans
to open a skateboard and roller blading complex for youth this year. The effor
t started with a Skate Park Rally on October 24, 1998, which a number of youth
attended. The youth volunteered to prepare and issue petitions in order to rais
e funds for the park. A community member offered a facility for the park. A you
th summit is planned for the year 2000.

Total Local Commitments: In August 199
8, the Region IV Childrens Services Coordinating Committee granted $15,000 for
one year to continue Grand Forks Promise. Ten students attended the Americas Pr
omise Youth Summit in Fargo. The students set up a display table representing A
mericas Promise and the Youth Committee; they also participated in presentation
s. Grand Forks has secured a total of 35 commitments.

Ohio

Organization: The
Governors Community Service Council
Contact: Ms. Connie Kramer Phone: (614) 72
8-2916
Fax: (614) 728-2921 Email: ohiospromise@juno.com
Web Site: www.state.oh.
us/ohiogcsc

Progress: The Unified State Plan/Ohios Promise is being implemente
d at both the regional and state levels. The Governors Community Service Commis
sion awarded a $12,500 Regional Infrastructure Development Challenge Grant to o
rganizations willing to support key service initiatives. Twelve AmeriCorps VIST
A members and seven AmeriCorps Promise Fellows were placed around the state to
coordinate volunteer services and develop Communities of Promise. The Governors
Council provided all regional coordinators with a resource list of the America
s Promise national commitment makers located in their region. Ohio held a state
wide conference called Forging New Links to provide an annual update of the Uni
fied State Plan and Ohios Promise.

Numerical Goal: Ohio pledged to provide the
five basic promises to 85,000 young people over the next year.

Future Plans:
The State-Level Implementation Team will oversee state goals and objectives, in
cluding the expansion of services provided by youth-focused agencies, developin
g a public awareness campaign, and conducting statewide research to determine g
aps and strengths in services provided to youth. First Lady Taft, a state deleg
ate to The Presidents Summit for Americas Future, continues to offer support to
local efforts.

Ohio Ashtabula, Geauga, and Lake Counties

Organization: Tri-
County Promise to Youth/United Way of Lake County
Status Date: 8/14/97
Contact:
Ms. Christina Goodman Phone: (440) 358-7040
Fax: (440) 975-1220 Email: uwlc@nc
web.com
Web Site: www.uwlc.org

Progress: A Youth Planning Committee was formed
in September 1998 to create the Youth Talks! A Community Listens to Youth even
t in March 1999. Tri-Countys Promise (TCP) to Youth held its first summit on Ma
rch 25, 1998, with 300 participants. TCP partnered with the School To Work init
iative to reach more youth with marketable skills. Tri-Countys Promise is creat
ing a Web site to offer information on volunteer opportunities addressing the f
ive basic promises. The site will be a viable, accessible and easily updated av
enue of information. Tri-Countys Promise conducted the Search Institutes Develo
pmental Assets survey and received a grant to fund collaboration with a local p
rofessor who will evaluate the results. To date, 3,000 youth have received one

or more of the five promises.

Numerical Goal: Tri-County Promise pledged to pr
ovide 10,400 youth with all five basic promises over three years.

Best Practic
es: The mission of Youth Talks! was to provide youth with the opportunity to sh
are their ideas with community leaders. Youth Talks! took place in the three co
unties on March 9, 10 and 11, 1998. Youth facilitated three hour-long dialogues
 to aid in the creation of stronger communities. Community leaders were asked t
o make commitments to the students to meet again to explore more solutions to t
he issues discussed.

Future Plans: A tracking system is being developed to ens
ure that the 102 commitments secured by Tri-Countys Promise to Youth will reach
 the children identified as lacking the five basic promises. Youth will plan a
second summit to secure promises.

Ohio Cleveland

Organization: Federation for
 Community Planning
Status Date: 3/28/99
Contact: Dr. Janet Bennett Phone: (216
) 781-2944, ext. 314
Fax: (216) 781-2988 Email: jbennett@fcp.org

Progress: Cl
evelands Promise is working with over 500 agencies to expand their services to
include all five basic promises. Clevelands specific plan involves documenting
existing services, holding focus groups with representatives from existing agen
cies, outlining the strengths and challenges they face, and creating and implem
enting further action. Clevelands Promise will address each of the five basic p
romises one at a time. Current work on providing caring adults involves develop
ing a publicity campaign, facilitating mentoring workshops, and partnering with
 Big Brothers Big Sisters to enhance recruitment, training, and support activit
ies for volunteer mentors. On April 28, 1998 Cleveland held a special workshop,
 Mentoring Makes a Difference: An Exchange of Ideas, to unify the local agencie
s involved in mentoring.

Best Practices: The Recruitment Challenge, designed b
y Big Brothers Big Sisters of Northeast Ohio, was a six-week campaign during wh
ich volunteer mentors recruited new mentors through interactive activities. The
 campaign started with an event at the Cleveland Zoo, which generated 337 inqui
ries about opportunities to serve as a volunteer mentor.

Future Plans: Clevela
nds Promise will recruit additional partners and commitment makers. It will hol
d a youth summit in the fall of 1999, which will include a special reception to
 engage the corporate community. An AmeriCorps Promise Fellow will help Clevela
nds Promise deliver all five promises to youth. The Fellow will also provide as
sistance with ongoing publicity efforts for the mentoring initiative and help o
rganize the fall summit.

Total Local Commitments: A Syse-Landau Public Relatio
ns chief executive volunteers his time, expertise and resources to support the public relations efforts of Clevelands Promise. The local paper, The Cleveland Plain Dealer, will publish and distribute, free-of-charge, a special supplement on volunteering in conjunction with the fall 1999 summit.

Ohio Greater Colum
bus

Organization: United Way of Franklin County
Status Date: 3/6/98
Contact: M
s. Marilyn Pritchett Phone: (614) 227-2719
Fax: (614) 224-5835 Email: mpritchet
t@uwaycolumbus.org

Progress: Greater Columbus Promise for Youth held a program called Columbus Youth and What Works on January 11, 1999 and a summit at the Y MCA on April 16, 1999. Four hundred Rotary Club members and business people dis cussed the importance of employee mentoring to benefit Columbus youth and to im prove employee morale and productivity. Greater Columbus Promise expanded partn erships with Columbus Public Schools, Ohio School to Work, and the chamber of c ommerce to increase the number of students who participate in the National Grou ndhog Job Shadow Day on February 2, 1999. Approximately 1,000 high school fresh men and sophomores, an increase of 100 percent from last year, shadowed busines s professionals in their work environments.

Numerical Goal: Columbus pledges t
o provide 12,000 youth with the five basic promises over a three-year period.

Best Practices: Greater Columbus Promise for Youth held a Youth Summit on April 16, 1999. Workshops at the summit provided information on each of the five bas ic promises. Young people attending the summit shared their thoughts on the res ources they possess, resources they need, and the ways adults help them grow. T he brochure and stationery designed to advertise the summit were provided by lo cal graphics company, Spork Design, and printed by Nationwide Insurance. Space for the summit was provided by the YMCA.

Future Plans: Greater Columbus Promis
e will work with United Way to involve businesses in mentoring programs, in-kin d resources, and financial support. Promise delegates are creating a community- wide campaign to stress the importance of investing in youth and will secure co mmunity commitments to support the five basic promises.

Total Local Commitment
s: The Columbus Dispatch committed to covering the Greater Columbus Promise eve nts and ran a series highlighting community volunteers. Others include Abercrom bie & Fitch, the Roman Catholic Diocese of Columbus, OH, Dominican College, Fir stLink, Sanko for Youth Academy, and the Teen Supreme Center.

Ohio Toledo

Or
ganization: AmeriCorps Serving N.W. Ohio
Status Date: 6/16/97
Contact: Ms. Rene
e Kolby  Phone: (419) 251-1379
Fax: (419) 251-1772

Progress: Toledos Promise op
erates by the motto We need to do more. Strong involvement by Toledo Mayor Carl
eton S. Finkbeiner and youth commissioner Robert Torres helps shape Toledos Pro
mise efforts to provide all children with all five basic promises. Toledo held
17 service events over the past year and a series of youth rallies addressing s
uch topics as violence awareness, volunteerism, and education. A youth advisory
 board directed programming for a Health Readiness fair where over 400 students
 visited 25 interactive booths to learn about various health issues and receive
d testing for asthma and booster shot updates.

Best Practices: Toledo began wo
rk in response to Americas Promise by unifying local communities of faith aroun
d youth issues. The mayor, the youth commissioner, the local AmeriCorps program
, the schools, and the Education Department of Toledo coordinated this effort a
nd extended an open invitation to religious leaders and organizations. Eighty-o
ne individuals attended representing a variety of religious faiths: Muslim, Jew
ish, Catholic, and American Indian. Fifty-one participants committed to develop
 after-school or in-school tutoring programs and to provide a minimum of ten vo
lunteers per program.

Future Plans: The Toledo Youth Commission, in partnershi
p with Junior Achievement of Northwest Ohio, promises to sponsor the training o
f 600 high school youth in career and personal development skills.

Total Local
 Commitments: Mercy Health Partners, in addition to funding Toledos Promise act
ivities, provides a mobile health van for check ups, free medical testing and h
ealth education, and sponsors youth rallies. Toledos Promise has secured a tota
l of 52 commitments.

Oklahoma

Organization: Oklahoma Community Service Commi
ssion
Contact: Ms. Stacy Frakes  Phone: (405) 235-7278
Fax: (405) 235-7036  Email
: okcomm@aol.com

Progress: Americas Promise brings Oklahomas communities toget
her to work toward a common goal using a common language. Previously isolated c
ommunities are now conversing and sharing ideas and information to help each ot
her provide youth with access to the five basic promises. Oklahoma reached Gove
rnor Keatings initial goal of providing 25,000 mentors to Oklahoma youth. The F
irst Lady of Oklahoma, Cathy Keating, was instrumental in attaining this goal b
y inspiring thousands of Oklahoma citizens to volunteer for youth. Governor Bil
l Anotouby of the Chichasaw Nation donated $10,000 to create a new organization

entirely devoted to providing children with the five basic promises.

Numerica
l Goal: The State of Oklahoma pledged to provide 60,000 children and youth with access to the five basic promises over three years.

Best Practices: The state produces and circulates a monthly newsletter, the Oklahomas Promise Bulletin, to keep communities and businesses statewide informed of new and existing promi ses and programs designed to provide youth with all five basic promises. The st ate provides training and assistance to communities in obtaining local commitme nts and asks that the communities create a resource directory of existing servi ces. This list of community volunteer organizations includes a specialized sect ion for youth to enhance its volunteer involvement.

Future Plans: Oklahoma wil
l work to maintain its 25,000 mentors and to shorten and eventually eliminate t he waiting list for Big Brothers Big Sisters. AmeriCorps Promise Fellows placed in existing Communities of Promise will work to recruit new communities commit ted to providing all five basic promises to youth by adopting communities and c onnecting services.

Total Local Commitments: The Oklahoma Legislature provided 50 job-shadow mentors this year on National Groundhog Job Shadow Day. The Okla homa Commission on Children and Youth will provide extensive information and tr aining to teachers and families about the prevention of head lice, a serious pr oblem that keeps students out of school throughout Oklahoma.

Oklahoma Enid

Or
ganization: City of Enid
Status Date: 3/30/98
Contact: The Hon. Michael Cooper
Phone: (580) 233-5411
Fax: (580) 242-5728 Email: mayor@enid.org

Progress: Enid
s Promise directs its activities towards one of the five basic promises at a ti me. The current effort focuses on enhancing and creating safe places for three junior high schools. These safe places will offer homework help and tutoring as sistance. Enids Promise held a summit in September 1998. To promote the summit, the local public access station broadcast a show featuring Enid Mayor Michael Cooper and team leaders discussing Enids Promise and inviting the public to att end. Enid sponsored a poster contest in the Librarys summer reading program, re quiring students to draw one of the five basic promises and include a red wagon in the picture. The City of Enid developed a Volunteer Center to link agencies to both volunteers interested in working with young people and to youth with e asy access to services.

Numerical Goal: Enids Promise pledged to provide 2,000 youth with the five basic promises over three years.

Best Practices: Enids Pr

omise developed a Promise Makers Guide to bring individuals, businesses, and or ganizations through the step-by-step process of making a commitment. Delegates of the Enids Promise team distribute the guides when they speak to groups; it i s also available on their Web site. Additionally, Enid established a phone line dedicated to gathering resources for Enids Promise and connecting children to services.

Future Plans: Enids Promise will partner with local communities of f aith in the coming year to make their facilities safe places. Enid will increas e sponsorship by local businesses and publicly recognize these promise makers a s they honor their commitments. An AmeriCorps Promise Fellow will promote and e nhance volunteerism in youth programs.

Total Local Commitments: The Enid News & Eagle provided exemplary coverage of Enids Promise by running a story on each of the five basic promises, and provided front page coverage of the summit and the new AmeriCorps Promise Fellow. Enids Promise has secured a total of 52 com mitments.

Oklahoma Oklahoma City

Organization: Oklahoma University Health Sc iences Center
Status Date: 3/28/99
Contact: Mr. W. Hershel Lamirand, III Phone: (405) 271-2200
Fax: (405) 271-5440
Email: hershel-lamirand@ouhsc.edu

Progress: Oklahoma City held a Community Health Forum in spring 1998, at which more tha n 500 participants discussed youth-related issues and created action plans to a ddress those issues. Local businesses, service organizations, schools, and teen agers came together to expand current programs for youth and enhance volunteeri sm and youth access to the five basic promises. The YMCA of Oklahoma County, in conjunction with the Oklahoma City School District, the City of Oklahoma, and the United Way of Metro Oklahoma City, served 600 youth through after-school pr ograms and brought 27 schools up to child-care licensing standards. The Oklahom a City Chamber of Commerce trained and placed 350 tutors in ten high schools, f our middle schools, and four elementary schools.

Numerical Goal: Oklahoma will increase youth participation in programs in Oklahoma City by 33 percent each y ear.

Best Practices: Connect Oklahoma provides Internet access, instruction, a nd space for a Web site to all schools in the Oklahoma City public school syste m. The School Net Web page offers a list of Web resources and Internet-related lessons developed by Oklahoma teachers and discussion groups for teachers and p arents. Connect Oklahoma helps various school districts find resources in their community to improve computer equipment and Internet connections and has donat ed time and space to create a Web site for all communities in Oklahoma who wish to start a volunteer center.

Future Plans: The Oklahoma City Chamber of Comme
rce will release a survey for teachers, students, and parents at the end of the
school year to evaluate existing programs and determine the need for additiona
l programs. Oklahoma City plans to open ten additional after-school programs in
the 1999-2000 school year to serve 200-300 more youth and expand the hours of
after-school programming.

Total Local Commitments: Lucent Technologies donated
more than 4,000 copies of I Like Me, a book about developing positive self-est
eem, to kindergartens in the city. Tyler Advertising donated over $10,000 to Ok
lahoma Citys Promise for billboards and bus stop signs to promote the five basi
c promises.

Oklahoma Yukon

Organization: Covenant Community Church
Status Da
te: 2/16/99
Contact: Mr. Steve Lessman Phone: (405) 354-9338
Fax: (405) 354-933
4 Email: ssles@juno.com

Progress: Yukons local activities to date include iden
tifying the needs and strengths of youth and creating an action plan to provide
youth with access to all five basic promises.

Numerical Goal: Yukon promises
to provide 35 youth with mentors, create five more after-school programs, provi
de 25 more youth with opportunities to serve, and enlist 10-20 new businesses t
o train youth with marketable skills.

Future Plans: Yukon will recruit 35 addi
tional members for the Yukon schools Helping Hands mentoring program and provid
e volunteers and resources for five additional after-school programs. Yukon wil
l assist the Canadian County Health Department in decreasing cases of head lice
by 20 percent, raising the awareness of infant/child immunizations by promotin
g their Due By Two campaign, and increasing funding by 10 percent to assist fam
ilies in providing healthy meals for their children. Yukon will involve 25 new
youth in community-service activities and engage ten to 20 new businesses in jo
b shadowing opportunities provided through Junior Achievement and/or the County
job shadowing program. In addition, Yukons local media will promote Yukons Pro
mise, complete and distribute a resource guide listing volunteer opportunities
for interested parties, and hold a local summit in Fall 1999 to increase awaren
ess and involvement with Yukons Promise.

Oregon

Organization: Oregon Communi
ty Service Commission
Contact: Ms. Kathleen Joy Phone: (503) 725-5903
Fax: (503

) 725-8335 Email: joyk@nhl.nh.pdx.edu

Progress: Governor Kitzhaber convened hi
s second annual summit on over-representation of minorities in the Juvenile Jus
tice System in October 1998. The summit provided an opportunity to address fact
ors driving minority youth into trouble. In rural counties across the state, el
ementary-school mentor programs are coordinated by community partnership teams
of the Department of Human Resources. The Oregon National Guard is also active
in recruiting and training mentors throughout Oregon. Service Learning is a str
ong component of Oregons Promise. Oregons Education Reform act ensures youth co
mplete service projects in school. A variety of nonprofit organizations have de
veloped strong partnerships with schools to bring more opportunities for servic
e to students. A leadership training program for young people was held, bringin
g students together from across the state and providing them with the skills th
ey need to return to their high-school campuses and conduct service activities
throughout the school year. Over the past two years, the state Commission on Ch
ildren and Families worked to develop a Lighted Schools Task Force. The task fo
rce works closely with the Oregon Community Education Association to build a mo
del after-school program for communities. An AmeriCorps Promise Fellow is worki
ng on this platform in Corvallis.

Best Practices: In collaboration with the Co
mmunity Service Commission, Lions International Clubs from across the state wor
ked together to hold a youth summit in October 1998. More than 300 adults and y
oung people from 38 communities attended the day-and-a-half event, which provid
ed how to information on developing Communities of Promise and strengthening de
livery of one or more of the five basic promises in their communities. As a res
ult, four additional communities in the state are working to become Communities
of Promise and young people from two communities are planning local summits in
the fall of 1999.

Future Plans: The League of Oregon Cities will educate its
237 members about the five basic promises. Oregons first statewide summit is sc
heduled for Monday, September 27, 1999 at the Valley River Inn in Eugene. Prior
to the summit, Oregons Promise will identify 30 Oregon communities to become C
ommunities of Promise. More than 40 public and private agencies are planning th
e summit.

Total Local Commitments: Statewide commitments are developed through
a collaboration between the Oregon Community Service Commission, the office of
the Governor, and a variety of representatives from state, local and private b
usinesses and organizations. An AmeriCorps Promise Fellow is developing a tri-c
ounty mentor program in Multnomah, Clackamas, and Washington counties. Another
Fellow is working with Portland State University to recruit and place work stud
y students to serve as reading buddies with elementary schools in the Portland
area. Two AmeriCorps Promise Fellows are working on delivering a healthy start
to youth in Oregon. One is working at a low-income health clinic in southern Or
egon providing outreach to Hispanic mothers and small children. Another Fellow
is working in Central Oregon with a coalition of agencies focused on bringing e
arly childhood education to low-income, rural communities. Portland has secured
a total of 75 commitments.

Oregon Bend/Deschutes County

Organization: Bends
Promise
Status Date: 7/17/97
Contact: Ms. Melba Christopher Phone: (541) 385-3
320
Fax: (541) 385-3320

Progress: Bends Promise is focusing on collaboration w
ithout the duplication of efforts in the community. This winter, Bend attended
a major central Oregon conference with 500 attendees addressing early childhood
issues. The meeting focused on the assets available in the area and the areas
greatest need. Bend produced a paper of issues and platforms that must be addre
ssed to deliver the five basic promises to local youth. AmeriCorps in Bend rece
ived a grant to develop leadership in schools. The program is designed to allow
youth the opportunities to create and design service projects connecting stude
nts with the community.

Numerical Goal: Bends Promise pledged to provide ten p
ercent of its youth with one or more of the five basic promises.

Best Practice
s: The Lighted Schools program is the result of a partnership between the Depar
tment of Parks and Recreation and local schools. Two of the programs sites are
located in middle schools where homework clubs have been established. These two
programs include choir, photography, and creative writing classes. One of the
sites offers a Friday night social event every month. The two sites in elementa
ry schools offer outdoor club activities for fifth graders, including field tri
ps and community-service projects.

Future Plans: Bend plans to hold a press co
nference to share with the community what they do to deliver the five basic pro
mises to local youth.

Total Local Commitments: Bends Promise is working with l
ocal AmeriCorps members and the Lighted Schools Program to deliver the five pro
mises. Bend received an AmeriCorps Promise Fellow to work on early childhood de
velopment. Bend has secured a total of two commitments.

Oregon Eugene/Lane Co
unty

Organization: Eugene/Lane Countys Promise
Status Date: 6/10/97
Contact: M
r. Joe Berney Phone: (541) 686-5852
Fax: (541) 338-9244 Email: Berney@continet.
com

Progress: Several districts in Lane County are developing Schools of Promi
se, which will be unveiled at the September state summit. Already, 300 elementa
ry students in Lane County have received four or more of the promises. The Lane
County Commission on Children and Families is convening community-wide convers

ations and task forces around the healthy start plank of the summit. The commun
ity conversations focus on local youth needs and delivering marketable skills t
o youth. The Eugene YMCA and Looking Glass Youth and Family Services are partne
ring to deliver caring adults to youth. The City of Eugene is delivering safe p
laces. Lane County is focusing on delivering a healthy start, caring adults, an
d safe places.

Numerical Goal: Eugene/Lane County pledged to provide 2,000 you
th with the five basic promises over three years.

Best Practices: The Weyerhae
user Company organized a number of service projects for young people throughout
the county focusing on watershed restoration and natural resource management.
After the summits the mayors of Eugene and Springfield became the co-chairs of
the At-Risk Youth Subcommittee of the Oregon League of Mayors and are both dire
cting legislative activity and programs to ensure safe places for youth.

Futur
e Plans: Eugene will be the site of the September 27, 1999 Oregon state summit.
Lane County is developing a host committee to support the statewide summit and
will provide training and technical assistance to AmeriCorps Promise Fellows t
hat are working to create Communities of Promise across the state of Oregon. La
ne County will develop several Communities of Promise in municipalities within
the countys borders. Ten schools will be identified as Schools of Promise in th
e next year, delivering all five basic promises to youth.

Total Local Commitme
nts: Major new commitments have been made by the United Way of Lane County, the
Weyerhaeuser Company, Sony Disc Manufacturing, Looking Glass Youth and Family
Services, Lane County Homebuilders Association, Personnel Source, the Lane Coun
ty Commission on Children and Families, Lane County Workforce, Lane Community C
ollege, the University of Oregon, and over 100 other businesses and organizatio
ns. The value of direct and in-kind commitments made thus far exceeds $2 millio
n.

Oregon Portland

Organization: Rosenbaum and Rosenbaum
Status Date: 3/18/9
8
Contact: Mr. Mark Rosenbaum Phone: (503) 296-9190
Fax: (503) 296-9189 Email:
rrbenefits@aol.com

Progress: Lets Talk Youth! A Tri-County Summit on Americas
Promise, was held May 6, 1998 at the Oregon Convention Center in Portland. Orga
nized and attended by youth, businesses, nonprofit organizations, government, s
chools, churches, and individual community members, the summit was very success
ful. An estimated 1,200 people attended and more than 420 promises were made to
the youth of the Portland metropolitan area. Portland is focusing on linking y
outh with adult mentors and creating the Youth Involvement Network to provide y
outh with access to high-quality volunteer experiences. Corporation and agency
partnerships, along with schools, focus on meeting the needs of youth through a

dult mentors and providing service opportunities. Thirty-eight partners created the Youth Involvement Network and five Youth Involvement Centers opened in loc al schools. The Youth Involvement Network partners design trainings and materia ls, enabling youth and agencies to access quality training. The mentoring initi ative works to link adult mentors with youth.

Numerical Goal: Portland pledged to provide 50 youth with all five basic promises, 500 youth with two of the fi ve basic promises and 1,050 with one of the promises over the next four years.

Best Practices: Portland youth worked hard to plan the Lets Talk Youth! Summit which featured more than 20 youth panelists and co-hosts speaking about the fi ve promises. The summit was followed up with a youth-organized evaluation and p lanning session for future events. Portland has been linking youth with caring adults and working with these adults to help them deliver the other promises.

Future Plans: Lets Talk Youth! will contact, support and evaluate each of the p romises made at the summit. Efforts are being made to expand business participa tion in order to establish a central point of information on community resource s, needs, and upcoming events as well as commitment progress.

Total Local Comm itments: The Campbell Group created a program called Friends of the Children, w hich focuses on providing youth with the five basic promises. The group offered matching components for the first 100 commitments made at the Summit. The grou p also provided matching funds for an AmeriCorps Promise Fellow. The United Way and Portland Area Council of Camp Fire partnered to provide office space and s upport to a staff person for six months following the Summit. US Bank contribut ed the funding to compensate the staff person. The Commission on Children and F amilies, the Portland Area Council of Camp Fire, US Bank, and United Way of the Columbia-Willamette partnered to fund the Youth Involvement Network. Portland has secured a total of 500 commitments.

Pennsylvania

Organization: Project Fo r Community Building
Contact: Mr. Derrick Span Phone: (717) 720-7341
Fax: (717) 234-4560 Email: dspan@dced.state.pa.us

Progress: Pennsylvania oversees statew ide Americas Promise activities in local communities. Each city or county devel ops its own organizational structure, governing board, policies and action plan s. The Project for Community Building provides technical assistance and mailing lists to communities interested in providing one or more of the five basic pro mises.

Numerical Goal: Pennsylvania pledged to provide 125,000 youth with one or more of the five basic promises over three years.

Future Plans: First Lady Ridge will work to expand several state programs to incorporate the five basic promises, including the Governors Community Partnership for Safe Children and C

ommunities That Care.

Pennsylvania  Chester County

Organization: United Way o
f Chester County
Status Date: 9/25/97
Contact: Mr. Stephen Dillon  Phone: (610)
524-9922
Fax: (610) 363-0874

Progress: Chester County launched Chester County
Commits to Kids in April 1997 following the Presidents Summit. Organizers have
generated more than 60 commitments and are using the results of a comprehensive
study of needs conducted by the United Way to establish goals and objectives.
Chester County established the Kids Connection program, an outgrowth of its vol
unteer center, to coordinate volunteer opportunities for high-school students.

Best Practices: Santiago Nino, a recent immigrant from Mexico, was crowned the
first Chester County Youth Community Hero by The Philadelphia Inquirer. Santia
go taught himself English after school using a computer then proceeded to tutor
younger Spanish-speaking students in using the resources of the school library
. He also became a YMCA volunteer. The Starbucks Coffee Company formed a partne
rship with the Libraries of Chester County under Chester Commits to Kids to rai
se funds and collect books for literacy programs serving youth. County organize
rs designed and delivered commitment challenges to local organizations and indi
viduals.

Future Plans: The United Way of Chester County created a task force t
o address issues of recreation and youth development; it will present an action
plan in September 1999.

Total Local Commitments: Catholic Social Services com
mitted to expanding free health and dental exams for youth. The Carpenters Unio
n offered free carpentry assistance to local nonprofit food agencies. The Chest
er County Daily Local News, The Suburban Advertiser, and the Brandywine Busines
s Report are all providing ongoing coverage of the Commit to Kids campaign.

P
ennsylvania  Erie County

Organization: Eries PromiseTurning the Tide for Eries
Youth
Contact: Mr. Charles Faulkerson  Phone: (814) 875-3061
Fax: (814) 875-2620
Email: Charles.Faulkerson@trans.ge.com

Progress: Eries PromiseTurning the Tid
e for Eries Youth commits to focus community resources on youth development aro
und the five promises in the City of Erie and five additional counties in North
west Pennsylvania. Mayor Joyce Savocchio announced Eries commitment to providin
g the five basic promises in her State of the City Report to the Community. Ove

r 600 students from local high schools spent the day at 200 local business for a one-on-one career day during National Groundhog Job Shadow Day on February 2, 1999. Eries Promise receives strong promotional support through the local news paper and TV stations.

Numerical Goal: Erie pledged to provide 10,000 youth wi th one or more of the five basic promises.

Best Practices: GE Transportation S ystems (GETS) commits to providing 40,000 hours of service focused on youth ann ually. The GETS board of directors creates a list of community service projects targeted at youth, each project is assigned to an executive staff member respo nsible for creating project. In 1998, GETS completed 12 executive staff project s in which roughly 70 percent of the participants had never previously voluntee red. GETS created a volunteerism Web site listing a calendar of community-servi ce events, sign-ups, and volunteer hours logged. The Web site allows volunteers and organizers to track community-service hours. The company has opened a comp uter facility in their plant so hourly associates and retirees can access the W eb site.

Future Plans: Eries Promise will address 800 adults and youth at a su mmit on May 24, 1999. Delegates will share their best practices with representa tives from five surrounding counties and invite participants to mobilize their communities around the five basic promises.

Pennsylvania Harrisburg

Organiza
tion: The Tri-County Alliance for Youth
Status Date: 3/18/98
Contact: Dr. Steve
n P. Messner Phone: (717) 567-2501
Fax: (717) 567-6468

Progress: The Tri-Count y Alliance for Youth has united the efforts of three counties near Harrisburg. Harrisburg Mayor Stephen Reed is the honorary chair of the Alliance while the U nited Way offers significant support, particularly in planning the March 1998 c ommunity summit. The Youth Council led by local high school senior, Tiffany Ell itott, held a youth summit in November 1998, sponsored by the Milton Hershey Fo undation. Local churches in Newport responded to community needs expressed at l ocal forums and now house before- and after-school day care. The counties held an interfaith meeting to coordinate additional involvement from the communities of faith on February 14, 1999. The counties have been particularly effective i n the healthy start area: 3,500 youth received Hepatitis-B shots and 1,500 yout h now have health insurance.

Numerical Goal: The tri-county area pledged to re ach 2,000 youth with all five promises over a three-year period. Five thousand youth have received a healthy start and the local Alliance expects to surpass i ts goal and reach 5,000 youth will all five basic promises.

Best Practices: Th

e tri-county area and its youth have established a student volunteer organizati
on that represents over 30 public and private schools. The organization will le
ad efforts in getting more youth involved in community service. Through a stude
nt survey, the tri-county area has identified the resources needed by area yout
h and is working to match commitment makers with those needs.

Future Plans: Af
ter-school study centers will be formed at several community locations.

Total
Local Commitments: Communities That Care has implemented an Earning for Learnin
g reading program in 11 Harrisburg City elementary schools. The Newport Church
of God provided the Newport School District with a house for an alternative sch
ool. The Dauphin County Government will host a truancy-prevention conference fo
r all public and private schools.

Pennsylvania Lancaster

Organization: Unite
d Way of Lancaster
Status Date: 1/29/98
Contact: Ms. Susan Eckert Phone: (717)
394-0731
Fax: (717) 394-6118 Email: mered1216@aol.com

Progress: With the stro
ng support of the Lancaster Chamber of Commerce and Industry, the United Way of
Lancaster County, and WGAL-TV, Lancasters Promise has examined the needs of th
e youth in its area and developed initial goals. Two immediate goals are to red
uce the high-school drop-out rate by 50 percent, and decrease single teen pregn
ancies by 20 percent over the next three years. It plans to do this with the he
lp of the newly created Youth Outreach Action Program and the Education Action
Program.

Numerical Goal: Lancasters Promise pledges to provide 600 youth with
the five basic promises over a two-year period.

Best Practices: Armstrong Worl
d Industries, Inc. increased the number of employees mentoring children to 300
this year. Armstrong will be working with one of the local youth-serving organi
zations to assist in reaching more youth. One of Lancasters commitments, Barley
, Snyder, Senft, and Cohen, LLP, increased the number of employees providing me
ntoring and tutoring to local elementary school students.

Total Local Commitme
nts: Lancaster has received more than 20 commitments that include the Lancaster
Chamber of Commerce and Industry, the United Way of Lancaster County, Armstron
g World Industries, Inc. and Barley, Snyder, Senft, and Cohen.

Pennsylvania L
ehigh Valley

Organization: United Way of Greater Lehigh ValleyLehigh Valleys P
romise
Status Date: 3/13/98
Contact: Ms. Arlene Lund Phone: (610) 807-5721
Fax:
(610) 867-7255 Email: arelenel@unitedwayglv.org

Progress: Lehigh Valleys Prom
ise is a multiyear campaign whose goal is to mobilize the community to improve the lives and futures of their children and youth. Lehigh Valley promotes exis ting efforts to provide children and youth with the five basic promises. The in itiative has generated more than 40 commitments to provide resources to youth i n need. The alliance is collaborating with the United Way, the Childrens Coalit ion of the Lehigh Valley, and MESH (Measurable Enhancements of the Status of He alth) of Lehigh Valley Hospital as well as many businesses and nonprofit organi zations in order to work toward a community strategy that will improve outcomes for youth. On June 30, 1998 Air Products and Chemicals, Inc., United Way of th e Greater Lehigh Valley, and Lehigh Valleys Promise sponsored a Mentoring Oppor tunities Breakfast. The breakfast succeeded in getting more businesses involved in mentoring programs.

Numerical Goal: Lehigh Valley pledged to provide 12,60
0 youth with one or more of the five basic promises over the next year.

Best P
ractices: The United Way of the Greater Lehigh Valley and the caring adults res ource group of Lehigh Valleys Promise organized a Mentoring Opportunities handb ook to be presented to members of the business community. The booklet contains information on the goals of Americas Promise, United Ways efforts in mentoring and youth development, and the Search Institutes 40 Assets. One section of the booklet describes mentoring opportunities at 16 local nonprofits and three educ ational organizations.

Future Plans: A Teen Council is being formed to involve
more youth in Lehigh Valleys Promise. Lehigh Valley will expand the number of mentoring matches between young people and members of the business community. I n addition, organizers are developing an emergency baby-needs bank to augment t he local food bank efforts.

Total Local Commitments: A grant from SmithKline B
eecham was matched by local hospitals to establish a dental program for kids ca lled the Valley Wide Smile. The group identified community hubs such as schools , YMCAs, YWCAs, and faith institutions to deliver multiple promises to youth. V alley Wide Smile supplements current clinics run by Muhlenberg Hospital Center, Lehigh Valley Hospital Center and the City of Bethlehem. An unforeseen benefit to the project has been the identification of applicants who qualify for the C hildrens Health Insurance Program or Medical Assistance. Six applicants were ab le to obtain health insurance and were linked to a provider who accepts the ins urance. Lehigh Valley plans to find new ways to distribute information about th e program to children and their families as well as recruit more dentists to pr ovide the service.

Pennsylvania Montgomery County

Organization: United Way V
olunteer Center of Southwestern Pennsylvania
Status Date: 8/6/97
Contact: Ms. L
ousie Elkins Phone: (610) 275-4460
Fax: (610) 558-5657 Email: uwvolctr@communit
y.phillynews.com
Web Site: www.uwvolctr.phillynews.com

Progress: Montgomery Co
untys Promise focuses on providing student volunteer opportunities. It recruits new volunteers to work in the health field and expanded the number and type of high school placements available to students. A volunteer Youth Chairperson ov
ersees high school and community service volunteer programs. Montgomery Countys Promise and Abington Memorial Hospital are designing a health-care exploration program for middle-school students. Abington Memorial manages Tot Trax, a prog
ram working to ensure that all newborn babies receive their proper shots before going home, and First Steps for Healthy Kids which is designed to match each n
ewborn with a mentor. Tot Trax is working to immunize 4,000 babies.

Numerical
Goal: Montgomery County pledged to provide 7,150 youth with one or more of the basic promises and 250 youth with opportunities to serve over three years.

Bes
t Practices: Students of the Unity Club at Upper Moreland School, led by 17-yea
r-old Nicole Mason, worked closely with the Delaware Valley Hospice to adopt a room at the Keystone House, a local hospice. The volunteers secured donations i
ncluding furniture and interior decorating supplies to renovate the family room
. They cleaned, painted, and decorated the room and continue to volunteer their services to the residents of Keystone.

Future Plans: Montgomery County plans
to increase by ten percent opportunities for high school community-service volu
nteers to work for school credit over the next five years. The volunteer youth chairperson will help create and oversee a middle school mentoring program call
ed Health Adventures. Abington Memorial Hospital is considering a Pediatric Cli
nic to support the Tot Trax and First Steps for Healthy Kids programs.

Pennsy
lvania Philadelphia

Organization: Philadelphias Promise
Status Date: 11/7/97
C
ontact: Ms. Mary Strasser Phone: (215) 665-2467
Fax: (215) 665-2531 Web Site: w
ww.uwsepa.org/promise

Progress: In partnership with PECO Energy and the United Way Volunteer Center, Philadelphias Promise produced and distributed a publica
tion called Promises to Keep detailing the volunteer needs of youth-service age

ncies. This publication takes information posted to a new Web site page that li
nks multiple databases and allows groups and individuals to make commitments. T
he Web site was created with software designed by IBM to specifically address t
he needs of local promise organizations. Philadelphias Promise hosted mini-summ
its in six different communities to increase education and awareness about its
activities, and conducted mentor training that educated more than 300 mentors a
bout the five basic promises. The Safe and Sound project was initiated with fun
ding from the Robert Wood Johnson Foundation to examine the importance of the f
ive basic promises from the perspectives of health and public safety.

Numerica
l Goal: Philadelphias Promise had pledged to provide 120,000 youth with at leas
t one of the five basic promises over the next year. Philadelphia provided 26,6
85 children with caring adults, 31,538 with safe places, more than 35,478 with
a healthy start, 44,611 with marketable skills, and 50,000 with opportunities
to give back through community service.

Best Practices: Philadelphias Promise
can more effectively match national and local pledges with suitable nonprofit n
eeds as well as detect commitments to be expanded upon by using its Web page. T
he Web site connects directly to a database that allows visitors to view the co
mmitments as well as display commitment makers progress. At the site, businesse
s, organizations, and individuals can submit a commitment or report their progr
ess to date. The site also has a classified-ad section entitled Needs, where or
ganizations can submit requests for financial, in-kind or volunteer support. Th
e Web site is an effective tool for managing local communication and increasing
the visibility for commitment makers.

Future Plans: Philadelphia will create
a District of Promise, by establishing Schools of Promise in every high school
in the city district. A service conference for older adults and retirees is sch
eduled for May, and a summit for communities of faith is planned for the fall o
f 1999. Additional pledges from colleges and universities are under way.

Total
Local Commitments: The partnership with IBM to create the new Web page has ena
bled local partners to achieve their goals and allows commitment makers such as
Coca-Cola, Comcast, 100 Black Men and SmithKline Beecham to describe more full
y their activities in Philadelphia. Philadelphia has secured a total of 411 com
mitments.

Pennsylvania Scranton/Wilkes Barre

Organization: Sallie Mae Servic
ing Corporation
Status Date: 8/1/97
Contact: Ms. Deborah Kopech Phone: (717) 82
1-3647
Fax: (717) 821-6015 Email: hoko552@epix.net

Progress: Scranton/Wilkes-B
arre relies on information from existing needs assessments to drive its plannin
g efforts. A summit was held in fall 1998 with a follow-up youth summit being p

lanned. On October 8, 1997, the Scranton/Wilkes Barre delegation hosted the Gov
ernors Summit for Northeastern Pennsylvanias Future. The summit was attended by
250 businesses, nonprofit and religious organizations, school board administra
tors, and school children. Events at the summit included five video speeches of
former Pennsylvania governors and Governor Tom Ridge highlighting the importan
ce of mentors in the lives of youth.

Numerical Goal: Scranton pledged to provi
de 3,300 youth with the five basic promises over two years.

Best Practices: Yo
uth volunteerism received a boost through Scrantons efforts. Students are becom
ing more involved in service learning and enjoying the opportunity to give back
through community service. Schools have seen an increased emphasis on reading
programs, as high-school students volunteer their time to help elementary stude
nts improve their reading skills. Scranton has seen a significant increase in t
he number of school requirements for service learning.

Future Plans: Scranton,
with the help of two AmeriCorps Promise Fellows, will continue to secure local
and national commitments, and will maintain existing commitments. It will ensu
re successful youth summits annually.

Total Local Commitments: Junior Leadersh
ip, in partnership with Junior Achievement, pledged to train and mentor 60 high
school students actively involved in community service. Scranton has secured a
total of 71 commitments.

Pennsylvania Warren

Organization: Warren Area Stud
ent Union
Status Date: 8/25/98
Contact: Mr. Kerry GernPhone: (814) 723-7977
Fa
x: (814) 563-7012 Email: kgrn@penn.com

Progress: The Warren County Community o
f Promise collaborated with the local police department, First United Methodist
Church, the offices of the state congressmen, the Jaycees, A Safe Place, Lions
Club, and other local groups to create a youth center. In addition, it is work
ing with programs that include Healthy Youth, Healthy Warren Community, to empo
wer youth with asset-building skills, and the Child Abuse Prevention Committee
to coordinate the prevention activities of local youth-service organizations.

Numerical Goal: Warren County pledged to provide the five basic promises for al
l students in Warren area schools.

Best Practices: With the aid of Governor To
m Ridge, the Warren County Community of Promise was able to acquire a vacant ar
mory building for renovation into a youth center. Governor Ridge acquired a fiv
e-year lease purchase agreement and two months later signed a bill that gave th
e Warren County initiative ownership of the building, named the Warren Area Stu

dent Union. Acquiring and starting the center has brought the community togethe
r and helped instill a sense of worth in the young people of Warren. Gary Frank
lin, co-founder of the project, has been instrumental in fundraising, creating
awareness, and giving the youth-based initiative direction. Warren County youth
raised $50,000, of which $25,000 was donated by the Defrees Foundation.

Futur
e Plans: The Warren County Community of Promise will continue to renovate the n
ew youth center. Now that it has received a 501(c)3 classification, it is obtai
ning new commitments from local foundations and businesses. Warren is working t
o raise $115,000 to pay for the proposed renovations, as well as the cost of ru
nning the center for a year. Warren County plans to hold a local summit this su
mmer and a statewide summit in the fall.

Total Local Commitments: The Defrees
Foundation, the Lutheran Brotherhood, Warren City Police Department, the Warren
Times Observer, Radio Station WNAE-WRRN, the Teachers Association, and the Exc
hange Club all made local commitments to the Warren County Community of Promise
.

Puerto Rico

Organization: Puerto Rico Commission on Community Service and
Social Action
Contact: Ms. Alberta Benson Phone: (787) 759-2000
Fax: (787) 753-
5328 Email: americpr@coqui.net

Progress: As a part of its overall strategy to
deliver the five basic promises, Puerto Ricos AmeriCorps Promise Fellows will i
mplement five objectives. The first objective will expand the Infoline, which c
urrently provides telephone referral services by updating its data bank. The se
cond objective will be to work with the United Way to strengthen the resiliency
of youth through the Success By 6 program in the Cantera Peninsula of San Juan
. The third objective will be to work with the Youth Services Center to strengt
hen community service and service learning by youth volunteers in the Island-wi
de Me Importas Tu initiative. The fourth objective will be to work with the Sch
ool-to-Work Office to plan, design and operate a model school-based adult mento
ring program for intermediate-level youth. Finally the Promise Fellows will cre
ate a new SchoolCommunity Alliance Group of teachers, retired teachers, parents
and administrators to develop and implement a model program addressing all fiv
e basic promises.

Numerical Goal: Puerto Rico pledged to provide 300 youth wit
h an opportunity to serve and to provide every child with a passport.

Future P
lans: Puerto Rico will work with the AmeriCorps Promise Fellows to implement th
e five objectives.

Rhode Island

Organization: Americas Promise Rhode Island
Contact: Mr. Tom Mulhearn Phone: (401) 463-2874
Fax: (401) 463-8446 Email: wja@
compuserve.com

Progress: Americas Promise Rhode IslandThe Alliance for Youth,
a coalition led by the United Way of Southeastern New England, convened a state
wide Youth Summit on March 25-26, 1998. Joined by Governor Lincoln Almond and P
rovidence Mayor Vincent Cianci, Jr., General Colin Powell previewed the new You
th Promises Resource Bank connecting volunteers and youth-serving organizations
to help meet the state goals. The Promises Bank, at www.americaspromiseri.org,
is administered by an AmeriCorps Promise Fellow. Other Fellows will also stren
gthen volunteer after-school and safe-place programs in Providence and recruit
Colleges of Promise.

Numerical Goal: Americas Promise Rhode Island pledged to
provide 1,000 new mentoring relationships, 1,000 job training placements, 100 n
ew safe places and homework sites for after school, and enroll all children eli
gible for health care in the RiteCare program.

Best Practices: The Volunteer
Center for Rhode Island published the Teen Handbook on Volunteering and has rec
eived a grant to enable Providence Housing Authority tenants to operate a Safe
Places Program. Janaina Stanley, a senior at North Kingstown High, served as th
e master of ceremonies for the Youth Summit and promoted youth service for Amer
icas Promise Rhode Island through her television talk show on Cox Cable. Janain
a was also appointed to the governing board of Americas Promise Rhode Island.

Future Plans: Other goals of Americas Promise Rhode Island are to advocate for
employee release time for parent-teacher meetings, challenge every youth-servin
g organization to elect a youth board member, and to create ten new adultyouth
groups similar to 100 Black Men.

Total Local Commitments: Big Sisters of Rhode
Island recruited 185 of its goal of 280 matches. The Greater Providence YMCA p
rovided safe places and activities for 2,000 of its goal of 5,000 additional yo
uth; constructed four skate parks; and committed to recruit 1,000 new volunteer
s, while adding five teen staff directors and opportunities for all staff to pr
ovide service learning to students.

South Carolina

Organization: Community E
ducation/Lifelong Learning
Contact: Ms. Kathy Carter
Phone: (803) 734-8451 Fax:
(803) 734-6210

Progress: The Office of the Governor and the South Carolina Co
mmission on National and Community Service held a state summit on October 28, 1
998. The State Commission helps communities develop and coordinate various acti
vities. Co-chairs of the summit were Governor David Beasley and State Superinte
ndent Barbara Nielsen. The summit was attended by state legislators, nonprofit

organizations, the media, and over 1,000 participants, almost half of whom were youth. The summit participants took part in a community-service project as part of the program. Breakout sessions were held by region to develop action plans. General Powell was the keynote speaker at the summit; other speakers included Alex English and Elizabeth Dole. A school summit was held November 20, 1998, which brought together superintendents from across the state. The event was sponsored by the State Superintendents Association and supported by Communities In Schools. As a result of the summit, 28 school districts and 192 individual schools signed up to make their schools Schools of Promise.

Best Practices: Governor Jim Hodges has made improving South Carolinas schools a priority in the first year of his administration. A primary example is the South Carolina First Steps to School Readiness program, a results-oriented early childhood initiative targeted at preschool children and their families. First Steps has three primary focuses: parental education and support, childcare, and health. Local communities will determine their needs and apply to the First Steps Board of Trustees for funds to support initiatives in the three focus areas.

Total Local Commitments: Larry Wilson, CEO of PMSC, a software development company in South Carolina, asked all 3,000 of his Columbia employees to join the Marion 3 Partnership. The Partnership pairs mentors with youth in the Marion 3 School District, which is in particular need of academic improvement. PMSC is the first company to undertake such a partnership. To date, employees have taken youth to the South Carolina State Summit, the State Museum, the Governors Mansion, the Nutcracker ballet and PMSCs headquarters.

South Carolina Charleston

Organization: Mayors Office for Children, Youth and Families
Status Date: 6/19/97
Contact: Ms. Jacquie Kennedy Phone: (843) 965-4190
Fax: (843) 965-4192 Email: kennedyj@ci.charleston.sc.us
Web Site: www.charleston.net

Progress: The Mayors Office for Children, Youth and Families is leading Charlestons initiative for Americas Promise. The departments of the City of Charleston have embraced their responsibility to the children of their community by providing one or more of the five basic promises to improve the quality of life for the children of Charleston. The city is directing its efforts and targeting elementary and middle schools primarily in the 19 Enterprise Communities. Targeting these schools also means working with the surrounding neighborhoods. This effort is sponsored by the Mayors Office for Children, Youth and Families, the Charleston County School District, Neighborhood Councils, and Housing and Community Development. Charleston has so far secured 90 commitments, 12 of which were received in the last year. Mayor Riley is very involved in the Promise initiative and spoke on a panel discussion about Healthy Communities at the state summit on October 28, 1998. The Volunteer Center and the City of Charleston were awarded an AmeriCorps Promise Fellow who fo

llows up, matches, tracks, and monitors commitment makers; is developing a mode
l for the delivery of all five promises to youth in need; and performs communit
y-service workdays.

Numerical Goal: Charleston pledged to provide 10,000 youth
with one or more of the five basic promises over three years.

Best Practices:
Mayor Riley has been a leader in the citys initiative. He dedicated his term o
f office to children; delegated his Office for Children, Youth and Families to
lead Charlestons initiative; and, increased parks and recreation facilities for
children. His State of the City address this year focused on children and the
five basic promises Charleston must provide for them. He constantly opens new d
oors and finds new resources to provide the five promises. He has forged an exc
ellent relationship with school principals, business leaders, faith groups and
other organizations, which has resulted in many commitments to children.

Futur
e Plans: Charleston will publish a Promise newsletter to inform the community o
f local initiatives. Mayor Riley and the Trident Urban League will continue to
ensure that each child in need of a mentor receives one. Youth Service Charlest
on will extend its peer reading program to every elementary school in the count
y. In this program, fourth- and fifth-graders tutor and read to first- and seco
nd-graders.

Total Local Commitments: A Healthy Start Resources Library that ed
ucates parents on child health-care issues and provides information on how to a
ccess medical care is the most recent accomplishment of Charlestons Healthy Sta
rt Program. The Healthy Start book collection is housed at the Charleston Count
y Public Library and includes 128 publications and 30 videos. Jane Farrell, who
teaches at the Trident Technical College and serves on the Healthy Start Commi
ttee, helped create the library collection as well as helped with its kick-off
and marketing strategies. Thus far, 60 children from neighborhood child-care pr
ograms and Head Start programs have benefited from the opening of the resources
library. Charleston has secured a total of 90 commitments.

South Carolina Mi
dlands/Greater Columbia

Organization: Midlands Youth Initiative
Status Date: 1
2/29/97
Contact: Mr. Ira C. White Phone: (803) 733-5400
Fax: (803) 779-7803 Web
Site: www.uw.org

Progress: The Midlands Youth InitiativeColumbias Promise, a
four-county initiative headed by the local United Way, has three objectives: to
develop additional financial support for youth programs, to assist in recruiti
ng volunteers for youth programs, and to help build public/private collaboratio
ns in order to deliver the five basic promises to youth. Focused activities are
based in convergence zones identified by information gathered from the Departm
ent of Juvenile Justice and from teen-pregnancy and poverty statistics. The Mid

lands Youth Initiatives school partnership subcommittee identified school distr
icts in these zones to serve as pilot sites for after-school programs for middl
e-school students.

Numerical Goal: Midlands/Greater Columbia pledged to provid
e 2,000 youth with all five basic promises over three years.

Best Practices: W
orking in collaboration with Success By 6 and the Columbia Urban League, the Un
ited Way of the Midlands is designing a Child Development Center in Arthurtown
to provide after-school programming.

Future Plans: The Midlands Youth Initiati
ve church partnership subcommittee will work to design a replicable pilot after
-school church program to enhance the delivery of resources to youth. The Unite
d Way, commitments from community businesses, and grants will fund the program.

Total Local Commitments: The United Ways Midlands Youth Initiative worked wit
h state lawmakers and other nonprofits that serve youth to reduce the cost of c
riminal background checks for potential volunteers. The Senate bill, which pass
ed in late January, reduces the cost of the checks conducted by the State Law E
nforcement Division from $25 to $8. The reduced rate will allow agencies that p
rovide services to youth to reduce the risk of pairing them with a volunteer wi
th a criminal background.

South Carolina Oconee County

Organization: Oconee
Memorial Hospital Wellness Center
Status Date: 6/25/97
Contact: Ms. Eleanor Tay
lor Phone: (864) 885-7654
Fax: (864) 885-7788 Email: ellietaylor@hotmail.com

P
rogress: Oconee Countys Promise initiative is a partnership of 50 organizations
. Oconee County gave its children and young people the Search Institutes Develo
pmental Assets Survey, which measures how young people perceive their access to
40 important developmental assets. The survey indicated that Oconee Countys ch
ildren and young people have, on average, access to only 19 of the 40 possible
assets. As a result of the study circles, all area high schools communicated th
e importance of increasing the number of assets, and also the five promises, in
the lives of youth. The circles also examine what individual community members
can do to help build assets in young people and children. An Oconee County Hea
lthy Youth Forum was held April 18, 1998 to educate and motivate community memb
ers to practice asset-building in the community.

Numerical Goal: Oconee County
pledged to provide all of its youth with all five basic promises over three ye
ars.

Best Practices: A youth advisory council, consisting of three youth from

each area high school, meets monthly to involve youth in building assets. A mid
dle-school council will start soon.

Future Plans: Oconee County will expand th
e number of study circles by bringing them to the middle-school level, in order
to involve more youth in asset-building. Oconee will also add a child care dev
elopment professional to its staff to maximize the promises being delivered to
youth.

Total Local Commitments: Healthy Ventures, a multiple agency organizati
on comprised of 50 groups, spearheaded the movement to make Oconee a Community
of Promise; the group also helps deliver a healthy start to youth.

South Caro
lina Pickens County

Organization: Clemson University
Status Date: 7/21/97
Cont
act: Ms. Lou Robinson Phone: (864) 878-1394
Fax: (864) 878-6712 Email: lrbnsn@c
lemson.edu

Progress: Pickens County formed a community action group to plan an
d establish a Volunteer Resource and Referral Center. The new service is called
LINCSLinking Individuals and Needs with Community Service. LINCS connects indi
viduals, groups, and organizations with resources; volunteers with opportunitie
s; and serves as the central source of information about health, welfare, recre
ation and other needs of youth in the community. Pickens County produced an edu
cational videotape on Americas Promise and the five promises. The video is used
to educate and demonstrate the need for the promises in the community.

Future
Plans: The community action group will establish a resource center to maximize
effectiveness when mobilizing people and resources.

South Carolina York Coun
ty

Organization: Rock Hill School District
Status Date: 6/11/97
Contact: Ms. H
arriet Bucy Phone: (803) 981-1000
Fax: (803) 981-1094 Email: hbucy@rock-hill.k1
2.sc.us

Progress: Chester, Lancaster, and York Counties are working together t
o provide the five basic promises to youth. On September 14, 1997, the tri-coun
ty area held a volunteer call-in to recruit additional volunteers. Chester Coun
ty recruited 100 new volunteers to help provide youth with the five basic promi
ses.

Numerical Goal: York County pledges to provide 50,000 youth with the five basic promises over three years.

Best Practices: The mayor of Rock Halls Teen Volunteer Program placed 40 middle-school youth with adult mentors who have jobs with the city.

Future Plans: A local summit will be held in September 1999.

Total Local Commitments: Winthrop University applied for and received an AmeriCorps grant for members that will work with youth. The University is pivotal in planning the upcoming local summit.

South Dakota  Brown County

Organization: Foster Grandparents
Contact: Ms. Linda Dillavou  Phone: (605) 626-7128
Fax: (605) 626-4012  Email: bcfgp@midco.net

Progress: Students for the Betterment of America, created by students at Aberdeen Central as a result of the Presidents Summit for Americas Future, aims to improve the image of todays youth and find solutions to the most pressing problems in their schools. The first Presidents Student Summit was held in February 1998. Plans were made by each high-school and college delegation to go back to their schools and increase community involvement. Sixty-three percent of those attending wrote down personal commitments. A second Presidents Student Summit was held in December 1998 at Northern State University. Students from two area high schools and three colleges attended the summit. The main objective was to start an organization to give students a stronger voice in their schools and community. Two of the colleges, Presentation College and Northern State University, set a joint goal to start a mentoring program for incoming freshman.

Numerical Goal: Brown County pledged to provide 150 youth with all five promises, 100 with caring adults, 100 with safe places, 100 with a healthy start, 100 with marketable skills, and 100 with opportunities to serve over three years.

Best Practices: Roncalli High School seniors are serving as mentors for youth that are at risk of failing out of school. The mentors help them with their homework, take them out to play, or simply spend time with them. The program, which grew out of a suggestion by the executive director of the Court Appointed Special Advocate Program, trained the students in November with the help of local judges and professionals from the police department and court services. Two schools are now serving breakfast to approximately 150 kids, which represents only 57 percent of those eligible. The county will continue to increase participation in the program.

Future Plans: Brown County hopes to form a youth advisory council with Mayor Tim Rich. Plans are under way for

a third summit in 1999. The Students for the Betterment of America plan to cont
inue putting together projects that will involve more youth in community servic
e while also changing the negative image people have about todays youth.

Sout
h Dakota  Rapid City

Organization: Rapid City Regional Hospital System of Care
Status Date: 8/27/98
Contact: Ms. Eileen D. Fleishacker  Phone: (605) 341-8043
F
ax: (605) 341-8053 Email: efleishacker@rcrh.org

Progress: Rapid City conducted
 a needs assessment with 40 local social service agencies, indicating the great
est gap in service to youth lies in the need for mentors. Among a K-12 populati
on of 14,000 youth, there are 3,000 single-parent families. The mayor held a br
eakfast this fall inviting representatives from all agencies with mentoring pro
grams and all the organizations who would like to start mentoring programs to e
ncourage them to increase mentor availabilty. Rapid City held a summit in April
 1999, which oriented community volunteers to mentoring programs already in pla
ce and made appropriate matches of volunteers and programs.

Numerical Goal: Ra
pid City pledged over three years to provide 200 youth with caring adults and 1
00 youth with opportunities to serve.

Best Practices: The South Dakota Nationa
l Guard established a statewide 800 number for mentors willing to be matched wi
th a youth in a correctional center. The Rapid City Chamber of Commerce develop
ed a career mentoring program. Rapid City will develop and publicize its own sp
eakers bureau in order to educate the community on the five promises.

Future P
lans: Rapid City plans to double the number of mentors for youth in the five lo
cal elementary schools most in need in the next 12 months with the use of four
media campaigns. It will use these campaigns to link volunteers and mentoring o
rganizations. Rapid City will also inventory the needs of local agencies, such
as the number of volunteers and money needed, to expand the efforts of existing
 youth-serving agencies.

Total Local Commitments: Big Brothers Big Sisters has
 started a mentoring program in the schools as well as a program to match youth
 from the juvenile correction center with mentors. Rapid City Regional Hospital
 has doubled the positions available for youth volunteers.

South Dakota  Sioux
 Falls

Organization: Sioux Falls Promise/Greater Sioux Empire Alliance for You
th
Status Date: 6/11/97

Contact: Ms. Cynthia Friedbauer  Phone: (605) 357-0339
F
ax: (605) 357-0328 Email: cindyf@dtgnet.com

Progress: Sioux Falls Promise atta
ined 501(c)3 status and hired a full-time coordinator to implement its plans. M
ayor Hanson was so impressed by the leadership of young people during the summi
t he called for the formation of a Mayors Youth Advisory Board, made up of 27 y
oung people, to work with his city council. The Board, which was up and running
 in the spring of 1999, will keep the mayor informed of youth issues and priori
ties. The other responsibility of this council will be to plan, direct, and imp
lement a youth-led summit in Fall 1999 as well as provide ongoing guidance to S
ioux Falls Promise. Although the Board will only hold 27 youth, no young person
 will be turned away; all who are interested will be involved in some capacity.
 At least 30 new programs or efforts were created, implemented, or expanded by
local youth-related service and volunteer organizations as a result of the summ
it.

Numerical Goal: Sioux Falls Community Agenda details numerous specific goa
ls relating to the five basic promises that include developing school, or churc
h-housed youth centers in five different community sites; increasing mentors by
 20 percent; hosting dental screenings in the schools; decreasing the number of
 young people in correctional facilities by 20 percent; and working with commun
ity organizations to get youth on at least 50 percent of their boards.

Best Pr
actices: Sioux Falls Promise serves as a model for the actions it is urging com
munity members to take. For example, the Sioux Falls Promise office provides an
 environment in which a youth can learn, on a daily basis, what it is like to w
ork with community leaders and representatives to build or maintain a healthy c
ommunity where it is safe for children to grow up. The YouthAt Risk Office Inte
rn/Shadow Program is in its fifth month of existence. Each month a different hi
gh school or Multicultural Center sends a youth to work with the Sioux Falls Pr
omise director and do everything she does for two hours everyday after school.
The student learns basic job skills and office equipment use, and receives posi
tive mentoring as well. Each youth is asked to take part in the planning of the
 youth summit.

Future Plans: The city of Sioux Falls and Minnehaha County have
 been awarded funding in the amount of $265,000 from the Juvenile Accountabilit
y Incentive Block Grant. The funding will remain with the City of Sioux Falls b
ut spending will be managed by Sioux Falls Promise. The money will be spent on
programs providing youth in the Juvenile Justice System with the five promises.

Total Local Commitments: A pilot project designed by the Community Immunizati
on Project paved the way for a grant request to provide preventive health care
screening and immunizations to numerous neighborhoods in Sioux Falls. Pfizer, I
nc. provided a $25,000 grant to Sioux Falls Promise to implement this program f
our times a year in four to six neighborhoods. The Healthy Start Clinics will b
e located within churches, schools and fire stations across the city. The Augus
tana College Department of Nursing Health Action Model Team of two nurses coord
inates the effort under the supervision of Sioux Falls Promise. Matching funds
were provided by the Center for Disease Control in the state of South Dakota. T

he project was launched at one site on March 15, 1999 and expanded to four more in April.

South Dakota Yankton

Organization: United Way & Volunteer Service
s of Greater Yankton
Status Date: 3/30/98
Contact: Ms. Pam Kettering Phone: (60
5) 665-6766
Fax: (605) 665-5303

Progress: Yanktons Promise formed an advisory
youth group. This group made the dream of a local skateboard park a reality wit
h the help of the Parks Committee, the City Commissioner, and a local pastor. T
he entire school system is working to enable before- and after-school programs
to take place in their buildings, and a local middle school requires all advise
r groups to complete volunteer projects. The community held a summit in Septemb
er 1997 with 125 community members to create awareness and collaborations of or
ganizations that will provide the five basic promises. Since the summit, more m
entors were placed in local tutoring programs; a support group for young parent
s was created; and young people began creating programs for the local youth cen
ter.

Numerical Goal: Yankton pledged to provide 610 youth with caring adults,
120 youth with safe places, 45 youth with a healthy start, 500 youth with marke
table skills, and 168 youth with opportunities to serve.

Best Practices: A Sou
ndings group of 20 young people gathers to share concerns and ideas on how the
community can collaborate to solve issues. Through the United Way, young people
have become more involved in service. For example, in addition to shoveling sn
ow for older community members, a group of young people recently built a ramp f
or an elderly woman with disabilities.

Future Plans: A collaboration with law
enforcement, mental health agencies, hospitals, schools, and radio stations is
under way to address alcohol and drug use in its communitys youth. Yankton will
campaign for more mentors for youth, continue to enhance programs at the Youth
Center, and expand the Just for Kids program, which serves children before and
after school.

Total Local Commitments: Before- and after-school programs are
actively seeking 50 more youth for enrollment. Big FriendsLittle Friends is rec
ruiting 30 more Big Friends.

Tennessee

Organization: Tennessee Commission on
National and Community Service
Contact: Ms. Carol White Phone: (615) 532-9250
Fax: (615) 532-6950 Email: cwhite@mail.state.tn.us

Progress: Spreading from st
rong Community of Promise efforts in Campbell County and Knoxville, a campaign called Volunteer Tennessee! The Key to Building Communities of Promise was formed in February by First Lady Martha Sundquist and the Tennessee Commission on National and Community Service. Local efforts are emerging in Anderson County and Johnson City, and hundreds of community leaders attended a summit in Knoxville in February of 1999. In addition, seven AmeriCorps Promise Fellows are working to generate commitments and improve programs in Knoxville and Campbell County, and establish new Communities of Promise in Nashville and Memphis.

Best Prac
tices: Governor Sundquists Summit on Tennessees Children in June of 1998 helped coordinate efforts for his goals of a 90 percent immunization rate by the year 2000, new school-to-work programs, and additional mentor/tutors for grades K-3. To that end, the Governor hopes to expand programs such as Study Partners, TennCare health insurance, and Education Edge school-to-work and job shadowing.

Future Plans: State organizers will examine how Schools of Promise can play a major role in spreading the Volunteer Tennessee! Community of Promise campaign throughout the state.

Total Local Commitments: National commitment maker Best Buy Co., Inc. delivered multiple $3,000 youth-service grants enabling more than 2,000 citizens to participate in community projects.

Tennessee Anderson County

Organization: Anderson County United Way
Status Date: 1/4/98
Contact: Ms. Donna von der Lage Phone: (423) 483-8431
Fax: (423) 482-4137

Progress: Anderson
Countys Promise has begun to assemble a coalition of youth-serving agencies and other partners to build on new efforts to deliver the five basic promises through Churches of Promise and caring-adult matches. With its recent public launch in February, the campaign assembled a united front incorporating neighboring city councils, the Boys Club of Oakridge, Big Brothers Big Sisters, faith groups, county commissioners, and other leaders. The effort generated 20 commitments in its first two months, including an expanded computer lab program in two new Churches of Promise and two new corporate mentoring programs. Positive coverage of the campaigns launch has helped to secure funding for promotional materials, program equipment, advertising and increased volunteer recognition items. These and following commitments will be targeted with the aid of assessments of needed in the five promise areas supplied by the Anderson County Health Council and the United Way of Anderson County.

Future Plans: As part of its overall effort to focus the delivery of multiple promises in site-specific locations, Anderson County identified a junior high school and elementary school to expand progr

ams with the local Camp Fire Boys and Girls, Girls Incorporated, and the Girl S couts of America.

Total Local Commitments: Big Brothers Big Sisters; Boys Club ; Robertsville Baptist Church; United Way of Anderson County. To date, Anderson County has received 20 commitments.

Tennessee Campbell County

Organization:
Campbell CountyAlliance for Youth
Status Date: 3/16/98
Contact: Mr. Fred Cole
Phone: (423) 562-8777
Fax: (423) 562-2075 Email: freddebc@usit.net

Progress: C ampbell Countys PromiseThe Alliance for Youth steadily expanded the number of y oung people served by its promise programs. More than 130 children have been ma tched with adult mentors through a teacher loaned by Superintendent Warren Heat herly, and 143 children without dental care received cleaning, treatment and ch eckups through a partnership with the Health Department and County Executive To m Stiner. More than 400 students have also been educated in proper health and h ygiene and received head lice treatment through the help of national commitment maker SmithKline Beecham. Two other nationals, the American Society of Directo rs of Volunteer Services and the American Hospital Association, joined the LaFo llette Medical Center to graduate its first class of professional mentors in Ma y 1999 through the Health Adventures program. In addition, the county has held several service events including Groundhog Job Shadow Day, Make a Difference Da y, and a free circus day for 62 children. Campbell County joined Knoxvilles Pro mise with General Colin Powell and Carl Stiner for a rally for East Tennessee i n October 1998. More than 50 personal and organizational commitments from new a reas of the state were recruited in an effort boosted by unprecedented reportin g from the Knoxville News-Sentinel.

Numerical Goal: Campbell County pledged to provide 200 youth with caring adults, 100 with safe places and structured acti vities, 500 with a healthy start, 50 with a marketable skills, 150 with opportu nities to serve, and 1,000 with one or more of the five basic promises over two years.

Best Practices: Campbell County is working in concert with the school nurse, school counselors, churches, and local social service agencies such as R EACHS to identify specific youth in need and how programs can be coordinated to deliver multiple resources. Children are tracked by name to identify the resou rces they receive as Promise Kids.

Future Plans: A mini-summit is scheduled fo r May 1999, and two AmeriCorps Promise Fellows will continue to create new part nerships and generate more commitments. An outdoor billboard campaign promoting Campbell Countys Promise and the Little Red Wagon begins in the early summer, and Church and School of Promise partners are expected to grow.

Total Local Co
mmitments: The LaFollete Press has been a leading partner in increasing public awareness and commitment to the campaign. Other commitment-makers include Lafol lette Medical Center, REACHS, Campbell County government and Board of Education , Lucille S. Thompson Family Foundation, Cornerstone Foundation of Knoxville, F irst State Bank, and Jellico Community Hospital.

Tennessee Knoxville

Organiz
ation: Knoxvilles PromiseThe Alliance for Youth
Contact: Ms. Madeline Rogero Ph
one: (423) 523-2775
Fax: (423) 523-3154 Email: rogero@esper.com

Progress: At i
ts summit on February 14-15, 1999, Knoxvilles Promise announced its strategic p lan entitled Every Child Can Be a Champion. Their key strategies are: A Healthy and Smart Start, Schools of Promise, A Congregation for All Gods Children (fai th-based organizations to serve youth), Mentoring Works, and Keeping the Promis eOngoing Catalyst and Organization. Prior to the event, the Knoxville News-Sent inel (knoxnews.com) ran weekly features analyzing the availability of each of t he five promises and produced a Sunday insert with the summits program and back ground information. One elementary school and middle school have commited to be coming Schools of Promise. Knoxville completed assessments of need for the five promises with the United Way census data, input from 42 social service agencie s, and citizen questionnaires.

Numerical Goal: Knoxville pledges to provide 2,
000 youth with the five promises over two years.

Best Practices: Five magnet s
chools, including the two Schools of Promise, are using AmeriCorps Promise Fell ows as Community Coaches, with sponsorship and a loaned program director from t he Kimberly-Clark Corporation to increase parental involvement in all five scho ols. The City of Knoxville made commitments providing summit sponsorship, press support, employee volunteer leave time, and increased after-school programming . Knox County committed technical support, computer hardware, and web page desi gn.

Future Plans: Knoxville will continue to follow up on the commitments made to date. Those include: TV stations WATE and WBIR will run news pieces and PSA s, while the Second Harvest Food Bank of East Tennessee will establish three af ter-school kids cafe sites that will create safe places and provide healthy mea ls for youth.

Texas

Organization: Texas Commission on Volunteerism and Commu
nity Service
Contact: Ms. Amy ThompsonPhone: (512) 463-1814
Fax: (512) 463-186

1 Email: amy.thompson@twc.state.tx.us
Web Site: www.serve.state.tx.us

Progress
: Texas PledgeKeeping Americas Promise, run by the Commission on Volunteerism a
nd Community Service, is a major statewide initiative challenging local communi
ties to implement plans to improve the lives of young people by providing the f
ive basic promises. It is an effort to link communities and resources together;
currently, there are 24 communities in Texas on the initiative. Texas PledgeKe
eping Americas Promise works closely with these local communities by supporting
their summits and developing a community resource tool kit. The Commission tra
ined the program managers of the AmeriCorps Promise Fellows in January 1999. Th
e Commission was awarded ten Fellows who will work across the state to provide
the five promises to youth as well as develop Communities of Promise. The Texas
Challenge State Summit was held May 8, 1998, in Houston. The Texas Commissions
Youth Advisory Council, made up of 24 teenagers, is leading service projects f
or youth all over the state. Governor Bush is proposing a $25 million after-sch
ool initiative in the next legislature and has offered the Commission the oppor
tunity to develop a similar initiative for mentoring.

Best Practices: A letter
to Texas mayors and local volunteer centers was sent out from the governors of
fice, signed by both the governor and General Colin Powell, challenging each ma
yor to appoint a lead point of contact to initate a Community of Promise. Two a
dditional delegates were asked to carry out local summit efforts and help organ
ize Communities of Promise.

Future Plans: Texas Pledge will hold a second summ
it October 17-19, 1999 in Fort Worth. Texas PledgeKeeping Americas Promise Advi
sory Committee, chaired by First Lady Laura Bush, will advise Texas Corporate V
olunteer Councils on Texas Challenge design and implementation of the statewide
Texas Pledge campaign. The committee appointees will establish statewide goals
and objectives, designate influential Texans as committee members, provide dir
ection in designing and executing a statewide marketing campaign, provide leade
rship in the pursuit and development of major commitments in each of the five p
romises, and encourage communities to become Communities of Promise.

Total Loc
al Commitments: Allstate has donated money to support efforts to create Communi
ties of Promise in the state.

Texas Austin

Organization: Office of the Mayor

Status Date: 3/25/99
Contact: Ms. Jill George Phone: (512) 499-2250
Fax: (512)
499-2337 Email: jill.george@ci.austin.tx.us

Progress: Volunteer Austin: A Com
mitment to Austins Youth began in October 1997 with a series of town hall meeti
ngs designed to discuss the challenges facing the community. A youth summit in

April 1998, with more than 1,000 youth in attendance, addressed service-learnin
g requirements, transportation for students extracurricular activities, and kee
ping schools open for after-school functions. A larger summit was held on Septe
mber 15, 1998, where actor/musician/comedian/Americas Promise alliance partner
Joe Piscopo joined Mayor Kirk Watson to recruit volunteers to improve the lives
of Austins youth. The event was kicked off with a park clean-up led by more th
an 200 local children.

Numerical Goal: Austin pledged to provide ten percent o
f the youth in Central Texas with one or more of the five basic promises over t
hree years.

Best Practices: Three hundred fifty Austin-area teens discussed pr
omiscuity and teen pregnancy on a nationally televised program on Black Enterta
inment Television as part of an award-winning Teen Summit series. The summit fe
atured the Austin Urban League recognizing youth for Doing the Right Thing, the
Nickelodeon Big Helpmobile, a Sports Court where guests heard from area athlet
es and coaches, an immunization and photo identification station, and an art bo
oth where children and youth designed pictures and painted tiles to be displaye
d at a local hospital and child-care center.

Future Plans: Representatives fro
m Austins largest corporations as well as members of community-based organizati
ons will continue their involvement. A needs assessment will conclude next year
.

Total Local Commitments: The Austins Founders Lions Club participated in the
local summit, providing a drop-off station for old eyeglasses in conjunction w
ith its commitment to LensCrafters Gift of Sight program.

Texas Corpus Christ
i/Coastal Bend Connection

Organization: Corpus Christi ISD/Office of Business
and Community Partnership
Status Date: 3/31/99
Contact: Ms. Robin West Phone: (
512) 886-9277
Fax: (512) 886-9209

Progress: The activities of Americas Promise
Coastal Bend Connection enhances the ability of agencies to partner with progr
ams to deliver services to youth. Two community-based partnerships are in devel
opment by the Coastal Bend Connection. The Daytime/Nighttime Curfew Center, fun
ded by a local sales tax, is a program that responds to curfew violations, asse
sses needs, and sponsors a program referring youth to services and providing ca
se-management. The Middle-School After-School Program is a joint pilot program
that provides after-school supervised activities for students. The program is a
result of a partnership between the Corpus Christi Independent School District
, the YMCA and other youth-serving agencies. A 21st Century Learning Center gra
nt was received that will help bring this program to half of the schools in the
district; the other half will receive the benefits of it through an expansion
of the partnership.

Numerical Goal: Corpus Christi/Coastal Bend Connection ple
dges to provide 14,000 youth with all five basic promises over three years.

Be
st Practices: Chuck Cazalas, a Coastal Bend native and a manager at CITGO Refin
ery and Chemicals, saw how the values and ethics taught by the Boy Scouts, Girl
Scouts, and Campfire Boys and Girls corresponded with the five promises of Ame
ricas Promise. Chuck decided to expand these efforts into areas not traditional
ly targeted by such programs and to reach as many of Coastal Bends young people
as possible. Through his efforts, more than 70 pastors from local churches and
businessmen met together in January 1999 to expand Boy Scouts programs across
the city and to provide leadership and financial support for young people who w
ould not normally have the opportunity to participate. This effort has already
initiated the development of new troops across the city, generated greater fina
ncial support, and begun collaborating with the Girl Scouts and Camp Fire Boys
and Girls.

Future Plans: Faculty at Del Mar College will research the federal
Hispanic Education Action Plan to identify initiatives which will complement th
e activities of Americas Promise Coastal Bend Connection in providing Hispanic
youth with the five basic promises. A second New GenerationsVoice of Youth Summ
it will be held in October 1999. This summit will launch the Youth Opportunitie
s United (Y.O.U.) Youth Council. Y.O.U. is a model after-school program that wi
ll provide the five promises on middle-school campuses.

Total Local Commitment
s: Project Jump Start is a program of the Volunteer Center of the Coastal Bend,
initiated in response to Americas Promise, and is a partnership between the Vo
lunteer Center and the City Municipal Courts. This program prepares court refer
red youth for assigned community service and then matches the young person with
an agency in need of a volunteer. The success of this program led to the devel
opment of Family Matters, a program that prepares families to work together as
volunteers and matches them with community projects.

Texas Dallas

Organizati
on: United Way of Metropolitan Dallas
Contact: Ms. Lynn WaltiPhone: (214) 978-
0039
Fax: (214) 922-8261 Email: Lwalti@UnitedWayDallas.org
Web Site: www.nonpro
fits.org

Progress: The United Way of Metropolitan Dallas works with the Greate
r Dallas Chamber of Commerce and the Dallas Citizens Council to improve the aca
demic performance of children in the Dallas public schools and enhance their op
portunities to succeed in life. A Dallas Promise program coordinator is being r
ecruited to staff this joint venture. This position, funded by the Meadows Foun
dation, will assess the needs of youth at individual schools within the Dallas
Independent School District. It will develop a plan to provide the five basic p
romises to youth attending these schools and seek commitments from the communit

y to provide resources. It has signed on a Neighborhood of Promise, the Ferguso
n Road Initiative. The Board of Directors of the United Way of Dallas approved
a $310,000 Community Venture Grant Program for January 1, 1999. The entire gran
t is being used to fund innovative, creative approaches addressing the five bas
ic promises.

Numerical Goal: Dallas pledged over three years to provide 90 per
cent of youth in the community with immunizations, 10,000 youth with safe place
s, 1,000 with marketable skills, and 55,000 with opportunities to serve.

Best
Practices: In February 1998, Dallas Promise was awarded an AmeriCorps Promise F
ellow. The Fellow works full-time at the Volunteer Center of Dallas in the Yout
h Services Department until mid-July, then at the Ferguson Road Initiative from
 mid-July until December. In the Volunteer Center the Fellow focuses on four pr
ojects that motivate youth to volunteer. At Ferguson Road, the Fellow will help
 develop after-school programs, summer programs, and a community center with ac
tivities for youth.

Future Plans: Implementing a plan to support its mentoring
 goal, Dallas Promise looks to dramatically change the way mentors are recruite
d, trained, and managed, thereby improving the number and quality of mentors. T
his will be done through the Mentor Center, a training program that will be run
 by the United Way, and will help nonprofit groups start or improve their own m
entoring programs. A marketing committee has been recruited to develop a strate
gy to promote Dallas Promise in the community and increase the communitys capac
ity to understand and provide the five basic promises to youth.

Texas  El Paso

Organization: Communities In Schools
Status Date: 7/17/97
Contact: Ms. Monica
 Izquierdo  Phone: (915) 593-7317
Fax: (915) 590-5451  Email: cisnet@whc.net

Pro
gress: El Pasos Promise gives students the opportunity to express their opinion
s regarding issues facing them today to the community and their mayor. Many of
these students developed action plans to help improve the present situation in
their lives and neighborhoods. These students have been active in the initiativ
e, working at summits and other local events. To date, 3,000 youth have receive
d access to the five basic promises. On December 9, 1997, El Pasos Promise for
Youth held a youth summit at which 300 youth from across the city gathered to d
iscuss topics of interest in their community and develop a plan to meet their n
eeds.

Numerical Goal: El Paso pledged to provide 1,000 youth with all five bas
ic promises over three years.

Best Practices: Michelle Grael, a 15-year-old hi
gh-school student, motivated other students to participate in El Pasos Promise

and helped to organize the Youth Summit. She also expressed her concerns for th
e youth of El Paso on a local TV program and hopes to further the mission of El
Pasos Promise.

Future Plans: A needs assessment and feasibility study, result
ing from the findings at a recent summit, will be presented to youth at a lock-
in at the YMCA in May 1999. Lock-ins are when youth, with chaperones, are locke
d in for the night in a safe place with fun activities planned that the youth e
njoy. A planning committee and task forces will be assembled at that time.

Tot
al Local Commitments: Communities In Schools (CIS) in El Paso took the lead on
this initiative and has fully supported it as well as committed to create at le
ast 40 Schools of Promise in El Paso. LensCrafters and Columbia Health Care Sys
tems are national commitment makers that have delivered promises to youth in El
Paso in the form of eyeglasses and immunizations.

Texas Ferguson Road Initia
tive

Organization: Adopt-a-School
Status Date: 11/30/98
Contact: Ms. Evelyn Co
rley Phone: (214) 327-5336
Fax: (214) 357-1232

Progress: The Ferguson Road Ini
tiative (FRI), is taking place in a neighborhood of Dallas. Dallas Promise and
FRI work together to ensure that the youth in Dallas receive access to the five
promises. FRI is also working with an outreach program that identifies and enr
olls Child Health Insurance Program (CHIP) Medicaid recipients. An AmeriCorps P
romise Fellow will work with FRI in July of 1999. One of the chief tasks of the
Fellow will be to identify and recruit volunteers who can mentor/tutor childre
n during and after school at Bayles and Connor Elementary Schools, Stronghold C
ommunity Development Center, Claremont Apartments, and Enchanted Hill Apartment
s. The Fellow will also help develop summer programs and a community center wit
h activities for youth.

Numerical Goal: Ferguson Road Initiative pledged to pr
ovide 643 youth with all five basic promises.

Best Practices: Bayles Elementar
y School entered into a Business/School Partnership with Texas Instruments (TI)
. The goals of this relationship are to share best business practices, brainsto
rm ideas, create a shared vision within the school, and improve test scores. Th
ere is also the potential to develop nearly 20 mentor/tutor relationships from
this TI collaboration.

Future Plans: The United Way of Metropolitan Dallas, wh
ich houses Dallas Promise, committed to help identify and facilitate a social s
ervice agency that can eventually be housed in one of FRIs identified community
hubs or Safe Havens. The agency will help link youth to providers of the five
promises. The entire month of April will be dedicated a community-wide clean-up

effort that will give youth the opportunity to give back.

Total Local Commitm
ents: The Volunteer Center of Dallas developed a Mentoring Center through which FRI will receive mentoring and tutoring volunteers for the youth in the commun
ity.

Texas Fort Worth

Organization: Fort Worths Promise: Promise with Youth/
Our City, Our Children
Status Date: 6/17/97
Contact: Ms. Kathy Livingston Phone
: (817) 871-6129
Fax: (817) 871-6187 Email: livingk@ci.fort-worth.tx.us
Web Sit
e: www.ourcityouryouth.org

Progress: Fort Worth continues to implement task fo
rce recommendations. The youth volunteerism component continues to build moment
um with the Community Builders: Youth Volunteers (CBYV) program, which strives to make youth volunteerism a part of the culture of the city. The first annual citywide CBYV awards dinner, celebrating youth volunteerism, was held on March 30, 1999. More than 875 young people were nominated for awards in three categor
ies. Fifteen area high schools and four middle schools have signed on with the CBYV program and have agreed to publicize efforts of youth volunteers and inclu
de volunteerism as a basis for awards and celebrations within the schools. Eigh
teen nonprofits have agreed to distribute special CBYV certificates to youth wh
o volunteer with their agencies. The Volunteer Center of Tarrant County conduct
s seminars for nonprofits on how to design and develop youth volunteer opportun
ities. The Fort Worth Independent School Districts, Take A Mouse to School camp
aign continues for which businesses are encouraged to donate new or used comput
ers for use by area schools. The Volunteer Center of Tarrant County is a partne
r in a regional Mentor Center that helps recruit and refer potential mentors to an array of schools and nonprofit organizations. The citys Public Health Depar
tment provides targeted, neighborhood-based, health-education programs.

Best P
ractices: Youth Volunteer Resource Fair was held September 1998 to connect 350 student leaders from 26 public and private schools with 60 nonprofits who use y
oung volunteers. The Committee of 100 is a group of public and private middle a
nd high school students who volunteer to promote youth volunteerism. The Fort W
orths Promise initiative is co-chaired by Gary Manny, president of the board of trustees of the Fort Worth Independent School District (FWISD), and the mayor of Fort Worth, Kenneth Barr.

Future Plans: The FWISD and the City of Fort Wor
th are exploring joint efforts to keep selected schools open from 3:00 to 8:30 p.m. as community schools. KXAS-NBC Channel 5 contributed $1,000 for youth scho
larships and will feature youth volunteers during 5 Talk Street, a locally prod
uced television program.

Total Local Commitments: The Fort Worth Star-Telegram

, the FWISD, and the City of Fort Worth are major sponsors of Community Builder : Youth Volunteers, a year-round program to promote youth volunteerism. Bank United contributed $5,000 for scholarships for outstanding youth volunteers and as seed money for youth groups who volunteer. Go Recognition donated 1,300 lapel pins to be distributed to youth volunteers. Norwest Banks underwrote the printing of 1,500 directories of volunteer opportunities for young people. The Fort Worth Alumnae Chapter of Kappa Alpha Psi Fraternity, Inc. created a 12-month mentoring and leadership program that will benefit 100 eighth-grade African-American boys from four middle schools in the FWISD.

Texas Houston

Organization:
Volunteer Houston
Status Date: 6/12/97
Contact: Ms Carrie Moffitt Phone: (713) 964-0221
Fax: (713) 965-9601 Email: carriehou@aol.com
Web Site: www.Houstonspromise.org

Progress: Houstons Promise is a collaboration among the business, service, nonprofit, education, health care, and faith communities. It has been a catalyst around which the community could be brought together. The Houstons Promise Campaign raises the level of awareness and involvement of the community with regard to the needs of children. Representatives from each of these sectors meet regularly to exchange information and resources. Community briefings are held on a quarterly basis to update the leadership of Houstons Promise on the changing needs of the community. Houstons Promise generated a number of successful local commitments from all sectors of the community. Mayor Lee Brown is a supporter of the initiative and pledged the citys support. Corporate leaders mailed letters to 4,000 companies soliciting groups of volunteers for specific agency needs. Mayor Brown hosted a breakfast for corporate leadership on September 10, 1998 urging them to make commitments to provide the five basic promises to youth. Houston Industries held a week-long celebration called The Power of One; the event had Houstons Promise play a primary role and also unveiled Houston Industries commitment to provide the promises to youth.

Numerical Goal: Houstons Promise pledged to provide 200,000 youth with all five basic promises over three years.

Best Practices: Houstons Promise Congress, which holds community forums quarterly, was created to solicit promises to increase volunteers. On May 9, 1998, a summit was held, which was generously underwritten by five Houston companies. Held as a celebration and public recognition of their commitments, more than 1,000 members of the general public attended. President Bush and Mayor Brown spoke at the summit. Lead points of contact Carrie Moffit and Rev. Campbell visited the Americas Promise offices on July 15, 1998 and presented General Powell with a giant telegram from the Houston summit. The telegram, signed by more than 1,000 adult and youth participants at the summit, is a reaffirmation of Houstons Promise to provide more than 200,000 youth in the Houston area with all five promises and their commitment to Americas Promise. On March 26, 1999, Bi

shop Claude Payne co-hosted a leadership breakfast with President Bush, which b
rought together the 25 top religious leaders in Houston. The purpose of the gat
hering was to urge the faith leaders to begin Promise campaigns within their ow
n initiatives.

Future Plans: Houstons Promise will focus on involving more fai
th institutions, such as churches, hospitals, and private schools, to provide t
he five promises to youth. A national competition for the creation of a memoria
l on Houstons Promise is in the works as a closing event for the initiative.

T
otal Local Commitments: The commitment from Memorial Hermann Healthcare System,
 which will collaborate with area businesses, foundations, school districts, ot
her nonprofit agencies and community members to provide the following every yea
r: more than 45,000 primary care visits for uninsured children; more than 11,00
0 at-risk youth with after-school and mentoring activities; and more than 1,300
 children with early childhood development and family intervention programs. Ho
ustons Promise has secured a total of 26 commitments.

Texas Hurst, Euless, an
d Bedford

Organization: Hurst-Euless-Bedfords Promise
Status Date: 6/12/98
Con
tact: Ms. Ali TurnerPhone: (817) 798-0131
Fax: (817) 390-8788 Email: smileheb@
aol.com

Progress: HurstEulessBedfords Promise (HEB) held its summit, Summit fo
r Our Future - Calling the Community to Action, on June 11, 1998. The mayors of
 the all three cities, Mayor Bill Souder of Hurst, Mayor Mary Lib Saleh of Eule
ss, and Mayor Rick Hunt of Bedford, as well as State Representative Tod Smith w
ere in attendance and co-chaired the event. The Children of Promise program, an
 initiative providing all five basic promises to 200 youth, is a result of a mu
ltigroup collaboration of many groups. Drug Prevention Resources received a $32
7,000 grant from the Texas Commission on Alcohol and Drug Abuse to cover expens
es for the Children of Promise initiative, which includes case managers who wil
l maintain contact with teachers, parents, counselors, and students. The Hurst-
Euless-Bedford Chamber of Commerce will provide opportunities for the Children
of Promise to become involved with the Adopt-a-School Program. The HEB Independ
ent School District approves and oversees all Children of Promise programs, and
 monitors and tracks each students progress. Big Brothers Big Sisters of Tarran
t County provides support for at least one caring adult in the life of each chi
ld through site-based mentoring. YMCA provides the TRUCE programs to all sixth-
grade students who are Children of Promise; this program is designed to help th
e youth make better choices.

Numerical Goal: HurstEulessBedfords Promise pledg
es to provide 200 youth with all five basic promises over three years.

Best Pr
actices: Parents of the Children of Promise are involved in the program. The st

udents participating in the program are tracked by the school district until th
eir ninth-grade year for access to resources as well as attendance, grade impro
vements and test scores. Currently, 140 of the Children of Promise have been ma
tched with a mentor through the Big Brothers Big Sisters program. Students meet
 with their mentors once a week.

Future Plans: Community Coaches will serve as
 liaisons between the community and the Children of Promise providers and will
be involved in the structure and implementation of their specific resource area
s. They will work under the direction of Promise prevention coordinators and th
e HEB Independent School District. The resource programs will be implemented th
rough sites and will be under the direction of the HEB Independent School Distr
ict.

Total Local Commitments: A local car dealership, Grubbs Nissan, is provid
ing 20 volunteers to assist in the marketable-skill promise area through the Ea
rning by Learning program. HurstEulessBedfords Chamber of Commerce will provide
 the Children of Promise the opportunity to participate in the Adopt-a-School P
rogram, encourage involvement throughout the business sector, and send HurstEul
essBedfords Promise updates to chamber members.

Texas Killeen, Harker Heights
, and Fort Hood

Organization: City of Killeen
Status Date: 9/10/98
Contact: Ms
. Joyce A. Hodson Phone: (254) 501-7878
Fax: (254) 634-3498 Email: jhodson@kill
een.net
Web Site: www.killeen.net

Progress: Killeen passed a Community of Prom
ise Pledge in its city council promising to work on the initiative by focusing
on youth. The Youth Advisory Commission, created in 1993 to serve as a liaison
between youth and the community, plays an important role in the Greater Killeen
 Areas Promise Initiative. The Commission, comprised of 30 city council-appoint
ed students from grades 8-12, was one of the first entities to commit to the in
itiative.The group hosted a Presidents Student Summit on January 10, 1998, for
400 students from grades 6-12. Metroplex Health Systems has pledged its support
 by committing to the delivery of medical services to youth using its Mobile Cl
inic. The commitment includes immunizations, treatment for underinsured youth w
ith acute illnesses, advertisments for the Texas CHIP program and bimonthly par
enting classes related to newborns, infant, and toddler care. The Greater Kille
en Areas Promise, with an initial seed grant of $10,000 from the City of Killee
n, ordered 25 Little Red Wagon banners with the City of Killeen seal and the ca
ption, Killeen is Keeping Americas Promise. These banners are prominently displ
ayed in the city and are an excellent way to spread the word about this initiat
ive and the five promises. Two luncheons were held in the month of March, one f
or all the nonprofit organizations in the area and the other for the faith lead
ers in the community. The purpose of both was to inform them of Killeens Promis
e and garner local commitments from them.

Numerical Goal: Killeen pledged to p
rovide 31,000 youth with all five basic promises over three years.

Best Practi
ces: The Killeen Independent School District (KISD) designated Haynes Elementar
y School and West Ward Elementary Schools as the first two Schools of Promise w
ithin KISD. Rancier Realty promised the funds to design and equip these schools
with distinct banners that identify them as Schools of Promise. Michael Taylor
, a member of the 1999 Youth Summit Executive Committee, organized a subcommitt
ee to create a follow-up plan that would provide the five basic promises to you
th. These plans include a mentoring program between high-school and middle-scho
ol students, student boards at each high school to close the gap between youth
and adult decision makers, and plans to encourage youth to commit to 100 hours
of community service every year.

Future Plans: Killeen will host a third Youth
Summit in August 1999 in conjunction with the first community-wide Promise Sum
mit. The youth will plan and lead the Youth Summit, as they have in the past. T
hey will take care of all of the details, including the workshops, which ensure
s youth interest, attendance, and focus. Greater Killeen Areas Promise hopes to
expand the initiative to Bell County and Copperas Cove. It is their goal to ke
ep the movement going on in the area and spread it outward so that youth across
Texas can benefit from the five promises.

Total Local Commitments: Communitie
s In Schools committed to 200 fully trained mentors for connections with young
people in the community. The Killeen Independent School District, in addition t
o designating two Schools of Promise, committed to create additional Schools of
Promise in 75 percent of the remaining elementary schools.

Texas Plano

Orga
nization: Volunteer Center of Collin County
Status Date: 12/30/97
Contact: Ms.
Mary Jo Dean Phone: (972) 422-1050
Fax: (972) 578-9369 Email: mjdean@volunteerc
ollin.org

Progress: Planos Promise is a partnership between the City of Plano
and the Volunteer Center of Collin County. It increases awareness of the import
ance and impact volunteerism has on the lives of youth. The initiatives focus i
s on children in schools located in an economically disadvantaged area and stri
ves to provide all five promises to them. A Teen Summit was held in 1999 on Mar
tin Luther King Day, which more than 300 teens attended. A community-wide summi
t was held November 25, 1997; entitled Planos PromiseA Community Action Summit,
it was a means to solicit input on the five promises and was followed up by pl
anning committee meetings.

Numerical Goal: Plano pledged to provide 1,400 yout
h with one or more of the five basic promises over three years.

Best Practices
: The Volunteer Center and a local hospital combined efforts to provide immuniz
ations to youth at a local elementary school during kindergarten round-up, a sc
hool event. Planos 43,400 students and 5,000 staff members participated in the
anti-drug Red Ribbon Week campaign. Activities were held in each of the distric
ts 50 schools. Seven hundred fifty students are currently working as mentors in
the districts AppleCorps program.

Future Plans: A second annual Teen Summit w
ill be held in January 2000 in conjunction with Martin Luther King Day.

Texas
Sherman

Organization: Austin College
Status Date: 11/24/97
Contact: Ms. Jenni
fer Miscovich Phone: (903) 813-2696
Fax: (903) 813-2970 Email: jmiscovi@green.a
ustin.edu

Progress: A summit was held in Sherman on May 6, 1998 to increase co
mmunity awareness of the importance of the five basic promises. Sherman is plan
ning to expand its existing youth-service programs. At last years Youth Service
Day, more than 385 students participated at 15 sites. The School district plan
s to make this day a part of its annual curriculum. A group from Sherman High S
chool formed an organization called Sisters of Service (SOS) to encourage commu
nity service in their fellow students and sets the example by engaging in proje
cts themselves. Shermans Promise increased the number of tutors in local school
programs by 45 percent. General Powell spoke at Austin College on March 5, 199
8, which generated a groundswell of support and enthusiasm for Shermans Promise
.

Numerical Goal: Sherman pledged to increase the number of youth receiving th
e five basic promises by 100 percent over three years.

Best Practices: The pub
lic library is organizing a reading program for youth. An Austin College studen
t is organizing a task force to provide opportunities for the large Hispanic po
pulation of Sherman to have access to books.

Future Plans: Big Brothers Big Si
sters made some staffing and location changes in order to further its efforts i
n Sherman. Currently it is working with Austin College and other sources in ord
er to increase membership and develop special programs that will provide more o
f the five basic promises to Shermans youth.

Texas Waco

Organization: City o
f Waco
Contact: The Hon. Michael Morrison Phone: (254) 750-5640

Fax: (254) 750-
5880 Email: michael_morrison@bu.edu

Progress: The Waco Alliance works with a v
ariety of agencies. The Waco Youth Summit Initiative, developed after the Presi
dents Summit, organized a summit that was held September 6, 1997. A community s
ummit, held February 14, 1998 brought youth and adults together. More than 30 a
gencies are paired with at least one other group to provide resources effective
ly to youth in Waco. Through its work with the Baylor Mentoring Program, the Li
ghted Schools program, the Waco Housing Authority, Communities In Schools, and
other youth-based organizations, Waco has reached almost 2,000 youth with one o
r more of the five basic promises. The Lighted School program is a joint effort
of the Waco Independent School District, and the Communities In SchoolsMcKella
n County Youth Collaboration, which provides resources and money to provide aft
er school care to middle-school youth at no cost.

Numerical Goal: Waco pledged
to provide 2,000 youth with the five basic promises over three years.

Best Pr
actices: In February 1999, the Waco City Council working with Baylor University
, committed to develop a Youth Advisory Council, in order to provide youth with
service opportunities and opportunities to serve as spokespersons for their pe
ers. The Council will start in August 1999.

Future Plans: The Project of Promi
se program will identify youth demonstrating leadership skills and provide trai
ning for them over a one-year period. The program will begin in the next year.

Total Local Commitments: Baylor University committed staff to develop a mentor
ing program through which college students volunteer to mentor youth.

Utah

O
rganization: Utah Commission on Volunteers
Contact: Mr. Michael Call Phone: (80
1) 764-0704
Fax: (801) 764-9502 Email: mcall@slke.uswest.net
Web Site: www.utah
spromise.org

Progress: On October 22, 1997, Utah held 105 simultaneous summits
at high schools throughout the state. On the one-year anniversary of this even
t, volunteers working on local Promise efforts gathered in Salt Lake City where
Governor Leavitt and Lt. Governor Walker presented Utahs Promise Red Wagon Awa
rds to communities that exhibited outstanding effort. The Governor also reporte
d on the five state goals of Utahs Promise: 61 communities had received intensi
ve community team training to implement safe neighborhood councils and programs
such as Success By 6; AmeriCorps and the medically underserved in Utah are con
ducting outreach and education at the local level regarding low birth weight ba
bies; 2,259 children and youth who were at risk of becoming functionally illite
rate are now reading at the third-grade level; and 73 percent of Utahs youth gi

ve four or more hours of service each month.

Numerical Goal: Utah pledged to r
ecruit 3,000 additional trained foster-care families; increase the number of vo
lunteers in new and existing mentoring programs for youth; engage every communi
ty to have or be part of a safe neighborhood council; decrease the number of lo
w-birth-weight babies by ten percent; help at least 12,000 youth who are at ris
k of becoming functionally illiterate to read at the third-grade level; and eng
age 75 percent of youth in a significant amount of service each month over thre
e years.

Best Practices: Utah Reads, a collaborative effort of the Utah Commis
sion on Volunteers, the Utah PTA, and the Utah State Office of Education, was f
ormed to address literacy issues across the state. Lt. Governor Walker was succ
essful in providing $150,000 to the Utah Commission to distribute grants to loc
al community efforts supporting of the Utahs Promise literacy goal.

Future Pla
ns: A Utah Youth Summit is planned for June 1999, at which 50 community teams f
rom across the state, each with ten youth, will come to provide service, as wel
l as learn strategic planning principles. The goal is for these teams to go bac
k to their communities and implement the principles. Community teams that atten
d the Utah Reads training will be eligible to apply for literacy grants. A seco
nd anniversary event is being planned, for which the price of admission for you
th will be dependent upon the number of community-service hours they have compl
eted.

Total Local Commitments: Utahs Promise has received several commitments
that include KSL Television and Radio providing $375,000 in advertising over th
e next three years, AT & T Wireless providing $10,000 for Community Crime Preve
ntion Councils, and Wasatch Advisors providing $10,000 to Utahs Promise. Utah h
as secured a total of 25 commitments.

UtahSalt Lake City

Organization: Unit
ed Way of the Great Salt Lake Area
Status Date: 3/6/98
Contact: Ms. Amy Martine
z Phone: (801) 736-7724
Fax: (801) 736-7800 Email: amym@uw.org
Web Site: www.uw
.org

Progress: After the November 1997 state summit, the steering committee of
Salt Lakes Promise created five basic promise groups to set local goals. As a
result, Salt Lakes Promise will build a network of comprehensive safe places th
at include center-based services to increase the number of young people accessi
ng the five basic promises. Schools will serve as delivery hubs for all five ba
sic promises. The group has already started this effort by delivering all five
basic promises to youth at the Rose Park Elementary School. For example, the sc
hool held a health fair in September 1998, at which 600 youth were given basic
health screening, and they are now in the process of getting the youth connecte

d with follow-up care. Students are also taking advantage of the Raccoon Club, an after-school program focusing on mentoring/tutoring, arts and crafts, and sp orts.

Numerical Goal: Salt Lake City pledged to provide 4,000 youth with marke table skills and 500 with opportunities to serve over two years.

Best Practice
s: With a $5,000 grant from the chamber of commerce and oversight from the Unit ed Way of the Great Salt Lake Area, Salt Lakes Promise created a volunteer trac king database. The database tracks youth-serving programs needs for volunteers and matches them with business volunteers that have the skills, knowledge, and abilities to best help that program and the youth involved. The database also t racks volunteer commitments and reports on numbers of youth served and numbers of volunteer hours for each promise area.

Future Plans: Salt Lakes Promise wil
l concentrate its efforts on conducting a mapping exercise to identify target p opulation size, service needs, and resources. The goal is to produce a map of n eeds and services to enable Salt Lakes Promise to target neighborhoods for serv ice delivery. The group will also hold meetings with the CEOs of all chamber me mbers by August 1999 and publish a Corporate Best Volunteer Practices book to r ecruit new businesses and to acknowledge current commitment makers. The Youth A dvisory Committee (created by the SERVE Committee) will survey youth in their n eighborhoods to help identify access to and receipt of the five basic promises. The Success By 6 Visitor program will continue to target three neighborhoods t o provide information, referral, and case management for families with children ages 0-6.

Total Local Commitments: Examples of local commitments include AT&T , Junior Achievement of Utah, the United Way, and the Boys & Girls Club. Salt L ake City has secured a total of 31 commitments.

Vermont

Organization: Vermon
t Commission on National and Community Service
Contact: Ms. Jane Freeland Willi
ams Phone: (802) 828-4982
Fax: (802) 828-4988 Email: jwilliams@aot.state.vt.us

Progress: Vermonts Promise participated in a series of conferences presenting and sharing information about Americas Promise, Vermonts Promise, and the five basic promises. These conferences covered sessions like Mentors Make a Differen ce, the annual Governors Prevention Conference, Classrooms to Career, and servi ce learning. All information packs distributed at these conferences include Ver monts Promise pledge cards allowing the participants to make commitments to del iver one or more of the five basic promises. In addition to building awareness through conference participation, Vermonts Promise created a database in conjun ction with ServiceNet, run by the Agency of Human Services. The database lists youth-serving agencies and is now categorized by the five basic promise areas.

Numerical Goal: Vermont pledged to provide 15,000 youth with the five basic pr

omises over the next two years.

Future Plans: Vermonts Promise will sponsor th
e Youth Leadership Conference in Spring 2000.

Total Local Commitments: The Fle
tcher Allen Health Care Office helped fulfill VHAs commitment to Americas Promi
se by providing funds for Vermonts Promise to purchase resource materials. Verm
onts Promise commitment makers also include the Vermont Commission for National
and Community Service, the Agency of Human Services, the office of Senator Jef
fords, and the Chamber of Commerce Business Education Partnership. Vermonts Pro
mise has secured a total of 14 commitments.

Vermont Burlington

Organization:
United Way Volunteer Center
Status Date: 6/13/97
Contact: Mr. Frank Foley Phon
e: (802) 860-1677
Fax: (802) 864-7401 Email: volctr@together.net

Progress: Bur
lington merged its efforts with those of the Champlain Initiative, a group that
began in March 1996 and covers the five promise in its plan. Burlington distri
buted a needs assessment to gather information about local needs and local serv
ices. Using the data, Burlingtons Promise is attempting to bridge those identif
ied gaps of service. Burlington also created an interactive Web magazine, Teenz
ine, with information about local issues, bands, health services, and other res
ources for teens. The site is located at www.zoneinn.org. The Youth Recruitment
/Teen Forum is developing partnerships to cablecast regular youth community for
ums. All local schools are partnering in a school-to-work initiative.

Numerica
l Goal: Burlington pledged to provide 3,500 youth with the five basic promises
over the next two years.

Best Practices: The Burlington Community PartnershipY
outh Street Worker Project consists of ten volunteers who walk the streets of B
urlington talking with youth. The volunteers attempt to uncover why the youth a
re in the streets and not in school, at home, or working. Information about the
youth is shared with the city and school district. The volunteers work with th
e youth helping to connect them with programs and services and get them off the
streets. Funding for this program comes in part from the United Way.

Future P
lans: Burlington will conduct a needs assessment involving all sectors of the c
ommunity. It will use this information to make it easier for kids to receive ac
cess to service delivery through one centralized system. Burlington is creating
a toll-free information line that will enable callers to receive services thro
ugh one central number.

Total Local Commitments: The United Way, City of Burli

ngton, schools, and the nonprofit community committed to create safe places wit
h funds from an enterprise grant. Burlington has secured a total of 18 commitme
nts.

Virginia  Giles County

Organization: Giles County Public Schools
Status
Date: 2/18/98
Contact: Mr. Ronald V. Whetzel  Phone: (540) 921-1421
Fax: (540) 9
21-1424  Email: rwhetzel@admin.sbo.giles.k12.va.us

Progress: Giles County concl
uded its second Summit for Success in May 1998. The Giles County Youth Adult Pa
rtnership, which oversees the delivery of the five promises to area youth, was
formed as a result of the second summit. The Partnership helps to recruit mento
rs for youth in the community. The Volunteer Emergency Families for Children (V
EFC) is a partner in this initiative to recruit mentors. The Partnership is col
laborating with Study Buddies to develop an in-school tutoring program.

Numeri
cal Goal: Giles County pledged over two years to provide 60 youth with caring a
dults, 50 with safe places, 50 with a healthy start, 100 with marketable skills
 and 30 with opportunities to serve.

Best Practices: Giles County received an
allotment from the Governors Safe and Drug Free Schools initiative to establish
 a mentoring program. The funds will cover the cost of program materials and ba
ckground checks. The VEFC will provide training, and the entire Giles County Yo
uth Adult Partnership has recruited additional mentors.

Future Plans: Giles Co
unty will hold a third Summit for Success in May 1999 to highlight the Communit
y of Promise initiative. Two hundred community members are expected to attend.
Giles County will also reach out to the Health Department, local media organiza
tions, and civic groups to partner with them in order to reach more youth with
the five basic promises.

Virginia  Hampton

Organization: Heavenly Waters Yout
h Camp USA
Status Date: 7/25/97
Contact: Reverend Michael Ola  Phone: (757) 825-
8888
Fax: (757) 825-0132

Progress: Hampton is delivering the five basic promis
es through a camp established by Reverend Michael Ola, The Heavenly Waters Yout
h Camp. The camp focuses on mentoring relationships and instilling an ethical c
ode into young people. Governor James Gilmore commended the camp and its effort

s to improve the lives of youth. He thanked the center for providing, a support ive environment for youth to learn to lead others in projects of community serv ice and encourage them to put those skills into action when they go home. The c ommunity is also involved in Operation Breaking Through, a program through whic h 45 local churches adopt 100 low-income communities and provide resources to t hem.

Numerical Goal: Hampton pledged to provide 200,000 youth with caring adul ts, safe places, marketable skills and opportunities to serve over three years.

Best Practices: Local youth leaders helped facilitate the adult mentorship/le adership workshops. They will also conduct workshops of their own and recruit v olunteers.

Future Plans: Hampton University and the College of William and Mar y will help develop a marketing campaign and brochures for the camp. Hamptons P romise will also reach out to area schools to provide more youth with the five promises. A summit is planned for fall 1999.

Total Local Commitments: United P ower and Reach Company asked 200 young people to participate in National Ground hog Job Shadow Day by coming to Uniteds corporate offices and shadowing an empl oyee.

Virginia Richmond

Organization: Richmonds Promise
Status Date: 6/19/97

Contact: Ms. Carol Fox Phone: (804) 330-9808
Fax: (804) 453-7704

Progress: Ri chmond received a $4 million grant from the Robert Wood Johnson Foundation in D ecember 1997 to launch Youth Matters, an eight-year initiative that identifies needs and coordinates resource delivery. As a result of this grant, 550 mentors currently serve youth; by the end of the school year, it hopes to increase the numbers to 1,100. The mentors are encouraging the youth to attend after-school programs. A Youth Matters board consists of 65 people, more than 20 of whom ar e youth. Attorney General Mark Carley gave a call to action encouraging people to become mentors.

Best Practices: Youth Matters implemented the United Ways S uccess By 6 school-readiness program. Targeted neighborhoods are receiving immu nizations through this effort.

Future Plans: The Youth Matters alliance is bol stering programs with the City of Richmond Schools, the Greater Richmond Chambe r of Commerce, Planned Parenthood, the Volunteer Center, the Teen Outreach Prog ram (TOP), the Better Beginnings program, and others.

Virginia South Hampton Roads

Organization: VOLUNTEER Hampton Roads
Status Date: 1/22/98
Contact: Ms. Sandy Bond Phone: (757) 624-2400
Fax: (757) 624-3618 Email: vhr@norfolk.infi.net

Progress: The South Hampton Roads Alliance for Youth (SHRAY) encompasses the five cities of Chesapeake, Portsmouth, Norfolk, Suffolk, and Virginia Beach. A pilot program was set up through Big Brothers Big Sisters to connect 100 of their youth to the other four promise areas. Many of the network partners also work to identify additional needs of the children enrolled in their programs. For example, the local Boys & Girls Club became aware that some of the youth who attend from 3:00-9:00p.m. are hungry. To repair this, the local Foodbank and other partners came together to implement a Kids Caf program to serve dinner to 100 youth in each of the Boys & Girls Club sites. YMCAs, Boys & Girls Clubs, City Parks and Recreation sites, Big Brothers Big Sisters, and church- and school-based mentoring sites are some of the delivery hubs being used to deliver the five promises to youth in South Hampton Roads. These and more programs have resulted in 18,000 youth receiving caring adults, 10,000 receiving safe places, 2,000 receiving a healthy start, 2,000 receiving marketable skills and 3,000 receiving opportunities to serve. High-school student Scott Sachs organized a youth summit for 400 local students in October 1997. The students examined accessibility to the five promises and reported their findings at the Mayors Summit on Youth held February 16, 1998, which 500 people attended.

Numerical Goal: South Hampton Roads pledged to provide 15,000 youth with all five promises and 20,000 youth with one or more promises over three years.

Best Practices: National Groundhog Job Shadow Day was a great success in South Hampton Roads. The initiative received newspaper publicity and the participation of many businesses. A number of organizations, such as the U.S. Navy, hosted shadows because of their dedication to the goals of Americas Promise. Eleven new businesses already signed on for Job Shadow Day 2000.

Future Plans: A Business Forum, a Safe Place Summit, a Mentoring Workshop, Make A Difference Youth Volunteer Day, and Groundhog Job Shadow Day 2000 are all events planned for the next year in South Hampton Roads. SHRAY has ten implementation groups in place and will hold training sessions in the five promise areas.

Total Local Commitments: Ticketmaster has undertaken a mentoring program with Bayside Middle School sixth-graders. It also hosted students on Job Shadow Day. The American Red Cross made a commitment to involve 75 percent of all public/private schools in Virginia Beach with Community Education programs that develop skills and activities to promote safety as well as healthy lifestyles. South Hampton Roads has secured a total of 50 commitments.

Washington

Organization: Washingtons Promise
Contact: Mr. Joe Taller Phon
e: (360) 534-9098
Fax: (360) 534-9098 Email: JTaller@GTE.NET

Progress: Washing
tons Promise recruited three Communities of Promise and helped implement the Go
vernors Washington Reading Corps. The Reading Corps gives children the opportun
ity to develop strong reading skills and experience success in all areas of lea
rning. Washingtons Promise provided 20,000 youth with caring adults and 20,000
with marketable skills.

Numerical Goal: Washington pledged to provide 23,000 s
tudents with two or more of the five basic promises.

Best Practices: Over 400
AmeriCorps members have institutionalized Washingtons state reading program in
190 schools.

Future Plans: Washingtons Promise will continue to encourage loca
l communities to become Communities of Promise and recruit Schools of Promise.
The state is currently supporting eight communities working to organize Promise
initiatives: Bellingham, Renton, Shelton, Tacoma, Yakima, Everett, Highline, a
nd Gig Harbor. Seattle, Spokane, and Lakewood are already Communities of Promis
e.

Total Local Commitments: Washingtons Promise commitments include Costco Who
lesale, Capital One, and AmeriCorps. Washingtons Promise has secured a total of
9 commitments, valuing over $200,000.

Washington Lakewood

Organization: Cit
y of Lakewood
Status Date: 6/12/98
Contact: Ms. Debra Young Phone: (253) 589-24
89
Fax: (253) 589-3774 Email: Dyoung@ci.lakewood.wa.us

Progress: In June 1998,
Barnes & Noble held a three-day Book Fair with twenty percent of all proceeds
going to benefit the Washington Reading Corps and Lakewoods Promise. Lakewoods
Promise has more than 300 volunteers tutoring in elementary schools, which has
led to an increase in student scores. The Franciscan Health System/St. Clare Ho
spital is sponsoring Lakewoods Promise by providing a healthy start to area you
th. St. Clare Hospital organized a dental van and a K-12 school-health project.
Weekly visits of the mobile dental van to four low-income neighborhoods began
in October 1998 and provided much needed and previously unavailable dental care
to approximately 100 children and family members. Lakewoods Promise created ta
sk forces for each of the five basic promises and a sixth task force for the pr

evention of community violence. A community-safety survey of one neighborhood i
s under way. The task forces have enabled Lakewoods Promise to provide caring a
dults for 4,400 youth, safe places for 500 youth and marketable skills or oppor
tunities to serve to over 200 additional youth.

Numerical Goal: Lakewoods Prom
ise pledged to provide 5,000 youth with caring adults, 1,000 youth with safe pl
aces, 500 youth with a healthy start, 200 youth with marketable skills and 200
youth with opportunities to serve over three years.

Best Practices: Lakewoods
Promise is creating a marketing strategy that includes producing more media cov
erage and developing a speakers bureau. It is setting engagements at many servi
ce organizations, clubs, events and celebrations over the next six months to de
liver the message of the five basic promises and the work it is doing to delive
r them. The Lakewood Police Department is creating safe parks, safe neighborhoo
ds, and safe schools through community block watches and prosecution of domesti
c violence offenders.

Future Plans: Three high-school students serve as youth
advisors to Lakewoods City Council and participate on the Service Opportunities
Task Force. The task force will sponsor a community-service fair for high-scho
ol students in late Spring 1999 at which local nonprofit agencies and human-ser
vice providers will present their needs for student volunteers. Lakewoods Promi
se is planning a follow-up volunteer recognition event for May 1999, and an eve
nt celebrating Lakewoods Promise successes as well as recruiting volunteers is
slated for October 1999. An AmeriCorps Promise Fellow will help to plan the rec
ruitment event.

Total Local Commitments: State Farm Insurance Northwest Region
al Headquarters donated $5,000 for books. Lakewood First Lions volunteered as m
entors and tutors. The City of Lakewood donated 1,000 volunteer hours and the K
orean Womens Association donated $1,000 to support Lakewoods Promise efforts. C
ommunities In Schools of Lakewood coordinates volunteer tutors and after-school
programs at local schools. Lakewoods Promise has secured a total of 45 commitm
ents.

Washington Seattle/King County

Organization: Washington Commission on
National and Community Service
Contact: Mr. Chris Kattenhorn Phone: (206) 405-4
130
Email: soundpromise@hotmail.com

Progress: A Sound Promise to Youths primar
y goal is to work with existing programs in order to provide youth with each of
the five promises. A Sound Promise to Youths efforts are driven by a four-memb
er Youth Action Board, coordinated by a Seattle Pacific University work-study s
tudent. The four-member board recently sponsored a project on Service Day bring
ing 100 Seattle Pacific University students into local, low-income neighborhood
s to work with youth residents to clean up the grounds. The initiative works cl
osely with the Volunteer Center located in the United Way of King County, to en

sure youth involvement in service programs. The Youth Volunteer Corps of King C
ounty established summer programs for youth, and the University of Washington i
s delivering prenatal support and services to teen mothers. City Year establish
ed service-learning projects for area youth.

Numerical Goal: Seattle/King Coun
ty pledged to provide 40,000 youth with the five basic promises over the next t
wo years.

Best Practices: A Sound Promise to Youths Advisory board is coordina
ted by 18-year-old Chris Kattenhorn, a work-study student from Seattle Pacific
University. Chris manages an after school program providing safe places for you
th. To encourage more youth participation in his after-school program, Chris, a
long with the City of Bellevue and 289 youth, created the worlds longest banana
split, reaching 194 feet, on February 24th, 1999.

Future Plans: A Sound Promi
se to Youth, in partnership with the Youth Hall of Fame International, is worki
ng on a project to honor 2,000 youth that are involved in bettering their commu
nities.

Total Local Commitments: A key local commitment is Seafirst Bank who i
s committed to working with A Sound Promise to Youth. Mary Bass works for Seafi
rst and sits on A Sound Promise to Youths board. The companys commitment is wor
king to expand a youth job program. Seattle has secured a total of 100 commitme
nts.

Washington Spokane

Organization: Health Improvement Partnership
Status
Date: 10/14/97
Contact: Ms. Candace Uliano Phone: (509) 444-3077
Fax: (509) 444
-3088 Email: Candaceu@hipspokane.org
Web Site: www.hipspokane.org

Progress: Sp
okanes PromiseBridging the Gap partners with a variety of businesses and commun
ity members to secure resources for local projects working to reach youth with
one or more of the basic promises. Thus far, Spokanes Promise partnered with 25
0 local programs and projects to reach more youth than before. Spokane surpasse
d its original goal of reaching 3,000 youth by the year 2000 by reaching more t
han 7,000 youth with one ore more of the five basic promises. Spokanes PromiseB
ridging the Gap secured a permanent home for its efforts at the City of Spokane
s Chase Commission. It is using the Health Improvement Partnerships unique comm
unity development strategy and its network of volunteers and loaned staff to he
lp launch and strengthen a series of projects in the realm of child and youth s
upport and development. Paul Kennedy and Mel Carter created the Libby Teen Cent
er in July 1997. The center is a huge success and is currently serving 70 youth
a day. Spokanes Promise teamed up with the assessment manager at the Spokane R
egional Health District to create a reporting system to track the number of you
th reached.

Numerical Goal: Spokanes PromiseBridging the Gap pledged to provid
e 7,022 local youth with one or more of the five basic promises.

Best Practice
s: Spokanes Promise is working with School District 81, the largest in the city
, to assist them with writing grants for after-school and community school proj
ects. One such project involves 15 high-school students from a local alternativ
e school. These students learned about Spokanes PromiseBridging the Gap from an
AmeriCorps member who visited their school and pursued their goal of building
a skate park. Within weeks, Bridging the Gap staff recruited a volunteer archit
ect to donate his services to design and build a skate park for the youth. The
youth worked with him and created plans for their dream skate park. As the yout
h were researching a location for their park they discovered that the YMCA was
building a new center in the valley. The students met with the trustees from th
e YMCA and together they are researching the possibility of locating the park a
t the new YMCA.

Future Plans: Spokanes Promise will work with the Chase Youth
Commission to develop a work plan for 1999. The plan includes developing new li
terature for Bridging the Gap, establishing new partnerships and focusing on fu
nd-raising efforts. Spokanes Promise is planning a community-wide summit in the
year 2000.

Total Local Commitments: Pacific Design donated a tremendous amoun
t of time, energy, and expertise to help local youth design and build a skate p
ark. Over $240,150 from grants and in-kind donations have been secured. These f
unds have come from state, local, and national sources including SmithKline Bee
chum, donations from over 30 different Spokane organizations, and the Chase You
th Commission. Spokane has secured a total of 46 commitments.

West Virginia

Organization: Governors Cabinet on Children and Families
Contact: Ms. Trudy Sei
ta Phone: (304) 558-6295
Fax: (304) 558-0596 Email: ctseita@citynet.net

Progre
ss: On the anniversary of the October 1997 Governors Summit for West Virginias
Future, Governor and First Lady Underwood received a state progress report deta
iling the accomplishments of 48 counties. Highlights include 47 local summits h
eld, new after-school programs in more than 20 counties, new mentoring initiati
ves in 10 counties, new school-based health centers and health-outreach program
s, school-to-work partnerships, and new youth service corps. With Governor Unde
rwoods assistance, the state also secured 14 AmeriCorps Promise Fellows to help
Family Resource Networks organize and generate commitments for 18 Community of
Promise efforts.

Numerical Goal: West Virginia pledged to provide 36,000 chil
dren and young people with the five basic promises over three years.

Best Prac

tices: The United Methodist Church promises to challenge every parish to become A Church for All Gods Children. These will be recognized at an annual faith ev ent by committing congregations to adopt families, groups of youth in need (suc h as school groups), and a local youth-service providing organization, such as a summer camp or teen center. The state is also piloting a program where AmeriC orps members partner with the West Virginia Reds Coalition to provide literacy tutoring and parent training in Starting Point Centers, where several of the fi ve promises are delivered to children.

Future Plans: The Governors Cabinet pro
cured a three-year grant from the Claude Worthington Benedum Foundation to supp ort a state coordinator who provides technical assistance, convenes county lead ers biannually, and supports communications, publicity, reporting, sharing best practices, and event planning with every county team. A Second Year Report to the Governor will occur in the Fall of 1999, and a celebration is planned for t he year 2000.

Total Local Commitments: The West Virginia Chamber of Commerce c
ommitted to expand its Jobs for West Virginia Graduates program to reduce the a bsentee rate in its high school members by 20 percent, increase the graduation/ GED passage rate by 20 percent, and reduce the unemployment rate by 30 percent.

West Virginia Cabell/Wayne Counties

Organization: Cabell/Wayne Commitment t
o Our Children
Status Date: 3/22/99
Contact: Ms. Betty Barrett Phone: (304) 697
-0255
Fax: (304) 697-0256 Email: cwfrn@aol.com

Progress: Cabell/Wayne Counties held their summit in April 21, 1998. Since that time, they have provided: 2,76 7 youth with caring adults; 2,767 with safe places; 1,000 with a healthy start; 1,000 with marketable skills; and 1,000 with the opportunity to give back thro ugh community service. Elenda Ward, a special-education supervisor and chairman of the Cabell/Wayne service committee, has gathered information on youth volun teers in public schools. The amount of involvement was so impressive that the i nformation has been widely disseminated. Students at Miller Elementary School r aised over $1,800 for Habitat for Humanity. Students at Barboursville Elementar y School collected furniture for a senior citizen center; the students went to the center, donated the furniture, and visited with the seniors.

Numerical Goa
l: Cabell/Wayne Counties pledged to provide 1,500 youth with all five basic pro mises over a three-year period.

Best Practices: Cabell/Wayne Counties initiati
ve has focused on creating partnerships with established programs. One unique p rogram the county collaboration offers is the St. Johns House Learning and Deve lopment Center, Inc., which is an after-school program at Marcum Terrace, a low -income housing complex. Karen Fowler, school-to-work coordinator, and the Hunt

ington Regional Chamber of Commerce have agreed to represent the marketable ski
ll aspect of the initiative. They recently received a $392,522 grant to extend
the school-to-work program. To date, 380 area youth have participated in school
-to-work events.

Future Plans: Cabell/Wayne Counties initiative is working to
increase the participation of area youth-serving agencies. They are planning to
hold a discussion forum inviting local volunteers. Additionally, they are expe
cting to have their initiative put online with the aid of the loaned Marshall U
niversity graduate student.

Total Local Commitments: Cabell/Wayne Counties com
mitments include: Marshall University President, Dr. J. Wade Gilley, who has do
nated the time of a graduate assistant; Bob Gabordi, Herald Dispatch editor, do
nated space for their survey and monthly calendar; and the Cabell and Wayne Cou
nty Commissions both contributed a total of $6,000. To date, Cabell/Wayne Count
ies have secured 20 commitments.

West Virginia Charleston/Kanawha County

Org
anization: Community Council of Kanawha Valley, Inc.
Status Date: 6/17/97
Conta
ct: Ms. Katheryn Falbo-Woodson Phone: (304) 340-3620
Fax: (304) 340-3621 Web Si
te: www.cckv.com

Progress: Charleston/Kanawha is conducting a series of commun
ity lunches with speakers that focus on a basic promise and ask for participati
on of businesses and individuals. The Kanawha County school system coordinates
and monitors delivery of the five basic promises and solicits assistance from g
roups and organizations.

Numerical Goal: Charleston/Kanawha County pledges to
provide 2,000 youth with all five basic promises over three years.

Best Practi
ces: Glenwood Elementary School has produced a popular brochure on the five bas
ic promises entitled Caring Adults. Henry Harmon, the CEO of Columbia Natural R
esources, has donated computers and instructors as well as encouraging his empl
oyees to volunteer. At the Glenwood Jaguar Caf, sixth-grade students serve lunc
h to younger students who have earned the privilege through exemplary behavior,
citizenship, or academics.

Future Plans: Charleston/Kanawha Valley plans to s
eek more involvement from communities of faith.

West Virginia Doddridge Count
y

Organization: Dodderidge County Family Resource Network

Status Date: 3/17/99

Contact: Ms. Melissa Hinterer Phone: (304) 873-1245
Fax: (304) 873-1245

Progr
ess: The Doddridge County Family Resource Network held special childrens activi
ties during the Doddridge County Fair. These involved the Olympics in Doddridge
County, with gold, silver, and bronze medals, to give children positive intera
ction with adults and build their self-esteem. This event will be held annually
. Community Resources, Inc. has formed a new chapter of a teen coalition agains
t tobacco, and is extremely active.

Numerical Goal: Doddridge County pledged t
o provide 150 youth with the five basic promises over the next year.

Best Prac
tices: Doddridge County received a total of $12,800 in grants for the first aft
er-school program in the county. The program reaches all four elementary school
s and one middle school. Key elements of the program are: tutoring, mentoring,
homework assistance, crafts, enrichment programs with guest presenters, providi
ng nutritious snacks, and caring for children until they can be picked up by th
eir parents.

Future Plans: The Doddridge County Family Resource Network direct
or has proposed to the county commission to name 1999 The Year of the Child and
to focus on activities all year pertaining to the five basic promises.

Total
Local Commitments: To date, they have received two commitments: Doddridge Count
y Family Resource Network and Community Resources, Inc.

West Virginia Fayett
e County

Organization: Fayette County Youth Summit Committee
Contact: Mr. John
Doyle Phone: (304) 574-0525
Fax: (304) 574-2505

Progress: Three new 4-H Clubs
with more than 70 new members were established in 1998, with a fourth club exp
ected to open in 1999. A youth-led design for a local skate park was approved,
and fundraising and promotion of the park has begun.

Numerical Goal: Fayette C
ounty pledged to provide 400 youth with all five promises over two years.

Best
Practices: A local restaurant, the Fat Tire Deli, committed to opening its doo
rs one night a week for a youth-run teen coffee house that provides a safe plac
e and activities during non-school hours.

Future Plans: A community newsletter
describing new and existing services for adjoining counties is being developed
. A youth needs assessment conducted by Montgomery General Hospital and the Val
ley High School, is under way and will be presented by AmeriCorps Promise Fello
ws at a Health Careers and Wellness Day. The event will also include informatio
n about service opportunities and the responsibility of civic participation.

T
otal Local Commitments: Local White Water and Mountaineer Outfitters provides m
entoring and skill-building through outdoor activities such as trail developmen
t, wilderness skills, and land conservation. Fayette County school officials wi
ll deliver service-learning programs and develop plans for after-school activit
ies.

West Virginia Grant County

Organization: Eastern Regional Family Resour
ce Network
Status Date: 2/17/99
Contact: Ms. Kim Asonevich Phone: (304) 822-578
7
Fax: (304) 822-5803

Progress: A summit held in the spring of 1999 with Bill
Morgan from the U.S. Department of Transportation as keynote speaker had 130-15
0 people participate. A core group emerged, which is meeting regularly and soli
citing more volunteers. The county had an Energy Express, nutrition and reading
program last summer. It also wrote a grant proposal for a Starting Points Cent
er to combine a Head Start Program and day-care center under one roof.

Numeric
al Goal: Grant County pledged to provide 140 youth with the five promises by th
e end of next year.

Best Practices: One of the highlights in Grant County is a
new Parent Education Program that all couples in divorce proceedings must atte
nd. The programs goal is to teach parents how to focus on children and not get
the children involved in parental disputes. Judges will not start divorce proce
edings until couples produce their certificate demonstrating completion of the
program.

Future Plans: Plans are under way to expand the existing after-school
elementary program.

Total Local Commitments: Grant County has secured two com
mitments: Starting Points Center and Head Start.

West Virginia Harrison Count
y

Organization: Harrison County Family Resource Network
Status Date: 3/15/99

C
ontact: Mr. Ray Beam  Phone: (304) 623-6681
Fax: (304) 623-6683

Progress: The H
arrison County initiative is involved in several programs throughout the county
. An after-school program at the Vincent Memorial Methodist Church received a g
rant from Bell Atlantic to increase computer capacity. The church has partnered
 with Nutter Fort Elementary School and raised more than $25,000 for a variety
of after-school programs. Other county schools are studying this program and it
 is anticipated that it will be replicated. Discussions with the local chamber
of commerce are taking place about helping to establish more safe places and me
ntoring programs in the county. An active child respite-care program has been d
eveloped at the Senior Care Center of North Central West Virginia. The Just Ask
 program provides a safe place after school, tutoring, and free meals for stude
nts and their families. Big Brothers Big Sisters offers a One-to-One program th
at provides weekly mentoring. In addition, youth waiting to be matched with a m
entor got a Big for a Day trip to the West Virginia University basketball game/
Coliseum Party. Their Campus Pals program allows college students to act as cha
perones for the Waiting List children.

Numerical Goal: Harrison County has ple
dged to provide 16,700 youth with at least one of the five basic promises over
a three-year period.

Best Practices: Harrison County has assembled a local all
iance to generate and deliver commitments that include the Harrison County Fami
ly Resource Network, Harrison County Health Department, Small Business Administ
ration, Clarksburg Exponent/Telegram and the YWCA. To date, it has recruited ov
er 235 new volunteers and served 13,505 with at least one of the five promises.
 Through programs like peer training, the Harrison County Board of Education is
 committed to providing for 12,000 youth. The Harrison County Health Department
, who has provided immunization clinics and prenatal care, has committed to 2,0
00 youth. Both the YWCA of Harrison County and Harrison County Family Resource
Network Center have pledged to connect 500 additional youth. The remaining comm
itments are the Nutter Fort Parks and Recreation, the Just Ask After School Pro
gram, United Summit Center, Senior Care of Northern Central West Virginia, and
Big Brothers Big Sisters, whose combined goals connect 1,200 with one or more p
romise.

Future Plans: Harrison County is working with Big Brothers Big Sisters
 to launch their newest program, Sports Buddies, which involves one day mentori
ng at various collegiate sporting events. Discussions with the local chamber of
 commerce are taking place about helping to establish more safe places and ment
oring programs in the county.

Total Local Commitments: Harrison Countys commit
ments include: Harrison County Board of Education, Harrison County Health Depar
tment, the YWCA , Family Resource Network, Nutter Fork Parks and Recreation, Se
nior Care of North Central West Virginia, United Summit Center, and Big Brother
s Big Sisters. To date, Harrison County has secured eight commitments.

West V

irginia Jackson County

Organization: Jackson County Extension Service
Status D
ate: 3/24/99
Contact: Ms. Linda Waybright Phone: (304) 273-8199
Fax: (304) 372-
8042 Email: lwaybrig@wvu.edu

Progress: Jackson County is implementing after-sc
hool programs to deliver multiple elements of the five basic promises to youth.
The Jackson County Promise initiative, together with the Family Resource Netwo
rk, launched a program in Cottageville Elementary School involving structured a
ctivities in the arts, student services, mentoring relationships, nutritional m
eals, and training in marketable skills. The county provided 60 young people wi
th caring adults, 80 with safe places and structured activities, 85 with a heal
thy start, and 20 with marketable skills and opportunities to serve. The progra
ms success has led to the availability of seed funds for three additional schoo
l-based programs.

Numerical Goal: Jackson County pledged to provide 100 young
people with caring adults, 80 with safe places and structured activities, 100 w
ith a healthy start, and 20 with marketable skills, and 50 with opportunities t
o serve.

Best Practices: Jacksons Promise will work with county commissioners
to declare 1999 The Year of the Mentor, and will display a Little Red Wagon wit
h a quote on the importance of caring adults from General Powell at the Jackson
County Courthouse. Local press will run articles focusing on the issue of cari
ng adults and the other basic promises.

Future Plans: New commitments will be
sought before the second year summit, Reaching Higher. Two new partnerships to
provide more caring adults are with the Chamber of Commerce and the Pilot Club.

Total Local Commitments: Eastern Star, 4-H Extension Service Sci-Tech, West B
rook Health Services.

West Virginia Lincoln County

Organization: Marshall Un
iversity
Status Date: 3/29/99
Contact: Mr. Michael Mott Phone: (304) 696-2930
F
ax: (304) 696-2928

Progress: Lincoln County Family Resource Network (FRN) rece
ived grant of $30,000 from Prestera Mental Health Center to provide after-schoo
l tutoring and community projects two to three times per week. Energy Express,
a summer program where children study language arts, physical education, art, a
nd learn developmental skills, involved 209 children. Marshall University stude

nts provided over 100 hours of tutoring, mentoring, and community service. A to
tal of 398 youth, ages 8-20, participate in county 4-H clubs, where they work o
n specific projects, personal responsibility, leadership development, conflict
resolution skills, critical thinking, and decision making. Four $2,000 mini-gra
nts were awarded at the summit through the FRN and the Big Ugly Community Cente
r. Hamlin expanded its playground with $600 from The Womens Club and $455 from
The Lions Club. Duval will increase its services to teens when the McCorkle Tee
n Center opens. Guyan Valley is working on beautification projects at its playg
round, and Harts is working on several out-reach projects at Big Ugly Community
Center.

Numerical Goal: Lincoln County pledged to provide 150 youth with the
five basic promises by the end of next year.

Best Practices: Mentors at Hamlin
High School meet with students and their teachers, counselors, and interns. Th
e program emphasizes skill building, good mental health, social development, an
d decision making. Students choose three or four outings to attend together dur
ing the year. Duval High School has 20 boys who meet monthly with a mentor to w
ork on skill building, good mental health, social development, and decision mak
ing. A grant from Safe and Drug Free Schools pays the teachers to coordinate th
e programs. Guyan Valley and Duval High School teams approximately 25 girls wit
h adult female mentors, often a college student. The group meets bimonthly to e
mphasize leadership, positive attitudes, arts, poetry, song writing, scholarshi
p programs, community services, and the establishment of personal goals.

Futur
e Plans: The Lincoln County Commission and the Parks and Recreation Board have
pooled finances to hire a director of Parks and Recreation. A grant of $10,000
will be used to hire a county director. They are planning to install tennis cou
rts in Hamlin and Ranger.

Total Local Commitments: Lincoln County Family Resou
rce Network, Marshall University, Prestera Mental Health Center, Energy Express
, Center Point Baptist Church, Duval and Guyan Valley High Schools, and The Lio
ns Club. The Parks and Recreation Board provided funds for a ball field at Garr
etts Bend and West Hamlin, a concession stand at the Harts field, and a playgro
und at Atensville. Griffitsville installed a water fountain and planted trees a
t their ball field with funds donated by the Parks and Recreation Board.

West
Virginia Marion County

Organization: Marion County Family Resource Network
St
atus Date: 3/29/99
Contact: Ms. Pam Nolan Phone: (304) 366-4445
Fax: (304) 366-
4695 Email: mcpromise@aol.com

Progress: Marion Countys Promise has enabled the
local Family Resource Network to expand delivery of the five promises. The cam
paign, christened at a summit in March of 1998, has provided elements of the fi

ve promises to 342 additional young people with caring adults, 80 with safe pla
ces and structured activities, 60 with a healthy start, 42 with marketable skil
ls through effective education, and 209 with opportunities to serve. Marion Cou
nty reports that 617 young people have received multiple elements of the five p
romises, and fifty have received elements of all five. The campaign has increas
ed efforts to provide caring adults, healthy starts for kids and opportunities
to serve. Funds were secured by the County Board of Education for a director of
an Energy Express tutoring and meal program using AmeriCorps members, and expa
nsion of a College Students for Action program at Fairmount State College. In a
ddition, the campaign generated mini-grants for several existing youth-serving
programs and 39 pieces of coverage in the Times West Virginian.

Numerical Goal
: Marion County pledged to provide 875 young people with caring adults, 350 wit
h safe places and structured activities, 875 with a healthy start, 300 with mar
ketable skills through effective education, and 875 with opportunities to serve
.

Best Practices: Marion Countys Promise held 15 focus groups with diverse you
th-serving agencies throughout the county to improve their programs. An example
of the countys progress is Tasha Draft, a teen who established an Email addres
s for peer problem solving and advice.

Future Plans: An AmeriCorps Promise Fel
low was recruited to expand health coverage for young people under the Children
s Health Improvement Program and to reach additional youth through a mentoring
program serving teens, ages 10-17. The campaign is also exploring partnerships
to reach additional youth through the chamber of commerce, Allegheny Power, and
Department of Health and Human Resources. The group is planning to enlist high
school students to learn career skills by establishing a local Promise Web sit
e, and has several events planned for 1999, including a Child Watch Visitation
Program, and a Stand for Children Day.

Total Local Commitments: Commitments ha
ve been made by: Marion County Board of Education; Fairmont State College; Mari
ona County Commission; Times West Virginian; and Marion County Family Resource
Network.

West Virginia Ohio County

Organization: Ohio County Family Resourc
e Network
Status Date: 3/1/98
Contact: Ms. Lee Hager Phone: (304) 243-0470
Fax:
(304) 243-0328

Progress: The Ohio County Summit and CEO/Press Luncheon worked
to boost the efforts of programs providing the five promises. Organizations ac
ting to increase the number of children served include the Boy Scouts, Laughlin
Chapel, the Family Resource Center, and the Wheeling Park High School Service
Learning. Ohio County received a $20,000 grant for on-site programs with Big Br
others Big Sisters of Ohio County and Ritchie Elementary School. Ohio County is

developing an assessment of unmet needs for caring adults. A healthy-start pro
gram, in partnership with local Kroger supermarkets, is delivering nutritional
snacks and health education through out the county.

Numerical Goal: Ohio Count
y pledged to provide 600 youth with all five promises over three years.

Best P
ractices: An AmeriCorps Promise Fellow is starting a public affairs program to
generate more support for the countys efforts, including newspaper articles, pr
esentations at PTA meetings, and a spot on the Noon News television program. Th
e Fellows efforts will focus commitments towards her assessment of existing ass
ets and needs with the Family Resource Network, the lead Community of Promise o
rganizers.

Future Plans: Ohio County will form alliances to deliver marketable
skills and other promises in conjunction with the Wheeling Central Catholic Hi
gh School, Wheeling Jesuit University, Quality Child Care Task Team, and the Ni
ckelodeon Big Help program. The Nickelodeon partnership is working to deliver i
ts service-learning traveling van program at Ritchie Elementary School. Ohio Co
unty is looking to participate in the CHIPS program and offer it to qualifying
youth.

West Virginia Southern Coal Fields

Organization: Concord College
Stat
us Date: 3/29/99
Contact: Dr. Jerry Beasley Phone: (304) 384-9188
Fax: (304) 38
4-5165 Email: prenm@ccvms.wvnet.edu

Progress: A consortium of five counties, t
he Southern Coal Fields advances both local and regional campaigns. The WE CAN
program matched 40 children with mentors, and Tazwell County initiated a RESPEC
T program matching volunteers with students at Richlands Elementary School for
an entire year. The Windy Mountain Learning Center acquired the funding to crea
te safe places that were found to be lacking in a previous community assessment
. The campaign also funded a Youth Enrichment Services program under the Office
of Maternal and Child Health to reduce drug and alcohol abuse. Literacy and ma
rketable skill efforts progressed with volunteer recruitment and intense advert
ising, and with field trips to area industries.

Numerical Goal: Southern Coal
Fields pledged to provide 2,000 youth with all five promises over three years.
To date, 400 youth have received caring adults, 700 have received safe places a
nd structured activities, and 1,500 received elements of a healthy start.

Best
Practices: Southern Coal Fields introduced an Americas Promise Service Achieve
ment Award. Its first nominee, Ms. Tara Creasy, a high-school student who mento
red and tutored elementary students, organized several canned food drives and a
county beautification project and planned holiday visits to low-income elderly

apartments. A local 4-H director capitalized on a ten-year commitment by the A
d Council to boost participation in his programs. A church received local funds
to expand an after-school space for children of all ages. Many efforts were im
proved due to regular partnership with the Bluefield Daily Telegraph.

Future P
lans: A Buddy Program will provide more caring adult relationships at Windy Mou
ntain.

West Virginia Upshur County

Organization: Upshur County Family Resour
ce Network
Status Date: 2/22/99
Contact: Ms. Annajean Goins Phone: (304) 473-10
51
Email: UCFRN@newmedia.net

Progress: The Upshur County Summit in September w
as a festival called A Celebration of Service, held in the Chapel on the campus
of WV Wesleyan College. Its primary focus was to celebrate existing services a
nd for agencies to come together and share their resources available to youth.
More than 250 people participated in the event. A highlight of the day was the
Wall of Fame, where over 500 volunteers were listed and recognized. Several stu
dent groups, Banner students and Black United Students, helped with the summit.
Since the summit, Upshur Countys Promise has generated a Volunteer and Needs R
esource Guide to connect people with opportunities where there is the greatest
need.

Numerical Goal: Upshur County has pledged to provide 500 youth with the
five basic promises in a three-year period.

Best Practices: Upshur County has
provided 50 youth with either a caring adult, a safe place, or a marketable ski
ll since the launch of its initiative. Currently, it is conducting an abstinenc
e program for youth, ages 8-18, through the public school system and will have
two Energy Express nutrition and recreation sites this summer. It estimates tha
t 4,100 youth will be involved in these programs.

Future Plans: Upshur County
plans to continue with its needs assessment to be able to meet its goals. It re
cently mailed a community survey and will be sending out an agency survey in Ma
y.

Total Local Commitments: Individual pledges were turned in at the close of
the Upshur County Summit; 27 individual commitments were received.

West Virgi
nia Webster County

Organization: Webster County Family Resource Network
Status

Date: 3/24/99
Contact: Ms. Cathy Schrader Phone: (304) 847-2943
Fax: (304) 847
-2943

Progress: Webster County conducted a teen interest survey and two meetin
gs in local high schools to identify student issues and needs. Assemblies have
been held at local schools to address alcohol and drug abuse, drunk driving, sm
oking, AIDS, domestic violence, child abuse, and date rape. Community leaders a
nd local organizers submit monthly reports to the Family Resource Network detai
ling their progress. A banquet was held for community leaders in January, and c
ommunity leaders meet bimonthly to share ideas and discuss progress.

Numerical
Goal: Webster County pledged to provide 125 youth with all five basic promises
by the end of next year.

Best Practices: Lead poisoning screenings are conduc
ted for children up to the third-grade. The AIDS Memorial Quilt was displayed d
uring an educational performance. Reach for the Stars is a local program that p
rovides activities for youth to deliver the five basic promises. Many young peo
ple are donating their time to repair old bikes and deliver them to youth who n
eed them. Increased sports activities have enhanced community enthusiasm for ot
her programs.

Future Plans: Webster Countys teen issues committee will work to
open schools on the weekends to provide activities for youth. Strategy meeting
s and lead poisoning testing are ongoing. Ten community leaders will continue t
o develop programs for youth, adding to those under way in Cowen, Hacker Valley
, Diana, Bergoo, Webster Springs, and Cleveland. Leaders will also recruit youn
g people to mentor children in need.

Total Local Commitments: Commitments have
been made by: Mobile Medical Clinic, Webster County Health Department, Home He
alth, Webster County Memorial Hospital, Webster County Board of Education, Girl
Scouts of Webster Springs, United National Bank, and Seneca Mental Health.

W
est Virginia Wetzel County

Organization: Wetzel County Family Resource Network

Status Date: 3/29/99
Contact: Ms. Janet B. Hunt Phone: (304) 455-5053
Fax: (30
4) 455-3625 Email: wcfrn@rcvideo.com

Progress: Wetzel County convened summits
involving three towns in December 1997, and follow-up summits were held in Janu
ary 1998. The group has formed a list of assets and gaps in the resource areas
to shape its resource delivery and commitment strategy. The important issues id
entified were transportation; communications between families, communities, age
ncies, and schools; and the identification of volunteers. Wetzel County has als

o produced a workplan and timeline of events for the campaign.

Numerical Goal:
Wetzel County pledged to provide 500 youth with all five basic promises by the end of next year.

Best Practices: The Wetzel Chronicle has been a key partner in supporting the campaign. Students have been important organizers in the three local summits and their follow-through.

Future Plans: Several long-term objectives of the county are a centralized information and referral system for resource providers, a public-awareness campaign about the five basic promises, and countywide commitment challenges. A central volunteer clearinghouse is being established, and a public-awareness campaign regarding Americas Promise and the five promises is being developed. The Wetzel County Family Resource Network decided to focus attention on assisting organizations to improve access to programs that are already established and to increase their enrollment.

