

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	re: SSNs and DOBs [Personally Identifiable Information] (19 pages)	00/00/0000	b(6)
002. list	Gate List re: SSN and DOB [Personally Identifiable Information] [partial] (1 page)	01/30/1995	b(6)
003. memo	WAVES to Jose Cerda [Personally Identifiable Information] [partial] (1 page)	02/01/1995	b(6)
004. list	re: SSNs and DOBs [Personally Identifiable Information] (19 pages)	02/02/1995	b(6)
005. fax	White House Rehearsal List [Personally Identifiable Information] [partial] (1 page)	01/26/1995	b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S

rc2339

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

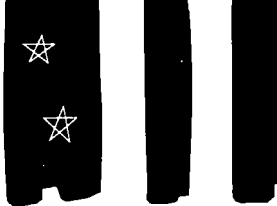
C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



PARTNERSHIP FOR A DRUG-FREE AMERICA

Sharon Round
Executive Assistant to the President, CEO
& Director of Communications

February 8, 1994

Mr. Jose Cerda
Senior Policy Analyst
Office of Domestic Policy
OEOP; Room 222
Washington, D.C. 20500

Dear Jose:

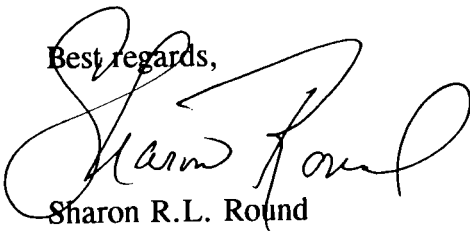
May I say what a pleasure it was to work with you on the planning and execution of the White House event. I owe you a debt of gratitude for all your guidance, support, and leadership. (And sometimes, shoulder). The event was quite successful, due in no small part to your participation.

Thank you.

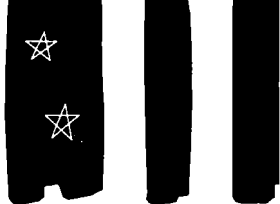
I've enclosed a 1/2" VHS of the "Clinton Community" spot for your files. If you need any other background material, please do not hesitate to call me.

Once again, kudos for all your hard work in making this event happen. See you soon.

Best regards,



Sharon R.L. Round



PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

February 7, 1995

Mr. Jose Cerda
Senior Policy Analyst
Office of Domestic Policy
OEOP; Room 222
Washington, D.C. 20500

Dear Jose:

We had a wonderfully uplifting White House event and I know it was, in no small part, due to your leadership and on-going support.

Please know how grateful we are to you and accept my personal thanks for your superb effort on our behalf.

All the media present were heartened by the remarks of the President and Mrs. Clinton and, in the end, the children of our country will benefit from the enthusiastic support the media will give us.

Sincerely,

James E. Burke

cc: Carol Rasco

YOU ARE TERRIFIC!

sr/jeb

SCHEDULE PROPOSAL

April 1, 1994

____ ACCEPT _____ REJECT _____ PENDING

TO: Ricki Seidman
Director of Scheduling and Advance

FROM: Jody Greenstone *AG*

REQUEST: The President to host a reception in the White House for media representatives participating in the Partnership for a Drug Free America's ("PFDA") anti-drug PSA campaign and for representatives from the anti-drug community coalition movement. As a part of the event, the President, together with the First Lady if she so chooses, could shoot an anti-drug PSA making the connection to violence. I have attached suggested scripts. In addition, the invited guests would attend a briefing prior to the reception with Lee Brown, Attorney General Reno and Secretaries Shalala and Riley.

PURPOSE: To acknowledge and energize the anti-drug activities of the media through the PFDA and of the anti-drug community coalitions who work with them. The drug/violence PSA will continue our presence on TV and be a nice follow-up to the Ad Council PSA which will have run its course by mid-May.

BACKGROUND: The PFDA, run by Jim Burke, is the largest public service campaign in history, and by all accounts, one of the most successful. The media has donated over \$1.5 billion in time and space to the campaign since 1986. Today, although donations have dropped by 20% since 1990 (hence the need to re-energize the effort), donations still run over \$800,000 a day. The PFDA's ads often direct viewers to community coalition groups such as CADCA which reinforce the anti-drug message at the community level. Note, that the First Lady is tentatively scheduled to attend a similar PFDA event in New York on May 24, 1994 to thank the creative contributors to PFDA campaign. Note also, that President Bush hosted two receptions for media contributors to the PFDA. Our proposed event would be the first event involving the community coalitions.

To: Jose Cerda

From: Jody Greenstone

FVI

DATE & TIME: Late April to mid-May 1994

DURATION: One hour

LOCATION: The White House

PARTICIPANTS: The President, Dr. Brown, Secretary Shalala, Secretary Riley, 150 media and community coalition guests.

VP'S ATTENDANCE: Optional

1ST LADY'S ATTENDANCE: Optional

2ND LADY'S ATTENDANCE: Optional

REMARKS REQUIRED: Brief remarks

MEDIA COVERAGE: TBD

RECOMMENDED: David Gergen, Carol Rasco and Lee Brown.

Contact: Jody Greenstone (6-2195)

cc: Dave Anderson
Liz Bernstein
Lee Brown
Jose Cerda
David Dreyer
Rahm Emanuel
Jen O'Connor
Carol Rasco
Bruce Reed
Maggie Williams

PARTNERSHIP FOR A DRUG-FREE AMERICA

Kids :30 TV

3/31/94

Ms. Rodham Clinton:

Growing up today isn't just rough, it's dangerous. Especially with drugs in your life. You see, bad as drugs are by themselves, the kids who use them are also setting themselves up to be hurt, even killed, by violence – because drugs and violence travel together.

President Clinton:

If we can stop drug use, we can stop that violence too – and everyone will be a whole lot safer. But we need *your* help, need *you* to stay away from drugs *and* the idiots who deal them. It might not be easy. But I know...I *know*...you can do it.

PARTNERSHIP FOR A DRUG-FREE AMERICA

Community :30 TV

3/31/94

Ms. Rodham Clinton:

America as a nation has never been afraid. But today, as individuals, too many Americans *are*. Afraid of the violence in our streets...where we work...even in our own homes.

President Clinton:

How can we stop it? We can starve it...starve it *out*...by ending the drug use that fuels nearly *half* of all violent crime in this country. There are thousands of programs across America working to end the nightmare of drugs and the violence they feed. Please, support the effort in *your* community. And help return us to our better selves.

V/O:

[Phone number super up]

To learn what *you* can do, call now.



PARTNERSHIP FOR A DRUG-FREE AMERICA

Parent :30 TV

3/31/94

Ms. Rodham Clinton:

If you're a parent, you need to know this: that kids who use drugs, or even just hang *around* drug users, are eight times more likely to be hurt or killed by violence than kids who don't.

President Clinton:

Is the drug problem bad enough by itself? Of course. But the violent crime that it *feeds* can be an even greater danger. Please, talk to your kids – be every bit as strict and tough as you need to – but don't turn away. Because drugs and violence don't care who you love. And they won't care how much you lose.

REPORT DATE 02/02/95
REPORT TIME 02:34PM

GATE LIST

PDFA BRIEFING - Thursday, February 2, 1995 - 02:45PM/17th and Pennsylvania -
Briefing at 2:45p.m. will be held in the OEOB. The guests will then proceed to
the East Visitors Gate for the Reception at 4:30p.m.

Contact Social Office X7787

THE PRESIDENT AND MRS. CLINTON

ACCEPT AND NO RESPONSE

NAME

NAME

✓Abrams, William (Mr.)	A	Cassidy, Paul (Mr.)	A
Ackerley, Barry (Mr.)		Cavataio, Michele (Ms.)	A
Agoglia, John (Mr.)	A	Chapman, Alvah H. (Mr.)	A
✓Ahern, Joseph (Mr.)	A	Chavez, Nelba (Dr.)	A
✓Alexander, Grayling (Mr.)	A	✓Choate, David (Mr.)	A
Arcara, James (Mr.)	A	✓Clarkin, Sean (Mr.)	A
		Clendenin, Berry (Mr.)	A
✓Baker, Michael (Mr.)	A	Cocke, Elizabeth (Ms.)	A
Bartner, Martin (Mr.)	A	Coffield, Lee (Mr.)	A
Becker, Lauren (Ms.)	A	Cohen, Harvey (Mr.)	A
Bennack, Frank A. (Mr.)		Cohen, John (Mr.)	A
Berger, Fred (Mr.)		Condon, John (Mr.)	A
Bernstein, Liz (Ms.)	A	✓Connor, Richard L. (Mr.)	A
Berry, Camille T. (Dr.)	A	Constantine, Tom (Mr.)	A
Blaya, Joaquin (Mr.)	A	Conway, Mike (Mr.)	A
✓Blickstien, Jill M. (Ms.)	A	Cooke, John F. (Mr.)	A
Blumenthal, Scott (Mr.)	A	✓Cooney, Nelson (Mr.)	A
Boehm, Helen (Dr.)	A	✓Coppie, James (Mr.)	A
✓Bondell, Dawn (Ms.)	A	Cox, Winston (Mr.)	A
✓Bonnette, Richard D. (Mr.)	A	Curley, Thomas (Mr.)	A
Bornstien, Steven M. (Mr.)	A	Cutie, James (Mr.)	A
Boulouko, Don (Mr.)	A		
Bressan, Beth (Ms.)	A	Daly, Ann (Ms.)	A
Burke, James E. (Mr.)	A	Danzig, Fred (Mr.)	A
Butensky, Ave (Mr.)	A	Davatze, Nickolas (Mr.)	A
Byer, Don (Mr.)	A	Davidson, Donald (Mr.)	A
		✓Deck, N. Ross (Mr.)	A
Caballero, Eduardo (Mr.)	A	Dingell, Deborah I. (Ms.)	A
Califano, Joseph (Hon.)	A	Dnistrian, Stephen (Mr.)	A
Carbonell, Anna (Ms.)	A	Dogde, Karen (Ms.)	A
Carnevale, John (Mr.)	A	✓Dolan, Mitchell (Mr.)	A
Carney, Florence (Ms.)	A	Drake, O. Burtch (Mr.)	A
Carter, Ron (Mr.)	A	Drasner, Fred (Mr.)	
Caruso, Robert (Mr.)	A	✓Driscoll, John P. (Mr.)	A
Casey, Albert V. (Mr.)	A	✓Dutka, Solomin (Mr.)	A
Cassidy, Marla J. (Ms.)	A	✓Dzodin, Harvey (Mr.)	A

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFa BRIEFING - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Edelman, Peter B. (Mr.)	A	Hammond, John (Mr.)	A
Eigner, Michael (Mr.)	A	Haspel, Susan (Ms.)	A
Engle, Ralph (Mr.)	A	Hatch, Cary (Ms.)	A
Fahey, Alison (Ms.)	A	Hayes, Charlotte (Ms.)	A
Falco, Maltha (Ms.)	A	Heaps, Melody M. (Ms.)	A
Farnsworth, Heather (Ms.)	A	Hearn, Ph.D., Ruby (Dr.)	A
Fischer, Larry (Mr.)	A	Hedrick, Thomas A. (Mr.)	A
Fisher, Myra M. (Ms.)	A	Heun, Richard (Mr.)	A
Flanagan, Beranrd (Mr.)	A	Heyer, Steven J. (Mr.)	A
Fletcher, Nancy (Ms.)	A	Hope, John (Mr.)	A
Florio, Steven T. (Mr.) - <i>STET</i>	A	Hussey, Janet (Ms.)	A
Francis, Julie (Ms.)	A	Iger, Robert (Mr.)	A
Francis, Robert (Mr.)	A	Jellinek, Ph.D., Paul (Dr.)	A
Frank, Richard (Mr.)	A	Jennings, William B. (Mr.)	A
Frankfurt, Stephen O. (Mr.)	A	Joanou, Phil (Mr.)	A
Franks, Martin D. (Mr.)	A	Johnson, Carol (Ms.)	A
Furlong, Robert (Mr.)	A	Johnson, Elaine M. (Dr.)	A
Gagne, Martha (Ms.)	A	Johnston, Ph.D., Lloyd D. (Dr.)	A
Garcia, Fred (Mr.)	A	Jones, Cary (Mr.)	A
Geisen, Clair (Ms.)	A	Joseph, Jeffrey (Mr.)	A
Gelbard, Robert (Ambassador)	A	Jurith, Ed (Mr.)	A
Gillespie, Charlott (Ms.)	A	Kane, Thomas P. (Mr.)	A
Ginsberg, Pamela (Ms.)	A	Kaufmann, William J. (Mr.)	A
Goerke, Carol (Ms.)	A	Kelly, Kathy Soulia (Ms.)	A
Gonen, Aylin (Ms.)	A	Kinney, Janie (Ms.)	A
Gopelirud, Eric (Mr.)	A	Kleber, Herbert (Dr.)	A
Graham, Donald E. (Mr.)	A	Kosnick, George (Mr.)	A
Graham, Robert (Mr.)	A	Kosterman, Ed.D., Judy (Ms.)	A
Granath, Herbert A. (Mr.)	A	Lanza-Bajo, Gloria (Ms.)	A
Greenstone, Jody A. (Ms.)	A	Laredo, Geoffrey (Mr.)	A
Gregorich, John (Mr.)	A	Lathem, Ellen (Ms.)	A
Gross, Bernard (Mr.)	A	Lawrence, David (Mr.)	A
Gutherie, James (Mr.)	A	Leider, Robert (Mr.)	A
Hadley, Candace (Ms.)	A	Leshner, Alan (Mr.)	A
Hale, Jeff (Mr.)	A	Lin, Christiana (Ms.)	A
Hall, Doug (Mr.)	A	Logan, Jr., James C. (Mr.)	A
Hamilton, Richard (Mr.)	A	Love, Cliff (Mr.)	A

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFA BRIEFING - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Macras, David J. (Mr.)	A	Padden, Preston (Mr.)	A
→Madden, Diane (Ms.)	A	→Palumbo, John (Mr.)	A
Main, Malcolm (Mr.)	A	Pasierb, Steve (Mr.)	A
Mallardi, Mike (Mr.)	A	Peisinger, Jon (Mr.)	A
Mapes, Lynn C. (Mr.)	A	→Perry, Denise (Ms.)	A
Marcus, Lauren (Ms.)	A	Pitts, William (Mr.)	A
Margo, Matthew (Mr.)	A	→Pollock, Lawrence J. (Mr.)	A
Marshall, Sally (Ms.)	A	Pritchard, Robin	A
Marston, Ginna (Ms.)	A		
Mastalli, Grace (Ms.)	A	→Qudeen, Robert (Mr.)	A
Matson, Patti (Ms.)	A	Quinn, Christine (Ms.)	A
Maximov, Amy (Ms.)	A		
McHale, Judith (Ms.)	A	→Ranson, William (Mr.)	A
McMahon, Patricia (Ms.)	A	Raphael, Frank (Mr.)	A
→Medina, Daivd (Mr.)	A	Reiss, Craig (Mr.)	A
Mihata-Bloom, Leslie (Ms.)	A	Revis-Yeoman, Alexis	
Milich, Tara J. (Ms.)	A	Riley, Patrick M. (Mr.)	A
Miller, Nadine (Ms.)	A	Riordan, Rip (Mr.)	A
Millstien, Richard (Mr.)	A	Ritts, Jim (Mr.)	A
Min, Nancy Ann (Hon.)	A	Rose, Susan (Ms.)	A
→Modzeleski, William (Mr.)	A	Rosen, Marcella (Ms.)	A
Monocchio, Rich (Mr.)	A	→Rosenberg, Lisa (Ms.)	A
Moonves, Leslie (Mr.)	A	Rosenshine, Allen (Mr.)	A
Moore, Tracey (Ms.)	A	→Rosenthal, Mitchell (Dr.)	A
Morehouse, Daivd (Mr.)		→Round, Sharon (Ms.)	A
Moses, Edward (Mr.)	A		
Moss, Doug (Mr.)		→Schroeder, M.D., Steven A. (Dr.)	A
Mothner, Ira (Mr.)	A	Schwartz, Kenneth L. (Mr.)	A
Mullens, Monica (Ms.)	A	→Segal, Christine (Ms.)	A
		Shepherd, Kathleen S. M. (Ms.)	A
Nassau, William R. (Mr.)	A	→Shoup, Hal (Mr.)	A
Nelson, Rae (Ms.)		→Silver, Jackie (Ms.)	A
Nenno, Stephen K. (Mr.)	A	→Simmons, Cassandra (Ms.)	A
→Nieves-Blas, Norma (Ms.)	A	Singerman, Martin (Mr.)	A
Noble, Ronald (Mr.)	A	→Sirvaitis, Rick (Mr.)	A
Norton, Thomas M. (Mr.)		Smith, Dave (Mr.)	A
		Smith, Richard (Mr.)	A
Ochi, Takayo Rose (Ms.)	A	→Snyder, Wally (Mr.)	A
Ostrow, Joseph (Mr.)	A	→Spear, Tracie (Ms.)	A
O'Laughlin, Jeanne (Sister)	A	Steedman, Doria (Ms.)	A

