



*Devoted to
drug abuse prevention
through education*

FACSIMILE MESSAGE

For: JUSTICE CENTER

Fax Number: (202) 456-7739

Phone Number: _____

From: Doug Hall

Fax Number: (404) 688-6937

Phone: (404) 577-4500

Comments: _____

Date: March 31, 1993 Time: 4:18

Cover + _____ Pages



*Devoted to
drug abuse prevention
through education*

M E M O R A N D U M

March 31, 1993

To: Jose Cerda
Domestic Policy
The White House
(Fax 202-456-7739)

From: Doug Hall

Re: Invitation to the President

It was nice to talk to you today. I will be in touch soon to set a meeting date in Washington.

If the President is able to attend our conference in Cincinnati, we would welcome him at any time that fits his schedule. The Thursday night, April 29, awards banquet would also be a great opportunity -- 3,000 people at dinner with an outstanding youth performance by talented students from across the U.S.

As Governor of Arkansas, the President funded the PRIDE statewide conference, and he and Mrs. Clinton attended. There are now 51 PRIDE school teams in Arkansas high schools, the most of any state.



*Devoted to
drug abuse prevention
through education*

February 2, 1993

The President and Mrs. Clinton
The White House
Washington, D.C. 20500

Dear President and Mrs. Clinton:

On April 29 through May 1 in Cincinnati, PRIDE will celebrate the Sixteenth Anniversary of the PRIDE World Drug Conference. Almost every organization in the nation that fights against drug abuse will attend. We expect approximately 10,000 participants, from every state and 70 nations. Both youth and adults will attend. The conference has been described as America's town meeting on drug abuse issues.

It is my honor to invite you to address our conferees during a time which is most convenient for you.

Since our conference is a family event, we hope that Mrs. Clinton and Chelsea will be able to accompany you.

Your new Administration has brought hope to all Americans, but especially to those of us in the drug abuse prevention movement. We greatly appreciate the strong support, both financial and moral, which you provided to the 40 high school PRIDE programs in Arkansas. During the campaign, we were touched by your candid and personal comments on the disease of addiction.

We believe the PRIDE Conference offers a unique opportunity for you to discuss the direction which national drug policy will take during your Administration.

Thank you for considering this invitation, and best wishes as you lead our great nation.

Sincerely yours,

Thomas J. Gleaton, Ed.D.
President

The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937



*Devoted to
drug abuse prevention
through education*

December 8, 1992

The Hon. Bill Clinton
President-elect of the United States
P. O. Box 8086
Little Rock, Arkansas 72203

Dear Governor Clinton:

Since 1977, the National Parents' Resource Institute for Drug Education (PRIDE) has provided programs which have helped parents, schools, community coalitions, and others to prevent adolescent alcohol, tobacco, and other drug use. Prevention is a relatively young field, and PRIDE stands as one of the pioneers.

We are especially pleased that some 40 America's PRIDE youth teams are located in Arkansas high schools, and over 2,000 Arkansas students attend the PRIDE Arkansas Conference each year partly with funds made available through the Office of the Governor.

PRIDE is a non-partisan, non-profit organization whose primary mission is to develop and introduce effective prevention and early intervention programs. The wide application of these programs is evident in the fact that PRIDE programs have been used throughout the United States and in cultures as diverse as Malta, Egypt, Japan, and Panama.

The PRIDE model is one where success starts at the grass roots level, where prevention is a community affair, and where responsibility rests with all institutions: the family, church, law, and education. A basic premise of PRIDE is to empower families, youth, schools and communities to solve the problems of adolescent drug use and drug-affected families.

The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937

Page 2
Governor Clinton

The following pages represent some of our thoughts on the prevention of alcohol, tobacco, and other drug use by adolescents. The document does not attempt to fully encompass other issues, such as treatment, recovery, and law enforcement. We would recommend that your staff give attention to other papers which are being presented on these issues, including a well-researched blueprint which has been sent to you by the Legal Action Center.

We offer our ideas in the hope that they may be useful in the planning of national policy during your Administration. As you will see in reading our paper, we are enthusiastically supportive of the new direction which your Presidency promises to give the issue.

Importantly, we have tried to focus upon actions which could be taken at no cost, or at low cost, and in every case within existing budgets.

Please accept our best wishes as you begin your period of leadership and be assured that you have our full support.

Sincerely yours,

A handwritten signature in black ink, reading "Thomas J. Gleaton". The signature is fluid and cursive, with a large, stylized "T" and "G".

Thomas J. Gleaton, Ed.D.
President



*Devoted to
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through education*

COPY

February 2, 1993

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The White House
Washington, D.C. 20500

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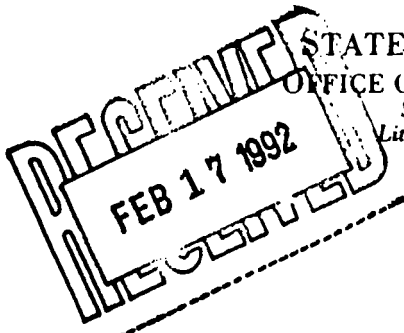
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Sincerely yours,

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50 Hurt Plaza
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STATE OF ARKANSAS
OFFICE OF THE GOVERNOR
State Capitol
Little Rock 72201

Bill Clinton
Governor

Greetings:

I want to congratulate the participants in the Arkansas State Pride Conference being held in Pine Bluff. I appreciate your inviting me to attend the meeting, and I regret that I will not be able to join you on this occasion. However, I want you to know how much I support your efforts.

I am very pleased with the wonderful work students across the state have been doing helping us fight drug abuse in Arkansas. I have had the opportunity to see some of the students perform skits and songs carrying the message to other students "to stay drug-free." I know the Pride program is spreading across the state, and I am very glad of this accomplishment.

I believe peer pressure is an important factor that can influence students' behavior. I urge you to continue campaigning against the use of illegal drugs. In doing this, you are performing a very important service to our state.

Best wishes for a successful and productive conference.

Sincerely,

A handwritten signature in cursive script, reading "Bill Clinton".

Bill Clinton

BC:cf

Clinton Presidential Records Digital Records Marker

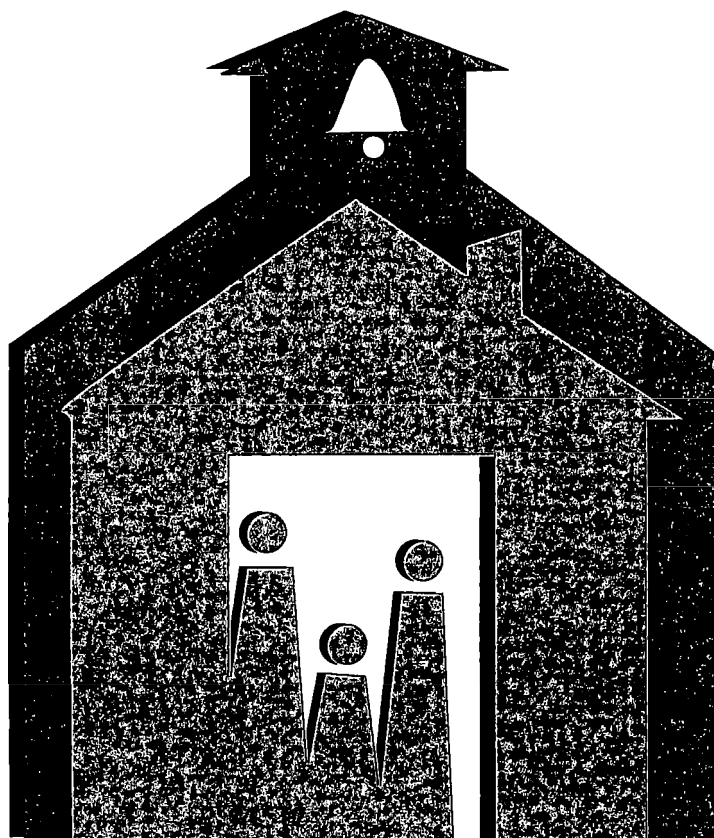
This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

PRIDE

1993 PRIDE World Drug Conference



How America can reduce its demand for drugs

- In home
- In school
- In neighborhood
- In youth

World's largest drug conference

- 10,000 participants
- 400 speakers
- 800 exhibits
- Youth and adults
- 200 workshops
- Spanish seminars

***April 29-May 1, 1993
Albert Sabin
Convention Center
300 West Sixth Street
Cincinnati, Ohio 45202
800/543-2613***



The PRIDE Story

PRIDE, the National Parents' Resource Institute for Drug Education, is a non-profit organization devoted to drug abuse prevention through education. Based in Atlanta, it offers programs for parents, youth, educators, businesses, and governments.

The annual PRIDE World Drug Conference is the world's largest drug conference. Some 10,000 people will attend the 1993 conference, April 29-May 1, at the Dr. Albert B. Sabin Convention Center in Cincinnati, Ohio. The 1994 conference will be held March 3-5, in Philadelphia.

The PRIDE Network contains more than 100,000 leaders of the anti-drug movement. Localities using the PRIDE Community Action Plan have significantly reduced adolescent drug use.

PRIDE's video-based intervention series for teachers, parents and youth has been adopted in several states and comes with two days of training, printed guides and four "trigger" videos.

More than 5,000 school systems in 42 states rely upon PRIDE Questionnaires to monitor student drug use. The Questionnaires have been administered statewide in Georgia, Florida, Louisiana, New Hampshire, Ohio, West Virginia, and the District of Columbia. More than six million youth have participated.

PRIDE offers intensive youth training programs known as America's PRIDE, ClubPRIDE and PRIDE Junior. Youth work with each other to solve problems and learn life skills.

PRIDE's Parent Training program has been implemented in 500 communities across the U.S. and abroad. Users include parent groups, schools, treatment hospitals, public housing, and employers. It is available in English and Spanish.

PRIDE has developed workplace and cause marketing programs for Texas Instruments, EDS, The Coca-Cola Company, Kimberly Clark, Worthington Co., Motorola, and Toyota Motor Sales.

PRIDE's international work has been praised by President Carlos Salinas de Gortari of Mexico, President Virgilio Barco Vargas of Colombia and U.N. Secretary General Javier Perez de Cuellar. The PRIDE Family of Nations includes 27 countries.

For more information, call: 404/577-4500



PRIDE World Drug Conference BACKGROUND AND SIGNIFICANCE

The PRIDE World Drug Conference is America's town hall meeting on its worst problem.

Every year the PRIDE Conference provides a forum and a fountain of ideas for hundreds of organizations -- large and small, local and national -- which are fighting against drugs.

The statistics are impressive. Some 10,000 people will attend. They will hear more than 300 experts on nearly two dozen topics -- from prevention to treatment.

Yet for so serious a subject matter, the conference brims with optimism, music, and even laughter. It is, in fact, the rejuvenating quality of the PRIDE Conference that brings many participants back year after year.

For example, the Ft. Lauderdale newspaper observed, "Broward Informed Parents sent 35 youths to a PRIDE conference. It kicked up a youthful wave that surged across the county."

The 17th annual PRIDE World Drug Conference will be held March 3-5, 1994, in Philadelphia, Pennsylvania.

Since its beginning at Georgia State University, the conference has evolved into the largest and most comprehensive drug prevention conference offered nationally and internationally.

The conference began in 1978, with 176 in attendance, as a regional meeting of parents who were looking for current drug research, accurate health information and strategies to combat the growing drug use problems in their homes and communities.

The theme of that first conference was "The Family Versus the Drug Culture" and every since, the conference has dwelled on issues facing the family.

By 1982, attendance had grown to 900 from 40 states, and for the first time, four other nations.

In 1983, the first annual youth conference was conducted to enhance youth leadership skills. Students in elementary, junior and senior high school were taught a combination of skills necessary to reverse negative peer pressure, communicate with parents, help friends who are using drugs, and establish drug-free organizations in schools and communities.

In 1984, the first annual international conference was established with support from the United States Information Agency. Thirty-four nations were represented. As attendance continued to grow, the conference site was changed from the confines of Georgia State University to the cavernous Georgia World Congress Center.

In 1985, First Lady Nancy Reagan and the first ladies of 15 other nations attended. The following year Mrs. Reagan was joined by nine first ladies. And in 1989, The Coca Cola Company joined PRIDE in hosting the first ladies of five nations: Venezuela, Bangladesh, the Cayman Islands, Ghana, and Suriname.

In 1990, an international youth conference was added, and the conference was held away from Atlanta for the first time. During the 1990 conference in Orlando, more than 350 speakers addressed 9,000 people who assembled from every state and over 70 nations.

Major speakers at the 1990 conference included Drug Czar William J. Bennett, Health and Human Services Secretary Louis W. Sullivan, United States Information Agency Director Bruce Gelb, and Florida Gov. Robert Martinez, now the nation's drug czar.

Presidents George Bush, Carlos Salinas de Gortari of Mexico, and Virgilio Barco Vargas of Colombia addressed conference delegates by videotape.

In 1991, despite worldwide travel fears due to the Persian Gulf War, PRIDE joined forces with the Governor's Alliance for a Drug Free Tennessee to host more than 8,000 attendees in the Nashville Convention Center. People from 31 nations attended.

Speakers included Gov. Ned McWherter of Tennessee, Secretary Sullivan, Lt. Gen. James Crysel, actress Dawnn Lewis of television's "A Different World" and leading experts on drug abuse from throughout the world. Startling new information about the damage done to the brain by cocaine was released by Harvard University researcher Dr. Sabeh Tumeah.

The 1992 conference in Houston, Texas, was attended by 8,000 youth and adults, some 73% of them attending their first PRIDE Conference. They came from every state and 56 nations.

As it has in the past, the PRIDE Conference showed an knack for focusing upon a topic of timely public interest. With speakers addressing the need to correct misconceptions about drug use along racial lines, the conference was held against the backdrop of the Los Angeles riots following the Rodney King verdict. Also among the speakers was Gov. Robert Martinez, the nation's drug czar.

MULTICULTURAL, MULTINATIONAL AND MINORITY IMPACT OF PRIDE AND THE PRIDE WORLD DRUG CONFERENCE

For more than a decade PRIDE has worked to prevent drug use among the men, women and children of diverse races, cultures, nationalities, political ideologies and religions.

The PRIDE World Drug Conference is the largest symposium in the world on the subject of drug abuse prevention.

Citizens from every continent have attended the conference to hear experts in the drug abuse field from dozens of nations. Participants have included representatives of every major ethnic and cultural group within the United States.

Main functions of the conference are simultaneously translated into English and Spanish, and a series of workshops is presented entirely in Spanish.

Each year, the PRIDE World Drug Conference addresses the special concerns of distinct U.S. ethnic populations by designating multi-cultural workshop tracks. The conference highlights multi-cultural programs which have distinguished themselves nationally.

PRIDE youth programs reach out to boys and girls, young men and women, of many races and socio-economic backgrounds.

Youth registration fees at the PRIDE World Drug Conference are priced below cost in an effort to attract minority and economically disadvantaged youth who otherwise might not attend.

Registration fees and meal prices are waived for Leadership Teams to allow exemplary young role models to conduct workshops at the conference. An example is the team from Roswell, New Mexico, which consists primarily of Hispanic and Native American youth.

Also subsidized are PRIDE Guides, outstanding young people who serve as official hosts and hostesses for the conference. A number of Guides are selected from inner cities, American Indian reservations, and low income backgrounds.

Multi-cultural issues are also considered in the selection of the National Performance Team at the PRIDE conference. Auditions are held in Atlanta and the conference host city. Efforts are taken to assure proper representation on the basis of social and economic considerations.

Selection to the high profile National Performance Team has helped minority and disadvantaged youth gain access to college and career opportunities.

America's PRIDE teams throughout the United States are also mindful of providing opportunity to minority, disadvantaged and high risk youth. An example is a 15-year-old Michigan girl who had been a ward of the court. Prior to joining an America's PRIDE team she had been placed in three foster homes, was using drugs, was making failing grades, and had attempted suicide.

Encouraged by America's PRIDE to make better grades and stop drug use, she is now happily situated in a family with three children and was named to her school honor roll during the 1989-90 school year.

In the United States, PRIDE was the first organization to announce drug use patterns among students on the basis of race. These findings, which proved that drug use by blacks is often erroneously portrayed, were confirmed by the National Institute on Drug Abuse and were praised by U.S. Reps. Charles Rangel and John Lewis, columnists Carl Rowan and Jesse Jackson, and newspaper editorials in a number of major cities.

Based in part upon PRIDE findings, the Federal Government's "By Our Own Hands" project, targeted toward African-American youth, was unveiled at the 1992 PRIDE Conference.

The PRIDE parent training program is available in multi-cultural versions for the African-

American and Hispanic/Latino families. It is used in Puerto Rico and Peru.

Multi-National Efforts

Internationally, PRIDE has devoted itself to information-sharing since its inception in 1977. As a consequence, PRIDE literature has been translated into many languages, including Spanish, French, Portuguese, Maltese, Japanese, and Arabic.

The presidents of the United States, Mexico and Colombia, the secretary general of the United Nations, and the Greek government, have commended PRIDE for its global contributions.

The PRIDE Family of Nations consists of organizations which adopt PRIDE philosophy in 27 countries in the Americas, Europe, Africa and Oceania.

PRIDE Egypt is officially recognized by the Egyptian government under that nation's laws regulating private voluntary organizations and has received funding from Atlantic Industries (Coca-Cola), Mobil Oil Egypt, and the American Chamber of Commerce of Egypt. Mrs. Hosni Mubarak is the honorary co-chair.

America's PRIDE youth programs have been demonstrated in several nations and have served as models for programs in Central America and Europe. The PRIDE theme song was adapted to the Caribbean culture for a music video which is televised regularly Belize.

PRIDE is an equal opportunity employer.

PRIDE

CONFERENCE AT A GLANCE

ADULT

YOUTH

	THURSDAY	FRIDAY	SATURDAY		THURSDAY	FRIDAY	SATURDAY
9:00	9:00 - 9:50 Adults can attend Youth Sessions.	9:00 - 12:00 General Session . . .	9:00 - 9:50 Workshops . .	9:00 - 9:50 General Session . .	9:00 12:00 Workshops . .	9:00 - 9:50 Workshops . .	
10:00	10:00 - 12:00 General Session . .	. . .	10:00 - 12:00 Rally .	10:00 - 12:00 Workshops . .	. . .	10:00 - 12:00 Rally . .	
11:00	. . .	. . .	. . .	. . .	. . .	. . .	
12:00	12:00 - 1:30 Lunch .	12:00 - 1:30 Lunch .		12:00 - 1:30 Lunch .	12:00 - 1:30 Lunch .		
1:00	1:30 - 4:20 Workshops	1:30 - 4:30 Workshops		1:30 - 4:20 Workshops	1:30 - 2:20 Workshops		
2:00	. . .	. . .		. . .	. 2:30 - 4:50 General Session		
3:00	. . .	. . .		. . .	. . .		
4:00	. .	. .		. .	. .		
5:00							
6:00							
7:00	7:30 - 11:00 Awards Banquet	7:30 - 11:00 Street Fair (Throughout conference center)		7:30 - 11:00 Awards Banquet	7:30 - 11:00 Street Fair (Throughout conference center)		
8:00	. . .	. . .		. . .	. . .		
9:00	. . .	. . .		. . .	. . .		
10:00	. . .	. . .		. . .	. . .		
11:00	.	.		.	.		

**1993 PRIDE World Drug Conference
Adult General Session**

Thursday, April 29, 1993

MODERATORS:

Luceille Fleming
Ohio Department of Alcohol and Drug Addiction Services
Columbus, OH
Hope Taft
Ohio Parents for Drug-Free Youth
Columbus, OH

10:00-10:05a	WELCOME AND ANNOUNCEMENTS Thomas J. Gleaton, Ed.D. PRIDE, Atlanta, GA
10:05-10:10a	NATIONAL ANTHEM The America's PRIDE Teams of Toledo and Hamilton, OH
10:10-10:30a	ADDRESS Lt. Governor Mike DeWine Cedarville, OH
10:30-10:50a	CIGARETTE SMOKING DURING ADOLESCENCE Richard Schwartz, M.D. Private Practice, Vienna, VA
10:50-11:10a	VISUALIZING THE EFFECTS OF COCAINE IN THE HUMAN BRAIN Nora Volkow, M.D. Brookhaven National Labs, Upton, NY
11:10-11:20a	ADDRESS Gabriel Nahas, .M.D., Ph.D., D.Sc. New York University, New York, NY
11:20-11:40a	SELF ESTEEM: THE CORNERSTONE OF DRUG ABUSE PREVENTION Andrew Mecca, Ph.D. California Department of Alcohol and Drug Problems, Sacramento, CA
11:40-11:45a	CLOSING AND ANNOUNCEMENTS Thomas J. Gleaton, Ed.D. PRIDE, Atlanta, GA

Tentative Adult Program
1993 PRIDE World Drug Conference

Thursday, April 29

1:30 - 2:20

DRUGS IN BLACK AND WHITE SURVEY DATA
Keith Schuchard, Ph.D., PRIDE, Atlanta, GA

A WELLNESS APPROACH FOR BUILDING COMMUNITY BASED ALLIANCES: A
PROCESS TOWARD A SOLUTION
Ronald J. Gaetano, R.Ph., Union/Genesis Hospital, Union, NJ

MEDICAL UPDATE ON ADOLESCENT DRUG ABUSE
Richard Schwartz, M.D., Vienna, VA

RALLYING A COMMUNITY AGAINST DRUGS
Gerard Lupien, Mortheast Pennsylvania Council, Boy Scouts of
America, Avoca, PA

THE STATE OF OHIO: NETWORKING TO PROMOTE DRUG-FREE LIVING
Nancy Cobus and Bob Darnell, Ohio Department of Highway Safety,
Columbus, OH

ZORRO: CHOOSE LIFE
Alma Burnett, Covington Independent Public Schools, Covington, KY

PARTNERSHIP FOR A DRUG-FREE OHIO
Tammy Sullivan, ODADAS, Cincinnati, OH

HOW TO RAISE THE FUNDS YOU NEED, NOW
Becky Smith, Banner Elk, NC

HELPING AT RISK ADULTS
Gwen Olitsky, M.S., and Joseph Britt, Self Help Institute,
Philadelphia, PA

HOW TO DEVELOP A PARENT NETWORK FOR YOUR SCHOOL SAP
Nancy Kurtzman, Decision Networks, Inc., Buffalo Grove, IL

LOW LEVEL ALCOHOL USE: HOW SERIOUS IS IT?
Ed Moses, Missouri State Highway Patrol, Jefferson City, MO

CULTURAL VALUE CONFLICTS IN COUNSELING
Margaret E. Hanna, M.Ed., and Renata J. Henry, M.Ed., Bucks County
Drug and Alcohol Commission, Inc., New Britain, PA

LOVE, RELATIONSHIPS AND ADDICTION
Pat Bridgeman, CCDC III, Park Medical Center, Columbus, OH

OUTREACH SERVICES FOR WOMEN
Julie Payton, M.S.W., CCDC III, Clermont Recovery Center, Batavia,
OH

THE FAMILY MENTOR NETWORK

William L. Schmaedecke, Chief Judge, Kenton District Court,
Covington, KY

ASSET FORFEITURE: DOES IT REALLY WORK?