West Virginia
Wirt County

Organization: Community Resources
Status Date: 2/17/99
Contact:
Ms. Dixie Tanner Phone: (304) 275-4833
Fax: (304) 275-4834 Email: d-tanner@citynet.net

Progress: Wirt County held its summit in October at the Wirt County High School. Presenters and discussion groups were based around the five basic promises. The participants formed task forces that still meet regularly. They plan to provide leadership and follow-up on the commitments made at the summit. One recent project was a well-child examination, held for children ages 0-5. Many professionals and other volunteers are helping to make the initiative a success.

Numerical Goal: Wirt County pledged to provide 100 children and youth with the five basic promises over a three-year period.

Best Practices: The Family Resource Network, which houses the Promise initiative, has established The Growing Tree Family Center, the first day-care center in Wirt County. The building was erected last summer and has a Head Start program as well as a Kiddie City day-care service. Included in the center is a resource/training room, which is used the majority of the time for parent education.

Future Plans: Since its summit, Wirt Countys Promise has met several times, arriving at the conclusion that safe places and and mentoring were its most immediate objectives. Plans are under way to create a teen center.

West Virginia  Wood County

Organization: Vol
unteer Action Center
Status Date: 11/4/98
Contact: Ms. Jennifer Keup  Phone: (30
4) 424-3457
Fax: (304) 422-1025  Email: jkeup@juno.com

Progress: As of January,
Wood County had provided safe places to 490 youth, a healthy start to 299, mar
ketable skills to 500, and opportunities to serve to 200 youth. Committees have
been formed to focus on each promise. The committees meet regularly and conduc
ts research on the current status of offerings and needs for youth in the count
y. The Mentoring Committee has prepared a mentoring handbook which is currently
in production. A local industry is funding the publication and the Kiwanis Clu
b will distribute it. The Healthy Start Committee has focused its attention on
a lead-poisoning awareness project and a Starting Points Center opened this fal
l. An awareness campaign regarding free health insurance and the need for immun
izations has been conducted. The Education Committee is being managed by the lo
cal chamber of commerce and it is gathering data from employers on available wo
rk-based experience opportunities. The School-to-Work program is a vital part o
f Wood Countys promise to provide marketable skills. The Community Service Comm
ittee sponsored a Clean Up/Green Up Day in local county parks in which many you
th participated. All 20 elementary schools have after-school programs.

Numeric
al Goal: Wood County has pledged to provide 5,755 youth with the five basic pro
mises over a three-year period.

Best Practices: Spurred by a $50,000 grant fro
m the Sisters of St. Joseph Charitable Fund, a collaboration of the Volunteer A
ction Center, West Brook Health Services, the Black Diamond Girl Scout Council,
the YMCA, the Family Resource Network, the Community Oriented Police Enforceme
nt program, and the Board of Education has begun the creation of the Jefferson
Community School Project. The project will provide a safe place for youth in a
low-income neighborhood between 6:00pm and 9:00pm weekday evenings. Additional
money has been given to the project to allow for a professional evaluation whic
h will identify it as a replicable model. The project director has begun and th
e programming is slated to begin April 1, 1999.

Future Plans: The Community Se
rvice Committee and the Wood County Board of Education is coordinating a progra
m to recognize graduating senior high-school students who have completed 100 ho
urs of volunteer service. A proposal has been submitted that these students rec
eive a service card as part of their graduation attire and receive a notation i
n the annual commencement program.

Total Local Commitments: The Governors Cabi
net on Children and Families awarded $50,000 grant towards the creation of a St
arting Points childrens health initiative, Sir Speedy Printing Company has comm
itted to print 1000 mentoring booklets, and the Chamber of Commerce has committ
ed to connect youth to local business for school-to-work experience. Marshall U
niversity Graduate Program, Foster Grandparents, RSVP, and FAMILY MATTERS have

also made commitments.

Wisconsin

Organization: Department of Health and Fami
ly Services
Status Date: 7/24/98
Contact: Ms. Jennifer Nelson Phone: (608) 267-
2359
Email: hisejn@dhfs.state.wi.us

Progress: Wisconsins Promise provides tech
nical assistance to current and potential Communities of Promise in the state a
nd is a resource to support and facilitate local efforts. First Lady Sue Anne T
hompson has propelled the efforts of Wisconsins Promise and was instrumental in
convening the state summit on October 6, 1997. A statewide Youth Leadership Co
uncil has been established to spread the Wisconsins Promise effort and recruit
youth to participate locally. Many of the youth who participated in the state s
ummit are helping to plan their local events. Governor Thompson recently signed
legislation providing $424,000 in challenge grant funding for communities with
active local Promise programs that provide all five basic promises to their yo
uth. The state has received a grant for a YES Ambassador to work with their sta
tewide Youth Leadership Council. The state also received a technical assistance
grant from the National Association of State Alcohol and Drug Abuse Directors,
Inc. to help the state develop an statewide mentoring program.

Numerical Goal
: Wisconsin pledged to provide 50,000 youth with the five promises over two yea
rs.

Best Practices: The Community Service Board is working in partnership with
the Department of Health and Family Services to implement the program. Applica
nts are required to develop a public/private community collaboration, identify
a local point person, survey related resource providers, coordinate technical a
ssistance, document underserved youth, and include a plan for assessing impact.
Applicants must also generate a 2-1 cash match.

Future Plans: The grant progr
am is beginning a second round of awards in the spring, and a second round of s
ite visits as well. Wisconsin will convene community mini-grant recipients agai
n to share best practices in using the programs $420,000 most effectively. The
state has teamed with the University of Wisconsin Clearinghouse to track data o
n the grant sites and provide programs with all the Clearinghouses resources. T
he state also plans a public awareness drive starting in April 1999.

Wisconsi
n Dane County

Organization: United Way of Dane County
Status Date: 10/17/97
Co
ntact: Ms. Kathy Martinson Phone: (608) 246-4356

Fax: (608) 246-4349 Email: kat
hym@uwdc.org
Web Site: www.uwdc.org

Progress: Providing adult mentors and tuto
rs are the two focus areas for Dane County. More than 650 tutors assisted at le
ast 1,400 elementary and middle school students, and 5,000 young people interac
t with caring adults through the Retired and Senior Volunteer Program. Addition
ally, Dane County secured a $10,000 SmithKline Beecham healthy start grant and
recruited 160 youth to answer a 100 Hours of Service challenge for 1999.

Best
Practices: The County was awarded a state Mini-Promise Grant to complete needs
assessments in all five promise areas and establish action plans for local part
nerships to fill resource gaps. To capitalize on youth leadership, Dane County
created a Youth Service Day initially run by a teen, who turned it into an annu
al event.

Future Plans: A Safe Night event will launch year-long safe place ac
tivities, and the county sponsored a Hooray for Health Fair on April 18, 1999.

Wisconsin Eau Claire, Chippewa Falls, and Menomonie

Organization: United Way
Eau Claire Upward Bound
Status Date: 11/10/97
Contact: Mr. Chris Wardlow Phone:
(715) 836-4088
Fax: (715) 836-5983 Email: wardlocs@uwec.edu

Progress: The Eau
Claire, Chippewa Falls, and Menomonie initiative, Chippewa Valley Promise, hel
d a Chippewa Valley Summit on April 24, 1999 at a local middle school. Youth he
lped implement and plan the structure of the summit. Commitments were secured f
rom volunteers and business to provide the five basic promises to youth. A vide
o was created about local, state, and national Promise efforts and is shown as
a means to recruit interested citizens. Youth are now provided with service lea
rning opportunities through the Eau Claire Coalition for Youth, a collaboration
that represents 28 different agencies that identify youth in the area. The Uni
ted Way of Greater Eau Claire County, the City/County Health Department, and th
e County Department of Human Resources conducted a joint needs assessment.

Num
erical Goal: Eau Claire County pledges to provide 1,025 youth with the five ba
sic promises.

Best Practices: The local Big Brothers Big Sisters in Eau Claire
applied for and received funding to create school-based mentoring programs. Th
e mentors for the program are being recruited from law enforcement offices.

Fu
ture Plans: Chippewa Valley Promise will create more business-supported efforts
to provide the five basic promises to youth in the next year. Media commitment

s will also be gathered. A local summit is being planned.

Wisconsin Fond du L
ac

Organization: Fond du Lac Area Foundation
Status Date: 1/5/98
Contact: Ms.
Sandi Braun Roehrig Phone: (920) 921-2215
Fax: (920) 921-1036 Email: fdlfdn@the
surf.com

Progress: Fond du Lac is on the verge of opening the areas first Volu
nteer Center, a primary goal listed in 1998s report and local summit, with supp
ort from the Fond du Lac Area Foundation and United Way. Funds have been raised
to staff the center, which will serve to identify gaps in services and fill th
em with new or expanded programs. A formal survey of existing resource provider
s was completed in advance of the April report.

Numerical Goal: Fond du Lac pl
edges to provide 1,153 youth with the five basic promises in 1999.

Best Practi
ces: Fond du Lac has established safe places in schools through programs run by
Big Brothers Big Sisters, Advocap, Department of Social Services, ARC, and oth
er community-based organizations. Support from county executive Allen Buech has
been instrumental.

Future Plans: The new Volunteer Center will have a launchi
ng event, and help to create new partnerships with county government and the Bu
ilding for Tomorrow program.

Total Local Commitments: Fond du Lac Area Foundat
ion, Fond du Lac United Way, RB Royal Industries, Big Brothers Big Sisters, Ass
ociation for Retarded Citizens, and Marian College have all made commitments.

Wisconsin Fox Cities

Organization: Volunteer Center of East Central Wisconsin
, Inc.
Status Date: 3/26/99
Contact: Ms. Julia Drobeck Phone: (920) 832-9360
Fa
x: (920) 832-9317

Progress: Fox Cities focuses its efforts to increase the num
ber of caring adult relationships through volunteer service. Programs are funde
d by a national commitment maker, the W. K. Kellogg Foundation. This lunchtime
mentoring program with local employees matches over 150 youth, and resulted in
the Operation Mentor goal to increase matches tenfold from the 1997 level. Effo
rts providing the other five promises include the Do It service campaign with t
he Post Crescent, the Sack It food drive, the Back to School Backpack supplies

drive, the Garden Delight free produce program, and the CHAIN Reaction winteriz
ing program for elderly and disabled neighbors. A regional mentoring summit wit
h retired General Colin Powell was held April of 1999.

Numerical Goal: Fox Cit
ies pledged to provide 2,000 youth with mentors over the next two years.

Best
Practices: Fox Cities recognized a Boys & Girls Brigade teen volunteer, Kelly T
hacker, in an awards program aimed to increase support for quality programs and
to raise awareness for community service. Ms. Thacker led her own weekly group
activities and helped to design the program for seventh-graders. She also join
ed the United Way board and helps to lead activities for children on the waitin
g list for Big Brothers or Big Sisters.

Total Local Commitments: WBAY TV 2 has
run a weekly Childrens First news piece. Other media outlets increasing public
awareness are WFRV 5, WLUK 11, WGBA 26, and radio WHBY.

Wisconsin Green Bay/
Brown County

Organization: Volunteer Center of Brown County, Green Bay
Status
Date: 6/11/97
Contact: Ms. Christine Danielson Phone: (920) 435-1101
Fax: (920)
435-3688 Email: gbvolctr@netnet.vet
Web Site: www.netnet.net/

Progress: Green
Bay Areas Promise meets on a bimonthly basis to provide a forum for coordinati
ng projects and programs that focus on the five basic promises, and creates a n
etwork to share ideas for reaching additional youth in the future. The group fo
cuses on expanding and strengthening existing programs such as Teen Safe Night,
attended by over 1,000 youth, and the Mentoring Youth Program that matches ind
ividuals form businesses with middle-school students. Youth volunteers are work
ing to create a Brown County Youth Leadership Council, with two representatives
from all ten high schools in the county. They will provide opportunities for y
outh to serve their communities and develop leadership skills, and plan to inco
rporate the Youth Leadership Council with the mayors Youth Board. Green Bay Are
as Promise, together with the Search Assets Building Task Force, received a gra
nt to identify and document individuals and agencies that provide the five basi
c promises to youth. The grant is also being used to provide community-wide tra
ining on developmental assets.

Best Practices: Dr. Tom Joynt and Dr. David Ewa
ld, area school superintendents, have created a program called Children and Fam
ilies, in which schools are open to the community and students after-hours. Ano
ther initiative of Green Bay Areas Promise is Partners in Education, which focu
ses on preparing students to enter the workforce after graduation.

Future Plan

s: Green Bay Areas Promise will continue meeting with the Assets Building Task Force to discuss the possibility of a merger between the two groups. They plan to begin two training sessions, Everyones an Asset Builder and Starting an Asse t Building Initiative. The former will be held on May 14th to coincide with the visit of Dr. Peter Benson, president of the Search Institute. The latter train ing session will be held on August 4, 1999. Green Bay Areas Promise plans to cr eate a database tracking how the five basic promises are being implemented in t he Green Bay area. Baseline data on county resources providing one or more of t he five basic promises and the number of youths receiving them will be gathered and provided to the state. An AmeriCorps Promise Fellow, Kathy Cosby, will ass ist in this project.

Wisconsin Manitowoc County

Organization: Manitowoc Coun
ty Asset Building Community
Status Date: 2/10/99
Contact: Ms. Lauren R. Reed Ph
one: (920) 682-8888
Fax: (920) 682-8889 Email: laurenr@lakefield.net

Progress:
Under the umbrella of an Asset Building Community(ABC), Manitowoc County incre ased the participation of organizations and young people in delivering the five basic promises. Partners in ABC, who each play a role in providing more of the services, grew from 55 to 130 organizations. The number of young people served by ABC efforts has more than tripled. Several efforts of the initiative includ e mentoring programs in Manitowoc Public Schools, After School Options Effort, a Youth Volunteer Corps, and well-baby home visits with Healthy Families in Man itowoc County.

Numerical Goal: Manitowoc pledged to provide 31 of the Search I nstitutes 40 developmental assets to 50 percent of its young people in the next two years.

Best Practices: ABC strengthens existing services by organizing wo rk groups around after-school programming, intergenerational service, marketing , and promotion. It has increased student membership from less than 20 to nearl y 100, organized a lock-in at a local YMCA focusing on conflict resolution, and developed a presentation about the Corps that is delivered throughout the coun ty. For instance, Mantiowoc created an online resource directory for youth and families, called the Community Connector, with the help of the United Way, scho ol districts, hospitals, recreation departments, libraries, and the Department of Health and Human Services.

Future Plans: The Youth Volunteer Corps is plann
ing to expand its conflict resolution program from high schools to include midd le schools as well. ABC will look to expand marketable skills and other resourc es delivered in central locations if it wins a 21st Century Community Learning Center grant in 1999. Organizers plan to host several additional Youth Voluntee r Corps activities in 1999. They also will host a Search Institute Link n Learn meeting to focus on asset building.

Wisconsin Milwaukee

Organization: Volun
teer Center of Greater Milwaukee, Inc.
Status Date: 6/24/97
Contact: Ms. Becky
Turner Phone: (414) 273-7887
Fax: (414) 273-0637 Email: vcgm@stmi.scitek
Web Si
te: www.volunteermilwaukee.com

Progress: Following the Presidents Summit, Milw
aukee formed partnerships with the YMCA, the Milwaukee Foundation, Public Allie
s, and the United Way. The Milwaukee Foundation gave a $300,000 grant to Safe P
laces, a program for youth services and crime prevention in neighborhoods acros
s the city. Stephen Percy of the University of WisconsinMilwaukee conducted an
assessment of youth needs in 11 city neighborhoods to help further Milwaukees e
fforts.

Numerical Goal: Milwaukee has pledged to provide 125 youth with caring
adults, and 1,000 additional youth with safe places, a healthy start, and oppo
rtunities to give back through community service. Milwaukee has provided 75 you
th with caring adults, 100 with a healthy start and safe places, and 5,000 yout
h with opportunities to serve.

Best Practices: There are numerous opportunitie
s for Milwaukee youth to serve as volunteers in literacy services and teen coun
seling. For example, the Teen Talk Line is a telephone hotline where teens volu
nteer to counsel their peers on violence, anger control, abuse, and other socia
l problems. Milwaukee Mentors, a coalition of 12 organizations carrying out joi
nt recruitment of volunteer mentors, has worked to increase the reading levels
of city youth. A program to help lower-income families in need was initiated by
the Wisconsin Academy of Trial Lawyers, called Santa Brings a Lawsuit. Attorne
ys are encouraged to donate their nearly new suits to job counseling centers an
d other nonprofit agencies for use in job interviews by unemployed family heads
.

Future Plans: A number of youth organizations plan to recruit 5,000 voluntee
rs for National Youth Service Day. By the end of next year, Milwaukee plans to
have 100 new Community Learning Centers in operation.

Total Local Commitments:
Stein Optical provided gift certificates for glasses to 145 youth who were una
ble to pass a vision screening exam. It also collected over 300 books for its R
eading is Fun Day through a partnership with country singer Faith Hill. Milwauk
ee has secured 150 local commitments.

Wisconsin Oneida County

Organization:
University of Wisconsin Extension
Status Date: 10/10/97

Contact: Ms. Dot Heintz
Phone: (715) 365-2750
Fax: (715) 365-2760 Email: dorothy.heintz@ces.uwex.edu

Progress: The communities in Oneida County have responded to the Search Institu
te 40 Developmental Assets survey. Surveys are conducted in each of the local s
chools, with the intent of developing community education around the issues of
youth development. They also develop programs to match youth with adult mentors
. Oneida County formed a Family Resource Connection to promote parenting skills
, providing preschoolers a healthy start.

Numerical Goal: Oneida County pledge
d to provide 500 youth with the five basic promises over the next two years.

B
est Practices: Youth are involved in service, enhancing the community, and show
casing the ability of young people to make a positive difference. The Family Pr
eservation and Support Group funded and designed a Healthy Start program for ne
w mothers.

Future Plans: Several groups emerged from the Americas Promise init
iative to work on issues and in the communities.

Wisconsin Wood County

Organ
ization: Volunteer Center of South Wood County
Status Date: 3/11/98
Contact: Ms
. Darlene Rause Phone: (715) 421-0390
Fax: (715) 421-3740

Progress: Wood Count
y held a summit in the fall of 1998. A survey of needs was distributed to local
youth-serving agencies. The combined efforts of the Daily Tribune, Thompson Pa
pers, WFHR, and WASAU-TV have raised awareness of the effort, which has provide
d 500 youth with service opportunities. One youth supporter left the summit to
organize a basketball clinic for grades 1-6, using 24 young adult role models,
and led a food drive for Make a Difference Day.

Best Practices: The combined e
fforts of the Daily Tribune, WFHR, and WASAU-TV, have raised awareness among co
mmunity members of services available for children and young people in the comm
unity.

Future Plans: Wood County will create a Teen Advisory Council to organi
ze service projects with members from every area high school.

Wyoming

Organi
zation: Serve Wyoming

Contact: Ms. Jeanne Bryan Phone: (307) 635-9340
Fax: (307
) 638-8967 Email: G1poole@aol.com

Progress: In November 1998, Youth! Wyomings
Promise teamed up with the Wyoming Heritage Foundation to organize a forum focu
sing on community issues and solutions. The Forum was attended by 600 business
leaders from around the state. The Wyoming Commission on National and Community
Service also held its third annual Nuts, Bolts and Dream conference January 20
-22, 1999 to celebrate Wyoming service and volunteerism. One of the workshops f
ocused on how communities in Wyoming can blend an Americas Promise initiative a
nd a Search Institutes Healthy Communities/Healthy Youth Initiative.

Best Prac
tices: Youth! Wyomings Promise partnered with the State Department of Education
s School-to-Career program to plan the first statewide National Groundhog Job S
hadow Day.

Future Plans: Youth! Wyomings Promise plans to identify youth-relat
ed programs around the state and will work with TV Stations, KKTU and KTWO, to
produce a video based on those programs. The group will work with the State Dep
artment of Educations Job Training program to increase the number of job traini
ng opportunities. Connect Wyoming, a human services information system, will be
expanded into a statewide database for youth, disability, senior, and other hu
man-services programs.

WyomingSheridan

Organization: Healthy CommunitiesHea
lthy Youth: Sheridan County
Status Date: 9/24/97
Contact: Dr. Lily Lo Phone: (3
07) 674-9095
Fax: (307) 674-9494 Email: lilylo@juno.com

Progress: Sheridan is
conducting a community-wide assessment. The results of the survey will help the
group assess which basic promises youth already possess. Sheridan is mapping o
ut community resources to be entered in the Connect Wyoming database. Once this
is complete the group will approach local businesses for commitments. The grou
p recently opened an after-school program that will provide mentoring and tutor
ing. Two local school districts are applying to establish 21st Century Communit
y Learning Centers.

Numerical Goal: Sheridan pledged to provide 500 youth with
one or more of the five basic promises. In addition Sheridan pledged to provid
e 212 youth with caring adults, 100 youth with safe places, 250 youth with a he
althy start, 100 youth with marketable skills, and 1,500 youth with opportuniti
es to serve over three years.

Best Practices: Through a partnership with the W
orkforce Development Committee of the chamber of commerce and the local School-
to-Work program, 133 youth participated in National Groundhog Job Shadow Day.

Future Plans: Sheridan plans to generate local commitments from service organiz
ations to provide mentors and safe places. They will work with the chamber of c
ommerce and local School-to-Work program to recruit businesses to provide job s
hadowing and internships to young people. The group will work with the YMCA and
 McDonalds to promote and expand Community Care Day.

Total Local Commitments:
Examples of local commitments include the YMCA, Sheridan Chamber of Commerce, M
cDonalds, and the Wellness Council.
       M89IAXYca   _
*
+
;

========== END ATTACHMENT   1 ==========

========== ATTACHMENT   2 ==========
ATT CREATION TIME/DATE:   0 00:00:00.00

TEXT:
Unable to convert ARMS_EXT:[ATTACH.D3]ARMS23744511E.236 to ASCII,
 The following is a HEX DUMP:

========== END ATTACHMENT   2 ==========

========== ATTACHMENT   3 ==========
ATT CREATION TIME/DATE:   0 00:00:00.00

TEXT:
7
   L 100 Black Men of America, Inc.

Contact: Mr. Dwayne Ashley Phone: (404) 68
8-5100
Date of Commitment: 4/27/97        Fax Number: (404) 688-1024
Email: net100men@
aol.com    Web Address: www.100blackmen.org

Commitment: Commits to mentor 120,000
 youth over the next three years. This commitment represents a 100 percent incr
ease in the number of mentoring relationships.

Progress: The 100 Black Men of
America (The 100) fulfilled its commitment by expanding the number of chapters,
 establishing alliances that provide funding and resources to enhance mentoring
 efforts, and developing federal and corporate partnerships. The 100s 85 chapte
rs serve as the vehicle for programmatic delivery.

Young Men Behaving Responsi
bly is funded by the Office of Population Affairs. This teen pregnancy-preventi

on initiative specifically focuses on the responsibilities of young men. The 10
0 New Stars is funded by the UPS Foundation. The objective of this initiative i
s to increase the number and quality of volunteer participants. The 100 and Ame
riCorps have formed a strategic alliance called AmeriCorps 100 that will help t
o strengthen neighborhoods through community service and volunteerism. FRESH is
 an academic enhancement program serving Fulton County, GA. This program seeks
to provide a combination of mentoring and tutorial services for middle-school s
tudents. FRESH is currently implemented in four area middle schools. Allstates
Mentoring the 100 Way Program is a new national program designed to prepare you
ng people to become leaders through mentoring and career development. For HIV/A
IDS prevention, The 100 partnered with the Centers for Disease Control and Prev
ention to develop an educational program that emphasizes prevention and awarene
ss in the African-American community. The Collegiate 100 is a program that enha
nces the quality of life for those who live in economically disadvantaged commu
nities. The Collegiate 100 members serve as mentors, tutors, and role models to
 young African-American males in educational, social, and community settings.

Forecast: The 100s Four for the Future program will promote education, economic
 development, health and wellness, and mentoring. The 100 will explore opportun
ities for partnerships with Big Brothers Big Sisters of America, Junior Achieve
ment, the National Dental Association, First Union, American Express, U.S. Depa
rtment of Housing and Urban Development, Department of Agriculture, and the Atl
anta Housing Authority.

Commitment Showcase: In 1998, the Gallup organization
completed a national study of The 100s programs called The Miracles of Mentorin
g. The study concluded that The 100s mentoring programs are effective in buildi
ng young peoples self-esteem. The 100 hosted a national conference that address
ed a number of issues affecting the African-American community in June 1998.

S
ecretary of Labor Alexis M. Herman conducted a roundtable discussion with teena
gers participating in the mentoring program, the Private Industry Council, Summ
er Youth Employment & Training Program, and the Fulton County Shadow Program. O
ther officials present at the discussion were the Honorable William Campbell, m
ayor of the city of Atlanta, Thomas W. Dortch, Jr., national president of the 1
00 Black Men of America, the Honorable Andrew Young, former ambassador, and the
 parents of the students who participated.

Allstate Insurance Company recently
 honored Mr. Dortch, president of the 100 Black Men of America, by giving him t
he From Whence We Came Award. The proceeds from the award will enhance mentorin
g programs.

3Com Corporation

Contact: Mr. David Abramson  Phone: (408) 764-66
21
Date of Commitment: 11/20/97  Fax Number: (408) 764-5032
  Web Address: www.
3com.com

Commitment: Commits to contact each of the Fortune 500 companies to p

artner in networking disadvantaged K-12 schools.

Progress: 3Com donated $35,00
0 in equipment to seven schools within the Oakland (CA) School System, and in O
ctober 1998, it collaborated with AMP and Wake Forest University to design and
install a $49,814 computer network at Downtown Middle School in Winston-Salem,
NC, bringing the total number of schools networked to 18.

A World Fit For Kid
s!

Contact: Ms. Normandie Nigh Phone: (213) 387-7712
Date of Commitment: 1/19/
99 Fax Number: (213) 387-7507
Email: Lafit@aol.com Web Address: www.worldfitfo
rkids.org

Commitment: Commits to expand the Fit For Kids! model to New York Ci
ty, NY; Phoenix, AZ; Boston, MA; and San Diego, CA. This program will provide t
he five basic promises to 2,000 children and youth over the next year. Adult vo
lunteers train college students, who in turn train and supervise inner-city tee
ns as the coaches for the Fit For Kids! programs at elementary and middle schoo
ls. The program reaches kids 6 to 22 years old. Activities are free, including
a transportation stipend if needed, and fitness, self-esteem training, sports,
academics, community service, and leadership training are provided.

Spokesman
Kevin Sorbo promises to raise awareness about the importance of mentoring throu
gh video-taped PSAs televised nationwide during broadcasts of Hercules, challen
ging viewers and fans to become involved in mentoring and providing information
al materials about mentoring and Americas Promise. Mr. Sorbo will discuss the i
mportance of mentoring and the mission of Americas Promise in public appearance
s and during special events as his schedule allows.

Progress: Approximately 10
0 additional elementary and middle-school children have been reached with all f
ive basic promises as a result of the commitment that A World Fit For Kids! (AW
FFK) made in January 1999. Ten teen and adult mentor/coaches have been recruite
d and trained for the Los Angeles program in order to provide a variety of spor
ts and enrichment activities to the new participants. Seven additional voluntee
rs are assisting with the development of curriculum and training, promotions, v
olunteer recruitment, and fundraising. Three new university partners are now se
nding interns and volunteers in order to expand the program. These partners are
California State University at Northridge, California State University at Los
Angeles, and University of California at Los Angeles. Kevin Sorbo, spokesman fo
r AWFFK, has now been heard by more than 22.5 million people through radio inte
rviews and public service announcements promoting National Groundhog Job Shadow
Day, A World Fit For Kids!, and mentoring.

Forecast: A World Fit For Kids! pl
ans to reach 1,900 more youth with all five basic promises by the year 2000. Ex
pansion plans are being made for Boston, New York City, San Diego, and Phoenix.
AWFFK will work with Communities of Promise and the new Promise Fellows in ea

ch target city.

AWFFK will expand to nine new schools in Los Angeles County be
ginning in September 1999, reaching an estimated 1,878 additional youth with th
e Fit For Kids! Clubs. The program provides literacy training, enrichment progr
amming and sports to elementary and middle-school youth. The Club will be instr
ucted by trained college and high-school interns and volunteers.

Commitment Sh
owcase: Francis Palomo, a high-school volunteer, was trained as one of the firs
t teen mentors. Francis joined originally to fulfill a mandated community servi
ce requirement. Since becoming a coach three years ago, Francis has graduated f
rom high school, completed a computer repair course, and works at night as a se
curity guard. Francis was recently hired by Youth Services of the Los Angeles U
nified School District as an after-school supervisor at an inner-city school. F
rancis still volunteers whenever possible with Fit For Kids! and is a great rol
e model for many others.

Administaff

Contact: Ms. Dawn Rawson Phone: (281) 3
48-3970
Date of Commitment: 3/16/99 Fax Number: (281) 348-2849
Email: dawn_raws
on@administaff.com Web Address: www.administaff.com

Commitment: Commits to off
er assistance to a school in each of its 15 sites to provide caring adults, men
toring opportunities, and other resources. Administaffs employees will be encou
raged to join the initiative nationwide. Administaff will also include the Amer
icas Promise Little Red Wagon in the materials it distributes to the 38,000 emp
loyees of its partner companies. Administaff will showcase the Americas Promise
logo and 1-888-55-YOUTH number in a range of communications vehicles, includin
g its annual report, online newsletter for its employees, its own corporate new
sletter, and the bimonthly check-stub sent to employees.

Progress: Administaff
is a new commitment maker.

Adventist Community Services

Contact: Ms. Sandr
a Brown Phone: (301) 680-6490
Date of Commitment: 2/20/97 Fax Number: (301) 680
-6464
Email: browsa@nad.adventist.org Web Address: www.adventist.communityservi
ces.org

Commitment: Commits to provide promise one by initiating 100 pilot tut
oring projects, placing 3,000 trained tutors throughout its network of communit
y-based centers in ten U.S. cities in a one-year period. Adventist Community Se
rvices (ACS) is partnering with the Corporation for National Service (CNS) to f

ulfill this commitment.

Progress: ACS provided 572 volunteers in Dallas/Ft. Wo
rth, TX; Denver, CO; Houma, LA; Huntsville, AL; Los Angeles, CA; Manchester, KY
; Tacoma, WA; New Orleans, LA; Calhoun, TN; Bakersfield, CA; San Bernardino, CA
; Pasadena, CA; Durham, NC; Lexington, KY; Silver Spring, MD; and Utica, NY to
reach more than 700 young people. Through partnership with the Corporation for
National Service, Adventist Community Services has been able to recruit and pla
ce 12 AmeriCorps*VISTAs in nine cities in its first year. VISTAs work in partne
rship with community residents and local leaders, to develop tutoring and mento
ring sites for underprivileged kids. Through the efforts of AmeriCorps*VISTAs,
local ACS affiliate agencies have formed collaborations with 14 organizations,
businesses, and schools providing assistance in the areas of facilities, comput
er access, reading expertise, and volunteer tutors.

ACS received a $25,000 gra
nt from Worthington Foods to be disseminated to tutoring sites to assist with p
roject start-up.

Forecast: A renewed partnership with the CNS will allow ACS t
o continue to place AmeriCorps*VISTAs in impoverished communities to work with
community residents and to launch tutoring sites. This spring ACS will plan to
expand sites to agricultural communities in Fresno, CA, the inner city of Balti
more, MD, and to the Filipino community in Southern Los Angeles, CA. Tutoring s
ites provide a caring adult, role model, or mentor to children and youth.

ACS
is expanding the number of community leaders who are equipped and trained to la
unch tutoring sites. In August 1999, ACS will offer a week-long intensive train
ing for individuals interested in implementing tutoring sites in their local co
mmunities. There will also be a recruitment blitz on college and university cam
puses to recruit more young adults for AmeriCorps*VISTA service. ACS will expan
d its VISTA members to 20.

Advertising Council

Contact: Ms. Pam Turchin Phon
e: (212) 984-1968
Date of Commitment: 4/27/97 Fax Number: (212) 922-1676
Email:
pturchin@adcouncil.orgWeb Address: www.adcouncil.org

Commitment: Commits to
launch a new advertising campaign for Americas Promise. The Advertising Council
commits to delivering 2.1 billion opportunities for the public to be exposed t
o relevant Americas Promise messages.

Progress: The strategy and creative conc
epts for the Americas Promise campaign have been approved and are being prepare
d for production. The Ad Council is working with Korey Kay & Partners to develo
p the advertising campaign. The Ad Council has also provided Americas Promise w
ith recommendations for a totally integrated communications plan to launch the
new campaign that includes specific guidance with direct mail, public relations

, and new media opportunities. Additionally, the Advertising Council is assisti
ng Americas Promise in the radio distribution of the Insure Kids Now program, a
s well as pursuing media partnerships to support the launch.

Forecast: The Adv
ertising Council will work as an ongoing communications partner with Americas P
romise to increase the awareness and effectiveness of the new advertising campa
ign by promoting and tracking media exposure opportunities and public relations
efforts.

Commitment Showcase: The Advertising Council is honoring General Pow
ell at its 49th Washington Conference on May 3, 1999. General Powell has been s
elected to receive the first-ever Commitment to Children Award.

The AED Found
ation

Contact: Mr. Frank P. Giannelli Phone: (630) 574-0650
Date of Commitment
: 12/22/98 Fax Number: (630) 574-0132
Email: fpgiannelli@aednet.org Web Address
: www.aednet.org

Commitment: Commits to encourage its members to be mentors, t
o provide materials on the construction industry to students and to participate
in job shadowing; expand its High School Technology Program to provide student
s with information on the construction industry and encourage them to further t
heir technical education; and offer mentoring partnerships, paid internships, a
nd scholarships to college or technical training institutes.

Progress: To date
125 students are enrolled in the AEDF Equipment & Technology Institute (ETI) a
t Chicagos Gage Park High School. Sixty other students are presently being recr
uited for the class of 2002. Seven companies are currently involved with provid
ing mentorships and job shadowing experiences to these students. Lubbock, TX ha
s 22 students with ten companies involved in developing curriculum and providin
g technical equipment for training purposes. Job shadowing, mentoring and inter
nships will be provided in the coming year. Progress is being made with partner
ships in Cleveland, OH and Irving, TX. AEDF participated in local Career Fair i
n Dallas, TX where approximately 1,250 high school students were in attendance
and six local equipment dealerships participated by promoting careers in equipm
ent technology. AEDF received interest from local equipment dealer organization
s in New York on starting technical programs.

Forecast: The AEDF is exploring
a partnership with the Vocational Industrial Clubs of America (VICA), and recen
tly spoke with the Rockford, IL United Way about establishing programs in the f
uture. The AEDF plans to attend additional local career days to inform the gene
ral public about career opportunities in the equipment distribution industry, w
hile recruiting local members to provide mentors, job shadowing and internships
for the youth of America. In general, the AEDF will promote mentorship, job sh
adowing, and internship experiences to its membership in the coming year. Due t
o the impact the establishment of an ETI has on the fundamental academic and te

chnical curriculum at the high school, expanding the rate of beginning these pr
ograms would be difficult with current staff limitations.

AETNA Retirement Se
rvices

Contact: Mr. Willard Hill, Jr. Phone: (202) 463-4020
Date of Commitment
: 3/12/99 Fax Number: (202) 293-4004
Email: Willard.Hill@aetna.com Web Address:
www.aetnafinancial.com

Commitment: Commits to reach approximately 10,000 high
-school students with a Web-based financial literacy program.

Progress: Aetna
Retirement Services (ARS) made its commitment in March 1999. ARS launched the t
est phase of the program in Philadelphia, PA in April of 1999 and will also tes
t the program in Milwaukee, WI and Houston, TX by September 1999.

Forecast: AR
S will evaluate results from the test markets and, based upon the assessments,
will refine the program as necessary and introduce it into other markets.

AFL
-CIO

Contact: Ms. Arleen Gilliam Phone: (202) 637-5235
Date of Commitment: 4/2
7/97 Fax Number: (202) 637-5138
Email: agilliam@aflcio.org Web Address: www.afl
cio.org

Commitment: Commits to provide a school-to-work experience for 500,000
high-school students over the next three years.

Progress: The AFL-CIO has fou
nd that its community-service liaisons across the country are most adept at ide
ntifying opportunities for meaningful school-to-work initiatives. The primary f
ocus is providing young people with an understanding of work, and how they can
become active and responsible participants in the workplaces of America. The AF
L-CIO is relying more and more on the capacity of those liaisons to work with i
ts affiliates local unions in developing programs for high-school youth to expl
ore job and career opportunities. The AFL-CIO continues to plan for strengtheni
ng current initiatives at the local level and creating new activities. At the l
ocal level, successful initiatives have involved some of the affiliates in scho
ol-to-work activities, including a mentoring program in which young people are
introduced to union jobs in construction.

Forecast: The AFL-CIO will depend on
its community-service liaisons to promote additional participation by the loca
l unions in creating meaningful school-to-work activities. The AFL-CIO will con

tinue to work on a methodology for quantifying the number of youth who have bee
n involved in its programs.

African American Visual Arts Association

Contact
: Ms. Glenda F. Boone  Phone: (410) 521-0660
Date of Commitment: 12/21/98  Fax Nu
mber: (410) 521-4053
Email: gboone8715@aol.com

Commitment: Commits to recruit
100 professional artists in order to expand its youth mentoring program, which
trains students in a one-year course on developing art skills and how to presen
t and market their art work. As a commitment to Americas Promise, chapters will
be started in Washington, DC, Philadelphia, PA, and Houston, TX over two years
.

Progress: Since December 21, 1998, more than 500 youth have received hands-o
n workshops and other resources as a part of this commitment to Americas Promis
e. Fifty-one volunteers participated in the first phase of our commitment proje
ct. Pepsi Cola Company, WNUV-WB54 TV, and Heaven 600 radio station partnered wi
th the African American Visual Arts Association (AAVAA) to fulfill the first ph
ase of the commitment. AAVAA is currently working with youth in Baltimore City,
Baltimore County, and St. Charles County, MD, and in Houston. To date, it has
recruited 22 new professional artists to expand its youth mentoring program. A
total financial contribution of $12,500 has been distributed to date.

Forecast
: African American Visual Arts Association plans to develop new partnerships wi
th churches, schools, Boys & Girls Clubs, and recreation centers to fulfill its
commitment to Americas Promise. Related events include: a four-week artist wor
kshop in May; a one-week artist camp for youth in July; and a regional youth ar
t exhibition in August. AAVAA plans to implement its program in Washington, DC,
and Philadelphia by June 1999.

Commitment Showcase: In February 1999, more th
an 100 students participated in the annual Youth Art Competition. At the compet
ition, four students were awarded $500 scholarships. On February 11, 1999, AAVA
A hosted Visual Arts Career Day for more than 400 inner-city school children in
Baltimore. Forty-five of those students were selected to participate in the on
e-year mentoring program. As a result of hosting the event, AAVAA recruited 15
new adult volunteers and two new safe-houses to assist with the youth mentoring
program.

Aid Association for Lutherans

Contact: Ms. Judy Stadler  Phone: (92
0) 734-5721
Date of Commitment: 4/8/97  Fax Number: (920) 380-5377
Email: judy_s
tadler@aal.orgWeb Address: www.aal.org

Commitment: Commits to mobilize youth
to provide more than one million hours annually to volunteer community service.
Aid Association for Lutherans (AAL) will also increase its annual investment i
n youth leadership development and life skills training by $5 million. These go
als are to be accomplished within three years.

Progress: AAL has fulfilled its
commitment to Americas Promise. During 1998, it mobilized youth to provide 1,0
87,581 hours of volunteer community service. In 1998, AALs investment in youth
leadership development and life skills training grew to $21,997,930, an increas
e of $4,000,000 from the previous year.

AALs fraternal programs address all fi
ve basic promises. Through its Youth Serve and Have A Ball...Volunteer, AAL giv
es children and adolescents opportunities to begin a lifelong commitment to ser
vice. Such service experiences enhance self-esteem, a sense of personal compete
nce and efficacy, engagement with school or church, and social responsibility f
or others. Youth-service projects are conducted in conjunction with Lutheran sc
hools and Lutheran church youth groups. In 1998, 3,395 youth received AAL schol
arships, enriching young peoples academic and educational commitment. AAL suppo
rted a healthy start for children through distribution of AALs youth conflict r
esolution guide, Let Me Grow Up in Peace, to nearly 400,000 public and parochia
l elementary school students in six states. Almost 608,000 members ordered AALs
direct delivery products specifically targeted toward youth life-skills develo
pment. Branch Booster Days volunteer leader training and service events involve
d 385 youth who contributed 1,456 volunteer hours. In addition, more than 172,0
00 youth were involved in planning or conducting other AAL branch activities.

Forecast: In 1999, AAL is collaborating with the National Youth Leadership Coun
cil of St. Paul, MN to enhance AALs youth-service strategy and programs. Planne
d enhancements will help young people take leadership roles to assess community
needs, plan and conduct service projects, and mentor other youth. AAL also has
plans to develop programming in the area of financial literacy for youth.

AAL
has formed a collaborative relationship with the Association of Lutheran Secon
dary Schools to learn more about community service opportunities in their schoo
ls. A story-sharing newsletter, Building Hearts for Service, is being tested.

Commitment Showcase: In 1998, Have a Ball...Volunteer engaged 71,000 students a
nd 39,000 adults from more than 680 Lutheran schools across the country to cont
ribute more than 507,000 volunteer hours. These projects focused primarily on s
ervice to needy or troubled families and children, service to older adults, and
service projects benefiting the environment. Of the participating school leade
rs, 88.5 percent reported that their students who participated better understoo
d the importance of helping others.

Youth Serve involved over 56,700 youth in
5,300 congregations who together contributed more than 431,000 volunteer hours.

Alliance for Children and Families

Contact: Ms. Patrice A. Heinz Phone: (20
2) 223-3447
Date of Commitment: 4/27/97 Fax Number: (202) 331-7476
Email: phein
z@fsanet.org Web Address: www.alliance1.org

Commitment: Commits to serve 35,00
0 children and their parents or primary caretakers through FAST (Families and S
chools Together). Will also actively involve 500-1,000 families in ten new Fami
ly Matters pilot programs, developed in partnership with the Points of Light Fo
undation.

Progress: Families and Schools Together (FAST) has served 50,000 chi
ldren and expanded the program to over 450 schools in 32 states, Washington, DC
, and Canada. FAST staff have helped local schools and community-based organiza
tions attract over $30 million dollars in local support for FAST. As evidence o
f its success with children and parents, FAST has garnered over two dozen natio
nal honors and is widely recognized as among the nations most effective child-n
urturing programs. Family Matters has received funding for three pilot project
sites with an average of 100 volunteers participating at each site.

Forecast:
The second half of 1999 will focus on the integration of the Family Matters mod
el into the FAST program through a new component, the Neighborhood Partners. Ce
ntral to the integration of the Family Matters model with FAST will be the trai
ning of neighborhood families in the Family Matters volunteer model, leadership
, and coaching skills. Alliance staff will also provide them with the tools nec
essary to implement effective volunteer management tactics for all FAST partici
pants.

To provide all FAST participants with similar skills in the identificat
ion, development, and management of volunteer opportunities, the Neighborhood P
artners, in cooperation with Alliance staff, will in turn provide training and
orientation in family volunteering skills to families during the FASTWORKS phas
e of the program. As a part of the FASTWORKS volunteer leadership training, the
Alliance proposes to have participants identify and/or create volunteer opport
unities for the entire family which will result in strengthening not only the b
onds between parent and child, but also between families and their schools or c
ommunities. Outcomes expected from the initial demonstration of this model are:
a minimum of nine school-based, collaborative FAST teams which will serve at l
east 250 families, representing at least 850 individuals, and access to at leas
t three systems of care: education, mental health, and substance abuse.

Allia
nce for Justice

Contact: Ms. Hilary Binder-Aviles Phone: (202) 822-6070
Date o
f Commitment: 4/27/97 Fax Number: (202) 822-6068
Email: comotion@afj.org Web Ad
dress: www.afj.org

Commitment: Commits to fund delivery of its new youth train
ing program, Co/Motion, in at least 50 percent of the Communities of Promise. A
lso promises to expand its First Monday program, engaging lawyers as mentors fo
r young people.

Progress: The Alliance for Justice is providing Co/Motion yout
h training and technical assistance in six statesGeorgia, New York, Texas, Mich
igan, Illinois, and Maryland through its new Gun Violence Prevention Initiative
. The Alliance is partnering with community-based youth organizations to form y
outh-led action projects addressing gun violence. With the help of Co/Motions t
raining in organizing and advocacy skills, hundreds of young people will be dir
ectly engaged in campaigns to reduce gun violence in their communities, learnin
g how to research an issue, use the media, lobby, plan forums and events, and b
uild coalitions. Co/Motion is also reaching hundreds more youth in Washington,
DC through its DC Initiative.  In addition, the Alliance organized First Monday
 programs at 170 law schools (at least one in every state). This years First Mo
nday programs, celebrating the 50th Anniversary of the Universal Declaration of
 Human Rights, focused on critical human rights issues, including the rights of
 youth in the justice system. As a result of First Monday programs, hundreds of
 law school students are getting actively involved in their communities.

Forec
ast: By the end of this year, the Alliance plans to expand the Co/Motion Gun Vi
olence Prevention Initiative to at least five more states. It anticipates more
than 200 law schools and colleges will participate in the First Monday program.

Commitment Showcase: The Co/Motion DC Initiative empowers DC youth to change
their communities from the ground up. Co/Motion and the Community Alliance for
Youth Action took youth on a canoe trip on the Anacostia River to learn about p
ollution. With Co/Motions help, these students are now advocating for environme
ntal justice and developing a plan for how they would like to see the waterfron
t developed. Co/Motion and Covenant House Washington are helping Anacostia yout
h advocate for improved conditions in DC public high schools and to halt constr
uction of a new, privately-owned prison in Anacostia. As one Co/Motion particip
ant commented: They help us take what we already knew, learn what we dont know,
 and translate all that into what we can do.... Co/Motion transforms us into yo
uth who take action.

The Allstate Corporation

Contact: Ms. Laurie Stinson  Ph
one: (847) 402-8941
Date of Commitment: 4/27/97  Fax Number: (847) 326-7515
Emai
l: lstinson@allstate.com  Web Address: www.allstate.com

Commitment: Commits to
increasing employee volunteerism from 54 percent to 75 percent, providing one m
illion hours of volunteer service, and reaching more than 50,000 young people w
ithin three years. Allstate also commits to involving its senior and regional m
anagement in the leadership of Americas Promise at the national, state, and loc
al levels.  Allstate will increase its financial support of the Boys & Girls Cl

ubs of Americas Street SMART, a crime prevention and gang intervention program, as well as other youth development programs nationwide. In addition, Allstate will provide financial and volunteer resources to support state and local summi ts in 12 key states and major markets. Allstates commitment to Americas Promise is valued at more than $26 million in cash and in-kind contributions for the p eriod 1997 to 2000.

Progress: Allstate met its Americas Promise commitment goa l of affecting more than 50,000 youth through its employee volunteers. Fifty-fo ur percent of Allstate employees and agents currently participate in volunteer activities; of these, 77 percent target youth.

Senior executives from Allstat es board of directors launched a summer mentoring program with 13 teenagers fro m the Boys & Girls Clubs of Chicago. The students received training in presenta tion skills, computer literacy, career planning, and basic job skills. Executiv es from the home office in Northbrook, IL were paired with more than 100 studen ts from Chicago public high schools for Groundhog Job Shadow Day 1998.

Allstat e employees and agents established partnerships with local public schools acros s the country to provide mentoring, tutoring, and educational, health, and spor ts programs. Allstate employees and agents are serving in leadership roles on C ommunity of Promise delegations throughout California, in Chicago, and in Roano ke, VA.

Development of Phase II of the Street SMART curriculum, Conflict Resol ution, was completed and implemented in pilot markets as the Torch Club Nationa l Project. Test analysis at the ten pilot sites for Phases I and II of the curr iculum indicated a 15 percent increase in knowledge by participants in gang res istance and recognizing and resolving conflicts. The pilot sites were: Jamestow n, NY; New York City, NY; Philadelphia, PA; Richmond, VA; Atlanta, GA; Houston, TX; Los Angeles, CA; Detroit, MI; and Chicago, IL. Approximately 3,890 Club m embers are being served by Street SMART, and 190 of 335 Torch Clubs are current ly utilizing Street SMART.

In 1998, the Allstate Foundation distributed $2.7 m illion to local youth organizations and programs through the companys 17 region al offices.

Allstate created an advertising campaign as part of its Safe Home Chicago program encouraging citizens to mentor and volunteer with students in t he Chicago Public Schools.

Allstate targeted 12 key states and major markets t o provide financial support, human-resource planning expertise, and volunteers for summit activities. These included state summits in Florida, Michigan, and T exas, as well as Miami Volunteer 98; the Houston Summit; Chicago Neighborhood A wareness Day and the Tazwell County, IL Summit; Los Angeles Volunteer Day; the Sacramento, CA Americorps Conference; the Philadelphia Day of Caring; the Washi ngton, D.C. DC Cares event; and the Westchester County, NY Summit.

In addition , regional Allstate employees and agents created ongoing Americas Promise task

forces and worked closely with state community-service commissions to plan summ
it activities and achieve state and local commitment goals. Successful partners
hips were created in Florida, California, and Texas. Northern and Southern Cali
fornia regional employees and agents joined with the Governors Commission on Co
mmunity Service to establish a $100,000 mini-grant program to fund youth progra
ms for ten Communities of Promise throughout California.

Forecast: Allstate pl
ans to: increase corporate volunteerism from 54 percent to 65 percent in 1999 a
nd to 75 percent by year-end 2000; issue a corporate statement of intent for ti
me flexibility (an estimated four to five hours per month); develop and impleme
nt a formal volunteer measurement system; create a new volunteerism organizatio
nal structure; establish local measurement coordinators with responsibility for
tracking volunteer statistics; and pilot a Best in Practice Corporate Voluntee
r Mentoring Program with public high schools in Northbrook, IL and with Oscar M
ayer Elementary School in Chicago.

Allstates chairman will serve on the Americ
as Promise board of directors, and the company will continue its Senior Managem
ent Summer Youth Mentoring Program with Boys & Girls Clubs. Allstate will expan
d the program to include a broader partnership with the Mayors Office in the Ci
ty of Chicago and with the Chicago Public Schools. Allstate will explore opport
unities for its regional managers to serve on state community-service commissio
ns, and its employees and agents will continue to serve in leadership roles on
Community of Promise delegations around the country.

Phase III of the Street S
MART curriculum, Positive Peer Helpers, will be implemented in ten pilot market
s as the 1999 Torch Club National Project. Allstate will maximize the use of pr
oject materials by local clubs, for both Torch Clubs and Street SMART, and achi
eve better reporting of use and impact of those materials. Allstate will also e
nhance its local partnerships with Boys & Girls Clubs.

Allstate Foundation reg
ional budgets will increase 30 percent to $3.5 million in support of local yout
h organizations and programs. Finally, Allstate will continue to provide financ
ial and volunteer support of state and local summit activities in key states an
d markets, including: Florida, Texas, California, Illinois, Michigan, Ohio, Pen
nsylvania, Washington, DC, and New York City.

Commitment Showcase: The Allstat
e Insurance Company Senior Management Summer Mentoring Program, a first-year ef
fort, was considered a success based upon its impact on the teens and their uni
que learning experiences. Opportunities exist to create closer ties with extern
al partners, for example, the Chicago Public Schools, and to provide more exten
sive mentor training. The mentee selection process should be refined to encoura
ge greater ownership and responsibility from participating mentees.

Feedback f
rom program participants includes the following:

Ive always wanted to go throu
gh an experience like this. The people here have been very helpful and its a re
al warm environment. I look forward to working for a company like this when Im

older. Keith Dunkin, mentee, Sales Department.

Its gratifying to know that she
will look back on some of this and use it as a goal to strive for. Florie Pere
llis, assistant secretary and assistant general counsel.

Alpha Xi Delta Frate
rnity

Contact: Ms. Michelle Soderquist Phone: (402) 344-7890
Date of Commitmen
t: 4/3/98 Fax Number: (317) 872-2947
Web Address: www.alphaxidelta.org

Commitm
ent: Commits to provide annually 75,000 hours of volunteer services and gifts t
otalling $200,000 to agencies that nurture the child. The national organization
, which has approximately 9,500 active members and 111 college chapters, will i
ssue a direct challenge to its members and encourage them to enhance their orga
nizations participation in the Choose Children program.

Progress: Each year, A
lpha Xi Delta collects data from its 111 college chapters and 170 alumnae assoc
iations to track their organizations record of community service activities and
calculate their national philanthropic service totals. Using the most current
information available Alpha Xi Delta has determined that since April 1998, when
their commitment was approved, Alpha Xi Delta members have reported contributi
ons totaling 59,200 hours of volunteer service and $256,300 in cash and donated
goods to organizations that nurture children. Alpha Xi Deltas national philant
hropy service program Choose Children is the vehicle through which these contri
butions were made and recorded.

Alpha Xi Delta has approximately 9,500 active
members6,000 college women and 3,500 dues-paying alumnae membersand it is accur
ate to say that the vast majority of these women have touched the lives of at l
east one young person through their Choose Children program this past year. Alp
ha Xi Delta members can be found in every state, so the impact of their commitm
ent is national in its scope.

Alpha Xi Delta has also recently formed a partne
rship with the California-based Josephson Institute of Ethics and its national
youth character education and awareness program, Character Counts! Alpha Xi Del
ta is a member of the Character Counts! Coalition. In an effort to introduce Ch
aracter Counts! to its membership and incorporate it into the philanthropic wor
k done through the Choose Children program, Alpha Xi Delta held a strategic pla
nning meeting involving collegiate and alumnae members in February 1999, to cha
rt a course for the future of this partnership. It will conduct focus group mee
tings across the country in the coming months to solicit feedback and ideas. Ch
aracter Counts! will be a primary theme at the Alpha Xi Delta National Conventi
on in Palm Desert, California in July 1999.

Forecast: Alpha Xi Delta will also
highlight Americas Promise and its commitment of 75,000 hours of volunteer ser

vice and gifts totaling $250,000 at its National Convention this summer. It is expected that approximately 600 members and member guests will attend.

Alpha X
i Delta will focus on enhancing its partnership with Character Counts! and impr oving its Americas Promise commitment totals for 1999.

Commitment Showcase: Th
e Saginaw Valley, MI Alumnae Association donated more than $1,900 from its annu al nut sale to childrens charities and contributed 380 hours of volunteer servi ce to the Saginaw Childrens Zoo and the Saginaw Public Schools program for hear ing impaired students.

As one of Alpha Xi Deltas 1998 Choose Children Grant re
cipients, the San Diego North County Alumnae Association supported the For the Love of Children program sponsored by the Escondido Youth Empowerment Center. T he program is a school-based abuse-prevention program for young children and th eir parents.

Andi Fouberg, a member and officer of the Epsilon Eta Chapter at
South Dakota State University, had the opportunity to meet General Colin Powell at the Civic Leadership Conference at the University of South Dakota in April 1998. Andi and her Chapter sisters gave over 200 hours of volunteer service and $1,100 to campus and community events benefiting youth. A photograph of Andi w ith Colin Powell will appear in the next issue of the Alpha Xi Delta national m agazine.

The Zeta Omega Chapter at the State University of West Georgia presen
ted the Carroll County Parenting Program with a donation of $500. The Zeta Omeg a Chapter also took an active part in the Parenting Programs fall festival by s ponsoring a face-painting booth and participating in hayrides and a sing-along with youth participants. In 1998, the Chapter gave a total of 1,891 hours and $ 2,160 in cash and donated goods to causes that benefit youth.

Alpha Xi Delta r
emains enthused about its commitment to Americas Promise and is honored to be a part of this national effort to make a difference in the lives of youth.

Ame
rica Online

Contact: Ms. Jill Stephens Phone: (703) 265-1181
Date of Commitmen
t: 5/1/97 Fax Number: (703) 265-2135
Email: jsstephens@aol.com Web Address: www
.aol.com

Commitment: Commits to mobilize the companys members and employees in making a contribution to their communities through volunteerism; establish an area on America Online (AOL) intended to educate the public about Americas Prom ise; utilize PSAs to promote Americas Promise; enter into partnerships with nat ional and local nonprofit organizations, such as the National Center for Missin g and Exploited Children (NCMEC); and enable school systems to achieve the bene

fits of the interactive online medium.

Progress: AOL created Americas Promises
Web site and an online area on AOL that fosters local volunteerism, promotes p
ublic education about community action, and increases awareness of Americas Pro
mise among Internet users worldwide and AOLs more than 16 million members. In a
ddition, AOL donated 400 accounts to Americas Promise. These efforts amounted t
o an in-kind gift of nearly $1.6 million. The AOL Foundation positively affecte
d thousands of youth by providing grants to 54 teams of educators and community
leaders to pursue innovative uses of interactive technology in K-12 learning e
nvironments. More than 200 employees became active in their communities through
AOL Foundation initiatives; grants were awarded to the schools and nonprofit o
rganizations where AOL employees volunteer. AOL devoted $14.5 million in cash a
nd in-kind contributions to nonprofit organizations that support disadvantaged
populations. Partnerships were established or expanded with: Special Olympics I
nternational to develop a Web site and AOL area to facilitate online communicat
ions among more than 1,000,000 athletes, families and volunteers; the National
Center for Missing and Exploited Children, through which AOL members spent more
than 40,000 hours volunteering in the search for missing children during 1998;
Share Our Strength, for which AOL created an online donations area and held ho
urly auctions of Furby toys throughout December; and childrens literacy organiz
ations, PENCIL, First Book, Literacy Partners and Reading is Fundamental, to wh
ich AOL employees donated more than 200,000 books. AOL led a national public aw
areness and education campaign that enabled parents, teachers, and other caregi
vers to help children have a safe, educational, and rewarding experience online
.

Forecast: The heavily trafficked AOL Web site for Americas Promise will be e
xpanded as a communications tool for Americas Promise, Communities of Promise,
alliance partners, and the general public. The AOL Foundation will institute ne
w initiatives that focus on bridging the digital divide and will establish an I
nternet online area to promote volunteerism and giving, as well as helping nonp
rofit organizations use interactive technology more effectively. Education proj
ects funded by the AOL Foundation will become models for other schools and comm
unities to emulate and up to 60 new grants will be awarded. AOL employee volunt
eerism will increase through new and expanded Foundation initiatives. AOL and t
he AOL Foundation will continue to provide other forms of support through donat
ed accounts, computers, and online PSAs.

Commitment Showcase: AOL created Kid
Patrol in partnership with the National Center for Missing and Exploited Childr
en to mobilize the online community to help find missing children. Kid Patrol,
which operates like a digital milk carton, takes advantage of AOLs online capab
ility to post emergency alerts with photos and information about missing childr
en during the first 36 hours after a disappearance. In 1998, this online approa
ch to finding missing children helped a family locate their daughter. Thanks to
advances in technology, NCMEC has experienced a dramatic increase in its rate
of recovery, from 66 percent in 1989 to 89 percent currently.

American Academ
y of Pediatrics

Contact: Dr Carol Pandak, Ed.D.  Phone: (847) 981-4903

Date of
Commitment: 4/11/97 Fax Number: (847) 228-5097
Email: cpandak@aap.org Web Addre
ss: www.aap.org

Commitment: Commits to train 1,000 additional pediatricians in
the concepts of the Community Access to Child Health (CATCH) program, which ad
dresses access to health care by providing a medical home for infants, children
, and adolescents. The American Academy of Pediatrics (AAP) will in turn develo
p 1,000 new community-based programs to help underserved children. The AAP anti
cipates that this commitment will provide a medical home to 500,000 children cu
rrently without access to health care.

Progress: Training was provided to more
than 1,000 pediatricians on topics essential to building community-based child
-health initiatives between May 1997 and 1999.

The CATCH Program estimates tha
t 200 pediatricians were trained at the May 1997 national meeting and that a mi
nimum of 600 pediatricians have been exposed to CATCH philosophies through stat
e, local, and regional meetings and visiting professorships. Ten state CATCH me
etings and three regional CATCH meetings have been planned or completed. An add
itional 200+ pediatricians will be trained at the 1999 national meeting in Apri
l 1999.

Through the CATCH Planning Funds program, grants and/or technical assi
stance have been provided to 188 pediatricians to support the development of in
dividual community-based child-health initiatives. The CATCH Program is current
ly surveying pediatricians to quantify new community-based initiatives implemen
ted since April 1997 on a state-by-state basis.

Forecast: The CATCH Program wi
ll continue to provide training, technical assistance, and networking opportuni
ties to participating pediatricians. The CATCH Program will continue to train p
ediatricians through regional meetings and visiting professorships, and will co
ntinue to support the planning of new programs through awards and through the p
rovision of technical assistance from the CATCH Planning Funds program.

The C
ommunity Access to Child Health Program is a program of the American Academy of
Pediatrics and receives support from the AAP Friends of Children Fund donors,
AAP Partnership for Children, The Dyson Foundation, The Harris Foundation, The
Robert Wood Johnson Foundation, and Wyeth Lederle Vaccines. The CATCH Program w
ill continue to collaborate with other organizations that have made commitments
to Americas Promise, such as VHA Inc., and local chapters of the American Lung
Association, to provide pediatricians with additional resources to implement c
ommunity-based child-health initiatives.

Commitment Showcase: There are 7,873
physicians who have identified themselves as having an interest in community pe
diatrics, and at least 1,000 pediatricians and other health care professionals
have sought out and completed training on CATCH philosophies. AAP recognizes t
hese pediatricians for the large and small things they do that significantly in
fluence the health of individual children nationwide.

Lily L. Lo, MD, FAAP, of
the Sheridan County Youth Commission, in Sheridan County, WY, used a CATCH Pla
nning Funds grant to assist it to become a Community of Promise, and convince t
he county and municipalities of the need for a central juvenile justice office
and probation program.

In February 1999, a CATCH Visiting Professorship progra
m in South Carolina was connected to a pilot meeting, Alliance for Healthy Chil
dren, to bring together pediatricians, community foundations, and child-health
advocates to communicate and collaborate on developing community-based child-he
alth initiatives.

In May 1998, a combined CATCH and Healthy Child Care Americ
a Summit was held in Kansas to bring together 200 leaders to discuss issues and
make plans for the provision of healthy child care in individual communities.
The goal of the summit was to develop a system of quality health care that reco
gnizes the vital relationship of family, child care provider, and pediatrician
to assure optimal health for all children.

Since June 1998, a group of Chicago
-area pediatricians have hosted quarterly meetings to focus on individual commu
nities and health-care resources. The meeting brings together community pediatr
icians, medical directors of community health centers, academic pediatricians,
and residents from five different medical schools/programs to discuss specific
access issues, such as obtaining evaluations for children suspected of having l
earning or behavioral disorders.

American Advertising Federation

Contact: Mr
. Zachary Brousseau Phone: (202) 898-0159
Date of Commitment: 1/5/99 Fax Number
: (202) 898-0159
Email: zbrousseau@aaf.org Web Address: www.aaf.org

Commitment
: Commits to launch a nationwide internship program for high-school students in
terested in advertising. The American Advertising Federation (AAF) plans to pla
ce students in paid internships with advertising-related businesses in 207 comm
unities across the country. The AAF membership is made up of more than 5,000 ad
vertising professionals, and this program will be delivered in all 50 states. I
nitially, the internship program will serve 5,000 children. As the program grow
s, its visibility and reach will grow accordingly.

Progress: AAF designed a tu
rn-key program that will allow AAF ad clubs to place students in internships wi
thout having to create a program from scratch, and distributed a specially desi
gned kit with all of the necessary information to implement this program at the
local level. This kit includes detailed step-by-step instructions that break t
he programs tasks into their most basic elements, as well as sample documents a
nd a response form to enable AAF to track all of the clubs that are participati
ng.

Forecast: AAF headquarters will remain in constant contact with these club
s and their leadership to provide support and clarify any questions, as well as
monitor progress.

Commitment Showcase: AAF has received very positive feedbac
k from its members regarding the AAF/Americas Promise communications kit. This
kit, mailed to chapters in all 50 states, outlines the commitment opportunities
for students.

American Association of Community Colleges

Contact: Ms. Jenni
fer Henderson Phone: (202) 728-0200
Date of Commitment: 11/16/98 Fax Number: (2
02) 833-2467
Email: jhenderson@aacc.nche.edu Web Address: www.aacc.nche.edu

Co
mmitment: Commits to establish a nationwide campaign to engage member colleges
in Americas Promise to serve young people in the local community. The American
Association of Community Colleges (AACC) estimates that 400 community colleges
will get involved with Americas Promise over the next three years. To accommoda
te the variety of community colleges nationwide, AACC will encourage its member
s to make any of three levels of commitment: College of Promise, Commitment Mak
er, and Community of Promise partner. The AACC, through its communication resou
rces, will offer examples and best practices of how to fulfill each level of co
mmitment. The AACC will also establish a volunteer campaign for its own staff.
The program will include developing a mentor/tutor program for interested staff
, participation in the 1999 and 2000 Groundhog Job Shadow Day, donating holiday
gifts and/or necessary items to local children and families, and providing nec
essary resources for local schools.

Progress: AACC launched the campaign to en
courage community college participation in Americas Promise in February 1999. A
Web page was created to provide informational materials and examples of colleg
e commitments to community colleges and other interested parties. Information o
n college commitments and program materials were disseminated to all members th
rough AACC publications. AACC promoted Groundhog Job Shadow Day to all member c
olleges through various communication resources, including a Job Shadow Day Web
page designed to assist colleges in the development of Job Shadow events. AACC
also hosted a Job Shadow event for local high-school students.

Forecast: AACC
will advocate participation in Americas Promise to all member colleges through
forums at the AACC convention and other regional and national meetings. The As
sociation will also distribute materials highlighting community college commitm
ents, potential program ideas and planning guidelines to a variety of community
college audiences, including administration, faculty, staff, and students.

A
merican Association of Homes & Services for the Aging

Contact: Mr. Scott Parki
n Phone: (202) 508-9450
Date of Commitment: 4/27/98 Fax Number: (202) 783-2255
Email: sparkin@aahsa.org Web Address: www.aahsa.org

Commitment: Commits to rea
ch out to its 5,000 members to encourage mentoring of young people and recruitm
ent of young volunteers in service to the elderly, and to encourage its members
to develop relationships with local schools.

Progress: In a random survey of
500 American Association of Homes & Services for the Aging (AAHSA) members arou
nd the country in 1998, responses were received from 220 facilities spanning 34
states. Through intergenerational programs, these facilities succeeded in recr
uiting 6,979 youth volunteers, an average of 32 for each facility. They also en
gaged the talents and abilities of 1,908 residents to reach out to youth in the
ir communities. The actual participation rate is even higher because many membe
rs did not include one-time programs with schools or religious congregations in
their responses. Participating states include AL, AZ, CA, CO, CT, FL, GA, IL,
IN, IA, KS, KY, MD, MA, MI, MN, MS, MO, MT, NE, NH, NJ, NY, NC, OH, OK, OR, PA,
RI, TN, TX, VA, WA, and WI.

Forecast: This year, AAHSA is continuing to suppo
rt Americas Promise through Uniting the Generations, its theme for Older Americ
ans Month in May 1999. Older Americans Month is one of AAHSAs primary channels
for uniting the efforts of its 5,000 members. A bulletin has been prepared to p
romote Older Americans Month that includes suggestions for intergenerational pr
ograms and examples of members community success stories. In addition to the bu
lletin, AAHSA has developed two free brochures entitled Thinking About Voluntee
ring: Helping Seniors in Your Community and Building a Better Future: How to Vo
lunteer to Help Young People in Your Community. AAHSAs goal is to inspire membe
rs in each state to build new partnerships with organizations and schools in th
eir communities.

Commitment Showcase: AAHSA is currently developing The Year o
f 5,000 Stories database, a collection of members finest programs. Many of the
stories received highlight the mutual benefits of intergenerational relationshi
ps. From day-care centers to literacy programs to vocational training for young
people in need, AAHSA members are working with youth in their communities.

A
merican Association of Museums

Contact: Mr. Andy Finch Phone: (202) 289-1818
D
ate of Commitment: 3/3/97 Fax Number: (202) 289-6578
Email: afinch@capaccess.or
g Web Address: aam.us.org

Commitment: Commits to engage youth in an assortment
of programs in museums over the next five years, reaching 2.5 million more chi
ldren than are currently reached.

Progress: The American Association of Museum
s (AAM) has developed a close working relationship with the Corporation for Nat
ional Service, starting with a survey both of youth programs and of volunteer s
ervices/opportunities at museums across the country. AAM published a call from
the AmeriCorps National Civilian Community Corps (NCCC) to museums to propose c
ommunity-service projects, especially ones that are centered on youth.

AAM has
also signed on as a national partner in the Mars Millennium Project to encoura
ge museums to provide resources to schools and other community organizations. A
AM sent letters to all of member institutions in this regard, and worked with t
he Project Directors to make sure that schools and other participants know of m
useums interest and capabilities. Three dozen museums have already volunteered
to participate. The director of the Houston Childrens Museum attended a plannin
g meeting under the auspices of Houstons Promise, which will run a pilot Mars p
rogram.

AAMis working closely with the U.S. Department of Education on the ne
w 21st Century Community Learning Centers program, which runs after-school, sum
mer and weekend activities, and has turned out to be a magnet for museum intere
st. The Department asked AAM to recruit presenters to speak about museums resou
rces for potential applicants around the nation. AAM has also joined the Partne
rship for Family Involvement in Education.

Forecast: In May AAM will publish t
he results of the survey sponsored with the Corporation for National Service. T
he article will appear in the bimonthly magazine, Museum News, where it will be
seen by its membership of 3,000 museums and more than 11,000 individuals. AAM
hopes to repeat the survey toward the end of the five-year commitment period s
o as to measure progress toward goals.

AAM continues to respond to outside inq
uiries from states and cities regarding its commitment. In these cases, it refe
rs them to local museum contacts to explore opportunities for further collabora
tions.

Finally, AAM will continue to be on the lookout for youth initiatives,
such as the Mars Millennium Project, that welcome museum participation.

Ameri
can Bankers Association

Contact: Mr. Mike Riley Phone: (202) 663-5045
Date of
Commitment: 9/21/98 Fax Number: (202) 663-7533
Email: mriley@aba.com Web Addres
s: www.aba.org

Commitment: Commits to establish a national volunteer campaign
to encourage the banking industry to help youth in their communities. It estima
tes that 1,000 banks will join Americas Promise in the next two years. Because
banks vary in resources and size in every community, flexibility is the key com

ponent to this plan. The national communications plan will emphasize all five r
esources and will highlight specific means for banks to participate. In additio
n to direct youth contact, banks have many opportunities to extend their outrea
ch and promote awareness and encourage involvement within their communities.

P
rogress: The Americas Promise commitment was endorsed by the American Bankers A
ssociation (ABA) Board as one of the Associations key programs in 1999. A press
 release regarding ABA commitment and subsequent stories were picked up in indu
stry media. ABA launched its national campaign on February 12 with an invitatio
n from the ABA President to over 11,000 financial institution CEOs to participa
te in the Americas Promise commitment; followed by Official Launch Program Febr
uary 21 at ABAs National Conference for Community Bankers in Orlando, FL, where
 1,400 bankers, spouses and industry vendors were in attendance. In first four
weeks following the launch, more than 650 banks had signed on as Banks of Promi
se. ABA produced a video highlighting five basic promises, with examples from t
wo community banks, and message from General Powell encouraging bankers to beco
me involved; duplicated 1,500 copies of video for subsequent promotional use am
ong key industry groups; and provided to participating banks for use with emplo
yees, shareholders and local community groups. It developed communications kits
, sent to all participating organizations to provide tools and guidance for the
ir community programs, including a commitment inventory to be returned to ABA.
This inventory data will provide quantitative measurements of banks involvement
 in youth-related programs, as well as success stories. Web page for communicat
ing this commitment is under development. ABA headquarters staff is participati
ng in complementary volunteer program to support communications efforts to bank
s. The 50 State Bankers Associations, ABA councils, and key member groups have
been enlisted to encourage banks involvement.

Forecast: ABA will: continue tar
geting specific banker groups throughout ABA to elicit banks participation, bui
lding to early fulfillment of projected commitment to have 1,000 banks join Ame
ricas Promise; emphasize obtaining inventories from all participating banks to
build a data base; use gathered information for various public relations and pr
omotional purposes for banks Americas Promise commitment on national and local
levels; and develop methods for sharing success stories among banks through exi
sting Association news media, ABA Web page, other related organizations media.
ABA will develop national promotional advertisements and public relations effor
ts highlighting the banking industrys commitment and success stories in communi
ties; plan programs to highlight campaign progress at key association meetings
throughout year; coordinate campaign with other specific opportunities during t
he year, such as United Way, Caring for Children, National Teach Kids to Save D
ay; coordinate communications efforts with State Bankers Associations, related
industry organizations and financial industry vendors; and continue to review a
nd enhance tools provided to participating banks to encourage and support their
 youth-related community involvement.

Commitment Showcase: ABAs Americas Promi
se launch program at ABAs National Conference for Community Bankers in Orlando
featured stirring personal stories of bankers commitments, including a mentorin
g program and Groundhog Job Shadow Day with students from St. Marys Home at Sta
te Bank of Long Island in Jericho, NY; nurturing and mentoring programs for chi
ldren in Derby, VT, sponsored by Community National Bank; a 14-year-old student
 whose academic possibilities and life were changed through participation in th

e Quest for Kids program, sponsored by the First National Bank of Naples, FL; a nd a testament to the importance of the programs mentoring aspects from the stu dents mother, a 19-year-old college freshman with learning disabilities who loo ks forward to a college degree and a useful career because of her long-term inv olvement with the Boys & Girls Club of Sarasota County, FL, where the Executive Vice President of the Sarasota Bank has served as a Board member and major fun draiser for the Club.

American Booksellers Association

Contact: Ms. Jill Per
lstein Phone: (914) 591-2665
Date of Commitment: 4/11/97 Fax Number: (914) 591-
2720
Email: jill@bookweb.org Web Address: www.bookweb.org

Commitment: Commits
to recruit 50,000 reading tutors for the America Reads Challenge from both empl oyees and customers.

Progress: The American Booksellers Association (ABA) dist
ributed 200,000 copies of the book, Read to Your Bunny, by Rosemary Wells. The Associations program in bookstores is designed to teach parents about the benef its of reading aloud to their children at an early age. Parents that went to pa rticipating bookstores saw volunteers reading aloud to children, which further encourages reading aloud at home. The books were distributed in March of 1998 w ith the help of Scholastic, Ingram Book Company, and Reach Out and Read, whose model is the basis of the program.

Forecast: The American Booksellers Associat
ion will have a regular distribution program in place to reach children in vari ous age categories and reading levels.

Commitment Showcase: As a result of par
tnerships formed in 1997-1998, the American Booksellers Association successfull y distributed books to children all over the United States. March 2, 1998 was R ead Across America Day, and First Lady Hillary Rodham Clinton acknowledged the ABAs efforts during a special read-aloud event.

American Camping Association

Contact: Mr. Bob Schultz Phone: (765) 342-8456
Date of Commitment: 4/27/97 Fax
Number: (765) 342-2065
Email: bschultz@aca-camps.org Web Address: www.acacamps
.org

Commitment: Commits to increase the number of children who have a camp ex perience by 15 percent, which is an additional 810,000 campers nationwide.

Pro
gress: According to the 1998 summer camp survey of American Camping Association

(ACA)-accredited camps, ACA has documented a continuing eight to ten percent i
ncrease in camper enrollments. Over 700,000 more children are going to camp. Th
e ACA, however, believes it must target low-income and underserved populations.
Camps affiliated with ACA receive constant challenges from ACAs leadership to
increase opportunities so that all children will have access to summer camps. I
n New York City, the ACA has partnered with the New York Department of Educatio
n and inaugurated Break-Aways: Partnership for Year-Round Learning, a camp-base
d initiative for students in grades 4-8. The new program launched last summer p
rovided 21-28 days of programming for 1,300 children and was founded on the pre
mise that students will meet the highest level of achievement if they continue
the learning process in substantive ways during the summer months while in a co
mmunity of camp.

Forecast: The summer of 1999 will see increased efforts to me
et the needs of low-income and underserved populations. The ACA must work to in
crease the visibility of successful programs such as Morrys Camp in New York, C
amping Unlimited at Blue Star Camps in North Carolina, and the New England Vill
age concept to serve as role models for other camps and ACA-Sections.

Commitme
nt Showcase: Last summer, 126 campers from 11 different ACA-accredited camps in
New England gathered for a Conversations with Campers project designed with th
e ACA-New England Section in conjunction with the University of Connecticut Coo
perative Extension System and the C. Everett Koop Institute. The conversations
investigated what youth think about things that affect their well-being. Inspir
ed by the Presidents Summit, youth attending participated in a series of focus
groups discussing questions related to the topics of mentors, safety, nurture,
skills, and service. The outcome has become the foundation for youth leadership
initiatives throughout New England.

American Cancer Society

Contact: Ms. Be
th Stevenson  Phone: (404) 329-7949
Date of Commitment: 4/27/97  Fax Number: (404
) 325-2548
Email: bstevens@cancer.org  Web Address: www.cancer.org

Commitment:
Commits to engage young people in creating their own healthy futures and engagi
ng their stakeholders as well by the following: development of strong school-he
alth councils in all school districts, that link schools, communities and youth
in efforts to improve the health of youth through schools; and advocating for
one full-time health coordinator staff position in each school district in the
country.

Progress: Funding was provided to 50 school-district health coordinat
ors to attend the 1999 training institute, and 15 higher education faculty memb
ers were funded to train a minimum of 20 school-district health coordinators. B
y May 2000, 350 school-district health coordinators will be trained. The Americ
an Cancer Society developed three guidance documents which cover the role of sc
hool health coordinators and school health councils, and community marketing of
school health. More than 10,000 of these documents will be printed and distrib

uted. In partnership with the Centers for Disease Control and Prevention, the A
merican School Health Association, and community organizations, the American Ca
ncer Society ran 18 social-marketing campaigns in six states to advocate for sc
hool health and the importance of school health coordinators. A youth Web site
was launched in April 1999 to reach youth directly and engage them in creating
healthy futures.

Forecast: Partnerships will be built and strengthened with th
e American School Health Association, the Association for the Advancement of He
alth Education, and the Education Development Center. The training institute wi
ll be held in summer 1999 and a booster session for all participants is planned
for fall 1999. A social-marketing program will be developed and distributed na
tionwide by December 1999.

Commitment Showcase: The social-marketing campaigns
which promote school health to local communities have been an exciting initiat
ive and have shown the value of community partnerships and local creativity. Co
mmunities have actively involved parents, media, clergy, and business leaders i
n the project resulting in a multi-strategy awareness campaign on the importanc
e of addressing health through schools. Community excitement has propelled scho
ols to identify a school staff member to promote school health and to form a sc
hool health council.

One project in middle-schools nationwide focused on the n
eed to bring parents and schools together to teach pre-adolescents to avoid hig
h-risk experimentation in early adolescence. Called Its A Jungle Out There, the
program provided a survival kit for schools to use with parents.

American El
ectric Power

Contact: Ms. Mary K. Walsh Phone: (614) 223-1677
Date of Commitme
nt: 4/27/97 Fax Number: (614) 223-1676
Email: mkwalsh@aep.com Web Address: www.
aep.com

Commitment: Commits to support teachers and students in K-12 education
through expansion of workshops for teachers, school business partnerships, and
the use of technology.

Progress: To strengthen student achievement, American
Electric Power (AEP) provided hands-on and real-world perspectives in 31 worksh
ops for teachers and 54 school-business partnerships. The workshops and partner
ships, in collaboration with 72 schools, colleges, and educational organization
s, have affected 701 K-12 teachers and 66,245 students. The Electric Universe W
eb site and the donation of 329 computers provide youth and teachers learning t
ools for the 21st century. The newly expanded AEP Connects volunteer program ga
ve 130 grants to schools and nonprofit organizations to recognize employee volu
nteer service to youth. AEP education and volunteer initiatives serve parts of
Indiana, Kentucky, Michigan, Ohio, Tennessee, Virginia, and West Virginia.

For

ecast: AEP is initiating two innovative partnerships through corporate headquar
ters as models for the company. One partnership with the Utility Business Educa
tion Coalition and Groveport Madison Schools explores company involvement in sy
stemic school-to-work initiatives. The second partnership with Million Solar Ro
ofs provides students and teachers learning opportunities through a photo-volta
ic renewable energy system installed at participating schools. AEP will expand
support for K-12 education by co-sponsorship and distribution of a Columbus are
a directory of summer camps and educational activities focusing on science and
mathematics. AEP will support its local Community of Promise initiative, Greate
r Columbus Promise  The Alliance for Youth. AEPs initial commitment to teacher
workshops, school partnerships, computer donations, and volunteer grants will c
ontinue at or above present levels, with parts of the commitment for the year 2
000 being 90 percent to 100 percent complete.

Commitment Showcase: AEP contrib
utes to and collaborates with the Science and Mathematics Network of Central Oh
io on several projects. The Network employs an innovative philosophy of strengt
hening science and math achievement at the elementary-school level and capturin
g childrens natural ability to build positive attitudes for long-term success.
The Network fosters collaborative partnerships across school districts and betw
een teachers and business and community professionals who use math, science, an
d technology. It specializes in professional development for elementary teacher
s, many of whom lack confidence and training in math and science education.

Th
e AEP-Bluffsview Elementary Solar School partnership is Ohios first Million Sol
ar Roofs school, a joint project of the U.S. Department of Energy, the Foundati
on for Environmental Education, and others. AEPs real-world Datapultsm technolo
gy enables elementary students to graph real-time electric power production and
 use it for their own school in support of energy and environmental education.

American Express Company

Contact: Mr. Terry Savage  Phone: (212) 640-5662
Dat
e of Commitment: 4/27/97  Fax Number: (212) 693-1033
Email: terry.savage@aexp.co
m  Web Address: americanexpress.com

Commitment: Commits to expand on its 15-yea
r record of supporting youth workforce readiness by committing more than $10 mi
llion over three years to help prepare young people for career success in hospi
tality, food service, lodging, retail, and other industries. Major components w
ill include existing Academies of Travel and Tourism, the Hospitality Business
Alliance, King of Prussia Retail Skills Center, and other career-focused initia
tives nationwide.

Progress: In 1998, 17,321 youth participated in the Academie
s of Travel and Tourism (AOTT), Hospitality Business Alliance (HBA), and Retail
 Skills Center. The AOTTs are in 25 states and the District of Columbia; HBA is
 in 19 states; and the Retail Skills Center is in Pennsylvania. Approximately 2
50 employees are involved with local AOTTs as mentors, supervisors, and advisor
y board members. Major partners in youth career readiness include the National

Academy Foundation, the National Retail Federation, Educational Foundation of t
he National Restaurant Association, and Educational Institute of the American H
otel & Motel Association. Almost half of its commitment has been distributed si
nce 1997.

Forecast: A significant event related to the American Express commit
ment is a new partnership with the National Academy Foundation Summer Institute
, at which a number of AOTT graduates will be honored for their academic and ca
reer development achievements. New HBA and AOTT programs sites will begin in 19
99.

American Financial Services Association

Contact: Ms. Dara Duguay Phone:
(202) 466-8610
Date of Commitment: 10/21/98 Fax Number: (202) 223-0321
Email: d
duguay@afsamail.org Web Address: www.americanfinsvcs.org

Commitment: Commits t
o partner with Americas Promise through its Jump$tart Coalition for Personal Fi
nancial Literacy to improve the personal financial literacy of young people. Ju
mp$tart promises: to establish personal finance literacy coalitions in four to
five states each year between 1999 and 2007; to promote the teaching of persona
l finance to 250,000 additional students (K-12) annually by adding personal fin
ance to the curriculum of each school; and to increase public awareness of the
need for personal finance education and support to educators. As a commitment t
o Americas Promise, Jump$tart will reach 250,000 additional each year through 2
007.

Progress: Jump$tart played a leadership role in the formation of seven st
ate coalitions  Idaho, California, New York, New Jersey, Georgia, North Carolin
a, and Texas. This accounts for approximately 37 percent of the nations youth i
n grades K-12. State coalitions share Jump$tarts mission to raise the publics a
wareness of the need for personal financial literacy among our young adults whi
le stressing the importance of improving personal financial literacy through ed
ucation. In addition, by working in tandem with the state, county, and local ed
ucators, the state coalitions are working to integrate personal finance into th
e curricula. Jump$tarts executive director has participated in all state coalit
ion meetings with additional support provided by the AFSAEF staff. Jump$tarts b
oard of directors and partners, totaling more that 75 organizations, have repre
sentation at the state coalition meetings. The state coalitions vary in size av
eraging 50 members. Jump$tarts public awareness initiatives generated thousands
 of news stories nationally on the coalition, its mission, and the dire need to
 improve personal finance education in the nations schools. Additionally, withi
n the last year, the nature of the media coverage suggests that Jump$tart is es
tablishing itself as a respected resource on the subject of personal finance am
ong young people.

Forecast: New partners that share Jump$tarts mission to impr
ove the personal financial literacy of young adults are continuously being iden
tified and invited to join the coalition. In 1999, Jump$tart will initiate part
nerships with FDIC, Sallie Mae, National Catholic Educational Association, Nati

onal Association of Attorneys General, the Mortgage Bankers Association, the De
partment of Labor, and the Foundation for Teaching Economics. 1999 activities i
nclude the 1999 Personal Finance Literacy Survey, presentations and exhibits at
numerous annual conferences, further increased public awareness, media intervi
ews, and informational mailings to curriculum specialists and education decisio
n makers. The formation of state coalitions is planned for Michigan, Illinois,
Wisconsin, Massachusetts, Maine, Washington, and Arkansas. The current commitme
nt of educating 250,000 additional students per year is an ambitious but attain
able target.

Commitment Showcase: In tandem with NBC, Jump$tart created the Ma
d Money Room pages in NBCs teen Web site At the Max. These pages consisted of t
wo interactive games The Reality Check and Should You Buy It?quizzing teens on
their comprehension of personal finances in the real world. Teens can also tak
e Jump$tarts Personal Finance Literacy Survey online. The correct answer and a
supporting explanation are given to enhance the learning experience. The site w
as promoted during NBCs Saturday morning teen shows reaching millions of teens
each week.

American General Financial Group

Contact: Ms. Virginia Weiler Tom
linson Phone: (713) 831-1220
Date of Commitment: 11/16/98 Fax Number: (713) 523
-8531
Email: virginia_tomlinson@agc.com Web Address: www.agc.com

Commitment: C
ommits to encourage its 25,000 employees to volunteer by providing two hours a
month paid time off to pursue volunteer activities that benefit youth. The valu
e of this volunteer commitment within its first year is estimated to total 60,0
00 hours, or 5,000 hours per month, for an equivalent of $810,000. In addition,
American General has challenged employees to match paid time off with their ow
n personal time, further enhancing the value of this commitment to Americas Pro
mise. American General will encourage a character-building and family-matters a
pproach by asking employees to engage in mentoring, tutoring, and other activit
ies that help instill values that coincide with the overall goals of Americas P
romise. To leverage the expertise and resources of its employees, American Gene
ral volunteers will focus on teaching financial literacy at the K-12 level. In
addition American General will give $1 million over two years to support the ge
neral operation and strategic direction of Americas Promise; grant financial an
d technical support to local Americas Promise initiatives including Communities
of Promise and Schools of Promise on a case-by-case basis; adopt elementary, m
iddle, and high schools nationwide over the next three years where American Gen
eral maintains a significant local presence; and, include information about Ame
ricas Promise and its mission in American Generals print and promotional materi
als.

Progress: On February 23, 1999, American General held a nationwide teleco
nference before 25,000 employees where the new commitment to Americas Promise w
as announced. Within two weeks of introducing the program, several hundred empl
oyees signed up to work with Americas Promise partner organizations: Big Brothe
rs Big Sisters of America; Boys & Girls Clubs of America; Boy Scouts; Girl Scou

ts; Communities In Schools; Junior Achievement; March of Dimes; YMCA and YWCA. American General has also created an internal network of Volunteer Task Forces to manage the program in communities nationwide, as well as an internal databas e that will track employee hours and partner organizations. Employees also may call a new community hotline to get further information on how to get involved with Americas Promise. In addition, on April 20, 1999, American General partici pated in a National Job Shadow Day in many of its major communities.

Forecast:
American General will continue its outreach to youth nationwide, promote volun teerism through frequent communications with employees, and encourage family an d friends to participate in company-sponsored activities.

American GI Forum o
f the U.S.

Contact: Ms. Alma Riojas Esparza Phone: (202) 898-0994
Date of Com
mitment: 4/10/97 Fax Number: (703) 532-4866
Email: almariojas@yahoo.com

Commit
ment: Commits to tutor 1,000 Hispanic youth; conduct gang prevention workshops in English and Spanish for more than 500 youth and their parents; mentor 100 yo uth; conduct self-improvement workshops for more than 1,000 women and their dau ghters; provide scholarships to 300 children of Hispanic veterans; and train 20 0 Hispanic veterans on how to launch a veterans service organization.

Progress
: More than 150 youth participated in the annual conference of the American GI Forum of the United States (AGIF). The conference included leadership developme nt workshops; a job fair; and discussions on staying in school, preventing drug use, and the dangers of gang involvement. Nationally, more than 100 college sc holarships were awarded to young men and women by the American GI Forums state and local chapters. More than 400 youth received information from the military academies to encourage their enrollment at one of the schools as well as to enc ourage service to our country. Hispanic officers talked to youth about opportun ities to go to prep schools in order to get into the academies.

The youth lea
ders of the American GI Forum participated in the Hispanic Youth Leadership Con ference in Chicago, IL. At the conference, the youth networked and learned more about their role in society and importance of their participation in the polit ical process. They had an opportunity to meet the Vice President of the United States and other senior level government officials.

Forecast: The American GI
Forum of the United States is looking for corporate sponsors who want to take p art in the development of tomorrows leaders from the Hispanic community.

Commi
tment Showcase: During the summer, the American GI Forum initiated a program to bring youth to the nations capital to complete an internship with a nonprofit

group. The AGIF youth chair spent two months in Washington, DC, working at Nati onal Council of La Raza and Federally Employed Women. This experience provided her with an opportunity to see community-based organizations and Congress in ac tion. Members of the Washington, DC Chapter made their homes available for hous ing and provided transportation and meals. AGIF has six members who offered the ir homes for next summer, it and it expects to increase the number of youth par ticipants.

American Hospital Association

Contact: Ms. Stephanie Nelson Phone
: (202) 626-2291
Date of Commitment: 3/20/97 Fax Number: (202) 626-2689
Email:
snelson1@aha.org Web Address: aha.org

Commitment: Commits to reduce the number
of Americans, especially children, without health coverage by four million.

P
rogress: To date, approximately 1,500 hospitals and health systems from across the country have joined the Campaign for Coverage, pledging to work in their co mmunities on programs that help the uninsured. These activities have provided a ccess to health services to nearly 3.4 million uninsured people and health cove rage to an additional 2.5 million people. In addition, 16 national organization s have joined the Campaign for Coverage as partners.

Also, the American Hospit
al Association (AHA), in partnership with the Health Care Financing Administrat ion, the March of Dimes Foundation, and WJLA-TV (the ABC affiliate in the Washi ngton, DC area) produced commercials announcing the availability of free or low -cost health insurance. More than 250 of these ads ran last fall on ABC, reachi ng millions of families.

Forecast: AHA will continue to work with hospitals an
d health systems across the country to help reduce the number of people without health coverage by showcasing community programs through various mediums. It w ill also focus on outreach and enrollment of Medicaid and CHIP and share best p ractices.

American Humane Association

Contact: Ms. Suzanne Barnard Phone: (3
03) 792-9900
Date of Commitment: 4/2/97 Fax Number: (303) 792-5333
Email: suzan
ne@americanhumane.org Web Address: www.americanhumane.org

Commitment: Commits
to launch a new project entitled Front Porch, which will provide one million pe ople with the tools and information to make communities a safer place for child ren.

Progress: The Front Porch Project has been piloted in two communities: Ta
coma, WA and metropolitan Denver, CO. Three trainings have been held with a new
curriculum in which the trainers are trained. This program disseminates more t
horoughly the Front Porch methods by teaching a group of individuals to provide
the original training in their own communities. Thirty people have registered
for the sessions.

In Tacoma, the American Humane Association (AHA) local partn
er was Child and Parent Resources. This initial pilot trained 20 individuals ov
er the course of two months, who reached approximately 416 children and familie
s.

In Denver, two complete cycles of Front Porch training were offered to 30 p
eople in conjunction with partner agency Sungate Childrens Advocacy and Family
Resource Center. In the first training cycle, 14 trainees touched the lives of
approximately 110 children and families. The evaluation of the second training
cycle is still under way.

Forecast: Once the pilot phase is concluded, it is A
HAs intention to launch The Front Porch Project as a national initiative. It is
through this national release that AHAs commitment to Americas Promise will be
fulfilled. The pilot phase, although time-consuming and labor-intensive, has b
een critically important in further developing and refining the programs design
and curriculum.

Commitment Showcase: All participants agreed that they learne
d strategies and felt more comfortable about intervening to protect and support
children and families. Types of intervention undertaken by trainees include: p
ersonal intervention with a family; talking to parents about their parenting sk
ills or options; providing resources and/or connecting people with community re
sources; changing attitudes and responses by agency staff or community institut
ions, such as church boards, neighborhood watch groups, or city authorities; an
d educating co-workers about how to be more supportive of families and the need
to take personal responsibility for protecting children.

The American Legion

Contact: Mr. William A. Pease Phone: (317) 630-1212
Date of Commitment: 4/4/9
7 Fax Number: (317) 630-1369
Email: bpease@legion.org Web Address: www.legion.o
rg

Commitment: Commits to establish more than 10,000 American Legion Safe Kids
Communities through American Legion community-based posts nationwide over the
next
seven years.

Progress: The American Legion has introduced the Safe Kids
Communities program in each of its 51 Departments, operating in all 50 states.
Forty-five states have conducted the program in their cities. The American Legi

on has provided a direct service to approximately 150,000 children. Each of the se young people has received an American Legion/McGruff Safe Kids ID Kit to tak e home to his or her parents. More than 500 volunteers are actively involved in child safety issues within their respective communities.

Forecast: The Americ
an Legion plans to continue to educate its membership through newspapers, magaz ines, national and regional workshops, and the Internet. In addition, The Ameri can Legion will work with the National Crime Prevention Council to generate fur ther ideas and suggestions.

The American Legion Auxiliary

Contact: Ms. Peggy
Sappenfield Phone: (317) 635-6291
Date of Commitment: 4/10/97 Fax Number: (317
) 636-5590
Email: psappenfield@legion-aux.org Web Address: www.legion-aux.org

Commitment: Commits to establish voluntary service projects in 4,000 communitie s nationwide. Junior members in grades 9-12 will be asked to devote at least 10 0 hours per year to community service.

Progress: Thirty-seven states reported
that more than 13,000 Junior members have participated in volunteer community s ervice projects in 2,314 communities logging 134,100 hours of service. Activiti es are organized and delivered through local American Legion Auxiliary Units.

Forecast: The American Legion Auxiliary continues to promote and educate volunt ary service projects through bimonthly publication National News. The national chairman, Priscilla Imburgia, shares ideas and success stories with Junior memb ers and leaders through monthly newsletters. Ms. Imburgia reports, Continuing t he commitment challenges Junior members to find out how they can assist in havi ng an impact within their communities and challenges Senior members to create t he environment for Junior members to grow through this experience.

Commitment
Showcase: Amy Meyer, the Junior president in Iowa, attended the Iowa Summit on Volunteerism featuring General Powell. Following this, she challenged all Junio r members in her state to pledge service hours for 1999 and an additional 50 pe rcent to 100 percent increase for 2000.

American Lung Association

Contact: M
s. Sheri Wilensky Phone: (212) 315-8723
Date of Commitment: 4/27/97 Fax Number:
(212) 315-6499
Email: swilensky@lungusa.org Web Address: www.lungusa.org

Comm
itment: Commits to increase the number of schools participating in the Open Air

ways for Schools initiative to 15,000, reaching 150,000 children.

Progress: An
estimated 197,248 children have participated in Open Airways For Schools in 18
,631 elementary schools nationwide. Nationally, the American Lung Association h
as partnered with Key Pharmaceuticals, the national sponsor of Open Airways For
Schools, the Zeta Phi Beta Sorority, Environmental Protection Agency, and many
other local sponsors around the country. Open Airways For Schools is being del
ivered in every state through the support of 13,794 volunteers.

Forecast: The
American Lung Association is developing new national and local partnerships. In
the coming year, it will continue to provide master training sessions to train
staff and volunteers who in turn will train others to deliver Open Airways For
Schools. It will pilot test Open Airways For Schools materials in Spanish, and
will develop additional materials for the Implementation Guide. It will contin
ue to expand the program reach, promoting it in those cities and counties that
are not currently using the materials.

Commitment Showcase: The American Lung
Association (ALA) of New York has the highest number of schools in the country
participating in Open Airways For Schools. Because of ALA of NYs efforts with t
he New York City Department of Health and the New York City Board of Education,
it is a requirement that all public elementary schools in New York City conduc
t Open Airways For Schools. In 1998, 600 volunteers delivered the program in 57
4 schools, reaching 4,117 children.

American Medical Association

Contact: Ms
. Margaret Garikes Phone: (202) 789-7409
Date of Commitment: 4/27/97 Fax Number
: (202) 789-4581
Email: Margaret_Garikes@ama-assn.org Web Address: www.ama-assn
.org

Commitment: Commits to encourage its 35,000 medical students and the nati
ons 125 medical schools to volunteer time as mentors and tutors in schools. Wil
l also develop and implement a comprehensive alcohol and tobacco strategy to re
duce underage use.

Progress: American Medical Association (AMA) communicated w
ith 35,000 medical students at 125 medical schools regarding the value of mento
ring projects; gave the AMA-MSS Minority Community Service award to a mentoring
project at the University of California Irvine that took minority students fro
m underserved communities on a camping trip in which health care careers were d
iscussed; and funded 12 state coalitions for four years, at a total investment
of $12,000,000, to address the problem of underage drinking in their states.

F
orecast: AMA will continue to encourage, support, and promote awareness mentori
ng programs and projects among its medical student members. It will also contin
ue to provide technical assistance and strategic expertise to its 12 funded sta

te coalitions.

American Medical Association Alliance, Inc.

Contact: Ms. Susa
n G. Rubin, MPH  Phone: (312) 464-4470
Date of Commitment: 4/27/97  Fax Number: (
312) 464-5020
Email: susan_rubin@ama-assn.orgWeb Address: www.ama-assn.org

Co
mmitment: Commits to provide one million children in grades K-3 with an activit
y designed to help them cope with anger and conflict and enhance self-esteem.

Progress: The American Medical Association (AMA) Alliance coordinates a nationa
l campaign entitled SAVE (Stop Americas Violence Everywhere) and as part of the
 program has materials that local Alliances use to help young children learn wa
ys to cope with anger and develop self-esteem. It has encouraged local groups t
o work on behalf of meeting this commitment. Presently more than 700 local grou
ps work with communities in bringing these materials to schools and abuse shelt
ers. Many local groups work with other local organizations including the PTA, Y
MCA, YWCA, and religious groups.

It has distributed over 650,000 copies of mat
erials that include activity books and a place mat with a hand tracing exercise
 named Hands are Not for Hitting. In addition to these activities, the AMA Alli
ance provides a list of conflict/anger resources enabling local Alliances to de
velop their own programs.

Forecast: In order to continue to meet the needs of
local Alliances and schools, the AMA Alliance will continue to develop new mate
rials to help teach control while building self-esteem.

The AMA Alliance will
develop a new activity entitled I Can Be... which will provide children with th
e power to make decisions. It will also develop teaching guidelines and talking
 points so instructors can appropriately lead the class discussion.

Commitment
 Showcase: Since there are more than 700 Alliances that work to meet the commit
ment, there are numerous activities to showcase.

To curb anger in their commu
nity, members of the Alliance are visiting local schools and teaching children
how to make a friendship quilt. Each patch of the quilt contains a picture of g
ood things to do with hands. The quilt is then hung in the classroom to reinfor
ce the lessons discussed during the day.

Take a Deep Breath is the theme for t
he poster contest sponsored by the Virginia Beach Medical Society Auxiliary (VB
MSA). The contest is the latest part of the VBMSAs anti-smoking tobacco project
. The contest is open to all fourth- and fifth-graders in the area.

The new H
ands Are Not for Hitting activity book is being distributed to all first-grader
s in Adams County, IL by members of the local Alliance in conjunction with the
local YWCA.

In Colorado, more than 2000 copies of I Can Choose were distribute
d to second-graders in local school districts. The Alliance used the activity b
ooks to teach the children how to make healthy choices about behavior.

The Am
erican Radio Relay League

Contact: Mr. Steve Mansfield Phone: (860) 594-0240
D
ate of Commitment: 1/15/98 Fax Number: (860) 594-0259
Email: smansfield@arrl.or
g Web Address: www.arrl.org

Commitment: Commits to introduce a program using a
dult Amateur Radio volunteers in local communities to coach middle- and junior-
high-school students in the basic elements of electronics and radio communicati
on through exposure to the Amateur Radio hobby.

Progress: In preparation for t
his program, The American Radio Relay League (ARRL) developed a 90-page book co
nsisting of background readings on how to work with children in a volunteer edu
cational context, advisory pages on technical careers and projects, and student
activity advisory sheets. ARRL staff worked substantial extra time above and b
eyond their regular duties to develop the Radio Coaches program. It advertised
the program in a number of association publications and promoted it at various
field events around the U.S. It received approximately 100 inquiries. The progr
am is being implemented in the following cities: Rochester, NY; Adena, OH; Manc
hester, NH; Boise, ID; Morganton, NC; and Wichita Falls, TX.

Forecast: ARRL ha
s only begun to research why its program is not as successful as it had hoped.
It will continue to follow up with the few clubs that chose to participate in t
he hope that something can be learned that will contribute to future efforts.

Commitment Showcase: Keith Freeberg of Rochester, NY introduced the Radio Coach
es program to his school system. Keith reports that the program was received wa
rmly. He notes that each school principal he spoke to was willing to designate
a lead science teacher or vice principal to discuss the program in detail with
him. Being a part of the Americas Promise is a door-opener when starting dialog
ue with your local school or youth groups, Keith says. This is one program on w
hich the ARRL will follow up in the hope that we can learn something to help ot
hers struggling to initiate a Radio Coaches program.

American Red Cross

Cont
act: Ms. Jane Kinsman Phone: (202) 639-3510

Date of Commitment: 4/27/97 Fax Num
ber: (202) 783-3432
Email: kinsmanj@usa.redcross.org Web Address: www.redcross.
org/youth

Commitment: Commits to increase the number of youth who give to thei
r communities through vital Red Cross services over the next three years by 500
,000. In addition, the Red Cross will recruit two million youth to donate the l
ife-giving gift of blood.

Progress: Young people accounted for 35 percent of t
he American Red Cross volunteer population in 1998. There were 468,716 young vo
lunteers; 7.8 percent more young people volunteered than in 1997. In 1998, 500,
512 young people gave blood through the American Red Cross, an increase of 6.1
percent from 1997. For the period 1997-98, the total number of youth and young
adults recruited to give blood was 972,200, which is the half-way mark of the c
ommitment. Most have been recruited from more than 5,000 high schools and colle
ge campuses. Red Cross volunteers of all ages participated in the commitment. T
hey volunteered as blood drive workers, mentors and supervisors for youth, yout
h program directors and advocates, instructors for youth in community health ed
ucation classes, providers of disaster education and relief, special events org
anizers, fundraisers, and more.

In 1998 alone, 635,000 youth were served by Re
d Cross school health programs, or received Red Cross child care, babysitting,
after-school and shelter services. There were 570,000 youth who received Red Cr
oss First Aid training and HIV/AIDS education. More than three million youth re
ceived aquatics and water-safety instruction. More than 232,000 care-givers enr
olled in Red Cross infant and child CPR, and healthy pregnancy classes. The new
Red Cross babysitter training course was taken by 45,600 youth. Youth leadersh
ip training was provided to 35,300 youth. Violence and substance abuse preventi
on programs were attended by 83,700 youth. Peer education, mentoring, and self-
esteem programs were provided to 66,700 youth.

The American Red Cross partnere
d with many organizations to implement its commitment, including fellow commitm
ent makers Key Club International, Youth Service America, Hugh OBrian Youth Lea
dership, U.S. Consumer Safety Commission, Girl Scouts and Boy Scouts of America
, YMCA, Boys & Girls Clubs of America, and the National 4-H Council.

Forecast:
The Red Cross will launch an organization-wide youth involvement plan, endorse
d by the Red Cross president and board of governors. The plan includes all five
basic promises. The 1999 Red Cross Convention will feature youth-led activitie
s, youth development workshops, and special youth awards. The Red Cross will re
ach 1,028,000 additional youth blood donors by the end of year 2000, maintain a
n annual growth rate of 7 percent in young Red Cross volunteers, and continue t
o deliver Red Cross services to millions of young people. The Red Cross will im
plement new marketing strategies to attract youth volunteers and blood donors,
and will expand partnerships with other youth-related organizations at both the
national and local levels.

Commitment Showcase: When Stacey, a high school se
nior in Kentucky, suffered severe and life-threatening injuries from an auto ac

cident, she needed multiple surgeries, 105 pints of blood, and lots of courage. Her friends from Crittenden County High School organized a Red Cross blood dri ve at the school to replace the blood Stacey had lost. Their blood drive collec ted 103 pints; the usual is collection from a drive is 40 pints. Stacey lived b ecause Red Cross blood was available. And her friends made sure the supply woul d be there for others when they need it.

The Palo Alto, CA, Red Cross Chapters Safe Ride program provides safe and confidential rides home to students from e ight area high schools on Friday and Saturday nights. The program, created in 1 984 by area teens, was in response to a fatal alcohol-related accident involvin g local teenagers. The program is staffed by more than 200 teenage and adult vo lunteers, and is supported by community leaders, public offices, and school dis tricts. In 1998, over 500 rides were provided. All Safe Ride volunteers partici pate in First Aid/CPR and alcohol/drug-education programs.

Fifteen blind and v
isually impaired teens became certified babysitters when the Mid-South Red Cros s Chapter in Memphis, TN taught its popular babysitting course at the Memphis C ity Schools Summer Camp for the Blind and Visually Impaired. Red Cross course m aterials were enlarged and converted to Braille, and the course methodology was modified to provide a more hands-on teaching approach. This is a Red Cross bes t practice that can be modified and replicated to reach out to other physically challenged youth populations.

American Society of Association Executives

Co
ntact: Mr. Paul Meyer Phone: (202) 626-2704
Date of Commitment: 3/6/97 Fax Numb
er: (202) 408-9633
Email: Pmeyer@asaenet.org Web Address: www.asaenet.org

Comm
itment: Commits to enlist 1,000 association and industry partners in activities that support the goals of Americas Promise. In addition, the Association will develop a home page to communicate and coordinate the Americas Promise activiti es.

Progress: In partnership with Americas Promise, Junior Achievement and Sch ool-to-Work, American Society of Association Executives (ASAE) has focused its efforts on National Groundhog Job Shadow Day. ASAE is committed to enlisting 1, 000 association and industry partners in the National Groundhog Job Shadow Day program over three years. More than 500 of our partners participated in our 199 9 programs.

Forecast: ASAE will continue promoting National Groundhog job Shad
ow Day to its members.

American Society of Directors of Volunteer Services

C

ontact: Ms. Elaine George Phone: (608) 791-9766
Date of Commitment: 4/27/97 Fax
Number: (608) 791-9799
Email: george.elaine@mayo.edu Web Address: www.asdvs.or
g

Commitment: Commits to assist 100,000 children, particularly those at risk,
in a program called Health Adventures. This program will take place over the ne
xt five years and will be done in partnership with the American Hospital Associ
ation.

Progress: American Society of Directors of Volunteer Services (ASDVS) i
s in the middle of its third year of Health Adventures, the community involveme
nt project aimed at helping young people in need learn about careers in health-
care. The targeted population is students in grades 5-8, ages 8-14. In 1997-199
8, Health Adventures ran at a total of 16 sites serving 163 students. This scho
ol year, 48 health-care organizations located in 24 states enrolled 494 student
s and their mentors. Requests for 1998-1999 sites are currently being accepted
at the ASDVS office in Chicago. In Texas alone, 14 hospitals are in the process
of preparing to become 1999-2000 Health Adventures sites.

The program has rec
eived excellent coverage in local news as well as Newsweek, Hospital & Health N
etworks, and Volunteer Leader. Mrs. George W. Bush, first lady of Texas, will s
peak on Health Adventures as an initiative for children at the opening session
of the Texas Hospital and Health Care Organizations conference in June 1999, wh
ere funding sources are being explored to bring Health Adventures to all Texas
hospitals.

Health Adventures is a collaborative community venture which provid
es students mentors, opportunities to be exposed to health careers, and enhance
d self-esteem. Health Adventures provides health-care organizations with increa
sed community awareness of their services, a vehicle for community outreach and
service, and complements the service initiatives of community partners.

Forec
ast: Goals for this year including recruiting a new National Steering Committee
, developing a comprehensive marketing plan, and identifying future funding sou
rces.

American Society of Landscape Architects

Contact: Mr. Peter A. Kirsch
Phone: (202) 216-2339
Date of Commitment: 12/1/98 Fax Number: (202) 898-1185
Em
ail: pkirsch@asla.org Web Address: www.asla.org

Commitment: Commits to design
and build 100 safe places for children across the country beginning in 1999 thr
ough its 100 Parks, 100 Years program. Projects will range from designing and r
enovating city playgrounds, parks, and schools, to committing services to assis
t communities and other nonprofits with design and facilitation services to enh

ance projects that improve quality of life and make the places where children l
ive and play better. The value of the 100 Parks, 100 Years program is $10 milli
on.

Progress: To date, the American Society of Landscape Architects (ASLA) has
97 of its 100 parks under way. The projects range from a multi-use center for
children in the inner city of Washington, DC to a retreat center in New Mexico
for children with cancer, to more than 1,500 children designing and building a
garden for people with Alzheimers. More than 2,000 landscape architects are par
ticipating in these projects with countless hours being contributed at the volu
nteer level. Each project has also involved hundreds of community volunteers, c
hildren, and government and private sector employees.

ASLA has been able to bu
ild a number of wonderful partnerships with other nonprofit organizations and p
rivate corporations, such as Stride Rite, British Airways, Boys & Girls Clubs,
and Toro to name a few. Some of the projects are under construction, but the ma
jority of the work to date has been facilitation of design meetings, organizing
the partners, and the actual design work for the site.

Forecast: Over the nex
t six months, efforts will focus on finalizing much of the design work for the
parks and preparing for construction. Many projects will involve the community
and its young people in the actual building of the site as an educational exper
ience and to create ownership. ASLA will continue to search out partnerships wi
th other nonprofits that have similar interests and corporations that may have
an interest from both a labor and a financial standpoint. Plans are to promote
the program nationally and to showcase a few projects to the nation through a v
ery aggressive public relations campaign. Ground-breaking ceremonies will be h
eld at every site throughout the country. This program does not end in 1999 wit
h the conclusion of ASLAs centennial celebration. ASLA will continue, both nati
onally and locally, to contribute time and services to the enhancement of open
space and parks in communities across America.

Commitment Showcase: The Americ
an Society of Landscape Architects will launch its 100-year anniversary program
in Washington, DC at Ballou High School. This project is a partnership between
Americas Promise; Ballou High School; The Boys & Girls Club of Washington, DC;
and ASLA. ASLA will design and build an outdoor, multi-use center for after sc
hool activities for the children of this inner-city community. Students from Ba
llou and other area schools will assist in the needs assessment and design of t
his community facility. The students will help design and coordinate the entire
project as well as participate in environmental impact studies, project manage
ment, implementation, and construction. Through this involvement and ownership,
the site will be valued like no other in their neighborhood. This safe haven i
s located right outside the wing of the high school dedicated to the Boys & Gir
ls Club. An important goal of this program is to educate young people about lan
dscape architecture and its rewards as a career choice, and to assist them in m
aking decisions that will affect their future.

American Trucking Association

Contact: Ms. Jacqueline Biddle Phone: (703) 838-1913

Date of Commitment: 6/18/
98 Fax Number: (703) 838-1836
Email: jbiddle@trucking.org Web Address: www.truc
kline.com

Commitment: Commits to increase by 20 percent the trucking industrys involvement with organizations targeting youth in the next four years. An exam ple is the Trucker Buddy program which will aim to grow from 135,000 kids today to over 250,000 by 2002. The American Trucking Association (ATA) has also prom ised to involve its members in a highly visible volunteer project each year at their annual meeting. ATA will work with Americas Promise to define an annual A mericas Promise Award for a member company who has shown outstanding volunteer efforts. ATA will track the many volunteer initiatives the industry is currentl y involved in local communities, and has contributed and raised over $140,000 f or Americas Promise to date.

ATA has promised to bring the expansive resources and the caring spirit of the trucking industry to the aid of Americas youth. W ith more than 3,100 of the nations best and safest trucking companies as member s, the ATA has set a goal of increasing the industrys overall involvement with organizations targeting youth by 20 percent by the year 2002. Along with involv ing its members in a highly visible volunteer project each year at its annual M anagement Conference and Exhibition meeting, ATA continually encourages its mem bers to participate in events sponsored by Americas Promise throughout the year . The ATA is working with Americas Promise to recognize the outstanding efforts of many trucking companies that have made a positive difference in the lives o f local children.

Progress: Through the efforts of the ATA and the trucking in dustry, more than $200,000 in direct and in-kind contributions have been raised for Americas Promise. During the 1998 ATA Management Conference and Exhibition , more than 150 industry CEOs, executives, spouses, and truck drivers joined to gether in rejuvenating an elementary school in the historic St. Johns Bayou nei ghborhood in New Orleans along with introducing a classroom of students to the Trucker Buddy program and transporting Radio Flyers Worlds Largest Red Wagon fr om Champaign, IL to New Orleans for the event. On Groundhog Job Shadow Day 1999 , over 100 trucking companies across the country welcomed local students into t heir companies to get a glimpse of the many career opportunities available in t he trucking industry. The ATA has promoted the truck driver as a good role mode l for todays youth: todays truck driver must be literate, not abuse alcohol or drugs, must be technologically savvy, and is an essential part of our nations t hriving economy.

Forecast: ATA plans on joining the city of Orlando, FL in wor king with local school children during the 1999 ATA Management Conference & Exh ibition in October, with the goal of having more than 400 trucking industry vol unteers. The ATA has also joined the Secretary of Transportation, Rodney Slater , in supporting an industry-wide commitment to Groundhog Job Shadow Day, and pl ans on doubling the level of participation from this years event. The ATA is cu rrently working to develop an award to present to the trucking company which be st embodies the trucking industryan award to be given annually at ATAs MC&E mee ting. Along with continuing to actively encourage the growth of the Trucker Bud dy program, ATA is expending the effort to raise the awareness and success of m any of the industrys philanthropic organizations that help children.

Commitmen
t Showcase: One of ATAs finest members is Roberson Transportation Inc., a truck
ing company based in Chicago, IL. This past October, Roberson Transportation ag
reed to haul Radio Flyers Worlds Largest Red Wagonthe symbol of Americas Promis
efrom its home in Champaign, IL, down to New Orleans, LA for ATAs annual Magage
ment Conference and Exhibition meeting. Along this 1,100 mile route, thousands
of children and their parents were inspired and encouraged by the sight of this
27 foot red wagon traveling through their cities and towns. Through extensive
television and newspaper coverage, the image of this wagon raised public awaren
ess of the needs of Americas youth, and encouraged many communities to become m
ore involved in the efforts of Americas Promise.

AmeriCorps Alums

Contact: M
s. Katie Floyd Phone: (202) 729-8180
Date of Commitment: 2/19/97 Fax Number: (2
02) 729-8102
Email: acorpalums@aol.com Web Address: www.americorpsalums.org

Co
mmitment: Commits to encourage all association members to contribute at least t
en hours per month to ongoing service leadership.

Progress: Based on a 1998 su
rvey of association members, more than 65 percent have committed ten or more ho
urs of community service every month. Association members take it upon themselv
es to get involved in their communities many volunteer through their schools,
churches, or local agencies which are in need of volunteer assistance. Through
the Web site, alumni easily get connected to listings of Volunteer Centers; Ser
veNet, which enables visitors to find volunteer opportunities in their geograph
ical area; and the City Cares Network. Over the course of this past year, Ameri
Corps alumni in 14 different cities have been working with the national office
of AmeriCorps Alums to develop alumni chapters, each of which has continued com
munity service as a focus for chapter activities. This chapter network will ena
ble alumni to join together for monthly projects and ongoing service opportunit
ies. Currently, chapters are forming in AZ, DC, IL, IN, KY, MD, MA, MO, NC, OH,
OR, PA, TX, and WA.

Forecast: As the year progresses, the AmeriCorps alumni w
ill encourage the developing chapters to initiate relationships with local Comm
unities of Promise, AmeriCorps programs, schools and agencies involved in the A
merica Reads Challenge, and other community organizations in need of volunteer
assistance. AmeriCorps Alums will continue to encourage alumni participation in
national days of service, and alumni chapter leaders will put projects togethe
r for alumni involvement in the community.

Commitment Showcase: To meet the ne
eds of the growing number of graduates each year, AmeriCorps Alums has been wor
king with alumni to develop a local chapter network. The number of chapters has
increased from three in early 1998 to 14 by early 1999. AmeriCorps Alums learn
ed from the pilot chapters that it is important to start small, offer a variety

of opportunities, especially service, and to move at a pace that will ensure s
uccess. For the most part, these chapters are in the very beginning stages of f
ormation.

AMVETS

Contact: Mr. Robert Carbonneau Phone: (301) 459-9600
Date o
f Commitment: 4/27/97 Fax Number: (301) 459-7924
Web Address: www.amvets.org

C
ommitment: Commits to provide safe places to learn and grow by sponsoring commu
nity activities for the nonprofit Summit partners, specifically the Special Oly
mpics, the Boy Scouts, and the Junior ROTC.

Progress: AMVETS 1,400 posts acros
s the nation are reaching thousands of children through Americanism and AMVETS
Against Drug and Alcohol Abuse (A.A.D.A.A.) programs. In November 1998, AMVETS
sponsored 40 students from all over the United States to attend the Freedoms Fo
undation campus in Valley Forge, PA to learn about Americanism and citizenship.
They also learned the different cultures that each participant represented. AM
VETS mailed 10,000 scholarship applications to high-school students across the
nation. The AMVETS National Scholarship winners will be chosen in April 1999. A
MVETS contributes $37,000 in scholarships each year, and its posts and departme
nts also contribute more than $110,000 annually to fund scholarships.

Forecast
: Their Americanism essay, poster, and flag contests will be judged and winners
will be notified. Each post will hold an Americanism celebratory service or di
nner to recognize its local winners. The A.A.D.A.A. essay and poster contest wi
nners will also be notified and the respective departments will hold special re
cognition ceremonies for their local entries. In August they will choose the wi
nner of their Robert Gomulinski Community Service Award. Posts and departments
are recognized with awards at the National Convention for their community-servi
ce events.

Commitment Showcase: Because of AMVETS scholarship programs (nation
al, department and post), many high-school seniors around the country will be a
ble to attend college this fall. Because of AMVETS departments and posts, Speci
al Olympics athletes were able to enjoy local, state and national events. Becau
se of the A.A.D.A.A program, thousands of kids around the country learned about
the dangers of drug and alcohol abuse. The Americanism program instilled a sen
se of pride and citizenship for our country in several thousand elementary, mid
dle, and high-school students.

Animal and Plant Health Inspection Service

Co
ntact: Ms. Courtney Billet Phone: (202) 720-2463
Date of Commitment: 2/8/99 Fax
Number: (202) 720-3054

Email: courtney.r.billet@usda.gov Web Address: www.aphi
s.usda.gov

Commitment: Commits to provide paid time off (up to two hours of ad
ministrative leave per week) for employees to volunteer as mentors in Animal an
d Plant Health Inspection Service (APHIS)-sponsored or Americas Promise-related
mentoring programs. APHIS, an agency within the U.S. Department of Agriculture
(USDA), commits to having at least 300 employees mentoring children annually o
ver the next year.

Progress: This is a new commitment.

Applied Materials

Co
ntact: Mr. Tom Hayes Phone: (408) 727-5555
Date of Commitment: 4/17/97 Fax Numb
er: (408) 748-5602
Email: tom_hayes@amat.com Web Address: www.appliedmaterials.
com

Commitment: Commits to donate $1.25 million over three years to civic invo
lvement initiatives sponsored by Do Something. In addition, Applied Materials w
ill serve as Founding Sponsor of the Do Something Kindness & Justice Challenge.
The Kindness & Justice Challenge is creating a new tradition of service around
the Martin Luther King, Jr. national holiday by encouraging students to perfor
m Acts of Kindness, (by helping others), and Acts of Justice, (by standing up f
or whats right), during the two weeks after the holiday. Participating students
work is supported by a two-week, age-appropriate character education and servi
ce learning curriculum.

Progress: Applied Materials completed the first two ye
ars of its financial commitment to Do Something, to support the Kindness & Just
ice Challenge, which involved more than two million young people and 16,000 edu
cators from 11,000 schools in all 50 states. Students performed more than 1.8 m
illion Acts of Kindness or Justice during the Challenge. Martin Luther King, II
I served as Kindness & Justice Challenge Advisory Board Chariman.

Forecast: Ap
plied Materials will complete its current financial commitment to the Do Someth
ing Kindness & Justice Challenge in November 1999.

Commitment Showcase: On the
1998 Martin Luther King, Jr. national holiday, Vice President Albert Gore and
Coretta Scott King joined Applied Materials executives, Do Something Chairman A
ndrew Shue, and Do Something President Michael Sanchez, to celebrate the studen
ts work.

The Artist Card

Contact: Mr. Ronald Valme Phone: (305) 246-9141
Dat

e of Commitment: 1/5/99 Fax Number: (305) 246-4114
Email: artistcard@iname.com
Web Address: www.startelecom.com

Commitment: Commits to feature the Little Red Wagon Logo and the 1-888-55YOUTH number on every interactive phone card produced, and tag an Americas Promise call-to-action on every The Artist Card (TAC) phone-call-activated program. TAC Company also commits to donate a portion of revenues and recharge fees to the Americas Promise crusade.

Progress: This is a new commitment.

ASPIRA Association

Contact: Ms. Hilda Crespo Phone: (202) 835-3600
Date of Commitment: 2/13/97 Fax Number: (202) 835-3613
Email: hcrespo@aspira.org Web Address: www.aspira.org

Commitment: Commits to train 2,000 Puerto Rican and other Latino parents over three years in parent involvement and leadership skills, and encourage them to advocate for the overall academic and personal growth of their children.

Progress: During 1997-1998, a total of 516 Latino parents graduated from the parent training program after completing a series of ten workshops, and a final progress report is pending for the 1998-1999 period. The trainings are in schools and community centers in Rio Piedras, PR; Chicago, IL; Bridgeport, CT; Miami, FL; Newark, NJ; New York, NY; and Philadelphia, PA.

Alumni of the program are currently serving as school board members at the district and school levels. Others are involved in school functions, serving as tutors and mentors, serving lunches, and working as crossing guards and teachers assistants. Approximately 1,000 students have been reached by the program.

ASPIRA staff has maintained continuous collaborations with other national organizations to further the programs dissemination goals. These collaborations include the National Coalition for Parent Involvement in Education, the National Parent Teachers Association, the National Coalition of Title I/Chapter I Parents, the National Council of La Raza, the League of United Latin American Citizens, the Mexican American Legal Defense and Education Fund, the National Head Start Association, the Intercultural Development and Research Association, the National Association of Latino Elected Officials, and many others. Partnerships have also been developed that promote school reform and community, school, and family partnerships.

Forecast: ASPIRAs long-term goal is to increase the number of Latino parents being trained at its sites across the country. ASPIRA will participate in conferences, organized by the White House Office of Hispanic Edu

cational Excellence taking place in Los Angeles, New York, Chicago, and Miami, which will focus on promoting parental engagement in education. ASPIRA will con tinue to pursue its commitment to include districts that have a high percentage of Hispanics.

ASPIRA plans to partner with the Family Educational Network, Co mmunities In Schools, the Hispanic Radio Network, and the White House Office on Hispanic Educational Excellence. In 1999, the Family Educational Network will feature ASPIRA programs on its Web site. ASPIRA will advertise and implement th e parent involvement training within Title I schools in the DC metropolitan are a in schools where there is a high percentage of Hispanic students, and then ex pand across the country. ASPIRA will continue to search for program funding wit h different organizations.

Commitment Showcase: An example of success stemming from parent training can be found at ASPIRA of Chicago, which has trained more than 135 parents, and created an Alumni Association dedicated to the promotion of parent involvement as advocates for their childrens education and school re form. Twenty-five became school board members, demonstrating their desire and w illingness to involve themselves on behalf of their children and their communit ies.

The Association of Gospel Songwriters

Contact: Ms. Sheryl Leonard Phon
e: (770) 323-0445
Date of Commitment: 12/21/98 Fax Number: (770) 323-0445
Emai
l: Tags51@hotmail.com

Commitment: Commits to mentor youth through the course s of its programs, will encourage the mentors to inquire which of the other res ources are needed in their mentees lives, and assist them in accessing those re sources. It will provide free mentoring through the musicians who offer their t ime to youth. The Association of Gospel Songwriters (TAGS) will provide classes on organized and regular journal-keeping, give some computer instruction, give each student a music handbook, and provide an opportunity for youth to network with adult business owners.

Progress: TAGS partners with the Fulton County A rts Council in Atlanta, GA. Students, ages 13-17, are mentored on a weekly basi s. Three talented songwriters have been discovered, and all are learning about the music industry and developing business skills. TAGS has seen over 100 stud ents, either in the classroom setting or at the student-produced concert held l ast September. It has three volunteers who work with the group; it will increas e this number during the Fulton County contract period May, 1999 to April, 2000 . TAGS immediate goal is to continue building the group in Atlanta. The student s parents involve themselves in transporting the students to the venue each wee k and to other designated areas as needed. Other volunteers help maintain the c lass and talk to the students about their area of expertise in music.

Forecas
t: The scope of the songwriting project will expand to include younger students

, ages 10-12, in May 1999. TAGS will partner with a Christian Academy one day a week in the after-school program already established. Students enrolled in this after-school program come from all backgrounds. In addition to mentoring through music, TAGS will also begin to develop young music entrepreneurs and will establish their own mock publishing and recording label.

Association of Junior Leagues International

Contact: Ms. Anne Dalton Phone: (212) 683-1515
Date of Commitment: 4/27/97 Fax Number: (212) 481-7196
Email: adalton@ajli.org Web Address: www.ajli.org

Commitment: Commits to strengthen the capacity of Junior Leagues to work collaboratively in the delivery of quality services to children and youth in Americas Promise five basic promise areas. To do this, within two years, all 280 Junior Leagues in the U.S. will be using new assessment tools that will enable them to identify barriers and implement solutions for more effective collaborations within their communities. Also commits to introduce an expanded Children and Youth Service Development Best Practices Program, which it projects will be implemented by more than 75 percent of the Junior Leagues within five years. Additionally, the Association will support Junior Leagues in increasing the number of volunteer hours devoted to serving children and youth by ten percent in each of the next five years, from 600,000 to 880,000.

Progress: The Association of Junior Leagues International (AJLI) is planning to focus on anti-domestic violence over the coming year. Eighty percent of the Junior Leagues participated in two domestic violence educational sessions. A domestic violence action planning study guide to assist in launching the initiative will be distributed to all Junior Leagues in the summer of 1999. AJLI has launched a Domestic Violence Message Board on its Web site to promote League-to-League networking. In addition, over 100 Junior Leagues (approximately 35 percent of all JLs) have contributed information on their local activities to enable AJLI to build a database.

Forecast: The Domestic Violence Public Awareness Campaign is tentatively planned for October 1999 (Domestic Violence Awareness Month in the U.S.). Also, an issues forum on school readiness, from which an action plan would be developed and disseminated, is planned for early 2000.

AT&T

Contact: Mr. Timothy J. McClimon Phone: (212) 387-6560
Date of Commitment: 3/27/97 Fax Number: (212) 387-4882
Email: mcclimon@att.com Web Address: www.att.com

Commitment: C

ommits to direct at least $30 million in grants toward providing Americas schoo
ls with Internet access over three years. AT&T also promises 100,000 hours of m
entoring to young people in 40 communities through the AT&T Cares program. To e
nable children to get a healthy start, AT&T promises to provide 2 million famil
ies, caregivers and professionals with information to support a national child-
development awareness campaign.

Progress: AT&T has delivered a total of $39.5
million, more than 100 percent of pledged dollars, to schools in the United Sta
tes. AT&T provided funding for the distribution of over 2,000,000 or 100 percen
t of pledged informational brochures to families in support of the healthy deve
lopment of young children. The AT&T CARES Program has issued over $1 million in
 grants to approximately 1,000 organizations in support of over 350,000 employe
e volunteer hours, surpassing 100 percent of commitment.

Forecast: All AT&T co
mmitments and pledges to Americas Promise were accomplished in 1998. AT&T will
continue its efforts to maintain a positive presence in the marketplace by prov
iding resources and expertise to nonprofit organizations nationwide and worldwi
de.

Commitment Showcase: AT&T contributions to Youth Service America have faci
litated the implementation of over 11,000 organized volunteer activities across
 the country to clean up, help out and make a statement about on the importance
 of Americas youth volunteer movement. AT&Ts funding also mobilized over three
million youth in celebration of the tenth anniversary of Youth Service America
in April 1998.

Bnai Brith Youth Organization

Contact: Mr. Alan Freedman  Phon
e: (202) 857-6633
Date of Commitment: 4/10/97  Fax Number: (202) 857-6568
Email:
 afreedman@bnaibrith.org  Web Address: www.bbyo.org

Commitment: Commits to trai
n youth members to be tutors for the AmericaReads program, providing 5,000 new
tutors for 10,000 hours of service a week, totaling 500,000 hours of service a
year.

Progress: More than 1,000 Bnai Brith Youth Organization (BBYO) members s
erve as tutors in the AmericaReads program, averaging 2,000 hours of service ea
ch week, a total of 100,000 hours of service per year. Ongoing participation co
ntinues in Ronald McDonald House Charities in 14 cities, where there is an aver
age of 20 volunteers at each site on a weekly basis.

Forecast: On April 16 and
 17, 1999, more than 20,000 BBYO members throughout North America will be parti
cipating in community service projects in conjunction with National Youth Servi
ce Day in partnership with Youth Service America. On this weekend, many of its
members will be assisting in homeless and battered womens shelters and on a var
iety of other community service projects. BBYO estimates that on these two days

, its members will be providing more than 100,000 hours of community service. B
BYO will also continue to emphasize its projects with AmericaReads and Ronald M
cDonald House Charities.

Commitment Showcase: As a result of BBYOs increasing
emphasis on community service and social action, its members will have contribu
ted more than 300,000 hours of service by participating in national and local c
ommunity-service projects sponsored by BBYO.

Bain & Company, Inc.

Contact: M
r. Thomas J. Tierney Phone: (617) 572-3015
Date of Commitment: 4/27/97 Fax Numb
er: (617) 572-2956

Commitment: Commits to dedicate $1 million in consulting se
rvices and team sponsorship to City Year over the next three years, and $1 mill
ion in consulting services to the Boston Public Schools over the same time peri
od.

Progress: Over one-half of the initial commitment to City Year has been fu
lfilled. This project focuses on developing a growth strategy to expand City Ye
ar from nine to 18 sites, thus creating a strong national presence. The Boston
Public Schools consulting project is under way with over half the initial comm
itment being fulfilled. The project has focused on fundamentally restructuring
the Boston high schools to improve student performance and teacher performance.
Best demonstrated teacher practices and evaluations have been developed and ar
e being shared throughout the system with 4,000 teachers, potentially reaching
up to 60,000 students. In addition, 75 members of Bains staff have volunteered
time to implement the full restructuring program at one partnership high school
, dramatically affecting 1000 students. In September of 1997, Bain & Company co
mmitted more than $1 million in consulting services to work with Americas Promi
se to refine strategies and operational plans. The majority of that commitment
has been fulfilled and plans are being executed.

Bain & Company has also commi
tted over $500,000 in consulting services to work with Mayor Meninos office to
develop a blueprint for aggressively expanding the mayors after-school program
initiative. This program will support partnerships between youth organizations
and schools in the opening of 20 new school-based programs. In 1999, this init
iative will provide quality after-school programming for 900 additional childre
n with a longer term goal of providing after-school options for the 16,000 chil
dren that want to participate in such a program.

Forecast: Bain will continue
to invest both consulting resources and volunteer time of its staff to expand i
ts relationship with the Boston Public Schools and continue investing in its un
ique high-school partnership. Bain will also continue to evaluate the full scop
e of its commitment to all Americas Promise efforts.

Bain Capital, Inc.

Cont
act: Mr. Mitt Romney Phone: (617) 572-3000
Date of Commitment: 4/27/97 Fax Numb
er: (617) 572-3274

Commitment: Commits to contribute $1 million in cash to Bos
ton-area childrens charities that support the five basic promises.

Progress: I
n 1998, Bain Capital Childrens Charity, Ltd. (BCCCL) raised a total of $1,795,0
00, which will be disbursed to Boston-area childrens charities. The charities i
nclude City Year, Boys & Girls Clubs of Boston, Inner-City Scholarship Fund, I
Have a Dream Foundation, Make a Wish Foundation, United Way Success by 6, Big B
rothers Big Sisters, Childrens Hospital, Dana Farber, and Horizons Initiative,
and 30 other Boston-area childrens charities.

Forecast: Bain Capitals 16-membe
r corps team will continue working at City Year to ensure that Boston inner-cit
y schools and playgrounds are providing safe and clean environments for childre
n to thrive in. Plans include another spring camp for the students of The Condo
n School, a kindergarten and elementary school, as well as implementing educati
onal workshops to better educate children about drug abuse, AIDS, and domestic
violence. In addition, the corps members are in the process of coordinating aft
er school programs for young teens to assist in feeding the homeless at homeles
s shelters, as well as providing tutoring for middle-school students, and setti
ng up enrichment workshops which include computer classes and sports.

Commitme
nt Showcase: In 1997and 1998, BCCCLs Golf Outings raised a total of $613,500 an
d $897,500 respectively. In addition, the partners of Bain Capital matched each
dollar raised for a total of $1,227,000 in 1997 and $1,795,000 in 1998, for a
grand total of $3,022,000.

Bain Capital employees and the City Year team spent
a day cleaning and painting the Condon School in South Boston in October 1997,
as well as building a playground for the students of the school in May 1998. B
ain Capital employees and corps members participated in a spring camp with vari
ous activities that were set up for the students. Some of these activities incl
uded reading books to the children or assisting the children with crafts. In Oc
tober 1998, employees of Bain Capital and the City Year team assisted in cleani
ng up a run-down housing project in South Boston.

Bank of America

Contact: M
r. Roger G. Hancock Phone: (925) 356-1813
Date of Commitment: 10/30/97 Fax Nu
mber: (925) 356-1141
Email: Roger.G.Hancock@BankAmerica.com Web Address: www.ba
nkamerica.com

Contact: Ms. Moselle Carroll Phone: (404) 607-4097

Fax Number
: (404) 607-4537

Commitment: Commits to complete 1.25 million hours of volunte
er service over four years. Bank of America will also donate an additional $1 m
illion in educational scholarships through the year 2000. In addition, Bank of
America commits to establish 25 Make a Difference Centers, providing after-scho
ol programs and other activities to reach 250,000 youth and adults within the s
ame period.

Progress: Bank of America completed 450,000 hours of volunteer ser
vice, in 1,200 community volunteer projects through the Team Bank of America Vo
lunteer Network in 1998, reaching 75,000 youth across the United States. The va
lue of Bank of Americas volunteer service to communities was equivalent to cont
ributing $11 million. The Banks total volunteer hours to date are 770,000 hours
, which puts it ahead of its target of 1.25 million hours in four years.

Volu
nteer projects serving youth were performed in the following locations: AL (Anc
horage); AZ (Phoenix, Scottsdale, Tucson); AR (Little Rock); CA (the entire sta
te); Washington DC; FL (Miami, Tampa, Jacksonville); GA (Atlanta); HI (Honolulu
); ID (Boise, Coeur dAlene); IL (Chicago); IA (Des Moines); KS (Wichita); MD (B
altimore); MN (Bloomington); MO (St Louis and Kansas City); NV (Las Vegas, Reno
); NM (Albuquerque); NY (New York City); NC (Charlotte, Greensboro); OK (Tulsa,
Oklahoma City); OR (Portland); SC (Columbia); TN (Nashville, Memphis); TX (Dal
las, Ft. Worth, Houston, Austin, San Antonio); VA (Richmond, Norfolk); and WA (
the entire state).

In Washington state, Bank of America is on target to donate
an additional $1 million in educational scholarships through its nationally re
cognized Youth Job Program. There are 33 Youth Job Program graduates, to whom $
330,000 in scholarships have been disbursed.

Two additional Make a Difference
centers were opened in 1998, and three in 1999 for a total of 21 sites in Washi
ngton, DC; Atlanta, GA; Memphis, TN; Nashville, TN; Dallas, TX; Charlotte, NC;
and Tampa Bay, FL. These centers have reached 50,000 children.

Forecast: In Ja
nuary of 1999, Bank of America launched a new community-service program called
the Team Bank of America Volunteer Network which will integrate the Bank of Ame
rica TeamAmerica Volunteer Network (awarded the Award for Excellence in Corpora
te Community Service in 1996 from the Points of Light Foundation) with the Nati
onsBank NEIGHBORS volunteer program. This coast-to-coast Volunteer Network will
be able to provide people and resources to address community problems.

Bank o
f America also expanded its Volunteer Time for Schools program and provides two
hours a week for all full-time associates to volunteer in the school of their
choice.

Commitment Showcase: To celebrate the merger of NationsBank and Bank o
f America, 18,000 volunteers gathered in communities across America on October
3, 1998 and volunteered 90,000 hours at 340 separate community-service projects

.

Children participating in the Charlotte, NC, Make a Difference Center had an opportunity to write, record, and produce a song and music video, in summer 1998. The project focused on the positive aspects of the program and the influence this experience will have on their future.

BankBoston

Contact: Mr. Dan Sal
era Phone: (617) 434-8225
Date of Commitment: 3/12/97 Fax Number: (617) 434-4555

Web Address: www.bankboston.com

Commitment: Commits to provide 500 inner-city teens with a job, a mentor, and at least one volunteer in their schools. The bank will also provide $5 million in philanthropic support in the five basic promises and will deploy 5,000 Eagle Corps volunteers in related community-service projects.

Progress: BankBoston has provided 300 inner-city teens with either summer jobs or permanent part-time jobs. Each teenager was paired with a mentor. BankBoston also has volunteers entrenched in each of their seven partnership schools, covering grades K-12, in each of their retail banking headquarter cities: Boston, Springfield, and Worcester, MA; Providence, RI; and Hartford, CT. BankBoston has provided $7 million in philanthropic support in the five basic promise areas $2 million more than its original commitment. These funds have been distributed to groups including: United Way, National Mentoring Partnership, Big Brother Big Sister, City Year, 10-Point Coalition, Jumpstart, the Bell Foundation, Boys & Girls Clubs, Jobs for Youth, and their partnership schools. Finally, BankBoston has deployed 3,800 Eagle Corps employee volunteers in related community-service projects.

Forecast: BankBoston surpassed its orginal three-year commitment of $5 million in year one of the commitment. Last year, BankBoston doubled that commitment to $10 million. $7 million in philanthropic funding has been provided, and BankBoston expects to reach the $10 million commitment by the end of the year 2000. The plan is to continue to concentrate efforts, both philanthropically and volunteer, in retail-headquartered cities. Future steps are to implement programs that support its commitments. BankBoston developed the infrastructure needed to fulfill the commitment and has made Americas Promise goals a priority in the grant-making process and for deployment of Eagle Corps employee volunteers.

Commitment Showcase: BankBoston reached its three-year commitment goal of $5 million in year one. It has doubled that original commitment and expects to provide $10 million in philanthropic funding over three years.

Barnes & Noble Superstore

Contact: Ms. Mary Ellen Keating  Phone: (212)
633-3323
Date of Commitment: 5/1/97  Fax Number: (212) 807-6033
Email: mkeating
@bn.com Web Address: www.barnesandnoble.com

Commitment: Commits to continue an
d expand its support of First Book, a national nonprofit childrens literacy org
anization, and of Share our Strength, a nonprofit anti-hunger and anti-poverty
organization.

Progress: Barnes & Noble is supporting First Books commitment to
Americas Promise to distribute two million new books to children from April 19
97 through April 2000, reaching more than one million children who otherwise wo
uld not have books of their own, and to double the number of First Book Local A
dvisory Boards reaching low-income children.

With the assistance of Barnes & N
oble, First Book distributed new books to approximately 400,000 low-income and
educationally at-risk children and families in 1997 and 600,000 disadvantaged c
hildren and families in 1998.

Barnes & Nobles commitment has played a signific
ant role in First Book meeting its book distribution goal more than one year ah
ead of schedule. First Book distributed over one million books to low-income an
d educationally at-risk children across the country in 1997, and 2.4 million bo
oks to disadvantaged children in 213 communities nationwide in 1998, for a tota
l distribution of 3.4 million books. Barnes & Noble supports First Books activi
ties at both the national and local levels. First Book programs and promotions
occur in all 520 Barnes & Noble superstores across the country in 49 states and
the District of Columbia. In 1998, Barnes & Noble stores staff launched 14 new
First Book Local Advisory Boards in their communities. Also in 1998, a full-ti
me staff member was hired to coordinate First Book/Barnes & Noble partnership p
rograms.

In 1998, 50 new Barnes & Noble bookstores opened and each new store d
onated ten percent of its first nights sales to First Book. The proceeds go to
First Book Parties for disadvantaged children from the community; these funds w
ill provide approximately 3,100 children in need with brand new books of their
choosing at a new Barnes & Noble bookstore in their communities.

Forecast: Bar
nes & Nobles support of First Book will continue and grow with the addition of
more stores and staff involved in the effort to provide new books to youth in n
eed in their communities. Most First Book/Barnes & Nobles programs and promotio
ns from 1998 are ongoing and will continue in 1999. One such event is the New S
tore Preview Party, in which every Barnes & Noble store opening donates a porti
on of the proceeds from the Friends and Family Preview Party event to First Boo
k. These funds are used to host in-store First Book parties for children in nee
d from literacy programs in the community served by the new store.

Bell Atlan
tic

Contact: Ms. Suzanne A. DuBose Phone: (212) 395-2295
Date of Commitment: 4
/27/97 Fax Number: (212) 398-0951
Email: suzanne.a.dubose@bellatlantic.com Web
Address: www.bellatlantic.com

Commitment: Commits to donate at least $50 milli
on over the next four years to Safe Haven Programs.

Progress: The original com
mitment as stated above unfortunately cannot be met due to budget cuts, mergers
, and a change in senior management. Bell Atlantic is still committed to fundin
g safe haven programs by dedicating five percent of its giving budget to after-
school programs. This equates to approximately $1.75 million and another $8 mil
lion to health and human services agencies. Approximately 23,000 young people h
ave been affected by its commitment. The following are just some of the organiz
ations which have been recipients of its financial commitment: Boys & Girls Clu
bs, Boy Scouts of America, Girl Scouts of America, Junior Achievement, A Better
Chance, YMCA, and YWCA. Approximately 10 percent of its financial commitment h
as been distributed.

Forecast: As part of its commitment, Bell Atlantic is pro
viding a $375,000 grant to support after-school programs at 47 New York City sc
hools. These funds will be matched by the Open Society Institute, founded by ph
ilanthropist George Soros. In addition, a $75,000 grant will be made to Connect
America to enhance Bell Atlantics after school initiatives. Pending a merger w
ith GTE, Bell Atlantic will expand to other states and cities.

Commitment Show
case: In October 1998, Bell Atlantic started an after-school mentoring program
with Big Brothers Big Sisters at its corporate headquarters. Bell Atlantic cont
ributed $40,000, recruited 45 managers as Bigs, and donated voice messaging box
es to enhance the program by improving communications between the Bigs and Litt
les. The kickoff event was attended by senior managers and featured actor James
Earl Jones posing with the kids for autographed photos.

Benevolent & Protect
ive Order of Elks

Contact: Mr. Gerald L. Coates Phone: (336) 545-4088
Date of
Commitment: 4/27/97 Fax Number: (336) 545-6277
Web Address: www.elks.org/promis
es/default.cfm

Commitment: Commits to sponsor drug-free proms in 2,000 communi
ties over three years; develop after-school programs at 1,000 Elks lodges; deve
lop mentoring relationships with at least ten kids in each of their local lodge
communities; and make 275,000 young people partners in their community service
programs. In addition, the Elks commits to increase its support for scouting a
nd youth athletic programs to $34.9 million; for drug education programs and tr
eatment for disabled children to $12.1 million; and for college scholarships to

$6.5 million.

Progress: The Elks estimates that about 1,540 of its lodges wil
l have sponsored drug-free parties by this academic year-end with an estimated attendance of 150,000 to 200,000. More than 660,000 children participated in af
ter-school activities sponsored by the majority of the Elks 2,200 lodges. Infor
mal mentoring relationships were established last year with more than 250,000 c
hildren, exceeding the targeted total of 20,000. The Elks established an innova
tive new program designed to enlist the help of children in the care of hospita
lized veterans. In addition, Jr. Elks programs have been established nationwide to encourage young people to participate in community-service programs. Suppor
t for scouting and youth athletic programs, with more than five million childre
n, totaled $51.69 million. The Elks support for drug education and the treatmen
t of children with disabilities topped $14.9 million. The Elks Drug Awareness p
rogram distributed close to 20 million pieces of drug education literature in 1
998, and is estimated to have reached 5.4 million youth. The local Elks lodges and Elks National Foundation combined to award $8.5 million in scholarships.

