

**THE WHITE HOUSE
OFFICE OF MEDIA AFFAIRS**

FOR IMMEDIATE RELEASE
Contact: 202/456-7150

April 8, 1997

**PRESIDENT AND MRS. CLINTON TO HOST WHITE HOUSE CONFERENCE
ON EARLY CHILDHOOD DEVELOPMENT AND LEARNING**

Washington, DC -- President and Mrs. Clinton will host the *White House Conference on Early Childhood Development and Learning: What the Newest Research on the Brain Tells Us About Our Youngest Children*, on Thursday, April 17, 1997. The conference will spotlight recent findings about how children develop from the earliest days, and will explore what this means for parents and policy makers.

"We hope that this one-day conference will make the latest scientific research more accessible and understandable to America's families," President Clinton said in announcing the conference last month. "Our goal is to take this information and explore how it can be translated into everyday actions and activities involving children."

"We're excited that so many people will be able to take part in this event. We all have a role to play in making sure parents have the tools they need to do the best job they can," Mrs. Clinton said. "We believe this Conference can make a valuable contribution."

The morning session will also be broadcast, by satellite, to sites across the country. Watch parties will be co-hosted by regional federal agencies, local officials, children's and other organizations.

President and Mrs. Clinton will open the morning session, which will feature leading researchers and child experts. Among those who will talk about the new research and what it means to parents are: pediatrician T. Berry Brazelton, neuroscientist Carla Shatz, and Director of the Yale Child Study Center Donald Cohen.

The afternoon session will highlight model programs from across the nation that are supporting parents and enhancing early childhood development. Among the programs that will be discussed are the Avance Family Support program based in San Antonio, Texas, and the Ounce of Prevention program based in Chicago, Illinois.

Morning Session Discussion Participants

Dr. David Hamburg, President of the Carnegie Corporation of New York. Carnegie produced *Starting Points*, the seminal study on early childhood development. Dr. Hamburg will serve as moderator.

Dr. Donald Cohen, Yale University, will discuss how children's behavior helps us understand their cognitive, emotional and social development.

Dr. Carla Shatz, University of California, Berkeley, will explain how children's brains grow and develop in the earliest years of life.

Dr. Patricia Kuhl, University of Washington, will discuss how children learn language.

Dr. Ezra Davidson, Drew University of Medicine, will discuss the importance of prenatal and perinatal services.

Dr. T. Berry Brazelton, Harvard University, will talk about the pediatrician's role in early childhood development.

Dr. Deborah Phillips, Institute of Medicine, will discuss how child care can affect early development.

Afternoon Session Participants

Dr. Gloria Rodriguez, Avance Family Support Program
San Antonio, TX

Avance is a widely acclaimed family support and education program serving predominantly Hispanic communities.

Harriet Meyer, Ounce of Prevention
Chicago, IL

Ounce of Prevention is a statewide program that develops and tests innovative early childhood development programs for replication, and runs model Early Head Start and childcare programs.

Melvin Wearing, Chief of Police
New Haven, CT

Will talk about a pioneering initiative that trains community police officers to use child development principles in their work.

Arnold Langbo, The Kellogg Company
Battle Creek, MI

Kellogg launched a community-wide effort last fall to provide practical early brain development information to every Battle Creek parent and caregiver.

Rob Reiner, CastleRock Entertainment
Los Angeles, CA

Will talk about the "I Am Your Child" campaign launched this month, and the media's role in making early childhood development information available.

-30-30-30-

FINAL WHSO LAYOUT - REVISED

a/o 4/16/97; Sfarnsworth

WHITE HOUSE CONFERENCE ON EARLY CHILDHOOD DEVELOPMENT & LEARNING: WHAT NEW RESEARCH ON THE BRAIN TELLS US ABOUT OUR YOUNGEST CHILDREN**Thursday, April 17, 1997**

Conference Sessions: East Room (Pool Press/Satellite 1st session)
 Lunch: State Dining Room (Closed Press)
 Reception: South Lawn (Closed Press)
 Guest invite time: 10 a.m.

