February 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Camp David, MD RON DC	**2** *Budget Submission Event* Drop-by Meeting with Religious Delegation to China Prayer Breakfast Meeting Videos Evening Off FY 1999 Budget Submission	**3** *Message Event, Los Alamos, NM* Event, Albuquerque, NM RON DC	**4** VP Lunch *College-School Partnerships Event* Briefing for Blair Official Visit (1 Hour) Briefing for Blair Press Conference (1 Hour) Hold 1 Hour Evening Off	**5** National Prayer Breakfast *Blair Official Visit and Dinner* Education Event	**6** Joint Press Conference w/ PM Blair White House Discussions Tape Radio Address (Joint w/PM Blair) RON Camp David, MD Winter Olympics Opening Cerem...	**7** Camp David, MD RON Camp David, MD
8 Return to DC WH Reception for Ford's Theatre Gala Ford's Theatre Salute to the President House Dem. Issues Conf., Wintergreen, VA	**9** *Social Security Event* Down at 12:00pm	**10** Departure Statement Address House Democratic Caucus Issues Conf., Wintergreen, VA Working Visit w/Bulgarian President Stoyanov (30 minutes) WEB/CEA Photo-op Evening Off 1998 Econ. Report Submission	**11** Ron Brown Award for Corporate Leadership Event *NATO Expansion Event* Congressional Meeting Millenium Lecture Series Event (7pm)	**12** *Democratic Unity Event, D.C.* VP Lunch Scheduling Meeting (T) Hold 1 Hour Evening Off Lincoln's Birthday	**13** *Address American Assn. for the Advancement of Science Meeting, Philadelphia, PA* Tape Radio Address DCCC Dinner, Philadelphia, PA RON DC	**14** Camp David, MD (T) Day & Evening Off RON Camp David, MD (T) Valentine's Day
15 Camp David, MD (T) Day & Evening Off RON Camp David, MD (T)	**16** Camp David, MD (T) Day & Evening Off President's Day	**17** *DUI or Minimum Wage Event(T)* WEB Florida Marlins Event Hold for Evening Event	**18** VP Lunch *Children's Health Initiative Event (T)* Hold 1 Hour Moran Dinner, DC DNC Dinner, DC	**19** *Clean Water Event, Baltimore, MD (T)* DNC Lunch, Baltimore, MD DNC Dinner, West Orange, New Jersey RON DC	**20** Down Until 12:00pm *Healthcare Event (T)* Hold 1 Hour (MM) Meeting with WH Fellows Hold 90 Minutes (SS) Evening Off	**21** Live Radio Address Race + Health Afternoon Off Hold for Evening Event Congressional Recess
22 Day Off National Governors Association Dinner, WH Washington's Birthday Winter Olympics Closing Ceremo... Congressional Recess	**23** National Governors Assn. Mtg., WH Education VP Lunch Drop-by Meeting w/Gerry Adams DGA Dinner, DC	**24** TIMSS *Education Event (T)* Hold Evening	**25** Child Care Mtg Hold for Meeting Depart for California Fundraising Dinner, San Francisco, CA RON Palo Alto, CA Ash Wednesday	**26** *Internet Event (T), Palo Alto, CA* Hold for Family Time RON Palo Alto, CA	**27** Hold for Family Time Tape Radio Address RON Palo Alto, CA Amer. Reads CVC Birthday	**28** Hold for Family Time Until 3:00pm Depart for Los Angeles, CA Boxer Dinner, Los Angeles, CA Depart for Palo Alto, CA RON Palo Alto, CA 4th Anniv. of Brady Bill VPOTUS Foreign Travel

January

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March

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March 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Hold for Family Time RON DC	**2** Day Off Kennedy Library Event, DC	**3** Hold for Americorp Event D.C. (T) Hold for Travel to New York Time Magazine 75th Anniversary Celebration, NY RON DC	**4** Down until 12:00pm WEB Evening Off	**5** Medicare Commission Event (T) VP Lunch Videos (T) Movie Night (7pm)	**6** Hold 1 Hour (MM) Tape Radio Address Millenium Lecture Series Event (7pm)	**7** Day & Evening Off
8 Day & Evening Off International Women's Day	**9** Working Visit with President Kim of South Korea (30 minutes) WETA In-Performance	**10** *EMLA Event (T), Westport, CT* DNC Lunch, Westport, CT DNC Dinner, Cincinnati, OH RON DC	**11** Down Until 12:00pm Mtg w/ Chernomyrdin (T) WEB Hold 1 Hour Hold Evening	**12** VP Lunch Evening Off NCAA Basketball Tournament B...	**13** Official Working Visit with PM Chuan of Thailand Hold 1 Hr (MM) Evening Off	**14** Live Radio Address Afternoon & Evening Off
15 Day & Evening Off	**16** Hold 30 min (SS) Ambassador Credentials Ceremony (T) 2 DNC Dinners, DC (T)	**17** St. Patrick's Day Lunch, Capitol Hill WEB St. Patrick's Day Reception St. Patrick's Day	**18** Address AFL-CIO Convention, Las Vegas, NV (T) Hold 1 Hour Evening Off	**19** Meeting with King Hussein of Jordan VP Lunch DSCC Dinner, DC (T)	**20** Briefing for Foreign Trip Hold 1 Hr (MM) Tape Radio Address Evening Off	**21** Day Off Gridiron Dinner
22 Hold for Foreign Travel	**23** Hold for Foreign Travel	**24** Hold for Foreign Travel	**25** Hold for Foreign Travel Radio & TV Correspondents Din...	**26** Hold for Foreign Travel	**27** Hold for Foreign Travel Tape Radio Address	**28** Hold for Foreign Travel NCAA Final Four
29 Hold for Foreign Travel	**30** Hold for Foreign Travel NCAA Basketball Final Game East Room Repairs	**31** Hold for Foreign Travel Opening Day for Baseball				

February

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April

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April 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			*1* Hold for Foreign Travel East Room Repairs	*2* Hold for Foreign Travel Congressional Recess	*3* Hold for Foreign Travel	*4* Day & Evening Off 30th Anniv. of MLK Assassination
5 Day & Evening Off Palm Sunday Daylight Savings Time Begins	*6*	*7* Hold for Travel to Kansas City, MO	*8* Andrew Mellon Dinner, DC (T)	*9* VP Lunch NCAA Football Champions Event (T)	*10* Passover Begins at Sundown Good Friday	*11* Live Radio Address Afternoon & Evening Off Passover
12 Day & Evening Off Easter	*13* White House Easter Egg Roll	*14*	*15* VP Lunch Briefing for Foreign Travel Congressional Recess	*16* Hold for Foreign Travel	*17* Hold for Foreign Travel Tape Radio Address	*18* Hold for Foreign Travel Summit of the Americas, Santiago...
19 Hold for Foreign Travel Summit of the Americas, Santiago...	*20* Hold for Foreign Travel RON DC Congressional Recess	*21* Day & Evening Off	*22* Earth Day Event (T) Earth Day	*23* Official Working Visit with President Niyazov of Turkmenistan or Official Visit of PM Prodi of Italy (T) VP Lunch	*24* Take Our Daughters To Work Day	*25* Live Radio Address Afternoon Off WH Correspondents Assn. Dinner
26 Day Off DNC Event (Ragtime), DC (T)	*27* Hold for 50th Anniversary of Israel Reception	*28* Reagan Building Dedication	*29* Hold for Race Town Hall VP Lunch	*30* 50th Anniversary of Israel "Erase the Hate" Day	May S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

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May 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 Message Event, San Francisco, CA (T) DNC Lunch, San Francisco, CA (T) Hold for Family Time Tape Radio Address RON Palo Alto, CA (T)	*2* Hold for Family Time RON Palo Alto, CA (T)
3 Hold for Family Time Depart for Los Angeles, CA DNC Dinner, Los Angeles, CA (T) RON Los Angeles, CA (T)	*4* Message Event, Los Angeles, CA (T) Return to DC	*5* Cinco de Mayo	*6* Hold for Prodi Official Visit	*7* VP Lunch National Day of Prayer	*8*	*9* Live Radio Address
10 Mother's Day	*11* Briefing for Foreign Trip	*12* Hold for Foreign Travel (If Additional Stops Added)	*13* Hold for Foreign Travel (If Additional Stops Added)	*14* Hold for Foreign Travel	*15* Hold for Foreign Travel Tape Radio Address Summit of the Eight, Birmingham, UK	*16* Hold for Foreign Travel
17 Hold for Foreign Travel Summit of the Eight, Birmingham USEU Summit, Birmingham, UK	*18* Hold for Foreign Travel	*19* Hold for Foreign Travel RON DC	*20* Day & Evening Off	*21* Commencement Speech Prep	*22* U.S. Naval Academy Commencement, Annapolis, MD	*23* Live Radio Address Afternoon & Evening Off
24 Day & Evening Off	*25* Hold for Memorial Day Events Memorial Day	*26* Day & Evening Off	*27* FAPE Dinner (T)	*28* WH News Photographers Assn Dinner (T)	*29*	*30* Georgetown 30th Reunion Gala
31 Congressional Recess	Congressional Recess					

April

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February 1998

* *Presidential Calendar*

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1 Camp David, MD RON DC	**2** *Budget Submission Event* Drop-by Meeting with Religious Delegation to China Prayer Breakfast Meeting Videos Evening Off FY 1999 Budget Submission	**3** *Message Event, Los Alamos, NM* Event, Albuquerque, NM RON DC	**4** VP Lunch *College-School Partnerships Event* Briefing for Blair Official Visit (1 Hour) Briefing for Blair Press Conference (1 Hour) Hold 1 Hour Evening Off	**5** National Prayer Breakfast *Blair Official Visit and Dinner* Education Event	**6** Joint Press Conference w/ PM Blair (State Dept.) Blair House Sessions Tape Radio Address (Joint w/PM Blair) RON Camp David, MD Winter Olympics Opening Cerem...	**7** Camp David, MD RON Camp David, MD
8 WH Reception for Ford's Theatre Gala Ford's Theatre Salute to the President	**9** *Social Security Event (T)* Down at 12:00pm	**10** Econ. Report Departure Statement (T) Address House Democratic Caucus Issues Conf., Wintergreen, VA Working Visit w/Bulgarian President Stoyanov (30 minutes) WEB/CEA Photo-op Evening Off 1998 Econ. Report Submission	**11** *NATO Expansion Event* Ron Brown Award for Corporate Leadership Event Scheduling Meeting (T) Millenium Lecture Series Event (7pm) Hold 1 Hour	**12** *Democratic Unity Event, D.C. (T)* VP Lunch Hold 1 Hour (MM) Evening Off Lincoln's Birthday	**13** Tobacco, Cancer research *Address American Assn. for the Advancement of Science Meeting, Philadelphia, PA* Tape Radio Address DRUG STRATEGY DCCC Dinner, Philadelphia, PA RON DC	**14** Day & Evening Off Valentine's Day
House Dem. Issues Conf., Wintergreen, VA						
15 Day & Evening Off	**16** Day & Evening Off President's Day	**17** Children's Health *Message Event (T)* WEB Florida Marlins Event Hold Evening for BB Game	**18** VP Lunch *Message Event (T)* possible for policy Hold 1 Hour Moran Dinner, Crystal City, VA DNC Dinner, DC	**19** *Clean Water Event, Baltimore, MD* DNC Lunch, Baltimore, MD DNC Dinner, West Orange, New Jersey RON DC	**20** Down Until 12:00pm *Healthcare Event (T)* Hold 1 Hour (MM) Meeting with WH Fellows Evening Off	**21** Race + Health Live Radio Address Afternoon Off Hold Evening for BB Game
Congressional Recess						
22 National Governors Association Dinner, WH Washington's Birthday Winter Olympics Closing Ceremo... Congressional Recess	**23** Education National Governors Assn. Mtg., WH VP Lunch Drop-by Meeting w/Gerry Adams DGA Dinner, DC Poss. add AmeriCorps Rewriting	**24** *Education Event (T)* TIMSS Evening Off Possibly address Council of Jewish Women Conf.	**25** Depart for California Fundraising Dinner, San Francisco, CA RON Palo Alto, CA Ash Wednesday	**26** try for child care *Message Event, Palo Alto, CA (T)* Hold for Family Time RON Palo Alto, CA	**27** Hold for Family Time Tape Radio Address RON Palo Alto, CA CVC Birthday	**28** Hold for Family Time Until 3:00pm Depart for Los Angeles, CA Boxer Dinner, Los Angeles, CA Depart for Palo Alto, CA RON Palo Alto, CA
VPOTUS Foreign Travel						

Legal immigrants

Powell

January

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March 1998

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8 Day & Evening Off International Women's Day	*9* Working Visit with President Kim of South Korea (30 minutes) WETA In-Performance (T)	*10* Family leave & Child Care *Message Event, Westport, CT* DNC Lunch, Westport, CT DNC Dinner, Cincinnati, OH RON DC	*11* Down Until 12:00pm WEB Hold 1 Hour Evening Off	*12* VP Lunch Evening Off NCAA Basketball Tournament B...	*13* Official Working Visit with PM Chuan of Thailand Hold 1 Hr (MM) Evening Off	*14* Live Radio Address Afternoon & Evening Off
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Congressional Recess						
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Congressional Recess						
26 Day Off DNC Event (Ragtime), DC (T)	27	28 Reagan Building Dedication	29 VP Lunch	30 50th Anniversary of Israel "Erase the Hate" Day	May S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

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May 1998

* *Presidential Calendar*

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April

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June

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Christa Robinson
01/30/98 06:09:09 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: NEXT WEEK

Monday - POTUS and VP release the Budget (East Room)
Attached is a document of Cabinet amplification of the budget.
Also, OPL is organizing a briefing in Rm 450 Monday afternoon that you may invite folks to.
[VP,Riley,Pena will announce Hispanic Education report and highlighting new budget funding for hispanic eduation]

Tuesday - Travel to New Mexico - highlight science and technology pieces of budget.

Wednesday - Mentoring Event (East Room)

Thursday - Education Event w/ PM Blair(Montgomery Blair High School)
Also, Blair Arrival and Blair State Dinner

Friday - Joint Press Conference w/ Blair
Closed Press Symposium with Blair delegation and White House delegation. (2-6pm; Blair House)
Tape Radio Address

---------- Forwarded by Christa Robinson/OPD/EOP on 01/30/98 05:34 PM ----------

From: David S. Beaubaire on 01/30/98 04:57:10 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: Budget Rollout

BGTROLL.WPD

Ths is an update of where we are at for the Cabinet rollout for the budget. We are in the process of giving the media assignments out and will continue to on the amplification call on Monday.

I think if this comes to fruition we will have hit most of the key markets/states either by travel or media and hopefully more than once between both this and State of the Union rollout.

Let me know if you have any questions. Thanks.