F
orecast: The Elks has established a partnership with Safe Night USA to further its commitment to drug-free events for children. All Elks lodges have been enco
uraged to participate and will be reimbursed for expenses through the Elks Nati
onal Foundation. In addition, the Elks National Veterans Service Commission is working to expand participation in the new Elks Veteran Youth Volunteer program
, designed to involve children in the lives of veterans in nursing homes and VA medical centers. Finally, the Elks is using the Internet to promote mentoring opportunities and resources to its membership.

Commitment Showcase: In Des Pla
ines, IL, the local Elks lodge has instituted a pilot program where lodge membe
rs travel to local schools and read to the children. Each week, 15 Elks mentors read with the students one-on-one in an effort to hone the students reading sk
ills. Both the Elks mentors and students are delighted with the results of the new program.

Volunteer Ron Zuraski relates that The program is well received
by the students. On my last visit, I overheard one of my students ask if he cou
ld read first. Don Rush adds, Where would the students be without the ability t
o read? It is one of the most important skills in life, no matter what career p
ath they follow.

Best Buy Co., Inc.

Contact: Ms. Joy Peterson Phone: (612) 9
96-4643
Date of Commitment: 7/1/98 Fax Number: (612) 947-2693
Email: joy.peters
on@bestbuy.com Web Address: www.bestbuy.com

Commitment: Commits to provide res
ources to young people across the country and help raise awareness of Americas Promise and its mission. Best Buy will partner with Reading Is FUNdamental to p
romote family literacy through in-store reading events and free book distributi

ons to elementary children in targeted communities. The company will also partn
er with Distributive Education Clubs of America (DECA) to provide high-school s
tudents with retail job-skills training, paid internships, and post-secondary s
chool scholarships. In collaboration with the Americas Promise national network
, Best Buy will provide Now Thats A Great Idea Community Service Grants to youn
g people, ages 8-14, in conjunction with new store grand opening events in Fisc
al Years 1999 through 2001. For every new store, Best Buy will award $3,000 (on
e $2,500 award and two $250 awards) in community service grants. Finally, the c
ompany will expand the Best Buy Community Service Awards scholarship program ma
naged nationally by Dollars For Scholars. Best Buy will also feature a Janet Ja
ckson public service announcement for Americas Promise on its in-store televisi
ons. Best Buys commitment is valued at $1.5 million over three years, exclusive
of promotional value that will benefit Americas Promise.

Progress: In 1998, B
est Buy Co., Inc. teamed up with four organizations to provide additional resou
rces to youth in the areas of marketable skills and community volunteerism. Bes
t Buy and DECA designed and field-tested in eight states Operation Holiday Help
, a retail job-skills training and seasonal employment program. Additionally, t
en youth were awarded $1,000 scholarships in April 1999. The program will be of
fered nationally to more than 5,000 high schools in September 1999.

In Februar
y 1999, Best Buy and Junior Achievement offered Groundhog Job Shadow Day events
in nearly 50 stores providing job and career exposure for more than 750 middle
-school students. Also in February 1999, Now Thats a Great Idea! grants totalin
g $64,000 were awarded to 33 youth organizations at 18 new store events in 13 s
tates. Americas Promise state alliances reviewed and selected the winning commu
nity service projects involving youth, ages 8-14.

Forecast: Best Buy will expa
nd its programs in 1999. Best Buy and Reading is FUNdamental will award 26 indi
vidual book distribution grants totaling $75,000 serving more than 12,000 child
ren in 143 sites in 11 targeted communities. Funds will also support teachers a
nd volunteer training programs. Best Buy Community Volunteer Service Awards wil
l be awarded to 312 young people for their community service. Winners of the $5
00 scholarships will be announced in May 1999. Best Buy has posted the scholars
hip application form on its Web site.

Additionally, Best Buy will continue to
seek additional opportunities to provide youth additional resources, with an em
phasis on technology. Also, Best Buy will continue to assist with marketing wit
h an emphasis on the companys Web site, print advertising, and in-store televis
ion public service announcements. The company anticipates opening 44 additional
stores in 1999.

Big Brothers Big Sisters of America

Contact: Mr. Thomas McK
enna Phone: (215) 567-7000
Date of Commitment: 4/27/97 Fax Number: (215) 567-03
94
Web Address: www.bbbsa.org

Commitment: Commits to double its mentoring rela
tionships and to involve each match in community service over three years. Big Brothers Big Sisters of America is expanding its commitment, more than tripling the original number of mentoring relationships, for a total of 350,000 new men toring matches by the end of the year 2003.

Progress: In 1998, 167 Big Brother
s Big Sisters of America (BBBSA) agencies formally committed to doubling the nu mber of mentoring relationships they serve through the year 2000. The BBBSA Bus iness Growth Plan sets the target of increasing the number of children served b y local BBBSA affiliates from the current level of roughly 125,000 to more than 350,000 by the end of the year 2003. BBBSAs National Office is part of a $2 mi llion JUMP grant to support the National Mentoring Center, which is designed to help schools and communities across the country provide effective mentoring to children. The National Mentoring Center is a partnership between BBBSA, the No rthwest Regional Educational Laboratory of Portland, OR, and Public/Private Ven tures of Philadelphia.

BBBSA took aggressive steps to assure local agencies co
uld create and sustain innovative growth strategies, including the development and testing of school-based models. Sixteen BBBSA affiliates are currently part nered with their local Boys & Girls Clubs to provide adult mentors to children in need. Fourteen new BBBSA affiliates were established, bringing the total to 514 agencies across the country.

Numerous BBBSA corporate partners have made c
ommitments in conjunction with Americas Promise. They have pledged volunteers, financial, or in-kind support, as well as benefits at the local agency level. T hese corporate partners include AMC Theatres, ARAMARK, Best Buy, Fruit of the L oom/BVD, Hechts/Strawbridges, Jack in the Box, MasterCard International, Nokia, Sears, Sony Corporation, TMP Worldwide, UPS, and Valvoline.

Forecast: Through
a grant by Americas Promise commitment maker Pillsbury, five additional BBBSA affiliates will partner with their local Boys & Girls Clubs, serving 300 childr en over the next two years. Also, BBBSA will present selected agencies with the first annual awards for community service initiatives at its 1999 National Con ference and will present workshops at the 1999 National Community Service Confe rence.

BBBSAs National Office received a $1.65 million grant from the Office f
or Juvenile Justice and Delinquency Prevention (OJJDP). The grant will be used to fund the implementation of innovative volunteer recruitment practices throug hout the BBBSA federation.

Commitment Showcase: In 1998, BBBSA agencies contin
ued to grow and reach into communities across the country through both traditio nal one-to-one matches and innovative site-based programs. At BBBS of the North west Georgia Mountains in Dalton, GA, hundreds of children were served through its school-based program. Many other BBBSA agencies saw marked growth through s ite-based mentoring, including BBBS of Will and Grundy Counties in Joliet, IL; BBBS of Central New Mexico, in Albuquerque; and BBBS of Tyler, TX, which had mo re than 50 percent growth.

Sixteen BBBSA agencies were awarded three-year JUMP grants by OJJDP to expand their services through both traditional match programs and new initiatives, such as site-based and school-based mentoring. The median amount for these grants was $199,817.

State governments gave real support to mentoring. Governor John Rowland of Connecticut signed a law that will provide state employees with one additional week of vacation if they volunteer to be Big Brothers and Big Sisters. Governor Tom Ridge of Pennsylvania signed a law that exempts potential BBBSA volunteers from paying for criminal records and child-abuse registry checks. The state has also allocated $250,000 for mentoring programs. Executive orders in New Jersey, California, and Massachusetts allow two weeks leave for state employees who volunteer to be mentors. In Massachusetts, $1 million was allocated for mentoring programs and $10 million for Children of Promise programs.

BJs Wholesale Club

Contact: Ms. Julie Somers Phone: (508) 651-6857
Date of Commitment: 2/20/97 Fax Number: (508) 651-6167
Email: bjspress@ziplink.net Web Address: www.bjswholesale.com

Commitment: Commits to partner with a public school in each of its markets for a total of 100 schools over three years. BJs also is expanding its program that engages school-aged children in community-service projects to reach 300 schools and more than 100,000 kids.

Progress: BJs has expanded its Adopt-A-School program and will exceed its goal of adopting 100 schools in three years. BJs has adopted 81 elementary schools for the 1998-1999 academic year. In the 1997-98 year, BJs adopted 46 schools and is identifying 106 schools to adopt for the 1999-2000 academic year. This will bring the total to approximately 106 adopted schools by the year 2000, exceeding the 100 school goal. Cumulatively, BJs will have adopted 253 schools from 1997-2000 not including the 12 schools that piloted the program in 1996-1997.

BJs provided community-service opportunities to thousands of children through BJs Buddies, launched on USA Weekends Make A Difference Day in 1997. The chainwide program incorporates a community-service creation table at every BJs event, and funds for the project. The kids create gifts for local shelters, nursing homes, and hospitals. Over 60,000 children have participated at BJs Buddies tables creating health-care bags, Valentines Day Cards, decorative caps for children undergoing chemotherapy, snack bags, boo-boo bunnies, and more.

Forecast: BJs expects to have adopted 106 schools over three years, exceeding its 100 school commitment.

Commitment Showcase: Community S.M.A.R.T.S. (Students Making A Road to Service) involves every adopted school. From March through May 1999, mor

e than 2,000 students from 81 schools will take on community-service projects f
unded by BJs. Upon completion, each school will receive a $1,000 check from BJs
. Last year, the program involved 48 schools and included a variety of projects
. In Roxbury Township, NJ, fifth-graders read stories and shared birthday cake
with nursing home residents; in Auburn, ME, sixth-graders put together health k
its to distribute to an area shelter; in West Hartford, CT, students donated to
ys to comfort children in a temporary shelter; and in Reading, PA, students cre
ated a public garden.

Bonner Foundation

Contact: Mr. Robert Hackett  Phone: (
609) 924-6663
Date of Commitment: 4/27/97  Fax Number: (609) 683-4626
Email: RHa
ckett@Bonner.org  Web Address: www.bonner.org

Commitment: Commits to engage its
1,500 students in 22 colleges and universities in a national goal of giving ba
ck to others through citizen service, targeting the integration of students, fa
culty, and community members.

Progress: Each year the Bonner Scholars Program
grants scholarships to approximately 40 college students. In turn, these studen
ts commit to ten hours each week and at least one summer of service work.

The
Bonner Foundation has initiated a Bonner Partners Program to enhance efforts in
a variety of ways including cross recruitment opportunities, internships, reso
urce and information sharing and alternative break projects. The Foundation is
currently working with more than 70 Bonner Partners to collaborate on a number
of initiatives.

The Bonner Foundation, in conjunction with the Youth Policy In
stitute, received a grant from the Corporation for National Services Learn & Se
rve America Higher Education program. This grant has enabled the Foundation to
work with a consortium of 15 colleges and universities to launch Community Rese
arch courses and centers on their campuses.

The Bonner Foundation continues to
engage more than 300 AmeriCorps Bonner Leaders throughout the 22 campuses.

Fo
recast: The Bonner Foundation will continue to seek Bonner Partners to fulfill
its commitment and explore avenues to both benefit national and regional organi
zations while enhancing the Bonner Scholars Program.

Bonner has begun an initi
ative to replicate the Bonner Scholars community service scholarship model at s
ix institutionsAllegheny College, Bluefield State College, Centre College, LaGr
ange College, Southwest Virginia Community College, and Warren Wilson College.

The Bonner Foundation and the Bonner Scholar schools will have several regiona

l meetings and one national Replication Conference to encourage other instituti
ons of higher learning to develop a community service scholarship on their camp
us and to inform them on how such an initiative can be successfully established
.

Bonneville International Corporation

Contact: Mr. Robert A. Johnson Phone:
(801) 575-7520
Date of Commitment: 4/3/98 Fax Number: (801) 575-7509
Email: bo
b.johnson@bonnint.com Web Address: www.bonneville.com

Commitment: Commits to a
ssist Americas Promise in achieving its mission by providing significant commun
ications support. Bonneville International Corporation (BIC) will provide creat
ive and production services for an extensive radio public awareness campaign ov
er three years, as well as the formulation of video public service announcement
s for national distribution. BIC will commit air time valued at approximately s
ix million dollars over the three-year period. In keeping with BICs mission of
service, its divisions in Los Angeles and San Francisco, Salt Lake City, Chicag
o, and Washington, DC will participate in the national public awareness campaig
n as well as promote community service activities to mobilize local organizatio
ns and individuals to deliver the five basic promises to children and youth. Th
ese efforts will include rallying volunteers or donations of funding, goods, or
services to support youth-related programs. As a leader in the broadcast indus
try, BIC will strongly encourage its peers to undertake similar commitments in
support of this national campaign to benefit youth.

Progress: Bonneville Commu
nications, a division of Bonneville International, in partnership with Americas
Promise, has prepared its first radio campaign, Insure Kids Now, featuring Gen
eral Powell, with spots in English and Spanish to raise awareness of the availa
bility of free or low-cost health insurance for uninsured children. Bonnevilles
production and air time to air these spots and other locally-produced Americas
Promise messages are valued at $2,354,986. Further, Bonnevilles divisions in L
os Angeles and San Francisco, Chicago, Washington, DC, and Salt Lake City have
produced locally-focused public service announcements and special programming a
nd provided employee volunteer time, valued at $1,050,103. Bonneville is gratif
ied by the commitment of its employees in addressing the mission of Americas Pr
omise.

Forecast: Bonneville International and its divisions will continue thei
r communication support to Americas Promise, hopeful that institutions and indi
viduals that hear its messages will respond to the call to reach out to America
s children and youth.

Boy Scouts of America

Contact: Mr. Roger A. Ohmstede P
hone: (972) 580-2000
Date of Commitment: 4/27/97 Fax Number: (972) 580-7878

Web
Address: www.bsa.scouting.org

Commitment: Commits each youth in the Boy Scout
s of America (BSA) and each autonomous local council to serve 12 hours of commu
nity service for a total of 200 million community service hours over four years
.

Progress: Through this commitment, 321 councils in 50 states, 4.5 million yo
uth and their families, 1.5 million volunteers, and 142,587 Scouting units in 1
6,800 communities have been provided opportunities to deliver all five basic pr
omises. In 1998, 4.4 million Scouts provided 47,848,300 service hours nationwid
e. Since making its commitment, Boy Scouts of Americas total community service
hours are 100,756,046. Youth Service America, and the National Park Service hav
e provided Scouts with additional service projects. BSAs commitment is delivere
d through schools, churches, and community and civic organizations nationwide.

Forecast: BSA will double its efforts in 1999 by making presentations on Ameri
cas Promise at all BSA national and local meetings; continuing to emphasize the
BSAs Strategic Plan through the year 2002; promoting the Heightened Order of t
he Arrow and Scoutings Brotherhood of Cheerful Service; providing direct leader
ship to 4.5 million Scouts; and continuing youth service projects. Continued wo
rk with the National Park Service will provide an additional one million servic
e hours at national parks.

Commitment Showcase: As a result of Scoutings effor
ts to help feed the hungry and provide opportunities for youth to give back thr
ough community service, 802,880 youth in 39,162 Scouting units collected 41,103
,311 cans of food nationwide in 1998. More than 156,000 adult leaders were also
involved. Local councils collaborated with local companies that supplied and d
elivered specially printed Scouting for Food plastic and paper bags and boxes f
or storage. In addition, local councils collaborated with military units and th
e U.S. Army Reserve to deliver canned goods to food banks and other facilities.

This report also includes service hours by 40,296 Eagle Scouts. Each Eagle Sc
out served approximately 80 hours on his project, which accounted for over 3.2
million total service hours.

Boys & Girls Clubs of America

Contact: Ms. Roxa
nne Spillett Phone: (404) 815-5710
Date of Commitment: 2/22/97 Fax Number: (404
) 815-5792
Email: rspillett@bgca.org Web Address: www.bgca.org

Commitment: Com
mits to increase the number of youth served by at least an additional 500,000 o
ver the next five years. Boys & Girls Clubs of America is expanding its origina
l commitment to serve a total of 1,000,000 additional youth by the end of 2002.

Progress: Boys & Girls Clubs served 200,000 additional youth in 1998 as a res
ult of its commitment to Americas Promise, bringing the total number of youth s
erved in Boys & Girls Clubs to almost three million. In the last two years, 470
new Boys & Girls Clubs have been opened across the country and on military bas
es throughout the world. Currently there are 354 clubs in public housing; 329
in schools, including college campuses; 145 on military bases; 42 on Indian lan
ds; four in homeless shelters; and one each in a shopping mall, orphanage, and
youth detention center respectively. All five basic promises are offered throug
h the Clubs.

Forecast: Boys & Girls Clubs strategic plans call for opening 275
new clubs in 1999, serving 230,000 additional youth. Of these new Clubs, locat
ed in all parts of the country, approximately 65 percent will be located in non
-traditional settings, such as public housing, churches, schools, and Indian la
nds. New partnerships are being explored with National 4-H and the Department o
f Education. It is a programmatic priority in 1999 to provide education and tec
hnology programs to develop marketable skills for youth.

Commitment Showcase:
Through Americas Promise several partnerships have produced significant results
. The Allstate Foundation funded a crime-prevention program for 11 to 13-year-o
lds called Street SMART, which helps adolescents avoid gangs and violent behavi
or. The Pillsbury Corporation provides mentors for inner-city youth through its
Up to Us, facility-based mentoring program that will involve five pilot sites
providing a minimum of 300 matches between mentors and youth. Brinks Home Secur
ity funded a program to instruct young people about safety in their homes and n
eighborhoods. Brinks employees will be given a paid day off to volunteer at a l
ocal Boys & Girls Club, estimated to generate more than 10,000 volunteer hours
per year. The Colgate-Palmolive Company and the National Dental Association wil
l provide dental services to 4,600 youth who would not otherwise be able to aff
ord it. Vision Service Plan will provide eye exams and corrective eyewear to s
ome 10,000 Club members. The Taco Bell Foundation funds efforts to recruit 65,0
00 teens for Club programs, engage 45,000 teens in a career preparation program
, and place 25,000 teens in jobs.

BP Amoco

Contact: Ms. Barbara Owens Phone:
(312) 856-5063
Date of Commitment: 4/18/97 Web Address: www.bpamoco.com

Commi
tment: Commits to invest more than $7 million in educational partnerships such
as Celebrating Science (an elementary school hands-on science curriculum supple
ment) and Junior Achievement (an economic education curriculum) that will reach
more than 10,000 schools.

Progress: In December 1998, Amoco Corporation and B
ritish Petroleum merged into one new entity, BP Amoco p.l.c. Amoco, the origina
l Americas Promise alliance partner, has moved forward with its partnerships in
conjunction with its original commitment. BP Amoco will make available its new
ly configured benchmarks against this initiative when they are available.

Bri
nks Home Security

Contact: Ms. Mary Brophy Phone: (312) 988-4136
Date of Commi
tment: 4/ 9/97 Fax Number: (312) 664-3596
Email: mbrophy@grantjacoby.com Web Ad
dress: www.brinks.com

Commitment: Commits to provide a 15-session educational
course called Kids in Control on personal safety and crime prevention to a mini
mum of 150 Boys & Girls Clubs over three years and to donate a security system
to participating clubs. Brinks Home Security will also provide its 2,300 employ
ees with one day of paid time off annually to volunteer at local Boys & Girls C
lubs.

Progress: As of March 1999, 1,500 children have participated in Kids In
Control. The program has been implemented in 33 organizations across the nation
including clubs in AL, AZ, CA, CO, FL, GA, IL, MA, MD, MI, MN, MO, NC, OH, OR,
PA, TN, TX, UT, VA, WA, WI, and the District of Columbia. In response to Brink
s commitment to volunteerism, 40 Brinks employees have been involved in plannin
g Kids In Control graduation ceremonies, day-to-day class instruction and other
activities as needed.

Forecast: Kids in Control will reach approximately 50 a
dditional Boys & Girls Clubs across the nation in 1999, bringing the total numb
er of clubs implementing the program to 100. More than 7,500 youth are expected
to graduate from the program by the end of 2000.

Commitment Showcase: In the
first year of the program, a graduate of Kids In Control in Texas had a very un
safe encounter as he was walking home from school. A stranger in a van pulled u
p beside him and attempted to force him into the vehicle, at knifepoint. Fortun
ately, this child was able to use his Kids In Control training to free himself
from the horrifying situation. Although shaken and scared, the youth walked awa
y unharmed.

Last November, a Kids In Control participant in Colorado was appro
ached by a man she did not know. The man walked up to her and began talking abo
ut the nice weather. When he suggested she take off her jacket, she recalled he
r Kids In Control role-playing and shouted, I dont talk to strangers! She immed
iately ran into a nearby convenience store to safety.

BVD

Contact: Mr. Micha
el Jindrich Phone: (502) 781-6400
Date of Commitment: 2/17/98 Fax Number: (502)
796-1347
Email: mjindrich@fruit.com Web Address: www.bvd.com

Commitment: Comm

its to a marketing, advertising, and public relations partnership with Big Brot
hers Big Sisters of America (BBBSA) to raise awareness of the need for voluntee
r mentors, volunteer staff, and financial contributions in order to assist BBBS
A in its goal of doubling its mentor program by providing 200,000 mentors to yo
uth in the next two years.

Progress: BVD launched the Fit for Mentors program
in 1998, a comprehensive marketing partnership and national volunteer initiativ
e with BBBSA. The program was launched with a substantial monetary donation as
well as a national print advertisement campaign featuring mentors with children
along with contact information for BBBSA. This campaign ran in magazines such
as Sports Illustrated and Ebony from July through December of 1998. In 1999, BV
D went a step further by putting contact information directly into consumers ha
nds. Every BVD product sold now contains a special color insert board featuring
information on the many forms of volunteer service available.

In addition, BV
D continues to offer support in the form of reduced-price garments for BBBSA to
use for screen-printing, and links from its heavily-visited Web site to the BB
BSA site, as well as information about the organization on the BVD site. BVD ha
s also implemented internal awareness-building efforts at its Fruit of the Loom
corporate headquarters.

Forecast: BVD will continue to support BBBSA as a com
mitment partner through awareness-raising initiatives at both the local and nat
ional levels. BVDs major initiative for 1999 is the board insert program, which
is expected to reach four million consumers in 1999. The impact of the board i
nsert program is only now beginning to be felt as product reaches the shelves i
n the spring of 1999. BVD is excited at the potential national impact.

Commitm
ent Showcase: BVDs on-site awareness-building initiatives have led to an increa
se in the number of volunteers at Fruit of the Loom headquarters, as well as in
creased awareness and participation in local BBBSA events, such as the annual B
owl for Kids Sake.

Calhoun Community College

Contact: Dr. Gary M. Green Phon
e: (256) 306-2558
Date of Commitment: 1/4/99 Fax Number: (256) 306-2877
Email:
gmg@calhoun.cc.al.us Web Address: www.calhoun.cc.al.us

Commitment: Commits to
provide access to the five basic promises through the following commitments: le
adership of Decaturs Promise, the community partnership committed to providing
2,000 youth with access to the five basic promises over the next year; provisio
n of caring adults, safe places with structured activities, and marketable skil
ls to 600+ youth through the college AmeriCorps Program and the America Reads I
nitiative; provision of basic health screenings for 300+ Head Start children by
college nursing and allied health students; and service by college leadership
organizations, such as Student Government Association, Phi Theta Kappa, and the

Black Student Alliance, with at least half of their active members involved in volunteer service projects, primarily serving younger youth.

Progress: Calhou
n Community College is a new commitment maker.

Camp Fire Boys and Girls

Cont
act: Ms. Sandi Shaw Phone: (816) 756-1950
Date of Commitment: 3/10/97 Fax Numbe
r: (816) 756-0258
Email: info@campfire.org Web Address: www.campfire.org

Commi
tment: Commits, over three years, to engage a minimum of 100,000 children every year in its service-learning program, A Gift of Giving, by working with nation
al collaborators and Camp Fires network of councils.

Progress: A Gift of Givin
gs service-learning program provides elementary-school children with caring adu
lts, safe places, and chances to give back. More than 41,000 young people have participated in the program. After May 1999, Camp Fire will receive additional program reports from councils that will verify an increase in the number of you
ng people participating in the program. In 1998, more than 30 Camp Fire council
s in 18 states provided opportunities for children to participate in service pr
ojects through A Gift of Giving. In addition, 380 community volunteers, college students, AmeriCorps members, and high-school students partnered with children in schools, recreation centers, summer camps, and after-school programs to con
duct A Gift of Giving programs.

Forecast: The organization will continue to ex
pand the program within Camp Fire councils jurisdictions and in three new marke
ts that are without council representation. Thirty AmeriCorps members will be a
ble to lead service initiatives for more than 4,000 children. Five AmeriCorps P
romise Fellows will also be instrumental in helping councils expand. Camp Fire is currently piloting A Gift of Giving middle-school curriculum in seven counci
ls. In 1999, this middle-school service-learning curriculum will be introduced to the Camp Fire network of 125 councils. The new program will enable councils to expand service-learning opportunities to include older youth.

Commitment Sh
owcase: Two partnerships, one with United Way of Greater St. Louis in Missouri and one with the College at Oneonta in New York, are providing opportunities fo
r Camp Fire to expand into new markets. Approximately 2,000 children are target
ed to participate.

West Michigan Council and the national office of Camp Fire
have formed a partnership with the Grand Rapids Public School District to initi
ate a service event called Motivation Week. Schools in the district and surroun
ding counties are being encouraged to use A Gift of Giving in the middle-school curriculum as an introduction to help young people choose, plan, and implement service projects. More than 25 community volunteers and educators have been tr

ained to conduct the program. This years event will be the first annual Motivat
ion Week and will help to establish a framework for the future.

Campus Compac
t

Contact: Ms. Elizabeth Hollander  Phone: (401) 863-1119
Date of Commitment: 4
/27/97  Fax Number: (401) 863-3779
Email: ehollander@compact.org  Web Address: ww
w.compact.org

Commitment: Commits to expand student service in its 520 college
s and universities by 50 percent, engaging approximately 250,000 more students
on campuses across the country.

Progress: Campus Compact has grown to 620 memb
er campuses. As of May 1998, Campus Compact had 610,000 students contributing 2
9 million hours of service. Because many campuses do not track student service
hours, these numbers are often based on their best estimates. This past year, C
ampus Compact put an extra control in place to obtain the most accurate data. T
he total number of students was smaller than last years, but the number of serv
ice hours was higher. Campus Compact currently has members in every state excep
t Alabama, Arkansas, Alaska, Nevada, North and South Dakota, and Oklahoma.

Cam
pus Compact has partnered with several organizations to fulfill its commitment,
 including: the Campus Outreach Opportunity League, the General Electric Fund,
the John Templeton Foundation, the American Council on Education, the American
Association of Colleges and Universities, and the National and Community Servic
e Coalition. Much of this work was around the engaged campus, a comprehensive a
pproach to what colleges and universities can do to partner with their communit
ies and how they can help educate students for citizenship.

Forecast: Through
a four-year grant from The Pew Charitable Trusts, Campus Compact will work to i
ncrease the number of students participating in service through service-learnin
g coursesthat is, courses in all disciplines that incorporate a service compone
nt. Through a series of conferences, training, and toolkits for faculty and chi
ef academic officers, Campus Compact will work to increase the number of facult
y integrating service-learning into their courses and build support for service
-learning on member campuses.

Through the Presidents Leadership Colloquium, Su
mmer 1999, Campus Compact will work with college and university presidents to b
uild higher educations total commitment to civic responsibility, including prov
iding more service opportunities for students and faculty.

Campus Compact will
 also explore partnerships with the K-12 Compact for Learning and Citizenship,
AmericaReads, the National Youth Leadership Council (co-sponsoring the 2000 ser
vice-learning conference), and Youth Service America.

The America Reads initia
tive has enlisted 1,100 college and university presidents who have committed to sponsor programs to help children learn to read by the third grade. Campus Com
pact is working with America Reads to measure the number of students involved a
nd how programs are working.

Commitment Showcase: Campus Compact launched an e
normously successful program this year through a grant from the John Templeton Foundation; 170 college and university presidents have signed on to be intervie
wed by a student about their views on higher educations civic responsibility. T
he presidents will ask the students their views on community service and how pa
rticipation in community service affects student behavior. These interviews are being published in campus and local newspapers.

The Campus Compact Howard R.
Swearer Student Humanitarian Awards recognizes extraordinary college students w
ho demonstrate an inspirational commitment to service. Jamilla Cutliff and Kevi
n Ross were this years winners.

Campus Outreach Opportunity League

Contact:
Ms. Melissa Kendrick Phone: (202) 265-1200
Date of Commitment: 2/22/97 Fax Numb
er: (202) 265-3241
Email: director@cool2serve.org Web Address:www.cool2serve.or
g

Commitment: Commits to encourage students on at least 100 college campuses t
o partner with local secondary school students for an annual day of service.

P
rogress: Campus Outreach Opportunity League (COOL) has authored a how-to guide for college students to organize a Make A Difference Day Project to encourage t
heir participation in this highly visible day of service. Along with authoring this guide, COOL has helped to promote this event and encourage higher educatio
n campuses to reach out to their local secondary schools. COOL has also incorpo
rated a marketing outreach to high-school students to become involved in the CO
OL National Service Conference, to help facilitate contact between higher educa
tion and secondary-school students.

Forecast: The first issue of the newslette
r in the 1999/2000 school year will be devoted to one-day service projects incl
uding how to organize and how and why to engage secondary students. We will ask each of our campus affiliates to commit to a day of service that includes loca
l junior and senior high-school students. COOL will follow up to assure the day of service was carried out and compile statistics on impact and success. COOL
is also implementing a new Internet based searchable database of best practices and innovative ideas which will include how-tos of including secondary student
s.

Career Training Foundation

Contact: Mr. Walter H. Biddle, CAE Phone: (202
) 336-6758
Date of Commitment: 10/26/98 Fax Number: (202) 408-8102
Email: waltb
@career.org Web Address: www.career.org

Commitment: Commits to provide through
its Imagine America scholarship program, $1,000 scholarships for 1999 graduati
ng seniors at each of the 19,000 high schools across the United States and in P
uerto Rico by October 31, 1999. Local school counselors and administrators will
select recipients with preference being given to graduates based on need, demo
nstrated community service and likelihood of success. These scholarships will p
rovide an incentive for students to complete the requirements needed to earn th
eir high-school diplomas and will assist graduates in obtaining marketable skil
ls through more than 300 participating private career colleges across the natio
n. The Career College Association (CCA), Career Training Foundations (CTF) pare
nt organization, will encourage participation in the 1999 Groundhog Job Shadow
Day by its approximately 700 institutional members. In addition to offering sha
dowing opportunities at the institutions themselves, the Career College Associa
tion will ask the schools to contact recent graduates and their employers and h
ave them provide shadowing opportunities to students interested in hundreds of
real world work experiences.

Progress: The Career Training Foundation 1999 Gui
de to Careers in America has been distributed without charge to all public and
private high schools throughout the U.S. and Puerto Rico. Each school has been
offered two $1,000 scholarships to assist graduating seniors who wish to pursue
their education and training at any of 329 career colleges offering more than
170 high skill programs. It is estimated that 5,000 or more students will benef
it from the 1999 Imagine America scholarship program. The Career Training Found
ation, as part of its support of Americas Promise, suggested that additional cr
iteria for selection of scholarship recipients include consideration of student
s who have demonstrated their support to the local community through volunteer
service during their senior year.

Almost 50 percent of the Career College Asso
ciation (CCA) membership voluntarily participates in the CTF Imagine America sc
holarship program. Additionally, at the organizations urging, approximately 100
career colleges took part in the 1999 Groundhog Job Shadow Day.

Forecast: CTF
continues to expand its relationships with other education, business, and yout
h-oriented volunteer associations. Additionally, CTF/CCA has offered to develop
an additional program, which would provide one full-tuition scholarship to eac
h participating career institution.

Commitment Showcase: CTF received the Awar
d of Excellence from the American Society of Association Executives in the inau
gural year of the Imagine America scholarship program. Personal contacts have b
een made with guidance from thousands of counselors, parents, and students as a
result of Imagine America. The increased visibility provided through the relat
ionship with Americas Promise means thousands more will benefit from these scho
larships and become productive members of their communities through the use of

their marketable skills.

Cargill, Inc.

Contact: Mr. Jim Hield  Phone: (612) 7
42-6213
Date of Commitment: 4/3/98  Fax Number: (612) 742-7224
Web Address: www.
cargill.com

Commitment: Commits to provide an initial $1 million in new fundin
g over three years for programs that address the five basic promises. Cargill w
ill make grants to nonprofit organizations that it selects that serve youth in
approximately 100 communities where it operates in the United States, and it wi
ll encourage its employees, retirees, and their families to become involved in
the programs it funds. Cargill will also conduct an internal education campaign
 to increase awareness of the needs of young people and the way in which Cargil
l and its employees can make a positive difference in their lives.

Progress: C
argill has contributed $456,000 toward its $1 million commitment to organizatio
ns that provide education, service-learning opportunities, self-esteem building
, after-school programs and leadership training for youth in communities where
Cargill has a business presence. Cargill also partnered with the Search Institu
te to distribute tool kits to 30 communities to help determine whether children
 have the assets they need to lead healthy, productive lives. In all, Cargills
contributions and volunteers have provided one or more of the five basic promis
es to youth in more than 65 communities throughout the United States.

In Minne
apolis, Cargills headquarters community, the Cargill Foundation is taking a mor
e proactive and strategic approach to grant-making by focusing its resources on
 programs that educate and eliminate barriers to success for socio-economically
 disadvantaged youth in the Minneapolis area. The Cargill Foundation will direc
t $3 million, nearly two-thirds of Cargills total contributions in the Twin Cit
ies, to this new focus area next year.

Cargill has also begun an internal educ
ation campaign to increase awareness among employees about the needs of young p
eople. Through fact sheets, internal and external Web sites, electronic announc
ements, and articles in Cargill publications, Cargill is promoting opportunitie
s for more than 40,000 U.S. employees to become involved in programs to help yo
uth.

Forecast: Cargill will continue to identify and provide funding and volun
teer support to organizations delivering one or more of the five basic promises
 to youth in communities where it has a business presence. Through a matching g
rants program, Cargill will continue to support its U.S. field locations that a
re involved in service projects to help youth.

The company will continue its A
mericas Promise education campaign in 1999-2000, including a special youth sect
ion in the April/May 1999 edition of Cargill News International. The magazine,

which reaches more than 44,000 employees, features interviews with General Powe
ll and Peter Benson, president of Search Institute.

Commitment Showcase: Cargi
lls first and most significant grant went to ScholarShop, a program of the Citi
zens Scholarship Foundation of America. Using an interactive computer program,
ScholarShop allows students to inventory personal and academic assets, explore
service-learning and career opportunities, and prepare for college.

Cargill, a
three-year supporter of ScholarShop, contributed $240,000 to start ScholarShop
in 15 communities bringing the total number of Cargill-sponsored sites to 45 w
ith a goal of 50 by the end of 2000. Currently, 70 employees are volunteering t
o help nearly 800 youth participate in ScholarShop at Boys & Girls Clubs, schoo
ls, and community centers in 35 communities.

Carolina Pepsi-Cola Bottlers

Co
ntact: Ms. May McMillan Bensen Phone: (919) 783-1032
Date of Commitment: 9/14/9
8 Fax Number: (919) 787-0530
Email: BensenM@ruderfinn.com

Commitment: Commits
to give $1 million to North Carolinas Promise. The gift will be used to support
grants for mentoring programs across the state and production of a statewide p
ublic service campaign to encourage North Carolinians to mentor. The Carolina P
epsi Bottlers commitment will be instrumental in achieving Governor Hunts goal
of connecting 40, 000 children with caring adults. This gift is given in celebr
ation of the 100th anniversary of the birth of Pepsi-Cola in New Bern, NC.

Pro
gress: In support of Governor Hunts initiative, Carolina Pepsi-Cola Bottlers do
nated $1 million to North Carolinas Promise. The North Carolina Promise campaig
n is working in communities across the state to mobilize North Carolinians to v
olunteer to mentor with Communities In Schools (CIS) and similar mentoring prog
rams. Mentoring programs in 43 counties have received grants, and each county i
n North Carolina has established a delegation of individuals who will mobilize
their counties to find ways to make a difference in the lives of North Carolina
s youth.

Carson Inc.

Contact: Ms. Susie Doyle Phone: (912) 651-3843
Date of
Commitment: 4/27/97 Fax Number: (912) 651-3424
Email: susie.doyle@carson-cic.co
m Web Address: www.carson-cic.com

Commitment: Commits to build a new partnersh
ip with Parent and Child Development Services, a family service and mentoring p

rogram serving disadvantaged families. Will also be providing up to 100 hours o
f paid time off annually for each of its more than 300 employees to participate
as mentors and volunteers.

Progress: Thirty disadvantaged females successfull
y attained their GEDs though Carsons mentoring program with Parent and Child De
velopment Services. One of those students completed an apprenticeship program i
n the Carson Finance Department. Employees contributed 100 hours of volunteer t
ime to this mentoring program.

Forecast: Carson plans to recruit more employee
volunteers in order to increase the number of hours contributed to the mentori
ng program, and increase the number of participants in the apprenticeship progr
am.

Commitment Showcase: For USA Weekends Make a Difference Day, Carson employ
ees joined youngsters from the local Boys & Girls Club and Myers Middle School
to paint the Greenbriar Childrens Center, walk in the AIDS Walk for Life, clean
-up a public housing project, and entertain the residents at the Chatham Nursin
g Home.

Catholic Campus Ministry Association

Contact: Ms. Mary Hession Phone
: (570) 408-5904
Date of Commitment: 2/21/97 Fax Number: (570) 408-7811
Email:
hession@wilkes.edu Web Address: www.udayton.edu\~ccma

Commitment: Commits to r
ecruit volunteers to provide five million hours of service by Catholic students
and faculty on campuses across the nation by the end of the 2000-2001 academic
year.

Progress: Catholic Campus Ministry Association (CCMA) provided one mill
ion community service hours in 1998 through its 1,025 member colleges and unive
rsities.

Forecast: CCMA is creating an online tracking system on its Web site.
CCMA will showcase innovative and unique community service projects through Cr
ossroads, the monthly newsletter of the association.

Commitment Showcase: Fift
y-six volunteers from Duquesne University in Pittsburgh participated in the Tha
nksgiving Service Trip to Appalachia, where they contributed 1,400 volunteer ho
urs repairing homes.

Catholic Charities USA

Contact: Fr. Fred Kammer, SJ Pho
ne: (703) 549-1390
Date of Commitment: 3/4/97 Fax Number: (703) 549-1656

Web Ad
dress: www.catholiccharities.org

Commitment: Commits to enlist more than 100,0
00 volunteers each year for the next five years to support one million children and adolescents through a number of outlets including mentoring, day care, and counseling. Also commits to enlist these volunteers to offer food, shelter, an
d emergency assistance to more than 1.3 million children each year.

Progress:
In 1997, 252,984 volunteers helped to serve 10.6 million people, including 2,73
1,690 children and adolescents. Of this total, 1,060,163 received social servic
es and 1,671,527 received emergency services, primarily food and shelter. Ninet
y-two new programs were targeted to children and teens in 1997, including 16 pr
egnancy, 13 education, ten day-care and pre-school, nine counseling, nine abuse
-related, and eight foster-care programs. Catholic Charities USA member agencie
s are located in 1,370 sites in all 50 states and the District of Columbia.

Fo
recast: Catholic Charities USA will continue to meet its commitment. Its Annual Survey results for work done in 1998 will be released in late 1999.

Commitmen
t Showcase: Catholic Charities USA honored Harry Tolliver, 75, of Cincinnati, a
s its first Catholic Charities National Volunteer of the Year in May 1998 at th
e organizations Spring Sections meeting in Atlanta. The award, created last yea
r, is given to the Catholic Charities volunteer who best exemplifies the spirit of Catholic Charities by fulfilling its mission of reducing poverty, supportin
g families, and empowering communities. Through this award, Catholic Charities
USA wishes to thank almost 253,000 volunteers for the many hours they have give
n to help individuals in need and answer Gods call.

Catholic Network of Volun
teer Service

Contact: Mr. Jim Lindsay Phone: (202) 529-1100
Date of Commitment
: 4/27/97 Fax Number: (202) 526-1094
Email: jlindsay@cnvs.org Web Address: www.
cnvs.org

Commitment: Commits to provide services to one million additional chi
ldren over six years, in various areas including child care, education, tutorin
g, and social work. Also commits to engage 10,000 additional volunteers in full
-time services with youth during this time period.

Progress: The Catholic Netw
ork of Volunteer Service (CNVS) has assisted its member programs in placing 3,3
04 volunteers who provide services to 89,000 children. These volunteers work as teachers, counselors, after-school tutors, and mentors. They also provide chil
d care and work with families, as social workers, providing a presence in emerg
ency shelters and domestic abuse facilities. The programs exist in urban and ru
ral settings in 48 states and the District of Columbia and are administered by

religious orders and nonprofit organizations. Since the beginning of its commit ment to Americas Promise, CNVS has extended the services of its member organiza tions to 640,000 additional children, bringing CNVS to 64 percent towards its g oal of completing its commitment. CNVS has helped its members place 6,750 volun teers to work with Americas youth.

Forecast: CNVS is planning to extend its se
rvices in two significant ways this coming year. It will hold two Formation Wor kshops for organizations interested in establishing volunteer programs. Through these workshops and other contacts, the membership is expected to grow by 15-2 0 programs, which will commission volunteers to work directly with at least 10, 000 children. CNVS also continues to reach volunteers directly by distributing its volunteer resource guide. CNVS also tries to encourage short-term volunteer s to become long-term volunteers. For the first time, CNVS launched a concerted effort to reach participants for alternative spring break programs. It has con tacted 72 campus-based programs, with approximately 7,500 participants and an e qual number who have received information on future activities.

Commitment Sho
wcase: One of the guiding principles of CNVS is that anyone with a desire to se rve can do so. Member organizations not only work with youth but also provide a n opportunity for youth to serve. Thirty of these provide short-term placements for school and youth groups; 1,500 volunteers under 18 participate. In additio n, 20 programs have long-term opportunities for volunteers with dependent child ren. In this way, whole families serve. The effect of one volunteering family, including a boy of six and a girl of four, is summarized by a priest who said, One of the major problems in our area is the break-up of the family unit. Just having the volunteers and their two kids present at a parish event is a powerfu l example that communicates better than any sermon.

Center For Effective Comp
assion

Contact: Ms. Vasiliki Valanos Phone: (202) 965-3939
Date of Commitment:
4/1/97 Fax Number: (202) 965-5979
Email: Effectcomp@aol.com Web Address: www.e
ffective-compassion.org

Commitment: Commits to partner with the Family Matters
program of The Points of Light Foundation to engage 150,000 families in volunt eer activities.

Progress: Since making the commitment, the Centers focus has b
een working with schools, churches, and community groups to spread the word of families volunteering and facilitate families with young children to volunteer. The Center has offered resources both to A Place Called Home in Los Angeles, C A, and Children of Mine in Washington, DC, who work with children in need.

For
ecast: The Centers goal is to expand the number of families volunteering and in crease the frequency with which they volunteer. It will continue to work closel y with The Points of Light Foundation on its family volunteering program, Great

er DC Cares, and Family Matters.

Center for Youth as Resources

Contact: Ms.
Marilyn Bassett Phone: (202) 466-6272
Date of Commitment: 9/9/97 Fax Number: (2
02) 785-0698
Email: bassett@ncpc.org Web Address: www.weprevent.org

Commitment
: Commits to enroll 100,000 more youth in youth-led community service programs,
and establish at least 20 new locally based Youth as Resources programs. Cente
r for Youth as Resources (CYAR) mentors, facilitates, and supports the work of
youth-led community-building programs, governed by boards composed of youth and
adults, that have already engaged more than 100,000 youth, ages 5-21, in volun
tary service.

Progress: In the first 12 months of its participation in the Ame
ricas Promise campaign, Center for Youth as Resources (CYAR) engaged 38,000 new
youth in youth-led service, implemented more than 1,500 community service proj
ects, and reached approximately 150,000 beneficiaries. Ten new Youth as Resourc
es programs were established in Longmont, CO; Bridgeport, CT; Miami, FL; Wabash
, Richmond, and Crawfordsville, IN; Akron, OH; Oklahoma City, OK; Somerset, PA;
and Knoxville, TN. CYAR is partnering with the following organizations to reac
h its commitment: the Corporation for National Service, the Indiana Commission
on Community Service; the Indiana Youth Services Association; the American Yout
h Policy Forum; the Department of Commerce, assisting with establishing an Elec
tronic Youth Advisory Council, Community Partnerships For Youth; National 4-Hs
At The Table Initiative; Coalition for Juvenile Justice; the National Conferenc
e (formerly the National Conference of Christians and Jews); AmeriCorps Promise
Fellows; the National Basketball Association; and many other partners in local
communities across the country.

CYAR increased the number and variety of publ
ications available to the field. Outlook became a quarterly publication in 1998
, and a monthly resource bulletin for YAR program sites, Ideas to Take Off, was
also introduced. The first of six publications about successful strategies for
involving youth in community service and philanthropy is under way.

CYAR is d
elivering its commitment through community-based organizations, schools, depart
ments of correction, universities, residential treatment centers, and community
foundations.

Forecast: CYAR will mobilize at least two states to adopt YAR as
an approach in juvenile corrections, based on its proven model in Indiana.

CY
AR has already reached its goal of spearheading 60 YAR programs across the coun
try. Now its focus will be on building training and technical assistance capaci
ty so that each of the local programs will become stronger and reach out to add
itional youth. It is still projected that many new communities will initiate YA

R programs, as it receives a steady stream of interest. It will expand its part nership with AmeriCorps beyond Indiana. Youth policy will be a major focus and area of growth for CYAR in the next two years. CYAR is in the process of signif icantly increasing the availability of training and technical assistance by cre ating training centers in order to spur geographic spread and diversity in YAR program growth.

Chase Manhattan Corporation

Contact: Mr. Mark Willis Phone:
(212) 332-4060
Date of Commitment: 4/27/97 Fax Number: (212) 332-4617
Web Addre
ss: www.chase.com

Commitment: Commits to have more than 15,000 volunteers over three years in more than 100 cities and 35 countries working in partnerships w ith more than 1,000 nonprofit organizations. Chase will double its current netw ork of 100 volunteer champions worldwide to coordinate these efforts.

Progress
: For Global Days of Service 1998, more than 13,000 volunteers in more than 100 cities and 35 countries worldwide participated, exceeding its goal of 10,000 v olunteers. The number of volunteer champions coordinating this effort grew to 1 50. Chase partnered with 350 nonprofit organizations on Global Days of Service, and year-round works with 600 additional community groups on volunteer project s, bringing its total to 950. Chase reached over 20,000 youth around the world.

Forecast: Chase continues to develop new partnerships with nonprofit groups. For Global Days of Service 1999, Chase hopes to have 15,000 Chase employees out in their communities volunteering. Chase will likely expand volunteer efforts in additional cities and countries as well.

Commitment Showcase: On the Global
Days of Service weekend in October 1998, thousands of Chase volunteers reached out to make a difference in the lives of children around the world. Examples i nclude a party in New York Citys Central Park, where 50 Chase volunteers spent the day as buddies with homeless children; in Houston, TX, Chase volunteers dev eloped a partnership with a local high school to help develop the students prof essional skills; and in Cleveland, OH, volunteers provided and served lunch for 450 children from a city mission.

Child Welfare League of America

Contact:
Ms. Liz Loden Phone: (202) 924-0264
Date of Commitment: 3/28/97 Fax Number: (20
2) 638-4004
Email: lloden@cwla.org Web Address: www.cwla.org

Commitment: Commi

ts to continue and expand Protecting Americas Children: Its Everybodys Business , a ten-year campaign to stop child abuse and neglect, engaging corporate Ameri ca in promoting new and effective ways of protecting kids from maltreatment.

P
rogress: The Child Welfare League of America (CWLA) has launched two demonstrat ion projects to develop, test, and evaluate a communitywide approach to child p rotection: Montgomery County, MD and Alameda County, CA. CWLA expanded the camp aigns steering committee to include leaders from the corporate sector. More tha n 50 corporations are now supporting the campaign through cash, in-kind donatio ns and services, thanks to a growing relationship with the video game industry facilitated by the Interactive Digital Software Association.

Several grant-fun
ded and cause-related marketing programs involving positive parenting and publi c education activities are reaching thousands of families with children, includ ing the C.H.A.T. (Childrens Hour at the Table) program developed by the HoneyBa ked Ham Company of Georgia and CWLA.

Forecast: In 1999, CWLA will conduct nati
onal market research to aid in the development of a comprehensive marketing and communication plan. The plan will incorporate strategies to involve all segmen ts of the population in the campaign, including young people. It will also laun ch media activities, targeting the general public and the corporate sector. Rec ently, the L.A. Chapter of Women in Film completed a radio and television PSA t o support the campaign.

This year CWLA will be working with corporate and spec
ial partners to sustain and grow these relationships. It will also look for add itional funds to launch a third demonstration site in a rural community and nat ional public education activities.

Commitment Showcase: CWLA has partnered for
the last two years with fellow Americas Promise commitment maker Prudential to train and provide positive parenting information to child care providers acros s the country. Subsequently, these providers make a commitment to train the chi ldren of the parents they serve. Intensive training has taken place in seven ma jor cities across the country. More than 100,000 collateral materials for paren ts have already been distributed. Prudential recently awarded CWLA an additiona l supplemental grant to develop these materials in Spanish. A grant from the US G Foundation will expand the Prudential Positive Parenting program to homeless families with young children.

ChildrenFirst Inc.

Contact: Ms. Sonia Anderson
Phone: (617) 330-8687
Date of Commitment: 4/27/97 Fax Number: (617) 330-8685
E
mail: sanderson@childrenfirst.com Web Address: www.childrenfirst.com

Commitmen
t: Commits to donate 1,000 free days of care in its centers for children and fa

milies in need of backup child care over three years. Will also provide 100 hou
rs of paid time annually for each of its 90 employees.

Progress: ChildrenFirst
has taken significant first steps to achieve its goals. It began by developing
relationships with nonprofits and broadened its corporate clients awareness of
the mission of these nonprofits. ChildrenFirst established a partnership with
Catalyst, a New York organization specializing in womens advancement in busines
s. ChildrenFirst made backup child care available to Catalysts 50 employees, up
to 20 times annually per employee. ChildrenFirst co-hosted a luncheon to intro
duce its clients to the WildCat Service Corporation, which has developed an eff
ective eight-month welfare-to-work training and internship program. ChildrenFir
st offers free backup child care to 100 employees that Salomon Smith Barney hir
ed through the WildCat program. ChildrenFirst Inc. partnered with Jumpstart, a
fellow commitment maker that provides one-to-one tutoring for young children in
underserved communities. ChildrenFirst sponsors events, volunteers, serves on
the national board, and makes backup child care available to Jumpstarts 32 empl
oyees up to 20 days a year per employee. ChildrenFirst also partnered with The
Kids Fund of the Boston Medical Center, which addresses medical, social, and en
vironmental issues of Bostons neediest children and their families.

ChildrenF
irst sponsored fund-raising events organized by Share our Strength, One Small S
tep, Bayridge, Boston Jaycees, and the Patriots Trail Girl Scout Council. In 19
98, ChildrenFirst employees volunteered with Boston Cares, Business for Social
Responsibility, The Kids Fund, and Points of Light National Conference. It also
organized a Christmas clothing, book, and toy drive.

Forecast: ChildrenFirst
will strengthen and enhance its relationships with its partners on a national r
ather than regional basis, and ensure that all employees of these nonprofits ne
eding backup child care are registered with ChildrenFirst. ChildrenFirst will i
ncrease participation and involvement of its employees in its volunteering prog
rams.

The Childrens Health Fund

Contact: Ms. Gabrielle Schang Phone: (212) 5
35-9400
Date of Commitment: 4/1/97 Fax Number: (212) 535-7488
Email: gschang@mo
ntefiore.org Web Address: www.childrenshealthfund.org

Commitment: Commits to p
rovide medically underserved children access to health care through its project
in New York City. The Childrens Health Funds (CHF) national network will incre
ase by five sites over three years. In addition, the Childrens Health Fund prom
ises to expand its commitment to include the creation of two Americas Promise A
ction Centers in the Bronx, NY, and in another city by 2001.

Progress: The Chi
ldrens Health Fund continues to provide health care to more than 7,500 medicall
y underserved children in New York City through the New York Childrens Health P

roject and the newly built South Bronx Health Center for Children and Families (SBHCCF). The SBHCCF, which opened in March 1998, has become a hub for health and community-related services in the South Bronx, one of the nations most medically underserved and at-risk communities. This health center works with Americas Promise, and has formed partnerships with commitment makers such as Reach Out and Read.

Two additional sites were added to The Childrens Health Funds National Network in 1998. These were The New Jersey Childrens Health Project, which serves a permanently-housed, medically underserved child population in inner-city Newark and Elizabeth, NJ, and The Arkansas Childrens Health Project, which serves a rural population of medically underserved children in a four-county area of eastern Arkansas.

The Childrens Health Fund has now initiated three of the five projects promised by the year 2000, including the Orlando Childrens Health Project, which was added in 1997.

Forecast: A top priority for 1999 is the establishment of an Americas Promise Action Center. Located at the South Bronx Health Center for Children and Families, this program will be devoted to coordinating the efforts of other Americas Promise commitment makers to help children in this vulnerable community succeed by delivering the five basic promises. Funding for this program is being sought from other corporations interested in fulfilling their Americas Promise commitments.

The Childrens Health Funds National Network will add a new project in March 1999. The New Mexico Childrens Health Project will serve a unique, medically underserved rural population in an isolated border region of southern New Mexico. Several other new additions to the network are under consideration, including a possible project in Puerto Rico.

Commitment Showcase: In September 1998, The Childrens Health Funds National Child Health Caravan traveled from New York to Mississippi and Arkansas. Using the slogan, A Doctor for Every Child, the Caravan advocated for quality child-health services for all children nationwide, and focused attention on the new opportunities available to children under the new State Childrens Health Insurance Program. The Caravan was also an opportunity to meet with other childrens health organizations and child advocates. One of the highlights of the trip was a health fair held at the Philadelphia Zoo, organized in conjunction with Philadelphias Promise. Support for the trip came with the help of a number of Americas Promise commitment makers, including Wyeth-Lederle Vaccines, Timberland, The U.S. Department of Health and Human Resources, Ronald McDonald House Charities, and SmithKline Beecham. The Caravan culminated in the delivery of two new mobile medical units, one to the Mississippi Childrens Health Project, the other to launch the Arkansas Childrens Health Project.

Christmas in April

Contact: Ms. Patty Riley Johnson Phone: (202) 483-9585
Date of Commitment: 4/27/97 Fax Number: (202) 483-9081

Email: general_mail@christmasinapril.org Web Address: www.chri
stmasinapril.org

Commitment: Commits to engage at least 5,000 additional young
people in leadership positions and service opportunities. Will also develop an
d publish a manual for its affiliates entitled Exemplary Ways to Involve Youth.

Progress: Nationwide, Christmas in April involved 12,000 additional youth as
volunteers or board members bringing the total number of youth involved to 45,8
00. In partnership with The American Plastics Council, youth interns have worke
d on and published a guidebook Exemplary Ways to Involve Youth, a supplement to
its youth brochure, Student Power, which has been widely distributed to the 23
0 affiliates, as well as to other national organizations. Perhaps most importan
tly, in response to the growing awareness of youth involvement in Christmas in
April, its national mission statement was formally amended to include families
with children among the priority service groups.

Forecast: Additional work is
under way to promote its community revitalization work in partnership with Boys
& Girls Clubs and also via the rehabilitations of schools and nonprofit facili
ties. Its goal is that 30 additional cities will increase their youth participa
tion, resulting in 10,000 additional youth involved in the delivery of services
in 1999. In addition, Christmas in April is a partner in the newly formed coal
ition Seniors Serving America, promoting the involvement of seniors as invaluab
le resources.

Commitment Showcase: Its Super Bowl project, Kickoff to Rebuild,
demonstrated the strength of partnerships, with the rehabilitation of three ho
uses, clean-up of a neighborhood, and significant plantings at the West Little
River Elementary School in Dade County, FL. More than 100 neighborhood children
from elementary through high school were involved in this significant transfor
mation.

Cisco Systems

Contact: Ms. Stephanie Heier Phone: (408) 527-6750
Dat
e of Commitment: 11/20/97 Fax Number: (831) 527-0754
Email: sheier@cisco.com We
b Address: www.cisco.com

Commitment: Commits to have 2,000 Cisco Networking Ac
ademies in U.S. high schools and colleges in three years. The Cisco Networking
Academy program prepares todays students for life in the 21st century by provid
ing them with basic technology and networking skills that will open doors to hi
gher education as well as to careers in information technology. Without these s
kills, students will be at a competitive disadvantage in a society that increas
ingly depends upon individuals with a high degree of technological literacy.

P
rogress: The Cisco Networking Academy program, launched on October 1, 1997, now
reaches approximately 17,000 high school and college students in all 50 states

, Washington DC, and 28 countries around the world.

Forecast: Cisco expects th
e number of Networking Academies to continue expanding into the new millennium. Current projections anticipate approximately 8,000 Academies by 2001, up from 1,200 in March 1999. In July 1999, Cisco is sponsoring the Workforce of the Fut
ure Conference to provide ongoing training for existing Academies. The conferen
ce will be cosponsored by the Cisco Foundation and Communities In Schools (CIS)
, which has partnered with Cisco to ensure that Networking Academies are provid
ing first-rate opportunities for students. CIS augments the Academy program by securing local sponsorship for Academies and providing internship and scholarsh
ip opportunities for students. Through this innovative partnership, Cisco and C
IS will provide thousands of students with the skills and career development op
portunities necessary to succeed in the Internet economy of the 21st century.

Commitment Showcase: In the words of Academy students and instructors:

The en
ergy level of these students is so high, its hard to find the words to describe it. Instructor Barry Williams, Round Valley School District, Springville, AZ.

To be able to get involved with networking early is a real benefit. Network p
rofessionals are needed out there I know there are lots of jobs.Anders, Sterli
ng, IL.

The Cisco program gave me an opportunity to learn important technolog
y skills. These skills will give me a head start as a computer science major.Ro
sa, San Francisco, CA.

Coming in, I didnt expect so much real, hands-on learni
ng. But wereactually helping to rewire certain areas of the library and our Mac
intosh lab. We get a chance to put what we learn into practice. Im glad this cl
ass is here. Its one of my favorite courses. Donald, Grand Forks, ND.

Citigro
up Foundation

Contact: Mr. Paul M. Ostergard Phone: (212) 559-0173
Date of Com
mitment: 4/14/97 Fax Number: (212) 793-5944
Email: paul.ostergard@citicorp.com
Web Address: www.citigroup.com

Commitment: Commits to expand its Banking on Ed
ucation program from $20 million to $25 million over three years. Citibank will provide classroom technologies and employee mentors for schools under its Smar
ter Classrooms initiative.

Progress: The Citigroup and Travelers Foundations m
erged in January 1999 to become the Citigroup Foundation.

The additional commi

tment of $5 million to the Smarter Classrooms initiative has been fulfilled. Wo rking with partners such as Classroom, Inc., Teaching Matters, Inc., the Dade P ublic Education Fund and others, the Foundation has provided thousands of stude nts with new technology resources that enhance learning and develop skills to a chieve their education and career goals.

The Citibank FamilyTech program in Mi ami, FL has provided 1,000 donated computers to low-income students for home us e and new computer stations for 30 elementary school classrooms. In addition to teacher and student training, parents are becoming computer-proficient through evening classes offered at the schools.

Smarter Classrooms now includes prog rams to help students gain financial literacy in preparation for the world of w ork. The Academy of Finance, with programs in 164 high schools in 32 states, of fers students opportunities to explore and prepare for careers in financial ser vices through specialized courses and internships. In 1998, the former Traveler s Foundation provided more than 100 volunteers and $1.6 million in grants to su pport national and local efforts.

Forecast: Citigroup Foundation plans to laun ch a new K-12 commitment in the year 2000, based upon Citicorps Banking on Educ ation success and Travelers accomplishments with the National Academy Foundatio ns participating schools. The Foundation also launched the Citigroup Volunteer Incentive Grants Program to encourage employee volunteerism.

Commitment Showca se: The former Citicorp Foundation underwrote the Sioux Falls, SD school system in 1998, which successfully completed a pilot program to introduce the Classro om, Inc. curriculum to its middle and high schools. Classroom, Inc. produces in novative educational software simulations that connect students academic skills directly to their future employment opportunities. The simulations are based o n the banking, health-care, hotel and tourism, and environmental science indust ries. The successful experiment captured the attention of Governor Janklow and Commissioner of Education and Cultural Affairs, Karon Schaak. The program will now be expanded statewide with joint funding from the Citigroup Foundation and the South Dakota Community Trust.

Citizens Scholarship Foundation of America

Contact: Dr. William C. Nelsen Phone: (800) 537-4180
Date of Commitment: 3/10
/97 Fax Number: (507) 931-0012
Email: wcnelsen@csfa.org Web Address: www.citize
ns.scholarship-foundation.org

Commitment: Commits to triple the number of stud ents provided with scholarships to 110,000; to increase the scholarship resourc es distributed to students from approximately $40 million to $111 million; to t riple the number of students receiving mentoring and academic support; and to c reate more than three times the number of scholarships over three years.

Progr
ess: For fiscal year 1999, Citizens Scholarship Foundation of America (CSFA) wi
ll provide approximately 91,350 scholarships, including approximately 69,000 sc
holarships through its Scholarship Management Services and 22,350 through its D
ollars for Scholars chapters. Growth was made possible by the addition of 75 ne
w partners and by the addition of 40 new community-based Dollars for Scholars c
hapters. There are now over 800 chapters in 40 states. There are 31,100 student
s receiving mentoring and academic support through the 53 ScholarShop sites and
the Dollars for Scholars chapters. The total scholarship resources distributed
to students by CSFA will increase to approximately $93,000,000 by the end of t
his fiscal year.

Forecast: In 1999, CSFA will add at least 50 community partne
rs through the youth-serving Dollars for Scholars program; 40 additional Schola
rShop sites to provide mentoring and academic support programs for youth; and 7
0 additional corporate partners to provide scholarships to youth with the assis
tance of our Scholarship Management Services partners. The Dollars for Scholars
program will expand to at least three more states.

Commitment Showcase: In Ma
y 1998, with the help of Americas Promise, The Points of Light Foundation, and
several major corporate sponsors, CSFA launched National Scholarship Month. The
goals were to call attention to the need to challenge, motivate, and financial
ly support youth through scholarships for post-secondary education, and highlig
ht those communities, corporations, organizations, and individuals who were alr
eady stepping forward to help youth and our nations future through scholarships
. To recognize National Scholarship Month in May 1999, national events are plan
ned in Minneapolis, MN and Washington, DC. Hundreds of local activities and eve
nts are also planned across the nation.

In December 1999, the Wall Street Jour
nals Smart Money Magazine ranked CSFA as one of the nations top ten most effici
ent nonprofits.

City Cares of America

Contact: Ms. Michele Naporano Phone: (
404) 875-7334
Date of Commitment: 2/28/97 Fax Number: (404) 253-1020
Email: cit
ycares@mindspring.com Web Address: www.citycares.org

Commitment: Commits to re
cruit and manage 75,000 new volunteers to support 1.5 million children in safe
havens through physical rehabilitation projects and hands-on learning programs
over three years.

Progress: City Cares of America is completing the process of
placing seven AmeriCorps Promise Fellows in six affiliate organizations across
the country to fulfill its commitments. Promise Fellows will work full time fo
r 12 months to address the needs of children through physical rehabilitation pr
ojects and hands-on learning programs. The six affiliate organizations are Hand
s On Atlanta, Hands On Baltimore, Hands On Nashville, LA Works, Philadelphia Ca

res, and Volunteer Impact (Detroit). Manuals and training materials have been s
ent out to each affiliate outlining the goals and expectations for their Fellow
s. The annual City Cares of America Leadership Conference was held in February
1999.

Forecast: The City Cares model of developing service projects and recrui
ting and placing volunteers within the community to serve, will be effective in
allowing the AmeriCorps Promise Fellows to fulfill a wide range of responsibil
ities. Promise Fellows will develop programming, recruit volunteers, conduct co
mmunity outreach, and collaborate to execute Americas Promise goals. Specifical
ly, Fellows will develop 84 sustainable volunteer projects that create opportun
ities for volunteers to be caring adult role models, mentors, and tutors for ch
ildren. They will provide a net gain of 1,560 interactions between children and
tutors, role models, and mentors. They will recruit 1,680 new volunteers who a
re interested in participating in volunteer service to support children in need
. Most of these activities will take place in the development of new programs a
nd through ongoing Discovery, READ, Citizen School, After School, and mentoring
programs. In addition, 105 one-time volunteer projects that provide safe place
s for children will be developed affecting 1,125 children. The projects will in
clude beautifying and enhancing schools, building playgrounds, and refurbishing
community centers. The Fellows projects will be implemented in Atlanta, GA; Ba
ltimore, MD; Los Angeles, CA; Southfield, MI; Philadelphia, PA; and Nashville,
TN.

The CityKids Foundation

Contact: Ms. Elizabeth Sak Phone: (212) 925-3320

Date of Commitment: 4/27/97 Fax Number: (212) 925-0128
Email: citykids@citykid
s.com Web Address: www.citykids.com

Commitment: Commits to train 100,000 youth
ages 14-17 in more than 100 cities to reduce substance abuse and substance abu
se violence.

Progress: CityKids has trained more than 15,000 young people thro
ugh interactive workshops, repertory company performances and school-based alli
ances. Young people have been trained in 15 U.S. cities: Albany, Bronx, Brookly
n, Queens, Highland, and Staten Island, NY; Knoxville, TN; New Haven, Stamford,
Hartford, Waterbury, and Bridgeport, CT; Cincinnati, OH; and Lansing, MI. City
Kids has more than 50 volunteers who contribute a total of 500 hours on an annu
al basis to support the efforts of The CityKids Foundation. CityKids has partne
red with local New York City agencies and organizations including the following
: the Administration for Childrens Services; the Police Athletic League; the Bo
ys & Girls Clubs of America; Young Audiences; United Way; Planned Parenthood; a
nd many local school districts across the country.

Forecast: CityKids plans to
create a multi-media training package which will enable it to deliver a higher
volume of training during the coming year. Currently, CityKids works with Conn
ecticuts Promise and is actively searching for new partners. The CityKids Found
ation is developing a multimedia training package to expand its impact. In addi

tion, CityKids has added two yearly youth leadership-training forums that allow it to engage greater numbers of youth. Finally, it is creating a large scale CityKids Speak Event that will engage young people, the media, and adult communities to advocate violence prevention.

Commitment Showcase: As a result of its Promise, young people from across Connecticut have been participating in the development of a statewide Youth Plan. Under the plan, young people are taught decision-making skills. In the city of New Haven, a close partnership with the Mayors Office resulted in more than 50 youth participating in a youth mapping project. The results of this project will guide the citys comprehensive youth development plan. CityKids-In-Action, a youth organizing initiative, has engaged many young people who were missed by traditional youth programs and has helped to turn their negative behaviors into positive energy for change.

City Year

Contact: Mr. Alan Khazei Phone: (617) 927-2500
Date of Commitment: 4/27/97 Fax Number: (617) 927-2510
Email: alan_khazei@city-year.org Web Address: www.city-year.org

Commitment: Commits to lead 250,000 citizens in 5,000,000 hours of community service, building playgrounds, tutoring and mentoring children, teaching HIV/AIDS and domestic violence curricula, and leading the next generation of youth into service through the national Young Heroes program. City Year will create safe and educational after-school and school vacation activities, raising $5 million of new private sector commitments to support youth service and civic engagement. It will harness the energy of corporate citizens through 250,000 hours of service, and convene an annual training and policy youth summit for the national and community service field.

Progress: In 1998, a total of 40,000 citizens provided 1,711,690 hours of community service across the nation. A total of 68,437 children were served by City Years teams through school partnerships, after-school programs, weekend service and school vacation programs, and special curricula in HIV-AIDS awareness, domestic violence and substance abuse prevention. Also, $17,670,100 cash, and $2,490,453 in-kind was raised for the 1998 fiscal year to support City Years youth-service and civic-engagement programs.

This year, more than 750 Young Heroes took the oath of service. The Corporation for National Service has awarded City Year four AmeriCorps Promise Fellows to help grow the Young Heroes program.

A total of 14,507 volunteers were engaged in service through City Years Serve-a-thon, a day of service and fundraising that occurs each October at City Year sites across the country. An additional 4,298 volunteers were engaged in other service projects, including special events, such as City Years Martin Luther King, Jr. Day CelebrationA Day On for Service.

Forecast: In May 1999, City Year will hold its annual national convention in Washington, DC. This will feature the goals of Americas Promise and expose current corps members, alumni, and Young Heroes to forums and workshops on leadership and idealism, in order to strengthen the skills that will enable them to lead national community-service efforts. National and local corporate sponsors, community champions, and civic leaders will also attend. City Year will hold training at its summer academy to further strengthen its ability to provide tutoring, mentoring, and after-school programs for children.

City Year is devoting staff to developing best-practice training in its highest impact projects, which include the Young Heroes program and Camp City Year, a school vacation-week camp for elementary-school students.

Get on the Bus! is a new curriculum designed to provide corps members and staff with a context for their service work, and the skills necessary to continue their involvement in social change as alumni. City Year launches this curriculum this year, the themes of which feature inclusivity, social justice, youth leadership, and educating children.

Commitment

Showcase: The City Year Columbus Honda Team works in schools where the most challenging task is recess duty. A team member explained: Everyday it was our responsibility to make sure there were no fights on the playground and keep the kids from throwing rocks at each other, a favorite pastime. We would see the same kids on the wall (the discipline area) for the same infractions on a daily basis. When we asked the kids the reason for their actions the answer was always the same, we dont have nothing else to do. We proposed a plan to eliminate most if not all of the random violence on the playground by giving the kids something constructive to do to spend all of that pent up negative energy. We called our proposal Peaceful Playground. The main goal of this was to help us regain control of the yard while teaching the kids the importance of sharing, working together and settling disputes without violence. In about two weeks time the playground was a totally different place, a peaceful place.

CNA

Contact: Ms. Chryssa Regas Sanford Phone: (312) 822-5752
Date of Commitment: 1/4/97 Fax Number: (312) 822-2418
Email: chryssa.sanford@cna.com Web Address: www.cna.com

Commitment: Commits to a multiyear sponsorship of the KaBOOM! Let Us Play campaign to build 1,000 playgrounds over a four-year period. CNA will donate cash, goods, services, and employee volunteer time to build 50 playgrounds in communities across the nation and to support the campaign.

Progress: CNA has built nine of 50 playgrounds in four cities: Chicago, IL; Nashville, TN; Reading, PA; and Hartford, CT. An average of 200 employees, business partners, and community members p

articipate in each build, and to date CNA has had more than 2,500 employees inv
olved in these community build projects. CNA has dedicated more than $800,000 t
o the project thus far. CNAs commitment partners have included Boys & Girls Clu
bs, YMCAs, the City of Reading, PA, and the Chicago public schools as well as o
ther corporations, including Levy Restaurants, Aramark Corporation, and Executi
ve Construction.

Forecast: For 1999, CNA will construct 22 playgrounds in 13 c
ities. Cities and community partners are currently being finalized. Cities wher
e builds are planned include Chicago, IL; Washington, DC; Trenton, NJ; Orlando,
 FL; New York, NY; Nashville, TN; Dallas, TX; and Little Rock, AR. CNA is worki
ng to develop partnerships with other organizations and corporations to introdu
ce them to the Americas Promise initiative and fulfill its commitment.

Commitm
ent Showcase: In June 1998, CNA employees participated in a community-service p
roject at the Schubert School as a part of the Chicago Cares Serve-A-Thon. In O
ctober, CNA returned to the school to build two playgrounds. In addition to bui
lding the playgrounds, 600 volunteersincluding CNA, Aramark, and Executive Cons
truction employees and community memberscleaned classrooms, painted lockers, cr
afted murals, planted gardens and landscaped, refurbished the auditorium, and d
onated books for the school library. The result was a completely new school, te
acher and student pride, and students increased focus on education.

Coalition
 for Americas Children and The Benton Foundation

Contact: Ms. Susan Bales  Phon
e: (202) 638-5770
Date of Commitment: 4/9/97  Fax Number: (202) 638-5771
Email:
susanb~@benton.org  Web Address: www.benton.org

Commitment: Commits to a series
 of activities, including: new radio PSAs; television, print, and radio ads; ne
w sections on the Kids Campaign Web site to distribute Americas Promise informa
tion; and the dissemination of Americas Promise materials to the Coalitions 350
 member organizations.

Progress: The Coalition for Americas Children and the B
enton Foundation continued its partnership with the Ad Council in a campaign de
signed to reframe the way the public views children and families in need of sup
port, and to inspire individuals to do something for kids. In 1998, it launched
 a new series of public service announcements called Help Wanted, which were de
veloped and distributed to broadcast stations and print publications across the
 country. The ads encouraged parents, grandparents, teachers and other adults t
o get involved and help children in their community. Examples included mentorin
g a child after school or driving a sick child to the doctor for a working pare
nt. The ads told the public to get connected via the Benton Foundations Web sit
e, www.kidscampaigns.org, or by calling toll-free 1-888-544-KIDS to find out ho
w they could help in their local community. Through both resources, individuals
 could find out about organizations in every state, and in at least ten cities
there were actual job listings for specific areas of need. The Coalition for Am

ericas Children members worked at the local level promoting the ads along with serving as contacts for volunteer activities.

During 1997, the campaign was ranked #1 among Ad Council public service campaigns, commanding media donations in excess of $100 million. This campaign has been made possible by generous grants from the AT&T Foundation, the W.K. Kellogg Foundation and The David and Lucile Packard Foundation.

Forecast: The campaign continues this year with a new round of advertising that provides guidance for grown-ups. It directs the public to the Benton Foundations newly designed Web site, www.connectforkids.org, or the toll-free phone number.

Coalition for Healthier Cities and Communities

Contact: Mr. Tyler Norris Phone: (303) 444-3366
Date of Commitment: 4/27/97 Fax Number: (303) 444-1001
Email: tnorris@hinge.com Web Address: www.healthycommunities.org

Commitment: Commits to engage more than 1,000 cross-sector collaborative partnerships in rural, urban, suburban, and regional communities across the nation in determining how they can mobilize the trust, relationships, and power for action they represent toward the five basic promises.

Progress: The Coalition for Healthier Cities and Communities has fulfilled its commitment by linking more than 1,000 cross-sector collaborative partnerships in the United States. Through its Web site, it collected over 200 stories of collaborations, registered 1,300 communities, and provided 125 community-building tools and resources that can help build healthier communities and strengthen youth in America.

The Coalition is communicating the Americas Promise message to its 1,300 registered communities and to thousands more who log on monthly, and is also helping to connect Americas Promise commitment makers to existing partnerships. This is being accomplished through the Coalitions nationwide network, its Web site, Email blitzes, and conferences held in March and November 1998.

Key Coalition partners include VHA Inc.; National Civic League; American Hospital Association; Health Resources and Services Administration; Centers for Disease Control and Prevention; the Carter Center; and the United Way of America.

Forecast: Through its Healthier Communities Agenda campaign, the Coalition will hold dialogues with hundreds of communities focused on improving community health. This campaign will create the opportunity for dialogue about what it takes to build a healthy, sustainable community.

Stories and messages from the campaign will be commu
nicated across the country in late 1999 and early 2000 through the Coalitions W
eb site and network.

The Coca-Cola Foundation

Contact: Mr. Michael Bivens Ph
one: (404) 676-8701
Date of Commitment: 4/27/97 Fax Number: (404) 676-8804
Emai
l: Mbivens@na.ko.com Web Address: www.thecoca-colacompany.com

Commitment: Comm
its to add $50 million to its current $50 million commitment to education progr
ams.

Progress: The Coca-Cola Foundation has distributed 87 percent of its fina
ncial commitment to more than 400 schools and nonprofits serving youth. In addi
tion, Coca-Cola has expanded its tutoring program with two nearby elementary sc
hools, contributing more than 3,000 employee volunteer hours. Coca-Cola-funded
programs have reached more than 12,000 students, bringing the total number of y
oung people helped by tutoring and mentoring programs to more than 20,000 acros
s the country, since 1997. The Companys signature dropout prevention programCoc
a-Cola Valued Youthnow operates in more than 100 schools nationwide.

Forecast:
The Coca-Cola Foundation will continue to develop partnerships, and invest a m
inimum of $13 million dollars in programs that serve youth to reach an estimate
d 10,000 additional students.

Commitment Showcase: The Coca-Cola Company has m
atched more than 100 elementary school students with Coca-Cola employee tutors,
who volunteer during school hours every day of the week. In February 1998, 100
students from Junior Achievement at local schools were paired with Coca-Cola e
mployees for a job shadowing day at Coca-Cola headquarters.

Coleman Academy o
f International Studies

Contact: Mr. Scott Bauserman Phone: (317) 226-4110
Dat
e of Commitment: 4/27/97 Fax Number: (317) 226-3589

Commitment: Commits to tut
or younger students in the John Hope Elementary School in academic subjects in
order to prepare them for a successful transition into middle-school.

Progress
: Students at Coleman were involved with service in two ways over the past year
. Students planned, surveyed, and built an exercise trail on school grounds, fo
r use by students, staff, and community members. The trail is nearly one-half m
ile in length. Students also made decorations for the elderly at a local nursin

g home for the holidays. More than 100 Coleman students also shadowed Butler Un
iversity students for a day in a program that is in its second year.

Forecast:
Coleman students will be adding stations to the exercise trail, and will be go
ing to elementary schools in the area to read to younger students. Coleman stud
ents will be conducting school ground and park beautification this spring, as w
ell.

Colgate-Palmolive Company

Contact: Dr. Marsha E. Butler, DDS Phone: (21
2) 310-2172
Date of Commitment: 4/27/97 Fax Number: (212) 310-2837
Email: Marsh
a_Butler@colpal.com Web Address: www.colgate.com

Commitment: Commits to partne
r with Oral Health America to recruit potential volunteers to provide preventiv
e dental-health services to children with Medicaid or uninsured children for wh
om there is no means of payment for dental care. Colgate will increase the reac
h of its oral-health education program to 500,000 additional children each year
, reaching 4.5 million children annually.

Progress: Colgate reached its target
of 4.5 million children annually, representing 500,000 additional children edu
cated by the Bright Smiles, Bright Futures initiative. A Brush-off Contest, whi
ch motivated children to brush twice a day, was very successful with approximat
ely 72,000 entries whereby children received certificates of achievement and a
thank-you letter from General Colin Powell. In 1998, 1,400 professional and com
munity organizations pledged their support to participate in Colgates Professio
nal Volunteer Partnership program to help provide oral-health education and ora
l-health services to children in need.

Forecast: Activities in 1999 will inclu
de development of the Bright Smiles, Bright Futures Professional Volunteer Part
nership, increasing the annual, cumulative goal to 2,000 providers and communit
y organizations that can link children in greatest need to oral-health services
, focusing in large urban areas. Those volunteers who made pledges in 1998 will
provide oral-care services in 1999 to an estimated 10,000 children in select c
ities. A special focus will be placed on working with dental schools and dental
professionals in target communities to expand their services to children in th
e community during Keep That Smile Days.

Colgate will recognize professional v
olunteers and community groups who have participated in Colgates Volunteer Part
nership program on Colgates Web site.

Commitment Showcase: Last fall, Colgate
and the National Dental Association provided oral-health screening and educatio
n to children at Boys & Girls Clubs in Los Angeles, New York, and Atlanta.

Co
lumbia/HCA Healthcare Corporation

Contact: Ms. Sonny Ingram Phone: (615) 344-2
343
Date of Commitment: 4/27/97 Fax Number: (615) 344-5722
Email: sonny.ingram@
Columbia.net Web Address: www.columbia-nca.net

Commitment: Commits to immunize
one million children over the next three years. The goal of this project is de
fined as providing one or more immunizations to children at no charge where Col
umbia/HCA has provided a significant resource by way of underwriting, manpower,
supplies, promotion, advertisement or education.

Progress: Columbia/HCA has p
rovided 58,569 immunizations to children under 18 in over 60 medical facilities
for: Tetanus, Diphtheria, MMR, Hepatitis B, Meningitis, Chicken Pox, OPV Polio
and IPV Polio. Columbia/HCA provides supplies such as free Band-Aids and syrin
ges to assist in immunization efforts. In addition, vaccines, manpower, site ac
commodations and promotional management are furnished by Columbia/HCA. Medical
facilities in the following states are committed to this task: Alaska, Alabama,
Arizona, California, Florida, Georgia, Kansas, Kentucky, Louisiana, Oklahoma,
South Carolina, Tennessee, Texas, Nevada and Virginia. Columbia/HCA partners wi
th Johnson & Johnson, Becton Dickinson, SmithKline Beecham, Pasteur Marieux Con
naught, and PepsiCo on these immunization initiatives.

Forecast: Immunization
events for the coming year are planned for Columbia/HCAs hospitals, clinics and
site visits at health and community fairs, schools, etc. An expansion of the c
urrent commitment is a possibility that will be explored and incorporated into
the reorganized/restructured corporate mission. Columbia/HCA plans to motivate
every hospital facility in which it has market presence to help track child imm
unization numbers.

COMCAST Corporation

Contact: Mr. Joe Waz, Jr. Phone: (215
) 665-1700
Date of Commitment: 4/4/97 Fax Number: (215) 981-7712
Email: joe_waz
@comcast.com Web Address: www.comcast.com

Commitment: Commits to provide one m
illion hours of free high-speed Internet access via cable modems to more than 2
50 public libraries in 20 cable modem service areas. Also commits to train libr
ary staff, volunteers, and selected users in the effective use of the Internet
as an educational outreach tool.

Progress: Comcast has affected 10,000 youth b
y providing free high-speed Internet access to public libraries. More than 25 e
mployees have volunteered their time to train library staff, volunteers, and ot
hers on the use of the Internet. Twenty-six communities in the state of New Jer

sey, six in Maryland, one in Pennsylvania, and one in Michigan have received hi
gh-speed Internet access.

Forecast: Comcast is currently considering the possi
bility of expanding its commitment to include organizations such as Police Athl
etic League (PAL) centers and Boys & Girls Clubs as a way to address the need f
or after-school safe havens. One of these relationships has already been create
d with a PAL center in Philadelphia, where Comcast is headquartered. Communitie
s being considered for additional expansion over the coming year include Charle
ston, SC; Chesterfield, VA; Trenton, NJ; and Chamblee, GA.

Communities In Sch
ools, Inc.

Contact: Mr. Bill Milliken Phone: (703) 519-8999
Date of Commitment
: 1/16/97 Fax Number: (703) 519-7213
Email: cis@cisnet.org Web Address: www.ci
snet.org

Commitment: Commits to expand its coordination of community resources
and partnerships with other major national organizations so that one million y
outh have access to the five basic promises over four years.

Progress: In 1998
, the number of youth served by Communities In Schools, Inc. (CIS) increased to
more than 500,000. One hundred fifty local CIS operations are now active in mo
re than 1,800 schools in nearly 400 communities.

CIS is leading the Schools of
Promise movement nationally. Virtually every school served by CIS can call its
elf a School of Promise, one that is charged with providing students access to
all five basic promises over four years.

CIS has created significant national
partnerships that will bring additional resources to Schools of Promise. Morgan
Stanley Dean Witter has consigned both funding and volunteer mentors and tutor
s. Cisco Systems and the Cisco Foundation have committed to work with CIS to en
sure access to at least three of the promises: caring adults; marketable skills
; and opportunities to give back in every high school that signs up. In additio
n, Cisco is committed to substantially upgrading CIS information-technology cap
acity, enabling Schools of Promise to be linked to an online community of carin
g adults and others providing resources to young people.

Forecast: CIS, with t
he American Association of School Administrators, will significantly expand the
number of Schools of Promise. A prototype partnership in South Carolina, alrea
dy in full motion, will produce Schools of Promise in every school district in
the state. Similar partnerships will be undertaken in at least three other stat
es by the end of 1999.

Commitment Showcase: Highland Elementary School, locate
d in an economically disadvantaged area in Charlotte, NC, is a leader School of

Promise. It is a school where nearly all students lack access to more than one of the five basic promises, without it being provided by their school. CIS of Charlotte-Mecklenburg is brokering resources for Highland students. More than 100 volunteers tutor students each week in reading and basic literacy. After-school activities are led by Charlotte Latin High School students and retired senior volunteers who keep the school open until 7:00 p.m. as a Community Haven. On-site health care is provided in the form of free eye and dental checks for students. Other care providers include a community nurse, a mental-health social worker, and a psychiatrist. The Success by 6 program assists pre-school-age children; and youth entrepreneurship opportunities are provided through student-created and marketed products. The program results are: a daily attendance rate of 97 percent; a 100 percent promotion rate; more than 95 percent of parents participate in conferences with teachers; and more than 700 volunteer hours are contributed by parents.

Community IMPACT!

Contact: Mr. Tom Waters Phone: (202) 331-0592
Date of Commitment: 3/12/99 Fax Number: (202) 331-0594
Email: twaters@community-impact.net

Commitment: Commits to provide safe places, marketable skills, and opportunities for service to 2,500 young people in 1999, and through its national expansion efforts, it will provide these promises to over 20,000 young people in multiple sites, in ten new cities across the nation over six years. In addition, Community IMPACT! will expand to eight additional sites in Washington, DC over the next five years which will bring its work into fully one half of its underserved neighborhoods.

Progress: Community IMPACT! is a new commitment maker.

Compeer, Inc.

Contact: Ms. Bernice SkirbollPhone: (716) 546-8280
Date of Commitment: 1/12/98 Fax Number: (716) 325-2558
Email: compeer@frontiernet.net Web Address: www.compeer.org

Commitment: Commits to partner with ACC Long Distance Telecommunications Corporation to increase service to children who are already receiving mental health treatment, as well as children at risk for developing social problems and those whose spirit has been broken. Compeer is committed to targeting all 120 affiliate Compeer programs, serving at least 6,000 youth.

Progress: Compeer Programs in 38 cities are serving 1,500 children experiencing emotional, mental health, or behavioral difficulties. The 1998 Compeer Conference offered educational and skill-building opportunities to Comp

eer professionals to help expand their current services to children and youth.

Forecast: In 1999, Compeer will identify a new corporate partner to help fulfi
ll its commitment. In addition, Compeer is in the early stages of planning a co
nference specifically focused on the needs of children with mental illness. The
conference is planned for the fall of 1999. Compeer will continue to expand se
rvices to children nationally through its network of 120 affiliate programs.

C
ommitment Showcase: The Compeer Program has been recognized by Public/Private V
entures as one of the most effective mentoring programs in the nation.

Concer
ned Black Men, Inc.

Contact: Mr. Fred Caliman Phone: (215) 276-2260
Date of Co
mmitment: 4/10/97 Fax Number: (215) 276-4734
Email: CBMNO@LIBERTYNET.ORG Web Ad
dress: www.libertynet.org/cbmno

Commitment: Commits to organize 50 new chapter
s to mentor 100,000 additional boys and men through its Fatherhood and the Afri
can-American Families project over three years.

Progress: Concerned Black Men
(CBM) now has a total of 21 chapters and is reaching approximately 2,500 youth
through its mentoring programs. Over 400 volunteers assist in a variety of acti
vities including the Youth Cultural Experience Program, Speakers Program, Satur
day Mentoring Program, Chess Club, Hands-on Science Program, and the College To
ur. CBM has invited Big Brothers Big Sisters of America, its newest partner, to
encourage mentors to utilize these programs with their mentees.

CBMs commitme
nt is being fulfilled in many cities, including: Philadelphia, PA; New York, NY
; Richmond and Hampton, VA; Washington, DC; Atlanta, GA; Baltimore, MD; Seattle
, WA; and Culver City and Sacramento, CA.

Forecast: Concerned Black Men will c
ontinue to develop new chapters and programs to meet the needs of the youth it
serves.

Commitment Showcase: The Health Initiative for Males (H.I.M.) Project,
begun in 1997 by CBM of Philadelphia, is one of CBMs key programs. Its goal is
to provide inner-city male youth, ages 13-19, with factual information about s
exuality, teen pregnancy and its prevention, HIV/AIDS, and other sexually trans
mitted diseases. The H.I.M. project also includes a special focus on contracept
ive options and the promotion of abstinence. The project was designed to provid
e educational and health-related services to youth through a network of schools
, community-based organizations, and health-care providers.

Congressional Awa

rd Foundation

Contact: Ms. Jodi E. Brayton Phone: (202) 226-0130
Date of Comm
itment: 3/15/99 Fax Number: (202) 226-0131

Commitment: Commits to increase by
five times the number of youth enrolled in community-service programs over the next two years. The Award will make it easier for a young person to enroll in the program by reducing the fees from a total of $40 to $10. Most importantly, the Congressional Award will offer an additional recognition track requiring re duced number of hours so that more young people will be able to take advantage of the opportunities the program has to offer.

Progress: This is a new commitm
ent maker.

Corporate Angel Network

Contact: Ms. Judith H. HaimsPhone: (914)
328-1313
Date of Commitment: 5/1/97 Fax Number: (914) 328-3938
Email: info@cor
pangelnetwork.org Web Address: www.corpangelnetwork.org

Commitment: Commits to
aim for 1,000 corporate participants in the program over three years. These co rporations provide free plane transportation for cancer patients traveling to a nd from recognized treatment centers in the U.S. by making empty seats availabl e on corporate aircraft operating on business flights.

Progress: The Corporate
Angel Network (CAN) has 550 corporate participants. In 1998, CANs missions num bered 1,200. Each year, CAN enlists approximately 50 new corporations to provid e transportation for cancer patients; however, it must be noted that it also lo ses corporations due to mergers and the closure of flight departments. The chan ging nature of corporate aviation will have an impact on how corporations are e nrolled in the future. CAN expects the developing area of Fractional Aircraft O wners (FAO) will bring in more corporations. CAN has been flying over 100 missi ons each month. At least 400 of its flights transported children for treatment.
As another example of how these flights affect children, CANs 10,000th flight enabled Melissa Henne to return home each week after treatment to care for her two children. CANs Web site, www.corpangelnetwork.org, links to every cancer ce nter. More than 65 volunteers participate in the patient registration, scheduli ng, data input, clerical assistance, public relations, marketing, and advertisi ng. From its office in White Plains, NY, CAN arranges flights between airports anywhere in the United States.

Forecast: CANs staff participates in business a
viation conventions and conferences throughout the year. Advertisements in nati onal magazines and television interviews attract patients and corporations to t he program. In the past three months, CAN has been under a reorganization and r estructuring plan. Already, ten new volunteers have been recruited and trained

to assist with the growing number of patient requests, and fulfilling more of t
hese requests is CANs future goal.

Commitment Showcase: CANs program is a win-
win situation for all involved. Primarily, patients travel free, in comfort and
dignity, to obtain optimum cancer treatment. Corporations merge their business
activity with social responsibility. Volunteers, including many retired execut
ives, develop a strong sense of being needed and often use their previous busin
ess skills. One volunteer who spent 15 years at CAN expressed it this way, CAN
saved my life by giving me a wonderful thing to do after I retired from my busi
ness. Thank you.

Corporation for National Service

Contact: Ms. Melinda Baski
n Hudson Phone: (202) 606-5000
Date of Commitment: 4/27/97 Fax Number: (202) 56
5-2794
Email: mhudson@cns.gov Web Address: www.cns.gov

Commitment: Commits to
help recruit 1,000,000 additional tutors; engage 100,000 students through colle
ge work study; if Congress concurs, deploy 11,000 additional AmeriCorps members
for America Reads; and work to engage 2,000,000 additional young people in 100
hours or more of service each year.

Progress: The Corporation for National Se
rvice (CNS) established 550 AmeriCorps Promise Fellowships to provide full-time
active duty citizens who work to deliver the five basic promises. This $9,000,
000 investment supports AmeriCorps leaders who will serve through national, sta
te, and local nonprofit organizations committed to Americas Promise. Over 20,00
0 AmeriCorps members are tutoring children or helping to organize volunteer lit
eracy programs with new resources provided by Congress. Since the Presidents Su
mmit for Americas Future, an estimated 1,400,000 children have been taught, tut
ored or mentored through AmeriCorps. CNS has worked with the Department of Educ
ation to enlist more than 1,000 colleges and universities to pledge a portion o
f their Federal work-study funds to support childrens literacy initiatives. The
number of work-study students has increased to more than 90,00022,000 of whom
are tutoring through America Reads and serving an average of ten hours a week.
CNS launched the new Goal Five initiative, the Presidents Student Service Chall
enge, to inspire and reward young people who serve. The Challenge includes an a
ward for young people who serve 100 hours or more a year (a partnership with th
e American Institute for Public Service, the Points of Light Foundation, and Yo
uth Service America), $1,000 scholarships for up to 15,000 high-school students
based on outstanding community service, and a national recognition program for
Leader Schools as model service-learning institutions. State Service Commissio
ns in 42 states took the lead in organizing statewide initiatives to deliver th
e five basic promises.

Forecast: CNS will expand and extend the service of Ame
riCorps Promise Fellows through 2001. Building upon the model launched by IBM,
AmeriCorps*VISTA, and the United Way, CNS will develop a new technology initiat
ive with YMCA, the Case Foundation, Sun Microsystems, and Americas Promise to d

eliver technology resources to underserved schools. CNS with partners Child Welfare League, Generations United, Volunteers of America, Big Brothers Big Sisters, and the Points of Light Foundation will increase substantially the number of Foster Grandparents, RSVP volunteers, and the new Seniors for Schools programs to help meet the goals of the Presidents Summit for Americas Future.

Commitment Showcase: Twenty-three thousand Foster Grandparents mentor more than 90,000 children and youth a year. Sacramentos Foster Grandparent project placed 19 volunteers with 150 juvenile offenders who helped more than 59 percent of them earn their GEDs. The First State Mentor Corps in Delaware engages teams of AmeriCorps members and RSVP volunteers for mentoring programs in 20 schools, generating more than 1,000 volunteers who have mentored more than 1,000 students. Through Learn and Serve America, Big Brothers Big Sisters has recruited more than 500 high school mentors for younger students. Governor Lockes Washington Reading Corps placed 330 AmeriCorps members in 153 schools. The AmeriCorps members have recruited 9,000 additional volunteers, including RSVP volunteers and Foster Grandparents to help tutor 20,000 children across the state.

Costco Companies, Inc.

Contact: Mr. Bob Craves Phone: (425) 313-8508
Date of Commitment: 4/27/97
Fax Number: (425) 313-8127
Email: bcraves@costco.com Web Address: www.pricecostco.com

Commitment: Commits to expand its employee volunteer program in its more than 200 warehouse and depot operations from 135 volunteers to 5,000 volunteers. Over three years, the program will reach 200,000 children in more than 220 schools.

Progress: Through the Fresh Start Backpack Progam, 167,000 backpacks were distributed to 260 elementary schools throughout the United States and Western Canada; 3,900 employees volunteered their time to stuff and distribute the backpacks.

Costco operates 105 warehouse-with-elementary-school Phono-Graphix tutoring programs, where 1,300 employees go into the school and tutor children in reading. The corporate office supplies funds for books, computers, computer programs, memory chips, and all other necessary materials for the literacy program. In addition, Costcos Connection Magazine helps create school newspapers, the accounting department helps students with math, and the Internet department teaches online computing. Costco works with Communities In Schools, The United Way Volunteer Centers, and Educational Institution Foundations to implement this commitment.

Forecast: Costco will be co-sponsoring a Literacy Camp with the Central Area Youth Association for 200 seventh-graders who need extra assistance with reading. Employee volunteers will visit Childrens Hospitals to read with youth that are bedridden.

Council of Leadership Foundations

Contact: Mr. W
illiam (Bud) Ipema Phone: (312) 322-3000
Date of Commitment: 8/24/98 Fax Number
: (312) 322-3200
Email: Bud@midamericaleaders.org Web Address: www.ontv.com/phg
lead/council/html

Commitment: Commits to provide all five basic promises to 20
,000 youth in 25 cities across the United States. To facilitate this project, t
he Council of Leadership Foundations (CLF) is partnering with the Search Instit
ute and with various local agencies. CLF plans to provide access to all five ba
sic promises to each of the 20,000 young people in 15 cities by expanding its m
entoring, structured youth activities, health care, and entrepreneur training p
rojects.

Progress: Eight AmeriCorps Promise Fellows have begun their terms of
service and have enlisted local partners and youth involved with those partners
in the goals of Americas Promise. Fellows have been working to engage youth pa
rtners in their respective cities. Participation for partner youth programs inv
olves organizational planning based on the goals of Americas Promise. The CLFs
look at the developmental assets that youth discover and develop through involv
ement in these programs. AmeriCorps members will work to recruit volunteers and
engage the community in the activities of these organizations.

Forecast: The
second half of 1999 will focus on organizing the network of youth partners to p
repare for the collaboration with Search. As the youth enter a program, an eval
uation effort will look at the assets of that individual. The partnership will
also work to define what Searchs involvement in the project will entail. Plans
include tracking each youth receiving all five resources, and then looking at h
ow their assets increase over a six-year period.

New Orleans Trinity Christian
Community has been in contact with the Louisiana State Commission for Communit
y Service. Chicagos MidAmerica Leadership Foundation, one of the Council of Lea
dership Foundations, has met with Chicagos Promise Committee to look at ways th
e two initiatives can work together. These partnerships aim to give some of the
smaller partners access to larger youth initiatives in these cities.

Commitme
nt Showcase: Chicagos MidAmerica Leadership Foundation works with many smaller
youth organizations that use unique approaches in their work with kids. The Sta
rfish Learning Center works with 30 kids, ages 5-12, in an after-school program
. Starfish is a fun, lively environment, and Directors April and Jerry Bailey i
nstill in youth a sense of responsibility for the community. These youth have b
een engaged in visiting and performing as clowns for the elderly, as well as se
rving in soup kitchens. The children of Starfish are learning at a young age th
at through service, solutions to community problems begin with them.

Starfish
uses volunteers in its programs so that there are often five adults working wi

th young people. Starfish requires regular commitments from its volunteers so t
hat they know the names of the students and can develop a mentoring relationshi
p with them. Starfish students work on their homework daily at the center, and
work with volunteers on reading and math skills. This work prepares the Starfis
h youth by imparting the importance of education at a young age. Starfish is a
safe place for the youth of Gale elementary school to gather in the afternoons.
Parents often volunteer at the center, increasing community and family involve
ment. Tutoring, religious instruction, computer access, and games provide struc
ture for the children in their non-school hours.

Council on Foundations

Cont
act: Ms. Beth Brown Phone: (202) 466-6512
Date of Commitment: 3/18/97 Fax Numbe
r: (202) 785-3926
Web Address: www.cof.org

Commitment: Commits to co-sponsor a
series of regional post-summit meetings. The Council also commits to more than
double its available resources, from $12 billion to $25 billion, to meet commu
nity needs and will double its grant-making for children and youth by the year
2005.

Progress: The Council on Foundations continues working with the Grantmak
er Forum on National and Community Service in planning meetings around the five
promises, including sessions in conjunction with the Councils major conference
s. In addition, the Committee on Community Foundations is working with Americas
Promise through the Coalition of Community Foundations for Youth and the Grant
maker Forum to coordinate the role of community foundations in post-summit acti
vities.

Forecast: The Council will continue to support its members work in imp
lementing the goals of Americas Promise by working with the Grantmaker Forum an
d with the Coalition of Community Foundations for Youth. The Coalition of Commu
nity Foundations is on track in its goal of doubling resources to meet communit
y needs by the year 2005.

Creative Grandparenting, Inc.

Contact: Mr. Robert
A. Kasey Phone: (302) 656-2122
Date of Commitment: 8/17/98 Fax Number: (302) 47
8-3323

Commitment: Commits to mentor over 10,000 youth in need through the Cre
ative Grandparenting, Inc. (CGI) programs over three years. Mentors will be tra
ined utilizing CGIs developmental training materials and programs, including it
s award winning Creative Mentoring Manual and other manuals incorporating infor
mation regarding the five basic promises. The following CGI programs will be ex
panded nationally to meet this goal: Creative Mentoring, Community Creative Gra
ndparenting, and Summer of Respect. CGI programs are currently located in Delaw

are and Pennsylvania and will be expanded nationally by forming alliances with Friday Night Live in California and at least 50 local Rotary clubs across the country, including Maryland and New Jersey.

Progress: Responding to very strong demand, approximately 2,700 deserving children and youth are being mentored or directly affected through Creative Grandparenting programs and training services, in 50 locations in six states. CGI trained 1,750 mentors, including 500 for other mentoring programs. More than 60 organizations are collaborating in various capacities, primarily as sponsors for individual school mentoring programs, and Summer of Respect agencies in Delaware. Statewide partners include the Delaware Mentoring Council and Department of Instruction; the Governors Office; and Rotary International District 7630.

A strong foundation is being developed for West Coast expansion. The value of the developmental approach to training has been demonstrated in two locations and was received enthusiastically. Starting with the California State Mentoring Initiative, CGIs major California partner is Friday Night Live, a statewide after-school program providing youth with constructive alternative activities. Developmental training is provided for high-school students to mentor elementary and middle-school students. Caring adults are recruited and trained to be creative mentors for the teenage mentors. In Washington, the members of Women in Action work with 80 students after school.

Forecast: CGI is building and organizing to serve growing demands nationally. The relationship with Rotary International has strong potential for mutual benefits in serving children. Rotary leaders are starting to share the dream of every one of its 7,400 plus clubs adopting a school and sponsoring a mentoring program. San Diego, CA, will pilot a Summer of Character program in a community center. In Oregon, the organization Young Entrepreneurs will partner with CGI to provide mentors for the Portland school district.

Commitment Showcase: CGIs national award-winning mentor-training manual was presented and is being formally transmitted to the National Governors Associations Center for Best Practices, and other materials will follow with expectation of growing opportunities for new programs. Work with American Association of Retired Persons (AARP) chapters in Delaware will lead to partnering with AARP on a national level.

CGI is partnering with Generations United in a survey project to determine what is known about the effect of mentoring on the mentors. This will provide valuable information with the potential to add even more incentives for caring adults to volunteer and for organizations to actively encourage mentoring in their constituencies.

Crescent Real Estate Equities Limited

Contact: Ms. Susan Rooney  Phone: (817) 321-1474
Date of Commitment: 10/30/97  Fax Number: (817) 321-2040
Email: sroney@cei-crescent.com  Web Address: www.cei-crescent.com

Commitment: Commits to
partner 20 of its commercial buildings with inner-city elementary schools over
the next three years. In this project, schools present their partners with a n
eeds assessment. Each building, which includes numerous businesses, is given th
e flexibility to provide what is appropriate to the partnered school.

Progress
: In the FACES of Change project, 2,500 children in 17 schools have partnered w
ith businesses and individuals in 16 buildings. The children benefit from tutor
ing and mentoring, holiday parties for young people in the buildings, computer
services, and fundraising from the tenants and employees of the buildings. The
project is directed from the corporate office in Fort Worth, TX and is being ca
rried out in Miami, FL; New Orleans, LA; Dallas, Fort Worth, and Houston, TX; D
enver and Colorado Springs, CO; Albuquerque, NM; Omaha, NE; Phoenix and Tucson,
AZ; and San Francisco and San Diego, CA.

Forecast: This spring, Crescent Real
Estate will form new partnerships with eight to ten schools in Dallas, TX, exc
eeding its projected goal of 20 partnerships over three years.

Commitment Show
case: In Houston, after-school transportation was discontinued because of budge
tary cutbacks. To protest these cuts, students at Crescents partner school enga
ged in a competition to write letters saying why transportation was needed. The
winning letter was sent to the tenants of the Crescent building to solicit fun
ds for this endeavor. The school needed $4,000 and well over that amount was co
llected. The winning letter stated, We cant walk home from school, because we m
ay be shot in a drive-by. In other instances, Crescent tenants and employees ha
ve been brought to tears by grateful families of students through donations of
toiletries and clothing. One company in a building complex in Houston paid for
wiring a school to the Internet. Some businesses in the buildings are encouragi
ng their employees to join the Faces project by giving employees a specific num
ber of hours off monthly to volunteer with partner schools.

DaimlerChrysler C
orporation

Contact: Ms. Valerie A. Becker  Phone: (248) 512-2934
Date of Commit
ment: 5/1/97  Fax Number: (248) 512-4920
Email: vab3@chrysler.com  Web Address: w
ww.daimlerchrysler.com

Commitment: Commits to engage more than 1.6 million stu
dents in an academic program that links career development and the business wor
ld to the classroom experience. Making Connections will be undertaken in partne
rship with the Michigan Department of Education.

Progress: DaimlerChryslers pr
ogress to date includes: 700,000 students were involved in the Making Connectio
ns program; the World of Work Mentoring program has been implemented in six sch
ools; there is a 100 percent increase in Junior Achievement volunteers; there a

re six Alliance for Childrens Education sites; and Operation Outreach has been implemented in more than 500 dealerships. In addition, 25,000 students particip ated in Take Your Work to Your Childrens School; Brewer Play Park is in operati on; and 300 local students visited DaimlerChrysler facilities to celebrate Nati onal Engineers Week.

Forecast: DaimlerChrysler will participate in the East Si de Target Area collaboration with small businesses and agencies in Detroit and the Making Connections national program, and the Operation Outreach program in dealerships will be aligned with Making Connections.

Commitment Showcase: The Making Connections program in Novi Public Schools received the Annual Partnersh ip Award of Merit in conjunction with the Novi High School students Making Conn ections Integrated Curriculum Project. As a part of the project, students resea rched what families would look for in lodging and entertainment facilities for children, ages five through teens. The students, deemed the Wildcat Consulting House, did a PowerPoint presentation on their research for Novi Chamber of Comm erce members.

Dayton Hudson Corporation

Contact: Ms. Christine Park Phone: ( 612) 370-6554
Date of Commitment: 4/27/97 Fax Number: (612) 370-5542
Email: chr is.park@dhcmail.com Web Address: www.dhc.com

Commitment: Commits to launch the Week of Giving, a three-year effort to engage employees through its 1,000-plus stores in projects that encourage young people to get involved in their local communities. Target, Dayton Hudson, Marshall Field, and Mervyns stores will rec ruit 30,000 young people and their families in service projects for a week in M ay.

Progress: During 1997 and 1998, more than 30,000 youth planned and partici pated in community-service projects through the Week of Giving. In 1998, more t han 75,000 youth benefited from the volunteer events under the Dayton Hudson ba nner theme, Youth Serving Youth.

Forecast: In 1999, all Dayton Hudson stores w ill participate in a Day of Giving and continue to engage young people and thei r families in River and Beach Clean Up efforts. The Day of Giving is scheduled for the end of June 1999.

Commitment Showcase: The volunteer events planned in conjunction with the commitment to Americas Promise have become very popular w ith Dayton Hudson employees, families, and the communities where Dayton Hudson does business. This commitment is reflected in the increase of youth volunteers from 10,000 in 1997 to 20,000 in 1998. Because of the involvement with young p eople and youth organizations, many locations established ongoing partnerships that extend beyond the yearly event.

Dennys, Inc.

Contact: Ms. Susan DuPless
is Phone: (864) 597-8170
Date of Commitment: 10/30/97 Fax Number: (864) 597-878
0
Email: s_duplessis@dineadvantica.com Web Address: www.dennysrestaurants.com

Commitment: Promises up to $1 million per year over the next three years to sup
port Save the Childrens new community-driven, out-of-school-time initiative, en
titled Save the Childrens Web of Support for U.S. children. The Web of Support
initiative will roll out in 1998 in conjunction with 45 community-based partner
organizations, representing 160 program sites, in 100 rural and urban communit
y locations. The initiative will reach 550,000 children in need across the coun
try.

Progress: Dennys contributed over 99 percent of its target goal, with con
tributions totaling $965,000. During 1998, 50,000 children were helped by the W
eb of Support in San Francisco, CA; Albuquerque, NM; Cincinnati, OH; Greater Ph
oenix, AZ; Ft. Myers, FL; Bridgeport, CT; Brooklyn, NY; as well as rural locati
ons in Kentucky, New Mexico, Arizona, Arkansas, Georgia, Tennessee, Virginia, S
outh Carolina, and North Dakota.

Forecast: Dennys plans to host several health
y-cooking classes at neighborhood centers and a back-to-school art contest for
children.

Commitment Showcase: Dennys executive chef shared his expertise with
the Glendale Youth Center of Greater Phoenix during National Nutrition Month,
by helping youth, ages 5-10, focus on simple ways to incorporate healthy foods
into their diets.

Department of the Air Force

Contact: Lt. Col. Tom Hammen P
hone: (703) 697-6431
Date of Commitment: 4/27/97 Email: hamment@af.pentagon.mil

Web Address: www.af.mil

Commitment: Commits to increase its current involvem
ent in programs and initiatives by at least ten percent, in terms of both the n
umber of children served and the number of bases involved. The Air Force commit
s to increase its outreach by approximately 100,000 children over three years.

Progress: From a baseline of 658 students reached by STARBASE in FY 96, the De
partment of the Air Force increased to a total 969 students reached in FY 97, 4
7 percent more; then increased to a total 1,358 students reached in FY 98, 106
percent over FY 96; and in FY 99, increased to a total of 1,134 students reache
d, 72 percent, for a total of 3,461 students, 226 percent a increase over the F
Y 96 baseline. This is a total increase of 2,803 students beyond FY 96 at this
point in FY 99. During the remainder of FY 99, the Air Force forecasts reaching

850 additional students for a total of 1,326 (202 percent for FY 99) raising t
he expected student participants to 4,311 (355 percent overall). Eight employee
s and 500+ adult volunteers participated this year.

Forecast: Air Force Reserv
e Command will launch its third STARBASE at Barksdale AFB, LA, and will begin f
ormal operations in May 1999. New school systems supported include Caddo and Bo
ssier Parishes. In Shreveport, LA, new partnerships are beginning with Louisian
a State University in Shreveport, the Daedalians, the Alpha Kappa Alpha Sororit
y, and One Hundred Men of Shreveport, Inc.

Department of the Army

Contact: L
t. Col. John Hinson Phone: (703) 697-0334
Date of Commitment: 4/27/97 Fax Numbe
r: (703) 697-6072
Email: hinsojr@hqda.army.mil Web Address: www.army.mil

Comm
itment: Commits to expand opportunities for active duty, reserve, and retired m
ilitary personnel to volunteer time as mentors and tutors in schools in their l
ocal communities; and will also expand opportunities for young people to give b
ack to their local communities and contribute to the common good through a serv
ice-learning module in the Junior Reserve Officer Training Corps (JROTC) progra
m.

Progress: The Department of the Army has made significant progress in three
areas. First, the U.S. Army Child and Youth Services developed the Promise Pas
sport youth community-service program. Promise Passport encourages agency partn
erships that aid in developing an infrastructure to promote community service.
The program also facilitates youth community- service opportunities and recogni
zes youth and adults for their participation. All program materials, operations
manual, recognition coins, certificates and passports have been distributed to
U.S. Army installations worldwide and staff members have been trained in the p
rogram. Also, 13,786 Army youth, ages 6-18, have volunteered 102,917 hours, and
27 Army installations are now registered as affiliate members of the Boys & Gi
rls Clubs of America. Finally, a JROTC service-learning module has been placed
in the program and 850 instructors have received training through Quest Interna
tional. Approximately 70,000 cadets have participated in community service whil
e 5,000 have participated in service learning.

Forecast: U.S. Army Child and Y
outh Services will focus on creating a culture of community service. The Promis
e Passport will continue to be a focal point of programming and training, and t
he community service contributions of youth will be honored through the Promise
Passport recognition programs. The community service will be integrated with w
orkforce preparation and youth leadership initiatives. Army youth will particip
ate in national community-service initiatives including National Youth Service
Day and Global Youth Service Day. The Army will increase to the number of Army
installations with affiliate memberships in the Boys & Girls Clubs of America.
The JROTC program service-learning module will continue to be integrated throug
hout the curriculum and instructor training; JROTC unit evaluations will give c

redit for participation in the service-learning module; and participation by JR OTC cadets is projected to grow by 20 percent.

Commitment Showcase: In Fort Wainwright, AL, teens accepted USA Weekend challenge to Make a Difference. They partnered with a local Women in Crisis (W.I.C.) agency and created a flyer to inform the community about domestic abuse, and the work of W.I.C. Army teens also collected food, clothing, toys and furniture for the agency. USA Weekend and Newmans Own presented the Fort Wainwright teens with a check for $2,000, in recognition of the teens community service. During the Lessons in Patriotism module, Byrd High School Junior ROTC cadets visit patients at the Veterans Administration Medical Center in Shreveport, LA. Patient John Goudeaux said, It means someone loves and cares about meyou dont get too many people who come by and visit when youre sick. His wife Dorothy added, It helps the cadets appreciate what the veterans have done for the countryits wonderful for them to learn this. Cadet Chris Waller said, My teacher said a lot of times people say that weve earned our freedom, but we really didnt earn itthe people like the veterans who fought in wars earned it for us.

Department of the Navy

Contact: LCDR Kathleen Rivinius Phone: (901) 874-4270
Date of Commitment: 4/27/97 Email: p605@persnet.navy.mil
Web Address: www.navy.mil

Commitment: Commits to increase its efforts in tutoring and mentoring, focusing on literacy and anti-drug education. The Navy and Marine Corps, combined, will establish partnerships reaching more than 700,000 youth over three years. The Navy has targeted 400,000 youth to provide volunteer services in five promise areas. The Navy commits to reach 200,000 youth with drug partnerships. The Marine Corps commits to focus on literacy and anti-drug programs by tutoring and mentoring, reaching 100,000 youth.

Progress: Together the Navy and the Marine Corps have reached more than 600,000 youth. Approximately 383,000 young people were reached through four flagship sponsors: Personal Excellence Partnerships; Health, Safety, and Fitness; Environmental Stewardship; and Project Good Neighbor. Approximately 140,000 youth were reached through Campaign Drug Free, and 85,000 youth were reached through the Drug Education For Youth (DEFY) program. The Marine Corps has reached over 72,000 youth through United States Marine Corps Adopt-a-School programs and the Young Marines. The Marine Corps will provide logistical support to Young Marines, who planned a training session for all commanding officers in coordination with the National Interagency Counter-Drug Institute (NICI) in April 1999.

Forecast: The Navy will expand its participation in Groundhog Job Shadow Day. Campaign Drug Free plans to increase its program advertising and its budget. The program is managed by reservists, who will continue to expand and involve more active duty personnel. The Navy Personnel Command plans to establish new partnerships with at least three additional schools in Western Tennessee and present more Red Ribbon W

eek assemblies in October 1999. The Drug Education for Youth program will expan
d to eight new programs in Yuma, AZ; Miramar, Monterey, and Pt. Magu, CA; Washi
ngton, DC; Parris Island, SC; Millington, TN; and Oceana, VA. For Adopt-a-Schoo
ls, the Marine Corps will work with local education authorities for next years
Groundhog Job Shadow Day.

Commitment Showcase: Hawaii Sailors support the Hawa
ii National Guard Youth Challenge Program, which provides a last chance for you
ng people to obtain a general educational development (GED) or high school dipl
oma. Sailors tutor youth in topics such as basic arithmetic, algebra, geometry,
and SAT and ASVAB preparation.

DePauw University

Contact: Dr. Stuart Lord P
hone: (765) 658-4622
Date of Commitment: 4/27/97 Fax Number: (765) 658-4868
Web
Address: www.depauw.edu

Commitment: Commits to partner with the University of
Notre Dame, The George Washington University, the University of Denver, and Mo
rehouse College to coordinate and host 30 local summits as members of the Unive
rsity Summit Advisory Board. Each university will host a local summit on its ca
mpus and recruit five other universities to host summits on their campuses.

Pr
ogress: DePauw University, as a member of the University Summit Advisory Board,
has designed a booklet on how to host a local summit; invited 50 local univers
ities to attend the DePauw University Summit last June (schools that attended t
he Summit were: Indiana University, Marian College, Franklin College, and India
na State University, and the University of Notre Dame); engaged 80 Bonner Schol
ars to volunteer four hours a week directly assisting and serving as mentors to
local youth; engaged 150 new participants in the Sports Night program; and cre
ated task forces around the five basic promises.

In May, 1998 DePauw Universit
y and Putnam County, IN hosted the first Safe Place Summit for Putnam Countys Y
outh. Three hundred participants attended the local summit and five targets wer
e identified from the summit. The five targets are: local transportation to you
th activities/an after-school bus, mentoring, coordinating youth activities, ne
w structured activities for youth after school, and a community Youth Center.

Forecast: DePauw University will continue to meet with the advisory board, recr
uit new schools to host local summits, provide advice for local university summ
its, raise funds for the youth center, and develop a comprehensive transportati
on program for all youth in Putnam County for after-school programs.

The secon
d Safe Place Summit for Putnam Countys Youth will be hosted on April 17, 1999 a
t DePauw University. This years Summit theme is Responding to the Needs of Our
Youth. DePauw is currently in the process of coordinating the Summit with the
local community foundation and the Putnam County Youth Development Commission.

This years Summit will feature five basic promise task force reports from last years Summit and will develop strategic plans for implementation by the year 2000.

Summit High School chapters have been organized in four local high schools, and each high school is working on plans to submit to the task force. Each volunteer chapter in the high schools will do two community service projects and recruit for the local summit in April. This year, each volunteer chapter participated in Make A Difference Week and helped to record a record attendance of 11,000 participants.

Commitment Showcase: The Putnam County Leadership Academy has doubled its recruitment efforts for leadership workshops for young people. Sports Night increased its registration by 25 percent (150 youth). Bonner Scholars volunteer over 340 hours a week in mentoring youth in Putnam County. The local newspaper, The Banner-Graphic, features a youth story once a month highlighting the youth of the county. The Putnam County Foundation has administered grants for over $150,000 to respond to the needs of youth. Over 2,000 youth participated in Make A Difference Week.

Devereux

Contact: Mr. Gary FitzherbertPhone: (860) 868-7377
Date of Commitment: 4/27/97 Fax Number: (860) 868-0269
Email:
glenholme@devereux.org Web Address: www.devereux.org

Commitment: Commits to 85,000 hours of community service over three years as part of its Helping Others ...Helping Ourselves program.

Progress: Devereux completed 43,305 hours of its community-service commitment. In Arizona, 100 hours were performed at the Greater Phoenix Chapter for the Prevention of Child Abuse. In Connecticut, 2,170 hours were contributed in service to hospitals, blood drives, walk-a-thons (multiple sclerosis and neurofibromatosis), nursing home visits, childrens events, community events, environmental causes, philanthropy and leadership, hunger/local soup kitchens and shelters. In Massachusetts, 145 hours of service were provided to the local veterinarian. In New Jersey, 125 hours were conducted for Habitat for Humanity. In New York State, 11,450 hours were performed packaging and delivering meals to the elderly and infirm, assisting in nursing homes and child care programs, recycling, and helping the YWCA, the Salvation Army, and the SPCA. In Pennsylvania, Devereux contributed 4,000 hours to a town beautification program, supported the Special Olympics, and assisted local churches, nursing homes, and neighbors. In Texas, Devereux conducted 3,310 hours of blood drives for the Red Cross, provided college internships, promoted educational-based volunteerism, and assisted with medical and mental-health screenings for children.

Forecast: Devereux currently has five sites that are actively participating in the volunteer program Helping Others . . . Helping Ourselves. Devereux intends to reinforce existing programs and the next step will be to implement this program in Georgia, Arizona, California, and Washington, DC. The Connecticut Cente

r is currently seeking link abilities for its Web site with those organizations which are also keeping Americas Promise. Local officials and organizations are involved with programs in Connecticut, New York, and Pennsylvania. Connecticut continues to be an active participant in the Governors Steering Committee for the State Summit.

Commitment Showcase: In Connecticut, a student leadership gr
oup was formed, Teens Who Care. In addition to volunteering, students have rai
sed money to award to other students who apply for funds to perform community s
ervice. In New York, developmentally delayed children help deliver meals to the elderly through Meals on Wheels.

The Walt Disney Company

Contact: Mr. Jeff
Hoffman Phone: (818) 560-5691
Date of Commitment: 3/25/97 Fax Number: (818) 560
-5884
Email: jeff.hoffman@disney.com Web Address: www.disney.com

Commitment: C
ommits to contribute one million community service hours over four years by emp
loyees from Disneyland, Walt Disney World, ABC, The Disney Store, and The Walt Disney Studios.

Progress: During the first 24 months of The Walt Disney Compan
ys commitment, 86,377 Disney employees and cast members contributed 514,270 hou
rs of community service through 1,999 programs and projects, reaching more than 120,000 children in the 47 states where Disney has business operations.

Forec
ast: In an ongoing commitment to steer Disney VoluntEARS programs to more meani
ngful projects and hands-on involvement, the company will continue to expand me
ntoring programs as well as classroom reading initiatives. The company piloted
the Groundhog Job Shadow Day program this past year in a few operating sites, a
nd will expand to more locations and increase the number of participating stude
nts. Plans are also under way for a global day of volunteerism tied to the new millennium.

Commitment Showcase: One program that touched so many was the Disn
ey VoluntEARS Global Celebration of Children, a worldwide weekend of volunteeri
ng for children in need, in honor of the Companys 75th Anniversary. More than 2
60 projects and events took place during the weekend of October 16-19, 1998, in 46 states and 26 countries on five continents. This Global Celebration was a g
reat catalyst to encourage employees who had not yet participated in the Volunt
EARS program, to begin volunteering regularly.

Do Something

Contact: Mr. Mic
hael Sanchez Phone: (212) 523-1175
Date of Commitment: 4/27/97 Fax Number: (212

) 582-1307
Email: msanchez@dosomething.org Web Address: www.dosomething.org

Co
mmitment: Commits to reach one million youth and engage them in community servi
ce and community-building programs through coaching, grants, and community-visi
oning projects.

Progress: Do Something has fulfilled its commitment. Through t
he second Do Something Kindness & Justice Challenge, Do Something involved more
than two million young people and 16,000 educators from 11,000 schools in all
50 states. The Kindness & Justice Challenge is creating a new tradition of serv
ice around the Martin Luther King Jr. National Holiday by encouraging students
to perform Acts of Kindness (helping others) and Acts of Justice (standing up f
or whats right) in the two weeks after the holiday. Students work is supported
by a two-week, age-appropriate character education and service learning curricu
lum. Students this year performed more than 1.8 million Acts of Kindness or Jus
tice.

Corporate sponsor, Applied Materials, has made this effort possible thro
ugh its commitment of $1.25 million to expand the Kindness & Justice Challenge
from its beginnings several years ago in Newark, NJ. Blockbuster, Channel One,
the Corporation for National Service, and more than three dozen educational par
tners have assisted our efforts to reach every young person in America. The see
ds planted through the Kindness & Justice Challenge can grow into a lifetime of
service.

Forecast: Though Do Something has fulfilled its commitment made at t
he Presidents Summit, this years success of the Kindness & Justice Challenge is
only the beginning of its work with young people in schools and organizations
across the United States. In the work of building stronger communities, there i
s no finish line.

Do Something has created the Do Something League to continue
the service learning and character education activities of the Kindness & Just
ice Challenge throughout the academic year. Do Something has launched this effo
rt to create a new position in society, the Community Coach. A Community Coach
is a committed and caring adult, usually a teacher, who works with students in
developing the attitude, skills, and knowledge to measurably change their commu
nities. Do Something envisions a Community Coach in every school and community
organization.

Community Coaches work with a year-long curriculum through the D
o Something League. This year, the League has piloted its curriculum with 30 co
aches in 25 school systems. In the Leagues second year, there will be nearly 30
0 coaches, a roll-out fueled by the first national Community Coach Conference i
n Los Angeles in June 1999.

The expansion of the Do Something League also mark
s new partnerships with every sector of society. Do Something has created the D
o Something Coast-to-Coast Challenge, a coast-to-coast bike tour which will rec
ruit members of the Do Something Generation by asking people to commit to 24 ho
urs of service over the next year. Nantucket Nectars and the Corporation for Na
tional Service are partners in this effort.

Commitment Showcase: It is amazing
to watch teenagers try to come up with ways to be kind to others. They scrambl
e in every day writing down their acts so they can be recognized and tell other
s what they have done. Students who usually enter the classroom discussing a lu
nchtime fight now enter discussing money they donated and children they helped.
They are volunteering to help tutor younger students, they are interpreting fo
r other students in (their) first languages, they are buying lunch for less for
tunate students, and this is only the beginning. It is easy to see that they fe
el good about what they are doing. I am even considering continuing this with m
y students all year long.

This testimony came from a high-school teacher in St
ockton, CA, one of 16,000 educators who participated in the Kindness & Justice
Challenge. Ninety-nine percent of Kindness & Justice Challenge participants sai
d they will participate again next year.

Eastern Kentucky University

Contact
: Ms. Nancy Thames Phone: (606) 622-6543
Date of Commitment: 1/2/98 Fax Number:
(606) 622-6557
Email: sscthame@acs.eku.edu Web Address: www.eku.edu

Commitmen
t: Commits to work in partnership with 24 rural Appalachian school districts to
implement six brand new programs for children and youth. More than 5,000 child
ren and youth in rural Kentucky will have access to the programs coordinated by
Eastern Kentucky University. EKUs Student Service Consortium Center will also
run a community- and campus-wide campaign to recruit more students, faculty, an
d community volunteers to participate in service to youth.

EKU commits to assi
st the 24 school districts to develop a formal community collaborative infrastr
ucture within EKU sites. EKU commits to continue to foster, within EKUs univers
ity-school-community partnerships, working together in a cooperative and coordi
nated manner to ensure that the needs of the communitys young people are identi
fied and resources are focused to satisfy these needs. EKU commits to have the
school superintendent designate an individual to coordinate the partnership for
each site.

Progress: EKU has partnered with 24 school districts and each supe
rintendent has designated a site supervisor and an EKU AmeriCorps member to coo
rdinate the Americas Promise activities in coordination with the Student Servic
e Consortium Center at EKU. EKU is involving EKU faculty, staff, students, Amer
iCorps members, and community members.

EKU Reading Mentor Programs have involv
ed community members as reading mentors to 4,189 students across EKUs Americas
Promise partnering school districts. The Reading Mentor Programs have involved
community members from a wide variety of occupational backgrounds in CareerRead
s programs, in which the mentors teach students about their occupations and rea

d books to students about their careers. Community members have also been involved in Reading Mentor Programs including: Real Men Read, Senior Reads, Book Buddies.

EKU continues to integrate EKU students into after-school programs such as Book Buddies. EKU conducted two training sessions for the Book Buddies volunteers preparing them for service as reading mentors and role models. The EKU students serve as mentors working with students to develop reading skills while serving as role models and friends. EKU conducts the required criminal-record checks and TB testing required by the schools. This program has already served over 275 students in after-school Book Buddies programs and 300 students through Book Buddies programs conducted during school hours.

More than 30 EKU international students are scheduled for speaking engagements in local schools. EKU is planning a dance lecture/performance by EKUs Dance Studio for 400 students in April 1999. The program will focus on teaching students, from the Americas Promise partner schools, the arts and the history of dance.

Forecast: In 1999, EKU will continue to implement and integrate EKUs Reading Mentor Programs such as Reading Raiders, Multi-Cultural Reading Volunteers, and Reading Pen Pals. EKU will expand, implement, and integrate the Americas Promise Book Buddies programs, the International Speakers Program, and additional lecture/dance programs. In August 1999, EKU will host a Reading Renaissance Conference for Americas Promise partners.

Eastman Chemical Company

Contact: Mr. Paul Montgomery Phone: (423) 229-1413
Date of Commitment: 11/23/98 Fax Number: (423) 229-8280
Email: wesley@eastman.com Web Address: www.eastman.com

Commitment: Commits to help youth in local schools improve their math and science skills by doubling the number of employees involved in their educational partnership, Putting Children First, to 1,000 volunteers. This commitment will be carried out at all Eastman United States operating sites, by employees from all ranks, touching more than 35,000 children each year. In addition, Eastman Chemical has committed to engage 2,000 youth in volunteer opportunities over the next two years with Eastmans Responsible Care programs, which strive to protect and improve the environment. These students will join Eastman employee volunteers and local Community Advisory Panels in planning and executing environmentally responsible community service projects.

Progress: In April 1999, Eastman began recruiting employees to volunteer in schools for the 1999-2000 school year. In addition, two hundred employees hosted children in February 1999 for National Groundhog Job Shadow Day.

Edel

man Public Relations Worldwide

Contact: Mr. John David Edelman Phone: (312) 24
0-3000
Date of Commitment: 4/11/97 Fax Number: (312) 240-0091
Email: john_edelm
an@edelman.com Web Address: www.edelman.com

Commitment: Commits to provide inn
er-city children additional internships in its offices throughout the United St
ates. Edelman has also committed to a program of pro-bono public relations coun
sel in which each of Edelmans U.S. offices, over three years, will commit to pr
oviding a nonprofit volunteer or service organization in its area with a progra
m for garnering support for its efforts to deliver to young people one or more
of the five basic promises.

Progress: In conjunction with Americas Promise, Ed
elmans U.S. offices had 11 inner-city youth among the more than 100 young peopl
e who interned during 1998.

Edelman provides pro-bono public relations service
s for a number of nonprofit organizations through its offices around the countr
y. In connection with its commitment to Americas Promise, services donated incl
ude: substantial costs absorbed for designing and printing materials for LINK,
a Chicago organization providing educational and career opportunities for under
privileged youth; and Edelman Washington collected $52,000 in receipts during a
food store drive to purchase new computers for a junior high school.

All 13 E
delman offices in the U.S. have stepped up community-outreach efforts through v
olunteerism and pro-bono work in seven states and Washington, DC. A number of
these offices established Volunteer Day, when one-half of a work day is devoted
to charitable services. Many of these initiatives benefit youth, including tut
oring at inner-city K-6 schools, contributing to a tutoring program for youth w
ho are homeless or in foster homes, and painting and rehabilitating youth cente
rs.

Forecast: Edelman intends to continue meeting its commitment and to explor
e new options for meeting the needs of youth. Among Edelmans new partnerships w
ith organizations are those established through Groundhog Job Shadow Day. Edelm
an is committed to building closer relationships with Americas Promise-related
organizations such as DC Works, a program geared toward low-income and minority
high-school students, and Project Northstar, a tutoring program for disadvanta
ged and dislocated youth in Washington.

Edelman plans to expand its current co
mmitment by having every major U.S. office hire at least one inner-city youth a
s an intern by the year 2000.

Commitment Showcase: One inner-city intern in Ch
icago has continued to work year-round on a part-time basis to help pay for his
college education.

In part from their experiences with or awareness of Americ

as Promise, Edelman offices now have proactive community-outreach efforts under way. Some offices have established community task forces, such as in Washington, DC and in Chicago, where employees now have a monthly community-service project in addition to an annual Charity Day during the holiday season. Overall, Americas Promise has stimulated interest among Edelman employees to become more involved with their communities and organizations that benefit the underprivileged.

EduCap Inc.

Contact: Ms. Maria Gildea Phone: (703) 442-3062
Date of Commitment: 4/27/97 Fax Number: (703) 442-3088
Email: gildeam@educap.org Web Addres
s: www.educap.org

Commitment: Commits to develop a protocol in conjunction with health-care providers that will screen children prior to six months of age for hearing and vision impairment. This protocol will be part of a national program, READY FOR SCHOOL, which includes early intervention, treatment, and equipment to help these learning-disabled children to overcome preventable barriers to education.

Progress: In partnership with the Childrens Health Fund, EduCap has developed an innovative hearing screening protocol that is currently being field tested for accuracy and feasibility of use in primary pediatric care. This is an adaptation of new screening technology generally only used in hospitals to test newborns but which is now being tested by two pediatricians and nurse practitioners in a variety of different pediatric settings in New York City. These include medical mobile units (vans) and clinics on-site at shelters. The target group is comprised of needy children, homeless and formerly homeless children. Forty or more children receive a comprehensive hearing screening each week through Ready for School. A review of the first 100 screening results shows that the protocol is effective in identifying hearing loss and related medical problems (including middle ear infections).

Forecast: During this second year, EduCap will continue to refine the screening protocol to make it more time efficient and therefore more acceptable to pediatricians to incorporate in their practice. Expansion plans include implementation at a community-based clinic in the South Bronx. It will also disseminate information about the protocol and preliminary results at national and international health conferences, through professional journal articles, and through the national media. In addition, EduCap plans to add a speech-language screening component, and to develop new materials to help parents better understand their childs developmental needs and progress.

Elderhostel

Contact: Ms. Judy Goggin Phone: (617) 426-7788
Date of Commitment: 3/19/97 Fax Number: (617) 728-4928

Email: judy@elderhostel.org Web Address:
www.elderhostel.org

Commitment: Commits to develop five collaborative relatio
nships with major national older adult organizations and promote five-day resid
ential Elderhostel Service Programs for their membership. Elderhostel will serv
e an average of 50 youth in each five-day residential service program, providin
g 2,000 young people with each of the five basic promises.

Progress: Elderhost
el engaged over 500 older adults in programs serving youth. In 1998, 33 progra
ms served an estimated 1,650 youth in its five-day residential programs. A rela
tionship has been established with the National Education AssociationRetired. P
lanning is under way with the American Association of Retired Persons (AARP), E
lfun (General Electric) and with four to five retired union member groups.

El
ementary Science Education Partners

Contact: Ms. Camille Goebel Phone: (404) 7
27-3052
Date of Commitment: 4/27/97 Fax Number: (404) 727-3051
Email: egoebel@c
ellbio.emory.edu Web Address: www.nas.edu/rise

Commitment: Commits to double t
he number of undergraduate student science partners in elementary school classr
ooms from 150 to 300 and provide three to four hours per week of mentoring for
a total of 6,000 Atlanta Public School children; will also develop an after-sch
ool/Saturday program of Health Science Guides for 1,000 elementary and middle s
chool children in the metro Atlanta area.

Progress: Elementary Science Educati
on Partners (ESEP) has placed 200 additional undergraduate science students in
active partnership with 400 teachers in Atlanta Public Schools reaching 5,000 c
hildren. ESEP has developed partnerships with 1,600 teachers who have received
modular science kits, instructions on their use, and training in conceptual sci
ence and science pedagogy. In summer 1998, ESEP held two in-service professiona
l development sessions. The first was a Science Leadership workshop for 69 prin
cipals. ESEP also held a Science, Knowledge, Inquiry, Leadership Institute (SKI
L) session for 44 participants designed to enhance science teachers abilities a
s inquiry science teacher-facilitators.

Forecast: Health Science Guides (HSGs)
will be recruited from among students and faculty of the Medical, Public Healt
h and Nursing Schools of Emory University and the Morehouse School of Medicine,
and other health-related organizations. HSGs will contribute a minimum of six
hours a month of training and service in local middle schools and will then be
assigned individually or in teams to a school in one of three metro-Atlanta sch
ool systems, serving a population of more than 100,000 children and some 5,000
teachers. Recognizing that HSGs will serve as role models, ESEP will make speci
al effort to recruit women and members of
minority groups.

Enron

Contact: M
s. Rachael Tobor Phone: (713) 853-1481
Date of Commitment: 1/25/99 Fax Number:
(713) 646-3050
Email: Rtobor@Enron.com Web Address: www.enron.com

Commitment:
Commits to purchase 30,000 childrens books in 1999, and take a leadership role in promoting pre-school literacy, through its Prescription for Reading program, in partnership with the national not-for-profit Reach Out and Read. The Housto n-based program, in which pediatricians prescribe books to children, will touch the lives of at least 20,000 underserved youth. Enron employees will be involv ed as mentors and readers in health centers and doctors offices in Houston. The program will be repeated in 2000, touching some 45,000 youth over two years.

It will also teach children the value of giving back to the community in its Co mmunity 101sm program, which will provide $5,000 - $7,500 grants to up to 2,500 children, encouraging them to value giving back to the community and to learn about local community needs.

Progress: Enron hosted a Groundhog Job Shadow Day
in February 1999 at its Houston headquarters (home to about 7,000 employees). Over 845 students were enrolled in the Community 101sm program.

Forecast: Enro
ns Prescription for Reading program, a medically-based literacy program for chi ldren, working with commitment maker Reach Out and Read, will reach 11,350 chil dren by the end of 1999.

Entertainment Coalition for Education

Contact: Mr.
Morgan Binswanger Phone: (310) 288-4545
Date of Commitment: 4/27/97 Fax Number:
(310) 288-4800
Email: mbinswanger@caa.com Web Address: www.learnhow.org

Commi
tment: Commits to develop a public awareness campaign designed to support educa tion initiatives in America. This two-year campaign was launched in fall 1997.

Progress: The Entertainment Coalition for Education (ECE) has produced and dis tributed two public service announcements. These public service messages have i ncluded more than 50 major celebrities, with messages focusing on education and youth service. They have been distributed to more than 5,000 theatre screens a cross America, as well as to network television and to major airlines for in-fl ight programming. In addition, a Web site has been created, www.learnhow.org, t o introduce major community service organizations to younger citizens.

Forecas
t: A third public awareness message will focus on teacher recruitment in Americ
a, highlighting both the need for two million new teachers in the next ten year
s and also on the need for high-quality recruits. The ECE continues to partner
with not only entertainment-related companies in its work, but also with major
foundations in the country.

Commitment Showcase: The work of the ECE within th
e entertainment industry has led to more partnerships and initiatives focusing
on mentoring and improving schools. This includes increasing investments in aft
er-school programs, mentoring programs, and public-private collaborations.

Th
e Envelope Manufacturers Association

Contact: Ms. Tonya Muse Phone: (703) 739-
2200
Date of Commitment: 3/12/99 Fax Number: (703) 739-2209
Email: Twmuse@envel
ope.org Web Address: www.envelope.org

Commitment: Commits to partner with the
National Postal Museum, the Smithsonian Institution, and Americas Promise on th
e Classroom in a Can program. Classroom in a Can provides hands-on learning opp
ortunities for fourth-, fifth-, and sixth-grade students across the country. Th
rough a series of five lessons on the history of envelopes, classrooms will ben
efit from supplementary activities for their history, geography, culture, and v
ocabulary curricula. EMA will distribute Classroom in a Can to 5,000 classrooms
reaching 150,000 students.

Progress: This is a new commitment maker.

Enviro
nmental Protection Agency

Contact: Mr. Doug Tsao Phone: (202) 260-7960
Date of
Commitment: 4/27/97 Fax Number: (202) 260-3684

Commitment: Commits to expand
senior-citizen volunteer efforts to protect public health and the environment t
hrough partnerships with the National Council on Aging, the Environmental Allia
nce for Senior Involvement, the Corporation for National Service, and the Admin
istration on Aging at the Department of Health and Human Services. As part of i
ts work to help protect community drinking water sources, the mentors make pres
entations and conduct educational programs in schools and other public forums,
using such tools as the ground water model, among others. Of the ten active men
tor projects, six are involved in conducting educational programs in elementary
and high schools, and the other four are moving in that direction.

Progress:
Young people of various ages have been affected in two ways by the Source Water

Protection Program. They have been the recipients of educational events about the importance of protecting sources of public drinking water conducted by the senior volunteers in all ten of the states in which EPA is conducting Mentor Pr ograms. By the end of fiscal year 1999, the EPA anticipates that more than 20,0 00 youngsters will have attended educational presentations conducted by senior volunteers, with the greatest numbers of youngsters expected in Pennsylvania (b y far the most), Kentucky, Missouri, New Hampshire, Texas, and Illinois. In add ition, several of the Mentor Programs are intergenerational, with high school a nd college students going out into the field with the senior volunteers and con ducting drinking water protection activities (e.g., identifying potential sourc es of drinking water contamination). The Illinois Mentor Program is in the lead in this area, but Colorado, Kentucky, Missouri, New Hampshire, and Washington also are undertaking intergenerational activities.

Forecast: Funding will cont
inue for the ten existing programs. The program will be expanding into Wyoming and New Mexico during the next year.

Envision Inter-Continental, LTD

Contact
: Mr. Robert G. Horton Phone: (888) 811-7151
Date of Commitment: 2/22/99 Fax Nu
mber: (336) 766-0598

Commitment: Commits to provide funding for computer equip
ment to equip computer learning labs in public libraries, community centers, an d/or other free-access public facilities. These facilities will have Internet a ccess to databases, self-help and learning software for creative and educationa l opportunities. The program goal is to have one computer learning lab center i n every major city/county by 2002 and one center in every county throughout Ame rica before December 2005. The total number of centers is projected to be 2,000 . The learning labs will provide after hours access to tutoring programs, resea rch databases, and other related educational information for students to access after school hours for expanded educational opportunities and to provide homew ork assistance.

Progress: Envision has begun operations for the development of
the To Know computer learning labs. Envisions goal is to have six of these ins talled and operational by the close of the calendar year 1999. The initial mark ets are: Greensboro/Winston-Salem/High Point, NC; Charlotte, NC; Raleigh/Durham , NC; Washington, DC; Atlanta, GA; Orlando, FL; Tampa, FL; Jacksonville, FL; Ba ltimore, MD; Pittsburgh, PA; Philadelphia, PA; and Nashville, TN.

Forecast: En
visions goal is to develop a minimum of 50 sites by the close of the calendar y ear 2000. Subsequent years should yield 400 sites per year. The To Know Scholar ship Fund will award its first scholarships in the Spring/Summer of 2000.

EVE
REN Securities, Inc.

Contact: Ms. Kristine J. Coffey, CPC Phone: (312) 574-503
5
Date of Commitment: 4/27/97 Fax Number: (312) 574-8822
Email: kcoffey@everens
ec.com Web Address: www.everensec.com

Commitment: Commits to expand its tutori
ng and mentoring programs to ten sites during the 1997-98 school year and ten a
dditional sites in 1998-99. These efforts will result in working with 1,000 vol
unteers providing 72,000 hours during 1997-98, and working with 2,000 volunteer
s providing 144,000 hours during 1998-99. The volunteers will interact with 35,
000 children in 1997-98 and 70,000 in 1998-99.

Progress: EVEREN finds its tuto
ring and mentoring program reaching even more youth than predicted, at far more
sites and in many more diverse ways than anticipated. As a result, EVEREN has
formalized and expanded its outreach, naming the program EVEREN Tutoring and Me
ntoring Promise. During 1998, 500 EVEREN employees spent more than 50,000 hours
tutoring and mentoring nearly 120,000 children and young people in nearly 350
sites across the United States.

EVEREN has partnered in Chicago with the WITS
Program (Working in the Schools). In addition, EVEREN has formal programs throu
gh its offices in the following locations: Fresno, CA; Seattle, WA; Tucson, AZ;
Denver, CO; Englewood, CO; Milwaukee, WI; and three offices in Chicago, IL.

T
he EVEREN Foundation also contributed more than $150,000 to organizations with
an educational focus. Last year nearly 200 EVEREN Employee Volunteer Grants wer
e awarded in 22 states. The EVEREN Educational Program grant initiative funded
endeavors in Alaska, California, Colorado, Illinois, Massachusetts, Minnesota,
Ohio, Oregon, Texas, and Washington. Additional tens of thousands of children,
young people, teachers and mentors are touched through the financial generosity
of EVEREN and its employee-owners.

Forecast: EVEREN is expanding its commitme
nt to Americas Promise to include direct fundraising. Americas Promise will be
the charitable beneficiary of the annual EVEREN Securities Richard Dent Charita
ble Celebrity Golf Invitational on June 12-14, 1999. This will enable EVEREN to
expose more than 500 corporations and individuals to Americas Promise.

EVEREN
will continue to work with WITS, Americas Promise, and other local organizatio
ns to expand to ten additional mentoring locations in 1999. EVEREN is planning
to expand in two sites in each of its five regions.

Commitment Showcase: In co
nnection with its Chicago headquarters initiatives, EVEREN has increased the nu
mber of employees participating nearly tenfold, doubled the number of tutoring
sessions, and vastly improved the consistency of support. In addition, the comp
any has contributed thousands of books to the Jenner Elementary School library
and contributed numerous supplies and office machines for their needs. As the c
harter corporate partner for WITS, EVEREN also raised nearly $70,000 to support
its program, which primarily benefits children in the Chicago Public Schools.

Every Child by Two

Contact: Ms. Amy Arbuckle-Pisani Phone: (202) 783-7035
Da
te of Commitment: 3/28/97 Fax Number: (202) 783-7042
Email: info@ecbt.org Web
Address: www.ecbt.org

Commitment: Commits to expand the program Every Child by
Two (ECBT), which will work with 12 cities around the United States to promote
infant immunizations through the enhancement of public/private partnerships wi
th managed-care organizations. Will also provide technical assistance and train
ing to develop preschool immunizations at school-based health centers.

Every C
hild by Two will expand its commitment to educate the governors spouses regardi
ng immunization registry development with the goal of having state-level suppor
t for fully operational registries by the year 2000.

Progress: Every Child by
Two created a continuing education program for nurses which has already been di
stributed through The American Nurse to more than 4,000 nurses. In May 1999, th
e program will be made available on both the ECBT and American Nurses Associati
on Web sites and by computer disk. ECBT will be taking part in a press conferen
ce regarding this program in May.

ECBT sent a consultant to four school-based
centers in 1998. One of its consultants conducted an assessment of current prac
tices and trained personnel in the area of immunization delivery. Currently, it
is awaiting statistics on the number of children that received immunizations a
fter the training. This is one of its first quantitative outreach programs and
ECBT is currently re-formatting the training manual for distribution nationwide
.

