

DRAFT

SCHEDULE PROPOSAL

DATE: March 10, 1997

____ACCEPT

____REGRET

____PENDING

TO: Anne Hawley
Stephanie Street

FROM: Bruce Reed

REQUEST: President to participate in the 1997 Communitarian Network
Conference on Character Building.

PURPOSE: This event would provide the President with a good opportunity to expand on his statement in the State of the Union address that "[c]haracter education must be taught in our schools" and return to some of his familiar New Democrat themes of opportunity and responsibility. It would also allow him to stress the importance of family and community involvement in education and describe how character education fits in with the need for safe, disciplined, and drug-free learning environments.

BACKGROUND: The Communitarian Network describes itself as a "coalition of individuals and organizations who have come together to shore up the moral, social and political environment." The non-partisan, non-sectarian network was founded and is chaired by Amitai Etzioni, and has been supported by Bill Galston.

The conference will bring together the heads of major education organizations, education and policy experts, public officials, and school superintendents and principals. The conference will include a panel that includes Bob Chase, President of the NEA; Joan Dykstra, President of the National PTA; Sammy Quintana, President of the National School Boards Association; and Arthur Levine, President of Teachers' College at Columbia University.

PREVIOUS

PARTICIPATION: The President spoke to the Communitarian Network's 1995 conference. The First Lady spoke to the 1996 conference.

DATE AND TIME: June 12 - 14.

DURATION: 1.5 hours to speak and greet attendees afterwards.

LOCATION: Washington, DC.

PARTICIPANTS: POTUS
Secretary Riley?
Amitai Etzioni
[panel members?]

OUTLINE OF
EVENTS:

Prepared speech

President could deliver a prepared speech. Alternatively, President could serve as the moderator for the discussion among the educational leaders mentioned above or could moderate a discussion including teachers, parents, and students; in either case, the panel would highlight the need for character education in schools backed up by strong family involvement.

REMARKS
REQUIRED:

St To be provided by speechwriter
Either a full-length prepared speech, or (if the President is moderating discussion), brief comments for the beginning of the event along with talking points on key subjects and issues.

MEDIA

COVERAGE: Media interest for Presidential speech or participation in roundtable should be substantial. Last year's event was covered live by C-SPAN.

~~VICE PRESIDENT'S~~

ATTENDANCE: *Not required, but welcome*

RECOMMENDED

BY: Bruce Reed

CONTACT: Bill Kincaid, 456-2857

THE WHITE HOUSE

WASHINGTON

Mike -
chatty = Mike?

SCHEDULING ADVICE MEMORANDUM FOR: ~~Bruce~~ Reed, Don Baer, Rahm Emanuel

FROM: STEPHANIE STREETT AND ANNE HAWLEY

DATE: February 20, 1997

SUBJECT: SEE BELOW

Invites the President to participate in the fourth annual Communitarian Network Conference on Character Building on June 12-14, 1997 in Washington, D.C.

PLEASE MARK ONE OF THE FOLLOWING AND WRITE ANY ADDITIONAL COMMENTS/RECOMMENDATIONS BELOW:

1) ☐ The President does not need to accept/attend.

2) The President does not need to accept/attend but we STRONGLY recommend an Administration surrogate attend on his behalf:

☐ Our office will arrange for a surrogate.

☐ Our office will work with Cabinet Affairs to arrange for a surrogate.

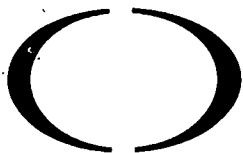
3) ☒ **THE PRESIDENT SHOULD ACCEPT -- PLEASE SUBMIT A SCHEDULING PROPOSAL WITH THE INVITATION ATTACHED TO THE WEST WING SCHEDULING OFFICE ASAP!**

COMMENTS/RECOMMENDATIONS:

SCHEDULING PROPOSAL: Mike Cohen/Bill Kincaid of DPC preparing.

IF YOU ARE NOT SUBMITTING A PROPOSAL, PLEASE RETURN THIS MEMO TO PETE SELFRIDGE IN ROOM 184 BY: 3-14-97

RETURNED 2/27/97



COMMUNITARIAN COUNCIL

ENOLA AIRD
Children's Defense Fund

VIRGINIA T. AUSTIN
Points of Light Foundation

ZOE BAIRD
Aetna Life Insurance

KARL BEROLZHEIMER, ESQ.
Ross & Hardies

JEFF BLATNICK
President's Council on Physical Fitness

JOHN BRANDL
Former MN State Senator

WILLIAM E. BROCK
The Brock Group, Ltd.

RICHARD CHAIT
Univ of Maryland

WILLIAM D'ANTONIO
The Catholic University

MARTHA DARLING
The Boeing Company

CAROL TUCKER FOREMAN
Foreman & Heidepriem

JOHN W. GARDNER
Stanford University

NORTON GARFINKLE
Oxford Management Group

MARY ANN GLENDON
Harvard Law School

JUAN LORENZO HINOJOSA
Univ of St. Mary of the Lake

JENNIFER L. HOWSE
March of Dimes Foundation

LAWRENCE J. KORB
The Brookings Institution

MALCOLM R. LOVELL JR.
National Planning Association

DAVID LOW
Univ of TX, Health Science Cntr

BRUCE MACLAURY
The Brookings Institution

KAY MAXWELL
CT League of Women Voters

NEWTON MINOW
Sidley & Austin

ILENE H. NAGEL
Univ of Maryland

GILBERT OMENN
Univ of WA, Sch of Public Health

JOHN PARR
Transportation Commission

SYLVIA PETERS
The Enterprise Foundation

WILLIAM RUCKELSHAUS
Browning-Ferris Industries

ISABEL V. SAWHILL
The Urban Institute

CLAUDINE SCHNEIDER
Artemis Project

RICHARD SCHUBERT
Points of Light Foundation

ALBERT SHANKER
American Federation of Teachers

EDWARD SKLOOT
Surdna Foundation

HOLLY SLOAN
Association of Junior Leagues

TERRY WILLIAMS
McKinsey & Co.