Walter F. Williams, Bureau/Narcotics Investigation, Harrisburg, PA

KNOWING THE ENEMY

Gail Amato and Kary Jones, PRIDE Parent Training, Marietta, GA

LAW ENFORCEMENT/PUBLIC SCHOOL INTERVENTION MODEL

Patrick Beyer, M.S., Brunswick Police Department, Brunswick, OH

COMMUNITY EMPOWERING ALL PEOPLE

Susan Thomas Glazier and Gwendolyn Hughes Wilson, Summit County
Community Partnership Project

PRIDE SURVEY

Dr. Adams, PRIDE, Bowling Green, KY
Thursday, April 28

THE A.C.E. PLAN

Jim Hulihan, Motivational Media, CA

2:30 - 3:20

THE DRUG CULTURE OF TODAY'S YOUTH

Keith Schuchard, Ph.D., PRIDE, Atlanta, GA

DRUG FREE SCHOOLS: MYTH OR REALITY?

William Rudolph, Atlanta Public Schools, Atlanta, GA

IMPACT OF DRUGS ON THE IMMUNE SYSTEM

Guy Cabral, M.D., University of Virginia, Richmond, VA

STUDENT ASSISTANCE PROGRAMS

Ken Newbury, Ph.D., Toledo (OH) Public Schools, Toledo, OH

SUBSTANCE ABUSE PREVENTION: A MOBILE APPROACH

Marsha A. Polk and Valerie K. Owen, M.Ed., Drug and Poison
Information Center, Cincinnati, OH

PRIDE YOUTH PROGRAMS

Michelle Basket, PRIDE, Inc.

VIOLENCE PREVENTION PROGRAMMING FOR AFRICAN-AMERICAN YOUTH

W. Rodney Hammond, Ph.D., Wright State University School of
Professional Psychology, Dayton, OH

PREVENTION AND EARLY INTERVENTION IN ELEMENTARY SCHOOLS: GETTING
PARENTS INVOLVED

Mack Franklin, M.Ed., Project 714/STARS, Chattanooga, TN

MOBILIZING PARENTS OF THE '90s

Phillip A. Mooring, M.S., Walter B. Jones Alcohol and Drug Abuse Treatment Center, Greenville, NC

IDENTIFYING AND HELPING AT RISK YOUTH

Thelma P. Clement, Louisiana Department of Education, Lake Providence, LA

YOUTH WITH DISABILITIES: THE HIGH RISK DRUG CONNECTION

Jo Ann Ford, MRC, CCDC III, Wright State University, Dayton, OH, and Margaret Glenn, M.S., Resource Center on Substance Abuse Education and Disability, Washington, DC

ELEMENTARY SUPPORT GROUPS: EXTRA STEP PROGRAM MODEL

Lynn Kempf, M.A., OCPC and Noel Walker, L.S.W., Crossroads: Lake County Adolescent Counseling Service, Mentor, OH

BLACK CHILDREN AND ADULTS OF ADDICTED PARENTS: A MODEL

Deborah Styles, Urban Minority Alcoholism and Drug Abuse Outreach Program, Dayton, OH

CREATIVE APPROACHES IN ADDICTIVE MINISTRY

Vergel L. Lattimore, Ph.D., Methodist Theological School in Ohio, Delaware, OH

MALPRACTICE LIABILITY

Dan Bent, Esq., U.S. Attorney, Honolulu, HI

SATURDAY FAMILY WORKSHOPS: ALTERNATIVE TO A SUSPENSION FOR STUDENTS AND A JUVENILE DIVERSION PROGRAM

Mary B. Greenlee, Drug Free Schools Consortium, Jerry Stephan, M.A., LSW, Worthington Schools, and David Sims, J.D., Franklin County Juvenile Court, Columbus, OH

WORKING HARD OR WORKING SMART: THE CHOICE IS YOUR'S

John Clarkin and Anita Doidge, PRIDE Parent Training, Marietta, GA
Parent To Parent

COURT ORDERED PARENTING: A RESEARCH PROJECT

Thomas W. Pflaumer, S.Ed.
Chiefs of Police

THE BUILDING OF COALITIONS ENTERING THE 21st CENTURY

Charles Wallner, Alcohol and Other Drugs Council on Northern KY, Florence, KY
Ohio Partnership

PRIDE Survey

Ron Adams, PRIDE, Bowling Green, KY

INTERNATIONAL EFFORTS IN PREVENTION: A PANEL DISCUSSION

Moderator: Jonas Hartelius, Svenska Carnegie Institutet, Stockholm, Sweden

Thursday, April 29
3:30 - 4:20

HOW TO USE YOUR SURVEY RESULTS TO RAISE AWARENESS IN THE COMMUNITY
Hope Taft, Ohio Parents For Drug Free Youth, Columbus, OH

DRUGS OF DEPENDENCE: THE BRAIN AND EARLY GENES
Eric Nestler, M.D., Ph.D., Yale University, New Haven CT, Nora Volkow, M.D., Brookhaven National Labs, Upton, NY, Gabriel Nahas, M.D., Ph.D., New York University, New York, NY

BRING OUT THE BEST: BUILD YOUR CHILD'S SELF CONFIDENCE!
Sharon Scott, Sharon Scott & Associates, Garland, TX

TRAP: TOBACCO RISK AWARENESS PROGRAM
R. Duane Plymale, Ohio Cooperative Extension, Jackson, OH

WHAT CAN PARENTS DO WHEN THE ALCOHOL INDUSTRY SPONSORS
"PREVENTION/EDUCATION" PROGRAMS IN THEIR TOWN?
Susie Dugan, PRIDE-Omaha, Inc., Omaha, NE

IMPROVING YOUR SCHOOL DRUG ABUSE EDUCATION AND PREVENTION PROGRAM
C.R. (Bud) Mayo, M.Ed., Fairfax County Public Schools, Burke, VA

PROGRAMS FOR YOUTH BY YOUTH: HIGH-5 TEAMS
Robert Canning and Bonnie Hedrick, M.Ed., Teen CASA, Cincinnati, OH

NEIGHBORHOODS IN ACTION: A DYNAMIC APPROACH TO PARENT EDUCATION
AND SUBSTANCE ABUSE PREVENTION
Ruben Barajas, Scott Newman Foundation, Los Angeles, CA

EARLY INTERVENTION STRATEGIES FOR DRUG-AFFECTED FAMILIES
Pam Griffin-Nock, M.S., and Diane Nosal, Community Recovery
Resource Center/Woman To Woman, Youngtown, OH

JASON: A CHILD OF THE SUN...A TEENAGER IN DARKNESS
Diane Gill, M.Ed., Kokomo Center School Corporation, Kokomo, IN

CRACK BABIES: STRATEGIES FOR HELPING
Thelma Clement, Louisiana Department of Education, Lake Providence, LA

KID'S CONNECTION: EDUCATION/SUPPORT GROUPS FOR YOUNG CHILDREN OF
ALCOHOLICS, AGES 7-15
Patricia Helbling, CCDC III, NCADC, and Gary Goldsberry, CCDC III,
NCADC, OCPC, Alcoholism Council of the Cincinnati Area, Cincinnati, OH

THE ROLE OF THE PEDIATRICIAN IN DEALING WITH ADOLESCENT SUBSTANCE
ABUSE
Richard Heyman, M.D., American Academy of Pediatrics Committee on
Substance Abuse, Cincinnati, OH

D.A.R.E. PLUS

Danetta Rutten, Kevin Miller and Jef Boyd, Clallam County PRIDE,
Port Angeles, WA

HOW THE NATIONAL GUARD CAN SUPPORT COMMUNITY EFFORTS

2nd Lt. Neal E. O'Brien, Office of the Adjutant General of Ohio,
Columbus, OH

BUSINESS AND DRUGS

Holly Mackenson and Mary Hanley, PRIDE Parent Training, Marietta,
GA

Parent To Parent

PREVENTION: NOT JUST A FIELD OF DREAMS

Zella Nisley-Paiotti, Clark County Fighting Back Partnership,
Springfield, OH
Ohio Partnership

HOW DIVERSE IS YOUR COMMUNITY

Barbara Wadell, Bowling Green State Police Department, Bowling
Green, OH

Chiefs of Police

SEX, DRUGS AND AIDS

Steve Sroka, Cleveland Public Schools, Cleveland, OH

OHIO SURVEY TRAINING

Ronald Adams, Ed.D., PRIDE, Atlanta, GA

Friday, April 30

1:30 - 2:55

EMPOWERING THE AFRICAN-AMERICAN PARENT

Milton Creagh, PRIDE Parent Training, Marietta, GA

EFFECTIVE ADVISOR TECHNIQUES

Michelle Basket and Lisa Dillon, PRIDE, Inc., Atlanta, GA

PEER PRESSURE REVERSAL

Sharon Scott, M.A., Sharon Scott and Associates, Garland, TX

EVALUATING COLLABORATIVE PROGRAMS

Karen Dawson, Ph.D., and Richard Dawson, Ph.D., R/K Dawson and
Associates, Columbus, OH

SENIOR SENSE/SENIORS AND YOUTH

Mark R. Seller, M.A., L.S.W., OCPC, and Gretta Ware, CompDrug,
Columbus, OH

DRUG PREVENTION MATERIALS FOR YOUNG CHILDREN

John Rosiak, National Crime Prevention Council, Washington, DC

DRUG PREVENTION IN HIGH RISK ENVIRONMENTS: PUBLIC HOUSING "JUST SAY NO" CLUBS

Kathleen Stratman, M.P.H., "Just Say No" International, Oakland, CA

ANGER AND VIOLENCE PREVENTION

Anthony Otey, STARS, Chattanooga, TN

WHAT TO DO WHEN THEY DON'T JUST SAY NO

Mary Cobbs, M.A., PRIDE, Mike Carpenter, Atlanta, GA, and Richard Thompson, Louisiana Department of Education, Baton Rouge, LA

THE SEVEN PROFILES OF FEMALE ADDICTION

Anne Sabri, CCDC III, New Beginnings Recovery House, Mansfield, OH

WE MAY HAVE TAKEN A DIFFERENT ROAD TO GET HERE

Ronald Gaetano, R.Ph., Union/Genesis Hospital, Union, NJ

SATANISM, CULTS AND THE DRUG CONNECTION

Earl F. Hill, M.A., CAC, St. Francis Medical Center, Pittsburg, PA

THE MEDICINAL MARIJUANA SCAM

Janet D. Lapey, M.D., Concerned Citizens for Drug Prevention, Inc. Hanover, MA

DEPARTMENT OF JUSTICE DRUG DEMAND RE-EDUCATION COMPONENTS

Megan J. Walline and Kimberly A. Lesnak, Department of Justice, Cincinnati, OH

NEEDS ASSESSMENT

William Rudolph, Atlanta Public Schools, Atlanta, GA

ALCOHOLISM: FROM CELL TO SOCIETY

Sandra Welch, Ph.D., Medical College of Virginia, Richmond, VA

PREPARING FOR THE COMING AIDS EPIDEMIC

Bill Oliver and Kathy McAfee, PRIDE Parent Training, Marietta, GA
Parent To Parent

D.A.R.E.

Jan Walton, Ohio Association of Chiefs of Police, Dublin, OH

THE LEARNING LABORATORY

William Crimi, M.Ed., Franklin County Prevention Institute, Columbus, OH
Ohio Partnership

COMPONENTS OF A SUCCESSFUL ANNUAL GIVING CAMPAIGN

Jeffrey A. Keener, CFRE, Consultant, Florence, KY
Ohio Partnership

OHIO SURVEY TRAINING

Ronald Admans, Ed.D., PRIDE, Atlanta, GA

**1993 PRIDE World Drug Conference
Adult General Session**

Friday, April 30, 1993

MODERATORS:

Luceille Fleming
Ohio Department of Alcohol and Drug Addiction Services
Columbus, OH
Hope Taft
Ohio Parents for Drug-Free Youth
Columbus, OH

9:00-9:05a

WELCOME
Thomas J. Gleaton, Ed.D.
PRIDE, Atlanta, GA

9:05-9:15a

OHIO ANNUAL ADAPAO PREVENTION AWARDS
Roy Craig
The Alcohol and Drug Abuse Prevention Association, Columbus, OH

9:15-9:35a

CURRENT CONCERNS FROM AROUND THE WORLD
Jonas Hartelius
Svenska Carnegie Institutet, Stockholm, Sweden

9:35-9:55a

DRUG CULTURE UPDATE
Keith Schuchard, Ph.D.
PRIDE, Atlanta, GA

9:55-10:05a

AN EXPERIMENT IN PERCEPTION
Milton Creagh
Creagh and Associates, Stone Mountain, GA

10:05-10:10a

INTRODUCTION OF PANEL PARTICIPANTS
Tipper Gore, Parent Representative (tentative)
Bill Stringer, Education Representative, Superintendent of Schools,
Ashdown, AR
Thomas J. Gleaton, Ed.D., Prevention Representative, PRIDE, Atlanta,
GA
TBA, Treatment Representative
Lee Brown, Ph.D., Law Enforcement Representative, Texas Southern
University, Houston, TX (tentative)
Keyra Lynn, Youth Representative, PRIDE, Atlanta, GA
Vivian Smith, Community Representative (tentative), Center for Substance
Abuse Prevention, Washington, DC
Ernest Preate, Judicial Representative (tentative), Attorney General of
Pennsylvania, Philadelphia, PA

10:10-11:30a

A CASE STUDY IN PREVENTION

11:30-11:55a

A WIZ OF A WIZ
Milton Creagh
Creagh and Associates, Stone Mountain, GA

11:55-12:00p

CLOSING AND ANNOUNCEMENTS
Thomas J. Gleaton, Jr., Ed.D.

Friday, April 30
3:05 - 4:30

WHY KIDS SELL DOPE

Milton Creagh, PRIDE Parent Training, Marietta, GA

PROJECT HIGH ROAD: HELPING KIDS MOVE IN THE RIGHT DIRECTION

Karen Means, Fund for New York City Public Education, New York, NY

COMMUNITY TRANSFORMATION: THE NEXT STEP

J.C. Chatlos, M.D., Union/Genesis Hospital, Union, NJ

EVALUATING COLLABORATIVE PROGRAMS

Karen Dawson, Ph.D., and Richard Dawson, Ph.D., R/K Dawson and Associates, Columbus, OH

VOLUNTEERS IN PREVENTION

Peggy Delcher, Ohio Parents for Drug-Free Youth,

HIGH RISK YOUTH DEMONSTRATION PROJECT

L'Tanya Lemon, LSW, New Direction, Columbus, OH

WHAT TO DO WHEN THEY DON'T JUST SAY NO

Mary Cobbs, M.A., PRIDE, and Mike Carpenter, Atlanta, GA and
Richard Thompson, Louisiana Department of Education, Baton Rouge,
LA

NEEDS ASSESSMENT

William Rudolph, Atlanta Public Schools, Atlanta, GA

SATANISM, CULTS AND THE DRUG CONNECTION

Earl F. Hill, M.A., CAC, St. Francis Medical Center, Pittsburgh,
PA

UPDATE: DESIGNER DRUGS

Ronald Gaetano, R.Ph., Union/Genesis Hospital, Union, NJ

DRUGS DON'T WORK IN OHIO

Hernando Posada, ODADAS, Columbus, OH

THE MANSFIELD OHIO STORY

Karen Moody and Anne Sabri, Mansfield, OH
Parent To Parent

UNDERSTANDING YOUTH GANGS: A PRACTICAL GUIDE TO WORKING WITH
TROUBLED POPULATIONS

Michael Walker and Linda Schmidt, The Task Force on Violence,
Cleveland, OH
Chiefs of Police

COMMUNICATING WITH COMMUNICATORS

Phyllis Gubanc, Franklin County Prevention Institute, Columbus, OH
Ohio Partnership

IMPLEMENTING A SUBSTANCE ABUSE PREVENTION PROGRAM IN URBAN SCHOOLS
Lowrie Turner, MSW, Cincinnati Public Schools, Cincinnati, OH

THE HOLISTIC APPROACH TO PREVENTION AND EDUCATION

Peter J. Laun, Office of U.S. Attorney, Northern District of New York, Syracuse, NY, Ronald D. Lahners, U.S. Attorney, District of Nebraska, Omaha, NE, Mary Ann Andrews, Office of the U.S. Attorney, Middle District of Florida, Tampa, FL

SPEAKERS REVIEW

Saturday, May 1
9:00 - 9:50

DEVELOPING A WORKING DRUG FREE SCHOOLS AND COMMUNITIES ADVISORY COUNCIL

Barbara J. Murphy, Ohio Department of Education, Columbus, OH

TEAMING UP ON 21

Milo Kirk, MADD, Irving, TX

USING THEATER AS A PREVENTION TOOL

Laraine Canzonetta, LPC, CCDC III, OCPC, Brady Middle School, and Ellen Picard, Orange City (OH) Schools, Pepper Pike, OH

THE CASE FOR PEER LEADERSHIP PREVENTION PROGRAMS

Frank Underwood and Nettie Ferguson, Alcoholism Council of the Cincinnati Area, Cincinnati, OH

STUDENT SUPPORT GROUPS THAT ADDRESS THE NEEDS OF AT-RISK YOUTH

Diane Stewart, DeKalb County Schools, Decatur, GA

THE TOP TEN STRATEGIES FOR BEING THE BEST ADULT ADVISOR

Jill Povoli and Lori Frantz, Youth To Youth, Columbus, OH

BURNOUT: I'D RATHER NOT!

Anne D. Meyer, ADCOM Associates, Deerfield, IL

INHALANT ABUSE IN THE MIDWEST

Earl Siegel, Pharm.D., and Susan Reeding, Cincinnati Drug and Poison Information Center, Cincinnati, OH

THE TALLMADGE COMMUNITY INTERVENTION PROGRAM: AN OHIO EXEMPLARY PREVENTION PROGRAM AWARDEE

Merle Bennett-Irvin, Tallmadge City Schools/Tallmadge Police Department, Tallmadge, OH

HEALING THE SHAME AND GUILT OF CHEMICAL DEPENDENCY

Barbara H. Emanuel, M.S., CCDC III, Columbus, OH

POLITICAL ADVOCACY

Dorene K. Holt, R.N., and Marsha Hieber, M.S.W., LSW, Born Free, Dayton, OH

REACHING THE HARD TO REACH: HIGH RISK YOUTH SERVICES

Claudia Stewart, M.A., Texans' War On Drugs, Amarillo, TX

ONE SIZE DOES NOT FIT ALL

Joaquin Pueyo and Teri Crooks, PRIDE Parent Training, Marietta, GA
Parent To Parent

YOUTH GANGS AND DRUGS: INTERVENTION AND PREVENTION STRATEGIES

Kenneth S. Trump, M.P.A., Cleveland Public Schools, Cleveland, OH
Chiefs of Police

COMMUNITIES CAN OVERCOME ROADBLOCKS

Kenneth W. Blakely, OCPC, Madison County P.A.C.T., London, OH
Ohio Partnership

COMMUNITIES CAN HELP EACH OTHER

Marian Moschetti, Community Partnership Coalition, Medina, OH
Ohio Partnership

HISPANICS AND ADDICTION

Roberto Santos, Ohio Department of Health, Columbus, OH

THURSDAY
YOUTH SCHEDULE
10:00 a.m.-10:50 a.m.

TOBACCO AND MARIJUANA: THE REAL FACTS PART I

Steve Baggett
Listen Community Crusade Against Drugs
Gobles, MI
Ballroom C

This workshop presents information on how marijuana and tobacco affect the body, beginning with first use, in ways you've never seen before.

M

STEROIDS AND OTHER PERFORMANCE ENHANCING DRUGS

Edward Bitterman, M.A.
Bitterman and Associates
Cleveland Heights, OH
214

The use of anabolic steroids can lead to heart disease, cancer, psychiatric disturbances and even death. Practical prevention tips will be included in the discussion. This program is not just for athletes.

HC

ADDICTIVE DRUGS: THEIR IMPACT ON THE BODY

Phyllis Callahan, Ph.D.
Lori Isaacson, Ph.D.
Miami University, Department of Zoology
Oxford, OH
208

Describing several drugs and their impact on the health of users, this workshop focuses on the effect of drugs on nerve cells in the brain using hands-on laboratory exercises.

M

THINK FIRST

Kathleen G. Channell, RN, M.S.
Michelle Scott, RN
Joe Capannari
Think First Prevention Program/Good Samaritan Hospital
Cincinnati, OH
204

Think First challenges students to use their minds to protect the rest of their bodies. An award-winning film and slide show describing the anatomy and types of trauma injuries to the head and spinal cord will be shown.

HC

SO YOU THINK YOU'RE GONNA LIVE FOREVER

Lieutenant Pete Collins

Mississippi Highway Patrol
Jackson, MS
203

A unique message of laughter and tears for every young person who wants to drive and live. Lt. Pete Collins uses 20 years of patrolling the highways to bring a compelling message that young people and their parents will not soon forget.