ECBT created a maternity guide to be distributed to expectant mothers which
covers a variety of health-care issues for both mom and baby. It will begin dis
tributing the booklet in English within the month. It is currently seeking addi
tional funds for distribution in Spanish and Vietnamese.

ECBT helped kick off
Infant Immunization Week activities in Dallas, Houston, and San Antonio, April
15-18. During the week of April 19, it was involved with activities at the loca
l level with the DC Immunization Coalition.

Forecast: This year, ECBT will att
end three or four regional governors meetings to address gubernatorial spouses,
their state health officers, and immunization program managers regarding the i
mportance of supporting the development of immunization registry tracking syste
ms within each state.

ECBT is currently developing educational materials that
will clarify its support for the development of immunization registries describ

ing the national progress and state-specific briefings. It is working closely w
ith the Centers for Disease Control, All Kids Count (AKC), and the Association
of State and Territorial Health Offices (ASTHO) to coordinate the content of th
e materials and presentations. ASTHO, CDC, and AKC staff will be invited to eac
h of the meetings to provide the registry updates.

One such working group, sup
ported by Wyeth-Lederle Vaccines, will be unveiling a workbook within the next
month focusing on how to develop effective outreach programs to educate the pub
lic about the Childrens Health Insurance Plan (CHIP). The workgroup has been me
eting for more than a year, first to determine the need and then to develop the
materials.

Everybody Wins Foundation

Contact: Mr. Arthur Tannenbaum Phone:
(212) 219-9940
Date of Commitment: 5/1/97 Fax Number: (212) 219-9917
Email: ata
nnenbaum@everybodywins.org Web Address: www.everybodywins.org

Commitment: Comm
its to expand the number of volunteers involved in its school-based literacy/me
ntoring program from 3,900 to 9,400 by the end of 1998.

Progress: In 1998, the
number of volunteers who enjoy a Power Lunch while reading one-to-one with a s
tudent at a nearby elementary school had grown 38 percent, from 3,900 at the ti
me the commitment was made, to 5,400. Some volunteers share a student with a fe
llow employee, so an approximate estimate of the number of students served was
5,000. In several of the neediest schools in Washington, DC, 1,600 additional s
tudents are participating in StoryTime, a group literacy program.

There are no
w Everybody Wins programs in 20 cities, and volunteers are recruited from more
than 100 corporate sponsors, and numerous other organizations. Some of the larg
est include General Electric, NBC, Goldman Sachs, Morgan Stanley, American Expr
ess, Equitable Life, Bloomberg, The Washington Post, General Dynamics, The Unit
ed States Air Force, and the United States Senate, where 11 Senators, led by Se
nators Jim Jeffords and Ted Kennedy, volunteer along with hundreds of Represent
atives and Congressional staff members.

Forecast: A program is being initiated
by the Rhode Island Public Education Fund, in Providence. In the fall, a progr
am will be launched in New Orleans, led by Senator Landrieu, who is one of the
participating Senators in Washington, DC. The Power Lunch model, involving a re
asonably modest commitment of one lunch hour a week at a school near the office
, with Everybody Wins taking complete responsibility for all administration and
coordination, has proven to be very attractive at all levels of an organizatio
n. With the philosophy of offering to share materials and assist in the start-u
p free of charge, Everybody Wins expects that the program will continue to grow
significantly. The only limitation will be the amount of funding that is avail
able.

Commitment Showcase: Mr. Nicholas Chabraja, chairman and CEO of General Dynamics, visited the Everybody Wins Power Lunch program at the John Tyler Elem entary School in Washington, DC. He wanted to show his support for the General Dynamics volunteers who read there, and to see the Power Lunch program for hims elf. After some pictures were taken and the appropriate people greeted, Mr. Cha braja sat down to read to a student for about 15 minutes. Those 15 minutes turn ed into an hour, and after that Mr. Chabraja was hooked. He is now a regular vo lunteer at Tyler Elementary School Power Lunch.

A teacher shared her Everybody
Wins experience. Janeen Nelson, a third-grade teacher at P.S. 30 in New York C ity said, My class really benefited from this program. They needed the extra he lp in reading and the one-to-one help your program provided boosted their confi dence. They were more willing to read aloud in class. Thank you for taking my s tudents and trying to draw the best out of them.

Faith Hill

Date of Commitme
nt: 3/19/99 Web Address: www.faithhill.com

Commitment: Commits to raise awaren
ess about literacy through a childrens book drive as a part of her 1999 concert tour. She will publicize the book drive at every venue and challenge her fans to become involved in literacy issues. Ms. Hill will discuss the importance of literacy and the mission of Americas Promise in public service announcements, p ublic appearances, during concerts, and special events as her schedule permits.

Progress: Faith Hill became a commitment maker to Americas Promise in March 1 999.

Forecast: Ms. Hills tour will cover approximately 50 cities across the co untry. Ms. Hill will hold a drawing for fans who donate books at all her concer ts; the winners will have the chance to meet Ms. Hill backstage.

Fannie Mae F
oundation

Contact: Ms. Sharonda Bristow Phone: (202) 274-8040
Date of Commitme
nt: 4/14/97 Fax Number: (202) 274-8125
Email: sharonda_k_bristow@ Web Address:
www.fanniemaefoundation.org fanniemaefoundation.org

Commitment: The Fannie M
ae Foundation commits to engage 50,000 young people as volunteers to reduce hom elessness in the Washington metro area over the next four years. The goals of t his commitment, Housin 2000, are to engage youth as volunteers in service to th e homeless; increase their understanding of homelessness and their compassion t oward homeless people; and instill in the young people a sense of belonging to

a youth-driven movement to help the homeless. The Foundation has committed $5 m
illion in resources to fulfill these goals.

Progress: Housin 2000 engaged over
35,000 young people in community volunteer efforts, such as the Help the Homel
ess Walkathon and national service day projects. Program staff worked to create
educational projects for youth groups, school assemblies on homelessness, food
and clothing drives, and hands-on volunteer opportunities. The Fannie Mae Foun
dation distributed over $4 million of the $5 million in committed resources.

F
orecast: The Fannie Mae Foundation will continue to involve youth in volunteer
efforts to aid the homeless in the Washington metro area. Housin 2000 will part
ner with more than 150 local homeless service agencies to provide meaningful vo
lunteer opportunities for area youth.

Commitment Showcase: As a result of Hous
in 2000 outreach efforts, the number of youth participants in the Fannie Mae Fo
undations Help the Homeless Walkathon jumped from 4,000 youth walkers in 1998 t
o 20,000 youth participants in 1999. These young people raised more than $2 mil
lion for local agencies that serve homeless men, women, and children.

Farmers
Insurance Group of Companies

Contact: Mr. Jeffrey C. BeyerPhone: (323) 930-4
149
Date of Commitment: 4/27/97 Fax Number: (323) 964-8031
Web Address: www.ame
ricanpromise.com

Commitment: Commits to distribute its citizenship education p
rogram to 150,000 schools over three years and to encourage service learning an
d community involvement.

Progress: More than 50,000 of The American Promise te
aching kits, and an additional 22,000 collateral pieces have been distributed t
o classrooms nationwide, reaching four million students nationwide as Farmers n
ears the halfway point in meeting its commitment.

Farmers teamed with the Hugh
OBrian Youth Foundation to publish Get Going! Get Giving!, a guidebook for you
th on how to have an impact in their communities through volunteerism. Farmers
also worked with the State of Californias Department of Education to complete a
n advisory report on implementing service-learning in every K-12 school in the
state.

Forecast: In 1999, Farmers will continue local, state, and national wor
kshops on The American Promise and citizenship education. Farmers will seek add
itional partners among education-related groups, work to expand its teacher net
work and complete the appointment of American Promise coordinators so that ever
y state has a lead contact for the program.

Commitment Showcase: Farmers began working with newspaper education departments across the country to build upon The American Promise program by helping more students connect citizenship and local community involvement, and to support the newspapers efforts in literacy. The American Promise was featured on My Kids TV, a news program which encouraged parents and teachers to order The American Promise for their schools. The American Promise continues to be a source of pride for Farmers employees, agents, and district managers.

Federal Emergency Management Agency

Contact: Mr. George Haddow Phone: (202) 646-3291
Date of Commitment: 4/27/97 Fax Number: (202) 646-4176
Web Address: www.fema.gov

Commitment: Commits to offer high school seniors new service opportunities through its Spring Break program.

Progress: Federal Emergency Management Agency (FEMA) partnered with 43 organizations to fulfill its commitment to Americas Promise in 1998. Approximately 500 students and 11 FEMA employees participated in FEMAs Project Impact Spring Break program in Spring 1998. Spring Break programs took place in Oakland, CA; Deerfield Beach and St. Petersburg, FL; Wilmington, NC; Tucker and Randolph Counties, WV; and Pascagoula, MS.

Forecast: Project Impact will continue to encourage expansion of the Spring Break initiative to new Project Impact communities, while encouraging opportunities for private sector partners. Since Spring 1998, the number of Project Impact communities has grown from seven to 118 communities, at least two communities in each state in the nation and the District of Columbia.

Information on Spring Break 1999 and a guide to implement a Spring Break program has been mailed to the existing Project Impact communities. Each community will decide for itself what its program will be. As the number of communities and private sector partners expands, the Spring Break initiative grows. In the year 2000, Spring Break information will be sent to volunteer organizations nationwide.

Commitment Showcase: The communities take personal ownership of the Spring Break initiative and make the project more successful. Each community is unique and only that community knows what would be best for its needs. In the Deerfield Lighthouse Point Observer in April 1998, Wilibee Wright expressed the effect of being a beneficiary of a Spring Break project: Im very happy and proud because I know somebody cares about me, she said as she dabbed at her eyes. I lost my husband three years ago and its been pretty lonely since then. I fixed the place up as much as I could. But seeing all these kids out here to help and provide more safety for me, it makes me feel good.

Federated Department Stores, Inc
.

Contact: Ms. Jean Reisinger Coggan Phone: (513) 579-7315
Date of Commitment:
4/27/97 Fax Number: (513) 579-7185
Email: HO0JSR@fds.com Web Address: www.fede
rated-fds.com

Commitment: Commits to be a catalyst for 50,000 hours of employe
e volunteer service in tutoring, mentoring, and education through a new Earning
for Learning program. This grants-for-schools initiative will encourage volunt
eerism and will result in an additional $500,000 for community schools over thr
ee years.

Progress: After less than a year, Federateds Earning for Learning in
itiative was expanded to benefit more employees and more schools. Eligibility w
as offered to all employees both part-time and full-time regardless of their
tenure with the company.

While eligibility increased, volunteerism guidelines
remained the same: employees and members of their immediate families who volunt
eer at a school a minimum of 20 hours in a 12-month period, engaging in substan
tive academic activities such as tutoring or mentoring, are eligible to apply f
or an Earning for Learning grant of $250 for that school.

As a result, in 1998
, the first full year of the program, $87,000 in grants were contributed to loc
al schools nationwide through 348 individual employee grants. This compares to
$10,000 contributed through 40 employee grants in the first six months of the p
rogram, August to December 1997.

The benefits of Earning for Learning have ins
pired new school partnerships with Federated stores and offices throughout the
country and have expanded existing tutoring programs, both in hours given in se
rvice and in the number of employees involved.

Forecast: From recent results,
the company has seen that Earning for Learning will continue to energize existi
ng tutoring programs and will begin new collaborations with schools. In additio
n, Federated expects Earning for Learning will continue to encourage individual
employees to enter the world of educational volunteerism while providing grant
s to the community schools where they are involved.

Commitment Showcase: Thank
s to its aggressive involvement in the Earning for Learning program, educationa
l tutoring by Seattle employees of Federateds Bon Marche department store divis
ion increased by 50 percent. Each week, Bon Marche tutors study with students f
rom Martin Luther King, Jr. Elementary School before coming to work. The U.S. D
epartment of Education recognized Bon Marche for its leadership in the program.

First Book

Contact: Ms. Kyle Zimmer  Phone: (202) 393-1222
Date of Commitmen
t: 3/20/97 Fax Number: (202) 628-1258
Email: fbook@aol.com  Web Address: www.fir
stbook.org

Commitment: Commits to distribute two million new books to children
over the next three years, reaching more than one million children who otherwi
se would not have books of their own. Will also double the number of local advi
sory boards reaching low-income children. First Book is expanding its commitmen
t by distributing more than two million additional new books in 1999, resulting
in the distribution of five million new books.

Progress: Through the extraord
inary efforts of its local advisory boards and national partners, First Book ha
s met and exceeded its commitment by 170 percent. In 1998, First Book distribut
ed more than 2.4 million new books to approximately 600,000 children in 213 com
munities nationwide. The new books given to children participating in local lit
eracy and child development programs have been used to help build the literacy
skills of low-income and educationally disadvantaged children nationwide. In ad
dition to the work of its local advisory boards, First Book developed ongoing p
artnerships with other commitment makers including America Online; Barnes & Nob
le Bookstores; Communities In Schools; Coalition for Americas Children; Corpora
tion for National Service; AmeriCorps*VISTA; U.S. Department of Education; Fund
for the Improvement of Education; Fannie Mae Foundation; Hearst Magazines; the
Benton Foundation; Kiwanis International; Ronald McDonald House Charities; Sch
olastic Inc.; and Share Our Strength.

Forecast: Because of its overwhelming su
ccess and growth in the past two years, First Book will expand its commitment b
y distributing more than two million new books in 1999.  Achieving this goal wi
ll result in the distribution of more than five million new books over the thre
e-year commitment period, doubling its original promise. This new goal will be
accomplished through the continued efforts of the local advisory board network,
which will be enhanced by the upcoming launch of 15 First Book Regional Commun
ity Development Offices. These offices will be led by AmeriCorps*VISTA leaders
who will be responsible for developing and managing local advisory board activi
ties in a two-to-three state region. In addition, First Book continues to build
and strengthen its literacy partnerships with organizations such as Barnes & N
oble Bookstores, Hearst Magazines, Ronald McDonald House Charities, and Scholas
tic. First Book is also involving new organizations in partnerships on behalf o
f literacy, including Binney & Smith (Crayola) and The Learning Company. Whenev
er possible, First Book incorporates its alliance with Americas Promise through
its information packets, videos, and media releases. A case in point is First
Books and Hearst Magazines participation in a kick-off event for Detroits Promi
se in November 1998.

Commitment Showcase: The First BookHartford Local Advisor
y Board (LAB) was launched by Joel Friedman, senior vice president of Governmen
t Affairs, The Hartford Financial Services Group in May 1998 in Hartford, CT. H
artford LAB consists of 18 local business, government, and nonprofit leaders wh
o work together to provide the critical resource of new books to children. By t

he end of the year, building on the momentum of a donation of 5,000 First Book and Scholastic community-starter books, Mr. Friedman and his team raised enough money to provide 4,800 new books to children in need. In celebration of their initial success, Governor John Rowland and Mayor Mike Peters joined First BookHartford in a kick-off event benefiting children at the Hartford Regional YMCA in December 1999. Todays announcement is just the beginning, said Mr. Friedman. We look forward to receiving applications on behalf of Hartford children who might otherwise not have access to the books we will provide.

First Union Corporation

Contact: Ms. Marty Viser Phone: (704) 374-6990
Date of Commitment: 3/26/97 Fax Number: (704) 374-2484
Email: marty.viser@firstunion.com Web Address: www.firstunion.com

Commitment: Commits to provide four hours per month of paid time away from work for its employees to volunteer in schools as literacy tutors, mentors, and parent volunteers. This commitment represents an estimated 1,200,000 hours of employee volunteer involvement over three years.

Progress: As of August 1998, First Union employee volunteers had already contributed 1.5 million volunteer hours to education, surpassing the 1.2 million-hour commitment ahead of schedule. As a result, First Union doubled its pledge to Americas Promise to 2.4 million hours over three years.

First Union employees responded with tremendous enthusiasm and dedication to the companys innovative volunteer programs. Thanks to the Time Away From Work policy, 45 percent of all employees volunteered for education during the 1997-98 school year. More than 21,000 employees from Connecticut to Florida gave more than 753,000 hours to serve as tutors, mentors, readers, teachers aides, lunch buddies and more.

Forecast: This year, First Union is celebrating the 10th anniversary of its commitment to education. As a result, in the fall of 1999, First Union will sponsor a corporate-wide Reading First event with a goal of 100 percent employee participation. In three weeks time, employees in all markets will partner with schools and child care centers to read aloud to pre-kindergarten, kindergarten, and first-grade classrooms. First Union will provide the books, which will be donated to the classrooms. Following the event, employees will be encouraged to establish ongoing Reading First partnerships. The goal is to increase the number of partnerships from 430 in 1998 to 1,000 in 1999.

Commitment Showcase: First Union partnered with The Childrens Literacy Initiative in Philadelphia to help design and implement Reading First, a volunteer program focused on early childhood literacy. Each week for eight months, teams of First Union employees read books to four-, five-, and six-year-old children, then donated the books to the classroom library. Since the program was introduced in fall 1997, First Union parents and volunteers

have been reading regularly to young children from Connecticut to Florida. More than 14,000 books already have been donated by First Union since the programs inception. During the 1998-99 school year, First Union employee volunteers spent 13,000 hours reading to 10,750 young children in nearly 430 different classrooms.

Fleet Financial Group

Contact: Mr. Robert J. Hand Phone: (617) 346-0939
Date of Commitment: 4/27/97 Fax Number: (617) 346-4734
Email: Robert_J_Hand@fleet.com Web Address: www.Fleet.com

Commitment: Commits to provide full-time employees two days per year of paid time away from work to volunteer, representing 1.3 million hours. Will motivate 50,000 children and adults to volunteer their time through the Fleet All-Stars program. Will also open 25 tutoring centers throughout the Northeast within the next three years. Will contribute $6 million over the next three years in support of community-based organizations.

Progress: Fleet employees have contributed more than 70,000 hours of volunteer time which has been used as part of Fleets paid volunteer days program. In addition, through the Team Fleet employee-directed volunteer program, 15,723 Fleet employees have completed 916 community-service projects contributing 81,790 hours of service.

Fleet has opened 20 Fleet Tutoring Centers throughout the Northeast in partnership with the United Way. Through the Fleet All-Stars program, a community-service initiative designed to inspire and reward kids for their work in community improvement projects, Fleet has motivated 74,000 children and young adults to give back to their communities through volunteer work.

Fleet has provided $700,000 in charitable donations to the winning youth groups participating in Fleet All-Stars. In addition, Fleet has donated $7 million in support of community-based organizations that help Americas young people.

Fleet employees completed more than 160 separate volunteer projects during National Volunteer Week, April 18-24, 1999. The projects took place in 12 states and involved more than 3,000 Fleet employees.

Forecast: Fleet will continue to motivate its employees to volunteer their time and talents for community service through company paid time off from work and through Team Fleet projects. In 1999, its goal will be to motivate 50,000 children and young adults to volunteer for community service through the Fleet All-Stars program and contribute $400,000 in charitable donations to youth groups that support the program.

Fleet will open five new Fleet Tutoring Centers in 1999 bringing the total number of Centers to 25. Flee

t will also contribute approximately $5 million to organizations that support A
mericas children and young adults.

Commitment Showcase: After one year of oper
ation, the Fleet Tutoring Center program increased the number of youth served a
t the various after school learning sites by 122 percent and also increased the
number of hours of operation per week by 114 percent.

Florida Atlantic Unive
rsity

Contact: Dr. Daniel Weppner Phone: (561) 297-3607
Date of Commitment: 12
/7/98 Fax Number: (561) 297-1004
Email: Dweppner@fau.edu Web Address: www.fau.e
du

Commitment: Commits to provide the five basic promises through several camp
us outlets: a new Mentor Center on campus will identify 200 well-trained mentor
s in two years; the Minority Student Services Office will offer College Reach-O
ut programs for 100 additional students; the Housing Department will provide ho
using for 100 additional middle and high-school students to participate in summ
er programs in 1999; FAU will maintain four soccer fields and will build an add
itional soccer field in 1999 for community use; FAU AmeriCorps will expand by a
t least 12 students in the fall of 1999; the FAU Division of Engineering will o
ffer a full-tuition scholarship to each participating high school in Broward an
d Palm Beach Counties for a total of 25 high schools and six additional $500 sc
holarships; and the College of Education will provide 250 additional middle sch
ool students the opportunity to participate in Earth Force: Community Action an
d Problem Solving at the Pine Jog Center, and has also committed to increase th
e Teaching Diverse Student Population by 60 more students, which will result in
900 additional hours of service.

Progress: In March 1999, Florida Atlantic Un
iversity (FAU) held an eight-hour training session for new mentors and received
over $14,000 for implementation of the Mentor Center. The Minority Student Ser
vices Office developed College Reach-Out Programs for 100 additional middle-sch
ool and high-school students from Broward and Palm Beach Counties. FAU has rece
ived funding to provide six $500 engineering scholarships for Summer programs i
n 1999.

FAU, the community, and the Palm Beach County School District have col
laborated in many ways as Boca Ratons Promise. In March 1999, FAU hosted a kick
-off celebration in honor of its commitment to provide additional resources for
youth in its surrounding community. Guests included the university president,
the mayor, the South Area superintendent, and approximately 75 people from all
three collaborating groups attended and signed pledges in support of the FAUs c
ommitment.

The Boca Ratons Promise Youth Summit was held on October 3, 1998 on
the FAU campus and involved more than 500 people from the campus and community
.

Forecast: In spring 1999, 250 additional middle school students will be part
icipating in Earth Force: Community Action and Problem Solving hosted by Pine J
og Environmental Education Center, a Department of the College of Education. Th
e Financial Aid Department plans to expand the AmeriCorps program from eight to
20 students by the fall of 1999, many of whom will be working with youth in ma
th and reading. FAU will be sharing a fifth soccer field with the community whi
ch will be ready for use in 1999. The FAU Housing Department expects to increas
e the number of pre-college students who will spend time in the FAU dormitories
participating in academic and athletic programs during summer 1999.

Florida
State University

Contact: Dr. Jon Dalton Phone: (850) 644-5590
Date of Commitm
ent: 4/10/97 Fax Number: (850) 644-6297
Email: jdalton@admin.fsu.edu Web Addres
s: www.fsu.edu

Commitment: Commits to double the total number of hours of publ
ic service provided by the university community over three years; increase the
number of humanitarian awards from one to 17; award $500,000 in mini-grants to
Florida K-12 students to do their own service-learning projects; and hold a nat
ional invitational conference of higher education leaders to examine the role o
f universities and civic responsibility.

Progress: Florida State University (F
SU) has now doubled the total number of hours of service provided by the univer
sity student community; doubled the money pledged for future service scholarshi
ps, raising the total to 45 full-tuition service scholarships; 10 of the 17 col
leges have developed Humanitarian awards; and $495,000 in service-learning mini
-grants has been awarded to K-12 students in Florida to link service projects w
ith their classroom learning. The national conference on higher education and c
ivic responsibility was held in 1999 leading to a four-year initiative on the p
art of the American Council on Education in partnership with Campus Compact to
develop new strategies for engaging universities in the community.

Forecast: F
SU will continue to meet its commitment and expand where possible. New strategi
es are being developed to increase college student involvement with youth inclu
ding a growing America Reads program.

Commitment Showcase: Florida State Unive
rsity has developed the FSU Service Scholars program. In return for full-tuitio
n scholarships, students provide service to the community. Most of the initial
scholars are working with youth either serving as team leaders at Boys & Girls
Clubs or captains of America Reads tutors at elementary schools. The scholars p
articipate in regular seminars, training, and reflection as well as participate
in various service projects. There are 24 scholars in 1999 and FSU targets 50
by 2001.

Fort Point Partners, Inc.

Contact: Mr. Matthew Roche Phone: (415) 8
82-4010
Date of Commitment: 11/15/97 Fax Number: (415) 882-4246
Email: mroche@f
tpoint.com Web Address: www.ftpoint.com

Commitment: Commits to provide project
management and consulting skills to build and launch an extensive, highly mana
geable Web site. The Web site, www.healthycommunities.org, represents the first
phase of a comprehensive Web presence that will link more than 200 organizatio
ns and 1,300 communities across the U.S. It will serve as an online resource ce
nter for geographically-dispersed communities to exchange success stories, best
practice models, and process and measurement tools, allowing participants to c
ollaborate more effectively in their mission of improving the health and qualit
y of life of the nations two million children who need it most. Fort Points con
tribution of manpower has a value of more than $100,000.

Progress: Launched a
Web site at www.healthycommunities.org, contributing more than $100,000 in manp
ower to software design and project management.

Forecast: Commitment has been
fulfilled.

Freddie Mac Foundation

Contact: Ms. Tia Waller-Pryde Phone: (703)
903-2304
Date of Commitment: 10/30/97 Fax Number: (703) 903-3585
Email: tia_wa
ller-pryde@freddiemac.com Web Address: www.freddiemacfoundation.org

Commitment
: Commits to convert the J.C. Nalle Elementary School, a District of Columbia p
ublic school, into a community school. Open all day, year-round, the school wil
l combine academic curriculum with health and dental care, preventive social se
rvices, day care, tutoring, parenting classes, summer camp, job training classe
s, cultural events, weekend activities, and recreational programs.

Progress: T
he Freddie Mac Foundation made a $1,473,500 grant to create the community schoo
l and 33 percent of the financial commitment has been paid. J.C. Nalle is open
from 8:30 a.m. to 7:00 p.m. Monday through Friday and 8:00 a.m. to 1:00 p.m. on
Saturdays, year-round. All 435 students benefit from two or more services prov
ided at the school which include: extended day programs, weekend mentoring, and
cultural events. At the school, youth have access to an immunization clinic, v
ision and hearing screening, and counseling services. Parents have access to wo
rkshops, GED preparation, rental assistance, and donated food and clothing. The
community playground was also completed by Freddie Mac volunteers this past ye
ar.

Parents enrolled in the Strengthening Families Program value the positive

changes in their family relationships that resulted from improved parenting ski
lls. The 120 students targeted by the Extended Day Program continue to show imp
rovement in their academic performance.

Forecast: The foundation is exploring
additional ways to support the school and surrounding community through grants
for strengthening families, foster care and adoption, and innovative educationa
l programs.

Commitment Showcase: In January 1999, Freddie Mac arranged for Dr.
Maya Angelou to visit the children and staff of J.C. Nalle Elementary School.
Through her poetry, stories, and insights, Dr. Angelou encouraged the children
to look within themselves and to learn to depend on their own strengths to over
come problems.

The Gates Learning Foundation

Contact: Ms. Kim Wilson Phone:
(425) 882-1200
Date of Commitment: 11/20/97 Fax Number: (425) 556-0218
Emai
l: kim@glf.orgWeb Address: www.glf.org

Commitment: Commits to invest $200 mil
lion to partner with public libraries to bring access to computers, the Interne
t, and digital information for patrons in low-income communities in the United
States and Canada.

Progress: As of December 1998, the Gates Learning Foundatio
n has awarded grants totaling $21,500,000 to 1,300 public library buildings in
28 states. As of the end of 1998, 6,800 PCs have been installed and 3,300 libra
rians have received training. The Gates Library Initiative has already provided
grants from the first round of funding to Alabama, Arkansas, Louisiana, Kentuc
ky, and Mississippi. Implementation has been completed in Alabama and Louisiana
, and has begun in Mississippi, Arkansas and Kentucky. The Foundation has worke
d closely with the state library agencies of Arizona, California, Florida, Geor
gia, Idaho, Michigan, Montana, New York, Oklahoma, South Carolina, Tennessee, a
nd Texas to plan implementation in those states for 1999 and 2000. The Foundati
on has also worked directly with the Canadian provinces and territories to plan
for the initiation of the Canadian program in 1999.

Forecast: In the first qu
arter of 1999, the Gates Library Initiative will provide grants to West Virgini
a and New Mexico. The following 15 states are eligible to apply for partnership
consideration to be implemented in 2000 and 2001: CO, HI, IL, IN, ME, MN, MI,
NC, ND, OH, PA, SD, VT, VA, and WY. The following 16 states will be eligible to
apply for partnership consideration for implementation in 2002 and 2003: AL, C
T, DE, IA, KS, MD, MA, NE, NV, NH, NJ, OR, RI, UT, WA, and WI.

Commitment Show
case: One of the founding principles which underlie the Gates Learning Foundati
ons giving is that funding should serve as a catalyst for othersgovernment, bus
iness, foundations, and individualsto support the public library as an institut

ion and to make a priority of providing broad public access to information tech
nologies. In view of this, a majority of its grantees have gained support from
their local communities for such things as: funding for longer hours of operati
on, free Internet connection from their local ISP, local business support for s
ummer reading programs, and free technical assistance and volunteer support fro
m local community members.

General Electric Company

Contact: Mr. Jack Batty
Phone: (203) 373-3521
Date of Commitment: 3/20/97 Fax Number: (203) 373-3523
Em
ail: Jack.batty@corporate.com Web Address: www.elfun.org

Commitment: Commits t
hat the GE family will annually volunteer one million hours in community servic
e over three years through GE Elfun, the companys volunteer service organizatio
n.

Progress: The GE family has completed more than 800 community service proj
ectsincluding building or renovating more than 100 playgrounds, parks and camps
; mentoring at 150 schools or after-school sites; leading 25 food drives, holid
ay basket programs, and healthy start projects. GE also teaches marketable skil
ls to young people at 17 high schools in a program designed to double college m
atriculation rates in disadvantaged communities. GE participates in job shadow
and career days at more than 50 locations to teach the value of giving back to
the community through its Campus Compact partnership at 15 colleges. GE employe
es also bring their own children to volunteer projects.

Forecast: The GE fami
ly is on track to meet or exceed the goal of one million hours of annual servic
e. GE is increasing the number of volunteers by expanding its 40,000-member GE
Elfun organization, from 73 locations in 1997 to nearly 100 by the end of 1999;
doubling the funds available for community service projects; forging partnersh
ips with community agencies, customers, and vendors; bringing together the 160
top volunteer leaders in GE for an annual meeting; encouraging participation in
events such as National Volunteer Week, Groundhog Job Shadow Day, and National
Engineers Week; sponsoring two TV commercials that recognize GE volunteers; an
d promoting community service.

Commitment Showcase: In Milwaukee, WI, over 1,
000 GE employees and retirees partnered with other volunteers to revitalize fou
r inner-city public schools in a giant day of service. In Hudson Falls, NY, GE
volunteers organized a drive to donate 10,000 books to the town. In Salem, VA,
GE Elfuns had a project to bring arts to fourth- and fifth-graders in the commu
nity. In Raleigh, NC, GE retirees used Email to tutor elementary-school youngst
ers 40 miles away. In Louisville, KY, GE Appliance employees inspired kids to i
mprove in math and science with a program to build robots. In Bridgeport, CT, m
ore than 200 GE family members spent a day fixing up a zoo that provides educat
ion and pleasure to thousands of youngsters. In Cincinnati, OH, more than 100 r
etired GE engineers and other professionals have repaired over 23,000 Talking B
ooks recorders, nearly half of which are used by visually impaired young people

. In Schenectady, NY, GE volunteers spent 8,000 hours helping students prepare for college entrance exams.

General Federation of Womens Clubs

Contact: Ms. Debbe Gladstone Phone: (202) 347-3168
Date of Commitment: 3/13/97 Fax Number: (202) 835-0246
Email: gfwc@gfwc.org Web Address: www.gfwc.org

Commitment: Commits to contribute $12.5 million in books and tutoring materials to public libraries over three years.

Progress: As of December 1998, approximately 1,000 General Federation of Womens Clubs (GFWC) clubs, representing members in all 50 states, contributed a total of $1,608,790 and donated 132,412 books to public libraries and public school libraries in communities across the country. In addition to books, GFWC clubs have donated funds to libraries to purchase needed supplies and equipment, including a braille printer and scanner; computers, software and Internet access; sponsorship of a poetry series; audio and video tapes and equipment; a computer bar code scanner; puppets and puzzles; shelving; and globes, flags, maps and atlases. GFWC members initiated contacts with local businesses, publishing houses, and entire communities for support of Libraries 2000. One club publicly announced its participation in Libraries 2000 by sponsoring a float in a local parade and handing out fans along the parade route that said, Fans of the Library. The fan included the name of a book to be donated and the clubs name.

Forecast: GFWC will continue to promote the participation of its clubs in Libraries 2000 through articles in the bimonthly GFWC Clubwoman magazine and informational newsletters sent to Libraries 2000 state chairmen. A Libraries 2000 workshop will be held at the 108th annual GFWC International Convention in June 1999 highlighting successful projects and providing examples of how clubs can most effectively continue their participation. All attendees at the Convention are encouraged to bring a book for GFWCs Libraries 2000 partner public school library in Washington, DC, where GFWC Headquarters is located. Libraries 2000 informational workshops will be conducted at GFWCs eight regional meetings across the country in fall 1999.

Commitment Showcase: The Monday Study Club in Waseca, MN, provided the impetus for a new library reading room in the Hartley Elementary School, specifically for kindergarten, first-, and second-graders. Books, furnishings, and educational materials were contributed to this project. Estelle Rethwill, a 98-year-old member of the club who joined in 1926, was president of the Monday Study club in 1941, when the club was responsible for providing the funding, $100, to establish a kindergarten in the Waseca public school. Pat Beckmann, chairman of the clubs Libraries 2000 committee, said, The Monday Study Club started the first kindergarten in Waseca; so we thought that the GFWC Libraries 2000 project was a great way to make a contribution to the school in keeping with the tradition our club has for a concern with the education of children.

General Mills, Inc.

Contact: Dr. Reatha Clark King Pho
ne: (612) 540-7890
Date of Commitment: 1/16/97 Fax Number: (612) 540-4114
Email
: kingx001@mail.genmills.com Web Address: www.generalmills.com

Commitment: C
ommits an incremental $2.1 million to the Challenge U program to provide schola
rship grants awarded to students who stay in school and achieve good grades. Th
e program will fund 700 additional $2,000 awards. General Mills will also print
the Americas Promise phone number, Web site, and message on more than 50 milli
on boxes of its Wheaties and Total cereals. General Mills also will triple its
commitment to mentoring, with more than 1,000 of its employees and family membe
rs engaged in mentoring relationships in the next three years.

Progress: Gene
ral Mills has awarded 200 $2,000 scholarships. Two hundred more scholarships wi
ll be awarded in May 1999. Since last year, the company has expanded the progra
m from seven to 18 partnering schools and from two to seven communities: Albuqu
erque, NM; Buffalo, NY; Covington, GA; Lodi, CA; Minneapolis, MN; Toledo, OH; a
nd Vallejo, CA. General Millss investment to date totals more than $1.4 million
in scholarships and grant awards to its partner schools. The company is partne
ring with the YouthTrust of Minneapolis to develop an Email mentoring program a
nd is currently mentoring more than 100 students at three Minneapolis area scho
ols. More than 450 employees, families, and retirees have been involved in new
mentoring relationships.

Forecast: General Mills will continue to expand its
partnership with the YouthTrust of Minneapolis; expand Email mentoring to 200-2
50 students during the 1999-2000 school year; implement mentoring programs for
Challenge U scholars in all seven community locations; and expand the Challenge
U program to at least three new communities during the 2000-2001 school year.

Commitment Showcase: General Mills has received excellent feedback on the imp
act of mentoring, including the following comments from two students who were m
entored during the 1998-1999 school year. My mentor was really helpful whenever
I needed the help. I had a struggling grade in geometry last year before the p
rogram, but during the program I maintained a B. I would like to thank everyone
who put the mentoring program together. I had a lot of fun doing my second yea
r of Challenge U. My mentor helped me on my homework when I needed it, and he s
howed me some math tricks and other things. The trip we took to General Mills t
o see our mentors jobs was great! . . . [K]eep the mentors! That experience is
something we need to try again.

General Motors Corporation

Contact: Mr. Greg
ory S. Hall Phone: (313) 556-3828

Date of Commitment: 5/26/98 Fax Number: (313) 974-4451
Email: LNUSGMB.GZNW6D@gmeds.com Web Address: www.gm.com

Commitment:
Commits to donate child safety seats to families in low-income communities thro ugh appropriate national organizations. General Motors (GM) initial commitment to this activity will be $5 million over three years. Included with these safet y seats will be information on how families can receive additional details abou t other programs in alliance with Americas Promise, such as the healthy start a ccess to health care. In addition, GM will engage its employees, dealers, and o ther members of the GM family to support this initiative by encouraging them to volunteer time in a number of ways to help ensure that all children are transp orted safely in vehicles. Finally, while GM employees have long been active in their communities, GM will also work closely with Americas Promise as it develo ps a more formal volunteer process at GM.

Progress: Through a strategic partne
rship with the United Auto Workers (UAW) and the National Council of La Raza (N CLR), GM will begin distributing child safety seats in the spring of 1999 to lo w-income Hispanic families with the support of the National SAFE KIDS Campaign. GM is also exploring opportunities for dealer and employee involvement.

Forec
ast: NCLR affiliates from around the country will support eight sites for distr ibution of child safety seats and educational materials in the programs first y ear, including: Chicago, IL; El Paso, TX; Hartford, CT; Homestead, FL; Los Ange les and Madera, CA; New York, NY; and Somerton, AZ. Discussions continue with a nother major national organization regarding a partnership in this program. GM will continue to promote this important child-safety message as part of its $5 million commitment, while additional distribution sites will be determined by i ts current and future partners going forward.

Commitment Showcase: The news of
GMs partnership with NCLR and the UAW was announced through a press release on January 28, 1999, followed by a major announcement on February 11 in conjuncti on with the Chicago Auto Show. In addition, initial indicators show that the me dia is delivering GMs key messages of child safety to the community at large.

General Services Administration

Contact: Ms. Rachel Hirschberg Phone: (202) 501-0563
Date of Commitment: 4/27/97 Fax Number: (202) 219-5742

Commitment: Co
mmits to expand its Good Neighbor program, to build partnerships with communiti es and federal agencies, and to leverage its resources to contract for common s ervices. In addition, General Services Administration (GSA) is expanding its me ntoring and tutoring programs.

Progress: GSA has partnered with the Options S
chool for the STAY program and the DC Link & Learn program. DC Link & Learn hel

ps to increase the marketability of the unemployed and underemployed in the DC region by preparing these teenagers for entry-level computer technology positio ns that offer realistic means to self-sufficiency. GSA provided 40,000 square f eet of space necessary to create a facility for DC Link & Learn and donated fur niture, chairs, desks, tables, and cabinets, and offered advice to the students . GSA donated all GSA computers used by this program. GSA employees have tutor ed 24 teenagers, with each teenager having a mentor plus two additional GSA emp loyees as advisors.

Forecast: GSA will continue to expand its Good Neighbor p rogram in all regions around the country and to participate in the DC Link & Le arn program. GSA hopes to continue to expand its mentoring and tutoring program s.

Generations United

Contact: Ms. Donna M. Butts Phone: (202) 662-4283
Da
te of Commitment: 3/30/97 Fax Number: (202) 638-7555
Email: donnab@cwla.org We
b Address: www.gu.org

Commitment: Commits to develop an infrastructure to pro vide training, technical assistance, and resource-sharing to a minimum of 500 a gencies of youth and aging organizations who wish to develop successful interge nerational programs to support children.

Progress: Generations United has upd ated its national intergenerational program database and provided information t o more than 260 groups or individuals interested in beginning intergenerational programs. This makes its two-year total 460. The new program committee held tw o meetings to help establish Generations United program priorities. Its annual conference provided direct intergenerational education for more than 100 people . More than 1,000 attended the plenary session that included intergenerational program information. In addition, more than 400 people attended other Generatio ns United training events offered throughout the year.

Forecast: This year, t he Generations United Web page will be updated and its data base will be online so that it will be accessible at any time to those interested in intergenerati onal programming. Its national conference will train more than 250 people in in tergenerational strategies and program development. As an organization, it will continue to develop its national partnership to support intergenerational init iatives.

Commitment Showcase: One of its members, Wild Friends in New Mexico, a network of advocates on wildlife issues, brings older mentors together with more than 1,000 young people around the state to draft legislation that is intr oduced into the New Mexico legislature. One recent success was the declaration of Whooping Crane Day to recognize the individuals working to conserve the enda ngered whooping crane population. This years focus is on violence against anima ls.

Giant Food Inc.

Contact: Ms. Cynthia Terry Phone: (301) 341-8983
Date o
f Commitment: 3/22/99 Fax Number: (301) 618-4050
Email: CJ_Terry/GiantMD/US/Aho
ld@Ahold.com Web Address: www.ahold.nv

Commitment: Commits to implement a ne
w volunteer program, Operation: Youth Shadow, with all of its 173 stores in Was
hington, DC, Virginia, Maryland, Delaware, New Jersey, and Pennsylvania. Ten st
udents from a local school will be connected with each neighborhood Giant store
in order to shadow department heads and executive managers several times durin
g the school year. Each participating student is eligible for $10,000 in annual
scholarship money. Giant also commits to provide free flu shots for 5,000 chil
dren between October 15 and November 15, 1999.

Progress: This is a new commit
ment.

Girl Scouts of the USA

Contact: Ms. Jan Leonard Phone: (212) 852-503
7
Date of Commitment: 1/21/97 Fax Number: (212) 852-6515
Email: jleonard@girlsc
outs.org Web Address: www.girlscouts.org

Commitment: Commits to dedicate 8.5
million hours of community service by Scouts toward one or more of the five ba
sic promises for youth over three years.

Progress: The 8.5 million hours pledg
ed translates into approximately 2.5 hours of service by each Girl Scout adult
and girl member toward any of the five basic promises. Girl Scouts commitment i
s being delivered through extended school-day programs, leadership weeks, and i
nvolvement with community-based organizations like food pantries, homeless shel
ters, local charities, and hospitals.

Forecast: Americas Promise has opened m
any community doors for Girl Scout councils. It is anticipated that those linka
ges will be cultivated and continued on a long-term basis. Through newspapers,
magazines, radio, television, cable stations, and council publications, outstan
ding Girl Scout projects and special events will receive publicity and public r
ecognition for their efforts in fulfilling their promise.

Commitment Showcase
: To highlight its commitment, Girl Scouts of the USA prepared an article for t
he fall 1998 Girl Scout Leader magazine, entitled Our Promise of Community Serv
ice, which highlighted some of the councils involvement in keeping Americas Pro
mise.

Girls Incorporated

Contact: Ms. Nettie Wolfe Phone: (212) 509-2000
Da
te of Commitment: 3/30/97 Fax Number: (212) 509-8708
Email: nwolfe@girls-inc.or
g Web Address: www.girlsinc.org

Commitment: Commits to increase by 20 percen
t the number of strong, smart, and bold girls involved in community action over three years via the following Girls Incorporated programs: Teens for Teens (he
alth advocacy); Girls Recast TV (media literacy); Friendly PEERsuasion (drug-ab
use prevention); and Discovery Leadership (leadership development).

Progress:
Girls Incorporated (Girls Inc.) currently serves over 350,000 young people, ag
es 6-18, helping them lead successful, independent and complete lives. In meeti
ng its pledge to increase the number of girls and young women involved in commu
nity action, Girls Inc. members have participated in a wide range of activities
. Through Teens for Teens, young women participants have planned and conducted
community action projects to address serious health problems in their communiti
es. Participants in Discovery partnered with women from their communities joint
ly to develop community action projects, focusing on issues such as violence aw
areness, equity in education, and protecting the environment. Girls Inc. partne
red with many organizations in its goal to increase the number of girls involve
d in community action, including the Centers for Disease Control and Prevention
, Campaign for Tobacco-Free Kids, Minneapolis YWCA, and Nickelodeons Big-Help C
ampaign. Girls Inc. delivers programs in 27 states, at more than 1,000 sites. T
hese sites include 92 Girls Inc. centers and 34 licensees, schools, and other c
ommunity facilities.

Forecast: Girls Inc.s plans for 1999 include its newest
partnership with Activism 2000 focusing on the Teens for Teens program. Staff t
rainings are scheduled for Friendly PEERsuasion and Teens for Teens in order to facilitate greater numbers of affiliates offering these programs. Regional con
ferences to be held this fall will provide training opportunities for staff. Th
ese annual gatherings offer training, information sharing, and resource develop
ment. Girls Inc. will increase the number of young women who can train younger
girls to be advocates.

Commitment Showcase: Girls Inc. members in Worcester,
MA, advocate and take action against tobacco use through the program Peer Educa
tors Target Tobacco. This local program builds upon the nationally developed Fr
iendly PEERsuasion program. Young people who possess positive leadership qualit
ies and an interest in tobacco-use prevention are certified as PEERsuaders. Aft
er a three-month training period, last years peer advocates made presentations
to elementary after-school programs and teen groups. They also worked at health fairs, attended political forums, created a video with a city-wide audience, o
rganized a writing campaign to national womens magazines, and participated in s
everal tobacco control initiatives in Worcester and the surrounding region.

G
laxo Wellcome Inc.

Contact: Ms. Judy Stotler Phone: (919) 483-8682
Date of Co
mmitment: 4/8/97 Fax Number: (919) 483-8765
Email: jhs20439@glaxowellcome.co W
eb Address: www.glaxowellcome.com

Commitment: Commits to expand its employee
volunteerism to support 300,000 hours of volunteer time, worth $4 million. Part
nerships with AmericaReads will be established with colleges and universities i
n North Carolina that will involve training for college students to serve as tu
tors. Glaxo Wellcome will also donate $10 million to schools and organizations
providing the five basic promises to ensure that children will lead happy, heal
thy, and productive lives.

Progress: Glaxo Wellcome has recorded 200,665 hour
s of volunteer time, representing 67 percent of its 300,000 hour pledge. These
hours represent time and services to over 250,000 children, worth $2.7 million.
Donations to schools and organizations delivering the five basic promises to c
hildren have reached $7.3 million. The AmericaReads partnership has trained 323
tutors who have provided one-on-one tutoring in literacy programs to 1,287 stu
dents in local elementary schools. The partnerships have been established with
The University of North Carolina, North Carolina Central University, and Duke U
niversity. All three programs are in their second year. One-on-one mentoring is
also performed weekly by Glaxo Wellcome employees who are granted time with pa
y to travel to local elementary schools and work with K-5 students. Nationally
recognized literacy programs through Communities In Schools and HOSTS (Helping
One Student To Succeed) are the basis for each tutoring session. To date over 2
00 students have been tutored through these programs; employees have provided o
ver 5,000 hours of mentoring.

Forecast: As part of a public-private Childrens
Health Insurance Program (CHIP) campaign launched in 1999, Glaxo Wellcome has
partnered with the state of North Carolina to support North Carolina Health Cho
icea program to provide low cost health insurance to children whose families ar
e unable to afford private health insurance and do not qualify for Medicaid. Tw
enty-one thousand North Carolina children, of the 71,000 eligible, have been en
rolled. Glaxo Wellcomes initial support provided funding for outreach brochures
targeted at parents. During the second half of 1999, production of television
public service announcements and promotion of a toll-free number for informatio
n and enrollment will be carried out to increase the number of youth in the pro
gram. The Glaxo Wellcome North Carolina Child Health Program is a partnership o
f public health departments throughout the state that recognizes and honors tho
se with outstanding programs reaching children. The program has been used as a
model and recently expanded to Georgia, and further expansion to other states i
s being explored.

Commitment Showcase: This year marks Glaxo employee Hanns W
estphals second year working with four different students. He enjoys his work s
o much that he recruited his friend and colleague, Dan McMillen, to join him. M
r. McMillen recently commented that there are weeks when he walks away from the
school knowing volunteering was the best thing that happened all week long. Mr

. Westphal enjoys working with his assigned students and with other students in the school too. The kids love it. I was afraid that forming relationships would be difficult but, without exception, they all want to read with a tutor. When asked why he volunteers, Mr. Westphal replied, Im not remarkably smart. Im just an average Joe who had people who looked out for him. Tutoring is a nice way to pay that back and show appreciation.

Golden Books Family Entertainment

Contact: Ms. Juli Branson Phone: (212) 547-6700
Date of Commitment: 4/8/97 Fax Number: (212) 547-9502
Email: jbranson@goldenbooks.com Web Address: www.goldenbooks.com

Commitment: Commits to donate 500,000 books a year for three years. In addition, it will give Golden Books employees access to donation copies for use in any active volunteer work that they perform in their communities for the benefit of children.

Progress: Golden Books has made several donations totaling approximately 40,000 books to organizations as diverse as elementary schools and juvenile detention centers.

Forecast: For the rest of 1999, it will focus on identifying remainders in the warehouse and shipping to those major organizations that are capable of distributing large numbers of books efficiently throughout the country to children in need. It plans to donate 160,000 more books by the end of the year.

Commitment Showcase: September 25, 1999 will be the first National Read-In Day to focus on the importance of literacy. Golden Books plans to hold this event annually. The goal for the first year is to break the record for the most children being read to at one time. It is currently working with its major retail partners who will provide space in their stores for family-friendly celebrities to read to children. In March 1998, it sponsored a 16-city bus tour with Golden Books staff, literacy experts, and costumed characters to promote the September 1999 event.

GPU, Inc.

Contact: Ms. Crystal Seitz
Phone: (610) 921-6245
Date of Commitment: 3/12/99 Fax Number: (610) 921-6571
Email: caseitz@gpu.com Web Address: www.gpu.com

Commitment: Commits to promote the ideals of Americas Promise, including the Little Red Wagon, with billing inserts to its more than 2 million customers in New Jersey and Pennsylvania. GPU will share information about its own commitment as well as provide contact ph

one numbers for customers who want to get personally involved with young people in their communities. In addition, the GPU Foundation will provide grants to organizations that support one or more of the five promises to Americas youth, while meeting other community needs. Internally, GPU will encourage expansion of employee volunteer hours by ten percent.

Progress: GPU is a new commitment maker.

GRANDParents USA

Contact: Ms. Mary Schulist Phone: (713) 963-0220
Date of Commitment: 2/28/97 Fax Number: (281) 379-1707
Email: SCHULIST@HERN.ORG

Commitment: Commits to provide a premier inner-city technology center for neighborhood young people and seniors. Will also offer 200 volunteer mentors and teachers to advance the self-esteem and marketable skills of 2,000 young people over three years. In addition, commits to expand its annual Sonnys Dream program, through student committees and student volunteers working with adults.

Progress: GRANDParents USA completed a detailed architectural plan for the technology center. Funding is in the beginning stages. More than 30 educational, professional, and business volunteers were involved in the creation of the educational program and site plan. The project is currently being reconsidered as discussions develop with large, well-established inner-city churches.

Forecast: Additional partnerships are currently being considered to implement GRANDParents USAs intergenerational program with inner-city churches. GRANDParents USA and the churches are discussing potential programs which will combine the well established senior groups with after-school mentoring opportunities for young children. GRANDParents USA will expand the Sonnys Dream program to Denver, CO; San Antonio, TX; Phoenix, AZ; and Atlanta, GA. The goal for 1999 is to donate 200 new bikes and 200 new safety helmets.

Commitment Showcase: In 1998, 65 new Raleigh mountain bikes were donated by families, corporations, organizations, and employee groups, towards GRANDParents USAs Third Annual Sonnys Dream program. The new bicycles were given to children with cancer and their siblings at a Christmas Party in December. Students from Wunderlich Intermediate School raised funds to donate 128 bicycle safety helmets to the Dream program as well. The students donated $1,110enough for the 65 childrens helmets, and for 63 more children in 1999! Both the adult and student donors presented their gifts to the children at the Chrismas party; it was a wonderful experience for all 240 who attended. Sonnys Dream was started by a ten-year-old boy in 1996. Sonny Turney sold 1,200 candy bars for a fundraiser for his baseball team and won a new mountain bike. He told his mother that he wanted to give the new bike to a boy who never had gotten a new bike, and one who would take good care of it. Sonnys mother called Mary Schulist, founder of GRANDParents USA, to find a Houston child to receive the bike. Mary found a twelve-year-old boy with cancer through an organization

called Candlelighters. Sonny gave the bike to Jerald in the summer of 1996 and since then, because of his example, GRANDParents USA donates bicycles each year .

Grantmaker Forum on Community and National Service

Contact: Ms. Jill Blai
r Phone: (510) 665-6130
Date of Commitment: 4/27/97 Fax Number: (510) 665-6129
Email: gfcns@aol.com

Commitment: Commits to develop and implement a strategy designed to increase the number and quality of foundation and corporate investments in the field of community and national service.

Progress: The Grantmaker Forum has recruited over 100 grantmakers to join its mailing list. These are grantmakers with whom the Grantmaker Forum can communicate with on a regular basis about issues and opportunities associated with community and national service and volunteerism. Grantmaker Forum held its First Annual Conference, What Works and Why in Community and National Service, which attracted 115 participants. It also held sessions at the 1998 Council on Foundations Annual and Community Foundation Conferences. It held events in New York, Washington, DC, Miami, Minneapolis, and Cleveland. It has published and disseminated the following publications: Profiles of Success: Public/Private Partnerships in Community and National Service, Who Gives...Who Gets...Civil Society & Educational Renewal, and Ten Years of Youth in Service to America.

Forecast: Over the next year, the Grantmaker Forum on Community and National Service will continue to work across sectors to develop and promote a universal message about the value and impact of service. The goal is to increase demand and opportunities to serve.

Greek Orthodox Archdiocese of America

Contact: Fr. Anastasios Bourantas Phone: (212) 570-3500
Date of Commitment: 4/27/97 Fax Number: (212) 570-3587
Email: FrAnastasios@goarch.org Web Address: www.goarch.org

Commitment: Commits to assist one needy child per every ten families in the more than 450 Greek Orthodox parishes nationwide.

Progress: In July 1998, the Greek Orthodox Young Adult League (GOYAL) pledged its support to Americas Promise at the 16th Annual GOYAL National Conference, which was held in Orlando, FL. More than 800 participants and their diocese representatives have undertaken to promote and serve as advocates to the 45-60 parishes of each of the nine dioceses in the Greek Orthodox Archdiocese of America.

Forecast: The GOYAL diocese representatives have developed a program through a published guide labeled Done-In-A-Day Activities. This guide will include ideas and methods for GOYAL groups throughout the Archdiocese to volunteer within the Greek Orthodox parishes.

H & R Block

Contact: Mr. Ter
rence R. Ward Phone: (816) 932-8424
Date of Commitment: 4/1/98 Fax Number: (816
) 753-8628
Email: Tward@HRBlock.com Web Address: www.hrblock.com

Commitment:
Commits to initiate a new partnership, Cars for a Cause, that will raise more than $1 million over two years. This commitment will result in 20,000 additiona
l young people volunteering more than one-half million hours serving un-met nee
ds in communities across the United States. Through H & R Blocks sponsorship of Cars for a Cause, more than 10,000 donated vehicles, many of them causing neig
hborhood blight, will be disposed of properly, thus making communities across t
he nation healthier places for our youth to grow. In Kansas City alone, H & R B
locks partnership with the local Youth Volunteer Corps (YVC), sponsored by the YMCA of Greater Kansas City, will result in 500 additional middle- and high-sch
ool Youth Volunteers serving 12,500 hours in the community annually.

Progress
: A trial of the Cars for a Cause program was tested for half of the 1998 tax s
eason. The results were favorable and the project was rolled out to 4,500 offic
es nationwide for the 1999 tax season. In addition, progress in partnering with the Youth Volunteer Corps (YVC) continues to be strong.

Forecast: H & R Bloc
k will measure the results achieved during this tax season and seek ways to ext
end the impact even further during the year 2000 tax season. H & R Block plans to partner with its franchisees, nearly 9,000 offices, and provide even greater coverage of the country. This should provide nearly total geographic coverage for the commitment. As part of its expanding partnership with YVC, H & R Block will explore the extension of the partnership into Canada.

Habitat for Human
ity International

Contact: Mr. Thomas L. Jones Phone: (202) 628-9171
Date of
Commitment: 4/8/97 Fax Number: (202) 628-9169
Email: Tom_Jones@habitat.org Web
Address: www.habitat.org

Commitment: Commits to establish a Habitat for Huma
nity International (HFHI) presence on 600 college and high school campuses over three years and to construct 24,500 new houses over the same period, providing

simple, decent homes for 45,000 children. This will involve 27,000 young peopl
e and raise $3 million through the alternative Spring Break Program.

Progress
: Habitat for Humanity International now has 530 official chapters on high scho
ol and college campuses. In 1998, Habitat built 3,642 new houses, completed 411
house rehabilitations, and repaired 847 houses. By the end of 1998, HFHI had s
urpassed its goal of building 24,500 new homes. An estimated 46,600 children ha
ve been affected. In 1999, 7,500 students are participating in Collegiate Chall
enge by spending their spring breaks building Habitat homes in 150 different lo
cations, and by providing more than $700,000 in sponsorship funding to affiliat
es.

Forecast: HFHI expects to charter a total of 600 chapters by the year 200
0. Habitat expects to complete an additional 5,058 houses in 1999, which will a
ffect an additional 12,000 children. Eight thousand students are expected to pa
rticipate in the Collegiate Challenge Spring Break 2000 at 175 host affiliates,
raising an estimated $750,000.

Commitment Showcase: In 1997, the University
of North Carolina (UNC) at Chapel Hill and student organizations sponsored two
Habitat homes, developed community partnerships that raised the funds needed to
build six additional homes, and involved more than 2,000 students in the elimi
nation of poverty housing. The UNC at Chapel Hill campus chapter has continued
to sponsor a house. For the past four years the chapter has sent a group of stu
dents to Honduras during spring break to build homes and to work with their int
ernational partner school. For Collegiate Challenge 99, they are sending studen
ts to Camden, NJ; Sebring, FL; and Almost Heaven, WV. The campus chapter works
closely with Habitat homeowner families. Students host holiday parties, baby-si
t during homeowner meetings, and tutor homeowner children.

Hallmark Cards

C
ontact: Dr. Karen W. Bartz Phone: (816) 274-8515
Date of Commitment: 4/1/98 Fax
Number: (816) 274-8547
Email: KC.BARTZ1@mhs-Hallmark.attmail Web Address: www
.hallmark.com

Commitment: Commits to support the efforts of all 50 U.S. state
s and five territories to raise immunization rates for children under two years
of age by donating to every governor specially designed baby congratulations c
ards for new parents.

Progress: 1998 was the first full year of Hallmarks con
gratulations cards program. Thirty-three states and territories participated in
the program, with parents of 2,400,000 new babies, or 60 percent of all births
, receiving the Hallmark card. In 1999, 37 states and territories are enrolled
and three more are nearly finalized. With 40 governmental entities enrolled, th
e Hallmark card will reach approximately 75 percent of all new babies in 1999.
Major partners in the program include the National Governors Association, the C
enters for Disease Control and Prevention, and the National Association of Stat

e and Territorial Health Officials.

Forecast: Hallmark has made a commitment
to extend this program for three years beyond 1999. This will allow states to p
lan their immunization strategies through 2002. The 15 nonparticipating entitie
s will be encouraged to join the program in succeeding years. If participation
stays at the current level, more than 14 million parents will have received imm
unization reminders throughout the course of the program.

Commitment Showcase
: Governors and health departments continue to report positive responses from p
arents and health professionals. Individual letters from new parents, often wit
h pictures of their babies enclosed, attest to the personal impact of receiving
a card from their governor. An evaluation of the first year of the program con
ducted by Hallmark indicated that parents value the card and are keeping it as
a memento. The same research also concluded that more parents who received the
card in the mail, rather than at the hospital, remembered reading and keeping t
he card.

Hasbro

Contact: Ms. Karen Davis Phone: (401) 727-5439
Date of Comm
itment: 2/22/99 Fax Number: (401) 727-5901
Email: KarenDavis@Hasbro.com Web Ad
dress: www.Hasbro.com

Commitment: Commits to provide four hours per month of
paid time away from work for its 2,700 salaried employees to volunteer with an
agency that provides one or more of the five basic promises. Hasbro will also p
artner with Boundless Playgrounds to build playgrounds for children of all abil
ity in Rhode Island and in other locations in the U.S. where Hasbro has 300 or
more employees. Hasbro will increase its toy donation program by 2,000 toys whi
ch will be given to all members of the United Neighborhood Centers of America a
nd Boys & Girls Clubs in areas where Hasbro operates in support of their after-
school programs. In addition, Hasbro will provide Rhode Islands Kids First with
a grant of $66,000 for basic operating support and will provide paid professio
nal consulting services to Kids First. Hasbro will also support the Home Instru
ction Program for Preschool Youngsters (HIPPY) with a $25,000 annual grant for
the next two years and will provide a paid professional education consultant to
HIPPY.

Progress: Hasbro is a new commitment maker.

Forecast: Habro will an
nounce its new initiative to its employees in May 1999.

HealthSouth

Contac
t: Ms. Anne Lacey Phone: (205) 969-4792
Date of Commitment: 9/5/97 Fax Number:

(205) 969-4993
Web Address: www.healthsouth.com

Commitment: Commits to suppor
t the HealthSouth Sports Medicine Council with $30 million ($3 million each yea
r over the next 10 years). The vehicle for the Councils anti-drug, anti-gang, a
nd anti-violence message is the Go For It! Roadshow, a traveling field trip pro
gram that partners with school systems across the Nation. The program plans to
reach more than two million children over three years and is committed to reach
ing at least 500,000
each year.

Progress: More than 1.6 million youth in 36
states and 69 cities across the country have experienced the messages of the He
althSouth Go For It! Roadshow. An average of 100 employees participate in each
city the Roadshow visits. In 1998, the Council partnered with school systems, s
uch as Broward County in Ft. Lauderdale, FL. The Roadshows visit to Ft. Lauderd
ale broke a Roadshow attendance record, with 17,000 children in the audience. M
ore than 67,000 copies of the HealthSouth curriculum were distributed to 5- and
6-graders. Teachers in each city on the fall 1998 Tour were honored with the C
oca-Cola Always Teaching Award. HealthSouth also launched its new and improved
Web page that introduced the Teachers Lounge and weekly updates to the Road Rep
ort.

Forecast: HealthSouth will kick off its eighth tour beginning March 1999
in Fayetteville, AR, with plans to see more than 225,000 children. The spring
1999 Tour will also visit Lubbock, TX; Reno, NV; Boise, ID; Omaha, NE; Fargo, N
D; Salt Lake City, UT; Portland, OR; and Billings, MT. Present expansion effort
s include: enhancing the Web site to be more interactive, entertaining, and inf
ormative; the creation of a teacher resource on the Web site to support and pro
mote their efforts; developing new educational resource materials such as CD RO
Ms and curriculum; and visiting more cities on an annual basis.

Commitment Sh
owcase: In each city the Roadshow visits, the media coverage is unprecedented a
nd the positive responses from teachers, students, parents, and community leade
rs are overwhelming. HealthSouth receives hundreds of letters and Emails after
each Roadshow, which illustrates the need and value of this program.

Hechts S
trawbridges

Contact: Ms. Nancy Chistolini Phone: (703) 558-1703
Date of Commi
tment: 4/17/97 Fax Number: (703) 558-1553
Web Address: www.maycompany.com

C
ommitment: Commits $250,000 over four years to help Big Brothers Big Sisters of
America (BBBSA) reach its goal to double the number of matches by the year 200
0. Hechts Strawbridges will also encourage its customers and associates to get
involved as mentors with BBBSA.

Progress: Hechts Strawbridges has contributed $125,000 to BBBSA, and broadened its associate awareness of BBBSA by developing posters for associate lounges in 71 stores, reaching 25,000 associates. A permanent BBBSA photo exhibit has been displayed in the Philadelphia store at 8th & Market Street. Fundraising and recruitment opportunities were provided to local BBBSA chapters at Hechts in Newport News and Chesterfield, VA and Reading, PA. Auction items, incentive items, and office supplies were provided to local BBBSA chapters in the metropolitan Philadelphia and Washington, DC areas.

Forecast: Fundraising and awareness opportunities will be given to BBBSA chapters where Hechts Strawbridges is opening new stores: Chesapeake, VA; Hagerstown, PA; and Moorestown, NJ.

Commitment Showcase: Hechts donated $1,500 to charter a new BBBSA chapter in Raleigh, NC. A representative of the Crabtree Mall store presented the check at a news conference on the Raleigh Capital steps. This will be the first chapter in the Triangle area of Raleigh, Durham and Chapel Hill, NC.

Hewlett-Packard Company

Contact: Ms. Cathy Lipe Phone: (650) 857-3495
Date of Commitment: 4/1/97 Fax Number: (650) 857-7594
Email: cathy-lipe@hp.com
Web Address: www.hp.com/go/k12

Commitment: Commits to launch a new Diversity Partnership Initiative, which will provide more than $4 million to K-12 and university partnerships that are engaging students in math and science, located in urban areas. Over three years, Hewlett-Packard (HP) will provide more than 190,000 employee volunteer hours and $24 million in cash and equipment to K-12 schools, an increase of 15 percent.

Progress: HP employees interacted with 1,500 young people throughout the United States through its telementoring program. The program, run by the International Telementor Center (ITC) was initiated and developed by HP to link students and teachers with industry professionals through Email and Web-based collaboration. Merck Institute for Science Education joined the ITC telementoring program as a charter member in 1998, and connected 150 5th-8th graders in New Jersey and Pennsylvania with Merck scientists. HP also supported K-12 schools through 100,000 employee volunteer hours and $6 million in cash and equipment grants, in order to improve significantly science and math achievement, increase the number of females and minorities studying and teaching science and mathematics, and ensure that all children are ready to learn when they start school.

Forecast: The first class of 40 HP Scholars completed their freshman year, and will intern at HP offices in Boston, MA; El Paso, TX; and Los Angeles and San Jose, CA during summer 1999. HP Scholars are 40 freshman engineering or computer science students from HPs Diversity in Education Initiative (DEI) partnerships. Each HP Scholar has been awarded a scholarship of $3

,000 per year for four years of college and will also be offered summer interns hips at HP during the each of the three summers between their engineering studi es. HP will expand its telementoring program worldwide, beginning with 1,000 st udents and HP employees in Singapore. Forty additional students will be selecte d for the HP Scholar program, for matriculation in fall 1999, and again in fall 2000.

Commitment Showcase: HP is considered to be one of the telementor pion eering companies. David Neils, director, ITC comments from the programs debut, Working in a virtual world, industry professionals are linked with teachers and students through Email technology. It provides a convenient way for busy profe ssionals to help students achieve academic excellence in science and math, impr ove communication skills, gain familiarity with technology, and develop career and educational plans for the future.

HIGHMARK/Western PA Caring Foundation f
or Children

Contact: Mr. Charles P. LaVallee Phone: (412) 544-1689
Date of Co
mmitment: 4/11/97 Fax Number: (412) 544-1686
Email: charles.lavallee@highmark.c
om Web Address: www.highmark.com

Commitment: Commits to provide comprehensiv
e health-care coverage for 40,000 children in working uninsured families over t hree years. This commitment is a $20 million contribution.

Progress: In the s
econd year of Highmark Blue Cross Blue Shields commitment to Americas Promise, Highmark provided $7,527,482 to assist in providing health-care coverage to 38, 066 children. Highmark has contributed $16.5 million, helping 54,000 children s ince making its commitment.

Forecast: As Highmark continues its commitment to
the regions children in need, tens of thousands of Western Pennsylvania childr en will be assisted in receiving coverage.

Commitment Showcase: One family li
ving in a small river town outside Pittsburgh was not rich, but they were getti ng by with the income from Scarlets job as a hairdresser and Ricks work as a tr uck driver. Things were looking bright for this young family until Rick was lai d off. The family lost health insurance benefits from Ricks job, and the childr en, Lindsay and Craig, lost their health-care coverage. Scarlets income wasnt e nough for the family to purchase alternate health care. Scarlet heard about the health insurance offered by the Caring Program for Children and got her kids e nrolled. Soon after, Lindsay was discovered to have a neurological problem whic h would occasionally flare up, causing dizziness and loss of breath. She was ab le to be treated immediately each time this occurred. Without the health insura nce, Scarlet is certain that her daughter would have died. Today, Lindsays prob lem is under control. Rick is employed again as a truck driver, and Scarlet has realized her dream! She owns her own beauty shop not far from where she lives. She has benefits now, for herself and her family. And she works tirelessly, no

t just in her business, but also as an advocate for children, letting all who c
ome into her shop know that health insurance is available for children in Weste
rn Pennsylvania. Through her efforts, many in her small town and in her childre
ns school have received health care.

Hollywood Radio & Television Society

C
ontact: Mr. Gene Herd  Phone: (818) 789-1182
Date of Commitment: 3/12/99  Fax Num
ber: (818) 789-1210
Email: Gerehrts@aol.com  Web Address: www.hrts-iba.org

Co
mmitment: Commits to partner with Los Angeles Mentoring Partnership to encourag
e its board of directors and 750 members to become mentors for 1,000 students i
n Southern California. The Hollywood Radio & Television Society (HRTS) will als
o work closely with Americas Promise to bring additional commitments from the e
ntertainment industry to benefit Americas children.

Progress: This is a new c
ommitment maker.

The Home Depot

Contact: Ms. Carolyn L. Smillie  Phone: (77
0) 384-2791
Date of Commitment: 9/1/97  Fax Number: (770) 384-2345
Email: caroly
n_smillie@homedepot. com  Web Address: www.homedepot.com

Commitment: Commits
to assist YouthBuild, USA establish 500 affiliates over three years. Home Depot
 will provide a $1.5 million financial and in-kind grant over three years, in-s
tore training programs, and participate in community service projects to renova
te affordable housing in Home Depot communities.

Progress: The Home Depot don
ated $1 million to YouthBuild, USA and its affiliates, and formalized partnersh
ips with 24 sites, involving material and/or cash donations, technical assistan
ce, site visits, in-store training programs and joint community-service project
s. This support helped YouthBuild, USA establish affiliates in: Elizabeth City,
 NC; Birmingham, AL; Gainesville, FL; Columbia, SC; Guadalupe, AZ; Victorville,
 CA; San Bernadino, CA; Venice, CA; Suitland, MD; Worchester, MA; Cadron, NE; P
aterson, NJ; Pittsburgh, PA; Waynesboro, VA; Albuquerque, NM; Harligen, TX; Tul
sa, OK; Washtenaw County, MI; Benton Harbor, MI; Fayette County, OH; Cuyahoga C
ounty, OH; and Trumbull County, OH. At a KaBoom! playground project in Hartford
, CT, over 100 Home Depot associates and YouthBuild students served on each pla
nning committee, conducted all site preparation, and worked with residents of t
he local community to build the playground. Home Depot associates built six add
itional playgrounds during 1998, in Dallas, TX; Chicago, IL; Vancouver, BC, Can
ada; Santa Ana, CA; Tampa, FL; and Hartford, CT. In Philadelphia, over 200 Yout

hBuild students and 75 Team Depot volunteers worked on a project during the Phi ladelphia Cares Day Serv-a-thon. In Detroit, YouthBuild students and Team Depot volunteers participated in Paint-The-Town.

Forecast: Home Depot will change its grant-making cycle to correspond with YouthBuilds student cycles, and will implement a three-tiered program to ensure support of existing and new affiliates, increase technical assistance from divisional Home Depot associates, increase internal and external communications pieces within both organizations, and plan more local site visits. This shift is directed toward hiring more YouthBuild graduates and students. YouthBuild will hold a Policy Forum at the Ford Foundation in October, 1999 where Arthur Blank, CEO and president of The Home Depot, will speak about this partnership.

Commitment Showcase: A 1996 YouthBuild graduate, Leslie Gooding was hired by Don Reics at the Austin, TX store two years ago; she was recently promoted to department head, and opened a new store. According to Mr. Reics, the partnership is a win-win for all of us. We are able to help the community, our customers, our future employees, and ourselves. The relationship represents us doing all the right things for all the right reasons. During a transfer of store managers, District Manager Dane Wright conducted a four-day, in-store-training program for the local Hartford, CT affiliate, Co-Opportunity. This included an orientation and store walk, job shadowing in select departments, and a final project for the students. Two students presented a recap of the training program to Mr. Wright and his store managers during which Mr. Wright indicated an interest in hiring both students. Additionally, YouthBuild students helped plan and build a KaBoom! playground with over 100 Northeast division officers and associates and 50 community members. Employee Peggy Dugan has since committed to establishing a relationship with the Springfield YouthBuild affiliate saying, the best thing we can instill in these young people is a strong work ethic. Several Home Depot associates toured the Toledo, OH classroom facility and one of the construction sites. District Manager Casey Usmani said that the best part of the day was when the associates shared their personal and professional backgrounds with the students. Invisible barriers were broken when the students learned the numerous opportunities offered to them by Home Depot. Ms. Usmani said, we showed them that there is a future for them at Home Depot if they want it and that Home Depot has created a future for many of us willing to work hard, have discipline and learn skills.

Honeywell, Inc.

Contact: Ms. Sarah Hernandez Phone: (612) 951-0054
Date of Commitment: 4/27/97 Fax Number: (612) 951-0433
Email: sarah.hernandez@corp.honey well.com Web Address: www.honeywell.com

Commitment: Commits to mobilize 8,000 employee volunteers to develop mentoring relationships with children; recruit more than 4,000 volunteers to build affordable houses, providing a secure and stable place to live for low-income families; contribute a total of $20 million to education programs in the United States; and support 1,000 retiree volunteers in providing assistanc

e to nonprofit organizations that support children.

Progress: As of February
1999, Honeywell has engaged 1,500 mentors, including employees who serve as men
tors through its Email Mentoring program, a new initiative developed in 1998. I
n 1998, 800 volunteers built homes in Arizona, New Mexico, Illinois, and Canada
with Habitat for Humanity. This includes Honeywells CEO-sponsored event in Min
neapolis in which 450 volunteers built four housing units in 12 days. In 1998 t
he Honeywell Foundation contributed $676,863 to early childhood programs and $2
million to K-12 education programs. The company also developed Honeywell Retir
ee Volunteer programs in Arizona and Florida.

Forecast: In 1999, Honeywell wi
ll designate September as its Mentoring Month and will expand its Email Mentori
ng program nationwide. The company expects more than 1,000 volunteers to build
homes in Arizona, Illinois, Minnesota, North Carolina, and New Mexico with Habi
tat for Humanity. Honeywell plans to donate at least 5,000 home security system
s to Habitat for Humanity. The Honeywell Foundation plans to contribute $665,00
0 to early childhood education programs and $1.6 million to K-12 programs in 19
99. Honeywell will continue to develop and promote its retiree volunteer progra
ms in Minnesota, Arizona, and Florida.

HOPE for Kids

Contact: Mr. Dan Liu
Phone: (610) 254-8800
Date of Commitment: 3/12/97 Fax Number: (610) 254-8989
Em
ail: dan_liu@hopeww.org Web Address: www.hopeww.org

Commitment: Commits that i
ts volunteers will reach three million children, will work one million hours in
100 cities to identify children in need, educate parents about the importance
of immunizations, and register children for immunizations through the Childrens
Health Initiative.

Progress: HOPE for Kids goal, by the end of 1998, was to
accomplish 45 percent of its commitment to Americas Promise. HOPE for Kids has
developed 164,002 volunteer events (109 percent of the goal) in 93 cities, givi
ng 782,836 hours (78 percent of the goal), and reaching 1,701,764 children (57
percent of the goal) with health-related information and through a holiday toy
drive.

Forecast: HOPE for Kids goal by the end of 1999 is to reach at least 7
0 percent its commitment to Americas Promise.

Horatio Alger Association of D
istinguished Americans, Inc.

Contact: Mr. Terrence J. Giroux Phone: (703) 684
-9444
Date of Commitment: 11/9/98 Fax Number: (703) 684-9445

Email: HoratioAA@a
ol.com Web Address: www.horatioalger.com

Commitment: Commits to implement a
State Scholars Program which will award $1,500 scholarships to 105 additional s
tudents nationwide resulting in $150,000 in additional scholarships to high-sch
ool students. The Association also will implement the Horatio Alger Student Ach
ievement Award which will award $500 scholarships to 105 additional students na
tionwide resulting in $52,500 in additional scholarships to high-school student
s. The Association expansion will award $1,000 scholarships through the Senior
Year Grant Program each year to approximately 105 National Scholars. The Associ
ation currently awards more than $1 million in scholarships and grants. This ne
w program will award $105,000 to deserving students. The Association will conti
nue its survey of the opinions and thoughts of youth through the annual report
The State of Our Nations Youth whose foreword is written by Dr. Peter L. Benson
of the Search Institute. The report is distributed free to national educationa
l organizations and is available for download on the Associations Web site. The
Association will expand members participation in educational programs at Horat
io Alger Youth Seminars hosted by secondary schools throughout the nation. The
Association will work with Collegiate Partner Institutions to ensure additional
financial aid and assistance is provided to the most financially-needy student
s. The Association will increase the educational audience for its television pr
ograms Only in America and Against The Odds through increased distribution thro
ugh PBS, National Educational Telecommunications Association, as well as other
media outlets.

Progress: More than 1,000 high school and college students hav
e been affected through the Associations commitment, which was implemented by t
he headquarters staff of eight as well as the network of 54 field directors. Th
e State Scholars program is underwritten by American Family Enterprise, and the
Student Achievement Scholars program is underwritten by U.S. Bank. The George
L. Argyros Foundation continues to underwrite the Senior Year Grant Program. Tw
o hundred ten additional scholarships have been awarded and will be disbursed i
n the summer of 1999.

Forecast: There are no plans to partner with any additi
onal organizations outside of current partners, nor are there plans to expand t
he current commitment at this time. The National Scholars Conference, will brin
g 105 of the scholarship recipients to Washington, DC in 1999. The programs are
national and are delivered in every state, the District of Columbia, and Puert
o Rico. The specific city may change year to year based upon scholarship applic
ants.

Commitment Showcase: The Horatio Alger Association of Distinguished Ame
ricans has a long-standing history of helping young people from across the nati
on triumph over adversity. Through its commitment to Americas Promise, the Asso
ciation works with secondary school students who have experienced some of socie
tys harshest realities. For the most part, nurturing and forgiving environments
are strange to these students; they are much more familiar with the uglier sid
e of lifecrime, substance abuse, poverty, homelessness, and disabling medical p
roblems. These are students who would not be able to attend college without the
support of the Horatio Alger Association.

Hospitality Business Alliance

Co
ntact: Ms. Ellen Nash Phone: (312) 715-5372
Date of Commitment: 3/25/99 Fax Num
ber: (312) 466-1596
Email: enash@foodtrain.org Web Address: www.h-b-a.org

Comm
itment: Commits to providing caring adult role models or mentors and marketable skills through effective education to 250,000 youth over four years. The HBA intends to expand the industrys school-to-career programs from 50 schools to 500 by the year 2002. Resources the HBA helps provide students include sophisticated hospitality curricula and a safe, caring environment to conduct an internship. At these internships, in hotel and restaurant companies, the HBA will also help coordinate mentors for these students. In addition, the HBA will provide technical skills and expertise to states across the country in setting up these partnerships. The HBA also provides an entryway for young people to enter hospitality colleges through partnerships established with post-secondary institutions. The HBA encourages students to continue educational opportunities.

Progres
s: This is a new commitment.

Houston READ Commission

Contact: Mr. Mark E.
W. Kaufman, Ph.D. Phone: (713) 845-2404
Date of Commitment: 4/27/97 Fax Number:
(713) 845-2416
Email: markewk@hotmail.com Web Address: www.houread.org

Comm
itment: Commits to recruit more than 20,000 volunteers as learning partners over three years. Houston Reads to Lead!, a citywide collaboration and project of America Reads, seeks to engage the total community in efforts to raise the literacy levels of area children and their parents with the help of 20,000 volunteer learning partners.

Progress: Houston Reads To Lead! adopted a new organizational structure in January 1999, which will enable better communication between the partners and greater coordination of services and events. The Houston READ Commission was designated as the lead agency, working with the community and corporate partners through the Executive Committee, Council of Service Providers, Membership Committee, Training and Materials Committee, and Marketing Committee.

Forecast: Through increased outreach activities involving its community partners, Houston READ will train 10,000 additional learning partners and reach 15,000 additional children during 1999. The partner organizations are developing a comprehensive strategic plan with goals and objectives for increasing their levels of service. Each agency has established an internal, measurable goal for recruitment, training, support, and service to children.

Commitment Showcas
e: Several initiatives within Houston Reads To Lead! have been successful. Regu
larly scheduled monthly training sessions for learning partners provide volunte
ers with convenient and locally accessible venues for service. In addition, spe
cial training sessions are scheduled upon request, either at a partner agency o
r on-site with the learning partners. All AmeriCorps members receive the learni
ng partner orientation and training, which is then used at community learning s
ites across Houston. There has been great success pairing older students as lea
rning partners with younger ones. This type of activity provides excellent mode
ling for the younger student, while encouraging and enhancing self-esteem in th
e older student.

Hugh OBrian Youth Leadership

Contact: Mr. Darrin Wilstead
Phone: (310) 474-4370
Date of Commitment: 4/27/97 Fax Number: (310) 475-5426
Em
ail: wilsteadd@hoby.org Web Address: www.hoby.org

Commitment: Commits to imp
lement a service component in its leadership development seminars, asking the 1
4,000 sophomores who attend to undertake a community-service project requiring
a minimum of 100 hours. Hugh OBrian Youth Leadership (HOBY) will create $1 mill
ion in Community Service Scholarships over the next five years, to be funded ha
lf by corporations and half by participating colleges and universities.

Progr
ess: In 1998, approximately 1,500 high school sophomores were invited to partic
ipate in Hugh OBrian Youth Leaderships (HOBYs) Leadership for Service pilot pro
gram at 20 Leadership Seminar sites. Community service hours were tracked by 37
2 students on HOBYs interactive Web site, www.hoby.org; a total of 24,000 hours
were completed in 850 different community projects. Students reaching their go
al of 100 hours of community service were recognized and rewarded. Recognition
included mention in a nationwide press release, on the HOBY Web site Hall of Fa
me, and in the 1998 Annual Report. In addition, HOBY partnered with the Kaplan
Education Centers and awarded 21 state HOBY/Kaplan Leadership for Service Award
s, valued at more than $14,500. In 1998, HOBY partnered with the Presidents Stu
dent Service Scholarships program and nominated Ambassadors who reached their g
oals for a $1,000 scholarship.

Forecast: In 1999, HOBY will implement its Lea
dership for Service program in all 50 states, which will include all 87 Leaders
hip Seminar sites involving approximately 14,000 high-school sophomores from ac
ross the United States, Mexico, and Canada. To encourage and further educate ea
ch future HOBY Ambassador, HOBY partnered with Farmers Insurance and created Ge
t Going! Get Giving!, a workbook designed to provide the necessary resources fo
r volunteering, tracking community service hours, as well as a how-to guide on
creating service projects. HOBY received support from Pricewaterhouse Coopers t
o cover printing costs.

Commitment Showcase: Through partnerships with Americ

as Promise, The Points of Light Foundation, Los Angeles Unified School District , Farmers Insurance, and Kaplan Education Center, HOBY was able to successfully implement its Leadership for Service program, train over 100 key volunteers, create the Get Going! Get Giving! workbook, and award Ambassadors reaching their goals of 100 hours of community service. The impact of community service is best expressed by one of the many HOBY Ambassadors involved in Leadership for Service. One of my biggest accomplishments was my service project that I named Crayons for Kids. I spent time collecting donations of coloring books, childrens books, crayons, markers, puzzles, and toys from local businesses and national publishers. I donated them to Head Start programs, homeless shelters, and battered womens shelters in the Capital District of New York state, said 1998 Ambassador Karina Nevers of Shenendehowa High School, in Clifton Park, NY. At the Head Start programs, the donations helped to foster early childhood growth and development. These children now have the resources to read, write, and develop their creativity. At the homeless shelters the children were kept busy, allowing the parents time to think and take the necessary steps to get the family back on their feet again.

Humana Inc.

Contact: Ms. Virginia Kelly Judd Phone: (502) 580-3041
Date of Commitment: 4/27/97 Fax Number: (502) 580-1256

Commitment: Commits $2 million and 50,000 volunteer hours over three years for the creation of a program intended to discourage tobacco use by children.

Progress: The HumanaAmerican Lung Association Teens Against Tobacco Use (T.A.T.U.) partnership officially launched the pilot program in March 1998. Since that time, the T.A.T.U. message has reached more than 1,000 teenagers and 3,300 younger children. Launches in four target markets (Louisville, KY; Chicago, IL; Miami, FL; San Antonio, TX) took place last fall, with the remaining five markets (Austin, TX; Cincinnati, OH; Jacksonville, FL; Kansas City, MO; Tampa, FL) slated to launch this spring. With more than 200 Humana employees uniting together and volunteering 2,000 hours toward the effort thus far, the T.A.T.U. program has the potential to reach thousands of school children in the nine targeted cities by the year 2000. The program uses specially-trained teenagers to teach third-, fourth-, and fifth-graders about the dangers of tobacco use. The teens learn the facts about tobacco use, information about the deceptive practices of tobacco companies, team building and presentation skills. The T.A.T.U. program is designed to empower teens as peer teachers and take what theyve learned to stop younger children from using tobacco before they begin to experiment. As teachers, teens absorb what they have learned, as well.

Forecast: The HumanaAmerican Lung Association partnership expects to recruit an army of 10,000 teens to implement the program; nearly a thousand have already been recruited and trained.

Commitment Showcase: In one popular activity, a teen presenter demonstrates a smoking machine that he has constructed using a clear plastic soft drink bottle (which is ab

out the size of an adults lung.) As the bottle fills with thick, black smoke, t
he presenter describes some of the 4,000 harmful substancesincluding tar, nicot
ine, arsenic, and formaldehydethat are found in cigarette smoke.

I Have a Dre
am Foundation

Contact: Mr. Richard Pinner  Phone: (212) 293-5480
Date of Commi
tment: 4/11/97 Fax Number: (212) 293-5478
Email: ewgceoihad@aol.com  Web Addres
s: www.ihad.org

Commitment: Commits to start at least 25 new I Have a Dream p
rojects in 20 different cities over the next five years. The I Have A Dream Fou
ndation (IHAD) provides children (Dreamers) from low-income communities with a
year-round program of tutoring, mentoring, community service activities, and co
llege preparation. Each IHAD project lasts between 12-15 years. Dreamers who gr
aduate from high school receive financial assistance for either a college or vo
cational education. IHADs commitment will serve some 2,000 children in need.

Progress: Since IHAD made its commitment nearly two years ago, it has started 1
3 new projects in 11 different cities. IHAD is well on the way to meeting the g
oal of 25 new projects in 20 different cities. These new IHAD classes are locat
ed in Atlanta, GA; Bronx, New York; two classes in Denver, CO; Des Moines, IA;
Fort Worth, TX; two classes in Miami, FL; Houston, TX; Oakland, CA; Stamford, C
T; Vancouver, WA; and Washington, DC. These new classes represent more than 750
 children. In addition, several others are in the final formative stages and ar
e slated to launch in the next few months, including Los Angeles, CA and Portla
nd, OR. Each of these sites relies heavily on the assistance of volunteers who
tutor and mentor the Dreamers, help organize service-learning activities, and p
rovide general support.

Forecast: Three classes are poised to become the newe
st members of the IHAD family. IHAD may expand through the federal Gaining Earl
y Awareness and Readiness for Undergraduate Programs (GEAR UP) enacted by Congr
ess to help establish publicprivate partnerships that promote early college awa
reness and positive interventions with youth in need. IHAD was the inspiration
for this program, and it is currently working on developing a cohesive plan to
best utilize its decade-plus experience in this area for expansion. Among the l
ocations that have expressed an interest in partnering with it are groups in Ch
attanooga, TN; Oklahoma City, OK; and Minneapolis, MN, which are all new IHAD c
ommunities. In addition, the dozen AmeriCorps Promise Fellows awarded to IHAD b
y the Corporation for National Service, will help promote its relationship with
 Communities of Promise as well as other AmeriCorps Promise Fellowship grantees
.

Commitment Showcase: In 1998, IHADFort Worth adopted elementary school chil
dren who reside at the Butler public housing development. These students attend
 the I.M. Terrell Elementary School and by working closely with the schools adm
inistration and teachers, IHAD staff noted several promising developments. For
example, mentors, tutors and staff make sure to end each day by giving a positi
ve affirmation to their students, in an approach they are calling good notes. A

nother instance involves an IHAD tutor who is a talented artist. In exchange fo
r doing their schoolwork, the Dreamers get an art lesson or receive a drawing f
rom the self-taught artist. This approach has gone over well with the Dreamers,
particularly with boys. IHAD staff reports noticeable improvements in the Drea
mers homework and in-class assignments.

IBM

Contact: Ms. Sherry Swick Phone
: (914) 499-5242
Date of Commitment: 4/27/97 Fax Number: (914) 499-7639
Email:
Sherry@us.ibm.com Web Address: Raleigh: www.ibm.com

Commitment: Commits to p
rovide technology and technical services to more than 2,500 health and human se
rvice nonprofit agencies that will directly benefit more than 2.5 million young
people within three years. In 1997, this commitment will be $2.4 million, and
by the year 2000, it will be $10 million. The effort will be launched in partne
rship with AmeriCorps*VISTA and the United Way of America.

Progress: To date,
$4.8 million in technology and technical services has been provided, with dire
ct benefits to over 1.3 million young people and over 12,000 parents in Austin
,TX; Atlanta, GA; Boston, MA; Burlington, VT; Chicago, IL; Denver, CO; Detroit,
MI; Los Angeles, CA; New York City, NY; Raleigh, NC; San Francisco, CA; and Ta
mpa, FL. More than 1,200 health and human service agencies received these techn
ology and technical service donations. There have been more than 600 IBM employ
ees who have participated as volunteers in the twelve Team TECH locations.

Fo
recast: The second half of 1999 will focus on providing an additional $12 milli
on in technology and technical services to more than 600 health and human servi
ce nonprofit agencies that will directly benefit more than 500,000 children by
the end of 1999. IBMs objective is to expand the Team TECH program into three t
o five additional cities in the U.S. by year-end 1999.

Commitment Showcase: T
eam TECH members together with Georgia State University and the Atlanta Public
Schools sponsored a Martin Luther King, Jr. Service Day on January 18, 1999. Mo
re than 600 parents and children were introduced to the Internet. Technology an
d technical services were provided to the Foundation for Exceptional Children,
an organization that works with special needs children between the ages of two
and 12 in Detroit, MI. Focus was on adaptive computer equipment to be used by t
he children. The Team TECH members in Chicago have integrated new technology in
to the Learning Center and Day Care facility of the Onward Neighborhood House,
a community-based family resource center, that has allowed its preschool childr
en greater hands-on exposure to technology and helped to assist older children
in completing their homework and enhancing their reading and math skills. In Du
rham, NC, Team TECH members were instrumental in the creation of a new computer
lab at the Community Outreach Partnership Center, a partnership between HUD, D
uke University, and the University of North Carolina. The lab will be available
to children and their parents, to assist with computer literacy, job training,

and educational programs. The lab is available to six local communities in the Durham area.

Informix Software, Inc.

Contact: Ms. Sandra Lucas Phone: (650
) 926-6545
Date of Commitment: 5/1/97 Fax Number: (650) 926-6873
Email: sandi@i
nformix.com Web Address: www.informix.com

Commitment: Commits to drive the c
reation of a Web site based on Informix technology for the Coalition for Health
ier Cities and Communities and to help the Coalition establish a presence on th
e Web, linking more than 200 organizations serving 1,300 communities across the United States.

Progress: In February 1998, Informix launched an electronic c
ommunity on the Web, as a forum for grassroots initiatives across the country t
o share ideas, programs, and stories for improving the well-being of millions o
f children and youth nationwide. The Web site serves as an online resource cent
er for success stories in the various communities, a place to gather and share
resources, and a location to share best practices. Informix enlisted the active participation of a core team from Hewlett-Packard, which donated a Domain XE s
erver package; Fort Point Partners, whose systems-integration expertise was the cornerstone of the development; Evolve Creative Design, which designed the gra
phics; and Netscape, which provided software and programming expertise as neede
d.

Forecast: Informix has fulfilled its commitment, and continues to encourag
e employees to volunteer their personal time in programs to help children and c
ommunities.

International Order of the Rainbow for Girls

Contact: Mrs. Hol
ly Anderson Phone: (805) 522-8596
Date of Commitment: 3/9/98 Fax Number: (408)
353-8006
Web Address: www.iorg.org

Commitment: Commits to volunteer one milli
on hours of community service through April 30, 1998. The goal is to teach comm
unication and leadership skills, encourage cooperation, and instill honor, self
-respect, and confidence in the young women of today, through service to our co
mmunities and humankind. The girls and the community all benefit from the volun
teer work.

Progress: The International Order of the Rainbow for Girls (Rainbo
w) fulfilled its commitment of one million hours of community service. This was accomplished by two thousand young ladies and fifteen hundred caring adults fr
om the 80 Order of the Rainbow Assemblies in California. Each Assembly helped o

ut in a variety of ways within its own community by assisting programs such as Care and Share or Meals on Wheels, serving as candy stripers in hospitals, dona ting gift baskets of food to needy families, and helping in a retirement home. Each Assembly also fulfilled its service hours and raised money by having car w ashes, collecting aluminum cans, bake sales, and garage sales. This money was t hen donated to the service project selected for the year. In 1998, over $80,000 was raised for Canine Companions for Independence, and in 1999, the same amoun t was raised for the Blind Childrens Learning Center. Rainbow has recently inco rporated a Leadership Team to assist young ladies to develop leadership skills. This program has been met enthusiastically by the girls and adults as well. Ra inbow, through the leadership teams and the community service emphasis, provide s four of the five basic promises: a caring adults, safe places and structured activities, marketable skills through effective education, and opportunities fo r youth to give back through community service.

Forecast: Rainbow will develo
p a plan to replicate the success in California in Assemblies throughout the Un ited States. Rainbow is represented in 44 states and its goal is to promote Ame ricas Promise and the leadership goals to these states.

Commitment Showcase:
This is a true story about a young lady who could not read or write due to her handicap, but turned herself around with the help of her loving parents and Rai nbow friends to have a profitable, pleasant, fulfilling, and rewarding life. Su zy joined the Rainbow Girls at age 11. Her parents felt that she needed friends to help her overcome some problems she was having in school, and they had hear d that Rainbow taught girls poise, self confidence, and love for the community. When Suzie joined Rainbow, she had a difficult time making friends. Her new fr iends had a wonderful influence on her. She graduated from high school, has a g reat job working with children after school, and recently traveled to Australia for a Rainbow convention. Her Rainbow sisters worked very hard to help raise t he money needed to send her to Australia.

International Rescue Committee

Co
ntact: Ms. Kate Burch Phone: (212) 551-3023
Date of Commitment: 2/24/98 Fax Num
ber: (212) 551-3183
Email: irc@intrescom.org Web Address: www.intrescom.org

Commitment: Commits to establish a network of volunteer coordinators in ten cit ies. The coordinators will pair community volunteers with 2,000 newly arrived, legally admitted refugee children between 1997 and 2000 to help establish them in the United States. Services will include tutoring, educating children about local communities, and language and cultural training.

Progress: In 1998, Int
ernational Rescue Committee (IRC) assisted some 9,500 refugees legally admitted to the United States in rebuilding their lives. Several dozen of these are ref ugees from Rwanda, and endured six years in refugee camps before coming to Amer ica.

Forecast: IRC will continue its services providing shelter, both permane
nt and temporary; primary health care, reproductive health care, and training o
f local population to become health-care workers; access to clean water; immuni
zations; and sanitary living conditions. IRC will help 50 percent of refugees w
ho are children or adolescents through a special program, Children Affected by
Armed Conflict. IRC will provide academic and vocational education and training
to both children and teachers, featuring extracurricular activities for childr
en. In some cases, the IRC will provide one nutritional meal each day. Microent
erprise is taught to provide refugees with the ability to earn a living and to
rebuild a sense of self-worth.

Commitment Showcase: It is hard to be in a mix
ed marriage and it is very dangerous, said Ally Munyanziza, 35, a Hutu from Rwa
nda whose 22-year-old wife Honorine is Tutsi. They have two children, a boy who
is three, and a seven-month-old girl; both were born in refugee camps. Eventua
lly, they made it to a camp in Tanzania that was set up for those in mixed marr
iages. They arrived in Atlanta, GA, among 300 other refugees resettled in the U
nited States. Despite the obstacles, they are eager to learn and grateful to be
here. America is different from other countries. In this country, we can get a
job, we can get training. If you have two hands, even if you only have one han
d, you can get a job and be paid a fair wage. Ally and Honorine are weathering
the challenges of life in America. Ally is working as a security guard, while H
onorine has a job with Sears.

Janet Jackson

Date of Commitment: 3/16/98 Web
Address:www.janet-jackson.com

Commitment: Commits to donate a portion of the
ticket sale proceeds from The Velvet Rope world concert tour to Americas Promi
se-supported mentoring programs through the National Mentoring Partnership. In
addition, Ms. Jackson commits to raise awareness about the importance of mentor
ing at each concert stop in the United States, challenge supporters and fans to
become involved in mentoring, and provide informational materials about mentor
ing and Americas Promise in concert promotional materials. Ms. Jackson will dis
cuss the importance of mentoring and the mission of Americas Promise throughout
the United States.

Progress: Ms. Jacksons The Velvet Rope tour contributed 2
5 cents per each ticket sold at its 40 concert performances to the National Men
toring Partnership, totaling more than $144,000. In addition, Ms. Jackson donat
ed more than 15,000 concert tickets to youth organizations including Big Brothe
rs Big Sisters of America and the Boys & Girls Clubs. Ms. Jackson also served a
s a national spokesperson for Americas Promise by encouraging her concert goers
to join Americas Promise at each of her 40 concert performances. Additionally,
Ms. Jackson delivered the Americas Promise call to action to more than 11 mill
ion viewers during a live concert performance at Madison Square Garden on HBO.
As part of her commitment to raise awareness around mentoring and Americas Prom
ise, Ms. Jackson produced a series of public service announcements that appeare
d nationwide including on Americas Promise Alliance Partner MTV. Ms. Jacksons m
edia outreach efforts on behalf of Americas Promise included feature stories on
ABCs Good Morning America, Larry King Live, HBO, Access Hollywood and CNN. In

addition, Ms. Jackson delivered the Americas Promise message in a significant n
umber of entertainment news stories including People magazine, InStyle, Rolling
Stone, George magazine, USA Today, the Washington Post, Chicago Tribune and th
e Los Angeles Times, among others.

Commitment Showcase: On October 6, 1998, M
s. Jackson and her Velvet Rope production team welcomed 21 teenagers from the B
oys & Girls Clubs of Newark, prior to her concert in East Rutherford, NJ, to a
behind-the-scenes look at the production of a Velvet Rope concert performance.
The teenagers participated in several key tour functions including stage produc
tion, wardrobe, tour transportation, and lighting and special effects. The purp
ose of the job shadow day was to teach the youth the skills and work involved i
n producing a major concert event such as hers. At the conclusion of the day, M
s. Jackson joined the youth to participate in a pre-concert sound-check and dan
ce rehearsal.

The John F. Kennedy Center for the Performing Arts

Contact: M
s. Alicia Adams Phone: (202) 416-8018
Date of Commitment: 10/30/97 Email: abada
ms@mail.kennedy-center.org
Web Address: www.Kennedy-center.org

Commitment: Co
mmits to create a distinct bus bank of 365 buses to provide children and their
families transportation to events at the Kennedy Center; provide classrooms in
the District of Columbia with 70,000 Student Guides to introduce students to th
e arts; and collaborate with 20 other organizations in DC to ensure the perform
ing arts are part of their educational goals.

Progress: The Kennedy Centers A
mericas Promise initiative will kick off in the fall of 1999. At that time it p
lans to begin providing buses for DC youth to attend performances at the Center
; it will distribute school supplies that contain information regarding the art
s and arts programming at the Center; and it will invite families to performanc
es at the Center hosted by members of our community board volunteer team.

Th
e John Nuveen Company

Contact: Ms. Anna H. Siegler Phone: (312) 917-7818
Date
of Commitment: 4/27/97 Fax Number: (312) 917-8027
Email: siegla@nuveen.com We
b Address: www.nuveen.com

Commitment: Commits to support a new foundation cal
led The Chicago Scholars Foundation (CSF) with an initial $500,000. The foundat
ion will: disburse scholarship assistance to Chicago-area graduating high schoo
l students; establish college and work readiness programs for the Chicago Schol
ars students; and measure the school systems progress in preparing young people

for productive futures by creating a database that will track post-secondary e
ducation of Chicagos youth.

Progress: The Chicago Scholars Foundation expande
d the program in the fall of 1998 to include sophomores and juniors, which has
the potential of tripling the programs size if all eligible schools participate
. Fifty sophomores, 45 juniors, and 70 seniors have signed up for 1999, doublin
g the number of students served. CSF sponsors college scholarships and internsh
ip opportunities for seniors, as well as college readiness and work readiness p
rograms for sophomores and juniors. The $1,000 scholarship is awarded to studen
ts after graduation, to be applied toward expenses at a four-year college, juni
or college, or trade school. These programs are designed to help young people m
ake the often daunting transition from high school to college and careers.

Fo
recast: Sophomores and juniors will benefit from the college readiness program,
a new program component that consists of college fairs, campus-based seminars
and overnight programs on college campuses in the Chicago area. CSF has partner
ed with the Associated Colleges of Illinois (ACI), which sponsors the campus-ba
sed programs using the resources, staff and students of a member school. During
the first year of the college readiness program, the Foundation expects to enr
oll 50 students while building toward a goal of providing programming annually
to 100 students. A selected group of 40 juniors will also qualify for College S
ummit, a four-day intensive workshop to help students complete a model applicat
ion for college admission, including a completed personal essay and financial a
id forms. CSF will assign mentors to work with the students throughout their se
nior year to make sure they complete each step along the way, from college sele
ction to acceptance. Juniors and seniors will benefit from work readiness progr
ams, particularly internship and job programs which direct students to gainful
part-time employment in their fields of interest. CSF will also sponsor a job s
kills workshop and technology workshops to prepare Chicago Scholars for work in
the real world. CSF has joined forces with other Chicago organizations that ca
n provide the special services the Foundation wants to make available for its s
tudents. These partners include: Associated Colleges of Illinois; College Bound
; College Summit; Bank Ones Saturday Scholars program; and Systems Development/
Integration, a for-profit partner that provides mentoring, job skills training
and employment to selected Chicago Scholars Foundation students. This years add
itional programs and services will benefit 57 additional students and represent
an additional contribution by the Foundation of $87,500, in effect doubling it
s contribution levels from last year. When the program grows to its full potent
ialserving approximately 100 sophomores, 100 juniors, and 100 seniors each year
the Chicago Scholars Foundation will be investing close to $300,000 annually.

Commitment Showcase: College Summit planned for August 1999 in partnership wit
h The University of Chicago will be an important pilot project to demonstrate t
he program to high-school administrators and counselors around the City. Colleg
e Summit leaders will meet with lead administrators from Chicago Public Schools
to promote the implementation of their model more broadly throughout Chicagos
high schools.

Jumpstart

Contact: Ms. Debbie Rappaport  Phone: (617) 542-5867

Date of Commitment: 4/27/97 Fax Number: (617) 542-2557
Email: debbie_rappaport
@jstart.org Web Address: www.jstart.org

Commitment: Commits to build early ch
ildhood literacy by engaging 1,000 corps members in service to young children a
nd their families; by reading approximately 250,000 childrens stories one-on-on
e with young children; by providing 1,440,000 hours of out-of-(pre)school-time
activities for young children in Head Start and other preschool programs; and b
y engaging 10,000 volunteers in service with young children and their families
through Children Across the City, reaching 100,000 children and families over t
hree years.

Progress: Jumpstart has engaged more than 450 AmeriCorps members
in service to more than 1,200 children and their families during Jumpstart Scho
ol Year and Jumpstart Summer. Jumpstart Corps members served more than 17,000 h
ours over this two-year period to Head Start children. In the Jumpstart session
s, those 450 Corps members read approximately 10,000 stories to their Jumpstart
children. Through Jumpstart KidsFest, an annual service day that takes place i
n four major cities, a total of 300 non-Jumpstart volunteers reached 2,500 addi
tional children and families. Jumpstart now serves six communities through corp
orate sites in Boston, MA; New Haven, CT; New York, NY; and Washington DC, and
its new affiliate sites in Los Angeles and San Francisco, CA, which serve more
than 70 children. Jumpstart is fulfilling its commitment through its partnershi
p with 26 Head Start and other early-childhood centers to provide service to yo
ung children. It also works with 40 colleges and universities where Corps membe
rs are recruited.

Forecast: In addition to the 400 Corps members currently en
gaged in the Jumpstart program for the 1998-1999 school year, 600 additional Co
rps members, serving more than 600 children and their families will be engaged
for the 1999-2000 school year. Jumpstart is planning KidsFest for April 1999 in
New York, New Haven, Washington, DC, and Boston, designed to reach more than 2
,500 children and their families and engage more than 400 non-Jumpstart volunte
ers. Jumpstart will bring on two new cities in 1999.

Commitment Showcase: At
the Fall Future Institute, Jumpstart brought together 300 Corps members at Rama
po Anchorage Camp in upstate New York to provide training and promote team buil
ding. Jumpstarts National Program Team, responsible for ensuring the high quali
ty and integration of the Jumpstart program and curriculum, also launched a net
work-wide, outcome-based assessment strategy with tools to track the success th
at the Jumpstart program is having with children.

Junior Achievement

Contac
t: Mr. Jim Hayes Phone: (719) 540-6203
Date of Commitment: 1/23/97 Fax Number:
(719) 540-9150
Web Address: www.ja.org

Commitment: Commits to introduce two m
illion additional young people to economic opportunity through education, summe
r jobs, and internships over three years.

Progress: Junior Achievement has me
t its commitment. In 1997, Junior Achievement reached more than 2.6 million stu
dents and more than 3.1 million in 1998, reaching a total of 5.7 million studen
ts over two years. Junior Achievement (JA) programs are delivered primarily in
the classroom by nearly 120,000 adult role-model volunteers. The programs are p
rovided free of charge to the schools and funded primarily through local busine
ss partners. JA has a field structure of more than 160 offices delivering progr
ams in large and small communities throughout the nation. Because of its involv
ement with Americas Promise, Junior Achievement is a national coalition partner
in National Groundhog Job Shadow Day. The coalition, made up of Americas Promi
se, School-to-Work, the American Society of Association Executives, and Junior
Achievement, reached more than 600,000 young people in the last two years with
job shadowing experiences.

Forecast: Junior Achievement launched ImpACT 2005,
an aggressive strategic plan to reach more than 11 million students annually,
or 20 percent of the U.S. student population, by the year 2005. To accomplish t
his goal, Junior Achievement is recruiting new volunteers, including parents, s
tudents, and retirees. In 1999, JA will grow by another 18-20 percent. In addit
ion to cultivating new volunteer and funding resources, JA is working on a numb
er of partnerships with major companies and nonprofit organizations interested
in the issue of workforce preparedness. JA is also designing a new and innovati
ve skill-based curriculum for high school students, to be released in spring 19
99. Some of these programs can be delivered through high-tech non-classroom set
tings.

Commitment Showcase: JA uses third-party evaluators to test the impact
and quality of its programs. This research has shown that a students understan
ding of key economic principles necessary for joining the skilled workforce and
affecting the quality of life significantly increases with exposure to JA prog
rams. Many JA students put their business knowledge into practice by starting t
heir own businesses and enterprises. The adult volunteers leading the class ses
sions greatly influence students lives.

KaBOOM!

Contact: Mr. Darell Hammond
Phone: (202) 659-0215
Date of Commitment: 4/2/97 Fax Number: (202) 659-0210
Em
ail: darell@kaboom.org Web Address: www.kaboom.org

Commitment: Commits to le
ad the KaBOOM! LET US PLAY campaign to construct 1,000 playgrounds that will se
rve more than one million children in underserved communities in three years. T
he commitment includes providing play equipment for nearly 1,000 communities in
all 50 states. KaBOOM! will leverage $35 million in national and local support
for this campaign.

Progress: KaBOOM! has built 120 playgrounds in 41 states
and in Canada with the support of 45,000 volunteers and 25 corporate and founda
tion partners. More than 120,000 children have been directly affected by new, o
n-site playgrounds; thousands more children benefit from the improved access to
 safe play areas within their communities. Among the KaBOOM! Community partners
 have been the Boys & Girls Clubs of San Francisco and Chicago, Childrens Defen
se Fund/Stand for Children, Think Twice Foundation of Detroit, the Chicago Publ
ic Schools, and the New Jerseys Governors Office of Neighborhood Programs. Amon
g the many funding partners of KaBOOM! are CNA, a Chicago-based insurance compa
ny, The Home Depot, Walgreens, John Nuveen & Co. Inc., and Target stores.

For
ecast: The KaBOOM! Playground Institute series will introduce many more communi
ty organizations to the process of community-built playgrounds, giving them the
 tools, information and inspiration to replicate the work of KaBOOM! in their c
ommunities. Through these new partnerships, the number of playgrounds developed
 with the tools and technical support of KaBOOM! will grow substantially. Two K
aBOOM! Playground Institutes are being planned for 1999; three will be held in
2000. Additionally, its partnerships with Home Depot, CNA, and Target will cont
inue to advance its goals in developing and inspiring playgrounds; for example,
 these corporations together have committed to funding 47 playgrounds in 1999,
and there are plans, with Home Depots support, to launch the first round of KaB
OOM! playground challenge grants this year. KaBOOM! also is developing speciali
zed playgrounds; for example, in April 1999 and will build a model playground f
or sun safety with the American Academy of Dermatology. Finally, KaBOOM! will r
e-launch its site to be more interactive for and responsive to community groups
. With the support of Odwalla and Yahoo!, the Web site will be heavily promoted
 as a means of learning about the community-build process.

Commitment Showcas
e: Standing backchest out, smile wideto admire the playground at Talcott Elemen
tary School, Larry Martin wasnt understated. I have never been more proud to be
 a Nuveen employee until today. Those were monumental words for the 11-year emp
loyee of John Nuveen &Co., who had just helped create a safe playground with Ka
BOOM! and 250 co-workers. Nuveen funded and built the first-ever playground at
Talcotta school in a gritty Chicago neighborhood with an enrollment of 972 chil
dren. The KaBOOM! Playground build was the companys first hands-on volunteer pr
oject, and a fitting celebration of its 100th anniversary (September 1998).

K
aiser Permanente

Contact: Ms. Becky Belengy  Phone: (510) 271-6481
Date of Com
mitment: 4/14/97  Fax Number: (510) 271-5820
Email: Becky.Belengy@kp.org  Web Ad
dress: www.kp.org

Commitment: Commits to host a summit of business leaders to
 identify measures that businesses can take to help the young children of their
 employees and the communities they serve. Kaiser Permanente also plans to prov
ide $100 million of free health-care coverage to at-risk children in the state
of California.

Progress: Kaiser Permanente hosted two national forums on Earl
y Childhood Development where business and health leaders explored and develope
d strategies to support the healthy development of young children. The forums,
held in New York City in June and July 1998, were attended by a broad range of
business and health leaders and addressed businesses strategic action plans to
help communities promote early childhood development, and the social responsibi
lities of health care businesses. The forums were produced in partnership with
Children Now, a national nonpartisan policy and advocacy organization for child
ren, and the I Am Your Child Campaign.

Forecast: In 1999, as members of Child
ren Nows advisory committee, Kaiser Permanente physicians will provide guidance
to health plan administrators and clinicians in order to enhance their capacit
y to deliver family-centered early childhood development services through their
Managed Care & Early Childhood Development Initiative.

Kaleidoscope

Conta
ct: Ms. Libby Bentley Phone: (210) 824-7446
Date of Commitment: 3/19/99 Fax Num
ber: (210) 829-1388
Email: libbyb@kni.com Web Address: www.ktv-i.com

Commitm
ent: Commits to increase the airing of public service announcements (PSAs) of n
ational organizations that serve young people with one or more of the five basi
c promises by ten percent, a value of $250,000. This represents 1,000 additiona
l PSAs. Among the organizations are the Juvenile Diabetes Foundation, Leukemia
Society of America, March of Dimes, Special Olympics International, and the Uni
ted Way of America. Kaleidoscope will make these organizations aware of the inc
rease through a personal letter detailing the promise to Americas children and
will confirm the increase through monthly PSA affidavits that indicate where an
d when the PSAs aired. In addition, Kaleidoscope Television promises to create
a national promotional campaign throughout the summer of 1999 for childrens ast
hma camps, educating young people on how better to manage and improve the lives
of those young people affected by asthma. Through production and national broa
dcast of a public service announcement to over 138 local markets, Kaleidoscope
Television will educate families about the opportunities of childrens asthma ca
mps in their local community. Kaleidoscope Television will offer an additional
vacation day to its 45 full-time employees who volunteer at least 16 hours a ye
ar with nonprofit organizations dedicated to providing one or more of the five
basic promises to young people. Kaleidoscope Television promises to generate gr
eater awareness of Americas Promise and the need for connecting young people wi
th one or more the five basic promises through Kaleidoscope Televisions Web sit
e, in particular HealthLink, its online newsletter. Kaleidoscope will also dona
te $25,000 worth of spot time (a minimum of ten spots per week) to airing the A
mericas Promise public service announcements. Kaleidoscope will also air the Ch
ildrens Health Insurance Program (CHIP) PSA and will work with healthy-start co
mmitment makers to encourage them to feature news of their good work on its Web
site. Americas Promise will receive copies of monthly affidavits that will lis
t the time and date that the PSAs ran. Kaleidoscope will publicize this commitm

ent in corporate correspondence and via company press releases. Kaleidoscope wi
ll also send Americas Promise information to all of its National Advisory Board
members to encourage them to scale up and reach more young people with one or
more of the five basic promises.

Progress: Kaleidoscope Television made its c
ommitment in March 1999. The network has already created the corporate framewor
k in which to facilitate employees involvement in outside volunteerism with chi
ldren and youth organizations.

Forecast: Kaleidoscope expects to complete its
commitment.

Kellogg Company

Contact: Mr. Tim Knowlton Phone: (616) 961-37
99
Date of Commitment: 11/27/97 Fax Number: (616) 961-6646
Web Address: www.kel
loggs.com

Commitment: Commits to create more than 100 million Kelloggs cereal
and convenience foods packages that will carry messages about Americas Promise
. Challenge grants totaling $200,000 will be made available to establish ten HO
STS (Helping One Student to Succeed) programs that will engage 1,000 new mentor
s working with children. Second Harvest, a nationwide network of food banks for
children, will receive $100,000 in additional support as well as joint marketi
ng promotion opportunities that focus on hunger. Kellogg will also partner with
EdView and professional education associations to make software available to 2
0,000 schools to ensure that children can use the Internet without risk of expo
sure to inappropriate materials. In partnership with the Zero-To-Three organiza
tion, Kellogg will feature on its packages information about a childs first yea
r of life.

Progress: More than 100 million Kelloggs Rice Krispies and Kellogg
s Corn Flakes cereal packages carry the Americas Promise message, including a d
efinition of Americas Promise, the five basic promises, and the Americas Promis
e Web site address and phone number. Approximately 94 percent, or 32 million ho
useholds, with children in the United States regularly eat Kelloggs products, w
hich makes this a powerful communication tool. The campaign, valued at $30 mill
ion, has heightened awareness of Americas Promise and Kelloggs commitment. Kell
ogg aired a 30-second television commercial and ran a full-page advertisement i
n USA Today, The New York Times and The Washington Post. As an addition to the
original commitment, Kellogg has placed three billboards in the Battle Creek, M
I area that carry the Americas Promise message. Kellogg, a long-standing suppor
ter of Second Harvest, has donated an additional $100,000 and 500,000 packages
of Kellogg products to the nationwide food bank network. Disbursements begin in
the spring of 1999. Kellogg has partnered with EdView and leading professional
education associations to develop and distribute to 20,000 schools software pr
ograms designed to make the Internet safe for schools to use for educational pu
rposes. Kelloggs investment in this initiative is valued at $2 million. Kellogg
has created 11 new HOSTS programs engaging approximately 1,000 new mentors thr
ough challenge grants totaling $250,000. Locations are Spokane, WA; Owasso, MI;

and Kellogg plant communities Delton, MI; Lancaster, PA; Memphis, TN (two prog
rams); Omaha, NE (two programs); Muncy, PA; San Jose, CA; and Buffalo, NY. HOST
S, a national mentoring program for elementary students, honored Kellogg with a
recognition award at its annual conference in February 1999. More than 20 mill
ion boxes of Kelloggs Rice Krispies cereal feature suggestions from Zero-to-Thr
ee, a nonprofit organization comprised of child development specialists, about
how to promote intellectual and emotional development during childrens first ye
ars of life. Kellogg is the presenting sponsor of the Kelloggs Hannah Neil Worl
d of Children Award, an international award that recognizes child advocates. Th
e commitment includes $50,000 in 1998 and $100,000 in 1999 and 2000. Last years
winner, William T. Sergeant, has dedicated his life to eradicating polio. To d
ate, more than one billion children have been vaccinated through Sergeants prog
rams. The 1999 winner will be named in late October, and Kellogg will implement
a publicity plan to heighten awareness of the award.

Forecast: Kellogg will
continue its commitment to Second Harvest, manage the additional HOSTS programs
, and continue to increase awareness of the Kelloggs Hannah Neil World of Child
ren award. In addition, the company will continue to look for ways it can provi
de a better quality of life to our countrys youth.

Commitment Showcase: Kello
gg hosted a parade and rally in downtown Battle Creek in the spring of 1998 to
kick off its commitment to Americas Promise. More than 4,000 community members
attended, and the event featured a special visit from General Powell and the wo
rlds largest red wagon parked in front of Kelloggs headquarters.

Kimberly-Cla
rk Corporation

Contact: Ms. Carolyn Mentesana Phone: (972) 281-1485
Date of C
ommitment: 4/8/97 Fax Number: (972) 281-1490
Email: cmentesa@kcc.com Web Addre
ss: www.kimberly-clarke.com

Commitment: Commits to invest more than $2.6 mill
ion to support community playgrounds built by thousands of employees, family me
mbers, and neighborhood volunteers in 37 cities across the United States in 199
7. To facilitate this project, the company has forged an alliance with KaBOOM!

Progress: The commitment was fulfilled in 1998.

Kiwanis

Contact: Mr. Chr
istopher J. Rice Phone: (317) 875-8755
Date of Commitment: 2/25/97 Fax Number:
(317) 879-0204
Email: crice@kiwanis.org Web Address: www.kiwanis.org

Commitm
ent: Commits to establish Kiwanis Young Childrens Councils in clubs in 50 citie
s that will draw together child-serving agencies, service organizations, govern
ment officials, and businesses to identify the greatest needs of children and d
evelop comprehensive responses. Young people in the Builders Clubs in junior hi
gh and middle schools, Key Clubs in high schools, and Circle K in colleges and
universities pledge to involve at least 25 percent more peers in service, engag
ing 250,000 young people in more than 30 million hours of community service.

Progress: Three councils in Tucson, AZ; Kansas City, KS and MO; and Akron, OH a
re established. Kiwanians are developing councils in eight more cities: Phoenix
, AZ; Denver, CO; Orlando, FL; Chicago, IL; New Orleans, LA; Reno, NV; Columbus
, OH; and Youngstown, OH. In each city, between ten and 30 Kiwanians have worke
d to create the Young Childrens Council and related committees. Kiwanis is work
ing with many of the 44 organizations on the Priority One Advisory Council, inc
luding the National Association for the Education of Young Children, March of D
imes, American Academy of Pediatrics, Healthy MothersHealthy Babies, Safe Kids,
Emergency Medical Services for Children, National Association of County and Ci
ty Health Officials, National Association of Child Care Resource and Referral A
gencies, and the National Head Start Association. During the 1998-99 school yea
r, membership rose to 200,000 youth in Key Clubs, 11,000 students in Circle K,
and 100,000 youth in Builders Clubs. In addition, Kiwanis clubs began sponsorin
g a service club for elementary-school students called K-Kids. Based on reports
from 1998-99, these clubs devoted 11 million hours to service. Combined with r
eports from 1997-98, the total service by Kiwanis sponsored youth clubs is 21 m
illion hours.

Forecast: During 1999, Young Childrens Councils will start oper
ating in 20 cities, and Kiwanians will start organizing in ten additional citie
s. Key Club, Circle K, Builders Clubs, and K-Kids clubs will continue to grow,
increasing the service potential of youth across America.

Commitment Showcase
: Each Young Childrens Council identifies needs in the community and will work
to address those needs. The Young Childrens Council of Pima County in Tucson, A
Z implemented an advocacy campaign aimed at state legislators and is now workin
g to expand the scope of a parenting fair. The Young Childrens Council of the H
eartland in Kansas City, KS has started raising funds to place kiosks throughou
t the community to educate the public about the resources available to help chi
ldren and families. The Circle K Club of Moorhead State University in Minnesota
helped the Trupka family clean up after a flood filled their basement and put
several inches of water in the rooms on the first floor. After the water was pu
mped out, the Circle K volunteers carried out and sorted flood-damaged items, s
crubbed and painted walls, and worked on outdoor landscaping. The Circle K Club
of the University of California, Berkeley, organized a coastal clean-up day. T
he members picked up trash, sorted recyclables, and flagged anything that could
be hazardous. The California Coastal Commission gave the club an award for bri
nging the most people to a cleanup event. The Key Club of Gallia Academy High S
chool in Gallipolis, OH, collects food, clothing, and toys for those in need du
ring the Christmas season. The Key Clubbers worked with teachers, the Head Star
t program, welfare department, and the Rockwell manufacturing company to identi
fy needs and plan collections. They developed a solicitation campaign asking lo
cal businesses for contributions of toys, money, or clothing. The program provi
ded clothes to more than 100 families, and the $12,000 raised for toys purchase

d 1,048 toys. The club estimates it helped 2,000 people.

Kmart Corporation

Contact: Mrs. Shawn Kahle Phone: (248) 637-4201
Date of Commitment: 4/27/97 Fax
Number: (248) 643-5513
Web Address: www.kmart.com

Commitment: Commits at lea
st $50 million to support drug-prevention programs. Kmart will implement an edu
cational drug-prevention program called Kmart Kids Race Against Drugs with at l
east two million children participating over the next three years. Additionally
, Kmart will raise approximately $2 million annually in support of the March of
Dimes.

Progress: Nearly 75 percent or $37 million of Kmarts total commitment
to spend, raise and/or contribute at least $50 million by year 2000 has been c
ommitted to date. The Kmart Kids Race Against Drugs (KKRAD) program has been su
ccessfully implemented, reaching more than 700,000 kids to date with a powerful
drug-prevention message. Additionally, children have been reached by the nearl
y $5 million donated to local drug prevention programs through both the KKRAD p
rogram and quarterly grants awarded by The Kmart Family Foundation. Kmart has e
xpanded its drug-prevention community partners to include D.A.R.E., M.A.D.D., t
he National Center for Addiction and Substance Abuse (CASA), and Community Anti
-Drug Coalitions of America (CADCA). A special Capitol Hill Challenge was coord
inated to allow Members of Congress to race against drugs in Washington, DC in
September 1998. For this special Congressional Kmart Kids Race Against Drugs, $
500 was donated to the favorite drug-prevention charity of every Senator or Rep
resentative who participated. In addition, $1,500 was awarded to selected chari
ties on behalf of each of the top five finishers. Kmart also raised a record $3
.3 million in 1998 for the March of Dimes and continues to be the number one te
am for the March of Dimes WalkAmerica program for 14 consecutive years. Kmarts
partnership with this nonprofit has grown to include sponsorship of the 1998 Yo
uth Leadership Conference and enabled ten high school seniors to receive $2,500
in scholarships for their leadership and volunteerism with the March of Dimes.

Forecast: Kmart will expand the reach and impact of its anti-drug efforts by
hosting 650 KKRAD events in 85 cities, an increase from 520 races in 70 cities
last year. The program will be further enhanced through partnerships with the
National Guard, Recording Artists, Actors and Athletes Against Drunk Driving (R
ADD), Hope for Kids and the National Institute of Drug Abuse (NIDA), who will p
rovide educational materials for the 1999 season. Additional enhancements to th
e KKRAD program will increase participation resulting in an estimated $3 millio
n in donations in 1999, and scholarship money awarded at the National Champions
hips will increase from $78,000 to $156,000. Kmarts March of Dimes commitment c
ontinues to expand beyond WalkAmerica. Kmart will again sponsor ten high school
seniors with scholarships in 1999 recognizing their leadership and volunteeris
m. In addition, Kmart will work with March of Dimes to raise public awareness a
bout the Childrens Health Insurance Program initiative being led by President a
nd Mrs. Clinton. On February 23, 1999 Kmart participated in the National Childr
ens Health Insurance Plan Initiatives private sector partnership program held a

t the White House. Kmart committed to the following activities to support this program: two columns in Kmarts circular which reaches more than 70 million home s; counter displays at 1,600 Kmart pharmacies nationwide with brochures promoti ng Insure Kids Now!; daily public service announcements on Kmarts in-store radi o network; promotion of the 1-800-55-YOUTH number on all Kmart shopping bags in September; and working with established charitable partners, such as the March of Dimes and Childrens Defense Fund, to hold Volunteer Days at Kmart locations to help promote the Insure Kids Now! program.

Commitment Showcase: The KKRAD racing tour culminates with the National Championships held in Orlando, FL in January. The 1999 winners from each of the three age categories appeared on the Rosie ODonnell Show on Monday, January 25 to discuss how it pays to be drug-fr ee. Kmart arranged for the winners and their families to travel to New York and be interviewed by Rosie ODonnell, giving them national exposure and recognitio n for their achievements.

KPMG Peat Marwick, LLP

Contact: Ms. Bryna Shuchat
Phone: (201) 505-3568
Date of Commitment: 3/7/97 Fax Number: (201) 505-3407
Em
ail: Bschuchat@kpmg.com Web Address: www.kpmg.com

Commitment: Commits to hav ing all 20,000 employees from 130 offices nationwide spend an entire business d ay, thereby investing 160,000 volunteer hours of community service in more than 1,000 local communities across the country, for its World of Spirit Day.

Pro
gress: This commitment has been fulfilled.

Lawson State Community College

Contact: Ms. Barbara Greene Phone: (205) 929-6333
Date of Commitment: 6/5/98 Fa
x Number: (205) 929-6316
Email: bgreene@cougar.ls.cc.al.us Web Address: www.co
ugar.ls.cc.al.us

Commitment: Commits to expand programs that provide access t o the five basic promises to children at Wenonah Elementary School, Jones Valle y Middle School, and Wenonah High School. Lawson State Community College studen ts and staff will provide resources to an estimated 2,000 children in Birmingha m, AL, through expansions in the following programs: Breakfast Buddies, Partner s in Education, College Ambassadors, National Youth Sports Programs, Shots for Tots, HMO Clinic, Upward Bound, Job Training Partnership, and Habitat for Human ity.

Progress: Lawson State Community Colleges (LSCC) Partners in Education m odule provided assistance to teachers and students at Wenonah Elementary School

. LSCC volunteers read to the children and assisted teachers in all aspects of the instructional program. There were 43 LSCC students serving 590 elementary children. Rile Elementary School was added to the module this year serving an additional 250 children. LSCC volunteers also participated in the Read Across America program at both schools. In the summer of 1998, the National Youth Sports Program had 18 LSCC volunteers participating in the program serving 691 youth for five weeks. The youth received medical screenings and 200 children were referred or received medical treatment. The youth received two hot meals each day and also received tutoring in math and science. LSCCs Men In Trenches program volunteers, including ten faculty members, nine carpentry students, four drafting students, seven plumbing students, and two maintenance technology students, transformed an existing technical shop building into a new Community Health and Day-Care Center. The Shots for Tots module provided free immunizations for approximately 100 infants with the assistance of 20 nursing students and instructors. Ten College Ambassadors worked with the Grace House and provided tutoring to the youth at Childrens Village.

Forecast: LSCC will expand the services to youth through recruitment of LSCC volunteers in the Student Government Association, the Human Resource Club, and Phi Theta Kappa Honor Society. Volunteer Income Tax Assistance (VITA) will become a part of Lawson State Community Colleges commitment in the coming year. This program provides free income tax preparation and electronic filing to members of the community. The assistance is done by students under the supervision of the income tax course instructor. The Breakfast Buddies program will be revived in the fall 1999 semester.

Legacy International

Contact: Mr. Ira Kaufman Phone: (540) 297-5982
Date of Commitment: 11/16/98 Fax Number: (540) 297-1860
Email: ira@legacyintl.org Web Address: www.e-teen.net

Commitment: Commits to launch e-teen.net in the fall of 1998, a Web site designed to promote community service among teens. E-teen.net will offer 2000 free Web sites to youth involved in community service, offer free monthly awards for the best Web site and volunteer activity, and list volunteer opportunities.

Progress: E-teen.net was launched in January 1999. In January, 2,000 unique visits were logged and the number doubled in February. That same month, Legacy awarded Web sites to the first winners of the Most Valuable Teen and Volunteer of the Month contests actively involved in community service and supporting promises four and five. E-teen.net has been promoted nationally on high-traffic Web sites, including Yahoo!, Youth Service America, The National 4-H Council, ThinkQuest, Village, and Farallon.

Forecast: By the end of 1999 e-teen.net will have exposed more than 10,000 teens every week to new opportunities to get involved in community service and support promises four and five. Netopia has increased its offer to provide more than 3,000 free Web sites for teens involved

in community service. It is planning to expand the reach of the site and information about the contests it runs with media company partnerships, Communities of Promise, and high school news Web sites.

LensCrafters

Contact: Ms. Alison Kaar Phone: (513) 583-6654
Date of Commitment: 4/27/97 Fax Number: (513) 583-6249
Email: akaar@lenscrafters.com Web Address: www.lenscrafters.com

Commitment: Promises to provide one million needy people, especially children, with free vision care over five years.

Progress: In 1997 and 1998, LensCrafters provided vision care to 346,998 people through its commitment, 185,655 of whom were children. LensCrafters launched Vision Van II, born out of its pledge to Americas Promise. With the help of Luxottica, Gerber Coburn, Helen Keller Services for the Blind, and Bausch & Lomb, Van II became a reality in July. Identical to Van I, but with an improved visual acuity system in the doctors exam area, Van II was donated by Topcon. Both vans are dedicated solely to serving children and proudly display the Americas Promise Little Red Wagon logo. This year, Gift of Sight programs were active in 49 states, including Hawaii and Alaska. Highlights included three Vision Van missions to remote Indian Reservations in Pine Ridge, SD; Standing Rock, ND; and Fort Peck, MT. Each mission provided vision care to more than 500 children. On December 2, associates and school nurses in the Cincinnati area volunteered to screen the vision of 14,000 students from 53 different schoolsbreaking an all-time record for the number of children screened in one day. This meant every child in the Cincinnati Public School system who needed screening, per state guidelines, received one the same day. This extraordinary effort required months of planning, coordination and the participation of 600 local volunteers. Of those screened, 1,000 children need glasses, which will be dispensed through the Vision Van in spring of 1999. Gift of Sight continues to strengthen partnerships with long-time friends such as Lions Club International, Prevent Blindness, Helen Keller Services for the Blind, Head Start, United Way, and the Veterans Administration. In addition to national agencies, LensCrafters forges relationships with hundreds of local schools, churches, agencies and shelters across America. Alongside those agencies that help LensCrafters identify and serve needy recipients, LensCrafters has strong partnerships with businesses that donate to the cause, such as Luxottica, Gerber Coburn, Alcon, Bausch & Lomb, Sola Optical and Canon. LensCrafters corporate partners enable Gift of Sight to provide the best vision care possible through donations of equipment, lenses, frames and volunteers.

Forecast: 1999 will be a record-breaking year. LensCrafters added 109 new stores in 1998. With these new stores launching Gift of Sight programs in their own communities, and the two Vision Vans scheduled for the complete year, the company anticipates helping more than 140,000 children in 1999.

Commitment Showcase: From Store No. 444, Associate Amy

Morris, Cary, NC: Each year, our mall sponsors a Foster Care Giving Tree, which displays ornaments from foster children who name a Christmas wish for somethin g from our mall. Shoppers select an ornament and fulfill a childs wish. Most ch ildren ask for toys, Nintendo games, tennis shoes, and clothesbut not Rosalind. Her ornament simply asked for a pair of glasses from LensCrafters, so she coul d see for Christmas. As soon as we heard that, we decided to fulfill her wish. On Hometown Day when she slipped her glasses on, she was truly excited and crie d quietly for a few moments. There were so many things this fourteen-year-old c ould have asked for. We were grateful to have the ability to fulfill her simple yet importantwish. From Store No. 521, Associate Cathy Kleinsorge, St. Peters, MO: Eleven-year-old Stevi and her mother are homeless and living in a Salvation Army Shelter. After Stevi lost her glasses, she began wearing her mothers glas ses to school. When she tried to make the oversized frames fit onto her small f ace, they broke in half, leaving mother and daughter without glasses. On Hometo wn Day, both received a new pair of glasses. Just to experience the excitement in Stevis face and the gratitude from her mother made all our hard work worthwh ile! It makes us happy to know we gave this mother and daughter a new start.

Eli Lilly and Company

Contact: Ms. Debbie Hohlt Phone: (202) 434-1010
Date of
Commitment: 4/27/97 Fax Number: (202) 393-7960
Web Address: www.lilly.com

Co
mmitment: Commits to dedicate at least 80,000 volunteer hours and more than $13 million in cash and product contributions over four years to highlight the fiv e basic promises. Lilly will provide up to 50 college scholarships through the Lilly for Learning Diabetes Scholarship program.

Progress: Over a two-year pe
riod, Lilly employee volunteers have dedicated nearly 40,000 hours to company-s ponsored programs reaching Indianapolis, IN area youth. The company has donated 58 percent (or more than $7.5 million) of the $13 million financial commitment . Fifty scholarships have been awarded to children with diabetes across the Uni ted States and 50 more scholarships will be awarded in 1999.

Forecast: Lilly
plans to continue its century-old promise to the communities it serves. A conce rn for the well-being of people is fundamental to Lillys purpose. Lillys philan thropic program will include financial grants, product donations, assistance wi th disaster relief, matching gifts to organizations that share its goals for pe ople and the volunteer time and expertise of Lilly employees.

Commitment Show
case: Lilly has joined forces with United Way of Central Indiana to form Americ as Promise Indy. Together the organizations are working to increase mentoring r elationships throughout the city by producing and marketing a mentoring directo ry which lists all agencies in the city needing mentors and the volunteer time commitment. Lilly and the United Way are encouraging business leaders in Indian apolis to adopt policies on employee volunteerism and encouraging employees to mentor through a series of brown bag lunches. The first event in the series, he

ld in December 1998, was hosted at Lilly Worldwide Corporate Headquarters.

Li
ons Clubs International

Contact: Ms. Denise Whistler Phone: (630) 571-5466
Da
te of Commitment: 4/27/97 Fax Number: (630) 571-8890
Email: lions@lionsclub.org
Web Address: www.lionsclubs.org

Commitment: Commits to reach three million
students with the message of volunteerism by donating its youth volunteer video program, The Future is Ours...So Now What?, to 3,000 middle and high schools.

Progress: Lions Clubs International and local Lions Clubs have provided 11,95
1 video programs to middle and high schools in the United States. More than six million students have received the message of volunteerism through this progra
m, which includes support materials to motivate volunteers, and teach them how to organize service projects. In addition to schools and community groups, Amer
iCorps directors in all 50 states, Communities of Promise coordinators, and edu
cators are using the program.

Forecast: Lions Clubs International has surpass
ed its expanded commitment, and it is anticipated that an additional five milli
on students will receive the video program in classrooms this year. AmeriCorps members and Lions are using the program in conjunction with Youth Service Ameri
cas youth service tool-kit to organize projects for National Youth Service Day in April 1999. Support is being provided via Email and phone to help recipients use the program to its fullest potential in their classroom and communities.

Commitment Showcase: Several Lions Clubs have partnered with local schools and have initiated successful mentoring student volunteer programs. In Normal, IL, the Lions Club approached its local junior high school with a copy of The Futu
re is Ours...So Now What? The life-skills teacher invited the Lions into her cl
assroom to show the video and make a presentation on volunteering to her studen
ts. Lions Club members mentioned they had an upcoming eyeglass-sorting project and needed help. The teacher suggested that this would be a good service projec
t for her students, and the class joined the Lions in completing the project. T
he students enjoyed the experience and sent a letter to the Lions Club asking i
f they could participate in additional volunteer projects. Together, the Lions Club members and the teacher developed a coupon system for the students. Studen
ts who work with Lions on a project have their coupon signed by the Lions, indi
cating the number of volunteer hours served. Coupons are returned to the classr
oom and the teacher issues extra credit to the student.

Local Initiatives Sup
port Corporation

Contact: Ms. Erika Wilson Phone: (202) 739-9287
Date of Comm

itment: 3/13/97 Fax Number: (202) 835-3891
Email: ewilson@liscnet.org Web Addr
ess: www.liscnet.org

Commitment: Commits to raise, lend, and invest $2 billio
n in housing that was worth $4.9 billion, to create safe and affordable homes f
or 61,500 families in 175 communities in the next four years. The housing devel
opment initiative is a collaboration between banks, AmeriCorps national service
programs, and community development corporations.

Progress: In 1998, Local I
nitiatives Support Corporation (LISC) raised $3 billion in corporate, private,
and individual grants and loans. The LISC AmeriCorps program has 95 volunteers
serving 12 states and hundreds of communities across America. It is estimated t
hat each volunteer has reached 75 other neighborhood volunteers by providing th
em with a way to help give back to their communities and learn skills that prom
ote career development.

Forecast: LISC expects to complete its commitment wit
hin four years.

Lutheran Brotherhood

Contact: Ms. Ellen Albee Phone: (612)
340-8077
Date of Commitment: 11/2/98 Fax Number: (612) 340-8447
Email: albee.e
llen@luthbro.com Web Address: www.luthbro.com

Commitment: Commits $2 million
worth of resources to help the Lutheran Church and its congregations and insti
tutions bring the assets of mentors, safety and community service, to the natio
ns young people, specifically earmarked as a result of the Presidents Summit fo
r Americas Future. This will be done by working with national Lutheran church o
rganizations, by developing resources, and through speaking and training opport
unities.

Progress: The Lutheran Brotherhood worked with the Evangelical Luthe
ran Church (ELCA) on its Summit on Youth in January 1999, in Atlanta, GA. Peter
Benson, president of Search Institute, was the keynote speaker. The Summit bro
ught together 800 young people and adults from many different networkscongregat
ions, schools and collegeswho have been working on the Search Institutes asset
language and work. The senior ELCA Bishop, H. George Anderson, attended the ent
ire conference. The Lutheran Brotherhood provided $250,000 for the Summit.

Fo
recast: The Lutheran Brotherhood will provide training for Missouri Synod Youth
Workers, including providing a 52-page booklet on how young people can build t
heir own assets. The Lutheran Brotherhood will continue to develop resources fo
r its young people. It is planning to create a Youth Ministry Resource which wi
ll focus on asset building.

March of Dimes Birth Defects Foundation

Contac
t: Ms. Jane Massey Phone: (914) 997-4444
Date of Commitment: 3/24/97 Fax Number
: (914) 428-0537
Email: jmassey@modimes.org Web Address: www.modimes.org/ch-re
action/chain.htm

Commitment: Commits to a number of initiatives such as incre
asing March of Dimes investment by $30 million over three years in its mission
of giving every baby a healthy start in life; doubling the youth leadership pro
gram to 2,000 young people; doubling the number of high school and college coun
cils promoting healthy lifestyles and practices; and holding a national youth c
onference to provide leadership training to at least 400 youth volunteers.

Pr
ogress: The March of Dimes has developed a formal plan around each of its commi
tment objectives. A task force, represented by senior staff and senior voluntee
rs was appointed by the president to track progress and report to the organizat
ion on a quarterly basis. The commitment of investing an additional $30 million
in research and other program activities by the year 2000 is on track and as o
f December 1998, approximately $18 million has been invested. The March of Dime
s has already surpassed its goal of doubling the number of high school and coll
ege councils by the year 2000. Having promised to recruit and develop 60 high s
chool councils and 16 collegiate councils by the year 2000, it began in 1999 wi
th 72 high school councils, 24 collegiate councils, and nearly 100 youth volunt
eers on local boards across the country. Four youth volunteer coordinators, hir
ed in January 1998, support chapters, youth advisors, volunteers, and councils
in developing and implementing programs and recruiting youth volunteers. The ad
dition of the youth volunteer coordinators to the March of Dimes staff has give
n the youth initiative more emphasis and support. In August 1998, The March of
Dimes held its National Youth Leadership Conference in Washington, DC. The conf
erence was attended by approximately 500 youth volunteers. General Colin Powell
was the keynote speaker. The conference taught the youth volunteers the skills
needed to return to their communities and their peers with health education me
ssages, new ideas for community service projects, and advocacy efforts aimed at
improving the health of Americas mothers and babies. The conference prepared t
hese young leaders to begin organizing local activities for the first-ever Marc
h of Dimes National Youth Month in October 1998. The process of developing a Yo
uth Volunteer Database for tracking the progress of its youth program is almost
complete. The database will be used as a resource for sharing ideas and news a
bout the March of Dimes youth initiative with potential and existing youth volu
nteers. The March of Dimes has added Summit Commitment information to its Web s
ite and tracks contacts through that resource.

Forecast: The March of Dimes h
as planned the following events: the next National Youth Leadership Conference
scheduled for the summer of 2000; the Second Annual Youth Month in October 1999
; and a training program in May 1999 for 60 youth advisors. The training progra
m will allow newly recruited youth advisers to gain the knowledge and contacts
necessary to build a successful youth program in their March of Dimes chapter.
The March of Dimes is also planning to partner with the New Jerseys Governors Y
outh Task Force to reach more young people.

Commitment Showcase: The Inaugura
l March of Dimes National Youth Month was held in October 1998. The four main o
bjectives of Youth Month were: to educate youth about positive behaviors that w
ill lead to healthy futures; to ask youth to commit to their own well-being and
that of others; to educate young people about the March of Dimes and its missi
on; and to increase youth volunteerism for the March of Dimes. Youth volunteers
sponsored over 80 activities during Youth Month, reaching approximately 50,000
youth nationwide with educational health messages. During Youth Month activiti
es, TEAM Youth Commitment Cards were passed out to youth across the nation. You
th signed the cards, committing themselves to live healthy lifestyles and make
a positive difference in their communities. The March of Dimes has currently re
ceived over 1,200 commitment cards from youth nationwide.

Marriott Internatio
nal Corporation

Contact: Mr. Chris Powell Phone: (301) 380-5563
Date of Commi
tment: 2/9/99 Fax Number: (301) 380-4202
Email: chris.powell@marriott.com Web
Address: www.marriott.com

Commitment: Commits to assist high-school students
develop career awareness and job-readiness skills through a professional mentor
ing program for 25,000 high-school students worldwide, over the next five years
. Marriott International will partner with the National Academy Foundations Aca
demy of Travel & Tourism, Distributive Education Clubs of America, Hospitality
Business Alliance, Junior Achievement, and the American Hotel & Motel Associati
on to identify students who are interested in exploring career opportunities in
the hospitality industry, and connect them with appropriate Marriott Internati
onal employees. Marriott International also commits to develop scholarship and
internship programs designed further to support students interested in pursuing
higher education related to the hospitality industry, in conjunction with thei
r alliance partners.

Progress: This is a new commitment.

Maryland Youth Se
rvice Action Committee

Contact: Ms. Lisa Bishop Phone: (410) 767-1120
Date of
Commitment: 2/22/97 Fax Number: (410) 333-5957

Commitment: Commits to develop
in the 12 months following the Summit a statewide network of 300+ youth servic
e and leadership organizations across Maryland and to encourage each of these t
o adopt community service as part of its mission. Maryland Youth Service Action
Committee (MYSAC) will increase its statewide network to 400 members, both ind
ividuals and organizations. It will also try to provide consulting to any organ
ization requesting help in implementing youth voice or community initiatives. I

nternally, MYSAC will continue to train young leaders in preparation for leader
ship roles with community service programs and as advocates for youth voice.

Progress: MYSACs Network includes over 415 members. Approximately 980 youth hav
e received resources and/or training from MYSAC through the 1998 MYSAC Forum, M
Y Voice newsletter, and MYSAC-led workshops and trainings on youth-related issu
es. All MYSAC activities take place in the State of Maryland, with most activit
ies in central region of the state. Thirty-five MYSAC members and mentors curre
ntly deliver its commitment primarily through community-based organizations and
schools.

Forecast: In year three of MYSACs Promise, MYSAC will expand the sc
ope of its activities to include: establishing a Western Maryland satellite off
ice, soliciting newsletter articles from MYSAC Network members, creating ex-off
icio member status to ensure representation from other major statewide youth or
ganizations, and recruiting 500 young people and adult allies to attend the fal
l 1999 MYSAC Forum. MYSAC will accomplish these objectives by recruiting 20 new
members and mentors, hosting a third statewide youth forum in fall 1999, packa
ging its training materials for mass distribution, and targeting 15 new organiz
ations to join the MYSAC Network.

Commitment Showcase: Youth have been positi
vely affected as a result of MYSACs commitment. In 1998, MYSAC partnered with t
he Baltimore Orioles to co-sponsor the MYSAC Home Run Youth Service Awards hono
ring five youth volunteers in a pre-game ceremony. The youngest winner, a 12-ye
ar-old girl, wrote afterwards, I had a great experience Friday! Did you know I
had never been to a baseball game? ... I felt very special and was excited to b
e a part of MYSAC. Thank you so much.

Maxwell House Coffee Company

Contact:
Ms. Mary Jane Kinkade Phone: (914) 335-4603
Date of Commitment: 4/3/98 Fax Num
ber: (914) 335-4710
Web Address: www.KraftFoods.com

Commitment: Commits to en
gage young people in building safe homes as a part of Maxwell Houses BUILD A HO
ME AMERICA program and other initiatives, in partnership with Habitat for Human
ity. An estimated 400 children and their families will participate. Each of the
children of appropriate age receiving homes through these initiatives will dev
elop marketable skills as they help their families construct and maintain their
homes under the guidance of skilled professionals. This commitment is part of
Maxwell Houses partnership with Habitat for Humanity, whereby Maxwell House is
donating a total of $2.4 million to Habitat, funding a major marketing campaign
to help raise $2 million in matching funds for the organization, and spearhead
ing a grassroots initiative to rally an estimated 90,000 volunteers for Habitat
. In addition, information about Americas Promise and the five basic promises w
ill be available on the BUILD A HOME AMERICA mobile caf.