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFA BRIEFING - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Stevens, Shirley (Ms.)	A
— Tauber, Jeffery (Hon.)	A
Taylor, William O. (Mr.)	A
— Thau, Sue (Ms.)	A
Thompson, John M. (Mr.)	A
Tomeo, Michele (Ms.)	A
Topel, Elisabeth (Ms.)	A
Tortorici, Peter (Mr.)	A
— Townsend, Michael (Mr.)	A
— Trotman, Brenda (Ms.)	A
Turner, Ph.D., Jo (Ms.)	A
Van Vleck, John (Mr.)	A
Versfelt, David (Mr.)	A
Vliet, Martha (Ms.)	A
Vogelsberg, Sarah (Ms.)	A
Walker, Michael (Mr.)	A
Walsh, R. J. (Mr.)	A
Ward, Walter (Mr.)	A
Warfield, Charles (Mr.)	A
Wasserman, Robert (Mr.)	A
Weinman, Rosalyn (Dr.)	A
Wenzler, Fritz (Mr.)	A
Wheeler, Pat (Ms.)	
Wilkinson, Charles (Mr.)	A
Williams, Margaret (Ms.)	A
Williams, Richard H. (Mr.)	A
— Winter, Ed (Mr.)	A
Woods, Brian (Mr.)	A
— Woodworth, Robert (Mr.)	A
Woolman, Robert S. (Mr.)	A
— Wyncoop, Barry (Mr.)	A

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFA BRIEFING - February 2, 1995
Contact Social Office X7787

REGRETS AND SUBSTITUTES

NAME		NAME	
Ancier, Garth (Mr.)	R	Marlieb, William (Mr.)	R
Anstrom, Decker (Mr.)	R	Massey, Ike (Mr.)	R
Artzt, Edwin L. (Mr.)	R	Mullane, Denis F. (Mr.)	R
Barr, Emily L. (Ms.)	R	Petersen, Judy (Ms.)	R
Bennack, Frank A. (Mr.)	R		
Berkery, Daniel (Mr.)	R	Rees, Marian (Ms.)	R
		Robertson, Timothy (Mr.)	R
Carsey, Marcy (Ms.)	R	Rogers , Thomas G. (Mr.)	R
Crain , Rance (Mr.)	R	Ross, Doug (Mr.)	R
Davila , Jaime (Mr.)	R	Salhany, Lucie (Ms.)	R
Davis, Karen (Dr.)	R	Sanders, Charles A. (Dr.)	R
DeHaven, Walter (Mr.)	R	Schacht, Henry (Mr.)	R
Dervin, Nancy (Ms.)	R	Schadt, James P. (Mr.)	R
Duffey, Joseph (Mr.)	R	Stringer, Howard (Mr.)	R
Duke, James (Mr.)	R		
		Taddei, Edward (Mr.)	R
Eisner, Michael D. (Mr.)	R	Topping, Jim (Mr.)	R
Ferguson, Thomas H. (Mr.)	R	Whitener, Jerry (Mr.)	R
Freeh, Louis J. (Hon.)	R	Wright , Robert C. (Mr.)	R
Fritts, Edward O. (Mr.)	R		
Gelb, Richard L. (Mr.)	R		
Gerstner, Jr., Louis V. (Mr.)	R		
Gomory, Ralph (Mr.)	R		
Goodes, Melvin R. (Mr.)	R		
Gorelick, Jamie (Hon.)	R		
Hedlund, James (Mr.)	R		
Hendricks, John S. (Mr.)	R		
Hikawa, Christine (Ms.)	R		
Johnson, Robert L. (Mr.)	R		
Koplovitz, Kay (Ms.)	R		
Laybourne, Geraldine B. (Ms.)	R		
Lee, Philip (Dr.)	R		

02:35PM

TOTAL COUNTS

NUMBER OF ACCEPTS:	237
NUMBER OF REGRETS:	47
NUMBER OF NO RESPONSES:	12
NUMBER OF UNKNOWN GUESTS:	0
NUMBER OF EXPECTED ATTENDEES:	249

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFA RECEPTION ONLY - Thursday, February 2, 1995 - 04:30PM/East Visitors Gate -
These invitees will only be attending the reception, not the briefing.
Contact Social Office X7787
THE PRESIDENT AND MRS. CLINTON

ACCEPT AND NO RESPONSE

NAME

NAME

Brown, Lee P. (Hon. (Dr.))	A
Cisneros, Henry (Hon.)	A
Constantine, Tom (Mr.)	A
Gelbard, Robert (Ambassador)	A
Greene, Alison E. (Ms.)	A
- Hedlund, Rebecca (Ms.)	A
Kunin, Madeleine (Hon.)	
Lin, Christiana (Ms.)	A
Main, Malcolm (Mr.)	A
Mastalli, Grace (Ms.)	A
Min, Nancy Ann (Hon.)	A
Noble, Ronald (Mr.)	A
Payzant, Thomas (Dr.)	A
Reno, Janet (Hon.)	A
Riley, Richard W. (Hon.)	A
Rubin, Robert E. (Hon. (Sec.))	
Santiago, Deborah (Ms.)	A
Shalala, Donna E. (Hon.)	A
Sheridan, Brian (Mr.)	A
Shuldiner, Joseph (Hon.)	A
Warren, Mary Lee (Ms.)	A

REPORT DATE 02/02/95
REPORT TIME 02:35PM

GATE LIST

PDFA RECEPTION ONLY - February 2, 1995
Contact Social Office X7787

REGRETS AND SUBSTITUTES

NAME

NAME

Christopher, Warren M. (Hon.)	R
Edley, Christopher (Hon.)	R
Freeh, Louis J. (Hon.)	R
Gorelick, Jamie S. (Hon.)	R
Harris, Jo Ann (Hon.)	R
Holmes, H. Allen (Hon.)	R
Pena, Federico (Hon.)	R
Perry, William (Hon.)	R
Reich, Robert B. (Hon.)	R
Rivlin, Alice (Hon. (Ms.))	R
Ross, Doug (Mr.)	R
Rudy, Deborah (Ms.)	R
Shalikashvili, USA, John M. D. (General)	R

02:35PM

TOTAL COUNTS

NUMBER OF ACCEPTS:	19
NUMBER OF REGRETS:	13
NUMBER OF NO RESPONSES:	2
NUMBER OF UNKNOWN GUESTS:	0
NUMBER OF EXPECTED ATTENDEES:	21

REPORT DATE 02/02/95
REPORT TIME 02:37PM

GATE LIST

PDFA RECEPTION - List #2 - Thursday, February 2, 1995 - 04:30PM/East Visitors -
Also see list #1 for reception.
Contact Social Office X7787
THE PRESIDENT AND MRS. CLINTON

ACCEPT AND NO RESPONSE

NAME

NAME

Abrams, William (Mr.)	A	Cavataio, Michele (Ms.)	A
Ackerley, Barry (Mr.)		Chapman, Alvah H. (Mr.)	
Agoglia, John (Mr.)		Choate, David (Mr.)	A
Ahern, Joseph (Mr.)	A	Clendenin, Berry (Mr.)	A
Alexander, Grayling (Mr.)	A	Cocke, Elizabeth (Ms.)	A
Ancier, Garth (Mr.)	A	Coffield, Lee (Mr.)	A
Artzt, Edwin L. (Mr.)	A	Cohen, Harvey (Mr.)	A
		Cohen, John (Mr.)	A
Barr, Emily L. (Ms.)	A	Condon, John (Mr.)	A
Bartner, Martin (Mr.)	A	Connor, Richard L. (Mr.)	A
Becker, Lauren (Ms.)	A	Conway, Mike (Mr.)	A
Bennack, Frank A. (Mr.)	A	Cooke, John F. (Mr.)	A
Bennack, Frank A. (Mr.)	A	Cooney, Nelson (Mr.)	A
Berkery, Daniel (Mr.)		Copple, James (Mr.)	A
Bernstein, Liz (Ms.)	A	Cox, Winston (Mr.)	A
Berry, Camille T. (Dr.)	A	Curley, Thomas (Mr.)	A
Blickstien, Jill M. (Ms.)		Cutie, James (Mr.)	A
Blumenthal, Scott (Mr.)	A		
Boehm, Helen (Dr.)	A	Daly, Ann (Ms.)	A
Bondell, Dawn (Ms.)	A	Danzig, Fred (Mr.)	A
Bonnette, Richard D. (Mr.)	A	Davatzes, Nickolas (Mr.)	A
Bornstien, Steven M. (Mr.)	A	Davidson, Donald (Mr.)	A
Boulouko, Don (Mr.)	A	Davila, Jaime (Mr.)	A
Bressan, Beth (Ms.)	A	Davis, Karen (Dr.)	
Burke, James E. (Mr.)	A	Deck, N. Ross (Mr.)	A
Butensky, Ave (Mr.)	A	DeHaven, Walter (Mr.)	
Byer, Don (Mr.)	A	Dnistrian, Stephen (Mr.)	A
		Dogde, Karen (Ms.)	A
Caballero, Eduardo (Mr.)	A	Dolan, Mitchell (Mr.)	A
Califano, Joseph (Hon.)	A	Drake, O. Burtch (Mr.)	A
Carbonell, Anna (Ms.)	A	Drasner, Fred (Mr.)	
Carnevale, John (Mr.)	A	Driscoll, John P. (Mr.)	A
Carney, Florence (Ms.)	A	Duke, James (Mr.)	A
Carsey, Marcy (Ms.)	A	Dutka, Solomin (Mr.)	A
Carter, Ron (Mr.)	A	Dzodin, Harvey (Mr.)	A
Caruso, Robert (Mr.)	A		
Cassidy, Marla J. (Ms.)	A	Edelman, Peter B. (Mr.)	A
Cassidy, Paul (Mr.)	A	Eigner, Michael (Mr.)	A

REPORT DATE 02/02/95
REPORT TIME 02:37PM

GATE LIST

PDFA RECEPTION - List #2 - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Eisner, Michael D. (Mr.)		Hayes, Charlotte (Ms.)	A
Engle, Ralph (Mr.)	A	Heaps, Melody M. (Ms.)	A
Fahey, Alison (Ms.)	A	Hearn, Ph.D., Ruby (Dr.)	A
Falco, Maltha (Ms.)	A	Hedlund, James (Mr.)	A
Farnsworth, Heather (Ms.)	A	Hedrick, Thomas A. (Mr.)	A
Fischer, Larry (Mr.)	A	Heun, Richard (Mr.)	A
Fisher, Myra M. (Ms.)	A	Hikawa, Christine (Ms.)	A
Flanagan, Beranrd (Mr.)	A	Hope, John (Mr.)	A
Fletcher, Nancy (Ms.)	A	Hussey, Janet (Ms.)	A
Florio, Steven T. (Mr.)	A	Iger, Robert (Mr.)	A
Francis, Julie (Ms.)	A	Jellinek, Ph.D., Paul (Dr.)	A
Francis, Robert (Mr.)	A	Jennings, William B. (Mr.)	A
Frankfurt, Stephen O. (Mr.)	A	Johnson, Robert L. (Mr.)	A
Frank, Richard (Mr.)	A	Johnson, Carol (Ms.)	A
Franks, Martin D. (Mr.)	A	Johnson, Elaine M. (Dr.)	A
Freeh, Louis J. (Hon.)	A	Johnston, Ph.D., Lloyd D. (Dr.)	A
Gagne, Martha (Ms.)	A	Jones, Cary (Mr.)	A
Garcia, Fred (Mr.)	A	Joseph, Jeffrey (Mr.)	A
Geisen, Clair (Ms.)	A	Jurith, Ed (Mr.)	A
Gelb, Richard L. (Mr.)	A	Kane, Thomas P. (Mr.)	A
Gillespie, Charlott (Ms.)		Kaufmann, William J. (Mr.)	A
Ginsberg, Pamela (Ms.)	A	Kelly, Kathy Soulia (Ms.)	A
Goerke, Carol (Ms.)	A	Kinney, Janie (Ms.)	A
Gomory, Ralph (Mr.)	A	Kleber, Herbert (Dr.)	A
Gonen, Aylin (Ms.)	A	Koplovitz, Kay (Ms.)	A
Gopelirud, Eric (Mr.)	A	Kosnick, George (Mr.)	A
Graham, Donald E. (Mr.)	A	Kosterman, Ed.D., Judy (Ms.)	A
Graham, Robert (Mr.)	A	Lanza-Bajo, Gloria (Ms.)	A
Granath, Herbert A. (Mr.)	A	Laredo, Geoffrey (Mr.)	A
Greenstone, Jody A. (Ms.)	A	Lathem, Ellen (Ms.)	A
Gregorich, John (Mr.)	A	Lawrence, David (Mr.)	A
Gross, Bernard (Mr.)	A	Lee, Philip (Dr.)	A
Gutherie, James (Mr.)	A	Leider, Robert (Mr.)	A
Hadley, Candace (Ms.)	A	Leshner, Alan (Mr.)	A
Hall, Doug (Mr.)		Logan, Jr., James C. (Mr.)	A
Hamilton, Richard (Mr.)	A	Macras, David J. (Mr.)	A
Haspel, Susan (Ms.)	A		
Hatch, Cary (Ms.)	A		