Message Sent To:

Stacie Spector/WHO/EOP
Amy W. Tobe/WHO/EOP
Craig T. Smith/WHO/EOP
Jonathan Murchinson/WHO/EOP
Julia M. Payne/WHO/EOP
Kara Gerhardt/WHO/EOP
Emily Bromberg/WHO/EOP
Megan C. Moloney/WHO/EOP
Linda L. Moore/WHO/EOP
Sky Gallegos/WHO/EOP
Kris M Balderston/WHO/EOP
David S. Beaubaire/WHO/EOP
Katherine Hubbard/WHO/EOP
Jon P. Jennings/WHO/EOP
Lisa J. Levin/WHO/EOP
Thurgood Marshall Jr/WHO/EOP
Anne E. McGuire/WHO/EOP
Stephen B. Silverman/WHO/EOP
Elisabeth Steele/WHO/EOP
Lawrence J. Haas/OMB/EOP
Jake Siewert/OPD/EOP
Jonathan A. Kaplan/OPD/EOP
Christa Robinson/OPD/EOP
Russell W. Horwitz/OPD/EOP

Message Sent To:

WEINSTEIN_P @ A1 @ CD @ LNGTWY
Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Cathy R. Mays/OPD/EOP
Laura Emmett/WHO/EOP
Thomas L. Freedman/OPD/EOP
Cynthia A. Rice/OPD/EOP
Jennifer L. Klein/OPD/EOP
Tanya E. Martin/OPD/EOP
Diana Fortuna/OPD/EOP
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Leanne A. Shimabukuro/OPD/EOP
Christopher C. Jennings/OPD/EOP
Sarah A. Bianchi/OPD/EOP
Michael Cohen/OPD/EOP
William R. Kincaid/OPD/EOP
Essence P. Washington/OPD/EOP
Nicole R. Rabner/WHO/EOP
Jeanne Lambrew/OPD/EOP
Allison Balderston/OPD/EOP
Andrea Kane/OPD/EOP
Donna L. Geisbert/OPD/EOP
Julie A. Fernandes/OPD/EOP

January

1/12 Drug Testing Directive (Oval)
1/13 Press Interviews
1/14 Democratic Unity Event - Consumer Bill of Rights announcement
1/15 MLK Wall Street Project Event - NY
1/16 Baltic Leaders Meeting
Tape Radio Address - open message
1/19 Service Event
1/20 Netanyahu Visit
1/21 Lehrer Interview
1/22 Arafat Visit
1/23 Cabinet Briefing on SOTU
1/24 Live Radio Address on Children's Health Outreach Initiative
1/27 SOTU
1/28 SOTU Follow up events - education
1/29 CINC's Meeting
1/30 US Conference of Mayors Breakfast
Tape Radio Address - OPEN message

February

2/2 Budget Submission (tentative)
2/3 Drug Strategy Release (tentative)
2/4 Independent College and University Presidents - mentoring policy announcement (tentative)
2/5 Blair Official Visit
2/6 Blair Message Event
2/9 Day Off
2/10 Bulgarian President Visit
2/11 Millenium Event (tentative)
2/12 Race Town Hall
2/13 Tape Radio Address - Open message

January 1998

* *Presidential Calendar*

December 97

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February 98

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Hilton Head, SC Depart for Virgin Islands RON Virgin Islands New Year's Day	*2* Virgin Islands Tape Radio Address RON Virgin Islands Hold for Holiday Vacation	*3* Virgin Islands RON Virgin Islands
4 Virgin Islands RON DC Hold for Holiday Vacation	*5* *Budget Meeting (Pool Spray)* Interview w/ Greg Glugston of SRN Evening Off	*6* *Medicare Event* Videos SOTU Prep (30 minutes) Mil/PPD Departure Photos Hold 1 Hour Evening Off	*7* Down until 12:30pm *Childcare Event* VP Lunch Hold 1 Hr. (MM) Leaders & Thinkers Dinner	*8* Congressional Meeting Depart for New York, NY DNC Lunch, New York, NY DNC Dinner, New York, NY Depart for McAllen, TX RON McAllen, TX	*9* *Education Event, McAllen, TX* Fundraising Brunch, McAllen, TX Educ. Remarks, Brownsville Airport Education Event, Houston, TX Tape Radio Address Fundraising Dinner, Houston, TX RON DC	*10* Drop By Advance Seminar Optional Evening Event Depart for Camp David, MD RON Camp David
11 Camp David, MD Movie Night RON Camp David	*12* Down until 12:00pm Return to DC *Message Event (T)* SOTU Prep Race Initiative Mtg. Evening Off	*13* 45 min. Intv. Briefing/ 3 Interviews WEB Hold 1 Hr. (MM) (AP Execs.) Evening Off	*14* *Democratic Unity Event (T)* VP Lunch Hold 1 Hour Evening Off	*15* Medal of Freedom Event Depart for New York, NY MLK Wall Street Project Event, NY Return to DC Evening Off MLK Jr.'s Birthday	*16* Baltic Leaders Meeting & Charter Signing Ceremony Tape Radio Address Evening Off	*17* Day & Evening Off
18 Day & Evening Off	*19* Service Event SOTU Prep Evening Off MLK Jr.'s Birthday Observed	*20* *Meeting with PM Netanyahu of Israel* Medal of Honor Presentation SOTU Prep WEB DNC Dinner, DC	*21* Lehrer Briefing & Interview (3 Hours)/Announcement SOTU Prep Hold 1 Hour WH Endowment Dinner	*22* *Meeting with Chairman Arafat* SOTU Prep Evening Off Roe v. Wade 25th Anniversary	*23* Hold 30 min. Cabinet Mtg (T) SOTU Prep VP Lunch Hold 1 Hour (MM) Evening Off	*24* Live Radio Address Afternoon Off Movie Night
25 Day & Evening Off Super Bowl Sunday	*26* Hold Day for SOTU Prep	*27* *State of the Union Speech* Congress Returns	*28* Hold for Travel	*29* VP Lunch *Mtg. w/ Sec. Cohen and CINCs* Hold 1 Hour WH CINCs Dinner	*30* *US Conf. of Mayors Breakfast* Detroit Red Wings Event Hold 1 Hour (MM) Tape Radio Address Evening Off	*31* Day Off Alfalfa Dinner (T)

February 1998

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1 Day & Evening Off	2 Budget Submission Event (T) Evening Off FY 1999 Budget Submission	3 WEB Evening Off	4 VP Lunch Hold 1 Hour (MM) Evening Off	5 National Prayer Breakfast *Blair Official Visit and Dinner*	6 Joint Press Conference w/ PM Blair (State Dept.) Hold Afternoon for Message Event w/ PM Blair Tape Radio Address RON Camp David, MD (T)	7 Camp David, MD (T) RON Camp David, MD (T) Winter Olympics Opening Ceremo...
8 WH Reception for Ford's Theatre Gala Ford's Theatre Salute to the President	9 Day Off DNC Dinner, DC (T) Hollings Dinner, DC (T)	10 Working Visit w/Bulgarian President Stoyanov (T) WEB Evening Off	11 Hold 1 Hour Hold for Race Town Hall	12 VP Lunch Evening Off Lincoln's Birthday	13 Hold 1 Hour (MM) Tape Radio Address	14 Day and Evening Off Valentine's Day
15 Day and Evening Off	16 Day & Evening Off Washington's Birthday President's Day Congressional Recess	17 WEB Georgetown Basketball Game, DC	18 Hold 1 Hour VP Lunch	19 Message Event, CT (T) DNC Lunch, Stamford, CT (T) DNC Dinner, NJ (T) RON DC	20 Down Until 12:00pm Hold 1 Hour (MM) Movie Night (T)	21 Live Radio Address Afternoon & Evening Off
22 National Governors Association Dinner, WH Winter Olympics Closing Ceremo... Congressional Recess	23 National Governors Assn. Mtg., WH DGA Dinner, DC	24 VP Lunch WEB Hold 1 Hour (MM) Evening Off	25 Hold for Family Time *Message Event, CA (T)* Fundraising Dinner, CA (T) RON Palo Alto, CA Ash Wednesday	26 Hold for Family Time RON Palo Alto, CA	27 Hold for Family Time Tape Radio Address RON Palo Alto, CA CVC Birthday	28 Hold for Family Time RON Palo Alto, CA

January

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March 1998

** Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Hold for Family Time	2 WEB Kennedy Library Event, DC	3 Hold for Travel to New York Time Magazine 75th Anniversary Celebration, NY	4 Day & Evening Off	5 VP Lunch Lecture Series Event (5pm) (T) Hold 1 Hour	6 Hold 1 Hr (MM) Tape Radio Address Hold Evening for Movie Night (T)	7 Day & Evening Off
8 Day & Evening Off International Women's Day	9 Evening Off	10 DNC Lunch, Baltimore, MD (T) Event, Detroit, MI (T) DNC Dinner, Detroit, MI (T) RON DC	11 Down Until 12:00pm WEB Hold 1 Hour Evening Off	12 VP Lunch DSCC Dinner, DC (T)	13 Hold 1 Hr (MM) Evening Off	14 Live Radio Address Afternoon & Evening Off
15 Day & Evening Off	16 2 DNC Dinners, DC (T)	17 WEB St. Patrick's Day Reception St. Patrick's Day	18 Hold 1 Hour Evening Off StDR Repairs	19 VP Lunch Evening Off	20 Briefing for Foreign Trip Hold 1 Hr (MM) Tape Radio Address Evening Off	21 Gridiron Dinner Hold for Foreign Travel
22 Hold for Foreign Travel StDR Repairs	23 Hold for Foreign Travel	24 Hold for Foreign Travel	25 Hold for Foreign Travel Radio & Television Corresponde...	26 Hold for Foreign Travel	27 Hold for Foreign Travel Tape Radio Address	28 Hold for Foreign Travel
29 Hold for Foreign Travel StDR Repairs	30 Hold for Foreign Travel	31 Hold for Foreign Travel				

February

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April 1998

** Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			1 Hold for Foreign Travel StDR Repairs	2 Hold for Foreign Travel Congressional Recess	3 Day & Evening Off	4 Day & Evening Off 30th Anniv. of MLK Assassination
5 Day & Evening Off StDR Repairs Congressional Recess	6	7	8	9 VP Lunch	10 Passover Begins at Sundown Good Friday	11 Live Radio Address Afternoon & Evening Off Passover
12 Day & Evening Off Easter Congressional Recess	13 White House Easter Egg Roll	14	15 VP Lunch Briefing for Foreign Travel	16 Hold for Foreign Travel	17 Hold for Foreign Travel Tape Radio Address	18 Hold for Foreign Travel Summit of the Americas, Santiago...
19 Hold for Foreign Travel Summit of the Americas, Santiago... Congressional Recess	20 Hold for Foreign Travel	21 Day & Evening Off	22 Earth Day Event (T) Earth Day	23 VP Lunch	24 Take Our Daughters To Work Day	25 Live Radio Address Afternoon Off WH Correspondents Assn. Dinner (T)
26 Day Off DNC Event (Ragtime), DC (T)	27	28	29 VP Lunch	30 Hold for Travel Message Event, Los Angeles, CA (T) DNC Dinner, Los Angeles, CA (T) RON Palo Alto, CA (T)	May S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

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May 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 DNC Lunch, San Francisco, CA (T) Hold for Family Time Tape Radio Address RON Palo Alto, CA (T)	2 Hold for Family Time RON Palo Alto, CA (T)
3 Hold for Family Time RON DC	4	5	6	7 VP Lunch National Day of Prayer	8	9 Live Radio Address
10 Mother's Day	11 Hold for Foreign Travel (If Additional Stops Added)	12 Hold for Foreign Travel (If Additional Stops Added)	13 Hold for Foreign Travel (If Additional Stops Added)	14 Hold for Foreign Travel	15 Hold for Foreign Travel Tape Radio Address Summit of the Eight, Birmingham, UK	16 Hold for Foreign Travel
17 Hold for Foreign Travel Summit of the Eight, Birmingham...	18 Hold for Foreign Travel	19 Hold for Foreign Travel	20 Hold for Foreign Travel	21 Day & Evening Off	22 U.S. Naval Academy Commencement, Annapolis, MD	23 Live Radio Address Afternoon & Evening Off
24 Day & Evening Off	25 Hold for Memorial Day Events Memorial Day	26 Day & Evening Off	27 WETA In-Performance (T)	28 WH News Photographers Assn. Dinner (T)	29 Pritzker Award Event (T) FAPE Dinner (T)	30 Georgetown 30th Reunion Gala
31 Congressional Recess	Congressional Recess					

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December 1997

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Hold 30 Minutes (SS) *Budget Briefing (1 Hour) (Pool Spray)* Videos Race Forum Briefing (1 Hour) DSCC Reception/DNC Dinner, DC World AIDS Day	**2** *VA Announcement* AMTRAK Signing Congressional Mtg. (Archer + 1) Mil/PPD Departure Photos DC Community Leaders Mtg MCI Center Grand Opening Basketball Game, DC House Closed for Holiday Decorating	**3** *Race Forum, Akron, OH* Democratic Party Reception, Chicago, IL DNC Dinner, Chicago, IL RON DC	**4** Down Until 12:00pm Foreign Policy Meeting (45 min.) VP Lunch Briefing and NY Times Interview Official Photo *Pageant of Peace* Pageant of Peace Reception "Amistad" Private Screening, D.C	**5** *USEU Summit at the WH* Tape Radio Address *Statement* Holiday Receptions (2) Evening Off	**6** Day & Evening Off Anniv. of NAFTA
7 Metropolitan Baptist Church Kennedy Center Honors Reception Kennedy Center Honors Pearl Harbor Day	**8** SOTU Prep Photo-op w/MIR Astronaut Foale Congressional Meeting (Gingrich) Budget Bnefings (2) Hold 1 Hour Congressional Ball Anniv. of GATT	**9** Day & Evening Off Depart for New York Human Rights Day Reception, NY RON New York, NY House Closed for Tours	**10** *South Bronx Charlotte Garden Event, New York* Down Time, New York, NY DCCC Dinner, New York DNC Dinner, New York RON Miami, FL Human Rights Day	**11** *Drug Seizure Event, Miami, FL* DNC Lunch, Miami, FL DNC Dinner, Miami, FL RON DC	**12** Down until 12:00pm VP Lunch Budget Briefing (1 Hour) Asian Pacific American Outreach Meeting People Magazine Interview Holiday Reception	**13** Live Radio Address DNC Dinner, DC
14 Christmas in Washington Social Aide Photo	**15** *Working Visit with Irish PM Ahern (30 minutes)* Briefing & Press Conference (T) Holiday Press Receptions (2) House Closed for Tours	**16** VP-Tobacco Forum (Seattle) *Medals of Science & Technology Event* SOTU Prep WEB Budget Briefing (1 Hour) Hold 1 Hour Evening Off	**17** Cong. Space Medal of Honor *Congressional Mtg. (T)* Budget Briefing (1 Hour) Family Farmers Meeting Evening Off	**18** Budget Briefing (1 Hour) VP Lunch *Children's Holiday Event* Meeting w/AP Execs. (T) Holiday Reception Holiday Dinner, P. Residence, DC	**19** *Malcolm Baldridge Quality Awards Ceremony, DC* Working Visit with Turkish PM Yilmaz (30 minutes) Budget Briefing (1 Hour) Conservative/Republican Outreach Meeting Holiday Dinner	**20** Live Radio Address Afternoon & Evening Off
21 Day Off Holiday Reception First Day of Winter	**22** Hold for Travel Evening Off possible travel to GA military site for holiday event	**23** Day Off Menorah Lighting (5pm) Residence Staff Reception Chanukah (begins at sundown)	**24** Christmas Eve Call to Troops	**25** Christmas Day	**26** Tape Radio Address Candlelight Tours	**27** Hold for Holiday Vacation
28	**29** Candlelight Tours	**30** Hold for Travel RON Hilton Head, SC House Closed to Remove Decorations	**31** Hold for Travel RON Hilton Head, SC New Year's Eve			
Hold for Holiday Vacation						

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January 1998

* *Presidential Calendar*

December 97

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February 98

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Hold for Travel RON Virgin Islands New Year's Day Hold for Holiday Vacation	*2* Hold for Travel Tape Radio Address RON Virgin Islands	*3* Hold for Travel RON Virgin Islands
4 Hold for Travel RON DC Hold for Holiday Vacation	*5* SOTU Prep Evening Off	*6* WEB Work/Family Meeting (T) Hold 1 Hour Evening Off	*7* VP Lunch Hold 1 Hour (MM) Videos (T) Leaders & Thinkers Dinner (T)	*8* *Message Event, New York (T)* DNC Lunch, New York, NY (T) DNC Dinner, New York, NY (T) RON McAllen, TX	*9* *Message Event, McAllen, TX* Fundraising Lunch, McAllen, TX Tape Radio Address Fundraising Dinner, Houston, TX RON DC	*10* Day & Evening Off
11 Day & Evening Off	*12* Civil Rights Leaders Mtg. (T) SOTU Prep DSCC Reception, DC (T)	*13* WEB Lecture Series Event (T) Mil/PPD Departure Photos (T)	*14* *Hold for Message Event (PB)* Hold 1 Hour Evening Off	*15* VP Lunch Hold 1 Hour (MM) Evening Off MLK Jr.'s Birthday	*16* Baltic Leaders Meeting & Charter Signing Ceremony Tape Radio Address Evening Off	*17* Day & Evening Off
18 Day & Evening Off	*19* Evening Off MLK Jr.'s Birthday Observed	*20* Medal of Honor Presentation (T) WEB SOTU Prep DNC Concert, DC (T)	*21* SOTU Prep Hold for Lehrer Briefing & Interview (3 Hours) Hold 1 Hour Evening Off	*22* VP Lunch SOTU Prep Evening Off Roe v. Wade 25th Anniversary	*23* Hold 1 Hour (MM) SOTU Prep Evening Off	*24* Live Radio Address Afternoon & Evening Off
25 Day & Evening Off Super Bowl Sunday	*26* Hold Day for SOTU Prep	*27* *State of the Union Speech*	*28* Hold for Travel	*29* VP Lunch Mtg. w/ Sec. Cohen and CINCs Hold 1 Hour WH CINCs Dinner	*30* US Conf. of Mayors Reception (T) Hold 1 Hour (MM) Tape Radio Address	*31* Alfalfa Dinner (T)

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February 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	*2* Evening Off FY 1999 Budget Submission	*3* WEB Evening Off	*4* VP Lunch Hold 1 Hour Evening Off	*5* National Prayer Breakfast *Blair Official Visit*	*6* Joint Press Conference w/ PM Blair (State Dept.) Hold Afternoon for Message Event w/ PM Blair Tape Radio Address RON Camp David, MD (T)	*7* Camp David, MD (T) RON Camp David, MD (T) Winter Olympics Opening Ceremo...
8 WH Reception for Ford's Theatre Gala Ford's Theatre Salute to the President	*9* Briefing for Foreign Trip	*10* Hold for Foreign Travel	*11* Hold for Foreign Travel	*12* Hold for Foreign Travel Lincoln's Birthday	*13* Hold for Foreign Travel Tape Radio Address	*14* Hold for Foreign Travel Valentine's Day
15 Hold for Foreign Travel	*16* Hold for Foreign Travel Washington's Birthday President's Day	*17* Hold for Foreign Travel	*18* Hold for Foreign Travel	*19* Hold for Foreign Travel	*20* Hold for Foreign Travel Tape Radio Address	*21* Day & Evening Off
22 National Governors Association Dinner Winter Olympics Closing Ceremo...	*23* National Governors Assn. Meeting DGA Dinner, DC	*24* WEB Hold 1 Hour Evening Off	*25* VP Lunch Evening Off Ash Wednesday	*26* Hold for Family Time	*27* Hold for Family Time Tape Radio Address	*28* Hold for Family Time

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March 1998

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Hold for Family Time	2 Kennedy Library Event, DC	3 Hold for Travel to New York Time Magazine 75th Anniversary Celebration, NY	4	5 Hold Evening for Movie Night (T)	6	7
8 International Women's Day	9	10	11	12	13	14
15	16	17 St. Patrick's Day Reception St. Patrick's Day	18	19	20	21 Gridiron Dinner (T) HOLD
22	23	24	25 Radio & Television Correspondents Dinner (T)	26	27	28
HOLD						
29 HOLD	30	31				

February

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Why the National Charter Schools Conference is Newsworthy

A celebration of growth of charters and public school choice under this Administration -- This is a success story for the President. When the President entered office there was one charter school operating with roughly 40 students. Today, there are approximately 750 schools, serving nearly 200,000 students. This growth represents a tremendous accomplishment on the road to providing every family with public school choice.