HC

ALCOHOL AND OTHER DRUGS JEOPARDY GAME

Steve Fairbanks
Community Mental Health Center of Fulton & McDonough (IL) Counties
Canton, IL
207

Come challenge your knowledge on alcohol and other drugs in this fast-paced, fun-filled game for teams. We have the answers. Do you know the questions?

M

DO YOU DARE TO CARE?

Barbara Foley, RN
Emergency Nurses CARE, Inc.
Westboro, MA
Ballroom B

Come see the tragedy of underage drinking and driving and other results of alcohol use that nurses see every day in the emergency department. Join the fight to save lives and prevent injuries.

M

DESIGNER DRUGS

Ronald J. Gaetano, R.Ph.
Genesis/Union Hospital
Union, NJ
201

The 1990s promise to be the age of a new type of chemical warfare. Discover what designer drugs are, how they impact the body physically and why the 18-25 year old population is most at-risk.

HC

STRAIGHT TALK WITH A TWIST

Verne Hoyer
Hoyer and Associates, Inc.
Brownsville, OR
215

Enter the streets of the world of alcohol and drugs. This inspiring presentation will motivate the power within you to resist deadly temptations. Learn to rebuild a new and exciting future.

M

ALCOHOL MARKETING AND ADVERTISING: WHAT YOU SHOULD KNOW AND WHY
James Joyner, CCDC III
Training A'La Carte
Hubbard, OH
202

What exactly are we being told about alcoholic beverages through advertising? Can alcoholic beverages do for you what you cannot do for yourself? We will examine these questions and tell what you should know.

M

BABES IN BOOZELAND
Maureen A. Ketchum
The Youth Leadership Institute
San Rafael, CA
210

Youth can address "environmental" issues such as access to alcohol and tobacco and the influence of advertising through involvement in coalitions and media advocacy. Ideas for taking action and changing policy will be highlighted.

M

THE MEDICINAL MARIJUANA SCAM
Janet D. Lapey, M.D.
Concerned Citizens for Drug Prevention, Inc.
Hanover, MA
211

What is the difference between scientific knowledge and the propaganda of the pro-marijuana lobby? The process by which drugs are approved for medicinal use and the results of marijuana research will be presented.

HC

MARKETING DRUGS: HOW AND WHY IT WORKS
Sergeant Ed Moses
Missouri State Highway Patrol/Training Division
Jefferson City, MO
Ballroom A

Comparing the marketing practices used to promote street and legal drugs, this workshop will show that the payback of drugs is always more than the rewards.

HC

AIDS, DRUGS AND YOU
Mary C. Pingel, M.A.E.
Life Skills, Inc.
Tim Hodges
Private Practice

Bowling Green, KY

302

Discussing at-risk behaviors, information on how alcohol and other drugs make a person more susceptible to AIDS will be presented. Learn how the disease is transmitted and how it affects the immune system.

HC

INHALANT ABUSE IN THE MIDWEST

Earl Siegel, Pharm.D.

Susan Reading

Cincinnati (OH) Drug and Poison Information Center

Cincinnati, OH

300

Mounting tragedies mandate increased attention to this insidious form of substance abuse. This workshop will examine whether inhalant abuse is a fad or a growing trend and will overview associated toxicity and treatment issues.

M

THE DEADLY CONSEQUENCES OF DRINKING AND DRIVING

Officer Bobby L. Townsend

Georgetown (KY) Police Department

Georgetown, KY

200

It's Friday and your at a big party at a friend's house with no parent present. Someone gets sick and has to be taken home. What will you do? Watch this video and discover the consequences if you choose to do the wrong thing.

HC

LEARNING THE FACTS OF CIGARETTE SMOKING

Victoria Wright-Holloway, M.Ed.

Cincinnati (OH) Health Department

Cincinnati, OH

301

Three harmful materials are found in cigarettes: carbon monoxide, nicotine, and tar. Find out how they damage the body and what you can do to help someone you love stop smoking.

M

THURSDAY

YOUTH SCHEDULE

11:00 a.m.- 11:50 a.m.

ALCOHOL: THE REAL FACTS PART II

Steve Baggett

Listen Community Crusade Against Drugs

Gables, MI

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203

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HC

THE TRUTH

Timothy A. Dimoff
SACS Consulting and Training Center
Tallmadge, OH
204

A retired undercover narcotics agent provides the real facts on drugs and alcohol, busting the myths about drug/alcohol use that are simply not true. His exciting presentation will inform and entertain you.

MH

ALCOHOL AND OTHER DRUGS JEOPARDY GAME

Steve Fairbanks

Community Mental Health Center of Fulton & McDonough (IL) Counties
Canton, IL

207

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M

THE DANGERS OF CRACK/COCAINE

Mary Foster-Harris, LSW

DayMont West, Inc.

Dayton, OH

211

Crack/cocaine is a dangerous drug with serious consequences. Come find out the devastating affects this drug has on your mind, body, relationships and future.

M

DESIGNER DRUGS

Ronald J. Gaetano, R.Ph.

Genesis/Union Hospital

Union, NJ

201

The 1990s promises to be the age of a new type of chemical warfare. Discover what designer drugs are, how they impact the body physically and why the 18-25 year old population is most at-risk.

HC

THE DISEASE OF ADDICTION

Dorene K. Holt, RN

Iris Bradley, CCDC II

Born Free

Dayton, OH

Ballroom B

This workshop will present the disease model, also call the medical model of addiction. The characteristics of drug abuse versus addiction will be explored. Types and differences in treatment options will be addressed.

HC

STRAIGHT TALK WITH A TWIST

Verne Hoyer

Hoyer and Associates, Inc.

Brownsville, OR

215

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M

JOYNER CHART/LIFE PRINT
James Joyner, CCDC III
Training A'La Carte
Hubbard, OH
202

Who you are today is the sum total of your experience and what you have been. Understanding the impact of today's choices on tomorrow's realities gives new meaning to "what's your bag," or more exactly, "what's in your bag?"

HC

MARKETING DRUGS: HOW AND WHY IT WORKS

Sergeant Ed Moses
Missouri State Highway Patrol/Training Division
Jefferson City, MO
Ballroom A

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Life Skills, Inc.
Tim Hodges
Private Practice
Bowling Green, KY
302

Discussing at-risk behaviors, information on how alcohol and other drugs make a person more susceptible to AIDS will be presented. Learn how the disease is transmitted and how it affects the immune system.

HC

INFLUENCING MINDS: MIXED MESSAGES IN THE MEDIA

David J. Seal
Campuses Without Drugs International, Inc.
Pittsburgh, PA
210

Parachuting, bikini-clad blondes, instant beer parties, living-on-the-edge thrills are advertising images made to influence your mind. Come explore mixed messages found in daily language, the media and drug information resources.

HC

INHALANT ABUSE IN THE MIDWEST

Earl Siegel, Pharm.D.
Susan Reading
Cincinnati (OH) Drug and Poison Information Center
Cincinnati, OH
300

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THE DEADLY CONSEQUENCES OF DRINKING AND DRIVING

Officer Bobby L. Townsend
Georgetown (KY) Police Department
Georgetown, KY
200

It's Friday and you're at a big party at a friend's house without a parent present. Someone gets sick and has to be taken home. What will you do? Watch this video and discover the consequences if you choose to do the wrong thing.

HC

LEARNING THE FACTS OF CIGARETTE SMOKING

Victoria Wright-Holloway, M.Ed.
Cincinnati (OH) Health Department
Cincinnati, OH
301

Three harmful materials are found in cigarettes: carbon monoxide, nicotine and tar. Find out how they damage the body and what you can do to help someone you love stop smoking.

M

11:50 a.m.- 1:30 p.m. LUNCH ON OWN

THURSDAY

YOUTH SCHEDULE

1:30 p.m.- 2:20 p.m.

MARKETING AND PUBLIC RELATIONS: LET'S GET NOTICED!

Barbara Allbritain-Walker
Private Practice
Lakewood, OH
201

Brainstorm creative publicity ideas as you discover the fine points of developing a media kit, including press releases and PSAs. Public speaking and fundraising techniques will be addressed.

HC

COMMUNICATION WITH PARENTS

Lee and Jody Cameron

PRIDE Canada

Winnipeg, MB

Joanie and Stacey Sullens

PRIDE, Inc.

Nashua, NJ

Ballroom A

This workshop explores the important role adults play in young people's lives and illustrates, that, yes young people can live with them. Learn how to help the adults in your community hear you and value you as a resource.

HC

TOGETHER WE CAN CARRY PREVENTION PAST HIGH SCHOOL

Thelma P. Clement, M.Ed.

Louisiana Department of Education

Lake Providence, LA

208

Defeating alcohol and other drug problems on any campus happens when the students themselves tackle the problems. Student leaders can develop and implement action plans according to their own needs. Come find out how.

HC

A LOCK ON SUCCESS

Brett Eastburn

E.S.S.E.X. National Association for Educational Services, Inc.

Greenfield, IN

204

Young people who choose to use drugs have chosen to be handicapped. With no arms and no legs, this speaker has no handicaps. He has a lock on success and so can you.

M

LEADERSHIP: THE CHOICE OF A NEW GENERATION

Durand Farley

PRIDE, Inc.

Atlanta, GA

Ballroom B

Is there a leader inside you waiting to break out? Join the energetic Durand Farley to learn what it takes to be an effective leader and change maker.

HC

GROWING UP FAST: FAMILIES AND ADOLESCENTS SURVIVING AND THRIVING

Stephen M. Gavazzi, Ph.D.

The Ohio State University, Marriage and Family Therapy Program
Columbus, OH
210

What does successful adulthood mean to a teenager? This program provides resources that support a teenager's transition from childhood to adulthood. The effectiveness of Growing Up Fast and implementation procedures will be given.

HC

WORKING WITH THE YOUNGER SET

Cathy Loomis
Two North Park, Inc.
Warren, OH
215

Participants will learn how to work more effectively with elementary age students and their teachers when doing cross-age prevention programs. The benefits of cross-age programs will be discussed, along with hints for working in the classroom.

HC

BAND AGAINST DRUGS

Brian K. Lucas M.S., CHES
Indiana Teen Institute
Indianapolis, IN
301

This absolutely outrageous presentation is guaranteed to give you an alternative high. Learn about you, tobacco, alcohol and other drugs, making positive choices and Brian's five Cs in life. Youth are the wave of the future.

M

HOT ON THE SPOT: DRUG FREE COMEDY

Steve Matuszak
Hot Comedy on the Spot
North Olmstead, OH
202

Please save space in the program.

HC

MAKING DRUG PRESENTATIONS: YOU CAN DO IT

Anne D. Meyer
ADCOM Associates
Deerfield, IL
214

Learn how to create and deliver effective presentations, including methodology, adaptability and survival, content, and visual aids.

M

LISTEN TO YOUR NEIGHBORS HEART

Steve Powers, M.A.
Powers and Associates
Mansfield, OH
200

Discover the powerful role that the listening ear plays in our prevention efforts, relationships and personal growth. Learn attending skills and the meaning of genuineness as you learn to listen to yourself.

HC

HOW TO SAY NO AND KEEP YOUR FRIENDS

Sharon Scott, LPC, LMFT
Sharon Scott and Associates
Garland, TX
Ballroom C

After this workshop, when someone says, "Can I borrow your math," "Let's sneak out," or "This Bud's for you," you'll know how to handle it. Come have fun, learn to handle negative peer pressure and gain skills to take home.

M

YOU-NIQUELY YOU

Ty Sells
Youth To Youth
Columbus, OH
207

Have you ever felt different? Come find out who's most unlike you and what it means to be unique. This is an interactive workshop so come prepared to participate and brainstorm.

M

PLANNING A SUCCESSFUL PROGRAM EVERY TIME

Sally Smithwick
PRIDE, Inc.
Lawrenceville, GA

"There's nothing to do in this town." How many times have you heard or even spoken those words yourself? Boredom is a state of mind. Come develop the skills to plan one successful program after another.

HC

AIDS, DRUGS AND HUMOR

Stephen R. Sroka, Ph.D.
Cleveland (OH) Public Schools
Lakewood, OH
300

Sex, drugs and AIDS are not a laughing matter, but humor can be

used to break down the walls of denial, fear and complacency.
Come find out all the things you need to know about sex, drugs,
AIDS, HIV and STDs.
HC

VIOLENCE PREVENTION: IT'S ABOUT POWER
Jennie K. Stewart, M.A., LSW, VPS
Clark County (OH) Sheriff's Department
Springfield, OH
203

It's About Power analyzes social power relations in the U.S. It interweaves exercises used in classes with adults and young people to demonstrate how power differences affect us and how they set up violence and how we can establish "alliances" to overcome them.
HC

CREATIVE FUNDRAISING
Julie S. Tabor
Columbus Area (OH) Council on Alcoholism
Columbus, OH
302

How do you go about getting what you want? Learn to anticipate specific needs, make cold calls, and offer publicity to get the donations you need.
HC

THURSDAY
YOUTH SCHEDULE
2:30 p.m.- 3:20 p.m.

LOVE, RELATIONSHIPS AND ADDICTION
Pat Bridgman, CCDC III
Talbot Hall at Park Medical Center
Columbus, OH
202

This workshop will examine those problems related to relationships that interfere with the treatment and recovery process of addiction. Strategies will be introduced that help move individuals through obstacles and strengthen recovery.
HC

WHO'S THE LEADER
Terri Cannavale
PRIDE of Wyoming Valley (PA)
Wilkes-Barre, PA
214

Take a humorous and active look at the need for youth to lead and

adults to "advise." Role-playing and initiatives of proven methods of group organization, leadership development and the effective use of advisors will energize your group.

M

SPEAK TO ME!

Heather Ellsworth

PRIDE, Inc.

Atlanta, GA

Ballroom B

Public speaking is an important tool in drug use prevention. Attend this workshop to learn the secrets of successful speaking.

HC

EMPOWERMENT OF SELF

Nancy K. Eppert

America's PRIDE of St. Tammany

Covington, LA

211

Shakespeare wrote, "To thine ownself be true." Never has this advice been more important than today, when influences to pollute our feelings and standards abound. Discover the skills to be your own hero.

M

PEERS, PARENTS AND HEROES

William I. Essex

E.S.S.E.X. National Association for Educational Services, In
Greenfield, IN

204

Recognizing the four major social influences that can lead to negative adolescent and pre-adolescent behavior, including illicit drug use, is half the battle. Overcoming those influence is the other half. This serio-comic guarantees results.

M

GETTING IT IN GEAR: A PRACTICAL GUIDE TO ESTABLISHING YOUR PROGRAM

Sue Ann Fankhanel

Lakota (OH) Local School District

West Chester, OH

302

Designed to provide practical ideas and information for developing a substance abuse program suitable for either a single school or an entire district, hand outs will provide a step-by-step guide. Just do it!

HC

POLITICAL ADVOCACY

Dorene K. Holt, RN
Marsha Hieber, M.S.W.

Born Free
Dayton, OH
208

Explore reasons for and methods of accomplishing community advocacy as it relates to chemical dependency, substance abuse and prevention issues. You can make a difference.

HC

RECLAIMING YOUR CALENDAR

Charissa Kipley
PRIDE, Inc.
Lookout Mountain, GA
300

Do you have more things to do than you have time? You may need help organizing your schedule or even choosing your activities. This workshop is full of practical ideas to help you organize your time and set your priorities.

HC

THE CALL TO SERVE

Walter Kurtz
Georgia National Guard
Atlanta, GA
200

You are called to take action, to do things that only you can do. This top gun explores prevention issues and shows you how you can make an impact where you are today.

MH

BA-FA BA-FA

Keyra Lynn
Chuck Wolfram
PRIDE, Inc.
Atlanta, GA
Ballroom A

Appreciating other cultures is not only exciting, it's important in today's shrinking world. Ba-Fa Ba-Fa let's you see things from a new perspective as you experience and discuss a new culture. If you plan to attend, plan to participate.

HC

PEER COUNSELOR TRAINING FOR TEENS

Gwen Olitsky, M.S.

Joseph Britt

The Self-Help Institute for Training and Therapy

Philadelphia, PA

203

The role model training for teens reinforces information with a fast-paced program of individual and small group work and the opportunity to become peer counselors. Be living proof that you can say "no" and be an "okay" kid.

HC

IT'S ELEMENTARY! TEACHING THE LITTLE ONES TO SAY NO TO TROUBLE

Sharon Scott, LPC, LMFT

Sharon Scott and Associates

Garland, TX

Ballroom C

Teens can teach children ages 5-10 to manage negative peer pressure to steal, play with guns, fight and use drugs. Nicholas, Ms. Scott's cocker spaniel, will be involved through transparencies showing how fun and simple it can be to mentor younger children.

H

ADULTISM: THE PLAQUE OF THE PROFESSIONAL COMMUNITY

Robin Seymour, M.S.W., M.A., OCPC

Prevention By Design

Westervill, OH

215

How many times have you heard, "the kids did it," or "don't act like a kid?" Explore the treatment of youth in our society and how adults belittle and demean young people in ways that prevent them from reaching their full potential.

HC

PENNSYLVANIANS AWARE YOUTH DRUG PREVENTION TRAINING

Peter True

Pennsylvanians AWARE

Paoli, PA

207

This Pennsylvania-based program teaches high school students the effects of alcohol, tobacco and other drug use, and also provides skills to put on skits and programs for elementary-age students. A must for people interested in working with kids.

M

PEER MEDIATION: 10 STEPS FOR VIOLENCE PREVENTION IN SCHOOLS

Terrence T. Wheeler, J.D.

Ohio Commission on Dispute Resolution and Conflict Management

Jacqueline Tensley

West High School
Columbus, OH
301

School peer mediation programs train student mediators to use a structural process to assist peers in resolving problems. Learn life skills, such as brainstorming, conflict analysis, perspective taking and ground rule setting.

M

WHAT MOTIVATES US TO MAKE CHOICES?

David M. Williams, M.A.

Greydancing Training

Bexley, OH

201

What motivates us to make choices? Find out why you do what you do when you do it! This workshop is great for learning to understand adults, too.

M

THURSDAY

YOUTH SCHEDULE

3:30 p.m.- 4:20 p.m.

TITLE NEEDED

Karl Anthony

LaJolla, CA

302

Please reserve space in program program.

MH

LIGHTS, CAMERA, ACTION: PRODUCING YOUR OWN PREVENTION VIDEO

David B. Armor, LSP/MSS, ACSW

County of Gloucester (NJ), Juvenile Detention Center

Clarksboro, NJ

301

Personalize the alcohol and other drug problem in your community by producing your own video for little or no cost with volunteer help. The Gloucester County (NJ) video will show you how one video opened the eyes of an entire community.

HC

FAMILY

Patty Barr, OCPC, OCAC II

Allen County (OH) Board of Education

Lima, OH

215

Discover the dynamics of a dysfunctional family as you create a play using the members of the audience as the players. The hero, the rebel the lost child and the clown will all be introduced as

the role of the enabler is explored.
HC

THE HANDS-IN PUPPET SHOW: PRIDE PUPPETS SHOW AND TELL

Pat Carr
Port Angeles (WA) PRIDE
Port Angeles, WA
210

So you're uncomfortable with public speaking, singing and dancing? Learn to share your drug-free message through puppet shows. The secrets of how to make a puppet and creative techniques for producing your own puppet show.

M

A SKIT IS NOT JUST A SKIT

Nancy K. Eppert
America's PRIDE of St. Tammany
Covington, LA
211

Do your performances leave your audiences flat or screaming for more? A basic and effective theater workshop will give your team motivational skills to perfect any routine. This is a hands-on workshop.

H

I AM SPECIAL, DRUG-FREE

Kelly Garrison
KG Productions
Indianapolis, IN
Ballroom A

To use your special talents, you must be drug-free. Olympic gymnast Kelly Garrison shares her experiences as she provides information on the dangers of drugs and gives examples of how to say "no" if approached.

M

THE JUST SAY NO TRAVELING SHOW

Barb Johnson, M.S.
Circle Center Middle School
Yorkville's PRIDE/TRY
Yorkville, IL
202

Are you looking for a new and creative way to energize your youth group? Do you want an effective method of creating awareness in your community? Come to the show and learn how to develop this exciting project in your community.

M

THE GEORGIA NATIONAL GUARD

Lt. Larry Martin
Georgia National Guard
Milledgeville, GA
200
Please reserve space in the program.
M

PEER-BASED MODEL PREVENTION: PROGRAMS FOR ADOLESCENTS AND YOUNG ADULT

Charles Muhammad, M.A.
Self-Expression Teen Theater
Toledo, OH
204

Emphasizing alternative choices to alcohol and drug use, academic achievement and a collective community value system provide a practical approach to working with high-risk African American youth. Come learn about this holistic, early intervention program that involves theater and self-expression.
HC

MUSIC, MIME AND MISHMASH 2

Kenneth Newbury, Ph.D.
Bill Geha, OCPC
Toledo (OH) Public Schools
Toledo, OH
203

Watch novel ways to present teen topics such as rejection, violence, and drug abuse as you participate and learn new music, theater techniques and mime. You'll laugh and cry with Toledo's PRIDE as personal handicaps are explored.
HC

RHYTHM, RAP, RHYME AND MELODY: POWERFUL PREVENTION POSITIVES

Robert Perinchief, Ed.D.
Perry Enterprises, Inc.
Whitewater, WI
208

Presenting selections from the speaker's 150 original rhymes, poems, raps and songs, be challenged by a broad range of topics reflecting the triumphs and tragedies of growing up in a drug-filled world.
M

JUMP AGAINST DRUGS

Mark Rothstein
Jump Against Drugs
Atlanta, GA
Ballroom B

A world champion rope jumper demonstrates the powerful impact of

physical fitness through rope jumping. Mark Rothstein will perform over 200 stunts and steps while presenting an anti-drug message. Free jumprope to the first 250 participants.
M

MOVIES, MUSIC AND MOTIVATION

Kevin Singleton
Nashville, TN

201

We should never base our self-worth on what others think of us. Learn the 10 acts of meaningful touch and the ethics of being the best as Kevin Singleton performs musical, jump rope and basketball routines.