PRINCIPAL time:

9:45 a.m.-10:25 a.m.	Guest Coffee in the Grand Foyer
10 00 a.m.-10:30 a.m.	POTUS and FLOTUS Briefing in the Map Room
10:35 a.m.-10:45 a.m.	Greet Panel I in the Blue Room
10:50 a.m.-1:00 p.m.	Session I in the East Room (Refer to separate breakdown)
1:20 p.m.-2:30 p.m.	Lunch in the State Dining Room (Closed Press) (FLOTUS only)
2:30 p.m.-2:40 p.m.	Session II Pre-Brief in the Map Room (All Four Principals)
2:35 p.m.-2:45 p.m.	Greet Panel II in the Blue Room (POTUS, FLOTUS, VPOTUS, MEG)
2:45 p.m.-4:30 p.m.	Session II in the East Room (Refer to separate breakdown)
5:15 p.m.-5:45 p.m. (T)	Remarks to Reception guests on the South Lawn (Closed Press)

8:00 a.m.-8:30 a.m. (T) **The First Lady** is interviewed on the TODAY SHOW in the Diplomatic Reception Room. (Contacts: S. Cohen, T. Labrecque)

7:00 a.m. Set up in the East Room. (Staging, seating, visuals, whca)
 Satellite contact: Laura Schwartz Set up: J. King (visual), S. Warren, L. Schwartz

9:00 a.m. Panel I participants are briefing in OEOB 180. Contact: Katy Button

9:30 a.m. East Visitor Gate opens for guest arrival. Guests proceed to the Grand Foyer for coffee and juice until time to be seated in the East Room. *List contact: Kim Widdess*

Note: The AdCouncil PSA will be played on at WHTV monitor in the Grand Foyer at this time.
 (L. Schwartz)

10:00 a.m. **Principal Briefing in the Map Room**. (Need list of participants and agenda- Christa)

10:30 a.m. Guests are seated in the East Room by Social Aides. Panel I participants are escorted to the Blue Room. (Seating contact: S. Warren)

10:35 a.m. **The President and the First Lady** arrive in the Blue Room to greet Panel I participants.

10:45 a.m. Panel I participants are announced into the East Room and proceed to seats at table.

The President and the First Lady are announced into the East Room and proceed to podium.

10:50 a.m.-1:00 p.m.**SESSION I:****SESSION I:**

10:50 -11 a.m	The First Lady delivers remarks and introduces the President. (Remember sat sites)
11-11:15 a.m.	The President delivers remarks. Following remarks, the President and the First Lady proceed to seats at the table.
11:15-11:20 a.m.	The President calls on David Hamburg , President, Carnegie Corporation of New York, who delivers brief remarks and introduces the next three consecutive speakers.
11:20-11:55 a.m.	Three Consecutive Presentations by: - Dr. Donald Cohen, Director, Yale Child Study Center (behavioral development) - Dr. Carla Shatz, University of California, Berkeley (neuroscientific overview) - Dr. Patricia Kuhl, University of Washington (language/cognitive development) (Each presenter has 5 min.)
11:55 a.m.-12 p.m.	The President thanks the first three speakers and asks the next three speakers to make remarks: (Optional questions between each speaker)
12 p.m.-12:50 p.m.	Q&A Session with the following panelists: (Questions by POTUS/FLOTUS) - Dr. Ezra Davidson, Drew University of Medicine (obstetrician) - Dr. T. Berry Brazelton, Harvard University (pediatrician) - Dr. Deborah Phillips, National Research Council (child care/early education)
12:50 p.m.-1:00 p.m.	The President makes closing remarks.

Satellite Note: Satellite time ends at 1:10 p.m.

1:00 p.m. Upon conclusion of the first session, **the President and the First Lady** depart the East Room.

Guests will be directed to the State Dining Room for lunch. (20 min break before lunch) Guests will receive escort cards prior to entering the State Dining Room.