This national gathering of charter school leaders is symbol of their accomplishments as a dynamic movement with tremendous potential -- This represents the first national gathering of the nation's charter schools. Over 800 leaders from charter schools around the country will be in attendance. They represent every significant state charter school program. Interest in attending this conference has vastly outstripped anticipated numbers.

Announce a partnership between the Administration and the District to support education through an expanded charter school program in DC -- In addition to the conference, the Secretary is considering a press conference to announce a proposed initiative to strengthen the District's education through more charter schools, including a partnership between the Smithsonian Museum and General Bectin. The Smithsonian's director announce interest in sponsoring charter schools in the District. General Bectin could join in this event and state his commitment to more charter schools in the District. This effort could be used by the President, as a counter point, to restate his opposition to the voucher proposal for the District.

Build support and understanding of the President's position on vouchers and the voluntary national test -- This event would be an excellent opportunity for the President to build public support for his positions against vouchers and for the voluntary national test. He could announce and explain his intent to veto measures currently before Congress that would establish vouchers and stop progress of the voluntary national test.

He could outline at the conference his position on these key education issues, using charter schools as a major change in how schools are run that is worth supporting. He could use charter schools as the example of choice, that unlike vouchers, is can serve everyone. He could also emphasize the accountability that comes from charter schools. Charter school leaders attending the conference serve as examples of people who willingly hold themselves and their schools accountable for achievement. That is the same opportunity he would like to afford more families, districts and states through the voluntarily national tests.

Christa Robinson
10/22/97 05:42:52 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: scheduling update

This is a lot to digest. Please look at the Open Message Event days and let me know if you have any scheduling proposals for those days. Also, there was a lot of interest in doing the Health Care Commission's Consumer Bill of Rights as the message on Nov. 12,13,19, or 20. Chris/Sarah, what do you think? We should submit a proposal.

OCTOBER
10/23 WH Conference on Child Care (East Room)
10/24 Nat'l Board of Professional Teaching Standards (South Lawn)
Tape Radio Address - Breast Cancer
10/27 DLC Speech (DC)
10/28 Education Event (Chicago) *There is a possibility the message could change. It will be confirmed by tomorrow morning.
Congressional Meeting (Gingrich)
10/29 Chinese State Visit
10/30 Starbright Foundation Event (Childrens Hospital)
Congressional Meeting (Coverdell)
10/31 School Construction Event (Florida)
Tape Radio Address -- Gun Ban Directive (Uzis, Galils)
NOVEMBER
11/3 Beyer Rally (VA)
11/4 Charter Schools Conference (DC)
***Rahm mentioned also releasing an Education Report on the 5th,but they need the education message on the 4th.**
11/5 Tape Radio Address
Open for Message Event or Congressional Meeting.
11/6 Dedication of the Bush Library (Texas A&M)
11/7 Economic Message Event (St. Louis, MO)
*New economic/unemployment numbers.
Tape Radio Address - Gulf War Syndrome
11/8 Taping "Meet the Press"
Human Rights Campaign Dinner
11/10 WH Conference on Hate Crimes
11/11 Veteran's Day Events
11/12 Possible Drug Policy Council Meeting Middle school counselors
***But only if it's a message event.**
11/13 Open for Message Event
11/4 Zedillo Visit
Tape Radio Address - Youth Message/ what about Service?
11/15 Event in Sacramento - Probably event to amplify Radio Address.
11/17 Welfare to Work Partnership Event
*This would mean no other Welfare to Work Partnership Event.
11/18-21 Open for Message Events
***AmeriCorps Reauthorization possible.**
11/21 Tape Radio Address
11/22 Message Event w/ Sen. Patty Murray (WA)
*Possibly Domestic Violence.
11/24-26 APEC Meetings
11/26 Presentation of the Turkey
11/27 Thanksgiving
11/28 Tape Radio Address -- World AIDS Day Message.
DECEMBER

12/1 **Possibly Announce Medicare Commission.**
12/3 **Race Town Hall (Midwestern State)**
12/11 **Open for Message (Orlando, Florida)**

Message Sent To:

WEINSTEIN_P @ A1 @ CD @ LNGTWY
Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Cathy R. Mays/OPD/EOP
Laura Emmett/WHO/EOP
Thomas L. Freedman/OPD/EOP
Cynthia A. Rice/OPD/EOP
Diana Fortuna/OPD/EOP
Leanne A. Shimabukuro/OPD/EOP
Christopher C. Jennings/OPD/EOP
Sarah A. Bianchi/OPD/EOP
Jonathan Prince/WHO/EOP
Michael Cohen/OPD/EOP
William R. Kincaid/OPD/EOP
Nicole R. Rabner/WHO/EOP
Mary L. Smith/OPD/EOP
Essence P. Washington/OPD/EOP
Michelle Crisci/WHO/EOP

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: ERSKINE BOWLES
JOHN PODESTA
SYLVIA MATHEWS

FROM: BRUCE REED
MIKE COHEN
RAHM EMANUEL
GENE SPERLING
ANN LEWIS
PAUL BEGALA

RE: MESSAGE PLAN FOR EDUCATION WEEK

DATE: OCTOBER 15, 1997

Strategic Context

The Republicans intend to make the week of October 20 - 24 "Education Week." They have not announced many specific events yet, and, depending upon the House and Senate schedules that week, it is possible that their events may spill over into the following week. The purpose of this memo is to lay out a strategy to ensure that we win the battle of "Education Week."

The programmatic heart of the Republican's approach is embodied in their support for vouchers for DC students and/or the Coverdell bill to provide for a $2,500 IRA-type deduction for private school tuition. Their fundamental message centers around choice and individual empowerment.

Our goal is to (1) define Republicans as seeking to abandon public schools in favor of private academies, just when public schools need our attention the most, and (2) highlight our support for fundamental and far-reaching reforms to strengthen our public schools, including high national standards, public school choice, charter schools, and early education innovations like child care and America Reads. Our fundamental message centers on strengthening public education through change and reform.

Specific Events

We know for certain that the Republicans will hold hearings in Pennsylvania, perhaps in Chairman Goodling's district. The hearings will be chaired by Peter Hoekstra, and will probably not get much national attention. We'll pass on further information as we obtain it. But we should assume for planning purposes that the Republicans will focus their efforts here in Washington and on the issue of choice.

We propose the following message events to highlight the issue in a light favorable to the President:

Saturday, 10/18: President's radio address is broadcast (taped the day before). Topic: bipartisan cooperation on charter schools. The President should embrace the charter school proposal currently being advanced in the GOP bill, and could also embrace the Obey/Porter comprehensive school reform proposal in the appropriations bill, which provides for schools to implement school-wide reforms based on effective, proven models. Together, these two proposals provide compelling approaches to dealing with failing schools: fix them with proven practices, and/or give kids the choice of going to charter schools.

Sunday, 10/19: Leak for Monday publication an Education Department study that shows that students who take 8th grade algebra and other advanced courses are better prepared for college. This study strongly supports our proposal for 8th grade national math tests.

Monday, 10/20: Secretary Riley will release the math report.

Tuesday, 10/21: The President and college Presidents announce that nearly 800 colleges (up from 165 in April) in all 50 states have pledged to use work-study students as tutors in support of America Reads.

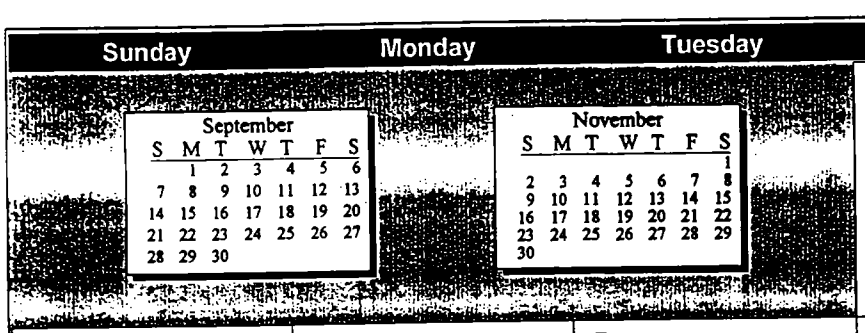
Wednesday, 10/22: The Vice President may meet with high-tech and other business leaders. CEO's would go to a stakeout after the meeting to announce their support for the national tests as a pro-business, pro-technology, pro-jobs issue. (Not confirmed)

Thursday, 10/23: White House Conference on Child Care. Major event, and another aspect of our commitment to education.

Friday, 10/24: President makes brief remarks to the National Board for Professional Teaching Standards (the "Master Teachers" program). President may announce new grant for R&D on teaching. It is still in vetting. Should be significant regional press; good opportunity to wrap-up Education Week.

October 1997

* *Presidential Calendar*



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Congressional Meeting (Tobacco) *Weather Forecasters Event* WEB Hold 1 Hour (Afternoon) Evening Off Rosh Hashanah (begins at sundo...	2 *Food Safety Bill Signing* Auto Execs. Meeting VP Lunch Hold 30 Min (MM)/ Videos Evening Off Rosh Hashanah	3 Hold Day (SS) Evening Off	4 Live Radio Address USSS Briefing (2 Hours) Beyer Dinner, VA
5 Day & Evening Off	6 *WH Conference on Climate Change* Line Item Veto Announcement Drop-by McLarty Dinner (Blair House) WH Dinner (Weizman)	7 Congressional Meetings (4) Campaign Finance Reform Event Mtg. w/ Israeli President Weizman (45 minutes) Mid-West Outreach Meeting Evening Off	8 Departure Statement *Childcare/Education Development Event, New Jersey* DGA Lunch, New Jersey DNC Dinner, Philadelphia, PA RON DC HRC Departs for S. America	9 Down until 12:00pm Congressional Meeting (Fast Track) WEB *NAPO Top Cops Event* Hold 1 Hour DC Dinner (Jordan)	10 *IRS Event* VP Lunch Briefing for Foreign Trip (1 Hour) Tape Radio Address Evening Off Yom Kippur (begins at sundown)	11 Day & Evening Off POTUS & FLOTUS Anniversary Fall Garden Tours Yom Kippur
12 Depart for Foreign Travel Caracas, Venezuela RON Caracas, Venezuela Fall Garden Tours	13 Brasilia, Brazil RON Brasilia, Brazil Columbus Day	14 Brasilia, Brazil Sao Paulo, Brazil RON Sao Paulo, Brazil	15 Rio de Janeiro, Brazil RON Buenos Aires, Argentina	16 Buenos Aires, Argentina RON Buenos Aires, Argentina	17 Bariloche, Argentina Tape Radio Address RON Bariloche, Argentina	18 Bariloche, Argentina Return to DC RON AF1
19 Arrive DC Day & Evening Off	20 Day & Evening Off	21 *Education Event* WEB Mil/PPD Departure Photos (T) Congressional Meetings (Fast Track) (2) (T) DSCC Gala, DC	22 Volunteer Event *Climate Change Announcement* Mtg. w/ Ecumenical Patriarch Bartholomew I Congressional Meeting (Fast Track) (T) Evening Off	23 *White House Conference on Child Care* VP Lunch Congressional Meeting (Fast Track) (T) Hold 1 Hour Evening Off Short Term CR Expires	24 *Teaching Standards Event* *Foreign Policy Speech* Hold 1 Hour (MM) Tape Radio Address (Breast Cancer) (T) Concert Hall Opening, Kennedy Center	25 Day & Evening Off
26 Day & Evening Off HRC's B-day Daylight Savings Time Ends	27 Hold 30 Minutes (SS) NCAA Basketball Event Foreign Policy Team Meeting PCEPD Photo-Op/DLC Speech, DC Depart for Chicago, IL RON Chicago, IL	28 Economic Event, Chicago, IL Return to DC Briefing for Chinese State Visit (90 minutes) Congressional Mtg. (Fast Track) (T) Evening Off	29 *Chinese State Visit*	30 Down until 12:00pm *STARBRIGHT Foundation Event* Congressional Meeting (Coverdell) (T) VP Lunch Hold 1 Hour (MM) Evening Off	31 Depart for Florida *Education Event, Florida* DNC Lunch, Palm Beach, FL DCCC Dinner, Boca Raton, FL RON Amelia Island, FL Halloween	

November 1997

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Retreat, Amelia Island, FL RON Amelia Island, FL
2 Retreat, Amelia Island, FL Hold for Travel New York (T) New Jersey (T) RON DC	*3* Day Off Beyer Rally, N. VA (Early Evening) (T)	*4* Foreign Policy Retreat (2 Hrs.) (T) Hold 1 Hour Kerry Fundraiser Rabin Assasination Anniversary Election Day	*5* Hold for Possible Congressional Meeting (Leadership) WEB/VP Lunch Hold 1 Hour (MM) Optional Dinner Drop-by (TC) Evening Off	*6* *Dedication of the George Bush Presidential Library, Texas A&M* Afternoon Return to DC Hold for "Lewis & Clark" Screening (T)	*7* *Message Event* DSCC Lunch, MO Tape Radio Address DNC Dinner/Sax Club, Chicago, IL RON DC	*8* "Meet the Press" Briefing & Taping (T) Human Rights Campaign Dinner, DC
9 Day & Evening Off	*10* *WH Conference on Hate Crimes* Hold Evening for Movie (WH)	*11* Veteran's Day Events (AM) Afternoon & Evening Off Veteran's Day	*12* VP Lunch Hold 1-1/4 Hour (ME) DNC Dinner, DC DGA Reception, DC	*13* WEB Hold 1 Hour (MM) Hold 1 Hour	*14* Off. Work. Visit of Pres. Zedillo (4 hours)/Tape Radio Address WLF Event/DNC Dinner, Las Vegas, NV RON Sacramento, CA	*15* *Event & DNC Lunch, Sacramento, CA* Rock the Vote & DNC Dinner, Los Angeles, CA RON Los Angeles, CA
FLOTUS Foreign Travel						
16 Down Time in Los Angeles or Return to DC Internat'l Day of Prayer	*17* Day & Evening Off	*18* Working Visit with President Nazarbayev of Kazakstan (30 min.) Minority & Family Farmers Mtg. (T) DNC Dinners, DC (2) (T)	*19* Working Visit of President Konare of Mali (30 minutes) WEB Hold 1 Hour Hold Evening for Movie (T)	*20* Religious Leaders Breakfast DNC Lunch, (T) Hold 1-1/4 Hour (ME) Evening Off	*21* Rabin-Peres Award Luncheon Briefing for Foreign Trip (1 Hour) Hold 1 Hour (MM) Tape Radio Address Evening Off	*22* Hold for Travel DNC Lunch Denver, CO (T) *Message Event, WA (T)* P. Murray $ Dinner, WA (T) RON TBD
FLOTUS Foreign Travel						
23 Hold for Travel RON Vancouver, British Columbia	*24* APEC Meetings, Vancouver, British Columbia RON Vancouver, British Columbia	*25* APEC Meetings, Vancouver, British Columbia Travel TBD RON TBD	*26* Presentation of Thanksgiving Turkey Afternoon & Evening Off	*27* Day & Evening Off Thanksgiving	*28* Day & Evening Off Tape Radio Address	*29* Day & Evening Off
APEC Meeting, Vancouver, British Columbia						
30 Day & Evening Off						