M

PILL DONAHUE

Kevin Wanzer and the PRIDE Youth Staff

Just Say Ha!

Indianapolis, IN

Ballroom C

Please reserve space in the program.

MH

LAUGHING JUST FOR THE HEALTH OF IT

Karen Vadino, M.S.W., LPCC, OCPC

Lake Area (OH) Recovery Center

Ashtabula, OH

300

Humor and laughter offer important benefits in our lives. Learn how to reduce stress and be healthier through looking at life with some humor as you explore the impact of humor on our self-concept, relationships and stress management.

HC

TAKING IT TO THE STREETS

Gretchen Wilhelm

Youth To Youth

Columbus, OH

207

Although the real-life sketches may stretch beyond your own personal encounters, the success of today's prevention groups depends on the acceptance of others. Learn about AIDS testing, date rape and prejudice.

M

RELAXATION

Rodney J. Williams

Youth To Youth International

Columbus, OH

214

Stress is part of life. Learn to reduce the physical effects of stress through muscle tension exercises and the emotional effects through guided energy as you discover the importance of dealing with stress.

M

7:30 p.m. AWARDS BANQUET
 South Hall

Tickets available at registration on a first-come, first-served basis.

FRIDAY

YOUTH SCHEDULE

9:00 a.m.- 9:50 a.m.

REACH FOR THE STARS

Terry L. McIe

North Park, Inc.

Warren, OH

211

So many times in our lives, we assume that certain things will happen without taking an active role in making them happen. Come participate in an activity to plan the actual steps necessary to attain your goals.

M

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Gretchen Wilhelm

Youth To Youth

Columbus, OH

Ballroom C

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M

BAGGAGE: ON ALCOHOL AND OTHER DRUGS

Noerena Abookire, Ph.D.

Avis Graves

Arts Education Theatre Company

Cleveland, OH

200

Utilize arts enrichment techniques to provide your community with a powerful, theatre-based prevention tool. An award-winning, multi-cultural theatre curriculum will be demonstrated.

HC

LIGHTS, CAMERA, ACTION: PRODUCING YOUR OWN PREVENTION VIDEO

David B. Armor, LSP/MSS, ACSW
County of Gloucester (NJ), Juvenile Detention Center
Clarksboro, NJ
301

Personalize the alcohol and drug problem for your community by producing your own video with little or no cost using volunteer help. The Gloucester County (NJ) video will show you how one video opened the eyes of an entire community.

HC

FAMILY

Patty Barr, OCPC, OCAC II
Allen County (OH) Board of Education
Lima, OH
215

Discover the dynamics of a dysfunctional family as you create a play using the members of the audience as the players. The hero, the rebel, the lost child and the clown will all be introduced as the role of the enabler.

HC

HUMOR AND HEALTH: LAUGHTER IS THE BEST MEDICINE

Edward Bitterman, M.A.
Bitterman and Associates
Cleveland Heights, OH
214

Laughter is serious business. This workshop reviews the therapeutic physiological and psychological benefits of humor. The appropriate use of humor can reduce stress, stimulate creativity, and strengthen relationships.

M

NO PROBLEM

Susan M. Fitzgerald
Make It Live Productions
Chicago, IL
204

A powerful catalyst for discussion and discovery, this play challenges audience members to question themselves and the choices they make. The self-destructive behavior that plagues young people today will be discussed.

HC

BUILDING AN ATTITUDE OF EXCELLENCE

Patti Holmes, M.S.
Holmes Training and Development
Oxford, OH
Ballroom A

A wise man once said, "What happens to a man is less significant than what happens within him." Examine how high self-regard enhances performance and personal relationships as you discover

practical ways to empower yourself.

HC

ROLL THE CAMERAS: PRODUCE YOUR OWN VIDEO

Jeanne Hoopes, RN, M.S.N.

Lakewood City (OH) Schools

Ellen Todia, J.D.

City of Lakewood

Lakewood, OH

This workshop will go through the process of producing a prevention video from start to finish. We will go over developing a concept, writing the script, production hints and ways to involve youth in your community.

M

THE JUST SAY NO TRAVELLING SHOW

Barb Johnson, M.S.

Circle Center Middle School

Yorkville's PRIDE/TRY

Yorkville, IL

202

Are you looking for a new and creative way to energize your youth group? Do you want an effective method of creating awareness in your community? Come to the show and learn how to develop this exciting project in your community.

M

MUSIC, MIME AND MISHMASH 2

Kenneth Newbury, Ph.D.

Bill Geha, OCPC

Toledo (OH) Public Schools

Toledo, OH

203

Watch novel ways to present teen topics, such as rejection, violence and drug abuse as you participate and learn new music, theater techniques and mime. You'll laugh and cry with Toledo's PRIDE as personal handicaps are discussed.

HC

DISCOVER THE ART OF CONFLICT RESOLUTION

Loretta C. Novince, Ph.D.

Northeast Community Challenge

Cincinnati, OH

210

Experience a workshop component from the Northeast Community Challenge Teen Leadership Conference. Learn how to identify the attitudes you experience when resolving a conflict, what styles of conflict to avoid and how to practice a collaborative method.

HC

BONNIE BALLOON BITES THE DUST

Jeri Lee Ott, M.A., OCPC
The Coshocton County (OH) Drug and Alcohol Council, Inc.
Coshocton, OH
207

By creating and exploring the personality of Bonnie Balloon, participants take a look at the sources of stress in their lives, how to deal effectively with those stressors and what happens when they don't.

M

RHYTHM, RAP, RHYME AND MELODY: POWERFUL PREVENTION POSITIVES
Robert Perinchief, Ed.D.
Perry Enterprises, Inc.
Whitewater, WI
208

Presenting selections from the speakers over 150 original rhymes, poems, raps and songs, be challenged by a broad range of topics reflecting the triumphs and tragedies of growing up in a drug-filled world.

M

JUMP AGAINST DRUGS
Mark Rothstein
Jump Against Drugs
Atlanta, GA
Ballroom B

A world champion rope jumper demonstrates the importance of physical fitness through rope jumping. Mark Rothstien will perform over 200 stunts and steps while presenting an anti-drug message. Free jump rope to the first 250 participants.

M

THE PERFORMING ARTS AND BEING DRUG-FREE
Kristin Urh
Students Offering Solutions
Richfield, OH
302

If your talent is in the performing arts and you want to spread the drug-free message, don't miss this workshop. This course has been designed to offer tips on how to start a group, what to do and how to get performances scheduled.

M

LAUGHING JUST FOR THE HEALTH OF IT
Karen Vadino, M.S.W., LPCC, OCPC
Lake Area (OH) Recovery Center
Ashtabula, OH
300

Humor and laughter offer important benefits in our lives. Learn how to reduce stress and be healthier by looking at life with some humor as you explore the impact of humor on our self concept,

relationships, and stress management.

HC

FRIDAY

YOUTH SCHEDULE

10:00 a.m.-10:50 a.m.

PEER LEADERSHIP AS PREVENTION

Sharon Alford, M.Ed.

Jean Pack-Rowe, LPC

Woodward High School

Cincinnati, OH

301

Why do you need a peer leadership program in your school? The presenter of this workshop will tell you how to extend your services while you equip young people to take a leadership role at school and in the community.

HC

CAN'T STOP THIS THING WE'VE STARTED

Dana A. Case

Dana A. Case, Inc.

Saskatoon, Saskatchewan

211

Stressing the importance of vision, this workshop takes a look at the hardships young people face while growing up. Strategies to help overcome obstacles will be given.

M

MAKING DRUGS DISAPPEAR

Clayton Caveness

Make the Magic Happen

Batesville, AR

Ballroom C

A high energy illusion show which emphasizes the benefits of good decision making and of living a drug-free lifestyle, this workshop is designed to entertain while it educates. Elaborate illusions will captivate audiences.

M

D.A.R.E.: A PEER TO PEER DISCUSSION

Johanna Goldberg

Los Angeles (CA) Unified School District

Los Angeles, CA

Scott Thomas

Medina (OH) Police Department

Medina, OH

302

D.A.R.E. educates children on drug awareness, consequences, social skills, self esteem, risk taking, interpersonal and communications skills, critical thinking and positive alternatives to substance

abuse.

M

FRIDAY NIGHT LIVE

Maureen A. Ketchum

The Youth Leadership Institute

San Rafael, CA

210

Please reserve space in the program.

HC

IMPLEMENTING A PEER HELPER PROGRAM

Elvia L. Lucas

Hunt High School

Wilson, NC

207

This workshop provides an overview of the peer helping idea, offers program development guidelines and suggestions for recruiting participants, and suggests methods for record keeping and evaluation.

HC

AN EXCITING EFFORT ON THE WEST COAST

Cindy McAllister

Clallam County (WA) PRIDE

Port Angeles, WA

300

Come and experience this unusually spirited group from the Pacific Northwest. Discover how they reached out into other counties and states to spread their drug-free message. Nothing compares to a hit of Northwest PRIDE.

HC

THE HIGH SCHOOL ADVISORY BOARD: A TEENAGE PREVENTION CLEARINGHOUSE

Alice M. Mesaros, CPS

Alcohol Council - Lehigh Valley (PA)

Bethlehem, PA

214

Participants will learn about the award winning High School Advisory Board and how it has expanded the scope of alcohol and drug prevention education "exponentially." If you are looking for new ideas, this is the place.

HC

TAKE TIME TO THINK

Leo Mudd

4Ts, Inc.

Clarkson, KY

215

When things sound and look so good they weaken your willpower to

make the right choice, you experience short term pleasure versus long term consequences. We are only a wrong choice away from death. Take time to think - it's free.

M

POSITIVE PEER POWER

Mary Sacho and the Prep Teens
Ozaukee Council, Inc.
Port Washington, WI
Ballroom A

Students from five Ozaukee (WI) County high schools will share their insights and experiences regarding their highly successful, positive peer pressure program, including the presentation of "The Choice is Mine" and a discussion on its implementation.

HC

Charles R. See
Community Re-Entry, Inc.
Cleveland, OH

203

African-American males between the ages of 19 and 29 who have already been involved in the juvenile or the adult criminal justice system are the most-at-risk for drug use. Discover culturally-specific self-esteem techniques to stem this epidemic.

HC

RAPPIN' AND CLAPPIN' TO MAKE A DRUG-FREE LIFESTYLE HAPPEN

Keith Stafford

Give a Hand to the Plan
San Rafael, CA

"Give a Hand to the Plan" is a cross-cultural prevention program communicating an anti- tobacco, alcohol and other drug message to school-age students through education and entertainment. Learn an understanding of respect and cooperation through this innovative presentation.

HC

STUDENT SOLUTIONS TO STUDENT PROBLEMS: THE YOUTH POWER PROGRAM

Kathleen Stratman, M.P.H.

"Just Say No" International
Oakland, CA

202

"Just Say No" International introduces Youth Power, the first in an ongoing series of new projects and services. Youth Power projects engage young people 8-18 in an active process of creating and implementing tools to effectively reach and support each other.

M

USING TEEN LEADERS FOR SCHOOL PREVENTION

Pamela K. Swinderman, LPC

Claymont High School
and Students
Uhrichsville, OH
Ballroom B

At CHS, students are responsible for the success of the chemical abuse prevention activities at all grade levels. In this workshop, an all male singing group will perform a drug-free message and explain their leadership roles and activities in the community.
HC

THE CASE FOR PEER LEADERSHIP PREVENTION PROGRAMS

Frank Underwood
Nettie Ferguson
Ohio Department of Alcohol and Drug Addiction Services
Columbus, OH
200

Teen institutes are one of the oldest and most popular prevention training programs, yet the question persists: Are they effective? Examine various aspects of TIs that have been proven effective in research literature.
HC

LEGACY OF OBSESSION

Susie Vanderlip
Legacy
Orange, CA
204

A powerful and engrossing performance using today's music, jazz dance and drama, this play tells the story of a teenage girl growing up in an alcoholic home and shows the impact it has on her life. Personal sharing by the performer adds a strong impact.
M

FRIDAY

YOUTH SCHEDULE
11:00 a.m.-11:50 a.m.

RAPPIN' WITH THE NATIONAL YOUTH TEAM

Heather Ellsworth and the National Youth Team
PRIDE, Inc.
Atlanta, GA
Ballroom B

Bring your questions and join in this lively discussion about being drug-free and other issues facing youth in the '90s.
MHC

COLLEGE PRIDE: WHAT IT'S ALL ABOUT

PRIDE of Central Michigan University
Mt. Pleasant, MI
210

The PRIDE Team of Central Michigan University will discuss how to make a college team successful. Areas covered include administration, promotion, and how to get college students involved in drug prevention.

HC

THE TALLMADGE (OH) COMMUNITY INTERVENTION PROGRAM

Merle Bennett-Irvin

Richard Bratt

Dennis Buzzelli, M.A.

Tallmadge City (OH) Schools/Tallmadge (OH) Police Department

Tallmadge, OH

301

This workshop will take you step-by-step through the process of getting your schools and police working together in your community.

HC

YOUTH VOLUNTEERISM IN ACTION

Ellen L. Bigger

Youthwish

Key Largo, FL

200

The Drug-Free Homes and Youthwish programs will be used as examples of methods to combat drug abuse and mobilize youth for community action. The value of youth/adult partnerships and the ability of kids to make a difference will be highlighted.

HC

PREVENTION ROCK

Dan Gilliam

Prevention Entertainment Network

Hampton, VA

Please reserve space in the program.

H

YOUTH INVOLVEMENT IN COMMUNITY DECISION MAKING FOR THE REDUCTION OF VIOLENCE

Lynette Grigsby

New Futures for Dayton Area (OH) Youth

Dayton, OH

201

See first hand the New Futures Youth Advisory Council produced a video with the Dayton (OH) Police Department to stimulate anti-violent conflict resolution. A representative group of the YAC will describe how the video is being used in their community.

HC

HEALTH IN THE HOOD: A STRING OF PROGRAMS

Cordelia Graves Harris, M.A.

Cleveland (OH) Public Schools

Cleveland, OH

208

What programs are available to you? Learn about the myriad of drug prevention programs and curriculums that can be integrated into your school efforts.

H

OPERATION PRIDE YOUTH COMMITTEE

Tedd Levy

Freeport (NY) Citizens Committee on Drug Abuse, Inc.

and Operation PRIDE

Freeport, NY

Ballroom A

The Operation PRIDE Youth Committee (OP) is a unique anti-drug youth group that annually attracts 200 members. This workshop will describe the programs philosophy, recruitment efforts, activities and annual OP show.

HC

A FEAST OF PREVENTION PROGRAMMING

Sue McClelland

Angela Sells

Madison County (OH) Hospital

London, OH

207

BOLD (Building Our Lives Drug-Free) is a teen institute type program that provides leadership skills, information on drugs, teen support and an understanding of self. Discover how this program allows young people to make decisions.

H

THE HIGH RISK SCHOOL ADVISORY BOARD: A TEENAGE PREVENTION CLEARINGHOUSE

Alice M. Mesaros, CPS

Alcohol Council - Lehigh Valley (PA)

Bethlehem, PA

214

Participants will learn about the award winning High School Advisory Board and how it has expanded the scope of alcohol and drug prevention education "exponentially." If you are looking for new ideas, this is the place.

HC

MUSIC, CREATIVITY, NATIONAL HANDS-ON DRUG PREVENTION MUSEUM AND KEN NEWBURY

Kenneth Newbury, Ph.D.

Bill Geha, OCPC

Toledo (OH) Public Schools

Toledo, OH

203

Can you stand it? Jammed into a 50 minute session, you will find out about starting a hands-on drug prevention museum. Dr. K shares

with you a wealth of ideas and music that can stimulate your prevention efforts.

MH

THE NATIONAL RED RIBBON CAMPAIGN

Carol A. Reeves

National Federation of Parents for a Drug-Free Youth

St. Louis, MO

302

For the past six years, community groups, corporations, civic clubs, parents and youth have been influenced to live a drug-free lifestyle through the Red Ribbon Celebration. Come find out about the 1993 campaign.

M

WHAT IT MEANS TO BE DRUG-FREE

PRIDE Youth Staff

PRIDE, Inc.

Atlanta, GA

Ballroom C

Please reserve space in the program.

MH

STUDENT SOLUTIONS TO STUDENT PROBLEMS

Kathleen Stratman, M.P.H.

"Just Say No" International

Oakland, CA

202

"Just Say No" International introduces Youth Power, the first in an ongoing series of new projects and services. Youth Power projects engage young people 8-18 in an active process of creating and implementing the tools to support each other.

M

KENTUCKY'S TLC: A MODEL PROGRAM

Judie Chandler Wilson

ADANTA

Somerset, KY

215

Follow this step-by-step method to create your own teen leadership conference on a local, regional or statewide basis. Information on how to develop a program and reach participants will be offered.

M

STARS: STUDENTS TAKING A RIGHT STAND

Linda K. Winter

Kanawha County (WV) Schools

and the STARS Troupe

Charleston, WV

300

Through music, song and dance, STARS communicate the importance of good decision-making, including a no-use stand on alcohol and other drugs. Their live performance includes a mixture of serious and humorous skits.

HC

11:50 a.m- 1:30 p.m. LUNCH ON OWN

FRIDAY

YOUTH SCHEDULE

1:30 p.m.- 2:20 p.m.

AMERICA'S PRIDE

America's PRIDE of St. Tammany
Covington, LA
204/214

PRIDE of Albany
Albany, GA
Ballroom A

North Montgomery PRIDE
Crawfodsville, IN
207/215

PRIDE of Calhoun
Calhoun, VA
300/301/302

PRIDE of Battle Creek
Battle Creek, MI
208

America's PRIDE is an upbeat, positive program that uses music, dance and drame to promote drug-free living. Join one of these exciting teams to get down with your bad self.

HC

ADVANCED AMERICA'S PRIDE

PRIDE of Crawfodsville
Crawfodsville, IN
200/201/210/211

PRIDE of Newaygo County
Newaygo, MI
Ballroom C

PRIDE of Wyoming Valley
Wilkes-Barre, PA
202

PRIDE of Memphis

Memphis, TN
203

Not for beginners! If you've been through America's PRIDE training then you are ready, ready, ready for this advanced training. Join one of these America's PRIDE teams to work on acting, speaking and dancing.

HC

Club PRIDE
PRIDE of Polk County
FL

Ballroom B

The challenge has been made. Will you take the risk? Will you lead your school in drug-free activities? "Drug-Free Youth Leading the Way" is the motto of every Club PRIDE throughout the nation. Will you be the leader?

M

FRIDAY

YOUTH SCHEDULE

7:30 p.m.-10:00 p.m.

"TAKE A RIDE ON THE S.S. PRIDE" STREET FAIR

HALLS OF THE CONVENTION CENTER

INCLUDED IN ALL REGISTRATIONS

SATURDAY

YOUTH SCHEDULE

9:00 a.m. 5:00 p.m.

CAN'T STOP THIS THING WE'VE STARTED

Dana A. Case

Dana A. Case, Inc.

Saskatoon, Saskatchewan

211

Stressing the importance of vision, this workshop takes a look at the hardships young people face while growing up. Strategies to help overcome obstacles will be given.

MHC

UNDERSTANDING ME AND YOU

Thelma P. Clement, M.Ed.

Fair C. King, Ed.S.

Louisiana Department of Education

Lake Providence, LA

203

Come play the game as we link colors with personality types. Discover your true colors as you learn about yourself and how you relate to others.

HC

ARE DRUGS, ALCOHOL AND PRE-MARITAL SEX REALLY PART OF BECOMING A TEEN

Ron Cole
Carol Gregory
Star Entertainment, Inc.
Shawnee, OK
Ballroom C

As you enter, you will receive a form to complete, which will allow you to write down any problems you may be having. Mr. Cole will then discuss the above topics and your written problems. The floor will then be open for discussion.

HC

COURAGEOUS LIVING IN A CORRUPT LAND

Charissa Kipley
PRIDE, Inc.
Lookout Mountain, GA
300

Tolerance is the theme of the 90s. We are expected to sit back and watch as movies, music, the media and our leaders lower their standards. Learn practical ways to take a stand and discuss new ways to demand change.

HC

PUBLIC SPEAKING AND PRESENTATION SKILLS

Linda Kurtzman
Decision Networks, Inc.
Buffalo Grove, IL
200

Please reserve space in the program.

MHC

THOUGHT STOPPING

Jeri Lee Ott, M.A., OCPC
The Coshocton County (OH) Drug and Alcohol Council, Inc.
Coshocton, OH
207

You've heard the saying, "You are what you eat." Well, have you heard this one, "you are what you think?" Come and learn how our thoughts become our reality as we learn to restructure our thoughts.

M

WHO CONTROLS WHOM?

Michael M. Thomson, Ph.D.
Youth To Youth
Columbus, OH
301

Do you want to get parents and other adults off your back? Gain

more freedom? More privileges? More responsibility? More power and control? A strategy to save your sanity? If so, then this workshop is for you.

HC

I LOVE ME

Doug Stewart

National Youth Consultants and Motivational Specialists

Lafayette, LA

201

"Uplifted, moved and motivated" are how you'll feel after this workshop. Have fun as you learn about the concepts of self-esteem, motivation and the positiveness of optimism.

M

16TH PRIDE WORLD DRUG CONFERENCE AND INTERNATIONAL EXCHANGE

April 26 - 28, 1993

Albert Sabin Convention Center

Cincinnati, OH

Tentative INTERNATIONAL EXCHANGE PROGRAM

MONDAY, APRIL 26

8:00 - 11:00 am

1st Level Foyer

Registration

2nd Level Foyer

Coffee/Tea

11:00 - 11:30 am

Introduction

11:30 am - 1:00 pm

Lunch/On Own

1:00 - 3:00 pm

Room 222

GENERAL SESSION - Translation to the Spanish language

1:00-1:05 pm

Song: "Don't Close Your Eyes"

Chris Hall, Eutevia Rivera, Sally Smithwick

1:05-1:10 pm

WELCOME

Thomas J. Gleaton, Ed.D.

President, PRIDE

1:10-1:15 pm

Dick Herndobler

National Director, Elks Drug Awareness Program

1:15-1:35 pm

A TIME FOR CARING AND SHARING

Thomas J. Gleaton, Ed.D.