REPORT DATE 02/02/95
REPORT TIME 02:37PM

GATE LIST

PDFA RECEPTION - List #2 - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Madden, Diane (Ms.)	A		
Mallardi , Mike (Mr.)	A	Qudeen, Robert (Mr.)	A
Mapes, Lynn C. (Mr.)	A	Quinn, Christine (Ms.)	A
Marcus, Lauren (Ms.)	A		
Margo, Matthew (Mr.)	A	Raphael, Frank (Mr.)	A
Marlieb, William (Mr.)	A	Reiss, Criag (Mr.)	A
Marshall, Sally (Ms.)	A	Revis-Yeoman, Alexis	A
Marston, Ginna (Ms.)	A	Riley, Patrick M. (Mr.)	A
Massey, Ike (Mr.)	A	Riordan, Rip (Mr.)	A
Matson, Patti (Ms.)	A	Ritts, Jim (Mr.)	A
Maximov, Amy (Ms.)	A	Rosenberg, Lisa (Ms.)	A
McHale, Judith (Ms.)	A	Rosen, Marcella (Ms.)	A
McMahon, Patricia (Ms.)	A	Rosenshine, Allen (Mr.)	A
Medina, Daivd (Mr.)	A	Rosenthal, Mitchell (Dr.)	A
Milich, Tara J. (Ms.)	A	Rose, Susan (Ms.)	A
Miller, Nadine (Ms.)	A	Ross, Doug (Mr.)	A
Millstien, Richard (Mr.)	A	Round, Sharon (Ms.)	A
Modzeleski, William (Mr.)	A		
Morehouse, Daivd (Mr.)	A	Schadt, James P. (Mr.)	A
Moses, Edward (Mr.)	A	Schroeder, M.D. , Steven A. (Dr.)	A
Moss, Doug (Mr.)	A	Schwartz, Kenneth L. (Mr.)	A
Mothner, Ira (Mr.)	A	Segal, Christine (Ms.)	A
Mullane, Denis F. (Mr.)	A	Shepherd, Kathleen S. M. (Ms.)	A
Mullens, Monica (Ms.)	A	Shoup, Hal (Mr.)	A
		Silver, Jackie (Ms.)	
Nassau, William R. (Mr.)	A	Simmons, Cassandra (Ms.)	A
Nelson, Rae (Ms.)	A	Singerman, Martin (Mr.)	A
Nenno, Stephen K. (Mr.)	A	Sirvaitis, Rick (Mr.)	A
Nieves-Blas, Norma (Ms.)	A	Smith, Dave (Mr.)	A
		Smith, Richard (Mr.)	A
Ochi, Takayo Rose (Ms.)	A	Snyder, Wally (Mr.)	A
Ostrow, Joseph (Mr.)		Spear, Tracie (Ms.)	A
O'Laughlin, Jeanne (Sister)	A	Steedman, Doria (Ms.)	A
		Stevens, Shirley (Ms.)	A
Palumbo, John (Mr.)	A	Stringer, Howard (Mr.)	A
Pasierb, Steve (Mr.)	A		
Peisinger, Jon (Mr.)	A	Taddei, Edward (Mr.)	A
Perry, Denise (Ms.)	A	Tauber, Jeffery (Hon.)	
Pitts, William (Mr.)	A	Thau, Sue (Ms.)	A
Pollock, Lawrence J. (Mr.)	A	Thompson, John M. (Mr.)	
Pritchard, Robin	A	Tomeo, Michele (Ms.)	A

REPORT DATE 02/02/95
REPORT TIME 02:37PM

GATE LIST

PDFA RECEPTION - List #2 - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Topel, Elisabeth (Ms.)	A
Topping, Jim (Mr.)	A
Tortorici, Peter (Mr.)	A
Townsend, Michael (Mr.)	A
Trotman, Brenda (Ms.)	A
Turner, Ph.D., Jo (Ms.)	A
Van Vleck, John (Mr.)	A
Versfelt, David (Mr.)	A
Vogelsberg, Sarah (Ms.)	A
Walker, Michael (Mr.)	A
Walsh, R. J. (Mr.)	A
Ward, Walter (Mr.)	A
Warfield, Charles (Mr.)	A
Wasserman, Robert (Mr.)	A
Weinman, Rosalyn (Dr.)	A
Wenzler, Fritz (Mr.)	A
Wheeler, Pat (Ms.)	A
Whitener, Jerry (Mr.)	A
Wilkinson, Charles (Mr.)	A
Williams, Margaret (Ms.)	A
Williams, Richard H. (Mr.)	A
Winter, Ed (Mr.)	A
Woods, Brian (Mr.)	A
Woodworth, Robert (Mr.)	A
Woolman, Robert S. (Mr.)	A
Wyncoop, Barry (Mr.)	A

REPORT DATE 02/02/95
REPORT TIME 02:37PM

GATE LIST

PDFA RECEPTION - List #2 - February 2, 1995
Contact Social Office X7787

REGRETS AND SUBSTITUTES

NAME		NAME	
Anstrom, Decker (Mr.)	R		
Arcara, James (Mr.)	R	Padden, Preston (Mr.)	R
		Petersen, Judy (Ms.)	R
Baker, Michael (Mr.)	R		
Berger, Fred (Mr.)	R	Ranson, William (Mr.)	R
Blaya, Joaquin (Mr.)	R	Rees, Marian (Ms.)	R
		Robertson, Timothy (Mr.)	R
Casey, Albert V. (Mr.)	R	Rogers , Thomas G. (Mr.)	R
Chavez, Nelba (Dr.)	R		
Clarkin, Sean (Mr.)	R	Salhany, Lucie (Ms.)	R
Crain , Rance (Mr.)	R	Sanders, Charles A. (Dr.)	R
		Schacht, Henry (Mr.)	R
Dervin, Nancy (Ms.)	R		
Dingell, Deborah I. (Ms.)	R	Taylor, William O. (Mr.)	R
Duffey, Joseph (Mr.)	R		
		Vliet, Martha (Ms.)	R
Ferguson, Thomas H. (Mr.)	R		
Fritts, Edward O. (Mr.)	R	Wright , Robert C. (Mr.)	R
Furlong, Robert (Mr.)	R		
Gerstner, Jr., Louis V. (Mr.)	R		
Goodes, Melvin R. (Mr.)	R		
Gorelick, Jamie (Hon.)	R		
Hale, Jeff (Mr.)	R		
Hammond, John (Mr.)	R		
Hendricks, John S. (Mr.)	R		
Heyer, Steven J. (Mr.)	R		
Joanou, Phil (Mr.)	R		
Joanou, Phil (Mr.)	R		
Laybourne, Geraldine B. (Ms.)	R		
Love, Cliff (Mr.)	R		
Mihata-Bloom, Leslie (Ms.)	R		
Monocchio, Rich (Mr.)	R		
Moonves, Leslie (Mr.)	R		
Moore, Tracey (Ms.)	R		
Norton, Thomas M. (Mr.)	R		

02:37PM

TOTAL COUNTS

NUMBER OF ACCEPTS:	232
NUMBER OF REGRETS:	43
NUMBER OF NO RESPONSES:	15
NUMBER OF UNKNOWN GUESTS:	0
NUMBER OF EXPECTED ATTENDEES:	247

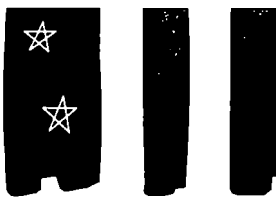
Ms. Judith McHale
General Counsel & Sr. Vice President
Discovery Communications, Inc.
7700 Wisconsin Avenue
Bethesda, MD 20814
301/986-0444

Jose:

One final addition
to the PDFA Feb 2
Event! (I promise!)

Have a great week-end

Sharon Roub



PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

February 7, 1995

Mr. Jose Cerda
Senior Policy Analyst
Office of Domestic Policy
OEOB; Room 222
Washington, D.C. 20500

FEB - 7 1995

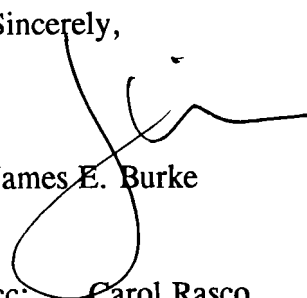
Dear Jose:

We had a wonderfully uplifting White House event and I know it was, in no small part, due to your leadership and on-going support.

Please know how grateful we are to you and accept my personal thanks for your superb effort on our behalf.

All the media present were heartened by the remarks of the President and Mrs. Clinton and, in the end, the children of our country will benefit from the enthusiastic support the media will give us.

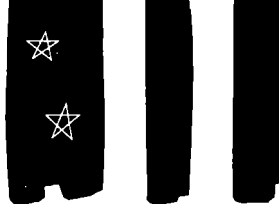
Sincerely,


James E. Burke

cc: Carol Rasco

YOU ARE TERRIFIC!

sr/jeb



PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

February 7, 1995

Jose →
Great
job!
Congrats!
JEB

Ms. Carol H. Rasco
Asst. to the President for Domestic Policy
Office of Policy Development
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

FEB - 7 1995

Dear Carol:

This is simply to offer you my warmest thanks for all your efforts and energy on our behalf in arranging our White House media event. It was a long path to travel, but your perseverance ultimately got us there.

I'd like to also mention that working with Jose Cerda was a most enjoyable experience for all of us. He was steadfastly reliable and supportive in leading us through the choppy waters of coordination and logistics.

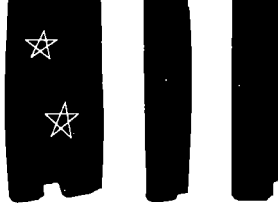
We are profoundly grateful to you, Carol, for your caring about us and this issue. I look forward to staying in touch with you as you might see ways in which we can continue to help the President as he takes on the pernicious problems of illegal drugs.

Sincerely,

James E. Burke

sr/jeb

YOU HAVE BEEN SO PATIENT-
AND SO EFFECTIVE! THANKS



FEB 7 9 1995

PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

February 7th, 1995

The President and Mrs. Clinton
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President and Mrs. Clinton:

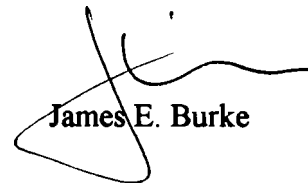
Let me first thank you both again for the inspirational "White House Event". You can't possibly understand the importance of your impact on the media, advertising and community leadership people in attendance...it was truly electrifying! We are now hard at work building on this new interest and momentum you helped create.

Upon reflection, I believe my remarks to you in the receiving line are valid. A speech to the nation from the White House on the Crime Bill would draw a large and bipartisan audience. The drug prevention and treatment programs in the Crime Bill would have broad consensus and support if the inter-relationships between drugs...crime...and violence were properly understood in terms of what would be lost at the community level if these initiatives were eliminated.

I believe the impact of such an address should not be underestimated, and attached are a few suggestions as to the content. I would be honored by the opportunity to work with the White House on putting together background material if you decide to make such a speech.

In any case, thank you both again for your reaffirmation that what we are doing on the illicit drug issue is a worthwhile contribution to our country.

Respectfully Yours,



James E. Burke

JEB:dmp
Attachments

YOU WERE BOTH WONDERFUL!
I WILL CONTINUE TO TRY TO PERSUADE
THE REPUBLICAN LEADERSHIP TO MAKE
THIS ISSUE A BI-PARTISAN ONE.

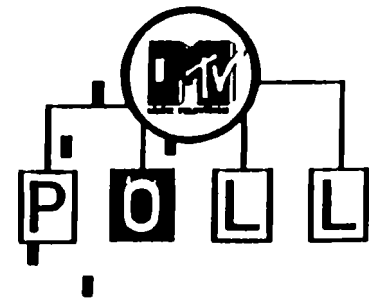
The public needs to be reminded of the following:

- 60- 75% of all criminals arrested test positive for illegal drugs, and drug use is rising most dramatically among juvenile detainees.
- These same criminals started using drugs “casually” as children...90% before their 18th birthday...50% before their 16th birthday...almost all of them started with marijuana.
- Children of the violence producing age group (16-29) have a better understanding of this whole issue than adults do (see the attached poll conducted by MTV).
- We know that prevention and treatment works...and the main provisions in the crime bill in this regard were put together by bipartisan committees, based on substantial research as to their cost effectiveness.
- We as a country have made enormous progress through prevention, e.g. overall drug use is down 50%...the number of cocaine users is down 70%. This is due to our children making the decision not to start or to quit...one kid at a time...and they should be recognized for their contribution.

WHY IS VIOLENCE INCREASING?

• DRUGS	26%
• ECONOMY/UNEMPLOYMENT	20%
• LACK OF MORAL VALUES	16%
• FAMILY UNIT BREAKDOWN	15%
• GANGS	14%
• RACIAL TENSION	7%
• TV VIOLENCE	6%
• POOR EDUCATION	5%
• OTHER	16%

*VOLUNTEERED RESPONSES



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	re: SSNs and DOBs [Personally Identifiable Information] (19 pages)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S
rc2339

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

February 2, 1995
Partnership for a Drug-Free America Reception
Talking Points

- Thank you everyone for joining us here today to review the progress we have made in reducing drug use -- and to confront the challenges that remain before us.
- I want to extend a special word of thanks to your President, Jim Burke -- one of the country's leading anti-drug crusaders. With his leadership -- and your time, energy and support -- you have helped to cut casual drug use in half over the past 8 years. You have committed an unprecedented \$2 billion to deliver a strong "no use" drug message to our kids, and that is no small contribution. Thank you.
- I also want to recognize the enormous effort that our communities have made in reducing drug use. There are now more than 3,000 community coalitions in the country where individuals citizens have banded together to rid their neighborhoods of drugs.
- Government cannot solve the drug problem alone, but when communities and the media join together we have seen tremendous results. Thank you, CADCA for the great grass roots work you have done and for teaming up with Jim and the Partnership.
- But let me also say that there is still much work to be done, particularly when it comes to our youth. As many of you know, after years of making progress, some of our kids have started to view drugs -- especially marijuana -- as less dangerous. We cannot let that happen. We have got to let them know that drugs are not only illegal -- but dangerous and dumb.
- I am committed to attacking this problem even more aggressively. Next week, Dr. Brown and I will announce the Administration's Drug Strategy, and we will signal our strong support for smart prevention program, more and better treatment efforts, and important tools -- such as community policing -- that will help empower folks at the grass roots.
- But I need your continued support. I need you to continue to support Jim and the Partnership. And I need your help in continuing to deglamorize drugs, violence and other irresponsible behavior on TV, in movies and on the radio.
- Again, thanks for all the work you have done -- and the sacrifices you have made -- to reduce drug use and to make our country stronger. Thank you.

February 2, 1995

PARTNERSHIP FOR A DRUG FREE AMERICA RECEPTION

LOCATION: State Floor
TIME: 5:15 - 6:45 pm
FROM: Carol H. Rasco
Jose Cerda

I. PURPOSE/BACKGROUND

To thank the Partnership and their membership for their continued commitment to send a strong anti-drug message to the nation. Over the past 8 years, the Partnership and its state and local media membership have contributed \$2 billion worth of advertising to the drug-free cause.

As you know, this is the event that Jim Burke has been requesting since he met with you last January. He is excited that the event has finally come through, but disappointed that the Administration has not spent more time highlighting the drug issue. You are scheduled to meet with Burke in the Green Room before joining the reception.

Just prior to the reception, Burke and Lee Brown will have briefed the attendees on the progress that the Partnership and the Community Anti-Drug Coalitions of America (CADCA) are making in reducing drug use together. Both of these organizations have joined forces in New York and Miami, where they have had much success. Also, the anti-drug PSA you filmed several weeks ago (on getting involved in community anti-drug coalitions) will be unveiled at the briefing.

II. PARTICIPANTS

The President
The First Lady
Jim Burke, President of Partnership for a Drug Free America

Also in attendance:
Drug Director Lee Brown
Carol Rasco
Attorney General Reno
Secretary Cisneros
Secretary Shalala
Secretary Riley
General Shalikashvili
Approximately 250 invited guests (media industry executives, entertainment industry executives, key drug policy staff).