1:20 p.m. **The First Lady** proceeds to table in the State Dining Room for lunch.

1:20 p.m.-2:30 p.m. **LUNCH IN THE STATE DINING ROOM**
Staff Contacts: Robyn Dickey (Seating), Tracy Labrecque

2:15 p.m. **The First Lady** invites TBD Members of Congress to come up to the toast lectern to make brief remarks. (TBD order)

FORMAT:

- Seated lunch/Max 130 guests
- Closed Press
- Principals attending: FLOTUS only
- After lunch, TBD Members of Congress will make remarks
- Guests receive escort cards from table outside the State Dining Room.

2:30 p.m. Upon conclusion of lunch, guests are directed to their seats in the East Room. (20 min. break)

2:30 p.m. **Briefing for Session II in the Map Room.** (All Four Principals meet in the Map Room.)

2:40 p.m. Session II panelists arrive in the Blue Room. (Contact: Christa, Pauline)

2:45 p.m. **The President and the First Lady and the Vice President and Mrs. Gore** arrive in the Blue Room to greet the panelists for the second session.

2:55 p.m. Session II panelists are announced into the East Room and proceed to seats at table.

The President and the First Lady and the Vice President and Mrs. Gore are announced into the East Room and proceed to seats at the table.

3:00 p.m.-4:30 p.m. **SESSION II**

SESSION II (All remarks are from the table.)

3:00 p.m.-3:10 p.m. **Mrs. Gore** makes opening remarks and introduces the Vice President.

The Vice President makes remarks and introduces the First Lady.

3:10 p.m.-4:15 p.m. **The First Lady** moderates second session with the following panelists:

Session II Panelists:

- Arnold Langbo, Chairman of the Board, Kellogg Company
- Gloria Rodriguez, Founder, National President & CEO, AVANCE Inc.
- Sheila Amaning, Parent
- Police Chief Melvin Wearing (New Haven, CT)
- Harriet Meyer, Exec. Director, The Ounce of Prevention Fund
- Rob Reiner, Chair & Founder, "I Am Your Child Campaign"
- Governor Bob Miller, (NV), Chair of the NGA

Note: The Principals will have follow-up questions between each panelist.

4:15 p.m.-4:30 p.m. **The President** makes closing remarks.

4:30 p.m. **The Four Principals** depart.

4:00 p.m. East Visitors Gate opens for guest arrival. Guests hold in the East Garden/Colonnade (rain) before proceeding to the South Lawn. (Invitation time is 4:30 p.m.) (Refer to task sheet.)

4:30 p.m. **The President and the First Lady** proceed to the Residence until time for the reception.

4:30 p.m. Conference participants depart the East Room for the South Lawn via staircase to Diplomatic Reception Room.

4:30 p.m.-6:30 p.m. **RECEPTION ON THE SOUTH LAWN**

Approx. 400 guests

Closed Press

5:30 p.m.-5:45 p.m. **The First Lady** arrives in the Diplomatic Reception Room for announcement onto the South Lawn.

Program:

- The First Lady makes remarks and departs..

6:30 p.m. Guests depart the South Lawn via the East Gate.

INFO PACKET DISTRIBUTION NOTE: Guests (including conference participants) will receive an information packet in the East Colonnade as they depart the reception.

Contact: Robyn Dickey, Christa Robinson

CONFERENCE SESSION NOTE - OEOB 450 ELEMENT

Contact: Ann Eder

Approx. 150 guests will watch Session I in the OEOB Rm 450 via Satellite. They will not participate in Session II, but will return for the Reception.

REGIONAL SATELLITE SITES

Contact: Kris Balderston

There will be approx. 82 locations watching Session I via satellite. Session II will not be shown via satellite. The Regional sites will have their own Session II.