October

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December 1997

* *Presidential Calendar*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Hold 1-1/4 Hour (ME) DNC Dinners, DC (2) (T)	**2** MCI Center Grand Opening Basketball Game, DC	**3** Hold for Race Town Hall RON DC	**4** Down Until 12pm VP Lunch Lighting of the National Christmas Tree Pageant of Peace Reception "Amistad" Private Screening, D.C.	**5** USEU Summit at the WH Tape Radio Address Holiday Receptions (2)	**6** Day & Evening Off Anniv. of NAFTA
7 Kennedy Center Honors Reception Kennedy Center Honors Pearl Harbor Day	**8** Hold 1-1/4 Hour (ME) Congressional Ball Anniv. of GATT	**9** Official Working Visit with Prime Minister Prodi of Italy (4 hours) (T) Evening Off	**10** Hold for Travel to New York DCCC Event, NY DNC Dinner, New York RON TBD	**11** Hold for Travel *Message Event, Orlando, FL (T)* DNC Lunch, Orlando (T) DNC Dinner, Miami, FL (T)	**12** VP Lunch Hold 1-1/4 Hour (ME) Holiday Reception	**13** Live Radio Address Arkansas DNC Dinner, DC
14 Christmas in Washington Social Aide Photo	**15** Working Visit with Irish PM Ahern (30 minutes) Holiday Reception	**16** Holiday Reception	**17** Hold 1-1/4 Hour (ME) Evening Off	**18** VP Lunch Children's Holiday Event Holiday Reception	**19** Working Visit with Turkish PM Yilmaz (30 minutes) (T) Tape Radio Address Holiday Dinner	**20** Evening Off
21 Holiday Reception First Day of Winter	**22** Evening Off	**23** Day & Evening Off Residence Staff Reception Hanukkah (begins at sundown)	**24** Christmas Eve Call to Troops	**25** Christmas Day	**26** Tape Radio Address	**27**
28	**29**	**30**	**31** New Year's Eve			

Hold for Holiday Vacation

Hold for Holiday Vacation

November 97

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Printed on 10/15/97 3:16 PM

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: ERSKINE BOWLES
JOHN PODESTA
SYLVIA MATHEWS

FROM: BRUCE REED
MIKE COHEN
RAHM EMANUEL
GENE SPERLING
ANN LEWIS
PAUL BEGALA

RE: MESSAGE PLAN FOR EDUCATION WEEK

DATE: OCTOBER 15, 1997

Strategic Context

The Republicans intend to make the week of October 20 - 24 "Education Week." They have not announced many specific events yet, and, depending upon the House and Senate schedules that week, it is possible that their events may spill over into the following week. The purpose of this memo is to lay out a strategy to ensure that we win the battle of "Education Week."

The programmatic heart of the Republican's approach is embodied in their support for vouchers for DC students and/or the Coverdell bill to provide for a $2,500 IRA-type deduction for private school tuition. Their fundamental message centers around choice and individual empowerment.

Our goal is to (1) define Republicans as seeking to abandon public schools in favor of private academies, just when public schools need our attention the most, and (2) highlight our support for fundamental and far-reaching reforms to strengthen our public schools, including high national standards, public school choice, charter schools, and early education innovations like child care and America Reads. Our fundamental message centers on strengthening public education through change and reform.

Specific Events

We know for certain that the Republicans will hold hearings in Pennsylvania, perhaps in Chairman Goodling's district. The hearings will be chaired by Peter Hoekstra, and will probably not get much national attention. We'll pass on further information as we obtain it. But we should assume for planning purposes that the Republicans will focus their efforts here in Washington and on the issue of choice.

We propose the following message events to highlight the issue in a light favorable to the President:

Saturday, 10/18: President's radio address is broadcast (taped the day before). Topic: bipartisan cooperation on charter schools. The President should embrace the charter school proposal currently being advanced in the GOP bill, and could also embrace the Obey/Porter comprehensive school reform proposal in the appropriations bill, which provides for schools to implement school-wide reforms based on effective, proven models. Together, these two proposals provide compelling approaches to dealing with failing schools: fix them with proven practices, and/or give kids the choice of going to charter schools.

Sunday, 10/19: Leak for Monday publication an Education Department study that shows that students who take 8th grade algebra and other advanced courses are better prepared for college. This study strongly supports our proposal for 8th grade national math tests.

Monday, 10/20: Because the global climate change position is likely to be announced that day, no education event is planned.

Tuesday, 10/21: The President and college Presidents announce that nearly 800 colleges (up from 165 in April) in all 50 states have pledged to use work-study students as tutors in support of America Reads.

Wednesday, 10/22: The Vice President may meet with high-tech and other business leaders. CEO's would go to a stakeout after the meeting to announce their support for the national tests as a pro-business, pro-technology, pro-jobs issue. (Not confirmed)

Thursday, 10/23: White House Conference on Child Care. Major event, and another aspect of our commitment to education.

Friday, 10/24: President makes brief remarks to the National Board for Professional Teaching Standards (the "Master Teachers" program). Announces new initiative for R&D on teaching. Should be significant regional press; good opportunity to wrap-up Education Week.

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR JOHN PODESTA

FROM: SYLVIA MATHEWS
RAHM EMANUEL
BRUCE REED
ANN LEWIS
GENE SPERLING
PAUL BEGALA
MIKE COHEN

RE: MESSAGE PLAN FOR EDUCATION WEEK

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Draft
2:00 pm

DPC/NEC Short-Term Education Announcement Possibilities

POTUS Radio Address on Education (10/18). Attack extremists on Republican side who are blocking all of our efforts to help young kids learn to read, including America Reads and national reading tests (possibly coupled with an endorsement of bipartisan charter schools bill passed by House committee)

POTUS Reading Announcement (10/21 or other). POTUS announces that nearly 800 colleges (up from 165 in April), in all 50 States, have pledged to use work-study participants for tutoring as part of America Reads. Event could take place at an elementary school that is using work-study (and possibly also AmeriCorps) tutoring help. Release report with examples of activities going on *today* in every State (including AmeriCorps projects).

POTUS Meeting with Business Leaders (hi-tech and/or broader cross-section). President meets with 8-10 CEO's on national tests; pool spray at top of meeting, CEO's do stakeout after meeting, announcing the committment they made to POTUS to tell Congress to support the test.

Tips on Tax Cuts for Education. POTUS or VPOTUS releases guidance from the IRS on how to take advantage of the new HOPE Scholarship, Lifetime Learning Credit, and other tax cuts for college. *[We will not know until Wednesday, October 15, whether the guidance will be ready in time to be released the following week].*

Comprehensive School Reform and Dropout Prevention. Announce support for a bipartisan effort to adopt promising whole-school reforms (Obey-Porter have $150 million in the appropriations bill). Also announce an "Action Plan" on Dropouts, particularly focusing on Hispanic Americans. Event could include school reformers from the New American Schools Development Corporation and other school reform assistance projects, as well as Hispanic Caucus members and others from the Hill.

Child Care Conference (10/23). Some emphasis on after-school programs

National Board for Professional Teaching Standards (10/24). Reception in Tent on South Lawn; POTUS/FLOTUS make brief remarks; we set up regional press for teachers from around the country.

Other possible announcements

1. Announcement of ED report on the importance of kids taking 8th grade algebra and advanced math classes to prepare for college. Link findings to importance of 8th grade math test.

    - leak to USA Today or NYTimes
    - VP event week of 10/13

2. New program for recycling surplus federal computers to schools

    - announce with business leaders
    - VP event week of 10/13

3. School Construction

    - POTUS endorsement of Daschle/Gephardt at Florida school 10/31

4. VP meeting with Learning Alliance

Scheduling

Mickey Ibarra
Mike Cohen
Bill Kincaid
Bob Shireman
Paul Begala
Kris Balderston
Jake Siewert

MEMORANDUM

TO: Interested Parties

FR: Ann Lewis
Mike Cohen

RE: Education meeting 10/6/97

At our meeting yesterday we discussed the following ideas for increasing the attention to Education.

Week 1 October 6 - 11

October 8th - NJ Child Care event - add reference to importance of America Reads in POTUS remarks.

October 8th - High tech industry leaders lobby members.

Week 2 October 13 - 18 (POTUS/FLOTUS and Secretary Riley on Foreign Travel)

October 13-18 - VPOTUS invites Learning Alliance coalition for meeting at WH.

October 15th - VP addresses the Conference of Mayors/Great City Schools in Detroit via remarks on video. He could announce a WH conference on Public Education in 1998. (Include 30-40 minute satellite tour from VP location - he could possibly team up via satellite with the Mayor of the city he is doing the satellite interview in.)

October 18th - POTUS radio address discusses and releases study on math and algebra.

Week 3 October 20 - 25 (Republican education week in Congress)

October 20 - POTUS down, VP?

October 21st - Education Dept. is considering an Education Fair "EduFest." POTUS could do on-site visit. It would be held in the back of the Education building (Maryland Ave. between 6th and 7th streets) possibly between 11am-1pm.

The Education employees involved in putting the event on can bring their kids and the local schools that the Dept of Ed. does their local partnership tutoring program will bring additional children to participate.

We have discussed live interactive booths to showcase the President's education priorities. For example:

•America Reads - highlight the 800+ schools that have signed up for the work study program using a large visual that displays the location of the schools participating with markings on a large colorful interactive map.

• Family Literacy - create a reading room (booth) setting with parents reading to their children and talking about the opportunity to enhance the quality of the time they spend with their kids and the increase in their child's ability to read.

• Technology - Internet use and access with schools signing up on site for the surplus computers program using the Internet on the computer at the fair.

• Talented and Dedicated Teachers - possibly have the Teacher of the Year there to teach a mock small class.

• Charter Schools - have a representative from a successful school attend and discuss how their school has strengthened Education for their students.

• Head Start - have some small kids playing with blocks and other learning items in a specific area working with local Head Start. leaders.

Other areas of initiatives to consider:

National Standards
Safe and Drug Free Schools
Increased Access to College

October 22nd - CEO's coming to WH may want to do business leaders event on National Standards.

October 20 - 25 Secretary Riley could go to specific cities for events.

Amplification opportunities:

•Invite some or all of participants to come to the WH
•Encourage Democratic members to hold similar events or to highlight a specific Education priority with an event in their district.
•Family Literacy events with members and their constituents.
•Hold meeting with the new teachers that have been installed locally as part of the 2000 goal for 100,000 new qualified and talented teachers initiative.

In M-T all day
Wed at NSF, esp aft
Th - Phila
F hrs

Christa Robinson
10/02/97 05:04:47 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: scheduling update

10/4 - Live Radio Address on Fatherhood
10/6 - WH Conference on Climate Change
10/7 - Fast Track Event
10/8 - NJ Child Care Event
Proposing Meeting and Departure Statement w/ High Tech CEOs
10/9 - NAPO Top Cops Photo-Op
10/10 - Possible Press Conference
10/12-19 - Foreign Travel
10/20 - Day Off
10/21 - Climate Change announcement
10/22 - OPEN for message event
10/23 - WH Conference on Child Care
10/24 - China Foreign Policy Speech
Possible Breast Cancer Radio Address
Nat'l Board of Certified Teachers - POTUS cannot attend, but we are looking into HRC speaking, and inviting Gov. Hunt and 10-15 teachers to attend the taping of the President's radio address that afternoon. Any other ideas?)
10/27 - NCAA Event
10/28 - OPEN for message event
10/29 - Chinese State Visit
10/30 - down/press interviews
10/31 - FL school construction event

Message Sent To:

July 20-23 Item: WHOLE AGENDA/READING
National Council of La Raza in Chicago, could possible attract 15,000 participants -- largest constituency-based Hispanic organization. Would be interested in entire agenda as well as reading.

July 26-29 Item: K-12
American Federation of Teachers, Quest Conference. Washington, D.C.

August 3-6 Item: WHOLE AGENDA
National Urban League Annual Meeting, Washington, D.C.

August 6-10 Item: WHOLE AGENDA
National Conference of State Legislatures, Annual Meeting. State Legislators will be critical to provide state legislation to help support whole agenda. Philadelphia, PA.

August 9-13 Item: READING
AARP, San Diego, CA.

August 11-15 Item: WHOLE AGENDA
Congressional Black Caucus.

August/September Item: WHOLE AGENDA
Release of the U.S. Department of Education funds from several major programs that could be used answer the President's Call to Action.

August/October/multiple events nationwide Item: WHOLE AGENDA
Back to school is the best time of the year to engage parents, educators, students, colleges and the broader citizenry in improving education and answering the President's Call to Action. Each of the points in the Call to Action can be high-lighted through school visits, local forums, community special events, college activities, etc. The entire Cabinet and caring Americans should be mobilized to go back to school and get involved. The past two gave us experience to have a massive 1997 fall effort around the theme "Answering the Call - America Goes Back to School."

September Item: TEACHER QUALITY
Sallie Mae Outstanding First-Year Teacher Awards Possible Focus: Teacher Preparation and support for beginning teachers.

September 3-6 Item: COLLEGE PREP/HOPE/PELL
National Council of Educational Opportunity Associations, Annual Conference. New Orleans, LA.

Sept. 29 - Oct. 1 Item:
National Alliance of Business. Washington, D.C.

Early October/November Item: WHOLE AGENDA
Four regional conferences of teachers, principals, educators, administrators and parents (e.g. families) focused on how U.S. Department of Education key programs can help meet the President's Call to Action.

October Item: TEACHER QUALITY
National Teacher Forum. This meeting will host the top one hundred teachers in America, and will will possible focus on the importance of teacher leadership in school reform and involving teachers in education policy making.

October 15-18 Item: K-12
Council of Great City Schools Conference. Detroit, MI.

October 16-18 Item: HOPE/PELL
Association of Community College Trustees, Annual Conference. Dallas, TX.

October 25-28 Item: HOPE/PELL/DEDUCTIONS
Hispanic Association of Colleges and Universities, Annual Meeting. San Antonio, TX.

October 29-31 Item: WHOLE AGENDA
College Board National Forum. Chicago, IL.

October 31/November 3 Item: MASTERING MATH & ALGEBRA BY 8th GR/WHOLE AGENDA
National Middle Schools Association Conference. Indianapolis, IN.

November 5-7 Item: TECHNOLOGY
National School Boards Association, Technology and Learning Conference, Denver, CO.

November 9-11 Item: WHOLE AGENDA
Public Education Fund Network, Annual Conference. Washington, D.C.

November Item: TEACHER QUALITY
American Education Week Possible Focus: Recruiting and preparing teachers to be successful in teaching an increasingly diverse population of students to high standards.

November 16-18 Item: PELL/COLLEGE ACCESS/HIGHER ED RE-AUTHORIZATION
National Association of State Universities and Land-Grant Colleges, (NASULGC) Annual Meeting. Washington, D.C.

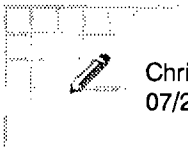
November 24-26 Item: PELL/COLLEGE ACCESS/HOPE/RE-AUTHORIZATION
American Association of State Colleges and Universities, Annual Meeting. Atlanta, GA.

December Item: TEACHER QUALITY
National Awards Program for Model Professional Development Possible Focus: Importance of linking professional development to increased student achievement; need for ongoing support for teacher training.

December 4-7 Item: WHOLE AGENDA
League of Cities.

December 11-14 Item: SCHOOL TO WORK/COLLEGE ACCESS
American Vocational Association, Annual Meeting. Las Vegas, NV.

December Item: TEACHER QUALITY
Announcement of new round of Nationally Board Certified Teachers: Importance of recognizing and rewarding good teachers.