THE WHITE HOUSE
WASHINGTON

TO: THE PRESIDENT
THE FIRST LADY

DATE: Thursday, February 2, 1995

WHAT: PARTNERSHIP FOR A DRUG FREE AMERICA RECEPTION

WHERE: Remarks: East Room
Receiving Line: Blue Room

TIME: 5:30 p.m.

of Guests: 300/Closed Press/WH Photo Only

FROM: Ann Stock, Sarah Farnsworth

(Invitation time is 4:30 p.m.)

4:15 p.m. Guests begin to arrive at the East Visitors Gate
and proceed to the State Floor for a reception.

5:30 p.m. THE PRESIDENT and THE FIRST LADY arrive in
the Green Room where they are greeted by Jim
Burke, President of Partnership for a Drug
Free America.

5:35 p.m. THE PRESIDENT and THE FIRST LADY are
announced into the East Room and proceed on
stage.

- THE FIRST LADY makes brief remarks and
introduces THE PRESIDENT.

- THE PRESIDENT makes brief remarks.

Following remarks, THE PRESIDENT and THE
FIRST LADY proceed to the Blue Room for
receiving line.

Upon conclusion of receiving line, THE
PRESIDENT and THE FIRST LADY depart.

WHITE HOUSE NON-ATTENDEES
FINAL

Mr. Barry Ackerley
CEO
Ackerley Communications
800 Fifth Avenue, Suite 3770
Seattle, WA 98104
206/624-2888

Mr. Garth Ancier
The WB-TV Network
4001 Warner Boulevard, Bldg. 34R
Burbank, CA 91522
818/954-2884

Mr. Decker Anstrom
President
National Cable Television Association
1724 Massachusetts Ave., N.W.
Washington, D.C. 20036
202/775-3651

Mr. Edwin L. Artzt
Chairman & CEO
Procter & Gamble Co.
1 Procter & Gamble Plaza
Cincinnati, OH 45202
513/983-1100

Ms. Emily L. Barr
General Manager, WTVD-TV
P.O. Box 20009
Durham, NC 27702
919/899-3610

Mr. James Batten
Chairman & CEO
Knight-Ridder
1 Herald Plaza
Miami 33132
(305) 376-3800

Mr. Frank A. Bennack
President & CEO
Hearst Corporation
959 Eighth Avenue
New York, NY 10019
212 649-2000

Mr. Fred Berger
9 Gunn Hill Road
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203/868-7658

Mr. Daniel Berkery
President & General Manager
WSBK-TV
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617/783-3838

Mr. Dennis Berry
Publisher
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(404) 526-5151

Mr. Frank J. Biondi, Jr.
President & CEO
Viacom, Inc.
1515 Broadway
New York, NY 10036
212/258-6000

Ms. Cathie Black
President & CEO
Newspaper Association of America
11600 Sunrise Valley Drive
Reston, VA 22091-1412
(703) 648-1000

Mr. Charles T. Brumback
Chairman & CEO
Tribune Company
435 North Michigan Avenue
Chicago, IL 60611
(312) 222-3232

Mr. Daniel B. Burke
Director
Capital Cities/ABC., Inc.
77 W. 66th Street
New York, NY 10023
(212) 456-7676

Mr. Robert Callahan
President
ABC Radio Networks
125 West End Avenue
New York, NY 10023
(212) 501-9832

Ms. Marcy Carsey
Partner & Executive Producer
The Carsey-Werner Company
4024 Radford Avenue, Building 3
Studio City, CA 91604
818/760-5598

Mr. Peter Chernin
Chairman
Twentieth Century Fox
P.O. Box 900
Beverly Hills, CA 90213
(310) 277-2211

Mr. Michael Crichton
Att: Joe Marich
5657 Wilshire Boulevard, Suite 470
Los Angeles, CA 90036
213/939-5991

Mr. Rance Crain
President
Crain Communications
220 E. 42nd Street
New York, NY 10017
(212) 210-0218

Ms. Marilyn Culp
Executive Director
The Miami Coalition
400 S.E. Second Avenue, 4th Fl.
Miami, FL 33131
(305) 375-8032

Mr. Robert A. Daly
Chairman & Co-CEO
Warner Bros. Inc.
4000 Warner Boulevard
Burbank, CA 91522-0001
(818) 954-6000

Mr. Jaime Davila
Chairman & CEO
Univision Network
605 Third Avenue, 12th Floor
New York, NY 10158
212/455-5200

Mr. Edward Davis
President & CEO
Advertising Checking Bureau, Inc.
221 W. 41st Street, 15th Floor
New York, NY 10036
(212) 921-0080

Karen Davis, Ph.D.
President
The Commonwealth Fund
Harkness House
1 East 75th Street
New York, NY 10021-2692
(212) 525-0400

Mr. Robert W. Decherd
Chairman, President & CEO
A.H. Belo Corporation
400 S. Record, Suite 1700
Dallas, TX 75202
(214) 977-8730

Mr. Walter DeHaven
President & General Manager
KTXA-TV
601 Pacific Avenue, Suite 700
Dallas, TX 75202
214/743-2100

Ms. Barbara Delaney
SVP & Deputy Director
Research & Strategic Development
Partnership For A Drug-Free America
405 Lexington Avenue, 16th Floor
New York, NY 10174
(212) 922-1560

Mr. Peter A. Derow
President & CEO
Institutional Investor
488 Madison Avenue
New York, NY 10022
(212) 303-3300

Ms. Nancy Dervin
General Manager
KXTX-TV
3900 Harry Hines Boulevard
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214/521-3900

Mr. Barry Diller
Chairman & CEO
QVC, Inc.
1365 Enterprise Drive
West Chester, PA 19380
(215) 701-1000

Mr. George C. Dillon, Trustee
National DDW Partnership
5049 Wornall Road
Kansas City, MO 64112
(816) 561-3489

Mr. Joseph L. Dionne
Chairman & CEO
McGraw-Hill Inc.
1221 Avenue of the Americas
New York, NY 10020
(212) 512-4444

Mr. Fred Drasner
Chief Executive Officer
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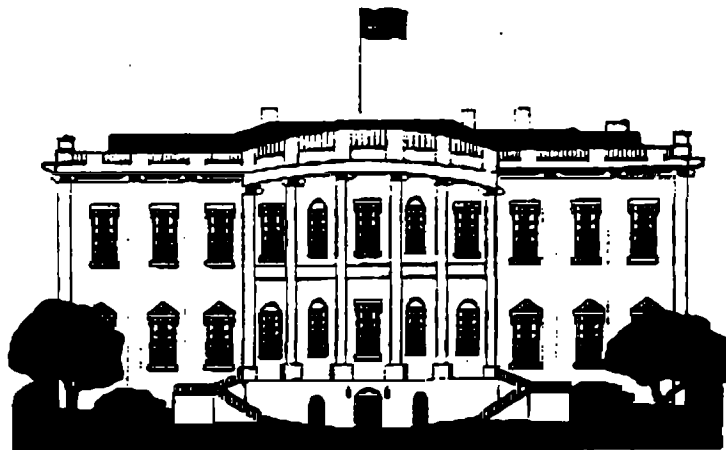
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OFFICE OF NATIONAL DRUG CONTROL POLICY
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Washington, D.C. 20500



FACSIMILE TRANSMITTAL SHEET

Number of pages including cover: 3

Date: 2/1

To: Jose Card

Fax Number: 67028

Office Number: _____

Comments: _____

From: Rico

Fax Number: _____

Office Number: _____

February 1, 1995

Memorandum to ONDCP Staff

From: Ricia McMahon

Subject: Partnership For A Drug Free America Event Feb. 2

ONDCP Roles and Responsibilities

There will be a pre-event meeting on Feb. 1 at 5:30 p.m. in the Old Executive Office Building with Jose Cerda who has been the liaison for the White House with the Partnership. For those who do not have a hard pass to gain entry to the building, please contact me in order to WAVE you onto the premises. Meet at 5:15 at my office.

There are two separate elements to the event, a briefing at the OEOP followed by a White House reception, plus there are several "moving parts." The Partnership has invited a list of guests as well as an additional number of guests have been invited by the White House Social Office. The Partnership list consists media and industry representatives and the White House guests are Cabinet and sub-Cabinet level staff.

ONDCP staff will assist in expediting the arrival of all guests to the first briefing that will take place in Room 450 of the OEOP (agenda attached). This will include checking names at the entrance to the OEOP and directing the guests to the elevator dedicated to the event on the first floor.

We will then escort the guests from the elevator on the fourth floor to Room 450. The guests will hang their coats outside of 450 and sign in at a table that the Partnership will have available for literature and handouts.

Following the briefing the guests will retrieve their coats and be escorted out of the OEOP through the Pennsylvania Avenue gate and proceed along Pennsylvania to the East Wing of the White House. At the East Wing their names will also be checked with security before entering for the reception with the President and First Lady. ONDCP staff will be stationed at points along the avenue to direct the guests to the correct entrance.

Jose will brief us on any protocol and/or other expectations this afternoon as well as review locations and press/media inquiries.

Thank you for your assistance in making this event a success. It should be also be enjoyable. The assignment list is attached.

Assignment for February 2, 1995**OEOB Briefing**

Lobby of OEOB (PA. Ave) Lee Coffield (list)
 George Kosnik
 John Cohen (cell phone)

Cassie Simon

Elevator on First Floor Ross Deck

Elevator on Second Floor Claire Geisen
 John Gregrich (cell phone)

Sharon

Sign In At 450

Myra Fisher

H Partnership folks

Press Entrance NW Gate

Alexis Yeoman
 Pat Wheeler

*Check on seating***White House Reception**

Pennsylvania Avenue Gate George Kosnik

Mid-Way on PA John Cohen

Gate at East Side of PA Ross Deck

East Gate Entrance Lee Coffield

*needs list + needs to stay longer**Jose' to go over w Partnership Staff*

Myra and Claire will be ONDCP leads from 450 to East Gate. Lee will work on getting guests through entrance with Myra and Claire. Myra and Claire will guide them and assist social office with coat check at the White House.

George, John C. and Ross will escort guests along with Myra and Claire but then remain at assigned positions along Pennsylvania Ave. until all invitees have passed their location. John Gregrich will remain until the last guests have left 450 and then proceed to East Gate and notify George, John, Ross and Lee to proceed to reception.

Tilman Dean has prepared name tags for all ONDCP staff that have been invited. They will be distributed tomorrow by Myra Fisher.

February 2, 1995

PARTNERSHIP FOR A DRUG FREE AMERICA RECEPTION

LOCATION: State Floor
TIME: 5:30 - 6:45 pm
FROM: Carol H. Rasco
Jose Cerda

I. PURPOSE/BACKGROUND

To thank the Partnership and their membership for their continued commitment to send a strong anti-drug message to the nation. Over the past 8 years, the Partnership and its state and local media membership have contributed \$2 billion worth of advertising to the drug-free cause.

As you know, this is the event that Jim Burke has been requesting since he met with you last January. He is excited that the event has finally come through, but disappointed that the Administration has not spent more time highlighting the drug issue. You are scheduled to meet with Burke in the Green Room before joining the reception.

Just prior to the reception, Burke and Lee Brown will have briefed the attendees on the progress that the Partnership and the Community Anti-Drug Coalitions of America (CADCA) are making in reducing drug use together. Both of these organizations have joined forces in New York and Miami, where they have had much success. Also, the anti-drug PSA you filmed several weeks ago (on getting involved in community anti-drug coalitions) will be unveiled at the briefing.

II. PARTICIPANTS

The President
The First Lady
Jim Burke, President of Partnership for a Drug Free America

Also in attendance:

Drug Director Lee Brown
Carol Rasco
Attorney General Reno
Secretary Cisneros
Secretary Shalala
Secretary Riley
General Shalikashvili
Approximately 250 invited guests (media industry executives, entertainment industry executives, key drug policy staff).

III. PRESS PLAN - No press coverage.

IV. SEQUENCE OF EVENTS

- 5:30 - The President and First Lady arrive in Green Room.
- Brief meeting with Jim Burke, President of Partnership for a Drug Free America.
- The President and First Lady are announced into the East Room.
- The First Lady makes remarks and introduces the President.
- The President makes remarks.
- After remarks, the President and First Lady proceed to the Blue Room for the receiving line.

V. REMARKS - See attached talking points.

February 2, 1995
Partnership for a Drug-Free America Reception
Talking Points

- Thank you everyone for joining us here today to review the progress we have made in reducing drug use -- and to confront the challenges that remain before us.
- I want to extend a special word of thanks to your President, Jim Burke -- one of the country's leading anti-drug crusaders. With his leadership -- and your time, energy and support -- you have helped to cut casual drug use in half over the past 8 years. You have committed an unprecedented \$2 billion to deliver a strong "no use" drug message to our kids, and that is no small contribution. Thank you.
- I also want to recognize the enormous effort that our communities have made in reducing drug use. There are now more than 3,000 community coalitions in the country where individuals citizens have banded together to rid their neighborhoods of drugs.
- Government cannot solve the drug problem alone, but when communities and the media join together we have seen tremendous results. Thank you, CADCA for the great grass roots work you have done and for teaming up with Jim and the Partnership.
- But let me also say that there is still much work to be done, particularly when it comes to our youth. As many of you know, after years of making progress, some of our kids have started to view drugs -- especially marijuana -- as less dangerous. We cannot let that happen. We have got to let them know that drugs are not only illegal -- but dangerous and dumb.
- I am committed to attacking this problem even more aggressively. Next week, Dr. Brown and I will announce the Administration's Drug Strategy, and we will signal our strong support for smart prevention program, more and better treatment efforts, and important tools -- such as community policing -- that will help empower folks at the grass roots.
- But I need your continued support. I need you to continue to support Jim and the Partnership. And I need your help in continuing to deglamorize drugs, violence and other irresponsible behavior on TV, in movies and on the radio.
- Again, thanks for all the work you have done -- and the sacrifices you have made -- to reduce drug use and to make our country stronger. Thank you.

TO: Kim Widdes
FR: Jose Cerda
RE: February 2nd Event

Here are my suggested agency invites. As we develop a better sense of who is attending, I may have some more names to add to the list. Again, sorry about the delay -- and thanks much for your help.

Cabinet

Cabinet Affairs tells me that they would invite, as a courtesy, the entire Cabinet for this event (and technically, all Cabinet secretaries oversee drug control programs of some sort or another). If we had to limit it some, I would invite the following: (1) Lee Brown; (2) the Attorney General; (3) Secretary Shalala; (4) Secretary Reilly; (5) Secretary Cisneros; (6) Secretary Perry; (7) Secretary Christopher; (8) Secretary Reich; (9) Secretary Pena; (10) Secretary-designate Rubin (11) Director Rivlin. If this needs to be limited further, let me know.