Progress: Through Ma
xwell Houses home-building partnership with Habitat for Humanity, an estimated

425 children have been provided with safe, nurturing environments in which to g
row. Equally important, children of appropriate age are being given the opportu
nity to learn about the home-building process by participating under the guidan
ce of caring volunteers and parents. Additionally, Maxwell House has provided h
undreds of its employees in four production plants with paid time off to help c
onstruct BUILD A HOME AMERICA homes. To date, the program has rallied an estima
ted 90,000 volunteers, traveled to 37 states and raised more than $4 million in
matching funds from community partners for Habitat for Humanity.

Forecast: M
axwell House looks forward to continuing its BUILD A HOME AMERICA initiative wi
th Habitat for Humanity. Maxwell House will continue its commitment to Habitat
for Humanity by building additional homes with New Yorks Habitat affiliates thi
s year.

Commitment Showcase: BUILD A HOME AMERICA has produced record-breakin
g results throughout the journey. For example, Maxwell House plant employees an
d Habitat volunteers in Jacksonville, FL, built a home from start to finish in
18 hours. In San Antonio, TX, Maxwell House employees and Habitat volunteers be
at record heat and built a home from start to finish in 12 hours. Also, to cele
brate the groundbreaking of 100 homes, Maxwell House flew all of the home-owner
families out to Los Angeles for a home-owner reunion. In addition, 26 mayors p
roclaimed BUILD A HOME AMERICA Day in their cities. Most importantly, 425 child
ren now have a safe place to call home.

The McGraw-Hill Companies

Contact:
Ms. Louise Raymond Phone: (212) 512-3852
Date of Commitment: 4/27/97 Fax Number
: (212) 512-3611
Email: raymond@mcgraw-hill.com Web Address: www.mcgraw-hill.c
om/ philanthropy

Commitment: Commits to sponsor teacher training and classroo
m educational activities in ten major cities, contributing more than $500,000 w
orth of market software and information services and $1 million in cash contrib
utions over three years. Will also donate $1 million of ad space in its publica
tions, to help Americas Promise promote mentoring and other youth-development a
ctivities over the next four years.

Progress: The McGraw-Hill Companies has c
ontinued its work with The National Council on Economic Education (NCEE) to pro
mote economic literacy and train teachers to teach K-12 students basic economic
principles and has contributed $450,000 to the same. In 1998, it launched and
refined its Virtual Volunteer Program, which matches employees from The McGraw-
Hill Companies with teachers from across the country who are teaching basic eco
nomic principles. McGraw-Hill also worked with the NCEE to assist in expanding
its work in ten major U.S. cities. At Morris High School in the Bronx, NY, McGr
aw-Hill continued its economic curriculum development and launched professional
development workshops for teachers. In addition, The McGraw-Hill Companies con
tinued to promote the need for economic literacy by featuring its Economic Lite
racy Signature advertisement with Americas Promise in Business Week and other p

ublications of The McGraw-Hill Companies.

Forecast: For the remainder of the
year, The McGraw-Hill Companies will focus on enhancing The Virtual Volunteer P
rogram to effectively meet teachers needs by providing a full range of support,
including the creation of lesson plans that link the Virtual Volunteer Program
to the NCEE economics curriculum. In addition, McGraw-Hill will continue its o
ne-to-one matching of teachers with volunteers, as well as develop resource tea
ms of employees specializing in particular subject areas to further help teache
rs bring economic principles to life in the classroom. In Buffalo, NY, plans ar
e under way to train teachers to teach youth in need the importance of making i
nformed economic choices. In addition, it is collaborating with Business Week o
n a project to utilize the magazines 70th anniversary celebration as a platform
to showcase the importance of economic literacy.

Commitment Showcase: As dir
ector of Debt Rating at Standard & Poors, Gary Kochubka oversees and analyzes f
oreign debt structures throughout Latin America. One of his most challenging ta
sks, however, is answering the Email questions from Marguerite Merhiges class o
f 90 students at McKinley Middle School 259 in Brooklyn, NY. During the past ye
ar, Mr. Kochubka answered questions about the difference between stocks and bon
ds, explained to students how companies are selected for the S&P 500, and gave
insight into the many different professional careers on Wall Street. Ms. Merhig
e credits Mr. Kochubka with helping her students to better understand the conce
pts behind challenging assignments that have included the annual Stock Market G
ame, which takes place in schools around the country each year.

MCIWorldcom

Contact: Mr. Kevin Sartorius Phone: (703) 415-6621
Date of Commitment: 4/10/97
Fax Number: (703) 415-7175
Email: Kevin.Sartorius@mci.com Web Address: www.mc
i.com/marcopolo or www.mci.com/community

Commitment: Commits to make a grant
of $1.1 million to provide more than eight million students, teachers, and pare
nts with Internet access, specially tailored Web sites, customized search engin
es, teacher training, and teacher/student interactive materials. MCIWorldcom wi
ll provide services and equipment for the Americas Promise toll-free volunteer
and information hotline (888-55-YOUTH).

Progress: The MCIWorldCom Foundation
has trained approximately 683 elementary, middle, and high school instructional
technology trainers from school districts in Dallas, TX; Baltimore, MD; New Yo
rk, NY; Newark, NJ; Philadelphia, PA; Anne Arundel County and Montgomery County
, MD. Each of these trainers received MarcoPolo teacher training kits, which ar
e designed to enable trainers to teach K-12 teachers how to integrate the Inter
net into the classroom effectively and meritoriously. Over the next year, these
trainers will train 61,600 teachers, and nearly one million students will bene
fit. One hundred percent of the original $1.1 million commitment has been distr
ibuted to the MCIWorldCom MarcoPolo partners: the National Endowment for the Hu
manities, the American Association for the Advancement of Science, the National

Council on Economic Education, the National Geographic Society, and the Council of Great City Schools. The MarcoPolo Web site can be viewed online at www.mciworldcom.com/marcopolo.

Forecast: MCIWorldcoms latest partnership is with the National Council of Teachers of Mathematics, which joined the MCIWorldCom MarcoPolo partnership this year. MCIWorldcom is in the process of negotiating additional MarcoPolo training sessions in Chicago, IL; Los Angeles and San Francisco, CA; and Miami, FL. If all of these school districts agree to host training workshops, 72,378 additional teachers and 1.5 million students will be reached.

Commitment Showcase: The best way to demonstrate the MCIWorldCom Foundations commitment to K-12 education is to share testimonials received from MarcoPolo training workshop participants. One Baltimore educator said, Many ideas will be put to use within 48 hours. Keep on keeping on; youre doing great. A Montgomery County, MD educator expressed that the [N]otebook is an EXCELLENT resource!! She continued, Thank you! I appreciate your willingness to share both your teaching resources and training materials.

MediaOne

Contact: Mr. Blair Johnson Phone: (303) 858-3421
Date of Commitment: 4/27/97 Fax Number: (303) 858-3445
Email: blejohnson@mediaone.com Web Address: www.mediaonegroup.com

Commitment: Commits to provide kindergarten through high-school children in MediaOne communities with a free Internet connection and service within three years. MediaOne will also provide technology training to teachers in 5,000 schools and up to $3 million in computers and training to teachers.

Progress: MediaOne has provided Internet training to more than 34,230 K-12 children as part of its commitment. More than 1,140 MediaOne employees have shared their technical expertise as classroom volunteers. In so doing, employees can raise up to $600 for their school to use to buy computer software and hardware. This is one of its three Community Outreach and Online Learning, or COOL, programs. To demonstrate the educational benefits of the Internet to more people sooner, MediaOne recently forged a partnership with Cable in the Classroom (CIC). CIC is a nonprofit educational organization established by the cable television industry. MediaOne is providing free Internet school connections in communities in MA, NH, NY, VA, FL, CA, MI, MN, and OH. It is providing Internet training in Atlanta, GA; Los Angeles, CA; Jacksonville and Pompano Beach, FL. As of February 1999, they provided Internet training to 40,000 people. MediaOne has provided more than $2.2 million to provide computers and Internet training in schools, which represents almost 75 percent of the $3 million commitment.

Forecast: In January, MediaOne announced a $750,000 grant to be given to Cable in the Classroom over the next two years to help it bring Internet training to more youth. Upcoming events include: launching Internet training in Jacksonville, FL; Fresno and Stockton, CA; St. Paul

, MN; Dayton, OH; Richmond, VA; and Westchester County, NY. MediaOne also will be awarding cash grants and computers to 16 four-member teams of educators who develop innovative ways to incorporate video and Internet technology into their lesson plans. The teams of educators who are selected will be honored in May of 1999 at a luncheon on Capitol Hill with members of Congress and other government officials. MediaOne expects to expand its Internet training to include more parents and senior citizens, as well as students. MediaOne also plans to continue providing free Internet connections in libraries in Massachusetts, and to other parts of the MediaOne service area.

Commitment Showcase: Ms. Sylvia Jones, a MediaOne employee in Fresno, CA, has had a positive impact at Slater Elementary School. As teacher Diane Yocum said, This has been a very exciting year for me because of your COOL program and what the grant money will make possible. These materials and equipment will not only aid in the learning of this years students, but of many future years of Slater kindergarteners. In Eastlake, OH, the students at Thomas Jefferson Elementary School cant wait to see Bonnie Gross, a MediaOne employee and regular COOL classroom volunteer. Heres what Jackie Cunningham, one of the students, said about Bonnies role: She was actively involved in my classroom. She spent a great deal of time working with the children on an individual basis, using the computers in our classroom. The children looked forward to her instructing them on the use of a variety of software.

## Mentoring USA

Contact: Mr. Stephen Menchini Phone: (212) 253-1194
Date of Commitment: 4/27/97 Fax Number: (212) 253-1267
Web Address: www.mentoringusa.org

Commitment: Commits to increase its volunteer mentors from 3,500 to 20,000 over the next three years.

Progress: Mentoring USA (MUSA) has recruited and trained over 6,000 mentors throughout the nation. MUSA currently operates over 100 programs in New York City serving almost 3,000 children, and serves over 2,500 children in other sites in New York State, and more than 500 children in sites in seven other states. MUSA operates programs in New York State, New Jersey, Massachusetts, New Hampshire, Washington State, Connecticut, and California and is developing programs in Maryland and Vermont. MUSA matches children on a one-to-one basis with volunteer mentors. MUSA partners with the Junior League of New York City, Bell Atlantic, AT&T, Prudential Insurance Company of America, Fleet Bank, Bankers Trust, Andersen Consulting, Allstate Insurance, Bloomingdales, the Police Athletic League, Merrill Lynch, National Italian American Foundation, New York University, Harvard University, Fleet Bank, Nickelodeon, Kenneth Cole Productions, Con Edison of New York, the New York Police Department, Communities In Schools, and numerous other groups throughout the country to expand its mentoring programs.

Forecast: MUSA will mentor 4,000 children in New York City and 3,000 children in New York state. In other states, MUSA will mentor 3,000 child

ren. MUSA will expand its partnerships with corporations with an emphasis on wo
rking with charter schools and public housing units. MUSA is planning a regiona
l conference in New York City in September 1999 for coordinators of mentoring i
n communities and schools.

Commitment Showcase: A public service announcement
featuring Martin Sheen will be shown in 1999. In May 1999, MUSA and the HELP U
SA organization will host The Millennium, a dinner benefit at New Yorks Pierre
Hotel, which will raise critically needed funds for MUSAs expansion throughout
the country. Also in May, MUSA will publish THE PERSON WHO CHANGED MY LIFE, a c
ompilation of 75 essays by prominent Americans recalling their mentors. Many di
stinguished individuals, including Walter Cronkite, Kenneth Cole, Marian Wright
Edelman, Gloria Estefan, Geraldo Rivera, and Elizabeth Dole, are included in t
his publication. MUSA, along with Harvard Universitys Graduate School of Educat
ion, is participating in a national study evaluating mentoring. This study will
be completed and released by the end of 2000.

Michigan Nonprofit Association

Contact: Mr. Sam Singh Phone: (517) 353-5038
Date of Commitment: 4/27/97 Fax
Number: (517) 355-3302
Email: singhsam@pilot.msu.edu Web Address: www.mna.msu
.edu

Commitment: Commits to engage 50,000 young people in community problem-s
olving through volunteerism over the next five years in the state of Michigan.

Progress: The Michigan Nonprofit Association (MNA) involves local grassroots
organizations, volunteer centers, colleges and universities that are members of
MNA and its affiliate organizations, Volunteer Centers of Michigan (VCM) and M
ichigan Campus Compact. As a result of this statewide initiative, over 18,000 y
oung people have been involved in community service. This commitment and progre
ss to date reflect the work of 30 volunteer centers, 32 colleges and universiti
es, and over 300 local nonprofit partners, serving more than 70 counties statew
ide. Youth volunteers have been recruited by national service members in both t
he Volunteer Centers of Michigan AmeriCorps: Michigans AmeriCorps and New Partn
erships VISTA programs, as well as through a wide variety of student volunteer
programs at higher education institutions throughout the state. Young people ha
ve addressed community needs through service learning and volunteer service. Th
is includes community greening, peer mentoring/tutoring, and support services f
or homebound individuals that are coordinated locally. MNA continues to provide
training, technical assistance and support services that allow its local partn
ers to strengthen their programs and achieve their youth-service goals.

Forec
ast: MNAs future goals include the refinement of reporting systems, and the con
tinued expansion of its local partners. As new communities and organizations be
come members of state associations, they are invited to partner with MNA. MNA w
orks closely with the Michigan Community Service Commission in the development
and support of Communities of Promise throughout the state. MNA will offer a se

ries of nonprofit workshops throughout the state to build the capacity of commu
nity service organizations for involving youth in service.

Commitment Showcas
e: Lisa Bonotto is a VCM AmeriCorps member serving at the West Midland Family C
enter, offered this example of MNAs success: I had a teen in Teens in Training
this summer who was on probation. He ended up being the top teen of the summer
and single-handedly volunteered 258 hours. I recently received a call from him
thanking me for the program because it proved to him that a group of teens coul
d work together to make our community a better, safer place to be. He is still
on probation, but his relationship with his parents has significantly improved,
as have his outlook on life and his goals for the future. He attributes this c
hange in his attitude and behavior to the positive influence of other teens in
the Teens in Training program and the adult mentors at the West Midland Family
Center.

Microsoft Corporation

Contact: Mr. Vivek Varma Phone: (425) 703-669
2
Date of Commitment: 5/1/97 Fax Number: (206) 703-7339
Web Address: www.micros
oft.com

Commitment: Commits to work with five not-for-profit computer recycle
rs to place 50,000 recycled and refurbished computers in neighborhood schools b
y the end of the next school year. The refurbished computers and software will
reach more than 25,000 classrooms and 750,000 K-12 children in the next year.

Progress: Microsoft has helped distribute 50,000 recycled and refurbished comp
uters to foundations which have, in turn, dispersed them to disadvantaged K-12
schools. The Computer Reclamation Inc. focused its distribution on school syste
ms in the Mid-Atlantic region; Computer Recycling Center, Inc. donated to the C
alifornia and New York school systems; Detwiler Foundation, Inc. concentrated o
n the California school system; Lazarus Foundation donated within the Baltimore
, Washington DC, and Northern Virginia region; and Students Recycling Used Tech
distributed computers to schools in Oregon and Washington state.

Forecast: A
t this time Microsoft has completed its commitment, and it is considering futur
e partnerships.

Commitment Showcase: Microsofts partnership with the Detwiler
Foundation has substantially increased accessibility to technology for disadva
ntaged students in Hawaii. With a donation of 25 computers and Microsoft softwa
re, students at Kohala High School have increased access to E-school, which all
ows students to take classes that are not available at their own school with in
structors from Honolulu and the mainland.

Milligan College

Contact: Ms. Jil

l L. Bumpus Phone: (423) 461-8711
Date of Commitment: 1/4/99 Fax Number: (423)
461-8992
Email: JLBumpus@mcnet.milligan. edu Web Address: www.milligan.edu

C
ommitment: Commits to provide resources for 150-175 additional youth in northea
st Tennessee, doubling the number of youth it is currently serving. Milligan Co
llege will engage students and faculty campus-wide to double the number of volu
nteers in youth serving agencies in its community. Milligan College will provid
e Big Brothers Big Sisters of Johnson City with 15 additional mentors; 20 addit
ional students will be working at the Coalition for Kids providing a safe place
and structured activities for up to 100 children between the hours of 3:00 to
7:00 p.m.; 15 additional students will be volunteers at the East Tennessee Chri
stian Home for children, a group home for children from all situations; 15 addi
tional students will be volunteers with the HomeWork Club, an after-school tuto
ring program for youth in danger of failing; and Milligan College will also wor
k to double the number of youth involved in the Good News Club, a group that me
ets once a week and provides after-school activities and fellowship.

Progress
: In a month of recruiting new volunteers, Milligan College has already placed
15 people in programs serving youth, and is building relationships with several
more students and faculty members. The numbers promise to jump this fall with
new freshmen and more available time. Already several new community connections
have been made with agencies and organizations, including the Appalachian Girl
Scout Council and Child and Family, Inc., with many more to come. Milligan cur
rently has partnerships within two different counties and two cities, with proj
ects in the works with several other towns. The faculty and staff at Milligan C
ollege have been receptive to the promise and are eager to help in any way they
can.

Forecast: Over the course of the next 15 months, Milligan anticipates b
eing able to establish more partnerships with existing area agencies and busine
sses. Milligan has tentative plans to use programs like The Big Help to create
one-day events for students who wish to help children but cannot afford the tim
e for a regular commitment. Also within the Volunteer Action Center at Milligan
College, a position is being established for one of the coordinators to be sol
ely in charge of Americas Promise tracking opportunities, volunteers, and activ
ities.

Commitment Showcase: The best aspect of Milligans Promise is the willi
ngness of the students, faculty, administrators, advisors, trustees, and others
involved in Milligan College. Milligan Colleges volunteer work force is growin
g and Milligan anticipates in the fall of 1999, a large surge in the number of
students and faculty committing to be mentors. Milligan students have a passion
for helping others, and through Milligans Promise, the Volunteer Action Center
, and various other efforts, Milligan College is working to create within its s
tudents, the heart of a servant.

Miss America Organization

Contact: Mr. Rob

ert L. Beck Phone: (609) 345-7571
Date of Commitment: 4/27/97 Fax Number: (609)
345-2716
Email: missa@algorithms.com Web Address: www.missamerica.org

Commi
tment: Commits to offer matching funds of $100,500 for the National Service Sch
olars Program to be given to 201 high schools throughout all 50 states and the
District of Columbia.

Progress: The Miss America Organization has fulfilled i
ts promise by distributing $100,500 in scholarships.

Mitsubishi Motor Sales
of America, Inc.

Contact: Ms. Kelley Schultz Phone: (714) 934-3510
Date of Co
mmitment: 3/18/97 Fax Number: (714) 934-7655
Email: kschultz@mmsa.com Web Addr
ess: www.mitsucars.com

Commitment: Commits to provide more than $190,000 in s
cholarships and in-kind contributions over three years to support national prog
rams teaching youth marketable skills through automotive technology competition
s. Mitsubishi will provide more than 133,000 youth and their mentors environmen
tal education programs through a collaborative partnership with the National 4-
H Council. It will also provide 6,500 youth the opportunity to give back to the
ir communities through a service project in the adopt-a-school program.

Progr
ess: Mitsubishi Motors has provided $212,000 in scholarships/in-kind donations
by supporting 13 automotive technology competitions, reaching approximately 1,2
00 youth. The National 4-H Council Just R3 It grants reached approximately 250,
000 youth, teaching program development and implementation, public speaking, te
amwork, and managing resources. Mitsubishi Motors also distributed approximatel
y 30,000 environmental education bookcovers and brochures to youth at various f
estivals and events across the country. Additionally, Mitsubishi Motors continu
es to work with adopted schools in three regions, reaching 2,400 students annua
lly through educational support, mentoring, and in-kind contributions.

Foreca
st: Mitsubishi Motors plans to continue supporting automotive technology compet
itions across the country. Additionally, the company continues to work with the
adopted schools in three regions to coordinate potential service projects, and
with the National 4-H Council Just R3 It grant projects.

Commitment Showcase
: In 1998, Mitsubishi Motors was an instrumental partner in Orange Countys (Cal
ifornia) Promise to connect at least 20,000 children to the five basic promises
. The company committed to provide leadership and media relations assistance fo
r the program. A kick-off rally was held at Knotts Berry Farm in April 1998, in
volving hundreds of community members representing county businesses, governmen

t, faith communities, educators, non-profits, volunteers, and students. The eve
nt received coverage in all major print and broadcast news outlets, reaching ov
er 2.4 million people. Mitsubishi Motors committed a total of 140 hours coordin
ating media and communications efforts for this event.

Morehouse College

Co
ntact: Mr. Merlin D. Todd Phone: (404) 215-2672
Date of Commitment: 4/27/97 Fax
Number: (404) 215-2742
Email: mtodd@morehouse.edu Web Address: www.morehouse.
edu

Commitment: Commits to partner with DePauw University, The George Washing
ton University, the University of Denver, and the University of Notre Dame as m
embers of the University Summit Advisory Board. Each university will host a loc
al summit on campus and recruit five other universities to host summits on thei
r respective campuses. Morehouse College commits to expand the opportunities fo
r the entire College communityadministrators, faculty, staff, students, and alu
mnito become more involved in community-service activities. Morehouse College w
ill sponsor extensive programmatic forums directed towards encouraging the memb
ers of the College community to reach out and get involved with the community s
urrounding the College especially with organizations and activities that are yo
uth-oriented. Morehouse College will sponsor at least one youth-oriented commun
ity-service activity per year that is designed to involve the entire College co
mmunity.

Progress: All campus organizations were required to conduct at least
one community-service project last semester in order to maintain an active sta
tus on campus.

Forecast: Community service will become infused into the colle
ge academic program with a great majority of our college family working with th
e youth in the community.

Commitment Showcase: The president of the college a
nd his wife conceived, organized, and personally led a community-wide cleanup o
ne Saturday in 1998 to bring together individuals from all levels of the colleg
e to work on a community improvement project. Over 30 campus organizations are
involved in community-service activities including: tutoring and mentoring elem
entary and high school students; working with homeless shelter programs; juveni
le home visits; and involvement with Boys & Girls Clubs.

Morgan Stanley Dean
Witter

Contact: Ms. Joan E. Steinberg Phone: (212) 762-7848
Date of Commitmen
t: 2/23/99 Fax Number: (212) 762-7790
Email: steinbej@ms.com Web Address: www.
msdw.com

Commitment: Commits to a four-point philanthropic program to provide resources to the nations youth. During the first phase of the commitment, Morg an Stanley Dean Witter will create and launch a firm-wide effort, called What a Difference A Day Makes, that encourages, recognizes and rewards U.S.-based emp loyees to volunteer 24 hours in a year to provide the five basic promises to yo uth. Tracking will be conducted through biannual report cards that employees wi ll complete and return to Community Affairs. These cards will identify the numb er of volunteer hours, names of charities, and number of children reached by em ployees. The firm will match $1 per volunteer hour up to the first 50,000 hours to Communities In Schools (CIS). The first three pilot CIS projects will be in New York, Chicago, and Philadelphia. Funds will be contributed to Communities In Schools for national distribution. Morgan Stanley Dean Witter will provide i ncentives, rewards and recognition for volunteers, including: listing names of volunteers on the Ticker around the headquarters building; Americas Promise Lit tle Red Wagons for all employees who give 24 hours or more; private luncheon wi th CEO and President for top ten volunteers; promotion of top volunteer on Disc over Card Time Square Sign; donation to Communities In Schools of $1 for every hour volunteered up to 50,000 hours. Morgan Stanley Dean Witter commits to incl ude Americas Promise and Communities In Schools in Discover Cards Cashback Bonu s promotional campaign to 46 million Cardmembers through the Cashback Bonus pro grams Anniversary mailings and periodic communications through the year. Morga n Stanley Dean Witter commits to develop a community outreach program called Co mmunity Catalyst, through which Morgan Stanley Dean Witter professionals will b ring appropriate parties to the table to discuss the needs of children serviced by Communities In Schools. Acting as hosts, Morgan Stanley Dean Witter employe es will encourage local nonprofits, vendors, competitors and clients to deliver the five basic promises to children. The goal is to pilot and host the Communi ty Catalyst meetings in four targeted markets (Chicago, New York, New Castle, a nd Philadelphia) by the year 2000 and to expand the program the following year to ten sites. During the second phase of the commitment Morgan Stanley Dean Wit ter will develop a school-based program to teach financial literacy to children in Communities In Schools and others programs. The firm will support this init iative by developing an appropriate curriculum and training its employees to te ach the curriculum in their local communities in Morgan Stanley Dean Witter str ategic markets. The curriculum will be designed for junior- and high-school stu dents and will present instruction credit, basic savings, and investment inform ation.

Progress: This is a new commitment that was kicked-off on February 23, 1999 in New York City at Martin Luther King High School. Morgan Stanley Dean W itter reached out to its 45,000 employees announcing this new company-wide init iative. In addition, Discover Financial Services, a subsidiary of Morgan Stanle y Dean Witter, included Americas Promise and Communities In Schools in the Disc over Cards Cashback Bonus promotional campaign.

Commitment Showcase: Morgan S
tanely Dean Witter challenged its employees to use their influence, business sa vvy, and personal time to make a difference in childrens lives. One employee, L arry Adam, has truly taken the bull by the horns. One week following the Februa ry kick-off of the Morgan Stanely Dean Witter commitment, Larry, a senior vice president and one of the top producing financial advisors, launched his own per sonal commitmentto involve the public school children throughout Maryland in hi s efforts to feed the hungry through the Maryland Food Bank. Larry is on a pers

onal mission to raise $100 million worth of food in the state. His program is i
n partnership with the Maryland office of Communities In Schools, the Maryland
State Superintendent of Schools, the Maryland Food Bank, and the employees of M
organ Stanley Dean Witter who work in the area.

MTV

Contact: Mr. Stephen Fr
iedman  Phone: (212) 846-6124
Date of Commitment: 4/27/97  Fax Number: (212) 846-
8565
Email: steve.friedman@mtv.com  Web Address: www.MTV.com

Commitment: Comm
its to create a local pro-social opportunity for staff to give back to the comm
unity as well as to launch a new on- and off-air pro-social campaign focused on
 themes of community service and personal responsibility. The channel will comm
it on-air programming time and will partner with its cable affiliates to involv
e 71 million viewers on a more grassroots level.

Progress: MTV has created on
-air and off-air campaigns spreading anti-violence messages and promoting safe
and responsible sex. MTVs: Fight For Your Rights: Take a Stand Against Violence
 campaign gives young people a voice in the national debate on violence and inf
orms them of ways to reduce violence in their communities. It involves special
programming, public service announcements (PSAs), grassroots events, and MTV Ne
ws special reports. The campaign directs viewers to local and national partner
service organizations such as Americas Promise, Youth Service America, and othe
rs. MTV also expanded its ongoing efforts with the Kaiser Family Foundation in
building what is now the single largest media campaign in history on the issue
of safe and responsible sex. This initiative consists of PSAs, special programm
ing, and a nationwide college campus tour. Each PSA ends with a toll-free line
for viewers to receive Its Your (Sex) Life, a booklet on safe sex. Staff throug
hout MTV have been involved in one or both of these outreach campaigns. MTV exp
anded its relationship with Talent Unlimited (TU), a public performing arts hig
h school in Manhattan. MTV staff mentor students from the school on a weekly or
 monthly basis.

Forecast: In 1999, MTV will kick Fight for Your Rights: Take
a Stand Against Violence into high gear, continue its campaign with the Kaiser
Family Foundation to promote safe sex, and further its involvement with Talent
Unlimited high school. The centerpiece of Fight for Your Rights is a 25-page bo
oklet created by MTV in consultation with experts entitled The Action Guide. Th
e Guide contains five actions aimed at engaging youth in solutions to violence,
 as well as providing alternative outlets to violence. The Guide also directs M
TVs audience to numerous local and national service partner organizations such
as Americas Promise, Save the Children, the Family Violence Prevention Fund, an
d many others. One million copies of the Guide will be distributed to MTV viewe
rs nationwide for free. MTV will also work with hundreds of regional cable oper
ators to identify and spotlight Local Heroes who are making a positive change i
n their communities. MTV and operators will also arrange local events in school
s and community centers across the country on the subject of youth violence. Am
ong these will be 50 workshops on conflict resolution by experts in the field a

nd numerous seminars by eminent members of the American Psychological Associati
on.

Commitment Showcase: As of October 1998 more than 200,000 young people ha
d called to receive a copy of Its Your (Sex) Life, a booklet produced by MTV an
d the Kaiser Family Foundation. A random-sample survey of them found the follow
ing: 88 percent said they had personally learned new information from the mater
ial; 33 percent of those under 18 said they had talked with a parent about a se
xual health issue as a result of reading it; and 18 percent said they had been
tested for HIV or another sexually transmitted disease since receiving it. As p
art of its relationship with Talent Unlimited public performing arts high schoo
l, MTV hosted Bring a Student to Work Day.

Museum of Modern Art

Contact: Mr
. Michael MargitichPhone: (212) 708-9850
Date of Commitment: 8/25/98 Fax Numbe
r: (212) 708-9852
Email: Michael_Margitich@moma.org Web Address: www.moma.org

Commitment: Commits to conduct two new three-year outreach programs for over 1
5,000 students in the New York City Public School system who might not otherwis
e have the opportunity to experience them. The High School Internship Program w
ill give students practical work experience to develop marketable skills while
participating in arts education programming designed especially for them. In ad
dition, they will develop long-term relationships with their supervisors, who w
ill serve as mentors, in a safe place with structured activities provided durin
g non-school hours. Wednesdays Are For You is a free program targeted to studen
ts in the New York Public School system. While providing exposure to the arts t
hrough the Museums permanent collection, the program uses both classroom and Mu
seum discussions to develop critical thinking skills such as analysis and probl
em solving in ambiguous situations. Children are asked open-ended questions inv
iting them to describe what they see. This encourages them to use broader vocab
ulary, to learn to listen to others, and to speculate and express themselves mo
re fully.

Progress: Thus far, over 2,000 students have participated in Wednes
days Are For You. The Museum has already selected six students to participate i
n the newly created High School Internship Program. The students are from three
different public high schools in Manhattan. They are currently working in the
Accounting, Education, Communications, Library, Information Systems, and Securi
ty departments.

Forecast: The Wednesdays Are For You program is expected to r
each 4,000 students in 1999 and over 15,000 students over three years. The High
School Internship Program is expected to reach approximately 55 students over
three years.

Commitment Showcase: Students from Joanne Camutos second-grade c
lass from PS 204 in Brooklyn wrote the following thank-you comments to their Mo
MA educator, Candice Breitz, after the class met General Colin Powell at the Am
ericas Promise reception at the Museum of Modern Art on March 4, 1999. I learne

d two things. I learned to use my imagination. I also learned to be creative. T
hank you for coming to our class and helping us use our imaginations to make ou
r fantasies. I really loved the Museum of Modern Art and I am glad that you are
giving us free passes so that I can visit it again.

Music Teachers National
Association

Contact: Ms. Joanne HaroutounianPhone: (703) 534-9490
Date of Co
mmitment: 4/3/98 Fax Number: (513) 421-2503
Email: musiclink@mtna.org Web Addr
ess: www.mtna.org

Commitment: Commits to provide 10,000 hours of private musi
c instruction to youth in need nationwide, affecting approximately 175 young pe
ople. This commitment is equivalent to approximately $200,000 of donated schola
rship lessons. Through the national expansion of its MUSICLINK program, the Mus
ic Teachers National Association (MTNA) will encourage ongoing relationships be
tween young people and caring adults through long-term private music instructio
n with member teachers. Lasting connections are made 1+1+1 (1 teacher + 1 schoo
l + 1 student).

Progress: The LessonLink program teaches private music instru
ction to more than 250 students in 25 states. As of March 1999, approximately 1
50 Music Teachers National Association (MTNA) teacher members have donated 7,00
0 hours of instruction, with a scholarship donation of services equivalent to $
160,000. State MUSICLINK representatives have committed to extend this commitme
nt to 700 students through the end of 2000. Steinway and Sons provided a genero
us grant for a national MUSICLINK summit, which allowed representatives from 40
states to learn how to initiate the program. The Music Educators National Conf
erence is supporting the program by providing communication to its school music
teacher members. The Hal Leonard Corporation is providing complimentary copies
of beginning level music to each LessonLink teacher. LeapFrog, a division of K
nowledge Kids Enterprises, donated music learning toys for young students. Loca
l businesses and community resources in many states have donated instruments, p
ianos, moving costs, technical services, concert tickets, and music to the prog
ram.

Forecast: Beginning in 1999-2000, the Melton Foundation will provide $50
,000 in music teaching scholarships to graduate students at George Mason Univer
sity who agree to teach students through MUSICLINK. Ten students, each receivin
g $5,000, may renew this scholarship for three years, totaling $150,000 in fell
owships that will assist the MUSICLINK program. MUSICLINKs five-year plan inclu
des active involvement in 50 states by the year 2002. The 1999 MTNA national co
nvention will feature several sessions for training and a showcase of MUSICLINK
s progress and goals. It plans to feature a recital of MUSICLINK students in it
s 2000 convention, celebrating the achievement of its Americas Promise commitme
nt. MTNA is currently planning with Steinway and Sons and the National Piano Te
chnicians Guild to place decent instruments into the homes of LessonLink studen
ts nationwide. It is seeking additional corporate support for staffing and oper
ational needs of the rapidly expanding program. Within the next year, MUSICLINK
plans to develop a promotional video and seek funding to begin research concer

ning the value of music instruction and recognition of potential talent from th
e data it accumulated in the program.

Commitment Showcase: MUSICLINK zeroes i
n on General Powells idea of starting at the grassroots. Each MTNA chapter uses
the philosophy of 1+1+1 in a unique way. The Volusia County, FL chapter is rea
ching out to troubled teens and autistic children through piano lessons. Teache
rs in West Virginia and Nebraska are teaching Kindermusik preschool classes wit
h teenage mothers joining in. On Tuesdays, a George Mason senior who is blind p
lays jazz duets with a blind sixth-grader on an old piano in the school gym.

National 4-H Council

Contact: Ms. Christie Phillips Phone: (301) 961-2800
Dat
e of Commitment: 4/27/97 Fax Number: (301) 961-2875
Email: info@fourhcouncil.ed
u Web Address: www.fourhcouncil.edu

Commitment: Commits to expand its communi
ty service programs to involve 300,000 additional young people over the next th
ree years in direct service.

Progress: The National 4-H model trains youth, i
n partnership with adults, to identify community needs, develop strategies, ide
ntify and secure resources, implement projects, and evaluate the results. Throu
gh 4-H, young people are seen as resources in their communities. More than 180,
242 youth have been involved in community service through National 4-H as part
of the state and county programs in all 50 states and territories. The minimum
commitment is six hours per volunteer, for a total of over one million hours of
community service in 1998. This participation breaks down to 92,408 youth invo
lved in volunteering, 62,803 youth involved in service-learning programs, and 2
5,031 youth involved in community service activities. 4-H community service wor
k is based on youth and adult partnerships that involve youth as equal partners
in every part of the development and implementation of the project. Thousands
of other 4-H youth are involved annually in national community service efforts,
including Nickelodeons Big Help, USA Weekends Make A Difference Day, and Youth
Service Americas National Youth Service Day. An important element of 4-Hs comm
itment is a national public service advertising campaign that seeks to get yout
h, ages 9 to 12, involved in community service through 4-H. This campaign inclu
des billboards, radio, television, newspaper and magazine public service announ
cements. In the first year of the campaign, it received more than $36 million i
n donated media time and space. The campaign generated almost 7,000 calls to th
e toll-free number and ten million Web site hits. Forty-four 4-H state offices
and the counties within those states are supporting the public service campaign
.

Forecast: National 4-H is one of the principal partners in Safe Night USA,
a national violence- and drug-prevention community collaboration model to provi
de youth a safe neighborhood party with a purpose of discussing conflict resolu
tion and violence prevention. A new national initiative has just been announced
, Youth Smoking Prevention, funded by Philip Morris USA. The focus of this new
health initiative is to target middle-school youth, enhance problem-solving ski

lls related to health choices, and reduce the number of youth who smoke. The In
ternet, media, and youth events are the key to expanded efforts to reach and in
volve youth in community service efforts. National 4-H will involve 6.5 million
youth in educational programs, involving science, technology, communications,
and leadership.

Commitment Showcase: Nebraska Pets and People matches residen
ts in nursing homes to 4-H youth and their pets. Over 2,300 residents in three
nursing homes received a monthly pet therapy visit. The program also visited el
ementary schools to teach responsible pet care.

National Academy Foundation

Contact: Mr. John Ferrandino Phone: (212) 420-8400
Date of Commitment: 4/14/97
Fax Number: (212) 475-7375
Email: jjf@naf-education.org Web Address: www.naf-
education.org

Commitment: Commits to offer its school-to-career Academy progr
ams to school systems throughout the United States with the goal of having more
than 375 programs in the next three years.

Progress: Prior to this commitmen
t to Americas Promise, more than 12,000 students were enrolled in National Acad
emy Foundations (NAF) 202 established Academies of Finance (AOF) and Travel & T
ourism (AOTT). Since then, NAF has grown to 278 sites and is now serving 20,000
students in grades 9-12 in 33 states and the District of Columbia. Almost 3,00
0 business volunteers work with community leaders across the country to deliver
resources to Academy students and teachers. These community leaders provide pa
id internships for Academy students, sponsor fundraising events for student act
ivities and scholarships, provide job shadowing and mentoring experiences for s
tudents and teachers, assist in curriculum development and revision, and raise
awareness of the Academy to build community support. NAF is able to fulfill its
commitment through major corporate support from Citigroup, the American Expres
s Company, Merrill Lynch and Co. Foundation, Inc., Bloomberg Financial Markets,
the Fannie Mae Foundation, McGraw-Hill, Inc., Global Vacation Group, Prudentia
l Securities, Inc. and the Bankers Trust Company. NAFs partnership with the Off
ice of the Comptroller of the Currency also provides resources for Academies of
Finance through our nations banks.

Forecast: NAFs future goals to develop 37
5 Academy programs by the year 2000 are on target, with approximately 50 new Ac
ademies slated to begin in fall 1999. New states include Wisconsin, Mississippi
, South Dakota, West Virginia, and New Hampshire. NAF will increase its outreac
h to educational communities through presentations at the Association of Superv
ision and Curriculum Development, the National Association of Secondary School
Principals, the California Partnership Academies and the National Association f
or Drop-Out Prevention. NAF also works with Citigroup to create a national high
-school test for financial literacy. On the federal level, NAF announced a part
nership with the Department of the Treasury in March 1999, which will provide s
upport for Academy expansion and quality in existing sites nationwide. NAF will
expand industry resources and network of business partners through organizatio

ns such as the Small Business Administration and The Foundation for Teaching Ec
onomics.

Commitment Showcase: Each year at its Annual Institute for Staff Dev
elopment Awards Banquet, NAF honors Academy alumni who exemplify the commitment
and career determination that their program represents. They are honored for t
heir professional success and for their involvement with the program beyond gra
duation. NAF shared a proud moment with Eugene Podkaminer, a 1998 Honoree, and
his father when he received his award from Harold McGraw III, the president and
CEO of the McGraw-Hill Companies. Mr. Podkaminer is a 1992 graduate from the L
incoln Academy of Finance in San Francisco, CA, a 1997 Summa Cum Laude graduate
of the University of San Francisco, and currently a Portfolio Accountant at Ba
rclays Global Investors.

National Alliance to End Homelessness

Contact: Ms.
Suzann Mintz Phone: (202) 638-1526
Date of Commitment: 6/6/97 Fax Number: (202
) 638-4664
Email: smintz@naeh.org Web Address: www.naeh.org

Commitment: Comm
its to work with corporate partners to recruit, train, and sustain a volunteer
corps of mentors who will work with the 2,000 Alliance members across the count
ry to reach out to homeless and formerly homeless families.

Progress: The Nat
ional Alliance to End Homelessness has continued to support the Fannie Mae Foun
dation in fulfilling its commitment to Americas Promise. Due to lack of funding
, the Alliance has not been able to move forward with its commitment to create
a volunteer corps of mentors to reach out to homeless and formerly homeless fam
ilies.

National Assembly of Health and Human Service Organizations

Contact
: Mr. Gordon Raley Phone: (202) 347-2080
Date of Commitment: 4/27/97 Fax Number
: (202) 393-4517
Web Address: www.nassembly.org

Commitment: Commits to inf
orm 20,000 young people over three years about service and internship opportuni
ties within voluntary human service organizations. The National Assembly will e
xpand its commitment to provide this information to an additional 35,000 young
people.

Progress: In 1998, the National Assembly fulfilled its commitment by
providing more than 20,000 young people with information about service and inte
rnship opportunities in youth development organizations nationwide. With suppor
t from the DeWitt Wallace Readers Digest Fund and the MacArthur Foundation, the

Assembly has initiated a new database, the National Youth Development Information Center, www.nydic.org, which is providing further access to youth development internships and volunteer opportunities.

Forecast: In 1999 alone, the Assembly anticipates providing 35,000 individual users information regarding internships and volunteer opportunities in the field of youth development.

Commitment Showcase: The National Youth Development Information Center has received very positive feedback. Ketti Klaber of the Duke Universitys Career Development Center said, Great database, Id like to link to it from the Duke University Career Development Center Web site. I am certain our students will wear it out!

National Assembly of State Offices of Volunteerism

Contact: Ms. Lillian Kerr-Haversat
Phone: (207) 785-3388
Fax Number: (207) 785-5002
Email: mvcconn@tidewater.net

Date of Commitment: 3/2/97

Commitment: Commits to develop a Business Buddies program in five states, involving 3,500 trained mentors from the workplace who will work with young people, serve as role models, and assist them in developing and heightening marketable skills.

Progress: To date, one site has been used as a pilot project with 15 mentors and mentees. Another site, a veterans hospital complex, is in its early stages, involving 100 mentors and more than 200 mentees. Evaluations conducted during the pilot project resulted in the completion of a Business Buddies project manual. The manual will be distributed to members of NASOV and other interested parties at The Points of Light Foundation Conference on Community Service in June 1999.

Forecast: Currently, Maine is working with two organizations and one major corporation to put the project in place. Groups in Arkansas, Pennsylvania, and Iowa are studying the project, expecting its introduction within the next six months. It is expected that a Maine-based corporation will introduce the project to all its subsidiaries by the end of 1999, thereby making Business Buddies operational in five states. Support from the Office on Volunteerism in Arkansas will serve to introduce the project to a military complex there.

Commitment Showcase: Business Buddies is being introduced to several regional Northeastern corporations and small businesses to encourage them to step into the world of community service.

National Association for Equal Opportunity in Higher Education

Contact: Mr. Keith Hodges
Phone: (301) 650-2440
Date of Commitment: 4/27/97 Fax Number: (301) 495-3306

Web Address: www.nafeo.org

Commitment: Commits that 50 percent of the student enrollment, approximately 140,000 students, of the 117 historically and predominantly black colleges and universities across the country will engage in volunteer community-service projects with an emphasis on tutoring and mentoring.

Progress: The National Association for Equal Opportunity in Higher Education (NAFEO) made a commitment to encourage the students attending its member colleges and universities to serve as mentors to disadvantaged students. In particular, NAFEO was enthusiastic about being able to piggyback on the success of programs that maintained this service as a primary mission. Unfortunately, we have not been able to move beyond the planning stages of our proposed commitment.

Forecast: At upcoming conferences, NAFEO will address the problems it has had with regard to fulfilling its commitment to Americas Promise and conclude how best to deal with those problems in order to fulfill the commitment.

The National
Association of Child Care Resource & Referral Agencies

Contact: Ms. Yasmina Vinci
Phone: (202) 393-5501
Date of Commitment: 4/27/97 Fax Number: (202) 393-1109
Email: yvinci@naccrra.net Web Address: www.naccrra.net

Commitment: Commits to improve the health and safety of the ten million children in child care over three years by linking pediatric health professionals as volunteers with child-care programs across the country, through more than 600 local child care resource and referral programs as part of the Healthy Child Care Campaign.

Progress: The National Association of Child Care Resource & Referral Agencies (NACCRRA) has promoted the linkages between health professionals and child care programs through a variety of means and forums. Anecdotal information from affiliates indicates that the national commitment is being vigorously pursued by local organizations across the nation. As a way of reaching deeply into communities, the commitment to link health and child care has been integrated into all of NACCRRAs programs and activities. Joint presentations with American Academy of Pediatrics staff, as well as with other national, state, and local organizations assist the members of health and child-care communities in developing and facilitating linkages.

Forecast: NACCRRA intends to increase its efforts to connect child-care providers and programs and the families they serve to State Childre

ns Health Insurance Programs. This will address the issue of securing a medical home for each child who benefits from the presence of volunteer health professionals in child care. Several state affiliates are volunteering as Associate Centers for the National Center for Health and Safety in Child Care. These affiliates will support the expansion of the number of Volunteer Associate Centers as a systemic way to improve the health and safety of children in child-care settings.

Commitment Showcase: In partnership with the American Lung Association (ALA) and Childrens Television Workshop, NACCRRAs network distributed 17,000 Ais for Asthma kits to child-care providers in areas of high childhood asthma incidence. In Chicago, IL, 2,000 kits were provided to residents in public housing. In many communities, as a result of the partnership, ALA professionals are training child-care providers on environmental components of childrens health.

National Association of Collegiate Directors of Athletics

Contact: Mr. Jude Killy Phone: (440) 892-4000
Date of Commitment: 12/2/98 Fax Number: (440) 892-4007
Email: jkilly@nacda.com

Commitment: Commits to form a partnership with Big Brothers Big Sisters of America to develop Campus Pals, the youth mentoring program on college and university campuses nationwide. Campus pals, along with Corporate Marketing Associates and Compaq Computer Corporation, will join NACDA member institutions and BBBS local agencies in college towns to reach 2,000 children in the next two years.

Progress: Campus Pals is currently examining the possibility of working with other Americas Promise commitment makers. Further, the program is also looking to secure a longer-term relationship with Compaq Computer Corporation and is interested in involving other organizations and companies to help provide Bigs and Littles with program essentials and give-aways. A full-year of planning has been developed for 1999-2000, including: October Kickoff Celebration (matching party); November Sports Skills Clinic; December Holiday Party; January Community Night at a Sporting Event; February-April Bowl for Kids Sake; March Compaq Technology Day; and April Community Service Project. Campus Pals is also attempting to expand into targeted cities (where intereste
d agencies and institutions exist). Cities expressing interest in 1999-2000 program participation include Charlotte, NC; Corvallis, OR; Pittsburgh, PA; Tuscaloosa, AL; Norman, OK; Washington DC; and El Paso, TX.

Forecast: Campus Pals is currently recruiting participants for 1999-2000. The goal is to double the number of matched agencies and institutions for the upcoming academic year. Other tentative plans for program enhancement include a comprehensive Web site and an awards program honoring the best agency/institution match(es) each year.

Commitment Showcase: Christian Brothers University in Memphis, TN, with its enrollment of 1,700 students, has more than 100 students and student-athletes partic

ipating as Big Brothers Big Sistersthe largest operating program this year.

N
ational Association of Foster Grandparent Program Directors

Contact: Ms. Mary
Louise Schweikert Phone: (570) 374-9196
Date of Commitment: 4/27/97 Fax Number
: (570) 374-2579
Email: marys@ptdprolog.net

Commitment: Commits to launch a
partnership among the National Head Start Association, The National Association of Foster Grandparent Program (FGP) Directors, and the National Association of Retired and Senior Volunteer Program (RSVP) Directors that will place at least one FGP or RSVP senior volunteer as tutor and mentor with children and familie
s in each of the 43,000 Head Start centers nationwide.

Progress: From June 19
97 to June 1998, 424 additional low-income Foster Grandparent volunteers gave a
pproximately 442,000 additional volunteer hours serving 3,392 additional childr
en nationwide. This represents an increase of 28 percent over the number of vol
unteers serving in 1997. The number of RSVP volunteers placed in Head Start cla
ssrooms nationwide increased by 97 percent in the same period. In addition, the number of Head Start classrooms nationwide increased by 97 percent in the same time period. Volunteer activities with children included nurturing; pre-litera
cy activities; arts, music and other creative activities; development of langua
ge, conversation, and social skills; and reading to children. RSVP volunteer ac
tivities other than direct service to children included: food service; classroo
m clean up; nutrition; medical, dental, and mental health screenings/services;
making or collecting items for the children; enhancing parental skills; plannin
g menus; and home visits. The three partners in this commitment have joined wit
h ALTI Publishing to produce a book, From Grandma With Love, to be used by seni
or volunteers in Head Start classrooms as part of our Speak To Me program. In a
ddition, it has received funds from the Corporation for National Service to con
duct five separate nationwide training sessions and produce a technical assista
nce manual for FGP, RSVP, and Head Start directors on how to build local collab
oration to fulfill its commitment. In October 1998, they partnered with America
s Promise to hold a Senior Summit designed to facilitate fulfillment of commitm
ents made by national groups to the Presidents Summit and to raise national awa
reness about the value of seniors as resources. This meeting resulted in the fo
rmation of a new national consortium, Seniors Serving America.

Forecast: In 1
999, expanded training will be offered to directors at the state and local leve
ls and five regional mini-trainings will be held on developing local Head Start
/RSVP/FGP partnerships.

Commitment Showcase: In Lewisburg, PA, Foster Grandpa
rent Leona Brouse has worked as part of the Head Start classroom team to transf
orm four-year-old twins Alexander and Angel from the shy, withdrawn, nonverbal
children they were in September to the active, lively and engaging chatterboxes
they are today, six months later. Through the work of Head Start staff and sup

ported by the love, understanding, and one-to-one attention of their Foster Gra
ndmother, the twins have learned to communicate their needs and their feelings
through words. Their mother, Cynthia, is amazed at the difference in their abil
ities. And Head Start has changed Cynthias life, too. Now that her children are
flourishing, her self-confidence has soared and she has now moved from relianc
e on public assistance to a full-time job. Those who have implemented this comm
itment at the local level report that success depends on three things: a clear
understanding of the roles of the volunteers and the partnering agencies; appre
ciation of the value senior volunteers bring to Head Start and Head Start famil
ies; and an understanding of the importance of cross-training of volunteers and
all staff. Delivering Head Starts comprehensive services to children and famil
ies through an intergenerational approach enables Head Start to support familie
s in developing their skills and abilities at all levels.

National Associatio
n of Partners in Education

Contact: Ms. Barbara St. Amand Phone: (703) 836-48
80
Date of Commitment: 3/16/99 Fax Number: (703) 836-6941
Email: bstamand@NAPE.
org Web Address: www.PARTNERSIN EDUCATION.org

Commitment: Commits to work wit
h its state affiliates and member school districts across the country to establ
ish and expand 40 new programs which use the Americas Promise five basic promis
es. It will work with students, grades K-12, to create partnerships between the
public, private, and independent sectors. Partners in Education will promote A
mericas Promise through monthly teleconferences and electronic communications w
ith the regional vice presidents and state presidents, and to its school distri
ct members through targeted articles in its newsletter. Information about the i
nitiative will be disseminated through its Web site, with online statistical re
ports on key data updated at least monthly. A database will be developed to pro
vide documentation that includes the schools and other member programs deliveri
ng the resources, contact persons, geographic distribution, the numbers of stud
ents receiving the resources, and best practice models for the delivery of the
resources that can serve as training guides to increase resource flow. In addit
ion, Partners in Education will establish a hyperlink to the Americas Promise W
eb site to facilitate broader grassroots dissemination of information about its
other programs.

Progress: Partners in Education is a new commitment maker.

National Association of Police Athletic Leagues

Contact: Mr. Joe Wilson Pho
ne: (561) 844-1823
Date of Commitment: 2/12/99 Fax Number: (561) 863-6120
Email
: CopNKid1@aol.com

Commitment: Commits to create over 100 new chapters to re

ach 1,000 young people in each site for a total of 100,000 youth to be reached annually. They will provide all five promises: mentoring and tutoring; safe pla ces with structured activities; anti-drug and drinking programs; teamwork, lead ership skills, and computer training; and opportunities for youth to engage in community service. PAL also promises to educate all the chapters on Americas Pr omise and the importance of the five basic promises.

Progress: This is a new
commitment.

Forecast: Six new law enforcement agencies (Roswell, NM, and Bars tow, Calipatria, Milpitas, Sanger, and Watsonville, CA) have joined PAL to reac h youth in their communities. They join other 315 local PAL chapters in Filling Playgrounds, not Prisons by preventing juvenile crime and violence through ath letics and activities.

Commitment Showcase: In June, PAL will host the Nation al PAL Conference and Training Seminar in Miami Beach, FL. PAL chapters will c onvene to reaffirm their commitment to recruit 100 new chapters and to reach 10 0,000 children nationwide. PAL has committed to the five promises by providing children mentors, tutors, role models, anti-drug and drinking programs, safe pl aces through their participation in sports and activities, teamwork, leadership skills and opportunities for youth to engage in community service.

National
Association of Retired and Senior Volunteer Program Directors

Contact: Ms. Na
n York Phone: (757) 873-9328
Date of Commitment: 4/27/97 Fax Number: (757) 873-
9329
Email: foxnraven@livenet.net

Commitment: Commits to launch a partnershi p among the National Head Start Association, The National Association of Foster Grandparent Program (FGP) Directors, and the National Association of Retired a nd Senior Volunteer Program (RSVP) Directors that will place at least one FGP o r RSVP senior volunteer a tutor and mentor with children and families in each o f the 43,000 Head Start centers nationwide.

Progress: From June 1997 to June
1998, 424 additional low-income Foster Grandparent volunteers gave approximatel y 442,000 additional volunteer hours serving an additional 3,392 children natio nwide. This represents an increase of 28 percent over the number of volunteers serving in 1997. The number of RSVP volunteers placed in Head Start classrooms nationwide increased by 97 percent in the same period. In addition, the number of Head Start classrooms nationwide increased by 97 percent in the same time pe riod. Volunteer activities with children included nurturing; pre-literacy activ ities; arts, music and other creative activities; development of language, conv ersation, and social skills; and reading to children. RSVP volunteer activities other than direct service to children included: food service; classroom clean up; nutrition; medical, dental, and mental health screenings/services; making o r collecting items for the children; enhancing parental skills; planning menus;

and home visits. The three partners in our commitment have joined with ALTI Pu
blishing to produce a book, From Grandma With Love, to be used by senior volunt
eers in Head Start classrooms as part of our Speak To Me program. In addition,
it has received funds from the Corporation for National Service to conduct five
separate nationwide training sessions and produce a technical assistance manua
l for FGP, RSVP, and Head Start directors on how to build local collaboration t
o fulfill its commitment. In October 1998, they partnered with Americas Promise
to hold a Senior Summit designed to facilitate fulfillment of commitments made
by national groups to the Presidents Summit and to raise national awareness ab
out the value of seniors as resources. This meeting resulted in the formation o
f a new national consortium, Seniors Serving America.

Forecast: In 1999, expa
nded training will be offered to directors at the state and local levels and fi
ve regional mini-trainings will be held on developing local Head Start/RSVP/FGP
partnerships.

Commitment Showcase: In Lewisburg, PA, Foster Grandparent Leon
a Brouse has worked as part of the Head Start classroom team to transform four-
year-old twins Alexander and Angel from the shy, withdrawn, nonverbal children
they were in September to the active, lively and engaging chatterboxes they are
today, six months later. Through the work of Head Start staff and supported by
the love, understanding, and one-to-one attention of their Foster Grandmother,
the twins have learned to communicate their needs and their feelings through w
ords. Their mother, Cynthia, is amazed at the difference in their abilities. An
d Head Start has changed Cynthias life, too. Now that her children are flourish
ing, her self-confidence has soared and she has now moved from reliance on publ
ic assistance to a full-time job. Those who have implemented this commitment at
the local level report that success depends on three things: a clear understan
ding of the roles of the volunteers and the partnering agencies; appreciation o
f the value senior volunteers bring to Head Start and Head Start families; and
an understanding of the importance of cross-training of volunteers and all staf
f. Delivering Head Starts comprehensive services to children and families throu
gh an intergenerational approach enables Head Start to support families in deve
loping their skills and abilities at all levels.

National Basketball Associat
ion

Contact: Ms. Paula Hanson Phone: (212) 407-8507
Date of Commitment: 4/27/
97 Fax Number: (212) 407-7916
Email: phanson@nba.com Web Address: www.nba.com

Commitment: Commits to work with its 29 teams and nonprofit partners to ensur
e that 100,000 students complete NBA Team Up approved public-service projects.
TeamUp programs provide young people with the opportunity to serve their commun
ities and develop leadership skills. The league will also produce and air a ser
ies of public service announcements (PSAs) promoting NBA TeamUp, devoting a min
imum of $10 million worth of air time to the program over the next two seasons.
Exceptional projects will be recognized through an annual award program and fe
atured on an annual televison special that will air during All-Star Weekend in

1998 and 1999.

Progress: To date, more than 101,000 youth have participated i
n NBA TeamUp approved public service projects. Each of the 29 teams partnered w
ith local school systems, nonprofit organizations, and agencies in order to pro
mote volunteerism and provide service opportunities. By the end of the 1998-99
season, the NBA will surpass its initial commitment of $10 million and devote $
20 million in PSA airtime. Millions of viewers have seen the NBA TeamUp public
service announcements promoting volunteerism (airing on NBC, TNT, TBS, ESPN, ES
PN2, Classic Sports Network, Fox Sports Net, Direct TV, PrimeStar Satellite, YT
V and Telemundo. The NBA extended its commitment to NBA TeamUp by airing three
special features on NBA Inside Stuff highlighting the exceptional work of young
volunteers (the features were aired February 27, March 13, and April 24, 1999)
.

Forecast: For the 1999-2000 season, NBA TeamUp will continue to promote you
th volunteerism through the collective efforts of the League, its teams and non
profit partners. Efforts will focus on engaging even more youth in TeamUp-relat
ed service projects in NBA team markets. The league will continue to produce an
d air PSAs promoting the NBA TeamUp program. As part of its All-Star host city
outreach, the NBA will partner with local school systems and area nonprofit org
anizations and agencies in order to provide community service opportunities for
area youth. The 2000 NBA TeamUp Celebration will honor young people for their
outstanding community-service activities.

Commitment Showcase: Two of the hon
orees from the 1998 NBA TeamUp Celebration have received national attention for
their community service. Heidi Lopez, inspired by her participation in NBA Tea
mUp, was awarded a $25,000 service grant by React Magazine. Japheth Youmans has
been featured in several publications, including Teen People and React Magazin
e. For the 1998-1999 season, Frankford High School of Philadelphia is being hon
ored by the Philadelphia 76ers and the NBA for the students outstanding commitm
ent to service. The commitment is exemplified by Fashionably Frankford, a stude
nt-run boutique located in the school that provides free clothing for adults wh
o are leaving the welfare system and entering the workforce. Houston-area middl
e schoolers are able to participate in the Houston Rockets TeamUp program by cr
eating their own community-service projects. The success of this outreach is ex
emplified by the work of the entire student population of James Holub Middle Sc
hool (1,238 students) which created and implemented 18 projects, such as painti
ng a mural at a womens shelter and collecting food items for local food shelter
s. The Miami Heat created the Miami Heat Youth Council, a group of middle and h
igh school students who implement service projects and award grants to deservin
g youth organizations.

National Black Child Development Institute, Inc.

Con
tact: Ms. Rozita La Gorce Phone: (202) 387-1281
Date of Commitment: 4/27/97 Fax
Number: (202) 234-1738
Email: rlagorce@nbcdi.org Web Address: www.nbcdi.org

Commitment: Commits to work closely with its affiliate chapters, local school

systems, and parents to engage 6,000 African-American middle-school students in an educational initiative called Entering the College Zone. The initiative wil l provide a basic foundation for developing strategies to prepare for and finan ce higher education.

Progress: The National Black Child Development Institute s (NBCDI) program, Entering the College Zone, has been implemented in Atlanta, GA; Baltimore, MD; Chicago, IL; Detroit, MI; Greensboro, NC; Milwaukee, WI; Nas hville, TN; Newark, NJ; New Orleans, LA; San Francisco, CA; St. Louis, MO; and Washington, DC. Entering the College Zone has engaged more than 2,000 middle-sc hool students and their parents by providing important educational resources. N ational Black Child Development Institutes 1998 partnership with Kraft Foods, I nc. facilitated the expansion of the program to two additional affiliate cities , Atlanta, GA and Greensboro, NC.

Forecast: During 1999, NBCDI will focus on the continuation of the Entering the College Zone program in current project ci ties, as well as the expansion and institutionalization of the program in addit ional cities. NBCDI is also looking towards strengthening and expanding its exi sting partnerships with historically black colleges and universities.

Nation
al Center for Family Literacy

Contact: Ms. Carmel Mackin Phone: (502) 584-113
3
Date of Commitment: 3/21/97 Fax Number: (502) 584-0172
Email: cmackin@famlit.
org Web Address: www.famlit.org

Commitment: Commits to double its efforts fr om 50,000 to 100,000 disadvantaged families who will receive support and litera cy training through its family literacy programs.

Progress: The National Cent er for Family Literacy (NCFL) conducted a survey of affiliated family literacy programs for the program year 1997-1998. One hundred and forty-six sites were s urveyed, showing that 4,642 families were being served by 279 volunteers. More than 88 percent of the surveyed sites used volunteers. Ongoing contact with adu lt graduates of the programs took many forms, from continuing education classes to alumni reunions. Advocacy efforts throughout 1997-1998 expanded family lite racy. The accomplishments included a comprehensive definition of family literac y and increased funding levels. Even Start received an $11 million increase and an additional $10 million from the Reading Excellence Act for grants to states to implement statewide family literacy initiatives.

Forecast: NCFL will surv ey the affiliated programs for the program year 1998-1999 to measure its progre ss. Through funding from PARADE magazine, the organization has created a toll-f ree family literacy information line (1-877-326-5481) which allows callers to r eceive information on volunteering and on locations of family literacy programs . This partnership will also enable the organizations to research and expand th eir networks of family literacy programs throughout the country.

Commitment S
howcase: Worlds that were once just part of my daydreams are now a reality, sai
d Raynice Brumfield, a student from the Toyota Families for Learning Program in
Washington, DC, when she spoke before the Senate Committee on Labor and Human
Resources in April 1998. After attending the family literacy program, Ms. Brumf
ield now reads at a tenth-grade level and her math skills have increased to a n
inth-grade level. She was honored by her childrens school as Most Active Parent
in Schoolwide Activities. Ms. Brumfield recently passed her GED examination an
d has started her new job as a carpenter at George Washington University.

Nat
ional Center for Learning Disabilities

Contact: Mr. James H. Wendorf Phone: (
888) 545-7510
Date of Commitment: 4/27/97 Fax Number: (212) 545-9665
Web Addres
s: www.ncld.org

Commitment: Commits help to more than 500,000 children enroll
ed in Head Start and other preschool programs to get off to a healthy start.

Progress: The National Center for Learning Disabilities (NCLD) served children
in early care settings through targeted regional dissemination of its Every Chi
ld is Learning (ECIL) program. NCLD trains preschool teachers and administrativ
e staff to recognize and address early warning signs in preschool children. Col
laboration and partnerships are key elements in the success of NCLDs programs.
The efforts to reach young children have been greatly enhanced by the support a
nd involvement of foundations, corporations, and other organizations. Grants fr
om the Robert Wood Johnson Foundation and the Fuller Foundation brought ECIL to
underserved areas. A series of workshops was held in the San Francisco Unified
School District, in the Newgrange Educational Outreach Center in New Jersey, a
nd in Massachusetts. Several hundred educators participated, receiving training
from NCLD staff and representatives. In addition, NCLDs volunteer Professional
Advisory Board developed the Learning Disabilities Awareness Checklist, alerti
ng parents and others caring for young children to the warning signs of learnin
g disabilities and how to seek assistance. The checklist was produced through a
n educational grant from Johnson & Johnson, with artwork contributed by Carlson
& Partners. More than 200,000 copies were printed courtesy of Kurzweil Educati
onal Systems. More than 25,000 checklists have been distributed, including thos
e sent to pediatricians offices through a special arrangement with McNeil Labor
atories.

Forecast: NCLDs commitment to ensure that every child learns is stre
ngthened by the learning disabilities research that has occurred in recent year
s. NCLDs challenge now is to ensure that these promising findings are incorpora
ted into teaching practices.

Commitment Showcase: NCLDs May 1999 summit, Keys
to Successful Learning: A National Summit on Research in Learning Disabilities
, will provide a unique opportunity to foster networking among policy-makers, e
ducational decision-makers, and researchers to ensure that effective, proven st

rategies reach the nations classrooms. NCLD held the summit in partnership with the National Institutes of Health, the U.S. Department of Education, and with the involvement of more than a dozen national educational organizations and sta te education departments. Major funders include the Educational Foundation of A merica, the Eisner Foundation, and the Emily Hall Tremaine Foundation.

Nation
al Child Labor Committee

Contact: Ms. Susan Ladner Phone: (212) 840-1801
Date
of Commitment:11/30/98 Fax Number: (212) 768-0963
Email: NCLCKAPOW@aol.com Web
Address: www.kapow.org

Commitment: Commits its national network of business
and elementary school partnerships which introduce young students to the world of work, Kids and the Power of Work (KAPOW), to add new programs annually for a total of 400 partnerships and 3,000 volunteers in 50 communities reaching 30,0 00 students; and to encourage all KAPOW affiliates to participate in the 1999 G roundhog Job Shadow Day through their newsletters and soon-to-be developed Web site.

Progress: KAPOWs new affiliate in Los Angeles, CA, is a partnership bet ween the Los Angeles Unified School District and UNITE LA. There are now ten pa rtnerships in Los Angeles, reaching 1,300 students, involving 48 volunteers, an d 51 teachers. KAPOW has been marketing to and speaking with contacts at potent ial affiliate organizations in Atlanta, GA; Orlando, FL; and Oakland, CA. In ad dition, KAPOW began strategic alliances with other national nonprofit organizat ions such as New Ways Workers, Jobs for the Future, and WAVE. KAPOW also invite d all of its partners to participate in Groundhog Job Shadow Day. Several parti cipated in the event, including three partners from the New York City affiliate The Floating Hospital, the NYC Comptrollers Office, and Miller Freeman.

Forec
ast: KAPOW will continue to strengthen its contacts with business organizations and school systems in the pursuit of developing new affiliates. Its affiliate structure allows it to reach many students, teachers, and volunteers, while mak ing a large community-wide impact and promoting systemic change. By researching and marketing to communities, KAPOW can identify areas in which an affiliate o rganization can implement and oversee KAPOWs resources to help children. KAPOWs newly developed Web site has already proven to be a valuable marketing tool as several new possibilities have arisen from recent inquiries. In addition, KAPO W will continue to cooperate with other national nonprofit organizations.

Com
mitment Showcase: The newest KAPOW affiliate is a wonderful example of KAPOWs i mpact on a community. Several organizations from Los Angeles, the nations secon d largest school district, came together to implement the program, including co rporations, nonprofits and municipal organizations such as Childrens Hospital, Xerox Corporation, and the Los Angeles County Sheriffs Office. A local coordina tor in Los Angeles put it best when he referred to the enthusiasm of the volunt eers as they paint pictures of themselves and their careers, along with the lif

elong attitudes and skills they profess for each of the students in their fourt
h-grade class; the teachers getting a positive boost of motivation by teaming w
ith their volunteer business partner...and the excitement.

National Conferenc
e for Community and Justice

Contact: Mr. Brian Foss Phone: (202) 887-0977
Dat
e of Commitment: 4/27/97 Fax Number: (202) 887-0999
Email: bfoss@nccj.org Web
Address: www.nccj.org

Commitment: Commits through its 63 regional offices to e
ngage 8,500 more high school students in giving back in their communities to ad
dress bias, prejudice, and bigotry in their schools and lives.

Progress: The
National Conference for Community and Justice (NCCJ) now has more than 100 resi
dential youth camps in more than 45 cities. NCCJs largest camp is its Anytown c
amp, which recently won the National School Public Relations Association award
for fostering justice and equal opportunity for all. A follow-up program has be
en conducted in which high-school students continue the initiative with younger
children and their peers.

Forecast: The NCCJ will continue to grow its progr
ams for students and youth. In addition, NCCJ will begin to expand the internal
tracking program which it has instituted. NCCJ plans to reach into at least 35
states by 2000.

National Conference of Catholic Bishops

Contact: Ms. Mich
elle Miller Phone: (202) 541-3044
Date of Commitment: 11/13/98 Fax Number: (202
) 541-3176
Email: mmiller@nccbuscc.org Web Address: www.nccbuscc.org

Commitm
ent: Commits through its network of parishes and church organizations, to bring
access to multiple versions of the five basic promises. It will begin with thr
ee pilot dioceses: The Archdiocese of Miami, FL; the Diocese of Phoenix, AZ; an
d the Diocese of Kansas City-St. Joseph, MO. The pilot projects will give acces
s to one or more of the five promises to an estimated 170,000 young people. The
Diocese of Kansas City-St. Joseph will invite every parish, diocesan office, a
nd institution to address one of the needs outlined by Americas Promise. The Ar
chdiocese of Miami will develop a safety net whereby young people can be connec
ted to services meeting the needs outlined by Americas Promise. Parishes will b
e targeted to develop after-school mentoring programs, and create service proje
cts to provide young people with an opportunity to contribute to their communit
y. In the Diocese of Phoenix, the pilot project will utilize a four-square mile
neighborhood, the most troubled in the area. It will include linking families

and young people to community organizations and resources through mentoring, an
d it will offer safe spaces to young people through its neighborhood networks.
The Coordinator of At-Risk Resources also works within the state juvenile deten
tion facilities and will also include follow-up and safe-space services for you
ng people who re-enter their community.

Progress: The Archdiocese of Miami ha
s identified a task group for its Americas Promise initiative. Research is bein
g conducted to determine current after-school programs offered by the Archdioce
se, the private sector and public schools. There is also current exploration of
two possible sites for new after-school programs to be sponsored by the Archdi
ocese. The Office of Youth Ministry also plans further collaboration with the D
ade County Mentoring Network & Resource Center. The Diocese of Phoenix continue
s to encourage ongoing support of young people in the targeted neighborhood. Th
ey now include a weekly support group for young men and women, including recove
ring addicts and former inmates from alternative school programs and the state
juvenile detention facility; weekly tutoring by young people from nearby parish
es; local parish involvement with an Adopt-a-Family program; continued dialogue
and collaboration with several organizations serving youth including other fai
th denominations and local government recreation departments; and full time pre
sence at local juvenile detention facilities including ministry to family membe
rs offered by Diocesan staff and volunteers. The Diocese of Kansas City-St. Jos
eph has formed a steering committee and is planning to conduct town meetings th
roughout the diocese to promote the initiative with Americas Promise and will s
urvey which of the five promises are presently being addressed.

Forecast: The
Archdiocese of Miami will continue with steering committee meetings, proposed
mentoring programs, after-school site research, and possible funding sources. T
he Diocese of Phoenix will continue to support the activities within its target
ed neighborhoods. The Diocese of Kansas City-St. Joseph will plan its town meet
ings, begin work on a parish handbook, and encourage parish evaluation and prog
rams for promoting the five basic promises for young people.

Commitment Showc
ase: Juan, a 16-year-old in Phoenix, was serving a year-long sentence for grand
theft auto. The staff and volunteers of the Diocese of Phoenix At-Risk Youth p
rogram built a strong relationship with him while he was in prison. After his r
elease, the relationship continued to grow. Juan has since assumed a leadership
role and has brought around many of his friends who are actively involved in g
ang life. They have begun to learn new life skills that enable them to make bet
ter choices for their futures.

National Coordinating Council of Caring Progra
ms for Children

Contact: Mr. Craig Jeffery Phone: (972) 766-7190
Date of Comm
itment: 3/19/97 Fax Number: (972) 766-1742
Email: craig_jeffery@bcbstx.com

C
ommitment: Commits to offer free health coverage over three years to 250,000 un

insured children whose parents work but cannot afford insurance and are not eli
gible for Medicaid.

Progress: The National Coordinating Council of Caring Pro
grams for Children has fulfilled its commitment. As of December 31, 1998, the 2
5 Caring Programs for Children had provided 252,613 medically uninsured childre
n with access to primary and preventive health care in 23 states. The Caring Pr
ograms formed an alliance with Vision Service Plan (VSP) to provide free eye ex
ams and eyeglasses to needy children through VSPs Sight for Students program. T
hrough this partnership, 3,252 children were served in 1998. Hundreds of volunt
eers from schools, churches and various community organizations played an integ
ral part in each Caring Program, and helped with numerous fundraising events. S
chools, churches and community centers also played an important role in outreac
h by stocking applications for the respective Caring Programs, and placing post
ers or other informational literature on bulletin boards and other highly visib
le locations.

Forecast: Since Congress passed the Childrens Health Insurance
Program (CHIP) in the summer of 1997, most of the Caring Programs are phasing o
ut due to state and federally funded health insurance programs being implemente
d. More than half of the Caring Programs have closed since the beginning of 199
9 and the remaining Caring Programs have begun addressing other health-care ini
tiatives. Since February 1999, Blue Cross and Blue Shield has been working with
the federal government to increase awareness about CHIP. Many Blue Plans will
reach out to local physicians, hospitals, and state government partners to spre
ad the word about this federal program to insure low-income children. In additi
on, the Blue Cross and Blue Shield Association will leverage its national prese
nce by producing and distributing a nationwide radio public service announcemen
t and print advertisement. This combination of local and national impact will h
elp the administration achieve its goal of covering all eligible young people.

National Council of La Raza

Contact: Mr. Bernardo Ramirez Phone: (202) 776
-1714
Date of Commitment: 6/14/97 Fax Number: (202) 776-1792
Email: bramirez@nc
lr.org Web Address: www.nclr.org

Commitment: Commits to develop and distribu
te National Council of La Razas (NCLRs)/Coors Literacy/Job Preparedness Tool Ki
ts to more than 200 local affiliates in 37 states. The outreach is expected to
be 75,000 individuals across the nation.

Progress: The Invisible Tool Kit was
developed to better prepare new workplace entrants to obtain and secure a job.
The Kit was field tested based on geographic location, characteristics of the
population being served, and the ability and willingness of the site to carry o
ut the field test. The final version which will be unveiled at NCLRs annual con
ference in July 1999.

Forecast: Starting in August 1999, the Tool Kit will be

available through National Council of La Razas distribution center in English and Spanish.

National Council of Negro Women, Inc.

Contact: Dr. Jane E. Sm
ith Phone: (202) 383-9126
Date of Commitment: 4/27/97 Fax Number: (202) 737-918
2
Web Address: www.ncnw.org

Commitment: Commits to mobilize its 36 national af
filiates and 250 community-based sections to deliver the five basic promises to young people including the following: deploy 150,000 individuals to provide on e-on-one mentoring and tutoring relationships; provide specialized training and internships; encourage family volunteering as a part of the Black Family Reuni on Celebrations all across the country; and hold Leadership Round Tables in 20 cities to address community issues.

Progress: The National Council of Negro W
omen (NCNW) mobilized 36 national affiliates and 100 community-based sections. Approximately 7,000 volunteers have participated, working in schools, churches, and community centers. Three Black Family Celebrations in Cincinnati, OH; Atla nta, GA; and Washington, DC have encouraged volunteering.

Forecast: NCNW will
reach approximately 7,000 children through Black Family Reunion Celebrations. In 1999, there will be Black Family Reunion celebrations in Chicago, IL; Atlant a, GA; and Washington, DC.

Commitment Showcase: NCNWs commitment to improving
the lives of African-American families is demonstrated through the development and implementation of community based programs that support the positive devel opment of youth. NCNW believes these opportunities broaden the experiences and enrich the lives of students. NCNW, in partnership with the University of the D istrict of Columbia and Black Adults in Action, coordinates recreational, and e ducational activities, and also a mentoring program for Washington area youth i n grades 4 to 8. This program recruits and trains mentors to assist Saturday Ac ademy students with their educational, personal, and social development. The Sa turday Academy is a pre-college science and engineering program that offers stu dents a hands-on experience in electrical engineering and mathematical and comp uter sciences. NCNW, in partnership with the U.S. Department of Labor, provides quarterly mentoring programs for junior, high, and elementary-school students in DC public schools. The program includes training mentors, tutoring in remedi al and advanced grammar, composition, math, computer instruction, aerobics, and CPR training. Also included are self-directed group sessions on a variety of p ersonal development topics.

National Council of Volunteer Centers

Contact:
Ms. Mei Cobb Phone: (202) 729-8136

Date of Commitment: 4/27/97 Fax Number: (202
) 729-8100
Email: mcobb@PointsofLight.org Web Address: www.PointsofLight.org

Commitment: Commits that the Volunteer Centers that are members of The Points
of Light Foundation will develop 400 new collaborations, on new or expanded you
th initiatives, connecting one million young people with caring adults and/or w
ith the opportunity to serve.

Progress: Volunteer Centers have partnered with
dozens of Communities of Promise, community organizations, corporations, numer
ous local school districts, police departments, communities of faith, civic clu
bs, and businesses in an effort to fulfill their Summit commitment. These inclu
de Americas Promise commitment makers Boys & Girls Clubs, YMCA, Big Brothers Bi
g Sisters, the Corporation for National Service, Generations United and the Nat
ional Mentoring Partnership. Volunteer Centers have reported many successes. Vo
lunteer Centers connected 300,000 youth with caring adults and/or the opportuni
ty to serve. Volunteer Centers are the lead points of contact for over 82 Commu
nities of Promise and serve in some leadership capacity in an additional 105 Co
mmunities of Promise. Twenty AmeriCorps Promise Fellows, administered by The Po
ints of Light Foundation, were assigned and trained in March 1999 to support Co
mmunity of Promise activities and the Volunteer Centers commitment. Volunteer C
enters continue to provide the local fulfillment for 1-888-55-YOUTH, Americas P
romise toll-free number that connects more than 2,000 callers every month to me
ntoring opportunities in local communities.

Forecast: Volunteer Centers, work
ing with the Americas Promise Community Team, are acting as catalysts to create
new Communities of Promise. With funding from the Allstate Foundation, ten Vol
unteer Centers were given seed money to build their capacity and develop youth
service projects around disaster preparedness and mitigation. Information on mo
dels will be distributed to the Volunteer Center network for replication.

Com
mitment Showcase: Volunteer Centers throughout the nation have reported a large
increase in their activities that support both youth service and connecting yo
ung people to caring adults. Centers have launched mentor training institutes a
nd major media campaigns focused on recruiting more mentors. Centers have also
provided more opportunities for youth to serve by increasing agency readiness f
or working with youth volunteers and easier access for youth to volunteer in th
e after school hours. Centers continue to promote service learning in school di
stricts throughout the nation.

National Council on Economic Education

Conta
ct: Ms. Sandra A. Dowling Phone: (212) 730-7007
Date of Commitment: 4/27/97 Fax
Number: (212) 730-1793
Email: sdowling@eaglobal.org Web Address: www.national
council.org

Commitment: Commits to increase the number of active volunteers f

rom 1,000 to 2,500 who will help with teacher training and follow-up for econom ic education. The National Council on Economic Education (NCEE) will also reach an additional 250,000 children per year with effective economic education.

P
rogress: The National Council on Economic Education (NCEE) fulfilled a portion of its commitment by providing approximately 2,500 volunteers for programs deli vered by the NCEE EconomicsAmerica network of 48 affiliated state councils and 275 university-based centers. The volunteers devoted time to teacher-training p rograms, volunteered in classroom activities, and served as resources for stude nts and their teachers in economic education programs delivered by the NCEE. Ap proximately seven million students in school classrooms were affected by NCEE p rograms in 1998. NCEE programs are in 48 states and the District of Columbia. O rganizations which are actively engaged in volunteer programs include The McGra w-Hill Companies through the innovative NCEE Virtual Volunteer Program, Amerite ch, and International Paper.

Forecast: During 1999, NCEE will continue to exp
and the NCEE-McGraw-Hill Companies Virtual Volunteer Program, www.economicsamer ica/vv/index, and will develop new partnerships which engage volunteers in curr iculum demonstration projects and other activities with the Mortgage Bankers As sociation, MCI WorldCom, and International Paper Company. Potentially, the Virt ual Volunteer Program could be extended to other corporations in late 1999. Ten corporate communities have been targeted for special demonstration projects wi th these corporations and associations in 1999.

Commitment Showcase: The use
of virtual volunteers presents exceptional challenges and opportunities while e liminating geographic barriers that constrain corporate volunteerism. A Midwest ern fourth-grade class was partnered with a New York City volunteer. After a fe w weeks, the corporate executive suggested it would be nice to see the class ph oto, as a downloaded file attachment. The teacher sent it promptly and then ask ed the corporate executive to reciprocate. Eventually, a business trip took him to the Midwest and they had a happy real-life, real-time reunion that added a great personal element to the virtual contact.

National Court Appointed Speci
al Advocate Association

Contact: Ms. Melissa Wolfe Phone: (206) 270-0072
Date
of Commitment: 4/27/97 Fax Number: (206) 270-0078
Email: staff@nationalcasa.or
g Web Address: www.nationalcasa.org

Commitment: Commits to recruit 35,000 ne
w volunteers and increase representation for abused and neglected children by 2 05,000. The National Court Appointed Special Advocate Association (CASA) and vo lunteer Guardian Ad Litem Network (GAL) will expand to more than 175 new commun ities.

Progress: In 1998, 800 new Court Appointed Special Advocate Associatio
n (CASA) volunteers joined the CASA network, helping to increase representation

in court to 8,000 additional children. CASA/GAL expanded in 94 communities thr
oughout the United States. Corporate and foundation support for CASA increased,
including participation from Continental Airlines and the David and Lucile Pac
kard Foundation. These partnerships have provided additional funds for services
, including volunteer training and an evaluation of CASA effectiveness to help
increase the quality of child representation.

Forecast: Implementation of a n
ew volunteer recruitment campaign for 1999 encompassing TV, radio, and print ma
rkets across the country will increase volunteers and the number of children th
ey represent. Ten target markets, identified by U.S. Census statistics as areas
where more children are in need of advocates, will receive focused efforts on
improving volunteer recruitment and child representation. Increased efforts to
develop additional partnerships will expand resources to assist the fulfillment
of their commitment to the nations youth. By the end of 1999, these combined e
fforts will increase the volunteer pool by 8,000, the number of children served
by 30,000, and the expanded number of programs by 100.

Commitment Showcase:
In 1998, CASA commissioned a national branding study, including a quantitative
survey of potential volunteers. The products of this study are a new CASA tag l
ine, A Powerful Voice in a Childs Life, and positioning strategy. One CASA volu
nteer shared this experience: I joined CASA in 1994. I wanted to work to try an
d help the system be a little bit better. One case I worked on involved a broth
er and sister, ages 9 and 11. The mother was incarcerated and had granted a con
ditional surrender of her kids. The children were placed with their grandmother
and the condition was the grandmother could adopt them. But almost immediately
, the grandmother wanted the daughter out of the house. The daughter claimed th
e grandmothers 16-year-old son had molested her. So we had to place the child i
n a group home. Then the grandmother abandoned the brother on the doorstep of a
nother group home. Now the two children were in two different group homes. I wo
rked with the caseworker to rejoin the brother and sister. There was a waiting
list for the sisters group home so it was tough. I called the social worker eve
ry week until an opening finally appeared, so the brother and sister could be t
ogether in the same home. When the mom left jail, I worked to place her in hous
ing where she could get the services she needed, including help with her parent
ing skills. The mother did well, and I was finally able to reunite her with her
children. That was about one-and-a-half years ago. Now the children are doing
well, getting good grades.

National Crime Prevention Council

Contact: Mr. J
ohn A. Calhoun Phone: (202) 466-6272
Date of Commitment: 2/25/97 Fax Number: (2
02) 785-1595
Email: jack@ncpc.org Web Address: www.ncpc.org

Commitment: Comm
its to create the online Crime Prevention Resource Center. Will print the Crime
Prevention Month Kit annually, in collaboration with Ameritech and the Departm
ent of Justice. In partnership with Ameritech, the Bureau of Justice Assistance
, and the Crime Prevention Coalition of America, the Council will hold a nation

al conference on preventing crime to share information with mayors, police chie
fs, citizen practitioners, youth, and others. Also, Radio Shack will give out m
ore than 30 million crime prevention brochures, will host four satellite traini
ngs per year, and will provide the videotape to the public free of charge.

Pr
ogress: The National Crime Prevention Council and The Allstate Foundation have
cooperated to create a living crime-prevention resource center on the Web. Now
entering its third year online, www.ncpc.org is experiencing record numbers of
visits. The site provides a safe place for young children to have fun learning
safety with McGruffs nephew Scruff; gives teens tools and encouragement to make
a positive contribution to their communities; helps parents and others learn e
ffective ways to work with children and youth while effecting change in their o
wn lives; encourages positive involvement of the law enforcement community in y
outh development; and provides safety and prevention tips for the Spanish speak
ing populace. Additional Web site addresses for this information are: www.wepre
vent.org and www.yar.org. ADT Security Services, Inc. mailed 50,000 Crime Preve
ntion Month Kits to key leaders throughout the country, who in turn reproduced
and disseminated over 550 million copies of the kit. Ameritech co-sponsored the
National Crime Prevention Councils highly successful 1998 National Conference
on Preventing Crime. RadioShack increased the distribution of crime prevention
brochures from 30 to 50 million, and the number of attendees from 1,500 to 2,00
0 at the satellite broadcasts.

Forecast: The Allstate Foundation expects to e
xpand and enhance the material available for children and youth at www.ncpc.org
with a series of practical how-to pieces for teens and further adventures with
McGruffs nephew for our younger audience. ADT Security Services, Inc. plans to
continue to disseminate the Kit and to produce an annual Citizens Safety Surve
y for the nation. Ameritech anticipates an increase in the numbers of registran
ts at the 1999 conference and an increase in Ameritechs contributions. RadioSha
ck will solicit contributions for the McGruff Take A Bite Out Of Crime fund-rai
sing campaign four times a year.

Commitment Showcase: Through the crime preve
ntion resource center on the Web created by The Allstate Foundation, parents ar
e finding information on keeping their kids out of gangs and other pressing top
ics. Crime prevention professionals, teachers, law enforcement, and others who
work with children will be able to order online the National Crime Prevention C
ouncils more than 100 publications. Daily visits at the Web site are expected t
o increase from todays 1,300 to 2,500 by the end of the year. ADT Security Serv
ices, Inc. will expand its reproduction and dissemination of copies of the kits
to over 600 million. Ameritech will collaborate with local and national press
to cover the powerful stories of the award winners at the 1999 National Confere
nce on Preventing Crime. RadioShack will distribute an even greater number of t
he crime prevention brochures, and there will be even more attendees at the sat
ellite broadcasts than in the past.

National Easter Seals Society

Contact:
Ms. Jennifer DexterPhone: (202) 347-3066
Date of Commitment: 4/27/97 Fax Numbe

r: (202) 737-7914
Email: jdexter@easter-sealsdc.org Web Address: www.seals.com

Commitment: Commits to develop and expand childrens early intervention and i
ntegrated child care to 100 programs throughout the country over the next three
years. Additionally, Easter Seals will expand its services annually to 5,000 a
dditional children both with and without disabilities.

Progress: Easter Seal
affiliates have acquired eleven new child-care centers. These new programs serv
e more than 500 children. The Easter Seals childrens services model has been de
veloped by a group of staff from various Easter Seal affiliates. Easter Seals n
ational headquarters staff has met with more than 30 affiliates to discuss the
goals of Easter Seals Childrens Services.

Forecast: This summer, Easter Seals
will launch the Easter Seals Child Development Center Network. The network is
designed to increase Easter Seals ability to provide quality integrated child c
are to more than 10,000 children in Easter Seals programs.

National Educatio
n Association Retired Program

Contact: Mr. Todd Crenshaw Phone: (202) 822-712
5
Date of Commitment: 2/25/97 Fax Number: (202) 822-7624
Email: tcrenshaw@nea.o
rg Web Address: www.nea.org/retired

Commitment: Commits to expand its progra
ms by the year 2000 to help teach more than 50,000 youth to read independently
by the end of the third grade; to involve more than 100,000 youth in intergener
ational and mentorship programs in at least 30 states; to establish 40 sustaina
ble partnerships in more than 40 states with civic and philanthropic organizati
ons, businesses and public schools; and to train more than 1,000 retired member
s to work in Americas public schools.

Progress: In 42 states, Puerto Rico, an
d the District of Columbia, 3,540 National Education Association (NEA)-Retired
members dedicated more than one million volunteer hours for 1998-99 and have re
ached more than 200,000 children in reading programs, intergenerational activit
ies, and mentoring programs. An average of 80 volunteers per state have partici
pated. Partnerships with Elderhostel, National Head Start Association, The Inte
rnational Network to Freedom, Reading is FUNdamental, and other Read Across Ame
rica Partners allowed NEA-Retired to expand its original commitment to more you
th and to more states than anticipated. NEA-Retired is developing educational,
service and intergenerational programs to serve 100,000 additional youth by the
year 2001. More than 500 NEA-Retired leaders, staff and members have been trai
ned in both service program development and building family, school and communi
ty partnerships; 350 others will be involved in training programs in 1999. New
systems have also been established to gather and measure NEA retiree volunteer
activities.

Forecast: In 1999-2000, NEA-Retired will focus on developing educ
ational and service opportunities for its members to reach youth. The NEA-Retir
ed Promise Book of Volunteer Activities will be updated in 1999. In addition, N
EA-Retired will help foster connections between its state leaders and Americas
Promise Communities of Promise points of contact so that coalitions of support
can be formed. A new partnership with the National Head Start Association and R
eading is FUNdamental will give NEA-Retired the opportunity to pilot a Read Alo
ud program to Head Start children in Minneapolis, MN, and will provide all five
basic promises to thousands of children throughout the nation.

Commitment Sh
owcase: As a result of its partnership with the National Education Associations
Read Across America Campaign, 1.2 million Retired and Active NEA members reach
ed more than 20 million youth and adults in Read Across America activities betw
een October 1998 and March 1999. Special events were conducted throughout the n
ation with role models like Heisman Trophy winner Ricky Williams, the Reverend
Jesse Jackson, the Baltimore Orioles Cal Ripken, the Los Angeles Lakers Shaquil
le ONeal, the Cleveland Indians Sandy Alomar, Miss America 1999 Nicole Johnson,
and actors Kirk Douglas and Jamie Lee Curtis reading to children. Speaker of t
he House Dennis Hastert and NEA President Bob Chase, accompanied by the Cat in
the Hat, celebrated Read Across America with a group of Washington, DC school c
hildren from Peabody Elementary School on Capitol Hill.

National Endowment fo
r the Arts

Contact: Ms. Scott Shanklin-Peterson Phone: (202) 682-5415
Date of
Commitment: 2/22/99 Fax Number: (202) 682-5064
Email: shanklis@arts.endow.gov
Web Address: www.arts.endow.gov

Commitment: Commits to two major initiatives:
Challenge America and the Mars Millennium Project. Challenge America is a prop
osed grantmaking program that President Clinton included in his FY 2000 budget
submitted to Congress in January 1999. Challenge America will target $50 millio
n, subject to Congressional and Presidential approval, in new Endowment funding
resources for such purposes as arts education, youth at risk, and community ar
ts partnerships. Competitive grants will be awarded to expand support for progr
ams that bring the benefits of arts education to schools, students, parents and
teachers and provide positive alternatives for children and youth of all ages,
especially those at risk. The Mars Millennium Project is a multi-year initiati
ve that will begin September 1999. Three distinct youth groups have been identi
fied to take part: Schools (K-12) participating through their classrooms and in
teams, guided by their teachers and arts and science educators; Youth Group Te
ams (mixed grades) in extra-curricular organizations such as Scout troops, afte
r-school arts and science clubs, and youth groups in churches and synagogues; a
nd Community Organization Student Teams (mixed grades) in classes and groups sp
onsored by museums, libraries, local businesses, and by local government agenci
es and civic organizations. The objective is to encourage our youth to take a p
roactive role in shaping their futures by challenging them to envision and desi
gn a livable community on Mars for 100 humans expected to be living there in th

e year 2030.

Progress: This is a new commitment.

Forecast: The NEA has sele
cted the city of Houston, TX as a result of the strength of Houstons Promise, w
hich has positively touched the lives of more than 150,000 youth since the Pres
idents Summit for Americas Future, to be the pilot city for the Mars Millennium
 Project. In the spring and summer of 1999, children throughout the Houston are
a will participate in all aspects of new NEA programs.

National Exchange Clu
b

Contact: Mr. David Nershi  Phone: (419) 535-3232
Date of Commitment: 2/20/97
  Fax Number: (419) 535-1989
Email: nechq@aol.com  Web Address: www.nationalexch
ange club.com

Commitment: Commits to initiate at least 50 local summits in co
mmunities across the nation. To facilitate this commitment, Exchange has forged
 an alliance with Kiwanis International and the U.S. Junior Chamber of Commerce
.

Progress: The National Exchange Club is dedicated to preventing child abuse
, nurturing our nations youth, and fostering patriotism and volunteerism across
 America. In 1998, the National Exchange Club collaborated with Kiwanis Interna
tional and the United States Junior Chamber of Commerce on a series of communit
y summits. The goal was to activate community members to address the issues tha
t were most critical in their areas. At each summit, community leaders from var
ious areas were brought together to address the needs of local youth. There was
 a great deal of excitement and energy shown at these summits. The partnership
with the National Exchange Club, Kiwanis International, and the United States J
unior Chamber of Commerce has resulted in the development of countless partners
hips on the local level. In many cases, for the first time ever, nonprofit, cor
porate, education, government and religious leaders in these communities have t
eamed up to share ideas and resources. Among the community summits held were Tr
uckee Meadows Community Volunteer Summit in Reno, NV; Salisburys PromiseThe All
iance for Youth Community Summit in Salisbury, MD; and Volunteerism in the Vall
ey in Haverhill, MA.

The National Foundation for Teaching Entrepreneurship

Contact: Mr. Steve Mariotti  Phone: (212) 232-3333
Date of Commitment: 3/25/97
Fax Number: (212) 232-2244
Email: nftemarr@msn.com  Web Address: www.nfte.com

Commitment: Commits to increase the number of Certified Entrepreneur Instructo
rs trained from 1,000 to 3,000; increase the number of youth completing the Nat
ional Foundation for Teaching Entrepreneurship (NFTE) 100-hour program of entre

preneurial training from 12,000 to 25,000; and mobilize 3,000 corporate sponsor
s and mentor volunteers.

Progress: Through NFTE, 1,100 Certified Entrepreneur
Instructors have received training and 5,000 youth have completed NFTEs 100-ho
ur program. It has identified and mobilized 1,000 corporate sponsors and mentor
volunteers, who have partnered with Boys & Girls Clubs, Princess House, and Mi
crosoft Corporation. The commitment is being implemented in New York City, Pitt
sburgh, New England, San Francisco, Washington, DC, and Wichita.

Forecast: NF
TE will be announcing its BizTech online entrepreneurial learning page on its W
eb site, www.nfte.com, which expects to reach one million youth by the year 200
5.

Commitment Showcase: In 1998, The National Coalition for Empowerment Youth
Entrepreneurs selected the top ten entrepreneurs in America; nine out of ten w
ere NFTE graduates. In 1999, NFTE won 19 of the top 25 awards.

National Frate
rnal Congress of America

Contact: Mr. David Tetzlaff Phone: (630) 355-6633
Da
te of Commitment: 3/19/97 Fax Number: (630) 355-0042
Email: nfca@nfcanet.org W
eb Address: www.nfcanet.org

Commitment: Commits to mobilize its youth members
to provide two million hours of voluntary service to its communities, plus an
additional $10 million for leadership development and life skills education for
children, teens, and young adults nationwide.

Progress: The National Fratern
al Congress of America (NFCA) is currently compiling numbers for 1998. The orga
nization expects to see support totals from its 91 member-societies at least eq
ual, if not surpass, 1997 numbers. In 1997, the fraternal benefit societies bel
onging to the NFCA contributed to or spent an estimated $149 million on support
programs involving or benefiting young people. Some of these programs have inc
luded scholarships for members and nonmembers, donations to charities like Jubi
lee Ministries or child abuse prevention programs, youth conventions and leader
ship conferences and society youth publications. The fraternal benefit societie
s belonging to the NFCA contributed an estimated 20 million hours on programs b
enefiting or involving young people. These hours were spent at Habitat for Huma
nity builds, youth retreats and leadership conferences, mentoring programs, soc
iety social functions, and in training classes.

Forecast: The NFCAs Youth Ini
tiative Program has two parts. The first is the appointment of a Youth Engaged
in Service (YES) Ambassador through the Points of Light Foundation. NFCA will b
egin this process through a comprehensive planning session and expects to intro
duce its YES Ambassador at its 113th Annual Meeting in Arlington, VA in Septemb
er 1999. The second part of the NFCA Youth Initiative focuses on the creation o

f a youth-in-service awareness program. The association plans to assemble a det
ailed handbook to explain to its 91 societies and 37 state congresses the impor
tance of involving its young members in service. The book will have resource ma
terials, program ideas, and contacts for other organizations. In addition to it
s Youth Initiative, the NFCA will once again sponsor National Fraternal Week in
April 1999. A detailed instruction kit offering program suggestions and promot
ional materials has already been distributed to its member-societies and is bei
ng used extensively. Finally, NFCA will be working with Jubilee Ministries in W
ashington, DC, this year as part of its annual National Cause Program. NFCA hop
es to raise $75,000 for Jubilee and to send several hundred volunteers to the s
ite to participate in clean-up, mentoring, and support activities. Fundraising
is currently taking place and the day of service is planned for September 1999.

Commitment Showcase: A recent survey of the 91 members of the NFCA has revea
led that at least 27 member-societies reached more than 33,000 children from Ap
ril through September 1998. This impact was felt through programs encompassing
all of the five basic promises necessary for the well-being of young people.

National Future Farmers of America Organization

Contact: Dr. Larry Case Phone
: (317) 802-6060
Date of Commitment: 3/25/97 Fax Number: (317) 802-6061
Email:
larry_case@ffa.org Web Address: www.ffa.org

Commitment: Commits to expand it
s in-school youth mentoring program (PALS) from 700 schools to 2,500 schools in
the next three years; will launch a Partners for a Safer Community program in
up to 4,000 community safety coalitions to reach nearly 250,000 young people wh
en fully implemented; will double the reach of its Food for America healthy sta
rt program to reach an additional 120,000 elementary age children; and will inc
rease charitable donations through the FFA foundation to more than $11 million
annually for children and youth. It will directly serve 50,000 people with agri
cultural career information through its career show at the National FFA Convent
ion.

Progress: Membership in the National Future Farmers of America (FFA) Org
anization stands at 447,880. This years funding exceeded last years, with $7.2
million being invested in supporting youth programs. Work continues on expandin
g the in-school mentoring program from 700 schools to 2,500 schools in the next
three years. In 1998, there were 1,068 FFA chapters conducting mentoring activ
ities. The Partners for a Safer Community program was launched nationwide in 19
98. Fifty teams were trained from 48 states, Puerto Rico and the Virgin Islands
. Each team included an agriculture instructor/FFA advisor, a student leader, a
nd a community leader (i.e., 4-H/cooperative extension agent, public health off
icial, etc.). In addition, 2,300 instructional packages were distributed to loc
al communities, including educational and resource guides and resources on CD-R
OM and video. In FFAs Food for America Program, the 1998 focus was on expanding
FFAs relationships with leading food companies and trade associations, and the
ir interest in educating young people on food, food safety, and nutrition. Atte
ndance at the 1998 National FFA Convention surpassed 49,000. Students had the o

pportunity to explore agricultural career information at the National Agricultu
ral Career Show.

Forecast: The In-School Mentoring program is a proven succes
sful intervention tool for challenged students, a leadership experience for FFA
members, a recruiting activity for FFA chapters, and a way to pull people and
communities together to tackle tough problems. Efforts will continue in expandi
ng participation to 2,500 schools, and it will continue training local communit
y teams to reach the 4,000 community goal in its Partners for a Safer Community
program. FFA will develop a page on the Web linking to other educational resou
rces. It will include a childrens game page, promotional page with links to sal
es, a reference page, and will continue building relationships with the food in
dustry.

Commitment Showcase: Partners for a Safer Community is one of the mos
t successful collaborative efforts the National FFA Organization has undertaken
. The program started by identifying key partners within the safety arena that
needed to be participants in this initiative. A national advisory committee, in
volving representatives from thirteen agricultural organizations and nine indus
try sponsors, provided oversight to the program. Ideally, the model used at the
local level mirrors the national advisory committee structure in planning and
oversight.

National Grocers Association

Contact: Mr. Thomas Zaucha Phone: (
703) 437-5300
Date of Commitment: 4/11/97 Fax Number: (703) 437-7768
Email: tza
ucha@nationalgrocers.org Web Address: www.nationalgrocers.org

Commitment: Co
mmits itself and its members to work to incorporate the uniform skill standards
and create joint ventures in all 50 states; carry out this program in cooperat
ion with educational institutions, other associations, and grocery industry and
related companies; identify and recruit companies to work with the 127 communi
ties that participated in the Presidents Summit for Americas Future and to use
joint ventures similar to the project developed by Wakefern Food Corporation an
d the New Jersey Department of Education as potential models for use in other s
tates.

Progress: National Grocers Association (NGA) is making significant pro
gress on the goals of this commitment. NGA continues to go forward with promoti
ng and further exploring the use of skill standards in the education process. I
n addition, it is working towards increasing the number of school-to-work progr
ams used by the grocery industry.

Forecast: NGA is committed to increasing ed
ucation opportunities for youth and will expand the opportunities that youth ha
ve in the areas of school-to-work and college education.

Commitment Showcase:
The Dierbergs (Chesterfield, MO) School-to-Work program is an outstanding exam

ple of providing youth opportunities. The Food Industry Management Program is d
esigned specifically for the retail supermarket industry. Dierbergs sees this p
rogram as an important step in recruitment strategies and training. The focus i
s to develop people locally and prepare them for the leadership positions that
the companys growth will provide. Students receive increased structure and supp
ort; on-site mentors assistance in balancing the demands of school activities,
work, and life in general; and potential career opportunities.

National Head
Start Association

Contact: Ms. Maggie Holmes Phone: (703) 739-7564
Date of Co
mmitment: 4/27/97 Fax Number: (703) 548-8305
Email: mholmes@nhsa.org Web Addre
ss: www.nhsa.org

Commitment: Commits to launch a partnership among the Nation
al Head Start Association, The National Association of Foster Grandparent Progr
am (FGP) Directors, and the National Association of Retired and Senior Voluntee
r Program (RSVP) Directors that will place at least one FGP or RSVP senior volu
nteer a tutor and mentor with children and families in each of the 43,000 Head
Start centers nationwide.

Progress: From June 1997 to June 1998, 424 addition
al low-income Foster Grandparent volunteers gave approximately 442,000 addition
al volunteer hours serving 3,392 additional children nationwide. This represent
s an increase of 28 percent over the number of volunteers serving in 1997. The
number of RSVP volunteers placed in Head Start classrooms nationwide increased
by 97 percent in the same period. In addition, the number of Head Start classro
oms nationwide increased by 97 percent in the same time period. Volunteer activ
ities with children included nurturing; pre-literacy activities; arts, music an
d other creative activities; development of language, conversation, and social
skills; and reading to children. RSVP volunteer activities other than direct se
rvice to children included: food service; classroom clean up; nutrition; medica
l, dental, and mental health screenings/services; making or collecting items fo
r the children; enhancing parental skills; planning menus; and home visits. The
three partners in this commitment have joined with ALTI Publishing to produce
a book, From Grandma With Love, to be used by senior volunteers in Head Start c
lassrooms as part of our Speak To Me program. In addition, it has received fund
s from the Corporation for National Service to conduct five separate nationwide
training sessions and produce a technical assistance manual for FGP, RSVP, and
Head Start directors on how to build local collaboration to fulfill its commit
ment. In October 1998, they partnered with Americas Promise to hold a Senior Su
mmit designed to facilitate fulfillment of commitments made by national groups
to the Presidents Summit and to raise national awareness about the value of sen
iors as resources. This meeting resulted in the formation of a new national con
sortium, Seniors Serving America.

Forecast: In 1999, expanded training will b
e offered to directors at the state and local levels and five regional mini-tra
inings will be held on developing local Head Start/RSVP/FGP partnerships.

Com
mitment Showcase: In Lewisburg, PA, Foster Grandparent Leona Brouse has worked as part of the Head Start classroom team to transform four-year-old twins Alexander and Angel from the shy, withdrawn, nonverbal children they were in September to the active, lively and engaging chatterboxes they are today, six months later. Through the work of Head Start staff and supported by the love, understanding, and one-to-one attention of their Foster Grandmother, the twins have learned to communicate their needs and their feelings through words. Their mother, Cynthia, is amazed at the difference in their abilities. And Head Start has changed Cynthias life, too. Now that her children are flourishing, her self-confidence has soared and she has now moved from reliance on public assistance to a full-time job. Those who have implemented this commitment at the local level report that success depends on three things: a clear understanding of the roles of the volunteers and the partnering agencies; appreciation of the value senior volunteers bring to Head Start and Head Start families; and an understanding of the importance of cross-training of volunteers and all staff. Delivering Head Starts comprehensive services to children and families through an intergenerational approach enables Head Start to support families in developing their skills and abilities at all levels.

National Health Council

Contact: Ms. Myrl Weinberg Phone: (202) 785-3910
Date of Commitment: 4/2/97 Fax Number: (202) 785-5923
Email: Weinberg@nhcouncil.org Web Address: www.nhcouncil.org

Commitment: Commits to require each of its employees to spend at least one-half day providing community service for a voluntary health agency. In addition, the Council will provide information about the goals of Americas Promise to more than 110 of its national health-related member organizations.

Progress: The National Health Council researched vehicles for engaging employees in volunteerism and likely will choose Greater DC Cares, Washington DCs largest volunteer resource and an Americas Promise commitment maker. Through community service projects, Council employees will help meet critical community needs in the Washington, DC area.

Forecast: The National Health Council will publish an updated report on Americas Promise in its newsletter.

National Institute for Literacy

Contact: Ms. Carolyn Staley Phone: (202) 632-1500
Date of Commitment: 4/7/97 Fax Number: (202) 632-1512
Email: cstaley@nifl.gov Web Address: www.nifl.gov

Commitment: C

ommits to promote literacy among youth and families in ten cities through a spe
cially targeted public service message, aimed at youth, that will increase publ
ic awareness about literacy and the number of literacy volunteers by 20 percent
.

Progress: The National Institute for Literacy (NIFL) has conducted focus gr
oups with recent college graduates to collect the additional information requir
ed to ensure the effectiveness of this phase of the national public awareness c
ampaign. NIFL has also identified a new national partner, the National Alliance
of Urban Literacy Coalitions, to help direct the commitment at the local level
in ten communities nationwide.

Forecast: In 1999, NIFL will focus on impleme
ntation of the national literacy public awareness campaign targeted at youth th
rough the identification of ten partner cities, the development of the campaign
message and materials, and the launch of the campaign.

National Interfaith
Hospitality Network

Contact: Ms. Karen Olson Phone: (908) 273-1100
Date of Co
mmitment: 4/27/97 Fax Number: (908) 273-0030
Email: nihnnj@aol.com Web Address
: www.nihn.org

Commitment: Commits to serve an additional 60,000 children by
increasing the number of operating networks from 42 to 150; triple the number o
f youth volunteers to engage an additional 80,000 young people as peer support;
double the number of network-driven community initiatives that benefit homeles
s and low-income families from 60 to 120; and engage an additional 12,000 volun
teer mentors by acting as role models and community advocates.

Progress: In 1
998 The National Interfaith Hospitality Network (NIHN) increased the number of
its operating networks to 69, enabling it to serve 2,349 additional youth from
low-income and homeless families. The 82 new networks involve 4,860 additional
youth volunteers. Programs include health care, transitional housing, renovatio
n of affordable housing, tutoring, child care, classes in parenting, household
budgeting, and furniture donation and delivery. NIHN has taken the lead in form
ing initiatives with Americas Promise partners the YMCA and YWCA, The Salvation
Army, Save the Children, Habitat for Humanity, and the Department of Housing a
nd Urban Development. Networks are located in Washington, DC and 23 states: AL,
AZ, CO, FL, GA, IL, IN, KY, MA, MI, MN, NV, NJ, NY, NC, OH, PA, TN, TX, UT, VA
, WA, and WI. NIHN is also developing an educational curriculum that will engag
e adults and children in a study of the issues of poverty and homelessness as p
art of a two-year initiative.

Forecast: NIHN will establish ties with Communi
ties of Promise to extend services to low-income youth and their families. Curr
ently 37 networks operate in AZ, CA, CO, FL, GA, ID, IN, LA, MN, MS, NV, NJ, NM
, NC, OR, PA, SC, TN, TX, VT, VA, WA, and WI. An educational curriculum is bein
g developed for families who wish to learn more about the causes of homelessnes

s. This year NIHN will reach 7,900 youth with meals and shelter as well as conn
ections to health care, literacy programs and other entitlements. Eleven thousa
nd youth will serve as peer support.

Commitment Showcase: In 1998 NIHN receiv
ed $105,000 in a grant from another commitment maker, Novartis Corporation. Bot
h are based in New Jersey, and the grant is a direct result of the 1998 America
s Promise Report to the Nation. Karen Olsen, President of NIHN, noticed in an e
arlier Report to the Nation that another New Jersey-based organization was a co
mmitment maker to Americas Promise and invited it to help one of their own. It
was our common commitment to children and to Americas Promise that brought us t
ogether, Olsen said.

National Jewish Coalition for Literacy

Contact: Mr. Cr
aig Sumberg  Phone: (212) 545-9215
Date of Commitment: 4/27/97  Fax Number: (212)
545-9321
Email: njcl@jon.cjfny.org  Web Address: www.cjfny.org

Commitment: C
ommits to mobilize 100,000 volunteers for literacy and tutoring programs over t
he course of the next five years.

Progress: The National Jewish Coalition for
Literacy (NJCL) has received a grant from the Corporation for National Service
that funds nine AmeriCorps Promise Fellows. The NJCL was an active participant
of the annual Plenum of the Jewish Council for Public Affairs. The NJCL now ha
s twenty local affiliates: Atlanta, GA; Baltimore, MD; Boston, MA; Bridgeport,
CT; Detroit, MI; Hartford, CT; Indianapolis, IN; Louisville, KY; Miami, FL; Mil
waukee, WI; Minneapolis, MN; Philadelphia, PA; Portland, OR; Providence, RI; Sa
n Antonio, TX; San Francisco, CA; Seattle, WA; South Palm Beach, FL; and Spring
field, MA. Local NJCL affiliates have recruited 227 local synagogues and Jewish
organizations to help them in their efforts to mobilize volunteer tutors and l
earning partners. Nationally the NJCLs affiliates have mobilized about 2,000 we
ekly literacy volunteers, as well as thousands more that serve as substitute re
aders and book drive activists. These Jewish community volunteers are now worki
ng in 167 schools across the country.

Forecast: NJCL will continue to seek vo
lunteers for tutoring and literacy programs in order to fulfill its commitment
in five years.

Commitment Showcase: NJCL helped to coordinate a conference wor
kshop for representatives from its local affiliates. An early morning session p
rovided information for those thinking about starting a Jewish community litera
cy effort in their region, and an afternoon forum was held with NJCL board memb
er and ex-Governor of Oregon Neil Goldschmidt, and America Reads Director Carol
Rasco. During the conference the NJCLs efforts were mentioned in Vice Presiden
t Gores speech to Plenum delegates. The Vice President also recognized Ann Sarn
at, the NJCLs New York-based AmeriCorps Promise Fellow, who was in attendance.

National Job Corps Association

Contact: Ms. Lauren Hassel Phone: (703) 519-
6430
Date of Commitment: 1/8/99 Fax Number: (703) 548-8536
Email: lhasselLRG@ao
l.com Web Address: www.jobcorps.org

Commitment: Commits to challenge all 80+
national Job Corps partners to make one major contribution to Americas Promise
in 1999, and to create a communications network among Americas Promise commitme
nt makers and Job Corps partners.

Progress: The National Job Corps Associatio
n (NJCA) has taken initial steps toward fulfilling the commitment made in Janua
ry 1999. NJCA will provide all NJCA members with information on how to link wit
h Americas Promise partners nationwide. NJCA membership represents many of the
corporations, nonprofit organizations, and government agencies that support the
U.S. Department of Labors Job Corps program. In 1999, NJCA members will provid
e resources and services to more than 68,000 young people across the U.S.

For
ecast: In the coming months, the NJCA will begin to work with Americas Promise
partners and will create a national communications network to inform members of
Americas Promise activities. The NJCA will also challenge all members to commi
t to at least one contribution to Americas Promise during the remainder of 1999
. Members who contribute will be recognized at the 1999 Job Corps Alpha Awards
and other events throughout the year. 1999 is the 35th anniversary of Job Corps
, and the NJCA also plans to highlight new and expanded linkages with Americas
Promise as a part of its efforts to promote its 35th anniversary.

The Nation
al Mentoring Partnership

Contact: Ms. Susan G. Mason Phone: (202) 729-4370
Da
te of Commitment: 1/27/97 Fax Number: (202) 729-4341
Email: smason@mentoring.or
g Web Address: www.mentoring.org

Commitment: Commits to be a resource to nat
ional and local leaders who have already made mentoring a priority and to mobil
ize and support others to do the same; help to forge two million new mentoring
relationships over the next five years; and educate Americans about responsible
mentoring and what they can do to make it available to more children.

Progre
ss: As Americas Promise lead partner on mentoringproviding information, consult
ation, training and technical assistanceThe National Mentoring Partnership (NMP
) served as a resource to commitment makers and Communities of Promise through
many initiatives. With Kaplan Educational Centers and Newsweek, NMP produced a
guide called How to be a Great Mentor featuring General Powell and Americas Pro

mise. Along with its companion Web site, www.mentoring.org, How to be a Great M
entor gives mentors and prospective volunteers everything they need to know to
respond to Americas Promise call to action. NMP hosted The Mentor Training EXPO
to familiarize representatives of 30 communities with mentoring training resou
rces and information on how to start a local Mentor Training Institute. NMP upg
raded www.mentoring.org to include the most comprehensive information on starti
ng or expanding mentoring programs; online information events with mentoring ex
perts; and online chat rooms for program coordinators. With Save The Children,
NMP produced the nations first national mentoring database of local mentoring p
rograms. NMP provided content and fulfillment support to The Harvard Mentoring
Project, Save The Children, and others on their public service announcement cam
paigns. NMP worked with ten governors to increase mentoring opportunities for y
oung people through public-policy initiatives and partnerships to rally and uni
te state leaders.

Forecast: NMP is helping the nation significantly increase
mentoring opportunities for youth. NMP will raise $1.25 million to help 25 majo
r market communities expand or start Mentor Training Institutes. These are stru
ctured programs in the community to prepare adults, youth, mentoring program pr
oviders, organizations and institutions for mentoring. With lead partner Commun
ities In Schools, NMP will help two million more children connect with mentorin
g through the Americas Promise in Schools initiative. NMP will expand the mento
ring program database and make it accessible on its Web site, www.mentoring.org
. NMP will raise funds for a Rapid Response Line, an information and technical
assistance service on mentoring provided via phone, fax or the Web. NMP will re
cruit more communities and states to rally and unite leaders so they can increa
se mentoring opportunities for youth locally.

Commitment Showcase: As a resul
t of NMPs partnership with Kaplan Educational Centers and Newsweek on the How t
o be a Great Mentor guide and companion Internet support Web site, NMP overcome
s several of the major barriers to bringing mentoring to scale. The guide and t
he Web site will help hundreds of thousands of adults learn what they need to k
now about becoming and being responsible and effective mentors. These products
will make it easier for resource-strapped mentoring programs to recruit, prepar
e, and support volunteers with standardized, high-quality training and informat
ion. And they give commitment makers a simple, cost-effective way to help emplo
yees and others fulfill Americas promise to young people.

National Peer Minis
try Training Center

Contact: Mr. Lyle Griner Phone: (612) 330-1598
Date of Co
mmitment: 1/26/99 Fax Number: (612) 330-1595
Email: peermin@augsburg.edu

Comm
itment: Commits to train 750 adult facilitators in mentoring, leadership and ma
nagement skills over four years; pair each of these facilitators with about ten
youth for a total of 7,500 by 2004, meet with them on a regular basis during n
on-school hours, train and certify them in caring and life skills, and oversee
them in diverse service projects; and encourage those trained youth to serve ot

hers by mentoring, becoming part of leadership teams and using their newly acqu
ired skills in daily life. A young person may be paired up with another who is
struggling with a particular life issue such as family changes or addictions.

Progress: This is a new commitment.

National Postal Museum

Contact: Ms. E
sther Washington Phone: (202) 357-2861
Date of Commitment: 3/1/99 Fax Number: (
202) 633-9393
Email: ewashington@npm.edu.si

Commitment: Commits to providing
hands-on learning opportunities for fourth-, fifth-, and sixth-grade students
through a series of five lessons on the history of envelopes, through a new pro
gram called Classroom in a Can. By learning about the history of writing and co
mmunication, students will benefit from supplementary activities for their hist
ory, geography, culture and vocabulary curricula.

Progress: This is a new com
mitment.

National PTA

Contact: Ms. Mary Beth Oakes Phone: (202) 289-6790
D
ate of Commitment: 3/17/97 Fax Number: (202) 289-6791
Email: info@pta.org Web
Address: www.pta.org

Commitment: Commits to champion the Americas Promise fiv
e basic promises and initiatives to the more than 26,000 local PTA school-based
units across the nation.

Progress: The National PTA is committed to parents
roles as advocates in schools and to ensure this, it has created the Urban Init
iative, an effort to increase parent involvement in the targeted urban public s
chool systems of Boston, MA; New York, NY; and Philadelphia, PA. The Urban Init
iative Task Force was formed by National PTA President Lois Jean White, to esta
blish a PTA presence in those areas. State PTA presidents from Massachusetts, N
ew York, and Pennsylvania have developed action plans and are networking with l
ocal and state education leaders to create dialogue about the importance of par
ent involvement in the urban school setting and to develop strategies to addres
s this issue.

Forecast: The National PTA will work collaboratively with organ
izations such as the Council of the Great City Schools, a council of 51 of the
largest school districts in the nation, to encourage parent involvement within
those districts. The Council recently voted to endorse the Urban Initiative, an
d to support the PTAs efforts to work with existing parent organizations to inc

rease parent involvement in urban school districts nationwide. The National PTA is committed to several goals to reach and support parents and families in urban settings. It will survey parents and families in urban communities to learn about and share their experiences with others. The PTA will identify barriers to parent involvement in their childrens education, and enhance the skills and resources necessary to overcome those barriers. It will foster the development of advocacy among parents and family members regarding immediate school needs, education reform practices, and other decisions that affect the lives of children in urban communities. The PTA will determine what resources or support it can give to assist parents and families become more effective advocates, and it will provide school districts with technical support, expertise, and resources to enable them to engage parents in school improvement practices and processes.

National Recycling Coalition, Inc.

Contact: Mr. Will Ferretti Phone: (703) 683-9025
Date of Commitment: 3/5/97 Fax Number: (703) 683-9026
Email: WillF@nrc-recycle.org Web Address: www.nrc-recycle.org

Commitment: Commits to establish a National Recycling Corps by the year 2001, composed of 500 college students with year-long internships and 500 high school graduates with year-long apprenticeships. The National Recycling Coalition (NRC) will also provide training to high school students from 1,000 cooperating school districts, who then will conduct recycling education programs in middle and elementary schools.

Progres
s: In 1998, the National Recycling Coalition placed 14 AmeriCorps*VISTA volunteers in ten community organizations to support or implement new recycling initiatives.

Forecast: The Coalition has applied for grant funding from the U.S. Environmental Protection Agency to put its experiences in the AmeriCorps*VISTA program into an outreach and training initiative for community development organizations. This will focus on how to use recycling as a tool to help raise the economic and environmental quality of economically distressed communities.

Nat
ional Restaurant Association

Contact: Ms. Alyssa Prince Phone: (202) 973-3679

Date of Commitment: 4/13/97 Fax Number: (202) 973-5395
Email: aprince@dineout.org Web Address: www.restaurant.org

Commitment: Commits to expand the industrys school-to-work programs from 50 schools to 500 over five years, engaging 10,000 students in programs that build career and work skills; introduce 250,000 youth to work over the next five years through new partnerships; and commit $250

,000 over the next five years to facilitate these new efforts. To reach the abo
ve goals, the National Restaurant Association has committed $250,000 to the Hos
pitality Business Alliance (HBA), a nonprofit organization whose mission is to
drive and support the hospitality industrys participation in school-to-career p
rograms and to workforce development initiatives.

Progress: This year, 308 sc
hools have active school-to-career programs; 8,315 students are involved in the
school-to-career programs; and $50,000 has been committed to the HBA. Addition
ally, a full-time staff person was hired at the National Restaurant Association
(NAR)to implement and oversee its commitment efforts and other community outre
ach activities equaling over $50,000/year. Ten thousand dollars was also given
to the Groundhog Job Shadow Day Coalition. This year, the NRA mobilized it memb
ers to introduce 10,000 youth to the world of work through participation in Gro
undhog Job Shadow Day. Forty-four state restaurant associations mobilized nearl
y 1,000 restaurant and hotel employees across the United States to give student
s a firsthand look at careers in the industry and to give them a chance to lear
n from a caring adult mentor what the real world entails. Last year, only three
states participated in Groundhog Job Shadow Day, reaching approximately 300 st
udents. The difference in participation (from 300 to close to 10,000 students)
in just one year is significant. It is also a compelling sign that the industry
is dedicated to mentoring Americas youth. NRA has also expanded the number of
states offering the HBA school-to-career programs. To date, 19 states have acti
ve school-to-career programs in 308 schools, up from 14 states that were part o
f the HBA programs last year. Additionally, the number of students involved in
the program has increased from 2,000 to 8,315 and the number of restaurants pro
viding mentoring programs and internships has nearly doubled, from 300 to 505.
To date, the National Restaurant Association has committed $50,000 of its $250,
000 commitment. In addition, the National Restaurant Education Foundation has p
rovided significant financial and in-kind support of NRAs Americas Promise Comm
itment. This year, the NRA also became a founding supporter of Groundhog Job Sh
adow Day, sponsoring the program for $5,000. The HBA was also a founding suppor
ter for $5,000.

Forecast: Next year, the NRA plans to double its participatio
n in Groundhog Job Shadow Day, reaching close to 20,000 high-school students. I
n addition, it will also reach thousands of youth through the Operator Tool Kit
, a resource of materials to help restaurateurs work with students and schools
more effectively. These materials will help introduce students to career opport
unities in the restaurant industry. It expects more restaurateurs will develop
partnerships with schools using the materials from the kit. These materials wil
l also be helpful to state restaurant associations who are constantly working w
ith schools. Materials will be distributed this fall and through Groundhog Job
Shadow Day 2000. Additionally, the Hospitality Business Alliance will be expand
ing to 24 states in the next school year.

Commitment Showcase: The Hospitalit
y Business Alliance gives restaurants an ongoing outlet to mentor youth and ope
n their doors to students interested in careers in the hospitality. For those r
estaurants that cannot make the year long commitment, Groundhog Job Shadow Day
(GJSD) gave them the opportunity to have an impact on todays youth. Close to 1,
000 restaurants and hotels opened their doors to nearly 10,000 students on Grou
ndhog Job Shadow Day. The experience was a win-win situation for the students a
nd for the restaurant operators. Restaurateur Charlie Trotter, in Chicago, IL,

had such a successful experience with Groundhog Job Shadow Day, that he offered to mentor one of his students throughout the school year through employment in his restaurant. I am big believer in youth being our greatest resource, Trotter said. Other restaurateurs and students had similar experiences with Groundhog Job Shadow Day. Heres what they said: Groundhog Job Shadow Day is a positive step we can take to develop an awareness of our industry and reach out to todays youth, our future employees, Bill Rowe, president of Willie Cs Caf, Wichita, KS. These two days were incredible. I have learned so much about being a COO, James Boyd, COO, Popeyes Chicken & Biscuits. I am ready to get started. Thank you for this wonderful opportunity, Anthony Davis, Alonzo A. Crim High School, Atlanta, GA. It was an exciting day for kids and for ourselves as industry professionals, because it gave me the chance to talk with young adults about the things that I am passionate about within the restaurant industry, Todd Gray, executive chef, Galileo, Washington, DC. We learned that the hotel business is a combination of hard work, team work and fun. Before this field trip, I was unsure what I wanted to study in college; now I know that I want to study hospitality, Miramar High School senior Tanya Lewis in Ft. Lauderdale, FL.

National Retail
Federation

Contact: Ms. Katherine T. Mance Phone: (202) 783-7971
Date of Commitment: 4/29/97 Fax Number: (202) 737-2849
Email: mancek@nrf.com Web Address: www.nrf.com

Commitment: Commits to form a unique, industry-led partnership of private and public funders to build an integrated education and training facility. The initial pilot center was slated to open near Philadelphia in June 1997, where 3,000 new jobs will be created.

Progress: Over 500 people have been served at the initial Retail Skills Center at King of Prussia, PA, and over 150 employers are involved. Programs for young people have expanded through partnerships with area school systems. In the summer of 1998, marketing education teachers were trained at the Center and students began afternoon classes and internships in the fall. Once placed, students and workers are encouraged to return to the Center and to participate in alumni programs and career-related training. Support continues to come from American Express Foundation, Kravco Company, and the Commonwealth of Pennsylvania.

Forecast: Many projects are integrating aspects of the Retail Skills Center in their development, including the New York City Retail Skills Center in Brooklyn. We are exploring opening additional Retail Skills Centers in partnership with other developers, states, and employment and training organizations. New sites will provide opportunities for additional employers to become involved.

Commitment Showcase: The Retail Skills Center is being featured as a Best Practice project in the upcoming publication of Retail Skill Standards at Work: Success Stories. The Center draws visitors from across the country from the public and private sector.

National Retired Teacher
s Association

Contact: Ms. Annette Norsman Phone: (202) 434-2380
Date of Comm
itment: 4/19/97 Fax Number: (202) 434-6451
Email: anorsman@aarp.org Web Address
: www.aarp.org

Commitment: Commits to 45 million service hours to 1.5 million
youth in 2,000 communities over three years.

Progress: The National Retired
Teachers Association (NRTA) is on target for meeting its commitment. The majori
ty of the 50 state retired educators associations, and many of their 2,700 loca
l retired educators associations, have made commitments and have started planni
ng and developing With Our Youth! Promising New Opportunities projects. Specifi
c data from the progress report will be available in May 1999. The National Ret
ired Teachers Association partnered with a number of organizations to promote a
nd provide resources and a broad spectrum of potential activities with youth fo
r their retired educators. It teamed up with Big Brothers Big Sisters, the Amer
ican Academy of Arts and Sciences, Boston Partners in Education and the Girl Sc
outs of America to promote mentoring. It is developing ways to promote a health
y start for all youth with the American Academy of Pediatrics and the National
Institute of Alcoholism and Alcohol Abuse. It is also working closely with a nu
mber of organizations to promote international awareness and understanding, inc
luding the Peace Corps, Students Helping Street Kids, the Council for Internati
onal Educational Exchange, Kiwanis, UNESCOs Culture of Peace program, and the J
ane Goodall Institutes Roots & Shoots program. To promote the safety of youth,
it has developed a partnership with the National Center for Missing and Exploit
ed Children. Other organizations it works with include Cable in the Classroom,
the National Academy for Teaching and Learning About Aging, Reading is FUNdamen
tal, the U.S. Chess Federation, and the Close Up Foundation. Descriptions of ea
ch partner and how to become involved in its youth related activities were incl
uded in an NRTA With Our Youth! Resource Kit which was mailed to each of the 2,
600 local retired educators associations.

Forecast: The NRTA will hold a nati
onal conference for State Retired Educators Association leaders at the NRTA Con
vocation in August 1999, in Pittsburgh, PA. At the convocation, each of the par
tners in the Learning Fair Exhibit will be highlighted. This will be the first
time state leaders will have the opportunity to meet national partners face-to-
face and work together to broaden and deepen the With Our Youth! Promising New
Opportunities activities. The conference will include a recognition ceremony at
the convocation to honor the states many With Our Youth! Promising New Opportu
nities activities.

Commitment Showcase: There are many local successes. In Ma
ryland, a retired educator and a new teacher linked to the services of Cable in
the Classroom to enrich the learning experiences in a fifth-grade classroom. I
n Floyd, VA, an active Reading is FUNdamental program has been established. In
Texas, the Texas Retired Teachers Association is working with the governors off

ice as the lead organization in the volunteer reading initiatives in Texas. In West Virginia, the West Virginia Association of Retired School Employees is active in the Read Aloud West Virginia being promoted by the governors office and in many other youth-related activities. The Pennsylvania Association of School Retirees has asked each of its 64 local associations to develop a With Our Youth! Promising New Opportunities project. NRTA is developing a completely new initiative in collaboration with the Electric School House. Working with Electric School House, NRTA is developing a virtual volunteering opportunity for retirees to answer school childrens questions in a protected cyberspace environment. Working with UNESCOs Culture of Peace program, NRTA will put in place a monitored international cyberspace forum which will include older adults and school children.

National Safe Kids Campaign

Contact: Ms. Karen DiCapua Phone: (202) 662-0639
Date of Commitment: 3/12/99 Fax Number: (202) 393-2072
Email: kdicapua@safekids.org Web Address: www.safekids.org

Commitment: Commits to distribute car seats and educational materials about the importance of using car seats and safety belts correctly to reach 40,000 children per year over the next three years. General Motors will provide the car seats, National Council of La Raza (NCLR) will serve as the primary distribution network, and the SAFE KIDS Campaign will lead child passenger safety training and educational efforts. Materials will be available in English and Spanish. NCLR affiliates in eight sites will participate in the programs first year including: Chicago, IL; El Paso, TX; Hartford, CT; Homestead, FL; Los Angeles, CA; New York, NY; and Sometron, AZ.

Progress: This is a new commitment.

National Semiconductor Corporation

Contact: Ms. Joan Scott Phone: (408) 721-6437
Date of Commitment: 11/20/97 Fax Number: (408) 721-1212
Web Address: www.national.com/training

Commitment: Commits to provide Internet integration training and support to 6,000 teachers in the United States through its Global Connections training.

Progress: Since October 1997, National Semiconductor has provided free Internet training to more than 5,200 teachers in the United States and abroad. The Peoples Computer Company, a nonprofit organization specializing in the integration of technology in education, assisted with the training. Partnerships with local school districts, county offices of education, and teacher professional associations have been essentia

l to the promotion and acceptance of the program, and approximately 175,000 stu
dents have been affected, as a result. In addition, National Semiconductor prov
ided over $333,000 in cash awards to teachers and schools in California, Texas,
and Maine which exemplified innovative use of Internet technology.

Forecast:
National Semiconductor is broadening the geographical scope of the courses in
California, Texas and Maine to reach additional school districts in the 1999-20
00 school year. Partnership opportunities with University Schools of Education
are being explored in order to provide the Global Connections training to teach
ers. The company is also working with a California state legislator to help dev
elop a statewide training initiative for over 250,000 teachers. In addition, Na
tional Semiconductor is continuing its efforts to promote the use of the Global
Connections Online training course at educational forums, technology education
conferences and links to nationwide educational Web sites. More than 350,000 s
tudents will be affected by the teacher training over the next three years.

C
ommitment Showcase: Kathy Lincoln, seventh- and eighth-grade Life Skills teache
r, was one of the first students in National Semiconductors Global Connections
training course. Immediately following the course, Kathy implemented an interac
tive lesson in her class, A Culinary Trip Around the World, in which students s
tudy food pyramids from around the world, conduct research on the Web and commu
nicate via Email with students in other continents. In September 1998, Kathy wo
n the National Semiconductor Internet Innovator Awards Program for this project
. She was selected to be a mentor-teacher, and trains other teachers in her sch
ool district to use the Internet in their curriculum, with the Global Connectio
ns Online course.

The National Society of Collegiate Scholars

Contact: Mr.
Steven Sitrin  Phone: (202) 234-5295
Date of Commitment: 2/9/99  Fax Number: (202
) 234-5298
Email: Sitrin@nscs.org  Web Address: www.nscs.org

Commitment: Commi
ts to establish a national program called Planning for College Success to reach
3,000 seventh-graders in academic year 1999-2000. The new program connects col
lege students, who have excelled academically, with seventh-graders in their co
mmunity to serve as mentors and encourage them to pursue a college career. In a
ddition to mentoring, the National Society of Collegiate Scholars members will
establish Email pen-pal contact with the seventh-graders and each semester, and
junior-high students will spend a day on campus with NSCS members to learn abo
ut college life. The National Society of Collegiate Scholars is located in Wash
ington, DC and serves as an honor society that recognizes the achievements of f
irst- and second-year college students and promotes academic success, leadershi
p, and service.

Progress: This is a new commitment.

National Society of Fu
nd Raising Executives

Contact: Mr. Michael Nilsen Phone: (703) 684-0410
Date
of Commitment: 4/27/97 Fax Number: (703) 684-0540
Email: mnilsen@nsfre.org Web
Address: www.nsfre.org

Commitment: Commits to assemble a national council of
philanthropy; launch a new nationwide initiative called Design for Leadership,
which will combine the power of philanthropy and volunteerism in communities ac
ross the country; and create a National Philanthropy Day during which more than
130 chapters with 6,000 members would sponsor in communities throughout the mo
nth of November.

Progress: The development of the National Society of Fundrai
sing Executives (NSFRE) public awareness initiative under the Design for Leader
ship program is complete, and the program will be released this year. NSFREs In
ternational Conference on Fund Raising is scheduled for Miami Beach. National P
hilanthropy Day celebrations in 1999 met with huge success, with participation
by over 125 chapters and over 6,000 participants.

Forecast: Under the Design
for Leadership program, NSFREs public awareness initiative, Raising Funds, Rais
ing Communities, will kick off in late April/early May with the NSFRE Internati
onal Conference on Fund Raising. Over 4,000 charitable fund raisers will meet t
o teach, learn, and discuss new ways to raise support for organizations, energi
ze volunteers, and meet the needs of local communities. Afterwards, chapters wi
ll receive information and materials on how to develop and perform community ac
tivities, including our Youth in Philanthropy program, FRIENDS program (Fund Ra
ising In Economically Needful Directions), and others. After the successful Nat
ional Philanthropy Day in 1998, another is planned for 1999 with even more part
icipation. NSFRE is looking for partners with other organizations for National
Philanthropy Day 1999.

Commitment Showcase: At their National Philanthropy Da
y celebrations, chapters are honoring and encouraging young people who get invo
lved with philanthropy. The NSFRE Maryland Chapter honored a number of youth pr
ojects related to philanthropy, and other chapters are providing resources for
youth to be able to start their own projects.

National Society of the Daughte
rs of the American Revolution

Contact: Mrs. Toni Barger Phone: (941) 326-1687

Date of Commitment: 3/6/97 Fax Number: (941) 326-1687
Web Address: www.dar.org

Commitment: Commits to engage 50,000 youth in providing 200,000 hours of vol
untary service over three years.

Progress: During the first year of its commi
tment, the National Society of the Daughters of the American Revolution (DAR) h
as involved 96,000 young people and almost 140,000 hours of volunteer service f
rom members. In 1998, the DAR Chairman of the Youth Volunteers Committee, Mrs.
Toni Barger, rallied the membership and visited several State Conferences. This
year the members have become more aware of this committee which means that the
DAR will continue to give countless hours to youth. Most of the DARs hours of
service will come through work with various committees, including Children of t
he American Revolution, American History Essay Competitions, DAR School Committ
ee, Conservation Committee, American Heritage Committee, DAR Manual for Citizen
ship Committee, Service for Veteran Patients Committee, Junior American Committ
ee, Flag of the United States Committee, and the Good Citizen Committee.

Fore
cast: The Daughters of the American Revolution will reach the commitment of 200
,000 volunteer hours with 50,000 young people in 1999. The membership will repo
rt to the Continental Congress, its national convention, in Washington, DC in A
pril 1999. The Society will continue to work with the youth of America as it ha
s done for more than 100 years.

Commitment Showcase: In December 1998, the Jo
nas Babcock Chapter in Spokane, WA, joined forces with the Air Force Aid Societ
y program and the American Red Cross teen volunteer program to reward young peo
ple who logged 3,000 hours during the summer. Young people received certificate
s signed by the President of the United States, and a special pin.

National U
rban League

Contact: Dr. Velma L. Cobb, Ed.D. Phone: (212) 558-5300
Date of C
ommitment: 4/23/98 Fax Number: (212) 344-5332
Email: vcobb@nul.org Web Address:
www.nul.org

Commitment: Commits to engage its 19 Campaign Partner organizati
ons in partnerships with parents, the community, and schools to foster the acad
emic and social development of African-American and other youth of color by spo
nsoring children and youth in The National Urban League (NUL), The Congress of
National Black Churches (CNBC), and the Thurgood Marshall Achievers Society. NU
Ls goal is to induct 6,000 youth into the NUL/CNBC Society over the next two ye
ars and encourage sponsors, either a parent, guardian, caring adult, or communi
ty group, to provide these young people with access to one or more of the five
basic promises.

Progress: The National Urban League/CNBC Thurgood Marshall Ac
hievers Society (TMAS) was launched in April 1998. Approximately 25 affiliates
hosted induction ceremonies in churches across the country and sponsored nearly
2,600 youth on that date. In 29 cities across the nation, more than 2,800 yout
h have been inducted into the NUL/CNBC Thurgood Marshall Achievers Society. Eac
h inductee has an ongoing relationship with a caring adult, who may be a parent
and/or guardian, Campaign Partner, or any other person interested in the posit

ive development of youth. Nationwide, more than 5,300 caring adults participate d in the commitment by serving as support components for TMAS activities.

For ecast: The Urban League plans to foster more partnerships with various organiza tions that have demonstrated commitment to the positive development of youth. S ome of these include the National Council of Negro Women and 100 Black Men. Thi s year the Urban League and its affiliate network will continue to carry out th e objectives of its Campaign for African-American Achievement by spreading the gospel that achievement matters and by creating consumer demand for better publ ic schools. It will induct more youth into TMAS, sponsor Achievement Month acti vities, build collaborations, hold education summits, and advocate for better s chools. Also, by fall 1999 it plans to implement the TMAS scholarship component , with the support of the Eli Lilly Endowment.

Commitment Showcase: The Urban League of Northwest Indiana inducted more than 1,300 Gary, IN students into th e Thurgood Marshall Achievers Society during its first nationwide induction cer emony. The event brought together parents, students, school, church, and commun ity who gathered together to validate the fact that Achievement Matters. It als o recognized third-, sixth-, and eighth-graders who achieved high scores on the ISTEP exam, and sophomores who passed the ISTEP-Plus high-school qualifying ex am the first time around. Dr. Bernard Watson, a Roosevelt High School alumna an d chairman of the Board of the Healthcare Management Alternative Foundation in Philadelphia, PA, was the keynote speaker.

National Urban/Rural Fellows, Inc.

Contact: Mr. Luis Alvarez Phone: (212) 921-9400
Date of Commitment: 4/27/97
Fax Number: (212) 921-9572
Email: nufluis@aol.com Web Address: www.nuf.org

Co mmitment: Commits to incorporate community service into its model leadership tr aining program. In the next three years, National Urban/Rural Fellows, Inc. wil l serve as youth mentors and tutors in the communities in which they are assign ed.

Progress: Five of 29 National Urban/Rural Fellow classes of 1999, partici pate regularly in community-service activities in cities including Long Beach a nd San Francisco, CA, Washington, DC; New York City, NY; and Indianapolis, IN. Most of the remaining Fellows have been introduced to community service opportu nities through the work of their mentors.

Forecast: The National Urban/Rural Fellows goal is to have 100 percent of their class of 2000 participate in commu nity service from September 1999 through May 2000. A seminar on community servi ce and its impact on personal growth will be provided for the incoming Class of Fellows in July 1999. Evaluation of the Fellows mentorship period will include a section on the extent of the success of their community service.

Commitmen
t Showcase: The churches and nonprofits the Fellows come into contact with duri
ng their mentorship periods serve to enrich their personal experiences. It prov
ides them with a network which assists their adjustment to unfamiliar communiti
es. The experience is a successful way for individuals to become active members
of their newly adopted communities.

National Volunteer Fire Council

Contac
t: Ms. Heather Schafer Phone: (202) 887-5700
Date of Commitment: 4/27/97 Fax Nu
mber: (202) 887-5291
Email: hschafer@nvfc.org Web Address: www.nvfc.org

Commi
tment: Commits to raise the number of volunteer emergency personnel to one mill
ion in three years and expand participation by young people in the volunteer em
ergency services by 10,000, to a total of 50,000.

Progress: National Voluntee
r Fire Council (NVFC) made its commitment to Americas Promise because of the ne
ed to make more people, especially young people, aware of the need for voluntee
rs in the emergency services. NVFC created a toll-free 1-800-FIRE-LINE, which i
s now in 21 states. Every high school and library in the participating states r
eceived a video and poster about volunteer opportunities and the 1-800-FIRE-LIN
E program. The video is geared toward Americas youth and the importance of volu
nteering. Funding for the video and poster production and distribution was dona
ted by the Prudential Foundation.

Forecast: The NVFC has committed to work to
ward expanding the participation of youth in volunteer emergency services in Am
erica. This will be accomplished through the many recruitment projects that the
NVFC is currently involved with, in addition to establishing a nationwide toll
-free hotline, 1-800-FIRE-LINE. For more information on how to implement the pr
ogram in your state, contact NVFC at 1-888-ASK-NVFC.

Commitment Showcase: As
a result of the program, many states have noticed an increase in the number of
volunteer firefighters. Schools and libraries in those states who have signed u
p for the program will also receive an educational video and poster highlightin
g the benefits of becoming a volunteer firefighter.

National Youth Leadership
Council

Contact: Mr. Jim Kielsmeier Phone: (651) 631-3672
Date of Commitment
: 4/27/97 Fax Number: (651) 631-2955
Email: jkiels@aol.com Web Address: www.nyl
c.org

Commitment: Commits to increase the participation of school-age youth i
n service by 50 percent over three years. National Youth Leadership Council (NY
LC) has created an interactive youth-oriented Summit Action Youth (SAY) Web sit
e that has operated both during and after the Summit. SAY immediately forwarded
Summit news from Philadelphia to 60,000 classrooms, 2,500 online media contact
s, and young people in 58 countries. There were more than 295,000 visitors to t
he Web site during the Presidents Summit.

Progress: NYLC was selected as the
Learn and Serve America National Center for Training and Technical Assistance.
Known as the Exchange, this network engages five regional centers in providing
peer assistance that will reach nearly one million young people. The Summit Act
ion Youth (SAY) Web site has propelled the National Youth Movement (NYM) into a
ction. This youth-led, youth-centered movement is committed to the five basic p
romises with particular emphasis on giving young people the opportunity to give
back to their communities. The NYM has created and disseminated the Principles
of Authentic Youth Involvement. An informational video has also been produced
and is being distributed to partner organizations. The NYM is now working on a
National Youth Summit to be held in the summer of 2000 in Minneapolis/St. Paul,
MN. The NYM presented the 11th Annual Minnesota Youth Service Recognition Prog
ram in which 3,500 young people were recognized for their service contributions
that reached over 200,000 Minnesotans. The NYM has provided leadership and res
ources to the Alliance for several events and programs including the Statewide
Kickoff, Statewide Summit, Children and Youth Awareness to Action Coalition, Yo
uth as Partners Coalition, Minnesota Service Recognition Day, Commonweal Commun
ity Hero Card, and AmeriCorps Promise Fellows. The NYM partnered with 25 organi
zations to fulfill or implement commitments including the Points of Light Found
ation; National 4-H Council; Corporation for National Service; Minnesota Allian
ce with Youth; Minneapolis Promise for Youth; Institute for Service Learning; N
ational Dropout Prevention Center; Minnesota Commission on National and Communi
ty Service; Service-Learning 2000 Center; Campus Compact; National Society for
Experiential Education; Compact for Learning & Citizenship; Association of Stat
e Service Commissions; Generations United; Northwest Regional Educational Labor
atory; University of Wisconsin; Texas Center for Service-Learning; Constitution
al Rights Foundation; Arsalyn Foundation; Search Institute; Michigan K-12 Servi
ce-Learning Center; National Indian Youth Leadership Project; Project Service L
eadership; Youth Service California; and Close Up Foundation.

Forecast: The N
YM will continue to distribute the Principles for Authentic Youth Involvement,
which has already been given to the networks of the National Youth Leadership C
ouncil; the Points of Light Foundation; the National 4-H Council; Americas Prom
ise Communities of Promise; and Search Institutes Healthy Communities Healthy Y
outh initiative. An estimated 500,000 copies of the Principles for Authentic Yo
uth Involvement have been distributed. A National Youth Summit will be held in
Minneapolis and St. Paul, MN, in the summer of 2000. The National Youth Leaders
hip Council and the Points of Light Foundation are collaborating to support thi
s national convening of young people and their allies. They anticipate 3,000 yo
ung people will be in attendance for this event. The NYLC will continue to work
with the United States Department of Educations National Center for Educationa
l Statistics to capture information on the level of student service, which is t
he basis for measuring their commitment.