Christa Robinson
07/29/97 06:12:30 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: Scheduling update

8/4 National Urban League
8/5 Tobacco Executive Order (HHS)
8/6 Tape Video for the NAPO Annual Convention
8/8-10 Environmental Event (Block Island, RI)
8/11 Pediatric Labeling (D.C.)
8/12 Welfare to Work Event (St. Louis)
8/14 Religious Freedom Event
8/15 Back to School Event (tbd)
8/17-9/7 Martha's Vineyard

Videos are being taped on 8/6. Next videos will be taped on Sept. 12, so please send me any video requests you may have next week.

Message Sent To:

WEINSTEIN_P @ A1 @ CD @ LNGTWY
Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Cathy R. Mays/OPD/EOP
Laura Emmett/WHO/EOP
Thomas L. Freedman/OPD/EOP
Cynthia A. Rice/OPD/EOP
Diana Fortuna/OPD/EOP
Leanne A. Shimabukuro/OPD/EOP
Christopher C. Jennings/OPD/EOP
Sarah A. Bianchi/OMB/EOP
Jonathan Prince/WHO/EOP
Eric P. Goosby/OPD/EOP
Elizabeth Drye/OPD/EOP
Michael Cohen/OPD/EOP
William R. Kincaid/OPD/EOP
Nicole R. Rabner/WHO/EOP
Jennifer L. Klein/OPD/EOP
Mary L. Smith/OPD/EOP

Christa Robinson
06/11/97 05:55:09 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:
Subject: scheduling update

6/12	Business Roundtable Annual Meeting
6/13	Tape Videos (Families, USA)
	Tape Radio Address (race)
6/14	University California, San Diego Commencment
6/17	Title IX Event
	Africa Trade Legislation Event
6/18	TV Rating Event (tentative)
	(if not, perhaps a good day for the welfare legal immigrant meeting)
6/19-22	Summit of the 8 Economic Conference
6/22	PRESS CONFERENCE (evening)
6/23	US Conference of Mayors, San Francisco - HUD Officer Next Door
	Potential Kaiser or Lulac event in L.A.
6/25	Annual Family Conference, TN
6/26	Speech to UN Special Session on the Environment, NY
6/27	Alternate possibility for Kaiser Satellite
	Tape Radio Address on Free TV Commission
6/30	Boston Standards Event
7/2	Baseball Education PSAs - Camden Yards (likely)
7/4-14	Foreign Travel
7/25	National Association of Elementary Schools Principals (tentative)

Message Sent To:

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Michael Cohen/OPD/EOP
William R. Kincaid/OPD/EOP
Nicole R. Rabner/WHO/EOP
Jennifer L. Klein/OPD/EOP

THE WHITE HOUSE

WASHINGTON

May 28, 1997

MEMORANDUM FOR STEPHANIE STREETT, DON BAER, AND ANN LEWIS

FROM: BRUCE REED/MIKE COHEN

SUBJECT: EDUCATION SCHEDULING PROPOSALS

Following is a list of four upcoming education events that we have requested the President and/or another principle attend. To help you prioritize these requests, you should know that we will be ready to announce the recommendations of the Interagency Working Group on Improving Math and Science Education at any of these events. It is important that the President participate in at least one of these events so that he can make the new announcements on math standards and continue to highlight his call for national standards in both reading and math.

June 10 **Release of 4th Grade Results the Third International Mathematics and Science Study (TIMSS).** The results show the U.S. above the international average in 4th grade math. This is good news and it gives the President an opportunity to positively highlight the importance of national math standards and competing globally.

June 11-13 **1996 Presidential Awards for Excellence in Science and Mathematics Teaching for Elementary School Teachers**. If this is President does not participate, the Vice President or First Lady should host the ceremony.

June 24-28 **1996 Presidential Award for Excellence in Science and Mathematics Teaching for Secondary School Teachers**. The First Lady has been requested, but this event would also be suitable for the President's message event on math standards if this is the only time it can be scheduled.

July 1 **Release of a Link-Report of the National Assessment of Educational Progress (NAEP) and the Third International Math and Science Study (TIMSS)**. This report compares math and science scores of individual states to other countries. This event promises to receive the most press coverage since it provides data specific to each of the 40 states that participated in the studies.

In addition to the above education events, we have also requested that the President participate in an event on July 2 at Camden Yards to launch a PSA campaign on educational standards featuring major league baseball players. The Business Roundtable, NGA, AFT, NAB, Major League Baseball, and Department of Education are the sponsors of the PSA campaign. The President could unveil the PSAs immediately prior to a baseball game.

SCHEDULING REQUEST May 16, 1997

____ ACCEPT ____ REGRET ____ PENDING

TO: Stephanie Street, Director of Scheduling and Advance

FROM: Bruce Reed, Assistant to the President for Domestic Policy

REQUEST: Presidential Event Releasing the Fourth Grade Results from the Third International Mathematics and Science Study (TIMSS).

PURPOSE: To highlight the importance of benchmarking student achievement in mathematics and science education, and to set the stage for the Administration's "action strategy" for science and mathematics education reform.

BACKGROUND: The National Center for Education Statistics (NCES) will be releasing the U.S. grade 4 findings from the TIMSS. Twenty-six countries participated in the grade 4 assessment, compared with 41 in grade 8. Of the G-7 nations, the U.S., Canada, England and Japan participated (France, Germany, and Italy did not).

The grade 4 results paint a very different picture of early U.S. mathematics and science performance than appeared in grade 8;

- U.S. grade 4 mathematics performance is above the international average. We perform significantly better than 12 of the 26 countries, including England, and perform comparably with Slovenia, Ireland, Hungary, Australia, Canada, and Israel. We trail Japan as well as six other countries (Korea, Singapore, Hong Kong, Netherlands, Czech Republic, and Austria).
- U.S. grade 4 science performance is among the top nations of the world. We trail only Korea, are comparable with Japan, Austria, Australia, the Netherlands, and the Czech Republic, and score better than England, Canada, Singapore, and 16 other nations.

These patterns are consistent with earlier international studies (we do better in the early grades, and in science, as opposed to math), but the magnitude of the difference here is considerably greater.

Three major points are apparent from the grade 4 data:

- The U.S. gets off to an internationally competitive start with respect to math and (especially) science performance;
- As was true in grade 8, we do considerably better in science

than math;

- Relative to other countries, there's a major U.S. performance slide in both science and math between grades 4 and 8.

PREVIOUS PARTICIPATION: The President spoke earlier this year at the release of international achievement data from TIMSS when the "First in the World" consortium report for school districts outside Chicago was released in late January. He later recognized TIMSS and the performance of these districts in his State of the Union message.

DATE & TIME: Tuesday, June 10 at 11am. As with the grade 8 TIMSS findings from last Fall, the U.S. release will follow by an hour the international grade 4 results being released by the IEA at Boston College in Boston. International agreements prevent the findings from being released before the international data (set for 10am on the 10th).

LOCATION: Currently scheduled for The National Press Club but could be moved to the White House.

PARTICIPANTS: About 300 education, business, civic, and government officials.

OUTLINE OF EVENTS: The Commissioner of Education Statistics would formally release the data. The President would then make remarks.

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Yes

RECOMMENDED BY: Secretary Riley

CONTACT: Christa Robinson x6-5165
Mike Cohen x6-5575

THE WHITE HOUSE

WASHINGTON

May 8, 1997

REVISED SCHEDULING PROPOSAL

_____ Accept	_____ Regret	_____ Pending

TO: Stephanie Streett
Assistant to the President and Director of Scheduling

REQUESTED BY: John H. Gibbons, Assistant to the President for Science and Technology
Bruce Reed, Assistant to the President for Domestic Policy

REQUEST: An event for the President to honor the elementary teacher recipients of the 1996 Presidential Awards for Excellence in Science and Mathematics Teaching.

This would be an opportunity to announce the recommendations of the Interagency Working Group on Improving Math and Science Education, which support national standards and the eighth grade math test.

PURPOSE: To highlight the President's commitment to science and mathematics education and his support for America's teachers.

BACKGROUND: This Presidential award represents the highest honor of its kind that any American mathematics or science teacher can receive. It applauds the efforts these teachers have made to improve the skills of our Nation's young people.

The award is presented to four teachers (elementary science, elementary math, secondary science, secondary math) from each state, the District of Columbia, Puerto Rico, U.S. Territories, and the Department of Defense Dependent Schools. The award includes a certificate and a $7,500 grant given to the recipient's school, to be spent under the awardee's direction over a three-year period. Award recipients are chosen on the basis of the excellence of their teaching performance and consideration of their background and experience including their formal education, continuing education activities, teaching experience, as well as professional and non-professional activities related to their role as a teacher.

DATE & TIME:	Anytime Wednesday, June 11 or Friday, June 13. If necessary, the afternoon of Thursday, June 12 could be rescheduled to accommodate the President's schedule. **Please note:** Due to the large numbers of awardees, these dates are not changeable. FYI: The secondary (middle and high school) teachers are scheduled to be in Washington, D.C., June 24-28 for a similar event; we have requested that the First Lady address them.
DURATION:	30 minutes
BRIEFING TIME:	5 minutes.
LOCATION:	White House Complex
PARTICIPANTS:	The President Richard Riley, Secretary of Education (to be determined) John H. Gibbons, Assistant to the President for Science and Technology Bruce Reed, Assistant to the President for Domestic Policy Neal Lane, Director, National Science Foundation 108 elementary math and science teachers, each with one guest.
VICE PRESIDENT'S ATTENDANCE:	Optional.
FIRST LADY'S ATTENDANCE:	Optional.
SEQUENCE OF EVENTS:	To be determined by the format of the event.
REMARKS:	Remarks to be prepared by the speech writers with assistance from DPC and OSTP.
PRESS PARTICIPATION:	Open press.
PREVIOUS PARTICIPATION:	1993: The President hosted the 1992 secondary teachers on 3/11/93. 1993: The First Lady hosted the 1992 elementary awardees on 4/29/93. 1994: The Vice President hosted the 1993 secondary teachers on 4/28/94. 1994: The First Lady hosted the 1993 elementary teachers on 3/10/94. 1995: The First Lady hosted the 1994 secondary teachers on 3/9/95. 1995: The Vice President hosted the 1994 elementary teachers on 4/28/95. 1996: The First Lady addressed the 1995 elementary and secondary awardees on 5/10/96.
STAFF CONTACT:	Cliff Gabriel, 456-6130

THE WHITE HOUSE

WASHINGTON

May 8, 1997

REVISED SCHEDULING PROPOSAL

_____ Accept	_____ Regret	_____ Pending

TO: Patti Doyle
Director of Scheduling for the First Lady

REQUESTED BY: John H. Gibbons, Assistant to the President for Science and Technology
Bruce Reed, Assistant to the President for Domestic Policy

REQUEST: An event to honor the secondary teacher recipients of the 1996 Presidential Award for Excellence in Science and Mathematics Teaching.

This would be an opportunity to present the recommendations of the Interagency Working Group on Improving Math and Science Education, which support national standards and the eighth grade math test.

PURPOSE: To highlight the President's commitment to science and mathematics education and his support for America's teachers.

BACKGROUND: This award represents the highest honor of its kind that any American mathematics or science teacher can receive. It applauds the efforts these teachers have made to improve the skills of our Nation's young people.

The award is presented to four teachers (elementary science, elementary math, secondary science, secondary math) from each state, the District of Columbia, Puerto Rico, U.S. Territories, and the Department of Defense Dependent Schools. The award includes a certificate and a $7,500 grant given to the recipient's school, to be spent under the awardee's direction over a three-year period. Award recipients are chosen on the basis of the excellence of their teaching performance and consideration of their background and experience including their formal education, continuing education activities, teaching experience, as well as professional and non-professional activities related to their role as a teacher.

DATE & TIME:	Anytime Wednesday June 25 or Friday, June 27. If necessary, the afternoon of Thursday, June 26 could be rescheduled to accommodate the First Lady's schedule. **Please note:** Due to the large numbers of awardees, these dates are not changeable. FYI: The elementary teachers are scheduled to be in Washington, D.C., June 10-14. **Note:** *The President has been requested to address the elementary teachers event in order to announce the recommendations of the Interagency Working Group on Improving Math and Science Education. His office has not confirmed.*
DURATION:	20-30 minutes
BRIEFING TIME:	5 minutes.
LOCATION:	White House Complex
PARTICIPANTS:	The First Lady Richard Riley, Secretary of Education (optional) John H. Gibbons, Assistant to the President for Science and Technology Bruce Reed, Assistant to the President for Domestic Policy Neal Lane, Director, National Science Foundation 108 secondary math and science teachers, each with one guest.
SEQUENCE OF EVENTS:	To be determined by the format of the event.
REMARKS:	Brief remarks to be prepared by the speech writers with assistance from OSTP.
PRESS PARTICIPATION:	Open press.
PREVIOUS PARTICIPATION:	1993: The President hosted the 1992 secondary teachers on 3/11/93. 1993: The First Lady hosted the 1992 elementary awardees on 4/29/93. 1994: The Vice President hosted the 1993 secondary teachers on 4/28/94. 1994: The First Lady hosted the 1993 elementary teachers on 3/10/94. 1995: The First Lady hosted the 1994 secondary teachers on 3/9/95. 1995: The Vice President hosted the 1994 elementary teachers on 4/28/95. 1996: The First Lady addressed the 1995 elementary and secondary awardees on 5/10/96.
STAFF CONTACT:	Cliff Gabriel, 456-6130

SCHEDULING REQUEST May 16, 1997

____ ACCEPT ____ REGRET ____ PENDING

TO: Stephanie Street, Director of Scheduling and Advance

FROM: Bruce Reed, Assistant to the President for Domestic Policy

REQUEST: Presidential Event to Release the NAEP-TIMSS Link Report.

PURPOSE: To highlight the importance of national standards, and reinforce the Administration's "action strategy" for science and mathematics education reform.

BACKGROUND: The National Center for Education Statistics (NCES) will be releasing a report linking state scores from the 1996 National Assessment of Educational Progress (NAEP) with findings from the Third International Mathematics and Science Study (TIMSS). Three separate estimated scores will be reported for the states who participated in the recent state NAEP assessments in math and science:

- grade 4 predicted TIMSS scores for 43 states (compared with 26 countries);
- grade 8 predicted TIMSS scores for 40 states (compared with 41 countries);
- grade 8 predicted science scores for 40 states (compared with 41 countries).

The report will present two-page profiles of each states' relative performance including:

- which countries outperform the particular state, which countries it outperforms, and which countries it is similar to;
- what percent of its students perform in the international top 10 and top 25 percent;
- reiteration of recent state NAEP data including changes since the early 1990s in math achievement.

The findings show considerable variability in state educational performance. Our highest performing states (North Dakota, Maine, Minnesota, Iowa) are comparable to the top-rank countries in the world in science (except for Singapore) and are exceeded by only a handful of countries in math. Conversely, our lowest ranking states (mostly the deep south plus California), only consistently outperform the very lowest ranked countries (Kuwait, Iran, South Africa), and in grade 8 almost always score lower than other industrialized nations.

PREVIOUS PARTICIPATION:	The President spoke earlier this year at the release of international achievement data from TIMSS when the "First in the World" consortium report for school districts outside Chicago was released in late January. He later recognized TIMSS and the performance of these districts in his State of the Union message.
DATE AND TIME:	The event is scheduled for Tuesday, July 1 at 10am. State education agencies have been aware of this date and time for several weeks, and some are preparing for the publicity expected to be generated by the release of these linked data.
LOCATION:	Currently scheduled for The National Press Club but could be moved to the White House.
PARTICIPANTS:	About 300 education, business, civic, and government officials.
OUTLINE OF EVENTS:	The Commissioner of Education Statistics will formally release the data. Preliminary discussions have been held with the National Education Goals Panel about the possibility of including some Goals Panel Governors in the release. There is the possibility of downlinking the event with selected states LEAs as well as to some 270 communities participating in the Business Coalition for Education Reform sponsored by the National Alliance of Business. The release is expected to include information about a "Benchmarking Toolkit" developed by the Department, and to become available later this summer. The Toolkit will include materials (text and video) designed to assist local communities in relating their achievement, curriculum, and instructional practices with that of high performing education countries, as well as what we know about best practice.
REMARKS REQUIRED:	Yes
MEDIA COVERAGE:	Yes
RECOMMENDED BY:	Secretary Riley
CONTACT:	Christa Robinson x6-5165 Mike Cohen x6-5575

SCHEDULE PROPOSAL Date: 4/30/97

___ACCEPT ___REGRET ___PENDING

TO: Stephanie Streett
Assistant to the President
Director of Scheduling and Advance

FROM: Bruce Reed
Assistant to the President or Domestic Policy

REQUEST: Presidential participation in the launch of PSA campaign sponsored by Education Excellence Partnership (comprised of the Business Roundtable, NGA, AFT, NAB and U.S. Department of Education) and Major League Baseball. The Partnership has requested that the President participate in an event at Camden Yards in order to facilitate the participation of Major League Baseball players who will be playing that day.