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Robin Pritchard
Acting Director
Crime Prevention and Security, PIH
Department of Housing and Urban Development, Suite 4116
451 Seventh Street, SW
Washington, DC 20410

Ron Carter
Program Analyst
Crime Prevention and Security, PIH
Department of Housing and Urban Development, Suite 4116
451 Seventh Street, SW
Washington, DC 20410

Elizabeth Cocke
Program Analyst
Crime Prevention and Security, PIH
Department of Housing and Urban Development, Suite 4116
451 Seventh Street, SW
Washington, DC 20410

Aylin Gonen
Special Assistant
Office of the Secretary, Suite 10000
Department of Housing and Urban Development
451 Seventh Street, SW
Washington, DC 20410

Malcom Main
Program Analyst
Office of Crime Prevention and Security, Room 4116
Department of Housing and Urban Development
451 Seventh Street, SW
Washington, DC 20410

DOD: 4

The Chairman
Joints Chief of Staff
2E-872
9999 Defense Pentagon
Washington, DC 20318-9999

The Honorable H. Allen Holmes
Assistant Secretary of Defense for Special Operations and Low-
Intensity Conflict (SO/LIC)
2E-258
2500 Defense Pentagon
Washington, DC 20302-2500

Mr. Brian E. Sheridan
Deputy Assistant Secretary of Defense for Drug Enforcement Policy
and Support
2E-538
1510 Defense Pentagon
Washington, DC 20301-1510

Ms. Chris Lin
Senior Policy Analyst
Drug Enforcement Policy and Support
2E-538
1510 Defense Pentagon
Washington, DC 20301-1510

OMB: 8

Nancy-Ann Min
Associate Director
Health/Personnel
Office of Management and Budget
Room 262, OEOB
Washington, DC 20500

Barry Clendenin
Deputy Associate Director
Health/Personnel
Office of Management and Budget
Room 7025, NEOB
Washington, DC 20500

Jill M. Blickstein
Program Examiner
Health/Personnel Division
Office of Management and Budget
Room 7001, NEOB
Washington, DC 20500

Elisabeth Topel
Program Examiner
Health/Personnel Division
Office of Management and Budget
Room 7001, NEOB
Washington, DC 20500

Chris Edley
Associate Director
General Government
Room 246, OEOB
Office of Management and Budget

Kenneth L. Schwartz
Deputy Associate Director
Transportation, Commerce, Justice & Services
Room 9202, NEOB
Office of Management and Budget

James E. Duke
Program Examiner
Transportation, Commerce, Justice & Services
Room 9202, NEOB
Office of Management and Budget

Martha Gagne
Program Examiner
Transportation, Commerce, Justice & Services
Room 9202, NEOB
Office of Management and Budget

Labor: 2

Doug Ross
Assistant Secretary for Employment and Training
Department of Labor, Room S-2307
Third Street and Constitution Avenue
Washington, DC 20210

Judy Petersen
Department of Labor, Room S-2312
Employment and Training Administration
Third Street and Constitution Avenue
Washington, DC 20210

U.S. Information Agency: 1

Joseph Duffey
U.S. Information Agency, Room 800
301 Fourth Street, SW
Washington, DC 20547

State: 1

Ambassador Robert Gellbard
Bureau of International Narcotics Matters, Room 7333
Department of State
2201 C Street, NW
Washington, DC 20520

February 2, 1995

PARTNERSHIP FOR A DRUG FREE AMERICA RECEPTION

LOCATION: State Floor
TIME: 5:30 - 6:45 pm
FROM: Carol H. Rasco
Jose Cerda

I. PURPOSE/BACKGROUND

To thank the Partnership and their membership for their continued commitment to send a strong anti-drug message to the nation. Over the past 8 years, the Partnership and its state and local media membership have contributed \$2 billion worth of advertising to the drug-free cause.

As you know, this is the event that Jim Burke has been requesting since he met with you last January. He is excited that the event has finally come through, but disappointed that the Administration has not spent more time highlighting the drug issue. You are scheduled to meet with Burke in the Green Room before joining the reception.

Just prior to the reception, Burke and Lee Brown will have briefed the attendees on the progress that the Partnership and the Community Anti-Drug Coalitions of America (CADCA) are making in reducing drug use together. Both of these organizations have joined forces in New York and Miami, where they have had much success. Also, the anti-drug PSA you filmed several weeks ago (on getting involved in community anti-drug coalitions) will be unveiled at the briefing.

II. PARTICIPANTS

The President
The First Lady
Jim Burke, President of Partnership for a Drug Free America

Also in attendance:

Drug Director Lee Brown
Carol Rasco
Attorney General Reno
Secretary Cisneros
Secretary Shalala
Secretary Riley
General Shalikashvili
Approximately 250 invited guests (media industry executives, entertainment industry executives, key drug policy staff).

III. PRESS PLAN - No press coverage.

IV. SEQUENCE OF EVENTS

- 5:30 - The President and First Lady arrive in Green Room.
- Brief meeting with Jim Burke, President of Partnership for a Drug Free America.
- The President and First Lady are announced into the East Room.
- The First Lady makes remarks and introduces the President.
- The President makes remarks.
- After remarks, the President and First Lady proceed to the Blue Room for the receiving line.

V. REMARKS - See attached talking points.

February 2, 1995
Partnership for a Drug-Free America Reception
Talking Points

- Thank you everyone for joining us here today to review the progress we have made in reducing drug use -- and to confront the challenges that remain before us.
- I want to extend a special word of thanks to your President, Jim Burke -- one of the country's leading anti-drug crusaders. With his leadership -- and your time, energy and support -- you have helped to cut casual drug use in half over the past 8 years. You have committed an unprecedented \$2 billion to deliver a strong "no use" drug message to our kids, and that is no small contribution. Thank you.
- I also want to recognize the enormous effort that our communities have made in reducing drug use. There are now more than 3,000 community coalitions in the country where individuals citizens have banded together to rid their neighborhoods of drugs.
- Government cannot solve the drug problem alone, but when communities and the media join together we have seen tremendous results. Thank you, CADCA for the great grass roots work you have done and for teaming up with Jim and the Partnership.
- But let me also say that there is still much work to be done, particularly when it comes to our youth. As many of you know, after years of making progress, some of our kids have started to view drugs -- especially marijuana -- as less dangerous. We cannot let that happen. We have got to let them know that drugs are not only illegal -- but dangerous and dumb.
- I am committed to attacking this problem even more aggressively. Next week, Dr. Brown and I will announce the Administration's Drug Strategy, and we will signal our strong support for smart prevention program, more and better treatment efforts, and important tools -- such as community policing -- that will help empower folks at the grass roots.
- But I need your continued support. I need you to continue to support Jim and the Partnership. And I need your help in continuing to deglamorize drugs, violence and other irresponsible behavior on TV, in movies and on the radio.
- Again, thanks for all the work you have done -- and the sacrifices you have made -- to reduce drug use and to make our country stronger. Thank you.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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002. list	Gate List re: SSN and DOB [Personally Identifiable Information] [partial] (1 page)	01/30/1995	b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S
rc2339

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
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b(6) Release would constitute a clearly unwarranted invasion of
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purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

Monica Moxens

(b)(6)

[002]

PAGE 1

REPORT DATE 01/30/95
REPORT TIME 05:10PM

GATE LIST

Partnership for a Drug Free America Briefing and Reception -
Thursday, February 2, 1995 - 02:45PM/17th and Pennsylvania - Briefing at
2:45p.m. will be held in the OEOB. The guests will then proceed to the East
Visitors Gate for the Reception at 4:30p.m.
Contact Social Office Y7787
THE PRESIDENT AND MRS. CLINTON

ACCEPT AND NO RESPONSE

NAME

NAME

Abrams, William (Mr.)	A	Casey, Albert V. (Mr.)	A
Ackerley, Barry (Mr.)	?	Cassidy, Paul (Mr.)	A
Agoglia, John (Mr.)	A	Savataio, Michele (Ms.)	A
Ahern, Joseph (Mr.)	A	Chapman, Alvah H. (Mr.)	A
Alexander, Grayling (Mr.)	A	Chaves, Nelba (Dr.)	A
Arcara, James (Mr.)	A	Choate, David (Mr.)	A
		Clarkin, Sean (Mr.)	A
Baker, Michael (Mr.)	A	Glendonis, Barry (Mr.)	A
Bartner, Martin (Mr.)	A	Cocks, Elizabeth (Ms.)	A
Becker, Lauren (Ms.)	A	Coffield, Lee (Mr.)	A
Bennack, Frank A. (Mr.)	?	Cohan, Harvey (Mr.)	A
Berger, Fred (Mr.)	?	Cohen, John (Mr.)	A
Bernstein, Lisa (Mr.)	A	Condon, John (Mr.)	A
Berry, Camille T. (Dr.)	A	Connor, Richard L. (Mr.)	A
Blays, Josquin (Mr.)	A	Conway, Mike (Mr.)	A
Bliskettien, Jill M. (Ms.)	A	Cooke, John P. (Mr.)	A
Blumenthal, Scott (Mr.)	A	Cooney, Nelson (Mr.)	A
Boehm, Helen (Dr.)	A	Copple, James (Mr.)	A
Bondell, Dawn (Ms.)	A	Cox, Winston (Mr.)	A
Bonnette, Richard D. (Mr.)	A	Crain, Rance (Mr.)	N
Bornstien, Steven M. (Mr.)	A	Curley, Thomas (Mr.)	A
Boulouko, Don (Mr.)	A	Cutie, James (Mr.)	A
Bressan, Beth (Ms.)	A		
Burke, James E. (Mr.)	A	Daly, Ann (Ms.)	A
Butensky, Ave (Mr.)	A	Dansig, Fred (Mr.)	A
Byer, Don (Mr.)	A	Davatzee, Nickolas (Mr.)	A
		Davidson, Donald (Mr.)	A
Caballero, Eduardo (Mr.)	A	Deck, N. Ross (Mr.)	A
Califano, Joseph (Hon.)	A	Dervin, Nancy (Ms.)	N
Carbonell, Anna (Ms.)	A	Dingell, Deborah I. (Ms.)	A
Carnevale, John (Mr.)	A	Dnistrian, Stephen (Mr.)	A
Carney, Florence (Ms.)	A	Dogde, Karen (Ms.)	A
Carter, Ron (Mr.)	A	Dolan, Mitchell (Mr.)	A
Caruso, Robert (Mr.)	A	Drake, O. Burtch (Mr.)	A

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REPORT DATE 01/30/95
REPORT TIME 05:10PM

GATE LIST

Partnership for a Drug Free America Briefing and Reception - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Drasner, Fred (Mr.)
Driscoll, John P. (Mr.)
Duffey, Joseph (Mr.)
Duke, James (Mr.)
Dutka, Solomon (Mr.)
Dsodin, Harvey (Mr.)

Edelman, Peter B. (Mr.)
Engle, Ralph (Mr.)

Fahey, Alison (Ms.)
Falco, Maltha (Ms.)
Farnsworth, Heather (Ms.)
Fischer, Larry (Mr.)

Fisher, Myra M. (Ms.)
Flanagan, Beranrd (Mr.)
Fletcher, Nancy (Ms.)
Florio, Steven T. (Mr.)
Francis, Julie (Ms.)
Francis, Robert (Mr.)
Frank, Richard (Mr.)
Frankfurt, Stephen O. (Mr.)
Franks, Martin D. (Mr.)
Fritts, Edward O. (Mr.)
Furlong, Robert (Mr.)

Gagne, Martha (Ms.)
Garcia, Fred (Mr.)
Gelsen, Clair (Ms.)
Gillespie, Charlott (Ms.)
Ginsberg, Pamela (Ms.)
Goerke, Carol (Ms.)

Gonen, Aylin (Ms.)
Gopelirud, Eric (Mr.)
Graham, Donald E. (Mr.)
Graham, Robert (Mr.)
Granath, Herbert A. (Mr.)
Greenstone, Jody A. (Ms.)
Gragorich, John (Mr.)
Gross, Bernard (Mr.)
Guthrie, James (Mr.)

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Hadley, Candace (Ms.)

Hale, Jeff (Mr.)

Hall, Doug (Mr.)

Hamilton, Richard (Mr.)

Hammond, John (Mr.)

Haspel, Susan (Ms.)

Hatch, Cary (Ms.)

Hayes, Charlotte (Ms.)

Heaps, Melody M. (Ms.)

Hearn, Ph.D., Ruby (Dr.)

Hedrick, Thomas A. (Mr.)

Heun, Richard (Mr.)

Heyer, Steven J. (Mr.)

Hope, John (Mr.)

Hussey, Janet (Ms.)

Iger, Robert (Mr.)

Jellinek, Ph.D., Paul (Dr.)

Jennings, William B. (Mr.)

Joanou, Phil (Mr.)

Joanou, Phil (Mr.)

Johnson, Carol (Ms.)

Johnson, Elaine M. (Dr.)

Johnson, Robert L. (Mr.)

Johnston, Ph.D., Lloyd D. (Dr.)

Jones, Cary (Mr.)

Joseph, Jeffrey (Mr.)

Jurith, Ed (Mr.)

Kane, Thomas P. (Mr.)

Kaufmann, William J. (Mr.)

Kelly, Kathy Soulia (Ms.)

Kinney, Janie (Ms.)

Kleber, Herbert (Dr.)

Kosnick, George (Mr.)

Kosterman, Ed.D., Judy (Ms.)

Lanza-Bajo, Gloria (Ms.)

Laredo, Geoffrey (Mr.)

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REPORT DATE 01/30/95

REPORT TIME 06:10PM

GATE LIST

Partnership for a Drug Free America Briefing and Reception - February 2, 1995
 Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Latham, Ellen (Ms.)	A		
Lawrence, David (Mr.)	A	Padden, Preston (Mr.)	Y
Leider, Robert (Mr.)	A	Palumbo, John (Mr.)	A
Leshner, Alan (Mr.)	A	Paslerb, Steve (Mr.)	A
Logan, Jr., James C. (Mr.)	A	Peisinger, Jon (Mr.)	A
Love, Cliff (Mr.)	A	Perry, Denise (Ms.)	A
		Pitts, William (Mr.)	A
Macras, David J. (Mr.)	A	Pollock, Lawrence J. (Mr.)	A
Madden, Diane (Ms.)	A	Pritchard, Robin	A
Mallardi, Mike (Mr.)	A		
Mapes, Lynn C. (Mr.)	A	Qudeen, Robert (Mr.)	A
Marcus, Lauren (Ms.)	A	Quinn, Christine (Ms.)	A
Margo, Matthew (Mr.)	A	Quinn	
Marshall, Sally (Ms.)	A	Ranson, William (Mr.)	A
Matson, Patti (Ms.)	A	Raphael, Frank (Mr.)	A
Maximov, Amy (Ms.)	A	Revis-Yecman, Alexis	A
McHale, Judith (Ms.)	Y	Riley, Patrick M. (Mr.)	A
McMahon, Patricia (Ms.)	A	Riordan, Rip (Mr.)	A
Medina, David (Mr.)	A	Ritte, Jim (Mr.)	A
Mihata-Bloom, Leslie (Ms.)	A	Rose, Susan (Ms.)	A
Milich, Tara J. (Ms.)	Y	Rosen, Marcella (Ms.)	A
Miller, Nadine (Ms.)	A	Rosenberg, Lisa (Ms.)	A
Millstien, Richard (Mr.)	A	Rosenshine, Allen (Mr.)	A
Modzeleski, William (Mr.)	A	Rosenthal, Mitchell (Dr.)	A
Monocchio, Rich (Mr.)	A	Round, Sharon (Ms.)	A
Moonves, Leslie (Mr.)	A		
Moore, Tracey (Ms.)	A	Sanders, Charles A. (Dr.)	A
Morehouse, David (Mr.)	A	Schacht, Henry (Mr.)	
Moses, Edward (Mr.)	A	Schadt, James P. (Mr.)	77
Moss, Doug (Mr.)	Y	Schroeder, M.D., Steven A. (Dr.)	A
Mothner, Ira (Mr.)	Y	Schwartz, Kenneth L. (Mr.)	A
		Segal, Christine (Ms.)	A
Nassau, William R. (Mr.)	A	Shepherd, Kathleen S. M. (Ms.)	A
Nelson, Rae (Ms.)	A	Shoup, Hal (Mr.)	Y
Nenno, Stephen K. (Mr.)	A	Silver, Jackie (Ms.)	A
Nieves-Blas, Norma (Ms.)	A	Simmons, Cassandra (Ms.)	A
Norton, Thomas M. (Mr.)	A	Singerman, Martin (Mr.)	A
		Sirvaitis, Rick (Mr.)	A
Ochi, Takayo Rose (Ms.)	A	Smith, Dave (Mr.)	A
Ostrow, Joseph (Mr.)	A	Smith, Richard (Mr.)	A
O'Laughlin, Jeanne (Sister)	A	Snyder, Wally (Mr.)	A