Native Vision  Johns Hopkins Univer
sity Center for American Indian Health

Contact: Ms. Allison Barlow  Phone: (41
0) 614-2072
Date of Commitment: 4/27/97  Fax Number: (410) 955-2010
Email: abarl
ow@jhsph.edu  Web Address: www.nativevision.org

Commitment: Commits to launch
a mentoring program for Native American teens in partnership with the Johns Hop
kins Center for Native American and Alaskan Health. Over the next three years,
retired and active NFL players will serve as mentors for Indian youth.

Progre
ss: Native Vision has launched comprehensive year-round programs with the Arapa
ho and Shoshone tribes located on the Wind River Reservation in central Wyoming
, delivering all five basic promises to tribal youth. A Native Vision fitness a
nd life-skills camp is held annually for at least 300 children from 15 tribes.
Twenty five professional athletes lead clinics in football, basketball, and soc
cer, and guide youth groups through technology workshops, community service act
ivities, and pro-cultural events. Chaperones and family members participate in
parenting workshops led by Johns Hopkins health experts and interact with campe
rs in community feasts.

Forecast: Native Vision will start two new year-round
 programs at tribal sites in 1999. A Native Vision camp in Wind River is schedu
led in June 1999 with at least 25 professional athletes from NFL, NBA, MLS and
Volleyball for 300 or more tribal children in grades 7-12. Americas Promise com
mitment maker US West is partnering in this initiative, which will teach life-s
kills, team-building, and cultural activities.

Commitment Showcase: In the Na
tive Vision sites where the program operates on a year-round basis, professiona
l athlete mentors return at key times throughout the year to promote program go
als and develop resources within the communities.

The Nature Conservancy

Co
ntact: Mr. Mike Coda  Phone: (703) 841-5300
Date of Commitment: 4/16/97  Fax Numb
er: (703) 841-8796
Email: mcoda@tnc.org  Web Address: www.tnc.org

Commitment:
Commits to bring 100,000 children to nature preserves every year for the next f
ive years (500,000 total) so that they may learn more about the natural world.

Progress: Since April 1997, The Nature Conservancy has brought 250,000 youngs
ters onto nature preserves through a host of exciting nature-related programs i
n all 50 states, as well as to protected lands in other countries. More than 15

0 volunteers have been involved at every level of its education programs. Volun
teers coordinate nature hikes and guided tours of preserves as well as write an
d develop curriculum for nature educational programs. Corporate partners help f
und several efforts. Unilever, a Nature Conservancy partner, funded a program a
imed at teaching children about the importance of clean water through eleven ev
ents at ten Conservancy preserves across the nation. Each event had 100 kids co
nducting hands-on learning experiments involving water. The Nature Conservancy
delivers its commitment mainly through schools because the majority of its prog
rams involve classroom visits or internships at its preserves. In many states,
it is also working with Scout troops and community groups like the YMCA.

Fore
cast: In the next year, at least 125,000 children will visit The Nature Conserv
ancys preserves. The Nature Conservancy plans to reach out to schools, churches
, and youth organizations through volunteer programs. During the past year, new
 volunteer coordinator positions were created in 12 state offices and two part-
time volunteer coordinator positions became full-time in an effort to reach mor
e children.

Commitment Showcase: Since May 1997, 1,850 students have visited
the Conservancys Red Canyon Ranch preserve in Wyoming. The ranch offers an elem
entary school program which incorporates discovery-oriented field study, and ot
her youth projects in which YMCA and high-school groups come to the ranch to pl
ant willows, move rocks, landscape, and build fences. In New Jersey, Boy Scouts
 worked on constructing a trail in memory of their friend and fellow scout, Gle
nn Wyse. The memorial trail is located at the Johnsonburg Swamp Preserve. This
project helped the boys learn about nature, do something for their community, a
nd honor a close friend. At the Devils Den preserve in southeastern Connecticut
, four separate programs were established to draw elementary school children to
 this park. One focuses on the many artistic patterns of nature; another focuse
s on human impacts and the natural history of Devils Den through a walking tour
 of the preserve; the third aims to teach children about American history on th
e preserve; and the fourth aims to teach children about the natural history of
trees.

NetDay

Contact: Mr. Michael Kaufman  Phone: (415) 553-2406
Date of Co
mmitment: 4/27/97 Fax Number: (415) 553-2401
Email: netday@netday.org  Web Addre
ss: www.netday.org

Commitment: Commits to organize volunteers in all 50 state
s to install the wiring infrastructure into public and private schools (K-12) f
or Internet access over three years.

Progress: A study in October 1998 showed
 that more than 85 percent of public K-12 schools have reported that they now h
ave Internet access. The report also shows that Internet access has been extend
ed to more than 44 percent of all classrooms. These statistics show an increase
 in Internet access in schools of 21 percent in the last year, and an unprecede
nted increase of 166 percent in the two-year period since 1996 when NetDay bega

n. Many states have reported that the wiring of classrooms is nearly complete, and they are moving on to other important educational issues such as profession al development and technology curriculum integration. For those schools and cla ssrooms that are still awaiting the arrival of technology, NetDay is re-establi shing its commitment to help organize volunteers to connect all K-12 classrooms in America to the resources of the Internet by the end of the year 2000.

For
ecast: To address the growing divide between the haves and the have-nots of tec hnology, NetDay will introduce a new program called NextDay which will bridge t he digital divide in K-12 schools located within the first round of Empowerment Zones. A NextDay coalition of Empowerment Zone leaders, education and technolo gy specialists, and national partners is bringing information technologies and resources to K-12 schools and their communities on the other side of the digita l divide. The coalition is developing 90 lighthouse schools to serve as nationa l high-tech models. As it exposes the challenges of equipping schools with digi tal information technologies and using digital resources in classrooms, the coa lition will also uncover an array of opportunities and solutions. NextDays docu mentation of those opportunities and solutions will give other disadvantaged co mmunities a blueprint for bridging the gap between schools in underserved and w ealthy areas. It will also help schools everywhere get the most out of the reso urces available to them. By monitoring and evaluating the progress in lighthous e schools, NextDay will show that any school can achieve by making information technologies work for students in classrooms.

New York Volunteer for Youth C
ampaign

Contact: Ms. Walteen Grady TrulyPhone: (212) 686-8580
Date of Commit
ment: 4/27/97 Fax Number: (212) 779-1221
Email: walteen@aol.com Web Address: ww
w.volunteerforyouth.org

Commitment: Commits to recruit and train 25,000 volun
teers to provide one-to-one help to 25,000 young people to improve school perfo rmance, increase self-esteem, and prevent crime.

Progress: The New York Volun
teer for Youth Campaigns (NYVYC) network consists of more than 40 agencies that manage 10,000 matches. To fulfill its goal, it has partnered with the Partners hip for a Drug-Free Greater New York and America to publicize volunteer opportu nities through its toll-free hotline 1-888-NYC-YOUTH. Additionally, with the su pport of the AT&T Foundation, it conducted an advertising campaign in the New Y ork City subway system during June and July 1998. It created almost 1,000 new m atches in 1998, doubling the size of several of the one-to-one mentoring progra ms. It also provided 15,000 personal responses to phone and Email inquiries fro m the general public, volunteers, and organizations about mentoring opportuniti es and effectiveness.

Forecast: The Campaign is shifting to a membership mode
l that requires agencies to contribute dues to support the Campaign. The Campai gn is strengthening its collaboration with the Mentoring Partnership of New Yor

k, the National Mentoring Partnership, and the Harvard Mentoring Project. The C ampaign is also seeking a formal relationship with the United Way of New York C ity. Such collaboration could support the expansion of the Campaigns successful recruitment, referral and technical assistance model to a number of human serv ice areas. It also hopes to conduct further advertising in underserved areas ut ilizing the New York City Transit system.

Commitment Showcase: Testimonials f
rom participants are very positive. Abbe Bassin of The Family Center said, We t ruly appreciate your guidance and support. It was a wonderful experience for me to attend the orientation workshop and I was overwhelmed with the responses th at I received from interested volunteers. The Campaign is an amazing vehicle fo r both volunteers and mentoring organizations to meet one another. Rodney Fulle r, from Fresh Youth Initiatives, wrote, I am writing to thank The Campaign for the wonderful work that you are doing. It pleases me to see how the Campaign ha s grown since its humble beginnings. Each year the quality of service has impro ved, as has the number of volunteers recruited. Our mentoring program continues to thrive thanks to your help on many levels. Ivonne Torres of The Stanley M. Isaacs Neighborhood Center, Inc., said, Without the existence of the Campaign, programs like ours would not be able to provide services like mentoring. And Be tsy Alterman Kallor, from New Alternatives For Children, Inc. said The voluntee rs that you have referred to us represent a cross-section from the community. T hey have been a wonderful, ethnically diverse mixture of men and women from a v ariety of backgrounds. This is important to an agency like ours that provides s ervices to children from many backgrounds.

Nickelodeon

Contact: Ms. Candace
Riegelhaupt Phone: (212) 258-7746
Date of Commitment: 4/18/97 Fax Number: (212
) 846-1721
Email: candace.riegelhaupt@nick.com Web Address: www.nick.com

Comm
itment: Commits to dedicate ten percent of its promotional airtime, valued at $ 24 million per year, to educate and encourage children to volunteer through its Big Help campaign. Additionally, Nickelodeon will create a Big Help-on-the-Roa d tour, empowering parents to help their kids volunteer, and will create and di stribute materials to 25,000 community groups to help organize volunteer activi ties for kids. A subsidiary of Viacom, Nickelodeon will offer an additional vac ation day to all full-time employees who volunteer at least 16 hours a year to nonprofit organizations dedicated to benefiting children.

Progress: For the s
econd straight year, Nickelodeon has achieved its goal of dedicating ten percen t of its promotional airtime to encourage volunteerismreaching approximately 27 .5 million kids, ages 2-11, every month. At last years Big Help-a-thon, 14,000 people visited volunteer booths and a new playground was built for Los Angeles youth. Four million kids called in and registered 13,000 towns as volunteer sit es when the event aired in October 1998. In 1998, the Big Helpmobile brought th e Big Help on the Road tour and its message of connecting kids with their commu nities through volunteerism to more than 200,000 kids nationwide. Through the 2

7 Big Help National Partners, more than 20,000 Big Help event kits were distrib
uted to local community organizations, and educational kits highlighting kids v
olunteerism throughout history were sent to 40,000 fifth-grade classrooms. As a
result of these on- and off-air efforts, the Big Help campaign has reached an
astounding 85 percent recognition factor among kids.

Forecast: Nickelodeon ha
s ratcheted up The Big Help campaign and its commitment to helping kids connect
to their community through volunteerism to a higher level in 1999 and into the
new millennium. With Burger King as a new Big Help National Partner, The Big H
elp has locked its sights upon cleaning up Americas parks with its 1999 Make Yo
ur MarkHelp Your Park campaign. The Big Helpmobile is currently on a nationwide
tour with stops in all 50 states encouraging kids and adults to work together
to revitalize their local parks. Along the way, Nickelodeon airs reports from t
hese park make-overs. Nickelodeon will remain dedicated to setting aside ten pe
rcent of its promotional airtime to fostering volunteerism, and will continue t
o expanding its direct outreach to classrooms and community organizations.

Co
mmitment Showcase: In Macon, GA, The Big Help brought kids and adults together
to create a truly magical place for some of societys most needy individuals. Gi
ving up a Saturday, over 50 kids helped to build the first therapy garden for A
lzheimer patients. Carefully laying out paths with trees and flowers, the kids
made a beautiful safe haven where Alzheimer patients can stroll around and rega
in a sense of independence.

NIKE, Inc.

Contact: Ms. Gina Warren Phone: (503
) 532-0186
Date of Commitment: 4/27/97 Fax Number: (503) 671-6382
Email: Gina.W
arren@nike.com Web Address: www.nikebiz.com

Commitment: Commits to recruit an
d train adult mentors to use sports and recreation as a bridge to build vital r
elationships with children. In support of this commitment, NIKE has developed t
he P.L.A.Y. Sports Program (PSP) with Boys & Girls Clubs of America (BGCA) and
launched P.L.A.Y.CORPS.

Progress: Since the coaches training, NIKE 202, was l
aunched in September 1998, approximately 12,500 coaches have been recruited and
trained for the P.L.A.Y. Sports Program (PSP) with the Boys & Girls Clubs of A
merica (BGCA). Volunteer coaches with the BGCA are coaching in every state in t
he country. Approximately 1,000 P.L.A.Y.CORPS coaches have been recruited and t
rained. P.L.A.Y.CORPS coaches are working in AL, AZ, AR, CA, CO, CT, DC, FL, GA
, HI, IA, IL, IN, KS, LA, MA, MD, MI, MN, MO, MT, NC, NJ, NY, OH, OR, PA, RI, S
C, TN, TX, UT, VA, WA, WI, and WY. Approximately 203,000 youth have been coache
d as a result. P.L.A.Y.CORPS coaches work with 43 different local chapters of t
he YMCA, two YWCAs, five PALs (Police Athletic League), nearly 75 Park and Recr
eation community centers, the Special Olympics, the CYO (Catholic Youth Organiz
ation), Little Leagues, dozens of elementary schools, and many other independen
t community-based nonprofit organizations.

Forecast: NIKE is exploring the po
ssibility of implementing PSP NIKE 202 with the YWCA. As P.L.A.Y.CORPS expands to new states, and new cities in program states, NIKE is finding new grassroots partners among chapters of the Boys & Girls Clubs, PAL, Parks and Recreation, the YMCA, and other community-based organizations. The goal is to increase the number of underserved youth being reached with trained coaches and quality spor ts programs. Increased recruiting, selection and training of coaches will take place all year. NIKE will expand its commitment by increasing the number of P.L .A.Y.CORPS coaches both in the field, and in the regions where those coaches wo rk. This year, P.L.A.Y.CORPS will reach Houston, TX; New York City, NY; and Cha rlotte, NC; and expand to San Francisco, CA; and Boston, MA. NIKE will establis h programs on rural Indian Reservations in Montana and New Mexico.

Commitment
Showcase: NIKE was always confident that P.L.A.Y.CORPS would positively influe nce kids through providing role models to teach the many lessons that can be le arned on the basketball court or the soccer field. But NIKE had not considered the enormous impact the program would have on college students. The feedback fr om students who have coached for the CORPS has been inspiring and affirming. Ma ny students point to the CORPS as the most positive aspect of their undergradua te studies. A few students have credited the CORPS with helping them decide on a career path working with youth. Students talk about learning leadership, comm itment, responsibility, and the value of giving back. NIKE believes that throug h P.L.A.Y.CORPS it is training volunteers for life. NIKE expects that many of t he college students who have volunteered through the CORPS will continue to giv e back to their communities throughout their adult lives.

Novartis Corporatio
n (Gerber, Ciba)

Contact: Mr. David French Phone: (908) 522-6824
Date of Comm
itment: 4/17/97 Fax Number: (908) 522-6844
Email: david.french@group.novartis.c
om Web Address: www.us.novartis.com

Commitment: Commits to contribute at leas
t $4 million to programs that highlight Americas Promise; engage its workforce in community activities; and donate $1 million to support the five basic promis es.

Progress: In 1998, Novartis Corporation, through the Novartis US Foundati on, contributed $2.5 million to programs addressing the five basic promises, an d donated $750,000 to support Americas Promise. In addition, the company has en gaged nearly one-half of its 20,000 employees in more than 20 Novartis site com munities in nine states and the District of Columbia in a variety of volunteer activities, both ongoing and through the companys annual Community Partnership Day in April. Novartis also funded a number of awareness-building activities, i ncluding sponsorship of Fortune magazines special report on Americas Promise in November 1998.

Forecast: In 1999, Novartis will continue support of a number

of programs funded in 1997 and 1998, and will add several new programs; among them are the, national sponsorship of Youth Service Americas Youth Service Day, which partners employees with youth volunteers in ten Novartis site communities.

Commitment Showcase: In May 1998, Novartis planned and hosted a rally during which General Colin Powell encouraged New Jersey business leaders to join the initiative and recognized Novartis employees for their volunteerism. The Foundation also began multiyear funding of the Minneapolis-based Perspectives family service organizations Kids Caf: A Novartis Childrens Alliance which provides children in need with a home-style meal in the evening, education on nutrition, and socialization skills.

The OASIS Institute

Contact: Ms. Marylen Mann Phone: (314) 862-2933
Date of Commitment: 2/6/97 Fax Number: (314) 862-2149
Email: OASISMM@aol.com Web Address: www.oasisnet.org

Commitment: Commits to partner with the May Department Stores to reach 100,000 children and youth through intergenerational community service programs in 25 cities.

Progress: The OASIS Institute has reached 50,200 children in 21 cities: Akron, Albuquerque, Chicago, Cleveland, Denver, Enfield, Escondido, Eugene, Houston, Hyattsville, Indianapolis, Los Angeles, Phoenix, Pittsburgh, Portland, Rochester, St. Louis, San Antonio, San Diego, Tucson, and Washington, DC. For the Intergenerational Tutoring Program, OASIS has recruited and trained 4,000 new volunteer tutors and expanded to 120 additional sites. It has also developed and tested three new programs for national implementation, each bringing positive adult role models into the lives of youth: 1) History by Heart is a middle-school living-history project; 2) SomeTHING New is a creative arts project for elementary students, developed in partnership with the St. Louis Art Museum and St. Louis Regional Arts Commission; 3) lnternet Mentoring, developed through a new partnership with Ameritech, connects middle-school students with community mentors via Email. Local OASIS programs have initiated additional reading, tutoring and mentoring programs. Through Bytes Build Bridges, a computer education project, they offer community service opportunities to youth in nine cities.

Forecast: In the coming year, with ongoing May Company support, OASIS Institute will expand the Intergenerational Tutoring Program to Chicago and partner with new school districts in five established cities: Portland, Eugene, St. Louis, Indianapolis, and Escondido. OASIS will also develop a new video PSA and additional promotional materials to help recruit 2,200 new volunteers. An October event will be held in St. Louis to celebrate the tenth anniversary of the tutoring program and to highlight its commitment to Americas Promise. It will expand Bytes Build Bridges to new sites and distribute its three new programs nationally.

Commitment Showcase: This

year, St. Louis OASIS recruited and trained 500 new tutors for the Intergenera
tional Tutoring Program. Now, 1,500 tutors work one-on-one every week with more
than 1,800 students at 210 sites. Marjorie Yamada, a tutor at Glenridge Elemen
tary, exemplifies the strong commitment of the volunteers, which makes this pro
gram so successful. Last April, against her surgeons advice, she postponed doub
le knee replacement surgery until school ended. She told her doctor, Surgery ha
s to wait till school is out. I dont want to let my student down. She further e
xplained, I need to be back in action by fall! And she was! Marjorie didnt miss
a day of tutoring!

Office of Job Corps, U.S. Department of Labor

Contact:
Mr. Bob Sabochik Phone: (202) 819-8550
Date of Commitment: 1/8/99 Fax Number: (
202) 219-5183
Email: sabochik.bob@dol.gov Web Address: www.jobcorps.org

Comm
itment: Commits to provide the five basic promises as part of its Community Con
nections national campaign, which is a long-term effort to bridge Job Corps wit
h new national and local partners. The Job Corps commitment will center around
new pledges to mentor at least 1,100 children, create new linkages with regiona
l and national employers to help provide additional marketable skills to Job Co
rps students, and also to ensure that at least 34,000 Job Corps students partic
ipate in community service projects in 1999. Job Corps also promises to expand
existing programs that will provide safe places by encouraging local youth to p
articipate in planned after-school activities at Job Corps Centers, and continu
e to provide, and when possible increase, meals and health care support at Job
Corps facilities.

Progress: Since its commitment to Americas Promise in Janua
ry of 1999, Job Corps has laid the groundwork for fulfilling its promise to pro
vide all five basic promises, as part of its Community Connections Initiative.
Job Corps has announced its commitment to the 68,000 students and 15,000 staff
who make up the Job Corps program, and have initiated several activities to ful
fill that commitment. Job Corps is providing resource information and guideline
s to assist Job Corps staff in working with Communities of Promise to set up lo
cal mentoring programs for Job Corps students. Job Corps is coordinating with t
hree national employers to arrange training and employment opportunities for st
udents. Also, it participated in National Groundhog Job Shadow Day in 1999 with
thousands of Job Corps students and staff and participated in other local comm
unity-service activities around the country. Job corps continues to provide mea
ls and health-care services to all of its students. The commitment is being ful
filled at 118 Job Corps centers and in its surrounding communities across the c
ountry.

Forecast: During the remainder of the year, Job Corps plans to develo
p linkages with the Communities of Promise wherever its centers are located and
attempt to establish Communities of Promise in areas where they currently do n
ot exist. Job Corps will reach out to communities by sending a letter of introd
uction from Job Corps National Director to all Americas Promise partners. Job C
orps will develop agreements with at least seven additional national or regiona

l employers. This year, again, Job Corps will participate in National Youth Ser
vice Day, Make A Difference Day, and local community-service activities around
the U.S. Job Corps will enhance health care and meal provision at Job Corps cen
ters.

Commitment Showcase: On February 2, 1999, 3,700 Job Corps students and
670 Job Corps staff participated in National Groundhog Job Shadow Day activitie
s around the country. Perhaps the most visible shadow was Damian Thomas, a stud
ent from Potomac Job Corps Center in Washington, DC, who made his national tele
vision debut with TODAY Show personality Willard Scott as part of his job shado
wing experience at NBCs Washington studios. During his on-air segment, Willard
asked Damian about his Job Corps training, his career goals, and his experience
s as a shadow. TODAY is seen by more than 11 million viewers daily. Damian spen
t the rest of the day shadowing Willard Scotts producer and other NBC staff. Da
mian is an 18-year-old from Portsmouth, VA, enrolled in the Transportation Comm
unications International Union Advanced Training Program at Potomac Job Corps C
enter. Damian plans to work in the railroad industry when he completes his Job
Corps training this spring.

Office of National Drug Control Policy

Contact:
Mr. Dan Schecter Phone: (202) 395-6733
Date of Commitment: 4/27/97 Fax Number:
(202) 395-6744
Web Address: www.whitehousedrugpolicy.gov

Commitment: Comm
its over three years to work with the Community Anti-Drug Coalition of America
(CADCA), CityKids Foundation, and the Department of Defense to provide more tha
n 200,000 young people in more than 100 cities with skills that will teach them
to become community leaders, and challenge them to build local community coali
tions and projects to tackle drug abuse and violence in communities. The Nation
al Youth Academy will combine CADCAs network of community coalitions and CADCAs
training capacity with peer leadership training methodologies of various natio
nal organizations.

Progress: The Office of National Drug Control Policy (ONDC
P) is pursuing its commitment to youth leadership development through several a
venues. In 1998, it awarded $8.7 million through the Drug-Free Communities Prog
ram to 92 communities in 46 states to support a wide range of youth-oriented pr
ograms. ONDCP has pulled together over 40 national civic and service groups who
have pledged 100 million volunteer hours to youth drug prevention efforts, suc
h as mentoring, tutoring, and sponsoring activities during non-school hours. ON
DCP supports comprehensive school-based programs by advocating for strengthenin
g the Safe and Drug-Free Schools Program, which helps school districts and site
s implement scientifically proven prevention programs. The new Middle School Dr
ug Coordinators program provides drug-prevention experts to schools to work wit
h parents and communities. Working with other federal agencies and a host of co
mmunity organizations, ONDCP is implementing a parent and mentor program for dr
ug prevention. The $2 billion National Youth Anti-Drug Media Campaign is in its
third phase and is surpassing its goal of reaching 90 percent of its teen targ
et audience at least four times per week with anti-drug messages. ONDCP has als

o sponsored the first National Coalition Against Drugs Week to encourage coache
s to talk to players and students about drug abuse. Approximately 100,000 Coach
es Playbook Against Drugs have been distributed.

Forecast: In FY 1999, ONDCP
plans to award $18.5 million to more than 200 community anti-drug coalitions ar
ound the country. In addition, working through the media campaign and other fed
eral agencies, it will provide citizens with information they can use to get in
volved with or start community coalitions in their own communities. ONDCP is se
eking funding to continue the highly successful National Youth Anti-Drug Media
Campaign, and fully implement all components of this comprehensive campaign: ad
vertisements, initiatives with the entertainment industry, partnerships with ma
jor youth-serving organizations, anInternet component, public education, and me
dia outreach. ONDCP will also provide additional support to parents and mentors
through interactive parent trainings and teleconferences.

Commitment Showcas
e: The National Youth Anti-Drug Media Campaign is encouraging families across A
merica to discuss the dangers of using illicit drugs. Corporate matching is exc
eeding 100 percent, and includes the airing on network TV of ads for Americas P
romise. Major television networks are beginning to build their popular series e
pisodes around drug-abuse themes (30 network episodes have already aired with s
ubstance-abuse themes). The Campaigns Web site for parents and teens has receiv
ed more than three million Internet hits. Advertisements are being produced in
eleven languages, with a major outreach component to minority media.

Office o
f the Secretary of Defense

Contact: The Honorable Charles L. Cragin Phone: (7
03) 697-6631
Date of Commitment: 4/27/97 Fax Number: (703) 693-5371
Web Address
: www.defenselink.mil

Commitment: Commits to mobilize children and youth of a
ctive duty personnel to volunteer 1.5 million hours of service annually in on-b
ase and off-base community-service projects. The Office of the Secretary of Def
ense (OSD) committed to 100 alliances between Department of Defense (DoD) youth
programs and the Boys & Girls Clubs of America. OSD committed to increase the
enrollment number at JROTC Career Academies across the country.

Progress: OSD
authorized and encouraged all defense agencies and the services to participate
in Groundhog Job Shadow Day on February 2, 1999. This event opened the door fo
r thousands of children to experience a day of work with service members around
the nation and to make the connection between academic success and success in
life. The DoD has raised the visibility and value of volunteerism through a ser
ies of internal news stories highlighting flexible work schedules for its civil
ian employees and heightening awareness of the Military Outstanding Volunteer S
ervice Medal for military members. As part of National Volunteer Service Month,
the department is also releasing a Defense Billboard Series poster on the Mili
tary Outstanding Volunteer Service Medal. This poster series will reach every m

ilitary unit worldwide. Corps members of the National Guard Challenge program p
erformed over 300,000 hours of community service alone this year in support of
these activities.

Forecast: DoD continues to stress the importance of volunte
erism and enhance community-service participation. The Senior Working Group on
Service, a board of officers and civilian employees from all the service compon
ents, chaired by the Office of the Assistant Secretary of Defense for Reserve A
ffairs, continues to address issues and opportunities raised by its members. Do
D schools continue to require volunteer participation from its graduating senio
rs.

Commitment Showcase: Jim Garamone, the Armed Forces Information Services
writer who wrote a Department of Defense news story about the Military Outstand
ing Volunteer Service Medal, was impressed that military service members could
be nominated for serving in the community. His sons Boy Scout leader, who had w
orked with the troop for three years, is a soldier. Mr. Garamone nominated his
sons Scout leader for the Military Outstanding Volunteer Service Medal. I poste
d the story on the regional Boy Scout Web siteand now lots of military people w
orking with Scouts are being recognized, says Garamone.

Operation Blessing

Contact: Ms. Pam Erickson Phone: (757) 226-3393
Date of Commitment: 9/21/98 Fax
Number: (757) 226-6207
Email: pam.erickson@ob.org Web Address: www.ob.org

Co
mmitment: Commits to develop curriculum providing nutrition education to childr
en living in impoverished communities and make that curriculum available to Com
munities of Promise in partnership with Operation Blessing/Community Task Force
s; to provide 10,000 children with a Childrens Bag of groceries and child-relat
ed products; to provide 400 young people with the opportunity to give back to t
heir communities by assisting at least eight selected food distribution events;
to make space available, free of charge to 15 youth (ages 17-20) living in thr
ee cities targeted by Operation Blessing who are looking to enter the work forc
e but need guidance and motivation; and to provide 70 youth with a safe place a
fter school and an opportunity to give back by working in seven warehouse/distr
ibution centers preparing for food distributions.

Progress: Operation Blessin
gs (OB) nutrition education curriculum has been written. Once it is evaluated f
or effectiveness and usability, partnerships with Communities of Promise will b
e initiated. Through its direct grocery distribution program, specially-prepare
d kids bags of groceries have been given to 8,000 children nationwide. The dist
ributions have also provided community service opportunities for 360 young peop
le. OBs lifeskills training program which prepares young people for the work fo
rce, is currently being piloted in eight cities. OBs Helping Hands volunteer pr
ogram providing warehouse assistance is currently under way. Some of its partne
rs include the Salvation Army, Hands On Charlotte, Northside Leadership Confere
nce, One-To-One Mentoring Partnership of SW Pennsylvania, and the Volunteer Cen
ter of Green Bay. Its commitment is being fulfilled in Washington, DC, Virginia

, North Carolina, Florida, Georgia, Pennsylvania, New York, Minnesota, Wisconsi
n, and Illinois.

Forecast: Operation Blessing will hold at least four additio
nal food distributions which will provide opportunities for 4,000 children to r
eceive bags of groceries and 400 young volunteers to assist at the distribution
events. Through Helping Hands, new partnership opportunities will be offered t
o eight Communities of Promise. The life skills program will offer training to
Communities of Promise in targeted cities across the nation. The nutrition educ
ation program will expand to include children in need from Communities of Promi
se.

Commitment Showcase: Thirty very special children in need were selected f
or the pilot nutrition education program. Each week community volunteers would
pile the children into vans to transport them to class. Homework was given, att
endance expected, and the children responded with enthusiasm. The program was s
o successful that it became an event when the van arrived in their neighborhood
for pick-ups. Other children not in the class poured out of their trailers and
asked the drivers to take them too, always wanting to know when it was their t
urn. The participating 30 children were tested 90 days after the program ended,
and knowledge retention was over 99 percent.

Operation Hand in Hand

Contac
t: Dr. Ron Y. Goldstein Phone: (714) 564-8285
Date of Commitment: 4/15/97 Fax N
umber: (714) 564-8306
Email: doctorg@imagine-net.com Web Address: www.imagine-n
et.com/handinhand

Commitment: Commits to provide 30 chapters of its organizat
ion with free hand-care surgery, rehabilitation, and therapy to 20,000 children
with acquired or congenital hand defects over three years. Universities and me
dical schools participate by offering their expertise and by involving physicia
ns in hand fellowship training programs.

Progress: In 1998, Operation Hand in
Hand provided free hand care to 750 children through health centers connected
with universities in all 30 sites. Volunteers assisted with this commitment by
providing physical therapy and transportation. Volunteers also assisted patient
s and their families by acting as interpreters.

Forecast: In 1999, Operation
Hand in Hand will double the number of children it reached in 1998. It will par
tner with interpreting agencies so that culturally diverse people can also be a
ssisted. Further, Operation Hand in Hand will solidify relationships with unive
rsities that have Hand Surgery Fellows learning advanced hand care and rehabili
tation.

Oracle

Contact: Ms. Deborah Choyne Phone: (650) 633-5706
Date of C
ommitment: 5/1/97 Fax Number: (650) 633-1191
Email: promise@us.oracle.com Web A
ddress: www.oracle.com/promise

Commitment: Commits to dedicate $100 million i
n cash resources through Oracles Promise, a corporate giving initiative charter
ed with providing network computer access to every child.

Progress: Oracles P
romise has completed installations at 88 schools in the following locations: Ar
izona (Lake Havasu); California (Compton, Fairfield, Los Angeles, Menlo Park, O
akland, Pleasanton, Riverside, San Carlos, San Diego, San Francisco, San Mateo,
Stockton); Colorado (Arvada, Edgewater, Lakewood, Littleton); Georgia (Atlanta
); Hawaii (Island of Hawaii); Illinois (Chicago); New Mexico (Ojo Caliente, San
Juan Pueblo, Espanola); Kentucky (Columbia); New York (Brooklyn); Texas (Dalla
s); Utah (Midvale); Washington (Kent); Washington, DC; and Israel and Canada. E
ach selected school receives 50 network computers, including monitors, keyboard
s and mice, 10 laser printers and print servers, one server and all the necessa
ry hubs and patch cables. This donation is valued at approximately $60,000 per
school. In addition to hardware, schools receive two days of professional teach
er training and installation assistance. An average of 25 Oracle employees volu
nteer at each site, and Oracles Promise has had more than 2,000 employees invol
ved in the project. An estimated 100,000 students have been affected by the Ora
cles Promise program.

Forecast: For the second half of 1999, Oracles Promise
will expand the program both in the United States and internationally. Oracle w
ill work towards meeting its goal of 20 new installations per month and at leas
t one implementation in each of the 50 states.

Commitment Showcase: This year
, Oracle celebrates its 100th school installation and the deployment of more th
an 5,000 network computers. The majority of installations have occurred within
the last nine months, and in September 1998, 22 schools were brought up in a si
ngle day. In its most productive month, Oracle installed 25 schools. To gauge t
he level of success Oracle will also capture testimonials from teachers, studen
ts and principals on the use of the Internet in the classroom. Oracles Promise
has seen many positive changes within the schools, such as higher attendance ra
tes and a greater interest in literacy. To help encourage usage, Oracles Promis
e has created nckids.com (http://www.nckids.com), a Web site geared towards sha
ring best practices and useful content for the classroom.

Oral Health America

Contact: Ms. Denise LeBloch Phone: (312) 836-9900
Date of Commitment: 4/27/9
7 Fax Number: (312) 836-9986
Email: densie@oralhealthamerica.org Web Address: w
ww.oralhealthamerica.org

Commitment: Commits to create and expand programs to increase the delivery of protective dental sealants to children who have minimal access to dental care and will secure the delivery of one million dental sealants for an estimated 225,000 children over five years.

Progress: Since late in 1997, 45,000 dental sealants have been provided to children. Several new programs are in development and several existing programs are expanding. Densply International and 3M Company continue to donate sealant materials and local volunteers are requesting materials and technical assistance. Oral Health America continues to actively seek partners from the corporate, government, and voluntary sectors.

Forecast: During 1999, Oral Health America will continue to seek partners and implement additional sealant programs around the country. Models developed to date will be used to induce additional community-based sealant projects. Corporations that have been partnering in the National Sealant Alliance and Seal-A-Million Challenge will be requested to enhance their support on multiple fronts. Direct solicitation of public sector partners will be undertaken. A pilot project will be implemented in conjunction with the Special Olympics that could be expanded markedly in the future. Oral Health America will seek expanded visibility for the initiative through professional and lay publications and a Web site.

PacifiCare Health Systems

Contact: Ms. Riva GebelPhone: (714) 825-5126
Date of Commitment: 4/3/97 Fax Number: (714) 825-5028
Email: Riva.Gebel@phs.com Web Address: www.pacificare.com

Commitment: Commits to provide $3,250,000 through 2001 for improving childhood health education, and providing basic medical screenings, immunizations, medical, and dental care to two million uninsured and underinsured children in at-risk communities. These services have a minimum value of $50,000,000. This program is a school-linked, community-based clinic partnership that includes state and local governments, providers (medical groups), and school districts furnishing health care access to at-risk children.

Progress: PacifiCare provided basic medical care, immunizations, dental care, and health education, valued at $35,749,610, to 566,874 at-risk children in Arizona, California, Colorado, Guam, Kentucky, Nevada, Ohio, Oklahoma, Oregon, Texas, and Washington. In addition, $2,767,544 has been allocated toward the $3,250,000 financial commitment.

Forecast: For the second half of 1999, PacifiCare will focus on implementing five new school-based health clinics in Kentucky, Ohio, Oklahoma, Texas, and Washington. PacifiCare will expand its partnerships in all states to provide more services to uninsured and underinsured children.

Commitment Showcase: In November 1998, PacifiCare was able to expand i
ts health-care commitment and contribute $35,000 to the Childrens Dental Health
Clinics in Long Beach and Avalon, CA. On-site dental health education and toot
hbrushes were provided to children and their families. In Southern California,
54 percent of early elementary children require urgent dental care. The childre
n who are at the highest risk for long term dental problems are those who have
the least access to the solutionaffordable dental care. As a result, the missio
n of the clinic is to fulfill the dental needs of children who are underinsured
or uninsured.

Parent Education Project

Contact: Mr. Jerry Bronstein Phone:
(314) 432-0092
Date of Commitment:10/5/98 Fax Number: (314) 432-0965

Commitme
nt: Commits to provide The Parenting Training Workshops at 200 sites in a minim
um of ten cities over two years. At these workshops 10,000 parents would receiv
e the training, directly affecting 20,000 children from these families. Commits
to continue to work closely with community agencies such as Boys & Girls Clubs
, mental health associations, YMCAs, YWCAs, and others to reach the parents of
the most needy children in communities. The Parent Education Project promised t
o train 300 educators to be workshop leaders. Registration information and pare
nt feedback will be obtained from each workshop in order to track and measure p
rogress.

Progress: In October 1998, free parenting workshops were offered in
three cities at 63 workshop sitesschools and community organizationsand more th
an 3,500 parents participated (reaching approximately 7,000 children). More tha
n 100 local educators received training as workshop leaders.

Forecast: The Pa
rent Education Project intends to offer free parenting workshops in various cit
ies every October, which will be known as Parent Education Month. It has made a
commitment to serve ten cities by the year 2000, but with adequate funding, it
could be in 100 cities. In each city, approximately 30 schools and community o
rganizations initially offer the free training. Each year, 30 additional worksh
op sites can be added, until ultimately, every elementary and middle school in
each community could offer this free parenting training as a normal part of the
educational system.

Commitment Showcase: Since its inception in 1995, this P
roject has been offered successfully in 18 cities and its program guide magazin
es have been distributed by schools to over 2,000,000 families. The Project has
been endorsed by national celebrities and community leaders including governor
s, first ladies, mayors, and members of Congress. Through this Project, entire
metropolitan areas are making a simultaneous commitment to provide training for
our most important jobparenting! Four free workshops are offered through eleme
ntary schools, for parents of children 2-12, and a separate series of four work
shops is offered concurrently, through middle schools, for parents of teens and
pre-teens. In the future, the workshops will continue to be open to all parent
s, but special outreach will be extended to parents whose children are just ent

ering kindergarten or middle school. Every year, by training the parents of the incoming kindergarten and middle school students, the Parent Education Project can implement an ongoing process leading toward universal parent participation .

Parents, Families and Friends of Lesbians and Gays

Contact: Ms. Beth Myer
s Phone: (202) 638-4200
Date of Commitment: 3/28/97 Fax Number: (202) 638-0243
Email: bmyers@pflag.org Web Address: www.pflag.org

Commitment: Commits to inc
rease safe places and local support for gay, lesbian, bisexual, and transgender ed youth and their parents, friends, and family members by expanding programmin g to 500 communities across the United States by 2002. This commitment represen ts 100 new communities and more than 10,000 families currently not served by Pa rents, Families and Friends of Lesbians and Gays, (PFLAG) volunteers.

Progres
s: Highlights of Parents, Families and Friends of Lesbians and Gays (PFLAG) sec ond year of commitment to Americas Promise include an increase in the number of chapters providing support, education, and advocacy for gay, lesbian, bisexual , transgendered (g/l/b/t) young people, their families and friends, and the com munity at large. PFLAG chapters have been formed to service 14 more communities since May 1998. Currently, PFLAGs work reaches families in 425 communities. Th e national staff of PFLAG has also developed and presented a Safe Schools train ing workshop for its members. This workshop explains the need for safe school a dvocacy, discusses national policy, legal landmarks, and the roles of PFLAG cha pters in implementing safe schools programs. The workshop also describes model programs undertaken by local chapters, such as maintaining a speakers bureau, p roviding information to schools, providing student scholarships, advocating for high school gay-straight alliances, and advocating for non-discriminatory scho ol policies. It has been presented at over ten regional conferences and local c hapter meetings throughout the country and is scheduled for more presentations throughout 1999. In addition, many of PFLAGs chapters have increased their Safe Spaces in Schools programming in order to raise awareness among educators, sch ool personnel, administrators, students and legislators of the dangers g/l/b/t youth face as a result of prevailing anti-gay attitudes. Programming includes t raining for counselors, teachers, and other school personnel regarding the need s of students and faculty; meeting with school administrators to advocate for p rotection from harassment and hate violence; and donating educational materials regarding g/l/b/t issues to high school libraries. Many PFLAG chapters have al so provided safe spaces for g/l/b/t youth through sponsoring, volunteering, or organizing youth groups and drop-in centers.

Forecast: The national staff is
currently creating new training. This workshop will give PFLAG members the skil ls and tools to train school personnel, teachers, counselors, and nurses to val ue, respect, and work toward a safer school environment. The staff is also crea ting an Action Pack to aid chapters in their work with schools. The Action Pack is an overview of information presented in the Safe Schools workshop. This res ource is designed to help PFLAG activists, school personnel, and legislators.

Partnering Initiative on Education & Civil Society

Contact: Ms. Laura Martin
o Phone: (202) 466-2823
Date of Commitment: 4/27/97 Fax Number: (202) 429-9602
Email: lmartino@foet.org

Commitment: Commits to create a new partnership in th
e 21st century based on developing a strong community-centered curriculum exper
ience for students of all ages. The mission of the Partnering Initiative on Edu
cation & Civil Society (PI) is to: make education relevant to young people by b
asing it in experiential learning in neighborhood and community-based organizat
ions; prepare youth for the opportunities and challenges that go hand in hand w
ith civic engagement; and strengthen and enrich community-based organizations a
nd local neighborhoods by making civil education a community responsibility.

Progress: The Partnering Initiative on Education & Civil Society (PI) establish
ed partnering initiatives in eight states, working to advance the goal of prepa
ring students for democratic life. PI used committees of various interested gro
ups that included professors, teachers, and superintendents, who were brought t
ogether to expand the dialogue and to broaden the mission of American education
. Through these local partnerships, PI works with schools to encourage students
to make a commitment to democratic life. At the national level, PI has develop
ed communications channels to expand national dialogue. PI has met with more th
an half of its 72 national partners, which include educational associations and
community-based partners. The National Youth Leadership Council and the Campus
Compact Center for Community Colleges featured civil education as the major th
eme of their annual conferences. The Partnering Initiative identified its suppo
rt base among hundreds of grassroots practitioners from schools and community b
ased organizations. The PIs Outreach Committee began educating interested pract
itioners and advocates about the goals and mission of the PI.

Forecast: The Pa
rtnering Initiative hopes to expand and strengthen its ten state initiatives by
launching civil-education demonstration projects to ensure that service learni
ng includes civil education. It will seek to evaluate, deepen, and expand the p
artnership among the 72 partners and to increase communications nationally.

Co
mmitment Showcase: PI members responded to a questionnaire and created master p
lans for civil education. A report based on partners responses to the questionn
aire was presented at the ninth national meeting. Ways in which the partners co
uld promote civil education through their organizations venues were identified.
During an intensive day of planning, partners refined their collaborative stra
tegies for promoting civil education in the following areas: communications, pu
blic information, outreach, material development, policy, programs, teacher edu
cation, and state targeting. A white paper co-authored by staff from the Founda
tion on Economic Trends and the Association for Supervision and Curriculum Deve
lopment was presented at the national meeting. The paper, entitled On Civil Edu
cation: Beginning a Dialogue, initiated a formal discourse about the underpinni
ngs of civic education.

Patterson Communications

Contact: Ms. Caren Patterso
n Phone: (201) 444-1920
Date of Commitment: 11/23/98 Fax Number: (201) 444-0930

Email: rp51@aol.com

Commitment: Commits to generate greater awareness of you
ng people in need and the importance of connecting them with the five basic pro
mises by wagonizing their materials. In three years, Patterson Communications w
ill reach 5,000 young people in major U.S. cities with one or more of the five
promises by partnering with its Fortune 500 clients and nonprofit organizations
through corporate sales and marketing conferences. Patterson Communications wi
ll serve as a catalyst by way of its sales pitches and conferences to bring in
its own clients and their clients vendors, suppliers, and business partners as
commitment makers to Americas Promise.

Progress: Patterson Communications is i
n the process of redesigning all materials to include the Little Red Wagon. All
business pitches have included discussions of Americas Promise and Patterson C
ommunications Meetings With Heart concept, which focuses the content of a busin
ess conference on a group community project centered on benefiting kids. The co
ncept has been enthusiastically received by Schering-Plough, Pitney Bowes, Orth
o-McNeil, AON, and American Airlines. Crains New York Business will be running
a story on Meetings With Heart in April 1999 featuring British Airways and Patt
erson Communications.

Forecast: Patterson Communications Group will bring the
cause of Americas Promise to every client and potential client with which it co
mes in contact. Patterson Communications Group will help as many of these compa
nies as possible participate in a meaningful way to better the lives of childre
n by enhancing after-school places to play, participating in youth volunteerism
projects alongside corporate participants, and bringing new volunteers to ongo
ing mentoring projects.

PEOPLE Magazine

Contact: Mr. Daniel J. Osheyack Phon
e: (212) 522-3165
Date of Commitment: 3/12/99 Fax Number: (212) 522-1914
Email:
dan_osheyack@timeinc.com Web Address: People Online located at AOL keyword: Pe
ople

Commitment: Commits to champion Americas families, by supporting not-for
-profit groups that address areas of great concern to PEOPLE and its readers: O
ur Children, Our Health and Our Planetthree areas that touch all of our lives a
nd those of 36 million readers. Within the Childrens platform, one of the prima
ry recipients of PEOPLEs time, effort, and support will be Communities In Schoo
ls (CIS).

Progress: This is a new commitment as of March 1999.

Forecast: PEOP
LE has pledged to raise funds and awareness for Communities In Schools (CIS) th
rough events and pro bono ad space in its magazine. This initiative will help C
IS generate consciousness and educate PEOPLEs 36 million readers on the importa
nce of helping children succeed in life. Through this commitment, PEOPLE will c
ontribute one million dollars in advertising space to CIS. PEOPLE will also wor
k to support Americas Promise initiative by dedicating resources to help launch
its new ad campaign in 1999.

Commitment Showcase: In 1997, PEOPLE partnered w
ith Reading Is Fundamental (RIF), the national nonprofit organization that insp
ires children to read. The goal was to further educate Americas families on the
importance of reading, and reading to their children. Three times a year, PEOP
LE produces a national special advertising section entitled Celebrity Storytell
er. The section features copy from RIF on reading, writing and literacy tips, p
lus photos and quotes from RIF celebrity spokespeople. Also included is the RIF
logo, mentions and call-to-action with address and Web site listing throughout
each section. Each section runs nationally, reaching PEOPLEs audience of 36 mi
llion readers. Based on an average of six text pages per section, the media val
ue for RIF is nearly $2.4 million. In 1999, PEOPLE has committed to three Celeb
rity Storyteller special advertising sections to run nationally in May, August,
and December. In addition, it plans to expand the program to include six famil
y events that bring the special section to life in Target Stores. It is working
to secure two events which would take place around each special section in dif
ferent markets including Chicago, Detroit, New York, Boston, San Francisco, and
Los Angeles. These events will be advertised through regional ads in PEOPLE an
d a portion of store proceeds during the event will be donated to Targets initi
ative Take Charge of Educationa series of programs that are offered to more tha
n 90,000 schools nationwide.

Pfizer, Inc.

Contact: Ms. Sarah Williams Phone:
(212) 573-7837
Date of Commitment: 4/27/97 Fax Number: (212) 573-2883
Email: s
williams@pfizer.com Web Address: www.pfizer.com/pfizerinc/ philanthropy/ commit

Commitment: Commits to provide one million dollars in philanthropic grants t
o health care nonprofits for which its employees and families volunteer. Two mi
llion dollars in childrens medicine will be provided free of charge through a n
etwork of 350 community-based health centers. Two million dollars will be donat
ed to support organizations that promote health and wellness and provide access
to health care for young people.

Progress: Pfizers commitment is being fulfil
led nationwide through its partnership with the National Center for Education i
n Maternal and Child Healths Bright Futures Project. In addition, 45 local and
national nonprofits received grants to promote health and wellness of children
and 515 organizations received volunteer-initiated grants. As of March 1, 1999,

$1,135,500 of the $1 million committed for child health volunteer grants has b
een donated; $747,063 of the $2 million committed to childrens medicine has bee
n donated; $2,076,505 of the $2 million committed to organizations that promote
health and wellness of children has been granted.

Forecast: Pfizer has fulfil
led two of the three components of its commitment. Pfizer has enrolled 12 new c
ommunity health clinics participating in the donation of childrens medicines an
d is planning a major donation of health projects to the Boys& Girls Club of Am
erica later this year. The Pfizer Foundation, an independent charitable foundat
ion established by Pfizer Inc., will continue to award a $500 bonus volunteer-i
nitiated grant to organizations serving the health and wellness of children. In
addition, the Pfizer Foundation is considering launching its own initiative to
support child programs nationwide.

Commitment Showcase: The spirit of America
s Promise has permeated Pfizer. Since Pfizer announced its commitment in 1997,
there has been a 57 percent increase in the number of Pfizer employees and reti
rees volunteering their time and abilities to nonprofits throughout the country
. In addition, there has been a 527 percent increase in the number of employees
volunteering to directly support the health and wellness of children.

Philli
ps Family Foundation

Date of Commitment: 6/23/97

Commitment: Commits $25 mill
ion to the educational programs for disadvantaged children of the Boys & Girls
Clubs of America.

Progress: To date, $2 million has been given to support the
programs of the Boys & Girls Clubs of America.

The Pillsbury Company

Contact
: Ms. Rebecca Erdahl Phone: (612) 330-5046
Date of Commitment: 2/19/97 Fax Numb
er: (612) 330-4923
Web Address: www.pillsbury.com

Commitment: Commits to laun
ch Caring Adults and Kids, a program to build and sustain relationships with ca
ring adults; grant $1.75 million to support mentoring in 1997; provide 50,000 h
ours of one-to-one mentoring to 250 young people in ten communities across the
U.S. through the new School-Plus Mentoring program over three years.

Progress:
The work of Caring Adults and Kids has grown tremendously and now has a new na
me, Kids and Caring Adults. The School-Plus Mentoring program now operates in f
ive Pillsbury communities: Allentown, PA (partners include: Pillsbury, Big Brot

hers Big Sisters of the Lehigh Valley and Roosevelt Elementary School); Cedar R
apids, IA (partners include: Pillsbury, Big Brothers Big Sisters of Cedar Rapid
s and East Central Iowa and Taylor Elementary School); Joplin, MO (partners inc
lude: Pillsbury, Big Brothers Big Sisters of Jasper and Newton Counties and Eme
rson Elementary School); Minneapolis, MN (partners include: Pillsbury, Big Brot
hers Big Sisters of Greater Minneapolis and Richard Green Central Park School);
and Vineland, NJ (partners include: Pillsbury, Big Brothers Big Sisters of Cum
berland County and Dr. William Mennes School). To date, 50 young people have be
en matched with 50 Pillsbury volunteer mentors, who have contributed 7,500 hour
s of one-to-one mentoring. The exciting news is the launch of Up 2 Us. The part
ners in this collaboration, Pillsbury, Big Brothers Big Sisters of America and
Boys & Girls Clubs of America, will match caring adult volunteers with youth in
one-to-one relationships in Boys & Girls Club facilities across the country. T
he pilot phase has begun in five communities: Minneapolis, MN; San Antonio, TX;
San Francisco, CA; Tampa, FL; and Wilmington, DE.

Forecast: Up 2 Us pilot sit
es will share key learnings and grow the program to new communities under the d
irection of Big Brothers Big Sisters of America and Boys & Girls Clubs of Ameri
ca. The goal is to match 30 kids with a Big Brother or Big Sister by the year 2
001. By collaborating with Big Brothers Big Sisters of America, Pillsbury hopes
to expand the School-Plus Mentoring program to two or three additional Pillsbu
ry locations in the 1999-2000 school year. Key program learnings and evaluation
tools developed by Search Institute will be compiled and made available to exi
sting and new School-Plus locations in 1999. Pillsbury and Big Brothers Big Sis
ters of America will continue to share the School-Plus Mentoring model to inspi
re other corporations to develop mentoring programs. Barbara Alfrey, Pillsbury,
and Joyce Corlett, Big Brothers Big Sisters of America, presented a workshop o
n the program at the 1998 National Community Service Conference. Barbara Alfrey
will present another workshop on the program to corporate community relations
professionals at the 1999 International Leaders Conference (Boston College Cent
er for Corporate Community Relations conference).

Commitment Showcase: Channin
g Riggs, director of Government Affairs for Pillsbury, and her Little Sister, E
rika, have been matched since April of 1997. After experiencing many challenges
in school, Erika was selected Student of the Month in her class last spring. T
he best practices of the School-Plus Mentoring program will be compiled by Sear
ch Institute. One best practice relates to the importance of providing support
to the volunteers. Big Brothers Big Sisters provide professional support to the
volunteers and teachers offer important insights on the childs school needs. V
olunteers can also provide important support to one another. Program participan
ts have brown-bag lunches where volunteers gather with BBBS and school staff to
discuss any concerns the volunteers may have. The support of their colleagues
helps the volunteers stick with their relationships, even through tough times.

Pitney Bowes

Contact: Ms. Polly OBrien Phone: (203) 351-6669
Date of Commitm
ent: 4/11/97 Fax Number: (203) 351-6303
Email: obrienpo@pb.com Web Address: www
.pitneybowes.com/pbi/ pbinc/com munityserv

Commitment: Commits to increase em
ployee volunteerism through establishing a global day of employee service, and initiating a volunteer grant program; support community-driven renewal in the S outh End of Stamford, CT, through neighborhood clean-ups and a multimillion dol lar real estate donation; bring Internet access to all Connecticut schools and facilitate Internet use in education through ConneCT and its Student Advisory C ouncil; and build on its $100,000 local Success by Six start-up grant.

Progres
s: Pitney Bowes (PB) developed a formal home office employee volunteer program, which includes bimonthly volunteer opportunity postings and volunteer recognit ion. All employees both in the home office and the field, are encouraged to dev elop volunteer initiatives in conjunction with their local United Way and Volun teer Center during annual Employee Giving Campaign rallies. Successful biannual South End neighborhood clean-ups continue, and now receive additional support from Keep Stamford Beautiful, a new nonprofit that PB helped form. The multimil lion dollar real estate donation will result in critically needed affordable ho me-ownership housing opportunities. In 1998, Pitney Bowes gave over $840,000 in grants to initiatives that support the five basic promises. Major gifts includ e multiyear commitments towards guaranteed pre-school for all Stamford youngste rs; the Stepping Stones childrens science museums parent-teacher resource room; grants and computer donations for technology in education; and a continued com mitment to the Success by Six healthy start initiative. The company also partne red with the Stamford Public School System on initiatives that celebrate and su pport diversity among the areas young people. At the kick-off event, PB hosted a four-town summit entitled Beyond City Limits in March 1999 that featured ente rtainment by CityKids and workshop topics including leadership, alliance and co alition-building, and community action.

Forecast: PB is currently working on a
four-town Community of Promise initiative in Southwestern Fairfield County tha t will feature a Web site designed by and for youth that will connect all not-f or-profit organizations and programs that provide the five basic promises. The Web site will launch at a regional summit event.

Commitment Showcase: PB initi
ated and supports an extremely successful Neighborhood Revitalization Zone in S tamfords South End which is helping area residents be knowledgeable, informed, and active participants in community issues. Ongoing neighborhood clean-up effo rts have resulted in a very successful community garden and a significant overa ll improvement in the appearance of, and maintenance of, area properties. PB ha s provided leadership support to help form three workplace volunteer councils i n Fairfield County as a tool for promoting and supporting employee volunteerism among area businesses.

PLATINUM Technology International

Contact: Ms. Diane
Kastiel Phone: (630) 620-5000, Ext. 18089
Date of Commitment: 2/22/99 Fax Numb
er: (630) 241-8462
Email: diane.kastiel@platinum.com Web Address: www.platinum.

com

Commitment: Commits to provide PC and Internet training to 6,400 children from low-income schools in grades 4-8, and their teachers, through PLATINUMs Digital Schoolhouse Foundation. The Digital Schoolhouse has been implemented in Chicago and in 1999 will expand to South Central Los Angeles, Phoenix, Philadelphia, and another location to be determined. For high school students, the Foundation will establish Xtreme Technology, a merit-based program offering advanced training, mentoring programs, internships, part-time employment, and scholarships. The Foundations Web site at www.digitalschoolhouse.org provides safe, stimulating, and fun Internet access to children worldwide, with a special emphasis on capturing their interest in technology at an early age and motivating them to pursue technology careers.

Progress: This is a new commitment.

Forecast:
For the second half of 1999, the Digital Schoolhouse Foundation will focus on continuing to build partnerships with participating schools, sponsors, and volunteers; enhancing the curriculum and Web site; and creating an effective mentoring program for younger children to nurture their technology interests.

The Points of Light Foundation

Contact: Ms. Pam Warwick Phone: (202) 729-8317
Date of Commitment: 4/27/97 Fax Number: (202) 729-8100
Email: PWarwick@PointsofLight.org Web Address: www.PointsofLight.org

Commitment: Commits to support, through training, consultation, and development of new partnerships and programs, the efforts of its Connect America National Partners, its corporate members, and the National Council of Volunteer Centers (NCVC) and their members, to achieve their Summit commitments; to engage 150,000 families in volunteer activities nationwide and create a Family Matters site in Washington, DC; to leverage The Points of Light Foundations existing youth outreach programs to achieve fulfillment of the fifth of the five basic promises; and to manage $500,000 W.K. Kellogg Foundation grants to communities.

Progress: Two hundred thirty-seven Volunteer Centers report 1,459 collaborations on youth initiatives and have connected 300,000 youth with caring adult mentors and/or opportunities to serve. Volunteer Centers are the lead point of contact for over 82 Communities of Promise. New partnerships among Connect America National Partners, including those with Big Brothers Big Sisters of America; Citizens Scholarship Foundation; Telephone Pioneers of America; and Fraternal Congress of America, were developed to support Summit commitments. From media generated from the Family Matters Forum held in November 1998, seven million Americans learned the importance of family volunteering; ten new Family Matters sites were created, which brought the total number of sites to 23 communities; and 11,500 new families became engaged in volunteering nationwide. The Foundation distributed $500,000 in W.K. Kellogg Foundation

grants to 31 communities. These grants leveraged additional local revenues and provided an infrastructure to ensure youth have access to the five basic promises.

Forecast: Volunteer Centers continue to provide the local fulfillment for 1-888-55-YOUTH, with over 2,000 calls per month generated by this line. With earnings from an Allstate Foundation grant, models for how to develop youth service projects around disaster preparedness and mitigation will be distributed through the Volunteer Center network. Plans will be implemented to develop partnership best practices and tools for local Connect America affiliates. Many training and educational opportunities about the five basic promises for youth will be available at the National and Community Service Conference, to be held in June 1999. Ten Family Matters sites will implement service clubs in 1999.

Commitment Showcase: Volunteer Centers throughout the nation have launched mentor training institutes and mentor coalitions, and have created more opportunities for youth to serve by increasing agency readiness for working with youth volunteers, providing easier access to youth, and promoting service learning in school districts. In addition to their commitment, Volunteer Centers have connected with various agencies, corporations, government entities, and citizens to provide all five promises to children in need. To support both Communities of Promise and the NCVC commitment, over 120 Promise Fellows will be placed with Volunteer Centers.

Portland State University

Contact: Dr. Marvin Kaiser Phone: (503) 725-5061
Date of Commitment: 2/12/99 Fax Number: (503) 725-3693
Email: kaiserm@pdx.edu Web Address: www.pdx.edu

Commitment: Commits to increase the number of youth served by campus-wide youth-serving programs at least 20 percent over two years. Portland State University (PSU) will expand programs such as Upward Bound, Preparing and Learning for University Study, Senior Capstones, Friends of Children, Portland Youth Redirection, several campus tutoring programs and summer programs that bring local youth to the campus. PSU plans to initiate a summer youth outreach program, utilizing the new PSU Community Recreation Field. This is a brand new summer program that will start in spring 1999 and is expected to have at least 750 children and youth participate in the first year. PSU will also work to develop a program that will involve projects to get more Portland Youth insured to guarantee them a healthy start.

Progress: This is a new commitment.

Procter & Gamble Company

Contact: Ms. Paula S. Long Phone: (513) 945-8457

Date of Commitment: 4/8/97 Fax Number: (513) 945-8979
Web Address: www.p
g.com

Commitment: Commits to increase financial support for the Cincinnati K-
12 initiatives by $3.3 million; provide $50 million in support for U.S. educati
onal institutions and programs; help fund programs that will result in the crea
tion of 5,000 jobs for youth in greater Cincinnati; and involve 4,000 employee/
retiree volunteers in K-12 education and youth service activities over three ye
ars.

Progress: Procter & Gambles (P&G) goal to increase financial support for
the Cincinnati K-12 education initiatives by $3.3 million has been reached. Thr
ee major P&G initiatives are under way with two local universities: Xavier Univ
ersity and the University of Cincinnati. Xaviers Urban Initiative Project provi
des scholarships to urban teachers, helping them obtain graduate training and m
asters degrees in education to enhance and improve their teacher/leadership rol
es in urban schools. In addition, the funding provides a model classroom equipp
ed with the latest educational technology and a math/science curriculum lab wit
h auxiliary resource support. University of Cincinnati has partnered with P&G i
n two efforts: the first, Honors Plus, identifies the best local high-school ta
lent and provides them with 100 percent financial support, including tuition, a
ll fees, and room and board, personal professional mentors, and co-op opportuni
ties; the second, a partnership with Cincinnati Public Schools, the Cincinnati
Initiative for Teacher Education, pays for alternative means of teacher certifi
cation for professional teachers and para-professionals, as well as the develop
ment of a new masters degree program based on the National Board for Profession
al Teaching Standards. Procter & Gamble continues to provide funding to U.S. ed
ucational institutions and programs like the Curriculum Development Grant Progr
am which provides seed money for cutting edge curriculum development projects t
hat advance student learning and develop classroom teaching. Procter & Gamble c
ontinues its efforts to fund programs that will create 5,000 jobs for youth in
greater Cincinnati and has reached 4,500 jobs via support of the Greater Cincin
nati Chamber of Commerces Youth Employment Service, the Cincinnati Youth Collab
oratives T-CAP (Taft High School Career Program) and Artworks program, and regi
onal school-to-work programs. P&G recruits retirees and employees to volunteer
with youth through its corporate Volunteer Support Program. P&G has placed volu
nteers as mentors, tutors, Big Brothers Big Sisters, career fair participants,
and classroom speakers. The company will reach its goal of 4,000 volunteers in
service to youth within three years.

Forecast: Procter & Gamble will pursue it
s Americas Promise goals and expects to meet some and surpass others. P&G will
expand some of its partnerships to increase reach. The companys commitment to i
ts goals is visible in all of its U.S. locations. For example, P&Gs Mehoopany,
PA plant has an outstanding apprenticeship program which trains students for jo
bs in manufacturing. Some of its brands have joined together to support a progr
am for students in grades 9-12, Making College Count, which is designed to help
students understand how to use what they learn in high school, the workplace,
and college to be successful.

Commitment Showcase: A shining example of best p
ractice and innovative thinking is Cincinnatis Crayons to Computers (CTC), a fr
ee-store for teachers. Teachers at schools with low-income student populations

may shop for supplies donated by area businesses and individuals. Procter & Gam
ble is the largest single donor with at least one truckload delivered each day.
The items in this warehouse include recycled office materials, computers, and
other supplies. As of February 1999, $2,300,000 worth of items has been receive
d by CTC; 1,000 working computers have been donated to teachers; 217 schools ha
ve participated; and there have been 16,107 teacher visits. An employee who had
been a P&G pilot for 12 years decided to volunteer at Holly Hill Childrens Hom
e in Northern Kentucky, a residential treatment facility for children with emot
ional problems. He was matched with a 13-year-old boy whose mother had been mur
dered by his abusive stepfather. The volunteer and child met once a week at fir
st. They played basketball, did homework, went out to dinner, and watched TV. T
hey started working on goals, one at a time. The child did so well that he was
no longer eligible to remain at Holly Hill. The volunteer eventually adopted th
is young teenager, who recently received The Presidential Award for Outstanding
Educational Improvement.

Professional Association of Rsum Writers

Contact:
Ms. Barbaraanne Breithaupt Phone: (215) 676-7742
Date of Commitment: 7/23/97 Fa
x Number: (215) 676-5733
Email: Tiger4PARW@aol.com Web Address: www.parw.com

Commitment: Commits to reach at least 1.6 million high school students each yea
r for three years, for a total of 4.8 million students. The Professional Associ
ation of Rsum Writers (PARW), a membership organization comprised of 910 indivi
dual rsum businesses, most of whom are Certified Professional Rsum Writers (CPR
W), will instruct students in: Rsum, Cover Letter and College Admission Essay C
omposition; Interview Preparation; and How to Dress for an Interview. PARW memb
ers will work with students in public, private, and parochial high schools, as
well as trade and reform schools.

Progress: The Professional Association of Rs
um Writers (PARW), an organization consisting of 910 individual companies, made
a commitment to Americas Promise in 1997. Since that time, 200 of its members
have taken part in this venture. It has reached over 3,620,000 students in a tw
o-year time period, instructing students, ages 15-17, in Rsum, Cover Letter, an
d College Admission Essay Preparation, as well as Interview Questions and Answe
rs, and Mode of Dress for an Interview. PARW is presently visiting public, priv
ate, and parochial high schools as well as trade and reform schools. Each prese
ntation lasts from one to three hours. PARW believes that every young man and w
oman needs to possess marketable skills when entering todays workforce and its
goal is to reach every school in the United States by the year 2000.

Forecast:
In 1999, the Professional Association of Rsum Writers will continue its commit
ment to the nations high school students. It will continue to instruct students
in Interview Preparation, How to Dress for an Interview; and How to Prepare a
Rsum, Cover Letter, and College Admission Essay. PARW hopes to obtain the promi
se of disks and paper from various companies for student handouts and to defray
costs with donations and fundraisers. It also seeks to gain the support of cel
ebrities who will appear on radio and television shows to gain advertising for

the program. PARW hopes to reach 3,000,000 students this year.

Commitment Show
case: In 1999, a student who attended one of PARWs 1997 lectures thanked the tr
ainer for the organizations hard work. He said, I just landed a great job with
an organization, which offered to take me on full time after college. I owe it
all to PARW! They hired me because of the appearance of my rsum and the way I h
andled myself in the interview. How can I ever thank you? The trainer replied,
Perhaps, one day you too could give back to the community as we did for you. We
were glad to help.

Project HEALTH

Contact: Ms. Rebecca Onie Phone: (617) 41
4-2113
Date of Commitment: 11/2/98 Fax Number: (617) 414-3833

Commitment: Comm
its to expand its current organization beyond Harvard University and MIT to cha
pters at Brown University and academic institutions in five other cities by Sep
tember 1999. Project HEALTH is a multidisciplinary community service and leader
ship training program enabling undergraduates to join with doctors, lawyers, an
d other professionals in developing service programs that improve the health an
d development of inner-city children and their families. Project HEALTH program
s offer therapy, mentorship, and education to inner-city children and families,
responding to clinical evidence that a childs health and cognitive and emotion
al development largely hinges on socioeconomic and environmental factors. This
expansion will ensure that at least 2,100 children, 350 children in six additio
nal cities, benefit from Project HEALTH programs.

Progress: Project HEALTH has
created a working chapter at Brown University in Providence, RI. Under the gui
dance of seven physicians, nurses, and community outreach workers from Rhode Is
land and Hasbro Hospitals, 15 undergraduates have assumed leadership of three P
roject HEALTH programs, providing new services for children with chronic medica
l conditions and connecting families with existing community and governmental r
esources. In addition to providing professional mentors for Project HEALTH prog
rams from their hospitals, Lifespan recently awarded Project HEALTH $5,000 in s
eed money. The Project HEALTH volunteers at Brown University have also cultivat
ed partnerships with the South Side Boys & Girls Club and the Salvation Army. I
n December 1998, Project HEALTH participated in the Philadelphias Promise Highe
r Education Meeting, serving as a best-practice model for linking university, c
ommunity, and hospital resources to meet the needs of low-income children. Proj
ect HEALTH strategized with several Philadelphia area-colleges and universities
about how best to bring Project HEALTH to Philadelphia. Project HEALTH has beg
un to explore hospital and university affiliations in New York, NY and Hartford
, CT.

Forecast: By April 1999, Project HEALTHs Brown University Chapter will h
ave an Asthma Swimming Program, a Fitness and Nutrition Program, and a Family H
elp Desk in full operation, which together will serve 70 children by September
1999. Starting in September 1999, Project HEALTH will have a full-time staff me
mber housed at a Project HEALTH affiliated hospital in New York City. She will

create a university affiliation for Project HEALTH in New York, identify gaps i
n existing hospital programs, and facilitate relationships between undergraduat
es and professional mentors. Project HEALTH will also establish a chapter in Ha
rtford, CT; the chapter will likely partner with the Learning Corridor initiati
ve of Trinity College and the Connecticut Childrens Medical Center. Project HEA
LTH will leverage current academic contacts in Boston, New York, and Providence
 to establish affiliations in Philadelphia, Cleveland, and Baltimore.

Commitme
nt Showcase: Usually Im a couch potato, sit down, watch soap operas, watch talk
 shows, go to the corner store, buy candy, buy chips, buy candy, buy ice cream.
 My mother, shes cookin more vegetables for me, and I went down two sizes alrea
dy. Im feel more in control, you know, more energetic. I can keep up now. When
I run laps in the yard [at school], I can be in first place.Jenina Tyler, parti
cipant in the Summer 1998 Project HEALTH Nutrition and Fitness Program. Project
 HEALTH has given me more help, or more impetus, or more desire, to think big a
nd to stick to my ideals. And its made me feel like I have some legitimacy to w
ork on these issues in the future. It has attracted people with such different
interests, that there are going to be people dispersed in so many different sec
tors who have gone through a similar experience and have similar ideals and goa
ls. I think that is remarkable.Muriel Jean-Jaques, Project HEALTH Harvard Campu
s Coordinator.

Prudential Insurance

Contact: Mr. Scott Peterson  Phone: (973)
 802-6916
Date of Commitment: 4/27/97  Fax Number: (973) 802-4718
Email: scott.p
eterson@prudential.co  Web Address: www.prudential.com

Commitment: Commits to
sponsor recognition, education, and training programs to engage one million sch
ool-aged youth in volunteer community service; provide 200,000 volunteer hours
to support the five basic promises; provide more than $40 million in grants to
support Americas youth; and make available $10 million in below-market loans to
 help finance New Jerseys Charter Schools Initiative.

Progress: During the pas
t two years, more than 30,000 middle- and high-school students have applied for
 community service recognition through The Prudential Spirit of Community Award
s program; 2,600 high-school students have learned new leadership and community
 service skills by participating in The Prudential Youth Leadership Institute;
and countless young people have received messages about the importance of commu
nity service from news articles on Prudential Spirit of Community honorees, Pru
dentials Catch the Spirit guide to youth volunteer opportunities, and Prudentia
l-sponsored advertising and public service announcements. Prudential employees
have contributed nearly 120,000 hours to youth-related volunteer projects. The
Prudential Foundation has given $15.8 million in grants to organizations benefi
ting children and provided $7.4 million in below-market loans to help finance n
ew school start-up costs in support of New Jerseys Charter Schools Initiative,
benefiting 2,474 students.

Forecast: The fourth year of The Prudential Spirit
of Community Awards will culminate in May 1999, and the fifth year will kick of
f in September 1999. The Prudential Youth Leadership Institute will be introduc
ed to more than 100 additional communities this year.

Commitment Showcase: Thr
ee years ago, a middle-school student in New Jersey won a Prudential Spirit of
Community Award for developing an online homework service for his classmates, a
nd attended the award programs national recognition events in Washington, DC, w
ith other top honorees from across the country. Spending those four days in Was
hington and learning about the amazing community-service projects of other stud
ents truly inspired me, he said. I felt I had to do something that would make a
more significant contribution to my community. Upon returning to New Jersey, h
e began working on a program at his high school that now arranges a wide variet
y of activities for children at a nearby homeless shelter.

Public Allies

Con
tact: Mr. Chuck Supple Phone: (202) 822-1180
Date of Commitment: 4/27/97 Fax Nu
mber: (202) 822-1199
Email: chucks@publicallies.org Web Address: www.publicalli
es.org

Commitment: Commits to provide 300 apprenticeships to local organizati
ons in six communities; create safe places for 12,500 children and youth; and e
ncourage 25,000 youth to give back to their communities.

Progress: To date, 28
0 Public Allies projects have engaged 17,123 volunteers; provided mentoring and
tutoring to 10,695 youth; supported the health needs of 9,840 children; create
d safe and decent places for 7,438 kids; and involved 4,227 youth volunteers. I
t opened a new site, Public Allies Cincinnati, with an inaugural class of 22 yo
ung adults in partnership with Procter & Gamble and the Greater Cincinnati Foun
dation. In Washington, DC, Public Allies launched a new partnership with the Fa
nnie Mae Foundation, which is hosting two Allies to help fulfill its Housing 2,
000 commitment.

Forecast: Over the next year, Public Allies anticipates openin
g two new programs in Los Angeles and New York City. The Times Mirror Foundatio
n and the New York Community Trust have provided start-up support. Up to 60 All
ies will serve in community-based organizations serving the needs of children a
nd youth in these two cities.

Commitment Showcase: Prior to joining Public All
ies, Jibri McPherson was a rap star who knew firsthand the trouble and conseque
nces facing young people. As an apprentice in Public Allies Cincinnati, he appe
ared on a local radio station talking about youth leadership and his service to
the community. The director of the local juvenile detention facility called th
e station and asked Jibri to talk to the incarcerated youth. Jibri fulfilled th
e initial speaking request and has since started the 20/20 Collaborative Projec
t. He recruited additional volunteers and created biweekly group sessions for t

he youth; the project helps them consider and explore positive options and oppo
rtunities upon their release.

Public Relations Society of America

Contact: M
r. Ron Sconyers Phone: (757) 833-0833
Date of Commitment: 10/2/98 Fax Number: (
757) 833-0835
Email: ron.sconyers@prsa.org Web Address: www.prsa.org

Commitme
nt: Commits to develop K.I.D.S.Kids in a Drug-Free Society, a public service ca
mpaign designed to increase communication between parents and children on the d
angers of illegal drugs and substance abuse among teens and pre-teens. The Publ
ic Relations Society of America (PRSA) will enlist their chapters across the co
untry to work with local/regional drug prevention organizations to disseminate
the message. Local chapters will develop, measure and evaluate the success of t
heir campaigns. Ultimately, these partnerships, through corporate sponsorship,
will be self-sufficient and ongoing. During the pilot year, PRSA expects to rea
ch 2,500 children in Atlanta, Cleveland, Dallas, Indianapolis, and Portland. On
ce the campaign is established, PRSA hopes to reach tens of thousands through m
ass media and public events.

Progress: K.I.D.S. has been principally focused o
n developing a national coalition of key partners to help expand the campaign n
ationwide; seeking an appropriate deliverable, i.e., a product designed to help
parents talk with their kids about risky behaviors, around which PRSA can buil
d its campaign plan; and crafting the strategic plan. The coalition has grown a
t warp speed, with so many partners recognizing the value of pairing the power
of public relations with prevention efforts focused on parents. In part, the co
alition now includes the Partnership for a Drug-Free America, MADD, the Nationa
l Center for Tobacco-Free Kids, the Drug Enforcement Administration, Community
Anti-Drug Coalitions of America, and the entire spectrum of government agencies
involved in prevention, e.g., the Office of National Drug Control Policy, the
National Institute for Drug Abuse, the Center for Substance Abuse Prevention, a
nd the Substance Abuse and Mental Health Agency. The five pilot sites have deve
loped local coalitions and are beginning the process of partnering with prospec
tive businesses as test sites. There are no numbers yet to report because the p
roject is in the research and planning phases.

Forecast: The coalition buildin
g process and pilot projects will continue throughout 1999. PRSA will host thre
e major events in early 1999, in San Francisco, Chicago, and New York City to b
ring together the public relations communities and the prevention communities w
ith key community leaders to focus attention on the problem and potential solut
ions. The program is based on a measured-growth dimension grounded in PRSA rese
arch strategy. It may see a few additional sites added in 1999, but the goal is
to solidly test the strategy in five pilot locations (Atlanta, Cleveland, Dall
as, Indianapolis, and Portland) for at least a full year before expanding to ot
her communities. PRSA will take the lessons learned and benchmarks from the pi
lot project and use them to develop its national expansion strategy.

Commitmen
t Showcase: One business partner has proven to have incredible potential  Magel
lan Behavioral Health. Magellan is the nations largest provider of managed-care
 mental health, substance abuse prevention and treatment, and employee assistan
ce programs, touching more than 63 million lives. Magellan has become PRSAs mos
t powerful ally and has pledged its network of providers, practitioners, busine
sses, health care plans, etc. as a delivery system for K.I.D.S. to reach parent
s in the workplace and in the community.

Public Service Electric & Gas Compa
ny

Contact: Ms. Jo Ann Dow  Phone: (973) 430-5861
Date of Commitment: 4/8/97  Fa
x Number: (973) 643-2367
Email: Jdow1@pseg.com  Web Address: www.pseg.com

Comm
itment: Commits $1 million over the next three years to its Urban Initiative pr
ogram, which provides access to technology and training in New Jerseys inner ci
ties.

Progress: Since the beginning of its commitment, Public Service Electric
 & Gas Company (PSE&G) has provided computer equipment and monetary donations t
o urban schools and community organizations which, in turn, are helping young p
eople develop the technology skills they need to become productive citizens and
 skilled employees. This initiative is being implemented in several New Jersey
cities, including Camden, Elizabeth, Jersey City, New Brunswick, Newark, Paters
on, and Trenton. Many organizations have partnered with PSE&G to deliver these
services to youth. Business partners include AT&T, which has provided training
for teachers, and Microsoft, which is providing computer software. PSE&G estima
tes that at least 2,500 youth have been reached by its commitment. As of Februa
ry 1999, almost 75 percent of PSE&Gs $1 million commitment has been distributed
 through computer equipment donations and monetary donations.

Forecast: PSE&G
will continue to identify new partners for this initiative in cities throughout
 its service area. In 1999, the company will also promote its new partnership w
ith the Citizenship and Service Education program at Rutgers University. Throug
h a new Web site entitled NJServes, of which PSE&G is the cornerstone sponsor,
Rutgers will bring together nonprofit organizations, businesses, government, an
d the education community through an online, interactive database that will lin
k nonprofit services, volunteer opportunities, and business support available t
o the community. NJServes will utilize college students to help nonprofit organ
izations develop and maintain their own Web sites. The project will be implemen
ted statewide, and will launch in Newark this year. PSE&G has also partnered wi
th the Newark Millennium Project, which will provide access to computer technol
ogy and training for children and adults throughout the Greater Newark area. Pl
ans for this project include technology training centers and computer kiosks pl
aced throughout the city for easy access by Newark residents to a variety of re
sources.

Quantum

Contact: Mr. Brad Cohen Phone: (408) 894-4442
Date of Commi
tment: 11/20/97 Fax Number: (408) 894-5088
Email: quantum.caring@quantum.com We
b Address: www.quantum.com

Commitment: Commits to donate 50 percent of its ch
aritable contribution dollars to agencies and programs that align with the five
basic promises. Funds committed over the three-year period will total at leas
t $2 million. Quantum will also encourage employees to give back to their commu
nities through volunteerism around the five basic promises, in order to have 20
percent of its U.S. workforce volunteering over three years.

Progress: Since
November 1997, Quantum has donated over $1.2 million to agencies and programs t
hat align with the five basic promises. Agencies and programs that Quantum has
supported include: Bay Area School Reform Collaborative, Big Brothers Big Siste
rs, Foundation for Boulder Valley Schools, Joint Venture: Silicon Valley Networ
ks 21st Century Education Initiative, Junior Achievement, Kids In Common, and M
ass Networks. These agencies and programs alone have served more than 250,000 y
outh in California, Colorado, and Massachusetts. Quantum continues to make prog
ress in the area of employee volunteerism. Approximately 15 percent of Quantums
employees are currently volunteering in local communities, serving in schools,
shelters, health organizations, and mentoring programs.

Forecast: Quantums fu
ture goals include conducting an assessment of community needs in areas where i
t has major facilities and providing employees with volunteer opportunities tha
t align with the five basic promises. A Quantum representative will continue to
serve on the executive committee of the Americas PromiseSilicon Valley initiat
ive, and Quantum will partner with agencies that support this initiative.

Comm
itment Showcase: Quantum has a strong commitment to education, exemplified by i
ts partnership with Randall Elementary School in Milpitas, CA. A team of Quantu
m volunteers has been tutoring the students regularly and has started a Junior
Achievement program at the school. For the third consecutive year, Quantum has
also helped cover the cost of Science
Camp for sixth-grade students, and, last
year, included these students in Take Our Kids To Work Day.

Quest Internatio
nal

Contact: Ms. Susan Keister Phone: (740) 522-9167
Date of Commitment: 4/10/
97 Fax Number: (740) 522-6580
Email: skeister@quest.edu Web Address: www.quest.
edu

Commitment: Commits to provide training for 30,000 additional teachers an

d mentors to serve an additional 1.5 million youth over the next three years. Q
uest will also deploy more than 200,000 trained alumni to help achieve this goa
l.

Progress: Since March 1, 1998, more than 6,000 teachers and adult mentors h
ave been prepared to teach life skills, anger and conflict management, and serv
ice-learning to young people, ages 5-18. As a result, 200,000 additional young
people have participated in programs that develop comprehensive life skills, bu
ild reciprocal relationships between adults and children, establish safe climat
es for learning, and involve families and community members in the life of the
school. Quest International, in partnership with Americas Promise, the American
Association of School Administrators, and Communities In Schools, launched Ame
ricas Promise in Schools, a broad-based initiative designed to help over 4,000
schools become Schools of Promise and provide access to the five basic promises
for over 1.5 million young people. To help launch the initiative, Quest aligne
d its organizational message with the five basic promises and dedicated itself
to maximizing awareness about Schools of Promise through sponsorship of six Ame
ricas Promise in Schools events throughout the country. To date, Quest has help
ed support successful events in Oregon, South Carolina, and Tennessee.

Forecas
t: Quest plans to prepare 8,000 additional teachers and adult mentors and 240,0
00 young people in at least 30 states between March 1, 1999 and March 1, 2000 t
o access the five basic promises. Quest also intends to help support Americas P
romise events in Arizona, Kentucky, Texas, and North Carolina in 1999 and six m
ore in 2000. In addition, Quest is joining with many other interested youth-ser
ving organizations, such as Lions Clubs International and the National Associat
ion of Partners in Education, in expanding the awareness and impact of Americas
Promise in Schools and building pools of resources for communities to provide
ongoing life skills, conflict management, service-learning, and mentoring train
ing for adults and young people. For example, Quest and Lions Clubs Internation
al will be providing matching grants to several states annually to implement th
e LionsQuest positive youth development training. Also, Quest has recently ente
red into a relationship with the Department of Labor to provide mentoring train
ing to its employees as part of Americas Promise.

Commitment Showcase: Quest w
as one of the major contributors to South Carolinas Accountability Through Scho
ols of Promise Summit. Created and sponsored by South Carolina Association of S
chool Administrators (SCASA), Friends of Education, and the Americas Promise in
Schools partnership, the Summit hosted more than 300 educational leaders from
across the state and the nation. SCASA recognized a unique opportunity and merg
ed the Schools of Promise initiative with its new Educational Accountability Ac
t, making the case that standards, assessment, and reform are dependent upon ev
ery child having access to the five basic promises. Governor James Hodges and L
ieutenant Governor Robert Peeler chose the Summit as the vehicle for their stat
ewide address in response to Kids Count data about educational conditions in So
uth Carolina and the need for the Accountability Through Schools of Promise pla
n. Pledges are being gathered from 86 school districts, and SCASA has submitted
a 1999 Position Statement in its legislative platform to the South Carolina Ge
neral Assembly asking for flow-through dollars or challenge grants to school di
stricts, businesses, and community groups to support the statewide initiative f
or academic excellence. South Carolina is an outstanding example of how nationa
l, state, and local organizations and agencies can merge their efforts on behal

f of children to bring Americas Promise to life in every community.

Radio Fly
er

Contact: Mr. Robert Pasin Phone: (773) 637-7100
Date of Commitment: 3/29/99
Fax Number: (773) 637-8874
Email: rpasin@radioflyer.com Web Address: www.radi
oflyer.com

Commitment: Commits to introduce the Americas Promise Collection,
a line of specially made Little Red Wagons and toys featuring the Americas Prom
ise name. The Collection will increase public exposure for the Americas Promise
messages through packaging and promotions. Radio Flyer also commits to dedicat
e a portion of the proceeds from each sale to help young people in need. Additi
onally, Radio Flyer commits to expand its program, the Great American Wagon Pul
l: Pulling Together to Prevent Child Abuse, by one city each year, generating a
wareness and raising money towards the prevention of child abuse.

Progress: Th
is is a new commitment.

Reach Out and Read

Contact: Mr. Matthew Veno Phone:
(617) 414-4649
Date of Commitment: 1/11/99 Fax Number: (617) 414-7557
Email: Bk
s4kids@aol.com Web Address: www.reachoutandread.org

Commitment: Commits to pr
ovide start-up funds and training for 600 additional sites over a two-year peri
od. On an annual basis, these sites will provide literacy guidance to the paren
ts of approximately two million children and give out more than four million bo
oks.

Progress: Reach Out and Read (ROR) is a new commitment maker and its numb
ers indicate less than two months activity. ROR has approved start-up applicati
ons for 31 health centers and hospitals in 15 states. ROR is coordinating train
ing for staff at these sites on integrating books and reading into their pediat
ric primary care, particularly for children in need. When these 31 sites are tr
ained and fully active, they will reach more than 44,000 additional children pe
r year, giving each a new book chosen especially for him or her, and providing
parents with tips and skills on sharing the book with their children. This brin
gs the total number of ROR sites to 461. ROR collaborates with many national no
nprofits and corporations. A number of childrens book publishers continue to su
pport the national roll out of ROR, and chief among them is Scholastic, Inc. Ot
her corporate support include Pfizer Pediatric Health, The Enron Corporation, M
ellon Trust, and Dreyfus Corporation, among others.

Forecast: RORs goal is to

extend the reach of its pediatric literacy program to approximately 625 sites, with a particular focus on communities, and by the end of the year 2000, RORs g oal is to be in 1,000 sites across the country. RORs overall goal is that the f ive million children, between the ages of six months and five years, currently identified as in need will be receiving books at every well-child checkup. ROR will pursue corporate support in 1999 on the national level, to help with progr am development and refinement. Recent national corporate support has allowed RO R to revamp the programs training and site support capability, including the de velopment of 12 regional training networks, and a complete revision of the ROR program manual. ROR is a natural partner for the private sector and it is activ ely seeking more of such collaborations. One strategically important developmen t in the growth of ROR has been the spontaneous and grassroots development of c oalitions of ROR programs. These seven coalitions provide a forum for best prac tices and mutual site support on the local level, and provide an opportunity to leverage the larger presence of many programs in a particular geographic area to develop any number of partnerships, with the ultimate goal of strengthening local programs. With the support of other commitment makers in communities acro ss America, ROR will foster the development of these coalitions in other commun ities. Minneapolis Promise contacted ROR for youth for precisely this kind of c ollaboration. Other communities ripe for this development are Arizona, New Mexi co, Indiana, Louisiana, and Georgia. Only four states do not have ROR programs, Arkansas, West Virginia, North Dakota, and Wyoming. In 1999, ROR is recruiting in these states.

Commitment Showcase: Emily Sneider, an AmeriCorps member, se rving in the Peeksville Area Health Center (PAHC) in Peeksville, NY, told this story: I entered the pediatrics waiting room carrying yet another cardboard box of books, one of many that several volunteers and I moved, counted, and put in bookshelves in an effort to reorganize the inventory system of the hundreds of childrens books in the PAHCs ROR program. As I settled down in the playroom an d started to put the collection of used childrens books into a set of bookshelv es, I was soon surrounded by a crowd of little kids curious to see what I was d oing. Read this one, a girl of about three commanded me. Soon, we were all gath ered around a board book, busy counting cats and finding hidden mice in the pic tures. Just bringing used books into the waiting room made kids excited about t he fun of books and reading; imagine what bringing beautiful new books into the ir homes could do!

Reading Is FUNdamental

Contact: Ms. Margaret Monsour Phon
e: (202) 287-3220
Date of Commitment: 4/27/97 Fax Number: (202) 287-3196
Email:
rif.mmonsour@ic.si.eduWeb Address: www.rif.org

Commitment: Commits to serve
1.5 million additional children over the next four years by increasing its nat ionwide grassroots network of 219,000 community volunteers to 300,000.

Progres
s: Reading is FUNdamental (RIF) has served approximately 100,000 additional chi ldren during 1998-1999. During the year 1998-1999, RIF plans to add thousands o

f volunteers, and by September 2000, RIF will increase the current volunteer ba
se by 120,000, for a total of 360,000 volunteers. RIF is working in partnership
with other Americas Promise literacy alliance partners, as well as contributor
s to RIF, including Best Buy, Inc., Boys & Girls Clubs, Cargill, Inc., Chase Ma
nhattan, Chrysler, Everybody WINS Foundation, Kiwanis International, the Nation
al Basketball Association, National Center for Family Literacy, and Sallie Mae.
RIF programs are in all 50 states, U. S. Territories, the United Kingdom, and
Argentina. RIF delivers programs through all of these sites as well as through
homeless shelters, migrant worker camps, detention centers, day-care centers, H
ead Start and Even Start programs, and libraries.

Forecast: RIF plans to serve
250,000 additional children during 1998-1999 and increase the number of childr
en served to 1.5 million by September 2000. RIF has received an additional $6 m
illion through its contract with the U.S. Department of Education to fulfill th
is commitment. RIF has demonstrated the effectiveness of partnerships that dire
ct national and local support to children. It will team up with a range of supp
orters and form alliances that will focus with highest priority on the nations
neediest children, from birth through age 11, by expanding programs in day-care
centers, health-care clinics, and additional Head Start sites. RIF will focus
attention on California and Texas during 1999-2000 in order to strengthen volun
teer and training programs in these states.

Commitment Showcase: With an inves
tment of $300,000 over the next three years, Best Buy is helping RIF ensure tha
t 30,000 children in targeted communities nationwide will become strong readers
and productive citizens. During 1998-1999, the first year of its alliance, RIF
and Best Buy has worked in Baltimore and Annapolis, MD; Cambridge and Danvers,
MA; Nashua and Durham, NH; Arlington, Falls Church, Reston, and Springfield, V
A; and Washington, DC to conduct free book distributions at schools and offer r
ead-aloud events for children, parents, teachers, and community volunteers. RIF
will also provide training to parents and volunteers to help keep these progra
ms running. During the second and third years, the partnership will move to wes
tern states.

Recording for the Blind & Dyslexic

Contact: Mr. John Kelly Phon
e: (609) 520-8014
Date of Commitment: 3/26/97 Fax Number: (609) 520-7990
Web Ad
dress: www.rfbd.org

Commitment: Promises to double from 40,000 to 80,000 the
number of blind and dyslexic students served by books on tape and computer disk
services.

Progress: At the June 30 close of Recording for the Blind & Dyslexi
cs (RFB&D) Fiscal Year 1998, the organization was serving 55,000 students natio
nwide with textbooks on cassette tape and computer disk, an increase of 27 perc
ent compared to the previous year. At the halfway point of Fiscal Year 1999, it
is well on the way to increasing its membership to 60,000 students or more. P
rimary partner organizations continue to be the countrys public and private sch

ools; it will be working with more than 3,000 by the end of the year. RFB&Ds 5,
000 volunteers will record an estimated 4,200 new books to add to its library t
his year.

Forecast: RFB&D will continue to focus on forging partnerships with
schools and school systems across the country, executing a strategy of outreach
, education, and service. Projects in Chicago, Miami-Dade County, Washington, D
C, Baltimore, Boston, and New York City are under way. New initiatives in Arizo
na, greater Los Angeles, Northern California, Kentucky, Colorado, and Michigan
will continue.

Commitment Showcase: The essence of RFB&Ds commitment is reflec
ted in the hearts and minds of its newest members  students of all ages who are
 now being introduced to the possibility of Learning Through Listening. These s
tudents are attending educational institutions across the country, which have r
ecently learned of the existence of RFB&Ds recorded textbooks and can now acces
s a whole new way to provide knowledge to students with special needs.

Roller
 Skating Association International

Contact: Ms. Katherine Mandusic McDonell Ph
one: (317) 347-2626
Date of Commitment: 11/9/98  Fax Number: (317) 347-2636
Emai
l: RSA@rollerskating.org  Web Address: rollerskating.org

Commitment: Commits t
o develop a program that will allow disadvantaged children to have a safe place
 and structured activities during after-school hours. The Roller Skating Associ
ation (RSA) additionally will encourage skating centers to provide mentoring pr
ograms, a healthy start, job shadowing opportunities, and community-service pro
jects. Overall, this will be a flexible program and will allow members a variet
y of ways to fulfill the RSAs commitment to Americas Promise.

Progress: As of
February 1999, RSA has sent commitment forms and suggested ideas for participat
ion to all its skating centers.

Forecast: At its May 9-13 convention, RSA will
 announce its commitment to Americas Promise. A video will be shown at the Gene
ral Assembly and several members will talk of the program. Members will be able
 to make a commitment at their convention, and RSA plans to provide incentives
to make such a commitment.

Rolling Readers USA

Contact: Dr. Gary Smith Phone
: (800) 390-7323
Date of Commitment: 1/12/98  Fax Number: (619) 296-4099
Email:
gsmith@rollingreaders.org  Web Address: www.rollingreaders.org

Commitment: Com
mits to increase the number of children served in weekly literacy programs thro
ughout America from 175,000 to 350,000.

Progress: The number of children serve
d by Rolling Readers volunteers has increased from 213,509 to just over 300,000
. Rolling Readers USA has initiated 54 programs in 22 states. A total of 40,000
readers and tutors serve a cross-section of American children: rural, small to
wn and urban. Model private and public partnerships include the publishing firm
, Scholastic, Inc., Chapman University and the Boys & Girls Clubs of America. A
n innovative pilot program with the California Community Colleges provides Roll
ing Reader Tutorial instruction for education-track students at 14 sites statew
ide. The California program is setting a successful example of literacy instruc
tion for community colleges nationwide.

Forecast: Over the next two years, Rol
ling Readers expects to reach half a million children each week. This will be a
ccomplished by the following: enhancing relationships with America Reads partne
rs, AmeriCorps*VISTA state, county and city offices of education; designing and
implementing a Web-based information exchange system including an online natio
nal database, program guides and video-conference training capacity; and cultiv
ating greater corporate and foundation support with a special focus towards an
employee release-time service with Rolling Readers.

Commitment Showcase: The L
os Angeles Times chose Rolling Readers as one of its exclusive partners for the
newspapers Reading by 9 early childhood literacy commitment. The enhanced prog
ram, dubbed Rolling Readers/Reading by 9 aims to serve 800 new schools througho
ut LA County. It is an exemplary model of corporate commitment, employee volunt
eerism, and dedication to literacy promotion. The Times/Rolling Readers dedicat
ion to children and schools represents $5 million in financial support.

Ronal
d McDonald House Charities

Contact: Ms. Susan B. Kerr  Phone: (630) 623-7070
D
ate of Commitment: 4/27/97  Fax Number: (630) 623-7488
Email: susan.kerr@mcd.com
Web Address: www.rmhc.org

Commitment: Commits to provide $100 million in gr
ants over five years to support the goals of the Presidents Summit and Americas
Promise.

Progress: At the end of 1998, year two of Ronald McDonald House Cha
rities (RMHC) commitment, its grants awarded total reached $20 million, for a t
wo-year total of $46 million, or 46 percent of its five-year commitment. In the
first year of its commitment, Ronald McDonald House Charities awarded $26 mill
ion in grants. During the year, more than 1,100 nonprofit organizations receive
d funding from RMHC. In addition to satisfying the general grant criteria, each
recipient also supported one or more of the platforms of Americas Promise. Giv

ing to organizations and programs which primarily served minority communities w
as substantial: more than $1.56 million to programs which either exclusively or
primarily serve Hispanic children, and $1.74 million to programs which either
exclusively or primarily serve African-American children. At present RMHCs part
nerships are limited to those organizations to which it has already made a gran
t, or those to which it might make a grant in the future. The majority of grant
s made by RMHCs national body are to organizations national or global in their
scope. RMHCs local chapters focus their grantmaking on the more than 132 commun
ities where they operate.

Forecast: In 1999, RMHC will test the pilot for a n
ationwide home safety education initiative with the countrys leading accident p
revention organization. The pilot program will be conducted in five U.S. market
s. Pending results of the pilot program, RMHC may roll out this initiative full
y in the year 2000. This program will be RMHCs major initiative for the year 20
00, approaching a level of funding of more than $15 million.

Commitment Showc
ase: Several multiyear programs continue to make a significant impact on childr
en in the U.S.: first, $1.2 million went to Chicago Public Schools to continue
RMHCs funding of McPrep, an after-school program serving more than 65,000 stude
nts in 240 schools. The program provides comprehensive academic and recreationa
l support to children beyond traditional schools. During year one of the progra
m, children participating averaged a 90 percent increase in reading scores and
an 85 percent increase in math scores on the Iowa Test of Basic Skills. Next, $
2 million went to Loyola University Medical Center for the third year of RMHCs
$10 million, five-year grant to fund the Ronald McDonald Childrens Hospital. La
te in 1998, RMHC debuted a new service, a mobile pediatric clinic that will ser
ve communities throughout the Chicagoland area where the hospital is located. A
lso, $1.9 million went to Hope for the Children to fund the continuation of a T
raining Center and the replication of their unique foster-care community model.
The first replication site was named in the spring of 1998 in Cleveland, OH, a
nd awarded $1 million over two years for start-up funding. Finally, $216,530 we
nt to the Advertising Council for the second year of research commissioned by R
MHC and the Council to identify the publics perception of families and children
in need, and the barriers that might prevent them from getting involved. Resea
rch results will be distributed in the spring of 1999 to nonprofits, government
agencies, and others to assist them in the development of their programs focus
ed on volunteerism.

Rotary International

Contact: Ms. Monica Del Angel Phone
: (847) 866-3387
Date of Commitment: 4/27/97 Fax Number: (847) 866-8237
Email:
DelAngeM@riorc.mhs.compuserv.com Web Address: www.rotary.org

Commitment: Comm
its to conduct activities directly benefiting one million additional young peop
le (over six million total) over three years. Activities of the more than 7,400
Rotary Clubs in the United States include mentoring, tutoring, scholarships, c
ounseling, community service, and providing recreational opportunities. To achi

eve these goals, Rotary is utilizing a combination of its communication vehicle
s to encourage clubs to create new projects supporting young people.

Progress:
By July 1999, Rotary International (RI) will meet its commitment to award $24
million in scholarships to approximately 1,200 students for study abroad or for
international students to study in the United States. In 1998, 95 additional R
otary Clubs sponsored Interact Clubs, increasing the total number of Interact C
lubs to 1,692 with a total of 39,000 members. Interact Clubs enable young peopl
e, ages 14-18, to develop and implement community service projects, while benef
iting from mentoring and advice of Rotarians. The Rotary Foundation approved $2
0 million for the Childrens Opportunities Grants to encourage Rotary Clubs to d
evelop new or expand existing projects benefiting children. There are 150 Clubs
that have received $2 million in grants. A Rotary district in New York, which
includes 64 clubs in more than a dozen counties, will lead and coordinate local
efforts for Americas Promise as the recognized Communities of Promise. RI also
facilitated contact between Rotary Clubs and other organizations, such as the
Washington Boys & Girls Clubs, to collaborate on projects to benefit youth. The
March 1999 issue of The Rotarian magazine was devoted almost entirely to child
rens issues, highlighting numerous projects implemented by U.S. Rotary clubs.

Forecast: For 1999, RIs organizational emphasis is on children at risk. To prom
ote this focus to its Clubs and district chairpersons, RI will develop and dist
ribute a new handbook and fact sheets featuring tools, resources, and projects
ideas for helping children. RI will promote its commitment and increase Rotaria
ns awareness of club activities through its internal communications vehicles, i
ncluding publications, mailings, and the Rotary Web site. In addition, RIs Publ
ic Information Team is developing a media campaign highlighting Rotarys work on
behalf of Americas children.

Commitment Showcase: Rotary Clubs in New York an
d Illinois are spearheading local initiatives on behalf of Rotarys commitment t
o Americas Promise. The clubs are working with other area community groups and
social service agencies to meet the criteria for becoming Communities of Promis
e in their respective states. The Rotary initiatives are developing at both the
individual club level, as in Evanston, IL, and at the Rotary district level, a
s in Rochester, NY, where 64 clubs are working with local school districts. As
the projects move forward, the Rotarians hope to encourage similar efforts by o
ther Rotary clubs nationwide.

Sallie Mae

Contact: Mr. Christopher B. Greene
Phone: (703) 810-5175
Date of Commitment: 4/27/97 Fax Number: (703) 810-3106
Em
ail: christopher.b.green@slma.co Web Address: www.salliemae.com

Commitment: C
ommits to partner with colleges and universities, schools, and other local orga
nizations in seven states and the District of Columbia to significantly increas
e parent and volunteer (including Sallie Mae employees) support of school and y
outh activities.

Progress: Through Sallie Maes mentoring programs and its nume
rous school partnerships, more than 1500 employees40 percent of the employee ba
seand hundreds of organizations have helped Sallie Mae support school and youth
activities. Sallie Mae concentrates its involvement with schools and community
organizations throughout the greater Washington, DC metropolitan area, and aro
und satellite office locations in Texas, Kansas, Florida, and Pennsylvania. Due
to the creation of the Sallie Mae Trust for Education, its Volunteer Advocacy
Council and its interactive volunteer Web site, Sallie Mae has witnessed a 25 p
ercent increase in employee volunteer support over the past 12 months.

Forecas
t: The Sallie Mae Volunteer Advisory Council, has created a three-year plan to
develop new strategies to encourage employee participation and then provide tra
ining opportunities for employees who seek volunteer leadership roles. In addit
ion, Sallie Mae will continue to actively support organizations dedicated to th
e personal and educational development of todays youth. Sallie Mae is expanding
its involvement with inner-city youth in order to connect college-bound junior
s and seniors with resources to exercise their right to higher education.

Comm
itment Showcase: With the implementation of the Volunteer Advisory Council and
the Community Relations intranet site, Sallie Mae is better able to acknowledge
its employees success stories, and highlight and inform its entire corporate c
ommunity of ongoing outreach initiatives.

The Salvation Army

Contact: Lt. Co
l. Ronda Bollwahn Phone: (703) 684-5500
Date of Commitment: 2/14/97 Fax Number:
(703) 519-5889
Email: ronda_bollwahn@usn.salvationarmy.org Web Address: www.sa
lvationarmyusa.org

Commitment: Commits to launch a new mentoring relationship
program with a focus on single parents and children.

Progress: All 1,500 unit
s throughout the United States have received material about The Salvation Armys
(SA) commitment to Americas Promise along with replicable models to focus on s
ingle parents and children. Most SA members throughout the country are involved
in programs designed to mentor youth and deliver Americas Promises five basic
promises. Last year, more than 400,000 youth were reached through churches, com
munity centers, camping, Boys & Girls Clubs, Scouting events for boys and girls
, childrens residences, day care, emergency lodges, and transitional housing.

Forecast: The Salvation Army will continue to promote and collaborate with vari
ous agencies and corporations to promote the five basic promises. SAs affiliate
s regularly collaborate with a wide variety of agencies and corporations such a
s First Book, American Express, Dial Corporation, Salt River Project, and Allst
ate Insurance. SA hopes to increase its collaborative efforts in 1999.

Commitm
ent Showcase: One place where The Salvation Army is delivering resources for ch
ildren is the Kids Caf in Manchester, NH, a supper program for more than 230 ch
ildren. Kids Caf has recreational opportunities such as rollerblading, games, a
nd special events. A Family Services coordinator works with 32 different famili
es, providing in-depth assistance with such issues as job placement, substance
abuse, and domestic violence. The program is also providing bridges to the Salv
ation Army Corps through seasonal and emergency assistance, music instruction,
Scouting, Sunday school, and local churches.

Samaritan Software Co.

Contact:
Mr. Todd McMullin Phone: (801) 262-3969
Date of Commitment: 12/10/98 Fax Numbe
r: (801) 262-3966
Email: toddm@samaritan.com Web Address: www.servenet.org

Co
mmitment: Commits to offer a link to the Americas Promise national Web site, wh
ich shows opportunities to volunteer with youth which are broken down by the fi
ve basic promises. The new system will be offered to individual zip code. This
commitment will show both available opportunities, and those willing to volunte
er. Care has been taken with confidentiality in this new system. Subsidiary com
mitments include: branding of the wagon on these sites, and other Web opportuni
ties to share ideas and success stories, discussion groups, etc.

Progress: Sam
aritan completed work on SERVEnet.org, version 4.0 and put it on the Web in Mar
ch 1999. With its many partnerships, Samaritan expects dramatic increases in SE
RVEnet usage. In addition to the publicity surrounding the launch, Parade magaz
ine publicized SERVEnet with its feature articles on National Youth Service Day
in April 1999. Through its partnership with Youth Service America, the followi
ng organizations are full participants in the 1999 Commitment: Americas Promise
; SERVEnet.org, E-Teen.net; Big Brothers Big Sisters of America; the Corporatio
n for National Service; Do Something League; The Points of Light Foundation; Na
tional 4-H Council; National Youth Leadership Council; Habitat for Humanity; Am
eriCorps Alums; and Campus Outreach Opportunity League.

Forecast: The commitme
nt is on schedule for increasing awareness of Americas Promise and community co
mmitments during 1999 and beyond. Samaritan looks forward to continuing its cam
paign to make service towards youth more accessible.

Commitment Showcase: The
campaign to place the Volunteer Now box link on other Web sites, entitled Get t
he Box, has been duplicated on other Web pages successfully. The idea is to cre
ate thousands of portals into the SERVEnet database from other Web sites. All m
ajor partners are currently participating in version 4.0.

Save the Children

Contact: Ms. Catherine Milton Phone: (203) 221-3730
Date of Commitment: 2/13/97
Fax Number: (203) 221-4082
Email: cmilton@savethechildren.org Web Address: www
.savethechildren.org

Commitment: Commits to assist national and community-bas
ed organizations reaching youth by providing funding, technical assistance, and
outreach resources focusing on children during their out-of-school time. Save
the Children is expanding its commitment to provide 100,000 children and youth
with caring adults, safe places, and structured activities through its partner
organizations across the country over the next three years.

Progress: Save the
Children has continued to partner with rural and urban community-based organiz
ations throughout the United States to provide a Web of Support for children in
need during their out-of-school hours, including caring adults, safe places an
d structured activities. Its collaboration with the National Institute on Out-o
f-School-Time, Aguirre International, and Dennys has enabled Save the Children
to provide technical assistance and training to its Web of Support partners. As
a result of Save the Childrens partnership with Dennys, its largest corporate
partner, over 20,000 children across the country are directly benefiting from t
he Web of Support initiative. Thirty thousand additional children benefit indir
ectly, for a total of 50,000. Dennys programs have raised $1 million in fiscal
year 1998 to benefit Save the Childrens Out-of-School-Time initiative. Save the
Children is presently working with 80 partner organizations in approximately 6
8 communities; this includes eight urban areas: Bridgeport, CT; Brooklyn, NY; C
incinnati, OH; Ft. Myers, FL; Albuquerque, NM; Glendale, AZ; San Francisco and
Los Angeles, CA; and 60 rural communities in Appalachia, the Southwest, the Mis
sissippi River Delta, the Southeast, and the Northwest. In total, the Web of Su
pport initiative has reached close to 50,000 children in need throughout the Un
ited States during their out-of-school time. An average of 5-15 volunteers part
icipate at each site. In 1998, a total of eight urban sites including 20 partne
rs, and 17 rural partners were absorbed into the Web of Support Initiative. Mor
e than 70 percent of its rural and urban community-based partners reported incr
eased access to volunteers, funding, resources, and recreational facilities as
a result of participating in the Web of Support initiative. Of the children and
youth who participated in rural programs designed to increase academic achieve
ment, 64 percent demonstrated academic success by achieving higher test scores
or improving their grade point averages. Of the children and youth that partici
pated in urban programs evaluated for self-confidence, 75 percent showed marked
improvement in this area. Of the teenagers participating in the Save the Child
ren-supported internships, 90 percent gained experience in project planning and
implementation.

Forecast: Save the Children is deepening its commitment to th
e Web of Support by implementing more intensive efforts to generate additional
volunteers as caring adults and mentors for children. Examples include the Nati
onal Foster Grandparents Program, for which they secured funding through the Co
rporation for National Service; VISTA volunteers; and the Ad Council Campaign,
which will generate approximately 10,000 calls a year to the mentoring hotlines
resulting in thousands of children and youth receiving mentors. In one month a
lone, after the launch of the campaign, the hotline generated more than 1,800 c
alls.

Commitment Showcase: Save the Children recently launched a new public se
rvice advertising campaign, Do Good. Mentor a Child. to fulfill its commitment
to Americas Promise to increase by thousands the number of mentors working with
children in this country. Challenging the notion that particular talents are n
eeded for mentoring, the voice-over of Academy Award-winning actor Morgan Freem
an advises, To be a mentor you dont have to do anything special, you just need
to be yourself, which, by the way, is pretty special. Co-sponsored by the Adver
tising Council, the campaign includes television, radio, print, Internet, and o
utdoor advertising. It also introduces a toll-free mentoring hotline (1-877-BE-
A-MENTOR) that directs callers to mentoring organizations in their local commun
ities and allows them to access local child-assistance organizations. This serv
ice is provided through Save the Childrens Mentoring Database, funded by the De
partment of Justices Office of Juvenile Justice and Delinquency Prevention. The
Ad Council campaign will deliver approximately $20 million of free advertising
in support of mentoring nationally.

Schering-Plough Corporation

Contact: Mr
. Richard Kinney Phone: (973) 822-7371
Date of Commitment: 4/9/97 Fax Number: (
973) 822-7050
Web Address: www.schering-plough.com

Commitment: Commits to don
ate $2 million over three years to build a national program that will enhance e
ducation about and management of respiratory diseases, specifically asthma and
allergies, among children. The company will also fund two medical vans to provi
de primary care in inner-city neighborhoods of New Jersey and New York City.

P
rogress: Schering-Plough completed its $2 million commitment to enhance educati
on about and management of respiratory diseases in children, and funded two med
ical vans for primary care in inner city neighborhoods of New Jersey and New Yo
rk City. The company also engaged in school-based health education programs thr
ough a partnership with the Childrens Health Fund and the American Lung Associa
tion.

Scholastic Books, Inc.

Contact: Mr. Steve Cohen Phone: (212) 343-6586
Date of Commitment: 7/3/97 Fax Number: (212) 343-4803
Email: scohen@scholastic.
com Web Address: www.scholastic.com

Commitment: Commits to donate one million
books to the America Reads program over three years.

Progress: As of March 19
99, more than 2.1 million books have been allocated for donations to various Am
erica Reads programs, exceeding its original commitment by more than 1.1 millio

n books. Through the national distribution systems of its partner organizations , Scholastic has already been able to distribute more than 1.9 million of those books to children all around the country. Along with the existing partnerships with First Book, Reach Out and Read (ROR), Reading is FUNdamental, and the Virtual Y, Scholastic has launched a new partnership with the state of Michigan and the Read, Educate and Develop Youth (R.E.A.D.Y.) Initiative. The R.E.A.D.Y initiative, created by Michigan Governor John Engler, is designed to get parenting and early childhood literacy information into the hands of new parents. The R.E.A.D.Y. kits, distributed to parents of children from birth to age five through hospitals, day-care facilities, and other early childhood centers, include materials that encourage parents to read to their children with a Scholastic book. Scholastic has agreed to donate a free book for every book purchased. In 1998, Scholastic has donated over 31,000 books to the R.E.A.D.Y. Initiative and plans to continue this matching donation over the next five years.

Forecast: Scholastic plans to continue and increase the number of donations for the upcoming year and is also committed to exploring relationships with other organizations , states, and cities. Scholastic will continue to support its existing partners . Scholastic has agreed to donate one book for every new child served by Reach Out and Read in the greater New York area for the next five years. It will also extend its challenge grant to local sites. For every $5,000 raised by an ROR site, Scholastic will donate 500 additional free books.

School-to-Work Program

Contact: Ms. Sarah Evans Phone: (202) 401-6222
Date of Commitment: 4/27/97 Fax Number: (202) 401-6211
Email: Sarah_Evans@ed.gov Web Address: www.stw.edu.gov

Commitment: Commits to triple the number of employees in its initiative so that approximately 600,000 companies have mentoring initiatives, bringing students and teachers into the workplace over four years. To increase participation, it has collaborated with dozens of national organizations and businesses who are giving students a window into the world of work.

Progress: The School-to-Work Program (STW) office is employing two strategies to reach the goal of involving 600,000 companies in mentoring initiatives for students and teachers. The first strategy is designed to spark the interest of businesses through Groundhog Job Shadow Day. Job Shadow Day 1999 involved more than 30,000 businesses. Each business matched employees with young people for the day. STW has encouraged long-term relationships between the workplace mentors and the students. The second strategy is a systems-building approach and is designed to be long-term in nature. STW offices in all 50 states work with local school systems and businesses to encourage participation. Although data quantifying the participation rates for businesses in 1998 is currently being collected, based on 1997 numbers, STW estimates that between 200,000 and 250,000 businesses engaged in these activities (this estimate includes 1999 Job Shadow Day figures.)

Forecast: STW expe
cts 1999 data to reflect the growing trend of business and community participat
ion in schools. Thus, the number of business participants involved in STW activ
ities should jump significantly. In addition, STW hopes to engage 50,000+ busin
esses in coordination with its partners for Groundhog Job Shadow Day 2000.

Sc
hools Online

Contact: Ms. Julie Santos Phone: (408) 501-0770
Date of Commitmen
t: 4/1/97 Fax Number: (408) 501-0771
Email: julie@schoolsonline.org Web Address
: www.schoolsonline.org

Commitment: Commits to increase the number of schools
it provides with Internet appliances from 2,000 to 10,000.

Progress: Schools
Online (formerly ProjectNeat) provided Internet access to 3,900 schools in 1998
. Schools Online has helped more than 5,000 schools in 45 states obtain effecti
ve Internet access for students by providing equipment grants and ongoing suppo
rt. Working with state partners across the country, the program has trained mor
e than 7,500 teachers to use the Internet in Americas classrooms.

Forecast: In
1999, Schools Online plans to help 2,000 more U.S. schools obtain initial Inte
rnet access for students, plus provide ongoing support for schools already conn
ected. In addition, Schools Online will facilitate collaborative projects and c
ommunications with its growing network of schools around the world.

Commitment
Showcase: Comments received from participants are very positive. Thomas Hunter
, executive director of the Appalachian Regional Commission in Washington, DC,
said, For once, we in Appalachia might be getting the jump on other areas, than
ks to Schools Online. And Brett Dillingham of the Alaska Regional Assistance Ce
nter in Juneau, AL said, Many services involve teachers from villages flying or
snowmobiling to district headquarters to receive Internet training. Students b
enefit by catching up to their more urban and wealthy peers across the United S
tates, and this would not happen without Schools Online.

Screen Actors Guild
Foundation

Contact: Ms. Ellen Nathan Phone: (323) 549-6709
Date of Commitment:
4/27/97 Fax Number: (323) 549-6710

Commitment: Commits to expand Book Pals, a
volunteer literacy program of the Screen Actors Guild, in Los Angeles and New
York City and to start programs in Chicago, Phoenix, and San Francisco.

Progre
ss: This year, Book Pals was co-sponsor of Read Across America in Los Angeles; 4,200 children participated at Universal Amphitheater to hear winning stories r ead by celebrities and to sing songs. Each child received a book as a gift from Book Pals. In addition, $33,000 was awarded in college scholarships and severa l computers were given to teachers. The Family Reading program in family center s and elementary schools helps families learn how to read to their children and how to participate actively in their childrens education. Free books given at each workshop enable families to build home libraries that ensure the continuat ion of literacy programs. There are now 14 branches of Book Pals across the cou ntry and it is expanding. Each branch coordinator is reaching out to the litera cy community, state and city organizations, and reading to thousands of student s each week. Book Pals volunteers serve more than 37,000 students each week. Th e Screen Actors Guild Foundations original commitment of $50,000 has grown to $ 300,000.

Commitment Showcase: Last summer, Book Pals partnered with the AFL-CI O, Build Trade Unions, the United Way, and the Screen Actors Guild to help clea n up and refurbish some of Los Angeles badly dilapidated schools. The exciting final day of the project, called L.A. Leads the Way, was honored by a visit fro m Secretary of Education Richard Riley.

Sears, Roebuck & Company

Contact: Mr
. Jeff Holmquist Phone: (847) 286-5834
Date of Commitment: 4/14/97 Fax Number:
(847) 286-5918
Email: jholmqu@sears.com Web Address: www.sears.com

Commitment
: Commits to host a national Sears Cares Days in which each of the companys 825 full-line stores will engage in an associate volunteer activity. Sears will ma tch its employees in 90 markets with children in the Big Brothers Big Sisters o f America waiting pool. In addition, Sears will donate approximately 50,000 Rin gling Brothers tickets to Big Brothers Big Sisters over three years with the in tent of finding matches for children in the waiting pool.

Progress: In 1998, S
ears volunteers contributed more than 100,000 hours in the communities where Se ars does business, bringing the two-year total to more than 160,000 hours. Gene ral Powell helped Sears kick off its 1999 volunteer efforts in January when he joined Sears Chairman Arthur C. Martinez at Sears Home Office in Hoffman Estate s, IL. Sears Cares Days resulted in more than 3,600 Sears Volunteers giving mor e than 6,250 hours of community service nationwide in the fall of 1997. More th an 11,210 hours have been contributed by 1,694 Sears Volunteers to take childre n to Ringling Brothers in 81 cities throughout the nation. Approximately 40,000 Ringling Brothers tickets have been distributed.

Forecast: Sears expects to e
xceed its commitment of 300,000 volunteer hours before the end of 1999 by conti nuing to renovate and build housing, participate in walk-a-thons, coordinate fo od and clothing drives, tutor and mentor children, beautify the environment, an

d provide disaster relief.

Commitment Showcase: Sears and several of its vendo
rs committed to donate up to one million articles of clothing to children in ne
ed through its innovative Get Back Give Back back to school promotion in 1998.
Every time a childrens apparel purchase was made during the back-to-school shop
ping season, a percentage of the sale supported the donation of childrens cloth
ing. Sears partnered with KIDS (Kids in Distressed Situations), an organization
 dedicated to working with childrens clothing manufacturers and nonprofit organ
izations, to distribute the clothing. Valued at approximately $4 million, this
donation represents the largest single donation in Sears 113-year history. The
program also included a dedicated Web site where young people were encouraged t
o write an essay about why volunteering is important to them. Sears selected on
e feature essay each week during the promotion, awarded the writer with a Sears
 gift certificate, and donated $500 to the highlighted nonprofit organization.

Sega Foundation

Contact: Ms. Trizia Hill  Phone: (415) 701-3605
Date of Commi
tment: 5/1/97  Fax Number: (415) 701-6001
Email: trizia.hill@sega.com  Web Addres
s: www.sega.com

Commitment: Commits to align its foundation giving with the f
ive basic promises.

Progress: Since April 1, 1998, the Sega Foundation has com
mitted $192,289 in cash and $76,290 in products to nonprofit organizations exhi
biting great dedication to children with limited or no access to appropriate he
alth care; youth suffering abuse, neglect, or hospitalization; and underserved
students, by using educational technologies to improve learning outcomes. Prima
ry efforts this past year focused on raising and granting cash funds for organi
zations which address one or more of the following promises: a healthy start, a
 marketable skill through effective education, and a safe place to play. The la
rgest financial gifts have supported the work of: the Starbright Foundation, $3
6,279; All Stars Helping Kids, $50,000; the Child Welfare League of America, $6
4,623; Bay Area School Reform Collaborative, $10,000; and Kids in Common, $10,0
00. Segas product donations have benefited numerous social service agencies tha
t protect children from abuse or neglect, such as after-school program centers
and medical care facilities. The largest product gifts have supported the work
of Child Abuse Prevention Center, $19,997; Childrens Health Fund, $4,899; Ronal
d McDonald House at Stanford, $4,799; and United Way of the Bay Area, $4,299. A
 $10,000 grant to Kids in Common was made in support of Americas Promise in Sil
icon Valley and its efforts to launch the Silicon Valley Promise in California.

Forecast: Sega is working to re-invest funds in the Sega Foundation with whic
h it will continue its grant-making capacity. The Foundation will work with the
 Child Welfare League of America (CWLA) to raise funds in support of its ten-ye
ar initiative Protecting Children: Its Everybodys Business. Sega is also workin
g with a CWLA group, comprised of members from the Interactive Digital Software
 Association, to develop further awareness, advocacy, and fundraising programs.

Sega is supporting the second annual A Nite to Unitefor Kids fundraising dinne
r benefiting the Child Welfare League of America. Segas president, Bernard Stol
ar, is one of this years co-chairs, and he has committed to helping raise $1 mi
llion at this event.

Commitment Showcase: Segas commitment to All Stars Helpin
g Kids directly supports the operation of Starbright World in University of Cal
ifornia, San Franciscos Medical Center for two years. Starbright World is a pri
vate computer network where hospitalized kids from across the nation can intera
ct with a community of their peers, and help each other cope with the day-to-da
y realities of living with illness. Segas $36,279 grant, raised during the May,
1998 Games for Good, will help establish other Starbright Worlds in childrens
hospitals throughout the United States.

Selective Service System

Contact: Mr
. Lewis Brodsky Phone: (703) 605-4100
Date of Commitment: 4/27/97 Fax Number: (
703) 605-4106
Email: lbrodsky@sss.gov Web Address: www.sss.gov

Commitment: Co
mmits to expand its information on servicing the nation to include information
on community and national service opportunities that arose out of the President
s Summit for Americas Future to the nearly 5,000 men turning 18 years old every
day.

Progress: Annually, Selective Service provides each of its approximately
2,000,000 registrants with toll-free numbers and Web site links to obtain info
rmation on Americas Promise, as well as service opportunities in the U.S. Armed
Forces. Since the Summit, the Agency has installed young men and women as volu
nteer board membersabout 4 percent of all new appointments.

Forecast: Selectiv
e Service is contacting its staff and thousands of volunteer board members to s
olicit their adoption of local schools. Additionally, the Agency plans to expan
d its partnerships with other Federal organizations and other groups which deal
with Americas youth or have messages which would be important to young people.
The agency is continually modifying its World Wide Web site to better dissemin
ate to young people information about its programs and those of others which ar
e relevant to them.

Share Our Strength

Contact: Ms. Debbie Shore Phone: (202
) 393-2925
Date of Commitment: 4/27/97 Fax Number: (202) 347-5868
Email: dshore
@strength.org Web Address: www.strength.org

Commitment: Commits to provide a

healthy start for one million children through its Childrens Hour grant initiat
ives in 90 cities over four years.

Progress: Since 1997, Share Our Strength ma
de 650 grants totaling more than $10.7 million, that enabled more than 3,000 ag
encies and programs to provide services in food assistance, growth and nutritio
n, advocacy, community development and economic self-sufficiency. Grants have r
eached more than 200 communities in 46 states, four Canadian provinces, and sev
en countries abroad. Share Our Strength programs, which specifically address th
e needs of children, included health care, growth and nutrition clinics, Kids C
afs, school breakfast, literacy, and child advocacy.

Forecast: In 1999, Share
Our Strength will re-energize its commitment and launch a new grants initiative
, The Childrens Hour, targeted to agencies that provide children with a healthy
start. Share Our Strength will partner with several national and local organiz
ations which serve children in hundreds of communities in the United States and
abroad to support nutrition education, growth, prenatal care, and food assista
nce programs.

Shell Oil Company

Contact: Ms. Debbie Breazeale Phone: (713) 2
41-1412
Date of Commitment: 4/27/97 Fax Number: (713) 241-6988
Email: dabreazea
le@shellus.com Web Address: www.shell.com

Commitment: Commits to give $24 mil
lion in grants to youth and family-oriented causes, organizations, and educatio
nal institutions; open a Shell Youth Training Academy in the San Francisco Bay
area; and double corporate-wide volunteer participation from 12.5 percent to 25
percent.

Progress: Community-service projects are an integral part of Shells
business units, and employees are provided paid time off. The first annual Shel
l Day of Service was held in Houston in 1998 to commemorate the Martin Luther K
ing, Jr. Holiday. Projects included reading to children about Dr. King and havi
ng them make posters to portray what they had learned. Shell also helped the yo
ung people rehab a community library. In 1999, to commemorate the legacy of Dr.
Martin Luther King, Jr., Shell Oil Company collaborated with Interfaith Minist
ries, Volunteer Houston and The Points of Light Foundation, to sponsor its Seco
nd Annual Day of Service. Approximately 275 volunteers participated in these ac
tivities. Shell volunteers in Oakland also participated in a project to feed th
e homeless. In 1998, 700 Shell Houston volunteers participated in the Shareable
Wearables School Clothes Drive, which collected and sorted new and gently used
clothes. The campaign helped clothe 25,000 Houston area children. Shell volunt
eers joined in the campaign and collected over 7,500 pieces to support their ar
ea school children. Shell provided employees a number of opportunities to celeb
rate National Make a Difference Day in October 1998, increasing its volunteer p
articipation to nearly 20 percent.

Forecast: Shell plans to expand the number

of opportunities for volunteers to participate in both the National Day of Serv
ice and National Make a Difference Day. Top Shell leaders are engaged in commun
ity activities and will be active in the coming volunteer projects. Volunteer a
ctivities appeal to a broad range of interests and Shell will continue to suppo
rt time off for employees who volunteer for community-service activities.

Sil
icon Graphics

Contact: Ms. Christie Hardwick Vianson Phone: (650) 933-5120
Dat
e of Commitment: 11/20/97 Fax Number: (650) 933-0460
Email: Chrisite@corp.sgi.c
om Web Address: www.sgi.com

Commitment: Commits to match an additional 50 you
ng people with employee mentors by July 1998. Also commits to support and repli
cate an animation studio in East Side Union High School District in San Jose, C
A by July 1, 1998 and start up in Watts, at Locke High School, by September 199
8.

Progress: Silicon Graphics (SGI) has matched more than 60 youth with caring
adult employee-mentors through its employee volunteer program, vip@sgi (Volunt
eers are Important People@sgi). Nine of the 17 volunteer projects SGI endorsed
in 1998 were youth-related. Additionally, SGI helped connect hundreds of middle
and high school students with working adults from dozens of fields, during Car
eer Fairs hosted at SGIs headquarters.

SGI helped develop the Animation Magne
t curriculum, equipped, and continues to support and enhance the unique program
at Mt. Pleasant High School in San Joses East Side Union High School District.
SGI provides training to teachers on the latest Alias/Wavefront graphics softw
are, and continues to update the schools equipment.

Forecast: SGI is creating
the SGI Animation Studio at Locke High School in the Watts area of Los Angeles.
It will assist with program and curriculum development; donate all the hardwar
e, software and support for the program; and provide teacher training in the la
test Alias/Wavefront graphics software. SGI will continue to support the Animat
ion programs at Mt. Pleasant and Locke High Schools, and look for opportunities
to replicate these programs at new schools. Additionally, SGI is forming partn
erships with art colleges & universities to facilitate students transition into
higher learning.

Commitment Showcase: SGI is developing The Animation Studio
Distance Learning Project, an exciting, replicable program which will utilize E
mail and video conferencing to allow students to share information, and artists
and teachers to teach multiple sites simultaneously in distant locations. A mo
del for this program currently exists at San Jose State University in Californi
a. SGI is replicating it with the Mt. Pleasant High School Animation Magnet in
San Jose; the SGI Animation Studio at Locke High School in Los Angeles; and Pow
ee High School in San Diego.

Small Business Administration

Contact: Ms. Zina
Pierre Phone: (202) 205-6706
Date of Commitment: 4/27/97 Fax Number: (202) 205
-6903
Email: zina.pierre@sba.gov Web Address: www.sba.gov

Commitment: Commits
to expand significantly its Education Means Business program by working in par
tnership with Senior Corps of Retired Executives (SCORE), Small Business Develo
pment Centers (SBDC), and Small Businesses of the Year from each state in the c
ountry. Through participation in hundreds of school events, the Small Business
Administration (SBA) will introduce students to the exciting possibilities of s
mall business ownership. More than 12,500 volunteers will assist in the effort.
SBA commits to serve as a link for Americas youth to the world of entrepreneur
ship by providing training and business opportunities through the Office of Ent
repreneurial Developments Education Means Business program. This program provid
es local high school and college students across the country with the basic too
ls necessary to start and grow a current or future business. Through hundreds o
f school events and local business forums, SBA district and branch, Veterans an
d Native American Affairs offices, SCORE chapters, SBDCs, Business Information
Centers (BICs), and Womens Business Centers will continue their support to youn
g aspiring entrepreneurs. More than 15,000 volunteers will assist in the effort
.

Progress: More than 45,000 high school and college students received trainin
g, counseling, technical assistance and mentoring through SBA regional and dist
rict offices and SBA resource partners. Representatives from SBA resource partn
ers, including SCORE, Womens Business Centers, SBDCs and BICs, visited more tha
n 2,000 high schools and provided hands-on entrepreneurial and workforce develo
pment training. In addition, students participated in protg programs with local
business leaders.

Forecast: The U.S. Small Business Administration will focus
on the development of young entrepreneurs and will plan to link students to it
s One Stop Capital Shops, its Small Business Development Centers, SCORE Centers
, and Women Business Centers. SBA will provide further outreach to students in
underserved and rural communities, Native Americans, veterans, and disabled per
sons to provide ongoing training opportunities for youth through collaborative
efforts between federal, state, and local government programs. In addition, SBA
will continue its partnerships with the local business community to assist in
monitoring potential young entrepreneurs, as well as assist in preparation for
financial planning and credit worthiness.

SmithKline Beecham

Contact: Mr. Do
uglas B. Bauer Phone: (215) 751-4000
Date of Commitment: 4/8/97 Fax Number: (21
5) 751-3400
Email: doug.bauer@sb.com Web Address: www.sb.com

Commitment: Comm
its to provide $1.4 million to 140 Communities of Promise that are organizing e
fforts to provide a healthy start to children. Additionally, $1.5 million will
be granted to Americas Promise as a venture capital fund to be matched by other
health-care companies or philanthropies that aim to achieve a healthy start fo
r children.

Progress: Through a request for proposal process, SmithKline Beech
am has supported 59 Communities of Promise seeking funding for their healthy st
art and healthy future projects. The $590,000 in funding has enabled these comm
unities to achieve their goals for a healthy start for their children. SmithKli
ne Beecham employees have been working with each of these communities to ensure
that these efforts move forward. Support for these communities varies greatly
and includes: providing dental care to underserved children; intensive home vis
itation to families in need; supporting and educating parents on child developm
ent; assistance for children and parents in locating health-care services; and
enrollment in state-funded Childrens Health Insurance Plan (CHIP) programs. Alo
ng with health-care support to these communities, SmithKline Beecham, made a co
mmitment to Philadelphias Promise to increase the number of sites and children
who are eligible to participate in the SmithKline Beecham Science in the Summer
program, a unique program that partners with the library system to bring hands
-on science to second-, third-, and fourth-graders.

Forecast: SmithKline Beech
am is working with Americas Promise to continue its efforts on behalf of the he
althy start and healthy future promise on a national level. SmithKline Beecham
recently funded a position for a Healthy Start Coordinator at Americas Promise
to identify possible healthy start activities, new commitments, ensure communic
ation of progress, and ensure a focus of efforts. SmithKline Beecham will conti
nue to look for additional partners, opportunities, and activities to market th
e CHIP program on a national level, as well as additional possibilities for sup
port.

Commitment Showcase: A number of the Communities of Promise receiving Sm
ithKline Beecham grants are now completing their first year of work and have st
arted to report on their progress. The Communities of Promise linked with the p
ublic, private, and nonprofit sectors to engage the public and bring their part
icular issues to the table for consideration and solution.

The Social Securit
y Administration

Contact: Ms. Michelle C. Brand Phone: (410) 965-8537
Date of
Commitment: 4/27/97 Fax Number: (410) 966-2660
Email: www.Michele.C.Brand@SSA.g
ov Web Address: www.ssa.gov

Commitment: Commits to provide its staff and thos
e in communities served by the Social Security Administration (SSA) with inform
ation about new service opportunities and will also hold Back-To-School drives
for clothes, school supplies, and books, as well as business attire for needy m

en and women for interviews and first jobs.

Progress: SSA nationwide has donat
ed 4,009 surplus computers and 521 printers to public schools while increasing its educational partnerships to 193. A national internal book drive was conduct ed among 1,300 SSA field offices to benefit children in grades K-3. Appropriate reading materials are now placed in each SSA field office for children to enjo y. A publicity poster was designed to inform visiting children about the joys o f reading books and encouraged them to visit SSAs Web site at www.SSA.gov/kids. Numerous Back-To-School supply drives were conducted to support educational pa rtnerships to benefit youth.

Forecast: SSA will: continue to donate excess sur
plus computers and peripheral equipment to public schools and educational organ izations; target donations at 10,000 computers; target partnerships for 1999 at 225; develop community partnerships with national and local organizations that provide services to individuals seeking employment; implement a national aware ness campaign to benefit community-based clients; and conduct a business attire clothing drive for needy men and women.

Commitment Showcase: With the rapid a
pproach of the new millennium and the need to educate and fully equip children for the year 2000, SSA is proudest of the success of its Computers for Kids com mitment. This program was fully implemented within all of SSAs ten regions acro ss the country. Surplus computers have been donated not just to public schools but also to other sites such as: homework centers in low-income housing complex es, community centers for youth, and literacy programs for children in grades K -3. SSAs donation of 60 computers to Stanton Elementary School in Washington, D C, initiated many community volunteer partnerships. Stanton was not wired and r eady for computers but volunteers have provided assistance by wiring the school for computers, installing connections for the Internet, serving as tutors to t each the children how to operate computers, and donating software packages to a ssist the students in reading and mathematics.

Society of Automotive Engineer
s

Contact: Ms. Veronica MeuryPhone: (724) 772-8515
Date of Commitment: 5/1/97
Fax Number: (724) 776-0038
Email: meury@sae.org Web Address: www.sae.org

Com
mitment: Commits to donate $15 million to A World in Motion (AWIM) program, whi ch will focus on teaching and promoting mathematics and science to fourth- to s ixth-graders. Also committed to increase volunteer participation by 50 percent, build new companion programs for children in grades K-3, increase involvement in inner-city schools, and double the distribution of AWIM curriculum kits.

Pr
ogress: The Society of Automotive Engineers (SAE) elementary AWIM program for c hildren in grades 4-6 reached 933,000 students by the end of 1998. More than 15 ,000 volunteer engineers and scientists dedicated their time and energy to the

program. The new AWIM II for middle school students in grades 7-8, in 438 schoo
ls nationwide, introduced over 23,000 students to the Engineering Design Experi
ence. AWIM II challenges students with a real work experience as they receive a
Request for Proposal (RFP) to research, develop, build, test, and market a toy
vehicle. SAE members and other corporate contributions support the AWIM progra
ms. In 1998, SAE spent $1,028,000 and in 1999 anticipates spending $1,551,000 o
n the programs. Also, corporate regional partnerships have been established wit
h many national companies. The largest initiatives currently are with General M
otors Corporation; Nationwide; The Boeing Company in St. Louis, MO; Caterpillar
, Inc. in Peoria, IL; Honda R&D in Raymond, OH; Peterbilt Motors in Nashville,
TN; and Rolls-Royce Allison in Indianapolis, IN. Model regional initiatives for
educators have been established in Florida, Illinois, Montana, New Hampshire,
Ohio, and Western New York.

Forecast: The goal for AWIM is to attain 12 percen
t market penetration. The plan is to reach 2,871 middle schools within seven ye
ars. AWIM plans to increase the number of corporate regional initiatives, estab
lish additional liaisons with state and regional education officials, and devel
op incentive programs for schools. In addition, it will present workshops and e
xhibits at key education conferences to promote awareness of the programs.

Com
mitment Showcase: We wont sit back on our haunches and let the world go by, sai
d Frank Rapisardi, a fifth-grade teacher at South Elementary School in Andover,
MA. Before participating in AWIM, students at South had mediocre science test
scores. After participating in AWIM, 18 percent of its students scored in the a
dvanced level on the MCAS science tests. For his dedication and this outstandin
g student accomplishment, the SAE Foundation presented Mr. Rapisardi and the fi
fth-grade students at South with the Lloyd Reuss Award for Teaching Excellence
for the best use of the AWIM program.

Sony Electronics

Contact: Ms. Leslie G
affney Phone: (201) 930-7538
Date of Commitment: 2/2/98 Email: Leslie_Gaffney@m
ail.sel.sony.com
Web Address: www.sel.sony.com

Commitment: Commits to provide
an average of two days paid time off per employee per year for volunteer activ
ities. These volunteer efforts will include mentoring, group and team community
-service projects, on-premise training regarding pre- and post-production skill
s, field trips, and adoption of schools. To implement this commitment an allian
ce has been formed with Big Brothers Big Sisters of America, Boys & Girls Clubs
of America, and the Points of Light Foundation. The commitment will be impleme
nted in the following locations: San Jose, Los Angeles and San Diego, CA; Dalla
s and San Antonio, TX; Chicago, IL; Atlanta, GA; Teaneck and Park Ridge, NJ; Mi
ami and Ft. Myers, FL; and Pittsburgh, PA.

Progress: To work most effectively
with the hundreds of local and regional nonprofit organizations around the coun
try, Sony set up a Sony Advisory Board consisting of 50 Sony employees represen

ting all of its divisions and locations within Sony Electronics, Sony Music, So
ny Pictures and Sony Corporation of America. It was the challenge of this Advis
ory Board to establish subgroups within their regions and coordinate local volu
nteer initiatives that would serve youth. Although coordinated nationally, this
local leadership resulted in more creativity and buy in than if Sony had tried
to manage and direct the program nationally. Also, as a result of this approac
h, Sony did many different activities and the morale and team work were excelle
nt. The young people benefited as well as the Sony employees; it was a win-win
for both. Quarterly regional reports indicate that Sony had approximately 1,5
00 employees that volunteered between eight and 36 hours, implementing the five
basic promises. The number of youth reached and receiving resources as a resul
t of Sonys commitment was approximately 15,000. Sony provided these youth with
the following: mentoring opportunities; cooking and nutrition programs; job ski
ll workshops; and, reading programs. In addition, Sony employees benefited so
much in so many ways and are sincerely grateful that they could participate in
such a worthy endeavor.

Forecast: The plan for 1999 is to continue the commitm
ent to Americas Promise and make strides to increase the percentage of employee
s participating. In addition to Big Brothers Big Sisters of America, Boys & Gir
ls Clubs of America, and the Points of Light Foundation, Sony plans to work wit
h more nonprofit and community groups such as Rolling Readers and Habitat for H
umanity.

Commitment Showcase: Sony Electronics is managed through a national m
anagement entity and is made up of many divisions and companies throughout the
United States. Local autonomy and local initiatives and local leadership are pa
rt of Sonys culture. To successfully implement its commitment, Sony set up a 5
0-member Advisory Board representing all of these departments, divisions and re
gions. The Board in turn set up local teams which worked with the employees and
nonprofit volunteer support groups on a direct basis. The result was a bottoms
-up, creative, and committed effort with a vast variety of initiatives all gear
ed at helping youth.

Sony Music Entertainment

Contact: Ms. Patricia Kiel Pho
ne: (212) 833-4145
Date of Commitment: 3/23/98 Fax Number: (212) 833-4583
Email
: Patricia_Kiel@sonymusic.com Web Address: www.sonymusic.com

Commitment: Comm
its to provide an average of two days (or 16 hours) paid time off per eligible
employee for approved volunteer activities which target youth, including mentor
ing, group and team community-service projects, internship programs, and adopti
on of schools. Sony will partner with the Boys & Girls Clubs of America, Big Br
others Big Sisters of America and the Points of Light Foundation to volunteer,
provide career counseling, and donate products in New York City, NY; Nashville,
TN; Santa Monica, CA; Springfield, IL; Lexington, MA; Beltsville, MD; Clevelan
d, OH; Dallas, TX; Jericho, NY; Los Angeles, CA; Novato, CA; Atlanta, GA; and R
olling Meadows, IL. Sony Music will expand its Minority Internship Program by a
dopting high schools in New York City and Santa Monica. In addition, Sony will

increase the number of volunteers and support groups, such as M.O.U.S.E., New Y
ork Cares, Habitat for Humanity, and Everybody Wins literacy program.

Progress
: Sony Music started the Worksite Mentoring Program with the Roberto Clemente s
chool in New York City. Twice a month for two hours, Sony Music employees worke
d with students in both group and one-on-one sessions. Additionally, the group
took field trips to the United Nations and other sites. In Nashville, Sony Musi
c participated in a Community Block Party for youth through the YMCA Y-Jams pro
gram, a mentoring program through the Urban Services division of the YMCA desig
ned to bring music programs to underserved youth.

Forecast: Students from LaGu
ardia High School in New York City, will join Sony Studios for three days of ac
tivities in spring 1999. In addition, Sony Music Studio employees will outfit t
he schools performance spaces and recording studio with equipment.

Commitment
Showcase: Rosemary Everett, Director of Telecommunications, along with several
colleagues in the Telecommunications Division, have been working since late las
t spring with M.O.U.S.E (Making Opportunities for Upgrading Schools & Education
) and LaGuardia High School to design and install a network infrastructure to s
upport a prototype classroom and a prototype studio that will introduce compute
rs into the schools existing curriculum.

Sony Pictures Entertainment

Contact
: Ms. Janice Pober  Phone: (310) 244-8293
Date of Commitment: 3/15/98  Fax Number
: (310) 244-1737
Email: janice_pober@spe.sony.com

Commitment: Commits to expa
nd its base of employee volunteers by 500 percent, focusing on a target group o
f youth, doubling the number of company-sponsored projects and creating a new m
entoring program coordinated with Big Bothers Big Sisters of America. Will also
enter into partnerships with the Boys & Girls Club of America and Childrens Ac
tion Network to supply a hot dinner to youth through the Kids Caf outreach prog
ram.

Progress: Sony Pictures undertook fulfilling its commitment to increase e
mployee volunteerism by forming a volunteer steering committee, made up of a cr
oss-section of employees from all divisions to discuss goals and the future of
volunteerism at Sony Pictures. The steering committee decided upon a name for t
he group, a mission statement, a logo and the materials to be distributed to em
ployees at large. Sony Pictures developed materials and launched Links, a new e
mployee volunteer effort at Sony Pictures fulfilling its commitment to Americas
Promise. The materials will be submitted to employees during the month of Marc
h with a letter from senior management encouraging all to sign up. Links has it
s own phone line, fax line and Email address. All Links steering committee memb
ers have business cards for their use in the community. A Links location has be
en set up on the company-wide intranet so that employees can access updated inf

ormation regularly. In addition, a Links newsletter will be distributed monthly informing employees of volunteer projects. The newsletter will also be used to highlight completed volunteer activities. While the steering committee was at work forming this new program, volunteer projects continued. Sony Pictures, in fact, fulfilled the commitment to double the number of projects completed in 19 98, without a formal roll-out of the Links program.

Forecast: The Links commit
tee has designed T-shirts and are ready to wear them to entice all Sony Picture s volunteers to join them. Part of the Links packet is to ask employees at larg e for their ideas for volunteer activities. They will have the opportunity to s ubmit them for consideration. In preparation for an anticipated strong response from employees, Corporate Affairs has received approval to double the budget f igure allocated for volunteer projects in Fiscal 2000. Sony Pictures looks forw ard to continued participation in successfully staffing the tutoring program at Culver City Library. Through Links, Sony Pictures volunteers will participate in programs at Culver City Library and with the Childrens Action Network for a Kids Caf, providing hot meals for after school students at a local school. The hope is to make this opportunity available for employee volunteers during the workday.

Commitment Showcase: In preparation for a work release project (the f irst of its kind) where Sony Pictures employees will have the opportunity to me ntor local youth, Sony Pictures revamped Culver City Library and, in partnershi p with the Los Angeles Country Library Foundation, built the Sony Pictures Home work Center to tutor middle-school students on weekdays between the hours of 3: 00-6:00. This undertaking included providing funding for tutors, furniture, dec oration, as well as the purchase of four computers for the work terminal.

Sor
optimist International of the Americas

Contact: Ms. Elise Gaul Phone: (215) 55
7-9300
Date of Commitment: 4/3/97 Fax Number: (215) 568-5200
Email: elise@sorop
timist.org Web Address: www.soroptimist.org

Commitment: Commits, during the ne
xt five years, to provide 5,000 young people with $2 million in cash awards in recognition of their community service activities.

Progress: Soroptimist Inter
national of the Americas (SIA) gave cash awards totaling $610,000 to 1,550 youn g people in 1997 and 1998. In the past two years, an average of 800 volunteers participated in fundraisers and as recruiters of award recipients. Its commitme nt is being carried out in more than 1,000 cities and towns in 40 states, by wo rking with schools, community centers, social service providers, and places of worship.

Forecast: Each year, SIA volunteers continue to develop new partnersh
ips with local organizations and to expand their efforts to new communities to fulfill their commitment. SIA is also promoting the Presidents Student Service

Challenge, including both the Presidents Student Service Awards and the Preside
nts Student Service Scholarships. This is a continuation of SIAs promotion of t
he National Service Scholars Program sponsored by the Corporation for National
Service. Many SIA clubs will combine the SIA youth award with the Presidents St
udent Service Scholarship. As new Soroptimist clubs are chartered, SIA provides
them with materials for participating in the SIA youth award program.