1:35-1:55 pm

DRUG EPIDEMICS AND PRINCIPLES OF RECOVERY

Jonas Hartelius

Swedish Carnegie Institute, Sweden

1:55-2:15 pm

THE WORLD HEALTH ORGANIZATION AND NGOS

Mr. Hans Emblad, Director

Program on Substance Abuse

World Health Organization, Geneva, Switzerland

2:15-2:35 pm

INTERNATIONAL PRIDE SURVEY DATA

Moderator: Thomas J. Gleaton, Ed.D.

Paul Pace/Malta

Liz Jamieson/New Zealand

Regina Mesebeluu/Palau

2:35-2:55 pm

MEXICO - CANCELLED

3:00 - 3:30 pm
2nd Level Foyer

Coffee Break

3:30 - 5:00 pm

SPLIT SESSIONS

Room 222

Spanish Language Session (Translation into English)
Moderator: Jose Mendez, Coordinator de LatinoAmerica y Espana,
PRIDE, Atlanta

#1 PRIDE PROGRAMS AND PRODUCTS

Jose Mendez, Coordinator de LatinoAmerica y Espana
PRIDE, Atlanta

#2 OHIO PRIDE SURVEY DATA

Hernando Posada, ODADAS, Cincinnati

#3 PROYECTO PAZ Y BIEN DEL PERU

Hna. Juana de Jesus, C.E.O.Y.A. Amor Misericordioso, Lima

Room 221

English Language Sessions

Moderator: Lisa Dillon, Vice President, Programming and Development
PRIDE, Atlanta

#1 THE ROLE OF THE DRUG PREVENTION CENTER

Shunzo Abe/Japan

#2 HARM REDUCTION - THE DEADLY LIE

Det. Insp. Ian Hastings/New Zealand

#3 PARENT POWER COMES TO INTERVENE IN A SWEDISH COMMUNITY

Anders Eriksson/Norway

5:10 - 6:30 pm

CAUCUSES

Asia

Europe

Africa

Hispanic Americas

Caribbean

English Speaking - USA, Islands, Canada, Pacific Basin

6:30 p.m.

Buses to load for Museum. Board in front of PRIDE Registration.
You must be on the bus by 6:30 p.m.

7:00- 10:00 pm

Dinner

Museum Center at
Terminal Station

TUESDAY, APRIL 27

9:00-10:00 am
2nd Level Foyer

Coffee

9:30 -10:00 am
Room 222

GENERAL SESSIONS

BURN-OUT AMONG PARENTS

Jonas Hartelius, Swedish Carnegie Institute, Sweden

10:00 -12:00 pm

EXTENDED WORKSHOPS (3)

Room 222

LEGALIZATION - Part I (Translation into Spanish)

Anders Eriksson/Norway

Marguerite Ugland/Norway

Otto Moulton/Committees of Correspondence, Danvers, MA

Robert Peterson/Office of Drug Control Policy, Lansing, MI

Room 224

THE AFRICAN INTERN PROJECT and FUNDACION ANTI DROGA ARUBA

Lori Zehe, Substance Abuse Initiative of Greater Cleveland, OH

Robin Warren, Steinbeck Country's PRIDE, Salinas, CA

Room 223

RUSSIAN-AMERICAN JOINT VENTURES

Jane Holloway, MSW, The Center for Alternative Resources,
Newark, OH

Michael P.R. Ilyinsky, Cincinnati Kharkiv Sister City Project,
Cincinnati, OH

12:00 - 1:15 pm

Lunch - On Own

1:15 - 1:30 pm

Buses to load for Tours. Board in front of PRIDE Registration.

1:30 - 4:00 pm

Tours to Treatment/Rehabilitation Center and Shopping Mall

4:00 - 5:00 pm

Room 222

LEGALIZATION - Part II

Anders Eriksson/Norway

Marguerite Ugland/Norway

Otto Moulton/Committees of Correspondence, Danvers, MA

Robert Peterson/Office of Drug Control Policy, Lansing, MI

5:00 - 5:30 pm

CAUCUSES

Room 234

Asia

Room 233

Europe

Room 224

Africa

Room 223

Hispanic Americas

Room 221

Caribbean

Room 222

English Speaking - USA, Islands, Canada, Pacific Basin

5:30 p.m.

Buses load for Riverboat. Board in front of PRIDE Registration.

You must be on the bus by 5:30 p.m.

6:00 - 9:00 p.m.

Riverboat

WEDNESDAY, APRIL 28

9:30-10:30 am
2nd Level Foyer

Coffee

10:00 am - 12:00 pm

OPEN FORUMS

Room 222 (Translation Spanish to English)
Room 223 TBA
Room 224 TBA

12:00 pm

Lunch - On Own

1:30 - 4:00 pm
Room 222

GENERAL SESSION

1:30-2:00 pm

**THE UNITED NATIONS & NGOs; WORKING TOGETHER TO REDUCE
THE DEMAND FOR DRUGS**

Flavius Roversi/Austria, Chief, External Relations and NGO Unit
UN International Drug Control Program/Vienna, Austria

2:00-2:20 pm

Lt. Col. Dr. H.A. Hakim
Abu Dhabi Police, United Arab Emirates

2:20-2:40 pm

EMPOWERING PEOPLE TO DO THE IMPOSSIBLE

Dr. Andrew Mecca, Director
California Department of Alcohol and Drug Programs/Sacramento

2:40-3:00 pm

INTERNATIONAL AGENDA

Jonas Hartelius
Swedish Carnegie Institute, Sweden

3:00-3:20 pm

PRIDE YOUTH PROGRAM

Michelle Basket, National Youth Director, PRIDE

3:20-3:40 pm

MUSICAL PRESENTATION

International Youth

3:40-3:50 pm

CAUCUS REPORTS

3:50-4:00 pm

CLOSING REMARKS

Thomas J. Gleaton, Ed.D., President
PRIDE

5:00-6:00 pm
Room 221

Reception and Book Signing/Review

6:00 - 7:00 pm
Room 222

Family of Nations Annual Roundtable
(Translation into Spanish)

Recent PRIDE World Drug Conference
Attending Organizations
Partial List

About Face

Adanta Group Prevention Services, Inc., Somerset, KY
ADCOM Associates, Deerfield, IL
Alcohol Drug Council of Middle Tennessee, Nashville, TN
Alton Park/Dodson Avenue Health Centers, Chattanooga, TN
American Legion
American Liver Foundation
American Heart Association, Nashville, TN
Applied Science Associates, Inc.
Associated Rural Development International, Brownsville, TN
BABESWORLD, Southfield, MI
The Banner Project, Phoenixville, PA
The Benevolent and Protective Order of Elks
The Bethlehem Center, Nashville, TN
Bowling Green (KY) Parents for Drug Free Youth
Boy Scouts of America
Bronxville, New York Challenge, Inc.
Broward Informed Parents, Broward, FL
Bureau of Justice Assistance, Washington, D.C.
Campuses Without Drugs, Pittsburgh, PA
C. E. Mendez Foundation, Tampa, FL
Center for Drug Free Schools, Memphis, TN
The Center for Alternative Resources, Newark, OH
Chattanooga-Hamilton County Coalition
Chowan County (North Carolina) School System
City of Chattanooga, TN
City of Knoxville, TN
City of Memphis, TN
City of Nashville, TN
Clallam County Sheriff's Department, Clallam County, WA
Columbus, Ohio Public Schools
Columbus, Ohio Drug Free Schools Consortium
Committees of Correspondence, Danvers, MA
Community Health Coalition, Park City, UT
Correctional Counseling, Inc., Memphis, TN
DARE (Drug Abuse Resistance Education), Nashville, TN
DECARA Institute, Franklin, MA
Degenhardt Educational, Inc., Nashville, TN
Dublin, Ohio City Schools
Edgehill Community Center, Nashville, TN
Emergency Nurses CARE, Inc., Westborough, MA
Erie County (PA) Juvenile Probation Department
Florida Recreation and Park Association, Tallahassee, FL
Gavilan Middle School, Salinas, CA
Georgia Department of Education
Georgia Department of Human Resources
Governor's Alliance for A Drug Free Tennessee
Hamilton County (TN) Alliance
Hamilton County (TN) Juvenile Court
Healthy Black People, Somerville, TN

Human Growth Center, Nashville, TN
Humboldt County Tennessee Planned Approach to Community Health
Indiana Teen Institute
Jeffries and Associates, Memphis, TN
Johnson City (TN) Police Department
Judicial Drug Task Force, 19th District
Judicial Drug Task Force, 1st District
Just Say No Tennessee
Kalamazoo Area Families in Action Teen Board, Kalamazoo, MI
Knox County (TN) Health Department
Knoxville (TN) Police Department
KYSSSED - Kilgore Youth Stand Superior Eliminating Drugs, Kilgore,
TX
Life Enrichment Team, Butts County, GA
Life Skills, Inc., Gig Harbor, WA
Louisiana Department of Education
Louisiana Takes A Stand
Mayor's Action Team, Nashville, TN
Mayor's Commission on Drug and Substance Abuse, Augusta, GA
Memphis Area Neighborhood Watch, Memphis, TN
Memphis City Schools
Memphis (TN) Police Department
Memphis/Shelby County (TN) Juvenile Courts
Memphis Urban League
Mid-State Substance Abuse Commission
Monroe County Schools, Madisonville, TN
Narcotics Anonymous
Nashville Urban League Inc.
National Association for Educational Services, Inc., Greenfield,
IN
National Federation of Parents for Drug Free Youth
National Reference Laboratories, Nashville, TN
New Focus Program, Newport, TN
Office of Attorney General, Commonwealth of Pennsylvania
Office of Drug Policy, City of Memphis, TN
Office of Surgeon General, Washington, D.C.
Operation C.A.N., Nashville, TN
Parents Music Resource Center, Arlington, VA
Partnership for A Drug Free America, New York, NY
Planned Parenthood of Nashville, TN
Port Angeles (Washington) PRIDE
Positive Action, St. Tammany Parish, LA
Possibilities Unlimited, Lexington, KY
President's Drug Advisory Council, Washington, DC
PRIDE/Canada
PRIDE of Dougherty County, Albany, GA
PRIDE of Fremont, NE
PRIDE Parent Training, Marietta, GA
PRIDE of Polk County, FL
PRIDE of Roswell, NM
PRIDE of St. Tammany, LA
PRIDE of Starkville, MISS
PRIDE of Steinbeck Country, Salinas, CA
PRIDE of Tuscaloosa, AL

RAPHA, Nashville, TN
Recovery Residence
RMBSI, Inc., Fort Collins, CO
Robertson County, TN Alliance
Roosevelt, Florida Vocational Schools
The Self Help Institute, Philadelphia, PA
Senior Citizens, Inc., Nashville, TN
Sharon Scott and Associates, Garland, TX
Southwest Community Schools/Southwest Interaction Council, Houston, TX
Southwest Regional Center for Drug Free Youth
STAND with PRIDE, Inc. - Great Falls, MT
S.T.A.R.S./Project 714 - Chattanooga, TN
S.T.A.R.S./Project 714 - Nashville, TN
STRAIGHT Inc., Tampa, FL
Tennessee Attorney General's Office
Tennessee Bureau of Investigation
Tennessee Department of Education
Tennessee Department of Health and Environment
Tennessee Department of Mental Health and Mental Retardation
Tennessee Department of Safety
Tennessee Governor's Planning Office
Tennessee Highway Patrol
Toughlove International
United States Air Force
United States Army
United States Department of Justice
United States Department of Health and Human Services
United States Drug Enforcement Administration, Washington, DC
United States Marines
United States Navy
United States Office for Substance Abuse Prevention
United States Office of National Drug Control Policy
Upper Cumberland (TN) Alliance
Utah Federation for Drug Free Youth, Salt Lake City, UT
Weakley County, Tennessee Drug Free Alliance
West Tennessee Area Health Education Center, Memphis, TN
Wilson (NC) Families in Action
Woodlands, Inc., Port Angeles, WA
YWCA, Nashville, TN
Youth Crime Watch of America, Miami, FL
Youth Service USA, Inc., Memphis, TN
Youth to Youth

**Recent PRIDE World Drug Conference
Attending Universities/Colleges
Partial List**

Baylor Medical College, Houston, TX
Brigham and Women's Hospital, Boston, MA
College of Physicians & Surgeons, Columbia University, New York, NY
Georgia State University, Atlanta, GA
Harvard Medical School, Boston, MA
Medical College of Virginia, Richmond, A
Meharry Medical College, Nashville, TN
University of North Florida, Jacksonville, FL
University of Oklahoma, Norman, OK
University of Paris, Paris, France
University of Saskatchewan, Saskatoon, Canada
University of Tennessee, Martin, TN
University of Tennessee, Nashville, TN
Vanderbilt University Medical College, Nashville, TN
Western Kentucky University - Bowling Green, KY

**Recent PRIDE World Drug Conference
Attending Corporations
Partial List**

Aegis Analytical Laboratories, Nashville, TN
Bradford Alcohol and Chemically Dependent Treatment, Nashville, TN
Charter Lakeside Hospital, Memphis, TN
Coca-Cola Company
CompDrug, Columbus, Ohio
CompuChem
Dye, Van Mol and Laurence Public Relations, Nashville, TN
Genesis/Union Hospital, Union, NJ
Motorola Corporation, Schaumburg, IL
Nashua Corporation, Nashua, NH
Roche Biomedical Lab, Inc.
Webster's International

**Recent International Participants
Business/Government
Partial List**

Argentina Federal Police
Aruba Department of Education
City of Sydney
Government of Bangladesh
Bermuda Alcohol and Drug Agency
Business Against Drugs, London
Embassy of Bolivia
City of Sao Jose de Campo, Brazil
City of Toronto
University of Saskatchewan
University of Chile
Government of Colombia

City of Medellin
Ecuador Agency for Drug Prevention
Egypt Ministry of Social Affairs
Egypt Ministry of Education
Al-Azhar University, Egypt
Mobil Oil of Egypt
Europe Against Drugs (EURAD)
Ghana Task Force on Drug Abuse
Accra Psychiatric Hospital, Ghana
Embassy of Great Britain
New Scotland Yard
Guam Department of Education
Guatemala Chamber of Industry
Haiti Ministry of Social Affairs
Honduras Institute for Treatment
Israel Anti-Drug Authority
Israel Ministry of Education
Ivory Coast Ministry of Security
Johns Hopkins University Hubert H. Humphrey Fellowship Program
Gopikrishna Piramal Hospital, India
Japan Drug Abuse Prevention Center
Kenya Ministry of Health
Government of Mexico
Excelsior Compania Editorial, Mexico
Morroco Institute of Judiciary Studies
New Zealand Police
Whitechapel Hospital, Nigeria
Oslo Department of Public Health
Jinnah Medical Center, Pakistan
Panamerican Institute, Panama
San Marcos National University, Peru
Pan American Health Organization
Portugal Attorney General
Portugal Judiciary Police
Portugal Parliament
Sacred Heart University, Puerto Rico
Singapore Anti-Narcotics Association
City of Barcelona
Karolinska Institute, Sweden
Thailand Department of Health
United Nations Drug Control Program
Venezuela Ministry of Education
Virgin Islands Department of Education
Embassy of West Germany
World Health Organization
Sarajevo Psychiatric Hospital
Zimbabwe Ministry of Health
Zimbabwe Republic Police



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F A C S I M I L E M E S S A G E

For: Jose Cerda
The White House

Fax Number: 202-456-7739

Phone Number: _____

From: Doug Hall
Pride

Fax Number: 404/688-6937
Phone: 404/577-4500

Survey Fax: 404/577-4888

Comments: _____

Date: 4/22/93 Time: _____

Cover + 9 Pages

Don't Forget!

**The 1993 PRIDE World Drug Conference
Cincinnati, OHIO, April 29 - May 1, 1993**



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PRESS RELEASE

/////////////////////////////////EMBARGOED/////////////////////////////////

For Release April 23, 1993

Contact: Doug Hall, 404/577-4500

LIKELIHOOD OF MARIJUANA TO PRODUCE CHRONIC DAILY USE FAR GREATER THAN ANY ALCOHOLIC BEVERAGE: PRIDE SURVEY

ATLANTA, April 23 -- Woody Harrelson, William F. Buckley, rockers, rappers and others who advocate legal pot, listen up:

One in ten marijuana users in the 12th grade smokes pot on a daily basis -- three times the daily rate for beer drinkers, four times the daily rate for liquor drinkers, and five times the daily rate for wine cooler drinkers.

These findings were part of a study of 24,556 students -- mostly 17 and 18 year olds -- conducted in 1,588 schools in 34 states by PRIDE. This is the same organization which warned Americans last October that alcohol and other drug use was on the rise among the nation's school population, a fact confirmed this month by researchers for the National Institute on Drug Abuse (NIDA).

-- MORE --

The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
800 67PRIDE
FAX 404 688-6937

Page 2

The likelihood of marijuana to induce daily, chronic use -- a sign of addiction -- was revealed when user groups of each drug category were compared:

- 10.4% of the 5,290 students who said they used marijuana at least once in the past year used daily
- 3.1% of the total number of beer users (15,542) drank beer daily
- 2.4% of liquor users (14,433) drank liquor daily
- 1.9% of wine cooler users (14,685) drank wine coolers daily.

That marijuana is an addictive drug has been long known. The British researcher, Sir William D.M. Paton of Oxford University, wrote in 1978: "Cannabis (marijuana) satisfies the usual criteria for an addictive drug."

NIDA classifies cannabis as psychologically and physically addictive.

But many marijuana advocates continue to argue that cannabis is no more harmful than alcohol and should enjoy equal legal status. The new PRIDE study leaves a gaping hole in that argument, researchers say.

"Of the intoxicating drugs most commonly used by American students -- beer, liquor, wine coolers, and marijuana -- marijuana is far more likely to lead to problem, and potentially addictive, daily use," said Dr. Thomas J. Gleaton, president of PRIDE.

-- MORE --

Page 3

In their surveys during the 1991-92 school year, both PRIDE and NIDA found that 22 percent of 12th grade students during the 1991-92 school year smoked marijuana at least once in the past year; and 7 percent of eighth graders. Both studies showed marijuana use up among eighth graders, a possible indication that pro-marijuana messages are reaching the young.

When thrice-weekly users were examined by PRIDE researchers, marijuana continued to induce more frequent usage than the alcohol categories:

- 21.0% of the marijuana users smoked at least three times a week
- 13.4% of beer drinkers drank beer at least three times a week
- 7.1% of liquor drinkers drank liquor at least three times a week
- 5.5% of wine cooler drinkers drank wine coolers at least three times a week.

Only when once a week use was examined did beer catch up. Of beer drinkers, 34.8% drank at least once a week compared to 31.6% of marijuana users who consumed marijuana at least once a week; 21.9% of liquor drinkers who drank liquor at least once a week; and 16.4% of wine cooler drinkers who drank wine coolers at least once a week.

Page 4

Gleaton said the rates of daily marijuana use among students could point to addiction since PRIDE studies show that 66% of marijuana users (grades 9-12) admit to getting "very high," "bombed/stoned" (vs. 24% for beer, 74% for cocaine).

The re-popularization of marijuana

A surge of public attention surrounds marijuana.

The current issue of Vanity Fair reports that actor Woody Harrelson, star of television's "Cheers," is a proponent of legalized pot. Leading newspapers and magazines, including The New York Times, USA Today, and Newsweek, have reported trends toward increased popularity for marijuana among the nation's youth.

The marijuana leaf is beginning to replace the X as a popular icon on youth apparel.

USA Today reported that a Disney-owned record label put bongos in a promotional kit for the metal band Sacred Reich.

While the Disney label was identified with the pro-marijuana movement, USA Today noted that MTV had tried to squelch pro-pot sentiments by obscuring a marijuana leaf on the cap and T-shirt of a musician in a rap video.

"We don't accept videos that glorify illegal substances," said an MTV spokesperson.

The National Organization for the Reform of Marijuana Laws (NORML) counts 45 musical groups that have declared their support for legalized marijuana.

Page 5

They include, according to USA Today, the rock groups Black Crowes, Spin Doctors, Pearl Jam, Faith No More, and the rap groups Cypress Hill, Dr. Dre, Brand Nubian, Tone-Loc, Gang Starr and Redman.

The PRIDE Quarterly newsletter reports the efforts by rock bands to promote marijuana use by emphasizing personal freedom and the environmental aspects of "hemp," the name for the drug that marijuana advocates prefer.

Gleaton said the use of the word "hemp," which has begun to creep into mainstream publications, is an attempt to define down the negative health and social consequences of marijuana. Vanity Fair, for instance, refers to Harrelson's advocacy of "legal hemp."

"Calling this drug hemp evokes an organic and beneficial image of an otherwise carcinogenic and harmful substance," Gleaton said.

He said the leading drug found in the bodies of tractor-trailer drivers involved in fatal accidents is marijuana. (National Transportation Safety Board, The New York Times, Feb. 6, 1990)

"Who's personal freedom is involved when a trucker runs his 18-wheeler over your Honda Accord?" Gleaton said.

The PRIDE Survey

The PRIDE Survey was first introduced in 1982 and has been used in over 5,500 school systems. Its reliability has been confirmed by independent evaluators in university settings. (Copies of these Developmental Studies are available by contacting PRIDE, 404/577-4500.)

--MORE--

Page 6

PRIDE Survey data frequently presage the release of federally-sponsored studies, such as the NIDA high school survey. For example, PRIDE first reported drug use by sex and ethnic breakdown in December 1989. In March 1991, government researchers reported almost identical findings in the American Journal of Public Health.

"We at PRIDE are confident that these data reflect a conservative estimate of alcohol and drug use across the U.S.," Gleaton said.

PRIDE was founded in 1977 as a non-profit organization. It offers drug prevention programs for schools, communities, and the workplace.