REPORT DATE 01/30/95

REPORT TIME 03:10PM

GATE LIST

Partnership for a Drug Free America Briefing and Reception - February 2, 1995
Contact Social Office X7787

ACCEPT AND NO RESPONSE

NAME

NAME

Spear, Tracie (Ms.)	A
Steadman, Doria (Ms.)	A
Stevens, Shirley (Ms.)	A
Teddei, Edward (Mr.)	A
Tauber, Jeffery (Hon.)	A
Taylor, William O. (Mr.)	A
Thau, Sue (Ms.)	A
Thompson, John M. (Mr.)	A
Tomeo, Michele (Ms.)	A
Topel, Elisabeth (Ms.)	A
Tortorici, Peter (Mr.)	A
Townsend, Michael (Mr.)	A
Trotman, Brenda (Ms.)	A
Turner, Ph.D., Jo (Ms.)	A
Van Vleck, John (Mr.)	A
Versfelt, David (Mr.)	A
Vliet, Martha (Ms.)	A
Vogelsberg, Sarah (Ms.)	A
Walker, Michael (Mr.)	A
Walsh, R. J. (Mr.)	A
Ward, Walter (Mr.)	A
Wasserman, Robert (Mr.)	A
Weinman, Rosalyn (Dr.)	A
Wenzler, Fritz (Mr.)	A
Wheeler, Pat (Ms.)	A
Wilkinson, Charles (Mr.)	A
Williams, Margaret (Ms.)	A
Williams, Richard H. (Mr.)	A
Winter, Ed (Mr.)	A
Woods, Brian (Mr.)	A
Woodworth, Robert (Mr.)	A
Woolman, Robert S. (Mr.)	A
Wyncoop, Barry (Mr.)	A

05:10PM

TOTAL COUNTS

NUMBER OF ACCEPTS: 226
NUMBER OF REGRETS: 38
NUMBER OF NO RESPONSES: 21
NUMBER OF UNKNOWN GUESTS: 0
NUMBER OF EXPECTED ATTENDEES: 247

N? 57, 2N

- 20 sktd

- 2N

225

2 seats for Education

REPORT DATE 01/30/95
REPORT TIME 05:10PM

GATE LIST

Partnership for a Drug Free America Briefing and Reception - February 2, 1995
Contact Social Office X7787

REGRETS AND SUBSTITUTES

NAME		NAME	
Andler, Garth (Mr.)	R	Rees, Marian (Ms.)	R
Anstrom, Decker (Mr.)	R	Robertson, Timothy (Mr.)	R
Artzt, Edwin L. (Mr.)	R	Rogers, Thomas C. (Mr.)	R
		Ross, Doug (Mr.)	R
Barr, Emily L. (Ms.)	R		
Bannack, Frank A. (Mr.)	R	Salhany, Lucia (Ms.)	R
Berkery, Daniel (Mr.)	R	Stringer, Howard (Mr.)	R
Carsey, Marcy (Ms.)	R	Topping, Jim (Mr.)	R
Davila, Jaime (Mr.)	R	Whitener, Jerry (Mr.)	R
Davis, Karen (Dr.)	R	Wright, Robert C. (Mr.)	R
DeHaven, Walter (Mr.)	R		
Eigner, Michael (Mr.)	R		
Eisner, Michael D. (Mr.)	R		
Ferguson, Thomas H. (Mr.)	R		
Freah, Louis J. (Hon.)	R		
Gelb, Richard L. (Mr.)	R		
Gerstner, Jr., Louis V. (Mr.)	R		
Gomory, Ralph (Mr.)	R		
Goodes, Melvin R. (Mr.)	R		
Gorelick, Jamie (Hon.)	R		
Hedlund, James (Mr.)	R		
Hendricks, John S. (Mr.)	R		
Hikawa, Christine (Ms.)	R		
Koplovitz, Kay (Ms.)	R		
Laybourne, Geraldine B. (Ms.)	R		
Lee, Philip (Dr.)	R		
Marlieb, William (Mr.)	R		
Massey, Ike (Mr.)	R		
Mullane, Denis F. (Mr.)	R		
Petersen, Judy (Ms.)	R		

REPORT DATE 01/30/95
REPORT TIME 05:08PM

GATE LIST

Partnership for a Drug Free America reception invitees only. -
Thursday, February 2, 1995 - 04:30PM/East Visitors Gate - These invitees will
only be attending the reception, not the briefing.
Contact Social Office X7787
THE PRESIDENT AND MRS. CLINTON

ACCEPT AND NO RESPONSE

NAME		NAME	
Brown, Lee P. (Hon. (Dr.))	A	Warren, Mary Lee (Ms.)	A
Cisneros, Henry (Hon.)	A		
Constantine, Tom (Mr.)	A		
- Gelbard, Robert (Ambassador)	A		
Gorelick, Jamie S. (Hon.)	A		
? - Greene, Alison E. (Ms.)	A		
Harris, Jo Ann (Hon.)	A		
Hedlund, Rebecca (Ms.)			
Kunin, Madeleine (Hon.)			
Lin, Christiana (Ms.)	A		
Main, Malcolm (Mr.)	A		
Mastali, Grace (Ms.)	A		
Min, Nancy Ann (Hon.)	A		
Noble, Ronald (Mr.)	A		
Paysant, Thomas (Dr.)	A		
Pana, Federico (Hon.)			
Reno, Janet (Hon.)	A		
Riley, Richard W. (Hon.)	A		
Rubin, Robert B. (Hon. (Sec.))			
Rudy, Deborah (Ms.)			
Santiago, Deborah (Ms.)	A		
Shalala, Donna E. (Hon.)	A		
Shalikashvili, USA, John M. D. (General)	A		
Sheridan, Brian (Mr.)	A		
Shuldiner, Joseph (Hon.)	A		

REPORT DATE 01/30/95
REPORT TIME 06:08PM

GATE LIST

Partnership for a Drug Free America reception invitees only. - February 2, 1995
Contact Social Office X7787

REGRETS AND SUBSTITUTES

NAME

NAME

Christopher, Warren M. (Hon.)

R

Edley, Christopher (Hon.)

R

Freeh, Louis J. (Hon.)

R

Holmes, H. Allen (Hon.)

R

Perry, William (Hon.)

R

Reich, Robert B. (Hon.)

R

Rivlin, Alice (Hon. (Ms.))

R

Ross, Doug (Mr.)

R

05:08PM

TOTAL COUNTS

NUMBER OF ACCEPTS:	21
NUMBER OF REGRETS:	8
NUMBER OF NO RESPONSES:	5
NUMBER OF UNKNOWN GUESTS:	0
NUMBER OF EXPECTED ATTENDEES:	26

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. memo	WAVES to Jose Cerda [Personally Identifiable Information] [partial] (1 page)	02/01/1995	b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S
rc2339

RESTRICTION CODES

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P1 National Security Classified Information [(a)(1) of the PRA]
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P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

TO: WAVES
FR: Jose Cerda, Rm 222 OEOB, 6-5568
RE: 5:30pm meeting in Rm 222 and rehearsal in Rm 450
DA: February 1, 1995

Can you please clear the following individuals for a 5:30pm meeting in my office, Room 222, to be followed by a rehearsal for a briefing in room 450 tomorrow.

Also, can you clear one of the individuals -- Sharon Round -
- for an hour earlier 4:30pm.

Thank you.

Richard D. Bonnette
President & CEO, PDFA

James E. Burke
Chairman, PDFA

James E. Copple
National Director, CADCA

Steve Dnistrian
VP & Associate Director, External Affairs

Bernard Gross
SVP & Deputy Director Communications, PDFA

Thomas A. Hedrick
Vice Chairman, PDFA

Diane Madden
Admin. Asst., Research, PDFA

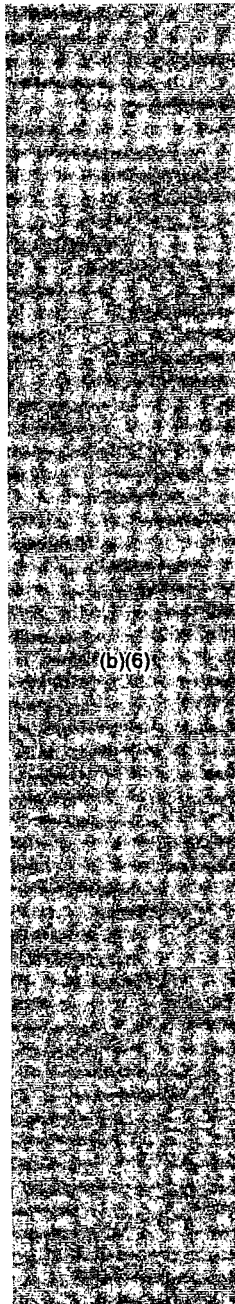
Lynn Mapes
SVP & Deputy Director Communications, PDFA

Sharon Round
Asst. to R.D. Bonnette, M.Y. Townsend, PDFA

Christine Segal
Admin. Asst., National DDW Partnership

Cassandra Simmons
Asst. Office Admin, PDFA

Michael Y. Townsend
EVP, Director of Communications, PDFA



(003)

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. list	re: SSNs and DOBs [Personally Identifiable Information] (19 pages)	02/02/1995	b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S
rc2339

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**Suggested Points of Emphasis
For President Clinton
Partnership for a Drug-Free America Event
February 2, 1995**

1. Acknowledge the vital importance of the role the media have played in the progress we have made in reducing illegal drug usage over the past 8 years. It has been an unprecedented commitment (\$2.0 billion) to delivering the Partnership's compelling anti-drug messages to our nation.
2. Recognize and acclaim the enormous effort across this country that goes way beyond the federal government, and way beyond law enforcement, that involves citizens in our community coalitions tirelessly supporting our common cause to eliminate illegal drugs from our society. There are now over 3,000 coalitions - most of which are being unified and strengthened through the ongoing efforts of CADCA (Community Anti-Drug Coalitions of America).
3. When these two powerful forces -- the media and community coalitions -- work together, we have seen tremendously positive results in increasing anti-drug attitudes and reducing drug usage. (The Miami Story).
4. There is no doubt about the need to continue our efforts against illegal drugs given their persuasive association with crime/violence, homelessness, AIDS, broken families, teenage pregnancies, etc.
5. After years of significant progress (use of illegal drugs reduced by 50% since 1985) we are alarmed by the recent reversal in these trends -- especially by our children. Young 8th, 10th, and 12th graders are relaxing their attitudes toward drugs -- especially marijuana -- with resultant increases in usage. In fact, we know marijuana is not a harmless drug -- it can destroy lives and is clearly a gateway to harder drugs like cocaine and heroin.
6. We intend to attack this problem (marijuana) even more aggressively and I will announce the specifics of this in Strategy V next week. Dr. Brown has just shared with you some of the highlights of this major effort.
7. Recognize the importance of the Entertainment Industry in shaping attitudes through television programming, feature films and especially music. Thank them for their past efforts and stress the importance of continuing to deglamorize drugs (especially marijuana).
8. Thank the media and community volunteers for all that they have done, urge them to keep up the terrific effort and pledge the President's personal dedication to dealing with illegal drugs as a top priority.



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20410-0001

January 10, 1995

MEMORANDUM TO: Jose Cerda
FROM: Aylin Gonen *Aylin*
RE: List of Names for White House Reception-
2/2/95

Jose - Below are the names of the individuals who should be extended invitations to the White House reception on February 2, 1995. If you have any questions, please give me a call at 401-8715.

Secretary Henry G. Cisneros
Suite 10000

Assistant Secretary Joseph Shuldiner
Office of Public and Indian Housing, PIH
Suite 4100

Edward Moses, Director, Office of Community Relations and Involvement, PIH
Room 4102

Robin Pritchard, Acting Director, Crime Prevention and Security, PIH
Room 4116

Ron Carter, Program Analyst, Office of Crime Prevention and Security, PIH
Room 4116

Elizabeth Cocke, Program Analyst, Office of Crime Prevention and Security, PIH
Room 4116

U.S. Department of Housing and Urban Development
451 Seventh Street, SW
Washington, DC 20410

U.S. Department of Education



Michele Cavataio

Office of the Deputy Secretary

600 Independence Ave., SW
400 Maryland Ave., SW • Washington, D.C. • 20202-0500



(202)401-1000



(202)401-3093

INET michele_cavataio@ed.gov

Date: _____

Total # of pages including cover sheet: _____

To: Jose

Recipient Fax: 456-7028

Memo:

Drug event:

Definites:

Secretary Riley

Dep Sec. Kunin, room 6236 (above address)

Room 4000

1250 Maryland Ave.

DC 20202

{ Asst. Secretary for Elem. & Secondary Ed,
Tom Payzant

{ Bill Modzeleski, room 4000

Me room 6236

If space:

Debbie Rudy, room 4000

Deborah Santiago, room 6236

MEMO VIA FAX

DATE: January 5, 1994

TO: Jose Cerda

FROM: Mike Townsend

RE: Partnership White House Media Event

CC: Dick Bonnette

As discussed, the following are people from your side whom we would like to have invited to the event:

Nelba Chavez, Director, SAMHSA

Elaine Johnson, Director, CSAP

Alan Leshner, Director, NIDA

Richard Milstein, Deputy Director, NIDA

Susan David, NIDA

Dan Melnick, Director, OAS, SAMHSA

Bill Modzeleski, Demand Reduction, Department of Education

Peter Edelman, Counselor to the Secretary, HHS

We leave ONDCP and cabinet-level people to your discretion.

Pls Deliver
ASAP

To: Jose Arde
Fr: Chris Lin
703/695-9090
X 703/693-7588

JOSE --

Per our conversation, the following folk should receive an invite to the drug reception:

Secretary Perry (I assume you have his info)

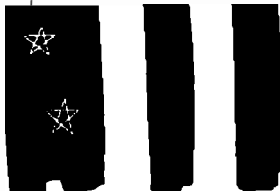
**The Chairman
Joint Chiefs of Staff
2E-872
9999 Defense Pentagon
Washington, DC 20318-9999**

**The Honorable H. Allen Holmes
Assistant Secretary of Defense for Special Operations and Low-Intensity Conflict (SO/LIC)
2E-258
2500 Defense Pentagon
Washington, DC 20301-2500**

**Mr. Brian E. Sheridan
Deputy Assistant Secretary of Defense for Drug Enforcement P
Policy and Support
2E-538
1510 Defense Pentagon
Washington, DC 20301-1510**

Please give me a ring if you need anything else. Great seeing you, dude.

-- CHRIS



PARTNERSHIP FOR A DRUG-FREE AMERICA

January 23, 1995

To: Jose Cerda
FAX: 202/456-7028

From: Sharon Round

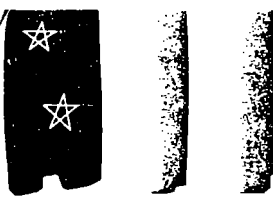
One final name to add to our invitation list. (And I do mean final).

Ms. Judith McHale
General Counsel & Sr. Vice President
Discovery Communications, Inc.
7700 Wisconsin Avenue
Bethesda, MD 20814
301/986-0444

If there are any problems, please call me at 212/973-3535.