SUNTUM_M @ A1
04/11/97 07:19:00 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc:
Subject: EMBARGOED President's Radio Address for 4/12/97

THE WHITE HOUSE

Office of the Press Secretary

Embargoed For Release
Until 10:06 A.M. EDT
Saturday, April 12, 1997

RADIO ADDRESS OF THE PRESIDENT TO THE NATION

THE PRESIDENT: Good morning. Today, I want to talk about the toughest job any person can have. It's not a job you can quit, show up late for, or do just enough to get by. In every way, it's a lifetime commitment -- it's being a parent.

In our times, parenting has become an even greater challenge. The world moves faster, and parents rightly worry more about how to protect their children's health, their safety and their future. Jobs place more demands on mothers and fathers. Finding a balance between home and work takes more effort than ever.

Parents can use some help. And while government doesn't raise children, it can sometimes give parents the tools they need to make their jobs easier. That's why we fought for and won the V-chip and a ratings systems for TV, so parents can better protect their young children from unsuitable shows. That's we fought to keep the tobacco industry from advertising their products to children. And why we're fighting to keep streets safer and to reduce juvenile crime. All these help parents to do a better job with their children.

But there is still work to be done. Parents want to do right thing by their children from the very start. And giving our

youngest children what they need to thrive from the very first days of life is something the First Lady has studied for a long time. In her book, "It Takes a Village," Hillary called on our nation to give its attention to new findings about the early years of children's lives that so often are overlooked in intellectual, social and emotional development.

Our administration has worked hard to better understand these early years. Since 1993, we increased funding for children's research at the National Institutes of Health by 25 percent -- or \$322 million -- and my balanced budget plan promotes further increases in funding. We expanded and improved Head Start, and we created an Early Head Start Program for children age three or younger so that they could get the stimulation they need at those critical times.

From our research, we know that from the very first days of life a child is developing emotionally and intellectually, and how he or she does in those first three years of life will help to determine how a child does later in school and in life. That's why we need to begin teaching and nurturing our children before they go to school.

We want to sort through our research and get it to parents and to care givers who work with children. So next week Hillary and I will bring together researchers, parents and other experts for the White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children.

We will meet for a full day at the White House, with satellite hook-ups to more than 60 sites around our nation. This conference is an exciting and an enormous undertaking. It is a call to action to parents, to businesses, to care givers, the media, the faith community and the government, each to do their part to enhance the earliest years of life. It grows out of our commitment to find new ways to support parents and to help their children reach their God-given potential.

As part of that commitment, I also want to call today on the members of Congress to do their part to come to the aid of our families. They can do that very simply by passing my expansion of the Family and Medical Leave Act.

This bill would allow workers up to 24 hours of unpaid leave each year to fulfill certain family obligations. It could allow a worker to attend a parent-teacher conference, or take a child to the pediatrician, or to find quality child care, or to care for an elderly relative.

Families occasionally need these small pieces of time to take care of their own. More than 12 million American workers have taken leave for reasons covered by the Family and Medical Leave Act since it became the very first bill I signed into law in 1993. It was needed then, it's needed now and we need to improve on it. So I urge the Congress to act soon on this legislation. Don't ask people to choose ever between being good workers and good parents. We can help them to do both. Pass the expanded Family and Medical Leave Act.

I think this bill is so important that today I am asking all federal departments and agencies to make expanded Family and Medical Leave available to their workers immediately. Wherever possible, I want workers to have access right now to essential time off for family obligations.

I am committed to doing all we can to support families as they struggle to do right by their children. We know that the very earliest years will decide whether children grow up to become healthy and happy people. That's why we're giving parents time off to care for them, why we should extend the family leave law so millions more parents can have that opportunity and why we must focus all our science, education and public efforts to give our children the very best start in life.

Almost a century and a half ago, Oliver Wendell Holmes said, "A child's education should begin at least a hundred years before he was born."

What we do now can benefit generations of Americans to come. We can start with the smallest community -- the family. And from there we can rebuild and renew the best in America by beginning with the best of America, our children

Thanks for listening.