PURPOSE: To launch a new series of public service ads featuring major league baseball players, that encourage students to work hard in school in order to reach high standards, and encourage parents to be involved in their children's schools. These ads would be the next phase in a series of PSA's sponsored by the Education Excellence Partnership (EEP), led by the national Business Roundtable, and including the National Governors' Association, the American Federation of Teachers and the U.S. Department of Education.

BACKGROUND: The Education Excellence Partnership (EEP) is a coaltion of key education, business and governmental organizations that work together to educate the public about the neeed to raise academic standards. The main vehicle for its work has been a public service campaign featuring TV and radio spots that attempt to build support for increased academic standards, and fulfillment materials that provide greater detail and additional information about ways to get involved in local school reforms . As part of its effort to strengthen this ad campaign, the EEP, led by the national Business Roundtable, has formed a new partnership with Major League Baseball. The new PSA's will feature baseball players in their role as parents. The fulfillment materials for this ad campaign will include examples of academic standards, including those that form the basis for the President's national testing initiative.

PREVIOUS PARTICIPATION: None

DATE AND TIME: The President has been invited to participate in an event on July 2, 15, or 17. These dates were selected to coincide with Baltimore Orioles home games as well as the schedules of other likely participants from the Business Roundtable. If none of these dates were available on the President's schedule, it may be possible to negotiate other dates.

BRIEFING TIME: 15 minutes prior to event

DURATION: To be negotiated, though probably 30 - 60 minutes.

LOCATION: Camden Yards, because the organizers believe that major league baseball players will be most likely to participate in an event on a game day if it is held at the ballpark. They would be willing to explore holding the event at the White House if it were more convenient for the the President.

PARTICIPANTS: The President
Norm Augustine, CEO Lockheed Martin
Representatives of the EEP
Representatives of Major League Baseball (including a player to be named later)

OUTLINE OF EVENTS: To be determined.

REMARKS: Yes

MEDIA: Yes

FIRST LADY'S ATTENDANCE: If interested

VICE PRESIDENT'S ATTENDANCE: If interested

SECOND LADY'S ATTENDANCE: If interested

RECOMMENDED BY: Bruce Reed, Mike Cohen

CONTACT: Mike Cohen -- 65575.

Lockheed Martin Corporation
6801 Rockledge Drive Bethesda, MD 20817
Telephone 301-897-6185 Facsimile 301-897-6028

LOCKHEED MARTIN

Norman R. Augustine
Chairman of the Board
and Chief Executive Officer

April 15, 1997

The President
The White House
Washington, DC 20500

Dear Mr. President:

The Educational Excellence Partnership, which includes the Business Roundtable and the U.S. Department of Education, invites you to participate in the announcement this summer of our new partnership with Major League Baseball, at which time we will also be launching our new public service advertising campaign supporting higher standards in education. These new ads depicting popular baseball players in their role as parents of school children will laud education and urge parents to become involved in their children's schools. This campaign will be a win-win for all involved and should help build public support for education standards as well as Major League Baseball.

We intend to unveil our partnership and campaign in an appropriate event at Camden Yards in Baltimore on July 2nd, which is the day of an afternoon game, or July 15th or 17th, which are evening games. It would obviously be extraordinarily beneficial for all of our efforts if you could attend. Our event would likely be in late afternoon or early evening; once we have identified all our participants we will jointly develop an appropriate agenda.

Working singly and together the members of the EEP have made enormous strides in standards-based education reform since the initiation of our current efforts in 1989, due in no small part to your efforts while governor of Arkansas and the momentum established by your administration. Yet a great deal remains to be accomplished. We hope this partnership with Major League Baseball will prove doubly effective, creating role models for parental involvement through the use of the icons of baseball. We can raise the visibility of our campaign that much higher through your participation. I hope you will give serious consideration to attending.

Sincerely,

Norman R. Augustine
Chairman and CEO, Lockheed Martin
and
Chairman, Education Task Force
The Business Roundtable

Potential Education Events

TIMSS Grade 4 (June 10)

1. **Family Conference** (June 25): Announcement to be determined, most likely related to public school choice and standards

2. **Boston** (June 30): Reading event

3. **Education Excellence Partnership/Major League Baseball** (July 2): Public Service Announcements on Standards

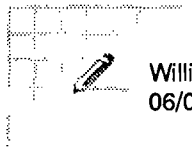
4. **Multi-state national test sign - up** (mid-July)

5. **Multi-city national test sign - up** (mid-July)

6. **Speech to Council for Advancement and Support of Education** (July 13) Highly visible speech on higher education tax package

7. **A series of Back-to-School events starting in August and Running through the fall** -- will be proposed in a memo from DPC

→ NCSL ?



William R. Kincaid
06/04/97 04:11:39 PM

Record Type: Record

To: Carol_Rasco @ ed.gov @ inet, Diane_Jones @ ed.gov @ inet, Debbie_Fine @ ed.gov @ inet

cc:
Subject: Scheduling Request

Thanks to Diane for sending over the draft request. We're still very interested in submitting this as a joint DPC-NEC request. We would suggest a few changes/additions that we would like for you to address, and then if you can send us the revised electronic file, folks here can take it from there.

Overall, we need to mention in the request the possibility of other cities where we could highlight the use of Federal Work Study funds for summer reading. [At one time we had thought about doing that in a cover memo--we now think we should do this in the text of the request]. I believe Carol was going to ask folks to identify some of these sites. We should focus especially on Boston, if there is something there, but include 2-3 more. If one or more of the sites would include substantial Hispanic student participation, that would be good, too. I don't think we need nearly as much detail on the additional sites--the Baltimore write-up will give a good illustration. In fact, it would make sense to cut back somewhat on the Baltimore detail.

We also need to build in a little more by way of what the news hook would be on this. We have been talking about that over here and right now it looks like it would have to be the July 1 availability of FWS funds (I know I'm not stating that quite right) and perhaps an announcement about the number of schools signed up by then. This will be stronger if we have a stronger policy announcement. Any ideas? Along the same lines, the purpose of the event should focus more generally on highlighting the Administration's summer reading initiatives and the the July 1 availability of funds for America Reads tutors. Accordingly, the requested date should focus more narrowly around the end of June through mid-July.

If we can get something in quickly, we might still be in the running for late June.

Thanks a lot.

because it looks like there is a good chance the POTUS will be our percentage changes may be higher if should keep the more

UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTAL

DATE: June 3, 1997

TO: Bill Kincaid, Domestic Policy Council

FROM: Diane B. Jones, Communications Director
AMERICA READS CHALLENGE

PHONE: 202-401-3292
FAX: 202-401-0596

RE: America Reads Challenge FW-S White House Scheduling Request

---

Per your conversation with Carol Rasco, I've attached a draft scheduling request for President Clinton to visit a summer reading camp that employs Federal Work-Study students. Carol is happy to have the request submitted in her name, in yours, or both. She leaves that to you to decide.

Please feel free to call if you have questions - 401-3292.

Thank you.

3 pages to follow

SCHEDULE PROPOSAL TODAY'S DATE: 6/3/97

___ACCEPT ___REGRET ___PENDING

TO: Stephanie Streett
~~Deputy~~ Assistant to the President &
Director of Scheduling

Anne Walley
Deputy Assistant to the President &
Director of Scheduling

FROM:

REQUEST: Visit SUPERCAMP summer reading camp in Baltimore staffed by Federal Work-Study students, AmeriCorps members and AmeriCorps* VISTA Summer Associates;

Or

Highlight SUPERCAMP program and participants at White House event

PURPOSE: Highlight summer reading program and ~~To showcase child tutoring partnership formed between~~ University of Maryland at Baltimore and ~~Baltimore~~ Reads ~~literacy program that~~ demonstrate how *America Reads Challenge* Federal Work-Study partnerships work.

BACKGROUND: SUPERCAMP is a unique summer camp that emphasizes reading instruction and enrichment for 500 third grade children from low income Baltimore City neighborhoods. The goal of SUPERCAMP is for every student to be able to read at grade level when he or she enters the fourth grade. This goal parallels President Clinton's *America Reads Challenge*.

Cut Last

To reach this goal, students will have two sessions a day during two, four-week periods that focus on reading skills - one that includes 60 minutes of intensive reading instruction; the second which focuses on engaging children in language experience and shared learning activities designed to increase the children's joy of reading and their understanding of the world that reading can open to them.

Highlight how FWS $ to be given for America Reads tutors July 1

In addition to the summer reading component of SUPERCAMP, participants will experience ancillary activities that include sailing, camping and Outward Bound trips.

Federal Work-Study students will work with AmeriCorps members and AmeriCorps*VISTA Summer Associates to form reading instructional teams. All instructors will receive intensive training in teaching techniques and will be supported by experienced teachers.

A unique aspect of the Federal Work-Study component of the SUPERCAMP program is how it is marketed to U of MD students as a "reduction of debt" opportunity rather than a financial aid assistance program.

PREVIOUS PARTICIPATION: None

DATE AND TIME: Camp runs from June 23 - August 15. Ideal would be end July 1.

BRIEFING TIME:

DURATION: 1 hour

LOCATION: Four sites available:
1. Baltimore School for the Arts
2. KidsGrow - an environmental program piloted by Yale's School of Forestry and Environmental Studies
3. Baltimore City Life Museums
4 Maryland Institute College of Art
5. Hold at White House

Alternative sites include Boston Concert

PARTICIPANTS: SUPERCAMP participants
Federal Work-Study Students
AmeriCorps Members
AmeriCorps*VISTA Summer Associates
Teachers
University of Maryland Financial Aid Director

OUTLINE OF EVENTS: The President will observe program and participants; he will talk with Federal Work-Study students who will share the value of their tutoring experience and how invaluable the *America Reads* Federal Work-Study program is to achieving a college education; he will interact with child participants.

REMARKS REQUIRED: Brief remarks provided by speechwriters. Additional briefing by Domestic policy Council and Office of Public Liaison.

MEDIA COVERAGE: Open press

FIRST LADY'S ATTENDANCE

VICE PRESIDENT'S ATTENDANCE:

RECOMMENDED BY: Carol H. Rasco
Bill Kincaid
Bob Shireman

CONTACT:

ORIGIN OF THE PROPOSAL:

SECOND LADY'S ATTENDANCE:

SOURCE OF PAYMENT:

Realizing President Clinton's "Call-To-Action" ⇔ The Year Ahead			
July 10-13	Pell, Hope/Tax deduction	National Association of Student Financial Aid Administrators (NASFAA) Annual Conference, Philadelphia, PA.	POTUS opportunity to talk about access to college, HOPE, Tax deductions, dispel myths about IRS intrusion, Pell.
July 12-17	All	NAACP Pittsburgh	POTUS opportunity to try to engage key group in POTUS agenda; look to event for endorsement of agenda.
July 13-16	E-Rate	Telecommunications for the Deaf, Inc. Will have its 12th Biennial International Conference, Kansas City, MO	
July	School Choice/ Charter Schools	National Charter Schools Conference,	Targeted schools receiving federal start up grants to work on standards and benchmarks by which their schools success will be measured.
July 19-22	Hope/Pell/ Tax Deductions	National Association of College and University Business Officers, Annual Meeting, Boston	POTUS opportunity to talk about access to college, HOPE, Tax deductions, dispel myths about IRS intrusion, Pell.
July 20-23	All/ Reading	National Council of la Raza in Chicago.	Could attract 15,000 participants -- largest constituency-based Hispanic organization. Would be interested in entire agenda as well as reading.
July 27-30	All	National Governor's Association, Las Vegas	POTUS could talk about any one of the initiatives depending on current status/focus of initiatives.
July 26-29	K-12	American Federation of Teachers, Quest Conference, Washington D.C.	
August 3-6	All	National Urban League Annual Meeting, Washington D.C.	POTUS opportunity to get endorsement of agenda from broad-based urban group. (Also note Philadelphia Urban League July 26-29 if there is a regional interest)

Send e mail to Bruce | 1st call Emily Bromberg POTUS invite guy? support

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
August 6-10	All	National Conference of State Legislatures, Annual Meeting, Philadelphia, PA	POTUS opportunity to talk to legislators about importance of standards (model after successful Maryland legislators event) for higher education.
August 9-13	Reading	AARP, San Diego	Principal participation?????
August 11-15	All	Congressional Black Caucus	POTUS speaks at dinner; opportunity to focus on access to college, Pell, HOPE or other ed initiatives.
Aug. - Sept.	All	Release of DOEd funding from several major programs which demonstrate implementation of Call-to-Action.	
Aug. - Sept.	Technology	Blue Ribbon Schools Technology Awards announcements.	Awards ceremony scheduled in October.
Aug. - Oct.	All	America Goes Back-to-School	This back- to-school time is the best time of the year to engage parents, educators, students, colleges and the broader citizenry in improving education and answering the President's Call to Action. Each of the points in the Call-to-Action can be high-lighted through school visits, local forums, community special events, college activities, etc. The entire Cabinet and caring Americans should be mobilized to go back to school and get involved. The past two years gave us experience to have a massive effort around:" Answering the Call - America Goes Back to School."
Sept.	School Choice	POTUS release report on models and principles for broad public school choice efforts and announces at least 5 school districts agreeing to undertake development of model public school choice efforts.	Check w/ Tanya - who are they - in DC?

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Sept.	Teacher Quality	Sallie Mae Outstanding First-Year Teacher Awards	Possible Focus: Teacher Preparation and support for beginning teachers.
Sept. 3-5	All/Safe Schools	National Association of Towns & Townships, D.C.	VPOTUS participation????
Sept. 3-6	College Prep/Hope/ Pell	National Council of Educational Opportunity Associations, Annual Conference, New Orleans.	
Sept. 11-15	Access to College/Pel l	Congressional Black Caucus	POTUS speaks at dinner; opportunity to focus on access to college, Pell, Hope.
Sept. 17-18	Access to College/ Hope/Tax Deduction	American Business Conference, D.C.	Opportunity for POTUS or VPOTUS to talk about access to college, life-long learning, etc.
Sept. 28-30	Higher Ed/Work force Issues	National Alliance of Business, Washington D.C.	POTUS or VPOTUS participation. Possible focus could be importance of higher-educated Americans needed in today's workforce, higher ed= higher salary, etc/economic factors of higher education.
Early Oct. Thru Nov.	All	Four regional conferences of teachers, principals, educators, administrators and parents (e.g. families) focused on how U.S. Department of Education key program can help meet the President's Call-to-Action.	POTUS and/or VPOTUS participation in series that could be made similar to 1995 regional economic conferences.
October 1-4	Early Childhood HeadStart/ Reading	National Black Child Development, Atlanta	POTUS OR FLOTUS participation???? Could visit school or Head Start center or visit after school center where there is a focus on reading, or other interest depending on status of initiatives. Would be nice to find center where grandparents work with school children/young people.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
October	Teacher Quality	National Teacher Forum	Possible Focus: Importance of teacher leadership in school reform and involving teachers in education policy making.
Oct. 4-7	Access to College/ Hope/Tax Deduction	American Bankers Association, Boston	Opportunity for POTUS or VPOTUS to talk about higher ed agenda generally.
Oct. 15-18??	K-12	Council of Great City Schools Conference, Detroit, MI	Principal participation????
Oct. 12-15	HOPE/ Pell	Association of Community College Trustees, Annual Conference, Dallas TX	
Oct. 16-18	School Construct.	First of three cities to host the 1997 Regional Conference on Improving America's Schools will be San Diego, CA.	
Oct. 15-19	Teacher Quality	American Association of School Personnel Administration, Boston, MA	
Oct. 19-21	Access to College/ Hope/Pell	American Association of Universities, New York, New York	
Oct. 25-28	HOPE/ Pell/Tax Deductions	Hispanic Association of Colleges and Universities, Annual Meeting, San Antonio	
Oct. 29-31	Higher Ed	College Board National Forum, Chicago	
Oct. 31-Nov. 3	Math/ Standards/ Safe Schools	National Middle Schools Association Conference, Indianapolis	POTUS or VPOTUS participation to talk about math and reading or standards or safe schools.