Commitm
ent Showcase: Soroptimist International of the Americas selected Amber Dawn to
receive its highest youth award in 1998. Amber received a cash award of $2,000
in recognition of her outstanding contributions to home, school, and community.
One of Ambers top priorities is combatting the growing problems of underage dr
inking and drug abuse in her community of Kansas City, MO. She was chairperson
for a committee that seeks to influence legislation in Missouri, public relatio
ns coordinator of a local chapter of Students Against Drunk Driving, and worked
with a group that teaches elementary and middle-school children positive decis
ion-making skills. Amber currently attends Taylor University in Indiana. Accord
ing to Amber, Being an active citizen in my surrounding community is something
I consider a priority. Helping with the activities of my community is an enjoye
d responsibility, and something I will continue to do for years to come.

SOS
Childrens VillagesUSA

Contact: Ms. Nancy Campbell Phone: (703) 683-9020
Date o
f Commitment: 8/27/98 Fax Number: (703) 683-9019
Email: ncampbell@soschildrensv
illages.org Web Address: www.soschildrensvillages.org

Commitment: Commits to
provide abused and neglected children from the foster care system with a caring
parent, family, and permanent home in a village community setting. In addition
, SOS Childrens VillagesUSA will develop a model independent living skills prog
ram to facilitate the villages efforts toward preparing the young people to bec
ome independent, self-sufficient, and productive members of society. All SOS Ch
ildrens Villages will provide the five basic promises to the youth they serve.
SOS Childrens Villages are currently established in Illinois and Florida. SOS C
hildrens VillagesUSA is expanding nationally to Milwaukee and Washington, DC, a
nd will serve approximately 50 children each, as well as provide services to ch
ildren within the surrounding community.

Progress: SOSUSA currently is in the
planning stages of the development of a village in the Washington, DC metropoli
tan area. A detailed feasibility study is being developed that will involve gat
hering a comprehensive range of information from both the public and private se
ctors. Deliverables from this effort would include a determination on which loc
ation in the metropolitan area is the most viable for an SOS Childrens Village.
Also included in the study will be a survey indicating the level of community
interest; an analysis of state/district laws and public financial support to su
stain permanent foster care placements; and research on how best to raise funds
from the private sector to build and sustain an SOS Childrens Village. The dev
elopment effort of a Washington, DC metropolitan village has brought together a

diverse group of dedicated volunteers. Volunteers from the AustrianAmerican Al
liance for Children devoted numerous hours toward ensuring that the 2nd Annual
Viennese Opera Ball was a success and that significant funds would be given to
SOSUSA. Smaller groups, such as those involved with the upcoming Swing Ball, ar
e also enthusiastic about the development of the Washington, DC village and hav
e dedicated themselves to raising funds and awareness for the it.

Forecast: To
assist in the development of the village, SOSUSA plans to convene meetings tha
t include representatives from organizations such as the DC, Maryland, and Virg
inia social agencies; the La Shawn General Receivership; For Love of Children;
DC Action for Children; neighborhood community centers; the Coalition of 100 Bl
ack Women; the Coalition of 100 Black Men, and the Corporate Community Council.
Additionally, as the program moves forward, SOSUSA anticipates working closely
with both nonprofit and for-profit organizations. These could include those in
volved in mentoring (e.g., Big Brothers Big Sisters of America, IBM), education
(National Institute for Literacy, United States Department of Education), and
legal assistance. More than a dozen community groups have expressed interest in
starting an SOS Childrens Village, including groups in California, Arizona, an
d Massachusetts. The location of additional villages will depend on the converg
ence of several factors, including volunteer interest, fundraising potential, c
ommunity interest, and state funding. SOS also anticipates being able to review
the results of feasibility studies of various locales before making the decisi
on to expand these potential sites.

Southwest Airlines

Contact: Ms. Beth Har
bin Phone: (214) 792-5452
Date of Commitment: 5/1/98 Fax Number: (214) 792-4200

Email: bharbin@wnco.com Web Address: www.southwest.com

Commitment: Commits t
o expand the Adopt-A-Pilot program nationwide in Southwests current 50 city mar
kets to reach more than 100,000 youth.

Progress: The Southwest Airlines Adopt-
A-Pilot program selects one fifth-grade class in each of the cities served by t
he airline to adopt one of its pilots for a month and introduces children to a
variety of career paths. Southwest Airlines has involved 5,000 elementary schoo
l children since inaugurating it in 1997. The number of Southwest pilots partic
ipating in the program has nearly doubled from 53 the first year to nearly 100
in 1999. These pilots also have inspired their fellow co-workers to visit with
the kids.

Forecast: In 1999, Southwest hopes to reach approximately 3,500 stud
ents. As Southwest Airlines continues to expand its route map, it will continue
to grow this important program. The Adopt-A-Pilot program provides a focal poi
nt for the many school activities the airline has participated in during past y
ears.

Commitment Showcase: One of the Southwest pilots told a class of fifth-g

raders in Boise, ID, that his office has a great view, 35,000 feet up. To an 11
-year-old boy, its even simpler than that. Its like a big Nintendo game, said t
he youngster. They get to push all of those buttons. Theres like 100 of them. T
he children were interacting with a caring adult who will hopefully inspire the
m to reach for the stars.

Special Olympics International

Contact: Mr. Dave L
enoxPhone: (202) 824-0231
Date of Commitment: 3/19/97 Fax Number: (202) 824-03
52
Email: Davelso@aol.com Web Address: www.specialolympics.org

Commitment: Co
mmits to train 5,000 persons with mental retardation to serve with other volunt
eers in local communities over three years. The goal is to involve at least 10,
000 volunteers in this initiative, each committing at least 100 hours of servic
e to others per year.

Progress: Special Olympics Programs across the United St
ates have reported increasing numbers of athletes taking volunteer leadership r
oles in virtually every aspect of service delivery. With recruiting material of
fered to state Special Olympics directors, one-on-one consultation has been pro
vided from Special Olympics, Inc. headquarters to help each state customize its
athlete volunteer program. Athletes are now able to help meet the needs of bot
h the Programs and the athlete/volunteers. In 1998, 39 states reported adding a
thletes to board and local committees; 41 states have instituted Global Messeng
er training to prepare athletes to serve on Speakers Bureaus; 24 states have at
hletes that have certified as Sport Officials through our Special Olympics Offi
cials Program for Athletes; and 39 states report athletes responding to recruit
ment materials for volunteer roles at local or state competitions.

Forecast: D
uring the next six months, Special Olympics International (SOI) will be able to
track the result of efforts to include athletes in volunteer roles at the 1999
World Summer Special Olympics Games in North Carolina. Strategies include a ne
w program for Unified Volunteering where athletes can partner with a friend or
family member to assume volunteer roles during Games week.

Commitment Showcase
: As a result of its efforts to encourage Special Olympics Programs to include
athletes on boards of directors and other decision-making bodies, Special Olymp
ics Oregon (SOO) elected Duane Cleary in that role. The fact that the SOO Board
of Directors had reservations about an athletes ability to serve in this role
made it a critical test case. Duane has been so successful on that board that t
he Public Broadcasting Service (PBS) included a highlight of the situation in i
ts board Development Training series as an example of how and why organizations
should include constituents on their boards.

Sports for Life, Inc.

Contact:
Mr. Tom Waterhouse, CFA Phone: (619) 259-0766
Date of Commitment: 2/1/99 Fax N
umber: (619) 755-1941

Commitment: Commits to train 60 coaches, teachers, and c
aring adults to provide four educational programs to reach 3,000 youth during 1
999-2000. Sports for Life will provide six pilot programs to the communities of
Long Beach, El Monte, Anaheim, El Cajon, San Diego, and East Los Angeles, CA.
Future expansion will occur in Boston, MA; Dallas, TX; Kansas City, MO; Phoenix
, AZ; and Salt Lake City, UT by the year 2001 to reach 27,000 additional youth.
The four educational programsThe Game of LifeSkills for Success, Chalk Talks,
Leadership and Sports Training Programs, and Community Cluster Programmingwork
within schools, youth organizations, and sports leagues to teach life skills to
youth through sports.

Progress: This is a new commitment.

Forecast: Sports f
or Life, the organization where sports and education intersect, will work to ex
pand programs in the states of Massachusetts, Connecticut, Arizona, Utah, Hawai
i, Oregon, and Texas by the year 2001 to reach 50,000 additional youth as fundi
ng is available.

State of California Mentor Initiative

Contact: Mr. James M.
Kooler Phone: (916) 324-4398
Date of Commitment: 4/27/97 Fax Number: (916) 323
-0633
Email: jkooler@adp.cahwnet.gov Web Address: www.calmentor.ca.gov

Commit
ment: Commits to increase the number of quality mentors available to young peop
le in California by 250,000.

Progress: California continues to make strides to
ward reaching its target of 250,000 quality mentors within three years. More th
an $35 million has been invested in local mentoring programs to expand capacity
. It is estimated that this investment has supported more than 209,000 matches.
The establishment of Quality Assurance Standards for programs in California co
ntinues to be the cornerstone for the expansion of mentoring efforts. More than
264 programs have met the Quality Assurance Standards, and are in the referral
base for California Mentor Initiative. The first California Mentor Summit was
hugely successful with General Colin Powell helping keynote the event. Over 900
people attended the training. The California Mentor Foundation was created to
expand support from businesses and the private sector for mentoring efforts.

F
orecast: Governor Gray Davis has proposed $15.1 million to support mentoring pr
ograms in the 1999-2000 budget. Legislation has been introduced, entitled The V
olunteer Mentor Partnership Act, to further support mentoring in California. Ei
ghteen mentor coalitions exist throughout the state of California and further d

evelopment of these entities is expected in the upcoming year to increase outre
ach to local programs. The Virtual Mentor Network and Central Nervous System wi
ll be expanded in the next year to better provide accountability and a scorecar
d for the mentor effort in California. A second statewide mentor summit is plan
ned for October 1999 at Disneyland.

Commitment Showcase: The continuous commit
ment to Quality Assurance Standards and the ongoing improvement in the support
of mentor programs are the highlight of the California Mentor Initiative. The c
reation of the California Mentor Foundation enhances the Initiatives effort to
truly demonstrate a public-private partnership. The ongoing technical assistanc
e and training services have proven to be effective and are in great demand. Wo
rkshop services are provided across the state to local mentor programs offering
the opportunity to improve the quality of services for young people.

State o
f Delaware

Contact: Ms. Lynne Howard Phone: (302) 577-3210
Date of Commitment:
4/27/97 Fax Number: (302) 577-3118
Web Address: www.state.de.us/ governor/inde
x.htm

Commitment: Commits to double the number of mentors recruited in Delawa
re state from 5,000 to 10,000.

Progress: Each week for at least an hour, appro
ximately 8,500 students in Delaware work with a mentor. The 30 partnerships tha
t have been developed among schools, businesses, service organizations, and chu
rches continue to increase the ranks of mentors and bring support to the school
s. Governor Tom Carper has established a Delaware Mentoring Council made up of
individuals from the public and private sectors whose mission is to coordinate
and facilitate mentoring efforts statewide. The Council is promoting awareness
of the need for mentoring; establishing standards and guidelines for effective
mentoring; sharing best practices; forging community partnerships; and facilita
ting training programs, among other activities. Governor Carper has been person
ally involved in both mentoring a student once a week and recruiting mentors, a
nd has supported his commitment to mentoring through budget initiatives.

Forec
ast: In May 1999, Delaware will hold a Celebration of Mentoring, recognizing th
e work of mentors across the state. Delawares goal is to reach 10,000 mentors b
y the end of the year.

Commitment Showcase: Since summer 1997, more than 200 Z
eneca Inc. employees have mentored and volunteered in other ways at Wilmingtons
P.S. DuPont Elementary School. Zeneca Inc.s employee volunteer Tech Team provi
des basic to advanced computer training for school faculty and staff. The Team
develops the curriculum and offers four classes a week in the schools computer
lab. Zeneca Inc. has also donated 60 computers to the school, along with softwa
re, lab supplies, and other instructional materials.

Steering Committee of Co
llege and University Presidents

Contact: Dr. Marsha Nye Adler Phone: (415) 338
-6879
Date of Commitment: 4/27/97 Fax Number: (415) 338-6885
Web Address: www.e
d.gov/inits/americareads

Commitment: Commits to recruit its 21 college and un
iversity presidents to increase work-study funds by 50 percent or more for comm
unity service initiatives which support the America Reads Challenge. Each colle
ge or university president also commits to recruit five other college/universit
y presidents to do the same.

Progress: In the past year, the Steering Committe
e of College and University Presidents for the America Reads Challenge has recr
uited more than 200 additional colleges to commit federal work-study dollars an
d other funds to support reading tutors for pre-school through elementary schoo
l children. The Steering Committee is working with higher education association
s to push the program to 50 percent participation by all institutions of higher
education by the end of this year.

Forecast: The Steering Committee recently
expanded its scope to include America Counts, which includes college students t
utoring mathematics for children up to ninth-grade. This new initiative will en
courage students in technical fields and those in technical colleges to mentor
young people in achieving the mathematical skills that are necessary for colleg
e eligibility.

Commitment Showcase: Evaluations of America Reads programs are
showing a strong increase in reading competence of children in the early school
years. For example, in New York City, schools with significant involvement of
America Reads tutors from New York University showed greatest reading gains. Ch
ildren in Miami are being mentored through a consortium of colleges, working cl
osely with the school district, and have shown significant gains in reading com
petence.

Stride Rite Corporation

Contact: Ms. Beverlye Keaton Phone: (617) 8
24-6000
Date of Commitment: 3/1/99 Fax Number: (617) 616-6691
Email: Beverlye_K
eaton@striderite.com Web Address: www.striderite.com

Commitment: Commits to p
rovide Lexington, MA employees with 20 hours of paid time away from work each y
ear and eight to ten hours for its employees located in Richmond, IN, and Louis
ville, KY, to volunteer with organizations that provide one or more of the five
promises, reaching 1,900 young people over the next year. In addition, Stride
Rite commits to hold a mass community-service day each year involving employees

in providing safe places and/or structured activities for young people beginni
ng May 1999 in Massachusetts, and in Indiana and Kentucky in the year 2000. Str
ide Rite will provide monetary support for the distribution of 80,000 well-chil
d calendars through a partnership with the United Way, and will also support wo
rkshops for middle and high-school students espousing the principles of diversi
ty and civic reponsibility through Facing History and Ourselves and parenting w
orkshops for young parents through Families First. Stride Rite also plans to ex
pand Netpals, a computer mentoring program, to its Indiana and Kentucky locatio
ns and will re-develop and implement ShoeU, a career awareness program, through
its partnership with Junior Achievement.

Progress: Stride Rite announced its
new program to employees on May 1, 1999 and will celebrate its first mass commu
nity-service day on May 19, 1999 in Massachusetts with the Waltham Recreation a
nd Parks Department.

Forecast: Stride Rite will offer an opportunity for nonpr
ofit agencies providing one or more of the promises to apply for grants through
the Stride Rite Philanthropic Foundation, May 1, 1999 through September 30, 19
99, for programs benefiting underserved children the following calendar year. S
ubsequent funding is not automatic and applications must be submitted yearly.

Sun Microsystems, Inc.

Contact: Mr. Gary Serda Phone: (650) 336-0545
Date of
Commitment: 4/27/97 Fax Number: (650) 812-6506
Email: gary.serda@sun.com Web Ad
dress: www.sun.com

Commitment: Commits to bring Internet access to K-12 schoo
ls in economically disadvantaged areas, train teachers and staff, and donate in
novative curricula based on the Internet. By the year 2000, Sun employees will
contribute more than 20,000 hours of volunteer time and more than $5 million in
equipment and teacher training to help prepare youth for the working world and
lifelong learning in the 21st century.

Progress: Sun has donated $1,499,522 i
n cash and product to school systems and individual schools. The most recent gr
ants include JavaStations and JavaServers that enable teachers to integrate new
network-based learning tools directly into their curriculum. Twenty schools in
Northern California, Massachusetts, and Colorado have received server grant pa
ckages, reaching over 20,000 students who now have Internet connectivity to the
ir schools. During the pilot phase of the teacher-training component for the Op
en Gateways Program, 30 teachers completed the Internet Basics module in San Jo
se, CA, and shared their knowledge with 750 students. Sun has also developed a
model staff development program, available worldwide via the Internet, to train
K-12 teachers how to integrate network based learning tools into curriculum. I
n addition, Sun made cash grants totaling $150,000 for teacher training and $47
,500 in mini-grants to schools for school wiring projects through NetDay activi
ties. Approximately 2,000 employees volunteered over 7,600 hours primarily in N
orthern California, Colorado and Massachusetts, reaching over 25,000 students.

Forecast: Sun recently awarded $500,000 in Java Computing grants which provide schools with a lab of 30 JavaStations and a JavaServer. Sun will provide volunteers to train every teacher comprehensively at these schools on curriculum integration. In addition, Sun will designate coaches to instruct four teachers each, in a one-on-one or small group environment, on technology integration using a project-based and student-centered approach. Sun is one of the founding members of the Americas Promise Technology Team, and will be providing direct support for the project in Silicon Valley. Sun will provide curriculum and instructors for train-the-trainer sessions for all Technology Team staff members. These newly indoctrinated volunteers will then train teachers in low-income communities on how to integrate network based learning tools into curriculum and instruction.

Commitment Showcase: Suns Java Computing Pilot at Hillsdale Year-Round School in San Jose, CA, is an inner-city school that received Suns first Java Computing grant package. The school staff has completed the initial modules of the Sun Teacher Training Program. Most impressive are the student projects that have been developed under the guidance of the Sun trained teachers. Even first-grade students are now using the Internet and their school network for research, collaboration and production of projects based on the schools curriculum.

Sylvan Learning Systems, Inc.

Contact: Mr. Jeff Cohen Phone: (410) 843-8799
Date of Commitment: 4/27/97 Fax Number: (410) 843-8055
Email: jeff.cohen@educate.com
Web Address: www.educate.com

Commitment: Commits to develop the capacity to deliver training in mentoring and tutoring for over two million young people targeted by Americas Promise.

Progress: In 1998, Sylvan Learning Systems proceeded with the development of a mentor and tutor training program. In addition to the mentor and training programs for both Big Brothers Big Sisters of Central Maryland and The Governors Office of Crime Control and Prevention, Sylvan continued to provide Tutoring 101 training to all of the Baltimore Suns Reading By Nine volunteers. The Sylvan Learning Foundation also contributed over $1 million to a number of programs designed both to improve the lives of Americas youth and to encourage the future leaders of our country.

Forecast: Sylvan is looking to partner with a number of organizations, including the National Association of Black School Educators, to sponsor programs that will provide scholarship and mentoring opportunities. The Sylvan Learning Foundation will also launch a major national initiative to promote literacy among Americas youth.

System Development/Integration, Inc.

Contact: Mr. Walter Reynolds Phone: (312) 580-7519
Da
te of Commitment: 11/23/98 Fax Number: (312) 580-7600
Email: wreynolds@sdichica
go.com Web Address: www.sdichicago.com

Commitment: Commits to expand its Firs
t Chance Initiative (FCI) program, which employs Chicago public high-school stu
dents in technology positions and provides them with college preparedness train
ing and funds for college. System Development/Integration, Inc. (SD/I) will dev
elop partnerships with at least 15 percent of Chicagos 74 public high schools,
hire and train 250 students in the FCI program, and invest $1 million in combin
ed salaries and scholarships for students over the next five years. SD/I will p
rovide each student with a mentor and tutor and will ensure that 100 percent of
the students who complete the program go on to college. SD/I seeks to have FCI
students comprise 20 percent of the companys staff. Through workshops, SD/I wi
ll assist students in finding scholarships to fund 20 percent of their tuition
costs, apart from FCI scholarship funding. SD/I will work with students to ensu
re that no more than 10 percent of their total college costs are funded by loan
s. In addition, SD/I will sponsor financial aid, financial planning, and colleg
e preparation workshops for the students parents. SD/I will also provide worksh
ops for teachers on what students need to know and do to attend college and to
succeed in the workplace. SD/I will encourage the integration of technology app
lications, for example, the use of geographic information systems, in teaching
mandatory subjects such as science, math, and history in Chicagos public high s
chools.

Progress: Since November 1998, SD/I has formed a partnership with anot
her Chicago public high school, Jones Metropolitan Magnet High School; engaged
two additional students in the FCI program; identified 12 mentors and 24 tutors
. SD/I has conducted three workshops involving students and parents: a Tax Work
shop; a Financial Aid Workshop; and one on the Admissions Process. There are al
so regular meetings with the juniors and seniors to discuss their academic proc
ess. SD/I is working with Jones High School to help it develop a plan that inte
grates technology into the curriculum. SD/I is also working with Chicago United
in conjunction with the South Side College Preparatory Academy to help it deve
lop a technology plan and to demonstrate how a technology plan affects the oper
ation of the school. SD/I has also developed partnerships with the Chicago Scho
lars Foundation, the Chamber of Commerce (College Readiness), College Bound, Ro
osevelt University, the Tax Assistance Program, and the Associated Colleges of
Illinois.

Forecast: SD/I will partner with other technology companies and acad
emic institutions to develop a demonstration of how technology is integrated in
to curricula. SD/I and its partners will involve young people in the integratio
n process.

Commitment Showcase: One student who was experiencing social confli
cts at her high school that might have resulted in her transferring to another
school remained so that she could continue to participate in the FCI program.

Taco Bell Foundation

Contact: Mr. Peter Stack Phone: (949) 863-3662
Date of C
ommitment: 4/27/97 Fax Number: (949) 863-2246
Email: pstack@tacobell.com Web Ad
dress: www.tacobell.com

Commitment: Commits to drive participation in TEENSup
reme Keystoning and Teen Centers by increasing availability, marketing tie-ins,
and involving of Taco Bell field personnel in TEENSupreme and Boys & Girls Clu
bs (B&GCA.)

Progress: There are 20,325 active TEENSupreme Club members as of
December 31, 1998 and more than 30,000 teens have been involved in the TEENSupr
eme Program during their teenage years. There are 41 TEENSupreme Centers across
the country, and 30 more are scheduled to be opened this year. The Taco Bell F
oundation has hosted several fund-raisers and volunteer days at its corporate o
ffice to raise awareness for the TEENSupreme Program. Senior Taco Bell executiv
es have participated in teen conferences held by B&GCA, and in March, 1999, 6,5
00 Taco Bell leaders came together in Nashville, TN, where they experienced a w
orking model of a TEENSupreme Center with B&GCA members. The Taco Bell Marketin
g Department is creating new and exciting ways to increase awareness of the TEE
NSupreme Program.

Forecast: The Taco Bell Foundation is looking into several n
ew avenues of fund-raising including events and promotional tie-ins. Thirty sit
es, from 130 B&GCA applicants, will be selected for new TEENSupreme Centers to
be opened in 1999.

Commitment Showcase: The Taco Bell Foundation awarded Mike
Potter, restaurant general manager of Madison Heights, MI, the 1998 Taco Bell F
oundation Community Service Award. Mr. Potter started attending a Boys & Girls
Club at age 12 with three younger brothers. He became involved in many club pro
grams and received B&GCAs highest honor, The Citizen of the Year Award. As an a
dult, Mr. Potter serves as president of the Alumni Association and raises funds
for the Dearborn Club. The Foundation also recognized Jacqueline Gaynes, resta
urant general manager of Menominee, MI, for the 1998 Taco Bell Foundation Best
Contribution for the most in-store canister donations.

Telecommunications Res
ellers Association

Contact: Mr. Ernie KellyPhone: (202) 835-9893
Date of Comm
itment: 11/1/98 Fax Number: (202) 835-9893
Email: Ebkelly@radix.net Web Addres
s: www.tra.org

Commitment: Commits to deliver information about Americas Prom
ise to all 600 member companies and will encourage each company to make a commi
tment to Americas Promise. It promises to provide updates and to recognize its
member companies who are Keeping Americas Promise. It also promises to make a c
ontribution to Americas Promise, and to participate in job shadowing programs,
at headquarters and in its member companies.

Progress: In November 1998, Telec
ommunications Resellers Association (TRA) made a financial contribution to Amer
icas Promise. At its annual convention, it distributed Americas Promise literat
ure and featured the red wagon on the stage. In addition, it has recognized its
member companies that have already made commitments to Americas Promise, compa
nies from Florida and California. They also participated in Groundhog Job Shado
w Day at its Washington, DC headquarters location.

Telephone Pioneers of Amer
ica

Contact: Mr. Jack Sawka Phone: (303) 571-9240
Date of Commitment: 4/27/97
Fax Number: (303) 571-9292
Email: JackSawka@aol.com Web Address: www.telephone-
pioneers.org

Commitment: Commits to contribute more than 100 million voluntee
r hours for community service projects such as education, access for the disabl
ed, and disaster relief.

Progress: The Telephone Pioneers of America (TPA) beg
an a new online tracking system which includes the number of volunteer hours an
d participants tabulated by project. Since April 1997, TPA has reached 190,000
children through its education-related projects with 47,500 retired employees p
articipating. Through the education-related projects and other projects benefit
ing Americas children and youth, TPA has reached nearly 800,000 children with m
ore than 68,000 retired employees.

Forecast: TPA will continue to work with ex
isting partners and seek new partners in business, the voluntary sector and in
all levels of government. For example, in January 1999, TPA agreed to partner w
ith the Points of Light Foundation for its Family Matters initiative, which is
designed to make family volunteering a cultural norm. For the 1999-2000 school
year, TPAs I Like Me! commitment will be to bring the program to almost 500,000
kindergartners across the United States.

Commitment Showcase: I Like Me!, the
hallmark project of TPA, is a 12-week program for kindergartners aimed at buil
ding a positive self-concept and encouraging an early love of reading. On March
28, 1998, TPA was joined by Department of Education Secretary Richard Riley to
announce its commitment to bring I Like Me! to 250,000 kindergarten students d
uring the 1998-1999 school year. October 2, 1998 marked the largest I Like Me!
distribution to take place all in one day. More than 1,200 TPA volunteers, join
ed by Assistant Secretary of Education Mario Moreno, fanned out across San Anto
nio and brought the program to every kindergartner in the Independent School Di
strictalmost 5,000 children.

Texas State Comptrollers Office

Contact: Ms. Be

tsey A. Bishop Phone: (800) 355-7284
Date of Commitment: 4/27/97 Fax Number: (5
12) 436-4902
Email: Betsy.Bishop@cpa.state.tx.u Web Address: www.window.state.t
x.us/ comptrol/fampath/path.html

Commitment: Commits to match 1,000 families
on public assistance with teams of volunteers who will assist the families in b
ecoming independent from welfare by the year 1999. Also commits within three ye
ars to assist 1,000 families on public assistance to move into the workforce.

Progress: The Texas State Comptrollers Office has matched 487 families with tea
ms of volunteers from religious congregations and civic groups. The office also
received a grant to place 20 VISTA workers in 15 locations throughout the stat
e to recruit volunteer teams, nine of which are now in place. The Family Pathfi
nders will be institutionalized in the 15 Texas cities over the next three year
s. Currently, VISTAs are in Abilene, Amarillo, Austin, Dallas, Ft. Worth, Kille
en, Lubbock, Tyler, and The Woodlands. VISTAs are scheduled to be placed in Cor
pus Christi. Over 2,600 individuals throughout Texas have volunteered as member
s of Family Pathfinder teams. More than 100 employees of the Comptrollers Offic
e have participated in the program. Work with the families is strictly voluntar
y and unpaid. Comptroller employees who volunteer are given time off to attend
training on how to work with families. The Comptrollers Office is currently wor
king with the Lions Clubs of Texas, Department of Human Services, Texas Workfor
ce Commission, local workforce development boards, local and state interfaith o
rganizations, housing authorities, United Way information and referral agencies
, and many other nonprofit organizations.

Forecast: The Comptrollers Office wi
ll continue to expand and develop partnership sites for VISTA workers across th
e state. High priorities are a VISTA placement in South Texas and in a border c
ommunity. The Comptrollers Office will continue to distribute materials about t
he Family Pathfinders program through presentations, mailings, and the Comptrol
lers Web site.

The George Washington University

Contact: Mr. Amiko Matsumot
o Phone: (202) 994-5492
Date of Commitment: 4/27/97 Fax Number: (202) 994-6102
Email: amatsumo@gwis2.circ.gwu.edu Web Address: www.gwu.edu

Commitment: Comm
its to partner with DePauw University, the University of Denver, Morehouse Coll
ege, and the University of Notre Dame to coordinate and host 30 local summits a
s members of the University Summit Advisory Board. Each university will host a
local summit on its campus and recruit five other universities to host summits
on their campuses.

Progress: The George Washington University (GW) is hosting
DCs Promise for Youth Summit on April 26, 1999. This event will engage 300 par
ticipants from the DC area, representing sectors including higher education, co
mmunity-based organizations, faith communities, business, media, government, an

d youth. It is anticipated that the summit will serve as a catalyst for DC to b
egin the process of becoming a Community of Promise. In preparation for the sum
mit, several aspects of GW have assisted in the planning. Employees from the Of
fice of Community Service, SASS Communications and Technology, the Faculty Sena
te University and Urban Affairs sub-committee, the Student Activities Center, t
he Office of Special Events, the Marvin Center, and students have taken part in
this process. At the conclusion of the summit, GW anticipates more than 150 em
ployees being involved in the fulfillment of GWs commitment.

Forecast: After
the summit, GW anticipates a similar response to what occurred in December 1998
, after it hosted the United Airlines College Plus Volunteer Miles Kick-Off, ex
panding the United Airlines commitment to Americas Promise. Several GW offices,
departments and students expressed an interest in developing their own commitm
ents. It expects a strong response on behalf of the universityas well as other
community membersto make or enhance commitments of their own.

Ticketmaster C
orporation

Contact: Ms. Claire Rothman Phone: (213) 381-2000
Date of Commitmen
t: 5/1/97 Fax Number: (213) 383-8714
Email: crothman@ticketmaster.com Web Addre
ss: www.ticketmaster.com

Commitment: Commits to recruit mentors from its 40+ o
ffices, and encourage them to participate in one-on-one or team mentoring progr
ams.

Progress: The National Mentoring Partnership surveyed Ticketmaster employ
ees in all 40+ sites in order to establish a strategic, corporate-wide mentorin
g system.

Timberland Company

Contact: Mr. Ken FreitasPhone: (603) 772-9500
Date of Commitment: 3/26/97 Fax Number: (603) 773-1640
Web Address: www.timberl
and.com/belief

Commitment: Commits to donate an additional $1 million and 5,0
00 pairs of Timberland boots to City Year, a model AmeriCorps national service
program. In addition, Timberland will offer its employees up to one full week o
f paid time to devote to community service (40,000 hours of service).

Progress
: Timberland employees met the 40,000 hours of service in their commitment to A
mericas Promise 16 months ahead of schedule, and surpassed that goal by 7,938 h
ours. Timberland employees served 34,984 hours in 1998. Service hours increased
by 100 percent in 1998. The number of employees participating in community ser
vice events increased by 77.6 percent in 1998. 71 percent of all Timberland emp

loyees have performed community service in 26 states, 73 cities and 13 countrie
s. Timberland has donated 33 percent of its $1 million dollar grant to City Yea
r and donated 2,847 pairs of boots to City Year.

Forecast: Timberlands future
contributions to City Year will support the building of the institution of Nati
onal Service. Timberlands continued commitment will enable City Year to expand
its programs to a total of 13 cities in the year 2000. Timberland will design a
nd donate a new uniform for City Years Young Heroes program; a weekend service
learning program for eighth-grade students. Timberland will hold a Worldwide Se
rvice Summit, created to bring together its international employees to teach th
em how to build and plan a service program. Timberland employees will serve 40,
000 hours in 1999, thereby doubling its service commitment to Americas Promise

Commitment Showcase: The Points of Light Foundation awarded Timberland with a
1998 Award for Excellence in Corporate Community Service for its Path of Servic
e program and innovative volunteer initiatives. This prestigious national award
, presented by General Powell, recognized the passion and efforts of Timberland
employees worldwide who are committed to making a difference. In May 1998, Tim
berland closed its headquarters and employees celebrated the Companys 25th anni
versary by participating in Serve-A-Palooza a company-wide global day of commu
nity service where over 1,500 employees served more than 12,000 hours. In one d
ay, Timberland employees served over 3,000 adults and children at 18 nonprofit
organizations. The contribution to City Year enabled City Year to expand to Sea
ttle, build 30 playgrounds, plant 166 gardens, administer 605 immunizations, an
d provide 178,255 hours of tutoring to children. Last year, City Year corps mem
bers served 89,374 adults and children, as well as engaging 48,231 children and
adults in service.

Time for America Foundation, Inc.

Contact: Ms. Rita Thom
pson Phone: (410) 987-1516
Date of Commitment: 12/9/97 Fax Number: (410) 987-07
50
Email: directors@timeforamerica.com Web Address: www.timeforamerica.com

Co
mmitment: Commits to use the Navigator PLUS Program, an interactive educational
/community service program connecting school classes to Americas troops station
ed aboard ships and at base camps to learn about the jobs of service men and wo
men stationed abroad. Will incorporate all five branches of the Armed Forces an
d students throughout the U.S. in pre-planned, extended, one-on-one calls.

Pro
gress: More than 6,287 students on eleven school campuses have engaged in the N
avigator PLUS Program with nine U.S. Navy squadrons, ships and their crews, uni
ts of the U.S. Marine Corps, and the U.S. Army. Sixteen VFW Posts and Ladies Au
xiliaries and members of 12 communities have participated as volunteers in the
program since 1998. The curriculum and its interactive projects provide student
and adult participants the opportunity to engage in community-service projects
to learn about careers and job skills while establishing mentoring relationshi
ps.

Forecast: The Web site is used extensively to provide a platform for commu
nication, competitions, new snapshots, and actual video. Families, friends, com
munity groups and neighbors visit the site throughout the year to see whats new
. The program will be offered in six to ten states in the last half of 1999. As
the program is launched in new cities, states, and regions, the Foundation com
municates with the local Communities of Promise, local/national business commun
ities, chambers of commerce, and veterans organizations. The Foundation creates
unique partnership plans for interested Americas Promise commitment makers. In
the coming year, there is the potential for students in schools around the wor
ld to be included. Plans are in development for colleges and universities to pa
rticipate as volunteers.

Commitment Showcase: The program is based on the theo
ry, You have to know about something to love it. A brief survey is administered
to the students prior to beginning the program and again at the end of the sch
ool year. The comparative results indicate that the students learn an appreciat
ion for themselves and their communities through their improved knowledge of th
e men and women who serve America in the military and in their own communities.
To quote one volunteer from Virginia, We were honored to be involved in the pr
ogram, and to be given a chance to interact with the students.

Time-Warner In
c.

Contact: Ms. Suzanne Towns Phone: (212) 484-6416
Date of Commitment: 3/20/9
7 Fax Number: (212) 484-6417
Email: suzanne.towns@twi.com Web Address: www.time
warner.com

Commitment: Commits to expand Time To Read to provide one million
volunteer hours of literacy tutoring by the end of 1998.

Progress: Time-Warner
reached its goal in September 1998, and now provides more than 1.2 million hou
rs of tutoring annually. Time-Warner enrolled 20,250 students and 5,100 tutors
at 350 program locations in 100 cities across the country.

Forecast: Having de
veloped its capacity to expand in order to fulfill its pledge, Time-Warner cont
inues to develop innovative partnerships across the country. New sites in Charl
otte, NC; Memphis, TN; and Atlanta, GA have joined the network. Time-Warner con
tinues to add new curriculum components to reflect its broad mix of business an
d to meet the needs of its students.

Commitment Showcase: Time-Warner will be
featured in the upcoming Time-Warner Community Responsibility Report in May 199
9. It will highlight Time to Read and the receipt of the 1998 Points of Light F
oundation Award for Corporate Community Service.

Tom Brown Inc.

Contact: Mr.
Rick Porter Phone: (303) 260-5125
Date of Commitment: 11/2/98 Fax Number: (915
) 682-9171
Email: keorahood@tombrown.com Web Address: www.tombrown.com

Commit
ment: Commits to provide $500,000 in funding to support the Native Vision Proje
ct of the Johns Hopkins University Center on Native American Health, which take
s place on the Wind River Reservation in Wyoming. Tom Brown, Inc. will also lev
erage contacts with peer organizations to raise additional funds for the progra
m.

Progress: Tom Brown Inc. has contributed $225,000 to date on behalf of itse
lf and other corporate partners. It intends to continue to raise funds on behal
f of the Native Vision Project and commits to contribute an additional $112,500
during 1999. This $335,000 represents 67 percent of the commitment.

Forecast:
Tom Brown Inc. is committed to continuing its efforts to generate additional f
unds for Native Vision and its search for and review of potential donors is ong
oing. Representatives from Tom Brown Inc. have contacted and met with numerous
oil and gas industry organizations over the past few months in an attempt to ra
ise additional funds. They are now following up on those contacts and hope to h
ave solid commitments from some of these organizations soon.

Commitment Showca
se: Tom Brown Inc. was involved in a Native Vision Christmas program on the res
ervation. The company, along with Snyder Oil Corporation, sponsored the deliver
y of 1,000 boxes of food to the reservation through Feed the Children. Employee
s of both companies donated over 600 toys to children on the reservation. The f
ood and toys were distributed to students at the Shoshone and Arapaho schools w
ho are participating in the pilot year-round Native Vision Programs.

Tootsiet
oy (Strombecker Corporation)

Contact: Mr. Daniel B. Shure Phone: (773) 638-100
0
Date of Commitment: 4/27/97 Fax Number: (773) 638-3679
Email: tootsietoy@comp
userve.com

Commitment: Commits to allow each employee to earn one day of paid
vacation for one day of community service worked each quarter of the year.

Pr
ogress: Approximately 25 percent of Strombecker Corporations workforce nationwi
de participated in this program in 1998, with approximately 150 people performi
ng community service. On average, each employee performed two community service
activities. Overall, Strombecker employees contributed 300 days of service to
their communities. The bulk of the activities performed were cleaning and paint

ing in community centers, nursery schools, and low-income neighborhood home bui
lding projects. Most were arranged through organizations such as Chicago CARES
and Habitat for Humanity.

Forecast: To increase participation Strombecker Corp
oration is planning a day of service for all of its Chicago employees (250-300
people) in conjunction with Mayor Daleys annual Spring Clean-Up campaign. The m
ayor has asked residents to serve the community on Saturday, May 1, 1999, by cl
eaning up neighborhoods. Strombecker, along with a West Side Chicago community
group of businesses and residents, the Lake Kinzie Leadership Council, is organ
izing area businesses to ask their employees to donate one business day, Friday
, April 30, to a neighborhood clean-up. Strombecker has asked its managers in D
urant, OK; Amsterdam, NY; and Seymour, WI, to schedule a similar community-serv
ice day in their locations. The company expects to achieve almost 100 percent p
articipation in this effort and will contribute the service of 500 or more Stro
mbecker employees on one day, in addition to the contributions of other area bu
sinesses that Strombecker is able to enlist in this project. Based on the succe
ss of the April 30 initiative, Strombecker will schedule more days of service d
uring 1999.

Trinity College

Contact: Mr. Kevin B. Sullivan Phone: (860) 297-
5325
Date of Commitment: 6/1/98 Fax Number: (860) 297-5103
Email: kevin.sulliva
n@trincoll.edu Web Address: www.trincoll.edu

Commitment: Commits to expand pr
ograms that provide access to the five basic promises for 1,325 children and yo
uth through the Trinity student-run Boys & Girls Club, Montessori Magnet Elemen
tary School, Neighborhood Middle School, and the Regional High School Resource
Center. An unspecified number of children and youth will also be reached by par
ticipating in activities utilizing the theaters, education commons, handicapped
accessible playscape, swimming pools and play fields that are located on the T
rinity College campus and within the Learning Corridor adjacent to the college
campus. Trinity College, along with institutional partners that form the Hartfo
rd Neighborhood Initiative, will develop baseline data and an evaluation model
to assess Learning Corridor progress and community outcomes that include the fo
llowing objectives affecting Hartfords children and youth; improved school read
iness, improved elementary, middle and high school performance, positive youth
outcomes, and greater campus-community engagement.

Progress: In June 1998, Tri
nity College opened the first Boys & Girls Club in America to be affiliated wit
h a college or university. Since last summer, four Trinity College work-study s
tudent coordinators and 50 student volunteers served 100-120 children and youth
through the Boys & Girls Club.

Forecast: Greater campus-community engagement
will be measured by increased Trinity student community service, learning in th
e community, and community action research. Trinity is also significantly trans
forming its academic and student engagement to focus more on its urban location

and opportunities for engagement with and in the community. Trinity College wi
ll be working with more than 1,200 children and youth attending the Montessori
Magnet Elementary School, Neighborhood Middle School, and the Regional High Sch
ool Resource Center starting in the 2001 school year.

Tyco International Ltd.

Contact: Mr. Bernard M. Mucci Phone: (212) 424-1300
Date of Commitment: 4/9/9
7 Fax Number: (212) 977-7038
Web Address: www.tyco.com

Commitment: Commits to
create a large cadre of adults who will actively participate in a mentoring pr
ogram from the chairman on down. Tyco will commit up to 120,000 employee hours
per year for four years toward one-on-one community-based mentoring and volunte
er services. Over this time span, the 480,000 hours of employee involvement wil
l be provided as comp time to emphasize that this is taken seriously by both em
ployees and the company. This commitment is valued at $7.68 million.

Progress:
To date, 4,500 Tyco International employees volunteered in local community pro
jects serving youth, including Big Brothers Big Sisters of America, the United
Way, and Community Day Care Centers.

Forecast: Tyco International will continu
e to encourage its employees to volunteer in youth service and plans to increas
e the number of employee volunteers working with various nonprofit organization
s throughout the United States.

U.S.Agency for International Development

Con
tact: Ms. Kirsten Jennings Phone: (202) 712-4216
Date of Commitment: 11/16/98 F
ax Number: (202) 216-3035
Email: kjennings@usaid.gov Web Address: www.info.usai
d.gov

Commitment: Commits, through a new initiative entitled Operation Days W
ork-USA (ODW-USA), to begin a national program that ultimately will bring child
ren access to three of the five basic promises. It will provide the chance for
children and youth to give back by engaging middle and high school students in
annual community-service projects that will directly benefit developing nations
. Also, the USAID commitment will underscore the importance of a healthy start
leading to a healthy future. Part of the curriculum that participating students
will learn about in the designated developing countries will be the importance
of prenatal care, nutrition, health care, disease prevention, and early childh
ood education. In the second year of the USAID commitment, 1999-2000 school yea
r, USAID promises to encourage the participating schools to provide a safe plac
e by starting an after-school program that will enable students to work on thei

r ODW-USA project one day a week for the entire school year.

Progress: Over 30
0 middle-school and high-school students will be involved in the ODW-USA days o
r work in the Spring of 1999, volunteering a day of service in their community
to raise funds for a development project in Haiti. Partner organizations includ
e Quest International, Scholastic Books, Inc., Youth Service America, and other
s. ODW-USA is currently being implemented in Grand Forks, ND; Milwaukee, WI; Mi
nneapolis, MN; Quincy, MA; Thetford, VT; and Washington, DC.

Forecast: Althoug
h USAID has only one or two official pilot schools in each of these cities, rep
resentatives from those schools are already recruiting citywide and countywide.
These efforts include encouraging other schools to incorporate a version of OD
W-USA into the remainder of this school year. USAIDs goal is to create a self-s
ustaining, student run annual program implemented in public and private schools
in all 50 states by 2003. USAID is creating a high-level national advisory com
mittee, facilitating events and activities to mobilize the pilot communities to
begin adapting the program in their schools, and raising seed money to facilit
ate the pilot community efforts. USAID is recruiting long term corporate sponso
rship to insure continuation of the program after transition to student leaders
hip. With Scholastic Books, QUEST and other educational entities, USAID will of
fer the program to more schools each year.

Commitment Showcase: Students from
the pilot schools traveled to Norway in October to observe the Norwegian Operas
jon Dagsverk campaign and brought home ideas for adapting the program in the Un
ited States. Pilot school students communicate via Email and teleconferences to
design the program for ODW-USA and adapt it to meet the needs of their schools
and communities. Each school is also working on getting their message out by d
esigning Web sites on the Internet. More information on student activities, and
links to different sites, can be found by visiting: www.odwusa.org. Students p
articipating in the pilot program have selected Haiti as the focus country for
the first year of ODW-USA. Applications for ODW-USA funds were received from no
n-governmental organizations working to improve the lives of children in Haiti.
In mid-February, 1999, the pilot schools held a vote and selected to fund Live
stock Training For Young People of Haiti, a collaborative project developed by
CARE in Haiti, and the World Concern Development Organization (WCDO).

U.S. Ba
ncorp Piper Jaffray

Contact: Ms. Kris Kewitsch  Phone: (612) 342-6037
Date of C
ommitment: 5/15/98  Fax Number: (612) 342-6085
Email: kkewitsch@piperjaffray.com
Web Address: www.piperjaffray.com

Commitment: Commits to launch a comprehens
ive mentoring and education program at its Minneapolis headquarters and Twin Ci
ties branch offices. The program will be rolled out to other major markets wher
e U.S. Bancorp Piper Jaffray has offices, reaching a total of 50 students in tw
o years. Employee volunteers will make a three-year commitment to mentor studen

ts one-to-one during their sixth-, seventh-, and eighth-grade years. Mentors wi
ll work to help students realize their full potential and become more self-suff
icient and confident. U.S. Bancorp Piper Jaffray is working with Big Brothers B
ig Sisters of Minneapolis and Ramsey International Fine Arts Magnet School, the
 Twin Cities school partner, to develop a curriculum of activities and events t
o share with the students. Students will learn about the stock market and gener
al financial services and participate in career exploration during visits to U.
S. Bancorp Piper Jaffray headquarters and employee visits to the school. Other
program components include supervised student participation in investment clubs
, scholarship support to attend educational summer camps, partial scholarship s
upport for post-secondary education and community volunteer activities in partn
ership with parents, school administration, and U.S. Bancorp Piper Jaffray empl
oyees.

Progress: U.S. Bancorp Piper Jaffray worked closely with partners Big B
rothers Big Sisters and Ramsey during the summer of 1998 to identify participan
ts as both mentors and mentees. After the initial matches took place, a kick-of
f event was held at Ramsey in September where mentees showed off their workplac
e to their mentors. Currently, 17 matches participate in monthly meetings held
at the headquarters. Junior Achievement, one of U.S. Bancorp Piper Jaffrays vol
unteer partner organizations, provided its middle-school curriculum that focuse
s on basic personal finances. Each month six volunteers from the branch offices
 teach the JA curriculum. The Ramsey School liaison, Bev Halvorson, has begun a
 baseline evaluation. It will be used after each school year to determine the e
ffect of the program on its participants.

Forecast: Planning for 1999 includes
 activities for matches after every monthly meeting, implementation of scholars
hip support for students to attend educational summer camps and additional volu
nteer activities for mentees, mentors, parents, school administration and U.S.
Bancorp Piper Jaffray employees. Also, a job shadow program is being developed
and will be implemented during the summer of 1999. In addition, The Piper Jaffr
ay Companies Foundation is expanding its current grantmaking programs to undert
ake a two-year, $2 million grantmaking initiative, the Youth Employment Strateg
ies (YES) Initiative. The primary purpose of YES is to increase the number of d
isadvantaged young people in high-quality, well-established youth employment pr
ograms. Eligible programs must focus job training and employment experiences on
 areas that meet a community need and will lead to good-paying jobs for program
 graduates; for example, the construction trades, environmental clean-up and re
storation, and lead abatement. Organizations receiving YES grants must involve
U.S. Bancorp Piper Jaffray employees meaningfully in program implementation. YE
S will be implemented in each of U.S. Bancorp Piper Jaffrays 41 market areas.

Commitment Showcase: In December 1998, 11 matches delivered 125 holiday emergen
cy food packs for U.S. Bancorp Piper Jaffrays volunteer partner organization, M
eals On Wheels. The clients, who sometimes do not have contact with people outs
ide of their daily deliveries, truly enjoyed seeing a young person in their res
idence, and the young people enjoyed being able to help others. Laura Roban, a
mentor and volunteer with Meals On Wheels, helped coordinate the effort.

U. S
. Chamber of Commerce

Contact: Ms. Leslie W. Hortum Phone: (202) 955-1160
Date
of Commitment: 2/23/98 Fax Number: (202) 463-3137
Email: lhortum@uschamber.com

Commitment: Commits to encourage the more than three million companies that belong to the U.S. Chamber federation as well as the 3,000 local, state and met ro chambers, to hire at least one intern each summer. The sum of the commitment totals more than three million new paid internships for youth.

Progress: Febr
uary 23, 1998, General Powell thanked U.S. Chamber President and CEO Tom Donohu e for the commitment and kicked off a workforce symposium which was attended by more than 300 people in Washington, DC, including the U.S. Chambers board of d irectors, and was broadcast to hundreds more, live, via satellite around the co untry. Since then, the Chamber has publicized Americas Promise in its publicati ons, such as Nations Business magazine (readership of two million), The Busines s Advocate supplement (readership of 400,000) and the Chamber to Chamber newsle tter (distributed to 3,000 member chambers) as well as through our Chamber Web site and the Nations Business Web site. On October 22, 1998, General Powell aga in came to the Chamber to host the Groundhog Job Shadow Day press conference. C hambers around the nation heeded General Powells and Tom Donohues call by parti cipating in Groundhog Job Shadow Day on February 2, 1999. Some of the participa ting chambers included Lynchburg, VA; Los Angeles, CA; Beaufort, SC; and Union Township, NJ. At headquarters, eight U.S. Chamber senior managers spent Job Sha dow Day with students from H.D. Woodson High School. The Chamber is considering enlarging the mentor group for February 2000. On the legislative front, the Ch amber supported the Drive for Teen Employment Act to ensure continued job oppor tunities for teenagers.

Forecast: The U.S. Chamber will continue to promote th
e ideals of Americas Promise and invigorate its membership, the business commun ity, to assist young people in becoming productive citizens of this country.

United Airlines

Contact: Ms. Eileen A. Sweeney Phone: (847) 700-7777
Date of C
ommitment: 4/27/97 Fax Number: (847) 700-7345
Email: eileen.sweeney@ual.com Web
Address: www.ual.com

Commitment: Commits to a tenfold increase in its mentor
ing program from 12 sites to 120 locations in 100 cities. United Airlines will have the United Mentor Network in place in three years with 2,000 mentors drawn from the ranks of employees, family members, and retirees and will expand its $1,000,000 United Airlines Believers program 25 percent and expand Believers to three new cities. United will also expand its commitment to Americas Promise b y launching the United Airlines CollegePlus Volunteer Miles program, aimed at a warding frequent flier miles to college students who perform volunteer service for selected national charities and nonprofit organizations.

Progress: To meet its Mentor Network 2000 commitment, United Airlines has made its employees aware of the commitment through news releases, internal communications, and meetings with volunteer coordinators; by providing information about mentoring opportunities; by encouraging employees to get involved; and by sponsoring an annual day of mentoring to introduce employees to the concept. United Airlines has met its commitment to establish the CollegePlus Volunteer Miles Program in conjunction with Americas Promise. This unique recognition program was launched at George Washington University on December 3, 1998 with United Airlines President Jim Goodwin and General Colin Powell. Students enrolled full-time at four-year colleges and universities in the United States will be eligible to earn United Airlines frequent flier miles for time volunteered with: the Childrens Circle of Care, a network of 20 childrens hospitals; Habitat for Humanity; the I Have a Dream Foundation; Make-A-Wish Foundation; Special Olympics; and The National Mentoring Partnership. Students can access the program through its Web site at www.collegeplus.com, which features online enrollment for the program. United Airlines has donated 100 million miles to this program, and 12,000 students have enrolled in the program to date.

Forecast: For the second half of 1999, United Airlines will continue its awareness campaign and begin to collect data from United locations worldwide. United Airlines is developing a Web site for its Civic Affairs Department that will be available in the last half of 1999. The site will include information about Uniteds commitment and progress and other United We Care volunteer programs, as well as encourage and promote mentoring and request data from all locations. United Airlines Los Angeles Believers Program will begin in fall 1999 with 20 third-grade students from the 32nd Street/USC Magnet School. The Denver Believers Program is being developed and will include 50 students from a school in an economically disadvantaged area. The school selection process is under way. Believers is a long-term mentoring and scholarship program, which began with a group of sixth graders in 1995. Scholarships will be awarded in 2005 when those students graduate from high school and are accepted to college.

Commitment Showcase: United Airlines held employee summits patterned after the Presidents Summit for Americas Future in Chicago in July 1997 and Denver in January 1998. The goal was to encourage employee commitment to community involvement, publicize Uniteds commitments, and enlist employee support for mentoring. Uniteds Take Your Community to Work Day, a global day of mentoring, was held on March 3, 1999. In 1996, the first year United sponsored this event, 78 locations participated in three countries. In 1999, 104 locations in 15 countries participated, with more than 1,500 employees and 3,000 students. Many United employees have become involved in longer-term mentoring relationships as a result of their involvement in Take Your Community to Work Day. United was involved in the establishment of North Lawndale College Preparatory High School, an innovative school that opened in August 1998. Fifteen Believers attend this school, and four were recently on the honor roll for academic excellence.

Unit
ed Cerebral Palsy Association

Contact: Mr. Kevin Elliott Phone: (202) 776-0406

Date of Commitment: 4/27/97 Fax Number: (202) 776-0414
Email: kelliott@ucpa.or
g Web Address: www.ucpa.org

Commitment: Commits to launch a new initiative en
gaging 100 individuals in 100 communities, each of whom dedicates 100 hours for
a total of one million hours of community service directed toward providing ch
ildren and youth who have disabilities with mentors, marketable skills through
education, family health service, and opportunities to give back through servic
e.

Progress: Details forthcoming.

United Neighborhood Centers of America

Co
ntact: Mr. Wilfred IsaacsPhone: (216) 391-3028
Date of Commitment: 3/7/97 Fax
Number: (216) 391-6206
Email: unca@en.com Web Address: www.unca.org

Commitmen
t: Commits to provide safe places for families and youth to gather, learn, and
grow in more than 200 neighborhood centers over three years. In order to suppor
t these expanded centers and services, United Neighborhood Centers of America (
UNCA) will increase its volunteers by one-third, reaching 150,000 volunteers ov
er three years.

Progress: United Neighborhood Centers of Americas (UNCA) 157 c
enters, located in 24 states and 51 cities, have served more than 190,000 child
ren, as well as 146,830 adults, and 61,315 senior citizens. The 15,500 voluntee
rs have provided all five basic promises to youth, including after-school activ
ities, athletic coaching, tutoring, mentoring, arts and crafts classes and spec
ial events. There are 77 identified organizations that member agencies partner
with to fulfill this commitment to Americas Promise.

Forecast: Neighborhood ce
nters plan to reach more than 190,000 children this year with all five basic pr
omises. UNCA will provide a safe place with structured activities for children
after-school and on weekends, and ongoing relationships with caring, committed
adult mentors, tutors, and coaches. Youth will acquire marketable skills throug
h effective education, through after-school tutoring and mentoring programs, an
d through summer youth employment opportunities in member agency summer camp an
d recreational programs. A healthy start for children will continue to be provi
ded thorough quality child care with a focus on Head Start and Early Start for
28,500 children from infancy to age five. Each center has daily opportunities f
or youth to give back to their own communities. UNCA plans to explore new partn
erships as part of its membership in the Leadership 18. UNCA also plans to have
ongoing commitment-related activities, including the launch of a nationwide ma
rketing and publicity campaign to showcase the work being done with youth. New
centers joining the UNCA network in Boston, MA and Indianapolis, IN will enable
UNCA to expand its commitment in 1999.

Commitment Showcase: Norman Tidmore, n
ow 26, serves as an active and enthusiastic member of the Board of Trustees of his local neighborhood center, Friendly Inn in Cleveland, OH. Mr. Tidmore is a former client of the Inn, who began volunteering while he was a student at Ohio University. He now serves as a volunteer with the teen program that he was affiliated with before graduating from high school. He was hired after graduation by LTV Steel in his hometown, and he often visits the center to talk with young people about the struggles he faced while growing up in their public housing site. The Friendly Inn staff encourages his visits because it is important for young people to see successful adults. Mr. Tidmore describes the neighborhood center as safe place to go, where he was educated about avoiding the pitfalls of inner-city life, violence, drugs and resisting negative peer pressure. Mr. Tidmore said he wanted to give back to a program that made a difference in his life. I know I cant change the world, but if I can help in one place and do one thing, Ill feel better, he said.

The United Parcel Service

Contact: Ms. Evern Cooper Phone: (404) 828-6251
Date of Commitment: 4/1/98 Fax Number: (404) 828-7435
Web Address: www.ups.com

Commitment: Commits a total of $2 million to five organizations that are strategic partners of Americas Promise: 100 Black Men of America; Big Brothers Big Sisters of America; Junior Achievement, Inc.; the Points of Light Foundation; and United Way of America. This funding will help these organizations improve their ability to recruit and retain volunteers, and replicate key projects toward the goal of delivering the five basic promises to children.

Progress: The UPS Foundation awarded grants to five national nonprofit organizations to implement the Volunteer Impact Initiative. The five organizations named in the commitment have formed various partnerships at the local level in San Francisco, CA; Washington, DC; Atlanta, GA; New York, NY; Fairbanks, AK; Wilmington, DE; Tampa, FL; Columbus, IN; Winston-Salem, NC; Colorado Springs, CO; Kansas City, KS; Cincinnati, OH; Philadelphia, PA; Houston, TX; Tucson, AZ; Walnut Creek, CA; Frederick, MD; Omaha, NE; Stillwater, MN; and Greenville, SC. Each grantee organization received funding to support the first year of its proposed activities. A total of $1,054,648 has been distributed. Nearly 82,000 people have received resources through the Volunteer Impact Initiative. Plans are under way to ensure that at the end of year two, the lessons learned and models developed through the Volunteer Impact Initiative are disseminated and/or replicated as widely as possible throughout the participating organizations networks. The Foundation brought all five national organizations together at UPS headquarters in March 1999 to share best practices, coordinate planning for year two, and collaborate on problem-solving.

Forecast: UPS has taken a leadership role in Californias Bay Area where three of the five national organizations have funded pilot sites. In February 1999, UPS convened the first meeting of the Bay Area Volunteer Impact Collaboration to explore ways to collaborate in ord

er to enhance and strengthen individual efforts in conjunction with San Francis
cos Promise.

Commitment Showcase: A true transition success story, Cyndi provi
des a unique understanding of the challenges facing those in the transition pro
cess. Cyndi was paired with a mentor through the United Ways Family Ties Mentor
ing programthe effort upon which the current UPS-funded project builds. Cyndi w
as hired by United Way to ensure that the new program meets real needs of famil
ies transitioning from welfare to work and to facilitate outreach to former wel
fare recipients to serve as volunteers. She is also working to build a support
network of families transitioning from welfare to work. Cyndi hopes that partic
ipation in the network will help to foster an ethic of volunteerism among trans
itioning families.

United States Department of Agriculture

Contact: Mr. Joel
Berg Phone: (202) 720-5746
Date of Commitment: 4/27/97 Fax Number: (202) 690-1
131
Email: jberg@usda.gov Web Address: www.usda.gov/nonprofi.htm

Commitment:
Commits to engage 26,000 more Americans in voluntary environmental service, off
ering conservation education to half a million school children, through a 25 pe
rcent increase in the Forest Service Volunteer Program and a 40 percent increas
e in the Natural Resources Conservation Services Earth Team. The U.S. Departmen
t of Agriculture (USDA) will also expand its efforts to distribute excess food
to Americans in need, with special emphasis on engaging young people in food re
covery and gleaning.

Progress: In the two years since the Presidents Summit fo
r Americas Future, USDA increased by 26,711 the number of Americans, many of wh
om are youth, engaged in service to improve the environment through volunteer p
rograms sponsored by the USDA Forest Service and the USDA Natural Resources Con
servation Service. More than 120,000 Americans each year volunteer through thos
e agencies. In addition, through the USDA Food Recovery and Gleaning Initiative
, the Department helped facilitate a 61.6 million pound increase in the amount
of excess food recovered, gleaned, and distributed to Americans in need by nonp
rofit groups and youth service organizations. This provides additional food to
literally millions of low-income children. As part of that initiative, USDA cre
ated a new grant program to help school districts donate excess food and involv
e students in food recovery-related community service.

Forecast: Secretary of
Agriculture Dan Glickman recently created a new Community Food Security Initiat
ive to help states and communities obtain the tools they need to reduce hunger
and food insecurity, improve nutrition, increase hunger-related volunteerism, a
nd enable low-income families to transition from poverty to self-sufficiency. T
he Initiative will focus on catalyzing new partnerships on the local, state, an
d federal levels to help communities reduce hunger and food insecurity, which c
urrently afflicts millions of American children. The Department will also focus
on helping communities utilize a new federal program that provides expanded re

sources to give snacks to children engaged in after-school activities. Furtherm
ore, the Department will continue its ongoing efforts to involve more American
youth in voluntary activities through its environmental volunteer programs and
the National 4-H Program.

Commitment Showcase: The USDA Food Recovery and Glea
ning Initiative has been highly successful in engaging tens of thousands of Ame
ricans of all backgrounds in voluntary service to fight hunger. Over 20,000 Ame
ricans have asked for and received a copy of the USDA handbook, a Citizens Guid
e to Food Recovery, which helps connect them to local efforts. Any interested i
ndividual or organization may receive a copy of the guide by calling 1-800-GLEA
N-IT. Furthermore, a USDA grant to the National Student Campaign Against Hunger
and Homelessness spurred new anti-hunger volunteer activities by students at d
ozens of college campuses across America.

United States Department of Commerc
e

Contact: Mr. John J. Phelan, III Phone: (202) 482-3707
Date of Commitment: 4
/27/97 Fax Number: (202) 482-4191
Web Address: www.doc.gov

Commitment: Commit
s to double the number of partner schools and volunteers participating in its s
ervice initiatives over three years. Commerces major service initiative involve
s its partnerships with Washington, DC area public schools, colleges, and unive
rsities. The partnerships primarily focus on tutoring and mentoring, but includ
es wiring schools to the Internet.

Progress: Currently, over 6,600 Global Lear
ning and Observations to Benefit the Environment (GLOBE) schools and more than
9,300 teachers (in every state and in 80 other countries around the world) are
participating in the program, and GLOBE continures to grow rapidly. In March 19
99, GLOBE hosted a symposium for teachers called Using GLOBE Data for Student R
esearch during the National Science Teachers Association annual meeting at the
Massachusetts Institute of Technology. The Department has participated at the N
ational Society of Black Engineers annual conference and job fair. It also admi
nisters a post-secondary internship program in partnership with the Hispanic As
sociation of Colleges and Universities; American Indian Science and Engineering
Society; Minority Access Incorporated; Oak Ridge Associated Universities; and
the Washington Center for Internships and Academic Seminars.

Forecast: On Eart
h Day in April 1999, GLOBE will hold a World Wide Web chat that focuses on the
results of student research using data acquired by GLOBE students at their scho
ols throughout the world. The National Weather Service (NWS) and Jackson State
University (JSU) will partner to increase minority participation in meteorology
and related fields. Over the next ten years, NWS and JSU will pursue a three-p
art strategy that will include: a pre-college initiative; an academic enrichmen
t initiative; and a career placement initiative. The goal of the partnership is
the development of a JSU Meterology Program.

Commitment Showcase: On October 20, 1998, Secretary of Commerce William Daley attended a computer donation ceremony at Patterson Elementary School in Washington, DC, where the Department donated 31 computers. He also helped students learn how to navigate the World Wide Web. While attending this ceremony, the Secretary was informed of a break-in at Martin Luther King, Jr. Elementary School in Washington, DC. Commerce staff members rushed to action and donated nine computers to ensure that the childrens educations would not be adversely affected. Since the Departments participation under the Computers for Learning Program, a total of 118 computers have been donated to Washington, DC schools.

United States Department of Education

Contact: The Honorable Mario Moreno Phone: (202) 401-0610
Date of Commitment: 4/27/97 Fax Number: (202) 401-8607
Web Address: www.ed.gov

Commitment: Commits to increase its Summer Reading Partner program by increasing the number of volunteer tutors from 300,000 to 450,000 and increasing the number of children reading over the summer from one million to 1.5 million. With the concurrence of the Congress, the Department of Education plans to launch 500 new after-school programs through the 21st Century Community Learning Centers. Five hundred more programs will result from the efforts of the Partnership for Family Involvement in Education (PFIE).

Progress: Volunteers make the difference in the Department of Education. More than 4,900 family and school, community, employer, and religious organizations joined the Partnership for Family Involvement in Education (PFIE) to support and encourage family involvement in schools. They share information via Web site, newsletter, and conferences. Steering groups have met in New York City, NY; Philadelphia, PA; Baltimore, MD; and Atlanta, GA to share best practices, express concerns, and shape solutions. The commitment to establish 500 21st Century Learning Centers was surpassed by 65 percent with the present total of 850 centers. READ*WRITE*NOW, formerly Summer Reading Partners, distributed over one million training packets for literacy volunteers and organizations. The America Reads Federal Work-Study Program provided trained tutors and community-service volunteers as a key part of work-study programs with more than 1,100 colleges and universities joining. These grants supported the work of 20,000 tutors and organizations providing instruction to children in need.

Forecast: PFIE will expand its focus on network building to Chicago, IL; Denver, CO; San Francisco and Los Angeles, CA; and all regions. Products, such as the Teacher Prep Involving Parents in Schools, Recipes for Success, and Preparing Teachers to Involve Fathers in Childrens Learning, and satellite teleconferences will deliver expertise and examples. The Reading Excellence Program, proposed to grow to $286 million, could support reading improvement for an additional 550,000 children. Changes in the Higher Education Act will expand America Reads to all 3,300 colleges that administer Federal Work-Study. The Presidents proposed $600 million budget for 21st Century Learning Centers could triple available sites.

Commitment Showcase: Partnership efforts in New York City, Philadelphia, and Atlanta have brought together networks emphasizing best practice models for literacy, after-school programs, family involvement, and mentoring. The National Assessment of Educational Progress (NAEP) reported significant increases in reading for fourth-, eighth-, and twelfth-graders. Students watched less television and read more pages daily for school and homework. Advances were recorded in African-American, Hispanic, and white populations.

United States Department of Energy

Contact: Mr. Gerald Venanzi Phone: (202) 586-0215
Date of Commitment:
4/27/97 Fax Number: (202) 586-3294
Email: gerald.venanzi@hq.doe.gov Web Address
: www.hr.doe.gov/pers/ council/council.html

Commitment: Committed to four separate programs within the Department of Energy (DOE). These projects are: to conduct book drives at DOE sites to benefit local schools, with a goal of donating 2,000 books over three years; expand the Chicago Science Explorers Program (CSEP) to introduce more students, particularly minorities, to science as a career possibility; increase the number of adopt-a-schools in the next four years; and create a pool of employees versed in math and technology to speak at elementary, junior, and senior high schools around the country.

Progress: Under the sponsorship of the Energy Council on Community Service (ECCS), during 1998, the DOE collected over 3,000 books, including many math and science books, as well as novels at its facilities across the nation. At present, the focus of the Energy Council on Community Service is on involving high school students in the Waste-management Education and Research Consortium (WERC) environmental design contest. The DOE has developed a large number of formal and informal relationships with public schools throughout the country where it has a presence. These relationships have provided the schools with various forms of significant assistance, to include the donation of surplus desktop computers and participation in programs such Everybody Wins, a reading mentorship program. The ECCS has developed a questionnaire to be used to solicit interest in the Speakers Bureau and to obtain information about potential speakers. In addition, a questionnaire has been designed to be used by schools requesting Department of Energy speakers.

Forecast: The DOE Headquarters facilities in both Washington, DC and Germantown, MD will conduct another book drive to obtain additional books which can be donated to schools within the Washington, DC community for the benefit of youth. Woodrow Wilson High School, in Washington, DC, is the first school outside of the Southwestern area to enter the WERC contest. The efforts of the ECCS during the next year will be to expand both the numbers of students and schools that participate in this type of activity. In an effort to further formalize the DOEs adopt-a-school arrangements, the ECCS has developed a model agreement that will be provided to managers across the DOE complex. The DOE, through the ECCS, will continue to recruit additional personnel to be members of the Speakers Burea

u and will establish a database to differentiate the pool into speakers and pos
sible judges for school science fairs. The DOE will then advertise the existenc
e of its Speakers Bureau and fulfill speaking engagements from schools througho
ut the country.

United States Department of Health and Human Services

Contac
t: Mr. Jonathan Friebert  Phone: (202) 690-8209
Date of Commitment: 4/27/97  Fax
Number: (202) 690-7318
Email: jfrieber@os.dhhs.gov  Web Address: www.os.dhhs.gov

Commitment: Commits to coordinate with NIKE to establish a partnership betwe
en the Department of Health and Human Services (HHS) Girl Power! initiative and
 NIKEs P.L.A.Y.CORPS. This partnership promised to expand the P.L.A.Y.CORPS pro
gram to reach young girls and to work with HHS to develop a training guide for
college students coaching girls in inner-city recreation leagues. These college
 students will become mentors to the girls they coach. Additionally, HHS promis
ed $1 million in new grants to prevent teen pregnancy.

Progress: The Girl Powe
r! campaign has teamed up with 276 organizations and 59 national endorsers to p
romote the Girl Power! message of positive development, health and well-being o
f girls aged 9-14, as well as the prevention of teen pregnancy and the use of h
armful substances. In 1998, as part of the HHS commitment to Americas Promise,
the first of the Girl Neighborhood Power! grants, totaling $1 million, were awa
rded to four communities (Memphis, TN; Rapid City, SD; Madison, WI; and York, P
A) and one national organization (Healthy Mothers, Healthy Babies Coalition, In
c.). In the current 1998-1999 school year, the number of HHS employees particip
ating in Everybody Wins! totals 69. In 1997, HHS kicked off participation in th
e Everybody Wins! mentoring program with 57 employees participating at Bowen El
ementary in Washington, DC, two participating at Walker Jones in Washington, DC
, and eight participating at Highland View in Silver Spring, MD.

Forecast: In
1999, the Girl Power! campaign plans to introduce a Community Action Kit that w
ill provide resources for local Girl Power! programs, as well as offer activity
 guides for girls that are being created in collaboration with the Girl Scouts
of America. In addition, more Girl Neighborhood Power! grants are expected to b
e awarded this year. HHS also plans to expand the participation in the Everybod
y Wins! mentoring program. Secretary Donna Shalala is leading this commitment b
y personally participating in the program. She has read with a student at Bowen
 Elementary and plans to continue mentoring this student periodically throughou
t the school year. In addition, she will actively encourage HHS staff to partic
ipate in this program.

Commitment Showcase: In January 1997, Secretary Shalala
 announced, as part of the National Strategy to Prevent Teen Pregnancy, that a
special emphasis will be placed on an abstinence education initiative through t
he Girl Power! campaign. This effort has yielded or helped to yield positive re
sults: in April 1998, HHS announced that the teen birth rate fell an estimated

three percent in 1997, continuing a six-year downward trend. In addition, the t
een birth rate for women ages 15-19 declined substantially nationwide from 1991
to 1997. In December 1998, HHS released a first-time report showing the rate o
f second births for teens was down by 21 percent between 1991 and 1996.

Unite
d States Department of Housing & Urban Development

Contact: Mr. Brian Turetsky
Phone: (202) 708-0030
Date of Commitment: 4/27/97 Fax Number: (202) 708-3707
E
mail: Brian_turetsky@hud.gov Web Address: www.hud.gov

Commitment: Commits to
the expansion of its Neighborhood Networks program to create 500 computer cente
rs in assisted or insured housing over three years, more than doubling its curr
ent program. The United States Department of Housing & Urban Development (HUD)
is also committing its resources to a partnership with the NCAA to support educ
ation camps in four empowerment zone/enterprise communities next year. Twenty-f
ive communities will be supported in the next three years.

Progress: HUD has o
pened more than 470 Neighborhood Network computer centers servicing residents a
t 500 properties nationwide. HUD has partnered with local businesses, nonprofit
s, educational institutions, faith-based organizations, civic organizations, fo
undations, hospitals, community clinics, and federal and state government agenc
ies nationwide to fulfill its commitment. Over 70 HUD employees at 51 HUD Field
Offices volunteer their time and expertise to work with the Neighborhood Netwo
rk partners in their community. HUD has also partnered with the NCAA to support
educational activities nationwide. HUD awarded the NCAA a $250,000 Drug Elimin
ation Grant to support such activities, and it is estimated that an additional
16,000 youth nationwide have participated in these programs as a result of HUDs
involvement. The United Way, YMCA, and Boys & Girls Clubs have also partnered
with HUD to make this initiative a success. HUD and the NCAA have signed a memo
randum of understanding to develop programs at over 40 colleges and universitie
s nationwide.

Forecast: Neighborhood Networks are currently in the planning st
ages at 680 properties nationwide. HUD will also continue to work with the NCAA
to expand the number of colleges and universities that participate in the part
nership. Additionally, HUD is working to develop similar partnerships with prof
essional sports organizations, such as the National Hockey League, National Foo
tball League, and the PGAs First Tee Foundation to provide opportunities to you
th. HUD and the Oglala Lakota Tribe will sponsor Shared Visions: The Pine Ridge
Building Summit, a gathering of 1,500 participants and volunteers, including A
merican Indians from other tribes, to rebuild 50 homes for Oglala Lakota famili
es to purchase on the Pine Ridge Reservation in South Dakota.

Commitment Showc
ase: A new electronic village will include a computer terminal in every apartme
nt at the 884-unit Edgewood Terrace Apartments, a HUD-assisted and insured hous
ing community in the Northeast sector of the nations capital. Microsoft Corpora

tion donated $100,000 to support computer training for the Edgewood Terrace res
idents at their Neighborhood Networks center, the Gateway @ Edgewood Terrace. T
his past June, the centers first 31 welfare-to-work graduates were honored for
their training achievements and their entry into the areas business community.
Besides Microsoft, the nonprofit Community Preservation and Development Corpora
tion (CPDC) that owns Edgewood Terrace 1 is also working in partnership with th
e Resident Association of Edgewood Terrace, Bell Atlantic, The Catholic Univers
ity of America, George Washington University, ConsServe, the College Board Educ
ation and Workshop Center, and the Montgomery County Workforce Board.

United
States Department of Interior

Contact: Ms. Suzy Hubbell Phone: (202) 208-1923
Date of Commitment: 4/27/97 Fax Number: (202) 208-1821
Web Address: www.doi.gov

Commitment: Commits $1-2 million per year to expand youth service opportunit
ies to restore trails and facilities in the national parks. It will also launch
two Internet-based initiatives dealing with the national Junior Ranger program
and National Park Service Volunteer Opportunity System.

Progress: Public Land
Corps (PLC) Youth Program employed 834 young Americans including six disabled
youth at 89 park units in a variety of projects including rebuilding trails and
preserving historic structures. One thousand Scouts participated in six Linkin
g the Girls to the Land projects in cooperation with the Girl Scouts of America
. Youth Conservation Corps employed 652 students at 64 locations. Projects incl
uded landscaping, exotic weed control, and campsite construction. The National
Park Service Volunteer Opportunity Systems Web site, (www.nps.gov/volunteer/opp
ortunity.htm), is now fully functional, as is the Junior Rangers Web site, (www
.nps.gov/arch/junior.htm).

Forecast: The Department will continue to partner w
ith the Student Conservation Association and other partnering associations to p
rovide funding for PLC projects. The Department will also launch a Junior Range
r page on the Internet to link the 187 programs currently available at the park
units. In cooperation with Eastern National, National Parks will benefit from
one million hours of volunteer service from the Boy Scouts of America.

Commitm
ent Showcase: In 1998, 97,000 volunteers worked 3,876,000 hours. The estimated
value to the National Park Service is $56 million. The Volunteer Opportunity We
b Page (www.nps.gov/volunteer/jobs) has had over 48,000 hits to date.

United
States Department of Justice

Contact: Mr. Joseph P. Thesing Phone: (202) 307-3
024
Date of Commitment: 4/27/97 Fax Number: (202) 307-3137

Email: joe.thesing@u
sdoj.gov  Web Address: www.usdoj.gov

Commitment: Commits to many initiatives,
including the donation of $8.6 million to 52 new Juvenile Mentoring Program (JU
MP) sites across the country to support one-on-one mentoring; joining the Depar
tments of the Navy and Army to expand their Drug Education for Youth (DEFY) pro
grams from three to 30 sites; creating Youth Network, a public-private partners
hip to offer young people a chance to serve in programs in their communities; c
onvening a public-private mentoring alliance to support mentoring programs acro
ss the country; and launching the Get Involved America (GIA) partnership to red
uce youth violence. Will strive to help American Indian communities enhance or
create the Volunteers for Tribal Youth (VTY) program.

Progress: In 1998, the D
rug Education for Youth (DEFY) program was held at 60 sites, an increase of 32
sites over the 1997 total of 28, serving approximately 2,400 youth. (The Depart
ment originally committed to expanding from three to 30 sites.) More than $14 m
illion in Justice Department grants are being distributed to 73 Juvenille Mento
ring Program (JUMP) sites. The Department is funding an evaluation of the progr
am and recently released the JUMP: 1998 Report to Congress, at a White House ev
ent on mentoring. The National Youth Network has continued to grow, with new me
mbers and a new Office of Juvenile Justice and Delinquency Prevention (OJJDP) p
ublication series written by and for youth about how they can get involved in v
arious crime-prevention activities. Through OJJDP, the Department has joined wi
th the Department of Education and MTV to support Fight for Your Rights: Take a
 Stand Against Violence  a year-long campaign to engage young people in solutio
ns to violence, including mentoring. (Harvards School of Public Health Communic
ation has contributed to the development of the mentoring component of the camp
aign). Federal funding is enabling the production and dissemination through the
 Juvenile Justice Clearinghouse of one million CD-ROMS with music and an intera
ctive tutorial on conflict resolution. In conjunction with the efforts of the P
ublic/Private Mentoring Alliance (Alliance), the Department provided funding to
 Save the Children to develop a database of qualified mentoring organizations t
hat can accommodate volunteers. This database is linked to the 1-800-55-YOUTH n
umber noted on the PSAs of Americas Promise/Save the Children and the Harvard S
chool of Public Health Mentoring Media Working Group. The toll-free number will
 link potential volunteers, who call regarding mentoring, to opportunities in t
heir area. The Department is also supporting an Ad Council public service adver
tising campaign which encourages young people to get involved, and adults to in
vest in youth programs like mentoring. The Department also funds more than 90 m
entoring programs a year through OJJDPs Formula Grants program to the states.

Forecast: In 1999, the Department will expand its commitment from 60 to 65 DEFY
 programs serving approximately 2,600 youth. Also, the Department will hold reg
ional training seminars and will renew its Memorandum of Understanding (MOU) wi
th the Department of Navy. The 1999 program will include several new cities inc
luding Phoenix and Tucson, AZ; San Francisco and Salinas, CA; New Haven and Nor
walk, CT; St. Paul, MN; Charlotte, NC; Bronx County, NY, and Pittsburgh, PA. In
 1999, through the OJJDP, the JUMP program will provide more than 7,500 young p
eople in 37 states with one-on-one mentoring to help keep them in school and aw
ay from drugs and crime. The VTY national partners will work with tribal commun
ities to identify opportunities for volunteers, including elders, to serve as m
entors, tutors and positive adult role-models for Indian youth. To that end, ma

terials will be distributed throughout Indian country that will encourage indiv
iduals and local organizations to get involved with youth in their community. F
urthermore, this program intends to provide tribal communities with the financi
al resources, equipment, technical assistance, training, and networking assista
nce necessary to create and sustain community-based volunteer programs.

Unite
d States Department of Labor

Contact: Ms. Michelle DozierPhone: (202) 219-674
1
Date of Commitment: 4/27/97 Fax Number: (202) 219-1700
Email: dozier-michelle
@dol.govWeb Address: www.dol.gov

Commitment: Commits to expand community out
reach efforts and increase employee participation by increasing school partners
hips that provide tutoring and mentoring, implementing reading programs in scho
ols under the America Reads initiative, and offering a DC Summer Initiative.

P
rogress: The Department of Labor (DOL) expanded its highly successful DC Summer
Initiative four-week summer enrichment program for 50 elementary and middle-sc
hool students to six weeks. DOL partnered with the National Council of Negro Wo
men, Inc. to provide one-on-one tutoring in math and reading. Ten students from
its middle-school partner made the honor roll. DOL increased the number of par
ticipating students from 40 to 70 students in the national office in the second
annual Groundhog Job Shadow Day. Three of its regional cities participated in
this event, hosting students from local schools in their area. Approximately 14
0 students were in DOL buildings on February 2, 1999, shadowing employees for t
he entire day. DOLs Atlanta regional office developed the Promise Shop for juni
ors and seniors to help prepare them for post-secondary education plans. Curren
tly there are 30 students from Henry Grady High School participating in this pr
ogram. America Reads and Read Across America conducted a childrens book drive t
o donate books to its adopted school students. Reading is also emphasized as pa
rt of the DC Summer Initiative.

Forecast: DOL will conduct the six-week DC Sum
mer Initiative again this summer for 50 students. In addition, DOL will continu
e to include its adopted schools in its educational and cultural events held at
the Department. DOL will also continue to donate surplus computer equipment, s
oftware and other office supplies. DOL will increase participation in its adopt
ed school partnerships in its regional cities.

United States Department of Tr
ansportation

Contact: Ms. Kelley Coyner Phone: (202) 366-4433
Date of Commitme
nt: 4/27/97 Fax Number: (202) 366-3666
Email: kelley.coyner@rspa.dot.gov Web Ad
dress: www.dot.gov

Commitment: Commits through the Garrett A. Morgan Technolo
gy and Transportation Futures Program to reach one million students over three years to educate them about careers in transportation.

Progress: The Departmen
t of Transportations Garrett A. Morgan Technology and Transportation Futures Pr
ogram has reached 600,000 students. With the help of over 100,000 Department of Transportation employees nationwide, a wide range of educational programs are provided to adopted schools. Support also comes from the Morgan Education Round
table, which is comprised of 545 education, business and transportation organiz
ations committed to educating one million students about careers in transportat
ion and the skills needed for those careers. Through the support of the Roundta
ble, partners dedicate their energies toward providing speakers for career fair
s/days, job shadowing days, and summer employment and internship opportunities. This commitment leverages the Departments resources, drawing on the service co
mmitments of its employees, and encouraging others in the transportation commun
ity to participate.

Forecast: The Garrett A. Morgan Technology and Transportat
ion Futures Program will build permanent partnerships with state and local scho
ols, trade associations, and transportation businesses to provide young people with real-life work experience so that they will gain marketable skills needed for the 21st century.

Commitment Showcase: On February 2, 1999, DOT employees
participated in the second National Groundhog Job Shadow Day. The Department se
t an ambitious goal to build on the success of last years Groundhog Job Shadow Day. After a lot of hard work and coordination with the DOT staff across the co
untry, the Departments goal, which was 1,000 participants, was exceeded by abou
t 600 percent and reached approximately 6,000 students. For one high school stu
dent, who plans to become a commercial airline pilot, it gave her the opportuni
ty to see her dream job up close. This senior was a shadow at the Boeing Corpor
ation and learned more about the structures of the plane and equipment used by pilots. The (shadowing) experience made me appreciate more of the workmanship t
hat goes into airplanes. Now I can look at a wing and see the different layers and structures to produce a safe piece of equipment she said.

United States D
epartment of Treasury

Contact: Mr. Neal Comstock Phone: (202) 622-0064
Date of
Commitment: 4/27/97 Fax Number: (202) 622-0073
Web Address: www.ustreas.gov

Commitment: Commits to teach an additional 35,000 elementary and middle school students to avoid gangs and violence with the assistance of the Gang Resistanc
e Education and Training (GREAT) program and 2,000 law enforcement volunteers. Also commits to assist 400,000 more taxpayers over three years through the Volu
nteer Income Tax Assistance Program (VITA) and increase the number of students in the GREAT program by ten percent each year. Commits to reach more Americans through the Savings Bond Program by increasing volunteers by ten percent.

Progress: In 1998, 39,240 VITA volunteers assisted 1,852,048 taxpayers at 6,083 sites across the nation. Also during 1998, VITAs companion effort, the Tax Counseling for the Elderly Program (TCE), assisted 1,679,400 taxpayers with the help of 32,425 volunteers at 10,554 sites nationwide. In FY 1998, 364,248 students received anti-gang, anti-drug training from law enforcement officers as part of the GREAT program. This represents a 16 percent increase over FY 1997, thus meeting its commitment. Overall, 3,826 officers from 1,266 communities in all 50 states have been trained. In 1998 the Savings Bond National Volunteer Committee, which recruits CEOs and government and industry leaders to help market Savings Bonds in specific geographic areas and special markets, had 53 Chairs in 25 geographic areas and 28 special markets.

Forecast: Though the IRS was not able to commit additional resources to the VITA program this year, it remains committed to expanding the number of taxpayers served, and hopes to reach 1.9 million in 1999. It plans to achieve efficiency gains by moving from paper to electronic filing and by consolidating existing sites. In FY 1999, Congress increased its appropriation for GREAT to $16 million from $13 million to support a national expansion of the program. Plans are being developed to create formal partnerships with the Police Athletic League and the Boy Scouts of America.

United States Department of Veterans Affairs

Contact: Mr. Jim Delgado Phone: (202) 273-8952
Date of Commitment: 4/27/97 Fax Number: (202) 273-5716
Web Address: www.va.gov

Commitment: Commits to a 50 percent increase in the number of student and youth volunteers in its facilities. This commitment will bring the number of volunteers to 15,000.

Progress: The original commitment has been attained and surpassed with the support of local program managers across the country with community organizations, i.e., United Way, American Red Cross, local school districts, Salvation Army and state and local Veteran Service Organizations. Every state has at least one Veterans Administration (VA) Medical Center, and although not every facility has met its goal, the overall VA Healthcare System has reached its goal. Currently there are 17,091 students who are regularly scheduled volunteers within the VA Medical Centers across the nation. Each medical center has an office that coordinates the volunteer efforts and the staffing varies from facility to facility. Approximately 390 employees within the Department of Veterans Affairs participated in the recruitment and training of the student volunteers.

Forecast: The Department of Veterans Affairs plans to continue its work with existing organizations.

Commitment Showcase: Each year there is an outst

anding student volunteer selected.
The selection process is currently taking p
lace, and the students will be selected in the spring
of 1999.

United States
Junior Chamber of Commerce

Contact: Mr. John Shiroma Phone: (918) 584-2481
Da
te of Commitment: 4/27/97 Fax Number: (918) 584-4422
Email: usjccevp@aol.com We
b Address: www.usjaycees.org

Commitment: Commits to raise $500,000 for the Ju
nior Chamber Mission Inn (JCMI) and involve more than 1,000 additional retailer
s in the Jaycees Against Young Smoking (JAYS) program. In partnership with The
National Exchange Club, it will launch a new national activity to establish com
munity issue forums across the United States.

Progress: The United States Juni
or Chamber of Commerce completed its commitment to Americas Promise in December
1998. It surpassed the $500,000 mark for the JCMI Foundation in only 20 months
. The JAYS program commitment was fulfilled. Seven thousand retailers across Am
erica were involved in upholding the laws that prohibit selling tobacco product
s to minors. The program was so successful, it was taken over by the National A
ssociation of Convenience Stores for nationwide implementation. The U.S. Junior
Chamber of Commerce has conducted more than 75 Social Security Town Hall Meeti
ngs in 40 states. Participants at the Town Hall meetings filled out questionnai
res and the results were compiled into a Social Security Town Hall Meeting Repo
rt. The report was delivered to over 100 congressional representatives and the
U.S. Junior Chamber of Commerce has testified before Congress to the House Ways
and Means Social Security subcommittee to report on the findings. Efforts cont
inue to establish community summits with local Junior Chamber chapters across t
he country.

Forecast: The United States Junior Chamber of Commerces fundraisin
g efforts have been so successful that the JCMI is now self-supporting. JCMIs g
oal is to have six sites by the year 2000. Two have been completed and four mor
e are being developed. With the successful conclusion of the JAYS program, a ne
w pilot program has been developed, aimed at educating elementary school youth
about the dangers of smoking. It is scheduled to be launched nationwide in Sept
ember 1999. Community summit efforts will also continue.

United States Office
of Personnel Management

Contact: Ms. Mary Strand Phone: (202) 606-1000
Date o
f Commitment: 4/27/97 Fax Number: (202) 606-2183
Email: mastrand@opm.gov Web Ad
dress: www.opm.gov

Commitment: Commits to give the federal agencies the perso
nnel tools needed to support federal employee participation in community servic
e.

Progress: The Office of Personnel Management (OPM) prepared a Presidential
memorandum for agency heads on Strengthening our Commitment to Service which Pr
esident Clinton signed on April 22, 1998. OPM provided guidance to agencies on
personnel tools they could use to increase federal employee participation in co
mmunity service. On October 22, 1998, OPM sent a report to the President summar
izing the actions of 57 agencies to strengthen the Governments commitment to vo
lunteer service.

Forecast: OPM will increase its employees awareness about vol
unteer opportunities in the local community through a newly created Employee Se
rvices Center located in the Office of Human Resources and Equal Employment Opp
ortunities. Additionally, the agency will ensure that employees are aware of th
e many family-friendly programs available, such as flexible work schedules and
telecommuting, that allow them increased personal time to serve their communiti
es. OPM continues to partner with the American Red Cross by sponsoring regular
blood drives on site, and partners with schools to provide opportunities for st
udents to explore the world of work.

Commitment Showcase: In the report summar
izing Federal agencies actions to strengthen volunteer service, agencies report
ed significant use of flexible scheduling to provide time to serve. Many agenci
es reported that they sponsor community-service programs, (e.g., partnerships w
ith schools or adoption of needy families), or use formal recognition and award
s programs to acknowledge and encourage community-service activities. This repo
rt to the President is posted on OPMs internet Web site at www.opm.gov.

Unite
d States Peace Corps

Contact: Ms. Arlison Osborne Phone: (202) 692-2234
Date o
f Commitment: 4/27/97
Email: aosbourne@mailserver.peacecorps.gov Web Address:
www.peacecorps.gov

Commitment: Commits to triple,over three years, the number
of classrooms in the United States that participate in the World Wise Schools
(WWS) program, which facilitates correspondence exchanges between thousands of
Peace Corps Volunteers currently serving overseas and students in communities a
cross the United States. In addition, the WWS program includes classroom presen
tations by returned Peace Corps Volunteers about cross-cultural understanding.

Progress: Commemorating the 38th anniversary of the Peace Corps, more than 10,
000 current and returned Peace Corps volunteers took part in a global education
initiative and went back to school to speak about their overseas experiences a
s part of Peace Corps Day 99. In just one day, Peace Corps WWS reached thousand
s of teachers and principals, and hundreds of thousands of students. The Peace
Corps also launched a Web site for young people as part of this years Peace Cor

ps Day 99 celebration. Called Kids World, the site is designed for children in middle school, but will also have features for children in elementary school. K ids World contains content, colors, graphics, games, and language designed to e ducate and entertain children about world geography and the cultures of other c ountries. It also allows children of all ages to send electronic postcards, rea d folk tales from around the world, download coloring pages, and test their geo graphy savvy with an interactive flash game. In addition, the childrens section reinforces the importance of service, and how young people can make a differen ce in the lives of other people through service and volunteerism. Kids World ca n be found at www.peacecorps.gov.

Forecast: The Peace Corps will increase the number of WWS participants through mass mailings, asking each WWS educator to i nvite a colleague to join, WWS presentations at conferences, promoting the awar eness of the Peace Corps Kids World Web site, and encouraging Peace Corps volun teers to recruit a WWS teacher with whom they can communicate during their two years of service overseas. The Peace Corps will encourage teachers and principa ls who participated in Peace Corps Day 99 to become active members of the Peace Corps WWS program. Building on the success of Peace Corps Day 99, the Peace Co rps will develop plans for Peace Corps Day 2000, reaching more teachers and stu dents as part of this national event.

Commitment Showcase: The main event of P eace Corps Day took place at the new Peace Corps building with seventh-grade st udents from Southern Middle School in Lusby, MD. Their teacher, Crystal Gibson, signed up for Peace Corps global education program, WWS, in August 1998 and wa s paired with Peace Corps Volunteer Mary Frances Muzzi, who teaches English in Russia. Over the past six months, the students have written to each other and l earned about each others lives, countries, and cultures. Ms. Gibsons recent mon th-long unit on Russia has come to life for her students as the Peace Corps Vol unteer and her students in Russia have helped to put a face on a place. In Marc h 1999, both sets of the students met for the first time face-to-face via a liv e video conference. The room was turned into a global village, with five separa te villages, markets, and school rooms from around the world. Students from all over the DC metropolitan area took a tour of Peace Corps global village and le arned about challenges facing many countries, including environmental problems, access to education for girls, and preventative health care.

United Way of A merica

Contact: Ms. Ellen Evans Phone: (703) 836-7112
Date of Commitment: 1/23 /97 Fax Number: (703) 683-7846
Email: ellenevans@uwa.unitedway.org Web Address: www.unitedway.org

Commitment: Commits to support the development and impleme ntation of 50 additional local United Way collaborative community initiatives. Commits to double the reach of early childhood development initiatives, such as Success By 6, and community school-based initiatives from 200 to 400 communiti es. Commits to provide more than $1 billion annually to support programs target ing children and their families. Commits technical assistance in outcomes measu

rement and the role it can play in tracking the national commitments of corpora tions and nonprofits.

Progress: Currently there are 305 United Ways engaged in Success By 6. In 1998, United Way of America was awarded a $50 million grant f rom Bank of America to be allocated over the next five years to expand and enha nce Success By 6 nationwide. Planning grants have been awarded to 80 United Way s to begin a Success By 6 program, and grants to strengthen existing activities have been awarded to 70 United Ways already implementing Success By 6. In addi tion, an Outcome Measurement Manager for Success By 6 has been hired for year o ne of the grant cycle to provide technical assistance in measuring program outc omes. Local volunteer-driven committees are providing the leadership for local Success By 6 programs, with additional volunteer opportunities being made avail able at the program and direct-service levels.

Forecast: A recent initiative, 5 Goals 4 Kids, has included partnerships with the National Assembly, HOPE for Kids and the U.S. Justice Department to address youth violence prevention. Unit ed Way of America is focusing on a goal of enrolling 500,000 kids in health ins urance programs by the end of 2000. Additionally, United Way of America and the Search Institute are exploring opportunities to work together to build assets for youth.

Commitment Showcase: An 18-year-old African American in her seventh month of pregnancy was referred to the Success By 6 program. She had not had a ny prenatal care and was experiencing cramping. She was teamed up with a home v isitor and was referred to the Department of Health for prenatal care. Due to t he critical nature of her condition, she was hospitalized immediately and deliv ered her baby at 30 weeks, weighing only four pounds. She met regularly with th e home visitor to discuss the babys schedule for checkups and immunizations and other parenting issues. On one visit, she told her home visitor that she had n ot graduated from high school but had always had an interest in computers. The home visitor linked her to the Adult Education Program for GED classes and work ed to make sure child care was available so that she could attend classes. Succ ess By 6 was the safety net for this young woman and her baby. She now has her own apartment, works full time, and is within one class of completing her GED. Her relationship with her home visitor has given her a chance at a healthy prod uctive future and made her dream of a computer job almost a reality.

Universi ty of Denver

Contact: Ms. Beth Blissman Phone: (303) 871-2158
Date of Commitme nt: 4/27/97 Fax Number: (303) 871-3110
Email: bblissma@du.edu Web Address: www. du.edu/slp

Commitment: Commits to partner with DePauw University, The George W ashington University, the University of Notre Dame, and Morehouse College to co ordinate and host 30 local summits as members of the University Summit Advisory Board. Each university will host a local summit on its campus and recruit five other universities to host summits on their campuses.

Progress: The Universit
y of Denver (DU) has hosted one national and three statewide conferences since April 1997. The first conference, held in conjunction with the Invisible Colleg e, took place in June 1997. The Invisible College is a national group of facult y and community partners promoting service learning, or the integration of comm unity service into college/university courses. Three conferences were hosted by DU in collaboration with Colorado Campus Compact, in February, June, and Septe mber 1998. At these gatherings, a total of over 300 faculty, staff, community p artners, and students shared success stories and challenges related to the goal of providing the five basic promises to Americas youth. In addition to the con ferences, DU is creating two new offices to support both national and internati onal community service and service learning opportunities.

Forecast: DU will c
ontinue to collaborate with Colorado Campus Compact, the Invisible College, and the Colorado Governors Commission on National and Community Service. In 1998, DU started an AmeriCorps program, where students make a quarter-time commitment , 450 hours per year, to serve in community-based agencies. DU hopes to increas e the number of students involved not only at DU, from 13 to 20, but statewide, from 70 to 100, before the year 2001. Future plans include more of a focus on community-based health issues, and an expansion into two new neighborhoods in D enver which will provide even more kids with a healthy start.

University of H
ouston - Downtown

Contact: Ms. Missy Larson Phone: (713) 221-8001
Date of Com
mitment: 3/1/99 Fax Number: (713) 221-8075
Email: larson@dt.uh.edu Web Address
: www.dt.uh.edu

Commitment: Commits to provide six initiatives including: a s
cholarship program, academic enrichment courses at the university and internshi ps for 225 additional inner-city students at the risk of dropping out of school ; the University of Houston-Downtown (UHD) will provide the Pre-Freshman Summer Enrichment Program in science and math to 200 academically disadvantaged, pote ntially first-generation college students, and Saturday enrichment classes in c omputational science, math and engineering for an additional 120 high school yo uth; UHD will contribute an aggregate of five workdays per month toward impleme nting a new head Start program, creating more effective math and science educat ion for disadvantaged and undermotivated children, and designing educational an d behavioral initiatives for a juvenile detention center; UHD will implement th e Upward Bound program for 85 additional students and the Talent Search academi c preparedness program for 100 economically disadvantaged high school youth and dropouts; UHD students will provide one-on-one individual and group support, m entoring and leadership development to 300 additional socially disadvantaged st udents; the UHD Student Volunteer Center will provide 200 community service hou rs to the Depelchin Childrens Center. It is estimated that the six initiatives will reach more than 1,500 children and youth.

Progress: This is a new commit

ment.

University of Kansas Medical Center

Contact: Ms. Jennifer Rodvelt Pho
ne: (913) 588-1498
Date of Commitment: 3/1/99 Fax Number: (913) 588-1465
Email:
jrodvelt@kumc.edu Web Address: www.kumc.edu

Commitment: Commits to increase
youth service opportunities by 20 percent, mentor 200 youth, add six job shado
wing programs, create an intergenerational after-school program, give 1,500 chi
ldren a new book, provide a medical history passport for 1,370 foster children,
double its telemedicine school sites, and establish a speakers bureau for yout
h. The promise will affect more than 4,500 children and youth over the next yea
r.

Progress: The University of Kansas Medical Center is a new commitment make
r.

University of Notre Dame

Contact: Ms. Kathy Royer Phone: (219) 631-5293

Date of Commitment: 4/27/97 Fax Number: (219) 631-4171
Web Address: www.nd.edu
/~ndcntrsc/

Commitment: Commits to partner with DePauw University, The George
Washington University, the University of Denver, and Morehouse College to coor
dinate and host 30 local summits as members of the University Summit Advisory B
oard. Each university will host a local summit on its campus and recruit five o
ther universities to host summits on their campuses.

Progress: Notre Dame is
currently planning an Americas Promise Conference which will be held on April 9
, 1999. Notre Dame is inviting community partners to participate along with stu
dents and faculty from Notre Dame. The conference will focus on how to integrat
e college students successfully into agency infrastructure so that the students
are learning while they are contributing to the mission and goals of the agenc
ies. Currently, approximately 2,000 Notre Dame students are serving in South Be
nd. Many of them are working directly with youth in tutoring or recreation prog
rams. Others are working in health-care facilities, some with very young childr
en while others serve the medically indigent, who are often families with young
children. This conference is designed to maximize their contribution. Notre Da
me believes that Institutions of Higher Education have a very particular role t
o play in creating safe and healthy environments for children and young people.
The University of Notre Dame has resources that are invaluable in building a s
trong local community. Notre Dames local summit is designed to educate its part
ners about how best to access those resources. The Americas Promise conference,
SEEDS, is an effort to build a bridge between the University and the community

so that they continue to enrich each other.

Forecast: Notre Dame currently h
as nine concrete partnerships with community organizations. These partnerships are funded by private sources. It is Notre Dames intention to continue to devel op partnerships between the Center for Social Concerns at Notre Dame and local service providers. These partnerships will, no doubt, take various forms. Notre Dame believes that it is crucial to develop thoughtful and concrete relationsh ips with community partners. Notre Dame hopes to have agreements with at least 15 partner agencies by the year 2001. These will include the possibility of com munity-based education for students and assume that students will be better abl e to contribute to our community partners because their service will include re flection and they will be well supervised and trained for the work that they do .

Commitment Showcase: This year Notre Dame has developed a new partnership a rrangement with the South Bend Boys & Girls Club. thanks to funding from an ano nymous donor from the private sector. This same donor is funding the Americas P romise conference. Currently there are approximately 100 Notre Dame students wh o work regularly at the South Bend Boys & Girls Club. Because of the new partne rship, students will have the opportunity to reflect on this experience and fac ulty may begin to include work at the Boys & Girls Club in their course require ments. This is an exciting formalization of a long-time relationship. The partn ership includes the University, a strong and growing youth service agency, and a committed partner from the private sector. This partnership is a true example of the kind of coalition that is envisioned by Americas Promise.

University
of Notre Dame Alumni Association

Contact: Mr. Edward Trifone Phone: (219) 631
-6181
Date of Commitment: 4/27/97 Fax Number: (219) 631-7902
Email: Trifone.1@n
d.edu Web Address: www.nd.edu/~ndalumni/ commtyserv

Commitment: Commits to wo
rk through the Center for Social Concerns to host a conference that highlights college-based service programs that address the five basic promises. The Fighti ng Irish Retired Service Team (FIRST) is committed to reaching 153,000 children , youth, and families through community service activities in the more than 200 Notre Dame alumni clubs across the nation.

Progress: Notre Dames FIRST focus
ed on doubling the number of local club representatives, while having members e nlist the support of their local college or university alumni associations to b egin similar programs that will mobilize retirees to serve nearly 250,000 youth nationwide. Family Volunteer Camps increased in size, including the number of youth involved, as well as the number of homes renovated or built. The Alumni S tudent Appalachia Projects doubled in size and in the number of families served . The Alumni Tax Assistance Program has focused on adding three more clubs, rea ching 3,000 families and returning at least $500,000. Eight alumni clubs began mentoring programs at minority schools and have served as models to other clubs

in an effort to expand the endeavor nationally.

Forecast: FIRST will continu
e to reach children, youth, and families through community service activities i
n the more than 200 Notre Dame alumni clubs across the nation. The Notre Dame A
lumni Association will continue to expand programs providing service to youth n
ationwide. The Alumni Association is joining forces with Habitat for Humanity o
f St. Josephs County and local builders for a week-long South Bend Builders Bli
tz to be held in June 1999.

University of Pennsylvania

Contact: Dr. Ira Har
kavyPhone: (215) 898-5351
Date of Commitment: 4/3/97 Fax Number: (215) 573-279
9
Web Address: www.upenn.edu/ccp

Commitment: Commits to a number of initiativ
es, including to increase its number of students, faculty, staff, and alumni in
volved in one-to-one mentoring from 200 to 400; increase the number of students
in community service from 2,000 to 3,000; expand the number of children partic
ipating in peer and community health education from 550 to 3,000; and to reach
2,500 more children through 24 additional sites with oral-health care through i
ts School of Dental Medicine.

Progress: More than 17,000 children have receive
d a variety of services under the umbrella of the University of Pennsylvanias (
Penns) commitment. More than 1,000 university employees participate in communit
y service and an additional 2,000 students participate in community/service lea
rning. Penn is a large decentralized institution where several partnerships hav
e emerged to implement and fulfill its commitment to Americas Promise. For exam
ple, the School of Social Work partners with the Center for Community Partnersh
ip to provide services to youth in the community. The university is in the cent
er of a thriving West Philadelphia community that has many strengths and opport
unities to fulfill Penns commitment. The focus of Penns commitment is in the We
st Philadelphia community of which Penn is a neighbor. Penn, exceeding the comm
itment goal, has enlisted 550 mentors in a variety of mentoring programs. Over
3,000 students, faculty, staff and alumni are providing a variety of services.
There are 400 community service work-study students. Approximately 17,000 schoo
l children receive direct services from Penn students, faculty, staff, and alum
ni. University assisted schools total three. There are now two extended day lit
eracy programs. The University of Pennsylvania Police Athletic League is enteri
ng its second year of operation. The number of children receiving direct health
care totals 1,200 and more than 500 children are receiving health education. L
ead-avoidance programs reach 200 children and the information is taken home to
siblings, thereby creating a greater impact. Dental health sites have expanded
to 95 and service close to 7,000 children. There are currently 130 students inv
olved in the Skills Development Center. Community service courses now total 80
with close to 1,000 students participating, and the Presidential Awards for Ser
vice will host its first annual program in April 1999. Our new University City
and Cluster Resource Board Program provides resources in the areas of professio
nal/curriculum development, school to career programs and expanded services to

children and their families. This program benefits 24 schools and over 25,000 c
hildren. Penn recently developed a flex-time policy that includes flex-time for
community service.

Forecast: Penn will increase the number and variety of men
toring programs. Penn will provide more training to youth through the Skills De
velopment Center and will continue increasing the number of students and staff
participating in community service. Penn will engage other colleges and univers
ities in discussions about creating service learning and community-service prog
rams.

Commitment Showcase: In addition to the many community service and servi
ce learning activities engaged in by individual schools and departments, Penn a
lso has a program designed to centralize volunteer activities for faculty, staf
f and alumni. Penn Volunteers In Public Service (Penn VIPS) developed a new met
hod to involve more Penn faculty, staff, and alumni in community service geared
towards addressing the five basic promises outlined by Americas Promise. A Vol
unteer Opportunity list is published each month and members of the Penn communi
ty can select from a variety of activities. The listing has led to a major incr
ease in the number of volunteers. Activities include mentoring, building playgr
ounds, participating in a scholarship program to benefit high school students h
eaded to college, supervising students doing community service, and providing t
oys, food, and school supplies through various drives and teaching at several c
ommunity schools. A major focus of Penn VIPS, is the WorkPlace Mentoring Progra
m. Each year the Penn WorkPlace Mentoring Program invites eighth-graders from s
everal West Philadelphia public middle schools to participate in a mentoring pr
ogram. The program has been in existence for five years. Teachers report that c
hildren in the program improve their behavior and display a deeper respect for
their academics. Students tend to improve their perception of what an education
means for them and display a greater interest in attending college. Further, t
he program is so popular that the seventh-graders are aware of it and eagerly a
wait orientation sessions. Many of the mentors have been involved in the WorkPl
ace Mentoring Program for the five years it has been in existence. Each year, t
hey meet a new eighth-grader and they help them chart a positive course. Mentor
s report that they didnt fathom that they would feel so honored to have the opp
ortunity to participate in their mentees life. Mentors often state that they ar
e certain they may have gained more from the experience than their students.

University of Southern California

Contact: Dr. Samuel Mark Phone: (213) 740-54
80
Date of Commitment: 6/1/98 Fax Number: (213) 740-8411
Email: smark@minerva.u
sc.edu Web Address: www.usc.edu

Commitment: Commits to providing children and
youth access to numerous programs delivering the five basic promises through e
xpanding their Family of Five Schools partnership. The University of Southern C
alifornias (USC) Family of Five Schools (USCFFS) is a public-private partnershi
p that provides special educational, cultural, and developmental opportunities
for children who attend public school in University Park. USC commits to enhanc
ing the provision of caring adults (students and faculty), safe places and stru

ctured activities, and marketable skills to the 8,000 students enrolled in the Family of Five Schools. Many of the 300 USC community-service programs target o ne or more of the five schools. All students in the Family of Five Schools are exposed to the communitys rich resources, including its institutions of higher learning, its museums, libraries and recreation facilities. The university, in partnership with the schools and local organizations, institutions and resident s, has committed itself to making these five schools the best in the city of Lo s Angeles.

Progress: USC is proud of its role in Southern California and remai ns committed to strengthening its community. More than 41,805 students, alumni, friends, staff, and faculty members volunteer in more than 300 USC-affiliated community outreach programs aimed at improving the education, safety, health, a nd overall qualty of life of the universitys neighbors. USC Neighborhood Outeac h pledged $550,000 for the 1998-1999 school year, up from $400,000 the previous year, to support USC community partnerships that support USC community initiat ives and have a visible, positive impact in the surrounding neighborhoods. The 8,000 children and youth in USCFFS schools participated in arts, after-school, athletics, service, academic, and technology programs that were provided by or coordinated by USC students, staff, faculty and/or community partners.

Up Wit
h People

Contact: Mr. Maurice Salth Phone: (303) 438-7398
Date of Commitment:
4/27/97 Fax Number: (303) 438-7300
Email: msalth@upwithpeople.org Web Address:
www.upwithpeople.org

Commitment: Commits to engage more than 20,000 young peo ple to give back through community service, resulting in more than one million hours of service in more than 550 communities nationwide. In 1999, Up With Peop le expanded its commitment to engage an additional 239,000 young people resulti ng in more than 1,100,000 hours of service.

Progress: Through December 1998, U p With Peoples youth programs have already reached more than 184,000 young peop le throughout the United States. These programs have taken place in 337 communi ties in 39 states. Up With Peoples programs have met the mentoring, safety, edu cation and volunteer objectives of Americas Promise. These programs have result ed in more than 627,000 hours of service.

Forecast: In 1999, Up With People wi ll reach an additional 75,000 young people throughout the United States. The pr ograms will focus on the education and volunteering objectives of Americas Prom ise. Up With People expects to visit an additional 215 communities in nearly ev ery state by the year 2000. These programs will result in more than 375,000 hou rs of service, allowing Up With People to meet the commitment of one million ho urs of service given back to 550 communities.

Commitment Showcase: In March 19 98, Up With People members facilitated workshops on cultural diversity in five

elementary schools in the Mt. Vernon, OH area reaching more than 2,500 school c
hildren. In Watkins Glen, NY, Up With People members visited elementary, middle
, and high schools and facilitated workshops on topics of cultural awareness an
d conflict resolution. These workshops reached more than 2,000 students. During
two days of service in Vineland, NJ, Up With People members visited four middl
e schools reaching more than 2,100 students. Workshops focused on self-confiden
ce, cultural awareness, and conflict resolution. In May 1998, Up With People cr
eated an international fair for Peabody, MA middle- and high-school students. T
he international fair included workshops on cultural awareness, diversity and s
elf-confidence. Musical performances by Up With People were also a part of each
days activities. More than 2,000 students were affected. In October 1998 in De
nver, CO, Up With People served on the steering committee for Colorados Promise
, Colorados first statewide response to the Presidents Summit. Up With People a
lso facilitated a workshop on ice-breakers and a roundtable discussion as part
of the conference.

The Urban Family Institute

Contact: Ms. Serena Wills Phon
e: (202) 234-5437
Date of Commitment: 12/11/98 Fax Number: (202) 232-3299
Email
: swills@ufi.org

Commitment: Commits to start 24 Kids Houses across the countr
y, serving 1,000 children, and providing all five basic promises in eight house
s each year between 1999-2001, each serving 40-50 children. In addition, it wil
l provide each Kids House with the Kids House Curriculum Kit that will assist i
n providing structured and academic activities for those 1,000 children. Kids H
ouse will continue to partner with the Department of Justice as well as nationa
lly with communities, schools, and churches.

Progress: Nine sites in six citie
s (Washington, DC; Lakeland, FL; Wichita, KS; New Orleans, LA; Oakland, CA; and
Chicago, IL) are reaching approximately 450 children using the Kids House conc
epts and community resources. Ten to 12 volunteers are at each site. In additio
n to the Department of Justice, the Urban Family Institute has also partnered w
ith Young Astronauts Council, Connect America, Community IMPACT! of Washington,
DC, the Points of Light Foundation, G.R.O.W. (Greater Resources of Washington)
, and the Mott Foundation.

Forecast: The Urban Family Institute will focus lat
er this year on the implementation of additional Kids Houses in Washington, DC
and throughout the country. With the continued grant from the Department of Jus
tice, it will be able to fully operate a total of 15 national sites. The Urban
Family Institute will have four additional local sites added by the summer of 1
999.

Commitment Showcase: The largest Kids House is operated at the Washington
, DC Community Academy Public Charter School, which opened in September 1998. T
he School has a student body of 300 and 32 staff members, and the Kids House se
rves 130 children after school, with the assistance of one coordinator and six
volunteers.

US West, Inc.

Contact: Ms. Jane Prancan Phone: (303) 896-4465
Da
te of Commitment: 4/27/97
Email: jpranca@uswest.com Web Address: www.uswf.org

Commitment: Commits through WOW by One (Widening Our World by One) to have at least 5,000 employees actively involved in classrooms throughout the United States, working with more than 300,000 students.

Progress: Through June of 1998, 1,442 US West employees participated in the WOW by One Program. US West has involved 51,000 students in nearly 700 schools in these 14 Western and Mid-Western states: AZ, CO, ID, IA, MN, MT, NE, NM, ND, OR, SD, UT, WA, and WY. Part of the program includes grants to schools where employees volunteer. During this same period, it made 988 grants totaling $360,000. US West is on track with its commitment, especially given the split of the company in June 1998.

Forecast: US West will continue the program in its current form, partnering with employees and schools throughout 14 Western and Mid-Western states. Employees will be encouraged to participate and to be recognized for their accomplishments with students.

Commitment Showcase: US West received letters from 27 third-graders at Sheridan Green Elementary School about US West volunteer Steve Markwell. Perhaps the kids said it best: Thanks for the $250 bucks. Wow, thats a lot of money. Mr. Markwell was very nice to come in and help us learn to surf the Web. He did fun searches like on the Titanic and what Abraham Lincolns Gettysburg Address was. Also, he told us how to watch TV properly and he played the bagpipes. It was good, but it was very, very loud. The students agree that theyd like to have Mr. Markwell back next year.

USA Networks

Contact: Ms. Dana Ortiz Phone: (212) 413-5781
Date of Commitment: 4/14/97 Fax Number: (212) 408-8228
Email: Dortiz@USANetworks.com Web Address: www.usanetworks.com

Commitment: Commits $2 million per year over three years to its Erase the Hate campaign, which promotes tolerance as a means of reducing violence. The campaign will include broadcasting public service announcements, an Erase the Hate special each year, and 200,000 hours of community service by USA Networks employees.

Progress: In 1998, USA Networks produced two specials, Walk this Way, and The National Hate Test, an

d sponsored the YWCAs Week Without Violence program which challenges all viewer
s to spend one week without contributing to violence or bigotry. In addition, U
SA Networks created an anti-bias directory entitled 2001 Ways to Erase the Hate
, which provided a comprehensive listing of governmental, national and communit
y based anti-bias organizations founded to protect and defend minority and spec
ial interest groups from overt or covert discrimination. The directory was dist
ributed to USA Networks affiliate stations and was posted on the USA Networks W
eb site. More than 500 USA Networks employees from the New York and New Jersey
offices participated in more than 13 community service projects.

Forecast: USA
Networks will continue to seek out public-service initiatives, participate in
community service projects and lend educational support through its program, Ca
ble in the Classroom.

Commitment Showcase: Senator Diane Feinstein of Californ
ia sponsored a luncheon during which April 30th was declared National Day to Er
ase the Hate and Eliminate Racism, and USA Networks national Erase the Hate hon
or roll members were acknowledged.

USA Weekend

Contact: Ms. Pam Brown Phone:
(703) 276-4531
Date of Commitment: 4/27/97 Fax Number: (703) 276-5518
Email: p
brown@usaweekend.com Web Address: www.usaweekend.com

Commitment: Commits to i
ncrease national participation in Make A Difference Day by one-third (1.3 milli
on people) over three years.

Progress: The commitment goal was met in October
1997, when 1.3 million volunteers helped others on Make A Difference Day. In 19
98, volunteer participation increased again, to two million, marking an 81 perc
ent total increase since the commitment was made. Half of the annual participat
ion total is comprised of young people. Approximately one million youth volunte
ered through National 4-H, Boys & Girls Clubs, Girl Scouts, Camp Fire Boys and
Girls, and KaBoom! in 1998. USA Weekend partnered with: Newmans Own, Inc., Wal-
Mart Stores, Kodak, Points of Light Foundation, The Miss America Organization,
Citizens Scholarship Foundation of America, Veterans of Foreign Wars, National
4-H, Boys & Girls Clubs, Corporation for National Service, Campus Outreach Oppo
rtunity League, and Goodwill Industries, Inc., to implement this commitment in
all 50 states, the District of Columbia, Puerto Rico, and many foreign countrie
s.

Forecast: USA Weekend will continue to promote and encourage participation
in the ninth annual Make A Difference Day on October 23, 1999, in order to surp
ass the participation record of two million people, and the local community gra
nt goal of $2.5 million. USA Weekend is also currently working to develop a net
work of college volunteers through partnerships with Campus Outreach Opportunit
y League, National Student Campaign Against Hunger, and Campus Compact.

Commit
ment Showcase: A group of students at a rural New Jersey high school used Make A Difference Day to demonstrate to county government officials that the town was in desperate need of a soup kitchen/food pantry. More than 60 students created a temporary soup kitchen in the schools cafeteria on Make A Difference Day. These students went on to produce a formal needs-assessment which they presented to government and business officials in spring 1999. They used their $10,000 Make A Difference Day award to create the towns first and only soup kitchen/food pantry.

USAA

Contact: Ms. Barbara Gentry Phone: (210) 498-1225
Date of Commitment: 3/16/99 Fax Number: (210) 498-8216
Email: barbara.gentry@usaa.com Web Address: www.usaa.com

Commitment: Commits to develop and finance the caring adult, safe spaces, and marketable skills it offers through its partnership with Junior Achievement. USAA expects to reach 4,000 people by the end of 1999. USAA's signature partnership supporting Junior Achievement is a comprehensive youth-development package and offers a variety of initiatives, including scholarships, job shadowing, recruitment, tutoring and senior executive support. USAA commits to renew its scholarship program for children of USAA members, and promises to commit $400,000 to the program, an enhancement of over $250,000 in 1998. USAA promises to assist the Greater San Antonio Chamber of Commerce with the development of a mentoring clearing-house in order to increase the visibility of mentoring opportunities for businesses in the San Antonio area. USAA will fund the San Antonio Making Mentoring Partnerships, an initiative to encourage other corporations employees to volunteer with local nonprofit organizations. It will put the corporations in touch with organizations such as Big Brothers Big Sisters, Boy Scouts, and Girl Scouts, and advertise the work of these nonprofits among its corporate partners in the Chamber. USAA is a leader in the field of mentoring, receiving local and national recognition for its efforts. Over 1,000 of its employees continue to mentor in local schools where USAA has a presence. These include schools in: San Antonio, TX; Colorado Springs, CO; Norfolk, VA; Sacramento, CA; Seattle, WA; Tampa, FL; and Washington, DC. Additionally, USAA has established a state-of-the-art child-care center in each of these cities and subsidizes the cost for the parents to use the facilities. These are designed for children aged six weeks to five years. They provide opportunities for physical, social, and emotional development in a safe and fun environment. The combined capacity of these centers will serve over 750 children. Both of these ongoing programs will be continued and expanded where possible in 1999.

Progress: USAA is a new commitment maker.

Utility Business Education Coalition

Contact: Mr. Steve Kussman Phone: (703) 435-6676

Date of Commitment: 2/21/97 Fax Number: (
703) 435-6678
Email: ubec@aol.com Web Address: www.ubec.org

Commitment: Commi
ts to engage at least 1.5 million young people in school-to-career programs at
100 sites throughout the nation.

Progress: In 1998, the Utility Business Educa
tion Coalition (UBEC) expanded its Learning for the 21st Century network from 1
2 sites to 55. UBEC now has a presence in 28 states and more than 500 school di
stricts, reaching two million people.

Forecast: In 1999, UBEC will increase it
s number of sites to 100. It will also emphasize quality in the sites it alread
y reaches, and will make every effort to develop sustainable systems. Its strat
egic plan is to help businesses to be more efficient in their work with schools
.

Commitment Showcase: In partnership with the Pew Charitable Trusts and the W
isconsin Public Service Corporation, UBEC has created an engagement strategy to
serve larger populations of students, connecting schools and businesses.

Val
ueOptions

Contact: Ms. Dana C. Petrovich Phone: (757) 459-5445
Date of Commitm
ent: 4/27/97 Fax Number: (757) 892-5729
Email: Dana.Petrovich@ValueOptions.com
Web Address: www.ValueOptions.com

Commitment: Commits to create a mentoring p
rogram, Attention Through Mentoring (ATM), to serve 300 youth in grades 9-12 at
its service centers across the country.

Progress: Employees have mentored 18
students at offices located in Norfolk and Virginia Beach, VA, in partnership w
ith Virginia Beach City Public Schools, First Colonial High School, and Virgini
a Beach Central Academy. Through ATM, students gain valuable skills and interac
t with productive, professional role models employed by ValueOptions. More than
60 employees nationwide expressed an interest in being involved with ATM as th
e program grows. ValueOptions participated in an Idea Exchange sponsored by Fai
rfax County Public Schools on in April 1999.

Forecast: The corporate headquart
ers of ValueOptions is developing a partnership with Fairfax County Public Scho
ols and Falls Church High School to create mentoring opportunities for more tha
n 20 students during the 1999-2000 school year. The ATM program will be impleme
nted in conjunction with Hillsborough County Public Schools and Big Brothers Bi
g Sisters of Tampa, FL, in 1999, then will expand to the public school systems
in Boston, MA and New York, NY in 2000. In addition, the company will continue
to support the South Hampton Roads Alliance For Youth and other Communities of

Promise.

Commitment Showcase: ValueOptions employee, Eric Brown, noticed that Daniel, his mentee, exhibited interest and prowess in analytical thinking, and helped him secure a paid internship in the Data Management Department for the s ummer of 1998. Daniels parents have reported a significant improvement in his a ttitude and grades since becoming involved in ATM. At the recognition ceremony, Daniel advised the superintendent of the Virginia Beach City Public Schools th at we need more opportunities like this corporate mentoring program classrooms are only one place where learning take place its through hands-on experiences like these that we really learn. One member of the Data Management Department stated Daniel has been an asset to the department and we were happy to invite h im to serve as a paid intern. Its a win-win situation. We gain an enthusiastic, competent youth and he gains valuable work experience and marketable skills.

Veterans of Foreign Wars of the United States

Contact: Mr. Michael Gormalley
Phone: (816) 756-3390
Date of Commitment: 4/27/97 Fax Number: (816) 968-1149
Em
ail: gormalley@vfw.org Web Address: www.infovfw.org

Commitment: Commits to he
lp mentor organizations, provide meeting places for its programs and for Vetera ns of Foreign Wars of the United States (VFW) and Auxiliary volunteers; recruit youth to volunteer at VA medical centers and veterans homes; recognize youth a nd adult youth leaders for their volunteerism; and invite military personnel to participate in community service projects.

Progress: Members of the 16,000 Ve
terans of Foreign Wars Posts and Ladies Auxiliaries have volunteered more than four million hours working with youth, and awarded more than $3 million in scho larships and awards to more than 200,000 youth and adult youth leaders through their Citizenship Education, Community Service, and Youth Programs. On the annu al Make A Difference Day, hundreds of VFW and Ladies Auxiliary members coordina ted service projects working with many young people and other community groups. Through its youth programs, approximately 1,000 youth volunteered at Veterans Administration Hospitals. In the VFWs Veterans in the Classroom program, member s were joined by many active military volunteers. Information was distributed t o all VFW and Ladies Auxiliary leaders regarding the new state health insurance program for young people under age 19, and it was requested that they join wit h representatives from the March of Dimes for this endeavor.

Forecast: During
the VFWs 100th Anniversary in 1999, more than 250,000 youth will be involved wi th its programs. VFW is working with 20 Volunteer Centers around the country th rough the Points of Light Foundation Family Matters program to develop family v olunteer activities that will be a model for the country. VFW and Ladies Auxili ary members will continue to expand the Veterans in the Classroom program in sc hools, some working with another commitment maker, Time for America. In additio n, the VFW will expand its involvement in the National Groundhog Job Shadow Day .

Commitment Showcase: VFW and Ladies Auxiliary members from District 6 around Jacksonville, FL have been partnering with the U.S. Navy and Time for America in highlighting life skills, career outlooks, patriotism, and community service , with hundreds of local elementary school children. VFW and Ladies Auxiliary r epresentatives have been sharing their military and homefront experiences and t eaching flag education to the students. Included in this program is a video con ference between the students in the classroom and sailors on board ships.

VH1

Contact: Mr. Robert B. Morrison Phone: (212) 846-7627
Date of Commitment: 4/1
5/97 Fax Number: (212) 846-6721
Email: bob.morrison@vh1.com Web Address: www.vh 1.com

Commitment: Commits to expand its VH1 Save the Music Program which help s restore music programs in public schools. VH1 committed to expanding this pro gram to 30 markets. VH1 Save the Music will reach one million students and plac e $1 million worth of musical instruments in public schools over three years. A subsidiary of Viacom, VH1 offers employees a day off if they volunteer to work for 16 hours or more a year for nonprofit organizations dedicated to benefitin g children.

Progress: VH1 Save the Music has gone national. Doubling the origi nal commitment to expand the program to 16 markets, VH1 Save the Music has expa nded into a national campaign reaching 30 markets in 1999: Atlanta, GA; Baltimo re, MD; Binghamton, Buffalo, New York, NY; Boston, MA; Charlotte, North Wilkesb oro, NC; Chicago, IL; Cincinnati, Cleveland, OH; Dallas, TX; Denver, CO; Detroi t, MI; Jacksonville, FL; Los Angeles, San Jose, CA; Memphis, Nashville, TN; New ark, NJ; New Orleans, LA; Olympia, Port Orchard, Seattle, Tacoma, WA; Philadelp hia, PA; Providence, RI; St. Louis, MO; and St. Paul, MN. At the end of 1998, V H1 Save the Music generated over $11 million of total support (including donate d instruments, financial support, national and local media, and in-kind support ). Over 57,000 children have benefited from VH1s efforts. In 1998, VH1 launched DIVAS Liveits signature broadcast event for VH1 Save The Music, which reaches millions of people and brings its message into the mainstream of America. Ticke t proceeds, as well as a portion of the revenues from the release of the triple platinum DIVAS Live CD, have helped to create a base of support to expand this program nationwide. Strategic partners include: The National Association for M usic Education (MENC), The International Music Products Association (NAMM), and The National Association of Band Instrument Manufacturers. Their support in th e solicitation and purchase of instruments, and the coordination of MENC with l eaders in the area of music education has helped make this program a success in the local communities. Without the strong support from partners, the VH1 Save The Music would not be possible.

Forecast: At a presentation with First Lady H illary Rodham Clinton in September 1998, VH1 raised its commitment by pledging to generate $100 million of total support and bring music education back to one million children over the next decade. DIVAS LIVE 99, quarterly VH1 Save The M

usic specials, and national/local public service campaigns will continue to rai
se essential funds, and boost awareness in the 65 million homes VH1 serves. Loc
al affiliate partners are contributing local cross-channel coverage of our PSA
campaign bringing the message to over 35 million cable subscribers. VH1 Save Th
e Music will continue working closely with leading child development researcher
s to ensure it provides the best possible program.

Commitment Showcase: VH1 Sa
ve The Music has become a catalyst for change within the framework of the schoo
l day. Many communities have exceeded original requests and have added more pro
grams as the value of instrumental music programs in child development becomes
apparent. Jemel Powell is an excellent example of the benefits of VH1 Save the
Music. An 11-year-old student at Capital View Elementary in Atlanta, GA, he tra
nsferred the I can accomplish anything with hard work attitude he acquired from
learning to play the cello into significant academic improvement and behavior
growth. Additionally, increased parental participation due to the program has r
esulted in an evening class for parents and students to come and learn how to p
lay keyboards together at Sable Elementary School in Denver, CO.

VHA Inc.

Co
ntact: Ms. Laura Murphy Phone: (972) 830-0305
Date of Commitment: 4/27/97 Fax N
umber: (972) 830-0332
Email: lmurphy@vha.com Web Address: www.vha.com

Commitm
ent: Commits to mobilize its 1,400 hospitals to create and/or expand at least 5
00 school-linked programs for the purpose of addressing the five basic promises
in communities across the United States over three years. VHA met its initial
goal and is expanding its commitment to create a total of 750 new programs.

Pr
ogress: VHA hospitals in 47 states have provided over 700 programs serving more
than 1,000,000 children and youth in programs ranging from health education pr
esentations to school-based health centers. The quantity of children served by
site ranges from ten, in a hospital-based mentoring program, to thousands in he
alth education presentations. The partnership with The Coca-Cola Company enable
d VHA to distribute over 200 School-to-Work toolkits to members. Other resource
s include a Communications Kit, Profiles: Americas Promise in Action, which inc
ludes tip sheets on seven different topics such as bike safety and Make a Diffe
rence Day; a satellite broadcast highlighting members efforts and the School-to
-Work Initiative; two resource books from the American Academy of Pediatrics; a
nd a quarterly update intended to network members committed to Americas Promise
. Outcomes from members programs have been tremendous. Tardiness dropped to fiv
e percent at a New Haven, CT middle school served by a school-based health cent
er provided by YaleNew Haven Health System. Ninety-eight percent of the student
s participating in CedarsSinai Health Systems mentoring program in Los Angeles,
CA graduated from high school and pursued higher education. Burlington, VTs Fl
etcher Allen Health Cares Think First program increased the number of students
who understood how to prevent head and spinal cord injury from 46 percent to 79
percent.

Forecast: VHA will continue to recruit its member health care organi
zations to join the Americas Promise movement and develop additional resources
to support their efforts. Specifically, VHA will create two more program module
s for the School-to-Work toolkit to encourage the local implementation of hospi
tal-based mentoring programs and internships. A grant from the Robert Wood John
son Foundation helps support VHAs efforts to develop resources to support healt
h-care organizations interested in developing school-based health centers. By b
roadening the knowledge base for health-care organizations, VHA believes that t
he percentage of hospitals sponsoring school-based health centers will increase
significantly. To achieve this goal of developing 750 school-linked programs,
VHA will partner with at least three national organizations to develop and deli
ver resources that address specific concerns, such as asthma, and increase enro
llment in the State Childrens Health Insurance Program.

Commitment Showcase: T
he school-based health center operated by Samaritan Health System in Phoenix, A
Z, provides the constant care an asthmatic child needed to stay in school. This
childs family did not qualify for Medicaid and had no health insurance. The ch
ild was in and out of the emergency room constantly, causing the mother to miss
work regularly, and, as a result, constantly change jobs. Samaritans school-ba
sed health center provided medical care for the child, allowing the mother to f
ind more stable work, and eventually get a job with health insurance benefits.

Viacom

Contact: Ms. Betty A. Panarella Phone: (212) 258-6190
Date of Commitm
ent: 5/1/97 Fax Number: (212) 258-6244
Email: BettyA.Panarella@viacom.com Web A
ddress: www.viacom.com

Commitment: Commits to organize, facilitate, promote a
nd reward employee volunteerism to benefit Americas youth. The program is endor
sed by senior management and pursued throughout the organizationBlockbuster, MT
V, Nickelodeon, Paramount Pictures, Paramount Television, Showtime, Simon & Sch
uster, Spelling Entertainment Group, VH1by way of an Americas Promise Summit Bo
ard. The Board is comprised of corporate and divisional representatives and is
charged with creating and implementing programs company-wide that fulfill this
commitment. Through combined efforts, Viacom has reached over 27 million young
people in more than 1,000 communities accross the nation. Viacom also provides
one day off per year for employees who volunteer at least 16 hours towards help
ing our youth. See MTV, Nickelodeon, and VH1 entries for their individualized c
ommitments.

Progress: In 1998, Viacoms interdivisional Summit Board continued
its work to fulfill its commitment by raising employee consciousness and partic
ipation in volunteering. Nickelodeons Big Help campaign highlighted Big Help We
ek which reached out to over 1,000 community groups. Paramount Pictures, Spelli
ng and Nickelodeon Animation have expanded their regular volunteer events to in
clude beach clean-up, helping orphans and wards of the court prepare for the Sp
ecial Olympics, wrapped holiday gifts and threw a holiday party for 160 childre
n in East Los Angeles. Paramount Pictures recruited 230 employees for its ongoi

ng mentor program and helped establish Hollywood Entertainment Museum which pro
vides educational and vocational training to teens in the juvenile system. Simo
n & Schuster is hosting after-school programs so that kids can learn about toda
ys technology and is also funding literacy programs through company sponsored e
vents. MTVs Fight for Your Rights: Take a Stand Against Violence campaign partn
ered with the U.S. Departments of Justice and Education. VH1s Save the Music be
nefited over 57,000 children with over $11 million of total support. Showtime f
ormed a new partnership with Jobs for Youth to create an employee mentoring pro
gram to benefit New York City students. Blockbuster started a program to promot
e education by providing school teachers with coupons for free video rentals fo
r students with high academic achievement. Viacom has initiated new programs fo
r families to cope with a hospital experience, has painted and cleaned child-ca
re facilities, and now works with a facility that helps children with learning
and emotional disabilities.

Forecast: Viacom will continue to find new and cre
ative ways to reach out to youth, as part of its culture and as part of its bus
iness through quality programming, marketing messages, and company-wide volunte
er events. Our Summit Boards business plan includes an aggressive calendar of c
ommunity events primarily focused on todays youth. It intends to adopt more gra
de schools and high schools in order to identify at-risk youth and engage them
in educational and vocational training through on-site mentoring and literacy p
rograms.

Commitment Showcase: All Viacom companies have partnered with local h
igh schools to create a mural that is meaningful, such as drug-free zone or pea
ce zone, for the students. Employees volunteer to help paint with the students
and the company supplies the paint. Viacom found this to be an excellent way to
make a contribution to the communities where its employees work.

Vision Serv
ice Plan

Contact: Ms. Patricia Cochran Phone: (916) 851-4710
Date of Commitmen
t: 3/19/97 Fax Number: (916) 851-4850
Email: patrco@vsp.com Web Address: www.@v
sp.com

Commitment: Commits to provide funding for eye examinations and specta
cles to approximately 40,000 to 50,000 children through the Sights for Students
program.

Progress: The free eye-care program, Sights for Students, involves c
ollaborations with the following national partners who identify the children to
be served: Blue Cross/Blue Shield Caring Programs for Children, Boys & Girls C
lubs, The Childrens Health Fund, Communities In Schools, The Entertainment Indu
stry Foundation, Head Start, Learn and Serve America, National Council of La Ra
za, Prevent Blindness America, and YMCA of the USA.

Seventy-one-thousand vouc
hers entitling children to free eye-care services have been distributed in 49 s
tates. Eight thousand children have already received free eye exams and glasses

, and Vision Service Plan currently serves about 1,000 new children each month.

Forecast: Vision Service Plan will continue to work with these national partn
ers to reach the goal of serving 50,000 children annually throughout the nation
.

Commitment Showcase: A mother of one of the Sights for Students beneficiarie
s commented: When I was told that my son needed glasses, I didnt know where I w
ould get the resources from. Then the Head Start director mentioned to me he co
uld qualify for a Sight for Students voucher.

VISION USA

Contact: Ms. Carol
Glick Phone: (314) 991-4100
Date of Commitment: 3/12/99 Fax Number: (314) 991-4
101
Email: crglick@theaoa.org Web Address: www.aoanet.org

Commitment: Commits
to expand its program to provide, through its membership of optometrists volunt
eering their time, 1,000 additional eye exams in total to children in the years
2000 and 2001. VISION USA also promises to include information on the Children
s Health Insurance Program and Americas Promise in its mailings to its 11,000 p
atients and 30,000 doctors, and to include this information on its Web site.

P
rogress: This is a new commitment.

Forecast: VISION USA will increase its recr
uiting efforts to reach more children with free eye examinations. Beginning in
November 1999, information and an application form will be available on VISION
USAs Web site, www.aoanet.org, making it easier for those who work with low-inc
ome, uninsured working families to apply. VISION USA can also be contacted at 2
43 N. Lindbergh Boulevard, St. Louis, MO 63141. In addition, VISION USA will in
form doctors that it is a part of the Americas Promise network and will help pr
omote the Childrens Health Insurance Program.

Visiting Nurse Associations of
America

Contact: Ms. Pamela Sawyer Phone: (617) 523-4042
Date of Commitment: 3
/12/99 Fax Number: (617) 227-4843
Email: psawyer@vnaa.org Web Address: www.vnaa
.org

Commitment: Commits to begin 50 new community healthy start and mentorin
g programs over two years to reach at least 50,000 children. These programs wil
l be initiated in at least 50 communities, including the following: Indianapoli
s, IN; Cleveland, OH; Harrisburg, PA; New York, NY; and Concord, NH.

Progress:
This is a new commitment.

Vocational Industrial Clubs of America

Contact: D
r. Michael Regauld Phone: (703) 737-0605
Date of Commitment: 12/2/97 Fax Number
: (703) 777-8999
Email: anyinfo@vica.org Web Address: www.vica.org

Commitment
: Commits to deliver a video packet to 15,000 local school chapters demonstrati
ng how students in high-school vocational technical training programs can be me
ntors to younger students in elementary and middle schools and create a student
-to-student career awareness.

Progress: Vocational Industrial Clubs of America
s (VICAs) award-winning Volunteers in Career Awareness videotape was completed
and mailed to 15,000 VICA chapters nationwide, reaching more than 200,000 high-
school students. Designed to introduce the program to students and teachers ali
ke, the video presented an actual mentoring program in action. The success of t
he video packet has led to the participation of numerous schools and thousands
of students in newly-formed mentoring programs across the country. In one Maryl
and chapter, 50 high-school students reached nearly 1,200 middle and elementary
students during a series of presentations and events that spanned nearly three
months. In Pulaski County, VA, 400 younger students were reached through simil
ar programs, with expansion of the program planned for the coming year. Student
s from Camden County High School in Georgia delivered the program to more than
720 students last year, and in Texas, VICA students targeted nearly 250 third-g
rade children in area elementary schools. A total of 2,500 students have been r
eached by just four of VICAs nearly 15,000 chapters. An estimated 60,000 studen
t-to-student mentoring bonds have already been established as a result of the p
rograms first year. To supplement the promotional efforts, VICA has developed a
Web site designed specifically around the mentoring project. Visitors may view
pages featuring successful mentoring programs in a variety of schools nationwi
de, with the promise that their school will be added to the site if they provid
e information on their own mentoring programs. Users may also access background
information about the program, report their mentoring experiences through an i
nteractive forum, and learn more about Americas Promise and its association wit
h VICA. The page is linked to VICAs Web site, www.vica.org/mentoring.html, whic
h receives 7,000 hits a week.

Forecast: VICA will continue to promote the ment
oring program through its publications, packets sent to chapters, and its Web s
ite. The Volunteers in Career Awareness mentoring program is now a featured seg
ment of the Community Service contest at the annual National Leadership and Ski
lls conference, offering further visibility and staying power to the program. V
ICA will continue to document the actual number of students reached by the indi
vidual programs throughout the chapters.

Commitment Showcase: VICA has receive

d many positive responses over the past year. In Massachusetts, the state has m
ade the mentoring program part of its statewide service project for the coming
year. In California, student Monica Santana, helped to organize a successful me
ntoring program in her school. I presented the videotape to my old sixth-grade
teacher and principal, Miss Santana said, and she said she would like to partic
ipate. Monicas school will be expanding the program this year. VICA has receive
d many thank you letters from the elementary and middle school students, letter
s where a few words speak volumes about the positive effects of the program. On
e letter reads, One of my favorite lessons was reading because we follow along.
Thank you again for coming to our school. You taught me many things.

Volunte
er Center of Tucson/City of Tucson

Contact: Ms. Ellen Hargis Phone: (520) 886-
6500
Date of Commitment: 4/27/97 Fax Number: (520) 886-3340
Email: tucazvc@aol.
com Web Address: www.members.aol.com/voltucson.index.htm

Commitment: Commits t
o provide 2,000 additional youth over three years with a caring adult by engagi
ng more than 3,000 adults as mentors. The number has increased to 20,000 youth,
who will have access to all five basic promises.

Progress: The Volunteer Cent
er of Tucson (VCT) convened a local summit from which 135 commitments were made
to children and youth. As of March 1998, Tucson delegates from the Presidents
Summit made 157 commitments to Tucson youth, providing the five basic promises
to 8,854 youth. An estimated 31 national commitments have been delivered in Tuc
son and awareness of the five promises has been raised within the Tucson busine
ss community. The Volunteer Center has been very successful in developing colla
borations among community partners, including the Kiwanis Young Childrens Counc
il of Pima County, the Tucson Corporate Volunteer Council, Tucson Parks and Rec
reation, Tucson Public Library, Connect Tucson, the Marana School District, the
National Mentoring Alliance, and the Community Connection Crew.

Forecast: The
Volunteer Center of Tucson will strengthen Connect Tucson: The National Mentor
ing Partner Program and will provide a caring adult mentor to every youth in Pi
ma County. With the help of national commitment maker AOL, the Volunteer Center
s Web site will include volunteer opportunities that provide resources to youth
. Tucsons Promise plans neighborhood summits and a literacy summit.

Commitment
Showcase: Canyon Ranch has partnered with Ochoa Elementary School to provide m
entoring, a healthy start, marketable skills, and a safe place. Canyon Ranch em
ployees and Ochoa students have painted a mural, learned about nutrition and ph
ysical fitness, and shared diversity days. The Give A Parent Support (GAPS) pro
gram has provided teen parents with 250 hours of volunteer mentoring support. S
t. Andrews Presbyterian Church adopted all of the GAPS program children, and pr
ovides holiday gifts, financial support, safe places, and a healthy start.

Vo
lunteers of America

Contact: Ms. Kim Helfgott Phone: (703) 548-2288
Date of Co
mmitment: 1/22/97 Fax Number: (703) 684-1972
Email: khelfgott@voa.org Web Addre
ss: www.voa.org

Commitment: Commits to initiate a comprehensive program for 2
0,000 young people living in affordable housing communities across the country.

Progress: Volunteers of America has obtained funding, awarded grants, and pro
vided training and technical assistance to seven affordable housing properties
across the United States to initiate Bright Futures Initiatives, which will mob
ilize surrounding communities to promote youth development. More than 2,000 low
-income young people live on these affordable housing properties that are owned
and managed by Volunteers of America. Each of these properties has begun to hi
re staff and identify volunteers and community partners to accomplish the goals
of Americas Promise. Volunteers of America has also developed, published, and
distributed Bright Futures: A Guidebook for Promoting Positive Youth Developmen
t, which describes a ten-step process for mobilizing an entire community to sup
port the young people that live in affordable housing communities.

Forecast: V
olunteers of America is working with the Fannie Mae Foundation and the Enterpri
se Foundation to expand the Bright Futures Initiative to additional affordable
housing properties across America. It is also developing a special program for
young children and their parents who live in affordable housing communities.

C
ommitment Showcase: In Lubbock, TX, the Bright Futures Initiative has transform
ed an entire affordable housing community owned and managed by Volunteers of Am
erica. Together, parents and youth, who are affordable housing residents, are i
dentifying positive solutions to community issues such as drug trafficking. The
y are developing positive activities for youth in the after-school hours and re
aching out to colleges, schools, and businesses for tutors and mentors to suppo
rt and encourage the young people that live on the property.

Wal-Mart Inc.

C
ontact: Mr. Emerson Goodwin Phone: (501) 277-1913
Date of Commitment: 5/1/97 Fa
x Number: (501) 273-6850
Email: emgoodw@wal-mart.com Web Address: www.wal-mart.
com

Commitment: Commits to support 6,000 high school seniors with $1,000 annu
al scholarships over the next three years, totalling $6 million. An additional
$14 million in 20,000 Competitive Edge Schoalrships will be awarded. Wal-Mart e

stablished the program for students interested in manufacturing, industry, and technology-related fields of study.

Progress: In fiscal 1999, each Wal-Mart st
ore gave at least one scholarship to a high school student. In total, Wal-Mart provided $8 million in scholarships to approxiamtely 2,700 high school seniors, representing all 50 states. In September 1998, Wal-Mart supported Grandparents Day with grants through its stores to youth organizations, which conducted pro
grams on behalf of senior citizens. In October 1998, Wal-Mart participated in M
ake A Difference Day, a nationwide day of volunteering organized by USA Weekend and the Points of Light Foundation. Wal-Mart funded 2,800 volunteer projects i
n 2,100 communities for a commitment of $2.4 million.

Forecast: Wal-Mart will
distribute $8.1 million in scholarships this year, give grants for Grandparents Day, and commit approximately $2 million to Make A Difference Day.

Commitment
Showcase: For Joe Mormon, the Competitive Edge scholarship made all the differ
ence. Although he excelled throughout high school, his family simply did not ha
ve the financial resources to send him to college. Because of Wal-Marts scholar
ship, Joe is building an impressive scholastic career as he studies electrical engineering at Montana College of Mineral Science and Technology.

The Washing
ton Times

Contact: Mr. Richard H. Amberg, Jr. Phone: (202) 636-8801
Date of Co
mmitment: 5/1/97 Fax Number: (202) 526-8826
Email: twtgm@wt.infi.net Web Addres
s: wtnews@wt.infi.net

Commitment: Commits to run printed advertising promotin
g Americas Promise and the five basic promises as public service announcements.

Progress: The Washington Times ran complimentary quarter-page advertisements, promoting the Americas Promise crusade, in 16 editions of the paper during 199
8. The Times has a daily circulation of over 100,000, and is purchased mainly i
n the District of Columbia, Virginia, and Maryland.

Forecast: The Times will c
ontinue to run public service advertisements, as supplied by Americas Promise.