RAUL YZAGUIRRE
National Council of La Raza

AMITAI ETZIONI
Founder & Chairman

The Communitarian NETWORK

February 10, 1997

Ms. Stephanie Street
Ms. Anne Hawley
Scheduling Co-Directors
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Ms. Street and Ms. Hawley:

Enclosed, please find an invitation for the President to join us at the 1997 Communitarian Network Conference on Character Building. The President's speech at the 1995 conference and the First Lady's speech at the 1996 conference have inspired us to continue this valuable education conference.

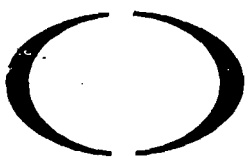
If you have any questions, please do not hesitate to contact me at 202-994-4981 or Amitai Etzioni at 202-994-8190.

Sincerely,

Michael Bocian
Conference Coordinator

2130 H STREET, NW
SUITE 714J
WASHINGTON, DC 20052
202.994.7997
202.994.1606 FAX

comnet@gwis2.circ.gwu.edu
<http://www.gwu.edu/~ccps>



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McKinsey & Co.

RAUL YZAGUIRRE
National Council of La Raza

AMITAI ETZIONI
Founder & Chairman

*Acknowledged
20 Feb 1997
by: Peter S.*

February 10, 1997

FEB 20 1997

** Route **
The Communitarian
NETWORK

The Honorable
President William Jefferson Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear President Clinton:

We are honored to invite you to join us at the fourth annual Communitarian Network Conference on Character Building to be held June 12-14, 1997 in Washington, DC. Over the last two years, we have had the great pleasure of hearing you and Mrs. Clinton address the national education leaders participating in our conferences. You spoke with great conviction about character education in the State of the Union Address, and we hope you will elaborate on this issue at this year's meeting.

At the 1995 conference, you expressed your wish that the conference be "institutionalized as an annual event that goes way beyond my administration; that encompasses Republicans and Democrats and that has nothing to do with politics." We hope that you will continue the White House's inspirational leadership in this year's conference.

The conference will feature a panel of the heads of the major education organizations, including Bob Chase, president of NEA; Joan Dykstra, president of the National PTA; Sammy Quintana, president of the National School Boards Association; and Arthur Levine, president of Teachers' College at Columbia University.

Character education, as part of the larger communitarian agenda, is a bi-partisan concern and our conferences reflect that. Last year's meeting, which was covered live by CSPAN, featured speeches by the

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comnet@gwis2.circ.gwu.edu
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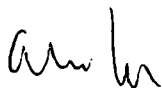
Mrs. Clinton and Senators Nancy Landon Kassebaum (R-KS), Paul Simon (D-IL), Alan Simpson (R-WY), and Joseph Lieberman (D-CT).

The conference brings together the heads of major education organizations, education and policy experts, public officials, and school superintendents and principals. The discussions are centered on the work of six task forces covering such topics as "Building Character through Sports," "The Role of Family Involvement," and "Methods for Building Self-Discipline and Empathy."

The Communitarian Network is a coalition of individuals and organizations who have come together to shore up the moral, social, and political environment. It is a non-partisan, non-sectarian, national organization.

We are excited about the possibility of your involvement and would be very happy to accommodate your schedule. We will call your office in a few weeks to discuss your interest and availability. If you have any questions, your office can contact Amitai Etzioni at (202) 994-8190 or Conference Coordinator Michael Bocian at (202) 994-4981.

Sincerely,



Amitai Etzioni
Founder and Chair

Sincerely,



Michael Bocian
Conference Coordinator

THE WHITE HOUSE
WASHINGTON

February 21, 1997

Amitai Etzioni
Michael Bocian
The Communitarian Network
Suite 714J
2130 H Street, N.W.
Washington, D.C. 20052

Dear Mr. Etzioni and Mr. Bocian:

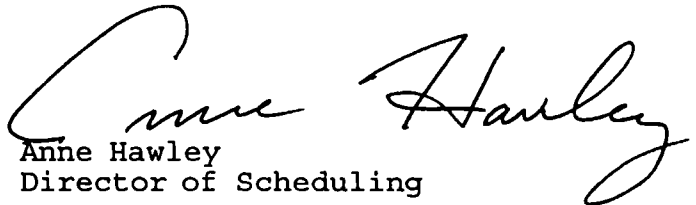
We have received your recent invitation to President Clinton. The President has asked us to convey his appreciation for your generous offer.

Your request is currently under consideration. We will contact you as soon as we have any further information regarding the status of your invitation.

Sincerely,



Stephanie S. Streett
Director of Scheduling



Anne Hawley
Director of Scheduling

SSS/AH/ps

DRAFT

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VICE PRESIDENT'S ATTENDANCE: Not required, but welcome

RECOMMENDED BY: Bruce Reed

CONTACT: Bill Kincaid, 456-2857