Again, many thanks

Ashley Fairer
6-2023



PARTNERSHIP FOR A DRUG-FREE AMERICA

September 7, 1994

JAMES E. BURKE
Chairman

Mr. Leon E. Panetta
White House Chief of Staff
The White House
1600 Pennsylvania Ave., N.W.
First Floor, West Wing
Washington, D.C. 20800

Dear Mr. Panetta:

I have been urging the President to take national leadership of the illicit drug issue, and I have been asking that he do this in several ways. In the interest of making this request more realistic, given the President's schedule, and recognizing the additional rigors of a mid-term election year, I am now narrowing the focus of my request down to the two most important of the events I have been talking about: a Partnership event at the White House to thank the media, and the National Leadership Forum V of the Community Anti-Drug Coalitions of America (CADCA).

1. Partnership Media Event at the White House

This would be a reception and presentation, held at the White House, for key leaders from the national and local media and the top influencers from the entertainment industry. These leaders would be shown the significant progress that has been made and how their support has had a direct and powerful impact on this progress. The highlight of the event would be the President recognizing this contribution and personally thanking these leaders for their involvement. Based on our experience, meeting the President is extremely effective in motivating the media to continue their crucial support of this campaign. This is enhanced by the President's public recognition of the media as one of the nation's most influential drug prevention voices.

We are convinced that the crisis will be resolved at the local level, community by community. Thus, we have become a major participant in the local coalition movement. We will illustrate the benefits of the local tie-in showing how those markets with active coalitions and significant media support are making better progress than those markets which are relatively inactive on the issue. We have a dramatic illustration of this with the story of the Miami Coalition and the strides that have been made there. We will supplement this story with the very recent and startlingly positive results we have achieved with inner city youth in New York City. (See Exhibits I and II).

Both of these stories, coupled with the national progress, are very positive and very newsworthy. Tremendous impact would be added by the President recognizing these results.

2. National Leadership Forum V (October 27-29, 1994)

This Leadership Forum, organized and hosted by CADCA, is the single most important gathering of community coalition leaders in the nation. Currently, there are over 2,500 coalitions which represent the backbone of our prevention efforts and they are a powerful force for finding solutions to a multiplicity of the country's social problems that this Administration understands must be solved by "community" at the local level.

Importantly, this national assemblage represents a highly visible public forum for the President to demonstrate his personal resolve and commitment to tackling the drug issue, head-on, with all the vigor and resources his office can uniquely bring to it.

The President can be quite specific in his remarks in recognizing how much progress can be achieved when the coalitions apply their significant resources against this enormous social problem. He can cite the very heartening and definitive progress made in Miami and can applaud the coalitions' tireless commitment to this effort.

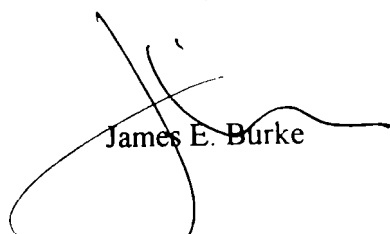
3. Timing

The ideal timing for these two events is to have the PDFFA media event precede the CADCA event by a week or two. Given the established date for the CADCA event (October 28 is the date the President has been invited to speak), this would mean the event at the White House should be held either the week of October 10 or the week of October 17. This is a good time of year to maximize the attendance by the media, assuming we can get sufficient lead time (4-6 weeks) to invite them. Delaying beyond this puts us in the busiest time of year for the television industry -- ratings sweeps month following the new season debut.

CONCLUSION

These two initiatives involve two of the most powerful and effective forces in dealing with the drug issue. They provide the President with a combined, **bipartisan** private/public sector forum to categorically assert his personal leadership and commitment to dealing with this nation's most serious problems by supporting the reduction in use of illegal drugs. And, while the illicit drug problem is too important to politicize, there are very real popular benefits to be derived from visibility and leadership on the issue. Finally, Presidential involvement will pay significant and badly needed dividends to the prevention movement.

Sincerely,



James E. Burke

Note: A draft of this recommendation has previously been sent to Dr. Lee Brown, Lloyd Cutler and Jody Greenstone.

Jeremy - J

THE WHITE HOUSE
WASHINGTON

October 21, 1994

MEMORANDUM TO BILLY WEBSTER

FROM: Carol H. Rasco 
SUBJECT: Partnership for a Drug Free America

I would appreciate your help resolving a matter that has been dragging on for some months. James Burke, Chairman of the Partnership for a Drug-Free America, has had numerous meetings with everyone from the President on down to request an event with the Partnership at the White House. Besides the President, he has met with the Leon Panetta, David Gergen and myself, and has worked through Marcia Hale and Ricki Seidman. At every level, he has been given a clear signal of our interest, but has been unable to pin down a date.

Attached please find recent correspondence regarding the Partnership's requests and the proposed event. This reception and presentation would be held for key leaders from the national and local media in order to highlight significant progress and to thank the media for their continued coverage and support. The enclosed material explains that the Partnership plans to report promising results from projects in Miami and New York City demonstrating the importance of media coverage and illustrating some very positive, encouraging and newsworthy results. You should also be aware that the organization is greatly disappointed that the President will not be speaking at the Community Anti-Drug Coalition (CADCA) event on the 29th, to which they feel administration officials had committed.

I understand how busy the schedule is between now and the end of the year. If we cannot do something till next year, we should tell Mr. Burke directly. I also understand that we cannot pin down a date for next year at this time. However, I am reluctant to continue putting them off with indefinite promises, given the visibility of the group and issue, and the level of interest expressed at the White House so far.

Please let me know how you wish to proceed with this request. If you decide that we should commit to the Partnership, my office will be happy to forward a formal scheduling request. Thanks in advance for your help.

Partnership for a Drug-Free America**White House Media Event - February 2, 1995****AGENDA****PRESENTATION - Room 450, Old Executive Office Building
3:15 PM - 4:30 PM**

Mr, Richard D. Bonnette President & CEO, Partnership For A Drug-Free America	5 min.
Lee Brown, PhD Director, Office of National Drug Control Policy	10 min.
Mr. James E. Burke Chairman, Partnership For A Drug-Free America	15 min.
Mr. James E. Copple National Director Community Anti-Drug Coalitions of America -Recognition of coalition leaders	10 min.
Mr. James E. Burke - new creative work	10 min.
Mr. James E. Burke and Mr. O. Burtch Drake, President, American Association of Advertising Agencies -Recognition of A.A.A.A. support	5 min.
Mitchell S. Rosenthal, MD, President, Phoenix House Foundation - Phoenix House Resident	10 min.

* * * * *

**RECEPTION - State Dining Room, The White House
4:00 - 5:00 PM****The President of the United States
-Brief remarks, reception line, photos**

The briefing of the nation's media and entertainment leaders will cover the following:

1. The Partnership's perspective of the the illegal drug situation in the U.S. today, including:

- where we have been and the progress that's been made

- recent trend reversals and what we need to do to about it

2. Recognition of the importance of the media in influencing trends and impact on the progress to date; thanking the media for their support.

3. The Administration's perspective on the issue and a "sneak preview" of Strategy V.

4. The importance of community coalitions to the prevention effort.

5. The importance of the media to the coalition movement.

6. Preview of new Partnership creative work.

7. Recognition of the advertising agency industry's contributions.

8. The importance of treatment to the prevention movement.

PARTNERSHIP FOR A DRUG-FREE AMERICA

Q's
- Press Section (standing (sitting))

Partnership for a Drug-Free America

White House Media Event - February 2, 1995

AGENDA

PRESENTATION - Room 450, Old Executive Office Building
3:15 PM - 4:30 PM

Mr. Richard D. Bonnette
President & CEO, Partnership For A Drug-Free America

5 min.

Lee Brown, PhD
Director, Office of National Drug Control Policy

10 min.

Mr. James E. Burke
Chairman, Partnership For A Drug-Free America

15 min.

Mr. James E. Copple
National Director
Community Anti-Drug Coalitions of America
-Recognition of coalition leaders

10 min.

Mr. James E. Burke - new creative work

10 min.

Mr. James E. Burke and Mr. O. Burtch Drake, President,
American Association of Advertising Agencies
-Recognition of A.A.A.A. support

5 min.

Mitchell S. Rosenthal, MD, President, Phoenix House Foundation
- Phoenix House Resident

10 min.

* * * * *

RECEPTION - State Dining Room, The White House
4:30 - 6:00 PM

The President of the United States
-Brief remarks, reception line, photos

Revised 1/5/95

ONDCP

Name Tag

Can we get

separate

offices to

one up

one vet

detector

Talk one of

beforehand

cleaning &

just come late

to the reception

(maybe 5)
3 - Por walk to
East Gate

1 - Press

N T
N T

E X E C U T I V E O F F I C E O F T H E P R E S I D E
E X E C U T I V E O F F I C E O F T H E P R E S I D E

30-Jan-1995 02:54pm

TO: (See Below)

FROM: Sarah Farnsworth
 Appointments and Scheduling

SUBJECT: Drug Free Recptn sequence for final comments please

THURSDAY, FEB. 2: PARTNERSHIP FOR DRUG FREE AMERICA RECPTN

4:30pm Invite time/East Visitors Gate

5:30pm POTUS and FLOTUS arrival time
 -- brief meet and greet w/Jim Burke in Green Room
 -- POTUS and FLOTUS are announced into the East Room
 -- FLOTUS makes remarks and intros POTUS
 -- POTUS makes remarks

5:45 pm After remarks, POTUS and FLOTUS proceed to the
Blue Room for receiving line.

Approx. 300/Closed press

NOTES: -- Staff Contacts: Ann Stock, Jose Cerda
 -- Jose: talking points, briefing paper (Sarah will
 send sequence and guest list to John Podesta's office
 and Jose for briefing paper)
 -- Social Office will send all photos to guests
 -- Jose will have Jim Burke in Green Room at 5:20pm

Distribution:

TO: Jose Cerda, III
TO: Anne Walley
TO: Stephanie Streett
TO: Rebecca A. Cameron
TO: Patti Solis
TO: Sara Grote
TO: Julie Hopper

THE WHITE HOUSE
WASHINGTON

We are lacking phone numbers for:

Ms. Florence Carney
405 Lexington Ave. 16th Floor
New York, NY 10174

Robin Pritchard
Acting Director
Crime Prevention & Security
451 Seventh St. SW
Washington, DC 20410

Mr. Hal Shoup
Director of Government Relations
A.A.A.A.
L Street
Washington, DC

201 - Accepts

31 - R

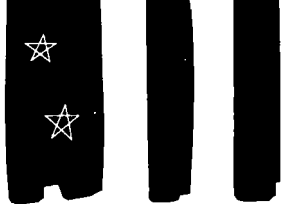
~~25~~ - Reports

25 - no
cell

36 Additional

- ① Get phones for above
- ② Scold Sharon + Burk
- ③ Get invites to ONACP folks
- ④ Find out about Sanchez Garcia
- ⑤

- Gudwelle -6-5701
- Michele -
- Liz
- Kim → 6-2999
- Chuck
- Susan Carr 5-7881



PARTNERSHIP FOR A DRUG-FREE AMERICA

January 17, 1995

Jose Cerda
Senior Policy Analyst
Office of Domestic Policy
OEOP: Room 222
Washington, D.C. 20500

Dear Jose:

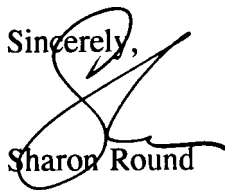
I have a few things I would like to go over with you.

- First, the invitations announce the presence of Mrs. Clinton and we'd like to confirm her attendance if she plans to be there.
- Secondly, do you need invitees to respond to the social office if they have already submitted their social security numbers and DOB's?
- We would also like to request that **no alcohol** be served during the reception. Will that be a problem?
- Is at all possible to mail a few things to your office to be held for the event?
- We will need 7 easels, setup for 35mm slides, and 3/4" VCR capability at the OEOP for the briefing.
- Do you know off hand how many seats are in the front row at the OEOP?
- And lastly, will the social office be able to keep me updated on **their** invitation list? I would like to try and keep an accurate account of the invitees.

Please call me at 212/973-3535 when you have a chance.

Thanks Jose for all your help. It is much appreciated.

Sincerely,



Sharon Round

cc: R.D. Bonnette
M.Y. Townsend

WHITE HOUSE EVENT PREP SHEET

1. Final cut-off date for names to the social office.

1/27 - 23rd for anybody who is not on list.

2. Choreography of people movement - in and out.

(Somebody to direct traffic) →

3. Coats, bags stay in 450 coat room while attendees go to White House?

→ Coat rack outside 450

4. Ample coat hangers in coat room?

What's best route, best door

5. Two eight-foot tables with four chairs outside 450.

6. Availability of room 450 for rehearsal on 2/1 PM?

→ Check

7. Will 450 be used in AM of 2/2?

→ check?

8. How soon on 2/2 can we get in?

→ room + 1

9. Agenda final ok (have to print program).

→ Don - audio visual

10. OK on our planned placement of people for event tasks(see below)?

11. Can we use walkie-talkies in OEOb (entrance/450 outside/inside)?

12. Lee Brown comments.

13. President's comments.

14. Our photographer in WH reception area (assume ok at 450)?

15. Video camera in 450?

- no cameras
- no photographers

PDFa Personnel Placement

1 person at OEOb ground floor entrance/security desk (walkie-talkie)

2 people with WH photog at end of reception line taking names

1 person in 450 A-V control booth with WH A-V person

2 people in 450 assisting seating, esp. reserved seating (one walkie-talkie)

4 people at check-in desk outside 450 (one walkie-talkie)

6 greeters outside 450 (one walkie-talkie)

→ 450 need one at Gate

→ Check w/ Photographer in Reception.

→ Video Camera - Charlotte

Revised 1/11/95

→ no person

can we do this?

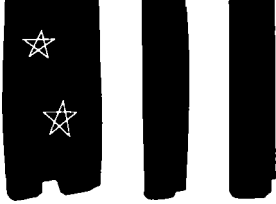
Check w/ Social office
→ Badge person
→ PDFa person

Press escorted

Make sure everybody is cleared for OEOb

Call OPR + ask them about brochures

Already Cleared



PARTNERSHIP FOR A DRUG-FREE AMERICA

Partnership for a Drug-Free America

White House Media Event - February 2, 1995

AGENDA

How much time before?

PRESENTATION - Room 450, Old Executive Office Building
3:15 PM - 4:30 PM

Mr. Richard D. Bonnette - *Intro* 5 min.
President & CEO, Partnership For A Drug-Free America

Lee Brown, PhD - *Strategy U preview?* 10 min.
Director, Office of National Drug Control Policy

Mr. James E. Burke - *Presentation* 15 min.
Chairman, Partnership For A Drug-Free America

Mr. James E. Copple 10 min.
National Director
Community Anti-Drug Coalitions of America
- Recognition of coalition leaders

Mr. James E. Burke - new creative work 10 min.
6 or 7 tv spots - Pres's spot first shown
slides on easel

Mr. James E. Burke and Mr. O. Burtch Drake, President,
American Association of Advertising Agencies 5 min.
- Recognition of A.A.A.A. support
receiver play

Mitchell S. Rosenthal, MD, President, Phoenix House Foundation 10 min.
- Phoenix House Resident (*child*)
- *emotional piece* * * * * *

RECEPTION - State Dining Room, The White House
4:30 - 6:00 PM

The President of the United States
- Brief remarks, reception line, photos

Revised 1/5/95

Press - how much room

- Part. Will invite some trade press

- Will press invited?

- Any press?

↳ Charlotte/Jess? Garry?