Weyerhaeuser Company

Contact: Ms. Pamela Baade Phone: (253) 924-5468
Date of
Commitment: 1/16/98 Fax Number: (253) 924-3658
Email: baadep@wdni.com Web Addr
ess: www.weyerhaeuser.com

Commitment: Commits to launch a company-wide volunt
eer program for employees to initiate volunteer projects and nominate local non
profits for cash awards. In 1998, employees will fulfill 130,000 hours of volun
teer service in 20 states and $300,000 has been allocated for the cash awards.
In addition, the Foundation expects to invest more than $6 million over two yea
rs to youth and education-related organizations across the country, touching th
e lives of one million children.

Progress: More than 6,000 Weyerhaeuser employ
ees, friends, and family members in 19 states, 46 cities, and three provinces c
ompleted 90,000 volunteer hours through various projects in their communities t
hrough the Making Waves program. Many of these projects involved working with s
chools, Big Brothers Big Sisters, teen centers, Boy and Girl Scouts, family she
lters, public housing, art organizations, hospitals, food banks, and more. Empl
oyees volunteered in the following locations: Dierks, Hot Springs, and Phoenix,
AZ; Anaheim, Salinas, and Santa Paula, CA; Washington, DC; Barnesville and Fli
nt River, GA; Cedar Rapids and Waterloo, IA; Aurora, Itasca, and Naperville, IL
; Newton and Wichita, KS; Three Rivers and Warren, MI; Columbus and Fernwood, M
S; Elkin, New Bern, Plymouth, and Rocky Mount, NC; Eaton, OH; Broken Bow, Valli
ant, and Wright City, OK; Coos Bay, Portland, and Springfield, OR; Ephrata, PA;
St. Matthews, SC; Lynchburg, VA; Centralia, Cosmopolis, Everett, Longview, Nor
th Bend, Olympia, and Tacoma, WA; Marshfield, and Rothschild, WI; and Alberta,
British Columbia, and Saskatchewan, Canada. Weyerhaeuser Company Foundation con
tributed over $3.25 million to youth and education-related programs throughout
the United States, including schools, Big Brothers Big Sisters, teen centers, B
oy and Girl Scouts, Childrens Home Societies, 4-H Groups, YMCAs, Special Olympi
cs, family shelters, and art programs for youth. The foundation focuses most of
its giving in the communitiesmany ruralwhere Weyerhaeuser has a major presence
and employs a significant number of people.

Forecast: The Making Waves progra
m has been such a success that the Weyerhaeuser Company Foundation is continuin
g its commitment for 1999 and 2000the companys centennial year. Were gaining so
much through Making Waves, says Elizabeth Crossman, Manager of the Weyerhaeuse
r Foundation. Employees have a sense of ownership and pride in the program, and
when they spend their time working in their communities they carry Weyerhaeuse
rs good name with them. The company has pledged to complete more than 80 volunt
eer projects in 1999 involving nearly 4,000 volunteers.

Commitment Showcase: M
ore than 50 Weyerhaeuser employees, family members and friends logged over 530
hours of volunteer labor to the Jonestown, AR neighborhood revitalization effor
t. The project involved transforming an unsafe playground into a safe place for
kids and community events. According to the residents, change is already evide
nt with a 40 percent drop in crime. Phase two of the project, set for completio
n in summer 1999, includes adding paved areas, a drinking fountain and more equ
ipment like sandboxes and tetherballs. Weyerhaeuser employees pledged 200 addit
ional hours in 1999 and will receive an additional $2,000 grant upon completion
of the project.

In November 1998, the MS/AL Timberlands Team presented a che
ck for $10,000 to the Salvation Army Mark Mitchell Childrens Shelter. The team
earned the grant by volunteering over 600 hours through the Making Waves progra

m. They began the project in 1997 with a number of clean-up projects. Over the next year, the employees decided to get more involved with the children from th e shelter and took them shopping, out to eat and to community activities. Volun teers prepared and donated food for meals and made birthday cakes with theme de corations for children who celebrated birthdays at the shelter. In addition, co okouts and other activities were held throughout the year for the children resi dents.

Women Business Owners Corporation

Contact: Ms. Phyllis Hill-Slater Ph
one: (516) 773-7779
Date of Commitment: 4/11/97 Fax Number: (516) 773-7729
Emai
l: hillslater@aol.com Web Address: www.wboc.org

Commitment: Commits to initiat
e WomeNet.Access, a program to bring women online and develop a mentoring progr am to help women learn about using the World Wide Web as an educational and bus iness tool.

Progress: WomeNet.Access was launched and over the last year more than 300,000 women have accessed the Web site and learned how to use the World Wide Web in their businesses to market their goods and services. Through chat b oxes, professional online mentoring has taken place regarding use of the World Wide Web.

Forecast: Women Business Owners Corporation plans to partner with Pr oNet and other organizations to reach more women.

Women in Community Service

Contact: Ms. Mindy Larson Phone: (703) 671-0500
Date of Commitment: 1/21/97 Fa
x Number: (703) 671-4489
Email: Mlarson@wics.org Web Address: www.wics.org

Co
mmitment: Commits to engage 15,000 low-income women and youth in community serv ice projects over three years. This grassroots introduction to the volunteer et hic will help participants increase marketable job skills and provide an opport unity for them to give back to others and become connected to their communities .

Progress: Women in Community Service (WICS) has engaged 7,750 low-income you th and women and over 400 staff, adult, and community volunteers in community s ervice projects nationwide. WICS has partnered with Job Corps Centers nationwid e as well as local businesses, hospitals, and other service agencies to engage low-income youth and women in service projects, such as clothing and food drive s, community clean-ups and building projects, mentoring and tutoring school chi ldren, health awareness projects, and visits to nursing homes and health-care f acilities. By taking on leadership and planning roles for the projects, the par

ticipants have increased their marketable job skills while establishing positiv
e public relations through their efforts to strengthen their local communities.
In October 1998, WICS held over 50 community-service projects for Make A Diffe
rence Day, involving women and youth volunteers in local communities across the
country.

Forecast: WICS plans to reach at least 7,250 additional low-income w
omen and youth nationwide, by focusing on service within local communities, and
pursuing partnerships with local agencies, businesses, and schools, in order t
o revive a grassroots volunteer ethic. In 1999, WICS will participate in both N
ational Youth Service Day and Make A Difference Day, as well as coordinate mont
hly community service events. WICS hopes to expand its commitment to low-income
women and youth nationwide by creating more opportunities for them to take lea
dership and planning roles in service projects.

Commitment Showcase: WICSs you
th volunteers honored a former member through a service project held in October
1998 for Make A Difference Day. Students from the Cincinnati Job Corps Center
chose to organize a Walk-a-thon to benefit those with sickle cell anemia, in ho
nor of long-time WICS volunteer Gary Watts, who died from the disease in 1997.
Mr. Watts work as a volunteer touched the lives of many young people, and they
wanted to show their respect for his life and volunteerism. Approximately 125 v
olunteers supported the fundraiser by making donations and participating in the
walk. Among the volunteers were 85 young adults enrolled in the Department of
Labors Job Corps program. The Walk-a-thon raised $500 which the youth donated t
o the Sickle Cell Parent and Family Network to fund research, advocacy, and edu
cation about sickle cell anemia.

The Woodhull Institute for Ethical Leadershi
p

Contact: Ms. Priscilla Ryan Phone: (212) 475-5575
Date of Commitment: 12/2/9
8 Fax Number: (212) 475-5627
Email: woodhulli@aol.com

Commitment: Commits to p
rovide funding for one-third of its participants to offset the costs of attendi
ng the Woodhull Institute. It will provide young women with the opportunity to
receive marketable skills, professional and ethical enrichment, entrepreneurshi
p training, and personal development in their facilities, through their teachin
g programs, summer school programs and cultural events. The Woodhull Institute
will also create the mentoring development of those enrolled as a core componen
t, using Woodhulls national network of intellectual and professional women pion
eers in their respective fields; and develop young women into part of an emergi
ng ethical leadership, in which the aim of giving back to the community is an i
ntegral part.

Progress: As a new commitment maker to Americas Promise in Decem
ber 1998, The Woodhull Institute has begun to contact the groups of women who w
ill attend its institutes and inaugural retreats to be held this this spring an
d summer. Through Americas Promise, Woodhull has connected with Catholic Big Br
others, Inc., Women in Community Service, and a handful of other nonprofits, wh

ich has enabled the Institute to reach young leaders coming from disadvantaged backgrounds.

Forecast: In April 1999, the Woodhull Institute will welcome its first group of young women for a three-day Ethical Leadership Retreat. In June, 20 more young women from many backgrounds will attend to learn the basic components of financial literacy, mediation and negotiation, identity and voice. In August, the Woodhull Institute will begin its Ethical Leadership Intensive where the students will spend two weeks developing their empowerment and ethical leadership skills. The course will concentrate on four areas: Politics, Law and Community Advocacy, Business and Entrepreneurship, and Arts and Media. Woodhull estimates that by 2000 it will reach at least 350 to 400 young women and intends to double this number over the following year as its outreach and partnerships expand. In the second half of 1999, it will host retreats, working with the young women attending the Institute.

World of Knowledge Foundation, Inc.

Contact: Ms. Michele Baker Phone: (888) 953-7737
Date of Commitment: 4/1/98 Fax Number: (407) 679-0361
Web Address: www.worldofknowledge.org

Commitment: Commits to develop the World of Knowledge Foundation (WKF)/Americas Promise Vo-Tech Community Outreach Program, which aims to promote marketable skills through effective education and to create opportunities for young people to give back through community service. By targeting communities and vocational-technical (Vo-Tech) schools across the United States, it hopes to reach more than 14,000 students. World of Knowledge will ask students in Vo-Tech high schools in each of these cities to identify a need in the community that they can support through their Vo-Tech studies. WKF has allocated $100,000 to distribute through these awards.

Progress: In January 1999, the World of Knowledge Foundation fulfilled its commitment to Americas Promise. Through its World of Knowledge/Americas Promise Vo-Tech Community Outreach Program, the Foundation awarded a total of $100,000 in grants to ten vocational-technical high schools in four states to fund exciting community projects. Several thousand young people received education toward a marketable skill and opportunities to give back through community service. In addition, many tens of thousands of other people (teachers, volunteers, business partners, elementary children, seniors, and community residents) will derive benefits from the new programs and services provided by the Vo-Tech High School students. Ten Vo-Tech Schools in Chicago, IL; New Brunswick, NJ; New York, NY; and Seattle, WA received grants from the World of Knowledge Foundation. Grants were given to Hyde Park Academy in Chicago, IL to fund its school beautification and gardening project, and to William E. Grady High School in Brooklyn, NY for a program to provide affordable car maintenance to senior citizens. Middlesex County Vo-Tech in New Brunswick, NJ will restore the century-old Pioneer Grange Community Center; New York Vocational Training Center in Rockaway Park, NY will take entertainment to building bound seniors; Harry Van Arsdale Jr. High School in Brooklyn, NY will build protective barriers around newly planted tree

s in the community; and Prosser Career Academy in Chicago, IL will design a gar
den and build a childrens playground. Grants were also awarded to: Queens Vo-Te
ch High School in Long Island City, NY to create a Ham Radio program; Sea-Tac O
ccupational Skills Center in Seattle, WA to provide the Tooth-Tutor Oral Health
Project; Thomas Edison Vocational & Technical High School in Jamaica, NY to pr
ovide Internet and computer education for adults; and Ralph McKee Vocational an
d Technical High School in Staten Island, NY to offer free hair-care and beauty
-care for seniors.

Forecast: The World of Knowledge Foundation will first char
t the progress of the grants already awarded. By the end of the 1999 school yea
r, it will have received all of the end of project reports to evaluate, and at
that time will develop potential areas of growth and expansion.

Commitment Sho
wcase: The Sea-Tac Tooth-Tutor Oral Health Project in Seattle, WA will be given
national recognition at the Health Occupation Students of America National Lea
dership Conference in June 1999. The project, which promotes oral health in ele
mentary school children through presentations by vocational high school student
s, prepares students for a career while providing a healthy start to disadvanta
ged youngsters.

World SHARE

Contact: Ms. Michele Medugno Phone: (619) 686-58
18
Date of Commitment: 3/13/97 Fax Number: (619) 686-5815
Email: mmedugno@world
share.org Web Address: www.worldshare.org

Commitment: Commits to increase its
youth volunteer service in its self-help community development and food progra
m by 20 percent.

Progress: World SHARE presents its National Youth Efforts wit
h SHARE YES Awards to groups and individual young people who have performed out
standing volunteer service in their communities through SHARE affiliate program
s and host sites. World SHARE is dedicated to encouraging volunteerism by offer
ing food savings through its SHARE U.S. affiliate programs in exchange for a co
mmitment to service. Young SHARE participants make tremendous contributions in
their communities through their volunteer service. By highlighting these effort
s, it is hoped others will be inspired to volunteer. Winners of the award recei
ve certificates, savings bonds, and a trip for two to the award presentation. T
here are two age categories, 12 years and younger and 12-18 years. In each cate
gory, an award is presented to both an individual and a group. Each World SHARE
affiliate promotes youth volunteer service differently. Some feature kids who
make a difference in their monthly newsletters; others have organized church an
d school youth groups doing volunteer work packaging food for their monthly sel
f-help food program, in which people save up to 50 percent on food just by volu
nteering in their communities. Others invite young people to participate in com
munity works projects on A Day of Sharing. World SHARE recently established a m
ail-order pharmacy. The World SHARE Pharmacy offers those without health insura
nce or prescription-drug coverage better prices on vitamins, over-the-counter m

edicines, herbal remedies, and prescription drugs to treat their chronic condit
ions. In conjunction with this mail-order pharmacy, World SHARE has established
a Heathly Family, Healthy Community Fund. Every time someone new orders a pres
cription drug from the World SHARE Pharmacy, World SHARE contributes $1 to this
fund. The purpose of the fund is to support community health intiatives.

Fore
cast: World SHARE will continue to promote volunteer service by recognizing you
th with the World SHARE National YES Award. Local programs remain committed to
promoting youth volunteer service and will continue to encourage volunteer serv
ice through publicity, recognition, and volunteer opportunities for individuals
and groups. World SHARE will define more precisely how to use the Healthy Fami
ly, Healthy Community Fund to support initiatives that improve the well-being o
f youth, and thereby the entire community.

Commitment Showcase: One of the win
ners of the YES award in 1998, eight-year-old Lara Ann Schenck from Clarinda, I
A, gave everyone cause to celebrate the value of youth volunteer service. Lara
demonstrated how simple giving back to the community can be. With only the reso
urces of an eight-year-old child, Lara succeeded in making a wonderful contribu
tion to her community, and especially to one frail elderly woman. While Lara re
gularly helps her grandmother to distribute SHARE food, and helps her father de
corate their hometown with flags during holidays, her volunteer specialty is vi
siting residents of a nearby nursing home. This is where she met a special frie
nd named Ruby, a frail elderly patient. Lara made a habit of visiting the woman
frequently, sharing with Ruby her giggles, her Beanie Baby collection, and the
happenings of her school day. Ruby cherished those moments with Lara that made
her last days some of her happiest. World SHARE recently heard from Laras gran
dmother, who reports that Laras giving spirit is alive and well. She still visi
ts the nursing home and has made some new friends there. She also continues to
help her grandmother distributing SHARE food and her dad with his Rotary Club d
uties.

Wyeth-Ayerst Pharmaceuticals/Wyeth-Lederle Vaccines and Pediatrics

Co
ntact: Ms. Cyndee Long Phone: (610) 971-5814
Date of Commitment: 4/18/97 Fax Nu
mber: (610) 995-3376
Email: longl@labs.wyeth.com

Commitment: Commits $10 mill
ion to expand direct health services and health-education services to children.

Progress: Wyeth-Ayerst has continued its partnerships with the American Acade
my of Pediatrics, the Childrens Health Fund, Every Child By Two, Hope for Kids,
and other organizations providing services and conducting outreach programs to
bring more children into medical homes. In 1998, Wyeth-Ayerst formed a new all
iance with these and other childrens health groups to work on successful implem
entation of the new State Childrens Health Insurance Program (CHIP). Our CHIP h
as been focused on improving outreach programs to enroll eligible children.

Fo
recast: In March 1999, Wyeth-Ayerst will publish the CHIP Outreach Communicatio
ns Handbook, the product of our CHIP working group to provide a resource to com
munity-based groups conducting enrollment outreach campaigns. In 1999, Wyeth-Ay
erst will continue working on CHIP implementation issues with a focus on manage
d care and immunization issues.

Commitment Showcase: The CHIP Outreach Communi
cations Handbook is the first of its kind developed to assist local organizatio
ns in determining the best ways to reach parents of eligible CHIP children. Wit
hout effective grassroots outreach, many eligible CHIP children will continue t
o go without health-care coverage.

Yahoo!

Contact: Ms. Felita Wong Phone: (4
08) 731-3425
Date of Commitment: 4/27/97 Fax Number: (408) 616-3707
Email: feli
ta@yahoo-inc.com Web Address: www.yahoo.com

Commitment: Commits $2 million in
advertising for not-for-profits that support the five basic promises, includin
g $500,000 to Youth Service America and $500,000 to the Benton Foundation. Yaho
o! employees will participate in 10,000 hours of community service.

Progress:
Yahoo! has donated in excess of $2 million to not-for-profits for advertising s
pace, and its 1,000 employees have volunteered in excess of 10,000 collective h
ours for community-service projects.

Yakima Valley Community College

Contact
: Ms. Marlene Cousens Phone: (509) 574-4997
Date of Commitment: 2/12/99 Fax Num
ber: (509) 574-4731
Email: mcousens@ctc.edu Web Address: www.yakima.cc.wa.us

Commitment: Commits to more than double the number of youth it is serving throu
gh Project Read. Through Project Read, Yakima Valley Community College (YVCC) i
s currently providing resources for 900 children per year and will increase to
1,500 children over the next year, and then to 2,000 children within two years.
In addition, YVCC is implementing a new program, Read to Your Baby, that inclu
des partnering with local hospitals and community centers to reach expectant pa
rents and teach them about infant stimulation, music and reading to the child b
efore and after birth. College students and faculty will also model and assist
parents of newborn infants in reading to their children. YVCC is also working o
n developing a program that would provide immunizations and health and dental s
creenings for uninsured children in both programs.

Progress: Yakima Valley Com

munity College is a new commitment maker.

YMCA of the USA

Contact: Ms. Melis
sa Davis  Phone: (312) 269-5471
Date of Commitment: 1/21/97  Fax Number: (312) 97
7-9063
Email: davis@ymcausa.org  Web Address: www.ymca.net

Commitment: Commits
to continue to provide a safe place for children and youth to gather in the mo
re than 2,000 YMCAs of the U.S.; to continue to staff those YMCAs and their pro
grams with caring and supportive adults to care for those children and youth; a
nd, to that end, to increase the number of YMCA volunteers to 572,000 over thre
e years.

Progress: The YMCA of the USA will have complete information on 1998
activities in spring 1999, and expects to surpass its commitment. YMCAs are in
all 50 states and offer safe places for children. Volunteers are involved in th
e delivery of services and programs. The YMCA delivers programs in its own faci
lities as well as in schools, churches, community centers, and other sites.

Fo
recast: The YMCA of the USA has just been awarded $1.5 million grant from The P
ew Charitable Trusts to develop models for preparing and linking young adults,
ages 18-29, with community groups and opportunities for civic action. The YMCA
sent out 700 requests for proposal to its affiliates and will select and guide
six pilot sites over the next three years, granting seed money to 30 sites to f
ollow the best practices and models in 2001. The YMCA added a National Site Dir
ector who will coordinate sites, develop training materials, and disseminate in
formation to YMCAs and other nonprofits. New partners Rock the Vote, Do Somethi
ng, and SERVEnet will collaborate. Additionally, at least 40 new YMCA rostered
sites were added in 1998. Local YMCAs have diverse plans for 1999. In Indianapo
lis, IN, the YMCA is partnering with the Eli Lily Company, Big Brothers Big Sis
ters of America, and others to concentrate city-wide efforts for young people,
especially mentoring. The Kid Around program will find mentors for an existing
waiting list of 450 young people. All members of Big Brothers Big Sisters will
get a complimentary membership to the Indianapolis YMCA, valid only when the me
ntor and young person go to the Y together.

Commitment Showcase: Jason, four y
ears old, and Ethan, six years old, enrolled in YMCA child care in August 1997.
The boys parents have mental disabilities and suffer from substance abuse prob
lems, and the boys never lived in the same place for more than a few months. Bo
th parents were frequently in and out of jail. Their grandparents took custody
of Jason and Ethan. The grandparents both work to make ends meet, so child care
was essential, but the challenges of squeezing those costs into a monthly budg
et could not be easily met. Thanks to the United Way, financial assistance was
made available for child care at the YMCA. Jason attends the Childrens Village.
When he arrived at the YMCA, he couldnt get beyond C in the alphabet or count
to ten. His social skills were delayed. He never had consistent adult role mode
ls, and he had never known adults he could trust. Jason is catching up quickly.

Now he can sing his ABCs forward and backward and he loves to read. He can cou nt to 50. He loves to swim, and he arrives each morning at the YMCA excited to see his teacher, his new friends, and ready for another day of fun.

Young Lif
e

Contact: Mr. Jim Dyson Phone: (727) 518-0842
Date of Commitment: 9/14/98 Fax Number: (813) 585-5330
Email: jdyson@1335.younglife.org Web Address: www.young life.org

Commitment: Commits to establish 4,043 new secondary school clubs ov er eight years. Young Life will have 30,000 adults and staff mentoring and tuto ring 204,400 additional teenagers in order to provide four of the five basic pr omises through its weekly club activities. Young Life will work in partnership with local churches and community leaders to meet its goal of reaching more you ng people with the five basic promises.

Progress: Young Life is moving progres
sively toward reaching its goal of establishing 4,043 new outreach programs to secondary schools by the year 2006. During the first semester of the 1998-1999 school year, Young Life operated in 162 new schools. This has increased weekly attendance in Young Life clubs by 7,750 teenagers. During this same period, 860 adult volunteers worked directly with kids. Young Life leaders and staff have provided caring adults to more than 25,000 kids as well as maintained and nurtu red thousands of existing relationships with teens.

Forecast: Young Life plans
to open up 82 additional clubs in spring 1999, a projected increase of 4,224 k ids. In summer 1999, 41,462 teenagers will attend a week of summer camp at 13 d ifferent camps. Expansion into new geographical areas continues to progress. Pr esently there are plans to expand to Detroit, MI; the Rio Grand Valley of Texas ; Southern California; the Mississippi/Arkansas Delta area; Boston, MA; Long Is land, NY; the Ohio River Valley; and the Inner-Mountain West.

Commitment Showc
ase: In Pinellas County, FL, Young Life has begun a collaboration effort with t he local school board, the juvenile justice system, the county sheriff, local c hurches, and other community agencies, to give disadvantaged kids a safe place where they can form meaningful relationships with caring adults. The centerpiec e of the program is a 125-member teenage African-American gospel choir which in volves a tutoring component.

Youth Power

Contact: Mr. John de Miranda Phone: (510) 451-6666
Date of Commitment: 3/17/97 Fax Number: (510) 451-9360
Email: J
ohn@ youthpower.org Web Address: www.youthpower.org

Commitment: Commits to tr
iple the number of Youth Power teams to 324 and triple the number of youth part
icipants to 6,060 over five years. Youth Power is a youth-led program that incl
udes peer tutoring, drug-free activities, peer support, and community service.

Progress: There are 272 Youth Power teams comprised of 5,812 young people, whi
ch means an increase of 287 percent since April 1997. Youth Power teams are hou
sed at a variety of agencies including schools, recreation centers, public hous
ing developments, and YMCAs. There has been significant growth in the Silicon V
alley and Monterey County, CA, chapters, through grants from the William and Fl
ora Hewlett and David and Lucille Packard Foundations. In addition, the metropo
litan New York City region has expanded to serve more than 300 kids in the mult
icultural communities of Harlem, the South Bronx, and Washington Heights.

Fore
cast: In 1999, Youth Power will work to expand into the Child Welfare arena, th
rough a partnership with the American Bar Association, in order to create a lar
ger presence for Youth Power in the juvenile justice sector.

Commitment Showca
se: Recently Youth Power was featured on television in the Salinas, CA communit
y. The newly formed Youth Power teams were highlighted as an alternative to som
e recent youth violence that had shocked the area.

Youth Service America

Con
tact: Mr. Michael McCabe Phone: (202) 296-2992
Date of Commitment: 1/21/97 Fax
Number: (202) 296-4030
Email: mmccabe@ysa.org Web Address: www.servenet.org

C
ommitment: Commits to have volunteer opportunities focusing on the five basic p
romises on SERVEnet (www.servenet.org) for every zip code in America within thr
ee years.

Progress: SERVEnet had over 800,000 page views in 1998, and 200,000
pages were views of volunteer opportunities. Currently, there are over 4,800 on
e-time and long-term volunteer opportunities on the Volunteer Now! database. Du
ring 1998, Youth Service America (YSA) partnered with Timberland Company, Samar
itan Software, Americas Promise, AmeriCorps Alums, Big Brothers Big Sisters of
America, the Childrens Defense Fund, the Corporation for National Service, the
Maine Commission on Community Service, the National 4-H Council, the National Y
outh Leadership Council, and the Points of Light Foundation to post the Volunte
er Now! locator box on their Web sites. YSA also mobilized more than two millio
n young Americans around the five basic promises on National Youth Service Day
in April 1998.

Forecast: Youth Service Americas efforts for 1999 include expan
ding the number of corporate and nonprofit partners hosting the Volunteer Now!
locator box of SERVEnet in order to increase the number of sites where people c

an post and find volunteer opportunities. YSA will lead a major marketing push during National Youth Service Day and with the re-launch of its version 4.0 in spring 1999 to make potential volunteers more aware of the site and its resources. The newest version of SERVEnet will allow people to post and find volunteer opportunities listed by the five basic promises. It also allows community organizations to download and manage volunteer opportunities with Samaritan Software volunteer coordination/management software. YSA will expand the number of states and Communities of Promise that are currently mapping their communities for volunteer opportunities.

Commitment Showcase: YSAs partnership with Timberland Company and the Maine Commission on Community Service resulted in a sharp increase in volunteer opportunities and users in New England. In particular, the Maine Commission has created a SERVEnet manual that high school youth are using to map their communities for volunteer opportunities and to educate community organizations on how to attract more volunteers from the Volunteer Now! Box on the Maines Promise Web site. Hundreds of opportunities will be posted on National Youth Service Day this year.

Youth Volunteer Corps of America

Contact: Mr. David Battey Phone: (913) 432-9822
Date of Commitment: 1/22/97 Fax Number: (913) 432-3313
Email: dbattey@yvca.org Web Address: www.yvca.org

Commitment: Commits to double the number of teenage youth volunteers to 40,000 and will contribute more than 500,000 hours of volunteer service nationwide.

Progress: In 1998, 46 Youth Volunteer Corps of America (YVCA) programs in the United States recruited and placed more than 34,000 Youth Volunteers. Young people, ages 11-18, provided more than 350,000 hours of team-based volunteer service. Service projects included trail-building at a state nature center in Florida, tutoring children in Michigan, visiting the elderly in Oregon, and providing summer recreation in Louisiana. In fulfilling its promise, YVCA has partnered with hundreds of local nonprofit organizations including Volunteer Centers, YMCAs, Camp Fires, and school districts. At the national level, YVCA has received five AmeriCorps Promise Fellows to support connections with the local YVCA affiliates and the local Promise efforts.

Forecast: In 1999, YVCA hopes to come close to reaching its goal of 40,000 youth volunteers. The AmeriCorps Promise Fellows, serving in five YVC communities, will greatly increase the numbers of youth involved in those communities. They will work in Kansas City, KS; Camden, NJ; Corvallis, OR; Greenville, MI; and Monroe, LA. The Points of Light Foundation featured YVCA in its Volunteer Bulletin for January 1999, which will hopefully result in new YVCA programs sponsored by Volunteer Centers.

Commitment Showcase: H & R Block printed 2.3 million brochures promoting YVCA and its Cars for a Cause vehicle-d

onation program. These brochures were printed and distributed by H & R Block to all 4,500 corporate-owned stores as part of H & R Blocks commitment to America s Promise. YVCA anticipates raising more than $1 million through this new partn ership, a direct result of Americas Promise. Many local YVCA programs publish n ewsletters that feature the service of Youth Volunteers in their communities. T hese newsletters are available through the national YVCA office.

YouthBuild U
SA

Contact: Ms. Dorothy Stoneman Phone: (617) 623-9900
Date of Commitment: 12/
1/97 Fax Number: (617) 623-4331
Email: dstoneman@youthbuild.org Web Address: ww
w.youthbuild.org

Commitment: Commits to establish approximately 400 additiona
l YouthBuild USA programs, in order to extend the YouthBuild opportunity to bet ween 37,700 and 48,100 young people over six years. YouthBuild also promises to provide 600 YouthBuild AmeriCorps members from YouthBuild sites nationwide to tutor at least 800 second- and third-grade children in reading in the next thre e years.

Progress: More than 400 YouthBuild AmeriCorps members have tutored at least 400 second-and third-grade children. YouthBuilds programs grew to 129, s erving an average of 42 students at each site. The Home Depot has made a commit ment of $1.5 million to assist YouthBuild in achieving its commitment. Metropol itan Life Insurance Company contributed $300,000, Citicorp contributed $25,000, Boston Capital contributed $100,000, Alcoa Foundation contributed $35,000, and Fannie Mae Foundation contributed $50,000 in 1998.

Forecast: In 1999, at leas
t 400 YouthBuild AmeriCorps members are tutoring more than 500 elementary schoo l students. Twenty additional YouthBuild programs will be funded by the Departm ent of Housing and Urban Development, bringing the total to at least 159. In Oc tober 1999, YouthBuild USA will partner with the Home Depot, the Ford Foundatio n, and the Charles Stewart Mott Foundation to sponsor a series of events to cel ebrate the 20th anniversary of the first YouthBuild program in East Harlem, NY, and to kick off a fund raising campaign to support all YouthBuild programs. Th ese events will include a Policy Forum at the Ford Foundation, a dinner to kick off the fundraising campaign, and a procession and block party in East Harlem to highlight the restoration of an entire city block.

Commitment Showcase: Eig
hty percent of YouthBuild USA students are young people who have previously dro pped out of school, are unemployed, under-educated, and often have no positive direction. After participating in YouthBuild, 42.5 percent of enrollees have ob tained their diplomas or GEDs, and a majority obtain a full-time jobs, making o ver $7.50/hour as a starting wage. They gain these marketable skills and basic education competencies in a safe place, with adult mentors, while rebuilding pr ecious housing in their neighborhoods.

YWCA of the USA

Contact: Dr. Prema Ma
thai-Davis Phone: (212) 273-7800
Date of Commitment: 3/21/97 Fax Number: (212)
273-7806
Web Address: www.ywca.org

Commitment: Commits to engage more than on
e million elementary school students in making their schools safer places.

Pro
gress: On October 20, 1998, during the annual YWCA Week Without Violence, more
than 110 YWCAs across the country organized events around the theme Making Our
Schools Safer. Activities ranged from fingerprinting school-age children in coo
peration with local police departments to holding essay, drawing, and poetry co
ntests on the topic A World Without Violence. In New Castle County, DE, more th
an 11,000 children signed a Making our Schools Safer pledge card. The YWCA of B
ethlehem, PA, sponsored a Violent Toy Trade-In project that encouraged children
to trade in their toy guns for nonviolent educational toys. The YWCA of Cobb C
ounty, GA organized the Atlanta Peace Mobile, a unique traveling museum that en
couraged the building of peace through an array of interactive, hands-on exhibi
ts and activities. YWCAs in all 50 states cooperated with community groups, sch
ools, churches, and elected officials to organize the events.

Forecast: 1999 m
arks the fifth year YWCAs across the country will commemorate the YWCA Week Wit
hout Violence. The annual event has grown in momentum, and today is commemorate
d not only in the United States, but in 30 countries on six continents. The YWC
A of the USA is currently considering a national celebrity spokesperson who wou
ld raise the national visibility of the YWCA Week Without Violence, attract mor
e media coverage, and encourage more communities to participate. It is also pla
nning a new logo to further brand the week as a YWCA activity.

Commitment Show
case: The YWCA Week Without Violence is a global movement that showcases practi
cal and sustainable alternatives to violence in our homes, schools, and communi
ties. The seven-day event devotes each day of the week to different activities
focused on seven topics, which include protecting children, making schools safe
r, and replacing violence with sports, recreation, and fun. Activities target n
ot only elementary school students, but children in day-care centers and teens
in high schools, in an effort to encourage new strategies for violence preventi
on in all generations.

========== END ATTACHMENT 3 ==========

## ALABAMA MADISON COUNTY

Contact: Mr. Prince Preyer, Jr. Phone: (256) 532-1505
Fax: (256) 532-1515

Progress: Madison County, through the District Six commissioner's office, acquired funds for programs to promote mentors and tutors, address juvenile delinquency and gang violence, provide job placement and career assessment. Madison County received a grant of $47,000 from the Department of Juvenile Justice to implement the "Parental Education Training Program" to provide parental training to improve academic progress, improve family interaction, and reduce child behavior problems. The 1998 Job-A-thon/Job Fair placed 5,217 youth in summer jobs all across Northern Alabama.

Future Plans: Madison County will work to become a Community of Promise. The group will continue to develop and strengthen collaborations with community and business leaders, Huntsville Public Schools, and civic clubs.

## ALABAMA TALLAPOOSA AND AUTAUGA COUNTIES

Contact: Mr. John Mosley Phone: (334) 283-5021
Fax: (334) 283-5021

Progress: Tallapoosa and Autauga Counties worked on the Unified State Plan for the Alabama Commission on National and Community Service to work with existing organizations delivering the five basic promises. Volunteers work with the TEEN court system to establish mentoring relationships between local youth and senior citizens. The local Veterans of Foreign Wars chapter recruits veterans and retirees to participate in community activities.

Future Plans: To generate additional commitments and mini-summits. Tallapoosa and Autauga Counties, in collaboration with local schools, are expected to increase participation among local youth. The community will establish a children's library in Autauga City.

## ALASKA FAIRBANKS

Contact: Ms. Terry Strle Phone: (907) 452-7211
Fax: (907) 452-7270

Progress: Fairbanks continues to offer trainings to support local nonprofit organizations. Fairbanks' Promise works to connect high school students with community-service projects by running fall and spring community-service programs through the Volunteer Action Center. The programs allow high-school students to fulfill their community-service graduation requirement.

Future Plans: Fairbanks is in the process of interviewing to fill a full-time position at the Volunteer Action Center. The new employee will continue to partner with local youth-serving agencies and create additional programs to deliver the five basic promises.

## ARIZONA PRESCOTT

Contact: Dr. Carl E. Brown Phone: (520) 776-2132
Fax: (520) 776-2356 Email: carl_brown@yavapai.cc.az.us

Progress: Youth Count is a public-private collaboration among three communities (Prescott, Prescott Valley, and Chino Valley), Yavapai County, the Yavapai Prescott Indian Tribe, Yavapai College, and the Margaret T. Morris and Yavapai County Community Foundation. Since a needs assessment and a strategic plan were developed, Youth Count has concentrated its efforts on providing safe places and opportunities to serve. Prescott pledges to provide 2,500 youth with safe places and 100 youth with opportunities to serve. TEEN TV, a local public access show developed by teens, for teens, won the Best Series award for the local access channel.

Future Plans: Youth Count will concentrate its efforts on expanding after-school safe places. The group will also implement a Community Integrated Service System grant, to allow a group of agencies and parents to plan three neighborhood family resource centers.

## ARKANSAS — FORREST CITY

Contact: Mr. Leroy Pinto Phone: (870) 534-2153

Progress: Forrest City reports that students participating in an after-school program at a local church achieved higher academic success. The church has nine to ten volunteers during the week that tutor 10 to 15 students from grades one to six. Forrest City partnered with local nonprofit organizations to help the community and increase the number of youth receiving resources. Their goal is to reach as many students as possible.

Future Plans: Forrest City plans for a summit to be convened by a local men's club. The effort is working to recruit more youth leaders serving the community.

## ARKANSAS — POPE COUNTY

Contact: Mr. Jeff Aulgur Phone: (501) 967-2322
Fax: (501) 967-2876

Progress: Pope County held its first committee meeting in September 1998. As a result, the committee formed a Youth Advisory Committee, made up of 50 youth from around the county. They participated in a meeting to discuss what children need and what they would like to see done throughout the county. The committee will come together in late spring or early summer to report on progress. Ten AmeriCorps members will serve as mentors to the Youth Advisory Committee.

Future Plans: Pope County will partner with Leadership Russellville to participate in National Groundhog Job Shadow Day 2000 and hold a countywide summit September 1999. The event will be youth-organized and attendees will participate in interactive learning sessions about the five basic promises.

## ARKANSAS — PULASKI COUNTY

Contact: Ms. Ann Kamp Phone: (501) 370-9661
Fax: (501) 373-3517

Progress: After the Arkansas' Promise summit in April 1998, Mayor Jim Dailey and 75 youth from Little Rock formed a Youth Council. The council plans to do community-service projects each month in one or more of the five basic promise areas. The first service project occurred in October 1998 and dealt with the fourth basic promise, a marketable skill. Community reports will be presented on a quarterly basis. Pulaski County will develop eleven Schools of Promise in its overall strategy to deliver the five basic promises to youth by August 1999. Pulaski County pledges to provide 7,500 youth with the five basic promises over the next two years.

Future Plans: Pulaski County plans include developing Schools of Promise, best practices, creating a marketing plan, establishing a speakers bureau, and involving the faith-based community.

## ARKANSAS — TEXARKANA

Contact: Ms. Debbie Lashford Phone: (870) 773-2108
Fax: (870) 773-4229

Progress: The mission of Our Children First Coalition is to enhance the value and impact of services delivered to children and families in a coordinated system. The Coalition has 108 active members throughout the community and it continues to grow. Resource Managers employed by the Coalition assist Care Coordinators from participating agencies to provide a coordinated

set of services to children and families. Care Coordinators monitor the delivery of multiple resources and track their progress. During the annual retreat in January 1999, the group decided to hold a Youth Roundtable to discuss strategic planning and program development. The Texarkana school district was recently awarded a 21st Century School grant, enabling it to offer multiple resources. The school district is an active member of the Coalition. The group also applied for a Weed and Seed grant, to utilize two neighborhood centers as safe zones for youth.

Future Plans: The Coalition will organize a Youth Roundtable in May 1999 to discuss strategic planning and program development. The Coalition will also organize the second Wild About Wellness Health Fair for August 1999. The community, wide event will provide free health screenings, volunteer opportunities, educational and safety activities, and information about local and state resources. Additional sponsors of the health fair include Cable-One, St. Michael Health Care, Blue-Cross of Arkansas, Pharmacia-Upjohn, Super Foods, and Toys 'R Us.

## CALIFORNIA — MOUNTAIN VIEW

Contact: Ms. Paula Bettencourt Phone: (650) 903-6331

Progress: City officials in Mountain View are focusing on developing programs for middle-school students. Mountain View is a major partner with Healthy Ventures, a local consortium of individuals and agencies concerned with youth issues. One agency, Tween Time, provides middle-school children with a safe place for after school hours. Academic support is provided through a homework tutorial center and recreation programs. It also provided a variety of clubs, including a computer club and one available for students wanting to learn new skills or socialize with other students with like interests. A volunteer component allows young people to get involved in their community.

Future Plans: The city will continue to contribute funds for these programs, augmenting a grant from the David and Lucille Packard Foundation, and in-kind services from the schools and school districts. Local businesses will continue to be active partners, providing both monetary and volunteer support.

## CALIFORNIA — ROHNERT PARK

Contact: Ms. Vicki Vidak-Martinez Phone: (707) 795-2676
Fax: (707) 795-1198

Progress: The vice-mayor of Rohnert Park, Vicki Vidak-Martinez, is leading its promise efforts. Rohnert Park held a youth summit and completed a survey of 100 youth to find out what resources are lacking in their lives. To ensure that children under age five, who do not receive free or reduced-price lunches from school, have access to food, Rohnert Park created a food bank.

Future Plans: Rohnert Park will reconvene participating organizations and focus on delivering more resources to youth. Plans include working with social-service and health-care agencies. Rohnert Park is also planning to complete another extensive survey.

## CONNECTICUT — GREENWICH

Contact: Mr. Philip Ewald Phone: (203) 532-0006

Progress: Life Issues Youth Forums is a peer-based program that tries to stimulate intergenerational exchange leading to lasting supportive relationships for students. The forums, led by young people, explore solutions to individual and community challenges. The effort has reached 25 schools and communities, and forums are planned for 21 additional locations. The program enlisted 50 sponsors, trained 100 youth in leadership skills, and succeeded in naming a Mentoring Day for the town. A recent grant for the state is expected to spread the forums to a wider geographic area. Overall, more than 500 people have participated in the Youth Forums, which are regularly featured by the Greenwich Times newspaper. One young Stamford woman, aged 17, volunteered to lead a local forum as she herself was supporting a family of seven. At her forum, an area adult volunteered to mentor the young woman, and eventually helped her win a full scholarship to Manhattanville College. Greenwich has pledged to provide 650 young people with caring adults.

Future Plans: Life Issues Youth Forums plans to deliver forums to new areas of the state with the assistance of state education officials and local superintendents of schools.

## CONNECTICUT — SOUTHWESTERN FAIRFIELD COUNTY

Contact: Ms. Roberta Eichler
Phone: (203) 348-7714
Fax: (203) 967-9507
Email: tvcswfc@aol.com

Progress: Southwestern Fairfield County's Promise has expanded to four communities in the county: Stamford, Darien, New Canaan, and Greenwich. Its Stamford Partnership has pledged to allow release time to five percent of its employees to volunteer as mentors. The *Advocate/Greenwich Times* has been a key partner by publishing articles that have spurred increased awareness and volunteerism in the community. Southwestern Fairfield County's Promise is also setting up a Web site that will be operational in September that will post volunteer opportunities and services. Organizations serving the Southwest Fairfield County area will each have a page on the Web site that they can directly access and update to keep the communities informed of volunteer opportunities.

Future Plans: A summit is planned for the fall of 1999. This event will be used to announce the launch of the new Web site, and to celebrate new commitments form corporations and individuals.

## CONNECTICUT — WATERBURY

Contact: Ms. Melody Becher
Phone: (203) 754-0004
Email: mabecher@aol.com

Progress: The Family Preservation has implemented the Neighborhood Stoop Sit program to facilitate intergenerational contact between youth and adults. Older residents are encouraged to spend more time outside of their homes in places where they are visible and accessible to youth, serving as guardians for neighborhood youth. The program encourages the development of a more tightly-knit sense of community structure and cohesion essential for the healthy development of youth.

Future Plans: The Family Preservation plans to increase the number of field trips it hosts for youth, and hopes to organize a forum, with help from the United Way, where youth can discuss and participate in actively providing the five basic promises in the community.

## FLORIDA — FT. LAUDERDALE

Contact: Ms. Susan Kores
Phone: (954) 522-6167
Fax: (954) 522-6770
Email: volbrow@safari net
Web Site: www.volbrow.org

Progress: Volunteer Broward, the Volunteer Action Center of Broward County, coordinates America's Promise and volunteer activities throughout Broward County. Mentor Connection, an initiative of Volunteer Broward, is comprised of 30 nonprofit, direct-service agencies dedicated to providing mentoring opportunities to youth. In order to help achieve Volunteer Broward's pledge to provide 3,000 youth with caring adults, Mentor Connection supported 481 additional young people through various mentoring programs.

Future Plans: Volunteer Broward and Mentor Connection are working to expand the existing mentoring collaboration with the ultimate goal of gathering commitments and garnering community-wide support for the delivery of all five basic promises.

## FLORIDA — JACKSONVILLE

Contact: Ms. Mary Freeland
Fax: (904) 630-4983
Phone: (904) 630-3647
Email: freeland@coj.com

Progress: Jacksonville currently focuses on mentoring. The United Way of Northeast Florida and the Jacksonville Children's Commission provided funding to support and expand the mentoring opportunities in more than 20 agencies. These agencies, including the Boys & Girls Club, Gateway Community Services, Volunteer Jacksonville, PACE Center for Girls, and Children's Crisis Center, make up the Northeast Florida Mentoring Coalition. The Kesler Mentoring Connection, an America's Promise partner, recruits and trains volunteers for mentoring and will create 300 new mentor partnerships during 1999, building toward Jacksonville Mayor John Delaney's original goal of providing 2,100 new mentor pairs over a three-year period.

Future Plans: Jacksonville is expanding mentoring opportunities to reach more youth and is working to become a Community of Promise.

## FLORIDA — ORLANDO

Contact: Dr. LeVester Tubbs
Fax: (407) 384-2802
Phone: (407) 384-2800
Email: Tubbs@mail.ucf.edu

Progress: Central Florida's Promise—The Alliance for Youth convened a fall 1997 summit and held a Celebration of Youth Festival in spring 1998 with 2,500 people in attendance. The festival included more than 100 agencies, not-for-profit organizations, and places of worship. The celebration highlighted successes and best programs, as well as opportunities to share resources. The festival was divided into five areas, one for each of the five basic promises. Orange County Public Schools have been instrumental in identifying and encouraging young people to play leadership roles in delivering the five basic promises. Orlando pledged to provide 2,000 youth with the five basic promises over three years.

Future Plans: Orlando is working toward becoming a Community of Promise. Its planning team will establish an action plan in spring 1999.

## FLORIDA — PENSACOLA

Contact: Mr. Honor M. Bell, Sr.
Fax: (850) 452-3145
Phone: (850) 452-4837
Email: HONOR-M.BELL@ SMTP.CNET.NAVY.MIL

Progress: Pensacola's goals are to heighten awareness of the needs of youth and to channel, through collaborative efforts, more business and community resources towards youth development. Pensacola's Promise Team gave presentations to the Chief Judge's Task Force, attended by more than 35 agencies and nonprofit organizations; initiated a Charter School as the first Pensacola School of Promise; and held a youth summit in 1998. The Chief Judge's Council operates two programs, one focusing on fatherhood and one focusing on gang violence prevention. The Pensacola Promise Team is identifying strengths and gaps in its provision of the five basic promises based on a needs assessment completed by the United Way of Pensacola. As a result of the youth summit in 1998, Craig Thomas, a junior at Escambia High School, led a student community-service project that included cleaning, painting, and repairing an entire school, followed by a cultural diversity variety show, attended by over 200 students. The event sparked additional volunteer efforts throughout the year.

Future Plans: The University of West Florida is partnering with other organizations to conduct a leadership/citizenship conference on teen involvment in community service. Big Brothers Big Sisters is collaborating with the Youth Motivator Program in district schools to increase mentoring in Pensacola.

## GEORGIA — ATHENS–CLARKE COUNTY

Contact: Ms. Cindy Harper Winker
Fax: (706) 369-8852
Phone: (706) 227-8300

Progress: On October 24, 1998, Athens–Clarke County held its inauguration celebration to establish a Volunteer Action Center. The Volunteer Action Center is a part of a newly formed partnership called Athens–Clarke County Family Connection Partnership. The partnership will deliver the five basic promises to youth in order to prevent childhood abuse and neglect. On November 6-7, 1998, the group held a two-day summit where the five promises were discussed. Athens has in place a Healthy Families Program that screens children and families. The program also offers tutoring and mentoring programs at local schools and a safe house for children who feel they are in danger. The program has provided 75 youth with a healthy start and 60 youth with marketable skills. In addition, Athens–Clarke County has provided 500 youth with caring adults and 500 youth with opportunities to serve. To deliver the five basic promises, Athens–Clarke County pledges to recruit 2,000 new volunteers focused on serving youth.

Future Plans: Athens–Clarke County will implement the 1999 Athens–Clarke County Family Connection Partnership action plan.

## GEORGIA — MACON

Contact: Ms. Jan Frost
Phone: (912) 742-6677
Fax: (912) 742-0430

Progress: Macon held a breakfast meeting on December 8, 1998 with chamber of commerce members, nonprofit organizations, and school officials. Macon received a $3,000 grant from the Georgia Commission on National and Community Service to produce a video highlighting Macon's America's Promise initiative. The group presents the video at meetings with the school superintendent, principals, and the Parent Teacher Council. Macon's initiative is organized into five basic promises task forces. The task forces will determine baseline data and then will set goals. In collaboration with the Junior League, the Board of Education, and the United Way, Volunteer Macon hired a youth volunteer coordinator to organize a youth board called VOYAGE. The group will promote community service among its peers. Volunteer Macon and AmeriCorps* VISTA members held a Teen Fair March 27, 1999. Teens from Macon inquired about community-service opportunities from local nonprofit organizations. Mayor Jim Marshall held a series of breakfast meetings in which over 150 religious leaders discussed solutions to the problems of youth and made specific commitments. Follow-up by the mayor's office is determining the extent to which churches are meeting their commitments. The city has sought to publicize efforts of churches adopting programs that reach out to young people.

Future Plans: On May 9, 1999, VOYAGE will hold a swing dance as a fundraiser at the Georgia Music Hall of Fame to benefit City Block, a proposed youth center. The group will work with Communities In Schools to implement 14 after-school programs.

## ILLINOIS — GREEN OAKS

Contact: Ms. Jill Alfred
Phone: (847) 816-0063
Fax: (847) 816-0093

Progress: The Green Oaks youth council, "Youth United for Lake County," is comprisedof and run by youth. The council meets monthly with approximately 35 youth attending each meeting. At meetings, monthly service projects are planned and the success of these projects is evaluated. The council works with the community in various ways, such as serving food at homeless shelters and hosting holiday parties for children in shelters. The youth council also works with the United Way to review grant applications written by youth-serving organizations. The youth help decide what programs should receive money based on the merits of the program from a youth perspective.

Future Plans: The United Way of Green Oaks will look at ways to train local youth-serving agencies in the coming year to help them involve youth in all aspects of their agencies.

## INDIANA — COLUMBUS

Contact: Ms. Pam Clark
Phone: (812) 372-7867
Fax: (812) 372-3226

Progress: Columbus/Bartholomew County serves youth through several local programs. Bartholomew County Youth As Resources (YAR), staffed by two AmeriCorps members, funds 15 local projects to benefit young people. The Bartholomew County Teen Court program engages more than 300 young people in volunteer service to their peers and to the community at large. The Foundation for Youth created a one-stop-shop for youth services by exchanging office space in its new facility for services and resources from other youth-focused organizations. The Foundation currently shares a building with the Bartholomew Consolidated School Corporations, the Columbus Parks & Recreation Department, and the Child Abuse Prevention Council.

Future Plans: The Foundation for Youth and the Indiana Youth Service Association are working on an Electronic Youth Advisory Council (EYAC) which will provide Indiana youth with a resource to address issues that affect youth. The Bartholomew County United Way and the Foundation for Youth partnered with local leadership and the city and county governments to organize the Bartholomew County Youth Development Commission. This 57-member Commission will develop a strategic plan to mobilize youth in Bartholomew County.

## INDIANA — INDIANAPOLIS

Contact: Ms. Kellye Gordon
Phone: (317) 921-1313
Fax: (317) 921-1254
Email: gordon@uwci.org
Web Site: http://www.uwci.org

Progress: Indianapolis' Promise is a collaboration between the United Way of Central Indiana, local agency representatives, and volunteers. The group of 70 agencies generates local commitments by networking with local businesses, faith communities, and educational institutions, focusing on mentoring with a Brown Bag luncheon series. Five or six representatives from various volunteer agencies present first-hand mentor experiences and answer questions. United Way provides a volunteer hotline to link volunteers with mentoring opportunities, and reports an increase in the number of calls to the hotline immediately after each of the Brown Bag luncheons.

Future Plans: Indianapolis plans to become a Community of Promise. The AmeriCorps Promise Fellow will increase the number of mentors and generate further involvement of local businesses by hosting additional Brown Bag luncheons. Indianapolis will enhance relationships with faith communities and educational institutions to expand their audiences and increase resources for children and youth.

## KANSAS — ARKANSAS CITY

Contact: Ms. Lora Heinitz
Phone: (316) 441-4423
Fax: (316) 441-5350
Email: volcentr@hit net

Progress: Arkansas City held Volunteer Summits, hosted an America's Promise Luncheon for community members to learn more about the initiative, and opened a Community Volunteer Center to help deliver the five promises. To help organize the summits, Arkansas City developed a youth committee to focus on what would make the summits most beneficial. This committee continues to meet to discuss the results of the summits and other youth initiatives. Gathering commitments is an ongoing process. Arkansas City meets with local civic organizations as well as government sources and businesses to secure as many commitments as possible.

Future Plans: The Arkansas City youth committee will do the first of many service projects during National Volunteer Week. They will clean up a local park as part of Nickelodeon's Big Help-a-Thon.

## KANSAS — TOPEKA

Contact: Ms. Patsy Congrove
Phone: (785) 272-8890
Fax: (785) 272-9044

Progress: The Volunteers Connect Topeka Campaign, which recruits new volunteers in the community, began in July 1997 and ended on April 24, 1998. The focus of the campaign was on recruiting volunteers to provide the five promises to youth. On April 24, the Recognition Wall was unveiled listing the names of hundreds of community volunteers.. This campaign has the support of the mayor as well as 44 agencies and organizations throughout the city. Now, the Volunteer Center is contracting with two companies to develop their corporate volunteer programs. They will use this opportunity to direct the volunteers to youth service.

Future Plans: The City of Topeka is recruiting youth to provide community service hours with the terminally ill, homebound, and low-income families.

## KENTUCKY — GRACEY

Contact: Ms. Aleasha D. McGhee
Email: msmcghee@aol.com
Phone: (502) 439-7562

Progress: The Gracey Community Youth Development Corporation, which is the leader of the Promise initiative, is housed in Fort Campbell and serves a number of communities in both Kentucky and Tennessee. The group will target 200 young people in the community to receive all five basic promises. Also, the community will provide diabetes testing for 50 children and 50 parents without health insurance. One church already committed the use of its facilities and equipment until the Site of Promise is built. Concerned youth will help raise funds to build the site.

Future Plans: Gracey community plans to hold a local summit/walk-a-thon in June 1999 to gather commitments to generate the first Site of Promise. The mayor, who is committed to helping the program, will request commitments from the attendees.

## KENTUCKY — LOUISVILLE

Contact: Ms. Mary Sullivan
Fax: (502) 583-0330
Phone: (502) 583-2821
Email: marys@metrouw.org

Progress: Former Louisville Mayor Jerry E. Abramson, Metro United Way, and the Louisville Community Foundation launched a seven-week Campaign for Kids that concluded on November 14, 1997. This successful initiative secured 600 individual volunteers, 200 commitments, and $13,641 for programs serving children and young people. In August 1998, Former Mayor Abramson met with the presidents and general managers of Louisville's local television and radio stations and print media to review the success of the 1997 campaign. At that meeting, he received their commitment to rerun the Campaign for Kids PSAs again for three weeks. Following this three-week campaign, more than 90 new volunteers called CON-NECT, Metro United Way's Volunteer Connection line, to volunteer to work one-on-one with youth in Louisville. Former Mayor Abramson declared November 4 America's Promise Day in Louisville. On the Campaign for Kids Web site, community members make commitments or sign up for volunteer opportunities.

Future Plans: Metro United Way's Volunteer Connection Line, CON-NECT, will continue to collect data on volunteer needs and opportunities in the area. The United Way will match organizations and programs in need of volunteers to serve youth with people who want to work directly with youth. The goal is to increase both the number of opportunities and the number of volunteers to provide youth the five basic promises.

## KENTUCKY — OLDHAM COUNTY

Contact: Ms. Carole Wilson
Fax: (502) 241-1388
Phone: (502) 222-2340
Email: cbergwil@aol.com

Progress: Oldham County's goal in the next three years is to ensure that at least ten percent more youth receive the five basic promises.

Future Plans: Oldham County held a summit in September 1998, where community members learned about existing youth-focused programs and provided commitments of support. Oldham County has an overall goal to provide all 9,000 school-age youth with all five basic promises.

## KENTUCKY — PIKE COUNTY

Contact: Ms. Karen Gibson
Phone: (606) 432-6247
Fax: (606) 432-6242

Progress: Pike County's initiative is working with a number of existing youth-service programs in the area. The Pikeville College School of Osteopathic Medicine created the First Professsional Education Preparation Program for High School Students. The goals of the program include educating eastern Kentucky high school students regarding the nature and scope of an osteopathic medical education, using osteopathic medical students from eastern Kentucky and other Appalachian areas as role models for these aspiring high-school students, and creating a pleasant educational experience which will encourage students to pursue a career in rural Appalachian health care.

Future Plans: The osteopathic program will be a two-week course that will run during the summer. The program will provide 20-30 students marketable skills, safe places, and caring adults.

## LOUISIANA — BATON ROUGE

Contact: Ms. Susan Hymel
Phone: (225) 389-5304
Fax: (225) 389-4840
Email: shymel@ci.baton-rouge.la.us

Progress: Baton Rouge's programs to provide youth with access to all five promises are led by an organization called Community Action for Children. Baton Rouge developed a parish-wide interfaith leaders group, comprised of ministers and youth, to reach out to children and young people. The City Parish organized a program where firefighters provide strong role models for students by reading stories during school time. Community Action for Children received more than 700 book donations and recruited a number of volunteers to read to children in clinics at Charity Hospital for Reach Out and Read, a literacy program for youth. Children at Charity Hospital receive free immunizations.

Future Plans: Community Action for Children devised an aggressive 1999 action plan consisting of 85 measurable objectives covering all five basic promises. Baton Rouge will hold a second youth summit in Spring 1999 to assess the outcomes of kindergarten readiness, academic improvement, and health-care accessibility.

## LOUISIANA — MONROE/NORTHEAST LOUISIANA

Contact: Ms. Lynda Gavioli
Phone: (318) 325-3869
Fax: (318) 325-4329

Progress: America's Promise of Northeast Louisiana strives to unify existing agencies and individuals committed to the positive development of children and youth. Two hundred and fifty people throughout 12 parishes came together for a regional summit on March 31, 1998 to learn about the five basic promises. This led to the development of the Children's Coalition, a partnership of 55 nonprofits, government agencies, churches, schools, and civic organizations.

Future Plans: The Coalition plans to support and solidify community efforts for children by identifying gaps and duplications in services and expanding programs to reach more children. Two AmeriCorps Promise Fellows will create a regional directory of services and expand opportunities for youth to give back to their community.

## LOUISIANA — NEW ORLEANS

Contact: Mr. Torren Sanders
Phone: (504) 586-8509

Progress: The W. K. Kellogg Foundation, in partnership with the Points of Light Foundation, granted $10,000 to New Orleans to hire a staff person to coordinate efforts. New Orleans' Promise was also awarded a $2,000 grant from the city government. On October 24, 1998, New Orlean's Promise, Mayor Morial's office, and the American Trucking Association held a day of service to help clean up a local elementary school and start a local Trucker Buddy program. New Orleans pledged to provide 1,800 youth with the five basic promises over three years.

Future Plans: Mayor Marc H. Morial is the chair of the Alliance for Human Services, a local coalition of major funders, with plans to issue a request for proposals to assist in coordinating children's services in New Orleans. A commitment book is being prepared.

## MAINE — AROOSTOOK COUNTY

Contact: Ms. Susanne Sandusky
Phone: 207-764-5197
Fax: 207-764-8566
Email: acunited@mfx.net
Web Site: www.unitedwayaroostok.com

Progress: Since returning from the Presidents' Summit, Aroostook County has taken on a networking role in the area, working to determine the most efficient means of delivering the five basic promises in Aroostook. Aroostook has developed and distributed a survey to 1,000 local youth. The survey was designed to find out how accessible youth believed the five promises were in their area. Aroostook's Promise was heavily involved with Governor King's seven service institutes.

Future Plans: Aroostook County will act as a facilitator in the community bridging the gaps among youth-serving organizations. The county will share information with youth-serving agencies and youth to ensure both know what resource-delivery systems are available. Aroostook is sponsoring a Volunteer Conference in Spring 1999. The Aroostook Retired and Senior Volunteer Program committed to providing safe places and a Healthy Start for children in preschool to third grade. Over the next year, 25-35 volunteers will work with the children to improve reading skills.

## MAINE — BELFAST

Contact: Mr. Ray Estabrook
Phone: (207) 338-6447
Fax: (207) 338-9984

Progress: Belfast provides youth services through a local community center, The Gamers' Loft, which provides safe, supervised activities for youth. The day-to-day operations of the Loft are run by 75 middle- and high-school students. The Loft offers a variety of non-electronic games for youth after school, on weekends, and in the summer months. The Loft provides strong peer support and constructive mentoring for youth. Program participants learn valuable social and leadership skills through organized activities and the daily operation of the business. Gamers' Loft participants are involved in a variety of community-service projects. The center received over 6,000 visits in 1998.

Future Plans: Ray Estabrook, executive director of the Gamers' Loft, plans to continue actively seeking support for his program to ensure safe places and activities for the 15-50 youth who visit the club every day.

## MAINE — WATERVILLE

Contact: Ms. Lauren Walsh
Phone: (207) 626-3428
Fax: (207) 621-6374

Progress: Waterville concentrates on increasing the number of after-school activities available to youth in the community. Partnering with the Boys & Girls Club teen leadership group, Waterville hosted a teen ice skating event with over 100 youth from the area's five high schools. Waterville is also working on a "Smokeless Saturdays" program that focuses on teaching youth about the dangers of smoking. Volunteer law enforcers and community members teach the class. The Sappi Paper Mill held a meeting with area business and education leaders to recruit volunteers and corporations.

Future Plans: The Waterville Community for Children group will help local youth coordinate a “battle of the bands” event, at which bands from local high schools will perform and compete for prizes.

## MARYLAND — CALVERT COUNTY

Contact: Ms. Candice Sullivan
Phone: (410) 586-9002
Fax: (410) 586-3250

Progress: The Calvert Crusade for Children and its AmeriCorps Promise Fellow have teamed with the United Way Volunteer Resource Center to improve youth services in the county. In a three-neighborhood area, the Fellow will help to plan, fund, and implement additional youth services with a special focus on volunteer recruitment and training.

Future Plans: The Calvert Crusade plans to increase both the number of youth in current programs and the number of services provided in the county.

## MARYLAND — GARRETT COUNTY

Contact: Ms. Crystal Schaffer
Phone: (301) 334-1189
Fax: (301) 334-1893

Progress: Garrett’s Promise will use its new AmeriCorps Promise Fellow from the Garrett County Office of Children, Youth and Families to recruit new leadership in an effort to match more volunteer mentors with youth in need.

Future Plans: The AmeriCorps Promise Fellow will also develop a plan to generate commimtents in the five promise areas.

## MARYLAND — HOWARD COUNTY

Contact: Ms. Mitzi Roca
Phone: (410) 715-3163
Fax: (410) 713-3043

Progress: Recruiting new volunteers for youth-serving progams and tracking the resources delivered are two of the main priorities of the newly placed AmeriCorps Promise Fellow and the Columbia Association Volunteer Corps in Howard County. The Fellow will also help match commitments to organizations’ needs and evaluate the success of the year’s efforts.

Future Plans: The Corps will work with the Fellow to provide technical assistance to other agencies seeking to improve the effectiveness of volunteer programs.

## MARYLAND — LOWER EASTERN SHORE

Contact: Ms. Darryl Smith
Phone: (410) 974-4775
Fax: (410) 974-4928

Progress: More children will have access to health insurance under the Children’s Health Insurance Program because of the recently hired AmeriCorps Promise Fellow. The Mid-Atlantic Association of Community Health Centers has begun plans to enroll 27,000 children and 1,000 pregnant women in the CHIP program.

Future Plans: Insurance outreach is planned with partners such as Head Start, school nurses, and private child-care providers.

## MARYLAND — MONTGOMERY COUNTY

Contact: Ms. Andrea Jolly
Phone: (301) 217-4949
Fax: (301) 217-4946
Email: andrea.jolly@co.mo md.us

Web Site: www.co mo.md.us/services/volunteer

Progress: Montgomery County held a Montgomery's Promise follow-up event on February 8, 1999. Approximately 150 successful promises to children and youth have been carried out thus far, and the people and businesses who have kept their promises were acknowledged. In Rockville, the Department of Parks and Recreation established the Expand Your Environment (EYE) program. EYE uses recreational programs to help guard against the risks youth face while strengthening their inner capacities: EYE provides a structured setting for recreational and enrichment activities, gives youth volunteer opportunities, and provides leadership and a peer-group support system. Gazette Newspapers adopted Viers Mill Elementary School and worked with staff, parents, and the community to better the lives of students.

Future Plans: Montgomery County will increase the number of collaboratives and partnerships. It will try to obtain more commitments from groups and individuals to deliver more of the five basic promises to youth.

## MARYLAND — PRINCE GEORGE'S COUNTY

Contact: Dr. Nancie Park Phone: (301) 699-2800
Fax: (301) 699-2806

Progress: The Prince George's Volunteer Center and its AmeriCorps Promise Fellow have begun to establish a network of mentoring programs that can join efforts to recruit more caring adults and an outreach to new teen peer health educators. The Fellow will also publicize free and discounted recreation and entertainment programs to children and families.

Future Plans: Prince George's and its Fellow will add inititatives in the area of marketable skills for 1999.

## MARYLAND — QUEEN ANNE'S COUNTY

Contact: Mr. Jim Czarnial Phone: (410) 758-6677
Fax: (410) 758-6904

Progress: Queen Anne's County Local Management Board has completed plans to recruit 80 volunteers in an effort to serve 266 young people, under the direction of the new AmeriCorps Promise Fellow. The Fellow will also deliver a target number of press releases announcing new and successful initiatives.

Future Plans: The Local Management Board and the Fellow plan to expand services for youth by partnering with the Board of Education, Chamber of Commerce, and Upper Shore Volunteer Center.

## MARYLAND — SOMERSET COUNTY

Contact: Ms. Rose Perdue Phone: (410) 651-1876
Fax: (410) 651-3413

Progress: Launched this fall, Princess Anne has worked through its AmeriCorps Promise Fellow to begin a survey of volunteer needs in youth-serving agencies. The Fellow has begun the process of identifying youth needs by looking at Kids Count Maryland and sources from the Somerset County Local Management Board, the regional hospital, and the Board of Education's child readiness data.

Future Plans: The University of Maryland—Eastern Shore will be developed as a source of caring adults and service opportunities. The Princess Anne's Fellow will also establish a database of volunteer opportunities and school-based focus groups to target commitments.

## MARYLAND — TALBOT COUNTY

Contact: Ms. Audrey Roberts Phone: (410) 822-2616

Fax: (410) 822-2670

Progress: Talbot's AmeriCorps Promise Fellow plans to develop a public relations campaign to support the Network's needs and enroll more youth.

## MASSACHUSETTS — AGAWAM

Contact: Ms. Kim George Phone: (413) 786-8000

Progress: In Agawam, senior citizens and youth are connected through the Heritage Hall Center's mentoring program, Linkages, which puts middle-school students in a nursing home setting, working one-on-one or in groups with seniors. An outcome of the program is the Living History project, which begins as a Q & A session between the senior citizens and students about their lives and experiences and results in a musical production, which is performed at both Heritage Hall and the middle school.

Future Plans: Heritage Hall Center will expand this program to the high-school level and implement The Eden Alternative, a program that improves the quality of life for the elder residents by integrating plants, animals, and children.

## MASSACHUSETTS — BARNSTABLE

Contact: Ms. Mary Butler Minor Phone: (508) 790-6345

Progress: In Barnstable, the Community Services Department and the Prevention Team partnered to develop a community resource center and a skatepark to provide a safe place for local youth to play after-school. The community also received partial funding from the Community Foundation of Cape Cod to prepare a newsletter to publicize service activities and from Fleet Bank to provide student scholarships.

Future Plans: Barnstable is continuing the development of its resource center and a KanDoo Classroom and is sponsoring a Conference Summer 2000 for community youth volunteers.

## MASSACHUSETTS — BEVERLY

Contact: Ms. Judy Crater Phone: (978) 922-0990

Progress: Beverly has recently created new mentoring, after-school, school-to-work and community-service programs. The police department became involved with the Cops N Kids After-School program and recruited new volunteers to better serve the Beverly community. The School-to-Career Program at Beverly High School increased memberships in their program. Finally, the Beverly Hospital recruited 350 students in K-12 for the community-service program at Beverly Hospital.

Future Plans: The mentoring program received a state grant and is making new matches through the YMCA Youth Friends Mentoring program.

## MASSACHUSETTS — BOSTON

Contact: Mr. Jerry Mogul Phone: (617) 635-3140

Progress: The Office of Community Partnerships organized this spring's Boston Symposium on Youth Development, where more than 1,000 youth workers, educators, researchers, students, policymakers, and health professionals attended 65 skill-building workshops, sessions, and research presentations to improve the quality of services, and start collaborative efforts to benefit youth. Mayor Menino's Youth Summit introduced more than 1,500 Boston teens and youth workers to development opportunities through workshops, youth speakers, and 75 resource tables. Behind the theme of "Feeling Fine in '99," keynote

speaker and Boston Celtic Coach Rick Pitino urged participants to make a commitment to their personal health, fitness, and wellness.

Future Plans: Boston is hosting a Massachusetts Promise Fellow to coordinate the Citywide Strategy for Youth Development, a new partnership project designed to disseminate youth development information, strengthen collaborations, generate resources to fill service gaps, and provide opportunities for action.

## MASSACHUSETTS — BROCKTON

Contact: Mr. Bob Martin Phone: (508) 580-7123

Progress: In January, Mayor Yunits hosted the Brockton Youth Summit attended by 185 high-school and junior-high-school students. The Mayor was inspired to work with youth to increase resources after attending last year's U.S. Conference of Mayors Special Session with General Powell. A coalition of students planned the summit, with the support of community agencies and the mayor's office. In a youth-driven workshop setting, small student groups were led by their peers through discussions on safe places, violence prevention, and substance abuse. To conclude the summit, the students presented their recommendations to the mayor. Brockton students planned local Earth Day events, and high-school and junior-high-school students tutor the elementary grades. Grade-school students were challenged to read for a million minutes in six weeks and responded by reading three million minutes in four weeks.

Future Plans: In response to the youth summit, Brockton will set up a permanent Brockton High School Volunteer Resource Center, which is expected to serve 100-200 students weekly. A Massachusetts Promise Fellow will help coordinate after-school programming among city partners. Student volunteer teams are assisting the National Park Service in building the new Rocky Marciano Trail, honoring Brockton's late heavyweight boxing champion. The city will begin planning monthly social events next fall.

## MASSACHUSETTS — BURLINGTON

Contact: Ms. Kate Hartig Phone: (781) 273-8803

Progress: In Burlington, the Health Adventures program offers middle-school students, especially at-risk youth, an opportunity to learn about careers in the health profession by job shadowing with Lahey Clinic Medical Center staff. The medical center's staff not only provide the students with marketable skills, but also serve as mentors for the middle-school students.

## MASSACHUSETTS — CAMBRIDGE

Contact: Ms. Susan Walsh Phone: (617) 349-6234

Progress: The Office of Workforce Development (OWD) and the Cambridge Career Pathways Initiative (CPI) develop school, community and work-based learning experiences for Cambridge's young people and provide businesses with a menu of options for involvement. The Youth Employment Center, a one-stop information and referral center, served 500 youth last year from the city's high school. OWD coordinates the Summer Jobs Campaign and last year matched 250 youth with private sector summer jobs. New business participation increased by 25 percent.

Future Plans: OWD helped reshape the Mayor's Summer Youth Employment Program by increasing staff capacity and creating special Summer Work and Learning Projects. These will be under way again this summer.

## MASSACHUSETTS — HOLYOKE

Contact: Ms. Heather Warner Phone: (413) 493-1609

Progress: Through the Massachusetts Executive Office for Health and Human Services Targeted Cities Initiative, the City of Holyoke has awarded $100,000 in funding to five after-school programs, focusing on the prevention of juvenile delinquency, teen pregnancy, and high school dropouts. An AmeriCorps Promise Fellow works to implement these programs.

Future Plans: Five community-based organizations have entered into a unique partnership in which resources, staff, members, equipment and programming ideas will be shared, further strengthening the community's youth-service network. Holyoke will hold a summit in June 1999.

## MASSACHUSETTS — LYNN

Contact: Mr. Frank Meilinger Phone: (781) 598-4000

Progress: Led by Mayor Patrick McManus, Lynn is incorporating the five basic promises into its city's youth strategy. A main priority for Lynn is to enroll its estimated 3,000 uninsured young people in public health insurance. The schools help identify families with uninsured children and the Lynn School Committee now requires parents to file their children's health insurance information during school registration. An AmeriCorps Promise Fellow helps coordinate Lynn's enrollment strategies.

Future Plans: The mayor hopes to work with the superintendent of schools to link school nurses with parents of newborns. Nurses will educate parents on the importance of proper development during a child's first 18 months.

## MASSACHUSETTS — MERRIMACK VALLEY

Contact: Ms. Nichole Martin Phone: (978) 682-5296

Progress: The Voluntary Action Center for the United Way of Merrimack Valley has been an organizing force in Merrimack Valley. In addition to planning and implementing various programs to deliver all five basic promises, the VAC worked with the Greater Haverhill Chamber of Commerce to host a conference promoting volunteerism and with the Greater Lawrence Education Collaborative to host a youth-led summit on community service.

Future Plans: The VAC will continue to organize youth coalitions throughout the cities to coordinate new initiatives, including the Targeted Cities Initiative in Lowell and Lawrence, which is piloting after-school activities. Summits are being planned with Lowell High School on community responsibility and with Lawrence Public Schools on effective education.

## MASSACHUSETTS — PITTSFIELD

Contact: Mr. Robert Cornwall Phone: (413) 499-9368

Progress: As part of the state's Targeted Cities Initiative, Pittsfield has developed the "Connected for Success" after-school program to help high-risk youth with a variety of academic enrichment and health and wellness services. Held at the Conte Community School, the program gives 75 students, ages seven through nine, and their families the tools to overcome major household, neighborhood, and personal challenges. The program targets two community schools in neighborhoods where underemployment, drug abuse, and lack of affordable medical care are prevalent. These "Schools of Promise," will link students and families with access to health screenings, academic support, tutoring and mentoring programs, and technology classes.

Future Plans: Pittsfield is hosting a Massachusetts Promise Fellow, who will coordinate Connected for Success activities as well as organize other Promise activities with two youth-based coalitions in the city.

## MASSACHUSETTS — RAYNHAM

Contact: Ms. Patricia Riley Phone: (508) 824-2720

Progress: The Raynham Council for Community Service was created by the town selectmen to further the goals of Massachusetts Promise. The Council for Community Service hosted three Youth Expos at local elementary and junior high schools to provide almost 1,500 students with a wide range of age-appropriate opportunities, including after-school activities, health and wellness information, school-to-career pathways, and community-service opportunities.

Future Plans: The Council will continue to expand youth opportunities in the five basic promises.

## MICHIGAN — EATON COUNTY

Contact: Ms. Judy Class
Phone: (517) 543-5402
Fax: (517) 543-5651
Email: ecuw@tir.com
Web Site: www.uwmich.org

Progress: Eaton's Promise convened a summit in April 1998. An asset development survey has already been completed and will be repeated in 1999. Follow-up summits are being held every two months.

Future Plans: Eaton's Promise will use an alliance to identify youth in need and deliver commitments that include the Lions Club, Family Independence Agency, Eaton County United Way, Eaton Intermediate School District, Eaton County Board of Commissioners, Eaton County Community Foundation, the Charlotte Chamber of Commerce, and others.

## MICHIGAN — KALAMAZOO

Contact: Mr. Aaron Cantrell
Phone: (616) 382-8350
Fax: (616) 382-8362
Email: stevet@mcmentoring.org
Web Site: www mcmentoring.org

Progress: Kalamazoo formed a coalition at the launch of America's Promise in Michigan in May of 1998. The group has met with two local mayors about holding a summit for elected officials in the county, and having mayors issue challenges for community-wide mentoring.

Future Plans: Kalamazoo will explore holding a summit to launch the two initiatives above.

## MICHIGAN — MACKINAC COUNTY

Contact: Ms. Beth Brandstrom
Phone: (906) 643-7307
Fax: (906) 643-0353
Email: brandstb@msue msu.edu

Progress: Combining direct service and outreach, the county provides more than 200 youth with multiple resources, and has delivered health and education materials to more than 275 students. The Station 36 Youth Center uses AmeriCorps members to provide safe places, opportunities to serve and caring adult relationships to students. Mentoring and art therapy are two activities conducted at the center. Mackinac County also delivered Bright Beginnings packets to hundreds of households for both health and education readiness for new mothers and families with new kindergarten students. The county established a service class where high-school students can receive credit for delivering a structured mentoring program to children in lower grades.

Future Plans: Mackinac will join Chippewa County and the Sault Ste. Marie Tribe to reach 600 households with the Bright Beginnings kindergarten packet. Mackinac also hopes to increase the number of young people using its youth center, and double the number of households receiving the healthy start packet for new mothers. Another focus of 1999 will be to coordinate services to individual young people, expand mentoring efforts, and secure permanent funding for the Teen Center.

## MICHIGAN — SAGINAW

Contact: Ms. Connie Kreft
Phone: (517) 755-0545

Fax: (517) 755-6524

Progress: The Saginaw Community Foundation held a kickoff event that was attended by over 100 people representing business, government, educational institutions, nonprofit organizations, and youth groups. The participants formed a central Steering Committee and five Task Forces representing each of the basic promises. Saginaw secured a $250,000 commitment from FORCE, the youth advisory board, and a commitment to establish a $3 million endowment by the Saginaw Community Foundation supporting programs in the five promise areas. The Foundation, also committed up to $25,000 to conduct a youth-focused community needs assessment and inventory of currently available resources. The City will hold a Zero Tolerance for Violence Week in May. The AALEA will expand its Cadet Corps program to include additional schools and a greater number of enrolled cadets.

Future Plans: The Saginaw Community Foundation will conduct an extensive youth-focused community assessment and inventory of existing programs in the summer of 1999. The results of this survey will be used to identify gaps in service and goals for Saginaw County's Promise. Foundation volunteers are developing procedures for soliciting and tracking commitments. Steering Committee structure and initial goals, including Task Forces, are being developed. A community-wide summit is planned for October.

## MICHIGAN — SOUTHFIELD

Contact: Mr. Charles Russell Phone: (284) 827-0797

Progress: Presented to General Powell at the 1998 Conference of Mayors meeting in Chicago, Southfield's plan to deliver the five promises focuses on creating 21st Century Youth Centers Without Walls (YCWW) for after-school activities and education.

Future Plans: Southfield will complete an assessment of needs in the five promise areas and will provide 1,500 youth with safe place activities, reduce juvenile justice referral by 5 percent, decrease negative behavior such as incidences of fighting by 15 percent, and increase parental involvement of youth in the YCWW program.

## MINNESOTA — ALEXANDRIA

Contact: Susan Scarborough Phone: (320) 762-2149
Email: sscarbor@alexandria.k12 mn.us

Progress: Alexandria has integrated the five promises into its Healthy Community*Healthy Youth Initiative (HC*HY) through a comprehensive youth and adult information campaign. In January 1999, HC*HY hosted 150 people for a three-hour session about the importance of asset building in youth and in April 1998, the community hosted a regional summit for communities all over western Minnesota. Inspired by this summit, three teenagers formed a youth center, soliciting donations from businesses for the well-attended initial youth center events—two concerts and a retreat. Through meetings with community leaders, they have secured numerous commitments: the countywide *Echo Press* runs a weekly column on HC*HY; the city council and other organizations will place youth on their boards; a downtown newsletter encloses promotional inserts; the Chamber of Commerce allows progress presentations at its quarterly meetings; and radio stations run youth-written PSAs.

Future Plans: Alexandria will host a regional Healthy Community*Healthy Youth "Link and Learn" in fall 1999. Students will develop a Web site about asset development and the five promises.

## MINNESOTA — BARNESVILLE

Contact: Ms. Shaw Simonsen Phone: (218) 354-7136
Email: ShawSimonsen-cosmo@means net

Progress: In Barnesville, youth belonging to Youth Alive established and run a new youth center. The Minnesota Alliance with Youth provided essential funds through its incentive grant program to support this center in its early stages. The center

offers a multitude of after-school and weekend activities, including Friday night activities for older teenagers. High-school students plan special events, workshops on such topics as seat belt safety, crafts, and service projects.

Future Plans: Barnesville will host the West Central Minnesota Regional Summit this fall.

## MINNESOTA — BOVEY/COLERAINE

Contact: Ms. Fayne Copeland
Email: Fcopeland@hotmail.com
Phone: (218) 245-1261

Progress: Bovey/Coleraine KIDS PLUS increased access to the five basic promises through a number of initiatives. Over 4,268 youth participated in Youth Center activities in 1998 and raised 13 percent of the necessary funds to run the center. Local youth and adults repainted the Hodgins–Barardo Arena and through the Ronald McDonald's Community Beautification Project, planted shrubs at a middle school and planted and tended the city's flower garden.

Future Plans: Bovey, Coleraine and Itasca county youth and community members will help host a Minnesota Alliance with Youth Conference this May. Greenway School District recently voted to allow the Youth Center to use its vehicles for future KIDS PLUS activities.

## MINNESOTA — FAIRMOUNT

Contact: Ms. Marsha Dawson
Fax: (507) 238-2361
Phone: (507) 238-1472
Email: mdawson@ fairmount k12.mn.us

Progress: Spearheaded by the Healthy Youth Committee, 35 stakeholders from all sectors will collaborate on community goals that align Search's 40 Developmental Assets with the five basic promises. Fairmont has formed action teams around each of the promises as well as teams on promoting youth-adult partnerships, creating public awareness and ensuring sustainability. The community held a KIDS DAY on March 18, 1999, sponsored by the Boys & Girls Club, where adults wrote letters of appreciation to local youth. Fairmont started "Listening Lunches" for youth to express their ideas to the mayor and the city council.

Future Plans: As a result of the first Listening Lunch, Fairmount will develop a sand volleyball league. The community is looking into establishing a Parent Warm-Line, a Parenting Newsletter, and a formal mentoring program. Radio stations will run PSAs to promote local plans.

## MINNESOTA — GLENWOOD

Contact: Ms. Jeanie Pederson
Email: jeannep@minnewaska.k12.mn.us
Phone: (320) 634-3909

Progress: On October 15, 1998, more than 200 youth and community leaders attended the West Central Regional Conference in Glenwood. A Glenwood high-school community-action group, YAAC, worked with community leaders and the school board to build a skateboard park this fall. The young people solicited over $3,000 for insurance and building materials and built the park's ramps themselves.

Future Plans: YAAC will continue to work with community members to increase resources for youth. Glenwood organizers are working to make Pope County a Community of Promise.

## MINNESOTA — LYNDALE

Contact: Mr. Joseph Barisonzi
Web Site: www.lyndale.org
Email: joeb@lyndale.org

Progress: Lyndale Neighborhood Association and its community members serve the youth of its neighborhood in Minneapolis through targeted funding, training and technical assistance, youth-led programs, and coordinated service delivery. The Association and community members have committed to a ten percent increase in mentors and a five percent increase in youth participation. Lyndale has also set a goal that the ratio of youth to adults in program settings be 5:1.

Future Plans: Lyndale will continue to enhance youth programming by increasing the quality of support, enhancement, and funding systems. Lyndale will also establish a coordinated system to recruit more volunteers as well as increase opportunities for individual residents to design and implement their own programs.

## MINNESOTA — ST. PAUL

Contact: Ms. Jill Kohler
Phone: (612) 291-8300
Fax: (612) 291-8353
Web Site: www.uwmsp.org

Progress: On October 24, 1999, St. Paul's Promise sponsored a lock-in designed by representatives of eight youth-led groups. The event allowed youth leaders to share information and increase their capacity to solve community problems. The event also informed local adults of the significant accomplishments of youth and youth-led organizations in the East Metro area of St. Paul and called more youth to participate. The United Way supported the youth in planning the event that over 100 local teenagers attended. St. Paul's Promise partnered with the Youth Planning Committee to plan "A Capital New Year," a New Year's Eve Dance for teenagers promoting safe places and positive activities.

Future Plans: Through a $400,000 grant from HB Fuller, St. Paul's Promise launched a youth information hotline, called What's Up?, staffed by youth connecting other youth to community resources. This line and other resources will continue to inform community members about activities and services for youth.

## MISSISSIPPI — BOLIVAR COUNTY

Contact: Mr. William Cummings
Phone: (601) 843-9421
Fax: (601) 846-5994
Email: Cumminw@baxter.com

Progress: Bolivar held its first summit on February 28, 1998, with mayors from four cities, a state legislator, and a congressman in attendance. Commitments from the summit are forwarded to the state committee for inclusion in the Promise Book. Delta State University will expand its hepatitis-B program with the help of funding from many partners. Bolivar County held a mini-summit on December 1, 1998 focusing on health care for youth. Health-care providers from around the community attended and developed plans to provide more youth with access to health care. Bolivar County pledges to provide 2,000 youth with the five basic promises over the next two years.

Future Plans: Bolivar County is creating a safe place in the city of Cleveland, where a recreation facility is being built. It will offer an after-school program. Bolivar will work with the city to involve parents as tutors in the program.

## MISSISSIPPI — TUPELO

Contact: Ms. Daphne Collins
Phone: (601) 841-9133
Fax: (601) 680-5754

Progress: In February 1999, a new volunteer center opened through a partnership between the United Way of Northeast Mississippi, the City of Tupelo and the CREATE Foundation. The partnership received a $10,000 W. K. Kellogg Foundation grant to start the center. In addition, the group received an AmeriCorps Promise Fellow. The Fellow will publicize the volunteer center and work with the First Call To Help hotline. Other duties of the Fellow include developing a public relations effort to kick-off the volunteer center opening to coincide with National Volunteer Week, plan a job shadow program, and coordinate planning for the 1999 Youth Leadership Summit.

Future Plans: Tupelo will organize a Youth Leadership Summit and a community-wide job shadow program.

## MISSISSIPPI — WASHINGTON COUNTY

Contact: Ms. Patricia Davenport
Phone: (601) 334-6873
Fax: (601) 334-6875

Progress: Washington County was recently awarded two grants. The Mississippi Department of Health gave $51,000 and the Violence Against Women's office gave $31,000 to provide abstinence and safe dating programs. The 100 Black Men of the Mississippi Delta have been implementing a grant for juvenile delinquency prevention through mentoring for third grade boys, and has expanded their after-school mentoring program. The New Life Church provides after-school tutoring three days a week to 66 youth. Washington County will work with the Mississippi Delta Junior College, Delta State University, Exodus Center for Life, and McBride Elementary to implement abstinence and safe dating programs through presentations, rallies and mentoring. Washington County pledged to provide 2,000 youth with one or more of the five basic promises over three years.

Future Plans: In partnership with Washington County to implement the abstinence and safe dating programs, Mississippi Delta Junior College will provide college students as mentors and the Exodus Center for Life will host rallies, recruit mentors and encourage churches to begin mentoring programs in their own churches. In September 1999, the group will hold a "Dare To Be" rally. *The Delta Democrat Times* and the *Bolivar Commercial* will help to promote the event through TV commercials and poster contests with the local school system.

## MISSOURI — HOLDEN

Contact: Ms. Tereasa Cast
Phone: (816) 732-5531

Progress: The collaborative in Holden consists of the HOPE Coalition, the Power House Youth Center, the Ministerial Association and local teachers. Combined resources helped Holden reach out to 700 students in grades 5-12 with substance-abuse prevention training. Tutorial assistance during the after-school "Study Buddy" program helped improve both grades and behavior for 27 students. At the community youth center, children and families receive free mental health counseling, clothing donations, computer skills training, and recreational activities like karaoke and pizza night, sponsored by Pizza Hut.

Future Plans: Holden is working toward becoming a Community of Promise. It will increase the number of mentors reaching local youth. Holden plans to renovate the building in which the youth center is housed and add the Women, Infants, and Children (WIC) program to their list of activities. WIC will help insure that new mothers receive training in parenting skills and infants have access to proper nutrition.

## MONTANA — FLATHEAD COUNTY

Contact: Ms. Sherry Stevens Wulf
Phone: (406) 752-7266
Fax: (406) 755-7266
Email: uwheart@ptinet.net

Progress: The Flathead Valley Alliance for Youth formed in June 1998, after the Montana Governor's State Conference. Flathead began securing commitments in January 1999. The Kalispell Chamber of Commerce developed a Youth Leadership Flathead program for high school juniors. The youth in this program develop marketable skills by working with local business leaders. The United Way committed to develop a Youth United Way to give opportunities to serve young people in the area. A local summit will be held in fall 1999, at which the organizations in the county that pledged support will be brought together, and training for the key agencies will take place. Flathead County pledged to provide 2,000 youth with all five basic promises.

Future Plans: Flathead Valley Alliance for Youth is developing a Boys & Girls Club structure that will have sites in the communities and schools in the entire county. The Food Bank pledged to provide snacks at each Club site.

## NEVADA — LAS VEGAS

Contact: Mr. Christian Kolberg
Phone: (702) 383-0211
Fax: (702) 383-4665
Web Site: www.uwaysn.org

Progress: Las Vegas created a new volunteer center to act as a focal point for volunteer involvement, connecting those in need with volunteers. The volunteer center partnered with the local paper to ensure a list of volunteer opportunities is published each week.

Future Plans: An event will be added to an already existing event, Teen Expo, held by the Mayor. Tentative date is April 17, 1999.

## NEW JERSEY — HACKENSACK/BERGEN COUNTY

Contact: Ms. Janet Sharma
Phone: (201) 489-9454
Fax: (201) 489-1995
Email: vcbergen@aol.com
Web Site: www.bergen.org/Bergen/volunteercenter

Progress: Hackensack and Bergen County direct their positive youth development efforts through The Volunteer Center of Bergen County, Inc. The Volunteer Center maintains an extensive database of service agencies and volunteer opportunities to link individuals and service opportunities. In 1998 the center connected over 1,600 people to volunteer positions. An AmeriCorps Promise Fellow is actively reaching out to schools to develop volunteer programs and youth leadership. The Volunteer Center matched 500 youth with opportunities to serve and recruited 297 adults as mentors.

## NEW JERSEY — MORRIS COUNTY

Contact: Ms. Jean Gleason
Phone: (973) 538-7200
Fax: (973) 984-7658
Email: jeangleason@juno.com

Progress: Morris County held a "Connect Morris" volunteer summit in October 1998 to increase county volunteer participation. Outcomes from this event include development of an information and referral service for volunteer opportunities and a statewide database listing youth service agencies and opportunities. Morris County also sponsored "Morris Teens Volunteer," a volunteer training program where representatives from 15-20 service agencies shared volunteer, tutoring, and mentoring skills and resources with 80 high-school students. Volunteers of Morris County direct a youth volunteer program, linking young people to service opportunities. To date, 706 children and youth ages one through twelve and 1,349 youth ages 13-17 have been referred to volunteer agencies.

Future Plans: Morris County plans to link both children and adults to volunteer opportunities, increase the number of mentors and tutors available to youth, and focus on child and teen substance abuse-prevention activities.

## NEW JERSEY — PATERSON

Contact: Ms. Sue Amoresano
Phone: (973) 523-9201
Fax: (973) 523-3468

Progress: Paterson conducted surveys to assess the community's needs. Based on the results of these surveys, Mayor Barnes formed a City Task Force consisting of seven subcommittees to address delivery of the five basic promises. The African American Law Enforcement Association (AALEA) implemented the Cadet Corps program to tutor and mentor inner-city youth between the ages of 10 and 17. This program recruits 300 youth for three hours of homework tutoring followed by military drills and constructive activities. Youth enrolled in the program attend daily after school for the entire school year, after which they are graduated and enroll in a mandatory, free summer camp. The Cadet Corps program is active at two public schools and 60 youth cadets have graduated.

Future Plans: The city will hold a Zero Tolerance for Violence Week in May. The AALEA will expand its Cadet Corps program to include additional schools and a greater number of enrolled cadets.

## NEW JERSEY — VINELAND

Contact: Mr. Stephen Plevins Phone: (609) 692-8305

Progress: Community members of Vineland are coming together to support youth through a program called Broaden Your Horizons. This program began as a recreational outlet for 15 youth participants. Originally housed in a small room in a church, it has expanded to two churches over the past year to include 50 youth in grades 6-9. The Broaden Your Horizons girls' group started a community-service initiative. Youth helped organize and facilitate an anti-drug rally for Make a Difference Day reaching 500 community participants. The Board of Directors includes Vineland Mayor Anthony Campanella, local police officers, community members and a representative of Broaden Your Horizon's leading funder, the Pillsbury corporation.

Future Plans: Vineland plans to become a Community of Promise over the next year. It will add mentoring and tutoring to its program, increase youth service opportunities through its girls' group, and expand its programming to include pre-schoolers.

## NEW YORK — BRONX

Contact: Mr. Glenn Alleyne Phone: (718 ) 590-3534
Fax: (718) 590-1380

Progress: The Bronx community is coordinating a partnership to focus youth development resources around the five basic promises. Through the office of the Bronx Borough President and the Bronx Cluster of 10 Settlement Houses of the United Neighborhood House, AmeriCorps*VISTA and Highbridge Community Life Center have several neighborhood hubs to pilot their efforts initially.

Future Plans: The Bronx initiative will establish goals and an action plan to implement specialized programming including delivering all five basic promises for youth.

## NEW YORK — LONG ISLAND

Contact: Ms. Cheryl Davidson

Progress: In early February, General Powell and Long Island Association President Matt Crossen announced Long Island's new initiative. Long Island Works Coalition aims to bring businesses and educators together to prepare youth with marketable skills. Bell Atlantic loaned an executive to head and promote the goals of the newly found organization.

Future Plans: The Long Island Works Coalition will work to build partnerships between businesses and educators to serve youth better

## NEW YORK — NEW YORK CITY

Contact: Ms. Kathryn Conway Phone: (212) 337-0157
Fax: (212) 620-5024

Progress: In August, 1998 Joint Action In Community Service (JACS) Community Volunteers Helping Youth, convened a group of representatives from New York City nonprofit voluntary organizations to commence planning a summit on volunteer action and the five promises for New York City. The summit, planned for October 20, 1999 is titled "The Big Apple Summit—New Yorkers Celebrate Volunteerism" and will highlight the numerous opportunities for volunteering in New York City. The one-day event will involve keynote addresses, topic tables that focus on ten themes affecting nonprofits and voluntary organizations, and pilot rooms where attendees can discuss topics of their choice.

Future Plans: New York City will utilize the Big Apple Summit to focus and refine its volunteer efforts around youth.

## NEW YORK — ONEONTA

Contact: Ms. Cherie Albrecht, II
Fax: (607) 433-8302
Phone: (607) 432-8937
Email: ofaca@clarityconnect.com

Progress: Oneonta Community Alliance for Youth (OCAY) is working with the town and City of Oneonta, the United Way, the school district, Fox Hospital, and Hartwick College to create a community youth center and skateboard park. The Leatherstocking Delegation, comprised of the original delegates from the Presidents' summit, awarded six mini-grants to fund local youth-serving initiatives. Four elementary schools participated in the Educational Karate Program, an after-school activity designed to teach students respect for themselves and others and anti-abduction techniques. "Into the Streets," a program at the State University at Oneonta, offers students opportunities to participate in local community-service activities.

Future Plans: The Leatherstocking Delegation broadened its membership and will expand existing programs, hold a local youth summit, and help support programs for youth in six communities.

## NEW YORK — WESTERN CENTRAL

Contact: Mr. Bob Smith
Fax: (716) 381-8397
Phone: (716) 381-8397
Email: srsmith@frontiernet.net

Progress: Rotary District 7120 of Rochester is coordinating the Youth Bureaus, school districts, Rotary Clubs and municipalities to determine the structure for the organization and launch of regional Communities of Promise. The district completed an asset-building assessment in collaboration with local school districts and the New York State Youth Bureau to incorporate programming around the five basic promises.

Future Plans: Rochester's Rotary District 7120 will identify and create new Communities of Promise. Programs and resources will be added and expanded throughout District 7120 to provide youth with access to all five basic promises.

## NORTH CAROLINA — BURKE COUNTY

Contact: Ms. Tyra Lindell
Fax: (828) 433-7421
Phone: (828) 437-6425

Progress: The Burke County initiative is developing goals in all five promise areas. It plans to partner with schools and organizations that know youth by name. The group will increase the participation of area businesses in the Career Ready program that provides a marketable skill to youth. Two community task forces, the Family and the Youth Task Forces, are working together to organize and promote the Big Brothers Big Sisters program. The Youth Task Force is also working on a teen yellow pages to make students more aware of resources available to them.

Future Plans: Burke County plans to host a volunteer summit in summer 1999 at which area agencies, schools, businesses, churches and individuals can discuss the needs of youth in their community and work together to provide the promises to them.

## NORTH CAROLINA — HENDERSON COUNTY

Contact: Ms. Andrea Fey
Fax: (828) 696-3546
Phone: (828)692-8700

Progress: Henderson County received an AmeriCorps Promise Fellow who works to strengthen the community promise initiative. The Fellow created a brochure outlining youth volunteer opportunities in the area. Information in the brochure includes organizations that didn't have youth-service opportunities but commit to create new ones and organizations with service opportunities committed to expanding them. These brochures will be handed out to the youth in the four area high schools.

Future Plans: Henderson County's Promise initiative is developing a presentation for area corporations. It will ask the companies to become involved with the local school system and the Boys & Girls Club in order to provide the five basic promises to youth.

## OHIO — CINCINNATI

Contact: Ms. Margaret Clark
Phone: (513) 762-7204
Fax: (513) 762-7138

Progress: The Cincinnati delegation is participating in a regional initiative called Every Child Succeeds, made up of 34 partners in nine counties. Launched in March 1999, it will reach 1,200 family members by June 2000. The program involves comprehensive home visitations for first-time mothers and their babies, beginning with prenatal care and extending until age three. The United Way, the University of Cincinnati Medical Center, Children's Hospital, Head Start, and numerous other partners will carry out the program. The United Way established a Youth Action Council comprised of 30 youth council members to coordinate special events, and receive volunteer and leadership skills training. Youth Council members also serve on the United Way Board. The Cincinnati Youth Collaborative organizes a school-based mentoring program.

Future Plans: Cincinnati plans to increase support from businesses and local government with an initiative called "Corporate Involvement." Cincinnati Bell will provide free phone time for residence-based programs through Every Child Succeeds. The Cincinnati Youth Collaborative will increase the number of volunteer mentors serving area children.

## OHIO — NORTHEASTERN BUTLER/WAYNE COUNTIES

Contact: Ms. Kathryn Wood
Fax: (513) 727-4760

Progress: Under the acronym A.C.T.I.O.N. (Activating Community Teams to Improve Our Neighborhood), local leaders have assembled a community steering committee, conducted and publicized a needs assessment, developed an action plan, measured progress, and evaluated the findings. Partnerships have been formed with the Warren County Health Department and Middletown Hospital.

Future Plans: Under the second phase of its A.C.T.I.O.N. program, Northeastern Butler/Wayne County Promise will now begin incorporating the goals of America's Promise by identifying the needs for the five basic promises in the community.

## OHIO — WESTERVILLE

Contact: Mary Lou Hittle
Phone: (614) 898-3673
Fax: (614) 898-3692
Email: marylou@inctechnology.com

Progress: Westerville held a youth summit at a local church in April 1998 that approximately 160 youth attended. Students were involved in the planning of the summit. A Youth Commission, established in September 1997 and comprised of representatives from various youth-serving organizations and community members, has mapped community resources and developed an action plan for connecting youth to all five basic promises. Commitment makers include The Kroger Company, Tim Hortons, Brueggars Bagels, Huntington Bank, Graeters Ice Cream, McDonalds, Big Bear, and Schlotsky's Deli.

Future Plans: Westerville plans to develop youth participation in planning and implementing activities that provide the five basic promises. The Youth Commission will create a resource for community volunteer opportunities and work with Parks and Recreation to plan a Community Center and create additional programs for youth.

## OKLAHOMA — GUYMON/TEXAS COUNTY

Contact: The Honorable Jess Nelson
Phone: (580) 338-5838
Fax: (580) 338-1854
Email: jlnelson@ptsi net

Progress: Guymon/Texas County commits to helping youth-service organizations increase community involvement. The Guymon/Texas County Youth Committee held a youth summit on March 27, 1999. Planning members included representatives from the YMCA, Kids Inc., Girl Scouts, Boy Scouts, and the Education Committee of the Texas Coalition for Economic Development. The summit was attended by more than 100 students from local junior-high and high schools, as well as by more than 100 committed adults. Participants divided into discussion groups to identify pressing concerns and possible solutions to issues related to positive youth development.

Future Plans: The Guymon/Texas County Youth Summit Committee is working toward becoming a Community of Promise. The committee plans to implement programming addressing the five basic promises based on the outcomes identified at the youth summit.

## OKLAHOMA — PONCA CITY

Contact: Ms. Helene Schwartz
Phone: (580) 765-2476
Fax: (580) 765-8369
Email: uwponcty@poncacity net

Progress: Ponca City held a local summit on September 23, 1998 to set goals for positive youth development. The summit focused on six workshop topics: teen pregnancy, race relations, school drop-out rates, juvenile crime, gangs, and violence. The 150 participants of the summit broke into small workgroups to discuss each of the topics. The local schools played a large role in the planning of the summit and will be used as a site for multiple resource delivery.

Future Plans: An AmeriCorps Promise Fellow will conduct research and help secure local commitments, as well as coordinate outcomes of the six different workgroups to maximize the efforts of the Ponca City community. Ponca City is in the process of becoming a Community of Promise.

## OREGON — ALBANY

Contact: Ms. Danielle K. Waipa
Phone: (541) 926-5432
Fax: (541) 926-0660
Email: unitedway@proaxis.com

Progress: Albany recently organized its Community of Promise efforts. The United Way of Linn County received an AmeriCorps Promise Fellow who will lead local activities to deliver the five basic promises. Albany is meeting with key local community members and stakeholders to compile information for a needs assessment.

Future Plans: Albany will set up a steering committee, conduct a program inventory, host “mini summits,” develop indicators for success, and strengthen or build programs that deliver the five basic promises to youth.

## PENNSYLVANIA — BLAIR COUNTY

Contact: Mr. James Baldwin
Phone: (814) 942-9400

Progress: Blair County initiated its America’s Promise activities through a Youth Outreach program. Youth representatives pledge to stay free of alcohol and drugs and to provide leadership to their peers. Activities include computer classes, creating a newsletter, sporting and recreational activities, intergenerational service projects, and leadership development. Youth Outreach held a Youth Summit in the Altoona Mall, where youth provided entertainment and community organizers distributed information about available youth services and volunteer opportunities. In April 1999 youth held a “Rock-a-thon” fundraiser at Penn State University to support their 24-hour hotline.

Future Plans: During the summer of 1999, Youth Outreach will facilitate monthly community clean-ups, hold a basketball camp for 50 youth participants, and sponsor a field trip for 50 kids to Washington, DC.

## PENNSYLVANIA — PITTSBURGH

Contact: Ms. Diana Bucco Phone: (412) 281-2535
Fax: (412) 281-6683

Progress: Pittsburgh is planning a youth summit for October 1999. An expected outcome of the summit will be to direct programming and resources toward providing Pittsburgh's youth with all five basic promises. Pittsbugh plans to develop a youth directory listing activities, resources, services, and volunteer opportunities. A Book of Promises listing service providers who committed to expanding programs providing the promises will be created.

Future Plans: An agency needs assessment will be conducted to outline the services and resources local youth-focused agencies need to be most effective. Pittsburgh also plans to turn Pittsburgh's United Way "Day of Caring" into a "Year of Caring" where business, service providers, and community members will come together with a focus on providing youth with all five basic promises.

## PENNSYLVANIA — VALLEY FORGE

Contact: Dr. Donald Sauter Phone: (703) 535-3826

Progress: In the wake of the Presidents' Summit for America's Future in Philadelphia, Dr. Donald Sauter organized a leadership seminar for thousands of regional individuals to create new scholarships, mentoring relationships, and jobs for young people. Dr. Sauter's Foundation for the Family has helped to provide 22 scholarships since the summit.

Future Plans: Goals are being set for the number of new job opportunities, mentoring relationships, and scholarships to be created in the next year.

## TENNESSEE — GRACEY

Contact: Ms. Aleasha D. McGhee Phone: (502)439-7562
Email: msmcghee@aol.com

Progress: The Gracey Community Youth Development Corporation, which is the leader of the Promise initiative, is housed in Fort Campbell, KY, and serves a number of communities in both Kentucky and Tennessee. The group will target 200 young people in the community to receive all five basic promises. Also, the community will provide diabetes testing for 50 children and 50 parents without health insurance. One church already committed the use of its facilities and equipment until the Site of Promise is built. Concerned youth will help raise funds to build the site.

Future Plans: Gracey community plans to hold a local summit/walk-a-thon in June 1999 to gather commitments to generate the first Site of Promise. The mayor, who is committed to helping the program, will request commitments from the attendees.

## TENNESSEE — GRAYSVILLE

Contact: Mr. Jerry Caminiti Phone: (423)949-6026
Fax: (423) 949-6026

Progress: A victim of handgun violence, Jerry Caminiti founded the Disability Awareness Coalition (D.A.C.), which has provided thousands of young people with conflict resolution training, violence prevention, mentoring, service opportunities, and education on handicap accessibility.

Future Plans: D.A.C. will incorporate more of the five promise areas into its programming throughout the sites of its "Help America's Kids" project, delivered through schools, juvenile justice centers, churches, and other locations in Tennessee.

## TENNESSEE — JOHNSON CITY

Contact: Mr. Harry Curtis Williams, Esq. Phone: (423) 282-5761
Fax: (423) 282-6807 Email: www harry@preferred.com

Progress: The Coalition for Kids formed a partnership to establish new community centers where youth will receive access to multiple resources. Initial partners include the Central Baptist Church, Tyler Apartments, the Johnson Police, East Pine Grove Park United Methodist Church and the Holston Baptist Association.

Future Plans: The Coalition plans to open additional centers, focusing on housing complexes most in need.

## TENNESSEE MEMPHIS

Contact: Reverend Kenneth Robinson, MD Phone: (901) 948-3441
Fax: (901) 946-9216

Progress: Team Memphis has organized subcommittees around each of the five basic promises. The subcommittees are researching community needs and assets and will identify targets for volunteer involvement throughout the city. They have reviewed models and best practices and determined the mechanics of implementation and necessary staffing. Team Memphis is in the process of establishing measurable goals and plans to develop a "template" of volunteer opportunities with children.

Future Plans: Team Memphis plans to develop a "template" of volunteer opportunities with children.

## TENNESSEE NASHVILLE

Contact: Ms. Carol White Phone: (615) 532-9250
Fax: (615) 532-6950 Email: cwhite@mail.state.tn.us
Web Site: www.vanderbilt.edu/snap/americaspromise/welcome.ht

Progress: Nashville strengthens the work of several programs providing the five promises, including the Buddies of Nashville mentoring effort, the Nashville Health Corps AmeriCorps, and the Crittenton Services of Nashville, a marketable skills program.

Future Plans: Nashville's AmeriCorps Promise Fellow will begin a Community of Promise campaign.

## TEXAS ARLINGTON

Contact: Ms. Karen Daly Phone: (817) 459-6111
Fax: (817) 459-6116 Email: kdaly@ci.arlington.tx.us
Web Site: www.ci.arlington.tx.us

Progress: Arlington is using the Search Institute's Youth Asset Development Model to move its Promise initiative forward. The Youth and Families Board and the Teen Advisory Group created a three-year action plan based on the promotion of the Search model and the five promises. The initiative's current goals are to promote this model and increase youth involvement. The promotion piece will be completed by teams who will go out and present workshops to community members, educating them on the need for these assets in each child's life. Youth involvement will be increased through incentive programs developed in partnership with local youth-focused businesses. In November 1998, a forum on youth assets was held as a joint kick-off effort for both the America's Promise and Search Institute efforts.

Future Plans: The Teen Advisory Group is creating public service announcements to promote the five promises and individual assets that young people need in order to become successful. The Arlington Independent School District's School to Life program will be a partner in their effort providing the five promises to youth.

## TEXAS BEAUMONT

Contact: The Honorable David W. Moore Phone: (409) 880-3716

Progress: Several public and private organizations are operating programs designed to provide young people with one or more of the five basic promises. A church-sponsored neighborhood learning center provides activities designed to discourage youth involvement in gangs and drug-related activity; a YMCA after-school program provides athletic activities, computer classes and tutorial sessions; a hospital links middle-school students with mentors on its staff and gives students hands-on experience in health care occupations; and, the Beaumont Independent School District's Career Center offers students academic classes and on-the-job experience.

Future Plans: The Chase Bank of Texas and the Beaumont Independent School District created the Young Business Partners Program. Through this program, a total of 65 fifth-graders applied for, and each received, $650 loans from Chase Bank. These loans, guaranteed by the School District, provided them with the working capital with which they will start new greeting card businesses. Mayor Moore sees the program as an excellent example of a public-private partnership that teaches students life and marketable skills at an early age.

## TEXAS — COPPERAS COVE

Contact: Mr. Fred Harris Phone: (254) 518-3686
Fax: (254) 518-2266 Email: HarrisF@n-link.com

Progress: Copperas Cove completed a needs assessment and is working in schools to provide the five basic promises to youth. The community divided its school district into five zones; each zone is focusing on its needs. A local summit is planned for the end of May 1999 to rally and educate the community around the five basic promises.

Future Plans: Copperas Cove will provide three safe places in each of the zoned Promise areas. Over the next three years, it will acquire a Boys & Girls Club and a YMCA through fundraising efforts and commitments from within the community.

## TEXAS — IRVING

Contact: Mr. Bill Thompson Phone: (972) 721-2501
Fax: (972) 721-2658 Email: bthompso@irving.lib.tx.us

Progress: Irving is conducting a Search Institute Survey. A Youth Action Council of 18 high-school youth works closely with the initiative. The City of Irving authorized $338,000 for youth services programs for the Fiscal Year 1999. The increase in funding for youth—almost 1,600 percent above the previous budget—represents a milestone for the members of the Irving Youth Council who sought funding to implement programs that can make a difference in the lives of Irving's youth. A summit was held April 24, 1999, during National Volunteer Week. Events serving youth were held throughout the week.

Future Plans: Community committees will form around the five basic promises.

## TEXAS — LUBBOCK

Contact: Ms. Louise Cummins Phone: (806) 747-0551
Fax: (806) 747-8640 Email: vclubbock@aol.com

Progress: In the spring of 1998, a Youth Community Team was named to plan the first Teen Summit. The summit was a collaborative effort between Allstate Insurance, Fellers Advertising, Texas Tech University, Lubbock Independent School District, the City of Lubbock, the city's Human Relations Commission on Volunteerism, and the Volunteer Center of Lubbock, Inc. The summit, entitled, "Lubbock's Promise: The Alliance for Youth," took place on September 12, 1998, for youth in grades 7-12. The summit gave youth the opportunity to speak out and develop leadership skills. After the summit, youth and Volunteer Center staff met with the director of a new Teen Center at one of the Lubbock Boys & Girls Club sites to get them to incorporate the five basic promises.

Future Plans: The Volunteer Center and the Junior League of Lubbock will sponsor a Teen Pacesetters camp in June 1999. The camp will enhance leadership skills and increase knowledge of community needs. A second Teen Summit will be held in Fall 1999 and a Community Summit will be held in early 2000.

## TEXAS — MIDLAND

Contact: Ms. Ludi Navarro
Phone: (915) 682-9701
Fax: (915) 682-3817
Email: cda@powr net

Progress: Midland surveyed over 200 local youth to find the needs in the community around the five promises. Midland's goal is to form a network of organizations that work together to provide the five promises. A luncheon was held on January 29, 1999 where YES! Ambassador Xavier Benavides spoke about America's Promise and informed them of other summits that had been held in Texas. Schools are involved in the youth summit planned for August 1999.

Future Plans: The initial team created in the city of Midland in November, 1998 to make its community a Community of Promise plans to host a day-long youth summit in August 1999. The summit will be a forum for young people to speak out on issues affecting the community and participate in the goal setting. The summit will also be a time to gather local commitments.

## TEXAS — SAN ANTONIO

Contact: Dr. Maria Hernandez-Ferrier
Phone: (210) 223-2677
Fax: (210) 223-2719
Email: Maria_Ferrier@City-Year.org

Progress: San Antonio's Promise is the city's commitment to achieve the five basic promises for youth in the community. In January 1999 San Antonio's Promise brought on an AmeriCorps Promise Fellow to coordinate the initiative's efforts. A steering committee was formed as a result of the Youth Summit held on May 23, 1998, with more than 2,000 young people between ages 13 and 24 in attendance. The San Antonio Independent District schools will become Schools of Promise and a resource for all goals through established "PromiseNet". The San Antonio Spurs/City Year committed to 30,000 hours of community service and 20,000 hours of leadership development to San Antonio middle-school students by the year 2000. *San Antonio Express News* has committed to providing promotional space and a volunteer hot-line. In 1998, City Year San Antonio began hosting a half-hour television program focusing on volunteerism hosted by Dr. Maria Ferrier, head of San Antonio's Promise.

Future Plans: PromiseNet is a long-term project that uses and expands the current structure of state mandated Site-Based Decision Making Committees in schools. Representatives from organizations providing one or more of the five promises will be on the committee for each school in the San Antonio Independent School District. The desired outcome is a safety-net approach for the schools, principals, teachers, and parents to ensure the promises are provided to the youth that need them.

## TEXAS — SAN MARCOS

Contact: Rev. Paul Keller
Phone: (512) 353-8969
Fax: (512) 396-7522

Progress: San Marcos' Promise initiative is led by a Community Youth Task Force, which is a broad-based coalition of representatives of various segments of the community. San Marcos' primary goal is to connect ten percent of its youth a year, for three years, to an experience of service. The initiative plans to increase the number of youth who are participating in formal mentoring programs.

Future Plans: San Marcos will plan and conduct a Youth Summit in summer 1999. It will also plan to coordinate youth services across the community through a community youth newsletter.

## TEXAS — VICTORIA

Contact: Ms. Gail Parker
Fax: (361) 575-8218
Web Site: www mccada.org

Phone: (361) 575-7842
Email: gparker@mccada.org

Progress: Mentoring and safe places were recognized as areas of critical need in Victoria. Victoria pledged to provide 100 youth with all five promises, 100 with caring adults, 200 with safe places, 30 with healthy starts, 500 with marketable skills, and 100 with opportunities to serve.

Future Plans: The Victoria's Promise to Youth Summit will be held in January 2000 to kick off the new century in a positive way. One delivery site that will provide the five promises in Victoria are Hopkins After-School Program at the Boys & Girls Club, which will partner with the Victoria County Health Department and local Victoria businesses.

## UTAH — CACHE VALLEY

Contact: Ms. Susan Redd
Fax: (435) 755-2311

Phone: (435) 752-3364
Email: redddog@xmission.com

Progress: Cache Valley organized in 1997 after the Utah Volunteer Summit. It serves communities in three high-school districts: Mountain Crest, Logan and Skyview. Cache Valley's Promise organized expert coalitions from established community agencies for each of the five promises. Each high-school district is led by a volunteer chair who recruits volunteers to identify youth-related issues. These teams, with the support of the expert coalitions, formulate specific plans to address the problems and needs identified. The Logan High School area team identified a need for safer neighborhoods, and then formed a "Safe Place" coalition including of members from the police department, PTA, and the mayor's office. The neighborhood councils recruited volunteers to organize block parties, community clean up and service days, and mobile watch units. Cache Valley relocated its volunteer center from an obscure location in town to the front entrance of a major grocery store. This volunteer center is now visible and accessible to the community. Its activities raised substantial donations to the hurricane victims in Central America. Cache Valley is improving communication between local public and private organizations resulting in greater cooperation towards community-related goals.

Future Plans: Cache Valley will continue to educate and support parents and families in its efforts to provide the five basic promises. This will be accomplished by encouraging neighborhood activities that increase youth's sense of belonging to the community, facilitate youth service, and improve cooperation among established community groups striving towards common goals.

## UTAH — LEHI

Contact: Ms. Annalese Evans

Phone: (801) 768-8991

Progress: Lehi's Promise held a citywide summit on March 20,1999 that focused on increasing awareness about literacy. The group is now expanding a "tutors in training" program. This mentoring and tutoring program trains high-school students to mentor and tutor elementary youth. The elementary schools provide the list of children and facilities for the program. The high-school Peer Leadership Group provides the volunteers. Presently 244 students have been served. The Lehi Ladies Fire Auxiliary is concentrating its effort on a healthy start. The group will help organize parenting classes and prepare food packets for single mothers.

Future Plans: Lehi will concentrate its efforts on training 75 mentors in three additional schools, and will train 244 volunteers to teach reading skills in four elementary schools. The group hopes to have 25 mentors in all elementary schools by October 1999.

## VERMONT — RURAL VERMONT

Contact: Mr. David Book
Fax: (802) 563-2022

Phone: (802) 563-2289
Email: dbcabot@aol.com

Progress: Promise efforts in this area of Vermont helped communities to join forces and secure a New Directions Grant for $320,000. The money is helping provide alcohol- and drug-prevention programs. The community performed a needs assessment in its schools. Local senior Emilisa Guy organized an intergenerational program with most of the senior citizens in the community. The programs allow for elders and youth to take trips to concerts, share meals in the school cafeteria, and exercise in the school gym.

Future Plans: Plans are to work with the Vermont rural partnership, a coalition of 18 schools funded by the Annenberg Rural Challenge, to help deliver the five basic promises to youth in need.

## VIRGINIA — ALEXANDRIA

Contact: Ms. Kimberley O'Donnell
Phone: (703) 836-2176
Fax: (703) 683-1793
Email: avb@pop.dn.net

Progress: Alexandria has a number of programs serving youth. The Alexandria Volunteer Bureau (AVB) and The Campagna Center work together on many projects providing youth with the five basic promises. The Bureau holds volunteer recruitment fairs in the middle and high schools to encourage and inform interested youth. The AVB was recently awarded with a check for $10,000 from the Robert S. Rixse Foundation to support and expand these Youth Volunteer Programs. The Campagna Center holds a program entitled Campagna Kids, a quality enrichment day-care program for more than 1,200 children in eleven Alexandria public schools.

Future Plans: Alexandria will finalize its plan to become a Community of Promise.

## VIRGINIA — CENTRAL REGION

Contact: Ms. Joan Phelps
Phone: (804) 846-8467
Fax: (804) 847-8753

Progress: Central Virginia's Region 2000 Promise includes the cities of Lynchburg and Bedford as well as the counties of Amherst, Appomattox, Bedford, and Campbell and is led by the United Way of Central Virginia. The initiative aims to improve the quality of life for all young people through the collective action of individuals, families, and human service agencies, working in partnerships with businesses, industry, government and educational and faith communities. Central Virginia plans to deliver the five basic promises to its youth and plans to set a specific goal.

Future Plans: A summit is planned for fall 1999.

## VIRGINIA — CRADDOCK

Contact: Ms. Karen Barba
Phone: (757) 487-4689
Fax: (757) 487-4689
Email: atplay@geocities.com
Web Site: www.geocities.com/Heartland/Valley/6226

Progress: Craddock's Promise is led by AT PLAY, a youth-serving nonprofit in Portsmouth. Craddock's goal is to provide every child in the neighborhood with the five basic promises. The initiative plans to establish a full-service community center that will provide all five promises and will be accessible to every child in the community. The center will be run with the help of parents, community members, the business community, local philanthropic foundations, law enforcement agencies, senior citizens, and social service agencies.

Future Plans: Additional resource delivery sites will be located in the various communities of faith in the neighborhood. Southside Athletic Association commit to lead the renovation of a local gym and form a youth basketball and volleyball program.

## VIRGINIA — FAIRFAX COUNTY

Contact: Ms. Jane Kornblut
Phone: (703) 246-3460
Fax: (703) 246-4662
Email: volsrus@aol.com
Web Site: www.btg.com/volsrus

Progress: Fairfax County published a youth-service book listing 200 organizations that are youth-friendly and the volunteer opportunities available at each. The book is available in every middle school and high school library. Fairfax County's initiative is in partnership with Fairfax Partnerships for Youth and Big Brothers Big Sisters. The group is working to create a mentoring center to assist organizations with background checks, recruitment, and training. It is working with the National Mentoring Partnership to put the center into action.

Future Plans: Fairfax County will hold a strategic planning day with as many youth/mentor organizations as possible to create a coalition.

## VIRGINIA — GREATER WILLIAMSBURG AREA

Contact: Ms. Carolyn Kincaid
Phone: (757) 229-2222
Fax: (757) 253-2837
Email: kincaidc@uwgw.org

Progress: The Williamsburg Alliance for Youth, housed in the Volunteer Center, formed more partnerships among youth providers, which resulted in the formation of a youth volunteer club, Teens Networking Together in Volunteer Service (TNT). A school-based mentoring program, SCOPE, was created by Big Brothers Big Sisters. The Volunteer Center and teachers from local schools created a program to provide youth volunteer projects to students in a local school. St. Martin's Episcopal Church committed to send ten at-risk youth to summer camp. The church also committed to work with D.J. Montague Elementary School and the residents of Burtonwoods Apartments to provide a safe environment for a community tutoring program. Greater Williamsburg pledged to provide 2,000 youth with all five basic promises over two years.

Future Plans: Plans are under way for a literacy program that will target juvenile offenders. The United Way will work with the local Juvenile Justice System. The Arc of Greater Williamsburg, a local nonprofit, committed to recruiting new "buddy" volunteers from local high schools to work with mentally challenged students from their own schools in programs and activities throughout the year.

## WEST VIRGINIA — BARBOUR COUNTY

Contact: Ms. Linda Watson
Phone: (304) 457-2691
Fax: (304) 457-2693
Email: bcfrn@access.mountain.net

Progress: Barbour County is utilizing all existing groups in the county to meet its goal of providing 100 youth with all five basic promises in a three-year period. Some of the collaborations under way include the Ministerial Association, Heart and Hand, Department of Health and Human Resources, Health Department, Barbour County Family Resource Network, Alderson-Broaddus College, Board of Education, and Head Start.

Future Plans: A county-wide mentoring committee has been established to develop a volunteer mentoring program.

## WEST VIRGINIA — BRAXTON COUNTY

Contact: Ms. JoAnne McChesney
Phone: (304) 765-3131
Fax: (304) 765-3131

Progress: Braxton County held six community forums to identify the needs of area youth. As part of its goal to reach 200 young people with the five basic promises, it offers periodic screening, diagnosis and treatment to all children in elementary and middle schools. A health fair was held offering free or reduced-cost health services including immunizations. Two youth fair clinics were offered to children from birth to five years of age where approximately 70 children were served. The

Christmas from the Heart Project was a communitywide effort to identify children's needs and match them with sponsors, and served more than 400 children.

Future Plans: The Tri-County Community Collaborative works on issues involved with keeping children in their home communities. Braxton County is also participating with two other counties in opening a children's emergency shelter. Two weekly after-school programs in the Burnsville and Sutton areas are planned.

## WEST VIRGINIA — BROOKE COUNTY

Contact: Ms. Rebecca Uhlly
Phone: (304) 737-9854
Fax: (304) 737-2976

Progress: Brooke County held its summit and the county delegation plans to utilize existing programs to meet the goal of reaching 500 additional youth with the five basic promises. One new after-school program in Marland Heights is now open. The Lions Club is loaning its facility, and providing local support through a strong volunteer base.

Future Plans: Several other after-school programs in neighborhood centers are scheduled to open in 1999.

## WEST VIRGINIA — CALHOUN COUNTY

Contact: Ms. Sandra Osborne
Phone: (304) 354-7177
Fax: (304) 354-7177
Email: calhounfnr@wvadventures.net

Progress: The Calhoun County Family Resource Network convened a summit on December 8, 1997, which enabled the Community of Promise organizers to identify key county leaders willing to participate in the campaign. *The Calhoun Chronicle* distributed advertisements for the local summit free of cost and regularly writes articles on the Calhoun County Community of Promise campaign. Since that time, organizers appointed "Action Group Chairs" in each promise area. Calhoun County has pledged to provide 500 youth with all five basic promises in a three-year period.

Future Plans: Organizers will develop plans to pair the needs of youth with available resources. They are also working on strategies for generating commitments, promoting public awareness, and identifying programs and locations to deliver the commitments received. Four prime areas that organizers will be targeting with their commitments are transportation, mentors and volunteers, donations, and facility space and use.

## WEST VIRGINIA — EASTERN PANHANDLE

Contact: Ms. Jane Tabb
Phone: (304) 725-4325
Fax: (304) 725-4325
Email: vinemont@intrepid.net

Progress: A summit was held last spring with 300 participants from three counties. The goal of the summit was to highlight children's issues and existing programs while encouraging local organizations and individuals to work cooperatively on behalf of children. Eastern Panhandle declared 1998 "The Year of the Child" and placed red wagons in every courthouse and other public locations to promote the region's efforts to provide the five basic promises to its youth in need. Eastern Panhandle has pledged to provide 950 youth with all five promises over a three-year period.

Future Plans: Eastern Panhandle is working closely with students at Shepherd College to develop a needs assessment. Schools have been identified as "hubs" to coordinate the delivery of multiple resources to youth identified in need. The superintendent of schools is developing a pilot program called FACES (Family, Agencies, Community Enrichment Services).

## WEST VIRGINIA — GILMER COUNTY

Contact: Ms. Sue Wagganer
Phone: (304) 462-7386
Fax: (304) 462-5134

Progress: The Gilmer County Summit was held on September 22, 1998. Participants included the superintendent of Gilmer County Schools, the president of Glenville State College, law enforcement officers, governmental and social service agencies, and many other volunteers. Specific plans were formulated and several individual pledges were made. Gilmer County received a 21st Century Learning Center grant enabling every county school to open early in the morning for before-school activities and after school to offer tutoring and physical activities. Gilmer County's initiative has surpassed the original goal of providing 242 youth with at least one of the five promises and has already provided services to 804 youth.

## WEST VIRGINIA — GREENBRIER COUNTY

Contact: Ms. Lisa Snedegar
Phone: (304) 647-4401
Fax: (304) 647-4415

Progress: Seventy-five men, women and youth participated in Greenbrier County's Summit, on October 6, 1998. Many attendees volunteered to be mentors, others volunteered to talk to their churches and recruit more volunteers to America's Promise. Since the summit, Greenbrier County has increased participation in local programs like, the Ruriteen Club, Energy Express, Youth Opportunity Camp, the Key Club. A Church of Latter Day Saints distribution clothed 248 youth and 200 families. A workshop was held on how students can better their lives and further their educations beyond high school. Greenbrier County has pledged to provide 400 youth with the five basic promises in a three-year period.

Future Plans: Research has begun for starting a Quest Club in cooperation with the local Lions Club. The Greenbrier County Family Resources Network Board and director plan to follow up and a commitment is incorporated into their workplan.

## WEST VIRGINIA — HAMPSHIRE COUNTY

Contact: Ms. Kim Asonevich
Phone: (304) 822-5787
Fax: (304) 822-5803

Progress: The Hampshire County Family Resource Council, a partner with the Eastern Regional Family Resource Network , set the goal of reaching 1,000 youth with all five promises.

Future Plans: A follow-up summit may be held in the coming year to generate new commitments and raise public awareness of the five basic promises.

## WEST VIRGINIA — HANCOCK COUNTY

Contact: Ms. Judy Raveaux
Phone: (304) 797-7733
Fax: (304) 797-7740
Email: jraveaux@weir net

Progress: Three hundred participants attended the Hancock Summit at the Mountaineer Race Track and Resort in Chester, including every county commissioner. The Track volunteered its facility and paid for lunch for all those attending the Summit.

Future Plans: Hancock County focuses on opening after-school centers in the six communities in the county. It will deliver all five promises from each neighborhood center. The Carol Ann Julio Center opened, and another in Windsor Heights will open next fall. Funds to operate the centers will be solicited from individuals, local foundations, and organizations.

## WEST VIRGINIA — HARDY COUNTY

Contact: Mr. Greg Zirk
Phone: (304) 538-7761
Email: zirkgm@hardynet.com

Progress: A Hardy County summit was held on January 24, 1998. One hundred participants divided into working groups to outline goals and strategies to deliver the five promises. Hardy County's goal is to provide 160 youth with the five promises over a three-year period, partly by expanding the efforts of organizations already successful in delivering the five basic promises.

Future Plans: Hardy County will complete a needs assessment for area youth.

## WEST VIRGINIA — LEWIS COUNTY

Contact: Ms. Linda Bull
Phone: (304) 269-4660
Fax: (304) 269-8202
Email: patlouminehardt@neumedia.com

Progress: Lewis County focused its energies on welfare reform and education about free health insurance. There are two day-care centers in the county and a Head Start program. Last summer, 58 children participated in "Energy Express," a reading and nutrition program. Over the next two years, it plans to provide all five promises to 300 youth.

Future Plans: Lewis County is broadening its base in existing county agencies to promote the five basic promises.

## WEST VIRGINIA — LOGAN COUNTY

Contact: Mr. Ervin Queen
Phone: (304) 752-8033
Fax: (304) 752-1047

Progress: Logan County and the Head Start Program delivered the five basic promises to 500 area youth. Head Start parents are enrolled in classes taught by Southern West Virginia Community and Technical College and the Logan County Vocational Education School. Sixty-four children participated last summer in the Energy Express Program that provided nutritious meals, tutoring, and arts and crafts.

Future Plans: In collaboration with the Logan County Schools' Title I Program, an additional Head Start center serving 17 children and their families will operate at Verdunville Grade School. Logan County has requested funds to renovate existing facilities for Head Start activities, purchase new equipment, expand the program, and start a new program for children under four.

## WEST VIRGINIA — MARSHALL COUNTY

Contact: Mr. Nick Zervos
Phone: (304) 843-4400
Fax: (304) 843-4409

Progress: To reach its goal of 750 youth with all five basic promises, Marshall County hired a new director for the Marshall County Family Resource Network. The delegates to the Governor's Summit are evaluating the need for a summit.

Future Plans: Marshall County is currently building a plan to meet its goal.

## WEST VIRGINIA — MASON COUNTY

Contact: Ms. Amanda Roush
Phone: (304) 675-2400
Fax: (304) 675-1474

Progress: Mason County linked children and youth with the five basic promises through Mason County Christmas, which attracted 35 children. In July 1998, a Mason County Community Resource Fair was held in Point Pleasant's federal housing development. Over 35 exhibitors were present, and approximately 150-175 children participated. To date, over 830 young people in the county are targeted to receive additional resources.

Future Plans: Programs for high-school students to remain drug-free are ongoing in various high schools. Mason County plans to reach 625 youth with the five basic promises by the end of next year.

## WEST VIRGINIA — MCDOWELL COUNTY

Contact: Mr. Billie J. Cherry Phone: (304) 862-3458
Fax: (304) 862-3249

Progress: McDowell County participated in the Southern Coalfields Summit with Summers, Mercer, and Tazewell Counties in Virginia. At the summit, community members made plans to meet the needs of 500 youth. The First National Bank of Keystone initiated a program to pay $5.00 for every "A" that seventh- and eighth- grade students receive in language, math, and science courses.

Future Plans: The bank will open a savings account for each child to introduce the children to banking, as well as to provide them an incentive to save for a college education. McDowell County pledged to reach 500 youth with the five basic promises over a three-year period.

## WEST VIRGINIA — MERCER COUNTY

Contact: Ms. Sandra Graham Phone: (304) 325-3932

Progress: After participating in the Southern Coalfields Summit, Mercer County formed a Promise Team, and created task forces around the five basic promises. Programs resulting from this work include connecting parents of newborns with immunization services and agencies, recruiting volunteers by hosting a mentoring conference, and enrolling youth in a school-to-work program.

Future Plans: Mercer County will provide the five basic promises to 750 youth over a three-year period. The city of Bluefield is working with the National Safe Places, Inc. to become a designated Safe Place.

## WEST VIRGINIA — MINERAL COUNTY

Contact: Ms. Shirley Bland Phone: (304) 788-5020
Fax: (304) 788-5021

Progress: The Mineral County delegation is supporting parent training, providing family services, and sponsoring a "clothing closet." Its largest project is the Mineral County Jobs to Work Program, a welfare-to-work initiative. An after-school program, "School Day Plus," has grown from five to 48 children participating.

Future Plans: Mineral County pledged to provide 365 youth with the five basic promises over a three-year period. In addition to the four area youth centers, the county plans to secure funding for at least three more centers. It also plans to collaborate with the local Big Brothers Big Sisters and YMCA to expand the number of youth with access to safe places.

## WEST VIRGINIA — MINGO COUNTY

Contact: Ms. Amy L. Martin Phone: (304) 235-5607
Fax: (304) 235-2178

Progress: Mingo County helped the Williamson Housing Authority establish an after-school learning center for residents and their children. The county participated in National Groundhog Job Shadow Day this year, and began delivery of health services through the Miltow program. Two hundred people participated in the Mingo County Summit. The community coined the term "Child of Promise" for those who are receiving the five basic promises through its efforts. Mingo County pledges to provide 1,000 youth with all five basic promises in a three-year period.

Future Plans: The County applied for a 21st Century Learning Center grant to serve more than 1,100 children.

## WEST VIRGINIA — MONONGALIA COUNTY

Contact: Ms. Laura Kemp-Rye
Phone: (304) 292-9562
Fax: (304) 291-2946

Progress: The County Commission completed a study of available youth services in the county and produced a resource guide. The Monongalia County Schools have incorporated a plan to meet four of the goals, including the Kaleidoscope Center of 21st Century Schools. Monongalia County has pledged to provide the five basic promises to 1,250 children and youth over a three-year period.

Future Plans: The Monongalia County Board of Education and the Monongalia County Family Resource Network are working on developing corporate volunteer programs in the county, with the help of several businesses.

## WEST VIRGINIA — MONROE COUNTY

Contact: Ms. Shirley Hall
Phone: (304) 772-5960
Fax: (304) 772-4607
Email: emb0058@mail.mwvnet.edu

Progress: An after-school program in six Monroe County schools served more than 380 students in 1998, and continues to grow. The county has worked with the Lions Club to deliver free vision testing to all students in kindergarten through the fourth grade. A county summit was held with more than 100 individuals participating and the delegation meets regularly. Monroe County has pledged to provide the five promises to 500 youth over the next three-years.

Future Plans: Monroe County continues to solicit community members to volunteer their time, as well as raise awareness of America's Promise.

## WEST VIRGINIA — MORGAN COUNTY

Contact: Ms. Gail Shade
Phone: (304) 258-2445
Fax: (304) 258-6493
Email: gshade@email.msn.com

Progress: Marion County's Promise has enabled the local Family Resource Network to expand its delivery of the five promises and receive increased recognition and public commitment to its efforts. The new campaign, christened at a summit in March of 1998, provided elements of the five promises to 342 additional young people with caring adults, 80 with safe places and structured acitivites, 60 with a healthy start, 42 with marketable skills through effective education, and 209 with opportunities to serve. Further, Marion County reports that 617 young people have received multiple elements of the five promises, and 50 have received elements of all five. The campaign has also increased efforts in the caring adult, healthy start, and opportunity to serve areas, with funds secured by the County Board of Education for a director of an Energy Express tutoring and meal program using AmeriCorps members, and expansion of a College Students for Action program at Fairmount State College. In addition, the campaign generated mini-grants for several existing youth-serving prorgams and 39 pieces of coverage in the Times West Virginian.

Future Plans: Morgan County will raise funds for a community center that will coordinate youth activities, including a Boys & Girls Club, to serve local schools. Also, a directory of local services available to youth is being compiled and will be distributed through the chamber of commerce office.

## WEST VIRGINIA — NICHOLAS COUNTY

Contact: Ms. Cathleen Davis
Phone: (304) 872-1678
Fax: (304) 827-1678
Email: ncfrn@hotmail.com

Progress: Since its summit held last October, Nicholas County has worked closely with Head Start, 4-H, and the Nicholas County Starting Points Center to expand and touch the lives of more children through its efforts. The Nicholas County Family Resource Network collaborated with Braxton and Webster County to open the Children's Emergency Shelter and has received a Learn and Serve grant. Nicholas County has provided at least one of the five promise areas to 300 area youth, and has pledged to provide 400 youth with all five basic promises in a three-year period.

Future Plans: The Nicholas County initiative has created two committees, the Adolescent Issues Committee and Children's Issue Committee. Each committee is currently working to increase activities related to the five promise areas.

## WEST VIRGINIA — PENDLETON COUNTY

Contact: Mr. Chris Merritt
Phone: (304) 358-7230
Fax: (304) 358-3054

Progress: Pendleton County, after holding its local summit, compiled a master list of volunteers who are interested in working with youth. From that list, it has been able to form task forces from around the county to address the five promise areas. An after-school program has high school students mentor young children. Pendleton County pledged to provide the five basic promises to 100 youth over a three-year period.

Future Plans: Pendleton County is working to bring the five basic promises to county youth by studying other youth and family issues and determining the ways to improve programming.

## WEST VIRGINIA — PLEASANTS COUNTY

Contact: Ms. Kristi Venderlic
Phone: (304) 684-3962
Fax: (304) 684-3964
Email: KRISTIV@wvadventures.com

Progress: The Pleasants County Family Resource Network held a summit in November. After the summit, a focus group called YACK (Youth Activities Committee for Kids) conducted a needs assessment under its community plan and added a comprehensive survey of all fifth through twelfth-graders and select adults to assess interest in a recreation center. Pleasants County pledges to provide 100 youth with all five basic promises in a three-year period.

Future Plans: A steering team is working to start a local chapter of the Boys and Girls Club. Foundations are being researched and funding presentations are being prepared.

## WEST VIRGINIA — POCAHONTAS COUNTY

Contact: Mr. Joel Callison
Phone: (304) 653-4229

Progress: Following its summit, Pocahontas County assessed needs of youth in the five basic promises by surveying school parents and students. An elementary school mentoring program started in Hillsboro has teachers opening doors an hour earlier to provide a safe place and structured activities to students. Opportunities to serve have been extended through projects with the Pocahontas County High School, beginning with a clothing distribution program. The county pledged to provide 200 youth with the five basic promises over three years.

Future Plans: Pocahontas County Free Public Libraries commits to provide safe places for youth in extended after-school hours, and structured activities are being planned with an AmeriCorps*VISTA, Foster Grandparents, and local volunteers in Durbin. The county will complete a mapping project of available resources in a service directory.

## WEST VIRGINIA — PRESTON COUNTY

Contact: Ms. Barbara Thorn
Phone: (304) 329-1968
Fax: (304) 329-1968
Email: barbt@access.mountain net

Progress: Preston County held its summit in June and continues to develop a strategy to generate new commitments. The County opened a youth center in August. Space was donated by one local civic club and funds to purchase recreational supplies donated by another. Preston County pledges to provide 300 youth with all five promises in a three-year period.

Future Plans: Preston County is still planning an after-school program. It is continuing to develop ways to build on the strengths and accomplishments of existing programs.

## WEST VIRGINIA — RALEIGH COUNTY

Contact: Ms. Judi Almond
Phone: (304) 255-6722
Fax: (304) 255-6722
Email: say@inetone.net

Progress: Raleigh County is more than halfway to reaching its goal of providing for 1,200 youth. To date, it has served over 600 additional young people with one or more of the five basic promises. Summit delegates organized and hosted the Mott Foundation's After-School Teleconference with Vice President Gore and the U.S. Secretary of Education concerning after-school care. The County also worked with the YMCA to publicize the availability of the programs and the grant it received for after school-care. Six public elementary schools began after school programs this year. Approximately 200 children are being served. The county contact joined the Community Council where all area social service agencies meet regularly.

Future Plans: Raleigh County is planning to hold its summit in spring 1999, and the County Commission has donated $2,500 toward this work.

## WEST VIRGINIA — RANDOLPH COUNTY

Contact: Ms. Sarah Hunt
Phone: (304) 636-4454
Fax: (304) 636-4454

Progress: Randolph County sponsored Energy Express, a six-week program focusing on reading enrichment and nutrition. It was held at George Ward Elementary School in Mill Creek with 56 young people participating. Eighty students are mentored and tutored through the Challenge Club in two elementary schools using AmeriCorps members, both during after-school hours. Randolph County has pledged to provide 6,700 youth with five basic promises in a three-year period. The County Commission and Davis Memorial Hospital have delivered on commitments of space and operational support to the campaign.

Future Plans: It is anticipated that Randolph County will have two Energy Express programs next summer.

## WEST VIRGINIA — RITCHIE COUNTY

Contact: Ms. Shirley J. Browning
Phone: (304) 643-2383
Fax: (304) 643-2383
Email: ritfrn@ruralnet.org

Progress: Ritchie County was one of only 98 school systems throughout the United States to receive a 21st Century Learning Center grant. The grant will provide high quality after-school programs for students, faculty, parents, and community members. Ritchie County has pledged to provide all five basic promises to 200 youth. It has surpassed its goal already by connecting 303 youth to a caring adults, 285 youth with safe places, 605 with marketable skills, 301 with a healthy start, and 265 with opportunities to give back through community service.

Future Plans: The CLEAR (Community Learning Educates All Residents) project aims to build a center for lifelong learning which will be operated by the Ritchie County School System in conjunction with local businesses, governmental agencies, vocational education and institutions of higher learning, and other community and human-service entities. The program will target students at the middle-school level and their parents by providing after-school and summer-school remediation, acceleration, healthy lifestyle training, and adult extension courses.

## WEST VIRGINIA — ROANE COUNTY

Contact: Mr. Denver Gandee, Jr. Phone: (304) 927-3760
Fax: (304) 927-2877

Progress: The Roane County Family Resource Network is collaborating with other agencies to start an after-school program with a VISTA worker coordinating the efforts. The local Mormon Church brought a truckload of clothing to the county, and prior to school opening this fall, the clothing was dispensed to 212 needy children. The Winding Roads Health Consortium gave $250 for new shoes for needy children. Roane County has pledged to provide the five basic promises to 2,000 youth over a three-year period.

Future Plans: The Roane County Family Resource Network has submitted a grant proposal to hire at least two Parent Educators and one coordinator to deliver home services for parents with children up to three years of age. If approved, the program will take the place of a Day One series they conduct with parents of newborns. The hospital in turn will notify parents of newborns about the Parent Educators.

## WEST VIRGINIA — SUMMERS COUNTY

Contact: Ms. Nancy Szilvasi Phone: (304) 466-2380
Fax: (304) 466-0733 Email: ncoke@hotmail.com

Progress: In Summers County, plans continue to evolve with several programs under way to enable the county to surpass its goal of providing for 200 youth over a three-year period. A middle school, the Summers County Family Resource Network, and Education Alliance joined forces to form a photography club of sixth-, seventh- and eighth- graders. Skills learned in the club helped the students produce a photo exhibit on the negative effects of tobacco. This exhibit was displayed in the library, bank, and windows of several downtown businesses. Summers County collaborations include the Business and Professional Women's Mentoring Program, the Child Advocacy Center, and the America Reading Program.

Future Plans: Several programs will be expanded to meet the goals, some using AmeriCorps*VISTA members.

## WEST VIRGINIA — TAYLOR COUNTY

Contact: Ms. Cynthia Steenstra Phone: (304) 265-3947
Fax: (304) 265-4877

Progress: Taylor County raised $70,000 to build the Castle Creek playground. The construction was a five-day event including the aid of local leaders, AmeriCorps members, and 1,500 adult and youth volunteers. They recently received a Learn and Serve grant through their efforts with the Family Resource Network and completed the first of four semesters of the Apprenticeship Classes in Child Development. Taylor County provided 320 youth with at least one of the five promises, and recruited 1,516 volunteers.

Future Plans: Four local representatives at the state summit now serve on a committee to reorganize the School-Day Plus Program. The program will provide safe activities for youth, both before and after school, and includes high-school students as tutors.

## WEST VIRGINIA — TUCKER COUNTY

Contact: Ms. GeorgeAnn Samuels Phone: (304) 478-3827
Fax: (304) 478-3827 Email: tuckerFRN@excite.com

Progress: Tucker County delivered programs in apprenticeship training, AmeriCorps mentoring, and summer nutrition. The county created a Bright Futures summer day-care camp and a summer reading and nutrition program called Energy Express. Tucker County pledged to provide 100 youth with all five promises over two years. To date, 208 young people received elements of one or more of the five promises, and 64 volunteers have been recruited.

Future Plans: Tucker County has secured funding for a juvenile justice Respect and Protect program and Starting Points Family Resource Center for 1999.

## WEST VIRGINIA — TYLER COUNTY

Contact: Mr. Jeffrey Paul Davis Phone: (304) 758-4878

Progress: A grant for $15,000 from the Drug Free Community Schools has recently been received. A presentation program will be started in 1999. Tyler County has pledged to provide the five basic promises to 200 youth in three years.

Future Plans: The hospital hopes to receive a substantial grant to conduct in-service for caregivers in the areas of drug and alcohol use and abuse.

## WEST VIRGINIA — WYOMING COUNTY

Contact: Mr. A. G. Lugar Phone: (304) 732-7909
Fax: (304) 732-7909

Progress: Wyoming County has pledged to provide 250 children and youth with the five basic promises in a three-year period. It held its summit last November at the Wyoming East High School. In attendance were 149 adults, as well as 191 youth. Forty Co-Ed-Hi-Y student volunteers worked over a two-day period to make the day a success. Programs included free health screenings, information about health insurance for children, and clothing distribution.

Future Plans: Wyoming County is currently working on creating area after-school programs.

## WISCONSIN — WAUKESHA

Contact: Ms. Jenifer Finley Phone: (414) 547-8459
Fax: (414) 548-8945

Progress: A summit with 250 youth participants kicked off efforts in Waukesha in the summer of 1998. The community recently won a Wisconsin Promise mini-grant to provide dedicated staff and continue to work with a mentoring forum and resources directory. Waukesha pledged to provide 5,000 youth with the five promises.

Future Plans: Leaders of local mentoring programs will gather to share resources and strategize how to reach more young people together.