Realizing President Clinton's "Call-To-Action" ☞ The Year Ahead			
Late Oct.	Technology	ED releases report called "Helping Your Child Learn With Technology"	Aimed at parents, this book will show parents how to help their children at home get a head start on the educational benefits of technological advances.
Oct/Nov	Reading	Parens as Teachers Conference on language/reading development and early brain development, St. Louis, MO.	
Nov. 5-7	Technology	National School Boards Association, Technology and Learning Conference, Denver	
Nov. 6-8		National Organization on Mental Retardation (formerly known as ARC) will have its Annual Convention, Salt Lake City, UT	
Nov. 9-11	Any? All?	Public Education Fund Network, Annual Conference, Washington D.C.	
Nov.	Teacher Quality	American Education Week	Possible Focus: Recruiting and preparing teachers to be successful in teaching an increasingly diverse population of students to high standards.
Nov. 16-18	School Construc.	Second of three cities to host the 1997 Regional Conference on Improving America's Schools will be in Dallas, Texas	
Nov. 16-18	Pell, College Access	National Association of State Universities and Land-Grant Colleges, (NASULGC) Annual Meeting, Washington, D.C.	POTUS OR VPOTUS opportunity to talk about access to college, HOPE, Pell.

Realizing President Clinton's "Call-To-Action" ⇔ The Year Ahead			
Nov. 16-18	Higher Ed.	American Association of State Colleges and Universities (AASCU), Annual Meeting, Atlanta	POTUS opportunity to talk about access to college, HOPE, Pell.
Nov. 18-23	All	National Alliance of Back to school Education, Reno, NV	
Late Nov.	Safe Schools	ED releases report "Promising Programs in Conflict Resolution"	Aimed at counselors or other personnel, the report will be a compendium of successful dispute resolution programs in elementary schools.
Dec.	Teacher Quality	National Awards Program for Model Professional Development	Possible Focus: Importance of linking professional development to increased student achievement; need for ongoing support for teacher training.
Dec.	Teacher Quality	Announcement of Nationally Board Certified Teachers	Possible Focus: Importance of recognizing and rewarding good teachers.
Dec.	Testing/ Math	AASA, meeting of executive directors of state affiliates	
Dec.	Math & Science	An expert panel convened by the department's OERI will release promising practices and programs in math and science. The review process will continue with new releases every 6 months.	
Dec. 4-7	All	National League of Cities, Philadelphia	POTUS participation perhaps w/Secretary Cuomo to talk about urban education issues????
Dec. 11-14	Higher Ed./ Lifelong Learning	American Vocational Association, Annual Meeting, Las Vegas.	Principal participation???
Dec. 13-16	Early Childhood/ Reading	National Head Start Assn., San Francisco, CA	POTUS or FLOTUS speech, visit to Head Start program??

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Dec. 14-16	School Construc.	Third and final of three cities to host the 1997 Regional Conference on Improving America's Schools will be in Washington, D.C.	

(Draft as of 4/21/97)

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Date	**Tenet**	**Activity/Forum/Event**	**Goal/Participation**
Ongoing	Technology	Outreach Activities/ on E-rate.	All principles, Riley & other senior staff to promote enactment of E-rate in schools prior to March 12 Senate Committee hearing and until FCC ruling on E-rate.
Ongoing	Technology	Announcements of state Technology Challenge Grants as they are approved by DOEd.	Promote support of POTUS' current technology initiatives to help create support for Call to Action agenda.
Ongoing	All	Education budget-related assistance.	Technical assistance from DOEd & leadership activity now until July 1 to encourage use of increases in FY 97 education funding (e.g.; Title I, Goals 2000, Safe & Drug-Free schools, Work-Study, Eisenhower Professional Development, Special Education) to help achieve whole agenda.
Mar. 4	School Construct.	Riley joins First Lady, Sec. Rubin, et al., at D.C. event.	FLOTUS will announce that proceeds of sale of Department of Education's Connie Lee stock (about $18m) will go to D.C. Schools Renovation fund.
Mar. 4	Higher Ed	Riley & Gene Sperling speak to Direct Loans 2000 symposium (D.C.)	Riley, Sperling talk about POTUS' higher education agenda.
Mar. 4	Safe, disciplined, drug-free schools	Riley Press Conference w/Drug-Free America	Riley launches multi-million dollar campaign to encourage parents to talk with their children about drugs. ABC will use news, entertainment, sports, radio, etc. to advertise it's "March Against Drugs." DOEd will publish a new parents guide to drug prevention with help of Reader's Digest. **This event generated media attention on the report about drug-use. Little attention was given to the new parents guide "How to Raise Drug-Free kids"** though 50,000 requests were made for it int he two days following the event. **An event could be fashioned around the new guide at almost anytime.**
Mar. 5	All/ Hope/Tax deduction/ Pell	Riley testifies before House Education and Workforce Committee	Chairman Goodling (R-PA); on POTUS' education agenda.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Mar. 5	Hope/Tax Deduction/ Pell	Treasury testifies/Asst. Sec. David Longanecker attends House Ways and Mean Committee hearing.	Chairman Bill Archer (R-TX) on Administration's education and training tax incentives n FY 98 budget.
Mar. 5	Hope/ Tax Deduction/ Pell	House Budget Committee hearing on rising tuition costs/Ikenberry of ACE to testify.	No administration witnesses.
Mar. 5	Higher Ed	Riley attends American Association of States Colleges & Universities reception.	Reception (6-8)
Mar 7	All	Riley speaks at Annual National Conference of Secondary School Principals, Orlando, Fla	Prior to or after Riley speech, we could launch sign-on campaign/pledge by secondary school principals to work to meet President's Call-to-Action. 50-100 principals would sign pledge on a prepared poster with Call-to-Action points on it and take back to community for more signee. A similar event could be help at Elementary School Principles' Annual Conference (San Antonio, April). **At later date, POTUS or other principal could have event making major announcement of signee.**
Week Mar. 3-10	FY98 Budget/ Parental Involvemen t	DOEd releases report to Congress showing thirty years of research supporting conclusion that family involvement in children's education is critical to achievement.	Increasing family involvement in the education of their children is an important goal of Title I. POTUS could use release of report to emphasize the importance of parents getting involved early in their children's learning and the role parents can play in helping their children meet high standards.
Mar. 10	Character Schools/ School Choice	Riley press conference at central Part East High School in New York City	Announcement of six urban high schools selected to serve as models for school reform in reform efforts. Schools were chosen for their dedication to strong academic achievement for all students. School selected are in NYC, Miami, Boston, St. Louis, Chicago, San Diego.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Mar. 11	**Reading/ Family Involvement**	Riley & Rasco participate in teleconference produced by DOEd with National PTA, moderated by CAN "Talk Back Live" host Susan Rook called "Making Connections," in D.C. Outgoing and incoming PTA presidents and Mayor Daley will participate.	National PTA national teleconference with many downlink sites during legislative conference with focus on reading, math, financial aid & HOPE. Questions will be taken by guests, the studio audience, and satellite viewers around the country on what schools, PTAs and other organizations can do to help strengthen parent involvement in children's education. <u>POTUS or FLOTUS could participate by satellite from the White House.</u>
Mar. 11	**All**	Riley speaks to legislative conference of private elementary and secondary schools (D.C.)	Potential to focus on selected points or all???
Mar. 13	**Standards/ Testing**	Riley accompanies POTUS in address to North Carolina legislature on standards/testing.	
Mar. 11-15	**All**	Children's Defense Fund/Annual Conference	Participation????
Mar. 14	**All**	Riley speaks to legislative conference of State School Boards Association (D.C.)	Potential to focus on selected points or all???
Mar. 15	**Safe & Drug-free Schools**	Reader's Digest dissemination of 20 million copies of parent guide " How to raise Drug-free kids."	Follows Mar. 4 event (see above).
Mar. 15	**Character/ Values**	Riley participates in "Do Something" kick-off (D.C.)(Andrew Shue)	<u>Also request to POTUS & FLOTUS</u>; "Do Something" promotes character/values curriculum.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Mar. 15	K-12/ Strong Schools	ED releases report called "Class Size and Students at Risk: What is Known? What Next?"	
Mid-Mar. - April	Safe Schools	ED releases grade book for parents, principals and teachers to keep schools open as safe havens for learning.	POTUS' FY'98 budget requests 50 million to help up to 1,000 schools stay open as community learning centers.
Mid-Mar. to April 1	School Choice	Release Charter School National Study	Key findings include lack of access to start up funding and charter schools serving slightly higher population of minorities. **Opportunity for POTUS to emphasis education budget request for charter schools money and overall agenda.**
Mar. 11-15	All/FY98 Education budget	House Labor-HHS-Education Appropriations Subcommittee tent. Set Mar. 11 for Sec. Testimony on budget.	On March 12, OVAE Assistant Secretary Trish McNeil, OSERS Assistant Secretary Judy Heumann, and OPE Assistant Secretary David Longanecker will testify on the FY 98 budget as it relates to their programs. **Focuses include special ed., higher ed., community colleges, literacy, etc.**
Mar. 15	Safe, disciplined, drug-free schools	Dissemination of 20 million copies of guide to parents to help prevent drug use.	**Potential event with principal/mock up of guide, mock talk with kids????**
Mar. 16	All	Riley speak to legislative conference of Great City Schools (D.C.)	Potential to focus on selected points or all???
Mar. 16-18	Higher Ed./Life-long-Learning	National Association of Manufacturers, Phoenix, Arizona	**POTUS or VPOTUS or other administration official might use address/visit to plant to emphasize life-long learning agenda.** POTUS often talks about the additional education/technology needed to perform these kind of jobs.
Mar. 16-19	Higher Ed.	American Association for Higher Education's Annual Meeting (D.C.)	Participation??????

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Mar. 17	All	Riley speaks to legislative conference of Council of Chief State School Officers (state superintendent's association (CSS), D.C.	Potential to focus on selected points or all???
Mar. 17	All??	Riley speaks to Consortium if School Networking	
Mar. 18	School-to-Work/ College	Riley participates in DOEd monthly Town Meeting	Will offer practical advice to schools, communities, parents, etc. re: school-to-work opportunities. Also opportunity to talk about need to prepare for college and value of HOPE, tax cut, and Pell increases.
Mar. 20	All	Riley to testify at Labor-HHS-ED Subcommittee of Senate Appropriations Committee	Chairman Arlen Specter, on DOEd's FY 98 budget request.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Mar. 20	Life-long Learning/ Adult Literacy	House Education & Workforce Committee holds hearing on literacy in America.	Oprah has expressed interest in testifying, as have some other celebrities. The hearing will provide Congress with a general overview of 1) America's literacy needs; 2) the structure that is already in place to address them, and 3) how literacy is a key part of the solution to many of our social problems (i.e. literacy leads to long-term self-sufficiency of welfare recipients, reduction in crime, increases in employment, etc.) POTUS could host a breakfast or other AM meeting on literacy at the White House (or at a local literacy program) and invite Oprah, the three adult learners who are the national spokespeople for the public awareness campaign, and the other witnesses to participate. He could also consider including the chair of each state task force for the national literacy campaign. He could announce that the next stage of welfare reform is to make sure that each and every welfare recipient has the literacy skills needed for long-term self-sufficiency. (Only about half of welfare recipients have a high school diploma or GED, a necessity to earn a living wage, and recipients age 17-21 read, on average, at the sixth grade level.) POTUS has already proposed a substantial increase in adult ed and literacy funding in his FY98 budget, and he could consider issuing an Executive Order that provides some sort of incentive for states to take advantage of the OPTION they have in the welfare bill to count literacy training and GED preparation as one of the allowable "work activities." This is a hot topic in every state that both literacy educators and a bipartisan group of governors (through a letter they sent the POTUS in late January) have been clamoring for.
Mar. 20-22	Life-long Learning/ Adult Literacy	National Center for Family Literacy (Atlanta)	
Mar. 21	Reading	Riley speak to American Publishers Convention	

Realizing President Clinton's "Call-To-Action" ⇔ The Year Ahead			
Mar. 22-25	K-12	Association for Supervision and Curriculum Development, Annual Conference. Baltimore	
Mar. 24	Technology	Riley does two school visits, lunch w/local educators and reception w/Sen. Rockefeller in Martingsburg. technology event	To emphasize E-rate.
Mar. 25	All	Tent. Sec. Riley speaks to the Rural Education Conference	
Mar. 27	Standards/ Testing	Sec. Riley meets with Governor Tommy Thompson to discuss "Achieve," a new organization which will provide technical assistance to states developing academic standards, and Thompson's position to the POTUS' testing initiative.	
March 31	Standards	Anniversary of Goals 2000	Potential to plan simultaneous nation-wide events focused on standards, POTUS???
End Mar./ April	Hope	ED releases new publication for parents of students in middle school to help "Getting ready for College Early: A Handbook for Parents of Students in the Middle School Years."	As part of the of the announcement of this publication to get secondary school students to think of the importance to being prepared for at least two years of college work, the HOPE scholarship and $10,000 tax deduction and budget request for Pell could be discussed.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
April 1-4	K-12	National Association for School Psychologists, Annual Convention, Anaheim, CA	Participation????? Opportunity to generate lead into WH conference on the brain.
April 1-4	K-12	National Catholic Education Association, Annual Convention, Minneapolis	Participation????
April 4	Reading. Standards/ K-12	Title I School wide Network Conference "leave no Family Behind: Parental Inclusion and Involvement," Orlando, FL	
April 3-6	K-12/ TIMSS TEST	National science Teachers Association, Annual Meeting, New Orleans	Participation????
April 4-7	Reading, K-12, Safe Schools. HOPE/ Tax Deduction	American School Counselors Association, Orlando, FL	Participation????
April 8	K-12, D.C., Reading	Riley goes on Magic School Bus Tour with D.C. Kids	The Scholastic's Magic School bus sponsored by the D.C. schools Math science and Technology Initiative (MSTI) and funded by the mid-Atlantic Eisenhower Consortium for Math & science. Riley has invited POTUS, First Lady and other cabinet secretaries to join him.
April 9-13	0-3, K-12, Reading	Council for Exceptional Children Annual Conference, salt Lake City Convention center	FLOTUS participation???
April 9-13	Pell/ HBCUs	National Association for Equal Opportunity in Higher Education (NAFEO), Annual Meeting, D.C.	POTUS, VPOTUS hosted NAFEO HBCU Presidents at White House meeting 2/24. Very good regional press & NYT picture. Sperling to meet with NAFEO heads re: Pell concerns/facilitate endorsement of POTUS' ed proposals.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
April 10	K-12, All	Riley participates in Principal for a Day event, NY.	Event provides opportunity for 1,000 business and civic leaders to appreciate strengths and challenges of public schools.
April 12-15	HOPE/ Pell	American Association of Community Colleges (AACC) Annual Meeting, Anaheim, CA	POTUS is invited to receive the Harry S. Truman Award. The 77th annual American Association of Community Colleges (AACC) will discuss issues that have had an impact on community colleges. The Harry S Truman award is so-named because President Truman created a commission to study higher education. The commission report used the worlds "community college" for the first time, and the idea captured President Truman's interest in supporting community colleges. During his administration, the true community college was born. Anaheim, CA.
April 12-15	HOPE/ Tuition Costs	Association of Governing Boards of Universities and Colleges, National Conference, San Diego	VPOTUS Participation????
April 12-16	K-12	National Association of Elementary School Principals, Annual Convention, San Antonio, TX	POTUS participation??????
April 13-15	HOPE/ Pell	American Association of Universities, D.C.	Participation?????
April 13-15	?	National Association of Mental Retardation, Washington, D.C.	Hosts government affairs seminar.
April 14	K-12/ Standards	3rd Anniversary of the signing of Goals 2000 celebration with Sen. Jeffords, Burling, Vermont	Senators Patrick Leahy (D-VT) and Congressman Bernard Sanders (I-VT) have also been invited.
April 15	Charter/ Magnet Schools	Riley does monthly Satellite Town Meeting	

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April 17-18	Teacher Quality	White House announcement of National Teacher of Year and State Teachers of the Year	Announcement of firm date for this event will help facilitate Riley's announced national forum on recruiting and training of the 2,000,000 teachers needed over the next ten years. Forum would involve the 50 Teachers of the Year and college presidents, deans of education, parents, etc. The next group of nationally certified teachers graduation will coincide with the Teacher Forum. Riley, POTUS, or FLOTUS could also visit a state or community using National Board teachers and upgrade their teaching group.
Mid-April	Teacher Quality	DOEd release of report responding to POTUS directive stressing excellence and accountability in teaching	Riley could present report to POTUS at WH event w/teachers.
April 17		White House Zero-to-Three Conference	
April 17	America Reads	Reading is Fundamental and the Miss America Organization are jointly organizing a Miss America Organization National Day of Service.	
April 18	Higher Ed	Riley speaks at UVA Education School, Charlottesville	
April 17-20	K-12/ TIMSS/ TEST	National Council of Teachers of Mathematics, annual Convention, Minneapolis	Principal participation????
April 19	Technology	Tent. Net Day	POTUS, VPOTUS events?
April 20-24	HOPE	American Association of College Registrars and Administrators, Annual Meeting, Salt Lake City	Principal participation????