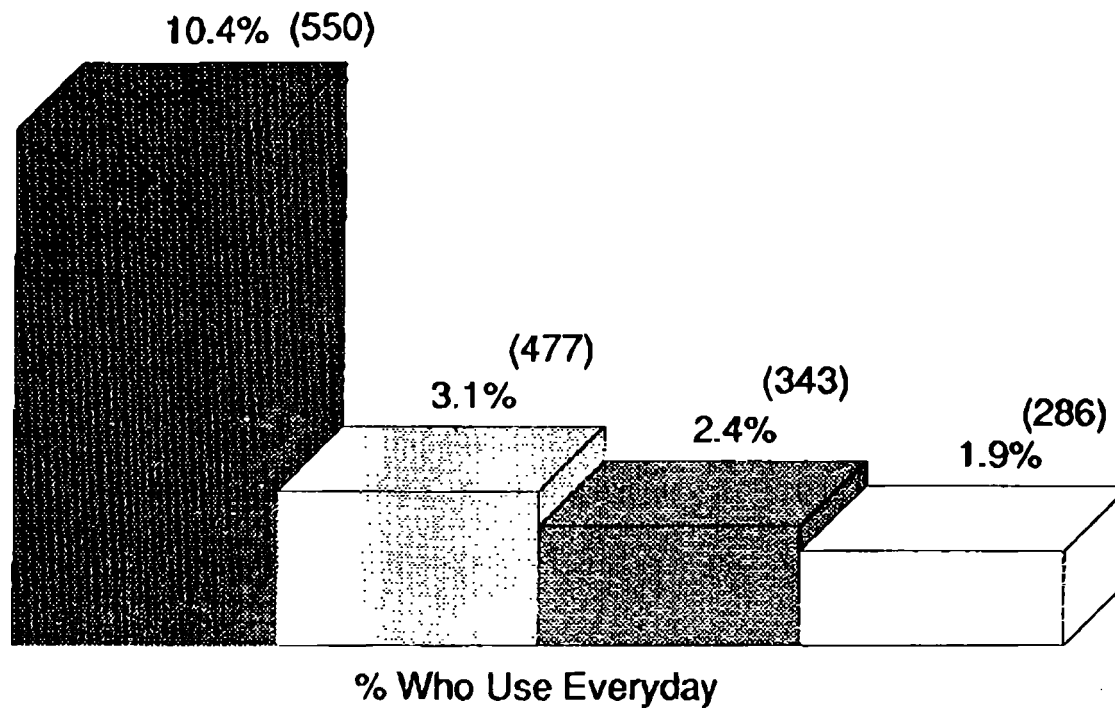
The PRIDE World Drug Conference will open next week at the Albert B. Sabin Convention Center in Cincinnati, Ohio, with approximately 500 international visitors in attendance. On Thursday, April 29, they will be joined by approximately 10,000 participants from the U.S.

The conference ends Saturday, May 1.

-- END --

% 12th Grade Alcohol and Marijuana Users Who Report Using Every Day

1991-92 PRIDE National Summary



Marijuana Users (5290)

Beer Users (15542)

Liquor Users (14433)

Wine Cooler Users (14685)

p-value < .001

12th grade students = 24556

Source: PRIDE 1991-92 National Summary

12th grade students who used the following..

Percentages show ratio of #used(at least...)/total #used

AT LEAST	(15542 used)	(14685 used)	(14433 used)	(5290 used)
↓	BEER	WINE COOLERS	LIQUOR	MARIJUANA
7/week	447 3.1%	286 1.9%	343 2.4%	550 10.4%
3/week	2085 13.4%	803 5.5%	1029 7.1%	1110 21.0%
1/wk	5412 34.8%	2410 16.4%	3163 21.9%	1669 31.6%
2/mo	7925 51.0%	4568 31.1%	5466 37.9%	2267 42.9%
1/mo	9889 63.6%	7004 47.7%	7851 54.4%	2851 53.9%

Total number surveyed = 24,556

Source: PRIDE 1991-92 National Summary

Just Say Yes! The New Marketing Marriage Between Drugs and Entertainment

By Keith Schuchard, Ph.D.
PRIDE Co-Founder

The 1980's witnessed real progress in the war on drugs, as many leaders in the entertainment industry responded to appeals for help in prevention efforts targeted at children and teenagers. The open promotion of illegal drug use—on television, in movies, and even in rock music—declined steadily as executives, writers and performers attempted to act more responsibly. Young people participated in this change of cultural and moral attitudes towards drug use, and increasing numbers said "no" to drugs and the drug culture. To recoup this shrinking consumer market, a new marketing strategy surfaced in the late 1980's which utilized teen

Research Update

photo

fashion and skateboard magazines and exploited teen concerns about the environment. PRIDE surveys picked up the resulting rise in hallucinogen use in 1988 and in all drugs in 1992. Not satisfied with increasing sales of marijuana and LSD, the drug merchandisers have repackaged Ecstasy and heroin, which now receive blatant promotion by certain rock stars and their business backers.¹

Ecstasy

The hallucinogenic amphetamine MDMA became popular on college campuses and in young adult nightclubs in the early 1980's.² After researchers reported that it damaged brain neurons and hospitals reported suspicious deaths among Ecstasy users, in 1985, the DEA classified MDMA as a Schedule I drug (banned because of high abuse potential and no medical usefulness). With usage declining in the U.S., manufacturers moved their operations to Holland and promoters capitalized on Acid House dance parties to introduce a "new" fad—marathon "Rave" parties with thousands of dancers and customers for Ecstasy and LSD. The British context of the Rave scene—masses of closely packed bodies engaged in frenetic, all-night dancing—soon revealed new lethal effects of the drug. The amphetamine-derived MDMA increases body temperature by interfering with serotonin metabolism in the brain. In the hot, poorly ventilated nightclubs, warehouses and tents of the Rave scene, an increasing number of young people are dying of heat stroke (hyperthermia). Unfortunately, neither respectable magazines like *Newsweek* nor teen magazines like *Sassy* have mentioned these deaths (15 documented in 1991-92) in their articles on the spread of the Rave phenomenon.³ In 1992-93 full-page ads for Rave parties began appearing in cities all over the U.S., and most emphasize that "all ages" are welcome.

Heroin

Long associated with cocaine and crack use, heroin is now marketed with LSD, Ecstasy and marijuana at Grateful Dead concerts and "Grunge" (alternative) rock concerts.⁴ Perry Farrell, former member of Jane's Addiction, openly promoted heroin use and was arrested on heroin charges. As founder of Lollapooza, the touring rock concert-carnival, Farrell added heroin to the commercial promotion of LSD and marijuana that characterizes the tour.⁵ While youths are encouraged to sign petitions for marijuana ("hemp") legalization, they can also buy "Day Dreamer LSD Flight Simulators," sets of Viewmaster-type glasses that produce colorful patterns and shapes similar to LSD-hallucinations, and consume "Smart Drinks," which allegedly produce mild hallucinogenic effects.⁶ Members of the Red Hot Chili Peppers, who headlined Lollapalooza, have sung about or died from heroin use. Members of other youth-oriented bands, such as Guns n' Roses, Nirvana, and Mother Love Bone, are known heroin users.

Continuing Racial Double Standard

As most of the media continues to portray crack use by poor blacks as the biggest drug problem in America, the blatant promotion of marijuana, LSD, Ecstasy, and now heroin by multi-million dollar entertainment businesses usually goes unreported and unpunished. That the latter is largely a white, middle-class phenomenon that generates huge profits for civic centers, college stadiums and concert halls, is sad evidence that "money talks"—even when the health and safety of vulnerable young people are at stake. Many local police forces complain that when they try to enforce the drug laws at these concerts, they often receive negative press and municipal pressure to back off.

To prevent "Just Say Yes" from replacing "Just Say No" as the message children hear, concerned citizens need to voice their complaints to newspapers, magazines, radio stations and businesses involved in concert sponsorship.

¹ J. Henke, "Jerry Garcia," *Rolling Stone* (31 October 1991); M. Azerrad, "Just Say Yes: Rock's New Drug Culture," *US* (September 1992); B. Svetkey, "Is Dead God?" *Entertainment Weekly* (12 March 1993).

² D.M. Barnes, "New Data Intensify the Agony Over Ecstasy," *Science* (February 1988); T. Randall, "Ecstasy-Fueled 'Rave' Parties Become Dances of Death for English Youths," *Journal of American Medical Association* (23 September 1993).

³ "Through the Looking Glass," *Newsweek* (27 April 1992); "Welcome to My Rave Nightmare," *Sassy* (January 1993).

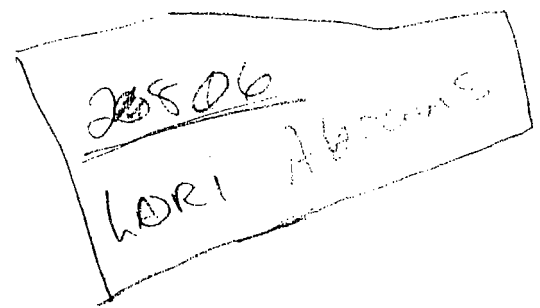
⁴ Local police and DEA reports about the Grateful Dead's spring 1993 tour.

⁵ S. Hochman, "Heroin: Back on the Charts," *Rolling Stone* (17 September 1992).

⁶ K. Worrell, "Lollapalooza '92," *Atlanta Constitution* (September 1992).



*Devoted to
drug abuse prevention
through education*



April 7, 1993

Mr. José Cerda
Office of Domestic Policy
Executive Office of the President
The White House
Washington, D.C. 20500

Dear José:

It was nice to meet you on Monday. I appreciate the opportunity to acquaint you with PRIDE.

On April 29 through May 1 in Cincinnati, PRIDE will celebrate the Sixteenth Anniversary of the PRIDE World Drug Conference. Several hundred organizations that fight alcohol and other drug abuse will attend. We expect approximately 10,000 participants, from every state and 70 nations.

It is my honor to invite you to attend the conference as our special guest. You will be seated at the head table and introduced at the awards banquet on Thursday, April 29, at 7:30 p.m. Approximately 3,000 people will attend.

In addition, I would like you be our guest at the VIP breakfast on Friday morning at 7:30 a.m.

Full details of the conference are provided in the package which I left in your office on Monday. Should you have other questions, please contact me at 404/577-4500. We look forward to your reply.

Sincerely yours,

Doug Hall
Senior Vice President



***Devoted to
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through education***

PRESS RELEASE

//////////Embargoed until 12:00 Noon EST//////////
For release April 28 Contact: Doug Hall, 404/577-4500
after 4/23 call 513/784-6045, 6046, 6047

**PRIDE APPLAUDS NOMINATION OF LEE BROWN
AS DRUG POLICY DIRECTOR**

CINCINNATI, April 28 -- The National Parents' Resource Institute for Drug Education, Inc. (PRIDE), today praised the nomination of Lee Brown as director of national drug policy.

"We knew Lee Brown as police commissioner of Atlanta, and have followed his career closely. He is a dedicated and effective public servant," said PRIDE President Thomas J. Gleaton. PRIDE is based in Atlanta.

"We are pleased that the president has nominated a person who comes from the alcohol and drug field. As a police commissioner, Lee Brown helped keep drugs out of the hands of Americans. But he also demonstrated a commitment to prevention, intervention, and treatment. We think this is an excellent choice," Gleaton said.

PRIDE is the nation's oldest and largest drug prevention program. It is present in over 1,100 U.S. communities and involves more than 110,000 volunteers. Some 5,500 U.S. school districts rely upon PRIDE assessment programs.

PRIDE is holding its 16th annual national convention in Cincinnati through May 1. Approximately 10,000 participants are expected.

--END--



***Devoted to
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through education***

PRESS RELEASE

//////////Embargoed until 12:00 Noon EST//////////
For release April 28 Contact: Doug Hall, 404/577-4500
after 4/23 call 913/784-6045, 6046, 6047

**PRIDE APPLAUDS NOMINATION OF LEE BROWN
AS DRUG POLICY DIRECTOR**

CINCINNATI, April 28 -- The National Parents' Resource Institute for Drug Education, Inc. (PRIDE), today praised the nomination of Lee Brown as director of national drug policy.

"We knew Lee Brown as police commissioner of Atlanta, and have followed his career closely. He is a dedicated and effective public servant," said PRIDE President Thomas J. Gleaton. PRIDE is based in Atlanta.

"We are pleased that the president has nominated a person who comes from the alcohol and drug field. As a police commissioner, Lee Brown helped keep drugs out of the hands of Americans. But he also demonstrated a commitment to prevention, intervention, and treatment. We think this is an excellent choice," Gleaton said.

PRIDE is the nation's oldest and largest drug prevention program. It is present in over 1,100 U.S. communities and involves more than 110,000 volunteers. Some 5,500 U.S. school districts rely upon PRIDE assessment programs.

PRIDE is holding its 16th annual national convention in Cincinnati through May 1. Approximately 10,000 participants are expected.

--END--

**The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
800 87PRIDE
FAX 404 688-8937**



*Devoted to
drug abuse prevention
through education*

F A C S I M I L E M E S S A G E

For: JOSE CEIDA

Fax Number: 202-456-7239

Phone Number: _____

From: DOUG HALL

Fax Number: 404/688-6937
Phone: 404/577-4500

Survey Fax: 404/577-4888

Comments: _____

Date: April 23 Time: _____

Cover + 2 Pages

Don't Forget!

**The 1993 PRIDE World Drug Conference
Cincinnati, OHIO, April 29 - May 1, 1993**

The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
FAX 404 686-6937

Jose Cerda

fx 202 456 7739

April 21, 1993

Ms. Carol Rasco
Assistant to the President for Domestic Policy
The White House
Washington, D.C.

Dear Ms. Rasco:

As Governor of Arkansas, President Clinton helped to support the 51 America's PRIDE teams throughout the state. These are high school organizations of youth who are dedicated to living a drug-free life.

In February of this year, with 87 school districts represented, 1602 students, and 320 adults, attended the Arkansas PRIDE Conference in Pine Bluff. Major supporters of the conference were the Arkansas Department of Human Services, Division of Alcohol and Drug Abuse Prevention, the Arkansas Department of Education, and the Cornerstone Project.

I am writing you about the national equivalent of the Arkansas conference -- the PRIDE World Drug Conference, which will be held next week in Cincinnati. Already, more than 8,000 people -- youth and adults from across the nation -- have registered.

We earlier wrote the President to ask for his attendance, but we have been told this will not be possible. We understand completely the responsibilities he is under. So, we are writing today to see if you would be able to attend in his place. The dates are April 29-May 1, and we would be able to arrange your address during any time.

We are proud to see a new Administration in Washington, and we very much want to provide a forum for the President's views.

Page 2
Ms. Rasco
April 21, 1993

If you would like more information about PRIDE, I suggest you contact Mr. Bill Stringer, Superintendent of Schools, Ashdown, Arkansas (501-898-3208), or his good friend from Arkansas, Mr. William Kennedy in the Office of Presidential Counsel. In addition, I have met and spoken with Jose Cerda on numerous occasions. Linda Moore in the office of Rahm Emanuel is one of my dear friends.

If you are unable to attend, please consider this an open invitation to our 17th annual conference in Philadelphia, March 3-5, 1994.

Beginning Monday, April 26, I can be reached in Cincinnati at the following numbers: 513/784-6045, 6046, 6047. Until then I am available at 404/577-4500 or 404/872-3726 (weekend).

I apologize for the lateness of this invitation.

Sincerely yours,

Doug Hall
Senior Vice President



*Dedicated to
drug abuse prevention
through education*

FACSIMILE MESSAGE

For: JOSE CERDA

Fax Number: (202) 451-7739

Phone Number: _____

From: Doug Hall

Fax Number: (404) 688-6937
Phone: (404) 577-4500

Comments: _____

Date: April 8, 1993 **Time:** 3:50

Pages: 2 **Pages**



*Devoted to
drug abuse prevention
through education*

M E M O R A N D U M

April 2, 1993

To: Jose Cerda
Domestic Policy
The White House
Fax 202-456-7739

From: Doug Hall

Re: Clinton invitation

We heard from our Arkansas representative who received a letter from the White House saying President Clinton could not attend the PRIDE Conference in Cincinnati.

I have several questions:

1. Is this the final word?
2. If it is, can we get Reno, Shalala, or Riley?
3. If the President cannot come, can we get a letter or -- preferably -- a video from the President?
4. We had also invited Mrs. Gore, but have no word. Can you find out anything?

I have attached my letter of invitation to you. The original is in the mail.

Please advise me as soon as possible.



*Devoted to
drug abuse prevention
through education*

April 7, 1993

Mr. José Cerda
Office of Domestic Policy
Executive Office of the President
The White House
Washington, D.C. 20500

Dear José:

It was nice to meet you on Monday. I appreciate the opportunity to acquaint you with PRIDE.

On April 29 through May 1 in Cincinnati, PRIDE will celebrate the Sixteenth Anniversary of the PRIDE World Drug Conference. Several hundred organizations that fight alcohol and other drug abuse will attend. We expect approximately 10,000 participants, from every state and 70 nations.

It is my honor to invite you to attend the conference as our special guest. You will be seated at the head table and introduced at the awards banquet on Thursday, April 29, at 7:30 p.m. Approximately 3,000 people will attend.

In addition, I would like you be our guest at the VIP breakfast on Friday morning at 7:30 a.m.

Full details of the conference are provided in the package which I left in your office on Monday. Should you have other questions, please contact me at 404/577-4500. We look forward to your reply.

Sincerely yours,

Doug Hall
Senior Vice President

The Hurt Building, Suite 210
50 Hurt Plaza
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937

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AMERICA'S CELEBRATION OF THE DECLARATION OF LIBERTY
BIRTH OF A NATION OF FREEDOM, INDEPENDENCE, AND JUSTICE
PLACE YOUR LIFE IN LOVE AND DEDICATION

PRIDE

PHILADELPHIA

WORLD DRUG CONFERENCE

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Document Title:

PRIDE World Drug Conference (1994)

PHILADELPHIA

PRIDE World Drug

• March 3 through March 5

1994 PRIDE World Drug Conference

• February 28 through March 2

International Exchange

Philadelphia Convention Center
1101 Market Street, Philadelphia, PA 19107

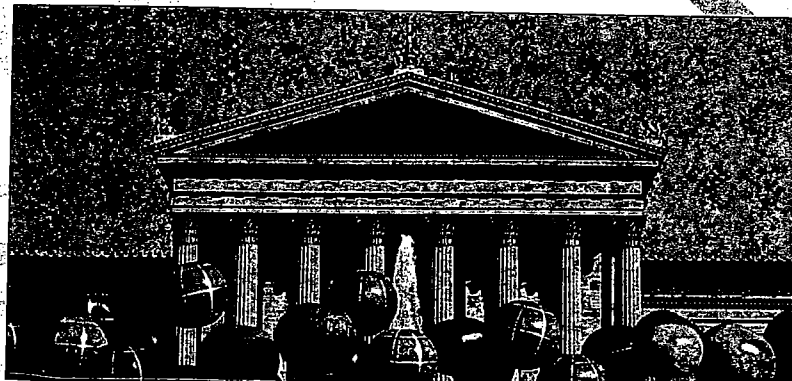
Birthplace of Independence. Birthplace of Tomorrow.

In 1994, America celebrates the 220th anniversary of the first Continental Congress in Philadelphia. From that meeting evolved the Declaration of Independence and the Constitution which serves until this day.

Our Founding Fathers were a cross section of American life. Farmers, merchants, lawyers, doctors, and one very famous printer.

The PRIDE World Drug Conference is also a cross section of community life. Parents and educators are joined by law enforcers, business executives, addiction counselors, physicians, government leaders and America's young leaders.

Each are committed to finding an end to problems caused by alcohol, tobacco and other drug use.



Conference History

There have been sixteen PRIDE Conferences. Twelve in Atlanta, one each in Orlando, Nashville, Houston and Cincinnati.

Every conference features nationally-known speakers and "how to" workshops focusing upon developments in prevention, intervention, treatment, research and law enforcement.

Participants learn to implement effective programs in homes, schools, neighborhoods and at work.

Although the conference deals with a serious topic, it brims with optimism, music and laughter. Many participants say this feature is why they return year after year.

Who Attends?

Adults: Educators. School counselors. SAP providers. Law enforcement officers. Alcohol and drug counselors. Public housing officials and residents. Clergy. Grass roots volunteers. EAP providers. Military. Businessmen and women. Parents.

Youth: Any young person who wants to stay off alcohol and other drugs, and help others. This includes members of youth programs, like PRIDE, Teen Institute, Youth to Youth, SADD, and others. Peer helpers. Athletes. Student council officers. STAR students.

Three Conferences In One

Really three conferences! International, Youth and Adult — the PRIDE Conference covers the spectrum of the alcohol, tobacco and other drug issue.

Monday, February 28 through
Wednesday, March 2
**International
Conference**

Delegates from many nations attend the World Prevention Exchange. U.S. participants can participate by paying an additional fee. Contact PRIDE for special registration form.

Thursday, March 3 through
Saturday, March 5
Youth Conference

Youth learn skills such as reversing negative peer pressure and dealing with friends who use drugs. Adults are welcome to attend. "It is limitless what these kids will learn," said The Indianapolis News.

Thursday, March 3 through
Saturday, March 5
Adult Conference

Adults attend morning general sessions to hear the world's leading authorities on drug abuse. During the afternoon, they select from over 200 workshops.



Conference Highlights

Seminars, honors and entertainment as part of the PRIDE conference.