END

Message Sent To: _____

craig gardenswartz
Mary E. Glynn
Julie E. Mason
April Mellody
Darby E. Stott
Julia R. Green
Laura D. Schwartz
Joshua Silverman
Pauline M. Abernathy
Lori E. Abrams
Lori Anderson
Brenda M. Anders
Beverly J. Barnes
David S. Beaubaire
Marsha E. Berry
Lanny A. Breuer
Dennis Burke
Laura Capps
Joseph W. Cerrell @ OVP@EOP
Steven A. Cohen
Michelle Crisci
Carolyn Curiel
Suzanne Dale
Lanny J. Davis
Marilyn DiGiacobbe
James A. Dorskind
Jennifer D. Dudley
Christopher A. Dwan
Dorinda A. Salcido
James T. Edmonds
Anne M. Edwards
Rahm Emanuel
Karen E. Finney
Jay K. Footlik
Ben A. Freeland
Jeremy M. Gaines
craig gardenswartz
Michael A. Gill @ OVP@EOP
Adam W. Goldberg
Jason S. Goldberg
Ricardo M. Gonzales
Donald Goldberg
Richard Hayes
Russell W. Horwitz
Erika Hovland
Thomas D. Janenda
Brian J. Johnson
James M. Teague
David E. Kalbaugh
William R. Kincaid
Angus S. King
Joshua A. King
Nicholas B. Kirkhorn
Catherine T. Kitchen
Jim Kohlenberger @ OVP@EOP
Heidi Kukis @ OVP@EOP
Sara M. Latham
G N. Lattimore

Patricia F. Lewis
Gordon Li
Michael D. Malone
Laura S. Marcus
Doris O. Matsui
Andrew J. Mayock
Anne E. McGuire
Cheryl D. Mills
Megan C. Moloney
Elizabeth A. Montoya
Kevin Moran
Jonathan Murchinson
Peter R. Orszag
Carole A. Parmelee
Sally P. Paxton
Jonathan Prince
Peter O'Keefe
Brian A. Reich
Virginia N. Rustique
Stuart Schear
Douglas S. Sheorn
David Shipley
Jake Siewert
Brian D. Smith
Craig T. Smith
Richard Socarides
Douglas B. Sosnik
Todd Stern
Sylvia M. Mathews
Lisa Tamagni
Virginia M. Terzano @ ovp@eop
terri tingen
Barry J. Toiv
Jodie R. Torkelson
June G. Turner
Dag Vega
Lorraine A. Voles @ ovp@eop
Michael Waldman
Angelina Walker @ ovp@eop
Teresa Wildman
TLXA1MAIL_\\F:91301-839-6025\\C:STELLA COVRE\\ @ A1@CD@LNGTWY
TLXA1MAIL_\\F:92448493\\C:MANUEL MUNOZ-CARRASC\\ @ A1@CD@LNGTWY
TLXA1MAIL_\\F:91305-371-8366\\C:VICENTE DE LA VEGA\\ @ A1@CD@LNGTWY
TLXA1MAIL_\\F:9414-0635\\C:JOHN ZOLLINGER-AFP\\ @ A1@CD@LNGTWY
TLXA1MAIL_\\F:9-1-305-381-9824\\C:SILVIA DIAZ\\ @ A1@CD@LNGTWY
lradford @ aol.com@INET@LNGTWY
SUNTUM_M @ A1@CD@LNGTWY
COGDELL_C @ A1@CD@LNGTWY
MCHUGH_L @ A1@CD@LNGTWY
backup @ wilson.ai.mit.edu@INET@LNGTWY
wh-outbox-distr @ clinton.ai.mit.edu@INET@LNGTWY
BARBUSCHAK_K @ A1@CD@LNGTWY
BARTHOLOW_T @ A1@CD@LNGTWY
BLINKEN_A @ A1@CD@LNGTWY
CAPLAN_P @ A1@CD@LNGTWY
CUTLER_L @ A1@CD@LNGTWY
FETIG_J @ A1@CD@LNGTWY
FULLER_W @ A1@CD@LNGTWY