Realizing President Clinton's "Call-To-Action" ⇔ The Year Ahead			
April 20-22	K-12 Reading	National Center for Family Literacy, Louisville, KY	Principal participation????
April 23		National Conference of Black Mayors Annual Meeting, MO	
April 24	All	DOEd (NCES) will release "Education and the Economy" : An Indicators Report," at a press conference n Washington D.C. Secretary Riley and invited guests from business, higher education and policy communities will be invited to comment.	
April 24	Character/ Community Service	ED to release high-interest report "Student Participation in Community Service Activity." Report examines data from the 1996 National Household Education Survey Youth Civic Involvement	Report also includes feedback from students reporting on ways schools can encourage community service participation and integrate it with classroom learning.
April 25 - May 3	Technology ?	Grand opening of Columbus Center's Hall of Exploration, Baltimore.	Senators Mikulski and Sarbanes, and Representatives Hoyer, Cardin, Cummings have invited POTUS, FLOTUS and Chelsea to attend the opening of the Hall of Exploration at one of the nation's most comprehensive research and education facilities dedicated to marine science using the latest in relevant technology. Last year, Secretary Riley participated in the opening of the center and was extraordinarily impressed with the technology used. The event received good press and generated excellent pictures. This may be a good opportunity for the POTUS to talk about how technology is helping children learn, etc.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
April 25-26	Technology	National School Boards Association, Annual Meeting. Technology Institute, Anaheim, CA	Opportunity to address key local decision makers whom we need to sign onto whole agenda. Mike Smith attending.
April 26-29	K-12	National School Boards Association, Annual Convention. Anaheim, CA	POTUS/VPOTUS/FLOTUS participation??
April 27-29	All/ Reading	Riley speaks at White House Citizen Service Summit with George Bush/Colin Powell, Philadelphia	
April 29	FCC/ E-Rate	Riley speaks to National Cable Association, D.C.	
April	Math & Science Teachers/ K-12	Presidential Math & Science Teacher Awards	Possible focus to highlight POTUS' call for all children to take national test in 8th grade math and to ensure all teachers teach to high standards.
April 30	Technology	Riley speaks at STARS conference, Albany, NY	
May 1	K-12	Blue Ribbon Schools Recognition Program	White House ceremony with POTUS. Can use event to focus on agenda depending on status of initiative; but should have overall standards theme.
Early May/ June multiple events	Reading Summer	DOEd launches summer reading component of America Reads Challenge	Focus is to combat the summer fall off in reading. This part of the America Read Challenge is called Read*Write*NOW! and hopes to reach 1.5 million children over the summer with the help of 60 or so reading and literacy groups and the American public and parents pitching in to help. The purpose of the launch a month before summer is to encourage libraries, schools, churches, youth groups, parents, and civic and community groups to get organized so they can sponsor summer reading programs. Read*Write*Now! materials can help get organized and can be reproduced locally.

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May	Charter Schools/ School Choice	VPOTUS addresses state informational meeting informing teachers, parents, and others of opportunity to start charter schools and apply for federal start-up funding.	Possibly n D.C. with participation of Smithsonian, National Academy of Science.
May 1	Standards /K-12	Blue Ribbons Schools Recognition Program	Possible White House ceremony. Could use event to focus on agenda depending on status of initiative but should include overall standards/whole agenda.
May 2	Testing	Riley releases NAEP Science Report at Education Writers Association, National Seminar, Washington, D.C.	POTUS participation/local school visit??
May 3	Testing	Conference Board of Mathematical Societies Board/Educational Partnership Meeting	
May 4	School-to-Work	Third Year Anniversary of the passage of School-to-Work Opportunity Act.	An event could be organized at one of the local sites that has shown real promise.
May 4-9	K-12 Reading	International Reading Association, Annual Convention, new Orleans	Key group in reading. Secretary Riley speaks on the 6th.
May 7	K-12 Reading	FCC decision is likely to rule that schools and libraries will have universal access to information superhighway and Internet w/ deep discounts.	Principal(s) participation contingent on announcement.
May 12	Reading	Sec. Riley speaks to Boston Globe Symposium on Literacy, Boston	

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May 14-19	School Construct.	National Association of Realtors, Washington, D.C.	
May 15	All	Sec. Riley speaks to Business Coalition Conference, Boston.	
May 17	All	Sec. Riley accepts Dewey Award at UFT Conference, NYC. UFT's theme is high standards	Focus depending on status of several pieces of legislation; POTUS' agenda.
May 20	Reading	DOEd monthly Satellite Town Meeting	Topic is "Becoming a Reading, Literate, Society." Focus to discuss ways to meet the America Reads Challenge so that children read well by the end of the third grade including reading over the summer and the availability of the Read*Write*Now! materials, the potential new resources for after-School tutoring and strengthening the teaching of reading during the School day if Congress appropriates additional funds for Title I, etc.
May 20	Quality Teachers	Riley accepts Outstanding Service Award at Columbia Teachers College, NYC	Focus to depend on status on POTUS' initiatives/legislation.
May 26		MEMORIAL DAY	
May 28-31	Early Childhood	National Headstart Association, Annual Conference, Boston	<u>FLOTUS speech/HeadStart center visit????</u>
Late May/ Early June	Early Childhood/ Reading	DOEd to release tips for parents of young children.	Focus to help with early language development and pre-reading skills. This publication can be readily reproduced locally for mass distribution by local early childhood groups, HeadStart, parents and religious, civic and community groups.

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June 3	E-Rate	Live PBS satellite video conference: Maximizing your E-rate, endorsed by DOEd. FCC is set to issue its final rules relating to SREK by May 8 so discounts can take effect by the 1997/98 school year.	
Early June	Reading	Highlight the first/largest/best summer America Reads programs using the Read*Write*Now! partners in various locations across America (e.g., in libraries, Title 1 schools, Boys and Girls Clubs, Girl Scouts, Religious centers, etc..)	These can be great media events and powerful reminders to parents to read with their children and get a library card and use it and encourage the whole community to help.
June	Testing/ Math	Release of Interagency Working group Action Plan for Improving Math/Science Education	This is a White House event.
June 10	Math/ TIMSS	Grade 4 release of the Third International Math and Science Study will take place simultaneously in Boston and Washington. In early July (July 1 tentatively) the state data lending student progress state-by-state to other countries will be released.	For this release, the Department plans events all over the country involving state and business leaders. **POTUS could be the national convener with downlink sites in all states to help release the data and outline proposals to address the challenges in math and science achievement.**
June 12-14	High Standards/ Rewarding Excellence	Academic and artistic Presidential Scholars	Scholars' their parents and teachers will be in Washington, D.C. This is an excellent time to showcase excellence with POTUS involvement and with coordinated media back in all the home states and communities.

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
June 12-14	All	SREB Board Meeting (southern legislators), Annapolis, MD	POTUS participation;??? 19-state coalition of very influential legislators, governors, K-12 and in higher education state policy making our whole agenda.
June 15	Testing/ Math	Announcement of Presidential Math/Science Teachers (NSF award); likely a White House event.	
June 17	Early Childhood/ Ready to Learn	Riley participates at DOEd monthly Satellite Town Meeting.	Topic is: "Ready to Learn: Preparing Young Children for School Success." To build off the President's and First Lady's "First Years of Life: Brain Development Conference" and importance of early reading. The importance of summer reading and parent involvement will also be stressed as well as the new early childhood publication.
June 18-21	K-12	National PTA Annual Convention, Kansas City, MO	Principal(s) participation????
June 19-22	Reading/ After School Learning Center	YMCA General Assembly invites President Clinton to address the assembly.	POTUS could use to highlight the importance of communities' support for the America Reads Challenge and endorse and encourage communities to be involved as reading tutors and mentors, as well as providing wholesome, safe learning opportunities after school, weekends and summers.
June 20-24	Technology/ Education for People w/ Disabilities,	Theme: Let's Tango: Partnering People and Technologies, D. Lawrence Convention Center, Pittsburgh	Representatives of state assistance technology projects, members of the American Occupational Therapy Association, members of the American Speech-language Hearing Association and other technology-related professional organizations, as well as consumers of assistance technology, i.e., individuals with disabilities in the classroom.
June 20-25	All/ School Construct.	U.S. Conference of Mayors, San Francisco, CA	POTUS speech??
June 21-24	Pre-School	Parents as First Teachers, National Meeting, St. Louis	Rasco attending; POTUS, FLOTUS participation??

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
Late June	Access to College	25th Anniversary of Title IX Sports	POTUS, FLOTUS event??
June 26-July 2	Reading/ E-Rate	American Library Association Annual meeting, New York	Carol Rasco invited. Opportunity for POTUS or FLOTUS to talk about reading.
June 28-July	All	American School Counselor Association Conference; "Sharing the Vision." The group focuses on providing professional development, enhancing school counseling programs, and researching effective school counseling practices. Nashville, TN	
June 29-July 7	Family Involvement/Teachers	National PTA meeting, Anaheim, CA	Opportunity for POTUS or FLOTUS to talk about family involvement, reading.
June 30	Technology	DOEd awards new grants under Star Schools program totally $15 million in 1997.	Announcements could accompany event with VPOTUS or FLOTUS
June 30-July 2	Standards	The Washington Post Principals-Leadership Institute will recognize school principals for efforts beyond the day-to-day demands of their position to create an exceptional education environment. Mayflower Hotel, Washington, D.C.	
June 30 - July 2	Technology	National Education Computing Association, Seattle, WA.	President and FLOTUS invited

Realizing President Clinton's "Call-To-Action" ⇨ The Year Ahead			
June 30 - July 5	All	(NEA) National Education Association Conference in Atlanta, GA.	POTUS participation???
July 1	Math & Science	DOEd (NCES) to release a toolkit to all interested school districts to help them strengthen standards, assessments, etc. Toolkit is based on lessons learned from the TIMSS.	
July	Charter Schools/ School Choice	National Charter Schools Conference	To discuss targeted schools receiving federal start up grants to work in standard and benchmarks by which their schools success will be measured.
July 1	Math & Science		For the first time ever most states will find out how their students compared internationally in math and science at several key grades. In addition this will be a very important time to show why the new 8th grade national math test is needed. Only samples of students in participating states were tested. No student or School will know how they did individually. But, if their state and School district participates in the new national math test at grade 8, parents teachers, and communities will know how they do compared to the rest of the world.
July	Teachers	DOEd Teacher Shadowing Program	Possible focus: importance of all policy makers understanding the world of the classroom.
July 9-12	All/ Standards	Education Commission of the States, Annual Meeting, Providence, R.I.	State teams from many states including legislators, governors, K-12 and higher education leaders. Mike Smith participating.
July 9-12	Character Schools (strong schools)	SREB High Schools that Work, Atlanta, GA.	19-state coalition of very influential legislators, governors, K-12 and in higher education state policy.

UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

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September 1997
1997 SEPTEMBER EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Education Commission of the States - Fall Mtg TBA	2	3 Natl Assn of Towns and Townships - DC Nat Assn of State Dirs of Voc-Tech - Whitefish, MT	4	5	6
7 Natl Council of Educ Opport Assoc - New Orleans	8	9	10 Congressional Black Caucus - DC	11	12	13
14	15	16 Career College Assn (Leg.) - DC Amer Business Conference - DC	17	18 Amer Assn of School Admins - DC	19	20
21	22	23	24 Counc of Educ Facility Planners, Internatl-Phoenix Natl REA - Tuscon, AZ	25 Natl Distinguished Principals Program -...	26	27
28 Natl Alliance of Business - DC	29	30 Am Council on Ed (Leg. Mtg.) - DC				

1997 OCTOBER EVENTS

September 28 - November 8, 1997

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sept 28	Sept 29	Sept 30	Oct 1 CCSSO - Annual PLR (DATES & LOCATION TBA) Natl Action Counc for Minors in Engr - Seattle, WA Natl Black Child Devlp - Atlanta, GA Hispanic Chamber of Commerce - Houston, TX	Oct 2	Oct 3	Oct 4 Amer Bankers A...
Oct 5 Impact Aid - DC Amer Bankers Assn - Boston, MA Hispanic Chamb...	Oct 6	Oct 7	Oct 8 Natl Counc for Geographic Educ - Orlando, FL Natl Assoc of Biology Teachers - Minneapolis, MN	Oct 9	Oct 10	Oct 11 Ctr for Critical ...
Oct 12 Natl Assn of Government Training - Marin Co., CA Ctr for Critical Thinking - CA	Oct 13	Oct 14	Oct*15 Assn of Community College Trustees - Dallas, TX Am Assoc of Sch Personnel Admin - Boston, MA Council of Great City Schools - Detroit, MI	Oct*16	Oct*17	Oct*18
Oct 19 American Assn of Univs - New York, NY Am Assoc of Sch P... Council of Great Ci...	Oct 20	Oct 21	Oct 22 Natl Society for Experiential Educ - Kansas City	Oct 23 New Eng Reading Assoc - Hartford, CT Council for Learning Disabilities - DC	Oct 24 Natl Board for Prof Teaching Standards - DC	Oct*25 The College Board ...
Oct 26 Hispanic Assoc of Colls & Univs - San Antonio The College Board - Chicago, IL Natl Board for Prof...	Oct 27	Oct 28 EDUCOM - Minneapolis, MN	Oct 29	Oct 30	Oct*31 Natl Middle Schools Assn - Indianapolis	Nov 1
Nov 2 Natl Middle Schools Assn - Indianapolis	Nov 3	Nov 4	Nov 5	Nov 6	Nov 7	Nov 8

7/2/1997

1997 OCTOBER EVENTS

BOXED EVENTS

October 15 - October 18

NASBE (Convention) - Kiawah, SC

October 16 - October 18

Improv America's Schools Conf - San Diego
Amer Counc on Educ (Offc of Minors in HE) - Miami

October 25 - October 25

Hispanic Assoc of Colls & Univs - San Antonio

October 1997

31 Oct/Nov-Parnts as Teachrs Cnf-St. Louis(Date TBA)

November 1997
1997 NOVEMBER EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2 Natl Middle Schools Assn National Indian Education Assoc - Tacoma, WA	3	4	5 Natl Sch Brds Assoc, Tech & Learning - Denver TeleCon - Anaheim, CA Natl Assoc for Gifted Children - Little Rock, AR	6 Assoc of Retarded Citizens - Salt Lake City	7	8 *
9 Public Education Fund Network - DC Natl Dropout Prv Cntr/Ntwrk Ann Dropout Prv - NO Natl Assoc for G...	10	11	12 Natl Assn for the Educ of Young Children - Anaheim	13 Natl School Supply & Equipment - San Antonio, TX	14	15
16 * Natl Assn of State Univs & Land-Grant Colls - DC AASCU - DC Natl Assn of State Dirs of Special Ed - Kansas City Natl School Supply ...	17 *	18 *	19 *	20 *	21 *	22 * American Education Week
23 Natl Council of State Educ Assn - Carlsbad, CA Natl Counc of Teachers of Eng - Detroit	24	25	26	27 Agudath Israel of America - Parsippany, NJ	28	29
30 Agudath Israel o...						

1997 NOVEMBER EVENTS

BOXED EVENTS

November 8 - November 8

Natl Dropout Prv Cntr/Ntwrk Ann
Dropout Prv - NO

November 16 - November 18

Improv America's Schools Conf -
Dallas, TX

November 18 - November 22

NAPE - Arlington, VA
Natl Alliance of Black Sch Educat-
ors - Reno, NV
Natl Council for Resource Develop-
ment - DC

November 20 - November 22

Natl Counc of Teachers of Eng -
Detroit
Natl Council on the Social Studies
- Cincinnati

November 21 - November 22

Amer Speech-Language-Hearing Assn
- Boston, MA

November 22 - November 22

Natl Council of State Educ Assn -
Carlsbad, CA

November 1997

18 National Community Education Day

December 1997

1997 DECEMBER EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3 Natl League of Cities - Philadelphia, PA Natl Comm Education Assn - Phoenix, AZ Natl Catholic Education Assoc - Phoenix, AZ	4	5	6
7 CASE (Conf Govt Rel) - New Orleans, LA	8	9	10	11 Am Vocational Assn - Las Vegas, NV	12	13 Natl Head Start ...
14 Improv America's Schools Conf - DC Natl Head Start Assn - San Francisco, CA Am Vocational ...	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			