- Call Jess before.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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005. fax	White House Rehearsal List [Personally Identifiable Information] [partial] (1 page)	01/26/1995	b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Jose Cerda
OA/Box Number: 5318

FOLDER TITLE:

Partnership 2/2/95 Event [1]

2016-0931-S

rc2339

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C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

TO: WAVES

FR: JOSE CERDA, Rm 222
x6-5568**White House Rehearsal List**
Feb. 1, 1995 5:30 p.m.
OEOB Room 450

RE:

Richard D. Bonnette
President & CEO, PDFA

James E. Burke
Chairman, PDFA

James E. Copple
National Director, CADCA

Steve Dnistrian
VP & Associate Director, External Affairs

Bernard Gross
SVP & Deputy Director Communications, PDFA

Thomas A. Hedrick
Vice Chairman, PDFA

Diane Madden
Admin. Asst., Research, PDFA

Lynn Mapes
SVP & Deputy Director Communications, PDFA

Sharon Round
Asst. to R.D. Bonnette, M.Y. Townsend, PDFA

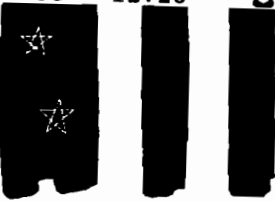
Christine Segal
Admin. Asst., National DDW Partnership

Cassandra Simmons
Asst. Office Admin, PDFA

Michael Y. Townsend
EVP, Director of Communications, PDFA

(b)(6)

[005]



PARTNERSHIP FOR A DRUG-FREE AMERICA

MEMO VIA FAX

To: Jose Cerca
Office of Domestic Policy
Fax: 202/456-7028

From: Sharon Round
212/973-3535

Date: January 26, 1995

Re: Details of PDFFA Media Event (2/2/95)

Jose:

I have included a list of people who will be attending the rehearsal at the OEOB on Feb. 1 at 5:30 p.m. If you need any further information regarding the rehearsal, please let me know.

I also have a couple of questions for you. (As always). Do you know yet how many seats are in the front row at the OEOB? We're trying to coordinate seating arrangements for the speakers and VIP's.

Also, is it possible to have a teleprompter at the podium? And can you find out if your slide capabilities in room 450 are reverse angle.

Thanks, Jose, for all your help in this.

I believe tomorrow is the Social Office's cut off day for the invitees. Please fax me the final attendee list as soon as possible.

Again, many thanks.

Best regards,


Sharon

I'm FedEx'ing some of our materials to you today. Let me know if there is a problem in this delivery.

Mark S

RE: INFORMATION FOR 2/2/95 INVITATION

RECEPTION: **Date:** Thursday, February 2
 Copy: "In recognition of the Partnership for a Drug Free
 America"
 Time: 4:30p.m.
 Dress: Business Attire
 Entrance: East Visitors Gate
 Respond by: January 27th
 Audix: x7787

****BRIEFING:**

Date: Thursday, February 2

Copy: "You are invited to attend a Drug Policy briefing conducted by Lee Brown, Director of the Office of National Drug Control Policy and Mr. James E. Burke, Chairman of the Partnership for a Drug Free America"

Time: 2:45p.m.

Dress: Business Attire

Entrance: 17th St. and Pennsylvania Avenue

Location: Old Executive Office Building, Room 450

Respond by: January 27th

Audix: x7787

****The briefing card should be a lightweight insert to the invitation, the same size as the actual invite.**

We are working on a better way of wording this. I will let you know the outcome. Thx!

MEMORANDUM

DATE: January 4, 1995
TO: JOSE CERDA
VIA FAX: x67028
FROM: KIM WIDDESS
RE: FEBRUARY 2 - Partnership For A Drug Free America Event
CC: Ann Stock

Per our meeting this morning, following are the guidelines for submitting event invitation lists to the Social Office.

The list must be saved on a disk named "EVENT.TXT" in ASCII, and must be backed up by a hard copy of the names. There are 21 fields the system. If you must skip a field, use the @ sign to indicate the blank field. Once you have entered all possible information, use the % sign to indicate the end of the entry.

The invitations for the event will be ordered today. I will call you regarding the wording of the invitation and briefing insert.

Please call me at x66330 if you have any questions or problems.

Thank you.

THE WHITE HOUSE

WASHINGTON

September 22, 1994

MEMORANDUM TO ALL EVENT-SPONSORING OFFICES

FROM: Ann Stock

RE: New Format for all Guest Lists

Beginning October 1, all guest lists submitted to the Social Office must meet the following specifications:

Lists will be submitted on a disk and named "EVENT.TXT". Each record will have 21 fields as listed below. Each record must be upper and lower case. Do not type in all caps or all lower case. Each field will be delimited by @.

If a field between any two fields is blank, the @ must be used to indicate each blank field (see Helen Dickey example below).

1. Prefix (Mr./Ms.) Mandatory
2. First Name Mandatory
3. Last Name Mandatory
4. Title
5. Organization
6. Street
7. City
8. State
9. Zip
10. Home Phone
11. Work Phone
12. Date of Birth (in MM/DD/YY format)
13. Social Security Number (in 000-00-0000 format)
14. RSVP (A for accept, if attendance is known)
15. Spouse Prefix (Mr./Ms.)
16. Spouse First Name
17. Spouse Last Name
18. Spouse Date of Birth (in MM/DD/YY format)
19. Spouse Social Security Number (in 000-00-0000 format)
20. Spouse RSVP (A for accept, if attendance is known)
21. Country (if applicable)

Each line should look like this:

Ms.@Ann@Stock@Social Secretary@The White House@1600 Pennsylvania
Avenue@Washington@DC@20500@%

Ms.@Helen@Dickey@@@The White House@@@@@09/20/70@430-29-7104@%

- If the information is typed in WordPerfect, the @ and % must be typed along with the data to indicate field delimiters and record delimiters. Save the file in ASCII Text (DOS) format on a disk.
- If the information comes from a database, it should be exported in ASCII Text (DOS) format with @ for field delimiters and % for record delimiters.
- Please remember that the program must have the capability to be saved in ASCII Text format. Please call ~~Helen Dickey~~ if you do not have this capability at 202-456-~~4400~~ 4330. ^{KIM WIDDESS}

NOTE: Congress, Governors, Cabinet and spouses do not need SSN and DOB.

Send the disk to the Social Office with a clean, alphabetized hard copy of the list. If more than one disk is needed for an event, name each file on each disk "EVENT.TXT" and label the disks #1, #2, etc. Do not put more than one event on one disk. Please remember that this has to be perfect, both in order for it to work and because it goes into Presidential Archives.

This looks like a huge undertaking, but we are told that if you consult a knowledgeable computer specialist, they can tell you how to easily convert your list. If you have any questions at all before beginning your list, please call ~~Helen Dickey~~ ^{KIM WIDDESS} at 202-456-~~4400~~ 4330. Please include all information above. Please note that after October 1, if names are not sent in this format that they will not make the final guest list.

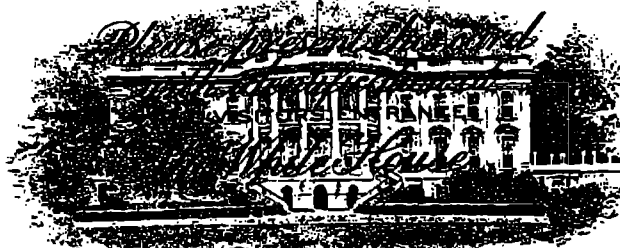
Thank you for your cooperation in this effort.

cc: Leon Panetta
Phil Lader
Maggie Williams



The President
requests the pleasure of your company
at a reception to be held at
The White House
on Thursday afternoon, November 2, 1989
at three-thirty o'clock

Please respond to
The Social Secretary
The White House
at your earliest convenience
giving date of birth and social security number
(202) 456-7787



NOT TRANSFERABLE



PARTNERSHIP FOR A DRUG-FREE AMERICA

FAX SHEET

Date:

1/5/95

To:

JOSE CERNA

Company:

WHITE HOUSE

Fax No.:

202 - 456 - 7028

From:

MIKE TOWNSEND

Tel.:

212 973-3529

Fax

212 697-1031

Number of pages, including cover:

3

Comments:

JOSE - AS DISCUSSED. ALSO,
JIM COPPLE NAT'L DIRECTOR OF
CADCA, WILL JOIN US FOR OUR 1/12
10:00 AM MEETING IF IT'S OK WITH
YOU.

If there's a problem with this transmission, please call ME.
~~212/922-1560.~~



PARTNERSHIP FOR A DRUG-FREE AMERICA

FAX SHEET

Date: 1/4/95
To: JOSE CERDA
Company: WHITE HOUSE
Fax No.: 202 456-7028

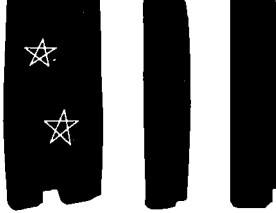
From: MIKE TOWNSEND
Tel.: 212 973-3529
Fax: 212 697-1031

Number of pages, including cover: 2

Comments: JOSE - I WAS MISTAKEN. DICK
HAD NOT SENT THIS TO YOU. ATTACHED IS
COPY OF A 3-PAGE INVITATION SENT
FOR THE '89 EVENT. ALSO: THIS
CONFIRMS THURSDAY MORNING 1/12 FOR
OUR MEETING. 10:00AM OK? TX.

Mike

If there's a problem with this transmission, please call ME.
~~212/922-1560.~~



PARTNERSHIP FOR A DRUG-FREE AMERICA

Partnership for a Drug-Free America

White House Media Event - February 2, 1995

AGENDA

PRESENTATION - Room 450, Old Executive Office Building
9:30-10:30 AM

Mr, Richard D. Bonnette President & CEO, Partnership For A Drug-Free America	5 min.
Lee Brown, PhD Director, Office of National Drug Control Policy	10 min.
Mr. James E. Burke Chairman, Partnership For A Drug-Free America	20 min.
Mr. James E. Copple National Director Community Anti-Drug Coalitions of America -Recognition of coalition leaders	10 min.
Mr. James E. Burke - new creative work -Kids from "My block, my family"	10 min.
Mr. James E. Burke and Mr. O. Burtch Drake, President, American Association of Advertising Agencies -Recognition of A.A.A.A. support	5 min.

* * * * *

RECEPTION - State Dining Room, The White House
11:00AM - 12:00 Noon

The President of the United States
-Brief remarks
-Reception line - greet participants, photo

WHITE HOUSE MEDIA EVENT WORKPLAN

[illegible]



PARTNERSHIP FOR A DRUG-FREE AMERICA

RICHARD D. BONNETTE
President
Chief Executive Officer

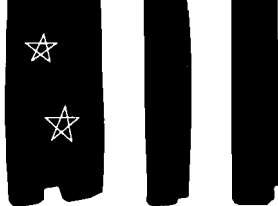
12/22

Dear Jose:

Enclosed is our original
invitation list with sample
letter from us. I will send
you a second list reflecting
acknowledged attendees for you
to use as official White House
invitations.

Merry Christmas!

Jim



PARTNERSHIP FOR A DRUG-FREE AMERICA

JAMES E. BURKE
Chairman

December 22, 1994

Mr. James E. Burke
Chairman
Partnership For A Drug-Free America
405 Lexington Avenue, 16th Floor
New York, NY 10174

Dear Jim:

It is difficult for us to adequately express our deep appreciation for everything the media of this country have done to help reduce demand for illegal drugs. We asked the President of the United States if he would help us in this endeavor and he has graciously agreed.

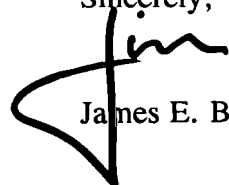
We would be pleased if you could join the President and us at the White House on Thursday, February 2, 1995, where we will pay tribute to your commitment to the Partnership and your dedication to the struggle with what continues to be America's most pernicious problem.

The event will begin at 3:30 p.m. with a briefing in the Old Executive Office Building. This will be followed by a reception with the President in the White House which will conclude at 6:00 p.m. You should arrive at the OEOB, Pennsylvania Avenue entrance (adjacent to the White House), no later than 3:00 p.m. Security clearance requires a photo ID, such as a driver's license or a passport. You will be directed to Room 450 for the briefing.

I hope your schedule will permit you to attend. Please call Sharon Round at 212/973-3535 to confirm your intentions by January 10, 1994. Our office will be closed from December 23 through January 2. If you indicate that you will attend, you will receive a formal invitation to the event from the White House with additional RSVP instructions.

I look forward to seeing you at the White House on February 2. And, as always, thank you for your support.

Sincerely,



James E. Burke

WHITE HOUSE EVENT
ENTERTAINMENT INDUSTRY LIST

John Agoglia
President
NBC Interprises & NBC Productions
3000 W. Alameda, Suite 214
Burbank, CA 91523
818/840-3833
John

Ms. Marcy Carsey
Partner & Executive Producer
The Carsey-Werner Company
4024 Radford Avenue, Building 3
Studio City, CA 91604
(818) 760-5598
Marcy

Mr. Peter Chernin
Chairman
Twentieth Century Fox
P.O. Box 900
Beverly Hills, CA 90213
(310) 277-2211
Peter

Mr. John F. Cooke, President
The Disney Channel
3800 West Alameda Avenue
Burbank, CA 91505
(818) 569-7500
John

Mr. Michael Crichton
Att: Joe Marich
5657 Wilshire Boulevard, Suite 470
Los Angeles, CA 90036
213/939-5991
Michael

Mr. Robert A. Daly
Chairman & Co-CEO
Warner Bros. Inc.
4000 Warner Boulevard
Burbank, CA 91522-0001
(818) 954-6000
Bob

Mr. Michael D. Eisner
Chairman, President & CEO
The Walt Disney Company
500 S. Buena Vista Street
Burbank, CA 91521
(818) 560-1000
Michael

Mr. Richard Frank
Chairman
Walt Disney Television & Telecommunications
500 South Buena Vista Street
Burbank, CA 91521-1010
(818) 560-5151
Rich

Mr. Michael Fuchs
Chairman & CEO
Home Box Office, Inc.
1100 Avenue of the Americas
New York, NY 10036
(212) 512-1000
Michael

Mr. David Geffen
Chairman
Geffen Records
9130 Sunset Boulevard
Los Angeles, CA 90069
310/285-2767
David

Mr. Ted Harbert
President
ABC Entertainment
2040 Avenue of the Stars
Los Angeles, CA 90067
310/557-7777
Ted

Mr. Jeffrey Katzenberg
100 Universal City Plaza
Bungalow 477
Universal City, CA 91608
818/777-1000
Jeffrey

Mr. Gary Krisel
President
Television Animation
Walt Disney Pictures & Television
5200 Lankershim Boulevard, Suite 691
North Hollywood, CA 91601
(818) 754-7595
Gary

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Chairman & CEO
Act III Communications
1999 Avenue of the Stars, Suite 500
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(310) 551-4000
Norman

Mr. Warren Littlefield
President
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Burbank, CA 91523
(818) 840-4444
Warren

Mr. Leslie Moonves
President
Warner Bros. Television
300 Television Plaza Bldg. 140 Room 229
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Leslie

Mr. Don Ohlmeyer
President
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Mr. Michael S. Ovitz
Chairman
Creative Artists Agency
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Michael

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Studio City, CA 91604
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Marian

Mr. Sidney J. Sheinberg
President & COO
MCA Inc.
100 Universal City Plaza
Universal City, CA 91608
818/777-1000
Sid

Mr. Aaron Spelling
Chairman & CEO
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