Wednesday, March 2
9 a.m. to Noon; 1:30 to 4:30 p.m., \$95
**Pre-conference
Seminars**

Thursday, March 3
7:30 p.m., \$30
Awards Banquet

Friday, March 4
7:30 p.m., included in registration fee
Street Fair

OCT 28 1961

OFFICE OF DOMESTIC POLICY

THE WHITE HOUSE

FROM THE OFFICE OF: CAROL H. RASCO
ASSISTANT TO THE PRESIDENT
FOR DOMESTIC POLICY

TO: _____

DRAFT RESPONSE FOR CHR BY: _____

PLEASE REPLY (COPY TO CHR): _____

PLEASE ADVISE BY: _____

LET'S DISCUSS: _____

FOR YOUR INFORMATION: _____

REPLY USING FORM CODE: _____

FILE: _____

RETURN ORIGINAL TO CHR: _____

SCHEDULE: _____

REMARKS: _____

Not going
Send to Jose-fyi

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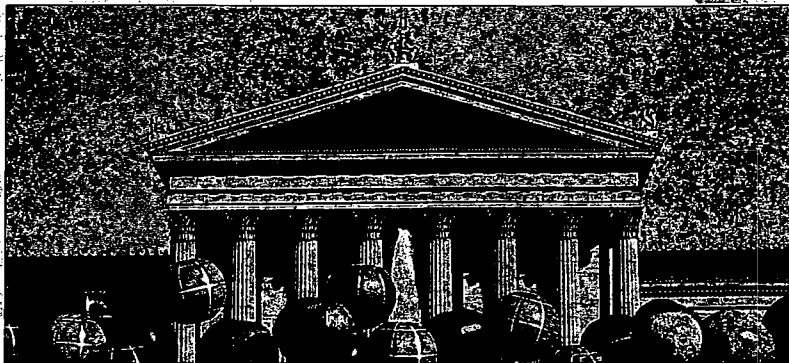
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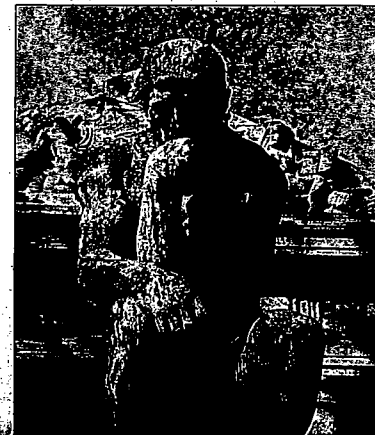
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A M E R I C A ' S B I R T H P L A C E
C E L E B R A T I O N O F L I F E
B R O T H E R L Y L O V E
D E C L A R A T I O N O F I N D E P E N D E N C E
L I B E R T Y A N D J U S T I C E

P R I D E

PHILADELPHIA
WORLD DRUG CONFERENCE



*Devoted to
drug abuse prevention
through education*

F A C S I M I L E M E S S A G E

For: Jose' Cerda
White House

Fax Number: 202/456-7739

Phone Number: _____

From: Doug Hall

Fax Number: 404/688-6937
Phone: 404/577-4500

Survey Fax: 404/577-4888

Comments: _____

Date: 9/9/93 Time: 1:48 p.m.

Cover + 2 Pages

Don't Forget!
The 1994 PRIDE World Drug Conference
Philadelphia, Pennsylvania March 3-5, 1994

10 Park Place South
Suite 340
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937



*Devoted to
drug abuse prevention
through education*

PRESS RELEASE

NOTICE

Change of time, location

PRIDE National Summary News Conference Student Alcohol, Tobacco, and Other Drug Use

New time, location: 1:30 p.m.

**Hyatt Regency Washington
Concord Lexington Room
400 New Jersey Avenue, N.W.
Washington, D.C.**

Tues., Sept. 14, 1993

Contact: Doug Hall, 404/577-4500

**10 Park Place South
Suite 340
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937**



*Devoted to
drug abuse prevention
through education*

PRESS RELEASE

MEDIA ADVISORY

(Please note change in time and location)

WHAT: Release of PRIDE Survey National Summary

Largest survey of student alcohol, tobacco and other drug
use in the United States
236,000 students in 40 states -- Grades 6-12

WHEN: Tuesday, Sept. 14, 1993

TIME: 1:30 p.m.

WHERE: Hyatt Regency Washington
Concord Lexington Room
400 New Jersey Avenue, N.W.
Washington, D.C.

SUMMARY: After a decade of declining drug use by students, the PRIDE
Survey indicates that many of America's young are returning
to drugs -- especially marijuana and hallucinogens.

Results signal the end of a cycle of declining drug use by
the young -- and the beginning of a new trend back to
drugs.

Marijuana is making a strong comeback, especially among
African American students.

WHO: Dr. Thomas J. Gleaton
President, PRIDE

Dr. Lee Brown
Director, Office of National Drug Control Policy

CONTACT: Doug Hall 404/577-4500 weekday
 404/872-3726 weekend
 404/280-1232 pager

10 Park Place South
Suite 340
Atlanta, Georgia 30303
404 577-4500
FAX 404 688-6937

COPY



*Devoted to
drug abuse prevention
through education*

M E M O R A N D U M

July 20, 1993

To: Ricia McMahon
ONDCP

From: Doug Hall

Re: 92-93 ATOD use among students

Since the 1989-90 school year, PRIDE has been compiling a weighted sample from its national database of student responses. In the 1992-93 school year, for instance, 790,628 students were surveyed nationally from which we drew a sample of 236,745.

Our results compare closely with the findings of the NIDA High School Survey (accompanying chart).

Following the release of the 1991-92 data, the General Accounting Office undertook a review of our procedures, and the investigator (Dr. Jared Hermalin) reported to Congress that the PRIDE National Summary offers results that are similar to the NIDA High School Survey and which offer valuable information Congress should consider in its deliberations.

I am enclosing charts which summarize the preliminary findings of our 1992-93 study.

- For grades 6-8, statistically significant increases were detected in marijuana and hallucinogen usage. There were no significant decreases for any drug.
- For grades 9-12, significant increases were detected in cigarettes, marijuana, and hallucinogens. There were significant decreases in beer, wine coolers, liquor, uppers, and downers. Cocaine and inhalant use remained statistically unchanged.

Page 2

As you can see, this data (and NIDA's 1991-92 High School Survey) belie the notion that there have been "dramatic decreases" in student drug use, a reason the House gave for cutting Drug Free Schools funding.

In addition, the 1992-93 study also finds that there have been startling increases in the numbers of African-American students who report using alcohol, tobacco, and other drugs. (Overall, African-American students continue to report less usage than their white counterparts, a fact which has been previously reported by PRIDE and NIDA.)

Our 1992-93 report will be ready for public release in about three weeks. We would like for Dr. Brown to take part in the announcement, which could be held in Washington at a time that is most appropriate.

I look forward to hearing your response as soon as possible.

cc: Mr. Jose Cerda

**TOBACCO AND MARIJUANA USE
AMONG STUDENTS IN THE UNITED STATES**

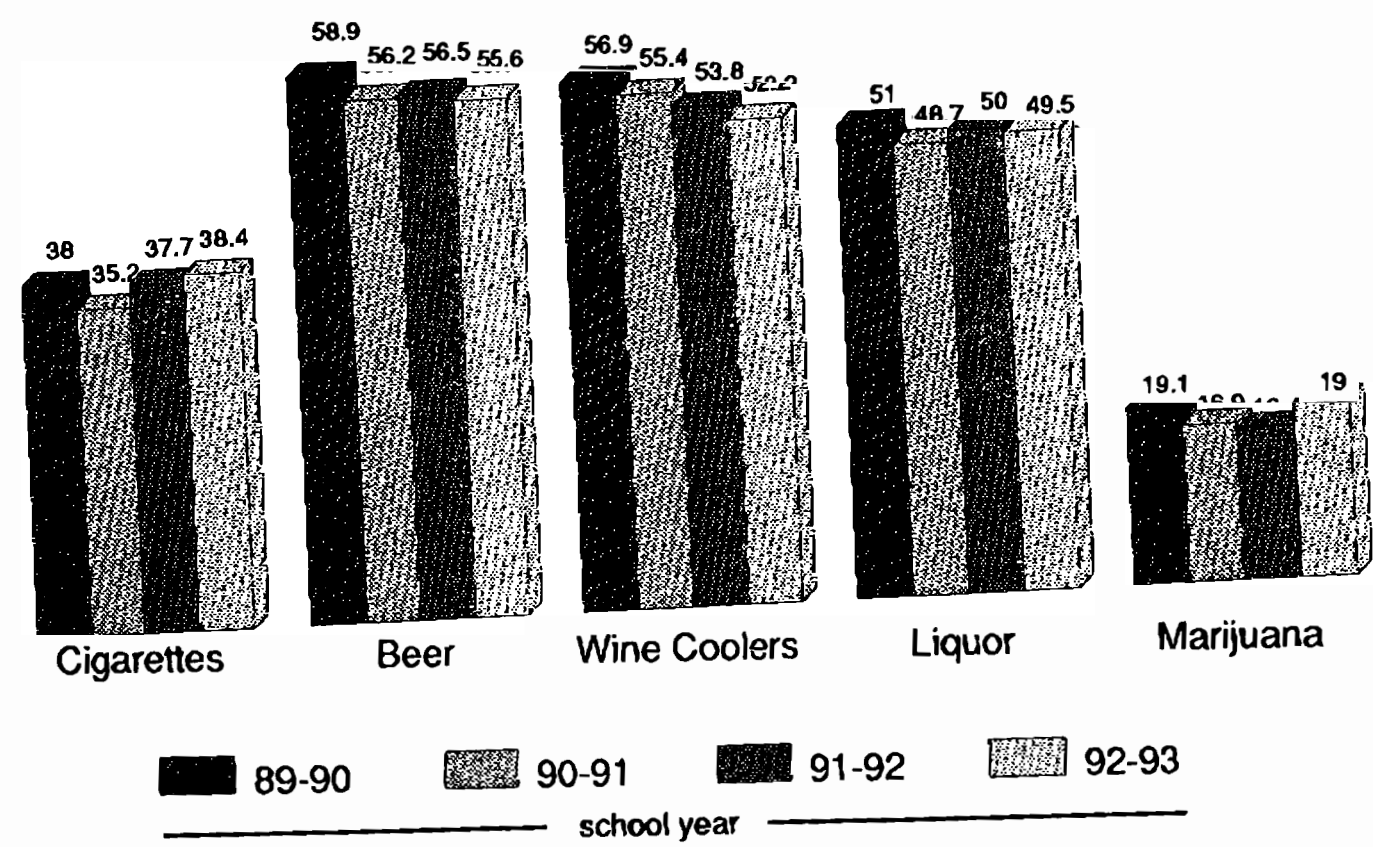
Comparing PRIDE National Summary 91-92 (released Oct. 19, 1992)
and Monitoring the Future Survey by NIDA (released April 13, 1993)

Current Use (Within the past month)

8th, 10th, 12th grade

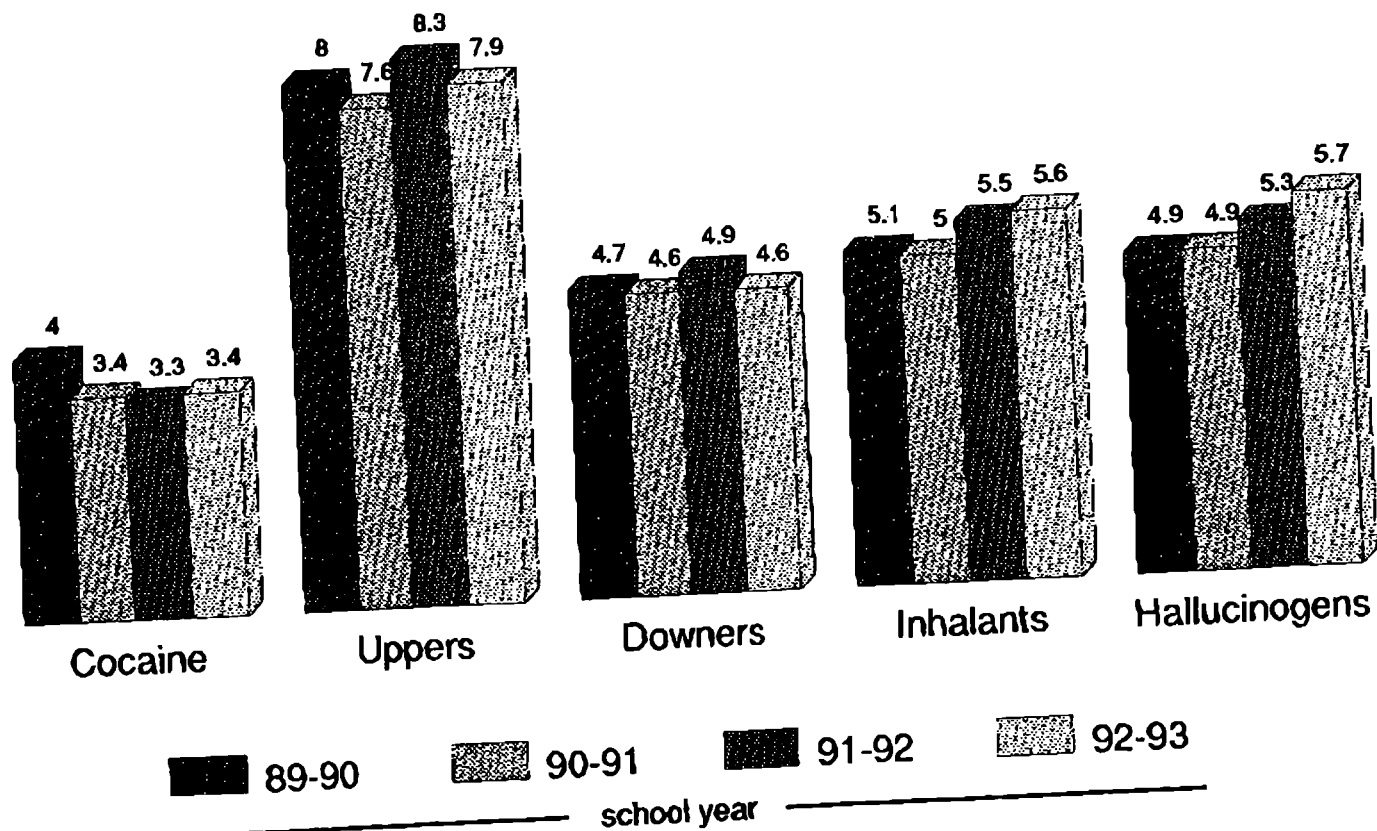
	8th	10th	12th
Cigarettes			
PRIDE	18.2	25.6	28.3
NIDA	15.5	22.0	28.0
Marijuana			
PRIDE	4.0	9.2	11.8
NIDA	4.0	8.0	12.0

% Students Who Use Gateway Drugs USA - Source: PRIDE Surveys Grades 9-12



students 89-90= 121810, 90-91= 127101,
91-92= 113376, 92-93= 131410
(Used Drugs At Least Once/Year)

% Students Who Use Illicit Drugs USA - Source: PRIDE Surveys Grades 9-12

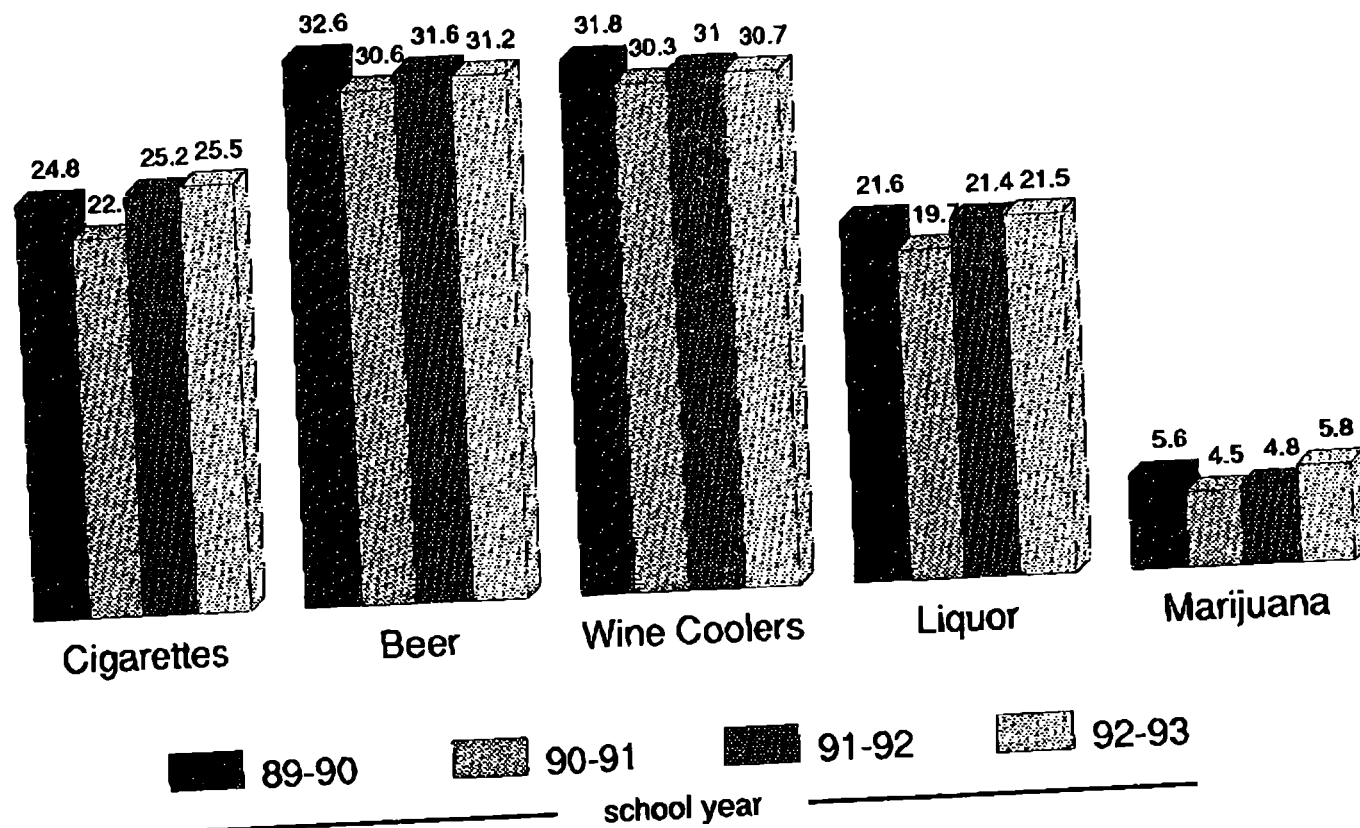


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% Students Who Use Gateway Drugs

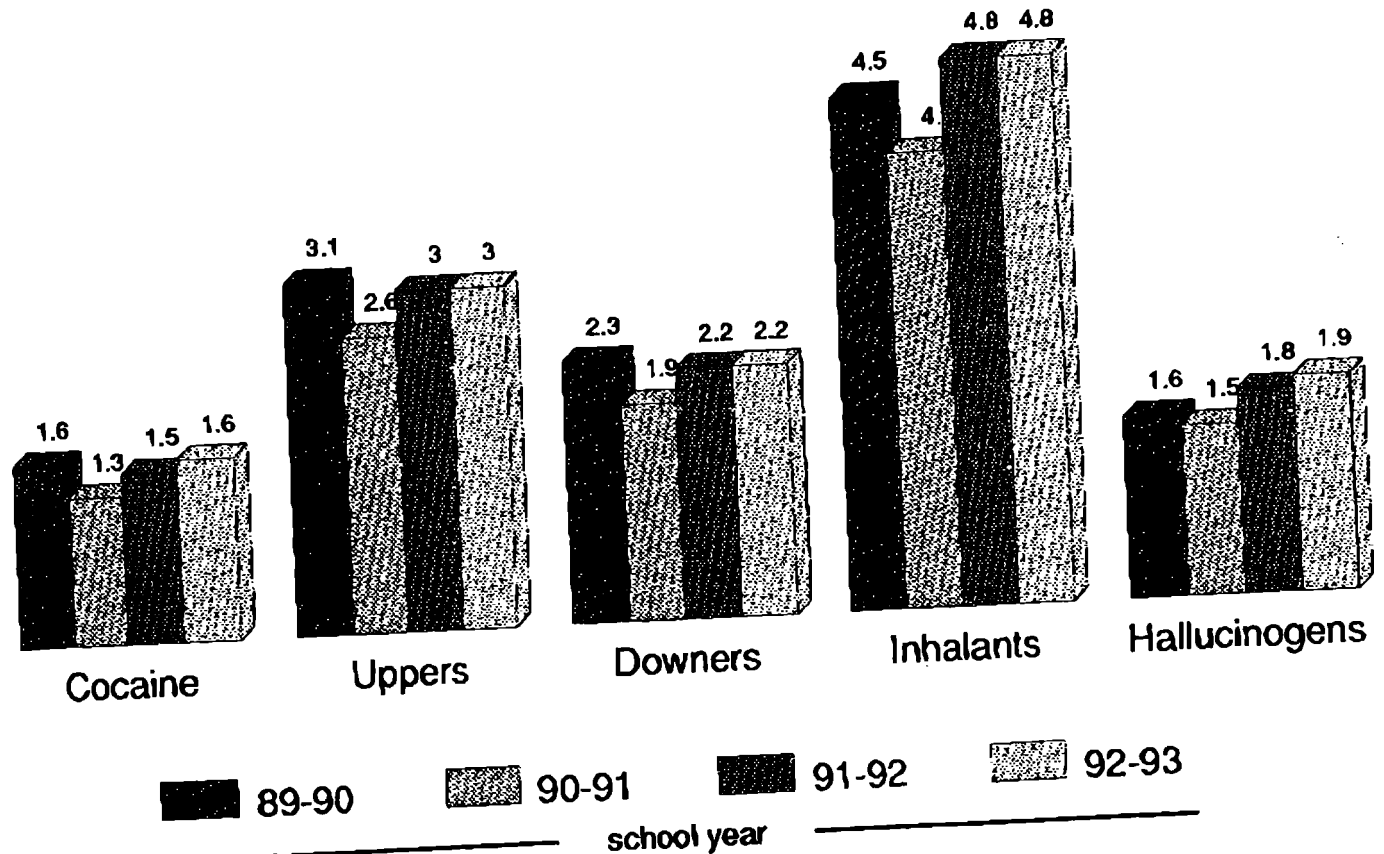
USA - Source: PRIDE Surveys

Grades 6-8



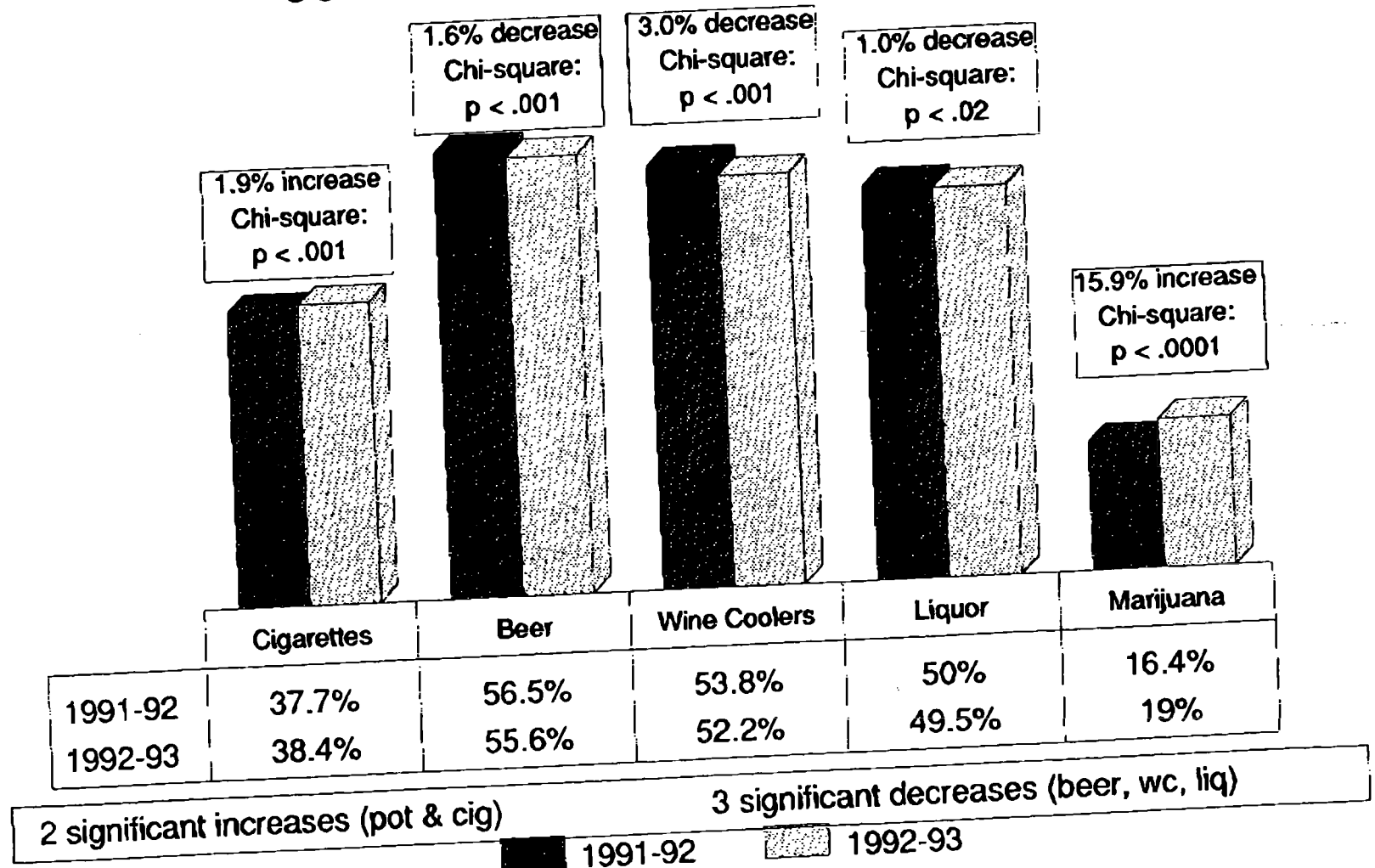
students 89-90= 98980, 90-91= 120236,
 91-92= 99426, 92-93= 105335
 (Used Drugs At Least Once/Year)

% Students Who Use Illicit Drugs USA - Source: PRIDE Surveys Grades 6-8



students 89-90= 98980, 90-91= 120236,
91-92= 99426, 92-93= 105335
(Used Drugs At Least Once/Year)

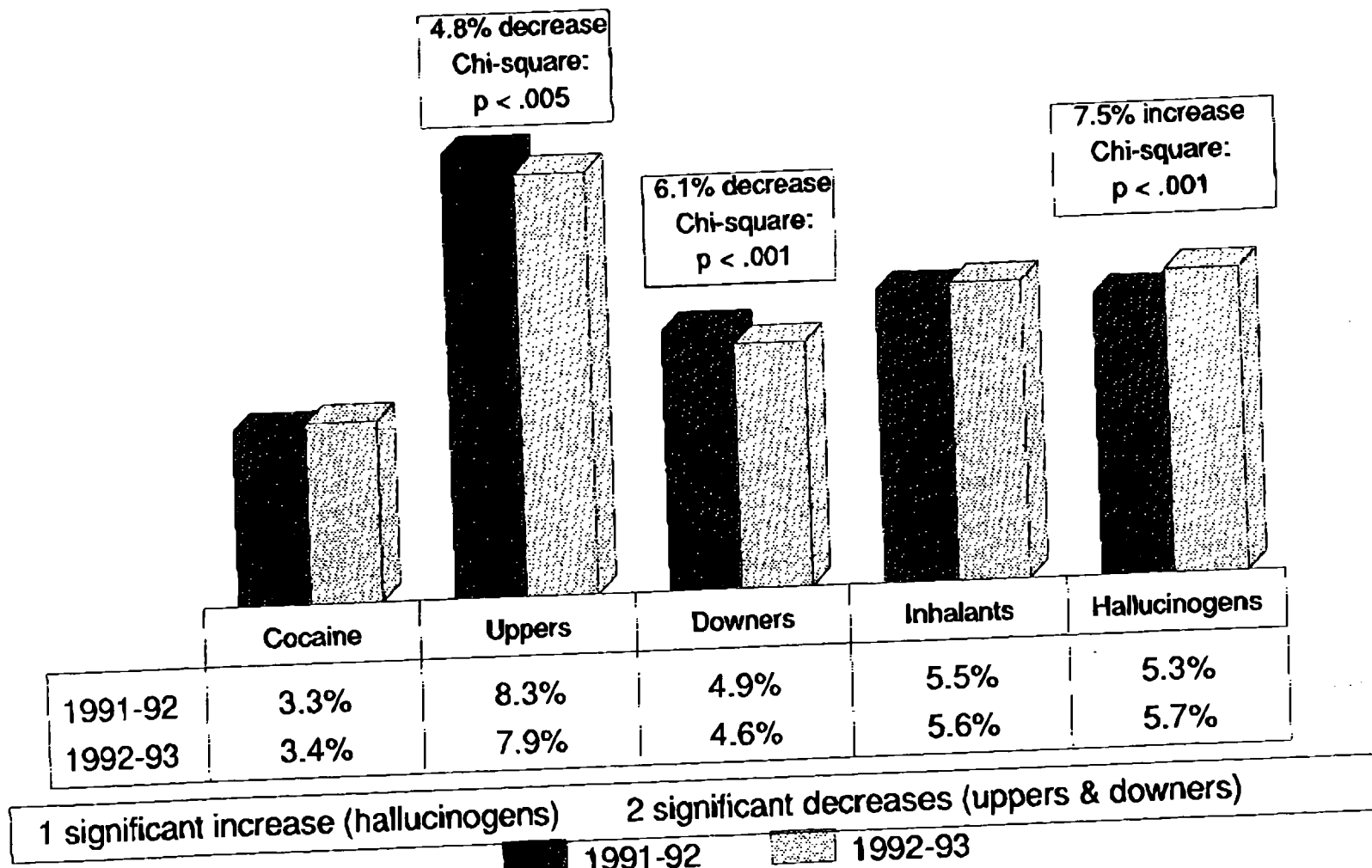
% STUDENTS WHO USE DRUGS - GRADES 9-12 USA - PRIDE Surveys - Gateway Drugs



surveyed in 91-92= 113376
surveyed in 92-93= 131410

(Used Drugs At Least Once/Year)

% STUDENTS WHO USE DRUGS - GRADES 9-12 **USA - PRIDE Surveys - Illicit Drugs**

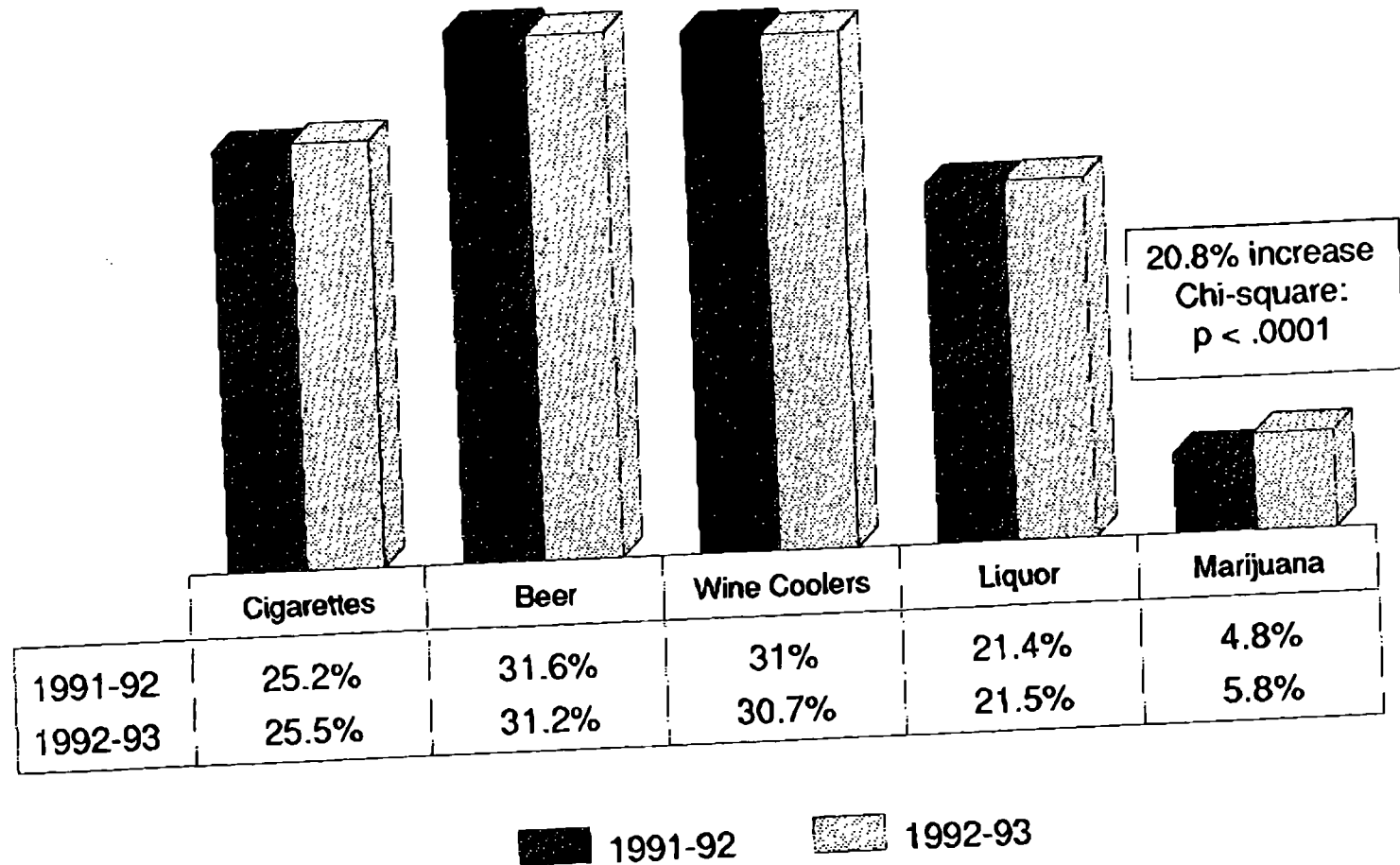


surveyed in 91-92= 113376
 # surveyed in 92-93= 131410

(Used Drugs At Least Once/Year)

% STUDENTS WHO USE DRUGS - GRADES 6-8 USA - PRIDE Surveys - Gateway Drugs

1 significant increase (pot), 4 insignificant changes

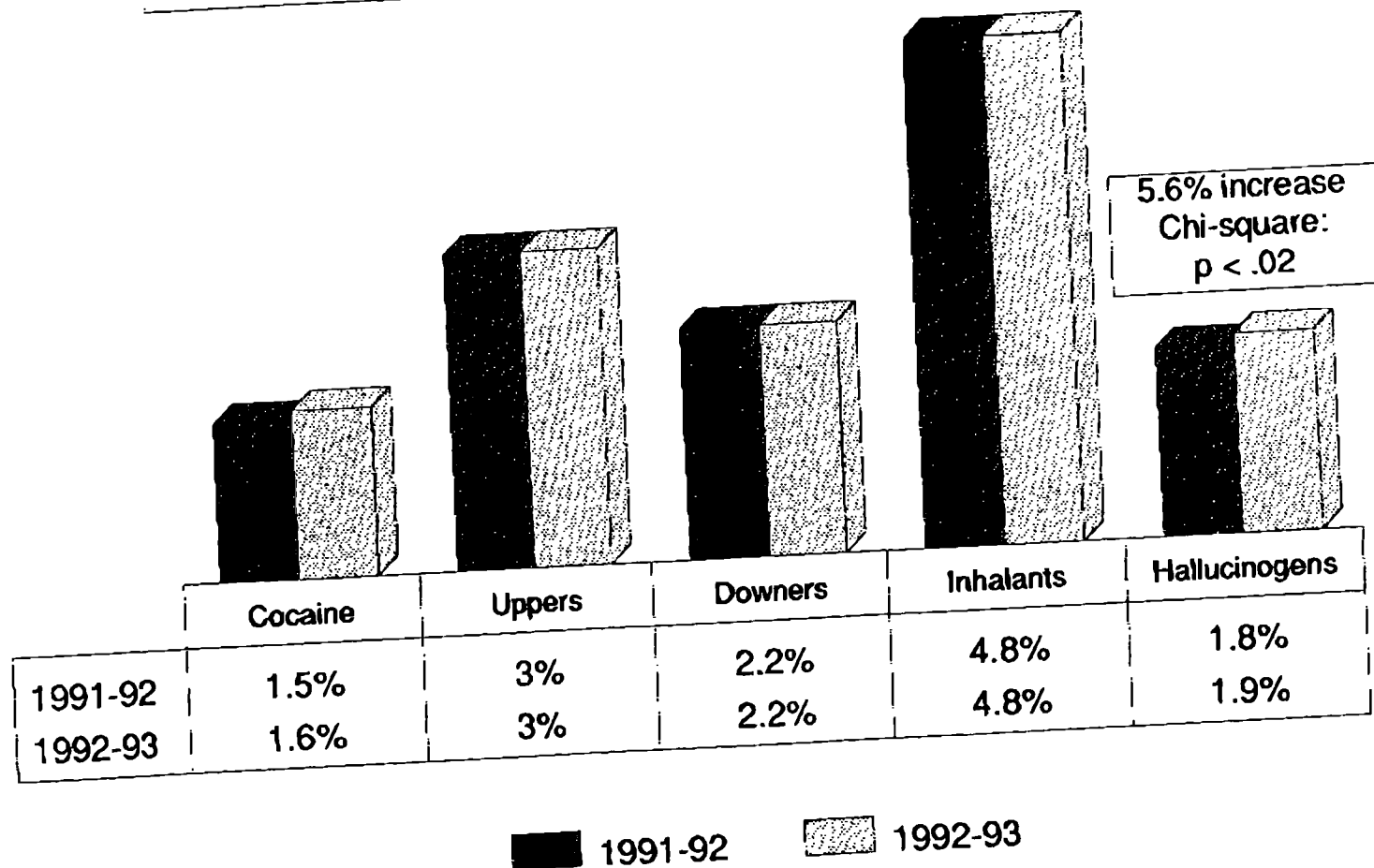


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% STUDENTS WHO USE DRUGS - GRADES 6-8 USA - PRIDE Surveys - Illicit Drugs

1 significant increase (halluc.), 4 insignificant changes



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(Used Drugs At Least Once/Year)

Discussion of the procedures used by PRIDE to obtain national summary data

Since 1982, PRIDE, Inc. has assisted schools, school systems, communities, and states with conducting high quality surveys of student drug and alcohol use. The PRIDE Questionnaire for Grades 6-12 has been utilized by thousands of school systems across the United States, as well as in six other countries. Developmental studies (Craig and Emshoff, 1987) have indicated that the survey procedures developed by PRIDE result in reliable data on the prevalence and patterns of drug and alcohol use. Further, the evolution of PRIDE Questionnaires since 1980 not only provide research quality data, they provide information that can be easily used by educators, parents and others at the local school and community level to study and monitor the drug and alcohol behavior among their students.

It should be understood that from the beginning, PRIDE's intentions were to assist local schools and communities with obtaining accurate, defensible information about the drug and alcohol use among their youth. PRIDE has also worked with several state education and government agencies in providing state-wide data on student drug and alcohol use. These have ranged from near census studies to sampling studies. In each of the state surveys, the participating local schools were provided with their own survey results. State and regional reports were prepared for study and analyses of adolescent drug and alcohol use for policy personnel.

As an additional service to clients, PRIDE archives all data each school year. This procedure allows local or state educational agencies to retrieve their data should such a service be needed. This archiving process also provides for summary data to be compiled on adolescent drug and alcohol use on a national level. This national level summary data can be used by local and state clients as comparison data.

The PRIDE national archived data provides a rich source of data for the analyses and study of adolescent prevalence and patterns of drug and alcohol use. In the years prior to the 1989-90 school year analyses, sample sizes of national annual summaries ranged from 14,815 in 1982-83 to 392,003 in 1988-89. The annual summaries for the past four years (1989-90 through 1992-93) involved a weighting system for states that conducted state-wide surveys and states where relatively large numbers of school systems used the PRIDE Questionnaire in local surveys. This weighting system was implemented to prevent any one state from having a disproportionate influence on annual summary results. Random samples were drawn from those states where disproportionately large numbers of students were surveyed. Table 1 contains the sample sizes of annual summaries for the years 1989-90 through 1992-93.

TABLE 1
Sample Sizes of Annual Summaries for 1989-90 through 1992-93
for Grades 6 through 12

=====		
Year	# Students Surveyed(6-12th)	*Sample(6-12th)
1989-90	480,125	220,790
1990-91	738,577	247,337
1991-92	522,328	212,802
1992-93	790,628	236,745
=====		

* Sample (number drawn from the total number of students who completed the 6-12th Grade Questionnaire.)

TABLE 2
Sample Distribution by Percentage Drawn from Each State
Grades 6 through 12

STATE	% 90-91 NAT SUM	% 91-92 NAT SUM	% 92-93 NAT SUM
AL	2.1	7.7	4.1
AK	1.3	0.5	1.1
AZ	0.8	0.0	0.0
AR	2.0	2.8	3.9
CA	7.4	3.7	4.0
CO	0.3	0.0	0.9
CT	1.3	3.3	2.9
DE	0.5	0.5	0.4
DC	5.6	0.0	0.0
FL	8.5	7.7	8.4
GA	8.5	7.7	8.4
HI	0.0	0.0	0.0
ID	0.0	0.0	0.3
IL	3.5	3.5	6.9
IN	0.8	1.0	1.3
IA	0.0	1.0	0.1
KS	0.0	0.0	0.1
KY	8.5	7.7	8.4
LA	8.5	7.7	8.4
ME	0.0	0.0	0.1
MD	0.6	0.2	0.0
MA	0.0	0.2	0.2
MI	0.5	2.3	0.5
MN	0.1	0.0	0.0
MS	3.0	2.9	1.2
MO	1.1	0.0	0.3
MT	0.0	2.7	0.1
NE	1.5	0.0	0.2
NV	0.0	0.0	0.0
NH	0.0	0.0	0.2
NJ	0.2	2.5	1.5
NM	1.6	1.8	0.5
NY	1.0	0.3	4.3
NC	7.5	6.3	4.2
ND	0.0	0.0	0.1
OH	1.0	1.4	2.5
OK	0.1	1.9	0.6
OR	0.0	0.0	0.0
PA	0.3	0.3	1.3
RI	0.0	0.0	0.0
SC	0.0	0.0	0.0
SD	0.1	0.0	0.0
TN	8.5	7.7	8.4
TX	5.2	5.0	1.1
UT	0.3	0.0	0.0
VT	0.0	0.0	0.0
VA	1.8	3.9	8.4
WA	1.8	0.8	2.0
WV	3.0	0.9	0.0
WI	1.3	3.6	2.2
WY	0.0	0.7	0.3

TABLE 3
Comparisons of Demographic Variables
Grades 6 through 12

	1990-91	1991-92	1992-93
Sex			
Male	49.8%	49.4%	50.1%
Female	50.2%	50.6%	49.9%
Race			
White	74.4%	74.4%	73.1%
Black	17.4%	20.0%	19.2%
Hispanic	5.3%	3.2%	3.9%
Asian	1.4%	1.5%	2.7%
Native American	1.5%	0.9%	1.1%

As indicated in the previous discussion, the purpose of the PRIDE Questionnaire was to assist state and local education agencies in conducting quality surveys of student prevalence and patterns of drug and alcohol use. The national annual summary reports represent large numbers of students who have completed the PRIDE Questionnaire using standardized procedures. While not randomly drawn, the sheer magnitude of the numbers represented in the annual summaries suggest that these data take on the properties of the population. In addition, the samples appear to have somewhat similar patterns of students sampled across the various states (see Table 2). Discussion of sample sizes may be found in Guilford's *Fundamental Statistics in Psychology and Education*. While it is desirable to have non-biased sampling, e.g., samples based on random procedures, this is not always possible. Guilford states,

Where there is less than customary experimental control of the observations, every possible effort should be made to know the conditions under which the data are obtained. Thorough knowledge of the conditions should be a basis for deciding whether selection of cases has been biased. (page 140)

Probably the information that speaks most to consistent findings of the PRIDE annual summary analyses across the five years, was the finding of other drug studies. For example, the PRIDE findings reflect similar findings of the NIDA funded studies conducted at the Institute for Social Research, University of Michigan during the four year period 1988-89 through 1991-92 (1992-93 data from NIDA is not available at this time).